BOSTON PUBLIC LIBRARY
3 9999 06398 435 3

1954

CENSUS OF BUSINESS

VOLUME II

RETAIL TRADE—AREA STATISTICS

PART 1

UNITED STATES SUMMARY
AND
ALABAMA–MISSISSIPPI

No. 9317.3149a10
v.2
Pt.1
THE TRUSTEES OF THE PUBLIC LIBRARY
OMNIVM LVX CIVIVM
OF THE CITY OF BOSTON
1852 1878
GIVEN BY
U.S. DEPT. OF COMMERCE

U. S. DEPARTMENT OF COMMERCE
Sinclair Weeks, Secretary

BUREAU OF THE CENSUS
Robert W. Burgess, Director

UNITED STATES
Census of Business: 1954

Volume II

RETAIL TRADE—AREA STATISTICS

Establishments, Sales, Payroll, and Personnel for the
United States, Geographic Divisions, States,
Standard Metropolitan Areas, Counties, Cities
and the Territories of Alaska and Hawaii

Part 1
UNITED STATES SUMMARY
and
ALABAMA—MISSISSIPPI

Prepared under the supervision of
HARVEY KAILIN
Chief, Business Division

UNITED STATES GOVERNMENT PRINTING OFFICE
WASHINGTON : 1956

DEPOSITORY

Boston Public Library
Superintendent of Documents

NOV 13 1957

*9317
.3149A10
v. 2, pt. 1

BUREAU OF THE CENSUS

ROBERT W. BURGESS, *Director*

A. ROSS ECKLER, *Deputy Director*
HOWARD C. GRIEVES, *Assistant Director*
CONRAD TAEUBER, *Assistant Director*
JACK B. ROBERTSON, *Special Assistant*
MORRIS H. HANSEN, *Assistant Director for Statistical Standards*
WALTER L. KEHRES, *Assistant Director for Administration*
CALVERT L. DEDRICK, *Chief, International Statistical Programs Office*
A. W. VON STRUVE, *Acting Public Information Officer*

Business Division—HARVEY KAILIN, *Chief*
Retail Trade Branch—Henry Wulff, *Chief*
Service Trade Branch—Louis Greenberg, *Chief*
Wholesale Trade Branch—John Albright, *Chief*
Statistical Methods Branch—Ralph S. Woodruff, *Chief*
Procedures and Processing Branch—Frank A. Cirillo, *Chief*
Current Surveys Branch—James W. Turbitt, *Chief*
Economic Operations Division—M. D. BINGHAM, *Chief*
IRVING WEISS, *Assistant Chief*

Administrative Service Division—EVERETT H. BURKE, *Chief*
Agriculture Division—RAY HURLEY, *Chief*
Budget and Management Division—CHARLES H. ALEXANDER, *Chief*
Field Division—ROBERT B. VOIGHT, *Chief*
Foreign Trade Division—J. EDWARD ELY, *Chief*
Geography Division—CLARENCE E. BATSCHELET, *Chief*
Governments Division—ALLEN D. MANVEL, *Chief*
Housing Division—WAYNE F. DAUGHERTY, *Chief*
Industry Division—MAXWELL R. CONKLIN, *Chief*
Machine Tabulation Division—C. F. VAN AKEN, *Chief*
Personnel Division—HELEN D. ALMON, *Chief*
Population Division—HOWARD G. BRUNSMAN, *Chief*
Statistical Reports Division—EDWIN D. GOLDFIELD, *Chief*
Statistical Research Division—WILLIAM N. HURWITZ, *Chief*
Transportation Division—DONALD E. CHURCH, *Chief*

This volume comprises the 1954 Census of Business Retail Trade Area Bulletins, Series R-1

SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1954.*
Vol. II, *Retail Trade—Area Statistics,* Part 1, United States Summary and Alabama—Mississippi.
U. S. Government Printing Office, Washington, D. C., 1956

For sale by the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C., or any of the Field Offices of the Department of Commerce. - Price $12.00 (for Parts 1 and 2).

Preface

This is one of a series of volumes presenting final results of the 1954 Census of Business for Retail, Wholesale, and Selected Service Trades. Statistics for Retail Trade are contained in two volumes, Volume I and this volume. The 1954 Census, which was conducted by mail canvass of business establishments and by use of Internal Revenue Service records (See "Method of Enumeration" in Introduction), was authorized by law under Title 13, United States Code, Section 131. Previous business censuses covered the years 1929, 1933, 1935, 1939, and 1948.

Important to the conduct of the 1954 Census of Business was the cooperation of the Bureau of Old-Age and Survivors Insurance and the Internal Revenue Service in permitting use of certain records thus making possible a material reduction in the cost of enumerating the Census. The Bureau also acknowledges the assistance of many private and public organizations in the planning phase of the census and the excellent cooperation of some 1,750,000 business establishments in completing the required Census forms.

The advice of trade associations, individual businessmen, research and marketing organizations, and government agencies was invaluable in determining the feasibility of collecting various types of data and the methods for minimizing the burden of reporting, as well as in determining the types of information which would be of greatest value. Especially helpful was the Advisory Council on Federal Reports which, through special panels of business experts, advised and assisted in the development of inquiries. Because of budgetary and other limitations, it was not possible to collect all of the data recommended by these groups. Timely publicity given to the Business Census by chambers of commerce, business organizations, trade papers, local newspapers, and television and radio stations aided greatly in informing businessmen of the nature and objectives of the census and facilitated the collection of census reports.

Primary responsibility for the 1954 Census of Business program was centered in the Business Division of the Census Bureau, under the direction of Harvey Kailin, Chief of the Division. Henry Wulff, Chief of the Retail Trade Branch, supervised the retail trade segment of the Business Census. He was assisted by Gerda S. Mones, Assistant Chief of the Retail Trade Branch, and Philip M. Chenoweth and Caesar G. Hill who were chiefly responsible for handling technical problems.

Processing of the 1954 Census of Business reports was performed by the Economic Operations Division, under the supervision of M. D. Bingham, Division Chief, and Irving Weiss, Assistant Chief. Donald K. Weasmer, then Chief of the Retail and Service Census Branch, was responsible for processing Retail Trade reports and tabulations. He was assisted by Jack A. Scharff and John S. Lannan.

In the Field Division, Jack B. Robertson, then Chief of the Division; Ivan G. Munro, Assistant Chief; and Arthur L. Cook, then Chief of the Economic Census Branch, directed the field work for the Census of Business.

Important functions were also performed by the Machine Tabulation Division under C. F. Van Aken, Chief; Mrs. Catherine M. Neafsey, Chief of the Economics Section, was responsible for machine tabulation techniques and procedures used in Retail Trade tabulations.

Geography Division personnel participating in various phases of Business Census work were Clarence E. Batschelet, Chief; Robert C. Klove, Assistant Chief; and William T. Fay, Chief, Survey Planning Branch.

Donald K. Heiser, Chief of the Electronics Systems Branch, assisted by Rudolph M. Micoly, Chief of Operations for the Branch, was responsible for planning and use of electronic computer and accompanying equipment. Robert H. Brooks, Chief, Graphics Branch, was responsible for preparing Census of Business publications for reproduction. Mrs. Elma Beynon of the Statistical Reports Division reviewed all text material and table forms, and assisted on publications problems.

December 1956

1954 CENSUS OF BUSINESS FINAL REPORTS

Volume I: RETAIL TRADE—SUMMARY STATISTICS

Chapter
1. United States Summary.
*2. Sales Size.
*3. Employment Size.
*4. Single Units and Multiunits.
*5. Legal Form of Organization.
6. Miscellaneous.
*7. Territories of Alaska and Hawaii.

*Also issued as separate reports in bulletin series R–2.

Volume II: RETAIL TRADE—AREA STATISTICS

United States summary and separate chapters for each State, the District of Columbia, Alaska, and Hawaii. Statistics by counties, cities, and standard metropolitan areas, and by kind of business; with cross classification by kind of business for standard metropolitan areas and for cities and counties with 500 or more retail establishments. (Chapters also are issued as separate reports in bulletin series R–1.)

Volume III: WHOLESALE TRADE—SUMMARY STATISTICS, AND PUBLIC WAREHOUSES

WHOLESALE TRADE

Chapter
1. United States Summary.
*2. Size of Establishment or Firm.
*3. Credit, Receivables, Bad-Debt Losses.
*4. Sales by Class of Customer.
*5. Warehouse and Cold Storage Space.
*6. Commodity Line Sales.
7. Legal Form of Organization.
*8. Petroleum Bulk Plants and Terminals.
9. Miscellaneous.
*10. Territories of Alaska and Hawaii.

*PUBLIC WAREHOUSES

*Also issued as separate reports in bulletin series W–2.

Volume IV: WHOLESALE TRADE—AREA STATISTICS

United States summary and separate chapters for each State, the District of Columbia, Alaska, and Hawaii. Statistics by counties, cities, and standard metropolitan areas, and by kind of business; with cross classification by kind of business for standard metropolitan areas, and for counties and cities with 100 or more wholesale establishments. (Chapters also are issued as separate reports in bulletin series W–1.)

Volume V: SELECTED SERVICE TRADES—SUMMARY STATISTICS

Chapter
1. United States Summary.
*2. Receipts Size.
*3. Employment Size.
*4. Single Units and Multiunits.
*5. Legal Form of Organization.
*6. Hotels; Motels and Tourist Courts.
*7. Power Laundries, Cleaning and Dyeing Plants, and Related Services.
*8. Motion Pictures.
9. Miscellaneous.
*10. Territories of Alaska and Hawaii.

*Also issued as separate reports in bulletin series S–2.

Volume VI: SELECTED SERVICE TRADES—AREA STATISTICS

United States summary and separate chapters for each State, the District of Columbia, Alaska, and Hawaii. Statistics by counties, cities, and standard metropolitan areas, and by kind of business; with cross classification by kind of business for standard metropolitan areas and for cities and counties with 200 or more service establishments. (Chapters alsn are issued as separate reports in bulletin series S–1.)

CENTRAL BUSINESS DISTRICT BULLETINS

Central business district statistics are published in a series of separate bulletins comprising a report for each of 95 selected large cities. These bulletins are not bound in a volume. Bulletins contain comparative 1954 and 1948 data on number of establishments, volume of sales (or receipts), and annual payroll for all retail stores and about 25 kinds of retail business, and for hotels and motion picture theaters. Areas for which data are presented include the central business district, the city in which it is located, the standard metropolitan area containing the city, the city outside the central business district, and the standard metropolitan area outside the central business district.

CONTENTS

INTRODUCTION

	Page
Kinds of Business Covered	1
Method of Enumeration	1
Comparison of 1948 and 1954 Censuses	1
Confidentiality of Data	2
Explanation of Terms	2
City Size	3
Standard Metropolitan Area Concept	3
Kind-of-Business Classification	3
Kind-of-Business Stubs	8
Census Inquiries	10
Merchandise Lines Questions	11
Data for Selected New England Towns	14
List of Standard Metropolitan Areas and their Definitions	17
Maps: Standard Metropolitan Areas: 1954	20
Standard Metropolitan Areas in the Northeastern Part of the United States	21

INDEX TO CHAPTERS

The pages of this volume have been numbered independently within each chapter; page numbers consist of two parts, the first part being the chapter number. Thus 1-14 is chapter 1, page 14 (United States Summary); 10-19 is chapter 10, page 19 (Florida); etc. Page 3 of each chapter contains a table of contents for that chapter. A map appears on page 2 of each chapter: in chapter 1, the U. S. map showing Census regions and divisions; in State chapters, a map showing counties and standard metropolitan areas. See "Description of Tables" for titles of tables in each chapter.

	Chapter
United States Summary	1
Alabama	2
Arizona	3
Arkansas	4
California	5
Colorado	6
Connecticut	7
Delaware	8
District of Columbia	9
Florida	10
Georgia	11
Idaho	12
Illinois	13
Indiana	14
Iowa	15
Kansas	16
Kentucky	17
Louisiana	18
Maine	19
Maryland	20
Massachusetts	21
Michigan	22
Minnesota	23
Mississippi	24
Missouri	25
Montana	26
Nebraska	27
Nevada	28
New Hampshire	29
New Jersey	30
New Mexico	31
New York	32
North Carolina	33
North Dakota	34
Ohio	35
Oklahoma	36
Oregon	37
Pennsylvania	38
Rhode Island	39
South Carolina	40
South Dakota	41
Tennessee	42
Texas	43
Utah	44
Vermont	45
Virginia	46
Washington	47
West Virginia	48
Wisconsin	49
Wyoming	50
Alaska	51
Hawaii	52

DESCRIPTION OF TABLES

United States Summary Chapter

Table	Page
1A. Retail Trade: 1954—United States, by Kind of Business—Establishments, Sales, Payroll, and Personnel	1-5
1B. Retail Trade: 1948—United States, by Kind of Business—Establishments and Sales	1-7
1C. Retail Trade; 1954 and 1948—United States, by Kind of Business—Establishments and Sales	1-8
1D. Retail Trade: 1954—Regions, by Kind of Business—Establishments, Sales, Payroll, and Personnel	1-9
1E. Retail Trade: 1948—Regions, by Kind of Business—Establishments and Sales	1-17
1F. Retail Trade: 1954—Geographic Divisions, by Kind of Business—Establishments, Sales, Payroll, and Personnel	1-18
1G. Retail Trade: 1948—Geographic Divisions, by Kind of Business—Establishments and Sales	1-36
1H. Retail Trade: 1954—United States, by Regions, Geographic Divisions, and States—Establishments, Sales, Payroll, and Personnel	1-39
1J. Retail Trade: 1954—United States, by Kind of Business, by Regions, Geographic Divisions, and States—Establishments and Sales	1-40
1K. Retail Trade: 1954—Standard Metropolitan Areas, by Kind of Business—Establishments, Sales, and Annual Payroll	1-50
1L. Retail Trade: 1954—United States, by Kind of Business and City Size—Establishments, Sales, and Annual Payroll	1-72
1M. Retail Trade: 1954—Geographic Divisions, by Kind of Business and City Size—Establishments, Sales, and Annual Payroll	1-75
1N. Retail Trade: 1954—Standard Metropolitan Areas, Ranked by Volume of Sales and by Population—Standard Metropolitan Areas and Central Cities—Sales, Establishments, Population, and Per Capita Sales	1-1D2
1P. Retail Trade: 1954—Cities with 10,000 Inhabitants or More, Ranked by Volume of Sales—Sales, Establishments, Population, and per Capita Sales	1-105

State and Territory Chapters

Table

101. The State: 1954—Establishments, Sales, Payroll, and Personnel, by Kind of Business.

101A. The State: 1954 and 1948—Establishments and Sales, by Kind of Business.

102. Counties and Cities of 2,500 Inhabitants or More: 1954—Establishments, Sales, Payroll, and Personnel—Total Retail; Stores and Sales, by Kind-of-Business Group.

102A. Counties and Cities of 2,500 Inhabitants or More: 1948—Establishments and Sales.

103. Standard Metropolitan Areas: 1954—Establishments, Sales, Payroll, and Personnel, by Kind of Business.

103A. Standard Metropolitan Areas: 1948—Establishments and Sales, by Kind of Business.

104. Counties with 500 Establishments or More: 1954—Establishments, Sales, Payroll, and Personnel, by Kind of Business.

105. Cities with 500 Establishments or More: 1954—Establishments, Sales, Payroll, and Personnel, by Kind of Business.

The area chapters of this volume comprise the statistical portions of previously published area bulletins (series R-1). Corrections, if any, found after publication of the area bulletin are indicated at the end of the chapter for that area. Corrections have been noted (in the appropriate State chapter, of this volume) only for cities, counties, and standard metropolitan areas, since these are the data significantly affected. Corrections have not been noted in the United States Summary chapter.

INTRODUCTION

The 1954 Census of Business, along with the 1954 Censuses of Manufactures and Mineral Industries, was authorized by law under Title 13, United States Code, Section 131. These 1954 Censuses covered businesses operated in continental United States, Alaska, and Hawaii. Separate Censuses of Business and Manufactures for 1954 were also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1954 Census of Business covered Retail Trade, Wholesale Trade, and Selected Service Trades. This volume provides findings for that portion of the 1954 Census of Business which relates to Retail Trade.

KINDS OF BUSINESS COVERED

This report covers all establishments included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification System, as published in Volume II, Nonmanufacturing Industries (1949 edition of the Standard Industrial Classification Manual, issued under the auspices of the Bureau of the Budget, Executive Office of the President), with the exception of milk dealers which, in conformity with a subsequent action of the Bureau of the Budget, have been classified in the manufacturing industries. (See Food Stores, page 4.)

Retail Trade, as defined in the Standard Industrial Classification Manual, and as covered in the 1954 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, and hospitals.

METHOD OF ENUMERATION

For purposes of coverage in the 1954 Census of Business, retail establishments were divided into two categories--those with any paid employment during 1954, i. e., the "employer" universe and those with no paid employment during 1954, i. e., the "nonemployer" universe. The method of obtaining Census information for these two groups was as follows:

Enumeration of "Employers."—Information for establishments having paid employees and engaged in retail trade was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i. e., employers of one or more persons) and which were classified in the records of the Bureau of Old Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, mineral industries, and in major groups 70, 72, 73, 75, 76, 78, and 79 of the service portion of the Standard Industrial Classification Manual. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to the mailing of the report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used) but its 1954 Census classification was determined by replies to questions on the Census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was furnished by the Internal Revenue Service and was derived from the 1954 tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The "nonemployer" segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

COMPARISON OF 1948 AND 1954 CENSUSES

The 1948 and 1954 Business Censuses differed in several respects, which affect to some degree the comparability of data. In the case of some of these differences (items 1, 2, and 3, below) it has been feasible to revise the 1948 data either to put them on a comparable basis with the data for 1954 or at least to minimize noncomparability. The more important differences are as follows:

(1) The adoption of a "nonstore" retail category (see KIND-OF-BUSINESS CLASSIFICATION, below) importantly differentiated the 1954 Census from previous censuses and resulted in some differences in the figures by kind of business. In the publications issued in connection with the 1948 and previous Business Censuses, the "nonstore" retailers were not separately classified, as in 1954, but were included with "stores" in each kind of business. However, the 1948 Census figures shown in this and other 1954 Census of Business publications have been revised to show the "nonstore" retailers on the same basis as they are shown in the 1954 tables.

(2) The 1954 Business Census excludes those establishments with no paid employment in 1954 which had a sales volume of less than $2,500 in that year. Previously published results of the 1948 Census excluded establishments which operated the entire year but which had a sales volume of under $500. However, in this volume the 1948 figures have been revised to the same dollar cutoff as used in the 1954 Census. This change was made to help achieve greater comparability between the two censuses, although it should be recognized that changes in price level which have occurred between 1948 and 1954 have the effect of complicating comparisons between the two censuses. Use of the same dollar volume cutoff does not take into consideration such changes in price level. However, this situation does not importantly affect a comparison between the two censuses with respect to the total dollar volume of sales, as establishments in this range constitute an insignificant fraction of the retail sales volume.

(3) The definition of Retail Trade in the 1954 Business Census differs from that of the 1948 and previous censuses by the exclusion of "milk dealers" (see KIND-OF-BUSINESS CLASSIFICATION, below). The 1948 data shown in this volume have been revised to the 1954 basis and will differ in this respect from the results in previously issued 1948 Census of Business publications.

(4) The adoption of the mail canvass method in the 1954 Business Census, described under METHOD OF ENUMERATION, above, made it feasible to extend the coverage of the census to "nonrecognizable" establishments. In the 1948 and previous Business Censuses, coverage was limited to places which were "recognizable" as business establishments to enumerators who systematically canvassed all city blocks, roads, highways, etc. The use of the mailing lists and records, referred to above, for the 1954 Business Census made this limitation unnecessary and resulted in the addition to the census coverage of "nonrecognizable" businesses, e. g., businesses operated from homes, businesses operated on an itinerant basis, etc. Most of the "nonrecognizable" cases in the 1954 Census are thus classified in the "nonstore" retailer category (see KIND-OF-BUSINESS CLASSIFICATION, below). The 1948 figures carried in this volume have been revised to show figures for the "nonstore" retailers separate from the "store" type retailers. The effect of the inclusion of the "nonrecognizable" cases is substantially confined to the "nonstore" group and to "total" retail trade. It is believed that the inclusion of "nonrecognizable" establishments has had a greater effect on the count of establishments than on the volume of retail sales.

(5) The change in method of enumeration also resulted in the inclusion in the 1954 Business Census of a number of establishments which were in business a part of 1954 but not at the end of 1954. In the 1948 and previous Business Censuses, the coverage of establishments (except for those of large multiunit organizations for which special canvass procedures were used) was substantially limited to places which, at the end of the year, were still in business. In the 1954 Census, however, the inclusion of establishments not in business at the end of the

year was possible to the extent that such establishments were included in the active files of the Internal Revenue Service used for mailing-list purposes or to the extent that they were identified in the records used for the "nonemployer" universe. In both 1954 and previous Business Censuses, the count of establishments is limited to those in business at the end of the year. Other items of data, however, include figures for part-year establishments not in business at the close of the year. The extent to which data for such establishments have been included in the 1954 figures will be noted in later publications.

(6) Comparability of 1948 and 1954 Business Census results also is affected by differences in the items of information collected for kind-of-business classification purposes and in the classification techniques. A description of these differences is provided in the section below, on KIND-OF-BUSINESS CLASSIFICATION.

A special problem in comparability of data from census to census exists because of the use of the establishment as the unit for kind-of-business classification. Although an establishment may change its kind-of-business characteristics gradually, a change in kind-of-business classification is made for the establishment as a whole at a specific point in time. For example, with the addition of appropriate lines of merchandise, an apparel store at some point becomes a department store, or a men's shoe store becomes a family shoe store. When a change in classification is made, the new figures, as compared with figures on the old classification basis, will show an increase in the new kind of business by the total amount of the establishment's sales and a corresponding decrease in the previous kind of business in which the establishment was classified. Often there are offsetting changes in classification, so that changes between censuses in the amounts shown for various kinds of business are independent of changes in individual establishment classification. However, particularly when the volume of business is growing rapidly and new lines of merchandise are being added, the changes may not be mutually offsetting.

(7) A factor which in some cases may importantly affect kind-of-business comparisons was the change made from the 1948 Census practice of consolidating leased departments with the stores in which they were located. In a census conducted by field enumeration methods, it was feasible to identify the reports to be thus consolidated; in the 1954 Business Census, however, the elimination of the field canvass made such consolidation difficult to accomplish. For this reason, in the 1954 Census, each leased department was treated as a separate establishment and was classified in accordance with the kind of business it conducted. For example, in the 1954 tabulations a leased department selling apparel would be classified as an apparel store even though it was located in a department store or in a store classified in some kind of business other than apparel. It also should be noted that in the 1954 classifications, the procedure which separated the leased department from the main store could affect the kind-of-business code assigned to the main store because that code did not take into account the lines of merchandise carried by the leased department. The 1948 figures contained in the 1954 Census of Business publications have not been adjusted to the 1954 basis for leased departments. In addition to the material included in KIND-OF-BUSINESS CLASSIFICATION, below, reference should be made to Tables 12K, 12L, and 12M in Volume II of the 1948 Census of Business for an indication of the kinds of business where the change in leased department procedure might have had the greatest effect. Volume I of the 1954 Census of Business will present separate data for leased departments.

(8) One other important difference in the two censuses is in the treatment of sales and excise taxes levied directly on the consumer. In the 1948 Census of Business such taxes were not included in the total sales and receipts of retail establishments, whereas they were included in the 1954 Census. The effect of this change varies from State to State depending on whether there was a State sales tax law and on to what items the tax law applied. In general the tax is about two or three percent on the items covered. The Federal excise taxes on retail sales, while a higher percentage, were limited to selected items, and generally did not constitute a large fraction of total retail sales.

In addition to the factors detailed above, certain others could have affected the comparability of the 1948 and 1954 Censuses. In the 1954 Census, the use of the business schedule of the income tax form to account for "nonemployer" businesses probably has occasioned some undercoverage of such small businesses. Although there would have been no significant effect on total dollar volume of sales reported in the Census, because of the small size of establishments involved, a perceptible effect on establishment counts is not precluded. Possibly this factor accounts for some of the differences between 1948 and 1954 establishment counts, particularly in certain areas, mainly rural ones, and in certain kinds of business (e.g., gasoline filling stations). On the other hand, it is possible that in the 1954 Census some establishments which should have been classified as "nonstores" (and therefore would not have been covered in the 1948 Census—see Item 4 above) were classified as "stores" because of the limitations of the kind-of-business description appearing on the tax report. It has not been feasible to establish the degree to which these factors affected the 1954 Census establishment statistics count or what their effect has been on either area or kind-of-business establishment count comparisons with 1948. As noted above, the effect on total dollar volume comparisons would be very small.

CONFIDENTIALITY OF DATA

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by Census rules, so that this item is shown in instances where other items of information for the same establishments are suppressed.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual establishments rather than for companies. A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report in the census was tabulated in accordance with the physical location at which the business was conducted. Although the tabulations of the census are on an establishment rather than ownership basis, in certain tables the establishment figures are grouped into ownership categories. This will be the case in the "Single Units and Multiunits" chapter of Volume I, Retail Trade and in a planned company statistics bulletin covering company activities in all parts of the 1954 Censuses of Business, Manufactures, and Mineral Industries.

Where two or more activities were carried on at a single establishment, the entire establishment was classified on the basis of its major activity and all data for it included in that classification. However, when these activities were conducted by separate business entities, each entity was treated as an establishment. Thus, a leased department in a department store was treated as a separate establishment and is included in these tabulations on the basis of its activities rather than as a part of the store within which it operates. (See COMPARISON OF 1948 AND 1954 CENSUSES, above.)

This volume does not include figures for those locations of a multiunit organization which service or are auxiliary to the retail stores of the organization, such as separate warehouses, administrative offices, etc. Information for this type of unit will be included in Volume I of the 1954 Census of Business In the 1948 Business Census, figures for such units, where included in the tabulations, were separately identified.

Sales.—Sales are defined to include total receipts from customers during 1954, after deduction of refunds or allowances for merchandise returned by customers. Sales include receipts from repairs and from other services to customers, as well as the sale of merchandise, but exclude amounts other than those received from customers, such as income from investments, and rental of real estate. They include the amount of local and State sales taxes or Federal excise taxes which are

collected by the store directly from customers, and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturing, wholesale, and service establishments, and other establishments whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e. g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade.

Payroll, entire year.—Payroll includes all forms of compensation (salaries, wages, commissions, bonuses, and payments in kind) paid during the year to all employees. For corporations, it includes amounts paid to officers and executives; however, it does not include compensation of proprietors or of partners of unincorporated businesses. Included in payroll are the value of payments in kind, such as free meals, lodgings, etc., received by employees from their employers but not amounts received by employees as tips, etc. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1954. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15.

Full workweek employees.—Full workweek employees include employees, whether regular or seasonal who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

Proprietors of unincorporated businesses.—This item includes owners or partners of unincorporated businesses who devoted the major portion of their time to the operation of the business.

CITY SIZE

Each establishment included in the 1954 Census of Business was classified into one of nine city-size groups, based on the number of inhabitants in the city in which the establishment was located. City size was determined by the 1950 Census of Population count, except for places which had special censuses taken by the Bureau of the Census between April 1, 1950, and September 15, 1954. The group entitled "Remainder of United States" includes all establishments located in incorporated cities of less than 2,500 inhabitants and in rural areas.

STANDARD METROPOLITAN AREA CONCEPT

In addition to those for States, counties, and cities, Census of Business statistics are presented for standard metropolitan areas. These are areas which have been defined and established cooperatively by a number of interested Federal agencies under the direction of the Bureau of the Budget for purposes of compilation and presentation of a wide variety of statistical data on a uniform area basis.

The general concept adopted in defining a standard metropolitan area was that of an integrated economic area with a large volume of daily travel and communication between a central city of 50,000 inhabitants or more and the outlying parts of the area. This resulted in an area considerably more restricted, especially for the larger cities, than the "market" or "trading" area. Each area (except in New England) consists of one or more entire counties. In New England, metropolitan areas have been defined on a town basis rather than a county basis. A complete statement of the principles adopted as a guide in applying this general concept to the definition of individual areas will be found in a document issued by the Bureau of the Budget, Executive Office of the President, dated July 28, 1950, entitled "Standard Metropolitan Area Definitions."

The 173 standard metropolitan areas in continental United States and Hawaii for which 1954 Census of Business data are included in this volume are those defined by the Bureau of the Budget as of June 8, 1954. (See list on page 17 .)

KIND-OF-BUSINESS CLASSIFICATION

Each retail establishment was assigned a kind-of-business classification, in accordance with the provisions of the 1949 edition of the Standard Industrial Classification Manual, as subsequently amended by the Bureau of the Budget for use in the 1954 Census of Business. The exclusion of milk dealers and the separation of "nonstore" retail establishments (as described below) from other retail establishments are amendments made subsequent to the 1949 edition. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Food stores, for instance, sell commodities other than food, while food is sold in other kinds of stores than food stores.

The techniques used in classifying establishments by kind of business in the 1954 Census, as well as the items of information collected for classification purposes, differed from those of the 1948 and earlier Business Censuses. In the earlier censuses it had been the practice to collect data on sales by merchandise lines from all establishments and establish a classification primarily based on the data so collected. In the 1954 Census a number of factors made it necessary to evolve a classification system based on other information. The system actually used was to ask each establishment to select and check the box which best described its kind of business and to provide a "Yes" or "No" answer with respect to the handling of specific merchandise lines. These questions were supplemented, where practicable, by requesting the establishment to report the percentage of total sales accounted for by certain key lines or commodities. The establishment's designation of its kind of business was accepted as correct, whenever the supporting information on merchandise lines handled (or on percent in specified lines) was consistent with the designation. The inquiries on the various retail forms with respect to merchandise lines handled are shown at the end of this introduction.

The problem of classification in the 1954 Business Census was somewhat complicated by the fact that establishments similar in character could have received different type census forms on which to report their 1954 businesses. This occurred because the classification information, on which the mailing of forms was based, was not always complete or sufficiently up-to-date in terms of what was needed for the final classification. While each of the report forms required the establishment to designate its kind of business, the supporting information which was requested necessarily varied from form to form. In some cases this undoubtedly resulted in different classifications being assigned similar establishments.

Because "nonemployers" were not required to prepare 1954 Business Census reports (information for them having been furnished by the Internal Revenue Service from 1954 tax returns) the system described above could not be used in classifying their returns. For the "nonemployers" the only information available for classification was the designation or description of the establishment entered on the tax form by the proprietor. This limitation precludes a comparison with 1948 data for certain kinds of business. (See page 9 for a listing of all kinds of business for which data have been included in the census. Note that only data for those kinds of business preceded by an asterisk are comparable to 1948; data for other kinds of business are not comparable because "nonemployer" tax forms could not be classified in this detail.)

Also the handling of leased departments within retail stores as noted in item (6) of COMPARISON OF 1948 AND 1954

CENSUSES would have an effect on certain kinds of business classifications even though the definition had not otherwise been changed. A statement mentioning leased departments is included in the definition for kinds of business when the 1948 Census definitions mentioned leased departments and in those classifications where the 1948 data indicate the change may be a significant factor in evaluating the data.

The difference in information collected and in the method of classifying establishments in the 1954 Business Census, as referred to above, led to some differences in the classification assigned as compared with the one which would have resulted from the previously used system. Although a precise measure of these differences is not available at this time, there is evidence that frequently the differences in the codes assigned tended to offset each other. Known factors which might cause differences in specific kinds of business as compared with past censuses have been noted in the kind-of-business descriptions below.

The kinds of business defined below are arranged by groups, with special attention given to principal kinds of business within each group. Significant changes in definition since the 1948 Census of Business are noted.

Food Stores

The food group includes retail establishments primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared food and drinks for consumption on their own premises are classified as eating and drinking places, and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores."

In previous censuses, this group included dairies which processed and bottled milk and cream if the major portion of their sales was by route delivery to the homes of consumers. Such establishments are now included in the Census of Manufactures.

Food can be an important line of merchandise in stores other than those classified in a kind of business in the food group. This is particularly the case in "General stores" in the general merchandise group. Because the classifications in the 1954 Business Census forms relied on the establishment's own designation of its kind of business to a greater extent than in the 1948 Census, a shift between food store classifications and "General stores" was possible. A preliminary investigation indicates that this shift was in the direction of an increase in "General stores"; because of the large volume represented by the food group, whatever shift may have occurred would have a much smaller effect on the food group totals.

Shifts in classification between "Candy, nut, confectionery stores" in the food group and "Refreshment stands" in "Eating, drinking places" also could have resulted because of differences between 1948 and 1954 in classification information. The comparability of data for "Meat markets" in this bulletin as compared with the previously issued 1948 Census data is significantly affected by the treatment of leased departments as separate establishments rather than as parts of the establishments (main stores) within which they operate. The effect of the 1954 procedure has been to increase the "Meat market" figures. (This occurs because in a number of grocery stores, the meat department is operated as a leased department.) The same is true of "Fish (seafood) markets" and "Fruit stores, vegetable markets," figures for which tend to show an increase because of the separate classification of leased departments. Delicatessen stores are affected by the techniques used because there is no generally recognized definition of the term among retailers who think of themselves as being in this category. The general rule mentioned above for classifying establishments may have resulted in classifying some establishments as "Delicatessen stores" which in the 1948 Business Census would have been coded as "Grocery stores."

Grocery stores.—These stores are primarily engaged in selling at retail a wide variety of canned or frozen foods, such as vegetables, fruits, and soups, in addition to dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and other processed food and nonedible grocery items. Smoked and prepared meats, and fresh fish and poultry, fresh vegetables and fruits are also often sold, as are fresh or frozen meats.

Meat markets.—These are retail establishments primarily engaged in selling fresh meats. They also may sell cured meats, poultry, fish, dairy products, eggs, and other commodities. These stores may butcher animals on their own account, or they may buy from others.

Fish (seafood) markets.—These are retail establishments primarily engaged in selling fresh or cured fish, oysters, shellfish, and other sea foods.

Fruit stores, vegetable markets.—These are retail establishments primarily engaged in selling fresh fruits and fresh vegetables. They are frequently found in public or municipal markets or are operated as roadside stands. Not included are stands operated by farmers selling only their own produce.

Candy, nut, confectionery stores.—These are retail establishments primarily engaged in selling candy, nuts, sweetmeats, and other confections. Operation of a soda fountain or lunch counter is common. In the publications of the 1948 Census of Business, this classification included vending machine operators if their principal lines of merchandise were candy, nuts, or other confections.

Bakery products stores.—These are retail establishments primarily engaged in selling bakery products, such as bread, cakes, or pies, over the counter, whether or not the products are produced on the premises. Bakery products stores are divided into two categories, "Bakery products stores without baking on the premises," and "Bakery products stores with baking on the premises." Stores with baking on the premises which were operated by multiunit organizations were not included in Retail Trade in 1948, but are included in 1954. Bakery plants whose products are primarily distributed directly to household consumers by means of wagon routes are included in the Census of Manufactures.

Delicatessen stores.—These are retail establishments primarily engaged in selling cooked foods, such as cooked meats, prepared salads, and baked beans, ready for consumption in the home without further preparation. They often carry canned and bottled goods, groceries, beer and wine, and tobacco products, and frequently serve meals.

Food stores, n.e.c.—These are establishments primarily engaged in selling at retail specialized lines of foods such as dairy products, eggs, poultry, and health foods. In the publications of the 1948 Census of Business, this classification also included house-to-house coffee, tea, and spice distributors which are now included with the nonstore retailers.

Eating, Drinking Places

This group includes retail establishments selling prepared foods and drinks for consumption on the premises, and also refreshment stands. Eating and drinking places operated as leased departments within other places of business are included in this group (see COMPARISON OF 1948 AND 1954 CENSUSES, item 7). In the 1948 Census of Business, leased departments within retail businesses were treated as part of the establishment in which they were located.

Restaurants, cafeterias.—These are establishments primarily engaged in selling meals, both complete and short-order, and having either table or counter service or both. In the 1948 Census of Business, establishments selling only short-order meals and not having full table service were classified as "Lunch counters, refreshment stands."

Caterers.—These are retail establishments primarily engaged in the sale of food which they prepare but which is served elsewhere than on their own premises. The actual serving of the food at parties, etc., is usually a part of the service rendered.

In-plant food contractors.—These are establishments primarily engaged in the operation of employee restaurants and

cafeterias in industrial plants, offices, etc. This classification does not include similar establishments when they are operated by the firm which operates the manufacturing plant. Although not separately identified in the 1948 Census, these establishments were included in the "Eating, Drinking Place" group in that year.

Refreshment stands.—These are retail establishments primarily engaged in selling limited lines of refreshments such as fruit juices, soft drinks, and ice cream. These establishments usually do not have facilities for seating customers either at tables or counters.

The classification "Refreshment stands" in the 1954 Business Census is not comparable with the 1948 Census classification "Lunch counters, refreshment stands" because of the shift of short-order eating places (lunch counters) to "Eating places (except refreshment stands)" in the 1954 classification. (See Food Stores, above, for possible shifts between "Candy, nut, confectionery stores" and "Eating places" classifications.)

Drinking places.—These are retail establishments primarily engaged in selling alcoholic drinks such as beer, ale, wine, liquor and other alcoholic beverages for consumption on their own premises. These establishments are often known as bars, beer gardens, cabarets, night clubs, cocktail lounges, saloons, tap rooms, etc. The sale of food for consumption on the premises frequently accounts for a substantial portion of the receipts of these establishments.

General Merchandise Group

This group includes stores usually selling a combination of two or more of the following merchandise lines: Dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware or food. Among the kinds of business included in this group are those commonly known as department stores, variety ("5 and 10", etc.) stores, and general stores. (See Food Stores, above, and Apparel, Accessories Stores, below, for further discussion involving general merchandise stores.)

Department stores.—These are retail stores carrying a general line of apparel, such as suits, coats, dresses, and furnishings; home furnishings, such as furniture, floor coverings, curtains, draperies, linen, major household appliances, and housewares such as table and kitchen appliances, dishes, and utensils. These and other merchandise lines are normally arranged in separate sections or departments with the accounting on a departmentalized basis. The departments and functions are integrated under a single management. Establishments included in this classification must normally employ 25 or more persons.

Dry goods, general merchandise stores.—These are retail establishments primarily engaged in selling piece goods, or a combination of men's and women's apparel, dry goods, hardware, homewares or home furnishings, etc. Yarn and notion shops are included in this category. Stores selling commodities covered by the definition of "Department stores," but normally having fewer than 25 employees, are also included in this industry.

General stores.—These are retail establishments usually located in rural communities and primarily engaged in selling a general line of merchandise of which the most important line is food, and the more important subsidiary lines are notions, apparel, farm supplies, and gasoline. These stores are usually known as country general stores. (See Food Stores, above, for discussion of possible shifts between General Stores and Food Stores classifications.)

Variety stores.—These are retail establishments primarily engaged in selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery, etc. These stores frequently are known as "5 and 10 cents" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise.

Apparel, Accessories Stores

This group includes stores primarily engaged in selling clothing, shoes, hats, underwear, and related articles for personal wear and adornment.

Because apparel and apparel accessories are important lines in many "general merchandise" stores, analyses of the apparel trades should take into consideration data for both "general merchandise" and "apparel" stores. This is especially important when comparisons with the 1948 Census are made, because of shifts in classification which could have resulted from differences in the classification procedures of the two censuses.

Shoe stores.—These are retail establishments primarily engaged in selling shoes. The group includes men's shoe stores; women's shoe stores'; family shoe stores'; and children's, juveniles' shoe stores. Family shoe stores are primarily engaged in selling footwear for men, women, children, and infants without specializing in any one line. The other classifications specialize in the line indicated by the title.

It is probable that some stores selling relatively small amounts of a merchandise line other than that in which they specialize would have been classified as "men's" or "women's" shoe stores in the 1948 Business Census, but as "Family shoe stores" in the 1954 Census.

In the 1948 Census, this classification did not include shoe leased departments operating in retail establishments classified in other kinds of business. In the 1954 Census, such shoe departments are included in this classification. (See COMPARISON OF 1948 AND 1954 CENSUSES, item 7, for discussion of the possible effect of this change.)

Men's, boys' clothing stores.—These are retail establishments primarily engaged in selling men's and boys' overcoats, topcoats, suits, and work clothing. Hats, shoes, accessories, and furnishings (such as shirts, gloves, hosiery, and underwear) are frequently but not always carried.

Men's, boys' furnishings stores.—These are retail establishments specializing in the sale of men's and boys' shirts, hats, underwear, hosiery, gloves, and other furnishings.

Family clothing stores.—These are retail establishments primarily engaged in selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Women's ready-to-wear stores.—These are retail establishments primarily engaged in selling women's coats, suits, and dresses.

Millinery stores.—These are establishments primarily engaged in selling ready-to-wear and custom-made millinery, including women's hat frames and trimmings. In the 1948 Census this classification did not include millinery leased departments operating in retail establishments classified in other kinds of business. In the 1954 Census, such departments are included in this classification.

Women's clothing specialty stores, n.e.c.—These are retail establishments primarily engaged in selling women's miscellaneous apparel and accessories, such as blouses, knit goods, gloves, handbags, and costume jewelry. Also included in this classification are establishments selling specialized lines of women's apparel not elsewhere classified, such as hosiery, corset, and lingerie stores.

Children's and infants' wear stores.—These are retail establishments primarily engaged in selling children's and infants' clothing, furnishings, and accessories. Such establishments may specialize in either children's or infants' wear or they may sell a combination of children's and infants' wear.

Apparel stores, n.e.c.—These are retail establishments primarily engaged in selling specialized lines of apparel and accessories not elsewhere classified such as raincoats, bathing suits, riding apparel, and umbrellas. Establishments primarily engaged in making and selling men's and women's outer clothing to individual order from stocks of material carried on their shelves are included in this classification, as are those es-

tablishments selling ready-made fur coats and other fur apparel or combinations of custom and ready-made fur apparel.

Furniture, Home Furnishings, Appliance Dealers

This group includes stores primarily engaged in selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets.

Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consist of articles for home use. Dealers primarily engaged in selling second-hand furniture are classified as "Second-hand stores."

Furniture stores.—These are retail establishments primarily engaged in selling household furniture. These stores may also sell home furnishings, major appliances, and floor coverings. Establishments primarily engaged in selling office furniture are classified in Wholesale Trade.

Floor covering stores.—These are retail establishments primarily engaged in selling floor coverings of various kinds, among the more important of which are rugs, carpets, linoleum, and synthetic material tiles. Contractors primarily engaged in the installation of floor coverings are not included in this classification even though their contracts, in some cases, call for them to provide the floor coverings as part of the contractual service.

Home furnishings stores, n.e.c., antique stores.—These are retail establishments primarily engaged in selling such commodities as antique furniture and home furnishings and objects of art; draperies, curtains and upholstering materials; china, glassware, crockery, and tinware for kitchen and table use; pictures, frames, lamps and shades, awnings, window shades, venetian blinds, tents, flags, and banners.

Household appliance, radio, TV stores.—These are retail establishments primarily engaged in selling household appliances such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc., and radios, television sets, and record players. Included in this group are the retail establishments operated by public utilities when the establishments are primarily engaged in the selling of electric and gas appliances for household use.

In using the data for the detailed kind-of-business classification it should be borne in mind that many of the stores which specialize in the sale of radios and television sets also sell some appliances and that the same overlapping is common to those stores specializing in selling household appliances.

Automotive Group

This group includes dealers selling new and used automobiles, new parts and accessories, aircraft, motorboats, motorcycles, and automobile trailers. Establishments primarily selling trucks and motorized industrial equipment are, for census purposes, classified as wholesale establishments.

The 1954 kind-of-business titles "Passenger car dealers (franchised)" and "Passenger car dealers (nonfranchised)" replace the titles "Motor-vehicle (new and used) dealers" and "Motor-vehicle (used) dealers," used in the 1948 Census of Business publications. However, the classifications they cover are not entirely identical because in the 1954 Business Census certain auxiliary activities (e. g., operation of used car lots) of franchised dealers were not recognized as separate establishments but were consolidated with the establishment at which the principal activity was conducted. The effect of this change would be to include in "Passenger car dealers (franchised)" receipts of activities which otherwise would have been classified as "Passenger car dealers (nonfranchised)" or in the Service Trades as "Auto repair."

Passenger car dealers (franchised).—These are retail establishments primarily engaged in selling new automobiles, or new and used automobiles and trucks. These dealers frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories.

Passenger car dealers (nonfranchised).—These are retail establishments primarily engaged in selling used cars and trucks, and not holding a franchise for the sale of new passenger cars.

Tire, battery, accessory dealers.—These are retail establishments primarily engaged in selling automobile tires, batteries, automobile seat covers, and other automobile parts and accessories. Such establishments frequently have facilities for tire recapping and vulcanizing. Establishments dealing primarily in used merchandise are classified as "Second-hand stores."

Motorcycle, aircraft, boat dealers.—These are retail establishments primarily engaged in selling new or used motorcycles, aircraft for private (noncommercial) use, and motorboats, yachts, and other water craft. Dealers selling parts and supplies for these products to private (noncommercial) users are included in this classification.

Household trailer dealers.—These are retail establishments primarily engaged in selling household trailers.

Automobile dealers, n.e.c.—These are retail automotive establishments, not elsewhere classified.

Gasoline Service Stations

Gasoline service stations include establishments primarily engaged in selling gasoline and other automotive petroleum products. Business places called "garages" but deriving the larger part of receipts from gasoline and oil sales are included. Gasoline service stations also sell tires and tubes, other automobile accessories, and sometimes lunches, candy, tobacco, and groceries. These establishments often perform some service and repair work in addition to their sales of merchandise.

Lumber, Building Materials, Hardware, Farm Equipment Dealers

This group includes establishments selling lumber, building materials, and basic lines of hardware, such as tools, builders' hardware, paint and glass, electrical supplies, roofing materials, and other equipment and supplies for home construction. The group also includes farm equipment dealers. Establishments in this group sell to contractors as well as to the general public.

The classifications "Heating and plumbing equipment dealers" and "Electrical supply stores" presented separately in the 1948 Census of Business have been combined into the classification "Plumbing, electrical supply stores." The difficulty experienced in segregating these establishments from closely related kinds of business in Wholesale Trade and Contract Construction even under ideal conditions, makes it quite probable that this classification is not comparable with the sum of the two which it replaces.

"Lumber yards" and "Building materials dealers" although presented in combination in this bulletin will be shown separately in other publications of the 1954 Census of Business. These classifications include establishments selling primarily to home owners, farmers, builders, general contractors and special trades contractors. In the 1948 Census, establishments of this type which sold primarily to builders and general contractors were classified in Wholesale Trade.

Farm equipment dealers.—These are retail establishments primarily engaged in selling farm tractors, reapers, mowers, plows, wagons, and related farm equipment. These establishments may sell a combination of basic lines of hardware, such as tools, builders' hardware, housewares, cutlery and related lines.

Lumber, building materials dealers.—These are retail establishments primarily engaged in selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass are not included in the Census of Business.

Plumbing, electrical supply stores.—These are retail establishments primarily engaged in selling plumbing supplies and heating and air conditioning equipment or electrical appliances. Stores primarily engaged in selling electrical appliances are included with "Household appliance, radio, TV stores." See discussion above, regarding comparability with data from previous censuses.

Hardware stores.—These are retail establishments primarily engaged in selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

Drug Stores, Proprietary Stores

Stores in this group sell drugs or proprietary medicines usually in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. However, to be classified as a drug store, the establishment must sell prescriptions.

Other Retail Stores

This group consists of establishments primarily engaged in selling, at retail, specialized lines of merchandise such as jewelry, liquor, feed, farm and garden supplies, books, sporting goods, gifts, novelties, souvenirs, music, cameras, photographic supplies, orthopedic supplies and artificial limbs, pets, hobby equipment, toys, religious goods, and monuments and tombstones. Greenhouses and nurseries are not within the scope of the census; however, florist shops are included.

Liquor stores.—Liquor stores are retail establishments primarily engaged in selling (at retail) packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores selling prepared drinks for consumption on the premises are classified as "Drinking places."

Fuel dealers (coal, wood).—These are dealers primarily engaged in selling (at retail) coal, coal and wood, or a combination of the lines of coal, wood, bottled gas, fuel oil, and ice.

Liquefied petroleum gas dealers.—These are dealers primarily engaged in selling liquefied petroleum gas at retail, either in bulk or bottled.

Fuel oil dealers.—These are dealers primarily engaged in selling fuel oil at retail. Dealers primarily engaged in selling fuel oil burners are classified as "Plumbing, electrical supply stores." Dealers primarily engaged in installing and servicing fuel oil burners are not included in the Census of Business.

Ice dealers.—These are dealers primarily engaged in selling ice at retail.

Hay, grain, feed stores.—These are stores primarily engaged in selling at retail hay, grain, and feed. These stores may also sell fertilizer. Stores primarily engaged in selling farm implements are classified as "Farm equipment dealers."

Farm, garden supply stores.—These are stores primarily engaged in selling (at retail) seeds, bulbs, and nursery stock, and other farm, lawn, and garden supplies and tools not elsewhere classified, such as harness, irrigation and drainage equipment, and fertilizer. Stores primarily engaged in selling farm implements are classified as "Farm equipment dealers." Greenhouses and nurseries are not included in the 1954 Business Census.

Jewelry stores.—These are stores primarily engaged in selling (at retail) any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in the Service Trades.

Book stores.—These are stores primarily engaged in selling (at retail) new books and magazines. Sales of book clubs, previously included in this classification are not included in the 1954 Census of Business. Data for book clubs are included in the Census of Manufactures.

Stationery stores.—Stationery stores are primarily engaged in selling (at retail) stationery, such as paper and paper products (including printing and engraving), writing supplies, accounting and legal forms, school supplies, post cards, and novelties. Stores specializing in the sale of artists' supplies are classified in "All other retail stores."

Sporting goods stores.—These stores are primarily engaged in selling (at retail) sporting goods and equipment including gymnasium and playground equipment, firearms and ammunition, hunters' and fishermen's equipment, golf goods and equipment, tennis goods and equipment, riding goods and equipment, camping equipment, and skiing equipment.

Bicycle stores.—These are stores primarily engaged in selling (at retail) bicycles and bicycle parts and accessories. Stores primarily engaged in repairing bicycles or renting bicycles are included in the Service Trades.

Florists.—These are stores primarily engaged in selling (at retail) cut flowers and growing plants. Stores primarily engaged in selling bulbs and nursery stock are classified as "Farm, garden supply stores." Greenhouses and nurseries are not included in the 1954 Census of Business.

Cigar stores, stands.—These are stores primarily engaged in selling (at retail) cigars, cigarettes, tobacco and smokers' supplies. These stores may or may not operate a soda fountain. Included in this classification are cigar stands operated as concessions in poolrooms, bowling alleys, drive-in theaters, railway stations, hotels, and other public places. In the publications of the 1948 Census of Business this classification also included vending machine operators primarily selling cigars and cigarettes. These are now separately classified within "Nonstore Retailers."

News dealers, newsstands.—These are dealers primarily engaged in selling (at retail) newspapers, magazines, and other periodicals. Newspaper subscription offices, and distributing offices are not included in the Census of Business. Newsstands selling newspapers only were not included in the 1948 Census of Business but are included in 1954 providing they met the total sales volume requirements. Individuals selling newspapers either by delivery to the home or on the street are also included in this classification in 1954 if they met the sales volume requirement. In 1948 this group would have been omitted because they did not maintain a recognizable place of business.

Gift, novelty, souvenir stores.—These are stores primarily engaged in selling (at retail) combined lines of gift and novelty merchandise, souvenirs, small art goods, greeting cards, paper novelties, and holiday decorations.

Music stores.—These are stores primarily engaged in selling (at retail) musical instruments such as pianos, violins, horns, reed instruments, drums, sheet music, and phonograph records. Many of these stores also sell record players and radio and TV sets; however, if sales are primarily of these latter items, the establishments are classified with "Household appliance, radio, TV stores."

Camera, photographic supply stores.—These are establishments primarily engaged in selling (at retail) cameras, films, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in the Service Trades.

Luggage, leather goods stores.—These are retail establishments primarily engaged in selling trunks, hand luggage, and other leather items.

Optical goods stores.—These are stores primarily engaged in selling (at retail) eyeglasses and related optical and opthalmic goods such as binoculars and reading glasses. Some of these stores may have prescription departments.

Office, store machine and equipment dealers.—These are dealers primarily engaged in selling typewriters at retail. They may also sell other office machines and equipment. Dealers primarily engaged in selling office machines and equipment other than typewriters are classified in Wholesale Trade.

Retail stores (except second-hand), n.e.c.--These are stores primarily engaged in selling (at retail) specialized lines of merchandise not elsewhere classified, such as autograph and philatelist supplies, orthopedic supplies and artificial limbs, rubber stamps, pets, hobby equipment, toys, religious goods, and monuments and tombstones.

Second-hand stores.--These are retail establishments primarily engaged in selling used merchandise. Many dealers classified in this group do repair work both in preparing their own merchandise for resale and upon customers' goods. Establishments deriving the major portion of their gross income from service and repair work are classified in the Service Trades. Used car dealers are classified in the "Automotive Group."

Nonstore Retailers

In the 1954 Census, for the first time, the "nonstore" type of retail establishment has been classified on the basis of its method of selling and isolated from the "store" type. "Nonstore" retail establishments, like the "store" type of establishment, are primarily engaged in the selling of merchandise to personal, household, or farm users. However, the "nonstore" type is distinguished by the fact that the customer does not make his purchases at the establishment site. Instead, the purchase is made at the customer's home, at the site of another business establishment, or by mail order.

The three types of retail establishments in which customer purchases are made in this manner are door-to-door distributors, operators of merchandise vending machines, and mail-order houses. In the 1948 and prior censuses, these establishments were classified in one of the major "store" type groups defined above, on the basis of commodities handled. The 1948 figures shown in this report have been revised to make them comparable with the 1954 figures with respect to the "nonstore" establishments.

Mail order houses.—These are retail establishments primarily engaged in selling merchandise by mail order. They may furnish their customers with a catalog describing and pricing their merchandise or they may receive their orders as a result of advertisments in magazines, newspapers, and other media. The establishments are subdivided into the various classifications under mail order houses on the basis of the merchandise which they handle in the same manner as has been done in the store-type classifications.

Direct selling (house-to-house) organizations.--These are retail establishments primarily engaged in selling merchandise by house-to-house canvass. In general, sales are made at the customer's home by company salesmen or self-employed canvassers who deliver the goods at the time of the sale or who take orders for future delivery on a return trip or by some form of public carrier.

The count of direct-selling establishments in the 1954 Census of Business was made on a different basis from that used in the 1948 Census. In the 1954 Census, individuals who were self-employed and were engaged in the house-to-house distribution of products obtained from large direct-selling organizations were counted as separate direct-selling "establishments." Because such individuals generally had no recognizable place of business, they could not have been identified in a field enumeration such as was conducted for the 1948 Census but were accounted for by the procedures of the 1954 Census (see METHOD OF ENUMERATION, above). In the 1948 Census, the sales of such "establishments" were accounted for through the enumeration of the district office of the large direct-selling organizations. The use of the device of counting the district office as the "establishment" rather than counting each of the self-employed canvassers, as in 1954, causes the 1948 establishment counts to be noncomparable with those for 1954. A large part of the difference between the 3,236 direct selling establishments in 1948 and the 70,774 in 1954 is accounted for by this factor.

This difference in 1948 and 1954 approaches had no effect on those direct-selling organizations which distribute through their own employees rather than through self-employed canvassers. The effect of the difference in approach with respect to the organizations operating through self-employed canvassers is substantially confined to the count of establishments and does not significantly affect the dollar volume of sales attributed to the direct-selling category of business.

The establishments are subdivided into the various classifications under Direct Selling (house to-house) Organizations on the basis of the merchandise which they handle in the same manner as has been done in the store-type classifications.

Merchandise vending machine operators.—These are retail establishments primarily engaged in selling various food and confectionery items, tobacco products and other merchandise through coin-operated vending machines.

Establishments were subdivided into the various classifications within this group on the basis of the commodities sold in the machines which they reported as on location at the end of 1954.

KIND OF BUSINESS STUBS

The listing on page 9 indicates the detail in which establishments have been classified by kinds of business and also the various kinds of business presented in the different tabulations in this volume. As noted previously, the asterisks in the table indicate the kinds of business for which data are shown for both total establishments and "employer" establishments. The lines without asterisks contain data only for "employer" establishments.

It should be noted that in tables 101, 103, 104, and 105 the total of a major kind of business may be larger than the sum of the detailed kinds of business shown in the tabulations, for the reason that some "nonemployer" establishments were classified only in the major kinds of business because of insufficient information to establish a detailed kind-of-business classification.

KIND OF BUSINESS STUBS—RETAIL TRADE

Stub used for States; Standard Metropolitan Areas; Counties and Cities with over 10,000 establishments.	Stub used for Counties and Cities with 2,000 to 9,999 establishments.	Stub used for Counties and Cities with 500 to 1,999 establishments.
*Retail trade, total	*Retail trade, total	*Retail trade, total
Food Stores		
*Total	*Food stores, total	*Food stores, total
*Grocery stores	*Grocery stores	*Grocery stores
*Meat markets *Fish (seafood) markets	*Meat markets, fish (seafood) markets	*Meat markets, fish (seafood) markets
*Fruit stores, vegetable markets	*Fruit stores, vegetable markets	*Fruit stores, vegetable markets
*Candy, nut, confectionery stores	*Candy, nut, confectionery stores	*Candy, nut, confectionery stores
*Bakery products stores	*Bakery products stores	*Other food stores
Bakeries, with baking on premises Bakeries, without baking on premises	(Not shown)	
*Delicatessen stores *Food stores, n.e.c	*Other food stores	
Eating, Drinking Places		
*Total	*Eating, drinking places, total	*Eating, drinking places, total
*Eating places (except refreshment stands)	*Eating places (except refreshment stands)	*Eating places
Restaurants, cafeterias Caterers In-plant food contractors	(Not shown)	
*Refreshment stands	*Refreshment stands	
*Drinking places	*Drinking places	*Drinking places
General Merchandise Group		
*Total	*General merchandise group, total	*General merchandise group, total
*Department stores	*Department stores	*General merchandise group (except variety)
*Dry goods, general merchandise stores	*Dry goods, general merchandise stores	
*General stores	*General stores	
*Variety stores	*Variety stores	*Variety stores
Apparel, Accessories Stores		
*Total	*Apparel, accessories stores, total	*Apparel, accessories stores, total
*Shoe stores	*Shoe stores	*Shoe stores
Men's shoe stores Women's shoe stores Children's, juveniles' shoe stores Family shoe stores	(Not shown)	(Not shown)
Men's, boys' clothing and furnishings stores	Men's, boys' clothing and furnishings stores	Men's, boys' clothing and furnishings stores
Men's, boys' clothing stores Men's, boys' furnishings stores	(Not shown)	(Not shown)
Family clothing stores	Family clothing stores	Family clothing stores
*Women's clothing, specialty stores	*Women's clothing, specialty stores	*Women's clothing, specialty stores
Ready-to-wear stores	Ready-to-wear stores	Ready-to-wear stores
Millinery stores Clothing, specialty stores, n.e.c	Millinery stores Other clothing, specialty stores	Other clothing, specialty stores
*Children's, infants' wear stores *Apparel stores, n.e.c	*Other apparel stores	*Other apparel stores
Furniture, Home Furnishings, Appliance Dealers		
*Total	*Furniture, home furn., appliance dlrs., total	*Furniture, home furn., appliance dealers, total
*Furniture, home furnishings stores	*Furniture, home furnishings stores	*Furniture, home furnishings stores, antique stores
Furniture stores Floor covering stores Home furnishings stores, n.e.c., antique stores	Furniture stores Home furnishings stores, antique stores	(Not shown)
*Household appliance, radio, TV stores	*Household appliance, radio, TV stores	*Household appliance, radio, TV stores
Household appliance stores Appliance, radio, TV stores Radio, TV stores	(Not shown)	(Not shown)
Automotive Group		
*Total	*Automotive group, total	*Automotive group
*Passenger car dealers (franchised)	*Passenger car dealers (franchised)	(Not shown)
*Passenger car dealers (nonfranchised)	*Passenger car dealers (nonfranchised)	
*Tire, battery, accessory dealers	*Tire, battery, accessory dealers	
*Motorcycle, aircraft, boat dealers *Household trailer dealers *Automotive dealers, n.e.c	*Other automotive dealers	
Gasoline Service Stations		
*Total	*Gasoline service stations	*Gasoline service stations
Lumber, Bldg. Matls., Hdwre., Farm Eqpt. Dealers		
*Total	*Lmbr., bldg. mtls., hdw., farm eqpt. dlrs, total	*Lmbr., bldg. mtls., hdw., farm eqpt. dlrs., total
*Farm equipment dealers	*Farm equipment dealers	*Farm equipment dealers
*Lumber, building materials dealers	*Lumber, building materials dealers	*Lumber, building materials, supplies, eqpt. dealers
*Paint, glass, wallpaper stores *Plumbing, electrical supply stores	*Plumbing, paint, electrical stores	
*Hardware stores	*Hardware stores	*Hardware stores
Drug Stores, Proprietary Stores		
*Total	*Drug stores, proprietary stores, total	*Drug stores, proprietary stores, total
Drug stores	Drug stores	Drug stores
Proprietary stores	Proprietary stores	Proprietary stores
Other Retail Stores		
*Total	*Other retail stores, total	*Other retail stores, total
*Liquor stores	*Liquor stores	*Liquor stores
*Fuel, ice dealers	*Fuel, ice dealers	*Fuel, ice dealers
Fuel dealers (coal, wood) Liquefied petroleum gas dealers Fuel oil dealers Ice dealers	(Not shown)	(Not shown)
*Hay, grain, feed stores *Farm, garden supply stores	*Feed, farm, garden supply stores	*Feed, farm, garden supply stores
*Jewelry stores	*Jewelry stores	*Jewelry stores
*Book stores *Stationery stores	*Book, stationery stores	*Book, stationery stores
*Sporting goods stores *Bicycle stores	*Sporting goods, bicycle stores	*Other retail stores (except second-hand)
*Florists	*Florists	
*Cigar stores, stands	*Cigar stores, stands	
*News dealers, newsstands	*News dealers, newsstands	
*Gift, novelty, souvenir stores	*Gift, novelty, souvenir stores	
*Music stores	*Music stores	
*Camera, photographic supply stores	*Camera, photographic supply stores	
*Luggage, leather goods stores *Optical goods stores *Office, store machine and equipment dealers *Retail stores (except second-hand) n.e.c	*Other retail stores (except second-hand)	
*Second-hand stores	*Second-hand stores	*Second-hand stores
Nonstore Retailers		
*Total	*Nonstore retailers, total	*Nonstore retailers
*Mail order houses *Direct selling (house-to-house) organizations *Merchandise vending machine operators	*Mail order houses *Direct selling (house-to-house) organizations *Merchandise vending machine operators	(Not shown)

*Data for these items are shown for both total establishments and "employer" establishments.

CENSUS INQUIRIES

The data in this volume were compiled from retailer responses to the following inquiries:

CONFIDENTIAL.—This report is required by Act of Congress (13 U. S. C. 131). Your report is confidential and only sworn Census employees will have access to it. It cannot be used for purposes of taxation, investigation, or regulation.

Form Approved. Budget Bureau No. 41-54359.

U. S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS
Washington, D. C.

1954 CENSUS OF BUSINESS

Please complete and return this form to the Bureau of the Census Office shown on the enclosed envelope **not later than 30 days after you receive it.**

A separate report is required for each establishment (place of business). If you owned more than one place of business in 1954, but have received a report form for only one place:

a. Complete only lines c, d, and e of Item 1.

b. In the "Remarks" section of the report, list each establishment, indicating whether it is retail, wholesale, etc., and its kind of business.

c. Return this form using the enclosed envelope and you will be sent the appropriate report forms for completion.

NOTE: Those companies receiving Form NC–X2 with their 1954 census report forms should use it (instead of following the above instructions) to request additional forms.

Please read all instructions and fill in all items, entering "None" when applicable. You may report fiscal-year figures.

Cents may be omitted in preparing this report. If cents are reported, use the spaces provided.

ITEM 1.—IDENTIFICATION OF ESTABLISHMENT

a. Enter the name by which this establishment is known to its customers.

_____

b. Location of establishment

(1) Is this establishment physically located **within the actual legal boundaries** of any city, town, or village? ☐ Yes ☐ No

Line b (1).—Check "No" if the establishment is not within the boundaries of any city, town, or village, even though the mailing address of the business is in such a place. Check "Yes" if the establishment is physically located in such a place even though the business mailing address is elsewhere.

(2) **Actual location** of this establishment

For establishments checking "Yes" in Item 1b (1):

(a) Street and number at establishment location _____

Name of city, town, or village _____
(This must be the city, town, or village within whose boundaries the establishment is actually located, even though mailing address of the business is in a different place.)

County _____ State _____

For establishments checking "No" in Item 1b (1):

(b) Street, road, or highway and number (if any) or other description of establishment location _____

_____

County _____ State _____

Line b (2) (b).—Give a description by which your establishment can be located. In the spaces provided, name the county and State in which your establishment is actually located.

c. **Federal Social Security Employer Identification Number** _____ _____
(Enter number as reported on Form 941, Item 10, on latest employer's quarterly tax return under Federal Insurance Contributions Act.) (Enter all 9 digits)

Number of separate places of business operated under this Employer Identification Number ☐ One ☐ Two or more

d. Is the company identified by the number in line c owned or controlled by another company? ☐ Yes ☐ No

If "Yes," give name and address of owning or controlling company:

Name _____

Address _____

e. Does this company (line c) own or control another company? ☐ Yes ☐ No

ITEM 2.—PERIOD OWNED IN 1954

a. How many months in the year did you own this business? _____ months

b. Did you own this business on December 31, 1954? ☐ Yes ☐ No

c. Was this a seasonal business which was closed more than 2 months during the year? ☐ Yes ☐ No

ITEM 3.—TOTAL SALES IN 1954

	Dollars	Cents
a. Sales of merchandise		
b. Other (include all charges for repairs and other services for customers)		
c. Total (sum of a and b)		
d. How much of a above represents sales for resale?		
e. Of the total shown in c above, how much was excise taxes or sales taxes **paid** by you **directly** to taxing agencies?		

f. Are charges for installed repair parts included in b? ☐ Yes ☐ No

Do not include in any part of this item any receipts which were not from customers of this establishment. Common examples of such receipts which should **not be included** are: commissions from vending machine operators, rents, sale of real estate, etc.

Line a.—Report total of all merchandise sold whether or not payment was received in 1954. **Include** finance charges, if any, and all excise taxes and sales taxes. **Include** the value of trade-ins. **Do not** include returned goods or allowances.

Line b.—**Include** total charges to customers for services of any kind whether or not payment was received in 1954. If possible **include here**, rather than in line a, the charges for repair parts and other materials used or installed as part of the services performed. Indicate on line f how you have reported these items.

Line d.—Enter the amount of sales made to other business concerns for resale.

Line e.—Enter the amount **paid by you directly** to taxing agencies as excise taxes, sales taxes, or other tax based on your volume of sales.

ITEM 4.—PERSONNEL AND PAYROLL

	Number of employees	Weekly payroll Dollars	Weekly payroll Cents
a. Total payroll for the year 1954, before payroll deductions			
b. Paid employees and payroll for the work-week ended nearest November 15, 1954:			
(1) Employees paid for at least the full workweek			
(2) Employees paid for less than the full workweek			
(3) Total (sum of (1) and (2))			

	Number
c. Number of proprietors or partners generally devoting major portion of their time to this business	

Include payments to corporation officers and executives working in this establishment, in addition to other employees on the payroll.

Do not include tips, gratuities, etc., received by your employees from others.

Do not include any payments (whether in cash or kind) made to proprietors or partners of unincorporated businesses.

For purposes of this item, the workweek ended nearest the 15th of the month should be one ending in the period of the 12th through 18th inclusive. If your **payroll** is for a period **other than a week**, please adjust the figures to a 1-week basis.

Line a.—**Include** salaries, wages, commissions, bonuses, vacation allowances, value of payments in kind such as goods, lodging, food, and clothing.

Line b.—**Report** all wages, salaries, commissions, etc., paid to employees for the workweek. **Include** as full workweek all employees paid for the full workweek or more regardless of the number of hours actually on duty. The full workweek is the number of hours typically worked by employees of your establishment.

ITEM 5.—CLASS OF CUSTOMER

Place a check mark in each box accounting for one-third or more of your **total receipts**. If more than one box is checked underline the class of customer accounting for the larger volume of receipts.

a. ☐ Household consumers, farmers, and other individuals

b. ☐ Business concerns, institutions, professional and government users

c. ☐ Other classes of customers (Specify) _____

ITEM 6.—OTHER BUSINESS OPERATIONS ON THESE PREMISES

a. Is any department of your establishment operated by another owner, or, is any business not owned by you operated within your establishment? ☐ Yes ☐ No
(Include any operation not separately identified to the public for which you assume some degree of responsibility to the customers.)

If "Yes," please furnish the following information for **each** such department.

Name and business address of owner (1)	Description of business (2)	Estimated receipts, during 1954 (Dollars) (3)	Are the sales of this department included in your answer in Item 3? (Check one) (4) Yes	(4) No	Are the personnel and payroll of this department included in your answer to Item 4? (Check one) (5) Yes	(5) No

b. Is your establishment operated as a department of another business establishment (e. g., the food department in a department store or the meat department of a grocery store)? ☐ Yes ☐ No

If "Yes," please enter in the "Remarks" section the name of the establishment in which you are located and its kind of business.

ITEM 7.—FORM OF OWNERSHIP (Check one)

1 ☐ Individual proprietor
2 ☐ Partnership
3 ☐ Corporation (do not include any form of cooperative association)
4 ☐ Cooperative association (corporate or noncorporate)
5 ☐ Other (Specify) _____

ITEM 8.—METHOD OF SELLING

Check **one** box below which **best** describes your method of selling:

5 ☐ Selling at this establishment
6 ☐ Mail order (catalog selling)
7 ☐ House-to-house (direct selling)
8 ☐ Mobile store (truck or wagon distributor)
9 ☐ Operating merchandise vending machines

MERCHANDISE LINES QUESTIONS

Retail Census of Business Forms

(Unless otherwise indicated, the following questions were answered by checking "Yes" or "No")

Food Stores

(1) Canned goods and other groceries (grocery department).
(2) If "Yes," is grocery department self-service?
(3) Fresh, frozen, cold storage meats.
(4) If "Yes," is meat department self-service?
(5) Other meats (ready-to-eat, delicatessen, cold cuts, etc.).
(6) Salads and other prepared foods.
(7) Poultry, sea foods.
(8) Fresh fruits and vegetables.
(9) Clothing, apparel, dry goods, notions.
(10) Gasoline.
(11) What percent (approximate) of total sales is accounted for by sales of gasoline?
(12) What percent (approximate) of total sales is accounted for by sales of clothing, apparel, dry goods, notions?
(13) Milk and cream—over-the-counter sales.
(14) Milk and cream—route delivery.
(15) Ice cream, frozen custard, other frozen desserts.
(16) Other dairy products.
(17) Eggs.
(18) Poultry.
(19) Candy, nuts, confectionery.
(20) Fountain and meals.
(21) Groceries, other foods not mentioned above.

Bakery Products Stores

(1) Bakery products baked on these premises.
(2) Bakery products not baked on these premises.
(3) Sales of meals, fountain sales.
(4) Canned goods, other groceries for consumption off the premises.

Eating and Drinking Places

(1) Sales of meals.
(2) Alcoholic beverages (beer, wine, liquor) for on-premises consumption.
(3) Fountain sales and soft drinks.
(4) Outside catering (all foods).
(5) Prepared foods sold for take-out.
(6) Packaged sales (beer, wine, liquor) for consumption off the premises.
(7) Canned goods, other groceries for consumption off the premises.
(8) Were any of the total sales and receipts of this establishment from the rental of rooms or cabins to transients?
(9) Approximately what percent of total sales is accounted for by sales of prepared foods?
(10) Approximately what percent of total sales is accounted for by sales of alcoholic beverages for on-premises consumption?
(11) Approximately what percent of total sales is accounted for by sales of beer, wine, liquor for off-premises consumption?

Department Stores

Approximately what percent of total sales is accounted for by the following merchandise?

(1) Piece goods, patterns, notions, laces, trimmings, ribbons, needlework.
(2) Domestic linens, towels, blankets, comforters, spreads.
(3) Women's, misses', and children's coats, suits, and dresses.
(4) Women's and misses' underwear, slips, negligees, and robes.
(5) Other women's, misses', children's apparel and apparel accessories.
(6) Women's and children's shoes.
(7) Men's clothing and furnishings.
(8) Boys' wear.
(9) Men's and boys' shoes.
(10) China, glassware, and gift shop.
(11) Furniture and floor coverings (including beds, mattresses, etc.).
(12) Household appliances, radios, TV sets, pianos, musical instruments.
(13) Heating, plumbing, lighting, electrical equipment and supplies.

Department Stores—Continued

(14) Building materials.
(15) Farm equipment, implements, and machinery.
(16) Tires, batteries, other automotive accessories and supplies.
(17) Hardware.

Are the accounting records of this establishment maintained on a department basis?

General Merchandise Stores

(1) Household textiles, piece goods, patterns.
(2) Notions, laces, trimmings, ribbons, needlework.
(3) Cosmetics, toiletries, drugs, medicine, and drug sundries.
(4) Women's, misses' and girls' apparel.
(5) Women's, misses' and girls' apparel accessories.
(6) Men's and boys' clothing and furnishings.
(7) Men's and boys' shoes.
(8) House furnishings, appliances, housewares.
(9) Foods and groceries.
(10) Fresh meats.
(11) Building materials.
(12) Farm equipment, implements, and machinery.
(13) Farm and garden supplies, feed, seed, fertilizers, etc.
(14) Gasoline, lubricants, fuel oil.
(15) What percent (approximate) of total sales is accounted for by sales of the merchandise listed on line 1 above?
(16) What percent (approximate) of total sales is accounted for by sales of the merchandise listed on lines 3, 4, and 5 above?
(17) What percent (approximate) of total sales is accounted for by sales of the merchandise listed on lines 6 and 7 above?
(18) What percent (approximate) of total sales is accounted for by sales of the merchandise listed on lines 9 and 10 above?

Variety Stores

(1) Women's, misses', and juniors' ready-to-wear apparel and accessories.
(2) Men's and boys' clothing and furnishings.
(3) Dry goods, domestics.
(4) Notions, smallwares.
(5) Hardware, paint, electrical supplies, appliances.
(6) Housefurnishings, including china, glass, and kitchen utensils.
(7) Drugs, toiletries.
(8) Toys, games.
(9) Books, magazines.
(10) Stationery.
(11) Novelty and costume jewelry.
(12) Fountain and meals.
(13) Candy, nuts, confectionery.

Apparel Stores

(1) Men's ready-made clothing (include made-to-measure).
(2) Men's furnishings (excluding hats and caps).
(3) Men's hats, caps.
(4) Boys' wear.
(5) Custom-made men's clothing.
(6) Women's, misses', and juniors' coats and suits.
(7) Women's, misses', and juniors' dresses.
(8) Housedresses, uniforms.
(9) Custom-made women's outer apparel.
(10) Fur garments, furs.
(11) Custom-made fur garments.
(12) Blouses, skirts, sportswear.
(13) Girls' and teen-age wear.
(14) Infants' wear.
(15) Underwear, slips, negligees, robes.
(16) Corsets, brassieres.
(17) Women's and children's hosiery.
(18) Millinery.
(19) Handbags, other accessories.
(20) Men's and boys' leather footwear.
(21) Women's, misses', and juniors' leather footwear.
(22) Children's and juveniles' leather footwear.
(23) Rubber footwear.
(24) Toiletries, cosmetics.

432271 O - 57 - 2

Apparel Stores—Continued

(25) Linens, blankets, comforters, spreads, notions, and other domestics.
(26) Home furnishings (furniture, appliances, china, etc.)
(27) Costume jewelry, fine jewelry, silverware, clocks, watches.
(28) Receipts from fur repair and storage.
(29) Receipts from cleaning, pressing, alteration, garment repair.
(30) Was 50 percent or more of your 1954 total receipts from the sale of secondhand merchandise?

Source of receipts

Approximately what percent of total sales is accounted for by the following merchandise? If none, enter "None."

(1) Men's, boys' clothing.
(2) Men's, boys' furnishings.
(3) Women's, girls', infants' apparel, accessories.
(4) Linens, blankets, comforters, spreads, notions, dry goods, and other domestics.
(5) Home furnishings (furniture, appliances, china, etc.).

Furniture Stores

(1) Furniture, household (new).
(2) Furniture, office (new).
(3) Used furniture (including merchandise obtained through trade-ins or repossessions).
(4) Bedding (mattresses, springs, and other sleep equipment).
(5) Floor coverings—soft surface.
(6) Floor coverings—hard surface.
(7) Draperies, curtains, upholstery materials.
(8) Kitchen furniture and accessories.
(9) Summer, porch, and outdoor furniture.
(10) Juvenile furniture, games, toys, etc.
(11) Lamps and shades.
(12) Radios and parts.
(13) Television sets and parts.
(14) Major household appliances.
(15) Hardware, tools, paint, glass, wallpaper.
(16) Shades, blinds, awnings, tents, flags, banners.
(17) Men's, women's, and children's apparel and accessories.
(18) China, glassware, crockery.
(19) Was 50 percent or more (approximate) of total sales accounted for by the sale of used merchandise?

Appliance Stores

(1) Radios and parts (new).
(2) Television sets and parts (new).
(3) Pianos, musical instruments, music, phonographs.
(4) Phonograph records.
(5) Self-contained air conditioners.
(6) Other major household appliances.
(7) Small appliances, kitchenware, other housewares.
(8) Used household appliances, radios, television sets.
(9) Cameras, projectors, photographic supplies.
(10) Toys, games, hobby items.
(11) Was 50 percent or more (approximate) of total sales accounted for by the sale of used merchandise?

Automotive, Gasoline Dealers

(1) New passenger cars.
(2) New trucks and commercial cars.
(3) Used passenger cars.
(4) Used trucks and commercial cars.
(5) Over-the-counter sale of parts and accessories (including tires, tubes, and batteries).
(6) Gasoline.
(7) Farm equipment, implements and machinery.
(8) Motorcycles.
(9) Automobile trailers.
(10) Motorboats, yachts, boats, canoes.
(11) Aircraft for private (noncommercial) use.
(12) Hardware.
(13) Major household appliances.
(14) L.P. gas.
(15) Automotive repairs or services.
(16) Room or cabin rental to transients.
(17) Parking services.

Franchise—Facilities

(18) Does this establishment have a franchise for the sale of new passenger cars or trucks?

Automotive, Gasoline Dealers—Continued

Franchise—Facilities—Continued

(19) Does this establishment have a franchise for the sale of new farm implements, equipment, and machinery?
(20) Does this establishment have storage facilities for L.P. gas, amounting to 3,000 or more gallons, water capacity?
(21) Does this establishment have above-ground facilities for storing 10,000 gallons or more of bulk liquid fuel, other than L.P. gas?
(22) Number of rental units (rooms or cabins—if any) at this location on December 31, 1954.

Motor Vehicle, Farm Equipment Dealers

(1) Farm implements, equipment, machinery.
(2) Gasoline, lubricants.
(3) Feed, seeds, fertilizer.
(4) Bottled gas (L.P. gas).
(5) Farm and garden supplies.
(6) Passenger cars (new).
(7) Trucks (new).
(8) Passenger cars (used).
(9) Trucks (used).
(10) Refrigerators and other appliances.
(11) Fence and fence materials.
(12) Does this establishment have a franchise for the sale of new passenger cars or trucks?
(13) Does this establishment have a franchise for the sale of new farm implements, equipment, or machinery?

Lumber Yards and Building Materials Dealers

(1) Logs, piles, etc.
(2) Hardwood lumber, other than flooring.
(3) Hardwood flooring.
(4) Softwood, lumber, including flooring.
(5) Plywood, millwork, veneers, other wood products.
(6) Building materials, other than lumber and lumber products.
(7) Radios, TV sets, household appliances.
(8) Plumbing and air-conditioning equipment.
(9) Paints, glass, wallpaper.
(10) Hardware.
(11) Farm equipment and machinery.
(12) Fuel.
(13) What percent (approximate) of total sales is accounted for by lines 3, 4, and 5 above?
(14) What percent (approximate) of total sales is accounted for by line 6 above?
(15) What percent (approximate) of total sales is accounted for by line 10 above?

Hardware, Paint, Electrical Supply, Plumbing and Heating Stores

(1) Hardware.
(2) Paint, glass.
(3) Wallpaper.
(4) Hay, grain, other feeds.
(5) Seeds, bulbs, nursery stocks, fertilizers.
(6) Farm equipment, implements, machinery and parts.
(7) Heating, plumbing equipment and supplies.
(8) Air-conditioning equipment and supplies.
(9) Major household appliances.
(10) Lighting, electrical supplies (except household appliances).
(11) Coal, wood, fuel oil, bottled gas (L.P. gas).
(12) Small appliances, kitchenware, other housewares, toys, games.
(13) Furniture, floor coverings, draperies, shades.
(14) Lumber.
(15) Building materials.
(16) Gasoline.
(17) Radios, television.

Drug and Proprietary Stores

(1) Prescriptions.
(2) Drugs, medicines (other than prescriptions).
(3) Liquors, wines, beer (packaged).
(4) Cigars, cigarettes, tobacco, smokers' accessories.
(5) Candy, nuts, confectionery.
(6) Fountain, meals.
(7) Newspapers, magazines, books.
(8) Emergency, first aid, surgical, sickroom supplies.

Drug and Proprietary Stores—Continued

(9) Toiletries, cosmetics.
(10) Gifts, cameras, stationery, school supplies.

Registered pharmacists working in this store during the workweek ended nearest November 15, 1954. (Include proprietors or family members who are registered pharmacists.)

(11) Number working full workweek.
(12) Number working part workweek.

Prescriptions, including narcotic prescriptions, filled in this store in 1954:

(13) Number of new prescriptions.
(14) Number of refill prescriptions.

Liquor and Cigar Stores and Newsstands

(1) Liquor, wines, beer (packaged).
(2) Cigars, cigarettes, tobacco, smokers' accessories.
(3) Alcoholic beverages (on-premise consumption).
(4) Fountain, meals.
(5) Candy, nuts, confectionery.
(6) Groceries, nonalcoholic beverages, other food items for off-premise consumption.
(7) Newspapers, magazines, books.
(8) Gifts, novelties, souvenirs.
(9) Approximately what percent (if any) of total sales is accounted for by sales of alcoholic beverages for on-premise consumption?
(10) Approximately what percent (if any) of total sales is accounted for by sales of groceries, nonalcoholic beverages, and other food items for off-premise consumption?

Seed, Farm Supplies, Fuel Dealers

(1) Hay, grain.
(2) Feed.
(3) Bulbs, nursery stock.
(4) Seeds.
(5) Cut flowers, arrangements, designs.
(6) Fertilizer.
(7) Garden supplies.
(8) Farm equipment, implements, and machinery, including parts, accessories, and supplies.
(9) Building materials, hardware, paint, electrical supplies.
(10) Heating, plumbing equipment and supplies.
(11) Major household appliances.
(12) Ice.
(13) Coal, wood.
(14) Fuel oil (domestic heating).
(15) Bottled gas (L.P. gas).
(16) Gasoline.
(17) Canned goods, groceries, meats, other foods, beverages.
(18) What percent (approximate) of total sales is accounted for by the sale of hay, grain, and other feeds (whether or not mixed at this establishment)?
(19) What percent (approximate) of total sales is accounted for by sale of oil burners, furnaces, stokers?

Jewelry, Luggage, Camera Stores and Pawn Shops

(1) Jewelry, diamonds, precious stones, watches, clocks, silverware.
(2) Novelty and costume jewelry.
(3) Cameras, projectors, films, photo equipment and supplies.
(4) Optical goods, frames, lenses.
(5) Luggage, leather goods.

Bicycle, Sporting Goods, Gift, Novelty Stores

(1) Bicycles, parts and supplies.
(2) Sporting goods.
(3) Toys, games, hobby items.
(4) Stamps, coins, collectors' items.
(5) Pets (animals, fish, etc.) supplies.
(6) Religious (church) goods.
(7) Phonograph records, sheet music.
(8) Musical instruments, pianos.
(9) Gifts, novelties, souvenirs.

Typewriter, Book, Stationery and Secondhand Stores

(1) Typewriters.
(2) Other store and office machines.
(3) Store and office furniture and fixtures.
(4) Stationery, printed forms, office supplies.
(5) Newspapers, magazines, paperbound pocket-size books.
(6) Text books.
(7) Rare books, prints, and manuscripts.
(8) New books (except types specified on lines 5, 6, 7).
(9) Second hand books.
(10) Second hand furniture.
(11) Second hand tires, batteries, accessories.
(12) Second hand clothing, shoes.
(13) Other second hand merchandise.
(14) What percent (approximate) of total sales is accounted for by sales of store and office furniture and fixtures, and store and office machines other than typewriters?

Florist, Garden Supply Stores

(1) Cut flowers, including arrangements and designs—potted growing plants.
(2) Nursery stock, seeds, bulbs.
(3) Farm and garden supplies.
(4) Fertilizers.
(5) Hay, grain, other feeds.

Merchandise Vending Machine Operators

Report the number of machines of each type which were on location at the end of 1954. If none enter "None."

(1) Candy, nuts, confectionery, gum, and other food products (except beverages and ice cream).
(2) Milk and ice cream.
(3) All other beverages (hot and cold).
(4) Cigars, cigarettes, tobacco.
(5) Other types. (If any, specify merchandise.)

RETAIL TRADE: 1954—SELECTED NEW ENGLAND

Total Retail — Establishments, Sales, Payroll, and Personnel;

(Excludes towns having incorporated cities or boroughs of 2,500 inhabitants or more; data for

Line No.	State, county, and town	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
	CONNECTICUT												
	Fairfield County:												
1	Fairfield	311	189	34,704	32,014	3,278	1,040	803	303	49	9,270	64	2,455
2	Greenwich	448	344	59,201	56,457	6,781	2,080	1,742	406	70	14,900	51	3,944
3	Stratford	273	175	29,598	27,606	2,699	875	667	265	70	10,584	47	2,251
	Hartford County:												
4	East Hartford	295	227	45,864	44,200	4,759	1,762	1,298	268	44	11,171	57	4,858
5	Enfield	181	133	20,876	19,636	1,962	736	547	170	38	6,123	29	1,187
6	Manchester	355	271	45,387	43,475	4,548	1,794	1,290	324	68	11,794	66	2,191
7	Southington	165	111	13,037	11,845	1,234	511	355	153	32	3,361	38	1,426
8	West Hartford	329	263	57,477	56,313	6,571	2,554	1,906	258	48	17,923	35	2,453
9	Wethersfield	77	63	11,970	11,770	1,154	489	275	77	12	4,110	12	1,814
	New Haven County:												
10	East Haven	127	75	9,196	8,040	630	280	176	129	38	4,458	23	759
11	Hamden	294	200	33,132	31,140	3,486	1,480	1,031	266	64	10,329	42	2,297
12	Milford	302	196	28,712	26,490	2,829	1,002	741	300	48	8,196	64	2,356
13	West Haven	371	235	28,387	25,303	2,473	948	706	365	86	10,243	88	3,039
	MAINE												
	York County:												
14	Sanford	218	154	16,615	15,149	1,467	612	472	234	70	5,418	13	337
	MASSACHUSETTS												
	Berkshire County:												
15	Adams	142	92	9,805	8,969	773	363	295	133	40	3,799	20	669
	Bristol County:												
16	Fairhaven	100	66	6,015	5,461	583	260	197	96	27	1,883	22	560
17	North Attleborough	155	105	14,438	13,084	1,290	542	426	130	23	2,795	30	1,380
	Essex County:												
18	Andover	104	72	9,769	9,229	1,019	472	317	84	27	2,820	20	735
19	Danvers	149	109	15,388	14,830	1,732	791	534	110	25	4,235	24	1,180
20	Marblehead	130	94	11,625	11,035	1,329	580	413	113	35	4,794	20	804
21	Methuen	204	116	12,252	10,744	1,145	506	331	180	60	5,160	43	1,603
22	Saugus	152	106	12,522	11,742	1,358	686	406	127	38	5,035	28	2,721
	Franklin County:												
23	Greenfield	276	204	30,325	28,983	3,770	1,487	1,224	209	39	5,793	32	1,467
	Hampden County:												
24	West Springfield	221	153	23,814	22,554	2,637	1,008	777	185	41	5,817	42	2,137
	Middlesex County:												
25	Arlington	307	197	33,767	31,857	3,336	1,368	958	264	80	11,007	16	709
26	Belmont	193	145	22,454	21,404	2,353	969	731	176	52	7,514	15	577
27	Framingham	403	297	60,888	58,950	7,110	3,032	2,238	273	68	11,734	52	6,240
28	Lexington	121	83	16,934	16,198	1,857	725	516	97	20	4,312	9	751
29	Natick	197	129	20,782	19,298	2,143	786	576	166	41	5,905	17	742
30	Reading	166	114	16,462	15,470	1,582	668	482	141	28	5,407	22	1,122
31	Stoneham	115	85	12,576	12,024	1,451	526	412	105	27	3,971	10	475
32	Wakefield	201	137	23,327	22,051	2,263	915	649	148	37	5,448	14	674
33	Watertown	323	211	38,004	35,586	4,182	1,408	1,147	277	65	7,762	51	2,345
34	Winchester	110	84	15,656	14,944	1,555	649	505	94	21	4,271	7	384
	Norfolk County:												
35	Braintree	137	91	12,455	11,693	1,132	491	354	106	30	5,375	19	826
36	Brookline	557	407	66,090	63,490	8,592	3,277	2,635	438	128	19,279	59	5,921
37	Dedham	190	132	19,432	18,400	1,935	804	551	137	41	4,279	28	1,720
38	Milton	93	61	12,235	11,689	1,164	387	304	68	16	2,558	2	(D)
39	Needham	132	88	16,650	15,968	1,648	640	398	93	21	5,659	7	257
40	Norwood	226	172	28,806	27,542	3,086	1,335	909	150	42	8,660	29	1,346
41	Wellesley	188	150	38,222	37,766	4,509	1,857	1,614	113	22	7,818	15	1,254
42	Weymouth	290	192	25,215	23,621	2,404	1,048	717	249	52	7,307	41	1,945
	Plymouth County:												
43	Plymouth	283	205	20,252	18,820	2,141	822	638	251	62	5,152	57	1,622
	Suffolk County:												
44	Winthrop	163	85	10,329	8,617	754	351	225	164	53	4,584	18	382
	Worcester County:												
45	Clinton	149	117	13,999	12,969	1,222	571	389	142	32	3,893	24	1,041
46	Milford	204	142	18,264	16,660	1,776	784	536	161	41	5,793	27	1,135
47	Southbridge	274	162	19,034	16,958	1,783	778	560	253	65	5,884	40	1,074
48	Webster	200	138	14,802	13,686	1,383	697	439	162	45	4,550	43	1,369
	RHODE ISLAND												
	Kent County:												
49	West Warwick	334	206	27,781	25,565	2,697	1,168	898	315	83	6,382	66	1,458
	Providence County:												
50	Cumberland	152	68	10,227	8,497	753	354	294	159	36	1,387	45	1,008
51	East Providence	357	205	33,476	30,598	2,756	1,183	939	363	81	11,161	42	1,894
52	Johnston	165	77	9,149	7,408	696	337	247	182	37	3,198	47	1,304
53	North Providence	136	56	8,320	7,073	712	293	197	145	40	3,723	25	857
	Washington County:												
54	North Kingston	95	61	6,193	5,865	580	275	203	83	9	1,913	17	856
55	Westerly	217	137	20,724	19,396	2,058	832	667	211	32	5,642	36	1,035

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

TOWNS OF 12,000 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

cities or boroughs in such towns are shown in table 102 of the appropriate State chapters)

Kind-of-business group—Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
8	937	21	1,116	12	885	14	9,860	34	2,000	15	2,965	9	903	54	3,867	31	446	1
7	630	49	3,913	36	2,636	22	12,655	39	3,701	15	4,264	21	1,860	117	10,441	21	257	2
6	474	10	429	11	471	15	8,629	36	2,051	15	1,025	12	1,491	32	2,075	19	118	3
6	817	10	813	15	1,226	20	13,833	40	3,944	19	2,546	12	1,799	43	3,950	29	907	4
6	1,058	13	363	17	1,994	10	4,700	10	1,514	14	1,188	8	(D)	34	2,237	2	(D)	5
15	4,116	30	2,352	29	2,292	27	10,254	37	2,396	12	2,927	10	1,421	50	5,482	11	162	6
7	501	11	803	7	320	9	1,294	20	817	9	1,526	4	382	21	2,504	7	103	7
14	6,738	46	3,825	23	2,056	11	10,437	35	2,915	18	3,637	17	2,785	59	4,226	23	482	8
3	(D)	5	242	4	453	2	(D)	15	2,246	4	1,095	4	(D)	12	954	4	26	9
1	(D)	4	304	6	259	4	1,291	14	616	6	196	3	(D)	20	755	8	126	10
11	(D)	18	767	15	(D)	13	5,821	34	2,113	15	1,414	15	1,444	58	3,861	9	393	11
20	1,376	25	1,023	17	2,229	18	5,970	29	1,935	10	1,279	9	670	50	3,204	12	474	12
11	317	18	1,065	15	1,210	16	4,141	34	2,109	11	1,857	20	1,968	56	2,169	16	269	13
7	1,004	23	1,063	18	791	15	2,900	21	899	11	1,876	8	511	25	1,750	7	66	14
6	299	10	636	7	479	6	939	12	486	7	1,033	6	(D)	28	1,160	...	(D)	15
3	(D)	2	(D)	2	(D)	5	(D)	7	359	8	274	5	384	17	566	2	(D)	16
4	538	17	600	7	242	14	3,444	25	1,262	5	1,073	4	(D)	24	2,785	2	(D)	17
3	251	14	893	...	...	4	2,760	8	407	5	825	4	257	13	727	6	94	18
11	798	8	282	6	185	9	2,304	14	1,022	12	1,592	5	445	26	2,879	9	466	19
6	195	10	520	4	187	5	959	7	591	7	352	4	732	23	1,092	9	1,399	20
1	(D)	2	(D)	4	429	8	454	23	1,031	5	798	7	606	36	1,610	15	507	21
3	(D)	3	(D)	4	211	...	...	18	1,415	8	541	6	437	37	1,759	7	51	22
9	2,734	42	2,427	21	3,251	19	6,340	32	1,400	10	1,280	7	(D)	49	4,094	16	(D)	23
11	739	4	(D)	20	2,354	11	5,063	31	1,763	13	2,480	4	(D)	29	2,354	15	446	24
17	1,023	26	1,339	15	924	15	9,864	25	1,661	15	2,619	17	1,338	48	2,342	33	941	25
9	1,132	10	3,450	11	299	9	4,240	17	1,078	10	621	18	1,456	25	1,242	17	845	26
11	14,081	61	6,121	39	2,726	22	7,749	38	2,464	19	2,559	12	1,433	64	4,828	17	953	27
2	(D)	10	953	6	225	6	4,147	17	1,393	4	(D)	6	525	22	3,146	19	337	28
11	749	14	605	19	2,102	13	3,098	18	1,187	12	1,057	9	(D)	32	3,163	11	(D)	29
7	821	7	382	9	174	11	3,062	25	1,535	7	874	6	506	32	2,433	12	146	30
2	(D)	8	153	10	2,251	6	1,414	17	1,201	7	1,011	5	(D)	15	1,188	8	321	31
9	1,424	17	1,219	14	698	13	6,643	22	1,089	17	1,759	8	828	40	3,383	10	162	32
8	916	13	797	13	859	22	8,389	36	2,134	16	2,415	14	921	54	3,900	31	7,566	33
6	291	14	3,726	6	306	7	3,787	10	697	8	576	4	404	23	1,196	4	18	34
3	(D)	3	(D)	8	189	5	2,152	22	1,385	6	597	7	569	21	959	13	197	35
14	756	63	5,519	41	2,416	21	13,119	29	2,580	12	854	32	2,264	86	7,712	72	5,670	36
4	371	5	445	7	378	9	5,243	27	1,422	13	1,505	8	773	36	3,044	12	252	37
3	201	2	(D)	3	(D)	6	4,357	8	536	6	(D)	9	596	17	1,345	21	346	38
8	485	11	927	7	340	9	4,491	15	1,005	6	763	7	716	24	1,587	17	420	39
13	1,786	28	1,525	16	1,081	14	5,323	22	907	17	3,652	10	730	23	1,992	12	1,804	40
5	600	35	7,628	11	578	10	8,692	11	1,372	12	3,791	11	1,115	42	5,218	14	156	41
15	929	11	579	19	1,042	19	5,452	42	1,745	17	1,699	14	1,398	36	2,847	24	272	42
7	1,069	18	1,165	18	1,004	13	3,929	22	877	12	1,782	9	599	50	2,870	15	183	43
9	394	7	213	9	321	3	1,567	10	468	10	421	10	771	22	1,029	12	179	44
5	804	18	846	11	772	13	2,937	10	856	6	339	6	420	18	1,929	6	162	45
9	1,282	22	1,089	19	1,080	11	2,921	23	1,306	11	1,163	9	580	26	1,853	6	62	46
10	1,006	27	1,341	26	1,317	11	2,340	26	1,343	7	1,061	7	407	31	2,929	24	332	47
6	976	20	823	19	869	11	2,313	16	1,086	6	748	4	(D)	28	1,630	2	(D)	48
15	1,450	28	2,199	20	1,802	13	5,203	29	1,480	16	3,416	16	947	40	3,374	8	70	49
3	(D)	1	(D)	1	(D)	5	542	17	798	4	(D)	8	361	24	1,069	8	(D)	50
6	492	14	626	11	880	16	7,176	58	3,411	32	2,148	16	1,527	58	3,121	23	1,040	51
4	48	1	(D)	2	(D)	11	2,231	25	1,021	8	394	1	(D)	16	505	13	271	52
1	(D)	5	215	13	857	6	421	9	327	5	539	7	428	22	746	3	(D)	53
3	114	3	113	5	92	8	789	22	703	7	754	...	(D)	18	691	3	(D)	54
11	2,380	23	1,278	18	804	11	3,518	12	840	13	947	3	(D)	50	3,550	8	(D)	55

RETAIL TRADE. 1948[1]—SELECTED NEW ENGLAND TOWNS OF 12,000 INHABITANTS OR MORE

State, county, and town	Establishments (Number)	Sales ($1,000)
CONNECTICUT		
Fairfield County:		
Fairfield	225	$14,271
Greenwich	341	40,733
Stratford	217	17,457
Hartford County:		
East Hartford	256	22,388
Enfield	209	14,005
Manchester	312	31,936
Southington	153	7,692
West Hartford	269	33,187
Wethersfield	64	5,162
New Haven County:		
East Haven	111	5,536
Hamden	257	16,693
Milford	308	17,812
West Haven	351	18,379
MAINE		
York County:		
Sanford	188	9,242
MASSACHUSETTS		
Berkshire County:		
Adams	167	8,631
Bristol County:		
Fairhaven	99	4,183
North Attleborough	144	11,734
Essex County:		
Andover	103	6,899
Danvers	138	10,642
Marblehead	126	6,790
Methuen	211	9,231
Saugus	133	6,933
Franklin County:		
Greenfield	236	26,413
Hampden County:		
West Springfield	208	17,747
MASSACHUSETTS—Con.		
Middlesex County:		
Arlington	264	$22,596
Belmont	196	13,919
Framingham	341	30,058
Lexington	110	8,779
Natick	156	10,596
Reading	108	8,413
Stoneham	102	8,092
Wakefield	186	14,796
Watertown	306	26,397
Winchester	106	9,157
Norfolk County:		
Braintree	144	10,900
Brookline	452	51,681
Dedham	134	9,766
Milton	66	6,880
Needham	117	10,277
Norwood	190	16,309
Wellealey	159	23,083
Weymouth	263	15,519
Plymouth County:		
Plymouth	215	12,777
Suffolk County:		
Winthrop	134	7,618
Worcester County:		
Clinton	188	12,433
Milford	236	15,488
Southbridge	241	16,849
Webster	209	11,703
RHODE ISLAND		
Kent County:		
West Warwick	319	23,297
Providence County:		
Cumberland	113	4,052
East Providence	305	21,514
Johnston	100	3,214
North Providence	149	7,365
Washington County:		
North Kingston	91	4,539
Westerly	233	18,171

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments, see "Comparison of 1948 and 1954 Censuses" in the Introduction.

STANDARD METROPOLITAN AREAS

(As defined by the Bureau of the Budget)

AKRON STANDARD METROPOLITAN AREA—Coextensive with Summit County, Ohio

ALBANY-SCHENECTADY-TROY STANDARD METROPOLITAN AREA—Consists of Albany, Rensselaer, and Schenectady Counties, N. Y.

ALBUQUERQUE STANDARD METROPOLITAN AREA—Coextensive with Bernalillo County, N. Mex.

ALLENTOWN-BETHLEHEM-EASTON STANDARD METROPOLITAN AREA—Consists of Lehigh and Northampton Counties, Pa.; and Warren County, N. J.

ALTOONA STANDARD METROPOLITAN AREA—Coextensive with Blair County, Pa.

AMARILLO STANDARD METROPOLITAN AREA—Consists of Potter and Randall Counties, Tex.

ASHEVILLE STANDARD METROPOLITAN AREA—Coextensive with Buncombe County, N. C.

ATLANTA STANDARD METROPOLITAN AREA—Consists of Cobb, De Kalb, and Fulton Counties, Ga.

ATLANTIC CITY STANDARD METROPOLITAN AREA—Coextensive with Atlantic County, N. J.

AUGUSTA STANDARD METROPOLITAN AREA—Consists of Richmond County, Ga.; and Aiken County, S. C.

AUSTIN STANDARD METROPOLITAN AREA—Coextensive with Travis County, Tex.

BALTIMORE STANDARD METROPOLITAN AREA—Consists of Baltimore City, Baltimore and Anne Arundel Counties, Md.

BATON ROUGE STANDARD METROPOLITAN AREA—Coextensive with East Baton Rouge Parish, La.

BAY CITY STANDARD METROPOLITAN AREA—Coextensive with Bay County, Mich.

BEAUMONT-PORT ARTHUR STANDARD METROPOLITAN AREA—Coextensive with Jefferson County, Tex.

BINGHAMTON STANDARD METROPOLITAN AREA—Coextensive with Broome County, N. Y.

BIRMINGHAM STANDARD METROPOLITAN AREA—Coextensive with Jefferson County, Ala.

BOSTON STANDARD METROPOLITAN AREA—Consists of all of Suffolk County; Cambridge, Everett, Malden, Medford, Melrose, Newton, Somerville, Waltham, and Woburn Cities and Arlington, Ashland, Bedford, Belmont, Burlington, Concord, Framingham, Lexington, Lincoln, Natick, North Reading, Reading, Stoneham, Wakefield, Watertown, Wayland, Weston, Wilmington, and Winchester Towns in Middlesex County; Beverly, Lynn, Peabody, and Salem Cities and Danvers, Hamilton, Lynnfield, Manchester, Marblehead, Middleton, Nahant, Saugus, Swampscott, and Wenham Towns in Essex County; Quincy City and Braintree, Brookline, Canton, Cohasset, Dedham, Dover, Medfield, Milton, Needham, Norwood, Randolph, Sharon, Walpole, Wellesley, Westwood, and Weymouth Towns in Norfolk County; and Hingham and Hull Towns in Plymouth County, Mass.

BRIDGEPORT STANDARD METROPOLITAN AREA—Consists of Bridgeport City and Fairfield, Stratford, and Trumbull Towns in Fairfield County, and Milford Town in New Haven County, Conn.

BROCKTON STANDARD METROPOLITAN AREA—Consists of Brockton City and Abington, Bridgewater, East Bridgewater, Rockland, West Bridgewater, and Whitman Towns in Plymouth County; Avon, Holbrook, and Stoughton Towns in Norfolk County; and Easton Town in Bristol County, Mass.

BUFFALO STANDARD METROPOLITAN AREA—Consists of Erie and Niagara Counties, N. Y.

CANTON STANDARD METROPOLITAN AREA—Coextensive with Stark County, Ohio

CEDAR RAPIDS STANDARD METROPOLITAN AREA—Coextensive with Linn County, Iowa

CHARLESTON (S. C.) STANDARD METROPOLITAN AREA—Coextensive with Charleston County, S. C.

CHARLESTON (W. Va.) STANDARD METROPOLITAN AREA—Consists of Fayette and Kanawha Counties, W. Va.

CHARLOTTE STANDARD METROPOLITAN AREA—Coextensive with Mecklenburg County, N. C.

CHATTANOOGA STANDARD METROPOLITAN AREA—Consists of Hamilton County, Tenn.; and Walker County, Ga.

CHICAGO STANDARD METROPOLITAN AREA—Consists of Cook, Du Page, Kane, Lake, and Will Counties, Ill.; and Lake County, Ind.

CINCINNATI STANDARD METROPOLITAN AREA—Consists of Hamilton County, Ohio; and Campbell and Kenton Counties, Ky.

CLEVELAND STANDARD METROPOLITAN AREA—Consists of Cuyahoga and Lake Counties, Ohio

COLUMBIA STANDARD METROPOLITAN AREA—Coextensive with Richland County, S. C.

COLUMBUS (GA.) STANDARD METROPOLITAN AREA—Consists of Chattahoochee and Muscogee Counties, Ga.; and Russell County, Ala.

COLUMBUS (OHIO) STANDARD METROPOLITAN AREA—Coextensive with Franklin County, Ohio

CORPUS CHRISTI STANDARD METROPOLITAN AREA—Coextensive with Nueces County, Tex.

DALLAS STANDARD METROPOLITAN AREA—Coextensive with Dallas County, Tex.

DAVENPORT-ROCK ISLAND-MOLINE STANDARD METROPOLITAN AREA—Consists of Rock Island County, Ill.; and Scott County, Iowa

DAYTON STANDARD METROPOLITAN AREA—Consists of Greene and Montgomery Counties, Ohio

DECATUR STANDARD METROPOLITAN AREA—Coextensive with Macon County, Ill.

DENVER STANDARD METROPOLITAN AREA—Consists of Adams, Arapahoe, Denver, and Jefferson Counties, Colo.

DES MOINES STANDARD METROPOLITAN AREA—Coextensive with Polk County, Iowa

DETROIT STANDARD METROPOLITAN AREA—Consists of Macomb, Oakland, and Wayne Counties, Mich.

DUBUQUE STANDARD METROPOLITAN AREA—Coextensive with Dubuque County, Iowa

DULUTH-SUPERIOR STANDARD METROPOLITAN AREA—Consists of St. Louis County, Minn.; and Douglas County, Wis.

DURHAM STANDARD METROPOLITAN AREA—Coextensive with Durham County, N. C.

EL PASO STANDARD METROPOLITAN AREA—Coextensive with El Paso County, Tex.

ERIE STANDARD METROPOLITAN AREA—Coextensive with Erie County, Pa.

EVANSVILLE STANDARD METROPOLITAN AREA—Coextensive with Vanderburgh County, Ind.

FALL RIVER STANDARD METROPOLITAN AREA—Consists of Fall River City and Somerset, Swansea, and Westport Towns in Bristol County, Mass.; and Tiverton Town in Newport County, R. I.

FLINT STANDARD METROPOLITAN AREA—Coextensive with Genesee County, Mich.

FORT SMITH STANDARD METROPOLITAN AREA—Coextensive with Sebastian County, Ark.

FORT WAYNE STANDARD METROPOLITAN AREA—Coextensive with Allen County, Ind.

FORT WORTH STANDARD METROPOLITAN AREA—Coextensive with Tarrant County, Tex.

FRESNO STANDARD METROPOLITAN AREA—Coextensive with Fresno County, Calif.

GADSDEN STANDARD METROPOLITAN AREA—Coextensive with Etowah County, Ala.

GALVESTON STANDARD METROPOLITAN AREA—Coextensive with Galveston County, Tex.

GRAND RAPIDS STANDARD METROPOLITAN AREA—Coextensive with Kent County, Mich.

GREEN BAY STANDARD METROPOLITAN AREA—Coextensive with Brown County, Wis.

GREENSBORO-HIGH POINT STANDARD METROPOLITAN AREA—Coextensive with Guilford County, N. C.

GREENVILLE STANDARD METROPOLITAN AREA—Coextensive with Greenville County, S. C.

HAMILTON-MIDDLETOWN STANDARD METROPOLITAN AREA—Coextensive with Butler County, Ohio

HAMPTON-NEWPORT NEWS-WARWICK STANDARD METROPOLITAN AREA—Consists of Hampton, Newport News, and Warwick Cities, Va.

HARRISBURG STANDARD METROPOLITAN AREA—Consists of Cumberland and Dauphin Counties, Pa.

HARTFORD STANDARD METROPOLITAN AREA—Consists of Hartford City and Avon, Bloomfield, East Hartford, Farmington, Glastonbury, Manchester, Newington, Rocky Hill, Simsbury, South Windsor, West Hartford, Wethersfield, and Windsor Towns in Hartford County, Conn.

HOUSTON STANDARD METROPOLITAN AREA—Coextensive with Harris County, Tex.

HUNTINGTON-ASHLAND STANDARD METROPOLITAN AREA—Consists of Cabell and Wayne Counties, W. Va.; Boyd County, Ky.; and Lawrence County, Ohio

INDIANAPOLIS STANDARD METROPOLITAN AREA—Coextensive with Marion County, Ind.

JACKSON (MICH.) STANDARD METROPOLITAN AREA—Coextensive with Jackson County, Mich.

JACKSON (MISS.) STANDARD METROPOLITAN AREA—Coextensive with Hinds County, Miss.

JACKSONVILLE STANDARD METROPOLITAN AREA—Coextensive with Duval County, Fla.

JOHNSTOWN STANDARD METROPOLITAN AREA—Consists of Cambria and Somerset Counties, Pa.

KALAMAZOO STANDARD METROPOLITAN AREA—Coextensive with Kalamazoo County, Mich.

KANSAS CITY STANDARD METROPOLITAN AREA—Consists of Johnson and Wyandotte Counties, Kans.; and Clay and Jackson Counties, Mo.

KENOSHA STANDARD METROPOLITAN AREA—Coextensive with Kenosha County, Wis.

KNOXVILLE STANDARD METROPOLITAN AREA—Consists of Anderson, Blount, and Knox Counties, Tenn.

LANCASTER STANDARD METROPOLITAN AREA—Coextensive with Lancaster County, Pa.

LANSING STANDARD METROPOLITAN AREA—Coextensive with Ingham County, Mich.

LAREDO STANDARD METROPOLITAN AREA—Coextensive with Webb County, Tex.

LAWRENCE STANDARD METROPOLITAN AREA—Consists of Lawrence City and Andover, Methuen, and North Andover Towns in Essex County, Mass.

LEXINGTON STANDARD METROPOLITAN AREA—Coextensive with Fayette County, Ky.

STANDARD METROPOLITAN AREAS—Continued

LIMA STANDARD METROPOLITAN AREA—Coextensive with Allen County, Ohio

LINCOLN STANDARD METROPOLITAN AREA—Coextensive with Lancaster County, Nebr.

LITTLE ROCK-NORTH LITTLE ROCK STANDARD METROPOLITAN AREA—Coextensive with Pulaski County, Ark.

LORAIN-ELYRIA STANDARD METROPOLITAN AREA—Coextensive with Lorain County, Ohio

LOS ANGELES-LONG BEACH STANDARD METROPOLITAN AREA—Consists of Los Angeles and Orange Counties, Calif.

LOUISVILLE STANDARD METROPOLITAN AREA—Consists of Jefferson County, Ky.; and Clark and Floyd Counties, Ind.

LOWELL STANDARD METROPOLITAN AREA—Consists of Lowell City and Billerica, Chelmsford, Dracut, and Tewksbury Towns in Middlesex County, Mass.

LUBBOCK STANDARD METROPOLITAN AREA—Coextensive with Lubbock County, Tex:

MACON STANDARD METROPOLITAN AREA—Consists of Bibb and Houston Counties, Ga.

MADISON STANDARD METROPOLITAN AREA—Coextensive with Dane County, Wis.

MANCHESTER STANDARD METROPOLITAN AREA—Consists of Manchester City and Goffstown Town in Hillsborough County, N. H.

MEMPHIS STANDARD METROPOLITAN AREA—Coextensive with Shelby County, Tenn.

MIAMI STANDARD METROPOLITAN AREA—Coextensive with Dade County, Fla.

MILWAUKEE STANDARD METROPOLITAN AREA—Coextensive with Milwaukee County, Wis.

MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN AREA—Consists of Anoka, Dakota, Hennepin, and Ramsey Counties, Minn.

MOBILE STANDARD METROPOLITAN AREA—Coextensive with Mobile County, Ala.

MONTGOMERY STANDARD METROPOLITAN AREA—Coextensive with Montgomery County, Ala.

MUNCIE STANDARD METROPOLITAN AREA—Coextensive with Delaware County, Ind.

NASHVILLE STANDARD METROPOLITAN AREA—Coextensive with Davidson County, Tenn.

NEW BEDFORD STANDARD METROPOLITAN AREA—Consists of New Bedford City and Acushnet, Dartmouth, and Fairhaven Towns in Bristol County, Mass.

NEW BRITAIN-BRISTOL STANDARD METROPOLITAN AREA—Consists of Bristol and New Britain Cities and Berlin, Plainville, and Southington Towns in Hartford County; and Plymouth Town in Litchfield County, Conn.

NEW HAVEN STANDARD METROPOLITAN AREA—Consists of New Haven City and Branford, East Haven, Hamden, North Haven, Orange, West Haven and Woodbridge Towns in New Haven County, Conn.

NEW ORLEANS STANDARD METROPOLITAN AREA—Consists of Jefferson, Orleans, and St. Bernard Parishes, La.

NEW YORK-NORTHEASTERN NEW JERSEY STANDARD METROPOLITAN AREA—Consists of New York City (Bronx, Kings, New York, Queens, and Richmond Counties) and Nassau, Rockland, Suffolk, and Westchester Counties, N. Y.; and Bergen, Essex, Hudson, Middlesex, Morris, Passaic, Somerset, and Union Counties, N. J.

NORFOLK-PORTSMOUTH STANDARD METROPOLITAN AREA—Consists of Norfolk and Princess Anne Counties, and the cities of Norfolk, South Norfolk, Portsmouth, and Virginia Beach, Va.

OGDEN STANDARD METROPOLITAN AREA—Coextensive with Weber County, Utah

OKLAHOMA CITY STANDARD METROPOLITAN AREA—Coextensive with Oklahoma County, Okla.

OMAHA STANDARD METROPOLITAN AREA—Consists of Douglas and Sarpy Counties, Nebr.; and Pottawattamie County, Iowa

ORLANDO STANDARD METROPOLITAN AREA—Coextensive with Orange County, Fla.

PEORIA STANDARD METROPOLITAN AREA—Consists of Peoria and Tazewell Counties, Ill.

PHILADELPHIA STANDARD METROPOLITAN AREA—Consists of Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties, Pa.; and Burlington, Camden, and Gloucester Counties, N. J.

PHOENIX STANDARD METROPOLITAN AREA—Coextensive with Maricopa County, Ariz.

PITTSBURGH STANDARD METROPOLITAN AREA—Consists of Allegheny, Beaver, Washington, and Westmoreland Counties, Pa.

PITTSFIELD STANDARD METROPOLITAN AREA—Consists of Pittsfield City and Dalton, Lenox, and Lee Towns in Berkshire County, Mass.

PORTLAND (MAINE) STANDARD METROPOLITAN AREA—Consists of Portland, South Portland, and Westbrook Cities and Cape Elizabeth and Falmouth Towns in Cumberland County, Me.

PORTLAND (OREG.) STANDARD METROPOLITAN AREA—Consists of Clackamas, Multnomah, and Washington Counties, Oreg.; and Clark County, Wash.

PROVIDENCE STANDARD METROPOLITAN AREA—Consists of Central Falls, Cranston, Pawtucket, Providence, and Woonsocket Cities and Cumberland, East Providence, Johnston, Lincoln, North Providence, North Smithfield, and Smithfield Towns in Providence County; North Kingston Town in Washington County; Warwick City and East Greenwich, and West Warwick Towns in Kent County; and all of Bristol County, R. I. Also Attleboro City and North Attleborough, and Seekonk Towns in Bristol County; Bellingham, Franklin, Plainville, and Wrentham Towns in Norfolk County; and Blackstone and Millville Towns in Worcester County, Mass.

PUEBLO STANDARD METROPOLITAN AREA—Coextensive with Pueblo County, Colo.

RACINE STANDARD METROPOLITAN AREA—Coextensive with Racine County, Wis.

RALEIGH STANDARD METROPOLITAN AREA—Coextensive with Wake County, N. C.

READING STANDARD METROPOLITAN AREA—Coextensive with Berks County, Pa.

RICHMOND STANDARD METROPOLITAN AREA—Consists of Richmond City and Chesterfield, and Henrico Counties, Va.

ROANOKE STANDARD METROPOLITAN AREA—Consists of Roanoke City and Roanoke County, Va.

ROCHESTER STANDARD METROPOLITAN AREA—Coextensive with Monroe County, N. Y.

ROCKFORD STANDARD METROPOLITAN AREA—Coextensive with Winnebago County, Ill.

SACRAMENTO STANDARD METROPOLITAN AREA—Coextensive with Sacramento County, Calif.

SAGINAW STANDARD METROPOLITAN AREA—Coextensive with Saginaw County, Mich.

ST. JOSEPH STANDARD METROPOLITAN AREA—Coextensive with Buchanan County, Mo.

ST. LOUIS STANDARD METROPOLITAN AREA—Consists of St. Louis City and St. Charles and St. Louis Counties, Mo.; and Madison and St. Clair Counties, Ill.

SALT LAKE CITY STANDARD METROPOLITAN AREA—Coextensive with Salt Lake County, Utah

SAN ANGELO STANDARD METROPOLITAN AREA—Coextensive with Tom Green County, Tex.

SAN ANTONIO STANDARD METROPOLITAN AREA—Coextensive with Bexar County, Tex.

SAN BERNARDINO-RIVERSIDE-ONTARIO STANDARD METROPOLITAN AREA—Consists of San Bernardino and Riverside Counties, Calif.

SAN DIEGO STANDARD METROPOLITAN AREA—Coextensive with San Diego County, Calif.

SAN FRANCISCO-OAKLAND STANDARD METROPOLITAN AREA—Consists of Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Solano Counties, Calif.

SAN JOSE STANDARD METROPOLITAN AREA—Coextensive with Santa Clara County, Calif.

SAVANNAH STANDARD METROPOLITAN AREA—Coextensive with Chatham County, Ga.

SCRANTON STANDARD METROPOLITAN AREA—Coextensive with Lackawanna County, Pa.

SEATTLE STANDARD METROPOLITAN AREA—Coextensive with King County, Wash.

SHREVEPORT STANDARD METROPOLITAN AREA—Consists of Caddo and Bossier Parishes, La.

SIOUX CITY STANDARD METROPOLITAN AREA—Coextensive with Woodbury County, Iowa

SIOUX FALLS STANDARD METROPOLITAN AREA—Coextensive with Minnehaha County, S. Dak.

SOUTH BEND STANDARD METROPOLITAN AREA—Coextensive with St. Joseph County, Ind.

SPOKANE STANDARD METROPOLITAN AREA—Coextensive with Spokane County, Wash.

SPRINGFIELD (ILL.) STANDARD METROPOLITAN AREA—Coextensive with Sangamon County, Ill.

SPRINGFIELD (MO.) STANDARD METROPOLITAN AREA—Coextensive with Greene County, Mo.

SPRINGFIELD (OHIO) STANDARD METROPOLITAN AREA—Coextensive with Clark County, Ohio

SPRINGFIELD-HOLYOKE STANDARD METROPOLITAN AREA—Consists of Chicopee, Holyoke, Springfield, and Westfield Cities and Agawam, East Longmeadow, Longmeadow, Ludlow, West Springfield, and Wilbraham Towns in Hampden County; Northampton City and Easthampton, and South Hadley Towns in Hampshire County, Mass. Also Enfield Town in Hartford County, Conn.

STAMFORD-NORWALK STANDARD METROPOLITAN AREA—Consists of Norwalk and Stamford Cities and Darien, Greenwich, New Canaan, and Westport Towns in Fairfield County, Conn.

STOCKTON STANDARD METROPOLITAN AREA—Coextensive with San Joaquin County, Calif.

SYRACUSE STANDARD METROPOLITAN AREA—Coextensive with Onondaga County, N. Y.

TACOMA STANDARD METROPOLITAN AREA—Coextensive with Pierce County, Wash.

TAMPA-ST. PETERSBURG STANDARD METROPOLITAN AREA—Consists of Hillsborough and Pinellas Counties, Fla.

TERRE HAUTE STANDARD METROPOLITAN AREA—Coextensive with Vigo County, Ind.

TOLEDO STANDARD METROPOLITAN AREA—Coextensive with Lucas County, Ohio

TOPEKA STANDARD METROPOLITAN AREA—Coextensive with Shawnee County, Kans.

TRENTON STANDARD METROPOLITAN AREA—Coextensive with Mercer County, N. J.

TUCSON STANDARD METROPOLITAN AREA—Coextensive with Pima County, Ariz.

TULSA STANDARD METROPOLITAN AREA—Coextensive with Tulsa County, Okla.

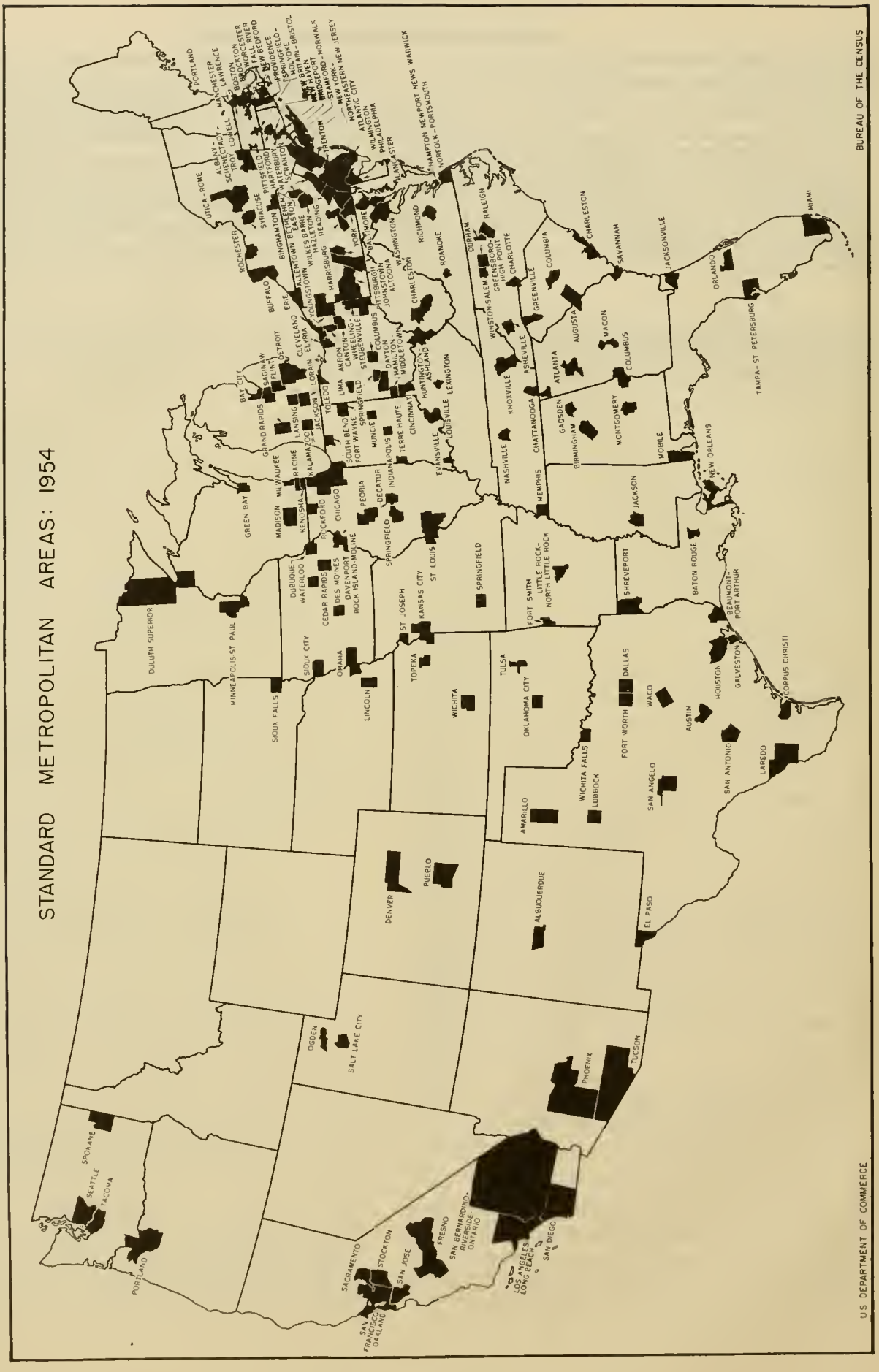
UTICA-ROME STANDARD METROPOLITAN AREA—Consists of Herkimer and Oneida Counties, N. Y.

STANDARD METROPOLITAN AREAS—Continued

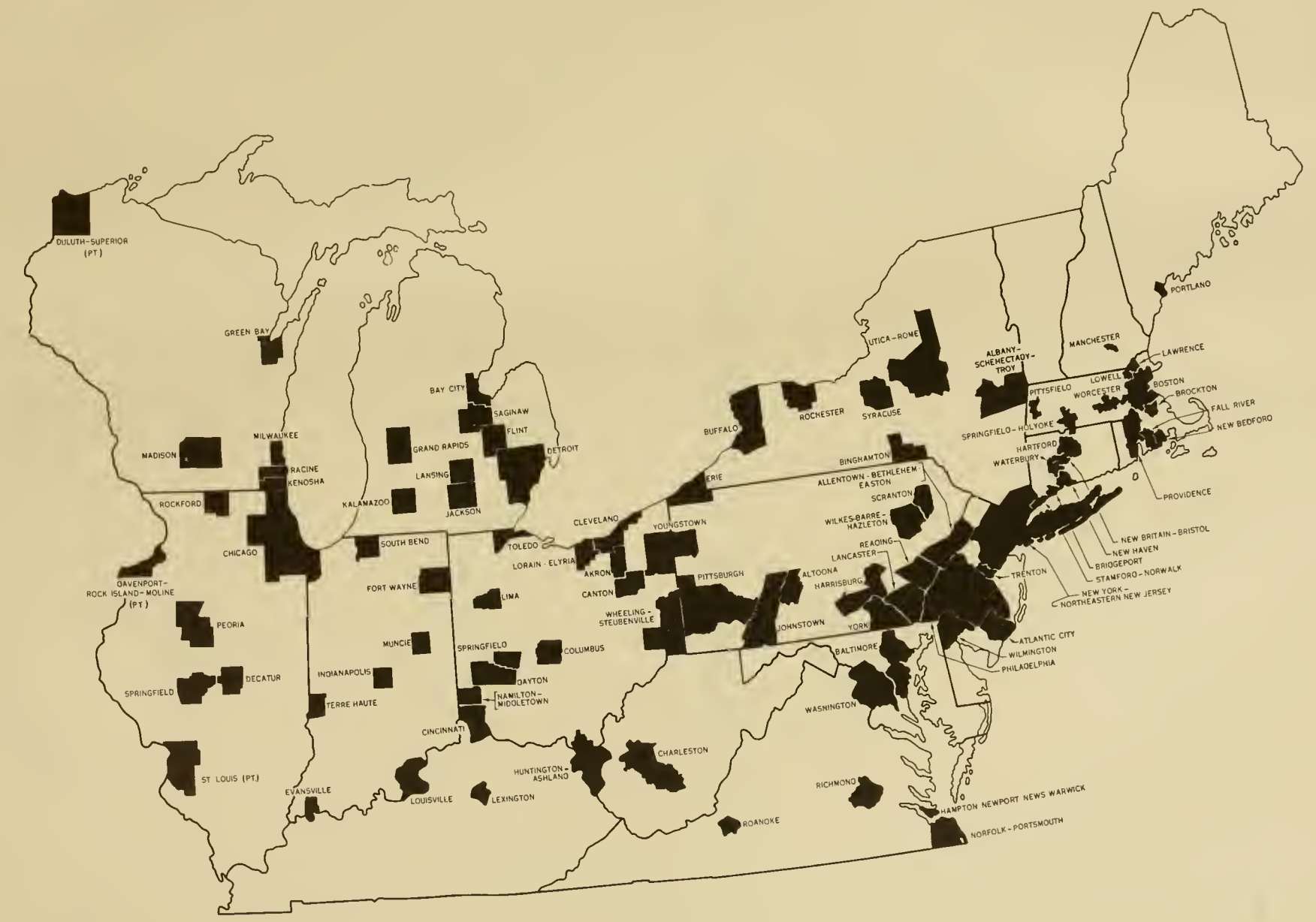
WACO STANDARD METROPOLITAN AREA—Coextensive with McLennan County, Tex.
WASHINGTON STANDARD METROPOLITAN AREA—Consists of the District of Columbia; Alexandria and Falls Church Cities and Arlington and Fairfax Counties, Va.; Montgomery and Prince Georges Counties, Md.
WATERBURY STANDARD METROPOLITAN AREA—Consists of Waterbury City, Naugatuck Borough, and Beacon Falls, Cheshire, Middlebury, Prospect, and Wolcott Towns in New Haven County; and Thomastown and Watertown Towns in Litchfield County, Conn.
WATERLOO STANDARD METROPOLITAN AREA—Coextensive with Blackhawk County, Iowa
WHEELING-STEUBENVILLE STANDARD METROPOLITAN AREA—Consists of Brooke, Hancock, Marshall, and Ohio Counties, W. Va.; and Belmont and Jefferson Counties, Ohio
WICHITA STANDARD METROPOLITAN AREA—Coextensive with Sedgwick County, Kans.
WICHITA FALLS STANDARD METROPOLITAN AREA—Coextensive with Wichita County, Tex.
WILKES-BARRE-HAZLETON STANDARD METROPOLITAN AREA—Coextensive with Luzerne County, Pa.
WILMINGTON STANDARD METROPOLITAN AREA—Consists of New Castle County, Del.; and Salem County, N. J.
WINSTON-SALEM STANDARD METROPOLITAN AREA—Coextensive with Forsyth County, N. C.
WORCESTER STANDARD METROPOLITAN AREA—Consists of Worcester City and Auburn, East Brookfield, Grafton, Holden, Leicester, Millbury, Northborough, North Brookfield, Shrewsbury, Spencer, Westborough, and West Boylston Towns in Worcester County, Mass.
YORK STANDARD METROPOLITAN AREA—Coextensive with York County, Pa.
YOUNGSTOWN STANDARD METROPOLITAN AREA—Consists of Mahoning and Trumbull Counties, Ohio, and Mercer County, Pa.

TERRITORIES AND POSSESSIONS

HONOLULU STANDARD METROPOLITAN AREA—Consists of area legally designated as the "City and County of Honolulu," T. H.
MAYAGUEZ STANDARD METROPOLITAN AREA—Coextensive with Mayaguez Municipio, P. R.
PONCE STANDARD METROPOLITAN AREA—Coextensive with Ponce Municipio, P. R.
SAN JUAN STANDARD METROPOLITAN AREA—Consists of San Juan, Catano, Bayamón, and Guaynabo Municipios, P. R.


STANDARD METROPOLITAN AREAS: 1954
U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

STANDARD METROPOLITAN AREAS IN THE NORTHEASTERN PART OF THE UNITED STATES



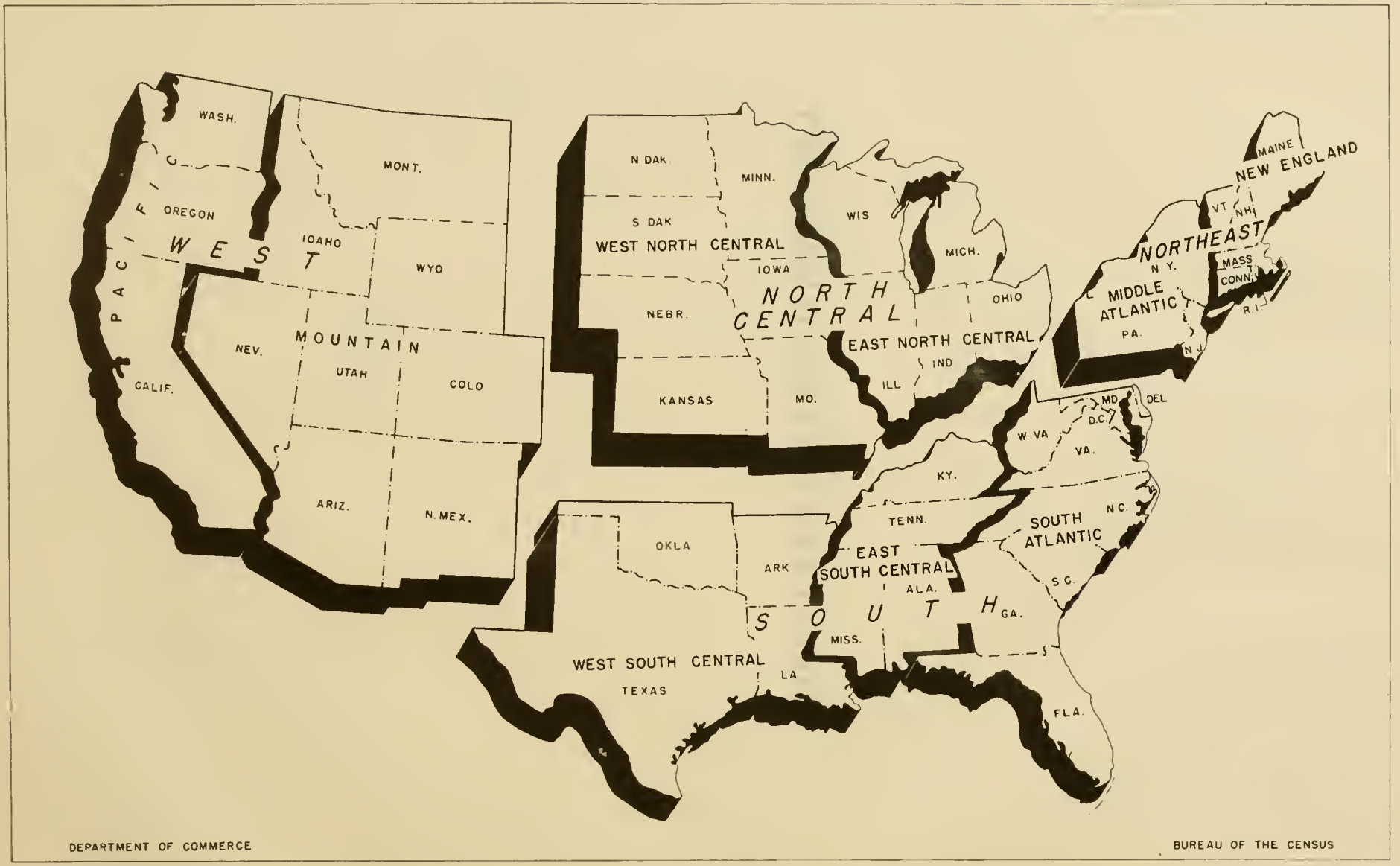
REVISED 1954

DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

UNITED STATES SUMMARY

REGIONS AND GEOGRAPHIC DIVISIONS OF THE UNITED STATES



DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

CONTENTS

Table		Page
1A	Retail Trade: 1954—United States, by Kind of Business—Establishments, Sales, Payroll, and Personnel	1-5
1B	Retail Trade: 1948—United States, by Kind of Business—Establishments and Sales	1-7
1C	Retail Trade: 1954 and 1948—United States, by Kind of Business—Establishments and Sales	1-8
1D	Retail Trade: 1954—Regions, by Kind of Business—Establishments, Sales, Payroll, and Personnel:	
	The Northeastern States	1-9
	The North Central States	1-11
	The South	1-13
	The West	1-15
1E	Retail Trade: 1948—Regions, by Kind of Business—Establishments and Sales:	
	The Northeastern States	1-17
	The North Central States	1-17
	The South	1-17
	The West	1-17
1F	Retail Trade: 1954—Geographic Divisions, by Kind of Business—Establishments, Sales, Payroll, and Personnel:	
	New England	1-18
	Middle Atlantic	1-20
	East North Central	1-22
	West North Central	1-24
	South Atlantic	1-26
	East South Central	1-28
	West South Central	1-30
	Mountain	1-32
	Pacific	1-34
1G	Retail Trade: 1948—Geographic Divisions, by Kind of Business—Establishments and Sales:	
	New England	1-36
	Middle Atlantic	1-36
	East North Central	1-36
	West North Central	1-36
	South Atlantic	1-37
	East South Central	1-37
	West South Central	1-37
	Mountain	1-37
	Pacific	1-38
1H	Retail Trade: 1954—United States, by Regions, Geographic Divisions, and States—Establishments, Sales, Payroll, and Personnel	1-39

CONTENTS—Continued

Table		Page
1J	Retail Trade: 1954—United States by Kind of Business, by Regions, Geographic Divisions, and States—Establishments and Sales	1-40
1K	Retail Trade: 1954—Standard Metropolitan Areas, by Kind of Business—Establishments, Sales, and Annual Payroll	1-50
1L	Retail Trade: 1954—United States by Kind of Business and City Size—Establishments, Sales, and Annual Payroll	1-72
1M	Retail Trade: 1954—Geographic Divisions, by Kind of Business and City Size—Establishments, Sales, and Annual Payroll:	
	New England	1-75
	Middle Atlantic	1-78
	East North Central	1-81
	West North Central	1-84
	South Atlantic	1-87
	East South Central	1-90
	West South Central	1-93
	Mountain	1-96
	Pacific	1-99
1N	Retail Trade: 1954—Standard Metropolitan Areas Ranked by Volume of Sales and by Population, Standard Metropolitan Areas and Central Cities—Sales, Establishments, Population, and Per Capita Sales	1-102
1P	Retail Trade: 1954—Cities With 10,000 Inhabitants or More, Ranked by Volume of Sales—Sales, Establishments, Population, and Per Capita Sales.	1-105

Table 1A. RETAIL TRADE: 1954—UNITED STATES, BY KIND OF BUSINESS

Establishments, Sales, Payroll, and Personnel

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	1,721,650	1,124,040	169,967,748	157,932,676	18,198,662	354,141,958	327,094,709	7,124,331	5,778,351	1,765,752
Food Stores										
Total	384,616	200,468	39,762,213	35,233,411	2,535,861	48,950,767	43,216,476	1,025,849	740,484	413,548
Grocery stores	279,440	142,968	34,420,764	30,889,982	2,035,136	38,974,466	34,172,711	811,018	573,295	298,422
Meat markets	22,896	14,984	1,943,969	1,697,173	141,402	2,726,704	2,509,934	45,531	36,335	26,305
Fish (seafood) markets	4,458	2,212	184,148	148,216	13,168	253,371	229,462	5,597	4,444	5,068
Fruit stores, vegetable markets	13,136	4,648	484,503	330,955	28,157	522,935	465,205	12,043	8,861	15,448
Candy, nut, confectionery stores	20,507	7,777	567,955	351,559	44,054	864,183	729,599	25,696	18,329	21,196
Bakery products stores	19,034	15,102	862,290	802,622	180,620	3,783,085	3,468,741	85,015	68,031	19,914
Bakeries, with baking on premises	(NA)	12,611	(NA)	644,282	158,400	3,329,080	3,058,153	73,440	59,121	(NA)
Bakeries, without baking on premises	(NA)	2,491	(NA)	158,340	22,220	454,005	410,588	11,575	8,910	(NA)
Delicatessen stores	8,132	5,060	479,787	390,189	31,163	598,592	534,682	13,791	10,602	9,558
Food stores, n.e.c.	13,777	7,717	752,437	622,715	62,161	1,227,431	1,106,142	27,158	20,587	13,695
Eating, Drinking Places										
Total	319,657	244,409	13,101,051	12,020,993	2,511,620	50,765,110	46,459,146	1,352,828	1,111,662	366,853
Eating places (except refreshment stands)	169,867	130,845	8,095,676	7,575,606	1,815,369	36,708,377	33,852,395	999,994	838,899	197,404
Restaurants, cafeterias	(NA)	127,488	(NA)	7,289,329	1,729,830	34,980,137	32,358,334	958,003	808,204	(NA)
Caterers	(NA)	1,239	(NA)	91,314	22,626	487,336	362,628	14,255	7,382	(NA)
In-plant food contractors	(NA)	2,118	(NA)	194,960	62,913	1,240,904	1,131,433	27,736	23,313	(NA)
Refreshment stands	25,261	19,151	635,733	567,329	83,851	1,651,228	1,377,056	55,812	37,622	27,188
Drinking places	123,687	94,413	4,360,384	3,878,058	612,400	12,405,505	11,229,695	297,022	235,141	141,537
General Merchandise Group										
Total	76,198	50,554	17,872,386	17,327,334	2,648,138	52,130,224	45,565,073	1,258,990	912,747	68,383
Department stores	2,761	2,761	10,557,843	10,557,843	1,773,230	35,192,637	31,011,841	734,920	562,630	218
Dry goods, general merchandise stores	34,113	20,253	3,145,069	2,870,967	330,985	6,424,335	5,785,897	159,988	117,217	33,196
General stores	17,701	9,901	1,088,064	884,438	59,870	1,100,144	1,005,217	30,418	23,712	19,878
Variety stores	20,917	17,639	3,066,634	3,014,086	484,053	9,413,108	7,762,118	333,664	209,188	14,333
Apparel, Accessories Stores										
Total	119,743	97,829	11,078,209	10,701,223	1,486,099	28,412,870	25,877,444	607,340	473,526	100,362
Shoe stores	23,847	19,723	1,895,252	1,817,564	243,597	4,433,297	3,953,135	86,660	60,927	15,183
Men's shoe stores	(NA)	2,434	(NA)	184,822	21,294	395,942	367,766	6,177	4,969	(NA)
Women's shoe stores	(NA)	3,403	(NA)	448,537	64,698	1,153,790	1,046,437	21,922	15,335	(NA)
Children's, juveniles' shoe stores	(NA)	661	(NA)	40,896	5,269	99,319	91,979	1,778	1,392	(NA)
Family shoe stores	(NA)	13,225	(NA)	1,143,309	152,336	2,784,246	2,446,953	56,783	39,231	(NA)
Men's, boys' clothing and furnishings stores	(NA)	19,247	(NA)	2,298,645	318,562	5,870,504	5,484,679	101,497	82,648	(NA)
Men's, boys' clothing stores	(NA)	13,422	(NA)	1,819,039	259,629	4,816,245	4,502,295	81,959	67,030	(NA)
Men's, boys' furnishings stores	(NA)	5,825	(NA)	479,606	58,933	1,054,259	982,384	19,538	15,618	(NA)
Family clothing stores	(NA)	11,056	(NA)	1,711,165	229,395	4,378,523	3,864,061	105,717	77,727	(NA)
Women's clothing, specialty stores	45,213	37,719	4,332,852	4,222,872	598,015	11,731,397	10,731,119	274,282	220,460	37,749
Ready-to-wear stores	(NA)	26,893	(NA)	3,577,235	506,211	9,914,938	9,103,446	231,228	187,186	(NA)
Millinery stores	(NA)	4,733	(NA)	173,434	30,011	596,154	539,449	15,291	11,937	(NA)
Clothing, specialty stores, n.e.c.	(NA)	6,093	(NA)	472,203	61,793	1,220,305	1,088,224	27,763	21,337	(NA)
Children's, infants' wear stores	7,024	5,390	360,980	332,196	33,910	694,225	604,649	18,636	13,508	7,549
Apparel stores, n.e.c.	6,932	4,694	344,221	318,781	62,620	1,304,924	1,239,801	20,548	18,256	6,547
Furniture, Home Furnishings, Appliance Dealers										
Total	91,797	65,773	8,619,002	8,151,300	1,166,350	22,377,661	21,548,382	351,772	320,915	88,590
Furniture, home furnishings stores	50,729	37,999	5,373,919	5,148,301	776,033	14,824,248	14,337,083	227,370	209,667	49,224
Furniture stores	(NA)	25,475	(NA)	4,170,880	609,206	11,492,537	11,147,367	176,306	163,362	(NA)
Floor covering stores	(NA)	4,335	(NA)	484,376	82,876	1,639,886	1,589,126	21,369	19,983	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	8,189	(NA)	493,045	83,951	1,691,822	1,600,590	29,696	26,322	(NA)
Household appliance, radio, TV stores	40,542	27,774	3,237,523	3,002,999	390,317	7,553,416	7,211,299	124,402	111,248	8,784
Household appliance stores	(NA)	11,980	(NA)	1,156,893	162,752	3,111,055	2,996,500	52,688	48,109	(NA)
Appliance, radio, TV stores	(NA)	9,994	(NA)	1,416,591	167,821	3,249,123	3,096,455	51,773	46,002	(NA)
Radio, TV stores	(NA)	5,800	(NA)	429,515	59,744	1,193,238	1,118,344	19,941	17,137	(NA)
Automotive Group										
Total	85,953	68,573	29,914,997	29,351,877	2,789,899	51,741,511	50,945,670	710,802	681,196	77,444
Passenger car dealers (franchised)	41,407	39,465	25,107,984	25,007,140	2,385,125	44,077,329	43,575,844	590,486	572,671	33,254
Passenger car dealers (nonfranchised)	20,140	11,362	2,423,517	2,115,331	121,662	2,263,012	2,196,452	34,125	31,805	22,427
Tire, battery, accessory dealers	18,845	14,451	1,813,989	1,723,005	241,775	4,625,068	4,428,432	75,011	66,592	16,781
Motorcycle, aircraft, boat dealers	3,183	1,881	225,765	201,873	24,377	459,889	440,562	6,712	6,047	3,108
Household trailer dealers	2,005	1,295	325,576	290,312	15,318	279,584	269,361	3,946	3,597	2,002
Automotive dealers, n.e.c.	119	119	14,216	14,216	1,642	36,629	35,019	522	484	94
Gasoline Service Stations										
Total	181,747	120,855	10,743,812	9,292,000	835,965	17,018,715	15,459,663	358,485	283,491	199,964
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	100,519	78,507	13,123,528	12,642,454	1,495,353	28,745,443	27,564,320	446,690	407,078	93,636
Farm equipment dealers	18,689	16,399	2,804,532	2,744,110	258,154	4,893,145	4,762,013	79,625	75,380	20,200
Lumber, building materials dealers	30,177	25,429	6,502,861	6,395,165	759,071	14,617,277	14,042,189	211,038	194,652	21,291
Paint, glass, wallpaper stores	9,249	6,555	601,041	551,009	82,663	1,603,883	1,543,113	24,218	22,183	8,034
Plumbing, electrical supply stores	7,252	4,858	514,156	473,640	89,659	1,838,422	1,763,181	24,955	22,899	7,204
Hardware stores	34,858	25,266	2,694,348	2,478,530	305,806	5,792,716	5,453,824	106,854	91,964	36,469
Drug Stores, Proprietary Stores										
Total	56,609	49,489	5,251,791	5,103,861	658,485	12,781,698	11,330,733	300,435	224,302	53,826
Drug stores	(NA)	44,551	(NA)	4,857,325	635,452	12,346,904	10,952,037	286,236	214,016	(NA)
Proprietary stores	(NA)	4,938	(NA)	246,536	23,033	434,794	378,696	14,199	10,286	(NA)
Other Retail Stores										
Total	226,903	133,109	19,986,884	14,370,934	1,473,007	28,568,376	27,026,343	511,260	443,433	223,551
Liquor stores	31,240	21,926	3,180,769	2,853,699	163,286	3,080,415	2,841,722	56,445	46,093	28,799
Fuel, ice dealers	27,070	16,986	2,842,044	2,668,320	311,216	6,214,793	5,990,025	96,538	88,655	24,754
Fuel dealers (coal, wood)	(NA)	6,750	(NA)	852,265	98,752	1,993,294	1,881,274	34,249	30,172	(NA)
Liquefied petroleum gas dealers	(NA)	3,805	(NA)	490,657	74,158	1,492,895	1,468,931	22,916	22,123	(NA)
Fuel oil dealers	(NA)	5,625	(NA)	1,285,394	130,293	2,588,777	2,504,547	36,615	33,863	(NA)
Ice dealers	(NA)	806	(NA)	40,004	8,013	139,827	135,273	2,758	2,497	(NA)
Hay, grain, feed stores	16,530	13,136	3,455,943	3,345,649	182,781	3,522,491	3,378,636	62,337	57,306	13,388
Farm, garden supply stores	7,252	4,474	637,523	585,597	52,654	993,065	943,412	17,644	15,714	7,141

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1A. RETAIL TRADE: 1954—UNITED STATES, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	24,266	15,548	1,407,948	1,287,700	213,908	4,082,422	3,918,443	67,558	60,430	23,350
Book stores	2,642	1,728	151,204	138,714	18,964	369,381	332,889	8,301	6,393	2,260
Stationery stores	5,473	3,689	424,416	385,394	68,420	1,288,855	1,221,011	22,671	19,794	5,463
Sporting goods stores	8,396	4,506	407,946	341,754	40,033	771,204	720,831	13,801	11,553	8,716
Bicycle stores	1,617	751	42,846	30,416	3,531	69,600	62,177	1,530	1,148	1,728
Florists	16,279	10,247	495,553	421,927	75,917	1,457,313	1,340,751	31,878	25,825	18,233
Cigar stores, stands	6,068	3,270	233,124	181,646	16,948	331,135	300,794	8,092	6,298	6,163
News dealers, newsstands	7,178	3,602	248,438	187,728	17,962	347,900	296,292	11,895	8,108	6,915
Gift, novelty, souvenir stores	12,149	6,063	282,966	216,144	25,955	534,528	466,930	14,159	10,446	13,379
Music stores	5,810	3,662	375,330	339,874	52,097	1,016,377	962,357	17,535	15,283	5,789
Camera, photographic supply stores	2,896	2,270	278,101	262,325	31,848	613,439	585,672	10,487	9,264	2,571
Luggage, leather goods stores	1,387	897	78,907	71,269	10,322	200,137	187,906	3,755	3,212	1,377
Optical goods stores	3,011	2,033	132,116	118,764	31,006	579,724	566,365	7,865	7,443	2,446
Office, store machine and equipment dealers	2,216	1,424	116,648	104,334	20,139	399,688	385,070	6,292	5,785	2,322
Retail stores (except second-hand) n.e.c.	8,877	8,877	470,188	470,188	72,649	1,427,349	1,327,761	26,677	22,265	7,646
Second-hand stores	14,364	7,956	424,582	359,492	63,371	1,268,560	1,197,299	25,830	22,413	15,211
Nonstore Retailers										
Total	78,508	14,478	4,513,875	3,737,289	597,885	12,649,583	12,101,459	199,880	179,517	79,595
Mail Order Houses										
Total	2,019	1,301	1,604,939	1,596,089	224,352	5,339,414	4,988,420	86,270	74,403	1,710
Food	(NA)	114	(NA)	13,342	1,752	42,260	38,478	909	694	(NA)
General merchandise group, total	(NA)	92	(NA)	1,264,860	180,418	4,477,311	4,176,580	71,299	61,555	(NA)
Department store merchandise	(NA)	33	(NA)	1,239,866	177,668	4,426,149	4,126,642	70,170	60,495	(NA)
Dry goods, general merchandise	(NA)	50	(NA)	23,060	2,644	48,948	47,764	1,072	1,005	(NA)
Variety store merchandise	(NA)	9	(NA)	1,934	106	2,214	2,174	57	55	(NA)
Apparel, accessories, total	(NA)	109	(NA)	91,048	7,347	139,917	127,738	3,042	2,562	(NA)
Men's, boys' clothing and furnishings	(NA)	20	(NA)	7,359	705	16,593	15,815	393	350	(NA)
Family clothing	(NA)	8	(NA)	1,859	248	4,596	4,536	76	72	(NA)
Women's ready-to-wear	(NA)	29	(NA)	73,179	5,463	99,668	89,156	2,246	1,854	(NA)
Other women's apparel, accessories, specialties	(NA)	21	(NA)	2,476	229	4,425	4,083	82	66	(NA)
Shoes	(NA)	12	(NA)	3,492	387	7,864	7,579	119	101	(NA)
Other apparel	(NA)	19	(NA)	2,683	315	6,771	6,569	126	119	(NA)
Furniture, home furnishings, appliances, total	(NA)	110	(NA)	18,640	1,900	42,176	38,031	759	613	(NA)
Furniture	(NA)	25	(NA)	3,280	605	14,024	12,960	223	181	(NA)
Floor coverings, draperies	(NA)	10	(NA)	2,689	214	4,008	3,905	73	66	(NA)
Other home furnishings	(NA)	40	(NA)	6,382	539	10,311	10,097	196	184	(NA)
Household appliances, radios, TV	(NA)	35	(NA)	6,289	542	13,833	11,069	267	182	(NA)
Other mail order houses, total	(NA)	876	(NA)	208,199	32,935	637,750	607,593	10,261	8,979	(NA)
Automotive store merchandise	(NA)	19	(NA)	3,307	327	6,919	6,273	113	102	(NA)
Lumber, building materials, hardware	(NA)	32	(NA)	11,497	814	15,930	15,579	256	236	(NA)
Proprietary medicines	(NA)	38	(NA)	4,574	1,044	18,803	18,483	314	295	(NA)
Feed, farm, garden supplies	(NA)	53	(NA)	24,211	4,143	70,870	66,954	1,397	1,234	(NA)
Jewelry	(NA)	31	(NA)	8,574	1,095	24,466	23,811	396	374	(NA)
Books, stationery	(NA)	148	(NA)	69,392	14,113	261,298	256,916	3,243	3,088	(NA)
Sporting goods	(NA)	34	(NA)	6,318	624	9,800	9,124	170	140	(NA)
Tobacco products	(NA)	20	(NA)	5,758	413	10,648	10,015	187	166	(NA)
Gifts, novelties, souvenirs	(NA)	75	(NA)	19,092	2,892	66,162	56,696	1,509	1,055	(NA)
Musical instruments	(NA)	26	(NA)	5,694	763	15,189	14,668	218	189	(NA)
Cameras, photographic supplies	(NA)	21	(NA)	3,741	577	11,148	10,771	166	147	(NA)
Other	(NA)	379	(NA)	46,041	6,130	126,517	118,303	2,292	1,953	(NA)
Direct Selling (house-to-house) Organizations										
Total	70,774	10,580	2,272,840	1,568,156	319,156	6,111,778	5,937,326	95,528	88,105	72,248
Food, total	(NA)	4,115	(NA)	708,083	134,409	2,532,935	2,473,382	34,602	32,175	(NA)
Groceries	(NA)	662	(NA)	193,555	37,478	752,475	727,513	10,556	9,877	(NA)
Ice cream	(NA)	248	(NA)	27,216	7,110	42,690	40,949	917	713	(NA)
Fruits, vegetables	(NA)	223	(NA)	45,553	10,533	194,754	193,197	2,266	2,198	(NA)
Milk	(NA)	1,255	(NA)	280,451	45,260	890,825	881,740	10,443	10,151	(NA)
Bakery products	(NA)	299	(NA)	75,509	20,226	385,284	378,824	4,923	4,699	(NA)
Other food, n.e.c.	(NA)	1,428	(NA)	85,799	13,802	266,907	251,159	5,497	4,537	(NA)
Dry goods, general merchandise	(NA)	597	(NA)	66,471	19,953	416,505	411,628	7,656	7,421	(NA)
Apparel, accessories, total	(NA)	238	(NA)	30,820	4,446	87,711	76,243	1,414	1,176	(NA)
Men's, boys' clothing and furnishings	(NA)	27	(NA)	1,687	176	3,306	3,109	54	45	(NA)
Family clothing	(NA)	115	(NA)	10,703	1,786	34,288	25,582	541	395	(NA)
Women's ready-to-wear	(NA)	51	(NA)	3,886	552	11,007	10,518	189	172	(NA)
Other women's apparel, accessories, specialties	(NA)	21	(NA)	10,685	1,592	32,302	30,655	508	459	(NA)
Shoes	(NA)	7	(NA)	2,845	205	4,276	4,044	76	67	(NA)
Other apparel	(NA)	17	(NA)	1,014	135	2,532	2,335	46	38	(NA)
Furniture, home furnishings, appliances, total	(NA)	1,736	(NA)	301,642	70,244	1,336,871	1,306,720	22,375	21,461	(NA)
Furniture	(NA)	265	(NA)	25,875	5,268	100,198	97,067	1,596	1,484	(NA)
Floor coverings, draperies	(NA)	103	(NA)	7,085	1,690	31,336	29,464	482	441	(NA)
Other home furnishings	(NA)	412	(NA)	89,270	14,651	291,059	281,139	4,379	4,078	(NA)
Household appliances, radios, TV	(NA)	956	(NA)	179,412	48,635	914,278	899,050	15,918	15,458	(NA)
Other, total	(NA)	3,894	(NA)	461,140	90,104	1,737,756	1,669,353	29,481	25,872	(NA)
Jewelry	(NA)	30	(NA)	10,104	1,836	43,173	40,740	499	403	(NA)
Books, stationery	(NA)	305	(NA)	86,988	20,761	405,458	395,618	6,245	5,830	(NA)
Other	(NA)	3,559	(NA)	364,048	67,507	1,289,125	1,232,995	22,737	19,639	(NA)
Merchandise Vending Machine Operators										
Total	5,715	2,597	636,096	573,044	54,377	1,198,391	1,175,713	18,082	17,009	5,637
Candy, nut, confectionery	(NA)	806	(NA)	164,779	23,289	598,720	590,114	9,234	8,826	(NA)
Milk, ice cream	(NA)	111	(NA)	9,447	1,264	22,934	22,046	321	279	(NA)
All other beverages (except milk)	(NA)	415	(NA)	52,050	7,910	158,256	153,915	2,290	2,085	(NA)
Tobacco products	(NA)	846	(NA)	299,865	16,863	317,247	312,589	4,466	4,261	(NA)
Other	(NA)	419	(NA)	46,903	5,051	101,234	97,049	1,771	1,558	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1B. RETAIL TRADE: 1948*—UNITED STATES, BY KIND OF BUSINESS

Establishments and Sales

Kind of Business	Establishments (Number)	Sales Entire year ($1,000)
Retail trade, total	1,668,479	128,849,252
Food Stores		
Total	460,913	29,207,864
Grocery stores	350,754	24,729,717
Meat markets	23,920	1,641,087
Fish (seafood) markets	4,517	132,331
Fruit stores, vegetable markets	13,482	394,602
Candy, nut, confectionery stores	27,165	586,592
Bakery products stores	19,500	722,761
Delicatessen stores	7,917	308,336
Food stores, n.e.c.	13,658	692,438
Eating, Drinking Places		
Total	325,789	10,645,417
Eating places (except lunch counters, refreshment stands)	124,889	5,295,637
Restaurants, cafeterias	[1]123,924	[1]5,229,556
Caterers	965	66,081
In-plant food contractors	([1])	([1])
Lunch counters, refreshment stands	54,296	1,145,158
Drinking places	146,604	4,204,622
General Merchandise Group		
Total	70,807	15,796,141
Department stores	2,558	9,431,842
Dry goods, general merchandise stores	28,744	2,702,704
General stores	20,588	1,157,095
Variety stores	18,917	2,504,500
Apparel, Accessories Stores		
Total	110,944	9,716,795
Shoe stores	19,201	1,460,608
Men's shoe stores	2,208	198,673
Women's shoe stores	2,946	370,466
Children's, Juveniles' shoe stores	581	21,911
Family shoe stores	13,466	869,558
Men's, boys' clothing and furnishings stores[2]	17,857	2,037,545
Men's, boys' clothing stores[2]	11,546	1,536,360
Men's boys' furnishings stores[2]	6,311	501,185
Family clothing stores[2]	9,931	1,738,697
Women's clothing, specialty stores	41,999	3,688,347
Ready-to-wear stores	29,788	3,277,376
Millinery stores	5,234	107,725
Clothing, specialty stores, n.e.c.	6,977	303,246
Children's, infants' wear stores	6,304	230,860
Apparel stores, n.e.c.	7,831	402,033
Furniture, Home Furnishings, Appliance Dealers		
Total	80,423	6,592,378
Furniture, home furnishings stores	45,092	4,182,362
Furniture stores	28,465	3,413,792
Floor covering stores	4,464	358,287
Home furnishings stores, n.e.c.	12,163	410,283
Household appliance, radio, TV stores	35,331	2,410,016
Household appliance stores	28,541	2,033,072
Appliance, radio, TV stores		
Radio, TV stores	6,790	376,944

Kind of Business	Establishments (Number)	Sales Entire year ($1,000)
Automotive Group		
Total	85,285	20,100,456
Passenger car dealers (franchised)	43,960	15,951,906
Passenger car dealers (nonfranchised)	16,634	2,440,832
Tire, battery, accessory dealers	20,224	1,358,146
Motorcycle, aircraft, boat dealers	2,350	149,912
Household trailer dealers	2,117	99,660
Automotive dealers, n.e.c.		
Gasoline Service Stations		
Total	179,647	6,470,153
Lumber, Building Materials, Hardware, Farm Equipment Dealers		
Total	97,342	11,142,980
Farm equipment dealers	17,509	2,385,963
Lumber, building materials dealers	25,978	5,126,188
Paint, glass, wallpaper stores	9,403	457,690
Hardware stores	34,009	2,491,602
Drug Stores, Proprietary Stores		
Total	55,282	4,011,509
Drug stores[2]	41,154	3,536,460
Proprietary stores[2]	6,474	295,717
Other Retail Stores		
Total	197,130	12,854,599
Liquor stores	32,949	2,578,768
Fuel, ice dealers	21,473	2,425,538
Fuel dealers (coal, wood)	14,382	1,609,684
Liquefied petroleum gas dealers	4,460	732,022
Fuel oil dealers	2,631	83,832
Ice dealers	17,970	2,796,937
Hay, grain, feed stores	3,179	336,633
Farm, garden supply stores	20,550	1,209,645
Jewelry stores	2,404	155,624
Book stores	3,807	276,897
Stationery stores	6,422	306,213
Sporting goods stores	1,589	35,007
Bicycle stores	13,565	375,240
Florists	12,791	385,343
Cigar stores, stands	6,231	204,191
News dealers, newsstands	10,266	185,381
Gift, novelty, souvenir stores	5,700	333,749
Music stores	2,932	200,716
Camera, photographic supply stores	1,135	68,704
Luggage, leather goods stores	1,823	73,427
Optical goods stores	2,306	109,317
Office, store machine and equipment dealers	16,651	501,038
Retail stores (except second-hand) n.e.c.	13,387	298,231
Second-hand stores		
Nonstore Retailers		
Total	4,917	2,310,960

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

*Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction. [1]In-plant food contractors were included in "Restaurants, cafeterias" in 1948. [2]Includes only "with payroll" establishments. Establishments "without payroll," if any, are included in the group totals.

Table 1C. RETAIL TRADE: 1954 AND 1948—UNITED STATES, BY KIND OF BUSINESS

Establishments and Sales

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	1,721,650	1,124,040	169,967,745	157,932,673	1,668,479	1,118,692	128,849,252	118,352,208
Food stores, total	384,616	200,468	39,762,213	35,233,411	460,913	232,532	29,207,864	24,375,528
Grocery stores	279,440	142,968	34,420,764	30,889,982	350,754	168,131	24,729,717	20,699,302
Other food stores	101,940	57,500	3,331,120	4,343,429	110,159	64,401	4,478,147	3,676,226
Eating, drinking places, total	319,657	244,409	13,101,051	12,020,993	325,789	245,479	10,645,417	9,609,051
Eating places	195,128	149,996	8,731,409	8,142,935	179,185	141,163	6,440,795	5,982,924
Drinking places	123,887	94,413	4,360,384	3,878,058	146,604	104,316	4,204,622	3,626,127
General merchandise group	76,198	50,554	17,872,386	17,327,334	70,807	48,758	15,796,141	15,417,732
Apparel, accessories stores, total	119,743	97,829	11,078,206	10,701,220	110,944	85,163	9,716,795	9,305,995
Shoe stores	23,847	19,723	1,895,252	1,817,564	19,201	15,248	1,460,608	1,390,522
Other apparel stores	93,420	78,106	9,139,472	8,883,656	91,743	69,915	8,256,187	7,915,473
Furniture, home furnishings, appliance dealers	91,797	65,773	8,619,002	8,151,300	80,423	60,275	6,592,378	6,212,080
Automotive group	85,953	68,573	29,914,997	29,351,877	85,285	72,655	20,100,456	19,565,568
Gasoline service stations	181,747	120,855	10,743,812	9,292,000	179,647	112,372	6,470,153	5,310,410
Lumber, bldg. matls., hardware, farm equip. dealers, total	100,519	78,507	13,123,528	12,642,454	97,342	79,899	11,142,980	10,767,938
Farm equipment dealers	18,689	16,399	2,804,532	2,744,110	17,509	15,944	2,385,963	2,332,053
Lumber, bldg. matls., supplies, equipment, hardware dealers	81,536	62,108	10,312,406	9,898,344	79,833	63,955	8,757,017	8,435,885
Drug stores, proprietary stores, total	56,009	49,489	5,251,791	5,103,861	55,282	47,628	4,011,509	3,832,177
Drug stores	(NA)	44,551	(NA)	4,857,325	46,746	41,154	3,678,135	3,536,460
Proprietary stores	(NA)	4,938	(NA)	246,536	8,536	6,474	333,374	295,717
Other retail stores, total	226,903	133,105	15,986,884	14,370,934	197,130	129,664	12,854,599	11,657,870
Liquor stores	31,240	21,926	3,180,769	2,853,699	32,949	21,282	2,578,768	2,201,529
Fuel, ice dealers	27,070	16,986	2,842,044	2,668,320	21,473	17,855	2,425,538	2,350,562
Feed, farm, garden supply stores	23,792	17,670	4,041,540	3,931,246	21,149	16,602	3,133,570	2,977,783
Jewelry stores	24,266	15,548	1,407,948	1,287,700	20,550	14,583	1,209,645	1,128,227
Other retail stores	98,363	60,975	4,162,365	3,629,969	101,009	59,342	3,507,078	2,999,769
Nonstore retailers	78,508	14,478	4,513,875	3,737,289	4,917	4,267	2,310,960	2,297,859

(NA) Not available.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

[2] Group totals may not include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1D: RETAIL TRADE: 1954—REGIONS, BY KIND OF BUSINESS

Establishments, Sales, Payroll, and Personnel

Region and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
THE NORTHEASTERN STATES										
Retail trade, total	481,785	307,271	45,965,287	42,443,265	5,094,429	98,203,808	90,439,090	1,946,392	1,566,305	471,596
Food Stores										
Total	118,263	61,725	11,621,905	10,196,983	781,620	14,978,352	13,354,864	303,355	224,026	24,085
Grocery stores	67,243	35,709	9,091,299	8,201,775	561,894	10,634,233	9,373,590	212,875	151,990	68,366
Meat markets	11,393	7,313	920,682	793,694	63,749	1,229,417	1,146,533	20,823	17,086	12,914
Fish (seafood) markets	2,051	1,111	86,140	71,054	6,494	120,291	108,612	2,604	2,020	2,333
Fruit stores, vegetable markets	6,525	2,481	238,230	165,524	13,775	254,110	227,954	5,981	4,406	7,696
Candy, nut, confectionery stores	11,116	3,352	302,748	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	7,800	5,906	381,186	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	4,953	(NA)	282,897	70,060	1,455,362	1,353,843	29,801	24,706	(NA)
Bakeries, without baking on premises	(NA)	953	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	4,441	2,969	268,881	223,489	17,077	327,414	295,688	7,285	5,642	5,100
Food stores, n.e.c.	5,468	2,884	286,057	230,921	21,910	438,853	402,708	9,407	7,467	5,339
Eating, Drinking Places										
Total	90,212	72,288	4,141,981	3,873,619	818,958	16,305,844	14,904,694	414,261	335,379	95,020
Eating places (except refreshment stands)	46,396	35,004	2,585,555	2,419,513	578,982	11,478,655	10,543,732	296,315	243,451	50,189
Restaurants, cafeterias	(NA)	33,631	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	578	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	798	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	7,746	5,904	225,701	203,743	28,065	533,128	448,642	16,558	11,256	8,044
Drinking places	35,880	31,380	1,327,975	1,250,363	211,911	4,294,061	3,912,320	101,388	80,672	36,579
General Merchandise Group										
Total	17,250	9,986	4,399,962	4,267,468	701,132	13,887,685	12,105,637	329,893	239,443	15,280
Department stores	585	585	2,756,506	2,756,506	478,714	9,540,314	8,411,331	199,768	153,180	84
Dry goods, general merchandise stores	8,974	4,146	568,109	490,261	64,641	1,250,130	1,143,347	27,359	21,163	8,907
General stores	2,692	1,320	156,838	119,814	9,167	176,599	158,187	4,447	3,424	2,981
Variety stores	4,815	3,935	915,213	900,887	148,610	2,920,642	2,392,772	98,319	61,676	3,112
Apparel, Accessories Stores										
Total	42,327	32,439	3,897,906	3,733,108	530,944	10,182,396	9,193,315	205,012	159,966	34,511
Shoe stores	8,059	6,369	627,133	594,929	80,943	1,474,643	1,290,668	26,961	19,182	4,925
Men's shoe stores	(NA)	898	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	1,063	(NA)	132,217	20,093	361,655	325,907	5,904	4,404	(NA)
Children's, juveniles' shoe stores	(NA)	284	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	4,124	(NA)	370,837	49,701	907,412	777,129	17,975	12,349	(NA)
Men's, boys' clothing and furnishings stores	(NA)	6,583	(NA)	826,750	118,627	2,202,553	2,068,173	35,568	29,337	(NA)
Men's, boys' clothing stores	(NA)	4,044	(NA)	622,109	91,928	1,725,002	1,617,246	27,407	22,636	(NA)
Men's, boys' furnishings stores	(NA)	2,539	(NA)	204,641	26,699	477,551	450,927	8,161	6,701	(NA)
Family clothing stores	(NA)	2,020	(NA)	457,229	58,088	1,089,351	897,675	24,725	17,759	(NA)
Women's clothing, specialty stores	17,107	13,451	1,614,145	1,562,951	228,411	4,481,228	4,073,650	100,281	79,610	14,437
Ready-to-wear stores	(NA)	8,562	(NA)	1,241,248	182,590	3,589,694	3,282,949	79,732	64,181	(NA)
Millinery stores	(NA)	1,742	(NA)	60,687	10,223	210,479	189,424	5,247	3,993	(NA)
Clothing, specialty stores, n.e.c.	(NA)	3,147	(NA)	261,016	35,598	681,055	601,277	15,302	11,436	(NA)
Children's, infants' wear stores	2,661	1,983	159,224	146,354	15,624	314,903	269,977	8,110	5,645	2,745
Apparel stores, n.e.c.	3,281	2,033	159,205	144,895	29,251	619,718	593,172	9,367	8,433	3,040
Furniture, Home Furnishings, Appliance Dealers										
Total	25,952	17,832	2,461,080	2,323,074	331,194	6,313,231	6,087,460	96,755	88,033	23,384
Furniture, home furnishings stores	15,455	10,935	1,510,485	1,436,903	223,190	4,238,970	4,096,066	63,779	58,273	13,839
Furniture stores	(NA)	6,040	(NA)	1,065,296	163,417	3,046,017	2,947,927	45,562	41,672	(NA)
Floor covering stores	(NA)	1,751	(NA)	181,241	29,254	578,830	565,153	7,782	7,373	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	3,144	(NA)	190,366	30,519	614,123	582,986	10,435	9,228	(NA)
Household appliance, radio, TV stores	10,293	6,897	947,515	886,171	108,004	2,074,261	1,991,394	32,976	29,760	9,317
Household appliance stores	(NA)	2,651	(NA)	326,041	44,930	860,411	834,628	13,675	12,682	(NA)
Appliance, radio, TV stores	(NA)	2,886	(NA)	464,279	49,768	955,978	913,318	14,959	13,291	(NA)
Radio, TV stores	(NA)	1,360	(NA)	95,851	13,306	257,872	243,448	4,342	3,787	(NA)
Automotive Group										
Total	17,939	14,631	6,905,152	6,808,100	642,525	11,595,861	11,403,854	158,152	151,720	13,606
Passenger car dealers (franchised)	9,170	8,938	5,984,576	5,971,220	563,320	10,090,019	9,958,169	134,907	130,955	5,647
Passenger car dealers (nonfranchised)	3,982	2,400	482,792	431,830	25,711	473,471	460,210	7,044	6,503	3,972
Tire, battery, accessory dealers	3,609	2,663	333,900	315,022	45,917	892,816	852,898	14,142	12,438	2,835
Motorcycle, aircraft, boat dealers	795	417	54,500	47,374	5,312	96,893	92,331	1,417	1,268	773
Household trailer dealers	300	186	44,846	39,574	1,939	35,215	33,202	541	460	303
Automotive dealers, n.e.c.	27	27	3,080	3,080	326	7,447	7,044	101	96	16
Gasoline Service Stations										
Total	38,026	24,598	2,172,116	1,829,418	158,250	3,207,392	2,872,421	67,514	51,128	42,048
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	20,058	14,506	2,585,987	2,478,597	319,494	6,070,914	5,844,658	90,932	82,939	17,693
Farm equipment dealers	1,872	1,486	239,758	231,082	24,142	450,815	433,467	7,462	6,929	1,923
Lumber, building materials dealers	5,746	4,528	1,408,439	1,385,351	172,094	3,257,757	3,161,563	43,913	41,216	4,240
Paint, glass, wallpaper stores	2,643	1,853	164,867	150,407	20,671	401,726	390,159	6,271	5,616	2,291
Plumbing, electrical supply stores	1,907	1,227	152,429	139,659	24,282	493,230	476,661	6,860	6,434	1,797
Hardware stores	7,790	5,412	619,016	572,098	78,305	1,467,386	1,382,808	26,426	22,544	7,334
Drug Stores, Proprietary Stores										
Total	15,688	13,764	1,251,587	1,206,589	152,428	2,920,550	2,527,480	67,386	46,669	14,136
Drug stores	(NA)	12,582	(NA)	1,136,263	146,117	2,804,001	2,427,743	63,712	44,170	(NA)
Proprietary stores	(NA)	1,182	(NA)	70,326	6,311	116,549	99,737	3,674	2,499	(NA)
Other Retail Stores										
Total	69,891	39,705	5,019,126	4,487,628	468,781	8,978,826	8,512,259	154,055	133,367	65,643
Liquor stores	9,477	6,943	981,150	885,966	59,591	1,116,150	1,039,646	18,349	15,069	7,525
Fuel, ice dealers	11,617	6,563	1,406,909	1,308,985	135,265	2,680,740	2,594,556	38,697	35,907	10,670
Fuel dealers (coal, wood)	(NA)	2,006	(NA)	342,523	34,917	675,989	644,836	10,902	9,904	(NA)
Liquefied petroleum gas dealers	(NA)	572	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	3,833	(NA)	857,593	86,141	1,741,632	1,690,650	23,978	22,356	(NA)
Ice dealers	(NA)	152	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	2,919	2,507	731,957	718,557	41,175	765,559	735,506	12,755	11,869	1,990
Farm, garden supply stores	945	527	71,827	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1D: RETAIL TRADE: 1954—REGIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Region and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
THE NORTHEASTERN STATES--Con.										
Other Retail Stores—Con.										
Jewelry stores	6,308	3,912	370,480	337,334	55,351	1,038,368	996,316	17,665	15,693	3,673
Book stores	895	563	48,747	44,459	6,266	123,195	113,681	2,586	2,118	746
Stationery stores	2,802	1,624	172,664	143,422	21,805	403,378	379,966	7,707	6,506	2,863
Sporting goods stores	2,306	1,138	104,872	85,646	9,794	186,459	173,125	3,479	2,901	2,296
Bicycle stores	436	168	12,065	8,391	832	15,871	14,102	320	240	454
Florists	4,877	2,909	149,168	125,444	23,576	449,520	413,953	9,250	7,584	5,186
Cigar stores, stands	2,783	1,339	116,565	87,065	6,778	130,831	118,293	3,174	2,449	2,924
News dealers, newsstands	3,503	1,965	132,724	105,268	10,040	189,822	163,546	6,273	4,227	3,107
Gift, novelty, souvenir stores	4,253	2,115	99,792	75,540	9,181	187,335	162,232	4,839	3,460	4,543
Music stores	1,589	935	89,625	(D)	12,488	228,337	218,120	3,916	3,434	1,508
Camera, photographic supply stores	966	706	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	499	325	33,178	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1,084	654	37,605	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	538	324	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c	2,897	2,897	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	3,253	1,591	92,263	75,125	14,469	286,165	272,736	5,286	4,655	3,322
Nonstore Retailers										
Total	26,179	5,797	1,508,485	1,238,681	189,103	3,762,757	3,632,448	59,077	53,635	26,190
Mail Order Houses										
Total	912	586	385,947	381,627	48,980	1,035,223	981,493	18,607	16,423	761
Food	(NA)	33	(NA)	6,258	723	15,417	14,622	264	231	(NA)
General merchandise group, total	(NA)	44	(NA)	260,264	33,524	727,506	693,537	12,865	11,577	(NA)
Department store merchandise	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	32	(NA)	13,997	1,225	24,769	24,117	544	507	(NA)
Variety store merchandise	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Apparel, accessories, total	(NA)	62	(NA)	22,643	1,994	41,992	40,120	884	777	(NA)
Men's, boys' clothing and furnishings	(NA)	14	(NA)	4,932	511	12,275	11,530	304	264	(NA)
Family clothing	(NA)	5	(NA)	1,627	218	4,146	4,086	66	62	(NA)
Women's ready-to-wear	(NA)	14	(NA)	10,330	670	13,668	12,931	314	273	(NA)
Other women's apparel, accessories, specialties	(NA)	12	(NA)	1,626	136	2,714	2,657	53	49	(NA)
Shoes	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	46	(NA)	9,751	852	20,394	18,193	377	303	(NA)
Furniture	(NA)	14	(NA)	1,311	204	4,492	3,673	91	57	(NA)
Floor coverings, draperies	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	14	(NA)	3,581	167	4,103	4,087	77	76	(NA)
Household appliances, radios, TV	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other mail order houses, total	(NA)	401	(NA)	82,711	11,887	229,914	215,021	4,217	3,535	(NA)
Automotive store merchandise	(NA)	9	(NA)	661	63	1,655	1,655	24	24	(NA)
Lumber, building materials, hardware	(NA)	13	(NA)	2,626	267	5,448	5,273	105	97	(NA)
Proprietary medicines	(NA)	9	(NA)	1,569	160	2,329	2,309	39	37	(NA)
Feed, farm, garden supplies	(NA)	13	(NA)	7,236	1,514	26,369	25,256	479	430	(NA)
Jewelry	(NA)	16	(NA)	3,983	461	8,309	8,142	171	167	(NA)
Books, stationery	(NA)	79	(NA)	25,221	3,957	73,085	71,118	1,168	1,096	(NA)
Sporting goods	(NA)	14	(NA)	3,981	380	4,517	4,363	79	69	(NA)
Tobacco products	(NA)	7	(NA)	912	146	2,786	2,630	56	50	(NA)
Gifts, novelties, souvenirs	(NA)	35	(NA)	6,209	931	24,266	18,081	706	380	(NA)
Musical instruments	(NA)	9	(NA)	2,715	173	3,775	3,522	81	67	(NA)
Cameras, photographic supplies	(NA)	9	(NA)	1,884	230	4,571	4,317	70	57	(NA)
Other	(NA)	188	(NA)	25,714	3,605	72,804	68,355	1,239	1,061	(NA)
Direct Selling (house-to-house) Organizations										
Total	23,625	4,377	890,721	644,363	121,179	2,305,530	2,236,242	34,032	31,148	23,998
Food, total	(NA)	1,932	(NA)	306,555	57,603	1,053,033	1,036,135	14,037	13,139	(NA)
Groceries	(NA)	276	(NA)	47,145	8,677	160,417	157,202	2,383	2,218	(NA)
Ice cream	(NA)	88	(NA)	12,140	3,409	11,939	10,968	321	178	(NA)
Fruits, vegetables	(NA)	110	(NA)	9,678	1,359	32,437	31,418	454	412	(NA)
Milk	(NA)	618	(NA)	152,295	25,303	487,913	483,530	5,685	5,544	(NA)
Bakery products	(NA)	182	(NA)	48,281	13,645	258,053	256,379	3,117	3,052	(NA)
Other food, n.e.c	(NA)	658	(NA)	37,016	5,210	102,274	96,638	2,077	1,735	(NA)
Dry goods, general merchandise	(NA)	242	(NA)	19,105	3,672	71,062	69,357	1,212	1,125	(NA)
Apparel, accessories, total	(NA)	95	(NA)	13,623	2,103	45,307	36,049	638	500	(NA)
Men's, boys' clothing and furnishings	(NA)	13	(NA)	809	79	1,423	1,251	30	23	(NA)
Family clothing	(NA)	49	(NA)	3,017	663	13,949	5,871	209	104	(NA)
Women's ready-to-wear	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	561	(NA)	114,186	24,844	480,670	470,378	7,497	7,167	(NA)
Furniture	(NA)	96	(NA)	11,476	2,617	50,309	49,218	771	719	(NA)
Floor coverings, draperies	(NA)	35	(NA)	2,526	521	9,027	8,689	154	142	(NA)
Other home furnishings	(NA)	111	(NA)	43,441	5,485	108,670	103,481	1,636	1,475	(NA)
Household appliances, radios, TV	(NA)	319	(NA)	56,743	16,221	312,664	308,990	4,936	4,831	(NA)
Other, total	(NA)	1,547	(NA)	190,894	32,957	655,458	624,323	10,648	9,217	(NA)
Jewelry	(NA)	12	(NA)	3,923	780	22,462	21,115	219	172	(NA)
Books, stationery	(NA)	93	(NA)	20,862	5,440	109,018	106,163	1,660	1,559	(NA)
Other	(NA)	1,442	(NA)	166,109	26,737	523,978	497,045	8,769	7,486	(NA)
Merchandise Vending Machine Operators										
Total	1,642	834	231,817	212,691	18,944	422,004	414,713	6,438	6,064	1,431
Candy, nut, confectionery	(NA)	249	(NA)	43,787	6,940	193,978	191,522	3,011	2,872	(NA)
Milk, ice cream	(NA)	37	(NA)	4,789	712	12,560	12,082	162	142	(NA)
All other beverages (except milk)	(NA)	126	(NA)	19,706	3,030	61,571	59,502	914	809	(NA)
Tobacco products	(NA)	300	(NA)	124,927	6,209	112,765	111,530	1,658	1,601	(NA)
Other	(NA)	122	(NA)	19,482	2,053	41,130	40,077	693	640	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1D: RETAIL TRADE: 1954—REGIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Region and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
THE NORTH CENTRAL STATES										
Retail trade, total	519,618	358,742	53,437,533	50,163,689	5,725,555	110,906,601	101,149,852	2,232,665	1,747,879	542,304
Food Stores										
Total	101,769	62,433	11,718,327	10,658,599	762,049	14,646,507	12,551,582	324,810	219,745	110,798
Grocery stores	74,904	46,096	10,283,203	9,448,689	612,993	11,667,783	9,924,054	255,976	169,791	81,832
Meat markets	5,234	3,672	492,678	443,826	39,316	749,441	673,583	12,843	9,626	5,958
Fish (seafood) markets	576	290	23,084	18,670	1,762	35,407	31,874	721	556	659
Fruit stores, vegetable markets	2,475	889	99,160	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5,391	2,527	158,965	114,139	15,311	296,942	240,951	9,203	6,265	5,436
Bakery products stores	5,972	5,126	274,986	262,016	59,839	1,267,694	1,136,777	30,693	22,811	6,242
Bakeries, with baking on premises	(NA)	4,249	(NA)	208,817	51,935	1,110,969	997,664	26,069	19,698	(NA)
Bakeries, without baking on premises	(NA)	877	(NA)	53,199	7,904	156,725	139,113	4,624	3,113	(NA)
Delicatessen stores	2,317	1,153	119,803	(D)	(D)	(D)	(D)	(D)	(D)	(D,
Food stores, n.e.c.	4,528	2,680	258,410	216,544	21,388	416,453	363,989	9,874	6,903	4,432
Eating, Drinking Places										
Total	107,347	82,031	4,148,518	3,757,738	750,521	15,246,699	13,729,653	416,847	329,039	127,032
Eating places (except refreshment stands)	48,847	40,123	2,217,832	2,103,738	510,112	10,414,551	9,457,551	291,781	236,534	59,205
Restaurants, cafeterias	(NA)	39,021	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	314	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	788	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	7,794	6,158	175,538	157,794	23,338	456,931	364,778	17,322	10,565	8,862
Drinking places	50,582	35,750	1,752,964	1,496,206	217,071	4,375,217	3,907,324	107,744	81,940	59,721
General Merchandise Group										
Total	19,214	14,162	5,680,174	5,566,404	870,154	17,014,347	14,648,224	399,387	280,115	16,697
Department stores	966	966	3,644,186	3,644,186	614,473	12,072,814	10,492,437	247,930	182,124	59
Dry goods, general merchandise stores	7,584	5,306	858,215	810,529	95,243	1,830,999	1,625,621	45,455	32,145	7,114
General stores	4,300	2,504	276,971	226,647	14,185	265,827	236,585	7,641	5,709	4,993
Variety stores	6,228	5,386	898,134	865,042	146,253	2,844,707	2,293,581	98,361	60,137	4,389
Apparel, Accessories Stores										
Total	32,548	27,232	3,014,555	2,923,403	415,636	7,909,970	7,107,012	168,402	126,123	27,233
Shoe stores	7,396	6,110	558,185	535,473	70,697	1,279,140	1,126,556	25,901	17,309	5,079
Men's shoe stores	(NA)	674	(NA)	49,332	5,462	102,507	95,770	1,672	1,314	(NA)
Women's shoe stores	(NA)	858	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	146	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	4,432	(NA)	359,193	47,363	859,431	749,379	17,885	11,825	(NA)
Men's, boys' clothing and furnishings stores	(NA)	5,671	(NA)	665,059	92,211	1,695,259	1,551,316	29,985	22,997	(NA)
Men's, boys' clothing stores	(NA)	4,049	(NA)	530,908	76,277	1,409,161	1,292,967	24,582	19,001	(NA)
Men's, boys' furnishings stores	(NA)	1,622	(NA)	134,151	15,934	286,098	258,349	5,403	3,996	(NA)
Family clothing stores	(NA)	2,680	(NA)	444,086	66,177	1,258,586	1,113,863	27,516	20,138	(NA)
Women's clothing, specialty stores	11,634	10,068	1,132,183	1,109,819	160,460	3,142,323	2,828,248	74,662	57,561	9,349
Ready-to-wear stores	(NA)	7,236	(NA)	969,613	140,655	2,755,688	2,484,524	64,793	50,169	(NA)
Millinery stores	(NA)	1,544	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	1,288	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	1,066	1,362	79,384	74,450	7,460	151,203	127,722	4,245	2,875	1,807
Apparel stores, n.e.c.	1,831	1,341	100,284	94,516	18,631	383,459	359,307	6,093	5,243	1,721
Furniture, Home Furnishings, Appliance Dealers										
Total	27,386	19,462	2,527,490	2,383,236	343,224	6,503,828	6,199,444	99,501	88,169	26,988
Furniture, home furnishings stores	13,193	10,083	1,528,879	1,469,837	223,682	4,201,315	4,033,278	61,085	55,254	13,239
Furniture stores	(NA)	6,916	(NA)	1,212,894	177,714	3,300,073	3,173,147	48,142	43,671	(NA)
Floor covering stores	(NA)	1,267	(NA)	148,229	26,077	513,704	497,707	6,318	5,848	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	1,900	(NA)	108,714	19,891	387,538	362,424	6,625	5,735	(NA)
Household appliance, radio, TV stores	14,081	9,379	996,831	913,399	119,542	2,302,513	2,166,166	38,416	32,915	13,627
Household appliance stores	(NA)	4,210	(NA)	360,687	50,159	964,608	914,281	16,733	14,500	(NA)
Appliance, radio, TV stores	(NA)	3,227	(NA)	419,465	50,723	970,936	910,844	15,525	13,297	(NA)
Radio, TV stores	(NA)	1,942	(NA)	133,247	18,660	366,969	341,041	6,158	5,118	(NA)
Automotive Group										
Total	27,636	22,658	9,756,905	9,596,763	898,243	16,563,424	16,299,144	223,609	210,877	25,438
Passenger car dealers (franchised)	14,794	14,226	8,420,694	8,390,804	780,651	14,372,087	14,211,522	190,192	181,527	12,684
Passenger car dealers (nonfranchised)	5,568	3,192	636,030	554,464	34,511	633,126	610,008	9,121	8,349	6,273
Tire, battery, accessory dealers	5,458	4,188	516,049	489,471	70,174	1,321,622	1,251,084	20,955	18,015	4,700
Motorcycle, aircraft, boat dealers	998	546	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	725	475	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	31	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	57,691	38,805	3,507,548	3,064,486	261,606	5,337,202	4,749,091	109,895	82,468	64,167
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	42,529	33,937	5,160,961	4,971,553	576,203	10,997,234	10,477,704	169,549	151,932	40,720
Farm equipment dealers	10,264	9,086	1,434,763	1,403,055	116,881	2,181,411	2,109,415	36,622	34,218	11,898
Lumber, building materials dealers	11,503	10,077	2,304,474	2,274,184	277,374	5,312,300	5,079,918	73,979	67,364	7,030
Paint, glass, wallpaper stores	3,259	2,363	208,802	192,920	31,497	608,253	576,567	8,984	7,986	2,816
Plumbing, electrical supply stores	3,037	2,151	199,034	184,800	37,767	777,135	743,786	10,280	9,331	3,129
Hardware stores	14,364	10,258	1,011,516	916,594	112,684	2,118,135	1,968,018	39,684	33,033	15,725
Drug Stores, Proprietary Stores										
Total	6,952	15,214	1,699,116	1,659,758	206,068	3,949,917	3,399,670	96,649	67,037	16,219
Drug stores	(NA)	13,676	(NA)	1,583,662	199,088	3,818,515	3,289,985	92,428	64,222	(NA)
Proprietary stores	(NA)	1,538	(NA)	76,096	6,980	131,402	109,685	4,221	2,815	(NA)
Other Retail Stores										
Total	63,258	38,750	4,632,702	4,217,540	425,533	8,295,982	7,768,617	149,075	125,977	62,512
Liquor stores	8,175	5,707	784,624	706,142	39,710	756,805	686,054	15,158	11,914	7,877
Fuel, ice dealers	7,420	5,132	719,175	680,997	82,869	1,666,859	1,587,647	26,046	23,240	6,831
Fuel dealers (coal, wood)	(NA)	2,958	(NA)	366,744	45,300	918,401	864,771	15,052	13,112	(NA)
Liquefied petroleum gas dealers	(NA)	1,189	(NA)	119,205	17,087	345,754	337,538	5,300	5,038	(NA)
Fuel oil dealers	(NA)	775	(NA)	182,757	17,932	361,370	345,753	4,937	4,423	(NA)
Ice dealers	(NA)	213	(NA)	12,291	2,550	41,334	39,585	757	667	(NA)
Hay, grain, feed stores	6,777	5,297	1,332,814	1,287,090	69,481	1,359,737	1,298,200	23,833	21,788	5,347
Farm, garden supply stores	2,523	1,419	196,657	176,093	15,337	289,746	273,274	5,055	4,379	2,484

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1D: RETAIL TRADE: 1954—REGIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Region and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
THE NORTH CENTRAL STATES--Con.										
Other Retail Stores—Coo.										
Jewelry stores	7,586	4,848	405,770	366,780	60,375	1,157,214	1,094,115	18,872	16,263	7,579
Book stores	685	471	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	1,034	760	91,821	87,189	17,556	326,044	311,062	5,439	4,733	964
Sporting goods stores	2,412	1,350	121,154	103,592	12,532	234,722	217,483	4,186	3,406	2,512
Bicycle stores	470	224	(D)	8,446	926	17,204	14,846	399	281	(D)
Florists	4,279	2,785	148,245	128,099	23,487	443,024	405,157	9,364	7,302	4,985
Cigar stores, stands	1,701	1,075	62,190	51,004	5,362	106,013	94,859	2,728	2,035	1,616
News dealers, newsstands	1,423	687	49,555	38,707	3,759	75,155	60,256	2,765	1,743	1,475
Gift, novelty, souvenir stores	3,005	1,473	69,498	52,902	6,097	130,939	111,093	3,739	2,593	3,352
Music stores	1,827	1,158	119,116	107,920	16,825	337,406	313,861	5,930	4,956	1,835
Camera, photographic supply stores	771	631	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	376	254	(D)	19,192	2,893	55,020	51,219	1,094	904	(D)
Optical goods stores	708	516	35,844	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	761	461	41,337	(D)	6,987	141,767	134,680	2,242	2,008	742
Retail stores (except second-hand) n.e.c.	2,449	2,449	128,078	128,078	21,008	411,681	379,733	7,487	6,150	2,115
Second-hand stores	3,772	2,054	111,206	94,668	17,383	348,819	323,939	7,105	5,919	3,978
Nonstore Retailers										
Total	23,288	4,058	1,591,237	1,364,209	216,318	4,441,491	4,219,711	74,941	66,397	23,600
Mail Order Houses										
Total	507	341	745,603	743,727	99,433	2,226,263	2,058,840	40,605	34,761	400
Food	(NA)	20	(NA)	3,232	371	6,895	5,306	216	102	(NA)
General merchandise group, total	(NA)	23	(NA)	602,108	80,687	1,880,948	1,733,369	34,679	29,599	(NA)
Department store merchandise	(NA)	11	(NA)	592,074	79,233	1,856,289	1,709,248	34,143	29,092	(NA)
Dry goods, general merchandise	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Variety store merchandise	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Apparel, accessories, total	(NA)	20	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's ready-to-wear	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	36	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Floor coverings, draperies	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	15	(NA)	1,241	214	3,476	3,376	56	48	(NA)
Household appliances, radios, TV	(NA)	16	(NA)	3,183	202	4,756	3,325	108	57	(NA)
Other mail order houses, total	(NA)	242	(NA)	78,845	13,624	252,338	241,778	3,885	3,481	(NA)
Automotive store merchandise	(NA)	5	(NA)	1,445	104	2,760	2,760	49	49	(NA)
Lumber, building materials, hardware	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary medicines	(NA)	17	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Feed, farm, garden supplies	(NA)	18	(NA)	11,512	1,957	30,357	28,071	615	522	(NA)
Jewelry	(NA)	9	(NA)	3,642	540	13,921	13,538	196	179	(NA)
Books, stationery	(NA)	37	(NA)	22,989	5,798	97,201	95,308	1,152	1,098	(NA)
Sporting goods	(NA)	9	(NA)	1,002	109	2,099	2,029	31	28	(NA)
Tobacco products	(NA)	6	(NA)	3,326	78	1,468	1,375	19	16	(NA)
Gifts, novelties, souvenirs	(NA)	23	(NA)	10,676	1,771	37,475	34,566	719	606	(NA)
Musical instruments	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Cameras, photographic supplies	(NA)	4	(NA)	733	60	1,107	1,104	16	15	(NA)
Other	(NA)	95	(NA)	13,213	1,626	36,249	33,838	678	593	(NA)
Direct Selling (house-to-house) Organizations										
Total	21,030	2,918	677,427	470,489	101,063	1,899,290	1,852,477	29,665	27,302	21,382
Food, total	(NA)	1,030	(NA)	219,735	44,286	813,704	799,632	10,496	9,869	(NA)
Groceries	(NA)	177	(NA)	65,735	13,712	252,492	248,968	3,450	3,297	(NA)
Ice cream	(NA)	90	(NA)	5,626	1,309	7,826	7,444	221	180	(NA)
Fruits, vegetables	(NA)	49	(NA)	33,157	9,006	158,785	158,431	1,721	1,707	(NA)
Milk	(NA)	378	(NA)	79,758	13,142	261,079	258,234	2,865	2,764	(NA)
Bakery products	(NA)	49	(NA)	11,004	2,411	47,867	45,210	673	588	(NA)
Other food, n.e.c.	(NA)	287	(NA)	24,455	4,706	85,655	81,345	1,566	1,333	(NA)
Dry goods, general merchandise	(NA)	121	(NA)	15,105	4,704	95,449	94,561	1,788	1,747	(NA)
Apparel, accessories, total	(NA)	40	(NA)	11,011	1,284	22,746	21,246	418	354	(NA)
Men's, boys' clothing and furnishings	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	18	(NA)	4,935	532	9,796	9,428	145	123	(NA)
Women's ready-to-wear	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	7	(NA)	332	53	862	766	17	14	(NA)
Furniture, home furnishings, appliances, total	(NA)	432	(NA)	77,516	18,948	353,413	345,313	6,112	5,894	(NA)
Furniture	(NA)	42	(NA)	4,138	844	15,640	15,177	216	201	(NA)
Floor coverings, draperies	(NA)	34	(NA)	2,472	615	11,888	11,375	182	169	(NA)
Other home furnishings	(NA)	97	(NA)	16,379	3,526	62,730	60,644	1,012	946	(NA)
Household appliances, radios, TV	(NA)	259	(NA)	54,527	13,963	263,155	258,117	4,702	4,578	(NA)
Other, total	(NA)	1,295	(NA)	147,122	31,841	613,978	591,725	10,851	9,438	(NA)
Jewelry	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	88	(NA)	29,210	6,467	121,714	118,658	1,940	1,764	(NA)
Other	(NA)	1,200	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Merchandise Vending Machine Operators										
Total	1,751	799	168,207	149,993	15,822	315,938	308,394	4,671	4,334	1,818
Candy, nut, confectionery	(NA)	272	(NA)	59,234	8,424	173,149	169,977	2,618	2,462	(NA)
Milk, ice cream	(NA)	34	(NA)	2,161	257	4,653	4,436	77	61	(NA)
All other beverages (except milk)	(NA)	145	(NA)	16,558	2,408	47,158	45,374	655	583	(NA)
Tobacco products	(NA)	237	(NA)	62,600	3,702	69,472	68,203	961	901	(NA)
Other	(NA)	111	(NA)	9,440	1,031	21,506	20,404	360	327	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1D: RETAIL TRADE: 1954—REGIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Region and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
THE SOUTH										
Retail trade, total	480,722	296,782	43,769,322	40,234,084	4,338,903	85,363,614	80,277,331	1,917,994	1,618,734	491,708
Food Stores										
Total	122,504	51,616	10,054,077	8,550,647	541,358	10,442,407	9,297,531	257,458	189,364	130,935
Grocery stores	108,022	44,404	9,466,251	8,082,121	489,346	9,381,392	8,315,220	230,056	166,453	115,235
Meat markets	2,078	1,236	147,371	126,827	9,885	193,918	182,220	4,165	3,532	2,324
Fish (seafood) markets	1,413	611	52,120	40,878	3,356	67,938	61,666	1,776	1,471	1,544
Fruit stores, vegetable markets	2,584	694	73,297	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2,853	1,147	65,863	43,447	5,235	104,471	94,379	3,462	2,787	2,937
Bakery products stores	2,378	1,826	90,230	81,790	18,352	391,080	368,377	10,061	8,754	2,606
Bakeries, with baking on premises	(NA)	1,665	(NA)	75,206	17,054	363,733	342,520	9,353	8,133	(NA)
Bakeries, without baking on premises	(NA)	161	(NA)	6,584	1,298	27,347	25,857	708	621	(NA)
Delicatessen stores	761	539	45,861	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	2,085	1,159	107,662	91,668	8,321	169,615	155,805	4,213	3,413	2,062
Eating, Drinking Places										
Total	73,266	52,562	2,632,988	2,374,296	452,536	9,264,579	8,705,172	304,175	268,450	83,007
Eating places (except refreshment stands)	46,040	34,080	1,846,684	1,720,428	365,078	7,503,555	7,084,053	249,651	222,823	52,585
Restaurants, cafeterias	(NA)	33,557	(NA)	1,676,185	353,215	7,270,280	6,864,274	243,661	217,502	(NA)
Caterers	(NA)	136	(NA)	11,781	2,661	50,605	43,295	1,360	965	(NA)
In-plant food contractors	(NA)	387	(NA)	32,462	9,202	182,670	176,484	4,630	4,356	(NA)
Refreshment stands	6,331	4,563	144,404	126,374	19,079	388,308	343,025	13,787	10,511	6,380
Drinking places	20,665	13,919	619,672	527,494	68,379	1,372,716	1,278,094	40,737	35,116	23,780
General Merchandise Group										
Total	30,764	19,742	5,014,056	4,766,040	669,118	13,378,132	11,974,903	360,767	267,413	28,758
Department stores	800	800	2,469,106	2,469,106	408,787	8,373,060	7,572,009	183,363	146,980	48
Dry goods, general merchandise stores	13,918	8,244	1,158,893	1,035,205	108,317	2,127,483	1,913,743	61,699	44,707	13,846
General stores	9,327	5,123	528,228	424,164	26,721	494,962	460,293	14,903	11,777	10,344
Variety stores	6,403	5,575	850,671	837,565	125,293	2,382,627	2,028,858	100,802	63,949	4,174
Apparel, Accessories Stores										
Total	28,877	25,035	2,667,420	2,597,194	339,239	6,482,828	6,042,749	160,106	127,866	24,177
Shoe stores	5,150	4,514	436,313	423,811	55,545	1,015,497	935,048	22,293	16,141	3,056
Men's shoe stores	(NA)	602	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	1,097	(NA)	139,763	19,371	343,710	318,845	7,416	5,229	(NA)
Children's, juveniles' shoe stores	(NA)	120	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	2,695	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings stores	(NA)	4,527	(NA)	496,427	66,787	1,212,766	1,159,194	23,572	20,274	(NA)
Men's, boys' clothing stores	(NA)	3,475	(NA)	410,588	56,482	1,031,107	987,157	19,560	16,934	(NA)
Men's, boys' furnishings stores	(NA)	1,052	(NA)	85,839	10,305	181,659	172,037	4,012	3,340	(NA)
Family clothing stores	(NA)	5,218	(NA)	605,726	77,620	1,497,204	1,365,981	42,786	31,370	(NA)
Women's clothing, specialty stores	10,214	8,920	987,787	967,363	126,309	2,491,229	2,331,075	64,980	54,512	8,301
Ready-to-wear stores	(NA)	6,979	(NA)	842,524	108,396	2,109,533	1,979,444	55,946	46,965	(NA)
Millinery stores	(NA)	964	(NA)	39,406	7,083	137,601	128,303	3,651	3,036	(NA)
Clothing, specialty stores, n.e.c.	(NA)	977	(NA)	85,433	10,830	244,095	223,328	5,383	4,511	(NA)
Children's, infants' wear stores	1,601	1,265	74,460	68,974	6,936	143,033	132,362	4,164	3,405	1,726
Apparel stores, n.e.c.	791	591	37,177	34,893	6,042	123,099	119,089	2,311	2,164	745
Furniture, Home Furnishings, Appliance Dealers										
Total	24,225	18,339	2,146,125	2,042,947	296,475	5,681,673	5,532,130	100,600	94,925	23,137
Furniture, home furnishings stores	14,323	11,167	1,387,190	1,334,440	200,407	3,816,050	3,729,393	67,123	63,714	13,822
Furniture stores	(NA)	8,822	(NA)	1,170,471	170,756	3,213,066	3,151,124	56,386	53,849	(NA)
Floor covering stores	(NA)	618	(NA)	62,407	11,082	222,008	215,833	3,353	3,158	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	1,727	(NA)	101,562	18,569	380,976	362,436	7,384	6,707	(NA)
Household appliance, radio, TV stores	9,768	7,172	757,095	708,507	96,068	1,865,623	1,802,737	33,477	31,211	9,173
Household appliance stores	(NA)	3,455	(NA)	298,484	43,455	822,247	801,075	15,045	14,293	(NA)
Appliance, radio, TV stores	(NA)	2,412	(NA)	306,658	38,687	749,134	724,513	13,093	12,151	(NA)
Radio, TV stores	(NA)	1,305	(NA)	103,365	13,926	294,242	277,149	5,339	4,767	(NA)
Automotive Group										
Total	27,601	21,279	8,557,532	8,345,396	766,125	14,317,119	14,121,383	218,064	211,360	25,787
Passenger car dealers (franchised)	12,005	11,157	6,866,712	6,825,640	630,766	11,753,484	11,643,287	173,316	170,359	10,096
Passenger car dealers (nonfranchised)	7,355	3,761	851,637	720,707	37,568	715,097	698,809	12,073	11,492	8,486
Tire, battery, accessory dealers	6,853	5,473	688,511	661,145	85,719	1,618,942	1,557,797	29,167	26,268	5,860
Motorcycle, aircraft, boat dealers	810	544	65,629	61,561	8,124	153,531	147,274	2,359	2,156	766
Household trailer dealers	463	301	78,405	70,881	3,403	63,410	61,946	957	900	473
Automotive dealers, n.e.c.	43	43	5,462	5,462	545	12,655	12,270	192	185	26
Gasoline Service Stations										
Total	57,015	37,213	3,091,154	2,652,438	244,770	5,006,098	4,713,289	117,772	101,122	61,549
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	24,274	19,642	3,335,232	3,229,120	367,905	7,162,145	6,920,880	125,157	116,863	22,330
Farm equipment dealers	4,582	4,114	706,600	692,158	69,181	1,339,652	1,312,861	23,592	22,716	4,562
Lumber, building materials dealers	8,212	6,970	1,730,299	1,701,471	194,715	3,817,498	3,670,351	64,663	60,075	6,355
Paint, glass, wallpaper stores	1,788	1,352	128,441	120,885	18,170	353,776	345,352	5,623	5,338	1,372
Plumbing, electrical supply stores	1,260	848	92,795	85,747	14,972	306,249	297,089	4,669	4,369	1,240
Hardware stores	8,380	6,358	675,203	628,859	70,867	1,344,970	1,295,227	26,610	24,365	8,733
Drug Stores, Proprietary Stores										
Total	16,252	14,142	1,426,514	1,382,376	188,811	3,719,065	3,449,825	94,562	78,744	16,248
Drug stores	(NA)	12,244	(NA)	1,298,406	180,597	3,561,725	3,306,808	89,017	74,329	(NA)
Proprietary stores	(NA)	1,898	(NA)	83,970	8,214	157,340	143,017	5,545	4,415	(NA)
Other Retail Stores										
Total	57,606	34,102	3,951,574	3,567,748	354,234	6,893,305	6,610,956	135,489	122,206	57,137
Liquor stores	7,829	5,273	857,736	774,844	37,858	697,409	669,639	13,664	12,294	7,325
Fuel, ice dealers	5,981	3,919	509,294	482,324	65,994	1,320,237	1,280,938	24,321	22,670	5,335
Fuel dealers (coal, wood)	(NA)	1,377	(NA)	107,764	13,098	282,556	263,221	6,564	5,676	(NA)
Liquefied petroleum gas dealers	(NA)	1,540	(NA)	202,826	33,450	695,515	686,310	11,296	11,017	(NA)
Fuel oil dealers	(NA)	630	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	372	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	4,944	3,928	930,953	895,339	44,784	875,238	839,367	18,222	16,632	4,487
Farm, garden supply stores	2,480	1,686	258,718	242,664	18,102	347,682	333,820	7,047	6,443	2,336

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1D: RETAIL TRADE: 1954—REGIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Region and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
THE SOUTH—Con.										
Other Retail Stores—Con.										
Jewelry stores	6,334	4,390	397,237	372,189	62,724	1,214,018	1,181,210	21,308	19,729	5,959
Book stores	600	404	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	696	564	76,817	74,655	15,142	283,544	265,410	4,845	4,411	621
Sporting goods stores	1,915	1,087	88,089	75,703	9,264	178,537	170,114	3,330	2,944	1,945
Bicycle stores	327	175	(D)	6,173	843	17,832	16,629	407	341	357
Florists	4,587	3,131	133,175	113,081	19,570	384,973	358,646	9,608	8,073	5,582
Cigar stores, stands	689	399	(D)	19,159	1,809	34,996	32,084	1,023	646	657
News dealers, newsstands	1,411	639	39,113	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	2,613	1,301	54,477	40,989	4,849	98,942	89,680	2,783	2,231	2,883
Music stores	1,326	916	95,457	(D)	13,396	262,773	254,624	4,662	4,294	1,325
Camera, photographic supply stores	506	428	48,544	46,786	6,111	122,161	116,632	2,233	2,013	391
Luggage, leather goods stores	195	135	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	702	532	35,536	32,512	8,173	148,007	145,094	2,178	2,116	641
Office, store machine and equipment dealers	550	374	(D)	26,212	5,363	104,527	102,272	1,716	1,622	608
Retail stores (except second-hand) n.e.c.	1,919	1,919	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	4,482	2,902	136,109	120,159	18,845	382,584	363,242	8,431	7,417	4,669
Nonstore Retailers										
Total	18,338	3,110	892,650	725,882	118,332	3,016,263	2,908,513	43,844	40,421	18,643
Mail Order Houses										
Total	351	217	283,763	282,367	40,022	1,397,391	1,332,578	16,482	14,477	314
Food	(NA)	44	(NA)	2,375	390	7,943	7,496	170	147	(NA)
General merchandise group, total	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Department store merchandise	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	6	(NA)	129	4	77	77	2	2	(NA)
Variety store merchandise	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Apparel, accessories, total	(NA)	17	(NA)	12,993	1,041	20,706	16,450	496	311	(NA)
Men's, boys' clothing and furnishings	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's ready-to-wear	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	6	(NA)	692	75	1,343	1,331	17	15	(NA)
Shoes	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	4	(NA)	169	14	465	465	11	11	(NA)
Furniture, home furnishings, appliances, total	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture	(NA)	6	(NA)	412	85	1,531	1,487	31	26	(NA)
Floor coverings, draperies	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliances, radios, TV	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other mail order houses, total	(NA)	121	(NA)	23,701	3,891	85,360	83,456	1,384	1,295	(NA)
Automotive store merchandise	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Lumber, building materials, hardware	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary medicines	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Feed, farm, garden supplies	(NA)	13	(NA)	4,599	474	11,128	11,035	233	229	(NA)
Jewelry	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	20	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Sporting goods	(NA)	4	(NA)	195	12	180	160	6	4	(NA)
Tobacco products	(NA)	7	(NA)	1,520	189	6,394	6,010	112	100	(NA)
Gifts, novelties, souvenirs	(NA)	7	(NA)	293	27	564	481	17	11	(NA)
Musical instruments	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Cameras, photographic supplies	(NA)	5	(NA)	980	257	4,950	4,830	72	67	(NA)
Other	(NA)	52	(NA)	3,684	506	10,204	9,508	236	199	(NA)
Direct Selling (house-to-house) Organizations										
Total	16,490	2,236	452,378	303,860	65,591	1,292,933	1,253,769	22,227	20,959	16,808
Food, total	(NA)	776	(NA)	124,348	23,105	472,546	450,396	7,379	6,831	(NA)
Groceries	(NA)	157	(NA)	61,305	11,468	265,186	248,048	3,905	3,582	(NA)
Ice cream	(NA)	52	(NA)	8,590	2,288	21,227	20,917	339	325	(NA)
Fruits, vegetables	(NA)	52	(NA)	2,026	118	2,355	2,276	67	59	(NA)
Milk	(NA)	120	(NA)	22,561	2,862	61,362	60,637	867	846	(NA)
Bakery products	(NA)	46	(NA)	13,585	3,733	70,090	68,206	986	924	(NA)
Other food, n.e.c.	(NA)	349	(NA)	16,281	2,636	52,326	50,312	1,215	1,095	(NA)
Dry goods, general merchandise	(NA)	208	(NA)	28,597	10,181	216,750	214,552	4,004	3,903	(NA)
Apparel, accessories, total	(NA)	90	(NA)	5,620	1,005	18,557	17,886	339	306	(NA)
Men's, boys' clothing and furnishings	(NA)	9	(NA)	578	71	1,405	1,380	18	16	(NA)
Family clothing	(NA)	44	(NA)	2,638	584	10,410	10,180	183	166	(NA)
Women's ready-to-wear	(NA)	23	(NA)	1,291	208	4,371	4,172	76	70	(NA)
Other women's apparel, accessories, specialties	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	3	(NA)	130	25	534	486	13	10	(NA)
Furniture, home furnishings, appliances, total	(NA)	540	(NA)	70,026	17,235	326,613	320,099	6,208	6,002	(NA)
Furniture	(NA)	110	(NA)	8,931	1,492	29,547	28,661	516	490	(NA)
Floor coverings, draperies	(NA)	21	(NA)	916	243	6,332	5,625	97	87	(NA)
Other home furnishings	(NA)	155	(NA)	14,658	3,387	67,187	65,403	1,218	1,166	(NA)
Household appliances, radios, TV	(NA)	254	(NA)	45,521	12,113	223,547	220,410	4,377	4,259	(NA)
Other, total	(NA)	622	(NA)	75,269	14,065	258,467	250,836	4,297	3,917	(NA)
Jewelry	(NA)	4	(NA)	159	33	765	675	12	10	(NA)
Books, stationery	(NA)	63	(NA)	23,800	4,500	94,004	91,866	1,310	1,228	(NA)
Other	(NA)	555	(NA)	51,310	9,532	163,698	158,295	2,975	2,679	(NA)
Merchandise Vending Machine Operators										
Total	1,497	657	156,509	139,655	12,719	325,939	322,166	5,135	4,985	1,521
Candy, nut, confectionery	(NA)	204	(NA)	39,333	5,187	180,744	178,752	2,908	2,849	(NA)
Milk, ice cream	(NA)	25	(NA)	1,404	150	3,045	2,925	48	44	(NA)
All other beverages (except milk)	(NA)	91	(NA)	9,470	1,521	30,343	30,173	460	448	(NA)
Tobacco products	(NA)	206	(NA)	75,466	4,318	81,957	81,096	1,206	1,165	(NA)
Other	(NA)	131	(NA)	13,982	1,543	29,850	29,220	513	479	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1D: RETAIL TRADE: 1954—REGIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Region and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
THE WEST										
Retail trade, total	239,525	161,245	26,795,606	25,091,638	3,039,775	59,667,935	55,228,436	1,027,280	845,433	260,144
Food Stores										
Total	42,080	24,694	6,367,904	5,827,182	450,834	8,883,501	8,012,499	140,226	107,349	47,730
Grocery stores	29,271	16,759	5,580,011	5,157,397	370,903	7,291,058	6,559,847	112,111	85,061	32,989
Meat markets	4,231	2,763	383,238	332,826	28,452	553,928	507,598	7,700	6,091	5,109
Fish (seafood) markets	418	200	22,804	17,614	1,556	29,735	27,310	496	397	532
Fruit stores, vegetable markets	1,552	584	73,816	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1,147	751	40,379	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	2,884	2,244	115,888	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	1,744	(NA)	77,362	19,351	399,015	364,126	8,217	6,594	(NA)
Bakeries, without baking on premises	(NA)	500	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Delicatessen stores	613	399	45,242	39,604	4,251	80,121	73,291	1,477	1,219	784
Food stores, n.e.c.	1,696	994	100,368	83,582	10,542	202,510	183,640	3,664	2,804	1,862
Eating, Drinking Places										
Total	48,832	37,528	2,177,564	2,015,340	489,605	9,947,988	9,119,627	217,545	178,794	60,894
Eating places (except refreshment stands)	28,584	21,638	1,425,605	1,331,927	361,197	7,311,616	6,767,059	162,247	136,091	35,425
Restaurants, cafeterias	(NA)	21,279	(NA)	1,302,724	352,544	7,142,012	6,617,645	158,283	133,296	(NA)
Caterers	(NA)	214	(NA)	13,892	3,297	69,285	57,149	1,884	1,134	(NA)
In-plant food contractors	(NA)	145	(NA)	15,311	5,356	100,319	92,265	2,080	1,661	(NA)
Refreshment stands	3,390	2,526	90,090	79,418	13,369	272,861	220,611	8,145	5,290	3,902
Drinking places	16,760	13,364	660,373	603,995	115,039	2,363,511	2,131,957	47,153	37,413	21,457
General Merchandise Group										
Total	8,970	6,664	2,778,194	2,727,422	407,734	7,850,060	6,836,309	168,943	125,776	7,648
Department stores	410	410	1,688,045	1,688,045	271,256	5,206,449	4,536,064	103,859	80,346	27
Dry goods, general merchandise stores	3,637	2,557	559,852	534,972	62,764	1,215,723	1,103,186	25,475	19,202	3,329
General stores	1,382	954	126,027	113,813	9,797	162,756	150,152	3,427	2,602	1,560
Variety stores	3,471	2,743	402,316	390,592	63,897	1,265,132	1,046,907	36,182	23,426	2,658
Apparel, Accessories Stores										
Total	15,991	13,123	1,498,328	1,447,518	200,280	3,837,676	3,534,368	73,820	59,571	14,441
Shoe stores	3,242	2,730	273,621	263,351	36,412	664,017	600,863	11,505	8,295	2,123
Men's shoe stores	(NA)	260	(NA)	16,879	2,118	39,794	37,641	620	515	(NA)
Women's shoe stores	(NA)	385	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	111	(NA)	7,184	947	17,258	15,414	317	233	(NA)
Family shoe stores	(NA)	1,974	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings stores	(NA)	2,466	(NA)	310,409	40,937	759,926	705,996	12,372	10,040	(NA)
Men's, boys' clothing stores	(NA)	1,654	(NA)	255,434	34,942	650,975	604,925	10,410	8,459	(NA)
Men's, boys' furnishings stores	(NA)	612	(NA)	54,975	5,995	108,951	101,071	1,962	1,581	(NA)
Family clothing stores	(NA)	1,138	(NA)	204,124	27,510	533,382	466,542	10,690	8,460	(NA)
Women's clothing, specialty stores	6,258	5,280	598,737	582,739	82,835	1,616,617	1,498,146	34,359	28,777	5,662
Ready-to-wear stores	(NA)	4,116	(NA)	523,850	74,570	1,460,023	1,356,529	30,757	25,871	(NA)
Millinery stores	(NA)	483	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	681	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	1,096	780	47,912	42,418	3,890	85,086	74,588	2,117	1,583	1,271
Apparel stores, n.e.c.	1,029	729	47,555	44,477	8,696	178,648	168,233	2,777	2,416	1,041
Furniture, Home Furnishings, Appliance Dealers										
Total	14,234	10,140	1,484,307	1,402,043	195,457	3,878,929	3,729,348	54,916	49,788	15,081
Furniture, home furnishings stores	7,758	5,814	947,365	907,121	128,754	2,567,910	2,478,346	35,383	32,426	8,324
Furniture stores	(NA)	3,697	(NA)	722,219	97,319	1,933,381	1,875,169	26,216	24,170	(NA)
Floor covering stores	(NA)	699	(NA)	92,499	16,463	325,344	310,433	3,915	3,604	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	1,418	(NA)	92,403	14,972	309,185	292,744	5,252	4,652	(NA)
Household appliance, radio, TV stores	6,400	4,326	535,882	494,922	66,703	1,311,019	1,251,002	19,533	17,362	6,667
Household appliance stores	(NA)	1,664	(NA)	171,681	24,208	463,789	446,516	7,235	6,634	(NA)
Appliance, radio, TV stores	(NA)	1,469	(NA)	226,189	28,643	573,075	547,780	8,196	7,263	(NA)
Radio, TV stores	(NA)	1,193	(NA)	97,052	13,852	274,155	256,706	4,102	3,465	(NA)
Automotive Group										
Total	12,777	10,005	4,695,408	4,601,618	483,006	9,265,107	9,121,289	110,977	107,239	12,613
Passenger car dealers (franchised)	5,438	5,144	3,836,002	3,819,476	410,388	7,861,739	7,762,866	92,071	89,630	4,827
Passenger car dealers (nonfranchised)	3,235	2,009	453,058	408,330	23,872	441,318	427,425	5,887	5,461	3,696
Tire, battery, accessory dealers	2,925	2,127	275,529	257,367	39,965	791,688	766,653	10,747	9,871	2,886
Motorcycle, aircraft, boat dealers	580	374	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	517	333	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	18	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	29,015	20,239	1,972,994	1,745,658	171,339	3,468,023	3,124,862	63,304	48,773	32,200
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	13,658	10,422	2,041,348	1,963,184	231,751	4,515,150	4,321,078	61,052	55,344	12,493
Farm equipment dealers	1,971	1,713	423,411	417,815	47,950	921,267	906,270	11,949	11,517	1,817
Lumber, building materials dealers	4,716	3,854	1,059,649	1,034,159	114,888	2,229,722	2,130,357	28,483	25,997	3,666
Paint, glass, wallpaper stores	1,559	985	98,931	86,797	12,325	240,128	231,035	3,340	3,043	1,555
Plumbing, electrical supply stores	1,048	632	69,898	63,434	12,638	261,808	245,645	3,146	2,765	1,128
Hardware stores	4,324	3,238	388,613	360,979	43,950	862,225	807,771	14,134	12,022	4,677
Drug Stores, Proprietary Stores										
Total	7,117	6,369	874,574	855,138	111,178	2,192,166	1,953,756	41,838	31,852	7,223
Drug stores	(NA)	6,049	(NA)	838,994	109,650	2,162,663	1,927,501	41,079	31,295	(NA)
Proprietary stores	(NA)	320	(NA)	16,144	1,528	29,503	26,257	759	557	(NA)
Other Retail Stores										
Total	36,148	20,548	2,383,482	2,098,018	224,459	4,400,263	4,134,511	72,641	61,883	38,259
Liquor stores	5,759	4,003	557,359	486,747	26,127	510,051	446,383	9,274	6,616	6,072
Fuel, ice dealers	2,052	1,372	206,666	196,014	27,088	546,957	526,884	7,474	6,836	1,918
Fuel dealers (coal, wood)	(NA)	412	(NA)	35,234	5,437	116,348	108,446	1,731	1,480	(NA)
Liquefied petroleum gas dealers	(NA)	504	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	387	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	69	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	1,890	1,464	460,219	444,663	27,341	521,957	505,563	7,527	7,017	1,564
Farm, garden supply stores	1,314	842	110,321	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1D: RETAIL TRADE: 1954—REGIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Region and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
THE WEST--Con.										
Other Retail Stores—Coo.										
Jewelry stores	4,038	2,398	234,461	211,397	35,458	672,822	646,802	9,713	8,745	4,139
Book stores	462	290	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	941	741	83,514	80,128	13,917	275,889	264,573	4,680	4,149	1,015
Sporting goods stores	1,763	931	93,831	76,813	8,443	171,486	160,109	2,806	2,302	1,963
Bicycle stores	384	184	10,434	7,406	930	18,693	16,600	374	286	405
Florists	2,136	1,422	64,965	55,303	9,284	179,796	162,995	3,656	2,866	2,480
Cigar stores, stands	895	457	(D)	24,418	2,999	59,295	55,558	1,167	968	966
News dealers, newsstands	841	311	27,046	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	2,278	1,172	59,199	46,713	5,828	117,312	103,925	2,798	2,162	2,601
Music stores	1,068	656	71,732	64,296	9,388	187,861	175,752	3,027	2,599	1,121
Camera, photographic supply stores	653	505	58,339	54,129	6,287	119,656	113,610	1,965	1,712	671
Luggage, leather goods stores	317	183	(D)	11,045	1,398	27,375	25,772	471	399	322
Optical goods stores	517	331	23,131	20,417	4,865	95,360	94,537	1,142	1,106	434
Office, store machine and equipment dealers	427	265	21,160	18,204	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	1,612	1,612	85,963	85,963	11,846	243,272	224,387	4,561	3,698	1,554
Second-hand stores	2,857	1,409	85,004	69,540	12,674	250,992	237,382	5,008	4,422	3,242
Nonstore Retailers										
Total	10,703	1,513	521,503	408,517	74,132	1,429,072	1,340,787	22,018	19,064	11,162
Mail Order Houses										
Total	249	157	39,626	188,368	35,917	680,537	615,509	10,576	8,742	235
Food	(NA)	17	(NA)	1,477	268	12,005	11,054	259	214	(NA)
General merchandise group, total	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Department store merchandise	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Variety store merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Apparel, accessories, total	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family clothing	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's ready-to-wear	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Furniture, home furnishings, appliances, total	(NA)	9	(NA)	2,073	280	6,868	6,868	104	104	(NA)
Furniture	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Floor coverings, draperies	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliances, radios, TV	(NA)	3	(NA)	...	...	...	...	...	...	(NA)
Other mail order houses, total	(NA)	112	(NA)	22,942	3,533	70,138	67,338	775	668	(NA)
Automotive store merchandise	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Lumber, building materials, hardware	(NA)	5	(NA)	2,002	85	1,769	1,749	17	10	(NA)
Proprietary medicines	(NA)	10	(NA)	575	69	1,132	1,044	30	23	(NA)
Feed, farm, garden supplies	(NA)	9	(NA)	864	198	3,016	2,592	70	53	(NA)
Jewelry	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Sporting goods	(NA)	7	(NA)	1,140	123	3,004	2,572	54	39	(NA)
Tobacco products	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Gifts, novelties, souvenirs	(NA)	10	(NA)	1,914	163	3,857	3,568	67	58	(NA)
Musical instruments	(NA)	8	(NA)	554	67	1,751	1,742	21	20	(NA)
Cameras, photographic supplies	(NA)	3	(NA)	144	30	520	520	8	8	(NA)
Other	(NA)	44	(NA)	3,430	393	7,260	6,487	139	100	(NA)
Direct Selling (house-to-house) Organizations										
Total	9,629	1,049	252,314	149,444	31,323	614,025	594,838	9,604	8,696	10,060
Food, total	(NA)	377	(NA)	57,445	9,415	193,652	187,219	2,690	2,336	(NA)
Groceries	(NA)	52	(NA)	19,370	3,621	74,380	73,295	818	780	(NA)
Ice cream	(NA)	18	(NA)	860	104	1,698	1,620	36	30	(NA)
Fruits, vegetables	(NA)	12	(NA)	692	50	1,177	1,072	24	20	(NA)
Milk	(NA)	139	(NA)	25,837	3,953	80,471	79,339	1,026	997	(NA)
Bakery products	(NA)	22	(NA)	2,639	437	9,274	9,029	147	135	(NA)
Other food, n.e.c.	(NA)	134	(NA)	8,047	1,250	26,652	22,864	639	374	(NA)
Dry goods, general merchandise	(NA)	26	(NA)	3,664	1,396	33,244	33,158	652	646	(NA)
Apparel, accessories, total	(NA)	13	(NA)	566	54	1,101	1,062	19	16	(NA)
Men's, boys' clothing and furnishings	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	4	(NA)	113	7	133	103	4	2	(NA)
Women's ready-to-wear	(NA)	6	(NA)	261	27	576	567	10	9	(NA)
Other women's apparel, accessories, specialties	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Shoes	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	203	(NA)	39,914	9,217	176,175	170,930	2,558	2,398	(NA)
Furniture	(NA)	17	(NA)	1,330	315	4,702	4,011	93	74	(NA)
Floor coverings, draperies	(NA)	13	(NA)	1,171	311	4,089	3,775	49	43	(NA)
Other home furnishings	(NA)	49	(NA)	14,792	2,253	52,472	51,611	513	491	(NA)
Household appliances, radios, TV	(NA)	124	(NA)	22,621	6,338	114,912	111,533	1,903	1,790	(NA)
Other, total	(NA)	430	(NA)	47,855	11,241	209,853	202,469	3,685	3,300	(NA)
Jewelry	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	61	(NA)	13,116	4,354	80,722	78,931	1,335	1,279	(NA)
Other	(NA)	362	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Merchandise Vending Machine Operators										
Total	825	307	79,563	70,705	6,892	134,510	130,440	1,838	1,626	867
Candy, nut, confectionery	(NA)	81	(NA)	22,425	2,738	50,849	49,863	697	643	(NA)
Milk, ice cream	(NA)	15	(NA)	1,093	145	2,676	2,603	34	32	(NA)
All other beverages (except milk)	(NA)	53	(NA)	6,316	951	19,184	18,866	261	245	(NA)
Tobacco products	(NA)	103	(NA)	36,872	2,634	53,053	51,760	641	594	(NA)
Other	(NA)	55	(NA)	3,999	424	8,748	7,348	205	112	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1E. RETAIL TRADE: 1948[1]–REGIONS, BY KIND OF BUSINESS

Establishments and Sales

Kind of business	THE NORTHEASTERN STATES				THE NORTH CENTRAL STATES			
	Establishments		Sales		Establishments		Sales	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	481,419	305,566	35,948,295	32,385,893	509,495	362,859	41,659,914	38,719,691
Food stores, total	144,453	70,434	9,061,156	7,278,014	123,145	72,716	8,705,918	7,552,704
Grocery stores	87,022	40,252	6,747,096	5,467,150	94,654	53,946	7,489,602	6,504,775
Other food stores	57,431	30,182	2,314,060	1,810,864	28,491	18,770	1,216,316	1,047,929
Eating, drinking places, total	93,707	71,186	3,544,898	3,245,470	109,059	81,631	3,423,886	2,985,051
Eating places	48,110	36,272	2,147,711	2,008,858	51,059	41,410	1,735,119	1,555,033
Drinking places	45,597	34,914	1,397,187	1,236,612	58,000	40,221	1,688,767	1,430,018
General merchandise group	14,504	8,980	4,014,776	3,935,836	17,439	13,326	5,090,396	5,015,409
Apparel, accessories stores, total	42,520	30,118	3,559,286	3,364,114	30,450	24,241	2,759,904	2,659,968
Shoe stores	7,231	5,364	529,670	496,652	6,234	4,935	438,027	415,093
Other apparel stores	35,289	24,754	3,029,616	2,867,462	24,216	19,306	2,321,877	2,244,875
Furniture, home furnishings, appliance dealers	23,677	16,262	1,958,138	1,799,431	23,792	18,008	1,892,601	1,788,443
Automotive group	18,100	15,322	4,498,556	4,396,636	29,686	25,262	6,839,812	6,663,966
Gasoline service stations	40,512	23,675	1,367,293	1,069,208	58,345	36,944	2,279,235	1,881,424
Lumber, bldg. matls., hardware, farm equip. dealers, total	18,991	14,286	2,055,158	1,968,711	42,915	35,664	4,519,539	4,360,185
Farm equipment dealers	1,516	1,296	188,344	182,523	10,234	9,274	1,262,617	1,229,405
Lumber, bldg. matls., supplies, equipment, hardware dealers	17,475	12,990	1,866,814	1,786,188	32,681	26,390	3,256,922	3,130,780
Drug stores, proprietary stores, total	16,202	12,887	990,296	892,510	17,028	15,138	1,310,964	1,273,617
Drug stores	14,141	11,327	902,041	815,460	14,484	13,198	1,204,975	1,177,589
Proprietary stores	2,061	1,560	88,255	77,050	2,544	1,940	105,989	96,028
Other retail stores, total	66,897	40,843	4,343,691	(D)	56,191	38,679	3,814,469	3,519,513
Liquor stores	10,404	6,778	842,377	720,010	8,434	5,484	601,698	524,492
Fuel, ice dealers	8,809	6,958	1,124,420	1,088,502	7,066	6,066	759,778	740,253
Feed, farm, garden supply stores	3,884	3,296	752,611	725,440	8,033	6,112	1,141,685	1,076,527
Jewelry stores	5,616	3,846	340,025	315,202	6,643	4,657	359,416	332,327
Other retail stores	38,184	19,965	1,284,258	(D)	26,015	16,360	951,892	845,914
Nonstore retailers	1,856	1,573	555,047	(D)	1,445	1,250	1,023,190	1,019,411

Kind of business	THE SOUTH				THE WEST			
	Establishments		Sales		Establishments		Sales	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	461,837	299,995	31,860,788	29,275,275	215,728	150,272	19,380,255	17,971,349
Food stores, total	148,592	64,022	7,095,995	5,751,032	44,723	25,360	4,344,795	3,793,778
Grocery stores	134,326	55,418	6,637,912	5,361,693	34,752	18,515	3,855,107	3,365,684
Other food stores	14,266	8,604	458,083	389,339	9,971	6,845	489,688	428,094
Eating, drinking places, total	76,623	56,315	1,987,935	1,805,361	46,400	36,347	1,688,698	1,573,169
Eating places	51,369	40,693	1,462,398	1,380,595	28,647	22,788	1,095,567	1,038,438
Drinking places	25,254	15,622	525,537	424,766	17,753	13,559	593,131	534,731
General merchandise group	30,783	20,285	4,377,722	4,184,939	8,081	6,167	2,313,247	2,281,548
Apparel, accessories stores, total	23,542	19,923	2,204,386	2,147,423	14,432	10,881	1,193,219	1,134,490
Shoe stores	3,387	3,002	305,292	298,808	2,349	1,947	187,619	179,969
Other apparel stores	20,155	16,921	1,899,094	1,848,615	12,083	8,934	1,005,600	954,521
Furniture, home furnishings, appliance dealers	20,861	17,147	1,674,507	1,611,739	12,093	8,858	1,067,132	1,012,467
Automotive group	25,233	21,937	5,591,651	5,439,809	12,266	10,134	3,170,437	3,065,157
Gasoline service stations	53,113	34,623	1,707,844	1,448,245	27,677	17,130	1,115,781	911,533
Lumber, bldg. matls., hardware, farm equip. dealers, total	22,681	19,589	2,780,774	2,711,966	12,755	10,360	1,787,509	1,727,076
Farm equipment dealers	3,935	3,702	561,801	552,553	1,824	1,672	373,201	367,572
Lumber, bldg. matls., supplies, equipment, hardware dealers	18,746	15,887	2,218,973	2,159,413	10,931	8,688	1,414,308	1,359,504
Drug stores, proprietary stores, total	15,440	13,702	1,077,900	1,050,111	6,612	5,901	632,349	615,939
Drug stores	12,229	11,272	968,315	954,283	5,892	5,357	602,804	589,128
Proprietary stores	3,211	2,430	109,585	95,828	720	544	29,545	26,811
Other retail stores, total	43,977	31,533	2,905,875	(D)	30,065	18,609	1,790,564	1,581,579
Liquor stores	8,462	5,603	732,557	(D)	5,649	3,417	402,136	(D)
Fuel, ice dealers	3,962	3,451	371,048	355,652	1,636	1,380	170,292	166,155
Feed, farm, garden supply stores	6,779	5,311	799,209	(D)	2,453	1,883	440,065	(D)
Jewelry stores	4,936	3,802	318,408	303,717	3,355	2,278	191,796	176,981
Other retail stores	19,838	13,366	684,653	(D)	16,972	9,651	586,275	500,875
Nonstore retailers	992	919	456,199	(D)	624	525	276,524	274,613

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW ENGLAND										
Retail trade, total	112,807	75,211	10,911,468	10,179,424	1,207,892	23,185,448	21,126,318	484,634	376,729	99,498
Food Stores										
Total	25,588	14,286	2,753,616	2,475,318	180,256	3,483,896	3,012,013	76,866	53,644	25,284
Grocery stores	16,588	10,162	2,367,085	2,186,541	145,698	2,785,468	2,389,646	60,627	41,442	16,077
Meat markets	1,214	700	108,189	92,381	7,801	150,260	133,140	2,855	2,136	1,240
Fish (seafood) markets	562	278	22,008	17,630	1,565	31,144	27,885	771	556	573
Fruit stores, vegetable markets	1,173	429	43,777	30,623	2,538	48,619	42,044	1,329	823	1,351
Candy, nut, confectionery stores	885	547	26,770	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	1,693	1,345	68,430	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	1,154	(NA)	52,116	12,507	268,660	242,116	6,328	4,946	(NA)
Bakeries, without baking on premises	(NA)	191	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	464	350	28,221	25,161	2,357	46,375	40,451	1,122	839	481
Food stores, n.e.c.	1,619	475	51,996	41,738	3,782	71,352	65,060	1,433	1,096	893
Eating, Drinking Places										
Total	18,367	15,319	780,521	741,793	164,737	3,318,001	2,956,611	91,482	68,818	16,297
Eating places (except refreshment stands)	10,777	8,591	530,400	502,588	119,638	2,412,101	2,155,677	67,704	51,356	10,629
Restaurants, cafeterias	(NA)	8,197	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	180	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	214	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	1,991	1,595	52,700	48,424	7,247	142,065	115,267	4,769	3,019	1,924
Drinking places	5,559	5,133	197,009	190,781	37,852	763,835	685,667	19,009	14,443	3,742
General Merchandise Group										
Total	4,573	3,053	1,040,394	1,012,100	167,376	3,295,594	2,862,147	83,154	59,072	3,758
Department stores	203	203	611,460	611,460	109,737	2,171,233	1,944,398	48,320	37,725	10
Dry goods, general merchandise stores	1,928	1,100	144,035	131,905	18,712	363,714	323,147	8,932	6,609	1,710
General stores	910	504	47,675	36,353	2,065	43,124	36,839	1,212	854	1,000
Variety stores	1,490	1,246	236,470	232,382	36,862	717,523	557,763	24,690	13,884	996
Apparel, Accessories Stores										
Total	9,122	7,348	776,348	749,460	109,902	2,077,743	1,877,103	45,041	34,481	6,608
Shoe stores	1,900	1,522	133,022	125,994	17,319	316,017	289,435	6,011	4,539	1,087
Men's shoe stores	(NA)	164	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	288	(NA)	33,243	4,894	91,308	84,982	1,606	1,251	(NA)
Children's, juveniles' shoe stores	(NA)	34	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	1,036	(NA)	79,854	10,966	197,457	178,862	3,945	2,922	(NA)
Men's, boys' clothing and furnishings stores	(NA)	1,552	(NA)	162,220	23,806	441,570	406,277	7,855	6,181	(NA)
Men's, boys' clothing stores	(NA)	1,055	(NA)	127,294	19,769	369,966	340,195	6,432	5,058	(NA)
Men's, boys' furnishings stores	(NA)	497	(NA)	34,926	4,037	71,604	66,082	1,423	1,123	(NA)
Family clothing stores	(NA)	611	(NA)	109,894	14,947	270,010	239,003	6,272	4,760	(NA)
Women's clothing, specialty stores	3,410	2,870	302,083	295,537	44,914	867,410	777,929	21,234	16,211	2,608
Ready-to-wear stores	(NA)	1,975	(NA)	254,508	38,895	747,114	673,276	18,233	13,954	(NA)
Millinery stores	(NA)	415	(NA)	12,937	2,142	43,023	37,904	1,197	879	(NA)
Clothing, specialty stores, n.e.c.	(NA)	480	(NA)	28,092	3,877	77,273	66,749	1,804	1,378	(NA)
Children's, infants' wear stores	490	388	29,708	28,006	3,397	67,113	56,003	1,806	1,186	440
Apparel stores, n.e.c.	631	405	29,727	27,809	5,519	115,623	108,456	1,863	1,604	514
Furniture, Home Furnishings, Appliance Dealers										
Total	6,463	4,481	517,605	487,903	76,732	1,459,339	1,393,014	23,734	21,108	5,109
Furniture, home furnishings stores	3,639	2,551	311,029	295,241	48,514	922,598	885,768	14,658	13,190	2,885
Furniture stores	(NA)	1,511	(NA)	230,302	37,508	702,394	676,805	10,887	9,876	(NA)
Floor covering stores	(NA)	359	(NA)	29,929	5,325	105,363	102,475	1,518	1,416	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	681	(NA)	35,010	5,681	114,841	106,488	2,253	1,896	(NA)
Household appliance, radio, TV stores	2,770	1,930	206,004	192,662	28,218	536,741	507,246	9,076	7,918	2,168
Household appliance stores	(NA)	802	(NA)	76,293	13,240	246,975	235,744	4,143	3,687	(NA)
Appliance, radio, TV stores	(NA)	693	(NA)	87,477	10,922	208,627	197,624	3,467	3,018	(NA)
Radio, TV stores	(NA)	435	(NA)	28,892	4,056	81,139	73,876	1,466	1,213	(NA)
Automotive Group										
Total	5,016	4,128	1,758,552	1,733,580	172,030	3,089,579	3,029,994	44,425	42,255	3,215
Passenger car dealers (franchised)	2,610	2,538	1,529,519	1,525,995	150,927	2,697,894	2,657,139	38,061	36,710	1,152
Passenger car dealers (nonfranchised)	1,156	700	113,984	100,608	6,973	124,134	119,803	1,944	1,765	1,091
Tire, battery, accessory dealers	927	707	90,004	84,642	12,207	233,396	221,069	3,864	3,294	682
Motorcycle, aircraft, boat dealers	230	126	14,080	12,800	1,314	23,653	22,279	386	339	210
Household trailer dealers	68	48	9,611	8,793	529	8,853	8,219	146	125	60
Automotive dealers, n.e.c.	9	9	742	742	80	1,649	1,485	24	22	4
Gasoline Service Stations										
Total	10,315	6,983	572,362	487,082	39,032	785,036	689,417	17,401	12,532	10,947
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	4,823	3,607	662,488	640,148	85,427	1,613,243	1,548,072	25,063	22,560	3,514
Farm equipment dealers	377	297	50,234	48,630	5,461	106,437	102,496	1,715	1,597	308
Lumber, building materials dealers	1,436	1,090	367,390	360,878	46,252	860,106	832,529	12,025	11,250	915
Paint, glass, wallpaper stores	611	453	36,247	33,381	5,141	99,268	96,402	1,597	1,463	447
Plumbing, electrical supply stores	451	295	34,175	31,789	5,243	107,807	103,717	1,568	1,459	410
Hardware stores	1,996	1,472	174,228	165,470	23,330	439,625	412,926	8,158	6,791	1,414
Drug Stores, Proprietary Stores										
Total	4,034	3,810	340,348	334,596	41,552	798,113	663,557	19,950	12,711	3,147
Drug stores	(NA)	3,363	(NA)	309,425	39,357	756,160	626,946	18,713	11,813	(NA)
Proprietary stores	(NA)	447	(NA)	25,173	2,195	41,953	36,611	1,237	898	(NA)
Other Retail Stores										
Total	18,327	10,961	1,386,134	1,254,058	129,336	2,457,591	2,309,931	44,447	37,579	15,571
Liquor stores	3,094	2,162	283,987	252,105	18,713	347,584	314,853	5,968	4,616	1,977
Fuel, ice dealers	4,218	2,458	475,910	438,422	44,763	883,773	852,544	13,667	12,501	3,772
Fuel dealers (coal, wood)	(NA)	447	(NA)	102,492	9,677	196,654	190,325	3,108	2,869	(NA)
Liquefied petroleum gas dealers	(NA)	135	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	1,760	(NA)	309,446	31,336	616,577	593,477	9,415	8,563	(NA)
Ice dealers	(NA)	56	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	796	692	210,836	207,474	10,779	196,201	188,109	3,308	3,047	361
Farm, garden supply stores	226	108	14,377	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW ENGLAND--Con.										
Other Retail Stores—Con.										
Jewelry stores	1,463	1,005	98,638	93,330	15,725	284,923	270,303	5,203	4,462	1,155
Book stores	194	144	12,185	11,927	1,772	34,461	31,131	785	616	136
Stationery stores	454	354	31,987	30,169	5,169	92,596	86,291	1,954	1,599	364
Sporting goods stores	633	307	26,680	22,090	2,543	48,492	44,828	958	801	594
Bicycle stores	95	41	2,182	1,484	188	3,507	3,205	79	61	93
Florists	1,144	650	31,671	25,961	5,010	93,002	85,628	2,058	1,667	1,176
Cigar stores, stands	430	248	20,597	16,343	1,232	24,741	21,374	619	455	430
News dealers, newsstands	643	419	36,402	31,402	3,180	61,084	52,742	2,202	1,528	581
Gift, novelty, souvenir stores	1,166	630	23,202	17,802	2,200	43,133	35,304	1,267	837	1,197
Music stores	342	216	15,612	(D)	2,033	35,529	33,325	713	572	297
Camera, photographic supply stores	238	190	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	84	54	4,907	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	242	136	7,467	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	148	102	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	693	693	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	740	352	18,427	14,845	2,872	55,769	52,963	1,158	1,008	721
Nonstore Retailers										
Total	6,179	1,235	323,100	263,384	41,512	807,313	784,459	13,071	11,969	6,044
Mail Order Houses										
Total	159	121	84,215	83,835	10,986	291,742	212,797	4,249	3,877	110
Food	(NA)	12	(NA)	1,268	199	3,863	3,533	71	59	(NA)
General merchandise group, total	(NA)	12	(NA)	66,806	8,659	176,693	170,813	3,323	3,099	(NA)
Department store merchandise	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Variety store merchandise	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Apparel, accessories, total	(NA)	11	(NA)	3,306	336	6,507	6,232	107	87	(NA)
Men's, boys' clothing and furnishings	(NA)	3	(NA)	691	55	705	668	11	8	(NA)
Family clothing	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's ready-to-wear	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other women's apparel, accessories, specialties	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	13	(NA)	990	186	4,656	3,806	95	59	(NA)
Furniture	(NA)	8	(NA)	662	162	3,923	3,104	81	47	(NA)
Floor coverings, draperies	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliances, radios, TV	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other mail order houses, total	(NA)	73	(NA)	11,465	1,606	30,023	28,413	653	573	(NA)
Automotive store merchandise	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Lumber, building materials, hardware	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary medicines	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Feed, farm, garden supplies	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Jewelry	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	11	(NA)	1,472	329	6,913	6,471	144	125	(NA)
Sporting goods	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Tobacco products	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Gifts, novelties, souvenirs	(NA)	8	(NA)	2,864	505	9,826	9,524	235	223	(NA)
Musical instruments	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Cameras, photographic supplies	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other	(NA)	38	(NA)	1,620	306	5,636	4,928	125	87	(NA)
Direct Selling (house-to-house) Organizations										
Total	5,596	876	190,649	135,561	26,549	510,191	497,473	7,734	7,069	5,624
Food, total	(NA)	416	(NA)	83,959	14,867	274,689	271,373	3,594	3,400	(NA)
Groceries	(NA)	54	(NA)	5,502	1,070	19,749	19,005	335	294	(NA)
Ice cream	(NA)	18	(NA)	1,611	455	2,338	2,331	37	37	(NA)
Fruits, vegetables	(NA)	20	(NA)	1,041	61	1,314	1,151	33	25	(NA)
Milk	(NA)	109	(NA)	53,784	8,475	163,128	162,835	1,860	1,839	(NA)
Bakery products	(NA)	41	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other food, n.e.c.	(NA)	174	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	48	(NA)	2,724	624	14,633	14,521	211	204	(NA)
Apparel, accessories, total	(NA)	21	(NA)	2,192	178	4,063	3,875	75	65	(NA)
Men's, boys' clothing and furnishings	(NA)	3	(NA)	95	12	265	265	5	5	(NA)
Family clothing	(NA)	14	(NA)	697	110	2,265	2,124	41	33	(NA)
Women's ready-to-wear	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Shoes	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	119	(NA)	22,559	6,056	114,108	112,002	1,848	1,800	(NA)
Furniture	(NA)	19	(NA)	2,593	494	9,952	9,664	144	129	(NA)
Floor coverings, draperies	(NA)	9	(NA)	765	205	3,870	3,675	62	56	(NA)
Other home furnishings	(NA)	21	(NA)	5,834	1,169	22,365	22,030	352	336	(NA)
Household appliances, radios, TV	(NA)	70	(NA)	13,367	4,188	77,921	76,633	1,290	1,279	(NA)
Other, total	(NA)	272	(NA)	24,127	4,824	102,698	95,702	2,006	1,600	(NA)
Jewelry	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	20	(NA)	2,554	714	11,441	11,112	278	264	(NA)
Other	(NA)	250	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Merchandise Vending Machine Operators										
Total	424	238	48,236	43,988	3,977	75,380	74,189	1,088	1,023	310
Candy, nut, confectionery	(NA)	102	(NA)	9,943	1,582	30,429	30,071	457	439	(NA)
Milk, ice cream	(NA)	11	(NA)	1,041	120	2,217	2,100	30	27	(NA)
All other beverages (except milk)	(NA)	28	(NA)	2,547	558	10,444	10,219	158	147	(NA)
Tobacco products	(NA)	64	(NA)	26,968	1,472	27,650	27,317	363	342	(NA)
Other	(NA)	33	(NA)	3,489	245	4,640	4,482	80	68	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MIDDLE ATLANTIC										
Retail trade, total	368,978	232,060	35,053,819	32,263,841	3,886,537	75,018,360	69,312,772	1,461,758	1,189,576	372,098
Food Stores										
Total	92,675	47,439	8,868,289	7,721,665	601,364	11,494,456	10,342,851	226,489	170,382	98,801
Grocery stores	50,655	25,547	6,724,214	6,015,234	416,196	7,848,765	6,983,944	152,248	110,548	52,289
Meat markets	10,179	6,613	812,493	701,313	55,948	1,079,157	1,013,393	17,968	14,950	11,674
Fish (seafood) markets	1,489	833	64,132	53,424	4,929	89,147	80,727	1,833	1,464	1,760
Fruit stores, vegetable markets	5,352	2,052	194,453	134,901	11,237	205,491	185,910	4,652	3,583	6,345
Candy, nut, confectionery stores	10,231	2,805	276,048	137,388	14,889	281,249	234,397	8,394	5,801	10,947
Bakery products stores	5,907	4,561	312,756	291,894	65,317	1,342,107	1,251,595	27,257	22,862	6,199
Bakeries, with baking on premises	(NA)	3,799	(NA)	230,781	57,553	1,186,702	1,111,727	23,473	19,760	(NA)
Bakeries, without baking on premises	(NA)	762	(NA)	61,113	7,764	155,405	139,868	3,784	3,102	(NA)
Delicatessen stores	3,977	2,619	240,660	198,328	14,720	281,039	255,237	6,163	4,803	4,619
Food stores, n.e.c.	4,449	2,409	234,061	189,183	18,128	367,501	337,648	7,974	6,371	4,446
Eating, Drinking Places										
Total	71,845	56,969	3,361,460	3,131,826	654,221	12,987,843	11,948,083	322,779	266,561	78,723
Eating places (except refreshment stands)	35,619	26,413	2,055,155	1,916,925	459,344	9,066,554	8,388,055	228,611	192,095	39,560
Restaurants, cafeterias	(NA)	25,434	(NA)	1,836,356	434,806	8,543,765	7,972,223	215,275	183,373	(NA)
Caterers	(NA)	395	(NA)	31,148	8,059	191,609	123,094	5,754	2,538	(NA)
In-plant food contractors	(NA)	584	(NA)	49,421	16,479	331,180	292,736	7,582	6,184	(NA)
Refreshment stands	5,755	4,309	173,061	155,319	20,818	391,063	333,375	11,789	8,237	6,120
Drinking places	30,321	26,247	1,130,966	1,059,582	174,059	3,530,226	3,226,653	82,379	66,229	32,877
General Merchandise Group										
Total	12,677	6,933	3,359,568	3,255,368	533,756	10,592,091	9,243,490	246,739	180,371	11,522
Department stores	382	382	2,145,046	2,145,046	368,977	7,369,081	6,466,933	151,448	115,455	74
Dry goods, general merchandise stores	7,046	3,046	424,074	358,356	45,929	886,416	820,200	18,427	14,554	7,197
General stores	1,782	816	109,163	83,461	7,102	133,475	121,348	3,235	2,570	1,981
Variety stores	3,325	2,689	678,743	668,505	111,748	2,203,119	1,835,009	73,629	47,792	2,116
Apparel, Accessories Stores										
Total	33,205	25,091	3,121,558	2,983,648	421,042	8,104,653	7,316,212	159,971	125,485	27,903
Shoe stores	6,159	4,847	494,111	468,935	63,624	1,158,626	1,001,233	20,950	14,643	3,838
Men's shoe stores	(NA)	734	(NA)	64,244	7,707	141,337	127,127	2,054	1,600	(NA)
Women's shoe stores	(NA)	775	(NA)	98,974	15,199	270,347	240,925	4,298	3,153	(NA)
Children's, juveniles' shoe stores	(NA)	250	(NA)	14,734	1,983	36,987	34,914	568	463	(NA)
Family shoe stores	(NA)	3,088	(NA)	290,983	38,735	709,955	598,267	14,030	9,427	(NA)
Men's, boys' clothing and furnishings stores	(NA)	5,031	(NA)	664,530	94,821	1,760,983	1,661,896	27,713	23,156	(NA)
Men's, boys' clothing stores	(NA)	2,989	(NA)	494,815	72,159	1,355,036	1,277,051	20,975	17,578	(NA)
Men's, boys' furnishings stores	(NA)	2,042	(NA)	169,715	22,662	405,947	384,845	6,738	5,578	(NA)
Family clothing stores	(NA)	1,409	(NA)	347,335	43,141	819,341	658,672	18,453	12,999	(NA)
Women's clothing, specialty stores	13,697	10,581	1,312,062	1,267,414	183,497	3,613,818	3,295,721	79,047	63,399	11,829
Ready-to-wear stores	(NA)	6,587	(NA)	986,740	143,695	2,842,580	2,609,673	61,499	50,227	(NA)
Millinery stores	(NA)	1,327	(NA)	47,750	8,081	167,456	151,520	4,050	3,114	(NA)
Clothing, specialty stores, n.e.c.	(NA)	2,667	(NA)	232,924	31,721	603,782	534,526	13,498	10,058	(NA)
Children's, infants' wear stores	2,171	1,595	129,516	118,348	12,227	247,790	213,974	6,304	4,459	2,305
Apparel stores, n.e.c.	2,650	1,628	129,478	117,086	23,732	504,095	484,716	7,504	6,829	2,526
Furniture, Home Furnishings, Appliance Dealers										
Total	19,489	13,351	1,943,475	1,835,171	234,462	4,853,892	4,694,446	73,021	66,925	18,275
Furniture, home furnishings stores	11,816	8,384	1,199,456	1,141,662	174,676	3,316,372	3,210,298	49,121	45,083	10,954
Furniture stores	(NA)	4,529	(NA)	834,994	125,909	2,343,623	2,271,122	34,675	31,794	(NA)
Floor covering stores	(NA)	1,392	(NA)	151,312	23,929	473,467	462,678	6,264	5,957	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	2,463	(NA)	155,356	24,838	499,282	476,498	8,182	7,332	(NA)
Household appliance, radio, TV stores	7,523	4,967	741,511	693,509	79,786	1,537,520	1,484,148	23,900	21,842	7,149
Household appliance stores	(NA)	1,849	(NA)	249,748	31,690	613,436	598,884	9,532	8,995	(NA)
Appliance, radio, TV stores	(NA)	2,193	(NA)	376,802	38,846	747,351	715,694	11,492	10,273	(NA)
Radio, TV stores	(NA)	925	(NA)	66,959	9,250	176,733	169,570	2,876	2,574	(NA)
Automotive Group										
Total	12,923	10,503	5,146,600	5,074,520	470,495	8,506,282	8,373,860	113,727	109,465	10,391
Passenger car dealers (franchised)	6,560	6,400	4,455,057	4,445,225	412,393	7,392,125	7,301,030	96,846	94,245	4,495
Passenger car dealers (nonfranchised)	2,826	1,700	368,808	331,222	18,738	349,337	340,407	5,100	4,738	2,881
Tire, battery, accessory dealers	2,682	1,956	243,896	230,380	33,710	659,420	631,829	10,278	9,144	2,153
Motorcycle, aircraft, boat dealers	565	291	40,420	34,574	3,998	73,240	70,052	1,031	929	563
Household trailer dealers	232	138	35,235	30,781	1,410	26,362	24,983	395	335	243
Automotive dealers, n.e.c.	18	18	2,338	2,338	246	5,798	5,554	77	74	12
Gasoline Service Stations										
Total	27,711	17,615	1,599,754	1,342,336	119,218	2,422,356	2,183,004	50,113	38,596	31,101
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	15,235	10,899	1,923,499	1,838,449	234,067	4,457,671	4,296,586	65,869	60,379	14,175
Farm equipment dealers	1,495	1,189	189,524	182,452	18,681	344,378	330,971	5,747	5,332	1,615
Lumber, building materials dealers	4,310	3,438	1,041,049	1,024,473	125,842	2,397,651	2,329,034	31,888	29,966	3,325
Paint, glass, wallpaper stores	2,032	1,400	128,620	117,026	15,530	302,458	293,757	4,674	4,353	1,944
Plumbing, electrical supply stores	1,456	932	118,254	107,870	19,039	385,423	372,944	5,292	4,975	1,387
Hardware stores	5,864	3,940	444,788	406,628	54,975	1,027,761	969,880	18,268	15,753	5,920
Drug Stores, Proprietary Stores										
Total	11,654	9,954	911,239	871,991	110,876	2,122,437	1,863,923	47,436	33,958	10,989
Drug stores	(NA)	9,219	(NA)	826,838	106,760	2,047,841	1,800,797	44,999	32,357	(NA)
Proprietary stores	(NA)	739	(NA)	45,153	4,116	74,596	63,126	2,437	1,601	(NA)
Other Retail Stores										
Total	51,564	28,744	3,632,992	3,233,570	339,445	6,521,235	6,202,328	109,608	95,788	50,072
Liquor stores	6,393	4,781	697,263	633,861	40,878	768,566	724,793	12,381	10,453	5,648
Fuel, ice dealers	7,399	4,108	930,999	870,563	90,502	1,796,967	1,742,012	25,030	23,406	6,898
Fuel dealers (coal, wood)	(NA)	1,559	(NA)	240,031	25,240	479,335	454,511	7,794	7,035	(NA)
Liquefied petroleum gas dealers	(NA)	377	(NA)	78,625	9,648	177,132	175,085	2,425	2,347	(NA)
Fuel oil dealers	(NA)	2,073	(NA)	548,147	54,805	1,125,055	1,097,173	14,563	13,793	(NA)
Ice dealers	(NA)	96	(NA)	3,760	809	15,445	15,243	248	231	(NA)
Hay, grain, feed stores	2,123	1,815	521,121	511,083	30,396	569,358	547,397	9,447	8,822	1,609
Farm, garden supply stores	719	419	57,450	52,616	5,831	106,268	100,505	1,730	1,535	721

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MIDDLE ATLANTIC--Con.										
Other Retail Stores—Con.										
Jewelry stores	4,845	2,907	271,842	244,004	39,626	753,445	726,013	12,462	11,231	4,518
Book stores	711	419	36,562	32,532	4,494	88,734	82,550	1,801	1,502	610
Stationery stores	2,348	1,270	140,677	113,253	16,636	310,782	293,675	5,753	4,907	2,499
Sporting goods stores	1,673	831	78,192	63,556	7,251	137,967	128,297	2,521	2,100	1,702
Bicycle stores	341	127	9,883	6,907	644	12,364	10,897	241	179	361
Florists	3,733	2,259	117,497	99,483	18,566	356,518	328,325	7,142	5,917	4,010
Cigar stores, stands	2,353	1,091	95,968	70,722	5,546	106,090	96,919	2,555	1,994	2,494
News dealers, newsstands	2,660	1,546	96,322	73,866	6,860	128,738	110,804	4,071	2,699	2,526
Gift, novelty, souvenir stores	3,087	1,485	76,590	57,738	6,981	144,202	126,928	3,572	2,623	3,346
Music stores	1,247	719	74,013	65,285	10,455	192,808	184,795	3,203	2,862	1,211
Camera, photographic supply stores	728	516	78,067	72,191	7,875	146,380	142,118	2,320	2,123	631
Luggage, leather goods stores	415	271	28,271	25,829	3,669	73,007	68,876	1,242	1,092	394
Optical goods stores	642	518	30,138	26,170	7,278	134,896	130,446	1,863	1,726	680
Office, store machine and equipment dealers	390	222	19,040	16,320	3,040	59,995	58,206	922	852	394
Retail stores (except second-hand) n.e.c.	2,204	2,204	137,311	137,311	21,320	403,754	378,999	7,174	6,118	1,787
Second-hand stores	2,513	1,239	73,836	60,280	11,597	230,396	219,773	4,128	3,647	2,601
Nonstore Retailers										
Total	20,000	4,562	1,185,385	975,297	147,591	2,955,444	2,847,989	46,006	41,666	20,146
Mail Order Houses										
Total	753	465	301,732	297,792	37,994	813,481	768,696	14,358	12,546	651
Food	(NA)	21	(NA)	4,990	524	11,554	11,089	193	172	(NA)
General merchandise group, total	(NA)	32	(NA)	193,458	24,865	550,813	522,724	9,542	8,478	(NA)
Department store merchandise	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	26	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Variety store merchandise	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Apparel, accessories, total	(NA)	51	(NA)	19,337	1,658	35,485	33,888	777	690	(NA)
Men's, boys' clothing and furnishings	(NA)	11	(NA)	4,241	456	11,570	10,862	293	256	(NA)
Family clothing	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's ready-to-wear	(NA)	14	(NA)	10,330	670	13,668	12,931	314	273	(NA)
Other women's apparel, accessories, specialties	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	33	(NA)	8,761	666	15,738	14,387	282	244	(NA)
Furniture	(NA)	6	(NA)	649	42	569	569	10	10	(NA)
Floor coverings, draperies	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliances, radios, TV	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other mail order houses, total	(NA)	328	(NA)	71,246	10,281	199,891	186,608	3,564	2,962	(NA)
Automotive store merchandise	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Lumber, building materials, hardware	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary medicines	(NA)	9	(NA)	1,569	160	2,329	2,309	39	37	(NA)
Feed, farm, garden supplies	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Jewelry	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	68	(NA)	23,749	3,628	66,172	64,647	1,024	971	(NA)
Sporting goods	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Tobacco products	(NA)	7	(NA)	912	146	2,786	2,630	56	50	(NA)
Gifts, novelties, souvenirs	(NA)	27	(NA)	3,345	426	14,440	8,557	471	157	(NA)
Musical instruments	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Cameras, photographic supplies	(NA)	9	(NA)	1,884	230	4,571	4,317	70	57	(NA)
Other	(NA)	150	(NA)	24,094	3,299	67,168	63,427	1,114	974	(NA)
Direct Selling (house-to-house) Organizations										
Total	18,029	3,501	700,072	508,802	94,630	1,795,339	1,738,769	26,298	24,079	18,374
Food, total	(NA)	1,516	(NA)	222,596	42,736	778,344	764,762	10,443	9,739	(NA)
Groceries	(NA)	222	(NA)	41,643	7,607	140,668	138,197	2,048	1,924	(NA)
Ice cream	(NA)	70	(NA)	10,529	2,954	9,601	8,637	284	141	(NA)
Fruits, vegetables	(NA)	90	(NA)	8,637	1,298	31,123	30,267	421	387	(NA)
Milk	(NA)	509	(NA)	98,511	16,828	324,785	320,695	3,825	3,705	(NA)
Bakery products	(NA)	141	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other food, n.e.c.	(NA)	484	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	194	(NA)	16,381	3,048	56,429	54,836	1,001	921	(NA)
Apparel, accessories, total	(NA)	74	(NA)	11,431	1,925	41,244	32,174	563	435	(NA)
Men's, boys' clothing and furnishings	(NA)	10	(NA)	714	67	1,158	986	25	18	(NA)
Family clothing	(NA)	35	(NA)	2,320	553	11,684	3,747	168	71	(NA)
Women's ready-to-wear	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	442	(NA)	91,627	18,788	366,562	358,376	5,649	5,367	(NA)
Furniture	(NA)	77	(NA)	8,883	2,123	40,357	39,554	627	590	(NA)
Floor coverings, draperies	(NA)	26	(NA)	1,761	316	5,157	5,014	92	86	(NA)
Other home furnishings	(NA)	90	(NA)	37,607	4,316	86,305	81,451	1,284	1,139	(NA)
Household appliances, radios, TV	(NA)	249	(NA)	43,376	12,033	234,743	232,357	3,646	3,552	(NA)
Other, total	(NA)	1,275	(NA)	166,767	28,133	552,760	528,621	8,642	7,617	(NA)
Jewelry	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	73	(NA)	18,508	4,726	97,577	95,051	1,382	1,295	(NA)
Other	(NA)	1,192	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Merchandise Vending Machine Operators										
Total	1,218	596	183,581	168,703	14,967	346,624	340,524	5,350	5,041	1,121
Candy, nut, confectionery	(NA)	147	(NA)	33,844	5,358	163,549	161,451	2,554	2,433	(NA)
Milk, ice cream	(NA)	26	(NA)	3,748	592	10,343	9,982	132	115	(NA)
All other beverages (except milk)	(NA)	98	(NA)	17,159	2,472	51,127	49,283	756	662	(NA)
Tobacco products	(NA)	236	(NA)	97,959	4,737	85,115	84,213	1,295	1,259	(NA)
Other	(NA)	89	(NA)	15,993	1,808	36,490	35,595	613	572	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
EAST NORTH CENTRAL										
Retail trade, total	343,411	238,841	37,256,221	35,097,399	4,120,858	79,637,703	72,430,182	1,567,056	1,219,359	359,490
Food Stores										
Total	71,490	43,850	8,495,857	7,736,419	564,680	10,886,832	9,292,222	235,661	159,262	78,012
Grocery stores	51,157	31,121	7,345,378	6,753,352	442,566	8,463,275	7,157,051	180,873	119,756	56,162
Meat markets	4,090	2,918	403,108	365,204	32,600	619,849	556,421	10,470	7,788	4,644
Fish (seafood) markets	499	265	21,085	17,577	1,666	33,348	30,124	681	526	567
Fruit stores, vegetable markets	1,856	720	77,016	56,622	4,255	74,949	63,314	1,957	1,306	2,258
Candy, nut, confectionery stores	3,985	2,101	126,015	96,105	13,227	254,785	204,235	7,805	5,226	3,937
Bakery products stores	4,361	3,777	217,625	208,161	47,560	1,004,666	904,719	23,555	17,569	4,495
Bakeries, with baking on premises	(NA)	3,058	(NA)	161,282	40,676	869,010	782,298	19,521	14,794	(NA)
Bakeries, without baking on premises	(NA)	719	(NA)	46,879	6,884	135,656	122,421	4,034	2,775	(NA)
Delicatessen stores	2,628	1,006	106,282	76,148	5,576	104,294	87,788	2,690	1,842	2,452
Food stores, n.e.c.	3,250	1,942	193,490	163,250	17,230	331,666	288,570	7,630	5,249	3,159
Eating, Drinking Places										
Total	74,462	57,522	3,074,694	2,803,128	563,482	11,370,232	10,248,142	299,038	236,252	88,755
Eating places (except refreshment stands)	31,207	26,281	1,589,388	1,523,266	374,953	7,595,905	6,915,286	203,145	165,544	37,592
Restaurants, cafeterias	(NA)	25,354	(NA)	1,431,728	346,213	7,026,925	6,410,478	190,695	156,023	(NA)
Caterers	(NA)	260	(NA)	22,181	5,619	115,263	96,751	2,924	1,784	(NA)
In-plant food contractors	(NA)	667	(NA)	69,357	23,121	453,717	408,057	9,526	7,737	(NA)
Refreshment stands	5,132	4,114	123,842	112,776	16,939	324,278	259,241	11,744	7,174	5,888
Drinking places	38,043	27,127	1,360,084	1,167,086	171,590	3,450,049	3,073,615	84,149	63,534	45,177
General Merchandise Group										
Total	11,207	8,427	4,041,459	3,982,229	637,416	12,448,179	10,697,994	289,088	201,111	9,424
Department stores	662	662	2,741,228	2,741,228	463,730	9,077,725	7,900,299	186,361	136,217	45
Dry goods, general merchandise stores	4,332	2,994	497,307	471,839	58,026	1,118,724	985,275	26,728	18,842	4,133
General stores	2,194	1,304	143,341	118,573	7,573	142,516	126,129	3,924	2,887	2,528
Variety stores	3,943	3,467	658,041	650,589	108,087	2,109,214	1,686,291	72,075	43,165	2,638
Apparel, Accessories Stores										
Total	23,081	19,377	2,205,602	2,143,538	307,805	5,831,296	5,216,866	121,731	90,068	18,662
Shoe stores	5,307	4,449	425,109	409,591	94,700	986,147	860,803	19,910	12,996	3,422
Men's shoe stores	(NA)	539	(NA)	41,219	4,514	83,658	78,117	1,338	1,056	(NA)
Women's shoe stores	(NA)	585	(NA)	87,745	12,429	218,198	190,630	4,487	2,853	(NA)
Children's, juveniles' shoe stores	(NA)	118	(NA)	7,424	1,040	19,201	17,424	336	243	(NA)
Family shoe stores	(NA)	3,207	(NA)	273,203	36,717	665,090	574,632	13,749	8,844	(NA)
Men's, boys' clothing and furnishings stores	(NA)	3,943	(NA)	481,034	67,940	1,249,845	1,142,041	21,333	16,202	(NA)
Men's, boys' clothing stores	(NA)	2,727	(NA)	380,861	55,839	1,035,042	947,978	17,388	13,301	(NA)
Men's, boys' furnishings stores	(NA)	1,216	(NA)	100,173	12,101	214,803	194,063	3,945	2,901	(NA)
Family clothing stores	(NA)	1,737	(NA)	307,256	45,691	861,000	753,621	18,629	13,329	(NA)
Women's clothing, specialty stores	9,373	7,227	829,633	813,587	119,294	2,321,859	2,083,956	54,102	41,406	6,500
Ready-to-wear stores	(NA)	4,967	(NA)	710,809	104,282	2,033,702	1,829,929	46,797	36,020	(NA)
Millinery stores	(NA)	1,174	(NA)	39,389	6,628	133,395	118,145	3,435	2,575	(NA)
Clothing, specialty stores, n.e.c.	(NA)	1,086	(NA)	63,389	8,384	154,762	135,882	3,820	2,811	(NA)
Children's, infants' wear stores	1,206	982	61,938	58,112	5,786	117,912	99,915	3,228	2,209	1,334
Apparel stores, n.e.c.	1,415	1,039	78,378	73,958	14,194	294,533	276,530	4,529	3,926	1,334
Furniture, Home Furnishings, Appliance Dealers										
Total	18,542	13,150	1,812,624	1,715,754	249,919	4,691,855	4,467,177	69,917	61,954	18,249
Furniture, home furnishings stores	9,098	6,966	1,101,611	1,062,043	163,436	3,035,227	2,909,802	43,054	38,857	8,964
Furniture stores	(NA)	4,589	(NA)	859,223	127,631	2,335,420	2,242,217	33,210	30,065	(NA)
Floor covering stores	(NA)	933	(NA)	117,190	20,397	398,822	386,558	4,780	4,427	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	1,444	(NA)	85,630	15,408	300,985	281,027	5,064	4,365	(NA)
Household appliance, radio, TV stores	9,360	6,184	710,257	653,711	86,483	1,656,628	1,557,375	26,863	23,097	9,193
Household appliance stores	(NA)	2,612	(NA)	251,543	35,152	671,738	637,178	11,320	9,920	(NA)
Appliance, radio, TV stores	(NA)	2,201	(NA)	303,737	37,156	707,232	661,851	11,050	9,413	(NA)
Radio, TV stores	(NA)	1,371	(NA)	98,431	14,175	277,658	258,346	4,493	3,764	(NA)
Automotive Group										
Total	17,254	14,258	6,788,811	6,692,663	628,122	11,498,383	11,310,166	146,784	140,489	15,270
Passenger car dealers (franchised)	8,649	8,593	5,865,110	5,853,438	546,743	9,978,420	9,865,350	124,206	120,766	6,949
Passenger car dealers (nonfranchised)	3,685	2,245	460,701	405,601	25,099	456,434	439,490	6,370	5,813	4,170
Tire, battery, accessory dealers	3,404	2,646	334,720	319,506	47,180	896,815	846,202	13,842	11,614	2,868
Motorcycle, aircraft, boat dealers	734	404	45,341	39,677	4,658	84,150	80,002	1,238	1,082	710
Household trailer dealers	517	345	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	25	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	35,950	25,288	2,372,728	2,107,202	183,489	3,733,220	3,315,225	74,554	55,697	40,707
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	23,750	18,632	3,086,870	2,976,016	375,196	7,133,421	6,796,172	104,978	93,948	23,029
Farm equipment dealers	4,627	4,041	642,593	628,195	56,063	1,035,579	1,000,301	16,980	15,803	5,401
Lumber, building materials dealers	6,481	5,517	1,524,529	1,503,079	196,717	3,751,173	3,597,799	49,319	45,318	4,586
Paint, glass, wallpaper stores	2,318	1,640	142,934	130,736	19,908	386,804	365,172	5,739	5,056	1,993
Plumbing, electrical supply stores	2,016	1,416	134,928	124,934	25,969	538,068	516,479	7,017	6,402	2,040
Hardware stores	8,248	6,018	640,452	589,072	76,539	1,421,797	1,316,421	25,923	21,369	8,035
Drug Stores, Proprietary Stores										
Total	10,951	10,023	1,191,425	1,169,825	146,737	2,784,240	2,357,739	67,102	44,783	10,011
Drug stores	(NA)	9,106	(NA)	1,117,318	141,727	2,690,051	2,280,098	64,210	42,929	(NA)
Proprietary stores	(NA)	917	(NA)	52,507	5,010	94,189	77,641	2,892	1,854	(NA)
Other Retail Stores										
Total	41,245	25,331	3,027,837	2,768,007	299,233	5,829,406	5,451,086	102,325	85,918	41,670
Liquor stores	4,541	3,148	518,275	473,031	25,243	489,864	442,435	9,361	7,273	4,846
Fuel, ice dealers	5,173	3,459	542,438	515,662	62,510	1,248,586	1,189,896	19,153	17,101	4,866
Fuel dealers (coal, wood)	(NA)	2,369	(NA)	308,952	38,604	774,278	732,932	12,419	10,968	(NA)
Liquefied petroleum gas dealers	(NA)	595	(NA)	57,100	8,323	168,563	164,321	2,529	2,373	(NA)
Fuel oil dealers	(NA)	563	(NA)	140,663	13,767	276,287	264,485	3,698	3,312	(NA)
Ice dealers	(NA)	132	(NA)	8,947	1,816	29,458	28,158	507	448	(NA)
Hay, grain, feed stores	3,319	2,703	693,153	675,649	41,739	819,851	786,977	13,645	12,558	2,727
Farm, garden supply stores	1,399	779	114,072	103,444	9,266	184,958	173,675	3,132	2,666	1,415

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
EAST NORTH CENTRAL—Con.										
Other Retail Stores—Con.										
Jewelry stores	4,991	3,287	294,695	270,287	45,440	867,073	819,639	13,723	11,819	4,852
Book stores	477	317	27,072	25,034	3,470	64,107	54,795	1,530	1,063	416
Stationery stores	803	587	71,626	68,276	13,891	257,302	245,102	4,268	3,699	727
Sporting goods stores	1,727	995	89,324	77,122	9,313	173,001	160,251	3,041	2,485	1,784
Bicycle stores	377	177	10,129	7,143	777	14,433	12,472	334	236	416
Florists	3,175	2,065	109,447	94,619	16,861	316,543	288,466	6,620	5,104	3,680
Cigar stores, stands	1,255	823	47,541	40,425	4,176	82,426	75,168	2,020	1,565	1,213
News dealers, newsstands	1,045	527	39,675	31,801	3,104	62,126	48,559	2,297	1,395	1,079
Gift, novelty, souvenir stores	2,186	1,040	50,918	38,380	4,409	95,715	79,718	2,727	1,810	2,437
Music stores	1,289	805	78,350	70,244	10,647	208,684	192,577	3,788	3,125	1,296
Camera, photographic supply stores	582	472	57,948	55,430	6,918	132,632	126,026	2,277	1,960	529
Luggage, leather goods stores	248	166	15,232	14,018	2,179	40,629	37,687	800	661	258
Optical goods stores	478	370	24,596	23,066	6,111	113,415	110,100	1,476	1,357	312
Office, store machine and equipment dealers	474	298	28,593	25,617	4,804	99,034	93,128	1,557	1,379	500
Retail stores (except second-hand) n.e.c.	1,718	1,718	91,322	91,322	15,436	300,939	276,405	5,397	4,394	1,496
Second-hand stores	2,518	1,398	78,251	67,437	12,939	258,088	238,012	5,179	4,268	2,635
Nonstore Retailers										
Total	15,479	2,983	1,158,314	1,002,618	164,779	3,430,639	3,277,391	55,878	49,877	15,701
Mail Order Houses										
Total	381	249	507,520	506,056	69,247	1,622,488	1,514,100	28,643	24,828	304
Food	(NA)	17	(NA)	2,833	333	6,398	4,818	205	92	(NA)
General merchandise group, total	(NA)	18	(NA)	395,735	55,316	1,368,736	1,276,649	24,284	21,075	(NA)
Department store merchandise	(NA)	6	(NA)	385,701	53,862	1,344,077	1,252,528	23,748	20,568	(NA)
Dry goods, general merchandise	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Variety store merchandise	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Apparel, accessories, total	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's ready-to-wear	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	29	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Floor coverings, draperies	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	11	(NA)	1,101	193	3,056	3,056	42	42	(NA)
Household appliances, radios, TV	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other mail order houses, total	(NA)	173	(NA)	52,008	9,198	169,031	161,695	2,475	2,213	(NA)
Automotive store merchandise	(NA)	5	(NA)	1,445	104	2,760	2,760	49	49	(NA)
Lumber, building materials, hardware	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary medicines	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Feed, farm, garden supplies	(NA)	10	(NA)	2,996	355	6,533	6,034	105	93	
Jewelry	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	22	(NA)	15,966	4,276	66,864	65,492	721	680	(NA)
Sporting goods	(NA)	5	(NA)	467	30	551	506	12	10	(NA)
Tobacco products	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Gifts, novelties, souvenirs	(NA)	19	(NA)	10,111	1,734	36,284	33,483	677	579	(NA)
Musical instruments	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Cameras, photographic supplies	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other	(NA)	73	(NA)	10,033	1,152	26,236	24,297	498	425	(NA)
Direct Selling (house-to-house) Organizations										
Total	13,846	2,132	516,470	375,354	82,468	1,542,069	1,503,041	23,388	21,449	14,115
Food, total	(NA)	802	(NA)	191,161	39,586	723,800	712,730	9,044	8,576	(NA)
Groceries	(NA)	130	(NA)	50,955	10,826	198,666	195,667	2,678	2,554	(NA)
Ice cream	(NA)	73	(NA)	5,287	1,262	7,407	7,082	203	169	(NA)
Fruits, vegetables	(NA)	43	(NA)	32,626	8,915	156,980	156,665	1,699	1,687	(NA)
Milk	(NA)	310	(NA)	72,255	12,453	245,818	243,546	2,623	2,543	(NA)
Bakery products	(NA)	43	(NA)	10,407	2,264	44,882	42,985	613	554	(NA)
Other food, n.e.c.	(NA)	203	(NA)	19,631	3,866	70,047	66,785	1,228	1,069	(NA)
Dry goods, general merchandise	(NA)	96	(NA)	10,292	2,946	58,308	57,776	1,073	1,046	(NA)
Apparel, accessories, total	(NA)	31	(NA)	6,092	815	14,329	13,267	284	246	(NA)
Men's, boys' clothing and furnishings	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's ready-to-wear	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	317	(NA)	55,061	14,622	269,915	263,198	4,522	4,334	(NA)
Furniture	(NA)	33	(NA)	3,368	703	12,937	12,649	173	161	(NA)
Floor coverings, draperies	(NA)	20	(NA)	1,035	261	4,793	4,480	77	69	(NA)
Other home furnishings	(NA)	77	(NA)	9,713	2,984	51,972	50,303	838	781	(NA)
Household appliances, radios, TV	(NA)	187	(NA)	40,945	10,674	200,213	195,766	3,434	3,323	(NA)
Other, total	(NA)	886	(NA)	112,748	24,499	475,717	456,070	8,465	7,247	(NA)
Jewelry	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	62	(NA)	25,088	5,203	99,716	96,895	1,549	1,388	(NA)
Other	(NA)	817	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Merchandise Vending Machine Operators										
Total	1,252	602	134,324	121,208	13,064	266,082	260,250	3,847	3,600	1,282
Candy, nut, confectionery	(NA)	197	(NA)	47,246	6,837	146,609	144,332	2,187	2,085	(NA)
Milk, ice cream	(NA)	28	(NA)	1,592	180	3,297	3,170	53	43	(NA)
All other beverages (except milk)	(NA)	110	(NA)	14,369	2,151	41,129	39,578	559	500	(NA)
Tobacco products	(NA)	190	(NA)	51,010	3,095	58,444	57,404	772	720	(NA)
Other	(NA)	77	(NA)	6,991	801	16,603	15,766	276	252	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WEST NORTH CENTRAL										
Retail trade, total	176,207	119,901	16,181,312	15,066,290	1,604,697	31,268,898	28,719,670	665,609	528,520	182,814
Food Stores										
Total	30,279	18,583	3,222,870	2,922,180	197,369	3,759,675	3,259,360	89,149	60,483	32,786
Grocery stores	23,747	14,975	2,937,825	2,695,337	170,427	3,204,508	2,767,003	75,103	50,035	25,670
Meat markets	1,144	754	89,570	78,622	6,716	129,592	117,162	2,373	1,838	1,314
Fish (seafood) markets	87	25	1,999	1,093	96	2,059	1,750	40	30	92
Fruit stores, vegetable markets	619	169	22,144	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1,406	426	32,950	18,034	2,084	42,157	36,716	1,398	1,039	1,499
Bakery products stores	1,611	1,349	57,361	53,855	12,279	263,028	232,056	7,138	5,242	1,747
Bakeries, with baking on premises	(NA)	1,191	(NA)	47,535	11,259	241,959	215,366	6,548	4,904	(NA)
Bakeries, without baking on premises	(NA)	158	(NA)	6,320	1,020	21,069	16,692	590	338	(NA)
Delicatessen stores	289	147	13,521	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	1,278	738	64,920	53,294	4,158	84,787	75,419	2,244	1,654	1,273
Eating, Drinking Places										
Total	32,885	24,509	1,073,824	954,610	187,039	3,876,467	3,481,511	117,809	92,787	39,177
Eating places (except refreshment stands)	17,640	13,842	628,444	580,472	135,159	2,818,646	2,542,265	88,636	70,990	21,613
Restaurants, cafeterias	(NA)	13,667	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	54	(NA)	(D)	(D)	(O)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	121	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	2,662	2,044	51,696	45,018	6,309	132,653	105,537	5,578	3,391	2,974
Drinking places	12,539	8,623	392,880	329,120	45,481	925,168	833,709	23,595	18,406	14,544
General Merchandise Group										
Total	8,007	5,735	1,638,715	1,584,175	232,738	4,566,168	3,950,230	110,299	79,004	7,273
Department stores	304	304	902,958	902,958	150,743	2,995,089	2,592,136	61,569	45,907	14
Dry goods, general merchandise stores	3,252	2,312	360,908	338,690	37,217	712,275	640,346	18,727	13,303	2,981
General stores	2,106	1,200	133,630	108,074	6,612	123,311	110,456	3,717	2,822	2,465
Variety stores	2,285	1,919	240,093	234,453	38,166	735,493	607,290	26,286	16,972	1,751
Apparel, Accessories Stores										
Total	9,467	7,855	808,953	779,865	107,831	2,078,674	1,890,146	46,671	36,055	8,571
Shoe stores	2,089	1,661	133,076	125,882	15,997	292,993	265,753	5,991	4,313	1,657
Men's shoe stores	(NA)	135	(NA)	8,113	948	18,849	17,653	334	258	(NA)
Women's shoe stores	(NA)	273	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	28	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	1,225	(NA)	85,990	10,646	194,341	174,747	4,136	2,981	(NA)
Men's, boys' clothing and furnishings stores	(NA)	1,728	(NA)	184,025	24,271	445,414	409,275	8,652	6,795	(NA)
Men's, boys' clothing stores	(NA)	1,322	(NA)	150,047	20,438	374,119	344,989	7,194	5,700	(NA)
Men's, boys' furnishings stores	(NA)	406	(NA)	33,978	3,833	71,295	64,286	1,458	1,095	(NA)
Family clothing stores	(NA)	943	(NA)	136,830	20,286	397,586	360,242	8,887	6,809	(NA)
Women's clothing, specialty stores	3,261	2,841	302,550	296,232	41,166	820,464	744,292	20,560	16,155	2,849
Ready-to-wear stores	(NA)	2,269	(NA)	258,804	36,373	721,986	654,595	17,996	14,149	(NA)
Millinery stores	(NA)	370	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	202	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	460	380	17,446	16,338	1,674	33,291	27,807	1,017	666	473
Apparel stores, n.e.c.	416	302	21,906	20,558	4,437	88,926	82,777	1,564	1,317	387
Furniture, Home Furnishings, Appliance Dealers										
Total	8,844	6,312	714,866	667,482	93,305	1,811,973	1,732,267	29,584	26,215	8,739
Furniture, home furnishings stores	4,095	3,117	427,868	407,794	60,246	1,166,088	1,123,476	18,031	16,397	4,275
Furniture stores	(NA)	2,327	(NA)	353,671	50,083	964,653	930,930	14,932	13,606	(NA)
Floor covering stores	(NA)	334	(NA)	31,039	5,680	114,882	111,149	1,538	1,421	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	456	(NA)	23,084	4,483	86,553	81,397	1,561	1,370	(NA)
Household appliance, radio, TV stores	4,721	3,195	286,574	259,688	33,059	645,885	608,791	11,553	9,818	4,434
Household appliance stores	(NA)	1,598	(NA)	109,144	15,007	292,870	277,103	5,413	4,580	(NA)
Appliance, radio, TV stores	(NA)	1,026	(NA)	115,728	13,567	263,704	248,993	4,475	3,884	(NA)
Radio, TV stores	(NA)	571	(NA)	34,816	4,485	89,311	82,695	1,665	1,354	(NA)
Automotive Group										
Total	10,382	8,400	2,968,094	2,904,100	270,121	5,065,041	4,988,978	76,825	70,388	10,168
Passenger car dealers (franchised)	5,945	5,633	2,555,584	2,537,366	233,908	4,393,667	4,346,172	65,986	60,761	5,735
Passenger car dealers (nonfranchised)	1,883	947	175,729	148,863	9,412	176,692	170,518	2,751	2,536	2,103
Tire, battery, accessory dealers	2,054	1,642	181,549	169,965	22,994	424,807	404,882	7,113	6,201	1,232
Motorcycle, aircraft, boat dealers	244	142	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	208	130	39,332	33,880	2,020	36,532	35,035	537	459	202
Automotive dealers, n.e.c.	6	6	(D)	(D)	(D)	(O)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	21,741	13,517	1,134,820	957,284	78,117	1,603,982	1,433,866	35,341	26,771	23,460
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	18,779	15,305	2,074,091	1,995,537	201,007	3,863,813	3,681,532	64,571	57,984	17,691
Farm equipment dealers	8,637	8,745	792,170	774,860	60,818	1,145,832	1,109,114	19,642	18,415	6,497
Lumber, building materials dealers	5,022	4,560	779,945	771,105	80,657	1,561,127	1,482,119	24,660	22,046	2,444
Paint, glass, wallpaper stores	941	725	65,868	62,184	11,589	221,449	211,395	3,245	2,930	823
Plumbing, electrical supply stores	1,021	735	64,106	59,866	11,798	239,067	227,307	3,263	2,929	1,089
Hardware stores	6,116	4,240	371,064	327,522	36,145	696,338	651,597	13,761	11,664	6,790
Drug Stores, Proprietary Stores										
Total	6,001	5,191	507,691	489,933	59,331	1,165,677	1,041,931	29,547	22,254	6,208
Drug stores	(NA)	4,570	(NA)	466,344	57,361	1,128,464	1,009,887	28,218	21,293	(NA)
Proprietary stores	(NA)	621	(NA)	23,589	1,970	37,213	32,044	1,329	961	(NA)
Other Retail Stores										
Total	22,013	13,419	1,604,865	1,449,533	126,300	2,466,576	2,317,529	46,750	40,059	20,842
Liquor stores	3,634	2,562	266,349	233,111	14,467	266,941	243,619	5,797	4,641	3,031
Fuel, ice dealers	2,247	1,473	176,737	165,335	20,359	418,273	397,751	6,893	6,139	1,965
Fuel dealers (coal, wood)	(NA)	586	(NA)	57,792	6,696	144,123	131,839	2,633	2,144	(NA)
Liquefied petroleum gas dealers	(NA)	504	(NA)	62,105	8,764	177,191	173,217	2,771	2,665	(NA)
Fuel oil dealers	(NA)	212	(NA)	42,094	4,165	85,083	81,266	1,239	1,111	(NA)
Ice dealers	(NA)	81	(NA)	3,344	734	11,876	11,427	250	219	(NA)
Hay, grain, feed stores	3,458	2,594	639,661	611,441	27,742	539,886	511,223	10,168	9,230	2,620
Farm, garden supply stores	1,124	640	82,585	72,649	6,071	104,788	99,599	1,923	1,713	1,069

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WEST NORTH CENTRAL--Con.										
Other Retail Stores—Con.										
Jewelry stores	2,595	1,561	111,075	96,493	14,935	290,141	274,476	5,149	4,444	2,727
Book stores	208	154	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	231	173	19,795	18,913	3,665	68,742	65,960	1,171	1,034	237
Sporting goods stores	685	355	31,830	26,470	3,219	61,721	57,232	1,145	921	728
Bicycle stores	93	47	(D)	1,303	149	2,771	2,374	65	45	(D)
Florists	1,104	720	38,798	33,480	6,626	126,481	116,691	2,744	2,198	1,305
Cigar stores, stands	446	252	14,649	10,579	1,186	23,587	19,691	708	470	403
News dealers, newsstands	378	160	9,880	6,906	655	13,329	11,697	468	348	396
Gift, novelty, souvenir stores	619	435	18,520	14,522	1,688	35,224	31,375	1,012	783	915
Music stores	578	350	40,766	37,676	6,178	128,722	121,284	2,142	1,831	539
Camera, photographic supply stores	189	159	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	128	88	(D)	5,174	714	14,391	13,532	294	243	(D)
Optical goods stores	230	146	11,248	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	227	163	12,744	(D)	2,183	42,733	41,552	685	629	242
Retail stores (except second-hand) n.e.c.	731	731	36,756	36,756	5,572	110,742	103,328	2,090	1,756	619
Second-hand stores	1,254	656	32,955	27,231	4,444	90,731	85,927	1,926	1,651	1,343
Nonstore Retailers										
Total	7,809	1,075	432,923	361,591	51,539	1,010,852	942,320	19,063	16,520	7,899
Mail Order Houses										
Total	126	92	238,083	237,671	30,186	603,775	544,740	11,962	9,933	96
Food	(NA)	3	(NA)	399	38	497	488	11	10	(NA)
General merchandise group, total	(NA)	5	(NA)	206,373	25,371	512,212	456,720	10,395	8,524	(NA)
Department store merchandise	(NA)	5	(NA)	206,373	25,371	512,212	456,720	10,395	8,524	(NA)
Dry goods, general merchandise	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Variety store merchandise	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Apparel, accessories, total	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's ready-to-wear	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Shoes	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Floor coverings, draperies	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	4	(NA)	140	21	420	320	14	6	(NA)
Household appliances, radios, TV	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other mail order houses, total	(NA)	69	(NA)	26,837	4,426	83,307	80,083	1,410	1,268	(NA)
Automotive store merchandise	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Lumber, building materials, hardware	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary medicines	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Feed, farm, garden supplies	(NA)	8	(NA)	8,516	1,602	23,824	22,037	510	429	(NA)
Jewelry	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	15	(NA)	7,023	1,522	30,337	29,816	431	418	(NA)
Sporting goods	(NA)	4	(NA)	535	79	1,548	1,523	19	18	(NA)
Tobacco products	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Gifts, novelties, souvenirs	(NA)	4	(NA)	565	37	1,191	1,083	42	27	(NA)
Musical instruments	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Cameras, photographic supplies	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other	(NA)	22	(NA)	3,180	474	10,013	9,656	180	168	(NA)
Direct Selling (house-to-house) Organizations										
Total	7,184	786	160,957	95,135	18,595	357,221	349,436	6,277	5,853	7,267
Food, total	(NA)	228	(NA)	28,574	4,700	89,904	86,902	1,452	1,293	(NA)
Groceries	(NA)	47	(NA)	14,780	2,886	53,826	53,301	772	743	(NA)
Ice cream	(NA)	17	(NA)	339	47	419	362	18	11	(NA)
Fruits, vegetables	(NA)	6	(NA)	531	91	1,805	1,766	22	20	(NA)
Milk	(NA)	68	(NA)	7,503	689	15,261	14,688	242	221	(NA)
Bakery products	(NA)	6	(NA)	597	147	2,985	2,225	60	34	(NA)
Other food, n.e.c.	(NA)	84	(NA)	4,824	840	15,608	14,560	338	264	(NA)
Dry goods, general merchandise	(NA)	25	(NA)	4,813	1,758	37,141	36,785	715	701	(NA)
Apparel, accessories, total	(NA)	9	(NA)	4,919	469	8,417	7,979	134	108	(NA)
Men's, boys' clothing and furnishings	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family clothing	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's ready-to-wear	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other women's apparel, accessories, specialties	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Shoes	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	115	(NA)	22,455	4,326	83,498	82,115	1,590	1,560	(NA)
Furniture	(NA)	9	(NA)	770	141	2,703	2,528	43	40	(NA)
Floor coverings, draperies	(NA)	14	(NA)	1,437	354	7,095	6,895	105	100	(NA)
Other home furnishings	(NA)	20	(NA)	6,666	542	10,758	10,341	174	165	(NA)
Household appliances, radios, TV	(NA)	72	(NA)	13,582	3,289	62,942	62,351	1,268	1,255	(NA)
Other, total	(NA)	409	(NA)	34,374	7,342	138,261	135,655	2,386	2,191	(NA)
Jewelry	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Books, stationery	(NA)	26	(NA)	4,122	1,264	21,998	21,763	391	376	(NA)
Other	(NA)	383	(NA)	30,252	6,078	116,263	113,892	1,995	1,815	(NA)
Merchandise Vending Machine Operators										
Total	499	197	33,883	28,785	2,758	49,856	48,144	824	734	536
Candy, nut, confectionery	(NA)	75	(NA)	11,988	1,587	26,540	25,645	431	377	(NA)
Milk, ice cream	(NA)	6	(NA)	569	77	1,356	1,266	24	18	(NA)
All other beverages (except milk)	(NA)	35	(NA)	2,189	257	6,029	5,796	96	83	(NA)
Tobacco products	(NA)	47	(NA)	11,590	607	11,028	10,799	189	181	(NA)
Other	(NA)	34	(NA)	2,449	230	4,903	4,638	84	75	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SOUTH ATLANTIC										
Retail trade, total	217,866	134,666	20,608,887	19,033,539	2,139,033	41,823,624	39,279,783	926,596	776,846	216,486
Food Stores										
Total	55,727	24,051	4,727,629	4,071,015	269,273	5,219,446	4,648,967	124,549	91,285	58,552
Grocery stores	46,912	19,666	4,380,095	3,795,079	237,670	4,578,636	4,059,708	108,012	77,629	49,071
Meat markets	1,603	613	66,407	56,347	4,402	84,777	76,798	1,917	1,486	1,126
Fish (seafood) markets	1,011	455	37,999	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1,575	483	46,354	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2,604	764	47,280	30,092	3,367	66,027	59,303	2,190	1,732	2,092
Bakery products stores	1,265	993	53,066	48,858	11,092	234,801	220,392	5,855	5,008	1,383
Bakeries, with baking on premises	(NA)	877	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	116	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	564	398	31,729	27,661	2,420	48,364	44,227	1,319	1,091	669
Food stores, n.e.c.	1,201	679	62,005	53,143	5,290	107,198	98,470	2,700	2,205	1,111
Eating, Drinking Places										
Total	32,658	23,734	1,330,105	1,212,493	233,465	4,656,617	4,359,368	145,811	128,003	36,291
Eating places (except refreshment stands)	20,705	15,415	932,696	865,374	186,641	3,715,156	3,493,911	118,361	105,109	23,231
Restaurants, cafeterias	(NA)	15,074	(NA)	835,510	178,789	3,561,669	3,347,863	114,422	101,562	(NA)
Caterers	(NA)	82	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	259	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	3,053	2,177	73,447	64,253	9,551	192,289	168,341	6,477	4,885	2,949
Drinking places	4,802	6,142	322,508	282,866	37,273	749,172	697,116	20,973	18,009	9,997
General Merchandise Group										
Total	13,549	8,407	2,385,647	2,270,807	329,905	6,615,630	5,930,875	180,130	132,647	12,322
Department stores	447	447	1,253,474	1,253,474	210,093	4,303,472	3,910,765	97,255	77,506	16
Dry goods, general merchandise stores	5,707	3,165	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	4,373	2,339	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	2,848	2,456	441,463	434,733	65,436	1,260,114	1,070,875	52,920	33,265	1,776
Apparel, Accessories Stores										
Total	14,177	12,235	1,288,176	1,252,640	165,968	3,102,568	2,883,031	75,523	59,889	11,378
Shoe stores	2,432	2,142	213,496	208,076	27,196	491,082	447,039	10,744	7,574	1,363
Men's shoe stores	(NA)	273	(NA)	19,236	2,042	37,540	35,829	613	513	(NA)
Women's shoe stores	(NA)	519	(NA)	63,348	8,641	154,361	143,475	3,355	2,389	(NA)
Children's, juveniles' shoe stores	(NA)	56	(NA)	3,317	382	6,771	6,400	146	120	(NA)
Family shoe stores	(NA)	1,294	(NA)	122,175	16,131	292,410	261,335	6,630	4,552	(NA)
Men's, boys' clothing and furnishings stores	(NA)	2,457	(NA)	255,425	34,955	626,906	597,756	11,866	10,086	(NA)
Men's, boys' clothing stores	(NA)	1,867	(NA)	208,931	29,133	526,489	502,411	9,724	8,318	(NA)
Men's, boys' furnishings stores	(NA)	590	(NA)	46,494	5,822	100,417	95,345	2,142	1,768	(NA)
Family clothing stores	(NA)	2,148	(NA)	245,173	32,083	611,160	553,739	17,541	12,576	(NA)
Women's clothing, specialty stores	5,171	4,537	499,719	490,259	64,946	1,237,213	1,156,231	32,226	27,005	4,191
Ready-to-wear stores	(NA)	3,569	(NA)	426,025	56,522	1,074,159	1,005,552	27,885	23,499	(NA)
Millinery stores	(NA)	426	(NA)	17,164	3,001	58,051	53,312	1,552	1,242	(NA)
Clothing, specialty stores, n.e.c.	(NA)	542	(NA)	47,070	5,423	105,003	97,367	2,789	2,264	(NA)
Children's, infants' wear stores	800	660	38,203	35,959	3,780	74,290	68,311	2,093	1,671	825
Apparel stores, n.e.c.	405	291	19,116	17,748	3,008	61,917	59,955	1,053	977	379
Furniture, Home Furnishings, Appliance Dealers										
Total	11,437	8,833	1,054,056	1,010,974	155,114	2,978,376	2,901,665	51,945	48,952	10,389
Furniture, home furnishings stores	6,982	5,488	687,962	664,174	106,954	2,039,981	1,991,518	35,541	33,649	6,268
Furniture stores	(NA)	4,204	(NA)	572,119	89,592	1,682,123	1,649,514	29,073	27,718	(NA)
Floor covering stores	(NA)	315	(NA)	31,035	5,692	113,874	110,531	1,757	1,660	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	969	(NA)	61,020	11,670	243,984	231,473	4,711	4,271	(NA)
Household appliance, radio, TV stores	4,405	3,345	365,400	346,800	48,160	938,395	910,147	16,404	15,303	4,065
Household appliance stores	(NA)	1,388	(NA)	126,137	19,053	369,521	360,414	6,471	6,147	(NA)
Appliance, radio, TV stores	(NA)	1,232	(NA)	172,355	22,586	438,825	425,620	7,483	6,965	(NA)
Radio, TV stores	(NA)	725	(NA)	48,308	6,521	130,049	124,113	2,450	2,191	(NA)
Automotive Group										
Total	11,475	9,145	3,773,753	3,701,215	365,160	6,712,245	6,608,549	102,086	98,735	9,441
Passenger car dealers (franchised)	5,046	4,772	3,055,039	3,041,637	302,970	5,526,985	5,465,551	81,444	79,963	3,192
Passenger car dealers (nonfranchised)	3,047	1,721	362,638	319,440	19,775	370,447	361,935	6,060	5,750	3,385
Tire, battery, accessory dealers	2,657	2,201	279,099	270,339	36,055	696,944	668,292	12,683	11,286	2,168
Motorcycle, aircraft, boat dealers	476	268	31,807	29,221	4,218	74,938	70,827	1,232	1,105	396
Household trader dealers	240	156	40,751	36,627	1,734	32,983	32,183	515	481	253
Automotive dealers, n.e.c.	27	27	3,951	3,951	408	9,948	9,761	152	150	11
Gasoline Service Stations										
Total	26,165	16,731	1,939,628	1,224,778	110,627	2,255,560	2,105,598	53,028	44,628	28,330
Lumber, Bldg. Mails., Hardware, Farm Equipment Dealers										
Total	9,284	7,382	1,397,398	1,355,858	163,369	3,154,886	3,056,621	54,512	51,066	7,917
Farm equipment dealers	1,532	1,382	256,084	251,580	26,946	517,602	509,557	8,995	8,730	1,217
Lumber, building materials dealers	2,629	2,137	704,012	693,738	83,766	1,623,207	1,568,196	27,350	25,655	1,977
Paint, glass, wallpaper stores	748	538	52,653	48,875	7,330	143,666	141,090	2,256	2,164	541
Plumbing, electrical supply stores	564	368	43,724	40,910	7,671	163,008	158,323	2,421	2,275	533
Hardware stores	3,785	2,957	340,009	320,755	37,656	707,403	679,455	13,490	12,242	3,615
Drug Stores, Proprietary Stores										
Total	7,011	6,191	691,005	673,283	95,602	1,843,856	1,693,431	45,452	36,869	6,532
Drug stores	(NA)	5,284	(NA)	625,403	90,997	1,755,466	1,613,419	42,496	34,539	(NA)
Proprietary stores	(NA)	907	(NA)	47,880	4,605	88,390	80,012	2,956	2,330	(NA)
Other Retail Stores										
Total	27,351	16,335	2,053,365	1,871,387	184,517	3,543,942	3,401,025	68,939	61,967	26,303
Liquor stores	3,678	2,656	512,369	474,905	23,359	433,855	417,240	7,985	7,186	3,245
Fuel, ice dealers	3,041	2,035	318,276	303,984	40,329	790,553	763,894	14,540	13,442	2,579
Fuel dealers (coal, wood)	(NA)	788	(NA)	66,496	8,081	172,580	159,015	4,046	3,462	(NA)
Liquefied petroleum gas dealers	(NA)	579	(NA)	87,797	15,438	326,860	322,351	5,042	4,969	(NA)
Fuel oil dealers	(NA)	543	(NA)	141,797	14,991	259,200	251,442	4,717	4,376	(NA)
Ice dealers	(NA)	125	(NA)	7,894	1,819	31,913	31,086	685	635	(NA)
Hay, grain, feed stores	1,995	1,631	434,978	421,484	21,075	402,574	386,062	8,192	7,476	1,643
Farm, garden supply stores	1,163	779	128,231	120,539	9,646	183,847	177,109	3,757	3,445	1,131

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SOUTH ATLANTIC--Con										
Other Retail Stores--Con.										
Jewelry stores	3,621	2,137	181,068	169,284	30,332	573,873	559,184	9,971	9,230	2,707
Book stores	280	192	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	341	289	36,649	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	896	492	40,076	34,412	4,338	83,725	78,534	1,552	1,331	865
Bicycle stores	177	89	4,307	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	2,172	1,360	59,108	51,010	9,349	179,348	167,287	4,537	3,760	2,430
Cigar stores, stands	248	190	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	744	386	22,868	17,134	1,626	32,170	28,036	1,203	896	763
Gift, novelty, souvenir stores	1,596	812	34,891	26,697	3,075	60,505	54,910	1,706	1,383	1,734
Music stores	633	437	43,588	(D)	6,025	113,969	109,886	2,070	1,686	615
Camera, photographic supply stores	292	226	22,277	20,703	2,725	53,933	51,104	979	856	248
Luggage, leather goods stores	71	57	5,078	4,750	844	15,363	14,363	357	303	75
Optical goods stores	333	265	15,841	14,321	3,870	72,630	71,582	1,042	959	253
Office, store machine and equipment dealers	200	148	10,256	9,556	2,046	41,137	40,219	679	639	217
Retail stores (except second-hand) n.e.c.	934	934	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	1,732	1,220	55,713	50,369	8,464	170,114	162,410	3,683	3,266	1,748
Nonstore Retailers										
Total	9,032	1,622	468,125	389,089	66,033	1,740,498	1,690,653	24,621	22,805	9,031
Mail Order Houses										
Total	215	133	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food	(NA)	35	(NA)	2,024	349	6,771	6,646	139	131	(NA)
General merchandise group, total	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Department store merchandise	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Variety store merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Apparel, accessories, total	(NA)	14	(NA)	12,824	1,027	20,316	16,060	486	301	(NA)
Men's, boys' clothing and furnishings	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's ready-to-wear	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	6	(NA)	692	75	1,343	1,331	17	15	(NA)
Shoes	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture	(NA)	3	(NA)	283	71	1,278	1,254	21	20	(NA)
Floor coverings, draperies	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliances, radios, TV	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other mail order houses, total	(NA)	61	(NA)	18,605	3,253	72,143	71,237	1,110	1,069	(NA)
Automotive store merchandise	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Lumber, building materials, hardware	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary medicines	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Feed, farm, garden supplies	(NA)	8	(NA)	4,195	443	10,326	10,265	218	215	(NA)
Jewelry	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Sporting goods	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Tobacco products	(NA)	7	(NA)	1,520	189	6,394	6,010	112	100	(NA)
Gifts, novelties, souvenirs	(NA)	3	(NA)	87	6	249	195	8	4	(NA)
Musical instruments	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Cameras, photographic supplies	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other	(NA)	23	(NA)	1,761	214	4,169	4,053	84	80	(NA)
Direct Selling (house-to-house) Organizations										
Total	8,190	1,198	231,911	158,957	36,131	665,278	651,251	11,506	10,863	8,265
Food, total	(NA)	359	(NA)	57,011	11,232	193,953	189,406	3,011	2,812	(NA)
Groceries	(NA)	68	(NA)	20,801	3,341	64,749	63,293	891	835	(NA)
Ice cream	(NA)	20	(NA)	6,381	1,874	11,508	11,392	176	167	(NA)
Fruits, vegetables	(NA)	28	(NA)	799	50	1,118	1,065	32	28	(NA)
Milk	(NA)	45	(NA)	8,545	939	20,651	20,574	321	313	(NA)
Bakery products	(NA)	24	(NA)	12,057	3,463	64,709	62,894	862	805	(NA)
Other food, n.e.c.	(NA)	174	(NA)	8,428	1,565	31,218	30,188	729	664	(NA)
Dry goods, general merchandise	(NA)	108	(NA)	15,243	5,250	111,592	110,471	1,997	1,942	(NA)
Apparel, accessories, total	(NA)	54	(NA)	3,887	684	12,610	12,057	225	200	(NA)
Men's, boys' clothing and furnishings	(NA)	5	(NA)	272	10	225	200	6	4	(NA)
Family clothing	(NA)	29	(NA)	1,722	424	7,674	7,483	138	124	(NA)
Women's ready-to-wear	(NA)	14	(NA)	1,040	166	3,435	3,267	55	51	(NA)
Other women's apparel, accessories, specialties	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Furniture, home furnishings, appliances, total	(NA)	343	(NA)	40,859	10,782	205,838	203,481	3,923	3,844	(NA)
Furniture	(NA)	71	(NA)	5,825	1,034	19,964	19,441	350	332	(NA)
Floor coverings, draperies	(NA)	14	(NA)	539	162	3,421	3,414	53	53	(NA)
Other home furnishings	(NA)	114	(NA)	9,185	2,520	50,002	48,956	931	899	(NA)
Household appliances, radios, TV	(NA)	144	(NA)	25,310	7,066	132,451	131,670	2,589	2,560	(NA)
Other, total	(NA)	334	(NA)	41,957	8,183	141,285	135,836	2,350	2,065	(NA)
Jewelry	(NA)	4	(NA)	159	33	765	675	12	10	(NA)
Books, stationery	(NA)	33	(NA)	14,485	2,435	45,761	43,868	603	528	(NA)
Other	(NA)	297	(NA)	27,313	5,715	94,759	91,293	1,735	1,527	(NA)
Merchandise Vending Machine Operators										
Total	627	291	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery	(NA)	95	(NA)	24,910	3,509	143,280	142,991	2,286	2,266	(NA)
Milk, ice cream	(NA)	12	(NA)	689	80	1,572	1,467	26	23	(NA)
All other beverages (except milk)	(NA)	49	(NA)	4,086	734	13,682	13,602	203	199	(NA)
Tobacco products	(NA)	81	(NA)	28,828	2,191	44,054	43,659	603	587	(NA)
Other	(NA)	54	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
EAST SOUTH CENTRAL										
Retail trade, total	100,623	59,833	8,354,102	7,544,194	775,478	15,274,705	14,390,654	362,960	305,516	107,188
Food Stores										
Total	29,222	11,006	1,981,884	1,594,270	98,105	1,854,762	1,651,993	49,337	36,257	31,979
Grocery stores	27,308	10,050	1,901,359	1,529,945	91,086	1,712,289	1,519,026	45,512	33,005	29,839
Meat markets	259	157	21,690	18,854	1,519	29,880	26,809	650	575	300
Fish (seafood) markets	132	64	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	412	68	10,254	4,778	266	5,075	4,738	146	116	474
Candy, nut, confectionery stores	318	160	8,300	6,434	904	18,471	16,675	604	501	303
Bakery products stores	333	275	13,777	12,867	2,774	58,294	54,935	1,549	1,354	384
Bakeries, with baking on premises	(NA)	263	(NA)	12,318	2,662	56,323	53,071	1,502	1,312	(NA)
Bakeries, without baking on premises	(NA)	12	(NA)	549	112	1,971	1,864	47	42	(NA)
Delicatessen stores	138	96	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	282	136	14,215	11,789	775	15,570	14,296	410	330	325
Eating, Drinking Places										
Total	13,063	9,463	434,920	389,200	69,886	1,443,704	1,360,744	52,943	46,887	15,227
Eating places (except refreshment stands)	9,146	6,524	320,585	287,429	56,595	1,181,124	1,119,853	44,207	39,615	10,679
Restaurants, cafeterias	(NA)	6,461	(NA)	282,863	55,128	1,152,361	1,092,510	43,468	38,945	(NA)
Caterers	(NA)	12	(NA)	696	148	3,513	2,915	103	69	(NA)
In-plant food contractors	(NA)	51	(NA)	3,870	1,319	25,250	24,428	636	601	(NA)
Refreshment stands	1,153	823	24,331	20,919	3,162	62,697	55,510	2,377	1,826	1,157
Drinking places	2,734	2,116	89,862	80,852	10,129	199,883	185,381	6,359	5,446	3,359
General Merchandise Group										
Total	8,692	4,982	1,005,102	918,800	120,629	2,422,028	2,192,748	67,609	49,931	8,859
Department stores	136	136	407,719	407,719	66,404	1,373,022	1,268,468	29,539	24,143	17
Dry goods, general merchandise stores	4,106	2,182	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	3,076	1,498	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	1,300	1,166	162,180	160,214	23,350	446,404	377,114	19,570	12,128	883
Apparel, Accessories Stores										
Total	5,761	5,037	512,686	500,214	62,924	1,188,204	1,096,338	33,024	25,358	5,181
Shoe stores	1,020	882	74,981	72,497	9,299	169,939	155,954	4,133	2,918	677
Men's shoe stores	(NA)	113	(NA)	7,563	822	15,428	14,634	267	222	(NA)
Women's shoe stores	(NA)	227	(NA)	27,178	3,801	64,980	59,486	1,538	1,029	(NA)
Children's, juveniles' shoe stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	528	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings stores	(NA)	788	(NA)	83,034	10,502	188,376	178,560	4,133	3,460	(NA)
Men's, boys' clothing stores	(NA)	617	(NA)	68,955	8,943	159,678	151,957	3,418	2,882	(NA)
Men's, boys' furnishings stores	(NA)	171	(NA)	14,079	1,559	28,698	26,603	715	578	(NA)
Family clothing stores	(NA)	1,507	(NA)	153,098	18,479	355,582	318,020	11,265	7,785	(NA)
Women's clothing, specialty stores	1,839	1,591	180,603	176,805	22,660	436,346	408,278	12,447	10,307	1,512
Ready-to-wear stores	(NA)	1,237	(NA)	157,949	19,999	382,709	358,978	10,944	9,075	(NA)
Millinery stores	(NA)	209	(NA)	7,562	1,346	26,764	24,319	740	601	(NA)
Clothing, specialty stores, n.e.c.	(NA)	148	(NA)	11,294	1,315	26,873	24,981	763	631	(NA)
Children's, infants' wear stores	237	177	10,847	9,947	1,064	20,693	19,136	665	540	277
Apparel stores, n.e.c.	122	92	5,071	4,833	920	17,268	16,388	361	348	118
Furniture, Home Furnishings, Appliance Dealers										
Total	4,859	3,779	396,976	376,562	52,023	981,315	954,420	18,515	17,440	4,841
Furniture, home furnishings stores	2,519	2,259	255,516	245,728	34,889	653,238	638,983	12,278	11,672	2,852
Furniture stores	(NA)	1,914	(NA)	224,571	31,166	582,035	571,200	10,874	10,414	(NA)
Floor covering stores	(NA)	96	(NA)	7,692	1,409	26,419	25,581	439	403	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	249	(NA)	13,465	2,314	44,784	42,202	965	855	(NA)
Household appliance, radio, TV stores	2,020	1,520	141,344	130,834	17,134	328,077	315,437	6,237	5,768	1,967
Household appliance stores	(NA)	796	(NA)	61,515	8,535	162,174	158,259	3,093	2,943	(NA)
Appliance, radio, TV stores	(NA)	489	(NA)	55,665	6,942	132,805	126,279	2,489	2,262	(NA)
Radio, TV stores	(NA)	235	(NA)	13,654	1,657	33,098	30,899	655	563	(NA)
Automotive Group										
Total	5,666	4,406	1,688,761	1,651,485	146,617	2,729,294	2,699,150	44,072	42,868	5,751
Passenger car dealers (franchised)	2,595	2,407	1,363,584	1,356,548	121,717	2,264,413	2,245,956	35,511	34,924	2,482
Passenger car dealers (nonfranchised)	1,507	789	171,804	148,654	7,353	141,563	139,332	2,554	2,439	1,850
Tire, battery, accessory dealers	1,371	1,087	133,394	127,458	16,322	299,949	291,189	5,616	5,139	1,221
Motorcycle, aircraft, boat dealers	99	77	5,623	5,443	608	11,667	11,318	221	207	105
Household trailer dealers	68	42	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	10,812	7,118	594,351	507,271	43,854	896,641	850,640	22,814	19,657	11,911
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	5,051	4,045	638,137	612,967	71,291	1,383,713	1,330,961	25,751	23,919	5,364
Farm equipment dealers	1,059	953	156,296	152,506	14,401	282,768	277,241	5,253	5,063	1,153
Lumber, building materials dealers	1,427	1,171	275,287	269,101	34,526	669,161	635,585	11,995	10,947	1,399
Paint, glass, wallpaper stores	327	269	23,947	22,673	3,285	61,664	59,406	1,075	998	257
Plumbing, electrical supply stores	203	127	14,365	13,039	2,361	48,698	47,692	763	731	236
Hardware stores	2,029	1,529	167,554	155,648	16,718	321,422	311,037	6,665	6,140	2,311
Drug Stores, Proprietary Stores										
Total	3,380	2,906	256,185	246,419	31,976	631,319	589,733	16,966	14,348	3,651
Drug stores	(NA)	2,571	(NA)	233,881	30,731	608,619	569,094	16,097	13,639	(NA)
Proprietary stores	(NA)	335	(NA)	12,538	1,245	22,700	20,639	869	709	(NA)
Other Retail Stores										
Total	10,841	6,539	703,477	635,383	60,745	1,223,709	1,171,622	25,436	22,900	11,029
Liquor stores	1,045	831	135,997	128,171	5,289	100,339	96,601	2,118	1,879	1,084
Fuel, ice dealers	1,356	898	84,683	79,425	11,363	244,124	236,312	4,913	4,556	1,254
Fuel dealers (coal, wood)	(NA)	503	(NA)	35,314	4,255	94,624	89,299	2,214	1,935	(NA)
Liquefied petroleum gas dealers	(NA)	273	(NA)	37,401	6,192	131,456	129,734	2,316	2,271	(NA)
Fuel oil dealers	(NA)	31	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	91	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	970	782	168,936	162,592	8,422	167,932	160,280	3,685	3,357	923
Farm, garden supply stores	655	463	71,603	66,233	4,004	79,953	75,843	1,674	1,518	553

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954–GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS–Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
EAST SOUTH CENTRAL—Con.										
Other Retail Stores—Con.										
Jewelry stores	1,221	871	73,579	69,281	11,771	235,198	228,337	4,304	3,949	1,185
Book stores	109	69	5,195	4,665	526	10,138	9,441	291	237	93
Stationery stores	85	69	6,963	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	336	194	14,027	11,895	1,302	25,503	24,138	506	443	357
Bicycle stores	60	40	1,764	1,498	208	4,278	4,149	93	85	62
Florists	1,079	691	29,966	25,380	4,366	87,556	80,863	2,208	1,884	1,244
Cigar stores, stands	70	52	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	183	69	4,093	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	404	196	8,003	5,929	744	15,228	14,005	457	366	474
Music stores	213	147	14,973	14,073	2,129	43,475	42,245	815	767	208
Camera, photographic supply stores	75	71	6,250	6,188	829	15,917	15,616	308	285	51
Luggage, leather goods stores	24	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	109	75	5,164	4,570	1,107	20,160	19,966	284	277	88
Office, store machine and equipment dealers	84	60	(D)	3,740	704	14,329	14,005	238	223	94
Retail stores (except second-hand) n.e.c.	318	318	13,126	13,126	2,182	43,295	41,003	910	785	304
Second-hand stores	909	625	27,748	24,988	3,765	76,984	72,029	1,744	1,502	895
Nonstore Retailers										
Total	3,276	552	141,623	111,623	17,428	520,016	492,305	6,473	5,751	3,395
Mail Order Houses										
Total	48	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food	(NA)	3	(NA)	98	9	209	188	7	6	(NA)
General merchandise group, total	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Department store merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Variety store merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Apparel, accessories, total	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family clothing	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's ready-to-wear	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other women's apparel, accessories, specialties	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Shoes	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Floor coverings, draperies	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other home furnishings	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliances, radios, TV	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other mail order houses, total	(NA)	20	(NA)	1,100	113	2,364	2,216	57	42	(NA)
Automotive store merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Lumber, building materials, hardware	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary medicines	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Feed, farm, garden supplies	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Jewelry	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Books, stationery	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Sporting goods	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Tobacco products	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Gifts, novelties, souvenirs	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Musical instruments	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Cameras, photographic supplies	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other	(NA)	13	(NA)	599	83	1,734	1,591	43	29	(NA)
Direct Selling (house-to-house) Organizations										
Total	2,936	402	68,484	42,308	8,841	170,498	167,380	3,270	3,128	3,036
Food, total	(NA)	153	(NA)	16,019	2,102	39,988	39,303	684	643	(NA)
Groceries	(NA)	41	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice cream	(NA)	12	(NA)	495	85	1,512	1,362	31	29	(NA)
Fruits, vegetables	(NA)	11	(NA)	431	27	433	413	14	11	(NA)
Milk	(NA)	24	(NA)	3,014	289	6,084	6,028	103	101	(NA)
Bakery products	(NA)	7	(NA)	954	182	3,446	3,429	71	70	(NA)
Other food, n.e.c.	(NA)	58	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	44	(NA)	5,089	2,018	42,769	41,871	945	914	(NA)
Apparel, accessories, total	(NA)	18	(NA)	832	179	3,711	3,665	54	51	(NA)
Men's, boys' clothing and furnishings	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	10	(NA)	411	103	2,071	2,056	30	29	(NA)
Women's ready-to-wear	(NA)	5	(NA)	132	15	413	382	11	9	(NA)
Other women's apparel, accessories, specialties	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Furniture, home furnishings, appliances, total	(NA)	81	(NA)	8,924	2,279	40,593	39,810	860	830	(NA)
Furniture	(NA)	19	(NA)	1,209	193	4,015	3,730	69	64	(NA)
Floor coverings, draperies	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other home furnishings	(NA)	17	(NA)	929	282	4,840	4,724	99	94	(NA)
Household appliances, radios, TV	(NA)	45	(NA)	6,786	1,804	31,738	31,356	692	672	(NA)
Other, total	(NA)	106	(NA)	11,444	2,263	43,437	42,731	727	690	(NA)
Jewelry	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Books, stationery	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other	(NA)	97	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Merchandise Vending Machine Operators										
Total	292	122	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery	(NA)	38	(NA)	4,542	636	10,745	9,215	188	161	(NA)
Milk, ice cream	(NA)	5	(NA)	314	30	516	516	7	7	(NA)
All other beverages (except milk)	(NA)	15	(NA)	2,903	445	8,994	8,937	141	137	(NA)
Tobacco products	(NA)	37	(NA)	10,062	467	8,437	8,128	146	133	(NA)
Other	(NA)	27	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[2]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WEST SOUTH CENTRAL										
Retail trade, total	162,233	102,283	14,806,333	13,656,351	1,424,392	28,265,285	26,606,894	628,438	536,372	168,034
Food Stores										
Total	37,555	16,559	3,344,564	2,885,362	173,980	3,368,199	2,996,571	83,572	61,822	40,404
Grocery stores	33,602	14,688	3,184,797	2,757,097	160,590	3,090,467	2,736,484	76,532	55,819	36,325
Meat markets	776	466	59,274	51,626	3,964	79,261	76,613	1,598	1,471	898
Fish (seafood) markets	270	92	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	897	143	16,689	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	531	223	10,283	6,921	964	19,973	18,401	668	554	542
Bakery products stores	780	558	23,387	20,065	4,486	97,985	93,050	2,657	2,392	839
Bakeries, with baking on premises	(NA)	525	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	33	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	59	45	(D)	7,168	590	12,998	12,130	299	270	60
Food stores, n.e.c.	602	344	31,382	26,736	2,256	46,847	43,039	1,103	878	626
Eating, Drinking Places										
Total	27,545	19,365	867,963	772,603	149,185	3,164,258	2,985,060	105,421	93,560	31,489
Eating places (except refreshment stands)	16,189	12,141	613,603	567,625	121,842	2,607,275	2,470,289	87,083	78,099	18,675
Restaurants, cafeterias	(NA)	12,022	(NA)	557,812	119,298	2,556,250	2,423,901	85,771	76,995	(NA)
Caterers	(NA)	42	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	77	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	2,125	1,563	46,626	41,202	6,366	133,322	119,174	4,933	3,800	2,274
Drinking places	9,129	5,661	206,702	163,776	20,977	423,661	395,597	13,405	11,661	10,424
General Merchandise Group										
Total	8,523	6,353	1,623,307	1,576,433	218,584	4,340,474	3,851,280	113,028	84,835	7,577
Department stores	217	217	807,913	807,913	132,290	2,696,566	2,392,776	56,569	45,331	15
Dry goods, general merchandise stores	4,105	2,897	433,580	408,076	42,177	823,684	743,759	23,987	17,551	3,858
General stores	1,878	1,286	132,552	117,826	7,610	144,115	133,876	4,160	3,397	2,111
Variety stores	2,255	1,953	247,328	242,618	36,507	676,109	580,869	28,312	18,556	1,515
Apparel, Accessories Stores										
Total	8,939	7,763	866,558	844,340	110,347	2,192,056	2,063,380	51,559	42,619	7,618
Shoe stores	1,698	1,490	147,836	143,238	19,050	354,476	332,055	7,416	5,649	1,016
Men's shoe stores	(NA)	216	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	351	(NA)	49,237	6,929	124,369	115,884	2,523	1,811	(NA)
Children's, juveniles' shoe stores	(NA)	50	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	873	(NA)	73,757	9,815	184,918	172,682	4,119	3,162	(NA)
Men's, boys' clothing and furnishings stores	(NA)	1,282	(NA)	157,968	21,330	397,484	382,878	7,573	6,728	(NA)
Men's, boys' clothing stores	(NA)	991	(NA)	132,702	18,406	344,940	332,789	6,419	5,734	(NA)
Men's, boys' furnishings stores	(NA)	291	(NA)	25,266	2,924	52,544	50,089	1,155	994	(NA)
Family clothing stores	(NA)	1,563	(NA)	267,455	27,058	530,462	494,222	13,960	11,009	(NA)
Women's clothing, specialty stores	3,204	2,792	307,465	300,299	38,703	817,670	766,566	20,307	17,200	2,598
Ready-to-wear stores	(NA)	2,173	(NA)	258,550	31,875	652,665	614,914	17,117	14,391	(NA)
Millinery stores	(NA)	329	(NA)	14,680	2,736	52,786	50,672	1,359	1,193	(NA)
Clothing, specialty stores, n.e.c.	(NA)	290	(NA)	27,069	4,092	112,219	100,980	1,831	1,616	(NA)
Children's, infants' wear stores	564	428	25,410	23,068	2,092	48,050	44,913	1,406	1,194	624
Apparel stores, n.e.c.	264	208	12,990	12,312	2,114	43,914	42,746	897	839	248
Furniture, Home Furnishings, Appliance Dealers										
Total	7,929	5,727	695,093	655,411	89,338	1,721,982	1,676,045	30,140	28,533	7,907
Furniture, home furnishings stores	4,522	3,420	443,912	424,538	58,564	1,122,831	1,098,892	19,304	18,393	4,702
Furniture stores	(NA)	2,704	(NA)	373,781	49,998	948,908	930,410	16,439	15,717	(NA)
Floor covering stores	(NA)	207	(NA)	23,680	3,981	81,715	79,721	1,157	1,095	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	509	(NA)	27,077	4,585	92,208	88,761	1,708	1,581	(NA)
Household appliance, radio, TV stores	3,343	2,307	250,351	230,873	30,774	599,151	577,153	10,836	10,140	3,141
Household appliance stores	(NA)	1,271	(NA)	110,832	15,867	290,552	282,402	5,481	5,203	(NA)
Appliance, radio, TV stores	(NA)	691	(NA)	78,638	9,159	177,504	172,614	3,121	2,924	(NA)
Radio, TV stores	(NA)	345	(NA)	41,403	5,748	131,095	122,137	2,234	2,013	(NA)
Automotive Group										
Total	12,460	7,728	3,095,018	2,992,696	254,348	4,875,580	4,813,684	71,906	69,757	10,595
Passenger car dealers (franchised)	4,364	3,978	2,448,089	2,427,455	206,079	3,962,086	3,931,778	56,361	55,472	4,422
Passenger car dealers (nonfranchised)	2,801	1,251	317,195	252,613	10,440	203,087	197,542	3,459	3,303	3,251
Tire, battery, accessory dealers	2,828	2,185	276,018	263,348	33,342	622,049	598,316	10,868	9,643	2,471
Motorcycle, aircraft, boat dealers	485	199	28,199	26,897	3,298	66,926	65,129	906	844	265
Household trailer dealers	155	103	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	20,038	13,364	1,057,175	920,389	90,289	1,853,897	1,757,051	41,930	36,637	21,308
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	9,939	8,215	1,299,607	1,260,295	133,245	2,623,546	2,533,296	44,894	41,878	9,049
Farm equipment dealers	1,491	1,779	294,220	288,072	27,834	539,282	526,063	9,344	8,923	2,192
Lumber, building materials dealers	6,156	3,662	751,000	738,632	76,423	1,525,130	1,466,570	25,318	23,473	2,979
Paint, glass, wallpaper stores	713	549	51,841	49,337	7,555	148,446	144,856	2,292	2,176	574
Plumbing, electrical supply stores	493	353	34,706	31,798	4,940	94,543	91,074	1,485	1,363	471
Hardware stores	2,566	1,872	167,640	152,456	16,493	316,145	304,735	6,455	5,943	2,807
Drug Stores, Proprietary Stores										
Total	5,661	5,045	479,324	462,674	61,233	1,243,890	1,166,661	32,124	27,527	6,065
Drug stores	(NA)	4,389	(NA)	439,122	58,869	1,197,640	1,124,295	30,424	26,151	(NA)
Proprietary stores	(NA)	656	(NA)	23,552	2,364	46,250	42,366	1,700	1,376	(NA)
Other Retail Stores										
Total	19,414	11,228	1,194,732	1,060,978	108,972	2,125,654	2,038,309	41,114	37,339	19,405
Liquor stores	3,106	1,786	209,370	171,768	9,210	162,715	155,798	3,561	3,229	2,996
Fuel, ice dealers	1,594	996	106,335	98,915	14,312	285,560	280,732	4,868	4,672	1,502
Fuel dealers (coal, wood)	(NA)	86	(NA)	5,954	762	15,352	14,907	304	279	(NA)
Liquefied petroleum gas dealers	(NA)	638	(NA)	77,628	11,820	237,199	234,225	3,888	3,777	(NA)
Fuel oil dealers	(NA)	56	(NA)	9,350	685	13,926	13,206	246	229	(NA)
Ice dealers	(NA)	156	(NA)	5,983	1,045	19,083	18,394	430	347	(NA)
Hay, grain, feed stores	1,979	1,515	327,039	311,263	15,287	304,732	293,025	6,345	5,799	1,921
Farm, garden supply stores	662	404	59,444	55,892	4,452	83,882	80,868	1,616	1,480	852

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WEST SOUTH CENTRAL--Con.										
Other Retail Stores—Con.										
Jewelry stores	2,092	1,382	142,690	133,624	20,621	404,947	393,689	7,033	6,550	2,067
Book stores	211	143	10,949	10,155	1,217	22,108	20,579	579	482	186
Stationery stores	270	206	33,205	32,163	6,790	126,771	112,768	2,027	1,756	257
Sporting goods stores	683	401	33,986	29,396	3,624	69,309	67,437	1,272	1,170	723
Bicycle stores	90	46	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	1,736	1,080	44,101	36,691	5,855	118,069	110,496	2,863	2,429	1,908
Cigar stores, stands	271	157	8,496	6,738	600	11,344	10,496	325	280	248
News dealers, newsstands	484	184	12,152	7,432	693	12,530	11,323	469	362	512
Gift, novelty, souvenir stores	623	293	11,543	8,363	1,030	23,209	20,765	620	482	475
Music stores	480	332	36,896	34,500	5,242	105,329	102,493	1,777	1,641	502
Camera, photographic supply stores	139	131	20,017	19,895	2,557	52,311	49,912	946	872	92
Luggage, leather goods stores	100	60	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	260	192	14,531	13,621	3,196	55,217	53,546	893	880	300
Office, store machine and equipment dealers	266	166	14,224	12,916	2,613	49,061	48,048	799	760	207
Retail stores (except second-hand) n.e.c.	667	667	27,208	27,208	4,301	87,474	83,068	1,796	1,563	581
Second-hand stores	1,641	1,057	52,648	44,802	6,616	135,486	128,803	3,004	2,649	2,026
Nonstore Retailers										
Total	6,030	936	282,902	225,170	34,871	755,749	725,555	12,750	11,865	6,217
Mail Order Houses										
Total	88	56	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food	(NA)	6	(NA)	253	32	963	662	24	10	(NA)
General merchandise group, total	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Department store merchandise	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Variety store merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Apparel, accessories, total	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family clothing	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's ready-to-wear	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other women's apparel, accessories, specialties	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Shoes	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	4	(NA)	356	33	739	689	17	13	(NA)
Furniture	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Floor coverings, draperies	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other home furnishings	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliances, radios, TV	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other mail order houses, total	(NA)	40	(NA)	3,996	525	10,853	10,003	217	184	(NA)
Automotive store merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Lumber, building materials, hardware	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary medicines	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Feed, farm, garden supplies	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Jewelry	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	7	(NA)	511	44	936	809	21	16	(NA)
Sporting goods	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Tobacco products	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Gifts, novelties, souvenirs	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Musical instruments	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Cameras, photographic supplies	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other	(NA)	16	(NA)	1,324	209	4,301	3,864	109	90	(NA)
Direct Selling (house-to-house) Organizations										
Total	5,364	636	151,983	102,595	20,619	457,157	435,138	7,451	6,968	5,515
Food, total	(NA)	264	(NA)	51,318	9,771	238,605	221,687	3,684	3,376	(NA)
Groceries	(NA)	48	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice cream	(NA)	20	(NA)	1,714	329	8,207	8,163	132	129	(NA)
Fruits, vegetables	(NA)	13	(NA)	796	41	804	798	21	20	(NA)
Milk	(NA)	51	(NA)	11,002	1,634	34,627	34,035	443	432	(NA)
Bakery products	(NA)	15	(NA)	574	88	1,935	1,883	53	49	(NA)
Other food, n.e.c.	(NA)	117	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	56	(NA)	8,265	2,913	62,389	62,210	1,062	1,047	(NA)
Apparel, accessories, total	(NA)	18	(NA)	901	142	2,236	2,164	60	55	(NA)
Men's, boys' clothing and furnishings	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	5	(NA)	505	57	665	641	15	13	(NA)
Women's ready-to-wear	(NA)	4	(NA)	119	27	523	523	10	10	(NA)
Other women's apparel, accessories, specialties	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel	(NA)	3	(NA)	130	25	534	486	13	10	(NA)
Furniture, home furnishings, appliances, total	(NA)	116	(NA)	20,243	4,174	80,182	76,808	1,425	1,328	(NA)
Furniture	(NA)	20	(NA)	1,897	265	5,568	5,490	97	94	(NA)
Floor coverings, draperies	(NA)	7	(NA)	377	81	2,911	2,211	44	34	(NA)
Other home furnishings	(NA)	24	(NA)	4,544	585	12,345	11,723	188	173	(NA)
Household appliances, radios, TV	(NA)	65	(NA)	13,425	3,243	59,358	57,384	1,096	1,027	(NA)
Other, total	(NA)	182	(NA)	21,868	3,619	73,745	72,269	1,220	1,162	(NA)
Jewelry	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Books, stationery	(NA)	21	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other	(NA)	161	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Merchandise Vending Machine Operators										
Total	578	244	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery	(NA)	71	(NA)	9,881	1,042	26,719	26,546	434	422	(NA)
Milk, ice cream	(NA)	8	(NA)	401	40	957	942	15	14	(NA)
All other beverages (except milk)	(NA)	27	(NA)	2,481	342	7,667	7,634	116	112	(NA)
Tobacco products	(NA)	88	(NA)	36,576	1,660	29,466	29,309	457	445	(NA)
Other	(NA)	50	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MOUNTAIN										
Retail trade, total	62,357	43,071	6,356,734	5,971,786	670,507	13,271,571	12,322,445	254,914	209,598	65,792
Food Stores										
Total	10,061	5,787	1,363,012	1,254,978	84,492	1,643,447	1,455,922	32,897	23,673	10,992
Grocery stores	8,227	4,721	1,282,909	1,188,529	76,226	1,460,534	1,291,330	28,678	20,500	8,926
Meat markets	377	263	33,299	29,939	2,477	53,162	48,977	852	694	436
Fish (seafood) markets	16	8	771	669	52	1,111	860	26	13	17
Fruit stores, vegetable markets	210	42	6,602	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	313	179	7,140	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	486	360	16,241	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	323	(NA)	12,628	2,947	66,055	60,334	1,581	1,246	(NA)
Bakeries, without baking on premises	(NA)	37	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	60	36	2,367	1,989	274	4,992	4,688	142	122	73
Food stores, n.e.c.	336	178	13,913	10,725	1,182	27,858	24,578	670	457	342
Eating, Drinking Places										
Total	12,917	10,025	511,251	470,859	101,127	2,110,657	1,927,412	53,908	44,113	16,217
Eating places (except refreshment stands)	6,769	5,431	296,478	279,324	69,278	1,456,007	1,341,085	38,457	32,172	8,729
Restaurants, cafeterias	(NA)	5,391	(NA)	276,924	68,632	1,444,106	1,330,371	38,168	31,958	(NA)
Caterers	(NA)	26	(NA)	927	161	3,829	3,254	124	76	(NA)
In-plant food contractors	(NA)	14	(NA)	1,473	485	8,072	7,460	165	138	(NA)
Refreshment stands	932	754	21,890	19,984	3,059	63,264	52,042	2,317	1,503	1,072
Drinking places	5,186	3,840	192,369	171,551	28,790	591,386	534,285	13,134	10,438	6,382
General Merchandise Group										
Total	3,010	2,224	673,483	654,159	90,238	1,732,650	1,523,883	39,509	29,148	2,447
Department stores	126	126	308,933	308,933	47,734	947,575	822,535	18,916	14,156	4
Dry goods, general merchandise stores	1,345	953	199,032	188,832	21,137	398,753	367,516	9,027	7,005	1,111
General stores	715	491	65,296	59,202	5,957	84,469	78,630	1,877	1,554	764
Variety stores	788	654	99,254	97,192	15,410	301,853	255,202	9,689	6,433	532
Apparel, Accessories Stores										
Total	3,515	2,971	305,303	295,791	37,943	743,266	691,130	15,433	12,605	3,152
Shoe stores	839	539	47,968	45,886	6,138	109,920	99,435	2,148	1,555	439
Men's shoe stores	(NA)	35	(NA)	2,815	293	5,437	5,175	92	78	(NA)
Women's shoe stores	(NA)	79	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	10	(NA)	586	57	1,099	1,064	20	19	(NA)
Family shoe stores	(NA)	415	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings stores	(NA)	563	(NA)	61,194	7,466	141,946	132,223	2,421	2,014	(NA)
Men's, boys' clothing stores	(NA)	443	(NA)	50,072	6,331	120,545	112,176	2,003	1,681	(NA)
Men's, boys' furnishings stores	(NA)	120	(NA)	11,122	1,135	21,401	20,047	418	333	(NA)
Family clothing stores	(NA)	419	(NA)	55,639	7,264	142,884	135,121	2,982	2,491	(NA)
Women's clothing, specialty stores	1,393	1,185	120,862	117,500	14,986	304,232	283,259	6,951	5,801	1,235
Ready-to-wear stores	(NA)	996	(NA)	108,962	13,788	281,995	262,916	6,397	5,318	(NA)
Millinery stores	(NA)	107	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	82	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	220	148	7,855	7,013	603	13,016	11,305	363	269	253
Apparel stores, n.e.c.	155	117	8,955	8,559	1,486	31,268	29,787	538	475	153
Furniture, Home Furnishings, Appliance Dealers										
Total	3,196	2,310	299,056	282,216	39,698	784,903	753,547	12,084	10,899	3,134
Furniture, home furnishings stores	1,588	1,240	178,951	172,191	24,130	479,960	463,608	7,133	6,553	1,623
Furniture stores	(NA)	899	(NA)	146,624	19,874	391,166	379,279	5,831	5,371	(NA)
Floor covering stores	(NA)	133	(NA)	15,718	2,619	55,967	53,103	703	649	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	208	(NA)	9,849	1,637	32,827	31,226	599	533	(NA)
Household appliance, radio, TV stores	1,594	1,070	119,919	110,025	15,568	304,943	289,939	4,951	4,346	1,493
Household appliance stores	(NA)	511	(NA)	45,150	6,967	134,186	126,834	2,227	1,933	(NA)
Appliance, radio, TV stores	(NA)	356	(NA)	49,631	6,234	124,283	118,853	1,987	1,775	(NA)
Radio, TV stores	(NA)	203	(NA)	15,244	2,367	46,474	44,252	737	638	(NA)
Automotive Group										
Total	3,877	3,159	1,219,741	1,194,933	121,109	2,341,140	2,305,689	30,878	29,839	3,711
Passenger car dealers (franchised)	2,058	1,940	995,787	990,771	104,427	2,018,409	1,993,094	26,234	25,526	1,809
Passenger car dealers (nonfranchised)	851	519	119,131	105,831	5,606	101,182	97,679	1,453	1,341	1,002
Tire, battery, accessory dealers	686	532	65,326	62,092	8,938	180,865	175,677	2,629	2,443	620
Motorcycle, aircraft, boat dealers	106	60	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	166	114	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	8,366	5,642	521,422	457,624	41,637	863,504	785,346	17,073	13,464	9,222
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	4,522	3,642	627,737	608,677	67,957	1,338,025	1,278,114	19,821	18,001	3,782
Farm equipment dealers	1,003	881	169,047	166,525	17,109	317,739	312,296	4,566	4,378	916
Lumber, building materials dealers	1,584	1,332	314,085	307,167	33,355	662,586	625,227	9,487	8,515	981
Paint, glass, wallpaper stores	294	216	18,303	17,071	2,586	49,751	48,502	722	680	238
Plumbing, electrical supply stores	324	196	17,560	15,788	3,343	74,980	71,940	993	901	328
Hardware stores	1,309	1,017	108,424	102,126	11,564	232,969	220,149	4,053	3,527	1,307
Drug Stores, Proprietary Stores										
Total	2,151	1,929	234,378	228,908	27,816	569,980	514,971	12,825	9,915	2,182
Drug stores	(NA)	1,824	(NA)	224,386	27,429	562,238	508,418	12,584	9,750	(NA)
Proprietary stores	(NA)	105	(NA)	4,522	387	7,742	6,553	241	165	(NA)
Other Retail Stores										
Total	8,637	5,043	516,344	457,164	47,814	934,913	887,525	16,889	14,771	8,754
Liquor stores	1,343	841	108,100	93,644	4,503	91,108	83,386	1,858	1,522	1,270
Fuel, ice dealers	665	435	54,000	50,794	7,063	143,480	139,413	2,229	2,044	497
Fuel dealers (coal, wood)	(NA)	164	(NA)	10,343	1,219	26,874	24,957	498	419	(NA)
Liquefied petroleum gas dealers	(NA)	214	(NA)	32,036	5,030	98,970	97,720	1,452	1,379	(NA)
Fuel oil dealers	(NA)	39	(NA)	7,737	707	15,911	15,076	243	215	(NA)
Ice dealers	(NA)	18	(NA)	678	107	1,725	1,660	36	31	(NA)
Hay, grain, feed stores	630	494	113,928	109,182	6,487	126,243	120,292	2,098	1,926	498
Farm, garden supply stores	240	162	21,507	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954–GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS–Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all estsblishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MOUNTAIN--Con.										
Other Retail Stores—Coo.										
Jewelry stores	1,057	657	48,778	43,536	7,404	134,232	129,889	2,160	1,970	1,095
Book stores	93	63	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	126	110	11,113	10,857	2,013	40,179	38,656	729	658	127
Sporting goods stores	436	234	24,194	20,614	2,197	43,923	41,730	770	663	489
Bicycle stores	77	37	1,964	1,394	171	3,539	3,261	78	62	91
Florists	481	331	15,701	13,535	2,369	45,931	41,810	1,001	789	553
Cigar stores, stands	167	99	(D)	4,406	554	11,170	10,195	295	228	192
News dealers, newsstands	193	99	6,573	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	712	390	19,813	16,005	1,987	36,444	33,971	883	739	779
Music stores	242	144	15,553	14,007	2,098	40,398	38,102	697	604	245
Camera, photographic supply stores	117	105	9,059	8,795	1,030	20,404	19,685	384	350	113
Luggage, leather goods stores	95	45	(D)	2,314	290	5,997	5,779	109	98	82
Optical goods stores	103	73	5,289	4,825	1,014	19,940	19,772	263	256	92
Office, store machine and equipment dealers	122	78	6,278	5,712	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c	291	291	13,783	13,783	1,984	42,427	39,683	787	676	234
Second-hand stores	707	355	17,898	14,446	2,459	50,352	48,072	1,081	968	775
Nonstore Retailers										
Total	2,105	339	85,007	66,477	10,676	209,086	198,906	3,597	3,170	2,199
Mail Order Houses										
Total	38	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
General merchandise group, total	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Department store merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Variety store merchandise	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Apparel, accessories, total	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family clothing	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's ready-to-wear	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Shoes	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Furniture, home furnishiogs, appliances, total	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Floor coverings, draperies	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other home furnishings	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Household appliances, radios, TV	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other mail order houses, total	(NA)	16	(NA)	2,942	376	7,475	7,202	98	86	(NA)
Automotive store merchandise	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Lumber, building materials, hardware	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Proprietary medicines	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Feed, farm, garden supplies	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Jewelry	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Books, ststionery	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Sporting goods	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Tobacco products	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Gifts, novelties, souvenirs	(NA)	3	(NA)	66	8	247	229	6	5	(NA)
Musical instruments	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Cameras, photographic supplies	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other	(NA)	6	(NA)	673	94	1,823	1,702	27	23	(NA)
Direct Selliog (house-to-house) Organizations										
Total	1,865	241	45,918	29,336	6,201	118,885	115,363	1,829	1,685	1,944
Food, total	(NA)	88	(NA)	14,129	2,112	40,705	39,800	618	566	(NA)
Groceries	(NA)	14	(NA)	4,527	911	17,526	17,339	217	201	(NA)
Ice cream	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fruits, vegetsbles	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Milk	(NA)	38	(NA)	7,732	917	17,125	16,909	267	258	(NA)
Bakery products	(NA)	6	(NA)	522	81	1,883	1,856	47	44	(NA)
Other food, n.e.c	(NA)	26	(NA)	1,098	179	3,761	3,309	80	58	(NA)
Dry goods, geoeral merchandise	(NA)	7	(NA)	1,205	476	14,304	14,304	197	197	(NA)
Apparel, accessories, total	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's ready-to-wear	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Shoes	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Furniture, home furnishiogs, appliances, total	(NA)	55	(NA)	7,040	1,792	33,400	32,129	547	508	(NA)
Furniture	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Floor coverings, draperies	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	8	(NA)	479	49	1,133	1,102	17	16	(NA)
Household appliances, radios, TV	(NA)	41	(NA)	6,174	1,666	30,782	29,542	506	468	(NA)
Other, total	(NA)	88	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Jewelry	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	9	(NA)	829	400	6,194	5,203	109	74	(NA)
Other	(NA)	78	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Merchaodise Vendiog Machioe Operators										
Total	202	74	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery	(NA)	21	(NA)	3,224	391	7,621	7,565	114	111	(NA)
Milk, ice cream	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
All other beverages (except milk)	(NA)	14	(NA)	818	124	2,749	2,692	48	45	(NA)
Tobacco products	(NA)	21	(NA)	6,616	288	5,773	5,586	93	85	(NA)
Other	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PACIFIC										
Retail trade, total	177,168	118,174	20,438,872	19,119,852	2,369,268	46,396,364	42,905,991	772,366	635,835	194,352
Food Stores										
Total	32,019	18,907	5,004,892	4,572,204	366,342	7,240,054	6,556,577	107,329	83,676	36,738
Grocery stores	21,044	12,038	4,297,102	3,968,868	294,677	5,830,524	5,268,517	83,433	64,561	24,063
Meat markets	3,854	2,500	349,939	302,887	25,975	500,766	458,621	6,848	5,397	4,673
Fish (seafood) markets	402	192	22,033	16,945	1,504	28,624	26,450	470	384	515
Fruit stores, vegetable markets	1,342	542	67,814	50,892	5,728	108,843	99,044	1,774	1,377	1,769
Candy, nut, confectionery stores	834	572	33,239	30,187	5,106	109,735	99,209	2,289	1,822	715
Bakery products stores	2,398	1,884	99,647	91,953	20,015	411,781	377,071	8,186	6,691	2,476
Bakeries, with baking on premises	(NA)	1,421	(NA)	64,734	16,404	332,961	303,792	6,636	5,338	(NA)
Bakeries, without baking on premises	(NA)	463	(NA)	27,219	3,611	78,820	73,279	1,550	1,353	(NA)
Delicatessen stores	553	363	42,875	37,615	3,977	75,129	68,603	1,335	1,097	711
Food stores, n.e.c.	1,360	816	86,455	72,857	9,360	174,652	159,062	2,994	2,347	1,520
Eating, Drinking Places										
Total	35,915	27,503	1,666,313	1,544,481	388,478	7,837,331	7,192,215	163,637	134,681	44,677
Eating places (except refreshment stands)	21,815	16,207	1,129,127	1,052,603	291,919	5,855,609	5,425,974	123,790	103,919	26,696
Restaurants, cafeterias	(NA)	15,858	(NA)	1,025,800	283,912	5,697,906	5,287,274	120,115	101,338	(NA)
Caterers	(NA)	188	(NA)	12,965	3,136	65,456	53,895	1,760	1,058	(NA)
In-plant food contractors	(NA)	131	(NA)	13,838	4,871	92,247	84,805	1,915	1,523	(NA)
Refreshment stands	2,458	1,772	68,200	59,434	10,310	209,597	168,569	5,828	3,787	2,830
Drinking places	11,574	9,524	468,004	432,444	86,249	1,772,125	1,597,672	34,019	26,975	15,075
General Merchandise Group										
Total	5,960	4,440	2,104,711	2,073,263	317,496	6,117,410	5,312,426	129,434	96,628	5,201
Department stores	284	284	1,379,112	1,379,112	223,522	4,258,874	3,713,529	84,943	66,190	23
Dry goods, general merchandise stores	2,292	1,604	360,820	346,140	41,647	816,970	735,670	16,448	12,197	2,218
General stores	367	463	60,731	54,611	3,840	78,287	71,522	1,550	1,248	796
Variety stores	2,083	2,089	303,062	293,400	48,487	963,279	791,705	26,493	16,993	2,126
Apparel, Accessories Stores										
Total	12,476	10,152	1,193,025	1,151,727	162,337	3,094,410	2,843,238	58,387	46,966	11,289
Shoe stores	2,013	2,191	225,653	217,465	30,274	554,097	501,428	9,357	6,740	1,684
Men's shoe stores	(NA)	225	(NA)	14,064	1,825	34,357	32,466	528	437	(NA)
Women's shoe stores	(NA)	306	(NA)	49,999	7,375	134,042	122,906	2,275	1,567	(NA)
Children's, juveniles' shoe stores	(NA)	101	(NA)	6,598	890	16,159	14,350	297	214	(NA)
Family shoe stores	(NA)	1,559	(NA)	146,804	20,184	369,539	331,706	6,257	4,522	(NA)
Men's, boys' clothing and furnishings stores	(NA)	1,903	(NA)	249,215	33,471	617,980	573,773	9,951	8,026	(NA)
Men's, boys' clothing stores	(NA)	1,411	(NA)	205,362	28,611	530,430	492,749	8,407	6,778	(NA)
Men's, boys' furnishings stores	(NA)	492	(NA)	43,853	4,860	87,550	81,024	1,544	1,248	(NA)
Family clothing stores	(NA)	719	(NA)	148,485	20,246	390,498	351,421	7,708	5,969	(NA)
Women's clothing, specialty stores	4,865	4,095	477,875	465,239	67,849	1,312,385	1,214,887	27,378	22,976	4,427
Ready-to-wear stores	(NA)	3,120	(NA)	414,888	60,782	1,178,028	1,093,613	24,360	20,553	(NA)
Millinery stores	(NA)	376	(NA)	17,295	3,005	55,827	50,571	1,291	1,066	(NA)
Clothing, specialty stores, n.e.c.	(NA)	599	(NA)	33,056	4,062	78,530	70,703	1,727	1,357	(NA)
Children's, infants' wear stores	876	632	40,057	35,405	3,287	72,070	63,283	1,754	1,314	1,018
Apparel stores, n.e.c.	874	612	38,600	35,918	7,210	147,380	138,446	2,239	1,941	888
Furniture, Home Furnishings, Appliance Dealers										
Total	11,038	7,830	1,185,251	1,119,827	155,759	3,094,026	2,975,801	42,832	38,889	11,947
Furniture, home furnishings stores	6,170	4,574	768,414	734,930	104,624	2,087,950	2,014,738	28,250	25,873	6,701
Furniture stores	(NA)	2,798	(NA)	575,595	77,445	1,542,215	1,495,890	20,385	18,799	(NA)
Floor covering stores	(NA)	566	(NA)	76,781	13,844	269,377	257,330	3,212	2,955	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	1,210	(NA)	82,554	13,335	276,358	261,518	4,653	4,119	(NA)
Household appliance, radio, TV stores	4,606	3,256	415,963	384,897	51,135	1,006,076	961,063	14,582	13,016	5,174
Household appliance stores	(NA)	1,153	(NA)	126,531	17,241	329,603	319,682	9,008	4,701	(NA)
Appliance, radio, TV stores	(NA)	1,113	(NA)	176,558	22,409	448,792	428,927	6,209	5,488	(NA)
Radio, TV stores	(NA)	990	(NA)	81,808	11,485	227,681	212,454	3,365	2,827	(NA)
Automotive Group										
Total	8,900	6,846	3,475,667	3,406,685	361,897	6,923,967	6,815,600	80,099	77,400	8,902
Passenger car dealers (franchised)	3,380	3,204	2,840,215	2,828,705	305,961	5,843,330	5,769,772	65,837	64,304	3,018
Passenger car dealers (nonfranchised)	2,384	1,490	333,927	302,499	18,266	340,136	329,746	4,434	4,120	2,694
Tire, battery, accessory dealers	2,239	1,605	210,203	195,275	31,027	610,823	590,976	8,118	7,428	2,266
Motorcycle, aircraft, boat dealers	474	314	36,226	32,770	3,780	76,970	74,204	1,027	921	492
Household trailer dealers	351	219	51,421	44,895	2,471	44,008	42,475	582	531	354
Automotive dealers, n.e.c.	14	14	2,541	2,541	392	8,700	8,427	101	96	14
Gasoline Service Stations										
Total	20,649	14,597	1,451,572	1,288,034	129,702	2,604,519	2,339,516	46,231	35,309	22,978
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	9,136	6,730	1,413,611	1,354,507	163,794	3,177,125	3,042,964	41,231	37,343	9,111
Farm equipment dealers	968	832	254,364	251,290	30,841	603,528	593,974	7,383	7,139	901
Lumber, building materials dealers	5,132	2,522	745,564	726,992	81,533	1,567,136	1,505,130	18,996	17,482	2,685
Paint, glass, wallpaper stores	1,265	769	80,628	69,726	9,739	190,377	182,533	2,618	2,363	1,317
Plumbing, electrical supply stores	724	436	52,338	47,646	9,295	186,828	173,705	2,153	1,864	800
Hardware stores	3,015	2,221	280,189	258,853	32,386	629,256	587,622	10,081	8,495	3,370
Drug Stores, Proprietary Stores										
Total	4,966	4,480	640,196	626,230	83,362	1,622,186	1,438,787	29,013	21,937	5,041
Drug stores	(NA)	4,225	(NA)	614,608	82,221	1,600,425	1,419,083	28,495	21,545	(NA)
Proprietary stores	(NA)	215	(NA)	11,622	1,141	21,761	19,704	518	392	(NA)
Other Retail Stores										
Total	27,511	15,508	1,867,128	1,640,854	176,645	3,465,350	3,246,986	55,752	47,112	29,505
Liquor stores	4,416	3,162	449,159	393,103	21,624	418,943	362,997	7,416	5,294	4,802
Fuel, ice dealers	1,387	937	152,666	145,220	20,025	403,477	387,471	5,245	4,794	1,321
Fuel dealers (coal, wood)	(NA)	248	(NA)	24,891	4,218	89,474	83,489	1,233	1,061	(NA)
Liquefied petroleum gas dealers	(NA)	290	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	348	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	51	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	1,260	970	346,291	335,481	20,854	395,714	385,271	5,429	5,091	1,066
Farm, garden supply stores	1,074	680	88,814	81,136	9,274	176,620	166,212	2,647	2,323	1,163

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1F. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments, Sales, Payroll, and Personnel

Division and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PACIFIC--Con.										
Other Retail Stores—Con.										
Jewelry stores	2,981	1,741	185,683	167,861	28,054	538,590	516,913	7,553	6,775	3,044
Book stores	369	227	25,094	22,716	3,447	71,665	64,932	1,417	1,064	318
Stationery stores	615	431	72,401	69,271	11,904	235,710	225,917	3,951	3,491	888
Sporting goods stores	1,325	637	69,637	56,199	6,246	127,563	118,379	2,036	1,639	1,474
Bicycle stores	307	147	8,470	6,012	759	15,154	13,339	296	224	324
Florists	1,655	1,091	49,264	41,768	6,915	133,365	121,185	2,655	2,077	1,927
Cigar stores, stands	728	358	25,274	20,012	2,445	48,125	45,363	872	740	774
News dealers, newsstands	648	212	20,473	11,655	1,184	25,626	21,753	772	556	681
Gift, novelty, souvenir stores	1,566	782	39,386	30,708	3,841	80,868	69,954	1,915	1,423	1,822
Music stores	826	512	56,179	50,289	7,290	147,463	137,650	2,330	1,995	876
Camera, photographic supply stores	536	400	49,280	45,334	5,257	99,252	93,925	1,581	1,362	558
Luggage, leather goods stores	232	138	9,961	8,731	1,108	21,378	19,993	362	301	240
Optical goods stores	414	258	17,842	15,592	3,851	75,420	74,765	879	850	342
Office, store machine and equipment dealers	305	187	14,882	12,492	2,490	48,432	46,953	695	637	326
Retail stores (except second-hand) n.e.c.	1,321	1,321	72,180	72,180	9,862	200,345	189,704	3,774	3,022	1,320
Second-hand stores	2,150	1,054	67,106	55,094	10,215	200,640	189,310	3,927	3,454	2,467
Nonstore Retailers										
Total	8,598	1,174	436,496	342,040	63,456	1,219,986	1,141,881	18,421	15,894	8,963
Mail Order Houses										
Total	211	133	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food	(NA)	15	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
General merchandise group, total	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Department store merchandise	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Dry goods, general merchandise	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Variety store merchandise	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Apparel, accessories, total	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family clothing	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's ready-to-wear	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Shoes	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Furniture, home furnishings, appliances, total	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Floor coverings, draperies	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliances, radios, TV	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other mail order houses, total	(NA)	96	(NA)	20,000	3,157	62,663	60,136	677	582	(NA)
Automotive store merchandise	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Lumber, building materials, hardware	(NA)	5	(NA)	2,002	85	1,769	1,749	17	16	(NA)
Proprietary medicines	(NA)	10	(NA)	575	69	1,132	1,044	30	23	(NA)
Feed, farm, garden supplies	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Jewelry	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Sporting goods	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Tobacco products	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Gifts, novelties, souvenirs	(NA)	7	(NA)	1,848	155	3,610	3,339	61	53	(NA)
Musical instruments	(NA)	8	(NA)	554	67	1,751	1,742	21	20	(NA)
Cameras, photographic supplies	(NA)	3	(NA)	144	30	520	520	8	8	(NA)
Other	(NA)	38	(NA)	2,757	299	5,437	4,785	112	77	(NA)
Direct Selling (house-to-house) Organizations										
Total	7,764	808	206,396	120,108	25,122	495,140	479,475	7,775	7,011	8,116
Food, total	(NA)	239	(NA)	43,316	7,303	152,947	147,419	2,072	1,770	(NA)
Groceries	(NA)	38	(NA)	14,843	2,710	56,854	55,956	601	579	(NA)
Ice cream	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fruits, vegetables	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Milk	(NA)	101	(NA)	18,105	3,036	63,346	62,430	759	739	(NA)
Bakery products	(NA)	16	(NA)	2,117	356	7,391	7,173	100	91	(NA)
Other food, n.e.c.	(NA)	108	(NA)	6,949	1,071	22,891	19,555	559	316	(NA)
Dry goods, general merchandise	(NA)	19	(NA)	2,459	920	18,940	18,854	455	449	(NA)
Apparel, accessories, total	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family clothing	(NA)	4	(NA)	113	7	133	103	4	2	(NA)
Women's ready-to-wear	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other women's apparel, accessories, specialties	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Shoes	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Furniture, home furnishings, appliances, total	(NA)	148	(NA)	32,874	7,425	142,775	138,801	2,011	1,890	(NA)
Furniture	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Floor coverings, draperies	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other home furnishings	(NA)	41	(NA)	14,313	2,204	51,339	50,509	476	475	(NA)
Household appliances, radios, TV	(NA)	83	(NA)	16,447	4,672	84,130	81,991	1,397	1,322	(NA)
Other, total	(NA)	342	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Jewelry	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Books, stationery	(NA)	52	(NA)	12,287	3,964	74,528	73,728	1,226	1,205	(NA)
Other	(NA)	284	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Merchandise Vending Machine Operators										
Total	623	233	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery	(NA)	60	(NA)	19,201	2,347	43,228	42,298	563	532	(NA)
Milk, ice cream	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
All other beverages (except milk)	(NA)	39	(NA)	5,498	827	16,435	16,174	213	200	(NA)
Tobacco products	(NA)	82	(NA)	30,256	2,346	47,280	46,174	549	509	(NA)
Other	(NA)	39	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 1G. RETAIL TRADE: 1948[1]—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS

Establishments and Sales

Kind of business	NEW ENGLAND				MIDDLE ATLANTIC			
	Establishments		Sales		Establishments		Sales	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	109,279	75,569	8,321,323	7,685,650	372,140	229,997	27,626,972	24,700,243
Food stores, total	30,863	17,130	2,117,382	1,818,261	113,590	53,304	6,943,774	5,459,753
Grocery stores	23,269	12,321	1,811,110	1,561,422	63,753	27,931	4,935,986	3,905,728
Other food stores	7,594	4,809	306,272	256,839	49,837	25,373	2,007,788	1,554,025
Eating, drinking places, total	18,757	15,147	673,782	633,149	74,950	56,039	2,871,116	2,612,321
Eating places	12,233	9,645	471,518	443,751	35,877	26,627	1,676,193	1,565,107
Drinking places	6,524	5,502	202,264	189,398	39,073	29,412	1,194,923	1,047,214
General merchandise group	3,600	2,520	855,748	838,227	10,904	6,460	3,159,028	3,097,609
Apparel, accessories stores, total	9,051	6,856	708,148	675,268	33,469	23,262	2,851,138	2,688,846
Shoe stores	1,676	1,278	105,188	98,607	5,555	4,086	424,482	398,045
Other apparel stores	7,375	5,578	602,960	576,661	27,914	19,176	2,426,656	2,290,801
Furniture, home furnishings, appliance dealers	5,531	4,035	406,635	383,600	18,146	12,227	1,551,503	1,415,831
Automotive group	4,852	4,177	1,111,729	1,087,288	13,248	11,145	3,386,827	3,309,348
Gasoline service stations	11,064	6,805	371,256	293,632	29,448	16,870	996,037	775,576
Lumber, bldg. mats., hardware, farm equip. dealers, total	4,421	3,606	547,881	532,737	14,570	10,680	1,507,277	1,435,974
Farm equipment dealers	297	252	40,429	39,343	1,219	1,044	147,915	143,180
Lumber, bldg. mats., supplies, equipment, hardware dealers	4,124	3,354	507,452	493,394	13,351	9,636	1,359,362	1,292,794
Drug stores, proprietary stores, total	4,105	3,777	269,134	261,605	12,097	9,110	721,162	630,905
Drug stores	3,245	3,031	229,868	224,399	10,896	8,296	672,173	591,061
Proprietary stores	860	746	39,266	37,206	1,201	814	48,989	39,844
Other retail stores, total	16,581	11,133	1,135,691	(D)	50,316	29,710	3,208,000	2,847,596
Liquor stores	3,386	2,031	225,977	186,932	7,018	4,747	616,400	533,070
Fuel, ice dealers	2,874	2,310	356,106	342,732	5,935	4,648	768,314	745,770
Feed, farm, garden supply stores	1,022	907	207,469	202,314	2,862	2,389	545,142	523,126
Jewelry stores	1,249	946	78,243	74,158	4,367	2,900	261,782	241,044
Other retail stores	8,050	4,939	267,896	(D)	30,134	15,026	1,016,362	804,586
Nonstore retailers	454	383	123,937	(D)	1,402	1,190	431,110	426,484

Kind of business	EAST NORTH CENTRAL				WEST NORTH CENTRAL			
	Establishments		Sales		Establishments		Sales	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	337,021	237,465	28,507,077	26,446,605	172,474	125,394	13,152,837	12,273,086
Food stores, total	86,702	50,313	6,220,502	5,374,626	36,443	22,403	2,485,416	2,178,078
Grocery stores	64,367	35,728	5,233,122	4,524,507	30,287	18,218	2,256,480	1,980,268
Other food stores	22,335	14,585	987,380	850,119	6,156	4,185	228,936	197,810
Eating, drinking places, total	75,150	55,661	2,492,731	2,139,912	33,909	25,970	931,155	845,139
Eating places	32,411	25,883	1,211,460	1,055,261	18,648	15,527	523,659	499,772
Drinking places	42,739	29,778	1,281,271	1,084,651	15,261	10,443	407,496	345,367
General merchandise group	10,208	7,862	3,602,312	3,561,734	7,231	5,464	1,488,084	1,453,675
Apparel, accessories stores, total	21,724	17,284	2,000,622	1,929,435	8,726	6,957	759,282	730,533
Shoe stores	4,509	3,613	332,518	316,074	1,725	1,322	105,509	99,019
Other apparel stores	17,215	13,671	1,668,104	1,613,361	7,001	5,635	653,773	631,514
Furniture, home furnishings, appliance dealers	15,621	11,714	1,292,010	1,222,128	8,171	6,294	600,591	566,315
Automotive group	18,226	15,485	4,584,069	4,472,276	11,460	9,777	2,255,743	2,191,690
Gasoline service stations	35,890	23,112	1,477,950	1,226,000	22,455	13,832	801,285	655,424
Lumber, bldg. mats., hardware, farm equip. dealers, total	23,224	18,969	2,562,090	2,471,283	19,691	16,695	1,957,449	1,888,902
Farm equipment dealers	4,413	3,943	522,097	505,911	5,821	5,331	740,520	723,494
Lumber, bldg. mats., supplies, equipment, hardware dealers	18,811	15,026	2,039,993	1,965,372	13,870	11,364	1,216,929	1,165,408
Drug stores, proprietary stores, total	10,907	9,797	904,849	881,759	6,121	5,341	406,115	391,858
Drug stores	9,457	8,653	837,743	820,208	5,027	4,545	367,232	357,381
Proprietary stores	1,450	1,144	67,106	61,551	1,094	796	38,883	34,477
Other retail stores, total	38,292	26,332	2,662,260	(D)	17,899	12,347	1,152,209	(D)
Liquor stores	5,352	3,373	404,622	(D)	3,082	2,111	197,076	(D)
Fuel, ice dealers	5,242	4,528	604,543	589,183	1,824	1,538	155,235	151,070
Feed, farm, garden supply stores	4,519	3,586	710,387	673,433	3,514	2,526	431,298	403,094
Jewelry stores	4,390	3,114	258,909	240,381	2,253	1,543	100,507	91,946
Other retail stores	18,789	11,731	683,799	605,597	7,226	4,629	268,093	240,317
Nonstore retailers	1,077	936	707,682	(D)	368	314	315,508	(D)

(D) Withheld to avoid disclosure.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 1G RETAIL TRADE: 1948[1]—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments and Sales

Kind of business	SOUTH ATLANTIC				EAST SOUTH CENTRAL			
	Establishments		Sales		Establishments		Sales	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	202,493	132,158	14,631,259	13,526,891	103,048	63,440	6,370,211	5,759,428
Food stores, total	65,667	29,673	3,279,705	2,715,060	38,407	14,440	1,484,416	1,123,628
Grocery stores	56,891	24,531	3,002,666	2,483,440	36,584	13,290	1,423,522	1,069,998
Other food stores	8,776	5,142	277,039	231,620	1,823	1,150	60,894	53,630
Eating, drinking places, total	33,602	24,277	966,683	876,641	14,948	11,077	355,056	322,270
Eating places	22,871	17,879	713,926	672,258	10,845	8,426	266,195	248,110
Drinking places	10,731	6,398	252,757	204,383	4,103	2,651	88,861	74,160
General merchandise group	12,281	8,116	2,001,629	1,925,143	9,103	5,526	928,208	860,207
Apparel, accessories stores, total	11,966	10,098	1,070,321	1,039,579	4,711	4,028	443,056	432,239
Shoe stores	1,698	1,509	155,311	151,980	687	606	57,700	56,379
Other apparel stores	10,268	8,589	915,010	887,599	4,024	3,422	385,356	375,860
Furniture, home furnishings, appliance dealers	9,405	7,833	788,913	763,161	4,516	3,724	338,190	324,189
Automotive group	10,053	8,936	2,381,202	2,336,979	5,061	4,554	1,162,634	1,142,283
Gasoline service stations	24,156	15,054	782,646	656,542	10,317	7,024	338,187	289,705
Lumber, bldg. matls., hardware, farm equip. dealers, total	7,954	6,773	1,035,260	1,010,485	4,820	4,144	541,190	525,587
Farm equipment dealers	1,096	1,021	160,387	157,895	858	808	116,105	114,300
Lumber, bldg. matls., supplies, equipment, hardware dealers	6,858	5,752	874,873	852,590	3,962	3,336	425,085	411,287
Drug stores, proprietary stores, total	6,380	5,763	501,381	490,671	3,253	2,857	202,250	195,601
Drug stores	5,020	4,727	453,209	447,297	2,663	2,426	184,497	182,959
Proprietary stores	1,360	1,036	48,172	43,374	590	431	17,753	12,642
Other retail stores, total	20,503	15,146	1,581,673	1,471,332	7,723	5,884	495,483	462,293
Liquor stores	3,866	2,736	442,828	(D)	984	772	123,049	110,915
Fuel, ice dealers	1,960	1,730	234,172	222,671	1,096	968	69,963	68,674
Feed, farm, garden supply stores	2,933	2,415	424,805	(D)	1,366	1,092	135,848	128,816
Jewelry stores	2,357	1,850	146,306	139,619	975	758	58,453	55,605
Other retail stores	9,387	6,415	333,562	299,365	3,302	2,294	108,170	98,283
Nonstore retailers	526	489	241,846	241,298	189	182	81,541	81,426

Kind of business	WEST SOUTH CENTRAL				MOUNTAIN			
	Establishments		Sales		Establishments		Sales	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total[1]	156,296	104,397	10,859,318	9,988,956	57,267	40,995	4,639,898	4,328,704
Food stores, total	44,518	19,909	2,331,874	1,912,344	11,868	6,604	937,568	819,187
Grocery stores	40,851	17,597	2,211,724	1,808,255	10,110	5,357	872,266	761,106
Other food stores	3,667	2,312	120,150	104,089	1,758	1,247	65,302	58,081
Eating, drinking places, total	28,073	20,961	666,196	606,450	12,232	9,547	395,388	364,442
Eating places	17,653	14,388	482,277	460,227	6,671	5,455	221,777	210,329
Drinking places	10,420	6,573	183,919	146,223	5,561	4,092	173,611	154,113
General merchandise group	9,399	6,643	1,447,885	1,399,589	2,697	2,062	579,271	566,001
Apparel, accessories stores, total	6,865	5,797	691,009	675,605	2,920	2,314	239,005	228,320
Shoe stores	1,002	887	92,281	90,449	412	350	32,409	31,271
Other apparel stores	5,863	4,910	598,728	585,156	2,508	1,964	206,596	197,049
Furniture, home furnishings, appliance dealers	6,940	5,590	547,404	524,389	2,606	2,068	226,545	215,819
Automotive group	10,119	8,447	2,047,815	1,960,547	3,866	3,345	807,813	787,672
Gasoline service stations	18,640	12,545	587,011	501,998	8,012	4,985	310,354	255,827
Lumber, bldg. matls., hardware, farm equip. dealers, total	9,907	8,672	1,204,324	1,175,894	4,140	3,561	554,783	540,707
Farm equipment dealers	1,981	1,873	285,309	280,358	977	891	157,179	153,632
Lumber, bldg. matls., supplies, equipment, hardware dealers	7,926	6,799	919,015	895,536	3,163	2,670	397,604	387,075
Drug stores, proprietary stores, total	5,807	5,082	374,269	363,839	1,905	1,717	162,308	158,480
Drug stores	4,546	4,119	330,609	324,027	1,651	1,531	153,112	150,221
Proprietary stores	1,261	963	43,660	39,812	254	186	9,196	8,259
Other retail stores, total	15,751	10,503	828,719	(D)	6,903	4,696	380,341	346,256
Liquor stores	3,612	2,095	166,680	126,356	1,240	812	80,909	(D)
Fuel, ice dealers	906	753	66,913	64,307	561	479	48,039	46,607
Feed, farm, garden supply stores	2,480	1,804	238,556	219,519	619	497	87,183	(D)
Jewelry stores	1,604	1,194	113,649	108,493	881	627	40,820	37,588
Other retail stores	7,149	4,657	242,921	(D)	3,602	2,281	123,390	109,252
Nonstore retailers	277	248	132,812	(D)	118	96	46,522	45,993

(D) Withheld to avoid disclosure.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

432271 O - 57 - 5

Table 1G. RETAIL TRADE: 1948[1]—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS—Continued

Establishments and Sales

Kind of business	PACIFIC			
	Establishments		Sales	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	158,461	109,277	14,740,357	13,642,645
Food stores, total	32,855	18,756	3,407,227	2,974,591
Grocery stores	24,642	13,158	2,982,841	2,604,578
Other food stores	8,213	5,598	424,386	370,013
Eating, drinking places, total	34,168	26,800	1,293,310	1,208,727
Eating places	21,976	17,333	873,790	828,109
Drinking places	12,192	9,467	419,520	380,618
General merchandise group	5,384	4,105	1,733,976	1,715,547
Apparel, accessories stores, total	11,512	8,567	954,214	906,170
Shoe stores	1,937	1,597	155,210	148,698
Other apparel stores	9,575	6,970	799,004	757,472
Furniture, home furnishings, appliance dealers	9,487	6,790	840,587	796,648
Automotive group	8,400	6,789	2,362,624	2,277,485
Gasoline service stations	19,665	12,145	805,427	655,706
Lumber, bldg. matls., hardware, farm equip. dealers, total	8,615	6,799	1,232,726	1,186,369
Farm equipment dealers	847	781	216,022	213,940
Lumber, bldg. matls., supplies, equipment, hardware dealers	7,768	6,018	1,016,704	972,429
Drug stores, proprietary stores, total	4,707	4,184	470,041	457,459
Drug stores	4,241	3,826	449,692	438,907
Proprietary stores	466	358	20,349	18,552
Other retail stores, total	23,162	13,913	1,410,223	1,235,323
Liquor stores	4,409	2,605	321,227	247,736
Fuel, ice dealers	1,075	901	122,253	119,548
Feed, farm, garden supply stores	1,834	1,386	352,882	337,023
Jewelry stores	2,474	1,651	150,976	139,393
Other retail stores	13,370	7,370	462,885	391,623
Nonstore retailers	506	429	230,002	228,620

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 1H. RETAIL TRADE: 1954—UNITED STATES, BY REGIONS, GEOGRAPHIC DIVISIONS, AND STATES

Establishments, Sales, Payroll, and Personnel

Region, division, and State	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
United States, total	1,721,650	1,124,040	169,967,748	157,932,676	18,198,662	354,141,958	327,094,709	7,124,331	5,778,351	1,765,752
Regions:										
The Northeastern States	481,785	307,271	45,965,287	42,443,265	5,094,429	98,203,808	90,439,090	1,946,392	1,566,305	471,596
The North Central States	519,618	358,742	53,437,533	50,163,689	5,725,555	110,906,601	101,149,852	2,232,665	1,747,879	542,304
The South	480,722	296,782	43,769,322	40,234,084	4,338,903	85,363,614	80,277,331	1,917,994	1,618,734	491,708
The West	239,525	161,245	26,795,606	25,091,638	3,039,775	59,667,935	55,228,436	1,027,280	845,433	260,144
The Northeastern States:										
New England	112,807	75,211	10,911,468	10,179,424	1,207,892	23,185,448	21,126,318	484,634	376,729	99,498
Middle Atlantic	368,978	232,060	35,053,819	32,263,841	3,886,537	75,018,360	69,312,772	1,461,758	1,189,576	372,098
The North Central States:										
East North Central	343,411	238,841	37,256,221	35,097,399	4,120,858	79,637,703	72,430,182	1,567,056	1,219,359	359,490
West North Central	176,207	119,901	16,181,312	15,066,290	1,604,697	31,268,898	28,719,670	665,609	528,520	182,814
The South:										
South Atlantic	217,866	134,666	20,608,887	19,033,539	2,139,033	41,823,624	39,279,783	926,596	776,846	216,486
East South Central	100,623	59,833	8,354,102	7,544,194	775,478	15,274,705	14,390,654	362,960	305,516	107,188
West South Central	162,233	102,283	14,806,333	13,656,351	1,424,392	28,265,285	26,606,894	628,438	536,372	168,034
The West:										
Mountain	62,357	43,071	6,356,734	5,971,786	670,507	13,271,571	12,322,445	254,914	209,598	65,792
Pacific	177,168	118,174	20,438,872	19,119,852	2,369,268	46,396,364	42,905,991	772,366	635,835	194,352
New England:										
Maine	11,624	7,742	923,796	847,312	84,061	1,593,299	1,466,722	37,318	30,054	10,906
New Hampshire	7,439	5,071	603,991	562,277	57,095	1,083,933	995,837	24,398	19,317	7,020
Vermont	4,623	3,183	379,503	352,927	35,298	666,962	622,980	14,959	12,468	4,322
Massachusetts	53,022	35,690	5,539,100	5,202,282	649,341	12,507,806	11,380,119	263,484	203,596	42,871
Rhode Island	10,396	5,984	847,552	770,134	91,503	1,786,655	1,646,659	37,590	29,424	10,128
Connecticut	25,703	17,541	2,617,526	2,444,492	290,594	5,546,793	5,014,001	106,885	81,870	24,251
Middle Atlantic:										
New York	183,440	119,392	18,116,095	16,753,361	2,090,787	40,265,938	37,238,090	754,268	617,245	181,771
New Jersey	64,919	40,609	6,144,769	5,616,437	637,044	12,145,168	11,223,716	227,657	184,226	64,295
Pennsylvania	120,619	72,059	10,792,955	9,894,043	1,158,706	22,607,254	20,850,966	479,833	388,105	126,032
East North Central:										
Ohio	86,907	61,047	9,633,332	9,096,152	1,088,120	20,910,848	19,023,656	418,560	327,669	87,333
Indiana	41,624	31,544	4,512,673	4,322,295	497,623	9,500,727	8,710,688	195,974	156,040	43,559
Illinois	99,001	65,237	11,018,913	10,308,557	1,252,549	24,482,640	22,269,915	463,808	361,155	105,078
Michigan	67,995	50,331	8,167,632	7,776,034	878,983	16,893,459	15,398,957	324,684	252,663	74,320
Wisconsin	47,884	30,682	3,923,671	3,594,361	403,583	7,850,029	7,026,966	164,030	121,832	49,200
West North Central:										
Minnesota	35,380	24,476	3,449,684	3,223,542	366,398	7,117,177	6,443,279	145,954	112,382	36,184
Iowa	35,124	23,952	3,077,580	2,854,100	279,285	5,345,585	4,906,790	118,429	93,266	37,000
Missouri	47,262	30,252	4,525,308	4,197,762	477,035	9,319,566	8,548,309	192,596	155,674	49,428
North Dakota	7,743	5,291	661,577	608,385	60,506	1,229,400	1,156,618	25,053	21,221	7,750
South Dakota	8,338	6,096	678,789	637,699	60,910	1,187,602	1,099,433	26,374	21,359	8,310
Nebraska	17,033	12,137	1,587,789	1,485,819	153,360	2,987,427	2,777,649	64,723	52,624	17,970
Kansas	25,327	17,697	2,200,585	2,058,983	207,203	4,082,141	3,787,592	92,480	71,994	26,172
South Atlantic:										
Delaware	4,307	2,739	492,899	461,595	52,720	993,739	925,580	19,670	16,390	4,016
Maryland	24,857	15,829	2,675,464	2,488,000	298,471	5,815,817	5,356,981	124,699	101,520	25,142
District of Columbia	6,734	5,188	1,212,450	1,176,800	170,981	3,287,427	3,103,809	62,245	54,406	6,166
Virginia	30,959	20,453	3,120,549	2,923,967	327,449	6,410,610	6,007,208	143,858	120,562	30,516
West Virginia	18,681	11,403	1,401,206	1,285,854	144,902	2,780,197	2,632,243	62,144	53,324	18,139
North Carolina	38,049	21,997	3,209,796	2,898,724	310,542	6,125,636	5,726,568	143,750	115,645	37,732
South Carolina	20,581	11,917	1,518,889	1,345,475	139,153	2,677,723	2,506,902	68,748	55,328	19,909
Georgia	32,395	19,571	2,963,217	2,721,433	288,835	5,842,863	5,525,721	131,569	110,521	32,360
Florida	41,303	25,569	4,014,417	3,731,691	405,980	7,889,612	7,494,771	169,913	149,150	42,506
East South Central:										
Kentucky	26,472	16,040	2,201,101	1,996,277	210,269	4,024,421	3,745,501	92,202	76,410	28,770
Tennessee	31,067	18,681	2,759,416	2,511,800	261,785	5,252,064	4,959,389	121,963	103,333	33,845
Alabama	26,158	14,990	2,111,783	1,891,599	191,470	3,717,745	3,511,006	93,013	78,212	27,196
Mississippi	16,926	10,122	1,281,802	1,144,518	111,954	2,280,475	2,174,758	55,782	47,561	17,377
West South Central:										
Arkansas	18,783	10,965	1,333,632	1,182,690	112,284	2,186,581	2,078,064	53,985	45,797	20,009
Louisiana	26,845	15,759	2,339,289	2,126,049	238,022	4,748,138	4,468,202	107,833	95,426	26,972
Oklahoma	25,312	15,568	2,101,041	1,909,685	194,136	3,862,157	3,638,218	85,669	72,699	26,860
Texas	91,293	59,991	9,032,371	8,437,927	879,950	17,468,409	16,422,410	380,951	322,450	94,193
Mountain:										
Montana	8,223	5,865	778,033	730,321	78,097	1,542,134	1,441,158	28,501	23,847	8,613
Idaho	7,096	5,056	670,057	624,607	65,780	1,287,233	1,202,739	24,837	20,522	7,108
Wyoming	3,974	2,826	384,601	362,765	39,859	767,698	717,539	14,453	12,018	4,292
Colorado	15,468	10,890	1,726,759	1,636,681	187,214	3,678,869	3,410,546	72,595	59,115	16,895
New Mexico	8,481	5,319	733,093	673,729	73,446	1,460,164	1,375,515	29,636	25,066	8,951
Arizona	9,728	6,396	1,001,004	935,990	106,828	2,149,824	2,013,683	39,889	33,699	10,164
Utah	6,670	4,772	733,120	693,998	80,098	1,601,130	1,425,297	32,629	24,880	6,688
Nevada	2,717	1,947	330,067	313,695	39,185	784,519	735,968	12,374	10,451	3,081
Pacific:										
Washington	26,806	17,868	2,873,694	2,686,566	323,646	6,365,706	5,766,405	108,399	85,836	28,431
Oregon	19,073	12,333	1,921,204	1,778,560	204,689	4,062,228	3,818,440	69,643	59,627	21,942
California	131,289	87,973	15,643,974	14,654,726	1,840,933	35,968,430	33,321,146	594,324	490,372	143,979

Table 1J. RETAIL TRADE: 1954—UNITED STATES BY KIND OF BUSINESS, BY REGIONS, GEOGRAPHIC DIVISIONS, AND STATES

Establishments and Sales

Region, division, and State	Retail trade, total				Food stores							
					Total[1]				Grocery stores		Meat markets, fish (seafood) markets	
	Establishments		Sales		Establishments		Sales					
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
United States, total..	1,721,650	1,124,040	169,967,748	157,932,676	384,616	200,468	39,762,213	35,233,411	279,440	34,420,764	27,354	2,128,117
Regions:												
The Northeastern States.....	481,785	307,271	45,965,287	42,443,265	118,263	61,725	11,621,905	10,196,983	67,243	9,091,299	13,444	1,006,822
The North Central States....	519,618	358,742	53,437,533	50,163,689	101,769	62,433	11,718,327	10,658,599	74,904	10,283,203	5,810	515,762
The South.....	480,722	296,782	43,769,322	40,234,084	122,504	51,616	10,054,077	8,550,647	108,022	9,466,251	3,451	199,491
The West.....	239,525	161,245	26,795,606	25,091,638	42,080	24,694	6,367,904	5,827,182	29,271	5,580,011	4,649	406,042
The Northeastern States:												
New England.....	112,807	75,211	10,911,468	10,179,424	25,588	14,286	2,753,616	2,475,318	16,588	2,367,085	1,776	130,197
Middle Atlantic.....	368,978	232,060	35,053,819	32,263,841	92,675	47,439	8,868,289	7,721,665	50,655	6,724,214	11,668	876,625
The North Central States:												
East North Central.....	343,411	238,841	37,256,221	35,097,399	71,490	43,850	8,495,857	7,736,419	51,157	7,345,378	4,579	424,193
West North Central.....	176,207	119,901	16,181,312	15,066,290	30,279	18,583	3,222,470	2,922,180	23,747	2,937,825	1,231	91,569
The South:												
South Atlantic.....	217,866	134,666	20,608,887	19,033,539	55,727	24,051	4,727,629	4,071,015	46,912	4,380,095	2,014	104,406
East South Central.....	100,623	59,833	8,354,102	7,544,194	29,222	11,006	1,981,884	1,594,270	27,308	1,901,359	391	(D)
West South Central.....	162,233	102,283	14,806,333	13,656,351	37,555	16,559	3,344,564	2,885,362	33.802	3,184,797	1,046	(D)
The West:												
Mountain.....	62,357	43,071	6,356,734	5,971,786	10,061	5,78[illegible]	1,363,012	1,254,978	8,227	1,282,909	393	34,070
Pacific.....	177,168	118,174	20,438,872	19,119,852	32,019	18,90[illegible]	5,004,892	4,572,204	21,044	4,297,102	4,256	371,972
New England:												
Maine.....	11,624	7,742	923,796	847,312	3,193	1,801	245,055	210,931	2,733	229,613	108	5,648
New Hampshire.....	7,439	5,071	603,991	562,277	1,582	1,040	159,966	146,714	1,267	149,100	79	3,475
Vermont.....	4,623	3,183	379,503	352,927	971	583	91,739	81,473	826	87,518	37	1,329
Massachusetts.....	53,022	35,690	5,539,100	5,202,282	12,274	6,822	1,412,646	1,280,372	6,858	1,182,520	953	72,410
Rhode Island.....	10,396	5,984	847,552	770,134	2,415	1,059	205,742	176,684	1,428	171,406	148	9,480
Connecticut.....	25,703	17,541	2,617,526	2,444,492	5,153	2,981	638,468	579,144	3,476	546,928	451	37,855
Middle Atlantic:												
New York.....	183,440	119,392	18,116,095	16,753,361	46,416	25,948	4,666,405	4,106,845	22,014	3,292,536	7,956	616,913
New Jersey.....	64,919	40,609	6,144,769	5,616,437	15,288	7,314	1,568,730	1,357,352	7,804	1,214,946	1,718	123,861
Pennsylvania.....	120,619	72,059	10,792,955	9,894,043	30,971	14,177	2,633,154	2,257,468	20,837	2,216,732	1,994	135,851
East North Central:												
Ohio.....	86,907	61,047	9,633,332	9,096,152	19,870	12,356	2,315,830	2,110,904	13,297	1,943,742	1,316	124,869
Indiana.....	41,624	31,544	4,512,673	4,322,295	8,233	5,307	980,930	911,382	6,812	910,044	236	26,030
Illinois.....	99,001	65,237	11,018,913	10,308,557	20,764	11,740	2,413,626	2,170,350	14,160	2,054,534	1,668	140,411
Michigan.....	67,995	50,331	8,167,632	7,776,034	14,548	9,436	1,933,738	1,784,190	10,932	1,714,297	699	75,461
Wisconsin.....	47,884	30,682	3,923,671	3,594,361	8,075	5,011	851,733	759,593	5,956	722,761	660	57,422
West North Central:												
Minnesota.....	35,380	24,476	3,449,684	3,223,542	6,539	4,203	691,756	625,830	4,901	596,077	476	45,513
Iowa.....	35,124	23,952	3,077,580	2,854,100	5,494	3,496	586,671	531,673	4,459	539,800	210	14,155
Missouri.....	47,262	30,252	4,525,308	4,197,762	9,284	5,074	939,413	842,273	6,970	859,762	248	13,745
North Dakota.....	7,743	5,291	661,577	608,385	1,234	724	109,448	94,124	1,040	101,431	66	3,086
South Dakota.....	8,338	6,096	678,789	637,699	1,150	798	121,052	112,422	980	114,805	33	(D)
Nebraska.....	17,033	12,137	1,587,789	1,485,819	2,564	1,700	295,043	271,439	2,010	268,844	99	7,857
Kansas.....	25,327	17,697	2,200,585	2,058,983	4,014	2,588	479,087	444,419	3,387	457,106	99	(D)
South Atlantic:												
Delaware.....	4,307	2,739	492,899	461,595	893	405	94,787	83,041	657	83,719	44	4,145
Maryland.....	24,857	15,829	2,675,464	2,488,000	6,476	3,102	663,962	579,886	4,253	575,711	423	24,546
District of Columbia.....	6,734	5,188	1,212,450	1,176,800	1,484	968	224,737	209,373	970	198,098	92	6,047
Virginia.....	30,959	20,453	3,120,549	2,923,967	7,817	3,909	725,046	646,582	6,572	672,228	253	12,437
West Virginia.....	18,681	11,403	1,401,206	1,285,854	5,332	2,258	362,045	307,743	4,785	345,824	49	3,029
North Carolina.....	38,049	21,997	3,209,796	2,898,724	10,583	3,991	691,199	555,231	9,728	657,701	348	17,081
South Carolina.....	20,581	11,917	1,518,889	1,345,475	5,986	2,194	376,134	303,866	5,572	362,442	106	3,618
Georgia.....	32,395	19,571	2,963,217	2,721,433	9,378	3,678	676,751	565,887	8,472	641,294	209	9,065
Florida.....	41,303	25,569	4,014,417	3,731,691	7,778	3,546	912,968	819,406	5,903	843,078	490	24,438
East South Central:												
Kentucky.....	26,472	16,040	2,201,101	1,996,277	7,430	2,838	527,409	431,617	6,721	495,816	102	(D)
Tennessee.....	31,067	18,681	2,759,416	2,511,800	8,737	3,417	638,981	526,289	8,227	617,675	104	7,734
Alabama.....	26,158	14,990	2,111,783	1,891,599	8,163	2,955	526,559	414,729	7,691	505,539	96	5,935
Mississippi.....	16,926	10,122	1,281,802	1,144,518	4,892	1,796	288,935	221,635	4,669	282,329	89	3,300
West South Central:												
Arkansas.....	18,783	10,965	1,333,632	1,182,690	5,329	1,769	299,033	225,085	5,058	290,994	47	2,093
Louisiana.....	26,845	15,759	2,339,289	2,126,049	7,990	2,818	495,688	389,742	6,981	456,842	468	22,901
Oklahoma.....	25,312	15,568	2,101,041	1,909,685	5,246	2,348	483,611	415,883	4,688	462,223	58	(D)
Texas.....	91,293	59,991	9,032,371	8,437,927	18,990	9,624	2,066,232	1,854,652	17,075	1,974,738	473	38,774
Mountain:												
Montana.....	8,223	5,865	778,033	730,321	1,294	794	155,300	142,376	1,098	145,208	70	6,051
Idaho.....	7,096	5,056	670,057	624,607	1,120	690	139,546	126,092	923	130,546	68	5,699
Wyoming.....	3,974	2,826	384,601	362,765	534	346	79,285	74,101	452	76,047	11	(D)
Colorado.....	15,468	10,890	1,726,759	1,636,681	2,502	1,480	379,374	355,570	1,940	353,869	80	(D)
New Mexico.....	8,481	5,319	733,093	673,729	1,522	676	159,932	144,144	1,332	153,722	21	1,837
Arizona.....	9,728	6,396	1,001,004	935,990	1,659	867	230,110	208,442	1,379	219,414	48	3,759
Utah.....	6,670	4,772	733,120	693,998	1,123	729	153,448	141,416	867	143,515	61	(D)
Nevada.....	2,717	1,947	330,067	313,695	307	205	66,017	62,837	236	60,588	34	(D)
Pacific:												
Washington.....	26,806	17,868	2,873,694	2,686,566	5,370	3,012	670,031	600,143	3,948	589,446	595	49,333
Oregon.....	19,073	12,333	1,921,204	1,778,560	3,588	2,040	466,555	418,807	2,615	415,246	432	33,339
California.....	131,289	87,973	15,643,974	14,654,726	23,061	13,855	3,868,306	3,553,254	14,481	3,292,410	3,229	289,300

See footnotes at end of table.

Table 1J. RETAIL TRADE: 1954—UNITED STATES BY KIND OF BUSINESS, BY REGIONS, GEOGRAPHIC DIVISIONS, AND STATES—Continued

Establishments and Sales

Food stores—Continued						Eating, drinking places								Region, division, and State
Fruit stores, vegetable markets		Candy, nut, confectionery stores		Bakery products stores		Total				Eating places (including refreshment stands)		Drinking places		
						Establishments		Sales						
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
13,136	484,503	20,507	567,955	19,034	862,290	319,657	244,409	13,101,051	12,020,993	195,128	8,731,409	123,887	4,360,384	U. S.
														Regions
6,525	238,230	11,116	302,748	7,800	381,186	90,212	72,288	4,141,981	3,873,619	54,142	2,811,256	35,880	1,327,975	NE
2,475	99,160	5,391	158,965	5,972	274,986	107,347	82,031	4,148,518	3,757,738	56,641	2,393,370	50,582	1,752,964	N.C.
2,584	73,297	2,853	65,863	2,378	90,230	73,266	52,562	2,632,988	2,374,296	52,371	2,011,088	20,665	619,072	South
1,552	73,816	1,147	40,379	2,884	115,888	48,832	37,528	2,177,564	2,015,340	31,974	1,515,695	16,760	660,373	West
														NE
1,173	43,777	885	26,700	1,893	68,430	18,367	15,319	780,521	741,793	12,768	583,100	5,559	197,009	N.E.
5,352	194,453	10,231	276,048	5,907	312,756	71,845	56,969	3,361,460	3,131,826	41,374	2,228,156	30,321	1,130,966	M.A.
														N.C.
1,856	77,016	3,985	126,015	4,361	217,625	74,462	57,522	3,074,694	2,803,128	36,339	1,713,230	38,043	1,360,084	E.N.C.
619	22,144	1,406	32,950	1,611	57,361	32,885	24,509	1,073,824	954,610	20,302	680,140	12,539	392,880	W.N.C.
														South
1,575	46,354	2,004	47,280	1,265	53,066	32,658	23,734	1,330,105	1,212,493	23,758	1,006,143	8,802	322,508	S.A.
412	10,254	318	8,300	333	13,777	13,063	9,463	434,920	389,200	10,299	344,716	2,734	89,862	E.S.C.
597	16,689	531	10,283	780	23,387	27,545	19,365	867,963	772,603	18,314	660,229	9,129	206,702	W.S.C.
														West
210	6,002	313	7,140	486	16,241	12,917	10,025	511,251	470,859	7,701	318,368	5,186	192,369	Mt.
1,342	67,814	834	33,239	2,398	99,647	35,915	27,503	1,666,313	1,544,481	24,273	1,197,327	11,574	468,004	Pac.
														N.E.
50	1,601	85	2,111	136	3,477	1,485	1,205	40,815	38,229	1,267	35,762	210	5,003	Maine
59	1,951	46	1,115	73	2,095	1,064	862	32,200	30,120	935	29,230	129	2,970	N.H.
17	441	16	288	45	1,013	586	476	17,562	16,510	517	15,588	69	1,974	Vt.
695	27,225	456	13,833	1,041	38,678	8,749	7,625	435,959	420,511	5,830	318,011	2,903	117,830	Mass.
93	2,764	48	1,281	228	6,381	1,917	1,427	63,886	57,698	1,145	44,096	768	19,744	R.I.
259	9,795	234	8,072	370	16,786	4,566	3,724	190,099	178,725	3,074	140,413	1,480	49,488	Conn.
														M.A.
3,368	125,350	4,950	145,939	3,141	190,448	35,397	29,743	1,938,552	1,845,452	22,017	1,390,465	13,330	547,167	N.Y.
756	24,670	2,276	69,720	1,086	53,129	13,472	10,522	592,105	542,343	6,830	339,988	6,624	251,741	N.J.
1,228	44,433	3,005	60,389	1,680	69,179	22,976	16,704	830,803	744,031	12,527	497,703	10,367	332,058	Pa.
														E.N.C.
730	26,842	1,196	31,042	1,104	58,406	17,239	14,379	770,405	724,001	9,504	451,757	7,707	318,008	Ohio
185	7,216	313	7,512	338	14,680	7,543	6,737	324,911	312,581	4,730	190,417	2,803	134,392	Ind.
498	20,341	1,400	43,153	1,376	73,562	22,283	16,035	1,012,667	901,361	10,457	586,981	11,812	425,452	Ill.
343	15,017	805	36,413	870	43,409	13,476	11,858	589,765	564,723	7,638	338,246	5,824	251,243	Mich.
100	7,600	271	7,895	673	27,568	13,921	8,513	376,946	300,462	4,010	145,829	9,897	230,989	Wis.
														W.N.C.
107	4,727	203	5,997	571	21,482	6,781	5,091	250,202	226,396	4,189	146,219	2,582	103,711	Minn.
112	3,371	147	3,627	258	8,800	6,459	4,807	188,055	161,497	3,920	122,098	2,531	65,851	Iowa
217	7,703	844	18,138	393	14,058	8,985	6,553	304,140	272,122	5,274	198,248	3,697	105,668	Mo.
8	363	33	672	59	2,583	1,609	1,101	53,192	44,878	788	25,117	817	28,023	N.Dak.
22	399	23	395	55	2,065	1,513	1,177	44,962	40,854	1,023	29,052	490	15,910	S.Dak.
77	2,380	58	2,119	127	4,827	3,218	2,558	118,151	106,955	1,957	69,979	1,257	48,098	Nebr.
76	3,201	98	2,002	148	3,546	4,320	3,222	115,122	101,908	3,151	89,427	1,165	25,619	Kans.
														S.A.
44	1,360	62	1,683	38	1,421	685	501	28,863	26,113	469	20,105	214	8,708	Del.
319	8,866	670	14,194	328	14,759	5,003	3,895	242,490	224,798	2,544	135,782	2,445	106,528	Md.
59	1,882	35	1,683	61	4,374	1,358	1,268	111,139	109,737	1,148	99,046	206	12,025	D.C.
139	5,129	408	11,611	131	6,999	4,384	3,576	179,544	168,610	3,694	155,316	680	24,064	Va.
89	2,706	237	4,193	61	1,977	3,410	2,232	77,886	65,564	2,263	57,681	1,137	20,101	W.Va.
118	3,737	131	2,554	110	4,194	4,127	2,909	133,652	117,368	3,654	120,881	457	12,539	N.C.
95	3,180	58	2,015	55	1,980	2,153	1,419	62,527	53,783	1,901	56,601	252	5,926	S.C.
191	5,678	191	3,995	145	4,767	3,620	2,492	140,321	125,531	2,984	116,827	616	23,160	Ga.
521	13,816	212	5,352	336	12,595	7,918	5,442	353,683	320,989	5,101	243,904	2,795	109,457	Fla.
														E.S.C.
155	3,445	134	2,745	117	5,185	3,931	3,073	150,350	138,972	2,779	102,423	1,146	47,883	Ky.
114	3,490	90	2,849	102	3,582	4,315	3,107	135,871	121,397	3,459	115,692	846	20,081	Tenn.
116	2,669	66	2,051	75	3,960	2,886	2,026	95,603	84,675	2,457	82,221	417	13,222	Ala.
27	650	28	655	39	1,050	1,931	1,257	53,096	44,156	1,604	44,380	325	8,676	Miss.
														W.S.C.
41	1,331	55	1,031	47	1,205	2,379	1,725	62,937	55,349	1,996	55,564	381	7,355	Ark.
109	1,997	122	2,346	152	5,954	5,000	3,288	174,465	149,395	2,485	101,246	2,491	72,869	La.
98	2,522	116	2,200	121	3,066	4,332	2,912	122,604	106,064	3,086	95,329	1,236	27,187	Okla.
349	10,839	238	4,706	460	13,162	15,834	11,440	507,957	461,795	10,747	408,090	5,021	99,291	Texas
														Mt.
2	(D)	28	601	58	2,042	2,072	1,604	80,815	73,781	924	39,603	1,144	41,154	Mont.
14	440	41	566	46	1,174	1,473	1,127	47,816	42,506	792	27,491	681	20,325	Idaho
...	...	28	568	17	636	799	615	35,607	33,095	481	21,768	316	13,713	Wyo.
65	2,520	88	2,441	131	4,006	2,762	2,346	124,732	118,626	1,810	85,217	938	39,257	Colo.
27	721	41	699	57	2,004	1,634	1,168	58,060	52,264	1,024	34,883	602	23,121	N.Mex.
67	1,335	21	822	88	3,040	2,159	1,591	79,267	71,681	1,429	49,488	728	29,763	Ariz.
33	809	56	1,241	72	2,419	1,223	989	45,082	42,146	878	36,419	345	8,663	Utah
2	(D)	10	202	17	920	795	585	39,872	36,760	363	23,499	432	16,373	Nev.
														Pac.
101	4,262	128	3,082	328	12,318	5,147	4,057	211,657	195,137	3,179	145,541	1,962	65,990	Wash.
102	4,402	98	2,580	209	6,472	3,782	2,926	137,071	125,557	2,421	94,001	1,357	42,948	Oreg.
1,139	59,150	608	27,577	1,861	80,857	26,986	20,520	1,317,585	1,223,787	18,673	957,785	8,255	359,066	Calif.

Table 1J. RETAIL TRADE: 1954—UNITED STATES BY KIND OF BUSINESS, BY REGIONS, GEOGRAPHIC DIVISIONS, AND STATES—Continued

Establishments and Sales

Region, division, and State	General merchandise group										Apparel, accessories stores	
	Total[1]				Department stores		Variety stores		General merchandise stores, n.e.c.		Total[1]	
	Establishments		Sales								Establishments	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total[2] (Number)	With payroll (Number)
United States, total..	76,198	50,554	17,872,386	17,327,334	2,761	10,557,843	20,917	3,066,634	51,814	4,233,133	119,743	97,829
Regions:												
The Northeastern States.....	17,250	9,986	4,399,962	4,267,468	585	2,756,506	4,815	915,213	11,666	724,947	42,327	32,439
The North Central States....	19,214	14,162	5,680,174	5,566,404	966	3,644,186	6,228	898,134	11,884	1,135,186	32,548	27,232
The South.....	30,764	19,742	5,014,056	4,766,040	800	2,469,106	6,403	850,971	23,245	1,687,121	28,877	25,035
The West.....	8,970	6,664	2,778,194	2,727,422	410	1,688,045	3,471	402,316	5,019	685,879	15,991	13,123
The Northeastern States:												
New England.....	4,573	3,053	1,040,394	1,012,100	203	611,460	1,490	236,470	2,838	191,710	9,122	7,348
Middle Atlantic.....	12,677	6,933	3,359,568	3,255,368	382	2,145,046	3,325	678,743	8,828	533,237	33,205	25,091
The North Central States:												
East North Central.....	11,207	8,427	4,041,459	3,982,229	662	2,741,228	3,943	658,041	6,526	640,648	23,081	19,377
West North Central.....	8,007	5,735	1,638,715	1,584,175	304	902,958	2,285	240,093	5,358	494,538	9,467	7,855
The South:												
South Atlantic.....	13,549	8,407	2,385,647	2,270,807	447	1,253,474	2,848	441,463	10,080	(D)	14,177	12,235
East South Central.....	8,692	4,982	1,005,102	918,800	136	407,719	1,300	162,180	7,182	(D)	5,761	5,037
West South Central.....	8,523	6,353	1,623,307	1,576,433	217	807,913	2,255	247,328	5,983	566,132	8,939	7,763
The West:												
Mountain.....	3,010	2,224	673,483	654,159	126	308,933	788	99,254	2,060	264,328	3,515	2,971
Pacific.....	5,960	4,440	2,104,711	2,073,263	284	1,379,112	2,683	303,062	2,959	421,551	12,476	10,152
New England:												
Maine.....	835	539	100,087	93,389	19	33,487	257	34,646	553	31,852	812	678
New Hampshire.....	434	286	44,298	40,774	10	10,385	155	15,238	267	18,663	593	473
Vermont.....	322	218	33,516	30,970	10	10,308	68	9,823	242	13,377	320	268
Massachusetts.....	1,795	1,285	562,489	553,809	116	387,402	633	105,510	1,028	69,251	4,333	3,489
Rhode Island.....	350	198	77,882	76,386	13	51,190	92	17,480	241	9,162	749	551
Connecticut.....	837	527	222,122	216,772	35	118,688	285	53,773	507	49,405	2,315	1,889
Middle Atlantic:												
New York.....	6,384	3,270	1,676,578	1,621,358	169	1,097,218	1,543	324,085	4,596	253,981	17,906	13,494
New Jersey.....	2,103	1,145	434,905	417,509	50	245,897	576	108,158	1,457	80,398	5,631	4,243
Pennsylvania.....	4,190	2,518	1,248,085	1,216,501	163	801,931	1,206	246,500	2,775	198,858	9,668	7,354
East North Central:												
Ohio.....	2,784	2,148	1,164,659	1,151,825	171	824,656	1,021	185,525	1,582	154,330	5,487	4,675
Indiana.....	1,519	1,203	485,059	477,385	103	309,318	536	92,577	864	82,962	2,622	2,382
Illinois.....	3,107	2,181	1,108,400	1,090,172	179	775,105	1,020	160,329	1,888	172,560	7,589	6,147
Michigan.....	2,236	1,768	864,358	854,378	127	591,000	894	154,964	1,205	118,166	4,700	4,106
Wisconsin.....	1,561	1,127	418,983	408,469	82	241,149	472	64,646	987	112,630	2,683	2,067
West North Central:												
Minnesota.....	1,575	1,161	364,573	353,903	51	212,750	490	46,372	1,030	105,373	1,983	1,633
Iowa.....	1,320	1,064	269,545	263,833	70	142,021	468	47,406	770	79,868	1,840	1,538
Missouri.....	2,539	1,539	533,768	509,300	59	334,090	573	63,889	1,887	135,341	2,706	2,232
North Dakota.....	424	306	63,297	60,213	29	26,385	84	8,821	305	27,977	355	285
South Dakota.....	420	312	64,048	61,226	23	24,183	99	9,531	298	30,334	420	344
Nebraska.....	723	579	164,486	161,042	28	89,029	223	24,523	466	50,846	809	687
Kansas.....	1,006	774	178,998	174,658	44	74,500	348	39,551	602	64,799	1,354	1,136
South Atlantic:												
Delaware.....	173	101	48,193	46,875	8	34,422	47	8,196	118	5,575	335	271
Maryland.....	1,005	611	294,397	283,205	35	199,841	276	49,729	676	44,499	1,597	1,299
District of Columbia.....	197	129	180,092	177,744	12	151,594	118	22,282	67	(D)	666	580
Virginia.....	2,665	1,427	391,029	362,259	81	202,774	373	68,402	2,165	119,057	1,820	1,650
West Virginia.....	1,443	923	207,547	196,499	42	74,414	206	47,503	1,177	85,436	1,009	915
North Carolina.....	2,905	1,783	393,870	368,274	123	162,268	465	68,111	2,273	162,825	2,331	2,055
South Carolina.....	1,399	929	170,352	159,622	51	65,444	294	35,216	1,036	68,654	1,201	1,043
Georgia.....	2,224	1,458	354,413	339,329	47	185,382	555	61,764	1,610	107,031	1,913	1,667
Florida.....	1,538	1,046	345,754	337,000	48	177,335	514	80,260	958	87,903	3,305	2,755
East South Central:												
Kentucky.....	2,201	1,159	258,970	235,616	37	100,936	323	45,453	1,827	(D)	1,400	1,210
Tennessee.....	2,387	1,355	329,623	302,145	52	176,115	443	48,402	1,858	104,374	1,731	1,495
Alabama.....	2,320	1,388	264,808	243,500	28	94,223	290	44,226	1,988	126,073	1,575	1,383
Mississippi.....	1,784	1,080	151,701	137,539	19	36,445	244	24,099	1,509	91,017	1,055	949
West South Central:												
Arkansas.....	1,523	987	148,954	137,166	21	43,771	279	21,393	1,217	83,648	982	854
Louisiana.....	1,637	1,109	295,628	283,936	34	145,656	248	45,041	1,343	104,593	1,505	1,247
Oklahoma.....	1,270	956	223,404	216,902	40	99,071	402	35,885	806	87,888	1,370	1,136
Texas.....	4,093	3,301	955,321	938,429	122	519,415	1,326	145,009	2,617	290,003	5,082	4,526
Mountain:												
Montana.....	365	255	66,610	63,664	19	25,024	74	9,135	268	32,349	439	385
Idaho.....	369	289	72,586	70,726	24	29,967	95	9,833	250	32,786	366	320
Wyoming.....	206	158	33,543	32,345	8	9,180	47	5,140	151	19,223	235	201
Colorado.....	598	470	178,772	176,424	32	112,282	191	27,457	369	38,985	884	734
New Mexico.....	564	376	81,597	76,645	12	25,002	116	12,802	422	43,561	438	376
Arizona.....	460	348	109,402	106,772	8	35,589	169	18,483	279	55,220	553	451
Utah.....	338	256	100,873	98,587	18	57,648	70	12,016	246	31,119	400	344
Nevada.....	110	72	30,100	28,996	5	14,241	26	4,388	75	11,085	200	160
Pacific:												
Washington.....	994	766	346,413	341,333	56	228,185	433	45,974	503	72,234	1,495	1,255
Oregon.....	771	523	202,658	197,324	31	120,546	335	27,721	401	54,289	1,000	800
California.....	4,195	3,151	1,555,640	1,534,586	197	1,030,381	1,915	229,367	2,055	295,028	9,981	8,097

See footnotes at end of table.

Table 1J. RETAIL TRADE: 1954—UNITED STATES BY KIND OF BUSINESS, BY REGIONS, GEOGRAPHIC DIVISIONS, AND STATES—Continued

Establishments and Sales

Apparel, accessories stores—Continued						Furniture, home furnishings, appliance dealers								Region, division, and State
Total[1]—Continued		Shoe stores		Women's clothing specialty stores		Total				Furniture, home furnishings stores		Household, appliance, radio, TV stores		
Sales						Establishments		Sales						
Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
11,078,209	10,701,223	23,847	1,895,252	45,213	4,332,852	91,797	65,773	8,619,002	8,151,300	50,729	5,373,919	40,542	3,237,323	U. S.
														Regions
3,897,906	3,733,108	8,059	627,133	17,107	1,614,145	25,952	17,832	2,461,080	2,323,074	15,455	1,510,485	10,293	947,515	NE
3,014,555	2,923,403	7,396	558,185	11,634	1,132,183	27,386	19,462	2,527,490	2,383,236	13,193	1,528,879	14,081	996,831	N.C.
2,667,420	2,597,194	5,150	436,313	10,214	987,787	24,225	18,339	2,146,125	2,042,947	14,323	1,387,190	9,768	757,095	South
1,498,328	1,447,518	3,242	273,621	6,258	598,737	14,234	10,140	1,484,307	1,402,043	7,758	947,365	6,400	535,882	West
														NE
776,348	749,460	1,900	133,022	3,410	302,083	6,463	4,481	517,605	487,903	3,639	311,029	2,770	206,004	N.E.
3,121,558	2,983,648	6,159	494,111	13,697	1,312,062	19,489	13,351	1,943,475	1,835,171	11,816	1,199,456	7,523	741,511	M.A.
														N.C.
2,205,602	2,143,538	5,307	425,109	8,373	829,633	18,542	13,150	1,812,624	1,715,754	9,098	1,101,011	9,360	710,257	E.N.C.
808,953	779,865	2,089	133,076	3,261	302,550	8,844	6,312	714,866	667,482	4,095	427,868	4,721	286,574	W.N.C.
														South
1,288,176	1,252,640	2,432	213,496	5,171	499,719	11,437	8,833	1,054,056	1,010,974	6,982	687,962	4,405	365,400	S.A.
512,686	500,214	1,020	74,981	1,839	180,603	4,859	3,779	396,976	376,562	2,819	255,316	2,020	141,344	E.S.C.
866,558	844,340	1,698	147,936	3,204	307,465	7,929	5,727	695,093	655,411	4,522	443,912	3,343	250,351	W.S.C.
														West
305,303	295,791	629	47,968	1,393	120,862	3,196	2,310	299,056	282,216	1,588	178,951	1,594	119,919	Mt.
1,193,025	1,151,727	2,613	225,653	4,865	477,875	11,038	7,830	1,185,251	1,119,827	6,170	768,414	4,806	415,963	Pac.
														N.E.
50,478	47,836	172	8,702	276	15,596	569	387	33,924	31,416	251	16,992	308	16,894	Maine
37,579	35,841	115	5,839	232	13,784	459	313	24,612	22,820	235	13,873	216	10,665	N.H.
18,419	17,893	52	3,412	125	6,339	284	186	16,757	15,729	133	7,301	149	9,434	Vt.
407,725	394,859	989	71,298	1,607	159,651	2,972	2,030	255,785	240,097	1,787	162,806	1,175	92,895	Mass.
67,401	64,581	165	12,146	262	30,785	570	356	37,109	34,319	370	25,570	188	11,387	R.I.
194,746	188,450	407	31,625	908	75,928	1,609	1,209	149,418	143,522	863	84,487	734	64,729	Conn.
														M.A.
1,876,694	1,801,034	3,196	270,244	7,528	798,967	9,814	6,882	1,019,365	967,483	6,307	630,025	3,429	387,770	N.Y.
481,080	456,980	1,022	79,546	2,398	189,848	3,226	2,334	344,697	328,955	2,068	204,539	1,140	139,964	N.J.
763,784	725,634	1,941	144,321	3,771	323,247	6,449	4,135	579,413	538,733	3,441	364,892	2,954	213,777	Pa.
														E.N.C.
525,685	512,149	1,398	110,700	1,798	172,682	5,093	3,483	485,217	455,747	2,556	294,485	2,513	190,196	Ohio
239,822	236,176	598	49,260	971	90,394	2,465	1,881	224,783	215,349	1,185	136,089	1,262	88,594	Ind.
753,894	728,352	1,571	129,726	2,977	291,847	4,810	3,350	517,526	490,764	2,559	333,434	2,233	183,634	Ill.
481,652	472,302	1,076	92,726	1,700	194,590	3,787	2,851	405,278	388,782	1,811	244,515	1,966	160,663	Mich.
204,549	194,559	664	42,697	927	80,120	2,387	1,585	179,820	165,112	987	92,488	1,386	87,170	Wis.
														W.N.C.
189,836	183,616	401	25,661	666	73,331	1,632	1,176	144,703	134,255	831	92,337	799	52,324	Minn.
144,111	137,699	428	28,181	596	50,834	1,976	1,338	136,889	125,611	836	76,520	1,128	60,157	Iowa
241,151	233,233	670	40,883	935	91,040	2,298	1,626	210,707	198,247	1,216	136,214	1,072	74,383	Mo.
30,761	29,431	49	4,337	128	11,595	273	203	22,383	20,987	95	12,055	178	10,328	N.Dak.
27,415	26,225	67	4,237	152	10,051	345	261	21,504	20,064	128	11,369	217	10,135	S.Dak.
74,203	71,821	187	11,282	289	29,735	955	695	72,655	67,907	369	39,912	586	32,743	Nebr.
101,476	97,840	287	18,495	495	35,964	1,365	1,013	106,025	100,411	620	59,461	741	46,504	Kans.
														S.A.
30,737	29,653	61	5,803	128	12,901	246	174	27,049	25,705	137	14,584	107	12,451	Del.
139,865	133,711	333	24,845	526	48,582	1,049	755	109,785	105,355	604	73,486	439	36,175	Md.
104,843	102,119	134	20,086	255	43,255	330	256	65,290	63,596	218	38,261	112	27,029	D.C.
182,961	179,611	326	30,042	580	67,999	1,558	1,268	147,675	143,461	943	95,152	607	52,477	Va.
85,132	83,922	182	14,921	347	32,131	908	716	70,739	68,315	444	45,268	464	25,471	W.Va.
196,319	191,351	392	28,135	840	72,962	2,123	1,661	177,308	170,054	1,504	127,173	607	50,035	N.C.
89,567	86,869	157	12,151	436	32,362	1,092	854	91,560	87,304	710	61,363	378	30,145	S.C.
170,977	167,177	312	30,457	692	61,741	1,672	1,330	143,716	136,940	1,008	96,930	658	46,624	Ga.
287,775	278,227	535	47,056	1,367	127,786	2,459	1,819	220,934	210,244	1,414	135,745	1,033	84,993	Fla.
														E.S.C.
124,990	121,466	269	19,020	455	43,759	1,172	866	98,323	92,789	627	59,362	535	38,813	Ky.
173,727	169,759	324	25,498	533	62,493	1,564	1,154	133,163	125,271	976	90,599	582	42,456	Tenn.
133,317	130,417	274	21,048	508	45,643	1,324	1,108	107,503	104,071	778	70,636	542	36,807	Ala.
80,652	78,572	153	9,415	343	28,708	799	651	57,987	54,431	438	34,719	361	23,268	Miss.
														W.S.C.
69,472	66,980	208	12,297	289	20,705	849	617	56,823	52,569	492	35,104	351	21,573	Ark.
159,321	154,705	298	28,211	501	56,920	1,205	923	125,782	119,988	712	87,753	483	37,883	La.
117,419	113,179	271	20,975	487	42,730	1,376	938	99,713	91,371	773	64,398	597	35,269	Okla.
520,346	509,476	921	86,353	1,927	187,110	4,499	3,249	412,775	391,483	2,545	256,657	1,912	155,626	Texas
														Mt.
36,091	34,957	50	3,551	158	11,897	319	235	30,710	28,750	135	16,509	184	14,201	Mont.
26,187	25,383	57	3,966	171	10,512	362	280	30,315	28,401	163	16,721	199	13,594	Idaho
16,334	15,744	48	2,274	92	5,624	203	143	14,750	13,672	96	8,815	107	5,935	Wyo.
81,991	79,491	170	14,129	339	36,681	882	634	87,865	83,485	466	50,423	414	37,436	Colo.
35,702	34,586	81	6,552	166	11,840	368	272	31,587	29,989	190	18,282	176	13,281	N.Mex.
52,240	50,622	104	8,423	221	20,168	560	394	52,536	49,648	291	36,162	265	16,314	Ariz.
36,145	35,251	76	5,710	164	15,430	383	265	36,853	34,619	186	24,058	193	12,705	Utah
20,613	19,757	43	3,363	82	8,710	119	87	14,440	13,652	61	7,981	56	6,453	Nev.
														Pac.
131,887	128,263	334	30,665	559	51,277	1,494	1,016	132,277	123,397	732	77,641	748	54,490	Wash.
83,971	80,573	211	15,782	385	34,805	938	510	84,658	78,506	460	50,994	472	33,590	Oreg.
977,167	942,891	2,068	179,206	3,921	391,793	8,606	6,204	968,316	917,924	4,978	639,779	3,586	327,883	Calif.

Table 1J. RETAIL TRADE: 1954—UNITED STATES BY KIND OF BUSINESS, BY REGIONS, GEOGRAPHIC DIVISIONS AND STATES—Continued

Establishments and Sales

Region, division, and State	Automotive group										Gasoline service stations	
	Total[1]				Passenger car dealers (franchised)		Passenger car dealers (nonfranchised)		Tire, battery, accessory dealers		Establishments	
	Establishments		Sales									
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total (Number)	With payroll (Number)
United States, total..	85,953	68,573	29,914,997	29,351,877	41,407	25,107,984	20,140	2,423,517	18,845	1,813,989	181,747	120,855
Regions:												
The Northeastern States.....	17,939	14,631	6,905,152	6,808,100	9,170	5,984,576	3,982	482,792	3,609	333,900	38,026	24,598
The North Central States....	27,636	22,658	9,756,905	9,596,763	14,794	8,420,694	5,568	636,030	5,458	516,049	57,691	38,805
The South.....	27,601	21,279	8,557,532	8,345,396	12,005	6,866,712	7,355	851,637	6,853	688,511	57,015	37,213
The West.....	12,777	10,005	4,695,408	4,601,618	5,438	3,836,002	3,235	453,058	2,925	275,529	29,015	20,239
The Northeastern States:												
New England.....	5,016	4,128	1,758,552	1,733,580	2,610	1,529,519	1,156	113,984	927	90,004	10,315	6,983
Middle Atlantic.....	12,923	10,503	5,146,600	5,074,520	6,560	4,455,057	2,826	368,808	2,682	243,896	27,711	17,615
The North Central States:												
East North Central.....	17,254	14,258	6,788,811	6,692,663	8,849	5,865,110	3,685	460,301	3,404	334,700	35,950	25,288
West North Central.....	10,382	8,400	2,968,094	2,904,100	5,945	2,555,584	1,883	175,729	2,054	181,349	21,741	13,517
The South:												
South Atlantic.....	11,475	9,145	3,773,753	3,701,215	5,046	3,055,039	3,047	362,638	2,657	279,099	26,165	16,731
East South Central.....	5,666	4,406	1,688,761	1,651,485	2,595	1,363,584	1,507	171,804	1,371	133,394	10,812	7,118
West South Central.....	10,460	7,728	3,095,018	2,992,696	4,364	2,448,089	2,801	317,195	2,825	276,018	20,038	13,364
The West:												
Mountain.....	3,877	3,159	1,219,741	1,194,933	2,058	995,787	851	119,131	686	65,326	8,366	5,642
Pacific.....	8,900	6,846	3,475,667	3,406,685	3,380	2,840,215	2,384	333,927	2,239	210,203	20,649	14,597
New England:												
Maine.....	635	515	163,544	160,304	341	141,965	171	10,794	85	7,876	1,212	780
New Hampshire.....	444	348	106,273	103,875	247	92,811	83	6,829	71	4,382	813	517
Vermont.....	263	231	73,196	72,708	175	64,786	35	4,741	41	2,356	534	352
Massachusetts.....	2,150	1,714	833,755	820,295	1,125	737,642	503	46,171	412	41,211	4,467	3,095
Rhode Island.....	388	322	140,423	138,227	181	116,620	101	12,290	74	9,686	958	568
Connecticut.....	1,136	998	441,361	438,171	541	375,695	263	33,159	244	24,493	2,331	1,671
Middle Atlantic:												
New York.....	5,451	4,411	2,344,574	2,312,170	2,677	2,025,668	1,198	173,886	1,150	107,081	11,565	7,695
New Jersey.....	2,371	1,897	980,738	967,656	1,087	840,485	580	72,324	523	48,811	5,403	3,561
Pennsylvania.....	5,101	4,195	1,821,288	1,794,694	2,796	1,588,904	1,048	122,598	1,009	88,004	10,743	6,359
East North Central:												
Ohio.....	4,610	3,776	1,748,157	1,721,929	2,138	1,478,306	1,033	125,799	1,088	110,811	8,756	6,228
Indiana.....	2,535	2,125	878,416	866,930	1,295	744,593	541	63,006	504	49,997	5,188	3,838
Illinois.....	4,349	3,555	1,805,007	1,776,913	2,296	1,578,036	881	118,531	903	80,729	8,920	6,102
Michigan.....	3,518	2,904	1,696,791	1,677,269	1,671	1,472,605	889	120,366	610	67,257	8,170	6,104
Wisconsin.....	2,242	1,898	660,440	649,622	1,449	591,570	341	32,599	299	25,906	4,916	3,016
West North Central:												
Minnesota.....	1,819	1,517	579,582	568,300	1,208	513,946	240	29,169	255	25,296	4,230	2,632
Iowa.....	1,988	1,728	546,601	536,029	1,290	479,690	211	22,198	400	34,952	4,493	2,737
Missouri.....	2,691	1,999	816,633	794,161	1,157	672,435	758	72,174	665	59,964	5,534	3,420
North Dakota.....	442	406	126,691	125,629	351	119,530	10	1,029	63	4,251	858	480
South Dakota.....	540	460	134,563	132,239	362	117,354	61	4,875	75	6,332	1,040	664
Nebraska.....	1,058	842	287,753	281,465	640	252,362	197	16,959	175	13,813	2,148	1,378
Kansas.....	1,844	1,448	476,271	466,277	937	400,267	406	29,325	421	36,741	3,438	2,206
South Atlantic:												
Delaware.....	177	139	75,455	74,299	91	68,410	39	2,619	33	2,863	475	297
Maryland.....	980	824	423,742	420,288	450	361,624	262	31,448	205	22,511	2,302	1,720
District of Columbia.....	206	182	177,826	177,152	79	142,353	70	22,619	46	11,404	422	398
Virginia.....	1,683	1,479	574,594	566,508	906	492,581	336	34,547	353	37,792	4,036	2,776
West Virginia.....	958	802	253,273	249,553	538	220,000	228	17,236	170	14,365	2,242	1,394
North Carolina.....	2,195	1,691	609,254	594,652	1,006	491,249	573	56,406	562	54,432	5,176	2,822
South Carolina.....	1,268	920	299,258	285,916	479	224,088	434	42,117	315	28,566	2,684	1,662
Georgia.....	1,929	1,497	580,916	567,206	805	457,527	546	58,958	485	52,494	4,113	2,629
Florida.....	2,079	1,611	779,435	765,641	692	597,207	559	96,688	488	54,672	4,715	3,033
East South Central:												
Kentucky.....	1,509	1,175	428,346	419,152	765	350,587	390	43,849	317	27,038	2,641	1,697
Tennessee.....	1,782	1,328	556,266	543,954	723	443,188	607	63,196	384	42,753	3,396	2,388
Alabama.....	1,413	1,081	433,338	421,816	559	335,610	394	53,683	401	39,803	2,938	1,754
Mississippi.....	962	822	270,811	266,563	548	234,199	116	11,076	269	23,800	1,837	1,279
West South Central:												
Arkansas.....	1,184	886	280,849	272,373	537	224,168	273	27,276	344	28,053	2,102	1,282
Louisiana.....	1,141	961	440,457	433,571	529	365,097	246	35,147	298	31,412	2,544	1,876
Oklahoma.....	1,914	1,384	451,867	433,287	803	346,643	473	44,298	582	51,241	3,400	1,948
Texas.....	6,221	4,497	1,921,845	1,853,465	2,495	1,512,181	1,809	210,474	1,601	165,312	11,992	8,258
Mountain:												
Montana.....	490	414	152,998	150,954	356	140,782	35	3,160	72	6,553	934	626
Idaho.....	462	404	135,081	132,811	300	116,813	68	8,689	70	7,188	929	603
Wyoming.....	300	260	85,203	84,267	198	74,853	41	3,642	42	3,700	577	383
Colorado.....	1,030	810	335,326	327,660	460	261,234	319	46,434	182	16,047	2,026	1,382
New Mexico.....	501	389	145,345	140,399	257	117,041	107	13,263	103	9,637	1,233	763
Arizona.....	534	410	168,416	164,706	200	125,334	159	23,346	114	12,252	1,315	893
Utah.....	404	330	139,465	136,801	206	116,106	91	12,491	77	6,482	1,003	727
Nevada.....	156	142	57,907	57,335	81	43,624	31	8,106	26	3,467	349	265
Pacific:												
Washington.....	1,478	1,118	453,175	441,413	677	371,105	352	41,205	289	27,847	3,356	2,192
Oregon.....	1,102	828	356,851	345,845	520	296,354	261	27,546	223	21,156	2,525	1,651
California.....	6,320	4,900	2,665,641	2,619,427	2,183	2,172,756	1,771	265,176	1,727	161,200	14,768	10,754

See footnotes at end of table.

Table 1J. RETAIL TRADE: 1954—UNITED STATES BY KIND OF BUSINESS, BY REGIONS, GEOGRAPHIC DIVISIONS, AND STATES—Continued

Establishments and Sales

Gasoline service stations—Continued		Lumber, building materials, hardware, farm equipment dealers												
Sales		Total				Farm equipment dealers		Lumber, building materials dealers		Plumbing, paint, electrical stores		Hardware stores		Region, division, and State
		Establishments		Sales										
Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
10,743,812	9,292,000	100,519	78,507	13,123,528	12,642,454	18,689	2,804,532	30,177	6,502,861	16,501	1,115,197	34,858	2,694,348	U. S.
														Regions
2,172,116	1,829,418	20,058	14,506	2,585,987	2,478,597	1,872	239,758	5,746	1,408,439	4,550	317,296	7,790	619,016	NE
3,507,548	3,064,486	42,529	33,937	5,160,961	4,971,553	10,264	1,434,763	11,503	2,304,474	6,296	407,836	14,364	1,011,516	N.C.
3,091,154	2,652,438	24,274	19,642	3,335,232	3,229,120	4,582	706,600	8,212	1,730,299	3,048	221,236	8,380	675,203	South
1,972,994	1,745,658	13,658	10,422	2,041,348	1,963,184	1,971	423,411	4,716	1,059,649	2,607	168,829	4,324	388,613	West
														NE
572,362	487,082	4,823	3,607	662,488	640,148	377	50,234	1,436	367,390	1,062	70,422	1,926	174,228	N.E.
1,599,754	1,342,336	15,235	10,899	1,923,499	1,838,449	1,495	189,524	4,310	1,041,049	3,488	246,874	5,864	444,788	M.A.
														N.C.
2,372,728	2,107,202	23,750	18,632	3,086,870	2,976,016	4,627	642,593	6,481	1,524,529	4,334	277,862	8,248	640,452	E.N.C.
1,134,820	957,284	18,779	15,305	2,074,091	1,995,537	5,637	792,170	5,022	779,945	1,962	129,974	6,116	371,064	W.N.C.
														Soutb
1,439,628	1,224,778	9,284	7,382	1,397,398	1,355,858	1,532	256,084	2,629	704,012	1,312	96,377	3,785	340,009	S.A.
594,351	507,271	5,051	4,045	638,137	612,967	1,059	156,296	1,427	275,287	530	38,312	2,029	167,554	E.S.C.
1,057,175	920,389	9,939	8,215	1,299,697	1,260,295	1,991	294,220	4,156	751,000	1,206	86,547	2,566	167,640	W.S.C.
														Weat
521,422	457,624	4,522	3,642	627,737	608,677	1,003	169,047	1,584	314,085	618	35,863	1,309	108,424	Mt.
1,451,572	1,288,034	9,136	6,780	1,413,611	1,354,507	968	254,364	3,132	745,564	1,989	132,966	3,015	280,189	Pac.
														N.E.
60,655	51,335	541	415	52,068	49,148	93	9,134	149	19,609	78	4,052	217	19,239	Maine
40,299	34,207	347	247	37,409	35,965	40	3,950	112	16,932	63	2,379	132	14,148	N.H.
24,626	20,470	297	217	25,971	24,507	75	7,666	57	9,670	71	3,530	94	5,105	Vt.
257,965	220,295	2,194	1,650	313,916	303,918	93	18,761	665	173,177	508	35,658	916	86,168	Mass.
45,918	35,666	395	241	52,197	49,759	14	1,584	113	29,314	98	4,669	166	16,610	R.I.
142,899	125,109	1,049	837	180,927	176,851	62	9,139	340	118,688	244	20,134	401	32,958	Conn.
														M.A.
710,018	608,406	7,242	5,172	903,973	861,925	681	85,141	1,953	464,066	1,701	127,801	2,875	226,531	N.Y.
323,278	273,276	2,741	1,943	392,214	375,568	126	23,350	889	248,917	598	46,308	1,110	73,229	N.J.
566,458	460,654	5,252	3,784	627,312	600,956	688	81,033	1,468	328,066	1,189	72,765	1,879	145,028	Pa.
														E.N.C.
616,977	550,173	5,664	4,432	772,457	745,305	986	131,308	1,561	401,170	1,136	76,165	1,963	163,124	Ohio
320,660	291,436	3,283	2,753	432,212	423,026	753	118,913	972	198,513	564	32,141	988	82,589	Ind.
605,189	532,207	6,225	4,767	813,898	780,228	1,219	191,696	1,672	389,001	1,188	75,548	2,140	157,581	Ill.
569,253	514,359	4,864	3,856	665,164	642,550	764	100,856	1,302	357,067	908	64,805	1,868	141,936	Mich.
260,649	219,027	3,714	2,824	403,139	384,907	905	99,820	974	178,778	538	29,203	1,289	95,222	Wis.
														W.N.C.
220,560	184,696	3,944	3,220	436,622	419,888	1,069	144,366	1,002	165,793	366	26,106	1,503	100,223	Minn.
222,053	183,401	4,315	3,579	477,433	459,607	1,396	204,368	1,134	171,595	475	23,189	1,300	78,129	Iowa
300,858	257,124	3,085	2,405	376,934	362,784	678	100,534	891	173,133	456	40,179	1,044	62,820	Mo.
42,292	34,370	1,396	1,118	145,397	137,871	498	75,033	359	39,861	73	5,283	460	24,988	N.Dak.
49,226	41,290	1,268	1,092	129,813	126,003	456	63,559	341	40,165	67	3,026	404	23,063	S.Dak.
125,916	108,690	2,133	1,743	232,145	223,307	722	102,080	549	77,997	188	13,569	670	38,409	Nebr.
173,915	147,713	2,638	2,148	275,747	266,077	818	102,230	746	111,401	337	18,622	735	43,432	Kans.
														S.A.
27,465	23,363	207	155	29,601	28,653	27	3,896	68	17,243	36	3,054	76	5,408	Del.
162,677	147,731	1,065	781	174,915	169,289	156	24,137	269	104,489	146	9,466	488	36,519	Md.
55,627	54,937	171	137	34,679	33,729	...	...	32	21,262	45	7,168	94	6,249	D.C.
231,816	203,066	1,322	1,098	197,099	192,567	267	43,549	390	85,438	142	10,697	519	57,377	Va.
98,106	81,194	740	592	82,458	80,460	74	7,520	221	43,702	135	6,758	310	24,478	W.Va.
245,354	191,984	1,661	1,327	255,306	247,592	392	78,140	445	97,779	194	13,441	622	65,682	N.C.
127,415	104,637	861	719	113,910	109,758	175	25,837	257	56,717	102	6,447	325	24,853	S.C.
222,455	190,115	1,373	1,131	202,673	195,499	305	47,197	352	89,428	126	11,590	586	54,282	Ga.
268,713	227,751	1,884	1,442	306,757	298,311	136	25,808	595	187,954	386	27,756	765	65,161	Fla.
														E.S.C.
144,033	122,165	1,528	1,210	186,161	178,155	305	45,916	471	85,253	206	11,998	546	42,994	Ky.
201,330	176,462	1,488	1,194	205,445	197,517	281	38,420	442	96,490	157	12,907	602	56,940	Tenn.
145,484	118,442	1,123	909	136,909	132,201	230	31,736	248	52,072	92	8,841	553	44,260	Ala.
103,504	90,202	912	732	109,622	105,094	243	40,224	266	41,472	75	4,566	328	23,360	Miss.
														W.S.C.
91,765	75,411	1,067	889	130,665	126,057	268	54,131	333	47,041	125	7,621	339	21,860	Ark.
161,923	146,413	1,254	1,006	188,764	183,330	179	33,402	510	114,485	115	10,410	450	30,467	La.
160,388	128,276	1,868	1,500	207,481	199,365	448	48,849	713	123,101	227	12,730	474	22,587	Okla.
643,099	570,289	5,750	4,820	772,787	751,543	1,096	157,838	2,600	466,373	739	55,786	1,303	92,726	Texas
														Mt.
55,584	47,902	849	663	105,636	101,450	240	47,611	257	32,521	92	3,329	258	22,165	Mont.
51,563	43,225	662	548	86,409	83,215	190	39,851	205	28,428	62	3,257	203	14,785	Idaho
34,375	30,313	309	257	38,217	37,307	72	9,773	104	18,582	40	2,071	93	7,791	Wyo.
124,906	109,604	1,157	949	158,251	154,379	265	33,212	366	88,457	151	11,573	375	25,009	Colo.
67,632	57,404	448	372	59,933	58,271	74	9,719	207	34,067	52	3,503	113	12,442	N.Mex.
89,485	79,997	481	363	98,962	96,670	60	14,894	215	66,733	81	4,521	123	12,796	Ariz.
64,419	57,923	499	405	59,810	58,176	85	11,327	186	32,817	123	6,432	105	9,234	Utah
33,458	31,256	117	85	20,519	19,209	17	2,660	44	12,480	17	1,177	39	4,202	Nev.
														Pac.
196,896	167,520	1,743	1,301	223,505	214,053	248	60,490	572	91,425	341	20,410	580	51,134	Wash.
143,574	121,554	1,360	962	160,152	151,800	186	41,057	510	67,341	180	15,040	476	36,560	Oreg.
1,111,102	998,960	6,033	4,517	1,029,954	988,654	534	152,817	2,050	586,798	1,468	97,516	1,959	192,495	Calif.

Table 1J. RETAIL TRADE: 1954—UNITED STATES BY KIND OF BUSINESS, BY REGIONS, GEOGRAPHIC DIVISIONS, AND STATES—Continued

Establishments and Sales

Region, division, and State	Drug stores, proprietary stores				Other retail stores					
	Establishments		Sales		Total[1]				Liquor stores	
					Establishments		Sales			
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)
United States, total..	56,009	49,489	5,251,791	5,103,861	226,903	133,105	15,986,884	14,370,934	31,240	3,180,769
Regions:										
The Northeastern States.....	15,688	13,764	1,251,587	1,206,589	69,891	39,705	5,019,126	4,487,628	9,477	981,150
The North Central States....	16,952	15,214	1,699,116	1,659,758	63,258	38,750	4,632,702	4,217,540	8,175	784,624
The South.....	16,252	14,142	1,426,514	1,382,376	57,606	34,102	3,951,574	3,567,748	7,829	857,736
The West.....	7,117	6,369	874,574	855,138	36,148	20,548	2,383,482	2,098,018	5,759	557,259
The Northeastern States:										
New England.....	4,034	3,810	340,348	334,598	18,327	10,961	1,386,134	1,254,058	3,084	283,887
Middle Atlantic.....	11,654	9,954	911,239	871,991	51,564	28,744	3,632,992	3,233,570	6,393	697,263
The North Central States:										
East North Central.....	10,951	10,023	1,191,425	1,169,825	41,245	25,331	3,027,837	2,768,007	4,541	518,275
West North Central.....	6,001	5,191	507,691	489,933	22,013	13,419	1,604,865	1,449,533	3,634	266,349
The South:										
South Atlantic.....	7,011	6,191	691,005	673,283	27,351	16,335	2,053,365	1,871,387	3,678	512,369
East South Central.....	3,380	2,906	256,185	246,419	10,841	6,539	703,477	635,383	1,045	135,997
West South Central.....	5,861	5,045	479,324	462,674	19,414	11,228	1,194,732	1,060,978	3,106	209,370
The West:										
Mountain.....	2,151	1,929	234,378	228,908	8,637	5,043	516,344	457,164	1,343	108,100
Pacific.....	4,966	4,440	640,196	626,230	27,511	15,505	1,867,138	1,640,854	4,416	449,159
New England:										
Maine.....	359	341	25,530	25,060	1,492	980	135,545	127,813	59	20,859
New Hampshire.....	206	190	14,378	13,880	1,167	715	97,488	91,332	45	16,966
Vermont.....	132	126	8,344	8,134	743	481	64,556	61,080	32	8,881
Massachusetts.....	2,062	1,976	175,362	173,190	8,802	5,428	665,739	610,309	1,335	144,752
Rhode Island.....	355	323	31,031	30,241	1,672	828	99,753	86,265	278	18,654
Connecticut.....	920	854	85,703	84,093	4,451	2,529	323,053	277,259	1,335	73,775
Middle Atlantic:										
New York.....	5,884	5,000	465,496	443,748	27,489	15,623	1,978,494	1,752,874	3,936	347,316
New Jersey.....	1,760	1,568	152,097	147,851	9,471	5,233	669,062	587,488	1,432	128,371
Pennsylvania.....	4,010	3,386	293,646	280,392	14,604	7,888	985,436	893,208	1,025	221,576
East North Central:										
Ohio.....	2,792	2,564	292,478	286,908	10,243	6,247	769,909	706,693	1,032	185,909
Indiana.....	1,409	1,329	147,438	145,896	5,414	3,624	393,161	367,477	653	30,956
Illinois.....	3,171	2,821	333,155	325,609	12,821	7,603	977,404	885,114	1,816	212,585
Michigan.....	2,394	2,230	313,263	308,905	7,395	4,631	490,978	447,666	561	56,759
Wisconsin.....	1,185	1,079	105,091	102,507	5,372	3,226	396,385	361,057	479	32,066
West North Central:										
Minnesota.....	960	884	99,126	97,002	4,347	2,737	343,408	315,322	772	75,466
Iowa.....	1,094	900	82,696	78,190	4,213	2,573	379,396	349,570	193	38,015
Missouri.....	1,825	1,549	164,530	158,814	5,941	3,469	425,541	382,021	833	64,637
North Dakota.....	217	183	18,316	17,530	786	460	45,740	40,308	168	6,086
South Dakota.....	269	243	19,621	19,165	1,050	720	61,483	55,503	359	16,785
Nebraska.....	665	555	47,860	45,608	2,157	1,319	152,557	135,751	405	21,339
Kansas.....	971	877	75,542	73,624	3,519	2,141	196,740	171,058	904	44,021
South Atlantic:										
Delaware.....	153	129	14,003	13,475	774	520	106,753	101,693	219	15,906
Maryland.....	792	752	100,005	98,807	3,021	1,803	257,692	235,602	487	52,246
District of Columbia.....	325	301	56,525	55,589	1,234	904	176,247	170,451	328	82,972
Virginia.....	843	815	102,524	101,880	3,625	2,219	346,513	327,867	151	100,218
West Virginia.....	439	423	38,008	37,766	1,685	1,055	106,374	98,686	155	35,126
North Carolina.....	1,020	922	95,310	93,270	4,488	2,602	330,959	301,321	169	69,408
South Carolina.....	672	596	48,575	46,375	2,666	1,432	124,152	96,100	715	29,676
Georgia.....	1,171	1,025	96,720	93,106	3,854	2,438	272,317	248,915	597	50,957
Florida.....	1,596	1,228	139,335	133,015	6,004	3,362	332,358	290,752	857	75,860
East South Central:										
Kentucky.....	782	740	73,695	72,707	3,096	1,918	181,793	163,329	468	41,071
Tennessee.....	1,050	890	76,985	74,119	3,465	2,177	225,689	203,915	430	47,459
Alabama.....	900	758	65,395	62,691	2,614	1,490	180,128	164,706	90	40,358
Mississippi.....	648	518	40,110	36,902	1,666	954	115,867	103,433	57	7,109
West South Central:										
Arkansas.....	656	542	39,316	37,108	2,225	1,337	142,131	127,797	488	26,409
Louisiana.....	937	821	80,267	77,591	2,681	1,513	158,149	139,359	499	25,239
Oklahoma.....	1,006	874	74,513	71,767	2,690	1,478	134,164	116,086	134	3,532
Texas.....	3,262	2,808	285,228	276,208	11,818	6,900	760,288	677,736	1,985	154,190
Mountain:										
Montana.....	240	208	20,909	20,093	988	642	68,642	63,502	192	19,469
Idaho.....	216	192	19,805	19,075	920	574	54,624	48,822	117	11,362
Wyoming.....	132	118	13,010	12,536	575	333	32,750	28,720	77	5,759
Colorado.....	650	590	74,361	72,901	2,400	1,396	135,837	118,217	436	27,542
New Mexico.....	264	236	27,648	26,910	1,245	653	59,303	48,943	290	14,681
Arizona.....	330	292	35,183	34,553	1,324	728	76,119	66,903	147	11,583
Utah.....	224	206	26,433	25,955	794	474	62,473	57,749	33	13,495
Nevada.....	95	87	17,029	16,885	391	243	26,596	24,308	51	4,209
Pacific:										
Washington.....	862	788	94,539	93,305	3,650	2,210	332,461	312,969	258	63,621
Oregon.....	545	489	51,281	49,805	2,627	1,421	197,941	180,165	105	32,360
California.....	3,559	3,163	494,376	483,120	21,234	11,874	1,336,736	1,147,720	4,053	353,178

See footnotes at end of table.

Table 1J. RETAIL TRADE: 1954—UNITED STATES BY KIND OF BUSINESS, BY REGIONS, GEOGRAPHIC DIVISIONS, AND STATES—Continued

Establishments and Sales

Other retail stores—Continued												Region, division, and State
Fuel, ice dealers		Feed, farm, garden supply stores		Jewelry stores		Book, stationery stores		Sporting goods, bicycle stores		Florists		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
27,070	2,842,044	23,792	4,093,466	24,266	1,407,948	8,115	575,620	10,013	450,792	16,279	495,553	U. S.
												Regions
11,617	1,406,909	3,864	803,784	6,308	370,480	3,697	221,411	2,742	116,937	4,877	149,168	NE
7,420	719,175	9,300	1,529,471	7,586	405,770	1,719	(D)	2,882	(D)	4,279	148,245	N.C.
5,981	509,294	7,424	1,189,671	6,334	397,237	1,296	(D)	2,242	(D)	4,987	133,175	South
2,052	206,666	3,204	570,540	4,038	234,461	1,403	(D)	2,147	104,265	2,136	64,965	West
												NE
4,218	475,910	1,022	225,213	1,463	98,638	638	44,172	728	28,862	1,144	31,671	N.E.
7,399	930,999	2,842	578,571	4,845	271,842	3,059	177,239	2,014	88,075	3,733	117,497	M.A.
												N.C.
5,173	542,438	4,718	807,225	4,991	294,695	1,280	98,698	2,104	99,453	3,175	109,447	E.N.C.
2,247	176,737	4,582	722,246	2,595	111,075	439	(D)	778	(D)	1,104	38,798	W.N.C.
												South
3,041	318,276	3,158	563,209	3,021	181,068	621	(D)	1,073	44,383	2,172	59,108	S.A.
1,356	84,683	1,625	239,979	1,221	73,579	194	12,158	396	15,791	1,079	29,966	E.S.C.
1,584	106,335	2,641	386,483	2,092	142,590	481	44,154	773	(D)	1,736	44,101	W.S.C.
												West
665	54,000	870	135,435	1,057	48,778	219	(D)	515	26,158	481	15,701	Mt.
1,387	152,666	2,334	435,105	2,981	185,683	1,184	97,495	1,632	78,107	1,655	49,264	Pac.
												N.E.
382	47,116	182	40,551	153	7,536	48	2,414	71	(D)	72	1,933	Maine
343	30,947	122	29,964	99	3,487	44	2,376	71	(D)	60	1,686	N.H.
162	16,167	172	29,243	50	2,234	18	866	38	1,298	33	695	Vt.
2,115	243,797	273	60,066	747	55,391	318	24,836	322	13,022	635	17,721	Mass.
413	39,694	53	8,756	111	8,121	54	2,631	61	2,015	123	2,811	R.I.
803	98,189	220	56,633	303	21,869	156	11,049	165	8,342	221	6,825	Conn.
												M.A.
3,492	531,112	1,302	260,809	2,493	148,907	2,074	123,402	971	44,437	1,783	61,560	N.Y.
1,728	201,487	394	116,854	746	39,597	510	24,916	375	18,595	686	18,909	N.J.
2,179	198,400	1,146	200,908	1,606	83,338	475	28,921	668	25,043	1,264	37,028	Pa.
												E.N.C.
1,152	84,717	1,096	205,205	1,350	79,546	278	22,604	490	20,015	902	30,381	Ohio
870	70,787	810	158,581	623	39,372	126	8,582	264	12,215	336	11,010	Ind.
1,544	180,484	1,299	208,219	1,413	86,179	522	40,247	485	27,835	977	36,281	Ill.
970	115,231	574	73,071	971	64,550	224	19,963	504	26,187	648	22,362	Mich.
637	91,219	939	162,149	634	25,048	130	7,302	361	13,201	312	9,413	Wis.
												W.N.C.
392	46,259	725	133,093	556	20,504	89	6,623	188	8,341	205	7,781	Minn.
531	37,407	1,385	226,879	482	21,463	82	5,599	130	5,692	197	6,081	Iowa
759	53,449	1,014	164,902	636	34,534	135	10,692	200	8,733	334	14,221	Mo.
82	5,183	154	19,696	131	4,091	10	(D)	19	(D)	20	1,074	N.Dak.
94	5,252	193	26,469	102	3,567	10	445	42	1,060	34	743	S.Dak.
182	16,167	546	75,543	246	9,778	36	3,343	73	3,732	107	3,192	Nebr.
207	13,020	565	75,664	442	17,138	77	5,333	126	4,881	207	5,706	Kans.
												S.A.
87	29,011	109	45,622	51	3,018	14	(D)	15	992	37	1,232	Del.
385	47,985	289	72,849	275	23,512	95	9,138	135	6,257	237	6,993	Md.
51	28,882	8	718	134	13,700	56	9,041	37	2,723	89	4,882	D.C.
582	55,360	437	102,031	413	26,528	83	4,881	111	4,439	270	9,511	Va.
145	6,678	196	24,971	257	12,212	36	2,708	70	1,980	127	4,466	W.Va.
694	66,233	652	93,956	574	27,589	97	7,882	148	7,447	440	10,459	N.C.
333	25,377	311	30,720	254	10,146	38	3,699	84	3,291	183	3,681	S.C.
353	24,101	618	108,253	452	32,763	55	(D)	119	5,421	406	9,041	Ga.
411	34,709	538	84,089	611	31,600	147	9,964	354	11,833	383	8,843	Fla
												E.S.C.
383	24,339	439	54,453	341	18,093	44	2,914	86	3,191	243	7,307	Ky.
432	21,897	485	72,314	367	25,059	72	4,178	149	6,319	340	10,870	Tenn.
369	19,354	360	54,452	316	21,921	55	3,788	107	4,704	322	8,051	Ala.
172	19,093	341	58,760	197	8,506	23	1,278	54	1,577	174	3,738	Miss.
												W.S.C.
211	14,651	335	68,711	211	8,749	42	1,793	74	(D)	161	3,454	Ark.
210	18,530	278	39,006	306	22,304	77	5,864	110	5,250	248	7,513	La.
245	11,700	421	46,135	339	19,764	83	7,021	134	5,366	229	6,451	Okla.
918	61,454	1,607	232,631	1,236	91,773	279	29,476	455	23,346	1,098	26,683	Texas
												Mt.
73	4,829	127	25,001	121	4,488	26	1,222	58	(D)	48	1,789	Mont.
81	6,136	116	16,578	130	4,730	28	1,644	69	2,847	56	1,862	Idaho
43	5,346	62	8,990	79	2,836	17	960	30	(D)	39	1,072	Wyo.
192	11,655	240	34,387	278	12,835	67	5,243	153	8,470	125	4,429	Colo.
66	4,806	104	13,121	120	6,200	33	1,972	42	2,345	63	1,814	N.Mex.
72	9,474	105	17,717	169	8,517	26	2,336	79	2,811	62	2,258	Ariz.
94	5,970	99	16,236	109	6,165	15	1,955	63	4,416	68	1,690	Utah
44	5,784	17	3,405	51	3,007	7	(D)	21	(D)	20	787	Nev.
												Pac.
490	75,248	431	86,866	434	28,596	114	12,783	303	13,608	234	7,203	Wash.
294	31,975	349	64,522	319	16,540	90	6,588	223	9,839	185	4,955	Oreg.
603	45,443	1,554	283,717	2,228	140,547	980	78,124	1,106	54,660	1,236	37,106	Calif.

Table 1J. RETAIL TRADE: 1954—UNITED STATES BY KIND OF BUSINESS, BY REGIONS, GEOGRAPHIC DIVISIONS, AND STATES—Continued

Establishments and Sales

Region, division, and State	Other retail stores--Continued									
	Cigar stores, stands		News dealers, newsstands		Gift, novelty, souvenir stores		Music stores		Camera, photographic supply stores	
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
United States, total..	6,068	233,124	7,178	248,438	12,149	282,966	5,810	375,330	2,896	278,101
Regions:										
The Northeastern States.....	2,783	116,565	3,503	132,724	4,253	99,792	1,589	89,025	966	(D)
The North Central States....	1,701	62,190	1,423	49,555	3,005	69,498	1,827	119,116	771	(D)
The South.....	689	(D)	1,411	39,113	2,613	54,477	1,326	95,457	506	48,544
The West.....	895	(D)	841	27,046	2,278	59,199	1,068	71,732	653	58,339
The Northeastern States:										
New England.....	430	20,597	643	36,402	1,166	23,202	342	15,012	238	(D)
Middle Atlantic.....	2,353	95,968	2,860	96,322	3,087	76,590	1,247	74,013	728	78,067
The North Central States:										
East North Central.....	1,255	47,541	1,045	39,675	2,186	50,918	1,289	78,350	582	57,948
West North Central.....	446	14,649	378	9,880	819	18,580	538	40,766	189	(D)
The South:										
South Atlantic.....	348	(D)	744	22,868	1,586	34,891	633	43,588	292	22,277
East South Central.....	70	(D)	183	4,093	404	8,003	213	14,973	75	6,250
West South Central.....	271	8,496	484	12,152	623	11,583	480	36,896	139	20,017
The West:										
Mountain.....	167	(D)	193	6,573	712	19,813	242	15,553	117	9,059
Pacific.....	728	25,274	648	20,473	1,566	39,386	826	56,179	536	49,280
New England:										
Maine.....	22	1,017	39	2,269	149	2,337	23	624	14	1,196
New Hampshire.....	12	664	39	2,426	91	1,731	28	760	17	862
Vermont.....	9	228	26	1,179	67	971	10	320	3	123
Massachusetts.....	240	12,884	327	22,122	568	11,298	156	7,035	122	9,185
Rhode Island.....	24	895	75	3,042	86	1,993	26	1,290	21	(D)
Connecticut.....	123	4,909	137	5,364	205	4,872	99	4,983	61	4,163
Middle Atlantic:										
New York.....	1,393	61,507	1,628	52,381	1,459	41,476	593	41,917	436	53,474
New Jersey.....	296	12,494	441	17,555	660	16,134	199	10,362	107	8,370
Pennsylvania.....	664	21,967	791	26,386	968	18,980	455	21,734	185	16,223
East North Central:										
Ohio.....	322	11,042	219	8,230	485	9,835	333	21,981	156	13,405
Indiana.....	168	5,235	84	3,592	206	4,387	166	10,174	59	6,718
Illinois.....	463	20,231	526	19,033	700	18,400	339	20,854	178	18,932
Michigan.....	192	6,445	144	5,763	495	11,470	271	17,902	124	13,479
Wisconsin.....	110	4,588	72	3,057	300	6,826	180	7,439	65	5,414
West North Central:										
Minnesota.....	75	2,562	62	1,743	194	3,586	126	8,316	37	3,191
Iowa.....	97	3,254	58	1,361	117	2,335	121	6,784	40	4,184
Missouri.....	186	6,031	124	3,490	275	7,745	136	13,339	52	6,054
North Dakota.....	...	...	14	466	32	615	17	921	2	(D)
South Dakota.....	15	416	13	337	36	808	23	1,719	11	689
Nebraska.....	53	1,665	33	846	47	915	41	3,930	10	874
Kansas.....	20	721	74	1,637	118	2,576	74	5,757	37	2,440
South Atlantic:										
Delaware.....	22	1,122	28	1,299	28	763	9	696	8	701
Maryland.....	27	2,269	90	2,867	162	3,727	74	4,004	23	2,814
District of Columbia.....	32	(D)	72	2,824	91	3,702	30	5,786	26	3,742
Virginia.....	33	1,466	91	3,154	169	3,894	70	5,759	44	3,179
West Virginia.....	25	549	82	3,004	65	1,038	62	3,272	13	982
North Carolina.....	42	924	122	3,144	176	3,329	96	6,964	38	2,715
South Carolina.....	12	240	46	901	74	1,375	57	2,586	16	1,134
Georgia.....	24	910	63	1,626	111	2,935	93	5,115	14	1,189
Florida.....	131	3,650	150	4,049	710	14,128	142	9,406	110	5,821
East South Central:										
Kentucky.....	16	906	54	1,203	123	2,210	55	2,710	20	2,124
Tennessee.....	32	1,128	35	1,027	158	3,564	80	6,384	35	2,557
Alabama.....	9	255	63	1,293	62	1,065	46	3,859	13	1,004
Mississippi.....	13	(D)	31	570	61	1,164	32	2,020	7	565
West South Central:										
Arkansas.....	28	869	55	910	79	1,336	27	2,325	5	590
Louisiana.....	33	1,779	66	1,970	112	1,887	73	5,415	16	1,634
Oklahoma.....	58	1,183	43	1,151	86	1,501	75	6,968	29	2,880
Texas.....	152	4,665	320	8,121	346	6,859	305	22,188	89	14,913
Mountain:										
Montana.....	11	(D)	27	954	63	1,198	27	1,625	9	663
Idaho.....	25	782	11	303	22	555	22	1,638	13	628
Wyoming.....	24	868	15	313	69	2,518	17	765	3	199
Colorado.....	70	1,851	36	961	177	4,651	61	3,780	33	3,229
New Mexico.....	8	226	44	1,271	143	3,590	29	1,760	19	998
Arizona.....	10	240	36	1,172	158	4,558	38	2,543	21	1,865
Utah.....	10	732	9	259	36	732	37	3,038	13	1,095
Nevada.....	9	396	15	1,340	44	2,011	11	404	6	382
Pacific:										
Washington.....	101	3,626	56	1,045	169	2,974	114	8,224	49	4,526
Oregon.....	61	1,489	58	1,384	126	1,957	69	4,640	35	2,241
California.....	566	20,159	534	18,044	1,271	34,455	643	43,315	452	42,513

(D) Withheld to avoid disclosure. ... Represent zero.

[1]Includes establishments in kinds of business not seperately listed. See Introduction, Kind-of-Business Classification.

[2]May include data for establishments without payroll in 1954 which could not be classified by detailed kind of business. See Introduction, Kind-of-Business Classification.

Table 1J. RETAIL TRADE: 1954—UNITED STATES BY KIND OF BUSINESS, BY REGIONS, GEOGRAPHIC DIVISIONS, AND STATES—Continued

Establishments and Sales

Nonstore retailers										
Total				Mail order houses		Direct selling (house-to-house) organizations		Merchandise vending machine operators		Region, division, and State
Establishments		Sales								
Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
78,508	14,478	4,513,875	3,737,289	2,019	1,604,939	70,744	2,272,840	5,715	636,096	U. S.
										Regions
26,179	5,797	1,508,485	1,238,681	912	385,947	23,625	890,721	1,642	321,817	NE
23,288	4,058	1,591,237	1,364,209	507	745,603	21,030	677,427	1,751	168,207	N.C.
18,338	3,110	892,650	725,882	351	283,763	16,490	452,378	1,497	156,509	South
10,703	1,513	521,503	408,517	249	189,626	9,629	252,314	825	79,563	West
										NE
6,179	1,235	323,100	263,384	159	84,215	5,596	190,649	424	48,236	N.E.
20,000	4,562	1,185,385	975,297	753	301,732	18,029	700,072	1,218	183,581	M.A.
										N.C.
15,479	2,983	1,158,314	1,002,618	381	507,520	13,846	516,470	1,252	134,324	E.N.C.
7,809	1,075	432,923	361,591	126	238,083	7,184	160,957	499	33,883	W.N.C.
										South
9,032	1,622	468,125	389,089	215	(D)	8,190	231,911	627	(D)	S.A.
3,276	552	141,623	111,623	48	(D)	2,936	68,484	292	(D)	E.S.C.
6,030	936	282,902	225,170	88	(D)	5,364	151,983	578	(D)	W.S.C.
										West
2,105	339	85,007	66,477	38	(D)	1,865	45,918	202	(D)	Mt.
8,598	1,174	436,496	342,040	211	(D)	7,764	206,396	623	(D)	Pac.
										N.E.
491	101	16,095	11,851	7	2,049	457	11,833	27	2,213	Maine
330	80	9,489	6,749	13	301	282	7,707	35	1,481	N.H.
171	45	4,817	3,453	8	527	150	3,486	13	804	Vt.
3,224	576	217,759	184,627	84	72,372	2,964	118,238	176	27,149	Mass.
627	111	26,210	20,308	10	(D)	575	17,007	42	(D)	R.I.
1,336	322	48,730	36,396	37	(D)	1,168	32,378	131	(D)	Conn.
										M.A.
9,892	2,154	535,946	432,066	547	101,611	8,713	340,652	632	93,683	N.Y.
3,453	849	205,863	161,459	94	44,101	3,134	131,141	225	30,621	N.J.
6,655	1,559	443,576	381,772	112	156,020	6,182	228,279	361	59,277	Pa.
										E.N.C.
4,369	759	171,558	130,518	70	8,171	3,927	122,626	372	40,761	Ohio
1,413	365	85,281	74,657	37	17,921	1,259	52,342	117	15,018	Ind.
4,962	936	678,147	627,487	185	467,973	4,427	178,248	350	31,926	Ill.
2,907	587	157,392	120,910	39	3,553	2,595	119,135	273	34,704	Mich.
1,828	336	65,936	49,046	50	9,902	1,638	44,119	140	11,915	Wis.
										W.N.C.
1,570	222	129,316	114,334	32	(D)	1,438	39,065	100	(D)	Minn.
1,932	192	44,130	26,990	30	7,983	1,813	34,032	89	2,115	Iowa
2,374	386	211,633	187,683	38	142,019	2,160	52,593	176	17,021	Mo.
149	25	4,060	3,044	1	(D)	129	3,589	19	(D)	N.Dak.
323	25	5,102	2,708	3	(D)	306	3,069	14	(D)	S.Dak.
603	81	17,020	11,834	6	(D)	561	13,774	36	(D)	Nebr.
858	144	21,662	14,998	16	1,475	777	14,835	65	5,352	Kans.
										S.A.
189	47	9,993	8,725	7	(D)	172	7,606	10	(D)	Del.
1,567	287	105,934	89,328	28	(D)	1,425	45,637	114	(D)	Md.
341	65	25,445	22,373	9	(D)	314	14,780	18	(D)	D.C.
1,206	236	41,748	31,556	20	4,575	1,115	28,961	71	8,212	Va.
515	93	19,638	16,152	6	323	457	15,662	52	3,653	W. Va.
1,440	234	81,265	67,627	20	(D)	1,354	40,365	66	(D)	N.C.
599	149	15,439	11,245	5	973	522	10,278	72	4,188	S.C.
1,148	226	101,958	91,728	21	(D)	1,014	27,249	113	(D)	Ga.
2,027	285	66,705	50,355	99	15,351	1,817	41,373	111	9,981	Fla.
										E.S.C.
782	154	27,031	20,309	7	140	702	18,603	73	8,288	Ky.
1,152	176	82,336	70,972	22	(D)	999	24,503	131	(D)	Tenn.
902	138	22,739	14,351	15	389	835	17,635	52	4,715	Ala.
440	84	9,517	5,991	4	90	400	7,743	36	1,684	Miss.
										W.S.C.
487	77	11,687	6,795	9	328	430	8,269	48	3,090	Ark.
951	197	58,845	48,019	7	622	859	44,379	85	13,844	La.
840	94	25,877	17,505	6	406	758	16,490	76	8,981	Okla.
3,752	568	186,493	152,851	66	(D)	3,317	82,845	369	(D)	Texas
										Mt.
233	39	4,738	2,892	1	(D)	216	4,131	16	(D)	Mont.
217	29	6,125	4,351	...	...	199	5,908	18	217	Idaho
104	12	1,527	665	1	(D)	99	1,288	4	(D)	Wyo.
577	99	45,344	40,324	19	(D)	500	14,255	58	(D)	Colo.
264	38	6,354	4,174	5	105	223	4,246	36	2,003	N.Mex.
353	59	9,284	5,996	7	181	306	6,834	40	2,260	Ariz.
279	47	8,119	5,375	5	152	255	6,944	19	1,023	Utah
78	16	3,516	2,700	...	...	67	2,303	11	1,213	Nev.
										Pac.
1,217	153	80,853	69,013	18	(D)	1,111	28,331	88	(D)	Wash.
835	83	36,492	28,624	14	(D)	777	13,378	44	(D)	Oreg.
6,546	938	319,151	244,403	179	98,730	5,876	164,687	491	55,734	Calif.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Retail trade, total				Food stores					
	Establishments		Sales		Total[1]				Grocery stores	
					Establishments		Sales			
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)
Akron, Ohio	4,070	2,926	525,639	500,761	932	616	129,124	119,996	598	101,567
Albany-Schenectady-Troy, New York	6,481	4,051	655,072	599,130	1,564	708	161,169	136,821	1,058	136,418
Albuquerque, New Mexico	1,902	1,292	218,119	207,103	355	165	45,408	41,676	282	42,595
Allentown-Bethlehem-Easton, Pennsylvania	5,568	3,280	476,407	432,817	1,370	568	109,759	90,851	1,005	94,524
Altoona, Pennsylvania	1,437	971	119,518	110,646	417	255	32,797	29,501	252	27,642
Amarillo, Texas	1,314	902	174,543	163,581	149	105	29,286	27,594	126	27,321
Asheville, North Carolina	1,195	763	119,293	111,523	299	113	26,118	22,200	272	24,252
Atlanta, Georgia	6,367	4,397	965,045	929,565	1,438	802	194,086	180,962	1,160	182,958
Atlantic City, New Jersey	2,765	1,927	219,485	203,335	520	280	49,243	43,703	287	37,057
Augusta, Georgia	1,845	1,157	195,579	180,593	543	193	51,829	44,271	492	50,147
Austin, Texas	1,597	1,123	187,432	179,570	248	152	38,924	36,870	209	36,539
Baltimore, Maryland	14,617	9,185	1,557,885	1,446,745	4,209	1,953	378,519	323,407	2,441	309,198
Baton Rouge, Louisiana	1,455	1,061	197,760	188,710	347	161	38,780	34,668	308	36,541
Bay City, Michigan	1,039	771	102,171	95,913	239	149	24,376	21,696	187	20,873
Beaumont-Port Arthur, Texas	2,223	1,533	244,845	231,889	495	255	61,788	56,088	439	58,592
Binghamton, New York	2,148	1,458	220,625	205,247	475	241	52,655	46,359	362	48,134
Birmingham, Alabama	4,763	3,039	533,422	503,080	1,332	650	130,238	114,870	1,193	122,420
Boston, Massachusetts	24,648	16,922	3,010,092	2,858,026	5,968	3,436	769,346	706,374	2,984	620,417
Bridgeport, Connecticut	3,142	2,128	324,706	302,876	721	413	86,069	77,651	480	71,022
Brockton, Massachusetts	1,632	1,046	153,370	142,308	341	177	38,746	34,716	225	35,325
Buffalo, New York	12,373	8,559	1,362,921	1,275,825	3,069	1,667	340,720	299,222	1,490	260,707
Canton, Ohio	3,147	2,287	331,014	314,440	696	472	86,234	80,280	490	73,355
Cedar Rapids, Iowa	1,193	813	150,175	142,487	223	123	27,893	24,471	178	25,485
Charleston, South Carolina	1,701	1,115	158,623	146,725	457	223	38,722	34,204	397	36,837
Charleston, West Virginia	2,916	1,890	289,912	273,518	885	391	76,728	68,118	775	72,375
Charlotte, North Carolina	1,898	1,248	264,258	252,024	386	200	43,601	39,389	351	42,000
Chattanooga, Tennessee	2,690	1,780	269,120	250,792	698	360	64,988	57,174	644	62,753
Chicago, Illinois	57,878	37,022	7,539,090	7,074,714	13,260	7,296	1,654,537	1,487,285	8,049	1,349,467
Cincinnati, Ohio	9,930	7,206	1,151,383	1,096,765	2,642	1,786	279,482	256,176	1,461	218,036
Cleveland, Ohio	15,419	10,303	1,966,553	1,849,667	4,064	2,388	482,792	431,172	1,847	355,661
Columbia, South Carolina	1,464	976	162,407	151,715	337	185	32,029	28,701	294	30,221
Columbus, Georgia	1,727	1,067	154,180	142,496	542	196	36,821	30,897	508	35,561
Columbus, Ohio	5,284	3,830	719,863	688,919	1,114	712	161,203	149,925	737	136,035
Corpus Christi, Texas	1,958	1,406	224,775	215,897	379	215	51,541	48,347	339	49,633
Dallas, Texas	7,357	4,975	1,093,923	1,042,807	1,207	733	214.754	203,242	1,073	207,296
Davenport, Iowa-Rock Island-Moline, Illinois	2,634	1,928	290,955	276,967	445	297	64,219	60,287	340	59,403
Dayton, Ohio	4,121	3,153	605,966	585,530	902	596	142,148	132,834	643	126,162
Decatur, Illinois	1,073	761	133,250	128,128	175	111	28,789	27,445	144	27,038
Denver, Colorado	6,050	4,244	887,548	852,274	1,037	619	196,832	187,300	695	180,181
Des Moines, Iowa	2,567	1,767	309,954	295,520	471	281	61,545	56,587	381	56,561
Detroit, Michigan	29,380	21,716	4,216,003	4,039,803	6,844	4,382	979,940	907,134	4,591	834,901
Dubuque, Iowa	909	615	87,613	81,275	181	99	17,797	15,249	148	16,332
Duluth, Minnesota-Superior, Wisconsin	3,114	2,054	279,887	258,687	747	423	70,956	63,672	613	63,764
Durham, North Carolina	962	634	102,288	96,964	265	135	21,333	19,109	229	20,140
El Paso, Texas	1,985	1,311	245,403	233,303	450	210	56,091	51,947	403	53,422
Erie, Pennsylvania	2,503	1,531	252,702	231,784	586	254	60,293	50,777	401	52,175
Evansville, Indiana	1,524	1,216	183,593	177,327	336	240	43,057	40,635	292	40,909
Fall River, Massachusetts	1,682	1,036	135,948	124,116	451	223	35,431	30,463	225	26,494
Flint, Michigan	2,865	2,243	420,649	408,139	534	410	94,248	90,524	449	88,270
Fort Smith, Arkansas	905	593	85,748	78,844	168	68	17,345	15,311	154	16,553
Fort Wayne, Indiana	1,739	1,353	239,671	231,993	285	199	39,998	37,794	215	35,316
Fort Worth, Texas	4,254	2,698	563,642	528,272	789	441	126,226	118,408	715	123,474
Fresno, California	3,761	2,351	369,863	336,167	781	423	96,392	84,166	585	82,040
Gadsden, Alabama	927	509	72,005	63,053	332	98	20,236	14,724	314	19,400
Galveston, Texas	1,496	1,028	126,450	118,672	278	150	32,151	29,327	227	29,282
Grand Rapids, Michigan	3,063	2,319	393,926	375,874	580	446	89,826	85,934	413	79,446
Green Bay, Wisconsin	1,387	857	129,203	120,063	212	130	31,400	29,124	162	28,345
Greensboro-High Point, North Carolina	2,081	1,321	246,724	230,440	516	256	48,381	42,345	467	45,533
Greenville, South Carolina	1,798	1,090	173,668	157,634	408	164	39,287	34,481	386	38,850
Hamilton-Middletown, Ohio	1,536	1,110	180,836	171,210	367	217	40,944	36,620	306	37,365
Hampton-Newport News-Warwick, Virginia	1,375	1,069	164,559	159,185	318	216	42,253	40,129	221	39,022
Harrisburg, Pennsylvania	3,451	2,217	351,816	327,584	841	391	71,773	61,445	570	62,590
Hartford, Connecticut	4,010	2,874	540,657	516,249	716	446	113,751	105,363	462	97,641
Houston, Texas	9,096	5,994	1,213,580	1,157,036	1,761	995	291,368	271,754	1,477	273,324
Huntington, West Virginia-Ashland, Kentucky	2,432	1,530	222,994	206,350	747	289	56,131	46,835	669	54,378
Indianapolis, Indiana	5,104	4,060	826,931	809,083	997	729	156,341	151,079	682	142,203
Jackson, Michigan	1,197	909	126,679	120,191	243	157	29,321	26,501	202	26,716
Jackson, Mississippi	1,274	914	157,011	149,989	299	173	33,320	30,684	287	32,824
Jacksonville, Florida	3,430	2,196	438,818	416,160	782	318	108,494	98,758	566	99,753
Johnstown, Pennsylvania	2,832	1,624	222,725	203,319	708	360	55,635	49,827	582	51,582
Kalamazoo, Michigan	1,218	970	164,394	159,606	218	170	35,292	33,958	167	31,465
Kansas City, Missouri	8,985	5,969	1,274,497	1,213,327	1,573	975	237,996	222,392	1,180	221,914
Kenosha, Wisconsin	1,075	687	87,633	80,249	224	130	23,535	20,647	160	19,002
Knoxville, Tennessee	2,907	1,901	342,335	321,889	729	349	83,045	74,593	662	79,534
Lancaster, Pennsylvania	2,860	1,856	268,262	249,312	692	364	54,301	46,537	406	41,612
Lansing, Michigan	1,606	1,304	251,097	244,529	307	221	52,852	50,170	242	49,236
Laredo, Texas	517	329	47,280	44,734	134	62	11,505	10,391	113	11,026
Lawrence, Massachusetts	1,577	967	120,110	108,246	490	204	31,047	24,323	234	22,956
Lexington, Kentucky	1,090	826	129,508	124,286	210	132	24,488	22,610	184	23,517
Lima, Ohio	1,078	784	109,684	104,978	209	139	24,913	23,279	161	22,137
Lincoln, Nebraska	1,158	858	152,393	145,763	172	112	25,263	23,873	128	23,324
Little Rock-North Little Rock, Arkansas	2,159	1,361	224,068	209,942	563	235	47,082	40,330	513	45,348
Lorain-Elyria, Ohio	1,696	1,212	176,015	165,005	352	236	46,997	43,427	233	41,183
Los Angeles-Long Beach, California	51,941	34,845	7,101,059	6,717,077	8,041	4,999	1,722,540	1,623,826	4,485	1,467,800
Louisville, Kentucky	5,601	4,093	721,255	691,789	1,279	807	164,415	152,679	1,004	149,906

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Retail trade, total				Food stores					
	Establishments		Sales		Total[1]				Grocery stores	
					Establishments		Sales			
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)
Lowell, Massachusetts	1,362	898	126,319	117,829	392	198	34,034	30,322	193	28,999
Lubbock, Texas	1,320	850	171,913	160,267	239	123	32,221	28,531	214	31,159
Macon, Georgia	1,305	925	145,926	139,598	356	188	33,591	30,237	328	31,821
Madison, Wisconsin	2,022	1,486	228,465	217,327	341	233	46,647	43,651	247	39,445
Manchester, New Hampshire	1,136	776	110,567	103,707	267	179	27,799	25,367	191	24,624
Memphis, Tennessee	4,457	3,341	610,734	589,950	1,001	709	131,968	125,184	903	126,612
Miami, Florida	8,351	5,403	989,054	934,542	1,154	652	215,151	202,863	713	193,665
Milwaukee, Wisconsin	10,307	6,471	1,170,022	1,088,096	2,041	1,191	266,246	237,338	1,293	214,212
Minneapolis-St. Paul, Minnesota	11,155	7,621	1,532,019	1,457,393	2,468	1,544	325,837	298,015	1,679	269,818
Mobile, Alabama	2,020	1,362	235,082	222,630	556	292	60,282	53,880	472	57,481
Montgomery, Alabama	1,206	836	152,052	145,144	332	164	29,663	26,195	303	28,400
Muncie, Indiana	933	745	106,146	103,008	163	115	24,755	23,607	136	23,788
Nashville, Tennessee	2,987	2,129	379,774	364,066	638	368	82,554	75,770	574	79,891
New Bedford, Massachusetts	1,793	1,103	141,817	129,111	456	232	40,169	35,823	229	34,701
New Britain-Bristol, Connecticut	1,804	1,224	168,496	156,252	355	207	42,683	38,431	248	37,175
New Haven, Connecticut	3,704	2,412	342,424	315,580	851	421	82,201	70,975	524	65,520
New Orleans, Louisiana	7,230	4,222	762,523	705,505	1,956	754	153,055	126,749	1,499	135,762
New York-Northeastern New Jersey	158,445	101,333	15,915,286	14,693,312	42,399	23,167	4,213,112	3,697,644	17,037	2,791,722
Norfolk-Portsmouth, Virginia	3,943	3,111	505,085	490,701	1,065	693	119,375	112,771	684	107,800
Ogden, Utah	793	573	93,401	89,187	134	80	23,631	22,141	101	22,567
Oklahoma City, Oklahoma	3,741	2,381	445,594	417,958	661	335	96,290	88,602	565	89,449
Omaha, Nebraska	3,662	2,616	484,750	463,144	694	450	97,560	90,804	560	89,358
Orlando, Florida	1,896	1,224	215,294	202,842	324	154	42,671	38,295	250	40,706
Peoria, Illinois	2,758	2,006	300,512	287,060	487	329	65,887	61,551	369	59,727
Philadelphia, Pennsylvania	43,613	25,741	4,314,898	3,951,506	11,360	4,848	998,952	834,810	6,730	805,841
Phoenix, Arizona	4,470	2,828	491,736	460,522	767	363	113,657	102,421	614	107,608
Pittsburgh, Pennsylvania	21,940	14,238	2,271,418	2,127,836	6,073	3,147	617,498	555,692	3,962	512,952
Pittsfield, Massachusetts	754	532	85,112	81,152	134	84	21,004	19,738	88	19,063
Portland, Maine	1,306	954	166,309	158,711	365	225	36,709	33,211	276	33,470
Portland, Oregon	8,060	5,092	904,768	844,588	1,550	896	223,364	203,968	1,029	194,304
Providence, Rhode Island	9,528	5,398	795,162	721,774	2,270	944	188,702	161,016	1,316	155,137
Pueblo, Colorado	887	637	97,606	92,894	198	106	25,590	23,544	166	24,241
Racine, Wisconsin	1,458	1,018	130,516	121,766	268	182	32,545	29,653	183	25,537
Raleigh, North Carolina	1,366	882	153,253	143,681	317	145	32,340	28,802	288	26,924
Reading, Pennsylvania	3,299	1,973	271,684	247,710	831	405	67,324	58,350	449	53,872
Richmond, Virginia	3,112	2,350	421,851	408,293	804	512	91,390	85,374	590	81,297
Roanoke, Virginia	1,326	968	153,880	147,590	316	180	32,337	29,549	251	28,949
Rochester, New York	4,950	3,416	624,421	590,037	1,154	710	146,566	133,230	726	122,972
Rockford, Illinois	1,729	1,207	204,141	189,757	352	194	41,975	36,617	260	37,625
Sacramento, California	3,655	2,409	461,374	430,892	669	391	124,621	112,867	439	109,724
Saginaw, Michigan	1,520	1,170	187,884	179,932	318	212	37,510	34,274	253	33,295
St. Joseph, Missouri	1,126	766	105,637	98,985	192	118	23,725	21,983	166	22,534
St. Louis, Missouri	19,136	12,648	2,062,538	1,941,452	4,454	2,558	500,424	457,988	2,560	441,565
Salt Lake City, Utah	2,739	1,979	367,373	351,435	499	345	76,888	71,946	358	70,327
San Angelo, Texas	821	527	82,081	76,943	126	68	18,212	16,948	113	17,898
San Antonio, Texas	5,513	3,535	552,653	525,305	1,291	673	126,973	116,211	1,065	117,615
San Bernardino-Riverside-Ontario, California	6,048	4,178	628,356	586,936	928	554	152,741	140,759	642	140,842
San Diego, California	6,449	4,785	801,413	759,941	1,060	680	189,852	175,772	686	166,745
San Francisco-Oakland, California	26,518	17,262	3,020,347	2,810,095	5,778	3,372	767,719	683,615	3,418	597,724
San Jose, California	4,057	2,683	464,769	434,577	775	443	123,347	111,801	461	104,674
Savannah, Georgia	1,521	1,017	154,137	145,479	436	200	35,742	31,628	278	31,927
Scranton, Pennsylvania	3,463	1,723	223,734	197,270	1,044	360	60,752	48,748	795	53,936
Seattle, Washington	8,178	5,386	1,008,056	949,958	1,676	948	220,457	199,273	1,047	183,224
Shreveport, Louisiana	2,182	1,488	246,370	232,672	565	291	58,074	51,396	515	52,337
Sioux City, Iowa	1,260	916	149,041	142,449	224	154	27,466	25,734	178	25,960
Sioux Falls, South Dakota	881	645	99,351	95,213	107	63	16,615	15,675	92	15,953
South Bend, Indiana	2,020	1,566	251,767	241,863	410	276	54,225	50,557	338	50,660
Spokane, Washington	2,443	1,631	313,703	296,489	448	264	70,428	64,826	338	63,531
Springfield, Illinois	1,594	1,140	179,037	170,326	286	176	35,180	32,176	231	32,850
Springfield, Missouri	1,355	837	117,845	108,155	263	119	23,936	20,912	236	22,913
Springfield, Ohio	1,168	870	132,667	127,723	274	178	31,445	29,327	194	27,827
Springfield-Holyoke, Massachusetts	4,639	3,153	519,836	489,562	1,000	552	118,123	106,553	601	101,699
Stamford-Norwalk, Connecticut	2,723	1,987	321,842	303,122	468	302	82,417	76,817	297	71,061
Stockton, California	2,537	1,693	259,012	238,856	444	270	58,555	51,765	308	50,047
Syracuse, New York	3,873	2,565	450,385	422,953	813	469	108,841	98,649	568	92,725
Tacoma, Washington	2,673	1,735	283,244	263,208	599	329	69,746	62,140	454	61,966
Tampa-St. Petersburg, Florida	6,206	3,720	609,971	569,721	1,189	545	129,645	117,425	880	118,132
Terre Haute, Indiana	1,140	844	119,686	114,420	262	142	24,227	21,589	234	22,345
Toledo, Ohio	4,157	3,091	508,106	486,634	824	564	118,708	112,618	555	105,063
Topeka, Kansas	1,295	905	143,516	136,470	196	140	30,725	29,121	164	29,506
Trenton, New Jersey	3,168	1,972	336,000	309,968	782	322	74,084	62,826	446	57,690
Tucson, Arizona	1,837	1,277	204,206	193,656	323	185	50,330	46,760	260	48,099
Tulsa, Oklahoma	3,078	1,980	366,723	345,635	549	297	71,274	65,558	436	66,636
Utica-Rome, New York	3,742	2,346	306,926	275,764	796	372	77,980	65,926	595	69,348
Waco, Texas	1,576	1,068	149,018	140,388	352	204	34,811	31,781	307	32,907
Washington, D. C.	11,122	8,506	2,023,841	1,966,273	2,330	1,576	466,946	444,940	1,578	426,311
Waterbury, Connecticut	1,929	1,283	185,210	172,270	437	245	48,976	44,098	328	42,774
Waterloo, Iowa	1,136	842	128,349	121,859	195	133	25,221	23,455	158	24,046
Wheeling, West Virginia-Steubenville, Ohio	4,118	2,682	329,173	304,969	1,154	604	90,092	78,990	889	80,136
Wichita, Kansas	2,770	2,080	376,956	364,388	343	247	74,962	72,618	283	72,363
Wichita Falls, Texas	1,183	819	135,464	128,586	209	105	26,529	24,049	183	25,124
Wilkes-Barre-Hazleton, Pennsylvania	5,034	2,396	309,900	271,530	1,377	499	85,384	70,370	1,054	75,670
Wilmington, Delaware	3,262	2,134	382,449	358,563	717	341	81,822	72,634	488	70,747
Winston-Salem, North Carolina	1,435	899	155,394	144,644	425	195	32,571	27,539	371	30,817
Worcester, Massachusetts	2,900	1,978	321,522	302,870	644	368	76,756	68,834	419	65,622
York, Pennsylvania	2,611	1,673	239,252	221,712	687	341	47,781	39,471	505	40,954
Youngstown, Ohio	5,503	3,847	593,169	557,237	1,251	807	156,426	144,106	894	137,417

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Food stores--Continued								Eating, drinking places	
	Meat markets, fish (sea food) markets		Fruit stores, vegetable markets		Candy, nut, confectionery stores		Bakery products stores		Total	
									Establishments	
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total[2] (Number)	With payroll (Number)
Akron, Ohio	77	(D)	31	1,694	51	1,370	69	2,521	917	777
Albany-Schenectady-Troy, New York	123	9,935	98	2,912	92	2,454	80	4,016	1,351	1,047
Albuquerque, New Mexico	11	993	10	318	9	164	21	(D)	353	283
Allentown-Bethlehem-Easton, Pennsylvania	87	6,749	46	863	91	2,065	61	2,035	1,093	773
Altoona, Pennsylvania	19	1,280	11	291	89	1,994	15	408	230	190
Amarillo, Texas	3	(D)	7	895	1	(D)	8	334	229	195
Asheville, North Carolina	7	(D)	5	71	3	155	8	457	173	137
Atlanta, Georgia	33	1,945	88	2,269	28	860	47	1,594	950	736
Atlantic City, New Jersey	45	3,825	32	862	80	3,594	39	1,447	795	669
Augusta, Georgia	9	273	22	292	1	(D)	9	229	263	199
Austin, Texas	4	(D)	4	52	5	(D)	21	684	328	252
Baltimore, Maryland	342	21,484	269	7,075	563	11,677	255	11,566	3,190	2,586
Baton Rouge, Louisiana	16	1,762	2	(D)	8	132	10	244	241	193
Bay City, Michigan	16	1,454	7	542	5	102	9	429	214	190
Beaumont-Port Arthur, Texas	23	1,765	3	(D)	10	64	13	484	438	344
Binghamton, New York	12	689	15	618	20	481	22	769	482	416
Birmingham, Alabama	14	(D)	20	(D)	28	540	22	1,616	734	528
Boston, Massachusetts	616	52,204	428	18,792	194	6,028	538	22,251	3,854	3,474
Bridgeport, Connecticut	70	6,677	31	1,548	46	1,511	52	2,583	576	488
Brockton, Massachusetts	21	817	13	293	5	183	25	711	237	199
Buffalo, New York	363	30,394	108	5,348	162	4,786	185	7,628	3,004	2,490
Canton, Ohio	34	3,683	31	1,864	51	1,588	34	1,809	656	550
Cedar Rapids, Iowa	9	555	4	(D)	4	133	19	681	229	181
Charleston, South Carolina	15	456	13	286	9	125	8	406	268	188
Charleston, West Virginia	6	(D)	33	881	45	943	6	273	518	376
Charlotte, North Carolina	3	(D)	9	225	7	182	7	250	329	223
Chattanooga, Tennessee	11	(D)	9	421	10	268	14	433	418	336
Chicago, Illinois	1,402	123,724	395	15,796	1,019	34,102	1,062	64,049	13,553	9,387
Cincinnati, Ohio	264	(D)	170	5,261	167	3,923	187	7,705	2,211	1,875
Cleveland, Ohio	491	43,203	231	6,630	238	7,043	357	20,214	3,170	2,576
Columbia, South Carolina	7	(D)	14	401	2	(D)	11	301	186	144
Columbus, Georgia	3	(D)	17	384	5	64	7	368	246	176
Columbus, Ohio	65	3,710	53	2,260	133	3,991	44	10,202	1,082	942
Corpus Christi, Texas	11	(D)	3	(D)	2	(D)	14	484	456	352
Dallas, Texas	28	3,013	18	1,609	16	630	37	1,211	1,442	1,130
Davenport, Iowa-Rock Island-Moline, Illinois	23	2,357	8	(D)	14	466	26	820	708	586
Dayton, Ohio	45	3,666	37	1,271	41	1,278	38	1,710	835	777
Decatur, Illinois	7	(D)	2	(D)	7	203	9	161	209	183
Denver, Colorado	48	(D)	40	1,634	36	1,108	65	2,079	1,053	947
Des Moines, Iowa	12	1,502	18	(D)	11	526	26	1,186	534	452
Detroit, Michigan	396	44,964	175	7,229	595	31,341	481	28,089	6,351	5,721
Dubuque, Iowa	8	663	1	(D)	7	284	7	211	244	170
Duluth, Minnesota-Superior, Wisconsin	35	(D)	3	131	38	854	45	1,639	659	467
Durham, North Carolina	14	300	10	658	6	36	2	(D)	145	105
El Paso, Texas	5	(D)	7	196	11	197	17	758	436	340
Erie, Pennsylvania	38	2,896	26	689	41	1,488	42	1,754	497	373
Evansville, Indiana	7	(D)	3	91	11	457	18	631	369	331
Fall River, Massachusetts	24	3,225	17	564	8	346	40	1,579	268	228
Flint, Michigan	16	(D)	6	(D)	13	293	27	1,662	545	507
Fort Smith, Arkansas	7	(D)	2	(D)	1	(D)	4	(D)	191	145
Fort Wayne, Indiana	10	(D)	10	243	10	322	19	825	354	330
Fort Worth, Texas	6	(D)	13	463	11	(D)	17	507	819	647
Fresno, California	83	(D)	34	580	14	463	37	1,489	727	519
Gadsden, Alabama	2	(D)	12	254	...	...	3	(D)	95	59
Galveston, Texas	26	2,243	5	66	3	(D)	5	140	470	320
Grand Rapids, Michigan	46	5,208	23	1,415	19	435	56	2,673	482	420
Green Bay, Wisconsin	18	(D)	1	(D)	7	218	13	630	400	242
Greensboro-High Point, North Carolina	11	(D)	1	(D)	10	198	15	776	308	224
Greenville, South Carolina	...	...	10	82	6	70	4	(D)	202	138
Hamilton-Middletown, Ohio	9	1,727	10	201	13	249	11	802	324	274
Hampton-Newport News-Warwick, Virginia	13	(D)	3	(D)	48	1,233	9	326	302	250
Harrisburg, Pennsylvania	68	3,414	38	775	68	1,494	41	1,314	639	509
Hartford, Connecticut	66	5,520	63	2,001	23	934	58	3,527	707	615
Houston, Texas	73	7,503	76	2,356	28	376	49	2,155	1,877	1,273
Huntington, West Virginia-Ashland, Kentucky	5	(D)	13	255	34	526	8	415	428	340
Indianapolis, Indiana	55	5,143	59	2,084	59	1,620	83	3,253	1,013	939
Jackson, Michigan	16	(D)	5	304	3	70	10	435	243	213
Jackson, Mississippi	2	(D)	1	(D)	1	(D)	1	(D)	210	162
Jacksonville, Florida	38	1,562	34	759	84	1,379	28	1,057	558	440
Johnstown, Pennsylvania	6	(D)	15	369	44	700	24	582	544	350
Kalamazoo, Michigan	10	2,299	9	297	10	272	11	677	213	191
Kansas City, Missouri	52	4,131	41	1,263	60	1,767	87	2,834	1,867	1,479
Kenosha, Wisconsin	8	1,958	6	151	8	408	19	997	302	190
Knoxville, Tennessee	21	(D)	18	748	9	367	12	679	481	361
Lancaster, Pennsylvania	86	5,423	50	1,918	51	1,374	38	734	435	371
Lansing, Michigan	9	(D)	7	321	12	394	21	854	278	262
Laredo, Texas	4	95	4	136	2	(D)	9	216	111	67
Lawrence, Massachusetts	35	1,799	12	333	13	336	41	1,384	244	206
Lexington, Kentucky	1	(D)	4	66	9	151	4	(D)	204	174
Lima, Ohio	10	(D)	4	(D)	13	318	5	324	210	176
Lincoln, Nebraska	4	681	9	221	6	167	3	116	236	202
Little Rock-North Little Rock, Arkansas	5	(D)	6	42	15	294	10	391	336	260
Lorain-Elyria, Ohio	16	(D)	12	(D)	23	605	21	1,068	338	270
Los Angeles-Long Beach, California	1,146	108,768	495	29,480	275	11,897	839	41,158	10,038	7,696
Louisville, Kentucky	33	(D)	65	1,446	63	1,344	49	(D)	1,207	1,011

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Food stores--Continued								Eating, drinking places	
	Meat markets, fish (sea food) markets		Fruit stores, vegetable markets		Candy, nut, confectionery stores		Bakery products stores		Total	
									Establishments	
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total[2] (Number)	With payroll (Number)
Lowell, Massachusetts	20	755	10	358	18	374	33	1,086	238	220
Lubbock, Texas	4	(D)	7	89	3	(D)	8	273	154	122
Macon, Georgia	6	(D)	8	590	2	(D)	8	476	190	136
Madison, Wisconsin	22	4,448	3	(D)	9	331	49	1,447	480	374
Manchester, New Hampshire	24	944	15	540	7	251	15	(D)	153	133
Memphis, Tennessee	16	2,016	16	425	14	525	33	1,368	750	630
Miami, Florida	137	9,789	98	3,406	38	1,049	88	3,979	1,848	1,314
Milwaukee, Wisconsin	196	15,653	57	5,402	115	4,245	236	11,974	3,066	1,914
Minneapolis-St. Paul, Minnesota	260	(D)	46	2,549	97	3,803	263	11,189	2,194	1,768
Mobile, Alabama	25	(D)	24	694	7	183	19	801	354	252
Montgomery, Alabama	4	(D)	5	(D)	4	154	6	264	175	149
Muncie, Indiana	4	(D)	3	(D)	7	120	6	236	178	166
Nashville, Tennessee	8	(D)	17	(D)	11	367	15	418	569	445
New Bedford, Massachusetts	32	683	15	487	10	302	37	905	301	231
New Britain-Bristol, Connecticut	20	(D)	14	794	15	570	26	1,170	336	278
New Haven, Connecticut	80	6,435	54	1,556	37	1,262	74	3,178	680	560
New Orleans, Louisiana	191	9,101	52	889	65	1,450	70	3,232	1,846	1,220
New York-Northeastern New Jersey	8,207	622,994	3,411	123,957	5,940	179,089	3,084	200,931	29,418	24,796
Norfolk-Portsmouth, Virginia	64	2,951	18	317	158	4,642	26	1,223	781	713
Ogden, Utah	7	488	4	136	11	112	4	147	149	129
Oklahoma City, Oklahoma	6	(D)	23	734	23	518	19	550	744	540
Omaha, Nebraska	31	(D)	10	684	11	1,381	35	1,438	868	738
Orlando, Florida	11	411	26	537	6	187	20	550	316	210
Peoria, Illinois	20	2,454	8	(D)	36	781	26	1,232	680	520
Philadelphia, Pennsylvania	1,009	67,642	585	19,542	1,390	27,791	722	34,220	8,285	6,655
Phoenix, Arizona	26	(D)	59	1,243	7	479	36	1,357	977	707
Pittsburgh, Pennsylvania	277	24,334	270	13,757	649	14,266	395	18,540	4,493	3,481
Pittsfield, Massachusetts	10	(D)	12	(D)	5	(D)	4	486	105	95
Portland, Maine	29	1,340	8	(D)	9	230	31	839	181	165
Portland, Oregon	215	17,093	75	3,609	42	1,630	107	3,337	1,687	1,323
Providence, Rhode Island	144	(D)	94	(D)	46	(D)	222	6,215	1,715	1,271
Pueblo, Colorado	1	(D)	5	(D)	10	(D)	6	268	192	178
Racine, Wisconsin	30	(D)	2	(D)	7	277	26	1,321	379	277
Raleigh, North Carolina	10	(D)	1	(D)	1	(D)	2	(D)	192	150
Reading, Pennsylvania	88	4,690	47	1,051	121	2,207	50	3,538	631	473
Richmond, Virginia	37	2,678	23	336	65	1,693	26	2,201	542	476
Roanoke, Virginia	22	1,605	16	632	18	565	5	(D)	225	191
Rochester, New York	78	8,223	38	1,548	85	3,154	106	4,535	976	834
Rockford, Illinois	19	1,657	10	356	16	(D)	29	1,268	356	316
Sacramento, California	107	9,694	46	1,685	13	704	34	1,134	820	628
Saginaw, Michigan	11	(D)	12	(D)	7	280	16	664	293	267
St. Joseph, Missouri	3	(D)	4	321	5	(D)	5	231	257	195
St. Louis, Missouri	159	8,221	144	5,276	898	18,811	290	11,787	4,648	3,454
Salt Lake City, Utah	45	(D)	15	409	28	741	37	1,433	539	439
San Angelo, Texas	1	(D)	...	...	3	38	5	70	159	109
San Antonio, Texas	30	(D)	61	(D)	16	537	63	(D)	1,269	887
San Bernardino-Riverside-Ontario, California	62	4,337	61	1,817	23	870	90	2,950	1,263	973
San Diego, California	160	12,930	24	1,593	23	892	95	3,510	1,322	1,128
San Francisco-Oakland, Calif.	999	94,241	260	15,808	162	9,779	435	18,477	5,942	4,468
San Jose, California	121	10,283	51	2,603	16	733	73	2,843	684	520
Savannah, Georgia	23	1,272	6	(D)	104	1,360	14	614	225	183
Scranton, Pennsylvania	37	(D)	22	641	94	1,384	52	(D)	789	403
Seattle, Washington	241	22,105	48	1,967	40	998	166	6,533	1,721	1,327
Shreveport, Louisiana	14	4,163	3	(D)	12	238	9	(D)	355	277
Sioux City, Iowa	6	(D)	7	49	10	342	11	378	289	245
Sioux Falls, South Dakota	5	(D)	1	(D)	1	(D)	5	326	187	143
South Bend, Indiana	13	(D)	11	237	13	359	17	991	401	351
Spokane, Washington	44	3,387	14	1,044	11	309	16	688	441	387
Springfield, Illinois	12	(D)	2	(D)	10	414	11	402	454	344
Springfield, Missouri	3	261	4	127	3	91	8	181	234	180
Springfield, Ohio	17	(D)	12	328	10	(D)	18	368	236	210
Springfield-Holyoke, Massachusetts	47	4,195	57	1,947	77	2,630	89	3,107	790	676
Stamford-Norwalk, Connecticut	51	5,063	12	577	33	1,485	29	1,815	409	327
Stockton, California	51	4,619	35	1,304	5	270	20	1,038	586	434
Syracuse, New York	81	9,730	33	1,116	38	1,605	44	1,795	826	732
Tacoma, Washington	57	5,127	15	520	18	398	37	1,164	468	378
Tampa-St. Petersburg, Florida	69	3,857	88	2,133	15	226	59	2,739	1,242	846
Terre Haute, Indiana	4	(D)	6	(D)	5	151	8	660	266	232
Toledo, Ohio	42	4,804	26	933	72	1,824	73	2,914	1,013	895
Topeka, Kansas	5	215	1	(D)	4	148	5	(D)	248	192
Trenton, New Jersey	49	5,608	46	2,038	76	1,712	51	2,188	647	495
Tucson, Arizona	11	(D)	2	(D)	6	(D)	26	879	373	305
Tulsa, Oklahoma	11	1,294	22	332	13	(D)	22	(D)	573	431
Utica-Rome, New York	34	(D)	20	501	57	2,044	45	1,646	773	607
Waco, Texas	11	(D)	9	155	7	54	9	201	316	236
Washington, D. C.	101	6,772	78	2,408	57	2,611	116	7,609	2,026	1,838
Waterbury, Connecticut	29	3,428	11	375	23	591	18	755	376	296
Waterloo, Iowa	6	222	4	(D)	3	(D)	11	511	237	195
Wheeling, West Virginia-Steubenville, Ohio	43	3,248	24	694	104	2,115	38	1,455	989	685
Wichita, Kansas	5	339	11	(D)	6	309	12	423	586	482
Wichita Falls, Texas	4	(D)	4	98	4	(D)	10	210	203	163
Wilkes-Barre-Hazleton, Pennsylvania	48	3,044	23	809	141	1,960	50	1,285	1,166	506
Wilmington, Delaware	44	4,229	30	1,158	62	(D)	39	(D)	574	428
Winston-Salem, North Carolina	13	890	12	328	17	(D)	8	304	213	169
Worcester, Massachusetts	29	3,206	33	1,597	53	1,952	48	2,245	519	447
York, Pennsylvania	48	(D)	21	533	26	764	30	615	396	308
Youngstown, Ohio	40	4,607	38	2,037	63	1,609	50	2,249	1,093	879

See footnotes at end of table

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Eating, drinking places--Continued						General merchandise group			
	Total--Continued		Eating places (including refreshment stands)		Drinking places		Total			
	Sales						Establishments		Sales	
	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)
Akron, Ohio	42,963	40,815	498	24,992	417	17,905	99	77	78,229	77,761
Albany-Schenectady-Troy, New York	51,879	47,409	817	34,654	534	17,225	163	97	53,143	51,725
Albuquerque, New Mexico	16,118	15,368	251	9,724	98	6,366	70	52	27,325	27,031
Allentown-Bethlehem-Easton, Pennsylvania	33,860	29,686	624	20,971	465	12,843	147	99	56,479	55,235
Altoona, Pennsylvania	6,993	6,569	115	3,274	115	3,719	40	38	13,679	(D)
Amarillo, Texas	9,809	9,383	174	7,977	53	1,810	36	28	13,737	13,529
Asheville, North Carolina	5,628	5,092	140	5,062	33	566	56	40	19,826	19,486
Atlanta, Georgia	52,302	49,098	793	45,061	153	7,177	221	165	148,782	147,972
Atlantic City, New Jersey	40,894	39,220	473	27,348	322	13,546	70	52	11,228	10,830
Augusta, Georgia	12,706	12,046	183	8,563	80	4,143	76	50	24,640	24,164
Austin, Texas	13,814	12,772	203	10,787	121	2,989	60	44	17,141	16,863
Baltimore, Maryland	167,679	157,647	1,465	85,295	1,719	82,282	402	258	206,515	203,317
Baton Rouge, Louisiana	12,064	11,190	144	8,656	97	3,408	54	40	23,328	23,090
Bay City, Michigan	7,510	7,166	105	3,331	109	4,179	30	24	10,661	10,593
Beaumont-Port Arthur, Texas	13,859	12,975	247	10,190	187	3,649	60	46	26,701	26,431
Binghamton, New York	18,853	17,907	271	10,738	205	7,957	57	39	26,180	25,934
Birmingham, Alabama	29,433	26,891	618	25,663	112	3,686	175	141	73,513	73,005
Boston, Massachusetts	247,233	242,045	2,552	183,959	1,298	63,234	822	576	361,222	357,230
Bridgeport, Connecticut	24,735	23,729	344	15,949	232	8,786	111	55	31,901	30,963
Brockton, Massachusetts	9,932	9,498	145	6,697	90	3,215	54	42	10,196	9,806
Buffalo, New York	131,956	123,536	1,525	75,218	1,479	56,738	272	204	160,372	159,228
Canton, Ohio	24,404	22,770	332	12,600	324	11,804	77	65	33,558	33,386
Cedar Rapids, Iowa	9,619	8,905	136	6,648	93	2,971	28	22	16,031	15,949
Charleston, South Carolina	8,484	7,522	192	6,758	76	1,726	76	40	17,917	17,231
Charleston, West Virginia	16,334	14,796	384	12,925	134	3,409	173	127	44,301	42,893
Charlotte, North Carolina	16,783	15,187	291	15,458	34	1,241	61	47	38,109	37,977
Chattanooga, Tennessee	15,906	15,000	331	(D)	87	(D)	114	76	33,169	32,473
Chicago, Illinois	727,694	647,092	6,181	445,370	7,360	282,136	1,458	892	826,751	816,595
Cincinnati, Ohio	111,633	106,381	1,146	63,098	1,065	48,535	279	203	151,304	150,216
Cleveland, Ohio	165,872	155,810	1,551	97,330	1,611	68,454	367	263	296,779	295,063
Columbia, South Carolina	9,025	8,505	168	(D)	18	(D)	54	42	18,710	17,872
Columbus, Georgia	9,968	9,028	193	7,857	51	2,089	73	45	20,366	19,690
Columbus, Ohio	60,363	58,045	661	39,183	421	21,180	133	117	110,264	110,060
Corpus Christi, Texas	15,679	14,667	270	12,111	186	3,562	64	52	25,863	25,613
Dallas, Texas	66,663	62,713	1,130	56,748	312	9,915	231	195	143,900	143,186
Davenport, Iowa-Rock Island-Moline, Illinois	28,371	26,445	314	12,810	394	15,561	75	59	34,945	34,655
Dayton, Ohio	49,620	48,590	500	30,972	333	18,572	106	92	87,258	87,070
Decatur, Illinois	11,478	11,110	138	6,887	71	4,591	33	25	18,390	18,276
Denver, Colorado	63,854	61,952	660	42,103	391	21,743	162	132	111,244	110,892
Des Moines, Iowa	20,756	19,510	371	15,924	163	4,832	53	45	41,882	41,678
Detroit, Michigan	327,044	316,674	3,520	186,215	2,823	140,695	669	527	509,129	506,647
Dubuque, Iowa	7,095	5,903	91	3,321	153	3,774	20	16	13,347	13,177
Duluth, Minnesota-Superior, Wisconsin	22,586	19,952	310	10,442	349	12,144	144	102	32,122	30,922
Durham, North Carolina	5,328	4,786	129	5,065	16	263	37	23	13,740	13,422
El Paso, Texas	16,048	14,888	194	10,371	240	5,649	51	45	38,444	38,406
Erie, Pennsylvania	17,013	14,871	302	10,458	195	6,555	72	54	29,383	29,125
Evansville, Indiana	15,871	15,389	213	8,796	156	7,075	33	29	21,376	21,264
Fall River, Massachusetts	9,497	9,007	160	6,122	108	3,375	69	37	10,134	9,676
Flint, Michigan	26,524	25,972	342	16,231	203	10,293	90	72	35,149	34,783
Fort Smith, Arkansas	5,577	4,935	137	4,370	54	1,207	35	27	10,476	10,284
Fort Wayne, Indiana	19,220	18,922	212	11,098	142	8,122	49	41	39,694	39,584
Fort Worth, Texas	32,105	30,273	601	26,471	212	5,606	129	103	82,769	82,355
Fresno, California	26,729	24,155	475	17,389	250	9,334	136	100	28,890	27,788
Gadsden, Alabama	2,523	2,039	90	2,357	5	166	44	28	8,640	8,424
Galveston, Texas	13,909	12,539	200	9,346	268	4,541	32	28	11,634	11,508
Grand Rapids, Michigan	22,481	21,459	313	14,051	167	8,356	117	91	52,363	51,711
Green Bay, Wisconsin	11,376	9,388	91	3,713	307	7,655	35	27	16,428	16,248
Greensboro-High Point, North Carolina	9,922	8,700	266	8,906	42	1,016	67	55	26,083	25,503
Greenville, South Carolina	6,918	5,968	184	6,481	18	437	84	54	26,009	25,319
Hamilton-Middletown, Ohio	14,647	13,869	172	8,010	152	6,637	44	36	17,307	17,135
Hampton-Newport News-Warwick, Virginia	10,078	(D)	248	8,472	54	1,606	50	42	17,013	16,861
Harrisburg, Pennsylvania	28,870	27,078	391	19,885	246	8,973	99	69	36,228	35,636
Hartford, Connecticut	40,612	39,362	472	31,168	233	9,410	134	90	79,426	78,716
Houston, Texas	75,455	68,831	1,167	60,957	694	14,334	221	179	149,420	148,614
Huntington, West Virginia-Ashland, Kentucky	12,670	11,578	302	8,857	126	3,813	99	75	27,835	27,241
Indianapolis, Indiana	66,996	65,922	608	40,351	405	26,645	129	105	130,806	130,364
Jackson, Michigan	9,814	9,280	143	5,921	100	3,893	23	21	11,970	(D)
Jackson, Mississippi	8,267	7,743	186	7,723	24	544	60	44	22,242	21,950
Jacksonville, Florida	27,913	26,265	413	20,970	143	6,923	149	95	38,989	38,049
Johnstown, Pennsylvania	13,814	11,434	231	7,074	311	6,728	110	76	36,715	35,999
Kalamazoo, Michigan	10,390	9,982	160	7,321	53	3,069	36	28	14,004	13,720
Kansas City, Missouri	82,373	77,091	1,182	57,709	685	24,664	289	199	131,723	130,093
Kenosha, Wisconsin	8,484	6,926	75	3,229	227	5,255	22	14	5,471	5,317
Knoxville, Tennessee	19,881	18,597	354	16,614	125	3,257	140	100	51,247	49,961
Lancaster, Pennsylvania	15,613	14,777	257	10,121	178	5,492	106	70	25,864	25,130
Lansing, Michigan	15,319	15,035	191	10,649	87	4,670	49	41	33,734	33,590
Laredo, Texas	2,160	1,744	51	1,528	58	616	17	15	6,809	(D)
Lawrence, Massachusetts	9,862	9,284	157	6,910	87	2,952	39	27	7,047	6,891
Lexington, Kentucky	7,502	7,222	158	6,104	46	1,398	36	24	19,045	18,619
Lima, Ohio	7,328	7,040	135	4,399	75	2,929	33	29	15,971	15,955
Lincoln, Nebraska	9,791	9,251	172	6,919	64	2,872	23	21	32,762	(D)
Little Rock-North Little Rock, Arkansas	15,423	14,601	282	14,196	52	1,209	81	57	36,062	35,452
Lorain-Elyria, Ohio	13,532	12,490	177	6,887	159	6,575	49	41	15,540	15,448
Los Angeles-Long Beach, California	561,414	525,086	7,668	441,506	2,356	119,698	1,449	1,073	728,895	721,847
Louisville, Kentucky	62,728	59,732	664	36,478	543	26,250	198	146	84,219	83,319

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Eating, drinking places--Continued						General merchandise group			
	Total--Continued		Eating places (including refreshment stands)		Drinking places		Total			
	Sales						Establishments		Sales	
	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)
Lowell, Massachusetts	10,628	10,412	135	6,473	99	4,133	51	41	11,709	11,537
Lubbock, Texas	6,522	6,162	150	6,361	4	161	45	45	22,170	22,170
Macon, Georgia	8,220	7,668	145	6,933	45	1,287	53	43	18,420	18,328
Madison, Wisconsin	20,500	18,798	219	11,013	261	9,487	56	44	20,340	19,946
Manchester, New Hampshire	5,337	5,143	123	4,662	30	675	43	27	9,742	9,624
Memphis, Tennessee	29,940	28,638	628	27,286	122	2,654	208	154	77,207	76,209
Miami, Florida	113,059	105,195	1,101	80,937	741	32,042	217	157	85,012	83,882
Milwaukee, Wisconsin	110,174	90,812	842	46,586	2,222	63,564	179	135	170,201	169,605
Minneapolis-St. Paul, Minnesota	117,350	110,502	1,262	65,029	930	52,131	287	207	204,045	202,679
Mobile, Alabama	13,923	12,803	219	9,949	135	3,974	86	62	28,290	27,892
Montgomery, Alabama	8,750	(D)	141	7,687	34	1,063	46	26	19,902	19,576
Muncie, Indiana	8,046	7,900	128	4,511	50	3,535	20	20	10,351	10,351
Nashville, Tennessee	21,698	20,126	420	17,405	147	4,279	115	95	46,252	45,806
New Bedford, Massachusetts	10,068	9,168	202	7,091	99	2,977	55	31	12,490	12,188
New Britain-Bristol, Connecticut	13,125	12,303	219	9,194	117	3,931	51	31	7,840	7,560
New Haven, Connecticut	27,991	25,999	480	21,756	196	6,205	108	52	27,426	26,664
New Orleans, Louisiana	77,454	67,736	771	43,543	1,065	33,775	225	131	115,305	114,113
New York-Northeastern New Jersey	1,792,099	1,709,351	17,470	1,281,065	11,910	510,342	5,316	2,416	1,390,732	1,344,192
Norfolk-Portsmouth, Virginia	38,911	37,985	543	28,466	236	10,419	135	109	59,247	58,729
Ogden, Utah	5,196	4,968	107	3,946	42	1,250	21	17	7,784	7,754
Oklahoma City, Oklahoma	30,936	28,596	525	25,267	219	5,669	118	96	62,523	62,055
Omaha, Nebraska	49,467	46,929	430	28,380	438	21,087	84	58	56,971	56,511
Orlando, Florida	14,026	12,766	211	9,033	105	4,993	70	50	19,857	19,613
Peoria, Illinois	24,815	22,523	308	12,060	372	12,755	93	73	39,727	39,375
Philadelphia, Pennsylvania	396,723	369,835	4,582	242,306	3,681	153,969	1,440	694	471,887	459,377
Phoenix, Arizona	37,363	34,119	678	24,815	299	12,548	148	108	43,744	42,940
Pittsburgh, Pennsylvania	172,813	156,893	2,034	91,041	2,447	81,612	534	400	307,117	304,587
Pittsfield, Massachusetts	5,056	4,872	67	3,743	38	1,313	31	25	9,199	9,081
Portland, Maine	8,212	8,094	136	7,089	45	1,123	66	44	25,058	24,700
Portland, Oregon	67,873	63,177	1,019	48,033	668	19,840	280	182	120,802	119,238
Providence, Rhode Island	61,403	55,617	1,025	43,444	686	17,913	319	169	73,066	71,446
Pueblo, Colorado	7,255	6,961	92	3,920	100	3,335	20	16	9,243	9,095
Racine, Wisconsin	10,367	9,021	136	4,172	243	6,195	35	33	9,518	(D)
Raleigh, North Carolina	8,327	7,709	175	6,995	17	1,332	98	58	22,055	21,039
Reading, Pennsylvania	20,704	17,732	354	13,133	271	7,481	105	59	23,238	21,836
Richmond, Virginia	25,507	24,323	506	24,283	36	1,224	106	80	79,797	79,359
Roanoke, Virginia	8,847	8,357	187	7,582	38	1,265	44	36	16,545	16,377
Rochester, New York	46,727	44,363	597	30,102	379	16,625	139	83	83,770	82,844
Rockford, Illinois	19,144	18,254	206	10,541	150	8,603	41	35	20,477	20,375
Sacramento, California	37,111	34,515	504	24,688	316	12,423	121	81	47,635	46,955
Saginaw, Michigan	12,589	12,099	141	6,310	150	6,265	44	36	20,351	20,147
St. Joseph, Missouri	8,139	7,219	134	3,876	121	4,193	24	24	12,516	12,516
St. Louis, Missouri	176,552	159,182	1,961	97,706	2,677	78,700	525	375	281,341	278,729
Salt Lake City, Utah	22,931	21,659	386	18,592	153	4,339	72	56	55,363	54,865
San Angelo, Texas	4,828	4,286	115	4,038	44	790	19	17	9,358	(D)
San Antonio, Texas	40,008	36,328	670	29,288	597	10,714	145	109	77,017	76,571
San Bernardino-Riverside-Ontario, California	50,733	46,695	954	35,935	303	14,748	207	159	53,921	53,075
San Diego, California	64,362	61,646	879	46,271	441	18,073	209	175	85,880	85,124
San Francisco-Oakland, California	318,891	297,211	3,814	225,533	2,110	93,148	779	541	336,177	332,085
San Jose, California	32,434	29,958	474	23,236	208	9,154	121	93	39,712	39,320
Savannah, Georgia	10,799	10,155	154	7,752	71	3,035	50	40	18,097	18,025
Scranton, Pennsylvania	17,562	12,742	382	9,681	399	7,815	103	63	26,954	26,368
Seattle, Washington	83,267	77,075	1,095	61,375	626	21,892	251	175	143,214	141,804
Shreveport, Louisiana	15,240	14,028	225	10,166	128	5,004	105	75	25,610	25,076
Sioux City, Iowa	10,743	9,859	175	7,401	114	3,342	33	27	25,245	25,145
Sioux Falls, South Dakota	6,383	5,805	122	4,307	65	2,076	26	20	13,549	13,349
South Bend, Indiana	19,376	18,194	218	11,145	179	8,193	61	47	33,376	33,098
Spokane, Washington	20,218	19,450	265	13,846	176	6,372	71	47	47,135	46,459
Springfield, Illinois	17,662	15,980	199	10,198	255	7,464	40	26	21,705	21,449
Springfield, Missouri	7,155	6,555	184	5,767	50	1,388	49	39	15,408	15,226
Springfield, Ohio	8,611	8,281	138	5,010	98	3,601	23	19	13,963	13,905
Springfield-Holyoke, Massachusetts	35,021	33,197	517	23,805	271	11,200	139	111	62,370	61,844
Stamford-Norwalk, Connecticut	20,150	19,062	290	16,235	119	3,915	80	54	19,773	18,981
Stockton, California	21,590	19,370	325	13,111	257	8,439	74	64	23,020	22,784
Syracuse, New York	41,145	39,713	433	24,955	391	16,164	99	77	53,108	52,872
Tacoma, Washington	21,302	19,664	268	13,892	198	7,334	77	67	37,189	36,739
Tampa-St. Peteraburg, Florida	51,624	46,650	711	35,106	527	16,386	191	117	83,567	82,305
Terre Haute, Indiana	8,497	8,061	133	4,024	133	4,473	30	20	23,736	23,486
Toledo, Ohio	46,264	44,038	537	27,773	476	18,491	102	68	68,986	68,408
Topeka, Kansas	7,433	6,733	170	5,720	78	1,713	31	25	16,177	16,059
Trenton, New Jersey	28,423	25,751	324	13,979	321	14,428	101	57	35,189	34,501
Tucson, Arizona	15,596	14,624	245	8,975	128	6,621	59	45	24,368	24,088
Tulsa, Oklahoma	22,795	20,753	411	17,875	160	4,912	104	84	41,149	40,805
Utica-Rome, New York	24,540	22,352	413	14,739	358	9,761	135	79	24 293	23,069
Waco, Texas	10,038	9,032	173	7,271	141	2,733	77	55	20,039	19,509
Washington, D. C.	162,458	158,912	1,644	140,129	374	22,185	363	257	260,142	257,006
Waterbury, Connecticut	14,584	13,486	230	9,370	144	5,202	40	28	11,278	11,098
Waterloo, Iowa	7,854	7,274	151	4,930	84	2,916	23	19	15,061	14,973
Wheeling, West Virginia-Steubenville, Ohio	25,216	21,600	410	12,078	575	13,074	127	105	41,185	40,765
Wichita, Kansas	21,584	20,302	425	16,728	161	4,856	70	62	42,899	42,679
Wichita Falls, Texas	7,255	6,783	149	5,845	52	1,400	31	27	13,417	13,367
Wilkes-Barre-Hazleton, Pennsylvania	22,555	15,055	661	13,632	497	8,827	171	89	38,442	37,588
Wilmington, Delaware	25,178	22,892	372	17,281	200	7,847	100	66	41,871	41,183
Winston-Salem, North Carolina	7,597	6,829	182	6,738	31	859	43	33	21,881	21,711
Worcester, Massachusetts	24,363	23,233	350	17,877	169	6,486	69	55	28,980	28,762
York, Pennsylvania	14,161	12,915	276	8,944	118	5,209	111	71	26,064	25,166
Youngstown, Ohio	40,797	37,327	511	20,586	582	20,203	131	103	72,740	72,228

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	General merchandise group--Continued						Apparel, accessories stores			
	Department stores		Variety stores		General merchandise stores, n.e.c.		Total[1]			
							Establishments		Sales	
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Akron, Ohio	7	60,890	55	11,183	37	6,156	223	201	23,005	22,403
Albany-Schenectady-Troy, New York	8	31,728	54	41,904	99	6,457	492	424	59,134	58,050
Albuquerque, New Mexico	5	17,204	30	4,048	31	6,073	131	113	13,383	13,101
Allentown-Bethlehem-Easton, Pennsylvania	9	40,891	35	9,615	103	5,973	403	303	32,622	31,110
Altoona, Pennsylvania	4	7,428	17	3,927	19	2,324	82	72	7,109	6,919
Amarillo, Texas	4	6,852	13	2,722	19	4,163	106	96	14,844	14,716
Asheville, North Carolina	8	14,098	11	2,688	37	3,040	64	62	6,116	(D)
Atlanta, Georgia	5	117,884	106	17,742	108	13,148	443	385	55,515	54,535
Atlantic City, New Jersey	2	(D)	20	4,143	48	(D)	251	189	18,430	17,420
Augusta, Georgia	4	15,672	21	5,096	51	3,872	106	92	11,948	11,790
Austin, Texas	2	(D)	24	3,195	34	(D)	112	106	16,944	16,840
Baltimore, Maryland	23	163,845	149	27,632	228	14,962	1,037	815	92,306	87,722
Baton Rouge, Louisiana	6	15,926	14	3,206	34	4,196	111	105	15,799	15,603
Bay City, Michigan	5	6,898	12	2,189	13	1,574	85	73	6,072	5,964
Beaumont-Port Arthur, Texas	4	(D)	19	3,748	37	(D)	145	131	18,532	18,290
Binghamton, New York	7	18,977	28	5,358	22	1,845	151	131	13,985	13,613
Birmingham, Alabama	5	43,978	42	11,855	128	17,680	326	284	40,637	40,075
Boston, Massachusetts	60	285,522	297	46,758	449	28,638	2,124	1,708	226,700	220,568
Bridgeport, Connecticut	3	(D)	36	6,771	68	(D)	271	215	23,684	22,942
Brockton, Massachusetts	5	5,484	21	3,348	28	1,364	164	114	10,980	10,328
Buffalo, New York	26	121,071	118	32,632	128	6,669	907	749	112,018	109,200
Canton, Ohio	12	20,744	26	8,150	39	4,664	194	172	22,111	21,645
Cedar Rapids, Iowa	5	12,923	11	2,627	12	481	65	57	11,355	11,209
Charleston, South Carolina	5	10,376	23	5,466	48	2,075	156	140	13,107	12,847
Charleston, West Virginia	10	26,067	40	6,967	123	11,267	169	159	17,685	17,587
Charlotte, North Carolina	4	29,749	20	5,291	35	3,059	134	114	17,261	16,877
Chattanooga, Tennessee	4	21,354	32	5,588	78	6,227	167	147	18,923	18,631
Chicago, Illinois	85	652,550	540	100,207	821	73,788	5,269	4,227	597,203	578,419
Cincinnati, Ohio	13	122,434	128	16,736	138	12,134	632	540	73,823	72,593
Cleveland, Ohio	23	246,947	170	37,434	174	12,398	1,135	897	114,509	110,735
Columbia, South Carolina	5	10,173	18	4,489	27	3,280	125	105	13,271	12,899
Columbus, Georgia	4	12,700	20	3,859	49	3,807	117	111	(D)	(D)
Columbus, Ohio	11	93,939	73	11,368	47	4,945	350	322	49,559	49,081
Corpus Christi, Texas	6	19,052	29	4,239	29	2,572	108	104	11,150	11,044
Dallas, Texas	12	110,712	114	14,681	105	18,497	535	475	70,480	68,640
Davenport, Iowa-Rock Island-Moline, Illinois	15	25,562	27	5,877	33	3,506	180	156	15,959	15,541
Dayton, Ohio	6	74,066	62	9,786	38	3,406	267	245	37,872	37,638
Decatur, Illinois	7	14,286	14	2,440	12	1,664	74	64	7,481	7,373
Denver, Colorado	16	90,167	82	13,924	64	7,153	344	296	44,075	43,413
Des Moines, Iowa	6	34,838	22	4,416	25	2,628	140	122	19,418	19,078
Detroit, Michigan	39	397,082	325	77,936	303	34,105	2,239	1,977	273,354	269,228
Dubuque, Iowa	4	10,348	5	1,548	11	1,451	44	40	3,861	3,799
Duluth, Minnesota-Superior, Wisconsin	11	16,730	37	4,472	94	10,866	218	188	19,336	18,914
Durham, North Carolina	5	10,511	10	2,256	22	973	75	65	7,161	7,043
El Paso, Texas	3	24,391	18	8,508	30	5,545	130	124	18,028	17,848
Erie, Pennsylvania	3	19,152	31	8,452	38	1,779	183	149	15,814	15,218
Evansville, Indiana	5	16,489	11	(D)	15	(D)	104	102	19,349	(D)
Fall River, Massachusetts	4	5,560	17	3,524	48	1,050	133	103	13,420	12,860
Flint, Michigan	5	23,335	41	7,572	44	4,242	199	167	27,761	27,319
Fort Smith, Arkansas	3	(D)	6	(D)	24	3,130	54	48	5,765	5,583
Fort Wayne, Indiana	5	30,905	22	6,580	20	2,201	115	109	15,844	15,760
Fort Worth, Texas	12	71,862	58	5,555	55	5,218	208	184	26,053	25,661
Fresno, California	5	14,809	62	7,111	67	6,828	239	193	22,895	21,909
Gadsden, Alabama	2	(D)	13	1,935	27	(D)	61	59	4,946	(D)
Galveston, Texas	3	4,991	14	(D)	15	(D)	96	86	9,979	9,667
Grand Rapids, Michigan	4	41,384	45	7,053	66	3,826	209	187	23,505	23,119
Green Bay, Wisconsin	6	11,493	9	2,008	20	2,927	101	81	8,443	8,041
Greensboro-High Point, North Carolina	8	16,931	15	4,169	42	4,943	153	135	(D)	(D)
Greenville, South Carolina	7	19,157	31	4,077	46	2,775	111	103	10,243	10,133
Hamilton-Middletown, Ohio	6	8,224	17	3,963	21	5,120	100	90	10,042	9,880
Hampton-Newport News-Warwick, Virginia	4	9,033	18	5,447	28	2,533	113	101	11,161	10,997
Harrisburg, Pennsylvania	7	22,357	42	9,069	46	4,782	253	213	25,178	24,672
Hartford, Connecticut	7	(D)	53	10,020	70	(D)	345	289	37,048	36,128
Houston, Texas	9	101,335	88	18,816	124	29,269	470	426	79,982	78,932
Huntington, West Virginia-Ashland, Kentucky	9	14,939	27	7,305	59	5,535	153	141	15,366	15,162
Indianapolis, Indiana	8	109,965	45	15,023	76	5,818	279	255	36,857	36,483
Jackson, Michigan	5	8,639	14	3,064	4	267	71	69	8,808	(D)
Jackson, Mississippi	5	15,623	20	3,374	33	3,225	125	113	12,394	12,190
Jacksonville, Florida	4	25,062	69	9,307	72	4,576	229	213	27,970	27,780
Johnstown, Pennsylvania	5	22,936	30	6,754	75	7,025	162	126	10,059	9,695
Kalamazoo, Michigan	3	8,762	16	3,982	17	1,260	97	83	9,829	9,675
Kansas City, Missouri	19	103,482	98	14,590	166	13,587	599	499	80,276	78,534
Kenosha, Wisconsin	3	3,351	9	1,640	10	480	63	51	5,641	5,503
Knoxville, Tennessee	9	37,168	43	6,624	88	7,455	159	147	16,447	16,129
Lancaster, Pennsylvania	6	15,525	18	4,593	78	5,678	199	143	13,842	13,062
Lansing, Michigan	7	26,704	23	5,224	19	1,806	128	122	15,355	15,315
Laredo, Texas	1	(D)	4	2,529	12	(D)	63	57	7,702	7,622
Lawrence, Massachusetts	2	(D)	13	3,258	24	(D)	142	114	12,224	12,002
Lexington, Kentucky	7	14,308	11	3,656	18	1,081	92	82	12,619	12,511
Lima, Ohio	6	12,107	12	3,151	15	713	69	63	5,742	5,696
Lincoln, Nebraska	4	29,575	7	2,538	12	649	50	48	10,416	(D)
Little Rock-North Little Rock, Arkansas	7	28,862	28	3,337	44	3,825	118	108	11,830	11,692
Lorain-Elyria, Ohio	5	9,190	20	4,301	24	2,049	172	134	10,972	10,414
Los Angeles-Long Beach, California	71	533,245	667	91,584	705	103,920	4,303	3,513	459,640	445,372
Louisville, Kentucky	10	60,727	65	12,928	119	10,512	361	311	50,506	49,626

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	General merchandise group--Continued						Apparel, accessories stores			
	Department stores		Variety stores		General merchandise stores, n.e.c.		Total[1]			
							Establishments		Sales	
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Lowell, Massachusetts	5	8,042	21	2,670	25	997	88	72	8,899	8,591
Lubbock, Texas	5	15,755	15	2,238	25	4,177	86	80	9,627	(D)
Macon, Georgia	6	13,295	29	4,152	18	973	83	75	10,796	10,734
Madison, Wisconsin	7	15,030	19	3,015	30	2,295	142	120	18,065	17,653
Manchester, New Hampshire	3	(D)	22	2,912	18	(D)	123	99	10,474	10,164
Memphis, Tennessee	7	60,937	76	7,897	125	8,373	316	292	40,465	40,167
Miami, Florida	8	55,791	78	18,641	129	10,552	1,001	801	97,709	93,807
Milwaukee, Wisconsin	12	141,871	90	19,758	73	8,524	710	574	76,053	73,889
Minneapolis-St. Paul, Minnesota	12	174,899	161	20,285	114	8,861	725	617	106,487	104,535
Mobile, Alabama	3	16,173	11	6,483	70	5,566	141	127	17,557	17,387
Montgomery, Alabama	5	14,557	13	3,859	28	1,486	116	106	12,610	12,426
Muncie, Indiana	4	8,274	11	1,900	5	177	80	74	6,511	6,459
Nashville, Tennessee	5	34,056	43	6,587	67	5,609	187	163	38,328	37,950
New Bedford, Massachusetts	5	8,747	15	3,223	35	520	146	118	(D)	12,787
New Britain-Bristol, Connecticut	2	(D)	24	3,483	25	(D)	178	148	14,827	14,431
New Haven, Connecticut	4	14,942	33	7,549	71	4,935	367	299	35,963	34,997
New Orleans, Louisiana	10	83,669	58	20,475	155	11,073	434	336	(D)	(D)
New York-Northeastern New Jersey	87	931,428	1,153	249,749	3,998	208,213	16,822	12,510	1,812,965	1,738,643
Norfolk-Portsmouth, Virginia	14	37,635	54	13,345	67	8,267	340	312	(D)	46,883
Ogden, Utah	2	(D)	9	(D)	10	859	54	52	8,045	(D)
Oklahoma City, Oklahoma	8	44,531	55	7,851	51	10,077	220	188	30,093	29,525
Omaha, Nebraska	6	44,835	32	7,429	46	4,707	210	170	33,197	32,637
Orlando, Florida	4	14,101	34	4,254	32	1,502	142	124	13,338	13,002
Peoria, Illinois	8	26,279	44	(D)	41	(D)	162	144	15,991	15,795
Philadelphia, Pennsylvania	30	358,707	432	66,604	958	46,112	4,281	2,925	335,903	311,999
Phoenix, Arizona	5	22,560	81	9,473	60	11,689	268	226	26,932	26,072
Pittsburgh, Pennsylvania	24	203,762	225	62,257	281	41,056	1,661	1,409	152,376	148,686
Pittsfield, Massachusetts	3	(D)	15	3,337	13	(D)	81	65	6,966	6,724
Portland, Maine	4	15,577	44	8,541	18	940	112	92	11,500	11,098
Portland, Oregon	9	91,325	154	13,902	117	15,575	408	308	43,735	42,213
Providence, Rhode Island	10	49,766	93	(D)	214	(D)	691	511	66,529	63,849
Pueblo, Colorado	2	(D)	7	2,843	9	(D)	56	50	6,282	6,170
Racine, Wisconsin	4	6,266	16	1,898	15	(D)	113	93	7,616	7,318
Raleigh, North Carolina	8	14,438	18	3,405	70	4,192	112	102	10,211	10,089
Reading, Pennsylvania	4	13,046	20	5,549	81	4,643	230	168	18,689	17,683
Richmond, Virginia	5	68,865	40	8,157	59	2,711	203	183	25,392	24,852
Roanoke, Virginia	4	10,132	12	4,984	26	1,399	103	97	13,889	13,821
Rochester, New York	7	69,984	44	10,222	88	3,564	435	319	45,891	44,275
Rockford, Illinois	9	14,619	16	3,135	16	2,723	138	112	12,764	12,146
Sacramento, California	7	33,869	61	7,217	49	6,509	242	198	24,727	23,887
Saginaw, Michigan	6	13,200	15	3,346	23	3,805	130	120	14,641	14,445
St. Joseph, Missouri	4	6,551	5	(D)	15	(D)	79	71	7,775	7,617
St. Louis, Missouri	17	218,208	184	33,736	322	29,349	1,210	988	116,762	113,284
Salt Lake City, Utah	9	44,310	22	5,855	39	5,140	170	150	19,023	18,703
San Angelo, Texas	4	6,483	6	(D)	9	(D)	52	46	4,086	(D)
San Antonio, Texas	7	58,271	59	11,722	75	6,972	295	271	44,344	43,956
San Bernardino-Riverside-Ontario, California	9	28,620	81	10,164	117	15,137	392	328	30,078	28,882
San Diego, California	10	58,827	105	12,583	94	14,470	545	471	51,019	49,809
San Francisco-Oakland, California	39	252,977	431	48,333	303	34,607	1,994	1,552	223,085	215,963
San Jose, California	7	26,480	63	7,780	51	5,452	338	276	32,669	31,421
Savannah, Georgia	4	10,325	23	3,828	23	3,944	102	96	13,779	13,667
Scranton, Pennsylvania	4	16,625	31	4,904	66	5,417	239	185	19,167	18,457
Seattle, Washington	10	116,255	131	14,345	110	12,614	462	372	54,492	53,352
Shreveport, Louisiana	4	16,331	20	3,867	81	5,412	164	146	21,345	20,983
Sioux City, Iowa	5	21,690	20	3,015	8	540	73	57	8,000	7,714
Sioux Falls, South Dakota	5	8,775	6	1,895	15	2,879	57	51	5,664	5,618
South Bend, Indiana	6	26,608	24	4,785	31	1,983	138	126	18,250	17,950
Spokane, Washington	5	37,149	36	6,570	30	3,416	148	130	16,265	16,025
Springfield, Illinois	7	16,949	7	3,077	26	1,679	90	78	11,324	11,110
Springfield, Missouri	4	8,026	15	3,033	30	4,349	85	77	7,519	7,365
Springfield, Ohio	3	9,841	7	(D)	13	(D)	64	60	6,847	6,809
Springfield-Holyoke, Massachusetts	9	35,113	57	10,107	71	17,128	397	333	38,130	37,110
Stamford-Norwalk, Connecticut	4	12,525	35	5,167	39	2,081	343	279	26,136	25,048
Stockton, California	6	12,487	32	4,808	36	5,725	193	147	16,070	15,054
Syracuse, New York	7	38,756	42	11,375	48	2,965	275	215	34,609	33,627
Tacoma, Washington	4	23,956	38	4,392	35	8,841	159	127	12,587	12,121
Tampa-St. Petersburg, Florida	10	41,858	67	13,920	110	27,741	387	327	34,316	33,468
Terre Haute, Indiana	8	17,122	8	1,682	14	4,932	62	60	5,458	(D)
Toledo, Ohio	8	58,732	45	7,575	49	2,679	297	247	29,254	28,514
Topeka, Kansas	4	10,800	14	3,408	11	1,891	88	74	9,488	9,168
Trenton, New Jersey	7	23,334	20	4,897	72	6,908	310	236	27,436	26,062
Tucson, Arizona	3	13,029	24	3,606	32	7,733	112	88	13,398	13,082
Tulsa, Oklahoma	5	28,586	46	4,754	53	7,809	199	169	29,036	28,576
Utica-Rome, New York	8	12,430	41	7,574	84	4,249	323	243	21,430	20,308
Waco, Texas	5	13,312	33	2,654	39	3,997	82	76	6,540	6,414
Washington, D. C.	24	210,705	197	37,779	136	11,542	1,010	878	142,594	138,776
Waterbury, Connecticut	3	4,527	10	4,695	27	2,056	180	144	18,135	17,735
Waterloo, Iowa	4	12,608	11	(D)	6	(D)	76	70	7,594	7,540
Wheeling, West Virginia-Steubenville, Ohio	10	22,128	35	10,604	82	8,453	243	213	21,992	21,562
Wichita, Kansas	5	27,197	36	7,803	29	7,899	167	153	25,335	25,075
Witchita Falls, Texas	4	9,097	18	2,336	9	1,984	83	75	9,229	9,111
Wilkes-Barre-Hazleton, Pennsylvania	9	25,864	56	7,902	104	4,656	336	258	24,869	23,823
Wilmington, Delaware	7	(D)	33	6,762	60	(D)	275	227	27,317	26,423
Winston-Salem, North Carolina	10	16,273	11	3,220	20	2,382	103	95	13,463	13,237
Worcester, Massachusetts	6	19,614	30	8,223	33	1,143	220	186	27,229	26,633
York, Pennsylvania	8	14,033	29	6,595	74	5,436	190	152	14,717	14,149
Youngstown, Ohio	10	47,883	52	16,555	67	8,270	362	314	33,851	32,905

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Apparel, accessories stores—Continued				Furniture, home furnishings, appliance dealers							
	Shoe stores		Women's clothing, specialty stores		Total				Furniture, home furnishings stores		Household appliance, radio, TV stores	
					Establishments		Sales					
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
Akron, Ohio	53	5,441	85	8,508	188	140	25,146	24,564	84	11,768	104	13,378
Albany-Schenectady-Troy, New York	105	9,833	198	26,130	318	218	31,710	30,304	178	20,807	140	10,903
Albuquerque, New Mexico	28	3,126	45	4,515	109	83	13,234	12,728	68	8,497	41	4,737
Allentown-Bethlehem-Easton, Pennsylvania	88	7,275	157	14,213	308	204	27,443	25,935	132	16,394	174	11,031
Altoona, Pennsylvania	19	1,713	30	3,038	73	47	7,299	6,917	34	5,708	39	1,591
Amarillo, Texas	26	(D)	47	6,992	87	61	8,073	7,613	59	6,040	24	2,013
Asheville, North Carolina	13	1,351	26	2,184	63	51	5,621	5,503	44	4,228	19	1,393
Atlanta, Georgia	104	14,201	160	19,957	354	274	39,912	38,348	225	26,355	125	13,435
Atlantic City, New Jersey	37	3,058	107	8,707	114	74	9,900	9,132	65	5,957	49	3,943
Augusta, Georgia	14	1,552	33	4,355	97	81	10,229	9,723	60	6,593	37	3,636
Austin, Texas	33	3,437	47	8,775	87	67	10,760	10,536	52	6,813	31	3,913
Baltimore, Maryland	219	15,564	327	29,431	585	413	74,748	72,174	381	54,248	198	20,396
Baton Rouge, Louisiana	29	2,893	41	5,533	87	77	12,337	12,151	54	8,217	33	4,120
Bay City, Michigan	20	1,516	36	2,348	68	50	8,776	8,142	34	3,924	34	4,852
Beaumont-Port Arthur, Texas	36	3,415	44	5,645	137	107	12,694	12,108	68	7,626	69	5,068
Binghamton, New York	35	2,884	58	5,929	97	69	10,634	10,198	58	8,315	39	2,319
Birmingham, Alabama	66	6,854	102	15,652	233	191	25,416	24,976	152	18,361	81	7,055
Boston, Massachusetts	498	38,222	784	87,900	1,303	917	129,060	122,054	836	83,560	461	45,438
Bridgeport, Connecticut	49	3,877	111	7,952	178	136	20,987	20,105	91	11,460	87	9,527
Brockton, Massachusetts	38	2,376	59	3,916	74	44	5,628	5,278	44	3,451	30	2,177
Buffalo, New York	228	17,801	294	52,888	668	464	67,451	63,891	355	43,492	309	23,881
Canton, Ohio	52	4,194	67	9,781	221	155	21,572	20,684	111	13,503	110	8,069
Cedar Rapids, Iowa	16	1,800	26	4,076	87	53	11,817	11,399	35	6,007	50	5,758
Charleston, South Carolina	28	2,160	62	5,311	101	89	11,131	10,987	67	6,863	34	4,268
Charleston, West Virginia	30	2,757	57	5,809	152	118	14,358	13,976	79	9,073	73	5,285
Charlotte, North Carolina	39	3,591	48	7,173	106	84	11,606	11,262	88	9,707	18	1,899
Chattanooga, Tennessee	33	2,868	57	6,372	164	116	15,208	13,874	98	10,172	66	5,036
Chicago, Illinois	996	98,217	2,093	233,923	2,641	1,879	352,149	337,207	1,700	243,618	927	108,215
Cincinnati, Ohio	148	13,889	186	21,233	497	359	58,214	54,940	306	41,703	187	16,423
Cleveland, Ohio	287	24,905	349	41,809	903	587	100,311	91,619	570	70,071	329	30,020
Columbia, South Carolina	22	2,040	46	6,275	95	69	13,212	12,638	61	6,354	34	6,858
Columbus, Georgia	23	2,380	42	4,714	100	84	9,606	9,312	63	6,950	37	2,656
Columbus, Ohio	94	10,501	114	11,472	282	214	31,899	30,791	175	20,806	103	11,061
Corpus Christi, Texas	27	(D)	40	5,196	91	71	9,344	9,032	56	6,867	33	2,435
Dallas, Texas	110	10,039	238	28,631	402	268	40,255	37,787	281	25,547	117	14,640
Davenport, Iowa-Rock Island-Moline, Illinois	46	2,625	59	6,357	141	95	13,401	12,511	70	8,204	71	5,197
Dayton, Ohio	83	7,414	73	10,864	238	158	31,145	30,015	120	19,208	116	11,929
Decatur, Illinois	19	1,704	26	2,852	63	47	6,696	6,420	25	3,197	38	3,499
Denver, Colorado	66	7,452	130	21,945	416	292	48,302	46,116	240	30,527	174	17,769
Des Moines, Iowa	34	3,770	40	7,789	148	90	15,512	14,534	55	10,446	91	5,048
Detroit, Michigan	532	53,620	803	115,304	1,530	1,196	211,521	205,445	870	141,464	654	69,985
Dubuque, Iowa	12	1,193	15	1,162	40	34	4,094	3,972	21	2,204	19	1,890
Duluth, Minnesota-Superior, Wisconsin	44	2,125	76	8,444	146	110	13,860	13,152	62	8,055	84	5,805
Durham, North Carolina	15	1,475	29	2,939	48	40	7,062	6,980	38	6,253	8	779
El Paso, Texas	27	3,246	36	(D)	98	68	15,095	14,501	65	12,537	33	2,558
Erie, Pennsylvania	42	3,115	72	5,962	120	86	13,357	12,895	58	7,496	62	5,861
Evansville, Indiana	25	3,747	35	8,039	82	72	12,159	11,959	45	8,363	37	3,796
Fall River, Massachusetts	31	2,098	57	6,663	88	62	9,992	9,594	51	8,023	37	1,969
Flint, Michigan	43	4,468	76	11,555	194	160	28,747	28,261	84	16,107	110	12,640
Fort Smith, Arkansas	18	1,216	13	(D)	54	40	3,761	3,543	39	2,882	15	879
Fort Wayne, Indiana	41	3,768	34	6,681	94	78	12,680	12,408	49	5,958	45	6,722
Fort Worth, Texas	45	(D)	75	8,322	186	108	19,685	18,725	120	13,568	66	6,117
Fresno, California	47	4,243	91	8,077	246	162	27,041	25,523	123	15,149	121	11,876
Gadsden, Alabama	15	1,079	20	(D)	55	49	4,394	4,330	31	2,496	22	1,874
Galveston, Texas	22	2,194	36	3,115	55	41	6,681	6,487	30	4,626	23	2,031
Grand, Rapids, Michigan	50	4,400	71	8,694	205	145	19,361	18,339	98	11,713	107	7,648
Green Bay, Wisconsin	27	1,705	40	3,393	86	52	7,041	6,401	36	4,186	50	2,855
Greensboro-High Point, North Carolina	38	3,576	57	7,002	138	96	11,935	11,163	96	9,094	42	2,841
Greenville, South Carolina	20	2,186	38	3,298	112	84	11,329	10,791	71	7,639	39	3,654
Hamilton-Middletown, Ohio	31	2,350	28	2,486	77	55	10,735	10,331	44	7,344	33	3,391
Hampton-Newport News-Warwick, Virginia	21	1,923	31	3,409	83	77	12,283	12,143	49	5,272	34	7,011
Harrisburg, Pennsylvania	63	4,612	91	9,984	193	123	17,700	16,800	94	11,628	95	6,052
Hartford, Connecticut	67	6,538	121	13,611	276	202	27,337	26,111	151	14,706	123	12,547
Houston, Texas	123	17,020	149	25,693	519	379	69,010	67,194	336	54,816	177	14,130
Huntington, West Virginia-Ashland, Kentucky	35	3,359	48	5,927	136	106	13,005	12,471	74	8,589	62	4,416
Indianapolis, Indiana	57	7,005	105	14,566	290	228	43,246	42,020	173	31,301	117	11,945
Jackson, Michigan	17	1,514	26	(D)	63	49	6,403	6,161	21	2,902	42	3,501
Jackson, Mississippi	28	2,450	44	4,957	60	52	7,566	6,948	42	5,649	18	1,917
Jacksonville, Florida	53	5,065	87	13,705	178	140	22,837	22,133	114	17,936	62	4,845
Johnstown, Pennsylvania	33	2,055	62	4,169	114	74	9,282	8,750	48	7,417	66	1,865
Kalamazoo, Michigan	21	2,674	49	3,945	82	58	10,878	10,474	37	5,563	45	5,315
Kansas City, Missouri	131	12,890	198	32,222	452	318	54,338	51,602	264	34,702	186	19,596
Kenosha, Wisconsin	13	729	28	2,855	64	40	5,074	4,680	32	2,473	32	2,601
Knoxville, Tennessee	37	3,531	52	5,675	180	126	15,494	14,472	101	9,867	77	5,597
Lancaster, Pennsylvania	46	3,010	73	5,295	189	113	13,547	12,473	83	7,923	106	5,624
Lansing, Michigan	35	3,531	47	5,626	91	69	9,252	8,842	36	6,273	55	2,979
Laredo, Texas	11	1,119	29	4,429	13	13	1,725	1,725	6	1,074	7	651
Lawrence, Massachusetts	27	1,614	53	5,342	92	56	6,197	5,619	51	3,646	39	2,541
Lexington, Kentucky	22	2,623	50	6,468	62	46	6,308	6,142	38	3,426	24	2,882
Lima, Ohio	15	1,635	34	2,693	66	44	5,442	5,018	28	2,400	38	3,042
Lincoln, Nebraska	14	1,126	14	3,360	64	50	7,545	7,371	37	4,133	27	3,412
Little Rock-North Little Rock, Arkansas	31	3,655	48	4,100	106	80	10,497	9,943	74	7,311	32	3,186
Lorain-Elyria, Ohio	43	2,285	67	3,650	109	83	10,903	10,487	50	5,763	59	5,140
Los Angeles-Long Beach, California	900	82,196	1,694	185,079	3,822	2,818	439,394	437,162	2,355	313,261	1,441	146,267
Louisville, Kentucky	89	7,808	99	18,841	240	190	32,991	32,285	123	21,464	115	11,519

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Apparel, accessories stores--Continued				Furniture, home furnishings, appliance dealers							
	Shoe stores		Women's clothing, specialty stores		Total				Furniture, home furnishinga stores		Household appliance, radio, TV atores	
					Establishments		Sales					
	Establish-ments	Sales	Establish-ments	Sales	Total[2]	With payroll	Total all establish-ments[2]	Establish-ments with payroll	Establish-ments	Sales	Establish-ments	Sales
	(Number)	($1,000)	(Number)	($1,000)	(Number)	(Number)	($1,000)	($1,000)	(Number)	($1,000)	(Number)	($1,000)
Lowell, Massachusetts	22	1,658	28	3,694	57	41	6,934	6,710	31	3,174	26	3,760
Lubbock, Texas	20	1,840	37	3,512	83	57	8,205	7,745	56	5,414	25	2,779
Macon, Georgia	27	2,446	27	5,312	53	47	6,921	6,841	33	4,853	20	2,068
Madison, Wisconsin	31	2,310	47	7,311	123	87	11,310	10,704	54	5,360	67	5,942
Manchester, New Hampshire	32	1,745	38	4,258	60	52	(D)	(D)	34	4,094	24	(D)
Memphis, Tennessee	53	6,528	102	14,232	244	190	26,003	25,229	169	16,147	75	9,856
Miami, Florida	177	16,988	422	42,707	524	370	56,859	54,579	296	35,210	224	21,583
Milwaukee, Wisconsin	167	14,615	239	34,044	502	362	57,736	55,406	267	32,596	233	25,076
Minneapolis-St. Paul, Minnesota	154	14,602	224	42,962	617	435	77,569	72,869	368	54,058	249	23,511
Mobile, Alabama	29	3,565	50	5,695	111	95	12,959	12,809	67	8,159	44	4,800
Montgomery, Alabama	30	2,563	39	4,875	64	56	8,251	8,035	40	5,375	24	2,876
Muncie, Indiana	19	1,460	33	2,958	76	64	6,972	6,902	41	4,154	33	2,812
Nashville, Tennessee	57	5,291	62	21,188	135	97	16,356	15,814	96	14,145	39	2,211
New Bedford, Massachusetts	36	2,617	55	6,525	91	61	7,673	7,291	58	5,461	33	2,212
New Britain-Bristol, Connecticut	36	2,244	64	5,242	116	94	13,791	13,603	57	8,329	59	5,462
New Haven, Connecticut	61	5,544	141	13,834	186	144	19,346	18,714	113	11,339	71	7,969
New Orleans, Louisiana	110	13,495	103	24,500	299	233	43,472	42,084	213	34,810	86	8,662
New York-Northeastern New Jersey	2,798	256,011	7,383	754,965	8,604	6,290	984,017	941,149	6,079	601,120	2,453	381,529
Norfolk-Portsmouth, Virginia	62	8,150	114	18,358	233	199	(D)	31,585	163	21,300	70	(D)
Ogden, Utah	13	1,005	20	3,708	54	36	6,357	5,911	23	4,150	31	2,207
Oklahoma City, Oklahoma	48	5,892	82	11,523	238	170	22,430	20,694	149	16,683	89	5,747
Omaha, Nebraska	50	4,820	65	14,189	170	120	26,334	25,614	88	17,337	82	8,997
Orlando, Florida	28	2,474	55	6,877	132	102	11,609	11,009	79	5,985	53	5,624
Peoria, Illinois	49	(D)	54	5,120	160	110	17,233	16,279	69	11,278	91	5,955
Philadelphia, Pennsylvania	799	57,086	1,699	148,778	2,381	1,457	222,717	204,633	1,600	145,364	757	76,923
Phoenix, Arizona	58	5,222	106	12,395	287	193	31,511	29,881	160	23,511	123	7,940
Pittsburgh, Pennsylvania	350	28,068	589	64,446	1,031	715	127,469	120,939	506	84,453	517	42,924
Pittsfield, Massachusetts	19	1,350	26	2,567	51	33	4,165	3,927	27	2,206	24	1,959
Portland, Maine	30	1,830	32	2,196	71	57	7,035	6,705	37	4,126	34	2,909
Portland, Oregon	100	9,157	138	18,468	412	260	41,101	38,281	212	26,328	196	14,733
Providence, Rhode Island	156	11,798	237	30,530	507	323	33,853	31,331	331	24,123	166	9,586
Pueblo, Colorado	8	1,042	20	2,672	44	34	(D)	5,960	27	(D)	17	3,709
Racine, Wisconsin	26	1,592	43	2,570	74	52	7,665	7,259	35	4,663	39	3,002
Raleigh, North Carolina	24	1,854	51	4,740	69	57	7,335	7,237	44	4,192	25	3,143
Reading, Pennsylvania	38	3,231	95	7,992	203	129	15,557	14,253	99	8,478	100	7,015
Richmond, Virginia	53	4,315	55	9,460	168	142	18,889	18,433	123	14,050	45	4,839
Roanoke, Virginia	20	2,040	36	7,253	79	59	9,027	8,805	48	5,834	31	3,193
Rochester, New York	117	7,398	137	17,230	254	188	33,841	32,905	144	21,262	108	12,563
Rockford, Illinois	32	2,802	57	4,777	102	68	14,223	13,495	44	7,978	58	6,245
Scramento, California	64	5,644	82	9,579	222	160	38,748	36,932	103	26,111	117	12,629
Saginaw, Michigan	23	2,575	54	5,780	80	74	9,285	9,169	40	5,406	40	3,879
St. Joseph, Missouri	27	1,463	26	2,846	64	52	7,361	7,047	38	3,784	26	3,577
St. Louis, Missouri	334	20,365	432	45,773	864	626	108,506	103,892	517	79,446	339	28,998
Salt Lake City, Utah	36	3,603	60	7,664	173	135	19,567	19,041	79	12,123	94	7,444
San Angelo, Texas	12	792	16	1,851	48	34	4,422	4,272	28	2,546	20	1,876
San Antonio, Texas	66	(D)	93	15,453	187	143	21,840	21,414	116	15,445	71	6,395
San Bernardino-Riverside-Ontario, California	97	6,552	153	10,955	371	273	34,002	32,028	207	22,013	164	11,989
San Diego, California	117	10,205	221	20,370	451	349	51,149	48,975	246	33,793	203	17,348
San Francisco-Oakland, California	373	38,039	796	93,259	1,610	1,120	194,251	184,791	950	134,381	656	59,798
San Jose, California	70	6,271	134	13,454	275	209	31,747	30,551	160	19,206	115	12,541
Savannah, Georgia	23	2,653	38	4,893	72	64	9,335	9,221	50	7,124	22	2,211
Scranton, Pennsylvania	42	3,715	112	8,512	139	95	14,473	13,851	57	8,308	82	6,165
Seattle, Washington	96	14,815	170	21,863	490	334	43,853	40,583	271	26,959	215	16,856
Shreveport, Louisiana	34	4,290	67	7,952	110	84	13,377	12,839	76	9,861	32	3,494
Sioux City, Iowa	14	1,227	18	2,626	66	50	5,802	5,656	28	3,579	38	2,223
Sioux Falls, South Dakota	10	1,128	24	2,315	53	35	4,376	4,102	23	2,609	30	1,767
South Bend, Indiana	33	3,084	50	6,527	116	94	15,167	14,713	66	9,375	50	5,792
Spokane, Washington	42	3,525	47	6,579	143	97	15,811	15,029	78	9,835	65	5,976
Springfield, Illinois	28	2,039	32	5,426	71	53	10,913	10,545	33	6,173	38	4,740
Springfield, Missouri	27	1,439	33	3,226	68	52	7,049	6,791	36	5,332	32	1,717
Springfield, Ohio	21	1,559	20	2,753	74	48	6,526	6,206	22	3,091	50	3,425
Springfield-Holyoke, Massachusetts	75	6,612	151	14,788	313	227	27,343	25,609	171	17,962	142	9,381
Stamford-Norwalk, Connecticut	52	3,899	151	11,844	183	165	17,775	17,623	113	9,202	70	8,573
Stockton, California	43	3,183	62	5,185	139	83	13,639	12,705	72	9,918	65	3,663
Syracuse, New York	61	5,307	87	17,744	165	101	17,819	16,951	92	13,927	73	3,892
Tacoma, Washington	41	3,208	43	4,024	148	98	15,486	14,550	72	10,093	74	5,385
Tampa-St. Petersburg, Florida	69	7,499	168	16,192	382	284	28,519	26,559	208	16,702	174	11,817
Terre Haute, Indiana	19	1,864	23	1,744	50	40	5,322	5,152	26	2,946	24	2,376
Toledo, Ohio	71	5,765	105	9,607	255	193	28,128	27,304	139	17,145	114	10,953
Topeka, Kansas	17	1,374	27	3,122	64	52	11,803	11,711	43	9,849	21	1,954
Trenton, New Jersey	54	4,177	137	12,206	184	132	20,317	19,317	119	13,270	65	7,047
Tucson, Arizona	17	(D)	46	4,220	119	87	10,166	9,512	63	5,718	56	4,448
Tulsa, Oklahoma	43	6,025	73	11,430	190	130	20,194	19,250	132	14,523	58	5,671
Utica-Rome, New York	74	4,005	114	8,724	189	123	15,699	14,401	91	8,660	98	7,039
Waco, Texas	19	1,569	37	2,875	72	48	7,290	6,882	45	3,437	27	3,853
Washington, D. C.	211	27,927	369	61,231	543	425	87,532	85,054	326	50,275	215	37,231
Waterbury, Connecticut	27	2,346	67	8,448	109	83	12,859	12,549	60	8,504	49	4,355
Waterloo, Iowa	15	1,788	30	3,090	62	50	7,881	7,801	25	4,103	35	3,764
Wheeling, West Virginia-Steubenville, Ohio	60	5,410	83	8,564	191	129	18,208	17,330	77	12,451	114	5,757
Wichita, Kansas	46	4,729	48	8,911	153	117	21,315	20,707	68	11,745	85	9,570
Wichita Falls, Texas	17	1,574	36	3,060	69	47	6,158	5,878	35	3,035	32	3,097
Wilkes-Barre-Hazleton, Pennsylvania	69	5,503	140	9,462	287	163	18,603	16,827	137	11,951	148	6,626
Wilmington, Delaware	48	5,248	99	11,366	173	127	23,565	22,697	101	13,246	70	10,305
Winston-Salem, North Carolina	28	2,815	36	6,098	84	64	9,243	9,029	61	6,923	23	2,320
Worcester, Massachusetts	50	4,949	80	10,055	172	124	17,978	16,834	93	11,409	79	6,569
York, Pennsylvania	49	3,698	64	4,945	187	117	16,045	14,995	102	8,824	85	7,221
Youngstown, Ohio	88	7,348	105	12,418	347	235	35,801	33,503	168	21,231	177	14,468

See footnote at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Automotive group									
	Total[1]				Passenger car dealers (franchised)		Passenger car dealers (nonfranchised)		Tire, battery, accessory dealers	
	Establishments		Sales							
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
Akron, Ohio	195	151	98,103	96,433	62	78,570	62	7,896	60	10,269
Albany-Schenectady-Troy, New York	245	175	99,987	96,681	93	81,616	69	9,186	60	7,046
Albuquerque, New Mexico	107	81	45,023	43,467	29	32,296	45	7,935	16	(D)
Allentown-Bethlehem-Easton, Pa	236	196	76,555	75,793	131	65,618	49	6,131	45	4,209
Altoona, Pennsylvania	73	59	22,388	21,884	38	19,456	22	1,619	12	(D)
Amarillo, Texas	105	47	41,834	38,034	28	31,391	57	(D)	13	3,165
Asheville, North Carolina	63	47	16,538	16,090	20	12,602	27	2,141	13	1,600
Atlanta, Georgia	317	223	165,718	163,588	74	129,465	125	16,483	90	15,142
Atlantic City, New Jersey	82	68	24,206	23,858	37	20,640	17	(D)	16	1,601
Augusta, Georgia	114	94	39,076	37,288	38	23,246	39	6,396	26	5,086
Austin, Texas	95	69	34,060	32,868	18	22,294	47	6,570	20	(D)
Baltimore, Maryland	409	333	217,041	215,363	124	181,099	151	19,390	105	12,965
Baton Rouge, Louisiana	73	59	40,003	38,889	19	30,609	24	4,645	24	3,852
Bay City, Michigan	45	41	18,353	18,201	24	15,670	11	1,171	5	1,161
Beaumont-Port Arthur, Texas	121	97	45,666	45,054	36	32,716	34	6,610	36	(D)
Binghamton, New York	98	76	39,144	38,150	34	32,843	30	3,033	20	2,347
Birmingham, Alabama	198	150	113,325	112,191	47	92,362	72	9,630	68	9,968
Boston, Massachusetts	861	699	433,256	427,548	449	391,011	181	17,416	189	21,294
Bridgeport, Connecticut	105	89	49,888	49,588	37	40,558	31	5,354	25	2,770
Brockton, Massachusetts	88	64	23,734	23,376	44	21,365	24	(D)	14	827
Buffalo, New York	430	344	222,041	219,867	207	196,594	91	10,279	99	10,443
Canton, Ohio	170	140	61,098	60,082	78	50,702	47	5,845	38	3,731
Cedar Rapids, Iowa	59	49	25,699	25,275	25	21,123	13	2,028	12	1,551
Charleston, South Carolina	54	40	26,223	25,269	20	21,742	18	2,070	11	1,693
Charleston, West Virginia	113	107	57,157	56,975	54	48,435	37	5,397	17	2,578
Charlotte, North Carolina	83	61	43,790	43,510	20	32,101	33	5,390	23	4,019
Chattanooga, Tennessee	141	97	43,817	42,141	30	29,072	74	10,190	30	3,987
Chicago, Illinois	1,767	1,393	1,125,276	1,110,368	762	987,519	470	75,016	394	41,318
Cincinnati, Ohio	324	288	196,305	195,391	126	165,348	103	17,814	75	9,738
Cleveland, Ohio	509	417	334,160	331,308	207	293,583	147	23,558	118	14,015
Columbia, South Carolina	79	63	34,643	34,087	19	24,986	32	5,050	18	4,222
Columbus, Georgia	88	72	28,062	27,464	15	16,821	47	7,996	16	1,919
Columbus, Ohio	274	206	121,439	118,929	67	94,500	95	12,726	97	11,374
Corpus Christi, Texas	108	88	44,229	43,623	24	29,563	46	10,345	30	3,561
Dallas, Texas	462	292	248,521	238,793	63	184,129	239	39,239	114	19,170
Davenport, Iowa-Rock Island-Moline, Illinois	128	110	51,304	50,874	50	40,273	31	5,903	29	3,604
Dayton, Ohio	202	180	112,740	111,730	79	92,805	52	8,166	47	7,619
Decatur, Illinois	53	41	27,241	26,853	16	21,436	18	2,825	14	1,725
Denver, Colorado	369	263	174,527	169,915	80	122,255	187	35,179	70	9,705
Des Moines, Iowa	134	112	66,858	66,352	33	50,573	47	7,979	35	4,118
Detroit, Michigan	1,135	935	888,164	881,312	429	777,052	354	61,881	247	33,847
Dubuque, Iowa	44	40	12,779	12,683	23	9,552	12	1,841	8	(D)
Duluth, Minnesota-Superior, Wis	145	127	48,498	47,968	82	40,463	17	2,215	22	(D)
Durham, North Carolina	40	36	19,317	19,271	13	12,673	18	2,777	7	(D)
El Paso, Texas	107	69	44,914	43,366	20	34,049	43	4,448	22	4,352
Erie, Pennsylvania	124	94	50,721	49,421	55	42,324	34	4,578	24	2,416
Evansville, Indiana	70	52	27,435	26,949	13	19,514	21	2,723	24	3,830
Fall River, Massachusetts	67	49	18,076	17,416	18	13,323	31	3,320	16	(D)
Flint, Michigan	173	127	97,601	96,603	45	82,815	71	8,224	34	3,076
Fort Smith, Arkansas	57	43	19,927	18,545	12	9,868	32	8,604	10	1,314
Fort Wayne, Indiana	99	69	47,970	46,794	35	41,325	27	2,524	21	2,940
Fort Worth, Texas	340	154	119,434	109,222	49	82,709	196	24,490	69	8,443
Fresno, California	205	145	50,046	47,950	63	36,147	67	8,110	61	4,464
Gadsden, Alabama	58	42	14,138	13,674	17	9,452	23	2,679	16	(D)
Galveston, Texas	63	49	15,659	15,211	25	12,643	14	(D)	21	1,685
Grand Rapids, Michigan	171	139	70,000	67,574	53	52,169	63	11,127	37	(D)
Green Bay, Wisconsin	49	45	19,283	19,269	29	17,425	6	606	10	1,138
Greensboro-High Point, N.C	95	73	39,397	38,051	27	28,642	31	5,358	33	4,569
Greenville, South Carolina	153	87	33,344	30,170	29	17,772	84	11,369	33	2,679
Hamilton-Middletown, Ohio	92	76	33,086	32,304	35	25,142	27	5,057	26	2,576
Hampton-Newport News-Warwick, Va	68	58	32,637	31,911	27	26,023	17	2,933	20	2,411
Harrisburg, Pennsylvania	173	137	71,277	69,739	83	60,208	50	4,648	27	3,887
Hartford, Connecticut	161	143	87,925	87,635	61	77,120	44	5,120	40	4,430
Houston, Texas	476	352	231,049	227,533	114	174,525	165	27,016	160	22,169
Huntington, W. Va.-Ashland, Ky	127	95	40,026	38,644	48	32,363	49	3,633	26	2,833
Indianapolis, Indiana	248	202	165,142	163,830	59	126,994	107	25,230	55	8,557
Jackson, Michigan	77	57	24,835	24,363	26	20,353	25	1,884	12	1,597
Jackson, Mississippi	52	40	36,472	36,282	20	32,702	12	591	17	(D)
Jacksonville, Florida	147	117	103,276	102,608	28	82,766	62	9,498	31	8,381
Johnstown, Pennsylvania	167	135	40,476	39,460	102	37,492	20	1,307	29	1,504
Kalamazoo, Michigan	58	52	33,218	32,872	25	27,707	17	2,428	9	2,548
Kansas City, Missouri	489	335	230,907	224,451	147	179,696	188	28,724	113	16,324
Kenosha, Wisconsin	44	34	13,425	13,165	19	10,338	10	1,464	10	1,465
Knoxville, Tennessee	163	115	63,707	62,431	46	48,115	75	8,211	27	5,749
Lancaster, Pennsylvania	176	154	51,968	51,094	91	41,171	39	6,330	36	2,834
Lansing, Michigan	99	91	54,556	54,328	48	46,304	21	3,487	15	2,713
Laredo, Texas	19	17	6,677	(D)	10	5,879	4	150	5	648
Lawrence, Massachusetts	46	34	16,668	16,300	21	14,347	15	1,348	8	(D)
Lexington, Kentucky	48	32	19,245	18,677	16	16,457	14	750	15	1,699
Lima, Ohio	66	44	18,194	17,642	22	14,411	28	2,250	11	1,202
Lincoln, Nebraska	91	53	22,587	20,881	23	17,111	38	2,948	22	2,213
Little Rock-North Little Rock, Arkansas	106	76	47,571	47,061	21	35,718	53	6,965	23	4,116
Lorain-Elyria, Ohio	97	79	34,226	33,554	50	30,393	19	1,599	21	1,682
Los Angeles-Long Beach, California	2,409	1,851	1,294,704	1,277,252	675	1,069,372	756	130,608	687	61,225
Louisville, Kentucky	213	175	140,816	139,764	62	108,268	84	20,465	52	8,579

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Automotive group									
	Total[1]				Passenger car dealers (franchised)		Passenger car dealers (nonfranchised)		Tire, battery, accessory dealers	
	Establishments		Sales							
	Total (Number)	With Payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
Lowell, Massachusetts	34	28	16,269	16,123	17	14,900	9	676	8	693
Lubbock, Texas	112	56	40,574	37,806	32	29,258	47	7,064	30	3,978
Macon, Georgia	68	58	27,860	27,620	22	18,311	28	5,167	12	3,859
Madison, Wisconsin	86	74	37,432	37,298	49	34,156	12	513	11	1,238
Manchester, New Hampshire	56	40	(D)	(D)	22	14,081	21	2,160	10	899
Memphis, Tennessee	194	144	121,274	120,188	38	95,649	91	13,695	47	10,428
Miami, Florida	350	270	182,422	178,564	54	127,004	132	37,315	96	9,968
Milwaukee, Wisconsin	305	235	189,326	186,942	111	164,742	98	11,972	75	10,350
Minneapolis-St. Paul, Minnesota	353	267	243,959	241,905	157	211,590	92	17,327	73	9,577
Mobile, Alabama	89	77	44,760	44,272	20	29,904	32	10,171	26	3,642
Montgomery, Alabama	71	49	32,774	32,092	15	23,646	39	(D)	10	3,619
Muncie, Indiana	58	42	20,199	19,753	17	16,700	30	2,419	9	(D)
Nashville, Tennessee	130	118	72,644	72,448	39	57,692	53	7,400	30	5,647
New Bedford, Massachusetts	79	59	20,046	19,228	27	15,306	32	3,362	15	1,139
New Britain-Bristol, Connecticut	78	66	28,504	28,350	40	26,379	16	(D)	19	1,321
New Haven, Connecticut	150	122	53,145	52,229	37	38,562	60	7,086	43	6,536
New Orleans, Louisiana	239	165	(D)	(D)	44	85,011	103	14,143	67	8,299
New York-Northeastern New Jersey	3,679	2,979	1,866,183	1,846,011	1,516	1,587,101	1,026	171,448	905	84,097
Norfolk-Portsmouth, Virginia	172	156	(D)	86,495	55	67,564	61	10,138	34	6,502
Ogden, Utah	43	35	13,288	13,164	11	10,305	14	1,559	11	1,340
Oklahoma City, Oklahoma	265	155	88,059	82,767	52	59,788	112	12,482	80	11,046
Omaha, Nebraska	166	144	93,433	92,845	62	75,966	45	8,849	43	6,224
Orlando, Florida	122	86	41,450	40,344	27	28,907	55	7,851	24	3,151
Peoria, Illinois	143	115	56,225	55,365	65	46,315	35	4,926	29	3,468
Philadelphia, Pennsylvania	1,265	1,017	672,046	663,916	607	590,273	302	48,046	276	27,475
Phoenix, Arizona	253	181	85,856	83,854	63	60,942	96	13,548	54	5,891
Pittsburgh, Pennsylvania	890	762	372,072	368,530	518	333,643	134	18,768	202	14,435
Pittsfield, Massachusetts	41	29	15,524	15,356	19	14,006	10	449	7	(D)
Portland, Maine	54	48	(D)	24,946	16	20,632	25	2,433	7	940
Portland, Oregon	405	259	154,965	148,153	136	123,636	154	16,972	73	6,882
Providence, Rhode Island	368	296	135,636	132,784	162	111,475	106	12,689	71	9,471
Pueblo, Colorado	51	41	19,920	19,750	11	15,837	17	1,780	13	1,689
Racine, Wisconsin	66	56	21,148	20,812	37	17,829	14	2,128	12	1,063
Raleigh, North Carolina	54	44	29,678	28,906	32	26,528	4	(D)	16	1,796
Reading, Pennsylvania	144	112	49,768	48,870	82	41,852	31	3,652	21	2,693
Richmond, Virginia	115	107	60,854	60,408	38	48,377	31	4,967	32	5,042
Roanoke, Virginia	80	68	26,911	26,445	26	20,986	29	2,540	17	2,861
Rochester, New York	199	157	118,412	116,934	89	104,464	48	6,577	40	5,544
Rockford, Illinois	97	63	36,003	34,541	21	27,211	47	6,149	19	1,919
Sacramento, California	193	135	66,601	64,729	39	46,223	87	12,562	44	5,591
Saginaw, Michigan	88	70	44,810	44,356	33	40,295	19	1,447	26	2,039
St. Joseph, Missouri	63	39	19,619	18,691	16	13,733	28	2,613	16	2,640
St. Louis, Missouri	772	588	364,568	358,340	266	303,662	266	35,134	188	20,420
Salt Lake City, Utah	157	109	68,632	66,674	47	52,389	59	8,699	29	3,303
San Angelo, Texas	67	35	18,232	17,170	21	12,913	23	1,695	17	3,454
San Antonio, Texas	242	178	101,449	99,811	35	69,592	112	(D)	66	10,233
San Bernardino-Riverside-Ontario, California	324	266	102,270	100,496	127	81,067	72	10,519	85	6,939
San Diego, California	328	276	149,401	147,295	101	119,877	95	15,059	88	9,820
San Francisco-Oakland, California	1,010	728	471,767	462,225	337	389,236	322	46,514	264	27,872
San Jose, California	234	172	72,045	70,559	72	53,799	85	10,466	62	5,939
Savannah, Georgia	53	45	27,527	27,345	14	21,648	22	2,510	8	2,827
Scranton, Pennsylvania	108	88	33,309	32,919	51	26,908	29	2,981	27	(D)
Seattle, Washington	369	261	143,325	139,791	129	116,883	109	13,287	65	8,129
Shreveport, Louisiana	100	82	48,069	47,689	26	36,070	39	6,637	27	3,924
Sioux City, Iowa	68	54	30,147	29,547	30	25,524	19	(D)	10	2,139
Sioux Falls, South Dakota	53	45	21,406	21,248	20	15,452	12	869	11	2,031
South Bend, Indiana	85	69	47,114	46,386	33	41,533	25	1,940	17	1,721
Spokane, Washington	137	87	51,927	49,563	33	37,842	59	7,703	32	3,699
Springfield, Illinois	58	52	28,172	28,020	29	23,600	14	(D)	13	2,057
Springfield, Missouri	116	64	22,845	21,311	26	14,914	55	4,334	24	2,989
Springfield, Ohio	54	46	24,880	24,588	19	20,863	13	1,667	15	1,994
Springfield-Holyoke, Massachusetts	199	155	83,599	82,285	97	72,452	58	6,284	40	4,129
Stamford-Norwalk, Connecticut	116	108	57,311	56,819	61	49,615	21	2,868	21	2,603
Stockton, California	157	111	47,469	45,559	50	36,974	50	5,448	40	3,889
Syracuse, New York	170	124	87,008	86,012	63	72,313	54	7,241	31	5,252
Tacoma, Washington	154	110	44,283	42,927	49	33,559	61	6,184	26	2,633
Tampa-St. Petersburg, Florida	306	218	112,387	110,735	60	80,043	135	18,842	59	8,239
Terre Haute, Indiana	61	49	23,022	22,638	17	14,962	23	4,266	16	3,082
Toledo, Ohio	179	133	87,597	86,727	51	75,516	51	4,819	49	4,952
Topeka, Kansas	80	40	26,819	26,095	14	21,727	50	2,545	11	2,249
Trenton, New Jersey	111	91	53,216	52,650	47	43,894	35	4,804	23	2,112
Tucson, Arizona	99	75	30,957	30,171	17	21,124	43	5,616	24	2,540
Tulsa, Oklahoma	210	140	83,044	80,094	44	55,895	98	15,399	56	8,293
Utica-Rome, New York	162	124	49,713	47,331	89	44,546	28	1,869	36	2,895
Waco, Texas	105	71	30,763	30,059	33	23,116	48	4,420	21	2,801
Washington, D. C.	425	377	328,591	327,587	187	278,677	115	28,814	92	17,448
Waterbury, Connecticut	80	72	28,780	28,656	32	20,880	28	5,334	18	(D)
Waterloo, Iowa	65	57	23,921	23,677	28	20,019	12	1,378	18	1,964
Wheeling, West Virginia-Steubenville, Ohio	192	166	49,074	47,986	109	41,807	29	3,098	49	3,456
Wichita, Kansas	174	110	78,221	76,063	31	56,387	90	8,343	33	8,195
Wichita Falls, Texas	78	64	29,604	29,356	24	21,873	21	2,544	24	4,088
Wilkes-Barre-Hazleton, Pennsylvania	185	137	50,005	48,905	84	42,547	65	3,478	31	3,936
Wilmington, Delaware	125	97	54,290	53,386	58	48,459	30	2,462	23	2,081
Winston-Salem, North Carolina	78	46	27,344	26,384	28	20,869	28	2,420	19	(D)
Worcester, Massachusetts	110	90	54,263	53,975	50	45,963	25	3,129	28	4,340
York, Pennsylvania	135	97	44,857	44,139	51	36,094	43	4,106	31	4,112
Youngstown, Ohio	322	252	100,225	98,083	143	84,667	68	6,853	89	7,205

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Gasoline service stations				Lumber, building materials, hardware, farm equipment dealers					
					Total				Farm equipment dealers	
	Establishments		Sales		Establishments		Sales			
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)
Akron, Ohio	411	313	31,780	28,922	227	177	42,187	41,045	16	1,320
Albany-Schenectady-Troy, New York	540	356	31,811	26,383	279	195	31,917	29,877	19	2,583
Albuquerque, New Mexico	261	205	16,643	15,545	66	58	13,976	13,748	2	(D)
Allentown-Bethlehem-Easton, Pa	520	318	27,407	22,185	208	178	32,241	31,741	34	4,463
Altoona, Pennsylvania	172	94	7,811	5,373	70	52	6,695	6,407	10	1,207
Amarillo, Texas	165	123	13,080	12,188	97	69	13,259	12,263	19	2,154
Asheville, North Carolina	147	111	8,747	7,903	41	35	8,291	8,153	8	(D)
Atlanta, Georgia	799	611	54,071	50,357	256	210	57,297	55,559	17	1,996
Atlantic City, New Jersey	205	129	10,014	8,506	84	66	10,172	9,808	6	775
Augusta, Georgia	240	174	14,445	13,085	50	46	8,720	8,634	7	1,078
Austin, Texas	184	146	11,473	10,777	71	61	16,152	15,882	7	371
Baltimore, Maryland	1,026	842	79,766	74,608	508	316	72,744	68,882	18	(D)
Baton Rouge, Louisiana	175	157	14,292	13,848	78	58	16,939	16,493	4	1,001
Bay City, Michigan	108	78	7,066	6,134	74	56	9,159	8,817	15	1,637
Beaumont-Port Arthur, Texas	259	199	16,267	15,185	104	94	18,213	18,105	7	2,112
Binghamton, New York	244	162	13,383	10,945	102	76	12,995	12,537	15	1,703
Birmingham, Alabama	536	368	28,641	25,397	192	152	21,652	20,878	8	744
Boston, Massachusetts	1,738	1,372	116,301	104,821	952	712	138,890	134,354	26	11,760
Bridgeport, Connecticut	267	205	16,200	14,422	113	91	20,515	19,951	2	(D)
Brockton, Massachusetts	158	104	9,294	7,664	95	69	10,714	10,286	5	(D)
Buffalo, New York	1,126	790	72,706	63,138	529	427	95,492	93,662	45	7,441
Canton, Ohio	315	235	21,070	18,828	191	165	24,744	24,360	27	2,751
Cedar Rapids, Iowa	141	107	8,598	7,892	101	79	15,465	15,037	22	4,592
Charleston, South Carolina	152	128	10,876	9,668	49	45	13,596	13,538	4	(D)
Charleston, West Virginia	355	255	18,281	16,261	122	100	15,089	14,803	1	(D)
Charlotte, North Carolina	282	206	20,182	17,904	71	57	15,684	15,354	10	2,754
Chattanooga, Tennessee	306	232	20,120	18,478	118	84	18,316	17,852	3	(D)
Chicago, Illinois	3,870	3,032	353,389	323,363	2,484	1,650	376,757	355,813	102	15,601
Cincinnati, Ohio	718	594	59,737	56,005	392	326	67,291	65,817	15	2,821
Cleveland, Ohio	1,326	964	106,632	95,018	767	543	113,156	108,830	20	2,136
Columbia, South Carolina	169	123	11,651	10,619	55	43	8,680	8,536	4	802
Columbus, Georgia	175	137	11,502	10,516	33	27	4,953	4,819	2	(D)
Columbus, Ohio	519	411	44,884	41,636	260	226	49,010	47,726	15	1,654
Corpus Christi, Texas	222	190	15,908	15,114	104	88	23,277	22,923	13	3,514
Dallas, Texas	820	632	59,309	54,391	327	251	66,951	64,967	13	2,530
Davenport, Iowa-Rock Island-Moline, Illinois	285	193	18,862	16,240	116	98	21,385	20,913	22	4,456
Dayton, Ohio	447	373	36,053	34,359	209	183	35,966	35,424	22	3,077
Decatur, Illinois	142	112	8,912	8,314	74	58	8,592	8,200	14	1,732
Denver, Colorado	744	572	52,503	47,995	319	231	52,816	51,604	31	3,111
Des Moines, Iowa	309	225	21,446	19,838	150	122	20,490	19,906	16	1,981
Detroit, Michigan	3,107	2,521	260,718	244,040	1,507	1,123	245,985	237,817	47	6,787
Dubuque, Iowa	93	65	5,426	4,682	46	42	8,586	8,518	15	3,331
Duluth, Minnesota-Superior, Wis	344	202	16,937	13,641	155	119	15,900	15,020	14	1,027
Durham, North Carolina	131	97	7,304	6,528	29	25	7,977	7,929	5	1,910
El Paso, Texas	192	152	13,953	12,917	87	73	15,835	15,657	10	2,828
Erie, Pennsylvania	244	148	14,068	11,404	148	104	19,629	18,853	12	1,101
Evansville, Indiana	151	129	13,595	12,941	74	56	7,541	7,315	6	1,232
Fall River, Massachusetts	143	75	7,191	5,481	74	52	8,678	8,350	6	546
Flint, Michigan	368	308	30,245	28,809	199	153	38,001	36,783	18	2,021
Fort Smith, Arkansas	106	72	5,259	4,757	38	34	7,617	7,247	6	2,014
Fort Wayne, Indiana	210	172	15,401	14,081	111	97	14,871	14,625	19	2,176
Fort Worth, Texas	571	403	32,481	28,697	179	145	35,193	34,663	14	(D)
Fresno, California	464	294	25,313	20,927	204	156	35,373	34,301	42	12,650
Gadsden, Alabama	89	59	5,472	4,264	38	34	5,279	5,217	6	786
Galveston, Texas	125	101	9,415	8,925	67	55	9,871	9,771	1	(D)
Grand Rapids, Michigan	396	306	26,944	24,206	217	175	33,661	32,631	23	4,075
Green Bay, Wisconsin	134	84	5,940	5,030	81	59	9,692	9,160	12	1,705
Greensboro-High Point, N. C	287	183	15,193	12,911	72	56	14,341	13,533	8	1,994
Greenville, South Carolina	260	178	13,697	11,737	80	64	12,635	12,069	5	658
Hamilton-Middletown, Ohio	158	114	11,077	10,203	83	57	22,278	21,590	8	1,581
Hampton-Newport News-Warwick, Va	147	131	10,646	10,220	45	37	7,638	7,562	3	274
Harrisburg, Pennsylvania	350	242	22,551	19,621	120	104	22,161	21,689	25	2,829
Hartford, Connecticut	373	301	28,646	26,170	160	128	28,505	27,719	8	1,077
Houston, Texas	1,087	859	78,247	73,871	466	366	83,160	80,860	13	3,236
Huntington, W. Va.-Ashland, Ky	238	174	13,811	12,569	110	78	15,220	14,452	11	1,233
Indianapolis, Indiana	594	522	49,822	48,112	258	194	46,716	45,644	15	2,754
Jackson, Michigan	147	117	9,309	8,527	100	78	10,843	10,465	19	2,531
Jackson, Mississippi	149	117	10,955	9,663	44	42	9,189	(D)	4	553
Jacksonville, Florida	386	266	23,395	20,435	132	110	22,982	22,452	4	1,176
Johnstown, Pennsylvania	381	155	15,200	10,234	165	113	14,820	13,854	25	2,478
Kalamazoo, Michigan	160	134	10,910	10,262	82	70	17,174	16,946	15	1,860
Kansas City, Missouri	955	695	62,245	55,847	469	337	93,852	90,942	38	4,567
Kenosha, Wisconsin	101	67	5,757	5,203	65	43	8,252	7,958	10	1,004
Knoxville, Tennessee	353	273	26,338	23,864	131	105	21,309	20,659	17	2,865
Lancaster, Pennsylvania	300	200	15,760	13,680	141	115	20,535	20,245	44	6,425
Lansing, Michigan	207	173	16,840	16,008	117	99	21,878	21,480	17	3,732
Laredo, Texas	57	35	3,061	2,579	23	21	3,082	(D)	5	860
Lawrence, Massachusetts	106	80	5,983	5,485	40	32	8,198	7,876	1	(D)
Lexington, Kentucky	100	84	7,693	7,283	60	52	10,771	10,495	5	1,121
Lima, Ohio	97	79	6,974	6,600	88	64	9,967	9,665	16	3,465
Lincoln, Nebraska	181	125	10,366	9,096	85	67	14,080	13,682	17	2,552
Little Rock-North Little Rock, Arkansas	241	177	13,829	12,577	95	77	13,283	12,847	6	820
Lorain-Elyria, Ohio	157	109	11,145	9,797	128	92	15,332	14,386	18	1,739
Los Angeles-Long Beach, California	5,893	4,489	486,824	445,256	2,160	1,570	396,422	380,950	51	9,894
Louisville, Kentucky	547	411	42,350	39,106	275	201	44,808	43,070	21	3,089

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Gasoline service stations				Lumber, building materials, hardware, farm equipment dealers					
					Total				Farm equipment dealers	
	Establishments		Sales		Establishments		Sales			
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)
Lowell, Massachusetts	124	72	6,615	5,149	50	32	5,809	5,585	1	(D)
Lubbock, Texas	154	112	10,658	9,686	100	86	22,909	22,611	20	4,158
Macon, Georgia	168	140	10,542	9,916	51	41	10,588	10,302	11	2,796
Madison, Wisconsin	222	172	13,344	11,610	155	119	27,192	26,376	32	6,618
Manchester, New Hampshire	114	82	6,845	5,965	36	22	5,224	5,022	1	(D)
Memphis, Tennessee	450	390	33,519	31,933	190	150	30,463	29,515	13	2,493
Miami, Florida	712	554	50,959	45,945	331	239	68,880	67,220	5	4,391
Milwaukee, Wisconsin	949	685	83,119	75,901	360	244	59,492	57,612	11	1,578
Minneapolis-St. Paul, Minnesota	1,329	969	84,669	75,727	635	467	104,899	101,263	45	5,344
Mobile, Alabama	231	167	13,757	12,411	73	55	12,984	2,546	2	(D)
Montgomery, Alabama	122	104	9,684	9,384	32	30	7,979	(D)	5	1,360
Muncie, Indiana	114	80	6,503	5,909	68	60	9,777	9,729	18	2,165
Nashville, Tennessee	339	277	26,656	25,250	122	98	22,608	21,670	5	722
New Bedford, Massachusetts	171	99	7,103	5,027	63	47	5,232	4,948	3	195
New Britain-Bristol, Connecticut	161	115	9,585	8,447	54	44	8,891	8,775	4	489
New Haven, Connecticut	296	222	18,452	16,764	119	103	20,325	20,025	3	257
New Orleans, Louisiana	506	422	44,644	42,322	266	174	39,130	37,160	5	1,312
New York-Northeastern New Jersey	7,907	5,861	562,425	500,849	5,332	3,616	693,106	657,452	60	12,303
Norfolk-Portsmouth, Virginia	387	319	27,691	26,273	130	112	(D)	19,387	9	2,630
Ogden, Utah	102	72	6,638	6,076	63	53	10,973	(D)	8	1,740
Oklahoma City, Oklahoma	483	325	28,488	24,862	163	141	30,920	30,546	10	826
Omaha, Nebraska	429	293	28,287	25,171	225	179	41,597	40,135	42	6,274
Orlando, Florida	237	173	15,354	14,080	100	70	18,376	17,682	7	683
Peoria, Illinois	332	240	18,596	16,656	180	154	22,603	22,317	25	4,563
Philadelphia, Pennsylvania	2,797	2,025	190,410	167,734	1,616	1,058	212,083	201,173	88	15,486
Phoenix, Arizona	540	382	38,469	35,511	200	144	44,799	43,811	27	7,997
Pittsburgh, Pennsylvania	1,952	1,292	120,131	102,117	953	707	126,046	121,206	61	5,638
Pittsfield, Massachusetts	72	54	4,244	3,902	32	24	4,517	4,367	2	(D)
Portland, Maine	126	100	7,674	7,064	41	31	6,101	5,427	1	(D)
Portland, Oregon	1,015	693	53,564	45,504	483	325	54,778	52,072	43	6,471
Providence, Rhode Island	849	521	42,351	33,399	369	223	45,572	43,078	12	(D)
Pueblo, Colorado	97	71	5,556	5,134	37	31	(D)	6,863	3	(D)
Racine, Wisconsin	142	92	8,594	7,508	88	66	13,545	13,007	20	3,156
Raleigh, North Carolina	200	124	10,799	8,933	45	41	9,333	9,275	10	2,309
Reading, Pennsylvania	281	183	13,637	11,515	125	89	17,442	16,838	24	3,543
Richmond, Virginia	393	341	26,019	24,771	104	90	19,262	18,922	7	3,902
Roanoke, Virginia	155	129	9,922	9,172	42	36	7,125	7,045	6	1,813
Rochester, New York	490	340	29,906	25,456	252	164	37,903	36,451	20	4,067
Rockford, Illinois	172	126	12,217	10,641	105	91	21,549	20,787	16	2,775
Sacramento, California	389	287	29,706	26,540	200	140	36,325	34,825	20	3,909
Saginaw, Michigan	154	124	11,970	10,890	119	99	17,298	16,868	22	4,231
St. Joseph, Missouri	127	79	5,582	4,772	57	45	6,298	6,074	10	1,740
St. Louis, Missouri	1,757	1,303	127,037	116,101	816	604	122,569	118,491	74	11,393
Salt Lake City, Utah	380	294	26,470	24,478	154	124	22,857	22,275	11	1,444
San Angelo, Texas	101	71	5,248	4,700	55	41	6,289	6,169	9	737
San Antonio, Texas	554	436	35,441	33,759	244	184	31,809	30,803	17	1,977
San Bernardino-Riverside-Ontario, California	953	651	65,741	58,249	362	282	53,325	51,073	38	8,325
San Diego, California	749	597	56,730	52,034	268	206	48,380	46,916	22	5,354
San Francisco-Oakland, California	2,173	1,685	178,170	165,178	949	643	128,542	119,112	22	4,035
San Jose, California	460	340	34,723	31,939	188	138	34,950	33,642	11	3,071
Savannah, Georgia	191	135	11,532	10,146	35	27	6,796	6,604	4	179
Scranton, Pennsylvania	254	138	10,322	7,772	109	83	8,875	8,587	7	497
Seattle, Washington	906	658	62,671	55,677	441	293	51,473	48,583	18	2,762
Shreveport, Louisiana	245	185	15,678	14,384	73	65	18,082	18,020	9	2,578
Sioux City, Iowa	142	90	8,404	7,192	107	95	15,090	14,872	27	4,127
Sioux Falls, South Dakota	107	83	5,659	5,043	85	75	11,902	11,708	23	3,234
South Bend, Indiana	253	205	16,334	15,424	122	102	19,097	18,743	14	2,496
Spokane, Washington	326	228	18,478	16,236	136	98	18,497	17,765	17	5,914
Springfield, Illinois	179	133	12,629	11,261	96	80	17,034	16,596	24	4,103
Springfield, Missouri	201	113	8,559	6,587	82	64	10,300	9,940	16	1,762
Springfield, Ohio	124	94	9,229	8,641	72	66	10,493	10,425	18	2,207
Springfield-Holyoke, Massachusetts	377	259	22,187	19,271	246	182	41,892	(D)	10	1,598
Stamford-Norwalk, Connecticut	231	181	15,325	14,049	118	98	28,880	28,450	4	112
Stockton, California	283	179	17,537	14,857	141	113	25,918	25,082	25	10,372
Syracuse, New York	378	246	22,581	18,927	179	137	27,559	26,287	29	2,892
Tacoma, Washington	323	211	19,588	16,718	163	113	16,598	15,288	9	1,375
Tampa-St. Petersburg, Florida	665	431	35,791	29,953	297	207	49,570	48,118	12	1,767
Terre Haute, Indiana	136	98	7,097	6,493	52	46	6,864	6,754	8	1,233
Toledo, Ohio	418	352	33,691	31,591	203	151	27,495	25,937	14	1,331
Topeka, Kansas	163	127	10,033	9,173	61	45	11,436	11,182	8	1,651
Trenton, New Jersey	268	178	18,749	15,983	116	96	20,544	20,172	9	869
Tucson, Arizona	227	177	16,123	15,057	106	80	19,151	18,643	6	554
Tulsa, Oklahoma	367	259	22,791	20,509	156	122	32,366	31,700	14	1,792
Utica-Rome, New York	380	216	19,314	14,976	171	131	23,626	22,812	33	2,690
Waco, Texas	187	137	9,637	8,617	84	68	12,065	11,571	10	1,704
Washington, D.C.	1,025	923	116,354	113,782	431	367	94,517	93,019	17	3,301
Waterbury, Connecticut	137	101	7,579	6,579	81	59	13,885	13,447	1	(D)
Waterloo, Iowa	133	95	7,448	6,634	88	70	13,217	12,627	17	2,755
Wheeling, West Virginia-Steubenville, Ohio	385	247	20,305	17,377	221	155	26,863	25,597	21	1,760
Wichita, Kansas	355	287	23,781	22,419	171	135	34,347	33,817	24	2,963
Wichita Falls, Texas	163	119	9,194	8,134	57	49	6,832	6,664	5	518
Wilkes-Barre-Hazleton, Pa.	410	208	15,748	11,242	167	123	15,507	14,857	15	1,478
Wilmington, Delaware	311	231	22,291	20,361	152	114	22,001	21,165	20	2,751
Winston-Salem, North Carolina	160	102	9,754	8,322	55	39	9,297	8,967	9	1,548
Worcester, Massachusetts	300	212	17,754	15,542	115	93	23,437	23,131	2	(D)
York, Pennsylvania	255	183	13,956	11,922	101	83	18,772	18,526	27	5,913
Youngstown, Ohio	605	381	36,605	30,365	316	250	47,059	45,473	47	4,941

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Lumber, building materials, hardware, farm equipment dealers—Continued						Drug stores, proprietary stores			
	Lumber, building materials dealers		Plumbing, paint, electrical stores		Hardware stores		Establishments		Sales	
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Akron, Ohio	78	28,359	48	4,449	81	7,731	164	146	16,283	15,855
Albany-Schenectady-Troy, New York	101	16,544	84	5,204	75	7,586	184	166	15,849	15,457
Albuquerque, New Mexico	33	8,496	15	(D)	16	3,296	60	58	7,427	(D)
Allentown-Bethlehem-Easton, Pa	62	17,622	54	4,236	58	5,920	139	119	11,989	11,495
Altoona, Pennsylvania	18	2,345	11	557	29	2,520	39	35	2,850	2,740
Amarillo, Texas	42	9,218	17	878	19	1,009	60	50	5,954	5,728
Asheville, North Carolina	16	5,492	7	(D)	10	930	43	37	3,356	(D)
Atlanta, Georgia	87	41,876	48	5,297	104	8,128	285	265	32,293	31,517
Atlantic City, New Jersey	24	4,899	23	2,191	31	2,307	75	67	7,211	7,071
Augusta, Georgia	15	3,949	5	832	23	2,861	50	42	5,847	5,413
Austin, Texas	35	12,299	15	(D)	14	(D)	65	59	6,013	5,819
Baltimore, Maryland	119	49,696	74	(D)	293	14,372	530	502	64,585	63,979
Baton Rouge, Louisiana	32	11,053	18	2,890	24	1,995	74	70	7,520	7,396
Bay City, Michigan	17	4,845	22	1,233	20	1,444	35	31	3,758	3,632
Beaumont-Port Arthur, Texas	61	13,239	14	(D)	20	(D)	80	70	7,990	7,918
Binghamton, New York	30	6,596	36	2,842	21	1,854	44	40	6,342	6,216
Birmingham, Alabama	44	10,252	29	2,602	111	8,054	212	180	15,204	14,602
Boston, Massachusetts	252	72,923	223	17,598	449	36,597	1,118	1,068	93,625	92,487
Bridgeport, Connecticut	29	13,526	33	(D)	49	3,546	126	112	12,267	11,883
Brockton, Massachusetts	32	6,273	23	(D)	35	2,738	47	47	5,403	5,403
Buffalo, New York	171	61,763	101	7,867	210	18,413	363	345	39,644	39,236
Canton, Ohio	56	13,320	55	3,820	53	4,853	85	79	8,862	8,624
Cedar Rapids, Iowa	31	8,922	18	774	30	1,177	36	30	5,217	5,151
Charleston, South Carolina	20	10,022	13	(D)	12	1,000	67	61	5,575	5,291
Charleston, West Virginia	39	8,337	27	(D)	55	4,136	81	75	8,246	8,170
Charlotte, North Carolina	23	7,581	8	1,086	30	4,263	65	63	14,895	(D)
Chattanooga, Tennessee	32	10,274	20	(D)	63	5,771	92	86	7,544	7,366
Chicago, Illinois	587	225,162	680	51,217	1,113	84,757	2,060	1,862	242,839	237,661
Cincinnati, Ohio	107	42,367	124	11,098	146	11,005	421	393	37,419	36,763
Cleveland, Ohio	186	72,321	191	12,614	368	26,079	586	536	72,242	70,748
Columbia, South Carolina	14	4,061	22	1,779	15	2,038	54	46	4,597	4,437
Columbus, Georgia	5	2,886	6	(D)	20	1,105	62	54	4,825	4,667
Columbus, Ohio	95	29,101	48	7,458	102	10,797	207	199	24,946	24,834
Corpus Christi, Texas	55	16,401	13	1,013	23	2,349	68	58	6,706	6,538
Dallas, Texas	150	51,889	94	8,011	70	4,521	229	201	33,571	32,709
Davenport, Iowa-Rock Island-Moline, Illinois	35	12,305	27	2,303	32	2,321	73	71	9,571	(D)
Dayton, Ohio	61	20,422	47	5,977	79	6,490	154	146	20,202	19,980
Decatur, Illinois	25	3,622	13	550	22	2,688	24	22	2,828	(D)
Denver, Colorado	100	38,896	54	3,737	134	7,072	286	274	43,282	42,806
Des Moines, Iowa	44	11,668	45	3,829	45	3,012	118	98	10,893	10,425
Detroit, Michigan	445	159,682	323	30,915	684	48,509	1,150	1,060	173,970	171,704
Dubuque, Iowa	14	3,429	8	610	9	1,216	26	20	3,021	2,821
Duluth, Minnesota-Superior, Wis	43	7,058	36	1,883	62	5,932	65	65	7,981	7,981
Durham, North Carolina	9	(D)	6	(D)	9	1,513	26	24	2,773	(D)
El Paso, Texas	41	10,640	12	800	24	1,567	60	54	7,498	7,420
Erie, Pennsylvania	38	12,056	47	3,588	51	2,884	66	54	6,241	6,013
Evansville, Indiana	26	3,916	13	802	29	1,591	57	53	7,153	7,121
Fall River, Massachusetts	20	5,083	12	532	36	2,517	45	45	4,434	4,434
Flint, Michigan	58	26,198	44	4,214	77	5,552	116	110	16,228	16,022
Fort Smith, Arkansas	16	3,580	13	(D)	3	(D)	27	25	2,470	(D)
Fort Wayne, Indiana	35	9,447	20	1,199	37	2,049	69	65	7,244	7,194
Fort Worth, Texas	96	28,173	32	(D)	37	2,080	143	125	21,549	21,223
Fresno, California	66	15,501	32	2,287	64	4,935	92	76	12,482	11,984
Gadsden, Alabama	11	2,151	5	826	16	1,516	28	26	2,178	(D)
Galveston, Texas	30	7,791	23	(D)	13	678	62	50	5,085	4,719
Grand Rapids, Michigan	69	19,025	45	3,527	78	6,868	140	134	18,678	18,524
Green Bay, Wisconsin	25	4,528	22	1,682	22	1,777	40	32	3,024	2,824
Greensboro-High Point, N.C.	28	6,661	15	1,079	21	4,607	60	50	6,011	5,739
Greenville, South Carolina	42	9,696	7	634	24	1,647	62	58	5,237	5,139
Hamilton-Middletown, Ohio	30	16,078	25	1,694	20	2,925	37	37	4,543	4,543
Hampton-Newport News-Warwick, Va	14	5,404	10	542	18	1,418	48	46	4,994	(D)
Harrisburg, Pennsylvania	35	11,225	26	2,963	34	5,144	135	101	10,719	9,849
Hartford, Connecticut	50	18,068	34	4,283	68	5,077	176	166	21,450	21,170
Houston, Texas	235	60,714	92	9,724	126	9,486	333	295	38,218	37,384
Huntington, W.Va.-Ashland, Ky	33	7,394	19	1,562	47	5,031	71	67	6,339	6,249
Indianapolis, Indiana	74	34,147	55	4,240	112	5,547	293	279	38,410	38,128
Jackson, Michigan	25	4,308	22	1,592	28	2,294	39	33	4,729	4,571
Jackson, Mississippi	15	6,586	10	515	15	1,535	68	54	5,155	4,901
Jacksonville, Florida	45	14,661	27	2,125	56	4,964	170	124	15,180	14,214
Johnstown, Pennsylvania	43	5,403	41	1,959	56	4,980	66	54	4,276	4,080
Kalamazoo, Michigan	31	9,939	16	919	20	4,456	51	49	6,963	(D)
Kansas City, Missouri	131	58,399	132	19,855	166	10,991	428	374	62,099	60,523
Kenosha, Wisconsin	16	3,870	21	567	18	2,811	26	26	2,744	2,744
Knoxville, Tennessee	36	9,796	18	3,114	60	5,534	93	81	10,649	10,427
Lancaster, Pennsylvania	35	8,197	26	1,866	36	4,047	61	55	5,324	5,252
Lansing, Michigan	32	11,939	28	2,478	40	3,729	75	73	8,341	(D)
Laredo, Texas	9	1,503	6	(D)	3	(D)	13	7	1,437	1,375
Lawrence, Massachusetts	12	3,641	10	(D)	17	3,872	52	52	3,931	3,931
Lexington, Kentucky	31	7,423	14	1,262	10	965	32	32	4,689	4,689
Lima, Ohio	28	3,909	19	939	25	1,654	28	28	2,702	2,702
Lincoln, Nebraska	29	6,723	14	2,190	25	2,615	45	41	5,585	5,543
Little Rock-North Little Rock, Arkansas	44	8,882	17	2,398	26	1,171	88	72	7,348	6,994
Lorain-Elyria, Ohio	42	8,624	27	1,395	41	3,574	43	43	4,819	4,819
Los Angeles-Long Beach, California	713	271,980	712	49,025	678	65,439	1,415	1,255	233,367	228,617
Louisville, Kentucky	89	28,830	39	3,020	124	9,861	241	231	29,196	28,972

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Lumber, building materials, hardware, farm equipment dealers—Continued						Drug stores, proprietary stores			
	Lumber, building materials dealers		Plumbing, paint, electrical stores		Hardware stores		Establishments		Sales	
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Lowell, Massachusetts	17	3,316	10	(D)	22	1,870	51	47	3,858	3,802
Lubbock, Texas	52	14,663	15	2,386	13	1,702	50	48	4,538	(D)
Macon, Georgia	17	5,794	8	866	15	1,132	46	44	5,199	(D)
Madison, Wisconsin	44	13,135	33	1,760	44	5,671	76	74	9,501	(D)
Manchester, New Hampshire	11	1,902	11	(D)	13	2,662	27	27	(D)	(D)
Memphis, Tennessee	62	18,967	16	2,538	97	6,393	265	197	17,142	16,004
Miami, Florida	97	49,445	96	6,646	133	8,398	371	275	35,647	34,003
Milwaukee, Wisconsin	77	37,057	100	8,419	172	12,438	354	320	34,248	33,404
Minneapolis-St. Paul, Minnesota	152	59,838	132	15,260	304	24,363	377	359	51,619	51,291
Mobile, Alabama	31	8,320	9	(D)	31	2,877	92	82	10,871	10,623
Montgomery, Alabama	14	5,372	7	688	6	559	50	46	4,352	4,332
Muncie, Indiana	24	5,719	13	1,105	13	788	26	24	3,364	(D)
Nashville, Tennessee	36	12,696	23	1,338	56	7,242	138	130	10,160	10,092
New Bedford, Massachusetts	13	2,892	22	1,280	23	825	74	68	5,112	4,926
New Britain-Bristol, Connecticut	19	4,971	16	1,573	15	1,858	62	56	5,259	5,111
New Haven, Connecticut	39	15,388	30	1,734	47	2,946	144	132	12,637	12,379
New Orleans, Louisiana	72	27,806	27	2,547	162	7,465	305	271	(D)	(D)
New York-Northeastern New Jersey	1,427	393,667	1,350	107,406	2,461	179,130	5,356	4,480	403,123	382,037
Norfolk-Portsmouth, Virginia	37	(D)	14	1,388	70	5,806	131	129	16,464	(D)
Ogden, Utah	23	5,391	21	1,386	11	2,456	17	17	3,291	3,291
Oklahoma City, Oklahoma	73	24,189	45	4,094	35	1,811	170	152	17,268	16,936
Omaha, Nebraska	58	20,117	44	6,262	81	8,943	166	152	16,661	16,283
Orlando, Florida	36	13,175	25	2,396	32	2,122	73	57	6,347	6,127
Peoria, Illinois	54	10,184	35	3,575	66	4,281	81	73	8,723	8,627
Philadelphia, Pennsylvania	441	123,077	364	27,583	711	45,645	1,852	1,470	125,381	116,857
Phoenix, Arizona	87	31,358	44	2,518	42	2,926	159	147	18,513	18,263
Pittsburgh, Pennsylvania	279	77,670	252	13,550	355	29,140	823	767	70,606	69,508
Pittsfield, Massachusetts	10	1,300	7	(D)	13	1,715	20	20	2,404	2,404
Portland, Maine	12	3,631	13	(D)	15	1,367	56	50	(D)	6,787
Portland, Oregon	189	29,006	79	9,186	170	10,075	241	215	22,682	21,918
Providence, Rhode Island	103	23,749	93	(D)	157	16,421	332	302	29,363	28,633
Pueblo, Colorado	14	4,494	12	(D)	8	(D)	30	24	2,840	2,736
Racine, Wisconsin	25	6,036	14	1,207	27	3,068	44	40	4,574	4,506
Raleigh, North Carolina	15	3,988	8	(D)	12	1,908	44	40	3,985	3,909
Reading, Pennsylvania	41	10,015	20	1,705	38	2,173	73	63	5,764	5,588
Richmond, Virginia	23	9,135	14	1,284	60	4,941	107	107	(D)	(D)
Roanoke, Virginia	13	3,422	4	184	19	1,706	43	41	5,382	(D)
Rochester, New York	55	20,733	54	6,413	121	6,660	143	137	18,803	18,717
Rockford, Illinois	35	13,418	17	962	37	4,394	50	48	6,265	(D)
Sacramento, California	71	22,569	44	3,342	65	6,505	103	85	13,992	13,540
Saginaw, Michigan	29	8,152	25	1,456	43	3,459	55	53	6,776	(D)
St. Joseph, Missouri	15	2,428	13	1,202	17	908	57	49	4,976	4,856
St. Louis, Missouri	225	68,805	179	15,036	338	27,335	678	626	70,409	69,251
Salt Lake City, Utah	71	15,688	47	3,381	25	2,344	83	83	13,879	13,879
San Angelo, Texas	21	4,284	15	833	10	435	27	25	2,376	(D)
San Antonio, Texas	120	22,248	44	5,135	61	2,441	163	141	15,878	15,600
San Bernardino-Riverside-Ontario, California	146	30,695	92	5,514	86	8,791	136	128	18,965	18,417
San Diego, California	91	31,797	59	4,952	96	6,277	177	161	25,197	24,909
San Francisco-Oakland, California	265	75,902	263	15,126	399	33,479	775	703	94,680	92,704
San Jose, California	68	21,412	40	3,099	67	7,360	118	100	15,211	14,877
Savannah, Georgia	16	4,639	6	3,148	9	1,170	63	55	4,906	4,678
Scranton, Pennsylvania	34	3,705	43	3,416	25	1,257	114	88	5,517	5,003
Seattle, Washington	148	28,198	122	6,960	153	13,553	280	258	31,320	31,004
Shreveport, Louisiana	34	10,675	12	1,802	18	3,027	76	66	8,145	7,961
Sioux City, Iowa	35	7,872	16	1,583	29	1,508	48	34	4,846	4,604
Sioux Falls, South Dakota	28	6,160	7	607	27	1,901	28	26	3,265	(D)
South Bend, Indiana	38	12,103	40	2,953	30	1,545	71	69	7,971	(D)
Spokane, Washington	47	7,135	28	1,902	44	3,546	91	67	9,567	9,121
Springfield, Illinois	28	9,295	15	1,682	29	1,954	48	44	6,537	6,445
Springfield, Missouri	24	6,422	19	823	19	1,151	38	30	4,874	4,780
Springfield, Ohio	22	5,557	13	1,023	19	1,706	42	42	4,286	4,286
Springfield-Holyoke, Massachusetts	81	23,114	69	4,032	82	13,100	183	181	17,074	(D)
Stamford-Norwalk, Connecticut	42	21,947	26	2,237	46	4,584	87	81	8,508	8,328
Stockton, California	45	8,592	23	1,787	46	5,155	67	55	7,852	7,644
Syracuse, New York	56	17,071	29	2,156	65	5,440	104	98	12,087	11,881
Tacoma, Washington	52	7,824	34	2,330	68	5,069	76	76	9,321	9,321
Tampa-St. Petersburg, Florida	84	34,048	68	5,751	133	8,004	246	188	21,937	20,885
Terre Haute, Indiana	14	3,491	18	1,214	12	926	40	40	4,136	4,136
Toledo, Ohio	63	15,574	28	3,619	96	6,963	146	134	18,567	18,289
Topeka, Kansas	14	7,193	19	1,574	20	1,018	45	43	4,991	(D)
Trenton, New Jersey	38	14,157	24	2,746	45	2,772	85	75	7,416	7,166
Tucson, Arizona	51	13,700	18	1,460	29	3,419	78	64	7,289	7,175
Tulsa, Oklahoma	71	25,306	29	3,200	42	2,068	125	115	12,906	12,640
Utica-Rome, New York	42	10,746	41	3,813	53	6,295	89	81	7,837	7,483
Waco, Texas	43	7,944	14	1,259	17	1,158	67	63	5,747	5,699
Washington, D.C.	118	58,772	75	10,664	221	21,780	485	457	93,594	92,212
Waterbury, Connecticut	18	8,173	22	(D)	40	2,455	76	74	5,450	(D)
Waterloo, Iowa	26	7,016	20	1,328	25	2,118	36	34	3,711	(D)
Wheeling, West Virginia-Steubenville, Ohio	63	14,492	52	2,716	85	7,895	105	99	8,190	8,000
Wichita, Kansas	55	23,071	44	4,857	48	3,456	137	133	14,023	13,959
Wichita Falls, Texas	33	5,050	10	450	9	814	45	39	4,678	4,634
Wilkes-Barre-Hazleton, Pennsylvania	59	7,903	35	2,504	58	3,622	125	107	6,621	6,245
Wilmington, Delaware	48	12,933	28	3,098	56	3,219	120	100	11,611	11,161
Winston-Salem, North Carolina	13	5,372	17	1,608	16	769	35	31	4,037	3,913
Worcester, Massachusetts	44	14,001	33	(D)	36	5,438	99	91	9,457	9,237
York, Pennsylvania	34	8,761	25	1,728	15	2,370	54	50	4,148	4,076
Youngstown, Ohio	113	29,350	69	3,556	85	9,048	172	160	15,769	15,511

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Other retail stores											
	Total[1]				Liquor stores		Fuel, ice dealers		Feed, farm, garden supply stores		Jewelry stores	
	Establishments		Sales									
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
Akron, Ohio	505	285	26,742	23,582	34	7,487	57	3,385	36	1,863	80	4,532
Albany-Schenectady-Troy, New York	1,056	576	64,670	55,246	136	8,717	223	24,035	44	6,320	94	5,703
Albuquerque, New Mexico	289	181	16,620	(D)	46	3,916	10	509	17	2,068	25	2,044
Allentown-Bethlehem-Easton, Pa	741	417	47,831	42,555	57	7,766	195	16,631	52	8,413	78	3,727
Altoona, Pennsylvania	174	110	8,519	7,845	12	1,992	28	1,317	15	1,787	14	756
Amarillo, Texas	221	117	17,598	15,868	52	5,085	14	(D)	17	2,070	16	2,243
Asheville, North Carolina	177	121	17,570	16,750	6	5,743	28	3,636	23	3,154	16	953
Atlanta, Georgia	917	635	81,110	76,834	220	28,444	47	2,247	53	16,178	115	14,657
Atlantic City, New Jersey	478	300	31,230	27,894	62	4,843	56	9,473	21	4,502	54	3,305
Augusta, Georgia	253	171	14,236	12,668	67	4,168	43	1,962	12	1,880	24	2,604
Austin, Texas	245	153	16,242	15,208	33	3,266	9	197	15	2,614	20	2,830
Baltimore, Maryland	1,678	968	123,673	110,651	302	30,198	225	25,544	54	10,689	165	17,836
Baton Rouge, Louisiana	164	120	12,117	11,387	43	2,789	6	1,039	10	(D)	15	2,134
Bay City, Michigan	102	66	4,814	4,280	7	244	17	1,050	5	(D)	8	836
Beaumont-Port Arthur, Texas	297	177	19,351	(D)	83	6,492	15	935	11	(D)	28	2,967
Binghamton, New York	295	177	22,211	20,019	46	2,311	48	4,545	18	(D)	23	1,589
Birmingham, Alabama	562	356	45,655	43,175	32	16,173	101	3,906	27	3,926	66	7,620
Boston, Massachusetts	4,177	2,657	339,746	313,566	618	84,074	943	112,135	60	9,701	378	36,744
Bridgeport, Connecticut	496	284	30,267	25,153	114	7,417	93	8,451	14	972	34	2,712
Brockton, Massachusetts	279	167	21,945	20,235	41	3,839	68	7,949	13	(D)	18	1,436
Buffalo, New York	1,556	974	92,186	81,122	283	17,745	205	16,123	76	12,404	173	9,626
Canton, Ohio	386	238	24,823	22,491	26	4,096	55	4,188	49	5,294	43	3,198
Cedar Rapids, Iowa	144	98	16,385	15,693	3	2,428	20	2,829	30	4,597	13	2,935
Charleston, South Carolina	251	147	11,506	9,110	74	3,334	26	2,228	14	776	17	1,171
Charleston, West Virginia	254	168	18,988	17,932	23	8,173	6	167	17	(D)	47	2,603
Charlotte, North Carolina	242	164	34,056	32,856	10	10,208	49	7,723	14	2,150	20	1,975
Chattanooga, Tennessee	314	224	27,581	25,929	62	8,012	32	2,501	27	8,215	28	2,613
Chicago, Illinois	8,270	4,736	642,324	576,646	1,518	187,040	861	137,467	229	30,630	851	62,679
Cincinnati, Ohio	1,115	725	83,909	78,377	148	22,326	111	14,677	37	7,023	141	10,722
Cleveland, Ohio	1,706	990	137,009	124,155	204	52,775	110	12,932	68	7,077	230	14,183
Columbia, South Carolina	237	139	14,304	11,630	84	3,103	26	3,013	5	(D)	24	1,620
Columbus, Georgia	211	149	13,640	12,386	75	5,037	13	638	16	2,340	16	1,963
Columbus, Ohio	694	422	51,521	47,535	106	13,104	75	5,986	28	6,480	76	7,510
Corpus Christi, Texas	267	173	17,509	16,091	54	4,203	7	199	18	4,051	30	3,287
Dallas, Texas	1,156	712	81,346	74,090	231	31,134	30	1,577	55	3,621	112	14,107
Davenport, Iowa-Rock Island-Moline, Illinois	325	233	26,598	25,448	26	3,625	49	4,218	29	6,772	36	2,308
Dayton, Ohio	536	352	43,980	41,180	66	12,721	59	4,575	47	7,564	68	4,359
Decatur, Illinois	147	85	10,891	(D)	13	1,162	16	1,771	18	2,379	20	1,650
Denver, Colorado	970	556	59,918	53,158	142	14,490	51	3,004	67	9,438	129	6,956
Des Moines, Iowa	307	193	25,144	23,704	5	5,022	32	4,867	21	2,251	25	2,793
Detroit, Michigan	3,200	2,000	237,133	216,051	341	37,330	348	58,055	138	11,592	436	34,702
Dubuque, Iowa	115	83	10,539	10,067	8	1,618	21	2,057	26	4,584	7	381
Duluth, Minnesota-Superior, Wis	387	229	23,112	19,828	70	6,073	60	6,304	26	(D)	52	2,406
Durham, North Carolina	120	72	8,989	(D)	6	2,775	26	2,191	9	(D)	10	1,106
El Paso, Texas	261	157	15,724	13,834	49	2,736	10	1,001	19	2,262	24	3,767
Erie, Pennsylvania	319	187	19,157	17,545	28	4,126	30	2,439	25	5,333	42	1,542
Evansville, Indiana	175	129	12,110	(D)	35	1,372	27	1,486	6	(D)	18	1,829
Fall River, Massachusetts	272	144	17,352	15,690	44	2,518	76	6,949	10	3,684	25	1,277
Flint, Michigan	318	196	19,202	17,372	38	2,922	35	3,050	23	2,221	57	3,717
Fort Smith, Arkansas	133	83	6,279	5,467	43	2,650	5	(D)	3	(D)	9	727
Fort Wayne, Indiana	262	168	19,401	18,019	24	1,836	41	4,935	22	3,724	27	1,938
Fort Worth, Texas	656	356	38,025	31,219	158	13,099	18	1,095	43	3,864	70	6,496
Fresno, California	527	269	39,846	34,456	85	5,154	33	2,528	65	16,890	46	3,320
Gadsden, Alabama	97	53	3,783	3,223	...	...	11	671	7	(D)	13	761
Galveston, Texas	220	142	11,538	(D)	66	3,956	16	677	10	(D)	21	1,512
Grand Rapids, Michigan	388	234	27,477	24,555	17	2,592	44	5,791	28	4,932	50	3,135
Green Bay, Wisconsin	180	94	14,466	13,160	20	1,245	25	5,530	18	(D)	23	918
Greensboro-High Point, N.C.	258	170	22,458	21,022	7	5,045	61	7,176	15	(D)	31	2,565
Greenville, South Carolina	265	135	12,625	9,805	67	3,023	40	2,826	18	2,562	27	1,386
Hamilton-Middletown, Ohio	197	139	14,328	13,230	16	3,572	30	2,125	17	2,293	25	1,625
Hampton-Newport News-Warwick, Va	156	102	14,899	14,157	7	6,260	21	2,810	9	(D)	15	1,465
Harrisburg, Pennsylvania	475	273	32,938	30,082	19	5,671	122	6,120	44	(D)	53	2,788
Hartford, Connecticut	666	428	63,157	58,119	177	11,657	109	23,149	21	9,230	60	4,953
Houston, Texas	1,374	786	98,928	87,892	359	29,858	59	2,163	89	12,155	138	14,754
Huntington, W. Va.-Ashland, Ky	226	142	15,128	14,298	23	5,566	16	389	13	(D)	27	2,475
Indianapolis, Indiana	729	517	58,580	55,340	116	7,033	120	17,409	40	5,271	76	10,192
Jackson, Michigan	163	107	9,769	9,089	12	1,185	17	1,852	9	(D)	26	1,516
Jackson, Mississippi	142	102	9,537	(D)	3	226	10	1,512	11	1,562	23	2,062
Jacksonville, Florida	513	347	41,060	38,096	90	12,273	74	6,232	31	8,195	51	4,879
Johnstown, Pennsylvania	271	161	17,418	16,096	43	4,432	26	779	31	(D)	40	1,523
Kalamazoo, Michigan	178	120	13,110	(D)	16	1,420	17	4,026	16	1,521	18	1,194
Kansas City, Missouri	1,161	647	(D)	(D)	168	11,439	67	6,162	91	9,220	158	13,539
Kenosha, Wisconsin	120	80	7,748	6,950	7	349	24	1,960	9	(D)	11	520
Knoxville, Tennessee	361	219	26,275	23,789	22	1,919	62	3,419	27	7,157	33	5,153
Lancaster, Pennsylvania	375	217	41,957	39,477	16	2,920	62	5,138	76	23,769	30	1,963
Lansing, Michigan	196	136	19,466	(D)	9	1,160	19	2,646	18	(D)	34	3,652
Laredo, Texas	47	29	2,696	2,472	7	(D)	3	(D)	4	(D)	7	1,398
Lawrence, Massachusetts	247	141	15,188	13,416	28	2,422	89	7,809	4	(D)	22	1,014
Lexington, Kentucky	193	155	14,751	14,083	44	5,277	7	602	17	2,877	18	1,286
Lima, Ohio	152	102	(D)	(D)	13	2,067	14	1,249	13	1,738	17	1,180
Lincoln, Nebraska	156	128	12,784	12,274	33	3,266	14	1,221	21	1,807	18	856
Little Rock-North Little Rock, Arkansas	313	195	17,214	15,288	107	6,062	16	957	14	(D)	19	2,141
Lorain-Elyria, Ohio	184	110	10,706	8,954	15	2,647	27	1,489	15	1,663	25	1,623
Los Angeles-Long Beach, California	8,931	5,103	559,525	476,377	2,055	191,577	144	5,918	483	67,541	951	62,074
Louisville, Kentucky	763	551	55,773	51,941	197	15,131	82	6,271	40	7,583	95	8,480

See footnote at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Other retail stores											
	Total[1]				Liquor stores		Fuel, ice dealers		Feed, farm, garden supply stores		Jewelry stores	
	Establishments		Sales									
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishment with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
Lowell, Massachusetts	221	137	18,755	17,359	31	2,993	79	10,220	5	1,710	14	703
Lubbock, Texas	185	109	11,991	10,701	4	430	11	1,217	15	3,036	16	2,021
Macon, Georgia	175	139	11,960	(D)	41	3,732	13	496	14	2,173	20	1,640
Madison, Wisconsin	247	169	20,832	(D)	25	2,188	23	4,587	46	6,473	33	1,381
Manchester, New Hampshire	190	100	16,616	15,258	5	2,519	68	5,398	9	4,750	22	1,166
Memphis, Tennessee	597	449	50,204	(D)	175	21,268	24	1,095	41	6,786	59	7,041
Miami, Florida	1,298	702	66,718	56,730	189	16,497	31	5,010	63	8,488	132	6,634
Milwaukee, Wisconsin	1,321	715	97,986	87,514	160	13,973	110	37,083	47	6,995	157	9,249
Minneapolis-St. Paul, Minnesota	1,459	881	110,414	100,270	200	33,400	109	19,608	63	6,561	186	9,709
Mobile, Alabama	206	138	17,890	16,872	12	16,034	19	1,794	11	1,455	29	3,753
Montgomery, Alabama	140	96	16,403	15,657	9	5,066	8	471	11	(D)	13	2,456
Muncie, Indiana	115	89	8,525	(D)	18	1,422	22	1,947	13	1,736	9	1,044
Nashville, Tennessee	430	298	32,594	30,738	100	12,017	40	3,025	31	4,227	33	2,678
New Bedford, Massachusetts	269	143	(D)	14,433	38	3,032	77	6,210	13	2,099	33	1,642
New Britain-Bristol, Connecticut	318	170	21,931	18,027	119	5,513	66	7,529	15	3,373	16	1,502
New Haven, Connecticut	602	306	38,002	31,624	164	7,894	117	11,745	15	3,472	40	3,455
New Orleans, Louisiana	748	436	43,354	38,912	114	6,595	45	1,179	20	3,298	72	9,145
New York-Northeastern New Jersey	23,861	13,109	1,707,329	1,497,857	3,531	358,978	2,990	516,410	325	46,877	2,101	133,360
Norfolk-Portsmouth, Virginia	479	331	49,530	(D)	20	19,154	92	10,461	16	3,383	59	6,441
Ogden, Utah	117	75	7,536	6,818	2	(D)	13	759	13	(D)	18	1,231
Oklahoma City, Oklahoma	440	248	28,510	25,630	25	800	27	746	41	5,141	43	5,877
Omaha, Nebraska	461	281	33,977	30,529	62	5,500	58	5,699	45	6,507	47	3,880
Orlando, Florida	290	180	16,042	14,618	41	3,949	17	1,259	22	3,283	35	1,592
Peoria, Illinois	305	219	23,565	22,375	32	2,731	33	2,979	33	7,187	36	2,648
Philadelphia, Pennsylvania	5,756	2,936	434,439	391,757	385	111,379	810	121,598	228	44,044	474	28,972
Phoenix, Arizona	660	350	45,234	40,348	83	6,632	33	6,461	51	12,625	78	4,470
Pittsburgh, Pennsylvania	2,209	1,315	145,921	134,309	219	52,371	199	9,680	107	9,653	342	21,374
Pittsfield, Massachusetts	132	86	9,703	8,979	26	2,097	23	3,166	5	(D)	15	709
Portland, Maine	159	119	(D)	27,517	6	4,994	38	15,193	6	(D)	19	2,612
Portland, Oregon	1,104	586	91,582	84,280	41	19,052	114	16,685	125	20,517	114	8,296
Providence, Rhode Island	1,495	735	93,222	80,884	254	16,965	383	38,055	38	7,961	95	7,481
Pueblo, Colorado	126	78	6,451	5,627	19	1,097	14	743	9	(D)	17	(D)
Racine, Wisconsin	187	113	13,522	12,322	26	1,501	14	2,959	16	(D)	28	867
Raleigh, North Carolina	165	107	15,997	15,211	9	3,960	21	2,297	21	3,128	24	1,328
Reading, Pennsylvania	426	232	28,377	26,123	27	4,382	73	6,247	46	8,225	39	1,829
Richmond, Virginia	344	254	(D)	(D)	16	14,898	65	11,913	21	7,503	39	3,412
Roanoke, Virginia	142	110	18,517	(D)	5	4,855	30	4,158	16	3,399	16	1,707
Rochester, New York	694	436	51,007	45,671	122	7,378	78	13,781	32	4,952	77	4,514
Rockford, Illinois	212	134	14,707	(D)	18	2,328	24	1,525	22	2,741	26	2,085
Sacramento, California	545	281	33,897	29,537	53	3,692	24	1,897	58	9,355	48	3,826
Saginaw, Michigan	177	99	10,586	(D)	7	802	20	3,373	11	703	23	1,094
St. Joseph, Missouri	152	88	8,682	7,792	12	743	16	1,951	16	2,106	14	737
St. Louis, Missouri	2,224	1,288	148,482	132,604	294	31,417	369	31,413	105	15,171	245	16,499
Salt Lake City, Utah	340	208	35,117	33,023	19	13,401	30	3,029	21	3,284	36	3,354
San Angelo, Texas	127	77	8,335	7,491	19	2,622	9	374	13	(D)	15	(D)
San Antonio, Texas	751	455	48,535	44,451	126	8,539	105	3,932	48	5,121	48	6,206
San Bernardino-Riverside-Ontario, California	889	525	60,194	53,120	162	14,697	40	2,276	98	21,747	100	4,283
San Diego, California	1,028	690	68,241	60,689	221	20,595	22	1,841	90	10,765	111	8,406
San Francisco-Oakland, Calif	4,356	2,298	245,367	206,403	805	69,182	69	6,487	149	17,876	439	34 485
San Jose, California	643	367	42,409	37,379	78	8,005	18	1,900	53	10,613	65	4,203
Savannah, Georgia	237	155	13,362	12,196	41	2,738	36	2,340	12	1,097	22	2,869
Scranton, Pennsylvania	377	187	19,847	17,355	48	4,648	61	4,135	13	2,505	39	1,644
Seattle, Washington	1,154	698	113,902	107,466	56	25,149	167	32,902	80	11,493	139	10,954
Shreveport, Louisiana	307	199	20,157	18,455	65	5,067	17	1,540	24	(D)	40	3,838
Sioux City, Iowa	155	103	11,502	10,780	4	1,391	20	1,086	27	3,441	16	1,882
Sioux Falls, South Dakota	123	95	9,444	(D)	43	2,055	12	732	14	(D)	11	778
South Bend, Indiana	279	199	16,484	(D)	43	1,786	46	3,732	16	2,292	31	1,661
Spokane, Washington	345	205	77,465	35,341	8	5,184	42	10,411	43	6,259	45	3,337
Springfield, Illinois	176	132	13,404	12,860	25	2,120	31	1,433	11	3,113	18	1,596
Springfield, Missouri	157	95	9,299	8,361	23	880	19	1,438	19	(D)	7	1,221
Springfield, Ohio	130	92	14,744	14,324	13	3,824	19	1,758	10	(D)	12	1,404
Springfield-Holyoke, Massachusetts	702	422	59,906	55,070	100	12,510	149	25,561	32	5,165	69	4,589
Stamford-Norwalk, Connecticut	564	358	41,889	35,493	173	14,846	72	10,761	17	1,650	35	1,980
Stockton, California	374	220	24,774	22,234	51	3,428	18	1,601	56	9,128	38	2,471
Syracuse, New York	559	307	33,746	29,510	98	6,365	75	7,333	39	4,915	30	2,658
Tacoma, Washington	357	207	33.716	31,728	17	6,636	67	11,148	21	6,486	37	3,249
Tampa-St. Petersburg, Florida	931	507	53,870	47,776	81	12,012	66	5,371	80	13,718	91	5,037
Terre Haute, Indiana	145	107	7,407	(D)	20	918	23	1,942	12	338	9	1,444
Toledo, Ohio	516	314	39,763	35,139	76	10,165	44	4,729	25	3,067	54	6,339
Topeka, Kansas	218	144	11,952	(D)	61	3,455	9	623	14	1,725	18	1,736
Trenton, New Jersey	411	243	36,693	33,287	56	6,678	76	7,969	20	9,796	38	2,036
Tucson, Arizona	262	150	14,211	12,429	26	2,623	15	963	13	(D)	30	2,201
Tulsa, Oklahoma	406	208	22,042	18,772	25	1,089	23	1,183	25	2,073	39	4,667
Utica-Rome, New York	560	338	37,455	33,935	67	3,353	98	11,387	48	(D)	54	2,547
Waco, Texas	152	100	10,583	(D)	7	240	5	(D)	22	3,735	7	1,385
Washington, D.C.	1,856	1,304	229,228	219,318	406	101,716	105	38,310	47	7,110	198	17,379
Waterbury, Connecticut	327	161	20,019	(D)	101	4,611	82	5,769	11	1,940	23	2,726
Waterloo, Iowa	141	109	14,051	12,691	4	1,934	21	2,834	26	5,470	14	815
Wheeling, West Virginia-Steubenville, Ohio	384	242	21,147	19,703	34	7,472	25	(D)	22	(D)	59	3,803
Wichita, Kansas	482	324	32,878	30,076	153	9,477	18	1,242	38	4,701	53	4,317
Wichita Falls, Texas	204	122	21,613	20,099	55	7,688	8	780	15	(D)	18	1,847
Wilkes-Barre-Hazleton, Pa	551	257	25,747	22,437	73	6,326	86	7,276	17	(D)	60	2,927
Wilmington, Delaware	564	364	64,509	59,955	171	12,727	58	24,962	43	12,385	38	2,741
Winston-Salem, North Carolina	151	107	17,039	16,453	4	4,097	32	4,635	17	2,549	15	1,107
Worcester, Massachusetts	413	269	34,331	32,175	63	7,129	96	13,669	19	2,303	35	2,353
York, Pennsylvania	366	232	28,343	26,749	8	2,622	55	6,313	49	10,516	43	1,892
Youngstown, Ohio	662	408	40,066	36,130	61	9,756	93	5,969	69	7,257	110	6,018

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Other retail stores—Continued											
	Book, stationery stores		Sporting goods, bicycle stores		Florists		Cigar stores, stands		News dealers, newsstands		Gift, novelty, souvenir stores	
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
Akron, Ohio	10	(D)	24	1,132	58	1,516	15	626	4	100	20	359
Albany-Schenectady-Troy, New York	47	2,083	41	2,609	62	2,162	30	917	91	2,814	51	1,105
Albuquerque, New Mexico	11	873	16	(D)	15	589	1	(D)	12	302	35	959
Allentown-Bethlehem-Easton, Pa	21	743	31	1,490	65	1,947	16	587	21	684	35	576
Altoona, Pennsylvania	6	(D)	5	169	9	392	4	(D)	16	351	9	219
Amarillo, Texas	7	(D)	9	618	8	401	1	(D)	4	36	12	245
Asheville, North Carolina	7	(D)	5	(D)	9	315	4	72	10	157	9	175
Atlanta, Georgia	22	1,894	35	2,216	112	3,122	9	481	18	558	28	777
Atlantic City, New Jersey	16	(D)	10	(D)	25	836	53	1,362	24	573	72	2,272
Augusta, Georgia	5	(D)	9	(D)	17	387	...	...	3	212	6	143
Austin, Texas	11	(D)	8	(D)	25	606	3	39	6	314	16	219
Baltimore, Maryland	63	5,556	66	4,045	154	4,509	18	867	38	1,437	88	2,335
Baton Rouge, Louisiana	12	1,606	8	(D)	17	622	1	(D)	3	(D)	5	104
Bay City, Michigan	7	79	6	818	8	300	4	70	1	(D)	3	120
Beaumont-Port Arthur, Texas	7	653	24	(D)	28	936	...	...	8	430	8	143
Binghamton, New York	11	280	11	(D)	23	698	17	343	9	155	18	526
Birmingham, Alabama	14	(D)	26	1,254	85	2,379	4	165	6	246	15	272
Boston, Massachusetts	210	16,741	113	5,643	297	9,656	169	9,653	170	12,475	249	6,061
Bridgeport, Connecticut	21	1,432	13	(D)	28	895	15	578	23	1,012	33	955
Brockton, Massachusetts	6	(D)	11	(D)	21	336	6	(D)	10	936	13	221
Buffalo, New York	60	5,712	57	3,432	130	4,058	67	3,677	27	866	107	2,581
Canton, Ohio	15	1,699	29	900	36	1,137	18	567	4	98	13	341
Cedar Rapids, Iowa	4	(D)	10	(D)	9	407	5	54	7	184	5	107
Charleston, South Carolina	8	(D)	17	629	15	447	2	(D)	6	132	8	67
Charleston, West Virginia	7	(D)	16	550	20	901	3	80	8	147	14	172
Charlotte, North Carolina	7	(D)	5	(D)	26	1,421	3	96	15	454	11	253
Chattanooga, Tennessee	8	(D)	20	697	33	1,023	...	...	3	(D)	15	538
Chicago, Illinois	401	32,278	327	21,688	665	26,813	357	17,264	415	15,963	547	14,610
Cincinnati, Ohio	31	2,006	45	2,628	104	4,123	31	1,264	36	933	71	1,455
Cleveland, Ohio	56	6,319	84	4,389	231	7,826	50	2,875	17	915	107	2,843
Columbia, South Carolina	3	(D)	10	(D)	13	687	2	(D)	5	201	2	(D)
Columbus, Georgia	4	(D)	11	543	12	404	2	(D)	3	30	5	228
Columbus, Ohio	18	1,635	25	1,715	56	2,172	20	646	10	214	26	673
Corpus Christi, Texas	7	336	16	968	22	596	1	(D)	16	259	10	182
Dallas, Texas	40	3,507	49	2,831	130	3,549	34	838	21	(D)	38	954
Davenport, Iowa-Rock Island-Moline, Illinois	10	(D)	17	(D)	26	972	23	1,036	...	...	17	263
Dayton, Ohio	18	(D)	36	1,496	35	1,859	13	382	10	362	23	427
Decatur, Illinois	4	(D)	10	(D)	8	391	3	99	1	(D)	4	36
Denver, Colorado	34	2,323	60	4,716	63	2,552	36	907	7	357	59	1,156
Des Moines, Iowa	12	1,303	13	715	33	1,185	20	468	3	(D)	12	243
Detroit, Michigan	100	11,321	156	9,902	333	12,345	88	4,222	45	1,643	226	6,140
Dubuque, Iowa	4	(D)	4	(D)	1	(D)	3	162	1	(D)	4	62
Duluth, Minnesota-Superior, Wis	6	(D)	11	(D)	14	573	12	356	19	535	18	402
Durham, North Carolina	5	(D)	10	320	15	546	3	58	2	(D)	4	68
El Paso, Texas	6	(D)	10	(D)	14	542	5	132	7	217	7	181
Erie, Pennsylvania	10	687	19	544	26	851	19	637	12	409	13	151
Evansville, Indiana	1	(D)	10	(D)	13	481	3	(D)	2	(D)	5	136
Fall River, Massachusetts	8	(D)	11	(D)	20	422	6	347	4	73	13	142
Flint, Michigan	6	(D)	29	1,447	36	1,233	15	325	9	140	5	92
Fort Smith, Arkansas	5	(D)	5	(D)	10	240	8	68	3	68	1	(D)
Fort Wayne, Indiana	6	(D)	15	(D)	13	461	6	203	1	(D)	15	258
Fort Worth, Texas	17	(D)	24	(D)	57	2,072	15	551	17	855	9	182
Fresno, California	19	(D)	34	1,158	40	927	12	363	2	(D)	19	457
Gadsden, Alabama	3	(D)	3	200	17	327	1	(D)	9	233	2	(D)
Galveston, Texas	4	(D)	11	395	14	500	6	398	10	715	3	97
Grand Rapids, Michigan	13	871	32	1,919	23	1,248	12	383	4	72	20	302
Green Bay, Wisconsin	3	(D)	11	(D)	2	(D)	1	(D)	4	299	12	314
Greensboro-High Point, N.C	12	(D)	11	(D)	25	752	4	134	5	171	10	212
Greenville, South Carolina	6	(D)	10	499	29	392	1	(D)	4	20	7	82
Hamilton-Middletown, Ohio	4	(D)	12	697	16	653	8	137	7	397	11	258
Hampton-Newport News-Warwick, Va	10	322	11	(D)	22	521	2	(D)	4	180	5	59
Harrisburg, Pennsylvania	18	(D)	27	(D)	39	1,029	5	179	12	718	22	223
Hartford, Connecticut	18	1,580	27	1,235	43	1,353	25	1,230	19	500	34	713
Houston, Texas	41	8,282	59	(D)	139	3,759	40	1,388	27	801	47	1,099
Huntington, W. Va.-Ashland, Ky	6	(D)	7	(D)	26	941	6	126	7	241	13	186
Indianapolis, Indiana	24	2,303	43	2,199	64	2,760	20	568	7	117	28	606
Jackson, Michigan	2	(D)	16	(D)	13	481	7	136	2	(D)	5	160
Jackson, Mississippi	5	(D)	8	(D)	17	552	4	89	3	90	6	120
Jacksonville, Florida	12	513	17	(D)	30	1,075	11	163	4	313	19	296
Johnstown, Pennsylvania	5	(D)	7	(D)	26	510	...	...	22	1,400	20	326
Kalamazoo, Michigan	5	(D)	13	(D)	11	523	4	95	5	257	11	205
Kansas City, Missouri	43	4,247	68	(D)	86	3,914	46	1,271	24	850	56	2,904
Kenosha, Wisconsin	2	(D)	12	(D)	8	267	8	308	1	(D)	12	479
Knoxville, Tennessee	9	(D)	25	(D)	29	1,572	7	(D)	2	(D)	16	464
Lancaster, Pennsylvania	15	1,368	24	912	23	968	2	(D)	10	740	19	655
Lansing, Michigan	5	(D)	24	1,351	15	692	8	121	4	200	10	174
Laredo, Texas	2	(D)	...	...	8	106	...	...	3	(D)	...	...
Lawrence, Massachusetts	7	(D)	8	315	26	650	2	(D)	7	293	6	81
Lexington, Kentucky	10	586	8	(D)	15	665	5	218	7	(D)	6	100
Lima, Ohio	3	(D)	10	323	6	267	17	366	4	73	2	(D)
Lincoln, Nebraska	9	(D)	6	(D)	8	411	3	97	1	(D)	...	...
Little Rock-North Little Rock, Arkansas	11	(D)	9	619	19	872	9	411	6	99	7	82
Lorain-Elyria, Ohio	9	402	11	220	14	482	17	620	...	...	1	(D)
Los Angeles-Long Beach, California	438	40,287	391	21,685	531	15,622	161	4,487	265	8,277	592	17,263
Louisville, Kentucky	10	1,213	32	1,299	62	2,236	13	668	17	497	23	717

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Other retail stores—Continued											
	Book, stationery stores		Sporting goods, bicycle stores		Florists		Cigar stores, stands		News dealers, newsstands		Gift, novelty, souvenir stores	
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
Lowell, Massachusetts	7	(D)	3	(D)	...	...	12	307	7	407	3	184
Lubbock, Texas	4	222	10	492	11	484	2	(D)	...	...	8	155
Macon, Georgia	3	(D)	7	(D)	20	502	1	(D)	3	47	6	92
Madison, Wisconsin	9	(D)	11	(D)	17	744	3	(D)	6	244	8	145
Manchester, New Hampshire	10	281	4	102	11	274	4	239	5	(D)	6	187
Memphis, Tennessee	17	1,594	30	(D)	54	1,907	10	371	3	129	21	572
Miami, Florida	42	3,421	91	3,461	77	2,145	65	1,501	43	1,372	135	3,824
Milwaukee, Wisconsin	44	1,726	86	3,658	138	4,182	68	3,041	19	721	84	1,847
Minneapolis-St. Paul, Minnesota	63	4,798	73	4,778	118	4,987	48	1,670	19	897	82	1,421
Mobile, Alabama	9	834	11	848	22	774	1	(D)	3	119	11	188
Montgomery, Alabama	6	(D)	9	642	10	1,387	1	(D)	10	188	4	82
Muncie, Indiana	2	(D)	5	370	10	394	4	34	1	(D)	1	(D)
Nashville, Tennessee	17	(D)	18	(D)	42	2,443	7	379	6	105	18	348
New Bedford, Massachusetts	6	(D)	13	(D)	16	437	3	32	3	27	10	235
New Britain-Bristol, Connecticut	3	(D)	14	541	14	462	11	484	5	205	6	304
New Haven, Connecticut	17	1,618	21	2,048	28	832	18	443	18	558	39	580
New Orleans, Louisiana	42	2,914	36	2,257	73	3,206	17	1,065	23	803	62	1,099
New York-Northeastern New Jersey	2,203	123,509	729	39,401	1,611	56,155	1,153	53,889	1,551	51,162	1,283	38,815
Norfolk-Portsmouth, Va	10	405	14	895	50	1,311	8	291	15	628	46	844
Ogden, Utah	3	(D)	7	(D)	12	306	3	(D)	4	(D)	7	217
Oklahoma City, Okla	12	1,969	20	(D)	33	1,681	10	268	7	427	11	329
Omaha, Nebraska	12	(D)	20	(D)	42	1,409	32	1,019	9	256	8	126
Orlando, Florida	11	412	14	(D)	20	484	3	42	4	99	41	807
Peoria, Illinois	8	(D)	12	(D)	22	758	6	210	6	311	20	1,327
Philadelphia, Pennsylvania	222	13,403	194	7,975	488	14,730	394	13,802	420	11,948	491	9,815
Phoenix, Arizona	10	(D)	41	1,570	24	1,225	3	(D)	10	309	69	1,251
Pittsburgh, Pennsylvania	47	3,973	99	4,667	287	9,249	71	3,052	105	3,967	126	2,959
Pittsfield, Massachusetts	6	(D)	12	371	...	...	2	(D)	3	132	5	(D)
Portland, Maine	7	286	5	137	11	475	3	178	4	92	17	408
Portland, Oregon	37	2,940	82	4,090	90	2,871	55	1,388	35	1,192	49	554
Providence, Rhode Island	49	(D)	53	1,837	117	2,602	18	764	57	2,733	69	1,646
Pueblo, Colorado	...	...	4	(D)	7	267	8	152	2	(D)	3	100
Racine, Wisconsin	5	258	17	564	15	588	4	259	...	...	9	275
Raleigh, North Carolina	8	(D)	6	735	11	514	...	...	3	41	5	105
Reading, Pennsylvania	8	(D)	29	1,195	26	925	36	650	12	413	43	721
Richmond, Virginia	12	(D)	16	1,012	26	1,652	5	(D)	5	226	11	195
Roanoke, Virginia	3	(D)	3	(D)	8	870	4	358	5	102	3	180
Rochester, New York	22	2,965	42	2,045	64	2,209	46	1,661	6	363	37	501
Rockford, Illinois	8	549	13	(D)	14	897	4	122	...	(D)	16	472
Sacramento, California	21	2,108	28	1,705	29	783	10	616	12	395	23	428
Saginaw, Michigan	9	674	9	450	7	358	14	152	2	(D)	4	63
St. Joseph, Missouri	4	(D)	14	(D)	9	694	3	21	3	46	3	187
St. Louis, Missouri	48	4,687	83	2,655	174	8,436	74	3,150	76	2,407	140	3,898
Salt Lake City, Utah	6	(D)	32	2,751	26	864	7	(D)	3	(D)	19	383
San Angelo, Texas	3	(D)	8	(D)	7	283	1	(D)	4	14	2	(D)
San Antonio, Texas	17	4,650	26	(D)	79	1,482	22	819	10	271	30	896
San Bernardino-Riverside-Ontario, California	26	2,043	59	2,629	51	1,210	14	324	29	814	53	851
San Diego, California	48	4,238	59	3,075	46	1,560	17	705	31	1,548	54	1,545
San Francisco-Oakland, Calif	248	16,544	199	11,754	284	9,983	248	8,768	65	2,405	274	8,603
San Jose, California	37	2,899	35	2,647	26	847	22	731	9	420	39	985
Savannah, Georgia	4	(D)	9	433	22	580	2	(D)	6	101	7	204
Scranton, Pennsylvania	11	708	17	1,087	55	1,241	11	328	21	481	22	365
Seattle, Washington	37	5,354	92	5,576	88	3,198	63	2,138	9	135	72	1,178
Shreveport, Louisiana	7	276	10	(D)	33	777	11	206	4	105	11	103
Sioux City, Iowa	4	(D)	3	508	11	381	10	144	3	52	1	(D)
Sioux Falls, South Dakota	...	...	8	(D)	4	(D)	3	(D)	...	...	2	(D)
South Bend, Indiana	5	(D)	19	(D)	22	770	13	336	4	181	6	103
Spokane, Washington	9	(D)	28	(D)	14	620	10	635	2	(D)	11	212
Springfield, Illinois	10	(D)	3	(D)	9	753	8	260	3	115	8	287
Springfield, Missouri	9	362	6	(D)	7	132	4	126	1	(D)	1	(D)
Springfield, Ohio	2	(D)	7	(D)	10	297	3	43	1	(D)	7	57
Springfield-Holyoke, Massachusetts	20	(D)	36	1,371	65	1,957	9	328	29	990	34	645
Stamford-Norwalk, Connecticut	56	3,710	30	(D)	32	1,251	8	205	19	904	25	971
Stockton, California	12	995	21	(D)	21	666	5	(D)	18	612	10	173
Syracuse, New York	19	1,731	26	1,194	47	1,172	38	1,202	21	604	21	492
Tacoma, Washington	12	(D)	35	743	25	861	12	224	8	104	12	269
Tampa-St. Petersburg, Florida	18	2,032	28	900	75	1,584	18	1,086	23	474	126	2,060
Terre Haute, Indiana	6	(D)	9	(D)	12	340	4	(D)	2	(D)	4	149
Toledo, Ohio	15	(D)	14	917	37	1,779	31	902	8	(D)	24	(D)
Topeka, Kansas	6	(D)	9	(D)	12	457	2	(D)	5	185	14	185
Trenton, New Jersey	10	867	21	542	35	1,181	16	522	17	777	21	532
Tucson, Arizona	10	(D)	15	545	10	571	3	(D)	6	194	32	1,048
Tulsa, Oklahoma	19	1,389	13	(D)	43	1,575	34	724	4	2	17	351
Utica-Rome, New York	12	(D)	28	(D)	52	1,309	37	987	17	537	32	497
Waco, Texas	3	(D)	4	(D)	13	589	2	(D)	7	56	3	55
Washington, D.C	78	10,904	79	4,216	141	6,662	36	1,522	108	3,729	134	5,424
Waterbury, Connecticut	8	(D)	10	402	17	485	21	667	8	389	8	234
Waterloo, Iowa	4	459	15	408	8	317	7	204	1	(D)	4	80
Wheeling, West Virginia-Steubenville, Ohio	10	389	21	539	37	1,112	32	703	29	477	17	291
Wichita, Kansas	6	(D)	11	(D)	33	1,385	6	114	4	(D)	24	621
Wichita Falls, Texas	3	(D)	6	282	8	454	4	72	6	223	9	209
Wilkes-Barre-Hazleton, Pa	15	724	31	774	49	1,135	39	624	25	841	27	557
Wilmington, Delaware	16	(D)	13	(D)	39	(D)	20	(D)	19	1,042	26	(D)
Winston-Salem, North Carolina	4	702	2	(D)	12	400	1	(D)	4	184	10	408
Worcester, Massachusetts	8	(D)	18	910	32	995	6	286	11	555	13	240
York, Pennsylvania	15	970	18	(D)	23	610	14	757	17	639	23	284
Youngstown, Ohio	19	(D)	33	1,105	60	1,954	22	373	15	753	25	424

See footnotes at end of table.

432271 O - 57 - 7

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Other retail stores--Continued				Nonstore retailers									
	Music stores		Camera, photographic supply stores		Total				Mail order houses		Direct selling (house-to-house) organizations		Merchandise vending machine operators	
					Establishments		Sales							
	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Total (Number)	With payroll (Number)	Total, establishments ($1,000)	Establishments with payroll ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
Akron, Ohio	14	726	5	(D)	209	43	12,077	9,385	...	...	190	9,179	19	2,898
Albany-Schenectady-Troy, New York	27	1,464	14	1,427	289	89	53,803	51,117	6	(D)	253	18,866	30	(D)
Albuquerque, New Mexico	10	1,032	8	500	101	13	2,962	2,086	4	(D)	85	1,538	12	(D)
Allentown-Bethlehem-Easton, Pa.	22	870	12	802	403	105	20,221	16,231	2	(D)	385	17,398	16	(D)
Altoona, Pennsylvania	4	263	2	(D)	67	19	3,378	2,924	...	...	64	1,766	3	1,612
Amarillo, Texas	12	1,334	2	(D)	59	11	7,069	6,665	...	...	50	2,628	9	4,441
Asheville, North Carolina	4	746	3	243	69	9	1,482	946	...	...	59	1,085	10	397
Atlanta, Georgia	25	2,171	7	684	387	91	83,959	80,795	13	(D)	326	13,955	48	(D)
Atlantic City, New Jersey	8	161	4	104	91	33	6,957	5,893	3	(D)	73	4,053	15	(D)
Augusta, Georgia	4	220	3	(D)	53	15	1,903	1,511	...	...	42	986	11	917
Austin, Texas	11	517	7	580	102	14	5,909	5,135	2	(D)	94	5 004	6	(D)
Baltimore, Maryland	55	(D)	13	2,047	1,043	199	80,309	68,995	18	(D)	939	32,555	86	(D)
Baton Rouge, Louisiana	12	545	3	(D)	51	21	4,581	3,995	1	(D)	39	2,142	11	(D)
Bay City, Michigan	4	269	3	(D)	39	13	1,626	1,288	...	...	38	(D)	1	(D)
Beaumont-Port Arthur, Texas	6	688	2	(D)	87	13	3,784	(D)	...	...	73	2,708	14	1,076
Binghamton, New York	3	521	4	837	103	31	4,243	3,369	2	(D)	86	3,365	15	(D)
Birmingham, Alabama	17	1,569	4	210	263	39	9,708	7,020	6	139	232	7,245	25	2,324
Boston, Massachusetts	70	4,739	66	6,349	1,731	303	154,713	136,979	44	62,209	1,591	72,099	96	20,405
Bridgeport, Connecticut	14	547	8	482	178	40	8,193	6,489	4	444	150	5,918	24	1,831
Brockton, Massachusetts	7	208	2	(D)	95	19	6,798	5,718	7	3,057	82	3,520	6	221
Buffalo, New York	40	2,138	34	2,895	449	105	28,335	23,723	9	541	386	19,691	54	8,103
Canton, Ohio	12	577	4	529	156	16	2,538	1,290	...	...	136	2,195	20	343
Cedar Rapids, Iowa	5	(D)	4	(D)	80	14	2,096	1,506	2	(D)	74	1,950	4	(D)
Charleston, South Carolina	6	383	2	(D)	70	14	1,486	1,058	...	...	60	818	10	668
Charleston, West Virginia	11	940	1	(D)	94	14	2,745	2,007	1	(D)	81	1,738	12	(D)
Charlotte, North Carolina	7	1,120	3	617	139	29	8,291	(D)	3	153	128	6,079	8	2,059
Chattanooga, Tennessee	5	594	9	467	158	22	3,548	1,874	5	286	138	2,255	15	1,007
Chicago, Illinois	231	15,440	128	14,688	3,246	668	640,171	604,265	183	470,030	2,844	146,915	219	23,226
Cincinnati, Ohio	27	3,640	19	(D)	699	117	32,266	24,106	16	1,644	643	23,649	40	6,973
Cleveland, Ohio	79	3,590	36	3,511	886	142	43,091	35,209	29	3,781	787	28,924	70	10,386
Columbia, South Carolina	12	878	3	335	73	17	2,285	1,791	2	(D)	56	1,415	15	(D)
Columbus, Georgia	10	271	...	...	80	16	(D)	(D)	...	...	72	1,142	8	(D)
Columbus, Ohio	30	1,999	9	1,042	369	59	14,775	10,357	9	150	322	10,911	38	3,714
Corpus Christi, Texas	14	824	5	(D)	91	15	3,569	2,905	...	...	77	2,136	14	1,433
Dallas, Texas	33	2,973	14	(D)	546	86	68,173	62,289	16	(D)	474	20,173	56	(D)
Davenport, Iowa-Rock Island-Moline, Illinois	15	1,064	9	1,961	158	30	6,340	(D)	5	212	139	4,952	14	1,176
Dayton, Ohio	26	1,565	10	1,755	225	51	8,982	6,710	5	535	197	5,968	23	2,479
Decatur, Illinois	7	471	1	(D)	79	13	1,952	1,372	1	(D)	68	1,126	10	(D)
Denver, Colorado	37	2,806	14	1,926	350	62	40,195	37,123	11	(D)	305	10,631	34	(D)
Des Moines, Iowa	20	1,606	5	371	203	27	6,010	3,908	8	717	177	4,912	18	381
Detroit, Michigan	132	10,289	48	7,602	1,648	274	109,045	83,751	18	1,955	1,481	83,856	149	23,234
Dubuque, Iowa	4	250	3	54	56	6	1,068	404	2	(D)	51	1,005	3	(D)
Duluth, Minnesota-Superior, Wis.	13	943	3	157	104	22	8,599	7,637	3	(D)	95	7,810	6	(D)
Durham, North Carolina	9	488	...	...	46	12	1,304	1,030	2	(D)	43	1,145	1	(D)
El Paso, Texas	7	584	...	(D)	113	19	3,773	2,519	4	(D)	89	1,795	20	(D)
Erie, Pennsylvania	13	442	5	303	144	28	7,026	5,662	1	(D)	134	4,930	9	(D)
Evansville, Indiana	13	907	4	(D)	73	23	3,947	3,287	1	(D)	65	3,284	7	(D)
Fall River, Massachusetts	5	189	2	(D)	72	18	1,743	1,145	...	...	70	(D)	2	(D)
Flint, Michigan	12	666	5	486	129	33	6,943	5,691	...	...	117	4,859	12	2,084
Fort Smith, Arkansas	4	586	1	(D)	42	8	1,272	722	2	(D)	29	445	11	(D)
Fort Wayne, Indiana	13	1,206	3	363	91	25	7,348	6,812	1	(D)	83	6,015	7	(D)
Fort Worth, Texas	18	(D)	5	(D)	234	32	30,122	27,826	3	(D)	203	(D)	28	2,791
Fresno, California	14	1,123	3	604	140	14	4,856	3,008	2	(D)	128	4,073	10	(D)
Gadsden, Alabama	3	229	...	...	30	2	416	(D)	...	...	28	(D)	2	(D)
Galveston, Texas	5	172	2	(D)	28	6	528	(D)	...	...	25	264	3	264
Grand Rapids, Michigan	27	1,523	11	1,048	158	42	9,630	7,822	4	1,030	134	7,209	20	1,391
Green Bay, Wisconsin	4	213	3	353	69	11	2,110	1,418	...	...	53	1,524	16	586
Greensboro-High Point, N.C.	11	546	8	612	127	23	(D)	(D)	3	(D)	117	3,488	7	1,122
Greenville, South Carolina	11	348	4	297	61	25	2,344	2,022	...	...	51	1,600	10	744
Hamilton-Middletown, Ohio	6	531	6	401	57	15	1,849	1,505	...	...	52	1,224	5	625
Hampton-Newport News-Warwick, Va.	4	368	2	(D)	45	9	957	587	...	...	40	848	5	109
Harrisburg, Pennsylvania	13	844	9	739	173	55	12,421	10,973	6	(D)	158	7,204	9	(D)
Hartford, Connecticut	23	1,557	6	697	296	66	12,800	9,756	7	445	265	7,944	24	4,411
Houston, Texas	28	(D)	13	(D)	512	84	18,743	14,171	10	908	454	11,929	48	5,906
Huntington, W. Va.-Ashland, Ky.	7	623	2	(D)	97	23	7,463	6,851	3	(D)	84	6,355	10	(D)
Indianapolis, Indiana	29	2,769	9	1,249	274	90	34,015	32,161	7	(D)	240	14,742	27	(D)
Jackson, Michigan	2	(D)	5	276	28	8	878	536	...	...	25	(D)	3	(D)
Jackson, Mississippi	8	882	1	(D)	65	15	1,914	1,388	3	58	53	1,368	9	488
Jacksonville, Florida	16	947	9	598	186	26	6,722	5,370	4	62	168	6,051	14	609
Johnstown, Pennsylvania	10	344	1	(D)	154	20	5,030	3,890	...	...	140	3,948	14	1,082
Kalamazoo, Michigan	6	427	4	548	43	15	2,626	2,334	...	...	37	2,087	6	539
Kansas City, Missouri	44	5,270	11	1,430	703	111	(D)	(D)	19	134,689	632	19,570	52	(D)
Kenosha, Wisconsin	2	(D)	2	(D)	44	12	1,502	1,156	1	(D)	35	987	8	(D)
Knoxville, Tennessee	14	666	5	600	117	25	7,943	6,967	...	...	100	4,312	17	3,631
Lancaster, Pennsylvania	7	558	9	1,027	186	54	9,551	7,585	4	(D)	178	8,009	4	(D)
Lansing, Michigan	11	712	5	832	59	17	3,504	2,980	...	...	53	(D)	6	(D)
Laredo, Texas	1	(D)	...	...	20	6	426	352	2	(D)	18	(D)	...	...
Lawrence, Massachusetts	5	49	1	(D)	79	21	3,765	3,119	...	...	75	(D)	4	(D)
Lexington, Kentucky	8	562	4	364	53	13	2,397	1,955	1	(D)	39	(D)	13	1,019
Lima, Ohio	4	(D)	3	(D)	60	16	(D)	(D)	1	(D)	53	2,077	6	467
Lincoln, Nebraska	4	473	1	(D)	55	11	1,214	690	1	(D)	52	1,065	2	(D)
Little Rock-North Little Rock, Arkansas	8	713	2	(O)	112	24	3,929	3,157	1	(D)	99	2,862	12	(D)
Lorain-Elyria, Ohio	7	384	3	(D)	67	15	1,843	1,229	...	...	61	1,119	6	724
Los Angeles-Long Beach, Calif.	298	19,340	226	22,512	3,480	478	197,734	155,332	124	76,138	3,158	94,243	198	27,353
Louisville, Kentucky	12	1,071	9	(D)	277	59	13,453	11,295	1	(D)	251	8,339	25	(D)

See footnotes at end of table.

Table 1K. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS, BY KIND OF BUSINESS—Continued

Establishments, Sales, and Annual Payroll

Standard metropolitan area	Other retail stores--Continued				Nonstore retailers									
	Music stores		Camera, photographic supply stores		Total				Mail order houses		Direct selling (house-to-house) organizations		Merchandise vending machine operators	
					Establishments		Sales							
	Establishments	Sales	Establishments	Sales	Total	With payroll	Total, all establishments	Establishments with payroll	Establishments	Sales	Establishments	Sales	Establishments	Sales
	(Number)	($1,000)	(Number)	($1,000)	(Number)	(Number)	($1,000)	($1,000)	(Number)	($1,000)	(Number)	($1,000)	(Number)	($1,000)
Lowell, Massachusetts	3	35	2	(D)	56	10	2,809	2,239	1	(D)	48	2,375	7	(D)
Lubbock, Texas	9	570	3	(D)	112	12	2,858	1,188	2	(D)	102	1,708	8	(D)
Macon, Georgia	8	471	1	(D)	62	14	1,829	1,243	...	...	55	1,261	7	568
Madison, Wisconsin	9	1,014	3	(D)	94	20	3,302	2,650	4	(D)	85	2,049	5	(D)
Manchester, New Hampshire	5	(D)	4	203	67	15	(D)	2,195	...	...	55	2,097	12	(D)
Memphis, Tennessee	15	1,436	7	826	242	36	52,549	(D)	6	(D)	191	4,662	45	(D)
Miami, Florida	35	2,083	39	2,188	545	69	16,638	11,754	23	1,410	487	10,544	35	4,684
Milwaukee, Wisconsin	74	3,206	22	2,009	520	96	25,441	19,673	16	607	469	18,972	35	5,862
Minneapolis-St. Paul, Minnesota	55	4,918	23	2,627	711	107	105,171	98,337	21	(D)	626	19,323	64	(D)
Mobile, Alabama	6	422	1	(D)	81	15	1,809	1,135	5	(D)	71	1,318	5	(D)
Montgomery, Alabama	4	758	2	(D)	58	10	1,684	1,270	1	(D)	50	970	7	(D)
Muncie, Indiana	3	377	2	(D)	35	11	1,143	825	3	25	26	705	6	413
Nashville, Tennessee	15	1,915	6	330	184	40	9,924	8,402	6	373	159	7,933	19	1,618
New Bedford, Massachusetts	7	121	1	(D)	88	14	4,106	3,292	...	(D)	84	(D)	4	355
New Britain-Bristol, Connecticut	7	267	6	439	95	15	2,060	1,214	...	...	86	1,251	9	809
New Haven, Connecticut	10	1,030	7	614	201	51	6,936	5,210	6	177	168	5,035	27	1,724
New Orleans, Louisiana	21	2,543	3	(D)	406	80	41,401	36,083	1	(D)	377	34,236	28	(D)
New York-Northeastern New Jersey	536	37,658	380	49,471	9,751	2,109	490,195	378,127	560	106,358	8,681	294,415	510	89,422
Norfolk-Portsmouth, Va	16	1,219	9	515	150	38	7,757	6,793	...	...	128	4,545	22	3,212
Ogden, Utah	4	325	3	214	39	7	662	306	1	(D)	34	466	4	(D)
Oklahoma City, Okla	13	2,296	11	1,015	239	31	10,077	7,745	1	(D)	218	7,127	20	(D)
Omaha, Nebraska	13	1,967	2	(D)	189	31	7,266	5,686	4	(D)	163	(D)	22	1,605
Orlando, Florida	9	855	3	172	90	18	16,224	15,306	4	(D)	75	5,312	11	(D)
Peoria, Illinois	9	950	7	683	135	29	7,147	6,197	1	(D)	117	5,478	17	(D)
Philadelphia, Pennsylvania	171	8,899	78	7,170	2,580	656	254,357	229,415	55	(D)	2,399	107,849	126	(D)
Phoenix, Arizona	18	1,715	9	1,015	211	27	5,658	3,302	6	(D)	181	4,151	24	(D)
Pittsburgh, Pennsylvania	88	4,874	27	2,929	1,321	243	59,369	45,369	15	765	1,215	42,105	91	16,499
Pittsfield, Massachusetts	5	123	6	249	55	17	2,330	1,802	3	(D)	47	1,667	5	(D)
Portland, Maine	4	134	3	(D)	75	23	3,906	3,162	1	(D)	68	3,417	6	(D)
Portland, Oregon	33	2,527	17	1,036	475	45	30,322	25,784	9	(D)	444	8,123	22	(D)
Providence, Rhode Island	24	(D)	15	1,647	613	103	25,465	19,737	9	(D)	571	17,072	33	(D)
Pueblo, Colorado	2	(D)	5	(D)	36	8	1,360	1,054	...	...	28	1,006	8	354
Racine, Wisconsin	4	269	5	281	62	14	1,422	894	2	(D)	58	1,156	2	(D)
Raleigh, North Carolina	5	912	1	(D)	70	14	3,193	2,571	2	(D)	65	2,471	3	(D)
Reading, Pennsylvania	8	1,175	4	273	250	60	11,184	8,922	2	(D)	238	9,256	10	(D)
Richmond, Virginia	17	1,559	5	613	226	58	12,086	10,298	5	(D)	214	6,755	7	(D)
Roanoke, Virginia	4	497	3	(D)	97	21	5,378	4,518	1	(D)	92	3,870	4	(D)
Rochester, New York	21	1,730	6	1,743	214	48	11,595	9,191	5	(D)	186	8,488	23	(D)
Rockford, Illinois	5	553	6	851	104	20	4,817	3,279	2	(D)	87	2,561	15	(D)
Sacramento, California	19	1,966	9	1,836	151	23	8,011	6,565	1	(D)	128	6,174	22	(D)
Saginaw, Michigan	7	487	3	378	62	16	2,068	1,376	2	(D)	49	1,224	11	(D)
St. Joseph, Missouri	3	(D)	2	(D)	54	6	964	418	...	...	51	(D)	3	(D)
St. Louis, Missouri	68	7,184	41	4,599	1,188	238	45,888	33,590	18	7,329	1,075	30,105	95	8,454
Salt Lake City, Utah	22	2,145	6	703	172	36	6,646	4,892	2	(D)	155	5,693	15	(D)
San Angelo, Texas	6	273	1	(D)	40	4	695	219	...	...	33	513	7	182
San Antonio, Texas	28	(D)	13	6,325	372	58	9,359	6,401	10	484	324	6,560	38	2,315
San Bernardino-Riverside-Ontario, California	26	1,668	20	1,541	223	39	6,386	4,142	8	597	191	3,700	24	2,089
San Diego, California	20	3,033	24	1,652	312	52	11,202	6,772	7	277	275	6,768	30	4,157
San Francisco-Oakland, Calif	141	9,423	90	8,564	1,152	152	61,698	50,808	17	(D)	1,034	27,431	101	(D)
San Jose, California	23	1,788	19	1,806	221	25	5,522	3,130	8	57	199	4,839	14	626
Savannah, Georgia	11	434	1	(D)	57	17	2,262	1,814	...	...	53	1,740	4	522
Scranton, Pennsylvania	11	319	2	(D)	187	33	6,956	5,468	1	(D)	167	4,569	19	(D)
Seattle, Washington	41	3,503	20	2,143	428	62	60,082	55,350	8	(D)	392	11,656	28	(D)
Shreveport, Louisiana	19	1,278	2	(D)	82	18	2,593	1,841	...	...	73	1,680	9	913
Sioux City, Iowa	11	685	4	171	55	7	1,796	1,346	1	(D)	53	1,597	1	(D)
Sioux Falls, South Dakota	5	952	4	(D)	55	9	1,088	596	1	(D)	49	668	5	(D)
South Bend, Indiana	12	618	8	935	84	28	4,373	3,727	2	(D)	72	3,382	10	(D)
Spokane, Washington	21	1,572	3	(D)	157	21	7,912	6,674	2	(D)	146	6,944	9	(D)
Springfield, Illinois	6	(D)	2	(D)	96	22	4,476	3,884	...	...	83	3,425	13	1,051
Springfield, Missouri	5	279	1	(D)	62	4	901	327	...	...	57	746	5	155
Springfield, Ohio	4	248	2	(D)	75	15	1,643	931	...	...	65	1,147	10	496
Springfield-Holyoke, Mass	20	496	7	605	293	55	14,191	10,921	7	(D)	265	8,589	21	(D)
Stamford-Norwalk, Connecticut	15	659	11	678	124	34	3,678	2,452	4	(D)	108	2,403	12	(D)
Stockton, California	8	545	7	557	79	17	2,588	1,802	2	(D)	68	1,802	9	(D)
Syracuse, New York	15	1,368	7	521	305	59	11,882	8,524	4	14	273	9,322	28	2,546
Tacoma, Washington	10	811	3	362	149	19	3,428	2,012	3	(D)	130	2,342	16	(D)
Tampa-St. Petersburg, Florida	24	1,690	10	556	370	50	8,745	5,847	27	1,944	326	5,411	17	1,390
Terre Haute, Indiana	3	(D)	2	(D)	36	10	3,920	3,642	...	...	34	(D)	2	(D)
Toledo, Ohio	18	1,685	7	1,081	204	40	9,653	8,069	6	264	178	6,998	20	2,391
Topeka, Kansas	7	(D)	3	(D)	101	23	2,659	2,021	4	46	86	2,031	11	582
Trenton, New Jersey	9	1,645	4	466	153	47	13,933	12,253	8	1,242	128	9,468	17	3,223
Tucson, Arizona	14	694	4	493	79	21	2,617	2,115	1	(D)	68	1,936	10	(D)
Tulsa, Oklahoma	10	1,733	4	1,289	199	25	9,126	6,978	1	(D)	183	4,854	15	(D)
Utica-Rome, New York	10	282	11	608	164	32	5,039	3,171	2	(D)	148	3,173	14	(D)
Waco, Texas	11	580	...	...	82	10	1,505	(D)	2	(D)	70	1,146	10	(D)
Washington, D. C.	40	7,114	38	4,631	628	104	41,885	35,667	19	(D)	567	21,026	42	(D)
Waterbury, Connecticut	7	410	3	367	86	20	3,665	2,673	...	...	79	3,204	7	461
Waterloo, Iowa	3	(D)	3	267	80	10	2,390	(D)	2	(D)	74	2,135	4	(D)
Wheeling, West Virginia-Steubenville, Ohio	15	474	5	196	127	37	6,901	6,059	2	(D)	106	4,950	19	(D)
Wichita, Kansas	9	1,790	7	709	132	30	7,611	6,673	1	(D)	115	5,123	16	(D)
Wichita Falls, Texas	5	496	1	(D)	41	9	955	511	1	(D)	37	866	3	(D)
Wilkes-Barre-Hazleton, Pa	18	629	11	404	259	49	6,419	4,181	3	(D)	241	4,343	15	(D)
Wilmington, Delaware	7	(D)	8	692	151	39	7,994	6,706	7	(D)	137	5,781	7	(D)
Winston-Salem, North Carolina	9	765	3	228	88	18	3,168	2,260	1	(D)	84	2,775	3	(D)
Worcester, Massachusetts	7	203	10	856	239	43	6,974	4,514	3	(D)	225	5,682	11	(D)
York, Pennsylvania	16	756	4	478	129	39	10,408	9,604	4	(D)	118	2,477	7	(D)
Youngstown, Ohio	30	1,512	8	265	242	58	13,830	11,606	2	(D)	217	9,785	23	(D)

(D) Withheld to avoid disclosure. ... Represents zero. [1]Includes data for establishments with no payroll in 1954 which have not been classified by detailed kind of business; also includes establishments in kind of business not separately listed. See Introduction--Kind-of-Business Classification. [2]Includes data for establishments which have not been classified by detailed kind of business. See Introduction--Kind-of-Business Classification.

Table 1L. RETAIL TRADE: 1954—UNITED STATES, BY KIND OF BUSINESS AND CITY SIZE

Establishments, Sales, and Annual Payroll

City size	Estab-lishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Estab-lishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Estab-lishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
	RETAIL TRADE, TOTAL			FOOD STORES, TOTAL[1]			Grocery stores		
United States, total	1,721,650	169,967,748	18,198,662	384,616	39,762,213	2,535,861	279,440	34,420,764	2,035,136
Cities with--500,000 or more inhabitants	305,791	35,773,993	4,587,590	79,944	8,023,761	590,541	40,214	5,845,251	384,307
250,000 to 499,999 inhabitants	98,425	13,430,012	1,671,902	20,746	2,760,330	189,344	14,126	2,389,837	152,878
100,000 to 249,999 inhabitants	129,514	15,858,414	1,899,916	28,255	3,372,949	225,336	19,659	2,930,059	181,434
50,000 to 99,999 inhabitants	121,709	14,493,568	1,682,290	25,983	3,237,284	217,201	18,030	2,835,653	176,881
25,000 to 49,999 inhabitants	128,338	14,884,347	1,688,748	26,067	3,402,283	227,703	19,043	3,015,672	187,850
10,000 to 24,999 inhabitants	182,192	19,738,541	2,026,006	37,034	4,840,076	311,239	26,458	4,396,327	266,304
5,000 to 9,999 inhabitants	137,423	12,795,781	1,201,273	28,218	3,181,769	193,129	22,675	2,928,635	169,128
2,500 to 4,999 inhabitants	117,931	9,868,260	845,133	23,171	2,363,676	135,222	18,936	2,193,065	120,937
Remainder of United States	500,327	33,124,832	2,595,804	115,198	8,580,085	446,146	98,299	7,886,265	395,417
	Meat markets, fish (seafood) markets			Fruit stores, vegetable markets			Candy, nut, confectionery stores		
United States, total	27,354	2,128,117	154,570	13,136	484,503	28,157	20,507	567,955	44,054
Cities with--500,000 or more inhabitants	11,630	907,005	(D)	5,149	195,303	12,668	8,500	245,826	(D)
250,000 to 499,999 inhabitants	1,703	155,414	11,777	818	31,836	1,820	1,214	36,292	3,435
100,000 to 249,999 inhabitants	1,916	176,063	12,874	1,105	41,723	2,185	1,736	46,297	4,352
50,000 to 99,999 inhabitants	1,735	150,231	11,400	970	36,546	2,122	1,607	45,981	3,884
25,000 to 49,999 inhabitants	1,622	152,012	12,039	783	32,708	1,973	1,463	44,504	3,587
10,000 to 24,999 inhabitants	1,999	172,385	12,803	941	38,290	2,194	1,737	44,828	3,494
5,000 to 9,999 inhabitants	1,224	90,047	6,275	628	19,776	841	1,031	24,670	1,858
2,500 to 4,999 inhabitants	1,126	67,147	(D)	441	12,150	496	727	16,097	(D)
Remainder of United States	4,399	257,813	15,602	2,301	76,171	3,858	2,492	59,410	3,716
	Bakery products stores			EATING, DRINKING PLACES, TOTAL[2]			Eating places (including refreshment stands)		
United States, total	19,034	862,290	180,620	319,657	13,101,051	2,511,420	195,128	8,731,409	1,899,220
Cities with--500,000 or more inhabitants	5,790	334,253	69,965	64,177	3,732,541	829,655	35,781	2,526,320	632,745
250,000 to 499,999 inhabitants	1,333	63,193	13,125	20,789	1,038,631	228,858	12,786	705,396	174,757
100,000 to 249,999 inhabitants	1,683	77,622	17,651	24,944	1,127,263	222,072	15,443	773,060	169,993
50,000 to 99,999 inhabitants	1,527	69,585	15,610	23,180	974,179	188,709	14,161	649,965	141,444
25,000 to 49,999 inhabitants	1,447	67,404	15,324	23,714	995,320	191,741	14,695	656,814	142,777
10,000 to 24,999 inhabitants	1,873	78,984	17,681	30,297	1,130,955	204,866	19,460	757,803	153,650
5,000 to 9,999 inhabitants	1,326	48,402	9,804	22,124	741,199	125,605	14,435	495,185	95,089
2,500 to 4,999 inhabitants	1,002	31,805	5,913	18,744	582,891	93,897	12,002	375,302	69,068
Remainder of United States	3,053	91,042	15,547	91,688	2,778,072	426,217	56,365	1,791,564	319,697
	Drinking places			GENERAL MERCHANDISE GROUP, TOTAL[2]			Department stores		
United States, total	123,887	4,360,384	612,400	76,198	17,872,386	2,648,138	2,761	10,557,843	1,773,230
Cities with--500,000 or more inhabitants	28,282	1,204,427	196,910	8,786	4,875,948	850,069	276	3,940,639	704,578
250,000 to 499,999 inhabitants	7,987	333,055	54,101	2,695	(D)	(D)	166	1,659,211	283,604
100,000 to 249,999 inhabitants	9,463	353,571	52,079	3,650	2,154,425	355,186	315	1,606,854	273,857
50,000 to 99,999 inhabitants	8,977	323,576	47,265	3,348	1,796,175	278,588	464	1,258,847	197,880
25,000 to 49,999 inhabitants	8,997	337,998	48,964	3,768	1,646,600	250,474	560	974,069	153,217
10,000 to 24,999 inhabitants	10,771	372,406	51,216	6,100	1,674,079	234,289	628	680,244	101,168
5,000 to 9,999 inhabitants	7,629	245,384	30,516	5,856	884,546	111,911	203	151,893	22,010
2,500 to 4,999 inhabitants	6,702	206,951	24,829	6,030	(D)	(D)	54	29,667	3,952
Remainder of United States	35,079	983,016	106,520	35,965	2,273,723	170,674	95	256,419	32,964
	Variety stores			Geoeral merchandise stores, n.e.c.			APPAREL, ACCESSORIES STORES, TOTAL[1]		
United States, total	20,917	3,066,634	484,053	51,814	4,233,133	390,855	119,743	11,078,209	1,486,099
Cities with--500,000 or more inhabitants	2,818	557,091	99,737	5,596	376,552	45,754	28,786	3,374,695	507,485
250,000 to 499,999 inhabitants	1,238	(D)	(D)	1,265	117,614	12,916	7,133	952,138	(D)
100,000 to 249,999 inhabitants	1,464	351,938	57,726	1,843	195,231	23,601	10,737	1,305,032	168,754
50,000 to 99,999 inhabitants	1,327	334,138	54,948	1,515	201,784	25,760	10,944	1,183,033	165,790
25,000 to 49,999 inhabitants	1,378	368,926	59,382	1,806	303,069	37,875	12,252	1,170,814	153,349
10,000 to 24,999 inhabitants	2,192	451,329	70,855	3,244	541,862	62,266	16,018	1,249,713	147,391
5,000 to 9,999 inhabitants	2,166	291,612	43,081	3,449	440,229	46,820	10,588	673,075	70,025
2,500 to 4,999 inhabitants	2,297	(D)	(D)	3,643	361,891	35,139	7,958	422,842	(D)
Remainder of United States	6,037	314,251	36,986	29,453	1,694,901	100,724	15,327	746,867	68,838
	Shoe stores			Women's clothing, specialty stores			FURNITURE, HOME FURNISHINGS, APPLIANCE DEALERS, TOTAL[2]		
United States, total	23,847	1,895,252	243,597	45,213	4,332,952	598,015	91,797	8,619,002	1,166,350
Cities with--500,000 or more inhabitants	5,387	527,065	73,752	11,212	1,377,042	211,173	16,145	2,091,511	284,343
250,000 to 499,999 inhabitants	1,590	176,306	24,933	2,545	361,670	55,442	5,337	(D)	104,241
100,000 to 249,999 inhabitants	2,486	248,868	33,857	3,907	532,653	78,168	7,668	(D)	(D)
50,000 to 99,999 inhabitants	2,501	226,363	29,665	4,241	478,088	67,629	7,298	(D)	(D)
25,000 to 49,999 inhabitants	2,737	234,153	29,247	4,839	477,691	64,298	8,046	882,020	128,903
10,000 to 24,999 inhabitants	3,551	239,207	28,257	6,490	502,992	61,527	11,830	1,072,496	147,628
5,000 to 9,999 inhabitants	2,050	106,377	11,299	3,960	233,505	24,539	8,692	634,287	76,868
2,500 to 4,999 inhabitants	1,286	48,942	4,135	2,817	125,011	11,631	6,978	426,184	46,057
Remainder of United States	2,259	87,971	8,452	5,702	244,200	23,608	19,803	1,004,819	102,169

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1L. RETAIL TRADE: 1954—UNITED STATES, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

City size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
	Furniture, home furnishings stores			Household appliance, radio, TV stores			AUTOMOTIVE GROUP, TOTAL[1]		
United States, total	50,729	5,373,919	776,033	40,542	3,237,323	390,317	85,953	29,914,997	2,789,899
Cities with--500,000 or more inhabitants	11,088	1,439,237	212,983	4,943	649,824	71,360	7,310	4,802,625	452,487
250,000 to 499,999 inhabitants	3,287	(D)	73,702	2,014	(D)	30,539	4,501	(D)	230,796
100,000 to 249,999 inhabitants	4,548	642,094	104,739	3,074	332,390	(D)	5,940	2,865,802	281,249
50,000 to 99,999 inhabitants	4,195	(D)	83,951	3,053	(D)	(D)	5,943	2,738,040	274,636
25,000 to 49,999 inhabitants	4,434	522,620	78,760	3,576	359,028	50,143	7,242	2,930,331	301,600
10,000 to 24,999 inhabitants	6,121	811,322	87,633	5,655	460,482	59,995	12,206	4,169,203	405,029
5,000 to 9,999 inhabitants	4,344	356,338	45,238	4,322	277,585	31,630	10,195	2,830,464	258,747
2,500 to 4,999 inhabitants	3,370	242,906	27,408	3,582	182,820	18,649	8,960	(D)	185,074
Remainder of United States	9,342	568,392	61,619	10,323	434,879	40,550	23,656	4,966,236	400,281
	Passenger car dealers (franchised)			Passenger car dealers (nonfranchised)			Tire, battery, accessory dealers		
United States, total	41,407	25,107,984	2,385,125	20,140	2,423,517	121,662	18,845	1,813,989	241,775
Cities with--500,000 or more inhabitants	2,214	4,036,443	380,908	2,569	(D)	(D)	2,030	244,601	38,255
250,000 to 499,999 inhabitants	948	1,857,874	180,870	1,981	322,834	16,359	1,134	179,268	28,361
100,000 to 249,999 inhabitants	1,387	2,185,374	222,141	2,488	(D)	(D)	1,472	231,239	35,706
50,000 to 99,999 inhabitants	1,962	2,213,958	228,216	2,096	274,350	12,969	1,386	201,435	30,242
25,000 to 49,999 inhabitants	2,973	2,445,219	257,722	1,971	233,439	11,453	1,710	204,308	28,721
10,000 to 24,999 inhabitants	6,181	3,585,989	355,039	2,383	244,281	10,975	2,883	287,334	36,134
5,000 to 9,999 inhabitants	5,897	2,491,635	232,959	1,524	132,843	5,576	2,393	176,913	18,656
2,500 to 4,999 inhabitants	5,717	1,972,309	170,364	1,038	87,282	3,997	1,968	110,082	9,718
Remainder of United States	14,128	4,319,183	356,906	4,090	301,319	15,200	3,869	178,809	15,982
	GASOLINE SERVICE STATIONS			LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS, TOTAL[2]			Farm equipment dealers		
United States, total	181,747	10,743,812	835,965	100,519	13,123,528	1,495,353	18,689	2,804,532	258,154
Cities with--500,000 or more inhabitants	16,754	1,397,217	135,837	9,608	1,313,797	164,300	89	14,997	1,685
250,000 to 499,999 inhabitants	9,211	862,542	64,216	3,969	672,614	86,642	153	22,133	2,448
100,000 to 249,999 inhabitants	12,130	838,411	73,845	5,010	899,519	115,309	231	50,606	5,862
50,000 to 99,999 inhabitants	11,962	771,397	66,058	5,092	891,632	117,677	345	74,133	8,525
25,000 to 49,999 inhabitants	12,826	876,057	74,469	5,872	1,007,320	133,920	571	112,245	13,652
10,000 to 24,999 inhabitants	19,214	1,243,448	101,578	10,454	1,658,850	204,080	1,578	334,205	36,530
5,000 to 9,999 inhabitants	15,037	899,145	68,314	9,304	1,259,481	147,334	2,012	338,714	33,378
2,500 to 4,999 inhabitants	13,829	749,642	51,697	9,515	1,135,478	121,081	2,389	375,763	34,360
Remainder of United States	71,184	3,305,953	199,951	41,695	4,284,837	404,110	11,321	1,481,736	121,714
	Lumber, building materials dealers			Plumbing, paint, electrical stores			Hardware stores		
United States, total	30,177	6,502,861	759,071	16,501	1,115,197	172,322	34,858	2,694,348	305,806
Cities with--500,000 or more inhabitants	2,079	762,521	93,166	2,735	230,782	33,948	4,661	(D)	35,501
250,000 to 499,999 inhabitants	1,241	432,583	53,169	1,024	109,175	(D)	1,535	108,203	(D)
100,000 to 249,999 inhabitants	1,556	549,214	66,904	1,404	136,383	(D)	1,809	162,454	(D)
50,000 to 99,999 inhabitants	1,011	523,457	66,163	1,569	127,520	20,307	1,593	166,270	22,682
25,000 to 49,999 inhabitants	1,931	523,305	66,210	1,674	132,594	21,344	1,672	238,570	32,714
10,000 to 24,999 inhabitants	3,160	810,484	97,491	2,585	149,837	22,781	3,099	363,630	48,178
5,000 to 9,999 inhabitants	2,730	559,483	67,760	1,501	68,825	9,828	3,049	292,207	36,368
2,500 to 4,999 inhabitants	2,755	463,909	51,910	997	41,466	7,883	3,348	(D)	26,928
Remainder of United States	13,114	1,877,905	196,298	3,012	118,615	15,424	14,132	804,465	70,674
	DRUG STORES, PROPRIETARY STORES			OTHER RETAIL STORES, TOTAL[1]			Liquor stores		
United States, total	56,009	5,251,791	658,485	226,903	15,986,884	1,473,007	31,240	3,180,769	163,286
Cities with--500,000 or more inhabitants	11,648	1,138,337	150,879	43,419	3,286,659	369,883	6,923	878,092	(D)
250,000 to 499,999 inhabitants	3,855	456,968	(D)	14,324	(D)	(D)	2,444	(D)	12,846
100,000 to 249,999 inhabitants	4,899	522,836	68,921	18,646	1,401,346	158,717	2,787	302,899	15,278
50,000 to 99,999 inhabitants	4,205	470,130	62,817	17,790	1,251,597	(D)	2,597	(D)	(D)
25,000 to 49,999 inhabitants	3,976	474,712	65,181	18,462	1,246,933	127,873	2,195	249,285	11,889
10,000 to 24,999 inhabitants	5,452	616,892	81,051	25,742	1,708,035	150,705	2,991	321,341	14,477
5,000 to 9,999 inhabitants	4,279	400,138	48,586	18,216	1,154,415	88,244	1,913	187,988	8,405
2,500 to 4,999 inhabitants	3,925	315,276	(D)	15,090	(D)	64,701	1,801	145,746	6,716
Remainder of United States	13,770	856,502	85,489	55,214	3,871,212	251,497	7,589	532,915	27,505
	Fuel, ice dealers			Feed, farm, garden supply stores			Jewelry stores		
United States, total	27,070	2,842,044	311,216	23,792	4,093,466	235,435	24,266	1,407,948	213,908
Cities with--500,000 or more inhabitants	3,518	(D)	(D)	488	59,531	5,445	4,683	377,746	59,793
250,000 to 499,999 inhabitants	1,191	(D)	16,618	535	72,201	(D)	1,654	(D)	28,393
100,000 to 249,999 inhabitants	2,137	283,000	(D)	758	135,028	10,744	1,967	175,190	29,685
50,000 to 99,999 inhabitants	2,051	253,427	28,715	765	128,019	(D)	1,946	153,483	25,251
25,000 to 49,999 inhabitants	2,143	220,872	25,955	1,083	190,665	12,707	2,225	152,807	24,769
10,000 to 24,999 inhabitants	2,850	278,734	32,737	2,297	464,888	29,971	3,389	167,167	23,857
5,000 to 9,999 inhabitants	2,300	194,462	22,664	2,322	439,641	25,516	2,616	88,499	10,626
2,500 to 4,999 inhabitants	1,971	155,432	16,866	2,636	491,879	25,835	2,246	(D)	5,273
Remainder of United States	8,909	675,694	70,370	12,908	2,111,614	110,129	3,540	72,410	6,261

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1L. RETAIL TRADE: 1954—UNITED STATES, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

City size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
	Book, stationery stores			Sporting goods, bicycle stores			Florists		
United States, total	8,115	575,620	87,384	10,013	450,792	43,564	16,279	495,553	75,917
Cities with--500,000 or more inhabitants	2,733	220,446	36,695	1,192	(D)	9,398	3,360	122,501	(D)
250,000 to 499,999 inhabitants	541	49,340	9,265	644	43,186	5,102	1,186	(D)	(D)
100,000 to 249,999 inhabitants	730	66,805	11,154	822	53,768	6,316	1,372	52,782	9,047
50,000 to 99,999 inhabitants	745	54,182	8,439	818	52,429	5,676	1,290	47,276	8,142
25,000 to 49,999 inhabitants	750	54,101	7,829	1,069	57,844	5,777	1,362	50,044	8,092
10,000 to 24,999 inhabitants	1,018	63,795	8,091	1,644	64,106	4,794	1,978	62,977	9,357
5,000 to 9,999 inhabitants	599	26,929	2,495	882	26,803	1,676	1,536	38,539	4,575
2,500 to 4,999 inhabitants	313	11,512	829	621	(D)	844	1,311	(D)	2,282
Remainder of United States	686	28,510	2,587	2,321	58,404	3,981	2,884	54,090	6,928
	Cigar stores, stands			News dealers, newsstands			Gift, novelty, souvenir stores		
United States, total	6,068	233,124	16,948	7,178	248,438	17,962	12,149	282,966	25,955
Cities with--500,000 or more inhabitants	2,429	108,079	7,649	2,268	(D)	5,981	2,666	(D)	7,903
250,000 to 499,999 inhabitants	588	19,498	1,624	290	11,443	828	607	14,454	1,661
100,000 to 249,999 inhabitants	641	21,448	1,595	533	17,138	1,265	848	19,730	1,731
50,000 to 99,999 inhabitants	514	17,562	1,427	555	19,837	1,546	975	24,923	2,195
25,000 to 49,999 inhabitants	499	18,724	1,455	564	20,572	1,594	991	25,334	2,342
10,000 to 24,999 inhabitants	556	19,927	1,472	855	34,300	2,241	1,270	28,905	2,560
5,000 to 9,999 inhabitants	283	9,884	694	654	23,335	1,380	946	19,306	1,634
2,500 to 4,999 inhabitants	158	5,195	403	461	(D)	853	676	(D)	913
Remainder of United States	400	12,807	629	998	35,218	2,274	3,170	60,061	5,016
	Music stores			Camera, photographic supply stores			NONSTORE RETAILERS, TOTAL		
United States, total	5,810	375,330	52,097	2,896	278,101	31,848	78,508	4,513,875	597,885
Cities with--500,000 or more inhabitants	1,286	110,749	18,440	754	107,039	11,106	19,214	1,736,902	252,111
250,000 to 499,999 inhabitants	492	45,941	7,927	190	28,749	3,526	5,865	708,317	(D)
100,000 to 249,999 inhabitants	714	57,256	8,257	315	36,807	5,214	7,635	(D)	(D)
50,000 to 99,999 inhabitants	675	46,445	5,979	313	32,845	4,183	6,364	(D)	49,177
25,000 to 49,999 inhabitants	721	41,534	4,856	379	29,386	3,451	6,113	243,957	33,535
10,000 to 24,999 inhabitants	900	42,032	4,067	399	22,941	2,598	7,845	374,794	37,250
5,000 to 9,999 inhabitants	430	15,150	1,355	185	7,224	704	4,914	137,262	12,510
2,500 to 4,999 inhabitants	196	4,111	286	97	2,582	185	3,731	126,719	10,564
Remainder of United States	396	12,112	930	264	10,528	881	16,827	456,526	40,432
	Mail order houses			Direct selling (house-to-house) organizations			Merchandise vending machine operators		
United States, total	2,019	1,604,939	224,352	70,774	2,272,840	319,156	5,715	636,096	54,377
Cities with--500,000 or more inhabitants	846	869,725	130,133	17,228	657,601	102,300	1,140	209,576	19,678
250,000 to 499,999 inhabitants	142	(D)	(D)	5,151	191,063	33,023	572	(D)	(D)
100,000 to 249,999 inhabitants	165	(D)	(D)	6,774	275,277	50,220	696	92,129	7,623
50,000 to 99,999 inhabitants	145	(D)	6,994	5,585	210,571	36,830	634	65,855	5,353
25,000 to 49,999 inhabitants	106	17,975	2,708	5,399	170,405	25,762	608	55,577	5,065
10,000 to 24,999 inhabitants	161	69,498	4,305	7,006	255,072	29,669	678	50,224	3,276
5,000 to 9,999 inhabitants	73	13,395	1,741	4,486	103,859	9,382	355	20,008	1,387
2,500 to 4,999 inhabitants	59	(D)	(D)	3,440	74,701	5,429	232	(D)	(D)
Remainder of United States	322	70,429	9,607	15,705	334,291	26,541	800	51,806	4,284

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
NEW ENGLAND	RETAIL TRADE, TOTAL			FOOD STORES, TOTAL[1]			Grocery stores		
United States, total	112,807	10,911,468	1,207,892	25,588	2,753,616	180,256	16,588	2,367,085	145,698
Cities with--500,000 or more inhabitants	9,410	1,320,824	186,292	2,319	511,370	23,168	1,069	241,160	16,844
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	21,232	2,299,131	288,089	5,063	501,341	35,306	2,960	397,752	25,492
50,000 to 99,999 inhabitants	14,483	1,538,553	178,335	3,500	380,075	26,648	2,037	320,945	21,033
25,000 to 49,999 inhabitants	12,087	1,180,696	128,208	2,770	297,884	19,327	1,793	254,531	15,611
10,000 to 24,999 inhabitants	8,763	816,038	81,264	1,947	210,763	12,862	1,471	190,922	10,910
5,000 to 9,999 inhabitants	2,233	198,438	18,626	521	53,762	3,040	421	50,134	2,782
2,500 to 4,999 inhabitants	1,051	88,861	7,683	231	25,971	1,442	186	24,583	1,333
Remainder of United States	43,548	3,468,927	319,395	9,237	972,450	58,463	6,651	887,058	51,693
	Meat markets, fish (seafood) markets			Fruit stores, vegetable markets			Candy, nut, confectionery stores		
United States, total	1,776	130,197	9,366	1,173	43,777	2,538	885	26,700	(D)
Cities with--500,000 or more inhabitants	306	27,042	2,297	185	8,370	571	72	3,060	437
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	405	37,401	2,746	268	10,393	650	229	8,155	675
50,000 to 99,999 inhabitants	248	17,924	1,302	166	6,162	421	121	3,750	435
25,000 to 49,999 inhabitants	192	13,996	1,020	130	5,436	250	103	3,065	243
10,000 to 24,999 inhabitants	115	7,346	481	52	1,905	88	60	1,566	112
5,000 to 9,999 inhabitants	21	1,832	98	16	441	12	20	348	23
2,500 to 4,999 inhabitants	8	220	11	5	114	4	7	206	(D)
Remainder of United States	481	24,436	1,411	351	10,956	542	273	6,550	726
	Bakery products stores			EATING, DRINKING PLACES, TOTAL[2]			Eating places (including refreshment stands)		
United States, total	1,893	68,430	(D)	18,367	780,521	164,737	12,768	583,100	126,885
Cities with--500,000 or more inhabitants	188	8,508	1,612	1,703	126,078	33,248	1,081	91,145	25,017
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	434	18,218	4,177	3,744	167,673	35,781	2,345	118,484	26,585
50,000 to 99,999 inhabitants	299	11,725	2,636	2,183	98,257	20,989	1,403	71,406	15,705
25,000 to 49,999 inhabitants	207	7,739	1,664	1,953	76,217	15,272	1,308	54,231	10,890
10,000 to 24,999 inhabitants	129	4,353	906	1,282	42,838	8,108	885	31,945	6,319
5,000 to 9,999 inhabitants	31	776	114	273	7,936	1,416	216	6,541	1,229
2,500 to 4,999 inhabitants	16	345	(D)	123	3,871	641	99	3,266	571
Remainder of United States	589	16,766	2,698	7,106	257,651	49,282	5,431	206,082	40,569
	Drinking places			GENERAL MERCHANDISE GROUP, TOTAL[2]			Department stores		
United States, total	5,559	197,009	37,852	4,573	1,040,394	167,376	203	611,460	109,737
Cities with--500,000 or more inhabitants	618	34,893	8,231	298	243,383	44,680	12	212,661	39,767
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	1,393	49,143	9,196	663	288,114	52,800	47	195,211	37,631
50,000 to 99,999 inhabitants	776	26,813	5,284	487	148,932	23,774	47	91,331	14,937
25,000 to 49,999 inhabitants	645	21,986	4,382	454	105,053	16,402	49	55,316	9,197
10,000 to 24,999 inhabitants	395	10,841	1,789	308	60,500	8,457	21	16,237	2,425
5,000 to 9,999 inhabitants	55	1,363	187	94	12,279	1,733	3	(D)	(D)
2,500 to 4,999 inhabitants	24	605	70	47	4,779	651	...	...	...
Remainder of United States	1,653	51,365	8,713	2,222	177,354	18,879	24	(D)	(D)
	Variety stores			General merchandise stores, n.e.c.			APPAREL, ACCESSORIES STORES, TOTAL[1]		
United States, total	1,490	236,470	36,862	2,838	191,710	20,777	9,122	776,348	109,902
Cities with--500,000 or more inhabitants	92	18,379	3,410	190	12,305	1,503	927	117,315	20,399
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	214	53,662	9,091	394	39,085	6,078	2,033	223,602	33,876
50,000 to 99,999 inhabitants	200	40,693	6,696	232	16,726	2,141	1,420	143,286	20,683
25,000 to 49,999 inhabitants	201	32,237	4,906	198	17,338	2,299	1,213	86,814	11,511
10,000 to 24,999 inhabitants	125	25,557	3,624	160	18,684	2,408	807	52,438	6,507
5,000 to 9,999 inhabitants	47	6,792	1,001	42	(D)	(D)	223	12,221	1,332
2,500 to 4,999 inhabitants	23	3,325	495	24	1,454	156	92	4,872	559
Remainder of United States	588	55,825	7,639	1,598	(D)	(D)	2,407	135,800	15,035
	Shoe stores			Women's clothing, specialty stores			FURNITURE, HOME FURNISHINGS, APPLIANCE DEALERS, TOTAL[2]		
United States, total	1,900	133,022	17,319	3,410	302,083	44,914	6,463	517,605	76,732
Cities with--500,000 or more inhabitants	207	21,813	3,597	307	50,191	8,518	509	57,596	9,081
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	421	37,931	5,054	749	89,789	14,593	1,233	142,577	21,993
50,000 to 99,999 inhabitants	324	23,250	3,021	512	51,078	7,610	834	79,736	12,377
25,000 to 49,999 inhabitants	271	17,736	2,092	458	34,116	5,031	725	64,463	9,644
10,000 to 24,999 inhabitants	172	9,944	1,151	321	19,002	2,393	590	41,147	6,037
5,000 to 9,999 inhabitants	49	2,491	228	81	4,173	496	155	7,880	1,013
2,500 to 4,999 inhabitants	16	840	110	32	1,292	176	76	3,731	613
Remainder of United States	440	19,017	2,066	950	52,442	6,097	2,341	120,475	15,974

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
NEW ENGLAND—Continued	Furniture, home furnishings stores			Household appliance, radio, TV stores			AUTOMOTIVE GROUP, TOTAL[1]		
United States, total	3,639	311,029	48,514	2,770	206,004	28,218	5,016	1,758,552	172,030
Cities with--500,000 or more inhabitants	363	39,216	6,549	144	18,356	2,532	198	131,240	12,723
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	759	91,132	14,683	466	51,269	7,310	743	346,400	35,055
50,000 to 99,999 inhabitants	505	48,864	7,917	323	30,794	4,460	560	247,712	25,327
25,000 to 49,999 inhabitants	408	36,732	5,787	315	27,681	3,857	565	212,308	21,317
10,000 to 24,999 inhabitants	293	21,795	3,403	295	19,346	2,634	521	157,528	15,551
5,000 to 9,999 inhabitants	61	3,443	464	94	4,437	549	142	37,893	4,008
2,500 to 4,999 inhabitants	33	2,012	366	43	1,719	247	66	15,276	1,288
Remainder of United States	1,217	67,835	9,345	1,090	52,402	6,629	2,221	610,195	56,761
	Passenger car dealers (franchised)			Passenger car dealers (nonfranchised)			Tire, battery, accessory dealers		
United States, total	2,610	1,529,519	150,927	1,156	113,984	6,973	927	90,004	12,207
Cities with--500,000 or more inhabitants	78	113,484	10,805	55	(D)	(D)	58	9,262	1,316
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	219	276,715	27,818	281	37,246	2,279	205	29,691	4,625
50,000 to 99,999 inhabitants	239	215,147	22,096	154	14,965	952	129	14,458	2,085
25,000 to 49,999 inhabitants	286	186,752	19,072	145	12,426	744	110	10,758	1,317
10,000 to 24,999 inhabitants	298	138,680	13,823	91	9,386	621	101	7,789	990
5,000 to 9,999 inhabitants	92	34,212	3,787	21	2,181	104	24	1,089	115
2,500 to 4,999 inhabitants	38	13,011	1,169	14	(D)	(D)	12	620	41
Remainder of United States	1,360	551,518	52,357	395	28,478	1,712	288	16,337	1,718
	GASOLINE SERVICE STATIONS			LUMBER, BUILDING MATERIALS, HARDWARE FARM EQUIPMENT DEALERS, TOTAL[2]			Farm equipment dealers		
United States, total	10,315	572,362	39,032	4,823	662,488	85,427	377	50,234	5,461
Cities with--500,000 or more inhabitants	406	29,401	2,593	259	29,754	3,898	8	2,726	359
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	1,528	93,222	6,706	694	125,903	18,104	8	1,027	132
50,000 to 99,999 inhabitants	1,155	67,762	4,810	531	86,351	12,114	5	862	98
25,000 to 49,999 inhabitants	979	60,537	4,206	479	74,971	10,082	22	2,880	322
10,000 to 24,999 inhabitants	749	44,797	3,102	418	58,611	7,253	29	4,326	467
5,000 to 9,999 inhabitants	192	10,623	752	106	11,749	1,817	11	1,540	167
2,500 to 4,999 inhabitants	92	5,151	368	74	7,035	917	11	825	62
Remainder of United States	5,214	260,669	16,495	2,262	268,114	31,242	283	36,048	3,854
	Lumber, building materials dealers			Plumbing, paint, electrical stores			Hardware stores		
United States, total	1,436	367,390	46,252	1,062	70,422	10,384	1,926	174,228	23,330
Cities with--500,000 or more inhabitants	45	11,139	1,294	62	4,111	620	142	11,766	1,625
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	186	72,393	10,253	207	20,843	3,297	291	31,628	4,422
50,000 to 99,999 inhabitants	159	51,155	6,956	164	10,680	1,472	201	23,648	3,588
25,000 to 49,999 inhabitants	156	45,047	5,969	141	9,903	1,542	158	17,105	2,249
10,000 to 24,999 inhabitants	114	28,069	3,106	118	6,920	936	155	19,280	2,744
5,000 to 9,999 inhabitants	27	4,871	833	31	1,653	272	37	3,685	545
2,500 to 4,999 inhabitants	23	4,029	563	14	491	73	24	1,682	219
Remainder of United States	726	150,687	17,278	325	15,821	2,172	918	65,434	7,938
	DRUG STORES, PROPRIETARY STORES			OTHER RETAIL STORES, TOTAL[1]			Liquor stores		
United States, total	4,034	340,348	41,552	18,327	1,386,134	129,336	3,084	283,887	18,713
Cities with--500,000 or more inhabitants	416	35,682	4,932	1,685	154,341	19,400	270	38,164	3,206
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	855	76,041	9,035	3,357	262,239	28,965	675	51,009	3,668
50,000 to 99,999 inhabitants	537	53,117	6,696	2,399	187,753	18,875	375	39,965	3,063
25,000 to 49,999 inhabitants	406	34,063	4,328	1,922	143,259	13,109	311	27,538	1,730
10,000 to 24,999 inhabitants	277	21,239	2,612	1,395	107,496	8,485	197	20,131	962
5,000 to 9,999 inhabitants	82	5,489	647	367	36,886	2,769	48	5,960	197
2,500 to 4,999 inhabitants	40	2,486	259	164	14,719	879	30	3,038	107
Remainder of United States	1,421	112,231	13,043	7,038	479,441	36,854	1,178	98,082	5,780
	Fuel, ice dealers			Feed, farm, garden supply stores			Jewelry stores		
United States, total	4,218	475,910	44,763	1,022	225,213	(0)	1,463	98,638	15,725
Cities with--500,000 or more inhabitants	249	34,337	3,090	7	284	28	203	26,434	3,987
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	660	95,429	9,072	60	14,868	1,194	305	26,472	4,855
50,000 to 99,999 inhabitants	591	79,828	7,743	43	12,403	934	210	15,812	2,532
25,000 to 49,999 inhabitants	461	47,980	4,191	91	25,236	1,436	153	10,590	1,890
10,000 to 24,999 inhabitants	350	35,565	3,259	82	24,594	1,134	141	6,874	948
5,000 to 9,999 inhabitants	90	15,465	1,405	37	9,852	548	46	1,369	197
2,500 to 4,999 inhabitants	36	3,380	280	29	6,725	(D)	15	387	45
Remainder of United States	1,781	163,926	15,723	673	131,251	7,036	390	10,700	1,271

Standard Notes: (0) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
NEW ENGLAND—Continued	Book, stationery stores			Sporting goods, bicycle stores			Florists		
United States, total	638	44,172	6,941	728	28,862	2,731	1,144	31,671	5,010
Cities with--500,000 or more inhabitants	99	10,342	2,134	24	2,508	353	91	5,139	472
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	136	12,285	1,984	99	7,397	923	210	6,725	1,015
50,000 to 99,999 inhabitants	105	6,175	894	97	3,779	311	166	4,377	685
25,000 to 49,999 inhabitants	88	4,536	623	87	3,868	462	127	4,336	822
10,000 to 24,999 inhabitants	47	2,632	364	74	2,559	238	94	2,565	391
5,000 to 9,999 inhabitants	7	465	71	22	554	26	20	381	36
2,500 to 4,999 inhabitants	6	247	20	1	(D)	(D)	5	43	3
Remainder of United States	150	7,490	851	324	(D)	(D)	431	10,105	1,586
	Cigar stores, stands			News dealers, newsstands			Gift, novelty, souvenir stores		
United States, total	430	20,597	1,232	643	36,402	3,180	1,166	23,202	2,200
Cities with--500,000 or more inhabitants	118	7,288	527	80	6,013	744	88	2,892	335
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	110	4,561	242	119	3,760	232	137	3,091	306
50,000 to 99,999 inhabitants	57	2,901	168	74	3,060	282	104	2,255	165
25,000 to 49,999 inhabitants	50	2,096	102	60	3,254	296	94	2,119	160
10,000 to 24,999 inhabitants	26	1,228	58	52	3,819	270	65	1,114	94
5,000 to 9,999 inhabitants	4	171	6	17	845	70	18	184	11
2,500 to 4,999 inhabitants	5	171	11	6	331	23	7	125	15
Remainder of United States	60	2,181	118	235	15,320	1,263	653	11,422	1,094
	Music stores			Camera, photographic supply stores			NONSTORE RETAILERS, TOTAL		
United States, total	342	15,012	2,033	238	(D)	(D)	6,179	323,100	41,512
Cities with--500,000 or more inhabitants	34	3,539	795	26	3,935	587	690	84,664	12,170
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	90	4,939	631	43	5,367	777	1,319	72,019	10,468
50,000 to 99,999 inhabitants	59	2,282	242	40	2,864	376	877	45,572	6,042
25,000 to 49,999 inhabitants	44	1,533	182	33	1,598	177	621	25,127	3,010
10,000 to 24,999 inhabitants	36	880	73	19	841	80	469	18,681	2,290
5,000 to 9,999 inhabitants	7	(D)	(D)	5	196	23	78	1,520	99
2,500 to 4,999 inhabitants	1	(D)	(D)	...	...	...	46	970	66
Remainder of United States	71	1,644	95	72	(D)	(D)	2,079	74,547	7,367
	Mail order houses			Direct selling (house-to-house) organizations			Merchandise vending machine operators		
United States, total	159	84,215	10,986	5,596	190,649	26,549	424	48,236	3,977
Cities with--500,000 or more inhabitants	24	(D)	(D)	633	30,877	4,437	33	(D)	(D)
250,000 to 499,999 inhabitants	...	...	...	...	...	...	...	...	...
100,000 to 249,999 inhabitants	29	10,733	1,009	1,183	43,997	8,000	107	17,289	1,459
50,000 to 99,999 inhabitants	14	869	98	796	33,077	5,123	67	11,626	821
25,000 to 49,999 inhabitants	14	1,895	232	553	17,914	2,259	54	5,318	519
10,000 to 24,999 inhabitants	8	(D)	(D)	423	11,263	1,393	38	(D)	(D)
5,000 to 9,999 inhabitants	...	...	...	71	1,169	84	7	391	15
2,500 to 4,999 inhabitants	2	(D)	(D)	43	515	25	1	(D)	(D)
Remainder of United States	68	12,932	1,286	1,894	51,837	5,228	117	9,778	853

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
MIDDLE ATLANTIC	RETAIL TRADE, TOTAL			FOOD STORES, TOTAL[1]			Grocery stores		
United States, total	368,978	35,053,819	3,886,537	92,675	8,868,289	601,364	50,655	6,724,214	416,196
Cities with--500,000 or more inhabitants	132,918	13,205,179	1,668,081	38,971	3,274,804	236,936	16,271	2,048,746	130,744
250,000 to 499,999 inhabitants	13,655	1,463,506	175,277	3,700	335,724	21,084	1,844	240,883	13,761
100,000 to 249,999 inhabitants	22,390	2,278,140	270,964	5,741	527,934	35,999	3,470	414,787	25,003
50,000 to 99,999 inhabitants	23,332	2,344,063	275,047	5,795	563,809	37,826	3,309	450,319	27,933
25,000 to 49,999 inhabitants	21,331	2,358,219	267,550	4,732	540,206	37,276	2,857	440,900	27,966
10,000 to 24,999 inhabitants	37,361	3,873,095	392,948	8,251	1,012,371	67,837	5,369	870,395	54,972
5,000 to 9,999 inhabitants	27,108	2,457,744	229,942	6,009	733,988	50,069	4,014	639,127	41,191
2,500 to 4,999 inhabitants	19,024	1,588,509	139,775	4,006	451,863	28,867	2,747	399,004	24,471
Remainder of United States	71,859	5,485,364	466,953	15,470	1,427,890	85,470	10,774	1,220,053	70,155
	Meat markets, fish (seafood) markets			Fruit stores, vegetable markets			Candy, nut, confectionery stores		
United States, total	11,668	876,625	60,877	5,352	194,453	11,237	10,231	276,048	14,889
Cities with--500,000 or more inhabitants	7,299	536,247	38,049	3,249	119,731	7,442	5,266	142,963	7,580
250,000 to 499,999 inhabitants	492	40,758	2,702	183	6,030	294	557	16,128	726
100,000 to 249,999 inhabitants	524	45,155	3,234	278	10,288	(D)	595	16,126	1,161
50,000 to 99,999 inhabitants	557	39,886	2,693	274	8,698	(D)	788	21,770	1,200
25,000 to 49,999 inhabitants	393	36,996	2,960	195	7,845	413	519	15,612	877
10,000 to 24,999 inhabitants	614	51,178	3,381	276	12,133	779	766	19,414	1,117
5,000 to 9,999 inhabitants	398	33,068	2,328	180	7,271	377	498	13,298	846
2,500 to 4,999 inhabitants	289	19,012	1,054	136	3,956	160	289	7,048	395
Remainder of United States	1,102	74,325	4,476	581	18,501	773	953	23,689	987
	Bakery products stores			EATING, DRINKING PLACES, TOTAL[2]			Eating places (including refreshment stands)		
United States, total	5,907	312,756	65,317	71,845	3,361,460	654,221	41,374	2,228,156	480,162
Cities with--500,000 or more inhabitants	2,691	175,167	35,806	24,706	1,604,909	360,035	15,013	1,152,483	276,939
250,000 to 499,999 inhabitants	266	12,903	2,453	2,997	146,220	28,051	1,490	84,415	18,902
100,000 to 249,999 inhabitants	378	19,424	4,469	4,444	185,546	32,863	2,318	108,062	(D)
50,000 to 99,999 inhabitants	348	15,986	3,687	4,887	198,029	35,451	2,552	117,656	23,642
25,000 to 49,999 inhabitants	317	15,367	3,489	3,808	152,753	26,824	2,130	94,903	19,023
10,000 to 24,999 inhabitants	485	21,775	5,109	6,801	239,779	39,847	3,874	149,684	27,957
5,000 to 9,999 inhabitants	448	16,721	3,533	4,922	169,668	27,816	2,767	105,187	19,793
2,500 to 4,999 inhabitants	242	8,644	1,769	3,591	125,690	20,472	2,099	77,399	(D)
Remainder of United States	732	26,769	5,002	15,689	538,866	82,862	9,131	338,367	58,259
	Drinking places			GENERAL MERCHANDISE GROUP, TOTAL[2]			Department stores		
United States, total	30,321	1,130,966	174,059	12,677	3,359,568	533,756	382	2,145,046	368,977
Cities with--500,000 or more inhabitants	9,655	451,806	83,096	4,473	1,597,412	272,368	65	(D)	(D)
250,000 to 499,999 inhabitants	1,507	61,805	9,149	401	203,959	37,180	11	(D)	(D)
100,000 to 249,999 inhabitants	2,122	77,402	(D)	641	285,753	47,462	42	201,101	34,437
50,000 to 99,999 inhabitants	2,329	80,279	11,809	618	268,900	45,251	60	177,780	31,116
25,000 to 49,999 inhabitants	1,670	57,706	7,801	658	284,277	43,619	63	164,638	26,592
10,000 to 24,999 inhabitants	2,903	89,893	11,890	1,111	278,360	40,509	90	108,076	16,768
5,000 to 9,999 inhabitants	2,141	64,339	8,023	874	129,391	17,715	28	32,868	5,123
2,500 to 4,999 inhabitants	1,484	48,183	(D)	694	50,519	6,074	3	934	171
Remainder of United States	6,510	199,553	24,603	3,207	260,997	23,578	20	69,478	8,434
	Variety stores			General merchandise stores, n.e.c.			APPAREL, ACCESSORIES STORES, TOTAL[1]		
United States, total	3,325	678,743	111,748	8,828	533,237	53,031	33,205	3,121,558	421,042
Cities with--500,000 or more inhabitants	1,003	210,872	38,350	3,335	(D)	(D)	14,693	1,628,889	238,273
250,000 to 499,999 inhabitants	104	27,008	5,019	280	(D)	(D)	1,317	160,921	21,385
100,000 to 249,999 inhabitants	188	62,286	10,463	409	22,354	2,562	2,216	226,778	32,101
50,000 to 99,999 inhabitants	203	63,139	10,657	343	27,781	3,478	2,403	240,596	33,014
25,000 to 49,999 inhabitants	195	67,124	11,014	396	52,417	6,013	2,486	238,581	30,667
10,000 to 24,999 inhabitants	408	108,107	16,734	607	62,029	7,007	3,895	285,739	33,347
5,000 to 9,999 inhabitants	349	63,786	9,337	495	32,701	3,255	2,336	129,341	12,382
2,500 to 4,999 inhabitants	281	27,952	3,861	404	21,567	2,042	1,357	67,875	6,060
Remainder of United States	594	48,469	6,313	2,559	142,380	8,831	2,502	142,838	13,813
	Shoe stores			Women's clothing, specialty stores			FURNITURE, HOME FURNISHINGS, APPLIANCE DEALERS, TOTAL[2]		
United States, total	6,150	494,111	63,624	13,697	1,312,062	183,497	19,489	1,943,475	254,462
Cities with--500,000 or more inhabitants	2,450	224,310	31,272	6,218	691,186	104,282	7,258	828,043	103,154
250,000 to 499,999 inhabitants	278	22,673	2,947	488	49,958	6,844	683	93,394	13,320
100,000 to 249,999 inhabitants	464	43,160	5,761	916	100,643	14,880	1,168	148,219	22,401
50,000 to 99,999 inhabitants	486	45,280	5,732	980	104,573	14,863	1,258	136,526	20,511
25,000 to 49,999 inhabitants	516	46,059	5,756	1,053	104,304	14,220	1,327	152,404	21,604
10,000 to 24,999 inhabitants	833	58,170	6,558	1,631	118,670	14,523	2,274	223,311	32,660
5,000 to 9,999 inhabitants	467	24,492	2,601	935	50,829	4,900	1,514	117,170	14,137
2,500 to 4,999 inhabitants	267	9,351	748	490	24,558	2,312	993	65,219	7,714
Remainder of United States	398	20,616	2,249	986	67,339	6,673	3,014	179,189	18,961

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
MIDDLE ATLANTIC—Continued	Furniture, home furnishings stores			Household appliance, radio, TV stores			AUTOMOTIVE GROUP, TOTAL[1]		
United States, total	11,816	1,199,456	174,676	7,523	741,511	79,786	12,923	5,146,600	470,495
Cities with--500,000 or more inhabitants	5,188	531,742	74,021	2,000	294,713	29,133	2,137	1,302,048	117,817
250,000 to 499,999 inhabitants	464	60,464	9,419	213	32,866	3,901	327	205,350	19,982
100,000 to 249,999 inhabitants	689	95,142	16,260	471	52,953	6,141	756	371,457	37,571
50,000 to 99,999 inhabitants	762	92,090	15,127	490	44,378	5,384	745	376,255	37,914
25,000 to 49,999 inhabitants	767	94,629	14,756	556	57,759	6,848	979	436,534	43,860
10,000 to 24,999 inhabitants	1,236	131,762	21,135	1,022	91,393	11,525	2,037	767,016	72,390
5,000 to 9,999 inhabitants	758	65,241	8,611	748	51,829	5,526	1,509	492,452	43,897
2,500 to 4,999 inhabitants	465	34,119	4,355	524	31,034	3,359	1,118	336,967	28,749
Remainder of United States	1,487	94,267	10,992	1,499	84,586	7,969	3,295	858,521	68,315
	Passenger car dealers (franchised)			Passenger car dealers (nonfranchised)			Tire, battery, accessory dealers		
United States, total	6,560	4,455,057	412,393	2,826	368,808	18,738	2,682	243,896	33,710
Cities with--500,000 or more inhabitants	709	1,100,028	100,460	672	126,756	6,734	656	61,772	(D)
250,000 to 499,999 inhabitants	95	171,837	16,148	99	16,606	1,122	109	(D)	(D)
100,000 to 249,999 inhabitants	212	299,498	30,897	278	36,747	1,775	208	29,443	4,577
50,000 to 99,999 inhabitants	304	320,424	32,522	218	27,458	1,522	205	25,211	3,818
25,000 to 49,999 inhabitants	451	371,546	38,068	237	33,722	1,630	243	27,588	3,977
10,000 to 24,999 inhabitants	1,161	686,776	65,552	324	32,237	1,535	439	39,377	4,858
5,000 to 9,999 inhabitants	943	446,560	40,446	196	23,714	1,143	294	18,018	2,064
2,500 to 4,999 inhabitants	741	309,301	26,903	145	14,397	719	179	(D)	(D)
Remainder of United States	1,944	749,087	61,397	657	57,171	2,758	369	18,969	2,063
	GASOLINE SERVICE STATIONS			LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS, TOTAL[2]			Farm equipment dealers		
United States, total	27,711	1,599,754	119,218	15,235	1,923,499	234,067	1,495	189,524	18,681
Cities with--500,000 or more inhabitants	4,381	354,673	35,632	3,724	383,190	45,963	21	1,287	126
250,000 to 499,999 inhabitants	783	53,254	3,910	431	52,742	5,973	2	(D)	(D)
100,000 to 249,999 inhabitants	1,555	99,167	7,243	712	109,993	15,489	14	1,930	171
50,000 to 99,999 inhabitants	1,596	95,579	7,134	738	109,071	15,764	16	1,753	221
25,000 to 49,999 inhabitants	1,725	99,725	6,952	824	129,413	18,228	48	5,643	544
10,000 to 24,999 inhabitants	3,141	177,784	12,687	1,694	256,046	33,769	93	13,762	1,396
5,000 to 9,999 inhabitants	2,587	141,224	9,834	1,384	175,996	22,144	145	17,746	1,930
2,500 to 4,999 inhabitants	1,956	102,012	6,630	1,108	130,396	15,258	145	(D)	(D)
Remainder of United States	9,987	476,336	29,196	4,620	576,652	61,479	1,011	129,022	12,426
	Lumber, building materials dealers			Plumbing, paint, electrical stores			Hardware stores		
United States, total	4,310	1,041,049	125,842	3,488	246,874	34,569	5,864	444,788	54,975
Cities with--500,000 or more inhabitants	765	182,245	22,327	1,069	83,019	(D)	1,845	116,297	(D)
250,000 to 499,999 inhabitants	90	29,244	3,213	117	(D)	(D)	218	10,549	1,053
100,000 to 249,999 inhabitants	200	63,772	8,719	247	23,661	3,916	249	20,624	2,683
50,000 to 99,999 inhabitants	191	56,537	8,005	267	21,860	3,415	260	28,845	4,123
25,000 to 49,999 inhabitants	268	65,015	9,209	256	19,700	2,986	250	38,973	5,489
10,000 to 24,999 inhabitants	492	149,477	18,773	523	30,311	4,852	578	62,328	8,748
5,000 to 9,999 inhabitants	414	98,694	12,268	316	17,168	2,313	503	42,258	5,633
2,500 to 4,999 inhabitants	367	73,516	8,606	182	(D)	(D)	408	31,023	(D)
Remainder of United States	1,523	322,549	34,722	511	30,818	4,436	1,553	93,891	9,895
	DRUG STORES, PROPRIETARY STORES			OTHER RETAIL STORES, TOTAL[1]			Liquor stores		
United States, total	11,654	911,239	110,876	51,564	3,632,992	339,445	6,393	697,263	40,878
Cities with--500,000 or more inhabitants	5,156	356,249	46,031	18,931	1,365,546	145,945	2,337	313,543	20,122
250,000 to 499,999 inhabitants	415	39,550	4,855	1,900	132,292	14,564	283	23,027	1,540
100,000 to 249,999 inhabitants	683	57,102	6,887	3,136	187,329	19,895	417	37,798	2,240
50,000 to 99,999 inhabitants	722	61,358	7,547	3,365	219,587	22,803	424	42,954	2,396
25,000 to 49,999 inhabitants	581	56,146	7,522	3,159	206,820	20,924	378	36,264	2,137
10,000 to 24,999 inhabitants	1,062	106,078	13,326	5,379	337,424	29,469	638	67,098	3,356
5,000 to 9,999 inhabitants	850	68,905	7,744	3,884	252,123	18,999	441	53,787	2,874
2,500 to 4,999 inhabitants	582	44,781	4,744	2,817	188,100	13,019	373	32,932	1,774
Remainder of United States	1,603	121,070	12,220	8,993	743,571	53,827	1,102	89,860	4,439
	Fuel, ice dealers			Feed, farm garden supply stores			Jewelry stores		
United States, total	7,399	930,999	90,502	2,842	578,571	36,227	4,845	271,842	39,626
Cities with--500,000 or more inhabitants	1,748	337,280	30,988	103	9,286	1,132	1,903	132,291	20,077
250,000 to 499,999 inhabitants	295	40,417	3,837	32	2,138	199	201	14,918	2,077
100,000 to 249,999 inhabitants	476	50,546	4,941	46	6,199	557	322	19,046	2,946
50,000 to 99,999 inhabitants	469	60,380	6,416	63	12,437	922	355	24,856	3,930
25,000 to 49,999 inhabitants	493	57,711	6,130	102	19,749	1,443	354	21,445	3,373
10,000 to 24,999 inhabitants	769	84,666	8,483	257	49,168	3,523	663	31,390	4,484
5,000 to 9,999 inhabitants	660	61,277	6,104	261	61,973	3,677	428	12,509	1,409
2,500 to 4,999 inhabitants	494	44,259	4,012	275	68,258	4,151	263	5,849	459
Remainder of United States	1,995	194,463	19,591	1,703	349,363	20,623	356	9,538	871

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
MIDDLE ATLANTIC—Continued	Book, stationery stores			Sporting goods, bicycle stores			Florists		
United States, total	3,059	177,239	21,130	2,014	88,075	7,895	3,733	117,497	18,566
Cities with--500,000 or more inhabitants	1,560	98,886	(D)	393	23,294	(D)	1,383	47,839	8,030
250,000 to 499,999 inhabitants	120	7,225	1,060	56	3,682	369	151	4,852	821
100,000 to 249,999 inhabitants	180	9,274	1,281	137	8,103	919	224	7,623	1,247
50,000 to 99,999 inhabitants	189	10,078	1,292	110	8,637	837	232	8,365	1,261
25,000 to 49,999 inhabitants	170	12,019	1,569	173	10,492	941	247	8,252	1,298
10,000 to 24,999 inhabitants	287	15,130	1,289	301	11,455	837	423	13,952	2,113
5,000 to 9,999 inhabitants	182	8,747	571	189	5,720	349	342	10,167	1,356
2,500 to 4,999 inhabitants	93	3,828	(D)	181	4,125	(D)	230	4,593	516
Remainder of United States	278	12,052	751	474	12,567	(D)	501	11,854	1,924
	Cigar stores, stands			News dealers, newsstands			Gift, novelty souvenir stores		
United States, total	2,353	95,968	5,546	2,860	96,322	6,860	3,087	76,590	6,981
Cities with--500,000 or more inhabitants	1,299	56,400	(D)	1,438	40,284	3,323	1,104	32,163	3,240
250,000 to 499,999 inhabitants	108	(D)	(D)	84	3,697	278	85	2,067	246
100,000 to 249,999 inhabitants	185	5,524	337	161	5,182	332	152	3,003	234
50,000 to 99,999 inhabitants	150	6,034	340	167	6,073	394	278	7,129	660
25,000 to 49,999 inhabitants	108	4,119	235	124	4,509	271	157	4,110	398
10,000 to 24,999 inhabitants	209	7,090	372	249	11,518	791	305	7,500	674
5,000 to 9,999 inhabitants	110	4,125	205	181	8,045	526	259	6,331	515
2,500 to 4,999 inhabitants	59	(D)	(D)	156	6,926	404	176	3,591	248
Remainder of United States	125	5,294	247	300	10,088	541	571	10,696	766
	Music stores			Camera, photographic supply stores			NONSTORE RETAILERS, TOTAL		
United States, total	1,247	74,013	10,455	728	78,067	7,875	20,000	1,185,385	147,591
Cities with--500,000 or more inhabitants	479	38,046	6,390	336	48,170	4,574	8,488	509,416	65,927
250,000 to 499,999 inhabitants	54	(D)	(D)	16	3,737	(D)	701	40,100	4,973
100,000 to 249,999 inhabitants	104	6,864	877	48	4,145	547	1,338	78,862	13,053
50,000 to 99,999 inhabitants	118	5,706	744	53	6,135	808	1,185	74,353	11,832
25,000 to 49,999 inhabitants	126	5,535	574	52	4,969	607	1,052	61,360	10,074
10,000 to 24,999 inhabitants	162	8,293	773	91	5,252	484	1,716	188,987	17,107
5,000 to 9,999 inhabitants	90	2,570	179	53	1,776	138	1,239	47,486	5,205
2,500 to 4,999 inhabitants	40	(D)	(D)	28	702	(D)	802	25,387	2,188
Remainder of United States	74	2,399	168	51	3,181	257	3,479	159,434	17,232
	Mail order houses			Direct selling (house-to-house) organizations			Merchandise vending machine operators		
United States, total	753	301,732	37,994	18,029	700,072	94,630	1,218	183,581	14,967
Cities with--500,000 or more inhabitants	468	183,219	27,676	7,622	238,650	30,950	398	87,547	7,301
250,000 to 499,999 inhabitants	21	(D)	(D)	624	25,828	3,843	56	(D)	(D)
100,000 to 249,999 inhabitants	21	5,628	593	1,220	59,324	11,298	97	13,910	1,162
50,000 to 99,999 inhabitants	32	6,724	571	1,050	51,274	9,734	103	16,355	1,527
25,000 to 49,999 inhabitants	19	1,894	188	927	49,328	9,088	106	10,138	798
10,000 to 24,999 inhabitants	56	58,357	2,909	1,543	113,554	13,043	117	17,076	1,155
5,000 to 9,999 inhabitants	28	2,213	211	1,129	38,949	4,478	82	6,324	516
2,500 to 4,999 inhabitants	21	(D)	(D)	717	18,670	1,542	64	(D)	(D)
Remainder of United States	87	38,591	5,272	3,197	104,495	10,654	195	16,348	1,306

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Estab-lishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Estab-lishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Estab-lishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
EAST NORTH CENTRAL	RETAIL TRADE, TOTAL			FOOD STORES, TOTAL[1]			Grocery stores		
United States, total	343,411	37,256,221	4,120,858	71,490	8,495,857	564,680	51,157	7,345,378	442,566
Cities with--500,000 or more inhabitants	81,483	10,663,784	1,346,425	20,220	2,233,897	164,632	11,685	1,740,931	111,307
250,000 to 499,999 inhabitants	15,435	2,229,824	289,915	3,205	457,545	33,812	2,095	390,777	25,828
100,000 to 249,999 inhabitants	19,189	2,663,885	331,710	4,015	572,354	38,960	2,944	506,065	31,642
50,000 to 99,999 inhabitants	25,395	3,310,006	388,663	5,229	736,076	51,703	3,683	642,733	41,023
25,000 to 49,999 inhabitants	31,345	3,915,333	450,731	6,150	942,021	65,432	4,448	826,882	52,414
10,000 to 24,999 inhabitants	35,861	4,157,331	437,058	6,802	1,059,804	70,441	5,068	954,739	58,397
5,000 to 9,999 inhabitants	26,787	2,655,629	258,589	5,025	664,671	42,491	3,799	603,924	36,293
2,500 to 4,999 inhabitants	20,940	1,790,868	156,397	3,816	454,518	27,843	2,921	413,581	24,118
Remainder of United States	86,976	5,869,561	461,370	17,028	1,374,971	69,366	14,514	1,265,746	61,544
	Meat markets, fish (seafood) markets			Fruit stores, vegetable markets			Candy, nut, confectionery stores		
United States, total	4,579	424,193	34,266	1,856	77,016	4,255	3,985	126,015	13,227
Cities with--500,000 or more inhabitants	2,190	187,883	15,260	756	28,232	1,486	1,623	60,261	7,086
250,000 to 499,999 inhabitants	202	22,436	1,939	144	5,697	309	281	(D)	704
100,000 to 249,999 inhabitants	189	23,742	2,073	119	6,573	417	237	6,656	675
50,000 to 99,999 inhabitants	308	38,548	3,270	140	6,654	431	336	10,945	1,222
25,000 to 49,999 inhaoitants	341	45,720	4,053	122	6,940	521	426	14,481	1,386
10,000 to 24,999 inhabitants	323	35,650	3,049	163	8,815	534	348	9,293	949
5,000 to 9,999 inhabitants	213	17,356	1,288	105	3,838	149	215	5,134	473
2,500 to 4,999 inhabitants	173	13,330	898	51	1,556	48	161	(D)	266
Remainder of United States	640	39,528	2,436	256	8,711	360	358	7,486	466
	Bakery products stores			EATING, DRINKING PLACES, TOTAL[2]			Eating places (including refreshment stands)		
United States, total	4,361	217,625	47,560	74,462	3,074,694	563,482	36,339	1,713,230	391,892
Cities with--500,000 or more inhabitants	1,655	91,442	19,931	19,449	1,002,419	203,357	8,660	575,450	146,084
250,000 to 499,999 inhabitants	232	17,781	3,805	3,412	184,665	39,405	1,921	111,042	27,143
100,000 to 249,999 inhabitants	250	13,331	3,222	4,055	199,918	40,173	2,220	114,533	27,356
50,000 to 99,999 inhabitants	357	18,865	4,377	5,351	237,967	45,204	2,725	135,997	31,656
25,000 to 49,999 inhabitants	385	20,347	4,820	6,443	266,123	48,171	3,241	142,140	31,119
10,000 to 24,999 inhabitants	431	20,860	4,775	6,647	276,311	48,667	3,504	156,813	33,220
5,000 to 9,999 inhabitants	306	12,262	2,462	4,873	180,912	31,013	2,653	103,394	21,541
2,500 to 4,999 inhabitants	242	8,794	1,665	3,961	123,113	18,698	1,941	62,769	12,332
Remainder of United States	503	13,943	2,503	20,271	603,266	88,794	9,474	311,092	61,441
	Drinking places			GENERAL MERCHANDISE GROUP, TOTAL[2]			Department stores		
United States, total	38,043	1,360,084	171,590	11,207	4,041,459	637,416	662	2,741,228	463,730
Cities with--500,000 or more inhabitants	10,767	426,657	57,273	1,909	1,509,995	267,969	94	1,256,868	227,010
250,000 to 499,999 inhabitants	1,491	73,587	12,262	372	372,574	64,288	29	(D)	(D)
100,000 to 249,999 inhabitants	1,829	85,211	12,817	459	399,373	65,601	59	322,453	53,887
50,000 to 99,999 inhabitants	2,620	101,878	13,548	584	406,710	62,087	116	308,982	46,607
25,000 to 49,999 inhabitants	3,200	123,933	17,052	780	450,791	69,468	163	288,349	44,571
10,000 to 24,999 inhabitants	3,131	119,328	15,447	1,059	353,571	51,937	148	164,348	24,855
5,000 to 9,999 inhabitants	2,212	77,412	9,472	951	168,723	22,311	37	29,641	4,232
2,500 to 4,999 inhabitants	2,012	60,124	6,366	800	78,614	9,410	6	(D)	(D)
Remainder of United States	10,781	291,954	27,353	4,293	301,103	24,345	10	48,785	6,661
	Variety stores			General merchandise stores, n.e.c.			APPAREL, ACCESSORIES STORES, TOTAL[1]		
United States, total	3,943	658,041	108,087	6,526	640,648	65,599	23,081	2,205,602	307,805
Cities with--500,000 or more inhabitants	797	160,679	28,906	1,004	92,258	12,053	7,033	829,631	126,250
250,000 to 499,999 inhabitants	178	39,230	7,238	163	(D)	(D)	1,005	126,717	19,543
100,000 to 249,999 inhabitants	217	58,773	9,803	179	18,111	1,911	1,474	(D)	31,497
50,000 to 99,999 inhabitants	237	67,209	11,363	231	30,519	4,117	2,253	252,653	36,713
25,000 to 49,999 inhabitants	319	98,611	16,487	294	63,739	8,410	2,704	260,336	35,350
10,000 to 24,999 inhabitants	407	93,535	15,411	502	95,658	11,671	3,036	241,842	29,559
5,000 to 9,999 inhabitants	410	60,293	9,131	498	78,678	8,948	2,039	134,161	15,264
2,500 to 4,999 inhabitants	383	32,260	4,209	403	(D)	(D)	1,404	(D)	6,030
Remainder of United States	995	47,451	5,539	3,252	203,867	12,145	2,133	88,131	7,599
	Shoe stores			Women's clothing, specialty stores			FURNITURE, HOME FURNISHINGS, APPLIANCE DEALERS, TOTAL[2]		
United States, total	5,307	425,109	54,700	8,373	829,633	119,294	18,542	1,812,624	249,919
Cities with--500,000 or more inhabitants	1,442	147,012	19,856	2,576	323,780	49,106	3,838	550,174	77,274
250,000 to 499,999 inhabitants	244	(D)	(D)	364	40,702	6,157	882	114,830	19,129
100,000 to 249,999 inhabitants	396	39,724	5,635	492	77,292	12,236	1,203	170,063	27,710
50,000 to 99,999 inhabitants	553	(D)	6,862	891	99,904	14,743	1,514	188,657	27,945
25,000 to 49,999 inhabitants	698	57,060	7,336	1,016	101,044	14,622	1,985	223,468	33,702
10,000 to 24,999 inhabitants	732	53,183	6,406	1,191	93,224	12,226	2,300	199,520	27,016
5,000 to 9,999 inhabitants	501	27,635	3,056	753	50,782	6,250	1,780	120,508	14,252
2,500 to 4,999 inhabitants	312	(D)	(D)	476	20,135	1,854	1,267	69,821	7,150
Remainder of United States	429	11,677	832	614	22,770	2,100	3,773	175,583	15,741

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
EAST NORTH CENTRAL—Continued	Furniture, home furnishings stores			Household appliance, radio, TV stores			AUTOMOTIVE GROUP, TOTAL[1]		
United States, total	9,098	1,101,011	163,436	9,360	710,257	86,483	17,254	6,788,811	628,122
Cities with--500,000 or more inhabitants	2,537	392,933	59,090	1,281	156,693	18,184	2,247	1,694,813	155,900
250,000 to 499,999 inhabitants	501	71,908	13,244	375	42,860	5,885	733	425,137	41,808
100,000 to 249,999 inhabitants	626	(D)	18,602	573	(D)	9,108	897	(D)	(D)
50,000 to 99,999 inhabitants	749	105,734	17,076	751	82,727	10,869	1,185	677,151	66,404
25,000 to 49,999 inhabitants	989	131,103	20,228	984	92,225	13,474	1,797	791,444	80,915
10,000 to 24,999 inhabitants	1,014	102,831	14,502	1,284	96,669	12,514	2,380	847,212	80,855
5,000 to 9,999 inhabitants	776	64,876	8,099	998	55,510	6,153	1,964	569,279	52,040
2,500 to 4,999 inhabitants	493	(D)	3,877	772	(D)	3,273	1,609	(D)	(D)
Remainder of United States	1,413	90,645	8,718	2,342	84,788	7,023	4,442	907,099	69,190
	Passenger car dealers (franchised)			Passenger car dealers (nonfranchised)			Tire, battery, accessory dealers		
United States, total	8,849	5,865,110	546,743	3,685	460,301	25,099	3,404	334,700	47,180
Cities with--500,000 or more inhabitants	715	1,451,845	132,569	825	142,381	8,757	551	75,194	12,586
250,000 to 499,999 inhabitants	173	337,459	33,249	282	48,495	(D)	219	(D)	(D)
100,000 to 249,999 inhabitants	223	387,713	39,650	347	46,539	2,057	230	33,796	5,347
50,000 to 99,999 inhabitants	441	579,661	57,126	354	48,483	2,413	297	40,426	6,323
25,000 to 49,999 inhabitants	754	677,550	70,916	460	57,045	2,949	405	42,197	6,132
10,000 to 24,999 inhabitants	1,275	748,594	72,441	368	39,656	1,889	561	48,685	5,928
5,000 to 9,999 inhabitants	1,225	513,158	47,686	236	18,325	715	394	28,856	3,107
2,500 to 4,999 inhabitants	1,141	365,189	31,103	137	13,971	(D)	271	(D)	(D)
Remainder of United States	2,902	803,941	62,003	676	45,406	2,461	476	19,804	1,660
	GASOLINE SERVICE STATIONS			LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS, TOTAL[2]			Farm equipment dealers		
United States, total	35,950	2,372,728	183,489	23,750	3,086,870	375,196	4,627	642,593	56,063
Cities with--500,000 or more inhabitants	5,302	461,398	40,528	2,995	442,137	58,991	24	(D)	(D)
250,000 to 499,999 inhabitants	1,441	118,618	11,454	704	127,454	19,698	20	1,857	205
100,000 to 249,999 inhabitants	1,982	150,790	13,290	911	(D)	(D)	29	(D)	(D)
50,000 to 99,999 inhabitants	2,516	185,572	15,581	1,273	215,212	30,772	74	(D)	(D)
25,000 to 49,999 inhabitants	3,206	249,669	21,282	1,616	257,918	37,167	153	25,437	2,988
10,000 to 24,999 inhabitants	3,873	283,488	22,957	2,413	360,825	48,074	325	56,698	5,483
5,000 to 9,999 inhabitants	2,916	193,824	14,385	2,142	291,711	36,254	457	68,921	6,686
2,500 to 4,999 inhabitants	2,375	142,219	9,401	1,913	(D)	(D)	455	(D)	(D)
Remainder of United States	12,339	587,150	34,611	9,783	1,014,292	96,427	3,090	404,575	32,654
	Lumber, building materials dealers			Plumbing, paint, electrical stores			Hardware stores		
United States, total	6,481	1,524,529	196,717	4,334	277,862	45,877	8,248	640,452	76,539
Cities with--500,000 or more inhabitants	601	267,670	35,746	880	77,844	12,416	1,482	(D)	(D)
250,000 to 499,999 inhabitants	216	83,418	12,908	167	19,487	4,084	295	22,336	2,501
100,000 to 249,999 inhabitants	274	(D)	(D)	260	24,954	4,450	346	25,437	2,953
50,000 to 99,999 inhabitants	372	127,326	17,569	411	29,596	5,136	416	(D)	(D)
25,000 to 49,999 inhabitants	487	125,485	17,462	513	37,969	6,545	461	69,019	10,172
10,000 to 24,999 inhabitants	658	177,303	23,635	688	36,257	6,157	734	90,353	12,799
5,000 to 9,999 inhabitants	589	135,869	17,704	419	17,732	2,638	673	69,073	9,226
2,500 to 4,999 inhabitants	509	(D)	(D)	242	9,505	1,370	705	(D)	(D)
Remainder of United States	2,775	412,063	45,655	754	24,518	3,081	3,136	172,732	15,537
	DRUG STORES, PROPRIETARY STORES			OTHER RETAIL STORES, TOTAL[1]			Liquor stores		
United States, total	10,951	1,191,425	146,737	41,245	3,027,837	299,233	4,541	518,275	25,243
Cities with--500,000 or more inhabitants	3,206	371,956	46,614	10,556	838,329	97,609	1,715	228,806	(D)
250,000 to 499,999 inhabitants	703	85,997	11,247	2,091	152,070	19,197	308	32,778	(D)
100,000 to 249,999 inhabitants	756	(D)	12,375	2,442	172,309	22,332	312	34,011	1,330
50,000 to 99,999 inhabitants	932	117,271	15,263	3,331	238,015	27,715	379	38,211	1,961
25,000 to 49,999 inhabitants	951	127,522	17,668	4,214	275,708	30,950	386	50,140	2,150
10,000 to 24,999 inhabitants	999	134,389	17,607	4,742	337,652	31,417	443	60,712	2,716
5,000 to 9,999 inhabitants	751	82,385	9,802	3,303	217,438	18,010	275	27,596	1,024
2,500 to 4,999 inhabitants	631	(D)	5,734	2,438	160,680	11,563	236	17,303	739
Remainder of United States	2,022	122,397	10,427	8,128	635,636	40,440	487	28,718	1,265
	Fuel, ice dealers			Feed, farm garden supply stores			Jewelry stores		
United States, total	5,173	542,438	62,510	4,718	807,225	51,005	4,991	294,695	45,440
Cities with--500,000 or more inhabitants	922	183,257	21,086	121	10,904	847	1,291	101,120	15,969
250,000 to 499,999 inhabitants	233	27,388	3,476	75	8,462	863	248	(D)	(D)
100,000 to 249,999 inhabitants	274	27,520	3,438	89	(D)	(D)	336	26,771	(D)
50,000 to 99,999 inhabitants	411	54,036	6,447	132	19,085	1,429	402	30,965	4,941
25,000 to 49,999 inhabitants	541	53,789	6,799	233	32,116	2,490	564	38,780	6,519
10,000 to 24,999 inhabitants	588	55,799	7,018	408	93,365	6,380	661	32,370	4,573
5,000 to 9,999 inhabitants	507	35,846	4,139	422	86,863	6,183	496	18,153	2,115
2,500 to 4,999 inhabitants	350	27,592	2,752	447	(D)	(D)	408	(D)	(D)
Remainder of United States	1,347	77,211	7,355	2,791	460,605	26,073	585	9,886	631

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
EAST NORTH CENTRAL—Continued	Book, stationery stores			Sporting goods, bicycle stores			Florists		
United States, total	1,280	98,698	17,361	2,104	99,453	10,090	3,175	109,447	16,861
Cities with--500,000 or more inhabitants	471	43,491	(D)	339	26,147	3,439	969	35,796	5,572
250,000 to 499,999 inhabitants	60	(D)	(D)	80	4,691	589	172	7,090	1,301
100,000 to 249,999 inhabitants	81	7,067	1,225	137	8,585	1,053	186	8,290	(D)
50,000 to 99,999 inhabitants	132	10,960	1,700	192	12,460	1,273	258	11,756	2,185
25,000 to 49,999 inhabitants	155	12,337	1,824	280	13,555	1,244	359	13,354	2,044
10,000 to 24,999 inhabitants	167	11,862	1,602	347	13,551	1,102	403	13,684	2,086
5,000 to 9,999 inhabitants	118	5,237	511	196	6,517	445	236	6,641	900
2,500 to 4,999 inhabitants	52	(D)	(D)	97	2,249	163	194	4,163	(D)
Remainder of United States	44	1,086	112	436	11,698	782	398	8,673	1,026
	Cigar stores, stands			News dealers, newsstands			Gift, novelty, souvenir stores		
United States, total	1,255	47,541	4,176	1,045	39,675	3,104	2,186	50,918	4,409
Cities with--500,000 or more inhabitants	521	(D)	(D)	408	12,587	(D)	684	(D)	(D)
250,000 to 499,999 inhabitants	85	(D)	(D)	27	623	43	85	(D)	(D)
100,000 to 249,999 inhabitants	84	2,480	270	37	1,235	137	117	3,485	(D)
50,000 to 99,999 inhabitants	123	3,355	419	68	3,548	304	176	5,585	470
25,000 to 49,999 inhabitants	142	4,700	465	89	3,187	310	202	4,333	399
10,000 to 24,999 inhabitants	123	4,878	487	122	6,868	443	229	5,577	544
5,000 to 9,999 inhabitants	75	2,607	171	117	5,847	382	172	4,055	396
2,500 to 4,999 inhabitants	31	487	45	72	3,154	(D)	106	1,723	114
Remainder of United States	71	1,009	50	105	2,626	139	415	7,242	476
	Music stores			Camera, photographic supply stores			NONSTORE RETAILERS, TOTAL		
United States, total	1,289	78,350	10,647	582	57,948	6,918	15,479	1,158,314	164,779
Cities with--500,000 or more inhabitants	381	(D)	(D)	163	(D)	(D)	4,728	729,035	107,301
250,000 to 499,999 inhabitants	87	7,030	1,072	26	3,584	509	887	64,217	10,334
100,000 to 249,999 inhabitants	130	(D)	1,436	51	8,275	1,230	995	64,039	10,056
50,000 to 99,999 inhabitants	134	10,289	1,348	76	8,016	956	1,227	54,722	9,276
25,000 to 49,999 inhabitants	185	10,186	1,146	98	8,661	1,061	1,499	70,333	10,626
10,000 to 24,999 inhabitants	199	8,077	747	90	5,487	596	1,610	62,717	8,528
5,000 to 9,999 inhabitants	89	3,953	422	32	1,245	97	1,043	32,012	2,767
2,500 to 4,999 inhabitants	37	(D)	(D)	14	(D)	(D)	726	21,306	1,961
Remainder of United States	47	642	9	32	628	31	2,764	59,933	3,930
	Mail order houses			Direct selling (house-to-house) organizations			Merchandise vending machine operators		
United States, total	381	507,520	69,247	13,846	516,470	82,468	1,252	134,324	13,064
Cities with--500,000 or more inhabitants	204	469,914	64,490	4,190	207,312	37,353	334	51,809	5,458
250,000 to 499,999 inhabitants	19	(D)	(D)	781	(D)	(D)	87	13,465	1,331
100,000 to 249,999 inhabitants	14	2,527	412	858	47,468	8,404	123	14,044	1,240
50,000 to 99,999 inhabitants	26	3,331	441	1,062	40,088	7,729	139	11,303	1,106
25,000 to 49,999 inhabitants	20	9,452	1,642	1,330	42,906	6,971	149	17,975	2,013
10,000 to 24,999 inhabitants	31	1,776	185	1,417	49,962	7,469	162	10,979	874
5,000 to 9,999 inhabitants	19	3,868	201	927	23,168	2,241	97	4,976	325
2,500 to 4,999 inhabitants	4	(D)	(D)	671	(D)	(D)	51	2,628	182
Remainder of United States	44	3,299	324	2,610	49,489	3,071	110	7,145	535

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. o.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
WEST NORTH CENTRAL	RETAIL TRADE, TOTAL			FOOD STORES, TOTAL[1]			Grocery stores		
United States, total	176,207	16,181,312	1,604,697	30,279	3,222,470	197,369	23,747	2,937,825	170,427
Cities with--500,000 or more inhabitants	15,884	2,010,506	268,052	3,891	387,984	28,314	2,188	319,697	21,484
250,000 to 499,999 inhabitants	10,953	1,666,164	219,091	2,119	302,291	21,326	1,523	266,138	17,491
100,000 to 249,999 inhabitants	7,431	929,339	109,481	1,385	195,682	13,317	1,094	181,132	11,576
50,000 to 99,999 inhabitants	8,515	1,032,697	124,900	1,457	195,833	12,764	1,196	184,085	11,338
25,000 to 49,999 inhabitants	9,235	1,075,645	121,456	1,561	217,494	14,006	1,247	201,583	12,282
10,000 to 24,999 inhabitants	17,934	1,962,849	203,402	2,901	427,529	29,048	2,367	402,456	26,026
5,000 to 9,999 inhabitants	14,946	1,457,930	138,432	2,240	305,741	19,347	1,791	284,984	17,131
2,500 to 4,999 inhabitants	16,298	1,461,312	122,343	2,318	288,806	16,918	1,809	267,821	14,968
Remainder of United States	75,015	4,584,870	297,540	12,407	901,108	42,329	10,532	829,929	38,131
	Meat markets, fish (seafood) markets			Fruit stores, vegetable markets			Candy, nut, confectionery stores		
United States, total	1,231	91,569	6,812	619	22,144	(D)	1,406	32,980	2,084
Cities with--500,000 or more inhabitants	255	24,785	2,196	125	4,536	(D)	658	13,900	571
250,000 to 499,999 inhabitants	129	(D)	(D)	37	(D)	(D)	76	(D)	(D)
100,000 to 249,999 inhabitants	49	(D)	(D)	39	1,121	22	80	1,534	(D)
50,000 to 99,999 inhabitants	35	3,136	264	31	1,041	42	39	1,185	155
25,000 to 49,999 inhabitants	43	4,970	356	44	1,575	49	80	2,075	164
10,000 to 24,999 inhabitants	79	7,449	571	49	2,191	91	134	3,273	203
5,000 to 9,999 inhabitants	71	5,571	364	34	1,101	48	82	1,707	157
2,500 to 4,999 inhabitants	103	6,383	398	49	(D)	23	66	(D)	51
Remainder of United States	467	20,452	1,209	211	7,449	127	221	3,900	131
	Bakery products stores			EATING, DRINKING PLACES, TOTAL[2]			Eating places (including refreshment stands)		
United States, total	1,611	57,361	12,279	32,885	1,073,824	187,039	20,302	680,140	141,558
Cities with--500,000 or more inhabitants	333	12,799	2,933	3,802	173,062	37,980	1,806	101,297	26,898
250,000 to 499,999 inhabitants	157	6,763	1,493	2,390	130,142	32,264	1,343	78,100	23,970
100,000 to 249,999 inhabitants	72	2,798	627	1,516	57,658	11,530	1,014	42,301	9,318
50,000 to 99,999 inhabitants	60	2,587	583	1,763	64,470	11,766	1,117	42,102	9,000
25,000 to 49,999 inhabitants	81	3,709	861	1,881	70,744	12,796	1,143	44,991	9,492
10,000 to 24,999 inhabitants	148	6,777	1,755	2,995	103,490	18,745	1,993	68,452	14,267
5,000 to 9,999 inhabitants	136	5,772	1,267	2,441	83,919	13,900	1,677	56,131	10,656
2,500 to 4,999 inhabitants	177	5,900	1,134	2,614	77,879	12,030	1,799	52,666	9,695
Remainder of United States	438	10,256	1,626	13,483	312,560	36,028	8,410	194,098	28,262
	Drinking places			GENERAL MERCHANDISE GROUP, TOTAL[2]			Department stores		
United States, total	12,539	392,880	45,481	8,007	1,638,715	232,738	304	902,958	150,743
Cities with--500,000 or more inhabitants	1,986	71,447	11,082	395	350,720	64,807	17	(D)	(D)
250,000 to 499,999 inhabitants	1,047	52,042	8,294	263	(D)	(D)	22	187,730	31,150
100,000 to 249,999 inhabitants	502	15,357	2,212	179	114,021	18,070	20	81,434	13,100
50,000 to 99,999 inhabitants	642	22,290	2,766	182	161,940	25,734	41	126,271	20,098
25,000 to 49,999 inhabitants	738	25,753	3,304	238	129,943	19,040	61	77,887	12,233
10,000 to 24,999 inhabitants	998	34,986	4,478	579	203,675	28,382	93	97,745	13,564
5,000 to 9,999 inhabitants	764	27,688	3,244	584	110,419	14,423	40	(D)	(D)
2,500 to 4,999 inhabitants	813	25,165	2,335	741	(D)	(D)	9	5,175	639
Remainder of United States	5,049	118,152	7,766	4,846	260,503	15,623	1	(D)	(D)
	Variety stores			General merchandise stores, n.e.c.			APPAREL, ACCESSORIES STORES, TOTAL[1]		
United States, total	2,285	240,093	38,166	5,358	494,538	43,829	9,467	808,953	107,831
Cities with--500,000 or more inhabitants	172	29,313	5,616	204	(D)	(D)	1,110	142,266	22,584
250,000 to 499,999 inhabitants	114	21,161	(D)	125	(D)	(D)	775	125,860	(D)
100,000 to 249,999 inhabitants	78	(D)	(D)	79	(D)	(D)	490	63,167	(D)
50,000 to 99,999 inhabitants	78	23,409	4,029	59	12,134	1,607	604	74,612	11,530
25,000 to 49,999 inhabitants	89	23,800	4,103	88	28,256	3,604	716	71,637	9,537
10,000 to 24,999 inhabitants	218	42,487	7,343	268	63,383	7,475	1,506	121,691	15,209
5,000 to 9,999 inhabitants	225	26,865	4,138	317	62,731	7,419	1,089	76,927	8,323
2,500 to 4,999 inhabitants	329	(D)	3,155	401	58,815	5,875	1,109	59,593	5,254
Remainder of United States	986	32,513	2,966	3,817	227,204	12,653	2,068	73,200	4,934
	Shoe stores			Women's clothing, specialty stores			FURNITURE, HOME FURNISHINGS, APPLIANCE DEALERS, TOTAL[2]		
United States, total	2,089	133,076	15,997	3,261	302,550	41,166	8,844	714,866	93,305
Cities with--500,000 or more inhabitants	283	21,666	2,970	377	55,532	8,069	774	119,140	18,531
250,000 to 499,999 inhabitants	179	17,872	2,424	236	55,554	(D)	539	(D)	13,224
100,000 to 249,999 inhabitants	119	11,345	1,556	143	23,419	3,420	403	50,270	(D)
50,000 to 99,999 inhabitants	155	12,458	1,609	219	28,344	4,273	523	67,711	10,874
25,000 to 49,999 inhabitants	183	16,744	2,051	271	26,462	3,499	533	54,598	7,931
10,000 to 24,999 inhabitants	367	22,958	2,782	598	50,362	6,695	1,169	98,101	12,470
5,000 to 9,999 inhabitants	254	13,802	1,466	398	26,495	2,937	1,009	68,389	7,765
2,500 to 4,999 inhabitants	232	8,793	773	395	19,571	(D)	1,036	(D)	(D)
Remainder of United States	317	7,438	366	624	16,815	1,119	2,858	114,143	8,707

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
WEST NORTH CENTRAL—Continued	Furniture, home furnishings stores			Household appliance, radio, TV stores			AUTOMOTIVE GROUP, TOTAL[1]		
United States, total	4,095	427,868	60,246	4,721	286,574	33,059	10,382	2,968,094	270,121
Cities with--500,000 or more inhabitants	517	92,221	14,878	251	26,865	3,653	546	337,938	32,368
250,000 to 499,999 inhabitants	320	(D)	(D)	217	26,994	(D)	504	(D)	28,872
100,000 to 249,999 inhabitants	188	(D)	(D)	213	(D)	2,913	406	197,988	19,854
50,000 to 99,999 inhabitants	275	42,694	7,350	244	24,951	3,524	558	197,363	20,603
25,000 to 49,999 inhabitants	273	30,236	4,531	260	24,362	3,400	532	219,684	23,707
10,000 to 24,999 inhabitants	490	48,053	6,449	671	49,890	6,021	1,339	438,097	42,832
5,000 to 9,999 inhabitants	432	35,611	4,103	573	32,736	3,662	1,179	321,833	29,858
2,500 to 4,999 inhabitants	447	31,827	3,061	587	(D)	(D)	1,385	(D)	24,774
Remainder of United States	1,153	60,346	4,911	1,705	53,797	3,796	3,933	663,727	47,253
	Passenger car dealers (franchised)			Passenger car dealers (nonfranchised)			Tire, battery, accessory dealers		
United States, total	5,945	2,555,584	233,908	1,883	175,729	9,412	2,054	181,349	22,994
Cities with--500,000 or more inhabitants	147	279,047	27,107	228	36,129	(D)	141	18,031	(D)
250,000 to 499,999 inhabitants	139	221,389	22,619	198	(D)	2,105	124	20,222	(D)
100,000 to 249,999 inhabitants	91	151,405	16,104	171	(D)	(D)	89	(D)	(D)
50,000 to 99,999 inhabitants	148	153,223	16,555	231	19,209	807	123	19,077	2,825
25,000 to 49,999 inhabitants	250	185,815	20,178	110	10,511	567	125	18,389	2,701
10,000 to 24,999 inhabitants	714	387,432	37,949	230	13,770	665	308	31,070	3,884
5,000 to 9,999 inhabitants	731	289,268	27,047	134	9,121	483	266	19,918	2,204
2,500 to 4,999 inhabitants	891	277,755	22,658	174	11,587	500	288	(D)	1,509
Remainder of United States	2,834	610,250	43,691	407	19,379	1,052	590	22,747	1,722
	GASOLINE SERVICE STATIONS			LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS, TOTAL[2]			Farm equipment dealers		
United States, total	21,741	1,134,820	78,117	18,779	2,074,091	201,007	5,637	792,170	60,818
Cities with--500,000 or more inhabitants	1,301	94,978	9,015	558	96,620	13,326	11	(D)	(D)
250,000 to 499,999 inhabitants	1,079	68,202	6,193	485	96,761	13,842	19	2,806	(D)
100,000 to 249,999 inhabitants	869	58,344	5,202	356	60,458	7,133	30	(D)	(D)
50,000 to 99,999 inhabitants	928	54,246	4,179	472	82,307	10,541	74	13,151	1,297
25,000 to 49,999 inhabitants	1,010	63,192	5,195	541	100,167	11,689	108	21,277	2,585
10,000 to 24,999 inhabitants	2,016	126,555	10,068	1,411	202,075	23,109	332	61,964	6,174
5,000 to 9,999 inhabitants	1,665	100,953	7,353	1,564	197,503	20,936	441	78,648	7,038
2,500 to 4,999 inhabitants	1,973	104,916	6,874	1,947	234,270	23,724	660	108,286	8,530
Remainder of United States	10,900	463,434	24,038	11,445	1,003,930	76,707	3,962	500,349	34,303
	Lumber, building materials dealers			Plumbing, paint, electrical stores			Hardware stores		
United States, total	5,022	779,945	80,657	1,962	129,974	23,387	6,116	371,064	36,145
Cities with--500,000 or more inhabitants	111	51,497	6,308	147	(D)	(D)	287	23,937	3,347
250,000 to 499,999 inhabitants	117	56,149	7,204	157	22,406	4,371	190	15,360	(D)
100,000 to 249,999 inhabitants	105	35,671	3,576	108	(D)	(D)	113	10,316	(D)
50,000 to 99,999 inhabitants	142	48,320	5,998	126	11,140	2,117	124	9,534	1,129
25,000 to 49,999 inhabitants	164	50,603	5,265	149	11,830	1,810	118	16,395	2,029
10,000 to 24,999 inhabitants	376	83,111	9,076	338	18,587	2,879	363	38,399	4,980
5,000 to 9,999 inhabitants	399	65,294	7,222	241	10,705	1,526	483	42,856	5,150
2,500 to 4,999 inhabitants	466	72,392	7,309	188	11,208	3,750	629	42,292	4,135
Remainder of United States	3,142	316,908	28,699	508	14,224	1,551	3,809	171,975	12,154
	DRUG STORES, PROPRIETARY STORES			OTHER RETAIL STORES, TOTAL[1]			Liquor stores		
United States, total	6,001	507,691	59,331	22,013	1,604,865	126,300	3,634	266,349	14,467
Cities with--500,000 or more inhabitants	590	65,914	9,191	1,935	148,351	18,994	263	35,168	1,797
250,000 to 499,999 inhabitants	515	71,062	(D)	1,472	(D)	14,900	180	20,650	(D)
100,000 to 249,999 inhabitants	309	34,195	4,797	1,062	(D)	(D)	220	18,388	887
50,000 to 99,999 inhabitants	312	39,399	5,063	1,175	80,495	9,835	158	15,355	634
25,000 to 49,999 inhabitants	277	38,412	5,286	1,351	89,926	9,119	179	18,285	788
10,000 to 24,999 inhabitants	574	63,762	7,888	2,670	161,206	14,026	426	30,139	1,298
5,000 to 9,999 inhabitants	446	43,019	4,823	2,096	131,421	9,740	294	25,293	1,325
2,500 to 4,999 inhabitants	535	43,865	(D)	2,031	(D)	(D)	306	22,515	(D)
Remainder of United States	2,443	108,063	8,518	8,221	651,908	32,201	1,608	80,556	5,170
	Fuel, ice dealers			Feed, farm, garden supply stores			Jewelry stores		
United States, total	2,247	176,737	20,359	4,582	722,244	33,813	2,595	111,075	14,935
Cities with--500,000 or more inhabitants	213	26,740	3,075	34	4,816	650	230	17,505	2,938
250,000 to 499,999 inhabitants	123	17,852	1,793	57	7,352	(D)	186	17,094	(D)
100,000 to 249,999 inhabitants	59	10,602	1,410	64	5,391	355	119	10,157	(D)
50,000 to 99,999 inhabitants	113	12,292	1,903	82	8,547	841	119	11,743	1,719
25,000 to 49,999 inhabitants	110	9,458	1,366	125	18,056	1,093	153	9,179	1,324
10,000 to 24,999 inhabitants	269	24,762	3,077	280	46,988	2,596	373	15,128	2,098
5,000 to 9,999 inhabitants	274	18,620	2,377	354	53,836	2,792	323	10,749	1,173
2,500 to 4,999 inhabitants	226	15,059	1,623	467	91,324	(D)	346	9,397	968
Remainder of United States	901	41,352	3,735	3,119	485,936	21,006	724	10,123	423

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

432271 O - 57 - 8

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
WEST NORTH CENTRAL—Continued	Book, stationery stores			Sporting goods, bicycle stores			Florists		
United States, total	439	(D)	(D)	778	(D)	3,368	1,104	38,798	6,626
Cities with--500,000 or more inhabitants	63	(D)	(D)	65	3,383	315	156	8,191	1,661
250,000 to 499,999 inhabitants	69	4,905	(D)	72	6,095	842	125	6,196	1,068
100,000 to 249,999 inhabitants	27	(D)	(D)	33	2,632	341	82	3,343	(D)
50,000 to 99,999 inhabitants	46	4,084	677	69	3,894	437	74	3,290	700
25,000 to 49,999 inhabitants	59	3,708	483	80	4,874	592	71	3,586	689
10,000 to 24,999 inhabitants	78	4,483	572	147	5,763	416	165	5,756	999
5,000 to 9,999 inhabitants	46	1,771	146	89	2,597	181	130	3,476	427
2,500 to 4,999 inhabitants	27	1,632	105	60	1,264	60	104	2,327	(D)
Remainder of United States	24	360	16	163	(D)	184	197	2,633	181
	Cigar stores, stands			News dealers, newsstands			Gift, novelty, souvenir stores		
United States, total	446	14,649	1,186	378	9,880	655	819	18,580	1,688
Cities with--500,000 or more inhabitants	92	3,676	308	43	(D)	(D)	131	3,525	271
250,000 to 499,999 inhabitants	87	(D)	200	23	1,002	100	51	2,483	(D)
100,000 to 249,999 inhabitants	37	862	68	23	620	64	34	1,338	106
50,000 to 99,999 inhabitants	48	1,419	180	18	503	52	34	737	77
25,000 to 49,999 inhabitants	33	1,338	169	34	1,063	68	64	1,833	171
10,000 to 24,999 inhabitants	47	1,920	143	66	1,993	132	114	2,758	198
5,000 to 9,999 inhabitants	23	786	63	64	1,485	68	89	1,413	92
2,500 to 4,999 inhabitants	17	(D)	32	44	(D)	(D)	57	1,146	(D)
Remainder of United States	62	1,708	23	63	693	22	225	3,347	220
	Music stores			Camera, photographic supply stores			NONSTORE RETAILERS, TOTAL		
United States, total	538	40,766	6,178	189	(D)	(D)	7,809	432,923	51,539
Cities with--500,000 or more inhabitants	74	9,521	(D)	31	(D)	(D)	982	93,533	12,942
250,000 to 499,999 inhabitants	64	(D)	1,543	18	2,239	305	812	171,167	21,822
100,000 to 249,999 inhabitants	38	(D)	(D)	16	1,396	158	456	(D)	3,471
50,000 to 99,999 inhabitants	53	4,630	590	25	4,145	733	541	14,319	2,011
25,000 to 49,999 inhabitants	62	4,888	601	29	1,921	250	595	19,848	2,250
10,000 to 24,999 inhabitants	108	5,615	516	35	1,747	225	774	16,668	1,625
5,000 to 9,999 inhabitants	69	2,857	220	18	535	48	633	17,906	1,964
2,500 to 4,999 inhabitants	29	689	40	7	203	21	605	(D)	4,252
Remainder of United States	41	962	77	10	191	12	2,411	32,294	1,202
	Mail order houses			Direct selling (house-to-house) organizations			Merchandise vending machine operators		
United States, total	126	238,083	30,186	7,184	160,957	18,595	499	33,883	2,758
Cities with--500,000 or more inhabitants	30	52,937	6,965	874	32,652	5,399	78	7,944	578
250,000 to 499,999 inhabitants	24	(D)	(D)	712	(D)	(D)	76	(D)	(D)
100,000 to 249,999 inhabitants	12	(D)	(D)	405	17,938	(D)	39	(D)	(D)
50,000 to 99,999 inhabitants	15	470	90	487	11,887	1,734	39	1,962	187
25,000 to 49,999 inhabitants	11	2,984	461	521	12,887	1,382	63	3,977	407
10,000 to 24,999 inhabitants	6	1,023	148	691	13,510	1,375	77	2,135	102
5,000 to 9,999 inhabitants	5	6,568	1,282	591	10,641	639	37	697	43
2,500 to 4,999 inhabitants	10	(D)	(D)	569	(D)	(D)	26	(D)	(D)
Remainder of United States	13	627	55	2,334	29,148	949	64	2,519	198

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
SOUTH ATLANTIC	RETAIL TRADE, TOTAL			FOOD STORES, TOTAL[1]			Grocery stores		
United States, total	217,866	20,608,887	2,139,033	55,727	4,727,629	269,273	46,912	4,380,095	237,670
Cities with--500,000 or more inhabitants	18,507	2,449,648	327,814	5,098	503,357	35,156	2,993	416,251	27,089
250,000 to 499,999 inhabitants	4,340	753,489	92,471	911	132,391	8,548	693	123,196	7,713
100,000 to 249,999 inhabitants	20,638	2,629,745	309,963	4,366	532,684	33,073	3,052	480,352	28,844
50,000 to 99,999 inhabitants	20,286	2,531,311	296,547	4,691	518,928	31,081	3,869	483,598	27,270
25,000 to 49,999 inhabitants	17,691	1,916,633	217,493	3,805	410,527	24,353	3,038	378,421	21,091
10,000 to 24,999 inhabitants	22,198	2,273,707	228,272	5,175	521,976	29,492	4,331	488,551	26,447
5,000 to 9,999 inhabitants	18,967	1,703,929	160,409	4,524	430,426	23,879	4,028	413,246	22,327
2,500 to 4,999 inhabitants	18,725	1,521,770	131,260	4,339	359,374	19,174	3,879	346,709	18,286
Remainder of United States	76,514	4,828,655	374,804	22,818	1,317,966	63,617	21,029	1,249,771	58,603
	Meat markets, fish (seafood) markets			Fruit stores, vegetable markets			Candy, nut, confectionery stores		
United States, total	2,014	104,406	(D)	1,575	46,354	(D)	2,004	47,280	3,367
Cities with--500,000 or more inhabitants	405	25,399	(D)	302	8,322	(D)	575	12,524	691
250,000 to 499,999 inhabitants	25	1,744	(D)	75	(D)	92	17	571	78
100,000 to 249,999 inhabitants	278	18,644	1,277	181	5,265	206	419	8,935	742
50,000 to 99,999 inhabitants	158	9,858	772	167	5,413	284	180	3,860	303
25,000 to 49,999 inhabitants	202	9,914	670	128	4,544	299	167	4,130	286
10,000 to 24,999 inhabitants	184	8,749	589	153	4,463	218	177	4,357	311
5,000 to 9,999 inhabitants	148	6,154	389	111	2,822	147	61	1,337	69
2,500 to 4,999 inhabitants	177	6,413	369	71	(D)	40	75	1,750	133
Remainder of United States	437	17,531	836	387	12,411	847	333	9,816	754
	Bakery products stores			EATING, DRINKING PLACES, TOTAL[2]			Eating places (including refreshment stands)		
United States, total	1,265	53,066	11,092	32,658	1,530,105	233,465	23,758	1,006,143	196,192
Cities with--500,000 or more inhabitants	268	13,980	3,036	3,874	242,218	54,923	2,264	166,061	44,349
250,000 to 499,999 inhabitants	29	1,156	256	744	41,969	7,741	615	36,081	6,966
100,000 to 249,999 inhabitants	189	9,016	2,024	3,865	187,587	33,138	2,593	137,897	27,385
50,000 to 99,999 inhabitants	143	7,301	1,668	3,446	139,920	25,046	2,588	111,178	21,987
25,000 to 49,999 inhabitants	126	5,180	1,090	3,084	137,743	25,934	2,264	107,888	22,520
10,000 to 24,999 inhabitants	155	5,932	1,134	2,918	102,000	16,314	2,319	82,970	14,512
5,000 to 9,999 inhabitants	95	3,329	675	2,376	76,650	11,614	1,911	61,025	9,956
2,500 to 4,999 inhabitants	76	1,454	238	2,273	67,785	9,560	1,767	51,501	7,826
Remainder of United States	184	5,718	971	10,078	334,233	49,195	7,437	251,542	40,691
	Drinking places			GENERAL MERCHANDISE GROUP, TOTAL[2]			Department stores		
United States, total	8,802	322,508	37,273	13,549	2,385,647	329,905	447	1,253,474	210,093
Cities with--500,000 or more inhabitants	1,600	75,987	10,574	491	364,650	68,964	32	303,872	59,396
250,000 to 499,999 inhabitants	129	5,888	775	118	135,930	21,979	5	117,884	19,355
100,000 to 249,999 inhabitants	1,262	49,514	5,753	593	354,899	59,348	46	268,241	47,100
50,000 to 99,999 inhabitants	852	28,592	3,059	640	369,606	55,746	105	254,089	40,362
25,000 to 49,999 inhabitants	816	29,761	3,414	517	198,400	29,778	74	115,196	18,542
10,000 to 24,999 inhabitants	589	18,906	1,802	892	196,095	26,072	81	69,037	9,556
5,000 to 9,999 inhabitants	455	13,523	1,658	961	132,683	16,422	52	29,606	3,940
2,500 to 4,999 inhabitants	500	16,192	1,734	1,209	114,817	13,145	25	14,783	1,878
Remainder of United States	2,599	82,145	8,504	8,128	518,547	38,451	27	80,766	9,964
	Variety stores			General merchandise stores, n.e.c.			APPAREL, ACCESSORIES STORES, TOTAL[1]		
United States, total	2,848	441,463	65,436	10,080	687,196	54,376	14,177	1,288,176	165,968
Cities with--500,000 or more inhabitants	246	44,860	7,460	211	15,842	2,108	1,553	186,134	27,371
250,000 to 499,999 inhabitants	70	13,863	2,167	41	4,195	457	346	49,055	7,123
100,000 to 249,999 inhabitants	249	62,503	9,553	292	24,101	2,695	1,643	210,273	30,223
50,000 to 99,999 inhabitants	245	68,181	10,588	278	46,530	4,796	1,795	201,492	28,291
25,000 to 49,999 inhabitants	167	55,169	8,198	270	27,915	3,038	1,927	185,908	22,779
10,000 to 24,999 inhabitants	280	61,867	9,004	521	65,077	7,512	1,949	158,479	18,815
5,000 to 9,999 inhabitants	308	45,979	6,638	589	56,840	5,844	1,511	97,933	10,361
2,500 to 4,999 inhabitants	388	36,712	5,169	784	63,122	6,098	1,322	79,116	8,644
Remainder of United States	895	52,329	6,659	7,094	383,574	21,828	2,131	119,786	12,361
	Shoe stores			Women's clothing, specialty stores			FURNITURE, HOME FURNISHINGS, APPLIANCE DEALERS, TOTAL[2]		
United States, total	2,432	213,496	27,196	5,171	499,719	64,946	11,437	1,054,056	155,114
Cities with--500,000 or more inhabitants	309	33,202	4,470	541	69,889	11,122	826	131,104	20,436
250,000 to 499,999 inhabitants	80	12,835	1,695	126	(D)	(D)	244	31,013	5,014
100,000 to 249,999 inhabitants	376	40,365	5,408	571	82,759	11,705	1,246	152,815	23,560
50,000 to 99,999 inhabitants	401	39,982	5,212	668	(D)	(D)	1,221	146,747	24,325
25,000 to 49,999 inhabitants	354	34,937	4,241	785	80,881	9,484	1,131	122,534	19,237
10,000 to 24,999 inhabitants	386	25,646	3,264	790	66,696	7,498	1,538	141,383	21,518
5,000 to 9,999 inhabitants	194	9,278	989	542	32,638	3,322	1,281	92,845	12,971
2,500 to 4,999 inhabitants	126	5,466	531	484	(D)	(D)	1,176	81,596	10,206
Remainder of United States	206	11,785	1,386	664	35,255	3,777	2,774	154,019	18,047

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
SOUTH ATLANTIC—Continued	Furniture, home furnishings stores			Household appliance, radio, TV stores			AUTOMOTIVE GROUP, TOTAL[1]		
United States, total	6,982	687,962	106,954	4,405	365,400	48,160	11,475	3,773,753	365,160
Cities with--500,000 or more inhabitants	554	86,913	15,201	268	44,145	5,235	495	350,599	37,530
250,000 to 499,999 inhabitants	162	21,722	3,513	78	9,169	1,501	197	113,069	10,810
100,000 to 249,999 inhabitants	815	104,279	16,978	425	48,406	6,582	950	514,110	49,101
50,000 to 99,999 inhabitants	765	97,117	16,796	452	49,564	7,529	1,083	479,090	49,828
25,000 to 49,999 inhabitants	683	73,290	11,692	440	49,172	7,545	1,031	361,723	38,594
10,000 to 24,999 inhabitants	916	88,882	14,350	620	52,489	6,968	1,518	506,465	50,494
5,000 to 9,999 inhabitants	778	60,304	8,959	501	32,525	4,012	1,469	385,232	36,712
2,500 to 4,999 inhabitants	691	52,706	6,867	479	28,832	3,339	1,375	338,849	29,510
Remainder of United States	1,618	102,749	12,598	1,142	51,098	5,449	3,357	724,616	62,581
	Passenger car dealers (franchised)			Passenger car dealers (nonfranchised)			Tire, battery, accessory dealers		
United States, total	5,046	3,055,039	302,970	3,047	362,638	19,775	2,657	279,099	36,055
Cities with--500,000 or more inhabitants	153	286,791	30,492	183	38,457	3,500	130	21,939	3,148
250,000 to 499,999 inhabitants	36	87,705	8,199	81	10,880	(D)	61	11,853	1,849
100,000 to 249,9 inhabitants	181	376,745	36,797	400	78,549	4,379	228	40,595	6,290
50,000 to 99,999 inhabitants	327	360,173	39,644	445	64,356	3,100	217	44,822	6,558
25,000 to 49,999 inhabitants	385	284,226	31,286	299	35,409	1,876	248	33,341	4,517
10,000 to 24,999 inhabitants	699	425,868	43,010	334	31,389	1,604	402	44,173	5,634
5,000 to 9,999 inhabitants	754	329,188	32,358	291	22,657	1,004	383	30,208	3,162
2,500 to 4,999 inhabitants	768	292,165	26,270	203	22,036	(D)	370	21,290	2,056
Remainder of United States	1,743	612,178	54,914	811	58,905	2,770	618	30,878	2,841
	GASOLINE SERVICE STATIONS			LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS, TOTAL[2]			Farm equipment dealers		
United States, total	26,165	1,439,628	110,627	9,284	1,397,398	163,369	1,532	256,084	26,946
Cities with--500,000 or more inhabitants	1,036	105,895	11,950	547	82,244	10,824	2	(D)	(D)
250,000 to 499,999 inhabitants	467	34,470	3,376	147	42,931	5,322	12	(D)	(D)
100,000 to 249,999 inhabitants	2,049	134,514	12,191	731	121,244	15,333	31	11,275	1,411
50,000 to 99,999 inhabitants	2,075	136,012	12,648	688	145,488	19,003	60	13,692	1,528
25,000 to 49,999 inhabitants	1,799	111,752	9,482	635	123,962	16,136	53	11,348	1,454
10,000 to 24,999 inhabitants	2,575	146,610	11,264	993	183,505	22,529	176	37,619	4,514
5,000 to 9,999 inhabitants	2,196	127,629	9,888	938	142,897	16,972	168	28,488	3,027
2,500 to 4,999 inhabitants	2,326	119,195	7,702	1,092	131,715	14,302	243	40,876	4,079
Remainder of United States	11,640	523,551	32,126	3,513	423,412	43,148	787	111,645	10,814
	Lumber, building materials dealers			Plumbing, paint, electrical stores			Hardware stores		
United States, total	2,629	704,012	83,766	1,312	96,377	15,001	3,785	340,009	37,656
Cities with--500,000 or more inhabitants	113	54,638	6,743	111	(D)	(D)	317	15,031	1,616
250,000 to 499,999 inhabitants	39	32,188	3,887	35	(D)	(D)	61	5,373	658
100,000 to 249,999 inhabitants	206	67,895	8,244	173	15,832	2,614	321	26,186	3,064
50,000 to 99,999 inhabitants	201	86,191	10,823	196	21,695	3,479	231	23,907	3,173
25,000 to 49,999 inhabitants	184	59,284	7,722	179	13,601	1,972	213	39,559	4,988
10,000 to 24,999 inhabitants	292	84,816	10,029	200	13,503	1,923	323	47,522	5,863
5,000 to 9,999 inhabitants	274	73,105	8,927	101	4,477	617	395	36,827	4,401
2,500 to 4,999 inhabitants	278	49,123	5,617	86	2,622	309	481	38,882	4,297
Remainder of United States	1,042	196,772	21,774	231	7,949	964	1,443	106,722	9,596
	DRUG STORES, PROPRIETARY STORES			OTHER RETAIL STORES, TOTAL[1]			Liquor stores		
United States, total	7,011	691,005	95,602	27,351	2,053,365	184,517	3,678	512,369	23,359
Cities with--500,000 or more inhabitants	750	105,609	14,937	2,596	276,295	30,512	572	107,095	5,512
250,000 to 499,999 inhabitants	216	23,849	3,456	694	68,496	7,197	207	26,778	1,368
100,000 to 249,999 inhabitants	845	92,172	13,101	3,034	268,376	29,473	418	69,145	3,309
50,000 to 99,999 inhabitants	724	75,169	11,493	2,856	228,666	25,078	436	69,296	2,587
25,000 to 49,999 inhabitants	567	66,147	9,996	2,448	175,103	17,862	253	41,716	1,634
10,000 to 24,999 inhabitants	699	74,516	10,991	2,976	213,359	18,963	298	44,556	1,734
5,000 to 9,999 inhabitants	634	59,820	8,447	2,476	145,144	11,958	252	29,267	1,210
2,500 to 4,999 inhabitants	650	53,114	6,701	2,426	162,800	11,966	295	29,832	1,293
Remainder of United States	1,926	140,609	16,480	7,845	515,126	32,708	947	94,684	4,712
	Fuel, ice dealers			Feed, farm, garden supply stores			Jewelry stores		
United States, total	3,041	318,276	40,329	3,158	563,209	30,721	3,021	181,068	30,332
Cities with--500,000 or more inhabitants	223	48,120	6,378	26	(D)	(D)	270	30,423	5,609
250,000 to 499,999 inhabitants	18	1,062	138	24	10,604	531	86	13,244	2,484
100,000 to 249,999 inhabitants	325	57,807	7,619	164	36,506	2,461	311	27,665	4,780
50,000 to 99,999 inhabitants	288	34,347	4,488	162	25,454	1,842	332	28,546	5,257
25,000 to 49,999 inhabitants	233	23,654	3,230	165	32,336	2,314	307	21,078	3,700
10,000 to 24,999 inhabitants	334	30,286	3,984	337	69,761	3,813	412	21,758	3,543
5,000 to 9,999 inhabitants	288	21,914	2,917	342	50,216	3,058	416	14,625	2,107
2,500 to 4,999 inhabitants	287	20,720	2,583	440	(D)	(D)	383	11,151	1,397
Remainder of United States	1,035	80,366	8,992	1,498	251,855	11,801	504	12,578	1,455

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Nepresents zero.
[1] Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2] May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
SOUTH ATLANTIC—Continued	Book, stationery stores			Sporting goods, bicycle stores			Florists		
United States, total	621	(D)	(D)	1,073	44,383	(D)	2,172	59,108	9,349
Cities with--500,000 or more inhabitants	115	14,244	2,297	87	5,956	668	218	8,545	1,409
250,000 to 499,999 inhabitants	18	(D)	(D)	26	(D)	(D)	64	2,211	434
100,000 to 249,999 inhabitants	84	9,010	1,873	126	7,104	848	243	8,266	1,501
50,000 to 99,999 inhabitants	92	9,652	1,894	114	7,593	1,120	243	8,700	1,673
25,000 to 49,999 inhabitants	74	5,622	956	124	5,806	568	139	6,151	1,115
10,000 to 24,999 inhabitants	98	6,196	909	169	5,913	511	264	7,282	1,049
5,000 to 9,999 inhabitants	60	3,372	472	105	2,465	184	213	4,863	538
2,500 to 4,999 inhabitants	36	1,176	142	79	(D)	129	247	4,360	484
Remainder of United States	44	2,493	297	243	5,985	476	521	8,730	1,146
	Cigar stores, stands			News dealers, newsstands			Gift, novelty, souvenir stores		
United States, total	348	(D)	(D)	744	22,868	1,626	1,586	34,891	3,075
Cities with--500,000 or more inhabitants	46	(D)	200	102	3,817	(D)	155	5,519	519
250,000 to 499,999 inhabitants	9	481	52	16	(D)	41	18	620	(D)
100,000 to 249,999 inhabitants	74	2,877	323	74	2,774	278	155	3,401	315
50,000 to 99,999 inhabitants	47	1,451	159	78	2,212	222	169	4,064	378
25,000 to 49,999 inhabitants	74	2,129	108	123	4,161	329	200	4,706	401
10,000 to 24,999 inhabitants	36	985	74	89	2,584	164	177	3,306	255
5,000 to 9,999 inhabitants	27	1,551	70	86	2,494	133	141	2,460	228
2,500 to 4,999 inhabitants	12	212	(D)	68	(D)	(D)	130	2,126	(D)
Remainder of United States	23	784	42	108	2,665	128	441	8,689	746
	Music stores			Camera, photographic supply stores			NONSTORE RETAILERS, TOTAL		
United States, total	633	43,588	6,025	292	22,277	2,725	9,032	468,125	66,033
Cities with--500,000 or more inhabitants	83	8,748	1,301	35	5,757	620	1,241	101,543	15,211
250,000 to 499,999 inhabitants	19	1,994	(D)	7	684	102	256	80,296	11,905
100,000 to 249,999 inhabitants	109	8,565	1,282	53	4,361	563	1,316	61,071	10,522
50,000 to 99,999 inhabitants	130	10,071	1,356	39	3,736	525	1,067	90,193	14,008
25,000 to 49,999 inhabitants	78	4,913	666	52	2,791	246	747	22,834	3,342
10,000 to 24,999 inhabitants	104	4,498	582	31	1,941	339	965	29,319	2,820
5,000 to 9,999 inhabitants	41	1,585	184	25	1,082	141	601	12,670	1,185
2,500 to 4,999 inhabitants	23	576	(D)	14	427	18	535	13,409	950
Remainder of United States	46	2,638	263	36	1,498	171	2,304	56,790	6,090
	Mail order houses			Direct selling (house-to-house) organizations			Merchandise vending machine operators		
United States, total	215	(D)	(D)	8,190	231,911	36,131	627	(D)	(D)
Cities with--500,000 or more inhabitants	25	(D)	(D)	1,125	44,039	7,593	91	(D)	(D)
250,000 to 499,999 inhabitants	10	(D)	(D)	208	10,896	(D)	38	(D)	(D)
100,000 to 249,999 inhabitants	45	6,539	874	1,186	40,183	8,199	85	14,349	1,449
50,000 to 99,999 inhabitants	18	(D)	(D)	924	37,476	7,703	125	(D)	(D)
25,000 to 49,999 inhabitants	21	584	50	665	15,894	2,657	61	6,356	635
10,000 to 24,999 inhabitants	26	1,495	125	890	24,758	2,446	49	3,066	249
5,000 to 9,999 inhabitants	7	(D)	(D)	557	10,866	(D)	37	(D)	(D)
2,500 to 4,999 inhabitants	11	484	58	490	10,190	706	34	2,735	186
Remainder of United States	52	12,265	2,354	2,145	37,609	2,963	107	6,916	773

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. o.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
EAST SOUTH CENTRAL	RETAIL TRADE, TOTAL			FOOD STORES, TOTAL[1]			Grocery stores		
United States, total	100,623	8,354,102	775,478	29,222	1,981,884	98,105	27,308	1,901,359	91,086
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	11,240	1,559,400	160,497	2,582	330,973	20,543	2,153	307,183	17,964
100,000 to 249,999 inhabitants	8,448	1,095,605	121,577	1,933	217,083	13,259	1,689	206,072	12,165
50,000 to 99,999 inhabitants	3,459	397,533	46,144	842	85,659	5,069	705	79,677	4,545
25,000 to 49,999 inhabitants	6,894	694,132	73,609	1,858	161,297	8,480	1,692	154,296	7,852
10,000 to 24,999 inhabitants	9,595	955,430	93,210	2,600	227,318	12,295	2,409	218,916	11,626
5,000 to 9,999 inhabitants	11,824	978,720	84,675	3,192	230,486	11,175	2,962	222,548	10,548
2,500 to 4,999 inhabitants	9,814	707,777	55,446	2,483	167,792	7,645	2,346	163,400	7,425
Remainder of United States	39,349	1,965,505	120,320	13,732	561,276	19,639	13,352	549,267	18,961
	Meat markets, fish (seafood) markets			Fruit stores, vegetable markets			Candy, nut, confectionery stores		
United States, total	391	(D)	(D)	412	10,254	266	318	8,300	904
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	54	(D)	669	88	(D)	(D)	82	(D)	284
100,000 to 249,999 inhabitants	60	(D)	(D)	54	1,724	75	40	(D)	155
50,000 to 99,999 inhabitants	22	1,849	166	25	509	13	25	437	31
25,000 to 49,999 inhabitants	46	2,929	194	32	672	7	30	619	73
10,000 to 24,999 inhabitants	35	2,855	159	54	1,373	42	36	934	84
5,000 to 9,999 inhabitants	46	2,706	190	43	1,019	23	27	482	66
2,500 to 4,999 inhabitants	34	(D)	(D)	32	(D)	(D)	21	425	47
Remainder of United States	94	3,313	174	84	1,906	32	57	2,070	164
	Bakery products stores			EATING, DRINKING PLACES, TOTAL[2]			Eating places (including refreshment stands)		
United States, total	333	13,777	2,774	13,063	434,920	69,886	10,299	344,716	59,757
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	93	(D)	(D)	2,124	100,323	18,935	1,517	75,193	15,718
100,000 to 249,999 inhabitants	51	2,134	427	1,537	63,181	11,748	1,109	51,793	(D)
50,000 to 99,999 inhabitants	15	729	207	628	23,035	4,218	447	16,566	3,290
25,000 to 49,999 inhabitants	33	1,426	251	1,101	40,992	6,737	822	31,113	5,484
10,000 to 24,999 inhabitants	39	1,331	277	1,313	41,793	5,938	1,085	33,647	5,142
5,000 to 9,999 inhabitants	51	1,593	279	1,367	35,625	5,068	1,169	29,842	4,460
2,500 to 4,999 inhabitants	16	(D)	(D)	1,045	26,168	3,652	883	22,365	(D)
Remainder of United States	35	1,226	173	3,948	103,803	13,390	3,267	84,197	11,849
	Drinking places			GENERAL MERCHANDISE GROUP, TOTAL[2]			Department stores		
United States, total	2,734	89,862	10,129	8,692	1,005,102	120,629	136	407,719	66,404
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	603	25,046	3,221	382	209,347	34,309	19	162,071	27,792
100,000 to 249,999 inhabitants	424	11,364	(D)	259	157,323	24,083	22	119,787	18,913
50,000 to 99,999 inhabitants	181	6,469	928	118	55,863	8,501	17	38,642	5,970
25,000 to 49,999 inhabitants	277	9,863	1,253	225	83,625	12,591	27	39,860	6,500
10,000 to 24,999 inhabitants	222	8,100	796	422	97,300	12,962	36	35,984	5,523
5,000 to 9,999 inhabitants	190	5,667	608	786	77,082	8,934	10	6,475	1,041
2,500 to 4,999 inhabitants	160	3,763	(D)	783	55,060	5,241	2	(D)	(D)
Remainder of United States	677	19,590	1,741	5,717	269,502	14,008	3	(D)	(D)
	Variety stores			General merchandise stores, n.e.c.			APPAREL, ACCESSORIES STORES, TOTAL[1]		
United States, total	1,300	162,180	23,350	7,182	433,793	30,675	5,761	512,686	62,924
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	147	28,016	4,369	214	19,224	2,148	833	119,126	18,915
100,000 to 249,999 inhabitants	101	(D)	(D)	134	(D)	(D)	657	(D)	(D)
50,000 to 99,999 inhabitants	40	10,244	1,679	57	6,911	852	306	(D)	(D)
25,000 to 49,999 inhabitants	64	19,828	3,075	132	23,911	3,016	587	53,365	6,836
10,000 to 24,999 inhabitants	119	23,705	3,489	265	37,601	3,950	774	67,349	7,748
5,000 to 9,999 inhabitants	210	23,111	3,368	556	47,276	4,525	916	61,795	6,351
2,500 to 4,999 inhabitants	194	(D)	(D)	585	(D)	(D)	689	37,653	3,359
Remainder of United States	425	17,577	1,740	5,239	246,881	11,694	999	46,187	3,701
	Shoe stores			Women's clothing, specialty stores			FURNITURE, HOME FURNISHINGS, APPLIANCE DEALERS, TOTAL[2]		
United States, total	1,020	74,981	9,299	1,839	180,603	22,660	4,859	396,976	52,023
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	178	(D)	(D)	253	(D)	(D)	564	74,238	12,188
100,000 to 249,999 inhabitants	164	(D)	(D)	223	41,204	4,474	498	58,344	8,193
50,000 to 99,999 inhabitants	75	(D)	1,002	119	13,196	1,931	186	(D)	(D)
25,000 to 49,999 inhabitants	138	10,579	1,215	194	19,659	2,391	402	39,935	5,719
10,000 to 24,999 inhabitants	176	11,036	1,277	267	28,222	3,485	598	56,706	7,674
5,000 to 9,999 inhabitants	128	5,772	629	302	17,570	1,808	751	53,439	6,668
2,500 to 4,999 inhabitants	63	2,101	138	208	(D)	(D)	596	(D)	(D)
Remainder of United States	98	2,330	140	273	9,305	698	1,264	56,170	4,663

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
EAST SOUTH CENTRAL—Continued	Furniture, home furnishings stores			Household appliance, radio, TV stores			AUTOMOTIVE GROUP, TOTAL[1]		
United States, total	2,819	255,316	34,889	2,020	141,344	17,134	5,666	1,688,761	146,617
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	370	50,037	8,702	192	24,193	3,486	454	324,993	27,595
100,000 to 249,999 inhabitants	322	41,373	(D)	174	16,941	(D)	451	(D)	(D)
50,000 to 99,999 inhabitants	119	14,091	(D)	67	(D)	(D)	167	78,924	7,989
25,000 to 49,999 inhabitants	223	22,920	3,329	179	17,015	2,390	437	148,781	14,650
10,000 to 24,999 inhabitants	383	37,878	4,983	213	18,792	2,691	751	205,161	19,022
5,000 to 9,999 inhabitants	418	33,792	4,485	333	19,647	2,183	950	236,119	20,200
2,500 to 4,999 inhabitants	333	23,181	(D)	263	(D)	1,262	765	(D)	(D)
Remainder of United States	651	32,044	2,752	599	23,884	1,911	1,691	314,132	22,777
	Passenger car dealers (franchised)			Passenger car dealers (nonfranchised)			Tire, battery, accessory dealers		
United States, total	2,595	1,363,584	121,717	1,507	171,804	7,353	1,371	133,394	16,322
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	105	255,564	21,361	201	40,787	2,149	119	(D)	(D)
100,000 to 249,999 inhabitants	107	158,556	15,533	219	34,425	1,704	94	20,137	3,214
50,000 to 99,999 inhabitants	60	67,154	6,761	52	4,630	214	48	6,808	973
25,000 to 49,999 inhabitants	164	115,317	12,044	136	16,506	600	107	14,345	1,891
10,000 to 24,999 inhabitants	318	158,902	15,715	227	25,034	804	191	20,600	2,461
5,000 to 9,999 inhabitants	495	195,821	17,613	192	19,456	568	245	19,643	1,954
2,500 to 4,999 inhabitants	442	145,485	12,627	121	8,439	236	193	(D)	(D)
Remainder of United States	904	266,785	20,063	359	22,527	1,078	374	16,890	1,227
	GASOLINE SERVICE STATIONS			LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS, TOTAL[2]			Farm equipment dealers		
United States, total	10,812	594,351	43,854	5,051	638,137	71,291	1,059	156,296	14,401
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	1,030	71,890	6,788	473	74,047	9,383	24	(D)	(D)
100,000 to 249,999 inhabitants	807	62,601	5,894	317	(D)	(D)	24	4,386	492
50,000 to 99,999 inhabitants	299	21,769	1,911	150	27,613	3,917	13	(D)	(D)
25,000 to 49,999 inhabitants	705	45,461	3,841	288	42,799	5,800	36	7,952	918
10,000 to 24,999 inhabitants	951	64,756	5,424	488	85,009	10,544	110	23,248	2,363
5,000 to 9,999 inhabitants	1,168	67,174	4,841	715	91,735	10,492	188	29,436	2,764
2,500 to 4,999 inhabitants	1,065	53,268	3,485	634	(D)	(D)	164	(D)	(D)
Remainder of United States	4,787	207,432	11,670	1,986	179,227	15,632	500	60,912	4,907
	Lumber, building materials dealers			Plumbing, paint, electrical stores			Hardware stores		
United States, total	1,427	275,287	34,526	530	38,312	5,646	2,029	167,554	16,718
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	145	46,846	6,076	71	(D)	(D)	231	15,708	1,807
100,000 to 249,999 inhabitants	95	37,506	4,433	67	(D)	(D)	129	15,239	1,849
50,000 to 99,999 inhabitants	53	17,097	2,440	44	(D)	(D)	40	4,014	404
25,000 to 49,999 inhabitants	95	19,937	2,637	68	5,520	932	87	9,384	1,313
10,000 to 24,999 inhabitants	142	36,708	5,080	84	6,266	772	152	18,787	2,329
5,000 to 9,999 inhabitants	175	30,448	4,170	80	4,003	553	272	27,848	3,005
2,500 to 4,999 inhabitants	171	25,826	3,223	47	1,741	183	252	21,279	1,999
Remainder of United States	551	60,919	6,467	69	2,101	246	866	55,295	4,012
	DRUG STORES, PROPRIETARY STORES			OTHER RETAIL STORES, TOTAL[1]			Liquor stores		
United States, total	3,380	256,185	31,976	10,841	703,477	60,745	1,045	135,997	5,289
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	593	51,106	6,901	1,548	129,665	(D)	348	43,701	1,654
100,000 to 249,999 inhabitants	342	(D)	(D)	1,147	105,369	10,542	188	30,991	1,086
50,000 to 99,999 inhabitants	145	13,638	1,961	454	(D)	(D)	50	(D)	(D)
25,000 to 49,999 inhabitants	234	20,664	2,860	781	50,180	5,451	50	6,894	370
10,000 to 24,999 inhabitants	296	30,973	4,614	1,102	72,121	6,540	79	13,889	525
5,000 to 9,999 inhabitants	370	31,754	3,869	1,300	87,325	6,633	61	6,746	230
2,500 to 4,999 inhabitants	335	(D)	(D)	1,174	(D)	4,275	78	(D)	(D)
Remainder of United States	1,065	51,446	4,791	3,335	161,543	9,102	191	20,215	752
	Fuel, ice dealers			Feed, farm, garden supply stores			Jewelry stores		
United States, total	1,356	84,683	11,353	1,625	239,979	12,426	1,221	73,579	11,771
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	130	(D)	(D)	79	15,290	1,208	186	21,515	(D)
100,000 to 249,999 inhabitants	114	8,313	(D)	76	19,763	1,024	106	14,386	2,533
50,000 to 99,999 inhabitants	31	3,571	597	34	5,430	416	65	5,013	932
25,000 to 49,999 inhabitants	73	6,104	1,067	62	12,150	696	112	8,925	1,472
10,000 to 24,999 inhabitants	161	9,950	1,434	117	22,297	1,292	174	9,204	1,333
5,000 to 9,999 inhabitants	178	14,497	2,076	226	44,992	2,191	216	7,044	846
2,500 to 4,999 inhabitants	175	(D)	(D)	244	34,188	1,646	173	3,828	(D)
Remainder of United States	494	23,404	2,675	787	85,869	3,953	169	3,664	292

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2] May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
EAST SOUTH CENTRAL—Continued	Book, stationery stores			Sporting goods, bicycle stores			Florists		
United States, total	194	12,158	(D)	396	15,791	1,510	1,079	29,966	4,366
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	37	3,824	736	68	(D)	(D)	160	5,440	(D)
100,000 to 249,999 inhabitants	42	2,840	459	61	4,034	465	103	6,139	1,379
50,000 to 99,999 inhabitants	22	(D)	145	23	1,127	111	47	1,664	293
25,000 to 49,999 inhabitants	21	1,538	165	43	1,325	86	88	3,212	447
10,000 to 24,999 inhabitants	29	1,639	284	60	2,332	227	112	3,091	459
5,000 to 9,999 inhabitants	25	568	64	45	1,454	90	170	3,926	421
2,500 to 4,999 inhabitants	9	(D)	(D)	19	(D)	(D)	150	2,543	(D)
Remainder of United States	9	258	22	77	1,402	90	249	3,951	381
	Cigar stores, stands			News dealers, newsstands			Gift, novelty, souvenir stores		
United States, total	70	(D)	(D)	183	4,093	(D)	404	8,003	744
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	20	(D)	(D)	20	(D)	58	44	(D)	173
100,000 to 249,999 inhabitants	16	650	40	23	(D)	(D)	34	805	60
50,000 to 99,999 inhabitants	10	360	32	18	300	13	17	253	20
25,000 to 49,999 inhabitants	5	202	11	30	651	30	24	502	31
10,000 to 24,999 inhabitants	11	306	21	32	725	42	44	1,027	103
5,000 to 9,999 inhabitants	...	...	...	21	379	7	46	717	48
2,500 to 4,999 inhabitants	3	81	2	17	262	7	30	(D)	17
Remainder of United States	5	46	...	22	261	9	165	3,124	292
	Music stores			Camera, photographic supply stores			NONSTORE RETAILERS, TOTAL		
United States, total	213	14,973	2,129	75	6,250	829	3,276	141,623	17,428
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	43	(D)	(D)	19	(D)	(D)	657	73,692	(D)
100,000 to 249,999 inhabitants	30	4,266	633	19	(D)	(D)	500	22,447	3,344
50,000 to 99,999 inhabitants	20	1,722	249	6	642	66	164	(D)	(D)
25,000 to 49,999 inhabitants	36	2,072	205	7	531	91	276	7,033	644
10,000 to 24,999 inhabitants	34	1,657	167	12	607	73	300	6,944	449
5,000 to 9,999 inhabitants	22	(D)	(D)	2	(D)	(D)	309	6,186	444
2,500 to 4,999 inhabitants	12	(D)	(D)	3	57	5	245	(D)	312
Remainder of United States	8	84	10	7	(D)	(D)	825	14,787	747
	Mail order houses			Direct selling (house-to-house) organizations			Merchandise vending machine operators		
United States, total	48	(D)	(D)	2,936	68,484	8,841	292	(D)	(D)
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	9	(D)	(D)	559	18,508	(D)	89	(D)	(D)
100,000 to 249,999 inhabitants	16	726	68	429	15,207	(D)	55	6,514	(D)
50,000 to 99,999 inhabitants	8	(D)	(D)	136	3,504	692	20	(D)	(D)
25,000 to 49,999 inhabitants	...	...	...	244	4,966	514	32	2,067	130
10,000 to 24,999 inhabitants	1	(D)	(D)	267	4,678	338	32	(D)	(D)
5,000 to 9,999 inhabitants	3	139	10	289	4,946	337	17	1,101	97
2,500 to 4,999 inhabitants	2	(D)	(D)	235	4,460	266	8	(D)	(D)
Remainder of United States	9	245	20	777	12,215	513	39	2,327	210

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
WEST SOUTH CENTRAL	RETAIL TRADE, TOTAL			FOOD STORES, TOTAL[1]			Grocery stores		
United States, total	162,233	14,806,333	1,424,392	37,555	3,344,564	173,980	33,802	3,184,797	160,590
Cities with--500,000 or more inhabitants	13,591	1,718,019	205,739	3,074	350,321	21,830	2,440	320,363	19,043
250,000 to 499,999 inhabitants	14,795	1,991,320	223,534	2,845	407,417	24,220	2,459	389,535	22,442
100,000 to 249,999 inhabitants	15,044	1,903,767	216,698	2,934	393,622	23,883	2,520	367,324	21,553
50,000 to 99,999 inhabitants	9,267	1,078,853	113,071	1,723	226,547	12,730	1,492	214,039	11,583
25,000 to 49,999 inhabitants	8,809	915,513	93,785	1,896	196,816	10,486	1,716	190,001	9,873
10,000 to 24,999 inhabitants	21,000	2,094,573	197,688	4,661	500,702	26,357	4,185	482,951	24,824
5,000 to 9,999 inhabitants	19,235	1,605,237	133,855	4,186	365,859	18,024	3,761	348,614	16,920
2,500 to 4,999 inhabitants	16,084	1,213,515	91,449	3,525	261,249	12,412	3,217	251,162	11,688
Remainder of United States	44,408	2,285,536	148,573	12,711	642,031	24,038	12,012	620,808	22,664
	Meat markets, fish (seafood) markets			Fruit stores, vegetable markets			Candy, nut, confectionery stores		
United States, total	1,046	(D)	(D)	597	16,689	(D)	531	10,283	964
Cities with--500,000 or more inhabitants	213	13,715	812	119	2,897	(D)	81	1,712	(D)
250,000 to 499,999 inhabitants	57	5,616	381	91	3,282	(D)	42	1,359	200
100,000 to 249,999 inhabitants	71	12,216	851	56	1,385	41	80	1,934	185
50,000 to 99,999 inhabitants	70	6,934	512	33	1,335	30	33	451	61
25,000 to 49,999 inhabitants	42	2,470	167	32	606	9	26	838	72
10,000 to 24,999 inhabitants	115	6,791	407	60	1,625	37	70	996	81
5,000 to 9,999 inhabitants	114	6,429	440	66	1,420	24	54	754	33
2,500 to 4,999 inhabitants	108	(D)	(D)	30	691	23	45	885	(D)
Remainder of United States	256	9,939	535	110	3,448	263	100	1,354	77
	Bakery products stores			EATING, DRINKING PLACES, TOTAL[2]			Eating places (including refreshment stands)		
United States, total	780	23,387	4,486	27,545	867,963	149,185	18,314	660,229	128,208
Cities with--500,000 or more inhabitants	99	4,887	1,118	3,188	134,718	23,399	1,644	92,456	18,636
250,000 to 499,999 inhabitants	100	(D)	(D)	3,187	125,101	25,549	2,126	101,232	22,734
100,000 to 249,999 inhabitants	107	3,831	798	2,867	124,789	24,218	1,862	97,189	21,078
50,000 to 99,999 inhabitants	58	1,778	379	1,806	63,161	12,172	1,140	50,005	10,458
25,000 to 49,999 inhabitants	44	1,236	238	1,557	51,405	9,140	1,076	39,581	7,904
10,000 to 24,999 inhabitants	137	3,178	465	3,090	94,766	16,817	2,280	76,450	14,808
5,000 to 9,999 inhabitants	97	2,050	292	2,854	71,818	11,168	2,041	56,754	9,977
2,500 to 4,999 inhabitants	63	(D)	(D)	2,159	50,277	7,446	1,590	39,757	6,671
Remainder of United States	75	2,001	326	6,837	151,928	19,276	4,535	106,805	15,942
	Drinking places			GENERAL MERCHANDISE GROUP, TOTAL[2]			Department stores		
United States, total	9,129	206,702	20,977	8,523	1,623,307	218,884	217	807,913	132,290
Cities with--500,000 or more inhabitants	1,506	42,048	4,763	350	253,547	39,538	18	(D)	(D)
250,000 to 499,999 inhabitants	1,053	23,835	2,815	391	289,623	46,225	30	(D)	(D)
100,000 to 249,999 inhabitants	1,001	27,570	3,140	449	255,753	39,853	41	187,842	30,701
50,000 to 99,999 inhabitants	660	13,080	1,714	239	124,869	18,990	33	82,398	13,204
25,000 to 49,999 inhabitants	477	11,746	1,236	286	107,083	15,473	34	61,425	9,615
10,000 to 24,999 inhabitants	806	18,292	2,009	823	190,592	25,331	52	52,652	8,410
5,000 to 9,999 inhabitants	801	14,970	1,191	941	113,732	12,887	6	4,025	589
2,500 to 4,999 inhabitants	559	10,410	775	1,009	78,838	7,431	3	(D)	(D)
Remainder of United States	2,266	44,751	3,334	4,035	209,270	12,856	...	...	...
	Variety stores			General merchandise stores, n.e.c.			APPAREL, ACCESSORIES STORES, TOTAL[1]		
United States, total	2,255	247,328	36,507	5,983	566,132	49,787	8,939	866,558	110,347
Cities with--500,000 or more inhabitants	121	37,146	5,698	209	(D)	(D)	794	135,237	20,283
250,000 to 499,999 inhabitants	186	(D)	(D)	167	(D)	(D)	898	129,880	19,751
100,000 to 249,999 inhabitants	190	35,430	5,786	216	32,475	3,366	1,061	148,123	20,991
50,000 to 99,999 inhabitants	91	19,046	3,068	115	23,425	2,718	707	82,251	11,193
25,000 to 49,999 inhabitants	98	20,098	3,029	152	25,522	2,829	694	69,318	8,446
10,000 to 24,999 inhabitants	261	39,311	5,936	506	98,569	10,985	1,546	130,228	14,492
5,000 to 9,999 inhabitants	320	28,887	4,260	613	80,802	8,038	1,260	79,621	7,670
2,500 to 4,999 inhabitants	358	(D)	(D)	642	57,847	4,863	957	51,012	4,253
Remainder of United States	630	18,227	1,808	3,363	189,809	11,048	1,022	40,888	3,268
	Shoe stores			Women's clothing, specialty stores			FURNITURE, HOME FURNISHINGS, APPLIANCE DEALERS, TOTAL[2]		
United States, total	1,698	147,836	19,050	3,204	307,465	38,703	7,929	695,093	89,338
Cities with--500,000 or more inhabitants	212	29,225	4,015	221	48,416	6,838	687	101,739	15,039
250,000 to 499,999 inhabitants	205	25,556	3,698	331	48,465	7,062	655	71,429	10,813
100,000 to 249,999 inhabitants	254	30,823	4,310	394	61,033	8,543	869	106,357	15,815
50,000 to 99,999 inhabitants	174	15,743	1,963	273	32,863	4,289	533	55,398	7,438
25,000 to 49,999 inhabitants	167	13,324	1,576	256	24,438	2,786	524	51,305	6,619
10,000 to 24,999 inhabitants	328	19,718	2,283	623	48,378	5,525	1,354	119,150	16,976
5,000 to 9,999 inhabitants	198	8,545	787	456	22,975	2,130	1,138	87,528	9,877
2,500 to 4,999 inhabitants	91	3,101	270	327	13,163	941	856	46,359	4,367
Remainder of United States	69	1,801	148	323	7,734	489	1,313	55,828	4,394

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
WEST SOUTH CENTRAL—Continued	Furniture, home furnishings stores			Household appliance, radio, TV stores			AUTOMOTIVE GROUP, TOTAL[1]		
United States, total	4,522	443,912	58,564	3,343	250,351	30,774	10,460	3,095,018	254,348
Cities with--500,000 or more inhabitants	490	83,272	12,546	193	18,443	2,493	601	298,679	27,656
250,000 to 499,999 inhabitants	448	(D)	(D)	205	(D)	(D)	912	428,015	33,698
100,000 to 249,999 inhabitants	575	77,881	11,805	288	28,420	4,010	898	384,019	34,039
50,000 to 99,999 inhabitants	335	35,408	4,655	190	19,932	2,783	610	230,402	19,668
25,000 to 49,999 inhabitants	306	28,153	3,581	214	23,094	3,038	629	195,694	17,067
10,000 to 24,999 inhabitants	743	71,001	8,840	605	48,077	6,136	1,684	493,729	43,188
5,000 to 9,999 inhabitants	575	41,867	4,439	557	45,577	5,438	1,738	406,591	32,341
2,500 to 4,999 inhabitants	442	(D)	(D)	408	(D)	(D)	1,391	310,227	22,561
Remainder of United States	608	31,966	2,683	683	23,490	1,711	1,997	347,662	24,130
	Passenger car dealers (franchised)			Passenger car dealers (nonfranchised)			Tire, battery, accessory dealers		
United States, total	4,364	2,448,089	206,079	2,801	317,195	10,440	2,825	276,018	33,342
Cities with--500,000 or more inhabitants	117	226,700	21,266	243	35,745	1,517	185	26,570	3,848
250,000 to 499,999 inhabitants	119	305,071	25,252	497	75,876	2,251	204	34,610	5,238
100,000 to 249,999 inhabitants	174	272,809	25,751	411	61,835	1,955	230	39,070	5,703
50,000 to 99,999 inhabitants	164	164,551	14,732	262	37,565	1,118	142	25,242	3,570
25,000 to 49,999 inhabitants	201	148,362	13,464	230	22,861	714	156	20,386	2,566
10,000 to 24,999 inhabitants	733	401,272	35,830	448	39,953	1,355	451	49,827	5,774
5,000 to 9,999 inhabitants	908	345,970	28,022	280	21,718	700	526	37,687	3,483
2,500 to 4,999 inhabitants	866	282,055	20,686	140	7,100	227	378	20,454	1,572
Remainder of United States	1,082	301,299	21,076	290	14,542	603	593	22,172	1,588
	GASOLINE SERVICE STATIONS			LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS, TOTAL[2]			Farm equipment dealers		
United States, total	20,038	1,057,175	90,289	9,939	1,299,697	133,245	1,991	294,220	27,834
Cities with--500,000 or more inhabitants	1,212	98,391	10,002	525	99,262	12,735	10	(D)	(D)
250,000 to 499,999 inhabitants	1,555	104,580	10,859	614	112,566	11,078	39	5,023	572
100,000 to 249,999 inhabitants	1,680	113,892	11,193	640	139,089	15,759	43	8,617	969
50,000 to 99,999 inhabitants	1,014	68,363	6,863	488	84,836	8,965	57	11,474	1,316
25,000 to 49,999 inhabitants	941	61,940	6,107	458	73,166	8,730	64	11,982	1,482
10,000 to 24,999 inhabitants	2,496	145,959	13,427	1,260	186,127	19,640	254	48,436	4,691
5,000 to 9,999 inhabitants	2,291	116,219	9,400	1,329	170,341	17,288	373	62,096	5,799
2,500 to 4,999 inhabitants	2,091	97,800	7,312	1,362	156,025	14,556	412	(D)	(D)
Remainder of United States	6,758	250,031	15,126	3,263	278,285	24,494	739	85,560	7,348
	Lumber, building materials dealers			Plumbing, paint, electrical stores			Hardware stores		
United States, total	4,156	751,000	76,423	1,206	86,547	12,495	2,566	167,640	16,493
Cities with--500,000 or more inhabitants	214	72,223	8,969	94	(D)	(D)	207	12,258	1,202
250,000 to 499,999 inhabitants	295	84,812	7,903	156	16,345	1,983	122	6,378	620
100,000 to 249,999 inhabitants	291	100,282	10,711	146	17,072	2,617	158	13,106	1,462
50,000 to 99,999 inhabitants	240	57,449	5,568	110	9,334	1,367	79	6,571	714
25,000 to 49,999 inhabitants	198	46,235	5,222	89	7,952	1,303	105	6,983	723
10,000 to 24,999 inhabitants	520	97,782	10,112	248	14,067	1,913	236	25,732	2,924
5,000 to 9,999 inhabitants	496	76,962	7,938	130	4,334	554	328	26,943	2,997
2,500 to 4,999 inhabitants	488	70,783	6,625	88	(D)	(D)	370	25,513	2,439
Remainder of United States	1,414	144,472	13,375	145	4,053	359	961	44,156	3,412
	DRUG STORES, PROPRIETARY STORES			OTHER RETAIL STORES, TOTAL[1]			Liquor stores		
United States, total	5,861	479,324	61,233	19,414	1,194,732	108,972	3,106	209,370	9,210
Cities with--500,000 or more inhabitants	540	61,039	9,268	1,827	128,536	16,512	413	33,313	1,940
250,000 to 499,999 inhabitants	467	62,779	9,051	2,263	155,467	17,548	474	48,608	2,130
100,000 to 249,999 inhabitants	634	67,042	9,469	2,117	130,729	16,091	330	22,278	1,152
50,000 to 99,999 inhabitants	355	35,477	4,912	1,343	89,284	8,698	262	22,650	801
25,000 to 49,999 inhabitants	309	31,025	3,947	1,169	68,080	6,974	218	12,453	522
10,000 to 24,999 inhabitants	704	67,060	8,896	2,650	147,658	13,421	332	18,883	831
5,000 to 9,999 inhabitants	641	50,041	5,773	2,317	132,399	8,930	263	11,502	363
2,500 to 4,999 inhabitants	633	41,501	4,476	1,762	113,980	6,342	196	7,970	269
Remainder of United States	1,578	63,360	5,441	3,966	228,599	14,456	618	31,713	1,202
	Fuel, ice dealers			Feed, farm, garden supply stores			Jewelry stores		
United States, total	1,584	106,335	14,312	2,641	386,483	19,739	2,092	142,590	20,621
Cities with--500,000 or more inhabitants	87	(D)	(D)	59	10,913	939	179	22,590	3,924
250,000 to 499,999 inhabitants	136	5,680	(D)	114	10,446	786	208	26,023	3,941
100,000 to 249,999 inhabitants	91	4,332	665	126	12,760	1,154	206	28,021	4,442
50,000 to 99,999 inhabitants	54	4,910	542	79	13,376	832	125	14,511	1,989
25,000 to 49,999 inhabitants	56	3,771	615	106	15,110	764	136	10,586	1,647
10,000 to 24,999 inhabitants	150	11,821	1,808	329	52,043	3,000	377	20,391	2,792
5,000 to 9,999 inhabitants	167	13,854	1,991	383	71,213	3,459	363	11,176	1,185
2,500 to 4,999 inhabitants	203	(D)	2,064	410	74,754	2,890	265	5,744	455
Remainder of United States	640	45,107	5,696	1,035	125,868	5,915	233	3,548	246

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation.

[2] May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
WEST SOUTH CENTRAL—Continued	Book, stationery stores			Sporting goods, bicycle stores			Florists		
United States, total	481	44,154	8,007	773	(D)	(D)	1,736	44,101	5,855
Cities with--500,000 or more inhabitants	71	(D)	(D)	83	6,769	(D)	182	6,194	(D)
250,000 to 499,999 inhabitants	62	8,814	2,000	86	4,732	508	231	6,234	978
100,000 to 249,999 inhabitants	84	9,494	1,531	83	5,953	780	180	6,955	1,067
50,000 to 99,999 inhabitants	37	3,253	589	62	4,854	575	89	3,711	627
25,000 to 49,999 inhabitants	29	3,481	546	70	3,018	278	89	3,060	411
10,000 to 24,999 inhabitants	87	5,710	849	138	5,233	402	219	6,711	946
5,000 to 9,999 inhabitants	55	1,782	152	73	1,866	92	258	5,112	464
2,500 to 4,999 inhabitants	22	(D)	(D)	42	(D)	38	203	3,137	(D)
Remainder of United States	34	415	15	136	2,960	243	285	2,987	170
	Cigar stores, stands			News dealers, newsstands			Gift, novelty, souvenir stores		
United States, total	271	8,496	600	484	12,152	693	623	11,583	1,030
Cities with--500,000 or more inhabitants	57	2,453	223	50	1,604	139	95	2,092	(D)
250,000 to 499,999 inhabitants	71	2,208	131	42	1,632	(D)	69	1,899	232
100,000 to 249,999 inhabitants	73	1,798	98	46	1,498	104	76	1,472	82
50,000 to 99,999 inhabitants	24	700	39	40	1,402	118	39	891	79
25,000 to 49,999 inhabitants	21	751	67	37	867	64	31	843	133
10,000 to 24,999 inhabitants	13	308	16	106	2,203	97	89	1,595	129
5,000 to 9,999 inhabitants	5	54	4	83	1,908	69	85	1,347	88
2,500 to 4,999 inhabitants	4	115	7	37	622	(D)	34	403	(D)
Remainder of United States	3	109	15	43	416	9	105	1,041	47
	Music stores			Camera, photographic supply stores			NONSTORE RETAILERS, TOTAL		
United States, total	480	36,896	5,242	139	20,017	2,557	6,030	282,902	34,871
Cities with--500,000 or more inhabitants	47	(D)	(D)	15	(D)	(D)	793	56,550	9,477
250,000 to 499,999 inhabitants	74	6,178	967	30	8,612	1,088	1,008	104,463	14,742
100,000 to 249,999 inhabitants	94	8,490	1,263	34	4,344	458	895	40,352	5,387
50,000 to 99,999 inhabitants	58	4,721	584	10	1,435	148	449	18,265	1,442
25,000 to 49,999 inhabitants	39	3,080	423	15	909	125	346	9,681	796
10,000 to 24,999 inhabitants	92	5,088	494	22	923	110	732	18,602	1,143
5,000 to 9,999 inhabitants	47	1,552	152	6	201	23	540	11,088	497
2,500 to 4,999 inhabitants	12	(D)	(D)	5	144	42	339	6,247	293
Remainder of United States	17	414	33	2	(D)	(D)	928	17,654	1,094
	Mail order houses			Direct selling (house-to-house) organizations			Merchandise vending machine operators		
United States, total	88	(D)	(D)	5,364	151,983	20,619	578	(D)	(D)
Cities with--500,000 or more inhabitants	11	(D)	(D)	713	43,587	8,492	69	(D)	(D)
250,000 to 499,999 inhabitants	27	(D)	(D)	877	29,350	4,007	104	(D)	(D)
100,000 to 249,999 inhabitants	9	465	130	780	24,653	4,232	106	15,234	025
50,000 to 99,999 inhabitants	7	578	73	380	9,908	1,015	62	7,779	354
25,000 to 49,999 inhabitants	2	(D)	(D)	304	5,731	605	40	(D)	(D)
10,000 to 24,999 inhabitants	9	484	40	628	11,392	836	95	6,726	267
5,000 to 9,999 inhabitants	6	246	16	488	7,431	285	46	3,411	196
2,500 to 4,999 inhabitants	2	(D)	(D)	319	4,934	234	18	(D)	(D)
Remainder of United States	15	(D)	(D)	875	14,997	913	38	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
MOUNTAIN	RETAIL TRADE, TOTAL			FOOD STORES, TOTAL[1]			Grocery stores		
United States, total	62,357	6,356,734	670,507	10,061	1,363,012	84,492	8,227	1,282,909	76,226
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	4,466	696,494	86,089	776	137,999	10,506	508	124,571	8,935
100,000 to 249,999 inhabitants	4,403	618,416	75,126	745	113,042	7,485	563	102,649	6,356
50,000 to 99,999 inhabitants	3,354	392,649	45,323	617	89,347	5,473	483	84,401	4,912
25,000 to 49,999 inhabitants	6,878	931,867	112,230	1,057	191,539	13,871	821	177,932	12,344
10,000 to 24,999 inhabitants	7,547	972,919	105,910	1,075	211,933	13,808	867	200,274	12,534
5,000 to 9,999 inhabitants	6,726	693,192	69,864	1,000	150,597	8,757	823	144,718	8,069
2,500 to 4,999 inhabitants	7,236	675,399	63,466	1,063	148,398	8,122	867	140,982	7,504
Remainder of United States	21,747	1,375,798	112,499	3,728	320,157	16,470	3,295	307,182	15,572
	Meat markets, fish (seafood) markets			Fruit stores, vegetable markets			Candy, nut, confectionery stores		
United States, total	393	34,070	2,529	210	6,002	(D)	313	7,140	(D)
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	38	3,859	399	30	914	39	34	(D)	168
100,000 to 249,999 inhabitants	54	4,906	364	29	991	(D)	26	(D)	(D)
50,000 to 99,999 inhabitants	17	1,434	103	18	500	(D)	29	431	34
25,000 to 49,999 inhabitants	63	6,802	473	14	693	32	31	1,150	154
10,000 to 24,999 inhabitants	45	5,993	469	13	735	13	38	691	56
5,000 to 9,999 inhabitants	38	2,205	185	22	302	...	34	729	83
2,500 to 4,999 inhabitants	52	3,546	248	20	416	...	36	598	46
Remainder of United States	86	5,325	288	64	1,451	69	85	1,305	97
	Bakery products stores			EATING, DRINKING PLACES, TOTAL[2]			Eating places (including refreshment stands)		
United States, total	486	16,241	(D)	12,917	511,251	101,127	7,701	318,368	72,337
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	51	1,693	389	802	50,988	12,566	504	34,056	9,147
100,000 to 249,999 inhabitants	47	2,172	419	894	42,333	9,601	641	32,205	7,927
50,000 to 99,999 inhabitants	31	1,143	258	646	26,808	5,958	421	16,511	3,757
25,000 to 49,999 inhabitants	67	2,631	628	1,385	74,590	16,434	851	45,508	11,395
10,000 to 24,999 inhabitants	69	2,471	583	1,292	59,328	12,814	864	40,202	9,637
5,000 to 9,999 inhabitants	60	2,012	353	1,290	47,922	9,405	825	30,651	6,933
2,500 to 4,999 inhabitants	50	1,684	(D)	1,424	52,441	10,070	797	30,144	6,855
Remainder of United States	102	2,435	364	5,184	156,841	24,979	2,798	88,891	16,686
	Drinking places			GENERAL MERCHANDISE GROUP, TOTAL[2]			Department stores		
United States, total	5,186	192,369	28,790	3,010	673,483	90,238	126	308,933	47,734
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	296	16,524	3,419	115	101,810	15,566	11	84,589	12,795
100,000 to 249,999 inhabitants	253	10,128	1,674	129	86,749	14,441	12	(D)	(D)
50,000 to 99,999 inhabitants	221	10,269	1,501	99	43,561	7,655	9	27,566	4,148
25,000 to 49,999 inhabitants	532	28,956	5,039	194	106,649	16,050	39	73,402	11,149
10,000 to 24,999 inhabitants	428	19,126	3,177	237	92,729	12,855	43	49,259	6,966
5,000 to 9,999 inhabitants	461	17,041	2,472	288	59,438	7,151	9	(D)	(D)
2,500 to 4,999 inhabitants	627	22,297	3,215	348	55,378	6,392	1	(D)	(D)
Remainder of United States	2,368	67,628	8,293	1,600	127,169	10,128	2	(D)	(D)
	Variety stores			General merchandise stores, n.e.c.			APPAREL, ACCESSORIES STORES, TOTAL[1]		
United States, total	788	99,254	15,410	2,060	264,328	27,094	3,515	305,303	37,943
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	58	11,316	1,990	46	5,905	781	277	40,070	6,221
100,000 to 249,999 inhabitants	69	12,661	2,029	46	(D)	(D)	313	40,501	5,877
50,000 to 99,999 inhabitants	45	8,876	1,406	43	7,093	2,101	240	(D)	(D)
25,000 to 49,999 inhabitants	62	16,843	2,777	93	16,404	2,124	584	62,703	8,594
10,000 to 24,999 inhabitants	86	17,032	2,924	108	26,438	2,965	639	54,336	6,505
5,000 to 9,999 inhabitants	100	15,023	2,141	168	(D)	(D)	464	32,071	3,369
2,500 to 4,999 inhabitants	134	9,443	1,355	213	(D)	(D)	449	(D)	(D)
Remainder of United States	225	9,060	788	1,343	(D)	(D)	549	23,402	1,674
	Shoe stores			Women's clothing, specialty stores			FURNITURE, HOME FURNISHINGS, APPLIANCE DEALERS, TOTAL[2]		
United States, total	629	47,968	6,138	1,393	120,862	14,986	3,196	299,056	39,698
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	40	6,409	989	105	20,356	3,094	329	39,542	5,371
100,000 to 249,999 inhabitants	63	7,524	1,013	119	18,078	2,619	318	40,498	6,038
50,000 to 99,999 inhabitants	49	5,173	701	84	(D)	(D)	194	24,415	3,739
25,000 to 49,999 inhabitants	114	10,114	1,358	283	25,195	3,399	440	54,987	7,934
10,000 to 24,999 inhabitants	101	9,646	1,219	282	23,127	2,716	489	53,796	7,615
5,000 to 9,999 inhabitants	61	4,725	519	183	9,858	852	394	31,996	3,705
2,500 to 4,999 inhabitants	69	2,936	249	181	(D)	(D)	416	28,266	3,027
Remainder of United States	53	1,441	90	196	6,589	449	616	25,556	2,269

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2] May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
MOUNTAIN—Continued	Furniture, home furnishings stores			Household appliance, radio, TV stores			AUTOMOTIVE GROUP, TOTAL[1]		
United States, total	1,588	178,951	24,130	1,594	119,919	15,568	3,877	1,219,741	121,109
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	195	26,604	3,815	132	12,932	1,556	260	135,278	12,550
100,000 to 249,999 inhabitants	167	29,087	4,572	149	11,383	1,466	273	115,160	11,510
50,000 to 99,999 inhabitants	113	(D)	(D)	81	(D)	(D)	191	76,189	7,273
25,000 to 49,999 inhabitants	214	29,366	4,437	224	25,597	3,497	461	188,031	20,511
10,000 to 24,999 inhabitants	241	28,954	3,934	248	24,842	3,681	592	222,625	23,688
5,000 to 9,999 inhabitants	204	19,864	2,152	190	12,132	1,553	538	152,721	15,718
2,500 to 4,999 inhabitants	204	(D)	(D)	208	(D)	(D)	572	145,420	14,349
Remainder of United States	250	14,160	1,265	362	11,384	1,004	990	184,317	15,510
	Passenger car dealers (franchised)			Passenger car dealers (nonfranchised)			Tire, battery, accessory dealers		
United States, total	2,058	995,787	104,427	851	119,131	5,606	686	65,326	8,938
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	52	97,979	9,714	139	25,250	1,271	53	8,500	1,317
100,000 to 249,999 inhabitants	53	80,564	8,872	126	20,452	1,037	56	6,828	1,203
50,000 to 99,999 inhabitants	51	58,438	6,117	70	10,388	388	38	4,388	623
25,000 to 49,999 inhabitants	173	148,402	17,269	143	18,458	824	100	13,309	1,978
10,000 to 24,999 inhabitants	324	186,971	21,056	117	17,626	792	99	11,672	1,583
5,000 to 9,999 inhabitants	349	136,825	14,311	73	6,042	341	100	8,659	1,014
2,500 to 4,999 inhabitants	419	133,550	13,363	50	4,459	304	85	5,576	619
Remainder of United States	637	153,058	13,725	133	16,456	649	135	6,394	601
	GASOLINE SERVICE STATIONS			LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS, TOTAL[2]			Farm equipment dealers		
United States, total	8,366	521,422	41,637	4,522	627,737	67,957	1,003	169,047	17,109
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	495	34,659	3,385	186	35,254	4,222	10	876	115
100,000 to 249,999 inhabitants	534	41,895	4,256	176	42,650	4,552	13	3,510	509
50,000 to 99,999 inhabitants	427	26,382	2,420	154	30,253	3,625	13	(D)	(D)
25,000 to 49,999 inhabitants	766	58,603	5,762	364	75,153	9,469	41	9,204	1,137
10,000 to 24,999 inhabitants	918	66,192	5,602	560	95,903	11,103	121	31,188	3,448
5,000 to 9,999 inhabitants	849	59,147	4,766	503	81,802	9,642	112	20,606	2,292
2,500 to 4,999 inhabitants	878	56,470	4,318	696	87,067	8,670	179	(D)	(D)
Remainder of United States	3,499	178,074	11,128	1,883	179,655	16,674	514	67,395	5,915
	Lumber, building materials dealers			Plumbing, paint, electrical stores			Hardware stores		
United States, total	1,584	314,085	33,355	618	35,863	5,929	1,309	108,424	11,564
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	58	27,434	3,158	35	2,609	465	87	4,335	484
100,000 to 249,999 inhabitants	67	31,210	2,940	68	4,984	767	28	2,946	336
50,000 to 99,999 inhabitants	64	17,101	1,952	45	(D)	(D)	32	(D)	(D)
25,000 to 49,999 inhabitants	154	46,906	5,354	73	7,116	1,343	92	11,707	1,635
10,000 to 24,999 inhabitants	189	42,031	4,481	98	6,468	1,194	150	16,128	1,980
5,000 to 9,999 inhabitants	173	40,201	4,569	72	3,231	496	146	17,764	2,285
2,500 to 4,999 inhabitants	205	32,116	3,206	81	(D)	(D)	231	(D)	(D)
Remainder of United States	678	77,086	7,695	146	4,983	755	543	30,181	2,309
	DRUG STORES, PROPRIETARY STORES			OTHER RETAIL STORES, TOTAL[1]			Liquor stores		
United States, total	2,151	234,378	27,816	8,637	516,344	47,814	1,343	108,100	4,507
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	229	34,619	4,116	743	48,817	5,996	97	11,719	502
100,000 to 249,999 inhabitants	151	23,584	3,177	615	62,017	6,625	77	17,671	659
50,000 to 99,999 inhabitants	99	13,206	1,767	514	(D)	4,041	65	5,013	262
25,000 to 49,999 inhabitants	248	35,625	4,539	1,081	75,295	7,978	92	15,222	614
10,000 to 24,999 inhabitants	255	33,825	4,031	1,182	74,404	7,110	132	16,919	833
5,000 to 9,999 inhabitants	227	25,848	3,328	971	48,486	3,903	111	8,443	346
2,500 to 4,999 inhabitants	246	23,566	2,558	1,001	(D)	3,691	136	10,301	384
Remainder of United States	696	44,105	4,300	2,530	126,198	8,470	633	22,812	903
	Fuel, ice dealers			Feed, farm, garden supply stores			Jewelry stores		
United States, total	665	54,000	7,063	870	135,435	(D)	1,057	48,778	7,404
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	37	1,674	253	26	5,372	378	104	5,985	973
100,000 to 249,999 inhabitants	21	7,098	914	27	7,192	700	83	6,954	1,038
50,000 to 99,999 inhabitants	37	2,001	317	36	4,651	(D)	54	4,301	1,318
25,000 to 49,999 inhabitants	55	6,075	902	51	10,874	717	157	10,569	1,593
10,000 to 24,999 inhabitants	67	6,948	882	95	14,033	996	166	8,177	1,152
5,000 to 9,999 inhabitants	76	3,980	575	111	16,887	1,118	141	5,193	714
2,500 to 4,999 inhabitants	93	9,774	1,097	129	16,041	1,092	185	4,642	398
Remainder of United States	279	16,450	2,123	395	60,380	3,322	147	2,957	218

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2]May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
MOUNTAIN—Continued	Book, stationery stores			Sporting goods, bicycle stores			Florists		
United States, total	219	(D)	(D)	515	26,158	2,368	481	15,701	2,369
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	30	(D)	(D)	41	4,446	523	42	2,180	390
100,000 to 249,999 inhabitants	13	(D)	(D)	48	3,353	312	32	1,717	373
50,000 to 99,999 inhabitants	14	(D)	(D)	27	2,547	288	32	1,140	185
25,000 to 49,999 inhabitants	51	3,782	664	64	4,182	451	77	3,159	495
10,000 to 24,999 inhabitants	53	4,129	565	101	4,835	356	78	3,181	557
5,000 to 9,999 inhabitants	20	944	105	71	2,504	132	74	1,787	182
2,500 to 4,999 inhabitants	19	878	64	59	1,670	126	78	1,520	86
Remainder of United States	19	246	28	104	2,621	180	68	1,017	101
	Cigar stores, stands			News dealers, newsstands			Gift, novelty, souvenir stores		
United States, total	167	(D)	554	193	6,573	(D)	712	19,813	1,987
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	36	907	62	6	(D)	(D)	45	829	85
100,000 to 249,999 inhabitants	8	(D)	(D)	10	(D)	(D)	33	721	54
50,000 to 99,999 inhabitants	11	379	48	18	509	39	43	1,219	127
25,000 to 49,999 inhabitants	26	836	93	20	1,489	129	94	3,361	303
10,000 to 24,999 inhabitants	31	1,179	114	40	1,470	75	69	2,237	297
5,000 to 9,999 inhabitants	19	302	25	33	825	68	67	1,229	110
2,500 to 4,999 inhabitants	12	566	(D)	27	567	17	70	1,518	122
Remainder of United States	24	704	57	39	1,030	57	291	8,699	889
	Music stores			Camera, photographic supply stores			NONSTORE RETAILERS, TOTAL		
United States, total	242	15,553	2,098	117	9,059	1,030	2,105	85,007	10,676
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	32	2,765	(D)	12	(D)	(D)	284	37,458	5,590
100,000 to 249,999 inhabitants	31	3,520	(D)	11	1,542	190	255	9,987	1,564
50,000 to 99,999 inhabitants	16	1,409	225	16	1,255	118	173	4,918	(D)
25,000 to 49,999 inhabitants	51	3,497	455	20	1,912	263	298	8,692	1,088
10,000 to 24,999 inhabitants	53	2,737	302	20	1,264	187	308	7,848	779
5,000 to 9,999 inhabitants	22	664	27	16	669	73	202	3,164	120
2,500 to 4,999 inhabitants	21	449	13	9	(D)	(D)	143	2,616	(D)
Remainder of United States	16	512	48	13	367	36	472	10,324	897
	Mail order houses			Direct selling (house-to-house) organizations			Merchandise vending machine operators		
United States, total	38	(D)	(D)	1,865	45,918	6,201	202	(D)	(D)
Cities with--500,000 or more inhabitants	...	...	...	...	...	...	...	...	...
250,000 to 499,999 inhabitants	9	(D)	(D)	219	8,695	1,801	26	(D)	(D)
100,000 to 249,999 inhabitants	8	(D)	...	223	7,928	1,400	24	(D)	164
50,000 to 99,999 inhabitants	5	199	34	144	2,944	405	24	1,775	91
25,000 to 49,999 inhabitants	4	(D)	(D)	257	7,019	994	37	(D)	(D)
10,000 to 24,999 inhabitants	7	519	89	267	5,698	631	34	1,631	59
5,000 to 9,999 inhabitants	1	(D)	(D)	192	2,467	(D)	9	(D)	(D)
2,500 to 4,999 inhabitants	3	(D)	(D)	130	2,126	(D)	10	(D)	(D)
Remainder of United States	1	(D)	(D)	433	9,041	812	38	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued
Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
PACIFIC	RETAIL TRADE, TOTAL			FOOD STORES, TOTAL[1]			Grocery stores		
United States, total	177,168	20,438,872	2,389,268	32,019	5,004,892	366,342	21,044	4,297,102	294,677
Cities with--500,000 or more inhabitants	33,998	4,406,033	585,187	6,371	962,028	80,505	3,568	758,103	57,796
250,000 to 499,999 inhabitants	23,541	3,069,815	405,028	4,608	655,990	49,305	2,851	547,554	38,744
100,000 to 249,999 inhabitants	10,739	1,440,386	176,308	2,073	319,207	23,154	1,367	273,726	18,803
50,000 to 99,999 inhabitants	13,618	1,867,903	214,260	2,129	441,008	33,907	1,256	375,856	27,244
25,000 to 49,999 inhabitants	14,068	1,896,309	223,686	2,238	444,499	34,472	1,431	391,126	28,417
10,000 to 24,999 inhabitants	21,933	2,632,599	286,254	3,622	667,680	49,099	2,391	587,123	40,568
5,000 to 9,999 inhabitants	9,597	1,044,962	106,881	1,521	246,239	16,347	1,076	221,340	13,867
2,500 to 4,999 inhabitants	8,763	820,249	77,314	1,390	206,005	12,799	964	185,823	11,144
Remainder of United States	40,911	3,260,616	294,350	8,067	1,062,236	66,754	6,140	956,451	58,094
	Meat markets, fish (seafood) markets			Fruit stores, vegetable markets			Candy, nut, confectionery stores		
United States, total	4,256	371,972	27,479	1,342	67,814	5,728	834	33,239	5,106
Cities with--500,000 or more inhabitants	962	91,934	7,158	413	23,215	2,399	225	11,406	2,115
250,000 to 499,999 inhabitants	706	59,480	4,505	170	10,098	(D)	125	(D)	(D)
100,000 to 249,999 inhabitants	286	25,147	1,694	81	3,983	225	60	(D)	(D)
50,000 to 99,999 inhabitants	320	30,662	2,318	116	6,234	418	56	3,112	443
25,000 to 49,999 inhabitants	300	28,215	2,146	86	4,397	393	81	2,624	332
10,000 to 24,999 inhabitants	489	46,374	3,697	121	5,050	392	108	4,304	581
5,000 to 9,999 inhabitants	175	14,726	993	51	1,562	61	40	881	108
2,500 to 4,999 inhabitants	182	12,470	731	47	1,937	(D)	27	386	38
Remainder of United States	836	62,964	4,237	257	11,338	845	112	3,240	314
	Bakery products stores			EATING, DRINKING PLACES, TOTAL[2]			Eating places (including refreshment stands)		
United States, total	2,398	99,647	20,015	35,915	1,666,313	388,478	24,273	1,197,327	302,229
Cities with--500,000 or more inhabitants	556	27,470	5,529	7,455	449,137	116,713	5,293	347,428	94,822
250,000 to 499,999 inhabitants	405	14,905	2,932	5,133	259,223	64,347	3,270	185,277	50,181
100,000 to 249,999 inhabitants	155	6,698	1,488	2,022	98,578	23,020	1,341	70,596	18,042
50,000 to 99,999 inhabitants	207	9,471	1,815	2,470	122,532	28,605	1,768	88,544	21,949
25,000 to 49,999 inhabitants	187	9,769	2,283	2,502	124,753	30,433	1,860	96,459	24,950
10,000 to 24,999 inhabitants	280	12,307	2,677	3,959	170,650	37,616	2,656	117,640	27,788
5,000 to 9,999 inhabitants	102	3,887	829	1,728	66,849	14,205	1,176	45,460	10,544
2,500 to 4,999 inhabitants	111	3,212	578	1,554	55,667	11,328	1,027	35,433	7,955
Remainder of United States	395	11,928	1,884	9,092	318,924	62,211	5,882	210,490	45,998
	Drinking places			GENERAL MERCHANDISE GROUP, TOTAL[2]			Department stores		
United States, total	11,574	468,004	86,249	5,960	2,104,711	317,496	284	1,379,112	223,522
Cities with--500,000 or more inhabitants	2,150	101,589	21,891	870	556,241	91,743	38	455,806	76,036
250,000 to 499,999 inhabitants	1,861	73,928	14,166	653	461,216	78,005	39	385,012	66,379
100,000 to 249,999 inhabitants	677	27,682	4,978	278	212,440	33,528	26	(D)	(D)
50,000 to 99,999 inhabitants	696	33,906	6,656	381	215,794	30,850	36	151,788	21,438
25,000 to 49,999 inhabitants	642	28,294	5,483	416	180,779	27,153	50	97,996	14,818
10,000 to 24,999 inhabitants	1,299	52,954	9,828	669	201,257	27,784	64	86,906	13,101
5,000 to 9,999 inhabitants	550	21,381	3,661	377	80,794	10,335	18	18,519	2,813
2,500 to 4,999 inhabitants	523	20,212	3,373	399	46,912	5,292	5	(D)	(D)
Remainder of United States	3,176	107,878	16,213	1,917	149,278	12,806	8	13,112	1,681
	Variety stores			General merchandise stores, n.e.c.			APPAREL, ACCESSORIES STORES, TOTAL[1]		
United States, total	2,683	303,062	48,487	2,959	421,551	45,487	12,476	1,193,025	162,337
Cities with--500,000 or more inhabitants	387	55,842	10,297	443	44,565	5,410	2,676	335,223	52,325
250,000 to 499,999 inhabitants	381	46,910	8,076	229	29,262	3,550	1,682	200,509	31,350
100,000 to 249,999 inhabitants	158	24,840	4,260	94	(D)	(D)	850	94,540	13,441
50,000 to 99,999 inhabitants	188	33,341	5,462	157	30,665	3,950	1,216	127,932	16,300
25,000 to 49,999 inhabitants	183	35,216	5,793	183	47,567	6,542	1,341	142,152	19,629
10,000 to 24,999 inhabitants	292	39,728	6,390	307	74,423	8,295	1,866	137,611	15,209
5,000 to 9,999 inhabitants	188	20,876	3,067	171	41,399	4,455	750	49,005	4,973
2,500 to 4,999 inhabitants	207	12,509	1,608	187	(D)	(D)	579	29,418	2,657
Remainder of United States	699	33,800	3,534	1,188	101,640	7,591	1,516	76,635	6,453
	Shoe stores			Women's clothing, specialty stores			FURNITURE, HOME FURNISHINGS, APPLIANCE DEALERS, TOTAL[2]		
United States, total	2,613	225,653	30,274	4,865	477,875	67,849	11,038	1,185,251	155,759
Cities with--500,000 or more inhabitants	484	49,837	7,572	972	138,048	23,238	2,253	303,715	40,828
250,000 to 499,999 inhabitants	377	44,903	6,714	642	84,543	13,138	1,441	178,214	25,182
100,000 to 249,999 inhabitants	229	(D)	(D)	300	38,438	5,698	730	106,073	15,484
50,000 to 99,999 inhabitants	284	27,088	3,563	495	47,533	5,921	1,035	125,770	16,234
25,000 to 49,999 inhabitants	296	27,600	3,622	563	61,592	8,666	979	118,326	16,513
10,000 to 24,999 inhabitants	416	28,906	3,317	787	55,311	6,466	1,518	139,382	17,862
5,000 to 9,999 inhabitants	168	9,637	1,024	310	18,185	1,844	670	54,532	6,480
2,500 to 4,999 inhabitants	110	(D)	(D)	224	8,274	672	562	35,383	3,763
Remainder of United States	249	11,866	1,175	572	25,951	2,206	1,850	123,856	13,413

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2] May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
PACIFIC—Continued	Furniture, home furnishings stores			Household appliance, radio, TV stores			AUTOMOTIVE GROUP, TOTAL[1]		
United States, total	6,170	768,414	104,624	4,806	415,963	51,135	8,900	3,475,667	361,897
Cities with--500,000 or more inhabitants	1,439	212,940	30,698	806	90,609	10,130	1,086	687,308	68,493
250,000 to 499,999 inhabitants	827	123,312	17,687	602	54,716	7,495	1,114	504,448	55,481
100,000 to 249,999 inhabitants	407	67,540	(D)	315	38,473	(D)	566	238,590	25,558
50,000 to 99,999 inhabitants	572	81,942	10,670	455	43,712	5,564	824	374,954	39,630
25,000 to 49,999 inhabitants	571	76,191	10,419	404	42,123	6,094	811	384,132	40,979
10,000 to 24,999 inhabitants	805	80,166	10,037	697	58,984	7,825	1,384	531,370	57,009
5,000 to 9,999 inhabitants	342	31,340	3,926	328	23,192	2,554	706	228,344	23,973
2,500 to 4,999 inhabitants	262	20,603	(D)	298	14,704	(D)	679	170,554	17,010
Remainder of United States	945	74,380	8,355	901	49,450	5,058	1,730	355,967	33,764
	Passenger car dealers (franchised)			Passenger car dealers (nonfranchised)			Tire, battery, accessory dealers		
United States, total	3,380	2,840,215	305,961	2,384	333,927	18,266	2,239	210,203	31,027
Cities with--500,000 or more inhabitants	295	578,548	58,209	363	65,825	3,889	329	31,833	5,285
250,000 to 499,999 inhabitants	229	380,870	44,328	484	(D)	3,808	245	32,815	5,624
100,000 to 249,999 inhabitants	127	181,369	20,719	255	35,122	1,817	132	(D)	(D)
50,000 to 99,999 inhabitants	228	295,187	32,663	310	47,496	2,655	187	21,003	3,467
25,000 to 49,999 inhabitants	309	327,249	35,425	211	26,501	1,549	216	23,995	3,642
10,000 to 24,999 inhabitants	659	451,494	49,663	244	35,230	1,710	331	34,141	5,022
5,000 to 9,999 inhabitants	400	200,633	21,689	101	9,629	518	161	12,835	1,553
2,500 to 4,999 inhabitants	411	153,798	15,585	54	(D)	203	192	(D)	(D)
Remainder of United States	722	271,067	27,680	362	38,456	2,117	446	24,618	2,562
	GASOLINE SERVICE STATIONS			LUMBER, BUILDING MATERIALS, HARDWARE, FARM EQUIPMENT DEALERS, TOTAL[2]			Farm equipment dealers		
United States, total	20,649	1,451,572	129,702	9,136	1,413,611	163,794	968	254,364	30,841
Cities with--500,000 or more inhabitants	3,116	252,481	26,117	1,000	180,590	18,563	13	1,822	(D)
250,000 to 499,999 inhabitants	2,361	176,869	18,251	929	130,859	17,124	27	5,553	528
100,000 to 249,999 inhabitants	1,126	83,986	7,870	473	79,700	9,119	39	11,300	1,286
50,000 to 99,999 inhabitants	1,552	115,712	10,512	598	110,501	12,976	33	15,808	2,112
25,000 to 49,999 inhabitants	1,695	125,178	11,642	667	129,771	16,619	46	16,522	2,222
10,000 to 24,999 inhabitants	2,495	187,307	17,047	1,217	230,749	29,159	138	56,964	7,994
5,000 to 9,999 inhabitants	1,173	82,152	7,095	623	95,747	11,789	117	31,233	3,675
2,500 to 4,999 inhabitants	1,071	68,611	5,607	689	94,424	10,638	120	28,932	(D)
Remainder of United States	6,060	359,276	25,561	2,940	361,270	37,807	435	86,230	9,493
	Lumber, building materials dealers			Plumbing, paint, electrical stores			Hardware stores		
United States, total	3,132	745,564	81,533	1,989	132,966	19,034	3,015	280,189	32,386
Cities with--500,000 or more inhabitants	230	123,109	11,779	372	23,243	(D)	381	32,350	3,574
250,000 to 499,999 inhabitants	285	72,492	8,820	286	24,650	4,168	331	28,164	3,608
100,000 to 249,999 inhabitants	132	(D)	(D)	128	(D)	(D)	174	16,972	2,040
50,000 to 99,999 inhabitants	189	62,281	6,852	206	15,619	2,012	170	16,793	2,000
25,000 to 49,999 inhabitants	225	64,793	7,370	206	19,003	2,911	188	29,445	4,116
10,000 to 24,999 inhabitants	377	111,187	13,199	288	17,453	2,155	408	45,101	5,811
5,000 to 9,999 inhabitants	183	34,039	4,129	111	5,522	859	212	24,953	3,126
2,500 to 4,999 inhabitants	248	(D)	(D)	69	(D)	(D)	248	22,332	2,290
Remainder of United States	1,263	196,449	20,633	323	14,148	1,860	903	64,079	5,821
	DRUG STORES, PROPRIETARY STORES			OTHER RETAIL STORES, TOTAL[1]			Liquor stores		
United States, total	4,966	640,196	83,362	27,511	1,867,138	176,645	4,416	449,159	21,624
Cities with--500,000 or more inhabitants	990	141,888	19,906	5,889	375,261	40,911	1,353	122,003	6,718
250,000 to 499,999 inhabitants	717	88,006	12,021	3,613	277,587	32,819	547	(D)	3,254
100,000 to 249,999 inhabitants	324	45,012	(D)	1,736	138,476	(D)	150	21,608	947
50,000 to 99,999 inhabitants	379	61,495	8,115	2,353	146,279	13,919	448	39,282	1,790
25,000 to 49,999 inhabitants	403	65,108	9,035	2,337	162,562	15,506	328	40,773	1,944
10,000 to 24,999 inhabitants	586	85,050	11,086	3,646	256,519	21,874	446	49,014	2,222
5,000 to 9,999 inhabitants	278	32,877	4,153	1,502	103,193	7,302	168	19,394	836
2,500 to 4,999 inhabitants	273	27,539	(D)	1,277	78,109	(D)	151	(D)	631
Remainder of United States	1,016	93,221	10,269	5,158	329,190	23,439	825	66,275	3,282
	Fuel, ice dealers			Feed, farm, garden supply stores			Jewelry stores		
United States, total	1,387	152,666	20,025	2,334	435,105	30,128	2,981	185,683	28,054
Cities with--500,000 or more inhabitants	76	3,274	441	138	(D)	(D)	607	47,383	7,289
250,000 to 499,999 inhabitants	219	43,195	(D)	128	12,537	1,124	433	39,239	7,252
100,000 to 249,999 inhabitants	117	21,353	2,905	106	(D)	(D)	179	15,718	2,542
50,000 to 99,999 inhabitants	47	2,062	262	134	26,636	1,866	284	17,736	2,633
25,000 to 49,999 inhabitants	112	12,330	1,655	148	25,038	1,754	289	21,655	3,251
10,000 to 24,999 inhabitants	162	18,937	2,792	392	92,634	7,237	422	21,875	2,934
5,000 to 9,999 inhabitants	110	9,009	1,080	186	43,809	2,490	147	7,681	880
2,500 to 4,999 inhabitants	107	9,091	(D)	195	34,827	1,787	188	4,980	419
Remainder of United States	437	33,415	4,480	907	160,487	10,400	392	9,416	854

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Includes kinds of business not shown separately; may also include data for establishments without payroll which could not be classified by detailed kind of business. See introduction for explanation. [2] May include data for establishments without payroll which could not be classified by detailed kind of business. See Introduction for explanation.

Table 1M. RETAIL TRADE: 1954—GEOGRAPHIC DIVISIONS, BY KIND OF BUSINESS AND CITY SIZE—Continued

Establishments, Sales, and Annual Payroll

Division and city size	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)	Establishments (Number)	Sales ($1,000)	Payroll, entire year ($1,000)
PACIFIC—Continued	Book, stationery stores			Sporting goods, bicycle stores			Florists		
United States, total	1,184	97,495	15,351	1,632	78,107	7,005	1,655	49,264	6,915
Cities with--500,000 or more inhabitants	354	35,078	5,966	201	(D)	(D)	361	12,797	2,150
250,000 to 499,999 inhabitants	145	(D)	(D)	215	(D)	(D)	241	(D)	1,433
100,000 to 249,999 inhabitants	83	10,148	1,572	98	6,607	775	112	3,724	477
50,000 to 99,999 inhabitants	108	7,556	(D)	124	7,538	724	149	4,273	533
25,000 to 49,999 inhabitants	103	7,078	999	148	10,724	1,155	145	4,934	771
10,000 to 24,999 inhabitants	172	12,014	1,657	307	12,465	705	220	6,755	757
5,000 to 9,999 inhabitants	86	4,043	403	92	3,126	177	93	2,186	251
2,500 to 4,999 inhabitants	49	(D)	(D)	83	2,786	134	100	(D)	130
Remainder of United States	84	4,110	495	364	9,630	644	234	4,140	413
	Cigar stores, stands			News dealers, newsstands			Gift, novelty, souvenir stores		
United States, total	728	25,274	2,445	648	20,473	1,184	1,566	39,386	3,841
Cities with--500,000 or more inhabitants	296	10,294	1,049	147	5,257	357	409	14,273	1,780
250,000 to 499,999 inhabitants	172	(D)	(D)	72	2,937	216	210	3,885	328
100,000 to 249,999 inhabitants	54	(D)	(D)	40	(D)	36	90	2,414	(D)
50,000 to 99,999 inhabitants	44	963	42	74	2,230	122	115	2,790	219
25,000 to 49,999 inhabitants	40	2,553	205	47	1,391	97	125	3,527	326
10,000 to 24,999 inhabitants	60	2,033	187	99	3,120	127	178	3,791	266
5,000 to 9,999 inhabitants	20	688	150	52	1,507	57	69	1,570	146
2,500 to 4,999 inhabitants	15	515	51	34	(D)	66	66	1,335	(D)
Remainder of United States	27	972	77	83	2,119	106	304	5,801	486
	Music stores			Camera, photographic supply stores			NONSTORE RETAILERS, TOTAL		
United States, total	826	56,179	7,290	536	49,280	5,257	8,598	436,496	63,456
Cities with--500,000 or more inhabitants	188	15,655	2,294	148	18,612	1,858	2,292	162,161	29,083
250,000 to 499,999 inhabitants	119	12,481	2,032	62	5,621	(D)	1,290	136,924	21,143
100,000 to 249,999 inhabitants	79	7,149	(D)	40	(D)	(D)	561	23,784	(D)
50,000 to 99,999 inhabitants	87	5,615	641	48	4,617	453	681	25,930	3,212
25,000 to 49,999 inhabitants	101	5,830	604	73	6,094	631	679	19,049	1,705
10,000 to 24,999 inhabitants	112	5,187	413	79	4,879	504	971	25,028	2,509
5,000 to 9,999 inhabitants	43	1,091	96	28	1,449	156	269	5,230	229
2,500 to 4,999 inhabitants	21	354	(D)	17	(D)	31	290	7,627	(D)
Remainder of United States	76	2,817	227	41	1,800	153	1,565	30,763	1,873
	Mail order houses			Direct selling (house-to-house) organizations			Merchandise vending machine operators		
United States, total	211	(D)	(D)	7,764	206,396	25,122	623	(D)	(D)
Cities with--500,000 or more inhabitants	84	(D)	(D)	2,071	60,484	8,076	137	(D)	(D)
250,000 to 499,999 inhabitants	23	(D)	(D)	1,171	36,942	(D)	96	(D)	(D)
100,000 to 249,999 inhabitants	11	(D)	(D)	490	18,579	(D)	60	(D)	(D)
50,000 to 99,999 inhabitants	20	1,230	200	606	20,413	2,695	55	4,287	317
25,000 to 49,999 inhabitants	15	836	109	598	13,760	1,292	66	4,453	304
10,000 to 24,999 inhabitants	17	704	100	880	20,257	2,138	74	4,067	271
5,000 to 9,999 inhabitants	4	89	2	242	4,222	178	23	919	49
2,500 to 4,999 inhabitants	4	(D)	(D)	266	6,279	304	20	(D)	(D)
Remainder of United States	33	2,156	262	1,440	25,460	1,438	92	3,147	173

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

432271 O - 57 - 9

Table 1N. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS RANKED BY VOLUME OF SALES AND BY POPULATION

Standard Metropolitan Areas and Central Cities—Sales, Establishments, Population, and Per Capita Sales

Standard metropolitan area	Standard metropolitan area								Central cities[2]					
	Sales			Establishments		Population 1950		Per capita sales[1]	Establishments		Sales		Population 1950	Per capita sales[1]
	All establishments		Establishments with payroll	Total	With payroll				Total	With payroll	Total	With payroll		
	Rank	Amount ($1,000)	($1,000)	(Number)	(Number)	Rank	Inhabitants (Number)	(Dollars)	(Number)	(Number)	($1,000)	($1,000)	(Number)	(Dollars)
U. S., total	xxx	169,967,748	157,932,676	1,721,650	1,124,040	xxx	150,697,361	1,128	1,721,650	1,124,040	169,967,748	157,932,676	150,697,361	1,128
Total, 172 areas	xxx	109,997,352	103,351,500	956,550	634,114	xxx	84,868,397	1,296	607,036	402,884	74,162,710	68,896,260	49,389,388	1,502
Percent of United States total	xxx	64.7	65.4	55.6	56.4	xxx	56.3	xxx	35.3	35.8	43.6	43.6	32.8	xxx
Akron, Ohio	42	525,639	500,761	4,070	2,926	40	410,032	1,282	2,837	2,041	391,846	375,388	274,605	1,427
Albany-Schenectady-Troy, N. Y.	31	655,072	599,130	6,481	4,051	31	514,490	1,273	4,555	2,907	475,911	437,049	299,091	1,591
Albuquerque, N. Mex.	104	218,119	207,103	1,902	1,292	118	145,673	1,497	1,823	1,253	214,243	203,923	96,815	2,213
Allentown-Bethlehem-Easton, Pa.	48	476,407	432,817	5,568	3,280	39	437,824	1,088	3,101	1,923	308,268	286,858	208,728	1,477
Altoona, Pa.	154	119,518	110,646	1,437	971	122	139,514	857	821	575	78,554	73,928	77,177	1,018
Amarillo, Tex.	117	174,543	163,581	1,314	902	163	87,140	2,003	1,149	787	162,319	152,255	74,246	2,186
Asheville, N. C.	155	119,293	111,523	1,195	763	136	124,403	959	845	591	99,819	95,637	53,000	1,883
Atlanta, Ga.	22	965,045	929,565	6,367	4,397	23	671,797	1,437	4,340	3,174	753,489	733,339	331,314	2,274
Atlantic City, N. J.	103	219,485	203,335	2,765	1,927	130	132,399	1,658	1,591	1,181	135,043	127,003	61,657	2,190
Augusta, Ga.	109	195,579	180,593	1,845	1,157	106	162,013	1,207	1,069	741	140,680	132,920	71,508	1,967
Austin, Tex.	111	187,432	179,570	1,597	1,123	107	160,980	1,143	1,527	1,085	185,027	177,603	132,459	1,397
Baltimore, Md.	12	1,557,885	1,446,745	14,617	9,185	12	1,337,373	1,165	11,773	7,105	1,237,198	1,143,152	949,708	1,303
Baton Rouge, La.	108	197,760	188,710	1,455	1,061	109	158,236	1,250	1,341	987	190,372	182,030	125,629	1,515
Bay City, Mich.	162	102,171	95,913	1,039	771	160	88,461	1,155	743	577	82,216	78,336	52,523	1,565
Beaumont-Port Arthur Tex.	92	244,845	231,889	2,223	1,533	94	195,083	1,255	1,889	1,321	224,134	213,634	151,544	1,479
Binghamton, N. Y.	102	220,625	205,247	2,148	1,458	97	184,698	1,195	1,135	763	130,714	122,470	80,674	1,620
Birmingham, Ala.	41	533,422	503,080	4,763	3,039	27	558,928	954	3,105	2,113	424,156	407,008	326,037	1,301
Boston, Mass.	7	3,010,092	2,858,026	24,648	16,922	6	2,369,986	1,270	9,410	6,468	1,320,824	1,265,508	801,444	1,648
Bridgeport, Conn.	69	324,706	302,876	3,142	2,128	72	258,137	1,258	2,177	1,503	226,956	212,386	158,709	1,430
Brockton, Mass.	131	153,370	142,308	1,632	1,046	133	129,428	1,185	835	575	86,720	81,768	62,860	1,372
Buffalo, N. Y.	14	1,362,921	1,275,825	12,373	8,559	14	1,089,230	1,251	7,030	4,800	795,576	746,874	580,132	1,371
Canton, Ohio	67	331,014	314,440	3,147	2,287	62	283,194	1,169	1,554	1,090	174,242	165,158	116,912	1,490
Cedar Rapids, Iowa	135	150,175	142,487	1,193	813	147	104,274	1,440	867	591	124,070	118,394	72,296	1,716
Charleston, S. C.	125	158,623	146,725	1,701	1,115	105	164,856	962	1,111	777	118,545	111,845	70,174	1,689
Charleston, W. Va.	78	289,912	273,518	2,916	1,890	54	322,072	900	1,148	798	165,266	160,060	73,501	2,248
Charlotte, N. C.	84	264,258	252,024	1,898	1,248	91	197,052	1,341	1,625	1,073	244,835	234,627	134,042	1,827
Chattanooga, Tenn.	82	269,120	250,792	2,690	1,780	78	246,453	1,092	1,929	1,351	222,063	210,587	131,041	1,695
Chicago, Ill.	2	7,539,090	7,074,714	57,878	37,022	2	5,495,364	1,372	38,222	23,298	5,019,537	4,695,605	3,620,962	1,386
Cincinnati, Ohio	18	1,151,383	1,096,765	9,930	7,206	15	904,402	1,273	5,952	4,354	774,588	742,896	503,998	1,537
Cleveland, Ohio	11	1,966,553	1,849,667	15,419	10,303	10	1,465,511	1,342	10,745	7,045	1,364,190	1,276,982	914,808	1,491
Columbia, S. C.	124	162,407	151,715	1,464	976	119	142,565	1,139	1,188	832	149,723	141,221	86,914	1,723
Columbus, Ga.	128	154,180	142,496	1,727	1,067	101	170,541	904	1,269	829	125,513	118,207	79,611	1,577
Columbus, Ohio	30	719,863	688,919	5,284	3,830	32	503,410	1,430	4,408	3,230	625,423	600,729	375,901	1,664
Corpus Christi, Tex.	97	224,775	215,897	1,958	1,406	104	165,471	1,358	1,587	1,159	197,539	190,595	108,287	1,824
Dallas, Tex.	19	1,093,923	1,042,807	7,357	4,975	24	614,799	1,779	6,006	4,136	955,715	914,807	434,462	2,200
Davenport, Iowa-Rock Island-Moline, Ill.	77	290,955	276,967	2,634	1,928	81	234,256	1,242	1,973	1,483	236,537	227,071	160,656	1,472
Dayton, Ohio	36	605,966	585,530	4,121	3,153	37	457,333	1,325	2,880	2,180	461,602	447,226	243,872	1,893
Decatur, Ill.	143	133,250	128,128	1,073	761	153	98,853	1,348	889	635	121,087	117,217	66,269	1,827
Denver, Colo.	24	887,548	852,274	6,050	4,244	26	563,832	1,574	4,466	3,168	696,494	670,932	415,786	1,675
Des Moines, Iowa	73	309,954	295,520	2,567	1,767	84	226,010	1,371	2,263	1,551	284,225	271,363	177,965	1,597
Detroit, Mich.	5	4,216,003	4,039,803	29,380	21,716	5	3,016,197	1,398	18,051	13,253	2,551,312	2,442,932	1,849,568	1,379
Dubuque, Iowa	167	87,613	81,275	909	615	166	71,337	1,228	686	464	69,716	64,936	49,671	1,404
Duluth, Minn.-Superior, Wis.	80	279,887	258,687	3,114	2,054	75	252,777	1,107	1,775	1,187	177,516	165,962	139,836	1,269
Durham, N. C.	161	102,288	96,964	962	634	149	101,639	1,006	853	567	97,290	92,642	71,311	1,364
El Paso, Tex.	91	245,403	233,303	1,985	1,311	95	194,968	1,259	1,689	1,125	224,706	214,102	130,485	1,722
Erie, Pa.	86	252,702	231,784	2,503	1,531	87	219,388	1,152	1,723	1,025	189,675	174,295	130,803	1,450
Evansville, Ind.	113	183,593	177,327	1,524	1,216	108	160,422	1,144	1,466	1,164	179,582	173,446	128,636	1,396
Fall River, Mass.	141	135,943	124,116	1,682	1,036	125	137,298	990	1,378	872	115,440	106,408	111,963	1,031
Flint, Mich.	55	420,649	408,139	2,865	2,243	69	270,963	1,552	1,966	1,606	331,923	324,415	163,143	2,035
Fort Smith, Ark.	168	85,748	78,844	905	593	169	64,202	1,336	804	548	82,459	76,645	53,037	1,555
Fort Wayne, Ind.	93	239,671	231,993	1,739	1,353	98	183,722	1,305	1,427	1,111	210,236	204,032	133,607	1,574
Fort Worth, Tex.	38	563,642	528,272	4,254	2,698	46	361,253	1,560	3,549	2,291	506,725	476,907	278,778	1,818
Fresno, Calif.	60	369,863	336,167	3,761	2,351	65	276,515	1,338	2,052	1,348	247,518	230,192	107,907	2,294
Gadsden, Ala.	171	72,005	63,053	927	509	157	93,892	767	631	403	57,453	52,487	55,725	1,031
Galveston, Tex.	150	126,450	118,672	1,496	1,028	140	113,066	1,118	948	660	83,870	78,886	66,568	1,260
Grand Rapids, Mich.	56	393,926	375,874	3,063	2,319	60	288,292	1,366	2,296	1,748	316,967	303,099	176,515	1,796
Green Bay, Wis.	147	129,203	120,063	1,387	857	155	98,314	1,314	930	608	99,796	94,218	52,735	1,892
Greensboro-High Point, N. C.	89	246,724	230,440	2,081	1,321	96	191,057	1,291	1,710	1,126	227,048	214,622	114,362	1,985
Greenville, S. C.	118	173,668	157,634	1,798	1,090	103	168,152	1,033	1,044	680	123,289	115,185	58,161	2,120
Hamilton-Middletown Ohio	114	180,836	171,210	1,536	1,110	115	147,203	1,228	1,245	923	159,192	151,966	91,646	1,737
Hampton-Newport News-Warwick City, Va.	122	164,559	159,185	1,375	1,069	119	143,227	3,405	1,375	1,069	164,559	159,185	143,227	1,149
Harrisburg, Pa.	63	351,816	327,584	3,451	2,217	57	292,241	1,204	1,366	970	182,125	174,405	89,544	2,034
Hartford, Conn.	40	540,657	516,249	4,010	2,874	47	358,081	1,510	2,345	1,663	325,052	310,838	177,397	1,832
Houston, Tex.	16	1,213,580	1,157,036	9,096	5,994	18	806,701	1,504	7,491	4,949	1,052,972	1,006,558	596,163	1,766
Huntington W. Va.-Ashland, Kentucky	100	222,994	206,350	2,432	1,530	79	245,795	907	1,489	997	165,184	155,872	117,484	1,406
Indianapolis, Ind.	25	826,931	809,083	5,104	4,060	29	551,777	1,499	4,632	3,626	770,509	753,577	427,173	1,804
Jackson, Mich.	149	126,679	120,191	1,197	909	143	107,925	1,174	745	619	96,685	93,315	51,088	1,893
Jackson, Miss.	126	157,011	149,989	1,274	914	120	142,164	1,104	1,034	774	142,817	137,315	98,271	1,453
Jacksonville, Fla.	53	438,818	416,160	3,430	2,196	56	304,029	1,443	2,877	1,753	374,854	354,490	204,517	1,833
Johnstown, Pa.	101	222,725	203,319	2,832	1,624	58	291,354	764	803	535	99,431	95,193	63,232	1,572
Kalamazoo, Mich.	123	164,394	159,606	1,218	970	134	126,707	1,297	883	705	129,370	126,230	57,704	2,242
Kansas City, Mo.	15	1,274,497	1,213,327	8,985	5,969	17	814,357	1,565	5,129	3,463	834,685	799,829	456,622	1,828
Kenosha, Wis.	166	87,633	80,249	1,075	687	165	75,238	1,165	833	569	75,333	69,951	54,368	1,386
Knoxville, Tenn.	65	342,335	321,889	2,907	1,901	50	337,105	1,016	1,740	1,170	225,480	215,030	124,769	1,807
Lancaster, Pa.	83	268,262	249,312	2,860	1,856	80	234,717	1,143	1,026	702	120,518	114,874	63,774	1,890
Lansing, Mich.	88	251,097	244,529	1,606	1,304	100	172,941	1,452	1,094	900	195,657	191,047	92,129	2,124
Laredo, Tex.	172	47,280	44,734	517	329	171	56,141	842	487	309	46,652	44,252	51,910	899
Lawrence, Mass.	152	120,110	108,246	1,577	967	135	125,935	954	1,194	740	95,798	86,916	80,536	1,190
Lexington, Ky.	146	129,508	124,286	1,090	826	151	100,746	1,285	982	748	118,793	114,111	55,534	2,139
Lima, Ohio	158	109,684	104,978	1,078	784	162	88,183	1,244	736	536	87,153	84,065	50,246	1,735

(xxx) Not applicable.

[1]Per Capita sales is Ratio of 1954 Sales to Population figures shown.

[2]Central Cities are those named in the title of the Metropolitan Area, with the exception of New York-Northeastern New Jersey, which includes New York, Newark, and Jersey City.

Table 1N. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS RANKED BY VOLUME OF SALES AND BY POPULATION—Continued

Standard Metropolitan Areas and Central Cities—Sales, Establishments, Population, and Per Capita Sales

Standard metropolitan area	Standard metropolitan area								Central cities[2]					
	Sales			Establishments		Population 1950		Per capita sales[1]	Establishments		Sales		Population 1950	Per capita sales[1]
	All establishments		Establishments with payroll	Total	With payroll				Total	With payroll	Total	With payroll		
	Rank	Amount ($1,000)	($1,000)	(Number)	(Number)	Rank	Inhabitants (Number)	(Dollars)	(Number)	(Number)	($1,000)	($1,000)	(Number)	(Dollars)
Lincoln, Nebr.	133	152,393	145,763	1,158	858	138	119,742	1,273	1,007	757	143,346	137,846	98,884	1,450
Little Rock-North Little Rock, Ark.	98	224,068	209,942	2,159	1,361	92	196,685	1,139	1,990	1,262	216,751	204,057	151,801	1,428
Lorain-Elyria, Ohio..	116	176,015	165,005	1,696	1,212	114	148,162	1,188	1,120	814	124,129	117,281	81,509	1,523
Los Angeles-Long Beach, Calif.	3	7,101,059	6,717,077	51,941	34,845	3	4,367,911	1,626	27,155	17,879	3,718,059	3,510,003	2,355,430	1,579
Louisville, Ky.	29	721,255	691,789	5,601	4,093	25	576,900	1,250	4,113	3,013	556,018	534,854	369,129	1,506
Lowell, Mass.	151	126,319	117,829	1,362	898	128	133,928	943	1,077	719	103,723	97,163	97,249	1,067
Lubbock, Tex.	119	171,913	160,267	1,320	850	150	101,048	1,701	1,138	738	159,588	149,706	71,747	2,224
Macon, Ga.	138	145,926	139,598	1,305	925	127	135,043	1,081	1,015	709	119,160	114,440	70,252	1,696
Madison, Wis.	96	228,465	217,327	2,022	1,486	102	169,357	1,349	1,256	968	169,730	163,516	96,056	1,767
Manchester, N. H.	157	110,567	103,707	1,136	776	161	88,370	1,251	1,067	741	105,973	99,775	82,732	1,281
Memphis, Tenn.	34	610,734	589,950	4,457	3,341	36	482,393	1,266	4,022	3,044	579,226	561,444	396,000	1,463
Miami, Fla.	21	989,054	934,542	8,351	5,403	34	495,084	1,998	4,970	2,990	620,318	583,294	249,276	2,488
Milwaukee, Wis.	17	1,170,022	1,088,096	10,307	6,471	16	871,047	1,343	8,513	5,257	954,157	885,129	637,392	1,497
Minneapolis-St. Paul, Minn.	13	1,532,019	1,457,393	11,155	7,621	13	1,116,509	1,372	8,758	6,044	1,290,281	1,232,609	833,067	1,549
Mobile, Ala.	95	235,082	222,630	2,020	1,362	82	231,105	1,017	1,381	979	182,694	175,578	129,009	1,416
Montgomery, Ala.	134	152,052	145,144	1,206	836	123	138,965	1,094	1,101	791	148,250	142,670	106,525	1,392
Muncie, Ind.	159	106,146	103,008	933	745	158	90,252	1,176	732	594	91,404	89,054	58,479	1,563
Nashville, Tenn.	58	379,774	364,066	2,987	2,129	55	321,758	1,180	2,297	1,615	317,118	305,146	174,307	1,819
New Bedford, Mass.	140	141,817	129,111	1,793	1,103	124	137,469	1,032	1,503	939	123,761	113,149	109,189	1,133
New Britain-Bristol, Conn.	120	168,496	156,252	1,804	1,224	116	146,983	1,146	1,334	898	130,357	121,209	109,687	1,188
New Haven, Conn.	64	342,424	315,580	3,704	2,412	71	264,622	1,294	2,592	1,702	247,810	229,602	164,443	1,507
New Orleans, La.	28	762,523	705,505	7,230	4,222	22	685,405	1,113	6,100	3,632	665,047	619,611	570,445	1,166
New York-Northeastern New Jersey	1	15,915,286	14,693,312	158,445	101,333	1	12,911,994	1,233	102,783	64,681	9,965,199	9,185,189	8,629,750	1,155
Norfolk-Portsmouth, Va.	45	505,085	490,701	3,943	3,111	38	446,200	1,132	3,139	2,531	424,392	413,988	293,552	1,446
Ogden, Utah.	165	93,401	89,187	793	573	164	83,319	1,121	698	496	83,791	80,191	57,112	1,467
Oklahoma City, Okla..	52	445,594	417,958	3,741	2,381	53	325,352	1,370	3,291	2,109	404,088	380,346	243,504	1,659
Omaha, Nebr.	47	484,750	463,144	3,662	2,616	45	366,395	1,323	2,641	1,897	390,447	375,387	251,117	1,555
Orlando, Fla.	105	215,294	202,842	1,896	1,224	139	114,950	1,873	1,262	780	165,199	156,399	52,367	3,155
Peoria, Ill.	76	300,512	287,060	2,758	2,006	77	250,512	1,200	1,471	1,109	188,586	182,858	111,856	1,686
Philadelphia, Pa.	4	4,314,898	3,951,506	43,613	25,741	4	3,671,048	1,175	25,340	14,258	2,461,538	2,238,696	2,071,605	1,188
Phoenix, Ariz.	46	491,736	460,522	4,470	2,828	51	331,770	1,482	2,405	1,647	315,033	298,815	128,841	2,445
Pittsburgh, Pa.	8	2,271,418	2,127,836	21,940	14,238	8	2,213,236	1,026	7,298	4,668	907,179	856,255	676,806	1,340
Pittsfield, Mass.	169	85,112	81,152	754	532	168	66,567	1,279	607	433	73,892	70,696	53,348	1,385
Portland, Maine.	121	166,309	158,711	1,306	954	137	119,942	1,387	954	704	135,160	129,206	77,634	1,741
Portland, Oreg.	23	904,768	844,588	8,060	5,092	21	704,829	1,284	5,305	3,295	660,132	617,906	373,628	1,767
Providence, R. I.	27	795,162	721,774	9,528	5,398	19	737,203	1,079	3,642	2,088	350,782	323,942	248,674	1,411
Pueblo, Colo.	164	97,606	92,894	887	637	159	90,188	1,082	833	603	94,615	90,247	63,685	1,486
Racine, Wis.	145	130,516	121,766	1,458	1,018	142	109,585	1,191	1,021	763	97,015	91,657	71,193	1,363
Raleigh, N. C.	132	153,253	143,681	1,366	882	126	136,450	1,123	814	582	112,102	107,472	65,679	1,707
Reading, Pa.	81	271,684	247,710	3,299	1,973	74	255,740	1,062	1,716	1,050	157,056	144,942	109,320	1,437
Richmond, Va.	54	421,851	408,293	3,112	2,350	52	328,050	1,286	2,643	2,027	387,702	376,324	230,310	1,683
Roanoke, Va.	130	153,880	147,590	1,326	968	129	133,407	1,153	1,043	769	130,375	125,561	91,921	1,418
Rochester, N. Y.	33	624,421	590,037	4,950	3,416	35	487,632	1,281	4,122	2,792	539,193	509,765	332,488	1,622
Rockford, Ill.	107	204,141	189,757	1,729	1,207	112	152,385	1,340	1,339	979	176,247	165,133	105,438	1,672
Sacramento, Calif.	50	461,374	430,892	3,655	2,409	64	277,140	1,665	2,498	1,736	352,409	333,213	137,572	2,562
Saginaw, Mich.	110	187,884	179,932	1,520	1,170	111	153,515	1,224	1,110	848	147,648	141,634	92,918	1,589
St. Joseph, Mo.	160	105,637	98,985	1,126	766	156	96,826	1,091	985	681	92,402	86,786	78,588	1,176
St. Louis, Mo.	9	2,062,538	1,941,452	19,136	12,648	9	1,681,281	1,227	10,309	6,781	1,161,257	1,095,359	856,796	1,355
Salt Lake City, Utah.	61	367,373	351,435	2,739	1,979	68	274,895	1,336	1,998	1,518	303,383	293,177	182,121	1,666
San Angelo, Tex.	170	82,081	76,943	821	527	170	58,929	1,393	771	491	79,045	74,203	52,093	1,517
San Antonio, Tex.	39	552,653	525,305	5,513	3,535	33	500,460	1,104	5,240	3,344	528,888	503,222	408,442	1,295
San Bernardino-Riverside-Ontario, Calif.	32	628,356	586,936	6,048	4,178	63	281,642	2,231	2,064	1,482	282,321	267,857	164,653	1,715
San Diego, Calif.	26	801,413	759,941	6,449	4,785	28	556,808	1,439	3,829	2,865	524,870	501,264	434,924	1,207
San Francisco-Oakland, Calif.	6	3,020,347	2,810,095	26,518	17,262	7	2,240,767	1,348	14,872	9,438	1,759,404	1,635,976	1,159,932	1,517
San Jose, Calif.	49	464,769	434,577	4,057	2,683	59	290,547	1,600	1,748	1,146	228,078	213,846	102,148	2,233
Savannah, Ga.	129	154,137	145,479	1,521	1,017	113	151,481	1,018	1,391	921	146,146	138,068	119,638	1,222
Scranton, Pa.	99	223,734	197,270	3,463	1,723	73	257,396	869	1,706	992	142,416	130,692	125,536	1,134
Seattle, Wash.	20	1,008,056	949,958	8,178	5,386	20	732,992	1,375	6,381	4,101	827,201	779,481	467,591	1,769
Shreveport, La.	90	246,370	232,672	2,182	1,488	99	176,547	1,395	1,614	1,130	203,719	195,107	127,206	1,601
Sioux City, Iowa.	136	149,041	142,449	1,260	916	148	103,917	1,434	1,014	772	136,544	131,562	83,991	1,626
Sioux Falls, S. Dak..	163	99,351	95,213	881	645	167	70,910	1,401	676	514	85,620	82,938	52,696	1,625
South Bend, Ind.	87	251,767	241,863	2,020	1,566	88	205,058	1,228	1,374	1,066	187,770	180,552	115,911	1,620
Spokane, Wash.	72	313,703	296,489	2,443	1,631	86	221,561	1,416	2,019	1,335	273,243	259,387	161,721	1,690
Springfield, Ill.	115	179,036	170,326	1,594	1,140	131	131,484	1,362	1,211	913	155,782	149,878	81,628	1,908
Springfield, Mo.	156	117,845	108,155	1,355	837	146	104,823	1,124	1,149	717	106,222	98,124	66,731	1,592
Springfield, Ohio.	144	132,667	127,723	1,168	870	141	111,661	1,188	964	730	115,984	111,976	78,508	1,477
Springfield-Holyoke, Mass.	43	519,836	489,562	4,639	3,153	42	407,255	1,276	2,577	1,833	324,703	309,713	217,060	1,496
Stamford-Norwalk, Conn.	70	321,842	303,122	2,723	1,987	93	196,023	1,642	1,773	1,235	200,798	187,860	123,753	1,623
Stockton, Calif.	85	259,012	238,856	2,537	1,693	90	200,750	1,290	1,477	953	163,623	151,111	70,853	2,309
Syracuse, N. Y.	51	450,385	422,953	3,873	2,565	49	341,719	1,318	2,632	1,800	339,283	321,753	220,583	1,538
Tacoma, Wash.	79	283,244	263,208	2,673	1,735	67	275,876	1,027	1,892	1,186	219,943	205,233	143,673	1,531
Tampa-St. Petersburg, Fla.	35	609,971	569,721	6,206	3,720	41	409,143	1,491	4,572	2,730	490,007	460,129	221,419	2,213
Terre Haute, Ind.	153	119,686	114,420	1,140	844	145	105,160	1,138	952	704	110,259	105,927	64,214	1,717
Toledo, Ohio.	44	508,106	486,634	4,157	3,091	43	395,551	1,285	3,558	2,622	442,046	422,680	303,616	1,456
Topeka, Kans.	139	143,516	136,470	1,295	905	144	105,418	1,361	1,150	810	133,193	126,805	78,791	1,690
Trenton, N. J.	66	336,000	309,968	3,168	1,972	83	229,781	1,462	2,509	1,491	244,564	222,346	128,009	1,911
Tucson, Ariz.	106	204,206	193,656	1,837	1,277	121	141,216	1,446	1,235	963	169,992	164,074	48,774	3,485
Tulsa, Okla.	62	366,723	345,635	3,078	1,980	76	251,686	1,457	2,591	1,691	331,021	313,477	182,740	1,811
Utica-Rome, N. Y.	75	306,926	275,764	3,742	2,346	61	284,262	1,080	1,916	1,224	183,244	166,636	143,213	1,280
Waco, Tex.	137	149,018	140,388	1,576	1,068	132	130,194	1,145	1,187	807	131,173	124,943	84,706	1,549
Washington, D.C.	10	2,023,841	1,966,273	11,122	8,506	11	1,464,089	1,382	6,734	5,188	1,212,450	1,176,800	802,178	1,511
Waterbury, Conn.	112	185,210	172,270	1,929	1,283	110	154,656	1,198	1,399	923	138,115	128,423	104,477	1,322
Waterloo, Iowa.	148	128,349	121,859	1,136	842	152	100,448	1,278	780	590	97,611	93,999	65,198	1,497

[1]Per capita sales is ratio of 1954 Sales to Population figures shown.
[2]Central Cities are those named in the title of the Metropolitan Area, with the exception of New York-Northeastern New Jersey, which includes New York, Newark, and Jersey City.

Table 1N. RETAIL TRADE: 1954—STANDARD METROPOLITAN AREAS RANKED BY VOLUME OF SALES AND BY POPULATION—Continued

Standard Metropolitan Areas and Central Cities—Sales, Establishments, Population, and Per Capita Sales

Standard metropolitan area	Standard metropolitan area								Central cities[2]					
	Sales			Establishments		Population 1950		Per capita sales[1]	Establishments		Sales		Population 1950	Per capita sales[1]
	All establishments		Establishments with payroll	Total	With payroll	Rank	Inhabitants		Total	With payroll	Total	With payroll		
	Rank	Amount ($1,000)	($1,000)	(Number)	(Number)		(Number)	(Dollars)	(Number)	(Number)	($1,000)	($1,000)	(Number)	(Dollars)
Wheeling, W. Va.-Steubenville, Ohio..	68	329,173	304,969	4,118	2,682	48	354,092	930	1,425	1,059	167,883	161,709	94,763	1,772
Wichita, Kans.....	59	376,956	364,388	2,770	2,080	85	222,290	1,696	2,501	1,891	355,041	343,961	168,279	2,110
Wichita Falls, Tex...	142	135,464	128,586	1,183	819	154	98,493	1,375	894	622	109,613	104,593	68,042	1,611
Wilkes-Barre-Hazleton, Pa.....	74	309,900	271,530	5,034	2,396	44	392,241	790	1,842	1,054	150,778	139,902	112,317	1,342
Wilmington, Del.....	57	382,449	358,563	3,262	2,134	70	268,387	1,425	1,847	1,241	237,828	225,280	110,356	2,155
Winston-Salem, N. C..	127	155,394	144,644	1,435	899	117	146,135	1,063	1,084	748	136,682	130,140	87,811	1,557
Worcester, Mass.....	71	321,522	302,870	2,900	1,978	66	276,336	1,164	2,198	1,516	266,335	252,071	203,486	1,309
York, Pa.....	94	239,252	221,712	2,611	1,673	89	202,737	1,180	1,170	804	121,453	115,681	59,953	2,026
Youngstown, Ohio.....	37	593,169	557,237	5,503	3,847	30	528,498	1,122	1,894	1,380	249,000	238,248	168,330	1,479

[1]Per capita sales is ratio of 1954 Sales to Population figures shown.
[2]Central Cities are those named in the title of the Metropolitan Area, with the exception of New York-Northeastern New Jersey, which includes New York, Newark, and Jersey City.

Table 1P. RETAIL TRADE: 1954—CITIES WITH 10,000 INHABITANTS OR MORE RANKED BY VOLUME OF SALES

Sales, Establishments, Population, and Per Capita Sales

City	Sales[1]			Establishments		Population 1950[2]	Per capita sales (Dollars)
	All establishments		Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)		
	Rank	Amount ($1,000)					
Aberdeen, S. Dak.	586	36,920	36,118	297	243	21,051	1,754
Aberdeen, Wash.	589	36,776	35,242	332	236	19,653	1,871
Abilene, Tex.	249	80,445	75,877	686	460	45,570	1,765
Ada, Okla.	812	25,752	24,142	262	178	15,995	1,610
Adrian, Mich.	576	37,641	36,639	279	225	18,393	2,046
Aiken, S. C.	840	24,639	22,079	245	137	11,152	2,209
Akron, Ohio	42	391,846	375,388	2,837	2,041	274,605	1,427
Alameda, Calif.	462	45,267	41,551	465	309	70,642	641
Albany, Calif.	1,163	14,053	12,849	140	78	17,590	799
Albany, Ga.	350	58,876	56,400	495	363	31,155	1,890
Albany, N. Y.	77	219,737	202,817	1,993	1,321	134,995	1,628
Albany, Oreg.	813	25,745	24,707	232	174	10,115	2,545
Albemarle, N. C.	926	22,260	20,872	214	136	11,798	1,887
Albert Lea, Minn.	880	23,392	22,016	260	186	13,545	1,727
Albion, Mich.	1,107	16,549	16,177	139	117	10,406	1,590
Albuquerque, N. Mex.	78	214,243	203,923	1,823	1,253	96,815	2,213
Alexandria, La.	352	58,561	54,959	548	378	34,913	1,677
Alexandria, Va.	162	120,271	117,967	582	470	61,787	1,947
Alhambra, Calif.	211	95,019	91,561	590	418	53,558	1,774
Alice, Tex.	950	21,470	20,410	231	167	16,449	1,305
Aliquippa, Pa.	680	31,613	29,627	319	199	26,132	1,210
Allen Park, Mich.	857	24,138	23,486	131	103	12,329	1,958
Allentown, Pa.	101	169,136	157,394	1,534	926	106,756	1,584
Alliance, Ohio.	544	39,171	37,621	338	262	26,161	1,497
Alpena, Mich.	928	22,220	21,196	224	168	13,135	1,692
Alton, Ill.	335	60,593	58,353	499	379	32,550	1,861
Altoona, Pa.	256	78,554	73,928	821	575	77,177	1,018
Amarillo, Tex.	110	162,319	152,255	1,149	787	74,246	2,186
Ambridge, Pa.	608	35,246	33,530	309	221	16,429	2,145
Americus, Ga.	1,157	14,100	13,272	185	131	11,389	1,238
Ames, Iowa.	729	28,901	28,017	239	185	22,898	1,262
Amsterdam, N. Y.	552	38,730	34,530	541	331	32,240	1,201
Anaconda, Mont.	1,144	15,013	14,063	167	119	11,254	1,334
Anaheim, Calif.	582	37,216	35,220	289	225	22,158	1,680
Anderson, Ind.	241	82,785	80,447	649	495	46,820	1,768
Anderson, S. C.	487	43,192	39,802	484	294	19,770	2,185
Annapolis, Md.	518	40,434	38,570	346	258	10,047	4,024
Ann Arbor, Mich.	252	79,343	77,347	523	429	48,251	1,644
Anniston, Ala.	367	55,782	52,074	514	332	31,066	1,796
Ansonia, Conn.	934	22,004	20,132	261	171	18,706	1,176
Antioch, Calif.	1,062	18,167	15,935	194	110	13,712	1,325
Appleton, Wis.	308	64,927	61,983	546	394	34,010	1,909
Arcadia, Calif.	501	42,339	39,919	332	218	33,446	1,266
Ardmore, Okla.	625	34,436	32,006	355	219	17,890	1,925
Arkansas City, Kans.	903	22,835	21,701	233	189	12,903	1,770
Arlington Heights, Ill.	988	20,306	19,596	126	96	13,380	1,518
Arnold, Pa.	1,232	9,213	8,147	111	55	10,263	898
Asbury Park, N. J.	354	58,369	55,565	548	408	17,094	3,415
Asheville, N. C.	192	99,819	95,637	845	591	53,000	1,883
Ashland, Ky.	446	46,207	43,075	419	273	31,131	1,484
Ashland, Ohio.	854	24,300	23,302	220	158	14,287	1,701
Ashland, Wis.	1,132	15,607	14,467	214	148	10,640	1,467
Ashtabula, Ohio.	398	51,095	48,577	411	287	23,696	2,156
Astoria, Oreg.	971	20,732	19,652	225	163	12,331	1,681
Atchison, Kans.	1,130	15,641	14,941	197	155	12,792	1,223
Athens, Ga.	541	39,323	37,475	365	235	28,180	1,395
Athens, Ohio.	914	22,538	21,396	213	151	11,660	1,933
Atlanta, Ga.	22	753,489	733,339	4,340	3,174	331,314	2,274
Atlantic City, N. J.	137	135,043	127,003	1,591	1,181	61,657	2,190
Attleboro, Mass.	795	26,282	24,180	272	170	23,809	1,104
Auburn, Ala.	1,244	7,489	6,633	118	74	12,939	579
Auburn, Maine.	906	22,739	20,383	281	173	23,134	983
Auburn, N. Y.	390	52,359	47,709	599	375	36,722	1,426
Augusta, Ga.	130	140,680	132,920	1,069	741	71,508	1,967
Augusta, Maine.	764	27,274	25,078	302	204	20,913	1,304
Aurora, Colo.	804	25,923	25,401	164	136	11,421	2,270
Aurora, Ill.	226	88,418	84,060	641	473	50,576	1,748
Austin, Minn.	654	32,758	31,218	310	222	23,100	1,418
Austin, Tex.	91	185,027	177,603	1,527	1,085	132,459	1,397
Azusa, Calif.	1,102	16,706	15,710	139	101	12,612	1,374
Bakersfield, Calif.	105	166,504	157,636	1,193	849	34,784	4,787
Baltimore, Md.	8	1,237,198	1,143,152	11,773	7,105	949,708	1,303
Bangor, Maine.	296	67,989	65,609	437	347	31,558	2,154
Barberton, Ohio.	466	44,691	41,895	413	297	27,820	1,606
Barre, Vt.	1,008	19,536	18,512	195	133	10,922	1,789
Bartlesville, Okla.	686	30,849	29,827	246	188	19,228	1,604
Bastrop, La.	1,037	19,003	17,043	212	136	12,769	1,488
Batavia, N. Y.	587	36,883	35,263	282	210	17,799	2,072
Bath, Maine.	1,209	11,289	10,507	149	111	10,644	1,061
Baton Rouge, La.	86	190,372	182,030	1,341	987	125,629	1,515
Battle Creek, Mich.	232	86,754	84,182	665	541	48,666	1,783
Bay City, Mich.	246	82,216	78,336	743	577	52,523	1,565
Bayonne, N. J.	307	64,946	57,464	953	589	77,203	841
Baytown, Tex.	493	43,030	41,018	331	223	22,983	1,872
Beacon, N. Y.	1,068	18,072	15,826	202	120	14,012	1,290
Beatrice, Nebr.	933	22,028	21,034	209	157	11,813	1,865
Beaumont, Tex.	129	141,583	134,329	1,191	809	94,014	1,506
Beaver Dam, Wis.	1,044	18,837	17,629	231	163	11,867	1,587
Beaver Falls, Pa.	660	32,476	31,232	302	226	17,375	1,869
Beckley, W. Va.	605	35,935	34,825	322	236	19,397	1,853
Bedford, Ind.	837	24,786	23,710	247	183	12,562	1,973
Bell, Calif.	741	28,169	26,725	221	149	15,430	1,826
Bellaire, Ohio.	1,136	15,413	13,863	208	132	12,573	1,226
Bellaire, Tex.	1,242	7,884	7,624	65	43	10,173	775
Bellefontaine, Ohio.	940	21,897	21,153	190	150	10,232	2,140
Belleville, Ill.	361	57,318	53,578	562	380	32,721	1,752
Belleville, N. J.	731	28,841	24,601	335	167	32,019	901
Bellevue, Pa.	1,200	11,703	11,637	65	59	11,604	1,009
Bellingham, Wash.	365	56,747	53,369	516	334	34,112	1,664
Bellwood, Ill.	1,245	7,258	6,480	90	58	12,527	579
Beloit, Wis.	411	49,086	47,204	411	333	29,590	1,659
Bemidji, Minn.	1,012	19,427	18,199	182	138	10,001	1,943
Bend, Oreg.	1,073	17,920	16,144	199	115	11,409	1,571
Benton Harbor, Mich.	463	45,050	43,648	365	285	18,769	2,400
Berea, Ohio.	1,065	18,124	17,518	136	112	12,051	1,504
Bergenfield, N. J.	790	26,548	25,196	194	142	17,647	1,504
Berkeley, Calif.	150	126,015	117,377	1,156	764	113,805	1,107
Berkley, Mich.	1,074	17,911	16,649	163	115	17,931	999
Berlin, N. H.	1,036	19,005	17,533	244	166	16,615	1,144
Berwick, Pa.	1,072	17,940	16,514	227	133	14,010	1,281
Berwyn, Ill.	265	74,764	67,632	558	322	51,280	1,458
Bessemer, Ala.	512	41,003	36,555	515	281	28,445	1,441
Bethel, Pa.	1,256	3,422	3,060	52	30	11,324	302
Bethlehem, Pa.	281	71,247	66,237	832	542	66,340	1,074
Beverly, Mass.	698	30,158	28,510	305	213	28,884	1,044
Beverly Hills, Calif.	128	141,795	139,005	614	494	29,032	4,884
Bexley, Ohio.	1,249	6,028	5,060	63	33	12,378	487
Biddeford, Maine.	738	28,440	26,926	311	227	20,836	1,365
Big Spring, Tex.	525	40,101	38,155	380	278	17,286	2,320
Billings, Mont.	240	83,546	81,292	498	374	31,834	2,624
Biloxi, Miss.	616	34,836	31,152	417	253	37,425	931
Binghamton, N. Y.	145	130,714	122,470	1,135	763	80,674	1,620
Birmingham, Ala.	40	424,156	407,008	3,105	2,113	326,037	1,301
Birmingham, Mich.	328	61,575	60,321	247	201	15,467	3,981
Bismarck, N. Dak.	515	40,923	39,773	235	177	18,640	2,195
Bloomfield, N. J.	447	46,197	41,781	504	328	49,307	937
Bloomington, Ill.	301	65,962	63,320	522	408	34,163	1,931
Bloomington, Ind.	486	43,205	41,793	340	270	28,163	1,534
Bloomsburg, Pa.	1,104	16,618	15,282	227	135	10,633	1,563
Bluefield, W. Va.	619	34,586	33,958	297	243	21,506	1,608
Blue Island, Ill.	564	38,063	36,141	269	185	17,622	2,160
Blytheville, Ark.	825	25,173	22,815	292	174	16,234	1,551
Bogalusa, La.	1,004	19,685	17,733	249	149	17,798	1,106
Boise City, Idaho.	231	86,834	83,004	674	462	34,393	2,554
Boone, Iowa.	1,031	19,119	17,535	236	158	12,164	1,572
Borger, Tex.	672	31,833	28,977	281	187	18,059	1,763
Bossier City, La.	1,009	19,518	18,300	180	128	15,470	1,262
Boston, Mass.	7	1,320,824	1,265,508	9,410	6,468	801,444	1,648
Boulder, Colo.	639	33,783	32,123	313	247	19,999	1,689
Bowling Green, Ky.	651	33,147	31,083	336	250	18,347	1,807
Bowling Green, Ohio.	996	19,913	18,637	187	131	12,005	1,659
Bozeman, Mont.	994	19,975	18,947	181	135	11,325	1,764
Braddock, Pa.	607	35,264	33,434	283	201	16,488	2,139
Bradenton, Fla.	655	32,616	30,190	324	202	13,604	2,398
Bradford, Pa.	785	26,610	24,984	278	184	17,354	1,533
Brainerd, Minn.	918	22,418	20,726	246	158	12,637	1,774
Brawley, Calif.	949	21,533	20,527	178	146	13,098	1,644
Bremerton, Wash.	413	48,776	46,828	385	281	27,678	1,762
Brentwood, Pa.	1,086	17,368	17,240	64	60	12,535	1,386
Bridgeport, Conn.	72	226,956	212,386	2,177	1,503	158,709	1,430
Bridgeton, N. J.	537	39,680	37,622	357	239	18,378	2,159
Bristol, Conn.	529	39,931	37,633	454	314	35,961	1,110
Bristol, Pa.	815	25,579	23,127	269	163	12,710	2,013
Bristol, Tenn.	730	28,877	27,613	238	158	16,771	1,722
Bristol, Va.	946	21,813	20,535	257	175	15,954	1,367
Brockton, Mass.	233	86,270	81,768	835	575	62,860	1,372
Brookfield, Ill.	1,194	12,243	11,249	116	80	17,580	696
Brownsville, Tex.	612	34,977	33,781	378	284	36,066	970
Brownwood, Tex.	900	22,979	20,563	301	179	20,181	1,139
Brunswick, Ga.	740	28,184	26,514	276	180	17,954	1,570
Bryan, Tex.	571	37,770	36,184	335	249	18,102	2,087
Bucyrus, Ohio.	1,092	16,956	15,968	209	157	10,327	1,642
Buffalo, N. Y.	19	795,576	746,874	7,030	4,800	580,132	1,371
Burbank, Calif.	144	130,799	123,423	954	648	88,043	1,486
Burlingame, Calif.	511	41,101	39,565	280	198	19,886	2,067
Burlington, Iowa.	476	43,838	41,994	387	307	30,613	1,432
Burlington, N. J.	960	21,071	19,231	219	137	12,051	1,748
Burlington, N. C.	452	45,983	42,771	481	305	24,560	1,872
Burlington, Vt.	371	54,571	52,721	397	319	33,155	1,646
Butler, Pa.	399	51,004	47,484	466	298	23,482	2,172

See footnotes at end of table.

Table 1P. RETAIL TRADE: 1954—CITIES WITH 10,000 INHABITANTS OR MORE RANKED BY VOLUME OF SALES—Continued

Sales, Establishments, Population, and Per Capita Sales

City	Sales[1]			Establishments		Population 1950[2]	Per capita sales (Dollars)
	All establishments		Establishments with payroll	Total	With payroll		
	Rank	Amount ($1,000)	($1,000)	(Number)	(Number)		
Butte, Mont.	329	61,544	57,758	606	406	33,251	1,851
Cadillac, Mich.	1,115	16,075	15,031	167	123	10,425	1,542
Cairo, Ill.	1,076	17,717	17,173	190	146	12,123	1,461
Caldwell, Idaho	849	24,361	23,055	195	131	10,487	2,323
Calumet City, Ill.	1,199	11,785	10,137	224	128	19,066	618
Cambridge, Md.	932	22,043	20,737	198	136	10,351	2,130
Cambridge, Mass.	96	176,345	169,123	1,236	882	120,740	1,461
Cambridge, Ohio.	899	22,988	21,468	286	184	14,739	1,560
Camden, Ark.	1,034	19,038	17,382	237	145	11,372	1,674
Camden, N. J.	102	168,768	154,136	1,686	1,000	124,555	1,355
Campbell, Ohio.	1,250	5,868	4,518	132	64	12,882	456
Canonsburg, Pa.	993	20,010	19,042	192	132	12,072	1,658
Canton, Ill.	909	22,730	21,994	206	168	11,927	1,906
Canton, Ohio.	98	174,242	165,158	1,554	1,090	116,912	1,490
Cape Girardeau, Mo.	640	33,703	32,719	344	280	21,578	1,562
Carbondale, Ill.	1,100	16,776	16,020	170	126	10,921	1,536
Carbondale, Pa.	1,084	17,396	15,876	266	144	16,296	1,068
Carlisle, Pa.	658	32,572	30,796	302	218	16,812	1,937
Carlsbad, N. Mex.	674	31,790	29,496	316	208	17,975	1,769
Carnegie, Pa.	868	23,749	22,087	246	154	12,105	1,962
Carteret, N. J.	1,221	10,207	8,829	151	91	13,030	783
Carthage, Mo.	1,114	16,113	14,617	214	138	11,188	1,440
Casper, Wyo.	331	61,077	58,899	344	240	23,673	2,580
Cedar Falls, Iowa	1,026	19,206	18,192	195	143	14,334	1,340
Cedar Rapids, Iowa	152	124,070	118,394	867	591	72,296	1,716
Central Falls, R. I.	1,216	10,927	8,859	265	143	23,550	464
Centralia, Ill.	819	25,495	23,961	272	206	13,863	1,839
Chambersburg, Pa.	555	38,673	36,399	376	252	17,212	2,247
Champaign, Ill.	266	74,466	72,940	453	379	39,563	1,882
Chanute, Kans.	1,154	14,348	13,354	184	148	10,109	1,419
Charles City, Iowa	1,103	16,627	15,645	182	130	10,309	1,613
Charleston, S. C.	168	118,545	111,845	1,111	777	70,174	1,689
Charleston, W. Va.	106	165,266	160,060	1,148	798	73,501	2,248
Charlotte, N. C.	67	244,835	234,627	1,625	1,073	134,042	1,827
Charlottesville, Va.	420	48,175	47,141	327	265	25,969	1,855
Chattanooga, Tenn.	75	222,063	210,587	1,929	1,351	131,041	1,695
Chelsea, Mass.	548	39,028	34,194	518	312	38,912	1,003
Chester, Pa.	180	108,404	101,440	981	625	66,039	1,642
Cheyenne, Wyo.	349	59,202	57,346	455	343	31,935	1,854
Chicago, Ill.	2	5,019,537	4,695,605	38,222	23,298	3,620,962	1,386
Chicago Heights, Ill.	448	46,164	43,280	346	220	24,551	1,880
Chickasha, Okla.	883	23,361	21,357	232	152	15,842	1,475
Chico, Calif.	532	39,818	38,236	337	259	12,272	3,245
Chicopee, Mass.	600	36,077	31,791	507	295	49,211	733
Chillicothe, Ohio.	456	45,858	43,922	370	280	20,133	2,278
Chippewa Falls, Wis.	844	24,466	22,500	259	147	11,088	2,207
Chula Vista, Calif.	700	30,039	28,199	244	188	25,864	1,161
Cicero, Ill.	259	76,795	67,601	844	460	67,544	1,137
Cincinnati, Ohio.	20	774,588	742,896	5,952	4,354	503,998	1,537
Clairton, Pa.	972	20,726	19,160	215	133	19,652	1,055
Claremont, N. H.	1,052	18,613	17,345	202	146	12,811	1,453
Clarksburg, W. Va.	373	54,142	52,092	487	359	32,014	1,691
Clarksdale, Miss.	814	25,644	23,294	299	201	16,539	1,551
Clarksville, Tenn.	604	35,935	33,671	340	206	16,246	2,212
Clayton, Mo.	278	73,103	71,933	248	198	16,035	4,559
Clearwater, Fla.	378	53,616	50,850	496	308	15,581	3,441
Cleburne, Tex.	1,027	19,205	17,093	235	151	12,905	1,488
Cleveland, Ohio.	6	1,364,190	1,276,982	10,745	7,045	914,808	1,491
Cleveland, Tenn.	756	27,670	23,868	317	173	12,605	2,195
Cleveland Heights, Ohio.	374	54,108	51,332	474	298	59,141	915
Cliffside Park, N. J.	1,188	12,771	11,163	184	112	17,116	746
Clifton, N. J.	261	76,101	67,567	748	392	64,511	1,180
Clinton, Iowa	431	47,233	45,661	410	318	30,379	1,555
Clovis, N. Mex.	786	26,591	24,457	288	184	17,318	1,535
Coatesville, Pa.	806	25,905	24,325	252	184	13,826	1,874
Coeur d'Alene, Idaho[3]	902	22,873	21,077	246	166	12,198	1,875
Coffeyville, Kans.	702	29,856	28,614	289	227	17,113	1,745
Cohoes, N. Y.	1,087	17,361	15,099	257	163	21,272	816
College Park, Ga.	1,238	8,696	7,826	114	56	14,535	598
College Park, Md.	1,185	12,789	12,357	78	66	11,170	1,145
Collinsville, Ill.	1,045	18,837	17,407	219	141	12,902	1,460
Collingswood, N. J.	967	20,848	19,540	190	114	15,800	1,319
Colorado Springs, Colo.	154	123,692	119,430	847	655	45,472	2,720
Colton, Calif.	1,061	18,196	16,588	172	114	15,381	1,183
Columbia, Mo.	627	34,399	32,997	340	266	31,974	1,076
Columbia, Pa.	1,213	11,047	10,011	171	101	11,993	921
Columbia, S. C.	119	149,723	141,221	1,188	832	86,914	1,723
Columbia, Tenn.	912	22,580	20,762	261	171	10,911	2,069
Columbus, Ga.	151	125,513	118,207	1,269	829	79,611	1,577
Columbus, Ind.	559	38,463	37,081	358	286	18,370	2,094
Columbus, Miss.	962	21,024	19,060	273	161	17,172	1,224
Columbus, Ohio.	27	625,423	600,729	4,408	3,230	375,901	1,664
Compton, Calif.	157	122,336	117,472	622	436	55,645	2,198
Concord, Calif.	859	24,075	22,939	193	143	12,493	1,927
Concord, N. H.	491	43,058	40,780	395	277	27,988	1,538
Concord, N. C.	821	25,440	22,918	308	174	16,486	1,543
Conneaut, Ohio.	1,134	15,516	14,420	173	123	10,230	1,517
Connellsville, Pa.	917	22,422	20,638	252	154	13,293	1,687
Connersville, Ind.	924	22,339	21,865	223	191	15,550	1,437
Conshohocken, Pa.	1,160	14,065	12,483	166	104	10,922	1,288
Coral Gables, Fla.	336	60,571	58,961	408	310	19,837	3,053
Coraopolis, Pa.	1,106	16,584	15,218	170	108	10,498	1,580
Corning, N. Y.	875	23,570	22,414	226	184	17,684	1,333
Corona, Calif.	1,112	16,316	15,218	175	123	11,462	1,423
Coronado, Calif.	1,212	11,108	10,650	113	89	17,171	647
Corpus Christi, Tex.	83	197,539	190,595	1,587	1,159	108,287	1,824
Corsicana, Tex.	798	26,162	24,282	300	204	19,211	1,362
Cortland, N. Y.	697	30,223	28,327	320	224	18,152	1,665
Corvallis, Oreg.	863	23,963	22,845	204	158	16,207	1,479
Coshocton, Ohio.	888	23,190	21,946	216	162	11,675	1,986
Council Bluffs, Iowa	394	51,790	48,664	490	348	45,429	1,140
Covington, Ky.	257	78,470	74,082	792	572	64,452	1,217
Cranston, R. I.	581	37,275	32,611	527	265	55,060	677
Crawfordsville, Ind.	775	26,938	25,898	227	185	12,851	2,096
Crowley, La.	1,070	18,019	16,703	190	128	12,784	1,409
Crystal, Minn.	1,254	4,215	4,095	39	29	13,724	307
Cudahy, Wis.	1,161	14,064	11,570	202	112	12,182	1,154
Culver City, Calif.	275	73,790	72,120	392	294	28,186	2,618
Cumberland, Md.	351	58,813	55,597	585	407	37,679	1,561
Cuyahoga Falls, Ohio.	402	49,938	48,692	294	238	29,195	1,710
Dallas, Tex.	13	955,715	914,807	6,006	4,136	434,462	2,200
Dalton, Ga.	771	27,001	23,585	297	167	15,968	1,691
Daly City, Calif.	692	30,542	28,740	221	143	23,951	1,275
Danbury, Conn.	417	48,373	45,467	441	311	22,067	2,192
Danville, Ill.	250	80,268	77,580	546	388	37,864	2,120
Danville, Va.	315	63,499	60,421	627	437	35,066	1,811
Darby, Pa.	858	24,090	23,124	161	117	13,154	1,831
Davenport, Iowa	175	113,689	109,561	887	661	74,549	1,525
Dayton, Ohio.	37	461,602	447,226	2,880	2,180	243,872	1,893
Daytona Beach, Fla.	319	62,686	58,748	688	454	30,187	2,077
Dearborn, Mich.	95	179,038	173,112	1,023	795	94,994	1,885
Decatur, Ala.	752	27,751	25,089	349	227	19,974	1,389
Decatur, Ga.	489	43,103	41,569	285	187	21,635	1,992
Decatur, Ill.	160	121,087	117,217	889	635	66,269	1,827
Defiance, Ohio.	851	24,341	23,601	210	156	11,265	2,161
De Kalb, Ill.	744	28,096	26,502	206	158	11,708	2,400
Delano, Calif.	1,022	19,266	18,384	181	139	10,065	1,914
Delaware, Ohio.	1,023	19,260	18,564	177	145	11,804	1,632
Del Rio, Tex.	1,078	17,627	16,913	180	130	14,211	1,240
Denison, Tex.	791	26,537	25,305	249	177	17,504	1,516
Denton, Tex.	726	29,025	26,909	292	204	21,372	1,358
Denver, Colo.	23	696,494	670,932	4,466	3,168	415,786	1,675
Derby, Conn.	1,120	15,928	14,648	193	137	10,259	1,553
Des Moines, Iowa	59	284,225	271,363	2,263	1,551	177,965	1,597
Des Plaines, Ill.	631	34,159	32,893	216	162	20,663	1,653
Detroit, Mich.	4	2,551,312	2,442,932	18,051	13,253	1,849,568	1,379
Dixon, Ill.	827	25,109	24,185	212	162	11,523	2,179
Dodge City, Kans.	770	27,005	25,485	217	181	11,262	2,398
Donora, Pa.	1,204	11,577	10,639	147	93	12,186	950
Dormont, Pa.	833	24,846	24,542	112	90	13,405	1,853
Dothan, Ala.	534	39,780	36,680	383	241	21,584	1,843
Dover, N. H.	765	27,176	25,686	248	176	15,874	1,712
Dover, N. J.	645	33,378	32,146	244	186	11,174	2,987
Downers Grove, Ill.	884	23,356	22,570	152	112	14,232	1,641
Dublin, Ga.	1,077	17,651	16,287	225	141	10,232	1,725
Du Bois, Pa.	974	20,656	19,272	235	161	11,497	1,797
Dubuque, Iowa	289	69,716	64,936	686	464	49,671	1,404
Duluth, Minn.	131	139,106	131,048	1,269	851	104,511	1,331
Dumont, N. J.	1,233	9,057	8,571	77	57	13,013	696
Duncan, Okla.	696	30,244	28,044	266	154	15,325	1,974
Dunkirk, N. Y.	871	23,638	22,120	274	196	18,007	1,313
Dunmore, Pa.	1,202	11,662	9,750	204	94	20,305	574
Duquesne, Pa.	1,156	14,168	12,392	222	126	17,620	804
Durant, Okla.	1,096	16,841	15,789	200	138	10,541	1,598
Durham, N. C.	203	97,290	92,642	853	567	71,311	1,364
Dyersburg, Tenn.	1,064	18,149	17,023	212	148	10,885	1,667
East Chicago, Ind.	340	60,329	55,533	617	403	54,263	1,112
East Cleveland, Ohio.	596	36,466	34,652	308	218	40,047	911
East Detroit, Mich.	606	35,663	33,427	268	182	21,461	1,662
East Lansing, Mich.	1,159	14,097	13,861	95	81	20,325	694
East Liverpool, Ohio.	567	38,013	36,683	343	263	24,217	1,570
East Moline, Ill.	1,148	14,864	14,188	162	130	13,913	1,068
Easton, Pa.	297	67,885	63,227	735	455	35,632	1,905
East Orange, N. J.	206	96,905	91,231	759	503	79,340	1,221
East Paterson, N. J.	1,116	16,071	15,193	127	79	15,386	1,045
East Point, Ga.	622	34,555	34,025	183	147	21,080	1,639
East St. Louis, Ill.	169	116,972	110,568	1,225	853	82,295	1,421
Eau Claire, Wis.[3]	391	52,185	50,223	509	401	35,404	1,474
Ecorse, Mich.	895	23,077	21,635	166	122	17,948	1,286
Edinburg, Tex.	1,143	15,097	13,397	216	148	12,383	1,219

See footnotes at end of table.

Table 1P. RETAIL TRADE: 1954—CITIES WITH 10,000 INHABITANTS OR MORE RANKED BY VOLUME OF SALES—Continued

Sales, Establishments, Population, and Per Capita Sales

City	Sales[1]			Establishments		Population 1950[2]	Per capita sales
	All establishments		Establishments with payroll	Total	With payroll		
	Rank	Amount ($1,000)	($1,000)	(Number)	(Number)		(Dollars)
El Cajon, Calif.	722	29,195	27,831	220	162	11,097	2,631
El Centro, Calif.	531	39,866	37,444	223	189	15,383	2,592
El Cerrito, Calif.	1,053	18,608	17,830	149	107	22,104	842
El Dorado, Ark.	562	38,129	35,553	417	289	24,477	1,558
El Dorado, Kans.	945	21,814	20,644	198	144	11,037	1,976
Elgin, Ill.	293	68,900	66,240	464	352	44,223	1,558
Elizabeth, N. J.	124	143,935	131,057	1,501	909	112,817	1,276
Elizabeth City, N. C.	874	23,595	21,767	257	167	12,685	1,860
Elizabethton, Tenn.	1,000	19,759	18,045	241	121	10,754	1,837
Elkhart, Ind.	326	61,717	59,067	505	371	35,646	1,731
Ellwood City, Pa.	1,083	17,415	(D)	204	144	12,945	1,345
Elmhurst, Ill.	583	37,109	36,025	217	165	28,342	1,309
Elmira, N. Y.	228	87,678	84,038	767	573	49,716	1,764
Elmwood Park, Ill.	747	27,960	26,896	152	106	21,554	1,297
El Paso, Tex.	74	224,706	214,102	1,689	1,125	130,485	1,722
El Reno, Okla.	1,150	14,740	13,820	184	126	10,991	1,351
Elwood, Ind.	1,146	14,919	14,111	148	118	11,362	1,313
Elyria, Ohio.	377	53,687	50,659	423	307	30,307	1,771
Emporia, Kans.	894	23,083	22,237	265	205	15,669	1,473
Endicott, N. Y.	558	38,596	36,426	354	264	20,050	1,925
Englewood, Colo.	445	46,265	45,001	264	192	16,869	2,743
Englewood, N. J.	473	44,007	42,063	340	244	23,145	1,901
Enid, Okla.	300	66,468	63,602	514	360	36,017	1,846
Erie, Pa.	87	189,675	174,295	1,723	1,025	130,803	1,450
Escanaba, Mich.	930	22,142	21,204	235	185	15,170	1,460
Euclid, Ohio.	438	46,731	44,969	241	175	41,396	1,129
Eugene, Oreg.	199	98,253	93,067	703	505	35,879	2,738
Eureka, Calif.	311	64,367	62,067	442	322	23,058	2,792
Evanston, Ill.	142	132,483	128,601	701	537	73,641	1,799
Evansville, Ind.	94	179,582	173,446	1,466	1,164	128,636	1,396
Everett, Mass.	757	27,668	24,190	443	275	45,982	602
Everett, Wash.	306	65,118	60,088	578	348	33,849	1,924
Evergreen Park, Ill.	623	34,535	33,729	130	96	15,746	2,193
Fairfield, Ala.	1,203	11,602	10,860	145	101	13,177	880
Fair Lawn, N. J.	363	56,914	54,332	253	147	23,885	2,383
Fairmont, W. Va.	509	41,146	39,414	422	294	29,346	1,402
Fall River, Mass.	174	115,440	106,408	1,378	872	111,963	1,031
Fargo, N. Dak.	254	78,782	77,416	466	386	38,256	2,059
Faribault, Minn.	1,050	18,674	17,706	195	143	16,028	1,165
Farrell, Pa.	1,235	8,787	7,175	157	91	13,644	644
Fayetteville, Ark.	831	24,888	23,832	232	170	17,071	1,458
Fayetteville, N. C.	247	82,190	78,582	584	398	34,715	2,368
Fergus Falls, Minn.	995	19,925	19,471	189	153	12,917	1,543
Ferguson, Mo.	1,039	18,971	18,629	109	75	11,573	1,639
Ferndale, Mich.	337	60,488	58,424	291	227	29,675	2,038
Findlay, Ohio.	546	39,139	37,503	367	275	23,845	1,641
Fitchburg, Mass.	334	60,650	56,986	538	390	42,691	1,421
Flint, Mich.	50	331,923	324,415	1,966	1,606	163,143	2,035
Floral Park, N. Y.	556	38,670	36,894	226	152	14,582	2,652
Florence, Ala.	568	37,941	36,347	298	206	23,879	1,589
Florence, S. C.	505	41,585	39,075	422	286	22,513	1,847
Fond du Lac, Wis.	442	46,494	44,082	540	384	29,936	1,553
Forest Park, Ill.	901	22,926	21,432	199	137	14,969	1,532
Fort Collins, Colo.	762	27,396	26,726	235	191	14,937	1,834
Fort Dodge, Iowa	436	46,991	45,037	406	294	25,115	1,871
Fort Lauderdale, Fla.	141	133,122	126,558	1,167	809	36,328	3,664
Fort Lee, N. J.	953	21,395	20,065	168	118	11,648	1,837
Fort Madison, Iowa	1,133	15,533	14,481	204	150	14,954	1,039
Fort Myers, Fla.	545	39,160	36,488	374	222	13,195	2,968
Fort Pierce, Fla.	710	29,444	(D)	333	193	13,502	2,181
Fort Scott, Kans.	1,127	15,754	15,048	191	149	10,335	1,524
Fort Smith, Ark.	244	82,459	76,645	804	548	53,037	1,555
Fort Thomas, Ky.	1,253	4,950	4,672	57	39	10,870	455
Fort Wayne, Ind.	79	210,236	204,032	1,427	1,111	133,607	1,574
Fort Worth, Tex.	35	506,725	476,907	3,549	2,291	278,778	1,818
Fostoria, Ohio.	951	21,412	20,646	204	162	14,351	1,492
Frankfort, Ind.	836	24,802	24,356	213	179	15,028	1,650
Frankfort, Ky.	852	24,328	(D)	235	185	11,916	2,042
Franklin, Pa.	1,113	16,215	15,079	207	139	10,006	1,621
Franklin Park, Ill.	1,219	10,487	9,703	104	70	12,517	838
Frederick, Md.	549	38,996	36,902	359	265	18,142	2,149
Fredericksburg, Va.	566	38,018	35,504	267	195	12,158	3,127
Freeport, Ill.	464	44,783	43,123	343	267	22,467	1,993
Freeport, N. Y.	395	51,782	48,650	468	330	24,680	2,098
Fremont, Nebr.	705	29,618	28,400	258	188	14,762	2,006
Fremont, Ohio.	663	32,254	30,898	320	234	16,537	1,950
Fresno, Calif.	66	247,518	230,192	2,052	1,348	107,907	2,294
Fullerton, Calif.	644	33,420	32,504	221	173	22,779	1,469
Fulton, Mo.	1,229	9,617	9,195	116	92	10,052	957
Fulton, N. Y.	955	21,256	19,270	257	167	13,922	1,527
Gadsden, Ala.	359	57,453	52,487	631	403	55,725	1,031
Gainesville, Fla.	502	42,115	39,751	348	248	26,861	1,568
Gainesville, Ga.	418	48,323	45,357	317	201	11,936	4,049
Gainesville, Tex.	887	23,197	20,923	246	170	11,246	2,063
Galesburg, Ill.	393	52,059	50,269	434	342	31,425	1,657
Galveston, Tex.	238	83,870	78,886	948	660	66,568	1,260
Gardena, Calif.	547	39,093	36,821	298	212	17,415	2,245
Garden City, Kans.	925	22,338	21,270	192	144	10,905	2,048
Garden City, N. Y.	662	32,287	31,471	149	123	14,486	2,229
Gardner, Mass.	923	22,344	21,338	240	172	19,581	1,141
Garfield, N. J.	1,069	18,037	13,241	350	128	27,550	655
Garfield Heights, Ohio.	1,215	10,975	10,177	147	99	21,662	507
Garland, Tex.	867	23,834	22,916	183	117	10,571	2,255
Gary, Ind.	90	187,730	179,200	1,522	1,142	133,911	1,402
Gastonia, N. C.	388	52,645	49,835	450	290	23,069	2,282
Geneva, N. Y.	670	31,860	30,144	296	218	17,144	1,858
Girard, Ohio.	1,195	12,214	11,186	145	103	10,113	1,208
Glen Cove, N. Y.	714	29,364	27,152	254	166	15,130	1,941
Glendale, Calif.	85	193,954	185,804	1,205	859	95,702	2,027
Glen Ellyn, Ill.	1,164	14,027	13,277	96	66	12,149	1,154
Glens Falls, N. Y.	480	43,598	41,186	380	274	19,610	2,223
Glenview, Ill.	1,174	13,314	12,954	85	71	10,057	1,324
Gloucester, Mass.	720	29,243	27,439	356	234	25,167	1,162
Gloucester City, N. J.	1,228	9,671	8,717	156	92	14,357	674
Gloversville, N. Y.	678	31,659	29,091	394	254	23,634	1,340
Goldsboro, N. C.	572	37,763	35,165	363	233	21,454	1,760
Goshen, Ind.	792	26,441	25,575	209	161	13,003	2,033
Grand Forks, N. Dak.	437	46,930	45,172	309	241	26,836	1,749
Grand Island, Nebr.	540	39,470	37,891	347	277	22,682	1,740
Grand Junction, Colo.	432	47,158	45,742	301	231	14,504	3,251
Grand Prairie, Tex.	719	29,285	27,786	234	162	14,594	2,007
Grand Rapids, Mich.	55	316,967	303,099	2,296	1,748	176,515	1,796
Granite City, Ill.	671	31,840	29,192	400	248	29,465	1,081
Great Bend, Kans.	704	29,726	29,040	219	171	12,665	2,347
Great Falls, Mont.	251	79,884	77,248	513	379	39,214	2,037
Greeley, Colo.	470	44,296	42,564	336	254	20,354	2,176
Green Bay, Wis.	194	99,796	94,218	930	608	52,735	1,892
Greensboro, N. C.	103	167,564	160,212	1,071	721	74,389	2,253
Greensburg, Pa.	416	48,540	45,588	352	228	16,923	2,868
Greenville, Miss.	485	43,219	40,259	374	244	29,936	1,444
Greenville, N. C.	717	29,323	27,353	325	203	16,724	1,753
Greenville, S. C.	156	123,289	115,185	1,044	680	58,161	2,120
Greenville, Tex.	797	26,179	24,381	309	197	14,727	1,778
Greenwood, Miss.	649	33,180	31,562	287	193	18,061	1,837
Greenwood, S. C.	830	24,918	22,314	334	192	13,806	1,805
Gretna, La.	979	20,537	18,521	171	97	13,813	1,487
Griffin, Ga.	817	25,536	23,588	290	192	13,982	1,826
Grosse Pointe Park, Mich.	954	21,310	20,550	81	51	13,075	1,630
Grosse Pointe Woods, Mich.	1,190	12,453	12,303	88	70	10,381	1,200
Gulfport, Miss.	533	39,783	37,907	355	249	22,659	1,756
Guthrie, Okla.	1,192	12,396	11,230	171	105	10,113	1,226
Hackensack, N. J.	177	112,003	109,209	608	476	29,219	3,833
Haddonfield, N. J.	1,006	19,643	18,101	183	113	10,495	1,872
Hagerstown, Md.	295	68,113	64,921	626	444	36,260	1,878
Hamilton, Ohio.	190	100,999	96,203	811	585	57,951	1,743
Hammond, Ind.	139	133,738	129,082	857	643	87,594	1,527
Hampton, Va.	392	52,075	49,489	477	353	60,994	854
Hamtramck, Mich.	333	60,721	57,547	506	370	43,355	1,401
Hanford, Calif.	709	29,495	28,064	244	170	10,028	2,941
Hannibal, Mo.	828	25,037	(D)	357	251	20,444	1,225
Hanover, Pa.	500	42,482	40,332	378	258	14,048	3,024
Harlingen, Tex.	513	40,996	38,886	379	273	23,229	1,765
Harrisburg, Ill.	1,110	16,377	15,585	186	140	10,999	1,489
Harrisburg, Pa.	93	182,125	174,405	1,366	970	89,544	2,034
Harrison, N. J.	1,042	18,862	16,918	240	136	13,490	1,398
Harrisonburg, Va.	713	29,397	28,399	200	156	10,810	2,719
Hartford, Conn.	53	325,052	310,838	2,345	1,663	177,397	1,832
Harvey, Ill.	652	33,091	31,035	274	186	20,683	1,600
Hastings, Nebr.	617	34,794	33,596	299	233	20,211	1,722
Hattiesburg, Miss.	497	42,729	39,929	408	276	29,474	1,450
Haverhill, Mass.	384	53,011	49,929	598	424	47,280	1,121
Hawthorne, Calif.	553	38,725	37,377	236	176	21,098	1,835
Hawthorne, N. J.	1,172	13,615	12,049	157	81	14,816	919
Hayward, Calif.	309	64,517	61,021	466	334	24,292	2,656
Hazel Park, Mich.	1,016	19,407	18,253	177	131	17,770	1,092
Hazleton, Pa.	469	44,345	41,029	572	320	35,491	1,249
Helena, Ark.	1,088	17,291	15,989	188	122	11,236	1,539
Helena, Mont.	716	29,333	28,097	267	213	17,581	1,668
Hempstead, N. Y.	112	162,039	158,113	751	579	29,135	5,562
Henderson, Ky.	766	27,090	25,558	285	203	16,837	1,609
Henderson, N. C.	958	21,146	19,390	281	159	10,996	1,923
Hermosa Beach, Calif.	803	25,942	25,130	196	136	14,004	1,852
Hialeah, Fla.	796	26,179	24,671	287	175	19,676	1,331
Hibbing, Minn.	805	25,913	24,401	227	155	16,276	1,592
Hickory, N. C.	603	35,991	33,735	331	215	14,755	2,439
Highland Park, Ill.	613	34,936	34,196	165	131	16,808	2,079
Highland Park, Mich.	191	100,635	98,565	417	315	46,393	2,169
Highland Park, Tex.	1,158	14,099	13,851	80	62	11,405	1,236
High Point, N. C.	345	59,484	54,410	639	405	39,973	1,488
Hobart, Ind.	1,214	11,026	10,468	107	85	10,244	1,076

See footnotes at end of table.

Table 1P. RETAIL TRADE: 1954—CITIES WITH 10,000 INHABITANTS OR MORE RANKED BY VOLUME OF SALES—Continued

Sales, Establishments, Population, and Per Capita Sales

City	Sales[1]			Establishments		Population 1950[2]	Per capita sales
	All establishments		Establishments with payroll	Total	With payroll		
	Rank	Amount ($1,000)	($1,000)	(Number)	(Number)		(Dollars)
Hobbs, N. Mex.	570	37,816	37,358	222	202	13,875	2,725
Hoboken, N. J.	423	47,950	42,234	741	473	50,676	946
Holland, Mich.	628	34,347	32,711	298	218	15,858	2,166
Hollywood, Fla.	496	42,785	39,565	449	287	14,351	2,981
Holyoke, Mass.	279	71,952	67,884	680	492	54,661	1,316
Homestead, Pa.	667	32,074	31,184	254	202	10,046	3,193
Homewood, Ala.	1,236	8,730	8,580	77	69	12,866	679
Homewood, Ill.	1,208	11,336	10,394	93	65	10,613	1,068
Hopewell, Va.	1,079	17,609	17,063	146	116	10,219	1,723
Hopkinsville, Ky.	695	30,318	28,928	276	206	12,526	2,420
Hoquiam, Wash.	1,239	8,658	7,960	137	93	11,123	778
Hornell, N. Y.	922	22,357	21,163	231	175	15,049	1,486
Hot Springs, Ark.	439	46,672	43,470	649	435	29,307	1,593
Houma, La.	725	29,104	26,614	310	190	11,505	2,530
Houston, Tex.	12	1,052,972	1,006,558	7,491	4,949	596,163	1,766
Hudson, N. Y.	905	22,764	20,548	272	164	11,629	1,958
Huntington, Ind.	826	25,139	24,145	243	201	15,079	1,667
Huntington, W. Va.	165	118,977	112,797	1,070	724	86,353	1,378
Huntington Park, Calif.	202	97,381	93,377	603	417	29,450	3,307
Huntsville, Ala.	376	53,696	50,778	462	326	16,437	3,267
Huron, S. Dak.	927	22,255	21,379	228	182	12,788	1,740
Hutchinson, Kans.	323	62,157	59,849	549	405	33,575	1,851
Hyattsville, Md.	574	37,700	36,914	161	131	12,308	3,063
Idaho Falls, Idaho	428	47,526	46,330	333	267	19,218	2,473
Independence, Kans.	1,094	16,914	15,764	219	161	11,335	1,492
Independence, Mo.	379	53,369	49,091	485	289	36,963	1,444
Indiana, Pa.	724	29,142	27,774	271	183	11,743	2,482
Indianapolis, Ind.	21	770,509	753,577	4,632	3,626	427,173	1,804
Inglewood, Calif.	155	123,565	117,223	777	537	50,346	2,454
Inkster, Mich.	1,098	16,838	16,016	150	114	16,728	1,007
Iowa City, Iowa	539	39,484	38,196	316	252	27,212	1,451
Ironton, Ohio	778	26,826	25,938	255	201	16,333	1,642
Ironwood, Mich.	1,059	18,346	17,112	201	137	11,466	1,600
Irvington, N. J.	271	74,306	68,380	784	460	59,201	1,255
Ithaca, N. Y.	424	47,843	46,077	409	309	29,257	1,635
Jackson, Mich.	208	96,685	93,315	745	619	51,088	1,893
Jackson, Miss.	126	142,817	137,315	1,054	774	98,271	1,453
Jackson, Tenn.	460	45,456	42,914	474	340	30,207	1,505
Jacksonville, Fla.	45	374,854	354,490	2,877	1,753	204,517	1,833
Jacksonville, Ill.	601	36,075	34,643	311	241	20,387	1,770
Jamestown, N. Y.	312	64,013	60,049	642	480	43,354	1,477
Jamestown, N. Dak.	956	21,195	20,205	152	122	10,697	1,981
Janesville, Wis.	478	43,733	41,181	426	312	24,899	1,756
Jeannette, Pa.	937	21,924	20,224	261	159	16,172	1,356
Jefferson City, Mo.	561	38,376	36,964	369	277	25,099	1,529
Jeffersonville, Ind.	749	27,948	26,524	230	162	14,685	1,903
Jennings, La.	1,166	13,882	13,132	147	99	10,673	1,301
Jennings, Mo.	1,184	12,901	11,881	115	73	15,282	844
Jersey City, N. J.	62	263,342	233,710	3,478	2,132	299,017	881
Johnson City, N. Y.	1,014	19,420	18,106	242	174	19,249	1,009
Johnson City, Tenn.	459	45,498	42,022	413	259	27,864	1,633
Johnstown, N. Y.	1,151	14,605	13,009	169	109	10,923	1,337
Johnstown, Pa.	195	99,431	95,193	803	535	63,232	1,572
Joliet, Ill.	164	119,086	11,558	917	617	51,601	2,308
Jonesboro, Ark.	750	27,925	26,081	301	193	16,310	1,712
Joplin, Mo.	317	63,098	58,950	668	434	38,711	1,630
Junction City, Kans.	873	23,600	22,828	216	172	13,462	1,753
Kalamazoo, Mich.	147	129,370	126,230	883	705	57,704	2,242
Kankakee, Ill.	314	63,622	60,582	497	343	25,856	2,461
Kansas City, Kans.	118	150,967	141,379	1,398	898	129,553	1,165
Kansas City, Mo.	17	834,685	799,829	5,129	3,463	456,622	1,828
Kearney, Nebr.	904	22,791	21,473	231	165	12,115	1,881
Kearny, N. J.	690	30,721	27,893	323	199	39,952	769
Keene, N. H.	838	24,753	23,735	249	183	15,638	1,583
Kenmore, N. Y.	415	48,544	46,564	300	220	20,066	2,419
Kennewick, Wash.	809	25,858	25,108	162	132	10,106	2,559
Kenosha, Wis.	263	75,333	69,951	833	569	54,368	1,386
Kent, Ohio	943	21,856	20,958	167	127	12,418	1,760
Keokuk, Iowa	1,015	19,411	18,033	246	176	16,144	1,202
Kewanee, Ill.	783	26,648	25,612	268	200	16,821	1,584
Key West, Fla.	781	26,742	24,002	317	217	26,433	1,012
Kingsport, Tenn.	341	60,308	57,554	396	252	19,571	3,081
Kingston, N. Y.	386	52,912	47,732	551	331	28,817	1,836
Kingston, Pa.	677	31,697	27,983	397	145	21,096	1,503
Kingsville, Tex.	861	24,021	23,061	226	158	16,898	1,422
Kinston, N. C.	557	38,643	36,795	325	219	18,336	2,107
Kirksville, Mo.	1,054	18,572	16,344	265	177	11,110	1,672
Kirkwood, Mo.	736	28,546	26,738	245	149	18,640	1,531
Klamath Falls, Oreg.	451	46,006	43,416	369	261	15,875	2,898
Knoxville, Tenn.	73	225,480	215,030	1,740	1,170	124,769	1,807
Kokomo, Ind.	358	57,698	55,620	493	375	38,672	1,492
Lackawanna, N. Y.	661	32,377	29,101	327	199	27,658	1,171
Laconia, N. H.	891	23,130	22,206	227	169	14,745	1,569
La Crosse, Wis.	273	74,152	69,884	792	568	47,535	1,560
Lafayette, Ind.	322	62,272	61,550	459	375	35,568	1,751
Lafayette, La.	425	47,630	43,916	534	318	33,541	1,420
La Grange, Ga.	860	24,043	20,955	355	187	25,025	961
La Grange, Ill.	484	43,235	42,371	200	158	13,026	3,319
Lake Charles, La.	255	78,671	74,649	599	403	41,272	1,906
Lakeland, Fla.	332	60,986	56,662	564	352	30,851	1,977
Lakewood, Ohio	276	73,706	71,144	515	381	68,071	1,083
Lake Worth, Fla.	1,118	16,008	14,470	250	148	11,777	1,359
La Mesa, Calif.	842	24,571	23,295	182	128	16,249	1,512
Lamesa, Tex.	983	20,474	19,152	191	139	10,704	1,913
Lancaster, Ohio	504	41,661	39,865	377	277	24,180	1,723
Lancaster, Pa.	161	120,518	114,874	1,026	702	63,774	1,890
Lansdowne, Pa.	1,211	11,132	10,350	96	52	12,169	915
Lansing, Ill.	1,191	12,411	11,049	133	83	12,288	1,010
Lansing, Mich.	84	195,657	191,047	1,094	900	92,129	2,124
La Porte, Ind.	523	40,146	38,938	311	249	20,414	1,966
Laramie, Wyo.	929	22,186	21,512	203	167	15,581	1,424
Laredo, Tex.	440	46,652	44,252	487	309	51,910	899
La Salle, Ill.	712	29,426	27,572	260	168	12,083	2,435
Las Cruces, N. Mex.	789	26,565	24,861	264	174	12,325	2,155
Las Vegas, Nev.	181	107,016	104,704	558	440	24,624	4,346
Latrobe, Pa.	973	20,688	19,288	218	150	11,811	1,752
Laurel, Miss.	657	32,582	30,714	322	226	25,038	1,301
Lawrence, Kans.	669	31,958	30,780	307	247	23,351	1,369
Lawrence, Mass.	209	95,798	86,916	1,194	740	80,536	1,190
Lawton, Okla.	313	63,733	60,239	533	363	34,757	1,834
Leavenworth, Kans.	800	26,148	24,944	296	210	20,579	1,271
Lebanon, Pa.	401	50,175	46,471	562	348	28,156	1,782
Leominster, Mass.	780	26,769	25,105	299	209	24,075	1,112
Lewiston, Idaho	520	40,392	38,752	283	215	12,985	3,111
Lewiston, Maine	385	52,921	49,849	596	406	40,974	1,292
Lewistown, Pa.	763	27,302	25,766	304	202	13,894	1,965
Lexington, Ky.	169	118,793	114,111	982	748	55,534	2,139
Lexington, N. C.	870	23,655	20,991	321	171	13,571	1,743
Lima, Ohio	230	87,153	84,065	736	536	50,246	1,735
Lincoln, Ill.	989	20,231	19,133	217	163	14,362	1,409
Lincoln, Nebr.	125	143,346	137,846	1,007	757	98,884	1,450
Lincoln Park, Mich.	433	47,155	45,513	301	229	29,310	1,609
Linden, N. J.	477	43,834	39,750	420	262	30,644	1,430
Little Rock, Ark.	104	167,295	158,769	1,404	914	102,213	1,637
Livonia, Mich.	970	20,807	19,827	165	125	17,534	1,187
Lock Haven, Pa.	965	20,918	19,922	205	139	11,381	1,838
Lockport, N. Y.	483	43,354	40,622	398	294	25,133	1,725
Lodi, Calif.	676	31,703	28,711	353	229	16,623	1,907
Lodi, N. J.	1,140	15,217	11,707	247	103	15,392	989
Logan, Utah	890	23,173	22,227	205	163	16,832	1,377
Logansport, Ind.	618	34,710	33,660	354	280	21,031	1,650
Lombard, Ill.	1,193	12,305	11,497	98	70	14,043	876
Long Beach, Calif.	36	471,052	450,982	3,200	2,318	250,767	1,878
Long Beach, N. Y.	773	26,948	25,654	291	229	15,586	1,729
Long Branch, N. J.	673	31,825	28,801	392	248	23,090	1,378
Longview, Tex.	422	48,064	45,200	461	313	24,502	1,962
Longview, Wash.	615	34,891	33,595	271	201	20,339	1,715
Lorain, Ohio	284	70,442	66,622	697	507	51,202	1,376
Los Angeles, Calif.	3	3,247,007	3,059,021	23,955	15,561	2,104,663	1,543
Louisville, Ky.	31	556,018	534,854	4,113	3,013	369,129	1,506
Lowell, Mass.	187	103,723	97,163	1,077	719	97,249	1,067
Lubbock, Tex.	113	159,588	149,706	1,138	738	71,747	2,224
Lufkin, Tex.	788	26,578	23,760	303	177	15,135	1,756
Lynbrook, N. Y.	514	40,947	38,979	288	220	17,314	2,365
Lynchburg, Va.	285	70,071	67,907	538	414	47,727	1,468
Lynn, Mass.	171	116,239	107,587	1,182	786	99,738	1,165
Lynwood, Calif.	527	39,959	37,641	315	201	28,124	1,421
McAlester, Okla.	869	23,695	21,899	284	172	17,878	1,325
McAllen, Tex.	591	36,660	35,738	301	237	20,067	1,827
McComb, Miss.	1,041	18,873	17,621	205	137	10,401	1,815
McKeesport, Pa.	258	78,196	73,132	709	475	51,502	1,518
McKees Rocks, Pa.	847	24,383	22,915	283	195	16,241	1,501
McKinney, Tex.	1,082	17,533	15,319	220	142	10,560	1,660
Macomb, Ill.	755	27,686	26,924	184	144	10,592	2,614
Macon, Ga.	163	119,160	114,440	1,015	709	70,252	1,696
Madera, Calif.	782	26,725	22,857	268	170	12,706	2,103
Madison, Ind.	941	21,866	21,066	195	155	10,405	2,101
Madison, N. J.	1,153	14,447	13,659	119	89	10,417	1,387
Madison, Wis.	100	169,730	163,516	1,256	968	96,056	1,767
Madisonville, Ky.	992	20,024	18,688	207	137	11,132	1,799
Mahanoy City, Pa.	1,224	9,858	8,252	204	94	10,934	902
Malden, Mass.	292	69,131	65,447	627	415	59,804	1,156
Mamaroneck, N. Y.	964	20,957	19,443	221	159	15,016	1,396
Manchester, N. H.	184	105,973	99,775	1,067	741	82,732	1,281
Manhattan, Kans.	699	30,150	29,332	257	211	19,056	1,582
Manhattan Beach, Calif.	1,040	18,967	17,909	172	118	26,315	721
Manitowoc, Wis.	528	39,946	36,330	472	328	27,598	1,447
Mankato, Minn.	453	45,935	44,019	317	247	18,809	2,442
Mansfield, Ohio	217	91,699	87,163	740	520	43,564	2,105
Maple Heights, Ohio	1,121	15,844	14,712	145	99	15,586	1,017

See footnotes at end of table.

Table 1P. RETAIL TRADE: 1954—CITIES WITH 10,000 INHABITANTS OR MORE RANKED BY VOLUME OF SALES—Continued

Sales, Establishments, Population, and Per Capita Sales

City	Sales[1]			Establishments		Population 1950[2]	Per capita sales
	All establishments		Establishments with payroll	Total	With payroll		
	Rank	Amount ($1,000)	($1,000)	(Number)	(Number)		(Dollars)
Maplewood, Mo.	530	39,917	39,105	200	152	13,416	2,975
Marietta, Ga.	594	36,494	34,022	286	186	20,687	1,764
Mariette, Ohio.	687	30,819	28,977	305	219	16,006	1,925
Marinette, Wis.	985	20,436	18,938	233	147	14,178	1,441
Marion, Ill.	1,131	15,608	14,068	230	136	10,459	1,492
Marion, Ind.	400	50,596	48,658	438	328	30,081	1,682
Marion, Ohio.	381	53,226	51,588	462	346	33,817	1,574
Marlboro, Mass.	1,122	15,817	14,513	212	146	15,756	1,004
Marquette, Mich.	931	22,138	20,976	192	148	17,202	1,287
Marshall, Tex.	715	29,354	27,640	317	213	22,327	1,315
Marshalltown, Iowa.	577	37,545	36,431	315	257	19,821	1,894
Marshfield, Wis.	896	23,066	21,410	221	157	12,394	1,861
Martinsburg, W. Va.	921	22,360	20,800	280	192	15,621	1,431
Martins Ferry, Ohio.	1,169	13,750	12,676	180	102	13,220	1,040
Martinsville, Va.	743	28,135	26,963	238	174	17,251	1,631
Mason City, Iowa.	397	51,325	49,891	403	323	27,980	1,834
Massena, N. Y.	936	21,982	19,928	238	162	13,137	1,673
Massillon, Ohio.	457	45,767	43,489	448	324	29,594	1,546
Mattoon, Ill.	733	28,804	27,184	283	205	17,547	1,642
Maywood, Calif.	1,143	14,996	12,988	189	117	13,483	1,112
Maywood, Ill.	748	27,956	26,500	202	150	27,473	1,018
Meadville, Pa.	636	34,040	31,550	347	231	18,972	1,794
Medford, Mass.	339	60,398	57,556	450	310	66,113	914
Medford, Oreg.	409	49,424	46,880	385	261	19,050	2,594
Melrose, Mass.	1,001	19,715	18,671	190	138	26,988	731
Melrose Park, Ill.	862	23,967	22,575	182	118	13,366	1,793
Memphis, Tenn.	30	579,226	561,444	4,022	3,044	396,000	1,463
Menasha, Wis.	1,210	11,276	10,216	172	122	12,385	910
Menlo Park, Calif.	947	21,597	20,135	242	168	22,003	982
Menominee, Mich.	1,176	13,165	11,665	142	86	11,151	1,181
Merced, Calif.	455	45,862	43,628	366	262	17,526	2,617
Mercedes, Tex.	1,246	6,932	6,560	108	76	10,081	688
Meriden, Conn.	372	54,330	50,296	625	425	44,088	1,232
Meridian, Miss.	389	52,366	49,470	541	377	41,893	1,250
Mesa, Ariz.	621	34,556	32,842	251	179	16,790	2,058
Mexico, Mo.	1,024	19,242	18,104	206	150	11,623	1,656
Miami, Fla.	28	620,318	583,294	4,970	2,990	249,276	2,488
Miami, Okla.	1,043	18,846	17,530	222	146	11,801	1,597
Miami Beach, Fla.	158	121,640	114,712	1,312	934	46,282	2,628
Michigan City, Ind.	481	43,528	41,920	381	305	28,395	1,533
Middlesboro, Ky.	1,135	15,421	14,559	170	114	14,482	1,065
Middletown, Conn.	538	39,653	37,803	341	263	29,711	1,335
Middletown, N. Y.	584	36,960	34,930	375	261	22,586	1,636
Middletown, Ohio.	356	58,193	55,763	434	338	33,695	1,727
Midland, Mich.	629	34,274	32,750	254	194	14,285	2,399
Midland, Tex.	318	63,000	(D)	387	287	21,713	2,901
Midwest City, Okla.	1,205	11,570	10,950	71	53	10,166	1,138
Millbrae, Calif.	1,179	13,101	12,397	98	68	11,207	1,169
Millville, N. J.	939	21,913	19,467	259	161	16,041	1,366
Milwaukee, Wis.	14	954,157	885,129	8,513	5,257	637,392	1,497
Mineola, N. Y.	510	41,117	39,791	245	193	14,831	2,772
Minneapolis, Minn.	16	849,249	813,497	5,575	3,891	521,718	1,628
Minot, N. Dak.	465	44,722	43,420	280	226	22,032	2,030
Mishawaka, Ind.	526	39,959	38,105	370	272	32,913	1,214
Mission, Tex.	1,196	12,151	11,237	159	97	10,765	1,129
Missoula, Mont.	488	43,190	41,530	336	254	22,485	1,921
Mitchell, S. Dak.	818	25,528	24,598	211	163	12,123	2,106
Moberly, Mo.	961	21,039	19,981	217	157	13,115	1,604
Mobile, Ala.	92	182,694	175,578	1,381	979	129,009	1,416
Modesto, Calif.	186	104,263	97,397	795	531	17,389	5,996
Moline, Ill.	316	63,458	60,968	527	395	37,397	1,697
Monessen, Pa.	1,049	18,675	17,493	236	162	17,896	1,044
Monmouth, Ill.	1,003	19,686	18,904	189	139	10,193	1,931
Monroe, La.	288	69,801	66,591	651	461	38,572	1,810
Monroe, Mich.	490	43,079	42,329	291	255	21,467	2,007
Monroe, N. C.	1,005	19,654	17,846	198	110	10,140	1,938
Monrovia, Calif.	492	43,043	41,881	282	204	23,408	1,839
Montclair, N. J.	327	61,623	59,417	435	311	43,927	1,403
Montebello, Calif.	776	26,929	24,071	283	179	25,593	1,052
Monterey, Calif.	588	36,835	35,527	350	272	19,464	1,892
Monterey Park, Calif.	1,007	19,623	17,817	202	112	25,467	770
Montgomery, Ala.	120	148,250	142,670	1,101	791	106,525	1,392
Moorhead, Minn.	984	20,439	19,925	157	129	14,870	1,375
Morgantown, W. Va.	597	36,284	34,038	396	248	25,525	1,422
Morristown, N. J.	347	59,254	56,456	388	282	17,124	3,460
Morristown, Tenn.	864	23,915	22,759	201	151	13,019	1,837
Moscow, Idaho.	1,111	16,325	15,889	136	112	10,593	1,541
Moultrie, Ga.	963	20,977	18,545	250	146	11,639	1,802
Moundsville, W. Va.	1,189	12,550	11,154	210	130	14,772	850
Mount Carmel, Pa.	1,197	12,108	10,450	222	112	14,222	851
Mount Clemens, Mich.	427	47,557	44,687	353	249	17,027	2,793
Mount Pleasant, Mich.	977	20,578	19,706	183	145	11,393	1,806
Mount Rainier, Md.	1,251	5,805	5,685	49	41	10,989	528
Mount Vernon, Ill.	761	27,414	25,708	315	211	15,600	1,757
Mount Vernon, N. Y.	213	93,712	87,292	962	682	71,899	1,303
Mount Vernon, Ohio.	758	27,621	26,169	254	178	12,185	2,267
Mountain View, Calif.	691	30,674	27,966	257	153	10,072	3,045
Muncie, Ind.	218	91,404	89,054	732	594	58,479	1,563
Munhall, Pa.	1,243	7,698	7,374	81	59	16,437	468
Murfreesboro, Tenn.	811	25,822	23,316	283	171	13,052	1,978
Muscatine, Iowa.	681	31,543	30,329	299	233	19,041	1,657
Muskegon, Mich.	215	93,199	89,635	727	589	48,429	1,924
Muskegon Heights, Mich.	981	20,509	19,855	164	134	18,828	1,089
Muskogee, Okla.	467	44,642	40,374	594	360	37,289	1,197
Nacogdoches, Tex.	1,010	19,456	18,280	185	133	12,327	1,578
Nampa, Idaho.	808	25,866	24,500	239	159	16,185	1,598
Nanticoke, Pa.	1,071	17,942	14,388	395	145	20,160	890
Napa, Calif.	519	40,395	38,039	328	230	15,290	2,642
Nashua, N. H.	449	46,111	43,889	460	326	34,669	1,330
Nashville, Tenn.	54	317,118	305,146	2,297	1,615	174,307	1,819
Natchez, Miss.	706	29,600	27,742	298	202	22,740	1,302
National City, Calif.	668	32,060	30,602	250	192	26,832	1,195
Naugatuck, Conn.	1,029	19,149	17,741	224	144	17,455	1,097
Neenah, Wis.	1,048	18,690	17,698	200	150	12,437	1,503
New Albany, Ind.	471	44,239	42,099	405	305	29,346	1,507
Newark, N. J.	25	660,971	610,249	6,055	3,707	438,776	1,506
Newark, N. Y.	287	69,872	68,310	195	129	10,295	6,787
Newark, Ohio.	364	56,878	54,904	498	364	34,275	1,659
New Bedford, Mass.	153	123,761	113,149	1,503	939	109,189	1,133
New Bern, N. C.	728	28,913	27,171	286	192	15,812	1,829
New Braunfels, Tex.	1,033	19,040	17,954	210	140	12,210	1,559
New Britain, Conn.	222	90,426	83,576	880	584	73,726	1,227
New Brunswick, N. J.	237	84,360	79,370	750	508	38,811	2,174
Newburgh, N. Y.	282	71,228	64,158	780	474	31,956	2,229
Newburyport, Mass.	1,021	19,292	18,070	222	164	14,111	1,367
New Castle, Ind.	664	32,237	30,973	253	201	18,271	1,764
New Castle, Pa.	303	65,796	60,848	716	458	48,834	1,347
New Haven, Conn.	65	247,810	229,602	2,592	1,702	164,443	1,507
New Iberia, La.	754	27,701	24,215	356	202	16,467	1,682
New Kensington, Pa.	524	40,105	38,141	357	251	25,146	1,595
New London, Conn.	338	60,404	57,642	566	410	30,551	1,977
New Orleans, La.	24	665,047	619,611	6,100	3,632	570,445	1,166
New Philadelphia, Ohio.	991	20,091	19,361	213	169	12,948	1,552
Newport, Ky.	429	47,470	45,124	450	336	31,044	1,529
Newport, R. I.	579	37,435	34,803	491	363	37,564	997
Newport Beach, Calif.	978	20,555	19,449	183	129	17,307	1,188
Newport News, Va.	227	88,264	86,760	614	518	42,358	2,084
New Rochelle, N. Y.	189	101,271	95,763	768	554	59,725	1,696
Newton, Iowa.	865	23,848	23,182	179	135	11,723	2,034
Newton, Kans.	987	20,336	19,462	191	149	11,590	1,755
Newton, Mass.	221	90,500	86,474	628	430	81,994	1,104
New York, N. Y.	1	9,040,886	8,341,230	93,250	58,842	7,891,957	1,146
Niagara Falls, N. Y.	148	128,823	119,641	1,217	863	90,872	1,418
Niles, Mich.	843	24,499	23,613	210	168	13,145	1,864
Niles, Ohio.	1,060	18,333	16,343	221	137	16,773	1,093
Norfolk, Nebr.	753	27,710	26,228	238	182	11,335	2,445
Norfolk, Va.	52	327,412	319,570	2,337	1,891	213,513	1,533
Norman, Okla.	834	24,845	23,767	266	202	27,006	920
Norristown, Pa.	305	65,429	60,087	639	383	38,126	1,716
North Adams, Mass.	824	25,184	23,412	286	202	21,567	1,168
North Arlington, N. J.	1,217	10,701	9,741	121	79	15,970	670
North Braddock, Pa.	1,255	3,652	2,512	92	38	14,724	248
Northampton, Mass.	598	36,242	34,206	325	237	29,063	1,247
North Little Rock, Ark.	407	49,456	45,288	586	348	49,588	997
North Miami, Fla.	885	23,260	22,228	205	143	10,734	2,167
North Plainfield, N. J.	1,230	9,535	8,935	114	86	12,766	747
North Platte, Nebr.	708	29,515	28,355	275	203	15,433	1,912
North Tonawanda, N. Y.	693	30,524	28,602	282	192	24,731	1,234
Norwalk, Conn.	277	73,252	68,056	686	486	49,460	1,481
Norwich, Conn.	419	48,208	45,622	483	337	23,429	2,058
Norwood, Ohio.	412	48,966	48,886	410	308	35,001	1,399
Nutley, N. J.	976	20,629	18,389	226	132	26,992	764
Oakland, Calif.	29	587,183	546,817	4,827	2,979	384,575	1,527
Oak Lawn, Ill.	816	25,543	23,589	204	124	13,332	1,916
Oak Park, Ill.	166	118,961	116,125	531	381	63,529	1,873
Ocala, Fla.	653	32,831	31,401	277	183	11,741	2,796
Oceanside, Calif.	711	29,433	28,041	258	212	18,377	1,602
Odessa, Tex.	245	82,381	78,001	615	405	29,495	2,793
Ogden, Utah.	239	83,791	80,191	698	496	57,112	1,467
Ogdensburg, N. Y.	1,019	19,360	17,236	235	143	16,166	1,198
Oil City, Pa.	823	25,187	24,085	254	188	19,581	1,286
Oklahoma City, Okla.	41	404,088	380,346	3,291	2,109	243,504	1,659
Okmulgee, Okla.	1,046	18,834	17,584	225	155	18,317	1,028
Olean, N. Y.	599	36,190	34,476	369	273	22,884	1,581
Olympia, Wash.	475	43,952	41,262	395	265	15,819	2,778
Omaha, Nebr.	43	390,447	375,387	2,641	1,897	251,117	1,555
Oneida, N. Y.	999	19,783	18,897	178	134	11,325	1,747
Oneonta, N. Y.	742	28,152	26,174	292	188	13,564	2,075
Ontario, Calif.	550	38,936	37,322	324	250	34,255	1,137
Opelika, Ala.	1,090	17,210	15,716	230	146	12,295	1,400

See footnotes at end of table.

Table 1P. RETAIL TRADE: 1954—CITIES WITH 10,000 INHABITANTS OR MORE RANKED BY VOLUME OF SALES—Continued

Sales, Establishments, Population, and Per Capita Sales

City	Sales[1]			Establishments		Population 1950[2]	Per capita sales
	All establishments		Establishments with payroll	Total	With payroll		
	Rank	Amount ($1,000)	($1,000)	(Number)	(Number)		(Dollars)
Opelousas, La.	772	26,955	24,669	304	160	11,659	2,312
Orange, Calif.	1,149	14,849	13,869	171	115	12,463	1,191
Orange, N. J.	450	46,109	42,065	500	318	38,037	1,212
Orange, Tex.	647	33,314	31,622	305	221	21,174	1,573
Orangeburg, S. C.	832	24,883	22,315	289	189	15,322	1,624
Orlando, Fla.	107	165,199	156,399	1,262	730	52,367	3,155
Oshkosh, Wis.	304	65,737	61,387	620	436	41,084	1,600
Oskaloosa, Iowa	855	24,263	22,777	218	170	11,124	2,181
Ossining, N. Y.	938	21,915	20,147	213	149	16,098	1,361
Oswego, N. Y.	839	24,695	22,177	337	215	22,647	1,090
Ottawa, Ill.	641	33,688	32,356	310	230	16,957	1,987
Ottawa, Kans.	1,125	15,782	15,368	157	135	10,081	1,566
Ottumwa, Iowa	521	40,306	38,468	433	317	33,631	1,198
Overland, Mo.	1,093	16,954	15,894	185	123	11,566	1,466
Owatonna, Minn.	1,095	16,842	15,692	159	131	10,191	1,653
Owensboro, Ky.	357	58,182	54,116	555	371	33,651	1,729
Owosso, Mich.	650	33,153	32,013	232	188	15,948	2,079
Oxnard, Calif.	468	44,417	42,517	328	258	26,353	1,685
Paducah, Ky.	325	61,865	58,247	584	404	32,828	1,885
Paineaville, Ohio.	592	36,594	35,326	203	151	14,432	2,536
Palestine, Tex.	1,002	19,698	18,074	263	171	12,503	1,575
Palm Springs, Calif.	916	22,455	21,869	191	167	10,381	2,163
Palo Alto, Calif.	268	74,413	72,435	496	382	33,753	2,205
Pampa, Tex.	682	31,528	29,750	290	190	16,583	1,901
Panama City, Fla.	454	45,872	43,060	449	283	25,814	1,777
Paris, Tex.	784	26,615	24,787	315	203	21,643	1,230
Parkersburg, W. Va.	360	57,319	55,161	560	418	29,684	1,931
Park Forest, Ill.	1,167	13,882	13,770	48	40	19,171	724
Park Ridge, Ill.	793	26,363	25,639	152	116	21,879	1,205
Parma, Ohio.	759	27,526	25,489	244	155	28,897	953
Parsons, Kans.	1,032	19,087	18,181	239	183	14,750	1,294
Pasadena, Calif.	69	240,698	232,688	1,426	1,026	104,577	2,302
Pasadena, Tex.	507	41,390	39,790	271	211	22,483	1,841
Pascagoula, Miss.	1,141	15,181	14,139	175	121	10,805	1,405
Pasco, Wash.	688	30,748	30,022	160	132	10,228	3,006
Passaic, N. J.	207	96,824	87,366	1,146	694	57,702	1,678
Paterson, N. J.	80	205,179	185,443	2,225	1,325	139,336	1,473
Pawtucket, R. I.	188	102,767	95,461	1,073	655	81,436	1,262
Peabody, Mass.	1,066	18,101	16,403	268	174	22,645	799
Peekskill, N. Y.	543	39,308	36,512	343	247	17,731	2,217
Pekin, Ill.	633	34,076	32,172	287	215	21,858	1,559
Pendleton, Oreg.	666	32,610	31,722	217	165	11,774	2,770
Pensacola, Fla.	198	99,032	92,868	866	488	43,479	2,278
Peoria, Ill.	88	188,586	182,858	1,471	1,109	111,856	1,686
Perth Amboy, N. J.	290	69,313	63,801	732	466	41,330	1,677
Peru, Ind.	920	22,379	21,073	241	185	13,308	1,682
Petaluma, Calif.	590	36,725	35,043	245	179	10,315	3,560
Petersburg, Va.	370	54,759	53,035	473	361	35,054	1,562
Phenix City, Ala.	1,198	12,101	9,551	222	98	23,305	519
Philadelphia, Pa.	5	2,461,538	2,238,696	25,340	14,258	2,071,605	1,188
Phillipsburg, N. J.	1,067	18,078	16,362	248	156	18,919	956
Phoenix, Ariz.	56	315,033	298,815	2,405	1,647	128,841	2,445
Phoenixville, Pa.	990	20,104	18,684	210	140	12,932	1,555
Piedmont, Calif.	1,261	1,797	1,779	14	10	10,132	177
Pine Bluff, Ark.	404	49,898	46,472	612	386	37,162	1,343
Piqua, Ohio.	774	26,945	25,943	268	206	17,447	1,544
Pittsburg, Calif.	845	24,457	21,587	316	190	12,763	1,916
Pittsburg, Kans.	829	24,928	22,942	374	242	19,341	1,289
Pittsburgh, Pa.	15	907,179	856,255	7,298	4,668	676,806	1,340
Pittsfield, Mass.	274	73,892	70,696	607	433	53,348	1,385
Pittston, Pa.	1,091	17,021	15,125	278	168	15,012	1,134
Plainfield, N. J.	201	97,543	93,861	631	447	42,366	2,302
Plainview, Tex.	578	37,507	35,521	300	204	14,044	2,671
Plattsburg, N. Y.	718	29,297	27,205	309	211	17,738	1,652
Pleasantville, N. J.	1,056	18,425	17,171	192	132	11,938	1,543
Plymouth, Pa.	1,225	9,861	8,051	191	95	13,021	757
Pocatello, Idaho	482	43,461	(D)	382	284	26,131	1,663
Pomona, Calif.	236	84,497	80,909	595	427	44,669	1,892
Ponca City, Okla.	685	30,865	29,567	310	218	20,180	1,529
Pontiac, Mich.	136	135,048	129,876	885	645	73,681	1,833
Poplar Bluff, Mo.	801	26,110	24,622	290	208	15,064	1,733
Port Angeles, Wash.	908	22,732	21,230	239	161	11,233	2,024
Port Arthur, Tex.	243	82,551	79,305	698	512	57,530	1,435
Port Chester, N. Y.	573	37,738	34,384	449	309	23,970	1,574
Port Huron, Mich.	291	69,300	67,450	487	387	35,725	1,940
Portland, Maine.	135	135,160	129,206	954	704	77,634	1,741
Portland, Oreg.	26	660,132	617,906	5,305	3,295	373,628	1,767
Portsmouth, N. H.	626	34,422	32,954	314	240	18,830	1,828
Portsmouth, Ohio.	270	74,315	71,461	528	392	36,798	2,020
Portsmouth, Va.	205	96,980	94,418	802	640	80,039	1,212
Pottstown, Pa.	479	43,714	40,870	395	261	22,589	1,935
Pottsville, Pa.	522	40,220	37,894	448	278	23,640	1,701
Poughkeepsie, N. Y.	225	88,507	82,733	821	565	41,023	2,157
Prichard, Ala.	820	25,444	23,878	220	152	19,014	1,338
Princeton, N. J.	807	25,869	24,827	210	168	12,230	2,115
Providence, R. I.	48	350,782	323,942	3,642	2,088	248,674	1,411
Provo, Utah.	593	36,551	35,721	275	223	28,937	1,263
Pueblo, Colo.	212	94,615	90,247	833	603	63,685	1,486
Pullman, Wash.	1,226	9,702	9,310	89	65	12,022	807
Puyallup, Wash.	1,013	19,424	17,458	199	125	10,010	1,940
Quincy, Ill.	353	58,482	55,988	606	462	41,450	1,411
Quincy, Mass.	172	116,237	111,869	862	636	83,835	1,386
Racine, Wis.	204	97,015	91,657	1,021	763	71,193	1,363
Rahway, N. J.	624	34,472	32,412	266	176	21,290	1,619
Raleigh, N. C.	176	112,102	107,472	814	582	65,679	1,707
Rantoul, Ill.	1,201	11,688	11,090	90	78	21,789	536
Rapid City, S. Dak.	320	62,427	61,233	370	310	25,310	2,466
Reading, Pa.	114	157,056	144,942	1,716	1,050	109,320	1,437
Red Bank, N. J.	408	49,447	47,439	370	262	12,743	3,880
Redding, Calif.	499	42,528	40,694	285	215	11,880	3,580
Redlands, Calif.	835	24,832	23,340	249	163	20,022	1,240
Redondo Beach, Calif.	403	49,905	47,813	320	236	35,706	1,398
Red Wing, Minn.	1,085	17,383	15,953	194	130	10,645	1,633
Redwood City, Calif.	343	59,550	57,228	396	304	34,325	1,735
Reidsville, N. C.	1,030	19,135	16,977	267	155	11,708	1,634
Reno, Nev.	193	99,811	97,037	589	479	32,497	3,071
Rensselaer, N. Y.	1,218	10,652	9,166	139	89	10,856	981
Renton, Wash.	745	28,094	26,748	231	173	16,039	1,752
Revere, Mass.	642	33,665	30,611	425	271	36,763	916
Richfield, Minn.	1,028	19,163	18,451	152	108	31,756	603
Richmond, Calif.	220	90,839	85,765	770	526	99,545	913
Richmond, Ind.	302	65,851	63,451	554	442	39,539	1,665
Richmond, Ky.	1,119	15,965	14,995	184	126	10,268	1,555
Richmond, Va.	44	387,702	376,324	2,643	2,027	230,310	1,683
Richmond Heights, Mo.	1,222	10,195	9,499	110	72	15,045	678
Ridgefield Park, N. J.	1,248	6,079	4,989	92	34	11,993	507
Ridgewood, N. J.	472	44,099	42,559	277	211	17,481	2,523
River Forest, Ill.	866	23,839	23,485	60	48	10,823	2,203
River Rouge, Mich.	911	22,606	20,836	202	136	20,549	1,100
Riverside, Calif.	197	99,109	94,017	711	491	56,571	1,752
Roanoke, Va.	146	130,375	125,561	1,043	769	91,921	1,418
Robbinsdale, Minn.	1,234	8,825	8,151	82	50	11,289	782
Rochester, Minn.	344	59,518	56,872	449	349	29,885	1,992
Rochester, N. H.	1,081	17,545	16,631	200	150	13,776	1,274
Rochester, N. Y.	32	539,193	509,765	4,122	2,792	332,488	1,622
Rockford, Ill.	97	176,247	165,133	1,339	979	105,438	1,672
Rock Hill, S. C.	703	29,820	26,634	350	206	24,502	1,217
Rock Island, Ill.	346	59,390	56,542	559	427	48,710	1,219
Rock Springs, Wyo.	1,126	15,768	14,808	167	129	10,857	1,452
Rockville Centre, N. Y.	380	53,348	50,810	368	274	22,362	2,386
Rocky Mount, N. C.	441	46,634	43,566	484	312	27,697	1,684
Rocky River, Ohio.	1,155	14,254	13,518	138	98	11,237	1,268
Rome, Ga.	444	46,379	44,135	486	340	29,615	1,566
Rome, N. Y.	410	49,126	43,760	492	330	41,682	1,179
Roselle, N. J.	1,138	15,259	14,155	157	101	17,681	863
Roselle Park, N. J.	1,206	11,479	10,549	112	76	11,537	995
Roseville, Mich.	882	23,368	22,252	175	133	15,816	1,477
Roswell, N. Mex.	421	48,123	46,125	411	287	25,738	1,870
Royal Oak, Mich.	223	90,269	86,829	547	417	46,898	1,925
Ruston, La.	1,128	15,692	14,632	164	106	10,372	1,513
Rutherford, N. J.	876	23,475	22,147	197	137	17,411	1,348
Rutland, Vt.	679	31,647	30,601	254	204	17,659	1,792
Rye, N. Y.	1,097	16,839	15,997	149	111	11,721	1,437
Saco, Maine.	1,241	8,108	7,236	124	72	10,324	785
Sacramento, Calif.	47	352,409	333,213	2,498	1,736	137,572	2,562
Saginaw, Mich.	121	147,648	141,634	1,110	848	92,918	1,589
St. Augustine, Fla.	942	21,863	19,347	344	192	13,555	1,613
St. Charles, Mo.	889	23,188	22,012	216	164	14,314	1,620
St. Clair Shores, Mich.	694	30,490	28,964	242	180	19,823	1,538
St. Cloud, Minn.	458	45,731	43,487	365	257	28,410	1,610
St. Joseph, Mich.	998	19,796	19,064	150	124	10,223	1,936
St. Joseph, Mo.	216	92,402	86,786	985	681	78,588	1,176
St. Louis, Mo.	11	1,161,257	1,095,359	10,309	6,781	856,796	1,355
St. Louis Park, Minn.	975	20,642	19,820	160	114	35,292	585
St. Paul, Minn.	39	441,032	419,112	3,183	2,153	311,349	1,417
St. Petersburg, Fla.	82	199,357	189,361	1,624	1,026	96,738	2,061
Salem, Mass.	321	62,277	59,611	538	416	41,880	1,487
Salem, Ohio.	822	25,427	24,103	221	163	12,754	1,994
Salem, Oreg.	229	87,168	82,028	733	471	43,140	2,021
Salina, Kans.	362	57,219	53,799	500	378	26,176	2,186
Salinas, Calif.	324	61,960	58,664	522	406	18,319	3,382
Salisbury, Md.	406	49,641	47,095	366	236	15,141	3,279
Salisbury, N. C.	498	42,719	39,953	372	238	20,102	2,125
Salt Lake City, Utah.	57	303,383	293,177	1,998	1,518	182,121	1,666
San Angelo, Tex.	253	79,045	74,203	771	491	52,093	1,517
San Antonio, Tex.	33	528,888	503,222	5,240	3,344	408,442	1,295
San Benito, Tex.	1,207	11,414	10,214	176	104	13,271	860
San Bernardino, Calif.	123	144,276	136,518	1,029	741	73,827	1,954
San Bruno, Calif.	986	20,418	18,914	177	107	15,623	1,307
San Buenaventura, Calif.	366	56,702	54,270	361	295	16,534	3,429

See footnotes at end of table.

Table 1P. RETAIL TRADE: 1954—CITIES WITH 10,000 INHABITANTS OR MORE RANKED BY VOLUME OF SALES—Continued

Sales, Establishments, Population, and Per Capita Sales

City	Sales[1]			Establishments		Population 1950[2]	Per capita sales
	All establishments		Establishments with payroll	Total	With payroll		
	Rank	Amount ($1,000)	($1,000)	(Number)	(Number)		(Dollars)
San Carlos, Calif.	872	23,612	21,314	214	148	16,881	1,399
San Diego, Calif.	34	524,870	501,264	3,829	2,865	434,924	1,207
Sandusky, Ohio	405	49,739	46,131	448	300	29,375	1,693
San Fernando, Calif.	443	46,397	43,977	353	231	14,299	3,245
Sanford, Fla.	1,047	18,693	16,797	231	123	11,935	1,566
Sanford, N. C.	997	19,841	18,701	207	137	10,013	1,982
San Francisco, Calif.	10	1,172,221	1,089,159	10,045	6,459	775,357	1,512
San Gabriel, Calif.	506	41,578	37,928	334	188	20,343	2,044
San Jose, Calif.	71	228,078	213,846	1,748	1,146	102,148	2,233
San Leandro, Calif.	342	59,854	54,066	577	343	32,729	1,829
San Luis Obispo, Calif.	689	30,732	29,016	290	224	16,001	1,921
San Marino, Calif.	1,170	13,734	13,350	106	86	12,924	1,063
San Mateo, Calif.	260	76,210	73,048	587	431	52,309	1,457
San Pablo, Calif.	1,187	12,778	11,238	194	96	14,476	883
San Rafael, Calif.	430	47,452	45,422	312	236	15,255	3,110
Santa Ana, Calif.	170	116,678	111,948	805	569	52,355	2,229
Santa Barbara, Calif.	235	84,927	80,493	776	564	44,913	1,891
Santa Clara, Calif.	1,018	19,366	17,046	260	146	14,178	1,366
Santa Cruz, Calif.	495	42,846	40,300	492	338	21,970	1,950
Santa Fe, N. Mex.	554	38,722	36,400	392	268	27,998	1,383
Santa Maria, Calif.	768	27,072	24,642	240	170	13,117	2,064
Santa Monica, Calif.	117	151,946	144,950	1,069	763	75,132	2,022
Santa Paula, Calif.	1,124	15,789	14,555	161	111	11,049	1,429
Santa Rosa, Calif.	298	67,749	62,921	527	343	17,902	3,784
Sapulpa, Okla.	1,168	13,770	12,556	187	133	13,031	1,057
Sarasota, Fla.	387	52,728	49,894	523	339	18,896	2,790
Saratoga Springs, N. Y.	907	22,739	21,369	311	221	15,473	1,470
Sault Ste. Marie, Mich.	802	25,955	25,169	200	166	17,912	1,449
Savannah, Ga.	122	146,146	138,068	1,391	921	119,638	1,222
Sayreville, N. J.	1,252	5,607	4,149	102	44	10,338	542
Scarsdale, N. Y.	850	24,355	23,675	149	127	13,156	1,851
Schenectady, N. Y.	115	156,952	144,674	1,483	947	91,785	1,710
Scottsbluff, Nebr.	659	32,518	31,216	273	207	12,858	2,529
Scranton, Pa.	127	142,416	130,692	1,706	992	125,536	1,134
Seattle, Wash.	18	827,201	779,481	6,381	4,101	467,591	1,769
Sedalia, Mo.	665	32,110	30,462	341	251	20,354	1,578
Selma, Ala.	648	33,270	31,718	326	226	22,840	1,457
Seminole, Okla.	1,108	16,431	15,397	187	125	11,863	1,385
Shaker Heights, Ohio	516	40,500	39,756	176	138	28,222	1,435
Shamokin, Pa.	853	24,301	21,977	398	248	16,879	1,440
Sharon, Pa.	426	47,585	45,805	365	283	26,454	1,799
Shawnee, Okla.	620	34,569	30,957	378	224	22,948	1,506
Sheboygan, Wis.	330	61,147	56,641	643	423	42,365	1,443
Sheffield, Ala.	1,055	18,527	17,337	181	131	10,767	1,721
Shelby, N. C.	799	26,159	24,023	271	163	15,508	1,687
Shelbyville, Ind.	879	23,426	22,738	193	151	11,734	1,996
Shelton, Conn.	1,231	9,497	8,385	144	82	12,694	748
Shenandoah, Pa.	1,142	15,115	13,397	276	136	15,704	962
Sheridan, Wyo.	935	21,983	21,201	208	160	11,500	1,912
Sherman, Tex.	646	33,376	31,712	302	218	20,150	1,656
Shorewood, Wis.	1,162	14,062	13,636	100	82	16,199	868
Shreveport, La.	81	203,719	195,107	1,614	1,130	127,206	1,601
Sidney, Ohio	968	20,843	19,687	199	149	11,491	1,814
Sikeston, Mo.	957	21,190	20,154	207	155	11,640	1,820
Sioux City, Iowa	134	136,544	131,562	1,014	772	83,991	1,626
Sioux Falls, S. Dak.	234	85,620	82,938	676	514	52,696	1,625
Skokie, Ill.	635	34,061	32,851	216	162	23,704	1,437
Snyder, Tex.	969	20,819	19,881	180	134	12,010	1,733
Somerville, Mass.	262	75,784	68,950	865	529	102,351	740
Somerville, N. J.	701	30,038	28,074	255	171	11,571	2,596
South Bend, Ind.	89	187,770	180,552	1,374	1,066	115,911	1,620
South Charleston, W. Va.	897	23,064	22,392	197	151	16,686	1,382
South Euclid, Ohio	915	22,495	21,689	153	99	15,432	1,458
South Gate, Calif.	299	66,764	63,116	505	341	51,293	1,302
South Milwaukee, Wis.	1,152	14,560	12,534	174	96	12,855	1,133
South Norfolk City, Va.	1,089	17,237	16,803	135	95	10,434	1,652
South Orange, N. J.	846	24,449	23,915	121	93	15,230	1,605
South Pasadena, Calif.	980	20,514	19,642	141	111	18,025	1,138
South Portland, Maine	1,178	13,107	12,133	152	100	21,866	599
South River, N. J.	1,075	17,815	15,797	203	107	11,308	1,575
South St. Paul, Minn.	787	26,578	24,946	178	118	15,909	1,671
South San Francisco, Calif.	1,101	16,708	14,972	168	122	29,115	574
Spartanburg, S. C.	280	71,902	67,648	620	412	36,795	1,954
Spokane, Wash.	60	273,243	259,387	2,019	1,355	161,721	1,690
Springfield, Ill.	116	155,782	149,878	1,211	913	81,628	1,908
Springfield, Mass.	63	252,751	241,829	1,897	1,341	162,399	1,556
Springfield, Mo.	183	106,222	98,124	1,149	717	66,731	1,592
Springfield, Ohio	173	115,984	111,976	964	730	78,508	1,477
Springfield, Oreg.	1,117	16,036	14,484	179	109	10,807	1,484
Stamford, Conn.	149	127,546	119,804	1,087	749	74,293	1,717
State College, Pa.	1,057	18,388	17,944	146	116	17,227	1,067
Statesville, N. C.	848	24,373	21,709	316	186	16,901	1,442
Staunton, Va.	739	28,350	27,262	251	197	19,927	1,423
Steelton, Pa.	1,240	8,213	6,971	130	76	12,574	653
Sterling, Ill.	779	26,824	25,764	217	167	12,817	2,093
Steubenville, Ohio	272	74,258	71,752	509	393	35,872	2,070
Stevens Point, Wis.	910	22,660	21,040	318	206	16,564	1,368
Stillwater, Okla.	944	21,826	20,406	239	173	20,238	1,078
Stockton, Calif.	109	163,623	151,111	1,477	953	70,853	2,309
Streator, Ill.	737	28,484	(D)	298	224	16,469	1,730
Struthers, Ohio	1,165	13,955	13,427	116	88	11,941	1,169
Suffolk, Va.	760	27,428	25,590	293	189	12,339	2,223
Summit, N. J.	729	28,967	27,577	249	195	17,929	1,616
Sumter, S. C.	637	34,019	31,215	378	236	20,185	1,685
Sunbury, Pa.	767	27,086	25,332	277	193	15,570	1,740
Sunnyvale, Calif.	1,058	18,363	16,917	170	108	15,573	1,179
Superior, Wis.	560	38,410	34,914	506	336	35,325	1,087
Sweetwater, Tex.	1,017	19,385	18,003	205	141	13,619	1,423
Swissvale, Pa.	1,220	10,262	9,718	115	81	16,488	622
Syracuse, N. Y.	49	339,283	321,753	2,632	1,800	220,583	1,538
Tacoma, Wash.	76	219,943	205,233	1,892	1,186	143,673	1,531
Takoma Park, Md.	1,129	15,683	15,265	74	56	13,341	1,176
Talladega, Ala.	1,123	15,797	14,233	214	132	13,134	1,203
Tallahassee, Fla.	368	55,663	52,401	490	312	27,237	2,044
Tamaqua, Pa.	1,177	13,162	11,978	187	99	11,508	1,144
Tampa, Fla.	58	290,650	270,768	2,948	1,704	124,681	2,331
Taunton, Mass.	503	41,962	38,498	470	312	40,109	1,046
Temple, Tex.	494	42,900	40,630	404	308	25,467	1,685
Terre Haute, Ind.	178	110,259	105,927	952	704	64,214	1,717
Terrell, Tex.	1,147	14,912	14,158	152	108	11,544	1,292
Texarkana, Ark.	723	29,186	27,202	337	223	15,875	1,838
Texarkana, Tex.	632	34,133	31,897	386	268	24,753	1,379
Texas City, Tex.	898	23,038	22,272	230	172	16,620	1,386
Thomasville, Ga.	878	23,442	22,384	249	173	14,424	1,625
Thomasville, N. C.	1,137	15,262	13,594	198	118	11,154	1,368
Tiffin, Ohio	746	28,087	26,483	273	203	18,952	1,482
Toledo, Ohio	38	442,046	422,680	3,558	2,622	303,616	1,456
Tonawanda, N. Y.	630	34,259	32,769	320	240	14,617	2,344
Topeka, Kans.	140	133,193	126,805	1,150	810	78,791	1,690
Torrance, Calif.	536	39,747	36,855	312	214	44,914	885
Torrington, Conn.	563	38,081	34,865	451	299	27,820	1,369
Traverse City, Mich.	535	39,771	38,321	295	227	16,974	2,343
Trenton, N. J.	68	244,564	222,346	2,509	1,491	128,009	1,911
Trinidad, Colo.	1,173	13,520	12,416	219	141	12,204	1,108
Troy, N. Y.	196	99,222	89,558	1,079	639	72,311	1,372
Troy, Ohio	952	21,400	20,738	174	138	10,661	2,007
Tucson, Ariz.	99	169,992	164,074	1,235	963	48,774	3,485
Tulare, Calif.	734	28,607	26,317	265	175	12,445	2,299
Tulsa, Okla.	51	331,021	313,477	2,591	1,691	182,740	1,811
Tupelo, Miss.	735	28,549	26,789	239	169	11,527	2,477
Turtle Creek, Pa.	1,109	16,396	15,538	169	117	12,363	1,326
Tuscaloosa, Ala.	396	51,749	48,893	533	365	46,396	1,115
Twin Falls, Idaho	508	41,203	39,229	306	228	17,600	2,341
Two Rivers, Wis.	1,186	12,784	11,362	194	116	10,243	1,248
Tyler, Tex.	267	74,433	68,853	640	428	38,968	1,910
Union City, N. J.	264	74,822	66,716	987	621	55,537	1,347
Uniontown, Pa.	383	53,024	50,434	508	336	20,471	2,590
University City, Mo.	684	31,009	26,961	333	173	39,892	777
University Heights, Ohio	1,237	8,725	8,481	59	39	11,566	754
University Park, Tex.	810	25,835	25,149	194	146	24,275	1,064
Upland, Calif.	1,182	12,955	11,975	105	67	11,104	1,167
Urbana, Ill.	1,051	18,648	17,966	185	131	22,834	817
Utica, N. Y.	138	134,118	122,876	1,424	894	101,531	1,321
Valdosta, Ga.	602	36,066	34,170	361	255	20,046	1,799
Vallejo, Calif.	348	59,223	55,159	535	409	34,913	1,696
Valley Stream, N. Y.	435	47,009	44,115	418	314	26,854	1,751
Valparaiso, Ind.	892	23,128	22,002	198	150	12,028	1,923
Vancouver, Wash.	434	47,064	43,592	482	292	41,664	1,130
Van Wert, Ohio	1,035	19,029	18,195	193	143	10,364	1,836
Vernon, Tex.	948	21,582	19,960	257	169	12,651	1,706
Verona, N. J.	1,175	13,225	12,483	115	71	10,921	1,211
Vicksburg, Miss.	609	35,188	32,806	375	255	27,948	1,259
Victoria, Tex.	382	53,169	51,591	384	302	16,126	3,297
Villa Park, Ill.	1,227	9,689	9,127	75	59	12,145	798
Vincennes, Ind.	643	33,662	32,362	337	253	18,831	1,788
Virginia, Minn.	841	24,573	23,073	231	173	12,486	1,968
Visalia, Calif.	542	39,315	36,509	368	244	13,224	2,951
Wabash, Ind.	1,025	19,230	18,504	177	143	10,621	1,811
Waco, Tex.	143	131,173	124,943	1,187	807	84,706	1,549
Walla Walla, Wash.	474	43,973	42,591	357	267	24,102	1,824
Wallingford, Conn.	982	20,502	18,872	219	137	11,994	1,709
Waltham, Mass.	294	68,184	65,402	484	372	47,187	1,445
Warren, Ohio	219	91,155	86,181	731	507	49,856	1,828
Warren, Pa.	569	37,915	36,451	236	172	14,849	2,553
Warwick, R. I.	611	35,080	31,180	491	261	43,028	815
Warwick City, Va.	856	24,220	22,936	284	198	39,875	607
Washington, D. C.	9	1,212,450	1,176,800	6,734	5,188	802,178	1,511
Washington, Ind.	1,099	16,823	16,189	185	151	10,987	1,531
Washington, Ohio	777	26,878	25,986	192	138	10,560	2,545
Washington, Pa.	375	54,089	51,755	518	372	26,280	2,058

See footnotes at end of table.

Table 1P. RETAIL TRADE: 1954—CITIES WITH 10,000 INHABITANTS OR MORE RANKED BY VOLUME OF SALES—Continued

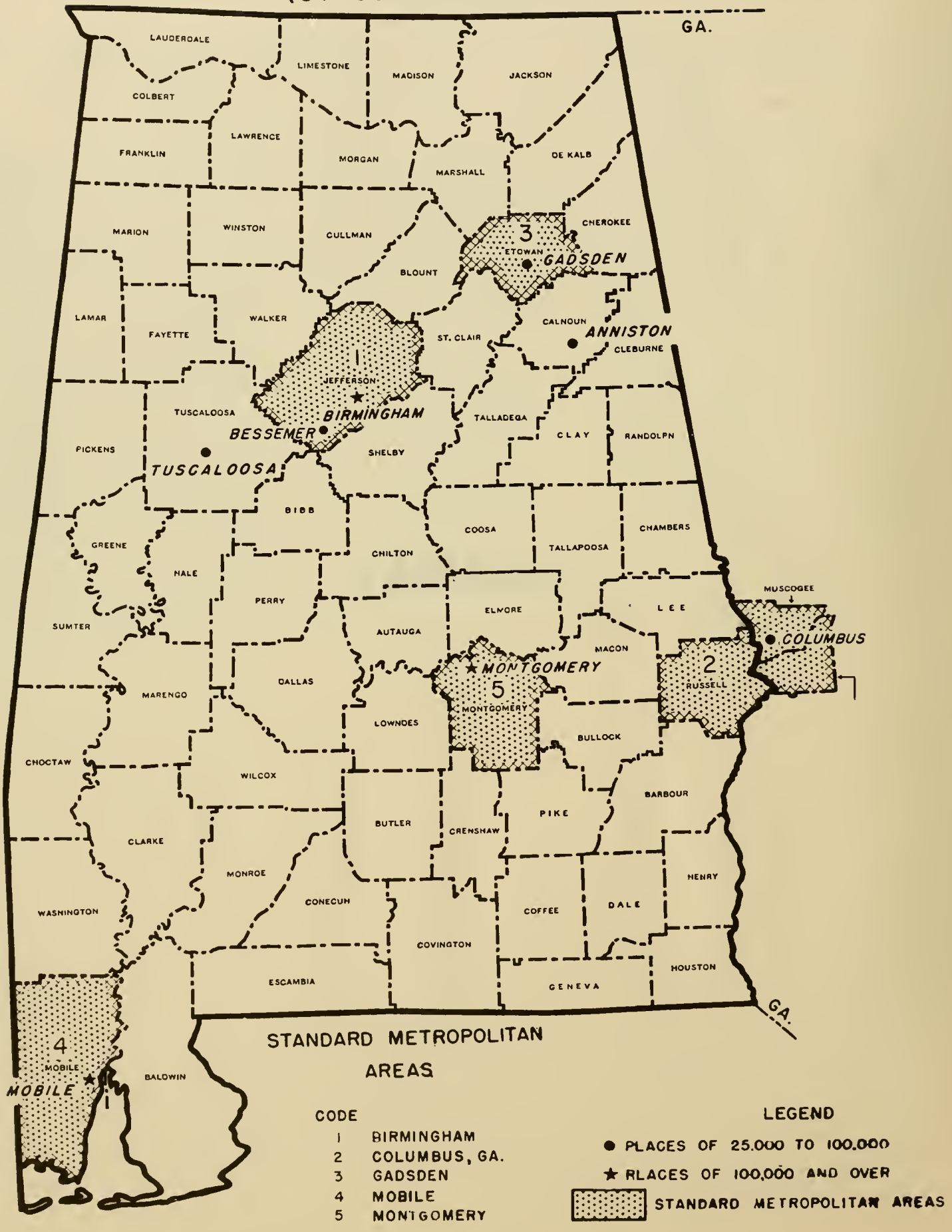
Sales, Establishments, Population, and Per Capita Sales

City	Sales[1]			Establishments		Population 1950[2]	Per capita sales
	All establishments		Establishments with payroll	Total	With payroll		
	Rank	Amount ($1,000)	($1,000)	(Number)	(Number)		(Dollars)
Waterbury, Conn.	132	138,115	128,423	1,399	923	104,477	1,322
Waterloo, Iowa	200	97,611	93,999	780	590	65,198	1,497
Watertown, N. Y.	355	58,221	55,709	507	361	34,350	1,695
Watertown, S. Dak.	794	26,317	25,279	242	178	12,699	2,072
Watertown, Wis.	966	20,878	19,864	244	182	12,417	1,681
Waterville, Maine	585	36,920	34,466	322	232	18,287	2,019
Watervliet, N. Y.	1,181	12,992	10,636	210	102	15,197	855
Watsonville, Calif.	751	27,848	25,870	282	208	11,572	2,406
Waukegan, Ill.	248	81,305	77,427	587	443	38,946	2,088
Waukesha, Wis.	565	38,036	35,518	334	232	21,233	1,791
Wausau, Wis.	414	48,598	45,638	479	353	30,414	1,598
Wauwatosa, Wis.	517	40,464	39,036	280	208	33,324	1,214
Waxahachie, Tex.	1,105	16,612	15,012	196	128	11,204	1,483
Waycross, Ga.	707	29,518	27,782	300	206	18,899	1,562
Waynesboro, Pa.	1,063	18,166	17,216	178	132	10,334	1,758
Waynesboro, Va.	1,011	19,440	17,920	167	117	12,357	1,573
Webster Groves, Mo.	721	29,218	28,282	182	124	23,390	1,249
Weirton, W. Va.	959	21,124	20,094	280	196	24,005	880
Wenatchee, Wash.	575	37,682	36,162	273	209	13,072	2,883
West Allis, Wis.	224	89,577	84,971	598	392	42,959	2,085
Westbrook, Maine	1,139	15,231	14,675	153	113	12,284	1,240
West Chester, Pa.	551	38,804	37,212	305	223	15,168	2,558
West Covina, Calif.	1,247	6,369	5,697	69	29	21,097	302
West Frankfort, Ill.	1,171	13,660	12,616	199	127	11,384	1,200
Westfield, Mass.	638	33,838	31,962	311	189	20,962	1,614
Westfield, N. J.	610	35,133	34,279	239	183	21,243	1,654
West Lafayette, Ind.	1,183	12,902	12,716	82	72	11,873	1,087
West Memphis, Ark.	913	22,567	21,961	154	118	12,146	1,858
West Mifflin, Pa.	1,258	2,386	1,924	44	26	17,985	133
West Monroe, La.	1,180	13,062	11,478	211	111	10,302	1,268
West New York, N. J.	461	45,375	40,755	567	339	37,683	1,204
West Orange, N. J.	881	23,382	21,188	282	182	28,605	817
West Palm Beach, Fla.	185	105,146	100,522	821	553	43,162	2,436
W. University Place, Tex.	1,260	2,130	(D)	10	8	17,074	125
Wheaton, Ill.	1,038	18,973	18,543	102	86	16,001	1,186
Wheeling, W. Va.	214	93,625	89,957	916	666	58,891	1,590
Whitefish Bay, Wis.	1,223	10,164	9,944	65	53	14,665	693
White Plains, N. Y.	111	162,163	156,197	949	705	43,466	3,731
White Settlement, Tex.	1,259	2,185	2,169	18	18	10,827	202
Whittier, Calif.	242	82,689	78,547	539	381	29,265	2,826
Wichita, Kans.	46	355,041	343,961	2,501	1,891	168,279	2,110
Wichita Falls, Tex.	179	109,613	104,593	894	622	68,042	1,611
Wilkes-Barre, Pa.	182	106,433	98,873	1,270	734	76,826	1,385
Wilkinsburg, Pa.	614	34,920	33,808	263	197	31,418	1,111
Williamsport, Pa.	283	70,690	67,634	669	481	45,047	1,569
Willimantic, Conn.	675	31,765	30,659	257	203	13,586	2,338
Wilmette, Ill.	877	23,468	22,486	143	113	18,162	1,292
Wilmington, Del.	70	237,828	225,280	1,847	1,241	110,356	2,155
Wilmington, N.C.	286	69,993	65,819	702	460	45,043	1,554
Wilson, N. C.	634	34,075	32,081	378	258	23,010	1,481
Winchester, Va.	595	36,484	34,528	332	224	13,841	2,636
Winfield, Kans.	1,020	19,346	18,864	177	141	10,264	1,885
Winnetka, Ill.	886	23,227	22,551	135	103	12,105	1,919
Winona, Minn.	683	31,305	29,319	341	235	25,031	1,251
Winston-Salem, N.C.	133	136,682	130,140	1,084	748	87,811	1,557
Wisconsin Rapids, Wis.	919	22,381	20,579	269	179	13,496	1,658
Woburn, Mass.	893	23,123	20,501	240	148	20,492	1,128
Woodbury, N. J.	769	27,019	26,185	163	137	10,931	2,472
Wood River, Ill.	1,080	17,548	16,666	157	119	10,190	1,722
Woonsocket, R. I.	369	55,266	50,768	753	453	50,211	1,101
Wooster, Ohio	666	32,084	30,834	252	190	14,005	2,291
Worcester, Mass.	61	266,335	252,071	2,198	1,516	203,486	1,309
Wyandotte, Mich.	269	74,402	69,972	521	359	36,846	2,019
Xenia, Ohio	732	28,826	27,886	198	156	12,877	2,239
Yakima, Wash.	210	95,134	89,838	686	444	38,486	2,472
Yeadon, Pa.	1,257	3,070	2,558	53	27	11,068	277
Yonkers, N. Y.	108	164,334	150,846	1,742	1,172	152,798	1,075
York, Pa.	159	121,453	115,681	1,170	804	59,953	2,026
Youngstown, Ohio	64	249,000	238,248	1,894	1,380	168,330	1,479
Ypsilenti, Mich.	580	37,387	36,683	248	214	18,302	2,043
Zanesville, Ohio	310	64,480	60,956	646	446	40,517	1,591

D Withheld to avoid disclosure. [1]For sales volume in United States cities by population-size class, see Table 1L. [2]Population based on revised count where special censuses were conducted between April 15, 1950 and September 15, 1954. [3]To avoid disclosure, data for the 4 establishments in the part of Eau Claire city located in Chippewa County are omitted from these data.

ALABAMA

ALABAMA
(67 COUNTIES)



CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	2-4
101A.	Retail Trade: 1954 and 1948 - The State	2-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	2-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	2-12
103.	Retail Trade: 1954 - Standard Metropolitan Areas	2-13
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	2-19
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	2-20
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	2-24

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	26,158	14,990	2,111,783	1,891,599	191,470	3,717,745	3,511,006	93,013	78,212	27,196
Food Stores										
Total	8,163	2,955	526,559	414,729	24,197	460,339	412,477	13,555	9,892	8,704
Grocery stores	7,691	2,735	505,539	397,909	22,486	425,992	379,848	12,531	8,974	8,198
Meat markets	47	23	4,794	4,256	368	7,046	6,930	189	179	44
Fish (seafood) markets	49	21	1,141	677	60	1,283	1,051	42	31	52
Fruit stores, vegetable markets	116	18	2,669	1,077	56	1,012	970	34	29	131
Candy, nut, confectionery stores	66	30	2,051	1,631	173	3,157	3,036	111	103	56
Bakery products stores	75	69	3,960	3,906	755	15,552	14,944	446	408	82
Bakeries, with baking on premises	(NA)	64	(NA)	3,657	684	14,430	13,824	420	383	(NA)
Bakeries, without baking on premises	(NA)	5	(NA)	249	71	1,122	1,120	26	25	(NA)
Delicatessen stores	44	32	1,975	1,693	111	2,757	2,392	81	70	56
Food stores, n.e.c.	65	27	4,240	3,580	188	3,540	3,306	121	98	73
Eating, Drinking Places										
Total	2,885	2,026	95,603	84,675	14,680	304,902	289,683	12,412	11,222	3,305
Eating places (except refreshment stands)	2,217	1,551	77,411	68,983	12,774	267,843	254,664	10,860	9,847	2,512
Restaurants, cafeterias	(NA)	1,537	(NA)	68,245	12,507	262,095	249,297	10,723	9,723	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	14	(NA)	738	267	5,748	5,367	137	124	(NA)
Refreshment stands	240	148	4,810	3,814	585	11,010	10,016	474	394	250
Drinking places	417	327	13,222	11,878	1,361	26,049	25,003	1,078	981	529
General Merchandise Group										
Total	2,320	1,388	264,708	243,500	30,988	603,067	541,078	17,507	12,588	2,336
Department stores	28	28	94,223	94,223	15,197	293,292	268,338	6,283	5,124	2
Dry goods, general merchandise stores	1,069	579	73,420	62,804	6,494	130,709	117,966	3,835	2,835	1,165
General stores	919	519	52,653	42,599	2,869	53,410	49,269	1,729	1,296	988
Variety stores	290	262	44,226	43,874	6,428	125,656	105,505	5,660	3,333	165
Apparel, Accessories Stores										
Total	1,575	1,383	133,517	130,417	16,769	310,268	288,484	8,841	6,931	1,406
Shoe stores	274	242	21,048	20,514	2,583	47,013	42,898	1,154	825	176
Men's shoe stores	(NA)	33	(NA)	2,143	209	3,812	3,739	63	57	(NA)
Women's shoe stores	(NA)	63	(NA)	8,705	1,194	20,219	18,502	480	330	(NA)
Children's, juveniles' shoe stores	(NA)	5	(NA)	120	12	269	219	8	7	(NA)
Family shoe stores	(NA)	141	(NA)	9,546	1,168	22,713	20,438	603	431	(NA)
Men's, boys' clothing and furnishings stores	(NA)	194	(NA)	18,778	2,228	39,017	37,017	932	792	(NA)
Men's, boys' clothing stores	(NA)	158	(NA)	15,237	1,883	33,037	31,210	783	659	(NA)
Men's, boys' furnishings stores	(NA)	36	(NA)	3,541	345	5,980	5,807	149	133	(NA)
Family clothing stores	(NA)	443	(NA)	42,841	5,596	102,513	93,550	3,256	2,274	(NA)
Women's clothing, specialty stores	508	444	45,643	44,777	5,866	113,398	106,995	3,286	2,818	383
Ready-to-wear stores	(NA)	338	(NA)	40,318	5,253	100,624	95,991	2,923	2,552	(NA)
Millinery stores	(NA)	58	(NA)	2,056	361	7,628	6,370	206	153	(NA)
Clothing, specialty stores, n.e.c.	(NA)	38	(NA)	2,403	252	5,146	4,634	157	113	(NA)
Children's, infants' wear stores	87	43	2,488	2,392	251	5,018	4,795	144	131	50
Apparel stores, n.e.c.	27	17	1,183	1,115	245	3,309	3,229	69	91	25
Furniture, Home Furnishings, Appliance Dealers										
Total	1,324	1,108	107,503	104,071	14,534	274,481	267,915	5,272	5,001	1,219
Furniture, home furnishings stores	778	664	70,636	69,036	9,919	186,197	181,634	3,560	3,394	767
Furniture stores	(NA)	580	(NA)	63,611	9,022	168,666	165,553	3,185	3,066	(NA)
Floor covering stores	(NA)	17	(NA)	1,052	159	3,145	3,011	54	48	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	67	(NA)	4,373	738	14,386	13,070	321	280	(NA)
Household appliance, radio, TV stores	542	444	36,607	35,035	4,615	88,284	86,281	1,712	1,607	446
Household appliance stores	(NA)	258	(NA)	17,703	2,446	45,586	44,952	856	829	(NA)
Appliance, radio, TV stores	(NA)	122	(NA)	13,856	1,739	33,877	32,919	676	621	(NA)
Radio, TV stores	(NA)	64	(NA)	3,476	430	8,821	8,410	180	157	(NA)
Automotive Group										
Total	1,413	1,081	433,538	421,816	38,990	726,036	718,185	11,714	11,374	1,408
Passenger car dealers (franchised)	559	515	335,610	334,092	31,739	594,059	589,967	9,161	9,020	508
Passenger car dealers (nonfranchised)	394	206	53,683	45,873	1,963	37,325	36,649	714	679	480
Tire, battery, accessory dealers	401	321	39,803	38,075	5,001	89,396	86,499	1,730	1,575	364
Motorcycle, aircraft, boat dealers	34	28	2,111	2,039	199	3,935	3,815	79	73	33
Household trailer dealers	18	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	2,938	1,754	145,484	118,442	10,047	203,113	192,519	5,729	4,918	3,131
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	1,123	909	136,909	132,201	15,282	303,976	290,802	5,896	5,431	1,187
Farm equipment dealers	230	212	31,736	31,350	3,053	58,620	57,619	1,141	1,104	246
Lumber, building materials dealers	248	204	52,672	51,074	6,489	135,205	127,520	2,562	2,308	244
Paint, glass, wallpaper stores	55	51	6,114	5,966	840	16,696	15,785	269	244	35
Plumbing, electrical supply stores	37	25	2,727	2,575	468	9,035	8,736	144	134	39
Hardware stores	553	417	44,260	41,236	4,432	84,420	81,142	1,780	1,641	623
Drug Stores, Proprietary Stores										
Total	900	758	65,395	62,691	7,979	157,683	148,993	4,394	3,769	978
Drug stores	(NA)	671	(NA)	59,437	7,676	151,980	144,062	4,138	3,577	(NA)
Proprietary stores	(NA)	87	(NA)	3,254	303	5,703	4,931	256	192	(NA)
Other Retail Stores										
Total	2,614	1,490	180,128	164,706	15,608	327,984	316,000	6,755	6,196	2,600
Liquor stores	90	78	40,358	39,644	1,462	30,221	30,197	513	511	34
Fuel, ice dealers	369	217	19,354	17,818	2,692	59,112	57,604	1,172	1,097	336
Fuel dealers (coal, wood)	(NA)	123	(NA)	5,947	789	16,670	15,762	424	364	(NA)
Liquefied petroleum gas dealers	(NA)	64	(NA)	9,910	1,676	37,164	36,886	639	633	(NA)
Fuel oil dealers	(NA)	8	(NA)	1,445	124	2,754	2,520	46	43	(NA)
Ice dealers	(NA)	22	(NA)	516	103	2,524	2,436	63	57	(NA)
Hay, grain, feed stores	205	169	39,852	38,758	1,865	37,952	36,053	848	765	182
Farm, garden supply stores	155	105	14,600	13,292	713	14,150	13,420	370	323	146

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	316	234	21,921	21,087	3,602	77,545	75,707	1,369	1,292	312
Book stores	36	26	1,859	1,797	169	3,481	3,325	100	85	34
Stationery stores	19	17	1,939	(D)	424	8,960	6,917	168	162	15
Sporting goods stores	82	52	4,049	3,655	408	7,641	7,279	155	137	75
Bicycle stores	25	13	655	487	78	1,819	1,735	41	36	29
Florists	322	176	8,051	6,417	1,155	24,013	21,617	598	502	367
Cigar stores, stands	9	7	255	(D)	15	250	245	9	8	9
News dealers, newsstands	63	23	1,293	809	72	1,262	1,203	58	51	61
Gift, novelty, souvenir stores	62	38	1,065	815	88	1,975	1,799	78	61	69
Music stores	46	38	3,859	3,763	669	12,508	12,209	245	238	38
Camera, photographic supply stores	13	13	1,004	1,004	163	3,262	3,241	64	62	11
Luggage, leather goods stores	6	4	552	(D)	66	1,060	989	31	26	11
Optical goods stores	30	20	1,359	1,035	205	3,882	3,793	54	52	26
Office, store machine and equipment dealers	17	13	881	827	164	3,239	3,138	55	52	18
Retail stores (except second-hand) n.e.c.	88	88	4,119	4,119	549	12,628	11,782	332	264	92
Second-hand stores	205	159	7,447	6,755	1,059	23,024	21,747	525	472	229
Noostore Retailers										
Total	902	138	22,739	14,351	2,396	45,896	44,870	938	890	922
Mail order houses	15	7	389	309	19	426	400	11	9	14
Direct selling (house-to-house) organizations	835	103	17,635	9,895	1,946	37,532	36,546	767	722	854
Merchandise vending machine operators	52	28	4,715	4,147	431	7,938	7,924	160	159	54

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	26,158	14,990	2,111,783	1,891,599	26,570	16,045	1,628,585	1,466,196
Food stores, total	8,163	2,955	526,559	414,729	10,729	3,903	407,468	299,707
Grocery stores	7,691	2,735	505,539	397,909	10,257	3,632	393,780	288,009
Other food stores	462	220	20,830	16,820	472	271	13,688	11,698
Eating, drinking places, total	2,886	2,026	95,603	84,675	3,360	2,409	82,579	75,228
Eating places	2,457	1,699	82,221	72,797	2,716	2,013	68,090	63,267
Drinking places	417	327	13,222	11,878	644	396	14,489	11,961
General merchandise group	2,320	1,388	264,808	243,500	2,284	1,554	246,054	230,904
Apparel, accessories stores, total	1,575	1,383	133,317	130,417	1,156	1,009	114,240	112,230
Shoe stores	274	242	21,048	20,514	156	147	14,725	14,613
Other apparel stores	1,253	1,141	111,533	109,903	1,000	862	99,515	97,617
Furniture, home furnishings, appliance dealers	1,324	1,108	107,503	104,071	1,207	1,047	89,798	87,220
Automotive group	1,413	1,081	433,338	421,816	1,236	1,134	292,924	288,927
Gasoline service stations	2,938	1,754	145,484	118,442	2,775	1,805	86,094	71,896
Lumber, bldg. matls., hardware, farm equip. dealers, total	1,123	909	136,909	132,201	1,114	988	117,306	114,633
Farm equipment dealers	230	212	31,736	31,350	171	166	22,992	22,735
Lumber, bldg. matls., supplies, equipment, hardware dealers	893	697	105,173	100,851	943	822	94,314	91,898
Drug stores, proprietary stores, total	900	758	65,395	62,691	854	756	50,533	48,818
Drug stores	(NA)	671	(NA)	59,437	663	615	45,386	44,346
Proprietary stores	(NA)	87	(NA)	3,254	191	141	5,147	4,472
Other retail stores, total	2,614	1,490	180,128	164,706	1,791	1,380	133,729	128,817
Liquor stores	90	78	40,358	39,644	77	65	43,222	42,959
Fuel, ice dealers	369	217	19,354	17,818	282	236	14,903	14,592
Feed, farm, garden supply stores	360	274	54,452	52,056	322	270	31,368	29,933
Jewelry stores	316	234	21,921	21,087	284	213	16,579	15,735
Other retail stores	1,023	687	38,377	34,101	826	596	27,657	25,598
Noostore retailers	902	138	22,739	14,351	64	60	7,860	7,816

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 10

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Alabama, total	26,158	14,990	2,111,783	1,891,599	191,470	93,013	78,212	27,196	8,163	526,559	2,886	95,603
2	Autauga County	134	64	6,186	4,800	376	223	167	137	47	1,908	9	151
3	Prattville	88	52	4,661	3,893	339	198	150	91	31	1,587	9	151
4	Remainder of County	46	12	1,525	907	37	25	17	46	16	321	...	...
5	Baldwin County	462	298	32,192	29,050	2,518	1,262	1,062	484	102	8,756	79	1,978
6	Bay Minette	88	62	6,795	6,439	525	284	216	96	20	1,713	15	280
7	Fairhope	64	50	5,552	5,128	479	254	221	74	16	2,113	10	332
8	Remainder of County	310	186	19,845	17,483	1,514	724	625	314	66	4,930	54	1,366
9	Barbour County	285	131	13,057	10,705	903	538	424	312	83	3,352	21	432
10	Eufaula	131	71	8,344	7,292	690	395	319	142	39	2,181	11	347
11	Remainder of County	154	60	4,713	3,413	213	143	105	170	44	1,171	10	85
12	Bibb County	147	65	7,612	5,276	416	255	190	167	46	2,087	6	247
13	Blount County	222	94	12,455	9,145	610	379	286	239	70	2,717	15	515
14	Oneonta	124	64	8,686	7,182	512	311	236	140	36	1,822	8	243
15	Remainder of County	98	30	3,769	1,963	98	68	50	99	34	895	7	272
16	Bullock County	141	57	5,311	4,127	360	185	159	143	54	1,657	7	129
17	Union Springs	94	44	4,595	3,805	342	172	146	95	32	1,334	7	129
18	Remainder of County	47	13	716	322	18	13	13	48	22	323	...	...
19	Butler County	233	109	14,097	11,667	1,247	605	495	237	93	4,149	11	210
20	Greenville	130	74	9,952	8,944	1,017	458	374	133	49	2,957	6	108
21	Remainder of County	103	35	4,145	2,723	230	147	121	104	44	1,192	5	102
22	Calhoun County	780	486	69,570	63,436	6,407	3,087	2,447	794	216	18,150	104	4,346
23	Anniston	514	332	55,782	52,074	5,608	2,522	2,033	498	125	12,946	71	3,606
24	Jacksonville	56	32	2,935	2,171	159	106	77	64	18	1,404	5	68
25	Piedmont	74	50	4,804	4,342	310	209	150	90	21	1,683	9	90
26	Remainder of County	136	72	6,049	4,849	330	250	187	142	52	2,117	19	582
27	Chambers County	293	129	14,234	11,450	841	483	395	316	119	5,815	18	225
28	Lanett	74	38	5,238	4,764	306	156	120	74	28	3,280	8	85
29	Remainder of County	219	91	9,006	6,686	535	327	275	242	91	2,535	10	140
30	Cherokee County	88	44	5,782	4,430	280	155	127	120	22	962	6	96
31	Chilton County	237	111	13,987	11,181	872	530	413	242	88	4,099	14	306
32	Clanton	133	79	10,717	9,507	786	406	315	135	38	2,628	9	192
33	Remainder of County	104	32	3,270	1,674	86	124	98	107	50	1,471	5	114
34	Choctaw County	133	53	6,304	4,622	372	194	153	144	25	773	11	122
35	Clarke County	222	130	17,927	16,091	1,395	690	556	243	69	3,804	13	436
36	Jackson	72	56	8,773	8,381	724	304	269	74	17	1,379	5	156
37	Remainder of County	150	74	9,154	7,710	671	386	287	169	52	2,425	8	280
38	Clay County	145	63	6,861	5,493	351	195	172	160	56	2,052	5	68
39	Cleburne County	74	32	4,419	3,739	209	135	106	78	18	842	4	90
40	Coffee County	272	136	15,431	12,753	1,103	563	453	294	94	3,879	19	414
41	Elba	61	39	3,832	3,314	342	175	143	63	17	799	6	170
42	Enterprise	165	85	10,360	8,668	696	357	283	180	60	2,700	13	244
43	Remainder of County	46	12	1,239	771	65	31	27	51	17	380	...	...
44	Colbert County	398	240	32,068	28,574	2,443	1,266	1,063	412	145	8,997	61	1,979
45	Sheffield	181	131	18,527	17,337	1,531	779	660	189	49	4,708	37	1,175
46	Tuscumbia	125	71	10,670	9,434	779	387	321	125	45	2,883	13	494
47	Remainder of County	92	38	2,871	1,803	133	100	82	98	51	1,406	11	310
48	Conecuh County	175	79	8,286	6,342	642	370	290	166	53	2,266	13	280
49	Evergreen	104	60	6,272	5,442	584	326	256	92	26	1,463	8	222
50	Remainder of County	71	19	2,014	900	58	44	34	74	27	803	5	58
51	Coosa County	85	27	2,595	1,435	89	54	41	90	34	959	5	49
52	Covington County	409	219	24,783	21,309	1,948	1,012	828	425	136	6,705	38	713
53	Andalusia	163	99	12,816	11,790	1,146	544	460	150	43	3,193	14	421
54	Florala	60	42	3,343	3,001	205	137	101	71	12	658	5	(D)
55	Opp	104	60	6,237	5,437	519	286	240	113	27	1,491	13	163
56	Remainder of County	82	18	2,387	1,081	78	45	27	91	54	1,363	1	(D)
57	Crenshaw County	156	76	7,464	6,006	543	300	252	171	52	1,843	9	167
58	Cullman County	368	200	29,237	25,995	1,814	1,038	801	397	88	4,273	26	735
59	Cullman	233	157	24,692	23,152	1,641	936	724	242	54	3,103	20	684
60	Remainder of County	135	43	4,545	2,843	173	102	77	155	34	1,170	6	51
61	Dale County	219	101	10,583	8,103	704	436	361	224	93	4,220	12	215
62	Ozark	121	77	7,005	6,161	584	356	290	123	36	1,950	9	108
63	Remainder of County	98	24	3,578	1,942	120	80	71	101	57	2,270	3	107
64	Dallas County	459	289	39,050	35,912	4,016	2,188	1,858	467	150	9,888	66	1,608
65	Selma	326	226	33,270	31,718	3,687	1,971	1,681	324	88	8,153	60	1,380
66	Remainder of County	133	63	5,780	4,194	329	217	177	143	62	1,735	6	228
67	De Kalb County	350	152	18,932	14,844	1,124	653	533	411	100	4,119	22	367
68	Fort Payne	170	96	11,547	10,325	905	501	413	202	46	2,707	15	249
69	Remainder of County	180	56	7,385	4,519	219	152	120	209	54	1,412	7	78

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
2,320	264,808	1,575	133,317	1,324	107,503	1,413	433,338	2,938	145,484	1,123	136,909	900	65,395	2,614	180,128	902	22,739	1
21	758	3	109	6	467	5	907	25	1,058	3	(D)	4	(D)	9	223	2	(D)	2
6	283	3	109	6	467	5	907	16	445	3	(D)	2	(D)	7	(D)	...	...	3
15	475	...	...	...	...	...	...	9	613	...	...	2	(D)	2	(D)	2	(D)	4
34	1,917	20	785	16	1,083	26	5,269	81	3,926	33	3,923	17	1,067	46	3,416	8	72	5
6	(D)	4	305	4	224	11	2,306	8	424	6	580	6	266	6	335	2	(D)	6
	(D)	5	170	1	(D)	3	(D)	8	424	4	419	3	250	10	519	...	...	7
24	1,250	11	310	11	(D)	12	(D)	65	3,078	23	2,924	8	551	30	2,562	6	(D)	8
38	1,347	20	928	13	487	15	2,355	35	1,130	12	958	8	464	27	1,396	13	208	9
11	553	13	767	7	353	10	1,941	7	373	6	652	4	332	14	693	9	152	10
27	794	7	161	6	134	5	414	28	757	6	306	4	132	13	705	4	56	11
33	1,286	2	(D)	5	196	8	1,471	22	1,644	9	330	2	(D)	10	148	4	38	12
26	1,665	9	375	9	335	13	2,610	24	1,399	11	1,039	4	238	19	1,165	22	397	13
9	666	9	375	6	268	10	2,088	10	860	9	(D)	2	(D)	13	922	12	281	14
17	999	...	...	3	67	3	522	14	539	2	(D)	2	(D)	6	243	10	116	15
26	482	3	327	8	369	4	(D)	16	595	2	(D)	3	181	14	439	4	68	16
10	250	3	327	8	369	4	(D)	9	(D)	2	(D)	3	181	12	(D)	4	68	17
16	232	...	...	...	...	...	...	7	(D)	...	...	...	...	2	(D)	...	...	18
22	1,726	10	656	10	833	15	3,457	25	731	12	1,160	8	400	19	711	8	64	19
8	727	10	656	8	(D)	10	2,579	17	459	6	892	6	(D)	8	422	2	(D)	20
14	999	...	...	2	(D)	5	878	8	272	6	268	2	(D)	11	289	6	(D)	21
31	8,013	58	4,898	54	4,692	59	15,664	113	4,958	25	3,318	20	1,534	72	3,446	28	551	22
19	7,117	45	4,138	36	3,763	47	14,095	69	2,909	18	2,676	12	976	49	3,093	23	463	23
2	(D)	5	(D)	9	(D)	3	(D)	6	318	2	(D)	1	(D)	5	82	...	...	24
5	244	6	303	6	375	7	1,455	8	240	2	(D)	2	(D)	8	194	...	...	25
5	(D)	2	(D)	3	(D)	2	(D)	30	1,491	3	(D)	5	347	10	77	5	88	26
32	699	17	404	8	407	9	1,845	37	1,473	9	831	10	473	28	(D)	6	(D)	27
8	75	8	177	1	(D)	1	(D)	7	284	1	(D)	3	125	4	(D)	5	76	28
24	624	9	227	7	(D)	8	(D)	30	1,189	8	(D)	7	348	24	726	1	(D)	29
16	1,049	3	138	4	192	11	1,214	7	682	6	710	3	85	9	(D)	1	(D)	30
23	1,476	9	276	11	633	11	3,471	30	1,088	13	1,045	6	335	18	1,154	14	104	31
10	918	9	276	11	633	11	3,471	15	473	6	816	3	(D)	15	(D)	6	54	32
13	558	...	...	...	...	...	...	15	615	7	229	3	(D)	3	(D)	8	50	33
34	1,856	5	150	3	31	5	792	20	684	8	1,321	1	(D)	16	(D)	5	92	34
34	2,399	11	764	11	559	18	5,483	19	914	13	2,105	8	532	16	769	10	162	35
7	446	7	564	3	152	9	3,387	8	360	7	1,566	3	194	4	(D)	2	(D)	36
27	1,953	4	200	8	407	9	2,096	11	554	6	539	5	338	12	(D)	8	(D)	37
25	831	4	83	5	204	9	1,900	12	553	9	533	6	199	12	(D)	2	(D)	38
17	1,437	1	(D)	4	157	4	1,441	9	167	...	...	4	(D)	9	163	4	22	39
31	1,370	22	859	12	471	15	4,245	30	871	17	1,887	7	404	20	963	5	68	40
10	318	8	(D)	2	(D)	4	1,121	5	151	3	(D)	2	(D)	4	(D)	...	...	41
7	538	12	568	9	295	11	3,124	19	633	14	(D)	4	278	12	411	4	(D)	42
14	514	2	(D)	1	(D)	...	...	6	87	...	...	1	(D)	4	(D)	1	(D)	43
23	1,479	27	1,406	20	1,543	27	7,887	33	2,169	16	3,136	10	914	33	2,429	3	129	44
4	709	12	647	10	797	19	4,472	18	1,254	7	2,459	5	(D)	19	1,760	1	(D)	45
8	274	13	(D)	10	746	7	(D)	7	665	7	(D)	3	338	10	623	2	(D)	46
11	496	2	(D)	...	...	1	(D)	8	250	2	(D)	2	(D)	4	46	...	...	47
24	942	12	(D)	4	(D)	4	819	25	804	11	1,118	6	226	20	971	3	80	48
4	378	11	513	2	(D)	4	819	20	676	10	(D)	4	(D)	13	869	2	(D)	49
20	564	1	(D)	2	(D)	...	...	5	128	1	(D)	2	(D)	7	102	1	(D)	50
13	428	2	(D)	3	87	4	93	7	316	4	(D)	4	163	5	158	4	46	51
24	1,437	30	1,391	24	1,540	22	5,535	39	1,648	28	2,091	14	1,157	38	2,260	16	306	52
8	783	14	891	13	941	9	3,056	15	683	10	1,055	5	646	19	1,091	8	56	53
2	(D)	9	275	3	(D)	5	1,122	9	282	3	128	5	254	7	321	...	...	54
11	503	7	225	8	(D)	8	1,357	6	404	9	626	3	(D)	11	(D)	1	(D)	55
3	(D)	...	...	...	...	...	...	9	279	6	282	1	(D)	1	(D)	7	(D)	56
25	1,183	12	438	5	140	5	1,408	24	810	8	572	2	(D)	12	813	2	(D)	57
61	3,675	20	1,336	18	1,797	34	5,882	44	1,925	13	1,595	7	672	42	7,121	15	226	58
22	1,847	18	(D)	16	(D)	31	(D)	21	1,361	13	1,595	5	(D)	27	6,797	6	34	59
39	1,828	2	(D)	2	(D)	3	(D)	23	564	...	...	2	(D)	15	324	9	192	60
25	1,254	6	290	11	387	15	1,791	25	1,043	8	533	11	418	13	432	...	...	61
16	772	6	290	11	387	13	(D)	13	698	6	(D)	6	341	5	340	...	...	62
9	482	...	...	...	...	2	(D)	12	345	2	(D)	5	77	8	92	...	...	63
37	4,618	33	3,113	25	2,818	29	7,255	43	2,633	12	989	9	1,448	45	4,475	10	205	64
15	3,605	32	(D)	25	(D)	27	(D)	21	1,581	7	391	9	1,448	34	3,666	8	(D)	65
22	1,013	1	(D)	...	(D)	2	(D)	22	1,052	5	598	...	...	11	809	2	(D)	66
43	2,789	16	925	23	819	23	2,487	47	1,894	19	2,199	7	584	41	2,488	9	261	67
6	572	14	(D)	12	538	16	2,106	13	829	12	1,629	4	350	25	1,501	7	(D)	68
37	2,217	2	(D)	11	281	7	381	34	1,065	7	570	3	234	16	987	2	(D)	69

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Elmore County	267	143	14,563	12,007	969	521	401	291	79	3,876	21	443
2	Tallassee (part)[1]	81	49	4,293	3,833	363	184	146	93	14	789	11	201
3	Wetumpka	96	56	6,440	5,632	497	256	200	103	27	1,775	7	173
4	Remainder of County	90	38	3,830	2,542	109	81	55	95	38	1,312	3	69
5	Escambia County	334	206	24,473	22,103	2,096	1,041	851	357	91	5,268	43	1,065
6	Atmore	129	89	10,335	9,487	913	477	376	138	39	2,016	10	316
7	Brewton	124	74	10,504	9,644	953	444	376	127	30	2,508	14	311
8	Remainder of County	81	43	3,664	2,972	230	120	99	92	22	744	19	438
9	Etowah County	927	509	72,005	63,053	6,868	3,113	2,685	950	332	20,236	95	2,523
10	Attalla	107	51	6,797	5,457	453	260	218	119	42	2,648	11	234
11	Gadsden	631	403	57,453	52,487	5,918	2,601	2,246	623	207	14,917	73	2,063
12	Remainder of County	189	55	7,755	5,109	497	252	221	208	83	2,671	11	226
13	Fayette County	140	72	8,237	6,865	572	324	258	141	39	1,850	10	188
14	Fayette	90	64	6,849	6,245	540	304	241	88	20	1,299	8	(D)
15	Remainder of County	50	8	1,388	620	32	20	17	53	19	551	2	(D)
16	Franklin County	229	115	14,184	11,958	950	476	391	235	53	3,049	11	143
17	Russellville	131	71	9,823	8,683	767	365	302	128	52	2,120	9	(D)
18	Remainder of County	98	44	4,361	3,275	183	111	89	107	31	929	2	(D)
19	Geneva County	243	135	14,071	11,895	974	534	381	260	88	4,569	15	198
20	Geneva	88	50	6,670	5,796	487	231	185	102	34	2,677	7	59
21	Remainder of County	155	85	7,401	6,099	487	303	196	158	54	1,892	8	99
22	Greene County	83	59	6,538	5,960	442	303	225	93	11	1,044	17	584
23	Hale County	126	70	6,926	5,844	435	283	204	130	39	1,498	8	240
24	Henry County	156	86	9,547	7,867	550	329	260	153	50	2,353	7	124
25	Houston County	540	304	45,663	40,809	3,990	1,984	1,671	570	176	9,971	59	1,481
26	Dothan	383	241	39,730	36,680	3,716	1,784	1,507	408	117	7,578	45	1,244
27	Remainder of County	157	63	5,883	4,129	274	200	164	162	59	2,393	14	237
28	Jackson County	297	127	15,031	11,741	1,000	570	477	330	92	3,843	20	326
29	Scottsboro	123	77	8,910	8,052	768	437	374	143	27	1,475	7	194
30	Remainder of County	174	50	6,121	3,689	232	133	103	187	65	2,368	13	132
31	Jefferson County	4,763	3,039	533,422	503,080	57,718	25,116	21,465	4,773	1,332	130,238	734	29,433
32	Bessemer	515	281	41,003	36,555	3,632	1,699	1,374	531	194	13,508	54	1,408
33	Birmingham	3,105	2,113	424,156	407,008	49,032	20,693	17,881	3,066	792	90,405	482	22,876
34	Fairfield	145	101	11,602	10,860	1,072	569	485	143	36	4,166	26	710
35	Homewood	77	69	8,730	8,580	721	394	330	62	15	3,633	12	748
36	Leeds (part)[2]	72	48	4,596	4,134	334	193	140	76	12	1,392	20	318
37	Lipscomb	18	8	613	(D)	29	18	11	19	10	433	2	(D)
38	Mountain Brook	56	54	5,776	(D)	535	245	220	49	8	1,750	2	(D)
39	Tarrant City	96	68	7,664	7,194	555	306	221	103	20	3,493	17	354
40	Remainder of County	679	297	29,282	22,476	1,788	999	803	724	245	11,458	119	2,972
41	Lamar County	114	56	5,563	4,315	295	176	135	135	34	1,129	7	(D)
42	Lauderdale County	330	238	41,738	37,982	3,888	1,738	1,475	447	158	9,374	30	885
43	Florence	298	206	37,941	36,347	3,797	1,687	1,435	302	85	7,396	24	814
44	Remainder of County	132	32	3,797	1,635	91	51	40	145	73	1,978	6	71
45	Lawrence County	163	69	6,541	4,939	420	233	186	177	71	1,814	6	174
46	Lee County	443	255	27,127	23,629	2,349	1,292	1,054	442	157	7,965	68	1,946
47	Auburn	118	74	7,489	6,633	653	393	324	117	36	2,668	20	552
48	Opelika	230	146	17,210	15,716	1,601	800	649	226	73	4,175	27	775
49	Remainder of County	95	35	2,428	1,280	95	99	81	99	48	1,122	21	619
50	Limestone County	257	131	17,417	14,487	1,363	782	633	314	98	4,612	15	401
51	Athens	160	104	14,794	13,352	1,288	731	598	211	50	3,273	10	344
52	Remainder of County	97	27	2,623	1,135	75	51	35	103	48	1,339	5	57
53	Lowndes County	105	41	5,191	3,839	271	150	125	120	30	618	2	(D)
54	Macon County	188	106	10,125	8,383	829	503	425	212	76	3,474	4	99
55	Tuskegee	114	86	7,875	7,397	745	433	368	126	34	2,351	2	(D)
56	Remainder of County	74	20	2,250	986	104	70	57	86	42	1,123	2	(D)
57	Madison County	611	377	59,729	54,691	5,306	2,597	2,215	640	207	14,696	78	2,723
58	Huntsville	462	326	53,696	50,778	4,960	2,397	2,045	482	136	12,792	66	2,429
59	Remainder of County	149	51	6,033	3,913	346	200	170	158	71	1,904	12	294
60	Marengo County	253	133	13,388	11,444	1,099	611	490	254	83	3,452	22	495
61	Demopolis	85	71	7,499	7,203	741	397	318	92	21	1,884	14	383
62	Remainder of County	168	62	5,889	4,241	358	214	172	162	62	1,568	8	112
63	Marion County	243	127	11,233	8,959	659	387	321	258	69	2,420	24	352
64	Marshall County	483	275	34,790	29,986	2,320	1,225	995	545	128	6,753	41	965
65	Albertville	144	90	12,441	11,463	815	392	328	167	35	2,291	14	298
66	Boaz	109	57	8,629	7,191	506	286	213	122	21	1,300	7	121
67	Guntersville	103	77	8,903	8,169	769	376	301	114	30	1,812	11	315
68	Remainder of County	127	51	4,817	3,163	270	171	153	142	42	1,350	9	231
69	Mobile County	2,020	1,362	235,082	222,630	23,828	11,202	9,807	1,955	556	60,282	354	13,923
70	Chickasaw	38	24	3,378	3,136	228	119	107	42	12	2,162	2	(D)
71	Mobile	1,381	979	182,694	175,578	19,780	9,078	7,988	1,283	319	39,939	276	11,251
72	Prichard	220	152	25,444	23,878	2,204	1,071	888	206	82	8,360	23	725
73	Remainder of County	381	207	23,566	20,038	1,616	934	824	424	143	9,821	53	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Tallassee is in Elmore and Tallapoosa counties. [2]Leeds is in Jefferson and St. Clair counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers	
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
36	2,089	13	554	12	720	13	2,672	31	1,173	13	1,236	7	309	30	1,351	12	140	1
5	309	5	(D)	5	552	7	1,495	13	278	4	222	2	(D)	9	125	6	66	2
9	684	7	360	5	(D)	5	(D)	10	371	5	509	3	190	14	1,070	4	(D)	3
22	1,096	1	(D)	2	(D)	1	(D)	8	524	4	505	2	(D)	7	155	2	(D)	4
43	2,104	18	1,181	17	1,616	23	6,515	39	1,601	13	2,345	7	802	35	1,894	5	82	5
14	799	10	564	9	846	7	2,372	9	543	9	1,585	3	(D)	17	881	2	(D)	6
15	817	4	494	6	(D)	9	3,035	24	789	3	(D)	3	303	13	895	3	(D)	7
14	488	4	123	2	(D)	7	1,108	6	269	1	(D)	1	(D)	5	118	...	...	8
44	8,640	61	4,946	55	4,394	58	14,138	89	5,472	38	5,279	28	2,178	97	3,783	30	416	9
7	349	2	(D)	7	309	5	1,056	14	1,042	5	567	2	(D)	12	214	...	...	10
29	8,091	56	4,783	43	3,862	43	12,419	54	3,101	22	3,217	24	1,667	64	2,989	16	344	11
8	200	3	(D)	5	223	10	663	21	1,329	11	1,495	2	(D)	21	580	14	72	12
33	1,773	4	150	5	220	6	1,991	17	552	6	750	6	(D)	12	540	2	(D)	13
18	1,202	4	150	3	(D)	6	1,991	11	384	6	750	4	173	8	492	2	(D)	14
15	571	...	...	2	(D)	...	...	6	168	...	...	2	(D)	4	42	...	...	15
23	1,556	11	693	12	844	18	3,766	19	762	12	1,542	9	411	29	(D)	2	(D)	16
7	741	7	431	7	653	12	3,021	9	400	6	1,089	3	321	17	902	2	(D)	17
16	815	4	262	5	191	6	745	10	362	6	453	6	90	12	(D)	...	...	18
20	1,790	12	434	8	411	18	2,898	29	890	13	901	7	366	28	1,580	5	74	19
6	696	4	194	6	(D)	6	1,808	11	385	3	149	2	(D)	9	224	...	...	20
14	1,094	8	240	2	(D)	12	1,090	18	505	10	752	5	(D)	19	1,356	5	74	21
18	1,020	2	(D)	3	27	6	1,506	8	449	4	859	3	134	9	781	2	(D)	22
24	1,126	12	319	3	(D)	5	1,117	19	678	4	498	3	(D)	5	(D)	4	48	23
21	1,760	9	548	9	322	5	953	18	792	16	1,494	5	241	16	980	...	...	24
22	5,436	41	3,518	26	1,911	32	10,433	59	2,519	29	4,399	19	1,195	70	4,475	7	325	25
14	5,010	37	3,412	21	1,704	27	9,945	40	2,132	19	3,930	11	925	45	3,575	7	325	26
8	426	4	106	5	207	5	488	19	387	10	469	8	270	25	900	...	...	27
60	2,705	17	781	13	970	12	2,628	20	796	16	1,635	8	475	30	743	9	129	28
14	810	12	709	9	836	11	(D)	13	535	9	1,256	4	317	12	(D)	5	63	29
46	1,895	5	72	4	134	1	(D)	7	261	7	379	4	158	18	(D)	4	66	30
175	73,513	326	40,637	233	25,416	198	113,325	536	28,641	192	21,652	212	15,204	562	45,655	263	9,708	31
19	4,782	43	1,846	24	1,559	25	10,247	56	2,390	14	973	14	1,037	59	3,040	13	213	32
80	60,622	229	35,789	161	21,310	137	100,017	319	18,695	135	17,628	156	11,340	401	36,695	213	8,779	33
6	(D)	5	255	14	889	8	189	12	800	8	668	8	393	22	(D)	...	...	34
6	423	10	495	4	(D)	1	(D)	12	798	3	(D)	4	485	8	(D)	2	(D)	35
7	388	6	181	6	134	2	(D)	10	728	2	(D)	4	205	3	86	...	...	36
1	(D)	...	...	...	...	2	(D)	3	116	...	...	...	...	...	...	...	...	37
4	168	15	1,049	2	(D)	1	(D)	6	510	4	251	5	711	7	974	2	(D)	38
2	(D)	8	551	8	552	7	419	8	663	6	277	6	355	9	718	5	(D)	39
50	4,658	10	471	14	818	15	1,091	110	3,941	20	1,115	15	678	53	1,816	28	264	40
19	1,072	3	(D)	7	302	7	1,095	16	376	5	419	7	205	9	694	...	...	41
40	7,219	31	3,195	23	2,108	35	9,618	36	1,889	16	2,968	12	1,308	34	2,548	15	626	42
14	6,055	27	3,181	21	(D)	30	9,573	23	1,462	16	2,968	9	(D)	34	2,548	15	626	43
26	1,164	4	14	2	(D)	5	45	13	427	...	...	3	(D)	...	...	...	...	44
28	1,007	3	131	7	144	5	1,346	10	310	10	855	7	320	12	402	4	38	45
29	2,241	30	1,511	19	1,379	21	4,445	41	2,088	18	1,793	14	1,000	36	2,542	10	217	46
3	190	10	509	6	274	8	(D)	9	622	6	(D)	5	552	15	513	...	...	47
16	1,733	20	1,002	13	1,105	11	3,247	22	1,259	11	1,262	8	(D)	21	2,029	8	(D)	48
10	318	...	...	...	...	2	(D)	10	207	1	(D)	1	(D)	...	...	2	(D)	49
36	1,634	17	1,076	10	363	14	3,481	25	1,203	16	(D)	3	359	21	1,960	2	(D)	50
10	789	16	(D)	10	363	12	(D)	15	1,029	15	2,251	3	359	17	1,906	2	(D)	51
26	845	1	(D)	...	...	2	(D)	10	174	1	(D)	...	...	4	54	...	...	52
31	1,570	1	(D)	3	69	4	1,397	19	723	4	360	1	(D)	8	296	2	(D)	53
25	1,204	15	653	7	446	11	2,027	22	834	12	862	4	(D)	10	267	2	(D)	54
8	530	14	(D)	5	(D)	11	2,027	17	742	10	(D)	3	222	10	267	...	...	55
17	674	1	(D)	2	(D)	...	...	5	92	2	(D)	1	(D)	...	...	2	(D)	56
44	8,564	30	2,628	28	3,492	38	11,029	59	3,447	32	5,546	17	1,739	60	5,462	18	403	57
19	6,754	30	2,628	28	3,492	35	10,903	41	3,052	23	4,430	14	1,563	54	(D)	16	(D)	58
25	1,810	...	...	...	...	3	126	18	395	9	1,116	3	176	6	(D)	2	(D)	59
43	2,058	6	473	12	566	8	2,388	21	917	6	1,099	9	354	37	1,454	6	132	60
8	663	5	(D)	8	430	4	(D)	7	412	4	(D)	2	(D)	8	740	4	(D)	61
35	1,395	1	(D)	4	136	4	(D)	14	505	2	(D)	7	(D)	29	714	2	(D)	62
33	1,518	8	497	12	391	18	2,805	33	1,397	16	867	9	324	19	(D)	2	(D)	63
41	2,478	40	2,097	31	2,423	45	8,721	44	1,870	19	2,502	19	991	53	5,562	22	428	64
8	535	12	840	10	957	12	2,474	14	604	6	926	6	363	21	3,052	6	101	65
3	169	9	591	7	666	19	2,364	9	314	6	773	5	145	12	2,017	11	169	66
10	766	10	478	10	637	9	3,493	7	393	4	401	5	321	5	(D)	2	(D)	67
20	1,008	9	188	4	163	5	390	14	559	3	402	3	162	15	(D)	3	(D)	68
86	28,290	141	17,557	111	12,959	89	44,760	231	13,757	73	12,984	92	10,871	206	17,890	81	1,809	69
4	92	2	(D)	2	(D)	...	(D)	10	482	1	(D)	2	(D)	2	(D)	1	(D)	70
38	23,575	124	15,906	86	11,178	70	37,154	125	8,111	47	9,941	66	8,867	172	15,428	62	1,344	71
11	2,740	10	1,475	15	1,448	13	4,664	28	1,504	8	1,626	11	1,055	12	1,619	7	228	72
37	1,883	5	(D)	8	(D)	6	(D)	68	3,660	17	(D)	13	(D)	20	(D)	11	(D)	73

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Monroe County	190	100	11,892	9,264	811	425	359	204	59	3,676	15	358
2	Monroeville	84	50	7,762	6,390	648	311	263	90	26	1,967	7	186
3	Remainder of County	106	50	4,130	2,874	163	114	96	114	32	1,109	8	172
4	Montgomery County	1,206	836	152,052	145,144	16,227	7,655	6,778	1,155	332	29,663	175	8,750
5	Montgomery	1,101	791	148,250	142,670	15,959	7,499	6,629	1,041	293	28,406	159	8,012
6	Remainder of County	105	45	3,802	2,474	268	156	149	114	39	1,257	16	738
7	Morgan County	557	307	37,380	31,910	3,253	1,651	1,390	576	189	9,724	48	1,393
8	Decatur	349	227	27,751	25,089	2,690	1,337	1,133	347	92	6,929	39	1,195
9	Hartselle	101	55	6,208	5,262	476	252	204	108	33	1,553	5	56
10	Remainder of County	107	25	3,421	1,559	87	62	53	121	64	1,242	4	142
11	Perry County	159	99	8,516	7,638	639	454	321	168	44	2,057	21	527
12	Marion	77	49	5,123	4,703	423	271	197	89	19	1,038	7	234
13	Remainder of County	82	50	3,393	2,935	216	183	124	79	25	1,019	14	293
14	Pickens County	180	106	9,891	8,505	693	404	302	183	51	2,403	10	278
15	Aliceville	54	40	4,520	4,298	360	207	164	57	11	970	5	121
16	Remainder of County	126	66	5,371	4,207	333	197	138	126	40	1,433	5	157
17	Pike County	271	167	15,719	13,917	1,274	793	661	294	95	3,704	29	805
18	Brundidge	54	40	2,998	2,612	187	139	113	61	14	536	2	(D)
19	Troy	168	108	11,346	10,324	1,022	601	497	184	59	2,722	21	519
20	Remainder of County	49	19	1,375	981	65	53	51	49	22	446	6	(D)
21	Randolph County	182	90	8,493	6,733	588	340	275	186	56	2,020	15	308
22	Roanoke	91	57	5,422	4,852	442	270	215	89	19	1,097	10	277
23	Remainder of County	91	33	3,071	1,881	146	70	60	97	37	923	5	31
24	Russell County	307	131	15,788	12,106	920	533	439	353	145	5,962	34	1,608
25	Phenix City	222	98	12,101	9,551	759	437	361	259	105	4,989	30	1,506
26	Remainder of County	85	33	3,687	2,555	161	96	78	94	40	973	4	102
27	St. Clair County	218	98	10,778	7,952	660	357	279	231	94	3,441	18	388
28	Leeds (part)[2]	6	•••	104	...	...	...	...	(D)	•••	•••	2	(D)
29	Remainder of County	212	98	10,674	7,952	660	357	279	(D)	94	3,441	16	(D)
30	Shelby County	294	148	14,533	11,355	848	507	402	303	95	4,537	21	548
31	Sumter County	160	100	7,704	6,602	527	323	250	164	43	1,599	8	168
32	Talladega County	590	350	39,896	35,426	3,372	1,708	1,344	616	194	11,641	48	1,283
33	Childersburg	56	38	2,984	2,630	267	141	103	58	6	841	6	(D)
34	Sylacauga	200	138	17,331	16,195	1,555	801	643	212	56	4,560	19	616
35	Talladega	214	132	15,797	14,233	1,416	696	547	212	68	4,341	21	415
36	Remainder of County	120	42	3,784	2,368	134	70	51	134	64	1,899	2	(D)
37	Tallapoosa County	323	173	21,721	18,475	1,691	831	690	346	99	6,462	14	330
38	Alexander City	141	99	14,930	14,190	1,369	629	519	131	43	4,712	4	(D)
39	Tallassee (part)[1]	24	4	736	(D)	(D)	(D)	(D)	(D)	8	108	2	(D)
40	Remainder of County	158	70	6,055	(D)	(D)	(D)	(D)	(D)	48	1,642	8	215
41	Tuscaloosa County	751	443	61,508	55,110	6,003	3,066	2,598	835	231	15,542	83	3,112
42	Northport	68	34	4,230	3,004	249	119	100	82	22	1,639	9	141
43	Tuscaloosa	533	365	51,749	48,893	5,430	2,747	2,319	582	126	11,443	57	2,279
44	Remainder of County	150	44	5,529	3,213	324	200	179	171	83	2,460	17	692
45	Walker County	473	255	26,849	23,009	2,122	1,098	899	505	178	8,077	44	710
46	Cordova	42	26	1,702	1,520	131	71	65	45	10	787	9	114
47	Jasper	178	136	17,195	16,485	1,652	820	672	188	43	3,944	16	305
48	Remainder of County	253	93	7,952	5,004	339	207	162	272	125	3,346	19	291
49	Washington County	105	45	4,834	3,620	228	125	105	108	41	1,363	4	128
50	Wilcox County	150	58	6,200	4,404	394	210	169	166	48	1,329	7	109
51	Winston County	140	64	7,012	5,478	466	247	189	143	38	1,323	7	133
52	Haleyville	88	56	5,398	4,896	434	232	175	94	17	772	5	(D)
53	Remainder of County	52	8	1,614	582	32	15	14	54	21	551	2	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Tallassee is in Elmore and Tallapoosa counties. [2]Leeds is in Jefferson and St. Clair counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
41	2,476	6	221	9	551	10	2,617	9	529	8	883	3	215	18	440	13	526	1
5	919	5	(D)	7	(D)	6	2,215	7	(D)	4	682	1	(D)	10	318	6	322	2
36	1,557	1	(D)	2	(D)	4	402	2	(D)	4	201	2	(D)	8	122	7	204	3
46	19,902	116	12,610	64	8,251	71	32,774	122	9,684	32	7,979	50	4,352	140	16,403	58	1,684	4
28	19,466	115	(D)	64	8,251	69	(D)	107	8,936	31	(D)	49	(D)	133	16,323	53	1,650	5
18	436	1	(D)	...	...	2	(D)	15	748	1	(D)	1	(D)	7	80	5	34	6
39	3,361	36	2,281	33	2,458	46	8,538	43	3,253	28	2,292	19	1,091	56	2,605	20	384	7
15	2,276	28	2,055	25	2,277	39	7,257	22	1,031	19	1,785	13	819	46	1,974	11	153	8
10	560	8	226	8	181	7	1,281	10	1,154	5	284	4	(D)	9	(D)	2	(D)	9
14	525	...	...	...	...	...	...	11	1,068	4	223	2	(D)	1	(D)	7	(D)	10
21	1,051	7	446	9	310	9	1,595	17	657	8	814	3	229	20	830	...	...	11
10	528	4	170	5	229	4	1,188	7	364	6	(D)	2	(D)	13	498	...	...	12
11	523	3	276	4	81	5	407	10	293	2	(D)	1	(D)	7	332	...	...	13
22	885	11	293	10	637	8	2,040	24	1,056	11	1,377	14	430	17	(D)	2	(D)	14
5	249	3	141	3	(D)	4	1,260	6	299	4	737	6	184	7	(D)	...	...	15
17	636	8	152	7	(D)	4	780	18	757	7	640	8	246	10	348	2	(D)	16
28	1,742	12	503	14	542	11	3,099	31	1,505	12	1,044	8	581	26	2,040	5	154	17
7	496	3	117	3	(D)	3	(D)	7	245	3	(D)	2	(D)	7	(D)	3	(D)	18
10	1,003	9	386	11	(D)	8	(D)	18	891	7	713	6	(D)	17	1,430	2	(D)	19
11	243	...	...	...	...	...	...	6	369	2	(D)	...	...	2	(D)	...	...	20
31	1,587	9	309	14	299	11	1,978	20	723	7	651	4	235	13	(D)	2	(D)	21
14	822	9	309	4	164	7	1,303	14	599	4	509	2	(D)	8	(D)	...	...	22
17	765	...	...	10	135	4	675	6	124	3	142	2	(D)	5	142	2	(D)	23
11	801	5	282	14	480	7	1,399	38	1,603	5	841	12	438	22	2,209	14	165	24
2	(D)	4	(D)	9	344	6	(D)	28	1,359	3	(D)	9	345	13	1,458	13	(D)	25
9	(D)	1	(D)	5	136	1	(D)	10	244	2	(D)	3	93	9	751	1	(D)	26
17	947	6	430	11	497	10	1,942	30	892	9	911	4	306	12	953	7	71	27
...	...	...	...	...	...	...	...	2	(D)	...	...	...	...	2	(D)	...	...	28
17	947	6	430	11	497	10	1,942	28	(D)	9	911	4	306	10	(D)	7	71	29
36	1,487	7	293	14	1,007	7	2,151	46	1,537	21	1,541	10	316	28	1,010	9	106	30
41	1,767	4	122	7	260	4	952	24	1,206	9	805	5	208	13	(D)	2	(D)	31
52	2,989	44	2,827	38	2,294	39	8,800	62	3,426	29	3,463	18	1,196	55	1,868	11	109	32
4	96	4	(D)	6	(D)	4	(D)	10	516	5	(D)	2	(D)	7	(D)	2	(D)	33
16	1,164	16	1,320	17	1,176	18	(D)	10	696	11	1,848	8	611	26	1,065	3	(D)	34
10	989	22	1,276	14	848	17	4,365	21	1,275	11	1,280	6	447	20	515	4	46	35
22	740	2	(D)	1	(D)	...	...	21	939	2	(D)	2	(D)	2	(D)	2	(D)	36
43	2,604	11	1,010	25	1,627	25	5,048	45	1,748	15	782	10	774	23	1,147	13	189	37
11	1,406	5	798	15	1,256	16	4,318	13	574	4	275	6	547	13	793	11	(D)	38
3	89	...	...	...	...	4	300	7	(D)	...	...	...	...	...	...	...	...	39
29	1,109	6	212	10	371	5	430	25	(D)	11	507	4	227	10	354	2	(D)	40
49	6,758	62	5,712	37	3,609	41	10,449	95	6,008	13	2,994	25	2,323	88	4,727	27	274	41
8	833	3	141	3	(D)	6	516	10	584	...	...	2	(D)	3	23	2	(D)	42
17	4,524	59	5,571	34	(D)	35	9,933	68	4,651	13	2,994	22	2,174	81	4,541	21	(D)	43
24	1,401	...	...	...	...	...	...	17	773	...	...	1	(D)	4	163	4	(D)	44
59	4,082	19	1,199	33	1,947	22	5,011	51	2,149	17	1,917	15	816	27	879	8	62	45
7	216	1	(D)	6	306	...	...	4	94	1	(D)	2	(D)	2	(D)	...	...	46
17	1,850	17	(D)	17	1,303	17	(D)	20	1,429	8	1,551	5	435	18	781	...	...	47
35	2,016	1	(D)	10	338	5	(D)	27	626	8	(D)	8	(D)	7	(D)	8	62	48
28	846	...	...	3	120	5	(D)	10	355	3	(D)	2	(D)	9	568	...	...	49
48	2,086	5	121	1	(D)	4	1,128	16	403	3	537	3	75	12	(D)	3	162	50
16	954	9	389	10	523	4	1,341	22	499	9	706	6	255	14	738	5	151	51
7	423	9	389	7	358	4	1,341	12	321	7	(D)	6	255	11	650	3	(D)	52
9	531	...	...	3	165	...	...	10	178	2	(D)	...	...	3	88	2	(D)	53

Table 102A. RETAIL TRADE: 1948[1]—COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Alabama, total	26,570	1,628,585
Autauga County	147	5,037
Prattville	73	3,203
Remainder of County	74	1,834
Baldwin County	463	20,968
Bay Minette	71	4,261
Fairhope	65	3,348
Remainder of County	327	13,359
Barbour County	285	10,916
Eufaula	111	6,995
Remainder of County	174	3,921
Bibb County	140	6,603
Blount County	229	8,668
Oneonta	89	5,533
Remainder of County	140	3,135
Bullock County	144	4,460
Union Springs	76	3,420
Remainder of County	68	1,040
Butler County	253	12,501
Greenville	111	8,324
Remainder of County	142	4,177
Calhoun County	741	46,854
Anniston	398	35,686
Jacksonville	53	1,978
Piedmont	75	3,876
Remainder of County	215	5,314
Chambers County	286	9,529
Lanett	57	2,066
Remainder of County	229	7,463
Cherokee County	136	4,132
Chilton County	251	9,707
Clanton	116	6,662
Remainder of County	135	3,045
Choctaw County	140	5,068
Clarke County	263	15,237
Jackson	73	6,432
Remainder of County	190	8,805
Clay County	143	4,447
Cleburne County	86	3,152
Coffee County	271	10,099
Elba	54	2,241
Enterprise	126	5,985
Remainder of County	91	1,873
Colbert County	403	22,862
Sheffield	155	12,026
Tuscumbia	109	7,061
Remainder of County	139	3,775
Conecuh County	175	6,217
Coosa County	102	3,115
Covington County	448	19,666
Andalusia	144	10,078
Florala	75	2,389
Opp	75	4,359
Remainder of County	154	2,840
Crenshaw County	181	6,670
Cullman County	369	17,648
Cullman	177	13,176
Remainder of County	192	4,472
Dale County	200	6,450
Ozark	96	4,398
Remainder of County	104	2,052
Dallas County	434	30,101
Selma	273	25,764
Remainder of County	161	4,337
De Kalb County	378	14,236
Fort Payne	127	8,203
Remainder of County	251	6,033
Elmore County	305	11,688
Wetumpka	66	4,222
Remainder of County	239	7,466
Escambia County	362	18,878
Atmore	122	7,338
Brewton	103	7,877
Remainder of County	137	3,663
Etowah County	921	59,964
Attalla	96	4,409
Gadsden	632	51,478
Remainder of County	193	4,077
Fayette County	166	6,994
Fayette	85	5,466
Remainder of County	81	1,528
Franklin County	267	10,373
Russellville	108	6,319
Remainder of County	159	4,054
Geneva County	216	10,709
Geneva	60	4,313
Remainder of County	156	6,396
Greene County	129	6,022
Hale County	157	5,746
Henry County	138	6,289
Houston County	477	30,966
Dothan	309	27,723
Remainder of County	168	3,243
Jackson County	279	11,889
Scottsboro	92	7,151
Remainder of County	187	4,738
Jefferson County	4,763	438,056
Bessemer	381	28,487
Birmingham	2,902	339,253
Fairfield	129	8,962
Homewood	75	5,905
Leeds	62	3,267
Tarrant City	84	5,391
Remainder of County	1,130	46,791
Lamar County	144	4,321
Lauderdale County	484	30,064
Florence	267	25,026
Remainder of County	217	5,038
Lawrence County	195	5,591
Lee County	389	21,838
Auburn	85	5,342
Opelika	189	14,341
Remainder of County	115	2,155
Limestone County	272	13,179
Athens	129	9,951
Remainder of County	143	3,228
Lowndes County	118	4,355
Macon County	218	8,916
Tuskegee	114	6,835
Remainder of County	104	2,081
Madison County	549	41,586
Huntsville	298	32,519
Remainder of County	251	9,067
Marengo County	267	11,678
Demopolis	78	5,761
Remainder of County	189	5,917
Marion County	236	8,964
Marshall County	492	24,853
Albertville	120	7,616
Boaz	96	6,058
Guntersville	99	7,314
Remainder of County	177	3,865
Mobile County	2,034	169,292
Mobile	1,296	137,538
Prichard	219	13,704
Remainder of County	519	18,050
Monroe County	226	9,372
Monroeville	66	4,249
Remainder of County	160	5,123
Montgomery County	1,140	108,432
Montgomery	913	103,266
Remainder of County	227	5,166
Morgan County	566	33,780
Decatur	320	24,892
Hartselle	91	5,412
Remainder of County	155	3,476
Perry County	164	7,031
Pickens County	202	8,089
Pike County	296	13,301
Brundidge	53	2,359
Troy	112	8,163
Remainder of County	131	2,779
Randolph County	213	8,199
Roanoke	84	5,300
Remainder of County	129	2,899
Russell County	276	9,024
Phenix City	181	6,684
Remainder of County	95	2,340
St. Clair County	226	9,015
Shelby County	287	9,807
Sumter County	173	7,335
Talladega County	553	30,706
Sylacauga	178	13,773
Talladega	169	11,124
Remainder of County	206	5,809
Tallapoosa County	315	16,886
Alexander City	104	10,188
Remainder of County	211	6,698
Tuscaloosa County	663	46,477
Northport	35	2,379
Tuscaloosa	398	38,301
Remainder of County	230	5,797
Walker County	577	29,545
Cordova	48	1,953
Jasper	175	16,371
Remainder of County	354	11,221
Washington County	116	3,561
Wilcox County	177	5,363
Winston County	154	6,108
Haleyville	77	4,497
Remainder of County	77	1,611

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BIRMINGHAM STANDARD METROPOLITAN AREA--Coextensive with Jefferson County, Ala.										
Retail trade, total	4,763	3,039	533,472	503,080	57,718	1,102,908	1,041,387	25,116	21,465	4,773
Food Stores										
Total	1,332	650	130,238	114,870	7,072	132,091	119,566	3,600	2,638	1,436
Grocery stores	1,193	575	122,420	107,926	6,207	116,831	104,989	3,149	2,230	1,278
Meat markets	10	8	(D)	2,595	224	4,226	4,194	120	117	(D)
Fish (seafood) markets	4	...	46	...	...	...	...	...	...	4
Fruit stores, vegetable markets	20	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	28	10	540	358	54	1,238	1,189	31	29	27
Bakery products stores	22	20	1,616	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	18	(NA)	1,417	276	5,918	5,665	164	150	(NA)
Bakeries, without baking on premises	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	35	25	1,217	1,083	73	1,505	1,348	49	43	43
Food stores, n.e.c.	18	10	1,392	1,236	80	1,313	1,125	61	43	20
Eating, Drinking Places										
Total	734	528	29,433	26,891	4,811	96,235	90,186	3,986	3,529	834
Eating places (except refreshment stands)	568	396	24,585	22,529	4,270	86,223	80,682	3,537	3,131	627
Restaurants, cafeterias	(NA)	393	(NA)	22,433	4,244	85,521	79,980	3,512	3,106	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	3	(NA)	96	26	702	702	25	25	(NA)
Refreshment stands	50	30	1,078	792	134	2,519	2,375	104	92	58
Drinking places	112	102	3,686	3,570	407	7,493	7,125	345	306	185
General Merchandise Group										
Total	175	141	73,513	73,005	11,528	224,035	202,117	5,241	4,148	120
Department stores	5	5	43,978	43,978	7,749	151,786	136,599	3,104	2,530	...
Dry goods, general merchandise stores	96	68	8,692	(D)	905	18,578	16,966	426	342	93
General stores	32	30	8,990	(D)	1,052	19,222	19,186	423	419	26
Variety stores	42	38	11,855	11,805	1,822	34,449	29,366	1,288	857	21
Apparel, Accessories Stores										
Total	326	284	40,637	40,075	6,442	108,270	102,985	2,673	2,251	229
Shoe stores	66	62	6,854	6,824	913	15,563	14,291	334	251	33
Men's shoe stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	16	(NA)	3,576	527	8,722	8,219	179	128	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	31	(NA)	2,126	274	5,029	4,260	128	96	(NA)
Men's, boys' clothing and furnishings stores	(NA)	40	(NA)	(D)	606	9,941	9,767	217	204	(NA)
Men's, boys' clothing stores	(NA)	30	(NA)	3,391	479	7,813	7,647	168	156	(NA)
Men's, boys' furnishings stores	(NA)	10	(NA)	(D)	127	2,128	2,120	49	48	(NA)
Family clothing stores	(NA)	63	(NA)	11,538	2,299	36,999	35,175	894	699	(NA)
Women's clothing, specialty stores	102	98	15,652	15,564	2,385	41,672	39,709	1,139	1,013	45
Ready-to-wear stores	(NA)	58	(NA)	14,052	2,151	37,207	35,784	1,048	914	(NA)
Millinery stores	(NA)	29	(NA)	958	176	3,517	3,070	98	75	(NA)
Clothing, specialty stores, n.e.c.	(NA)	11	(NA)	554	58	948	858	33	24	(NA)
Children's, infants' wear stores	12	12	772	772	77	1,382	1,336	41	37	12
Apparel stores, n.e.c.	11	9	699	(D)	162	2,722	2,707	48	47	10
Furniture, Home Furnishings, Appliance Dealers										
Total	233	191	25,416	24,976	3,807	68,701	66,554	1,769	1,118	194
Furniture, home furnishings stores	152	128	18,361	8,141	2,941	51,799	50,092	899	649	129
Furniture stores	(NA)	101	(NA)	16,045	2,527	43,617	42,810	761	733	(NA)
Floor covering stores	(NA)	4	(NA)	458	84	1,877	1,877	22	22	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	23	(NA)	1,638	330	6,305	5,405	116	94	(NA)
Household appliance, radio, TV stores	81	63	7,055	6,835	866	16,902	16,462	290	269	65
Household appliance stores	(NA)	32	(NA)	2,931	449	8,448	8,351	135	133	(NA)
Appliance, radio, TV stores	(NA)	35	(NA)	3,495	358	6,958	6,722	132	118	(NA)
Radio, TV stores	(NA)	6	(NA)	409	59	1,500	1,389	23	18	(NA)
Automotive Group										
Total	198	150	113,325	112,191	10,784	205,676	203,414	2,782	2,702	173
Passenger car dealers (franchised)	47	41	92,762	92,158	8,873	172,855	171,846	2,173	2,144	16
Passenger car dealers (nonfranchised)	72	44	9,630	8,994	468	8,982	8,749	174	170	88
Tire, battery, accessory dealers	48	46	9,968	(D)	1,354	22,586	21,575	410	364	57
Motorcycle, aircraft, boat dealers	6	6	455	455	82	667	658	15	14	8
Household trailer dealers	5	3	910	(D)	47	586	586	10	10	4
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	536	368	28,841	25,397	2,288	45,669	43,105	1,241	1,044	563
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	192	152	21,652	20,878	2,884	53,032	50,547	970	880	170
Farm equipment dealers	8	6	744	(D)	77	1,456	1,436	19	18	7
Lumber, building materials dealers	44	40	10,252	10,172	1,493	26,385	24,897	503	452	32
Paint, glass, wallpaper stores	16	14	1,711	(D)	272	5,382	5,382	80	80	8
Plumbing, electrical supply stores	13	9	891	837	151	2,478	2,447	36	33	13
Hardware stores	111	83	8,054	7,504	891	17,331	16,381	332	297	110
Drug Stores, Proprietary Stores										
Total	212	180	15,804	14,602	1,963	38,568	36,934	980	879	230
Drug stores	(NA)	152	(NA)	13,752	1,882	36,996	35,477	915	823	(NA)
Proprietary stores	(NA)	28	(NA)	850	81	1,572	1,457	65	56	(NA)
Other Retail Stores										
Total	562	356	45,655	43,175	4,614	101,338	97,226	1,990	1,736	547
Liquor stores	32	26	16,173	16,013	486	10,948	10,930	189	187	16
Fuel, ice dealers	101	49	3,906	3,524	527	9,877	9,477	244	213	96
Fuel dealers (coal, wood)	(NA)	44	(NA)	2,706	363	6,619	6,219	177	146	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	15	13	3,298	(D)	172	3,271	3,126	63	57	15
Farm, garden supply stores	12	8	628	582	75	1,343	1,343	28	28	10

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BIRMINGHAM STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Jewelry stores	66	54	7,620	7,452	1,392	34,426	33,522	467	444	89
Book stores	11	7	528	496	43	823	748	21	18	8
Stationery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	16	12	1,000	952	112	2,056	1,912	40	36	16
Bicycle stores	10	4	254	130	23	574	497	13	10	13
Florists	85	55	2,379	2,145	335	8,065	6,517	199	149	92
Cigar stores, stands	4	2	165	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	6	4	246	(D)	22	360	360	19	19	5
Gift, novelty, souvenir stores	15	9	272	194	27	592	576	21	17	14
Music stores	17	13	1,569	1,549	347	5,988	5,988	114	114	14
Camera, photographic supply stores	4	4	210	210	22	431	410	11	9	3
Luggage, leather goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	12	10	659	(D)	100	1,824	1,824	25	25	12
Office, store machine and equipment dealers	3	3	352	352	59	1,212	1,212	18	18	5
Retail stores (except second-hand) n.e.c.	23	23	1,099	1,099	176	3,435	3,120	95	84	21
Second-hand stores	64	54	3,530	3,260	462	10,392	10,023	218	199	75
Nonstore Retailers										
Total	263	39	9,708	7,020	1,525	29,293	26,753	554	540	257
Mail order houses	6	2	139	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	232	26	7,245	4,997	1,321	25,699	25,159	491	477	231
Merchandise vending machine operators	25	11	2,324	(D)	(D)	(D)	(D)	(D)	(D)	(D)
COLUMBUS STANDARD METROPOLITAN AREA--Consists of Chattahoochee and Muscogee Counties, Ga; and Russell County, Ala.										
Retail trade, total	1,727	1,067	154,180	142,496	16,206	311,756	295,840	7,732	6,647	1,749
Food Stores										
Total	542	196	36,821	30,897	2,015	38,519	34,415	1,034	745	552
Grocery stores	508	180	35,561	29,817	1,884	35,653	31,582	951	666	514
Meat markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	17	5	384	260	16	187	187	6	6	18
Candy, nut, confectionery stores	5	1	64	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	7	7	368	368	89	2,108	2,091	61	59	10
Bakeries, with baking on premises	7	7	368	368	89	2,108	2,091	61	59	10
Bakeries, without baking on premises	...	...	...	...	...	...	...	...	...	...
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	246	176	9,968	9,028	1,545	33,549	32,172	1,280	1,175	298
Eating places (except refreshment stands)	176	126	7,552	6,952	1,293	28,280	26,970	1,089	990	205
Restaurants, cafeterias	(NA)	126	(NA)	6,952	1,293	28,280	26,970	1,089	990	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	17	13	305	275	38	705	689	24	22	12
Drinking places	51	37	2,089	1,801	214	4,564	4,513	167	163	79
General Merchandise Group										
Total	73	45	20,366	19,690	2,953	52,786	47,572	1,667	1,291	74
Department stores	4	4	12,700	12,700	2,060	33,583	30,770	920	769	...
Dry goods, general merchandise stores	31	17	2,953	2,701	253	4,834	3,992	135	81	43
General stores	18	8	854	482	31	589	502	24	17	20
Variety stores	20	16	3,859	3,807	609	13,780	12,308	588	424	11
Apparel, Accessories Stores										
Total	117	111	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	23	21	2,380	(D)	292	5,048	4,363	127	79	14
Men's shoe stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	4	(NA)	643	74	1,139	973	38	17	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	13	(NA)	1,551	200	3,580	3,061	84	57	(NA)
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing stores	(NA)	19	(NA)	2,002	287	5,491	5,330	118	104	(NA)
Men's, boys' furnishings stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	14	(NA)	1,422	179	3,229	2,816	104	72	(NA)
Women's clothing, specialty stores	42	40	4,714	(D)	642	12,445	11,862	345	303	13
Ready-to-wear stores	(NA)	30	(NA)	4,216	568	10,940	10,524	307	276	(NA)
Millinery stores	(NA)	6	(NA)	(D)	42	740	614	20	14	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	(D)	32	765	724	18	13	(NA)
Children's, infants' wear stores	7	7	543	545	45	916	833	33	26	7
Apparel stores, n.e.c.	6	6	239	239	39	735	729	19	19	4
Furniture, Home Furnishings, Appliance Dealers										
Total	100	84	9,606	9,312	1,575	29,073	28,895	509	503	74
Furniture, home furnishings stores	63	57	6,950	6,900	1,273	23,422	23,294	408	406	38
Furniture stores	(NA)	45	(NA)	6,001	1,079	19,756	19,726	341	340	(NA)
Floor covering stores	(NA)	3	(NA)	386	90	1,929	1,831	27	26	(NA)
Home furnishings stores, n.e.c., antiqus stores	(NA)	9	(NA)	511	104	1,737	1,737	40	40	(NA)
Household appliance, radio, TV stores	37	27	2,656	2,412	302	5,651	5,601	101	97	36
Household appliance stores	(NA)	10	(NA)	977	150	2,710	2,710	47	47	(NA)
Appliance, radio, TV stores	(NA)	10	(NA)	690	45	956	951	16	15	(NA)
Radio, TV stores	(NA)	7	(NA)	745	107	1,985	1,940	38	35	(NA)
Automotive Group										
Total	88	72	28,062	27,464	2,588	47,338	46,965	701	682	66
Passenger car dealers (franchised)	15	13	16,821	(D)	1,781	31,636	31,584	425	423	6
Passenger car dealers (nonfranchised)	47	35	7,996	7,448	495	9,164	9,076	158	154	53
Tire, battery, accessory dealers	16	14	1,919	(D)	266	5,125	4,949	92	81	18
Motorcycle, aircraft, boat dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trader dealers	4	4	1,058	1,058	22	570	570	11	11	3
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
COLUMBUS STANDARD METROPOLITAN AREA--Con.										
Gasoline Service Stations										
Total	175	137	11,502	10,516	1,035	22,634	21,702	522	472	195
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	33	27	4,953	4,819	702	13,564	13,202	241	232	34
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	5	5	2,886	2,886	400	7,950	7,618	140	133	6
Paint, glass, wallpaper stores	5	3	316	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	20	16	1,105	985	150	2,818	2,788	57	55	22
Drug Stores, Proprietary Stores										
Total	62	54	4,825	4,667	619	12,832	12,008	334	290	67
Drug stores	(NA)	52	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	211	149	13,640	12,386	1,348	27,706	27,238	564	535	216
Liquor stores	75	63	5,037	4,563	263	4,799	4,719	111	105	79
Fuel, ice dealers	13	7	638	588	110	3,227	3,222	62	61	10
Fuel dealers (coal, wood)	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
Ice dealers	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
Hay, grain, feed stores	13	9	1,979	1,941	132	2,455	2,355	61	53	9
Farm, garden supply stores	3	1	361	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	16	16	1,963	1,963	301	5,621	5,578	98	96	14
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	7	5	474	(D)	45	994	994	21	21	7
Bicycle stores	4	2	69	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	12	8	404	376	63	1,086	1,066	29	27	14
Cigar stores, stands	2	•••	(D)	•••	•••	•••	•••	•••	•••	(D)
News dealers, newsstands	3	1	30	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	5	5	228	228	26	439	430	11	10	5
Music stores	10	6	271	191	18	372	372	10	10	11
Camera, photographic supply stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Luggage, leather goods stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Retail stores (except second-hand) n.e.c.	6	6	233	233	48	1,035	909	16	14	5
Second-hand stores	21	17	1,094	1,080	210	4,101	4,024	85	79	25
Nonstore Retailers										
Total	80	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Mail order houses	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Direct selling (house-to-house) organizations	72	10	1,142	658	161	3,073	3,043	55	54	72
Merchandise vending machine operators	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
GADSDEN STANDARD METROPOLITAN AREA--Coextensive with Etowah County, Ala.										
Retail trade, total	927	509	72,005	63,053	6,868	135,146	127,583	3,113	2,685	950
Food Stores										
Total	332	98	20,236	14,724	801	15,298	13,682	409	310	357
Grocery stores	314	90	19,400	14,098	775	14,724	13,106	390	291	339
Meat markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	12	2	254	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Bakery products stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, without baking on premises	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Delicatessen stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Food stores, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	95	59	2,523	2,039	446	9,610	9,001	322	295	112
Eating places (except refreshment stands)	80	52	2,105	1,751	406	8,558	8,034	296	273	94
Restaurants, cafeterias	(NA)	47	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
In-plant food contractors	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	10	4	252	(D)	22	652	607	18	16	11
Drinking places	5	3	166	(D)	18	400	360	8	6	7
General Merchandise Group										
Total	44	28	8,640	8,424	1,199	21,133	19,484	582	438	34
Department stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	21	11	2,603	2,455	300	5,964	5,653	122	104	18
General stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	13	11	1,935	(D)	308	5,872	5,263	232	152	7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
GADSDEN STANDARD METROPOLITAN AREA--Con.										
Apparel, Accessories Stores										
Total	61	59	4,946	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	15	15	1,079	1,053	142	2,377	2,176	66	48	9
Men's shoe stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's shoe stores	5	5	650	650	84	1,287	1,242	35	29	5
Children's, juveniles' shoe stores	...	...	...	...	...	...	...	...	...	...
Family shoe stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	7	7	539	539	65	1,076	1,051	26	22	6
Men's, boys' clothing stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	17	17	1,793	1,793	249	4,588	4,307	129	102	14
Women's clothing, specialty stores	20	18	(D)	(D)	154	2,853	2,584	97	82	(D)
Ready-to-wear stores	(NA)	13	(NA)	1,328	136	2,425	2,290	84	75	(NA)
Millinery stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	...	...	...	...	...	...	...	...	...	...
Furniture, Home Furnishings, Appliance Dealers										
Total	55	49	4,394	4,330	641	11,625	11,314	229	219	52
Furniture, home furnishings stores	31	29	2,493	(D)	379	7,394	7,101	143	135	32
Furniture stores	(NA)	24	(NA)	2,318	349	6,768	6,475	131	123	(NA)
Floor covering stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	22	20	1,870	(D)	262	4,231	4,213	85	84	16
Household appliance stores	(NA)	9	(NA)	922	116	1,911	1,911	37	37	(NA)
Appliance, radio, TV stores	(NA)	7	(NA)	775	134	2,045	2,027	42	41	(NA)
Radio, TV stores	(NA)	4	(NA)	157	12	275	275	6	6	(NA)
Automotive Group										
Total	58	42	14,138	13,674	1,316	27,176	26,868	428	417	51
Passenger car dealers (franchised)	17	15	9,452	(D)	983	20,251	20,135	300	298	11
Passenger car dealers (nonfranchised)	23	11	2,679	2,301	77	1,413	1,358	34	32	31
Tire, battery, accessory dealers	16	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Motorcycle, sircraft, boat dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	...	...	...	...	...	...	...	...	...	...
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	89	59	5,472	4,264	358	8,054	7,711	190	171	104
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	38	34	5,279	5,217	755	15,536	14,115	278	247	39
Farm equipment dealers	6	6	786	786	92	1,496	1,464	30	29	5
Lumber, building materials dealers	11	9	2,151	(D)	289	6,357	6,008	106	101	12
Paint, glass, wallpaper stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	16	14	1,516	(D)	133	2,716	2,466	61	57	17
Drug Stores, Proprietary Stores										
Total	28	26	2,178	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	24	(NA)	2,061	242	5,413	5,237	144	133	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	97	53	3,783	3,223	450	9,444	9,090	194	181	94
Liquor stores	...	...	...	...	...	...	...	...	...	...
Fuel, ice dealers	11	9	671	(D)	75	1,809	1,711	34	32	9
Fuel dealers (coal, wood)	(NA)	5	(NA)	108	14	284	277	9	8	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	
Hay, grain, feed stores	5	3	385	(D)	33	733	673	16	15	2
Farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	13	9	761	677	141	2,950	2,930	54	52	14
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	3	3	200	200	23	407	347	8	7	2
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	17	7	327	229	33	751	721	21	19	18
Cigar stores, stands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	9	3	233	97	5	95	95	3	3	9
Gift, novelty, souvenir stores	2	...	(D)	...	...	...	...	...	...	(D)
Music stores	3	3	229	229	35	682	682	18	18	2
Camers, photographic supply stores	...	...	...	...	...	...	...	...	...	...
Luggage, leather goods stores	...	...	...	...	...	...	...	...	...	...
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	...	...	...	...	...	...	...	...	...	...
Second-hand stores	11	7	173	157	23	345	345	8	8	13
Nonstore Retailers										
Total	30	2	416	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	28	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	2	...	(D)	...	...	...	...	...	...	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MOBILE STANDARD METROPOLITAN AREA--Coextensive with Mobile County, Ala.										
Retail trade, total	2,020	1,362	235,082	222,630	23,828	461,992	440,057	11,202	9,807	1,965
Food Stores										
Total	556	292	60,282	53,880	3,089	57,974	55,023	1,688	1,480	559
Grocery stores	472	246	57,481	51,831	2,866	53,294	50,762	1,540	1,352	475
Meat markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	24	12	784	218	17	391	305	20	13	25
Fruit stores, vegetable markets	24	2	694	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	7	183	183	23	261	224	11	8	3
Bakery products stores	19	19	801	801	149	3,026	2,860	95	87	19
Bakeries, with baking on premises	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, without baking on premises	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	354	252	13,923	12,803	2,511	53,128	51,567	1,855	1,745	386
Eating places (except refreshment stands)	183	135	9,254	8,698	2,002	42,005	40,881	1,430	1,350	107
Restaurants, cafeterias	(NA)	135	(NA)	8,698	2,002	42,005	40,881	1,430	1,350	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	36	18	695	547	93	1,941	1,763	61	67	38
Drinking places	135	99	3,974	3,558	416	9,182	8,923	344	328	151
General Merchandise Group										
Total	86	62	28,290	27,892	4,055	76,702	69,405	2,004	1,501	84
Department stores	3	3	16,173	16,173	2,554	46,427	43,380	1,009	835	...
Dry goods, general merchandise stores	39	27	3,445	3,273	459	9,069	8,723	201	178	39
General stores	31	21	2,121	1,963	129	2,675	2,480	76	62	35
Variety stores	11	11	6,483	6,483	913	18,531	14,822	718	426	6
Apparel, Accessories Stores										
Total	141	127	17,557	17,387	2,089	38,705	36,360	1,043	891	108
Shoe stores	29	27	3,565	(D)	443	8,357	7,784	174	129	9
Men's shoe stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	8	(NA)	1,301	172	2,816	2,461	70	44	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	12	(NA)	1,697	223	4,496	4,344	88	72	(NA)
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	3,405	383	6,508	6,337	153	141	(NA)
Men's, boys' clothing stores	(NA)	18	(NA)	2,665	327	5,591	5,420	128	116	(NA)
Men's, boys' furnishings stores	(NA)	5	(NA)	740	56	917	917	25	25	(NA)
Family clothing stores	(NA)	27	(NA)	4,600	547	11,078	10,230	321	258	(NA)
Women's clothing, specialty stores	60	46	5,695	5,649	643	12,450	11,697	385	326	33
Ready-to-wear stores	(NA)	31	(NA)	4,969	543	10,439	9,823	338	286	(NA)
Millinery stores	(NA)	10	(NA)	451	74	1,460	1,391	29	26	(NA)
Clothing, specialty stores, n.e.c.	(NA)	5	(NA)	229	26	551	483	18	14	(NA)
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	111	95	12,959	12,809	1,884	37,639	36,695	717	684	100
Furniture, home furnishings stores	67	57	8,159	8,077	1,223	25,314	24,640	475	453	60
Furniture stores	(NA)	48	(NA)	6,773	1,042	21,309	20,959	371	364	(NA)
Floor covering stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	44	38	4,800	4,732	661	12,325	12,055	242	231	40
Household appliance stores	(NA)	18	(NA)	3,175	473	8,162	8,132	165	165	(NA)
Appliance, radio, TV stores	(NA)	9	(NA)	761	83	1,878	1,651	35	28	(NA)
Radio, TV stores	(NA)	11	(NA)	796	105	2,285	2,272	42	38	(NA)
Automotive Group										
Total	89	77	44,760	44,272	4,081	76,109	75,648	1,046	1,025	76
Passenger car dealers (franchised)	20	20	29,804	29,804	3,003	55,838	55,700	730	725	15
Passenger car dealers (nonfranchised)	32	28	10,171	9,817	413	8,350	8,300	123	119	37
Tire, battery, accessory dealers	26	22	3,042	(D)	600	10,583	10,337	169	158	15
Motorcycle, aircraft, boat dealers	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	231	167	13,757	12,411	1,130	22,181	21,072	559	476	242
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	73	55	12,984	2,546	1,504	28,456	27,165	533	490	65
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	31	23	8,720	(D)	1,016	18,975	18,140	352	320	19
Paint, glass, wallpaper stores	5	5	874	824	96	1,589	1,577	27	26	1
Plumbing, electrical supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	31	23	2,877	2,767	285	5,569	5,274	122	115	35
Drug Stores, Proprietary Stores										
Total	92	82	10,871	10,623	1,352	25,260	23,122	882	709	67
Drug stores	(NA)	73	(NA)	10,242	1,318	24,577	22,465	853	682	(NA)
Proprietary stores	(NA)	9	(NA)	381	34	683	657	29	27	(NA)
Other Retail Stores										
Total	206	138	17,890	16,872	1,908	41,791	40,036	792	730	187
Liquor stores	12	8	16,034	5,620	198	4,231	4,231	70	70	6
Fuel, ice dealers	19	13	1,794	1,732	275	7,925	7,822	131	122	16
Fuel dealers (coal, wood)	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	8	(NA)	1,483	242	7,182	7,175	103	103	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	6	6	1,317	1,317	67	1,249	1,249	25	25	5
Farm, garden supply stores	5	3	138	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MOBILE STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Jewelry stores	29	25	3,753	3,715	605	12,506	12,222	218	208	23
Book stores	6	4	246	(D)	26	647	647	10	10	3
Stationery stores	3	3	588	588	134	2,175	2,175	38	38	2
Sporting goods stores	7	7	640	640	60	1,152	1,074	23	19	7
Bicycle stores	4	4	208	208	36	839	839	17	17	3
Florists	22	14	774	696	160	3,085	2,789	75	63	20
Cigar stores, stands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	3	1	119	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	11	5	188	116	7	121	82	6	3	11
Music stores	6	6	422	422	77	1,479	1,291	27	23	8
Camera, photographic supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	4	4	108	108	17	350	314	8	7	4
Office, store machine and equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	11	11	284	284	60	1,226	1,187	30	29	9
Second-hand stores	24	20	816	792	134	3,937	3,255	96	79	28
Nonstore Retailers										
Total	91	15	1,809	1,135	225	4,047	3,964	83	76	81
Mail order houses	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	71	9	1,318	692	174	2,918	2,856	64	58	72
Merchandise vending machine operators	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MONTGOMERY STANDARD METROPOLITAN AREA--Coextensive with Montgomery County, Ala.										
Retail trade, total	1,206	836	152,052	145,144	16,227	321,356	307,941	7,655	6,778	1,155
Food Stores										
Total	332	164	29,663	26,195	1,737	32,300	29,383	850	686	335
Grocery stores	303	149	28,400	25,206	1,602	29,273	26,507	772	615	301
Meat markets	2	•••	(D)	•••	•••	•••	•••	•••	•••	(D)
Fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	•••	154	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	6	6	264	264	71	2,009	1,916	48	43	7
Bakeries, with baking on premises	6	6	264	264	71	2,009	1,916	48	43	7
Bakeries, without baking on premises	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Delicatessen stores	7	5	590	(D)	27	675	643	20	20	9
Food stores, n.e.c.	3	1	95	(D)	1	13	13	1	1	3
Eating, Drinking Places										
Total	175	149	8,750	(D)	1,503	29,646	28,550	1,242	1,134	193
Eating places (except refreshment stands)	133	115	7,486	7,208	1,366	27,255	26,315	1,136	1,045	146
Restaurants, cafeterias	(NA)	115	(NA)	7,208	1,366	27,255	26,315	1,136	1,045	(NA)
Caterers	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
In-plant food contractors	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
Refreshment stands	8	6	201	(D)	24	301	225	16	8	7
Drinking places	34	28	1,063	923	113	2,090	2,010	90	81	40
General Merchandise Group										
Total	46	26	19,902	19,576	2,680	57,990	53,310	1,612	1,268	37
Department stores	5	5	14,557	14,557	1,907	40,856	38,023	954	789	•••
Dry goods, general merchandise stores	13	5	1,044	904	106	3,455	3,253	79	67	10
General stores	15	7	442	310	12	269	269	10	10	17
Variety stores	13	9	3,859	3,805	655	13,410	11,765	569	402	10
Apparel, Accessories Stores										
Total	116	106	12,610	12,426	1,750	36,692	34,957	844	727	92
Shoe stores	30	26	2,563	2,495	339	6,919	6,162	155	113	22
Men's shoe stores	(NA)	6	(NA)	311	35	715	690	13	12	(NA)
Women's shoe stores	(NA)	10	(NA)	1,629	226	4,346	3,860	100	69	(NA)
Children's, juveniles' shoe stores	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
Family shoe stores	(NA)	10	(NA)	555	78	1,858	1,612	42	32	(NA)
Men's, boys' clothing and furnishings stores	(NA)	17	(NA)	2,562	362	5,850	5,685	122	109	(NA)
Men's, boys' clothing stores	(NA)	12	(NA)	1,822	269	4,260	4,147	84	76	(NA)
Men's, boys' furnishings stores	(NA)	5	(NA)	740	93	1,590	1,536	38	33	(NA)
Family clothing stores	(NA)	15	(NA)	1,709	198	3,789	3,537	103	85	(NA)
Women's clothing, specialty stores	39	39	4,875	4,875	758	18,153	17,661	409	370	24
Ready-to-wear stores	(NA)	25	(NA)	4,238	674	16,396	16,040	355	332	(NA)
Millinery stores	(NA)	10	(NA)	298	49	932	901	31	26	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	343	35	825	720	23	12	(NA)
Children's, infants' wear stores	8	6	722	(D)	78	1,646	1,602	44	41	12
Apparel stores, n.e.c.	5	3	145	(D)	15	335	310	11	9	4
Furniture, Home Furnishings, Appliance Dealers										
Total	64	56	8,251	8,035	1,181	23,993	23,916	439	435	67
Furniture, home furnishings stores	40	38	5,375	(D)	775	14,757	14,742	284	283	41
Furniture stores	(NA)	32	(NA)	4,870	681	13,161	13,146	240	239	(NA)
Floor covering stores	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	6	(NA)	(D)	94	1,596	1,596	44	44	(NA)
Household appliance, radio, TV stores	24	18	2,876	(D)	406	9,236	9,174	155	152	26
Household appliance stores	(NA)	8	(NA)	1,076	166	3,237	3,237	55	55	(NA)
Appliance, radio, TV stores	(NA)	6	(NA)	1,135	183	4,700	4,700	77	77	(NA)
Radio, TV stores	(NA)	4	(NA)	(D)	57	1,299	1,237	23	20	(NA)
Automotive Group										
Total	71	49	32,774	32,092	3,065	54,463	54,164	851	837	53
Passenger car dealers (franchised)	15	13	23,646	(D)	2,140	37,759	37,759	534	533	9
Passenger car dealers (nonfranchised)	39	19	(D)	4,396	243	5,398	5,376	101	97	38
Tire, battery, accessory dealers	10	10	3,619	3,619	623	10,215	9,992	195	188	2
Motorcycle, aircraft, boat dealers	4	4	298	298	46	835	835	14	14	3
Household trailer dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ••• Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MONTGOMERY STANDARD METROPOLITAN AREA--Con.										
Gasoline Service Stations										
Total	122	104	9,684	9,384	891	18,741	17,505	486	429	121
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	32	30	7,979	(D)	729	15,395	15,105	271	259	27
Farm equipment dealers	5	5	1,360	1,360	203	3,721	3,721	58	58	5
Lumber, building materials dealers	14	14	5,372	5,372	397	8,367	8,189	158	147	6
Paint, glass, wallpaper stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	6	6	559	559	59	1,598	1,568	30	30	8
Drug Stores, Proprietary Stores										
Total	50	46	4,352	4,332	584	11,224	10,589	286	253	47
Drug stores	(NA)	39	(NA)	4,147	569	10,954	10,331	271	240	(NA)
Proprietary stores	(NA)	7	(NA)	185	15	270	258	15	13	(NA)
Other Retail Stores										
Total	140	96	16,403	15,657	1,946	37,790	37,345	704	681	120
Liquor stores	9	7	5,066	(D)	163	3,783	3,777	67	67	3
Fuel, ice dealers	8	4	471	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel dealers (coal, wood)	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm, garden supply stores	7	5	988	(D)	68	1,050	1,047	25	24	6
Jewelry stores	13	11	2,456	(D)	548	9,740	9,738	169	168	9
Book stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	6	4	588	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	3	1	54	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	10	8	1,387	(D)	315	5,760	5,754	96	95	6
Cigar stores, stands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	10	4	188	120	13	208	208	12	12	10
Gift, novelty, souvenir stores	4	4	82	74	6	410	410	13	13	5
Music stores	4	4	758	758	103	2,398	2,308	40	39	3
Camera, photographic supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	...	...	...	...	...	...	...	...	...	...
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	16	16	692	692	130	3,743	3,545	77	69	17
Second-hand stores	14	14	731	731	148	2,806	2,785	55	54	12
Nonstore Retailers										
Total	58	10	1,684	1,270	161	3,122	3,117	70	69	63
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	50	6	970	612	112	2,142	2,142	53	53	53
Merchandise vending machine operators	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	BIRMINGHAM STANDARD METROPOLITAN AREA				**COLUMBUS STANDARD METROPOLITAN AREA**				**GADSDEN STANDARD METROPOLITAN AREA**			
Retail trade, total	4,763	3,312	438,056	412,101	1,502	962	106,377	98,827	921	551	59,964	53,474
Food stores	1,685	857	103,534	86,479	621	223	25,807	20,168	404	132	15,472	10,423
Eating, drinking places	901	660	29,193	27,033	246	193	6,507	6,178	83	70	2,296	2,197
General merchandise group	157	138	75,098	74,680	51	39	13,923	13,620	28	23	7,638	7,456
Apparel, accessories stores	238	217	38,540	38,197	81	74	10,122	9,976	51	44	4,958	4,881
Furniture, home furnishings, appliance dealers	222	198	24,313	23,968	66	65	6,857	(D)	57	51	4,037	3,979
Automotive group	179	151	72,902	71,196	57	51	20,825	20,701	48	45	12,776	12,685
Gasoline service stations	519	407	19,047	17,364	112	90	5,195	4,878	88	52	2,760	2,161
Lumber, building materials, hardware, farm equipment dealers	168	132	15,434	14,787	30	26	2,915	2,824	37	34	4,057	4,030
Drug stores, proprietary stores	201	179	11,905	11,486	50	46	2,991	2,958	27	24	1,699	1,634
Other retail stores	472	354	43,028	(D)	182	150	10,659	(D)	95	73	4,140	3,897
Nonstore retailers	21	19	5,062	(D)	6	5	576	(D)	3	3	131	131
	MOBILE STANDARD METROPOLITAN AREA				**MONTGOMERY STANDARD METROPOLITAN AREA**							
Retail trade, total	2,034	1,378	169,292	158,991	1,140	786	108,432	104,124				
Food stores	725	334	43,150	36,173	431	199	22,109	19,026				
Eating, drinking places	401	284	11,723	10,822	251	178	8,327	7,797				
General merchandise group	86	69	22,303	21,880	21	15	15,087	14,972				
Apparel, accessories stores	123	111	15,937	15,663	76	72	11,154	11,113				
Furniture, home furnishings, appliance dealers	86	70	8,389	8,203	53	48	6,316	6,283				
Automotive group	73	66	26,762	26,478	38	37	19,145	(D)				
Gasoline service stations	218	171	8,596	7,834	106	88	5,554	5,277				
Lumber, building materials, hardware, farm equipment dealers	65	58	8,283	8,210	33	33	5,318	5,318				
Drug stores, proprietary stores	82	78	8,284	8,185	41	35	3,156	3,077				
Other retail stores	166	129	14,921	(D)	85	76	11,409	(D)				
Nonstore retailers	9	8	944	(D)	5	5	857	857				

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CALHOUN COUNTY										
Retail trade, total	780	466	69,570	63,436	6,407	127,642	119,745	3,067	2,447	704
Food stores, total	216	98	18,150	15,416	791	16,943	14,606	495	310	245
Grocery stores	207	95	17,905	15,281	766	16,470	14,142	481	298	238
Meat markets, fish (seafood) markets	3	1	124	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	104	66	4,345	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating places	102	64	(D)	3,558	476	13,570	13,250	435	404	114
Drinking places	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	31	25	8,013	7,909	1,153	21,891	19,159	602	380	20
General merchandise group (except variety)	22	16	6,765	5,961	863	16,278	14,760	363	257	18
Variety stores	9	9	1,248	1,948	290	5,613	4,399	239	123	2
Apparel, accessories stores, total	58	56	4,698	(D)	531	9,346	8,242	326	221	43
Shoe stores	11	11	1,015	1,015	96	1,717	1,458	59	30	8
Men's, boys' clothing and furnishings stores	8	8	615	615	91	1,417	1,365	35	27	5
Family clothing stores	17	17	1,581	1,581	181	3,001	2,547	125	74	21
Women's clothing, specialty stores	19	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	14	14	1,302	1,302	126	2,272	2,176	80	70	5
Other clothing, specialty stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	54	44	4,693	4,564	685	12,770	12,559	234	218	43
Furniture, home furnishings stores, antique stores	33	27	2,527	2,451	382	6,768	6,615	129	116	30
Household appliance, radio, TV stores	21	17	2,165	2,113	303	6,002	5,944	105	102	13
Automotive group	59	45	15,664	15,184	1,399	26,484	26,214	411	397	53
Gasoline service stations	113	61	4,958	3,802	293	6,040	5,730	167	137	116
Lumber, bldg. matls., hardware, farm equip. dealers, total	25	25	3,318	3,288	368	6,506	6,456	105	101	29
Farm equipment dealers	5	5	845	845	89	1,561	1,546	24	23	4
Lumber, building materials, supplies, equipment dealers	8	8	1,530	1,530	204	3,437	3,427	50	49	6
Hardware stores	12	12	943	913	75	1,508	1,483	31	29	19
Drug stores, proprietary stores, total	20	20	1,534	1,534	246	4,855	4,603	124	108	23
Drug stores	20	20	1,534	1,534	246	4,855	4,603	124	108	23
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	72	42	3,046	3,068	447	8,930	8,619	182	165	73
Liquor stores	...	...	...	...	...	...	...	...	...	...
Fuel, ice dealers	11	7	405	311	63	1,711	1,670	26	23	11
Feed, farm, garden supply stores	6	6	479	479	31	614	597	14	13	5
Jewelry stores	11	11	1,132	1,132	169	3,315	3,204	69	64	10
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	27	13	919	(D)	113	2,221	2,091	49	42	28
Second-hand stores	7	5	405	(D)	71	1,069	1,057	24	23	7
Nonstore retailers	28	4	551	(D)	(D)	(D)	(D)	(D)	(D)	(D)
ETOWAH COUNTY (See Gadsden Standard Metropolitan Area, Table 103.)										
HOUSTON COUNTY										
Retail trade, total	540	304	45,663	40,809	3,990	77,947	74,079	1,984	1,671	570
Food stores, total	176	60	9,971	7,593	435	9,030	7,923	292	204	191
Grocery stores	170	58	9,125	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	59	35	1,481	1,161	179	3,943	3,688	166	147	68
Eating places	56	34	1,400	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	3	1	81	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	22	20	5,436	(D)	627	13,117	11,763	388	264	18
General merchandise group (except variety)	18	16	4,316	(D)	464	9,679	8,670	239	171	17
Variety stores	4	4	1,120	1,120	163	3,438	3,093	149	93	1
Apparel, accessories stores, total	41	37	3,518	3,346	370	7,418	6,908	191	153	38
Shoe stores	7	7	596	596	87	1,690	1,600	37	26	5
Men's, boys' clothing and furnishings stores	7	7	613	613	86	1,807	1,758	29	25	3
Family clothing stores	6	6	612	612	29	655	531	22	13	9
Women's clothing, specialty stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	14	14	1,197	1,197	137	2,585	2,378	89	76	11
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	26	20	1,911	1,759	217	3,422	3,400	76	74	27
Furniture, home furnishings stores, antique stores	16	12	1,437	(D)	156	2,434	2,412	54	52	18
Household appliance, radio, TV stores	10	8	474	(D)	61	988	988	22	22	9
Automotive group	32	24	10,433	10,117	884	14,131	14,069	256	253	36
Gasoline service stations	59	31	2,519	1,941	146	2,943	2,884	82	75	57

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HOUSTON COUNTY--Con.										
Lumber, bldg. matls., hardware, farm equip. dealers, total	29	21	4,399	4,299	558	12,727	12,488	256	247	32
Farm equipment dealers	8	8	914	914	98	2,562	2,498	54	52	7
Lumber, building materials, supplies, equipment dealers	7	5	1,676	(D)	219	6,271	6,140	123	118	8
Hardware stores	14	8	1,809	(D)	241	3,894	3,850	79	77	17
Drug stores, proprietary stores, total	19	15	1,195	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	13	(NA)	943	107	2,555	2,427	70	59	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	70	40	4,475	4,097	457	8,443	8,314	198	187	67
Liquor stores	4	4	988	988	53	1,122	1,122	19	19	2
Fuel, ice dealers	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	7	1,048	1,048	60	1,000	994	31	30	5
Jewelry stores	5	5	617	617	92	1,647	1,641	49	48	5
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	16	12	517	493	77	1,271	1,223	34	30	16
Second-hand stores	7	5	120	(D)	19	416	416	10	10	9
Nonstore retailers	7	1	325	(D)	(D)	(D)	(D)	(D)	(D)	(D)
JEFFERSON COUNTY (See Birmingham Standard Metropolitan Area, Table 103.)										
MADISON COUNTY										
Retail trade, total	611	377	59,729	54,691	5,306	99,923	95,572	2,597	2,215	640
Food stores, total	207	79	14,696	12,028	693	13,455	12,257	387	282	221
Grocery stores	200	76	14,233	11,597	654	12,745	11,547	373	268	215
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	...	...	...	...	...	...	...	...	...	...
Eating, drinking places, total	78	58	2,723	2,381	371	7,751	7,328	322	289	89
Eating places	67	49	2,402	2,076	347	6,937	6,554	295	266	76
Drinking places	9	9	305	305	24	814	774	27	23	9
General merchandise group, total	44	30	8,564	8,006	1,028	18,093	16,869	560	416	42
General merchandise group (except variety)	37	23	6,935	6,377	822	14,135	13,448	390	312	39
Variety stores	7	7	1,629	1,629	206	3,958	3,421	170	104	3
Apparel, accessories stores, total	30	28	2,628	(D)	265	5,119	4,653	169	125	26
Shoe stores	7	7	528	528	56	858	782	30	17	4
Men's, boys' clothing and furnishings stores	4	4	488	488	44	898	843	26	20	5
Family clothing stores	4	4	371	371	35	698	663	29	23	5
Women's clothing, specialty stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	9	9	1,145	1,145	121	2,275	2,205	71	59	8
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	28	24	3,092	3,446	401	7,758	7,608	167	158	31
Furniture, home furnishings stores, antique stores	17	15	2,432	(D)	303	5,583	5,439	125	117	19
Household appliance, radio, TV stores	11	9	1,060	(D)	98	2,175	2,169	42	41	12
Automotive group	38	30	11,029	10,497	1,010	16,150	16,007	297	294	37
Gasoline service stations	59	41	3,047	3,153	253	5,169	4,931	148	130	66
Lumber, bldg. matls., hardware, farm equip. dealers, total	32	26	5,546	5,456	644	11,008	10,748	225	215	31
Farm equipment dealers	12	8	1,256	(D)	143	2,763	2,763	44	44	9
Lumber, building materials, supplies, equipment dealers	11	11	3,037	3,037	336	5,231	5,081	116	113	13
Hardware stores	9	7	1,253	(D)	165	3,014	2,904	65	58	9
Drug stores, proprietary stores, total	17	15	1,739	(D)	269	5,867	5,759	118	110	15
Drug stores	(NA)	15	(NA)	(D)	269	5,867	5,759	118	110	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	60	42	5,062	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	8	8	691	691	90	3,279	3,217	63	60	8
Feed, farm, garden supply stores	7	7	1,247	1,247	60	1,361	1,310	29	28	6
Jewelry stores	7	7	493	493	66	1,527	1,520	34	33	9
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	19	13	867	649	71	1,441	1,420	38	35	21
Second-hand stores	6	4	128	(D)	8	150	150	3	3	6
Nonstore retailers	18	4	403	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MOBILE COUNTY (See Mobile Standard Metropolitan Area, Table 103.)										
MONTGOMERY COUNTY (See Montgomery Standard Metropolitan Area, Table 103.)										

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[2]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MORGAN COUNTY										
Retail trade, total	557	307	37,380	31,910	3,253	64,827	62,041	1,651	1,390	576
Food stores, total	189	53	9,724	6,952	398	7,247	6,516	226	164	210
Grocery stores	180	50	9,463	6,821	394	6,976	6,254	217	156	197
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	48	36	1,393	1,259	169	3,914	3,781	169	155	61
Eating places	48	36	1,393	1,259	169	3,914	3,781	169	155	61
Drinking places	...	...	...	...	...	...	...	...	...	...
General merchandise group, total	39	25	3,361	3,005	331	6,969	6,151	262	169	34
General merchandise group (except variety)	32	18	2,382	2,026	195	3,718	3,483	108	84	32
Variety stores	7	7	979	979	136	3,251	2,668	154	85	2
Apparel, accessories stores, total	36	34	2,281	(D)	232	4,623	4,288	165	121	35
Shoe stores	6	6	280	280	40	767	682	28	15	5
Men's, boys' clothing and furnishings stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	12	12	710	710	65	1,333	1,163	62	37	17
Women's clothing, specialty stores	11	9	923	(D)	95	1,301	1,737	60	56	7
Ready-to-wear stores	(NA)	6	(NA)	731	78	1,267	1,203	45	41	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	17	534	534	15	15	(NA)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	33	27	2,858	2,366	370	6,609	6,502	127	122	27
Furniture, home furnishings stores, antique stores	24	20	1,661	(D)	229	4,304	4,212	85	81	20
Household appliance, radio, TV stores	9	7	797	(D)	141	2,305	2,290	42	41	7
Automotive group	46	28	8,538	7,790	806	15,693	15,618	265	260	47
Gasoline service stations	43	29	3,253	2,619	239	4,838	4,725	106	95	38
Lumber, bldg. matls., hardware, farm equip. dealers, total	28	20	2,292	2,092	284	6,298	6,148	119	113	31
Farm equipment dealers	6	4	660	(D)	98	1,813	1,813	26	26	4
Lumber, building materials, supplies, equipment dealers	6	6	761	761	120	3,211	3,184	63	62	6
Hardware stores	16	10	871	(D)	66	1,274	1,151	30	25	21
Drug stores, proprietary stores, total	19	11	1,091	935	140	2,699	2,625	71	62	26
Drug stores	(NA)	11	(NA)	935	140	2,699	2,625	71	62	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	56	42	2,603	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	...	...	...	...	...	...	...	...	...	...
Fuel, ice dealers	14	12	657	(D)	86	1,750	1,630	37	32	9
Feed, farm, garden supply stores	6	6	1,067	1,067	62	1,309	1,305	31	30	3
Jewelry stores	9	7	305	(D)	47	895	895	22	22	7
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	13	11	373	(D)	66	1,204	1,083	30	25	12
Second-hand stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	20	2	384	(D)	(D)	(D)	(D)	(D)	(D)	(D)
TALLADEGA COUNTY										
Retail trade, total	590	350	39,896	35,426	3,372	64,918	60,193	1,708	1,344	616
Food stores, total	194	66	11,641	9,103	513	10,483	8,799	312	193	200
Grocery stores	180	60	11,222	8,866	497	10,071	8,403	301	174	185
Meat markets, fish (seafood) markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	10	4	247	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	48	32	1,283	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating places	46	30	(D)	1,050	223	4,381	4,207	165	149	50
Drinking places	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	52	26	2,989	2,495	273	4,902	4,239	205	118	52
General merchandise group (except variety)	41	19	2,163	1,697	149	2,594	2,268	84	55	46
Variety stores	11	7	826	798	124	2,308	1,971	119	63	6
Apparel, accessories stores, total	44	42	2,627	(D)	272	5,273	4,434	182	117	42
Shoe stores	6	6	311	311	31	553	474	23	11	1
Men's, boys' clothing and furnishings stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	16	16	1,122	1,122	116	2,808	2,215	88	54	22
Women's clothing, specialty stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	13	13	947	947	93	1,382	1,307	53	43	9
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	...	...	...	...	...	...	...	...	...	...
Furniture, home furnishings, appliance dealers, total	38	36	2,294	(D)	336	6,110	6,002	127	123	29
Furniture, home furnishings stores, antique stores	19	19	1,505	1,505	234	4,110	4,110	84	84	14
Household appliance, radio, TV stores	19	17	789	(D)	102	2,000	1,892	43	39	15
Automotive group	39	31	9,800	8,544	675	12,227	11,687	225	207	46
Gasoline service stations	62	46	3,426	2,968	247	4,628	4,397	138	117	69
Lumber, bldg. matls., hardware, farm equip. dealers, total	29	23	3,463	3,383	476	9,824	9,508	181	170	31
Farm equipment dealers	4	4	592	592	53	871	871	16	16	4
Lumber, building materials, supplies, equipment dealers	12	10	1,908	(D)	150	3,744	3,594	57	55	11
Hardware stores	13	9	1,863	(D)	273	5,211	5,043	108	99	16

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TALLADEGA COUNTY--Con.										
Drug stores, proprietary stores, total	18	16	1,196	(D)	156	3,065	2,997	79	73	23
Drug stores	(NA)	16	(NA)	(D)	156	3,065	2,997	79	73	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	55	31	1,868	1,568	186	4,023	3,923	94	87	59
Liquor stores	...	...	...	...	...	...	...	...	...	...
Fuel, ice dealers	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	7	606	606	24	608	590	15	14	8
Jewelry stores	15	5	296	216	27	564	564	15	15	17
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	23	13	541	353	57	1,312	1,245	40	35	26
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	11	1	109	(D)	(D)	(D)	(D)	(D)	(D)	(D)
TUSCALOOSA COUNTY										
Retail trade, total	751	443	61,508	55,110	6,003	114,138	107,647	3,066	2,598	835
Food stores, total	231	95	15,542	12,426	734	13,259	11,952	413	310	254
Grocery stores	222	90	15,162	12,122	699	12,705	11,456	393	295	242
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	4	2	283	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	5	3	97	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	83	51	3,112	2,570	534	11,191	10,935	452	429	94
Eating places	81	51	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	2	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	49	27	6,758	6,300	771	15,831	13,417	496	354	52
General merchandise group (except variety)	41	21	5,172	(D)	536	11,214	9,671	316	243	47
Variety stores	8	6	1,586	(D)	235	4,617	3,746	180	111	5
Apparel, accessories stores, total	62	56	5,712	5,514	708	12,793	11,898	405	316	55
Shoe stores	19	17	1,420	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	1,304	172	3,060	2,785	80	62	(NA)
Family clothing stores	(NA)	5	(NA)	650	95	1,689	1,504	74	45	(NA)
Women's clothing, specialty stores	20	18	2,154	(D)	282	5,364	5,150	168	149	11
Ready-to-wear stores	(NA)	13	(NA)	1,955	260	4,972	4,787	157	140	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	22	392	363	11	9	(NA)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	37	33	3,609	3,513	472	9,290	9,197	166	162	42
Furniture, home furnishings stores, antique stores	19	19	2,261	2,247	283	5,847	5,824	109	108	21
Household appliance, radio, TV stores	18	14	1,348	1,266	189	3,443	3,373	57	54	21
Automotive group	41	25	10,849	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	95	69	6,008	5,202	460	9,337	8,883	265	236	120
Lumber, bldg. mats., hardware, farm equip. dealers, total	13	13	2,994	2,994	470	7,593	7,394	147	137	11
Farm equipment dealers	3	3	272	272	27	318	318	6	6	4
Lumber, building materials, supplies, equipment dealers	5	5	1,181	1,181	193	3,494	3,352	64	59	5
Hardware stores	5	5	1,541	1,541	250	3,781	3,724	77	72	2
Drug stores, proprietary stores, total	25	25	2,323	2,323	282	6,244	5,777	190	149	29
Drug stores	22	22	2,132	2,132	260	5,728	5,464	155	135	26
Proprietary stores	3	3	191	191	22	516	313	35	14	3
Other retail stores, total	88	48	4,727	4,241	465	7,070	6,869	188	170	102
Liquor stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	14	10	847	815	113	2,499	2,436	62	56	18
Book, stationery stores	8	6	646	(D)	55	1,039	1,005	34	28	12
Other retail stores (except second-hand)	32	14	681	521	81	1,513	1,449	42	38	34
Second-hand stores	14	8	313	211	45	823	803	20	19	17
Nonstore retailers	27	1	274	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ANNISTON										
Retail trade, total	514	332	55,782	52,074	5,608	109,927	103,633	2,522	2,033	498
Food stores, total	125	69	12,946	11,844	629	13,346	11,674	379	245	141
Grocery stores	118	66	12,783	11,709	604	12,873	11,210	365	233	136
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	71	43	3,606	3,040	395	11,088	10,877	330	311	78
Eating places	69	41	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	19	15	7,117	7,053	1,094	20,774	18,186	548	549	9
General merchandise group (except variety)	14	10	5,384	5,320	833	15,705	14,273	339	243	8
Variety stores	5	5	1,733	1,733	261	5,069	3,915	209	106	1
Apparel, accessories stores, total	45	43	4,138	(D)	461	8,119	7,227	268	190	28
Shoe stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	9	9	1,113	1,113	133	2,095	1,792	82	52	10
Women's clothing, specialty stores	16	16	1,393	1,393	138	2,740	2,457	89	77	5
Ready-to-wear stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	36	30	3,763	(D)	614	11,341	11,205	199	188	22
Furniture, home furnishings stores, antique stores	21	17	1,705	1,669	320	5,590	5,490	101	92	14
Household appliance, radio, TV stores	15	13	2,058	(D)	294	5,751	5,715	98	96	8
Automotive group	47	33	14,095	13,615	1,279	24,101	23,921	364	354	41
Gasoline service stations	69	33	2,909	2,077	206	3,796	3,673	97	85	72
Lumber, bldg. matls., hardware, farm equip. dealers, total	18	18	2,676	2,676	325	5,641	5,631	86	85	19
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	8	8	1,530	1,530	204	3,437	3,427	50	49	6
Hardware stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	12	12	976	976	179	3,532	3,309	88	76	13
Drug stores	12	12	976	976	179	3,532	3,309	88	76	13
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	49	33	3,093	2,801	418	7,958	7,697	159	146	49
Liquor stores	...	...	...	...	...	...	...	...	...	...
Fuel, ice dealers	6	2	338	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	11	11	1,132	1,132	169	3,315	3,204	69	64	10
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	17	11	836	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	5	5	(D)	(D)	71	1,069	1,057	24	23	(D)
Nonstore retailers	23	3	463	147	8	231	231	4	4	26
BESSEMER										
Retail trade, total	515	281	41,003	36,555	3,632	68,294	63,433	1,699	1,374	571
Food stores, total	194	64	13,508	10,558	591	10,606	8,701	324	192	201
Grocery stores	179	59	12,894	10,184	544	9,770	8,051	285	170	183
Meat markets, fish (seafood) markets	2	...	(D)	...	...	...	...	...	...	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	4	451	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	54	38	1,408	1,300	195	3,566	3,420	182	166	68
Eating places	47	31	1,259	1,151	174	3,398	3,252	173	157	56
Drinking places	7	7	149	149	21	168	168	9	9	12
General merchandise group, total	19	17	4,782	(D)	650	12,324	11,203	342	258	13
General merchandise group (except variety)	15	13	3,741	(D)	503	9,412	9,008	226	195	12
Variety stores	4	4	1,041	1,041	147	2,912	2,195	116	63	1
Apparel, accessories stores, total	43	29	1,846	1,640	171	3,621	3,131	104	75	49
Shoe stores	6	6	429	429	32	715	530	23	14	6
Men's, boys' clothing and furnishings stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	16	(NA)	574	87	1,549	1,393	51	35	(NA)
Women's clothing, specialty stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	4	4	533	533	42	1,192	1,056	24	22	7
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	...	...	...	...	...	...	...	...	...	...
Furniture, home furnishings, appliance dealers, total	24	22	1,559	(D)	237	3,934	3,888	74	72	23
Furniture, home furnishings stores, antique stores	15	15	1,194	1,194	182	2,929	2,898	54	53	16
Household appliance, radio, TV stores	9	7	365	(D)	55	1,005	990	20	19	7
Automotive group	25	25	10,247	10,229	1,051	19,844	19,402	325	309	17
Gasoline service stations	56	30	2,390	1,974	172	3,335	3,124	98	78	58
Lumber, bldg. matls., hardware, farm equip. dealers, total	14	10	973	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	7	7	523	523	85	1,470	1,427	31	29	6
Hardware stores	7	3	450	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BESSEMER--Con.										
Drug stores, proprietary stores, total	14	12	1,037	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	10	(NA)	951	138	2,649	2,502	51	43	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	59	33	3,040	2,606	280	5,921	5,611	144	128	62
Liquor stores	3	1	991	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	15	9	723	679	130	2,391	2,315	61	53	13
Feed, farm, garden supply stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	22	12	593	429	44	1,167	958	31	25	24
Second-hand stores	11	7	376	202	27	551	527	13	12	15
Nonstore retailers	13	1	213	(D)	(D)	(D)	(D)	(D)	(D)	(D)
BIRMINGHAM										
Retail trade, total	3,105	2,113	424,156	407,008	49,032	934,333	885,050	20,693	17,881	3,066
Food stores, total	792	442	90,405	82,411	5,203	96,890	89,298	2,579	1,958	858
Grocery stores	694	394	84,163	76,707	4,569	84,340	77,139	2,229	1,630	746
Meat markets, fish (seafood) markets	12	8	(D)	2,595	224	4,226	4,194	120	117	(D)
Fruit stores, vegetable markets	14	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	17	7	411	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	18	16	1,354	(D)	285	5,622	5,448	152	142	21
Other food stores	37	25	1,650	1,402	74	1,425	1,289	44	37	43
Eating, drinking places, total	482	376	22,876	21,436	4,049	80,597	75,425	3,270	2,901	543
Eating places (except refreshment stands)	385	301	20,067	18,987	3,717	74,522	69,584	2,998	2,651	427
Refreshment stands	34	22	810	598	112	2,092	2,000	76	70	36
Drinking places	59	53	1,915	1,851	220	3,983	3,841	196	180	76
General merchandise group, total	80	66	60,622	60,438	10,032	195,605	175,810	4,532	3,582	57
Department stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	43	31	4,148	(D)	408	8,239	7,504	221	182	40
General stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	25	23	10,020	(D)	1,569	29,589	25,540	1,093	745	12
Apparel, accessories stores, total	229	209	35,789	35,543	5,978	98,970	94,698	2,409	2,055	130
Shoe stores	53	51	6,191	(D)	859	14,308	13,301	298	228	23
Men's, boys' clothing and furnishings stores	(NA)	36	(NA)	4,284	591	9,678	9,526	208	198	(NA)
Family clothing stores	(NA)	32	(NA)	9,914	2,121	33,853	32,483	785	629	(NA)
Women's clothing, specialty stores	73	73	13,779	13,779	2,189	37,485	35,787	1,043	929	17
Ready-to-wear stores	41	41	12,645	12,645	1,992	33,470	32,282	929	843	11
Millinery stores	26	26	917	917	169	3,417	2,975	94	72	4
Other clothing, specialty stores	6	6	217	217	28	598	530	20	14	2
Other apparel stores	19	17	1,403	(D)	218	3,646	3,601	75	71	19
Furniture, home furnishings, appliance dealers, total	161	127	21,310	20,964	3,274	58,956	57,075	995	940	136
Furniture, home furnishings stores	113	91	15,749	15,547	2,585	45,517	43,916	776	733	96
Furniture stores	(NA)	70	(NA)	13,563	2,183	37,647	36,943	649	626	(NA)
Home furnishings stores, antique stores	(NA)	21	(NA)	1,984	402	7,870	6,973	127	107	(NA)
Household appliance, radio, TV stores	48	36	5,561	5,417	689	13,439	13,159	219	207	40
Automotive group, total	137	111	100,017	99,243	9,466	180,969	179,209	2,378	2,317	120
Passenger car dealers (franchised)	35	29	82,614	82,410	7,953	154,865	153,965	1,891	1,866	11
Passenger car dealers (nonfranchised)	50	34	8,339	7,955	374	7,668	7,510	151	148	64
Tire, battery, accessory dealers	43	41	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other automotive dealers	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	319	243	18,695	17,193	1,617	32,288	30,642	857	737	344
Lumber, bldg. matls., hardware, farm equip. dealers, total	135	107	17,628	17,084	2,429	44,576	42,383	799	720	120
Farm equipment dealers	8	6	744	(D)	77	1,456	1,438	19	18	7
Lumber, building materials dealers	33	29	8,978	8,898	1,345	23,619	22,208	446	399	25
Plumbing, paint, electrical stores	25	19	2,227	(D)	358	6,817	6,788	99	96	16
Hardware stores	69	53	5,679	5,325	649	12,684	11,949	235	207	72
Drug stores, proprietary stores, total	156	130	11,340	10,874	1,529	29,553	28,356	762	689	164
Drug stores	(NA)	110	(NA)	10,264	1,466	28,351	27,249	712	646	(NA)
Proprietary stores	(NA)	20	(NA)	610	63	1,202	1,107	50	43	(NA)
Other retail stores, total	401	269	36,695	35,279	4,005	87,823	84,493	1,576	1,458	387
Liquor stores	22	18	11,671	11,523	342	7767	7,749	136	134	12
Fuel, ice dealers	60	26	2,885	2,611	363	6,607	6,363	155	136	56
Feed, farm, garden supply stores	23	17	3,388	3,296	211	3,827	3,812	73	72	18
Jewelry stores	54	46	7,131	7,005	1,320	32,582	31,679	427	405	40
Book, stationery stores	12	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	15	13	972	(D)	127	2,369	2,299	45	43	16
Florists	54	36	1,688	1,562	242	6,053	4,651	143	101	60
Cigar stores, stands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	11	7	206	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	16	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	4	4	210	210	22	431	410	11	9	3
Other retail stores (except second-hand)	38	36	2,486	(D)	388	7,304	6,938	161	148	42
Second-hand stores	48	42	2,824	2,728	392	8,630	8,393	179	167	56
Nonstore retailers, total	213	33	8,779	6,543	1,450	28,106	27,661	536	524	207
Mail order houses	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	185	21	6,383	4,579	1,252	24,632	24,187	476	464	183
Merchandise vending machine operators	24	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
GADSDEN										
Retail trade, total	631	403	57,453	52,487	5,918	114,339	108,167	2,601	2,246	623
Food stores, total	207	77	14,917	11,436	637	12,235	11,102	303	232	220
Grocery stores	194	70	14,434	11,110	616	11,770	10,637	290	219	207
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	8	2	202	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	73	43	2,063	1,663	382	8,067	7,578	263	241	82
Eating places	69	41	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	29	21	8,091	8,003	1,169	20,600	19,020	553	421	19
General merchandise group (except variety)	19	13	6,253	6,211	877	15,021	13,986	341	278	14
Variety stores	8	8	1,792	1,792	292	5,579	5,034	211	143	3
Apparel, accessories stores, total	56	56	4,783	4,757	600	10,801	10,103	314	255	35
Shoe stores	15	15	1,079	1,053	142	2,377	2,176	66	48	9
Men's, boys' clothing and furnishings stores	7	7	539	539	65	1,076	1,051	26	22	6
Family clothing stores	16	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	16	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	4	4	69	69	15	368	234	12	6	...
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	43	41	3,862	(D)	570	10,190	9,879	205	196	39
Furniture, home furnishings stores, antique stores	25	25	2,361	2,361	348	6,609	6,316	132	124	26
Household appliance, radio, TV stores	18	16	1,501	(D)	222	3,581	3,563	73	72	13
Automotive group	43	33	12,419	2,153	1,217	24,417	24,109	389	378	79
Gasoline service stations	54	40	3,101	2,837	230	5,180	5,051	119	111	61
Lumber, bldg. matls., hardware, farm equip. dealers, total	22	22	3,217	3,217	478	9,414	8,310	160	134	23
Farm equipment dealers	6	6	786	786	92	1,496	1,464	30	29	5
Lumber, building materials, supplies, equipment dealers	8	8	1,566	1,566	335	6,722	5,870	109	85	10
Hardware stores	8	8	865	865	51	1,196	976	22	20	8
Drug stores, proprietary stores, total	24	22	1,667	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	20	(NA)	1,576	183	4,058	3,992	109	104	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	64	46	2,989	2,817	408	8,579	8,225	172	159	59
Liquor stores	...	...	...	...	...	...	...	...	...	...
Fuel, ice dealers	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	12	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	3	3	198	198	24	490	457	16	12	4
Other retail stores (except second-hand)	24	18	974	922	140	2,780	2,637	59	55	22
Second-hand stores	9	7	(D)	157	23	345	345	8	8	(D)
Nonstore retailers	16	2	344	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MOBILE										
Retail trade, total	1,381	979	182,694	175,578	19,780	378,640	361,392	9,078	7,988	1,283
Food stores, total	319	185	39,939	36,747	2,192	41,441	39,522	1,193	1,055	313
Grocery stores	260	150	37,855	34,977	2,002	37,184	35,667	1,063	943	254
Meat markets, fish (seafood) markets	19	9	273	179	16	413	334	19	13	20
Fruit stores, vegetable markets	13	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	21	19	1,407	(D)	155	3,583	3,292	100	91	22
Eating, drinking places, total	276	198	11,251	10,313	2,075	41,948	40,882	1,512	1,420	287
Eating places	166	118	8,055	7,499	1,733	34,345	33,466	1,223	1,144	171
Drinking places	110	80	3,196	2,814	342	7,603	7,416	289	276	116
General merchandise group, total	34	28	23,575	3,453	3,582	67,012	60,714	1,738	1,515	29
General merchandise group (except variety)	24	20	17,899	17,845	2,784	50,642	47,534	1,116	936	21
Variety stores	8	8	5,608	5,608	798	16,370	13,175	622	379	4
Apparel, accessories stores, total	124	112	15,906	15,742	1,949	35,871	33,744	943	816	89
Shoe stores	26	24	3,196	(D)	408	7,406	6,841	154	110	7
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	3,405	383	6,508	6,337	153	141	(NA)
Family clothing stores	(NA)	20	(NA)	3,806	481	9,816	9,114	270	222	(NA)
Women's clothing, specialty stores	45	41	5,213	5,167	604	11,829	11,140	356	306	27
Ready-to-wear stores	(NA)	26	(NA)	4,487	504	9,818	9,266	309	266	(NA)
Other clothing, specialty stores	(NA)	15	(NA)	680	100	2,011	1,874	47	40	(NA)
Other apparel stores	4	4	(D)	(D)	73	312	312	10	37	4
Furniture, home furnishings, appliance dealers, total	86	74	11,178	11,060	1,641	32,901	32,098	621	593	78
Furniture, home furnishings stores, antique stores	52	42	6,768	(D)	1,028	21,410	20,802	396	377	46
Household appliance, radio, TV stores	34	32	4,410	(D)	613	11,491	11,296	225	216	32
Automotive group	70	60	37,154	36,990	3,499	64,640	64,195	875	855	55
Gasoline service stations	125	101	8,111	7,621	764	15,184	14,434	350	306	120
Lumber, bldg. matls., hardware, farm equip. dealers, total	47	35	9,941	9,701	1,201	22,503	21,557	409	383	43
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	24	18	7,238	7,080	922	16,989	16,457	290	274	15
Hardware stores	21	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MOBILE--Con.										
Drug stores, proprietary stores, total	66	60	8,867	8,673	1,103	20,292	18,397	725	581	45
Drug stores	(NA)	53	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	172	116	15,428	14,490	1,619	34,177	33,215	653	608	161
Liquor stores	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	13	7	1,153	1,091	173	5,135	5,070	92	85	12
Feed, farm, garden supply stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	22	20	3,053	(D)	493	9,874	9,590	163	153	19
Book, stationery stores	9	7	827	(D)	157	2,692	2,692	45	45	5
Other retail stores (except second-hand)	66	52	2,820	2,636	450	8,606	8,115	192	171	64
Second-hand stores	20	16	721	697	121	3,142	3,030	79	73	25
Nonstore retailers	62	10	1,344	788	155	2,671	2,634	59	56	63
MONTGOMERY										
Retail trade, total	1,101	791	148,250	142,670	15,959	316,010	302,658	7,499	6,629	1,041
Food stores, total	293	155	28,406	25,844	1,718	32,023	29,124	840	678	292
Grocery stores	263	139	26,543	24,255	1,522	27,907	25,248	732	582	258
Meat markets, fish (seafood) markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	...	154	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	16	12	950	(D)	99	2,697	2,572	69	64	19
Eating, drinking places, total	159	137	8,012	7,696	1,398	27,427	26,333	1,164	1,057	177
Eating places	131	111	7,169	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	28	26	843	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	28	20	19,466	19,352	2,670	57,748	53,072	1,604	1,260	17
General merchandise group (except variety)	15	11	15,607	15,547	2,015	44,338	41,307	1,035	858	7
Variety stores	13	9	3,859	3,805	655	13,410	11,765	569	402	10
Apparel, accessories stores, total	115	105	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	30	26	2,563	2,495	339	6,919	6,162	155	113	22
Men's, boys' clothing and furnishings stores	(NA)	17	(NA)	2,562	362	5,850	5,685	122	109	(NA)
Family clothing stores	(NA)	15	(NA)	1,709	198	3,789	3,537	103	85	(NA)
Women's clothing, specialty stores	38	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	24	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	14	14	637	785	84	1,757	1,621	54	38	4
Other apparel stores	13	9	867	(D)	93	1,981	1,912	55	50	16
Furniture, home furnishings, appliance dealers, total	64	56	8,251	8,035	1,181	23,993	23,916	439	435	67
Furniture, home furnishings stores, antique stores	40	38	5,375	(D)	775	14,757	14,742	284	283	41
Household appliance, radio, TV stores	24	18	2,876	(D)	406	9,236	9,174	155	152	26
Automotive group	69	47	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	107	95	8,936	8,696	834	17,632	16,418	460	405	103
Lumber, bldg. mats., hardware, farm equip. dealers, total	31	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm equipment dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	21	19	6,060	(D)	467	10,076	9,816	183	171	14
Hardware stores	6	6	559	559	59	1,598	1,568	30	30	8
Drug stores, proprietary stores, total	49	45	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	38	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	7	(NA)	185	15	270	258	15	13	(NA)
Other retail stores, total	133	93	16,323	15,599	1,941	37,648	37,215	699	677	113
Liquor stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	8	4	471	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	13	11	2,456	(D)	548	9,740	9,738	169	168	9
Book, stationery stores	6	4	248	(D)	48	732	732	15	15	6
Other retail stores (except second-hand)	59	47	4,824	3,946	787	16,913	16,600	304	292	52
Second-hand stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	53	9	1,650	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

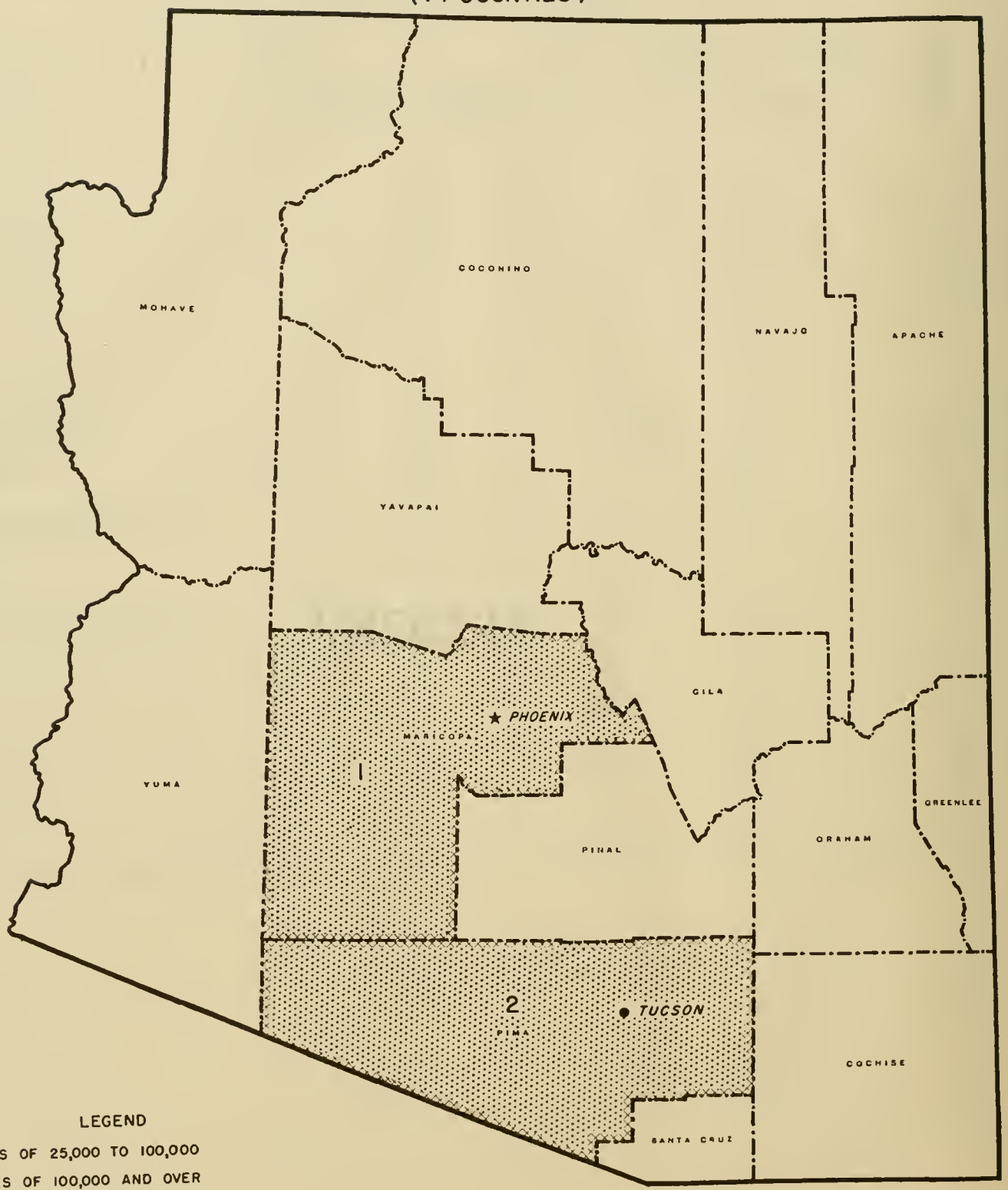
City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TUSCALOOSA										
Retail trade, total	533	365	51,749	48,893	5,430	103,130	97,260	2,747	2,319	582
Food stores, total	126	70	11,443	10,191	616	11,375	10,304	342	260	139
Grocery stores	120	66	11,279	10,093	593	10,897	9,868	326	247	132
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	57	37	2,279	1,847	392	8,523	8,291	359	339	65
Eating places	57	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	17	15	4,524	(D)	647	13,352	11,071	436	301	9
General merchandise group (except variety)	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	59	55	5,571	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	16	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)		172	3,060	2,785	80	62	(NA)
Family clothing stores	(NA)	5	(NA)	650	95	1,689	1,504	74	45	(NA)
Women's clothing, specialty stores	20	18	2,154	(D)	282	5,364	5,150	168	149	11
Ready-to-wear stores	(NA)	13	(NA)	1,955	260	4,972	4,787	157	140	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	22	392	363	11	9	(NA)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	34	30	(D)	3,337	435	8,533	8,440	155	151	39
Furniture, home furnishings stores, antique stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	17	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	35	23	9,933	9,755	1,043	20,341	20,168	321	312	42
Gasoline service stations	68	54	4,651	4,389	387	7,723	7,430	218	194	81
Lumber, bldg. matls., hardware, farm equip. dealers, total	13	13	2,994	2,994	470	7,593	7,394	147	137	11
Farm equipment dealers	3	3	272	272	27	318	318	6	6	4
Lumber, building materials, supplies, equipment dealers	5	5	1,181	1,181	193	3,494	3,352	64	59	5
Hardware stores	5	5	1,541	1,541	250	3,781	3,724	77	72	2
Drug stores, proprietary stores, total	22	22	2,174	2,174	263	5,790	5,335	179	139	27
Drug stores	19	19	1,983	1,983	241	5,274	5,022	144	125	24
Proprietary stores	3	3	191	191	22	516	313	35	14	3
Other retail stores, total	81	45	4,541	4,151	461	6,932	6,771	183	167	95
Liquor stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	5	876	876	41	823	823	21	21	4
Jewelry stores	12	10	(D)	815	113	2,499	2,436	62	56	(D)
Book, stationery stores	8	6	646	(D)	55	1,039	1,005	34	28	12
Other retail stores (except second-hand)	32	14	681	521	81	1,513	1,449	42	38	34
Second-hand stores	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	21	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

ARIZONA

ARIZONA
(14 COUNTIES)



LEGEND

- ● PLACES OF 25,000 TO 100,000
- ★ PLACES OF 100,000 AND OVER
- STANDARD METROPOLITAN AREA

STANDARD METROPOLITAN AREA

CODE

1 PHOENIX

2 TUCSON

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	3-4
101A.	Retail Trade: 1954 and 1948 - The State	3-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	3-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	3-8
103.	Retail Trade: 1954 - Standard Metropolitan Areas	3-9
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	3-11
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	3-12
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	3-13

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	9,728	6,396	1,001,004	935,990	106,828	2,149,824	2,013,683	39,889	33,699	10,164
Food Stores										
Total	1,659	867	230,110	208,442	13,636	284,759	256,008	5,343	4,004	1,810
Grocery stores	1,379	737	219,814	200,272	12,524	258,798	231,813	4,745	3,518	1,499
Meat markets	42	28	3,647	3,173	208	4,142	3,808	72	57	57
Fish (seafood) markets	6	2	112	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	67	7	1,335	465	46	1,316	1,181	25	21	74
Candy, nut, confectionery stores	21	11	822	722	145	3,822	3,219	144	94	22
Bakery products stores	88	56	3,040	2,486	583	13,532	12,934	293	257	89
Bakeries, with baking on premises	(NA)	48	(NA)	1,901	480	10,243	9,728	223	191	(NA)
Bakeries, without baking on premises	(NA)	8	(NA)	585	103	3,289	3,206	70	66	(NA)
Delicatessen stores	6	4	286	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	48	22	1,448	1,008	97	2,503	2,463	46	42	53
Eating, Drinking Places										
Total	2,159	1,591	79,267	71,681	15,618	325,371	295,711	7,837	6,509	2,617
Eating places (except refreshment stands)	1,260	908	46,247	42,447	10,984	230,765	213,105	5,767	4,942	1,513
Restaurants, cafeterias	(NA)	899	(NA)	42,230	10,911	229,630	212,033	5,739	4,919	(NA)
Caterers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	169	115	3,241	2,571	333	7,048	5,570	234	152	195
Drinking places	728	568	29,763	26,663	4,301	87,558	77,036	1,836	1,415	905
General Merchandise Group										
Total	460	348	109,402	106,772	14,000	255,537	234,511	6,125	4,812	406
Department stores	8	8	35,589	35,589	5,605	93,547	86,927	2,007	1,649	...
Dry goods, general merchandise stores	183	151	46,703	45,897	5,125	99,057	91,283	2,216	1,775	167
General stores	96	64	8,617	7,521	558	11,123	10,257	239	199	111
Variety stores	169	125	18,483	17,765	2,712	51,810	46,044	1,663	1,189	124
Apparel, Accessories Stores										
Total	553	451	52,240	50,622	6,790	129,798	123,715	2,678	2,311	475
Shoe stores	104	90	8,823	8,123	1,014	17,652	16,029	338	237	55
Men's shoe stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	11	(NA)	1,498	199	3,297	3,018	64	43	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	67	(NA)	5,637	723	12,655	11,401	248	173	(NA)
Men's, boys' clothing and furnishings stores	(NA)	72	(NA)	7,537	1,053	19,032	17,989	316	273	(NA)
Men's, boys' clothing stores	(NA)	53	(NA)	5,947	875	16,302	15,340	259	222	(NA)
Men's, boys' furnishings stores	(NA)	19	(NA)	1,590	178	2,730	2,649	57	51	(NA)
Family clothing stores	(NA)	72	(NA)	(D)	2,054	38,530	37,368	822	741	(NA)
Women's clothing, specialty stores	221	177	20,168	19,500	2,482	50,628	48,603	1,108	975	203
Ready-to-wear stores	(NA)	153	(NA)	18,427	2,334	47,990	46,170	1,040	920	(NA)
Millinery stores	(NA)	7	(NA)	423	70	1,129	1,051	27	23	(NA)
Clothing, specialty stores, n.e.c.	(NA)	17	(NA)	650	78	1,509	1,382	41	32	(NA)
Children's, infants' wear stores	35	21	1,274	1,128	86	2,046	1,959	56	51	34
Apparel stores, n.e.c.	21	19	744	(D)	101	1,910	1,767	38	34	25
Furniture, Home Furnishings, Appliance Dealers										
Total	560	394	52,536	49,648	7,207	146,927	141,228	2,327	2,123	535
Furniture, home furnishings stores	291	229	36,162	35,122	4,971	103,230	99,373	1,640	1,518	278
Furniture stores	(NA)	164	(NA)	30,480	4,338	87,946	84,959	1,394	1,291	(NA)
Floor covering stores	(NA)	14	(NA)	2,191	250	6,090	5,830	74	76	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	51	(NA)	2,451	383	9,194	8,584	172	151	(NA)
Household appliance, radio, TV stores	265	165	16,374	14,526	2,236	43,697	41,855	687	605	253
Household appliance stores	(NA)	73	(NA)	5,023	787	14,535	13,663	237	196	(NA)
Appliance, radio, TV stores	(NA)	50	(NA)	6,420	860	17,934	17,255	279	252	(NA)
Radio, TV stores	(NA)	42	(NA)	3,083	589	11,228	10,937	171	157	(NA)
Automotive Group										
Total	534	410	168,416	164,706	16,919	336,751	329,434	4,179	4,011	514
Passenger car dealers (franchised)	200	190	125,334	124,704	13,575	273,771	268,435	3,289	3,189	157
Passenger car dealers (nonfranchised)	159	103	23,346	21,566	1,146	20,395	19,772	279	253	175
Tire, battery, accessory dealers	114	78	12,252	11,588	1,725	33,725	32,715	469	437	111
Motorcycle, aircraft, boat dealers	23	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	35	27	6,219	5,791	323	6,602	6,372	99	96	40
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	1,315	893	89,485	79,997	7,896	163,743	153,427	2,996	2,572	1,425
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	481	363	98,962	96,670	11,043	230,001	219,575	3,262	3,005	373
Farm equipment dealers	60	52	14,894	14,724	1,999	39,989	39,361	542	527	37
Lumber, building materials dealers	215	171	66,733	65,701	6,947	147,332	138,732	2,056	1,877	147
Paint, glass, wallpaper stores	47	27	2,861	2,609	344	6,843	6,797	95	92	46
Plumbing, electrical supply stores	34	20	1,660	1,428	240	4,947	4,899	60	57	30
Hardware stores	123	93	12,796	12,208	1,513	30,890	29,786	509	452	111
Drug Stores, Proprietary Stores										
Total	330	292	35,183	34,553	4,761	102,187	91,951	2,212	1,709	296
Drug stores	(NA)	275	(NA)	33,978	4,705	100,984	90,825	2,184	1,684	(NA)
Proprietary stores	(NA)	17	(NA)	575	56	1,203	1,126	28	25	(NA)
Other Retail Stores										
Total	1,324	728	76,119	66,903	7,992	151,762	145,569	2,608	2,338	1,349
Liquor stores	147	123	11,583	10,249	649	12,359	11,172	238	190	165
Fuel, ice dealers	72	36	9,474	9,122	1,349	24,112	23,949	345	335	56
Fuel dealers (coal, wood)	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	22	(NA)	8,694	1,301	23,428	23,360	327	325	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	9	(NA)	340	33	373	336	9	6	(NA)
Hay, grain, feed stores	58	42	12,052	11,486	788	13,750	13,480	250	236	47
Farm, garden supply stores	47	31	5,665	5,383	681	13,010	12,396	183	163	39

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Coo.										
Jewelry stores	169	97	8,517	7,659	1,152	22,565	21,819	378	343	178
Book stores	13	9	724	648	79	1,789	1,661	33	30	8
Stationery stores	13	11	1,612	(D)	344	6,521	6,270	92	82	10
Sporting goods stores	65	39	2,396	1,816	187	4,136	3,955	72	63	66
Bicycle stores	14	8	315	279	42	876	820	18	15	15
Florists	62	38	2,258	1,924	384	7,295	6,982	143	128	64
Cigar stores, stands	10	2	240	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	36	20	1,172	778	69	1,403	1,269	38	30	33
Gift, novelty, souvenir stores	158	68	4,558	3,500	383	7,549	7,163	185	158	160
Music stores	38	24	2,543	2,285	287	5,252	4,809	88	68	39
Camera, photographic supply stores	21	19	1,865	(D)	236	4,529	4,396	90	84	20
Luggage, leather goods stores	15	9	619	521	50	1,393	1,393	27	27	14
Optical goods stores	14	12	973	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	23	13	1,707	1,553	289	5,394	4,970	72	68	28
Retail stores (except second-hand) n.e.c.	60	60	2,577	2,577	363	7,562	7,074	155	132	61
Second-hand stores	149	67	3,407	2,705	451	7,560	7,284	144	129	156
Noostore Retailers										
Total	353	59	9,284	5,996	966	22,988	22,554	323	305	364
Mail order houses	7	1	181	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	306	40	6,843	3,903	807	20,111	19,722	277	262	323
Merchandise vending machine operators	40	18	2,260	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101 A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	9,728	6,396	1,001,004	935,990	7,691	5,349	654,433	612,712
Food stores, total	1,659	867	230,110	208,442	1,745	925	140,897	122,563
Grocery stores	1,379	737	219,414	200,272	1,549	793	134,663	117,207
Other food stores	278	130	10,690	8,170	196	132	6,234	5,356
Eating, drinking places, total	2,159	1,591	79,267	71,681	1,700	1,293	57,344	52,724
Eating places	1,429	1,023	49,488	45,018	1,142	836	34,774	31,893
Drinking places	728	568	29,763	26,663	558	457	22,570	20,831
General merchandise group	460	348	109,402	106,772	419	306	94,463	92,360
Apparel, accessories stores, total	553	451	52,240	50,622	378	318	33,987	33,092
Shoe stores	104	90	8,423	8,123	60	55	5,563	5,499
Other apparel stores	431	361	43,537	42,499	318	263	28,424	27,593
Furniture, home furnishings, appliance dealers	560	394	52,536	49,648	338	263	37,137	35,681
Automotive group	534	410	168,416	164,706	462	396	100,314	98,261
Gasoline service stations	1,315	893	89,485	79,997	1,084	684	40,610	33,826
Lumber, bldg. matls., hardware, farm equip. dealers, total	481	363	98,962	96,670	386	330	71,328	70,517
Farm equipment dealers	60	52	14,894	14,724	37	34	10,376	10,331
Lumber, bldg. matls., supplies, equipment, hardware dealers	419	311	84,050	81,946	349	296	60,952	60,186
Drug stores, proprietary stores, total	330	292	35,183	34,553	251	236	26,058	25,761
Drug stores	(NA)	275	(NA)	33,978	228	219	25,009	24,761
Proprietary stores	(NA)	17	(NA)	575	23	17	1,049	1,000
Other retail stores, total	1,324	728	76,119	66,903	911	584	50,281	45,977
Liquor stores	147	123	11,583	10,249	109	85	6,498	5,487
Fuel, ice dealers	72	36	9,474	9,122	48	42	9,054	8,997
Feed, farm, garden supply stores	105	73	17,717	16,869	76	56	12,138	11,644
Jewelry stores	169	97	8,517	7,659	108	79	5,670	5,329
Other retail stores	691	399	27,066	23,004	570	322	16,921	14,520
Nonstore retailers	353	59	9,284	5,996	17	14	2,014	1,950

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Arizona, total	9,728	6,396	1,001,004	935,990	106,828	39,889	33,699	10,164	1,659	230,110	2,159	79,257
2	Apache County	119	89	9,780	9,018	727	323	283	120	22	1,477	17	579
3	Cochise County	479	303	37,896	33,758	3,579	1,504	1,234	493	98	8,647	105	2,802
4	Bisbee	53	35	6,571	5,879	605	227	181	63	15	1,225	8	279
5	Douglas	135	93	12,894	12,368	1,405	597	487	118	28	3,369	20	509
6	Remainder of County	291	175	18,431	15,511	1,569	680	566	312	55	4,050	77	2,014
7	Coconino County	298	230	34,673	33,205	4,062	1,317	1,140	309	28	4,810	72	4,150
8	Flagstaff	150	118	21,527	20,929	2,549	782	678	162	19	3,372	37	1,723
9	Remainder of County	148	112	13,146	12,276	1,513	535	462	147	9	1,438	35	2,427
10	Gila County	303	203	26,924	24,858	2,233	876	717	330	55	6,256	68	1,775
11	Globe	132	86	11,199	10,207	1,078	405	349	133	29	3,253	26	708
12	Miami	83	55	7,732	7,328	663	269	206	89	11	1,229	17	368
13	Remainder of County	88	62	7,993	7,323	472	202	162	108	15	1,774	25	699
14	Graham County	160	108	12,056	10,798	1,025	425	351	178	22	2,371	31	887
15	Safford	111	85	10,532	9,900	960	397	329	121	10	1,898	24	759
16	Remainder of County	49	23	1,524	898	65	28	22	57	12	473	7	128
17	Greenlee County	111	73	10,078	9,470	953	393	361	131	17	1,276	27	767
18	Clifton	70	42	5,093	4,687	426	176	152	84	10	775	15	403
19	Remainder of County	41	31	4,985	4,783	527	217	209	47	7	501	12	364
20	Maricopa County	4,470	2,828	491,736	460,522	52,928	19,487	16,335	4,675	767	113,657	977	37,363
21	Avondale	45	21	3,872	3,158	245	102	63	49	13	2,403	8	159
22	Chandler	124	82	10,990	10,334	1,003	433	352	128	14	2,086	31	863
23	Glendale	146	96	17,796	17,102	1,631	611	493	152	32	4,561	34	835
24	Mesa	251	179	34,556	32,842	3,570	1,307	1,071	249	29	7,342	50	1,502
25	Phoenix	2,405	1,647	315,033	298,815	37,433	13,301	11,448	2,477	377	54,463	521	23,734
26	Tempe	142	86	8,464	7,448	745	337	287	156	33	3,039	36	1,223
27	Tolleson	44	26	2,102	1,520	140	68	50	47	19	1,061	11	255
28	Remainder of County	1,313	691	98,923	89,303	8,161	3,328	2,571	1,417	250	38,702	286	8,792
29	Mohave County	124	78	9,728	8,972	1,112	398	348	127	9	1,255	32	1,136
30	Kingman	87	65	8,386	8,152	1,025	371	321	85	5	1,011	25	905
31	Remainder of County	37	13	1,342	820	87	27	27	42	4	244	7	231
32	Navajo County	269	187	31,002	29,726	3,340	1,309	1,127	291	38	5,035	66	2,478
33	Winslow	103	73	17,332	17,018	2,015	775	667	103	18	2,165	22	859
34	Remainder of County	166	114	13,670	12,708	1,325	534	460	188	20	2,870	44	1,619
35	Pima County	1,837	1,277	204,206	193,656	23,776	8,783	7,394	1,890	323	50,330	373	15,596
36	Tucson	1,235	963	169,992	164,074	20,856	7,579	6,445	1,221	185	41,681	248	11,856
37	Remainder of County	602	314	34,214	29,582	2,920	1,204	949	669	138	8,649	127	3,740
38	Pinal County	598	366	42,458	37,408	3,793	1,485	1,260	641	135	13,255	131	3,746
39	Casa Grande	149	101	14,018	12,620	1,415	517	427	146	25	3,235	26	951
40	Coolidge	114	70	9,596	8,606	855	308	264	116	26	2,698	21	689
41	Eloy	91	51	4,937	4,171	391	186	164	113	26	2,319	16	352
42	Remainder of County	244	144	13,907	12,011	1,132	474	405	266	58	5,003	68	1,754
43	Santa Cruz County	115	93	15,848	15,648	1,679	733	649	106	27	3,752	21	737
44	Nogales	92	78	15,180	15,024	1,618	705	627	78	17	3,392	16	626
45	Remainder of County	23	15	668	624	61	28	22	28	10	360	5	111
46	Yavapai County	369	231	24,951	22,401	2,440	959	805	404	54	5,457	102	2,777
47	Prescott	158	124	14,181	13,479	1,572	600	500	163	20	2,963	36	1,109
48	Remainder of County	211	107	10,770	8,922	868	359	305	241	34	2,494	66	1,668
49	Yuma County	476	330	49,668	46,550	5,181	1,897	1,695	469	64	12,532	137	4,474
50	Yuma	280	204	36,948	35,104	4,086	1,459	1,310	266	36	9,536	81	2,960
51	Remainder of County	196	126	12,720	11,446	1,095	438	385	203	28	2,996	56	1,514

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
460	109,402	553	52,240	560	52,536	534	168,416	1,315	89,485	481	98,962	330	35,183	1,324	76,119	353	9,284	1
36	3,423	1	(D)	...	...	5	2,005	21	1,409	3	279	2	(D)	12	445	...	...	2
24	7,181	25	1,081	26	1,658	17	5,067	81	5,061	28	2,954	17	1,595	46	1,780	12	70	3
2	(D)	3	210	3	211	1	(D)	8	624	1	(D)	3	251	9	280	...	...	4
9	2,984	16	648	8	820	5	2,373	10	463	9	(D)	5	617	16	473	9	(D)	5
13	(D)	6	223	15	627	11	(D)	63	3,974	18	2,304	9	727	21	1,027	3	(D)	6
25	6,167	10	(D)	12	1,131	14	6,068	61	5,855	10	1,225	8	768	55	3,746	3	(D)	7
7	3,306	8	551	9	974	10	4,880	25	3,375	6	(D)	3	408	23	1,849	3	(D)	8
18	2,861	2	(D)	3	157	4	1,188	36	2,480	4	(D)	5	360	32	1,897	...	...	9
25	4,570	18	657	11	664	17	6,590	39	2,271	19	1,747	9	949	34	1,173	8	272	10
3	(D)	12	538	7	425	4	2,030	15	1,153	11	1,185	3	(D)	20	669	2	(D)	11
3	(D)	6	(D)	3	(D)	8	1,176	14	520	4	444	3	(D)	12	(D)	2	(D)	12
19	791	...	(D)	1	(D)	5	3,384	10	598	4	118	3	219	2	(D)	4	(D)	13
12	1,062	11	716	7	941	9	1,933	22	1,034	19	1,832	5	(D)	21	882	1	(D)	14
5	834	11	716	7	941	9	1,933	13	737	12	1,637	3	275	17	802	...	...	15
7	228	...	...	...	...	...	...	9	297	7	195	2	(D)	4	80	1	(D)	16
13	3,606	6	340	5	(D)	7	1,956	15	910	1	(D)	4	313	14	210	2	(D)	17
5	(D)	4	(D)	2	(D)	6	(D)	9	635	1	(D)	3	(D)	13	(D)	2	(D)	18
8	(D)	2	(D)	3	(D)	1	(D)	6	275	...	...	1	(D)	1	(D)	...	...	19
148	43,744	268	26,932	287	31,511	253	85,856	540	38,469	200	44,799	159	18,513	660	45,234	211	5,658	20
1	(D)	2	(D)	1	(D)	2	(D)	9	301	4	250	1	(D)	4	207	...	...	21
7	1,070	9	320	8	562	13	2,353	16	1,464	5	1,349	5	481	14	(D)	2	(D)	22
7	1,195	7	(D)	14	879	13	6,782	13	1,119	3	(D)	4	838	14	520	5	70	23
7	2,520	24	1,664	14	3,054	17	9,155	30	3,212	21	3,301	9	1,045	42	1,659	8	102	24
76	36,540	167	22,444	180	23,266	154	57,062	266	21,769	86	28,058	91	11,888	355	31,757	132	4,052	25
2	(D)	12	525	3	(D)	3	(D)	13	936	6	896	5	395	27	758	2	(D)	26
...	...	...	...	2	(D)	...	...	6	225	2	(D)	2	(D)	2	(D)	...	...	27
48	2,175	47	1,675	65	3,223	51	10,051	187	9,443	73	10,005	42	3,618	202	9,891	62	1,348	28
5	(D)	1	(D)	4	124	9	2,002	37	2,060	2	(D)	3	297	19	459	3	(D)	29
3	(D)	1	(D)	4	124	7	(D)	20	1,345	2	(D)	3	297	14	407	3	(D)	30
2	(D)	...	...	...	...	2	(D)	17	715	...	...	...	...	5	52	...	...	31
30	2,626	15	1,023	15	(D)	12	3,379	43	3,394	17	(D)	6	692	23	944	4	40	32
6	643	7	(D)	10	589	7	1,600	11	822	7	(D)	3	(D)	8	233	4	40	33
24	1,983	8	(D)	5	(D)	5	1,779	32	2,572	10	1,029	3	(D)	15	711	...	...	34
59	24,368	112	13,398	119	10,166	99	30,957	227	16,123	106	19,151	78	7,289	262	14,211	79	2,617	35
39	19,678	101	13,113	88	9,113	75	29,551	139	10,030	66	15,688	60	6,098	197	11,969	39	1,215	36
20	4,690	11	285	31	1,053	24	1,406	88	6,093	40	3,463	18	1,191	65	2,242	40	1,402	37
37	3,371	27	1,013	28	1,415	28	6,445	79	4,277	25	4,891	11	1,076	79	2,752	18	217	38
9	1,379	9	(D)	10	484	10	2,842	21	1,611	6	2,074	1	(D)	28	975	4	36	39
6	411	1	(D)	7	409	8	2,104	9	382	7	1,407	2	(D)	23	934	4	14	40
6	257	7	(D)	5	132	4	150	12	585	5	497	1	(D)	9	201	...	...	41
16	1,324	10	266	6	390	6	1,349	37	1,699	7	913	7	400	19	642	10	167	42
6	(D)	10	3,358	8	925	8	2,350	12	964	7	1,327	2	(D)	11	421	3	10	43
4	1,614	10	3,358	8	925	8	2,350	8	887	6	(D)	2	(D)	10	(D)	3	10	44
2	(D)	...	...	...	...	...	...	4	77	1	(D)	...	...	1	(D)	...	...	45
14	1,960	20	883	16	992	23	6,068	67	3,029	14	1,435	13	985	41	1,224	5	141	46
3	(D)	17	(D)	10	866	17	3,940	16	1,119	9	873	11	(D)	18	758	1	(D)	47
11	(D)	3	(D)	6	126	6	2,128	51	1,910	5	562	2	(D)	23	466	4	(D)	48
26	3,735	29	2,126	22	1,688	33	7,740	71	4,629	30	8,281	13	1,801	47	2,638	4	24	49
14	2,955	18	1,604	22	1,688	24	6,863	24	2,251	13	6,143	9	1,322	35	1,602	4	24	50
12	780	11	522	...	...	9	877	47	2,378	17	2,138	4	479	12	1,036	...	...	51

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Arizona, Total	7,691	654,433
Apache County	104	6,482
Cochise County	467	28,024
Bisbee	67	4,807
Douglas	141	10,685
Remainder of County	259	12,532
Coconino County	295	22,559
Flagstaff	139	14,020
Remainder of County	156	8,539
Gila County	280	18,749
Globe	121	8,285
Miami	73	6,031
Remainder of County	86	4,433
Graham County	154	11,014
Safford	105	9,138
Remainder of County	49	1,876
Greenlee County	114	8,084
Clifton	56	3,937
Remainder of County	58	4,147
Maricopa County	3,310	308,747
Avondale	30	1,244
Chandler	52	5,124
Glendale	93	9,515
Mesa	204	18,619
Phoenix	1,551	206,851
Tempe	80	4,675
Tolleson	11	325
Remainder of County	1,289	62,394
Mohave County	156	9,818
Navajo County	252	16,709
Winslow	95	8,222
Remainder of County	157	8,487
Pima County	1,291	134,841
Pima County--Con.		
Tucson	738	106,785
Remainder of County	553	28,056
Pinal County	438	25,188
Casa Grande	91	8,074
Coolidge	89	6,326
Remainder of County	258	10,788
Santa Cruz County	107	11,623
Nogales	81	10,979
Remainder of County	26	644
Yavapai County	402	23,869
Prescott	186	14,841
Remainder of County	216	9,028
Yuma County	321	28,726
Yuma	178	21,506
Remainder of County	143	7,220

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PHOENIX STANDARD METROPOLITAN AREA--Coextensive with Maricopa County, Ariz.										
Retail trade, total	4,470	2,828	491,736	460,522	52,928	1,070,276	1,001,378	19,487	16,335	4,675
Food Stores										
Total	767	363	113,657	102,421	6,634	143,874	128,266	2,680	1,883	839
Grocery stores	614	304	107,608	97,982	6,025	130,351	115,842	2,349	1,626	667
Meat markets	24	16	2,149	1,871	155	2,686	2,517	45	37	30
Fish (seafood) markets	2	...	(D)	...	...	...	...	...	...	(D)
Fruit stores, vegetable markets	59	7	1,243	465	46	1,316	1,181	25	21	66
Candy, nut, confectionery stores	7	3	479	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	36	24	1,357	1,119	256	5,251	4,965	119	103	36
Bakeries, with baking on premises	(NA)	22	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	24	8	636	412	44	1,261	1,255	22	21	29
Eating, Drinking Places										
Total	477	707	37,363	34,119	7,702	164,048	147,589	3,872	3,188	1,166
Eating places (except refreshment stands)	584	418	23,113	21,371	5,687	121,591	111,035	2,954	2,508	681
Restaurants, cafeterias	(NA)	415	(NA)	21,339	5,683	121,560	111,024	2,949	2,507	(NA)
Caterers	(NA)	3	(NA)	32	4	31	11	5	1	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	94	54	1,702	1,220	167	3,661	2,723	116	73	104
Drinking places	299	235	12,548	11,528	1,848	38,796	33,831	802	607	381
General Merchandise Group										
Total	148	108	43,744	42,940	6,223	117,234	107,877	2,794	2,135	132
Department stores	5	5	22,560	22,560	3,596	65,478	60,974	1,305	1,040	...
Dry goods, general merchandise stores	52	38	11,122	10,838	1,156	22,937	20,901	624	452	52
General stores	8	4	567	395	21	481	481	10	10	10
Variety stores	81	61	9,473	9,147	1,450	28,338	25,521	855	633	68
Apparel, Accessories Stores										
Total	268	226	26,932	26,072	3,519	67,951	65,084	1,308	1,143	218
Shoe stores	58	50	5,222	5,028	615	11,113	10,306	198	147	35
Men's shoe stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	6	(NA)	984	131	2,125	1,974	37	26	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	35	(NA)	3,268	412	7,668	7,069	140	104	(NA)
Men's, boys' clothing and furnishings stores	(NA)	39	(NA)	4,601	662	11,835	11,491	180	160	(NA)
Men's, boys' clothing stores	(NA)	28	(NA)	3,660	569	10,473	10,202	153	137	(NA)
Men's, boys' furnishings stores	(NA)	11	(NA)	941	93	1,362	1,289	27	23	(NA)
Family clothing stores	(NA)	28	(NA)	3,263	433	8,070	7,663	170	149	(NA)
Women's clothing, specialty stores	106	86	12,395	12,007	1,680	34,217	33,075	697	630	87
Ready-to-wear stores	(NA)	75	(NA)	11,359	1,588	32,719	31,644	664	601	(NA)
Millinery stores	(NA)	3	(NA)	255	41	608	556	14	12	(NA)
Clothing, specialty stores, n.e.c.	(NA)	8	(NA)	393	51	890	875	19	17	(NA)
Children's, infants' wear stores	20	14	809	721	54	1,161	1,137	33	31	20
Apparel stores, n.e.c.	12	12	458	452	75	1,555	1,412	30	26	14
Furniture, Home Furnishings, Appliance Dealers										
Total	287	193	31,511	29,881	4,497	90,301	86,989	1,415	1,312	289
Furniture, home furnishings stores	160	120	23,511	22,887	3,302	66,960	64,064	1,059	973	162
Furniture stores	(NA)	79	(NA)	19,700	2,926	58,259	55,882	921	842	(NA)
Floor covering stores	(NA)	10	(NA)	1,637	131	3,028	2,887	38	42	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	31	(NA)	1,550	245	5,673	5,295	100	89	(NA)
Household appliance, radio, TV stores	123	73	7,940	6,994	1,195	23,341	22,925	356	339	123
Household appliance stores	(NA)	27	(NA)	2,287	364	6,683	6,554	106	99	(NA)
Appliance, radio, TV stores	(NA)	22	(NA)	2,681	413	8,748	8,539	130	123	(NA)
Radio, TV stores	(NA)	24	(NA)	2,026	418	7,910	7,832	120	117	(NA)
Automotive Group										
Total	253	181	85,856	83,854	8,285	165,061	159,969	2,000	1,926	245
Passenger car dealers (franchised)	83	59	60,942	60,836	6,227	126,869	122,507	1,473	1,421	41
Passenger car dealers (nonfranchised)	96	62	13,548	12,398	808	14,168	13,777	189	177	110
Tire, battery, accessory dealers	54	36	5,891	5,553	895	17,355	17,323	232	229	51
Motorcycle, aircraft, boat dealers	15	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	22	16	4,508	4,276	236	4,996	4,766	74	71	24
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	540	382	38,469	35,511	3,581	75,847	71,050	1,366	1,178	594
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	200	144	44,799	43,811	4,459	86,980	84,664	1,194	1,129	155
Farm equipment dealers	27	23	7,997	7,923	1,160	23,474	23,071	320	314	15
Lumber, building materials dealers	87	65	31,358	30,936	2,714	51,289	49,881	670	636	59
Paint, glass, wallpaper stores	26	16	1,767	1,651	174	3,409	3,363	53	50	21
Plumbing, electrical supply stores	18	8	751	577	108	2,074	2,053	26	25	15
Hardware stores	42	32	2,926	2,724	303	6,734	6,296	125	104	45
Drug Stores, Proprietary Stores										
Total	189	147	18,513	18,263	2,517	50,030	44,317	1,115	831	162
Drug stores	(NA)	137	(NA)	17,930	2,484	49,336	43,700	1,098	817	(NA)
Proprietary stores	(NA)	10	(NA)	333	33	694	617	17	14	(NA)
Other Retail Stores										
Total	660	350	45,234	40,348	4,775	90,901	87,602	1,508	1,381	657
Liquor stores	83	69	6,632	5,866	404	7,436	6,824	140	116	91
Fuel, ice dealers	33	13	6,461	6,271	777	13,951	13,911	202	199	26
Fuel dealers (coal, wood)	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	6	(NA)	5,994	747	13,500	13,500	192	192	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	21	15	8,490	8,340	616	10,557	10,449	136	191	12
Farm, garden supply stores	30	20	4,135	3,985	506	10,066	9,817	130	121	18

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
PHOENIX STANDARD METROPOLITAN AREA--Con.										
Other retail stores—Con.										
Jewelry stores	78	38	4,470	3,954	572	10,739	10,427	186	168	82
Book stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	6	6	1,228	1,228	303	5,749	5,525	75	68	4
Sporting goods stores	34	22	1,330	1,038	116	2,570	2,517	42	39	36
Bicycle stores	7	3	240	(D)	18	383	353	7	6	7
Florists	24	18	1,225	1,141	252	4,985	4,768	97	88	20
Cigar stores, stands	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	10	2	309	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	69	23	1,251	565	63	1,310	1,154	36	29	71
Music stores	18	12	1,715	1,589	204	3,898	3,487	63	47	17
Camera, photographic supply stores	9	9	1,015	1,015	125	2,043	1,970	44	41	8
Luggage, leather goods stores	10	4	389	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	10	10	856	856	182	4,112	4,112	48	48	3
Office, store machine and equipment dealers	14	6	991	845	149	2,777	2,424	36	34	20
Retail stores (except second-hand) n.e.c.	38	38	1,829	1,829	277	5,759	5,425	112	97	38
Second-hand stores	85	37	1,426	1,062	132	2,652	2,596	54	51	89
Nonstore Retailers										
Total	211	27	5,658	3,302	736	18,049	17,971	235	229	218
Mail order houses	6	...	(D)	...	...	...	...	...	...	(D)
Direct selling (house-to-house) organizations	181	17	4,151	2,027	620	15,809	15,748	202	198	192
Merchandise vending machine operators	24	10	(D)	1,275	116	2,240	2,223	33	31	(D)
TUCSON STANDARD METROPOLITAN AREA--Coextensive with Pima County, Ariz.										
Retail trade, total	1,837	1,277	204,206	193,656	23,776	466,726	433,772	8,783	7,394	1,890
Food Stores										
Total	323	185	50,330	46,760	3,332	64,229	56,041	1,155	869	342
Grocery stores	260	142	48,099	44,797	3,032	57,553	49,693	1,012	746	272
Meat markets	7	7	684	684	25	544	504	12	9	11
Fish (seafood) markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	6	4	(D)	83	8	97	60	3	2	(D)
Bakery products stores	26	20	879	787	204	4,601	4,433	96	85	28
Bakeries, with baking on premises	(NA)	16	(NA)	543	168	3,661	3,548	76	67	(NA)
Bakeries, without baking on premises	(NA)	4	(NA)	244	36	940	885	20	18	(NA)
Delicatessen stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	13	7	325	251	36	788	761	14	12	13
Eating, Drinking Places										
Total	373	305	15,596	14,624	3,188	66,734	60,259	1,650	1,356	456
Eating places (except refreshment stands)	217	165	8,356	7,722	1,966	41,628	38,490	1,094	941	257
Restaurants, cafeterias	(NA)	161	(NA)	7,580	1,903	40,745	37,650	1,076	924	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	28	24	619	541	61	1,455	1,247	45	31	33
Drinking places	128	116	6,621	6,361	1,161	23,651	20,522	511	384	166
General Merchandise Group										
Total	59	45	24,368	24,088	3,503	55,311	51,000	1,400	1,166	52
Department stores	3	3	13,029	13,029	2,009	28,069	25,953	702	609	...
Dry goods, general merchandise stores	24	20	6,863	(D)	881	15,950	15,111	370	323	26
General stores	8	6	870	(D)	87	1,637	1,637	22	22	6
Variety stores	24	16	3,606	3,458	526	9,655	8,299	306	212	20
Apparel, Accessories Stores										
Total	112	88	13,398	13,082	1,966	36,012	34,273	792	686	82
Shoe stores	17	15	(D)	1,601	222	3,789	3,436	70	48	(D)
Men's shoe stores	(NA)	3	(NA)	212	20	380	347	5	4	(NA)
Women's shoe stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	1,365	227	4,240	3,832	79	68	(NA)
Men's, boys' clothing stores	(NA)	10	(NA)	1,020	180	3,529	3,121	63	52	(NA)
Men's, boys' furnishings stores	(NA)	3	(NA)	345	47	711	711	16	16	(NA)
Family clothing stores	(NA)	14	(NA)	5,501	942	15,875	15,372	364	322	(NA)
Women's clothing, specialty stores	46	36	4,220	4,096	529	10,936	10,524	250	222	37
Ready-to-wear stores	(NA)	27	(NA)	3,739	479	9,993	9,673	223	200	(NA)
Millinery stores	(NA)	4	(NA)	168	29	521	495	13	11	(NA)
Clothing, specialty stores, n.e.c.	(NA)	5	(NA)	189	21	422	356	14	11	(NA)
Children's, infants' wear stores	7	5	366	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	119	87	10,166	9,512	1,419	30,051	29,459	459	433	115
Furniture, home furnishings stores	63	47	5,718	5,464	847	18,905	18,585	308	294	63
Furniture stores	(NA)	29	(NA)	4,181	609	12,892	12,796	210	205	(NA)
Floor covering stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	17	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	56	40	4,448	4,048	572	11,146	10,874	151	139	52
Household appliance stores	(NA)	16	(NA)	1,254	215	4,228	4,222	52	52	(NA)
Appliance, radio, TV stores	(NA)	14	(NA)	2,005	216	4,497	4,315	63	57	(NA)
Radio, TV stores	(NA)	10	(NA)	789	141	2,421	2,337	36	30	(NA)
Automotive Group										
Total	99	75	30,957	30,171	3,423	68,406	67,598	786	764	95
Passenger car dealers (franchised)	17	15	21,124	(D)	2,713	55,081	55,081	596	596	9
Passenger car dealers (nonfranchised)	43	31	5,616	5,222	247	4,356	4,227	59	53	46
Tire, battery, accessory dealers	24	16	2,540	2,418	356	6,991	6,339	100	85	21
Motorcycle, aircraft, boat dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments: Total[1] (Number)	Establishments: With payroll (Number)	Sales: Total, all establishments[1] ($1,000)	Sales: Establishments with payroll ($1,000)	Payroll, entire year ($1,000)	Payroll, workweek ended nearest Nov. 15: Total (Dollars)	Payroll, workweek ended nearest Nov. 15: Full workweek (Dollars)	Paid employees, workweek ended nearest Nov. 15: Total (Number)	Paid employees, workweek ended nearest Nov. 15: Full workweek (Number)	Proprietors (unincorporated businesses only)[1] (Number)
TUCSON STANDARD METROPOLITAN AREA--Con.										
Gasoline Service Stations										
Total	227	177	16,123	15,057	1,680	34,064	31,080	661	539	240
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	106	80	19,151	18,643	2,384	50,719	48,065	712	639	93
Farm equipment dealers	6	6	554	554	52	1,178	1,123	20	18	3
Lumber, building materials dealers	51	48	13,700	13,540	1,696	37,031	34,577	531	470	37
Paint, glass, wallpaper stores	10	6	770	(D)	134	2,686	2,686	32	32	13
Plumbing, electrical supply stores	8	6	690	(D)	103	2,427	2,427	27	27	7
Hardware stores	29	17	3,419	3,159	399	7,397	7,252	102	92	31
Drug Stores, Proprietary Stores										
Total	78	64	7,289	7,175	980	23,386	20,236	514	373	58
Drug stores	(NA)	63	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	262	150	14,211	12,429	1,713	33,726	31,989	590	511	278
Liquor stores	26	22	2,623	2,283	100	2,169	1,683	47	27	34
Fuel, ice dealers	15	5	963	865	230	4,432	4,432	58	58	15
Fuel dealers (coal, wood)	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	11	7	1,044	864	46	849	812	14	12	9
Farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	30	18	2,201	2,047	345	7,357	7,036	115	107	32
Book stores	6	4	413	(D)	49	1,092	1,024	19	17	3
Stationery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	8	4	370	238	36	581	581	10	10	7
Bicycle stores	7	5	175	(D)	24	493	467	11	9	8
Florists	10	8	571	(D)	101	1,807	1,743	32	28	11
Cigar stores, stands	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	6	4	194	(D)	10	122	113	3	2	6
Gift, novelty, souvenir stores	32	16	1,048	938	94	2,156	1,999	56	43	34
Music stores	14	10	694	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	4	4	493	493	79	1,916	1,876	33	31	3
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	4	2	117	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	17	17	513	513	75	1,649	1,527	38	32	18
Second-hand stores	30	12	1,282	1,076	239	3,677	3,522	62	56	29
Nonstore Retailers										
Total	79	21	2,617	2,115	188	4,088	3,772	64	58	79
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	68	14	1,936	1,470	157	3,557	3,269	55	50	69
Merchandise vending machine operators	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103 A. RETAIL TRADE: 1948[1] — STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948: Total (Number)	Establishments, 1948: With payroll (Number)	Sales, 1948: Total, all establishments ($1,000)	Sales, 1948: Establishments with payroll ($1,000)	Establishments, 1948: Total (Number)	Establishments, 1948: With payroll (Number)	Sales, 1948: Total, all establishments ($1,000)	Sales, 1948: Establishments with payroll ($1,000)
	PHOENIX STANDARD METROPOLITAN AREA				TUCSON STANDARD METROPOLITAN AREA			
Retail trade, total	3,310	2,217	308,747	289,611	1,291	945	134,841	128,305
Food stores	800	380	62,595	53,493	309	190	31,281	28,406
Eating, drinking places	759	560	26,334	24,106	253	199	9,804	9,314
General merchandise group	135	86	36,140	35,483	49	33	20,176	19,922
Apparel, accessories stores	159	127	17,790	17,365	78	69	8,369	8,209
Furniture, home furnishings, appliance dealers	163	123	20,123	19,371	64	54	9,202	9,019
Automotive group	188	157	51,908	50,957	73	59	17,900	17,217
Gasoline service stations	442	295	17,455	14,855	155	99	5,958	4,885
Lumber, building materials, hardware, farm equipment dealers	149	127	34,234	33,917	70	59	15,587	15,431
Drug stores, proprietary stores	111	102	12,266	12,087	54	53	6,781	6,764
Other retail stores	393	251	28,144	26,276	182	127	9,593	8,955
Nonstore retailers	11	9	1,758	1,701	4	3	190	183

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MARICOPA COUNTY (See Phoenix Standard Metropolitan Area, Table 103.)										
PIMA COUNTY (See Tucson Standard Metropolitan Area, Table 103.)										
PINAL COUNTY										
Retail trade, total	598	366	42,458	37,408	3,793	74,973	71,217	1,485	1,260	641
Food stores, total	135	71	13,255	11,261	689	14,751	13,779	328	270	142
Grocery stores	121	67	12,916	11,070	677	14,432	13,512	321	265	127
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	9	3	182	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	131	83	3,746	3,040	567	11,529	10,806	283	242	165
Eating places	72	44	1,637	1,373	329	6,487	6,156	178	157	95
Drinking places	59	39	2,109	1,667	238	5,042	4,650	105	85	70
General merchandise group, total	37	31	3,371	3,223	344	5,787	5,065	190	129	38
General merchandise group (except variety)	25	21	2,623	(D)	251	3,898	3,433	115	73	30
Variety stores	12	10	748	(D)	93	1,889	1,632	75	56	8
Apparel, accessories stores, total	27	21	1,013	973	84	1,915	1,765	50	38	32
Shoe stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	12	12	654	654	61	1,545	1,445	38	30	15
Women's clothing, specialty stores	8	4	132	110	8	137	137	4	4	10
Ready-to-wear stores	(NA)	4	(NA)	110	8	137	137	4	4	(NA)
Other clothing, specialty stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	28	18	1,415	1,281	160	2,765	2,578	45	39	29
Furniture, home furnishings stores, antique stores	13	11	981	(D)	124	2,153	2,088	32	30	10
Household appliance, radio, TV stores	15	7	434	(D)	36	612	490	13	9	19
Automotive group	28	22	6,445	5,991	652	13,525	13,351	163	156	31
Gasoline service stations	79	43	4,277	3,459	338	7,337	7,002	131	119	83
Lumber, bldg. matls., hardware, farm equip. dealers, total	25	23	4,891	(D)	576	10,517	10,462	150	146	13
Farm equipment dealers	8	8	3,004	3,004	398	7,470	7,470	103	102	2
Lumber, building materials, supplies, equipment dealers	10	10	1,533	1,533	158	2,621	2,566	40	37	3
Hardware stores	7	5	354	(D)	20	426	426	7	7	8
Drug stores, proprietary stores, total	11	9	1,076	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	8	(NA)	1,024	143	2,720	2,548	69	57	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	79	43	2,752	2,226	232	4,052	3,786	75	63	78
Liquor stores	11	9	488	(D)	36	658	658	13	13	10
Fuel, ice dealers	5	3	224	(D)	28	551	534	9	7	4
Feed, farm, garden supply stores	9	7	1,151	(D)	119	1,765	1,631	26	23	6
Jewelry stores	15	11	304	252	26	570	530	13	10	16
Book, stationery stores	4	...	144	...	...	...	...	...	...	4
Other retail stores (except second-hand)	12	6	213	129	9	259	209	7	5	13
Second-hand stores	13	7	136	102	14	249	224	7	5	13
Nonstore retailers	18	2	217	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PHOENIX										
Retail trade, total	2,405	1,647	315,033	298,815	37,433	746,149	704,276	13,301	11,448	2,477
Food stores, total	377	193	54,463	48,403	3,359	69,783	63,448	1,271	952	410
Grocery stores	301	151	49,921	44,741	2,852	58,554	53,096	994	735	328
Meat markets, fish (seafood) markets	19	13	1,808	1,560	141	2,523	2,354	42	35	23
Fruit stores, vegetable markets	20	2	670	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	19	15	1,002	870	197	3,968	3,819	84	78	16
Other food stores	13	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	521	401	23,734	22,196	5,431	112,439	103,173	2,557	2,187	638
Eating places (except refreshment stands)	318	242	15,748	14,876	4,183	87,269	81,590	2,026	1,783	363
Refreshment stands	41	27	901	669	96	1,733	1,519	50	38	51
Drinking places	162	132	7,085	6,651	1,152	23,437	20,064	481	366	224
General merchandise group, total	76	60	36,540	36,288	5,446	101,805	94,458	2,352	1,831	67
Department stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	20	18	8,256	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	2	...	(D)	...	...	...	...	...	...	(D)
Variety stores	50	38	7,015	6,829	1,093	21,300	19,236	621	461	49
Apparel, accessories stores, total	167	153	22,444	22,132	3,133	60,025	57,935	1,131	1,004	119
Shoe stores	34	34	4,218	4,218	530	9,504	8,924	161	123	14
Men's, boys' clothing and furnishings stores	(NA)	28	(NA)	(D)	590	10,660	10,417	159	144	(NA)
Family clothing stores	(NA)	15	(NA)	2,641	381	6,804	6,441	139	121	(NA)
Women's clothing, specialty stores	64	56	10,684	10,524	1,519	30,660	29,780	618	564	47
Ready-to-wear stores	(NA)	48	(NA)	10,036	1,457	29,709	28,861	597	545	(NA)
Millinery stores	(NA)	3	(NA)	255	41	608	556	14	12	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	233	21	343	343	7	7	(NA)
Other apparel stores	22	20	1,054	(D)	113	2,397	2,373	54	52	22
Furniture, home furnishings, appliance dealers, total	190	120	23,266	22,120	3,537	70,971	67,990	1,141	1,055	182
Furniture, home furnishings stores	102	76	18,334	17,894	2,769	55,762	53,026	914	837	106
Furniture stores	(NA)	48	(NA)	15,755	2,498	49,200	46,969	804	734	(NA)
Home furnishings stores, antique stores	(NA)	28	(NA)	2,139	271	6,562	6,057	110	103	(NA)
Household appliance, radio, TV stores	76	44	4,904	4,226	768	15,209	14,964	227	218	74
Automotive group, total	154	106	57,062	55,512	5,727	116,941	112,080	1,348	1,281	146
Passenger car dealers (franchised)	25	21	37,324	37,218	4,025	84,412	80,226	920	872	13
Passenger car dealers (nonfranchised)	78	52	12,472	11,460	758	13,618	13,252	180	169	89
Tire, battery, accessory dealers	30	20	4,033	3,825	717	14,093	14,091	177	176	25
Other automotive dealers	19	13	3,197	3,009	227	4,818	4,511	71	64	17
Gasoline service stations	266	222	21,769	20,917	2,197	44,924	42,590	811	714	287
Lumber, bldg. matls., hardware, farm equip. dealers, total	96	70	28,058	27,714	2,643	52,178	51,075	694	663	62
Farm equipment dealers	8	8	2,788	2,788	435	8,864	8,864	113	113	3
Lumber, building materials dealers	35	31	21,693	21,589	1,779	34,161	33,331	439	419	26
Plumbing, paint, electrical stores	29	17	2,136	1,896	234	4,929	4,914	69	68	20
Hardware stores	14	14	1,441	1,441	195	4,224	3,966	73	63	13
Drug stores, proprietary stores, total	91	85	11,888	11,730	1,643	30,984	27,688	671	518	90
Drug stores	(NA)	80	(NA)	11,461	1,613	30,410	27,181	658	507	(NA)
Proprietary stores	(NA)	5	(NA)	269	30	574	507	13	11	(NA)
Other retail stores, total	355	219	31,757	29,369	3,761	71,672	69,480	1,138	1,061	349
Liquor stores	59	47	4,403	3,763	257	4,560	4,065	84	66	67
Fuel, ice dealers	7	3	5,536	5,514	662	12,162	12,162	176	174	5
Feed, farm, garden supply stores	22	14	6,800	6,710	671	12,722	12,646	183	181	14
Jewelry stores	50	26	3,714	3,366	507	9,501	9,292	162	149	55
Book, stationery stores	7	7	1,220	1,220	291	5,666	5,493	72	68	1
Sporting goods, bicycle stores	21	15	923	833	86	1,862	1,779	32	28	22
Florists	13	13	1,001	1,001	232	4,554	4,362	85	78	9
Cigar stores, stands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	7	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	18	6	386	216	30	465	442	13	12	16
Music stores	11	9	1,425	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	6	6	896	896	118	1,922	1,860	41	39	5
Other retail stores (except second-hand)	54	46	3,765	3,605	622	12,724	12,081	196	183	53
Second-hand stores	47	25	922	740	89	1,720	1,690	37	35	49
Nonstore retailers, total	132	18	4,052	2,434	556	14,427	14,359	187	182	127
Mail order houses	6	...	(D)	...	...	...	...	...	...	(D)
Direct selling (house-to-house) organizations	112	12	2,866	1,448	480	12,897	12,836	166	162	110
Merchandise vending machine operators	14	6	(D)	986	76	1,530	1,523	21	20	(D)
TUCSON										
Retail trade, total	1,235	963	169,992	164,074	20,856	406,747	380,017	7,579	6,445	1,221
Food stores, total	185	129	41,681	39,811	2,925	56,252	48,684	968	735	185
Grocery stores	140	92	39,799	38,031	2,662	50,558	43,280	870	632	136
Meat markets, fish (seafood) markets	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	4	4	83	83	8	97	60	3	2	6
Other food stores	30	26	1,028	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	246	216	11,856	11,410	2,520	52,763	46,368	1,317	1,102	302
Eating places	163	135	7,067	(D)	1,663	35,389	33,216	933	810	195
Drinking places	83	81	4,789	(D)	857	17,374	15,152	384	292	107
General merchandise group, total	39	31	19,678	19,538	3,088	47,431	43,658	1,248	1,044	35
General merchandise group (except variety)	22	20	16,244	(D)	2,573	38,006	35,526	951	837	24
Variety stores	17	11	3,434	(D)	515	9,425	8,132	297	207	11

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

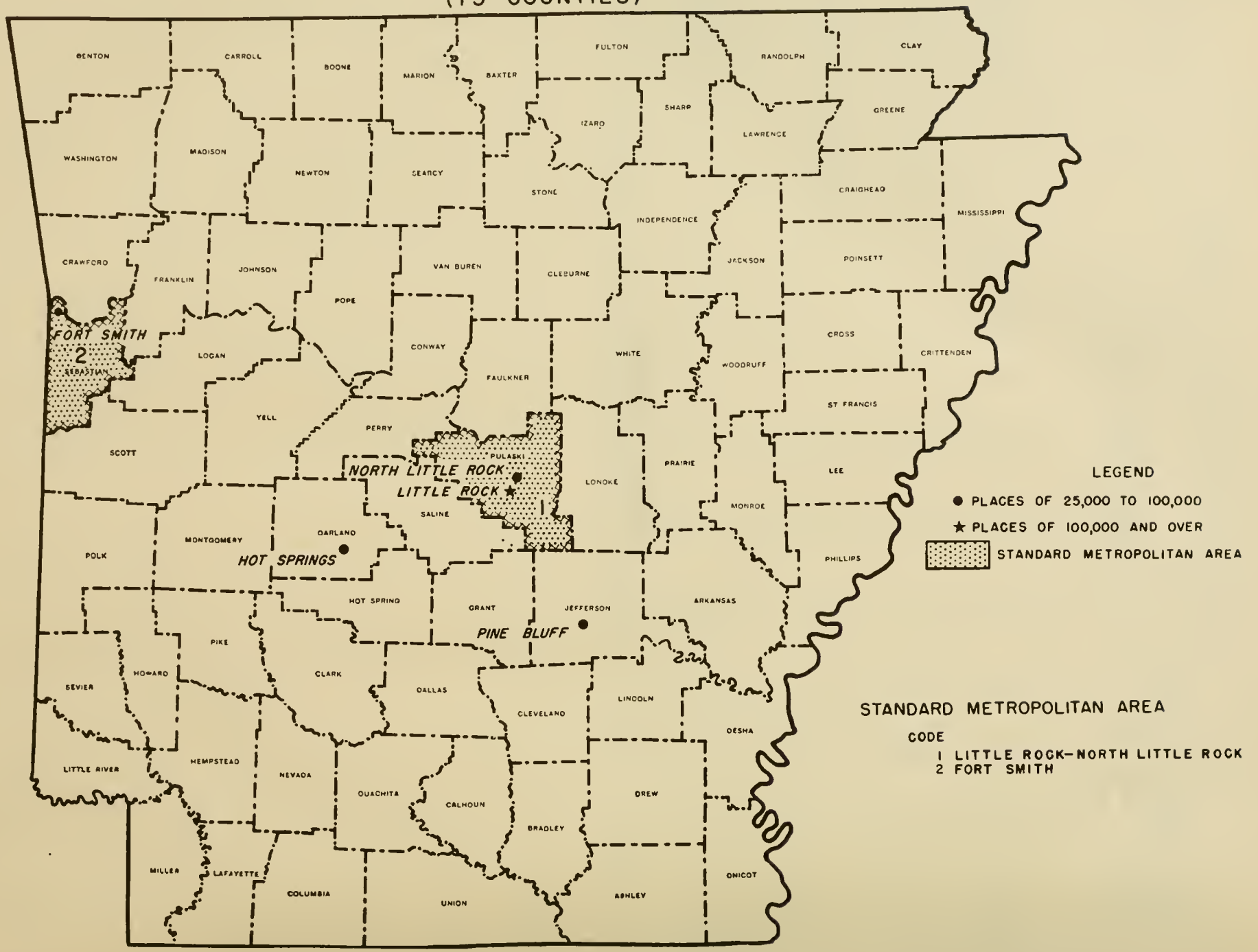
City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TUCSON--Con.										
Apparel, accessories stores, total	101	85	13,113	12,929	1,959	35,901	34,193	787	684	67
Shoe stores	15	15	1,601	1,601	222	3,789	3,436	70	48	3
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	1,365	227	4,240	3,832	79	68	(NA)
Family clothing stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	41	35	4,133	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	26	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	357	50	943	851	27	22	(NA)
Other apparel stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	88	74	9,113	8,757	1,313	27,643	27,214	419	399	81
Furniture, home furnishings stores, antique stores	47	39	5,206	5,046	774	17,228	17,065	280	272	45
Household appliance, radio, TV stores	41	35	3,907	3,711	539	10,415	10,149	139	127	36
Automotive group	75	63	29,351	29,017	3,360	67,078	66,353	758	742	69
Gasoline service stations	159	123	10,030	9,760	1,160	23,814	22,163	458	386	131
Lumber, bldg. matls., hardware, farm equip. dealers, total	66	52	15,688	15,376	2,034	43,327	41,159	603	548	60
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	41	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	22	14	3,176	2,976	390	7,231	7,099	98	89	22
Drug stores, proprietary stores, total	60	52	6,098	6,020	827	19,376	16,708	431	311	44
Drug stores	(NA)	51	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	197	125	11,969	10,541	1,579	31,285	29,746	537	469	208
Liquor stores	18	16	1,914	(D)	75	1,581	1,244	34	20	25
Fuel, ice dealers	10	4	912	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	10	6	605	425	61	1,502	1,272	31	23	13
Jewelry stores	29	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	9	7	(D)	610	78	1,649	1,554	30	26	5
Other retail stores (except second-hand)	92	56	4,381	4,029	585	11,651	11,250	219	191	90
Second-hand stores	13	9	1,062	1,008	212	3,173	3,018	52	46	13
Nonstore retailers	59	13	1,215	915	91	1,877	1,771	33	31	39

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

ARKANSAS

ARKANSAS
(75 COUNTIES)



LEGEND

- ● PLACES OF 25,000 TO 100,000
- ★ PLACES OF 100,000 AND OVER
- STANDARD METROPOLITAN AREA

STANDARD METROPOLITAN AREA

CODE

1 LITTLE ROCK–NORTH LITTLE ROCK
2 FORT SMITH

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	4-4
101A.	Retail Trade: 1954 and 1948 - The State	4-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	4-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	4-12
103.	Retail Trade: 1954 - Standard Metropolitan Areas	4-13
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	4-15
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	4-16
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	4-20

List of corrections for this State appears at end of chapter.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	18,783	10,965	1,333,632	1,182,690	112,284	2,186,581	2,078,064	53,985	45,797	20,009
Food Stores										
Total	5,329	1,769	299,033	225,085	13,152	247,268	223,636	6,419	4,814	5,792
Grocery stores	5,058	1,662	290,994	219,874	12,397	233,521	212,452	5,922	4,528	5,496
Meat markets	23	17	1,663	1,555	122	2,378	2,324	53	51	27
Fish (seafood) markets	24	4	430	116	11	167	162	6	5	25
Fruit stores, vegetable markets	41	7	1,331	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	55	21	1,031	675	81	1,578	1,541	43	39	59
Bakery products stores	47	35	1,205	995	237	4,289	4,099	139	124	49
Bakeries, with baking on premises	(NA)	32	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	7	1	81	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	52	22	1,852	884	89	2,049	1,802	58	42	61
Eating, Drinking Places										
Total	2,379	1,725	62,937	55,349	9,814	211,407	198,929	8,380	7,366	2,834
Eating places (except refreshment stands)	1,754	1,282	50,980	45,644	8,545	187,216	176,657	7,454	6,609	2,118
Restaurants, cafeterias	(NA)	1,265	(NA)	45,227	8,417	184,922	174,463	7,388	6,553	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	15	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	242	176	4,584	3,860	539	10,824	9,536	430	324	274
Drinking places	381	267	7,355	5,845	730	13,367	12,736	496	433	440
General Merchandise Group										
Total	1,523	987	148,954	137,166	15,806	300,945	271,758	9,457	6,711	1,535
Department stores	21	21	43,771	43,771	7,066	140,618	130,473	3,339	2,744	...
Dry goods, general merchandise stores	717	439	53,037	47,775	4,609	88,118	78,824	2,882	1,909	712
General stores	500	290	29,711	24,821	1,363	25,407	22,862	806	623	575
Variety stores	279	237	21,393	20,799	2,768	46,802	39,599	2,430	1,435	242
Apparel, Accessories Stores										
Total	982	854	69,472	66,980	7,901	155,273	144,282	4,554	3,432	919
Shoe stores	208	182	12,297	11,857	1,526	29,176	27,251	737	550	166
Men's shoe stores	(NA)	15	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	30	(NA)	2,349	306	5,628	5,272	134	94	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	136	(NA)	8,853	1,142	21,820	20,370	567	425	(NA)
Men's, boys' clothing and furnishings stores	(NA)	115	(NA)	9,440	1,110	19,477	18,829	429	367	(NA)
Men's, boys' clothing stores	(NA)	95	(NA)	7,965	952	16,756	16,185	367	315	(NA)
Men's, boys' furnishings stores	(NA)	20	(NA)	1,475	158	2,721	2,644	62	52	(NA)
Family clothing stores	(NA)	266	(NA)	23,533	2,648	54,049	47,991	1,869	1,174	(NA)
Women's clothing, specialty stores	289	251	20,705	20,107	2,401	48,160	46,107	1,400	1,241	258
Ready-to-wear stores	(NA)	214	(NA)	18,677	2,174	43,464	41,686	1,287	1,144	(NA)
Millinery stores	(NA)	24	(NA)	876	155	2,860	2,691	79	66	(NA)
Clothing, specialty stores, n.e.c.	(NA)	13	(NA)	554	72	1,836	1,730	34	31	(NA)
Children's, infants' wear stores	34	26	1,359	1,171	79	2,002	1,824	66	51	46
Apparel stores, n.e.c.	22	14	1,040	872	137	2,409	2,280	53	49	18
Furniture, Home Furnishings, Appliance Dealers										
Total	809	617	56,823	52,569	6,727	128,944	125,841	2,541	2,419	904
Furniture, home furnishings stores	492	380	35,104	33,316	4,200	78,746	77,367	1,578	1,508	539
Furniture stores	(NA)	335	(NA)	30,308	3,689	69,304	68,163	1,385	1,323	(NA)
Floor covering stores	(NA)	15	(NA)	1,095	203	3,920	3,920	62	62	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	30	(NA)	1,913	308	5,522	5,284	131	123	(NA)
Household appliance, radio, TV stores	351	237	21,573	19,253	2,527	50,198	48,474	963	911	359
Household appliance stores	(NA)	127	(NA)	10,974	1,530	30,131	28,887	554	530	(NA)
Appliance, radio, TV stores	(NA)	73	(NA)	6,240	752	14,742	14,552	293	282	(NA)
Radio, TV stores	(NA)	37	(NA)	2,039	245	5,325	5,035	116	99	(NA)
Automotive Group										
Total	1,184	886	280,849	272,373	22,825	438,939	434,395	7,172	6,996	1,217
Passenger car dealers (franchised)	537	479	224,168	221,430	18,962	363,771	361,509	5,766	5,686	532
Passenger car dealers (nonfranchised)	273	119	27,276	23,218	914	18,026	17,565	312	301	332
Tire, battery, accessory dealers	344	266	28,053	26,405	2,885	55,696	53,875	1,063	978	321
Motorcycle, aircraft, boat dealers	21	15	553	(D)	32	794	794	20	20	21
Household trailer dealers	9	7	799	(D)	32	652	652	11	11	11
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	2,102	1,282	91,765	75,411	6,514	131,145	125,576	3,367	3,012	2,323
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	1,067	889	130,665	126,057	13,570	259,786	253,476	4,916	4,655	1,022
Farm equipment dealers	268	244	54,131	53,343	5,169	95,041	93,359	1,732	1,673	254
Lumber, building materials dealers	333	299	47,041	46,425	5,316	104,251	101,649	1,984	1,863	267
Paint, glass, wallpaper stores	68	56	4,015	3,765	516	10,218	10,007	173	165	61
Plumbing, electrical supply stores	57	39	3,606	3,088	526	10,958	10,216	192	169	56
Hardware stores	339	251	21,860	19,436	2,043	39,318	38,245	835	785	380
Drug Stores, Proprietary Stores										
Total	656	542	39,316	37,108	4,618	88,016	82,890	2,501	2,113	730
Drug stores	(NA)	510	(NA)	36,318	4,553	87,182	82,131	2,461	2,082	(NA)
Proprietary stores	(NA)	32	(NA)	790	65	834	759	40	31	(NA)
Other Retail Stores										
Total	2,225	1,337	142,131	127,797	10,313	201,856	194,532	4,245	3,860	2,261
Liquor stores	488	360	26,409	22,545	1,247	22,711	21,455	590	531	513
Fuel, ice dealers	211	153	14,651	14,009	2,120	41,424	40,524	767	717	188
Fuel dealers (coal, wood)	(NA)	22	(NA)	734	104	2,347	2,251	62	56	(NA)
Liquefied petroleum gas dealers	(NA)	104	(NA)	11,025	1,750	34,678	34,080	608	574	(NA)
Fuel oil dealers	(NA)	10	(NA)	1,770	159	2,600	2,480	45	41	(NA)
Ice dealers	(NA)	17	(NA)	480	107	1,799	1,713	52	46	(NA)
Hay, grain, feed stores	252	206	61,803	59,967	2,625	54,965	53,064	1,122	1,049	217
Farm, garden supply stores	87	63	6,909	6,612	531	9,448	9,081	200	182	69

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	211	129	8,749	7,823	1,401	27,714	26,967	476	436	210
Book stores	21	11	731	595	68	1,062	1,027	37	32	24
Stationery stores	21	13	1,062	984	114	1,559	1,535	55	53	22
Sporting goods stores	73	35	2,109	1,613	178	2,873	2,786	76	62	82
Bicycle stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	161	97	3,454	2,770	376	8,359	7,561	224	186	175
Cigar stores, stands	38	12	869	603	46	766	752	23	21	29
News dealers, newsstands	55	17	910	478	41	976	757	45	24	57
Gift, novelty, souvenir stores	79	31	1,336	998	146	2,933	2,604	61	40	83
Music stores	27	23	2,325	2,279	375	7,034	6,935	139	131	24
Camera, photographic supply stores	5	5	590	590	77	1,516	1,332	39	30	4
Luggage, leather goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	14	6	270	186	53	900	875	17	16	16
Office, store machine and equipment dealers	19	17	955	(D)	171	3,257	3,225	52	50	22
Retail stores (except second-hand) n.e.c.	53	53	1,745	1,745	329	6,323	6,163	121	113	42
Second-hand stores	190	102	3,833	2,961	396	7,738	7,591	195	179	212
Nonstore Retailers										
Total	487	77	11,687	6,795	1,044	23,002	22,749	433	419	472
Mail order houses	9	5	328	178	18	465	465	9	9	7
Direct selling (house-to-house) organizations	430	54	8,269	4,445	897	19,959	19,746	373	363	418
Merchandise vending machine operators	48	18	3,090	2,172	129	2,578	2,538	51	47	47

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	18,783	10,965	1,333,632	1,182,690	19,955	11,858	1,078,714	957,075
Food stores, total	5,329	1,769	299,033	225,085	6,487	2,307	222,466	164,356
Grocery stores	5,058	1,662	290,994	219,874	6,219	2,135	215,386	157,955
Other food stores	249	107	7,593	5,211	268	172	7,080	6,401
Eating, drinking places, total	2,379	1,725	62,937	55,349	2,723	1,968	47,642	42,474
Eating places	1,996	1,458	55,564	49,504	2,091	1,565	37,980	35,047
Drinking places	381	267	7,355	5,845	632	403	9,662	7,427
General merchandise group	1,523	987	148,954	137,166	2,145	1,246	161,990	146,234
Apparel, accessories stores, total	982	854	69,472	66,980	846	705	61,020	59,031
Shoe stores	208	182	12,297	11,857	152	127	8,158	7,881
Other apparel stores	746	672	56,565	55,123	694	578	52,862	51,150
Furniture, home furnishings, appliance dealers	849	617	56,823	52,569	827	649	51,361	48,236
Automotive group	1,184	886	280,849	272,373	1,163	995	214,845	205,767
Gasoline service stations	2,102	1,282	91,765	75,411	2,255	1,250	59,137	45,630
Lumber, bldg. matls., hardware, farm equip. dealers, total	1,067	889	130,665	126,057	1,071	938	125,359	122,832
Farm equipment dealers	268	244	54,131	53,343	259	251	47,039	46,877
Lumber, bldg. matls., supplies, equipment, hardware dealers	797	645	76,522	72,714	812	687	78,320	75,955
Drug stores, proprietary stores, total	656	542	39,316	37,108	648	563	32,611	31,504
Drug stores	(NA)	510	(NA)	36,318	529	478	29,103	28,310
Proprietary stores	(NA)	32	(NA)	790	119	85	3,508	3,194
Other retail stores, total	2,225	1,337	142,131	127,797	1,771	1,218	100,354	89,082
Liquor stores	488	360	26,409	22,545	492	342	27,548	21,453
Fuel, ice dealers	211	153	14,651	14,009	126	115	8,518	8,383
Feed, farm, garden supply stores	335	269	68,711	66,579	304	222	36,678	34,308
Jewelry stores	211	129	8,749	7,823	163	121	8,891	8,406
Other retail stores	750	426	20,333	16,841	686	418	18,719	16,532
Nonstore retailers	487	77	11,687	6,795	19	19	1,929	1,929

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES,

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Arkansas, total	18,783	10,965	1,333,632	1,182,690	112,284	53,985	45,797	20,009	5,329	299,033	2,379	62,937
2	Arkansas County	319	201	29,300	26,792	2,165	983	846	325	76	5,119	30	665
3	De Witt	75	51	5,418	4,878	439	206	169	77	14	1,320	8	86
4	Stuttgart	178	124	20,870	19,842	1,608	718	627	181	37	3,031	19	525
5	Remainder of County	66	26	3,020	2,072	125	59	50	67	25	768	3	54
6	Ashley County	205	129	16,211	14,693	1,053	532	455	225	54	4,244	18	508
7	Crossett	58	42	7,757	7,527	597	298	264	61	9	2,064	7	204
8	Hamburg	56	30	3,813	3,321	201	107	83	59	17	812	5	111
9	Remainder of County	91	57	4,641	3,835	255	127	108	105	28	1,368	6	103
10	Baxter County	153	71	6,485	5,407	347	175	139	169	49	1,568	26	354
11	Benton County	448	276	35,515	32,397	2,256	1,018	890	500	67	5,621	40	714
12	Bentonville	101	59	5,323	4,683	347	158	145	102	14	1,040	11	192
13	Rogers	123	83	11,791	11,105	891	377	341	131	20	1,808	12	260
14	Siloam Springs	89	59	7,384	6,636	563	258	215	97	12	1,727	7	142
15	Remainder of County	135	75	11,017	9,973	455	225	189	170	21	1,046	10	120
16	Boone County	198	108	12,201	10,035	982	487	423	209	49	3,062	19	447
17	Harrison	147	87	10,101	8,317	870	417	361	155	34	2,570	13	353
18	Remainder of County	51	21	2,100	1,718	112	70	62	54	15	492	6	94
19	Bradley County	159	101	10,816	9,374	813	409	311	162	42	2,354	21	504
20	Warren	121	85	9,702	8,894	784	387	292	125	34	2,188	17	445
21	Remainder of County	38	16	1,114	480	29	22	19	37	8	166	4	59
22	Calhoun County	74	22	2,415	1,305	108	54	51	90	23	871	10	147
23	Carroll County	167	93	7,104	5,530	390	252	218	194	28	1,426	30	435
24	Chicot County	206	132	12,316	10,642	891	500	440	227	66	2,807	18	454
25	Dermott	47	35	2,930	2,804	222	102	90	43	12	636	6	72
26	Eudora	58	44	3,720	3,230	244	135	108	63	21	938	3	(D)
27	Remainder of County	101	53	5,666	4,608	425	263	242	121	33	1,233	9	(D)
28	Clark County	251	153	15,621	13,661	1,125	596	492	269	59	3,724	30	549
29	Arkadelphia	137	97	10,901	10,073	853	440	360	140	22	2,152	20	370
30	Remainder of County	114	56	4,720	3,588	272	156	132	129	37	1,572	10	179
31	Clay County	226	122	12,830	10,814	801	419	345	238	70	3,364	13	164
32	Piggott	61	45	4,636	4,330	372	178	145	61	13	780	5	52
33	Remainder of County	165	77	8,194	6,484	429	241	200	177	57	2,584	8	112
34	Cleburne County	85	37	4,045	3,069	223	126	102	94	25	645	3	10
35	Cleveland County	78	24	2,153	1,147	72	44	33	83	29	699	5	50
36	Columbia County	284	160	19,687	17,337	1,503	759	653	325	88	3,735	16	573
37	Magnolia	189	123	16,790	15,418	1,388	691	593	215	55	2,664	9	391
38	Remainder of County	95	37	2,897	1,919	115	68	60	110	33	1,071	7	182
39	Conway County	190	100	8,799	7,137	606	370	313	220	56	1,780	31	658
40	Morrilton	146	90	7,934	6,870	587	355	301	175	29	1,331	29	(D)
41	Remainder of County	44	10	965	267	23	15	12	45	27	449	2	(D)
42	Craighead County	468	274	34,781	31,137	3,222	1,498	1,255	497	155	7,936	46	971
43	Jonesboro	301	193	27,925	26,081	2,877	1,287	1,097	305	86	5,564	30	846
44	Remainder of County	167	81	6,856	5,056	345	207	158	192	69	2,352	16	125
45	Crawford County	205	101	9,568	7,642	537	294	236	225	79	3,115	21	382
46	Van Buren	103	61	6,261	5,485	393	199	161	103	42	1,914	8	144
47	Remainder of County	102	40	3,307	2,157	145	96	75	122	37	1,201	13	216
48	Crittenden County	324	222	33,098	31,142	2,843	1,288	1,037	344	79	6,151	36	1,234
49	West Memphis	154	118	22,567	21,961	2,093	825	724	155	21	3,207	22	865
50	Remainder of County	170	104	10,531	9,181	750	463	313	189	58	2,944	14	369
51	Cross County	194	118	12,554	11,190	928	436	360	213	54	2,419	22	323
52	Wynne	92	68	8,636	8,148	719	294	262	109	16	1,372	8	166
53	Remainder of County	102	50	3,918	3,042	210	142	98	104	38	1,047	14	157
54	Dallas County	151	75	8,649	7,375	604	272	226	163	46	1,841	7	176
55	Fordyce	99	53	6,933	6,053	515	236	196	111	32	1,366	7	176
56	Remainder of County	52	22	1,816	1,322	91	36	30	57	14	475	...	...
57	Desha County	214	136	14,587	13,229	1,112	559	447	227	73	3,862	24	392
58	Dumas	64	46	5,270	5,038	392	186	139	69	18	1,003	7	149
59	McGehee	95	69	8,066	7,430	668	340	280	102	24	2,099	14	197
60	Remainder of County	55	21	1,251	761	52	33	28	56	31	760	3	36
61	Drew County	141	73	7,837	6,505	497	276	209	144	63	2,666	5	94
62	Monticello	106	62	6,726	5,724	455	250	191	106	39	1,872	5	94
63	Remainder of County	35	11	1,111	781	42	26	18	38	24	794	...	...
64	Faulkner County	248	124	13,816	11,570	1,048	559	481	267	92	3,403	20	507
65	Conway	186	108	12,345	10,945	976	512	438	199	58	2,834	15	378
66	Remainder of County	62	16	1,471	625	72	47	43	68	34	569	5	129
67	Franklin County	106	56	5,267	4,489	285	135	124	123	27	911	15	224
68	Fulton County	99	25	2,579	1,307	81	45	42	110	23	513	12	98

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,523	148,954	982	69,472	849	56,823	1,184	280,849	2,102	91,765	1,067	130,665	656	39,316	2,225	142,131	487	11,687	1
31	2,178	13	553	15	809	17	3,843	35	1,849	33	4,582	7	713	57	8,840	5	157	2
7	450	2	(D)	6	465	4	1,187	9	376	9	768	2	(D)	14	(D)	...	...	3
7	915	11	(D)	7	(D)	13	2,656	23	1,266	15	3,468	4	505	37	7,617	5	157	4
17	413	...	...	2	(D)	...	...	3	207	9	346	1	(D)	6	(D)	...	...	5
30	3,423	17	603	3	(D)	13	3,411	31	1,394	11	1,181	12	547	14	696	2	(D)	6
7	1,897	9	409	2	(D)	6	1,752	8	442	2	(D)	3	301	5	143	...	(D)	7
3	219	4	57	...	...	5	(D)	9	358	5	449	3	76	3	348	2	(D)	8
20	1,307	4	137	1	(D)	2	(D)	14	594	4	(D)	6	170	6	205	...	...	9
6	185	6	329	1	(D)	8	1,503	10	512	10	450	6	253	27	(D)	4	55	10
31	2,035	30	1,214	31	1,043	38	5,016	70	2,744	37	2,594	19	1,266	71	13,078	14	190	11
11	354	7	252	10	228	4	(D)	12	957	9	555	3	149	18	1,095	2	(D)	12
5	475	12	542	6	522	16	2,255	14	382	10	865	4	284	20	4,346	4	52	13
4	476	8	363	7	155	9	2,177	9	331	10	842	7	641	12	(D)	2	(D)	14
0	730	3	57	8	139	9	(D)	35	1,074	8	332	5	192	21	(D)	6	118	15
14	1,503	11	595	13	451	16	2,821	21	637	19	1,035	6	401	22	1,037	8	212	16
9	1,386	11	595	11	(D)	15	(D)	13	387	16	(D)	6	401	15	(D)	4	162	17
5	117	...	...	2	(D)	1	(D)	8	250	3	(D)	...	...	7	(D)	4	50	18
19	1,361	5	443	5	417	11	2,704	20	695	7	909	3	219	21	1,180	5	30	19
8	813	5	443	5	417	11	2,704	16	574	6	(D)	3	219	13	995	3	(D)	20
11	548	...	...	...	...	...	...	4	121	1	(D)	...	...	8	185	2	(D)	21
10	359	...	(D)	3	40	4	317	10	229	6	135	1	(D)	3	(D)	4	62	22
14	582	2	(D)	9	211	14	1,189	18	508	11	524	6	260	35	(D)	...	...	23
13	762	18	1,026	4	(D)	15	1,710	26	1,432	16	2,585	6	410	19	945	5	(D)	24
3	341	3	212	4	(D)	3	600	5	336	2	(D)	2	(D)	7	321	...	...	25
5	271	5	203	...	...	4	462	6	141	7	1,349	2	(D)	4	202	1	(D)	26
5	150	10	611	...	...	8	648	15	956	7	(D)	2	(D)	8	422	4	64	27
22	1,351	16	768	16	856	23	3,140	29	1,118	14	1,869	8	532	27	2,902	7	112	28
10	886	12	643	10	561	14	2,194	12	674	9	1,098	5	364	21	(D)	2	(D)	29
12	465	4	125	6	295	9	946	17	444	5	371	3	168	6	(D)	5	(D)	30
26	1,181	6	231	13	832	18	1,633	26	784	26	3,197	6	231	16	(D)	6	(D)	31
5	224	2	(D)	6	260	8	761	3	97	11	1,565	2	(D)	5	516	1	(D)	32
21	957	4	(D)	7	572	10	872	23	687	15	1,632	4	(D)	11	(D)	5	29	33
9	624	2	(D)	4	74	7	1,241	9	193	6	219	5	155	15	(D)	...	...	34
11	511	1	(D)	5	114	2	(D)	6	178	3	149	2	(D)	12	317	2	(D)	35
30	1,691	20	1,541	10	968	21	5,490	29	1,563	15	2,103	12	606	36	1,330	7	87	36
10	964	18	(D)	8	(D)	18	(D)	18	1,252	13	(D)	5	490	28	1,165	7	87	37
20	727	2	(D)	2	(D)	3	(D)	11	311	2	(D)	7	116	8	164	...	...	38
16	960	8	491	5	525	12	1,436	19	668	9	717	3	210	31	1,354	...	...	39
11	806	8	491	5	525	12	1,436	12	473	9	717	3	210	28	(D)	...	...	40
5	154	...	...	...	...	...	...	7	195	...	...	...	...	3	(D)	...	...	41
29	3,279	24	2,649	22	1,969	28	6,849	54	2,284	34	4,998	11	1,052	45	2,593	20	196	42
9	1,578	23	(D)	19	1,839	23	6,691	31	1,529	22	3,990	6	818	32	(D)	20	196	43
20	1,701	1	(D)	3	130	5	158	23	755	12	1,008	5	234	13	(D)	...	...	44
13	438	8	(D)	10	356	13	2,081	29	749	7	888	11	465	12	1,095	2	(D)	45
4	205	7	294	4	250	9	(D)	11	346	4	284	7	344	5	865	2	(D)	46
9	233	1	(D)	6	106	4	(D)	18	403	3	204	4	121	7	230	...	...	47
48	1,843	18	1,009	16	1,076	31	12,172	30	2,272	13	3,214	10	650	34	3,401	9	76	48
11	386	10	666	12	919	22	9,967	17	1,339	11	(D)	5	465	16	2,622	7	(D)	49
37	1,457	8	343	4	157	9	2,205	13	933	2	(D)	5	185	18	1,379	2	(D)	50
20	1,316	13	584	9	457	9	3,161	13	640	16	2,512	9	528	20	527	9	87	51
6	686	9	459	7	(D)	6	2,811	7	415	10	1,409	4	391	12	398	7	(D)	52
14	630	4	125	2	(D)	3	350	6	225	6	1,013	5	137	8	129	2	(D)	53
18	747	8	406	9	364	12	3,190	19	709	4	502	5	163	18	540	5	20	54
6	383	8	406	6	331	7	2,622	7	465	4	502	3	(D)	15	425	4	(D)	55
12	364	...	...	3	33	5	568	12	235	...	...	2	(D)	3	115	1	(D)	56
18	1,113	10	608	9	394	10	2,901	17	932	15	2,825	7	410	27	1,088	4	72	57
2	(D)	4	(D)	6	206	4	1,472	5	365	5	(D)	2	(D)	9	(D)	2	(D)	58
9	561	5	402	2	(D)	6	1,429	6	413	9	2,000	3	182	16	586	1	(D)	59
7	(D)	1	(D)	1	(D)	...	...	6	154	1	(D)	2	(D)	2	(D)	1	(D)	60
16	1,017	9	351	5	263	6	1,736	8	308	6	532	10	265	9	537	4	68	61
13	768	9	351	5	263	6	1,736	8	308	6	532	4	(D)	9	537	2	(D)	62
3	249	...	...	...	...	...	...	...	...	...	...	6	(D)	...	...	2	(D)	63
21	1,724	14	607	11	823	14	2,952	34	1,376	11	1,171	7	366	18	705	6	182	64
13	1,466	14	607	11	823	14	2,952	26	1,074	10	(D)	5	(D)	16	(D)	4	(D)	65
8	258	...	...	...	...	...	...	8	302	1	(D)	2	(D)	2	(D)	2	(D)	66
17	1,031	2	(D)	3	(D)	6	1,022	10	378	7	460	3	161	10	534	6	38	67
15	300	2	(D)	4	92	4	711	25	601	4	61	2	(D)	6	96	2	(D)	68

Table 102. RETAIL TRADE: 1954 — COUNTIES,

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Garland County	716	476	49,327	45,779	5,188	2,457	2,182	774	149	11,061	163	5,258
2	Hot Springs	649	435	46,672	43,470	4,973	2,341	2,081	697	122	10,072	148	4,815
3	Remainder of County	67	41	2,655	2,309	215	116	101	77	27	989	15	443
4	Grant County	85	47	3,059	2,191	159	102	93	97	37	1,150	5	68
5	Greene County	267	155	15,546	13,750	1,361	686	552	284	82	3,377	51	802
6	Paragould	218	140	14,039	12,801	1,314	661	530	235	58	2,827	43	740
7	Remainder of County	49	15	1,507	949	47	25	22	49	24	550	8	62
8	Hempstead County	245	129	13,039	11,057	984	481	400	255	108	3,704	11	240
9	Hope	191	113	11,797	10,557	947	437	362	198	76	3,092	11	(D)
10	Remainder of County	54	16	1,242	500	37	44	38	57	32	612	...	(D)
11	Hot Spring County	224	124	13,459	11,367	1,022	495	416	244	66	3,901	27	601
12	Malvern	173	107	11,844	10,360	906	455	384	191	49	3,324	20	414
13	Remainder of County	51	17	1,615	1,007	116	40	32	53	17	577	7	187
14	Howard County	133	77	6,723	4,921	532	270	232	131	45	1,414	9	136
15	Nashville	83	55	4,802	3,862	444	218	193	78	23	943	7	(D)
16	Remainder of County	50	22	1,921	1,059	88	52	39	53	22	471	2	(D)
17	Independence County	257	129	15,306	13,266	1,087	544	474	277	68	2,955	25	554
18	Batesville	179	103	13,265	12,037	1,017	499	441	192	31	2,235	21	522
19	Remainder of County	78	26	2,041	1,229	70	45	33	85	37	720	4	32
20	Izard County	64	20	2,685	1,791	101	54	51	73	20	362	...	(D)
21	Jackson County	264	170	19,859	17,499	1,547	773	668	298	67	3,068	47	1,311
22	Newport	160	114	14,882	13,656	1,255	598	513	192	31	1,871	27	716
23	Remainder of County	104	56	4,977	3,843	292	175	155	106	36	1,197	20	595
24	Jefferson County	746	460	55,227	50,509	4,941	2,421	2,077	803	253	16,767	117	2,438
25	Pine Bluff	612	386	49,898	46,472	4,607	2,235	1,934	662	190	14,643	96	2,157
26	Remainder of County	134	74	5,329	4,037	334	186	143	141	63	2,124	21	281
27	Johnson County	149	79	7,577	6,349	591	291	246	159	55	2,240	14	435
28	Clarksville	112	70	6,677	6,015	563	270	232	120	32	1,711	13	(D)
29	Remainder of County	37	9	900	334	28	21	14	39	23	529	1	(D)
30	Lafayette County	120	70	5,881	4,931	390	204	181	136	36	1,500	8	121
31	Stamps	41	25	2,623	2,391	169	87	77	44	13	553	4	66
32	Remainder of County	79	45	3,258	2,540	221	117	104	92	23	947	4	55
33	Lawrence County	191	101	10,412	8,934	773	441	339	203	60	2,462	20	350
34	Walnut Ridge	81	67	7,317	7,055	657	368	278	86	18	1,083	9	231
35	Remainder of County	110	34	3,095	1,879	116	73	61	117	42	1,379	11	69
36	Lee County	171	99	11,992	10,420	874	491	399	189	60	2,549	11	299
37	Marianna	120	82	9,889	8,947	800	459	371	137	35	2,116	11	299
38	Remainder of County	51	17	2,103	1,473	74	32	28	52	25	433	...	...
39	Lincoln County	77	47	3,599	2,931	229	111	94	85	11	661	8	63
40	Little River County	87	55	4,808	4,286	347	185	135	98	26	1,546	9	106
41	Ashdown	46	34	3,045	2,771	197	114	87	55	10	991	3	57
42	Remainder of County	41	21	1,763	1,515	150	71	48	43	16	555	6	49
43	Logan County	207	113	9,688	8,500	609	366	305	239	46	1,805	30	442
44	Paris	73	43	4,226	3,920	290	162	127	83	12	877	10	173
45	Remainder of County	134	70	5,462	4,580	319	204	178	156	34	928	20	269
46	Lonoke County	274	144	17,101	14,399	1,130	627	492	282	103	4,096	18	437
47	Madison County	74	28	3,156	2,052	152	89	84	89	21	784	6	64
48	Marion County	66	24	2,325	1,217	93	43	37	73	24	910	4	96
49	Miller County	379	241	30,830	28,500	2,982	1,356	1,227	392	101	5,490	62	2,520
50	Texarkana	337	223	29,186	27,202	2,888	1,287	1,168	345	83	4,850	56	2,276
51	Remainder of County	42	18	1,644	1,298	94	69	59	47	18	640	6	244
52	Mississippi County	597	375	51,134	46,592	4,679	2,279	1,751	558	186	13,916	59	1,352
53	Blytheville	292	174	25,173	22,815	2,424	1,157	959	266	85	5,730	34	886
54	Osceola	95	71	12,037	11,573	1,104	471	388	80	18	2,019	11	206
55	Remainder of County	210	130	13,924	12,204	1,151	651	404	212	83	6,167	14	258
56	Monroe County	212	122	11,681	9,505	864	482	383	204	64	2,849	29	662
57	Brinkley	95	71	6,928	6,350	635	338	269	87	18	1,169	14	(D)
58	Clarendon	57	29	2,727	2,111	165	107	81	50	13	663	13	281
59	Remainder of County	60	22	2,026	1,044	64	37	33	67	33	997	2	(D)
60	Montgomery County	48	16	1,485	867	49	32	31	62	18	362	3	62
61	Nevada County	112	62	6,172	5,194	427	233	193	121	43	1,604	11	(D)
62	Prescott	82	54	5,396	4,846	408	216	179	88	28	1,222	10	125
63	Remainder of County	30	8	776	348	19	17	14	33	15	382	1	(D)
64	Newton County	26	6	488	228	14	10	F	26	14	222	3	(D)
65	Ouachita County	373	211	24,128	20,786	2,143	975	801	401	114	5,805	57	1,227
66	Camden	237	145	19,038	17,382	1,830	807	655	252	73	4,257	34	747
67	Remainder of County	136	66	5,090	3,404	313	168	146	149	41	1,548	23	480
68	Perry County	30	10	1,150	792	46	21	20	31	17	322	...	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
17	3,965	50	4,735	32	2,264	44	8,849	79	3,086	27	2,108	23	1,999	112	5,682	20	420	1
13	3,487	49	(D)	32	2,264	40	8,771	71	2,746	25	(D)	23	1,899	106	5,497	20	420	2
4	478	1	(D)	...	...	4	78	8	340	2	(D)	...	...	6	185	...	...	3
7	283	3	169	...	...	7	567	8	343	5	247	2	(D)	9	142	2	(D)	4
12	964	12	1,329	12	974	21	2,575	19	883	18	2,532	6	332	26	1,656	8	122	5
6	810	12	1,329	11	(D)	21	2,575	15	756	15	(D)	5	(D)	24	(D)	8	122	6
6	154	...	...	1	(D)	...	...	4	127	3	(D)	1	(D)	2	(D)	...	...	7
21	1,448	9	460	11	731	14	3,666	16	773	18	998	9	392	16	505	12	122	8
10	1,050	9	460	11	731	14	3,666	13	681	13	894	6	(D)	16	505	12	122	9
11	398	...	...	...	...	...	...	3	92	5	104	3	(D)	...	...	...	...	10
7	1,005	12	552	8	380	18	3,477	37	1,269	10	922	9	439	30	913	...	...	11
5	(D)	12	552	7	(D)	15	3,452	23	924	10	922	7	(D)	25	(D)	...	...	12
2	(D)	...	...	1	(D)	3	25	14	345	...	...	2	(D)	5	(D)	...	...	13
13	873	6	208	4	269	11	1,925	11	322	12	968	7	303	10	170	5	135	14
7	457	4	(D)	4	269	8	(D)	5	186	10	(D)	3	187	7	112	5	135	15
6	416	2	(D)	...	...	3	(D)	6	136	2	(D)	4	116	3	58	...	...	16
22	1,301	12	943	12	620	28	4,199	34	1,170	13	1,519	6	326	24	1,650	13	69	17
8	829	12	943	12	620	27	(D)	25	909	9	1,290	5	(D)	16	(D)	13	69	18
14	472	...	...	...	...	1	(D)	9	261	4	229	1	(D)	8	(D)	...	...	19
15	620	3	(D)	...	...	4	822	10	246	5	324	1	(D)	6	131	...	...	20
24	1,616	18	1,230	16	1,358	21	3,936	34	1,534	12	3,701	7	508	16	(D)	2	(D)	21
6	763	18	1,230	13	1,065	17	3,440	19	931	11	(D)	4	431	12	797	2	(D)	22
18	853	...	...	3	293	4	466	15	603	1	(D)	3	77	4	(D)	...	...	23
37	3,531	43	4,783	49	2,663	34	10,756	54	3,961	27	4,021	15	1,333	87	4,164	20	760	24
21	2,813	39	4,393	48	(D)	32	(D)	51	3,327	24	3,533	14	(D)	80	3,947	17	(D)	25
16	718	4	390	1	(D)	2	(D)	13	634	3	488	1	(D)	7	217	3	(D)	26
10	559	9	321	6	253	10	1,199	16	479	8	729	3	142	14	1,188	4	32	27
4	350	9	321	6	253	10	1,199	13	388	8	729	3	142	13	(D)	1	(D)	28
6	209	...	...	...	...	...	...	4	91	...	...	...	...	1	(D)	3	(D)	29
13	570	9	341	2	(D)	3	1,294	16	583	17	899	7	(D)	9	267	...	...	30
1	(D)	5	110	2	(D)	2	(D)	5	158	4	(D)	2	(D)	3	21	...	...	31
12	(D)	4	231	...	...	1	(D)	11	425	13	(D)	5	79	6	246	...	...	32
26	1,116	8	351	10	1,260	9	1,730	35	973	8	(D)	5	211	13	519	2	(D)	33
6	645	8	351	7	1,159	5	1,456	8	390	8	1,375	2	(D)	8	389	2	(D)	34
20	471	...	...	3	101	4	274	27	583	...	(D)	3	(D)	5	131	...	...	35
29	1,721	6	262	10	489	5	1,668	14	937	13	2,373	3	327	18	(D)	2	(D)	36
12	987	6	262	10	489	5	1,668	13	(D)	12	(D)	3	327	13	463	...	...	37
17	734	...	...	...	...	...	...	1	(D)	1	(D)	...	...	5	(D)	2	(D)	38
25	1,025	1	(D)	5	112	5	843	12	439	4	296	4	106	2	(D)	...	...	39
6	284	4	296	2	(D)	6	1,292	14	468	3	320	5	198	12	(D)	...	...	40
3	(D)	3	(D)	2	(D)	4	(D)	6	182	2	(D)	3	(D)	10	198	...	...	41
3	(D)	1	(D)	...	...	2	(D)	8	286	1	(D)	2	(D)	2	(D)	...	...	42
24	1,771	4	249	12	395	16	2,278	26	1,015	9	342	8	(D)	27	1,071	2	(D)	43
8	938	1	(D)	3	(D)	7	799	8	164	5	283	2	(D)	17	597	...	...	44
16	833	3	(D)	9	(D)	9	1,479	21	851	4	59	6	124	10	474	2	(D)	45
27	1,780	8	393	6	244	14	4,334	40	1,301	24	2,936	7	338	21	1,194	6	48	46
10	393	8	198	5	160	5	726	5	(D)	4	298	1	(D)	9	338	...	...	47
11	402	1	(D)	1	(D)	4	113	7	90	2	(D)	5	72	7	442	...	...	48
16	4,561	32	2,863	17	1,277	12	4,714	52	2,990	7	1,107	9	679	61	4,523	10	106	49
11	4,279	30	(D)	17	1,277	11	(D)	47	2,919	7	1,107	9	679	58	4,266	8	(D)	50
5	282	2	(D)	...	...	1	(D)	5	71	...	...	...	...	3	257	2	(D)	51
44	3,204	45	2,993	23	2,225	36	11,894	32	2,073	45	7,965	22	1,319	89	3,566	16	627	52
11	1,732	26	2,224	15	1,475	20	6,254	13	778	23	3,446	9	668	46	1,798	10	150	53
3	371	13	555	4	453	8	4,312	6	296	9	2,961	4	264	18	(D)	1	(D)	54
30	1,101	6	214	4	297	8	1,298	13	999	13	1,558	9	387	25	(D)	5	(D)	55
15	972	13	374	8	323	10	1,600	25	1,279	14	1,377	7	291	24	(D)	3	(D)	56
6	355	9	286	4	228	7	996	12	810	8	1,095	4	153	11	1,114	2	(D)	57
5	277	3	(D)	2	(D)	2	(D)	6	294	4	(D)	2	(D)	7	299	...	...	58
4	340	1	(D)	2	(D)	1	(D)	7	176	2	(D)	1	(D)	6	(D)	1	(D)	59
8	530	...	...	...	...	6	195	4	187	4	(D)	1	(D)	4	16	...	...	60
10	580	4	294	3	127	6	1,644	12	475	7	701	3	188	11	(D)	2	(D)	61
5	360	4	294	3	127	5	(D)	7	373	7	(D)	3	188	8	333	2	(D)	62
5	220	...	...	...	...	1	(D)	5	102	...	(D)	...	...	3	(D)	...	...	63
4	76	...	...	...	...	...	...	1	(D)	...	...	1	(D)	3	(D)	...	...	64
29	2,433	15	1,328	15	1,096	21	5,156	3	1,980	23	1,887	13	627	44	2,539	4	50	65
10	1,843	15	1,328	13	(D)	18	5,095	21	1,304	16	1,538	8	440	25	(D)	4	50	66
19	590	...	...	2	(D)	3	61	17	674	7	349	5	187	19	(D)	...	...	67
8	396	...	...	...	...	1	(D)	1	(D)	1	(D)	...	...	1	(D)	1	(D)	68

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Phillips County	403	229	27,650	24,018	2,383	1,116	905	405	153	7,339	41	960
2	Helena	188	122	17,291	15,989	1,611	767	613	196	67	4,529	21	603
3	West Helena	71	41	3,493	2,907	271	128	110	72	25	1,046	6	126
4	Remainder of County	144	66	6,866	5,122	501	221	182	137	61	1,764	14	231
5	Pike County	84	40	4,181	3,275	201	96	90	94	29	749	8	101
6	Poinsett County	364	222	22,658	19,596	1,760	872	737	391	107	4,670	48	940
7	Marked Tree	59	41	3,762	3,506	362	196	163	65	9	627	11	143
8	Trumann	91	53	5,122	4,222	293	181	145	104	33	1,532	11	172
9	Remainder of County	214	128	13,774	11,868	1,105	495	429	222	65	2,511	26	625
10	Polk County	151	91	7,808	6,448	550	316	266	194	29	1,722	17	401
11	Mena	98	74	6,168	5,692	509	288	240	113	20	1,464	11	272
12	Remainder of County	53	17	1,640	766	41	28	26	71	9	238	6	129
13	Pope County	202	122	14,650	13,058	1,032	521	450	225	40	3,210	15	490
14	Russellville	136	94	12,357	11,589	943	459	402	152	22	2,508	14	(D)
15	Remainder of County	66	28	2,293	1,469	89	62	48	73	18	702	1	(D)
16	Prairie County	120	66	5,870	4,844	382	193	170	126	28	1,300	19	324
17	Pulaski County	2,159	1,361	224,068	209,942	24,314	10,990	9,455	2,192	563	47,082	336	15,423
18	Little Rock	1,804	914	167,295	158,769	19,737	8,993	7,729	1,379	356	33,721	215	12,198
19	North Little Rock	586	348	49,456	45,288	4,182	1,745	1,518	623	142	10,167	96	2,791
20	Remainder of County	169	99	7,317	5,885	395	252	208	190	65	3,194	25	434
21	Randolph County	124	70	7,367	6,393	541	283	244	148	32	1,171	13	150
22	Pocahontas	94	62	6,407	5,891	509	267	229	114	21	879	10	120
23	Remainder of County	30	8	960	502	32	16	15	34	11	292	3	30
24	St. Francis County	323	191	20,069	16,527	1,736	986	770	313	110	5,212	34	910
25	Forrest City	196	130	14,476	12,762	1,301	727	558	192	56	3,524	23	620
26	Remainder of County	127	61	5,593	3,765	435	259	212	121	54	1,688	11	290
27	Saline County	197	115	16,243	14,741	1,137	480	399	233	70	4,367	18	297
28	Benton	149	87	13,483	12,287	1,009	409	348	181	48	3,135	13	236
29	Remainder of County	48	28	2,860	2,454	128	72	51	52	22	1,192	5	61
30	Scott County	98	48	4,097	3,099	219	148	128	106	30	1,043	8	466
31	Searcy County	69	31	3,506	2,728	161	99	86	86	15	761	9	67
32	Sebastian County	905	593	85,748	78,844	8,175	3,661	3,273	920	168	17,345	191	5,577
33	Fort Smith	804	548	82,459	76,645	8,008	3,563	3,185	797	132	16,129	175	5,357
34	Remainder of County	101	45	3,289	2,199	167	98	88	123	36	1,216	16	220
35	Sevier County	117	61	6,010	5,030	396	208	188	139	35	1,385	15	353
36	De Queen	70	44	4,904	4,406	340	180	160	82	17	872	7	313
37	Remainder of County	47	17	1,106	624	37	28	28	57	18	513	8	50
38	Sharp County	72	22	1,783	1,175	87	41	33	81	23	540	9	85
39	Stone County	70	28	2,632	1,790	190	79	68	70	19	440	9	115
40	Union County	600	398	46,661	42,463	4,492	1,980	1,756	629	182	12,175	78	1,897
41	El Dorado	417	289	38,129	35,553	3,946	1,722	1,523	422	115	8,980	50	1,366
42	Remainder of County	183	109	8,532	6,910	546	258	233	207	67	3,195	28	531
43	Van Buren County	75	37	3,928	3,442	177	91	77	76	16	589	12	129
44	Washington County	526	350	48,321	44,535	3,881	1,774	1,521	562	118	9,508	90	2,356
45	Fayetteville	232	170	24,888	23,832	2,322	1,057	903	225	37	4,541	47	1,254
46	Springdale	150	106	14,452	13,322	1,060	457	408	163	31	2,618	23	470
47	Remainder of County	144	74	8,981	7,381	499	260	210	174	50	2,349	20	632
48	White County	423	199	26,126	21,564	1,717	864	722	480	115	4,599	49	903
49	Searcy	185	99	17,585	15,833	1,280	609	505	212	44	2,502	17	390
50	Remainder of County	238	100	8,541	5,731	437	255	217	268	71	2,097	32	513
51	Woodruff County	169	93	8,528	7,196	522	316	236	176	56	2,143	15	191
52	Yell County	145	75	9,599	8,433	433	270	228	141	25	965	20	280

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
34	2,934	33	2,165	18	1,408	16	5,287	25	1,323	16	3,513	14	886	48	1,841	5	98	1
9	1,418	22	1,753	12	1,014	9	3,980	9	498	7	2,165	8	496	24	835	...	...	2
6	249	2	(D)	2	(D)	2	(D)	6	251	2	(D)	3	171	13	712	4	(D)	3
19	1,167	9	(D)	4	(D)	5	(D)	10	574	7	(D)	3	219	11	294	1	(D)	4
6	529	2	(D)	3	20	4	(D)	13	442	6	383	5	159	6	294	2	(D)	5
33	1,951	17	903	20	972	20	3,362	27	1,287	25	5,266	15	(D)	51	2,435	1	(D)	6
5	177	3	375	6	(D)	2	(D)	4	334	3	895	3	196	11	529	...	...	7
9	361	5	178	2	(D)	4	611	9	328	7	1,342	2	(D)	9	291	...	...	8
19	1,453	9	350	12	425	14	(D)	12	625	15	3,029	10	420	31	1,655	1	(D)	9
25	1,022	4	303	5	355	16	1,498	27	709	8	667	4	285	12	628	4	79	10
6	341	4	303	5	355	12	1,448	16	525	6	(D)	4	285	10	(D)	4	79	11
19	681	...	...	...	...	4	50	11	184	2	(D)	...	...	2	(D)	...	...	12
18	1,201	12	712	16	1,186	17	3,270	37	1,014	16	(D)	14	431	15	1,639	2	(D)	13
6	678	11	(D)	14	(D)	13	3,155	20	687	14	1,153	7	314	15	1,639	...	...	14
12	523	1	(D)	2	(D)	4	115	17	367	2	(D)	7	117	...	...	2	(D)	15
14	518	5	90	6	428	2	(D)	21	748	12	1,308	5	208	6	184	2	(D)	16
81	36,062	118	11,830	106	10,497	106	47,571	241	13,829	95	13,283	88	7,348	313	17,214	112	3,929	17
50	33,689	94	10,411	60	7,574	54	31,266	146	8,253	53	8,727	68	5,942	222	12,514	86	3,000	18
16	1,838	21	1,304	44	(D)	44	15,901	73	4,644	36	3,933	19	(D)	76	3,947	19	810	19
15	535	3	115	2	(D)	8	404	23	932	6	623	1	(D)	15	753	7	119	20
19	790	5	334	6	223	14	2,137	12	507	11	1,186	6	276	6	593	...	...	21
8	501	5	334	6	223	14	2,137	9	(D)	11	1,186	6	276	4	(D)	...	...	22
11	289	...	...	...	...	...	...	3	(D)	...	...	...	...	2	(D)	...	...	23
39	1,946	22	1,235	12	834	16	3,417	23	1,343	17	3,294	7	441	38	1,430	5	87	24
14	1,037	16	958	10	(D)	12	2,740	16	1,068	11	2,197	7	441	29	1,112	2	(D)	25
25	869	6	277	2	(D)	4	577	7	305	6	1,097	...	...	9	318	3	(D)	26
17	2,950	5	406	4	284	14	4,874	35	1,176	9	(D)	4	361	19	400	2	(D)	27
9	2,214	5	406	4	284	13	(D)	24	(D)	8	1,199	4	361	19	400	2	(D)	28
8	736	...	...	...	...	1	(D)	11	(D)	1	(D)	...	...	...	...	...	...	29
8	314	1	(D)	5	92	8	941	21	444	7	400	5	121	5	(D)	...	...	30
9	414	3	60	1	(D)	8	1,134	11	29	6	327	3	117	5	(D)	...	...	31
35	10,476	54	5,765	54	3,761	57	19,927	106	5,259	38	7,617	27	2,470	133	6,279	43	1,272	32
17	9,657	54	5,765	51	3,635	56	(D)	92	4,801	37	(D)	23	2,375	128	6,247	39	(D)	33
18	819	...	...	3	126	1	(D)	14	458	1	(D)	4	95	5	32	3	(D)	34
15	718	4	78	1	(D)	11	1,409	14	456	8	344	4	299	6	(D)	4	26	35
7	461	3	(D)	...	(D)	11	1,409	8	344	7	(D)	3	(D)	5	(D)	2	(D)	36
8	257	1	(D)	1	(D)	...	...	6	112	1	(D)	1	(D)	1	(D)	2	(D)	37
14	289	...	...	...	...	4	(D)	13	279	3	(D)	4	65	2	(D)	...	...	38
13	658	3	110	4	36	5	(D)	3	56	4	277	2	(D)	4	(D)	4	20	39
28	4,059	34	2,545	27	3,259	42	10,775	64	3,132	24	2,918	23	1,400	88	4,163	10	338	40
13	3,524	29	2,343	22	2,854	27	8,561	46	2,671	19	2,768	16	1,197	70	3,527	10	338	41
15	535	5	202	5	405	15	2,214	18	461	5	150	7	203	18	636	...	...	42
9	284	3	116	2	(D)	3	584	11	182	6	299	2	(D)	11	1,532	...	...	43
27	3,333	33	1,997	27	1,590	43	8,910	53	2,504	31	4,105	21	1,463	72	12,231	11	324	44
10	2,110	23	1,448	17	1,232	19	5,654	20	1,279	12	2,073	12	1,070	31	4,209	4	16	45
7	675	9	(D)	4	270	19	2,903	16	813	7	1,023	6	248	23	4,736	5	(D)	46
10	548	1	(D)	6	88	5	353	17	412	12	1,009	3	145	18	3,286	2	(D)	47
44	5,819	14	778	15	705	33	5,885	54	1,847	31	2,688	15	633	46	2,111	7	158	48
16	4,494	9	691	11	501	22	5,035	21	707	9	1,517	5	440	27	(D)	4	(D)	49
28	1,325	5	87	4	204	11	850	33	1,140	22	1,171	10	193	19	(D)	3	(D)	50
19	2,288	10	364	8	264	11	936	18	609	9	974	9	258	14	581	...	...	51
29	1,186	2	(D)	5	132	11	1,752	16	454	5	330	13	289	15	(D)	4	40	52

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Arkansas, total	19,955	1,078,714
Arkansas County	286	21,132
De Witt	78	4,962
Stuttgart	134	14,267
Remainder of County	74	1,903
Ashley County	207	11,077
Crossett	19	3,276
Remainder of County	188	7,801
Baxter County	148	5,879
Benton County	485	27,354
Bentonville	79	4,126
Rogers	128	9,785
Siloam Springs	93	6,115
Remainder of County	185	7,328
Boone County	212	11,796
Harrison	134	9,726
Remainder of County	78	2,070
Bradley County	150	9,274
Warren	82	7,208
Remainder of County	68	2,066
Calhoun County	62	1,714
Carroll County	189	5,756
Chicot County	215	10,238
Dermott	52	2,576
Eudora	58	2,725
Remainder of County	105	4,937
Clark County	246	12,206
Arkadelphia	121	8,008
Remainder of County	125	4,198
Clay County	252	10,193
Piggott	58	3,319
Remainder of County	194	6,874
Cleburne County	121	3,079
Cleveland County	73	1,703
Columbia County	249	14,299
Magnolia	117	11,003
Remainder of County	132	3,296
Conway County	190	7,634
Morrilton	135	6,952
Remainder of County	55	682
Craighead County	514	30,783
Jonesboro	237	22,122
Remainder of County	277	8,661
Crawford County	248	7,808
Van Buren	108	4,526
Remainder of County	140	3,282
Crittenden County	393	25,250
West Memphis	139	14,401
Remainder of County	254	10,849
Cross County	245	12,094
Wynne	95	7,393
Remainder of County	150	4,701
Dallas County	135	5,563
Fordyce	73	4,167
Remainder of County	62	1,396
Desha County	214	11,361
Dumas	57	3,719
McGehee	78	5,869
Remainder of County	79	1,773
Drew County	179	7,092
Monticello	107	5,191
Remainder of County	72	1,901
Faulkner County	252	12,107
Conway	171	10,732
Remainder of County	81	1,375
Franklin County	149	4,783
Fulton County	83	1,625
Garland County	722	41,533
Hot Springs	606	38,925
Remainder of County	116	2,608
Grant County	92	2,830
Greene County	318	14,813
Paragould	201	12,473
Remainder of County	117	2,340
Hempstead County	260	13,703
Hope	175	11,893
Remainder of County	85	1,810
Hot Spring County	229	9,474
Malvern	142	8,184
Remainder of County	87	1,290
Howard County	145	6,645
Nashville	85	4,967
Remainder of County	60	1,678
Independence County	247	12,484
Batesville	134	9,899
Remainder of County	113	2,585
Izard County	88	1,569
Jackson County	267	13,900
Newport	138	10,139
Remainder of County	129	3,761
Jefferson County	658	42,036
Pine Bluff	492	37,068
Remainder of County	166	4,968
Johnson County	194	6,354
Clarksville	104	5,101
Remainder of County	90	1,253
LaFayette County	132	5,445
Stamps	46	2,267
Remainder of County	86	3,178
Lawrence County	220	7,870
Walnut Ridge	73	4,945
Remainder of County	147	2,925
Lee County	184	9,292
Marianna	95	6,845
Remainder of County	89	2,447
Lincoln County	123	3,519
Little River County	124	4,239
Ashdown	47	2,076
Remainder of County	77	2,163
Logan County	220	8,827
Paris	83	4,398
Remainder of County	137	4,429
Lonoke County	309	14,641
Madison County	108	2,196
Marion County	87	1,955
Miller County	338	22,741
Texarkana	281	21,766
Remainder of County	57	975
Mississippi County	758	50,634
Blytheville	293	25,273
Osceola	92	9,978
Remainder of County	373	15,383
Monroe County	199	9,226
Brinkley	78	5,175
Clarendon	50	1,868
Remainder of County	71	2,183
Montgomery County	66	1,491
Nevada County	149	6,119
Prescott	77	4,223
Remainder of County	72	1,896
Newton County	52	625
Ouachita County	369	18,859
Camden	188	14,312
Remainder of County	181	4,547
Perry County	56	1,283
Phillips County	430	25,058
Helena	175	15,514
West Helena	66	2,611
Remainder of County	189	6,933
Pike County	108	3,476
Poinsett County	414	21,458
Marked Tree	78	6,138
Trumann	79	3,296
Remainder of County	257	12,024
Polk County	177	7,645
Mena	96	6,012
Remainder of County	81	1,633
Pope County	241	10,549
Russellville	151	8,804
Remainder of County	90	1,745
Prairie County	159	4,492
Pulaski County	2,120	174,474
Little Rock	1,248	129,313
North Little Rock	543	37,889
Remainder of County	329	7,272
Randolph County	155	6,029
Pocahontas	84	4,448
Remainder of County	71	1,581
St. Francis County	334	16,886
Forrest City	156	11,083
Remainder of County	178	5,803
Saline County	223	10,175
Benton	109	7,193
Remainder of County	114	2,982
Scott County	121	3,617
Searcy County	95	2,423
Sebastian County	868	66,506
Fort Smith	672	61,966
Remainder of County	196	4,540
Sevier County	151	5,888
De Queen	80	4,486
Remainder of County	71	1,402
Sharp County	80	1,295
Stone County	60	1,477
Union County	608	38,388
El Dorado	352	30,171
Remainder of County	256	8,217
Van Buren County	88	1,972
Washington County	545	40,034
Fayetteville	221	20,199
Springdale	131	12,953
Remainder of County	193	6,882
White County	396	16,880
Searcy	124	10,705
Remainder of County	272	6,175
Woodruff County	193	7,896
Yell County	178	5,993

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FORT SMITH STANDARD METROPOLITAN AREA--Coextensive with Sebastian County, Ark.										
Retail trade, total	905	593	85,748	78,844	8,175	153,827	146,990	3,661	3,273	920
Food Stores										
Total	168	68	17,345	15,311	1,017	18,179	16,546	342	321	181
Grocery stores	154	58	16,553	14,623	935	16,723	15,090	360	289	169
Meat markets	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	2	...	(D)	...	...	...	...	...	...	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, without baking on premises	...	...	...	...	...	...	...	...	...	...
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	191	145	5,577	4,935	917	19,298	18,215	714	625	220
Eating places (except refreshment stands)	120	90	3,752	3,308	692	14,273	13,550	551	493	143
Restaurants, cafeterias	(NA)	89	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	17	17	618	618	82	1,433	1,211	56	36	16
Drinking places	54	38	1,207	1,009	143	3,592	3,454	107	96	61
General Merchandise Group										
Total	35	27	10,476	10,284	1,412	28,200	26,004	716	593	30
Department stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	15	11	2,621	2,445	239	4,231	3,737	87	67	12
General stores	9	7	609	(D)	27	703	661	24	21	11
Variety stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, Accessories Stores										
Total	54	48	5,765	5,583	755	14,326	13,743	361	316	31
Shoe stores	18	18	1,216	1,216	178	3,557	3,334	77	64	5
Men's shoe stores	6	6	189	189	27	686	602	14	11	...
Women's shoe stores	6	6	421	421	66	1,370	1,353	28	26	5
Children's, juveniles' shoe stores	...	...	...	...	...	...	...	...	...	...
Family shoe stores	6	6	606	606	85	1,501	1,379	35	27	...
Men's, boys' clothing and furnishings stores	11	11	1,512	1,512	186	3,463	3,318	71	58	8
Men's, boys' clothing stores	8	8	1,168	1,168	151	2,839	2,700	58	46	5
Men's, boys' furnishings stores	3	3	344	344	35	624	618	13	12	3
Family clothing stores	4	4	250	250	37	720	666	20	16	1
Women's clothing, specialty stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	10	10	2,292	2,292	329	6,051	5,908	178	165	3
Millinery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Clothing, specialty stores, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Children's, infants' wear stores	4	2	335	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	2	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	54	40	3,761	3,543	500	9,918	9,853	204	201	51
Furniture, home furnishings stores	39	27	2,982	(D)	374	7,183	7,116	158	155	37
Furniture stores	(NA)	18	(NA)	1,387	160	2,874	2,818	59	57	(NA)
Floor covering stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	15	13	879	(D)	126	2,735	2,735	46	46	14
Household appliance stores	(NA)	6	(NA)	600	78	1,593	1,593	26	26	(NA)
Appliance, radio, TV stores	(NA)	5	(NA)	140	(D)	(D)	(D)	(D)	(D)	(NA)
Radio, TV stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Automotive Group										
Total	57	43	19,927	18,545	1,357	22,320	22,016	378	370	58
Passenger car dealers (franchised)	12	12	9,868	9,868	961	15,350	15,121	263	259	9
Passenger car dealers (nonfranchised)	32	18	8,604	7,222	200	3,374	3,374	49	49	42
Tire, battery, accessory dealers	10	10	1,314	1,314	188	3,347	3,274	61	57	4
Motorcycle, aircraft, boat dealers	3	3	141	141	8	249	249	5	5	3
Household trailer dealers	...	...	...	...	...	...	...	...	...	...
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	106	72	5,259	4,757	479	8,681	8,384	203	188	115
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	38	34	7,617	7,247	770	14,933	14,758	270	264	26
Farm equipment dealers	6	6	2,014	2,014	245	4,506	4,506	72	72	4
Lumber, building materials dealers	16	14	3,580	(D)	273	5,436	5,386	112	109	12
Paint, glass, wallpaper stores	6	6	704	704	106	1,891	1,891	28	28	1
Plumbing, electrical supply stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug Stores, Proprietary Stores										
Total	27	25	2,470	(D)	355	6,627	6,332	175	160	27
Drug stores	(NA)	25	(NA)	(D)	355	6,627	6,332	175	160	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other Retail Stores										
Total	133	83	6,279	5,467	576	10,668	10,460	234	221	139
Liquor stores	43	35	2,650	2,250	133	2,177	2,122	60	57	46
Fuel, ice dealers	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel dealers (coal, wood)	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Liquefied petroleum gas dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
FORT SMITH STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Jewelry stores	9	7	727	(D)	120	2,259	2,257	43	42	8
Book stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	4	4	106	106	11	140	135	4	3	4
Bicycle stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	10	6	240	204	20	333	315	11	10	10
Cigar stores, stands	8	...	68	...	...	...	...	...	...	8
News dealers, newsstands	3	1	68	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	4	4	586	586	73	1,355	1,306	29	26	4
Camera, photographic supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	...	...	...	...	...	...	...	...	...	...
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	4	4	173	173	30	741	741	10	10	3
Retail stores (except second-hand) n.e.c.	6	6	207	207	27	625	625	13	13	2
Second-hand stores	9	5	294	236	50	1,094	1,094	23	23	11
Nonstore Retailers										
Total	42	8	1,272	722	37	677	677	14	14	42
Mail order houses	2	...	(D)	...	...	...	...	...	...	(D)
Direct selling (house-to-house) organizations	29	3	445	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	11	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LITTLE ROCK-NORTH LITTLE ROCK STANDARD METROPOLITAN AREA--Coextensive with Pulaski County, Ark.										
Retail trade, total	2,159	1,361	224,068	209,942	24,314	483,240	459,225	10,990	9,455	2,192
Food Stores										
Total	563	235	47,082	40,330	2,487	46,574	42,390	1,065	817	619
Grocery stores	513	211	45,348	38,900	2,286	42,729	38,657	957	719	561
Meat markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	2	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	6	2	42	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	15	3	294	188	17	371	351	13	11	16
Bakery products stores	10	8	391	(D)	119	2,127	2,077	61	57	11
Bakeries, with baking on premises	(NA)	5	(NA)	146	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	376	260	15,423	14,601	2,644	60,252	56,897	2,084	1,844	400
Eating places (except refreshment stands)	239	191	13,186	12,724	2,380	55,272	52,178	1,900	1,683	285
Restaurants, cafeterias	(NA)	191	(NA)	12,724	2,380	55,272	52,178	1,900	1,683	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	43	29	1,610	876	147	2,923	2,802	102	95	49
Drinking places	92	40	1,209	1,001	117	2,057	1,917	82	66	64
General Merchandise Group										
Total	81	57	36,062	35,452	5,776	115,945	105,854	2,997	2,325	72
Department stores	7	7	28,862	28,862	4,906	99,906	91,591	2,424	1,933	...
Dry goods, general merchandise stores	31	17	3,374	2,992	338	6,526	5,736	182	112	26
General stores	13	7	451	(D)	16	359	330	13	10	13
Variety stores	28	26	3,337	(D)	516	9,154	8,197	378	270	31
Apparel, Accessories Stores										
Total	118	108	11,830	11,692	1,738	33,547	32,140	805	683	63
Shoe stores	31	29	3,655	(D)	599	11,892	11,385	263	207	9
Men's shoe stores	(NA)	6	(NA)	316	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	5	(NA)	982	129	2,256	2,074	52	30	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	17	(NA)	2,263	429	8,783	8,486	196	163	(NA)
Men's, boys' clothing and furnishings stores	18	18	1,998	1,998	322	4,926	4,812	98	90	10
Men's, boys' clothing stores	13	13	1,646	1,646	279	4,188	4,074	83	75	9
Men's, boys' furnishings stores	5	5	352	352	43	738	738	15	15	1
Family clothing stores	13	13	1,130	1,130	145	2,909	2,658	80	59	9
Women's clothing, specialty stores	40	36	4,100	4,052	540	11,289	10,878	307	277	21
Ready-to-wear stores	(NA)	22	(NA)	3,239	396	8,333	8,023	238	217	(NA)
Millinery stores	(NA)	10	(NA)	603	110	1,992	1,897	53	45	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	210	34	964	958	16	15	(NA)
Children's, infants' wear stores	5	5	293	293	23	710	635	17	12	5
Apparel stores, n.e.c.	9	7	614	(D)	109	1,821	1,772	40	38	7
Furniture, Home Furnishings, Appliance Dealers										
Total	106	80	10,497	9,943	1,484	28,770	27,709	526	508	105
Furniture, home furnishings stores	74	58	7,311	6,921	1,053	19,880	19,649	372	361	76
Furniture stores	(NA)	49	(NA)	6,289	923	17,688	17,597	331	325	(NA)
Floor covering stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	32	22	3,186	3,022	431	8,890	8,060	154	147	29
Household appliance stores	(NA)	11	(NA)	1,789	286	5,878	5,072	103	96	(NA)
Appliance, radio, TV stores	(NA)	6	(NA)	851	80	1,720	1,696	28	28	(NA)
Radio, TV stores	(NA)	5	(NA)	382	65	1,292	1,292	23	23	(NA)
Automotive Group										
Total	106	76	47,571	47,061	4,039	77,811	77,461	1,014	998	97
Passenger car dealers (franchised)	21	21	35,718	35,718	3,088	59,607	59,591	723	721	8
Passenger car dealers (nonfranchised)	53	31	6,965	6,529	300	6,221	6,155	95	94	61
Tire, battery, accessory dealers	23	15	4,116	4,042	608	11,280	11,012	182	169	18
Motorcycle, aircraft, boat dealers	5	5	234	234	15	278	278	7	7	6
Household trailer dealers	4	4	538	538	28	425	425	7	7	4
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LITTLE ROCK--NORTH LITTLE ROCK STANDARD METROPOLITAN AREA--Con.										
Gasoline Service Stations										
Total	241	177	13,829	12,577	1,194	25,191	24,505	548	503	262
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	95	77	13,283	12,847	1,558	28,926	28,216	512	479	83
Farm equipment dealers	6	6	820	820	126	1,391	1,331	28	22	4
Lumber, building materials dealers	44	42	8,882	(D)	977	18,603	18,117	346	326	33
Paint, glass, wallpaper stores	9	9	934	934	143	2,713	2,699	40	38	5
Plumbing, electrical supply stores	8	6	1,464	(D)	224	4,260	4,234	65	63	5
Hardware stores	26	14	1,171	839	88	1,959	1,835	33	30	32
Drug Stores, Proprietary Stores										
Total	88	72	7,348	6,994	941	17,602	16,524	476	413	84
Drug stores	(NA)	70	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	313	193	17,214	15,288	1,795	32,877	31,921	680	611	303
Liquor stores	107	89	6,062	5,500	320	5,495	5,266	160	136	106
Fuel, ice dealers	16	8	857	755	139	2,390	2,347	38	34	13
Fuel dealers (coal, wood)	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Liquefied petroleum gas dealers	(NA)	5	(NA)	698	122	2,200	2,185	33	31	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	3	(NA)	57	17	190	162	5	3	(NA)
Hay, grain, feed stores	8	6	881	(D)	34	684	678	15	14	11
Farm, garden supply stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	19	13	2,141	2,105	378	7,589	7,527	126	122	10
Book stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	8	2	514	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	9	5	619	553	88	854	839	16	15	9
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	19	15	872	812	131	3,121	2,956	70	61	14
Cigar stores, stands	9	3	411	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	6	2	99	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	7	3	82	64	5	73	35	4	1	7
Music stores	8	6	713	(D)	166	3,084	3,084	50	50	3
Camera, photographic supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	11	11	526	526	122	2,309	2,266	32	30	6
Second-hand stores	39	17	1,005	765	82	1,560	1,542	39	36	42
Nonstore Retailers										
Total	112	24	3,929	3,157	658	15,745	15,608	283	274	104
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	99	15	2,862	2,128	589	14,369	14,251	256	249	95
Merchandise vending machine operators	12	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	FORT SMITH STANDARD METROPOLITAN AREA				LITTLE ROCK STANDARD METROPOLITAN AREA			
Retail trade, total	868	551	66,506	58,699	2,120	1,398	174,474	161,578
Food stores	245	94	10,869	8,658	680	299	32,622	26,261
Eating, drinking places	155	116	3,511	3,122	392	307	10,042	9,432
General merchandise group	40	31	10,389	10,133	84	49	33,692	33,117
Apparel, accessories stores	36	33	4,946	4,892	84	75	10,110	10,009
Furniture, home furnishings, appliance dealers	44	33	2,733	2,367	93	71	7,829	7,403
Automotive group	63	45	16,526	13,679	99	78	35,077	33,633
Gasoline service stations	111	67	3,501	2,800	237	157	9,659	8,442
Lumber, building materials, hardware, farm equipment dealers	30	26	6,105	6,038	77	68	10,817	10,651
Drug stores, proprietary stores	23	22	1,863	(D)	79	72	5,955	5,859
Other retail stores	119	82	(D)	(D)	285	212	17,079	15,179
Nonstore retailers	2	2	(D)	(D)	10	10	1,592	1,592

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ...Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
GARLAND COUNTY										
Retail trade, total	716	476	49,327	45,779	5,188	103,433	99,307	2,457	2,182	774
Food stores, total	149	61	11,061	9,627	591	11,627	10,644	273	223	167
Grocery stores	132	52	10,644	9,318	525	10,484	9,540	243	195	148
Meat markets, fish (seafood) markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	5	5	171	171	36	569	557	14	13	6
Other food stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	163	127	5,258	4,838	918	18,911	17,907	697	624	194
Eating places	135	107	4,688	4,338	842	17,361	16,410	654	585	160
Drinking places	28	20	570	500	76	1,550	1,497	43	39	34
General merchandise group, total	17	17	3,965	3,945	545	9,457	8,852	270	211	14
General merchandise group (except variety)	10	10	2,587	2,587	373	6,429	6,184	148	130	6
Variety stores	7	7	1,378	1,358	172	3,028	2,668	122	81	8
Apparel, accessories stores, total	50	48	4,735	(D)	595	11,479	10,984	287	245	43
Shoe stores	12	12	943	943	136	2,467	2,323	56	42	7
Men's, boys' clothing and furnishings stores	8	8	827	827	124	2,281	2,261	40	39	8
Family clothing stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	17	17	1,664	1,664	171	3,207	3,125	93	84	12
Ready-to-wear stores	16	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	32	28	2,264	2,228	242	5,105	5,077	102	100	39
Furniture, home furnishings stores, antique stores	20	18	1,511	(D)	152	2,701	2,673	59	57	24
Household appliance, radio, TV stores	12	10	753	(D)	90	2,404	2,404	43	43	15
Automotive group	44	30	8,849	8,559	891	18,793	18,507	288	280	42
Gasoline service stations	79	51	3,086	2,636	280	5,511	5,454	128	122	84
Lumber, bldg. matls., hardware, farm equip. dealers, total	27	21	2,108	1,978	202	4,444	4,382	85	82	32
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	15	13	1,470	(D)	156	3,496	3,446	65	63	19
Hardware stores	12	8	638	(D)	46	948	936	20	19	13
Drug stores, proprietary stores, total	23	21	1,899	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	20	(NA)	1,802	270	4,986	4,733	117	99	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	112	70	5,682	5,130	632	12,657	12,325	200	188	120
Liquor stores	38	24	2,182	1,850	91	1,655	1,557	39	36	40
Fuel, ice dealers	6	2	230	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	5	1,119	1,119	75	1,474	1,454	30	29	5
Jewelry stores	11	9	622	(D)	209	4,582	4,499	41	39	9
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	37	25	1,221	1,099	184	3,434	3,303	57	52	39
Second-hand stores	9	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	20	2	420	(D)	(D)	(D)	(D)	(D)	(D)	(D)
JEFFERSON COUNTY										
Retail trade, total	746	460	55,227	50,509	4,941	89,655	85,304	2,421	2,077	803
Food stores, total	253	95	16,767	13,679	833	15,751	14,736	413	337	265
Grocery stores	243	91	16,511	13,607	818	15,607	14,597	408	333	255
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	4	2	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	117	85	2,438	2,196	365	7,363	7,091	346	311	147
Eating places	96	68	2,002	1,800	328	6,839	6,607	317	288	119
Drinking places	21	17	436	396	37	524	484	29	23	28
General merchandise group, total	37	23	3,531	3,337	409	7,166	6,558	248	178	33
General merchandise group (except variety)	32	20	2,442	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	5	3	1,089	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	43	41	4,783	(D)	638	12,198	11,437	375	294	33
Shoe stores	8	6	526	(D)	70	1,303	1,123	39	24	2
Men's, boys' clothing and furnishings stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	18	18	2,889	2,889	(D)	7,437	7,019	239	185	18
Women's clothing, specialty stores	10	10	819	819	112	2,356	2,229	69	63	3
Ready-to-wear stores	7	7	760	760	104	2,105	2,043	62	58	2
Other clothing, specialty stores	3	3	59	59	8	251	186	7	5	1
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	49	31	2,663	2,379	325	5,654	5,481	119	106	52
Furniture, home furnishings stores, antique stores	33	21	1,710	1,600	196	3,547	3,436	74	65	37
Household appliance, radio, TV stores	16	10	953	779	129	2,107	2,043	45	41	15
Automotive group	34	24	10,756	10,570	855	13,721	13,266	253	239	38
Gasoline service stations	64	56	3,961	3,677	328	6,668	6,341	172	150	68
Lumber, bldg. matls., hardware, farm equip. dealers, total	27	23	4,021	3,905	497	9,338	9,148	175	171	26
Farm equipment dealers	6	6	2,031	2,031	246	4,337	4,337	70	70	5
Lumber, building materials, supplies, equipment dealers	19	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JEFFERSON COUNTY--Con.										
Drug stores, proprietary stores, total	15	13	1,383	(D)	170	3,047	2,827	86	77	22
Drug stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	87	65	4,164	4,012	418	7,452	7,122	200	180	98
Liquor stores	17	17	1,382	1,382	74	1,409	1,381	40	36	21
Fuel, ice dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	7	850	850	48	879	872	18	18	7
Jewelry stores	9	7	555	(D)	90	1,526	1,493	41	37	8
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	24	22	870	(D)	152	2,690	2,438	73	59	25
Second-hand stores	19	7	197	123	18	274	274	10	10	26
Nonstore retailers	20	4	760	658	103	1,297	1,297	34	34	21
MISSISSIPPI COUNTY										
Retail trade, total	597	375	51,134	46,592	4,679	89,671	83,783	2,279	1,751	558
Food stores, total	186	62	13,916	10,662	848	15,093	12,394	487	243	198
Grocery stores	179	59	13,114	9,906	641	11,983	11,324	296	226	192
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	3	1	47	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	59	53	1,352	1,300	251	5,239	4,928	220	196	60
Eating places	42	36	1,103	1,051	209	4,588	4,285	192	170	44
Drinking places	17	17	249	249	42	651	643	28	26	16
General merchandise group, total	44	34	3,204	3,016	329	6,135	5,016	254	127	45
General merchandise group (except variety)	36	26	2,298	2,110	219	4,120	3,629	122	85	40
Variety stores	8	8	906	906	110	2,015	1,387	132	42	5
Apparel, accessories stores, total	45	39	2,993	2,819	338	6,881	6,264	217	148	35
Shoe stores	7	5	218	(D)	17	380	335	13	8	6
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	14	(NA)	1,426	173	3,382	2,834	130	68	(NA)
Women's clothing, specialty stores	14	10	764	708	74	1,523	1,523	45	45	13
Ready-to-wear stores	(NA)	10	(NA)	708	74	1,523	1,523	45	45	(NA)
Other clothing, specialty stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	23	21	2,225	(D)	337	6,357	6,313	124	121	12
Furniture, home furnishings stores, antique stores	12	12	1,341	1,341	197	3,625	3,581	72	69	6
Household appliance, radio, TV stores	11	9	884	(D)	140	2,732	2,732	52	52	6
Automotive group	36	28	11,894	11,834	994	17,973	17,863	301	294	29
Gasoline service stations	32	28	2,073	2,025	172	4,077	3,976	96	90	28
Lumber, bldg. matls., hardware, farm equip. dealers, total	45	39	7,965	(D)	845	15,533	15,371	289	279	31
Farm equipment dealers	17	13	3,157	(D)	496	9,374	9,282	155	153	11
Lumber, building materials, supplies, equipment dealers	22	18	2,299	2,271	269	4,727	4,703	100	96	16
Hardware stores	6	6	509	509	80	1,432	1,386	34	30	4
Drug stores, proprietary stores, total	22	18	1,319	1,269	176	3,823	3,592	101	86	22
Drug stores	(NA)	18	(NA)	1,269	176	3,823	3,592	101	86	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	89	53	3,566	3,254	331	7,304	6,870	169	147	81
Liquor stores	21	11	533	389	33	652	640	19	18	21
Fuel, ice dealers	13	11	922	(D)	118	2,480	2,300	50	45	14
Feed, farm, garden supply stores	10	8	1,219	(D)	64	1,839	1,764	41	37	6
Jewelry stores	10	8	418	(D)	65	1,188	1,134	25	22	7
Book, stationery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other retail stores (except second-hand)	18	8	250	192	34	790	715	19	16	17
Second-hand stores	9	7	(D)	(D)	17	355	317	15	9	8
Nonstore retailers	16	4	627	471	58	1,256	1,196	21	20	17
PULASKI COUNTY (See Little Rock-North Little Rock Standard Metropolitan Area, Table 103.)										
SEBASTIAN COUNTY (See Fort Smith Standard Metropolitan Area, Table 103.)										

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
UNION COUNTY										
Retail trade, total	600	398	46,661	42,463	4,492	84,771	81,544	1,980	1,756	629
Food stores, total	192	78	12,175	9,929	547	9,559	8,750	254	201	196
Grocery stores	168	74	11,975	9,861	534	9,320	8,521	243	191	180
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	5	1	57	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	78	56	1,897	1,575	294	6,598	6,247	250	223	85
Eating places	61	41	1,562	(D)	260	6,030	5,684	223	197	65
Drinking places	17	15	335	(D)	34	568	563	27	26	20
General merchandise group, total	28	26	4,059	(D)	570	10,725	10,017	301	249	23
General merchandise group (except variety)	22	20	3,182	(D)	422	8,101	7,461	185	148	20
Variety stores	6	6	877	877	148	2,624	2,556	116	101	3
Apparel, accessories stores, total	34	32	2,545	(D)	299	3,850	3,605	159	135	28
Shoe stores	9	9	560	560	61	1,187	1,108	32	23	8
Men's, boys' clothing and furnishings stores	3	3	298	298	22	252	252	5	5	2
Family clothing stores	8	8	581	581	68	1,358	1,305	45	36	8
Women's clothing, specialty stores	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	8	(NA)	895	122	2,466	2,375	64	59	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	27	27	3,259	3,259	507	9,885	9,739	193	186	24
Furniture, home furnishings stores, antique stores	18	18	2,261	2,261	348	6,413	6,317	121	115	17
Household appliance, radio, TV stores	9	9	998	998	159	3,472	3,422	72	71	7
Automotive group	42	30	10,775	10,371	1,159	21,195	20,843	333	318	42
Gasoline service stations	64	46	3,132	2,804	243	4,989	4,897	133	124	69
Lumber, bldg. matls., hardware, farm equip. dealers, total	24	18	2,918	2,760	307	6,048	5,852	117	97	30
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	10	6	736	584	60	1,123	1,103	24	21	19
Drug stores, proprietary stores, total	23	21	1,400	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	20	(NA)	1,380	217	4,108	4,039	106	98	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	88	62	4,163	3,763	340	5,664	5,405	129	120	97
Liquor stores	26	18	1,539	1,339	66	955	942	22	20	31
Fuel, ice dealers	10	6	615	565	78	1,050	1,050	22	20	11
Feed, farm, garden supply stores	10	8	585	(D)	34	578	578	14	14	11
Jewelry stores	6	6	365	365	68	1,139	922	19	16	8
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	24	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	10	4	215	141	17	516	516	11	11	10
Nonstore retailers	10	2	338	(D)	(D)	(D)	(D)	(D)	(D)	(D)
WASHINGTON COUNTY										
Retail trade, total	526	350	48,321	44,535	3,881	76,811	72,952	1,774	1,521	562
Food stores, total	118	48	9,508	7,474	385	7,142	6,577	176	139	154
Grocery stores	112	46	9,226	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	3	1	42	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	90	70	2,356	2,134	390	7,405	6,822	262	223	108
Eating places	74	62	2,114	1,982	379	7,320	6,737	259	220	90
Drinking places	16	8	242	152	11	85	85	3	3	18
General merchandise group, total	27	19	3,333	3,217	398	8,191	7,494	233	167	22
General merchandise group (except variety)	20	14	2,906	(D)	327	6,912	6,359	183	136	18
Variety stores	7	5	427	(D)	71	1,279	1,135	50	31	4
Apparel, accessories stores, total	33	31	1,997	(D)	210	4,302	4,058	130	107	26
Shoe stores	10	10	446	446	39	814	758	24	16	11
Men's, boys' clothing and furnishings stores	4	4	300	300	28	422	398	10	9	2
Family clothing stores	5	5	459	459	57	1,029	978	31	25	2
Women's clothing, specialty stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	7	(NA)	648	75	1,742	1,629	56	48	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	27	19	1,590	1,492	212	4,252	4,234	80	78	22
Furniture, home furnishings stores, antique stores	13	9	680	632	78	1,601	1,583	37	35	13
Household appliance, radio, TV stores	14	10	910	860	134	2,651	2,651	43	43	9
Automotive group	43	35	8,910	8,548	810	16,529	16,465	275	269	34
Gasoline service stations	53	27	2,504	2,028	158	3,533	3,237	86	75	65
Lumber, bldg. matls., hardware, farm equip. dealers, total	31	27	4,105	4,061	466	8,993	8,467	162	144	26
Farm equipment dealers	5	5	761	761	77	1,244	1,244	25	25	6
Lumber, building materials, supplies, equipment dealers	20	18	2,490	(D)	272	5,521	4,995	99	81	12
Hardware stores	6	4	854	(D)	117	2,228	2,228	38	38	8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WASHINGTON COUNTY--Con.										
Drug stores, proprietary stores, total	21	19	1,463	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	18	(NA)	1,382	172	4,065	3,652	122	89	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	72	52	12,231	11,933	655	11,690	11,267	236	218	74
Liquor stores	12	12	767	639	35	887	720	25	19	15
Fuel, ice dealers	5	3	350	(D)	49	887	887	12	12	5
Feed, farm, garden supply stores	19	19	10,410	10,410	488	8,405	8,337	166	162	16
Jewelry stores	10	6	273	193	36	524	511	9	8	10
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	14	8	282	(D)	33	681	542	16	11	15
Second-hand stores	8	4	145	133	14	306	270	8	6	7
Nonstore retailers	11	3	324	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FORT SMITH										
Retail trade, total	864	548	82,459	76,645	8,008	150,410	143,678	3,563	3,185	797
Food stores, total	132	58	16,129	14,661	987	17,627	16,023	378	310	136
Grocery stores	119	49	15,366	14,002	908	16,291	14,687	349	281	125
Meat markets, fish (seafood) markets	7	5	631	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	175	137	5,357	4,793	893	18,894	17,844	696	611	198
Eating places	122	100	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	53	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	17	15	9,657	(D)	1,368	27,157	24,977	683	561	12
General merchandise group (except variety)	12	10	7,987	(D)	1,109	22,467	20,868	497	419	8
Variety stores	5	5	1,670	1,670	259	4,690	4,109	186	142	4
Apparel, accessories stores, total	54	48	5,765	5,583	755	14,326	13,743	361	316	31
Shoe stores	18	18	1,216	1,216	178	3,557	3,334	77	64	5
Men's, boys' clothing and furnishings stores	11	11	1,512	1,512	186	3,463	3,318	71	58	8
Family clothing stores	4	4	250	250	37	720	666	20	16	1
Women's clothing, specialty stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	10	10	2,292	2,292	329	6,051	5,906	178	165	3
Other clothing, specialty stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	51	37	3,635	3,417	479	9,541	9,476	196	193	48
Furniture, home furnishings stores, antique stores	39	27	2,882	(D)	374	7,183	7,118	158	155	37
Household appliance, radio, TV stores	12	10	753	(D)	105	2,358	2,358	38	38	11
Automotive group	56	42	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	92	66	4,801	4,493	464	8,330	8,050	194	180	96
Lumber, bldg. matls., hardware, farm equip. dealers, total	37	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm equipment dealers	6	6	2,014	2,014	245	4,506	4,506	72	72	4
Lumber, building materials, supplies, equipment dealers	28	24	4,746	4,376	419	8,365	8,190	156	150	19
Hardware stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	23	23	2,375	2,375	350	6,527	6,242	171	157	23
Drug stores	23	23	2,375	2,375	350	6,527	6,242	171	157	23
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	128	82	6,247	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	43	35	2,650	2,250	133	2,177	2,122	60	57	46
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	7	727	(D)	120	2,259	2,257	43	42	8
Book, stationery stores	5	3	266	(D)	21	369	354	8	7	6
Other retail stores (except second-hand)	43	29	1,615	1,471	187	3,624	3,524	79	72	39
Second-hand stores	9	5	294	236	50	1,094	1,094	23	23	11
Nonstore retailers	39	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
HOT SPRINGS										
Retail trade, total	649	435	46,672	43,470	4,973	99,483	95,517	2,341	2,081	697
Food stores, total	122	54	10,072	8,912	558	11,149	10,222	257	211	134
Grocery stores	108	46	9,756	8,646	501	10,006	9,118	227	183	119
Meat markets, fish (seafood) markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	148	112	4,815	4,395	839	17,230	16,311	638	574	175
Eating places	123	95	4,300	3,950	770	15,738	14,854	600	537	145
Drinking places	25	17	515	445	69	1,492	1,457	38	37	30
General merchandise group, total	13	13	3,487	3,467	496	8,698	8,097	253	195	11
General merchandise group (except variety)	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	49	47	(D)	(D)	(D)	(D)	(D)	D)	(D)	(D)
Shoe stores	12	12	943	943	136	2,467	2,323	56	42	7
Men's, boys' clothing and furnishings stores	8	8	827	827	124	2,281	2,261	40	39	8
Family clothing stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	17	17	1,664	1,664	171	3,207	3,125	93	84	12
Ready-to-wear stores	16	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	4	4	189	189	13	309	309	12	11	5
Furniture, home furnishings, appliance dealers, total	32	28	2,264	2,228	242	5,105	5,077	102	100	39
Furniture, home furnishings stores, antique stores	20	18	1,511	(D)	152	2,701	2,673	59	57	24
Household appliance, radio, TV stores	12	10	753	(D)	90	2,404	2,404	43	43	15
Automotive group	40	28	8,771	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	71	45	2,746	2,338	247	4,988	4,946	117	112	75
Lumber, bldg. matls., hardware, farm equip. dealers, total	25	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	12	8	638	(D)	46	948	936	20	19	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HOT SPRINGS--Con.										
Drug stores, proprietary stores, total	23	21	1,899	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	20	(NA)	1,802	270	4,986	4,733	117	99	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	106	66	5,497	4,963	625	12,537	12,205	195	183	113
Liquor stores	35	21	2,027	1,695	84	1,535	1,437	34	31	36
Fuel, ice dealers	6	2	230	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	5	1,119	1,119	75	1,474	1,454	30	29	5
Jewelry stores	11	9	622	(D)	209	4,582	4,499	41	38	9
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-band)	34	24	1,191	(D)	(D)	(D)	(D)	(D)	(D)	36
Second-hand stores	9	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	20	2	420	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LITTLE ROCK										
Retail trade, total	1,404	914	167,295	158,769	19,737	398,678	378,621	8,993	7,729	1,379
Food stores, total	356	148	33,721	29,375	1,831	34,682	31,554	762	581	401
Grocery stores	321	131	32,476	28,342	1,660	31,502	28,463	672	498	360
Meat markets, fish (seafood) markets	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	14	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	12	10	524	(D)	122	2,169	2,115	62	58	15
Eating, drinking places, total	215	177	12,198	11,770	2,120	48,965	46,195	1,625	1,446	259
Eating places	185	151	11,527	11,161	2,039	47,668	44,965	1,574	1,404	221
Drinking places	30	26	671	609	81	1,297	1,230	51	42	38
General merchandise group, total	50	36	33,689	33,293	5,534	112,009	102,349	2,853	2,231	41
General merchandise group (except variety)	31	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	19	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores total	94	86	10,411	10,295	1,546	30,363	29,199	711	615	41
Shoe stores	26	24	3,289	(D)	541	10,777	10,363	237	191	6
Men's, boys' clothing and furnishings stores	14	14	1,818	1,818	301	4,526	4,412	90	82	5
Family clothing stores	8	8	900	900	127	2,562	2,406	64	52	2
Women's clothing, specialty stores	32	30	3,681	(D)	499	10,529	10,173	278	255	15
Ready-to-wear stores	(NA)	16	(NA)	(D)	355	7,573	7,318	209	195	(NA)
Other clothing, specialty stores	(NA)	14	(NA)	813	144	2,956	2,855	69	60	(NA)
Other apparel stores	12	10	683	(D)	78	1,969	1,845	42	35	11
Furniture, home furnishings, appliance dealers, total	60	54	7,574	7,398	1,149	22,448	22,151	402	392	50
Furniture, home furnishings stores, antique stores	43	39	(D)	(D)	866	16,524	16,311	307	298	37
Household appliance, radio, TV stores	17	15	(D)	(D)	283	5,924	5,840	95	94	13
Automotive group	54	46	31,266	31,048	2,877	57,764	57,471	740	727	52
Gasoline service stations	146	112	8,253	7,617	792	17,018	16,575	360	332	149
Lumber, hldg. matls., hardware, farm equip. dealers, total	53	43	8,727	8,613	1,048	20,170	19,779	355	337	41
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	37	35	8,125	(D)	986	18,937	18,605	337	320	25
Hardware stores	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	68	52	5,942	5,588	788	14,521	13,552	361	330	65
Drug stores	(NA)	51	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	222	142	12,514	11,330	1,505	27,937	27,080	570	509	201
Liquor stores	67	55	3,746	3,466	203	3,692	3,517	112	91	64
Fuel, ice dealers	12	4	465	263	66	990	962	14	12	9
Feed, farm, garden supply stores	11	9	989	(D)	87	2,015	1,887	41	34	12
Jewelry stores	16	12	2,072	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	10	4	498	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	70	48	4,192	3,908	683	12,733	12,277	236	211	58
Second-hand stores	16	10	286	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	86	18	3,000	2,442	547	12,801	12,716	234	229	79
NORTH LITTLE ROCK										
Retail trade, total	586	348	49,456	45,288	4,182	77,073	73,525	1,745	1,518	623
Food stores, total	142	62	10,167	8,709	526	9,682	8,790	232	178	141
Grocery stores	128	56	9,688	8,322	497	9,059	8,190	217	166	125
Meat markets, fish (seafood) markets	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	96	64	2,791	2,447	452	9,406	8,917	378	330	115
Eating places	77	53	2,268	2,070	418	8,731	8,309	351	309	91
Drinking places	19	11	523	377	34	675	608	27	21	24
General merchandise group, total	16	12	1,838	1,738	218	3,466	3,064	127	80	15
General merchandise group (except variety)	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NORTH LITTLE ROCK--Con.										
Apparel, accessories stores, total	21	19	1,3[illegible]4	(D)	186	3,119	2,896	91	67	19
Shoe stores	5	5	366	366	58	1,115	1,022	26	16	3
Men's, boys' clothing and furnishings stores	4	4	180	180	21	400	400	8	8	5
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	44	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	29	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	15	7	(D)	(D)	148	2,966	2,220	59	53	16
Automotive group	44	22	15,901	15,609	1,139	19,670	19,618	283	261	38
Gasoline service stations	73	51	4,644	4,146	358	7,375	7,141	166	153	86
Lumber, bldg. matls., hardware, farm equip. dealers, total	36	28	3,933	3,611	470	7,923	7,641	137	(D)	36
Farm equipment dealers	5	5	(D)	(D)	(D)	(D)	(D)	(D)	22	(D)
Lumber, building materials, supplies, equipment dealers	19	17	2,569	(D)	319	5,828	5,671	95	(D)	14
Hardware stores	12	6	(D)	(D)	(D)	(D)	(D)	(D)	12	(D)
Drug stores, proprietary stores, total	19	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	18	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	76	62	3,547	3,327	250	4,296	4,244	92	87	85
Liquor stores	31	25	1,664	1,418	80	1,198	1,184	32	31	30
Fuel, ice dealers	4	4	492	492	73	1,400	1,385	24	22	4
Feed, farm, garden supply stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	3	1	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	6	4	177	(D)	12	248	235	7	6	5
Second-hand stores	18	6	629	511	39	780	770	17	16	22
Nonstore retailers	19	5	810	(D)	(D)	(D)	(D)	(D)	(D)	(D)
PINE BLUFF										
Retail trade, total	612	386	49,898	46,472	4,607	83,339	79,279	2,235	1,934	662
Food stores, total	190	70	14,648	12,499	764	14,621	13,662	377	308	200
Grocery stores	180	66	14,347	12,427	749	14,477	13,523	372	304	190
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	4	2	89	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	96	74	2,157	2,023	338	6,889	6,652	324	294	122
Eating places	76	58	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	20	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	21	11	2,513	2,669	348	6,046	5,522	212	155	18
General merchandise group (except variety)	18	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	39	37	4,303	(D)	594	11,361	10,685	349	274	28
Shoe stores	8	6	526	(D)	70	1,303	1,123	39	24	2
Men's, boys' clothing and furnishings stores	4	4	343	343	38	752	720	19	14	4
Family clothing stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	10	10	819	819	112	2,356	2,229	69	63	3
Ready-to-wear stores	7	7	760	760	104	2,105	2,043	62	58	2
Other clothing, specialty stores	3	3	59	59	8	251	186	7	5	1
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	48	30	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	32	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	16	10	963	779	129	2,107	2,043	45	41	15
Automotive group	32	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	51	47	3,527	3,187	288	5,635	5,308	150	128	55
Lumber, bldg. matls., hardware, farm equip. dealers, total	24	20	3,533	(D)	453	8,435	8,255	(D)	157	22
Farm equipment dealers	4	4	(D)	(D)	(D)	(D)	(D)	58	(D)	(D)
Lumber, building materials, supplies, equipment dealers	18	14	1,516	1,400	193	3,889	3,709	75	72	16
Hardware stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	80	60	3,947	3,833	406	7,216	6,895	192	173	91
Liquor stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	7	850	850	48	879	872	18	18	7
Jewelry stores	9	7	565	(D)	90	1,526	1,493	41	37	8
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	23	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	18	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	17	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

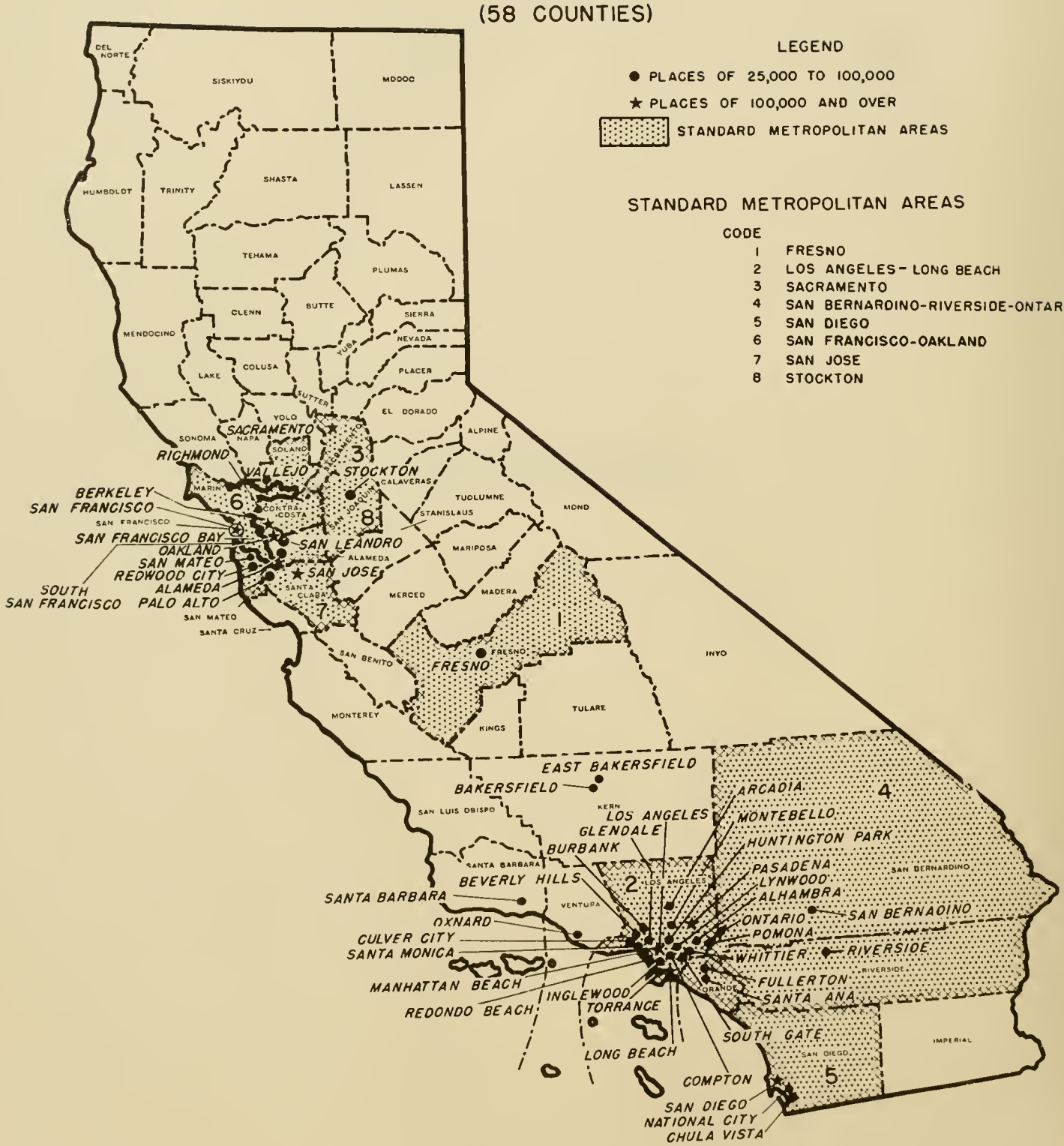
LIST OF CORRECTIONS

["Leaders" (.....) indicate no change]

Table	Page	Item	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
			Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
102	4-10	Pulaski County	2,158	1,360	220,302	206,176	23,776	.....	.....	10,597	9,141	.....
		Eating, drinking places	335	.....	11,657	.....	.....	.....	.....	.....	.....	.....
		Little Rock	1,403	913	163,529	155,003	19,199	.....	.....	8,600	7,415	.....
		Eating, drinking places	214	.....	8,432	.....	.....	.....	.....	.....	.....	.....
		Little Rock-North Little Rock S. M. A.										
103	4-14	Retail trade, total	2,158	1,360	220,302	206,176	23,776	467,520	445,077	10,597	9,141	.....
		Eating, drinking places, total	335	259	11,657	10,835	2,106	44,532	42,749	1,691	1,530	.....
		Eating places (except refreshment stands)	238	190	9,420	8,958	1,842	39,552	38,030	1,507	1,369	.....
		Restaurants, cafeterias	.....	190	.....	8,958	1,842	39,552	38,030	1,507	1,369	.....
		Little Rock										
105	4-21	Retail trade, total	1,403	913	163,529	155,003	19,199	382,958	364,473	8,600	7,415	.....
		Eating, drinking places, total	214	176	8,432	8,004	1,582	33,245	32,047	1,232	1,132	.....
		Eating places	184	150	7,761	7,395	1,501	31,948	30,817	1,181	1,090	.....

CALIFORNIA

CALIFORNIA
(58 COUNTIES)



CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	5-4
101A.	Retail Trade: 1954 and 1948 - The State	5-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	5-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	5-16
103.	Retail Trade: 1954 - Standard Metropolitan Areas	5-18
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	5-28
104.	Retail Trade: 1954 - Counties with 500 Establishments or More	5-29
105.	Retail Trade: 1954 - Cities with 500 Establishments or More	5-50

List of corrections for this State appears at end of chapter.

432271 O - 57 - 14

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	131,289	87,973	15,643,974	14,654,726	1,840,933	35,968,430	33,321,146	594,324	490,372	143,979
Food Stores										
Total	23,061	13,855	3,868,306	3,553,254	296,058	5,874,138	5,339,847	83,594	65,778	26,613
Grocery stores	14,481	8,531	3,292,410	3,062,866	236,131	4,697,618	4,259,680	64,114	49,994	16,674
Meat markets	2,932	1,876	273,462	235,744	20,609	397,580	363,783	5,339	4,212	3,579
Fish (seafood) markets	297	139	15,838	11,872	1,139	21,605	20,005	360	293	380
Fruit stores, vegetable markets	1,139	445	59,150	44,180	5,176	98,248	89,767	1,565	1,225	1,521
Candy, nut, confectionery stores	608	452	27,577	25,631	4,503	93,355	84,861	1,911	1,536	468
Bakery products stores	1,661	1,451	80,857	74,675	16,330	337,561	311,972	6,479	5,412	1,920
Bakeries, with baking on premises	(NA)	1,093	(NA)	51,990	13,359	271,831	250,306	5,243	4,310	(NA)
Bakeries, without baking on premises	(NA)	358	(NA)	22,685	2,971	65,730	61,666	1,236	1,102	(NA)
Delicatessen stores	478	318	39,307	34,777	3,750	70,717	65,396	1,230	1,035	625
Food stores, o.e.c.	1,067	643	74,325	63,509	8,420	157,454	144,383	2,597	2,069	1,192
Eating, Drinking Places										
Total	26,986	20,520	1,317,585	1,223,787	314,686	6,349,108	5,850,502	130,372	108,045	33,181
Eating places (except refreshment stands)	16,860	12,220	904,179	838,785	235,005	4,707,268	4,380,377	97,869	82,682	20,364
Restaurants, cafeterias	(NA)	11,939	(NA)	813,809	227,456	4,557,451	4,248,166	94,382	80,227	(NA)
Caterers	(NA)	166	(NA)	11,976	2,947	61,183	50,761	1,663	1,014	(NA)
In-plant food contractors	(NA)	115	(NA)	13,000	4,602	88,634	81,450	1,824	1,441	(NA)
Refreshment stands	1,813	1,291	53,606	46,920	8,416	170,690	137,265	4,624	3,017	2,049
Drinking places	8,255	7,009	359,066	338,082	71,265	1,471,150	1,332,860	27,879	22,346	10,704
General Merchandise Group										
Total	4,195	3,151	1,555,640	1,534,586	234,738	4,452,357	3,881,001	95,029	71,018	3,632
Department stores	197	197	1,030,381	1,030,381	164,898	3,071,527	2,692,371	61,736	48,338	19
Dry goods, general merchandise stores	1,687	1,173	257,766	247,288	30,426	599,311	540,812	12,110	9,079	1,694
General stores	368	260	37,262	34,460	2,580	53,995	49,495	1,038	836	442
Variety stores	1,915	1,521	229,367	222,457	36,834	727,524	598,323	20,145	12,765	1,445
Apparel, Accessories Stores										
Total	9,981	8,097	977,167	942,891	133,305	2,527,838	2,318,827	47,917	38,376	9,031
Shoe stores	2,068	1,750	179,206	172,642	24,036	439,960	396,889	7,384	5,247	1,286
Men's shoe stores	(NA)	179	(NA)	11,573	1,523	27,979	26,331	431	351	(NA)
Women's shoe stores	(NA)	246	(NA)	40,842	6,079	112,733	103,556	1,901	1,303	(NA)
Children's, juveniles' shoe stores	(NA)	86	(NA)	5,487	775	13,896	12,281	252	181	(NA)
Family shoe stores	(NA)	1,239	(NA)	114,740	15,659	285,352	254,721	4,800	3,412	(NA)
Men's, boys' clothing and furnishings stores	(NA)	1,463	(NA)	199,431	26,842	493,789	458,062	8,012	6,435	(NA)
Men's, boys' clothing stores	(NA)	1,084	(NA)	164,581	22,933	423,576	392,943	6,785	5,436	(NA)
Men's, boys' furnishings stores	(NA)	379	(NA)	34,850	3,909	70,213	65,119	1,227	999	(NA)
Family clothing stores	(NA)	535	(NA)	126,880	17,639	339,053	303,206	6,639	5,035	(NA)
Women's clothing, specialty stores	3,921	3,285	391,793	381,171	55,567	1,063,426	984,399	22,413	18,826	3,572
Ready-to-wear stores	(NA)	2,497	(NA)	340,497	49,910	956,954	888,666	20,055	16,946	(NA)
Millinery stores	(NA)	277	(NA)	12,871	2,194	40,495	36,563	919	754	(NA)
Clothing, specialty stores, n.e.c.	(NA)	511	(NA)	27,803	3,463	65,977	59,168	1,439	1,126	(NA)
Children's, infants' wear stores	737	539	35,560	31,496	2,919	64,154	56,879	1,544	1,170	860
Apparel stores, o.e.c.	745	525	33,573	31,271	6,302	127,456	119,392	1,925	1,669	765
Furniture, Home Furnishings, Appliance Dealers										
Total	8,606	6,204	968,316	917,924	126,610	2,509,324	2,416,329	34,755	31,605	9,323
Furniture, home furnishings stores	4,978	3,718	639,779	612,673	86,705	1,734,260	1,676,013	23,516	21,569	5,390
Furniture stores	(NA)	2,230	(NA)	476,558	64,008	1,274,977	1,237,201	16,885	15,577	(NA)
Floor covering stores	(NA)	451	(NA)	62,040	10,813	213,610	206,085	2,514	2,351	(NA)
Home furnishings stores, o.e.c., antique stores	(NA)	1,037	(NA)	74,075	11,884	245,673	232,727	4,117	3,641	(NA)
Household appliance, radio, TV stores	3,586	2,486	327,883	305,251	39,905	775,064	740,316	11,239	10,036	3,881
Household appliance stores	(NA)	860	(NA)	98,615	13,190	251,025	243,579	3,854	3,637	(NA)
Appliance, radio, TV stores	(NA)	804	(NA)	136,866	16,783	328,955	315,095	4,535	4,003	(NA)
Radio, TV stores	(NA)	822	(NA)	69,770	9,932	195,084	181,642	2,850	2,396	(NA)
Automotive Group										
Total	6,320	4,900	2,665,641	2,619,427	273,426	5,218,553	5,136,165	59,444	57,474	6,257
Passenger car dealers (franchised)	2,183	2,079	2,172,756	2,165,222	229,706	4,371,470	4,316,483	48,324	47,257	1,882
Passenger car dealers (nonfranchised)	1,771	1,181	265,176	265,496	14,864	278,258	270,330	3,573	3,333	1,956
Tire, battery, accessory dealers	1,727	1,243	161,200	149,772	24,079	474,915	458,972	6,293	5,749	1,761
Motorcycle, aircraft, boat dealers	315	217	24,991	22,327	2,572	53,907	51,910	729	656	332
Household trailer dealers	267	169	38,440	34,272	1,827	31,590	30,130	425	384	265
Automotive dealers, n.e.c.	11	11	2,338	2,338	378	8,613	8,340	100	95	13
Gasoline Service Stations										
Total	14,768	10,754	1,111,102	998,960	102,331	2,061,260	1,851,989	36,539	28,023	16,299
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	6,033	4,517	1,029,954	988,654	119,129	2,307,342	2,208,940	29,624	26,789	6,041
Farm equipment dealers	534	474	152,817	150,973	19,924	389,524	384,579	4,675	4,543	490
Lumber, building materials dealers	2,650	1,674	586,798	573,476	63,216	1,216,222	1,168,865	14,418	13,311	1,765
Paint, glass, wallpaper stores	1,030	634	67,306	58,074	8,067	159,489	153,454	2,176	1,971	1,064
Plumbing, electrical supply stores	438	284	30,210	27,418	4,956	96,044	87,751	1,164	972	498
Hardware stores	1,959	1,451	192,495	178,713	22,966	446,063	414,291	7,191	5,992	2,200
Drug Stores, Proprietary Stores										
Total	3,559	3,163	494,376	483,120	65,210	1,267,973	1,117,681	22,552	16,849	3,602
Drug stores	(NA)	3,016	(NA)	474,115	64,309	1,250,880	1,101,973	22,168	16,553	(NA)
Proprietary stores	(NA)	147	(NA)	9,005	901	17,093	15,708	384	296	(NA)
Other Retail Stores										
Total	21,234	11,874	1,336,736	1,147,720	127,389	2,493,229	2,328,584	40,964	34,389	23,215
Liquor stores	4,053	2,859	353,178	297,866	18,577	358,414	310,959	6,349	4,581	4,688
Fuel, ice dealers	603	361	45,443	42,567	6,716	132,329	129,317	1,735	1,637	540
Fuel dealers (coal, wood)	(NA)	56	(NA)	3,867	514	11,026	10,322	168	144	(NA)
Liquefied petroleum gas dealers	(NA)	212	(NA)	26,385	4,490	89,207	88,003	1,141	1,113	(NA)
Fuel oil dealers	(NA)	49	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	44	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	749	565	220,462	213,066	12,682	239,958	233,932	3,217	3,011	687
Farm, garden supply stores	805	501	63,255	56,925	7,276	137,641	129,111	2,082	1,811	908

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	2,228	1,298	140,547	126,445	21,635	415,080	398,688	5,701	5,139	2,240
Book stores	316	192	17,485	15,487	2,327	46,958	42,595	939	706	282
Stationery stores	664	514	60,639	58,067	9,692	192,109	183,594	3,233	2,834	729
Sporting goods stores	886	492	48,519	39,259	4,276	88,925	82,307	1,403	1,135	987
Bicycle stores	220	114	6,141	4,385	512	10,135	8,460	208	144	232
Florists	1,236	808	37,106	31,114	5,084	100,572	91,869	1,932	1,529	1,438
Cigar stores, stands	566	272	20,159	15,749	1,823	34,914	32,785	652	554	603
News dealers, newsstands	534	186	18,044	10,562	1,082	23,338	19,748	716	514	557
Gift, novelty, souvenir stores	1,271	665	34,455	27,403	3,511	73,426	64,039	1,721	1,291	1,493
Music stores	643	391	43,315	38,825	5,707	114,587	106,926	1,805	1,555	666
Camera, photographic supply stores	452	334	42,513	38,915	4,476	84,996	80,112	1,341	1,147	468
Luggage, leather goods stores	174	104	7,705	6,663	794	15,463	14,339	268	217	179
Optical goods stores	330	198	13,160	11,224	2,753	55,683	55,323	645	628	267
Office, store machine and equipment dealers	231	141	11,839	9,791	2,005	38,921	37,747	551	537	245
Retail stores (except second-hand) n.e.c.	1,089	1,089	61,350	61,350	8,256	169,723	155,832	3,237	2,578	1,093
Second-hand stores	1,562	790	50,879	42,257	8,205	160,057	150,901	3,233	2,871	1,799
Nonstore Retailers										
Total	6,546	938	319,151	244,403	48,051	907,308	871,281	13,530	12,026	6,785
Mail order houses	179	115	98,730	97,666	22,070	408,800	387,340	5,805	5,098	167
Direct selling (house-to-house) organizations	5,876	640	164,687	96,929	20,946	399,306	387,963	6,403	5,785	6,100
Merchandise vending machine operators	491	183	55,734	49,808	5,035	99,202	95,978	1,322	1,143	518

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	131,289	87,973	15,643,974	14,654,726	116,665	80,236	10,950,190	10,127,957
Food stores, total	23,061	13,855	3,868,306	3,553,254	23,133	13,427	2,558,139	2,249,638
Grocery stores	14,481	8,531	3,292,410	3,062,866	16,824	9,190	2,226,258	1,961,562
Other food stores	8,382	5,324	570,516	490,388	6,309	4,237	331,881	288,076
Eating, drinking places, total	26,986	20,520	1,317,585	1,223,787	25,367	19,651	1,000,674	937,583
Eating places	18,673	13,511	957,785	885,705	16,502	12,811	680,900	644,520
Drinking places	8,255	7,009	359,066	338,082	8,865	6,840	319,774	293,063
General merchandise group	4,195	3,151	1,555,640	1,534,586	3,755	2,870	1,246,431	1,234,374
Apparel, accessories stores, total	9,981	8,097	977,167	942,891	9,210	6,808	765,162	725,395
Shoe stores	2,068	1,750	179,206	172,642	1,562	1,288	124,526	119,360
Other apparel stores	7,719	6,347	794,535	770,249	7,648	5,520	640,636	606,035
Furniture, home furnishings, appliance dealers	8,606	6,204	968,316	917,924	7,563	5,340	666,877	631,910
Automotive group	6,320	4,900	2,665,641	2,619,427	6,004	4,832	1,722,583	1,656,328
Gasoline service stations	14,768	10,754	1,111,102	998,960	13,943	8,934	592,798	492,964
Lumber, bldg. matls., hardware, farm equip. dealers, total	6,033	4,517	1,029,954	988,654	5,851	4,557	902,248	866,336
Farm equipment dealers	534	474	152,817	150,973	485	443	137,551	136,501
Lumber, bldg. matls., supplies, equipment, hardware dealers	5,477	4,043	876,809	837,681	5,366	4,114	764,697	729,835
Drug stores, proprietary stores, total	3,559	3,163	494,376	483,120	3,329	2,999	364,556	355,622
Drug stores	(NA)	3,016	(NA)	474,115	3,038	2,761	350,553	342,488
Proprietary stores	(NA)	147	(NA)	9,005	291	238	14,003	13,134
Other retail stores, total	21,234	11,874	1,336,736	1,147,720	18,107	10,480	973,547	821,388
Liquor stores	4,053	2,859	353,178	297,866	3,995	2,226	230,788	158,812
Fuel, ice dealers	603	361	45,443	42,367	460	369	40,725	39,420
Feed, farm, garden supply stores	1,554	1,066	283,717	269,991	1,209	877	233,285	222,202
Jewelry stores	2,228	1,298	140,547	126,445	1,889	1,246	111,546	102,295
Other retail stores	10,174	6,290	473,309	411,051	10,554	5,762	357,203	298,659
Nonstore retailers	6,546	938	319,151	244,403	403	338	157,175	156,419

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	California, total	131,289	87,973	15,643,974	14,654,726	1,840,933	594,324	490,372	143,979	23,061	3,868,306	26,986	1,317,585
2	Alameda County	8,579	5,351	974,475	902,587	120,526	38,348	30,500	9,251	1,921	248,661	1,733	78,781
3	Alameda	465	309	45,267	41,551	4,732	1,456	1,153	504	121	16,492	84	3,465
4	Albany	140	78	14,053	12,849	1,356	370	295	157	30	3,608	32	1,092
5	Berkeley	1,156	764	126,015	117,377	14,728	5,104	3,962	1,226	272	35,701	163	7,903
6	Emeryville	53	41	2,761	2,655	450	156	124	68	5	340	29	1,086
7	Hayward	466	334	64,517	61,021	7,062	2,135	1,723	482	89	15,291	81	3,425
8	Livermore	110	84	11,729	11,057	1,138	348	292	122	17	3,266	26	885
9	Oakland	4,827	2,979	587,183	546,817	79,202	24,895	20,000	5,177	1,125	127,900	1,044	51,445
10	Piedmont	14	10	1,797	1,779	215	61	37	15	3	1,239	3	(D)
11	Pleasanton	47	35	4,465	4,183	493	148	118	51	9	1,738	14	556
12	San Leandro	577	343	59,854	54,066	5,992	1,900	1,480	628	105	18,575	100	4,053
13	Remainder of County	724	374	56,834	49,232	5,158	1,775	1,316	821	145	24,511	157	(D)
14	Alpine County	11	11	574	574	63	31	29	12	2	(D)	3	136
15	Amador County	119	87	7,986	7,500	823	324	285	134	17	2,235	41	1,365
16	Butte County	884	612	87,158	80,978	8,892	3,330	2,483	996	167	22,990	150	4,948
17	Chico	337	259	39,818	38,236	4,626	1,506	1,248	350	52	9,812	54	1,869
18	Gridley	99	65	9,542	8,912	783	259	222	121	10	1,716	19	461
19	Oroville	213	139	20,237	18,205	2,018	709	598	258	46	5,751	27	893
20	Remainder of County	235	149	17,561	15,625	1,465	856	415	267	59	5,711	50	1,725
21	Calaveras County	133	77	7,199	6,343	563	216	165	148	31	2,221	36	801
22	Colusa County	211	137	17,913	16,311	1,702	574	478	246	30	3,543	53	1,663
23	Colusa	87	57	9,774	9,244	1,033	328	281	107	8	1,436	19	460
24	Remainder of County	124	80	8,139	7,067	669	246	197	139	22	2,107	34	1,203
25	Contra Costa County	3,011	1,981	312,646	289,842	31,644	10,126	7,752	3,467	622	97,950	614	22,149
26	Antioch	194	110	18,167	15,935	1,801	551	442	222	34	5,079	37	1,116
27	Concord	193	143	24,075	22,939	2,042	645	515	235	30	10,224	34	1,315
28	El Cerrito	149	107	18,608	17,830	1,915	532	411	171	29	6,457	24	1,171
29	Martinez	169	129	16,026	15,120	1,613	527	408	185	29	4,221	38	1,295
30	Pittsburg	316	190	24,457	21,587	2,372	759	611	361	68	5,402	82	2,069
31	Richmond	770	526	90,839	85,765	9,659	3,183	2,396	892	190	26,406	149	5,588
32	San Pablo	194	96	12,778	11,238	961	342	257	249	48	6,897	53	1,151
33	Remainder of County	1,026	680	107,696	99,428	11,281	3,587	2,712	1,152	194	33,264	197	8,444
34	Del Norte County	194	126	16,861	15,407	1,585	513	445	220	22	4,062	57	2,427
35	El Dorado County	290	182	20,254	18,524	2,017	656	551	309	58	5,873	70	2,320
36	Placerville	122	94	12,086	11,770	1,334	441	366	120	14	3,104	26	953
37	Remainder of County	168	88	8,168	6,754	683	215	185	189	44	2,769	44	1,367
38	Fresno County	3,761	2,351	369,863	336,167	38,942	13,112	10,884	4,206	781	96,392	727	26,729
39	Clovis	72	46	6,153	5,709	508	181	142	86	17	1,705	18	461
40	Coalinga	95	69	8,140	7,628	804	306	259	106	7	2,390	17	533
41	Fresno	2,052	1,348	247,518	230,192	28,995	9,598	7,929	2,275	384	57,548	353	17,255
42	Orange Cove	28	18	1,338	1,224	105	41	33	30	7	287	4	79
43	Reedley	125	79	12,568	11,286	1,108	353	317	131	28	3,726	23	661
44	Sanger	117	81	11,735	10,291	1,027	339	280	139	26	3,696	18	517
45	Selma	175	103	13,417	11,591	1,071	422	347	200	41	3,774	36	774
46	Remainder of County	1,097	607	68,994	58,246	5,324	1,872	1,577	1,239	271	23,266	258	6,449
47	Glenn County	200	146	21,577	20,563	1,910	633	539	233	21	4,361	45	1,438
48	Willows	81	69	11,307	11,091	1,122	337	293	94	8	2,117	14	677
49	Remainder of County	119	77	10,270	9,472	788	296	246	139	13	2,244	31	761
50	Humboldt County	1,041	691	119,816	111,342	12,680	3,942	3,175	1,184	173	31,517	234	9,459
51	Arcata	110	80	17,788	16,928	2,014	669	555	124	18	4,480	19	1,063
52	Eureka	442	322	64,367	62,067	7,315	2,191	1,781	505	70	14,916	88	4,212
53	Remainder of County	489	289	37,661	32,347	3,351	1,082	839	555	85	12,121	127	4,184
54	Imperial County	760	608	96,152	90,616	10,379	3,760	3,188	763	115	20,851	193	7,891
55	Brawley	178	146	21,533	20,527	2,298	746	668	179	20	4,523	54	1,860
56	Calexico	110	92	15,415	15,079	1,783	817	601	106	13	3,193	22	1,172
57	El Centro	223	189	39,866	37,444	4,487	1,546	1,343	222	31	6,629	45	2,580
58	Holtville	66	44	5,463	4,983	531	201	175	64	9	2,125	16	502
59	Remainder of County	183	137	13,875	12,583	1,280	450	401	192	42	4,381	56	1,777
60	Inyo County	194	138	18,761	17,531	2,082	604	521	216	11	4,216	51	2,262
61	Bishop	86	60	10,294	9,808	1,121	317	282	94	2	(D)	14	1,015
62	Remainder of County	108	78	8,467	7,723	961	287	239	122	9	(D)	37	1,247
63	Kern County	2,567	1,907	294,620	278,176	33,589	11,208	9,353	2,789	473	72,665	538	23,708
64	Bakersfield	1,193	849	166,504	157,636	21,173	6,948	5,750	1,250	200	31,976	259	11,581
65	Delano	181	139	19,266	18,384	2,081	675	576	201	31	4,356	35	1,229
66	Taft	153	135	16,400	15,944	1,786	573	488	159	32	4,635	25	1,104
67	Wasco	83	65	8,039	7,865	763	258	220	93	16	2,392	20	526
68	Remainder of County	957	719	84,411	78,347	7,786	2,754	2,319	1,086	194	29,306	199	9,268
69	Kings County	542	356	52,466	48,494	5,365	1,820	1,504	583	82	11,930	92	3,018
70	Corcoran	80	52	7,532	6,652	691	277	222	78	11	1,655	15	377
71	Hanford	244	170	29,495	28,064	3,426	1,098	916	258	34	5,647	35	1,533
72	Remainder of County	218	134	15,439	13,777	1,248	445	366	247	37	4,628	42	1,108
73	Lake County	290	172	15,143	13,039	1,097	364	294	334	48	4,315	71	1,723
74	Lassen County	185	123	19,337	17,857	1,652	559	425	220	33	8,286	34	1,122
75	Susanville	95	77	11,673	11,235	1,184	377	305	111	12	3,145	17	590
76	Remainder of County	90	46	7,664	6,622	468	182	120	109	21	5,141	17	532

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
4,195	1,555,640	9,981	977,167	8,606	968,316	6,320	2,665,641	14,768	1,111,102	6,033	1,029,954	3,559	494,376	21,234	1,336,736	6,546	319,151	1
273	102,540	622	67,854	537	69,864	388	158,731	796	61,221	293	39,277	241	33,878	1,386	76,667	389	37,001	2
14	1,756	37	2,304	36	2,635	13	7,777	38	3,377	9	450	15	2,620	75	3,841	23	550	3
6	270	7	230	7	295	11	5,264	12	575	3	(D)	2	(D)	29	1,297	1	(D)	4
46	9,724	87	8,678	93	12,064	54	20,939	110	9,588	37	4,141	39	4,993	216	11,342	39	942	5
...	...	...	...	1	(D)	2	(D)	8	549	...	...	1	(D)	7	227	...	(D)	6
18	4,732	38	5,718	40	3,743	26	12,358	58	4,685	21	4,417	11	2,130	67	7,674	17	144	7
6	527	12	609	11	702	6	2,674	12	923	6	677	2	(D)	12	1,151	...	(D)	8
131	79,742	375	45,055	273	45,886	210	92,043	387	29,560	144	19,962	130	18,836	781	43,306	227	33,448	9
...	...	...	...	...	...	...	...	4	400	...	...	1	(D)	3	38	...	...	10
1	(D)	5	359	1	(D)	2	(D)	5	514	4	(D)	1	(D)	3	281	2	(D)	11
19	3,226	32	2,797	39	2,791	36	11,230	64	5,780	26	4,000	17	2,260	107	3,997	32	1,145	12
32	(D)	29	2,104	36	(D)	28	5,628	98	5,270	43	4,254	22	2,223	86	3,313	48	684	13
2	(D)	...	...	1	(D)	...	...	2	(D)	...	...	...	...	...	...	1	(D)	14
11	808	5	(D)	4	54	5	1,157	13	561	4	667	7	276	10	567	2	(D)	15
39	6,452	57	4,347	66	4,126	60	13,820	95	5,160	60	12,488	26	2,570	135	9,894	29	363	16
16	3,063	31	2,961	23	1,754	19	6,516	29	2,059	19	6,052	12	1,274	64	4,270	18	188	17
7	338	3	(D)	9	325	11	2,273	12	623	7	1,495	2	(D)	16	1,757	3	(D)	18
7	2,230	21	1,089	19	1,447	17	4,447	25	1,278	14	915	9	751	23	1,409	5	27	19
9	821	2	(D)	15	600	13	584	29	1,200	20	4,026	3	(D)	32	2,458	3	(D)	20
6	591	5	145	4	177	6	1,290	24	(D)	4	280	6	275	8	(D)	3	63	21
21	954	9	629	7	526	11	2,846	26	1,819	22	4,029	4	370	28	1,534	...	...	22
9	511	6	548	5	(D)	6	2,260	8	433	10	2,680	2	(D)	14	731	...	...	23
12	443	3	81	2	(D)	5	586	18	1,386	12	1,349	2	(D)	14	803	...	...	24
106	25,723	192	14,302	195	18,361	163	55,091	330	26,289	160	21,393	91	9,536	416	19,992	122	1,860	25
7	1,695	15	907	15	1,079	11	3,766	19	1,226	12	1,213	3	473	30	1,338	11	275	26
6	912	17	659	16	1,229	13	3,005	29	2,263	7	1,230	8	985	21	2,097	12	156	27
5	286	11	222	8	636	10	1,928	24	1,921	12	4,637	6	593	14	707	6	50	28
8	(D)	14	981	12	921	14	4,334	23	1,280	8	762	4	363	17	820	2	(D)	29
18	3,000	23	1,832	17	1,564	8	5,218	27	1,809	10	382	7	1,109	49	1,818	7	254	30
30	11,121	46	5,241	47	5,922	56	18,739	75	6,647	33	3,676	18	2,307	106	4,864	20	328	31
2	(D)	3	55	5	195	7	439	22	1,619	9	802	3	216	32	1,228	10	(D)	32
30	7,592	63	4,405	75	6,815	44	17,662	111	9,524	69	8,691	42	3,490	147	7,120	54	689	33
10	1,293	10	470	6	(D)	9	3,431	29	2,004	13	1,263	3	415	31	1,033	4	(D)	34
12	605	17	876	11	479	13	3,807	53	2,297	17	1,913	3	404	36	1,680	...	...	35
5	377	13	731	6	284	13	3,807	12	807	12	942	3	404	18	677	...	...	36
7	228	4	145	5	195	...	...	41	1,490	5	971	...	...	18	1,003	...	...	37
136	28,890	239	22,895	246	27,041	205	50,046	464	25,313	204	35,373	92	12,482	527	39,846	140	4,856	38
3	445	4	75	4	(D)	3	(D)	4	212	3	(D)	2	(D)	14	915	...	...	39
4	(D)	7	284	7	287	9	1,699	14	668	9	651	3	245	18	(D)	...	...	40
62	22,555	163	19,512	167	22,462	101	33,570	257	15,220	75	19,081	59	9,330	336	26,701	95	4,284	41
1	(D)	3	88	2	(D)	2	(D)	3	200	2	(D)	1	(D)	3	78	...	...	42
8	667	7	362	12	790	10	2,214	12	484	9	2,745	5	296	11	623	...	...	43
4	516	10	547	4	592	12	2,450	11	589	10	1,101	3	(D)	19	(D)	...	...	44
7	792	14	614	8	693	14	2,419	26	1,572	6	560	3	332	16	1,767	4	120	45
47	3,410	31	1,413	42	1,973	54	6,145	137	6,368	90	10,390	16	1,614	110	7,514	41	452	46
12	2,050	6	376	12	538	18	4,932	27	1,814	19	3,520	6	528	28	1,996	6	24	47
5	1,447	3	(D)	7	240	7	3,148	11	854	7	1,656	3	315	14	644	2	(D)	48
7	603	3	(D)	5	298	11	1,784	16	960	12	1,864	3	213	14	1,352	4	(D)	49
52	12,365	70	4,621	56	4,954	52	22,209	116	9,554	62	11,439	23	2,714	174	10,501	29	483	50
5	1,862	6	432	9	515	6	2,299	12	1,355	6	3,737	4	586	25	1,459	...	...	51
9	7,768	42	3,209	24	3,430	29	14,512	37	3,492	25	4,864	10	1,098	84	(D)	24	(D)	52
38	2,735	22	980	23	1,009	17	5,398	67	4,707	31	2,838	9	1,030	65	(D)	5	(D)	53
34	9,908	54	4,980	35	3,131	34	14,369	115	8,712	52	13,672	16	2,533	92	9,217	20	888	54
7	1,629	12	624	11	1,128	8	3,377	24	1,529	9	3,201	4	(D)	28	2,986	1	(D)	55
10	3,929	15	1,718	5	(D)	3	(D)	10	723	8	2,088	4	484	13	498	7	55	56
6	3,754	22	2,211	13	1,609	17	9,577	31	2,926	19	5,569	4	1,287	27	3,149	8	575	57
3	167	3	(D)	5	99	2	(D)	17	971	4	674	1	(D)	4	367	2	(D)	58
8	429	2	(D)	1	(D)	4	74	33	2,563	12	2,140	3	87	20	2,217	2	(D)	59
12	2,051	9	285	10	260	12	4,063	34	2,685	8	698	3	522	38	1,697	6	22	60
6	759	6	194	6	142	9	2,816	10	1,173	4	310	2	(D)	23	865	4	(D)	61
6	1,292	3	91	4	118	3	1,247	24	1,512	4	388	1	(D)	15	832	2	(D)	62
99	32,685	168	12,819	137	15,367	149	47,456	382	26,908	125	29,022	61	8,469	365	22,720	70	2,801	63
29	27,693	87	8,544	73	10,384	73	29,150	165	11,875	42	15,376	26	5,242	197	12,834	42	1,849	64
5	795	20	1,185	10	926	12	3,474	27	2,019	13	3,611	3	(D)	23	1,327	2	(D)	65
7	652	16	982	14	1,293	13	4,136	15	1,193	6	746	3	452	21	(D)	1	(D)	66
3	293	5	264	3	406	6	2,000	10	745	7	846	2	(D)	11	(D)	...	...	67
55	3,252	40	1,844	37	2,358	45	8,696	165	11,076	57	8,443	27	2,211	113	7,367	25	590	68
17	4,752	43	2,279	35	3,513	41	8,348	73	2,754	39	7,291	14	1,595	87	6,764	19	222	69
6	731	6	373	4	313	9	1,695	11	511	4	635	2	(D)	12	(D)	...	...	70
8	3,663	25	1,333	16	2,691	19	5,005	26	1,064	21	3,988	8	995	46	3,528	6	48	71
3	358	12	573	15	509	13	1,648	36	1,179	14	2,668	4	(D)	29	(D)	13	174	72
15	1,141	11	445	15	414	18	1,708	34	1,499	28	1,727	7	403	31	1,542	12	226	73
12	1,104	7	525	10	423	13	3,810	34	1,483	6	497	5	464	28	1,520	3	103	74
5	667	7	525	7	411	11	(D)	9	463	3	(D)	4	(D)	19	1,276	1	(D)	75
7	437	...	...	3	12	2	(D)	25	1,020	3	(D)	1	(D)	9	244	2	(D)	76

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Los Angeles County	48,586	32,502	6,728,746	6,367,456	808,827	260,942	216,314	51,254	7,546	1,625,952	9,376	524,604
2	Alhambra	602	422	95,631	91,873	11,125	3,781	3,041	572	80	18,691	87	6,252
3	Arcadia	332	218	42,339	39,919	4,599	1,618	1,234	344	38	14,141	42	2,756
4	Azusa	139	101	16,706	15,710	1,591	518	410	165	22	7,025	21	1,036
5	Bell	223	149	28,223	26,725	2,868	846	645	223	37	8,618	47	2,219
6	Beverly Hills	649	507	144,348	141,126	22,320	7,088	6,267	561	48	16,570	70	12,750
7	Burbank	958	650	130,987	123,547	14,660	4,777	3,825	1,013	112	40,157	171	11,514
8	Claremont	70	46	5,776	5,192	509	256	175	77	11	1,091	11	2,998
9	Compton	625	437	122,483	117,571	12,277	3,852	2,986	689	99	26,931	113	4,968
10	Covina	128	108	21,261	20,797	2,370	748	596	122	15	5,660	16	789
11	Culver City	430	314	78,202	76,134	8,068	2,429	1,943	472	39	17,350	85	4,859
12	El Monte	317	241	44,734	42,130	4,918	1,547	1,280	298	36	10,046	44	2,132
13	El Segundo	85	49	10,595	9,977	1,033	331	262	95	11	2,365	18	537
14	Gardena	308	214	39,269	36,861	4,032	1,226	1,024	365	44	12,276	57	3,569
15	Glendale	1,212	860	194,062	185,818	22,106	6,983	5,618	1,193	169	54,348	161	10,416
16	Glendora	91	57	6,969	6,313	589	232	174	112	10	1,601	13	556
17	Hawthorne	237	177	38,764	37,416	3,715	1,160	901	263	37	15,754	40	2,149
18	Hermosa Beach	196	136	25,942	25,130	2,629	789	661	201	27	3,982	55	1,669
19	Huntington Park	617	423	100,166	95,916	11,522	3,725	3,054	607	66	12,168	123	5,995
20	Inglewood	791	547	124,430	118,014	14,453	4,529	3,496	801	88	25,422	142	7,433
21	La Verne	52	24	2,285	1,769	181	84	51	55	15	969	6	233
22	Long Beach	3,222	2,328	483,542	463,332	60,163	19,451	16,240	3,411	483	103,582	697	39,864
23	Los Angeles	21,958	14,428	3,056,152	2,890,575	393,055	126,092	106,251	23,291	3,637	666,196	4,448	263,001
24	Lynwood	319	203	40,287	37,953	4,657	1,419	1,148	359	37	17,048	69	3,205
25	Manhattan Beach	172	118	18,967	17,909	1,860	547	460	196	30	3,275	34	1,827
26	Maywood	189	117	14,996	12,988	1,652	584	463	219	23	3,660	57	2,251
27	Monrovia	284	204	43,173	41,881	4,531	1,354	1,127	288	37	9,385	41	1,262
28	Montebello	290	182	27,203	24,229	2,435	910	637	317	46	11,663	53	1,870
29	Monterey Park	204	112	19,675	17,817	1,859	601	461	229	32	9,850	32	1,254
30	Palos Verdes Estates	18	10	1,360	1,230	139	48	36	21	4	(D)	3	197
31	Pasadena	1,426	1,026	240,698	223,688	32,709	10,906	9,183	1,423	182	42,359	219	11,754
32	Pomona	601	431	85,323	81,727	9,865	3,306	2,711	595	75	19,462	102	4,983
33	Redondo Beach	323	237	49,938	47,824	4,079	1,412	1,126	327	59	20,788	55	2,045
34	San Fernando	359	237	46,961	44,541	5,328	1,712	1,361	369	53	9,351	60	2,401
35	San Gabriel	335	189	41,687	38,037	4,147	1,254	1,016	364	60	13,962	59	2,286
36	San Marino	108	86	14,038	13,350	1,464	507	407	113	11	4,719	9	700
37	Santa Monica	1,077	765	152,325	145,135	18,359	5,983	4,779	1,062	129	37,556	208	12,174
38	Sierra Madre	66	42	6,881	6,303	759	226	158	68	13	3,107	4	244
39	Signal Hill	34	18	2,316	2,086	196	66	54	40	2	(D)	4	163
40	South Gate	508	344	66,996	63,348	6,705	2,050	1,823	548	78	14,257	115	5,349
41	South Pasadena	141	111	20,514	19,642	2,219	711	583	143	20	5,642	22	1,336
42	Torrance	315	215	39,869	36,961	3,898	1,303	1,001	341	64	14,938	65	2,778
43	West Covina	73	29	6,487	5,697	506	175	144	89	10	2,286	9	309
44	Whittier	541	383	82,791	78,649	10,016	3,594	2,815	535	78	23,326	77	4,270
45	Remainder of County	7,961	5,007	893,395	825,616	92,661	30,212	24,687	8,678	1,379	293,568	1,612	76,950
46	Madera County	458	284	39,010	33,396	3,490	1,159	961	516	116	11,635	75	2,365
47	Chowchilla	106	60	7,361	6,323	658	240	200	116	25	2,174	17	579
48	Madera	268	170	26,725	22,857	2,406	810	668	302	66	7,126	44	1,511
49	Remainder of County	84	54	4,924	4,216	426	109	93	98	25	2,335	14	275
50	Marin County	978	698	108,072	102,330	11,978	3,823	2,964	1,133	186	31,749	207	10,370
51	Corte Madera	30	16	3,417	3,255	363	94	69	32	6	(D)	5	247
52	Fairfax	55	33	4,867	4,497	551	150	121	67	12	1,880	13	600
53	Larkspur	23	17	2,129	2,073	181	76	47	30	3	771	3	172
54	Mill Valley	122	88	13,251	12,543	1,329	417	314	141	23	4,494	21	767
55	San Anselmo	110	84	12,252	11,766	1,226	396	313	117	22	6,336	15	841
56	San Rafael	312	236	47,452	45,422	5,698	1,743	1,368	375	45	6,937	65	3,283
57	Sausalito	57	51	4,515	4,447	577	213	161	75	17	1,672	15	1,050
58	Remainder of County	269	173	20,189	18,327	2,053	734	571	296	58	(D)	70	3,410
59	Mariposa County	91	57	4,375	3,693	409	86	79	85	25	1,747	32	863
60	Mendocino County	593	403	54,351	50,485	5,223	1,664	1,410	640	107	14,129	149	5,518
61	Fort Bragg	97	71	10,307	9,993	1,012	312	267	96	25	2,951	19	741
62	Ukiah	196	148	22,566	21,198	2,338	716	616	211	30	5,581	32	1,650
63	Willits	77	57	7,636	7,210	648	231	185	83	13	2,752	16	701
64	Remainder of County	223	127	13,842	12,084	1,225	405	342	250	39	3,045	82	2,426
65	Merced County	895	609	85,690	78,780	8,590	2,834	2,361	957	154	19,652	171	6,465
66	Atwater	63	43	5,191	4,589	475	174	144	61	8	(D)	10	345
67	Los Banos	114	86	11,033	10,225	1,060	371	301	127	16	1,600	21	815
68	Merced	366	262	45,862	43,628	5,252	1,666	1,385	376	61	9,367	76	3,634
69	Remainder of County	352	218	23,604	20,338	1,803	623	531	393	69	(D)	64	1,671
70	Modoc County	130	90	9,086	7,990	660	235	187	158	19	2,047	32	1,207
71	Alturas	73	59	6,691	6,389	531	182	150	95	10	1,420	11	693
72	Remainder of County	57	31	2,395	1,601	129	53	37	63	9	627	21	514
73	Mono County	69	47	3,364	3,014	349	89	79	84	9	(D)	20	714
74	Monterey County	1,757	1,231	163,731	151,205	19,293	6,063	5,029	1,977	269	38,969	379	15,703
75	Carmel by the Sea	149	121	11,563	11,261	1,388	486	402	169	18	2,884	23	1,458
76	King City	67	63	7,631	7,499	873	286	240	61	5	1,748	17	708
77	Monterey	350	272	36,835	35,527	4,761	1,441	1,210	364	47	7,117	80	4,232
78	Pacific Grove	92	54	9,530	8,782	1,326	429	356	100	12	1,594	13	438
79	Salinas	522	406	61,960	58,664	7,977	2,421	2,010	543	66	12,132	118	4,947
80	Remainder of County	577	315	36,212	29,472	2,968	1,000	811	740	121	13,494	128	3,920
81	Napa County	357	367	53,817	49,605	5,882	1,843	1,499	594	91	13,714	128	4,219
82	Napa	328	230	40,395	38,039	4,773	1,443	1,222	351	48	10,071	58	2,342
83	Remainder of County	229	137	13,422	11,566	1,109	400	277	243	43	3,643	70	1,877

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,336	705,041	4,041	435,498	3,571	438,098	2,224	1,232,683	5,464	456,381	1,967	365,301	1,335	221,030	8,368	530,090	3,358	194,068	1
27	8,345	78	7,824	55	9,271	44	26,000	70	5,667	24	4,375	17	2,792	87	5,425	33	989	2
15	2,500	41	3,541	24	1,652	17	2,991	42	4,024	22	5,256	9	1,729	56	3,267	26	482	3
4	667	15	657	11	833	8	704	17	1,918	7	1,390	5	763	22	1,609	7	104	4
3	1,378	7	411	13	2,047	18	7,788	32	2,025	16	1,432	5	611	26	1,062	19	632	5
15	(D)	158	26,244	44	9,891	18	26,529	47	4,726	16	4,849	36	5,220	152	(D)	45	1,731	6
24	5,930	76	5,294	78	7,526	61	26,193	121	9,342	51	8,445	25	4,504	181	9,335	58	2,747	7
3	340	3	141	4	304	3	1,453	6	454	3	711	3	294	19	617	4	72	8
17	23,393	36	3,742	35	6,020	69	38,229	74	5,927	32	3,854	8	2,329	112	6,372	30	718	9
3	(D)	16	1,015	9	885	10	5,712	16	1,483	13	1,539	7	994	22	2,293	1	(D)	10
11	3,244	39	2,929	39	3,305	32	30,623	56	4,814	22	5,551	12	1,564	60	3,068	35	895	11
14	2,510	33	4,010	31	3,059	39	10,936	35	4,522	23	3,478	5	1,266	46	2,510	11	265	12
3	(D)	5	123	5	139	3	(D)	13	1,220	6	1,382	4	(D)	13	409	4	38	13
4	462	15	1,694	17	1,448	16	6,711	44	4,552	25	3,832	6	972	56	3,231	24	522	14
30	21,162	128	11,894	111	12,465	82	48,519	128	10,043	56	7,488	44	5,824	224	10,293	79	1,610	15
2	(D)	7	280	6	341	4	(D)	16	956	6	1,050	2	(D)	14	359	11	146	16
8	845	27	2,673	20	2,253	15	6,692	21	1,802	13	2,363	9	1,798	36	2,260	11	175	17
4	(D)	13	1,130	17	834	19	11,870	9	(D)	9	2,381	6	666	29	1,293	8	148	18
18	9,426	101	13,367	40	7,416	30	35,120	59	3,764	19	2,063	18	5,036	108	5,409	35	402	19
21	22,323	78	11,181	66	7,243	51	23,163	88	7,834	37	3,489	21	4,165	151	8,404	48	3,773	20
3	105	3	(D)	...	...	3	76	6	353	3	(D)	1	(D)	5	86	7	94	21
90	66,825	284	30,764	245	31,261	175	91,515	332	33,148	115	31,397	74	13,568	560	33,546	167	8,072	22
594	384,959	1,762	210,820	1,576	216,809	772	499,373	2,366	185,668	692	133,761	648	102,699	3,783	255,068	1,680	137,798	23
8	442	23	1,404	21	1,378	20	6,175	45	3,700	17	3,282	8	1,367	52	2,086	19	200	24
7	281	12	776	10	1,327	3	(D)	19	2,142	9	808	7	877	35	(D)	6	52	25
8	610	10	(D)	12	1,223	7	1,206	20	1,890	9	505	3	(D)	32	1,549	8	741	26
8	2,013	18	1,471	28	2,109	25	15,443	32	2,725	17	3,148	8	898	57	(D)	13	(D)	27
10	856	24	1,290	21	1,601	11	645	33	2,609	15	2,403	11	1,188	44	2,417	22	661	28
7	(D)	12	525	17	843	10	1,084	25	2,161	8	854	5	794	28	(D)	28	632	29
1	(D)	...	...	...	...	...	...	1	(D)	...	...	1	(D)	6	274	2	(D)	30
37	51,897	153	17,997	132	16,048	73	50,944	164	13,566	66	8,912	38	6,477	284	17,992	78	2,752	31
15	9,747	55	6,500	45	6,033	50	16,078	86	5,886	32	5,537	8	1,825	107	8,546	26	726	32
16	1,909	23	1,775	20	2,302	10	10,905	42	3,443	13	1,612	9	2,246	60	2,546	16	267	33
11	2,978	37	3,346	29	2,857	19	13,577	45	3,423	14	3,113	6	1,523	57	3,935	28	457	34
7	593	7	427	35	1,095	22	9,518	26	2,502	20	5,110	9	1,062	66	2,918	24	2,214	35
3	76	21	1,193	14	1,265	1	(D)	20	1,537	3	197	4	797	16	(D)	6	197	36
25	17,277	128	12,056	77	10,476	47	28,434	120	8,128	36	7,708	32	4,672	232	12,722	43	1,122	37
2	(D)	5	299	9	226	1	(D)	4	476	3	617	5	650	9	400	11	157	38
...	...	...	...	1	(D)	5	514	6	245	1	(D)	...	...	9	130	6	84	39
6	719	29	1,530	40	3,036	35	24,761	55	5,592	21	3,509	15	2,963	70	3,288	44	1,992	40
3	174	9	507	13	(D)	4	(D)	25	1,691	7	1,043	6	1,199	23	1,611	9	606	41
10	1,559	24	2,103	19	2,080	15	5,153	40	3,859	19	2,282	6	1,441	38	2,557	15	1,119	42
1	(D)	8	303	4	338	3	69	9	793	6	(D)	1	(D)	5	448	17	344	43
17	4,351	71	9,162	36	6,522	24	15,246	65	6,064	27	3,874	14	2,549	96	6,559	36	868	44
221	30,463	447	32,483	542	51,574	350	112,641	984	88,244	414	78,509	174	29,666	1,280	83,022	558	15,695	45
18	1,876	24	1,519	14	1,934	26	6,116	75	4,096	36	4,223	8	922	55	4,209	11	115	46
4	374	5	160	5	(D)	9	1,256	15	708	8	702	2	(D)	14	698	2	(D)	47
9	1,270	10	1,359	8	1,371	14	4,725	39	2,722	21	2,726	5	655	36	3,171	7	89	48
5	232	...	...	1	(D)	3	135	21	666	7	795	1	(D)	5	340	2	(D)	49
37	7,510	65	5,193	60	4,412	47	17,665	99	8,314	50	8,546	30	3,152	156	10,650	41	511	50
2	(D)	1	(D)	...	...	...	...	5	530	3	(D)	1	(D)	2	(D)	5	64	51
3	99	3	21	2	(D)	...	...	5	344	5	(D)	2	(D)	8	293	2	(D)	52
3	(D)	...	...	1	(D)	1	(D)	4	155	3	(D)	1	(D)	2	(D)	2	(D)	53
6	238	8	664	8	514	9	3,374	11	995	7	800	5	552	18	823	6	30	54
3	287	14	862	10	885	1	(D)	11	985	4	252	3	333	22	(D)	5	77	55
8	6,307	25	3,148	27	2,295	21	12,337	28	2,557	11	3,623	7	1,011	65	5,767	10	187	56
1	(D)	3	95	2	(D)	2	(D)	4	483	3	184	2	(D)	8	461	...	...	57
11	459	11	(D)	10	435	13	1,272	31	2,265	14	1,338	9	678	31	2,113	11	131	58
1	(D)	3	55	...	...	3	75	19	1,119	2	(D)	1	(D)	5	251	...	(D)	59
34	6,434	27	1,275	31	1,380	36	7,797	75	6,072	30	5,356	12	1,135	74	4,651	18	604	60
6	1,845	7	230	2	(D)	8	1,538	6	881	7	742	4	(D)	6	528	7	246	61
7	2,018	13	842	15	785	16	5,104	21	2,043	11	1,685	4	488	40	2,473	7	97	62
5	848	2	(D)	7	352	4	770	14	857	5	354	1	(D)	9	637	1	(D)	63
16	1,723	5	(D)	7	(D)	8	385	34	2,291	7	2,575	3	86	19	1,013	3	(D)	64
46	5,340	67	4,610	55	4,961	42	12,734	115	6,902	65	11,575	17	2,295	135	10,903	28	253	65
4	143	8	268	6	455	...	...	8	677	6	609	2	(D)	11	728	...	...	66
7	956	6	299	12	559	3	2,291	19	1,087	11	1,796	2	(D)	14	(D)	3	28	67
6	2,637	34	3,382	23	3,057	24	7,735	33	2,787	21	5,851	6	1,034	62	6,222	20	156	68
29	1,604	19	661	14	890	15	2,708	55	2,351	27	3,319	7	559	48	(D)	5	69	69
12	782	7	308	5	320	4	1,065	22	901	8	1,007	4	336	13	1,063	4	50	70
1	(D)	7	308	5	320	4	1,065	15	647	5	(D)	2	(D)	11	(D)	2	(D)	71
11	(D)	...	...	...	...	...	...	7	254	3	(D)	2	(D)	2	(D)	2	(D)	72
4	344	...	...	...	...	...	...	18	824	3	(D)	...	...	15	257	...	...	73
63	16,401	165	10,157	107	7,416	80	24,512	208	15,909	86	12,223	41	4,769	291	15,439	68	2,233	74
3	(D)	30	1,868	9	240	1	(D)	11	1,056	4	(D)	3	476	41	1,376	6	(D)	75
3	(D)	4	252	5	240	7	1,445	11	994	5	1,249	3	(D)	7	420	...	...	76
10	2,446	38	2,024	17	1,124	25	10,890	32	2,808	15	1,716	6	978	64	2,979	16	521	77
4	(D)	7	321	13	1,318	...	...	10	936	2	(D)	3	343	18	512	10	70	78
22	7,656	61	4,722	33	3,074	34	11,066	52	4,336	22	4,679	14	1,665	86	7,072	14	611	79
21	1,868	25	970	30	1,420	13	(D)	92	5,779	38	3,133	12	(D)	75	3,080	22	(D)	80
17	3,890	33	1,743	37	2,110	31	8,699	57	3,768	36	6,383	15	1,450	87	7,019	25	822	81
9	3,243	23	1,491	28	1,924	21	7,385	34	2,410	18	4,479	11	1,115	63	5,249	15	686	82
8	647	10	252	9	186	10	1,314	23	1,358	18	1,904	4	335	24	1,770	10	136	83

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Nevada County	345	203	24,889	22,747	2,351	785	668	360	53	9,381	77	1,970
2	Grass Valley	173	103	11,882	10,796	1,188	399	339	179	19	3,193	37	779
3	Nevada City	71	41	3,505	3,153	313	122	95	70	12	1,118	19	444
4	Remainder of County	101	59	9,502	8,798	850	264	234	111	22	5,070	21	747
5	Orange County	3,355	2,343	372,313	349,621	41,686	14,170	11,425	3,636	495	96,588	662	36,810
6	Anaheim	289	225	37,216	35,220	3,779	1,363	1,120	315	48	8,239	37	2,476
7	Brea	46	26	3,202	2,796	274	106	84	56	5	932	7	311
8	Fullerton	221	173	33,420	32,504	3,541	1,119	916	202	28	8,953	41	1,617
9	Huntington Beach	113	87	9,904	9,316	876	317	253	123	21	2,486	31	1,084
10	Laguna Beach	205	147	18,285	16,883	2,096	681	545	235	29	4,226	46	2,463
11	La Habra	98	66	8,756	7,896	761	288	233	111	14	2,948	20	845
12	Newport Beach	183	129	20,555	19,449	2,570	723	636	188	17	6,160	47	3,129
13	Orange	171	115	14,849	13,869	1,296	475	366	188	32	4,823	23	647
14	San Clemente	87	63	6,635	6,241	758	276	213	95	6	1,956	32	1,185
15	Santa Ana	805	569	116,678	111,948	14,321	4,899	4,053	830	101	20,037	136	6,313
16	Seal Beach	49	41	3,362	3,154	434	154	122	59	7	1,111	16	774
17	Remainder of County	1,088	702	99,451	90,345	10,980	3,769	2,884	1,234	187	34,717	226	15,966
18	Placer County	616	400	53,276	49,178	5,098	1,531	1,351	661	114	13,487	138	4,207
19	Auburn	146	96	15,736	14,614	1,700	509	447	144	27	4,180	22	682
20	Roseville	158	118	20,098	19,216	1,914	571	510	188	23	3,661	32	1,209
21	Remainder of County	312	186	17,442	15,348	1,484	451	394	329	64	5,646	84	2,316
22	Plumas County	209	133	12,248	10,552	955	332	289	245	37	4,118	67	1,439
23	Riverside County	2,436	1,704	244,391	228,767	25,714	9,307	7,754	2,669	341	57,972	530	21,664
24	Banning	105	77	10,387	9,767	980	357	289	113	15	3,297	20	643
25	Beaumont	71	41	3,966	3,424	393	192	151	100	9	1,010	20	744
26	Blythe	118	98	11,904	11,456	1,359	500	414	126	6	1,625	31	1,790
27	Coachella	40	28	2,058	1,820	198	77	66	39	9	525	5	114
28	Corona	175	123	16,316	15,218	1,428	546	433	191	22	4,393	31	1,241
29	Hemet	122	88	11,235	10,641	1,026	353	289	122	13	2,562	21	541
30	Indio	152	120	18,417	17,723	2,197	682	586	151	9	3,423	35	1,697
31	Palm Springs	191	167	22,455	21,869	3,063	1,161	1,043	192	26	4,532	43	4,474
32	Riverside	711	491	99,109	94,017	10,909	3,690	3,035	784	97	21,682	121	4,874
33	Remainder of County	751	471	48,544	42,832	4,161	1,749	1,448	851	135	14,923	203	5,516
34	Sacramento County	3,655	2,409	450,385	419,903	52,086	17,066	14,153	4,249	669	113,632	820	37,111
35	North Sacramento	178	132	23,489	21,207	2,248	728	608	196	19	5,331	31	1,247
36	Sacramento	2,498	1,736	352,409	333,213	42,941	13,749	11,589	2,907	454	78,472	618	29,930
37	Remainder of County	979	541	74,487	65,483	6,897	2,589	1,956	1,146	196	29,829	171	5,934
38	San Benito County	183	115	14,534	12,936	1,299	441	363	227	26	3,139	40	1,075
39	Hollister	130	92	11,921	10,895	1,113	357	299	170	23	3,011	22	634
40	Remainder of County	53	23	2,613	2,041	186	84	64	57	3	128	18	441
41	San Bernardino County	3,612	2,474	383,965	358,169	40,139	13,896	11,520	4,068	587	94,769	733	29,069
42	Barstow	143	115	20,201	19,601	2,554	830	686	145	14	4,445	30	2,783
43	Chino	80	56	9,846	9,272	731	266	215	89	21	1,286	11	386
44	Colton	172	114	18,196	16,588	1,764	608	504	189	31	6,313	33	1,400
45	Needles	41	35	4,076	4,010	425	151	136	39	5	887	9	402
46	Ontario	324	250	38,936	37,322	4,214	1,442	1,168	358	50	7,222	49	2,115
47	Redlands	249	163	24,832	23,340	2,721	888	725	273	45	6,276	29	1,048
48	Rialto	71	39	6,013	5,167	435	162	130	86	19	1,599	20	473
49	San Bernardino	1,029	741	144,276	136,518	16,852	5,787	4,906	1,131	144	31,110	196	7,856
50	Upland	105	67	12,955	11,975	1,192	383	309	130	22	5,691	12	350
51	Remainder of County	1,398	894	104,634	94,376	9,251	3,379	2,741	1,628	236	29,940	344	12,256
52	San Diego County	6,449	4,785	801,413	759,941	100,115	32,078	26,442	6,856	1,060	189,852	1,322	64,362
53	Chula Vista	244	188	30,039	28,199	3,129	1,014	860	248	39	11,690	41	1,762
54	Coronado	113	89	11,108	10,650	1,418	475	398	129	15	3,360	23	1,393
55	El Cajon	220	162	29,195	27,831	3,263	1,039	834	239	38	8,294	32	979
56	Escondido	195	135	26,478	24,748	2,728	875	728	212	30	4,759	28	1,238
57	La Mesa	182	128	24,571	23,295	2,590	759	627	189	25	6,854	24	747
58	National City	250	192	32,060	30,602	3,396	1,097	931	248	47	9,536	45	1,917
59	Oceanside	258	212	29,433	28,041	3,820	1,144	1,015	278	25	7,896	57	2,986
60	San Diego	3,829	2,865	524,870	501,264	70,361	22,453	18,426	3,986	634	106,562	832	44,374
61	Remainder of County	1,158	814	93,659	85,311	9,410	3,222	2,623	1,327	207	30,901	240	8,966
62	San Francisco County (coextensive with San Francisco city)	10,045	6,459	1,172,221	1,089,159	172,650	50,855	42,997	12,113	2,323	257,052	2,602	167,260
63	San Joaquin County	2,537	1,693	259,012	238,856	29,100	9,575	8,056	2,917	444	58,555	586	21,590
64	Lodi	353	229	31,703	28,711	3,030	1,025	873	410	56	6,654	73	2,216
65	Manteca	113	71	8,873	7,949	798	309	247	125	21	1,875	29	880
66	Stockton	1,477	953	163,623	151,111	19,496	6,428	5,435	1,692	251	33,058	341	12,943
67	Tracy	165	139	16,098	15,508	1,930	635	515	187	23	4,051	37	1,977
68	Remainder of County	429	301	38,715	35,577	3,846	1,178	986	503	93	12,917	106	3,574
69	San Luis Obispo County	878	650	73,014	66,648	7,180	2,426	2,020	978	150	18,159	203	6,243
70	El Paso de Robles	154	128	16,367	15,893	1,754	550	494	146	22	3,228	33	840
71	San Luis Obispo	290	224	30,732	29,016	3,416	1,138	922	301	50	7,326	45	1,850
72	Remainder of County	434	298	25,915	21,739	2,010	738	604	531	78	7,605	125	3,553

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
15	1,104	17	728	27	911	17	3,504	45	2,252	17	2,072	7	665	64	2,260	6	42	1
8	936	14	623	20	674	11	2,182	16	802	10	1,112	3	(D)	31	1,177	4	(D)	2
4	(D)	3	(D)	3	(D)	2	(D)	9	343	2	(D)	3	189	12	390	2	(D)	3
3	(D)	...	...	4	(D)	4	(D)	20	1,107	5	(D)	1	(D)	21	693	...	...	4
112	23,854	263	24,142	251	21,896	185	62,021	429	30,443	193	31,121	80	12,337	563	29,435	122	3,666	5
9	3,393	31	1,780	23	2,929	25	8,851	40	2,642	19	3,324	7	963	40	2,537	7	82	6
1	(D)	2	(D)	2	(D)	3	(D)	6	395	2	(D)	1	(D)	15	369	2	(D)	7
6	952	21	1,804	24	3,679	15	9,178	30	1,963	12	2,355	6	1,263	32	1,606	6	50	8
6	217	7	421	6	202	8	3,634	10	536	5	401	3	312	16	611	...	...	9
9	606	24	1,288	11	947	9	3,939	17	1,281	10	1,217	6	504	44	1,814	...	...	10
6	185	7	332	5	290	3	(D)	16	1,201	8	657	3	367	12	499	4	(D)	11
5	261	17	1,121	12	769	13	3,224	24	1,913	10	2,135	3	749	30	1,000	5	94	12
7	642	8	400	15	514	9	2,954	22	1,407	8	858	6	579	30	1,885	11	140	13
1	(D)	7	296	6	207	2	(D)	13	958	6	634	3	(D)	11	328	...	...	14
24	15,732	77	13,279	68	7,513	53	22,582	90	6,052	40	10,273	18	3,858	149	8,493	49	2,546	15
1	(D)	1	(D)	1	(D)	1	(D)	8	480	2	(D)	4	432	8	249	...	...	16
37	1,758	61	3,279	75	4,615	44	5,096	153	11,615	71	8,765	20	2,912	176	10,044	38	684	17
35	3,600	26	1,267	21	2,115	47	12,432	83	4,723	28	3,475	20	1,568	96	5,881	8	521	18
7	1,480	8	544	8	352	15	2,946	16	1,211	10	(D)	5	548	26	2,303	2	(D)	19
6	939	11	538	7	1,382	18	7,085	21	1,732	3	(D)	7	488	28	2,003	2	(D)	20
22	1,181	7	185	6	381	14	2,401	46	1,780	15	1,431	8	532	42	1,575	4	14	21
13	1,122	8	496	4	138	11	1,790	27	1,233	10	633	7	668	21	559	4	52	22
85	17,173	178	13,256	150	12,287	122	38,730	390	25,934	143	21,394	62	8,094	358	25,607	77	2,280	23
5	681	6	(D)	11	685	8	2,339	16	1,223	5	436	1	(D)	15	535	3	78	24
2	(D)	1	(D)	1	(D)	2	(D)	14	757	2	(D)	2	(D)	14	572	4	40	25
8	1,039	7	419	3	(D)	8	1,807	22	1,960	12	1,433	3	510	15	879	3	(D)	26
2	(D)	3	133	4	(D)	1	(D)	5	150	4	451	2	(D)	4	(D)	1	(D)	27
4	449	11	760	13	946	8	3,488	37	2,213	11	839	6	399	27	1,523	5	65	28
5	637	11	391	12	509	10	2,114	18	709	8	1,788	3	254	18	(D)	3	(D)	29
6	1,146	10	744	12	523	8	4,204	29	3,059	10	1,743	4	506	22	1,271	7	101	30
9	1,775	41	3,159	7	520	5	2,392	15	1,930	2	(D)	5	1,876	33	(D)	5	139	31
18	10,273	65	6,271	54	6,535	48	20,051	94	6,553	37	6,222	20	3,064	124	12,692	33	892	32
26	986	23	1,125	33	1,923	24	2,245	140	7,380	52	7,868	16	909	86	4,901	13	768	33
121	47,635	242	24,727	222	38,748	193	66,601	389	29,706	200	36,325	103	13,992	545	33,897	151	8,011	34
5	42,091	14	717	17	3,764	23	6,096	26	1,486	16	1,858	4	498	21	(D)	2	(D)	35
63	42,421	189	22,112	145	30,926	125	55,175	239	20,603	116	28,546	77	11,462	381	27,184	91	5,908	36
53	4,114	39	1,898	60	4,058	45	5,330	124	7,617	68	5,921	22	2,032	143	(D)	58	(D)	37
9	889	12	536	6	429	10	2,388	28	1,347	13	1,790	5	481	30	2,372	4	88	38
4	560	11	(D)	6	429	9	(D)	16	946	8	1,289	4	(D)	23	1,714	4	88	39
5	329	1	(D)	...	...	1	(D)	12	401	5	501	1	(D)	7	658	...	...	40
122	36,748	214	16,822	221	21,715	202	63,540	563	39,807	219	31,931	74	10,871	531	34,587	146	4,106	41
5	1,252	11	703	6	739	12	2,413	28	3,856	9	1,762	4	605	19	1,337	5	306	42
4	(D)	3	199	3	244	3	(D)	7	522	4	1,400	3	306	21	2,488	...	...	43
2	(D)	7	630	13	939	8	2,011	32	2,185	6	908	2	(D)	33	3,140	5	193	44
4	434	3	58	1	(D)	2	(D)	9	834	1	(D)	2	(D)	3	193	2	(D)	45
6	2,978	28	2,527	37	2,924	28	10,606	38	3,260	21	4,204	6	861	41	2,076	20	163	46
6	2,403	24	1,425	19	2,179	15	5,172	33	2,373	13	987	6	778	46	2,016	13	175	47
...	...	1	(D)	...	...	3	(D)	10	971	4	(D)	1	(D)	10	399	3	(D)	48
29	22,449	81	9,000	80	9,264	72	26,471	132	10,478	58	10,332	25	5,193	170	10,358	42	1,765	49
4	736	5	372	3	237	4	1,134	22	1,147	7	1,304	3	363	13	1,481	10	140	50
62	4,098	51	(D)	59	(D)	55	13,419	252	14,181	96	9,868	22	2,047	175	11,099	46	717	51
209	85,880	545	51,019	451	51,149	328	149,401	749	56,730	268	48,380	177	25,197	1,028	68,241	312	11,202	52
6	893	31	2,126	15	1,914	9	3,366	29	1,953	20	2,251	4	666	45	2,942	5	476	53
3	(D)	17	1,185	8	162	4	1,791	8	603	3	228	3	638	27	1,335	2	(D)	54
11	2,767	19	1,494	15	2,162	18	5,242	24	2,140	13	2,427	5	1,497	38	2,078	7	115	55
12	4,166	19	1,180	19	1,318	11	5,164	25	1,430	9	2,248	4	746	34	4,193	4	36	56
5	346	17	959	19	1,362	11	8,880	25	1,662	10	1,366	4	718	26	1,183	16	494	57
9	877	18	1,179	15	2,106	20	8,539	31	1,725	12	3,506	5	771	32	1,558	16	346	58
7	1,144	27	2,089	20	3,095	17	5,608	29	1,987	13	1,402	5	755	48	2,269	10	202	59
117	72,956	339	37,268	278	35,021	190	101,582	399	34,603	108	25,311	122	16,507	615	42,644	195	8,042	60
39	(D)	58	3,539	62	4,009	48	9,229	179	10,627	80	9,641	25	2,899	163	10,039	57	(D)	61
230	167,134	789	113,449	546	76,312	225	165,399	540	45,682	250	24,638	299	32,922	1,784	104,172	457	18,201	62
74	23,020	193	16,070	139	13,639	157	47,469	283	17,537	141	25,918	67	7,852	374	24,774	79	2,588	63
10	2,158	33	1,486	30	1,456	26	7,984	38	2,020	25	3,655	6	859	45	3,066	11	149	64
3	99	7	423	8	195	8	2,264	10	765	9	1,484	3	279	13	(D)	2	(D)	65
33	17,863	129	13,278	80	10,631	83	27,118	150	10,091	65	14,662	45	5,599	240	16,625	60	1,755	66
7	1,542	14	560	8	550	16	2,751	24	1,515	7	1,299	5	451	23	(D)	1	(D)	67
21	1,358	10	323	13	807	24	7,352	61	3,146	35	4,818	8	664	53	3,214	5	542	68
29	3,447	59	3,541	31	3,739	46	10,460	119	8,250	62	9,543	24	1,961	135	7,521	20	251	69
7	718	9	726	9	718	14	2,610	17	1,736	22	4,725	5	398	15	(D)	1	(D)	70
10	2,299	31	2,261	12	2,661	21	6,202	36	2,406	12	2,239	8	723	57	2,696	8	69	71
12	430	19	554	10	359	11	1,648	66	4,108	28	2,579	11	740	63	(D)	11	(D)	72

Table 102. RETAIL TRADE: 1954 — COUNTIES

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	San Mateo County	2,812	1,990	337,900	318,826	37,884	12,100	9,529	3,201	513	100,042	536	29,400
2	Atherton	8	2	(D)	(D)	(D)	(D)	(D)	(D)	...	...	1	(D)
3	Belmont	64	44	5,000	4,736	496	180	139	80	16	1,747	11	(D)
4	Burlingame	280	198	41,101	39,565	4,715	1,296	1,046	293	51	10,307	45	1,976
5	Daly City	221	143	30,542	28,740	2,837	712	619	253	54	10,439	40	1,854
6	Hillsborough	1	1	(D)	(D)	(D)	(D)	(D)	(D)	...	...	1	(D)
7	Menlo Park	242	168	21,597	20,135	2,561	831	660	264	50	6,864	31	2,043
8	Millbrae	98	68	13,101	12,397	1,323	490	371	120	19	6,475	18	1,022
9	Redwood City	396	304	59,550	57,228	6,618	1,975	1,591	446	60	19,211	79	4,050
10	San Bruno	177	107	20,418	18,914	1,909	568	455	195	28	6,123	27	1,428
11	San Carlos	214	148	23,612	21,314	2,548	779	584	253	32	7,617	27	1,643
12	San Mateo	587	431	76,210	73,048	9,867	3,638	2,769	622	99	18,028	100	6,719
13	South San Francisco	168	122	16,708	14,972	1,588	504	369	229	38	5,924	46	1,803
14	Remainder of County	356	254	29,327	27,243	3,209	1,064	867	439	66	7,307	110	5,550
15	Santa Barbara County	1,353	997	138,383	130,209	17,454	5,537	4,638	1,423	224	33,401	248	11,208
16	Lompoc	76	60	6,850	6,608	726	243	200	82	11	1,951	10	390
17	Santa Barbara	776	564	84,927	80,493	11,576	3,637	3,061	824	119	20,075	131	6,497
18	Santa Maria	240	170	27,072	24,642	2,997	923	797	260	45	6,296	45	1,818
19	Remainder of County	261	203	19,534	18,466	2,155	734	580	257	49	5,079	62	2,503
20	Santa Clara County	4,057	2,683	464,769	434,577	52,584	17,194	13,907	573	775	123,347	684	32,434
21	Gilroy	145	109	13,760	13,096	1,231	418	347	159	16	3,368	36	865
22	Los Gatos	162	116	16,660	15,594	1,504	485	372	192	25	5,765	25	872
23	Mountain View	257	153	30,674	27,966	2,718	887	739	292	51	8,905	36	1,434
24	Palo Alto	496	382	74,413	72,435	9,689	2,991	2,480	496	67	15,620	59	4,959
25	San Jose	1,748	1,146	228,078	213,846	27,964	9,236	7,551	1,950	363	53,260	321	15,159
26	Santa Clara	260	146	19,366	17,046	1,780	564	464	307	54	6,806	43	1,744
27	Sunnyvale	170	108	18,363	16,917	1,763	594	467	201	40	7,518	20	821
28	Remainder of County	819	523	63,455	57,677	5,926	2,019	1,487	976	159	22,105	144	6,580
29	Santa Cruz County	1,086	722	85,811	79,217	8,837	3,191	2,593	1,228	173	22,977	265	8,640
30	Santa Cruz	492	338	42,846	40,300	4,517	1,620	1,331	547	68	10,705	119	3,907
31	Watsonville	282	208	27,848	25,870	2,955	1,031	830	316	42	7,213	64	2,066
32	Remainder of County	312	176	15,117	13,047	1,365	540	432	365	63	5,059	82	2,667
33	Shasta County	627	375	60,358	54,916	6,057	1,987	1,676	702	106	16,493	149	4,759
34	Redding	285	215	42,528	40,694	4,826	1,538	1,313	303	24	9,664	63	2,614
35	Remainder of County	342	160	17,830	14,222	1,231	449	363	399	82	6,829	86	2,145
36	Sierra County	48	28	1,952	1,542	91	42	29	58	6	581	15	304
37	Siskiyou County	491	333	36,908	33,304	3,294	1,171	935	565	97	10,019	117	3,556
38	Yreka City	106	88	12,994	12,694	1,293	425	344	118	14	2,542	19	695
39	Remainder of County	385	245	23,914	20,610	2,001	746	591	447	83	7,477	98	2,861
40	Solano County	1,093	783	115,033	107,351	12,943	4,074	3,328	1,245	213	32,265	250	10,931
41	Benicia	56	40	3,860	3,442	319	103	82	79	10	1,797	19	559
42	Fairfield	99	71	12,700	11,960	1,163	383	333	115	18	3,992	22	1,038
43	Vacaville	61	49	8,239	7,861	792	215	186	67	10	2,448	12	479
44	Vallejo	535	409	59,223	55,159	7,553	2,377	1,907	586	108	14,542	115	5,326
45	Remainder of County	342	214	31,011	28,929	3,116	996	820	398	67	9,486	82	3,529
46	Sonoma County	1,714	1,062	169,586	155,208	17,575	5,675	4,661	1,942	327	37,826	358	12,212
47	Healdsburg	112	82	10,402	9,570	1,007	321	275	119	24	3,532	14	574
48	Petaluma	245	179	36,725	35,043	3,744	1,103	953	283	43	6,532	43	1,806
49	Santa Rosa	527	343	67,749	62,921	7,923	2,614	2,140	575	95	11,749	87	3,141
50	Sebastopol	87	57	10,128	9,420	732	237	198	102	20	2,903	12	545
51	Remainder of County	743	401	44,582	38,254	4,169	1,400	1,095	863	145	13,110	202	6,146
52	Stanislaus County	1,740	1,066	179,640	163,812	18,418	5,944	5,020	1,918	324	39,900	301	10,461
53	Modesto	795	531	104,263	97,397	11,952	3,837	3,280	857	127	20,095	136	5,713
54	Oakdale	119	77	8,902	8,272	765	249	210	130	22	2,366	24	590
55	Riverbank	56	26	3,284	2,358	231	73	58	69	14	1,534	13	238
56	Turlock	214	146	24,638	23,016	2,173	694	572	225	30	4,361	38	1,006
57	Remainder of County	556	286	38,553	32,769	3,297	1,091	900	637	131	11,544	90	2,914
58	Sutter County	250	158	23,489	21,611	2,054	670	596	294	48	6,995	50	1,855
59	Yuba City	146	90	15,424	14,398	1,413	481	429	173	25	4,860	31	1,431
60	Remainder of County	104	68	8,065	7,213	641	189	167	121	23	2,135	19	424
61	Tehama County	279	169	22,114	19,800	2,158	740	634	299	40	5,350	62	1,969
62	Corning	72	44	5,287	4,589	400	136	110	85	11	1,463	13	392
63	Red Bluff	138	92	13,478	12,576	1,494	514	445	134	16	2,913	18	919
64	Remainder of County	69	33	3,349	2,635	264	90	79	80	13	974	31	658
65	Trinity County	64	38	3,608	2,834	198	79	65	81	18	1,698	10	382
66	Tulare County	1,782	1,114	157,651	141,977	15,161	5,254	4,410	1,918	370	39,162	329	11,173
67	Dinuba	132	80	12,358	10,856	1,105	367	325	139	22	2,611	14	651
68	Exeter	86	50	6,103	5,023	519	189	158	95	20	1,757	5	219
69	Lindsay	113	65	7,349	6,287	564	221	183	130	28	2,227	21	524
70	Porterville	232	166	27,747	26,203	3,028	1,058	873	252	34	5,879	47	1,596
71	Tulare	265	175	28,607	26,317	3,034	1,029	884	263	39	5,468	58	2,943
72	Visalia	368	244	39,315	36,509	4,126	1,411	1,174	387	66	8,099	61	2,029
73	Woodlake	40	24	2,095	1,787	135	53	40	49	6	594	9	154
74	Remainder of County	546	310	34,077	28,995	2,650	926	773	603	155	12,527	114	3,057
75	Tuolumne County	244	150	14,604	13,130	1,371	481	389	268	35	3,801	57	1,715
76	Ventura County	1,342	992	150,534	141,180	15,705	5,351	4,445	1,516	215	40,424	281	11,940
77	Fillmore	84	56	6,421	5,733	636	251	223	92	10	1,584	16	356
78	Ojai	57	39	3,935	3,637	341	117	102	65	15	1,742	9	237
79	Oxnard	328	258	44,417	42,517	4,909	1,533	1,305	361	48	10,725	81	3,554
80	Port Hueneme	41	25	2,140	1,576	157	55	47	57	8	970	10	347
81	San Buenaventura	361	295	56,702	54,270	6,613	2,296	1,881	387	46	15,004	62	4,438
82	Santa Paula	161	111	15,789	14,555	1,351	461	379	185	31	4,387	29	710
83	Remainder of County	310	208	21,130	18,892	1,698	639	508	369	57	6,012	74	2,298

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
86	24,993	256	17,167	207	16,478	126	55,067	269	25,427	149	28,827	90	11,986	469	25,847	111	2,666	1
...	...	...	...	...	...	...	...	1	(D)	...	...	...	...	6	200	...	...	2
...	...	3	120	3	(D)	4	719	4	415	3	(D)	2	(D)	15	339	3	69	3
7	2,213	50	2,642	24	1,039	19	16,651	20	1,807	8	480	8	1,227	40	2,705	8	54	4
3	287	16	954	12	652	19	11,270	17	1,925	12	1,175	6	705	32	1,195	10	86	5
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	6
6	445	30	1,491	22	1,414	8	911	20	2,022	17	3,486	12	1,685	39	1,081	7	155	7
3	(D)	6	643	7	541	4	133	9	1,779	9	(D)	4	587	14	536	5	116	8
12	3,651	32	2,573	27	2,572	27	11,571	45	4,086	16	3,885	19	2,646	58	4,497	21	808	9
9	696	16	1,173	14	1,305	9	4,374	24	2,032	10	1,589	5	570	27	1,040	8	88	10
9	507	17	1,188	21	1,511	8	1,847	14	1,536	22	4,618	5	692	55	2,417	4	36	11
21	14,896	69	5,648	49	4,917	13	3,507	60	4,761	25	7,056	17	2,275	104	7,424	30	979	12
7	932	8	499	10	956	7	2,762	13	1,427	5	295	4	615	27	1,473	3	22	13
9	(D)	9	236	18	(D)	8	1,322	42	(D)	22	5,118	8	(D)	52	2,940	12	253	14
42	6,885	118	11,079	120	9,862	60	21,003	172	10,688	70	15,818	43	4,944	226	12,562	30	933	15
5	(D)	4	137	5	236	8	1,319	11	460	8	728	4	279	10	(D)	...	...	16
18	4,120	75	8,994	89	7,174	34	11,212	82	5,115	31	9,150	27	3,462	144	8,268	26	860	17
12	1,436	26	1,636	16	2,086	11	6,290	28	1,997	10	2,594	5	615	40	(D)	2	(D)	18
7	(D)	13	312	10	366	7	2,182	51	3,116	21	3,346	7	588	32	1,763	2	(D)	19
121	39,712	338	32,669	275	31,747	234	72,045	460	34,723	188	34,950	118	15,211	643	42,409	221	5,522	20
3	719	10	599	10	869	13	3,224	21	1,554	5	474	3	281	21	1,736	7	71	21
5	552	18	589	14	638	15	4,057	15	1,272	8	1,098	5	502	28	1,263	4	52	22
6	1,118	17	634	24	1,917	19	6,289	29	2,154	15	4,509	6	941	47	2,712	7	61	23
19	4,290	70	9,296	39	4,409	28	16,094	52	4,794	27	4,984	15	2,338	89	6,742	31	887	24
46	30,171	150	18,719	127	19,461	97	33,876	177	14,010	47	12,026	49	7,432	282	20,596	89	3,368	25
8	486	12	514	19	1,100	14	1,463	36	2,529	16	3,033	7	418	33	1,013	18	260	26
6	1,008	13	652	7	513	13	3,261	16	1,121	12	1,926	5	639	28	832	10	72	27
28	1,368	48	1,666	35	2,840	35	3,781	114	7,289	58	6,900	28	2,660	115	7,515	55	751	28
32	7,317	73	4,733	71	5,245	46	13,186	105	5,878	56	5,012	33	3,149	207	9,061	25	613	29
16	3,875	37	2,741	30	2,552	22	7,586	46	2,806	20	1,639	14	1,684	107	4,810	13	541	30
10	3,142	24	1,416	23	1,617	18	5,416	26	1,373	19	2,072	8	969	46	(D)	2	(D)	31
6	300	12	576	18	1,076	6	184	33	1,699	17	1,301	11	496	54	(D)	10	(D)	32
20	5,037	24	1,958	34	2,873	38	10,578	89	7,929	42	4,011	17	1,551	77	3,973	31	1,196	33
5	4,272	18	1,665	20	2,378	27	9,666	45	5,635	10	2,014	10	1,188	42	2,628	21	804	34
15	765	6	293	14	495	11	912	44	2,294	32	1,997	7	363	35	1,345	10	392	35
10	321	...	...	1	(D)	1	(D)	6	198	3	146	1	(D)	5	81	...	...	36
33	2,747	26	1,078	26	1,084	26	7,002	58	3,540	35	4,312	16	1,048	50	2,393	7	129	37
5	1,264	7	386	12	664	8	3,190	8	912	8	1,708	5	418	20	1,215	...	...	38
28	1,483	19	692	14	420	18	3,812	50	2,628	27	2,604	11	630	30	1,178	7	129	39
47	8,277	70	5,120	65	8,824	61	19,814	139	11,237	47	5,861	24	3,206	145	8,039	32	1,459	40
2	(D)	6	276	...	...	...	(D)	7	517	1	(D)	2	(D)	6	368	3	(D)	41
3	(D)	7	456	7	891	8	2,885	8	873	7	922	2	(D)	15	564	2	(D)	42
1	(D)	4	(D)	6	687	4	2,227	9	746	6	677	3	211	6	336	...	(D)	43
19	6,480	43	3,518	37	6,047	33	9,156	60	4,740	16	1,727	13	2,153	78	4,602	13	932	44
22	911	10	(D)	15	1,199	16	(D)	55	4,361	17	(D)	4	312	40	2,169	14	446	45
52	17,524	104	5,441	98	6,662	93	21,831	189	11,946	97	16,910	47	5,018	274	32,122	75	2,094	46
3	441	9	394	6	215	10	1,616	13	1,570	10	878	6	409	13	755	4	18	47
6	1,142	26	1,212	18	1,309	12	4,562	24	1,649	11	2,621	10	899	43	14,755	9	238	48
14	12,901	44	2,880	44	3,693	36	9,164	51	3,505	19	8,222	14	2,233	102	9,411	21	850	49
2	(D)	8	303	1	(D)	7	1,955	12	738	7	829	3	383	10	1,958	5	205	50
27	(D)	17	652	29	(D)	28	4,534	89	4,484	50	4,360	14	1,094	106	5,243	36	783	51
56	14,557	134	10,427	92	8,420	106	27,867	220	12,621	100	22,449	39	5,602	302	25,905	66	1,431	52
20	10,851	78	7,850	46	5,481	53	19,107	88	6,082	33	12,872	20	3,747	158	11,805	36	660	53
4	423	8	359	5	109	14	1,771	13	594	9	(D)	2	(D)	15	1,506	3	(D)	54
4	105	4	82	2	(D)	...	...	10	589	2	(D)	1	(D)	6	332	...	...	55
5	1,227	22	1,407	15	(D)	15	3,704	20	1,421	21	3,059	5	626	35	6,114	8	(D)	56
23	1,951	22	729	24	1,429	24	3,285	89	3,935	35	5,490	11	884	88	6,148	19	244	57
9	672	12	539	8	456	7	2,386	32	1,733	21	3,790	4	431	45	4,442	14	190	58
3	354	10	(D)	8	456	6	(D)	19	1,163	7	1,521	3	(D)	23	2,426	11	159	59
6	318	2	(D)	...	...	1	(D)	13	570	14	2,269	1	(D)	22	2,016	3	31	60
12	1,460	11	876	13	550	19	3,643	46	2,917	16	2,297	10	838	42	2,102	8	112	61
5	(D)	4	228	6	211	3	(D)	9	498	6	479	4	(D)	7	(D)	4	74	62
5	1,212	7	648	7	339	15	2,596	23	1,941	6	1,131	4	398	33	1,343	4	38	63
2	(D)	...	...	...	...	1	(D)	14	478	4	687	2	(D)	2	(D)	...	...	64
8	331	2	(D)	...	...	2	(D)	11	453	4	378	1	(D)	6	260	2	(D)	65
68	11,268	117	7,031	103	9,424	107	24,983	205	9,993	119	20,187	40	4,015	268	18,681	56	1,734	66
9	901	13	642	12	955	11	2,767	8	379	9	971	3	326	24	1,927	7	328	67
3	(D)	8	354	6	271	7	1,123	9	317	3	699	2	(D)	17	697	6	346	68
5	328	8	301	8	450	7	1,532	19	610	3	(D)	2	(D)	10	731	2	(D)	69
7	2,546	22	1,396	16	1,831	16	5,956	16	945	18	3,692	7	1,007	43	2,847	6	52	70
8	2,036	22	1,714	12	1,411	20	5,507	31	2,034	16	4,140	8	730	40	2,475	11	149	71
13	4,103	32	2,360	31	3,667	26	6,550	38	2,068	20	3,903	7	939	59	5,136	15	461	72
1	(D)	1	(D)	...	...	5	226	5	265	2	(D)	1	(D)	10	349	...	...	73
22	1,154	11	(D)	18	839	15	1,322	79	3,375	48	6,191	10	491	65	4,519	9	(D)	74
16	1,297	14	555	14	574	7	2,030	35	1,395	15	1,274	8	452	41	(D)	2	(D)	75
51	12,296	115	8,205	104	8,172	80	28,713	167	12,525	75	11,929	44	4,630	161	9,970	49	1,730	76
6	256	10	343	3	284	4	1,635	12	751	10	697	2	(D)	9	363	2	(D)	77
1	(D)	6	149	3	107	1	(D)	8	389	2	(D)	2	(D)	8	173	2	(D)	78
14	2,506	35	2,430	28	2,706	26	9,904	29	3,323	17	5,352	10	972	33	2,671	7	274	79
1	(D)	4	62	5	123	1	(D)	10	314	1	(D)	1	(D)	...	...	...	...	80
15	7,713	39	4,346	33	3,366	25	9,587	43	3,688	16	2,322	14	2,165	57	3,849	11	224	81
8	1,117	10	551	17	1,197	13	4,495	19	967	6	669	3	(D)	19	701	6	(D)	82
6	(D)	11	324	15	389	10	(D)	46	3,093	23	2,455	12	760	35	2,213	21	442	83

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Yolo County	476	334	57,678	53,376	5,089	1,759	1,495	575	80	14,521	88	4,121
2	Davis	48	40	8,624	8,398	660	238	205	52	12	1,695	8	328
3	Woodland	199	149	27,160	25,594	2,797	900	791	223	18	5,119	31	1,591
4	Remainder of County	229	145	21,894	19,384	1,632	621	499	300	50	7,707	49	2,202
5	Yuba County	425	267	48,263	44,585	5,475	1,755	1,530	483	69	8,991	95	3,757
6	Marysville	329	219	43,513	40,823	5,138	1,618	1,433	376	48	7,106	76	3,147
7	Remainder of County	96	48	4,750	3,762	337	137	97	107	21	1,885	19	610

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
24	2,989	31	2,256	18	1,254	47	13,500	67	5,191	33	8,561	12	1,695	68	3,494	8	96	1
2	(D)	2	(D)	2	(D)	6	3,031	6	699	5	(D)	2	(D)	3	237	...	...	2
7	1,67D	25	1,994	13	746	16	5,785	24	2,104	13	4,649	5	997	43	2,445	4	60	3
15	(D)	4	(D)	3	(D)	25	4,684	37	2,388	15	(D)	5	(D)	22	812	4	36	4
16	4,613	35	3,561	21	3,324	27	9,530	54	3,760	20	6,649	16	1,357	57	2,388	15	333	5
11	4,206	33	(D)	21	3,324	22	9,483	37	2,931	15	6,374	13	1,242	44	(D)	9	105	6
5	407	2	(D)	...	...	5	47	17	829	5	275	3	115	13	(D)	6	228	7

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
California, total	116,665	10,949,985
Alameda County	8,181	801,527
Alameda	409	38,793
Albany	154	14,000
Berkeley	1,091	102,586
Emeryville	73	3,365
Hayward	249	27,749
Livermore	91	6,315
Oakland	5,088	545,030
Piedmont	7	651
San Leandro	330	26,740
Remainder of County	689	36,298
Alpine County	6	115
Amador County	143	8,224
Butte County	830	71,799
Chico	280	30,439
Oroville	154	18,057
Remainder of County	396	23,303
Calaveras County	132	6,250
Colusa County	184	14,740
Contra Costa County	2,555	191,140
Antioch	149	9,860
El Cerrito	151	11,027
Martinez	163	12,127
Pittsburg	263	17,638
Richmond	729	70,445
Remainder of County	1,100	70,043
Del Norte County	145	8,073
El Dorado County	245	13,792
Placerville	93	8,740
Remainder of County	152	5,052
Fresno County	3,133	284,965
Coalinga	83	7,294
Fresno	1,534	185,518
Reedley	104	10,665
Sanger	108	8,448
Selma	111	9,455
Remainder of County	1,193	63,585
Glenn County	205	17,562
Humboldt County	812	75,080
Arcata	68	9,004
Eureka	364	43,678
Remainder of County	380	22,398
Imperial County	714	72,923
Brawley	178	15,672
Calexico	82	10,622
El Centro	180	26,166
Holtville	51	3,839
Remainder of County	223	16,624
Inyo County	188	14,902
Bishop	72	7,792
Remainder of County	116	7,110
Kern County	2,324	221,936
Bakersfield	726	113,224
Delano	152	13,432
Taft	68	7,218
Remainder of County	1,378	88,062
Kings County	506	48,255
Corcoran	53	6,270
Hanford	209	25,402
Remainder of County	244	16,583
Lake County	222	10,343
Lassen County	175	16,520
Susanville	99	11,786
Remainder of County	76	4,734
Los Angeles County	44,435	4,473,290
Alhambra	527	66,408
Arcadia	200	20,478
Azusa	103	7,885
Bell	191	16,186
Beverly Hills	572	104,191
Burbank	744	76,026
Claremont	56	3,597
Compton	415	56,265
Covina	98	8,599
Culver City	244	21,353
El Monte	181	19,728
El Segundo	53	4,617
Gardena	211	15,137
Glendale	1,215	138,136
Los Angeles County—Con.		
Glendora	71	2,705
Hawthorne	151	12,208
Hermosa Beach	188	14,263
Huntington Park	516	67,095
Inglewood	573	71,133
La Verne	31	1,485
Long Beach	3,057	308,199
Los Angeles	22,230	2,351,935
Lynwood	234	17,415
Manhattan Beach	107	6,170
Maywood	164	13,263
Monrovia	239	22,421
Montebello	157	12,295
Monterey Park	152	10,552
Pasadena	1,432	189,687
Pomona	499	50,847
Redondo Beach	275	18,528
San Fernando	249	25,680
San Gabriel	213	19,562
San Marino	95	7,536
Santa Monica	1,095	106,839
Sierra Madre	50	3,653
Signal Hill	39	1,944
South Gate	399	33,022
South Pasadena	141	10,905
Torrance	179	12,748
West Covina	5	312
Whittier	266	32,731
Remainder of County	6,818	489,551
Madera County	400	30,268
Chowchilla	73	5,853
Madera	194	19,004
Remainder of County	133	5,411
Marin County	756	66,203
Corte Madera	18	1,437
Fairfax	34	2,724
San Anselmo	88	6,914
San Rafael	240	31,017
Sausalito	55	3,320
Remainder of County	321	20,791
Mariposa County	73	3,314
Mendocino County	484	35,158
Fort Bragg	86	8,198
Ukiah	146	13,050
Willits	71	5,671
Remainder of County	181	8,239
Merced County	792	69,344
Merced	302	38,090
Remainder of County	490	31,254
Modoc County	138	11,025
Alturas	80	8,541
Remainder of County	58	2,484
Mono County	61	1,783
Monterey County	1,556	131,190
Carmel by the Sea	128	9,626
Monterey	327	29,013
Pacific Grove	82	7,883
Salinas	406	48,433
Remainder of County	613	36,235
Napa County	464	38,648
Napa	241	28,100
Remainder of County	223	10,548
Nevada County	326	19,808
Grass Valley	133	10,067
Remainder of County	193	9,741
Orange County	2,760	207,979
Anaheim	237	19,805
Brea	40	2,227
Fullerton	191	17,935
Huntington Beach	100	5,994
Laguna Beach	203	14,259
La Habra	51	3,465
Newport Beach	259	17,804
Orange	129	8,742
San Clemente	57	2,350
Santa Ana	656	69,277
Seal Beach	49	2,702
Remainder of County	788	43,419
Placer County	571	38,273
Auburn	113	11,739
Roseville	144	13,156
Remainder of County	314	13,378
Plumas County	216	13,036
Riverside County	2,229	164,722
Banning	120	7,551
Beaumont	79	3,229
Blythe	90	8,385
Corona	159	9,926
Hemet	103	8,656
Indio	110	12,741
Palm Springs	95	11,915
Riverside	557	63,910
Remainder of County	916	38,409
Sacramento County	2,837	297,151
North Sacramento	130	13,309
Sacramento	1,928	236,619
Remainder of County	779	47,223
San Benito County	164	12,154
Hollister	117	9,695
Remainder of County	47	2,459
San Bernardino County	3,401	245,848
Barstow	113	9,308
Chino	72	4,384
Colton	161	9,132
Needles	49	5,672
Ontario	298	25,207
Redlands	209	18,460
Rialto	18	2,254
San Bernardino	933	98,857
Upland	98	7,362
Remainder of County	1,450	65,212
San Diego County	5,484	505,354
Chula Vista	154	13,345
Coronado	96	8,641
El Cajon	98	10,564
Escondido	160	16,568
La Mesa	121	10,551
National City	178	17,045
Oceanside	207	14,856
San Diego	3,544	366,504
Remainder of County	926	47,280
San Francisco County	9,881	1,031,305
San Joaquin County	2,182	201,875
Lodi	228	20,846
Stockton	1,178	131,398
Tracy	140	12,528
Remainder of County	636	37,103
San Luis Obispo County	777	54,143
El Paso de Robles	127	13,034
San Luis Obispo	268	24,652
Remainder of County	382	16,457
San Mateo County	1,884	173,404
Belmont	47	2,364
Burlingame	232	28,568
Daly City	141	13,388
Menlo Park	81	6,719
Millbrae	68	3,870
Redwood City	281	29,810
San Bruno	112	12,009
San Carlos	110	11,236
San Mateo	322	34,915
South San Francisco	127	10,498
Remainder of County	363	20,027
Santa Barbara County	1,336	117,634
Lompoc	86	6,404
Santa Barbara	710	72,607
Santa Maria	216	22,426
Remainder of County	324	16,197
Santa Clara County	2,777	279,231
Gilroy	141	9,858
Los Gatos	97	8,574
Mountain View	96	9,449
Palo Alto	307	40,885
San Jose	1,230	147,603
Santa Clara	121	7,480
Sunnyvale	86	7,535
Remainder of County	699	47,847
Santa Cruz County	866	69,235
Santa Cruz	385	34,716
Watsonville	214	22,559
Remainder of County	267	11,960
Shasta County	537	42,102
Redding	209	28,382
Remainder of County	328	13,720
Sierra County	34	1,584
Siskiyou County	485	30,897
Yreka City	106	10,444
Remainder of County	379	20,453

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE— Continued

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Solano County	947	86,480
Benicia	56	3,730
Fairfield	61	6,034
Vacaville	50	3,940
Vallejo	461	49,053
Remainder of County	319	23,723
Sonoma County	1,305	125,831
Healdsburg	92	7,073
Petaluma	149	32,345
Santa Rosa	394	47,456
Sebastopol	74	8,064
Remainder of County	596	30,893
Stanislaus County	1,416	144,075
Modesto	500	75,716
Turlock	187	20,834
Remainder of County	729	47,525
Sutter County	209	15,095
Yuba City	96	8,781
Remainder of County	113	6,314
Tehama County	235	19,228
Corning	60	4,622
Red Bluff	97	11,539
Remainder of County	78	3,067
Trinity County	74	2,764
Tulare County	1,594	132,148
Dinuba	100	9,091
Exeter	68	5,477
Lindsay	84	5,854
Porterville	193	22,597
Tulare	214	27,232
Visalia	250	29,515
Remainder of County	685	32,382
Tuolumne County	201	12,585
Ventura County	1,293	96,610
Fillmore	86	5,238
Ojai	35	2,301
Oxnard	279	24,820
San Buenaventura	339	37,515
Santa Paula	153	11,632
Remainder of County	401	15,104
Yolo County	394	33,550
Davis	40	3,148
Woodland	150	17,866
Remainder of County	204	12,536
Yuba County	391	37,515
Maryaville	258	33,000
Remainder of County	133	4,515

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
FRESNO STANDARD METROPOLITAN AREA—Coextensive with Fresno County, Calif.										
Retail trade, total	3,761	2,351	369,863	336,167	38,942	771,604	719,079	13,112	10,884	4,206
Food Stores										
Total	781	423	96,392	84,166	5,891	117,309	101,614	1,896	1,419	922
Grocery stores	585	307	82,040	71,474	4,527	90,193	77,257	1,421	1,061	700
Meat markets	78	54	7,869	7,161	611	11,458	9,968	178	118	79
Fish (seafood) markets	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	34	4	580	184	20	400	360	8	6	44
Candy, nut, confectionery stores	14	10	463	437	57	1,040	998	29	27	18
Bakery products stores	37	27	1,489	1,369	396	8,841	8,088	167	131	41
Bakeries, with baking on premises	(NA)	25	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	25	17	3,329	3,005	252	4,815	4,381	84	67	28
Eating, Drinking Places										
Total	727	519	26,729	24,155	5,416	110,700	103,541	2,486	2,112	916
Eating places (except refreshment stands)	417	281	16,135	14,503	3,730	74,119	69,978	1,707	1,463	536
Restaurants, cafeterias	(NA)	280	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	58	40	1,254	1,046	178	4,159	3,679	107	85	74
Drinking places	250	198	9,334	8,606	1,508	32,422	29,884	672	564	304
General Merchandise Group										
Total	136	100	28,890	27,788	3,990	82,254	74,964	1,886	1,500	115
Department stores	5	5	14,809	14,809	2,398	50,822	47,505	1,053	902	...
Dry goods, general merchandise stores	46	34	4,898	4,588	446	9,049	8,271	214	158	45
General stores	21	15	1,930	1,600	96	2,185	1,852	44	32	25
Variety stores	62	46	7,111	6,791	1,050	20,198	17,336	575	408	43
Apparel, Accessories Stores										
Total	239	193	22,895	21,909	2,877	57,374	51,401	1,140	795	213
Shoe stores	47	37	4,243	4,053	525	9,586	8,688	175	125	29
Men's shoe stores	(NA)	5	(NA)	227	28	745	745	13	13	(NA)
Women's shoe stores	(NA)	7	(NA)	991	139	2,439	2,174	49	29	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	25	(NA)	2,835	358	6,402	5,769	113	83	(NA)
Men's, boys' clothing and furnishings stores	(NA)	30	(NA)	3,605	489	10,660	9,095	173	111	(NA)
Men's, boys' clothing stores	(NA)	22	(NA)	2,789	397	8,997	7,691	143	92	(NA)
Men's, boys' furnishings stores	(NA)	8	(NA)	816	92	1,663	1,404	30	19	(NA)
Family clothing stores	(NA)	28	(NA)	5,050	677	13,003	11,428	267	198	(NA)
Women's clothing, specialty stores	91	79	8,077	7,885	1,016	19,970	18,142	451	292	81
Ready-to-wear stores	(NA)	51	(NA)	6,723	874	17,531	15,902	398	250	(NA)
Millinery stores	(NA)	9	(NA)	361	64	1,138	1,038	27	22	(NA)
Clothing, specialty stores, n.e.c.	(NA)	19	(NA)	801	78	1,301	1,202	26	20	(NA)
Children's, infants' wear stores	20	12	1,166	990	118	3,033	2,954	54	50	19
Apparel stores, n.e.c.	7	7	326	326	52	1,122	1,094	20	19	9
Furniture, Home Furnishings, Appliance Dealers										
Total	246	162	27,041	25,523	3,767	72,870	70,239	1,007	913	273
Furniture, home furnishings stores	123	91	15,149	14,677	2,312	43,313	42,172	583	540	127
Furniture stores	(NA)	60	(NA)	10,698	1,666	29,657	29,270	392	369	(NA)
Floor covering stores	(NA)	14	(NA)	2,249	378	7,700	7,503	84	80	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	17	(NA)	1,730	268	5,956	5,399	107	91	(NA)
Household appliance, radio, TV stores	121	71	11,876	10,846	1,455	29,557	28,067	424	373	144
Household appliance stores	(NA)	25	(NA)	1,873	194	3,537	3,475	58	56	(NA)
Appliance, radio, TV stores	(NA)	27	(NA)	6,662	948	19,832	18,709	280	241	(NA)
Radio, TV stores	(NA)	19	(NA)	2,311	313	6,188	5,883	86	76	(NA)
Automotive Group										
Total	205	145	50,046	47,950	5,304	100,106	98,896	1,208	1,176	228
Passenger car dealers (franchised)	63	59	36,147	35,361	3,987	76,317	75,702	864	849	67
Passenger car dealers (nonfranchised)	67	43	8,110	7,468	579	9,725	9,654	142	140	74
Tire, battery, accessory dealers	61	33	4,464	3,984	655	12,524	12,051	181	168	76
Motorcycle, aircraft, boat dealers	11	7	698	510	56	1,098	1,047	16	14	11
Household trailer dealers	3	3	627	627	27	442	442	5	5	...
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	464	294	25,313	20,927	1,979	41,037	36,268	773	570	512
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	204	156	35,373	34,301	4,479	85,982	84,233	1,056	998	194
Farm equipment dealers	42	36	12,650	12,582	1,891	35,904	35,763	393	385	31
Lumber, building materials dealers	66	58	15,501	15,347	1,729	33,548	32,704	414	391	57
Paint, glass, wallpaper stores	10	6	903	777	91	2,006	1,899	29	23	10
Plumbing, electrical supply stores	22	16	1,384	1,304	210	4,251	4,083	56	53	27
Hardware stores	64	40	4,935	4,291	558	10,273	9,784	164	146	69
Drug Stores, Proprietary Stores										
Total	92	76	12,482	11,984	1,384	28,743	25,970	535	403	102
Drug stores	(NA)	71	(NA)	(D)	1,337	28,073	25,336	519	389	(NA)
Proprietary stores	(NA)	5	(NA)	(D)	47	670	634	16	14	(NA)
Other Retail Stores										
Total	527	269	39,846	34,456	3,288	65,642	62,388	1,003	877	584
Liquor stores	85	45	5,154	3,704	226	4,298	3,496	90	52	98
Fuel, ice dealers	33	28	2,528	2,466	255	5,621	5,325	80	76	27
Fuel dealers (coal, wood)	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	20	(NA)	2,328	240	5,299	5,080	73	72	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	25	17	14,012	13,760	495	9,715	9,706	118	117	21
Farm, garden supply stores	40	24	2,878	2,322	442	8,986	8,889	104	98	38

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FRESNO STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Jewelry stores	46	30	3,320	2,852	418	8,487	7,949	120	107	50
Book stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	16	10	1,270	1,182	175	3,299	3,272	62	58	19
Sporting goods stores	27	11	997	653	85	1,810	1,644	30	25	34
Bicycle stores	7	3	161	87	9	385	145	7	3	8
Florists	40	20	927	695	106	2,016	1,908	40	36	50
Cigar stores, stands	12	8	363	323	49	977	937	18	16	13
News dealers, newsstands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	19	9	457	261	27	319	211	10	5	21
Music stores	14	10	1,123	1,095	154	3,049	2,934	50	45	16
Camera, photographic supply stores	3	3	604	604	82	1,495	1,325	26	17	2
Luggage, leather goods stores	7	3	234	178	17	900	720	15	12	10
Optical goods stores	10	4	270	206	37	930	907	13	12	9
Office, store machine and equipment dealers	3	3	565	565	163	3,087	3,087	36	36	4
Retail stores (except second-hand) n.e.c.	24	24	1,642	1,642	197	4,231	4,023	99	88	23
Second-hand stores	43	15	1,937	1,593	327	5,809	5,710	78	71	55
Nonstore Retailers										
Total	140	14	4,856	3,008	567	9,587	9,565	122	121	147
Mail order houses	2	...	(D)	...	...	...	...	...	...	(D)
Direct selling (house-to-house) organizations	128	12	4,073	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	10	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LOS ANGELES-LONG BEACH STANDARD METROPOLITAN AREA--Consists of Los Angeles and Orange Counties, Calif.										
Retail trade, total	51,941	34,845	7,101,059	6,717,077	850,513	16,549,886	15,372,111	275,112	227,739	54,890
Food Stores										
Total	8,041	4,999	1,722,540	1,623,826	146,706	2,961,256	2,678,701	40,454	32,093	8,743
Grocery stores	4,485	2,797	1,467,800	1,404,442	118,938	2,413,418	2,171,354	31,468	24,621	4,855
Meat markets	1,049	631	103,942	88,804	7,779	153,707	141,616	2,025	1,658	1,274
Fish (seafood) markets	97	39	4,826	3,492	388	7,884	7,462	119	103	112
Fruit stores, vegetable markets	495	201	29,480	23,632	2,868	53,900	49,125	825	631	649
Candy, nut, confectionery stores	275	219	11,897	11,077	1,711	35,276	31,903	787	625	191
Bakery products stores	839	661	41,158	38,462	7,449	155,601	143,951	2,995	2,543	732
Bakeries, with baking on premises	(NA)	401	(NA)	20,211	5,356	106,476	97,761	2,067	1,701	(NA)
Bakeries, without baking on premises	(NA)	260	(NA)	18,251	2,093	49,125	46,190	928	842	(NA)
Delicatessen stores	188	142	19,316	18,108	2,303	43,221	41,196	768	686	250
Food stores, n.e.c.	525	309	41,569	35,809	5,270	98,249	92,094	1,467	1,226	564
Eating, Drinking Places										
Total	10,038	7,696	561,414	525,086	140,093	2,827,195	2,612,748	59,430	49,380	11,560
Eating places (except refreshment stands)	6,947	5,081	417,263	388,315	108,691	2,175,501	2,023,660	46,380	39,054	7,904
Restaurants, cafeterias	(NA)	4,943	(NA)	375,884	105,103	2,103,903	1,961,878	44,600	37,885	(NA)
Caterers	(NA)	76	(NA)	6,417	1,606	32,445	27,282	857	516	(NA)
In-plant food contractors	(NA)	62	(NA)	6,014	1,982	39,153	34,500	923	653	(NA)
Refreshment stands	721	477	24,243	20,735	3,625	72,912	56,486	2,018	1,265	776
Drinking places	2,356	2,138	119,698	116,036	27,777	578,782	532,602	11,032	9,061	2,862
General Merchandise Group										
Total	1,449	1,073	728,895	721,847	108,796	1,980,991	1,777,971	45,299	34,877	1,265
Department stores	71	71	533,245	533,245	81,229	1,434,344	1,307,397	31,438	25,813	4
Dry goods, general merchandise stores	662	450	98,014	94,032	12,260	243,071	220,915	4,820	3,655	681
General stores	43	25	5,906	5,470	549	11,083	10,496	221	189	55
Variety stores	667	527	91,584	89,100	14,758	292,493	239,163	8,820	5,220	515
Apparel, Accessories Stores										
Total	4,303	3,513	459,640	445,372	63,032	1,171,967	1,069,056	23,091	18,251	3,796
Shoe stores	900	800	82,196	80,168	11,126	206,006	185,466	3,479	2,442	516
Men's shoe stores	(NA)	88	(NA)	5,639	712	13,272	12,338	202	159	(NA)
Women's shoe stores	(NA)	126	(NA)	21,049	3,013	56,896	51,723	1,006	673	(NA)
Children's, juveniles' shoe stores	(NA)	47	(NA)	3,537	564	10,249	9,062	187	133	(NA)
Family shoe stores	(NA)	539	(NA)	49,943	6,837	125,589	112,343	2,084	1,477	(NA)
Men's, boys' clothing and furnishings stores	(NA)	592	(NA)	91,272	12,610	230,017	213,865	3,863	3,075	(NA)
Men's, boys' clothing stores	(NA)	430	(NA)	76,140	10,949	198,929	185,546	3,323	2,660	(NA)
Men's, boys' furnishings stores	(NA)	162	(NA)	15,132	1,661	31,088	28,319	540	415	(NA)
Family clothing stores	(NA)	195	(NA)	62,466	8,500	164,425	141,478	3,446	2,437	(NA)
Women's clothing, specialty stores	1,694	1,416	185,079	180,245	25,804	468,165	433,189	10,490	8,823	1,567
Ready-to-wear stores	(NA)	1,112	(NA)	162,616	23,296	420,249	390,457	9,444	7,988	(NA)
Millinery stores	(NA)	102	(NA)	5,333	931	16,936	15,091	385	315	(NA)
Clothing, specialty stores, n.e.c.	(NA)	202	(NA)	12,296	1,577	30,980	27,641	661	520	(NA)
Children's, infants' wear stores	311	233	16,212	14,432	1,238	28,162	24,246	717	513	360
Apparel stores, n.e.c.	395	277	17,921	16,789	3,754	75,192	70,814	1,096	961	400
Furniture, Home Furnishings, Appliance Dealers										
Total	3,822	2,818	459,994	437,162	57,544	1,139,157	1,096,977	15,448	14,069	4,005
Furniture, home furnishings stores	2,355	1,799	313,261	299,425	40,936	822,607	795,453	10,962	10,100	2,499
Furniture stores	(NA)	1,026	(NA)	223,805	28,105	563,597	548,011	7,364	6,836	(NA)
Floor covering stores	(NA)	238	(NA)	38,085	6,532	126,329	121,912	1,482	1,389	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	535	(NA)	37,535	6,299	132,681	125,530	2,116	1,875	(NA)
Household appliance, radio, TV stores	1,441	1,019	146,267	137,737	16,608	316,550	301,524	4,486	3,969	1,476
Household appliance stores	(NA)	368	(NA)	42,215	5,089	95,772	93,336	1,392	1,323	(NA)
Appliance, radio, TV stores	(NA)	323	(NA)	61,799	6,422	121,544	116,268	1,691	1,477	(NA)
Radio, TV stores	(NA)	328	(NA)	33,723	5,097	99,234	91,920	1,403	1,169	(NA)
Automotive Group										
Total	2,409	1,851	1,294,704	1,277,252	126,727	2,423,275	2,396,471	26,950	26,168	2,185
Passenger car dealers (franchised)	675	651	1,069,372	1,068,000	107,634	2,050,251	2,034,655	22,084	21,717	382
Passenger car dealers (nonfranchised)	756	540	130,608	122,368	7,436	143,569	140,461	1,785	1,688	817
Tire, battery, accessory dealers	687	471	61,225	56,585	9,322	183,531	177,077	2,460	2,206	681
Motorcycle, aircraft, boat dealers	139	97	12,039	10,771	1,117	23,584	22,652	335	297	152
Household trailer dealers	123	85	20,144	18,532	940	16,132	15,467	218	194	124
Automotive dealers, n.e.c.	7	7	996	996	278	6,208	6,159	68	66	7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 15

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LOS ANGELES-LONG BEACH STANDARD METROPOLITAN AREA--Con.										
Gasoline Service Stations										
Total	5,893	4,489	486,824	445,256	46,597	938,072	852,255	16,511	13,049	6,424
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	2,160	1,570	396,422	380,950	42,277	817,802	783,437	10,392	9,311	2,191
Farm equipment dealers	51	43	9,894	9,636	1,136	22,407	22,079	276	269	58
Lumber, building materials dealers	713	587	271,980	267,040	26,882	519,276	501,399	5,986	5,584	638
Paint, glass, wallpaper stores	523	315	32,955	28,041	3,631	73,099	70,441	1,030	927	551
Plumbing, electrical supply stores	189	129	16,070	15,152	2,858	55,911	52,157	644	538	206
Hardware stores	678	496	65,439	61,081	7,770	147,109	137,361	2,456	1,993	730
Drug Stores, Proprietary Stores										
Total	1,415	1,255	233,367	228,617	32,667	620,899	536,007	11,261	8,118	1,389
Drug stores	(NA)	1,196	(NA)	224,532	32,305	613,985	529,795	11,110	8,004	(NA)
Proprietary stores	(NA)	59	(NA)	4,085	362	6,914	6,212	151	114	(NA)
Other Retail Stores										
Total	5,931	5,103	559,525	476,377	53,242	1,066,496	990,870	17,748	14,747	9,725
Liquor stores	2,055	1,477	191,577	163,217	10,043	200,965	175,140	3,493	2,567	2,381
Fuel, ice dealers	144	50	5,918	4,910	922	17,558	17,352	226	216	148
Fuel dealers (coal, wood)	(NA)	11	(NA)	744	77	2,048	1,940	34	30	(NA)
Liquefied petroleum gas dealers	(NA)	20	(NA)	3,000	665	12,345	12,320	143	142	(NA)
Fuel oil dealers	(NA)	6	(NA)	811	94	1,585	1,585	19	19	(NA)
Ice dealers	(NA)	13	(NA)	355	86	1,580	1,507	30	25	(NA)
Hay, grain, feed stores	212	124	50,556	47,372	2,550	46,820	45,639	548	503	216
Farm, garden supply stores	271	167	16,985	14,663	2,145	40,416	37,285	644	551	301
Jewelry stores	951	545	62,074	56,110	9,285	189,081	181,479	2,575	2,329	936
Book stores	145	83	7,782	6,768	995	20,506	18,390	443	312	140
Stationery stores	293	225	32,505	31,409	5,500	104,844	100,102	1,741	1,507	313
Sporting goods stores	279	181	18,517	16,055	1,875	41,704	39,367	579	490	298
Bicycle stores	112	60	3,168	2,248	245	5,000	4,158	101	68	122
Florists	531	345	15,622	12,996	2,302	45,088	41,881	853	702	586
Cigar stores, stands	161	53	4,487	2,761	245	4,892	4,527	106	90	158
News dealers, newsstands	265	79	8,277	4,007	390	8,588	7,360	296	224	270
Gift, novelty, souvenir stores	592	322	17,263	13,845	1,587	34,493	29,601	866	622	688
Music stores	298	186	19,340	17,414	2,636	54,923	50,507	822	699	290
Camera, photographic supply stores	226	150	22,512	19,968	2,050	37,628	35,695	578	500	226
Luggage, leather goods stores	85	49	4,281	3,675	430	8,064	7,817	128	112	82
Optical goods stores	82	74	4,332	4,208	965	19,194	19,113	236	231	66
Office, store machine and equipment dealers	93	57	4,857	4,237	773	16,175	15,797	212	200	96
Retail stores (except second-hand) n.e.c.	501	501	30,841	30,841	4,256	88,615	82,355	1,679	1,358	485
Second-hand stores	647	375	22,957	19,673	4,048	81,942	77,305	1,622	1,466	717
Nonstore Retailers										
Total	3,480	478	197,734	155,332	32,832	602,776	577,616	8,528	7,676	3,607
Mail order houses	124	86	76,138	75,324	18,543	332,580	314,299	4,399	3,850	120
Direct selling (house-to-house) organizations	3,158	316	94,243	55,051	11,700	220,420	215,426	3,423	3,238	3,276
Merchandise vending machine operators	198	76	27,353	24,957	2,589	49,776	47,891	706	588	211
SACRAMENTO STANDARD METROPOLITAN AREA—Coextensive with Sacramento County, Calif.										
Retail trade, total	3,655	2,409	450,385	419,903	52,086	1,034,131	966,209	17,066	14,153	4,249
Food Stores										
Total	669	391	113,632	101,878	7,750	155,233	146,915	2,275	1,888	818
Grocery stores	439	249	98,735	89,483	6,475	129,048	122,176	1,874	1,559	555
Meat markets	101	71	9,292	8,348	755	15,282	14,642	197	161	108
Fish (seafood) markets	6	4	402	(D)	15	244	222	6	5	8
Fruit stores, vegetable markets	46	12	1,685	579	52	836	723	15	11	61
Candy, nut, confectionery stores	13	9	704	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	34	26	1,134	1,038	231	5,179	4,916	94	83	34
Bakeries, with baking on premises	(NA)	18	(NA)	854	200	4,257	3,994	76	65	(NA)
Bakeries, without baking on premises	(NA)	8	(NA)	184	31	922	922	18	18	(NA)
Delicatessen stores	6	6	476	476	48	1,222	1,172	22	18	10
Food stores, n.e.c.	22	14	1,190	1,018	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	820	628	37,111	34,515	9,166	184,289	170,749	3,950	3,306	1,039
Eating places (except refreshment stands)	450	318	23,016	21,086	6,333	126,034	119,153	2,706	2,372	565
Restaurants, cafeterias	(NA)	309	(NA)	20,524	6,208	12,632	116,946	2,632	2,315	(NA)
Caterers	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	54	42	1,672	1,592	348	6,269	5,397	156	119	56
Drinking places	316	268	12,423	11,837	2,485	51,986	46,199	1,088	815	418
General Merchandise Group										
Total	121	81	47,635	46,955	7,219	136,264	120,669	2,775	1,964	132
Department stores	7	7	33,869	33,869	5,588	102,933	93,337	1,989	1,470	...
Dry goods, general merchandise stores	37	25	5,863	5,671	585	12,408	10,427	216	139	47
General stores	12	8	646	582	36	525	525	13	13	16
Variety stores	61	41	7,217	6,833	1,010	20,398	16,380	557	342	65
Apparel, Accessories Stores										
Total	242	198	24,727	23,887	3,349	64,332	58,419	1,169	941	211
Shoe stores	64	50	5,644	5,256	716	12,374	11,180	204	147	49
Men's shoe stores	(NA)	10	(NA)	527	82	1,162	1,138	20	18	(NA)
Women's shoe stores	(NA)	10	(NA)	1,800	262	4,719	4,424	64	45	(NA)
Children's, juveniles' shoe stores	(NA)	6	(NA)	270	30	433	419	6	5	(NA)
Family shoe stores	(NA)	24	(NA)	2,659	342	6,060	5,199	114	79	(NA)
Men's, boys' clothing and furnishings stores	(NA)	37	(NA)	4,647	595	11,294	10,463	161	132	(NA)
Men's, boys' clothing stores	(NA)	27	(NA)	3,234	414	7,935	7,385	119	100	(NA)
Men's, boys' furnishings stores	(NA)	10	(NA)	1,413	181	3,359	3,078	42	32	(NA)
Family clothing stores	(NA)	14	(NA)	2,767	413	7,930	7,239	146	117	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SACRAMENTO STANDARD METROPOLITAN AREA—Con.										
Apparel, Accessories Stores—Con.										
Women's clothing, specialty stores	82	76	9,579	9,459	1,406	28,339	25,239	580	470	67
Ready-to-wear stores	(NA)	49	(NA)	8,254	1,251	25,275	22,491	506	411	(NA)
Millinery stores	(NA)	14	(NA)	560	90	1,729	1,544	44	38	(NA)
Clothing, specialty stores, n.e.c.	(NA)	13	(NA)	645	65	1,335	1,204	30	21	(NA)
Children's, infants' wear stores	17	11	1,117	(D)	105	2,095	2,041	40	39	18
Apparel stores, n.e.c.	12	10	747	(D)	114	2,300	2,257	38	36	12
Furniture, Home Furnishings, Appliance Dealers										
Total	222	160	38,748	36,932	5,186	116,331	112,567	1,589	1,459	248
Furniture, home furnishings stores	103	75	26,111	25,689	3,814	88,187	85,190	1,192	1,087	108
Furniture stores	(NA)	44	(NA)	22,730	3,145	73,397	70,716	1,013	916	(NA)
Floor covering stores	(NA)	10	(NA)	1,630	403	8,183	8,040	87	84	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	21	(NA)	1,329	266	6,607	6,434	92	85	(NA)
Household appliance, radio, TV stores	117	85	12,629	11,243	1,372	28,144	27,377	397	372	138
Household appliance stores	(NA)	28	(NA)	4,207	510	10,457	10,267	147	140	(NA)
Appliance, radio, TV stores	(NA)	23	(NA)	3,944	459	8,602	8,341	123	116	(NA)
Radio, TV stores	(NA)	34	(NA)	3,092	403	9,085	8,769	127	116	(NA)
Automotive Group										
Total	193	135	66,601	64,729	6,790	125,035	122,091	1,436	1,371	216
Passenger car dealers (franchised)	39	33	46,223	46,041	5,119	91,609	90,267	1,019	993	38
Passenger car dealers (nonfranchised)	87	57	12,562	11,594	736	13,811	12,820	170	153	109
Tire, battery, accessory dealers	44	30	5,591	5,329	795	16,213	15,872	194	182	46
Motorcycle, aircraft, boat dealers	10	10	1,012	1,012	92	2,578	2,415	38	32	12
Household trailer dealers	12	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	389	287	29,706	26,540	2,545	54,546	45,695	987	688	458
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	200	140	36,325	34,825	3,418	66,492	64,688	856	802	239
Farm equipment dealers	20	14	3,909	3,799	490	9,468	9,371	116	115	20
Lumber, building materials dealers	71	53	22,569	22,115	1,905	37,470	36,922	451	437	76
Paint, glass, wallpaper stores	27	17	2,012	1,776	195	3,564	3,530	46	45	31
Plumbing, electrical supply stores	17	13	1,330	1,304	164	2,831	2,481	36	30	23
Hardware stores	65	43	6,505	5,831	664	13,159	12,384	207	175	89
Drug Stores, Proprietary Stores										
Total	103	85	13,992	13,540	1,558	32,824	29,374	569	436	111
Drug stores	(NA)	85	(NA)	13,540	1,558	32,824	29,374	569	436	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other Retail Stores										
Total	545	281	33,897	29,537	3,945	74,731	71,376	1,151	1,003	617
Liquor stores	53	43	3,692	3,156	208	2,943	2,479	62	43	67
Fuel, ice dealers	24	12	1,897	1,785	296	5,110	4,893	72	65	24
Fuel dealers (coal, wood)	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	8	(NA)	1,485	207	3,728	3,670	51	51	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	25	21	6,433	6,265	689	11,902	11,763	130	121	24
Farm, garden supply stores	33	23	2,922	2,768	391	7,178	6,822	108	95	32
Jewelry stores	48	26	3,826	3,500	655	13,843	13,453	178	167	49
Book stores	10	6	396	310	40	847	811	16	13	9
Stationery stores	11	11	1,712	1,712	252	4,972	4,805	76	71	15
Sporting goods stores	19	11	1,446	1,282	151	3,213	2,921	51	40	21
Bicycle stores	9	7	259	(D)	18	336	273	8	5	10
Florists	29	19	783	695	92	1,727	1,446	45	23	37
Cigar stores, stands	10	6	616	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	12	2	395	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	23	7	428	240	26	537	464	12	7	29
Music stores	19	9	1,966	1,608	205	4,141	4,101	64	61	21
Camera, photographic supply stores	9	9	1,836	1,836	308	5,475	5,210	83	71	11
Luggage, leather goods stores	6	2	190	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	24	10	968	736	158	3,179	3,158	35	34	21
Office, store machine and equipment dealers	3	3	122	122	29	667	667	9	9	2
Retail stores (except second-hand) n.e.c.	33	33	1,498	1,498	154	3,193	2,921	69	55	34
Second-hand stores	49	21	1,376	1,076	204	4,182	3,933	112	103	68
Nonstore Retailers										
Total	151	23	8,011	6,565	1,160	24,054	23,666	309	295	160
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	128	16	6,174	4,962	1,005	20,755	20,417	260	250	134
Merchandise vending machine operators	22	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SAN BERNARDINO-RIVERSIDE-ONTARIO STANDARD METROPOLITAN AREA—Consists of San Bernardino and Riverside Counties, Calif.										
Retail trade, total	6,649	4,178	628,396	586,936	65,853	1,321,735	1,232,874	23,203	19,274	6,737
Food Stores										
Total	928	554	152,741	140,759	10,649	215,367	198,661	3,301	2,620	1,062
Grocery stores	642	398	140,842	132,140	9,581	192,652	177,811	2,877	2,265	732
Meat markets	56	30	4,251	2,869	204	4,425	3,856	57	46	71
Fish (seafood) markets	6	2	80	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	61	23	1,817	1,025	108	2,290	2,255	42	40	78
Candy, nut, confectionery stores	23	15	870	742	105	2,107	1,860	44	32	18
Bakery products stores	90	54	2,950	2,434	406	8,340	7,642	184	151	104
Bakeries, with baking on premises	(NA)	45	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	6	6	167	167	26	468	443	14	12	6
Food stores, n.e.c.	38	26	1,518	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
SAN BERNARDINO-RIVERSIDE-ONTARIO STANDARD METROPOLITAN AREA—Con.										
Eating, Drinking Places										
Total	1,263	973	50,733	46,695	10,825	224,024	206,289	5,198	4,283	1,600
Eating places (except refreshment stands)	865	625	33,383	30,111	7,602	157,017	144,161	3,778	3,120	1,087
Restaurants, cafeterias	(NA)	620	(NA)	29,972	7,580	156,518	143,679	3,708	3,112	(NA)
Caterers	(NA)	5	(NA)	139	22	499	482	10	8	(NA)
In-plant food contractors	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
Refreshment stands	99	73	2,552	2,246	378	8,394	7,506	223	172	100
Drinking places	303	275	14,748	14,338	2,845	58,613	54,622	1,197	991	407
General Merchandise Group										
Total	207	159	53,921	53,075	7,576	153,113	140,954	3,213	2,579	159
Department stores	9	9	28,620	28,620	4,548	94,422	90,954	1,749	1,597	•••
Dry goods, general merchandise stores	90	58	13,846	13,296	1,401	27,977	24,036	583	404	82
General stores	27	17	1,291	1,089	74	1,513	1,294	36	25	29
Variety stores	81	75	10,164	10,070	1,553	29,201	24,670	845	553	48
Apparel, Accessories Stores										
Total	392	328	30,078	28,882	3,254	62,520	55,569	1,305	991	386
Shoe stores	97	79	6,552	6,288	768	13,561	12,280	239	165	66
Men's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	7	(NA)	610	70	1,343	1,250	29	18	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	69	(NA)	5,524	679	11,798	10,610	204	141	(NA)
Men's, boys' clothing and furnishings stores	(NA)	58	(NA)	6,195	663	12,645	11,875	217	180	(NA)
Men's, boys' clothing stores	(NA)	43	(NA)	5,031	555	10,903	10,178	186	152	(NA)
Men's, boys' furnishings stores	(NA)	15	(NA)	1,164	108	1,742	1,697	31	28	(NA)
Family clothing stores	(NA)	33	(NA)	4,650	539	10,011	8,942	234	178	(NA)
Women's clothing, specialty stores	153	135	10,955	10,657	1,168	24,168	20,773	566	435	147
Ready-to-wear stores	(NA)	121	(NA)	9,933	1,061	21,905	18,831	494	383	(NA)
Millinery stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	25	19	1,083	871	82	1,677	1,248	42	27	39
Apparel stores, n.e.c.	10	4	291	221	34	458	451	7	6	12
Furniture, Home Furnishings, Appliance Dealers										
Total	371	273	34,002	32,028	4,017	78,099	74,037	1,230	1,072	439
Furniture, home furnishings stores	207	157	22,013	21,097	2,587	48,902	46,280	774	673	242
Furniture stores	(NA)	101	(NA)	18,328	2,127	38,868	36,857	616	539	(NA)
Floor covering stores	(NA)	18	(NA)	1,329	229	4,786	4,642	62	59	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	38	(NA)	1,442	231	5,268	4,781	96	75	(NA)
Household appliance, radio, TV stores	164	116	11,989	10,931	1,430	29,197	27,757	456	399	197
Household appliance stores	(NA)	39	(NA)	4,478	636	11,379	11,050	176	162	(NA)
Appliance, radio, TV stores	(NA)	39	(NA)	4,129	490	11,214	10,480	179	150	(NA)
Radio, TV stores	(NA)	38	(NA)	2,324	304	6,604	6,227	101	87	(NA)
Automotive Group										
Total	324	266	102,270	100,496	10,515	208,091	204,270	2,534	2,452	306
Passenger car dealers (franchised)	127	125	81,067	(D)	8,684	172,178	169,268	2,039	2,000	118
Passenger car dealers (nonfranchised)	72	50	10,519	9,675	496	8,891	8,629	124	110	72
Tire, battery, accessory dealers	85	71	6,939	6,595	1,012	21,241	20,771	299	275	73
Motorcycle, aircraft, boat dealers	12	10	1,484	(D)	262	4,986	4,767	58	54	15
Household trailer dealers	22	10	2,193	1,811	61	875	835	14	13	22
Automotive dealers, n.e.c.	•••	•••	• •	•••	•••	•••	•••	•••	•••	•••
Gasoline Service Stations										
Total	953	651	65,741	58,249	5,348	113,831	102,522	2,110	1,635	1,075
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	382	282	53,325	51,073	5,579	108,930	104,151	1,528	1,347	371
Farm equipment dealers	38	34	8,325	8,249	947	18,010	17,457	252	238	30
Lumber, building materials dealers	146	128	30,695	30,295	3,091	60,320	58,238	800	722	147
Paint, glass, wallpaper stores	58	42	4,555	4,043	613	12,193	11,292	165	138	62
Plumbing, electrical supply stores	34	12	959	481	67	1,488	1,406	20	17	37
Hardware stores	86	66	8,791	8,005	861	16,919	15,758	291	232	95
Drug Stores, Proprietary Stores										
Total	136	128	18,965	18,417	2,453	48,226	44,545	858	713	126
Drug stores	(NA)	123	(NA)	18,289	2,447	48,169	44,491	856	711	(NA)
Proprietary stores	(NA)	5	(NA)	128	6	57	54	2	2	(NA)
Other Retail Stores										
Total	889	525	60,194	53,120	5,036	97,319	90,413	1,677	1,368	981
Liquor stores	162	138	14,697	13,403	750	14,650	12,262	284	190	201
Fuel, ice dealers	40	26	2,276	2,026	353	7,595	7,327	101	94	26
Fuel dealers (coal, wood)	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	19	(NA)	1,894	343	7,310	7,082	96	90	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	4	(NA)	63	3	90	50	2	1	(NA)
Hay, grain, feed stores	67	51	18,408	17,684	1,065	19,474	18,853	273	253	64
Farm, garden supply stores	31	23	3,339	3,249	498	8,888	8,530	120	102	34
Jewelry stores	100	50	4,283	3,637	547	11,098	10,680	173	154	111
Book stores	6	6	208	208	19	116	92	3	2	5
Stationery stores	20	16	1,835	1,703	307	6,548	6,469	101	95	20
Sporting goods stores	54	32	2,468	1,994	165	3,318	3,016	65	52	61
Bicycle stores	5	3	161	(D)	13	252	252	5	4	5
Florists	51	35	1,210	920	106	2,202	1,845	54	37	61
Cigar stores, stands	14	4	324	160	14	271	202	11	5	15
News dealers, newsstands	20	7	814	314	31	710	387	38	10	33
Gift, novelty, souvenir stores	53	25	851	573	70	1,583	1,536	36	32	60
Music stores	26	16	1,668	1,536	168	3,287	3,173	60	53	27
Camera, photographic supply stores	20	20	1,541	1,541	195	3,734	3,629	69	62	22
Luggage, leather goods stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	6	4	318	248	55	1,122	1,064	15	13	7
Office, store machine and equipment dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	36	36	2,545	2,545	322	5,840	5,014	115	83	33
Second-hand stores	65	29	1,385	1,045	308	5,776	5,266	142	116	73
Nonstore Retailers										
Total	223	39	6,386	4,142	601	12,215	11,463	249	214	232
Mail order houses	8	4	597	549	146	3,053	2,811	67	57	7
Direct selling (house-to-house) organizations	191	27	3,700	1,766	256	4,874	4,616	125	109	197
Merchandise vending machine operators	24	8	2,089	1,827	199	4,288	4,036	57	48	28

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN DIEGO STANDARD METROPOLITAN AREA—Coextensive with San Diego County, Calif.										
Retail trade, total	6,449	4,785	801,413	759,941	100,115	1,916,135	1,768,613	32,078	26,442	6,858
Food Stores										
Total	1,060	680	189,852	175,772	14,711	295,799	275,632	4,330	3,486	1,221
Grocery stores	686	450	166,745	157,167	12,345	250,566	233,125	3,536	2,817	789
Meat markets	156	96	12,601	10,041	884	16,611	15,437	210	169	191
Fish (seafood) markets	4	4	329	329	20	355	329	8	6	5
Fruit stores, vegetable markets	24	6	1,593	1,339	89	1,710	1,519	36	26	31
Candy, nut, confectionery stores	23	15	892	774	114	2,016	1,947	42	38	17
Bakery products stores	95	79	3,510	3,278	778	15,860	14,991	337	285	110
Bakeries, with baking on premises	(NA)	73	(NA)	2,874	702	14,766	13,932	310	261	(NA)
Bakeries, without baking on premises	(NA)	6	(NA)	404	76	1,094	1,054	27	24	(NA)
Delicatessen stores	16	6	724	412	35	596	535	15	12	18
Food stores, n.e.c.	48	24	3,338	2,432	446	8,085	7,749	146	133	50
Eating, Drinking Places										
Total	1,322	1,128	64,362	61,646	16,366	323,395	297,923	6,942	5,784	1,604
Eating places (except refreshment stands)	807	677	44,083	42,415	11,689	227,178	209,856	4,949	4,180	965
Restaurants, cafeterias	(NA)	669	(NA)	41,179	11,358	218,927	202,715	4,753	4,038	(NA)
Caterers	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	72	54	2,188	1,926	397	7,598	5,353	214	114	79
Drinking places	441	397	18,073	17,305	4,280	88,619	82,714	1,779	1,490	558
General Merchandise Group										
Total	209	175	85,880	85,124	13,349	255,044	201,750	5,427	3,621	177
Department stores	10	10	58,827	58,827	9,480	186,768	141,920	3,595	2,256	...
Dry goods, general merchandise stores	81	69	12,893	12,653	1,810	29,777	27,309	738	611	84
General stores	13	7	1,577	1,375	90	1,778	1,440	40	27	18
Variety stores	105	89	12,583	12,269	1,969	36,721	31,081	1,054	727	75
Apparel, Accessories Stores										
Total	545	471	51,019	49,809	6,894	129,657	120,218	2,514	2,060	452
Shoe stores	117	97	10,205	9,791	1,394	24,682	22,462	405	304	65
Men's shoe stores	(NA)	14	(NA)	780	74	1,879	1,652	30	19	(NA)
Women's shoe stores	(NA)	11	(NA)	1,753	233	4,089	3,822	69	48	(NA)
Children's, juveniles' shoe stores	(NA)	4	(NA)	212	27	406	386	8	6	(NA)
Family shoe stores	(NA)	68	(NA)	7,040	1,060	18,308	16,602	298	231	(NA)
Men's, boys' clothing and furnishings stores	(NA)	91	(NA)	9,867	1,326	23,537	22,518	367	328	(NA)
Men's, boys' clothing stores	(NA)	76	(NA)	8,622	1,216	21,902	20,980	331	298	(NA)
Men's, boys' furnishings stores	(NA)	15	(NA)	1,245	110	1,635	1,538	36	30	(NA)
Family clothing stores	(NA)	32	(NA)	6,409	998	18,813	17,446	334	272	(NA)
Women's clothing, specialty stores	221	199	20,370	20,026	2,626	49,933	46,099	1,161	951	185
Ready-to-wear stores	(NA)	141	(NA)	17,555	2,275	42,997	39,686	1,001	825	(NA)
Millinery stores	(NA)	22	(NA)	812	145	2,733	2,485	70	55	(NA)
Clothing, specialty stores, n.e.c.	(NA)	36	(NA)	1,659	206	4,203	3,928	90	71	(NA)
Children's, infants' wear stores	37	31	2,305	2,191	231	4,718	4,332	114	89	39
Apparel stores, n.e.c.	27	21	1,555	1,525	319	7,974	7,361	133	116	26
Furniture, Home Furnishings, Appliance Dealers										
Total	451	349	51,149	48,975	7,572	142,306	137,908	1,947	1,790	479
Furniture, home furnishings stores	246	200	33,793	32,619	5,275	100,008	96,992	1,357	1,246	250
Furniture stores	(NA)	120	(NA)	25,697	4,057	76,107	74,141	1,009	925	(NA)
Floor covering stores	(NA)	30	(NA)	3,236	530	10,276	9,948	122	116	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	50	(NA)	3,686	688	13,625	12,903	226	205	(NA)
Household appliance, radio, TV stores	203	149	17,348	16,356	2,297	42,298	40,916	590	544	227
Household appliance stores	(NA)	58	(NA)	7,194	1,159	20,877	20,002	274	251	(NA)
Appliance, radio, TV stores	(NA)	41	(NA)	4,872	604	11,763	11,564	169	158	(NA)
Radio, TV stores	(NA)	50	(NA)	4,290	534	9,658	9,350	147	135	(NA)
Automotive Group										
Total	328	276	149,401	147,295	16,574	314,499	308,816	3,653	3,522	275
Passenger car dealers (franchised)	101	101	119,877	119,877	13,315	250,768	248,634	2,842	2,796	66
Passenger car dealers (nonfranchised)	95	73	15,059	13,649	1,034	19,213	18,666	253	232	93
Tire, battery, accessory dealers	88	72	9,820	9,534	1,808	36,496	33,722	456	398	76
Motorcycle, aircraft, boat dealers	20	16	1,967	1,795	232	4,816	4,674	64	60	15
Household trailer dealers	22	14	2,654	2,440	185	3,206	3,120	38	36	21
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	749	597	56,730	52,034	5,664	105,447	97,851	1,836	1,487	782
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	268	206	48,380	46,916	6,424	120,363	113,419	1,562	1,392	241
Farm equipment dealers	22	16	5,354	5,112	681	13,749	13,699	166	165	15
Lumber, building materials dealers	91	85	31,797	31,647	4,309	77,521	73,217	933	852	66
Paint, glass, wallpaper stores	50	38	4,388	4,228	648	13,414	12,760	168	164	40
Plumbing, electrical supply stores	9	9	564	564	100	2,123	1,637	34	26	11
Hardware stores	96	58	6,277	5,365	686	13,556	12,106	241	185	109
Drug Stores, Proprietary Stores										
Total	177	161	25,197	24,909	3,540	72,344	65,614	1,253	1,011	181
Drug stores	(NA)	136	(NA)	23,852	3,440	70,401	63,824	1,200	972	(NA)
Proprietary stores	(NA)	25	(NA)	1,057	100	1,943	1,790	53	39	(NA)
Other Retail Stores										
Total	1,028	690	68,241	60,689	7,842	135,364	127,986	2,265	1,962	1,120
Liquor stores	221	173	20,595	17,917	1,164	22,544	20,202	374	279	249
Fuel, ice dealers	22	16	1,841	1,715	368	6,776	6,473	104	90	16
Fuel dealers (coal, wood)	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	10	(NA)	1,260	317	5,834	5,771	82	81	(NA)
Fuel oil dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	45	35	7,586	7,242	366	7,540	7,348	111	102	50
Farm, garden supply stores	45	29	3,179	2,775	411	7,241	6,829	103	89	43

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN DIEGO STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Jewelry stores	111	83	8,406	8,026	2,148	26,062	25,179	379	340	107
Book stores	7	7	400	400	44	790	737	17	13	7
Stationery stores	41	33	3,838	3,706	604	12,053	11,891	208	199	40
Sporting goods stores	49	31	2,597	2,113	228	4,444	4,197	78	66	53
Bicycle stores	10	6	478	380	56	1,132	1,011	22	17	8
Florists	46	42	1,560	1,478	237	4,694	4,247	89	73	54
Cigar stores, stands	17	9	705	465	41	745	693	20	18	17
News dealers, newsstands	31	19	1,548	1,412	110	2,268	1,912	56	42	32
Gift, novelty, souvenir stores	54	38	1,345	1,345	175	3,861	3,527	95	80	61
Music stores	20	12	3,033	2,939	581	11,157	10,995	181	175	18
Camera, photographic supply stores	24	20	1,652	1,514	199	3,984	3,735	73	67	23
Luggage, leather goods stores	9	5	312	278	29	524	524	9	9	12
Optical goods stores	11	11	494	494	110	2,365	2,330	30	29	12
Office, store machine and equipment dealers	12	8	562	528	128	2,530	2,485	36	34	12
Retail stores (except second-hand) n.e.c.	66	66	3,114	3,114	381	6,819	6,290	141	116	72
Second-hand stores	75	47	3,156	2,848	462	7,835	7,381	139	124	84
Nonstore Retailers										
Total	312	52	11,202	6,772	1,179	21,917	21,496	349	327	326
Mail order houses	7	3	277	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	275	31	6,768	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	30	18	4,157	3,591	478	8,527	8,206	121	107	28
SAN FRANCISCO-OAKLAND STANDARD METROPOLITAN AREA—Consists of Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Solano Counties, Calif.										
Retail trade, total	26,518	17,252	3,020,347	2,810,095	387,625	7,552,573	6,902,934	119,326	97,070	30,410
Food Stores										
Total	6,778	3,372	767,719	683,615	57,688	1,104,846	1,003,163	15,706	12,104	6,986
Grocery stores	3,418	1,832	597,724	536,104	40,085	760,722	690,667	10,232	7,815	4,071
Meat markets	893	601	88,021	78,459	6,995	132,281	120,316	1,771	1,355	1,151
Fish (seafood) markets	106	60	6,220	4,826	471	8,844	8,006	145	114	141
Fruit stores, vegetable markets	260	138	15,808	12,482	1,501	29,451	26,905	445	339	373
Candy, nut, confectionery stores	162	112	9,779	9,137	2,024	41,490	38,463	716	603	113
Bakery products stores	435	345	18,477	17,139	4,305	88,425	82,173	1,589	1,331	509
Bakeries, with baking on premises	(NA)	286	(NA)	14,343	3,702	77,331	72,013	1,395	1,172	(NA)
Bakeries, without baking on premises	(NA)	59	(NA)	2,796	603	11,094	10,160	194	159	(NA)
Delicatessen stores	217	127	16,177	13,483	1,171	22,049	19,022	351	254	278
Food stores, n.e.c.	243	157	14,205	11,985	1,136	21,584	17,611	457	293	292
Eating, Drinking Places										
Total	5,942	4,468	318,891	297,211	79,764	1,592,249	1,471,139	28,637	24,046	7,878
Eating places (except refreshment stands)	3,482	2,474	216,381	202,887	61,280	1,219,402	1,143,837	22,182	19,116	4,459
Restaurants, cafeterias	(NA)	2,389	(NA)	194,164	58,287	1,161,055	1,090,706	20,968	18,173	(NA)
Caterers	(NA)	48	(NA)	3,568	951	19,989	16,183	557	342	(NA)
In-plant food contractors	(NA)	37	(NA)	5,155	2,042	38,358	36,948	657	601	(NA)
Refreshment stands	332	216	9,152	7,794	1,517	30,219	25,045	726	511	388
Drinking places	2,110	1,778	93,148	86,530	16,967	342,628	302,257	5,729	4,419	3,011
General Merchandise Group										
Total	779	541	336,177	332,085	56,837	1,104,262	902,461	20,708	14,702	691
Department stores	39	39	252,977	252,977	44,552	861,065	701,950	15,447	11,200	4
Dry goods, general merchandise stores	273	161	32,389	30,305	3,505	67,686	59,714	1,291	882	281
General stores	30	16	2,218	1,944	211	4,200	3,992	63	57	34
Variety stores	437	325	48,333	46,859	8,569	171,311	136,805	3,907	2,563	366
Apparel, Accessories Stores										
Total	1,994	1,552	223,085	215,963	34,938	670,295	624,739	11,256	9,416	1,822
Shoe stores	373	301	38,039	36,629	5,749	105,151	95,850	1,622	1,163	233
Men's shoe stores	(NA)	37	(NA)	2,900	438	7,470	7,139	114	96	(NA)
Women's shoe stores	(NA)	41	(NA)	9,161	1,565	28,974	26,878	420	295	(NA)
Children's, juveniles' shoe stores	(NA)	18	(NA)	1,042	111	1,986	1,746	34	26	(NA)
Family shoe stores	(NA)	205	(NA)	23,526	3,635	66,721	60,085	1,054	766	(NA)
Men's, boys' clothing and furnishings stores	(NA)	286	(NA)	47,343	7,190	130,034	121,021	1,968	1,602	(NA)
Men's, boys' clothing stores	(NA)	203	(NA)	40,152	6,176	112,250	103,764	1,604	1,327	(NA)
Men's, boys' furnishings stores	(NA)	83	(NA)	7,191	1,014	17,784	17,257	304	275	(NA)
Family clothing stores	(NA)	88	(NA)	25,842	4,023	76,296	71,435	1,239	1,030	(NA)
Women's clothing, specialty stores	796	620	93,259	90,533	15,606	311,132	292,606	5,625	4,943	719
Ready-to-wear stores	(NA)	410	(NA)	79,751	14,070	282,342	266,838	5,028	4,466	(NA)
Millinery stores	(NA)	74	(NA)	4,155	678	12,551	11,418	259	215	(NA)
Clothing, specialty stores, n.e.c.	(NA)	136	(NA)	6,627	858	16,239	14,350	338	260	(NA)
Children's, infants' wear stores	150	98	6,447	5,725	591	12,680	11,355	281	216	182
Apparel stores, n.e.c.	219	159	10,595	9,891	1,779	35,002	32,472	521	442	227
Furniture, Home Furnishings, Appliance Dealers										
Total	1,610	1,120	194,251	184,791	27,622	545,075	527,069	7,462	6,878	1,773
Furniture, home furnishings stores	950	682	134,381	129,165	19,739	387,825	376,000	5,121	4,743	1,043
Furniture stores	(NA)	400	(NA)	99,038	15,299	296,072	288,947	3,688	3,468	(NA)
Floor covering stores	(NA)	72	(NA)	9,490	1,628	35,928	34,023	432	395	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	210	(NA)	20,637	2,812	55,825	53,030	1,001	880	(NA)
Household appliance, radio, TV stores	656	438	59,798	55,626	7,883	157,250	151,069	2,341	2,135	720
Household appliance stores	(NA)	147	(NA)	21,390	2,985	58,579	56,869	1,066	1,020	(NA)
Appliance, radio, TV stores	(NA)	149	(NA)	25,080	3,602	72,677	70,318	903	813	(NA)
Radio, TV stores	(NA)	142	(NA)	9,156	1,296	25,994	23,882	372	302	(NA)
Automotive Group										
Total	1,010	728	471,767	462,225	49,725	932,825	908,215	9,878	9,514	1,053
Passenger car dealers (franchised)	337	305	389,236	386,482	42,236	789,614	770,171	8,087	7,850	308
Passenger car dealers (nonfranchised)	322	192	46,514	43,194	2,370	40,578	39,047	511	472	365
Tire, battery, accessory dealers	264	184	27,872	25,666	4,460	88,836	85,918	1,116	1,047	280
Motorcycle, aircraft, boat dealers	54	32	4,303	3,699	423	9,875	9,446	111	98	67
Household trailer dealers	26	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN FRANCISCO-OAKLAND STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	2,173	1,685	178,170	165,178	17,919	366,159	321,984	6,412	4,647	2,394
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	949	643	128,542	119,112	15,234	294,689	276,420	3,746	3,222	1,030
Farm equipment dealers	22	18	4,035	3,967	428	9,502	9,190	121	113	32
Lumber, building materials dealers	265	203	75,902	72,370	9,065	168,929	158,607	1,911	1,681	247
Paint, glass, wallpaper stores	213	119	12,552	10,372	1,509	31,013	30,235	394	373	224
Plumbing, electrical supply stores	60	26	2,574	1,938	333	6,515	6,049	88	76	54
Hardware stores	399	277	33,479	30,465	3,899	78,730	72,339	1,232	979	473
Drug Stores, Proprietary Stores										
Total	775	703	94,680	92,704	12,303	242,027	214,157	4,004	2,979	768
Drug stores	(NA)	683	(NA)	91,246	12,107	238,627	210,089	3,933	2,916	(NA)
Proprietary stores	(NA)	20	(NA)	1,458	196	4,200	4,068	71	63	(NA)
Other Retail Stores										
Total	4,356	2,298	245,367	206,403	26,538	514,356	475,393	8,400	6,898	4,837
Liquor stores	805	523	69,182	56,700	3,555	66,718	56,560	1,167	604	936
Fuel, ice dealers	69	33	6,487	5,995	801	15,177	14,589	183	162	71
Fuel dealers (coal, wood)	(NA)	13	(NA)	582	81	1,833	1,478	34	22	(NA)
Liquefied petroleum gas dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	11	(NA)	4,763	626	11,456	11,232	125	118	(NA)
Ice dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	50	44	11,806	11,658	709	13,516	13,020	184	166	39
Farm, garden supply stores	99	57	6,070	5,358	780	15,720	13,923	318	255	122
Jewelry stores	439	253	34,485	31,805	5,379	100,034	96,494	1,272	1,141	450
Book stores	93	55	5,836	5,222	934	18,800	17,289	326	269	73
Stationery stores	155	113	10,708	10,138	1,618	35,710	33,885	585	512	178
Sporting goods stores	158	98	10,765	8,941	959	19,498	17,832	311	255	177
Bicycle stores	41	15	969	617	70	1,512	1,226	34	21	43
Florists	284	180	9,983	8,629	1,502	29,772	27,274	541	424	352
Cigar stores, stands	246	128	8,768	7,250	992	18,221	17,306	287	252	256
News dealers, newsstands	65	27	2,405	1,929	259	5,520	4,854	141	111	67
Gift, novelty, souvenir stores	274	134	8,603	7,054	1,144	22,494	19,822	457	363	329
Music stores	141	83	9,423	8,307	1,240	23,026	20,967	385	307	157
Camera, photographic supply stores	90	66	8,564	7,910	989	19,994	18,353	307	246	97
Luggage, leather goods stores	34	24	1,681	1,599	221	3,998	3,446	78	53	29
Optical goods stores	118	62	4,282	3,560	1,051	21,061	20,919	228	221	90
Office, store machine and equipment dealers	46	24	2,238	1,876	405	7,130	6,714	117	102	53
Retail stores (except second-hand) n.e.c.	244	244	13,924	13,924	2,227	45,037	41,738	780	635	255
Second-hand stores	285	133	9,618	7,926	1,703	31,418	29,184	699	599	355
Nonstore Retailers										
Total	1,152	152	61,698	50,808	9,057	184,990	178,194	3,117	2,664	1,178
Mail order houses	17	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	1,034	108	27,431	17,581	4,546	87,808	84,246	1,534	1,243	1,074
Merchandise vending machine operators	101	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SAN JOSE STANDARD METROPOLITAN AREA—Coextensive with Santa Clara County, Calif.										
Retail trade, total	4,057	2,683	464,769	434,577	52,584	1,041,357	955,728	17,194	13,907	4,573
Food Stores										
Total	775	443	123,347	111,801	9,048	177,620	160,776	2,357	1,885	937
Grocery stores	461	261	104,674	96,364	7,225	141,366	128,143	1,734	1,385	557
Meat markets	108	70	9,419	8,075	700	13,772	12,364	186	150	125
Fish (seafood) markets	13	7	864	546	33	734	599	14	10	17
Fruit stores, vegetable markets	51	17	2,603	1,865	159	2,517	2,449	35	32	81
Candy, nut, confectionery stores	16	14	733	(D)	97	2,608	2,226	72	55	12
Bakery products stores	73	51	2,843	2,503	674	13,684	12,628	249	213	82
Bakeries, with baking on premises	(NA)	47	(NA)	2,269	616	12,606	11,602	230	196	(NA)
Bakeries, without baking on premises	(NA)	4	(NA)	234	58	1,078	1,026	19	17	(NA)
Delicatessen stores	17	11	904	750	57	908	844	19	15	20
Food stores, n.e.c.	30	12	1,191	(D)	103	2,031	1,523	48	25	35
Eating, Drinking Places										
Total	684	520	32,434	29,958	7,426	153,151	139,235	3,149	2,529	877
Eating places (except refreshment stands)	424	318	21,570	20,052	5,467	114,853	105,826	2,355	1,962	548
Restaurants, cafeterias	(NA)	309	(NA)	19,727	5,383	113,571	104,946	2,324	1,952	(NA)
Caterers	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	50	38	1,666	1,496	325	6,630	5,452	158	96	59
Drinking places	208	164	9,154	8,410	1,634	31,668	27,957	636	469	268
General Merchandise Group										
Total	121	93	39,712	39,320	5,981	120,808	106,169	2,620	1,961	103
Department stores	7	7	26,480	26,480	4,038	81,824	74,294	1,656	1,340	...
Dry goods, general merchandise stores	50	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	63	47	7,780	7,482	1,363	27,508	21,521	714	437	46
Apparel, Accessories Stores										
Total	336	276	32,669	31,421	4,462	86,196	78,407	1,676	1,312	307
Shoe stores	70	56	6,271	5,969	839	15,203	13,698	265	184	49
Men's shoe stores	(NA)	8	(NA)	638	88	1,486	1,465	20	18	(NA)
Women's shoe stores	(NA)	10	(NA)	2,092	342	6,100	5,545	116	80	(NA)
Children's, juveniles' shoe stores	(NA)	3	(NA)	75	9	148	60	4	1	(NA)
Family shoe stores	(NA)	35	(NA)	3,164	400	7,469	6,628	125	85	(NA)
Men's, boys' clothing and furnishings stores	(NA)	88	(NA)	5,773	722	14,115	12,921	230	184	(NA)
Men's, boys' clothing stores	(NA)	37	(NA)	4,483	596	11,475	10,359	178	136	(NA)
Men's, boys' furnishings stores	(NA)	11	(NA)	1,290	126	2,640	2,562	52	48	(NA)
Family clothing stores	(NA)	16	(NA)	4,680	694	12,636	11,775	232	189	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN JOSE STANDARD METROPOLITAN AREA—Con.										
Apparel, Accessories Stores—Con.										
Women's clothing, specialty stores	134	118	13,454	13,138	1,982	39,357	35,603	857	668	121
Ready-to-wear stores	(NA)	87	(NA)	11,533	1,782	35,364	31,974	744	597	(NA)
Millinery stores	(NA)	12	(NA)	513	89	1,863	1,701	44	36	(NA)
Clothing, specialty stores, n.e.c.	(NA)	19	(NA)	1,092	111	2,130	1,926	49	35	(NA)
Children's, infants' wear stores	35	25	1,473	1,269	115	2,541	2,322	68	52	43
Apparel stores, n.e.c.	19	13	604	592	110	2,344	2,086	44	35	21
Furniture, Home Furnishings, Appliance Dealers										
Total	275	209	31,747	30,551	4,256	84,350	81,018	1,252	1,124	328
Furniture, home furnishings stores	160	118	19,206	18,334	2,625	52,751	50,606	806	727	204
Furniture stores	(NA)	67	(NA)	14,378	1,929	40,779	38,867	633	566	(NA)
Floor covering stores	(NA)	12	(NA)	1,887	398	6,130	6,029	68	64	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	39	(NA)	2,069	298	5,842	5,710	105	97	(NA)
Household appliance, radio, TV stores	115	91	12,541	12,217	1,631	31,599	30,412	446	397	124
Household appliance stores	(NA)	30	(NA)	4,296	638	11,587	11,267	170	161	(NA)
Appliance, radio, TV stores	(NA)	32	(NA)	5,885	707	14,062	13,595	180	161	(NA)
Radio, TV stores	(NA)	29	(NA)	2,036	286	5,950	5,550	96	75	(NA)
Automotive Group										
Total	234	172	72,045	70,559	7,609	144,805	141,665	1,696	1,615	263
Passenger car dealers (franchised)	72	70	53,799	(D)	6,023	113,491	111,513	1,283	1,235	70
Passenger car dealers (nonfranchised)	85	49	10,466	9,504	586	11,376	10,777	156	140	107
Tire, battery, accessory dealers	62	42	5,939	5,571	891	18,018	17,530	228	212	68
Motorcycle, aircraft, boat dealers	6	6	526	526	31	655	655	11	11	5
Household trailer dealers	7	5	1,269	(D)	78	1,265	1,190	19	17	11
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	460	340	34,723	31,939	3,026	64,011	53,671	1,229	795	510
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	186	138	34,950	33,642	4,075	75,286	69,568	951	842	195
Farm equipment dealers	11	11	3,071	3,071	327	7,533	7,407	92	87	12
Lumber, building materials dealers	68	54	21,412	20,958	2,277	41,140	39,893	466	431	55
Paint, glass, wallpaper stores	30	16	1,995	1,733	438	6,388	5,795	84	75	35
Plumbing, electrical supply stores	10	6	1,184	938	113	2,313	2,249	28	26	16
Hardware stores	67	51	7,360	6,942	920	17,912	14,224	201	223	75
Drug Stores, Proprietary Stores										
Total	116	100	15,211	14,877	1,777	35,836	31,348	677	487	141
Drug stores	(NA)	98	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	643	367	42,409	37,379	4,217	85,115	80,176	1,375	1,165	685
Liquor stores	78	58	8,065	6,617	421	7,672	7,198	135	109	87
Fuel, ice dealers	18	16	1,900	(D)	375	7,034	6,876	92	88	7
Fuel dealers (coal, wood)	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	10	(NA)	1,161	243	4,507	4,462	58	57	(NA)
Fuel oil dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	23	23	8,216	8,216	410	8,766	8,466	132	122	26
Farm, garden supply stores	30	18	2,397	2,223	279	5,263	5,048	75	69	34
Jewelry stores	65	37	4,203	3,703	632	12,465	12,034	176	164	69
Book stores	14	12	1,443	(D)	148	2,691	2,296	62	41	8
Stationery stores	23	15	1,456	1,300	259	5,424	5,031	87	73	23
Sporting goods stores	27	17	2,454	2,152	302	4,749	4,406	76	55	28
Bicycle stores	8	6	103	(D)	17	387	265	9	5	7
Florists	26	16	847	711	98	2,103	1,916	43	34	29
Cigar stores, stands	22	12	731	595	47	1,151	991	29	21	30
News dealers, newsstands	9	5	420	262	33	742	689	15	11	9
Gift, novelty, souvenir stores	39	23	985	863	113	3,001	2,557	69	52	47
Music stores	23	15	1,788	1,716	233	5,201	5,075	81	75	26
Camera, photographic supply stores	19	17	1,806	(D)	227	4,327	4,234	68	62	19
Luggage, leather goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	16	10	900	808	201	4,304	4,304	49	49	9
Office, store machine and equipment dealers	9	7	348	(D)	89	1,915	1,810	24	22	9
Retail stores (except second-hand) n.e.c.	34	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	43	23	1,370	1,140	174	3,853	3,627	61	50	54
Nonstore Retailers										
Total	221	29	5,522	3,130	707	14,179	13,695	212	192	227
Mail order houses	8	2	57	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	199	19	4,839	2,933	692	13,742	13,435	200	185	202
Merchandise vending machine operators	14	4	626	(D)	(D)	(D)	(D)	(D)	(D)	(D)
STOCKTON STANDARD METROPOLITAN AREA—Coextensive with San Joaquin County, Calif.										
Retail trade, total	2,537	1,693	259,012	238,856	29,100	579,589	543,069	9,575	8,056	2,917
Food Stores										
Total	444	270	58,555	51,765	3,854	74,423	66,922	1,185	911	556
Grocery stores	308	180	50,047	44,609	2,945	56,710	50,822	808	655	389
Meat markets	48	40	4,413	4,133	391	7,483	6,626	126	95	55
Fish (seafood) markets	3	1	206	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	35	11	1,304	480	66	693	639	14	12	46
Candy, nut, confectionery stores	5	5	270	270	49	1,125	1,012	24	20	2
Bakery products stores	20	18	1,038	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	17	(NA)	977	275	5,597	5,223	94	79	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	4	4	381	381	35	903	875	14	13	9
Food stores, n.e.c.	21	11	896	730	82	1,664	1,497	39	32	23

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
STOCKTON STANDARD METROPOLITAN AREA—Con.										
Eating, Drinking Places										
Total	546	434	21,590	19,370	4,332	86,902	79,402	1,923	1,569	776
Eating places (except refreshment stands)	289	215	12,236	11,186	2,923	57,632	53,187	1,314	1,103	384
Restaurants, cafeterias	(NA)	208	(NA)	10,841	2,863	56,343	52,057	1,287	1,087	(NA)
Caterers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	36	20	875	719	113	2,627	2,193	76	51	48
Drinking places	257	199	8,439	7,465	1,296	26,643	24,022	533	415	340
General Merchandise Group										
Total	74	64	23,020	22,784	3,267	64,964	58,534	1,329	1,012	58
Department stores	6	6	12,487	12,487	1,908	38,859	35,669	656	515	2
Dry goods, general merchandise stores	25	19	5,025	4,891	658	12,462	11,493	284	240	26
General stores	11	9	700	(D)	24	433	377	12	8	11
Variety stores	32	30	4,808	(D)	677	13,210	10,995	377	249	19
Apparel, Accessories Stores										
Total	193	147	16,070	15,054	2,236	43,740	41,603	823	721	176
Shoe stores	43	35	3,183	2,845	377	7,164	6,528	131	98	26
Men's shoe stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	8	(NA)	1,047	126	2,559	2,402	49	37	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	22	(NA)	1,530	215	3,927	3,459	73	53	(NA)
Men's, boys' clothing and furnishings stores	(NA)	35	(NA)	4,085	582	10,733	10,243	169	153	(NA)
Men's, boys' clothing stores	(NA)	30	(NA)	3,584	510	10,190	9,700	158	142	(NA)
Men's, boys' furnishings stores	(NA)	5	(NA)	501	72	543	543	11	11	(NA)
Family clothing stores	(NA)	11	(NA)	2,467	423	8,707	8,635	164	160	(NA)
Women's clothing, specialty stores	62	54	5,185	5,145	795	15,833	14,981	332	287	43
Ready-to-wear stores	(NA)	38	(NA)	4,539	713	14,178	13,395	293	255	(NA)
Millinery stores	(NA)	9	(NA)	285	46	874	848	24	20	(NA)
Clothing, specialty stores, n.e.c.	(NA)	7	(NA)	321	36	781	738	15	12	(NA)
Children's, infants' wear stores	7	5	398	(D)	27	522	454	13	10	10
Apparel stores, n.e.c.	13	7	298	(D)	32	781	762	14	13	12
Furniture, Home Furnishings, Appliance Dealers										
Total	139	83	13,639	12,705	1,845	39,476	38,512	570	533	162
Furniture, home furnishings stores	72	46	9,918	9,458	1,417	31,572	31,015	446	425	90
Furniture stores	(NA)	30	(NA)	8,136	1,156	26,360	25,813	356	336	(NA)
Floor covering stores	(NA)	4	(NA)	298	57	1,067	1,057	10	9	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	12	(NA)	1,024	204	4,145	4,145	80	80	(NA)
Household appliance, radio, TV stores	65	37	3,663	3,247	428	7,904	7,497	124	108	70
Household appliance stores	(NA)	10	(NA)	742	125	2,705	2,548	45	38	(NA)
Appliance, radio, TV stores	(NA)	15	(NA)	1,466	199	3,252	3,180	47	43	(NA)
Radio, TV stores	(NA)	12	(NA)	1,039	104	1,947	1,769	32	27	(NA)
Automotive Group										
Total	157	111	47,469	45,559	5,361	105,054	103,274	1,219	1,174	166
Passenger car dealers (franchised)	50	46	36,974	36,860	4,497	89,010	87,652	985	961	43
Passenger car dealers (nonfranchised)	50	26	5,448	4,232	295	5,599	5,464	76	68	61
Tire, battery, accessory dealers	40	32	3,889	3,629	497	9,124	8,837	134	121	42
Motorcycle, aircraft, boat dealers	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	283	179	17,537	14,857	1,424	30,770	26,745	533	380	340
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	141	113	25,918	25,082	3,217	65,635	64,075	828	776	123
Farm equipment dealers	25	23	10,372	(D)	1,364	29,884	29,818	333	330	23
Lumber, building materials dealers	45	39	8,592	8,346	1,016	19,651	18,724	256	228	33
Paint, glass, wallpaper stores	13	9	809	739	94	1,832	1,772	26	25	10
Plumbing, electrical supply stores	10	8	978	(D)	186	3,543	3,543	36	36	11
Hardware stores	46	34	5,155	4,663	557	10,725	10,218	177	157	44
Drug Stores, Proprietary Stores										
Total	67	55	7,852	7,644	938	17,131	15,382	304	232	72
Drug stores	(NA)	52	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	374	220	24,774	22,234	2,297	45,128	42,532	775	670	407
Liquor stores	51	41	3,428	3,116	185	3,401	3,002	72	49	54
Fuel, ice dealers	18	12	1,601	1,563	284	5,683	5,584	68	66	17
Fuel dealers (coal, wood)	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	9	(NA)	1,392	235	4,673	4,574	55	53	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	20	18	5,404	(D)	385	7,915	7,784	112	108	14
Farm, garden supply stores	36	22	3,724	3,386	237	4,317	4,210	72	68	46
Jewelry stores	38	24	2,471	2,125	362	7,056	6,814	100	93	36
Book stores	7	5	578	(D)	56	1,396	1,348	26	25	6
Stationery stores	5	5	417	417	37	661	603	16	13	11
Sporting goods stores	20	8	474	380	33	761	547	19	11	21
Bicycle stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	21	13	668	562	100	2,076	1,979	37	32	24
Cigar stores, stands	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	18	8	612	468	46	870	760	43	37	19
Gift, novelty, souvenir stores	10	6	173	151	11	264	166	12	4	12
Music stores	8	4	545	439	35	687	645	14	12	11
Camera, photographic supply stores	7	7	557	557	45	925	844	19	17	7
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	10	4	347	213	50	955	955	10	10	9
Office, store machine and equipment dealers	5	5	287	287	68	1,030	1,030	13	13	7
Retail stores (except second-hand) n.e.c.	19	19	1,195	1,195	132	2,805	2,191	59	40	21
Second-hand stores	38	16	1,570	1,326	211	3,986	3,755	77	67	41

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
STOCKTON STANDARD METROPOLITAN AREA—Con.										
Nonstore Retailers										
Total	79	17	2,588	1,802	329	6,366	6,088	86	78	81
Mail order houses	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	68	12	1,802	1,066	248	4,737	4,499	64	58	70
Merchandise vending machine operators	9	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1] — STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	FRESNO STANDARD METROPOLITAN AREA				**LOS ANGELES-LONG BEACH STANDARD METROPOLITAN AREA**				**SACRAMENTO STANDARD METROPOLITAN AREA**			
Retail trade, total	3,133	2,153	284,965	261,648	47,195	32,270	4,681,474	4,348,313	2,837	2,007	297,151	276,062
Food stores	759	436	65,052	54,844	8,158	4,782	1,046,717	945,943	584	349	68,990	61,080
Eating, drinking places	657	484	20,858	18,903	9,253	7,292	401,730	381,567	736	601	30,395	29,000
General merchandise group	114	95	27,345	27,053	1,553	1,094	(D)	(D)	91	66	35,552	35,217
Apparel, accessories stores	187	143	20,023	18,981	4,231	3,142	328,774	312,947	195	146	23,289	21,752
Furniture, home furnishings, appliance dealers	179	127	14,916	13,991	3,696	2,564	307,456	286,325	159	111	21,466	20,544
Automotive group	180	147	45,988	43,872	2,355	1,839	763,596	727,133	147	108	47,812	46,015
Gasoline service stations	387	231	15,428	12,594	6,035	3,956	262,395	221,225	313	213	13,775	11,485
Lumber, building materials, hardware, farm equipmeot dealers	190	160	37,827	37,083	2,233	1,666	326,451	311,587	150	114	22,392	20,525
Drug stores, proprietary stores	77	68	8,442	8,135	1,370	1,253	175,606	172,712	94	84	10,676	10,320
Other retail stores	391	251	26,710	(D)	8,115	4,507	(D)	(D)	355	202	19,920	17,240
Nonstore retailers	12	11	2,376	(D)	196	175	93,785	93,124	13	13	2,884	2,884
	SAN BERNARDINO-RIVERSIDE-ONTARIO STANDARD METROPOLITAN AREA				**SAN DIEGO STANDARD METROPOLITAN AREA**				**SAN FRANCISCO-OAKLAND STANDARD METROPOLITAN AREA**			
Retail trade, total	5,630	3,638	410,570	371,716	5,484	3,885	505,354	471,722	24,204	16,593	2,350,059	2,177,855
Food stores	1,155	587	105,972	91,463	1,056	629	120,032	106,826	5,663	3,264	571,955	490,695
Eating, drinking places	1,229	863	35,111	31,605	1,161	937	40,825	38,351	5,910	4,707	262,663	247,471
General merchandise group	185	136	38,405	37,695	182	126	54,931	54,212	649	489	(D)	(D)
Apparel, accessories stores	340	248	18,510	16,653	415	320	33,140	31,639	2,036	1,441	209,226	200,129
Furniture, home furnishings, appliance dealers	298	219	20,288	18,944	359	268	33,291	32,054	1,350	943	152,714	151,452
Automotive group	303	248	60,528	57,896	267	223	83,985	82,725	925	726	331,844	322,704
Gasoline service stations	887	504	31,302	24,927	635	419	25,542	21,714	2,036	1,423	100,973	88,257
Lumber, building materials, hardware, farm equipment dealers	360	267	44,455	42,237	275	214	46,212	44,004	845	624	117,898	113,113
Drug stores, proprietary stores	121	112	13,512	13,261	160	151	17,794	17,647	777	678	73,017	70,363
Other retail stores	740	443	40,802	(D)	956	582	46,273	(D)	3,934	2,224	(D)	(D)
Nonstore retailers	12	11	1,685	(D)	18	16	3,329	(D)	79	74	49,375	49,309
	SAN JOSE STANDARD METROPOLITAN AREA				**STOCKTON STANDARD METROPOLITAN AREA**							
Retail trade, total	2,777	1,962	279,231	258,717	2,182	1,491	201,875	185,640				
Food stores	570	331	64,806	55,411	426	238	46,462	40,134				
Eating, drinking places	527	414	21,768	20,419	572	435	21,226	19,585				
General merchandise group	89	69	30,311	30,027	62	58	19,099	19,077				
Apparel, accessories stores	231	184	24,869	23,937	153	120	15,561	14,774				
Furniture, home furnishings, appliance dealers	198	146	17,470	16,485	100	75	13,169	12,559				
Automotive group	152	131	40,786	39,956	136	104	34,424	33,195				
Gasoline service stations	346	219	14,921	12,090	264	147	10,205	7,697				
Lumber, building materials, hardware, farm equipment dealers	149	124	28,148	27,593	114	82	20,114	19,387				
Drug stores, proprietary stores	87	81	9,425	9,201	61	57	4,791	4,701				
Other retail stores	418	257	25,676	22,594	286	168	16,050	(D)				
Nonstore retailers	10	6	1,051	1,004	8	6	774	(D)				

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ALAMEDA COUNTY										
Retail trade, total	8,579	5,351	974,475	902,587	120,526	2,366,021	2,132,373	38,348	30,500	9,251
Food stores, total	1,921	1,035	248,661	219,423	18,971	364,556	326,955	5,480	3,984	2,164
Grocery stores	1,164	576	196,224	175,128	13,662	262,503	235,517	3,745	2,719	1,260
Meat markets, fish (seafood) markets	341	197	27,075	22,671	2,027	38,781	34,694	546	401	418
Fruit stores, vegetable markets	68	30	4,755	3,629	442	8,379	7,384	134	95	94
Candy, nut, confectionery stores	37	27	2,294	2,126	461	9,352	9,005	145	136	23
Bakery products stores	157	117	6,032	5,374	1,398	27,596	25,049	526	418	180
Other food stores	135	87	9,480	8,198	728	13,373	11,210	258	171	167
Eating, drinking places, total	1,733	1,237	78,781	72,023	18,317	368,575	338,110	6,935	5,678	2,162
Eating places (except refreshment stands)	1,073	715	50,737	46,615	13,186	265,599	248,184	5,131	4,349	1,326
Refreshment stands	105	69	3,113	2,705	576	10,798	8,708	268	179	112
Drinking places	551	453	24,891	22,703	4,555	92,178	81,218	1,536	1,150	720
General merchandise group, total	273	195	102,540	101,128	16,182	315,671	229,148	6,450	4,334	230
Department stores	9	9	74,745	74,745	12,381	235,139	168,606	4,762	3,237	...
Dry goods, general merchandise stores	72	44	11,186	10,642	1,163	22,176	19,350	435	284	69
General stores	8	4	529	357	67	1,365	1,365	15	15	7
Variety stores	182	138	16,074	15,384	2,571	56,991	39,827	1,238	798	152
Apparel, accessories stores, total	622	484	67,854	65,816	10,738	205,474	188,259	3,528	2,791	526
Shoe stores	139	111	13,370	12,818	2,001	37,515	33,818	571	403	85
Men's, boys' clothing and furnishings stores	(NA)	79	(NA)	16,278	2,902	51,458	47,474	782	614	(NA)
Family clothing stores	(NA)	24	(NA)	7,276	1,142	22,631	20,939	355	282	(NA)
Women's clothing, specialty stores	256	208	26,942	26,236	4,125	83,679	76,677	1,643	1,352	215
Ready-to-wear stores	(NA)	144	(NA)	22,820	3,617	74,903	68,806	1,456	1,201	(NA)
Millinery stores	(NA)	24	(NA)	1,445	276	5,071	4,653	99	84	(NA)
Other clothing, specialty stores	(NA)	40	(NA)	1,971	232	3,705	3,218	88	67	(NA)
Other apparel stores	106	62	3,814	3,208	568	10,191	9,351	177	140	121
Furniture, home furnishings, appliance dealers, total	537	377	69,864	67,110	9,794	193,507	187,759	2,848	2,639	573
Furniture, home furnishings stores	312	222	47,382	45,758	7,024	136,391	132,845	1,877	1,740	324
Furniture stores	(NA)	136	(NA)	36,482	5,468	106,676	104,226	1,382	1,307	(NA)
Home furnishings stores, antique stores	(NA)	86	(NA)	9,276	1,556	29,715	28,619	495	433	(NA)
Household appliance, radio, TV stores	223	155	22,444	21,352	2,770	57,116	54,914	971	899	243
Automotive group, total	388	282	158,731	155,283	17,105	328,912	319,818	3,430	3,256	383
Passenger car dealers (franchised)	93	89	123,094	122,882	14,231	271,156	265,016	2,709	2,611	82
Passenger car dealers (nonfranchised)	147	89	19,998	18,486	840	16,544	15,856	199	181	155
Tire, battery, accessory dealers	114	86	11,714	10,736	1,824	36,575	34,670	462	416	111
Other automotive dealers	30	18	3,863	3,179	210	4,637	4,276	60	48	31
Gasoline service stations	796	566	61,221	55,581	5,919	122,463	106,643	2,180	1,539	828
Lumber, bldg. matls., hardware, farm equip. dealers, total	293	195	39,277	35,933	4,895	99,631	93,650	1,333	1,149	282
Farm equipment dealers	10	10	1,288	1,288	170	3,900	3,844	44	42	7
Lumber, building materials dealers	83	55	20,036	18,082	2,253	44,942	41,967	538	466	84
Plumbing, paint, electrical stores	86	52	5,619	4,917	777	15,092	14,792	196	184	70
Hardware stores	114	78	12,334	11,646	1,695	35,697	33,047	555	457	121
Drug stores, proprietary stores, total	241	211	33,878	32,968	4,320	84,788	76,276	1,372	1,056	237
Drug stores	(NA)	207	(NA)	32,828	4,304	84,176	75,696	1,361	1,047	(NA)
Proprietary stores	(NA)	4	(NA)	140	16	612	580	11	9	(NA)
Other retail stores, total	1,386	708	76,667	64,183	8,134	154,765	142,070	2,599	2,069	1,473
Liquor stores	289	179	22,353	17,821	1,137	22,772	18,954	425	284	321
Fuel, ice dealers	25	15	2,233	2,099	183	3,508	3,326	53	43	26
Feed, farm, garden supply stores	44	34	8,287	8,133	721	13,324	12,025	256	212	44
Jewelry stores	135	77	11,635	10,933	2,070	38,789	37,664	470	420	136
Book, stationery stores	62	44	4,933	4,677	892	19,149	18,166	328	276	49
Sporting goods, bicycle stores	54	32	3,193	2,809	304	5,513	4,570	92	62	55
Florists	91	57	2,661	2,197	325	6,563	5,831	132	95	102
Cigar stores, stands	48	18	1,175	807	91	1,718	1,523	37	27	50
News dealers, newsstands	18	8	569	475	62	1,096	964	25	19	16
Gift, novelty, souvenir stores	86	32	1,515	875	66	1,788	1,438	50	34	111
Music stores	50	34	3,757	3,515	552	10,331	9,309	167	132	51
Camera, photographic supply stores	27	19	2,158	1,998	273	4,694	4,239	81	57	28
Other retail stores (except second-hand)	140	110	6,008	5,636	933	16,192	15,218	261	213	130
Second-hand stores	115	49	2,990	2,208	525	9,328	8,843	222	195	134
Nonstore retailers, total	389	61	37,001	33,139	6,151	127,679	123,685	2,193	2,005	393
Mail order houses	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	346	42	12,574	9,014	2,504	51,047	50,095	837	799	356
Merchandise vending machine operators	35	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
BUTTE COUNTY										
Retail trade, total	884	612	87,158	80,978	8,892	176,179	163,250	3,330	2,483	996
Food stores, total	167	91	22,990	20,672	1,573	31,681	27,831	832	364	193
Grocery stores	114	68	20,903	19,189	1,386	29,076	25,854	777	334	131
Meat markets, fish (seafood) markets	14	6	819	569	32	786	583	12	7	19
Fruit stores, vegetable markets	14	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	17	13	838	788	142	1,582	1,182	39	20	18
Eating, drinking places, total	150	122	4,948	4,562	1,062	22,460	20,005	515	399	181
Eating places	93	81	2,998	2,822	710	15,199	13,692	371	296	108
Drinking places	57	41	1,950	1,740	352	7,261	6,313	144	103	73
General merchandise group, total	39	31	6,452	6,240	789	15,247	13,928	325	274	33
General merchandise group (except variety)	16	12	4,913	4,767	571	10,643	10,056	203	178	15
Variety stores	23	19	1,539	1,473	218	4,604	3,872	122	96	18

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BUTTE COUNTY—Con.										
Apparel, accessories stores, total	57	51	4,347	4,157	510	10,256	8,667	216	156	56
Shoe stores	13	13	857	857	120	2,003	1,812	37	30	5
Men's, boys' clothing and furnishings stores	(NA)	15	(NA)	1,194	95	2,447	1,743	46	27	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	18	16	1,876	(D)	276	5,214	4,615	115	88	16
Ready-to-wear stores	(NA)	13	(NA)	1,779	269	5,048	4,475	110	85	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	7	166	140	5	3	(NA)
Other apparel stores	7	5	180	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	66	44	4,126	3,692	482	8,497	7,922	127	114	80
Furniture, home furnishings stores, antique stores	31	21	1,726	1,552	195	3,331	3,255	52	48	40
Household appliance, radio, TV stores	35	23	2,400	2,140	287	5,166	4,667	75	66	40
Automotive group	60	44	13,820	13,278	1,463	28,660	28,435	383	370	81
Gasoline service stations	95	61	5,160	4,254	375	7,808	7,052	149	117	119
Lumber, hldg. matls., hardware, farm equip. dealers, total	60	50	12,488	12,230	1,510	28,615	28,244	372	358	44
Farm equipment dealers	14	14	5,532	5,532	759	14,376	14,211	184	177	10
Lumber, building materials, supplies, equipment dealers	31	23	5,252	(D)	516	9,744	9,574	122	118	20
Hardware stores	15	13	1,704	(D)	235	4,495	4,459	66	63	14
Drug stores, proprietary stores, total	26	24	2,570	(D)	325	6,628	6,156	135	106	27
Drug stores	(NA)	23	(NA)	2,402	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	135	89	9,894	(D)	789	15,991	14,704	267	218	152
Liquor stores	10	10	800	800	56	891	764	19	12	9
Fuel, ice dealers	11	11	1,080	1,080	177	3,473	3,419	49	47	8
Feed, farm, garden supply stores	14	14	4,782	4,782	340	6,504	6,029	95	83	15
Jewelry stores	14	8	1,015	975	51	1,671	1,489	24	20	16
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	51	37	(D)	1,301	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	19	7	269	127	15	317	274	7	5	25
Nonstore retailers	29	5	363	133	14	336	306	9	7	30
CONTRA COSTA COUNTY										
Retail trade, total	3,011	1,981	312,646	289,842	31,644	614,567	549,082	10,126	7,752	3,467
Food stores, total	622	390	97,950	90,044	6,502	123,214	110,749	1,753	1,338	732
Grocery stores	388	248	81,998	76,654	5,263	99,953	90,329	1,350	1,047	455
Meat markets, fish (seafood) markets	118	78	11,189	9,715	855	15,890	14,371	241	179	137
Fruit stores, vegetable markets	28	12	1,257	807	62	1,306	1,152	20	15	41
Candy, nut, confectionery stores	9	5	223	187	39	804	703	14	12	5
Bakery products stores	39	29	1,418	1,340	192	3,719	2,886	88	57	44
Other food stores	38	18	1,847	1,341	91	1,542	1,308	40	28	48
Eating, drinking places, total	614	440	22,149	19,875	4,507	91,551	81,358	1,776	1,400	768
Eating places (except refreshment stands)	341	233	12,186	10,964	2,795	56,116	51,594	1,125	922	415
Refreshment stands	37	29	1,133	1,031	226	4,866	4,602	119	100	46
Drinking places	228	178	8,702	7,880	1,486	30,569	25,162	532	378	299
General merchandise group, total	106	84	25,723	25,283	3,480	69,389	54,166	1,616	992	95
Department stores	5	5	10,857	10,857	1,621	32,297	22,486	662	396	...
Dry goods, general merchandise stores	32	20	5,752	5,532	628	11,407	10,035	225	138	28
General stores	4	4	460	460	36	642	562	11	9	7
Variety stores	63	55	8,504	8,434	1,195	25,043	21,083	718	449	58
Apparel, accessories stores, total	192	154	14,302	13,622	1,468	28,170	24,075	538	389	201
Shoe stores	46	32	2,889	2,589	318	5,789	5,011	105	62	40
Men's, boys' clothing and furnishings stores	(NA)	35	(NA)	3,727	327	6,560	5,776	113	81	(NA)
Family clothing stores	(NA)	12	(NA)	(D)	150	2,975	2,542	56	35	(NA)
Women's clothing, specialty stores	74	60	5,398	5,218	608	11,374	9,491	232	186	73
Ready-to-wear stores	(NA)	48	(NA)	4,543	557	10,796	8,957	220	176	(NA)
Millinery stores	(NA)	3	(NA)	421	17	290	290	6	6	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	254	34	288	244	6	4	(NA)
Other apparel stores	17	15	708	(D)	65	1,472	1,255	32	25	22
Furniture, home furnishings, appliance dealers, total	195	131	18,361	17,363	2,280	45,586	42,925	641	563	214
Furniture, home furnishings stores	98	68	10,706	10,132	1,262	23,326	22,204	324	291	110
Furniture stores	(NA)	47	(NA)	8,512	1,033	18,350	17,683	251	230	(NA)
Home furnishings stores, antique stores	(NA)	21	(NA)	1,620	229	4,976	4,521	73	61	(NA)
Household appliance, radio, TV stores	97	63	7,655	7,231	1,018	22,260	20,721	317	272	104
Automotive group, total	163	109	55,091	52,965	5,279	101,509	99,655	1,184	1,145	196
Passenger car dealers (franchised)	66	56	45,263	44,019	4,443	85,458	84,286	974	949	67
Passenger car dealers (nonfranchised)	37	19	5,780	5,412	343	6,110	5,785	75	69	60
Tire, battery, accessory dealers	45	27	3,278	2,920	415	9,036	8,679	124	116	50
Other automotive dealers	15	7	770	614	78	905	905	11	11	19
Gasoline service stations	330	260	26,289	24,213	2,470	50,900	43,599	970	673	380
Lumber, hldg. matls., hardware, farm equip. dealers, total	160	116	21,393	20,195	2,849	47,590	43,261	615	507	172
Farm equipment dealers	5	3	1,021	(D)	121	2,887	2,631	46	40	8
Lumber, building materials dealers	57	47	13,068	12,672	1,877	27,088	24,646	326	272	51
Plumbing, paint, electrical stores	38	26	2,557	(D)	411	8,472	7,775	102	87	45
Hardware stores	60	40	4,747	4,187	440	9,143	8,209	141	108	68
Drug stores, proprietary stores, total	91	81	9,536	9,326	1,230	24,189	20,444	443	309	95
Drug stores	(NA)	78	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CONTRA COSTA COUNTY—Con.										
Other retail stores, total	416	212	19,992	16,428	1,524	31,127	27,764	555	419	483
Liquor stores	73	61	6,436	5,860	339	6,641	5,344	126	77	88
Fuel, ice dealers	8	2	200	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	28	14	3,164	2,802	196	4,091	3,736	66	53	28
Jewelry stores	47	31	2,907	2,673	409	8,156	7,801	117	101	44
Book, stationery stores	13	11	629	(D)	47	1,175	905	29	16	16
Sporting goods, bicycle stores	39	23	1,836	1,320	120	2,574	2,431	56	44	46
Florists	18	14	577	555	88	1,584	1,569	28	27	20
Cigar stores, stands	4	2	137	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	7	3	275	237	24	603	591	18	17	8
Gift, novelty, souvenir stores	14	2	158	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	11	5	494	414	43	675	493	12	7	14
Camera, photographic supply stores	10	4	436	220	17	613	481	13	11	14
Other retail stores (except second-hand)	35	29	1,108	1,036	167	3,537	3,108	63	46	34
Second-hand stores	35	11	577	401	52	1,020	969	17	14	45
Nonstore retailers, total	122	4	1,860	528	55	1,342	1,086	35	17	131
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	116	4	1,820	528	55	1,342	1,086	35	17	123
Merchandise vending machine operators	6	...	40	...	...	...	...	...	...	8
FRESNO COUNTY (See Fresno Standard Metropolitan Area, Table 103.)										
HUMBOLDT COUNTY										
Retail trade, total	1,041	691	119,816	111,342	12,680	255,469	233,131	3,942	3,175	1,184
Food stores, total	173	125	31,517	28,977	2,154	40,967	34,937	602	435	203
Grocery stores	127	93	27,410	25,124	1,749	32,999	27,443	487	337	146
Meat markets, fish (seafood) markets	25	17	2,325	2,217	157	3,311	2,952	51	38	30
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	14	12	1,470	(D)	230	4,470	4,381	60	57	17
Eating, drinking places, total	234	172	9,459	8,807	2,038	38,415	33,771	779	578	297
Eating places	147	95	5,422	4,926	1,312	24,080	21,167	541	398	188
Drinking places	87	77	4,037	3,881	726	14,335	12,604	238	180	109
General merchandise group, total	52	38	12,365	11,813	1,336	30,438	27,789	621	479	43
General merchandise group (except variety)	33	25	10,033	9,579	1,061	24,677	22,817	459	374	29
Variety stores	19	13	2,332	2,234	275	5,761	4,972	162	105	14
Apparel, accessories stores, total	70	54	4,621	4,261	435	8,892	8,032	160	127	70
Shoe stores	16	12	915	847	112	1,993	1,708	32	21	11
Men's, boys' clothing and furnishings stores	(NA)	15	(NA)	1,388	94	1,830	1,542	29	20	(NA)
Family clothing stores	(NA)	4	(NA)	(D)	55	1,097	1,027	24	21	(NA)
Women's clothing, specialty stores	22	20	1,361	(D)	169	3,910	3,693	73	63	20
Ready-to-wear stores	(NA)	15	(NA)	1,084	145	3,434	3,217	63	53	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	24	476	476	10	10	(NA)
Other apparel stores	3	3	117	117	5	62	62	2	2	6
Furniture, home furnishings, appliance dealers, total	56	34	4,954	4,686	687	13,302	12,994	158	148	60
Furniture, home furnishings stores, antique stores	26	20	3,609	3,547	526	10,438	10,182	117	110	29
Household appliance, radio, TV stores	26	14	1,331	1,141	161	2,864	2,812	41	38	29
Automotive group	52	40	22,209	21,895	2,613	51,039	49,996	583	558	49
Gasoline service stations	116	74	9,554	8,070	770	16,151	14,145	256	190	146
Lumber, bldg. mails., hardware, farm equip. dealers, total	62	48	11,439	11,141	1,425	31,214	28,192	395	340	65
Farm equipment dealers	7	7	1,577	1,577	261	5,083	4,835	49	45	6
Lumber, building materials, supplies, equipment dealers	30	20	6,948	6,884	851	19,593	17,854	243	216	27
Hardware stores	24	20	2,690	2,456	256	5,438	4,403	88	84	32
Drug stores, proprietary stores, total	23	23	2,714	2,714	345	7,263	6,160	117	84	18
Drug stores	21	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	174	80	10,501	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	14	10	986	932	59	1,342	996	24	13	20
Fuel, ice dealers	13	9	985	963	169	3,445	3,445	34	34	8
Feed, farm, garden supply stores	19	11	4,428	4,184	266	5,120	5,110	74	73	21
Jewelry stores	20	12	721	635	98	2,205	2,140	32	30	17
Book, stationery stores	5	5	489	489	89	1,481	1,415	33	23	7
Other retail stores (except second-hand)	60	28	1,907	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	13	5	477	359	63	1,135	1,135	15	15	14
Nonstore retailers	29	3	483	(D)	(D)	(D)	(D)	(D)	(D)	(D)
IMPERIAL COUNTY										
Retail trade, total	760	608	96,152	90,616	10,379	205,431	192,762	3,780	3,188	763
Food stores, total	115	89	20,851	19,823	1,188	22,666	21,655	356	307	134
Grocery stores	106	80	20,569	19,551	1,134	21,717	20,736	337	290	122
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 10-4. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[3]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
IMPERIAL COUNTY—Con.										
Eating, drinking places, total	193	161	7,891	7,441	1,793	39,034	36,706	902	812	217
Eating places	114	90	5,004	4,780	1,122	24,802	23,153	603	537	125
Drinking places	79	71	2,887	2,661	671	14,232	13,553	299	275	92
General merchandise group, total	34	30	9,908	9,816	1,300	26,319	22,292	704	481	17
General merchandise group (except variety)	22	18	6,575	6,483	755	15,022	13,127	341	252	17
Variety stores	12	12	3,333	3,333	545	11,297	9,165	363	229	...
Apparel, accessories stores, total	54	54	4,980	4,980	512	10,656	9,525	254	180	49
Shoe stores	15	15	955	955	116	1,991	1,568	48	27	5
Men's, boys' clothing and furnishings stores	10	10	768	768	71	1,714	1,596	30	24	13
Family clothing stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	19	19	2,535	2,535	263	5,635	5,191	141	108	19
Ready-to-wear stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	35	27	3,131	2,951	353	7,058	6,818	117	105	38
Furniture, home furnishings stores, antique stores	13	11	1,684	(D)	174	3,314	3,215	60	54	12
Household appliance, radio, TV stores	22	16	1,447	(D)	179	3,744	3,603	57	51	26
Automotive group	34	30	14,369	14,343	1,621	30,909	30,214	403	385	26
Gasoline service stations	115	85	8,712	7,510	777	14,361	13,791	237	208	122
Lumber, bldg. matls., hardware, farm equip. dealers, total	52	48	13,672	13,532	1,660	32,563	31,217	436	406	40
Farm equipment dealers	15	15	6,300	6,300	723	14,405	14,229	180	175	14
Lumber, building materials, supplies, equipment dealers	19	15	2,811	2,671	342	5,969	5,121	73	62	17
Hardware stores	18	18	4,561	4,561	595	12,189	11,867	183	169	9
Drug stores, proprietary stores, total	16	14	2,533	(D)	386	6,935	6,128	127	100	15
Drug stores	(NA)	14	(NA)	(D)	386	6,935	6,128	127	100	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	92	66	9,217	7,119	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	17	13	1,438	1,110	66	1,209	1,174	25	23	19
Fuel, ice dealers	10	6	960	870	123	2,228	2,228	30	30	7
Feed, farm, garden supply stores	15	11	4,281	3,277	239	3,552	3,349	53	46	18
Jewelry stores	15	15	811	811	112	3,084	3,032	46	43	12
Book, stationery stores	3	3	291	291	53	1,183	1,183	15	15	1
Other retail stores (except second-hand)	17	11	543	433	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	11	7	373	327	32	751	736	14	13	12
Nonstore retailers	20	4	888	(D)	(D)	(D)	(D)	(D)	(D)	(D)
KERN COUNTY										
Retail trade, total	2,567	1,907	294,620	278,176	33,589	667,497	626,941	11,208	9,353	2,789
Food stores, total	473	317	72,665	66,983	4,500	87,037	80,813	1,395	1,135	550
Grocery stores	368	248	67,071	62,201	3,885	75,303	70,257	1,184	963	425
Meat markets, fish (seafood) markets	44	28	2,868	2,484	200	3,177	2,976	43	32	48
Fruit stores, vegetable markets	13	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	15	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	19	15	918	832	249	5,164	4,359	91	73	23
Other food stores	12	12	1,037	1,037	118	2,261	2,132	45	39	11
Eating, drinking places, total	538	430	23,708	22,164	5,519	117,158	109,881	2,488	2,149	665
Eating places (except refreshment stands)	322	234	13,894	12,590	3,477	76,941	72,846	1,634	1,436	405
Refreshment stands	58	54	1,545	1,531	296	6,279	5,240	169	112	60
Drinking places	156	142	8,263	8,043	1,746	33,938	31,795	685	601	198
General merchandise group, total	99	85	32,685	32,347	5,373	105,126	93,344	2,213	1,575	74
Department stores	5	5	15,316	15,316	2,885	55,642	49,806	1,087	792	...
Dry goods, general merchandise stores	41	37	11,934	11,764	1,792	35,583	31,880	728	529	35
General stores	10	8	1,095	(D)	57	1,178	1,076	28	22	11
Variety stores	43	35	4,340	(D)	639	12,723	10,582	370	232	28
Apparel, accessories stores, total	168	154	12,819	12,519	1,434	28,938	25,819	576	429	150
Shoe stores	37	35	2,575	(D)	325	5,806	4,872	113	75	16
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	3,029	384	7,256	6,618	123	91	(NA)
Family clothing stores	(NA)	15	(NA)	1,414	162	3,122	2,728	72	49	(NA)
Women's clothing, specialty stores	68	64	4,971	4,851	497	11,280	10,245	234	190	67
Ready-to-wear stores	(NA)	54	(NA)	4,221	416	9,795	9,012	202	166	(NA)
Millinery stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	21	17	758	(D)	66	1,474	1,356	34	26	23
Furniture, home furnishings, appliance dealers, total	137	109	15,367	14,661	2,297	45,401	44,335	588	544	149
Furniture, home furnishings stores	83	69	9,824	9,450	1,412	28,912	28,134	385	352	83
Furniture stores	(NA)	47	(NA)	8,454	1,212	25,525	24,881	331	306	(NA)
Home furnishings stores, antique stores	(NA)	22	(NA)	996	200	3,387	3,253	54	46	(NA)
Household appliance, radio, TV stores	54	40	5,543	5,211	885	16,489	16,201	203	192	66
Automotive group, total	149	131	47,456	47,120	5,251	102,950	102,056	1,235	1,192	140
Passenger car dealers (franchised)	54	52	35,292	(D)	4,105	80,421	79,957	922	900	46
Passenger car dealers (nonfranchised)	38	34	6,528	6,474	363	7,328	7,293	93	90	39
Tire, battery, accessory dealers	42	38	4,896	4,814	751	14,414	14,094	209	192	42
Other automotive dealers	15	7	740	(D)	32	787	712	11	10	13
Gasoline service stations	382	296	26,908	24,388	2,475	49,284	45,805	844	695	425

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
KERN COUNTY—Con										
Lumber, bldg. matls., hardware, farm equip. dealers, total	125	97	29,022	28,260	3,656	72,930	70,613	899	840	111
Farm equipment dealers	27	23	8,697	8,641	1,195	22,298	22,001	256	249	25
Lumber, building materials dealers	45	35	12,595	12,297	1,625	31,454	30,659	358	342	31
Plumbing, paint, electrical stores	22	16	1,813	1,781	294	5,315	5,210	70	62	24
Hardware stores	31	23	5,917	5,541	542	13,863	12,743	215	187	31
Drug stores, proprietary stores, total	61	55	8,469	8,335	1,042	18,304	16,667	328	252	61
Drug stores	(NA)	48	(NA)	7,940	981	17,161	15,573	297	229	(NA)
Proprietary stores	(NA)	7	(NA)	395	61	1,143	1,094	31	23	(NA)
Other retail stores, total	365	217	22,720	19,614	1,866	36,878	34,279	584	492	388
Liquor stores	72	60	6,272	5,482	361	6,212	5,230	113	81	74
Fuel, ice dealers	30	18	2,187	2,051	288	5,257	5,176	56	54	28
Feed, farm, garden supply stores	28	22	5,193	5,017	324	6,332	5,924	91	80	36
Jewelry stores	45	23	1,870	1,516	279	5,877	5,687	77	70	45
Book, stationery stores	11	9	408	(D)	33	872	759	22	18	12
Sporting goods, bicycle stores	16	10	960	866	124	2,224	2,078	35	27	20
Florists	18	14	532	482	61	1,254	1,185	25	21	21
Cigar stores, stands	17	11	1,694	1,574	123	2,755	2,537	55	47	19
News dealers, newsstands	6	2	138	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	7	5	342	(D)	42	755	719	11	10	6
Camera, photographic supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	23	21	1,322	(D)	108	2,574	2,365	50	42	21
Second-hand stores	37	15	668	468	57	1,306	1,256	24	22	39
Nonstore retailers, total	70	16	2,801	1,785	176	3,491	3,329	58	50	76
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	56	8	1,526	668	115	2,192	2,141	35	32	62
Merchandise vending machine operators	14	8	1,275	1,117	61	1,299	1,188	23	18	14
KINGS COUNTY										
Retail trade, total	542	356	52,466	48,494	5,365	107,559	100,578	1,820	1,504	583
Food stores, total	82	54	11,930	11,162	648	13,370	11,879	235	175	109
Grocery stores	74	46	11,584	10,816	599	12,380	11,084	209	160	98
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	4	4	115	115	23	478	364	15	8	8
Eating, drinking places, total	92	74	3,018	2,784	624	13,575	12,319	323	261	110
Eating places	48	34	1,650	1,440	383	8,151	7,450	198	162	58
Drinking places	44	40	1,368	1,344	241	5,424	4,869	125	99	52
General merchandise group, total	17	17	4,752	4,738	644	12,887	11,480	282	203	13
General merchandise group (except variety)	12	12	4,176	4,176	544	11,018	9,862	226	165	11
Variety stores	5	5	576	562	100	1,869	1,618	56	38	2
Apparel, accessories stores, total	43	33	2,279	2,151	216	4,278	3,659	104	73	39
Shoe stores	5	5	296	296	23	508	316	18	5	4
Men's, boys' clothing and furnishings stores	8	8	558	558	39	593	568	14	12	10
Family clothing stores	4	4	530	530	58	1,248	989	28	20	4
Women's clothing, specialty stores	21	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	11	(NA)	622	82	1,601	1,460	37	29	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	35	25	3,513	3,399	396	7,333	6,999	105	92	35
Furniture, home furnishings stores, antique stores	14	10	1,736	1,698	179	3,852	3,633	53	47	12
Household appliance, radio, TV stores	21	15	1,777	1,701	217	3,481	3,366	52	45	23
Automotive group	41	31	8,348	8,014	907	18,582	18,191	259	245	47
Gasoline service stations	73	33	2,754	1,716	138	3,343	3,114	62	49	75
Lumber, bldg. matls., hardware, farm equip. dealers, total	39	35	7,291	7,231	1,001	19,263	19,140	235	231	30
Farm equipment dealers	13	13	3,391	3,391	490	9,741	9,724	109	108	11
Lumber, building materials, supplies, equipment dealers	19	15	2,901	2,841	391	7,484	7,460	95	94	11
Hardware stores	7	7	999	999	120	2,038	1,956	31	29	8
Drug stores, proprietary stores, total	14	12	1,595	(D)	173	3,824	3,334	66	44	15
Drug stores	(NA)	12	(NA)	(D)	173	3,824	3,334	66	44	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	87	39	6,764	5,696	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	12	8	606	472	23	446	446	9	9	17
Fuel, ice dealers	7	5	581	(D)	45	985	985	14	14	7
Feed, farm, garden supply stores	8	8	3,716	3,716	421	7,016	6,776	83	75	5
Jewelry stores	14	4	577	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	28	12	(D)	511	39	760	696	12	10	31
Second-hand stores	9	1	99	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	19	3	222	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[4]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LOS ANGELES COUNTY										
Retail trade, total	48,586	32,502	6,728,748	6,367,458	808,827	15,732,386	14,620,408	260,942	216,314	51,254
Food Stores										
Total	7,546	4,686	1,625,952	1,533,332	139,203	2,811,999	2,543,620	38,382	30,470	8,199
Grocery stores	4,178	2,602	1,382,520	1,323,210	112,452	2,284,213	2,054,797	29,751	23,299	4,520
Meat markets	986	596	98,811	85,001	7,513	148,308	136,983	1,944	1,600	1,187
Fish (seafood) markets	89	35	4,668	3,396	375	7,522	7,179	112	96	102
Fruit stores, vegetable markets	471	189	27,722	22,024	2,741	51,589	46,983	782	597	818
Candy, nut, confectionery stores	265	211	11,568	(D)	1,665	34,393	31,182	767	610	181
Bakery products stores	788	618	38,762	36,206	7,092	148,264	136,885	2,851	2,410	894
Bakeries, with baking on premises	(NA)	376	(NA)	19,355	5,153	102,200	93,756	1,977	1,622	(NA)
Bakeries, without baking on premises	(NA)	242	(NA)	16,851	1,939	46,064	43,129	874	788	(NA)
Delicatessen stores	183	139	19,112	17,922	2,277	42,720	40,695	760	678	243
Food stores, n.e.c.	508	296	40,467	(D)	5,088	94,990	88,916	1,415	1,178	548
Eating, Drinking Places										
Total	9,376	7,178	524,604	490,688	130,879	2,655,823	2,458,769	55,597	46,418	10,773
Eating places (except refreshment stands)	6,499	4,729	388,612	361,438	101,086	2,033,332	1,898,076	43,139	36,534	7,371
Restaurants, cafeterias	(NA)	4,598	(NA)	349,440	97,574	1,963,305	1,835,841	41,409	35,413	(NA)
Caterers	(NA)	72	(NA)	6,287	1,567	31,686	26,547	831	492	(NA)
In-plant food contractors	(NA)	59	(NA)	5,711	1,945	38,341	33,686	899	629	(NA)
Refreshment stands	654	436	22,745	19,553	3,437	69,466	53,782	1,900	1,194	701
Drinking places	2,213	2,013	113,113	109,697	26,356	553,025	508,911	10,558	8,690	2,887
General Merchandise Group										
Total	1,337	991	705,041	698,577	105,774	1,920,223	1,723,052	43,976	33,883	1,153
Department stores	67	67	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	615	419	93,539	89,817	11,726	232,772	211,543	4,584	3,475	826
General stores	38	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	611	485	86,826	84,644	14,103	279,857	228,974	8,417	4,987	468
Apparel, Accessories Stores										
Total	4,040	3,284	435,498	422,090	60,099	1,112,732	1,016,406	21,907	17,373	3,543
Shoe stores	854	758	78,988	77,018	10,748	198,741	178,884	3,357	2,352	481
Men's shoe stores	(NA)	84	(NA)	5,482	698	13,020	12,101	198	156	(NA)
Women's shoe stores	(NA)	121	(NA)	20,534	2,949	55,753	50,749	984	680	(NA)
Children's, juveniles' shoe stores	(NA)	43	(NA)	3,370	549	9,843	8,692	180	127	(NA)
Family shoe stores	(NA)	510	(NA)	47,632	6,552	120,125	107,342	1,995	1,409	(NA)
Men's, boys' clothing and furnishings stores	(NA)	557	(NA)	86,510	12,004	218,098	203,210	3,672	2,944	(NA)
Men's, boys' clothing stores	(NA)	405	(NA)	72,250	10,424	188,617	176,335	3,164	2,549	(NA)
Men's, boys' furnishings stores	(NA)	152	(NA)	14,260	1,580	29,481	26,875	508	395	(NA)
Family clothing stores	(NA)	178	(NA)	56,635	7,667	146,027	124,700	3,083	2,165	(NA)
Women's clothing, specialty stores	1,568	1,304	176,200	171,758	24,797	449,080	416,532	10,042	8,478	1,435
Ready-to-wear stores	(NA)	1,014	(NA)	154,857	22,367	402,504	374,980	9,026	7,686	(NA)
Millinery stores	(NA)	98	(NA)	5,173	915	16,696	14,857	378	309	(NA)
Clothing, specialty stores, n.e.c.	(NA)	192	(NA)	11,728	1,515	29,880	26,695	638	503	(NA)
Children's, infants' wear stores	292	218	15,389	13,727	1,173	28,393	22,973	674	486	336
Apparel stores, n.e.c.	383	269	17,404	16,442	3,710	74,393	70,107	1,079	948	388
Furniture, Home Furnishings, Appliance Dealers										
Total	3,571	2,633	438,098	416,406	54,675	1,081,201	1,043,356	14,582	13,332	3,730
Furniture, home furnishings stores	2,200	1,680	299,619	286,285	39,116	786,185	762,597	10,423	9,652	2,320
Furniture stores	(NA)	965	(NA)	214,838	27,083	543,568	529,081	7,081	6,587	(NA)
Floor covering stores	(NA)	219	(NA)	36,662	6,302	121,213	117,623	1,417	1,339	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	496	(NA)	34,785	5,731	121,406	115,893	1,925	1,726	(NA)
Household appliance, radio, TV stores	1,347	953	138,025	130,121	15,559	295,016	280,759	4,159	3,680	1,382
Household appliance stores	(NA)	344	(NA)	79,798	4,733	88,539	86,245	1,286	1,221	(NA)
Appliance, radio, TV stores	(NA)	299	(NA)	57,618	5,851	109,926	105,177	1,515	1,328	(NA)
Radio, TV stores	(NA)	310	(NA)	32,707	4,975	96,551	89,337	1,358	1,131	(NA)
Automotive Group										
Total	2,224	1,700	1,232,683	1,216,103	120,653	2,305,879	2,280,746	25,488	24,759	1,993
Passenger car dealers (franchised)	600	580	1,018,144	1,016,932	102,465	1,951,881	1,937,116	20,895	20,552	313
Passenger car dealers (nonfranchised)	709	507	124,507	116,601	7,066	135,453	132,787	1,662	1,579	768
Tire, battery, accessory dealers	843	441	58,392	(D)	8,905	175,006	168,831	2,348	2,103	833
Motorcycle, aircraft, boat dealers	125	85	10,848	9,700	1,022	21,606	20,778	304	273	131
Household trailer dealers	119	81	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	5,484	4,164	456,381	417,809	44,160	887,031	808,791	15,542	12,316	5,999
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	1,967	1,421	365,301	351,305	39,024	756,056	723,808	9,557	8,541	2,001
Farm equipment dealers	41	33	7,701	7,443	897	17,404	17,076	211	204	47
Lumber, building materials dealers	840	526	251,115	246,577	24,729	479,412	462,729	5,479	5,102	581
Paint, glass, wallpaper stores	499	291	31,111	26,483	3,465	69,478	67,173	974	883	511
Plumbing, electrical supply stores	175	119	15,358	14,522	2,763	54,270	50,617	623	520	190
Hardware stores	616	452	59,934	56,280	7,170	135,492	128,213	2,270	1,852	664
Drug Stores, Proprietary Stores										
Total	1,335	1,179	221,030	216,314	31,089	589,105	507,342	10,711	7,886	1,301
Drug stores	(NA)	1,122	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	57	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	8,368	4,806	530,090	451,738	50,739	1,015,756	944,537	16,795	13,984	9,086
Liquor stores	1,977	1,409	183,284	155,668	9,595	191,874	167,428	3,319	2,450	2,299
Fuel, ice dealers	133	47	5,600	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel dealers (coal, wood)	(NA)	11	(NA)	744	77	2,048	1,940	34	30	(NA)
Liquefied petroleum gas dealers	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	186	106	44,877	42,131	2,274	41,750	40,624	480	439	190
Farm, garden supply stores	236	146	15,152	13,070	1,954	36,773	33,949	583	503	258
Jewelry stores	882	512	59,730	54,204	9,047	184,153	178,941	2,489	2,257	864

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LOS ANGELES COUNTY—Con.										
Other retail stores—Con.										
Book stores	138	80	7,609	6,669	987	20,470	18,368	441	311	131
Stationery stores	269	211	31,173	30,237	5,334	101,212	96,911	1,650	1,443	288
Sporting goods stores	251	161	17,273	14,951	1,758	39,730	37,548	544	460	266
Bicycle stores	110	58	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	495	325	14,952	12,518	2,220	44,099	40,941	830	681	534
Cigar stores, stands	153	51	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	259	77	8,062	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	532	292	15,406	12,306	1,400	30,751	26,208	794	559	614
Music stores	283	177	18,486	16,642	2,521	52,632	48,408	777	659	275
Camera, photographic supply stores	212	144	21,858	19,568	2,022	36,923	35,110	566	490	213
Luggage, leather goods stores	81	47	4,145	3,583	421	7,915	7,668	125	109	78
Optical goods stores	79	71	4,091	3,967	929	17,867	17,786	220	215	65
Office, store machine and equipment dealers	88	56	4,764	4,208	771	16,125	15,747	211	199	89
Retail stores (except second-hand) n.e.c.	476	476	29,590	29,590	3,984	82,614	76,473	1,578	1,264	461
Second-hand stores	622	360	22,102	18,960	3,770	75,789	71,969	1,475	1,341	690
Nonstore Retailers										
Total	3,358	460	194,068	153,094	32,532	596,581	571,981	8,407	7,572	3,476
Mail order houses	123	85	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	3,052	304	91,827	53,769	11,485	215,591	211,026	3,323	3,150	3,165
Merchandise vending machine operators	183	71	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MARIN COUNTY										
Retail trade, total	978	698	108,072	102,330	11,978	235,113	213,019	3,823	2,964	1,133
Food stores, total	186	130	31,749	30,177	2,376	44,008	40,151	640	498	249
Grocery stores	109	81	26,844	25,974	1,927	34,678	31,716	468	361	147
Meat markets, fish (seafood) markets	28	22	2,849	2,671	192	3,662	3,329	52	45	39
Fruit stores, vegetable markets	8	4	238	190	17	308	281	4	3	9
Candy, nut, confectionery stores	3	3	255	255	36	1,137	920	28	18	2
Other food stores	36	20	1,543	1,087	204	4,223	3,905	88	71	50
Eating, drinking places, total	207	159	10,370	9,530	2,270	46,972	41,048	923	684	250
Eating places	128	96	7,312	6,678	1,753	36,407	32,101	752	567	153
Drinking places	79	63	3,058	2,852	517	10,565	8,947	171	117	97
General merchandise group, total	37	23	7,510	7,228	983	19,401	16,462	396	265	34
General merchandise group (except variety)	17	9	6,361	6,181	837	16,774	14,234	319	213	15
Variety stores	20	14	1,149	1,047	146	2,627	2,228	77	52	19
Apparel, accessories stores, total	65	49	5,193	4,919	549	12,723	11,302	248	184	69
Shoe stores	10	8	872	(D)	83	1,488	1,227	30	18	9
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	567	51	1,108	1,044	18	13	(NA)
Family clothing stores	(NA)	6	(NA)	1,268	184	3,610	3,149	70	54	(NA)
Women's clothing, specialty stores	33	23	2,136	1,968	206	5,945	5,366	115	89	30
Ready-to-wear stores	(NA)	19	(NA)	1,731	182	5,457	4,900	104	80	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	237	24	488	466	11	9	(NA)
Other apparel stores	8	6	272	(D)	25	572	516	15	10	10
Furniture, home furnishings, appliance dealers, total	60	50	4,412	4,292	625	12,548	11,991	166	151	61
Furniture, home furnishings stores, antique stores	36	34	2,880	(D)	412	8,139	7,775	109	100	38
Household appliance, radio, TV stores	24	16	1,532	(D)	213	4,409	4,216	57	51	23
Automotive group	47	33	17,665	17,261	1,782	33,223	32,692	408	394	56
Gasoline service stations	99	83	8,314	7,912	829	17,087	14,359	322	205	98
Lumber, bldg. matls., hardware, farm equip. dealers, total	50	40	8,546	8,342	1,170	22,094	20,483	287	243	55
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	26	22	6,091	6,049	881	16,265	15,082	193	167	22
Hardware stores	24	18	2,455	2,293	289	5,829	5,401	94	76	33
Drug stores, proprietary stores, total	30	28	3,152	(D)	320	6,489	5,488	125	93	37
Drug stores	(NA)	28	(NA)	(D)	320	6,489	5,488	125	93	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	156	98	10,650	(D)	1,056	20,399	18,958	304	245	161
Liquor stores	22	20	2,228	(D)	102	1,875	1,536	36	24	23
Fuel, ice dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	18	14	1,660	1,622	132	2,878	2,776	44	39	22
Jewelry stores	11	9	448	(D)	51	1,073	1,061	15	14	11
Book, stationery stores	8	8	439	439	55	979	889	20	16	9
Other retail stores (except second-hand)	64	40	(D)	2,031	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	6	4	178	(D)	16	298	255	7	4	9
Nonstore retailers	41	5	511	135	18	169	85	4	2	43
MENDOCINO COUNTY										
Retail trade, total	593	403	54,351	50,485	5,223	104,309	97,057	1,664	1,410	640
Food stores, total	107	69	14,129	13,193	832	17,411	15,864	249	203	105
Grocery stores	79	51	12,570	11,816	715	14,692	13,515	201	165	76
Meat markets, fish (seafood) markets	16	10	1,099	941	62	1,314	1,104	19	15	16
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	149	99	5,518	4,622	886	18,300	16,765	390	327	181
Eating places	92	54	3,172	2,446	560	11,688	11,013	263	228	109
Drinking places	53	45	2,304	2,176	326	6,612	5,752	127	99	68

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 16

Table 10-4. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MENDOCINO COUNTY—Con.										
General merchandise group, total	34	30	6,434	6,272	676	13,066	12,040	244	202	33
General merchandise group (except variety)	28	24	5,823	5,661	590	11,328	10,492	199	165	30
Variety stores	6	6	611	611	86	1,738	1,548	45	37	3
Apparel, accessories stores, total	27	21	1,275	1,203	85	1,594	1,413	38	29	31
Shoe stores	7	5	315	(D)	21	387	331	8	6	7
Men's, boys' clothing and furnishings stores	4	4	257	257	16	244	218	5	4	5
Family clothing stores	4	4	257	257	14	328	291	9	6	6
Women's clothing, specialty stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	6	6	287	287	23	415	357	11	8	7
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	31	15	1,380	962	135	2,610	2,422	35	27	38
Furniture, home furnishings stores, antique stores	14	8	697	483	58	1,036	978	14	12	18
Household appliance, radio, TV stores	17	7	683	479	77	1,574	1,444	21	15	20
Automotive group	36	34	7,797	(D)	886	17,880	17,328	215	201	30
Gasoline service stations	75	55	6,072	5,546	584	11,147	10,308	179	148	81
Lumber, bldg. matls., hardware, farm equip. dealers, total	30	24	5,356	5,290	502	9,742	9,124	122	108	32
Farm equipment dealers	6	6	3,110	3,110	263	4,728	4,705	51	50	8
Lumber, building materials, supplies, equipment dealers	13	9	1,541	1,489	161	3,164	2,961	43	38	16
Hardware stores	9	9	691	691	78	1,850	1,458	28	20	6
Drug stores, proprietary stores, total	12	10	1,135	(D)	158	2,420	2,243	44	36	17
Drug stores	(NA)	9	(NA)	1,049	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	74	42	4,651	4,031	437	9,409	8,895	137	121	72
Liquor stores	7	5	428	(D)	19	370	280	6	4	9
Fuel, ice dealers	8	8	1,448	1,448	232	4,907	4,829	62	60	4
Feed, farm, garden supply stores	10	8	1,306	(D)	64	1,445	1,181	23	17	5
Jewelry stores	8	6	228	(D)	30	632	632	8	8	11
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	26	12	924	658	71	1,513	1,431	29	23	29
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	18	4	604	480	42	730	655	11	8	20
MERCED COUNTY										
Retail trade, total	895	609	85,690	78,780	8,590	168,297	157,688	2,834	2,361	957
Food stores, total	154	80	19,652	17,078	1,154	21,821	19,612	340	271	179
Grocery stores	125	63	18,558	16,184	1,050	19,826	17,725	305	243	145
Meat markets, fish (seafood) markets	12	8	780	688	59	1,147	1,079	20	17	16
Fruit stores, vegetable markets	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Candy, nut, confectionery stores	6	2	40	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	11	7	274	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	171	131	6,465	6,005	1,346	27,862	24,505	672	493	220
Eating places	102	78	3,947	3,725	930	18,653	16,537	463	334	118
Drinking places	69	53	2,518	2,280	416	9,209	7,968	209	159	102
General merchandise group, total	46	28	5,340	4,944	569	10,594	9,619	247	188	41
General merchandise group (except variety)	25	15	3,988	3,772	392	7,180	6,653	149	122	27
Variety stores	21	13	1,352	1,172	177	3,414	2,966	98	66	14
Apparel, accessories stores, total	67	53	4,610	4,242	468	9,935	9,149	190	154	59
Shoe stores	14	8	803	631	78	1,293	1,191	27	21	14
Men's, boys' clothing and furnishings stores	(NA)	15	(NA)	(D)	157	2,773	2,693	43	37	(NA)
Family clothing stores	(NA)	6	(NA)	421	28	1,004	653	26	14	(NA)
Women's clothing, specialty stores	20	18	1,480	(D)	178	4,412	4,229	82	73	14
Ready-to-wear stores	(NA)	15	(NA)	1,256	158	4,007	3,839	72	65	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	20	405	390	10	8	(NA)
Other apparel stores	6	6	301	301	27	453	383	12	9	3
Furniture, home furnishings, appliance dealers, total	55	39	4,961	4,413	626	12,651	12,088	170	153	61
Furniture, home furnishings stores, antique stores	19	15	2,739	2,607	339	6,659	6,562	94	90	20
Household appliance, radio, TV stores	36	24	2,222	1,806	287	5,992	5,526	76	63	41
Automotive group	42	36	12,734	12,524	1,334	26,849	26,624	352	322	51
Gasoline service stations	115	75	6,902	5,896	547	10,606	9,427	189	141	110
Lumber, bldg. matls., hardware, farm equip. dealers, total	65	61	11,575	11,507	1,616	29,932	29,530	388	371	54
Farm equipment dealers	15	15	5,005	5,005	746	14,807	14,787	169	167	11
Lumber, building materials, supplies, equipment dealers	26	24	3,935	(D)	510	8,863	8,678	124	117	17
Hardware stores	24	22	2,635	(D)	360	6,262	6,065	95	87	26
Drug stores, proprietary stores, total	17	17	2,295	2,295	253	5,413	5,023	103	88	18
Drug stores	17	17	2,295	2,295	253	5,413	5,023	103	88	18
Proprietary stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MERCED COUNTY—Con.										
Other retail stores, total	135	85	10,903	9,777	672	12,389	11,866	199	176	135
Liquor stores	25	15	1,756	1,266	80	1,379	1,258	26	20	27
Fuel, ice dealers	5	5	415	415	56	1,002	1,002	14	14	5
Feed, farm, garden supply stores	28	24	5,843	5,817	326	6,121	5,918	79	73	22
Jewelry stores	17	13	647	587	67	1,377	1,291	26	22	14
Book, stationery stores	4	4	218	218	20	395	395	9	8	5
Other retail stores (except second-hand)	23	17	1,010	902	73	1,360	1,259	30	25	27
Second-hand stores	15	7	648	572	50	755	743	15	14	17
Nonstore retailers	28	4	253	99	5	245	245	4	4	29
MONTEREY COUNTY										
Retail trade, total	1,757	1,231	163,731	151,205	19,293	366,780	343,361	6,063	5,029	1,977
Food stores, total	269	157	38,969	34,461	2,771	50,435	46,880	735	606	345
Grocery stores	168	98	33,727	30,825	2,352	42,660	39,902	580	490	219
Meat markets, fish (seafood) markets	47	27	3,202	2,168	160	3,220	2,945	46	36	63
Fruit stores, vegetable markets	11	3	281	79	7	92	50	4	1	13
Candy, nut, confectionery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	36	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	379	297	15,703	14,685	3,569	75,258	69,170	1,525	1,236	467
Eating places	249	187	11,422	10,720	2,701	57,916	54,112	1,153	969	320
Drinking places	130	110	4,281	3,965	868	17,342	15,058	372	267	147
General merchandise group, total	63	45	16,401	15,783	2,403	47,852	42,711	938	692	57
General merchandise group (except variety)	36	26	13,812	13,386	2,001	40,497	36,442	726	550	41
Variety stores	27	19	2,589	2,397	402	7,355	6,269	212	142	16
Apparel, accessories stores, total	165	133	10,157	9,469	1,040	19,762	18,008	398	311	162
Shoe stores	33	27	2,020	1,854	236	4,280	3,808	76	55	26
Men's, boys' clothing and furnishings stores	(NA)	31	(NA)	2,347	262	5,124	4,627	78	60	(NA)
Family clothing stores	(NA)	8	(NA)	944	100	2,031	1,923	34	28	(NA)
Women's clothing, specialty stores	56	48	3,863	3,717	392	7,268	6,706	174	147	58
Ready-to-wear stores	(NA)	41	(NA)	3,378	362	6,701	6,139	164	137	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	339	30	567	567	10	10	(NA)
Other apparel stores	29	19	861	607	50	1,059	944	36	21	26
Furniture, home furnishings, appliance dealers, total	107	77	7,416	6,962	829	14,767	14,172	222	196	105
Furniture, home furnishings stores, antique stores	67	45	5,096	4,810	524	9,182	8,859	140	127	70
Household appliance, radio, TV stores	40	32	2,320	2,152	305	5,585	5,313	82	69	35
Automotive group	80	68	24,512	24,264	3,250	58,387	58,209	677	668	64
Gasoline service stations	208	154	15,909	14,187	1,684	26,356	23,416	474	361	244
Lumber, bldg. mats., hardware, farm equip. dealers, total	86	74	12,223	11,645	1,620	31,479	30,743	376	354	89
Farm equipment dealers	10	10	3,138	3,138	573	11,254	11,153	113	110	7
Lumber, building materials, supplies, equipment dealers	43	39	6,915	6,569	786	15,478	15,298	184	180	45
Hardware stores	29	25	2,104	1,938	261	4,747	4,292	79	64	33
Drug stores, proprietary stores, total	41	37	4,769	4,627	634	11,697	11,051	201	173	39
Drug stores	(NA)	37	(NA)	4,627	634	11,697	11,051	201	173	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	291	173	15,439	13,425	1,300	26,243	24,723	447	374	323
Liquor stores	45	39	3,986	3,928	256	4,901	4,310	82	55	50
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	19	15	3,748	3,644	248	4,633	4,553	58	55	18
Jewelry stores	34	24	1,645	1,375	220	5,303	4,913	90	73	35
Book, stationery stores	14	8	476	392	73	1,292	1,257	22	20	14
Other retail stores (except second-hand)	128	76	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	23	9	458	368	53	1,117	1,117	23	23	22
Nonstore retailers	68	16	2,233	1,697	193	4,544	4,278	70	58	82
NAPA COUNTY										
Retail trade, total	557	367	53,817	49,605	5,882	114,161	105,629	1,843	1,499	594
Food stores, total	91	57	13,714	12,526	1,007	19,437	17,914	266	208	97
Grocery stores	63	33	12,087	10,997	809	15,889	14,684	199	158	67
Meat markets, fish (seafood) markets	13	9	819	777	64	1,039	987	14	11	12
Fruit stores, vegetable markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	128	78	4,219	3,327	684	13,341	11,698	318	226	144
Eating places	78	46	2,608	2,064	447	8,650	7,545	218	152	86
Drinking places	50	32	1,611	1,263	237	4,691	4,153	100	74	58
General merchandise group, total	17	15	3,890	(D)	561	11,562	10,978	210	181	12
General merchandise group (except variety)	11	9	3,238	(D)	469	9,551	9,256	162	147	8
Variety stores	6	6	652	652	92	2,011	1,722	48	34	4
Apparel, accessories stores, total	33	25	1,743	1,565	177	3,605	3,378	63	51	30
Shoe stores	7	7	454	454	77	1,502	1,413	22	17	5
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	432	36	798	715	12	9	(NA)
Family clothing stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's clothing, specialty stores	15	9	701	607	60	1,159	1,104	26	22	13
Ready-to-wear stores	(NA)	5	(NA)	490	44	874	829	19	16	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	117	16	285	275	7	6	(NA)
Other apparel stores	4	4	72	72	4	146	146	3	3	5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NAPA COUNTY—Con.										
Furniture, home furnishings, appliance dealers, total	37	29	2,110	2,044	290	5,903	5,569	94	78	40
Furniture, home furnishings stores, antique stores	20	20	1,480	1,480	200	4,078	3,794	68	54	22
Household appliance, radio, TV stores	17	9	630	564	90	1,825	1,775	26	24	18
Automotive group	31	27	8,699	8,613	1,056	18,766	18,576	234	225	30
Gasoline service stations	57	41	3,768	3,250	291	5,454	4,827	105	74	73
Lumber, bldg. matls., hardware, farm equip. dealers, total	36	30	6,383	6,275	947	18,604	16,339	244	195	34
Farm equipment dealers	4	4	1,999	1,999	406	7,478	7,336	79	75	3
Lumber, building materials, supplies, equipment dealers	20	16	3,323	(D)	417	8,170	6,193	122	83	15
Hardware stores	12	10	1,061	(D)	124	2,956	2,810	43	37	16
Drug stores, proprietary stores, total	15	13	1,450	(D)	189	3,800	3,433	67	50	16
Drug stores	(NA)	13	(NA)	(D)	189	3,800	3,433	67	50	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	87	49	7,019	6,177	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	10	8	592	(D)	38	1,091	1,061	33	31	13
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	16	12	4,135	4,057	378	7,575	7,151	114	103	9
Jewelry stores	6	4	286	(D)	46	1,137	1,137	17	17	4
Book, stationery stores	7	3	387	253	27	470	316	13	7	8
Other retail stores (except second-hand)	31	19	1,279	913	103	1,730	1,573	38	27	37
Second-hand stores	8	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	25	3	822	(D)	(D)	(D)	(D)	(D)	(D)	(D)
ORANGE COUNTY										
Retail trade, total	3,355	2,343	372,313	349,621	41,686	817,500	751,703	14,170	11,425	3,636
Food stores, total	495	313	96,588	90,494	7,503	149,257	135,081	2,072	1,623	544
Grocery stores	307	195	85,280	81,232	6,486	129,205	116,557	1,717	1,322	335
Meat markets, fish (seafood) markets	71	39	5,291	3,899	279	5,761	4,916	88	63	97
Fruit stores, vegetable markets	24	12	1,758	1,608	127	2,311	2,142	43	34	31
Candy, nut, confectionery stores	10	8	329	(D)	46	883	721	20	15	10
Bakery products stores	51	43	2,396	2,256	357	7,337	7,066	144	133	38
Other food stores	22	16	1,306	(D)	208	3,760	3,679	60	56	23
Eating, drinking places, total	662	518	36,810	34,398	9,214	171,372	153,979	3,833	2,962	787
Eating places (except refreshment stands)	448	352	28,651	26,877	7,605	142,169	127,584	3,241	2,520	533
Refreshment stands	67	41	1,498	1,182	188	3,446	2,704	118	71	75
Drinking places	143	125	6,585	6,339	1,421	25,757	23,691	474	371	175
General merchandise group, total	112	82	23,854	23,270	3,022	60,768	54,919	1,323	994	112
Department stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	47	31	4,475	4,215	534	10,299	9,372	236	180	55
General stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	56	42	4,756	4,456	655	12,636	10,189	403	233	47
Apparel, accessories stores, total	263	229	24,142	23,282	2,933	59,235	52,652	1,184	878	253
Shoe stores	46	42	3,208	3,150	378	7,265	6,582	122	90	35
Men's, boys' clothing and furnishings stores	(NA)	35	(NA)	4,762	606	11,919	10,655	191	131	(NA)
Family clothing stores	(NA)	17	(NA)	5,831	833	18,398	16,778	363	272	(NA)
Women's clothing, specialty stores	126	112	8,879	8,487	1,007	19,085	16,657	448	345	132
Ready-to-wear stores	(NA)	98	(NA)	7,759	929	17,745	15,477	418	322	(NA)
Millinery stores	(NA)	4	(NA)	160	16	240	234	7	6	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	568	62	1,100	946	23	17	(NA)
Other apparel stores	31	23	1,250	1,052	109	2,568	1,980	60	40	36
Furniture, home furnishings, appliance dealers, total	251	185	21,896	20,756	2,869	57,956	53,621	866	737	275
Furniture, home furnishings stores	155	119	13,642	13,140	1,820	36,422	32,856	539	448	179
Furniture stores	(NA)	61	(NA)	8,967	1,022	20,031	18,930	283	249	(NA)
Home furnishings stores, antique stores	(NA)	58	(NA)	4,173	798	16,391	13,926	256	199	(NA)
Household appliance, radio, TV stores	94	66	8,242	7,616	1,049	21,534	20,765	327	289	94
Automotive group, total	185	151	62,021	61,149	6,074	117,396	115,725	1,464	1,409	192
Passenger car dealers (franchised)	75	71	51,228	51,068	5,169	98,370	97,539	1,189	1,165	69
Passenger car dealers (nonfranchised)	47	33	6,101	5,767	370	8,116	7,674	123	109	49
Tire, battery, accessory dealers	44	30	2,833	(D)	417	8,525	8,246	112	103	48
Other automotive dealers	19	17	1,859	(D)	118	2,385	2,266	40	32	26
Gasoline service stations	429	325	30,443	27,447	2,437	51,041	45,464	969	733	425
Lumber, bldg. matls., hardware, farm equip. dealers, total	193	149	31,121	29,645	3,253	61,746	59,629	835	770	190
Farm equipment dealers	10	10	2,193	2,193	239	5,003	5,003	65	65	11
Lumber, building materials dealers	73	61	20,865	20,463	2,153	39,864	38,670	507	482	57
Plumbing, paint, electrical stores	46	34	2,558	2,188	261	5,262	4,808	77	62	56
Hardware stores	62	44	5,505	4,801	600	11,617	11,148	186	161	66
Drug stores, proprietary stores, total	80	76	12,337	12,303	1,578	31,794	28,665	550	432	88
Drug stores	(NA)	74	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ORANGE COUNTY—Con.										
Other retail stores, total	563	297	29,435	24,639	2,503	50,740	46,333	953	783	639
Liquor stores	78	68	8,293	7,549	448	9,091	7,712	174	117	82
Fuel, ice dealers	11	3	318	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	61	39	7,512	6,834	467	8,713	8,351	129	112	71
Jewelry stores	69	33	2,344	1,906	238	4,928	4,538	86	72	72
Book, stationery stores	31	17	1,505	1,271	174	3,668	3,213	93	65	34
Sporting goods, bicycle stores	30	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	36	20	670	478	82	989	940	23	21	52
Cigar stores, stands	8	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	6	2	215	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	60	30	1,857	1,539	187	3,742	3,393	72	63	74
Music stores	15	9	854	772	115	2,291	2,099	45	40	15
Camera, photographic supply stores	14	6	654	400	28	705	585	12	10	13
Other retail stores (except second-hand)	37	31	1,721	1,613	319	7,527	7,408	121	114	36
Second-hand stores	25	15	855	713	278	6,153	5,336	147	125	27
Nonstore retailers, total	122	18	3,666	2,238	300	6,195	5,635	121	104	131
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	106	12	2,416	1,282	215	4,829	4,400	100	88	111
Merchandise vending machine operators	15	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
PLACER COUNTY										
Retail trade, total	616	400	53,276	49,178	5,098	97,705	92,743	1,531	1,351	661
Food stores, total	114	64	13,487	12,295	760	15,692	14,632	227	194	126
Grocery stores	87	53	12,329	11,317	690	14,015	13,091	197	168	99
Meat markets, fish (seafood) markets	13	7	976	(D)	55	1,331	1,195	21	17	13
Fruit stores, vegetable markets	4	...	54	...	...	...	...	...	...	4
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	6	4	100	(D)	15	346	346	9	9	6
Eating, drinking places, total	138	98	4,207	3,717	772	13,259	12,227	299	254	163
Eating places	81	59	2,477	2,287	568	9,383	8,883	223	199	90
Drinking places	55	39	1,662	1,430	204	3,876	3,344	76	55	71
General merchandise group, total	35	23	3,600	3,282	341	6,726	6,312	135	108	32
General merchandise group (except variety)	22	16	2,980	2,800	290	5,794	5,415	113	88	19
Variety stores	11	7	552	482	51	932	897	22	20	11
Apparel, accessories stores, total	26	22	1,267	1,153	143	2,471	2,271	49	41	19
Shoe stores	3	1	78	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	269	24	541	521	8	6	(NA)
Family clothing stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	11	11	415	415	50	874	799	21	18	5
Ready-to-wear stores	11	11	415	415	50	874	799	21	18	5
Other clothing, specialty stores	...	...	...	...	...	...	...	...	...	...
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	21	17	2,115	2,025	229	4,816	4,592	68	63	26
Furniture, home furnishings stores, antique stores	9	9	1,068	1,068	125	2,571	2,467	36	33	6
Household appliance, radio, TV stores	12	8	1,047	957	104	2,245	2,125	32	30	20
Automotive group	47	39	12,432	12,276	1,321	25,106	24,758	310	304	55
Gasoline service stations	83	51	4,723	4,089	404	7,060	6,391	116	94	83
Lumber, bldg. matls., hardware, farm equip. dealers, total	28	22	3,475	3,371	502	10,363	10,086	139	130	34
Farm equipment dealers	3	3	782	782	76	1,497	1,497	17	17	6
Lumber, building materials, supplies, equipment dealers	15	9	1,740	1,636	319	6,711	6,525	84	79	15
Hardware stores	10	10	953	953	107	2,155	2,064	38	34	13
Drug stores, proprietary stores, total	20	14	1,568	1,494	181	4,319	3,942	65	55	20
Drug stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	96	48	5,881	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	7	7	831	831	111	1,974	1,955	30	29	4
Feed, farm, garden supply stores	13	7	2,822	2,712	121	2,397	2,273	33	29	12
Jewelry stores	12	6	539	335	48	903	867	13	12	16
Book, stationery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other retail stores (except second-hand)	36	16	762	518	82	991	947	22	19	38
Second-hand stores	4	4	126	126	26	474	451	7	6	1
Nonstore retailers	8	2	521	(D)	(D)	(D)	(D)	(D)	(D)	(D)
RIVERSIDE COUNTY										
Retail trade, total	2,436	1,704	244,391	228,767	25,714	525,709	490,778	9,307	7,754	2,669
Food stores, total	341	203	57,972	53,628	3,970	83,473	78,398	1,254	993	388
Grocery stores	244	146	53,925	50,389	3,535	72,535	67,948	1,067	824	277
Meat markets, fish (seafood) markets	20	8	1,413	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	13	9	423	347	54	1,405	1,391	27	26	15
Candy, nut, confectionery stores	10	6	315	255	36	909	824	19	15	9
Bakery products stores	27	19	856	772	159	3,765	3,618	79	71	34
Other food stores	21	15	800	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	530	386	21,664	19,742	4,640	104,117	95,845	2,401	1,981	652
Eating places (except refreshment stands)	389	265	15,253	13,661	3,371	76,378	69,979	1,843	1,524	488
Refreshment stands	37	27	1,013	781	119	2,784	2,383	85	60	42
Drinking places	102	94	5,382	5,300	1,150	24,955	23,483	473	397	120

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
RIVERSIDE COUNTY—Con.										
General merchandise group, total	85	69	17,173	16,769	2,481	46,646	42,435	979	769	69
Department stores	3	3	7,384	7,384	1,172	22,604	22,044	391	364	...
Dry goods, general merchandise stores	33	21	5,496	5,162	699	12,764	11,038	278	196	31
General stores	10	8	538	(D)	33	786	626	21	12	12
Variety stores	39	37	3,755	(D)	577	10,492	8,727	289	197	26
Apparel, accessories stores, total	178	152	13,256	12,730	1,450	28,918	25,358	609	470	179
Shoe stores	42	32	2,322	2,166	266	5,003	4,552	89	64	32
Men's, boys' clothing and furnishings stores	(NA)	30	(NA)	2,842	335	6,350	5,983	100	85	(NA)
Family clothing stores	(NA)	17	(NA)	2,023	197	3,592	3,252	93	75	(NA)
Women's clothing, specialty stores	73	63	5,331	5,201	595	12,920	10,715	301	228	69
Ready-to-wear stores	(NA)	56	(NA)	4,691	514	11,236	9,308	244	188	(NA)
Millinery stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	10	10	512	498	57	1,053	856	26	18	16
Furniture, home furnishings, appliance dealers, total	150	102	12,287	11,427	1,544	29,121	27,657	466	412	183
Furniture, home furnishings stores	91	59	8,303	7,737	1,075	20,085	18,992	320	283	115
Furniture stores	(NA)	37	(NA)	6,716	872	15,784	14,961	249	222	(NA)
Home furnishings stores, antique stores	(NA)	22	(NA)	1,021	203	4,301	4,031	71	61	(NA)
Household appliance, radio, TV stores	59	43	3,984	3,690	469	9,036	8,665	146	129	68
Automotive group, total	122	98	38,730	38,192	3,957	79,712	77,804	1,013	998	118
Passenger car dealers (franchised)	57	57	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Passenger car dealers (nonfranchised)	18	12	2,399	2,349	136	2,373	2,373	39	39	21
Tire, battery, accessory dealers	30	22	2,344	2,166	286	5,524	5,284	80	72	30
Other automotive dealers	15	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	390	270	25,934	22,822	2,089	44,481	40,772	813	635	416
Lumber, bldg. matls., hardware, farm equip. dealers, total	143	119	21,394	20,738	2,184	42,436	40,410	603	527	133
Farm equipment dealers	20	20	5,195	5,195	646	11,309	11,124	160	155	14
Lumber, building materials dealers	51	49	9,789	(D)	850	17,720	17,024	240	212	45
Plumbing, paint, electrical stores	33	17	1,957	(D)	250	4,756	4,291	58	48	35
Hardware stores	39	33	4,453	4,327	438	8,651	7,971	145	112	39
Drug stores, proprietary stores, total	62	58	8,094	8,056	1,151	22,487	21,019	412	347	54
Drug stores	(NA)	57	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	358	226	25,607	23,139	2,002	39,051	36,238	656	538	399
Liquor stores	66	58	6,187	5,787	327	5,888	4,728	123	76	81
Fuel, ice dealers	22	10	1,030	(D)	146	2,815	2,731	39	36	17
Feed, farm, garden supply stores	46	36	10,433	10,223	744	13,500	13,001	172	159	48
Jewelry stores	38	22	1,657	1,511	199	3,989	3,830	70	65	46
Book, stationery stores	12	10	998	(D)	149	3,372	3,362	52	51	14
Sporting goods, bicycle stores	16	12	847	(D)	67	1,435	1,367	28	23	17
Florists	21	13	529	339	31	488	402	11	6	27
Cigar stores, stands	7	1	163	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	7	1	238	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	25	17	509	435	54	1,268	1,231	27	25	28
Music stores	10	6	601	583	35	806	764	18	16	12
Camera, photographic supply stores	10	10	670	670	80	1,502	1,480	32	30	10
Other retail stores (except second-hand)	22	18	849	665	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	20	12	428	342	62	1,259	1,140	25	19	23
Nonstore retailers, total	77	21	2,280	1,524	246	5,267	4,842	101	84	78
Mail order houses	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	64	14	1,220	580	63	1,163	1,106	20	17	64
Merchandise vending machine operators	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SACRAMENTO COUNTY (See Sacramento Standard Metropolitan Area, Table 103.)										
SAN BERNARDINO COUNTY										
Retail trade, total	3,612	2,474	383,965	358,169	40,139	796,026	742,096	13,896	11,520	4,068
Food stores, total	587	351	94,769	87,131	6,679	131,894	120,263	2,047	1,627	674
Grocery stores	398	252	86,917	81,751	6,046	120,117	109,863	1,810	1,441	455
Meat markets, fish (seafood) markets	42	24	2,924	1,772	105	2,319	1,824	37	27	55
Fruit stores, vegetable markets	48	14	1,394	678	54	885	864	15	14	63
Candy, nut, confectionery stores	13	9	555	487	69	1,198	1,042	25	17	9
Bakery products stores	63	35	2,094	1,662	247	4,575	4,024	105	80	70
Other food stores	23	17	885	781	158	2,800	2,646	55	48	22
Eating, drinking places, total	733	587	29,069	26,953	6,185	119,907	110,444	2,797	2,302	948
Eating places (except refreshment stands)	476	360	18,130	16,450	4,231	80,639	74,182	1,935	1,596	599
Refreshment stands	52	46	1,539	1,465	259	5,610	5,123	138	112	58
Drinking places	201	181	9,366	9,038	1,695	33,658	31,139	724	594	287
General merchandise group, total	122	90	36,748	36,306	5,095	106,467	98,519	2,234	1,810	90
Department stores	6	6	21,236	21,236	3,376	71,818	68,910	1,358	1,233	...
Dry goods, general merchandise stores	57	37	8,350	8,134	702	15,213	12,998	305	208	51
General stores	17	9	753	(D)	41	727	668	15	13	17
Variety stores	42	38	6,409	(D)	976	18,709	15,943	556	356	22
Apparel, accessories stores, total	214	176	16,822	16,152	1,804	33,602	30,211	696	521	207
Shoe stores	55	47	4,230	4,122	502	8,558	7,728	150	101	34
Men's, boys' clothing and furnishings stores	(NA)	28	(NA)	3,353	328	6,295	5,892	117	95	(NA)
Family clothing stores	(NA)	16	(NA)	2,627	342	6,419	5,690	141	103	(NA)
Women's clothing, specialty stores	80	72	5,624	5,456	573	11,248	10,058	265	207	78
Ready-to-wear stores	(NA)	65	(NA)	5,242	547	10,669	9,523	250	195	(NA)
Millinery stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	25	13	862	594	59	1,082	843	23	15	35

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN BERNARDINO COUNTY—Con.										
Furniture, home furnishings, appliance dealers, total	221	171	21,715	20,601	2,473	48,978	46,380	764	660	256
Furniture, home furnishings stores	116	98	13,710	13,360	1,512	28,817	27,288	454	390	127
Furniture stores	(NA)	64	(NA)	11,610	1,255	23,084	21,896	367	317	(NA)
Home furnishings stores, antique stores	(NA)	34	(NA)	1,750	257	5,733	5,392	87	73	(NA)
Household appliance, radio, TV stores	105	73	8,005	7,241	961	20,161	19,092	310	270	129
Automotive group, total	202	168	63,540	62,304	6,558	128,379	126,466	1,521	1,454	188
Passenger car dealers (franchised)	70	68	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Passenger car dealers (nonfranchised)	54	38	7,920	7,326	360	6,518	6,256	85	71	51
Tire, battery, accessory dealers	55	49	4,595	4,429	726	15,717	15,487	219	203	43
Other automotive dealers	19	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	563	381	39,807	35,427	3,259	69,350	61,750	1,297	1,000	659
Lumber, bldg. matls., hardware, farm equip. dealers, total	219	163	31,931	30,335	3,395	66,494	63,741	925	820	238
Farm equipment dealers	18	14	3,130	3,054	301	6,701	6,333	92	83	16
Lumber, building materials dealers	95	79	20,906	(D)	2,241	42,600	41,214	560	510	102
Plumbing, paint, electrical stores	59	37	3,557	(D)	430	8,925	8,407	127	107	64
Hardware stores	47	33	4,338	3,678	423	8,268	7,787	146	120	56
Drug stores, proprietary stores, total	74	70	10,871	10,361	1,302	25,739	23,526	446	366	72
Drug stores	(NA)	66	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	531	299	34,587	29,981	3,034	58,268	54,175	1,021	830	582
Liquor stores	96	80	8,510	7,616	423	8,762	7,534	161	114	120
Fuel, ice dealers	18	16	1,246	(D)	207	4,780	4,596	62	58	9
Feed, farm, garden supply stores	52	38	11,314	10,710	819	14,862	14,382	221	196	50
Jewelry stores	62	28	2,628	2,126	348	7,109	6,850	103	89	65
Book, stationery stores	14	12	1,045	(D)	177	3,292	3,199	52	46	11
Sporting goods, bicycle stores	43	23	1,782	1,342	111	2,135	1,901	42	33	49
Florists	30	22	681	581	75	1,714	1,443	43	31	34
Cigar stores, stands	7	3	161	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	22	6	576	(D)	29	653	350	36	9	26
Gift, novelty, souvenir stores	28	8	342	138	16	315	305	9	7	32
Music stores	16	10	1,067	953	133	2,481	2,409	42	37	15
Camera, photographic supply stores	10	10	871	871	115	2,232	2,149	37	32	12
Other retail stores (except second-hand)	30	26	2,391	2,341	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	45	17	957	703	244	4,517	4,126	117	97	50
Nonstore retailers, total	146	18	4,106	2,618	355	6,948	6,621	148	130	154
Mail order houses	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	127	13	2,480	1,186	193	3,711	3,516	105	92	133
Merchandise vending machine operators	14	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SAN DIEGO COUNTY (See San Diego Standard Metropolitan Area, Table 103.)										
SAN FRANCISCO COUNTY (Coextensive with San Francisco City)										
Retail trade, total	10,045	6,459	1,172,221	1,089,159	172,650	3,290,711	3,051,315	50,855	42,997	12,113
Food Stores										
Total	2,323	1,329	257,052	219,546	19,579	367,567	339,999	5,144	4,173	2,977
Grocery stores	1,358	664	181,617	152,631	11,275	205,975	191,529	2,680	2,183	1,751
Meat markets	321	225	36,427	32,861	2,968	56,377	51,502	722	567	451
Fish (seafood) markets	46	34	3,355	3,053	323	5,837	5,371	97	78	68
Fruit stores, vegetable markets	126	80	8,025	6,691	830	16,614	15,403	254	197	189
Candy, nut, confectionery stores	85	59	5,013	4,673	1,162	22,419	21,097	359	316	61
Bakery products stores	164	134	7,564	7,116	1,869	38,643	37,022	650	581	182
Bakeries, with baking on premises	(NA)	100	(NA)	5,546	1,506	32,037	30,786	537	484	(NA)
Bakeries, without baking on premises	(NA)	34	(NA)	1,570	363	6,606	6,236	113	97	(NA)
Delicatessen stores	105	61	7,990	6,686	649	12,031	10,336	183	133	127
Food stores, n.e.c.	100	72	6,639	5,837	503	9,671	7,739	199	118	122
Eating, Drinking Places										
Total	2,602	2,012	167,260	158,260	45,446	894,535	837,045	15,349	13,418	3,712
Eating places (except refreshment stands)	1,524	1,120	120,538	114,666	36,862	722,141	682,594	12,472	11,059	2,063
Restaurants, cafeterias	(NA)	1,081	(NA)	110,257	35,417	696,603	659,272	11,873	10,555	(NA)
Caterers	(NA)	25	(NA)	2,369	662	13,434	11,870	335	263	(NA)
In-plant food contractors	(NA)	14	(NA)	2,040	783	12,104	11,452	264	241	(NA)
Refreshment stands	116	66	3,021	2,467	447	9,154	7,217	215	148	141
Drinking places	956	826	43,659	41,127	8,137	163,240	147,234	2,712	2,211	1,500
General Merchandise Group										
Total	230	142	167,134	166,022	31,158	574,431	493,521	9,839	7,439	220
Department stores	13	13	145,025	145,025	26,916	496,278	426,286	8,237	6,344	...
Dry goods, general merchandise stores	107	55	5,436	4,652	580	10,701	10,261	192	170	123
General stores	9	5	502	478	38	769	769	15	15	10
Variety stores	101	69	16,171	15,867	3,624	66,683	56,205	1,395	910	87

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN FRANCISCO COUNTY—Con.										
Apparel, Accessories Stores										
Total	789	603	113,449	110,641	19,640	375,226	356,719	6,020	5,370	709
Shoe stores	121	101	15,354	14,992	2,626	48,091	44,683	707	553	55
Men's shoe stores	(NA)	24	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	15	(NA)	5,332	899	16,902	15,676	227	167	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	60	(NA)	7,817	1,441	26,032	24,003	403	316	(NA)
Men's, boys' clothing and furnishings stores	(NA)	132	(NA)	22,897	3,544	64,610	60,889	938	798	(NA)
Men's, boys' clothing stores	(NA)	88	(NA)	18,486	2,830	52,643	49,104	748	617	(NA)
Men's, boys' furnishings stores	(NA)	44	(NA)	4,411	714	11,967	11,785	190	181	(NA)
Family clothing stores	(NA)	34	(NA)	13,727	2,240	41,261	39,595	639	585	(NA)
Women's clothing, specialty stores	283	209	50,938	49,808	9,719	190,348	184,168	3,237	3,014	265
Ready-to-wear stores	(NA)	118	(NA)	45,023	8,981	175,612	170,932	2,930	2,774	(NA)
Millinery stores	(NA)	33	(NA)	1,949	330	6,163	5,561	131	106	(NA)
Clothing, specialty stores, n.e.c.	(NA)	58	(NA)	2,836	408	8,573	7,675	176	134	(NA)
Children's, infants' wear stores	47	27	2,226	1,932	240	5,750	5,467	119	102	53
Apparel stores, n.e.c.	130	100	7,593	7,285	1,271	25,166	23,917	360	318	135
Furniture, Home Furnishings, Appliance Dealers										
Total	546	362	76,312	72,116	11,549	227,837	221,209	2,942	2,746	622
Furniture, home furnishings stores	356	244	58,145	55,971	9,163	182,641	177,106	2,327	2,164	403
Furniture stores	(NA)	133	(NA)	40,987	7,096	138,767	135,620	1,656	1,557	(NA)
Floor covering stores	(NA)	23	(NA)	4,299	523	13,981	13,329	163	149	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	88	(NA)	10,685	1,544	29,893	28,157	508	458	(NA)
Household appliance, radio, TV stores	190	118	18,167	16,145	2,386	45,196	44,103	615	582	219
Household appliance stores	(NA)	39	(NA)	4,892	813	16,022	15,647	225	214	(NA)
Appliance, radio, TV stores	(NA)	42	(NA)	8,386	1,166	20,831	20,386	270	258	(NA)
Radio, TV stores	(NA)	37	(NA)	2,867	407	8,343	8,068	120	110	(NA)
Automotive Group										
Total	225	153	165,399	163,437	17,850	320,587	309,421	3,223	3,135	220
Passenger car dealers (franchised)	68	60	139,421	139,223	14,980	269,420	259,073	2,615	2,544	45
Passenger car dealers (nonfranchised)	76	42	14,557	13,553	814	10,860	10,529	145	138	83
Tire, battery, accessory dealers	61	41	9,256	8,694	1,782	33,684	33,493	396	391	72
Motorcycle, aircraft, boat dealers	15	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	2	...	(D)	...	...	...	...	...	...	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	540	450	45,684	42,832	5,199	103,214	93,853	1,652	1,293	591
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	250	146	24,638	21,852	2,418	46,910	45,296	582	529	311
Farm equipment dealers	4	2	236	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	33	29	12,307	12,203	1,255	23,792	23,118	253	239	41
Paint, glass, wallpaper stores	63	31	3,686	2,860	345	6,445	6,332	83	81	71
Plumbing, electrical supply stores	24	8	937	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	126	76	7,472	6,084	718	14,433	13,606	219	162	160
Drug Stores, Proprietary Stores										
Total	299	273	32,922	32,254	4,388	83,602	71,712	1,395	989	289
Drug stores	(NA)	262	(NA)	31,334	4,262	81,077	69,267	1,358	956	(NA)
Proprietary stores	(NA)	11	(NA)	920	126	2,525	2,445	37	33	(NA)
Other Retail Stores										
Total	1,784	936	104,172	88,246	13,015	251,011	236,161	3,967	3,426	2,001
Liquor stores	323	187	26,753	20,855	1,437	25,387	22,162	425	315	387
Fuel, ice dealers	24	6	587	299	28	630	477	12	7	26
Fuel dealers (coal, wood)	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm, garden supply stores	12	6	641	543	89	1,698	1,690	33	32	16
Jewelry stores	189	109	17,024	15,858	2,504	45,975	44,512	586	537	197
Book stores	59	33	3,912	3,486	608	12,227	11,438	201	174	51
Stationery stores	75	49	5,263	4,925	799	18,037	17,102	271	246	90
Sporting goods stores	43	23	3,444	3,044	372	7,678	7,555	108	102	43
Bicycle stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	119	75	4,710	4,094	821	16,566	15,342	276	225	157
Cigar stores, stands	182	102	6,927	5,883	854	14,925	14,405	223	204	185
News dealers, newsstands	19	7	877	709	120	2,559	2,382	48	40	17
Gift, novelty, souvenir stores	131	81	6,163	5,551	1,015	19,260	17,393	371	309	154
Music stores	59	33	4,034	3,576	514	9,129	8,827	146	129	73
Camera, photographic supply stores	32	26	4,571	4,347	541	11,423	10,726	157	138	14
Luggage, leather goods stores	19	13	865	817	122	2,175	1,931	37	29	14
Optical goods stores	46	20	1,653	1,321	468	9,408	9,333	98	95	44
Office, store machine and equipment dealers	25	11	1,298	1,066	244	4,412	4,254	71	64	29
Retail stores (except second-hand) n.e.c.	98	98	7,578	7,578	1,479	30,950	29,536	495	429	97
Second-hand stores	97	51	4,446	4,030	971	17,853	16,421	397	341	117
Nonstore Retailers										
Total	457	53	18,201	13,951	2,408	45,791	44,379	692	479	461
Mail order houses	7	5	1,086	(D)	77	1,658	1,658	20	20	4
Direct selling (house-to-house) organizations	400	32	9,146	(D)	1,607	27,861	26,641	506	305	412
Merchandise vending machine operators	50	16	7,969	7,429	724	16,272	16,080	166	154	45
SAN JOAQUIN COUNTY (See Stockton Standard Metropolitan Area, Table 103.)										

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN LUIS OBISPO COUNTY										
Retail trade, total	878	650	73,014	66,648	7,180	138,388	129,361	2,426	2,020	978
Food stores, total	150	98	18,159	16,485	1,103	22,121	20,003	539	258	176
Grocery stores	109	71	15,883	14,447	895	17,947	16,222	258	201	132
Meat markets, fish (seafood) markets	16	12	1,662	1,498	109	2,237	2,096	34	24	17
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	3	80	58	6	135	93	6	3	7
Other food stores	14	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	203	173	6,243	5,843	1,259	24,753	22,543	561	455	250
Eating places	144	118	4,195	3,847	904	17,506	15,619	440	344	177
Drinking places	59	55	2,048	1,996	355	7,247	6,924	121	109	73
General merchandise group, total	29	27	3,447	(D)	442	8,102	7,424	189	147	24
General merchandise group (except variety)	13	11	2,325	(D)	291	5,305	4,816	115	88	10
Variety stores	16	16	1,122	1,122	151	2,797	2,606	74	59	14
Apparel, accessories stores, total	59	53	3,541	3,339	366	7,312	6,822	150	124	52
Shoe stores	11	11	551	551	55	1,045	858	20	12	5
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	579	59	1,212	1,181	18	15	(NA)
Family clothing stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	29	27	1,710	(D)	173	3,457	3,201	86	72	30
Ready-to-wear stores	(NA)	24	(NA)	1,518	168	3,352	3,116	83	70	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	5	105	85	3	2	(NA)
Other apparel stores	4	4	140	140	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	31	29	3,738	(D)	589	11,291	10,483	169	144	31
Furniture, home furnishings stores, antique stores	12	12	1,377	1,353	197	3,744	3,707	54	51	13
Household appliance, radio, TV stores	19	17	2,361	(D)	392	7,547	6,776	115	93	18
Automotive group	46	40	10,460	9,608	987	17,768	17,474	234	223	57
Gasoline service stations	119	85	8,250	7,232	644	11,789	10,526	230	163	134
Lumber, bldg. matls., hardware, farm equip. dealers, total	62	48	9,543	8,957	1,019	20,797	20,114	289	268	52
Farm equipment dealers	16	16	3,984	3,984	418	9,116	8,740	140	133	6
Lumber, building materials, supplies, equipment dealers	35	23	4,867	(D)	509	10,021	9,791	121	110	36
Hardware stores	11	9	692	(D)	92	1,660	1,583	28	25	10
Drug stores, proprietary stores, total	24	22	1,861	(D)	177	3,791	3,581	90	80	24
Drug stores	(NA)	21	(NA)	1,807	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	135	71	7,521	6,193	586	10,530	10,275	170	156	157
Liquor stores	22	12	1,220	700	24	508	436	11	9	28
Fuel, ice dealers	6	4	283	263	71	1,092	1,075	14	13	8
Feed, farm, garden supply stores	16	10	3,544	3,436	290	5,189	5,189	70	70	22
Jewelry stores	12	6	365	287	48	894	894	13	13	10
Book, stationery stores	6	2	316	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	51	31	1,443	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	10	6	196	148	21	432	413	8	7	10
Nonstore retailers	26	4	261	89	8	134	114	5	4	21
SAN MATEO COUNTY										
Retail trade, total	2,512	1,990	337,900	318,826	37,884	789,555	719,424	12,100	9,529	3,201
Food stores, total	513	355	100,042	94,832	8,059	163,211	146,626	2,100	1,544	602
Grocery stores	264	180	80,957	77,279	5,839	117,079	104,409	1,383	1,076	292
Meat markets, fish (seafood) markets	104	74	10,479	9,769	928	17,423	16,203	204	161	125
Fruit stores, vegetable markets	26	10	1,332	1,092	143	2,704	2,580	31	28	36
Candy, nut, confectionery stores	24	16	1,869	1,847	315	7,599	6,616	106	118	19
Bakery products stores	44	42	2,214	(D)	564	12,752	12,031	215	186	62
Other food stores	51	33	3,171	(D)	270	5,654	4,787	101	75	68
Eating, drinking places, total	536	430	29,400	27,444	6,675	137,683	124,796	2,592	2,042	676
Eating places (except refreshment stands)	297	229	19,665	18,461	5,055	105,377	97,577	2,036	1,651	355
Refreshment stands	40	26	1,081	891	157	3,020	2,601	63	48	55
Drinking places	199	175	8,654	8,092	1,463	29,286	24,618	493	343	266
General merchandise group, total	86	70	24,993	24,519	3,804	99,792	86,752	1,941	1,332	72
Department stores	7	7	14,802	14,802	2,384	73,097	63,271	1,340	894	3
Dry goods, general merchandise stores	32	26	5,368	5,158	643	11,938	10,354	240	164	33
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	43	35	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	256	202	17,167	16,025	1,993	38,532	33,475	712	527	250
Shoe stores	46	40	4,511	4,331	598	10,164	9,316	166	123	37
Men's, boys' clothing and furnishings stores	(NA)	22	(NA)	2,870	264	4,482	4,070	80	62	(NA)
Family clothing stores	(NA)	6	(NA)	1,221	193	3,602	3,221	60	43	(NA)
Women's clothing, specialty stores	121	95	6,062	5,606	746	15,946	13,635	314	238	112
Ready-to-wear stores	(NA)	66	(NA)	4,389	590	12,574	10,770	253	190	(NA)
Millinery stores	(NA)	8	(NA)	180	28	592	523	13	11	(NA)
Other clothing, specialty stores	(NA)	21	(NA)	1,037	128	2,780	2,342	48	37	(NA)
Other apparel stores	51	39	2,153	1,997	192	4,338	3,231	92	61	59
Furniture, home furnishings, appliance dealers, total	207	151	16,478	15,276	1,980	40,474	38,720	542	480	240
Furniture, home furnishings stores	117	87	10,272	9,530	1,167	23,990	22,994	323	292	143
Furniture stores	(NA)	46	(NA)	6,385	752	14,604	14,106	181	164	(NA)
Home furnishings stores, antique stores	(NA)	41	(NA)	3,145	415	9,386	8,893	142	126	(NA)
Household appliance, radio, TV stores	89	64	6,172	5,746	813	16,484	15,721	219	188	93

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN MATEO COUNTY—Con.										
Automotive group, total	126	96	55,067	54,365	5,681	108,593	107,391	1,170	1,137	137
Passenger car dealers (franchised)	57	51	48,846	48,606	5,174	98,060	97,212	1,027	1,004	56
Passenger car dealers (nonfranchised)	34	24	3,782	3,602	230	4,522	4,459	57	54	37
Tire, battery, accessory dealers	27	15	1,856	(D)	226	5,047	4,786	73	67	32
Other automotive dealers	6	6	583	(D)	51	964	934	13	12	12
Gasoline service stations	265	221	25,427	24,241	2,418	51,398	45,182	877	647	375
Lumber, bldg. matls., hardware, farm equip. dealers, total	149	105	28,827	27,055	3,259	65,126	60,970	742	623	148
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials dealers	56	44	22,526	21,578	2,588	52,873	50,096	543	485	50
Plumbing, paint, electrical stores	38	14	1,503	857	123	2,403	2,396	35	35	45
Hardware stores	55	47	4,798	4,620	548	9,850	8,478	164	105	73
Drug stores, proprietary stores, total	90	86	11,986	11,816	1,641	35,679	32,749	549	437	83
Drug stores	(NA)	84	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	469	253	25,847	21,399	2,047	42,823	37,459	739	554	522
Liquor stores	72	56	9,043	8,071	438	8,358	7,211	121	83	80
Fuel, ice dealers	7	5	461	(D)	61	1,400	1,346	17	15	6
Feed, farm, garden supply stores	34	22	2,597	2,441	211	4,430	4,120	59	49	40
Jewelry stores	37	15	1,314	948	129	2,595	2,051	39	27	43
Book, stationery stores	26	18	1,114	964	93	1,748	1,556	40	34	28
Sporting goods, bicycle stores	28	16	1,885	1,453	150	3,335	2,796	57	42	27
Florists	39	23	1,475	1,299	208	3,999	3,600	82	62	51
Cigar stores, stands	8	4	358	320	34	1,304	1,204	19	17	9
News dealers, newsstands	15	7	550	410	46	1,113	766	46	31	18
Gift, novelty, souvenir stores	24	10	430	294	25	569	407	16	9	26
Music stores	18	10	918	782	115	2,621	2,068	56	35	15
Camera, photographic supply stores	11	9	808	(D)	117	2,124	1,937	33	24	9
Other retail stores (except second-hand)	50	46	2,366	2,286	311	6,726	6,069	109	89	50
Second-hand stores	24	12	1,044	876	109	2,501	2,324	45	37	32
Nonstore retailers, total	111	21	2,666	1,854	327	6,244	5,304	136	106	116
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	107	21	2,614	1,854	327	6,244	5,304	136	106	112
Merchandise vending machine operators	4	...	52	...	...	...	...	...	...	4
SANTA BARBARA COUNTY										
Retail trade, total	1,353	997	138,383	130,209	17,454	335,047	313,916	5,537	4,638	1,423
Food stores, total	224	140	33,401	30,459	2,421	45,912	42,449	637	521	250
Grocery stores	159	103	30,132	27,888	1,971	38,682	36,033	510	426	166
Meat markets, fish (seafood) markets	25	13	1,371	1,125	182	1,606	1,517	19	16	38
Fruit stores, vegetable markets	9	1	300	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	3	226	(D)	26	481	437	9	8	6
Other food stores	26	20	1,372	1,178	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	248	190	11,208	10,580	2,683	54,301	47,949	1,133	871	295
Eating places	195	141	8,978	8,386	2,239	45,192	40,079	964	746	228
Drinking places	53	49	2,230	2,194	444	9,109	7,870	169	125	67
General merchandise group, total	42	34	6,885	6,747	1,022	19,979	18,505	459	359	29
General merchandise group (except variety)	29	21	5,097	4,959	662	12,543	11,872	246	204	25
Variety stores	13	13	1,788	1,788	360	7,436	6,633	213	155	4
Apparel, accessories stores, total	118	92	11,079	10,715	1,511	27,855	26,099	559	463	106
Shoe stores	33	23	2,331	2,251	286	5,098	4,796	68	68	27
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	1,446	190	3,959	3,776	62	52	(NA)
Family clothing stores	(NA)	3	(NA)	971	117	2,302	2,069	43	34	(NA)
Women's clothing, specialty stores	49	45	5,487	5,435	794	14,052	13,156	320	270	46
Ready-to-wear stores	(NA)	37	(NA)	4,577	633	12,174	11,349	271	227	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	858	161	1,878	1,807	49	43	(NA)
Other apparel stores	13	9	650	612	124	2,444	2,302	46	39	11
Furniture, home furnishings, appliance dealers, total	120	92	9,862	9,590	1,571	31,717	30,187	470	409	128
Furniture, home furnishings stores, antique stores	78	58	5,473	5,295	880	17,386	16,514	255	221	89
Household appliance, radio, TV stores	42	34	4,389	4,295	691	14,331	13,673	215	188	39
Automotive group	60	56	21,003	20,919	2,544	45,794	45,353	584	574	55
Gasoline service stations	172	136	10,688	9,994	981	19,940	17,985	376	279	190
Lumber, bldg. matls., hardware, farm equip. dealers, total	70	54	15,818	14,786	2,763	50,907	49,594	656	630	65
Farm equipment dealers	21	17	4,467	(D)	589	11,424	11,298	158	155	12
Lumber, building materials, supplies, equipment dealers	31	21	5,533	5,173	944	19,277	18,362	201	185	28
Hardware stores	18	16	5,818	(D)	1,230	20,206	19,934	297	290	25
Drug stores, proprietary stores, total	43	39	4,944	4,866	613	12,591	11,718	208	165	40
Drug stores	(NA)	38	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	226	156	12,562	10,876	1,210	23,481	21,614	413	334	232
Liquor stores	55	37	3,661	2,941	196	3,474	2,821	66	43	62
Fuel, ice dealers	5	3	304	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	19	15	2,401	2,131	209	4,177	4,051	53	51	21
Jewelry stores	23	17	1,120	1,040	160	3,291	3,017	45	40	17
Book, stationery stores	15	13	630	(D)	89	1,589	1,540	33	28	15
Other retail stores (except second-hand)	78	62	3,731	3,481	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	15	9	445	417	49	876	864	25	24	15
Nonstore retailers	30	8	933	677	135	2,570	2,463	42	33	33

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 10-f. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SANTA CLARA COUNTY (See San Jose Standard Metropolitan Area, Table 103.)										
SANTA CRUZ COUNTY										
Retail trade, total	1,086	722	85,811	79,217	8,837	175,047	161,975	3,191	2,593	1,228
Food stores, total	173	109	22,977	20,735	1,484	27,934	24,925	480	360	216
Grocery stores	114	70	19,728	18,222	1,189	22,164	20,357	347	271	143
Meat markets, fish (seafood) markets	25	17	1,831	1,505	127	1,894	1,736	36	29	33
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	5	208	(D)	41	1,305	891	36	18	7
Other food stores	22	16	(D)	565	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	265	207	8,640	7,960	1,624	29,275	25,874	696	527	329
Eating places	190	144	6,529	5,979	1,270	22,702	20,588	556	439	234
Drinking places	75	63	2,111	1,981	354	6,573	5,286	140	88	95
General merchandise group, total	32	24	7,317	7,193	1,074	25,170	23,240	474	379	29
General merchandise group (except variety)	15	13	5,679	(D)	815	20,289	18,772	341	278	19
Variety stores	15	11	1,618	(D)	259	4,881	4,468	133	101	8
Apparel, accessories stores, total	73	61	4,733	4,551	515	10,112	9,243	207	169	70
Shoe stores	13	11	682	(D)	69	1,316	1,160	22	16	10
Men's, boys' clothing and furnishings stores	11	11	849	849	44	788	712	20	14	15
Family clothing stores	3	3	556	556	62	1,215	1,215	18	18	3
Women's clothing, specialty stores	40	32	2,355	2,269	331	6,726	6,116	144	120	36
Ready-to-wear stores	(NA)	29	(NA)	2,152	313	6,486	5,876	139	115	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	117	18	240	240	5	5	(NA)
Other apparel stores	6	4	291	(D)	9	67	40	3	1	6
Furniture, home furnishings, appliance dealers, total	71	45	5,245	4,831	546	11,016	10,742	165	152	76
Furniture, home furnishings stores, antique stores	41	25	3,482	3,294	348	7,407	7,170	104	95	44
Household appliance, radio, TV stores	30	20	1,763	1,537	198	3,609	3,572	61	57	32
Automotive group	46	40	13,186	13,080	1,462	28,845	28,424	394	375	56
Gasoline service stations	105	67	5,878	5,040	486	8,571	7,559	167	117	114
Lumber, bldg. mats., hardware, farm equip. dealers, total	56	40	5,012	4,662	508	10,192	9,572	139	120	62
Farm equipment dealers	3	3	982	982	92	1,777	1,714	19	18	3
Lumber, building materials, supplies, equipment dealers	33	23	2,838	2,592	297	6,050	5,714	77	70	36
Hardware stores	20	14	1,192	1,088	119	2,365	2,144	43	32	23
Drug stores, proprietary stores, total	33	31	3,149	(D)	322	6,781	6,075	154	124	32
Drug stores	(NA)	30	(NA)	3,102	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	207	95	9,061	7,569	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	25	15	1,162	858	59	1,708	1,511	31	22	24
Fuel, ice dealers	13	9	560	534	73	1,483	1,436	26	23	13
Feed, farm, garden supply stores	13	11	3,614	(D)	283	6,235	6,093	96	89	14
Jewelry stores	18	6	595	431	83	1,320	1,286	24	22	21
Book, stationery stores	11	7	354	332	36	844	752	20	14	14
Other retail stores (except second-hand)	84	42	2,146	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	15	5	292	164	60	1,448	1,446	45	45	18
Nonstore retailers	25	3	613	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SHASTA COUNTY										
Retail trade, total	627	375	60,358	54,916	6,057	123,523	116,018	1,987	1,676	702
Food stores, total	106	50	16,493	15,125	1,114	22,644	21,009	300	251	115
Grocery stores	85	43	15,823	14,845	1,080	21,877	20,296	281	237	84
Meat markets, fish (seafood) markets	9	3	465	177	10	314	314	5	5	15
Fruit stores, vegetable markets	4	...	62	...	...	...	...	...	...	4
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	149	97	4,759	4,051	936	20,710	18,793	431	354	181
Eating places	93	57	2,913	2,519	671	15,046	14,167	324	281	113
Drinking places	56	40	1,846	1,532	265	5,664	4,626	107	73	68
General merchandise group, total	20	14	5,037	4,953	594	11,826	11,111	262	197	15
General merchandise group (except variety)	15	9	4,198	4,114	458	9,034	8,546	181	149	13
Variety stores	5	5	839	839	136	2,792	2,565	81	48	2
Apparel, accessories stores, total	24	22	1,958	(D)	167	3,566	3,121	69	51	29
Shoe stores	5	5	463	463	52	868	730	16	9	4
Men's, boys' clothing and furnishings stores	3	3	654	654	53	1,086	1,056	13	12	4
Family clothing stores	4	4	269	269	15	234	224	7	6	6
Women's clothing, specialty stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	34	22	2,873	2,519	199	4,902	4,373	74	58	40
Furniture, home furnishings stores, antique stores	17	13	1,208	1,182	99	2,513	2,404	34	30	19
Household appliance, radio, TV stores	17	9	1,665	1,337	100	2,389	1,969	40	28	21
Automotive group	38	36	10,578	(D)	1,272	23,128	23,019	292	289	52
Gasoline service stations	89	53	7,929	7,053	788	17,308	16,186	254	217	98

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SHASTA COUNTY—Con.										
Lumber, hldg. matls., hardware, farm equip. dealers, total	42	28	4,011	3,865	413	7,535	7,091	113	100	35
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	30	16	2,783	2,637	268	4,893	4,790	69	68	24
Hardware stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	17	15	1,551	(D)	207	4,340	4,204	67	57	16
Drug stores	(NA)	14	(NA)	1,410	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	77	37	3,973	3,323	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	8	8	733	657	46	838	827	17	15	15
Fuel, ice dealers	4	2	382	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	8	4	943	895	59	1,645	1,593	23	19	8
Jewelry stores	9	5	337	305	65	1,249	1,207	24	21	7
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	28	16	1,190	984	97	1,749	1,456	32	21	30
Second-hand stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	31	1	1,196	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SOLANO COUNTY										
Retail trade, total	1,093	783	115,033	107,351	12,943	256,606	237,721	4,074	3,328	1,245
Food stores, total	213	133	32,265	29,591	2,201	42,290	38,683	589	467	262
Grocery stores	134	82	27,787	26,141	1,886	35,962	33,071	480	385	166
Meat markets, fish (seafood) markets	41	31	2,867	2,545	173	3,155	2,852	54	38	54
Fruit stores, vegetable markets	4	2	201	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	105	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	26	16	961	783	144	2,854	2,533	49	40	29
Eating, drinking places, total	250	190	10,931	10,079	2,549	52,933	48,782	1,012	824	310
Eating places	153	107	6,747	6,203	1,740	36,143	33,704	727	604	181
Drinking places	97	83	4,184	3,876	809	16,790	15,078	285	220	129
General merchandise group, total	47	27	8,277	7,905	1,230	25,578	22,412	466	340	40
General merchandise group (except variety)	25	13	5,975	5,751	905	18,974	16,781	327	242	21
Variety stores	22	14	2,302	2,154	325	6,604	5,631	139	98	19
Apparel, accessories stores, total	70	60	5,120	4,940	550	10,170	8,909	210	155	67
Shoe stores	11	9	1,043	(D)	123	2,104	1,793	43	24	7
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	1,004	102	1,816	1,768	37	34	(NA)
Family clothing stores	(NA)	6	(NA)	938	114	2,217	1,989	39	31	(NA)
Women's clothing, specialty stores	29	25	1,783	1,697	202	3,840	3,269	84	84	24
Ready-to-wear stores	(NA)	15	(NA)	1,245	143	3,000	2,473	65	47	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	452	59	840	796	19	17	(NA)
Other apparel stores	10	8	276	(D)	9	193	90	7	2	9
Furniture, home furnishings, appliance dealers, total	65	49	8,824	8,634	1,394	25,123	24,465	323	299	63
Furniture, home furnishings stores, antique stores	31	27	4,998	4,916	711	13,338	13,071	161	156	25
Household appliance, radio, TV stores	34	22	3,828	3,718	683	11,785	11,394	162	143	38
Automotive group	61	55	19,814	18,914	2,028	40,001	39,238	463	447	61
Gasoline service stations	139	105	11,237	10,399	1,084	21,097	18,348	411	290	162
Lumber, hldg. matls., hardware, farm equip. dealers, total	47	41	5,861	5,735	643	13,338	12,760	187	171	42
Farm equipment dealers	3	3	1,430	1,490	122	2,475	2,475	28	28	7
Lumber, building materials, supplies, equipment dealers	24	20	2,698	(D)	312	7,085	6,687	100	92	17
Hardware stores	20	18	1,673	(D)	209	3,778	3,598	59	51	18
Drug stores, proprietary stores, total	24	24	3,208	3,208	404	8,080	7,488	120	95	27
Drug stores	24	24	3,208	3,208	404	8,080	7,488	120	95	27
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	145	91	8,039	6,747	762	14,231	12,981	236	185	177
Liquor stores	26	20	2,369	2,065	102	1,685	1,353	34	21	37
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	11	9	1,138	(D)	119	2,275	2,098	36	29	9
Jewelry stores	20	12	1,157	1,023	216	3,446	3,405	45	42	19
Book, stationery stores	5	5	254	254	58	1,195	1,116	22	19	8
Other retail stores (except second-hand)	55	37	(D)	1,770	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	8	6	393	(D)	30	418	372	11	8	18
Nonstore retailers	32	8	1,459	1,201	98	3,765	3,655	57	55	14
SONOMA COUNTY										
Retail trade, total	1,714	1,062	169,588	155,208	17,575	342,887	316,921	5,875	4,881	1,942
Food stores, total	327	183	37,826	33,522	2,477	51,849	46,702	764	578	387
Grocery stores	208	114	30,634	27,670	1,880	39,439	35,438	548	410	236
Meat markets, fish (seafood) markets	52	30	4,421	3,687	333	7,293	6,629	101	78	65
Fruit stores, vegetable markets	13	5	438	338	14	187	145	7	6	15
Candy, nut, confectionery stores	8	8	204	204	30	597	433	17	11	6
Other food stores	42	26	2,027	1,623	220	4,333	4,057	91	73	59
Eating, drinking places, total	358	250	12,212	10,800	2,222	42,852	37,190	940	878	471
Eating places	197	143	7,274	6,714	1,590	31,003	27,226	731	509	255
Drinking places	161	107	4,938	4,086	632	11,849	9,964	239	169	216
General merchandise group, total	52	44	17,524	17,284	2,362	47,027	40,796	965	729	43
General merchandise group (except variety)	32	28	15,125	(D)	1,998	39,265	34,471	744	593	33
Variety stores	18	16	2,323	(D)	364	7,762	6,327	221	136	8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SONOMA COUNTY—Con.										
Apparel, accessories stores, total	104	76	5,441	4,935	496	9,624	8,412	197	158	96
Shoe stores	24	20	1,478	1,388	143	2,603	2,271	56	38	15
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	1,276	115	2,107	1,955	32	27	(NA)
Family clothing stores	(NA)	3	(NA)	361	38	862	797	17	14	(NA)
Women's clothing, specialty stores	38	34	1,668	1,582	176	3,547	2,884	80	67	29
Ready-to-wear stores	(NA)	23	(NA)	1,195	126	2,765	2,170	61	51	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	387	50	782	714	19	16	(NA)
Other apparel stores	10	6	402	326	24	505	505	12	12	14
Furniture, home furnishings, appliance dealers, total	98	64	6,662	6,024	881	17,078	16,348	261	237	116
Furniture, home furnishings stores, antique stores	50	32	4,042	3,664	527	9,778	9,367	143	129	65
Household appliance, radio, TV stores	48	32	2,620	2,360	354	7,300	6,981	118	108	51
Automotive group	93	71	21,831	21,197	2,356	45,997	45,093	594	571	106
Gasoline service stations	189	125	11,946	10,028	994	19,622	18,008	347	275	206
Lumber, bldg. mats., hardware, farm equip. dealers, total	97	71	16,910	16,300	2,147	39,598	38,177	530	489	89
Farm equipment dealers	11	7	4,519	4,483	597	9,339	9,160	112	109	9
Lumber, building materials, supplies, equipment dealers	51	39	9,497	9,193	1,150	22,334	21,814	286	270	40
Hardware stores	33	25	2,836	2,624	400	7,925	7,203	132	110	38
Drug stores, proprietary stores, total	47	37	5,018	4,664	517	9,239	8,195	194	141	52
Drug stores	(NA)	36	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	274	128	32,122	29,116	2,808	54,401	52,534	773	703	299
Liquor stores	26	10	1,298	786	68	1,550	1,441	24	20	26
Fuel, ice dealers	7	7	1,686	1,686	282	6,015	5,846	72	69	8
Feed, farm, garden supply stores	36	32	22,598	22,498	1,965	36,666	36,178	474	462	29
Jewelry stores	22	12	679	573	69	1,564	1,126	34	20	22
Book, stationery stores	9	7	805	(D)	97	2,066	1,928	47	40	11
Other retail stores (except second-hand)	99	49	3,031	(D)	215	4,406	4,006	84	63	113
Second-hand stores	23	11	1,009	851	112	2,134	2,009	38	29	28
Nonstore retailers	75	13	2,094	1,338	315	5,600	5,464	110	104	77
STANISLAUS COUNTY										
Retail trade, total	1,740	1,066	179,640	163,812	18,418	360,228	339,694	5,944	5,020	1,918
Food stores, total	324	160	39,900	33,968	2,530	47,272	44,037	700	564	394
Grocery stores	221	119	35,694	31,150	2,187	41,034	38,350	585	478	269
Meat markets, fish (seafood) markets	49	25	2,939	2,041	181	3,190	3,023	51	41	60
Fruit stores, vegetable markets	19	1	194	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	153	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	27	13	872	610	148	2,807	2,472	56	38	33
Eating, drinking places, total	301	201	10,461	9,047	2,097	47,015	43,266	1,056	866	380
Eating places	191	119	6,432	5,494	1,415	28,665	26,231	690	552	247
Drinking places	110	82	4,029	3,553	682	18,350	17,037	366	314	133
General merchandise group, total	56	48	14,557	14,397	1,991	39,417	35,485	777	566	45
General merchandise group (except variety)	26	22	11,372	11,322	1,514	30,452	27,938	531	402	25
Variety stores	30	26	3,185	3,075	477	8,965	7,547	246	164	20
Apparel, accessories stores, total	134	108	10,427	9,865	1,071	20,970	19,238	448	370	125
Shoe stores	19	17	1,851	(D)	216	4,103	3,659	61	45	12
Men's, boys' clothing and furnishings stores	(NA)	17	(NA)	1,724	180	2,997	2,832	51	46	(NA)
Family clothing stores	(NA)	7	(NA)	605	68	1,183	1,037	28	22	(NA)
Women's clothing, specialty stores	57	51	5,018	4,848	536	11,083	10,330	265	224	48
Ready-to-wear stores	(NA)	38	(NA)	4,374	476	10,071	9,480	240	205	(NA)
Other clothing, specialty stores	(NA)	13	(NA)	474	60	1,012	850	25	19	(NA)
Other apparel stores	24	16	953	(D)	71	1,604	1,380	43	33	26
Furniture, home furnishings, appliance dealers, total	92	66	8,420	7,600	1,145	20,972	19,534	315	272	104
Furniture, home furnishings stores, antique stores	50	36	4,247	3,861	442	8,954	8,205	134	112	58
Household appliance, radio, TV stores	42	30	4,173	3,739	703	12,018	11,329	181	160	46
Automotive group	106	74	27,867	26,697	2,851	54,779	54,269	699	674	112
Gasoline service stations	220	132	12,621	10,311	977	19,100	17,902	356	287	246
Lumber, bldg. mats., hardware, farm equip. dealers, total	100	90	22,449	22,171	3,001	56,623	54,606	730	669	74
Farm equipment dealers	24	24	7,218	7,218	1,085	18,261	18,179	217	210	20
Lumber, building materials, supplies, equipment dealers	50	44	12,071	(D)	1,448	29,446	28,024	360	329	31
Hardware stores	24	22	3,142	(D)	468	8,916	8,403	153	130	21
Drug stores, proprietary stores, total	39	35	5,602	5,558	816	15,747	14,794	251	214	39
Drug stores	(NA)	35	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	302	140	25,905	23,315	1,857	36,751	35,125	579	511	331
Liquor stores	16	14	1,407	1,215	150	639	527	14	9	20
Fuel, ice dealers	12	10	1,973	(D)	333	6,800	6,755	91	89	12
Feed, farm, garden supply stores	50	32	15,874	15,456	708	14,676	14,417	203	195	50
Jewelry stores	42	16	1,556	1,228	214	4,429	4,391	61	59	42
Book, stationery stores	9	7	741	(D)	135	2,658	2,625	48	45	7
Other retail stores (except second-hand)	80	50	2,973	2,401	266	6,420	5,393	140	98	93
Second-hand stores	37	11	627	383	51	1,129	1,017	22	16	47
Nonstore retailers	66	12	1,431	883	82	1,582	1,436	33	27	68

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TULARE COUNTY										
Retail trade, total	1,782	1,114	157,651	141,977	15,161	302,654	284,947	5,254	4,410	1,918
Food stores, total	370	168	39,162	32,300	2,194	40,906	37,410	623	492	407
Grocery stores	321	139	36,443	29,959	1,889	35,409	32,225	517	405	356
Meat markets, fish (seafood) markets	23	15	1,506	1,284	111	2,269	2,263	51	30	23
Fruit stores, vegetable markets	9	1	263	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	329	219	11,173	9,723	1,989	43,358	39,611	1,067	873	390
Eating places	240	154	6,474	5,430	1,215	25,168	23,208	676	563	282
Drinking places	89	65	4,699	4,293	772	18,190	16,403	391	310	108
General merchandise group, total	68	60	11,268	11,112	1,373	27,088	24,271	655	471	49
General merchandise group (except variety)	42	34	8,620	8,464	962	18,933	16,966	409	298	35
Variety stores	26	26	2,648	2,648	411	8,155	7,303	246	173	14
Apparel, accessories stores, total	117	99	7,031	6,607	613	11,986	10,383	276	197	124
Shoe stores	24	20	1,560	1,430	143	2,861	2,369	84	34	20
Men's, boys' clothing and furnishings stores	(NA)	21	(NA)	1,983	193	2,714	2,034	62	41	(NA)
Family clothing stores	(NA)	5	(NA)	(D)	19	562	508	15	11	(NA)
Women's clothing, specialty stores	50	44	2,537	2,459	231	5,201	4,895	120	99	51
Ready-to-wear stores	(NA)	37	(NA)	2,172	202	4,763	4,462	110	90	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	287	29	438	433	10	9	(NA)
Other apparel stores	11	9	420	(D)	27	648	577	15	12	10
Furniture, home furnishings, appliance dealers, total	103	75	9,424	8,990	1,143	22,728	22,030	358	325	111
Furniture, home furnishings stores, antique stores	56	40	5,391	5,107	625	11,957	11,720	185	172	55
Household appliance, radio, TV stores	45	35	4,021	3,883	518	10,771	10,310	173	153	54
Automotive group	107	87	24,983	24,297	2,634	54,061	53,161	706	671	117
Gasoline service stations	205	115	9,993	7,695	643	12,942	11,669	244	193	219
Lumber, bldg. matls., hardware, farm equip. dealers, total	119	99	20,187	19,597	2,808	55,159	54,286	721	689	109
Farm equipment dealers	33	31	8,870	(D)	1,369	25,609	25,573	311	309	26
Lumber, building materials, supplies, equipment dealers	55	43	7,932	7,604	1,023	20,822	20,445	271	256	40
Hardware stores	31	25	3,385	(D)	416	8,728	8,268	139	124	43
Drug stores, proprietary stores, total	40	36	4,015	3,893	430	8,440	7,695	174	130	47
Drug stores	(NA)	34	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	268	146	18,681	16,567	1,188	23,459	21,966	391	331	285
Liquor stores	36	14	1,716	1,070	47	844	605	21	10	41
Fuel, ice dealers	15	9	1,000	886	108	2,340	2,264	33	32	13
Feed, farm, garden supply stores	53	41	11,399	11,059	636	13,465	12,782	193	178	54
Jewelry stores	24	20	899	867	105	1,919	1,820	39	33	27
Book, stationery stores	9	9	694	694	86	1,610	1,533	31	25	11
Other retail stores (except second-hand)	75	41	2,105	1,707	167	2,482	2,223	57	39	79
Second-hand stores	20	12	372	284	39	799	739	17	14	22
Nonstore retailers	56	10	1,734	1,196	148	2,527	2,465	39	38	60
VENTURA COUNTY										
Retail trade, total	1,342	992	150,534	141,180	15,705	317,906	296,224	5,351	4,445	1,516
Food stores, total	215	141	40,424	37,408	2,751	54,699	51,007	858	721	259
Grocery stores	171	107	36,181	33,347	2,116	41,806	38,588	651	529	203
Meat markets, fish (seafood) markets	14	14	2,523	2,477	224	4,264	3,958	43	35	22
Fruit stores, vegetable markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	23	15	849	723	233	4,248	4,156	65	61	25
Eating, drinking places, total	281	231	11,940	11,016	2,429	51,242	47,269	1,105	924	357
Eating places	210	164	9,437	8,567	1,971	40,903	37,550	910	756	267
Drinking places	71	67	2,503	2,449	458	10,339	9,719	195	168	90
General merchandise group, total	61	43	12,296	12,082	1,734	34,411	30,750	733	541	37
General merchandise group (except variety)	33	29	10,302	10,180	1,408	28,329	25,784	562	429	28
Variety stores	18	14	1,994	1,902	326	6,082	4,966	171	112	9
Apparel, accessories stores, total	115	97	8,205	7,911	903	18,301	16,870	381	340	109
Shoe stores	21	21	1,706	1,706	185	3,226	2,954	60	46	15
Men's, boys' clothing and furnishings stores	(NA)	21	(NA)	1,972	193	3,722	3,436	68	52	(NA)
Family clothing stores	(NA)	6	(NA)	(D)	95	1,926	1,853	46	37	(NA)
Women's clothing, specialty stores	45	37	3,146	3,018	384	8,556	7,777	187	146	43
Ready-to-wear stores	(NA)	28	(NA)	2,846	363	8,071	7,361	173	135	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	172	21	485	416	14	11	(NA)
Other apparel stores	14	12	523	(D)	46	871	850	20	19	14
Furniture, home furnishings, appliance dealers, total	104	74	8,172	7,486	884	18,970	17,683	277	233	106
Furniture, home furnishings stores, antique stores	53	43	4,652	4,498	490	11,590	10,508	170	136	49
Household appliance, radio, TV stores	51	31	3,520	2,988	394	7,380	7,175	107	97	57
Automotive group	80	74	28,713	28,599	2,924	60,191	58,240	724	701	80
Gasoline service stations	167	119	12,525	11,195	1,029	20,991	17,751	405	274	215
Lumber, bldg. matls., hardware, farm equip. dealers, total	75	61	11,929	11,511	1,582	30,705	30,159	378	358	77
Farm equipment dealers	9	7	3,567	(D)	610	12,216	12,201	132	131	8
Lumber, building materials, supplies, equipment dealers	43	33	6,713	6,451	819	15,393	15,300	189	184	39
Hardware stores	23	21	1,649	(D)	153	3,096	2,658	57	43	30

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
VENTURA COUNTY—Con.										
Drug stores, proprietary stores, total	44	38	4,630	4,350	521	11,543	10,860	190	157	45
Drug stores	(NA)	37	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	161	103	9,970	8,358	818	14,464	13,541	243	202	181
Liquor stores	28	20	3,081	2,653	208	2,354	2,135	41	30	38
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	24	18	2,482	2,174	128	2,496	2,312	37	31	25
Jewelry stores	17	15	1,172	(D)	200	3,603	3,462	56	50	17
Book, stationery stores	6	6	533	493	87	1,956	1,956	30	30	8
Other retail stores (except second-hand)	70	40	2,309	1,655	164	3,447	3,113	69	52	78
Second-hand stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	49	11	1,730	1,264	130	2,389	2,094	57	34	50

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[3]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ALHAMBRA										
Retail trade, total	602	422	95,631	91,873	11,125	219,757	204,812	3,781	3,041	572
Food stores, total	80	54	18,691	18,053	1,626	32,294	29,898	483	393	72
Grocery stores	35	27	15,555	15,425	1,316	27,426	25,232	388	309	32
Meat markets, fish (seafood) markets	19	9	1,364	1,102	87	1,706	1,637	27	25	17
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	4	290	290	44	836	778	19	16	4
Other food stores	19	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	87	61	6,252	5,846	1,303	30,250	27,494	724	578	92
Eating places	75	51	5,371	(D)	1,153	26,770	24,379	652	522	81
Drinking places	12	10	881	(D)	150	3,480	3,115	72	56	11
General merchandise group, total	27	19	8,345	8,211	1,172	21,984	18,828	619	413	19
General merchandise group (except variety)	16	12	6,306	6,240	833	15,409	13,416	417	296	9
Variety stores	11	7	2,039	1,971	339	6,575	5,412	202	117	10
Apparel, accessories stores, total	78	64	7,824	7,574	1,003	19,208	17,127	396	289	56
Shoe stores	27	23	2,248	2,154	294	5,306	4,496	97	59	16
Men's, boys' clothing and furnishings stores	(NA)	9	(NA)	1,621	221	4,046	3,622	71	53	(NA)
Family clothing stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's clothing, specialty stores	29	25	3,524	3,468	455	8,915	8,148	206	160	16
Ready-to-wear stores	(NA)	16	(NA)	2,999	398	7,907	7,259	178	140	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	469	57	1,008	889	28	20	(NA)
Other apparel stores	9	7	373	331	33	941	861	22	17	12
Furniture, home furnishings, appliance dealers, total	55	45	9,271	9,091	1,037	21,141	20,354	285	257	61
Furniture, home furnishings stores, antique stores	33	31	7,008	(D)	688	14,266	13,878	197	183	34
Household appliance, radio, TV stores	22	14	2,263	(D)	349	6,875	6,476	88	74	27
Automotive group	44	34	26,000	25,582	2,988	57,806	57,522	591	580	36
Gasoline service stations	70	50	5,667	5,057	447	10,142	9,022	186	141	81
Lumber, bldg. mats., hardware, farm equip. dealers, total	24	18	4,375	4,219	500	7,009	6,823	90	82	21
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	18	14	3,939	(D)	437	5,784	5,718	69	66	17
Hardware stores	6	4	436	(D)	63	1,225	1,105	21	16	4
Drug stores, proprietary stores, total	17	15	2,792	(D)	437	7,708	6,506	140	90	15
Drug stores	(NA)	14	(NA)	2,731	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	87	57	5,425	(D)	537	10,440	9,661	219	184	84
Liquor stores	16	12	1,901	1,697	67	1,167	1,017	22	15	16
Fuel, ice dealers	2	...	(D)	...	...	...	...	...	...	(D)
Feed, farm, garden supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	18	8	962	860	123	2,814	2,688	40	36	18
Book, stationery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	34	30	1,728	1,688	215	3,946	3,491	101	78	31
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	33	5	989	623	75	1,775	1,577	48	34	35
BAKERSFIELD										
Retail trade, total	1,193	849	166,504	157,636	21,173	417,222	391,716	6,948	5,750	1,250
Food stores, total	200	110	31,976	28,930	2,151	42,457	38,743	685	532	219
Grocery stores	152	88	29,270	26,840	1,786	35,529	32,658	564	435	162
Meat markets, fish (seafood) markets	18	10	1,118	890	99	1,360	1,269	21	14	19
Fruit stores, vegetable markets	11	1	219	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	14	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	259	195	11,581	10,733	2,841	61,033	57,424	1,278	1,118	314
Eating places	192	136	8,384	7,674	2,184	48,509	45,601	1,038	905	227
Drinking places	67	59	3,197	3,059	657	12,524	11,823	240	213	87
General merchandise group, total	29	27	27,693	(D)	4,876	94,984	84,936	1,961	1,409	9
General merchandise group (except variety)	20	18	24,981	(D)	4,432	85,937	77,324	1,697	1,244	7
Variety stores	9	9	2,712	2,712	444	9,047	7,612	264	165	2
Apparel, accessories stores, total	87	83	8,544	8,448	1,013	19,910	18,185	377	298	71
Shoe stores	19	17	1,636	(D)	214	3,421	3,107	61	45	9
Men's, boys' clothing and furnishings stores	14	14	2,361	2,361	321	6,281	5,711	105	79	12
Family clothing stores	5	5	372	372	32	676	595	15	11	7
Women's clothing, specialty stores	37	33	3,588	(D)	389	8,423	7,692	174	144	31
Ready-to-wear stores	(NA)	27	(NA)	3,064	319	7,079	6,579	146	123	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	(D)	70	1,344	1,113	28	21	(NA)
Other apparel stores	12	12	587	587	57	1,109	1,082	22	19	12
Furniture, home furnishings, appliance dealers, total	73	59	10,384	9,962	1,725	33,700	33,159	415	380	81
Furniture, home furnishings stores, antique stores	48	38	6,353	6,035	991	19,875	19,503	254	231	51
Household appliance, radio, TV stores	25	21	4,031	3,927	734	13,825	13,656	161	155	30
Automotive group	73	59	29,150	28,896	3,393	64,948	64,541	734	712	72
Gasoline service stations	165	135	11,875	11,103	1,178	22,666	21,362	384	321	169
Lumber, bldg. mats., hardware, farm equip. dealers, total	42	36	15,376	15,158	1,974	39,749	38,255	506	473	34
Farm equipment dealers	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	23	21	6,828	(D)	997	19,144	18,660	236	222	19
Hardware stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	26	22	5,242	5,126	656	11,473	10,271	203	155	25
Drug stores	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BAKERSFIELD—Con.										
Other retail stores, total	197	115	12,834	(D)	1,248	23,994	22,639	367	314	208
Liquor stores	36	26	3,159	2,461	161	2,702	2,278	51	34	37
Fuel, ice dealers	11	9	1,008	926	184	2,925	2,925	26	26	11
Feed, farm, garden supply stores	16	10	1,913	1,753	145	2,446	2,446	30	30	22
Jewelry stores	19	15	1,331	1,233	259	5,353	5,240	66	63	17
Book, stationery stores	5	5	267	267	25	686	594	17	14	6
Other retail stores (except second-hand)	64	48	4,441	3,807	443	9,250	8,544	166	137	66
Second-hand stores	22	6	309	(D)	31	632	612	11	10	21
Nonstore retailers	42	8	1,849	1,141	118	2,308	2,201	38	32	48
BERKELEY										
Retail trade, total	1,156	764	126,015	117,377	14,728	288,387	263,272	5,104	3,962	1,226
Food stores, total	272	158	35,701	31,707	2,862	55,138	50,019	889	613	287
Grocery stores	157	83	29,074	26,210	2,216	42,190	38,366	663	439	149
Meat markets, fish (seafood) markets	58	32	3,728	2,932	188	3,708	3,376	49	37	74
Fruit stores, vegetable markets	3	3	446	446	47	944	727	17	9	5
Candy, nut, confectionery stores	7	5	496	(D)	97	1,882	1,850	30	29	3
Other food stores	47	35	1,957	(D)	314	6,414	5,700	130	99	56
Eating, drinking places, total	163	115	7,903	7,133	1,896	39,032	35,799	778	619	210
Eating places	146	100	7,004	(D)	1,728	35,756	32,806	724	581	185
Drinking places	17	15	899	(D)	168	3,276	2,993	54	38	25
General merchandise group, total	46	34	9,724	9,534	1,318	25,690	22,326	641	455	44
General merchandise group (except variety)	11	9	7,164	(D)	935	18,570	16,581	448	342	11
Variety stores	35	25	2,560	(D)	383	7,120	5,745	193	113	33
Apparel, accessories stores, total	87	71	8,678	8,354	1,175	21,925	19,844	412	317	93
Shoe stores	18	16	1,604	(D)	212	3,947	3,151	72	43	18
Men's, boys' clothing and furnishings stores	10	10	2,331	2,331	325	6,046	5,662	90	71	10
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	37	33	2,809	2,765	367	7,061	6,470	158	131	40
Ready-to-wear stores	(NA)	18	(NA)	1,825	237	4,788	4,419	105	87	(NA)
Other clothing, specialty stores	(NA)	15	(NA)	940	130	2,273	2,051	53	44	(NA)
Other apparel stores	18	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	93	55	12,064	11,540	1,455	27,431	26,482	598	567	97
Furniture, home furnishings stores, antique stores	53	35	4,872	4,622	697	11,972	11,508	160	143	53
Household appliance, radio, TV stores	40	20	7,192	6,918	758	15,459	14,974	438	424	44
Automotive group	54	38	20,939	20,655	2,231	42,048	41,197	444	429	55
Gasoline service stations	110	88	9,588	9,038	1,150	23,625	20,031	414	280	100
Lumber, bldg. matls., hardware, farm equip. dealers, total	37	27	4,141	3,879	611	12,945	11,955	183	154	35
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	20	14	2,152	1,992	316	6,671	6,003	73	63	15
Hardware stores	17	13	1,989	1,887	295	6,274	5,952	110	91	20
Drug stores, proprietary stores, total	39	37	4,993	(D)	701	13,311	12,098	223	168	41
Drug stores	(NA)	37	(NA)	(D)	701	13,311	12,098	223	168	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	216	136	11,342	10,074	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	31	27	3,441	3,155	221	4,844	3,852	76	50	31
Fuel, ice dealers	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	21	11	780	640	113	2,188	2,100	38	31	23
Book, stationery stores	17	15	1,624	(D)	255	6,098	5,472	126	91	12
Other retail stores (except second-hand)	104	74	4,761	4,423	613	11,721	9,924	243	161	108
Second-hand stores	13	7	225	163	20	360	306	8	5	12
Nonstore retailers	39	5	942	(D)	(D)	(D)	(D)	(D)	(D)	(D)
BEVERLY HILLS										
Retail trade, total	649	507	144,348	141,126	22,320	459,142	440,899	7,088	6,267	561
Food stores, total	48	44	16,570	(D)	1,850	38,746	36,458	505	429	32
Grocery stores	19	19	13,660	13,660	1,395	29,077	27,267	363	303	12
Meat markets, fish (seafood) markets	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	3	148	108	7	125	110	3	2	6
Candy, nut, confectionery stores	7	5	333	(D)	45	1,303	1,256	25	22	6
Other food stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	70	64	12,750	12,712	4,124	82,634	79,876	1,543	1,418	63
Eating places	64	58	12,431	12,393	4,047	80,874	78,411	1,516	1,399	59
Drinking places	6	6	319	319	77	1,760	1,465	27	19	4
General merchandise group, total	15	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group (except variety)	14	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	158	152	26,244	26,102	4,606	92,417	88,864	1,483	1,366	132
Shoe stores	17	17	2,815	2,815	450	8,054	7,703	122	106	9
Men's, boys' clothing and furnishings stores	20	18	3,107	3,053	528	9,960	9,619	118	106	13
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	66	66	15,781	15,749	2,689	54,273	52,032	975	903	59
Ready-to-wear stores	42	42	13,989	13,989	2,320	46,950	45,914	845	799	32
Other clothing, specialty stores	24	24	1,760	1,760	369	7,323	6,118	130	104	21
Other apparel stores	2	48	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. o.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 17

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BEVERLY HILLS—Con.										
Furniture, home furnishings, appliance dealers, total	44	34	9,891	9,735	1,529	31,368	31,186	367	361	35
Furniture, home furnishings stores, antique stores	38	30	9,144	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	6	4	747	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	18	16	26,529	26,503	2,752	58,733	58,463	624	620	8
Gasoline service stations	47	37	4,726	4,524	689	13,483	12,744	211	176	44
Lumber, bldg. matls., hardware, farm equip. dealers, total	16	10	4,849	4,391	537	9,333	9,327	102	101	19
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	11	7	4,133	(D)	418	6,980	6,974	75	74	14
Hardware stores	5	3	716	(D)	119	2,353	2,353	27	27	5
Drug stores, proprietary stores, total	36	26	5,220	5,002	894	17,494	15,365	263	194	34
Drug stores	(NA)	26	(NA)	5,002	894	17,494	15,365	263	194	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	152	104	(D)	13,036	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	15	13	2,340	2,272	184	3,329	3,268	39	36	9
Fuel, ice dealers	...	...	...	...	...	...	...	...	...	...
Feed, farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	27	21	3,881	3,769	532	10,562	10,311	126	122	23
Book, stationery stores	13	9	880	770	110	2,812	2,637	51	45	14
Other retail stores (except second-hand)	71	55	6,115	5,363	893	20,125	19,517	250	222	61
Second-hand stores	6	4	795	(D)	62	1,099	882	21	11	7
Nonstore retailers	45	9	1,731	1,267	335	5,607	5,441	68	65	41
BURBANK										
Retail trade, total	958	650	130,987	123,547	14,660	301,837	279,141	4,777	3,825	1,013
Food stores, total	112	84	40,157	38,897	3,426	71,484	65,463	932	752	116
Grocery stores	51	35	35,904	34,936	3,023	63,732	58,701	782	639	57
Meat markets, fish (seafood) markets	17	17	1,900	1,880	146	2,708	2,423	43	34	24
Fruit stores, vegetable markets	5	3	340	(D)	31	763	763	8	8	6
Candy, nut, confectionery stores	4	4	197	197	22	413	379	12	8	2
Other food stores	35	25	1,816	(D)	204	3,868	3,197	87	63	27
Eating, drinking places, total	171	135	11,514	11,074	2,889	66,150	60,170	1,370	1,066	178
Eating places	143	107	9,822	9,382	2,518	57,619	52,130	1,215	932	151
Drinking places	28	28	1,692	1,692	371	8,531	8,040	155	134	27
General merchandise group, total	24	22	5,930	(D)	997	18,671	15,517	421	271	22
General merchandise group (except variety)	12	10	4,488	(D)	763	14,158	11,872	262	182	12
Variety stores	12	12	1,442	1,442	234	4,513	3,645	159	89	10
Apparel, accessories stores, total	76	60	5,294	4,910	561	10,416	9,353	222	160	83
Shoe stores	21	19	1,357	(D)	158	2,878	2,721	47	38	17
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	(D)	56	974	867	21	15	(NA)
Family clothing stores	(NA)	5	(NA)	1,250	183	3,426	3,065	71	49	(NA)
Women's clothing, specialty stores	28	24	1,462	1,412	139	2,347	2,027	60	42	27
Ready-to-wear stores	(NA)	16	(NA)	1,116	114	1,862	1,560	49	32	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	296	25	485	467	11	10	(NA)
Other apparel stores	6	6	334	334	25	791	673	23	16	7
Furniture, home furnishings, appliance dealers, total	78	60	7,526	6,930	843	15,710	15,232	212	193	81
Furniture, home furnishings stores, antique stores	45	37	4,801	4,477	578	10,862	10,522	141	128	47
Household appliance, radio, TV stores	33	23	2,725	2,453	265	4,848	4,710	71	65	34
Automotive group	61	49	26,193	25,983	2,600	54,703	53,504	569	540	55
Gasoline service stations	121	91	9,342	8,254	760	15,128	13,514	271	196	143
Lumber, bldg. matls., hardware, farm equip. dealers, total	51	35	8,445	7,953	724	13,183	12,363	160	133	49
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	36	24	7,157	6,741	635	11,557	10,947	138	116	35
Hardware stores	15	11	1,288	1,212	89	1,626	1,416	22	17	14
Drug stores, proprietary stores, total	25	19	4,504	4,258	610	10,893	9,575	211	150	27
Drug stores	(NA)	19	(NA)	4,258	610	10,893	9,575	211	150	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	181	85	9,335	(D)	775	15,330	14,284	255	212	202
Liquor stores	36	24	2,873	2,225	93	2,368	2,062	39	26	43
Fuel, ice dealers	2	...	(D)	...	...	...	...	...	...	(D)
Feed, farm, garden supply stores	6	2	96	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	15	9	1,212	1,114	175	3,342	3,243	49	43	12
Book, stationery stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	57	37	3,274	2,848	321	5,968	5,544	105	90	64
Second-hand stores	19	7	623	425	61	1,196	1,146	20	19	24
Nonstore retailers	58	10	2,747	2,105	475	10,169	10,166	154	152	57
COMPTON										
Retail trade, total	625	437	122,483	117,571	12,277	246,084	225,931	3,852	2,986	689
Food stores, total	99	65	26,931	25,945	1,663	35,556	32,098	869	422	115
Grocery stores	63	43	24,000	23,428	1,410	30,719	27,950	481	358	75
Meat markets, fish (seafood) markets	13	11	2,084	(D)	189	3,472	3,088	52	41	19
Fruit stores, vegetable markets	4	...	200	...	...	...	...	...	...	4
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	15	9	(D)	366	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
COMPTON—Con.										
Eating, drinking places, total	113	87	4,968	4,584	1,056	23,505	21,591	478	391	145
Eating places	81	59	3,295	(D)	801	18,197	16,535	372	297	97
Drinking places	30	28	1,631	(D)	255	5,308	5,056	106	94	44
General merchandise group, total	17	17	23,393	23,393	2,821	58,940	49,318	1,075	633	17
General merchandise group (except variety)	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	36	36	3,742	3,742	424	8,259	7,621	177	138	23
Shoe stores	11	11	1,257	1,257	161	2,739	2,538	48	33	3
Men's, boys' clothing and furnishings stores	5	5	825	825	82	1,515	1,433	28	23	4
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	13	13	1,361	1,361	152	3,332	3,002	83	65	10
Ready-to-wear stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	35	31	6,020	5,982	680	12,690	12,087	173	153	34
Furniture, home furnishings stores, antique stores	15	15	3,013	3,013	355	6,182	5,991	77	70	15
Household appliance, radio, TV stores	20	16	3,007	2,969	325	6,508	6,096	96	83	19
Automotive group	69	55	38,229	37,653	3,886	73,995	73,241	779	755	63
Gasoline service stations	74	56	5,927	5,511	590	12,027	11,091	209	180	77
Lumber, bldg. mats., hardware, farm equip. dealers, total	32	20	3,854	3,522	294	5,378	5,158	82	72	33
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	18	12	2,882	2,670	201	3,529	3,381	50	44	18
Hardware stores	14	8	972	852	93	1,849	1,777	32	28	15
Drug stores, proprietary stores, total	8	8	2,329	2,329	332	5,369	4,323	101	68	10
Drug stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	112	58	6,372	4,512	462	9,175	8,223	184	150	138
Liquor stores	36	16	2,905	1,705	113	2,016	1,563	43	29	57
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	12	6	664	492	29	552	499	10	8	12
Jewelry stores	15	9	750	632	97	1,859	1,668	29	23	15
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	31	19	1,455	1,271	117	2,484	2,229	50	38	33
Second-hand stores	9	5	296	272	93	1,847	1,847	44	44	11
Nonstore retailers	30	4	718	398	69	1,190	1,180	25	24	34
FRESNO										
Retail trade, total	2,052	1,348	247,518	230,192	28,995	573,669	533,719	9,598	7,929	2,275
Food stores, total	384	210	57,548	51,094	3,969	78,299	66,489	1,172	845	445
Grocery stores	252	130	46,301	41,127	2,905	57,321	47,698	807	576	297
Meat markets, fish (seafood) markets	56	42	6,206	5,686	470	8,603	7,423	136	88	60
Fruit stores, vegetable markets	22	2	431	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	4	337	(D)	43	701	685	17	16	6
Bakery products stores	27	19	1,126	1,012	298	6,898	6,231	129	97	28
Other food stores	21	13	3,147	2,823	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	353	291	17,255	16,367	3,953	79,949	75,189	1,794	1,539	481
Eating places (except refreshment stands)	212	172	10,931	10,393	2,852	54,668	52,216	1,260	1,101	294
Refreshment stands	28	22	873	807	143	3,411	2,959	84	64	42
Drinking places	113	97	5,451	5,167	958	21,870	20,014	450	374	145
General merchandise group, total	62	46	22,355	21,977	3,445	70,878	64,696	1,603	1,287	50
Department stores	5	5	14,809	14,809	2,398	50,822	47,505	1,053	902	...
Dry goods, general merchandise stores	21	15	1,874	(D)	184	3,764	3,370	93	66	19
General stores	7	5	419	(D)	16	251	164	7	4	7
Variety stores	29	21	5,453	5,297	847	16,041	13,657	450	315	24
Apparel, accessories stores, total	163	131	19,512	18,740	2,626	52,553	47,368	1,015	716	132
Shoe stores	32	28	3,640	3,550	496	8,967	8,203	155	114	15
Men's, boys' clothing and furnishings stores	(NA)	15	(NA)	2,799	433	9,777	8,459	151	100	(NA)
Family clothing stores	(NA)	14	(NA)	4,162	596	11,242	9,778	232	168	(NA)
Women's clothing, specialty stores	67	59	7,246	7,098	949	18,656	17,090	408	269	54
Ready-to-wear stores	(NA)	35	(NA)	6,119	822	16,536	15,166	362	233	(NA)
Millinery stores	(NA)	9	(NA)	361	64	1,138	1,038	27	22	(NA)
Other clothing, specialty stores	(NA)	15	(NA)	618	63	982	886	19	14	(NA)
Other apparel stores	21	15	1,275	1,131	152	3,911	3,838	69	65	21
Furniture, home furnishings, appliance dealers, total	167	117	22,462	21,680	3,333	63,825	61,670	867	790	185
Furniture, home furnishings stores	81	69	12,814	12,624	2,046	27,169	26,370	385	356	86
Furniture stores	(NA)	42	(NA)	8,879	1,456	25,236	25,049	324	310	(NA)
Home furnishings, antique stores	(NA)	27	(NA)	3,745	590	12,327	11,710	173	157	(NA)
Household appliance, radio, TV stores	82	48	9,648	9,056	1,287	26,262	24,911	370	323	97
Automotive group, total	101	73	33,570	32,872	3,629	67,765	67,291	752	737	98
Passenger car dealers (franchised)	17	17	22,231	22,231	2,562	49,595	49,484	493	489	12
Passenger car dealers (nonfranchised)	44	32	7,174	6,856	489	8,049	8,024	121	120	48
Tire, battery, accessory dealers	26	14	2,840	2,648	495	8,581	8,294	117	109	27
Other automotive dealers	14	10	1,325	1,137	83	1,540	1,489	21	19	11
Gasoline service stations	257	189	15,220	13,544	1,318	27,364	23,602	526	374	279

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FRESNO--Con.										
Lumber, bldg. matls., hardware, farm equip. dealers, total	75	59	19,081	18,707	2,572	50,758	49,845	600	566	69
Farm equipment dealers	12	10	5,616	(D)	939	17,747	17,670	192	187	6
Lumber, building materials dealers	24	20	8,961	8,867	984	20,044	19,787	220	213	24
Plumbing, paint, electrical stores	21	15	1,901	(D)	250	5,308	5,033	73	64	23
Hardware stores	18	14	2,603	2,527	399	7,659	7,355	115	102	16
Drug stores, proprietary stores, total	59	45	9,330	8,852	1,078	22,490	20,451	397	299	66
Drug stores	(NA)	42	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	336	176	26,701	23,465	2,519	50,431	47,783	754	659	370
Liquor stores	51	31	3,210	2,506	164	3,269	2,579	63	38	58
Fuel, ice dealers	13	9	806	760	96	2,229	2,060	34	31	8
Feed, farm, garden supply stores	26	16	9,730	9,438	576	11,667	11,667	117	117	22
Jewelry stores	33	19	2,728	2,308	354	7,477	6,946	101	88	34
Book, stationery stores	11	9	1,184	(D)	175	3,300	3,263	64	58	12
Sporting goods, bicycle stores	23	9	922	546	66	1,522	1,189	26	19	31
Florists	29	13	683	509	88	1,652	1,597	30	28	34
Cigar stores, stands	9	5	189	149	14	245	225	5	4	10
News dealers, newsstands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	13	7	395	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	14	10	1,123	1,095	154	3,049	2,934	50	45	16
Camera, photographic supply stores	3	3	604	604	82	1,495	1,325	26	17	2
Other retail stores (except second-hand)	38	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	29	11	1,744	1,460	311	5,318	5,219	71	64	37
Nonstore retailers, total	95	11	4,284	2,894	553	9,357	9,335	118	117	100
Mail order houses	2	...	(D)	...	...	...	...	...	...	(D)
Direct selling (house-to-house) organizations	84	10	3,516	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	9	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
GLENDALE										
Retail trade, total	1,212	860	194,062	185,818	22,106	429,616	397,457	6,983	5,618	1,193
Food stores, total	169	117	54,348	52,340	4,478	88,999	80,577	1,187	952	176
Grocery stores	82	62	47,169	46,387	3,481	69,005	61,753	869	677	75
Meat markets, fish (seafood) markets	28	12	2,180	1,378	124	2,205	1,917	30	22	38
Fruit stores, vegetable markets	13	3	592	388	29	305	305	4	4	21
Candy, nut, confectionery stores	8	6	392	(D)	43	925	862	19	16	5
Other food stores	36	34	3,863	(D)	801	16,559	15,740	265	233	33
Eating, drinking places, total	161	135	10,416	10,048	2,874	56,651	53,231	1,224	1,051	175
Eating places	135	109	8,614	8,246	2,363	47,368	44,677	1,059	913	147
Drinking places	26	26	1,802	1,802	511	9,283	8,554	165	138	28
General merchandise group, total	30	22	21,162	21,056	3,005	60,277	51,338	1,320	840	28
General merchandise group (except variety)	14	10	18,882	18,834	2,597	52,465	45,223	1,053	701	10
Variety stores	16	12	2,280	2,222	408	7,812	6,115	267	139	18
Apparel, accessories stores, total	128	108	11,894	11,604	1,473	28,543	25,407	552	404	90
Shoe stores	25	23	2,381	(D)	357	6,903	6,380	105	81	8
Men's, boys' clothing and furnishings stores	(NA)	17	(NA)	2,508	303	6,147	5,178	115	79	(NA)
Family clothing stores	(NA)	3	(NA)	831	114	1,895	1,685	39	26	(NA)
Women's clothing, specialty stores	58	50	5,022	4,918	596	11,551	10,269	258	189	44
Ready-to-wear stores	(NA)	33	(NA)	4,099	483	9,418	8,275	215	155	(NA)
Other clothing, specialty stores	(NA)	17	(NA)	819	113	2,133	1,994	43	34	(NA)
Other apparel stores	23	15	1,122	(D)	103	2,047	1,895	35	29	26
Furniture, home furnishings, appliance dealers, total	111	85	12,465	11,709	1,618	30,102	29,067	411	374	107
Furniture, home furnishings stores, antique stores	59	45	7,742	7,482	1,065	20,413	19,675	277	249	61
Household appliance, radio, TV stores	50	40	4,693	4,227	553	9,689	9,392	134	125	44
Automotive group	82	66	48,519	48,077	4,934	91,735	91,119	1,053	1,038	61
Gasoline service stations	128	112	10,043	9,541	978	19,724	17,145	375	263	128
Lumber, bldg. matls., hardware, farm equip. dealers, total	56	36	7,488	7,016	962	18,286	17,944	228	211	59
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	40	22	6,055	(D)	760	14,886	14,732	169	163	45
Hardware stores	16	14	1,433	(D)	202	3,400	3,212	59	48	14
Drug stores, proprietary stores, total	44	34	5,824	5,624	768	13,689	11,342	238	158	43
Drug stores	(NA)	34	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	224	128	10,293	7,841	833	18,105	16,823	320	253	245
Liquor stores	42	22	3,916	2,778	142	2,594	2,405	39	31	51
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	5	254	254	30	747	716	13	11	4
Jewelry stores	22	14	1,025	905	156	3,237	3,131	41	36	21
Book, stationery stores	16	10	780	614	105	2,179	2,055	33	27	19
Other retail stores (except second-hand)	101	65	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	17	11	508	416	48	976	953	17	15	22
Nonstore retailers	79	17	1,610	962	183	3,505	3,464	75	74	81
HUNTINGTON PARK										
Retail trade, total	617	423	100,166	95,916	11,522	219,973	207,167	3,725	3,054	607
Food stores, total	66	40	12,168	11,440	959	20,051	19,037	310	277	68
Grocery stores	32	18	9,969	9,511	789	15,689	14,903	230	205	35
Meat markets, fish (seafood) markets	16	8	1,478	1,274	79	1,932	1,836	27	24	17
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)

Standard Notes; (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[2]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HUNTINGTON PARK--Con.										
Food Stores—Coo.										
Candy, nut, confectionery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	123	79	5,995	5,229	1,240	24,531	23,341	499	442	143
Eating places	101	57	4,707	3,955	915	17,695	16,799	380	335	112
Drinking places	22	22	1,288	1,274	325	6,836	6,542	119	107	31
General merchandise group, total	18	16	9,426	(D)	1,463	25,823	22,414	704	466	12
General merchandise group (except variety)	11	11	6,880	6,880	995	16,754	14,684	430	303	9
Variety stores	7	5	2,546	(D)	468	9,069	7,730	274	163	3
Apparel, accessories stores, total	101	89	13,367	13,167	1,663	31,129	27,502	668	467	72
Shoe stores	24	24	3,358	3,358	475	9,170	8,247	161	104	9
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	1,808	254	5,023	4,122	95	61	(NA)
Family clothing stores	(NA)	6	(NA)	2,338	262	4,652	4,226	104	80	(NA)
Women's clothing, specialty stores	41	41	5,164	5,164	597	10,891	9,787	272	199	27
Ready-to-wear stores	30	30	4,695	4,695	519	9,506	8,654	240	179	23
Other clothing, specialty stores	11	11	469	469	78	1,385	1,133	32	20	4
Other apparel stores	10	6	547	499	75	1,393	1,120	36	23	11
Furniture, home furnishiogs, appliance dealers, total	40	36	7,416	7,276	975	19,894	19,529	247	235	41
Furniture, home furnishings stores, antique stores	20	20	5,194	5,194	755	15,171	15,048	170	163	24
Household appliance, radio, TV stores	20	16	2,222	2,082	220	4,723	4,481	77	72	17
Automotive group	30	22	35,120	34,878	3,400	62,555	62,006	688	672	22
Gasoline service stadoos	59	45	3,764	3,378	351	7,453	6,867	124	100	63
Lumber, bldg. mauls., hardware, farm equip. dealers, total	19	13	2,063	1,849	279	4,898	4,682	67	60	21
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	12	10	1,157	(D)	162	3,021	2,966	41	40	13
Hardware stores	7	3	906	(D)	117	1,877	1,716	26	20	8
Drug stores, proprietary stores, total	18	14	5,036	4,824	644	12,920	11,844	233	185	13
Drug stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	108	68	5,409	4,489	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	18	12	1,408	1,054	60	1,259	1,172	21	17	20
Fuel, ice dealers	2	...	(D)	...	...	...	...	...	...	(D)
Feed, farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	23	15	1,609	1,405	237	4,769	4,656	69	64	23
Book, stationery stores	8	8	405	405	38	827	778	16	14	9
Other retail stores (except second-hand)	44	32	1,858	(D)	209	3,775	3,339	76	55	48
Second-hand stores	4	...	32	...	...	...	...	...	...	4
Nonstore retailers	35	1	402	(D)	(D)	(D)	(D)	(D)	(D)	(D)
INGLEWOOD										
Retail trade, total	791	547	124,430	118,D14	14,453	283,740	260,298	4,529	3,496	801
Food stores, total	88	64	25,422	24,614	2,340	45,538	41,674	628	494	82
Grocery stores	45	29	21,139	20,425	1,715	33,600	30,155	464	351	43
Meat markets, fish (seafood) markets	12	12	1,403	1,403	143	3,002	2,945	36	32	13
Fruit stores, vegetable markets	3	3	709	709	78	1,207	1,125	14	12	7
Candy, nut, confectionery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	21	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	142	1D8	7,433	6,713	1,580	33,544	31,121	707	603	179
Eating places	109	77	5,255	(D)	1,149	23,507	21,836	514	435	142
Drinking places	33	31	2,178	(D)	431	10,037	9,285	193	168	37
General merchandise group, total	21	19	22,323	(D)	2,715	56,798	48,248	1,055	644	16
General merchandise group (except variety)	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	78	64	11,181	10,959	1,239	25,765	22,465	510	348	60
Shoe stores	18	18	2,921	2,921	389	7,559	6,560	126	81	9
Men's, boys' clothing and furnishings stores	12	12	2,217	2,217	202	4,523	4,039	71	53	5
Family clothing stores	4	4	2,258	2,258	273	6,615	5,465	144	89	1
Women's clothing, specialty stores	33	23	3,192	(D)	317	5,852	5,275	145	108	31
Ready-to-wear stores	(NA)	17	(NA)	2,604	262	4,532	4,D65	116	85	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	(D)	55	1,320	1,210	29	23	(NA)
Other apparel stores	9	7	553	(D)	58	1,216	1,126	24	17	10
Furniture, home furnishings, appliance dealers, total	66	52	7,243	6,987	925	17,773	17,412	221	209	65
Furniture, home furnishings stores, antique stores	38	34	4,689	4,601	612	12,522	12,307	149	143	34
Household appliance, radio, TV stores	28	18	2,554	2,386	313	5,251	5,105	72	66	31
Automoove group	51	31	23,163	22,379	2,546	45,260	44,877	463	451	41
Gasoline service stadoos	88	70	7,834	7,218	732	15,462	13,869	279	208	88
Lumber, bldg. mauls., hardware, farm equip. dealers, total	37	29	3,489	3,303	437	8,683	8,501	124	109	38
Farm equipment dealers	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	28	22	2,904	2,728	319	6,434	6,296	92	79	26
Hardware stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	21	19	4,165	(D)	547	10,D36	8,600	184	124	22
Drug stores	(NA)	19	(NA)	(D)	547	10,036	8,600	184	124	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
INGLEWOOD—Con.										
Other retail stores, total	151	85	8,404	6,450	748	15,128	13,867	251	201	158
Liquor stores	41	23	3,587	2,727	149	2,877	2,403	49	32	44
Fuel, ice dealers	6	...	52	...	...	...	...	...	...	6
Feed, farm, garden supply stores	6	2	379	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	19	13	1,068	918	165	3,155	3,046	31	27	17
Book, stationery stores	4	4	619	619	95	2,070	1,899	34	25	4
Other retail stores (except second-hand)	59	37	2,407	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	6	6	200	200	93	1,791	1,758	47	44	5
Nonstore retailers	48	6	3,773	3,031	644	9,753	9,664	107	105	52
LONG BEACH										
Retail trade, total	3,222	2,328	483,542	463,332	60,163	1,186,054	1,111,968	19,451	16,240	3,411
Food stores, total	483	305	103,582	98,054	8,794	175,432	161,856	2,214	1,801	496
Grocery stores	286	194	93,131	89,129	7,795	155,094	143,639	1,834	1,500	289
Meat markets, fish (seafood) markets	68	34	5,160	4,504	384	7,470	6,603	104	82	82
Fruit stores, vegetable markets	18	6	466	294	26	568	479	12	7	20
Candy, nut, confectionery stores	23	13	747	663	105	1,906	1,666	47	35	20
Bakery products stores	45	31	1,839	1,603	346	6,852	6,482	149	127	42
Other food stores	41	27	2,201	1,861	138	3,542	2,987	68	50	39
Eating, drinking places, total	697	607	39,864	38,432	10,528	213,314	198,809	4,284	3,678	840
Eating places (except refreshment stands)	432	362	27,156	26,074	7,598	152,191	141,732	3,148	2,704	501
Refreshment stands	44	32	1,171	971	169	3,138	2,639	80	58	50
Drinking places	221	213	11,537	11,387	2,761	57,985	54,438	1,056	916	289
General merchandise group, total	90	64	66,825	66,261	10,076	201,755	181,427	4,303	3,257	76
Department stores	7	7	56,434	56,434	8,522	169,702	155,889	3,358	2,691	...
Dry goods, general merchandise stores	33	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	47	39	7,605	7,447	1,273	26,896	20,610	824	460	38
Apparel, accessories stores, total	284	230	30,764	29,966	4,191	80,341	74,044	1,511	1,221	238
Shoe stores	55	45	6,236	6,032	864	16,707	14,617	272	194	32
Men's, boys' clothing and furnishings stores	(NA)	41	(NA)	(D)	819	14,416	13,642	256	214	(NA)
Family clothing stores	(NA)	11	(NA)	2,720	501	9,729	9,400	150	128	(NA)
Women's clothing, specialty stores	120	106	13,188	13,108	1,701	32,944	30,834	722	600	108
Ready-to-wear stores	(NA)	82	(NA)	11,350	1,488	28,579	26,890	621	519	(NA)
Millinery stores	(NA)	10	(NA)	599	95	1,600	1,439	39	33	(NA)
Other clothing, specialty stores	(NA)	14	(NA)	1,159	118	2,765	2,505	62	48	(NA)
Other apparel stores	39	27	1,774	(D)	306	6,545	5,551	111	85	37
Furniture, home furnishings, appliance dealers, total	245	197	31,261	30,253	3,891	77,799	75,770	1,053	980	254
Furniture, home furnishings stores	138	112	21,752	21,060	2,530	50,656	49,348	668	626	145
Furniture stores	(NA)	66	(NA)	17,823	2,052	40,596	39,938	501	471	(NA)
Home furnishings stores, antique stores	(NA)	46	(NA)	3,237	478	10,060	9,410	167	155	(NA)
Household appliance, radio, TV stores	105	85	9,409	9,193	1,361	27,143	26,422	385	354	107
Automotive group, total	175	135	91,515	90,225	9,272	180,214	178,867	1,779	1,735	173
Passenger car dealers (franchised)	27	27	64,147	64,147	7,214	139,716	139,401	1,277	1,271	9
Passenger car dealers (nonfranchised)	82	60	18,081	17,209	946	18,059	17,597	227	209	87
Tire, battery, accessory dealers	41	31	6,205	5,955	924	18,556	18,178	219	205	47
Other automotive dealers	21	17	3,028	2,914	188	3,883	3,691	56	50	26
Gasoline service stations	332	264	33,148	31,122	3,683	66.955	62,339	1,223	1,004	342
Lumber, bldg. matls., hardware, farm equip. dealers, total	115	89	31,397	30,289	3,329	63,274	62,159	833	764	124
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials dealers	36	26	22,575	21,823	2,243	41,348	41,048	497	490	37
Plumbing, paint, electrical stores	44	34	3,624	3,392	413	8,144	7,830	121	102	45
Hardware stores	35	29	5,198	5,074	673	13,782	13,281	215	172	42
Drug stores, proprietary stores, total	74	66	13,568	13,346	1,693	32,362	27,685	615	437	81
Drug stores	(NA)	63	(NA)	13,205	1,671	31,857	27,218	601	426	(NA)
Proprietary stores	(NA)	3	(NA)	141	22	505	467	14	11	(NA)
Other retail stores, total	560	348	33,546	29,324	3,484	70,613	65,259	1,319	1,055	619
Liquor stores	154	112	12,848	10,918	586	12,117	10,272	236	163	197
Fuel, ice dealers	16	2	183	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	19	11	932	830	96	1,666	1,391	30	20	21
Jewelry stores	72	42	5,907	5,487	820	17,310	16,507	233	205	68
Book, stationery stores	24	18	2,136	2,052	389	7,151	6,812	138	111	20
Sporting goods, bicycle stores	25	19	1,523	1,463	182	3,198	2,644	60	41	34
Florists	35	21	805	609	87	2,050	1,833	52	36	38
Cigar stores, stands	7	1	118	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	13	3	283	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	27	19	895	799	82	1,854	1,728	54	49	30
Music stores	16	14	1,435	(D)	216	5,703	5,353	90	78	13
Camera, photographic supply stores	10	10	1,224	1,224	148	2,709	2,540	46	35	13
Other retail stores (except second-hand)	53	51	2,662	(D)	429	8,254	7,673	189	132	50
Second-hand stores	37	25	1,755	1,653	429	8,167	8,100	181	176	35
Nonstore retailers, total	167	23	8,072	6,060	1,222	23,995	23,753	317	308	168
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	156	18	6,040	4,120	1,050	20,860	20,618	276	267	157
Merchandise vending machine operators	11	5	2,032	1,940	172	3,135	3,135	41	41	11
LOS ANGELES										
Retail trade, total	21,958	14,428	3,056,152	2,890,575	393,055	7,460,336	6,947,733	126,092	106,251	23,291
Food Stores										
Total	3,637	2,219	666,196	620,028	57,946	1,147,573	1,030,900	15,663	12,581	4,038
Grocery stores	2,012	1,224	553,257	522,949	45,041	904,949	803,143	11,774	9,282	2,231
Meat markets	483	285	43,081	36,569	3,244	62,682	58,188	810	667	584

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LOS ANGELES—Con.										
Food Stores—Con.										
Fish (seafood) markets	51	19	2,306	1,480	142	2,923	2,762	41	34	55
Fruit stores, vegetable markets	247	95	13,082	10,318	1,312	23,590	22,109	369	295	326
Candy, nut, confectionery stores	128	102	5,856	5,366	830	16,406	14,632	358	272	76
Bakery products stores	350	278	17,521	16,433	3,255	64,682	60,657	1,195	1,041	305
Bakeries, with baking on premises	(NA)	160	(NA)	8,652	2,407	46,107	42,327	833	692	(NA)
Bakeries, without baking on premises	(NA)	118	(NA)	7,781	848	18,575	18,330	362	349	(NA)
Delicatessen stores	117	85	11,890	11,090	1,619	28,668	27,712	500	455	156
Food stores, n.e.c.	213	131	18,247	15,823	2,503	43,673	41,697	616	535	241
Eating, Drinking Places										
Total	4,448	3,422	263,001	247,973	66,775	1,334,332	1,236,413	28,111	23,603	5,074
Eating places (except refreshment stands)	3,055	2,235	198,791	186,935	52,373	1,034,963	968,776	21,961	18,842	3,462
Restaurants, cafeterias	(NA)	2,175	(NA)	181,462	50,642	1,002,152	939,225	21,185	18,300	(NA)
Caterers	(NA)	32	(NA)	3,660	1,113	22,412	19,694	528	336	(NA)
In-plant food contractors	(NA)	28	(NA)	1,813	618	10,399	9,857	248	206	(NA)
Refreshment stands	287	183	10,263	8,801	1,511	31,404	21,354	901	466	307
Drinking places	1,102	1,004	53,901	52,237	12,891	267,965	246,283	5,249	4,295	1,299
General Merchandise Group										
Total	594	410	384,959	381,919	60,042	1,028,992	936,046	24,306	19,703	511
Department stores	25	25	310,781	310,781	49,120	816,649	751,958	18,962	16,178	...
Dry goods, general merchandise stores	287	189	36,329	34,815	4,684	91,095	82,867	1,771	1,348	282
General stores	17	7	1,098	800	44	878	802	16	12	20
Variety stores	265	189	36,723	35,523	6,194	120,370	100,419	3,557	2,165	207
Apparel, Accessories Stores										
Total	1,762	1,382	210,820	204,486	31,523	558,459	513,037	10,908	8,883	1,585
Shoe stores	332	296	32,650	32,028	4,727	86,953	79,651	1,413	1,019	182
Men's shoe stores	(NA)	43	(NA)	3,062	411	7,509	7,015	113	91	(NA)
Women's shoe stores	(NA)	50	(NA)	11,409	1,696	32,030	30,165	532	390	(NA)
Children's, juveniles' shoe stores	(NA)	19	(NA)	991	143	2,612	2,012	58	28	(NA)
Family shoe stores	(NA)	184	(NA)	16,566	2,477	44,802	40,459	710	510	(NA)
Men's, boys' clothing and furnishings stores	(NA)	264	(NA)	47,170	7,043	126,566	118,419	2,089	1,684	(NA)
Men's, boys' clothing stores	(NA)	204	(NA)	41,829	6,429	114,720	107,666	1,896	1,526	(NA)
Men's, boys' furnishings stores	(NA)	60	(NA)	5,341	614	11,846	10,753	193	158	(NA)
Family clothing stores	(NA)	80	(NA)	31,245	4,185	79,955	67,421	1,679	1,192	(NA)
Women's clothing, specialty stores	645	505	82,716	80,300	13,063	216,245	201,911	4,907	4,291	622
Ready-to-wear stores	(NA)	395	(NA)	73,557	12,109	198,635	185,946	4,528	3,978	(NA)
Millinery stores	(NA)	36	(NA)	2,605	446	8,413	7,747	175	155	(NA)
Clothing, specialty stores, n.e.c.	(NA)	74	(NA)	4,138	508	9,197	8,218	204	158	(NA)
Children's, infants' wear stores	115	83	6,076	5,320	392	8,583	7,401	228	164	134
Apparel stores, n.e.c.	216	154	8,903	8,423	2,113	40,157	38,234	592	533	219
Furniture, Home Furnishings, Appliance Dealers										
Total	1,576	1,120	216,809	206,045	27,919	553,630	535,552	7,340	6,791	1,677
Furniture, home furnishings stores	990	728	147,138	140,338	20,533	417,027	406,333	5,443	5,125	1,065
Furniture stores	(NA)	413	(NA)	102,503	14,027	285,754	279,618	3,660	3,461	(NA)
Floor covering stores	(NA)	99	(NA)	20,561	3,673	70,246	68,056	824	781	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	216	(NA)	17,274	2,833	61,027	58,659	959	883	(NA)
Household appliance, radio, TV stores	578	392	69,505	65,707	7,386	136,603	129,219	1,897	1,666	602
Household appliance stores	(NA)	150	(NA)	18,711	2,109	39,049	38,035	554	522	(NA)
Appliance, radio, TV stores	(NA)	117	(NA)	28,016	2,508	45,712	43,949	616	553	(NA)
Radio, TV stores	(NA)	125	(NA)	18,980	2,769	51,842	47,235	727	591	(NA)
Automotive Group										
Total	772	600	499,373	493,817	48,431	907,124	897,732	10,015	9,756	663
Passenger car dealers (franchised)	209	201	423,880	423,178	41,869	781,931	776,222	8,383	8,257	91
Passenger car dealers (nonfranchised)	262	194	48,013	45,327	2,868	54,810	53,554	667	638	278
Tire, battery, accessory dealers	232	154	19,440	17,846	3,125	59,917	57,714	817	727	222
Motorcycle, aircraft, boat dealers	36	28	4,261	3,947	356	6,763	6,597	95	85	38
Household trailer dealers	25	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	2,366	1,808	185,668	168,652	18,957	380,804	350,945	6,432	5,267	2,583
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	692	494	133,761	129,405	14,046	272,957	263,242	3,383	3,060	696
Farm equipment dealers	7	5	1,484	(D)	141	2,651	2,651	32	32	9
Lumber, building materials dealers	172	152	90,543	90,167	8,610	172,006	168,044	1,916	1,811	142
Paint, glass, wallpaper stores	190	110	12,131	10,289	1,442	28,296	27,524	374	347	197
Plumbing, electrical supply stores	73	49	5,401	(D)	1,093	20,993	19,126	231	185	75
Hardware stores	246	178	24,136	22,598	2,760	49,011	45,897	830	685	267
Drug Stores, Proprietary Stores										
Total	648	574	102,699	100,255	14,743	276,433	235,177	4,940	3,445	624
Drug stores	(NA)	543	(NA)	98,359	14,570	273,321	232,371	4,878	3,398	(NA)
Proprietary stores	(NA)	31	(NA)	1,896	173	3,112	2,806	62	47	(NA)
Other Retail Stores										
Total	3,783	2,163	255,068	220,125	26,661	527,661	496,590	8,410	7,238	4,126
Liquor stores	947	685	88,010	75,456	4,494	101,108	88,338	1,734	1,307	1,093
Fuel, ice dealers	42	16	2,645	2,381	413	7,448	7,340	98	94	42
Fuel dealers (coal, wood)	(NA)	7	(NA)	636	59	1,513	1,405	27	23	(NA)
Liquefied petroleum gas dealers	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	47	23	10,398	9,758	447	9,101	8,863	120	113	53
Farm, garden supply stores	64	44	5,317	4,881	678	12,206	10,865	218	186	75
Jewelry stores	390	216	29,125	26,397	4,644	93,041	90,998	1,229	1,151	408
Book stores	78	44	4,470	3,898	646	12,076	11,150	232	189	73
Stationery stores	126	98	20,606	20,280	3,777	70,569	68,196	1,061	972	134

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[4]
	Total[3] (Number)	With payroll (Number)	Total, all establishments[3] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LOS ANGELES—Con.										
Other Retail Stores—Con.										
Sporting goods stores	103	61	6,446	5,236	627	13,037	12,451	193	168	103
Bicycle stores	41	23	1,026	734	77	1,782	1,515	35	24	41
Florists	235	149	7,802	6,530	1,301	25,786	24,645	450	396	253
Cigar stores, stands	110	36	3,242	1,998	190	3,742	3,525	76	68	105
News dealers, newsstands	115	41	4,003	2,375	230	4,778	4,433	145	128	123
Gift, novelty, souvenir stores	254	130	7,315	5,958	675	14,922	13,077	363	260	306
Music stores	123	79	11,457	10,743	1,767	35,469	34,373	472	435	121
Camera, photographic supply stores	109	63	13,466	12,392	1,234	22,003	21,004	323	288	106
Luggage, leather goods stores	44	24	2,254	1,892	193	3,518	3,409	54	47	43
Optical goods stores	39	33	1,834	1,746	481	8,874	8,851	105	103	36
Office, store machine and equipment dealers	42	22	1,557	1,191	271	5,484	5,373	72	69	39
Retail stores (except second-hand) n.e.c.	204	204	16,887	16,887	2,324	47,626	45,172	813	694	193
Second-hand stores	294	172	11,040	9,392	1,692	35,091	33,012	617	546	317
Nonstore Retailers										
Total	1,680	236	137,798	117,870	26,012	472,371	452,099	6,584	5,924	1,714
Mail order houses	74	52	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	1,524	148	48,162	29,782	6,252	117,480	115,836	1,917	1,859	1,564
Merchandise vending machine operators	82	36	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MODESTO										
Retail trade, total	795	531	104,263	97,397	11,952	235,191	223,180	3,837	3,280	857
Food stores, total	127	75	20,095	17,471	1,460	27,274	25,753	395	329	148
Grocery stores	88	52	17,904	15,828	1,266	23,738	22,478	332	280	103
Meat markets, fish (seafood) markets	22	14	1,634	1,210	117	2,129	2,006	34	26	27
Fruit stores, vegetable markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	6	328	(D)	63	1,166	1,077	21	16	8
Eating, drinking places, total	136	98	5,713	5,233	1,295	29,976	28,280	656	564	167
Eating places	82	58	3,658	3,312	885	18,753	17,635	437	369	102
Drinking places	54	40	2,055	1,921	410	11,223	10,645	219	195	65
General merchandise group, total	20	18	10,851	(D)	1,551	30,898	27,615	611	441	10
General merchandise group (except variety)	10	8	8,864	(D)	1,215	24,640	22,657	429	333	7
Variety stores	10	10	1,987	1,987	336	6,258	4,958	182	108	3
Apparel, accessories stores, total	78	70	7,850	7,678	876	17,211	15,985	357	300	70
Shoe stores	13	13	1,492	1,492	185	3,527	3,161	52	38	7
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	(D)	140	2,287	2,139	36	32	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	41	37	4,289	4,149	478	9,879	9,304	233	199	35
Ready-to-wear stores	(NA)	26	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	10	8	608	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	46	40	5,481	5,285	766	13,190	12,808	206	190	55
Furniture, home furnishings stores, antique stores	29	23	2,894	2,744	288	5,595	5,397	85	75	35
Household appliance, radio, TV stores	17	17	2,587	2,541	478	7,595	7,411	121	115	20
Automotive group	53	39	19,107	18,435	1,905	37,449	37,071	456	440	47
Gasoline service stations	88	54	6,082	5,092	488	9,687	8,983	188	149	109
Lumber, bldg. matls., hardware, farm equip. dealers, total	33	33	12,872	12,872	1,778	34,789	33,888	427	397	21
Farm equipment dealers	9	9	3,971	3,971	633	11,553	11,490	128	123	7
Lumber, building materials, supplies, equipment dealers	16	16	7,493	7,493	961	19,688	19,140	237	225	7
Hardware stores	8	8	1,408	1,408	184	3,548	3,258	62	49	7
Drug stores, proprietary stores, total	20	20	3,747	3,747	611	11,653	10,983	174	150	16
Drug stores	20	20	3,747	3,747	611	11,653	10,983	174	150	16
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	158	78	11,805	(D)	1,185	22,452	21,318	351	310	176
Liquor stores	9	7	845	(D)	121	53	...	2	...	10
Fuel, ice dealers	7	5	938	(D)	179	3,576	3,555	44	43	9
Feed, farm, garden supply stores	16	12	5,343	5,167	336	6,579	6,504	94	91	13
Jewelry stores	24	12	1,214	1,042	181	3,743	3,705	51	49	22
Book, stationery stores	5	3	577	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	53	35	2,277	1,977	237	5,847	4,930	114	83	65
Second-hand stores	14	4	197	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	36	6	660	300	37	612	496	16	10	38
OAKLAND										
Retail trade, total	4,827	2,979	587,183	546,817	79,202	1,562,610	1,399,841	24,895	20,000	5,177
Food stores, total	1,125	575	127,900	110,758	9,844	194,466	173,431	2,889	2,104	1,287
Grocery stores	706	324	97,731	85,113	6,666	132,945	117,867	1,904	1,342	788
Meat markets, fish (seafood) markets	185	101	14,669	12,105	1,202	23,869	21,421	331	249	223
Fruit stores, vegetable markets	39	21	3,490	2,930	368	6,718	6,100	101	78	54
Candy, nut, confectionery stores	21	17	1,425	1,391	327	6,661	6,404	103	96	15
Bakery products stores	82	56	2,970	2,612	701	13,723	12,684	255	207	94
Other food stores	78	56	7,149	6,607	580	10,550	8,955	195	132	95
Eating, drinking places, total	1,044	772	51,445	47,599	12,450	250,720	232,514	4,547	3,802	1,309
Eating places (except refreshment stands)	614	422	32,950	30,898	9,091	182,748	172,345	3,387	2,928	755
Refreshment stands	59	41	1,708	1,490	310	6,000	4,532	144	90	60
Drinking places	371	309	16,787	15,211	3,049	61,972	55,637	1,016	784	494

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[3] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
OAKLAND--Con.										
General merchandise group, total	131	87	79,742	79,052	13,236	257,726	178,444	5,105	3,398	104
Department stores	6	6	66,876	66,876	11,349	214,920	150,145	4,288	2,856	...
Dry goods, general merchandise stores	32	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	90	66	8,998	8,680	1,529	36,537	22,690	702	458	70
Apparel, accessories stores, total	375	277	45,055	43,673	7,860	149,813	138,545	2,481	1,993	299
Shoe stores	79	61	8,756	8,426	1,443	27,906	25,580	402	292	41
Men's, boys' clothing and furnishings stores	(NA)	46	(NA)	9,914	2,064	35,340	32,852	533	427	(NA)
Family clothing stores	(NA)	12	(NA)	4,551	769	15,459	14,204	209	169	(NA)
Women's clothing, specialty stores	154	118	19,426	18,860	3,202	64,502	59,881	1,224	1,017	119
Ready-to-wear stores	(NA)	81	(NA)	16,816	2,882	58,748	54,715	1,109	924	(NA)
Millinery stores	(NA)	14	(NA)	1,176	230	4,205	3,848	77	65	(NA)
Other clothing, specialty stores	(NA)	23	(NA)	868	90	1,549	1,318	38	28	(NA)
Other apparel stores	68	40	2,246	1,922	382	6,606	6,028	113	88	73
Furniture, home furnishings, appliance dealers, total	273	209	45,886	44,496	6,840	136,971	133,484	1,844	1,710	288
Furniture, home furnishings stores	164	130	36,261	35,457	5,587	110,043	107,641	1,515	1,421	170
Furniture stores	(NA)	79	(NA)	28,810	4,422	87,873	86,027	1,129	1,081	(NA)
Home furnishings stores, antique stores	(NA)	51	(NA)	6,647	1,165	22,170	21,614	386	340	(NA)
Household appliance, radio, TV stores	109	79	9,625	9,039	1,253	26,928	25,843	329	289	118
Automotive group, total	210	152	92,043	90,411	10,144	197,516	190,821	1,985	1,861	200
Passenger car dealers (franchised)	34	32	69,108	(D)	8,082	155,418	151,051	1,464	1,397	23
Passenger car dealers (nonfranchised)	95	57	12,598	11,462	549	10,561	9,990	127	113	104
Tire, battery, accessory dealers	63	51	7,881	7,725	1,338	27,596	26,098	345	312	56
Other automotive dealers	16	12	2,406	(D)	175	3,941	3,682	49	39	15
Gasoline service stations	387	271	29,560	26,736	2,811	59,262	52,959	1,012	743	396
Lumber, bldg. matls., hardware, farm equip. dealers, total	144	82	19,962	17,950	2,496	49,546	46,902	658	578	135
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	33	21	9,650	8,546	991	19,186	18,302	226	207	33
Plumbing, paint, electrical stores	50	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	60	34	7,201	6,763	1,076	22,192	20,602	330	275	58
Drug stores, proprietary stores, total	130	108	18,836	18,308	2,374	46,602	42,037	732	570	120
Drug stores	(NA)	105	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	781	399	43,306	36,402	5,217	96,273	90,664	1,506	1,276	832
Liquor stores	179	111	13,008	10,300	694	13,426	11,610	261	188	197
Fuel, ice dealers	17	9	1,857	1,729	137	2,629	2,518	40	33	19
Feed, farm, garden supply stores	10	8	1,007	(D)	78	2,096	1,849	32	26	13
Jewelry stores	81	45	8,865	8,427	1,653	30,303	29,368	361	322	81
Book, stationery stores	31	19	2,383	2,195	506	10,538	10,376	151	145	22
Sporting goods, bicycle stores	35	17	2,037	1,727	189	3,241	2,657	51	35	35
Florists	51	31	1,750	1,456	233	4,402	4,103	81	65	61
Cigar stores, stands	38	12	929	585	66	1,244	1,081	25	18	36
News dealers, newsstands	7	5	340	(D)	38	692	630	15	11	6
Gift, novelty, souvenir stores	42	14	602	316	25	626	529	19	13	52
Music stores	29	21	2,632	2,554	415	7,532	7,198	104	97	29
Camera, photographic supply stores	12	6	551	507	50	950	950	12	12	13
Other retail stores (except second-hand)	81	65	3,745	3,551	655	10,246	9,878	151	132	77
Second-hand stores	74	36	2,292	1,800	478	8,348	7,917	203	179	85
Nonstore retailers, total	227	47	33,448	31,432	5,930	123,715	120,040	2,136	1,965	207
Mail order houses	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	204	32	9,769	7,831	2,349	48,318	47,577	798	772	192
Merchandise vending machine operators	17	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
PASADENA										
Retail trade, total	1,426	1,026	240,698	232,688	32,709	611,959	567,086	10,906	9,183	1,423
Food stores, total	182	120	42,359	40,813	4,299	91,581	81,887	1,213	930	183
Grocery stores	95	61	36,220	35,248	3,458	69,939	63,753	866	683	93
Meat markets, fish (seafood) markets	18	10	1,375	1,203	99	1,900	1,738	23	19	19
Fruit stores, vegetable markets	10	2	406	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	12	12	528	528	96	2,066	1,851	56	42	10
Other food stores	43	35	3,732	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	219	171	11,754	11,020	3,032	64,072	58,500	1,430	1,172	239
Eating places	186	140	9,911	(D)	2,553	54,900	49,716	1,258	1,016	206
Drinking places	33	31	1,843	(D)	479	9,172	8,784	172	156	33
General merchandise group, total	37	35	51,897	(D)	8,922	140,036	129,761	3,409	2,936	21
General merchandise group (except variety)	22	20	49,174	(D)	8,398	129,239	121,353	3,070	2,755	18
Variety stores	15	15	2,723	2,723	524	10,797	8,408	339	181	3
Apparel, accessories stores, total	153	135	17,997	17,725	2,527	48,680	45,806	997	848	101
Shoe stores	51	51	4,418	4,418	635	12,144	11,369	209	164	19
Men's, boys' clothing and furnishings stores	20	14	2,787	2,629	397	6,533	6,148	102	89	20
Family clothing stores	7	7	993	993	142	2,572	2,382	52	42	7
Women's clothing, specialty stores	61	55	9,244	9,224	1,306	26,045	24,555	612	532	38
Ready-to-wear stores	(NA)	40	(NA)	8,363	1,159	23,433	22,254	545	481	(NA)
Other clothing, specialty stores	(NA)	15	(NA)	861	147	2,612	2,301	67	51	(NA)
Other apparel stores	12	8	515	461	47	1,386	1,352	22	21	15
Furniture, home furnishings, appliance dealers, total	132	96	16,048	15,360	2,405	45,163	43,399	676	616	133
Furniture, home furnishings stores, antique stores	83	65	10,606	10,306	1,790	33,717	32,885	509	479	83
Household appliance, radio, TV stores	45	31	5,398	5,054	615	11,446	10,514	167	137	46
Automotive group	73	55	50,944	50,224	5,186	95,153	92,962	1,089	1,030	73
Gasoline service stations	164	132	13,566	12,674	1,492	30,076	27,437	529	412	187

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PASADENA--Con.										
Lumber, bldg. matls., hardware, farm equip. dealers, total	66	46	8,912	8,500	1,140	22,074	20,453	278	237	61
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	41	33	7,468	7,274	946	18,930	17,444	230	195	34
Hardware stores	24	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	38	36	6,477	(D)	994	19,240	16,561	327	227	30
Drug stores	(NA)	35	(NA)	6,300	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	284	184	17,992	16,132	2,251	46,992	41,778	820	648	320
Liquor stores	38	26	3,481	3,109	152	2,775	2,436	50	37	46
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	20	14	1,691	1,615	321	5,957	5,512	92	75	23
Jewelry stores	21	13	1,772	1,640	346	7,813	7,328	118	103	18
Book, stationery stores	19	17	2,255	(D)	275	5,373	4,799	117	91	23
Other retail stores (except second-hand)	138	100	(D)	6,935	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	18	12	642	542	151	2,887	2,887	60	60	21
Nonstore retailers	78	16	2,752	1,986	461	8,892	8,544	138	127	75
POMONA										
Retail trade, total	601	431	85,323	81,727	9,865	198,923	184,722	3,306	2,711	595
Food stores, total	75	57	19,462	19,038	1,426	28,291	25,881	382	302	79
Grocery stores	40	26	16,705	16,337	1,214	24,233	22,128	302	236	41
Meat markets, fish (seafood) markets	13	11	1,731	(D)	102	2,204	1,971	38	30	16
Fruit stores, vegetable markets	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	13	13	489	489	66	1,117	1,086	25	23	11
Eating, drinking places, total	102	84	4,983	4,689	1,137	22,683	20,803	530	432	114
Eating places	83	71	4,083	3,921	990	19,228	17,566	468	380	91
Drinking places	19	13	900	768	147	3,455	3,237	62	52	23
General merchandise group, total	15	11	9,747	9,661	1,540	33,911	30,952	626	498	6
General merchandise group (except variety)	9	7	8,453	(D)	1,326	29,686	27,370	495	420	3
Variety stores	6	4	1,294	(D)	214	4,225	3,582	131	78	3
Apparel, accessories stores, total	55	49	6,500	6,386	911	18,045	16,793	361	282	37
Shoe stores	15	15	1,264	1,264	164	2,851	2,522	55	35	8
Men's, boys' clothing and furnishings stores	(NA)	11	(NA)	(D)	315	6,017	5,585	116	86	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	21	17	2,488	2,460	348	7,676	7,224	155	128	18
Ready-to-wear stores	(NA)	14	(NA)	2,416	340	7,547	7,111	151	125	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	44	8	129	113	4	3	(NA)
Other apparel stores	4	4	338	338	(D)	(D)	(D)	(D)	(D)	2
Furniture, home furnishings, appliance dealers, total	45	39	6,033	5,907	906	18,044	17,333	266	244	38
Furniture, home furnishings stores, antique stores	29	27	4,465	(D)	654	13,127	12,511	197	178	23
Household appliance, radio, TV stores	16	12	1,568	(D)	252	4,917	4,822	69	66	15
Automotive group	50	36	16,078	15,788	1,930	37,585	37,399	446	434	48
Gasoline service stations	86	58	5,886	5,202	476	10,746	8,793	212	143	93
Lumber, bldg. matls., hardware, farm equip. dealers, total	32	24	5,537	5,369	402	7,323	7,098	100	89	29
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	20	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	11	5	573	445	61	1,170	1,104	21	19	11
Drug stores, proprietary stores, total	8	8	1,825	1,825	305	5,666	4,444	111	68	6
Drug stores	8	8	1,825	1,825	305	5,666	4,444	111	68	6
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	107	61	8,546	7,532	784	15,733	14,433	244	195	119
Liquor stores	23	15	1,669	1,443	60	1,179	971	22	15	25
Fuel, ice dealers	...	...	...	...	...	...	...	...	...	...
Feed, farm, garden supply stores	10	6	3,619	3,435	275	5,056	5,002	60	59	9
Jewelry stores	13	9	831	807	154	2,761	2,596	41	33	10
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	43	27	(D)	1,632	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	5	3	149	(D)	14	305	250	5	4	8
Nonstore retailers	26	4	726	330	48	896	793	28	24	26
RICHMOND										
Retail trade, total	770	526	90,839	85,765	9,659	189,572	171,837	3,183	2,396	892
Food stores, total	190	120	26,406	24,442	1,804	35,480	31,875	508	385	223
Grocery stores	121	77	21,833	20,523	1,446	28,211	25,432	379	290	141
Meat markets, fish (seafood) markets	40	24	3,138	2,612	224	4,399	3,810	69	46	46
Fruit stores, vegetable markets	7	5	403	(D)	42	802	703	13	9	9
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	18	12	(D)	800	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	149	111	5,588	5,168	1,164	22,612	20,683	443	371	180
Eating places	105	71	3,328	2,972	795	15,008	13,820	316	267	124
Drinking places	44	40	2,260	2,196	369	7,604	6,863	127	104	56
General merchandise group, total	30	26	11,121	11,093	1,515	31,062	26,006	789	460	27
General merchandise group (except variety)	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	22	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
RICHMOND--Con.										
Apparel, accessories stores, total	46	42	5,241	5,129	605	11,114	9,219	217	146	45
Shoe stores	10	10	1,266	1,266	160	2,630	2,207	56	28	6
Men's, boys' clothing and furnishings stores	12	12	1,602	1,602	171	3,588	3,306	58	47	15
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	18	14	1,744	1,632	212	3,596	2,645	74	53	15
Ready-to-wear stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	47	33	5,922	5,766	745	14,088	13,344	204	187	57
Furniture, home furnishings stores, antique stores	25	17	4,160	4,054	516	8,975	8,557	122	112	30
Household appliance, radio, TV stores	22	16	1,762	1,712	229	5,113	4,787	82	75	27
Automotive group	56	34	18,739	17,965	1,969	38,234	37,734	414	405	66
Gasoline service stations	75	61	6,647	6,195	611	12,808	10,936	243	164	87
Lumber, bldg. matls., hardware, farm equip. dealers, total	33	25	3,676	3,418	461	9,004	8,498	117	101	39
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	23	17	2,651	(D)	364	6,936	6,511	85	73	26
Hardware stores	10	8	1,025	(D)	97	2,068	1,987	32	28	13
Drug stores, proprietary stores, total	18	18	2,307	2,307	324	6,214	5,491	106	79	18
Drug stores	18	18	2,307	2,307	324	6,214	5,491	106	79	18
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	106	56	4,864	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	20	18	1,978	(D)	86	1,579	1,156	29	18	32
Fuel, ice dealers	...	...	...	...	...	...	...	...	...	...
Feed, farm, garden supply stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	16	10	1,225	1,139	191	4,067	3,869	47	38	14
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	37	21	1,108	954	138	2,552	2,458	41	34	44
Second-hand stores	8	4	130	102	18	255	235	4	3	10
Nonstore retailers	20	...	328	(D)	(D)	(D)	(D)	(D)	(D)	(D)
RIVERSIDE										
Retail trade, total	711	491	99,109	94,017	10,909	219,053	204,493	3,690	3,035	784
Food stores, total	97	49	21,682	20,068	1,553	32,586	30,297	495	355	112
Grocery stores	61	33	19,566	18,424	1,360	28,387	26,151	431	293	73
Meat markets, fish (seafood) markets	11	5	1,101	965	99	2,019	1,979	20	19	11
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	12	8	527	493	70	1,666	1,653	34	33	17
Eating, drinking places, total	121	87	4,874	4,386	1,122	24,138	22,429	543	450	145
Eating places	99	69	3,654	3,208	814	17,486	16,155	425	355	121
Drinking places	22	18	1,220	1,178	308	6,652	6,274	118	95	24
General merchandise group, total	18	16	10,273	(D)	1,610	30,387	27,630	593	470	12
General merchandise group (except variety)	9	9	8,539	8,539	1,329	25,047	23,452	447	382	6
Variety stores	9	7	1,734	(D)	281	5,340	4,178	146	88	6
Apparel, accessories stores, total	65	57	6,271	6,047	761	15,349	13,111	329	247	73
Shoe stores	14	14	1,217	1,217	151	2,744	2,559	47	34	9
Men's, boys' clothing and furnishings stores	12	12	1,269	1,269	189	3,454	3,149	51	41	14
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	30	24	2,805	2,699	331	7,710	6,210	189	142	34
Ready-to-wear stores	(NA)	19	(NA)	2,277	259	6,211	4,958	136	105	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	422	72	1,499	1,252	53	37	(NA)
Other apparel stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	54	38	6,535	6,237	927	17,520	16,570	274	244	81
Furniture, home furnishings stores, antique stores	34	22	4,839	4,637	711	13,533	12,688	212	186	53
Household appliance, radio, TV stores	20	16	1,696	1,600	216	3,987	3,882	62	58	28
Automotive group	48	40	20,051	19,857	2,049	42,179	41,978	504	497	45
Gasoline service stations	94	70	6,553	5,877	567	11,369	10,096	234	165	93
Lumber, bldg. matls., hardware, farm equip. dealers, total	37	27	6,222	5,924	593	11,888	10,823	152	124	36
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	24	16	4,592	4,348	456	9,260	8,633	107	91	25
Hardware stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	20	20	3,064	3,064	463	9,010	8,572	155	138	17
Drug stores	20	20	3,064	3,064	463	9,010	8,572	155	138	17
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	124	82	12,692	(D)	1,121	22,162	20,739	357	299	140
Liquor stores	21	19	2,442	(D)	125	2,491	1,809	53	26	30
Fuel, ice dealers	4	...	146	...	...	...	...	...	...	4
Feed, farm, garden supply stores	8	8	5,389	5,389	421	7,543	7,431	88	84	7
Jewelry stores	15	9	1,008	960	140	2,697	2,672	47	46	24
Book, stationery stores	6	6	791	791	141	3,082	3,072	47	46	7
Other retail stores (except second-hand)	51	35	2,449	2,175	252	5,530	4,973	110	86	48
Second-hand stores	5	5	201	201	42	819	782	12	11	4
Nonstore retailers	33	5	892	524	143	2,465	2,248	54	46	30

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SACRAMENTO										
Retail trade, total	2,498	1,736	352,409	333,213	42,941	845,471	794,713	13,749	11,589	2,907
Food stores, total	454	266	78,472	70,098	5,213	103,040	97,211	1,431	1,185	563
Grocery stores	287	159	67,339	60,923	4,279	83,623	78,945	1,130	936	364
Meat markets, fish (seafood) markets	72	52	6,973	6,273	526	10,715	10,157	140	114	86
Fruit stores, vegetable markets	34	6	1,285	271	25	416	396	6	6	44
Candy, nut, confectionery stores	13	9	679	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	24	22	817	(D)	183	4,106	3,911	74	66	25
Other food stores	22	18	1,365	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	618	490	29,930	27,926	7,392	147,724	139,232	3,110	2,733	794
Eating places (except refreshment stands)	345	251	19,128	17,520	5,193	102,639	97,862	2,201	1,972	436
Refreshment stands	40	30	1,400	1,334	306	5,113	4,440	127	98	40
Drinking places	233	209	9,402	9,072	1,893	39,972	36,930	782	663	318
General merchandise group, total	63	47	42,091	41,887	6,668	124,384	110,682	2,486	1,780	66
Department stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	19	13	4,922	4,860	509	10,553	8,861	169	108	25
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	36	26	5,057	4,915	757	15,289	12,111	414	247	38
Apparel, accessories stores, total	189	161	22,112	21,606	3,129	59,657	54,129	1,086	872	152
Shoe stores	52	44	5,197	4,949	686	11,803	10,624	196	140	36
Men's, boys' clothing and furnishings stores	(NA)	32	(NA)	4,316	549	10,447	9,696	152	124	(NA)
Family clothing stores	(NA)	8	(NA)	2,422	392	7,438	6,798	133	108	(NA)
Women's clothing, specialty stores	64	62	8,811	(D)	1,349	26,942	24,031	553	450	48
Ready-to-wear stores	(NA)	39	(NA)	7,735	1,206	24,108	21,513	483	395	(NA)
Millinery stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	540	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	23	15	1,224	(D)	153	3,027	2,980	52	50	25
Furniture, home furnishings, appliance dealers, total	145	111	30,926	30,378	4,526	103,132	99,832	1,399	1,284	159
Furniture, home furnishings stores	71	53	22,778	22,544	3,463	82,040	79,177	1,107	1,008	73
Furniture stores	(NA)	28	(NA)	19,991	2,845	68,467	65,904	946	856	(NA)
Home furnishings stores, antique stores	(NA)	25	(NA)	2,553	618	13,573	13,273	161	152	(NA)
Household appliance, radio, TV stores	74	58	8,140	7,834	1,063	21,092	20,655	292	276	84
Automotive group, total	125	99	55,175	54,229	5,722	104,222	102,429	1,174	1,133	142
Passenger car dealers (franchised)	23	19	38,057	37,899	4,263	74,922	74,443	822	810	20
Passenger car dealers (nonfranchised)	57	43	10,890	10,200	605	11,293	10,492	134	123	76
Tire, battery, accessory dealers	31	25	4,960	(D)	747	15,187	14,920	177	168	32
Other automotive dealers	14	12	1,268	(D)	107	2,820	2,574	41	32	14
Gasoline service stations	239	189	20,603	18,947	1,862	39,170	33,625	714	513	283
Lumber, bldg. matls., hardware, farm equip. dealers, total	116	80	28,546	27,500	2,619	51,013	49,960	632	603	142
Farm equipment dealers	13	9	3,608	3,528	461	8,780	8,683	105	104	13
Lumber, building materials dealers	35	27	18,156	17,874	1,470	28,919	28,634	333	325	33
Plumbing, paint, electrical stores	26	20	2,429	2,353	277	4,711	4,436	62	58	30
Hardware stores	42	24	4,353	3,745	411	8,603	8,207	132	116	66
Drug stores, proprietary stores, total	77	61	11,462	11,102	1,333	27,894	25,254	477	367	82
Drug stores	(NA)	61	(NA)	11,102	1,333	27,894	25,254	477	367	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	381	213	27,184	24,362	3,571	67,025	64,421	1,005	893	435
Liquor stores	43	35	2,849	2,567	192	2,523	2,165	52	37	53
Fuel, ice dealers	17	9	1,349	1,455	250	4,160	3,969	56	49	15
Feed, farm, garden supply stores	22	14	5,945	5,869	905	15,766	15,539	183	174	19
Jewelry stores	39	25	3,645	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	18	14	1,975	1,889	278	5,261	5,058	83	75	22
Sporting goods, bicycle stores	14	12	1,303	(D)	144	3,034	2,834	49	41	16
Florists	21	15	653	593	79	1,520	1,291	38	20	29
Cigar stores, stands	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	9	1	258	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	16	6	333	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	16	8	1,779	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	56	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	35	13	1,052	790	170	3,539	3,340	98	92	50
Nonstore retailers, total	91	19	5,908	5,178	906	18,210	17,938	235	226	89
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	74	14	4,311	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	17	5	1,597	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SALINAS										
Retail trade, total	522	406	61,960	58,664	7,977	147,903	138,620	2,421	2,010	543
Food stores, total	66	44	12,132	11,116	908	16,234	15,037	221	182	81
Grocery stores	43	25	10,645	9,857	759	13,547	12,679	167	143	56
Meat markets, fish (seafood) markets	11	9	890	(D)	72	1,218	1,045	18	12	12
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	118	104	4,947	4,731	1,185	24,922	23,330	534	443	139
Eating places	72	62	3,591	3,461	907	19,396	18,699	387	350	89
Drinking places	46	42	1,356	1,270	278	5,526	4,631	147	93	50
General merchandise group, total	22	16	7,656	7,556	1,087	22,629	19,665	458	316	17
General merchandise group (except variety)	12	10	6,500	(D)	902	19,002	16,686	344	245	12
Variety stores	10	6	1,156	(D)	185	3,627	2,979	114	71	5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SALINAS--Con.										
Apparel, accessories stores, total	61	47	4,722	4,376	481	8,545	7,533	187	145	63
Shoe stores	12	12	944	944	115	2,046	1,823	38	28	8
Men's, boys' clothing and furnishings stores	(NA)	15	(NA)	(D)	104	2,153	1,786	39	25	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	19	15	2,059	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	13	(NA)	1,929	222	3,595	3,208	94	78	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	11	3	384	158	14	272	237	7	5	11
Furniture, home furnishings, appliance dealers, total	33	27	3,074	2,960	374	6,440	6,086	95	83	31
Furniture, home furnishings stores, antique stores	21	15	1,947	1,833	213	3,667	3,454	54	48	23
Household appliance, radio, TV stores	12	12	1,127	1,127	161	2,773	2,634	41	35	8
Automotive group	34	28	11,066	10,866	1,506	28,852	28,711	340	335	27
Gasoline service stations	52	42	4,336	4,068	695	7,716	6,785	147	110	51
Lumber, bldg. matls., hardware, farm equip. dealers, total	22	22	4,679	4,599	763	14,870	14,766	166	162	17
Farm equipment dealers	4	4	1,987	1,987	413	8,269	8,226	80	78	1
Lumber, building materials, supplies, equipment dealers	11	11	2,173	2,093	272	5,087	5,045	62	61	10
Hardware stores	7	7	519	519	78	1,514	1,495	24	23	6
Drug stores, proprietary stores, total	14	12	1,665	(D)	298	4,151	3,905	71	58	14
Drug stores	(NA)	12	(NA)	(D)	298	4,151	3,905	71	58	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	86	60	7,072	6,338	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	10	10	1,083	1,083	82	1,486	1,320	21	15	8
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	10	10	2,935	2,935	217	4,048	3,994	48	47	9
Jewelry stores	14	12	983	(D)	154	3,738	3,436	61	50	16
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	37	21	1,610	1,094	133	2,535	2,450	42	38	40
Second-hand stores	6	4	114	(D)	19	377	377	6	6	3
Nonstore retailers	14	4	611	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SAN BERNARDINO										
Retail trade, total	1,029	741	144,276	136,518	16,852	336,672	316,979	5,787	4,906	1,131
Food stores, total	144	84	31,110	28,874	2,392	48,236	43,393	747	587	169
Grocery stores	105	61	29,352	27,550	2,278	46,162	41,576	696	545	120
Meat markets, fish (seafood) markets	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	7	3	367	239	10	145	145	4	4	13
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	25	15	841	695	71	1,380	1,272	36	31	27
Eating, drinking places, total	196	166	7,856	7,292	1,681	33,265	31,013	825	707	269
Eating places	128	100	5,221	(D)	1,135	22,776	21,192	575	489	162
Drinking places	68	66	2,635	(D)	546	10,489	9,821	250	218	107
General merchandise group, total	29	25	22,449	22,411	3,546	75,436	71,155	1,492	1,264	14
General merchandise group (except variety)	18	14	19,914	19,876	3,114	66,968	64,116	1,226	1,107	10
Variety stores	11	11	2,535	2,535	432	8,468	7,039	266	157	4
Apparel, accessories stores, total	81	71	9,000	8,864	983	18,158	16,719	365	278	69
Shoe stores	21	21	2,523	2,523	322	5,654	5,117	104	65	11
Men's, boys' clothing and furnishings stores	(NA)	16	(NA)	1,875	164	3,202	3,042	59	49	(NA)
Family clothing stores	(NA)	4	(NA)	945	136	2,494	2,293	45	34	(NA)
Women's clothing, specialty stores	26	24	3,223	(D)	321	6,015	5,647	143	120	23
Ready-to-wear stores	(NA)	20	(NA)	3,051	306	5,718	5,394	133	113	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	15	297	253	10	7	(NA)
Other apparel stores	12	6	424	(D)	40	793	620	14	10	15
Furniture, home furnishings, appliance dealers, total	80	68	9,264	8,786	1,123	21,672	20,758	326	289	89
Furniture, home furnishings stores, antique stores	47	41	6,157	5,981	667	12,150	11,642	194	171	51
Household appliance, radio, TV stores	33	27	3,107	2,805	456	9,522	9,116	132	118	38
Automotive group	72	60	26,471	25,921	2,873	56,091	55,660	616	594	57
Gasoline service stations	132	94	10,478	9,618	976	20,174	18,697	372	314	152
Lumber, bldg. matls., hardware, farm equip. dealers, total	58	42	10,332	9,830	1,237	23,949	22,954	331	295	56
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	39	31	7,784	7,477	979	17,930	17,297	236	208	39
Hardware stores	16	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	25	23	5,193	(D)	638	12,569	11,744	208	173	25
Drug stores	(NA)	23	(NA)	(D)	638	12,569	11,744	208	173	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	170	100	10,358	(D)	1,155	22,566	20,598	424	337	188
Liquor stores	27	23	2,350	2,024	85	1,685	1,348	39	24	39
Fuel, ice dealers	2	...	(D)	...	...	...	...	...	...	(D)
Feed, farm, garden supply stores	12	8	1,796	1,494	162	2,854	2,601	47	34	10
Jewelry stores	22	10	1,472	1,288	212	4,195	4,129	57	52	21
Book, stationery stores	5	5	586	586	126	2,378	2,296	33	24	3
Other retail stores (except second-hand)	73	47	(D)	2,921	363	7,730	6,844	145	113	(D)
Second-hand stores	17	7	611	(D)	207	3,724	3,380	103	85	18
Nonstore retailers	42	8	1,765	1,357	248	4,556	4,288	81	68	43

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated business only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN DIEGO										
Retail trade, total	3,829	2,865	524,870	501,264	70,361	1,335,512	1,226,925	22,453	18,426	3,988
Food stores, total	634	402	106,562	97,832	8,548	169,928	158,735	2,465	1,997	717
Grocery stores	392	250	91,661	85,711	7,069	142,479	132,791	1,980	1,582	436
Meat markets, fish (seafood) markets	108	70	8,059	6,451	543	10,434	9,675	140	112	134
Fruit stores, vegetable markets	13	3	1,168	1,044	64	1,250	1,165	21	16	17
Candy, nut, confectionery stores	21	15	(D)	756	112	2,016	1,947	42	38	(D)
Bakery products stores	56	44	1,864	1,684	386	6,824	6,399	154	130	66
Other food stores	40	20	(D)	2,186	374	6,925	6,758	128	119	(D)
Eating, drinking places, total	832	720	44,374	43,038	11,815	233,205	215,522	4,927	4,127	987
Eating places (except refreshment stands)	483	405	29,928	29,046	8,147	157,591	146,153	3,375	2,882	565
Refreshment stands	46	30	1,547	1,325	304	5,536	3,658	155	75	48
Drinking places	301	285	12,881	12,667	3,364	70,078	65,711	1,397	1,170	372
General merchandise group, total	117	93	72,956	72,456	11,763	225,233	175,765	4,749	3,129	100
Department stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	43	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Variety stores	65	51	8,455	8,175	1,344	25,153	21,015	745	492	56
Apparel, accessories stores, total	339	281	37,268	36,424	5,251	98,095	90,900	1,912	1,559	284
Shoe stores	83	67	7,957	7,655	1,107	19,952	18,666	321	248	47
Men's, boys' clothing and furnishings stores	(NA)	54	(NA)	7,107	955	16,301	15,452	272	243	(NA)
Family clothing stores	(NA)	15	(NA)	4,518	765	14,508	13,356	249	199	(NA)
Women's clothing, specialty stores	131	115	14,879	14,649	1,964	36,596	33,458	871	702	108
Ready-to-wear stores	(NA)	71	(NA)	12,547	1,662	30,390	27,668	733	589	(NA)
Millinery stores	(NA)	20	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	24	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	40	30	2,581	2,495	460	10,738	9,968	199	167	42
Furniture, home furnishings, appliance dealers, total	278	212	35,021	33,405	4,936	90,698	87,904	1,255	1,160	300
Furniture, home furnishings stores	151	119	22,761	21,867	3,322	61,912	60,183	853	792	165
Furniture stores	(NA)	70	(NA)	16,686	2,466	45,563	44,590	597	556	(NA)
Home furnishings stores, antique stores	(NA)	49	(NA)	5,181	856	16,349	15,593	256	236	(NA)
Household appliance, radio, TV stores	125	93	12,252	11,538	1,614	28,786	27,721	402	368	133
Automotive group, total	190	158	101,582	99,930	11,523	220,871	217,435	2,470	2,399	152
Passenger car dealers (franchised)	44	44	78,827	78,827	8,965	171,259	170,915	1,852	1,842	20
Passenger car dealers (nonfranchised)	74	58	13,374	12,164	946	17,162	16,727	221	209	74
Tire, battery, accessory dealers	48	38	6,250	6,094	1,291	26,300	23,831	319	274	40
Other automotive dealers	24	18	3,131	2,845	321	6,150	5,962	78	74	18
Gasoline service stations	399	339	34,603	32,873	3,792	68,046	63,706	1,164	966	386
Lumber, bldg. matls., hardware, farm equip. dealers, total	108	84	25,311	24,847	3,503	63,964	61,453	792	733	86
Farm equipment dealers	7	5	2,863	(D)	319	6,020	6,020	74	74	3
Lumber, building materials dealers	34	30	16,452	16,388	2,350	41,183	39,816	406	442	22
Plumbing, paint, electrical stores	34	30	3,845	3,745	605	12,432	11,580	175	155	24
Hardware stores	33	19	2,151	(D)	229	4,329	4,037	77	62	37
Drug stores, proprietary stores, total	122	106	16,507	16,231	2,382	49,959	45,078	819	663	118
Drug stores	(NA)	85	(NA)	15,351	2,295	48,141	43,374	770	626	(NA)
Proprietary stores	(NA)	21	(NA)	880	87	1,818	1,704	49	37	(NA)
Other retail stores, total	615	429	42,644	38,362	5,886	97,697	92,961	1,616	1,425	658
Liquor stores	149	117	13,856	11,924	806	15,543	14,002	255	194	172
Fuel, ice dealers	8	4	530	(D)	65	1,461	1,158	28	14	7
Feed, farm, garden supply stores	22	14	1,429	1,205	232	3,890	3,764	58	51	22
Jewelry stores	73	53	6,657	6,419	1,919	21,617	20,979	307	281	75
Book, stationery stores	26	22	3,307	3,223	533	10,153	10,092	168	164	19
Sporting goods, bicycle stores	27	19	2,004	1,778	209	4,177	4,030	67	60	27
Florists	28	28	1,035	1,035	185	3,674	3,333	67	55	31
Cigar stores, stands	13	9	615	465	41	745	693	20	18	13
News dealers, newsstands	26	16	1,397	1,271	103	2,196	1,840	54	40	24
Gift, novelty, souvenir stores	33	23	881	755	109	2,532	2,324	60	51	34
Music stores	15	9	2,900	2,838	576	11,016	10,901	177	173	12
Camera, photographic supply stores	14	10	1,017	879	119	2,415	2,329	44	42	15
Other retail stores (except second-hand)	74	72	3,991	(D)	621	11,839	11,380	201	181	79
Second-hand stores	49	33	2,251	2,141	368	6,439	6,136	110	101	50
Nonstore retailers, total	195	41	8,042	5,866	962	17,816	17,466	284	268	200
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	172	24	4,245	2,287	500	9,572	9,543	169	167	180
Merchandise vending machine operators	22	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SAN FRANCISCO (See San Francisco County, Table 104.)										
SAN JOSE										
Retail trade, total	1,748	1,146	228,078	213,846	27,964	549,355	504,186	9,236	7,551	1,950
Food stores, total	363	173	53,260	46,290	3,801	75,317	68,315	1,005	814	439
Grocery stores	224	96	44,007	38,909	2,987	58,835	53,246	719	583	269
Meat markets, fish (seafood) markets	60	34	5,976	4,842	373	8,262	7,813	116	101	77
Fruit stores, vegetable markets	13	3	566	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	3	342	(D)	38	860	693	23	15	5
Other food stores	57	38	2,345	1,929	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	321	255	15,159	13,981	3,445	71,509	65,459	1,494	1,214	403
Eating places	222	174	10,364	9,526	2,515	53,310	48,912	1,153	953	276
Drinking places	97	81	4,751	4,455	930	18,199	16,547	341	261	125
General merchandise group, total	46	34	30,171	30,053	4,778	97,223	85,573	2,057	1,579	34
General merchandise group (except variety)	26	20	25,535	25,499	3,900	79,371	72,224	1,606	1,316	21
Variety stores	20	14	4,636	4,554	878	17,852	13,349	451	263	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN JOSE--Con.										
Apparel, accessories stores, total	150	130	18,719	18,313	2,776	53,221	48,250	999	775	121
Shoe stores	34	32	4,069	(D)	615	11,041	9,856	198	136	17
Men's, boys' clothing and furnishings stores	(NA)	25	(NA)	3,399	466	9,733	8,889	155	126	(NA)
Family clothing stores	(NA)	8	(NA)	2,962	441	7,753	7,286	145	121	(NA)
Women's clothing, specialty stores	58	50	7,315	7,149	1,140	22,499	20,340	449	357	47
Ready-to-wear stores	(NA)	36	(NA)	6,156	1,008	19,832	17,900	391	310	(NA)
Other clothing, specialty stores	(NA)	14	(NA)	993	132	2,667	2,440	58	47	(NA)
Other apparel stores	19	15	866	(D)	114	2,195	1,879	52	35	22
Furniture, home furnishings, appliance dealers, total	127	101	19,461	18,947	2,725	54,575	52,981	823	752	152
Furniture, home furnishings stores, antique stores	79	61	11,702	11,310	1,698	34,946	34,182	545	512	98
Household appliance, radio, TV stores	48	40	7,759	7,637	1,027	19,629	18,799	278	240	54
Automotive group	97	69	33,876	33,326	3,612	64,426	62,911	752	721	115
Gasoline service stations	177	131	14,010	12,992	1,221	25,691	21,593	497	328	188
Lumber, bldg. mats., hardware, farm equip. dealers, total	47	39	12,026	11,696	1,753	31,034	27,303	388	339	48
Farm equipment dealers	7	7	2,277	2,277	266	5,200	5,130	60	58	8
Lumber, building materials, supplies, equipment dealers	19	17	6,815	(D)	1,068	17,790	16,728	212	191	19
Hardware stores	21	15	2,934	(D)	419	8,044	5,445	116	90	21
Drug stores, proprietary stores, total	49	39	7,432	7,218	852	16,131	14,267	297	221	58
Drug stores	(NA)	38	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	282	162	20,596	18,530	2,380	47,830	45,515	753	651	303
Liquor stores	29	21	2,440	2,072	135	2,497	2,282	54	38	32
Fuel, ice dealers	6	6	1,211	1,211	261	5,074	5,015	64	62	2
Feed, farm, garden supply stores	24	14	4,520	4,368	255	5,450	5,394	77	75	29
Jewelry stores	30	20	3,141	2,883	514	9,658	9,336	133	124	29
Book, stationery stores	9	7	1,164	(D)	227	4,243	3,667	77	52	5
Other retail stores (except second-hand)	116	80	6,499	(D)	850	17,872	16,831	306	259	126
Second-hand stores	18	14	909	839	138	3,036	2,988	42	41	24
Nonstore retailers	89	13	3,368	2,500	621	12,398	12,021	171	157	89
SAN LEANDRO										
Retail trade, total	577	343	59,854	54,066	5,992	119,368	109,023	1,900	1,480	628
Food stores, total	105	59	18,575	16,669	1,442	27,093	23,910	401	285	119
Grocery stores	56	28	15,603	14,147	1,107	20,926	18,677	299	209	63
Meat markets, fish (seafood) markets	17	15	1,750	(D)	146	2,710	2,378	35	26	18
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	24	12	1,043	761	176	3,207	2,605	64	47	30
Eating, drinking places, total	100	58	4,053	3,419	810	16,246	14,690	339	278	133
Eating places	75	43	3,160	2,732	669	13,731	12,350	301	245	94
Drinking places	25	15	893	687	141	2,515	2,340	38	33	39
General merchandise group, total	19	15	3,226	3,028	394	8,000	6,746	162	102	14
General merchandise group (except variety)	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	32	30	2,797	(D)	345	7,415	6,953	138	116	26
Shoe stores	10	8	809	(D)	118	1,597	1,427	25	18	5
Men's, boys' clothing and furnishings stores	3	3	460	460	55	1,781	1,781	30	30	3
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	13	13	1,077	1,077	117	2,806	2,572	65	53	13
Ready-to-wear stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	39	29	2,791	2,647	295	5,302	4,971	79	70	41
Furniture, home furnishings stores, antique stores	21	15	1,648	1,534	148	2,986	2,768	44	38	23
Household appliance, radio, TV stores	18	14	1,143	1,113	147	2,316	2,203	35	32	18
Automotive group	36	26	11,230	10,760	1,131	22,399	21,798	239	225	28
Gasoline service stations	64	46	5,780	5,380	461	8,768	7,585	179	122	71
Lumber, bldg. mats., hardware, farm equip. dealers, total	26	22	4,000	3,942	502	10,632	10,499	140	131	25
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	15	11	2,248	2,190	295	5,637	5,551	71	66	16
Hardware stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	17	15	2,260	(D)	317	7,138	6,471	100	78	20
Drug stores	(NA)	15	(NA)	(D)	317	7,138	6,471	100	78	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	107	41	3,997	2,445	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	22	6	1,513	747	35	771	556	22	7	27
Fuel, ice dealers	...	...	...	...	...	...	...	...	...	...
Feed, farm, garden supply stores	6	6	471	471	55	959	800	18	11	4
Jewelry stores	3	3	70	70	10	190	190	3	3	3
Book, stationery stores	4	2	145	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	40	20	1,129	849	101	2,432	1,932	51	28	40
Second-hand stores	12	4	307	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	32	2	1,145	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAN MATEO										
Retail trade, total	587	431	76,210	73,048	9,867	223,069	198,816	3,638	2,769	622
Food stores, total	99	69	18,028	17,162	1,465	28,336	23,147	373	282	126
Grocery stores	43	25	13,180	12,562	998	19,116	14,958	237	174	48
Meat markets, fish (seafood) markets	30	22	3,256	3,086	281	5,487	5,113	67	54	38
Fruit stores, vegetable markets	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	19	17	1,046	(D)	129	2,509	1,887	55	41	31
Eating, drinking places, total	100	90	6,719	6,641	1,616	33,324	31,146	623	529	109
Eating places	73	65	5,238	(D)	1,353	28,496	27,065	542	469	76
Drinking places	27	25	1,481	(D)	263	4,828	4,081	81	60	33
General merchandise group, total	21	17	14,896	14,836	2,366	72,901	63,727	1,332	915	18
General merchandise group (except variety)	10	10	14,031	14,031	2,207	69,872	61,086	1,258	857	11
Variety stores	11	7	865	805	159	3,029	2,641	74	58	7
Apparel, accessories stores, total	69	61	5,698	5,518	779	14,792	13,102	274	204	55
Shoe stores	13	13	1,482	1,482	252	3,854	3,569	63	48	5
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	(D)	101	1,801	1,630	31	23	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	33	29	2,058	2,024	311	6,857	5,980	135	103	29
Ready-to-wear stores	(NA)	18	(NA)	1,518	224	4,813	4,284	102	78	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	506	87	2,044	1,696	33	25	(NA)
Other apparel stores	13	11	678	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	49	37	4,917	4,593	585	12,118	11,693	160	146	59
Furniture, home furnishings stores, antique stores	34	24	3,707	3,417	413	8,463	8,162	110	101	41
Household appliance, radio, TV stores	13	13	1,176	1,176	172	3,655	3,531	50	45	14
Automotive group	13	11	3,507	(D)	518	9,802	9,428	107	98	15
Gasoline service stations	60	46	4,761	4,553	471	10,729	9,304	184	139	68
Lumber, bldg. matls., hardware, farm equip. dealers, total	25	17	7,056	6,928	845	17,519	16,254	185	155	22
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	15	9	5,742	(D)	676	15,186	14,338	146	132	10
Hardware stores	10	8	1,314	(D)	169	2,333	1,916	39	23	12
Drug stores, proprietary stores, total	17	15	2,275	(D)	318	6,376	5,796	92	68	17
Drug stores	(NA)	14	(NA)	2,166	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	104	62	7,424	6,552	769	15,068	13,159	261	188	103
Liquor stores	15	11	2,038	1,844	114	2,133	1,954	30	24	13
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	6	4	458	(D)	41	484	411	8	6	7
Jewelry stores	12	6	496	372	54	863	610	15	8	15
Book, stationery stores	8	4	413	289	23	457	433	12	11	9
Other retail stores (except second-hand)	43	33	3,294	3,116	468	9,643	8,299	176	121	37
Second-hand stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	30	6	979	693	135	2,104	2,060	47	45	30
SANTA ANA										
Retail trade, total	805	569	116,678	111,948	14,321	282,812	261,971	4,899	4,053	830
Food stores, total	101	69	20,037	18,771	1,555	30,100	26,658	430	323	108
Grocery stores	61	45	17,216	16,518	1,300	25,096	22,103	336	246	69
Meat markets, fish (seafood) markets	17	7	1,061	611	27	704	568	10	7	20
Fruit stores, vegetable markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	3	236	236	33	668	557	15	11	1
Other food stores	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	136	114	6,310	5,951	1,567	31,396	28,522	720	590	158
Eating places	98	76	4,553	4,191	1,185	24,356	22,283	579	484	117
Drinking places	38	38	1,760	1,760	382	7,040	6,239	141	106	41
General merchandise group, total	24	20	15,732	15,650	2,096	43,139	39,409	887	685	19
General merchandise group (except variety)	12	12	13,832	13,832	1,783	36,817	34,606	668	577	9
Variety stores	12	8	1,900	1,818	313	6,322	4,803	219	108	10
Apparel, accessories stores, total	77	71	13,279	13,145	1,884	37,780	34,095	739	559	54
Shoe stores	21	21	1,659	1,659	223	4,089	3,700	67	48	10
Men's, boys' clothing and furnishings stores	10	10	2,396	2,396	346	6,752	5,839	111	72	4
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	29	29	4,113	4,113	588	10,749	9,608	250	204	23
Ready-to-wear stores	20	20	3,740	3,740	552	10,260	9,167	234	191	18
Other clothing, specialty stores	9	9	373	373	36	489	441	16	13	5
Other apparel stores	14	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	68	46	7,513	7,433	1,056	21,181	19,829	327	292	78
Furniture, home furnishings stores, antique stores	38	28	4,666	4,540	673	13,467	12,334	211	185	48
Household appliance, radio, TV stores	28	18	2,835	2,693	383	7,714	7,495	116	107	28
Automotive group	53	43	22,582	22,288	2,489	46,312	45,796	581	561	53
Gasoline service stations	90	66	6,052	5,546	535	11,457	10,236	202	157	94
Lumber, bldg. matls., hardware, farm equip. dealers, total	40	34	10,273	10,105	1,240	22,581	21,830	309	292	33
Farm equipment dealers	3	3	1,386	1,386	116	2,250	2,250	32	32	3
Lumber, building materials, supplies, equipment dealers	30	26	7,481	(D)	931	16,562	15,917	218	205	23
Hardware stores	7	5	1,406	(D)	193	3,769	3,663	59	55	7
Drug stores, proprietary stores, total	18	18	3,858	3,858	537	10,448	9,119	176	134	15
Drug stores	18	18	3,858	3,858	537	10,448	9,119	176	134	15
Proprietary stores	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SANTA ANA--Con.										
Other retail stores, total	149	79	8,493	7,553	1,105	23,323	21,601	429	369	160
Liquor stores	16	14	1,545	(D)	79	1,809	1,412	38	21	15
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	11	7	1,366	1,326	74	1,255	1,171	19	16	13
Jewelry stores	24	14	1,112	982	155	3,159	3,043	53	47	26
Book, stationery stores	12	4	588	468	64	1,561	1,431	30	24	14
Other retail stores (except second-hand)	56	32	(D)	2,486	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	13	7	652	580	249	5,317	4,567	122	102	15
Nonstore retailers	49	9	2,546	1,848	257	5,095	4,876	99	91	56
SANTA BARBARA										
Retail trade, total	776	564	84,927	80,493	11,576	220,692	207,182	3,637	3,061	824
Food stores, total	119	67	20,075	18,353	1,542	30,461	28,341	400	338	137
Grocery stores	80	46	17,948	16,684	1,288	25,345	23,816	317	274	83
Meat markets, fish (seafood) markets	17	5	771	525	42	879	827	10	8	28
Fruit stores, vegetable markets	7	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	13	13	919	903	184	3,709	3,294	64	49	18
Eating, drinking places, total	131	107	6,497	6,229	1,560	31,592	28,095	673	529	163
Eating places	103	81	5,225	(D)	1,311	25,901	22,996	572	449	124
Drinking places	28	26	1,272	(D)	249	5,691	5,099	101	80	39
General merchandise group, total	18	16	4,120	(D)	683	12,750	11,592	306	231	9
General merchandise group (except variety)	12	10	2,914	(D)	423	7,709	7,222	160	129	7
Variety stores	6	6	1,206	1,206	260	5,041	4,370	146	102	2
Apparel, accessories stores, total	75	61	8,994	8,854	1,301	23,848	22,497	476	402	64
Shoe stores	18	14	1,802	1,780	230	4,108	3,902	69	54	14
Men's, boys' clothing and furnishings stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	3	3	971	971	117	2,302	2,069	43	34	...
Women's clothing, specialty stores	35	31	4,741	4,689	696	12,066	11,437	275	239	33
Ready-to-wear stores	(NA)	23	(NA)	3,831	535	10,188	9,630	226	196	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	858	161	1,878	1,807	49	43	(NA)
Other apparel stores	11	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	89	63	7,174	6,932	1,213	24,338	23,266	352	312	91
Furniture, home furnishings stores, antique stores	59	39	3,943	3,765	687	13,379	12,673	196	170	65
Household appliance, radio, TV stores	30	24	3,231	3,167	526	10,959	10,593	156	142	26
Automotive group	34	32	11,212	(D)	1,464	25,471	25,220	325	318	28
Gasoline service stations	82	62	5,115	4,711	487	10,418	9,338	197	143	97
Lumber, bldg. mats., hardware, farm equip. dealers, total	31	21	9,150	8,790	1,851	33,498	32,477	410	390	32
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	22	12	4,317	3,957	768	15,904	14,997	161	146	21
Hardware stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	27	25	3,462	(D)	428	8,283	7,718	138	110	24
Drug stores	(NA)	25	(NA)	(D)	428	8,283	7,718	138	110	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	144	104	8,268	7,298	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	33	23	2,324	1,832	141	2,514	1,974	50	31	37
Fuel, ice dealers	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	3	758	690	89	1,725	1,725	21	21	9
Jewelry stores	12	10	733	(D)	124	2,367	2,327	32	31	6
Book, stationery stores	10	8	489	(D)	75	1,257	1,219	25	21	10
Other retail stores (except second-hand)	56	48	(D)	3,077	431	8,481	7,823	164	126	(D)
Second-hand stores	15	9	445	417	49	876	864	25	24	15
Nonstore retailers	26	6	860	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SANTA MONICA										
Retail trade, total	1,077	765	152,325	145,135	18,359	368,031	339,557	5,983	4,779	1,062
Food stores, total	129	87	37,556	36,202	3,091	62,398	56,312	856	657	126
Grocery stores	73	47	32,191	31,265	2,611	53,070	47,691	695	523	74
Meat markets, fish (seafood) markets	13	7	1,112	918	90	1,734	1,724	21	20	11
Fruit stores, vegetable markets	5	3	365	(D)	32	544	497	8	5	7
Candy, nut, confectionery stores	7	5	315	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	31	25	3,573	3,397	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	208	170	12,174	11,658	3,117	69,661	64,738	1,348	1,126	227
Eating places	154	120	9,043	8,575	2,439	54,373	51,539	1,022	898	161
Drinking places	54	50	3,131	3,083	678	15,288	13,199	326	228	66
General merchandise group, total	25	23	17,277	(D)	2,513	51,646	45,682	1,008	688	19
General merchandise group (except variety)	16	14	14,840	(D)	2,072	43,120	38,799	742	548	13
Variety stores	9	9	2,437	2,437	441	8,526	6,883	266	140	6
Apparel, accessories stores, total	128	96	12,056	11,568	1,572	27,901	25,746	582	448	104
Shoe stores	25	19	1,731	1,601	212	3,481	3,064	65	41	15
Men's, boys' clothing and furnishings stores	(NA)	14	(NA)	2,997	533	9,115	8,918	153	144	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	61	49	5,802	5,594	663	12,244	11,062	304	220	53
Ready-to-wear stores	(NA)	36	(NA)	4,856	564	10,492	9,458	268	193	(NA)
Other clothing, specialty stores	(NA)	13	(NA)	738	99	1,752	1,604	36	27	(NA)
Other apparel stores	18	12	926	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 18

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SANTA MONICA—Con.										
Furniture, home furnishings, appliance dealers, total	77	61	10,476	9,838	1,151	24,091	22,770	337	303	86
Furniture, home furnishings stores, antique stores	47	37	7,001	6,423	706	15,036	14,039	219	192	51
Household appliance, radio, TV stores	30	24	3,475	3,415	445	9,055	8,731	118	111	35
Automotive group	47	43	28,434	28,346	3,142	58,960	57,758	674	651	40
Gasoline service stations	120	82	8,128	6,998	799	15,398	13,534	280	210	126
Lumber, bldg. matls., hardware, farm equip. dealers, total	36	30	7,708	7,484	827	16,088	15,673	192	170	35
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	25	19	6,900	6,676	735	14,070	13,787	157	145	23
Hardware stores	11	11	808	808	92	2,018	1,886	35	25	12
Drug stores, proprietary stores, total	32	28	4,672	4,552	699	13,700	11,810	231	156	31
Drug stores	(NA)	28	(NA)	4,552	699	13,700	11,810	231	156	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	232	136	12,722	(D)	1,310	25,259	22,686	441	337	228
Liquor stores	58	44	5,096	4,358	292	6,108	5,015	97	60	61
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	33	19	2,160	1,934	425	7,800	7,290	115	99	28
Book, stationery stores	16	8	619	503	94	1,827	1,752	32	30	13
Other retail stores (except second-hand)	82	54	3,497	3,057	384	7,377	6,644	155	112	82
Second-hand stores	14	8	602	560	85	1,402	1,256	31	26	13
Nonstore retailers	43	9	1,122	686	138	2,929	2,848	34	33	40
SANTA ROSA										
Retail trade, total	527	343	67,749	62,921	7,923	153,510	140,687	2,614	2,140	575
Food stores, total	95	49	11,749	9,971	785	15,888	14,158	246	179	106
Grocery stores	57	27	9,470	8,140	586	11,736	10,610	171	127	65
Meat markets, fish (seafood) markets	20	10	1,649	1,403	129	2,809	2,409	43	30	23
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	4	91	91	15	286	182	8	4	3
Other food stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	87	65	3,141	2,817	689	13,369	11,454	295	212	119
Eating places	58	42	2,276	2,094	568	11,033	9,516	254	182	79
Drinking places	29	23	865	723	121	2,336	1,938	41	30	40
General merchandise group, total	14	12	12,901	(D)	1,730	36,523	31,277	727	541	5
General merchandise group (except variety)	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	44	36	2,880	2,732	308	5,800	4,910	112	87	34
Shoe stores	11	11	922	922	101	1,768	1,568	40	27	6
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's clothing, specialty stores	18	18	1,042	1,042	118	2,417	1,825	48	39	11
Ready-to-wear stores	10	10	700	700	72	1,705	1,181	31	25	8
Other clothing, specialty stores	8	8	342	342	46	712	644	17	14	3
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	44	28	3,693	3,435	507	10,312	9,901	145	133	56
Furniture, home furnishings stores, antique stores	23	17	2,554	2,472	325	6,598	6,290	93	84	32
Household appliance, radio, TV stores	21	11	1,139	963	182	3,714	3,611	52	49	24
Automotive group	36	32	9,164	9,058	1,052	18,809	18,540	264	254	38
Gasoline service stations	51	33	3,505	2,651	261	5,444	4,833	99	78	62
Lumber, bldg. matls., hardware, farm equip. dealers, total	19	17	8,222	(D)	975	17,290	16,957	222	213	15
Farm equipment dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	8	8	3,626	3,572	380	7,300	7,162	91	86	9
Hardware stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	14	12	2,233	(D)	299	5,470	4,904	106	80	14
Drug stores	(NA)	12	(NA)	(D)	299	5,470	4,904	106	80	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	102	54	9,411	8,497	1,069	20,490	19,749	310	279	108
Liquor stores	8	4	441	311	18	396	376	6	5	7
Fuel, ice dealers	4	4	1,480	1,480	243	5,058	4,889	59	56	2
Feed, farm, garden supply stores	10	8	4,052	(D)	445	7,875	7,788	113	111	9
Jewelry stores	13	5	410	314	48	966	783	20	13	13
Book, stationery stores	4	2	557	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	45	25	1,743	1,351	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	12	6	618	548	82	1,417	1,364	22	17	13
Nonstore retailers	21	5	850	558	248	4,115	4,004	88	84	18
SOUTH GATE										
Retail trade, total	508	344	66,996	63,348	6,705	131,955	126,286	2,050	1,823	548
Food stores, total	78	50	14,257	13,443	1,095	22,643	20,760	320	263	83
Grocery stores	33	23	11,623	11,219	851	17,300	15,750	224	183	35
Meat markets, fish (seafood) markets	6	6	893	893	81	1,845	1,711	30	25	8
Fruit stores, vegetable markets	11	7	581	533	53	1,067	1,016	16	14	15
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	23	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SOUTH GATE—Con.										
Eating, drinking places, total	115	77	5,349	4,551	1,284	24,607	23,169	521	451	143
Eating places	93	57	3,866	(D)	929	17,848	17,001	397	353	115
Drinking places	22	20	1,483	(D)	355	6,759	6,168	124	98	28
General merchandise group, total	6	6	719	667	61	903	824	26	21	11
General merchandise group (except variety)	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	29	23	1,530	1,410	115	3,373	2,998	75	57	28
Shoe stores	4	4	205	205	22	466	405	9	6	1
Men's, boys' clothing and furnishings stores	4	4	342	342	31	1,404	1,350	27	24	5
Family clothing stores	...	...	...	...	...	...	...	...	...	...
Women's clothing, specialty stores	13	11	583	(D)	43	968	820	26	18	13
Ready-to-wear stores	(NA)	7	(NA)	421	34	747	645	20	14	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	9	221	175	6	4	(NA)
Other apparel stores	8	4	400	(D)	19	535	423	13	9	9
Furniture, home furnishings, appliance dealers, total	40	30	3,036	2,902	303	6,663	6,580	90	87	41
Furniture, home furnishings stores, antique stores	19	15	1,729	1,671	182	4,174	4,116	56	54	19
Household appliance, radio, TV stores	21	15	1,307	1,231	121	2,489	2,464	34	33	22
Automotive group	35	33	24,761	(D)	2,352	45,287	45,207	541	538	19
Gasoline service stations	55	45	5,592	5,114	447	8,628	7,711	166	124	56
Lumber, bldg. matls., hardware, farm equip. dealers, total	21	19	3,509	(D)	355	6,183	5,981	83	78	26
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	6	6	529	501	50	896	876	18	17	13
Drug stores, proprietary stores, total	15	15	2,963	2,963	350	7,068	6,788	123	114	15
Drug stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	70	38	3,288	2,784	249	4,933	4,620	80	66	72
Liquor stores	16	14	1,425	(D)	67	1,310	1,146	24	18	17
Fuel, ice dealers	4	...	30	...	...	...	...	...	...	4
Feed, farm, garden supply stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	3	153	93	17	366	345	7	6	9
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	27	17	909	667	107	2,220	2,116	34	29	26
Second-hand stores	4	2	237	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	44	8	1,992	1,336	94	1,667	1,648	25	24	54
STOCKTON										
Retail trade, total	1,477	953	163,623	151,111	19,496	388,936	365,553	306,428	5,435	1,692
Food stores, total	251	135	33,058	28,746	2,324	45,474	40,804	723	553	326
Grocery stores	168	82	27,298	23,930	1,673	32,823	29,371	501	378	214
Meat markets, fish (seafood) markets	29	21	2,743	2,503	229	4,173	3,596	69	47	42
Fruit stores, vegetable markets	20	6	798	252	25	490	436	9	7	30
Candy, nut, confectionery stores	5	5	270	270	49	1,125	1,012	24	20	2
Other food stores	29	21	1,949	1,791	348	6,863	6,389	120	101	38
Eating, drinking places, total	341	257	12,943	11,809	2,710	53,836	49,443	301,182	977	455
Eating places	180	132	7,748	7,190	1,874	36,854	33,832	858	717	243
Drinking places	157	125	5,155	4,619	836	16,982	15,611	300,324	260	208
General merchandise group, total	33	29	17,863	17,833	2,748	54,272	48,929	1,079	816	24
General merchandise group (except variety)	20	16	14,693	14,663	2,228	44,262	41,026	786	642	18
Variety stores	13	13	3,170	3,170	520	10,010	7,903	293	174	6
Apparel, accessories stores, total	129	101	13,278	12,642	1,993	39,129	37,595	719	645	112
Shoe stores	30	24	2,745	2,423	325	6,201	5,788	112	86	20
Men's, boys' clothing and furnishings stores	(NA)	26	(NA)	3,439	532	9,869	9,486	150	140	(NA)
Family clothing stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	42	38	4,516	4,504	738	14,572	13,853	302	265	24
Ready-to-wear stores	(NA)	24	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	15	9	463	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	80	46	10,631	9,985	1,505	32,882	32,391	466	452	92
Furniture, home furnishings stores, antique stores	41	25	8,420	8,062	1,257	28,484	28,244	396	391	53
Household appliance, radio, TV stores	39	21	2,211	1,923	248	4,398	4,147	70	61	39
Automotive group	83	53	27,118	25,680	2,863	56,271	55,900	648	635	76
Gasoline service stations	150	94	10,091	8,679	909	18,830	16,582	322	237	196
Lumber, bldg. matls., hardware, farm equip. dealers, total	65	49	14,662	14,316	1,894	39,760	38,910	484	451	50
Farm equipment dealers	9	9	7,034	7,034	913	20,785	20,744	233	231	4
Lumber, building materials, supplies, equipment dealers	36	28	5,959	5,833	815	15,688	15,069	194	171	26
Hardware stores	20	12	1,669	1,449	166	3,287	3,097	57	49	20
Drug stores, proprietary stores, total	45	35	5,599	5,427	716	12,756	11,497	215	167	44
Drug stores	(NA)	32	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	240	144	16,625	14,921	1,674	32,130	30,147	539	459	256
Liquor stores	38	28	2,506	2,194	148	2,598	2,244	55	37	39
Fuel, ice dealers	5	3	221	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	28	20	5,361	5,131	395	7,667	7,512	104	100	31
Jewelry stores	24	18	2,051	1,839	337	6,213	6,117	87	83	22
Book, stationery stores	9	7	770	(D)	77	1,768	1,675	35	32	10
Other retail stores (except second-hand)	88	58	4,042	3,656	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	26	10	1,312	1,152	200	3,746	3,528	72	63	27
Nonstore retailers	60	10	1,755	1,073	160	3,596	3,355	51	43	61

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
VALLEJO										
Retail trade, total	535	409	59,223	55,159	7,553	150,255	138,463	2,377	1,907	586
Food stores, total	108	68	14,542	13,058	1,066	21,007	19,211	290	231	122
Grocery stores	65	33	11,804	10,772	799	15,838	14,651	205	167	70
Meat markets, fish (seafood) markets	24	22	1,757	(D)	128	2,478	2,211	41	28	32
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	11	9	515	(D)	121	2,372	2,122	38	32	11
Eating, drinking places, total	115	91	5,326	5,008	1,233	26,154	23,821	518	407	150
Eating places	76	52	3,408	3,096	832	17,397	15,978	362	292	95
Drinking places	39	39	1,918	1,912	401	8,757	7,843	156	115	55
General merchandise group, total	19	15	6,480	6,412	1,039	21,640	18,640	388	276	14
General merchandise group (except variety)	10	8	4,819	(D)	781	16,226	14,113	281	200	8
Variety stores	9	7	1,661	(D)	258	5,414	4,527	107	76	6
Apparel, accessories stores, total	43	39	3,518	3,474	429	7,770	6,870	159	116	37
Shoe stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	8	8	804	804	91	1,640	1,592	33	30	12
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	20	18	1,270	(D)	157	3,007	2,611	64	49	13
Ready-to-wear stores	(NA)	9	(NA)	791	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	7	5	196	(D)	8	149	46	6	1	7
Furniture, home furnishings, appliance dealers, total	37	31	6,047	5,923	982	18,349	17,861	239	220	37
Furniture, home furnishings stores, antique stores	18	16	3,208	(D)	445	8,416	8,279	104	102	15
Household appliance, radio, TV stores	19	15	2,839	(D)	537	9,933	9,582	135	118	22
Automotive group	33	29	9,156	8,364	1,102	22,401	21,885	256	247	24
Gasoline service stations	60	52	4,740	4,524	520	9,311	8,243	178	124	64
Lumber, bldg. matls., hardware, farm equip. dealers, total	16	16	1,727	1,727	256	5,742	5,250	80	68	15
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	10	10	1,139	1,139	162	4,076	3,703	54	47	10
Hardware stores	6	6	588	588	94	1,666	1,547	26	21	5
Drug stores, proprietary stores, total	13	13	2,153	2,153	300	6,031	5,672	82	66	15
Drug stores	13	13	2,153	2,153	300	6,031	5,672	82	66	15
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	78	52	4,602	3,736	563	10,276	9,546	167	134	94
Liquor stores	10	6	819	527	32	461	423	11	8	16
Fuel, ice dealers	...	...	...	...	...	...	...	...	...	...
Feed, farm, garden supply stores	3	3	553	553	73	1,489	1,412	23	20	1
Jewelry stores	13	9	997	919	211	3,298	3,257	42	39	12
Book, stationery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	33	25	1,364	1,348	166	3,515	3,066	60	42	37
Second-hand stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	13	3	932	780	63	1,574	1,464	20	18	14
WHITTIER										
Retail trade, total	541	383	82,791	78,649	10,016	201,487	183,552	3,594	2,815	535
Food stores, total	78	48	23,326	22,488	2,368	52,065	47,707	791	625	73
Grocery stores	42	26	20,088	19,600	1,934	43,319	39,510	666	513	31
Meat markets, fish (seafood) markets	9	7	1,539	(D)	107	2,693	2,194	38	28	12
Fruit stores, vegetable markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	19	11	1,385	1,271	291	5,411	5,361	70	67	24
Eating, drinking places, total	77	51	4,270	3,724	1,256	25,245	22,982	534	413	80
Eating places	72	46	3,767	3,221	1,128	22,123	19,885	489	369	71
Drinking places	5	5	503	503	128	3,122	3,097	45	44	9
General merchandise group, total	17	17	4,351	4,351	609	15,367	14,056	368	269	12
General merchandise group (except variety)	9	9	2,617	2,617	333	9,679	8,936	194	157	6
Variety stores	8	8	1,734	1,734	276	5,688	5,120	174	112	6
Apparel, accessories stores, total	71	61	9,162	8,828	1,291	23,640	19,790	536	373	59
Shoe stores	16	14	1,394	(D)	182	3,189	2,752	57	38	8
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	1,220	191	3,495	3,373	58	47	(NA)
Family clothing stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	30	30	2,089	2,089	275	5,210	4,292	131	93	25
Ready-to-wear stores	19	19	1,610	1,610	217	3,930	3,082	96	60	18
Other clothing, specialty stores	11	11	479	479	58	1,280	1,210	35	33	7
Other apparel stores	8	6	501	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	36	34	6,522	(D)	731	13,855	13,358	219	184	40
Furniture, home furnishings stores, antique stores	25	25	5,220	5,220	534	9,980	9,681	168	137	30
Household appliance, radio, TV stores	11	9	1,302	(D)	197	3,875	3,677	51	47	10
Automotive group	24	22	15,246	(D)	1,704	31,897	31,672	381	374	24
Gasoline service stations	65	43	6,064	5,320	573	9,410	8,194	202	141	71
Lumber, bldg. matls., hardware, farm equip. dealers, total	27	21	3,874	3,660	351	6,820	6,590	136	121	27
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	20	16	3,122	2,970	232	4,401	4,349	89	86	19
Hardware stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WHITTIER—Con.										
Drug stores, proprietary stores, total	14	14	2,549	2,549	408	7,767	6,016	134	84	12
Drug stores	14	14	2,549	2,549	408	7,767	6,016	134	84	12
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	96	68	6,559	5,885	696	14,815	12,595	270	209	96
Liquor stores	19	19	3,167	2,969	252	4,578	4,232	72	57	22
Fuel, ice dealers	...	...	...	...	...	...	...	...	...	...
Feed, farm, garden supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	15	7	785	679	120	3,226	2,223	43	28	13
Book, stationery stores	5	5	504	504	81	1,696	1,525	31	24	5
Other retail stores (except second-hand)	38	34	1,636	1,516	154	3,585	2,885	80	56	37
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	36	4	868	194	29	606	592	23	22	41

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

LIST OF CORRECTIONS

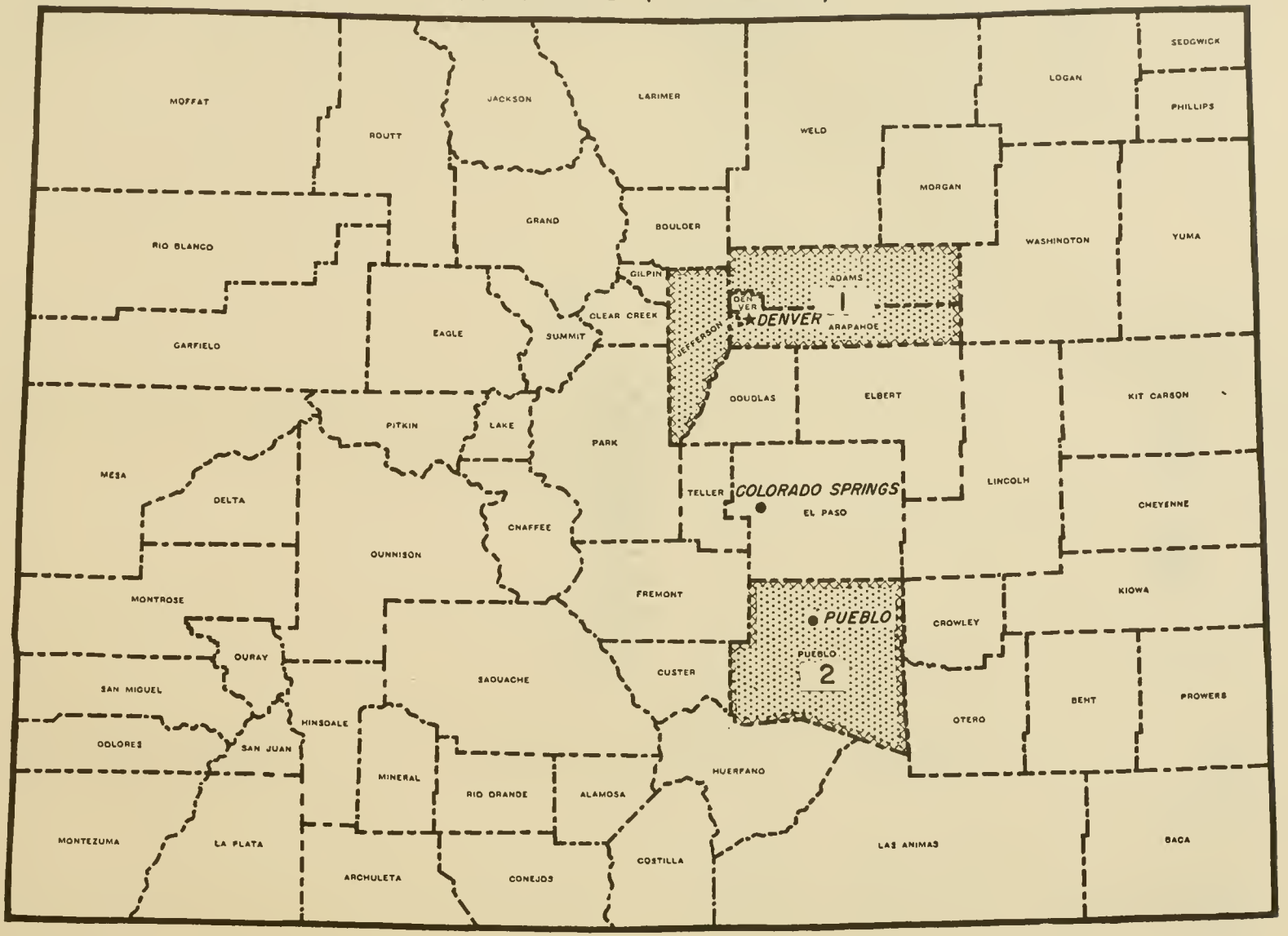
["Leaders" (.....) indicate no change]

Table	Page	City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
			Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
		SACRAMENTO COUNTY										
102	5-11	North Sacramento: General merchandise group	.....	.....	1,430	.....	.....	.....	.....	.....	.....	.....
		Sacramento: General merchandise group	.....	.....	42,091	.....	.....	.....	.....	.....	.....	.....
		LOS ANGELES-LONG BEACH S. M. A.										
103	5-19	General merchandise group, total	1,448	1,072	.....	.....	105,761	1,948,616	1,745,596	44,258	33,836	.....
		Department stores	70	70	.....	.....	78,194	1,401,969	1,275,022	30,397	24,772	.....
		Apparel, accessories stores, total	4,304	3,514	.....	.....	66,067	1,204,342	1,101,433	24,132	19,292	.....
		Women's clothing, specialty stores	1,695	1,417	.....	.....	28,839	500,540	465,564	11,531	9,864	.....
		Ready-to-wear stores	.....	1,113	.....	.....	26,331	452,624	422,832	10,485	9,029	.....
		LOS ANGELES COUNTY										
104	5-34	General merchandise group, total	1,336	990	.....	.....	102,739	1,887,848	1,690,677	42,935	32,842	.....
		Department stores	66	66	.....	.....	.....	.....	.....	.....	.....	.....
		Apparel, accessories stores, total	4,041	3,285	.....	.....	63,134	1,145,107	1,048,781	22,948	18,414	.....
		Women's clothing, specialty stores	1,569	1,305	.....	.....	27,832	481,455	448,907	11,083	9,519	.....
		Ready-to-wear stores	.....	1,015	.....	.....	25,402	434,879	407,355	10,067	8,707	.....

The following pages contain revisions of data previously published on the corresponding pages of Retail Trade Bulletin Series R-1: 5-8, 5-9, 5-10, 5-20, 5-27, 5-50, 5-51, 5-52, 5-53, 5-54, 5-55, 5-56, 5-57, 5-58, 5-69.

COLORADO

COLORADO (63 COUNTIES)



STANDARD METROPOLITAN AREAS

CODE

1 DENVER

2 PUEBLO

LEGEND

● PLACES OF 25,000 TO 100,000 (1950)

★ PLACES OF 100,000 AND OVER (1950)

STANDARD METROPOLITAN AREAS

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	6-4
101A.	Retail Trade: 1954 and 1948 - The State	6-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	6-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	6-10
103.	Retail Trade: 1954 - Standard Metropolitan Areas	6-11
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	6-13
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	6-14
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	6-19

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	15,468	10,890	1,726,759	1,636,681	187,214	3,678,869	3,410,546	72,595	59,115	16,895
Food Stores										
Total	2,502	1,480	379,374	355,570	24,562	459,056	400,467	9,387	6,322	2,806
Grocery stores	1,940	1,122	353,863	333,427	21,690	395,384	343,809	7,866	5,216	2,177
Meat markets	78	60	7,583	7,247	736	15,507	14,780	242	207	93
Fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	65	23	2,520	1,752	103	2,333	1,980	49	39	84
Candy, nut, confectionery stores	88	60	2,041	2,043	307	6,253	5,387	205	154	110
Bakery products stores	131	109	4,006	3,774	855	18,709	16,099	496	346	151
Bakeries, with baking on premises	(NA)	93	(NA)	3,048	729	16,246	14,048	417	298	(NA)
Bakeries, without baking on premises	(NA)	16	(NA)	726	126	2,463	2,051	79	48	(NA)
Delicatessen stores	27	19	1,511	1,325	191	3,437	3,256	94	81	34
Food stores, n.e.c.	151	85	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	2,762	2,346	124,732	118,626	26,977	557,717	511,963	15,229	12,552	3,557
Eating places (except refreshment stands)	1,602	1,366	80,011	76,369	19,208	395,924	365,075	10,822	9,091	2,120
Restaurants, cafeterias	(NA)	1,351	(NA)	74,995	18,834	389,028	358,935	10,663	8,978	(NA)
Caterers	(NA)[1]	12	(NA)	491	79	1,842	1,568	62	38	(NA)
In-plant food contractors	(NA)	3	(NA)	883	295	5,054	4,572	97	75	(NA)
Refreshment stands	208	170	5,206	4,794	729	15,683	12,704	549	344	251
Drinking places	938	810	39,257	37,463	7,040	146,110	134,184	3,858	3,117	1,172
General Merchandise Group										
Total	598	470	178,772	176,424	25,199	506,555	450,201	11,412	8,466	490
Department stores	32	32	112,282	112,282	16,572	340,287	305,552	6,784	5,249	1
Dry goods, general merchandise stores	265	197	30,159	28,913	3,379	62,500	58,394	1,419	1,096	224
General stores	104	78	8,826	8,162	754	13,064	12,559	275	239	116
Variety stores	191	163	27,057	27,067	4,494	90,704	73,696	2,934	1,682	143
Apparel, Accessories Stores										
Total	884	734	81,691	79,491	10,931	217,338	199,180	4,319	3,478	835
Shoe stores	170	146	14,129	13,619	1,965	34,360	31,076	678	500	119
Men's shoe stores	(NA)	9	(NA)	953	113	2,116	2,027	40	37	(NA)
Women's shoe stores	(NA)	14	(NA)	2,703	364	5,780	5,096	121	71	(NA)
Children's, juveniles' shoe stores	(NA)	3	(NA)	139	11	198	198	4	4	(NA)
Family shoe stores	(NA)	120	(NA)	9,824	1,477	26,266	23,755	513	388	(NA)
Men's, boys' clothing and furnishings stores	(NA)	141	(NA)	15,584	1,919	37,640	34,635	655	541	(NA)
Men's, boys' clothing stores	(NA)	104	(NA)	12,933	1,647	32,261	29,603	545	453	(NA)
Men's, boys' furnishings stores	(NA)	37	(NA)	2,651	272	5,379	5,032	110	88	(NA)
Family clothing stores	(NA)	86	(NA)	9,867	1,388	27,328	24,972	522	411	(NA)
Women's clothing, specialty stores	339	231	36,681	35,773	4,977	102,522	94,264	2,186	1,600	320
Ready-to-wear stores	(NA)	231	(NA)	33,448	4,636	96,242	88,536	2,030	1,668	(NA)
Millinery stores	(NA)	28	(NA)	806	147	2,767	2,510	73	61	(NA)
Clothing, specialty stores, n.e.c.	(NA)	22	(NA)	1,519	194	3,513	3,218	83	71	(NA)
Children's, infants' wear stores	53	43	1,902	1,794	158	3,189	2,638	99	63	69
Apparel stores, n.e.c.	59	47	3,110	2,854	524	12,299	11,595	179	163	54
Furniture, Home Furnishings, Appliance Dealers										
Total	882	634	87,865	83,485	11,702	226,917	219,607	3,432	3,157	900
Furniture, home furnishings stores	466	364	50,923	48,417	6,658	129,406	125,125	1,894	1,754	490
Furniture stores	(NA)	245	(NA)	39,847	5,113	97,483	94,929	1,450	1,358	(NA)
Floor covering stores	(NA)	50	(NA)	5,783	1,146	24,194	22,898	289	262	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	69	(NA)	2,787	399	7,729	7,298	155	134	(NA)
Household appliance, radio, TV stores	414	270	37,436	35,068	5,044	97,511	94,482	1,538	1,403	406
Household appliance stores	(NA)	119	(NA)	16,001	2,629	50,040	48,752	766	708	(NA)
Appliance, radio, TV stores	(NA)	101	(NA)	15,391	1,823	36,482	35,190	577	524	(NA)
Radio, TV stores	(NA)	50	(NA)	3,676	592	10,989	10,540	195	171	(NA)
Automotive Group										
Total	1,030	810	335,326	327,660	31,549	589,390	581,600	7,921	7,683	1,065
Passenger car dealers (franchised)	460	434	261,234	259,974	26,563	498,064	492,685	6,631	6,474	423
Passenger car dealers (nonfranchised)	319	193	46,834	41,424	2,084	35,979	34,661	499	462	395
Tire, battery, accessory dealers	182	136	16,047	15,297	2,298	45,137	44,165	653	613	181
Motorcycle, aircraft, boat dealers	24	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	42	34	8,655	8,597	476	7,432	7,319	101	98	34
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	2,026	1,382	124,900	109,604	9,554	199,684	178,289	4,186	3,140	2,300
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	1,157	949	158,251	154,379	18,128	353,533	339,859	5,323	4,850	1,048
Farm equipment dealers	265	223	33,212	32,538	3,296	59,510	58,535	917	881	297
Lumber, building materials dealers	366	320	88,457	87,263	9,907	195,786	188,122	2,803	2,562	216
Paint, glass, wallpaper stores	69	63	5,778	5,686	956	18,909	18,379	265	249	57
Plumbing, electrical supply stores	82	52	5,795	5,373	1,207	28,891	27,450	366	334	89
Hardware stores	375	291	25,009	23,519	2,652	50,437	47,373	972	824	389
Drug Stores, Proprietary Stores										
Total	650	590	74,361	72,901	8,730	178,638	159,378	4,176	3,159	694
Drug stores	(NA)	565	(NA)	71,912	8,664	177,632	158,684	4,134	3,138	(NA)
Proprietary stores	(NA)	25	(NA)	989	66	1,006	694	42	21	(NA)
Other Retail Stores										
Total	2,400	1,386	135,837	118,217	13,426	261,905	248,835	4,902	4,294	2,593
Liquor stores	436	216	27,542	20,456	1,058	18,155	15,795	401	284	523
Fuel, ice dealers	192	132	11,655	10,963	1,743	35,516	34,486	568	533	179
Fuel dealers (coal, wood)	(NA)	58	(NA)	3,091	409	9,474	8,995	162	145	(NA)
Liquefied petroleum gas dealers	(NA)	68	(NA)	7,294	1,257	24,453	23,961	379	364	(NA)
Fuel oil dealers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	175	110	29,339	27,593	1,409	26,559	25,234	437	399	169
Farm, garden supply stores	65	43	5,049	4,538	531	8,974	8,760	174	162	40

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	278	172	12,835	11,615	1,856	36,927	35,992	577	536	299
Book stores	32	22	1,421	1,345	156	3,009	2,167	115	54	32
Stationery stores	35	31	3,822	3,766	819	15,977	15,480	303	282	35
Sporting goods stores	125	61	7,783	6,905	765	14,551	13,870	268	238	136
Bicycle stores	28	12	687	515	60	1,257	1,135	29	22	33
Florists	125	101	4,429	4,179	784	15,585	14,312	334	262	138
Cigar stores, stands	70	38	1,851	1,477	133	2,560	2,405	69	56	84
News dealers, newsstands	36	18	961	821	58	1,126	904	44	32	36
Gift, novelty, souvenir stores	177	107	4,651	3,881	504	9,867	9,319	235	202	197
Music stores	61	35	3,780	3,520	600	11,418	10,909	202	181	61
Camera, photographic supply stores	33	29	3,229	3,211	334	5,728	5,470	107	95	32
Luggage, leather goods stores	20	12	585	521	63	1,353	1,340	21	20	19
Optical goods stores	37	27	2,024	1,922	458	8,994	8,900	121	116	35
Office, store machine and equipment dealers	37	19	1,598	1,334	251	4,869	4,251	78	65	39
Retail stores (except second-hand) n.e.c.	90	90	4,896	4,896	736	16,341	15,459	292	253	74
Second-hand stores	196	112	5,711	4,759	1,108	23,139	22,642	527	502	226
Nonstore Retailers										
Total	577	99	45,344	40,324	6,456	128,136	121,167	2,308	2,014	607
Mail order houses	19	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	500	58	14,255	9,801	2,452	47,106	46,425	693	664	522
Merchandise vending machine operators	58	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	15,468	10,890	1,726,759	1,636,681	14,767	10,468	1,249,794	1,165,440
Food stores, total	2,502	1,480	379,374	355,570	3,101	1,752	252,245	221,790
Grocery stores	1,940	1,122	353,869	333,427	2,473	1,302	229,216	201,279
Other food stores	542	358	25,261	22,143	628	450	23,029	20,511
Eating, drinking places, total	2,762	2,346	124,732	118,626	2,614	2,137	89,298	83,725
Eating places	1,810	1,536	85,217	81,163	1,583	1,339	55,838	53,368
Drinking places	938	810	39,257	37,463	1,031	798	33,460	30,357
General merchandise group	598	470	178,772	176,424	544	402	156,797	154,199
Apparel, accessories stores, total	884	734	81,991	79,491	748	577	65,656	62,972
Shoe stores	170	146	14,129	13,619	112	94	9,869	9,584
Other apparel stores	697	588	67,634	65,872	636	483	55,787	53,388
Furniture, home furnishings, appliance dealers	882	634	87,865	83,485	745	566	60,996	58,251
Automotive group	1,030	810	335,326	327,660	1,031	847	217,759	210,717
Gasoline service stations	2,026	1,382	124,906	109,604	2,038	1,281	78,291	63,974
Lumber, bldg. matls., hardware, farm equip. dealers, total	1,157	949	158,251	154,379	1,116	945	138,733	134,503
Farm equipment dealers	265	223	33,212	32,538	268	242	37,634	36,487
Lumber, bldg. matls., supplies, equipment, hardware dealers	892	726	125,039	121,841	848	703	101,099	98,016
Drug stores, proprietary stores, total	650	590	74,361	72,901	596	539	51,173	49,987
Drug stores	(NA)	565	(NA)	71,912	521	489	48,537	47,650
Proprietary stores	(NA)	25	(NA)	989	75	50	2,636	2,337
Other retail stores, total	2,400	1,396	135,837	118,217	2,197	1,389	102,461	88,961
Liquor stores	436	216	27,542	20,456	475	207	21,367	14,496
Fuel, ice dealers	192	132	11,655	10,963	205	170	11,664	11,120
Feed, farm, garden supply stores	240	162	34,387	32,131	156	118	20,235	18,719
Jewelry stores	278	172	12,835	11,615	265	199	12,039	11,233
Other retail stores	1,102	714	47,428	43,052	1,096	695	37,156	33,393
Nonstore retailers	577	99	45,344	40,324	37	33	36,385	36,361

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel,

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Colorado, total	15,468	10,890	1,726,759	1,636,681	187,214	72,595	59,115	16,895	2,502	379,374	2,762	124,732
2	Adams County	421	291	38,165	34,693	3,534	1,450	1,161	464	67	8,062	65	3,389
3	Aurora (part)[1]	80	70	8,077	7,855	1,099	440	328	74	7	570	11	1,011
4	Brighton	98	66	8,757	7,701	653	277	219	112	15	2,311	14	445
5	Remainder of County	243	155	21,271	19,137	1,782	733	614	278	45	5,181	40	1,933
6	Alamosa County	113	89	11,798	(D)	(D)	(D)	(D)	(D)	13	2,619	17	714
7	Alamosa	110	88	11,724	11,302	1,222	527	447	117	11	(D)	16	(D)
8	Remainder of County	3	1	74	(D)	(D)	(D)	(D)	(D)	2	(D)	1	(D)
9	Arapahoe County	572	400	82,729	79,709	8,497	2,996	2,287	595	82	25,663	78	4,435
10	Aurora (part)[1]	84	66	17,846	17,546	1,768	604	436	76	11	7,183	10	664
11	Englewood	264	192	46,265	45,001	4,625	1,596	1,219	279	37	13,360	31	1,533
12	Littleton	89	61	8,072	7,494	815	362	282	101	9	2,138	21	1,188
13	Remainder of County	135	81	10,546	9,668	1,289	434	350	139	25	2,982	16	1,050
14	Archuleta County	35	25	2,505	2,261	198	106	91	42	11	392	7	170
15	Baca County	73	47	5,239	4,679	411	190	164	90	16	925	4	186
16	Bent County	78	46	5,103	4,567	390	182	140	83	10	1,281	16	298
17	Las Animas	65	39	4,824	4,380	380	172	137	71	9	(D)	11	231
18	Remainder of County	13	7	279	187	10	10	3	12	1	(D)	5	67
19	Boulder County	631	459	57,053	53,517	6,017	2,430	1,853	705	90	13,024	97	3,648
20	Boulder	313	247	33,783	32,123	3,623	1,466	1,093	356	36	7,798	51	2,081
21	Longmont	208	138	16,355	15,177	1,749	669	528	218	26	3,411	18	604
22	Remainder of County	110	74	6,915	6,217	645	295	232	131	28	1,815	28	963
23	Chaffee County	137	101	8,938	8,120	785	356	298	150	20	1,996	30	859
24	Salida	99	79	7,520	7,106	695	317	272	102	17	(D)	20	640
25	Remainder of County	38	22	1,418	1,014	90	39	26	48	3	(D)	10	219
26	Cheyenne County	47	37	2,464	2,248	197	90	82	52	5	613	6	298
27	Clear Creek County	81	57	4,304	3,754	442	222	177	94	4	643	24	1,222
28	Conejos County	76	52	4,105	3,617	287	125	117	89	14	740	16	307
29	Costilla County	35	17	1,652	1,446	100	46	42	41	6	159	4	46
30	Crowley County	43	31	2,890	2,564	224	94	83	46	12	525	5	85
31	Custer County	20	10	538	344	21	14	8	21	5	216	4	61
32	Delta County	218	138	13,020	11,478	997	427	357	236	41	3,424	29	547
33	Delta	131	85	9,070	8,252	758	314	265	142	22	2,110	21	430
34	Remainder of County	87	53	3,950	3,226	239	113	92	94	19	1,314	8	117
35	Denver County (coextensive with Denver city)	4,466	3,168	696,494	670,932	66,089	32,218	26,177	4,737	776	137,999	802	50,988
36	Dolores County	15	9	1,121	811	76	31	27	24	1	(D)	4	174
37	Douglas County	72	34	3,660	3,148	258	129	96	81	13	584	17	538
38	Eagle County	65	31	2,775	2,145	171	84	76	74	15	815	8	226
39	Elbert County	51	23	1,618	1,268	77	37	32	55	16	555	6	75
40	El Paso County	1,075	807	136,439	130,813	15,693	5,970	4,956	1,172	140	26,870	190	10,684
41	Colorado Springs	847	655	123,692	119,430	14,404	5,398	4,484	918	114	24,072	138	8,781
42	Manitou Springs	80	60	2,769	2,407	311	133	99	90	7	428	21	679
43	Remainder of County	148	92	9,978	8,976	978	439	375	164	19	2,370	31	1,224
44	Fremont County	247	157	14,873	13,443	1,248	563	460	279	33	3,381	41	1,101
45	Canon City	150	112	10,611	10,007	1,008	438	357	165	13	2,075	25	802
46	Florence	59	31	3,133	2,599	184	95	74	75	10	1,078	10	167
47	Remainder of County	38	14	1,129	837	56	30	29	39	10	228	6	132
48	Garfield County	157	117	13,961	13,343	1,373	557	471	187	18	2,678	31	1,441
49	Gilpin County	36	24	835	637	100	52	29	33	4	112	14	332
50	Grand County	118	74	5,482	4,822	505	213	197	133	17	895	36	991
51	Gunnison County	77	63	5,764	5,128	528	239	205	90	9	1,319	14	544
52	Gunnison	59	53	5,209	4,823	496	216	189	68	6	(D)	10	508
53	Remainder of County	18	10	495	305	32	23	16	22	3	(D)	4	36
54	Hinsdale County	6	2	100	(D)	(D)	(D)	(D)	(D)	...	...	4	(D)
55	Huerfano County	127	83	6,392	5,552	494	236	217	147	28	1,820	30	717
56	Walsenburg	110	74	5,931	5,211	466	220	202	124	23	1,711	26	633
57	Remainder of County	17	9	461	341	28	16	15	23	5	109	4	84
58	Jackson County	23	19	1,584	1,530	133	86	73	25	2	(D)	3	207
59	Jefferson County	591	385	70,220	66,940	6,113	2,262	1,721	672	112	25,108	108	5,042
60	Edgewater	24	16	1,506	1,460	128	66	46	28	5	192	5	165
61	Golden	96	60	10,418	9,748	1,052	374	295	107	20	2,308	19	702
62	Remainder of County	471	307	58,296	55,732	4,933	1,822	1,380	537	87	22,608	84	4,175
63	Kiowa County	57	33	3,221	2,579	161	82	63	59	11	948	11	203

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Aurora is in Adams and Arapahoe counties.

COLORADO

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
598	178,772	884	81,991	882	87,865	1,030	335,326	2,026	124,906	1,157	158,251	650	74,361	2,400	135,837	577	45,344	1
11	830	15	1,463	25	1,287	24	6,070	73	6,196	46	5,207	17	2,343	55	2,672	23	586	2
2	(D)	10	902	8	591	4	1,288	12	1,456	11	615	6	(D)	9	300	...	...	3
3	351	4	(D)	5	406	9	1,986	15	917	9	1,102	2	(D)	16	493	6	52	4
6	(D)	1	(D)	12	290	11	2,796	46	3,823	26	3,490	9	871	30	1,879	17	534	5
8	2,209	5	242	6	397	8	2,302	14	1,066	13	1,236	4	390	17	499	8	124	6
8	2,209	5	242	6	397	8	2,302	14	(D)	13	1,236	4	390	17	499	8	124	7
...	...	...	...	...	...	...	...	...	(D)	...	...	...	...	...	...	...	...	8
19	6,702	31	1,780	36	5,084	41	17,639	96	6,128	43	6,628	21	3,131	86	3,844	39	1,695	9
5	3,108	5	370	3	(D)	4	(D)	16	1,425	4	1,489	5	436	15	985	6	70	10
7	3,249	17	1,124	24	3,796	28	15,254	36	2,107	16	2,293	6	1,469	47	1,603	15	477	11
3	239	3	82	5	824	4	603	9	669	11	1,037	2	(D)	12	647	10	(D)	12
4	106	6	204	4	(D)	5	(D)	35	1,927	12	1,809	8	(D)	12	609	8	(D)	13
4	455	1	(D)	...	...	2	(D)	3	316	3	201	1	(D)	3	232	...	...	14
4	182	2	(D)	2	(D)	4	(D)	14	816	11	1,087	3	229	11	483	2	(D)	15
3	274	2	(D)	4	199	5	1,541	19	453	8	611	2	(D)	9	205	...	...	16
2	(D)	2	(D)	4	199	5	1,541	15	383	6	(D)	2	(D)	9	205	...	...	17
1	(D)	...	...	...	...	...	...	4	70	2	(D)	...	...	...	...	...	...	18
19	2,716	49	3,697	42	3,297	49	10,386	79	4,832	53	7,306	17	2,260	116	5,486	20	401	19
8	1,563	31	2,831	17	1,985	26	6,375	36	2,659	25	3,291	9	1,280	66	3,695	8	225	20
7	978	17	(D)	22	(D)	21	(D)	23	1,034	21	2,820	5	734	36	1,408	12	176	21
4	175	1	(D)	3	(D)	2	(D)	20	1,139	7	1,195	3	246	14	383	...	...	22
9	467	9	258	6	407	11	2,104	18	982	13	1,050	4	223	17	592	...	...	23
5	363	9	258	6	407	9	(D)	9	497	10	892	3	(D)	11	483	...	...	24
4	104	...	...	...	...	2	(D)	9	485	3	158	1	(D)	6	109	...	...	25
2	(D)	...	...	3	(D)	5	338	10	370	6	356	4	156	6	177	...	...	26
7	282	1	(D)	5	144	6	953	14	533	1	(D)	4	144	15	(D)	...	...	27
10	665	...	...	...	...	4	940	15	702	5	333	3	203	9	215	...	...	28
4	629	1	(D)	...	...	...	...	5	248	3	(D)	1	(D)	11	134	...	...	29
4	172	1	(D)	...	...	3	1,184	1	(D)	10	538	2	(D)	5	209	...	...	30
2	(D)	1	(D)	...	...	...	...	...	...	2	(D)	4	140	2	(D)	...	...	31
10	1,129	13	614	10	365	16	2,400	23	845	18	1,996	8	487	44	1,183	6	30	32
5	674	9	513	5	213	11	1,715	12	505	10	1,546	5	(D)	27	916	4	(D)	33
5	455	4	101	5	152	5	685	11	340	8	450	3	(D)	17	267	2	(D)	34
115	101,810	277	40,070	329	39,542	260	135,278	495	34,659	186	35,254	229	34,619	743	48,817	254	37,458	35
...	...	...	...	...	...	1	(D)	2	(D)	3	220	1	(D)	3	44	...	...	36
2	(D)	1	(D)	5	57	4	1,373	14	538	7	271	1	(D)	6	84	2	(D)	37
5	126	2	(D)	2	(D)	2	(D)	14	274	3	223	5	172	9	474	...	...	38
4	89	...	...	...	...	4	285	10	132	5	360	2	(D)	4	(D)	...	...	39
24	9,769	87	9,382	68	8,100	72	22,294	140	10,972	67	16,840	45	5,435	204	14,617	38	1,476	40
15	9,431	82	9,271	58	7,706	66	21,678	94	8,466	54	15,533	39	4,778	161	12,576	26	1,400	41
2	(D)	3	(D)	3	27	...	...	9	441	1	(D)	2	(D)	28	692	4	14	42
7	(D)	2	(D)	7	367	6	616	37	2,065	12	(D)	4	(D)	15	1,349	8	62	43
9	941	16	553	12	793	16	2,792	42	2,069	14	1,249	5	527	55	1,449	4	18	44
4	740	15	(D)	7	509	12	(D)	22	1,376	7	889	3	(D)	38	1,012	4	18	45
2	(D)	1	(D)	5	284	4	(D)	10	161	6	(D)	2	(D)	9	300	...	...	46
3	(D)	...	...	...	...	...	...	10	532	1	(D)	...	...	8	137	...	...	47
7	1,044	8	488	4	270	12	3,268	23	1,203	22	1,999	8	646	24	(D)	...	(D)	48
...	...	...	...	1	(D)	...	...	5	124	2	(D)	2	(D)	8	141	...	...	49
8	385	2	(D)	5	80	5	836	17	658	8	774	8	400	12	(D)	...	...	50
5	287	6	277	4	302	5	784	13	1,015	12	(D)	2	(D)	7	256	...	...	51
2	(D)	6	277	4	302	5	784	7	865	10	645	2	(D)	7	256	...	...	52
3	(D)	...	...	...	...	...	...	6	150	2	(D)	...	...	...	...	...	...	53
...	...	...	...	...	...	...	...	...	...	...	...	...	...	2	(D)	...	...	54
9	456	3	116	3	95	10	1,223	22	973	5	329	4	(D)	10	336	3	(D)	55
5	310	3	116	3	95	10	1,223	20	(D)	4	(D)	3	176	10	336	3	(D)	56
4	146	...	...	...	...	...	...	2	(D)	1	(D)	1	(D)	...	...	...	...	57
2	(D)	...	...	...	...	2	(D)	5	192	3	123	2	(D)	4	68	...	...	58
17	1,902	21	762	26	2,389	44	15,540	80	5,520	44	5,727	19	3,189	86	4,585	34	456	59
1	(D)	...	...	1	(D)	...	...	6	483	...	...	1	(D)	5	177	...	...	60
3	(D)	7	273	3	(D)	6	3,303	14	943	7	739	3	(D)	8	488	6	72	61
13	1,734	14	489	22	1,692	38	12,237	60	4,094	37	4,988	15	1,975	73	3,920	28	384	62
5	227	3	39	...	...	1	(D)	9	760	5	514	4	101	8	(D)	...	...	63

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Kit Carson County	130	94	8,679	7,835	671	304	245	155	19	1,449	22	521
2	Lake County	74	56	7,986	7,586	870	322	277	82	9	2,031	23	820
3	Leadville	62	50	(D)	(D)	(D)	(D)	(D)	(D)	9	2,031	20	735
4	Remainder of County	12	6	(D)	(D)	(D)	(D)	(D)	(D)	...	...	3	85
5	La Plata County	192	146	20,058	19,028	1,829	744	618	236	20	4,452	31	1,101
6	Durango	153	121	17,853	17,263	1,700	682	566	181	14	3,766	24	916
7	Remainder of County	39	25	2,205	1,765	129	62	52	55	6	686	7	185
8	Larimer County	565	431	48,345	46,007	4,719	1,991	1,553	632	71	10,636	103	3,293
9	Fort Collins	235	191	27,396	26,726	2,754	1,182	933	254	31	6,291	37	1,311
10	Loveland	163	117	12,643	11,781	1,168	486	387	183	21	2,551	27	593
11	Remainder of County	167	123	8,306	7,500	797	323	233	195	19	1,794	39	1,389
12	Las Animas County	279	171	15,660	14,110	1,493	743	610	275	53	3,358	63	1,382
13	Trinidad	219	141	13,520	12,416	1,337	655	546	219	39	3,020	50	1,123
14	Remainder of County	60	30	2,140	1,694	156	88	64	56	14	338	13	259
15	Lincoln County	95	67	7,540	7,088	595	276	228	105	12	888	16	579
16	Logan County	220	166	27,094	25,900	2,637	967	816	209	29	4,805	33	1,505
17	Sterling	172	136	24,341	23,587	2,484	893	759	154	22	4,493	27	1,282
18	Remainder of County	48	30	2,753	2,313	153	74	57	55	7	312	6	223
19	Mesa County	407	289	53,004	50,568	5,246	2,093	1,807	477	78	11,263	48	2,692
20	Grand Junction	301	231	47,158	45,742	4,879	1,904	1,657	355	43	8,405	32	2,408
21	Remainder of County	106	58	5,846	4,826	367	189	150	122	35	2,858	16	284
22	Mineral County	14	6	425	287	9	4	4	15	1	(D)	7	59
23	Moffat County	82	66	8,186	7,960	757	277	226	86	8	1,779	20	959
24	Craig	59	55	6,599	6,549	724	263	213	56	5	(D)	12	785
25	Remainder of County	23	11	1,587	1,411	33	14	13	30	3	(D)	8	174
26	Montezuma County	117	97	13,159	12,521	1,244	513	446	141	16	2,622	19	962
27	Cortez	70	66	8,436	8,236	813	330	287	87	8	1,518	12	482
28	Remainder of County	47	31	4,723	4,285	431	183	159	54	8	1,104	7	480
29	Montrose County	159	121	14,768	13,846	1,450	575	494	197	17	3,320	21	863
30	Montrose	108	88	11,220	10,980	1,180	472	408	133	9	2,514	14	725
31	Remainder of County	51	33	3,548	2,866	270	103	86	64	8	806	7	138
32	Morgan County	245	179	27,478	25,938	2,838	1,041	897	244	32	5,686	46	1,919
33	Fort Morgan	118	96	16,867	16,263	1,850	627	560	117	13	3,499	20	1,085
34	Remainder of County	127	83	10,611	9,675	988	414	337	127	19	2,187	26	834
35	Otero County	323	237	23,214	21,598	2,215	978	785	357	61	6,521	61	1,628
36	La Junta	140	108	11,271	10,697	1,206	518	433	151	20	2,625	27	718
37	Rocky Ford	96	74	8,361	7,913	735	329	253	104	18	2,612	16	515
38	Remainder of County	87	55	3,582	2,988	274	131	99	102	23	1,284	18	395
39	Ouray County	37	15	1,383	699	56	39	37	42	6	363	7	115
40	Park County	38	26	1,525	1,299	109	47	39	41	5	293	14	320
41	Phillips County	92	74	6,806	6,222	586	222	197	93	8	1,371	13	263
42	Pitkin County	40	26	2,179	1,957	176	57	44	51	7	320	14	499
43	Prowers County	187	145	15,971	15,401	1,663	777	610	217	20	2,960	39	1,200
44	Lamar	117	95	12,395	12,071	1,373	640	491	135	9	2,309	25	926
45	Remainder of County	70	50	3,576	3,330	290	137	119	82	11	651	14	274
46	Pueblo County	887	637	97,606	92,894	10,440	4,235	3,474	1,000	198	25,590	192	7,255
47	Pueblo	833	603	94,615	90,247	10,219	4,104	3,387	930	179	24,354	181	6,729
48	Remainder of County	54	34	2,991	2,647	221	131	87	70	19	1,236	11	526
49	Rio Blanco County	60	40	4,734	4,294	359	149	131	64	11	1,191	7	245
50	Rio Grande County	132	102	10,808	10,318	975	431	358	134	21	2,632	22	541
51	Monte Vista	65	59	6,914	6,808	652	286	235	66	8	1,736	9	298
52	Remainder of County	67	43	3,894	3,510	323	145	123	68	13	896	13	243
53	Routt County	95	61	5,904	5,090	497	208	173	101	18	1,587	11	275
54	Saguache County	52	32	2,725	2,251	192	101	76	66	5	447	7	(D)
55	San Juan County	18	8	511	415	52	24	19	23	3	169	4	59
56	San Miguel County	33	15	1,690	1,106	71	47	42	41	8	346	4	154
57	Sedgwick County	78	56	6,536	5,962	468	193	158	89	9	1,116	9	349
58	Summit County	30	18	969	763	98	38	30	39	3	117	15	440
59	Teller County	62	36	1,848	1,486	115	81	50	77	11	627	17	302
60	Washington County	76	52	6,028	5,570	474	186	156	75	13	1,344	11	246
61	Weld County	752	496	69,353	64,189	7,160	2,561	2,122	791	122	14,286	125	3,853
62	Greeley	336	254	44,296	42,564	5,193	1,821	1,489	330	51	9,928	44	1,510
63	Remainder of County	416	242	25,057	21,625	1,967	740	633	461	71	4,358	81	2,343
64	Yuma County	134	96	9,665	9,021	800	336	270	135	17	2,027	17	556

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers	
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
7	460	7	162	1	(D)	11	1,365	19	707	26	2,017	6	382	12	(D)	...	...	1
4	(D)	1	(D)	5	111	4	1,143	10	748	1	(D)	3	(D)	14	514	...	...	2
3	(D)	1	(D)	4	(D)	4	1,143	6	694	1	(D)	3	(D)	11	(D)	...	...	3
1	(D)	...	...	1	(D)	...	...	4	54	...	...	...	...	3	(D)	...	...	4
13	1,654	14	717	13	952	16	4,486	20	1,803	18	2,496	8	604	35	1,731	4	62	5
6	1,412	11	527	10	(D)	16	4,486	15	1,486	13	2,105	7	(D)	33	(D)	4	62	6
7	242	3	190	3	(D)	...	...	5	317	5	391	1	(D)	2	(D)	...	...	7
22	3,668	33	2,179	39	2,455	37	9,939	79	3,560	48	6,276	17	1,804	101	4,347	15	188	8
7	2,632	16	1,186	19	1,563	16	6,602	36	1,684	23	3,363	6	825	41	1,883	3	56	9
4	711	8	535	11	637	17	2,914	20	845	15	2,206	6	601	24	(D)	10	(D)	10
11	325	9	458	9	255	4	423	23	1,031	10	707	5	378	36	(D)	2	(D)	11
18	2,783	17	653	10	462	18	2,826	34	1,465	12	996	6	495	40	1,150	8	90	12
10	2,006	17	653	9	(D)	18	2,826	22	965	10	(D)	5	(D)	31	995	8	90	13
8	777	...	...	1	(D)	...	...	12	500	2	(D)	1	(D)	9	155	...	...	14
2	(D)	5	233	1	(D)	8	1,147	21	1,343	12	1,102	5	312	11	1,759	2	(D)	15
10	2,338	11	984	13	1,697	22	5,623	26	2,989	25	2,915	9	705	35	3,396	7	137	16
6	2,114	11	984	13	1,697	19	(D)	18	2,102	14	2,462	5	608	32	3,249	5	(D)	17
4	224	...	...	...	...	3	(D)	8	887	11	453	4	97	3	147	2	(D)	18
10	4,423	25	2,242	27	3,075	34	11,320	51	3,183	40	8,134	14	1,630	60	4,800	20	242	19
7	4,298	23	(D)	23	2,983	32	(D)	37	2,544	26	7,221	10	1,462	50	4,445	18	(D)	20
3	125	2	(D)	4	92	2	(D)	14	639	14	913	4	168	10	355	2	(D)	21
2	(D)	...	...	...	...	...	...	3	123	1	(D)	...	...	...	...	...	...	22
4	464	5	241	3	(D)	5	1,045	14	802	10	1,127	3	262	10	(D)	...	...	23
4	464	5	241	3	(D)	5	1,045	6	618	10	1,127	3	262	6	141	...	...	24
...	...	...	...	...	...	...	...	8	184	...	...	...	...	4	(D)	...	...	25
13	1,418	5	237	3	318	14	4,197	14	1,166	14	1,280	7	484	8	303	4	172	26
6	791	5	237	2	(D)	10	2,923	7	712	10	990	5	(D)	5	151	...	...	27
7	627	...	...	1	(D)	4	1,274	7	454	4	290	2	(D)	3	152	4	172	28
11	1,429	10	480	7	826	14	2,239	19	1,694	21	1,938	7	670	26	1,269	6	40	29
6	628	10	480	6	(D)	10	2,112	11	1,063	14	1,773	4	439	18	(D)	6	40	30
5	801	...	...	1	(D)	4	127	8	631	7	165	3	231	8	(D)	...	...	31
10	1,512	18	1,055	15	1,410	18	5,363	28	2,117	30	5,872	11	1,005	33	1,517	4	22	32
3	(D)	12	670	12	1,108	10	3,694	8	1,015	15	3,474	4	537	19	894	2	(D)	33
7	(D)	6	385	3	302	8	1,669	20	1,102	15	2,398	7	468	14	623	2	(D)	34
14	2,136	30	1,235	20	1,311	16	3,957	39	1,735	25	2,667	10	804	37	878	10	342	35
5	1,422	17	733	12	967	7	2,363	13	618	7	770	5	444	20	499	7	112	36
5	479	11	(D)	7	(D)	5	1,325	11	551	8	1,546	3	(D)	10	234	2	(D)	37
4	235	2	(D)	1	(D)	4	269	15	566	10	351	2	(D)	7	145	1	(D)	38
3	157	...	...	...	...	...	...	8	222	3	138	4	208	4	(D)	2	(D)	39
6	317	...	...	...	...	2	(D)	6	289	...	...	3	(D)	2	(D)	...	...	40
3	(D)	4	(D)	6	118	11	1,916	4	188	25	1,452	4	284	14	867	...	...	41
1	(D)	2	(D)	1	(D)	1	(D)	2	(D)	2	(D)	2	(D)	8	478	...	...	42
14	1,097	12	595	6	(D)	14	3,471	26	2,271	23	2,495	9	625	22	795	2	(D)	43
6	987	8	(D)	4	352	12	(D)	14	1,667	16	1,558	4	418	19	728	...	...	44
8	110	4	(D)	2	(D)	2	(D)	12	604	7	937	5	207	3	67	2	(D)	45
20	9,243	56	6,282	44	(D)	51	19,920	97	5,526	37	(D)	30	2,840	126	6,451	36	1,360	46
16	9,113	55	(D)	44	(D)	49	(D)	93	5,204	34	6,853	28	(D)	118	6,175	36	1,360	47
4	130	1	(D)	...	(D)	2	(D)	4	322	3	(D)	2	(D)	8	276	...	...	48
3	(D)	2	(D)	...	...	5	1,122	7	352	6	799	4	268	15	430	...	...	49
10	1,095	5	146	5	302	12	1,697	13	1,034	15	1,271	4	441	25	1,649	...	...	50
5	808	5	146	4	(D)	9	(D)	5	533	7	797	3	(D)	10	766	...	...	51
5	287	...	...	1	(D)	3	(D)	8	501	8	474	1	(D)	15	883	...	...	52
8	612	4	(D)	3	140	9	1,153	18	722	6	375	4	310	14	(D)	...	...	53
6	250	1	(D)	...	...	5	725	15	430	5	428	3	189	5	82	...	...	54
...	...	...	...	...	...	1	(D)	3	73	1	(D)	1	(D)	5	40	...	...	55
3	165	2	(D)	...	...	4	612	2	(D)	3	(D)	1	(D)	6	200	...	...	56
6	627	1	(D)	6	263	14	1,770	7	268	11	1,591	3	193	12	(D)	...	...	57
2	(D)	...	...	...	...	...	...	5	203	...	...	2	(D)	1	(D)	2	(D)	58
4	24	1	(D)	3	34	2	(D)	11	243	3	105	3	178	7	161	...	...	59
8	576	2	(D)	5	133	4	820	10	520	7	1,526	3	249	13	(D)	...	...	60
22	4,784	49	3,498	41	3,971	47	12,464	127	5,506	84	9,895	28	1,991	89	8,943	18	162	61
8	3,941	37	3,118	26	3,220	30	9,666	35	2,019	31	5,122	11	1,322	53	4,330	10	120	62
14	843	12	380	15	751	17	2,798	92	3,487	53	4,773	17	669	36	4,613	8	42	63
11	606	5	170	7	320	15	2,246	13	589	22	1,817	4	451	19	867	4	16	64

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Colorado, total	14,767	1,249,794
Adams County	309	18,177
Aurora (Part)[2]	45	3,985
Brighton	81	5,828
Remainder of County	183	8,364
Alamosa County	137	13,105
Alamosa	121	12,673
Remainder of County	16	432
Arapahoe County	370	34,006
Aurora (Part)[2]	36	4,326
Englewood	159	20,692
Remainder of County	175	8,988
Archuleta County	36	1,769
Baca County	109	7,399
Bent County	91	5,530
Las Animas	68	5,043
Remainder of County	23	487
Boulder County	571	42,195
Boulder	242	20,391
Longmont	161	14,125
Remainder of County	168	7,679
Chaffee County	165	6,999
Salida	111	5,880
Remainder of County	54	1,119
Cheyenne County	50	2,907
Clear Creek County	96	3,291
Conejos County	97	4,238
Costilla County	54	1,479
Crowley County	67	3,568
Custer County	27	723
Delta County	203	12,288
Delta	92	7,312
Remainder of County	111	4,976
Denver County	4,067	508,531
Denver	4,067	508,531
Dolores County	23	972
Douglas County	45	1,934
Eagle County	74	2,860
Elbert County	60	2,364
El Paso County	848	69,778
Colorado Springs	548	57,525
Remainder of County	300	12,253
Fremont County	244	13,082
Canon City	122	8,795
Florence	61	2,676
Remainder of County	61	1,611
Garfield County	177	11,095
Gilpin County	25	397
Grand County	118	4,733
Gunnison County	93	5,515
Hinsdale County	9	117
Huerfano County	160	7,118
Walsenburg	123	6,178
Remainder of County	37	940
Jackson County	36	1,326
Jefferson County	459	30,321
Edgewater	18	738
Golden	58	5,689
Remainder of County	383	23,894
Kiowa County	51	2,292
Kit Carson County	125	8,976
Lake County	88	6,046
Leadville	77	5,237
Remainder of County	11	809
La Plata County	191	13,451
Durango	136	11,961
Remainder of County	55	1,490
Larimer County	564	40,141
Fort Collins	204	21,047
Loveland	124	9,997
Remainder of County	236	9,097
Las Animas County	350	16,843
Trinidad	211	13,793
Remainder of County	139	3,050
Lincoln County	105	6,924
Logan County	218	19,406
Sterling	147	16,832
Remainder of County	71	2,574
Mesa County	389	34,799
Grand Junction	227	27,723
Remainder of County	162	7,076
Mineral County	18	443
Moffat County	114	8,374
Craig	67	6,537
Remainder of County	47	1,837
Montezuma County	109	8,906
Cortez	64	5,782
Remainder of County	45	3,124
Montrose County	164	11,849
Montrose	101	9,703
Remainder of County	63	2,146
Morgan County	243	18,938
Fort Morgan	104	10,141
Remainder of County	139	8,797
Otero County	307	21,198
La Junta	135	11,457
Rocky Ford	93	6,644
Remainder of County	79	3,097
Ouray County	32	1,220
Park County	48	1,542
Phillips County	89	6,217
Pitkin County	26	1,015
Prowers County	187	17,576
Lamar	105	11,712
Remainder of County	82	5,864
Pueblo County	885	74,908
Pueblo	744	65,764
Remainder of County	141	9,144
Rio Blanco County	71	4,534
Rio Grande County	131	10,333
Monte Vista	70	7,024
Remainder of County	61	3,309
Routt County	118	7,034
Saguache County	73	3,669
San Juan County	27	883
San Miguel County	46	1,355
Sedgwick County	83	5,457
Summit County	25	547
Teller County	77	2,333
Washington County	82	5,694
Weld County	765	59,071
Greeley	279	35,139
Remainder of County	486	23,932
Yuma County	146	10,003

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction. [2]Aurora is in Adams and Arapahoe Counties.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DENVER STANDARD METROPOLITAN AREA--Consists of Adams, Arapahoe, Denver, and Jefferson Counties, Colo.										
Retail trade, total	6,050	4,244	887,548	852,274	104,233	2,055,658	1,897,466	58,926	31,346	6,468
Food Stores										
Total	1,037	619	196,832	187,300	14,353	267,596	231,385	5,224	3,342	1,074
Grocery stores	695	403	180,181	172,683	12,472	224,803	195,879	4,196	2,629	735
Meat markets	46	36	4,592	4,376	475	10,503	9,974	160	134	50
Fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	40	16	1,634	1,242	69	1,957	1,604	39	28	47
Candy, nut, confectionery stores	36	24	1,108	978	168	3,670	3,045	113	80	34
Bakery products stores	65	55	2,079	1,963	465	9,847	8,281	267	176	68
Bakeries, with baking on premises	(NA)	43	(NA)	1,412	385	8,510	7,082	214	147	(NA)
Bakeries, without baking on premises	(NA)	12	(NA)	551	80	1,537	1,199	53	29	(NA)
Delicatessen stores	25	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	114	66	5,448	4,622	506	13,390	11,333	357	216	93
Eating, Drinking Places										
Total	1,053	947	63,654	61,952	15,265	312,184	287,395	7,932	6,671	1,344
Eating places (except refreshment stands)	582	506	39,376	37,908	10,539	216,881	199,004	5,468	4,629	734
Restaurants, cafeterias	(NA)	498	(NA)	36,830	10,273	210,198	193,012	5,327	4,523	(NA)
Caterers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	78	68	2,727	2,599	432	8,933	7,713	273	186	96
Drinking places	391	373	21,743	21,445	4,294	86,370	80,678	2,191	1,856	512
General Merchandise Group										
Total	162	132	111,244	110,892	16,798	345,862	307,354	7,376	5,534	125
Department stores	16	16	90,167	90,167	13,519	281,387	252,083	5,576	4,292	...
Dry goods, general merchandise stores	58	40	6,857	(D)	876	15,551	14,897	303	261	51
General stores	6	4	296	(D)	10	210	187	6	4	6
Variety stores	82	72	13,924	13,772	2,393	48,714	40,187	1,491	977	68
Apparel, Accessories Stores										
Total	344	296	44,075	43,413	6,676	137,382	128,040	2,440	2,015	309
Shoe stores	66	58	7,452	7,344	1,135	19,758	17,799	371	268	35
Men's shoe stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	7	(NA)	2,071	288	4,560	3,972	99	56	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	44	(NA)	4,470	781	13,861	12,520	248	191	(NA)
Men's, boys' clothing and furnishings stores	(NA)	50	(NA)	6,286	867	17,724	17,011	273	244	(NA)
Men's, boys' clothing stores	(NA)	34	(NA)	5,294	743	15,158	14,666	221	205	(NA)
Men's, boys' furnishings stores	(NA)	16	(NA)	992	124	2,566	2,345	52	39	(NA)
Family clothing stores	(NA)	28	(NA)	4,774	810	16,687	15,235	262	198	(NA)
Women's clothing, specialty stores	130	110	21,945	21,681	3,297	69,940	65,798	1,311	1,122	121
Ready-to-wear stores	(NA)	78	(NA)	20,035	3,042	65,045	61,355	1,199	1,026	(NA)
Millinery stores	(NA)	20	(NA)	541	96	2,082	1,849	55	44	(NA)
Clothing, specialty stores, n.e.c.	(NA)	12	(NA)	1,105	159	2,813	2,600	57	52	(NA)
Children's, infants' wear stores	28	24	1,093	(D)	101	2,009	1,637	64	40	36
Apparel stores, n.e.c.	28	26	2,331	(D)	466	11,264	10,560	154	143	20
Furniture, Home Furnishings, Appliance Dealers										
Total	416	292	48,302	46,116	6,770	130,345	125,997	1,814	1,674	409
Furniture, home furnishings stores	240	188	30,527	29,475	4,243	83,171	80,006	1,137	1,050	239
Furniture stores	(NA)	113	(NA)	23,269	3,129	59,997	58,220	823	770	(NA)
Floor covering stores	(NA)	34	(NA)	4,482	855	18,188	17,073	212	190	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	41	(NA)	1,724	259	4,986	4,713	102	90	(NA)
Household appliance, radio, TV stores	174	104	17,769	16,641	2,527	47,174	45,991	677	624	166
Household appliance stores	(NA)	43	(NA)	9,560	1,737	31,959	31,486	446	421	(NA)
Appliance, radio, TV stores	(NA)	35	(NA)	5,726	548	11,080	10,586	163	145	(NA)
Radio, TV stores	(NA)	26	(NA)	1,355	242	4,135	3,939	68	58	(NA)
Automotive Group										
Total	369	263	174,527	169,915	15,456	282,059	278,811	3,453	3,353	380
Passenger car dealers (franchised)	80	74	122,255	122,037	11,972	220,007	217,976	2,629	2,577	38
Passenger car dealers (nonfranchised)	187	117	35,179	31,863	1,634	27,375	26,694	356	330	235
Tire, battery, accessory dealers	70	46	9,705	9,149	1,436	27,696	27,189	375	354	79
Motorcycle, aircraft, boat dealers	11	9	2,769	(D)	123	2,695	2,695	55	55	11
Household trailer dealers	21	17	4,619	(D)	291	4,286	4,255	58	57	17
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	744	572	52,503	47,995	4,763	97,010	84,795	2,030	1,425	857
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	319	231	52,816	51,604	6,140	123,663	119,967	1,690	1,557	286
Farm equipment dealers	31	19	3,111	3,005	360	6,436	6,296	91	85	32
Lumber, building materials dealers	100	86	38,896	38,574	4,301	87,029	84,950	1,128	1,064	64
Paint, glass, wallpaper stores	28	26	2,560	(D)	463	9,318	9,172	119	115	19
Plumbing, electrical supply stores	26	14	1,177	(D)	262	5,913	5,586	78	70	26
Hardware stores	134	86	7,072	6,530	754	14,967	13,963	274	223	145
Drug Stores, Proprietary Stores										
Total	286	274	43,282	42,806	5,072	105,022	92,782	2,381	1,779	293
Drug stores	(NA)	267	(NA)	42,479	5,049	104,751	92,616	2,370	1,774	(NA)
Proprietary stores	(NA)	7	(NA)	327	23	271	166	11	5	(NA)
Other Retail Stores										
Total	970	556	59,918	53,156	6,921	135,566	128,702	2,455	2,145	1,021
Liquor stores	142	80	14,490	12,116	586	10,195	8,340	220	133	174
Fuel, ice dealers	51	25	3,004	2,670	574	12,489	12,254	176	170	44
Fuel dealers (coal, wood)	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	12	(NA)	1,587	398	8,000	8,000	106	106	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	47	23	7,656	6,606	325	6,568	6,129	93	83	54
Farm, garden supply stores	20	14	1,782	1,646	255	4,063	3,924	74	68	16

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DENVER STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Coo.										
Jewelry stores	129	69	6,956	6,276	1,102	22,307	21,811	313	294	130
Book stores	21	13	693	635	64	1,317	997	45	21	20
Stationery stores	13	11	1,630	(D)	359	6,851	6,779	140	138	12
Sporting goods stores	44	22	4,401	4,185	513	9,830	9,479	174	161	41
Bicycle stores	16	6	315	223	33	632	559	14	10	19
Florists	63	55	2,552	2,490	433	8,776	8,006	189	149	70
Cigar stores, stands	36	20	907	767	62	1,304	1,190	38	28	34
News dealers, newsstands	7	5	357	(D)	31	545	371	17	9	5
Gift, novelty, souvenir stores	59	29	1,156	950	112	1,681	1,608	42	36	71
Music stores	37	23	2,806	2,714	515	9,736	9,387	168	154	34
Camera, photographic supply stores	14	14	1,926	1,926	156	2,458	2,288	45	37	9
Luggage, leather goods stores	8	4	221	195	35	847	847	13	13	8
Optical goods stores	23	19	1,529	1,479	400	7,825	7,735	102	98	18
Office, store machine and equipment dealers	23	11	959	827	147	2,566	2,283	39	32	24
Retail stores (except second-hand) n.e.c.	51	51	3,157	3,157	504	10,936	10,384	193	168	45
Second-hand stores	96	62	2,637	2,351	715	14,640	14,331	360	343	107
Nonstore Retailers										
Total	350	62	40,195	37,123	6,019	118,969	112,238	2,131	1,851	370
Mail order houses	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	305	37	10,631	7,793	2,121	40,296	39,704	565	544	324
Merchandise vending machine operators	34	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
PUEBLO STANDARD METROPOLITAN AREA--Coextensive with Pueblo County, Colo.										
Retail trade, total	887	637	97,606	92,894	10,440	207,548	191,981	4,235	3,474	1,000
Food Stores										
Total	198	106	25,590	23,544	1,453	27,642	23,741	585	420	231
Grocery stores	166	86	24,241	22,311	1,270	23,616	19,915	503	352	193
Meat markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	6	6	268	268	69	1,673	1,652	36	34	7
Bakeries, with baking on premises	6	6	268	268	69	1,673	1,652	36	34	7
Bakeries, without baking on premises	...	...	...	...	...	...	...	...	...	...
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	10	4	647	589	95	2,068	1,906	35	26	11
Eating, Drinking Places										
Total	192	178	7,255	6,961	1,303	27,289	24,656	783	611	260
Eating places (except refreshment stands)	81	75	3,425	3,225	712	15,081	13,894	447	360	112
Restaurants, cafeterias	(NA)	75	(NA)	3,225	712	15,081	13,894	447	360	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	11	11	495	495	42	978	857	31	23	19
Drinking places	100	92	3,335	3,241	549	11,230	9,905	305	228	129
General Merchandise Group										
Total	20	16	9,243	9,095	1,388	26,054	22,255	700	517	17
Department stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	7	5	(D)	506	46	1,022	889	29	19	(D)
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	7	7	2,843	2,843	498	10,623	7,466	329	198	3
Apparel, Accessories Stores										
Total	56	50	6,282	6,170	740	13,435	12,041	345	279	41
Shoe stores	8	8	1,042	1,042	144	2,296	1,955	50	32	1
Men's shoe stores	...	...	...	...	...	...	...	...	...	...
Women's shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Children's, juveniles' shoe stores	...	...	...	...	...	...	...	...	...	...
Family shoe stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	12	12	1,588	1,588	194	3,390	3,129	80	66	13
Men's, boys' clothing stores	6	6	924	924	160	2,731	2,525	65	55	3
Men's, boys' furnishings stores	6	6	464	464	34	659	604	15	11	10
Family clothing stores	8	8	907	907	123	2,322	2,230	55	50	7
Women's clothing, specialty stores	20	18	2,672	(D)	265	5,122	4,447	150	123	10
Ready-to-wear stores	(NA)	14	(NA)	2,524	240	4,859	4,184	142	115	(NA)
Millinery stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	44	34	(D)	5,960	906	17,025	16,209	290	259	60
Furniture, home furnishings stores	27	19	(D)	(D)	346	6,648	6,545	107	103	(D)
Furniture stores	(NA)	16	(NA)	1,825	227	4,470	4,367	79	75	(NA)
Floor covering stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	17	15	3,709	(D)	560	10,377	9,664	183	156	(D)
Household appliance stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Appliance, radio, TV stores	(NA)	9	(NA)	3,083	457	8,250	7,808	140	122	(NA)
Radio, TV stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Automotive Group										
Total	51	41	19,920	19,750	1,967	44,189	43,876	558	547	53
Passenger car dealers (franchised)	11	11	15,837	15,837	1,602	36,785	36,620	434	429	10
Passenger car dealers (nonfranchised)	17	11	1,780	1,648	86	1,954	1,862	36	32	21
Tire, battery, accessory dealers	13	13	1,689	1,689	247	4,869	4,821	77	76	11
Motorcycle, aircraft, boat dealers	4	2	108	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	(\$1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PUEBLO STANDARD METROPOLITAN AREA--Con.										
Gasoline Service Stations										
Total	97	71	5,526	5,134	421	8,451	7,381	194	142	111
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	37	31	(D)	6,863	1,004	17,979	17,294	248	231	25
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	14	12	4,494	(D)	680	11,507	11,155	156	147	7
Paint, glass, wallpaper stores	9	7	756	(D)	133	2,819	2,561	40	36	5
Plumbing, electrical supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug Stores, Proprietary Stores										
Total	30	24	2,840	2,736	344	7,777	7,333	180	152	27
Drug stores	(NA)	24	(NA)	2,736	344	7,777	7,333	180	152	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other Retail Stores										
Total	126	78	6,451	5,627	746	14,385	13,936	292	262	141
Liquor stores	19	13	1,097	921	48	904	878	22	20	24
Fuel, ice dealers	14	10	743	713	157	2,775	2,744	45	42	12
Fuel dealers (coal, wood)	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	464	105	2,013	2,013	29	29	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	6	4	(D)	663	28	436	388	9	6	9
Farm, garden supply stores	3	3	131	131	14	217	217	3	3	3
Jewelry stores	17	11	(D)	996	152	3,047	3,002	51	48	16
Book stores	...	...	...	...	...	...	...	...	...	...
Stationery stores	...	...	...	...	...	...	...	...	...	...
Sporting goods stores	3	3	252	252	13	328	315	9	8	2
Bicycle stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	7	5	267	(D)	52	967	835	24	16	7
Cigar stores, stands	8	4	152	84	13	157	127	5	3	13
News dealers, newsstands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	3	3	100	100	6	113	88	4	3	2
Music stores	2	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	4	2	118	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	5	5	349	349	57	1,424	1,406	19	18	6
Second-hand stores	7	5	369	(D)	97	1,921	1,883	48	46	12
Nonstore Retailers										
Total	36	8	1,360	1,054	168	3,322	3,259	60	54	34
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	28	6	1,006	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	8	2	354	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than \$500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1] — STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)	Total (Number)	With payroll (Number)	Total, all establishments (\$1,000)	Establishments with payroll (\$1,000)
	DENVER STANDARD METROPOLITAN AREA				PUEBLO STANDARD METROPOLITAN AREA			
Retail trade, total	5,205	3,807	591,035	562,597	885	602	74,908	68,876
Food stores	1,218	693	113,002	101,262	211	102	16,209	13,408
Eating, drinking places	946	834	45,885	44,485	196	162	6,067	5,652
General merchandise group	121	87	92,462	91,954	25	22	12,905	12,857
Apparel, accessories stores	282	222	36,581	35,832	48	39	3,368	3,246
Furniture, home furnishings, appliance dealers	269	207	27,998	27,158	39	34	4,814	4,715
Automotive group	288	228	99,824	96,801	51	37	14,185	13,737
Gasoline service stations	654	466	27,820	23,832	93	53	3,836	3,104
Lumber, building materials, hardware, farm equipment dealers	296	229	38,369	37,150	29	26	4,608	4,574
Drug stores, proprietary stores	253	236	26,620	26,173	24	23	1,957	(D)
Other retail stores	850	578	46,379	(D)	165	101	6,876	5,597
Nonstore retailers	28	27	36,095	(D)	4	3	83	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ...Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ARAPAHOE COUNTY										
Retail trade, total	572	400	82,729	79,709	8,497	166,243	151,750	2,996	2,287	595
Food stores, total	82	54	25,663	25,079	1,768	32,428	27,159	643	387	80
Grocery stores	59	41	24,278	23,842	1,644	29,724	24,701	578	337	57
Meat markets, fish (seafood) markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	17	9	569	427	66	1,009	763	37	22	14
Eating, drinking places, total	78	76	4,835	(D)	919	19,721	16,606	501	371	93
Eating places	51	49	2,913	(D)	612	14,255	11,557	374	272	66
Drinking places	27	27	1,522	1,522	307	5,466	5,049	127	99	27
General merchandise group, total	19	17	6,702	(D)	923	17,772	16,081	393	294	7
General merchandise group (except variety)	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	31	27	1,780	1,752	201	4,676	4,284	93	74	36
Shoe stores	7	7	504	504	74	1,424	1,365	23	18	6
Men's, boys' clothing and furnishings stores	5	5	305	305	16	468	442	7	6	6
Family clothing stores	...	...	...	...	...	...	...	...	...	...
Women's clothing, specialty stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	8	(NA)	726	76	2,028	1,853	44	39	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	36	26	5,084	4,972	948	19,558	19,261	250	237	30
Furniture, home furnishings stores, antique stores	16	14	1,952	(D)	240	5,030	4,876	71	67	14
Household appliance, radio, TV stores	20	12	3,132	(D)	708	14,528	14,385	179	170	16
Automotive group	41	27	17,639	17,333	1,471	28,130	27,989	337	332	47
Gasoline service stations	96	70	6,128	5,408	551	10,930	9,303	246	155	100
Lumber, bldg. matls., hardware, farm equip. dealers, total	43	33	6,628	6,464	686	13,778	13,472	190	175	37
Farm equipment dealers	4	4	528	528	50	873	873	10	10	3
Lumber, building materials, supplies, equipment dealers	24	18	5,155	5,067	534	10,853	10,754	141	136	12
Hardware stores	15	11	945	869	102	2,052	1,845	39	29	22
Drug stores, proprietary stores, total	21	21	3,131	3,131	354	6,828	5,851	159	109	24
Drug stores	20	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	86	46	3,544	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	15	9	1,177	963	41	809	692	24	15	20
Fuel, ice dealers	4	2	139	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	9	5	1,087	897	82	1,083	998	15	13	10
Jewelry stores	13	7	631	515	84	1,938	1,895	29	25	17
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	38	20	616	488	53	1,554	1,274	35	25	41
Second-hand stores	5	3	160	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	39	3	1,695	(D)	(D)	(D)	(D)	(D)	(D)	(D)
BOULDER COUNTY										
Retail trade, total	831	459	57,053	53,517	6,017	114,102	103,760	2,430	1,853	705
Food stores, total	90	62	13,024	12,564	820	15,454	12,764	352	218	110
Grocery stores	67	47	12,082	11,720	692	12,368	10,187	288	176	77
Meat markets, fish (seafood) markets	8	6	567	(D)	61	1,061	947	17	11	8
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	7	3	121	59	11	55	35	3	1	15
Other food stores	8	6	254	(D)	56	1,970	1,595	44	30	10
Eating, drinking places, total	97	83	3,649	3,470	762	14,494	11,990	495	335	130
Eating places	78	64	2,870	2,692	667	12,530	10,536	436	306	106
Drinking places	19	19	778	778	95	1,964	1,454	59	29	24
General merchandise group, total	19	13	2,716	2,582	342	6,576	5,670	195	120	16
General merchandise group (except variety)	12	8	1,759	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	7	5	957	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	49	43	3,697	3,607	439	8,113	7,347	180	146	44
Shoe stores	11	9	672	(D)	87	1,604	1,572	32	29	12
Men's, boys' clothing and furnishings stores	9	9	874	874	85	1,945	1,661	31	24	10
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	19	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	16	(NA)	1,731	233	3,946	3,633	100	83	(NA)
Other clothing, specialty stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	8	6	221	(D)	19	446	356	11	7	7
Furniture, home furnishings, appliance dealers, total	42	28	3,297	3,033	446	8,701	8,415	138	123	45
Furniture, home furnishings stores, antique stores	21	17	2,355	2,261	363	6,978	6,759	104	93	23
Household appliance, radio, TV stores	21	11	942	772	93	1,723	1,656	34	30	22
Automotive group	49	37	10,386	10,096	1,101	22,187	21,974	303	294	43
Gasoline service stations	79	61	4,832	4,198	353	7,139	6,172	177	123	82
Lumber, bldg. matls., hardware, farm equip. dealers, total	53	45	7,306	7,108	1,006	17,432	16,693	277	251	56
Farm equipment dealers	7	7	1,001	1,001	149	*2,256	2,241	36	35	6
Lumber, building materials, supplies, equipment dealers	34	28	4,778	(D)	622	11,099	10,773	161	148	36
Hardware stores	12	10	1,527	(D)	235	4,077	3,679	80	68	14

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BOULDER COUNTY--Con.										
Drug stores, proprietary stores, total	17	17	2,260	2,260	305	5,868	5,385	138	109	20
Drug stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	116	62	5,486	4,390	426	7,670	6,918	165	125	136
Liquor stores	10	6	1,013	571	37	728	584	13	7	11
Fuel, ice dealers	9	5	335	303	57	964	964	11	11	10
Feed, farm, garden supply stores	15	9	1,714	1,552	102	1,176	1,144	23	20	16
Jewelry stores	15	7	441	407	48	1,034	1,028	20	19	20
Book, stationery stores	4	4	350	350	45	863	660	28	17	3
Other retail stores (except second-hand)	43	25	1,173	867	90	1,681	1,354	44	27	53
Second-hand stores	12	6	374	340	47	1,224	1,184	26	24	13
Nonstore retailers	20	8	401	209	17	468	432	10	9	23
DENVER COUNTY (Coextensive with Denver City)										
Retail trade, total	4,466	3,168	696,494	670,932	86,089	1,701,576	1,572,936	32,218	26,177	4,737
Food stores, total	776	472	137,999	130,645	10,508	196,856	170,926	3,830	2,479	804
Grocery stores	508	294	124,571	118,841	8,935	160,748	139,344	2,973	1,885	543
Meat markets, fish (seafood) markets	38	30	3,859	3,695	399	8,250	7,710	125	98	43
Fruit stores, vegetable markets	30	10	914	548	39	1,099	859	23	16	33
Candy, nut, confectionery stores	34	24	(D)	978	168	3,670	3,045	113	80	32
Bakery products stores	51	47	1,693	1,635	389	8,411	6,987	222	143	53
Other food stores	105	67	(D)	4,948	576	14,678	12,981	374	257	90
Eating, drinking places, total	802	720	50,988	49,380	12,566	257,454	238,309	6,483	5,535	1,029
Eating places (except refreshment stands)	457	395	31,919	30,673	8,788	180,570	166,975	4,495	3,873	561
Refreshment stands	47	43	2,137	2,049	359	7,464	6,410	209	142	64
Drinking places	296	282	16,924	16,658	3,419	69,420	64,924	1,779	1,520	402
General merchandise group, total	115	89	101,810	101,516	15,566	322,562	286,813	8,818	5,146	92
Department stores	11	11	84,589	84,589	12,795	268,956	240,629	5,355	4,117	...
Dry goods, general merchandise stores	46	30	5,905	5,763	781	13,672	13,098	262	228	40
General stores	...	...	...	...	...	...	...	...	...	...
Variety stores	58	48	11,316	11,164	1,990	39,934	33,086	1,201	801	52
Apparel, accessories stores, total	277	237	40,070	39,518	6,221	127,585	119,244	2,248	1,867	229
Shoe stores	49	43	6,409	6,309	989	17,154	15,348	326	232	17
Men's, boys' clothing and furnishings stores	(NA)	41	(NA)	5,697	831	16,686	16,119	258	232	(NA)
Family clothing stores	(NA)	20	(NA)	4,185	760	15,395	14,188	235	181	(NA)
Women's clothing, specialty stores	105	89	20,356	20,188	3,094	65,573	61,756	1,222	1,047	86
Ready-to-wear stores	(NA)	60	(NA)	18,639	2,863	61,158	57,703	1,118	957	(NA)
Millinery stores	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	50	44	3,235	3,139	547	12,777	11,833	207	175	50
Furniture, home furnishings, appliance dealers, total	329	229	39,542	37,676	5,371	101,659	97,899	1,416	1,301	322
Furniture, home furnishings stores	195	151	26,604	25,714	3,815	74,277	71,328	1,000	920	188
Furniture stores	89	89	19,996	19,996	2,780	52,944	51,332	715	668	81
Home furnishings stores, antique stores	62	62	5,718	5,718	1,035	21,333	19,996	285	252	57
Household appliance, radio, TV stores	132	78	12,932	11,962	1,556	27,382	26,571	416	381	130
Automotive group, total	260	182	135,278	131,246	12,550	227,235	224,274	2,762	2,677	252
Passenger car dealers (franchised)	52	46	97,979	97,773	9,714	177,460	175,508	2,108	2,061	18
Passenger car dealers (nonfranchised)	139	87	25,250	22,400	1,271	21,011	20,486	265	248	161
Tire, battery, accessory dealers	53	35	8,500	(D)	1,317	25,395	24,931	339	320	60
Other automotive dealers	16	14	3,549	(D)	248	3,369	3,369	50	50	13
Gasoline service stations	495	389	34,659	32,073	3,385	69,355	60,953	1,410	1,011	581
Lumber, bldg. matls., hardware, farm equip. dealers, total	186	134	35,254	34,684	4,222	84,337	81,762	1,127	1,046	174
Farm equipment dealers	10	4	876	844	115	2,148	2,083	31	30	11
Lumber, building materials dealers	54	50	27,434	27,404	3,158	63,658	61,930	808	758	43
Plumbing, paint, electrical stores	35	27	2,609	2,439	465	9,292	9,110	119	116	30
Hardware stores	87	53	4,335	3,997	484	9,239	8,639	169	142	90
Drug stores, proprietary stores, total	229	219	34,619	34,323	4,116	85,874	76,500	1,938	1,469	223
Drug stores	(NA)	214	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	743	445	48,817	44,605	5,996	116,993	111,206	2,135	1,872	766
Liquor stores	97	61	11,719	10,241	502	8,560	6,892	179	104	120
Fuel, ice dealers	37	13	1,674	1,356	253	5,978	5,768	87	82	36
Feed, farm, garden supply stores	26	18	5,372	5,190	378	7,103	6,682	113	100	22
Jewelry stores	184	56	5,985	5,515	973	19,585	19,147	270	257	99
Book, stationery stores	30	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	41	23	4,446	4,234	523	10,047	9,663	179	164	50
Florists	42	42	2,180	2,180	390	7,531	7,047	161	131	44
Cigar stores, stands	36	20	907	767	62	1,304	1,190	38	28	34
News dealers, newsstands	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	45	23	829	685	85	1,499	1,426	37	31	54
Music stores	32	22	2,765	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	91	73	5,552	5,364	1,035	20,820	19,957	323	286	81
Second-hand stores	86	56	2,423	2,185	696	14,217	13,976	349	336	98
Nonstore retailers, total	254	52	37,458	35,266	5,590	111,666	105,050	2,051	1,774	265
Mail order houses	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	219	31	8,695	6,615	1,801	35,241	34,879	510	490	229
Merchandise vending machine operators	26	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
EL PASO COUNTY										
Retail trade, total	1,075	807	136,439	130,813	15,693	318,888	296,518	5,970	4,958	1,172
Food stores, total	140	94	26,870	25,604	1,731	31,887	29,146	643	478	172
Grocery stores	107	69	24,486	(D)	1,446	26,168	23,584	519	367	132
Meat markets, fish (seafood) markets	7	5	999	(D)	75	1,582	1,582	24	24	10
Fruit stores, vegetable markets	3	3	251	243	19	125	125	3	3	6
Candy, nut, confectionery stores	7	7	527	527	79	1,630	1,566	48	43	7
Other food stores	16	10	607	553	112	2,382	2,287	49	41	17
Eating, drinking places, total	190	180	10,684	(D)	2,427	51,147	48,463	1,300	1,118	248
Eating places	142	134	7,271	7,131	1,693	34,554	32,943	909	797	188
Drinking places	48	46	3,413	(D)	734	16,593	15,520	391	321	60
General merchandise group, total	24	22	9,769	(D)	1,354	29,901	24,990	648	432	19
General merchandise group (except variety)	14	12	7,739	(D)	1,056	23,674	19,735	438	294	9
Variety stores	10	10	2,030	2,030	298	6,227	5,255	210	138	10
Apparel, accessories stores, total	87	69	9,382	9,058	1,269	24,678	22,278	506	408	71
Shoe stores	18	14	1,592	1,508	215	4,085	3,794	75	61	9
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	2,542	297	5,729	5,273	94	74	(NA)
Family clothing stores	(NA)	6	(NA)	(D)	110	2,091	2,077	42	41	(NA)
Women's clothing, specialty stores	26	24	3,761	(D)	600	11,926	10,287	280	217	21
Ready-to-wear stores	(NA)	19	(NA)	3,434	565	11,236	9,619	260	199	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	35	690	668	20	18	(NA)
Other apparel stores	13	7	484	404	47	847	847	15	15	12
Furniture, home furnishings, appliance dealers, total	68	48	8,100	7,594	1,033	21,350	20,947	323	302	71
Furniture, home furnishings stores, antique stores	30	20	3,331	3,181	402	8,919	8,768	129	120	29
Household appliance, radio, TV stores	38	28	4,769	4,413	631	12,431	12,179	194	182	42
Automotive group	72	58	22,294	21,710	2,263	38,695	37,749	519	497	76
Gasoline service stations	140	98	10,972	9,932	808	19,296	17,308	372	291	157
Lumber, bldg. matls., hardware, farm equip. dealers, total	67	53	16,840	16,648	2,228	49,459	46,347	665	596	63
Farm equipment dealers	8	6	765	(D)	86	1,771	1,719	28	26	7
Lumber, building materials, supplies, equipment dealers	48	36	14,769	(D)	1,981	44,711	41,736	586	522	47
Hardware stores	11	11	1,306	1,306	161	2,977	2,892	51	48	9
Drug stores, proprietary stores, total	45	39	5,435	5,299	711	13,419	11,731	301	214	41
Drug stores	(NA)	37	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	204	138	14,617	13,443	1,707	35,189	33,757	616	548	219
Liquor stores	23	15	2,155	1,803	126	1,883	1,858	35	33	33
Fuel, ice dealers	4	4	183	183	18	515	458	10	9	4
Feed, farm, garden supply stores	12	10	3,986	(D)	247	5,777	5,699	95	93	12
Jewelry stores	25	17	1,355	1,243	156	3,015	2,802	56	47	31
Book, stationery stores	9	7	1,669	(D)	304	6,371	6,025	106	89	9
Other retail stores (except second-hand)	100	74	4,670	4,172	716	14,480	13,851	266	232	96
Second-hand stores	19	11	1,095	1,045	140	3,148	3,064	48	45	20
Nonstore retailers	38	8	1,476	1,248	162	3,867	3,802	77	74	35
JEFFERSON COUNTY										
Retail trade, total	591	385	70,220	66,940	6,113	116,213	105,912	2,262	1,721	672
Food stores, total	112	54	25,108	24,110	1,557	28,255	24,133	552	338	113
Grocery stores	74	34	23,609	22,827	1,393	24,707	20,960	464	277	71
Meat markets, fish (seafood) markets	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	23	11	751	615	105	1,968	1,706	62	39	26
Eating, drinking places, total	108	88	5,042	4,804	1,063	20,245	18,699	542	434	137
Eating places	66	48	3,050	(D)	719	13,470	12,299	380	297	88
Drinking places	42	40	1,992	(D)	344	6,775	6,400	162	137	49
General merchandise group, total	17	15	1,902	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group (except variety)	6	4	1,086	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	11	11	816	816	104	2,017	1,227	85	32	11
Apparel, accessories stores, total	21	17	762	720	82	1,506	1,203	29	20	26
Shoe stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	7	5	189	(D)	10	186	96	5	3	10
Ready-to-wear stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	26	20	2,789	2,301	300	6,046	5,855	97	90	28
Furniture, home furnishings stores, antique stores	16	14	1,175	(D)	111	2,340	2,286	41	39	21
Household appliance, radio, TV stores	10	6	1,214	(D)	189	3,706	3,569	56	51	7
Automotive group	44	34	15,540	15,352	1,049	19,517	19,435	248	243	47
Gasoline service stations	80	64	5,520	5,296	431	8,360	7,194	194	131	105
Lumber, bldg. matls., hardware, farm equip. dealers, total	44	28	5,727	5,537	650	13,071	12,512	135	167	42
Farm equipment dealers	2	...	(D)	...	...	...	...	...	...	(D)
Lumber, building materials, supplies, equipment dealers	24	16	4,495	4,391	540	10,630	10,233	143	134	20
Hardware stores	18	12	(D)	1,146	110	2,441	2,279	42	33	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
JEFFERSON COUNTY--Con.										
Drug stores, proprietary stores, total	19	19	3,189	3,189	363	7,275	6,197	161	116	25
Drug stores	18	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	96	42	4,585	3,627	382	7,496	7,252	125	115	96
Liquor stores	19	7	1,038	614	28	497	477	11	10	23
Fuel, ice dealers	6	6	619	619	167	3,309	3,284	45	44	4
Feed, farm, garden supply stores	16	8	1,886	1,538	80	1,820	1,776	28	27	17
Jewelry stores	4	2	161	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	28	16	630	550	77	1,273	1,183	28	23	29
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	34	4	456	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LARIMER COUNTY										
Retail trade, total	565	431	48,345	46,007	4,719	91,688	84,311	1,991	1,553	632
Food stores, total	71	49	10,636	10,114	631	11,501	9,737	244	166	91
Grocery stores	57	35	10,017	9,495	587	9,959	8,272	213	139	73
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	4	81	81	9	14	...	2	...	5
Other food stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	103	83	3,293	(D)	627	12,740	11,281	417	313	135
Eating places	84	66	2,598	2,402	517	10,677	9,396	364	270	114
Drinking places	19	17	695	(D)	110	2,063	1,885	53	43	21
General merchandise group, total	22	16	3,668	3,628	489	9,051	8,523	236	180	13
General merchandise group (except variety)	18	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	33	27	2,179	2,027	221	4,076	3,474	106	70	35
Shoe stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	5	5	509	509	42	823	661	19	12	5
Family clothing stores	5	5	452	452	60	902	851	19	16	4
Women's clothing, specialty stores	12	8	756	656	73	1,491	1,282	46	29	15
Ready-to-wear stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	39	29	2,455	2,309	301	6,420	6,194	109	97	41
Furniture, home furnishings stores, antique stores	27	17	1,392	1,246	155	3,434	3,328	58	54	30
Household appliance, radio, TV stores	12	12	1,063	1,063	146	2,986	2,866	51	43	11
Automotive group	37	33	9,939	9,907	966	18,239	18,056	267	256	40
Gasoline service stations	79	55	3,560	3,054	217	4,179	3,467	112	72	93
Lumber, bldg. matls., hardware, farm equip. dealers, total	48	48	6,276	6,276	674	13,172	12,478	216	187	40
Farm equipment dealers	16	16	2,323	2,323	231	4,650	4,539	69	65	13
Lumber, building materials, supplies, equipment dealers	18	18	2,751	2,751	302	5,491	5,125	90	75	12
Hardware stores	14	14	1,202	1,202	141	3,031	2,814	57	47	15
Drug stores, proprietary stores, total	17	15	1,804	(D)	210	4,845	4,530	101	77	18
Drug stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	101	73	4,347	3,797	379	7,424	6,536	181	134	111
Liquor stores	7	5	491	(D)	25	476	394	10	6	8
Fuel, ice dealers	10	10	774	774	104	2,076	1,939	37	33	10
Feed, farm, garden supply stores	14	8	720	540	27	539	465	13	9	15
Jewelry stores	12	10	443	(D)	36	743	692	14	11	14
Book, stationery stores	5	5	410	410	59	926	632	39	17	4
Other retail stores (except second-hand)	42	30	1,740	1,184	118	2,325	2,091	60	51	48
Second-hand stores	11	5	169	61	10	339	323	8	7	12
Nonstore retailers	15	3	188	50	4	41	35	2	1	15
PUEBLO COUNTY (See Pueblo Standard Metropolitan Area, Table 103.)										

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WELD COUNTY										
Retail trade, total	752	496	69,353	64,189	7,160	130,233	122,633	2,561	2,122	791
Food stores, total	122	66	14,286	12,802	861	14,902	13,189	327	224	139
Grocery stores	101	53	13,455	12,153	795	13,557	11,982	298	201	108
Meat markets, fish (seafood) markets	6	6	529	529	50	1,005	921	18	15	9
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	3	1	51	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	125	91	3,853	3,353	623	12,776	11,899	383	320	164
Eating places	81	61	2,504	2,214	441	8,727	8,060	294	243	107
Drinking places	44	30	1,349	1,139	182	4,049	3,839	89	77	57
General merchandise group, total	22	18	4,784	4,740	659	12,221	11,148	299	207	16
General merchandise group (except variety)	17	13	3,760	3,716	498	9,156	8,529	174	136	13
Variety stores	5	5	1,024	1,024	161	3,065	2,619	125	71	3
Apparel, accessories stores, total	49	37	3,498	3,338	457	7,813	6,935	198	148	47
Shoe stores	11	9	601	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	8	8	887	887	127	1,890	1,561	44	30	7
Family clothing stores	4	4	502	502	86	1,503	1,377	37	28	4
Women's clothing, specialty stores	21	15	1,419	1,359	175	3,113	2,822	87	70	19
Ready-to-wear stores	(NA)	12	(NA)	1,287	169	3,048	2,787	84	69	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	72	6	65	35	3	1	(NA)
Other apparel stores	3	1	67	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	41	29	3,971	3,847	629	10,629	10,368	171	161	37
Furniture, home furnishings stores, antique stores	14	14	1,733	1,733	308	4,266	4,224	74	71	12
Household appliance, radio, TV stores	27	15	2,238	2,114	321	6,363	6,144	97	90	25
Automotive group	47	37	12,464	12,144	1,460	26,644	26,194	376	362	46
Gasoline service stations	127	63	5,506	4,194	341	6,538	6,142	126	102	123
Lumber, bldg. matls., hardware, farm equip. dealers, total	64	70	9,895	9,679	1,209	21,207	20,540	341	308	74
Farm equipment dealers	28	24	4,449	4,405	532	9,204	9,167	142	140	31
Lumber, building materials, supplies, equipment dealers	34	30	4,317	4,259	551	9,974	9,470	151	132	19
Hardware stores	22	16	1,129	1,015	126	2,029	1,903	48	36	24
Drug stores, proprietary stores, total	28	24	1,991	1,947	282	4,855	4,355	113	87	34
Drug stores	(NA)	22	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	89	59	8,943	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	19	7	976	556	33	449	424	10	8	26
Fuel, ice dealers	6	6	710	710	49	1,205	1,166	20	19	6
Feed, farm, garden supply stores	23	17	5,324	5,204	232	4,324	4,172	74	69	15
Jewelry stores	7	7	444	444	74	1,441	1,376	26	25	7
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	24	16	(D)	926	172	3,693	3,214	65	51	19
Second-hand stores	5	5	188	188	46	808	803	17	17	6
Nonstore retailers	18	2	162	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
COLORADO SPRINGS										
Retail trade, total	847	655	123,692	119,430	14,404	291,610	270,982	5,398	4,484	918
Food stores, total	114	78	24,072	23,154	1,568	28,753	26,297	577	430	145
Grocery stores	93	55	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Meat markets, fish (seafood) markets	7	5	999	(D)	75	1,582	1,582	24	24	10
Fruit stores, vegetable markets	3	3	251	243	19	125	125	3	3	6
Candy, nut, confectionery stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	16	10	607	553	112	2,382	2,287	49	41	17
Eating, drinking places, total	138	134	8,781	8,717	2,057	43,515	41,400	1,085	946	175
Eating places	104	100	6,209	6,145	1,486	30,809	29,545	790	702	137
Drinking places	34	34	2,572	2,572	571	12,706	11,855	295	244	38
General merchandise group, total	15	15	9,431	9,431	1,330	29,360	24,494	635	421	10
General merchandise group (except variety)	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	82	68	9,271	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	18	14	1,592	1,508	215	4,085	3,794	75	61	9
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	2,542	297	5,729	5,273	94	74	(NA)
Family clothing stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	26	24	3,761	(D)	600	11,926	10,287	280	217	21
Ready-to-wear stores	(NA)	19	(NA)	3,434	565	11,236	9,619	260	199	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	35	690	668	20	18	(NA)
Other apparel stores	13	7	484	404	47	847	847	15	15	12
Furniture, home furnishings, appliance dealers, total	58	44	7,706	7,274	951	19,410	19,007	293	272	63
Furniture, home furnishings stores, antique stores	22	16	(D)	2,861	320	6,979	6,828	99	90	23
Household appliance, radio, TV stores	36	28	(D)	4,413	631	12,431	12,179	194	182	40
Automotive group	66	54	21,678	21,106	2,227	39,052	37,106	510	488	71
Gasoline service stations	94	70	8,466	7,848	660	14,831	13,219	294	225	104
Lumber, bldg. matls., hardware, farm equip. dealers, total	54	42	15,533	15,361	2,098	46,484	43,501	624	558	51
Farm equipment dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	39	29	13,666	13,530	1,871	42,101	39,235	552	490	39
Hardware stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	39	33	4,778	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	32	(NA)	4,532	638	11,779	10,277	261	184	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	161	109	12,576	11,628	1,442	30,617	29,387	527	471	176
Liquor stores	17	15	(D)	1,803	126	1,883	1,858	35	33	25
Fuel, ice dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	9	7	3,459	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	23	17	(D)	1,243	156	3,015	2,802	56	47	29
Book, stationery stores	9	7	1,069	(D)	304	6,371	6,025	106	89	9
Other retail stores (except second-hand)	69	49	3,397	2,965	505	11,532	11,075	202	180	69
Second-hand stores	19	11	1,095	1,045	140	3,148	3,064	48	45	20
Nonstore retailers	26	8	1,400	1,248	162	3,867	3,802	77	74	23
DENVER CITY--(See Denver County, Table 104.)										
PUEBLO										
Retail trade, total	833	603	94,615	90,247	10,219	202,623	188,099	4,104	3,387	930
Food stores, total	179	97	24,354	22,428	1,406	26,250	22,782	561	401	208
Grocery stores	148	78	23,063	21,253	1,226	22,294	19,026	481	335	172
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	...	46	...	...	...	...	...	...	4
Candy, nut, confectionery stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	16	10	915	857	164	3,741	3,560	71	60	18
Eating, drinking places, total	181	167	6,729	6,435	1,210	24,979	22,807	704	562	243
Eating places	85	79	3,523	3,323	675	14,137	13,223	412	341	120
Drinking places	96	88	3,206	3,112	535	10,842	9,584	292	221	123
General merchandise group, total	16	14	9,113	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group (except variety)	9	7	6,270	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	7	7	2,843	2,843	498	10,627	7,466	329	198	3
Apparel, accessories stores, total	55	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	8	8	1,042	1,042	144	2,296	1,955	58	32	1
Men's, boys' clothing and furnishings stores	12	12	1,388	1,388	194	3,390	3,129	80	66	13
Family clothing stores	8	8	907	907	123	2,322	2,230	55	50	7
Women's clothing, specialty stores	19	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	14	(NA)	2,524	240	4,859	4,194	142	115	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	8	4	273	187	14	305	286	10	8	10
Furniture, home furnishings, appliance dealers, total	44	34	(D)	5,960	906	17,025	16,209	290	259	58
Furniture, home furnishings stores, antique stores	27	19	(D)	(D)	386	6,648	6,545	107	103	(D)
Household appliance, radio, TV stores	17	15	3,709	(D)	560	10,377	9,664	183	156	(D)
Automotive group	49	39	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	93	67	5,204	4,838	396	7,939	6,951	183	135	105

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

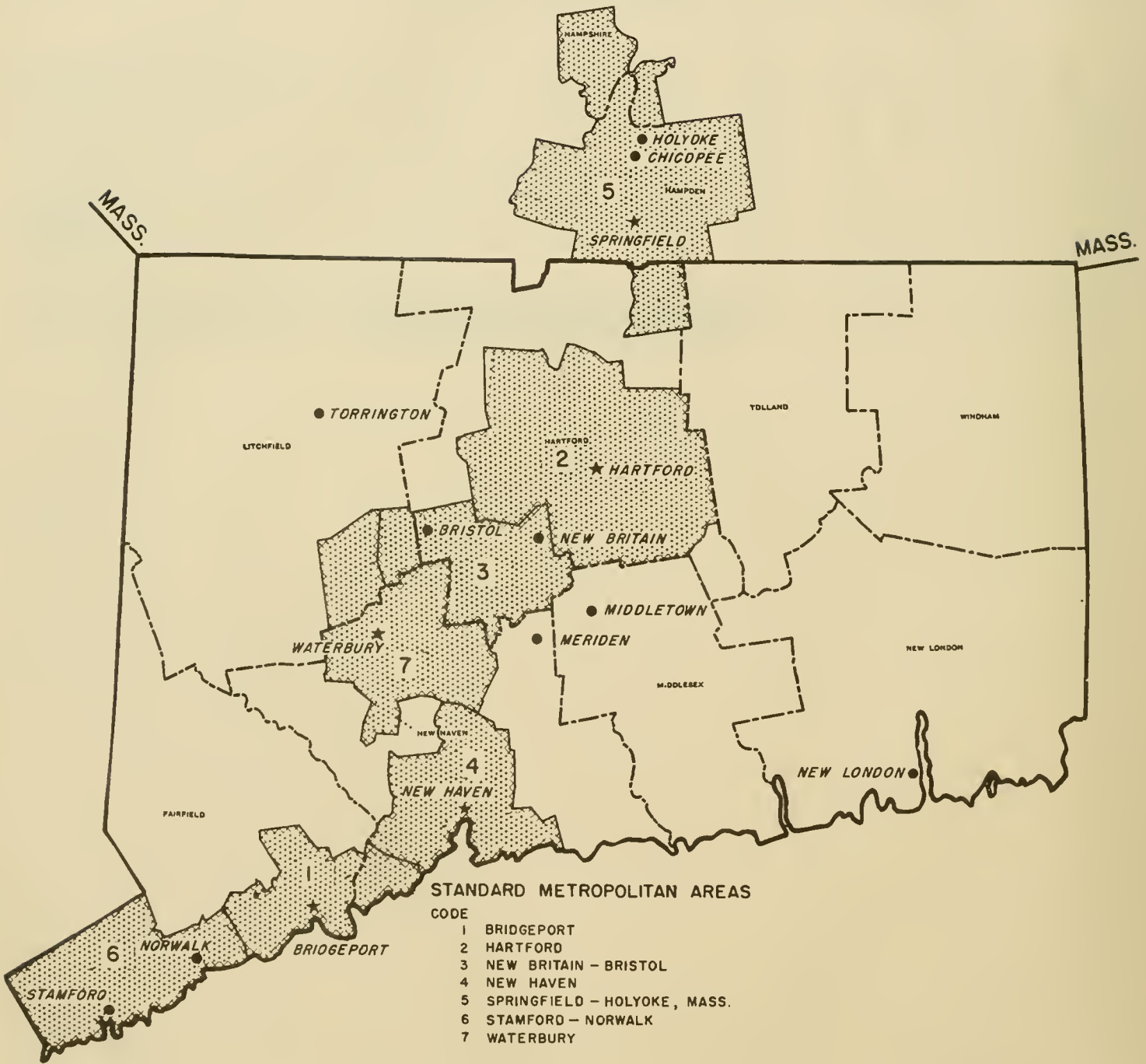
Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PUEBLO--Con.										
Lumber, bldg. matls., hardware, farm equip. dealers, total	34	28	6,853	6,721	986	17,979	17,294	248	231	20
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	23	19	5,274	5,244	820	14,743	14,105	203	188	10
Hardware stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	28	24	(D)	2,736	344	7,777	7,333	180	152	25
Drug stores	(NA)	24	(NA)	2,736	344	7,777	7,333	180	152	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	118	76	6,175	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	19	13	1,097	921	48	904	878	22	20	24
Fuel, ice dealers	14	10	743	713	157	2,775	2,744	45	42	12
Feed, farm, garden supply stores	7	5	654	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	15	11	1,062	996	152	3,047	3,002	51	48	14
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-band)	40	32	1,990	1,884	250	5,085	4,824	114	97	45
Second-hand stores	7	5	369	(D)	97	1,921	1,883	48	46	12
Nonstore retailers	36	8	1,360	1,054	168	3,322	3,259	60	54	34

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

CONNECTICUT

CONNECTICUT
(8 COUNTIES)



STANDARD METROPOLITAN AREAS

CODE

1 BRIDGEPORT
2 HARTFORD
3 NEW BRITAIN – BRISTOL
4 NEW HAVEN
5 SPRINGFIELD – HOLYOKE, MASS.
6 STAMFORD – NORWALK
7 WATERBURY

LEGEND

● PLACES OF 25,000 TO 100,000.
★ PLACES OF 100,000 AND OVER
STANDARD METROPOLITAN AREAS

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	7-4
101A.	Retail Trade: 1954 and 1948 - The State	7-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	7-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	7-7
103.	Retail Trade: 1954 - Standard Metropolitan Areas	7-8
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	7-17
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	7-18
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	7-23

The following pages contain revisions of data previously published on the corresponding pages of Retail Trade Bulletin Series R-1: 7-12.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	25,703	17,541	2,617,526	2,444,492	290,594	5,546,793	5,014,001	106,885	81,870	24,251
Food Stores										
Total	5,153	2,981	638,468	579,144	41,992	806,622	694,768	16,597	11,501	5,261
Grocery stores	3,476	2,030	546,928	504,256	33,153	625,068	533,010	12,834	8,580	3,494
Meat markets	363	195	32,267	26,615	2,058	40,437	34,843	729	528	407
Fish (seafood) markets	88	44	5,588	4,782	334	7,640	6,857	138	107	96
Fruit stores, vegetable markets	259	93	9,795	6,489	588	12,270	10,907	262	185	206
Candy, nut, confectionery stores	234	134	8,072	5,992	552	10,319	8,878	327	229	220
Bakery products stores	370	286	16,786	15,508	3,758	80,758	73,117	1,687	1,378	381
Bakeries, with baking on premises	(NA)	250	(NA)	14,142	3,494	75,939	68,533	1,566	1,269	(NA)
Bakeries, without baking on premises	(NA)	36	(NA)	1,366	264	4,819	4,584	121	109	(NA)
Delicatessen stores	136	92	8,660	7,238	507	9,918	8,495	234	177	154
Food stores, n.e.c.	213	107	10,142	8,264	1,042	20,212	18,661	386	314	199
Eating, Drinking Places										
Total	4,566	3,724	190,099	178,725	36,475	733,239	645,197	18,538	13,765	4,858
Eating places (except refreshment stands)	2,526	1,976	125,775	118,213	27,029	543,178	484,295	13,470	10,318	2,719
Restaurants, cafeterias	(NA)	1,851	(NA)	108,096	24,201	489,592	435,598	12,165	9,285	(NA)
Caterers	(NA)	41	(NA)	1,805	316	4,326	2,145	194	62	(NA)
In-plant food contractors	(NA)	84	(NA)	8,310	2,512	49,260	46,552	1,111	971	(NA)
Refreshment stands	548	454	14,638	13,302	1,870	36,866	28,507	1,207	734	509
Drinking places	1,480	1,294	49,488	47,210	7,576	153,195	132,395	3,861	2,713	1,616
General Merchandise Group										
Total	837	527	222,122	216,772	38,168	759,509	634,787	18,221	12,460	736
Department stores	35	35	118,688	118,688	22,749	457,764	387,588	10,229	7,298	1
Dry goods, general merchandise stores	426	246	45,466	42,828	6,668	132,553	116,193	2,875	2,079	402
General stores	81	43	3,939	2,941	187	3,562	3,112	94	68	85
Variety stores	285	203	53,773	52,315	8,564	165,630	127,894	5,023	3,015	238
Apparel, Accessories Stores										
Total	2,315	1,889	194,746	188,450	28,031	525,879	473,152	10,862	8,150	1,821
Shoe stores	407	351	31,625	30,437	4,028	74,101	66,162	1,371	1,004	228
Men's shoe stores	(NA)	49	(NA)	3,425	384	7,131	6,739	108	96	(NA)
Women's shoe stores	(NA)	87	(NA)	9,201	1,378	25,527	22,830	462	336	(NA)
Children's, juveniles' shoe stores	(NA)	7	(NA)	450	44	748	674	21	13	(NA)
Family shoe stores	(NA)	208	(NA)	17,361	2,222	40,695	35,919	780	569	(NA)
Men's, boys' clothing and furnishings stores	(NA)	377	(NA)	38,741	5,805	105,704	96,960	1,742	1,331	(NA)
Men's, boys' clothing stores	(NA)	275	(NA)	31,990	5,080	93,172	85,294	1,490	1,129	(NA)
Men's, boys' furnishings stores	(NA)	102	(NA)	6,751	725	12,532	11,666	252	202	(NA)
Family clothing stores	(NA)	137	(NA)	25,077	3,617	65,739	57,726	1,540	1,050	(NA)
Women's clothing, specialty stores	908	770	75,928	74,440	11,421	215,420	193,763	4,952	3,812	722
Ready-to-wear stores	(NA)	521	(NA)	60,841	9,457	179,227	161,495	4,121	3,189	(NA)
Millinery stores	(NA)	92	(NA)	3,119	529	10,255	9,161	269	200	(NA)
Clothing, specialty stores, n.e.c.	(NA)	157	(NA	10,480	1,435	25,938	23,107	562	423	(NA)
Children's, infants' wear stores	168	132	12,125	11,519	1,459	27,830	23,784	716	483	164
Apparel stores, n.e.c.	178	122	8,684	8,236	1,701	37,085	34,757	541	470	153
Furniture, Home Furnishings, Appliance Dealers										
Total	1,609	1,209	149,418	143,522	22,306	427,560	407,250	6,479	5,704	1,292
Furniture, home furnishings stores	863	661	84,487	81,737	13,379	261,703	250,869	3,840	3,442	689
Furniture stores	(NA)	343	(NA)	59,739	9,846	191,850	184,496	2,681	2,416	(NA)
Floor covering stores	(NA)	115	(NA)	10,032	1,716	32,898	31,824	452	419	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	203	(NA)	11,966	1,817	36,955	34,547	707	607	(NA)
Household appliance, radio, TV stores	734	548	64,729	61,785	8,927	165,857	156,381	2,639	2,262	591
Household appliance stores	(NA)	190	(NA)	20,370	3,252	57,193	55,286	883	811	(NA)
Appliance, radio, TV stores	(NA)	231	(NA)	33,008	4,338	82,653	77,285	1,289	1,080	(NA)
Radio, TV stores	(NA)	127	(NA)	8,407	1,337	26,011	23,810	467	371	(NA)
Automotive Group										
Total	1,136	998	441,361	438,171	45,118	810,878	792,647	10,802	10,122	692
Passenger car dealers (franchised)	541	515	375,695	375,601	38,588	692,018	680,425	8,943	8,526	207
Passenger car dealers (nonfranchised)	243	205	33,159	31,411	2,077	36,782	35,137	558	485	242
Tire, battery, accessory dealers	248	202	24,493	23,605	3,702	69,274	64,911	1,099	928	170
Motorcycle, aircraft, boat dealers	41	41	5,373	5,055	477	8,971	8,683	143	132	51
Household trailer dealers	21	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	2,331	1,671	142,899	125,109	10,369	208,482	179,852	4,335	2,968	2,586
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	1,049	837	180,927	176,851	24,110	445,211	429,776	6,052	5,516	758
Farm equipment dealers	62	54	9,139	9,001	1,197	21,238	20,806	307	289	46
Lumber, building materials dealers	540	286	118,688	117,918	15,356	283,063	274,944	3,540	3,321	161
Paint, glass, wallpaper stores	164	128	10,313	9,733	1,468	27,836	27,060	410	379	114
Plumbing, electrical supply stores	80	72	9,821	9,535	1,826	36,912	35,801	457	429	83
Hardware stores	401	297	32,958	30,664	4,263	76,162	71,165	1,338	1,098	352
Drug Stores, Proprietary Stores										
Total	920	854	85,703	84,093	9,891	188,000	154,704	4,231	2,646	808
Drug stores	(NA)	768	(NA)	78,795	9,446	180,054	147,903	4,003	2,479	(NA)
Proprietary stores	(NA)	86	(NA)	5,298	445	7,946	6,801	228	167	(NA)
Other Retail Stores										
Total	4,451	2,529	323,053	277,259	27,975	531,836	497,274	9,037	7,490	4,140
Liquor stores	1,335	665	73,775	49,487	2,647	48,921	43,254	971	689	1,241
Fuel, ice dealers	803	431	98,189	90,469	9,624	183,942	176,704	2,636	2,361	729
Fuel dealers (coal, wood)	(NA)	60	(NA)	12,969	1,190	24,092	23,095	377	344	(NA)
Liquefied petroleum gas dealers	(NA)	28	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	337	(NA)	72,082	7,522	143,570	137,740	2,033	1,810	(NA)
Ice dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	147	135	52,251	51,851	2,596	51,452	48,891	779	693	72
Farm, garden supply stores	73	37	4,382	3,926	739	12,537	11,856	176	148	72

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	303	215	21,869	20,791	3,953	74,410	70,849	1,166	1,021	235
Book stores	37	29	2,730	2,696	255	5,147	4,580	113	87	32
Stationery stores	119	85	8,319	7,485	1,082	20,680	19,428	390	336	114
Sporting goods stores	144	86	7,914	6,968	796	15,806	14,138	304	244	130
Bicycle stores	21	9	428	282	33	578	548	13	12	21
Florists	221	151	6,825	5,745	1,046	18,517	16,973	402	317	240
Cigar stores, stands	123	59	4,909	3,565	202	4,082	3,136	115	71	135
News dealers, newsstands	137	71	5,364	3,930	319	6,214	4,878	190	115	143
Gift, novelty, souvenir stores	205	111	4,872	3,874	414	8,571	6,645	252	151	222
Music stores	99	71	4,983	4,477	580	10,210	9,414	219	168	77
Camera, photographic supply stores	61	51	4,163	3,919	480	8,992	8,489	149	129	58
Luggage, leather goods stores	25	19	1,936	1,720	238	4,320	4,147	86	73	27
Optical goods stores	52	38	2,476	2,320	731	13,693	13,410	186	175	38
Office, store machine and equipment dealers	40	30	1,976	1,680	287	5,821	5,429	91	80	35
Retail stores (except second-hand) n.e.c.	162	162	7,718	7,718	1,120	22,143	19,399	464	325	126
Second-hand stores	122	74	4,760	4,356	833	15,800	15,106	335	295	129
Nonstore Retailers										
Total	1,336	322	48,730	36,396	6,159	109,577	104,594	1,731	1,548	1,299
Mail order houses	37	29	(D)	4,283	408	10,167	9,107	197	155	27
Direct selling (house-to-house) organizations	1,168	204	32,378	21,140	4,762	83,311	79,815	1,303	1,185	1,195
Merchandise vending machine operators	131	89	(D)	10,973	899	16,099	15,672	231	208	77

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	25,703	17,541	2,617,526	2,444,492	25,431	16,418	1,927,251	1,737,212
Food stores, total	5,153	2,981	638,468	579,144	6,398	3,257	478,276	400,203
Grocery stores	3,476	2,030	546,928	504,256	4,634	2,241	405,325	343,068
Other food stores	1,663	951	91,310	74,888	1,764	1,016	72,951	57,135
Eating, drinking places, total	4,566	3,724	190,099	178,725	4,778	3,550	149,781	135,772
Eating places	3,074	2,430	140,413	131,515	2,782	2,067	95,135	87,265
Drinking places	1,480	1,294	49,488	47,210	1,996	1,483	54,646	48,507
General merchandise group	837	527	222,122	216,772	675	449	172,167	168,794
Apparel, accessories stores, total	2,315	1,889	194,746	188,450	2,170	1,624	173,620	164,690
Shoe stores	407	351	31,625	30,437	350	273	25,311	23,637
Other apparel stores	1,870	1,538	162,607	158,013	1,820	1,351	148,309	141,053
Furniture, home furnishings, appliance dealers	1,609	1,209	149,418	143,522	1,317	956	103,144	97,227
Automotive group	1,136	998	441,361	438,171	1,110	954	278,413	271,843
Gasoline service stations	2,331	1,671	142,899	125,109	2,584	1,518	94,466	72,635
Lumber, bldg. matls., hardware, farm equip. dealers, total	1,049	837	180,927	176,851	980	788	147,061	143,307
Farm equipment dealers	62	54	9,139	9,001	41	35	6,917	6,800
Lumber, bldg. matls., supplies, equipment, hardware dealers	985	783	171,780	167,850	939	753	140,144	136,507
Drug stores, proprietary stores, total	920	854	85,703	84,093	932	817	63,577	60,629
Drug stores	(NA)	768	(NA)	78,795	792	707	57,007	54,627
Proprietary stores	(NA)	86	(NA)	5,298	140	110	6,570	6,002
Other retail stores, total	4,451	2,529	323,053	277,259	4,385	2,417	251,379	206,939
Liquor stores	1,335	665	73,775	49,487	1,587	588	58,615	29,622
Fuel, ice dealers	803	431	98,189	90,469	527	420	68,955	65,723
Feed, farm, garden supply stores	220	172	56,633	55,777	195	172	44,107	43,160
Jewelry stores	303	215	21,869	20,791	255	194	16,643	15,745
Other retail stores	1,568	1,046	69,373	60,735	1,821	1,043	63,059	52,689
Nonstore retailers	1,336	322	48,730	36,396	102	88	15,367	15,173

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Connecticut, total	25,703	17,541	2,617,526	2,444,492	290,594	106,885	81,870	24,251	5,153	638,468	4,566	190,099
2	Fairfield County	6,600	4,586	709,446	663,496	79,066	27,548	21,705	6,152	1,316	184,525	1,110	49,227
3	Bridgeport	2,177	1,503	226,956	212,386	27,984	10,399	8,243	2,052	538	56,547	391	17,169
4	Danbury	441	311	48,373	45,467	5,136	1,836	1,448	419	80	12,631	80	2,526
5	Norwalk	686	486	73,252	68,056	7,489	2,420	1,928	650	135	21,980	110	4,486
6	Shelton	144	82	9,497	8,385	676	281	204	150	30	2,612	25	861
7	Stamford	1,087	749	127,546	119,804	14,619	5,092	3,819	947	189	30,646	181	7,326
8	Remainder of County	2,065	1,455	223,822	209,398	23,162	7,520	6,063	1,934	344	60,109	323	16,859
9	Hartford County	6,201	4,373	748,696	709,230	90,229	33,835	25,091	5,673	1,149	166,953	1,111	57,130
10	Bristol	454	314	39,931	37,633	4,101	1,511	1,094	437	82	11,304	79	2,439
11	Hartford	2,345	1,663	325,052	310,838	46,325	16,963	12,969	2,050	442	54,316	439	23,997
12	New Britain	880	584	90,426	83,576	10,296	3,983	2,831	839	180	22,645	153	5,837
13	Remainder of County	2,522	1,812	293,287	277,183	29,507	11,378	8,197	2,347	445	78,688	440	24,857
14	Litchfield County	1,360	916	112,887	104,479	10,522	4,070	3,090	1,310	257	30,642	207	6,069
15	Torrington	451	299	38,081	34,865	3,763	1,519	1,075	426	97	10,355	65	1,726
16	Winsted	130	96	12,264	11,504	1,209	442	351	125	30	3,691	19	567
17	Remainder of County	779	521	62,542	58,110	5,550	2,109	1,664	759	130	16,596	123	3,776
18	Middlesex County	862	60	81,194	74,956	7,964	2,951	2,164	825	152	18,569	162	5,293
19	Middletown	341	263	39,653	37,803	4,723	1,787	1,327	291	60	7,319	65	2,326
20	Remainder of County	521	339	41,541	37,153	3,241	1,164	837	534	92	11,250	97	2,967
21	New Haven County	7,476	4,894	682,993	630,489	76,156	28,353	21,933	7,182	1,649	169,216	1,421	55,229
22	Ansonia	261	171	22,004	20,132	2,100	806	599	271	58	6,089	50	1,100
23	Branford	75	57	9,583	9,219	765	285	214	65	17	3,464	12	374
24	Derby	193	137	15,928	14,648	1,652	582	466	182	39	2,368	35	915
25	Meriden	625	425	54,330	50,296	6,013	2,323	1,635	609	131	13,353	120	4,669
26	Naugatuck	224	144	19,149	17,741	1,837	678	518	227	33	5,274	52	1,655
27	New Haven	2,592	1,702	247,810	229,602	30,476	11,098	9,038	2,431	594	50,383	469	19,631
28	Wallingford	219	137	20,502	18,872	1,776	631	492	230	52	5,018	31	1,070
29	Waterbury	1,399	923	138,115	128,423	16,837	6,112	4,696	1,307	338	35,890	266	9,769
30	Remainder of County	1,888	1,198	155,572	41,556	14,700	5,838	4,275	1,860	387	47,377	386	16,046
31	New London County	1,858	1,292	175,131	164,413	17,339	6,433	5,132	1,811	361	41,551	348	11,115
32	Groton	78	58	8,497	8,125	686	269	234	74	12	1,636	24	718
33	Jewett City	85	53	6,200	5,408	498	193	135	94	15	1,813	15	366
34	New London	566	410	60,404	57,642	6,922	2,472	2,019	520	112	13,193	109	4,037
35	Norwich	483	337	48,208	45,622	5,280	1,945	1,555	457	92	10,974	65	2,061
36	Remainder of County	646	434	51,822	47,616	3,953	1,554	1,189	666	130	13,935	135	3,933
37	Tolland County	426	286	31,626	28,456	2,657	1,130	752	411	77	8,014	65	2,175
38	Rockville	149	109	13,676	12,936	1,190	450	290	137	28	3,833	18	641
39	Stafford Springs	82	50	6,216	5,348	511	185	142	73	15	1,938	10	280
40	Remainder of County	195	127	11,734	10,172	956	495	320	201	34	2,243	37	1,254
41	Windham County	920	592	75,553	68,973	6,661	2,565	2,003	887	192	18,998	142	3,861
42	Danielson	123	85	10,256	9,266	934	387	308	110	19	2,736	13	421
43	Putnam	169	123	13,756	12,898	1,284	503	397	148	40	4,018	21	438
44	Willimantic	257	203	31,765	30,659	3,228	1,195	930	233	45	7,599	43	1,691
45	Remainder of County	371	181	19,776	16,150	1,215	480	368	396	88	4,645	65	1,311

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																	
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
837	222,122	2,315	194,746	1,609	149,418	1,136	441,361	2,331	142,899	1,049	180,927	920	85,703	4,451	323,053	1,336	48,730	1
201	55,428	084	53,722	427	41,497	248	115,205	564	35,277	297	59,722	231	22,432	1,193	80,231	339	12,180	2
73	29,143	214	21,020	134	17,133	58	25,264	153	9,199	71	14,940	92	8,908	346	20,835	107	6,798	3
16	4,046	53	3,752	37	3,182	20	9,103	28	2,353	22	4,533	14	1,229	74	4,752	17	266	4
25	3,050	86	4,602	43	5,708	27	13,799	54	3,401	30	5,226	18	1,558	130	8,543	28	899	5
2	(D)	9	398	3	182	8	1,639	14	759	15	1,730	7	270	24	(D)	7	133	6
32	15,046	144	12,786	67	6,634	42	19,455	99	5,302	41	11,133	31	3,601	203	13,430	58	2,187	7
53	(D)	178	11,164	143	8,658	93	45,945	216	14,263	108	22,160	69	6,866	416	(D)	122	1,897	8
200	88,836	531	52,191	426	43,210	258	124,975	582	41,834	241	41,221	252	27,588	1,057	89,415	394	15,343	9
15	1,725	57	2,705	31	2,959	17	7,763	35	2,153	12	2,066	17	1,263	91	5,140	18	414	10
75	65,227	234	28,650	164	19,145	81	45,897	160	10,797	65	12,750	109	12,790	410	41,065	166	10,418	11
21	5,346	89	10,549	61	8,548	30	14,296	65	3,419	22	3,457	32	2,789	176	12,210	51	1,330	12
89	16,538	151	10,287	170	12,558	130	57,019	322	25,465	142	22,948	94	10,746	380	31,000	159	3,181	13
48	4,791	112	6,823	81	4,142	82	22,374	140	6,193	77	12,060	47	3,695	234	14,795	75	1,303	14
11	2,793	51	3,970	37	1,786	24	7,242	38	1,704	20	2,924	11	900	68	4,088	29	593	15
5	655	10	574	5	500	11	3,566	9	464	4	541	5	404	22	1,020	10	282	16
32	1,343	51	2,279	39	1,856	47	11,566	93	4,025	53	8,595	31	2,391	144	9,687	36	428	17
42	6,409	47	4,539	57	3,796	47	16,912	90	5,076	38	7,425	32	2,824	159	9,423	36	928	18
11	4,494	32	3,917	19	1,974	15	8,938	22	1,972	15	3,546	13	1,172	67	3,236	22	759	19
31	1,915	15	622	38	1,822	32	7,974	68	3,104	23	3,879	19	1,652	92	6,187	14	169	20
226	47,879	708	64,024	416	42,999	315	111,996	600	36,090	262	41,487	276	22,247	1,241	76,359	362	15,467	21
10	1,328	31	2,164	14	1,659	15	4,269	14	729	13	1,236	11	538	40	2,764	5	128	22
1	(D)	7	495	8	416	4	2,098	3	119	4	1,300	5	396	11	(D)	3	35	23
7	1,335	22	961	13	998	10	3,669	16	845	7	1,149	9	322	27	3,072	8	294	24
24	3,906	62	4,767	46	4,172	24	8,723	60	4,260	22	2,977	16	1,562	99	5,343	21	598	25
4	895	13	999	18	900	11	4,269	19	1,125	15	1,114	10	618	45	(D)	4	(D)	26
79	22,560	314	33,170	139	17,064	104	37,969	164	10,553	68	13,745	96	7,978	414	28,931	151	5,826	27
10	777	22	980	16	797	11	5,572	13	703	7	957	4	422	44	1,600	9	2,606	28
31	10,083	152	16,596	77	11,342	55	19,943	90	4,714	38	8,173	55	4,022	230	14,216	67	3,367	29
60	(D)	85	3,892	85	5,651	81	25,484	221	13,042	88	10,836	70	6,389	331	(D)	94	(D)	30
58	12,556	145	9,603	118	8,790	102	28,267	198	10,976	73	12,220	47	4,429	323	32,958	85	2,666	31
...	...	2	(D)	5	311	2	(D)	9	513	2	(D)	3	(D)	17	3,752	2	(D)	32
4	134	9	266	4	230	4	981	9	301	5	(D)	2	(D)	16	1,365	2	(D)	33
21	5,310	59	4,865	40	4,252	35	13,572	40	2,198	15	4,032	15	1,564	87	6,500	33	881	34
12	5,931	52	3,260	38	2,659	21	6,482	46	2,938	28	4,276	14	1,300	86	6,887	29	1,440	35
21	1,181	23	(D)	31	1,338	40	(D)	94	5,026	23	2,818	13	1,097	117	14,454	19	309	36
22	1,316	21	873	22	1,098	27	6,010	59	3,145	31	2,666	11	844	76	5,264	15	221	37
6	543	14	624	10	620	12	3,020	11	639	9	740	3	387	34	2,589	4	40	38
4	166	5	(D)	2	(D)	7	1,318	8	307	9	714	3	181	17	1,018	2	(D)	39
12	607	2	(D)	10	(D)	8	1,672	40	2,199	13	1,212	5	276	25	1,657	9	(D)	40
40	4,907	67	2,971	62	3,886	57	15,622	98	4,308	40	4,126	24	1,644	168	14,608	30	622	41
4	642	13	531	11	838	10	1,654	13	698	11	820	5	320	15	1,390	9	206	42
10	1,404	14	523	13	613	9	2,842	12	610	7	714	8	(D)	32	1,927	3	61	43
7	2,021	28	1,590	18	1,910	18	7,165	20	1,439	9	1,678	9	592	46	5,812	14	268	44
19	840	12	327	20	525	20	3,961	53	1,561	13	914	2	(D)	75	5,479	4	87	45

Table 102A. RETAIL TRADE: 1948[1] — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Connecticut, total	25,431	1,927,251
Fairfield County	6,411	518,700
Bridgeport	2,416	206,762
Danbury	442	35,650
Norwalk	687	50,677
Shelton	133	5,993
Stamford	874	80,821
Remainder of County	1,859	138,797
Hartford County	6,015	540,658
Bristol	428	29,258
Hartford	2,409	263,789
New Britain	945	71,324
Remainder of County	2,233	176,287
Litchfield County	1,311	83,771
Torrington	469	30,049
Litchfield County—Con.		
Winsted	144	8,955
Remainder of County	698	44,767
Middlesex County	893	62,982
Middletown	365	33,351
Remainder of County	528	29,631
New Haven County	7,511	509,911
Ansonia	310	17,387
Branford	69	5,103
Derby	220	13,120
Meriden	625	43,334
Naugatuck	218	13,914
New Haven	2,730	204,061
Wallingford	232	14,988
Waterbury	1,464	109,304
Remainder of County	1,643	88,700
New London County	1,938	126,917
Groton	72	4,231
Jewett City	76	4,023
New London	582	47,061
Norwich	412	34,734
Remainder of County	796	36,863
Tolland County	437	22,684
Rockville	149	9,543
Stafford Springs	88	5,546
Remainder of County	200	7,595
Windham County	915	61,628
Danielson	106	7,340
Putnam	167	11,897
Willimantic	268	24,405
Remainder of County	374	17,986

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

432271 O - 57 - 20

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BRIDGEPORT STANDARD METROPOLITAN AREA—Consists of Bridgeport City, Fairfield, Stratford, and Trumbull towns in Fairfield County, and Milford town in New Haven County, Conn.										
Retail trade, total	3,142	2,128	324,706	302,876	37,213	707,174	646,536	13,531	10,652	2,994
Food Stores										
Total	721	413	86,069	77,651	5,644	107,886	92,840	2,261	1,547	755
Grocery stores	480	252	71,022	64,198	4,046	75,662	64,154	1,572	1,030	517
Meat markets	58	38	6,438	5,860	453	8,914	7,569	167	114	57
Fish (seafood) markets	12	8	239	163	12	266	232	10	6	18
Fruit stores, vegetable markets	31	15	1,548	(D)	147	2,727	2,185	61	31	29
Candy, nut, confectionery stores	46	24	1,511	1,103	97	1,745	1,654	58	49	53
Bakery products stores	52	46	2,583	2,489	628	13,612	12,762	280	242	38
Bakeries, with baking on premises	(NA)	27	(NA)	1,749	482	11,020	10,273	213	181	(NA)
Bakeries, without baking on premises	(NA)	19	(NA)	740	146	2,592	2,489	67	61	(NA)
Delicatessen stores	14	12	1,086	(D)	89	1,583	1,387	34	24	16
Food stores, n.e.c.	28	18	1,642	1,500	172	3,377	2,897	79	51	27
Eating, Drinking Places										
Total	576	488	24,735	23,729	4,595	92,127	82,948	2,374	1,815	604
Eating places (except refreshment stands)	275	223	14,267	13,643	2,963	60,137	53,961	1,559	1,191	306
Restaurants, cafeterias	(NA)	202	(NA)	11,184	2,348	47,906	42,690	1,286	969	(NA)
Caterers	(NA)	7	(NA)	479	71	1,155	420	43	8	(NA)
In-plant food contractors	(NA)	14	(NA)	1,980	544	11,076	10,851	228	214	(NA)
Refreshment stands	69	57	1,682	1,550	240	4,131	3,424	116	73	50
Drinking places	232	208	8,786	8,536	1,392	27,850	25,563	699	551	248
General Merchandise Group										
Total	111	55	31,901	30,963	5,336	105,980	93,082	2,509	1,924	97
Department stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	63	35	4,744	4,390	618	11,936	10,745	233	180	59
General stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	36	14	6,771	6,441	1,066	20,117	15,929	580	369	30
Apparel, Accessories Stores										
Total	271	215	23,684	22,942	3,375	64,589	58,954	1,287	1,016	209
Shoe stores	49	37	3,877	3,641	483	8,898	8,001	162	126	29
Men's shoe stores	(NA)	6	(NA)	433	44	838	802	12	10	(NA)
Women's shoe stores	(NA)	12	(NA)	1,051	181	3,274	3,084	49	42	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	19	(NA)	2,157	258	4,790	4,115	101	74	(NA)
Men's, boys' clothing and furnishings stores	(NA)	42	(NA)	4,177	593	11,455	10,596	178	135	(NA)
Men's, boys' clothing stores	(NA)	31	(NA)	3,540	529	10,322	9,532	159	120	(NA)
Men's, boys' furnishings stores	(NA)	11	(NA)	637	64	1,133	1,064	19	15	(NA)
Family clothing stores	(NA)	14	(NA)	5,012	785	14,584	13,708	304	263	(NA)
Women's clothing, specialty stores	111	97	7,952	7,850	1,108	21,106	18,679	491	378	87
Ready-to-wear stores	(NA)	60	(NA)	5,696	813	15,544	14,025	355	284	(NA)
Millinery stores	(NA)	13	(NA)	615	109	1,933	1,712	49	35	(NA)
Clothing, specialty stores, n.e.c.	(NA)	24	(NA)	1,539	191	3,629	2,942	87	59	(NA)
Children's, infants' wear stores	18	12	1,355	1,313	213	4,456	4,059	93	63	14
Apparel stores, n.e.c.	17	13	969	949	193	4,090	3,911	59	51	13
Furniture, Home Furnishings, Appliance Dealers										
Total	178	136	20,987	20,105	3,026	56,934	55,593	820	757	137
Furniture, home furnishings stores	91	69	11,460	10,880	1,787	34,519	34,123	460	442	66
Furniture stores	(NA)	35	(NA)	7,567	1,224	24,470	24,219	301	291	(NA)
Floor covering stores	(NA)	12	(NA)	1,715	292	5,207	5,205	72	70	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	22	(NA)	1,598	271	4,842	4,699	87	81	(NA)
Household appliance, radio, TV stores	87	67	9,527	9,225	1,239	22,415	21,470	360	315	71
Household appliance stores	(NA)	22	(NA)	2,738	378	6,554	6,396	105	96	(NA)
Appliance, radio, TV stores	(NA)	30	(NA)	5,883	764	14,014	13,401	225	193	(NA)
Radio, TV stores	(NA)	15	(NA)	604	97	1,847	1,673	30	26	(NA)
Automotive Group										
Total	105	89	49,888	49,658	5,230	89,924	88,430	1,043	989	62
Passenger car dealers (franchised)	37	37	40,558	40,558	4,336	75,146	74,352	835	810	8
Passenger car dealers (nonfranchised)	31	25	5,354	5,186	314	6,180	5,997	75	70	21
Tire, battery, accessory dealers	25	19	2,770	2,688	469	7,045	6,616	107	86	21
Motorcycle, aircraft, boat dealers	8	4	351	301	21	427	385	9	7	7
Household trailer dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	267	205	16,200	14,422	1,121	23,745	19,992	502	341	309
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	113	91	20,515	19,951	3,313	61,747	59,721	830	773	80
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	29	25	13,526	13,440	2,357	43,389	41,863	560	531	13
Paint, glass, wallpaper stores	25	21	1,568	1,468	203	4,108	4,029	64	59	15
Plumbing, electrical supply stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	49	35	3,546	3,174	413	7,598	7,213	134	112	43
Drug Stores, Proprietary Stores										
Total	126	112	12,267	11,683	1,253	22,989	18,101	557	329	118
Drug stores	(NA)	103	(NA)	11,311	1,203	22,133	17,319	532	307	(NA)
Proprietary stores	(NA)	9	(NA)	372	50	856	782	25	22	(NA)
Other Retail Stores										
Total	496	284	30,267	25,153	3,215	62,141	58,005	1,086	909	464
Liquor stores	114	72	7,417	5,283	291	5,063	5,161	101	79	111
Fuel, ice dealers	93	39	8,451	7,367	860	19,176	18,031	287	248	82
Fuel dealers (coal, wood)	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	30	(NA)	6,033	695	15,421	14,489	220	187	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	3	3	620	620	61	1,058	865	20	14	1
Farm, garden supply stores	11	3	352	290	35	377	317	7	4	14

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BRIDGEPORT STANDARD METROPOLITAN AREA—Con.										
Other retail stores—Con.										
Jewelry stores	34	24	2,712	2,616	521	8,092	7,803	141	123	29
Book stores	5	5	287	287	32	607	481	15	11	6
Stationery stores	16	12	1,145	1,095	241	4,149	4,038	68	64	13
Sporting goods stores	11	7	824	762	65	1,571	1,410	24	19	14
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	28	18	895	751	128	2,302	2,353	44	37	35
Cigar stores, stands	15	9	578	458	22	437	422	11	10	13
News dealers, newsstands	23	9	1,012	534	29	555	472	16	11	23
Gift, novelty, souvenir stores	33	13	955	693	108	2,218	1,826	53	37	30
Music stores	14	10	547	519	88	1,555	1,497	32	29	8
Camera, photographic supply stores	8	6	482	(D)	49	1,145	1,044	19	14	5
Luggage, leather goods stores	4	2	447	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	10	6	561	537	210	3,330	3,211	46	40	7
Office, store machine and equipment dealers	7	5	(D)	(D)	53	1,159	1,122	18	16	4
Retail stores (except second-hand) n.e.c.	26	26	1,625	1,625	242	4,633	4,112	89	62	19
Second-hand stores	17	13	682	636	141	2,975	2,950	76	75	18
Nonstore Retailers										
Total	178	40	8,193	6,489	1,105	19,112	18,870	262	252	159
Mail order houses	4	4	444	444	20	446	433	8	7	2
Direct selling (house-to-house) organizations	150	22	5,918	4,448	939	16,005	15,776	222	213	144
Merchandise vending machine operators	24	14	1,831	1,597	146	2,661	2,661	32	32	13
HARTFORD STANDARD METROPOLITAN AREA—Consists of Hartford City; Avon, Bloomfield, East Hartford, Farmington, Glastonbury, Manchester, Newington, Rocky Hill, Simsbury, South Windsor, West Hartford, Wethersfield, and Windsor towns in Hartford County, Conn.										
Retail trade, total	4,010	2,874	540,657	516,249	68,425	1,335,485	1,191,437	25,522	19,123	3,567
Food Stores										
Total	716	446	113,751	105,363	7,747	153,719	130,802	3,209	2,154	694
Grocery stores	452	302	97,641	92,031	5,064	116,763	97,764	2,486	1,580	431
Meat markets	55	27	4,658	3,830	334	5,468	4,761	100	79	62
Fish (seafood) markets	11	7	862	764	39	997	907	17	14	13
Fruit stores, vegetable markets	63	21	2,001	1,139	98	2,761	2,613	67	57	64
Candy, nut, confectionery stores	23	13	934	658	94	1,782	1,440	53	33	18
Bakery products stores	53	46	3,527	3,295	737	18,673	16,739	359	292	64
Bakeries, with baking on premises	(NA)	43	(NA)	3,180	730	18,473	16,554	351	285	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	115	7	200	185	8	7	(NA)
Delicatessen stores	20	14	1,785	1,465	119	2,365	1,944	53	35	24
Food stores, n.e.c.	22	16	2,331	2,181	262	4,910	4,634	74	64	14
Eating, Drinking Places										
Total	707	615	40,612	39,362	9,791	197,824	178,898	4,558	3,540	667
Eating places (except refreshment stands)	393	347	28,788	27,888	7,443	149,880	136,961	3,459	2,726	368
Restaurants, cafeterias	(NA)	313	(NA)	24,076	6,307	128,997	117,567	2,902	2,305	(NA)
Caterers	(NA)	11	(NA)	672	118	1,062	942	50	38	(NA)
In-plant food contractors	(NA)	23	(NA)	3,140	1,018	19,821	18,452	447	383	(NA)
Refreshment stands	79	69	2,680	2,606	439	8,552	6,331	256	138	60
Drinking places	233	199	9,410	8,868	1,909	39,392	35,606	853	676	237
General Merchandise Group										
Total	134	90	79,426	78,716	15,838	326,535	269,861	7,044	4,744	120
Department stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	89	39	16,879	16,361	3,154	64,952	56,487	1,279	924	65
General stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	53	43	10,020	9,888	1,569	31,550	24,331	952	545	50
Apparel, Accessories Stores										
Total	345	289	37,048	36,128	5,519	108,412	97,016	2,156	1,611	234
Shoe stores	67	61	6,538	6,348	949	17,842	15,699	321	226	32
Men's shoe stores	(NA)	14	(NA)	883	101	1,877	1,759	28	22	(NA)
Women's shoe stores	(NA)	21	(NA)	3,223	498	9,946	8,686	181	118	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	26	(NA)	2,242	350	6,019	5,254	112	86	(NA)
Men's, boys' clothing and furnishings stores	(NA)	42	(NA)	7,951	1,152	22,589	20,588	359	257	(NA)
Men's, boys' clothing stores	(NA)	43	(NA)	6,695	995	19,628	17,891	301	214	(NA)
Men's, boys' furnishings stores	(NA)	19	(NA)	1,256	157	2,961	2,697	58	43	(NA)
Family clothing stores	(NA)	19	(NA)	4,172	565	10,699	9,314	227	151	(NA)
Women's clothing, specialty stores	121	105	13,611	13,409	2,134	41,875	37,050	969	731	81
Ready-to-wear stores	(NA)	80	(NA)	11,760	1,878	37,159	32,754	864	650	(NA)
Millinery stores	(NA)	11	(NA)	544	97	2,077	1,879	54	39	(NA)
Clothing, specialty stores, n.e.c.	(NA)	14	(NA)	1,105	159	2,639	2,417	51	42	(NA)
Children's, infants' wear stores	16	14	2,054	(D)	298	5,462	5,284	134	123	16
Apparel stores, n.e.c.	40	28	2,328	(D)	421	9,945	9,081	146	123	31
Furniture, Home Furnishings, Appliance Dealers										
Total	276	202	27,337	26,111	3,827	75,575	71,753	1,119	1,002	211
Furniture, home furnishings stores	151	113	14,706	14,232	2,275	42,745	41,323	646	599	116
Furniture stores	(NA)	61	(NA)	10,509	1,555	28,083	27,183	429	400	(NA)
Floor covering stores	(NA)	21	(NA)	2,060	396	7,522	7,209	92	85	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	31	(NA)	1,633	324	7,140	6,931	125	114	(NA)
Household appliance, radio, TV stores	123	89	12,547	11,909	1,552	32,830	30,430	473	403	93
Household appliance stores	(NA)	34	(NA)	4,038	521	12,247	11,589	163	147	(NA)
Appliance, radio, TV stores	(NA)	43	(NA)	6,833	907	17,885	16,394	267	221	(NA)
Radio, TV stores	(NA)	12	(NA)	1,038	124	2,698	2,447	43	35	(NA)
Automotive Group										
Total	141	143	87,925	87,635	9,410	165,383	161,585	2,153	2,011	79
Passenger car dealers (franchised)	61	61	77,120	77,120	8,050	140,671	138,490	1,773	1,694	7
Passenger car dealers (nonfranchised)	44	38	5,120	4,930	480	9,008	8,680	124	110	35
Tire, battery, accessory dealers	40	36	4,430	4,402	725	13,420	12,284	217	173	24
Motorcycle, aircraft, boat dealers	12	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HARTFORD STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	373	301	28,646	26,170	2,128	42,184	35,556	911	594	412
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	160	128	28,505	27,719	3,709	69,400	67,026	924	827	107
Farm equipment dealers	8	8	1,077	1,077	162	3,086	2,875	50	42	4
Lumber, building materials dealers	50	44	18,068	18,032	2,191	40,575	39,287	517	470	24
Paint, glass, wallpaper stores	26	20	1,779	1,705	275	5,292	5,219	74	72	17
Plumbing, electrical supply stores	8	8	2,504	2,288	496	9,411	9,279	106	102	12
Hardware stores	68	48	5,077	4,617	585	11,036	10,366	177	141	50
Drug Stores, Proprietary Stores										
Total	176	166	21,450	21,170	2,557	48,193	38,705	1,112	644	150
Drug stores	(NA)	161	(NA)	20,844	2,533	47,768	38,447	1,098	639	(NA)
Proprietary stores	(NA)	5	(NA)	326	24	425	258	14	5	(NA)
Other Retail Stores										
Total	666	428	63,157	58,119	6,385	117,340	110,708	1,860	1,566	594
Liquor stores	177	121	11,657	9,645	512	9,365	7,863	201	122	153
Fuel, ice dealers	109	65	23,149	22,221	2,413	43,445	42,110	583	533	87
Fuel dealers (coal, wood)	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	54	(NA)	15,496	1,755	31,137	30,045	429	385	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	11	9	7,291	(D)	286	6,901	6,487	105	97	6
Farm, garden supply stores	10	8	1,939	(D)	300	6,207	6,207	76	68	7
Jewelry stores	60	34	4,953	4,747	943	17,562	16,790	263	241	42
Book stores	8	4	1,077	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	10	10	503	503	60	1,466	1,423	30	26	11
Sporting goods stores	23	15	1,186	1,044	124	2,295	2,082	51	43	20
Bicycle stores	4	2	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	43	31	1,353	1,161	209	3,805	3,511	79	62	43
Cigar stores, stands	25	11	1,230	990	71	1,249	779	35	16	33
News dealers, newsstands	19	7	500	344	41	829	731	21	14	24
Gift, novelty, souvenir stores	34	16	713	505	50	955	713	32	18	38
Music stores	23	21	1,557	(D)	201	3,506	3,316	66	53	19
Camera, photographic supply stores	6	6	697	697	134	2,286	2,224	27	26	4
Luggage, leather goods stores	4	4	415	415	59	965	958	14	13	1
Optical goods stores	13	11	657	(D)	217	3,892	3,872	51	50	10
Office, store machine and equipment dealers	7	5	429	(D)	81	1,329	1,278	22	20	8
Retail stores (except second-hand) n.e.c.	29	29	1,800	1,800	256	4,964	4,613	91	72	25
Second-hand stores	23	19	1,514	1,484	266	4,327	3,991	83	64	21
Nonstore Retailers										
Total	296	66	12,800	9,756	1,514	30,920	29,527	466	430	299
Mail order houses	7	7	445	445	82	1,455	1,302	23	19	2
Direct selling (house-to-house) organizations	265	43	7,944	5,042	1,098	23,225	22,040	359	330	285
Merchandise vending machine operators	24	16	4,411	4,269	334	6,240	6,185	84	81	12
NEW BRITAIN-BRISTOL STANDARD METROPOLITAN AREA—Consists of Bristol and New Britain Cities; Berlin, Plainville, and Southington towns in Hartford County; and Plymouth Town in Litchfield County, Conn.										
Retail trade, total	1,804	1,224	168,496	156,252	18,141	343,753	302,380	6,962	4,947	1,725
Food Stores										
Total	355	207	42,683	38,431	2,719	52,445	43,837	1,133	736	364
Grocery stores	248	144	37,175	34,021	2,119	40,377	33,074	888	555	255
Meat markets	17	11	1,854	1,588	143	2,777	2,523	50	36	19
Fish (seafood) markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	14	8	794	548	76	1,448	1,372	22	19	15
Candy, nut, confectionery stores	15	11	570	478	40	832	687	29	18	9
Bakery products stores	26	18	1,170	1,048	289	5,751	5,091	122	89	26
Bakeries, with baking on premises	(NA)	17	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	7	5	435	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	25	9	593	287	26	705	696	10	10	27
Eating, Drinking Places										
Total	336	278	13,125	12,303	2,364	47,637	40,333	1,254	834	372
Eating places (except refreshment stands)	173	137	8,109	7,587	1,584	31,929	28,827	804	609	191
Restaurants, cafeterias	(NA)	119	(NA)	6,592	1,299	26,738	23,867	676	498	(NA)
Caterers	(NA)	3	(NA)	29	13	194	155	8	4	(NA)
In-plant food contractors	(NA)	15	(NA)	966	272	4,997	4,805	120	107	(NA)
Refreshment stands	46	30	1,085	873	110	2,228	1,696	76	40	53
Drinking places	117	111	3,931	3,843	670	13,480	9,810	374	185	128
General Merchandise Group										
Total	51	31	7,840	7,560	1,328	25,069	20,155	688	425	44
Department stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	19	11	1,942	1,812	329	5,560	4,404	144	74	17
General stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	24	16	3,483	3,373	548	10,432	7,431	331	179	21
Apparel, Accessories Stores										
Total	178	148	14,827	14,431	2,145	38,789	33,379	996	656	137
Shoe stores	36	30	2,244	2,178	276	4,626	4,290	93	73	20
Men's shoe stores	(NA)	6	(NA)	467	51	907	807	16	12	(NA)
Women's shoe stores	(NA)	5	(NA)	581	95	1,304	1,191	30	24	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	19	(NA)	1,130	130	2,415	2,292	47	37	(NA)

Staodard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW BRITAIN-BRISTOL STANDARD METROPOLITAN AREA—Con.										
Apparel, Accessories Stores—Coo.										
Men's, boys' clothing and furnishings stores	(NA)	34	(NA)	2,970	483	7,953	6,927	159	113	(NA)
Men's, boys' clothing stores	(NA)	22	(NA)	2,105	368	6,352	5,361	123	81	(NA)
Men's, boys' furnishings stores	(NA)	12	(NA)	865	115	1,601	1,566	36	32	(NA)
Family clothing stores	(NA)	9	(NA)	2,995	575	10,317	8,021	306	146	(NA)
Women's clothing, specialty stores	64	58	5,242	5,190	674	12,690	11,387	358	273	53
Ready-to-wear stores	(NA)	39	(NA)	4,358	574	10,785	9,736	312	240	(NA)
Millinery stores	(NA)	6	(NA)	152	28	557	535	14	12	(NA)
Clothing, specialty stores, n.e.c.	(NA)	13	(NA)	680	72	1,348	1,116	32	21	(NA)
Children's, infants' wear stores	12	12	590	590	59	1,324	947	51	24	12
Apparel stores, n.e.c.	9	5	582	508	78	1,879	1,807	29	27	7
Furniture, Home Furnishings, Appliance Dealers										
Total	116	94	13,791	13,603	2,146	40,363	38,226	612	528	83
Furniture, home furnishings stores	57	45	8,329	8,237	1,455	26,940	25,630	379	330	41
Furniture stores	(NA)	25	(NA)	6,667	1,206	21,894	20,804	303	264	(NA)
Floor covering stores	(NA)	6	(NA)	813	143	2,775	2,659	30	26	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	14	(NA)	757	106	2,271	2,167	46	40	(NA)
Household appliance, radio, TV stores	59	49	5,462	5,366	691	13,423	12,596	233	198	42
Household appliance stores	(NA)	15	(NA)	1,634	271	4,639	4,639	77	77	(NA)
Appliance, radio, TV stores	(NA)	14	(NA)	2,162	163	3,824	3,333	71	53	(NA)
Radio, TV stores	(NA)	20	(NA)	1,570	257	4,960	4,624	85	68	(NA)
Automotive Group										
Total	78	66	28,504	28,350	2,999	54,754	53,499	721	675	53
Passenger car dealers (franchised)	40	36	26,379	26,315	2,758	50,527	49,644	638	610	20
Passenger car dealers (nonfranchised)	16	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	19	15	1,321	1,303	199	3,303	3,079	62	50	14
Motorcycle, aircraft, boat dealers	...	...	...	...	...	...	...	...	...	...
Household trailer dealers	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	161	115	9,585	8,447	651	14,159	11,302	329	183	186
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	54	44	8,891	8,775	1,297	24,138	20,695	361	241	38
Farm equipment dealers	4	4	489	489	31	500	494	6	5	3
Lumber, building materials dealers	19	17	4,971	(D)	687	13,314	10,832	181	138	8
Paint, glass, wallpaper stores	10	8	518	(D)	74	1,676	1,637	28	26	10
Plumbing, electrical supply stores	6	4	1,055	(D)	196	3,075	2,769	45	30	5
Hardware stores	15	11	1,858	1,778	309	5,573	4,963	101	73	12
Drug Stores, Proprietary Stores										
Total	62	56	5,259	5,111	634	11,999	9,687	254	150	50
Drug stores	(NA)	48	(NA)	4,511	582	11,023	8,892	227	133	(NA)
Proprietary stores	(NA)	8	(NA)	600	52	976	795	27	17	(NA)
Other Retail Stores										
Total	318	170	21,931	18,027	1,723	32,486	29,463	579	448	310
Liquor stores	119	43	5,513	2,841	144	2,790	2,125	64	39	116
Fuel, ice dealers	66	38	7,529	7,173	751	14,288	13,440	204	177	67
Fuel dealers (coal, wood)	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	33	(NA)	6,732	723	13,213	12,598	185	164	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	12	12	3,346	3,346	190	3,645	3,444	59	51	2
Farm, garden supply stores	3	1	27	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	16	14	1,502	(D)	252	4,654	4,517	73	64	12
Book stores	...	...	...	...	...	...	...	...	...	...
Stationery stores	3	3	(D)	(D)	29	533	405	13	9	3
Sporting goods stores	10	6	493	387	22	382	300	8	5	12
Bicycle stores	4	...	48	...	...	...	...	...	...	4
Florists	14	12	462	(D)	63	1,042	900	30	19	17
Cigar stores, stands	11	7	484	424	26	591	416	17	9	12
News dealers, newsstands	5	3	205	(D)	11	185	158	8	6	7
Gift, novelty, souvenir stores	6	4	304	(D)	32	591	524	17	12	6
Music stores	7	5	267	(D)	21	322	301	8	7	7
Camera, photographic supply stores	6	4	439	(D)	79	1,540	1,522	24	23	6
Luggage, leather goods stores	2	...	(D)	...	...	...	...	...	...	2
Optical goods stores	3	1	64	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	6	2	252	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	9	9	456	456	63	1,096	694	32	16	6
Second-hand stores	6	6	122	122	16	329	309	6	5	9
Nonstore Retailers										
Total	95	15	2,060	1,214	135	1,914	1,804	35	31	88
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	86	3	1,251	(D)	74	1,098	988	21	17	85
Merchandise vending machine operators	9	7	809	(D)	61	816	816	14	14	3
NEW HAVEN STANDARD METROPOLITAN AREA—Consists of New Haven City; Branford, East Haven, Hamden, North Haven, Orange, West Haven, and Woodbridge Towns in New Haven County, Conn.										
Retail trade, total	3,704	2,412	342,424	315,589	39,162	754,431	689,901	14,584	11,553	3,547
Food Stores										
Total	851	421	82,201	70,975	5,322	101,605	87,752	2,125	1,506	804
Grocery stores	524	288	65,520	57,500	3,727	69,986	59,353	1,461	976	565
Meat markets	55	37	5,197	4,591	299	5,990	5,248	119	84	55
Fish (seafood) markets	25	5	1,238	892	53	1,215	1,102	25	20	26
Fruit stores, vegetable markets	54	16	1,556	876	77	1,369	1,347	21	20	64
Candy, nut, confectionery stores	37	17	1,262	764	70	1,370	1,253	39	30	34
Bakery products stores	74	56	3,178	2,922	729	14,458	12,818	320	263	78
Bakeries, with baking on premises	(NA)	52	(NA)	2,717	684	13,691	12,122	302	249	(NA)
Bakeries, without baking on premises	(NA)	4	(NA)	205	45	767	696	18	14	(NA)
Delicatessen stores	30	18	1,550	1,369	79	1,907	1,575	40	25	34
Food stores, n.e.c.	44	24	2,528	2,064	288	5,410	5,056	99	85	44

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW HAVEN STANDARD METROPOLITAN AREA—Con.										
Eating, Drinking Places										
Total	680	560	27,991	25,999	5,188	103,493	91,754	2,737	2,110	698
Eating places (except refreshment stands)	406	308	19,732	18,074	4,093	83,195	73,999	2,116	1,643	434
Restaurants, cafeterias	(NA)	295	(NA)	17,545	3,960	80,448	71,930	2,024	1,597	(NA)
Caterers	(NA)	8	(NA)	190	23	640	110	42	3	(NA)
In-plant food contractors	(NA)	5	(NA)	339	110	2,107	1,959	50	43	(NA)
Refreshment stands	74	62	2,024	1,890	324	5,628	4,982	226	180	54
Drinking places	196	190	6,205	6,035	771	14,670	12,773	395	287	206
General Merchandise Group										
Total	108	52	27,426	26,664	4,403	91,617	76,674	2,297	1,583	104
Department stores	4	4	14,942	14,942	2,560	53,950	47,043	1,253	941	...
Dry goods, general merchandise stores	68	28	4,837	4,307	582	13,271	12,171	309	232	65
General stores	3	3	98	98	6	104	85	4	2	3
Variety stores	33	17	7,549	7,317	1,255	24,292	17,375	731	408	36
Apparel, Accessories Stores										
Total	367	299	35,963	34,997	5,755	108,268	102,837	1,955	1,668	261
Shoe stores	61	57	5,544	5,406	704	13,121	12,506	211	178	31
Men's shoe stores	(NA)	14	(NA)	1,061	132	2,350	2,268	32	27	(NA)
Women's shoe stores	(NA)	16	(NA)	1,923	264	4,898	4,547	90	70	(NA)
Children's, juveniles' shoe stores	(NA)	3	(NA)	208	16	316	305	6	5	(NA)
Family shoe stores	(NA)	24	(NA)	2,214	292	5,557	5,386	83	76	(NA)
Men's, boys' clothing and furnishings stores	(NA)	53	(NA)	7,285	1,365	23,808	22,656	343	291	(NA)
Men's, boys' clothing stores	(NA)	39	(NA)	6,030	1,224	21,479	20,478	303	260	(NA)
Men's, boys' furnishings stores	(NA)	14	(NA)	1,255	141	2,329	2,178	40	31	(NA)
Family clothing stores	(NA)	23	(NA)	3,661	484	9,343	8,825	162	130	(NA)
Women's clothing, specialty stores	141	113	13,834	13,580	2,230	42,311	40,340	924	809	97
Ready-to-wear stores	(NA)	72	(NA)	10,481	1,743	32,517	31,113	734	649	(NA)
Millinery stores	(NA)	15	(NA)	653	108	2,278	2,048	59	46	(NA)
Clothing, specialty stores, n.e.c.	(NA)	26	(NA)	2,446	379	7,516	7,179	131	114	(NA)
Children's, infants' wear stores	25	21	2,036	1,944	183	3,776	3,112	103	65	27
Apparel stores, n.e.c.	40	32	3,161	3,121	789	15,909	15,398	212	195	31
Furniture, Home Furnishings, Appliance Dealers										
Total	186	144	19,346	18,714	2,820	52,132	50,049	746	673	162
Furniture, home furnishings stores	113	89	11,339	10,997	1,774	34,119	32,793	473	432	98
Furniture stores	(NA)	44	(NA)	8,287	1,383	25,593	24,832	336	307	(NA)
Floor covering stores	(NA)	13	(NA)	1,037	155	2,943	2,912	47	45	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	32	(NA)	1,673	236	5,583	5,049	90	80	(NA)
Household appliance, radio, TV stores	71	55	7,969	7,717	1,046	18,013	17,256	273	241	62
Household appliance stores	(NA)	17	(NA)	1,688	295	5,086	4,941	86	79	(NA)
Appliance, radio, TV stores	(NA)	31	(NA)	5,347	638	10,928	10,426	150	131	(NA)
Radio, TV stores	(NA)	7	(NA)	682	113	1,999	1,889	37	31	(NA)
Automotive Group										
Total	150	122	53,145	52,229	5,068	100,205	97,723	1,390	1,316	105
Passenger car dealers (franchised)	37	37	38,562	38,562	3,741	73,072	72,628	985	964	10
Passenger car dealers (nonfranchised)	60	40	7,086	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	43	37	6,536	6,384	908	19,722	18,304	284	248	25
Motorcycle, aircraft, boat dealers	7	7	710	710	73	1,159	1,016	19	16	4
Household trailer dealers	3	1	251	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	296	222	18,452	16,764	1,543	29,597	26,597	562	421	317
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	119	103	20,325	20,025	2,703	50,377	49,225	664	614	83
Farm equipment dealers	3	3	257	257	15	237	237	4	4	4
Lumber, building materials dealers	39	35	15,388	15,344	1,969	37,510	37,077	454	440	14
Paint, glass, wallpaper stores	21	15	1,142	990	146	2,729	2,687	38	36	17
Plumbing, electrical supply stores	9	9	592	592	162	2,894	2,894	33	33	7
Hardware stores	47	41	2,946	2,842	411	7,007	6,330	135	101	41
Drug Stores, Proprietary Stores										
Total	144	132	12,637	12,379	1,303	25,179	21,299	574	369	122
Drug stores	(NA)	122	(NA)	11,506	1,234	24,090	20,286	553	352	(NA)
Proprietary stores	(NA)	10	(NA)	873	69	1,089	1,013	21	17	(NA)
Other Retail Stores										
Total	602	306	38,002	31,624	3,824	73,876	68,956	1,240	1,028	591
Liquor stores	164	80	7,894	5,156	321	5,446	4,964	97	79	163
Fuel, ice dealers	117	41	11,745	10,299	950	19,633	18,855	271	238	109
Fuel dealers (coal, wood)	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	33	(NA)	8,161	866	17,430	16,737	231	203	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	6	6	2,901	2,901	226	4,556	4,413	53	50	3
Farm, garden supply stores	9	5	571	473	96	1,710	1,532	27	19	8
Jewelry stores	40	28	3,458	3,259	716	13,991	13,572	196	173	33
Book stores	6	6	598	598	91	1,635	1,420	40	27	...
Stationery stores	11	11	1,020	1,020	168	3,046	2,964	58	53	9
Sporting goods stores	18	12	1,980	1,888	289	5,176	4,451	92	70	11
Bicycle stores	3	1	68	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	28	20	832	744	156	2,925	2,448	72	51	31
Cigar stores, stands	18	6	443	255	13	330	320	8	7	17
News dealers, newsstands	18	4	558	360	24	442	392	18	12	21
Gift, novelty, souvenir stores	39	19	580	358	28	452	379	14	9	43
Music stores	10	8	1,030	(D)	108	1,783	1,536	34	21	9
Camera, photographic supply stores	7	3	614	546	34	885	732	15	13	8
Luggage, leather goods stores	5	3	255	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	11	9	677	(D)	168	3,549	3,415	57	54	9
Office, store machine and equipment dealers	4	4	123	123	23	190	190	3	3	3
Retail stores (except second-hand) n.e.c.	26	26	1,266	1,266	214	4,429	3,758	102	70	23
Second-hand stores	20	14	504	466	171	3,248	3,195	74	71	17

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW HAVEN STANDARD METROPOLITAN AREA—Con.										
Nonstore Retailers										
Total	201	51	6,936	5,210	1,233	18,082	17,035	294	265	196
Mail order houses	6	4	177	(D)	24	485	444	9	7	5
Direct selling (house-to-house) organizations	168	28	5,035	3,483	1,110	15,947	14,968	265	239	176
Merchandise vending machine operators	27	19	1,724	(D)	99	1,650	1,623	20	19	15
SPRINGFIELD-HOLYOKE STANDARD METROPOLITAN AREA--Consists of Chicopee, Holyoke, Springfield, and Westfield Cities; Agawam, East Longmeadow, Longmeadow, Ludlow, West Springfield, and Wilbraham towns in Hampden County, Northampton City; Easthampton, and South Hadley towns in Hampshire County, Mass., and Enfield town in Hartford County, Conn.										
Retail trade, total	4,637	3,153	519,790	489,562	61,807	1,193,126	1,081,804	25,105	19,182	3,830
Food Stores										
Total	1,000	552	118,123	106,553	7,771	150,842	127,043	3,400	2,225	1,004
Grocery stores	601	373	101,699	94,653	6,335	122,731	102,995	2,690	1,744	591
Meat markets	27	11	3,160	2,530	241	5,235	4,712	99	74	26
Fish (seafood) markets	20	10	1,035	923	107	1,584	1,284	68	45	18
Fruit stores, vegetable markets	57	17	1,947	1,411	89	1,187	819	38	16	60
Candy, nut, confectionery stores	77	31	2,630	1,400	137	2,612	2,216	80	55	89
Bakery products stores	89	69	3,107	2,715	637	13,065	11,406	325	231	81
Bakeries, with baking on premises	(NA)	50	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	17	13	1,162	1,038	119	2,335	1,775	50	26	23
Food stores, n.e.c.	56	28	2,253	1,883	106	2,093	1,836	50	34	48
Eating, Drinking Places										
Total	790	676	35,021	33,197	7,886	163,573	145,105	4,266	3,167	574
Eating places (except refreshment stands)	430	336	21,186	19,574	4,926	101,542	90,455	2,765	2,075	399
Restaurants, cafeterias	(NA)	315	(NA)	18,319	4,587	96,087	85,531	2,591	1,956	(NA)
Caterers	(NA)	8	(NA)	238	46	544	277	43	10	(NA)
In-plant food contractors	(NA)	13	(NA)	1,017	293	4,911	4,647	131	109	(NA)
Refreshment stands	87	69	2,619	2,423	288	6,827	4,998	234	137	104
Drinking places	271	271	11,200	11,200	2,672	55,204	49,652	1,267	955	69
General Merchandise Group										
Total	137	111	62,324	61,844	10,029	200,965	178,401	5,670	4,295	99
Department stores	9	9	35,113	35,113	5,845	115,849	106,939	3,182	2,625	...
Dry goods, general merchandise stores	60	42	15,973	15,707	2,506	51,539	46,091	1,347	1,053	45
General stores	11	5	1,155	937	118	2,321	2,012	74	48	11
Variety stores	55	55	10,061	10,087	1,560	31,256	23,359	1,067	569	41
Apparel, Accessories Stores										
Total	397	333	38,130	37,110	5,629	105,308	93,705	2,249	1,636	249
Shoe stores	75	61	6,612	6,256	974	16,785	15,080	327	235	30
Men's shoe stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	12	(NA)	1,463	209	3,725	3,433	74	50	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	39	(NA)	4,188	692	11,693	10,323	232	166	(NA)
Men's, boys' clothing and furnishings stores	(NA)	70	(NA)	9,168	1,464	25,919	23,802	467	355	(NA)
Men's, boys' clothing stores	(NA)	42	(NA)	6,588	1,131	20,001	18,415	351	264	(NA)
Men's, boys' furnishings stores	(NA)	28	(NA)	2,580	333	5,918	5,387	116	91	(NA)
Family clothing stores	(NA)	24	(NA)	3,362	441	7,787	6,971	175	129	(NA)
Women's clothing, specialty stores	151	137	14,788	14,570	2,145	42,566	37,877	1,044	753	96
Ready-to-wear stores	(NA)	86	(NA)	12,545	1,828	36,480	32,494	875	630	(NA)
Millinery stores	(NA)	25	(NA)	1,121	201	3,895	3,427	106	77	(NA)
Clothing, specialty stores, n.e.c.	(NA)	26	(NA)	804	116	2,191	1,956	63	46	(NA)
Children's, infants' wear stores	22	20	2,956	(D)	472	9,691	7,564	185	122	16
Apparel stores, n.e.c.	35	21	978	(D)	133	2,560	2,411	51	42	32
Furniture, Home Furnishings, Appliance Dealers										
Total	313	227	27,343	25,609	4,146	78,022	74,501	1,221	1,068	242
Furniture, home furnishings stores	171	143	17,962	17,378	2,932	56,759	54,061	863	748	117
Furniture stores	(NA)	76	(NA)	12,753	2,101	39,789	38,007	572	497	(NA)
Floor covering stores	(NA)	31	(NA)	2,196	353	6,898	6,586	104	96	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	36	(NA)	2,429	478	10,072	9,468	187	155	(NA)
Household appliance, radio, TV stores	142	84	9,381	8,231	1,214	21,263	20,440	358	320	125
Household appliance stores	(NA)	26	(NA)	2,282	489	7,093	6,939	120	112	(NA)
Appliance, radio, TV stores	(NA)	34	(NA)	4,476	538	10,286	9,823	171	149	(NA)
Radio, TV stores	(NA)	24	(NA)	1,473	187	3,884	3,678	67	59	(NA)
Automotive Group										
Total	199	155	83,599	82,285	8,110	143,464	139,817	1,962	1,833	111
Passenger car dealers (franchised)	97	93	72,452	72,292	7,028	123,047	120,857	1,657	1,583	32
Passenger car dealers (nonfranchised)	58	26	6,284	5,244	400	7,022	6,653	82	72	47
Tire, battery, accessory dealers	40	32	4,129	4,015	615	12,251	11,372	201	164	31
Motorcycle, aircraft, boat dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	377	259	22,187	19,271	1,562	30,927	25,603	731	469	414
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	246	182	41,892	(D)	5,337	101,973	94,626	1,746	1,351	150
Farm equipment dealers	10	8	1,598	(D)	204	3,582	3,582	51	51	6
Lumber, building materials dealers	91	57	23,114	22,462	2,588	46,333	44,136	638	589	52
Paint, glass, wallpaper stores	47	29	2,054	1,774	269	5,069	4,871	80	69	34
Plumbing, electrical supply stores	22	16	1,978	1,882	264	5,276	5,203	98	95	18
Hardware stores	82	72	13,100	12,992	2,012	41,713	36,834	879	547	36
Drug Stores, Proprietary Stores										
Total	183	181	17,074	(D)	2,098	41,322	34,627	940	596	140
Drug stores	(NA)	174	(NA)	(D)	2,062	40,611	33,982	921	582	(NA)
Proprietary stores	(NA)	7	(NA)	417	36	711	645	19	14	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SPRINGFIELD-HOLYOKE STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores										
Total	702	422	59,906	55,070	6,827	131,710	124,098	2,218	1,879	545
Liquor stores	100	84	12,510	11,884	1,311	24,510	21,199	402	263	32
Fuel, ice dealers	149	93	25,561	24,083	2,540	50,028	48,848	699	662	118
Fuel dealers (coal, wood)	(NA)	28	(NA)	9,177	864	16,311	15,803	236	222	(NA)
Liquefied petroleum gas dealers	(NA)	8	(NA)	621	95	2,120	2,114	29	29	(NA)
Fuel oil dealers	(NA)	57	(NA)	14,285	1,581	31,597	30,931	434	411	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	20	18	4,260	(D)	247	5,009	4,907	83	80	9
Farm, garden supply stores	12	8	905	875	151	3,139	3,028	47	43	10
Jewelry stores	69	51	4,589	4,309	732	13,687	12,886	251	206	46
Book stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	17	15	1,017	(D)	132	2,546	2,238	62	48	13
Sporting goods stores	30	16	1,288	994	99	1,774	1,549	41	31	28
Bicycle stores	6	2	83	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	65	31	1,957	1,519	431	7,965	7,314	173	139	60
Cigar stores, stands	9	7	328	(D)	18	334	325	8	7	8
News dealers, newsstands	29	13	990	676	43	822	684	24	17	26
Gift, novelty, souvenir stores	34	14	645	395	53	1,026	852	32	19	34
Music stores	20	12	496	392	32	531	471	16	10	17
Camera, photographic supply stores	7	5	605	(D)	76	1,472	1,441	23	20	6
Luggage, leather goods stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	15	9	567	487	160	3,035	2,968	37	34	12
Office, store machine and equipment dealers	5	5	186	186	25	659	636	11	10	3
Retail stores (except second-hand) n.e.c.	26	26	1,187	1,187	223	4,346	4,082	79	69	18
Second-hand stores	16	8	592	328	180	3,703	3,625	101	98	14
Nonstore Retailers										
Total	293	55	14,191	10,921	2,412	45,020	44,278	702	663	302
Mail order houses	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	265	37	8,589	5,617	1,504	28,505	28,284	394	381	284
Merchandise vending machine operators	21	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
STAMFORD-NORWALK STANDARD METROPOLITAN AREA—Consists of Norwalk and Stamford Cities; Darien, Greenwich, New Canaan, and Westport towns in Fairfield County, Conn.										
Retail trade, total	2,723	1,987	321,842	303,122	35,768	662,610	608,440	11,753	9,262	2,436
Food Stores										
Total	468	302	82,417	76,817	5,965	114,405	103,161	2,059	1,557	445
Grocery stores	297	189	71,061	67,521	4,849	91,503	82,121	1,589	1,177	273
Meat markets	44	24	3,441	2,705	204	4,441	4,275	65	59	50
Fish (seafood) markets	7	7	1,622	1,622	127	2,850	2,604	47	37	3
Fruit stores, vegetable markets	12	6	577	359	21	386	248	11	5	19
Candy, nut, confectionery stores	33	21	1,985	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	29	27	1,815	(D)	479	9,638	8,884	206	169	23
Bakeries, with baking on premises	(NA)	24	(NA)	1,698	446	8,957	8,203	193	156	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	28	16	1,567	1,029	64	1,135	978	33	25	35
Food stores, n.e.c.	18	12	849	645	125	2,510	2,367	56	49	14
Eating, Drinking Places										
Total	409	327	20,150	19,062	3,896	77,833	68,029	1,812	1,345	440
Eating places (except refreshment stands)	239	189	14,888	14,156	3,185	64,174	56,609	1,465	1,125	271
Restaurants, cafeterias	(NA)	183	(NA)	13,865	3,120	62,943	55,458	1,445	1,109	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	51	45	1,347	1,281	162	2,458	1,851	86	42	39
Drinking places	119	93	3,915	3,625	549	11,201	9,569	261	178	130
General Merchandise Group										
Total	80	54	19,773	18,981	3,196	59,721	47,374	1,580	928	66
Department stores	4	4	12,525	12,525	2,197	40,878	32,129	1,008	565	...
Dry goods, general merchandise stores	36	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	35	23	5,167	4,779	838	15,539	12,152	491	292	25
Apparel, Accessories Stores										
Total	343	279	26,136	25,048	3,357	60,764	55,363	1,182	930	272
Shoe stores	52	42	3,899	3,653	452	8,444	7,466	139	102	30
Men's shoe stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	14	(NA)	886	109	2,148	1,735	34	22	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	23	(NA)	2,362	300	5,545	5,037	88	69	(NA)
Men's, boys' clothing and furnishings stores	(NA)	54	(NA)	4,851	646	10,906	10,271	169	144	(NA)
Men's, boys' clothing stores	(NA)	41	(NA)	3,914	542	9,287	8,728	133	113	(NA)
Men's, boys' furnishings stores	(NA)	13	(NA)	937	104	1,619	1,543	36	31	(NA)
Family clothing stores	(NA)	11	(NA)	2,374	325	5,317	4,386	116	76	(NA)
Women's clothing, specialty stores	151	127	11,844	11,466	1,555	28,668	26,590	593	483	129
Ready-to-wear stores	(NA)	82	(NA)	8,846	1,189	23,036	21,368	468	385	(NA)
Millinery stores	(NA)	16	(NA)	365	56	953	833	26	19	(NA)
Clothing, specialty stores, n.e.c.	(NA)	29	(NA)	2,255	310	4,679	4,389	99	79	(NA)
Children's, infants' wear stores	36	30	2,368	2,218	296	5,269	4,599	127	92	30
Apparel stores, n.e.c.	25	15	554	486	83	2,160	2,051	38	33	25
Furniture, Home Furnishings, Appliance Dealers										
Total	183	165	17,775	17,623	2,849	52,184	49,465	799	701	136
Furniture, home furnishings stores	113	97	9,202	(D)	1,398	27,116	25,612	406	357	88
Furniture stores	(NA)	38	(NA)	5,055	790	15,152	14,387	206	184	(NA)
Floor covering stores	(NA)	12	(NA)	(D)	267	5,558	5,364	75	70	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	47	(NA)	2,529	341	6,406	5,861	125	103	(NA)
Household appliance, radio, TV stores	70	68	8,573	(D)	1,451	25,068	23,853	393	344	48
Household appliance stores	(NA)	26	(NA)	2,823	470	7,074	6,902	105	99	(NA)
Appliance, radio, TV stores	(NA)	24	(NA)	4,263	682	12,222	11,534	183	158	(NA)
Radio, TV stores	(NA)	18	(NA)	(D)	299	5,772	5,417	105	87	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
STAMFORD-NORWALK STANDARD METROPOLITAN AREA—Con.										
Automotive Group										
Total	116	108	57,311	56,819	6,026	101,409	99,670	1,322	1,272	63
Passenger car dealers (franchised)	61	61	49,615	49,615	5,370	88,882	87,301	1,141	1,099	13
Passenger car dealers (nonfranchised)	21	21	2,868	2,776	141	2,437	2,381	36	33	24
Tire, battery, accessory dealers	21	17	2,603	2,323	357	6,527	6,482	97	94	17
Motorcycle, aircraft, boat dealers	11	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	231	181	15,325	14,049	1,395	28,092	25,211	507	391	264
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	118	98	28,880	28,450	3,787	69,005	67,360	838	781	69
Farm equipment dealers	4	2	112	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	42	38	21,947	21,865	2,780	51,725	50,774	578	554	10
Paint, glass, wallpaper stores	16	14	1,842	(D)	269	5,136	4,955	67	61	11
Plumbing, electrical supply stores	10	8	395	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	46	36	4,584	4,324	653	10,770	10,257	173	146	35
Drug Stores, Proprietary Stores										
Total	87	81	8,508	8,328	1,122	20,895	18,889	380	299	70
Drug stores	(NA)	73	(NA	7,615	1,076	19,881	18,012	352	278	(NA)
Proprietary stores	(NA)	8	(NA	713	46	1,014	877	28	21	(NA)
Other Retail Stores										
Total	564	358	41,889	35,493	3,803	71,154	67,032	1,147	957	485
Liquor stores	173	105	14,846	11,540	609	11,025	10,225	168	132	146
Fuel, ice dealers	72	40	10,761	9,907	1,300	23,581	23,051	302	286	56
Fuel dealers (coal, wood)	(NA)	6	(NA)	840	137	1,951	1,951	30	30	(NA)
Liquefied petroleum gas dealers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	29	(NA)	8,546	1,042	19,555	19,060	243	228	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	7	7	893	893	135	2,581	2,480	38	32	...
Farm, garden supply stores	10	10	757	757	109	1,969	1,956	28	27	8
Jewelry stores	35	29	1,980	1,900	327	6,627	6,392	99	91	24
Book stores	7	5	506	(D)	25	535	520	13	12	7
Stationery stores	49	25	3,304	2,646	289	5,898	5,567	114	98	49
Sporting goods stores	28	22	1,519	1,483	160	3,548	3,228	69	56	22
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	32	18	1,251	955	197	3,029	2,884	60	52	35
Cigar stores, stands	8	4	205	101	6	81	72	4	3	8
News dealers, newsstands	19	11	904	598	62	1,143	722	32	16	15
Gift, novelty, souvenir stores	25	17	971	879	69	1,579	1,086	44	21	30
Music stores	15	15	659	659	100	1,937	1,672	47	29	6
Camera, photographic supply stores	11	11	678	678	83	958	900	17	14	11
Luggage, leather goods stores	5	5	335	335	64	892	857	18	14	4
Optical goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	23	23	816	816	82	1,673	1,518	36	28	15
Second-hand stores	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore Retailers										
Total	124	34	3,678	2,452	372	7,148	6,886	127	101	126
Mail order houses	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	108	24	2,403	1,345	243	4,924	4,725	98	74	111
Merchandise vending machine operators	12	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
WATERBURY STANDARD METROPOLITAN AREA—Consists of Waterbury City; Naugatuck borough; Beacon Falls, Cheshire, Middlebury, Prospect, and Wolcott towns in New Haven County; and Thomastown and Watertown towns in Litchfield County, Conn.										
Retail trade, total	1,929	1,283	185,210	172,270	21,277	397,606	358,639	7,787	5,450	1,837
Food Stores										
Total	437	248	48,976	44,098	3,487	65,275	56,466	1,325	557	450
Grocery stores	328	184	42,774	38,974	2,934	54,379	47,297	1,094	789	324
Meat markets	26	14	3,135	2,777	236	4,529	3,587	95	56	30
Fish (seafood) markets	3	3	293	259	26	641	541	10	7	3
Fruit stores, vegetable markets	11	3	375	185	10	88	68	3	2	14
Candy, nut, confectionery stores	23	13	591	487	35	647	506	23	14	20
Bakery products stores	18	16	765	(D)	(D)	(D)	(D)	(D)	(D)	22
Bakeries, with baking on premises	(NA)	15	(NA)	701	178	3,511	3,166	77	62	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	9	5	325	203	17	299	284	9	8	8
Food stores, n.e.c.	17	7	706	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	376	296	14,584	13,486	2,446	51,257	43,208	1,320	937	435
Eating places (except refreshment stands)	199	129	8,097	7,231	1,568	32,783	27,879	800	623	209
Restaurants, cafeterias	(NA)	122	(NA)	6,680	1,439	30,009	25,521	732	579	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	41	35	1,273	1,191	187	3,896	2,971	130	77	41
Drinking places	144	132	5,202	5,064	691	14,578	12,358	390	237	183
General Merchandise Group										
Total	40	28	11,278	11,098	1,850	32,962	27,805	892	630	31
Department stores	3	3	4,527	4,527	798	13,527	11,802	378	288	...
Dry goods, general merchandise stores	27	17	2,056	(D)	251	4,122	3,641	90	64	25
General stores	...	...	...	...	...	...	...	...	...	...
Variety stores	10	8	4,695	(D)	801	15,213	12,362	424	278	6

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WATERBURY STANDARD METROPOLITAN AREA—Con.										
Apparel, Accessories Stores										
Total	180	144	18,135	17,735	2,793	51,684	45,206	1,166	609	145
Shoe stores	27	25	2,746	(D)	304	5,001	4,080	100	64	14
Men's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	7	(NA)	660	106	1,585	1,403	30	22	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	15	(NA)	1,508	188	3,104	2,397	64	38	(NA)
Men's, boys' clothing and furnishings stores	(NA)	34	(NA)	3,599	513	11,023	10,338	189	147	(NA)
Men's, boys' clothing stores	(NA)	28	(NA)	3,307	496	10,578	9,897	179	138	(NA)
Men's, boys' furnishings stores	(NA)	6	(NA)	292	17	445	441	9	9	(NA)
Family clothing stores	(NA)	13	(NA)	2,169	271	3,839	3,252	145	90	(NA)
Women's clothing, specialty stores	67	57	8,448	8,362	1,529	28,326	24,955	638	463	42
Ready-to-wear stores	(NA)	35	(NA)	7,477	1,382	25,657	22,610	577	417	(NA)
Millinery stores	(NA)	11	(NA)	356	68	1,290	1,135	27	21	(NA)
Clothing, specialty stores, n.e.c.	(NA)	11	(NA)	529	79	1,379	1,210	34	25	(NA)
Children's, infants' wear stores	11	7	1,110	1,014	128	2,587	1,765	78	33	13
Apparel stores, n.e.c.	14	8	321	(D)	48	908	818	17	12	14
Furniture, Home Furnishings, Appliance Dealers										
Total	109	83	12,859	12,549	2,100	38,892	37,175	572	502	72
Furniture, home furnishings stores	60	54	8,504	8,424	1,517	28,884	27,510	400	348	37
Furniture stores	(NA)	27	(NA)	6,962	1,154	21,997	21,065	260	233	(NA)
Floor covering stores	(NA)	12	(NA)	858	129	2,459	2,422	40	38	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	15	(NA)	1,504	234	4,428	4,023	100	77	(NA)
Household appliance, radio, TV stores	49	29	4,355	4,125	583	10,008	9,665	172	154	35
Household appliance stores	(NA)	10	(NA)	2,040	295	4,519	4,519	71	71	(NA)
Appliance, radio, TV stores	(NA)	11	(NA)	1,454	168	3,440	3,181	65	51	(NA)
Radio, TV stores	(NA)	8	(NA)	631	120	2,049	1,965	36	32	(NA)
Automotive Group										
Total	80	72	28,780	28,656	3,156	55,543	54,014	774	706	50
Passenger car dealers (franchised)	32	32	20,880	20,880	2,364	40,173	39,186	533	494	10
Passenger car dealers (nonfranchised)	29	22	5,334	5,236	310	6,521	6,231	105	96	29
Tire, battery, accessory dealers	18	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Motorcycle, aircraft, boat dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	137	101	7,579	6,579	528	11,650	10,143	249	174	152
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	81	59	13,885	13,447	1,874	34,477	33,725	457	426	60
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	18	16	8,173	(D)	1,173	21,154	20,949	255	247	6
Paint, glass, wallpaper stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	10	10	1,325	1,325	204	4,214	4,082	61	53	6
Hardware stores	40	22	2,455	2,063	258	4,770	4,542	76	68	41
Drug Stores, Proprietary Stores										
Total	76	74	5,450	(D)	584	11,549	9,367	289	180	62
Drug stores	(NA)	63	(NA)	(D)	517	10,437	8,298	259	153	(NA)
Proprietary stores	(NA)	11	(NA)	701	67	1,112	1,069	30	27	(NA)
Other Retail Stores										
Total	327	161	20,019	(D)	1,980	36,936	34,230	636	525	294
Liquor stores	101	43	4,611	2,913	137	2,315	2,006	60	41	90
Fuel, ice dealers	82	36	5,769	4,991	637	10,153	9,667	160	137	79
Fuel dealers (coal, wood)	(NA)	8	(NA)	887	92	1,694	1,533	32	25	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	25	(NA)	3,798	463	6,965	6,654	111	96	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	6	6	1,782	1,782	120	2,557	2,359	44	36	...
Farm, garden supply stores	5	1	158	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	23	17	2,725	2,634	526	10,713	9,929	163	143	13
Book stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	6	4	1,096	(D)	176	3,500	3,298	60	52	8
Sporting goods stores	10	4	402	350	38	676	606	12	10	8
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	17	11	885	413	72	1,453	1,312	29	23	17
Cigar stores, stands	21	5	667	293	11	179	145	4	3	22
News dealers, newsstands	8	4	389	297	26	439	342	14	7	6
Gift, novelty, souvenir stores	8	6	234	(D)	21	564	405	19	9	12
Music stores	7	3	410	300	33	737	737	16	16	4
Camera, photographic supply stores	3	3	367	367	18	366	366	5	5	3
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	10	10	341	341	49	1,043	823	19	14	5
Second-hand stores	5	3	167	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore Retailers										
Total	86	20	3,665	2,673	479	7,381	7,300	107	100	86
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	79	15	3,204	(D)	469	7,278	7,197	103	100	79
Merchandise vending machine operators	7	5	461	(D)	10	103	102	4	4	7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	BRIDGEPORT STANDARD METROPOLITAN AREA				HARTFORD STANDARD METROPOLITAN AREA				NEW BRITAIN – BRISTOL STANDARD METROPOLITAN AREA			
Retail trade, total	3,723	1,991	258,057	230,982	3,799	2,710	386,965	363,495	1,779	1,111	123,474	109,250
Food stores	948	430	65,508	52,189	847	493	79,311	70,734	474	223	33,388	27,047
Eating, drinking places	625	474	21,228	19,475	720	583	29,735	28,087	332	246	10,101	9,147
General merchandise group	76	33	27,676	27,101	85	73	64,349	64,054	47	34	8,079	7,945
Apparel, accessories stores	266	190	23,660	22,377	330	259	34,062	32,779	149	115	12,150	11,626
Furniture, home furnishings, appliance dealers	142	106	15,163	14,382	229	168	17,376	16,262	70	56	8,059	7,747
Automotive group	111	98	34,289	33,913	167	145	60,193	59,377	79	73	17,161	16,844
Gasoline service stations	282	167	10,356	7,806	396	282	16,346	14,109	174	94	6,541	4,694
Lumber, building materials, hardware, farm equipment dealers	138	102	21,075	20,382	153	123	24,234	23,632	53	43	7,975	7,753
Drug stores, proprietary stores	132	113	9,728	9,252	188	167	14,968	14,489	49	42	3,613	3,473
Other retail stores	491	266	26,502	21,233	649	386	39,904	33,581	348	181	16,029	12,596
Nonstore retailers	12	12	2,872	2,872	35	31	6,487	6,391	4	4	378	378
	NEW HAVEN STANDARD METROPOLITAN AREA				SPRINGFIELD – HOLYOKE STANDARD METROPOLITAN AREA				STAMFORD – NORWALK STANDARD METROPOLITAN AREA			
Retail trade, total	3,681	2,348	256,447	228,076	4,556	3,218	377,691	353,256	2,524	1,695	214,109	194,355
Food stores	1,005	457	63,526	49,619	1,204	686	85,449	74,831	586	290	53,682	46,252
Eating, drinking places	726	568	25,184	23,082	791	659	31,072	29,401	385	301	13,632	12,667
General merchandise group	96	52	19,537	18,992	118	86	39,482	39,081	56	45	9,002	8,814
Apparel, accessories stores	388	282	32,393	30,862	424	317	34,538	32,999	284	226	20,998	20,030
Furniture, home furnishings, appliance dealers	177	134	14,944	14,336	271	203	21,703	20,458	172	132	12,893	12,258
Automotive group	122	98	31,052	29,951	202	170	53,616	52,612	109	99	38,090	37,541
Gasoline service stations	298	208	12,178	9,948	432	278	16,272	13,425	239	157	10,937	8,940
Lumber, building materials, hardware, farm equipment dealers	102	73	13,007	12,537	205	156	28,371	27,428	101	86	18,816	18,448
Drug stores, proprietary stores	146	128	9,527	9,009	170	160	13,163	12,855	89	76	6,144	5,765
Other retail stores	599	330	32,392	27,093	714	479	49,260	(D)	499	280	29,411	(D)
Nonstore retailers	22	18	2,707	2,647	25	24	4,765	(D)	4	3	504	(D)
	WATERBURY STANDARD METROPOLITAN AREA											
Retail trade, total	1,945	1,201	139,247	123,821								
Food stores	514	257	35,177	29,079								
Eating, drinking places	397	278	12,580	11,217								
General merchandise group	53	26	9,701	9,303								
Apparel, accessories stores	155	130	16,765	16,373								
Furniture, home furnishings, appliance dealers	86	64	8,429	7,922								
Automotive group	75	68	20,157	19,161								
Gasoline service stations	180	96	6,246	4,521								
Lumber, building materials, hardware, farm equipment dealers	62	49	9,569	9,225								
Drug stores, proprietary stores	76	66	4,445	4,147								
Other retail stores	341	162	15,739	(D)								
Nonstore retailers	6	5	439	(D)								

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FAIRFIELD COUNTY										
Retail trade, total	6,600	4,586	709,446	663,496	79,066	1,489,652	1,365,145	27,548	21,705	6,152
Food stores, total	1,316	798	184,525	169,053	12,693	242,088	213,374	4,729	3,401	1,321
Grocery stores	863	501	155,930	144,564	9,812	183,882	160,673	3,491	2,432	866
Meat markets, fish (seafood) markets	137	87	13,047	11,463	855	17,471	15,624	309	234	144
Fruit stores, vegetable markets	55	23	2,463	1,789	176	3,222	2,542	74	38	62
Candy, nut, confectionery stores	79	47	3,138	2,388	199	3,764	3,437	118	94	82
Bakery products stores	87	79	4,625	4,519	1,172	24,648	23,006	518	441	70
Other food stores	95	61	5,322	4,330	479	9,101	8,092	219	162	97
Eating, drinking places, total	1,110	904	49,227	46,509	9,228	183,770	162,495	4,493	3,357	1,195
Eating places (except refreshment stands)	606	470	32,398	30,530	6,763	134,883	120,006	3,257	2,477	678
Refreshment stands	128	112	3,465	3,223	454	7,959	5,881	246	128	104
Drinking places	376	322	13,334	12,756	2,011	40,928	36,608	990	752	411
General merchandise group, total	201	123	55,428	53,872	9,064	175,792	149,497	4,372	3,071	170
Department stores	8	8	33,793	33,793	5,998	117,861	101,593	2,785	2,021	...
Dry goods, general merchandise stores	111	69	8,268	(D)	960	18,542	16,789	382	298	105
General stores	7	5	278	(D)	16	259	259	5	5	7
Variety stores	69	41	12,893	12,267	2,090	39,130	30,856	1,200	747	52
Apparel, accessories stores, total	684	544	53,722	51,548	7,083	131,837	119,462	2,624	2,048	548
Shoe stores	110	90	8,659	8,233	1,048	19,356	17,260	339	256	59
Men's, boys' clothing and furnishings stores	(NA)	105	(NA)	9,682	1,289	23,110	21,511	368	294	(NA)
Family clothing stores	(NA)	25	(NA)	7,350	1,105	19,820	18,013	417	336	(NA)
Women's clothing, specialty stores	294	248	21,662	21,064	2,825	52,711	47,583	1,168	914	250
Ready-to-wear stores	(NA)	164	(NA)	16,270	2,166	41,658	37,896	908	726	(NA)
Millinery stores	(NA)	30	(NA)	1,012	163	2,986	2,625	80	57	(NA)
Other clothing, specialty stores	(NA)	54	(NA)	3,782	496	8,067	7,062	180	131	(NA)
Other apparel stores	108	76	5,613	5,219	816	16,838	15,095	332	248	97
Furniture, home furnishings, appliance dealers, total	427	337	41,497	40,121	6,312	123,372	119,153	1,868	1,697	331
Furniture, home furnishings stores	244	186	22,103	21,217	3,450	72,544	70,548	1,062	990	191
Furniture stores	(NA)	84	(NA)	13,262	2,194	49,308	48,274	678	645	(NA)
Home furnishings stores, antique stores	(NA)	102	(NA)	7,955	1,256	23,236	22,274	384	345	(NA)
Household appliance, radio, TV stores	179	151	19,370	18,904	2,862	50,828	48,605	806	707	136
Automotive group, total	248	216	115,205	114,327	11,981	206,963	203,645	2,582	2,468	128
Passenger car dealers (franchised)	113	113	97,591	97,591	10,390	178,596	176,138	2,175	2,098	22
Passenger car dealers (nonfranchised)	58	50	9,370	9,084	519	9,850	9,611	129	121	49
Tire, battery, accessory dealers	51	39	5,678	5,304	879	14,421	13,943	220	195	39
Other automotive dealers	26	10	2,566	2,348	193	4,096	3,953	58	54	18
Gasoline service stations	564	420	35,277	31,359	2,791	57,146	49,965	1,095	789	638
Lumber, bldg. matls., hardware, farm equip. dealers, total	287	229	59,722	58,486	8,224	150,308	146,416	1,946	1,814	201
Farm equipment dealers	13	9	1,139	1,047	166	3,113	3,113	43	43	10
Lumber, building materials dealers	97	81	41,896	41,602	5,737	105,619	103,307	1,257	1,208	45
Plumbing, paint, electrical stores	66	58	6,314	6,150	943	17,911	17,583	233	220	48
Hardware stores	111	81	10,373	9,687	1,378	23,665	22,413	413	343	98
Drug stores, proprietary stores, total	231	209	22,432	21,792	2,579	47,882	39,934	1,017	668	206
Drug stores	(NA)	190	(NA)	(D)	2,472	45,976	38,286	959	623	(NA)
Proprietary stores	(NA)	19	(NA)	(D)	107	1,906	1,648	58	45	(NA)
Other retail stores, total	1,193	723	80,231	67,473	7,596	143,666	134,926	2,424	2,031	1,088
Liquor stores	328	196	24,584	18,184	973	17,588	16,084	286	221	296
Fuel, ice dealers	174	86	19,984	17,974	2,195	43,401	41,934	597	551	147
Feed, farm, garden supply stores	44	32	5,035	4,893	489	8,901	8,368	134	114	31
Jewelry stores	75	59	5,185	5,009	932	16,083	15,516	266	237	61
Book, stationery stores	84	54	5,408	4,694	613	11,727	11,014	223	194	82
Sporting goods, bicycle stores	48	36	2,986	2,744	281	6,239	5,737	117	97	43
Florists	71	41	2,497	1,897	387	6,440	6,126	124	106	83
Cigar stores, stands	25	15	866	(D)	34	815	743	22	17	26
News dealers, newsstands	42	22	1,799	1,269	103	1,948	1,413	55	31	40
Gift, novelty, souvenir stores	65	33	1,826	1,478	149	3,355	2,481	92	51	69
Music stores	32	26	1,362	1,288	199	3,524	3,213	84	63	16
Camera, photographic supply stores	21	19	1,285	(D)	134	2,124	1,943	39	29	20
Other retail stores (except second-hand)	93	85	5,113	4,935	862	16,436	15,458	276	222	70
Second-hand stores	31	19	1,383	1,217	245	5,085	4,896	109	98	36
Nonstore retailers, total	339	83	12,180	8,956	1,515	26,828	26,278	398	361	326
Mail order houses	10	8	280	(D)	27	531	502	11	10	10
Direct selling (house-to-house) organizations	292	52	8,880	6,058	1,218	21,522	21,064	328	294	292
Merchandise vending machine operators	37	23	3,020	(D)	270	4,775	4,712	59	57	24
HARTFORD COUNTY										
Retail trade, total	6,201	4,373	748,696	709,230	90,229	1,746,656	1,554,035	35,835	25,091	5,673
Food stores, total	1,149	699	166,953	153,523	11,059	217,175	183,982	4,576	3,043	1,142
Grocery stores	761	483	144,568	135,352	8,713	166,912	139,039	3,577	2,262	738
Meat markets, fish (seafood) markets	90	46	7,650	6,328	526	9,445	8,357	170	131	104
Fruit stores, vegetable markets	85	29	2,887	1,687	174	4,209	3,985	89	76	87
Candy, nut, confectionery stores	48	28	1,848	1,330	155	3,018	2,501	95	63	41
Bakery products stores	90	68	4,847	4,487	1,063	25,252	22,597	499	395	95
Other food stores	73	45	5,141	4,339	428	8,339	7,503	146	116	75
Eating, drinking places, total	1,111	953	57,130	54,952	12,868	258,394	230,617	6,169	4,650	1,113
Eating places (except refreshment stands)	604	512	38,644	37,398	9,575	190,928	174,287	4,484	3,523	597
Refreshment stands	138	112	4,302	4,016	593	12,239	8,859	376	201	131
Drinking places	367	329	14,150	13,538	2,700	55,227	47,471	1,309	926	383

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HARTFORD COUNTY--Con.										
General merchandise group, total	200	134	88,836	87,812	17,349	354,955	292,512	7,836	5,224	184
Department stores	9	9	54,642	54,642	11,554	238,839	197,132	5,020	3,442	...
Dry goods, general merchandise stores	92	52	19,094	18,426	3,508	70,999	61,210	1,438	1,004	86
General stores	12	8	710	670	52	885	698	24	15	15
Variety stores	83	65	14,330	14,074	2,235	44,232	33,472	1,354	763	79
Apparel, accessories stores, total	531	447	52,191	50,903	7,699	148,002	130,962	3,170	2,278	382
Shoe stores	100	92	8,783	8,561	1,228	22,528	20,049	415	300	49
Men's, boys' clothing and furnishings stores	(NA)	98	(NA)	11,012	1,640	30,588	27,577	518	372	(NA)
Family clothing stores	(NA)	32	(NA)	7,459	1,174	21,748	17,909	554	311	(NA)
Women's clothing, specialty stores	191	165	18,771	18,495	2,799	54,505	48,278	1,323	997	138
Ready-to-wear stores	(NA)	119	(NA)	15,970	2,440	47,779	42,306	1,168	882	(NA)
Millinery stores	(NA)	17	(NA)	696	125	2,634	2,414	68	51	(NA)
Other clothing, specialty stores	(NA)	29	(NA)	1,829	234	4,092	3,558	87	64	(NA)
Other apparel stores	78	60	5,584	5,376	858	18,633	17,149	360	298	67
Furniture, home furnishings, appliance dealers, total	426	318	43,210	41,602	6,214	120,151	113,915	1,797	1,586	323
Furniture, home furnishings stores	225	170	23,515	22,773	3,770	70,641	67,788	1,029	929	176
Furniture stores	(NA)	88	(NA)	17,436	2,783	50,538	48,536	737	668	(NA)
Home furnishings stores, antique stores	(NA)	82	(NA)	5,762	1,031	20,943	20,092	313	282	(NA)
Household appliance, radio, TV stores	198	148	19,186	18,404	2,400	48,670	45,287	747	636	145
Automotive group, total	288	232	124,975	124,561	13,175	233,476	227,833	3,078	2,862	143
Passenger car dealers (franchised)	119	113	111,786	111,722	11,564	204,330	200,721	2,612	2,478	40
Passenger car dealers (nonfranchised)	60	52	5,745	5,503	512	9,798	9,322	142	122	46
Tire, battery, accessory dealers	61	53	5,824	5,788	930	16,850	15,445	281	224	42
Other automotive dealers	16	10	1,612	1,548	169	2,498	2,345	43	38	13
Gasoline service stations	582	446	41,834	37,646	2,943	59,276	49,031	1,309	816	653
Lumber, bldg. matls., hardware, farm equip. dealers, total	241	189	41,221	40,133	5,530	102,961	96,872	1,413	1,225	160
Farm equipment dealers	13	13	2,627	2,627	387	7,059	6,792	98	88	7
Lumber, building materials dealers	78	68	25,177	25,003	3,126	58,253	54,378	759	665	35
Plumbing, paint, electrical stores	52	40	5,868	5,538	1,041	19,454	18,904	253	239	46
Hardware stores	98	68	7,549	6,965	976	18,195	16,798	303	233	72
Drug stores, proprietary stores, total	252	236	27,588	27,160	3,307	62,702	50,413	1,423	835	209
Drug stores	(NA)	222	(NA)	26,194	3,226	61,211	49,270	1,379	810	(NA)
Proprietary stores	(NA)	14	(NA)	966	81	1,491	1,143	44	25	(NA)
Other retail stores, total	1,057	635	89,415	79,493	8,366	155,325	145,182	2,547	2,096	973
Liquor stores	336	178	19,162	13,660	724	13,776	11,440	306	191	309
Fuel, ice dealers	188	114	32,652	30,738	3,249	59,442	57,234	811	733	166
Feed, farm, garden supply stores	46	34	13,344	12,966	950	18,577	17,652	266	238	27
Jewelry stores	80	50	6,599	6,343	1,206	22,489	21,518	341	308	58
Book, stationery stores	21	17	1,818	1,802	159	3,735	3,522	71	61	22
Sporting goods, bicycle stores	42	24	1,792	1,476	149	2,771	2,468	63	51	40
Florists	57	43	1,815	1,589	272	4,847	4,411	109	81	60
Cigar stores, stands	34	18	1,670	1,414	99	1,840	1,195	52	25	43
News dealers, newsstands	24	10	705	(D)	52	1,014	889	29	20	31
Gift, novelty, souvenir stores	43	23	1,071	827	88	1,745	1,317	59	32	47
Music stores	30	26	1,824	1,666	222	3,828	3,617	74	60	26
Camera, photographic supply stores	12	10	1,136	(D)	213	3,826	3,746	51	49	10
Other retail stores (except second-hand)	75	63	4,161	3,807	701	12,779	11,873	226	178	62
Second-hand stores	29	25	1,636	1,606	282	4,656	4,300	89	69	30
Nonstore retailers, total	394	84	15,343	11,445	1,719	34,239	32,716	517	476	391
Mail order houses	7	7	445	445	82	1,455	1,302	23	19	2
Direct selling (house-to-house) organizations	353	53	9,642	5,892	1,241	25,708	24,413	395	362	373
Merchandise vending machine operators	34	24	5,256	5,108	396	7,076	7,001	99	95	16
LITCHFIELD COUNTY										
Retail trade, total	1,360	916	112,887	104,479	10,522	202,704	183,217	4,070	3,090	1,310
Food stores, total	257	167	30,642	28,120	1,756	33,904	28,363	741	482	264
Grocery stores	190	132	27,819	26,299	1,585	30,325	25,176	658	418	186
Meat markets, fish (seafood) markets	16	6	1,522	770	42	910	783	17	13	25
Fruit stores, vegetable markets	12	4	378	(D)	13	275	250	11	7	14
Candy, nut, confectionery stores	11	9	352	(D)	22	362	283	12	7	11
Other food stores	28	16	771	567	94	2,032	1,871	43	37	28
Eating, drinking places, total	207	155	6,069	5,413	898	20,025	16,983	566	381	229
Eating places	145	103	4,389	3,837	687	15,058	13,564	411	314	158
Drinking places	62	52	1,680	1,576	211	4,967	3,419	155	67	71
General merchandise group, total	48	28	4,791	4,437	713	13,480	10,951	387	249	43
General merchandise group (except variety)	30	12	2,459	(D)	355	6,476	5,191	172	104	33
Variety stores	18	16	2,332	(D)	358	7,004	5,760	215	145	10
Apparel, accessories stores, total	112	86	6,823	6,547	920	16,982	14,479	410	267	97
Shoe stores	21	15	1,519	1,435	178	3,560	3,095	80	51	18
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	(D)	105	1,594	1,435	40	30	(NA)
Family clothing stores	(NA)	8	(NA)	1,701	253	4,625	3,720	112	57	(NA)
Women's clothing, specialty stores	46	34	2,122	2,048	347	6,449	5,639	154	113	42
Ready-to-wear stores	(NA)	23	(NA)	1,528	258	4,707	4,189	111	86	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	520	89	1,742	1,450	43	27	(NA)
Other apparel stores	13	11	473	(D)	37	754	590	24	16	12
Furniture, home furnishings, appliance dealers, total	81	59	4,142	3,792	522	10,187	9,348	172	145	63
Furniture, home furnishings stores, antique stores	36	26	2,244	2,078	249	4,918	4,537	82	70	31
Household appliance, radio, TV stores	45	33	1,898	1,714	273	5,269	4,811	90	75	32
Automotive group	82	78	22,374	22,344	2,122	40,746	40,020	528	558	59

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LITCHFIELD COUNTY—Con.										
Gasoline service stations	140	84	6,193	4,873	368	7,826	6,846	169	119	150
Lumber, bldg. matls., hardware, farm equip. dealers, total	77	67	12,060	11,876	1,662	29,416	28,654	459	426	58
Farm equipment dealers	14	12	2,551	(D)	308	5,203	5,147	71	68	9
Lumber, building materials, supplies, equipment dealers	32	28	6,014	5,962	913	16,636	16,381	245	236	24
Hardware stores	31	27	3,495	(D)	441	7,577	7,126	143	122	25
Drug stores, proprietary stores, total	47	47	3,695	3,695	429	7,673	6,681	169	120	49
Drug stores	40	40	3,490	3,490	404	7,311	6,319	159	110	44
Proprietary stores	7	7	205	205	25	362	362	10	10	5
Other retail stores, total	234	130	14,795	12,579	1,033	20,565	19,068	370	307	226
Liquor stores	69	37	3,469	2,359	117	2,205	1,985	51	39	65
Fuel, ice dealers	39	27	3,160	2,794	364	7,347	6,978	110	96	37
Feed, farm, garden supply stores	23	19	5,516	5,448	347	6,587	6,413	102	96	14
Jewelry stores	15	9	509	437	59	1,135	870	25	12	14
Book, stationery stores	3	3	95	95	6	83	62	5	4	4
Other retail stores (except second-hand)	61	33	1,766	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	6	2	172	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	75	15	1,503	803	99	1,900	1,824	39	36	72
MIDDLESEX COUNTY										
Retail trade, total	862	602	81,194	74,956	7,964	147,656	132,481	2,951	2,164	825
Food stores, total	152	98	18,569	16,751	1,199	22,227	18,989	470	320	143
Grocery stores	107	71	15,710	14,334	932	16,777	14,040	359	236	101
Meat markets, fish (seafood) markets	15	5	902	598	47	841	781	15	12	18
Fruit stores, vegetable markets	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	18	14	1,063	1,383	149	2,954	2,685	60	47	15
Eating, drinking places, total	142	136	5,293	4,971	848	17,134	14,370	455	307	195
Eating places	112	90	3,769	3,487	654	13,893	11,768	369	258	131
Drinking places	30	46	1,524	1,484	194	3,241	2,602	86	49	64
General merchandise group, total	42	32	6,409	6,165	862	15,969	13,220	435	279	36
General merchandise group (except variety)	30	20	4,716	4,472	621	11,481	9,889	288	206	26
Variety stores	12	12	1,693	1,693	241	4,488	3,331	147	73	10
Apparel, accessories stores, total	47	43	4,539	4,469	749	13,879	11,957	299	189	34
Shoe stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	1,067	161	2,644	2,463	47	37	(NA)
Family clothing stores	(NA)	7	(NA)	519	50	805	772	18	14	(NA)
Women's clothing, specialty stores	16	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	13	13	2,128	2,128	442	8,471	7,030	189	110	6
Other clothing, specialty stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	5	5	248	248	30	742	618	18	11	5
Furniture, home furnishings, appliance dealers, total	57	41	3,796	3,520	576	10,264	9,699	185	156	52
Furniture, home furnishings stores, antique stores	30	18	1,761	1,617	254	4,338	4,052	86	71	27
Household appliance, radio, TV stores	27	23	2,035	1,903	322	5,926	5,647	99	85	25
Automotive group	47	41	16,912	16,766	1,425	27,468	27,005	360	341	35
Gasoline service stations	90	62	5,776	4,336	348	6,226	5,499	139	97	105
Lumber, bldg. matls., hardware, farm equip. dealers, total	38	34	7,425	7,381	939	15,923	15,503	231	211	21
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	26	22	5,452	5,408	639	10,687	10,458	144	134	14
Hardware stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	32	30	2,824	(D)	310	6,103	4,574	155	77	28
Drug stores	(NA)	27	(NA)	(D)	300	5,950	4,421	152	74	(NA)
Proprietary stores	(NA)	3	(NA)	127	10	153	153	3	3	(NA)
Other retail stores, total	159	75	9,423	(D)	627	11,038	10,309	197	165	137
Liquor stores	45	13	2,288	808	32	586	524	12	8	43
Fuel, ice dealers	28	14	2,226	1,960	222	3,407	3,213	57	47	24
Feed, farm, garden supply stores	9	9	2,769	2,769	125	1,992	1,898	30	27	3
Jewelry stores	13	5	564	438	82	1,480	1,381	25	20	9
Book, stationery stores	5	3	94	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	42	30	1,262	1,140	148	3,283	3,036	66	58	35
Second-hand stores	5	1	68	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	76	10	928	578	81	1,425	1,356	25	22	39
NEW HAVEN COUNTY										
Retail trade, total	7,476	4,894	682,993	630,489	76,156	1,450,733	1,315,232	28,353	21,933	7,182
Food stores, total	1,649	847	169,216	149,032	11,235	212,208	182,407	4,414	3,111	1,741
Grocery stores	1,100	552	140,753	125,981	8,576	158,722	135,383	3,303	2,245	1,141
Meat markets, fish (seafood) markets	145	73	12,133	10,011	744	15,480	13,054	289	200	155
Fruit stores, vegetable markets	75	25	2,903	1,927	144	2,667	2,434	44	37	96
Candy, nut, confectionery stores	76	38	2,220	1,552	137	2,620	2,227	82	55	68
Bakery products stores	125	95	5,202	4,766	1,150	22,850	20,391	503	415	146
Other food stores	118	64	5,811	4,795	484	9,869	8,918	193	159	125

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW HAVEN COUNTY—Con.										
Eating, drinking places, total	1,421	1,139	55,229	51,169	9,830	197,082	171,525	3,227	3,896	1,526
Eating places (except refreshment stands)	794	592	36,362	33,370	7,344	147,652	129,219	3,809	2,904	870
Refreshment stands	165	131	4,297	3,767	572	11,238	9,341	410	294	143
Drinking places	456	416	14,528	14,032	1,914	38,192	32,965	1,008	698	507
General merchandise group, total	226	124	47,879	46,347	7,584	150,360	124,911	3,904	2,660	196
Department stores	10	10	21,120	21,120	3,722	74,320	64,594	1,806	1,353	1
Dry goods, general merchandise stores	135	67	9,693	8,837	1,136	23,595	20,988	554	399	123
General stores	12	6	501	299	18	340	321	9	7	13
Variety stores	69	41	16,565	16,091	2,708	52,105	39,008	1,535	901	59
Apparel, accessories stores, total	708	568	64,024	62,070	9,869	184,084	169,176	3,647	2,842	567
Shoe stores	117	105	9,501	9,223	1,212	21,777	19,532	388	286	65
Men's, boys' clothing and furnishings stores	(NA)	109	(NA)	13,114	2,168	40,274	37,855	635	511	(NA)
Family clothing stores	(NA)	44	(NA)	6,633	883	15,720	14,466	363	269	(NA)
Women's clothing, specialty stores	276	226	26,408	25,900	4,373	81,502	74,757	1,817	1,445	208
Ready-to-wear stores	(NA)	148	(NA)	21,145	3,631	67,289	61,610	1,512	1,201	(NA)
Millinery stores	(NA)	30	(NA)	1,114	191	3,842	3,438	94	73	(NA)
Other clothing, specialty stores	(NA)	48	(NA)	3,641	561	10,371	9,709	211	171	(NA)
Other apparel stores	116	84	7,562	7,200	1,233	24,811	22,564	444	331	110
Furniture, home furnishings, appliance dealers, total	416	308	42,999	41,485	6,550	121,038	115,187	1,782	1,547	346
Furniture, home furnishings stores	236	188	26,829	26,151	4,418	84,549	80,460	1,192	1,037	187
Furniture stores	(NA)	98	(NA)	19,864	3,452	64,967	62,066	846	734	(NA)
Home furnishings stores, antique stores	(NA)	90	(NA)	6,287	966	19,582	18,394	346	303	(NA)
Household appliance, radio, TV stores	176	120	16,126	15,334	2,132	36,489	34,727	590	510	155
Automotive group, total	315	275	111,996	110,918	11,193	209,823	204,642	2,971	2,680	204
Passenger car dealers (franchised)	114	114	86,528	86,528	8,803	163,022	160,882	2,141	2,059	32
Passenger car dealers (nonfranchised)	102	74	13,285	12,455	675	12,982	12,132	212	175	108
Tire, battery, accessory dealers	80	70	9,958	(D)	1,509	30,963	29,013	471	406	48
Other automotive dealers	19	17	2,225	(D)	206	2,856	2,615	47	40	16
Gasoline service stations	600	436	36,090	31,636	2,596	52,200	45,688	1,073	760	645
Lumber, bldg. matls., hardware, farm equip. dealers, total	262	208	41,487	40,465	5,522	103,122	100,415	1,386	1,272	194
Farm equipment dealers	5	5	612	612	72	1,258	1,258	20	20	5
Lumber, building materials dealers	77	69	29,311	29,249	3,776	71,331	70,213	879	839	32
Plumbing, paint, electrical stores	74	60	4,964	4,712	817	15,311	14,838	217	195	56
Hardware stores	106	74	6,600	5,892	857	15,222	14,106	270	218	101
Drug stores, proprietary stores, total	276	256	22,247	21,851	2,328	44,978	37,550	1,063	681	235
Drug stores	(NA)	226	(NA)	19,845	2,146	41,859	34,664	983	615	(NA)
Proprietary stores	(NA)	30	(NA)	2,006	182	3,119	2,886	80	66	(NA)
Other retail stores, total	1,241	633	76,359	63,295	7,200	138,915	129,173	2,365	1,949	1,184
Liquor stores	356	166	16,454	10,390	563	10,029	9,090	205	157	337
Fuel, ice dealers	264	114	24,711	22,009	2,238	43,746	41,662	627	547	247
Feed, farm, garden supply stores	46	30	7,874	7,670	636	12,338	11,586	183	155	36
Jewelry stores	84	64	7,312	7,000	1,435	28,419	27,028	423	370	58
Book, stationery stores	26	24	2,855	(D)	455	8,541	7,987	168	138	19
Sporting goods, bicycle stores	44	20	2,811	2,411	344	6,077	5,252	109	84	39
Florists	57	37	1,693	1,479	283	5,332	4,653	123	91	64
Cigar stores, stands	45	17	1,656	1,094	44	912	855	25	21	45
News dealers, newsstands	37	17	1,606	1,050	80	1,493	1,226	50	30	37
Gift, novelty, souvenir stores	65	31	1,320	964	112	2,126	1,699	59	36	73
Music stores	21	13	1,523	1,361	144	2,567	2,308	52	38	19
Camera, photographic supply stores	14	8	1,155	1,009	58	1,412	1,246	23	20	16
Other retail stores (except second-hand)	77	71	3,353	3,269	578	11,576	10,343	224	173	64
Second-hand stores	37	21	904	(D)	230	4,351	4,238	95	89	38
Nonstore retailers, total	362	100	15,467	12,221	2,249	36,930	34,556	621	535	344
Mail order houses	12	10	3,491	(D)	375	7,921	7,069	155	121	6
Direct selling (house-to-house) organizations	306	60	9,284	6,540	1,685	25,541	24,241	409	371	311
Merchandise vending machine operators	44	30	2,692	(D)	189	3,468	3,248	57	43	27
NEW LONDON COUNTY										
Retail trade, total	1,858	1,292	175,131	164,413	17,339	329,588	303,162	6,433	5,132	1,811
Food stores, total	361	228	41,551	38,707	2,569	50,737	44,271	1,049	753	370
Grocery stores	255	169	37,333	35,301	2,209	42,878	37,532	884	631	255
Meat markets, fish (seafood) markets	33	18	2,120	1,620	115	2,784	2,051	48	30	44
Fruit stores, vegetable markets	15	3	357	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	9	7	315	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	49	31	1,426	1,252	209	4,436	4,134	96	79	47
Eating, drinking places, total	348	278	11,115	10,245	1,823	36,282	31,644	1,033	761	375
Eating places	240	200	8,397	7,889	1,477	29,492	25,524	837	614	262
Drinking places	106	78	2,658	2,356	346	6,790	6,120	196	147	111
General merchandise group, total	58	48	12,556	12,464	1,800	33,772	30,194	852	656	52
General merchandise group (except variety)	42	34	9,125	(D)	1,259	23,333	21,749	533	443	38
Variety stores	16	14	3,431	(D)	541	10,439	8,445	319	213	14
Apparel, accessories stores, total	145	129	9,403	9,333	1,224	22,713	19,975	502	384	123
Shoe stores	26	24	1,690	(D)	197	3,797	3,415	81	60	15
Men's, boys' clothing and furnishings stores	(NA)	22	(NA)	2,052	301	5,280	4,138	94	58	(NA)
Family clothing stores	(NA)	13	(NA)	1,050	165	2,819	1,904	49	42	(NA)
Women's clothing, specialty stores	59	57	3,520	(D)	461	8,913	8,228	214	181	53
Ready-to-wear stores	(NA)	36	(NA)	2,747	373	7,049	6,766	165	147	(NA)
Other clothing, specialty stores	(NA)	21	(NA)	(D)	88	1,864	1,462	49	34	(NA)
Other apparel stores	17	13	1,069	1,045	160	2,706	2,290	64	43	17

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW LONDON COUNTY—Con.										
Furniture, home furnishings, appliance dealers, total	118	92	8,790	8,514	1,352	27,668	25,644	444	365	106
Furniture, home furnishings stores, antique stores	63	53	5,697	5,629	903	18,516	17,453	281	246	55
Household appliance, radio, TV stores	53	39	3,043	2,885	449	9,152	8,191	163	119	49
Automotive group	102	86	28,267	28,003	3,280	57,093	55,938	808	751	64
Gasoline service stations	198	128	10,976	9,284	809	16,155	14,532	315	235	212
Lumber, bldg. matls., hardware, farm equip. dealers, total	73	57	12,220	12,014	1,423	27,831	26,789	382	350	62
Farm equipment dealers	9	7	1,212	(D)	153	2,572	2,508	42	39	6
Lumber, building materials, supplies, equipment dealers	43	31	8,919	8,811	1,018	20,400	19,651	246	227	31
Hardware stores	21	19	2,089	(D)	252	4,859	4,630	94	84	25
Drug stores, proprietary stores, total	47	45	4,429	(D)	593	11,638	10,242	243	176	49
Drug stores	(NA)	35	(NA)	3,905	560	10,877	9,693	216	160	(NA)
Proprietary stores	(NA)	10	(NA)	(D)	33	761	549	27	16	(NA)
Other retail stores, total	323	183	32,958	29,402	2,008	38,516	36,840	697	598	314
Liquor stores	123	47	4,922	2,712	166	3,407	2,957	79	51	114
Fuel, ice dealers	60	36	11,106	10,282	932	17,500	17,213	275	258	57
Feed, farm, garden supply stores	21	17	12,311	12,247	374	6,955	6,727	106	92	22
Jewelry stores	22	16	1,194	1,122	187	3,561	3,457	61	55	22
Book, stationery stores	10	6	344	282	27	390	354	8	7	10
Other retail stores (except second-hand)	68	56	2,397	2,251	280	5,851	5,298	146	115	70
Second-hand stores	9	5	532	506	42	852	834	22	20	7
Nonstore retailers	85	21	2,666	(D)	458	7,183	7,093	108	103	84
WINDHAM COUNTY										
Retail trade, total	920	592	75,553	68,973	6,661	125,884	115,293	2,565	2,003	887
Food stores, total	192	98	18,998	16,546	1,041	19,554	16,592	418	281	203
Grocery stores	139	83	17,353	15,469	931	17,564	14,921	379	254	147
Meat markets, fish (seafood) markets	12	4	573	499	53	1,036	940	17	13	10
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	29	7	731	329	48	825	642	17	12	30
Eating, drinking places, total	142	104	3,861	3,431	598	11,595	10,212	346	248	151
Eating places	96	70	2,806	2,536	470	9,023	8,109	264	202	103
Drinking places	44	34	1,023	895	128	2,572	2,103	82	46	46
General merchandise group, total	40	24	4,907	4,623	671	12,988	11,836	357	281	33
General merchandise group (except variety)	28	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	12	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	67	57	2,971	2,785	400	6,844	5,885	172	119	53
Shoe stores	17	15	775	(D)	96	1,720	1,583	39	32	10
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	(D)	124	2,039	1,819	35	26	(NA)
Family clothing stores	(NA)	7	(NA)	301	35	725	659	22	17	(NA)
Women's clothing, specialty stores	19	17	871	(D)	119	1,929	1,589	61	38	18
Ready-to-wear stores	(NA)	12	(NA)	685	104	1,535	1,219	48	28	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	15	394	370	13	10	(NA)
Other apparel stores	9	5	258	210	26	431	235	15	6	9
Furniture, home furnishings, appliance dealers, total	62	40	3,886	3,592	643	12,106	11,722	183	171	51
Furniture, home furnishings stores, antique stores	20	14	1,785	1,347	211	3,852	3,783	65	61	16
Household appliance, radio, TV stores	42	26	2,501	2,245	432	8,254	7,939	118	110	35
Automotive group	57	45	15,622	15,292	1,455	25,446	24,977	373	347	43
Gasoline service stations	98	64	4,308	3,692	267	5,078	4,398	127	82	115
Lumber, bldg. matls., hardware, farm equip. dealers, total	40	32	4,126	3,978	509	9,463	9,277	139	134	38
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	24	18	3,096	3,002	416	7,663	7,607	107	104	17
Hardware stores	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	24	22	1,644	(D)	207	4,060	3,267	95	62	25
Drug stores	(NA)	19	(NA)	1,501	200	3,903	3,207	89	60	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	7	157	60	6	2	(NA)
Other retail stores, total	168	98	14,608	13,162	842	18,006	16,418	338	264	147
Liquor stores	56	16	1,943	797	35	718	629	19	12	58
Fuel, ice dealers	32	26	3,290	3,204	292	6,407	6,019	117	96	30
Feed, farm, garden supply stores	21	21	7,705	7,705	321	6,992	6,567	107	98	6
Jewelry stores	10	10	407	407	46	1,133	969	23	17	9
Book, stationery stores	4	4	287	287	56	961	712	18	11	1
Other retail stores (except second-hand)	28	20	803	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	5	1	61	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	30	8	622	(D)	28	744	709	17	14	28

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BRIDGEPORT										
Retail trade, total	2,177	1,505	226,956	212,386	27,984	538,532	493,549	10,399	8,243	2,052
Food stores, total	538	302	56,547	50,097	3,851	73,731	64,168	1,558	1,094	561
Grocery stores	352	178	44,372	39,220	2,508	46,953	40,469	970	656	376
Meat markets, fish (seafood) markets	54	36	5,455	4,951	374	7,308	6,124	144	96	58
Fruit stores, vegetable markets	22	12	1,390	1,178	142	2,641	2,124	59	30	20
Candy, nut, confectionery stores	40	20	1,318	916	83	1,472	1,413	50	43	47
Bakery products stores	39	35	1,987	1,923	545	11,580	10,771	243	208	27
Other food stores	31	21	2,425	1,909	199	3,777	3,267	92	61	33
Eating, drinking places, total	391	343	17,169	16,591	3,185	65,269	58,712	1,637	1,229	412
Eating places (except refreshment stands)	182	158	9,585	9,297	1,984	41,367	36,943	1,048	779	200
Refreshment stands	32	28	940	870	150	2,607	2,241	68	43	22
Drinking places	77	157	6,644	6,424	1,051	21,295	19,528	521	407	190
General merchandise group, total	73	35	29,143	28,509	4,969	99,543	87,742	2,344	1,812	64
Department stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	43	23	3,698	3,424	463	9,592	8,629	181	138	41
General stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	22	8	5,325	5,095	871	16,381	13,062	474	306	18
Apparel, accessories stores, total	214	178	21,020	20,550	3,096	58,831	53,983	1,178	935	154
Shoe stores	38	32	3,457	3,311	438	8,019	7,175	145	112	18
Men's, boys' clothing and furnishings stores	(NA)	35	(NA)	3,558	513	9,751	9,071	155	117	(NA)
Family clothing stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	88	78	6,840	(D)	998	18,736	16,839	436	341	64
Ready-to-wear stores	(NA)	46	(NA)	4,860	732	13,789	12,781	314	260	(NA)
Millinery stores	(NA)	12	(NA)	(D)	101	1,858	1,637	48	34	(NA)
Other clothing, specialty stores	(NA)	20	(NA)	1,305	165	3,089	2,421	74	47	(NA)
Other apparel stores	27	21	2,033	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	134	106	17,133	16,573	2,506	46,932	45,745	701	644	96
Furniture, home furnishings stores	72	56	9,002	8,600	1,403	27,096	26,763	379	364	50
Furniture stores	(NA)	33	(NA)	(D)	979	18,811	18,566	249	239	(NA)
Home furnishings stores, antique stores	(NA)	23	(NA)	(D)	464	8,285	8,197	130	125	(NA)
Household appliance, radio, TV stores	62	50	8,131	7,973	1,103	19,836	18,982	322	280	46
Automotive group, total	58	46	25,264	25,006	2,897	54,866	53,791	621	583	35
Passenger car dealers (franchised)	10	10	17,641	17,641	2,146	42,306	41,813	451	437	...
Passenger car dealers (nonfranchised)	25	19	4,932	4,764	296	5,753	5,570	68	63	17
Tire, battery, accessory dealers	16	14	2,524	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other automotive dealers	7	3	167	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	153	119	9,199	8,269	659	13,832	11,251	296	193	173
Lumber, bldg. matls., hardware, farm equip. dealers, total	71	57	14,940	14,494	2,355	43,913	42,492	590	555	54
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials dealers	17	15	10,117	(D)	1,704	31,833	30,695	418	400	8
Plumbing, paint, electrical stores	25	21	2,662	2,556	421	7,848	7,782	98	94	19
Hardware stores	29	21	2,161	(D)	230	4,232	4,015	74	61	27
Drug stores, proprietary stores, total	92	80	8,908	8,606	913	16,173	12,812	394	236	89
Drug stores	(NA)	73	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	346	206	20,835	17,781	2,475	46,905	44,545	829	720	322
Liquor stores	72	48	4,855	3,467	214	4,072	3,770	69	56	69
Fuel, ice dealers	63	23	4,845	4,047	458	10,589	10,262	165	153	58
Feed, farm, garden supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	31	21	2,545	2,449	493	7,561	7,272	133	115	27
Book, stationery stores	16	12	1,223	1,173	260	4,370	4,226	75	70	13
Sporting goods, bicycle stores	10	8	864	(D)	65	1,571	1,410	24	19	12
Florists	18	12	686	566	101	2,113	2,073	34	31	25
Cigar stores, stands	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	17	7	518	(D)	95	444	361	14	9	16
Gift, novelty, souvenir stores	19	5	425	237	35	628	599	16	14	19
Music stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	4	4	345	345	38	944	866	15	12	3
Other retail stores (except second-hand)	43	35	2,676	2,498	504	9,359	8,760	159	127	33
Second-hand stores	13	13	636	636	141	2,975	2,950	76	75	12
Nonstore retailers, total	107	31	6,798	5,910	1,078	18,537	18,308	251	242	92
Mail order houses	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	90	20	5,160	(D)	930	15,839	15,610	219	210	84
Merchandise vending machine operators	15	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 21

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HARTFORD										
Retail trade, total	2,545	1,663	325,052	310,838	46,325	906,844	813,257	16,963	12,969	2,050
Food stores, total	442	256	54,316	49,130	3,998	79,412	68,588	1,599	1,101	431
Grocery stores	276	164	43,062	39,640	2,735	53,318	44,848	1,114	709	267
Meat markets, fish (seafood) markets	51	27	4,652	3,938	342	5,848	5,206	102	85	57
Fruit stores, vegetable markets	29	11	1,149	599	62	2,037	1,963	47	40	40
Candy, nut, confectionery stores	9	5	416	382	49	826	690	26	17	5
Bakery products stores	34	26	2,510	2,120	539	12,233	11,203	215	176	30
Other food stores	31	23	2,715	2,451	271	5,150	4,678	95	74	30
Eating, drinking places, total	439	385	23,997	23,259	6,041	123,870	113,920	2,719	2,196	379
Eating places (except refreshment stands)	244	218	16,486	16,122	4,409	91,380	84,676	1,996	1,634	210
Refreshment stands	31	25	938	890	180	3,125	2,256	92	52	16
Drinking places	164	142	6,573	6,247	1,452	29,365	26,988	631	510	153
General merchandise group, total	75	45	65,227	64,755	14,002	288,914	239,021	6,063	4,115	71
Department store	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	40	18	12,765	12,385	2,693	56,515	49,534	1,063	771	39
General stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	28	22	7,044	6,968	1,143	23,125	17,832	689	390	29
Apparel, accessories stores, total	234	194	28,650	28,008	4,381	85,481	78,423	1,657	1,293	153
Shoe stores	46	42	4,626	4,458	654	11,961	10,918	225	166	25
Men's, boys' clothing and furnishings stores	(NA)	45	(NA)	6,684	1,002	19,418	17,993	295	217	(NA)
Family clothing stores	(NA)	13	(NA)	3,244	474	8,585	8,235	157	132	(NA)
Women's clothing, specialty stores	76	66	10,208	10,086	1,636	31,871	28,479	739	561	45
Ready-to-wear stores	(NA)	49	(NA)	8,812	1,434	28,164	25,015	658	495	(NA)
Millinery stores	(NA)	9	(NA)	(D)	91	1,957	1,788	50	37	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	(D)	111	1,750	1,676	31	29	(NA)
Other apparel stores	42	28	3,670	3,536	615	13,646	12,798	241	217	36
Furniture, home furnishings, appliance dealers, total	164	122	19,145	18,505	2,685	52,165	50,003	764	697	123
Furniture, home furnishings stores	94	69	9,508	9,212	1,479	27,118	26,458	399	375	70
Furniture stores	(NA)	39	(NA)	6,991	1,000	17,635	17,234	269	255	(NA)
Home furnishings stores, antique stores	(NA)	30	(NA)	2,646	523	10,323	10,064	151	141	(NA)
Household appliance, radio, TV stores	67	53	9,128	8,868	1,162	24,207	22,705	344	301	51
Automotive group, total	91	69	45,897	45,697	5,152	91,118	89,539	1,124	1,076	50
Passenger car dealers (franchised)	23	23	39,716	39,716	4,250	75,072	74,434	881	869	5
Passenger car dealers (nonfranchised)	29	25	3,160	3,004	342	6,000	5,852	79	74	25
Tire, battery, accessory dealers	23	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other automotive dealers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	160	128	10,797	9,957	948	17,415	15,415	343	245	170
Lumber, bldg. matls., hardware, farm equip. dealers, total	65	49	12,750	12,230	1,797	33,318	32,452	410	382	46
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials dealers	20	16	7,541	7,523	966	17,886	17,384	217	203	10
Plumbing, paint, electrical stores	18	18	3,323	3,107	625	11,699	11,552	140	137	16
Hardware stores	27	15	1,886	1,600	206	3,733	3,516	53	42	20
Drug stores, proprietary stores, total	100	99	12,790	12,510	1,459	28,107	23,481	626	400	94
Drug stores	(NA)	95	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	410	268	41,065	38,103	4,540	81,901	77,381	1,302	1,116	369
Liquor stores	117	79	7,033	5,751	341	6,309	5,263	133	81	102
Fuel, ice dealers	53	31	16,132	15,650	1,561	26,803	25,803	379	346	43
Feed, farm, garden supply stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	43	23	4,259	4,091	811	15,109	14,448	219	202	30
Book, stationery stores	14	10	1,371	1,355	113	2,795	2,772	47	45	16
Sporting goods, bicycle stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	18	18	695	695	113	1,990	1,832	45	36	16
Cigar stores, stands	22	10	1,126	(D)	68	1,249	779	35	16	30
News dealers, newsstands	16	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	11	5	535	153	15	262	203	9	6	14
Music stores	19	17	1,351	(D)	192	3,356	3,166	62	49	15
Camera, photographic supply stores	6	6	697	697	134	2,286	2,224	27	26	4
Other retail stores (except second-hand)	41	39	2,902	(D)	557	10,058	9,863	148	137	33
Second-hand stores	16	12	1,150	1,120	215	3,461	3,316	65	56	14
Nonstore retailers, total	146	48	10,418	8,684	1,322	25,143	25,034	356	348	164
Mail order houses	3	3	291	291	71	1,220	1,197	19	17	1
Direct selling (house-to-house) orgaoizations	146	32	5,778	4,148	922	17,813	17,727	257	251	155
Merchandise vending machine operators	17	13	4,349	4,245	329	6,110	6,110	80	80	8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MERIDEN										
Retail trade, total	625	425	54,730	50,296	6,013	114,389	100,614	2,323	1,635	609
Food stores, total	191	63	13,353	11,709	886	17,388	15,016	367	260	146
Grocery stores	91	41	10,893	9,855	665	12,756	10,869	282	189	94
Meat markets, fish (seafood) markets	14	4	836	428	60	1,268	942	17	9	16
Fruit stores, vegetable markets	6	4	688	(D)	34	772	772	12	12	10
Candy, nut, confectionery stores	6	4	140	(D)	12	220	180	6	4	5
Other food stores	14	10	796	696	115	2,378	2,255	50	46	21
Eating, drinking places, total	120	98	4,669	4,353	890	17,444	15,137	419	288	121
Eating places	82	70	3,706	3,460	752	14,534	12,667	344	239	84
Drinking places	38	28	963	893	138	2,910	2,470	75	49	37
General merchandise group, total	34	14	3,906	3,726	647	12,289	8,959	344	191	19
General merchandise group (except variety)	17	9	1,979	(D)	333	6,093	5,089	167	109	15
Variety stores	7	5	1,927	(D)	314	6,196	3,870	161	82	4
Apparel, accessories stores, total	62	54	4,767	4,637	734	13,473	11,763	290	195	53
Shoe stores	13	13	783	783	107	1,924	1,415	43	22	5
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	30	24	2,158	2,092	396	6,820	6,093	156	108	28
Ready-to-wear stores	(NA)	17	(NA)	1,714	341	5,977	5,353	125	89	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	378	55	843	740	31	19	(NA)
Other apparel stores	8	8	440	440	42	1,012	936	17	15	6
Furniture, home furnishings, appliance dealers, total	46	28	4,172	3,928	624	11,151	10,348	188	149	43
Furniture, home furnishings stores, antique stores	24	16	2,578	2,436	399	7,415	6,824	124	96	18
Household appliance, radio, TV stores	22	12	1,594	1,492	225	3,736	3,524	64	53	25
Automotive group	24	24	8,723	8,723	941	17,369	17,036	222	206	15
Gasoline service stations	60	44	4,260	3,818	212	4,382	3,475	115	70	65
Lumber, bldg. mats., hardware, farm equip. dealers, total	22	16	2,877	2,871	372	6,507	6,284	89	79	15
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	14	14	2,696	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	8	2	281	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	16	16	1,562	1,562	169	2,998	2,329	74	40	19
Drug stores	12	12	1,431	1,431	161	2,864	2,256	69	37	14
Proprietary stores	4	4	131	131	8	134	79	7	3	5
Other retail stores, total	99	59	3,343	4,443	441	9,332	8,449	172	131	94
Liquor stores	32	14	1,509	995	76	806	740	19	12	33
Fuel, ice dealers	20	14	1,863	1,719	181	4,323	4,006	67	58	17
Feed, farm, garden supply stores	5	3	328	(D)	18	279	279	4	4	5
Jewelry stores	4	4	452	452	84	1,582	1,404	25	18	...
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	36	22	1,035	871	96	1,832	1,592	46	32	31
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	21	9	598	526	97	2,056	1,816	42	26	19

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW BRITAIN										
Retail trade, total	860	584	90,426	83,576	10,296	194,339	170,964	3,983	2,831	839
Food stores, total	180	102	22,645	20,191	1,542	29,827	25,159	640	430	191
Grocery stores	138	74	19,874	17,860	1,147	22,112	18,120	486	314	148
Meat markets, fish (seafood) markets	4	4	810	740	83	1,522	1,328	29	19	4
Fruit stores, vegetable markets	8	4	507	333	67	1,323	1,247	19	16	9
Candy, nut, confectionery stores	5	5	198	198	21	417	351	16	10	1
Other food stores	25	15	1,256	1,060	224	4,453	4,113	90	71	29
Eating, drinking places, total	153	123	5,837	5,389	977	19,867	17,030	517	363	181
Eating places	94	68	3,939	3,561	694	13,941	12,393	365	275	111
Drinking places	59	55	1,898	1,828	283	5,926	4,637	152	88	70
General merchandise group, total	21	11	5,346	5,182	986	18,452	14,813	500	302	16
General merchandise group (except variety)	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	12	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	89	81	10,549	10,371	1,719	30,441	26,049	785	512	56
Shoe stores	17	17	1,442	1,442	192	2,842	2,620	56	45	6
Men's, boys' clothing and furnishings stores	(NA)	21	(NA)	1,951	350	5,629	4,829	122	86	(NA)
Family clothing stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	31	29	3,550	(D)	523	9,717	8,840	261	208	20
Ready-to-wear stores	(NA)	18	(NA)	2,985	454	8,386	7,647	232	185	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	(D)	69	1,331	1,193	29	23	(NA)
Other apparel stores	11	9	758	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	61	47	8,548	8,444	1,330	25,813	24,333	374	319	37
Furniture, home furnishings stores, antique stores	35	25	5,326	5,254	930	18,129	17,002	246	208	23
Household appliance, radio, TV stores	26	22	3,222	3,190	400	7,684	7,331	128	111	14
Automotive group	30	26	14,296	14,236	1,465	27,226	26,479	356	336	17
Gasoline service stations	65	45	3,419	2,897	240	5,278	4,205	126	70	78
Lumber, bldg. matls., hardware, farm equip. dealers, total	22	16	3,457	3,409	506	9,651	8,366	156	116	18
Farm equipment dealers	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Lumber, building materials, supplies, equipment dealers	17	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	32	28	2,789	2,693	347	6,732	5,554	143	89	24
Drug stores	(NA)	23	(NA)	2,314	306	5,916	4,865	122	75	(NA)
Proprietary stores	(NA)	5	(NA)	379	41	816	689	21	14	(NA)
Other retail stores, total	176	96	12,210	9,936	1,098	19,912	17,861	366	275	174
Liquor stores	70	22	3,370	1,578	88	1,774	1,334	42	25	71
Fuel, ice dealers	30	20	4,743	4,625	525	9,172	8,534	129	108	31
Feed, farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	9	1,130	1,130	186	3,380	3,281	55	50	7
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	55	39	2,424	2,158	268	5,057	4,218	128	82	53
Second-hand stores	3	3	52	52	4	65	65	1	1	4
Nonstore retailers	51	9	1,330	828	86	1,140	1,115	20	19	47

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW HAVEN										
Retail trade, total	2,592	1,702	247,810	229,602	30,476	578,270	533,323	11,098	9,038	2,431
Food stores, total	594	286	50,583	42,637	3,339	63,518	55,524	1,281	946	640
Grocery stores	361	155	38,027	32,391	2,225	40,600	35,321	798	565	389
Meat markets, fish (seafood) markets	65	37	5,570	4,886	320	6,635	5,906	127	94	65
Fruit stores, vegetable markets	30	8	828	(D)	45	940	940	13	13	38
Candy, nut, confectionery stores	31	15	1,154	(D)	68	1,370	1,253	39	30	29
Bakery products stores	49	41	2,216	2,112	545	10,702	9,335	238	194	55
Other food stores	52	30	2,468	2,038	136	3,271	2,769	66	50	58
Eating, drinking places, total	469	389	19,631	18,253	3,733	76,246	68,037	2,027	1,596	471
Eating places (except refreshment stands)	276	210	13,481	12,315	2,853	59,598	53,203	1,527	1,198	288
Refreshment stands	48	38	1,454	(D)	272	4,763	4,349	195	166	29
Drinking places	143	141	4,678	(D)	608	11,885	10,485	305	232	152
General merchandise group, total	79	39	22,560	22,008	3,513	68,374	56,801	1,798	1,259	76
Department stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	48	22	4,209	3,855	516	11,814	10,960	269	206	46
General stores	1	1	(D)	(D)	(D)	(O)	(D)	(O)	(O)	(D)
Variety stores	27	13	7,253	7,055	1,226	23,704	16,809	718	396	29
Apparel, accessories stores, total	314	264	33,170	32,522	5,467	102,963	98,168	1,829	1,581	210
Shoe stores	55	53	5,036	(D)	643	12,008	11,403	193	161	25
Men's, boys' clothing and furnishings stores	(NA)	51	(NA)	(D)	1,338	23,103	21,984	334	283	(NA)
Family clothing stores	(NA)	16	(NA)	2,965	399	7,996	7,660	128	108	(NA)
Women's clothing, specialty stores	121	97	12,877	12,645	2,132	40,495	38,849	871	776	80
Ready-to-wear stores	(NA)	60	(NA)	9,704	1,658	30,977	29,898	688	623	(NA)
Millinery stores	(NA)	14	(NA)	(D)	107	2,253	2,023	58	45	(NA)
Other clothing, specialty stores	(NA)	23	(NA)	(D)	367	7,265	6,928	125	108	(NA)
Other apparel stores	97	47	4,971	4,845	955	19,361	18,272	303	253	47
Furniture, home furnishings, appliance dealers, total	139	113	17,064	16,600	2,566	47,049	45,861	659	607	114
Furniture, home furnishings stores	93	75	10,418	10,116	1,664	31,569	30,772	431	400	76
Furniture stores	(NA)	39	(NA)	7,902	1,338	24,617	23,949	319	293	(NA)
Home furnishings stores, antique stores	(NA)	36	(NA)	2,214	326	6,952	6,823	112	107	(NA)
Household appliance, radio, TV stores	46	38	6,646	6,484	902	15,480	15,089	228	207	38
Automotive group, total	104	78	37,969	37,097	3,897	74,697	72,728	1,071	1,017	80
Passenger car dealers (franchised)	16	16	27,300	27,300	2,797	51,527	51,301	734	722	3
Passenger car dealers (nonfranchised)	48	28	4,357	(D)	(D)	(D)	(O)	(D)	(D)	(D)
Tire, battery, accessory dealers	36	32	5,938	5,830	850	18,714	17,365	266	234	19
Other automotive dealers	4	2	374	(D)	(D)	(O)	(D)	(D)	(D)	(D)
Gasoline service stations	164	120	10,553	9,489	855	16,260	14,655	312	241	171
Lumber, bldg. matls., hardware, farm equip. dealers, total	68	60	13,745	13,643	1,999	35,757	35,023	477	444	45
Farm equipment dealers	2	2	(O)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	21	19	10,482	(D)	1,485	26,924	26,699	332	325	6
Plumbing, paint, electrical stores	19	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	26	22	1,790	1,722	280	4,664	4,190	91	67	23
Drug stores, proprietary stores, total	96	88	7,978	7,836	792	15,879	13,549	366	241	86
Drug stores	(NA)	83	(NA)	7,202	738	15,033	12,703	353	228	(NA)
Proprietary stores	(NA)	5	(NA)	634	54	846	846	13	13	(NA)
Other retail stores, total	414	224	28,931	24,973	3,235	62,903	59,118	1,038	885	394
Liquor stores	109	55	4,942	3,372	218	3,734	3,392	68	56	110
Fuel, ice dealers	67	23	8,637	7,769	727	15,136	14,666	193	182	64
Feed, farm, garden supply stores	7	5	2,496	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	32	24	3,024	2,938	692	13,484	13,153	185	167	24
Book, stationery stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	15	9	1,909	1,851	287	5,118	4,392	88	67	9
Florists	21	13	567	479	79	1,541	1,420	39	32	25
Cigar stores, stands	15	5	415	(D)	11	272	272	6	6	15
News dealers, newsstands	16	4	(D)	360	24	442	392	18	12	19
Gift, novelty, souvenir stores	19	11	598	260	22	287	255	9	6	21
Music stores	10	8	1,030	(D)	108	1,783	1,536	34	21	9
Camera, photographic supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	41	37	2,034	1,960	393	8,138	7,369	162	129	38
Second-hand stores	19	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers, total	151	41	5,826	4,544	1,080	14,624	13,859	240	221	144
Mail order houses	5	3	(D)	(D)	(D)	(D)	(O)	(D)	(D)	(O)
Direct selling (house-to-house) organizations	125	21	4,080	2,914	960	12,581	11,857	213	196	130
Merchandise vending machine operators	21	17	(D)	(D)	(D)	(D)	(D)	(O)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW LONDON										
Retail trade, total	566	410	60,404	57,642	6,922	128,678	118,763	2,472	2,019	520
Food stores, total	112	62	13,193	12,247	946	17,716	15,623	355	258	116
Grocery stores	78	42	11,865	11,105	776	14,505	12,641	291	206	81
Meat markets, fish (seafood) markets	9	3	341	219	34	558	501	9	7	9
Fruit stores, vegetable markets	9	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	13	13	608	600	117	2,295	2,144	45	37	15
Eating, drinking places, total	109	91	4,037	3,867	733	14,380	12,553	400	296	120
Eating places	72	64	3,041	2,987	592	11,861	10,098	337	239	77
Drinking places	37	27	996	880	141	2,519	2,455	63	57	43
General merchandise group, total	21	17	5,310	5,290	751	13,716	11,944	359	279	15
General merchandise group (except variety)	16	12	3,291	3,271	410	7,139	6,790	161	145	14
Variety stores	5	5	2,019	2,019	341	6,577	5,154	198	134	1
Apparel, accessories stores, total	59	49	4,865	4,741	742	13,135	11,874	269	222	46
Shoe stores	13	11	818	(D)	91	1,580	1,533	34	31	8
Men's, boys' clothing and furnishings stores	(NA)	9	(NA)	(D)	216	3,744	2,941	60	40	(NA)
Family clothing stores	(NA)	3	(NA)	210	21	502	450	14	11	(NA)
Women's clothing, specialty stores	23	21	1,845	(D)	290	5,379	5,290	117	110	19
Ready-to-wear stores	(NA)	12	(NA)	1,335	230	4,298	4,269	90	88	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	(D)	60	1,081	1,021	27	22	(NA)
Other apparel stores	9	5	675	651	124	1,930	1,660	43	30	8
Furniture, home furnishings, appliance dealers, total	40	36	4,252	4,150	717	14,361	13,426	218	190	39
Furniture, home furnishings stores, antique stores	22	22	(D)	(D)	434	8,619	7,858	132	113	20
Household appliance, radio, TV stores	16	14	(D)	(D)	283	5,742	5,568	86	77	17
Automotive group	35	29	13,572	13,422	1,631	27,489	27,083	391	372	17
Gasoline service stations	40	30	2,198	2,050	146	2,905	2,653	59	45	42
Lumber, bldg. matls., hardware, farm equip. dealers, total	15	13	4,032	(D)	383	7,706	7,500	98	92	11
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	4	4	662	662	88	1,644	1,564	30	28	4
Drug stores, proprietary stores, total	15	13	1,564	(D)	228	4,365	3,779	86	60	11
Drug stores	(NA)	8	(NA)	1,283	212	4,012	3,525	74	52	(NA)
Proprietary stores	(NA)	5	(NA)	(D)	16	353	254	12	8	(NA)
Other retail stores, total	87	61	6,500	5,730	585	11,973	11,412	221	190	70
Liquor stores	27	15	1,077	709	55	1,310	1,174	31	22	18
Fuel, ice dealers	14	8	2,625	2,347	232	4,951	4,804	72	65	11
Feed, farm, garden supply stores	3	3	665	665	37	725	725	9	9	1
Jewelry stores	8	6	672	(D)	103	2,022	2,005	31	30	9
Book, stationery stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	27	23	1,116	1,072	131	2,525	2,300	69	56	24
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	33	9	881	627	60	932	916	17	15	33

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NORWALK										
Retail trade, total	686	486	73,252	68,056	7,489	134,612	124,824	2,420	1,928	650
Food stores, total	135	85	21,980	20,292	1,334	25,285	22,751	473	352	132
Grocery stores	79	53	18,751	17,769	1,104	20,615	18,543	376	277	77
Meat markets, fish (seafood) markets	23	11	1,746	1,394	97	2,167	1,993	36	29	21
Fruit stores, vegetable markets	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	18	12	815	605	86	1,737	1,570	42	33	17
Eating, drinking places, total	110	84	4,486	4,176	829	16,337	14,531	384	281	114
Eating places	79	59	3,609	3,361	716	14,118	12,451	340	243	83
Drinking places	31	25	877	815	113	2,219	2,080	44	38	31
General merchandise group, total	25	13	3,050	2,708	497	9,373	7,973	256	170	22
General merchandise group (except variety)	12	8	1,458	1,390	273	5,056	4,745	113	94	10
Variety stores	11	5	1,526	1,318	224	4,317	3,228	143	76	10
Apparel, accessories stores, total	86	70	4,602	4,316	484	8,937	8,062	192	149	82
Shoe stores	14	12	891	(D)	90	1,696	1,565	34	25	9
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	34	28	1,890	1,790	201	3,708	3,432	83	68	38
Ready-to-wear stores	(NA)	17	(NA)	1,362	153	2,960	2,789	64	54	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	428	48	748	643	19	14	(NA)
Other apparel stores	20	14	626	542	66	1,268	1,063	34	26	21
Furniture, home furnishings, appliance dealers, total	43	39	5,708	5,678	934	15,620	14,989	227	201	29
Furniture, home furnishings stores, antique stores	25	21	2,438	2,408	412	7,269	7,090	100	91	17
Household appliance, radio, TV stores	18	18	3,270	3,270	522	8,351	7,899	127	110	12
Automotive group	27	27	13,799	13,707	1,304	20,963	20,910	277	272	16
Gasoline service stations	54	42	3,401	3,073	219	4,565	3,790	96	65	64
Lumber, bldg. matls., hardware, farm equip. dealers, total	30	24	5,226	5,114	758	12,470	12,025	153	142	24
Farm equipment dealers	2	...	(D)	...	...	...	...	...	...	2
Lumber, building materials, supplies, equipment dealers	19	17	4,685	(D)	706	11,511	11,138	135	128	13
Hardware stores	9	7	(D)	(D)	52	959	887	18	14	9
Drug stores, proprietary stores, total	18	16	1,558	(D)	211	3,840	3,485	70	53	16
Drug stores	(NA)	13	(NA)	1,413	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	170	74	8,543	6,877	822	15,309	14,436	261	214	120
Liquor stores	79	23	2,317	1,679	88	1,583	1,341	34	21	36
Fuel, ice dealers	20	12	2,781	2,143	271	4,981	4,937	75	73	16
Feed, farm, garden supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	7	5	871	(D)	83	1,610	1,556	24	22	3
Book, stationery stores	12	4	676	486	78	1,319	1,319	22	22	13
Other retail stores (except second-hand)	44	26	1,566	1,128	116	2,070	1,750	52	35	44
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	28	13	899	(D)	97	1,913	1,872	31	29	31

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
STAMFORD										
Retail trade, total	1,087	749	127,546	119,804	14,619	274,632	246,735	5,092	3,819	947
Food stores, total	189	121	30,646	28,586	2,178	42,647	38,080	831	612	175
Grocery stores	112	66	25,127	23,891	1,543	29,727	26,330	556	392	106
Meat markets, fish (seafood) markets	18	14	2,279	2,137	183	4,038	3,800	60	51	18
Fruit stores, vegetable markets	5	3	282	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	16	12	763	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	38	26	2,195	1,749	389	7,664	6,891	182	147	32
Eating, drinking places, total	181	137	7,326	6,764	1,377	27,198	22,643	639	452	180
Eating places	128	98	5,807	5,355	1,176	22,877	19,589	521	394	122
Drinking places	53	39	1,519	1,409	201	4,321	3,054	118	58	58
General merchandise group, total	32	20	15,046	14,668	2,487	46,576	36,354	1,211	686	27
General merchandise group (except variety)	20	12	12,569	12,299	2,047	38,430	29,827	960	528	19
Variety stores	12	8	2,477	2,369	440	8,146	6,527	251	158	8
Apparel, accessories stores, total	144	114	12,786	12,362	1,706	31,170	27,918	605	459	105
Shoe stores	25	21	2,083	2,009	244	4,777	3,930	86	58	13
Men's, boys' clothing and furnishings stores	(NA)	25	(NA)	2,611	357	6,084	5,853	90	79	(NA)
Family clothing stores	(NA)	7	(NA)	1,977	273	4,487	3,611	101	63	(NA)
Women's clothing, specialty stores	59	49	4,760	4,538	637	12,121	11,112	256	203	44
Ready-to-wear stores	(NA)	25	(NA)	3,054	455	8,611	7,844	176	140	(NA)
Other clothing, specialty stores	(NA)	24	(NA)	1,484	182	3,510	3,268	80	63	(NA)
Other apparel stores	20	12	1,513	1,227	195	3,701	3,412	72	56	18
Furniture, home furnishings, appliance dealers, total	67	61	6,634	6,594	968	18,952	18,078	292	261	56
Furniture, home furnishings stores, antique stores	40	34	3,777	3,737	546	11,122	10,591	170	153	32
Household appliance, radio, TV stores	27	27	2,857	2,857	422	7,830	7,487	122	108	24
Automotive group	42	38	19,455	19,335	2,089	34,635	33,979	441	427	26
Gasoline service stations	99	69	5,302	4,576	435	8,777	7,588	162	116	108
Lumber, bldg. mats., hardware, farm equip. dealers, total	41	31	11,133	10,925	1,417	27,763	27,341	305	293	19
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	25	21	10,294	10,236	1,322	25,946	25,619	276	268	7
Hardware stores	16	10	839	689	95	1,817	1,722	29	25	12
Drug stores, proprietary stores, total	31	29	3,601	(D)	482	8,839	7,963	166	130	26
Drug stores	(NA)	25	(NA)	3,090	451	8,115	7,306	146	115	(NA)
Proprietary stores	(NA)	4	(NA)	(D)	31	724	657	20	15	(NA)
Other retail stores, total	203	113	13,430	10,710	1,215	23,170	21,989	367	315	170
Liquor stores	56	26	3,731	2,295	109	2,012	1,842	31	22	48
Fuel, ice dealers	23	11	4,319	3,969	495	9,228	8,972	119	111	16
Feed, farm, garden supply stores	7	3	254	254	44	793	780	13	12	...
Jewelry stores	16	14	1,103	(D)	172	3,563	3,396	55	50	13
Book, stationery stores	24	8	1,114	688	52	1,077	1,025	25	22	24
Other retail stores (except second-hand)	58	48	2,472	2,380	336	6,363	5,864	120	96	41
Second-hand stores	7	3	53	(D)	7	134	110	4	2	8
Nonstore retailers	58	16	2,187	(D)	265	4,905	4,802	73	68	55

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

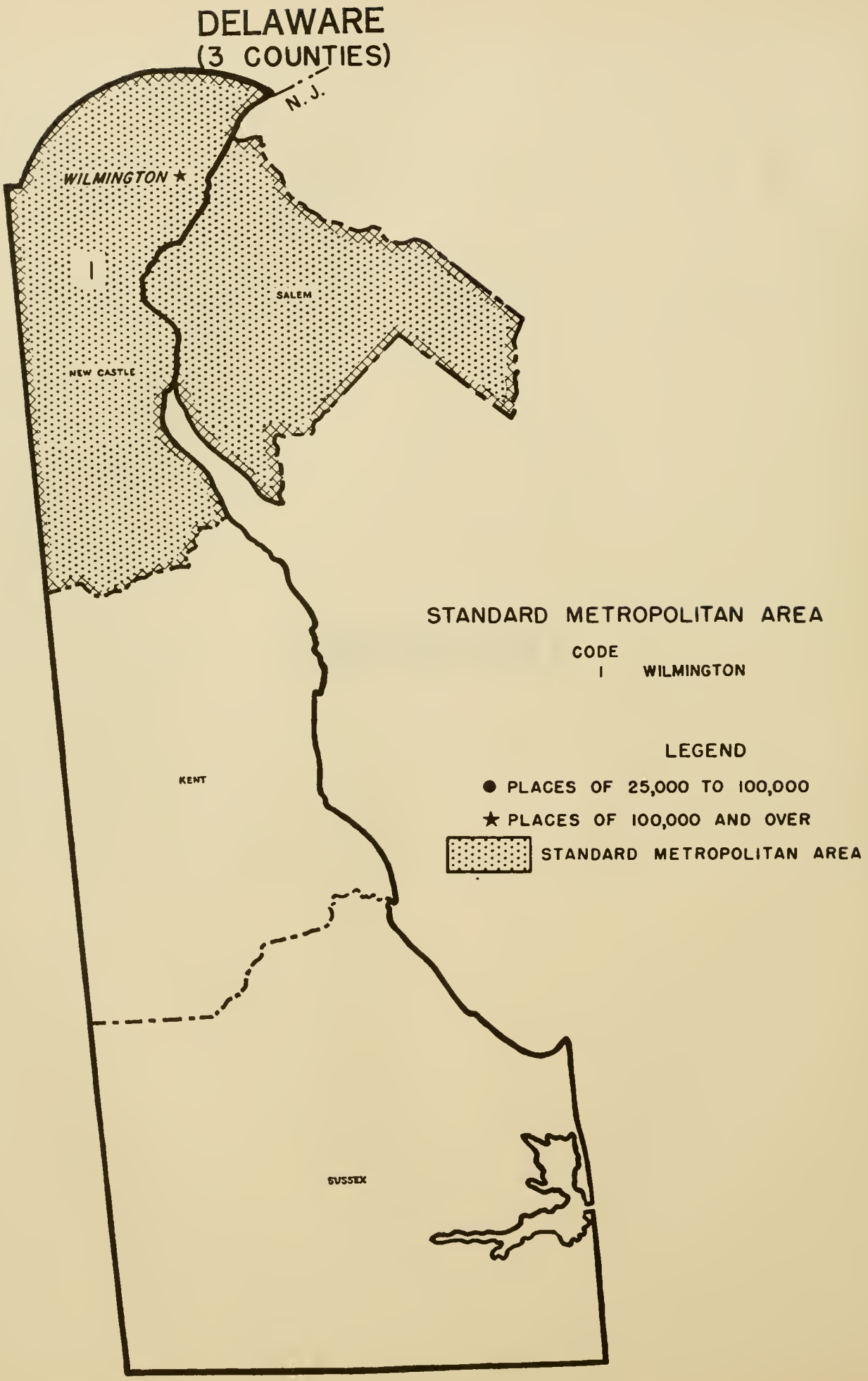
Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WATERBURY										
Retail trade, total	1,399	923	138,115	128,423	16,837	312,581	283,254	6,112	4,696	1,307
Food stores, total	338	174	35,890	31,618	2,673	49,964	43,704	1,002	745	347
Grocery stores	257	131	30,893	27,403	2,209	40,972	36,027	815	603	256
Meat markets, fish (seafood) markets	23	13	2,995	2,683	248	4,933	3,955	89	60	25
Fruit stores, vegetable markets	11	3	375	185	10	88	68	3	2	18
Candy, nut, confectionery stores	13	5	309	245	24	432	365	15	11	10
Other food stores	32	22	1,296	1,102	182	3,539	3,289	80	69	36
Eating, drinking places, total	266	214	9,769	9,051	1,585	31,620	27,137	848	599	310
Eating places	157	113	5,884	5,240	1,059	20,789	17,844	564	416	172
Drinking places	107	101	3,873	3,811	526	10,831	9,293	284	183	136
General merchandise group, total	31	19	10,083	9,903	1,656	29,987	25,050	811	562	22
General merchandise group (except variety)	25	15	5,982	(D)	944	16,352	14,111	440	327	20
Variety stores	6	4	4,101	(D)	712	13,635	10,939	371	235	2
Apparel, accessories stores, total	152	122	16,596	16,276	2,649	49,115	43,120	1,100	766	113
Shoe stores	24	22	2,180	(D)	291	4,695	3,821	93	59	11
Men's, boys' clothing and furnishings stores	(NA)	29	(NA)	3,307	486	10,542	9,857	179	138	(NA)
Family clothing stores	(NA)	7	(NA)	1,616	220	2,942	2,674	117	77	(NA)
Women's clothing, specialty stores	59	51	8,144	8,078	1,488	27,702	24,353	624	450	33
Ready-to-wear stores	(NA)	32	(NA)	7,289	1,349	25,146	22,121	565	406	(NA)
Other clothing, specialty stores	(NA)	19	(NA)	789	139	2,556	2,232	59	44	(NA)
Other apparel stores	21	13	1,221	(D)	164	3,234	2,415	87	42	23
Furniture, home furnishings, appliance dealers, total	77	61	11,342	11,132	1,882	34,285	33,107	500	452	49
Furniture, home furnishings stores, antique stores	47	43	7,471	7,413	1,346	25,274	24,373	348	315	29
Household appliance, radio, TV stores	30	18	3,871	3,719	536	9,011	8,734	152	137	20
Automotive group	55	49	19,943	19,845	2,439	42,481	41,354	582	537	30
Gasoline service stations	90	68	4,714	4,122	346	7,587	6,551	161	111	97
Lumber, bldg. matls., hardware, farm equip. dealers, total	38	32	8,173	8,013	1,249	23,371	22,839	306	282	25
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	23	23	7,619	7,619	1,183	22,308	21,797	286	263	8
Hardware stores	15	9	554	394	66	1,063	1,042	20	19	17
Drug stores, proprietary stores, total	55	53	4,022	(D)	460	9,118	7,376	221	135	40
Drug stores	(NA)	48	(NA)	3,541	421	8,492	6,783	206	122	(NA)
Proprietary stores	(NA)	5	(NA)	(D)	39	626	593	15	13	(NA)
Other retail stores, total	230	116	14,216	11,968	1,441	27,924	25,968	478	407	205
Liquor stores	68	30	3,213	2,095	106	1,748	1,578	44	33	61
Fuel, ice dealers	56	22	3,734	3,274	311	5,385	5,126	91	80	55
Feed, farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	20	14	2,416	2,324	491	9,999	9,294	150	132	10
Book, stationery stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	66	40	2,898	2,438	292	5,878	5,344	109	89	59
Second-hand stores	5	3	167	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	67	15	3,367	(D)	457	7,129	7,048	103	100	49

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

DELAWARE


DELAWARE
(3 COUNTIES)
N.J.
WILMINGTON ★
1
SALEM
NEW CASTLE
KENT
SUSSEX
STANDARD METROPOLITAN AREA
CODE
1 WILMINGTON
LEGEND
● PLACES OF 25,000 TO 100,000
★ PLACES OF 100,000 AND OVER
STANDARD METROPOLITAN AREA

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	8-4
101A.	Retail Trade: 1954 and 1948 - The State	8-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	8-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	8-7
103.	Retail Trade: 1954 - Standard Metropolitan Areas	8-8
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	8-9
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	8-10
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	8-12

List of corrections for this State appears at end of chapter.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	4,307	2,739	492,899	461,595	52,720	993,739	925,580	19,670	16,390	4,016
Food Stores										
Total	893	405	94,787	83,041	6,608	131,481	114,818	2,663	1,961	911
Grocery stores	657	293	83,719	73,913	5,481	109,331	94,404	2,117	1,511	665
Meat markets	28	20	3,269	3,101	272	5,045	4,845	104	92	31
Fish (seafood) markets	16	8	876	754	79	1,672	1,612	30	29	17
Fruit stores, vegetable markets	44	10	1,760	740	41	993	889	23	18	23
Candy, nut, confectionery stores	62	16	1,683	1,033	258	4,228	3,968	136	123	63
Bakery products stores	38	26	1,421	1,223	275	5,911	5,204	138	100	38
Bakeries, with baking on premises	(NA)	22	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	25	21	1,289	1,251	120	2,332	2,521	75	56	22
Food stores, n.e.c.	19	11	1,122	1,026	82	1,469	1,375	40	32	18
Eating, Drinking Places										
Total	695	501	28,863	26,113	5,278	105,635	97,276	3,121	2,639	673
Eating places (except refreshment stands)	367	265	17,930	16,512	3,931	76,260	71,731	2,219	1,993	374
Restaurants, cafeterias	(NA)	261	(NA)	16,102	3,839	73,875	69,376	2,171	1,948	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	102	54	2,175	1,745	241	5,426	4,607	198	140	116
Drinking places	214	182	8,708	7,856	1,106	23,949	20,938	705	506	189
General Merchandise Group										
Total	173	101	48,193	46,875	6,320	130,003	115,312	3,080	2,345	131
Department stores	8	8	34,422	34,422	4,418	92,704	83,471	1,942	1,573	...
Dry goods, general merchandise stores	70	36	3,956	3,440	430	7,853	7,265	193	152	57
General stores	48	12	1,619	(D)	49	937	726	34	18	47
Variety stores	47	45	8,196	(D)	1,423	28,509	23,850	911	602	27
Apparel, Accessories Stores										
Total	335	271	30,737	29,653	4,469	79,749	74,890	1,647	1,377	258
Shoe stores	61	51	5,803	5,521	798	13,969	12,493	245	186	36
Men's shoe stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	11	(NA)	1,069	130	2,636	2,482	46	36	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	31	(NA)	3,766	594	10,230	8,969	182	134	(NA)
Men's, boys' clothing and furnishings stores	(NA)	54	(NA)	6,116	931	15,538	15,091	285	264	(NA)
Men's, boys' clothing stores	(NA)	31	(NA)	4,194	679	11,057	10,795	199	190	(NA)
Men's, boys' furnishings stores	(NA)	23	(NA)	1,922	252	4,481	4,296	86	74	(NA)
Family clothing stores	(NA)	23	(NA)	2,949	360	6,226	5,647	174	127	(NA)
Women's clothing, specialty stores	128	110	12,901	12,715	2,038	37,504	35,549	812	691	95
Ready-to-wear stores	(NA)	79	(NA)	11,129	1,873	34,158	32,484	720	620	(NA)
Millinery stores	(NA)	14	(NA)	485	61	1,325	1,196	42	30	(NA)
Clothing, specialty stores, n.e.c.	(NA)	17	(NA)	1,101	104	2,021	1,867	50	41	(NA)
Children's, infants' wear stores	28	22	1,421	1,335	163	2,957	2,651	81	63	24
Apparel stores, n.e.c.	21	11	1,115	1,017	179	3,555	3,459	50	46	17
Furniture, Home Furnishings, Appliance Dealers										
Total	246	174	27,049	25,705	4,129	76,668	75,078	1,108	1,049	216
Furniture, home furnishings stores	137	91	14,584	13,816	2,437	41,437	40,304	614	567	117
Furniture stores	(NA)	54	(NA)	11,369	1,957	32,079	31,561	464	433	(NA)
Floor covering stores	(NA)	17	(NA)	1,560	337	6,282	6,066	84	80	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	20	(NA)	887	143	3,076	2,677	66	54	(NA)
Household appliance, radio, TV stores	107	83	12,051	11,889	1,692	35,231	34,774	494	482	97
Household appliance stores	(NA)	44	(NA)	6,373	778	15,999	15,722	226	218	(NA)
Appliance, radio, TV stores	(NA)	28	(NA)	4,600	814	16,993	16,813	227	223	(NA)
Radio, TV stores	(NA)	11	(NA)	916	100	2,239	2,239	41	41	(NA)
Automotive Group										
Total	177	139	75,455	74,299	6,997	127,808	125,845	1,838	1,750	149
Passenger car dealers (franchised)	91	91	68,910	68,410	6,476	118,053	116,728	1,642	1,615	62
Passenger car dealers (nonfranchised)	39	13	2,619	1,875	163	2,580	2,436	43	37	47
Tire, battery, accessory dealers	33	27	2,663	2,695	310	6,257	5,855	104	83	28
Motorcycle, aircraft, boat dealers	6	4	354	(D)	25	442	442	8	8	6
Household trailer dealers	8	4	1,209	(D)	23	476	384	11	7	6
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	475	297	27,065	23,363	2,109	43,259	37,377	942	658	516
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	207	155	29,601	28,653	4,153	81,718	77,711	1,297	1,177	166
Farm equipment dealers	27	23	3,896	3,882	435	7,832	7,764	130	127	23
Lumber, building materials dealers	68	56	17,943	17,131	2,410	48,439	46,250	749	689	40
Paint, glass, wallpaper stores	18	10	1,965	1,855	444	7,798	7,654	102	96	11
Plumbing, electrical supply stores	18	12	1,089	975	265	5,087	5,073	78	77	14
Hardware stores	76	54	5,708	4,810	599	12,562	10,970	238	188	78
Drug Stores, Proprietary Stores										
Total	153	129	14,803	13,475	1,834	35,447	31,091	950	674	129
Drug stores	(NA)	99	(NA)	11,494	1,675	32,507	28,666	822	599	(NA)
Proprietary stores	(NA)	30	(NA)	1,981	159	2,940	2,425	129	75	(NA)
Other Retail Stores										
Total	774	520	106,753	101,693	8,757	143,192	137,776	2,535	2,262	703
Liquor stores	219	173	15,906	14,056	1,346	24,037	24,839	465	389	182
Fuel, ice dealers	97	69	29,011	28,643	3,146	42,432	41,053	551	620	68
Fuel dealers (coal, wood)	(NA)	13	(NA)	1,691	255	4,603	4,381	93	83	(NA)
Liquefied petroleum gas dealers	(NA)	13	(NA)	2,319	585	11,599	11,569	155	153	(NA)
Fuel oil dealers	(NA)	33	(NA)	24,643	2,306	26,231	25,105	403	344	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	97	89	43,769	43,125	1,719	32,214	31,571	547	519	115
Farm, garden supply stores	12	10	2,253	(D)	270	4,181	4,019	59	52	8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	51	39	3,018	2,750	517	9,674	9,444	145	138	49
Book stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	9	7	1,019	(D)	377	5,011	4,919	88	84	5
Sporting goods stores	15	9	999	908	145	2,271	2,220	35	32	15
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	37	19	1,232	1,029	207	4,145	3,890	102	82	46
Cigar stores, stands	22	10	1,122	886	63	1,156	1,077	40	34	20
News dealers, newsstands	25	18	1,099	1,057	83	1,483	1,094	79	33	29
Gift, novelty, souvenir stores	29	18	763	613	75	1,556	1,411	42	35	30
Music stores	9	5	693	(D)	108	1,811	1,683	27	24	7
Camera, photographic supply stores	8	8	701	701	80	1,538	1,490	24	21	6
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	6	4	814	(D)	141	2,170	2,170	30	30	6
Office, store machine and equipment dealers	3	3	114	114	26	496	485	8	7	2
Retail stores (except second-hand) n.e.c.	33	33	1,840	1,840	256	5,479	5,123	124	97	24
Second-hand stores	32	14	824	634	131	2,230	2,182	41	37	29
Nonstore Retailers										
Total	199	47	9,993	8,725	2,066	38,780	38,416	519	498	174
Mail order houses	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	172	34	7,666	6,356	1,732	32,298	32,196	414	409	163
Merchandise vending machine operators	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewnere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	4,307	2,739	492,899	461,595	4,106	2,718	375,567	348,557
Food stores, total	893	405	94,787	83,041	1,111	512	65,496	53,947
Grocery stores	657	293	83,719	73,913	859	387	55,461	45,665
Other food stores	232	112	11,020	9,128	252	125	10,035	8,282
Eating, drinking places, total	685	501	28,863	26,113	703	511	19,998	17,815
Eating places	469	319	20,105	18,257	492	331	13,208	11,561
Drinking places	214	182	8,708	7,856	211	180	6,790	6,254
General merchandise group	173	101	48,193	46,875	153	88	20,423	19,431
Apparel, accessories stores, total	335	271	30,737	29,653	286	216	27,785	26,721
Shoe stores	61	51	5,803	5,521	40	30	3,245	3,074
Other apparel stores	266	220	24,790	24,132	246	186	24,540	23,647
Furniture, home furnishings, appliance dealers	246	174	27,049	25,705	214	172	22,042	21,534
Automotive group	177	139	75,455	74,299	185	161	58,845	57,912
Gasoline service stations	475	297	27,465	23,363	412	251	16,348	13,489
Lumber, bldg. matls., hardware, farm equip. dealers, total	207	155	29,601	28,653	209	171	27,914	27,077
Farm equipment dealers	27	23	3,896	3,882	27	23	3,255	3,079
Lumber, bldg. matls., supplies, equipment, hardware dealers	180	132	25,705	24,771	182	148	24,659	23,998
Drug stores, proprietary stores, total	153	129	14,003	13,475	132	116	8,751	8,485
Drug stores	(NA)	99	(NA)	11,494	95	87	7,540	7,388
Proprietary stores	(NA)	30	(NA)	1,981	37	29	1,211	1,097
Other retail stores, total	774	520	106,753	101,693	676	498	96,760	91,049
Liquor stores	219	173	15,906	14,056	177	130	11,139	9,293
Fuel, ice dealers	87	59	29,011	28,643	57	47	16,910	16,613
Feed, farm, garden supply stores	109	99	45,622	(D)	148	131	55,437	53,642
Jewelry stores	51	39	3,718	2,750	43	32	2,854	2,617
Other retail stores	236	150	12,172	(D)	251	158	10,420	8,884
Noostore retailers	189	47	9,993	8,725	25	22	11,205	11,097

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Delaware, total	4,307	2,739	492,899	461,595	52,720	19,670	16,390	4,016	893	94,787	685	28,863
2	Kent County	622	378	67,450	63,216	6,002	2,420	2,005	605	114	9,791	75	2,988
3	Dover	184	124	28,215	27,151	2,789	1,077	911	173	23	4,174	19	1,150
4	Milford (part)[1]	68	56	9,219	8,981	884	319	280	61	8	407	9	200
5	Remainder of County	370	198	30,016	27,084	2,329	1,024	814	371	83	5,210	47	1,636
6	New Castle County	2,648	1,742	329,441	310,161	39,914	14,537	12,091	2,384	585	69,334	479	21,705
7	Elsmere	35	23	5,524	5,296	468	202	133	30	14	3,672	3	154
8	Newark	116	78	15,266	14,288	1,457	639	492	106	18	3,666	15	1,117
9	New Castle	110	68	9,935	8,705	1,134	440	344	103	23	1,546	32	1,600
10	Wilmington	1,847	1,241	237,828	225,280	30,871	10,807	9,079	1,649	414	42,716	348	13,536
11	Remainder of County	540	332	60,888	56,592	5,984	2,449	2,043	496	116	17,734	81	5,298
12	Sussex County	1,037	619	96,008	88,218	6,804	2,713	2,294	1,027	194	15,662	131	4,170
13	Laurel	93	59	8,198	7,534	481	232	182	86	21	1,390	8	283
14	Lewes	46	38	4,607	4,473	373	155	139	41	7	1,035	12	485
15	Milford (part)[1]	74	44	7,498	6,888	597	244	193	73	13	2,633	9	199
16	Seaford	125	77	10,907	10,077	917	385	334	110	22	2,343	10	407
17	Remainder of County	699	401	64,798	59,246	4,436	1,697	1,446	717	131	8,263	92	2,796

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Milford is in Kent and Sussex Counties.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
173	48,193	335	30,737	246	27,049	177	75,455	475	27,465	207	29,601	153	14,003	774	106,753	189	9,993	1
42	6,169	36	2,021	44	3,072	47	14,651	75	3,222	42	4,919	16	1,438	101	17,316	30	1,863	2
12	4,422	17	1,364	15	1,232	19	6,828	21	1,033	11	1,626	5	(D)	36	5,465	6	(D)	3
7	933	9	374	7	847	8	4,921	4	164	4	641	3	(D)	8	264	1	(D)	4
23	814	10	283	22	993	20	2,902	50	2,025	27	2,652	8	555	57	11,587	23	1,357	5
75	40,128	230	25,143	138	20,012	80	44,640	251	18,935	105	17,819	106	10,481	466	53,919	133	7,325	6
1	(D)	3	184	...	...	...	...	8	938	3	(D)	2	(D)	1	(D)	...	...	7
7	639	13	714	11	647	6	3,609	15	982	4	1,175	4	600	16	2,019	7	98	8
1	(D)	4	(D)	7	306	4	1,892	16	1,552	4	(D)	2	(D)	14	724	3	65	9
49	30,593	193	23,142	103	18,183	55	35,108	114	8,880	58	8,462	77	7,522	353	43,174	83	6,512	10
17	(D)	17	(D)	17	876	15	4,031	98	6,583	36	6,108	21	2,187	82	(D)	40	650	11
56	1,896	69	3,573	64	3,965	50	16,164	149	5,308	60	6,863	31	2,084	207	35,518	26	805	12
3	189	12	523	5	(D)	6	1,328	7	363	5	914	5	321	20	2,585	1	(D)	13
2	(D)	2	(D)	2	(D)	4	(D)	4	209	3	(D)	2	(D)	8	1,090	...	...	14
2	(D)	6	161	6	482	4	(D)	13	405	2	(D)	2	(D)	12	1,397	5	332	15
5	81	11	455	16	778	7	2,388	12	497	6	646	4	425	27	2,840	5	47	16
44	1,452	38	(D)	35	2,456	29	10,392	113	3,834	44	4,448	18	892	140	27,606	15	(D)	17

RETAIL TRADE—AREA STATISTICS

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)	County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)	County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Delaware, total	4,106	375,567	New Castle County	2,524	232,354	Sussex County	1,033	95,641
			Elsmere	23	1,290	Laurel	76	7,656
Kent County	549	47,572	Newark	87	8,143	Lewes	48	2,781
Dover	143	15,224	New Castle	56	3,401	Milford (part)[2]	57	6,377
Milford (part)[2]	64	6,006	Wilmington	1,809	184,919	Seaford	97	7,740
Remainder of County	342	26,342	Remainder of County	549	34,601	Remainder of County	755	71,087

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.
[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction. [2]Milford is in Kent and Sussex Counties.

432271 O - 57 - 22

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WILMINGTON STANDARD METROPOLITAN AREA—Consists of New Castle County, Del.; and Salem County, N. J.										
Retail trade, total	3,262	2,134	382,449	358,563	44,286	824,565	767,493	16,327	13,572	3,009
Food Stores										
Total	717	341	81,822	72,634	6,056	120,955	106,643	2,387	1,800	714
Grocery stores	488	228	70,747	63,563	4,908	98,803	86,097	1,851	1,361	479
Meat markets	98	22	3,352	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	16	8	877	703	76	1,432	1,432	26	26	15
Fruit stores, vegetable markets	30	8	1,158	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	62	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	39	29	(D)	1,283	287	6,156	5,464	147	(D)	(D)
Bakeries, with baking on premises	(NA)	26	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	21	17	1,132	1,066	101	2,102	1,791	59	40	21
Food stores, n.e.c.	31	15	1,438	1,224	113	2,449	2,355	55	47	29
Eating, Drinking Places										
Total	574	428	25,178	22,892	4,730	90,796	85,814	2,653	2,292	577
Eating places (except refreshment stands)	301	219	15,619	14,359	3,517	66,253	63,814	1,915	1,735	305
Restaurants, cafeterias	(NA)	214	(NA)	13,871	3,401	63,406	60,999	1,857	1,679	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	71	35	1,662	1,364	195	4,178	3,777	134	105	71
Drinking places	200	174	7,847	7,169	1,018	20,365	18,223	604	452	197
General Merchandise Group										
Total	100	66	41,871	41,183	5,610	115,883	102,293	2,762	2,116	63
Department stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	42	26	2,639	2,413	334	5,805	5,366	137	117	32
General stores	18	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	33	31	6,762	(D)	1,248	25,545	21,113	804	530	13
Apparel, Accessories Stores										
Total	275	227	27,317	26,423	4,131	74,176	69,522	1,517	1,272	204
Shoe stores	48	44	5,248	5,194	776	13,498	12,007	235	176	24
Men's shoe stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	11	(NA)	1,069	130	2,636	2,482	46	36	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	24	(NA)	3,439	572	9,759	8,483	172	124	(NA)
Men's, boys' clothing and furnishings stores	(NA)	41	(NA)	5,091	817	12,998	12,705	234	219	(NA)
Men's, boys' clothing stores	(NA)	23	(NA)	3,380	585	8,773	8,649	159	153	(NA)
Men's, boys' furnishings stores	(NA)	18	(NA)	1,711	232	4,225	4,056	75	66	(NA)
Family clothing stores	(NA)	19	(NA)	2,511	316	5,433	4,946	145	109	(NA)
Women's clothing, specialty stores	99	89	11,356	11,234	1,879	35,714	33,710	771	657	69
Ready-to-wear stores	(NA)	63	(NA)	9,770	1,724	32,561	30,818	666	591	(NA)
Millinery stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	15	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	29	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	17	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	173	127	23,565	22,697	3,579	65,672	64,278	941	887	143
Furniture, home furnishings stores	101	73	13,246	12,778	2,271	38,699	37,785	574	534	80
Furniture stores	(NA)	45	(NA)	10,508	1,812	29,681	29,208	431	405	(NA)
Floor covering stores	(NA)	13	(NA)	1,492	328	6,188	5,972	82	78	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	15	(NA)	778	131	2,830	2,605	61	51	(NA)
Household appliance, radio, TV stores	70	54	10,305	9,919	1,308	26,973	26,493	367	353	52
Household appliance stores	(NA)	25	(NA)	4,769	543	11,079	10,878	151	145	(NA)
Appliance, radio, TV stores	(NA)	26	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Radio, TV stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Automotive Group										
Total	125	97	54,290	53,386	5,432	95,092	94,263	1,297	1,263	114
Passenger car dealers (franchised)	59	58	48,459	48,459	4,971	86,328	85,977	1,161	1,149	50
Passenger car dealers (nonfranchised)	30	12	2,462	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	23	19	2,081	2,023	249	5,081	4,839	75	63	16
Motorcycle, aircrft, boat dealers	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	311	231	22,291	20,361	1,976	39,906	34,196	831	573	324
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	152	114	22,001	21,165	3,038	59,042	56,341	882	801	117
Farm equipment dealers	20	18	2,751	(D)	301	5,222	5,186	87	85	16
Lumber, building materials dealers	48	38	12,933	12,795	1,768	34,340	32,704	499	457	27
Paint, glass, wallpaper stores	17	13	(D)	1,975	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	56	34	3,219	2,641	280	6,756	5,887	127	97	54
Drug Stores, Proprietary Stores										
Total	120	100	11,611	11,161	1,633	31,848	27,972	811	587	105
Drug stores	(NA)	88	(NA)	10,742	1,591	31,187	27,447	789	575	(NA)
Proprietary stores	(NA)	12	(NA)	419	42	661	525	22	12	(NA)
Other Retail Stores										
Total	364	264	64,609	59,955	6,427	100,118	95,360	1,824	1,577	506
Liquor stores	171	129	12,727	10,879	1,027	18,881	17,891	366	298	151
Fuel, ice dealers	58	40	24,962	24,738	2,513	30,498	29,115	464	435	48
Fuel dealers (coal, wood)	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	24	(NA)	23,308	2,223	24,714	23,552	374	355	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	34	26	11,048	10,822	573	10,228	9,753	180	168	25
Farm, garden supply stores	9	7	1,207	(D)	179	2,546	2,384	44	37	4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WILMINGTON STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Jewelry stores	38	28	2,741	2,515	488	9,191	8,906	137	128	35
Book stores	7	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	9	7	1,852	(D)	373	4,923	4,831	88	84	7
Sporting goods stores	11	7	783	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	2	...	(D)	...	...	...	...	...	...	(D)
Florists	39	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Cigar stores, stands	20	10	(D)	880	63	1,156	1,077	40	34	(D)
News dealers, newsstands	19	13	1,042	912	88	1,673	1,257	91	39	19
Gift, novelty, souvenir stores	26	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	8	8	692	692	80	1,523	1,475	24	21	6
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	6	4	414	(D)	141	2,170	2,170	30	30	6
Office, store machine and equipment dealers	3	3	114	114	26	496	485	8	7	3
Retail stores (except second-hand) n.e.c.	27	27	1,271	1,271	215	4,717	4,466	102	82	17
Second-hand stores	19	11	536	450	93	1,762	1,714	32	28	16
Nonstore Retailers										
Total	151	39	7,994	6,706	1,674	31,077	30,811	422	404	142
Mail order houses	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	137	29	5,781	4,709	1,381	25,363	25,356	327	325	130
Merchandise vending machine operators	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1] — STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	WILMINGTON STANDARD METROPOLITAN AREA			
Retail trade, total	3,133	2,059	271,584	250,762
Food stores	889	413	58,059	48,956
Eating, drinking places	594	433	18,409	16,337
General merchandise group	81	50	17,728	17,210
Apparel, accessories stores	238	177	25,488	24,573
Furniture, home furnishings, appliance dealers	161	129	18,990	18,488
Automotive group	127	107	42,575	41,658
Gasoline service stations	297	191	13,922	11,774
Lumber, building materials, hardware, farm equipment dealers	148	120	18,928	18,345
Drug stores, proprietary stores	99	89	7,421	7,256
Other retail stores	476	329	45,404	(D)
Nonstore retailers	23	21	4,660	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ...Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
KENT COUNTY										
Retail trade, total	622	378	67,450	63,218	6,002	121,188	112,214	2,420	2,005	605
Food stores, total	114	56	9,791	8,357	507	9,879	8,157	236	157	127
Grocery stores	103	51	9,428	8,064	474	8,806	7,223	204	129	112
Meat markets, fish (seafood) markets	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	4	191	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	75	57	2,988	2,720	495	12,788	9,531	406	289	75
Eating places	57	43	2,210	(D)	412	10,199	7,974	306	251	62
Drinking places	18	14	778	(D)	83	2,589	1,557	100	38	13
General merchandise group, total	42	22	6,169	5,867	792	18,177	14,982	364	276	32
General merchandise group (except variety)	34	14	4,623	4,321	570	12,033	11,144	219	167	27
Variety stores	8	8	1,546	1,546	222	4,144	3,838	145	111	5
Apparel, accessories stores, total	36	30	2,021	1,875	198	4,567	4,282	98	81	31
Shoe stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	7	7	565	565	59	1,590	1,468	31	26	7
Family clothing stores	...	...	...	...	...	...	...	...	...	...
Women's clothing, specialty stores	17	15	970	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	3	70	50	4	2	(NA)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	44	26	3,072	2,848	457	9,741	9,639	143	139	43
Furniture, home furnishings stores, antique stores	26	10	1,168	(D)	135	2,973	2,936	47	45	24
Household appliance, radio, TV stores	18	16	1,904	(D)	322	6,768	6,703	96	94	19
Automotive group	47	33	14,851	14,405	1,189	23,020	22,505	352	337	43
Gasoline service stations	75	41	3,222	2,800	208	4,553	3,944	111	81	82
Lumber, bldg. matls., hardware, farm equip. dealers, total	42	32	4,919	4,751	622	12,804	12,044	225	207	41
Farm equipment dealers	6	6	880	880	126	2,341	2,341	33	33	3
Lumber, building materials, supplies, equipment dealers	23	15	2,825	(D)	374	7,654	7,249	137	124	23
Hardware stores	13	11	1,214	(D)	122	2,809	2,454	55	50	15
Drug stores, proprietary stores, total	16	16	1,438	1,438	140	2,736	2,426	65	59	13
Drug stores	11	11	878	878	92	1,784	1,629	48	36	11
Proprietary stores	5	5	560	560	48	954	797	17	23	2
Other retail stores, total	101	59	17,318	(D)	1,029	18,098	17,716	313	292	91
Liquor stores	20	18	1,468	(D)	145	2,285	2,170	43	38	14
Fuel, ice dealers	16	8	2,609	2,443	328	5,842	5,636	95	94	11
Feed, farm, garden supply stores	18	16	11,736	(D)	448	8,055	7,952	121	117	15
Jewelry stores	7	5	201	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	13	9	936	842	55	1,186	1,062	38	27	15
Second-hand stores	9	3	250	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	30	6	1,863	(D)	367	7,043	6,988	87	85	27
NEW CASTLE COUNTY										
Retail trade, total	2,648	1,742	329,441	310,161	39,914	741,715	690,566	14,537	12,091	2,384
Food stores, total	585	277	69,334	61,748	5,318	106,842	93,660	2,103	1,581	582
Grocery stores	393	177	59,314	53,318	4,265	86,540	75,315	1,614	1,163	387
Meat markets, fish (seafood) markets	38	28	4,038	3,804	348	6,477	6,277	130	116	40
Fruit stores, vegetable markets	30	8	1,158	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	54	12	1,424	832	237	3,552	3,387	109	99	51
Bakery products stores	31	23	1,235	1,093	248	5,416	4,735	126	91	31
Other food stores	37	29	2,127	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	479	351	21,705	19,591	4,201	79,898	75,727	2,314	2,017	459
Eating places (except refreshment stands)	253	183	13,906	12,760	3,184	59,276	57,119	1,705	1,545	245
Refreshment stands	62	30	1,505	(D)	175	3,513	3,176	109	86	61
Drinking places	162	138	6,244	(D)	842	17,107	15,432	500	386	149
General merchandise group, total	75	51	40,128	39,700	5,412	111,864	98,694	2,638	2,019	45
Department stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	32	20	1,908	1,770	264	4,392	4,143	104	94	24
General stores	11	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	25	23	5,961	(D)	1,121	23,109	18,907	717	456	10
Apparel, accessories stores, total	230	194	25,143	24,523	3,981	70,843	60,833	1,424	1,204	159
Shoe stores	43	39	4,988	4,934	745	12,871	11,494	217	187	21
Men's, boys' clothing and furnishings stores	(NA)	35	(NA)	4,702	793	12,534	12,266	224	210	(NA)
Family clothing stores	(NA)	17	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	80	74	10,298	10,218	1,796	33,718	31,981	716	614	50
Ready-to-wear stores	(NA)	49	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Millinery stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	14	(NA)	968	94	1,828	1,674	45	36	(NA)
Other apparel stores	41	29	2,403	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	138	102	20,012	19,250	3,223	59,025	57,843	818	773	105
Furniture, home furnishings stores	82	58	11,228	10,824	2,011	34,236	33,417	488	452	65
Furniture stores	(NA)	32	(NA)	8,625	1,560	25,427	25,049	349	327	(NA)
Home furnishings stores, antique stores	(NA)	26	(NA)	2,199	451	8,809	8,368	139	125	(NA)
Household appliance, radio, TV stores	54	44	8,772	8,426	1,212	24,789	24,426	330	321	38

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 200 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
NEW CASTLE COUNTY—Con.										
Automotive group, total	80	62	44,640	43,898	4,552	79,562	79,097	1,059	1,038	65
Passenger car dealers (franchised)	31	31	39,693	39,693	4,159	72,231	72,231	943	943	17
Passenger car dealers (nonfranchised)	28	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	14	14	1,655	1,655	202	4,153	3,924	61	50	10
Other automotive dealers	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	251	191	18,935	17,525	1,678	34,360	29,735	711	492	268
Lumber, bldg. matls., hardware, farm equip. dealers, total	105	81	17,819	17,231	2,596	51,253	48,713	754	680	76
Farm equipment dealers	9	7	1,186	(D)	133	2,361	2,344	40	39	8
Lumber, building materials dealers	34	28	11,163	11,117	1,557	30,848	29,247	444	404	14
Plumbing, paint, electrical stores	19	17	2,721	(D)	652	11,937	11,793	154	148	10
Hardware stores	43	29	2,749	2,287	254	6,107	5,329	116	89	44
Drug stores, proprietary stores, total	106	88	10,481	(D)	1,506	29,458	25,809	733	528	91
Drug stores	(NA)	76	(NA)	(D)	1,464	28,797	25,284	711	516	(NA)
Proprietary stores	(NA)	12	(NA)	419	42	661	525	22	12	(NA)
Other retail stores, total	466	312	53,919	(D)	5,794	88,179	84,110	1,506	1,362	414
Liquor stores	162	122	11,919	(D)	984	18,024	17,191	340	265	140
Fuel, ice dealers	42	32	23,786	23,666	2,415	28,145	26,807	423	395	32
Feed, farm, garden supply stores	23	19	5,134	(D)	353	5,642	5,461	99	87	16
Jewelry stores	31	25	2,534	2,350	471	8,727	8,511	128	121	28
Book, stationery stores	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	9	7	727	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	29	15	1,050	902	185	3,770	3,554	90	72	38
Cigar stores, stands	20	10	(D)	880	63	1,156	1,077	40	34	(D)
News dealers, newsstands	12	10	663	(D)	52	1,036	687	58	18	14
Gift, novelty, souvenir stores	22	14	555	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	33	31	1,741	(D)	391	7,458	7,222	140	121	23
Second-hand stores	17	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers, total	133	33	7,325	6,415	1,653	30,633	30,367	415	397	120
Mail order houses	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	120	24	5,532	4,640	1,365	25,009	25,004	321	319	111
Merchandise vending machine operators	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SUSSEX COUNTY										
Retail trade, total	1,037	619	96,008	88,218	6,804	130,836	122,780	2,713	2,294	1,027
Food stores, total	194	72	15,662	12,938	783	14,960	12,801	324	223	202
Grocery stores	161	65	14,977	12,531	742	13,985	11,666	299	199	166
Meat markets, fish (seafood) markets	6	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	11	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	131	93	4,170	3,802	582	12,971	12,016	401	333	139
Eating places	97	63	2,484	2,200	401	8,698	8,069	296	251	112
Drinking places	34	30	1,686	1,602	181	4,273	3,949	105	82	27
General merchandise group, total	56	28	1,896	1,308	116	1,962	1,636	78	48	54
General merchandise group (except variety)	42	14	1,207	619	36	706	531	29	15	42
Variety stores	14	14	689	689	80	1,256	1,105	49	33	12
Apparel, accessories stores, total	69	47	3,573	3,255	290	4,339	3,975	125	92	68
Shoe stores	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	849	79	1,414	1,357	30	26	(NA)
Family clothing stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	31	21	1,633	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	18	(NA)	1,406	121	1,326	1,222	41	31	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	6	2	98	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	64	46	3,965	3,607	449	7,902	7,596	147	137	68
Furniture, home furnishings stores, antique stores	29	23	2,190	(D)	291	4,226	3,951	79	70	28
Household appliance, radio, TV stores	35	23	1,775	(D)	158	3,674	3,645	68	67	40
Automotive group	50	44	16,164	15,996	1,256	25,226	24,243	397	375	41
Gasoline service stations	149	65	5,308	3,238	226	4,345	3,700	120	85	156
Lumber, bldg. matls., hardware, farm equip. dealers, total	60	42	6,863	6,671	935	17,361	16,954	318	290	49
Farm equipment dealers	12	10	1,830	(D)	176	3,130	3,079	57	55	12
Lumber, building materials, supplies, equipment dealers	28	18	3,588	3,468	536	10,865	10,686	194	180	18
Hardware stores	20	14	1,445	(D)	223	3,846	3,187	67	49	19
Drug stores, proprietary stores, total	31	25	2,084	(D)	186	3,251	2,846	132	87	25
Drug stores	(NA)	12	(NA)	(D)	119	1,926	1,753	63	47	(NA)
Proprietary stores	(NA)	13	(NA)	1,002	69	1,325	1,093	69	40	(NA)
Other retail stores, total	207	149	35,518	34,812	1,934	36,915	35,950	654	608	198
Liquor stores	37	33	2,519	2,427	217	3,728	3,478	82	66	26
Fuel, ice dealers	29	19	2,616	2,534	405	8,645	8,616	133	131	25
Feed, farm, garden supply stores	68	64	28,752	28,660	1,190	22,500	21,977	386	367	72
Jewelry stores	13	9	283	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	39	21	1,114	878	79	1,217	1,060	37	28	39
Second-hand stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	26	8	805	(D)	46	1,104	1,061	17	16	27

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WILMINGTON										
Retail trade, total	1,847	1,241	237,828	225,280	30,871	565,236	528,310	10,807	9,079	1,649
Food stores, total	414	204	42,716	37,950	3,574	73,465	64,222	1,444	1,089	415
Grocery stores	264	120	34,099	30,479	2,627	55,502	47,397	1,016	731	265
Meat markets, fish (seafood) markets	32	26	3,612	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	18	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	52	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	48	40	2,671	2,535	356	7,616	6,947	186	143	45
Eating, drinking places, total	348	256	13,536	12,018	2,420	49,357	46,767	1,453	1,267	357
Eating places	217	145	8,872	7,836	1,771	36,341	34,757	1,060	948	229
Drinking places	129	111	4,614	4,182	649	13,016	12,010	393	319	124
General merchandise group, total	49	35	30,593	30,423	4,369	86,153	74,740	2,079	1,537	26
General merchandise group (except variety)	32	20	25,504	(D)	3,420	66,243	58,302	1,453	1,133	18
Variety stores	17	15	5,089	(D)	949	19,910	16,438	626	404	8
Apparel, accessories stores, total	193	169	23,142	22,722	3,772	66,476	62,616	1,323	1,126	128
Shoe stores	35	35	4,575	4,567	711	11,856	10,495	240	152	17
Men's, boys' clothing and furnishings stores	(NA)	32	(NA)	4,537	777	12,202	11,990	217	206	(NA)
Family clothing stores	(NA)	13	(NA)	1,796	235	3,973	3,688	105	82	(NA)
Women's clothing, specialty stores	71	67	9,880	9,844	1,757	32,933	31,227	697	597	42
Ready-to-wear stores	(NA)	43	(NA)	6,456	1,607	29,890	28,445	615	534	(NA)
Other clothing, specialty stores	(NA)	24	(NA)	1,388	150	3,043	2,782	82	63	(NA)
Other appsrel stores	30	22	2,076	1,978	292	5,512	5,216	104	99	24
Furniture, home furnishings, appliance dealers, total	103	85	18,183	17,631	3,005	54,118	52,996	732	710	72
Furniture, home furnishings stores, antique stores	61	51	10,648	10,424	1,955	33,302	32,531	472	439	45
Household appliance, radio, TV stores	40	34	7,521	7,207	1,050	20,816	20,465	280	271	25
Automotive group	55	41	35,108	34,642	3,760	65,441	65,165	851	841	43
Gasoline service stations	114	86	8,880	8,344	884	18,544	16,301	360	255	123
Lumber, bldg. matls., hardware, farm equip. dealers, total	58	44	8,962	8,074	1,498	28,862	28,265	404	379	39
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	30	26	7,033	6,949	1,352	25,673	25,245	343	326	14
Hardwsre stores	27	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	77	61	7,522	7,136	1,135	21,907	19,366	527	393	66
Drug stores	(NA)	54	(NA)	6,923	1,113	21,482	19,006	518	387	(NA)
Proprietary stores	(NA)	7	(NA)	213	22	425	360	9	6	(NA)
Other retail stores, total	353	235	43,174	40,406	4,865	71,603	68,598	1,234	1,105	309
Liquor stores	122	90	8,174	6,788	636	11,790	11,267	223	185	108
Fuel, ice dealers	26	22	22,651	22,837	2,213	24,285	22,947	374	346	19
Feed, farm, garden supply stores	9	7	655	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	27	21	2,300	2,216	449	8,392	8,176	121	114	21
Book, stationery stores	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	113	91	6,179	5,615	952	17,587	16,888	345	302	105
Second-hand stores	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	93	25	6,512	6,034	1,589	29,310	29,274	380	377	71

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not avsilsble. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less thsn $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

☆U. S. GOVERNMENT PRINTING OFFICE : 1956 O - 390979

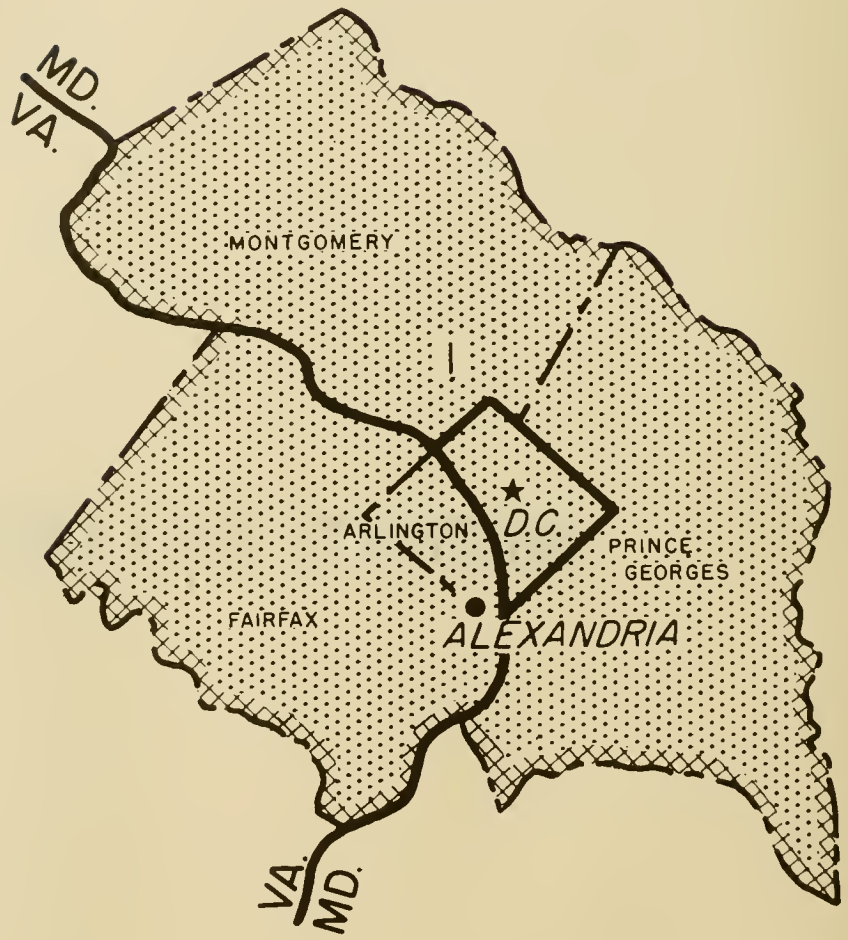
LIST OF CORRECTIONS

["Leaders" (. . . .) indicate no change]

Table	Page	Item	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
			Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
		Wilmington S. M. A.										
103	8-8	Men's, boys' clothing and furnishings stores	.....	40	.....	3,711	535	9,222	8,929	154	139	.....
		Men's, boys' clothing stores	.....	22	.....	2,000	303	4,997	4,873	79	73	.....
		Family clothing stores	.....	21	.....	4,194	638	10,488	10,001	237	201	.....
		Women's clothing, specialty stores	98	88	11,063	10,931	1,839	34,435	32,431	759	645	.....
		Ready-to-wear stores	.....	62	.....	9,467	1,684	31,282	29,539	674	579	.....
		New Castle County										
104	8-10	Men's, boys' clothing and furnishings stores	.....	34	.....	3,322	511	8,758	8,490	144	130	.....
		Family clothing stores	.....	19	.....	.....	.....	.....	.....	.....	.....	.....
		Women's clothing, specialty stores	79	73	9,995	9,915	1,756	32,439	30,702	704	602	.....
		Ready-to-wear stores	.....	48	.....	.....	.....	.....	.....	.....	.....	.....
		Wilmington										
105	8-12	Men's, boys' clothing and furnishings stores	.....	31	.....	3,157	495	8,426	8,214	137	126	.....
		Family clothing stores	.....	15	.....	3,479	557	9,028	8,743	197	174	.....
		Women's clothing, specialty stores	70	66	9,577	9,541	1,717	31,654	29,948	685	585	.....
		Ready-to-wear stores	.....	42	.....	8,153	1,567	28,611	27,166	603	522	.....

DISTRICT OF COLUMBIA

DISTRICT OF COLUMBIA



STANDARD METROPOLITAN AREA

CODE
1 WASHINGTON D.C.

LEGEND

● PLACES OF 25,000 TO 100,000

★ PLACES OF 100,000 AND OVER

STANDARD METROPOLITAN AREA

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	9-4
101A.	Retail Trade: 1954 and 1948 - The State	9-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More (Not applicable)	
103.	Retail Trade: 1954 - Standard Metropolitan Areas	9-6
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	9-7
104.	Retail Trade: 1954 - Counties With 500 Establishments or More (Not applicable)	
105.	Retail Trade: 1954 - Cities With 500 Establishments or More (Not applicable)	

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	6,734	5,188	1,212,450	1,176,800	170,981	3,287,427	3,103,809	62,245	54,406	6,166
Food Stores										
Total	1,484	968	224,737	209,373	16,792	313,939	286,564	5,377	4,313	1,571
Grocery stores	970	628	198,098	186,678	13,974	259,424	235,938	4,067	3,226	1,024
Meat markets	68	42	4,716	3,748	292	6,143	5,723	127	104	71
Fish (seafood) markets	24	20	1,331	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	59	21	1,882	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	35	29	1,683	1,621	264	5,062	4,597	113	99	17
Bakery products stores	61	51	4,374	4,250	917	17,609	16,333	407	308	86
Bakeries, with baking on premises	(NA)	43	(NA)	3,883	859	16,396	15,296	378	289	(NA)
Bakeries, without baking on premises	(NA)	8	(NA)	367	58	1,213	1,037	29	19	(NA)
Delicatessen stores	171	101	8,086	6,366	572	10,447	9,629	277	237	208
Food stores, n.e.c.	90	76	4,455	4,177	536	10,538	10,068	279	251	60
Eating, Drinking Places										
Total	1,358	1,268	111,139	109,737	30,472	588,744	552,063	14,713	12,855	1,137
Eating places (except refreshment stands)	996	934	93,296	92,306	27,334	519,803	489,466	13,040	11,427	868
Restaurants, cafeterias	(NA)	917	(NA)	90,806	26,971	514,065	483,965	12,888	11,287	(NA)
Caterers	(NA)	10	(NA)	915	150	2,410	2,287	59	53	(NA)
In-plant food contractors	(NA)	7	(NA)	585	213	3,328	3,214	93	87	(NA)
Refreshment stands	152	134	5,750	5,462	808	17,453	16,060	389	318	73
Drinking places	206	200	12,025	11,969	2,330	51,488	46,537	1,284	1,110	192
General Merchandise Group										
Total	197	129	180,093	177,744	35,253	720,608	674,894	15,133	13,232	178
Department stores	12	12	151,594	151,594	30,636	631,145	596,934	12,722	11,511	...
Dry goods, general merchandise stores	66	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	118	78	22,282	20,992	3,746	71,930	61,309	2,114	1,464	114
Apparel, Accessories Stores										
Total	666	580	104,843	102,119	16,317	316,238	297,086	5,589	4,930	485
Shoe stores	134	124	20,086	19,808	2,933	56,195	52,185	894	692	56
Men's shoe stores	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	31	(NA)	7,067	1,087	20,264	19,220	308	250	(NA)
Children's, juveniles' shoe stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	67	(NA)	10,789	1,626	31,768	28,957	521	385	(NA)
Men's, boys' clothing and furnishings stores	(NA)	134	(NA)	19,458	3,063	56,149	54,620	910	738	(NA)
Men's, boys' clothing stores	(NA)	93	(NA)	16,229	2,634	48,492	47,358	666	617	(NA)
Men's, boys' furnishings stores	(NA)	41	(NA)	3,229	429	7,657	7,262	144	121	(NA)
Family clothing stores	(NA)	37	(NA)	13,592	2,496	51,843	44,523	827	765	(NA)
Women's clothing, specialty stores	255	225	43,255	42,751	6,735	130,387	124,574	2,724	2,426	296
Ready-to-wear stores	(NA)	164	(NA)	37,072	5,923	114,998	110,063	2,397	2,158	(NA)
Millinery stores	(NA)	29	(NA)	2,008	361	6,956	6,506	157	126	(NA)
Clothing, specialty stores, n.e.c.	(NA)	32	(NA)	3,671	451	8,433	8,003	170	142	(NA)
Children's, infants' wear stores	27	25	2,608	(D)	376	7,140	6,900	138	123	25
Apparel stores, n.e.c.	45	35	4,114	(D)	714	14,524	14,279	196	186	41
Furniture, Home Furnishings, Appliance Dealers										
Total	330	256	65,290	63,596	9,449	181,602	177,854	2,595	2,438	303
Furniture, home furnishings stores	218	166	38,261	37,231	6,725	130,493	127,785	1,895	1,772	205
Furniture stores	(NA)	75	(NA)	25,812	4,538	87,450	85,890	1,182	1,108	(NA)
Floor covering stores	(NA)	22	(NA)	4,872	845	16,694	16,350	263	254	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	69	(NA)	6,547	1,342	26,349	25,545	450	410	(NA)
Household appliance, radio, TV stores	112	90	27,029	26,365	2,724	51,109	50,069	700	666	98
Household appliance stores	(NA)	34	(NA)	7,993	1,333	24,952	24,561	323	313	(NA)
Appliance, radio, TV stores	(NA)	37	(NA)	14,358	934	18,637	18,245	272	259	(NA)
Radio, TV stores	(NA)	19	(NA)	4,014	407	7,520	7,263	105	94	(NA)
Automotive Group										
Total	206	182	177,826	177,152	19,937	361,838	356,453	4,475	4,341	115
Passenger car dealers (franchised)	79	73	142,353	142,275	15,933	285,601	282,078	3,481	3,416	19
Passenger car dealers (nonfranchised)	70	54	22,619	(D)	2,128	41,150	40,651	454	442	60
Tire, battery, accessory dealers	46	44	11,004	(D)	1,681	31,426	30,141	484	431	29
Motorcycle, aircraft, boat dealers	8	8	1,025	1,025	135	2,626	2,546	40	36	5
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	422	398	55,627	54,937	6,793	132,128	124,984	2,484	2,174	429
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	171	137	34,679	33,729	5,088	97,592	95,483	1,321	1,251	152
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials dealers	32	26	21,262	21,134	2,976	55,791	54,705	747	729	20
Paint, glass, wallpaper stores	27	21	4,322	4,086	741	14,976	14,906	167	162	17
Plumbing, electrical supply stores	18	14	2,846	2,702	548	11,196	10,922	138	126	19
Hardware stores	94	76	6,249	5,807	823	15,629	14,950	269	234	96
Drug Stores, Proprietary Stores										
Total	325	301	56,525	55,589	9,038	173,471	152,826	3,905	2,898	259
Drug stores	(NA)	283	(NA)	53,770	8,836	169,659	149,273	3,809	2,820	(NA)
Proprietary stores	(NA)	18	(NA)	1,819	202	3,812	3,553	96	78	(NA)
Other Retail Stores										
Total	1,234	904	176,247	170,451	17,688	311,260	296,123	5,333	4,678	1,208
Liquor stores	328	318	82,972	82,460	4,172	78,348	73,039	1,221	1,011	376
Fuel, ice dealers	51	33	28,822	28,670	3,612	47,710	45,818	1,025	949	36
Fuel dealers (coal, wood)	(NA)	9	(NA)	2,845	431	8,768	7,875	140	109	(NA)
Liquefied petroleum gas dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Fuel oil dealers	(NA)	19	(NA)	25,194	3,086	37,301	36,304	960	815	(NA)
Ice dealers	(NA)	5	(NA)	631	95	1,641	1,641	25	25	(NA)
Hay, grain, feed stores	3	3	151	151	13	288	246	8	6	2
Farm, garden supply stores	5	5	567	567	104	2,065	2,010	34	31	4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[3]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	134	92	13,700	12,640	2,502	42,540	41,600	595	552	110
Book stores	32	26	3,117	3,051	389	7,327	6,792	134	111	24
Stationery stores	24	22	5,924	(D)	755	16,323	15,799	241	229	18
Sporting goods stores	31	17	2,390	2,158	310	5,554	5,460	70	66	26
Bicycle stores	6	4	333	(D)	47	942	886	16	14	5
Florists	89	63	4,882	4,574	963	18,957	18,403	334	304	92
Cigar stores, stands	32	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	72	32	2,824	2,076	182	3,730	3,426	108	87	80
Gift, novelty, souvenir stores	91	47	3,702	3,120	377	7,720	7,276	176	147	97
Music stores	30	20	5,786	5,562	843	15,149	14,537	254	232	30
Camera, photographic supply stores	26	20	3,742	3,528	406	7,948	7,497	103	89	21
Luggage, leather goods stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	34	28	1,836	1,776	500	10,094	10,005	123	119	27
Office, store machine and equipment dealers	12	8	954	906	212	3,867	3,867	46	46	12
Retail stores (except second-hand) n.e.c.	66	66	6,793	6,793	1,060	19,623	18,926	304	273	51
Second-hand stores	106	70	3,956	3,456	719	14,567	13,009	332	264	111
Nonstore Retailers										
Total	341	65	25,445	22,373	4,154	90,007	89,479	1,320	1,296	329
Mail order houses	9	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	314	50	14,780	11,804	2,717	46,540	46,040	721	700	306
Merchandise vending machine operators	18	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	6,734	5,188	1,212,450	1,176,800	6,938	5,652	1,102,716	1,064,935
Food stores, total	1,484	968	224,737	209,373	1,906	1,284	209,454	192,231
Grocery stores	970	628	198,098	186,678	1,277	817	178,218	164,268
Other food stores	508	340	26,527	22,695	629	467	31,236	27,963
Eating, drinking places, total	1,358	1,268	111,139	109,737	1,333	1,255	99,972	99,045
Eating places	1,148	1,068	99,046	97,768	1,200	1,125	93,070	92,169
Drinking places	206	200	12,025	11,969	133	130	6,902	6,876
General merchandise group	197	129	180,092	177,744	168	125	184,651	184,064
Apparel, accessories stores, total	666	580	104,843	102,119	778	648	119,453	117,188
Shoe stores	134	124	20,086	19,808	117	108	19,176	19,025
Other apparel stores	522	456	84,553	82,311	661	540	100,277	98,163
Furniture, home furnishings, appliance dealers	330	256	65,290	63,596	327	265	53,687	52,715
Automotive group	206	182	177,826	177,152	224	201	141,621	140,338
Gasoline service stations	422	398	55,627	54,937	427	404	36,125	35,745
Lumber, bldg. matls., hardware, farm equip. dealers, total	171	137	34,679	33,729	179	152	33,937	33,301
Farm equipment dealers	...	...	...	...	...	...	...	...
Lumber, bldg. matls., supplies, equipment, hardware dealers	171	137	34,679	33,729	179	152	33,937	33,301
Drug stores, proprietary stores, total	325	301	56,525	55,589	326	313	52,565	52,318
Drug stores	(NA)	283	(NA)	53,770	298	292	51,357	51,237
Proprietary stores	(NA)	18	(NA)	1,819	28	21	1,208	1,081
Other retail stores, total	1,234	904	176,247	170,451	1,243	980	167,996	(D)
Liquor stores	328	318	82,972	82,460	333	316	69,067	67,871
Fuel, ice dealers	51	33	28,822	28,670	76	66	38,342	30,084
Feed, farm, garden supply stores	8	8	718	718	9	8	1,369	(D)
Jewelry stores	134	92	13,700	12,640	124	97	15,355	14,932
Other retail stores	659	453	49,323	45,963	701	493	43,863	40,643
Nonstore retailers	341	65	25,445	22,373	27	25	3,255	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

(Not applicable)

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses[1] only)
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WASHINGTON STANDARD METROPOLITAN AREA--Consists of the District of Columbia; Alexandria and Falls Church Cities; Arlington and Fairfax Counties, Va.; Montgomery and Prince Georges Counties, Md.										
Retail trade, total	11,122	8,506	2,023,841	1,966,273	258,321	5,012,652	4,684,362	94,600	80,433	10,211
Food Stores										
Total	2,330	1,576	466,946	444,940	34,192	657,907	589,634	11,169	8,638	2,364
Grocery stores	1,578	1,064	426,311	409,299	29,613	565,436	504,805	8,962	6,841	1,581
Meat markets	74	48	5,385	4,417	334	7,068	6,622	144	120	79
Fish (seafood) markets	27	21	1,387	1,333	150	2,647	2,570	56	50	26
Fruit stores, vegetable markets	78	26	2,408	1,606	101	2,328	1,965	58	45	100
Candy, nut, confectionery stores	57	43	2,611	2,311	394	7,194	6,343	164	149	33
Bakery products stores	116	100	7,609	7,427	1,608	33,900	30,804	768	578	159
Bakeries, with baking on premises	(NA)	86	(NA)	6,826	1,500	31,502	28,669	712	538	(NA)
Bakeries, without baking on premises	(NA)	14	(NA)	601	108	2,398	2,135	56	40	(NA)
Delicatessen stores	235	156	14,701	12,677	1,195	23,764	21,566	587	483	272
Food stores, n.e.c.	145	118	6,350	5,870	797	15,570	14,957	410	372	98
Eating, Drinking Places										
Total	2,026	1,838	162,458	158,912	41,192	793,240	740,286	20,151	17,376	1,759
Eating places (except refreshment stands)	1,411	1,285	131,484	129,032	36,002	681,120	637,271	17,480	15,089	1,254
Restaurants, cafeterias	(NA)	1,255	(NA)	125,500	35,050	664,813	622,000	17,053	14,729	(NA)
Caterers	(NA)	14	(NA)	2,361	558	9,605	8,683	218	177	(NA)
In-plant food contractors	(NA)	16	(NA)	1,171	394	6,702	6,586	169	183	(NA)
Refreshment stands	233	201	8,645	8,171	1,303	27,284	25,236	640	528	136
Drinking places	374	352	22,185	21,709	3,887	84,836	77,777	2,051	1,759	361
General Merchandise Group										
Total	363	257	260,142	257,006	44,680	909,027	839,104	19,917	16,652	325
Department stores	24	24	210,705	210,705	37,395	762,733	713,756	15,725	13,978	...
Dry goods, general merchandise stores	114	68	9,640	(D)	1,196	24,026	22,799	457	396	115
General stores	22	20	1,902	(D)	101	1,957	1,737	50	39	31
Variety stores	197	145	37,779	36,271	6,258	120,311	100,816	3,685	2,439	173
Apparel, Accessories Stores										
Total	1,010	878	142,594	138,776	20,941	406,392	376,391	7,562	6,485	768
Shoe stores	211	195	27,927	27,569	4,049	77,349	69,959	1,296	942	99
Men's shoe stores	(NA)	26	(NA)	1,939	204	4,033	3,902	82	55	(NA)
Women's shoe stores	(NA)	37	(NA)	7,814	1,197	22,284	20,640	352	270	(NA)
Children's, juveniles' shoe stores	(NA)	12	(NA)	920	148	2,647	2,446	44	34	(NA)
Family shoe stores	(NA)	120	(NA)	16,926	2,500	48,385	42,771	838	583	(NA)
Men's, boys' clothing and furnishings stores	(NA)	184	(NA)	24,398	3,603	67,232	65,030	995	684	(NA)
Men's, boys' clothing stores	(NA)	130	(NA)	20,250	3,073	57,900	56,212	824	742	(NA)
Men's, boys' furnishings stores	(NA)	54	(NA)	4,148	530	9,332	8,818	171	142	(NA)
Family clothing stores	(NA)	62	(NA)	16,338	2,894	59,569	52,072	1,046	970	(NA)
Women's clothing, specialty stores	369	327	61,231	60,533	8,932	173,530	161,356	3,736	3,243	303
Ready-to-wear stores	(NA)	250	(NA)	53,400	7,940	154,893	143,885	3,337	2,914	(NA)
Millinery stores	(NA)	36	(NA)	2,583	435	8,072	7,474	164	149	(NA)
Clothing, specialty stores, n.e.c.	(NA)	41	(NA)	4,550	557	10,565	9,997	215	180	(NA)
Children's, infants' wear stores	79	69	6,038	5,834	733	13,808	13,385	264	254	76
Apparel stores, n.e.c.	53	41	4,280	4,104	730	14,904	14,589	205	192	44
Furniture, Home Furnishings, Appliance Dealers										
Total	543	425	87,532	85,054	12,864	244,574	239,216	3,497	3,275	495
Furniture, home furnishings stores	326	252	50,275	48,829	8,768	168,805	165,607	2,442	2,272	297
Furniture stores	(NA)	116	(NA)	33,905	5,911	112,434	110,407	1,520	1,427	(NA)
Floor covering stores	(NA)	29	(NA)	6,076	1,067	20,756	20,316	313	299	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	107	(NA)	8,846	1,790	35,615	34,284	609	546	(NA)
Household appliance, radio, TV stores	215	173	37,231	36,225	4,036	75,769	74,209	1,055	1,003	194
Household appliance stores	(NA)	66	(NA)	10,987	1,793	33,956	33,474	464	451	(NA)
Appliance, radio, TV stores	(NA)	66	(NA)	19,963	1,615	30,122	29,567	422	403	(NA)
Radio, TV stores	(NA)	41	(NA)	5,275	628	11,691	11,166	169	149	(NA)
Automotive Group										
Total	425	377	328,591	327,587	35,500	665,621	655,469	8,072	7,793	246
Passenger car dealers (franchised)	197	181	278,677	278,599	29,816	555,528	549,695	6,550	6,428	67
Passenger car dealers (nonfranchised)	115	89	28,914	28,050	2,526	48,228	47,687	571	557	103
Tire, battery, accessory dealers	92	86	17,448	17,392	2,494	48,768	46,643	774	676	55
Motorcycle, aircraft, boat dealers	16	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	11	9	1,378	(D)	210	3,543	3,543	47	47	4
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	1,025	923	116,354	113,782	13,028	261,054	237,707	5,225	4,175	1,115
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	431	367	94,517	93,019	11,764	229,643	222,165	3,323	3,040	334
Farm equipment dealers	17	17	3,301	3,301	430	7,426	7,290	115	111	15
Lumber, building materials dealers	118	98	58,772	58,542	6,726	131,226	128,236	1,800	1,728	57
Paint, glass, wallpaper stores	47	39	5,763	5,499	923	18,496	18,369	221	214	30
Plumbing, electrical supply stores	28	22	4,901	4,733	853	17,509	17,235	214	202	27
Hardware stores	221	191	21,780	20,944	2,832	54,986	51,035	973	785	205
Drug Stores, Proprietary Stores										
Total	485	457	93,594	92,212	14,527	284,677	245,036	6,423	4,512	391
Drug stores	(NA)	431	(NA)	89,065	14,203	278,042	238,951	6,245	4,375	(NA)
Proprietary stores	(NA)	26	(NA)	3,147	324	6,635	6,085	178	137	(NA)
Other Retail Stores										
Total	1,856	1,304	229,228	219,318	22,447	408,268	387,851	7,087	6,149	1,777
Liquor stores	406	384	101,716	100,602	4,930	92,877	86,748	1,478	1,227	427
Fuel, ice dealers	105	67	38,310	37,872	4,829	72,109	69,985	1,381	1,297	84
Fuel dealers (coal, wood)	(NA)	12	(NA)	3,368	486	9,961	9,066	179	148	(NA)
Liquefied petroleum gas dealers	(NA)	8	(NA)	1,154	247	4,986	4,959	64	63	(NA)
Fuel oil dealers	(NA)	38	(NA)	32,557	3,980	55,084	53,882	1,101	1,049	(NA)
Ice dealers	(NA)	9	(NA)	793	116	2,078	2,078	37	37	(NA)
Hay, grain, feed stores	22	20	3,984	(D)	243	4,672	4,497	85	78	13
Farm, garden supply stores	25	19	3,126	2,976	343	6,528	6,372	130	120	23

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WASHINGTON STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Jewelry stores	198	132	17,379	16,021	3,093	55,922	54,666	792	750	172
Book stores	43	35	3,973	3,895	486	9,411	8,423	190	144	29
Stationery stores	35	29	6,931	6,711	898	19,491	18,670	296	278	26
Sporting goods stores	65	37	3,489	3,055	431	8,190	7,797	115	101	55
Bicycle stores	14	10	727	645	92	2,136	2,027	37	30	11
Florists	141	105	6,662	6,270	1,248	24,938	23,913	435	408	145
Cigar stores, stands	36	26	1,522	1,246	162	3,027	2,392	56	51	24
News dealers, newsstands	108	44	3,729	2,517	221	4,349	4,025	123	99	114
Gift, novelty, souvenir stores	134	80	5,424	4,644	610	12,145	11,216	279	226	146
Music stores	40	30	7,114	6,890	965	17,598	16,944	303	277	38
Camera, photographic supply stores	36	32	4,631	4,417	529	10,616	9,976	149	125	28
Luggage, leather goods stores	9	7	1,753	(D)	372	5,649	5,239	128	99	4
Optical goods stores	47	41	2,299	2,239	592	12,053	11,842	151	143	33
Office, store machine and equipment dealers	24	16	1,379	1,295	294	5,496	5,426	76	74	26
Retail stores (except second-hand) n.e.c	100	100	7,988	7,988	1,187	22,824	21,560	582	527	81
Second-hand stores	134	90	5,004	4,382	882	18,237	16,232	421	315	148
Nonstore Retailers										
Total	628	104	41,985	35,667	7,046	152,249	151,503	2,174	2,138	637
Mail order houses	19	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	567	79	21,026	15,174	3,450	62,756	62,074	993	962	578
Merchandise vending machine operators	42	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	WASHINGTON STANDARD METROPOLITAN AREA			
Retail trade, total	9,916	8,041	1,471,226	1,428,509
Food stores	2,689	1,832	316,929	293,393
Eating, drinking places	1,855	1,686	127,417	125,314
General merchandise group	295	227	212,739	211,617
Apparel, accessories stores	987	821	134,408	131,493
Furniture, home furnishings, appliance dealers	485	392	67,941	66,501
Automotive group	411	380	220,241	218,412
Gasoline service stations	830	735	59,970	57,790
Lumber, building materials, hardware, farm equipment dealers	323	283	62,472	61,406
Drug stores, proprietary stores	446	428	68,967	68,619
Other retail stores	1,562	1,225	188,486	(D)
Nonstore retailers	33	32	11,656	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ...Represents zero. [1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

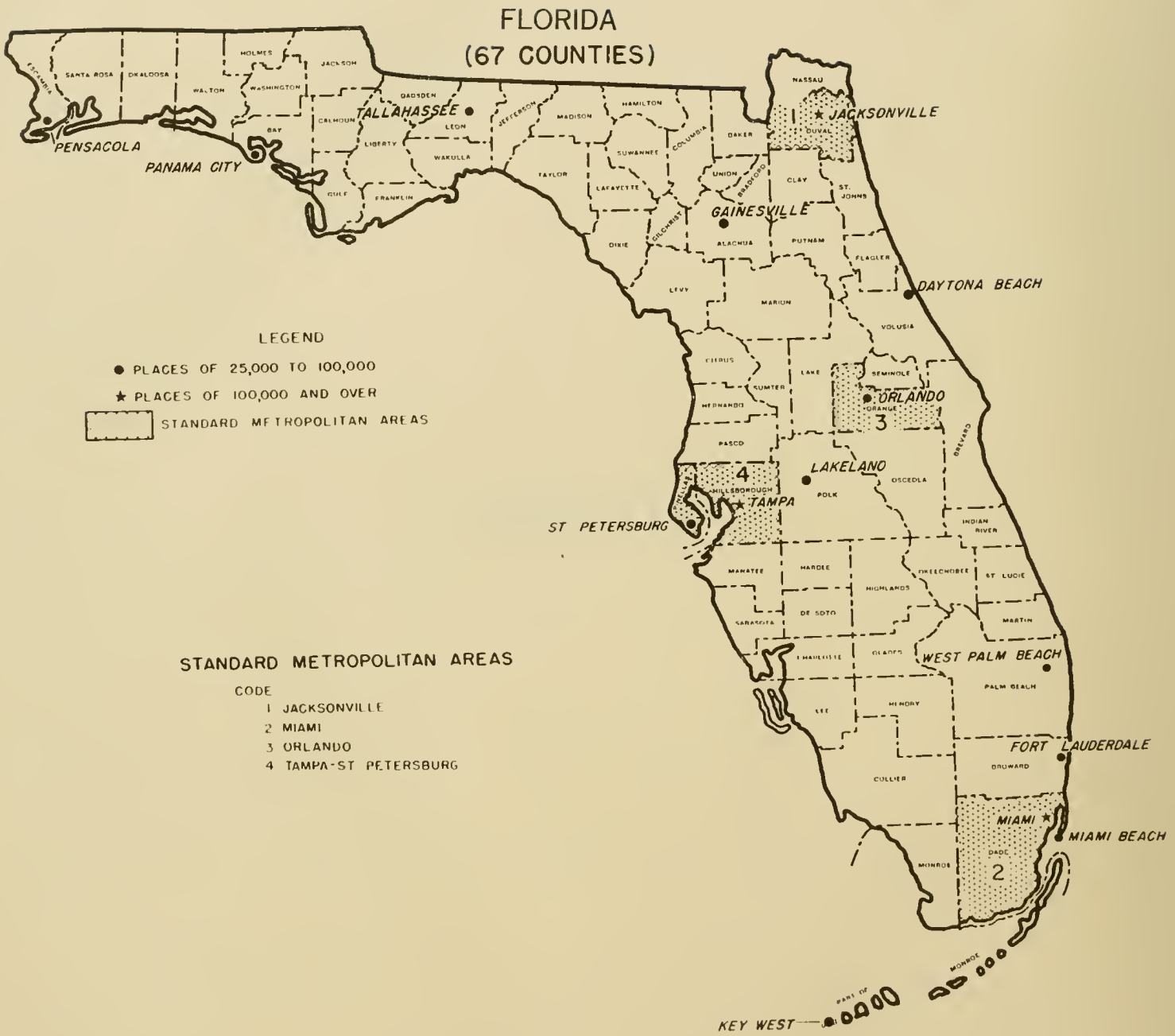
Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

(Not applicable)

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

(Not applicable)

FLORIDA


FLORIDA
(67 COUNTIES)
LEGEND
● PLACES OF 25,000 TO 100,000
★ PLACES OF 100,000 AND OVER
STANDARD METROPOLITAN AREAS
STANDARD METROPOLITAN AREAS
CODE
1 JACKSONVILLE
2 MIAMI
3 ORLANDO
4 TAMPA-ST PETERSBURG
PENSACOLA
PANAMA CITY
TALLAHASSEE
JACKSONVILLE
GAINESVILLE
DAYTONA BEACH
ORLANDO
LAKELAND
TAMPA
ST PETERSBURG
WEST PALM BEACH
FORT LAUDERDALE
MIAMI
MIAMI BEACH
KEY WEST
ESCAMBIA
SANTA ROSA
OKALOOSA
WALTON
HOLMES
WASHINGTON
JACKSON
BAY
CALHOUN
GULF
FRANKLIN
GADSDEN
LEON
LIBERTY
WAKULLA
JEFFERSON
MADISON
TAYLOR
HAMILTON
SUWANNEE
LAFAYETTE
COLUMBIA
DIXIE
GILCHRIST
ALACHUA
UNION
BRADFORD
BAKER
NASSAU
DUVAL
CLAY
ST. JOHNS
PUTNAM
FLAGLER
VOLUSIA
LEVY
MARION
CITRUS
SUMTER
LAKE
SEMINOLE
ORANGE
HERNANDO
PASCO
OSCEOLA
POLK
BREVARD
HILLSBOROUGH
INDIAN RIVER
MANATEE
HARDEE
OKEECHOBEE
ST LUCIE
HIGHLANDS
SARASOTA
DE SOTO
MARTIN
HARDEE
GLADES
PALM BEACH
LEE
HENDRY
COLLIER
BROWARD
DADE
MONROE
PART OF MONROE

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	10-4
101A.	Retail Trade: 1954 and 1948 - The State	10-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	10-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	10-12
103.	Retail Trade: 1954 - Standard Metropolitan Areas	10-13
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	10-18
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	10-19
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	10-30

List of corrections for this State appears at end of chapter.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	41,303	25,569	4,014,417	3,731,691	405,980	7,889,612	7,494,771	169,913	149,150	42,576
Food Stores										
Total	7,778	3,546	912,968	819,406	50,495	972,879	883,724	23,906	18,541	8,267
Grocery stores	5,903	2,635	843,078	763,714	43,787	836,945	756,570	20,658	15,688	6,172
Meat markets	195	107	13,809	11,407	875	15,975	15,278	295	259	230
Fish (seafood) markets	295	117	10,629	8,227	622	13,487	12,459	306	268	327
Fruit stores, vegetable markets	521	183	13,815	9,248	1,228	22,257	19,316	549	455	598
Candy, nut, confectionery stores	212	84	5,352	3,860	415	8,047	7,436	242	207	214
Bakery products stores	336	264	12,595	11,669	2,561	55,054	52,593	1,343	1,208	384
Bakeries, with baking on premises	(NA)	246	(NA)	11,184	2,483	53,318	50,887	1,296	1,163	(NA)
Bakeries, without baking on premises	(NA)	18	(NA)	485	78	1,736	1,706	47	45	(NA)
Delicatessen stores	71	53	3,230	2,810	248	4,893	4,715	120	114	91
Food stores, n.e.c.	213	103	10,067	8,471	759	16,221	15,349	393	342	229
Eating, Drinking Places										
Total	7,918	5,442	353,683	320,989	58,561	1,137,189	1,077,746	34,545	30,906	9,297
Eating places (except refreshment stands)	4,469	3,323	228,987	215,765	45,764	880,530	836,700	27,619	24,889	5,231
Restaurants, cafeterias	(NA)	3,274	(NA)	211,759	44,742	861,960	819,538	27,096	24,441	(NA)
Caterers	(NA)	29	(NA)	2,355	574	10,288	9,114	260	199	(NA)
In-plant food contractors	(NA)	20	(NA)	1,651	448	8,282	8,048	263	249	(NA)
Refreshment stands	632	382	14,917	12,315	1,910	37,051	32,667	1,273	972	712
Drinking places	2,795	1,737	109,457	92,909	10,887	219,608	208,379	5,653	5,045	3,328
General Merchandise Group										
Total	1,538	1,046	345,754	337,000	49,819	1,033,148	937,969	25,320	20,562	1,388
Department stores	48	48	177,335	177,335	30,944	671,420	613,378	13,535	11,545	1
Dry goods, general merchandise stores	690	414	70,265	65,381	7,058	140,256	132,347	3,402	2,915	707
General stores	268	176	17,638	15,632	875	16,091	14,503	481	380	297
Variety stores	514	408	80,260	78,652	10,942	205,381	177,741	7,902	5,722	363
Apparel, Accessories Stores										
Total	3,305	2,755	287,775	278,227	34,776	634,110	602,178	14,110	12,154	2,842
Shoe stores	535	455	47,056	45,770	5,699	99,741	91,867	2,026	1,562	315
Men's shoe stores	(NA)	59	(NA)	4,844	516	9,248	8,951	132	116	(NA)
Women's shoe stores	(NA)	170	(NA)	20,598	2,699	47,148	44,693	952	746	(NA)
Children's, juveniles' shoe stores	(NA)	20	(NA)	933	93	1,495	1,451	37	33	(NA)
Family shoe stores	(NA)	206	(NA)	19,395	2,391	41,850	36,772	905	667	(NA)
Men's, boys' clothing and furnishings stores	(NA)	544	(NA)	52,776	6,839	117,423	114,230	2,066	1,889	(NA)
Men's, boys' clothing stores	(NA)	361	(NA)	36,833	4,881	86,034	83,586	1,455	1,330	(NA)
Men's, boys' furnishings stores	(NA)	183	(NA)	15,943	1,958	31,389	30,644	631	559	(NA)
Family clothing stores	(NA)	340	(NA)	43,824	5,836	107,574	102,110	2,502	2,076	(NA)
Women's clothing, specialty stores	1,367	1,173	127,786	124,610	15,105	283,745	269,339	6,884	6,078	1,195
Ready-to-wear stores	(NA)	954	(NA)	106,997	12,861	238,847	226,674	5,873	5,199	(NA)
Millinery stores	(NA)	54	(NA)	2,426	415	8,899	8,414	214	179	(NA)
Clothing, specialty stores, n.e.c.	(NA)	165	(NA)	15,187	1,829	35,999	34,251	797	700	(NA)
Children's, infants' wear stores	230	188	9,375	8,581	838	16,490	15,726	436	380	259
Apparel stores, n.e.c.	75	55	2,830	2,666	459	9,137	8,906	176	169	75
Furniture, Home Furnishings, Appliance Dealers										
Total	2,459	1,819	220,934	210,244	30,178	606,608	568,600	10,537	9,946	2,338
Furniture, home furnishings stores	1,414	1,066	135,745	130,211	20,230	407,730	395,258	7,085	6,692	1,317
Furniture stores	(NA)	694	(NA)	98,569	14,314	278,357	272,984	4,832	4,615	(NA)
Floor covering stores	(NA)	98	(NA)	8,547	1,300	27,997	27,350	404	384	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	274	(NA)	23,095	4,616	101,376	94,924	1,849	1,693	(NA)
Household appliance, radio, TV stores	1,033	753	84,993	80,033	9,948	198,878	193,342	3,452	3,254	1,005
Household appliance stores	(NA)	271	(NA)	28,555	3,829	74,408	72,441	1,342	1,274	(NA)
Appliance, radio, TV stores	(NA)	282	(NA)	38,684	4,492	91,007	88,893	1,510	1,430	(NA)
Radio, TV stores	(NA)	200	(NA)	12,794	1,627	33,463	32,008	600	550	(NA)
Automotive Group										
Total	2,079	1,611	779,435	765,641	70,058	1,284,614	1,267,956	18,335	17,825	1,778
Passenger car dealers (franchised)	692	660	597,207	596,343	64,529	997,244	987,124	13,664	13,437	417
Passenger car dealers (nonfranchised)	559	347	96,688	88,414	5,560	99,362	98,008	1,473	1,434	624
Tire, battery, accessory dealers	488	400	54,672	53,408	7,422	140,212	135,794	2,425	2,217	398
Motorcycle, aircraft, boat dealers	217	133	15,145	13,863	1,829	33,109	32,573	538	516	203
Household trailer dealers	111	65	14,995	12,939	624	12,536	12,338	205	191	127
Automotive dealers, n.e.c.	6	6	674	674	94	2,151	2,121	30	30	3
Gasoline Service Stations										
Total	4,715	3,033	268,713	227,751	20,030	410,398	389,091	8,898	7,872	5,184
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	1,884	1,442	306,757	298,311	32,869	646,495	632,101	10,530	9,990	1,564
Farm equipment dealers	136	126	25,808	25,626	3,064	57,833	57,496	903	890	100
Lumber, building materials dealers	595	511	187,954	186,308	19,124	374,099	364,665	6,043	5,729	415
Paint, glass, wallpaper stores	232	166	14,477	13,027	1,767	34,491	34,048	543	529	186
Plumbing, electrical supply stores	154	100	13,279	12,485	2,048	49,213	48,444	671	645	142
Hardware stores	765	539	65,161	60,865	6,866	130,859	127,448	2,370	2,197	715
Drug Stores, Proprietary Stores										
Total	1,596	1,228	139,335	133,015	19,259	372,738	353,468	8,792	7,745	1,561
Drug stores	(NA)	900	(NA)	117,115	17,764	342,197	325,118	7,797	6,912	(NA)
Proprietary stores	(NA)	328	(NA)	15,900	1,495	30,541	28,350	995	833	(NA)
Other Retail Stores										
Total	6,004	3,362	332,358	290,752	31,096	630,201	607,421	12,170	11,093	6,201
Liquor stores	857	591	75,860	65,360	4,565	84,837	82,257	1,730	1,596	868
Fuel, ice dealers	411	225	34,709	32,411	5,109	120,154	117,735	1,886	1,808	350
Fuel dealers (coal, wood)	(NA)	23	(NA)	672	94	2,235	1,961	56	43	(NA)
Liquefied petroleum gas dealers	(NA)	135	(NA)	23,173	3,801	89,040	87,415	1,359	1,316	(NA)
Fuel oil dealers	(NA)	44	(NA)	7,529	965	22,262	21,752	362	341	(NA)
Ice dealers	(NA)	23	(NA)	1,037	249	6,617	6,607	109	108	(NA)
Hay, grain, feed stores	252	194	55,771	53,035	2,951	59,349	56,053	1,142	1,028	233
Farm, garden supply stores	286	192	28,318	26,814	2,334	46,134	44,137	21	829	280

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[2]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	611	367	31,600	28,976	4,179	83,307	81,554	1,442	1,369	606
Book stores	50	36	2,471	2,259	271	4,962	4,589	121	99	35
Stationery stores	97	79	7,493	7,203	1,467	27,581	26,946	504	482	93
Sporting goods stores	288	152	10,531	8,651	908	18,343	17,594	365	319	314
Bicycle stores	66	22	1,302	662	62	1,394	1,135	39	28	73
Florists	383	239	8,843	7,507	1,450	29,714	28,003	783	649	427
Cigar stores, stands	131	53	3,650	2,614	292	6,053	5,796	173	152	148
News dealers, newsstands	150	72	4,049	2,875	235	4,173	3,807	158	133	172
Gift, novelty, souvenir stores	710	338	14,128	10,434	1,133	22,926	21,389	647	553	794
Music stores	142	94	9,406	8,554	1,130	22,012	21,243	363	337	153
Camera, photographic supply stores	110	74	5,821	4,929	617	12,492	11,838	246	214	104
Luggage, leather goods stores	28	24	1,127	1,069	110	1,911	1,815	41	35	34
Optical goods stores	68	52	2,757	2,365	468	8,935	8,866	127	123	54
Office, store machine and equipment dealers	46	36	3,362	3,210	681	13,110	12,666	212	197	49
Retail stores (except second-hand) n.e.c.	253	253	12,084	12,084	1,651	32,490	31,095	624	567	223
Second-hand stores	407	269	11,084	9,740	1,483	30,124	28,905	646	575	405
Nonstore Retailers										
Total	2,027	285	66,705	50,355	8,839	161,232	154,517	2,770	2,516	2,086
Mail order houses	99	59	15,351	14,945	1,425	30,237	25,581	689	493	101
Direct selling (house-to-house) organizations	1,817	185	41,373	26,431	6,607	109,163	107,194	1,762	1,709	1,881
Merchandise vending machine operators	111	41	9,981	8,979	807	21,832	21,742	319	314	104

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	41,303	25,569	4,014,417	3,731,691	32,513	21,837	2,326,682	2,154,353
Food stores, total	7,778	3,546	912,968	819,406	7,952	3,961	528,909	457,417
Grocery stores	5,903	2,635	843,078	763,714	6,491	3,075	485,304	420,184
Other food stores	1,843	911	69,498	55,692	1,461	886	43,605	37,233
Eating, drinking places, total	7,918	5,442	353,683	320,989	7,137	4,984	217,020	196,359
Eating places	5,101	3,705	243,904	228,080	4,239	3,284	147,987	140,085
Drinking places	2,795	1,737	109,457	92,909	2,898	1,700	69,033	56,274
General merchandise group	1,538	1,046	345,754	337,000	1,153	853	247,910	242,848
Apparel, accessories stores, total	3,305	2,755	287,775	278,227	2,333	1,894	178,983	172,721
Shoe stores	535	455	47,056	45,770	328	283	28,157	27,453
Other apparel stores	2,664	2,300	238,893	232,457	2,005	1,611	150,826	145,268
Furniture, home furnishings, appliance dealers	2,459	1,819	220,934	210,244	1,680	1,383	131,254	126,030
Automotive group	2,079	1,611	779,435	765,641	1,569	1,347	373,432	365,377
Gasoline service stations	4,715	3,033	268,713	227,751	3,730	2,398	133,916	111,866
Lumber, bldg. matls., hardware, farm equip. dealers, total	1,884	1,442	306,757	298,311	1,435	1,155	190,987	184,534
Farm equipment dealers	136	126	25,808	25,626	84	73	15,642	15,243
Lumber, bldg. matls., supplies, equipment, hardware dealers	1,746	1,316	280,871	272,685	1,351	1,082	175,345	169,291
Drug stores, proprietary stores, total	1,596	1,228	139,335	133,015	1,217	977	94,917	90,914
Drug stores	(NA)	900	(NA)	117,115	758	697	83,115	81,812
Proprietary stores	(NA)	328	(NA)	15,900	459	280	11,802	9,102
Other retail stores, total	6,004	3,362	332,358	290,752	4,231	2,815	214,254	191,191
Liquor stores	857	591	75,860	65,360	918	636	55,076	45,970
Fuel, ice dealers	411	225	34,709	32,411	175	159	19,041	18,797
Feed, farm, garden supply stores	538	386	84,089	79,849	380	303	51,690	49,661
Jewelry stores	611	367	31,600	28,976	410	311	22,393	21,143
Other retail stores	2,929	1,793	98,108	84,156	2,348	1,406	66,054	55,620
Nonstore retailers	2,027	285	66,705	50,355	76	70	15,100	15,096

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Florida, total	41,303	25,569	4,014,417	3,731,691	405,980	169,913	149,150	42,506	7,778	912,968	7,918	353,683
2	Alachua County	579	357	53,223	48,457	4,993	2,325	1,951	565	143	13,111	73	2,841
3	Gainesville	348	248	42,115	39,751	4,280	1,965	1,665	320	68	10,119	47	1,956
4	Remainder of County	231	109	11,108	8,706	713	360	286	245	75	2,992	26	885
5	Baker County	84	32	3,797	2,569	177	95	63	89	27	1,167	3	(D)
6	Bay County	576	354	53,205	49,267	5,019	2,239	1,956	579	125	12,970	111	4,382
7	Panama City	449	283	45,872	43,060	4,479	1,917	1,660	439	90	10,165	75	2,813
8	Remainder of County	127	71	7,333	6,207	540	322	296	140	35	2,805	36	1,569
9	Bradford County	122	78	7,939	7,089	545	293	231	127	35	2,207	19	536
10	Starke	91	65	6,994	6,536	522	276	216	94	21	1,651	14	461
11	Remainder of County	31	13	945	553	23	17	15	33	14	556	5	75
12	Brevard County	536	348	39,032	35,846	3,460	1,615	1,359	597	87	11,081	112	3,417
13	Cocoa	139	87	11,919	11,083	1,103	469	395	144	28	3,640	15	523
14	Melbourne	165	109	14,021	12,987	1,207	565	484	184	20	3,777	39	1,118
15	Titusville	77	49	4,546	4,134	395	202	156	80	11	1,387	15	296
16	Remainder of County	155	103	8,546	7,642	755	379	324	189	28	2,277	43	1,430
17	Broward County	2,227	1,511	225,165	211,973	22,640	8,764	7,806	2,328	274	49,506	500	25,525
18	Dania	115	67	6,065	5,251	586	258	220	123	16	2,225	45	1,235
19	Fort Lauderdale	1,167	809	133,122	126,558	14,470	5,431	4,860	1,135	111	23,129	214	11,447
20	Hallandale	71	51	8,974	8,576	1,073	349	297	87	12	559	32	4,346
21	Hollywood	449	287	42,795	39,565	3,733	1,463	1,330	528	62	10,781	99	3,966
22	Pompano Beach	170	126	14,474	13,886	1,255	535	474	189	27	4,126	37	1,149
23	Remainder of County	255	171	19,745	18,137	1,523	728	625	266	46	8,686	73	3,382
24	Calhoun County	95	45	5,574	4,624	273	156	129	102	17	1,062	8	136
25	Charlotte County	115	61	5,370	4,782	408	208	174	110	24	1,688	23	615
26	Citrus County	129	69	5,334	4,272	384	223	197	143	18	1,397	34	1,068
27	Clay County	143	75	9,270	7,220	588	289	230	157	30	2,012	31	555
28	Green Cove Springs	72	42	5,201	4,551	397	183	151	85	15	1,313	11	256
29	Remainder of County	71	33	3,069	2,669	191	106	79	72	15	699	20	299
30	Collier County	151	109	10,176	9,338	906	354	320	150	16	2,098	38	1,352
31	Columbia County	237	139	16,471	14,667	1,415	672	605	246	59	3,789	39	1,612
32	Lake City	206	118	15,216	13,584	1,316	611	550	214	54	3,623	29	1,307
33	Remainder of County	31	21	1,255	1,083	99	61	55	32	5	166	10	305
34	Dade County	8,351	5,403	989,054	934,542	111,131	42,533	38,116	8,401	1,154	215,151	1,848	113,059
35	Coral Gables	408	310	60,571	58,961	5,813	2,356	2,025	398	34	12,930	67	4,397
36	Hialeah	287	175	26,179	24,671	2,490	1,012	851	313	31	9,130	59	3,579
37	Homestead	151	101	18,255	17,235	1,721	655	579	148	25	4,827	23	657
38	Miami	4,970	2,990	620,318	583,294	70,241	26,767	24,060	5,081	723	123,711	1,140	56,963
39	Miami Beach	1,312	934	121,640	114,712	16,981	5,870	5,390	1,227	174	23,540	268	19,195
40	Miami Shores	43	35	18,353	18,201	1,051	302	273	37	3	(D)	3	101
41	Miami Springs	91	57	6,702	6,194	997	415	364	94	4	746	25	2,549
42	North Miami	205	143	23,260	22,228	3,050	1,344	1,199	210	15	2,521	38	1,905
43	Opalocka	91	47	6,102	5,244	473	202	173	92	22	2,827	24	1,099
44	Perrine	31	19	1,752	1,550	135	69	60	36	5	751	6	106
45	South Miami	105	65	7,194	5,980	738	322	272	100	16	2,022	12	562
46	West Miami	24	20	1,423	1,347	157	78	70	30	2	(D)	2	(D)
47	Remainder of County	633	507	77,305	74,925	7,284	3,141	2,800	635	100	29,696	181	(D)
48	De Soto County	100	64	7,967	7,211	711	344	319	96	22	1,998	10	270
49	Arcadia	92	60	7,381	6,753	689	334	312	89	18	1,803	10	270
50	Remainder of County	8	4	586	458	22	10	7	7	4	195	...	...
51	Dixie County	64	30	2,961	2,065	159	81	70	70	27	974	7	290
52	Duval County	3,430	2,196	438,818	416,160	45,167	19,045	16,576	3,372	782	108,494	559	27,913
53	Jacksonville	2,877	1,753	374,854	354,490	39,772	16,487	14,434	2,803	667	80,094	430	21,413
54	Jacksonville Beach	111	87	8,534	8,234	912	416	344	114	26	3,492	37	1,732
55	Remainder of County	442	356	55,430	53,436	4,483	2,142	1,798	455	99	24,908	91	4,768
56	Escambia County	1,199	729	129,249	121,305	12,975	5,716	5,048	1,270	330	32,987	225	9,424
57	Pensacola	866	488	99,032	92,868	10,399	4,390	3,863	911	250	20,588	139	5,237
58	Remainder of County	333	241	30,217	28,437	2,576	1,326	1,185	359	80	12,399	86	4,187
59	Flagler County	66	38	2,955	2,451	261	128	108	63	10	619	19	631
60	Franklin County	93	57	3,813	3,229	224	139	111	98	29	1,199	21	638
61	Apalachicola	58	40	2,540	2,314	167	97	82	63	14	627	10	193
62	Remainder of County	35	17	1,273	915	57	42	29	35	15	571	11	495
63	Gadsden County	296	154	20,478	17,940	1,621	750	588	292	101	4,865	31	616
64	Chattahoochee	59	31	3,649	2,993	262	128	114	69	17	847	4	125
65	Quincy	148	84	9,857	8,879	866	427	320	142	41	2,833	20	355
66	Remainder of County	89	39	6,972	6,068	493	195	154	81	43	1,185	7	136
67	Gilchrist County	30	16	2,326	1,930	159	66	53	23	14	693	2	(D)
68	Glades County	28	12	1,364	916	57	33	23	30	8	542	1	(D)
69	Gulf County	135	73	7,199	5,979	538	269	230	133	47	2,360	21	399
70	Port St. Joe	88	52	5,834	5,114	478	224	195	84	27	1,661	13	256
71	Remainder of County	47	21	1,365	865	60	45	35	49	20	699	8	143

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,538	345,754	3,305	287,775	2,459	220,934	2,079	779,435	4,715	268,713	1,884	306,757	1,596	139,335	6,004	332,358	2,027	66,705	1
25	2,756	50	3,690	34	2,399	31	11,715	88	4,980	32	4,663	23	1,811	60	5,047	20	210	2
11	2,001	44	3,530	27	2,217	26	10,460	45	3,328	12	3,015	13	1,441	41	3,904	14	144	3
14	755	6	160	7	182	5	1,255	43	1,652	20	1,648	10	370	19	1,143	6	66	4
9	375	3	49	1	(D)	2	(D)	17	517	4	211	2	(D)	14	459	2	(D)	5
30	5,563	31	3,091	28	3,238	35	9,187	96	4,881	15	4,519	25	1,817	61	3,351	19	206	6
23	5,170	30	(D)	26	(D)	34	(D)	71	3,850	11	(D)	19	1,533	53	2,558	17	(D)	7
7	393	1	(D)	2	(D)	1	(D)	25	1,031	4	(D)	6	284	8	793	2	(D)	8
2	(D)	8	452	8	525	7	1,737	21	1,354	3	177	3	301	10	(D)	6	32	9
2	(D)	7	(D)	8	525	7	1,737	14	1,099	3	177	3	301	8	405	4	(D)	10
...	...	1	(D)	...	...	...	...	7	259	...	...	...	...	2	(D)	2	(D)	11
18	1,177	32	1,561	23	1,905	37	6,851	83	4,807	25	3,580	18	1,590	75	2,648	26	415	12
9	589	7	473	11	993	11	2,503	12	802	6	722	3	480	27	1,040	10	154	13
2	(D)	13	755	7	(D)	15	3,023	30	1,523	8	1,153	8	576	20	819	3	55	14
4	(D)	6	166	2	(D)	6	845	12	631	4	321	3	274	8	404	6	44	15
3	86	6	167	3	14	5	480	29	1,851	7	1,384	4	260	20	385	7	162	16
71	15,053	253	20,402	161	15,647	108	41,394	197	12,117	93	15,735	75	8,821	384	17,353	111	3,592	17
4	159	7	135	8	534	1	(D)	10	536	3	272	4	258	15	669	2	(D)	18
32	12,597	170	15,106	94	10,931	64	25,839	94	6,075	55	10,379	37	4,660	236	10,838	60	2,121	19
2	(D)	...	(D)	1	(D)	4	(D)	10	577	2	(D)	1	(D)	5	217	2	(D)	20
17	1,550	47	3,877	41	2,956	18	8,816	36	1,912	13	2,583	12	2,038	71	3,335	33	971	21
5	190	18	1,029	10	592	11	2,858	13	1,054	10	1,392	7	493	25	1,208	7	383	22
11	(D)	11	(D)	7	(D)	10	1,121	34	1,963	10	(D)	14	(D)	32	1,086	7	91	23
8	608	4	184	5	159	5	(D)	25	720	3	(D)	4	274	12	1,303	4	24	24
7	295	2	(D)	6	(D)	8	1,116	14	554	5	304	2	(D)	22	312	2	(D)	25
9	196	3	80	1	(D)	9	364	29	1,137	12	512	4	213	8	329	2	(D)	26
8	401	5	179	3	173	8	2,594	28	1,361	7	383	5	379	13	135	5	98	27
3	212	4	(D)	2	(D)	6	(D)	13	656	4	(D)	4	(D)	8	70	2	(D)	28
5	189	1	(D)	1	(D)	2	(D)	15	705	3	(D)	1	(D)	5	65	3	(D)	29
10	635	11	533	10	355	5	667	15	1,221	13	1,430	4	446	25	1,397	4	42	30
9	1,096	13	755	10	1,159	15	3,406	38	2,036	10	913	7	354	32	1,308	5	43	31
6	1,004	13	755	10	1,159	14	(D)	32	1,655	10	913	7	354	27	(D)	4	(D)	32
3	92	...	...	...	...	1	(D)	6	381	...	...	...	...	5	(D)	1	(D)	33
217	85,012	1,001	97,709	524	56,859	350	182,422	712	50,959	331	68,880	371	35,647	1,298	66,718	545	16,638	34
14	1,820	89	6,992	36	3,571	8	11,107	20	2,288	19	(D)	24	1,824	79	(D)	18	198	35
10	1,033	16	587	30	2,216	5	265	29	1,986	22	3,670	11	1,051	45	2,064	29	598	36
5	928	13	432	12	726	13	5,045	20	1,134	9	1,920	4	745	23	1,785	4	52	37
111	76,282	410	50,649	338	38,803	287	143,109	417	28,550	181	31,500	213	18,437	760	38,669	390	13,625	38
28	2,380	367	34,879	50	3,541	10	4,335	39	3,993	19	1,458	57	6,825	247	10,720	53	774	39
2	(D)	4	329	2	(D)	3	(D)	7	511	3	(D)	2	(D)	12	427	2	(D)	40
4	(D)	9	309	6	78	3	(D)	14	1,408	1	(D)	8	598	12	336	5	48	41
7	596	20	880	20	5,663	3	(D)	26	1,986	21	2,634	11	1,075	30	(D)	14	206	42
6	162	8	162	4	(D)	...	...	12	620	6	451	4	412	3	(D)	2	(D)	43
1	(D)	5	81	3	95	1	(D)	4	251	...	...	2	(D)	2	(D)	2	(D)	44
5	324	21	668	9	1,027	5	216	6	490	9	622	3	(D)	13	(D)	6	42	45
3	169	...	(D)	...	...	1	(D)	8	376	2	(D)	2	(D)	2	(D)	2	(D)	46
21	982	39	(D)	14	881	11	(D)	110	7,362	39	6,833	30	3,329	70	4,918	18	1,015	47
2	(D)	7	369	4	253	8	1,765	13	466	6	794	2	(D)	24	1,416	2	(D)	48
2	(D)	7	369	4	253	8	1,765	11	(D)	6	794	2	(D)	22	(D)	2	(D)	49
...	...	...	...	...	...	...	...	2	(D)	...	...	...	...	2	(D)	...	...	50
4	137	2	(D)	5	176	2	(D)	4	346	1	(D)	3	(D)	7	112	2	(D)	51
149	38,989	229	27,970	178	22,837	147	103,276	386	23,395	132	22,982	170	15,180	513	41,060	186	6,722	52
115	36,786	213	27,267	155	21,033	140	98,333	291	17,146	100	(D)	139	11,943	442	36,171	185	(D)	53
4	365	6	306	4	219	1	(D)	11	788	2	(D)	6	493	14	558	...	...	54
30	1,838	10	397	19	1,585	6	(D)	84	5,461	30	4,528	25	2,744	57	4,331	1	(D)	55
31	11,893	92	9,766	56	7,637	62	29,048	117	7,852	39	6,668	31	3,852	159	8,819	57	1,303	56
18	10,734	81	9,354	48	6,249	45	27,290	74	4,536	23	3,915	23	2,907	123	7,396	42	826	57
13	1,159	11	412	8	1,388	17	1,758	43	3,316	16	2,753	8	945	36	1,423	15	477	58
1	(D)	1	(D)	...	...	3	239	19	675	4	279	3	234	6	(D)	...	...	59
5	314	2	(D)	1	(D)	3	382	6	391	10	347	3	149	8	143	5	24	60
5	314	2	(D)	1	(D)	3	382	5	(D)	6	270	2	(D)	7	(D)	3	(D)	61
...	...	...	...	...	...	...	...	1	(D)	4	77	1	(D)	1	(D)	2	(D)	62
24	2,143	23	1,023	14	1,051	12	3,923	43	1,789	11	3,092	7	629	19	1,150	11	177	63
9	321	6	263	4	(D)	2	(D)	9	491	3	682	2	(D)	3	33	...	...	64
9	506	14	695	9	701	5	1,649	22	842	5	625	4	390	14	(D)	9	(D)	65
10	1,336	3	65	1	(D)	5	(D)	12	456	3	1,785	1	(D)	2	(D)	2	(D)	66
1	(D)	...	...	...	...	2	(D)	1	(D)	2	(D)	...	...	8	627	...	...	67
5	180	...	...	...	...	...	...	8	371	2	(D)	1	(D)	3	129	...	...	68
8	313	6	426	7	455	7	1,462	15	623	4	469	6	250	11	426	3	16	69
3	221	6	426	6	(D)	6	(D)	7	462	3	(D)	5	(D)	9	(D)	3	16	70
5	92	...	...	1	(D)	1	(D)	8	161	1	(D)	1	(D)	2	(D)	...	...	71

Table 102. RETAIL TRADE: 1954 — COUNTIES,

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Hamilton County	93	47	4,551	3,743	270	168	131	100	23	1,493	17	199
2	Hardee County	133	81	10,211	9,271	695	341	290	143	21	2,281	17	452
3	Wauchula	93	63	8,225	7,647	602	307	259	94	13	1,766	12	346
4	Remainder of County	40	18	1,986	1,624	93	34	31	49	8	515	5	106
5	Hendry County	84	62	8,060	7,786	688	274	242	83	14	1,655	20	653
6	Hernando County	97	55	6,683	5,849	501	237	207	106	14	1,553	18	338
7	Highlands County	227	139	16,396	14,938	1,306	591	526	229	48	4,359	33	779
8	Avon Park	77	47	5,892	5,524	459	222	200	73	16	1,779	12	165
9	Sebring	116	70	8,516	7,732	701	293	265	122	24	2,189	15	344
10	Remainder of County	34	22	1,988	1,682	146	76	61	34	8	391	6	270
11	Hillsborough County	3,409	1,957	321,112	297,530	32,517	14,582	12,624	3,592	748	73,703	636	26,245
12	Plant City	201	131	17,793	16,207	1,473	697	603	205	47	5,411	31	610
13	Tampa	2,948	1,704	290,650	270,768	30,389	13,530	11,734	3,086	626	63,991	550	24,227
14	Remainder of County	260	122	12,669	10,555	655	355	287	301	75	4,301	55	1,408
15	Holmes County	97	41	4,196	3,210	244	149	118	94	45	1,505	14	183
16	Indian River County	221	145	18,660	17,486	1,619	709	612	210	37	4,107	40	1,755
17	Vero Beach	149	117	16,271	15,719	1,474	645	559	139	16	3,484	25	1,413
18	Remainder of County	72	28	2,389	1,767	145	64	53	71	21	623	15	342
19	Jackson County	325	183	22,080	19,218	1,663	849	703	340	105	5,124	43	832
20	Marianna	148	94	13,939	12,683	1,144	574	475	144	39	2,837	22	475
21	Remainder of County	177	89	8,141	6,535	519	275	228	196	66	2,287	21	357
22	Jefferson County	91	49	5,395	4,671	363	191	148	94	29	1,391	3	107
23	Lafayette County	41	19	2,112	1,620	102	71	58	45	15	436	1	(D)
24	Lake County	592	322	43,128	37,860	3,619	1,532	1,332	635	107	10,862	82	2,626
25	Eustis	88	56	7,992	7,618	714	290	256	90	13	2,109	14	446
26	Leesburg	181	109	18,058	16,258	1,576	648	600	190	26	3,514	24	857
27	Mount Dora	79	45	5,006	4,280	379	172	144	89	12	1,335	11	345
28	Remainder of County	244	112	12,072	9,704	950	422	332	266	56	3,904	33	978
29	Lee County	494	286	44,653	40,879	4,279	1,641	1,515	513	85	10,451	84	2,874
30	Fort Myers	374	222	39,160	36,488	3,954	1,484	1,370	372	58	8,559	51	2,219
31	Remainder of County	120	64	5,493	4,391	325	157	145	141	27	1,892	33	655
32	Leon County	521	339	58,267	54,903	5,783	2,604	2,293	523	108	11,001	74	3,576
33	Tallahasee	490	312	55,663	52,401	5,588	2,496	2,191	493	101	10,603	66	3,188
34	Remainder of County	31	27	2,604	2,502	195	108	102	30	7	398	8	388
35	Levy County	164	80	8,636	7,244	459	260	230	169	48	1,697	19	517
36	Liberty County	21	11	1,448	1,166	76	33	33	22	4	767	1	(D)
37	Madison County	147	83	9,016	7,736	709	405	315	143	48	2,208	15	320
38	Madison	105	67	7,630	6,846	634	358	276	100	31	1,709	10	176
39	Remainder of County	42	16	1,386	890	75	47	39	43	17	499	5	144
40	Manatee County	567	349	44,440	40,050	3,697	1,717	1,525	655	114	12,098	101	2,367
41	Bradenton	324	202	32,616	30,190	2,867	1,310	1,173	370	52	8,174	46	1,300
42	Palmetto	95	57	6,026	4,918	447	205	175	106	22	1,797	14	363
43	Remainder of County	148	90	5,798	4,942	383	202	177	179	40	2,127	41	704
44	Marion County	533	321	45,574	41,880	4,533	2,008	1,780	533	130	8,777	89	3,857
45	Ocala	277	183	32,831	31,401	3,540	1,501	1,345	260	51	5,546	35	1,900
46	Remainder of County	256	138	12,743	10,479	993	507	435	273	79	3,231	54	1,957
47	Martin County	171	97	10,195	8,939	828	392	342	175	32	3,136	38	1,106
48	Stuart	89	59	7,702	7,702	636	282	242	84	8	2,410	23	639
49	Remainder of County	82	38	2,493	1,737	192	110	104	91	24	726	15	467
50	Monroe County	467	293	33,139	29,105	3,020	1,472	1,260	497	73	8,410	154	6,322
51	Key West	317	217	26,742	24,002	2,444	1,196	1,018	329	52	7,200	98	4,406
52	Remainder of County	150	76	6,397	5,103	576	276	242	168	21	1,210	56	1,916
53	Nassau County	157	103	10,566	9,776	853	426	376	162	16	1,791	38	1,251
54	Fernandina Beach	74	50	5,665	5,383	545	228	206	70	8	990	15	327
55	Remainder of County	83	53	4,901	4,393	308	198	170	92	8	801	23	924
56	Okaloosa County	323	215	27,268	24,974	2,395	1,035	919	333	78	5,509	57	2,717
57	Crestview	103	65	9,934	9,102	864	356	311	99	23	2,167	16	446
58	Remainder of County	220	150	17,334	15,872	1,531	679	608	234	55	3,342	41	2,271
59	Okeechobee County	54	32	3,749	3,197	283	111	103	60	11	1,110	9	238
60	Orange County	1,896	1,224	215,294	202,842	22,963	9,165	8,030	1,929	324	42,671	316	14,026
61	Orlando	1,262	780	165,199	156,399	18,767	7,225	6,392	1,273	193	25,452	208	9,478
62	Winter Garden	86	60	7,237	6,687	583	270	222	88	21	2,442	14	316
63	Winter Park	178	138	17,528	16,768	1,597	721	605	168	22	5,708	18	1,411
64	Remainder of County	370	246	25,330	22,988	2,016	949	811	400	88	9,069	76	2,821
65	Osceola County	216	118	12,983	11,263	918	483	405	231	52	3,742	34	1,277
66	Kissimmee	114	68	7,932	7,172	614	319	268	125	29	2,550	17	553
67	St. Cloud	75	35	3,438	2,756	208	110	85	79	19	1,100	11	239
68	Remainder of County	27	15	1,613	1,335	96	54	52	27	4	92	6	485

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
11	571	2	(D)	4	(D)	4	(D)	13	726	5	518	3	136	10	358	1	(D)	1
5	839	3	272	3	344	11	2,459	35	881	7	1,065	7	280	18	1,310	6	28	2
2	(D)	3	272	3	344	9	(D)	21	647	6	(D)	4	242	14	(D)	6	28	3
3	(D)	...	...	...	...	2	(D)	14	234	1	(D)	3	38	4	(D)	...	...	4
4	417	2	(D)	4	186	8	1,875	11	940	5	1,704	5	190	2	(D)	9	163	5
5	314	...	(D)	1	(D)	7	1,949	28	1,322	4	450	5	221	13	412	2	(D)	6
8	487	15	767	16	969	19	4,074	31	1,729	12	1,472	7	492	31	1,146	7	122	7
3	195	2	(D)	6	398	3	(D)	12	665	7	(D)	1	(D)	12	476	3	(D)	8
3	(D)	11	538	10	571	14	2,521	11	647	4	761	5	(D)	16	559	3	42	9
2	(D)	2	(D)	...	...	2	(D)	8	417	1	(D)	1	(D)	3	111	1	(D)	10
114	36,151	170	17,654	208	16,489	173	64,279	378	19,940	170	19,241	128	12,157	470	29,706	214	6,547	11
4	758	16	(D)	16	1,122	13	(D)	27	1,285	14	1,552	7	(D)	21	1,961	5	64	12
96	34,373	153	16,382	187	15,175	158	60,853	310	16,513	144	17,301	119	11,472	413	24,216	192	6,147	13
14	1,020	1	(D)	5	192	2	(D)	41	1,142	12	388	2	(D)	36	3,529	17	336	14
3	274	7	326	4	150	5	(D)	7	266	2	(D)	2	(D)	6	48	2	(D)	15
9	734	19	817	19	968	11	2,924	31	1,823	13	1,814	9	677	28	2,740	5	301	16
3	568	17	(D)	15	942	11	2,924	21	1,445	10	1,774	7	(D)	21	2,247	3	(D)	17
6	166	2	(D)	4	26	...	...	10	378	3	40	2	(D)	7	493	2	(D)	18
29	2,931	13	1,002	14	945	20	5,249	44	1,583	17	2,548	7	533	21	1,209	12	124	19
6	1,137	10	831	8	762	13	4,133	14	584	11	1,702	4	(D)	16	(D)	5	31	20
23	1,794	3	171	6	183	7	1,116	30	999	6	846	3	(D)	5	(D)	7	93	21
12	435	6	262	5	447	4	1,129	15	650	4	714	2	(D)	7	(D)	4	16	22
2	(D)	1	(D)	1	(D)	2	(D)	3	185	2	(D)	2	(D)	12	420	...	...	23
31	2,434	38	1,906	27	1,663	39	9,835	89	3,449	23	3,874	18	1,413	115	5,793	23	273	24
4	(D)	6	410	6	450	8	2,347	10	354	4	505	4	352	17	828	2	(D)	25
10	1,121	12	875	7	634	21	5,253	22	869	8	1,575	4	470	39	2,816	8	74	26
1	(D)	10	415	...	...	1	(D)	17	475	4	(D)	2	(D)	17	1,183	4	101	27
16	1,063	10	206	14	579	9	(D)	40	1,751	7	(D)	8	(D)	42	966	9	(D)	28
25	4,989	33	2,320	28	2,023	28	7,869	58	2,917	33	5,437	20	1,537	83	3,749	17	487	29
17	3,947	28	2,210	26	(D)	23	7,722	45	2,429	24	4,997	16	1,271	70	3,347	16	(D)	30
8	1,042	5	110	2	(D)	5	147	13	488	9	440	4	266	13	402	1	(D)	31
16	3,917	59	5,727	26	2,540	32	9,971	74	5,578	31	8,844	12	1,255	63	5,288	26	570	32
13	3,767	59	5,727	25	(D)	32	9,971	68	4,928	29	(D)	12	1,255	61	(D)	24	(D)	33
3	150	...	...	1	(D)	...	...	6	650	2	(D)	...	...	2	(D)	2	(D)	34
12	546	5	157	11	497	6	2,432	23	1,556	8	387	10	218	11	533	11	96	35
3	98	...	...	1	(D)	...	...	5	199	1	(D)	...	...	4	321	2	(D)	36
9	458	13	673	8	644	5	1,585	15	534	11	1,653	3	197	9	446	11	298	37
6	(D)	10	611	7	(D)	5	1,585	10	322	8	1,527	3	197	9	446	6	(D)	38
3	(D)	3	62	1	(D)	...	...	5	212	3	126	...	...	...	...	5	(D)	39
28	3,683	35	2,199	38	2,760	37	9,127	56	2,910	36	4,621	27	1,418	70	2,930	25	327	40
14	3,193	31	2,073	28	2,390	27	8,100	37	1,907	17	2,789	14	982	38	1,495	20	223	41
7	204	1	(D)	5	(D)	5	552	8	443	13	1,273	3	(D)	15	892	2	(D)	42
7	266	3	(D)	5	(D)	5	475	11	560	6	559	10	(D)	17	543	3	(D)	43
31	2,908	36	3,129	23	1,869	23	7,885	83	4,009	26	6,484	14	1,165	62	4,848	16	643	44
12	1,774	31	2,852	17	(D)	19	6,959	44	2,073	14	5,407	9	949	34	3,861	11	(D)	45
19	1,134	5	277	6	(D)	4	926	39	1,936	12	1,077	5	216	28	987	5	(D)	46
4	171	8	362	7	248	11	1,878	31	1,019	15	1,253	6	675	15	321	4	26	47
3	(D)	7	(D)	5	(D)	10	(D)	12	590	5	602	3	623	11	263	2	(D)	48
1	(D)	1	(D)	2	(D)	1	(D)	19	429	10	651	3	52	4	58	2	(D)	49
15	1,903	35	2,877	25	1,532	26	4,262	35	2,841	17	1,885	16	1,227	60	1,703	11	377	50
9	1,709	33	(D)	23	1,387	19	4,034	15	1,525	12	1,415	12	708	36	(D)	11	377	51
6	194	2	(D)	2	145	7	228	20	1,316	5	470	4	519	24	(D)	...	...	52
11	1,022	6	225	4	279	7	1,965	35	2,260	6	911	5	167	26	677	3	18	53
7	707	6	225	4	279	6	(D)	6	385	4	(D)	3	(D)	14	203	1	(D)	54
4	315	...	...	...	...	1	(D)	29	1,875	2	(D)	2	(D)	12	474	2	(D)	55
18	1,608	24	1,233	17	1,315	28	8,790	42	2,373	16	1,876	7	724	33	908	5	215	56
3	461	8	506	9	691	12	3,805	13	670	5	669	3	291	9	(D)	2	(D)	57
15	1,147	16	727	8	624	14	4,985	29	1,703	11	1,207	4	433	24	(D)	3	(D)	58
2	(D)	2	(D)	4	291	5	1,016	5	382	5	52	1	(D)	8	396	2	(D)	59
70	19,857	142	13,338	132	11,609	122	41,450	237	15,354	100	18,376	73	6,347	290	16,042	90	16,224	60
48	18,784	115	12,323	100	9,909	93	37,972	123	6,892	64	12,240	53	4,490	206	12,072	59	15,587	61
4	245	5	228	2	(D)	4	(D)	10	529	4	531	3	263	11	518	8	307	62
6	273	14	569	17	1,079	3	343	49	4,708	11	1,146	6	851	24	1,302	8	138	63
12	555	8	218	13	(D)	22	(D)	55	3,125	21	4,459	11	743	49	2,150	15	192	64
5	440	14	827	9	1,052	13	2,071	35	1,461	11	556	6	397	28	1,045	6	115	65
2	(D)	12	(D)	4	815	8	1,032	17	701	4	(D)	3	(D)	15	575	3	61	66
4	80	2	(D)	5	237	5	1,039	9	240	5	201	3	(D)	10	98	2	(D)	67
2	(D)	...	...	...	...	...	...	9	520	2	(D)	...	...	3	372	1	(D)	68

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Palm Beach County	2,123	1,389	198,461	185,595	21,711	8,492	7,527	2,078	259	42,257	433	17,950
2	Belle Glade	116	80	10,945	10,121	941	385	341	119	23	2,638	12	397
3	Boynton Beach	60	38	4,263	3,943	391	163	147	58	10	1,059	14	555
4	Delray Beach	187	131	17,944	17,176	1,692	568	524	177	21	4,235	34	1,806
5	Lake Worth	250	148	16,008	14,470	1,459	639	528	276	33	6,304	49	1,468
6	Pahokee	79	35	5,560	4,722	438	149	134	74	15	724	9	210
7	Palm Beach	246	166	18,248	16,942	2,793	881	831	223	20	1,685	39	2,318
8	Riviera Beach	113	65	7,200	6,186	661	299	266	119	13	2,506	30	1,287
9	West Palm Beach	821	553	105,146	100,522	11,918	4,710	4,191	787	73	20,349	173	7,119
10	Remainder of County	251	173	13,147	11,513	1,418	698	565	245	51	2,757	73	2,790
11	Pasco County	327	177	20,064	17,658	1,671	803	646	352	65	5,298	73	1,642
12	Dade City	107	73	11,513	10,791	1,102	474	395	127	15	2,856	24	576
13	Remainder of County	220	104	8,551	6,867	569	329	251	225	50	2,442	49	1,066
14	Pinellas County	2,797	1,763	288,859	272,191	30,536	13,340	11,729	3,039	441	55,942	606	25,379
15	Clearwater	496	308	53,616	50,850	5,268	2,108	1,942	513	78	11,339	78	3,771
16	Dunedin	57	33	4,922	4,500	300	129	115	67	8	1,236	5	201
17	Gulfport	37	25	1,042	918	79	38	31	42	7	373	12	250
18	Pinellas Park	40	24	1,588	1,296	95	54	45	60	4	278	13	305
19	St. Petersburg	1,624	1,026	199,357	189,361	22,157	9,776	8,521	1,741	236	33,723	347	15,069
20	Tarpon Springs	109	67	6,418	5,836	528	256	214	119	16	1,921	23	505
21	Remainder of County	434	280	21,896	19,460	2,109	979	861	497	92	7,072	128	5,278
22	Polk County	1,602	1,026	147,395	135,993	13,702	6,086	5,191	1,666	353	38,097	238	7,596
23	Auburndale	66	46	4,287	3,881	314	170	136	70	11	1,604	11	241
24	Bartow	141	95	14,334	13,380	1,249	554	487	149	28	4,356	23	552
25	Fort Meade	54	30	2,861	2,329	171	75	61	61	11	847	8	118
26	Haines City	109	55	7,611	6,817	532	270	220	121	34	2,623	12	395
27	Lake Wales	125	85	11,244	10,594	1,100	406	345	130	29	3,096	17	402
28	Lakeland	564	352	60,986	56,662	5,798	2,656	2,249	570	110	13,726	68	2,366
29	Winter Haven	250	170	27,578	26,014	2,766	1,111	958	256	41	6,070	35	1,546
30	Remainder of County	293	193	18,474	16,316	1,772	844	735	309	89	5,575	64	1,976
31	Putnam County	315	185	24,079	21,555	1,876	875	742	314	78	5,641	59	1,502
32	Palatka	205	139	19,946	18,528	1,632	733	630	188	47	4,060	35	900
33	Remainder of County	110	46	4,233	3,027	244	142	112	126	31	1,581	24	602
34	St. Johns County	427	243	25,441	22,457	2,056	984	889	462	77	5,950	101	3,050
35	St. Augustine	344	192	21,863	19,347	1,826	865	784	377	55	4,940	81	2,295
36	Remainder of County	83	51	3,578	3,110	230	119	105	85	22	1,010	20	755
37	St. Lucie County	358	216	30,708	28,186	2,998	1,311	1,129	361	73	7,806	59	2,202
38	Fort Pierce	333	193	29,444	(D)	2,794	1,201	1,033	331	68	7,623	53	1,966
39	Remainder of County	25	23	1,264	(D)	204	110	96	30	5	183	6	236
40	Santa Rosa County	160	70	9,043	7,295	614	310	272	175	57	3,105	21	842
41	Sarasota County	696	446	62,042	58,134	6,243	2,569	2,304	741	95	13,940	143	6,347
42	Sarasota	523	339	52,728	49,894	5,373	2,175	1,974	548	67	11,573	95	4,754
43	Remainder of County	173	107	9,314	8,240	871	394	330	193	28	2,367	48	1,593
44	Seminole County	336	170	23,466	20,698	1,969	977	833	360	95	6,720	52	1,148
45	Sanford	231	123	18,693	16,797	1,629	734	613	241	61	5,630	28	701
46	Remainder of County	105	47	4,773	3,901	340	243	220	119	34	1,090	24	447
47	Sumter County	138	66	7,576	6,262	451	225	190	147	29	1,914	23	409
48	Suwannee County	172	102	12,317	10,983	901	492	432	174	44	2,291	22	384
49	Live Oak	131	79	10,533	9,637	792	423	375	125	33	1,987	17	312
50	Remainder of County	41	23	1,784	1,346	109	69	57	49	11	404	5	82
51	Taylor County	155	95	11,834	10,862	849	467	371	154	45	3,481	29	1,252
52	Perry	109	67	8,891	8,185	657	356	270	108	34	2,439	12	897
53	Remainder of County	46	28	2,943	2,677	192	111	101	46	11	1,043	17	355
54	Union County	46	22	2,220	1,490	115	58	42	46	9	674	5	82
55	Volusia County	1,436	862	107,043	97,523	10,973	4,604	4,022	1,478	254	22,208	312	12,774
56	Daytona Beach	688	454	62,686	58,748	7,394	2,970	2,617	663	99	10,982	143	7,488
57	De Land	193	119	16,239	15,127	1,458	647	535	200	36	4,091	28	777
58	Holly Hill	62	26	3,043	2,491	216	108	89	65	14	256	10	529
59	New Smyrna Beach	157	89	9,608	8,630	784	353	323	165	27	2,559	34	992
60	Ormond	63	41	4,224	3,922	304	124	104	72	4	978	16	408
61	Remainder of County	273	133	11,243	8,605	817	402	354	313	74	3,342	81	2,590
62	Wakulla County	50	14	1,283	807	54	35	31	51	26	639	7	164
63	Walton County	144	70	10,636	9,582	809	342	298	141	42	1,995	36	597
64	De Funiak Springs	88	54	8,710	8,310	739	293	260	80	20	1,282	21	300
65	Remainder of County	56	16	1,926	1,272	70	49	38	63	22	713	15	297
66	Washington County	94	52	4,398	3,452	258	140	122	108	28	1,234	12	159
67	Chipley	81	43	3,716	2,830	224	141	103	92	24	1,018	9	(D)
68	Remainder of County	13	9	682	622	34	19	19	16	4	186	3	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, hldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
70	12,413	207	18,043	169	15,560	102	35,813	226	12,298	98	12,894	79	6,547	379	22,274	101	2,412	1
14	524	7	414	7	550	6	2,339	9	866	9	962	6	357	18	1,674	5	224	2
2	(D)	3	29	7	46	...	...	6	365	5	(D)	2	(D)	9	663	2	(D)	3
3	273	28	1,610	20	813	13	5,098	14	942	5	1,472	6	610	34	970	9	115	4
7	265	26	1,193	18	1,046	5	(D)	24	1,061	12	1,344	10	725	47	1,439	19	(D)	5
5	127	2	(D)	3	(D)	5	898	14	443	4	149	5	122	9	1,871	8	648	6
3	164	69	6,931	29	2,590	3	28	7	328	1	(D)	3	(D)	61	3,685	11	186	7
2	(D)	5	(D)	7	383	4	190	11	742	5	439	4	442	26	802	6	26	8
27	10,117	64	7,448	73	9,564	64	26,183	92	4,902	44	6,530	34	3,489	140	8,499	37	946	9
7	639	3	124	5	(D)	2	(D)	49	2,649	13	621	9	430	35	2,671	4	30	10
10	677	5	(D)	18	1,963	17	2,953	57	2,043	17	1,791	8	641	48	1,339	9	(D)	11
7	520	3	355	8	(D)	7	1,899	19	729	8	1,031	4	363	11	429	1	(D)	12
3	157	2	(D)	10	(D)	10	1,054	38	1,314	9	760	4	278	37	910	8	64	13
77	47,416	217	16,662	174	12,030	133	48,108	287	16,851	127	30,329	118	9,780	461	24,144	156	2,198	14
15	3,433	49	2,974	45	3,036	26	13,354	51	2,647	28	7,369	18	1,977	83	3,378	25	338	15
2	(D)	3	112	9	151	2	(D)	7	319	1	(D)	4	266	12	(D)	4	36	16
3	18	...	...	2	(D)	...	...	4	244	1	(D)	4	24	4	19	...	...	17
1	(D)	...	...	2	(D)	1	(D)	6	252	3	(D)	...	...	3	(D)	7	60	18
40	42,772	140	12,592	92	7,437	89	32,206	164	10,359	73	20,704	78	6,393	268	16,627	97	1,475	19
6	526	5	202	3	132	5	1,183	11	458	4	534	...	...	29	772	7	205	20
10	506	20	782	21	1,094	10	598	44	2,572	17	1,204	14	1,120	62	1,586	16	84	21
67	8,941	118	8,825	108	8,647	100	30,264	204	11,426	81	12,356	57	4,549	211	14,750	65	1,944	22
3	208	3	84	5	280	2	(D)	8	340	5	785	3	(D)	11	336	4	50	23
6	529	10	598	7	804	16	3,399	13	1,177	10	1,486	4	419	21	786	3	28	24
3	145	1	(D)	5	185	2	(D)	15	502	7	324	2	(D)	...	...	...	...	25
4	190	3	(D)	5	166	7	1,236	16	936	3	417	3	301	21	1,084	1	(D)	26
6	326	13		8	414	12	3,177	10	834	6	1,145	3	(D)	16	600	3	(D)	27
26	6,096	54	4,724	39	3,444	34	13,722	60	3,240	28	4,142	22	1,730	89	6,687	34	1,109	28
4	767	26	2,215	32	2,021	20	7,499	29	1,550	12	3,014	11	754	29	1,775	11	367	29
13	680	8	379	7	1,333	7	572	53	2,847	10	1,043	9	371	24	3,482	9	216	30
9	1,326	17	1,066	21	1,274	22	4,858	39	1,727	10	1,012	13	1,317	42	4,205	5	151	31
7	(D)	15	(D)	17	1,194	19	(D)	22	1,299	8	(D)	10	(D)	22	3,744	3	(D)	32
2	(D)	2	(D)	4	80	3	(D)	17	428	2	(D)	3	(D)	20	461	2	(D)	33
15	784	25	1,395	23	1,153	18	5,607	49	2,709	18	1,576	13	1,150	66	1,861	22	206	34
8	663	23	(D)	23	1,153	16	(D)	42	2,394	13	1,285	12	(D)	55	1,568	16	166	35
7	121	2	(D)	...	...	2	(D)	7	315	5	291	1	(D)	11	293	6	40	36
11	1,492	28	1,806	25	1,738	26	7,931	37	1,810	13	2,420	11	921	52	2,438	23	144	37
11	1,492	28	1,806	25	1,738	25	(D)	36	(D)	10	2,174	11	921	44	1,953	22	(D)	38
...	...	...	...	...	...	1	(D)	1	(D)	3	246	...	...	8	485	1	(D)	39
3	143	6	416	6	598	10	1,585	34	1,041	8	532	3	198	12	583	...	...	40
19	2,513	66	4,526	52	4,306	32	12,110	68	3,641	41	6,934	29	2,504	114	4,813	37	408	41
13	2,381	56	4,284	41	3,961	28	11,278	51	2,916	28	5,030	19	2,004	96	4,214	29	333	42
6	132	10	242	11	345	4	832	17	725	13	1,904	10	500	18	599	9	75	43
10	1,307	14	996	30	1,334	17	4,376	31	1,847	21	1,246	8	926	43	3,427	15	139	44
9	(D)	14	996	19	1,165	16	(D)	22	1,327	16	(D)	5	(D)	30	(D)	11	103	45
1	(D)	...	...	11	169	1	(D)	9	520	5	(D)	3	(D)	13	(D)	4	36	46
10	593	4	89	4	113	7	970	22	779	10	408	8	267	16	2,001	5	33	47
13	713	10	686	5	375	8	2,565	27	1,095	15	1,805	5	363	20	1,992	3	48	48
10	575	9	(D)	3	(D)	8	2,565	23	935	11	(D)	4	(D)	10	1,474	3	48	49
3	138	1	(D)	2	(D)	...	...	4	160	4	(D)	1	(D)	10	518	...	...	50
10	575	6	310	3	238	7	2,130	26	1,899	8	586	6	268	13	(D)	2	(D)	51
5	220	6	310	3	238	7	2,130	19	1,433	7	(D)	5	(D)	9	608	2	(D)	52
5	355	...	...	...	...	...	...	7	466	1	(D)	1	(D)	4	(D)	...	...	53
8	395	...	...	2	(D)	1	(D)	13	440	2	(D)	2	(D)	4	152	...	...	54
46	9,506	103	7,002	93	6,582	60	17,227	166	8,787	60	8,287	68	5,067	229	8,661	45	942	55
19	7,535	73	5,462	46	3,959	32	10,941	60	3,936	27	4,264	32	2,936	133	4,730	24	453	56
7	1,137	11	742	20	1,576	13	3,643	24	1,244	9	1,248	7	554	36	(D)	2	(D)	57
...	...	...	...	1	(D)	4	(D)	11	745	2	(D)	5	138	6	636	9	146	58
5	372	7	214	14	659	9	1,805	19	634	14	1,302	6	465	19	545	3	61	59
4	38	6	199	3	(D)	...	...	9	564	2	(D)	5	464	12	533	2	(D)	60
11	424	6	385	9	243	2	(D)	43	1,664	6	486	13	510	23	(D)	5	258	61
5	187	...	...	...	...	...	...	4	161	4	90	...	...	2	(D)	2	(D)	62
12	1,157	4	262	3	406	5	3,205	19	1,075	3	1,172	2	(D)	12	612	6	(D)	63
4	490	4	262	3	406	5	3,205	12	848	3	1,172	2	(D)	12	612	2	(D)	64
8	667	...	...	...	...	...	...	7	227	...	...	...	...	...	...	4	22	65
5	398	9	377	5	238	4	382	12	(D)	4	363	2	(D)	13	539	...	...	66
3	(D)	8	(D)	5	238	4	382	9	468	4	363	2	(D)	13	539	...	...	67
2	(D)	1	(D)	...	...	...	...	3	(D)	...	...	...	...	...	...	...	...	68

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Florida, total	32,513	2,326,682
Alachua County	565	39,276
Gainesville	337	31,575
Remainder of County	228	7,701
Baker County	72	2,496
Bay County	436	27,734
Panama City	292	23,865
Remainder of County	144	3,869
Bradford County	108	5,635
Brevard County	383	16,844
Cocoa	92	4,898
Melbourne	98	5,538
Remainder of County	193	6,408
Broward County	1,330	94,336
Dania	83	3,516
Fort Lauderdale	670	59,921
Hollywood	276	19,517
Pompano Beach	110	5,714
Remainder of County	191	5,668
Calhoun County	75	3,328
Charlotte County	72	2,960
Citrus County	111	3,677
Clay County	130	5,140
Green Cove Springs	62	2,925
Remainder of County	68	2,215
Collier County	63	2,414
Columbia County	202	11,441
Lake City	166	10,294
Remainder of County	36	1,147
Dade County	6,456	576,990
Coral Gables	266	25,524
Hialeah	112	5,910
Homestead	114	8,807
Miami	3,567	386,450
Miami Beach	1,450	101,635
Miami Shores	42	5,853
North Miami	61	2,425
South Miami	49	3,974
Remainder of County	795	36,412
De Soto County	106	5,765
Arcadia	89	5,266
Remainder of County	17	499
Dixie County	61	2,103
Duval County	2,944	271,750
Jacksonville	2,329	247,541
Jacksonville Beach	89	4,821
Remainder of County	526	19,388
Escambia County	1,040	75,732
Pensacola	583	56,579
Remainder of County	457	19,153
Flagler County	50	1,599
Franklin County	73	2,192
Apalachicola	46	1,619
Remainder of County	27	573
Gadsden County	261	17,207
Chattahoochee	43	2,277
Quincy	113	10,131
Remainder of County	105	4,799
Gilchrist County	34	1,669
Glades County	28	1,203
Gulf County	92	3,835
Hamilton County	88	3,300
Hardee County	128	6,685
Wauchula	80	4,935
Remainder of County	48	1,750
Hendry County	75	5,266
Hernando County	87	4,461
Highlands County	198	8,532
Avon Park	69	2,863
Sebring	87	4,590
Remainder of County	42	1,079
Hillsborough County	2,944	208,139
Plant City	200	12,969
Tampa	1,883	159,669
Remainder of County	861	35,501
Holmes County	107	3,058
Indian River County	178	8,927
Vero Beach	118	7,495
Remainder of County	60	1,432
Jackson County	273	15,176
Marianna	105	8,910
Remainder of County	168	6,266
Jefferson County	98	3,684
Lafayette County	31	1,303
Lake County	461	23,578
Eustis	79	4,136
Leesburg	131	9,802
Remainder of County	251	9,640
Lee County	335	22,328
Fort Myers	240	20,065
Remainder of County	95	2,263
Leon County	413	34,228
Tallahassee	344	32,252
Remainder of County	69	1,976
Levy County	170	4,610
Liberty County	21	938
Madison County	123	4,791
Madison	78	3,820
Remainder of County	45	971
Manatee County	438	26,030
Brandenton	225	18,529
Palmetto	67	3,727
Remainder of County	146	3,774
Marion County	438	30,560
Ocala	226	24,501
Remainder of County	212	6,059
Martin County	122	5,427
Stuart	66	4,260
Remainder of County	56	1,167
Monroe County	287	15,627
Key West	228	13,767
Remainder of County	59	1,860
Nassau County	135	7,053
Fernandina Beach	50	4,182
Remainder of County	85	2,871
Okaloosa County	229	9,637
Crestview	71	4,370
Remainder of County	158	5,267
Okeechobee County	48	2,340
Orange County	1,291	106,171
Orlando	789	84,787
Winter Garden	62	4,286
Winter Park	109	6,558
Remainder of County	331	10,540
Osceola County	188	7,913
Kissimmee	88	4,531
Remainder of County	100	3,382
Palm Beach County	1,780	128,286
Belle Glade	107	6,643
Boynton Beach	47	1,526
Delray Beach	139	8,873
Lake Worth	175	10,569
Pahokee	68	3,163
Palm Beach	179	11,297
Riviera Beach	79	2,451
West Palm Beach	770	78,362
Remainder of County	216	5,402
Pasco County	276	10,078
Dade City	86	4,742
Remainder of County	190	5,336
Pinellas County	1,895	153,392
Clearwater	294	22,904
Gulfport	19	545
St. Peteraburg	1,127	113,578
Tarpon Springs	100	4,076
Remainder of County	355	12,289
Polk County	1,320	83,645
Auburndale	49	2,611
Bartow	111	7,095
Fort Meade	45	1,795
Haines City	87	3,524
Lake Land	109	5,599
Lake Wales	433	37,357
Winter Haven	168	14,325
Remainder of County	318	11,339
Putnam County	315	16,405
Palatka	190	12,873
Remainder of County	125	3,532
St. Johns County	367	17,161
St. Augustine	292	15,266
Remainder of County	75	1,895
St. Lucie County	253	18,625
Fort Pierce	225	17,692
Remainder of County	28	933
Santa Rosa County	168	5,772
Sarasota County	456	32,229
Sarasota	351	29,139
Remainder of County	105	3,090
Seminole County	300	17,628
Sanford	203	15,636
Remainder of County	97	1,992
Sumter County	143	4,993
Suwannee County	165	8,780
Live Oak	100	6,927
Remainder of County	65	1,853
Taylor County	129	6,638
Perry	75	5,066
Remainder of County	54	1,572
Union County	50	1,664
Volusia County	1,021	65,294
Daytona Beach	515	40,119
De Land	149	11,775
New Smyrna Beach	103	5,865
Remainder of County	254	7,535
Wakulla County	48	1,087
Walton County	122	6,771
De Funiak Springs	69	5,607
Remainder of County	53	1,164
Washington County	107	3,146
Chipley	60	2,313
Remainder of County	47	833

Standard Notes: (0) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JACKSONVILLE STANDARD METROPOLITAN AREA--Coextensive with Duval County, Fla.										
Retail trade, total	3,430	2,196	438,818	416,160	45,167	865,716	822,306	19,045	16,576	3,372
Food Stores										
Total	782	318	108,494	98,758	6,335	119,678	107,519	3,102	2,366	825
Grocery stores	566	234	99,753	91,919	5,602	105,210	93,359	2,722	2,012	588
Meat markets	10	4	425	221	20	413	413	10	10	12
Fish (seafood) markets	28	20	1,137	1,031	86	1,536	1,487	49	44	30
Fruit stores, vegetable markets	54	8	759	305	31	604	570	15	12	38
Candy, nut, confectionery stores	84	16	1,379	687	69	1,507	1,446	48	44	93
Bakery products stores	28	20	1,057	995	276	5,316	5,206	129	119	31
Bakeries, with baking on premises	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	6	4	412	224	30	585	585	13	13	9
Food stores, n.e.c.	24	12	3,572	3,376	221	4,505	4,453	116	112	24
Eating, Drinking Places										
Total	558	440	27,913	26,265	4,857	98,020	93,099	3,332	3,027	637
Eating places (except refreshment stands)	364	288	19,533	18,401	3,858	76,660	73,748	2,715	2,516	421
Restaurants, cafeterias	(NA)	283	(NA)	17,816	3,681	73,772	70,905	2,631	2,434	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	49	39	1,437	1,347	254	4,786	4,479	166	140	49
Drinking places	143	113	6,923	6,517	745	16,572	14,872	451	371	163
General Merchandise Group										
Total	149	95	38,989	38,049	5,773	119,160	107,536	2,816	2,134	139
Department stores	4	4	25,062	25,062	4,182	87,623	80,963	1,704	1,406	...
Dry goods, general merchandise stores	59	25	3,493	(D)	352	7,257	6,797	192	157	60
General stores	13	11	1,083	(D)	77	1,614	1,519	45	38	17
Variety stores	69	55	9,307	9,077	1,162	22,666	18,259	875	533	58
Apparel, Accessories Stores										
Total	229	213	27,970	27,780	3,600	68,965	64,731	1,643	1,367	167
Shoe stores	53	53	5,065	5,065	652	11,256	9,860	262	168	22
Men's shoe stores	9	9	764	764	70	1,252	1,167	22	16	1
Women's shoe stores	16	16	2,107	2,107	309	5,307	4,810	129	81	1
Children's, juveniles' shoe stores	5	5	240	240	33	613	607	13	12	5
Family shoe stores	23	23	1,954	1,954	240	4,084	3,276	98	59	15
Men's, boys' clothing and furnishings stores	(NA)	39	(NA)	4,748	591	11,638	11,257	236	212	(NA)
Men's, boys' clothing stores	(NA)	28	(NA)	3,771	505	10,022	9,716	196	179	(NA)
Men's, boys' furnishings stores	(NA)	11	(NA)	977	86	1,616	1,541	40	33	(NA)
Family clothing stores	(NA)	22	(NA)	3,418	582	10,920	10,367	251	214	(NA)
Women's clothing, specialty stores	87	79	13,705	13,607	1,684	33,425	31,595	847	730	65
Ready-to-wear stores	(NA)	61	(NA)	10,416	1,277	23,898	22,666	673	593	(NA)
Millinery stores	(NA)	10	(NA)	706	141	2,771	2,587	56	48	(NA)
Clothing, specialty stores, n.e.c.	(NA)	8	(NA)	2,483	266	6,756	6,342	118	89	(NA)
Children's, infants' wear stores	22	18	930	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	178	140	22,837	22,133	3,140	61,445	60,297	1,060	1,023	179
Furniture, home furnishings stores	114	90	17,936	17,648	2,467	49,104	48,173	857	831	120
Furniture stores	(NA)	64	(NA)	16,050	2,142	41,668	40,899	713	692	(NA)
Floor covering stores	(NA)	5	(NA)	462	54	1,279	1,279	22	22	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	21	(NA)	1,136	271	6,157	5,995	122	117	(NA)
Household appliance, radio, TV stores	62	50	4,845	4,485	673	12,341	12,124	233	192	57
Household appliance stores	(NA)	20	(NA)	2,092	320	5,585	5,574	91	88	(NA)
Appliance, radio, TV stores	(NA)	17	(NA)	1,749	198	4,338	4,185	69	63	(NA)
Radio, TV stores	(NA)	13	(NA)	644	155	2,414	2,365	43	41	(NA)
Automotive Group										
Total	147	117	103,276	102,608	8,921	150,768	149,208	2,196	2,130	124
Passenger car dealers (franchised)	28	28	82,766	82,766	6,812	115,005	114,561	1,593	1,581	5
Passenger car dealers (nonfranchised)	62	40	9,498	9,016	620	8,993	8,797	150	140	71
Tire, battery, accessory dealers	31	31	8,381	8,367	1,223	22,394	21,524	389	349	24
Motorcycle, aircraft, boat dealers	20	16	2,000	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	6	2	631	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	386	266	23,395	20,435	1,905	40,365	38,487	878	785	394
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	132	110	22,982	22,452	2,574	49,154	48,241	853	812	99
Farm equipment dealers	4	4	1,176	1,176	90	1,845	1,803	33	31	6
Lumber, building materials dealers	45	41	14,661	14,467	1,496	28,210	27,659	528	504	25
Paint, glass, wallpaper stores	14	10	926	(D)	123	2,375	2,275	37	34	8
Plumbing, electrical supply stores	13	11	1,199	(D)	237	4,154	4,154	60	60	12
Hardware stores	56	44	4,964	4,744	628	12,570	12,350	195	183	46
Drug Stores, Proprietary Stores										
Total	170	124	15,180	14,214	2,249	40,623	39,643	976	908	163
Drug stores	(NA)	91	(NA)	2,867	2,136	38,556	37,640	900	842	(NA)
Proprietary stores	(NA)	33	(NA)	1,347	113	2,067	2,002	76	66	(NA)
Other Retail Stores										
Total	513	347	41,060	38,096	4,565	90,553	87,407	1,752	1,604	456
Liquor stores	90	88	12,273	(D)	1,088	19,534	18,797	404	373	68
Fuel, ice dealers	74	30	6,232	5,620	841	18,623	17,905	304	285	67
Fuel dealers (coal, wood)	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	9	(NA)	2,480	369	8,204	7,735	132	124	(NA)
Fuel oil dealers	(NA)	18	(NA)	3,121	471	10,399	10,150	167	156	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	21	17	7,574	6,508	386	7,660	7,354	159	137	27
Farm, garden supply stores	10	10	621	621	82	1,723	1,703	38	36	9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JACKSONVILLE STANDARD METROPOLITAN AREA--Con.										
Other retail stores—Con.										
Jewelry stores	51	33	4,879	4,745	772	14,933	14,580	257	246	44
Book stores	5	3	102	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	7	7	411	411	77	1,814	1,754	35	34	1
Sporting goods stores	15	9	1,176	1,054	151	2,991	2,943	46	42	15
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	30	26	1,075	1,045	184	3,617	3,446	95	76	38
Cigar stores, stands	11	3	163	95	5	120	120	3	3	10
News dealers, newsstands	4	4	313	313	61	697	667	35	31	2
Gift, novelty, souvenir stores	19	7	296	176	19	409	409	12	12	23
Music stores	16	12	947	879	114	1,585	1,581	28	27	14
Camera, photographic supply stores	9	7	598	(D)	98	2,793	2,793	50	50	4
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	12	10	463	(D)	107	1,974	1,927	26	23	9
Office, store machine and equipment dealers	2	...	(D)	...	...	...	...	...	...	(D)
Retail stores (except second-hand) n.e.c.	23	23	1,382	1,382	217	4,794	4,584	91	84	16
Second-hand stores	63	55	1,836	1,754	327	6,596	6,235	153	133	53
Nonstore Retailers										
Total	186	26	6,722	5,370	1,248	26,985	26,137	437	420	189
Mail order houses	4	...	62	...	...	...	...	...	...	4
Direct selling (house-to-house) organizations	168	18	6,051	4,863	1,197	26,052	25,204	422	405	172
Merchandise vending machine operators	14	8	609	507	51	933	933	15	15	13
MIAMI STANDARD METROPOLITAN AREA--Coextensive with Dade County, Fla.										
Retail trade, total	8,351	5,403	989,054	934,542	111,131	2,139,357	2,049,912	42,533	38,116	8,401
Food Stores										
Total	1,154	652	215,151	202,863	14,094	272,143	250,780	5,905	4,711	1,179
Grocery stores	713	389	193,665	184,573	12,024	231,577	211,788	5,069	3,949	704
Meat markets	97	55	8,167	7,171	611	11,108	10,815	179	168	109
Fish (seafood) markets	40	22	1,622	1,382	105	1,978	1,929	45	40	46
Fruit stores, vegetable markets	98	42	3,406	2,428	205	3,341	3,263	72	69	120
Candy, nut, confectionery stores	38	26	1,049	921	107	2,127	1,973	53	46	29
Bakery products stores	88	72	3,979	3,611	797	17,128	16,494	381	350	79
Bakeries, with baking on premises	(NA)	56	(NA)	3,451	778	16,533	15,899	362	331	(NA)
Bakeries, without baking on premises	(NA)	6	(NA)	160	19	595	595	19	19	(NA)
Delicatessen stores	26	22	1,617	1,561	120	2,242	2,154	49	43	39
Food stores, n.e.c.	48	24	1,608	1,216	125	2,642	2,364	57	46	47
Eating, Drinking Places										
Total	1,848	1,314	113,059	105,195	21,496	390,335	370,712	10,528	9,407	2,102
Eating places (except refreshment stands)	959	781	76,943	74,663	17,469	312,269	296,531	8,678	7,757	1,032
Restaurants, cafeterias	(NA)	763	(NA)	72,513	16,945	302,816	288,249	8,429	7,564	(NA)
Caterers	(NA)	15	(NA)	1,905	461	8,401	7,371	208	157	(NA)
In-plant food contractors	(NA)	3	(NA)	245	63	1,052	911	41	36	(NA)
Refreshment stands	142	88	3,994	3,498	564	10,430	9,108	276	206	147
Drinking places	741	445	32,042	27,034	3,463	67,636	65,073	1,574	1,444	917
General Merchandise Group										
Total	217	157	85,012	83,882	14,950	328,733	313,484	6,999	6,180	188
Department stores	8	8	55,791	55,791	10,912	254,188	245,822	4,903	4,553	...
Dry goods, general merchandise stores	113	83	9,591	8,937	1,195	21,220	20,694	409	377	113
General stores	16	8	961	835	63	954	929	26	24	18
Variety stores	78	58	18,641	18,319	2,780	52,371	46,039	1,661	1,226	55
Apparel, Accessories Stores										
Total	1,001	801	97,709	93,807	12,450	216,914	209,164	4,099	3,728	815
Shoe stores	177	145	16,988	16,586	2,230	37,637	36,051	624	544	94
Men's shoe stores	(NA)	22	(NA)	2,476	298	5,179	5,076	59	56	(NA)
Women's shoe stores	(NA)	58	(NA)	8,762	1,234	21,329	20,778	354	323	(NA)
Children's, juveniles' shoe stores	(NA)	12	(NA)	542	47	620	597	15	13	(NA)
Family shoe stores	(NA)	53	(NA)	4,806	651	10,509	9,600	196	152	(NA)
Men's, boys' clothing and furnishings stores	(NA)	177	(NA)	19,057	2,506	40,311	39,282	615	569	(NA)
Men's, boys' clothing stores	(NA)	117	(NA)	13,405	1,705	29,448	28,496	434	395	(NA)
Men's, boys' furnishings stores	(NA)	60	(NA)	5,652	801	10,863	10,786	181	174	(NA)
Family clothing stores	(NA)	34	(NA)	11,861	1,892	33,465	32,884	618	587	(NA)
Women's clothing, specialty stores	422	364	42,707	41,479	5,181	93,617	89,445	1,993	1,796	353
Ready-to-wear stores	(NA)	292	(NA)	34,339	4,243	77,341	73,718	1,637	1,470	(NA)
Millinery stores	(NA)	6	(NA)	332	61	1,185	1,140	28	24	(NA)
Clothing, specialty stores, n.e.c.	(NA)	66	(NA)	6,808	877	15,091	14,587	328	302	(NA)
Children's, infants' wear stores	72	58	3,590	3,338	354	6,707	6,530	152	140	83
Apparel stores, n.e.c.	31	23	1,590	1,486	287	5,177	4,972	97	92	29
Furniture, Home Furnishings, Appliance Dealers										
Total	524	370	56,859	54,579	8,426	176,279	168,843	2,845	2,650	474
Furniture, home furnishings stores	296	214	35,210	33,832	5,969	130,133	123,633	2,120	1,957	262
Furniture stores	(NA)	107	(NA)	18,517	2,703	55,910	54,702	860	807	(NA)
Floor covering stores	(NA)	22	(NA)	2,762	377	7,756	7,649	89	86	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	85	(NA)	12,553	2,889	66,467	61,282	1,171	1,064	(NA)
Household appliance, radio, TV stores	224	156	21,583	20,747	2,457	46,146	45,210	725	693	206
Household appliance stores	(NA)	65	(NA)	7,786	1,018	18,630	18,362	316	306	(NA)
Appliance, radio, TV stores	(NA)	45	(NA)	10,100	1,051	19,517	19,061	287	271	(NA)
Radio, TV stores	(NA)	46	(NA)	2,861	388	7,999	7,787	122	116	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MIAMI STANDARD METROPOLITAN AREA--Con.										
Automotive Group										
Total	350	270	182,422	178,564	14,387	254,578	251,902	3,314	3,237	306
Passenger car dealers (franchised)	54	52	127,004	(D)	10,157	177,502	176,120	2,231	2,201	15
Passenger car dealers (nonfranchised)	132	86	37,315	33,909	2,056	36,315	35,874	463	455	160
Tire, battery, accessory dealers	96	84	9,968	9,880	1,503	28,531	27,936	442	409	59
Motorcycle, aircraft, boat dealers	43	29	4,281	4,135	515	9,116	8,912	128	124	31
Household trailer dealers	23	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	712	554	50,959	45,945	4,601	94,666	89,770	1,821	1,639	864
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	331	239	68,880	67,220	6,259	119,775	118,235	1,735	1,681	245
Farm equipment dealers	5	5	4,391	4,391	565	10,363	10,363	136	136	2
Lumber, building materials dealers	97	87	49,445	49,303	3,841	71,268	70,090	1,010	975	42
Paint, glass, wallpaper stores	55	37	3,278	2,902	390	7,452	7,422	117	115	38
Plumbing, electrical supply stores	41	25	3,368	3,084	530	12,699	12,524	175	167	37
Hardware stores	133	85	8,398	7,540	933	17,993	17,836	297	288	126
Drug Stores, Proprietary Stores										
Total	371	275	35,647	34,003	5,205	106,476	101,587	2,216	1,989	324
Drug stores	(NA)	209	(NA)	29,996	4,791	97,796	93,329	1,965	1,763	(NA)
Proprietary stores	(NA)	66	(NA)	4,007	414	8,680	8,258	251	226	(NA)
Other Retail Stores										
Total	1,298	702	66,718	56,730	7,076	139,352	135,706	2,441	2,276	1,350
Liquor stores	189	125	16,497	13,763	1,017	18,800	18,390	369	349	211
Fuel, ice dealers	31	23	5,010	4,924	1,131	24,818	24,258	337	316	15
Fuel dealers (coal, wood)	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	18	(NA)	4,189	1,051	23,247	22,852	312	298	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	10	8	4,513	(D)	259	4,712	4,586	70	65	9
Farm, garden supply stores	53	35	3,975	3,783	463	8,738	8,431	151	134	53
Jewelry stores	132	76	6,634	6,004	806	16,408	16,142	250	244	129
Book stores	11	7	711	551	61	707	646	16	13	6
Stationery stores	31	25	2,710	2,614	545	8,777	8,701	158	153	35
Sporting goods stores	69	31	3,010	2,398	219	4,252	4,204	76	73	78
Bicycle stores	22	8	451	(D)	25	514	425	16	11	26
Florists	77	53	2,145	1,909	407	9,449	9,277	206	195	77
Cigar stores, stands	65	21	1,501	819	55	1,362	1,218	39	29	80
News dealers, newsstands	43	23	1,372	972	74	1,344	1,226	46	39	53
Gift, novelty, souvenir stores	135	71	3,824	3,040	350	6,569	6,196	152	136	143
Music stores	35	19	2,083	1,831	236	4,555	4,468	66	61	34
Camera, photographic supply stores	39	21	2,168	1,710	222	4,243	4,193	73	70	35
Luggage, leather goods stores	11	11	435	427	42	702	642	19	14	17
Optical goods stores	21	13	522	434	107	2,277	2,255	28	27	11
Office, store machine and equipment dealers	13	9	814	780	161	2,978	2,897	42	40	12
Retail stores (except second-hand) n.e.c.	71	71	3,940	3,940	560	10,821	10,448	198	188	62
Second-hand stores	80	52	2,561	2,163	336	7,326	7,101	129	119	80
Nonstore Retailers										
Total	545	69	16,638	11,754	2,187	40,106	39,727	630	618	554
Mail order houses	23	13	1,410	1,292	202	3,759	3,759	76	76	26
Direct selling (house-to-house) organizations	487	45	10,544	6,118	1,630	29,617	29,278	472	463	495
Merchandise vending machine operators	35	11	4,684	4,344	355	6,730	6,690	82	79	33
ORLANDO STANDARD METROPOLITAN AREA--Coextensive with Orange County, Fla.										
Retail trade, total	1,896	1,224	215,294	202,842	22,963	437,992	415,764	9,165	8,030	1,929
Food Stores										
Total	324	154	42,671	38,295	2,111	39,625	35,599	978	727	371
Grocery stores	250	124	40,706	37,016	1,945	36,511	32,758	892	655	280
Meat markets	8	4	324	198	8	178	160	6	4	13
Fish (seafood) markets	3	1	87	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	26	6	537	223	14	247	189	6	4	28
Candy, nut, confectionery stores	6	4	187	(D)	26	350	287	11	8	6
Bakery products stores	20	12	550	490	102	2,026	1,996	52	50	25
Bakeries, with baking on premises	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	9	3	274	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	316	210	14,026	12,766	2,200	46,915	44,790	1,490	1,362	367
Eating places (except refreshment stands)	178	130	8,378	7,948	1,654	34,803	33,874	1,184	1,105	200
Restaurants, cafeterias	(NA)	126	(NA)	7,859	1,640	34,449	33,613	1,168	1,098	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	33	19	655	517	79	1,378	1,151	60	42	36
Drinking places	105	61	4,993	4,301	467	10,734	9,765	246	215	131
General Merchandise Group										
Total	70	50	19,857	19,613	2,931	63,390	59,811	1,378	1,154	58
Department stores	4	4	14,101	14,101	2,232	49,690	47,591	890	801	...
Dry goods, general merchandise stores	23	17	1,005	927	113	2,292	2,249	60	55	19
General stores	9	5	497	443	25	481	471	10	9	11
Variety stores	34	24	4,254	4,142	561	10,927	9,500	418	289	28

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ORLANDO STANDARD METROPOLITAN AREA--Con.										
Apparel, Accessories Stores										
Total	142	124	13,338	13,002	1,786	36,506	35,085	816	737	128
Shoe stores	28	22	2,474	2,326	314	5,507	4,837	114	83	17
Men's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	8	(NA)	1,256	159	3,029	2,879	60	43	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings stores	(NA)	26	(NA)	2,742	388	6,777	6,704	119	113	(NA)
Men's, boys' clothing stores	(NA)	20	(NA)	2,163	330	5,678	5,627	94	90	(NA)
Men's, boys' furnishings stores	(NA)	6	(NA)	579	58	1,099	1,077	25	23	(NA)
Family clothing stores	(NA)	12	(NA)	795	119	1,758	1,603	51	34	(NA)
Women's clothing, specialty stores	55	55	6,877	6,869	948	22,102	21,591	521	497	52
Ready-to-wear stores	38	38	6,291	6,291	867	20,381	20,051	477	459	36
Millinery stores	5	5	190	190	25	523	517	16	15	4
Clothing, specialty stores, n.e.c.	12	12	388	388	56	1,198	1,023	28	23	10
Children's, infants' wear stores	9	7	327	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	132	102	11,609	11,009	1,596	31,696	30,921	543	519	117
Furniture, home furnishings stores	79	59	5,985	5,569	828	16,396	16,044	284	273	76
Furniture stores	(NA)	31	(NA)	4,007	594	11,240	10,984	185	176	(NA)
Floor covering stores	(NA)	10	(NA)	905	131	2,831	2,831	49	49	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	18	(NA)	657	103	2,325	2,229	50	48	(NA)
Household appliance, radio, TV stores	53	43	5,624	5,440	768	15,300	14,877	259	246	41
Household appliance stores	(NA)	14	(NA)	1,657	212	4,594	4,474	76	74	(NA)
Appliance, radio, TV stores	(NA)	16	(NA)	2,557	426	8,248	8,041	140	132	(NA)
Radio, TV stores	(NA)	13	(NA)	1,226	130	2,458	2,362	43	40	(NA)
Automotive Group										
Total	122	86	41,450	40,344	4,007	72,296	69,960	1,021	967	113
Passenger car dealers (franchised)	27	23	28,907	28,761	2,963	52,681	50,676	700	663	14
Passenger car dealers (nonfranchised)	55	31	7,851	6,997	478	8,765	8,578	141	132	55
Tire, battery, accessory dealers	24	20	3,151	3,111	463	8,807	8,735	144	139	19
Motorcycle, aircraft, boat dealers	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	237	173	15,354	14,080	1,240	25,671	24,765	515	465	218
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	100	70	18,376	17,682	2,091	40,599	39,622	653	624	89
Farm equipment dealers	7	5	683	(D)	116	2,146	2,146	33	33	4
Lumber, building materials dealers	36	30	13,175	13,019	1,357	25,841	25,132	408	389	29
Paint, glass, wallpaper stores	17	11	1,360	1,178	181	3,334	3,294	50	49	14
Plumbing, electrical supply stores	8	6	1,036	(D)	174	4,295	4,122	59	54	8
Hardware stores	32	18	2,122	1,846	263	4,983	4,928	103	99	34
Drug Stores, Proprietary Stores										
Total	73	57	6,347	6,127	944	17,269	16,395	449	391	80
Drug stores	(NA)	39	(NA)	5,541	873	15,754	14,923	393	340	(NA)
Proprietary stores	(NA)	18	(NA)	586	71	1,515	1,472	56	51	(NA)
Other Retail Stores										
Total	290	180	16,642	14,618	1,641	37,306	36,450	702	653	296
Liquor stores	41	39	3,949	(D)	321	6,416	6,152	127	115	34
Fuel, ice dealers	17	13	1,859	1,829	342	11,315	11,236	164	160	13
Fuel dealers (coal, wood)	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	9	(NA)	1,265	228	7,214	7,135	110	106	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	12	10	2,788	(D)	169	3,244	3,204	62	59	7
Farm, garden supply stores	10	6	495	415	29	698	667	17	15	11
Jewelry stores	35	17	1,592	1,420	189	3,894	3,837	70	65	38
Book stores	7	3	128	116	16	200	200	5	5	5
Stationery stores	4	4	284	284	76	1,558	1,558	28	28	3
Sporting goods stores	12	8	366	330	25	619	599	15	14	17
Bicycle stores	2	...	(D)	...	...	...	...	...	...	(D)
Florists	20	10	484	330	52	1,055	1,028	26	23	25
Cigar stores, stands	3	1	42	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	4	2	99	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	41	21	867	635	66	1,811	1,632	57	47	45
Music stores	9	7	855	(D)	91	1,582	1,582	22	22	13
Camera, photographic supply stores	3	3	172	172	6	117	98	4	2	2
Luggage, leather goods stores	...	...	...	...	...	...	...	...	...	...
Optical goods stores	3	3	238	238	34	758	758	15	15	4
Office, store machine and equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	16	16	569	569	84	1,534	1,474	32	28	14
Second-hand stores	19	15	734	690	119	2,126	2,046	47	44	19
Nonstore Retailers										
Total	90	18	16,224	15,306	2,416	26,719	22,366	620	431	92
Mail order houses	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	75	13	5,312	4,502	1,558	9,816	9,654	189	181	79
Merchandise vending machine operators	11	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TAMPA-ST. PETERSBURG STANDARD METROPOLITAN AREA--Consists of Hillsborough and Pinellas Counties, Fla.										
Retail trade, total	6,206	3,720	609,971	569,721	63,053	1,256,279	1,192,396	27,922	24,353	6,631
Food Stores										
Total	1,189	545	129,645	117,425	6,527	128,884	118,837	3,369	2,740	1,370
Grocery stores	880	410	118,132	108,236	5,409	103,977	95,525	2,761	2,207	1,000
Meat markets	23	11	1,626	1,300	62	1,492	1,355	28	22	36
Fish (seafood) markets	46	18	2,231	1,775	127	2,976	2,455	60	49	58
Fruit stores, vegetable markets	88	20	2,133	1,461	127	3,060	2,960	68	63	104
Candy, nut, confectionery stores	15	7	226	(D)	15	306	260	16	12	15
Bakery products stores	59	45	2,739	2,539	575	13,033	12,505	318	288	75
Bakeries, with baking on premises	(NA)	44	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	9	7	316	(D)	33	658	658	20	20	11
Food stores, n.e.c.	57	27	2,022	1,706	179	3,382	3,119	98	79	59
Eating, Drinking Places										
Total	1,242	846	51,624	46,650	8,448	164,861	157,272	5,313	4,744	1,492
Eating places (except refreshment stands)	594	470	32,513	31,147	6,663	129,474	123,796	4,167	3,743	734
Restaurants, cafeterias	(NA)	462	(NA)	30,836	6,566	127,038	121,390	4,116	3,695	(NA)
Caterers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	117	61	2,593	1,913	284	6,336	5,667	234	162	134
Drinking places	527	315	16,386	13,590	1,501	29,051	27,809	912	819	620
General Merchandise Group										
Total	191	117	83,567	82,305	11,945	238,946	212,732	6,064	4,652	176
Department stores	10	10	41,858	41,858	7,297	144,053	126,397	3,276	2,398	...
Dry goods, general merchandise stores	93	49	26,829	26,033	2,639	57,988	54,355	1,411	1,243	95
General stores	17	9	912	728	38	775	552	25	14	24
Variety stores	67	49	13,920	13,686	1,971	36,130	31,428	1,352	997	53
Apparel, Accessories Stores										
Total	387	327	34,316	33,468	3,982	74,394	71,057	1,778	1,552	333
Shoe stores	69	61	7,499	7,383	839	14,964	13,285	352	251	35
Men's shoe stores	(NA)	10	(NA)	495	55	1,080	1,035	18	16	(NA)
Women's shoe stores	(NA)	21	(NA)	2,738	358	5,807	5,261	137	90	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	30	(NA)	4,152	426	8,077	6,989	197	145	(NA)
Men's, boys' clothing and furnishings stores	(NA)	61	(NA)	6,616	928	15,819	15,625	295	277	(NA)
Men's, boys' clothing stores	(NA)	36	(NA)	4,462	668	11,175	11,029	200	189	(NA)
Men's, boys' furnishings stores	(NA)	25	(NA)	2,154	260	4,644	4,596	95	88	(NA)
Family clothing stores	(NA)	25	(NA)	2,369	239	4,220	3,998	143	114	(NA)
Women's clothing, specialty stores	168	144	16,192	15,872	1,820	36,243	35,130	898	832	130
Ready-to-wear stores	(NA)	119	(NA)	13,703	1,554	30,714	29,728	757	701	(NA)
Millinery stores	(NA)	13	(NA)	615	97	2,019	1,926	54	45	(NA)
Clothing, specialty stores, n.e.c.	(NA)	12	(NA)	1,554	169	3,510	3,476	87	86	(NA)
Children's, infants' wear stores	25	23	713	(D)	70	1,478	1,353	49	37	41
Apparel stores, n.e.c.	17	13	587	(D)	86	1,670	1,666	41	41	23
Furniture, Home Furnishings, Appliance Dealers										
Total	382	284	28,519	26,559	3,745	73,816	72,160	1,346	1,287	371
Furniture, home furnishings stores	208	158	16,702	15,766	2,347	45,979	45,284	825	793	200
Furniture stores	(NA)	99	(NA)	12,277	1,762	33,718	33,346	604	585	(NA)
Floor covering stores	(NA)	24	(NA)	1,977	324	6,857	6,852	102	101	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	35	(NA)	1,512	261	5,404	5,086	119	107	(NA)
Household appliance, radio, TV stores	174	126	11,817	10,793	1,398	27,837	26,876	521	494	171
Household appliance stores	(NA)	39	(NA)	2,825	403	7,839	7,527	155	149	(NA)
Appliance, radio, TV stores	(NA)	50	(NA)	6,019	757	16,173	15,701	286	273	(NA)
Radio, TV stores	(NA)	37	(NA)	1,949	238	3,825	3,648	80	72	(NA)
Automotive Group										
Total	306	218	112,387	110,735	10,362	198,096	196,088	2,824	2,755	265
Passenger car dealers (franchised)	60	60	80,043	80,043	7,828	150,253	149,532	2,046	2,023	21
Passenger car dealers (nonfranchised)	135	79	18,842	17,600	907	17,200	16,927	275	271	149
Tire, battery, accessory dealers	59	43	8,239	7,979	1,222	22,244	21,377	372	331	44
Motorcycle, aircraft, boat dealers	27	15	1,043	(D)	140	2,715	2,709	46	45	25
Household trailer dealers	20	18	3,712	(D)	194	4,076	3,965	64	64	23
Automotive dealers, n.e.c.	3	3	492	492	71	1,608	1,578	21	21	1
Gasoline Service Stations										
Total	665	431	35,791	29,953	2,811	56,697	54,037	1,275	1,128	738
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	297	207	49,576	48,118	5,922	125,157	123,465	2,000	1,922	271
Farm equipment dealers	12	12	1,767	1,767	228	3,943	3,943	60	60	13
Lumber, building materials dealers	84	72	34,048	33,824	4,046	83,195	81,875	1,334	1,278	63
Paint, glass, wallpaper stores	33	21	1,513	1,345	175	3,243	3,206	53	53	29
Plumbing, electrical supply stores	35	21	4,238	4,102	670	19,108	19,094	246	244	30
Hardware stores	133	81	8,004	7,080	803	15,668	15,347	307	287	136
Drug Stores, Proprietary Stores										
Total	246	188	21,937	20,885	2,871	56,485	53,356	1,353	1,199	256
Drug stores	(NA)	119	(NA)	18,297	2,654	52,278	49,659	1,204	1,081	(NA)
Proprietary stores	(NA)	69	(NA)	2,588	217	4,207	3,697	149	118	(NA)
Other Retail Stores										
Total	931	507	53,870	47,776	5,169	104,840	99,832	2,087	1,877	980
Liquor stores	81	65	12,612	11,160	640	12,575	12,098	249	224	77
Fuel, ice dealers	66	32	5,371	4,961	779	18,564	18,308	318	309	59
Fuel dealers (coal, wood)	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	15	(NA)	2,581	430	8,755	8,690	149	148	(NA)
Fuel oil dealers	(NA)	11	(NA)	2,084	308	7,654	7,584	126	123	(NA)
Ice dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	39	31	10,333	10,141	539	12,091	10,568	223	202	39
Farm, garden supply stores	41	27	3,385	3,139	387	6,909	6,176	133	109	41

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TAMPA-ST. PETERSBURG STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Jewelry stores	91	51	5,037	4,503	654	13,107	12,788	240	223	101
Book stores	5	5	408	408	44	1,159	1,041	23	19	2
Stationery stores	13	11	1,624	(D)	323	6,032	5,936	117	110	12
Sporting goods stores	25	17	856	786	121	2,504	2,402	46	41	26
Bicycle stores	3	3	44	44	6	267	135	6	3	3
Florists	75	37	1,584	1,188	209	3,976	3,532	125	88	84
Cigar stores, stands	18	12	1,086	1,042	179	3,523	3,483	93	88	12
News dealers, newsstands	23	13	474	338	28	639	586	24	19	25
Gift, novelty, souvenir stores	126	50	2,060	1,206	142	2,514	2,361	80	65	144
Music stores	24	14	1,690	1,596	266	4,879	4,826	82	77	26
Camera, photographic supply stores	10	8	556	(D)	86	1,450	1,356	28	25	8
Luggage, leather goods stores	6	6	195	195	26	470	470	9	9	5
Optical goods stores	15	13	785	(D)	107	1,894	1,894	29	29	14
Office, store machine and equipment dealers	10	8	552	(D)	124	2,502	2,449	41	39	8
Retail stores (except second-hand) n.e.c.	49	49	2,324	2,324	307	5,537	5,322	118	104	46
Second-hand stores	95	55	2,034	1,544	202	4,248	4,101	103	94	98
Nonstore Retailers										
Total	270	50	8,745	5,847	1,271	34,103	33,560	513	497	379
Mail order houses	27	17	1,944	1,838	218	6,869	6,485	122	110	24
Direct selling (house-to-house) organizations	326	28	5,411	2,837	874	17,133	16,974	229	225	338
Merchandise vending machine operators	17	5	1,390	1,172	179	10,101	10,101	162	162	17

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	JACKSONVILLE STANDARD METROPOLITAN AREA				MIAMI STANDARD METROPOLITAN AREA				ORLANDO STANDARD METROPOLITAN AREA			
Retail trade, total	2,944	2,071	271,750	258,582	6,456	4,682	576,990	545,048	1,291	903	106,171	99,727
Food stores	820	410	62,434	55,616	1,096	652	112,933	104,290	287	155	23,175	20,657
Eating, drinking places	615	447	19,750	18,265	1,717	1,302	75,346	70,699	256	183	7,596	6,986
General merchandise group	88	71	31,651	31,391	155	120	59,146	58,686	55	34	14,677	14,207
Apparel, accessories stores	179	161	21,712	21,390	723	571	59,467	57,070	90	73	7,427	7,238
Furniture, home furnishings, appliance dealers	139	129	13,824	13,727	364	284	36,341	34,925	86	68	6,248	5,999
Automotive group	102	96	52,317	52,142	283	232	76,667	74,263	62	56	18,895	18,502
Gasoline service stations	320	219	12,440	10,924	553	423	27,103	23,754	136	96	5,104	4,382
Lumber, building materials, hardware, farm equipment dealers	121	96	15,212	14,705	259	207	43,522	42,384	59	43	7,104	6,830
Drug stores, proprietary stores	149	126	10,623	10,301	278	215	29,444	28,296	56	45	4,253	4,128
Other retail stores	393	300	27,416	(D)	1,017	665	53,679	47,339	202	149	(D)	(D)
Nonstore retailers	18	16	4,371	(D)	11	11	3,342	3,342	2	1	(D)	(D)
	TAMPA-ST. PETERSBURG STANDARD METROPOLITAN AREA											
Retail trade, total	4,839	3,070	361,531	333,715								
Food stores	1,243	563	73,444	61,364								
Eating, drinking places	1,045	683	32,613	28,942								
General merchandise group	131	87	60,198	59,717								
Apparel, accessories stores	291	242	23,788	23,208								
Furniture, home furnishings, appliance dealers	258	212	19,576	18,995								
Automotive group	240	185	54,164	51,861								
Gasoline service stations	541	340	18,863	15,510								
Lumber, building materials, hardware, farm equipment dealers	242	186	28,576	27,575								
Drug stores, proprietary stores	165	126	12,958	12,231								
Other retail stores	664	429	33,725	(D)								
Nonstore retailers	19	17	3,626	(D)								

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ALACHUA COUNTY										
Retail trade, total	579	357	53,223	48,457	4,993	99,307	92,226	2,325	1,951	565
Food stores, total	143	67	13,111	11,199	611	12,401	10,818	335	240	148
Grocery stores	131	59	12,701	10,805	560	11,368	9,785	306	211	137
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	4	4	104	104	23	440	440	12	12	2
Eating, drinking places, total	73	43	2,841	2,581	470	10,712	10,235	344	314	86
Eating places	60	36	2,567	2,405	445	10,246	9,839	330	303	69
Drinking places	13	7	274	176	25	466	396	14	11	17
General merchandise group, total	25	19	2,756	2,714	314	6,361	5,527	241	178	21
General merchandise group (except variety)	20	14	1,635	1,593	134	2,701	2,267	91	61	20
Variety stores	5	5	1,121	1,121	180	3,660	3,260	150	117	1
Apparel, accessories stores, total	50	34	3,690	3,270	432	7,917	7,429	230	181	43
Shoe stores	12	8	591	511	74	1,382	1,280	40	26	7
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	481	66	999	932	24	17	(NA)
Family clothing stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	16	14	1,236	(D)	137	2,858	2,692	88	75	16
Ready-to-wear stores	(NA)	11	(NA)	1,094	126	2,459	2,315	76	64	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	11	399	377	12	11	(NA)
Other apparel stores	5	3	92	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	34	28	2,399	2,309	310	7,041	6,646	141	133	35
Furniture, home furnishings stores, antique stores	18	16	1,549	(D)	231	4,573	4,463	95	92	16
Household appliance, radio, TV stores	16	12	850	(D)	79	2,468	2,183	46	41	19
Automotive group	31	27	11,715	11,669	1,182	20,695	20,546	314	307	22
Gasoline service stations	88	48	4,980	3,658	319	6,726	6,332	154	132	86
Lumber, bldg. mats., hardware, farm equip. dealers, total	32	26	4,663	4,555	564	10,957	10,408	197	182	29
Farm equipment dealers	7	7	1,406	1,406	148	2,854	2,789	46	45	6
Lumber, building materials, supplies, equipment dealers	9	9	1,347	1,347	137	3,208	2,983	55	52	6
Hardware stores	16	10	1,910	1,802	279	4,895	4,636	96	85	17
Drug stores, proprietary stores, total	23	21	1,811	(D)	306	6,952	5,601	174	123	21
Drug stores	(NA)	16	(NA)	1,633	291	6,633	5,332	161	116	(NA)
Proprietary stores	(NA)	5	(NA)	(D)	15	319	269	13	7	(NA)
Other retail stores, total	60	42	5,047	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	...	...	...	...	...	...	...	...	...	...
Fuel, ice dealers	9	5	1,133	1,013	100	2,227	2,220	34	33	6
Feed, farm, garden supply stores	11	9	2,062	(D)	131	2,236	1,947	51	40	9
Jewelry stores	5	5	341	341	50	893	858	21	18	4
Book, stationery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	25	19	826	766	95	1,735	1,466	45	30	24
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	20	2	210	(D)	(D)	(D)	(D)	(D)	(D)	(D)
BAY COUNTY										
Retail trade, total	576	354	53,205	49,267	5,019	98,093	92,980	2,239	1,956	579
Food stores, total	125	49	12,970	11,556	768	15,564	13,926	371	282	130
Grocery stores	113	41	12,291	10,901	705	13,740	12,231	332	249	119
Meat markets, fish (seafood) markets	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	111	69	4,382	3,586	511	11,870	11,471	431	398	129
Eating places	74	48	2,534	2,202	348	8,519	8,281	321	299	88
Drinking places	35	21	1,838	1,384	163	3,351	3,190	110	99	39
General merchandise group, total	30	18	5,563	5,435	732	14,733	14,123	339	290	29
General merchandise group (except variety)	24	12	4,587	4,459	615	12,578	12,133	232	205	26
Variety stores	6	6	976	976	117	2,155	1,990	107	85	3
Apparel, accessories stores, total	31	29	3,091	(D)	371	6,672	6,236	179	149	19
Shoe stores	7	7	602	602	65	1,501	1,371	39	26	1
Men's, boys' clothing and furnishings stores	6	6	413	413	54	1,064	1,045	17	16	4
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	11	11	1,520	1,520	169	2,563	2,294	85	70	7
Ready-to-wear stores	8	8	1,165	1,165	127	1,957	1,706	70	56	4
Other clothing, specialty stores	3	3	355	355	42	606	588	15	14	3
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	28	26	3,238	(D)	466	9,028	8,847	162	153	20
Furniture, home furnishings stores, antique stores	19	19	1,976	1,976	321	6,200	6,140	113	109	14
Household appliance, radio, TV stores	9	7	1,262	(D)	145	2,828	2,707	49	44	6
Automotive group	35	25	9,187	9,089	967	16,348	16,499	252	250	22
Gasoline service stations	96	58	4,881	4,063	383	7,368	6,598	170	144	110
Lumber, bldg. mats., hardware, farm equip. dealers, total	15	13	4,519	(D)	320	6,542	6,343	118	107	11
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[3]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BAY COUNTY--Con.										
Drug stores, proprietary stores, total	25	17	1,817	1,679	199	3,328	2,728	92	65	26
Drug stores	(NA)	11	(NA)	1,572	193	3,273	2,684	88	62	(NA)
Proprietary stores	(NA)	6	(NA)	107	6	55	44	4	3	(NA)
Other retail stores, total	61	47	3,351	2,971	289	6,184	5,953	121	114	65
Liquor stores	12	10	1,330	(D)	62	1,121	1,061	21	20	10
Fuel, ice dealers	7	5	429	(D)	74	1,911	1,865	33	30	5
Feed, farm, garden supply stores	4	4	416	416	18	412	412	8	8	3
Jewelry stores	8	8	321	321	66	1,404	1,344	27	25	7
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	7	7	255	237	37	685	685	15	15	8
Noostore retailers	19	3	206	106	13	256	256	4	4	18
BREVARD COUNTY										
Retail trade, total	536	348	39,032	35,846	3,460	66,880	62,777	1,615	1,359	597
Food stores, total	87	39	11,081	10,265	649	11,824	10,431	295	197	102
Grocery stores	53	27	9,637	9,069	468	8,658	7,377	227	136	60
Meat markets, fish (seafood) markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	15	5	860	742	141	2,258	2,221	47	44	17
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	10	4	268	182	17	465	425	11	8	17
Eating, drinking places, total	112	86	3,417	3,173	484	9,310	8,354	329	284	131
Eating places	84	62	2,061	1,831	369	7,249	6,498	276	240	95
Drinking places	28	24	1,356	1,342	115	2,061	1,856	53	44	36
General merchandise group, total	18	14	1,177	1,105	120	2,461	2,320	87	73	20
General merchandise group (except variety)	8	6	474	(D)	38	972	972	19	19	12
Variety stores	10	8	703	(D)	82	1,489	1,346	68	54	8
Apparel, accessories stores, total	32	22	1,561	1,339	131	2,391	2,168	73	54	38
Shoe stores	3	1	152	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	4	(NA)	210	18	379	379	9	7	(NA)
Family clothing stores	(NA)	6	(NA)	715	71	1,289	1,136	38	25	(NA)
Women's clothing, specialty stores	12	8	316	238	26	359	337	16	13	13
Ready-to-wear stores	(NA)	8	(NA)	238	26	359	337	16	13	(NA)
Other clothing, specialty stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel stores	5	3	112	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	23	19	1,905	1,699	213	4,780	4,657	96	89	27
Furniture, home furnishings stores, antique stores	9	7	874	(D)	95	1,703	1,678	37	33	10
Household appliance, radio, TV stores	14	12	1,031	(D)	118	3,077	2,979	59	56	17
Automotive group	37	29	6,851	6,767	741	13,669	13,461	225	215	34
Gasoline service stations	83	53	4,867	4,809	265	5,105	4,582	130	99	94
Lumber, bldg. matls., hardware, farm equip. dealers, total	25	19	3,580	3,504	416	8,510	8,384	134	132	24
Farm equipment dealers	3	3	300	300	40	863	863	16	16	3
Lumber, building materials, supplies, equipment dealers	12	10	2,670	(D)	311	6,496	6,370	99	97	7
Hardware stores	8	6	588	(D)	65	1,151	1,151	19	19	10
Drug stores, proprietary stores, total	18	14	1,590	1,544	180	3,539	3,347	124	108	18
Drug stores	(NA)	11	(NA)	1,366	168	3,338	3,186	113	100	(NA)
Proprietary stores	(NA)	3	(NA)	176	12	201	161	11	8	(NA)
Other retail stores, total	75	45	2,648	2,190	206	4,171	4,003	98	85	80
Liquor stores	15	11	764	718	51	993	920	24	20	11
Fuel, ice dealers	4	4	343	343	56	1,127	1,100	19	18	2
Feed, farm, garden supply stores	10	6	531	443	26	450	450	9	9	11
Jewelry stores	8	4	166	108	20	413	408	7	6	7
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	32	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Noostore retailers	26	8	415	251	55	1,120	1,070	24	23	29
BROWARD COUNTY										
Retail trade, total	2,227	1,511	225,165	211,973	22,640	435,226	417,380	8,764	7,806	2,328
Food stores, total	274	162	49,506	46,150	2,784	51,471	47,053	1,145	874	291
Grocery stores	171	97	45,531	43,115	2,451	45,206	40,995	996	740	171
Meat markets, fish (seafood) markets	20	8	1,261	739	58	1,099	1,085	22	21	20
Fruit stores, vegetable markets	28	20	1,013	903	82	987	982	25	24	29
Candy, nut, confectionery stores	12	6	272	(D)	23	737	662	20	15	13
Bakery products stores	26	18	599	537	105	1,899	1,827	52	47	34
Other food stores	15	13	790	(D)	65	1,543	1,502	30	27	22
Eating, drinking places, total	500	370	25,525	23,429	4,218	82,106	77,346	2,291	2,015	616
Eating places (except refreshment stands)	268	210	15,674	14,964	3,164	59,313	55,749	1,767	1,553	335
Refreshment stands	43	27	979	823	138	2,174	2,059	74	63	57
Drinking places	185	133	8,814	7,642	916	20,619	19,538	450	399	220
General merchandise group, total	71	47	15,053	14,763	2,027	40,600	38,892	946	853	73
Department stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	39	23	1,804	1,618	213	4,674	4,562	84	80	40
General stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	24	18	3,710	3,670	479	9,314	8,464	334	272	25

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BROWARD COUNTY--Con.										
Apparel, accessories stores, total	253	221	20,402	19,942	2,275	40,760	38,659	880	772	213
Shoe stores	31	29	2,948	(D)	337	5,580	5,503	112	103	21
Men's, boys' clothing and furnishings stores	(NA)	40	(NA)	4,156	493	8,412	8,285	137	132	(NA)
Family clothing stores	(NA)	24	(NA)	2,987	414	7,501	7,071	147	131	(NA)
Women's clothing, specialty stores	122	108	9,065	8,889	937	17,556	16,124	445	369	114
Ready-to-wear stores	(NA)	86	(NA)	8,088	836	15,799	14,454	395	326	(NA)
Millinery stores	(NA)	4	(NA)	64	8	124	80	5	2	(NA)
Other clothing, specialty stores	(NA)	18	(NA)	737	93	1,633	1,590	45	41	(NA)
Other apparel stores	24	20	1,034	(D)	94	1,711	1,676	39	37	24
Furniture, home furnishings, appliance dealers, total	161	115	15,667	14,897	1,885	35,734	34,762	560	529	146
Furniture, home furnishings stores	110	80	9,050	8,632	1,195	21,959	21,104	371	343	95
Furniture stores	(NA)	45	(NA)	6,262	834	16,190	15,633	275	251	(NA)
Home furnishings stores, antique stores	(NA)	35	(NA)	2,370	361	5,769	5,471	96	92	(NA)
Household appliance, radio, TV stores	51	35	6,585	6,265	690	13,775	13,658	189	186	49
Automotive group, total	108	88	41,394	41,052	3,799	72,049	71,176	927	904	91
Passenger car dealers (franchised)	33	29	32,450	32,436	2,785	52,819	52,540	620	617	11
Passenger car dealers (nonfranchised)	25	21	3,396	3,280	176	2,725	2,705	53	52	31
Tire, battery, accessory dealers	26	24	2,719	(D)	392	7,617	7,081	127	110	26
Other automotive dealers	24	14	2,829	(D)	446	8,888	8,850	127	125	23
Gasoline service stations	197	145	12,117	10,621	883	18,515	17,873	375	348	225
Lumber, bldg. matls., hardware, farm equip. dealers, total	93	69	15,735	15,285	1,753	34,709	34,033	508	481	78
Farm equipment dealers	6	6	916	916	115	1,850	1,850	28	28	5
Lumber, building materials dealers	24	20	9,904	9,850	968	19,553	18,993	289	268	19
Plumbing, paint, electrical stores	29	23	2,478	2,370	362	7,492	7,405	104	101	17
Hardware stores	34	20	2,437	2,149	308	5,814	5,785	87	84	37
Drug stores, proprietary stores, total	75	65	8,821	8,595	1,191	22,823	21,795	490	424	71
Drug stores	(NA)	47	(NA)	6,414	1,014	18,583	17,969	365	331	(NA)
Proprietary stores	(NA)	18	(NA)	2,181	177	4,240	3,826	125	93	(NA)
Other retail stores, total	384	216	17,353	14,571	1,536	30,469	29,801	555	519	417
Liquor stores	65	37	5,188	4,234	230	3,935	3,771	74	65	76
Fuel, ice dealers	14	8	1,331	1,263	240	5,396	5,396	73	73	14
Feed, farm, garden supply stores	29	17	1,897	1,787	194	3,608	3,486	63	57	27
Jewelry stores	41	29	1,934	1,794	211	3,817	3,739	53	60	36
Book, stationery stores	9	7	374	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	31	13	765	437	34	706	665	15	13	38
Florists	15	11	633	581	147	3,539	3,480	75	72	17
Cigar stores, stands	8	4	207	157	14	295	295	9	9	10
News dealers, newsstands	4	2	137	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	66	40	1,304	1,040	100	2,343	2,242	59	53	71
Music stores	10	6	353	211	22	481	481	12	12	17
Camera, photographic supply stores	4	4	328	328	30	426	426	7	7	5
Other retail stores (except second-hand)	30	28	1,865	(D)	210	3,885	3,813	59	57	32
Second-hand stores	14	10	499	481	42	800	784	21	18	11
Nonstore retailers, total	111	13	3,592	2,668	289	5,990	5,990	87	87	107
Mail order houses	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	105	9	2,483	(D)	214	4,482	4,482	72	72	103
Merchandise vending machine operators	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
DADE COUNTY (See Miami Standard Metropolitan Area, table 103)										
DUVAL COUNTY (See Jacksonville Standard Metropolitan Area, table 103)										
ESCAMBIA COUNTY										
Retail trade, total	1,199	729	129,249	121,305	12,975	255,924	229,064	5,716	5,048	1,270
Food stores, total	330	132	32,987	28,893	1,709	34,389	32,556	974	857	349
Grocery stores	285	111	31,450	27,626	1,564	31,387	29,695	888	780	296
Meat markets, fish (seafood) markets	26	10	848	698	45	693	653	21	17	24
Fruit stores, vegetable markets	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	11	9	509	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	225	157	9,424	8,590	1,469	29,227	27,544	1,060	951	291
Eating places	145	95	5,982	5,402	1,115	22,582	21,394	814	732	180
Drinking places	80	62	3,442	3,188	354	6,645	6,150	246	219	111
General merchandise group, total	31	23	11,893	11,621	1,566	35,732	16,302	773	571	27
General merchandise group (except variety)	20	16	8,605	8,493	1,092	26,995	9,682	420	351	21
Variety stores	11	7	3,288	3,128	474	8,737	6,620	353	220	6
Apparel, accessories stores, total	92	82	9,766	9,656	1,135	23,193	22,051	602	508	71
Shoe stores	15	15	1,812	1,812	190	3,922	3,708	86	60	8
Men's, boys' clothing and furnishings stores	25	25	2,931	2,931	427	8,335	8,020	153	130	13
Family clothing stores	7	7	776	776	82	1,481	1,396	53	44	6
Women's clothing, specialty stores	30	28	3,887	(D)	393	8,387	7,894	291	256	26
Ready-to-wear stores	(NA)	24	(NA)	3,554	348	7,177	6,788	260	233	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	45	1,210	1,106	31	23	(NA)
Other apparel stores	11	7	330	(D)	43	1,068	1,033	19	18	14

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ESCAMBIA COUNTY--Con.										
Furniture, home furnishings, appliance dealers, total	56	46	7,637	7,339	1,069	19,985	19,723	351	336	50
Furniture, home furnishings stores, antique stores	29	27	5,384	(D)	822	15,406	15,292	269	260	22
Household appliance, radio, TV stores	27	19	2,253	(D)	247	4,579	4,431	82	76	28
Automotive group	62	48	29,048	28,752	2,927	53,703	53,562	719	703	63
Gasoline service stations	117	81	7,852	7,176	680	13,827	13,079	321	288	117
Lumber, bldg. matls., hardware, farm equip. dealers, total	39	27	6,668	6,532	796	14,687	14,342	265	246	39
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	20	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	18	12	2,575	2,485	304	5,686	5,586	95	89	19
Drug stores, proprietary stores, total	31	23	3,852	3,762	586	9,933	9,283	221	191	27
Drug stores	(NA)	21	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	159	101	8,819	8,123	902	18,379	17,803	385	354	183
Liquor stores	27	21	2,414	2,164	118	2,701	2,586	67	61	35
Fuel, ice dealers	12	8	804	778	109	2,401	2,381	46	45	11
Feed, farm, garden supply stores	9	9	994	994	78	1,605	1,574	35	32	9
Jewelry stores	9	9	1,410	1,410	227	4,233	4,223	78	77	11
Book, stationery stores	4	4	232	232	26	681	626	14	12	4
Other retail stores (except second-hand)	61	39	2,329	2,069	267	5,224	4,894	110	94	72
Second-hand stores	23	11	534	476	77	1,534	1,519	35	33	25
Nonstore retailers	57	9	1,303	861	136	2,869	2,819	45	43	53
HILLSBOROUGH COUNTY										
Retail trade, total	3,409	1,957	321,112	297,530	32,517	647,965	613,788	14,582	12,624	3,592
Food stores, total	748	330	73,703	65,619	3,417	67,259	61,424	1,866	1,471	850
Grocery stores	593	269	68,883	62,107	3,051	58,657	53,198	1,650	1,280	664
Meat markets, fish (seafood) markets	42	14	1,882	1,358	65	1,362	1,342	32	31	62
Fruit stores, vegetable markets	34	6	889	549	35	850	775	19	15	36
Candy, nut, confectionery stores	9	3	154	52	8	136	136	7	7	9
Bakery products stores	28	20	985	845	184	4,667	4,516	114	104	39
Other food stores	34	18	844	708	74	1,587	1,457	44	34	32
Eating, drinking places, total	636	414	26,245	23,545	4,008	80,416	77,671	2,559	2,331	735
Eating places (except refreshment stands)	258	210	14,263	13,767	2,875	58,867	57,321	1,827	1,695	302
Refreshment stands	65	31	1,592	1,110	165	3,375	3,043	127	97	71
Drinking places	313	173	10,390	8,668	968	18,174	17,307	605	539	362
General merchandise group, total	114	62	36,151	35,433	5,779	111,983	98,421	2,907	2,099	108
Department stores	5	5	24,178	24,178	4,329	85,295	75,781	1,916	1,424	...
Dry goods, general merchandise stores	61	27	2,685	2,257	222	4,144	3,788	130	99	61
General stores	8	4	462	334	17	280	187	11	5	13
Variety stores	40	26	8,826	8,664	1,211	22,264	18,665	850	571	34
Apparel, accessories stores, total	170	150	17,654	17,486	2,180	39,516	38,246	987	872	138
Shoe stores	33	31	4,172	(D)	479	8,537	7,901	202	148	16
Men's, boys' clothing and furnishings stores	(NA)	30	(NA)	3,931	597	9,767	9,668	185	173	(NA)
Family clothing stores	(NA)	13	(NA)	1,606	163	2,808	2,636	105	84	(NA)
Women's clothing, specialty stores	64	56	7,103	7,051	858	16,508	16,184	444	419	43
Ready-to-wear stores	(NA)	44	(NA)	5,386	650	12,106	11,816	333	313	(NA)
Millinery stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	20	18	748	(D)	83	1,896	1,857	51	48	31
Furniture, home furnishings, appliance dealers, total	208	150	16,489	15,055	2,074	40,182	38,847	749	707	202
Furniture, home furnishings stores	116	86	9,707	9,051	1,377	26,127	25,619	478	457	106
Furniture stores	(NA)	60	(NA)	7,581	1,112	20,785	20,572	385	374	(NA)
Home furnishings stores, antique stores	(NA)	26	(NA)	1,470	265	5,342	5,047	93	83	(NA)
Household appliance, radio, TV stores	92	64	6,782	6,004	697	14,055	13,228	271	250	96
Automotive group, total	173	127	64,279	63,469	5,965	114,786	113,276	1,674	1,624	153
Passenger car dealers (franchised)	27	27	42,759	42,759	4,152	80,210	79,647	1,118	1,103	11
Passenger car dealers (nonfranchised)	89	57	13,213	12,549	669	13,403	13,215	213	210	99
Tire, battery, accessory dealers	37	29	5,987	5,887	929	16,584	15,868	274	243	23
Other automotive dealers	20	14	2,320	2,274	215	4,589	4,546	69	68	20
Gasoline service stations	378	228	18,940	15,306	1,412	28,186	26,737	649	571	422
Lumber, bldg. matls., hardware, farm equip. dealers, total	170	116	19,241	18,439	2,169	44,839	43,875	782	746	156
Farm equipment dealers	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	44	38	10,044	9,896	1,160	24,732	23,907	433	407	73
Plumbing, paint, electrical stores	37	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	78	46	5,255	4,771	548	11,058	10,929	213	204	78
Drug stores, proprietary stores, total	128	96	12,157	11,595	1,638	33,158	31,154	810	721	132
Drug stores	(NA)	67	(NA)	10,573	1,565	31,572	29,869	755	681	(NA)
Proprietary stores	(NA)	29	(NA)	922	73	1,586	1,285	55	40	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HILLSBOROUGH COUNTY--Con.										
Other retail stores, total	470	250	29,706	26,732	2,801	57,092	54,029	1,137	1,034	484
Liquor stores	42	32	5,545	5,113	261	5,450	5,285	117	106	43
Fuel, ice dealers	40	16	2,168	1,872	217	5,528	5,396	97	93	37
Feed, farm, garden supply stores	50	38	10,226	9,924	638	13,587	11,584	263	224	54
Jewelry stores	42	24	2,794	8,510	427	8,144	7,995	157	147	45
Book, stationery stores	8	8	868	868	127	2,743	2,701	49	48	8
Sporting goods, bicycle stores	15	9	404	(D)	64	1,320	1,258	24	21	17
Florists	43	19	790	554	105	2,042	1,872	62	50	48
Cigar stores, stands	16	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	11	5	199	133	15	298	276	11	9	9
Gift, novelty, souvenir stores	24	6	310	86	7	97	80	6	3	27
Music stores	15	9	1,144	1,084	219	3,913	3,865	58	54	15
Camera, photographic supply stores	5	5	301	301	53	950	881	19	17	4
Other retail stores (except second-hand)	33	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	66	38	1,577	1,163	156	3,217	3,150	76	73	69
Nonstore retailers, total	214	34	6,547	4,851	1,074	30,548	30,108	462	448	212
Mail order houses	18	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	184	18	3,616	2,164	724	14,331	14,275	192	190	186
Merchandise vending machine operators	12	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LAKE COUNTY										
Retail trade, total	592	322	43,128	37,860	3,619	66,988	64,212	1,532	1,332	635
Food stores, total	107	45	10,862	9,560	571	11,242	10,240	275	202	111
Grocery stores	80	38	10,474	9,310	548	10,703	9,718	261	190	83
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	22	4	261	143	13	424	412	10	9	23
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	82	58	2,626	2,218	284	5,895	5,525	198	170	101
Eating places	54	42	1,509	1,331	202	4,320	3,990	163	137	71
Drinking places	28	16	1,117	887	82	1,575	1,535	35	33	30
General merchandise group, total	31	23	2,434	2,270	255	4,149	4,056	143	135	25
General merchandise group (except variety)	21	13	1,561	1,397	159	2,472	2,448	55	52	21
Variety stores	10	10	873	873	96	1,677	1,608	88	83	4
Apparel, accessories stores, total	38	26	1,906	1,742	183	3,523	3,110	108	72	40
Shoe stores	...	...	...	...	...	...	...	...	...	...
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	214	16	180	165	4	3	(NA)
Family clothing stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	14	10	677	603	68	1,462	1,263	40	29	12
Ready-to-wear stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	27	17	1,663	1,477	187	3,635	3,348	80	65	28
Furniture, home furnishings stores, antique stores	16	12	1,155	1,061	144	2,646	2,444	57	46	14
Household appliance, radio, TV stores	11	5	508	416	43	989	904	23	19	14
Automotive group	39	29	8,835	8,229	919	15,480	15,381	249	243	33
Gasoline service stations	89	43	3,449	2,617	190	3,751	3,699	84	81	111
Lumber, bldg. matls., hardware, farm equip. dealers, total	23	23	3,874	3,874	453	8,548	8,397	156	147	14
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	13	13	2,745	2,745	315	5,861	5,820	99	96	5
Hardware stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	18	14	1,413	1,375	189	3,706	3,545	99	87	22
Drug stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	115	41	5,793	4,411	375	6,848	6,700	133	123	126
Liquor stores	28	12	1,474	712	56	670	670	12	12	34
Fuel, ice dealers	16	4	617	579	75	1,434	1,434	30	30	13
Feed, farm, garden supply stores	20	10	2,715	2,589	182	3,429	3,352	63	59	17
Jewelry stores	6	6	263	263	32	717	709	14	13	8
Book, stationery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other retail stores (except second-hand)	30	8	497	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	7	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	23	3	273	87	13	211	211	7	7	24
LEON COUNTY										
Retail trade, total	521	339	58,267	54,903	5,783	115,332	109,752	2,604	2,293	523
Food stores, total	108	44	11,001	9,575	547	11,684	10,258	287	204	106
Grocery stores	92	36	10,463	9,155	474	10,077	8,661	246	164	88
Meat markets, fish (seafood) markets	4	4	232	232	27	430	420	11	10	3
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	8	4	(D)	188	46	1,177	1,177	30	30	(D)
Eating, drinking places, total	74	54	3,576	3,416	669	16,014	15,460	564	517	86
Eating places	66	50	3,445	3,331	658	15,733	15,186	556	510	7
Drinking places	8	4	131	85	11	281	274	8	7	9
General merchandise group, total	16	12	3,917	3,843	542	9,518	8,852	315	272	19
General merchandise group (except variety)	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LEON COUNTY—Con.										
Apparel, accessories stores, total	59	43	5,727	5,499	622	13,377	12,535	303	253	56
Shoe stores	9	9	908	908	95	1,485	1,396	40	33	9
Men's, boys' clothing and furnishings stores	(NA)	9	(NA)	(D)	90	1,570	1,492	37	32	(NA)
Family clothing stores	(NA)	4	(NA)	1,190	179	4,873	4,687	77	63	(NA)
Women's clothing, specialty stores	22	18	2,379	2,345	235	5,049	4,578	134	111	17
Ready-to-wear stores	(NA)	14	(NA)	2,108	217	4,676	4,205	123	100	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	237	18	373	373	11	11	(NA)
Other apparel stores	5	3	236	(D)	23	400	382	15	14	7
Furniture, home furnishings, appliance dealers, total	26	22	2,540	2,502	317	6,562	6,022	106	92	30
Furniture, home furnishings stores, antique stores	19	15	1,671	1,633	206	4,561	4,092	76	64	23
Household appliance, radio, TV stores	7	7	869	869	111	2,001	1,930	30	28	7
Automotive group	32	22	9,971	9,451	1,137	19,881	19,857	275	273	27
Gasoline service stations	74	56	5,578	5,148	437	9,074	8,620	209	188	83
Lumber, bldg. matls., hardware, farm equip. dealers, total	31	25	8,844	8,738	582	10,966	10,627	200	187	22
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	20	16	3,517	(D)	339	6,725	6,473	108	103	14
Hardware stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	12	12	1,255	1,255	219	4,088	3,982	98	89	12
Drug stores	8	8	1,112	1,112	210	3,982	3,876	94	85	7
Proprietary stores	4	4	143	143	9	106	106	4	4	5
Other retail stores, total	63	45	5,288	5,110	602	12,309	11,680	224	195	56
Liquor stores	3	1	242	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	9	5	1,731	1,719	142	3,374	3,244	53	51	5
Feed, farm, garden supply stores	8	8	721	721	55	869	849	20	18	10
Jewelry stores	7	7	574	574	112	2,213	2,141	38	34	6
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	23	17	982	920	101	2,189	1,901	51	40	22
Second-hand stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	26	4	570	366	109	1,859	1,859	23	23	26
MANATEE COUNTY										
Retail trade, total	567	349	44,440	40,050	3,697	72,531	69,564	1,717	1,525	655
Food stores, total	114	56	12,098	10,780	569	11,125	10,446	324	271	127
Grocery stores	84	42	11,150	10,044	461	8,993	8,456	265	222	88
Meat markets, fish (seafood) markets	7	3	185	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	11	3	452	302	50	616	566	19	18	11
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	9	7	(D)	221	44	1,189	1,106	31	23	12
Eating, drinking places, total	101	65	2,367	1,873	271	5,785	5,585	201	183	139
Eating places	62	46	1,509	1,311	220	4,719	4,529	173	156	92
Drinking places	39	19	867	562	51	1,066	1,056	28	27	47
General merchandise group, total	28	14	3,683	3,419	441	8,507	7,788	259	207	26
General merchandise group (except variety)	22	10	2,888	(D)	333	6,044	5,603	163	132	22
Variety stores	6	4	795	(D)	108	2,463	2,185	196	75	4
Apparel, accessories stores, total	35	29	2,199	2,145	289	4,946	4,793	107	95	32
Shoe stores	9	7	402	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	7	7	421	421	66	1,120	1,100	21	19	5
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	15	13	(D)	823	97	1,706	1,618	59	35	22
Ready-to-wear stores	(NA)	9	(NA)	432	34	577	543	17	15	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	391	63	1,129	1,075	22	20	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	38	30	2,760	2,692	275	5,902	5,666	122	113	55
Furniture, home furnishings stores, antique stores	19	13	1,159	(D)	114	2,260	2,238	55	53	26
Household appliance, radio, TV stores	19	17	1,601	(D)	161	3,642	3,430	67	60	29
Automotive group	37	23	9,127	8,043	576	11,126	10,979	189	183	40
Gasoline service stations	56	40	2,910	2,596	228	4,341	4,221	93	87	62
Lumber, bldg. matls., hardware, farm equip. dealers, total	36	30	4,621	4,475	553	10,774	10,404	196	181	38
Farm equipment dealers	4	4	491	459	69	1,259	1,259	20	20	7
Lumber, building materials, supplies, equipment dealers	17	13	3,224	(D)	370	7,090	6,907	132	121	20
Hardware stores	15	13	906	(D)	114	2,425	2,236	44	40	11
Drug stores, proprietary stores, total	27	17	1,418	1,226	178	3,599	3,466	94	84	33
Drug stores	(NA)	12	(NA)	1,004	153	3,308	3,178	84	74	(NA)
Proprietary stores	(NA)	5	(NA)	222	25	291	288	10	10	(NA)
Other retail stores, total	70	42	2,930	2,672	295	5,859	5,647	121	110	73
Liquor stores	9	7	314	(D)	9	198	186	5	4	10
Fuel, ice dealers	6	4	236	(D)	47	857	857	14	14	6
Feed, farm, garden supply stores	8	8	1,155	1,155	78	1,488	1,439	26	23	3
Jewelry stores	6	4	196	(D)	30	551	523	11	9	6
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	23	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	5	1	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	25	3	327	129	22	567	567	11	11	30

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MARION COUNTY										
Retail trade, total	533	321	45,574	41,880	4,533	87,044	83,721	2,008	1,780	533
Food stores, total	130	46	8,777	6,677	334	6,246	5,539	191	142	140
Grocery stores	110	34	8,170	6,094	280	5,328	4,717	157	117	118
Meat markets, fish (seafood) markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	13	5	238	214	23	259	206	11	6	12
Candy, nut, confectionery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	89	61	3,857	3,535	586	12,040	11,374	429	382	91
Eating places	62	46	2,642	2,492	484	9,582	8,965	349	307	67
Drinking places	25	15	1,207	1,043	102	2,458	2,409	80	75	22
General merchandise group, total	31	21	2,908	2,824	242	4,447	4,028	162	127	28
General merchandise group (except variety)	25	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	36	30	3,129	(D)	336	5,947	5,229	183	140	31
Shoe stores	5	5	255	255	20	510	453	12	10	6
Men's, boys' clothing and furnishings stores	7	7	613	613	97	1,370	1,315	32	26	5
Family clothing stores	6	6	857	857	74	1,417	1,019	47	24	4
Women's clothing, specialty stores	10	8	1,193	(D)	129	2,355	2,183	80	71	9
Ready-to-wear stores	(NA)	6	(NA)	1,027	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	4	4	191	191	16	295	259	12	9	3
Furniture, home furnishings, appliance dealers, total	23	17	1,869	1,833	287	6,098	6,058	97	94	23
Furniture, home furnishings stores, antique stores	18	12	1,364	1,328	223	4,959	4,919	75	72	20
Household appliance, radio, TV stores	5	5	505	505	64	1,139	1,139	22	22	3
Automotive group	23	23	7,885	7,885	886	15,344	15,243	237	231	17
Gasoline service stations	83	45	4,009	3,365	276	5,641	5,491	125	118	90
Lumber, bldg. matls., hardware, farm equip. dealers, total	26	22	6,484	6,368	867	16,843	16,640	289	277	19
Farm equipment dealers	5	5	991	991	116	2,319	2,313	33	32	4
Lumber, building materials, supplies, equipment dealers	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	14	14	1,165	1,165	200	3,594	3,365	96	80	14
Drug stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	62	38	4,848	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	10	8	719	(D)	65	1,233	1,212	17	15	11
Fuel, ice dealers	4	4	390	390	72	1,890	1,890	26	26	3
Feed, farm, garden supply stores	8	8	2,752	2,746	160	2,874	2,854	53	51	7
Jewelry stores	3	3	316	316	39	756	756	16	16	3
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	23	13	562	410	38	864	858	22	21	25
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	16	4	643	(D)	(D)	(D)	(D)	(D)	(D)	(D)
ORANGE COUNTY (See Orlando Standard Metropolitan Area, table 103)										
PALM BEACH COUNTY										
Retail trade, total	2,123	1,389	198,461	185,595	21,711	421,833	401,361	8,492	7,527	2,078
Food stores, total	259	155	42,257	39,673	2,747	55,246	48,845	1,265	956	259
Grocery stores	189	109	39,828	37,666	2,199	42,986	39,350	972	735	176
Meat markets, fish (seafood) markets	15	7	608	502	43	873	723	19	13	19
Fruit stores, vegetable markets	19	13	682	534	307	6,238	4,097	162	111	20
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	16	16	618	618	128	3,711	3,245	82	68	20
Other food stores	17	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	433	305	17,950	16,140	2,835	53,295	50,420	1,344	1,363	510
Eating places (except refreshment stands)	234	188	10,667	10,105	2,012	39,416	37,171	1,192	1,074	269
Refreshment stands	31	23	874	690	94	1,965	1,771	68	52	44
Drinking places	168	94	6,409	5,345	729	11,914	11,478	284	257	197
General merchandise group, total	70	50	12,413	12,037	2,113	44,533	41,104	1,117	934	61
Department stores	4	4	6,893	6,893	1,387	29,733	28,574	656	598	...
Dry goods, general merchandise stores	40	22	1,420	(D)	156	3,502	3,409	77	69	39
General stores	9	7	797	(D)	59	1,026	958	27	21	13
Variety stores	17	17	3,303	3,303	511	10,272	8,163	357	246	9
Apparel, accessories stores, total	207	167	18,043	17,469	2,630	44,039	42,714	829	758	164
Shoe stores	24	20	1,925	1,879	225	3,280	2,932	64	47	14
Men's, boys' clothing and furnishings stores	(NA)	33	(NA)	2,471	339	5,889	5,787	111	103	(NA)
Family clothing stores	(NA)	23	(NA)	4,264	622	12,384	12,250	207	196	(NA)
Women's clothing, specialty stores	101	79	8,593	8,353	1,393	21,231	20,543	421	390	81
Ready-to-wear stores	(NA)	64	(NA)	7,253	1,257	18,000	17,514	354	335	(NA)
Millinery stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	16	12	522	502	51	1,255	1,202	46	22	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PALM BEACH COUNTY—Con.										
Furniture, home furnishings, appliance dealers, total	169	117	15,560	14,902	2,171	44,986	43,721	783	740	154
Furniture, home furnishings stores	96	68	8,220	7,852	1,170	23,306	22,839	395	379	94
Furniture stores	(NA)	30	(NA)	4,805	797	14,757	14,578	258	250	(NA)
Home furnishings stores, antique stores	(NA)	38	(NA)	3,047	373	8,549	8,261	137	129	(NA)
Household appliance, radio, TV stores	67	49	7,298	7,050	1,001	21,680	20,882	388	361	54
Automotive group, total	102	80	35,813	35,091	3,555	68,109	67,004	889	863	72
Passenger car dealers (franchised)	32	32	28,555	28,555	2,827	53,504	52,886	640	626	12
Passenger car dealers (nonfranchised)	30	18	3,537	3,057	215	4,354	4,237	71	69	30
Tire, battery, accessory dealers	27	21	2,543	2,475	352	7,091	6,807	105	97	21
Other automotive dealers	13	9	1,178	1,004	161	3,160	3,074	73	71	9
Gasoline service stations	226	156	12,298	10,624	927	19,694	18,662	423	369	237
Lumber, bldg. mats., hardware, farm equip. dealers, total	98	78	12,894	12,534	1,668	32,220	31,372	505	482	70
Farm equipment dealers	6	6	911	911	114	2,141	2,100	32	31	1
Lumber, building materials dealers	31	27	8,232	8,160	1,066	20,199	19,671	305	293	17
Plumbing, paint, electrical stores	32	22	1,761	1,589	227	4,763	4,680	75	71	23
Hardware stores	29	23	1,990	1,874	261	5,117	4,921	93	87	29
Drug stores, proprietary stores, total	79	65	6,547	6,357	861	15,873	14,699	372	322	81
Drug stores	(NA)	42	(NA)	5,601	789	14,786	13,693	336	291	(NA)
Proprietary stores	(NA)	23	(NA)	756	72	1,087	1,006	36	31	(NA)
Other retail stores, total	379	205	22,274	19,222	1,938	38,863	37,845	689	644	367
Liquor stores	68	48	5,292	4,226	323	6,144	6,097	132	123	52
Fuel, ice dealers	13	9	1,577	1,471	118	3,144	3,085	50	46	8
Feed, farm, garden supply stores	26	24	5,548	(D)	344	6,834	6,664	124	119	18
Jewelry stores	45	25	3,329	3,055	387	7,732	7,732	112	112	42
Book, stationery stores	3	3	236	236	42	776	721	13	11	2
Sporting goods, bicycle stores	31	11	984	736	78	1,836	1,727	32	29	30
Florists	25	17	494	442	94	1,753	1,613	38	32	27
Cigar stores, stands	8	4	164	120	9	113	113	4	4	11
News dealers, newsstands	16	6	318	182	14	180	180	5	5	18
Gift, novelty, souvenir stores	60	20	839	485	44	1,074	966	29	24	61
Music stores	5	3	410	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	6	4	231	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	23	21	2,095	(D)	399	7,464	7,206	116	106	17
Second-hand stores	16	10	269	209	28	392	392	9	9	17
Nonstore retailers, total	101	11	2,412	1,546	266	4,975	4,975	76	76	103
Mail order houses	5	1	68	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	91	9	2,152	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	5	1	192	(D)	(D)	(D)	(D)	(D)	(D)	(D)
PINELLAS COUNTY										
Retail trade, total	2,797	1,763	288,859	272,191	30,536	608,314	578,608	13,340	11,729	3,039
Food stores, total	441	215	55,942	51,806	3,110	61,625	57,413	1,503	1,269	520
Grocery stores	287	141	49,249	46,129	2,358	45,320	42,327	1,111	927	336
Meat markets, fish (seafood) markets	27	15	1,975	1,717	124	3,106	2,468	56	40	32
Fruit stores, vegetable markets	54	14	1,244	912	92	2,210	2,185	49	48	68
Candy, nut, confectionery stores	6	4	72	(D)	7	170	124	9	5	6
Bakery products stores	31	25	1,754	1,694	391	8,366	7,989	204	184	36
Other food stores	32	16	1,494	(D)	138	2,453	2,320	74	65	38
Eating, drinking places, total	606	432	25,379	23,105	4,440	84,445	79,601	2,754	2,413	757
Eating places (except refreshment stands)	336	260	18,250	17,380	3,788	70,607	66,475	2,340	2,048	432
Refreshment stands	52	30	1,001	803	119	2,961	2,624	107	85	63
Drinking places	214	142	5,996	4,922	533	10,877	10,502	307	280	258
General merchandise group, total	77	55	47,416	46,872	6,166	126,963	114,311	3,157	2,553	68
Department stores	5	5	17,680	17,680	2,968	58,758	50,616	1,360	974	...
Dry goods, general merchandise stores	32	22	24,144	23,776	2,417	53,844	50,567	1,281	1,149	34
General stores	9	5	450	394	21	495	365	14	9	11
Variety stores	27	23	5,094	5,022	760	13,866	12,763	502	426	19
Apparel, accessories stores, total	217	177	16,662	15,982	1,802	34,878	32,811	791	680	195
Shoe stores	36	30	3,327	(D)	360	6,427	5,384	150	103	19
Men's, boys' clothing and furnishings stores	(NA)	31	(NA)	2,685	331	6,052	5,957	110	104	(NA)
Family clothing stores	(NA)	10	(NA)	763	76	1,412	1,362	38	30	(NA)
Women's clothing, specialty stores	104	88	9,089	8,821	962	19,735	18,946	454	413	87
Ready-to-wear stores	(NA)	75	(NA)	8,317	904	18,608	17,912	424	388	(NA)
Millinery stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	22	18	552	(D)	73	1,252	1,162	39	30	33
Furniture, home furnishings, appliance dealers, total	174	134	12,030	11,504	1,671	33,634	33,313	597	580	169
Furniture, home furnishings stores	92	72	6,995	6,715	970	19,852	19,665	347	336	94
Furniture stores	(NA)	39	(NA)	4,696	650	12,933	12,774	219	211	(NA)
Home furnishings stores, antique stores	(NA)	33	(NA)	2,019	320	6,919	6,891	128	125	(NA)
Household appliance, radio, TV stores	82	62	5,035	4,789	701	13,782	13,648	250	244	75
Automotive group, total	133	91	48,108	47,266	4,397	83,310	82,812	1,150	1,131	112
Passenger car dealers (franchised)	33	33	37,284	37,284	3,676	70,043	69,885	929	920	10
Passenger car dealers (nonfranchised)	46	22	5,629	5,051	238	3,797	3,712	62	61	50
Tire, battery, accessory dealers	22	14	2,252	2,092	293	5,660	5,509	98	88	21
Other automotive dealers	30	22	2,927	2,839	190	3,810	3,706	62	62	29
Gasoline service stations	287	203	16,851	14,647	1,399	28,511	27,300	626	557	316

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 10-4. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PINELLAS COUNTY—Con.										
Lumber, bldg. matls., hardware, farm equip. dealers, total	127	91	30,329	29,679	3,753	80,318	79,590	1,218	1,176	115
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	40	34	24,004	23,928	2,886	58,463	57,968	901	871	30
Plumbing, paint, electrical stores	31	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	55	35	2,749	2,309	255	4,610	4,418	94	83	58
Drug stores, proprietary stores, total	118	92	9,780	9,290	1,233	23,327	22,202	543	478	124
Drug stores	(NA)	52	(NA)	7,624	1,089	20,706	19,790	449	400	(NA)
Proprietary stores	(NA)	40	(NA)	1,666	144	2,621	2,412	94	78	(NA)
Other retail stores, total	461	257	24,164	21,044	2,368	47,748	45,803	950	843	496
Liquor stores	39	33	6,467	6,047	379	7,125	6,813	132	118	34
Fuel, ice dealers	26	16	3,203	3,089	562	13,036	12,912	221	216	22
Feed, farm, garden supply stores	30	20	3,492	3,356	288	5,413	5,160	93	87	26
Jewelry stores	49	27	2,243	1,993	227	4,963	4,793	83	76	56
Book, stationery stores	10	8	1,164	(D)	240	4,448	4,276	91	81	6
Sporting goods, bicycle stores	13	11	496	(D)	63	1,451	1,279	28	23	12
Florists	32	18	794	634	104	1,934	1,660	63	58	36
Cigar stores, stands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	12	8	275	205	13	341	310	13	10	16
Gift, novelty, souvenir stores	102	44	1,750	1,120	135	2,417	2,281	74	62	117
Music stores	9	5	546	512	47	966	961	24	23	11
Camera, photographic supply stores	5	3	255	(D)	33	500	475	9	8	4
Other retail stores (except second-hand)	47	45	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	29	17	457	381	46	1,031	951	27	21	29
Nonstore retailers, total	156	16	2,198	996	197	3,555	3,452	51	49	167
Mail order houses	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	142	10	1,795	673	150	2,802	2,699	37	35	152
Merchandise vending machine operators	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
POLK COUNTY										
Retail trade, total	1,602	1,026	147,395	135,993	13,702	272,735	258,254	6,086	5,191	1,666
Food stores, total	353	169	38,097	33,909	1,893	33,888	30,915	860	682	378
Grocery stores	275	137	36,323	32,799	1,716	30,762	28,075	776	609	294
Meat markets, fish (seafood) markets	17	3	377	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	31	11	628	304	64	1,192	1,092	30	26	34
Candy, nut, confectionery stores	2	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	26	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	238	168	7,596	6,686	1,104	22,507	20,707	813	692	284
Eating places	175	129	6,313	5,723	1,004	20,143	18,440	738	622	211
Drinking places	63	39	1,283	963	100	2,364	2,267	75	70	73
General merchandise group, total	67	53	8,941	8,691	1,006	24,958	21,458	806	570	59
General merchandise group (except variety)	40	32	5,604	5,532	637	18,616	16,295	488	354	40
Variety stores	27	21	3,337	3,159	369	6,342	5,163	318	216	19
Apparel, accessories stores, total	118	102	8,825	8,573	980	17,616	16,296	478	370	97
Shoe stores	19	15	1,163	1,067	118	2,422	2,192	53	36	19
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	1,505	208	3,396	3,289	82	55	(NA)
Family clothing stores	(NA)	25	(NA)	2,339	251	4,179	3,707	138	93	(NA)
Women's clothing, specialty stores	46	38	3,472	3,350	373	6,797	6,314	210	173	40
Ready-to-wear stores	(NA)	34	(NA)	3,276	353	6,142	5,699	198	162	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	74	20	655	615	12	11	(NA)
Other apparel stores	6	6	312	312	30	822	794	15	13	5
Furniture, home furnishings, appliance dealers, total	108	80	8,647	7,883	1,471	28,971	28,506	545	513	108
Furniture, home furnishings stores, antique stores	63	51	5,516	5,308	1,120	21,824	21,471	415	390	59
Household appliance, radio, TV stores	45	29	3,131	2,575	351	7,147	7,035	130	123	49
Automotive group	100	80	30,264	29,792	3,144	64,750	64,271	984	957	77
Gasoline service stations	204	116	11,426	9,008	744	14,684	13,890	320	273	255
Lumber, bldg. matls., hardware, farm equip. dealers, total	81	65	12,356	11,950	1,344	24,796	23,830	423	377	68
Farm equipment dealers	10	8	1,990	(D)	278	4,366	4,334	64	63	5
Lumber, building materials, supplies, equipment dealers	44	32	8,732	8,418	901	16,959	16,182	293	255	37
Hardware stores	27	25	1,634	(D)	165	3,471	3,314	66	59	26
Drug stores, proprietary stores, total	57	49	4,549	4,475	643	12,580	11,909	311	268	53
Drug stores	(NA)	41	(NA)	4,294	624	12,017	11,381	295	255	(NA)
Proprietary stores	(NA)	8	(NA)	181	19	563	528	16	13	(NA)
Other retail stores, total	211	129	14,750	13,544	1,221	25,051	23,673	496	440	215
Liquor stores	4	...	144	...	...	...	...	...	...	4
Fuel, ice dealers	18	14	1,255	1,195	249	5,501	5,159	93	84	15
Feed, farm, garden supply stores	27	19	8,701	8,505	480	9,525	9,197	164	154	19
Jewelry stores	36	20	903	697	102	2,105	2,012	44	39	34
Book, stationery stores	5	5	369	339	59	1,050	955	29	24	4
Other retail stores (except second-hand)	81	57	2,575	2,305	271	5,448	4,993	133	111	98
Second-hand stores	18	14	557	503	60	1,422	1,357	33	28	17
Nonstore retailers	65	15	1,944	1,482	152	2,934	2,799	50	49	72

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SARASOTA COUNTY										
Retail trade, total	646	446	62,042	58,134	6,243	120,652	116,010	2,569	2,304	741
Food stores, total	95	45	13,940	12,854	743	13,768	13,329	326	297	99
Grocery stores	65	29	13,194	12,258	683	12,103	11,704	290	265	64
Meat markets, fish (seafood) markets	9	3	(D)	127	6	135	135	3	3	(D)
Fruit stores, vegetable markets	7	7	224	224	16	365	365	11	9	10
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	12	6	333	245	38	1,165	1,125	22	20	13
Eating, drinking places, total	143	101	6,347	5,803	1,148	22,468	21,294	609	547	179
Eating places	90	72	4,448	4,254	953	18,685	17,658	523	470	117
Drinking places	53	29	1,899	1,549	195	3,783	3,636	86	77	62
General merchandise group, total	19	15	2,513	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group (except variety)	12	10	1,336	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	7	5	1,177	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	66	54	4,526	4,360	477	8,690	8,138	206	176	61
Shoe stores	14	10	801	739	94	1,760	1,745	26	25	8
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	748	84	1,429	1,332	29	23	(NA)
Family clothing stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	31	25	2,527	2,473	265	4,826	4,408	130	110	34
Ready-to-wear stores	(NA)	20	(NA)	2,329	253	4,623	4,263	123	106	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	144	12	203	145	7	4	(NA)
Other apparel stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishiogs, appliance dealers, total	52	40	4,306	4,156	609	11,243	10,873	219	205	52
Furniture, home furnishings stores, antique stores	32	28	2,255	(D)	300	5,721	5,544	115	110	38
Household appliance, radio, TV stores	14	12	2,051	(D)	309	5,522	5,329	104	95	14
Automotive group	32	30	12,110	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	68	42	3,641	2,865	196	4,133	3,969	97	86	76
Lumber, bldg. matls., hardware, farm equip. dealers, total	41	35	6,934	6,816	859	16,845	16,587	252	243	33
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	30	26	5,733	(D)	663	12,998	12,790	199	193	22
Hardware stores	11	9	1,201	(D)	196	3,847	3,797	53	50	11
Drug stores, proprietary stores, total	29	19	2,504	2,342	325	6,132	5,524	152	124	28
Drug stores	(NA)	13	(NA)	2,165	314	5,942	5,334	147	119	(NA)
Proprietary stores	(NA)	6	(NA)	177	11	190	190	5	5	(NA)
Other retail stores, total	114	60	4,813	4,291	440	10,883	10,427	211	192	137
Liquor stores	6	6	1,200	1,200	84	1,553	1,514	31	28	4
Fuel, ice dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	5	446	(D)	41	816	816	13	13	10
Jewelry stores	11	5	240	198	26	624	624	13	13	14
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	62	36	1,579	1,281	155	3,183	2,822	82	67	69
Second-hand stores	5	3	116	(D)	8	95	90	2	2	8
Nonstore retailers	37	5	408	170	34	705	695	13	12	38
VOLUSIA COUNTY										
Retail trade, total	1,436	862	107,043	97,523	10,973	203,328	192,215	4,604	4,022	1,478
Food stores, total	254	112	22,208	19,300	1,200	22,174	19,420	537	385	271
Grocery stores	172	74	19,971	17,513	952	17,767	15,347	419	288	185
Meat markets, fish (seafood) markets	11	5	367	329	32	574	566	10	9	10
Fruit stores, vegetable markets	40	10	677	359	44	846	658	25	16	44
Candy, nut, confectionery stores	5	3	132	(D)	19	446	440	13	12	5
Other food stores	26	20	1,061	(D)	153	2,541	2,407	70	60	27
Eating, drinking places, total	312	202	12,774	11,212	2,030	37,930	35,276	1,150	1,038	375
Eating places	211	143	8,637	7,947	1,602	28,708	26,546	931	846	255
Drinking places	101	59	4,137	3,265	428	9,222	8,730	219	192	120
General merchandise group, total	46	28	9,506	9,206	1,327	23,200	21,920	632	546	33
General merchandise group (except variety)	32	16	6,505	(D)	890	15,376	14,787	352	312	27
Variety stores	14	12	3,001	(D)	437	7,824	7,133	280	234	6
Apparel, accessories stores, total	103	89	7,002	6,734	807	14,059	12,668	320	255	69
Shoe stores	12	10	1,000	(D)	126	2,316	1,907	46	30	6
Men's, boys' clothing and furnishings stores	(NA)	16	(NA)	1,358	175	3,114	2,804	55	46	(NA)
Family clothing stores	(NA)	6	(NA)	291	32	406	397	9	8	(NA)
Women's clothing, specialty stores	51	49	3,877	(D)	455	7,808	7,162	198	161	34
Ready-to-wear stores	(NA)	41	(NA)	3,640	433	7,234	6,634	184	151	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	(D)	22	574	528	14	10	(NA)
Other apparel stores	10	8	252	(D)	19	415	398	12	10	6
Furniture, home furoishings, appliance dealers, total	93	73	6,582	6,392	914	18,089	17,773	318	302	79
Furniture, home furnishings stores, antique stores	47	37	3,469	3,393	556	10,378	10,211	173	163	39
Household appliance, radio, TV stores	46	36	3,113	2,999	358	7,711	7,562	145	139	40
Automotive group	60	50	17,227	17,017	1,767	33,310	32,881	490	474	51
Gasoline service stations	166	100	8,787	7,395	599	10,949	10,337	247	212	188
Lumber, bldg. matls., hardware, farm equip. dealers, total	60	48	8,287	8,023	802	14,227	13,894	268	256	50
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	33	29	6,176	6,030	659	11,430	11,117	212	202	31
Hardware stores	26	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
VOLUSIA COUNTY—Con.										
Drug stores, proprietary stores, total	68	38	5,067	4,491	648	11,543	11,056	277	244	73
Drug stores	(NA)	27	(NA)	3,872	598	10,411	9,948	241	213	(NA)
Proprietary stores	(NA)	11	(NA)	619	50	1,132	1,108	36	31	(NA)
Other retail stores, total	229	117	8,661	7,175	768	15,556	14,714	325	271	242
Liquor stores	30	18	2,161	1,565	101	1,812	1,784	36	33	34
Fuel, ice dealers	19	7	1,060	980	89	2,242	2,203	39	38	13
Feed, farm, garden supply stores	16	12	1,206	1,168	78	1,574	1,477	31	27	19
Jewelry stores	19	9	904	810	137	2,287	2,265	37	34	14
Book, stationery stores	5	5	378	378	73	1,558	1,543	29	28	3
Other retail stores (except second-hand)	114	62	2,767	2,225	284	5,943	5,302	150	108	126
Second-hand stores	12	4	83	49	6	140	140	3	3	15
Nonstore retailers	45	5	942	578	111	2,291	2,276	40	39	47

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DAYTONA BEACH										
Retail trade, total	688	454	62,686	58,748	7,394	136,297	128,961	2,970	2,617	663
Food stores, total	99	55	10,982	9,970	664	12,459	10,984	294	219	102
Grocery stores	68	36	9,777	8,877	487	9,381	8,015	214	148	71
Meat markets, fish (seafood) markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	8	2	162	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, out, confectionery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	15	13	795	(D)	129	2,228	2,125	61	53	14
Eating, drinking places, total	143	105	7,488	7,006	1,391	27,051	25,046	767	701	147
Eating places	93	71	5,142	4,964	1,088	20,360	18,629	617	566	95
Drinking places	50	34	2,346	2,042	303	6,691	6,417	150	135	52
General merchandise group, total	19	17	7,535	(D)	1,151	20,166	18,933	528	448	8
General merchandise group (except variety)	11	9	5,252	(D)	802	13,826	13,268	312	276	5
Variety stores	8	8	2,283	2,283	349	6,340	5,665	216	172	3
Apparel, accessories stores, total	73	61	5,462	5,260	641	10,986	10,020	252	201	47
Shoe stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	9	(NA)	793	105	1,807	1,774	28	26	(NA)
Family clothing stores	(NA)	3	(NA)	103	10	74	65	3	2	(NA)
Women's clothing, specialty stores	38	36	3,296	(D)	390	6,541	6,016	169	136	25
Ready-to-wear stores	(NA)	28	(NA)	3,059	368	5,967	5,488	155	126	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	(D)	22	574	528	14	10	(NA)
Other apparel stores	7	5	188	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	46	38	3,959	3,895	562	10,860	10,751	175	172	36
Furniture, home furnishings stores, antique stores	21	19	2,301	(D)	386	6,730	6,716	102	101	13
Household appliance, radio, TV stores	25	19	1,658	(D)	176	4,130	4,039	73	71	23
Automotive group	32	28	10,941	10,817	1,316	24,190	23,779	337	323	23
Gasoline service stations	60	42	3,936	3,620	327	6,128	5,930	131	118	77
Lumber, bldg. mats., hardware, farm equip. dealers, total	27	21	4,264	4,156	374	6,819	6,651	128	121	26
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	17	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	32	20	2,936	2,656	404	6,612	6,228	151	133	34
Drug stores	(NA)	16	(NA)	2,399	381	6,339	5,955	143	125	(NA)
Proprietary stores	(NA)	4	(NA)	257	23	273	273	8	8	(NA)
Other retail stores, total	133	65	4,730	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	19	7	1,115	519	32	586	586	11	11	21
Fuel, ice dealers	8	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	3	244	206	38	763	701	13	11	8
Jewelry stores	13	7	741	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	69	39	1,892	1,558	204	4,005	3,710	95	73	75
Second-hand stores	5	3	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	24	2	453	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FORT LAUDERDALE										
Retail trade, total	1,167	809	133,122	126,558	14,470	277,490	266,506	5,431	4,860	1,135
Food stores, total	111	67	23,129	21,881	1,368	25,752	23,489	569	425	104
Grocery stores	60	32	20,891	20,033	1,158	21,996	19,822	482	345	52
Meat markets, fish (seafood) markets	8	4	801	589	48	869	855	17	16	8
Fruit stores, vegetable markets	15	11	647	579	45	400	400	9	8	14
Candy, nut, confectionery stores	6	4	138	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	22	16	652	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	214	156	11,447	10,411	2,123	41,503	39,175	1,149	1,012	256
Eating places	146	108	7,929	7,375	1,687	31,452	29,718	928	818	174
Drinking places	68	48	3,518	3,036	436	10,051	9,457	221	194	82
General merchandise group, total	32	24	12,597	12,481	1,784	36,017	34,737	796	736	25
General merchandise group (except variety)	18	16	10,239	(D)	1,478	30,013	29,279	581	556	9
Variety stores	12	8	2,294	(D)	306	6,004	5,458	215	160	12
Apparel, accessories stores, total	170	152	15,106	14,852	1,731	30,280	28,837	658	582	131
Shoe stores	21	21	2,416	2,416	278	4,512	4,445	92	84	9
Men's, boys' clothing and furnishings stores	(NA)	28	(NA)	2,994	372	6,042	5,957	99	95	(NA)
Family clothing stores	(NA)	12	(NA)	2,416	358	6,301	6,063	122	112	(NA)
Women's clothing, specialty stores	88	78	6,659	6,507	680	12,674	11,642	325	272	79
Ready-to-wear stores	(NA)	63	(NA)	6,013	613	11,637	10,659	294	245	(NA)
Other clothing, specialty stores	(NA)	15	(NA)	494	67	1,037	983	31	27	(NA)
Other apparel stores	17	13	547	519	43	751	730	20	19	19
Furniture, home furnishings, appliance dealers, total	94	74	10,931	10,525	1,314	24,287	23,449	383	356	78
Furniture, home furnishings stores, antique stores	66	50	6,168	5,940	824	14,354	13,633	252	228	49
Household appliance, radio, TV stores	28	24	4,731	4,585	490	9,933	9,816	131	128	27
Automotive group	64	52	25,839	25,647	2,580	48,629	47,992	615	597	50
Gasoline service stations	94	68	6,075	5,207	458	9,973	9,538	203	186	103
Lumber, bldg. matls., hardware, farm equip. dealers, total	55	37	10,379	10,053	1,167	23,583	22,954	344	321	41
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	36	28	8,782	8,638	961	19,843	19,216	288	266	20
Hardware stores	19	9	1,597	1,415	206	3,740	3,738	56	55	21
Drug stores, proprietary stores, total	37	33	4,660	4,554	685	13,382	12,670	284	240	34
Drug stores	(NA)	27	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	236	138	10,836	9,322	1,070	20,671	20,252	379	354	252
Liquor stores	38	24	3,338	2,916	170	2,857	2,761	52	47	39
Fuel, ice dealers	11	5	952	884	179	3,666	3,666	52	52	12
Feed, farm, garden supply stores	13	5	657	583	67	1,254	1,201	21	19	13
Jewelry stores	30	22	1,146	1,086	152	2,567	2,503	43	40	26
Book, stationery stores	5	5	270	248	37	743	728	15	13	8
Other retail stores (except second-hand)	110	70	3,924	3,280	436	9,014	8,839	180	170	126
Second-hand stores	7	7	325	325	29	570	554	16	13	4
Nonstore retailers	60	8	2,121	1,625	190	3,413	3,413	51	51	61

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JACKSONVILLE										
Retail trade, total	2,877	1,753	374,854	354,490	39,772	758,097	721,453	16,487	14,434	2,803
Food stores, total	667	243	80,094	71,234	4,703	87,376	78,386	2,295	1,770	709
Grocery stores	475	173	74,895	67,817	4,242	78,040	69,206	2,051	1,541	497
Meat markets, fish (seafood) markets	31	19	1,371	1,085	90	1,709	1,684	48	45	36
Fruit stores, vegetable markets	31	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	79	13	1,122	438	50	1,182	1,178	34	33	88
Bakery products stores	26	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	25	13	1,098	778	70	1,376	1,324	42	38	27
Eating, drinking places, total	430	330	21,413	20,107	3,868	79,195	75,703	2,741	2,510	488
Eating places (except refreshment stands)	295	227	16,131	15,161	3,225	65,474	62,824	2,331	2,154	337
Refreshment stands	36	26	1,152	1,070	208	4,105	3,884	138	120	35
Drinking places	99	77	4,130	3,876	435	9,616	8,995	272	236	116
General merchandise group, total	115	71	36,786	36,044	5,615	116,054	104,888	2,708	2,061	109
Department stores	4	4	25,062	25,062	4,182	87,623	80,963	1,704	1,406	...
Dry goods, general merchandise stores	43	17	2,563	(D)	293	6,080	5,696	161	132	46
General stores	6	4	458	(D)	53	1,081	1,074	27	26	10
Variety stores	58	46	8,659	8,447	1,087	21,270	17,155	816	497	49
Apparel, accessories stores, total	213	197	27,267	27,077	3,521	67,415	63,221	1,605	1,331	151
Shoe stores	51	51	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	37	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	17	(NA)	3,168	554	10,322	9,769	236	199	(NA)
Women's clothing, specialty stores	83	75	13,534	13,436	1,665	33,115	31,285	839	722	61
Ready-to-wear stores	(NA)	58	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Millinery stores	(NA)	10	(NA)	706	141	2,771	2,587	56	48	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	21	17	879	823	83	1,559	1,513	42	39	16
Furniture, home furnishings, appliance dealers, total	155	123	21,033	20,409	2,915	56,872	55,758	993	959	157
Furniture, home furnishings stores	98	78	16,990	16,742	2,354	46,664	45,753	819	794	104
Furniture stores	(NA)	53	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, antique stores	(NA)	25	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	55	45	3,987	3,667	561	10,208	10,005	174	165	51
Automotive group, total	140	110	98,333	97,685	8,496	142,260	140,886	2,095	2,037	114
Passenger car dealers (franchised)	27	27	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Passenger car dealers (nonfranchised)	61	39	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	30	30	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other automotive dealers	22	14	1,596	1,424	165	2,691	2,691	42	42	19
Gasoline service stations	291	195	17,146	14,792	1,464	29,980	28,705	642	580	294
Lumber, bldg. matls., hardware, farm equip. dealers, total	100	78	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	32	28	11,621	11,427	1,269	23,794	23,269	444	423	16
Plumbing, paint, electrical stores	23	17	1,874	1,814	314	5,681	5,581	84	81	18
Hardware stores	42	30	3,852	3,632	493	10,224	10,083	148	143	33
Drug stores, proprietary stores, total	139	93	11,943	11,019	1,740	30,253	29,530	735	686	134
Drug stores	(NA)	67	(NA)	9,960	1,651	28,508	27,850	671	632	(NA)
Proprietary stores	(NA)	26	(NA)	1,059	89	1,745	1,680	64	54	(NA)
Other retail stores, total	442	288	36,171	33,337	4,104	81,367	78,707	1,548	1,423	384
Liquor stores	65	63	9,045	(D)	846	15,034	14,668	292	276	42
Fuel, ice dealers	66	22	5,341	4,729	708	15,367	14,682	249	232	61
Feed, farm, garden supply stores	30	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	43	29	4,743	4,649	758	14,812	14,459	254	243	35
Book, stationery stores	12	10	513	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	10	4	1,055	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	28	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Cigar stores, stands	11	3	163	95	5	120	120	3	3	10
News dealers, newsstands	4	4	313	313	61	697	667	35	31	2
Gift, novelty, souvenir stores	16	4	265	145	16	371	371	10	10	19
Music stores	15	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	9	7	598	(D)	98	2,793	2,793	50	50	4
Other retail stores (except second-hand)	34	32	1,903	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	57	49	1,700	1,618	299	6,121	5,763	144	125	50
Nonstore retailers, total	185	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Mail order houses	4	...	62	...	...	...	...	...	...	4
Direct selling (house-to-house) organizations	168	18	6,051	4,863	1,197	26,052	25,204	422	405	172
Merchandise vending machine operators	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LAKELAND										
Retail trade, total	564	352	60,986	56,662	5,798	120,484	113,679	2,656	2,249	570
Food stores, total	110	40	13,726	11,994	650	11,094	10,088	273	213	108
Grocery stores	82	28	13,052	11,496	582	10,100	9,190	244	188	78
Meat markets, fish (seafood) markets	7	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	15	9	420	348	54	910	814	27	23	15
Eating, drinking places, total	68	50	2,366	2,166	405	7,800	7,193	274	232	74
Eating places	55	41	2,098	1,960	382	7,425	6,858	260	220	61
Drinking places	13	9	268	206	23	375	335	14	12	13
General merchandise group, total	26	20	6,096	6,006	703	19,836	16,761	585	397	23
General merchandise group (except variety)	18	14	4,510	(D)	525	16,537	14,370	430	307	18
Variety stores	8	6	1,586	(D)	178	3,299	2,391	155	90	5
Apparel, accessories stores, total	54	46	4,724	4,594	577	10,598	10,147	262	225	39
Shoe stores	13	11	978	(D)	105	2,169	2,018	46	32	12
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	781	120	1,769	1,782	32	31	(NA)
Family clothing stores	(NA)	4	(NA)	451	47	1,004	966	24	21	(NA)
Women's clothing, specialty stores	24	20	2,330	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	17	(NA)	2,215	268	4,640	4,395	142	124	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	39	33	3,444	3,292	560	11,045	10,954	207	200	41
Furniture, home furnishings stores, antique stores	24	22	2,167	(D)	354	6,870	6,804	133	128	24
Household appliance, radio, TV stores	15	11	1,277	(D)	206	4,175	4,150	74	72	17
Automotive group	34	32	13,722	(D)	1,424	31,354	31,264	475	467	27
Gasoline service stations	60	32	3,240	2,458	192	3,791	3,273	91	66	87
Lumber, bldg. matls., hardware, farm equip. dealers, total	28	20	4,142	3,908	366	6,364	6,286	103	100	28
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	17	11	2,684	(D)	203	3,451	3,413	60	59	19
Hardware stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	22	20	1,730	(D)	269	5,338	5,057	131	114	17
Drug stores	(NA)	16	(NA)	1,595	255	4,900	4,619	121	104	(NA)
Proprietary stores	(NA)	4	(NA)	(D)	14	438	438	10	10	(NA)
Other retail stores, total	89	53	6,687	6,159	571	11,565	11,092	228	209	87
Liquor stores	2	...	(D)	...	...	...	...	...	...	(D)
Fuel, ice dealers	10	6	657	605	121	2,645	2,438	46	41	9
Feed, farm, garden supply stores	10	8	3,817	(D)	191	3,828	3,782	72	69	9
Jewelry stores	13	7	390	316	55	1,176	1,112	20	18	11
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	35	29	1,359	1,247	167	3,351	3,195	73	64	34
Second-hand stores	3	1	55	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	34	6	1,109	867	81	1,699	1,564	27	26	39

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 25

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MIAMI										
Retail trade, total	4,970	2,990	620,318	583,294	70,241	1,366,405	1,313,110	26,767	24,060	5,081
Food stores, total	723	357	123,711	114,633	8,078	155,005	143,301	3,403	2,683	725
Grocery stores	481	225	112,076	105,000	7,001	134,020	123,058	2,965	2,280	472
Meat markets, fish (seafood) markets	70	34	5,547	4,825	392	7,054	6,936	116	109	82
Fruit stores, vegetable markets	54	22	1,867	1,275	89	1,732	1,732	40	40	68
Candy, nut, confectionery stores	24	14	469	363	50	909	755	27	20	14
Bakery products stores	55	43	2,446	2,138	448	9,385	9,083	213	199	42
Other food stores	33	19	1,268	1,032	98	1,905	1,737	42	35	41
Eating, drinking places, total	1,140	750	56,963	51,281	9,792	185,166	176,435	5,168	4,648	1,349
Eating places (except refreshment stands)	546	422	35,364	33,802	7,483	139,454	132,814	4,091	3,679	614
Refreshment stands	79	49	1,973	1,693	279	6,231	5,409	165	124	82
Drinking places	513	279	19,610	15,786	2,030	39,481	38,212	912	845	651
General merchandise group, total	111	79	76,282	75,644	13,800	308,190	294,551	6,439	5,728	96
Department stores	8	8	55,791	55,791	10,912	254,188	245,822	4,903	4,553	...
Dry goods, general merchandise stores	65	43	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	36	26	14,596	14,442	2,213	41,437	36,475	1,302	956	19
Apparel, accessories stores, total	410	316	50,669	49,089	6,793	121,091	116,608	2,309	2,100	339
Shoe stores	99	77	9,685	9,395	1,312	22,568	21,577	382	334	54
Men's, boys' clothing and furnishings stores	(NA)	76	(NA)	9,187	1,199	20,165	19,631	315	290	(NA)
Family clothing stores	(NA)	15	(NA)	10,606	1,777	31,490	31,131	568	550	(NA)
Women's clothing, specialty stores	143	121	18,156	17,904	2,213	41,273	38,707	934	818	128
Ready-to-wear stores	(NA)	91	(NA)	14,750	1,818	33,807	31,738	746	656	(NA)
Millinery stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	25	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	37	27	2,147	1,997	292	5,595	5,562	110	108	42
Furniture, home furnishings, appliance dealers, total	338	250	38,803	37,571	5,399	107,028	104,152	1,649	1,552	290
Furniture, home furnishings stores	198	148	23,212	22,444	3,578	73,313	71,242	1,110	1,039	165
Furniture stores	(NA)	76	(NA)	15,038	2,271	47,529	46,565	714	674	(NA)
Home furnishings stores, antique stores	(NA)	72	(NA)	7,406	1,307	25,784	24,677	396	365	(NA)
Household appliance, radio, TV stores	138	102	15,531	15,127	1,821	33,715	32,910	539	513	121
Automotive group, total	287	217	143,109	139,313	11,473	200,463	198,016	2,680	2,611	271
Passenger car dealers (franchised)	33	31	90,342	(D)	7,541	129,311	127,929	1,693	1,663	11
Passenger car dealers (nonfranchised)	121	79	36,248	32,876	1,966	34,615	34,174	439	431	152
Tire, battery, accessory dealers	72	64	8,693	8,627	1,326	24,913	24,541	380	355	53
Other automotive dealers	61	43	7,826	(D)	640	11,624	11,372	168	162	55
Gasoline service stations	417	311	28,550	25,112	2,417	51,060	47,611	985	874	502
Lumber, bldg. matls., hardware, farm equip. dealers, total	181	123	31,500	30,460	3,487	66,524	65,559	959	923	142
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	48	46	19,652	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, paint, electrical stores	64	38	(D)	4,649	685	15,182	15,083	211	206	47
Hardware stores	68	38	4,215	3,633	465	8,827	8,707	146	141	73
Drug stores, proprietary stores, total	213	133	18,437	17,041	2,785	54,857	51,765	1,183	1,055	204
Drug stores	(NA)	96	(NA)	15,329	2,600	51,550	48,594	1,082	959	(NA)
Proprietary stores	(NA)	37	(NA)	1,712	185	3,307	3,171	101	96	(NA)
Other retail stores, total	760	402	38,669	32,873	4,259	81,082	79,275	1,422	1,323	769
Liquor stores	125	75	9,025	6,807	571	10,547	10,263	211	197	135
Fuel, ice dealers	19	11	1,779	1,693	404	7,369	7,300	107	103	15
Feed, farm, garden supply stores	36	22	5,944	5,782	493	9,377	9,144	159	143	31
Jewelry stores	78	44	4,383	4,065	560	11,736	11,643	169	166	77
Book, stationery stores	23	19	2,518	2,436	521	7,960	7,883	144	140	23
Sporting goods, bicycle stores	60	24	2,585	2,025	187	3,610	3,486	69	62	66
Florists	54	36	1,211	1,039	239	5,698	5,543	131	121	52
Cigar stores, stands	18	8	328	244	21	664	617	20	15	20
News dealers, newsstands	17	9	636	466	33	560	467	19	13	19
Gift, novelty, souvenir stores	52	24	1,267	995	105	1,848	1,760	39	35	63
Music stores	29	13	1,730	1,448	193	3,752	3,681	52	48	28
Camera, photographic supply stores	20	12	1,103	937	127	2,453	2,415	41	39	16
Other retail stores (except second-hand)	69	65	3,548	3,496	580	10,669	10,311	177	162	61
Second-hand stores	60	40	1,612	1,440	225	4,839	4,762	84	79	55
Nonstore retailers, total	390	52	13,625	10,277	1,958	35,939	35,837	570	563	394
Mail order houses	12	8	1,116	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	353	35	8,374	5,338	1,500	27,285	27,223	431	427	356
Merchandise vending machine operators	25	9	4,135	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MIAMI BEACH										
Retail trade, total	1,312	934	121,640	114,712	16,981	285,782	275,841	5,870	5,390	1,227
Food stores, total	174	114	23,540	22,458	1,768	32,581	31,065	631	568	193
Grocery stores	45	31	16,116	15,856	1,091	19,136	18,303	366	329	45
Meat markets, fish (seafood) markets	46	30	3,173	2,853	231	4,555	4,350	79	73	55
Fruit stores, vegetable markets	39	17	1,457	1,093	114	1,609	1,531	32	29	44
Candy, nut, confectionery stores	8	8	479	479	44	857	857	18	18	9
Other food stores	36	28	2,315	2,177	288	6,424	6,024	136	119	40
Eating, drinking places, total	268	216	29,195	28,327	6,891	110,171	105,214	2,703	2,435	287
Eating places	188	160	23,970	23,632	6,207	96,453	92,152	2,396	2,156	194
Drinking places	80	56	5,225	4,695	684	13,718	13,062	307	279	93
General merchandise group, total	28	20	2,380	2,288	387	5,650	5,045	120	95	25
General merchandise group (except variety)	20	14	1,490	1,426	235	3,119	3,105	44	43	20
Variety stores	6	6	862	862	152	2,531	1,940	76	52	3
Apparel, accessories stores, total	367	307	34,879	33,245	4,375	70,736	69,221	1,247	1,183	257
Shoe stores	44	40	5,781	5,729	761	11,720	11,467	166	156	21
Men's, boys' clothing and furnishings stores	(NA)	68	(NA)	7,476	1,048	15,677	15,499	218	212	(NA)
Family clothing stores	(NA)	5	(NA)	406	30	420	420	11	11	(NA)
Women's clothing, specialty stores	186	164	18,420	17,676	2,283	38,787	37,763	765	719	129
Ready-to-wear stores	(NA)	132	(NA)	14,823	1,893	32,359	31,350	649	604	(NA)
Other clothing, specialty stores	(NA)	32	(NA)	2,853	390	6,428	6,413	116	115	(NA)
Other apparel stores	38	30	2,078	1,958	253	4,132	4,072	87	85	35
Furniture, home furnishings, appliance dealers, total	50	38	3,541	3,327	494	8,574	8,503	134	128	45
Furniture, home furnishings stores, antique stores	31	25	2,727	2,555	410	6,613	6,575	103	99	31
Household appliance, radio, TV stores	17	13	808	772	84	1,961	1,928	31	29	12
Automotive group	10	8	4,335	(D)	377	5,522	5,522	72	72	6
Gasoline service stations	39	39	3,993	3,975	559	9,447	9,447	171	171	43
Lumber, bldg. mats., hardware, farm equip. dealers, total	19	15	1,458	1,414	178	3,822	3,792	58	56	17
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	10	10	964	964	128	2,659	2,629	39	37	10
Hardware stores	9	5	494	450	50	1,163	1,163	19	19	7
Drug stores, proprietary stores, total	57	47	6,825	6,681	979	20,217	19,679	359	331	38
Drug stores	(NA)	38	(NA)	5,644	866	17,383	16,971	287	270	(NA)
Proprietary stores	(NA)	9	(NA)	1,037	113	2,834	2,708	72	61	(NA)
Other retail stores, total	247	125	10,720	(D)	963	19,012	18,303	374	350	258
Liquor stores	18	14	2,089	1,993	98	1,647	1,632	34	33	24
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	2	...	(D)	...	...	...	...	...	...	(D)
Jewelry stores	31	21	1,570	1,438	179	3,461	3,363	55	54	27
Book, stationery stores	7	5	346	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	168	84	5,997	4,391	602	12,704	12,287	262	248	176
Second-hand stores	...	...	(D)	...	...	...	...	...	...	(D)
Nonstore retailers	53	5	774	204	10	50	50	1	1	58

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ORLANDO										
Retail trade, total	1,262	780	165,199	156,399	18,767	351,663	334,591	7,225	6,392	1,273
Food stores, total	193	81	25,452	22,520	1,277	23,563	21,253	586	452	221
Grocery stores	145	61	23,999	21,577	1,133	20,833	18,788	511	390	159
Meat markets, fish (seafood) markets	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	10	2	278	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	1	53	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	23	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	208	124	9,479	8,452	1,543	31,958	31,093	1,033	965	238
Eating places	143	95	6,578	6,128	1,279	26,115	25,450	897	840	161
Drinking places	65	29	2,900	2,324	264	5,843	5,637	136	125	77
General merchandise group, total	48	32	18,784	18,566	2,805	60,837	57,587	1,288	1,100	41
General merchandise group (except variety)	24	16	15,001	14,887	2,326	51,532	49,429	935	846	20
Variety stores	24	16	3,783	3,679	479	9,305	8,158	353	254	21
Apparel, accessories stores, total	115	99	12,323	12,017	1,685	34,285	33,103	758	692	99
Shoe stores	24	20	2,418	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	21	(NA)	2,422	346	5,906	5,633	101	95	(NA)
Family clothing stores	(NA)	7	(NA)	621	102	1,387	1,293	37	27	(NA)
Women's clothing, specialty stores	44	44	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	29	29	5,964	5,964	841	19,838	19,586	461	446	26
Other clothing, specialty stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	9	7	271	(D)	14	251	239	8	7	13
Furniture, home furnishings, appliance dealers, total	100	76	9,909	9,449	1,370	27,089	26,354	461	439	85
Furniture, home furnishings stores, antique stores	62	46	5,191	4,877	710	14,122	13,770	245	234	55
Household appliance, radio, TV stores	38	30	4,718	4,572	660	12,967	12,584	216	205	30
Automotive group	93	67	37,972	37,358	3,695	66,650	64,438	935	885	85
Gasoline service stations	123	85	6,892	6,154	552	11,708	11,204	252	226	117
Lumber, hldg. matls., hardware, farm equip. dealers, total	64	42	12,240	11,674	1,420	27,568	27,093	437	423	57
Farm equipment dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	43	31	10,575	10,209	1,181	23,260	22,820	350	339	36
Hardware stores	16	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	53	37	4,490	4,270	731	13,050	12,355	333	286	57
Drug stores	(NA)	26	(NA)	3,922	693	12,178	11,483	300	253	(NA)
Proprietary stores	(NA)	11	(NA)	348	38	872	872	33	33	(NA)
Other retail stores, total	206	126	12,072	10,998	1,303	28,837	28,346	534	505	213
Liquor stores	22	22	2,644	2,644	247	4,600	4,491	87	81	14
Fuel, ice dealers	8	6	1,203	(D)	263	8,994	8,923	125	122	7
Feed, farm, garden supply stores	15	9	2,318	2,124	154	3,010	2,985	59	57	13
Jewelry stores	27	13	1,357	1,211	164	2,907	2,877	56	53	29
Book, stationery stores	8	4	220	208	34	500	500	11	11	7
Other retail stores (except second-hand)	92	62	3,433	3,069	349	7,247	7,046	162	149	103
Second-hand stores	12	10	587	(D)	92	1,579	1,524	34	32	14
Nonstore retailers	59	11	15,587	14,941	2,386	26,118	21,765	608	419	60

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PENSACOLA										
Retail trade, total	866	488	99,032	92,868	10,399	206,188	181,527	4,390	3,863	911
Food stores, total	250	84	20,588	17,254	1,052	22,037	20,862	610	534	267
Grocery stores	211	69	19,412	16,348	953	19,773	18,725	548	479	221
Meat markets, fish (seafood) markets	24	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	8	6	336	(D)	55	1,496	1,409	39	36	16
Eating, drinking places, total	139	91	5,237	4,759	843	16,204	15,031	634	563	189
Eating places	90	56	3,388	3,032	653	12,387	11,452	493	434	119
Drinking places	49	35	1,849	1,727	190	3,817	3,579	141	129	70
General merchandise group, total	18	12	10,734	10,558	1,474	34,210	14,992	713	529	16
General merchandise group (except variety)	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	81	73	9,354	9,284	1,103	22,641	21,580	583	496	59
Shoe stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	24	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	24	22	3,673	(D)	377	8,144	7,682	283	251	20
Ready-to-wear stores	(NA)	18	(NA)	3,340	332	6,934	6,576	252	228	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	45	1,210	1,106	31	23	(NA)
Other apparel stores	9	7	(D)	(D)	43	1,068	1,033	19	18	(D)
Furniture, home furnishings, appliance dealers, total	48	38	6,249	5,951	875	16,524	16,262	290	275	42
Furniture, home furnishings stores, antique stores	25	23	4,308	(D)	666	12,594	12,480	221	212	19
Household appliance, radio, TV stores	23	15	1,941	(D)	209	3,930	3,782	69	63	23
Automotive group	45	33	27,290	27,042	2,779	50,902	50,769	682	667	45
Gasoline service stations	74	46	4,536	3,964	417	8,034	7,684	188	168	71
Lumber, bldg. mats., hardware, farm equip. dealers, total	23	13	3,915	3,813	506	9,257	9,100	152	144	20
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	12	6	1,727	1,681	237	4,300	4,220	71	68	8
Hardware stores	11	7	2,188	2,132	269	4,957	4,880	81	76	12
Drug stores, proprietary stores, total	23	15	2,907	2,817	489	8,191	7,617	181	157	19
Drug stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	123	79	7,396	6,912	770	16,001	15,488	327	301	144
Liquor stores	19	17	1,770	(D)	89	1,974	1,888	52	48	25
Fuel, ice dealers	8	6	755	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	5	648	648	43	961	939	20	18	6
Jewelry stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	4	4	232	232	26	681	626	14	12	4
Other retail stores (except second-hand)	46	30	2,115	1,901	248	5,009	4,694	102	87	56
Second-hand stores	21	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	42	4	826	514	91	2,182	2,142	30	29	39

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ST. PETERSBURG										
Retail trade, total	1,624	1,026	199,357	189,361	22,157	445,551	421,877	9,776	8,521	1,741
Food stores, total	236	120	33,723	31,473	1,961	39,503	36,574	941	791	274
Grocery stores	169	81	29,692	27,936	1,446	28,465	26,223	668	557	199
Meat markets, fish (seafood) markets	13	7	1,098	914	67	1,577	1,255	27	21	17
Fruit stores, vegetable markets	15	5	521	443	40	995	970	21	20	14
Candy, nut, confectionery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	32	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	347	237	15,069	13,621	2,678	52,865	49,465	1,811	1,559	433
Eating places	218	158	11,647	11,047	2,393	47,296	44,031	1,642	1,404	277
Drinking places	127	79	3,336	2,574	285	5,569	5,434	169	155	154
General merchandise group, total	40	26	42,772	42,460	5,612	115,985	104,154	2,851	2,293	33
General merchandise group (except variety)	27	19	39,590	(D)	5,130	107,118	96,151	2,529	2,027	25
Variety stores	9	7	3,134	(D)	482	8,867	8,003	322	266	4
Apparel, accessories stores, total	140	114	12,592	12,140	1,374	25,353	23,664	592	505	120
Shoe stores	27	21	2,797	2,699	308	5,154	4,276	124	84	14
Men's, boys' clothing and furnishings stores	(NA)	21	(NA)	2,087	247	4,437	4,370	80	76	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	71	59	7,221	7,045	786	15,130	14,432	362	327	54
Ready-to-wear stores	(NA)	48	(NA)	6,658	740	14,148	13,543	335	305	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	387	46	982	889	27	22	(NA)
Other apparel stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	92	78	7,437	7,271	1,077	21,353	21,152	388	379	87
Furniture, home furnishings stores, antique stores	52	44	4,390	4,292	622	12,782	12,651	230	223	53
Household appliance, radio, TV stores	40	34	3,047	2,979	455	8,571	8,501	158	156	34
Automotive group	89	53	32,206	31,466	2,972	56,268	56,062	760	752	77
Gasoline service stations	164	126	10,359	9,271	1,005	20,304	19,686	446	398	168
Lumber, bldg. matls., hardware, farm equip. dealers, total	73	49	20,704	20,270	2,686	59,556	59,121	885	861	68
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	43	33	19,305	19,153	2,568	57,363	56,984	842	822	33
Hardware stores	30	16	1,399	1,117	118	2,193	2,137	43	39	35
Drug stores, proprietary stores, total	78	56	6,393	5,985	829	15,673	14,920	372	330	84
Drug stores	(NA)	32	(NA)	4,960	742	14,063	13,401	317	280	(NA)
Proprietary stores	(NA)	24	(NA)	1,025	87	1,610	1,519	55	50	(NA)
Other retail stores, total	268	156	16,627	14,635	1,793	35,456	34,077	687	611	296
Liquor stores	24	20	5,042	4,722	282	5,060	4,841	87	78	22
Fuel, ice dealers	22	12	2,512	2,398	468	10,463	10,363	176	172	21
Feed, farm, garden supply stores	14	10	1,039	1,001	170	2,910	2,777	49	45	9
Jewelry stores	29	19	1,841	1,675	191	4,131	4,032	67	62	34
Book, stationery stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	119	79	4,091	3,493	419	8,191	7,579	209	167	134
Second-hand stores	20	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	97	11	1,475	769	170	3,035	3,002	43	42	101

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SARASOTA										
Retail trade, total	523	339	52,728	49,894	5,372	102,752	99,399	2,175	1,974	548
Food stores, total	67	33	11,573	10,929	642	11,667	11,371	279	260	69
Grocery stores	44	20	10,948	10,408	589	10,237	9,981	248	233	41
Meat markets, fish (seafood) markets	7	3	151	127	6	135	135	3	3	8
Fruit stores, vegetable markets	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	8	4	276	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	95	69	4,754	4,396	843	15,927	15,332	443	409	123
Eating places	59	49	3,397	3,291	712	13,371	12,853	384	354	80
Drinking places	36	20	1,357	1,105	131	2,556	2,479	59	55	43
General merchandise group, total	13	13	2,381	2,381	273	4,918	4,485	182	124	10
General merchandise group (except variety)	9	9	1,310	1,310	135	2,557	2,388	69	46	9
Variety stores	4	4	1,071	1,071	138	2,361	2,097	113	78	1
Apparel, accessories stores, total	56	46	4,284	4,152	460	8,420	7,918	199	170	51
Shoe stores	12	10	(D)	739	94	1,760	1,745	26	25	(D)
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	27	21	2,409	2,355	255	4,676	4,308	126	107	31
Ready-to-wear stores	(NA)	17	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	7	7	294	294	25	565	550	17	15	6
Furniture, home furnishings, appliance dealers, total	41	31	3,961	3,819	568	10,689	10,386	205	194	39
Furniture, home furnishings stores, antique stores	29	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	28	26	11,278	(D)	1,082	19,606	19,504	279	276	16
Gasoline service stations	51	33	2,916	2,290	153	3,186	3,094	78	70	55
Lumber, bldg. matls., hardware, farm equip. dealers, total	28	24	5,030	4,946	645	12,437	12,236	188	181	24
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	22	18	4,082	3,998	475	9,061	8,880	143	138	18
Hardware stores	6	6	948	948	170	3,376	3,356	45	43	6
Drug stores, proprietary stores, total	19	11	2,004	1,854	281	5,289	4,824	122	106	17
Drug stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	96	50	4,214	(D)	399	10,071	9,717	190	175	114
Liquor stores	3	3	877	877	60	1,166	1,159	21	20	2
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	11	5	240	198	26	624	624	13	13	14
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	52	32	1,437	1,181	149	2,908	2,617	75	62	55
Second-hand stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	29	3	333	123	26	542	532	10	9	30
TAMPA										
Retail trade, total	2,948	1,704	290,650	270,768	30,389	607,416	575,190	13,530	11,734	3,086
Food stores, total	626	274	63,991	57,185	3,021	59,684	54,568	1,637	1,294	711
Grocery stores	487	219	59,518	53,884	2,679	51,715	46,938	1,438	1,118	542
Meat markets, fish (seafood) markets	39	13	1,763	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	31	5	876	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	25	19	922	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	33	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	550	372	24,227	22,013	3,837	76,650	74,066	2,426	2,211	632
Eating places (except refreshment stands)	225	187	13,413	12,993	2,759	56,283	54,860	1,730	1,608	262
Refreshment stands	59	29	1,510	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	266	156	9,304	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	96	50	34,373	33,779	5,619	108,995	95,813	2,771	2,000	89
Department stores	5	5	24,178	24,178	4,329	85,295	75,781	1,916	1,424	...
Dry goods, general merchandise stores	53	21	1,999	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	4	...	128	...	...	...	...	...	...	6
Variety stores	34	24	8,068	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	153	135	16,382	16,232	2,013	36,601	35,523	898	808	125
Shoe stores	30	28	4,045	(D)	461	8,275	7,676	190	142	14
Men's, boys' clothing and furnishings stores	(NA)	28	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	10	(NA)	870	72	1,193	1,162	45	42	(NA)
Women's clothing, specialty stores	58	52	6,989	6,955	852	16,382	16,058	440	415	37
Ready-to-wear stores	(NA)	40	(NA)	5,290	644	11,980	11,690	329	309	(NA)
Millinery stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	19	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	187	133	15,175	13,971	1,940	37,154	35,879	694	653	177
Furniture, home furnishings stores	109	79	9,210	8,562	1,298	24,221	23,713	447	426	96
Furniture stores	(NA)	54	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, antique stores	(NA)	25	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	78	54	5,965	5,409	642	12,933	12,166	247	227	81

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TAMPA--Con.										
Automotive group, total	158	114	60,853	60,085	5,598	109,054	107,609	1,566	1,523	142
Passenger car dealers (franchised)	22	22	40,468	40,466	3,872	75,984	75,444	1,040	1,027	8
Passenger car dealers (nonfranchised)	85	53	12,506	11,842	629	12,824	12,636	203	200	95
Tire, battery, accessory dealers	31	25	5,559	5,501	882	15,657	14,983	254	228	19
Other automotive dealers	20	14	2,320	2,274	215	4,589	4,546	69	68	20
Gasoline service stations	310	194	16,513	13,595	1,292	25,828	24,502	584	518	345
Lumber, bldg. matls., hardware, farm equip. dealers, total	144	100	17,301	16,685	1,995	41,603	40,651	723	688	128
Farm equipment dealers	7	7	1,313	1,313	189	3,051	3,051	46	46	6
Lumber, building materials dealers	41	35	9,355	9,207	1,066	23,156	22,331	404	378	31
Plumbing, paint, electrical stores	34	20	2,211	2,047	233	5,096	5,086	76	75	31
Hardware stores	62	38	4,422	4,118	507	10,300	10,183	197	189	60
Drug stores, proprietary stores, total	119	87	11,472	10,910	1,535	30,986	29,066	765	682	125
Drug stores	(NA)	59	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	28	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	413	215	24,216	21,640	2,485	50,348	47,440	1,005	910	425
Liquor stores	31	23	3,553	3,255	185	3,408	3,243	82	71	28
Fuel, ice dealers	36	12	1,131	835	152	4,127	4,060	72	69	35
Feed, farm, garden supply stores	36	26	8,689	8,463	533	11,655	9,667	220	185	40
Jewelry stores	38	22	2,689	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	14	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	40	18	767	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Cigar stores, stands	16	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	9	5	(D)	133	15	298	276	11	9	(D)
Gift, novelty, souvenir stores	17	5	226	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	15	9	1,144	1,084	219	3,913	3,865	58	54	15
Camera, photographic supply stores	5	5	301	301	53	950	881	19	17	4
Other retail stores (except second-hand)	33	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	58	34	1,138	768	134	2,715	2,703	64	62	62
Nonstore retailers, total	192	30	6,147	4,673	1,054	30,513	30,073	461	447	187
Mail order houses	17	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	163	15	3,256	2,026	706	14,331	14,275	192	190	162
Merchandise vending machine operators	12	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
WEST PALM BEACH										
Retail trade, total	821	553	105,146	100,522	11,918	234,031	223,750	4,710	4,191	787
Food stores, total	73	51	20,349	19,805	1,202	23,522	21,782	547	422	73
Grocery stores	42	30	19,239	18,889	1,071	20,879	19,163	483	361	38
Meat markets, fish (seafood) markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	10	6	405	303	24	399	383	12	10	10
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	15	13	567	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	173	115	7,119	6,387	1,103	20,398	19,378	643	575	210
Eating places	103	83	5,030	4,760	922	17,188	16,278	549	492	120
Drinking places	70	32	2,089	1,627	181	3,210	3,100	94	83	90
General merchandise group, total	27	17	10,117	9,951	1,879	39,768	36,658	975	822	16
General merchandise group (except variety)	19	9	7,327	7,161	1,427	31,063	29,904	679	621	14
Variety stores	8	8	2,790	2,790	452	8,705	6,754	296	201	2
Apparel, accessories stores, total	64	56	7,448	7,346	924	17,470	17,053	345	321	46
Shoe stores	11	11	1,426	1,426	181	2,852	2,558	54	41	4
Men's, boys' clothing and furnishings stores	16	16	1,512	1,512	195	3,655	3,608	68	63	11
Family clothing stores	7	7	1,702	1,702	309	6,525	6,518	97	96	9
Women's clothing, specialty stores	28	22	2,754	2,706	239	4,438	4,369	126	121	20
Ready-to-wear stores	(NA)	19	(NA)	2,542	209	3,836	3,817	112	109	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	164	30	602	552	14	12	(NA)
Other apparel stores	...	...	...	...	...	...	...	...	...	...
Furniture, home furnishings, appliance dealers, total	73	53	9,564	9,270	1,483	29,313	28,564	525	498	58
Furniture, home furnishings stores, antique stores	39	29	4,788	4,630	732	13,737	13,566	253	246	35
Household appliance, radio, TV stores	32	24	4,756	4,640	751	15,576	14,998	272	252	21
Automotive group	64	50	26,183	25,733	2,673	52,432	51,490	665	643	44
Gasoline service stations	92	64	4,902	4,350	403	8,681	8,216	190	166	98
Lumber, bldg. matls., hardware, farm equip. dealers, total	44	34	6,530	6,364	831	15,738	15,203	258	245	26
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	29	25	5,465	5,415	685	12,984	12,449	207	194	13
Hardware stores	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	34	26	3,489	3,335	484	8,672	7,804	213	174	34
Drug stores	(NA)	16	(NA)	3,031	452	8,350	7,524	202	165	(NA)
Proprietary stores	(NA)	10	(NA)	304	32	322	280	11	9	(NA)
Other retail stores, total	140	82	8,499	7,327	827	16,088	15,653	308	284	143
Liquor stores	28	20	1,960	1,458	100	1,570	1,559	34	31	27
Fuel, ice dealers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	9	9	1,570	1,570	136	2,830	2,748	61	58	5
Jewelry stores	15	11	771	745	119	2,349	2,349	44	44	13
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	56	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	10	6	241	187	24	382	382	8	8	11
Nonstore retailers	37	5	946	654	109	1,949	1,949	41	41	39

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

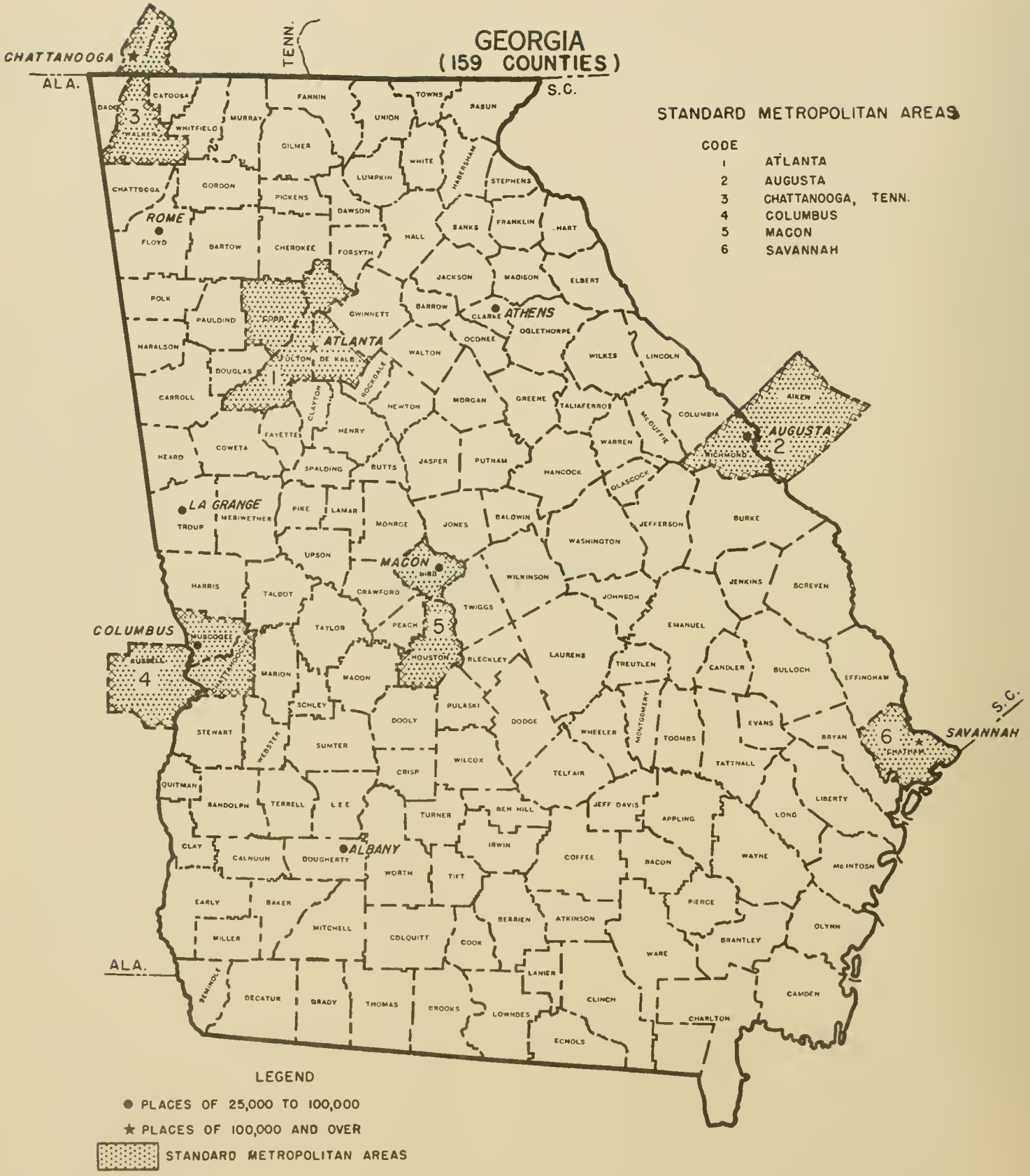
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

LIST OF CORRECTIONS

["Leaders" (.. ....) indicate no change]

Table	Page	Item	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
			Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
102	10-6	Bradford County	123	79	8,538	7,688	581	.....	.....	313	247	.....
		Bradford County Food stores	36	.....	2,806	.....	.....	.....	.....	.....	.....	.....
		Starke	92	66	7,593	7,135	558	.....	.....	296	232	.....
		Food stores	22	.....	2,250	.....	.....	.....	.....	.....	.....	.....
		Clay County	144	76	8,853	7,803	623	.....	.....	309	246	.....
		Clay County food stores	31	.....	2,595	.....	.....	.....	.....	.....	.....	.....
		Green Cove Springs	73	43	5,784	5,134	432	.....	.....	203	167	.....
		Food stores	16	.....	1,896	.....	.....	.....	.....	.....	.....	.....
		Columbia County	238	140	16,804	15,000	1,435	.....	.....	682	611	.....
		Food stores	60	.....	4,122	.....	.....	.....	.....	.....	.....	.....
		Lake City	207	119	15,549	13,917	1,336	.....	.....	621	556	.....
		Food stores	55	.....	3,956	.....	.....	.....	.....	.....	.....	.....
		Duval County	3,438	2,204	426,910	404,252	44,477	.....	.....	18,704	16,307	.....
		Food stores	790	.....	96,586	.....	.....	.....	.....	.....	.....	.....
		Jacksonville	2,885	1,761	362,946	342,582	39,082	.....	.....	16,146	14,165	.....
		Food stores	675	.....	68,186	.....	.....	.....	.....	.....	.....	.....
102	10-8	Madison County	148	84	9,615	8,335	745	.....	.....	425	331	.....
		Food stores	49	.....	2,807	.....	.....	.....	.....	.....	.....	.....
		Madison	106	68	8,229	7,445	670	.....	.....	378	292	.....
		Food stores	32	.....	2,308	.....	.....	.....	.....	.....	.....	.....
		Marion County	534	322	46,173	42,479	4,567	.....	.....	2,030	1,798	.....
		Food Stores	131	.....	9,376	.....	.....	.....	.....	.....	.....	.....
		Ocala	278	184	33,430	32,000	3,574	.....	.....	1,523	1,363	.....
		Food stores	52	.....	6,145	.....	.....	.....	.....	.....	.....	.....
	10-10	Putnam County	317	187	24,995	22,471	1,931	.....	.....	905	764	.....
		Food stores	80	.....	6,557	.....	.....	.....	.....	.....	.....	.....
		Palatka	206	140	20,429	19,111	1,667	.....	.....	753	646	.....
		Food stores	48	.....	4,643	.....	.....	.....	.....	.....	.....	.....
		Remainder of County	111	47	4,566	3,360	264	.....	.....	152	118	.....
		Food stores	32	.....	1,914	.....	.....	.....	.....	.....	.....	.....
		St. Johns County	428	244	26,824	23,840	2,135	.....	.....	1,024	923	.....
		Food Stores	78	.....	7,333	.....	.....	.....	.....	.....	.....	.....
		St. Augustine	345	193	23,246	20,730	1,905	.....	.....	905	818	.....
		Food stores	56	.....	6,323	.....	.....	.....	.....	.....	.....	.....
		Suwannee County	173	103	12,916	11,582	937	.....	.....	512	448	.....
		Food stores	45	.....	2,890	.....	.....	.....	.....	.....	.....	.....
		Live Oak	132	80	11,132	10,236	828	.....	.....	443	391	.....
		Food stores	34	.....	2,486	.....	.....	.....	.....	.....	.....	.....
		Volusia County	1,442	868	113,340	103,820	11,332	.....	.....	4,763	4,147	.....
		Food Stores	260	.....	28,505	.....	.....	.....	.....	.....	.....	.....
		Daytona Beach	692	458	67,260	63,322	7,655	.....	.....	3,079	2,702	.....
		Food stores	103	.....	15,556	.....	.....	.....	.....	.....	.....	.....
		De Land	194	120	17,622	16,510	1,536	.....	.....	687	569	.....
		Food stores	37	.....	5,474	.....	.....	.....	.....	.....	.....	.....
		Holly Hill	63	27	3,383	2,831	236	.....	.....	118	95	.....
		Food stores	15	.....	596	.....	.....	.....	.....	.....	.....	.....
		Jacksonville S. M. A.										
103	10-13	Retail trade, total	3,438	2,204	426,910	404,252	44,477	852,885	810,915	18,704	16,307	.....
		Food stores, total	790	326	96,586	86,850	5,645	106,847	96,128	2,761	2,097	.....
		Grocery stores	574	242	87,845	80,011	4,912	92,379	81,968	2,381	1,743	.....
		Marion County										
104	10-25	Retail trade, total	534	322	46,173	42,479	4,567	87,744	84,341	2,030	1,798	.....
		Food stores, total	131	47	9,376	7,276	368	6,946	6,159	213	160	.....
		Grocery stores, total	111	35	8,769	6,693	314	6,028	5,337	179	135	.....
		Volusia County										
	10-28	Retail trade, total	1,442	868	113,340	103,820	1,332	210,082	198,378	4,763	4,147	.....
		Food stores, total	260	118	28,505	25,597	1,559	28,928	25,583	696	510	.....
		Grocery stores	178	80	26,268	23,810	1,311	24,521	21,510	578	413	.....
		Daytona Beach										
105	10-30	Retail trade, total	692	458	67,260	63,322	7,655	141,410	133,748	3,079	2,702	.....
		Food stores, total	103	59	15,556	14,544	925	17,572	15,771	403	304	.....
		Grocery stores	72	40	14,351	13,451	748	14,494	12,802	323	233	.....
		Jacksonville										
	10-32	Retail trade, total	2,885	1,761	362,946	342,582	39,082	745,266	710,062	16,146	14,165	.....
		Food stores, total	675	251	68,186	59,326	4,013	74,545	66,995	1,954	1,501	.....
		Grocery stores	483	181	62,987	55,909	3,552	65,209	57,815	1,710	1,272	.....

GEORGIA


GEORGIA
(159 COUNTIES)
CHATTANOOGA
TENN.
ALA.
S.C.
STANDARD METROPOLITAN AREAS
CODE
1 ATLANTA
2 AUGUSTA
3 CHATTANOOGA, TENN.
4 COLUMBUS
5 MACON
6 SAVANNAH
ROME
ATLANTA
ATHENS
AUGUSTA
LA GRANGE
MACON
COLUMBUS
ALBANY
SAVANNAH
CATOOSA
FANNIN
TOWNS
RABUN
MURRAY
WHITFIELD
GILMER
UNION
WHITE
HABERSHAM
STEPHENS
GORDON
LUMPKIN
CHATTOOGA
PICKENS
DAWSON
FRANKLIN
HART
FLOYD
BARTOW
CHEROKEE
FORSYTH
HALL
BANKS
JACKSON
MADISON
ELBERT
POLK
PAULDING
COBB
GWINNETT
BARROW
CLARKE
OGLETHORPE
HARALSON
FULTON
DE KALB
ROCKDALE
WALTON
OCONEE
WILKES
LINCOLN
DOUGLAS
CARROLL
CLAYTON
NEWTON
MORGAN
GREENE
TALIAFERRO
COLUMBIA
MCDUFFIE
AIKEN
FAYETTE
HENRY
WARREN
RICHMOND
HEARD
COWETA
SPALDING
BUTTS
JASPER
PUTNAM
HANCOCK
GLASCOCK
MERIWETHER
PIKE
LAMAR
TROUP
MONROE
JONES
BALDWIN
JEFFERSON
BURKE
UPSON
WASHINGTON
HARRIS
TALBOT
CRAWFORD
BIBB
WILKINSON
JENKINS
SCREVEN
TWIGGS
JOHNSON
TAYLOR
PEACH
EMANUEL
MUSCOGEE
HOUSTON
BLECKLEY
LAURENS
TREUTLEN
CANDLER
BULLOCH
EFFINGHAM
RUSSELL
MARION
MACON
SCHLEY
PULASKI
DODGE
WHEELER
MONTGOMERY
EVANS
BRYAN
CHATHAM
STEWART
WEBSTER
SUMTER
DOOLY
TOOMBS
TATTNALL
WILCOX
CRISP
TELFAIR
QUITMAN
RANDOLPH
TERRELL
LEE
TURNER
BEN HILL
JEFF DAVIS
APPLING
LIBERTY
LONG
CLAY
CALHOUN
DOUGHERTY
IRWIN
COFFEE
BACON
WAYNE
MCINTOSH
WORTH
TIFT
EARLY
BAKER
PIERCE
BERRIEN
ATKINSON
OLYNN
MILLER
MITCHELL
COLQUITT
COOK
BRANTLEY
WARE
SEMINOLE
DECATUR
GRADY
THOMAS
BROOKS
LOWNDES
LANIER
CLINCH
CHARLTON
CAMDEN
ECHOLS
LEGEND
PLACES OF 25,000 TO 100,000
PLACES OF 100,000 AND OVER
STANDARD METROPOLITAN AREAS

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	11-4
101A.	Retail Trade: 1954 and 1948 - The State	11-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	11-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	11-18
103.	Retail Trade: 1954 - Standard Metropolitan Areas	11-20
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	11-28
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	11-29
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	11-35

List of corrections for this State appears at end of chapter.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	32,395	19,571	2,963,217	2,721,433	288,835	5,842,863	5,525,721	131,569	110,521	32,360
Food Stores										
Total	9,378	3,678	676,751	565,887	35,476	703,715	621,033	18,593	12,963	9,757
Grocery stores	8,472	3,244	641,294	536,598	32,688	644,142	567,080	16,859	11,567	8,818
Meat markets	115	71	5,800	5,022	345	7,440	6,635	194	152	125
Fish (seafood) markets	94	52	3,265	2,769	222	4,216	3,843	127	99	107
Fruit stores, vegetable markets	191	47	5,678	3,686	210	4,329	4,097	120	101	207
Candy, nut, confectionery stores	191	55	3,995	2,575	343	6,025	5,216	241	161	181
Bakery products stores	145	111	4,767	4,371	968	21,933	20,823	586	527	158
Bakeries, with baking on premises	(NA)	101	(NA)	3,891	871	19,647	18,640	536	480	(NA)
Bakeries, without baking on premises	(NA)	10	(NA)	480	97	2,286	2,183	50	47	(NA)
Delicatessen stores	21	17	1,020	886	72	1,204	1,126	44	37	26
Food stores, n.e.c.	139	81	10,805	9,978	628	14,426	12,211	422	319	125
Eating, Drinking Places										
Total	3,620	2,492	140,321	125,531	22,357	462,157	439,087	16,409	14,767	4,053
Eating places (except refreshment stands)	2,661	1,799	109,682	98,808	19,073	398,938	379,730	14,343	12,972	3,035
Restaurants, cafeterias	(NA)	1,768	(NA)	94,621	17,826	374,621	355,677	13,808	12,449	(NA)
Caterers	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	26	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	323	227	7,145	6,033	939	18,818	17,046	661	529	283
Drinking places	616	466	23,160	20,690	2,345	44,401	42,311	1,405	1,266	709
General Merchandise Group										
Total	2,224	1,458	354,813	339,329	46,844	923,331	828,001	25,541	18,416	2,123
Department stores	47	47	185,382	185,382	29,539	578,677	530,353	12,120	9,877	8
Dry goods, general merchandise stores	996	592	75,916	67,928	6,781	132,925	118,329	4,186	2,655	1,021
General stores	614	338	31,115	25,441	1,709	32,558	29,184	1,065	797	691
Variety stores	555	481	61,764	60,578	8,815	179,171	150,135	8,170	4,887	391
Apparel, Accessories Stores										
Total	1,913	1,667	170,977	167,177	20,781	387,969	358,684	10,474	8,109	1,557
Shoe stores	312	272	30,457	29,737	3,802	71,361	65,488	1,627	1,150	191
Men's shoe stores	(NA)	39	(NA)	2,662	280	5,305	5,114	93	82	(NA)
Women's shoe stores	(NA)	66	(NA)	8,808	1,187	19,950	17,798	515	317	(NA)
Children's, juveniles' shoe stores	(NA)	4	(NA)	248	27	441	436	13	12	(NA)
Family shoe stores	(NA)	163	(NA)	18,019	2,308	45,665	42,140	1,006	739	(NA)
Men's, boys' clothing and furnishings stores	(NA)	271	(NA)	28,377	3,814	66,065	62,857	1,388	1,166	(NA)
Men's, boys' clothing stores	(NA)	221	(NA)	24,052	3,285	57,586	54,739	1,174	990	(NA)
Men's, boys' furnishings stores	(NA)	50	(NA)	4,325	529	8,479	8,118	214	176	(NA)
Family clothing stores	(NA)	449	(NA)	43,157	5,014	95,021	84,480	3,001	2,056	(NA)
Women's clothing, specialty stores	692	562	61,741	60,451	7,491	142,472	133,655	4,124	3,447	552
Ready-to-wear stores	(NA)	459	(NA)	52,354	6,405	121,151	113,853	3,538	2,972	(NA)
Millinery stores	(NA)	74	(NA)	2,867	563	10,823	10,216	276	236	(NA)
Clothing, specialty stores, n.e.c.	(NA)	59	(NA)	5,230	523	10,498	9,586	310	239	(NA)
Children's, infants' wear stores	77	63	4,173	4,023	398	7,972	7,402	237	201	74
Apparel stores, n.e.c.	40	30	1,538	1,432	262	5,078	4,802	97	89	38
Furniture, Home Furnishings, Appliance Dealers										
Total	1,672	1,330	143,716	136,940	21,789	412,829	405,280	7,462	7,144	1,423
Furniture, home furnishings stores	1,008	810	96,930	93,090	14,797	277,414	273,823	5,049	4,873	901
Furniture stores	(NA)	684	(NA)	85,301	13,122	245,366	242,806	4,482	4,351	(NA)
Floor covering stores	(NA)	23	(NA)	2,886	671	14,124	13,884	189	181	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	103	(NA)	4,893	1,004	17,924	17,133	378	341	(NA)
Household appliance, radio, TV stores	658	520	46,624	43,850	6,992	135,415	131,457	2,413	2,271	516
Household appliance stores	(NA)	301	(NA)	24,007	3,857	77,140	75,546	1,276	1,231	(NA)
Appliance, radio, TV stores	(NA)	134	(NA)	15,138	2,519	45,741	44,156	886	819	(NA)
Radio, TV stores	(NA)	15	(NA)	4,715	616	12,534	11,755	251	221	(NA)
Automotive Group										
Total	1,929	1,497	580,916	567,206	51,754	942,181	927,762	15,221	14,773	1,749
Passenger car dealers (franchised)	805	765	457,527	455,371	41,466	749,177	741,510	11,715	11,531	609
Passenger car dealers (nonfranchised)	546	276	58,958	49,670	2,627	48,585	47,607	886	845	636
Tire, battery, accessory dealers	485	403	52,494	50,910	6,523	125,761	121,233	2,297	2,105	416
Motorcycle, aircraft, boat dealers	87	39	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	27	21	6,814	6,644	198	4,373	4,368	62	61	25
Automotive dealers, n.e.c.	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	4,113	2,629	222,455	190,115	16,527	332,092	315,097	8,335	7,251	4,389
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	1,373	1,131	202,673	195,499	22,589	433,360	419,575	8,157	7,598	1,223
Farm equipment dealers	305	283	47,197	46,651	4,996	97,582	96,160	1,749	1,719	243
Lumber, building materials dealers	352	280	89,423	87,078	10,398	196,924	188,937	3,753	3,409	308
Paint, glass, wallpaper stores	87	65	7,096	6,746	991	20,656	20,456	331	326	50
Plumbing, electrical supply stores	43	31	4,494	4,356	700	14,501	13,679	234	214	45
Hardware stores	586	472	54,282	50,638	5,504	103,697	100,343	2,090	1,930	569
Drug Stores, Proprietary Stores										
Total	1,171	1,025	96,720	93,106	12,441	236,013	224,560	6,121	5,313	1,185
Drug stores	(NA)	951	(NA)	90,005	12,138	231,233	220,221	5,957	5,183	(NA)
Proprietary stores	(NA)	74	(NA)	3,101	303	4,780	4,339	164	130	(NA)
Other Retail Stores										
Total	3,854	2,438	272,317	248,915	24,090	470,917	455,514	9,510	8,728	3,766
Liquor stores	507	471	50,957	47,229	2,699	47,930	46,588	975	907	590
Fuel, ice dealers	353	257	24,101	22,797	3,248	76,882	74,936	1,574	1,470	297
Fuel dealers (coal, wood)	(NA)	176	(NA)	6,972	773	17,084	15,656	464	390	(NA)
Liquefied petroleum gas dealers	(NA)	90	(NA)	11,267	1,809	45,696	45,591	815	807	(NA)
Fuel oil dealers	(NA)	28	(NA)	3,240	272	6,912	6,694	125	116	(NA)
Ice dealers	(NA)	23	(NA)	1,318	394	7,190	6,995	170	157	(NA)
Hay, grain, feed stores	431	343	89,929	86,719	4,056	75,034	70,773	1,675	1,462	374
Farm, garden supply stores	187	123	19,324	16,882	1,127	20,448	19,722	475	443	187

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	452	342	32,763	31,379	6,114	115,729	113,647	1,999	1,813	384
Book stores	27	21	1,609	1,572	290	5,028	4,944	104	95	29
Stationery stores	28	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	90	54	4,818	4,388	590	11,652	11,375	196	187	78
Bicycle stores	29	15	603	487	116	2,168	2,156	43	42	28
Florists	406	228	9,641	7,261	1,184	21,052	20,345	630	533	457
Cigar stores, stands	24	20	910	732	71	1,366	1,208	38	28	21
News dealers, newsstands	63	29	1,626	1,226	112	2,083	1,773	85	66	69
Gift, novelty, souvenir stores	111	65	2,935	2,463	248	4,743	4,462	142	126	170
Music stores	93	59	5,115	4,581	701	14,309	13,893	265	244	89
Camera, photographic supply stores	14	14	1,189	1,184	177	3,033	2,915	60	57	12
Luggage, leather goods stores	6	6	387	387	53	1,089	1,089	23	23	12
Optical goods stores	47	39	2,233	2,158	519	10,377	9,983	151	142	36
Office, store machine and equipment dealers	28	22	1,660	942	243	5,058	4,995	99	95	37
Retail stores (except second-hand) n.e.c.	95	95	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	263	209	10,720	10,114	1,456	30,104	29,204	666	610	273
Nonstore Retailers										
Total	1,148	226	101,958	91,728	14,187	538,299	531,128	5,746	5,459	1,135
Mail order houses	21	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	1,014	146	27,249	18,515	4,661	91,527	87,037	1,841	1,678	1,016
Merchandise vending machine operators	113	65	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	32,395	19,571	2,963,217	2,721,433	31,732	21,175	2,097,681	1,946,308
Food stores, total	9,378	3,678	676,751	565,887	11,129	4,877	468,461	382,908
Grocery stores	8,472	3,244	641,294	536,598	10,188	4,313	440,176	358,129
Other food stores	896	434	35,331	29,289	941	564	28,285	24,779
Eating, drinking places, total	3,620	2,492	140,321	125,531	4,295	3,257	106,586	98,254
Eating places	2,984	2,026	116,827	104,841	3,374	2,644	87,643	82,552
Drinking places	616	466	23,160	20,690	921	613	18,943	15,702
General merchandise group	2,224	1,458	354,413	339,329	2,165	1,506	283,321	271,453
Apparel, accessories stores, total	1,913	1,667	170,977	167,177	1,529	1,339	143,630	140,710
Shoe stores	312	272	30,457	29,737	193	176	19,153	18,901
Other apparel stores	1,543	1,395	139,540	137,440	1,336	1,163	124,477	121,809
Furniture, home furnishings, appliance dealers	1,672	1,330	143,716	136,940	1,470	1,276	109,503	106,424
Automotive group	1,929	1,497	580,916	567,206	1,752	1,577	380,496	371,849
Gasoline service stations	4,113	2,629	222,455	190,115	3,814	2,654	119,804	105,446
Lumber, bldg. mats., hardware, farm equip. dealers, total	1,373	1,131	202,673	195,499	1,375	1,232	156,225	152,788
Farm equipment dealers	305	283	47,197	46,651	277	265	36,367	35,815
Lumber, bldg. matls., supplies, equipment, hardware dealers	1,064	848	155,300	148,848	1,098	967	119,858	116,973
Drug stores, proprietary stores, total	1,171	1,025	96,720	93,106	1,081	974	69,399	67,698
Drug stores	(NA)	951	(NA)	90,005	940	871	65,537	64,333
Proprietary stores	(NA)	74	(NA)	3,101	141	103	3,862	3,365
Other retail stores, total	3,354	2,438	272,317	248,915	3,052	2,415	190,820	(D)
Liquor stores	597	471	50,957	47,229	743	571	45,974	40,770
Fuel, ice dealers	353	257	24,101	22,797	307	282	24,347	24,192
Feed, farm, garden supply stores	618	466	108,253	103,601	529	435	57,634	55,193
Jewelry stores	452	342	32,763	31,379	347	287	22,478	21,916
Other retail stores	1,334	902	48,673	43,909	1,126	840	40,387	(D)
Nonstore retailers	1,148	226	101,958	91,728	70	68	69,436	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.
[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Georgia, total	32,395	19,571	2,963,217	2,721,433	288,835	131,569	110,521	32,360	9,378	676,751	3,620	140,321
2	Appling County	87	57	7,875	7,279	619	289	221	94	30	1,485	5	130
3	Baxley	78	52	7,608	7,080	610	283	216	86	24	1,342	4	(D)
4	Remainder of County	9	5	267	199	9	6	5	8	6	143	1	(D)
5	Atkinson County	77	33	2,513	1,523	114	75	60	73	14	738	8	104
6	Bacon County	81	47	6,321	5,649	380	195	158	89	19	1,486	9	231
7	Alma	71	41	6,018	5,392	366	187	152	78	19	1,466	6	177
8	Remainder of County	10	6	303	257	14	8	6	11	...	...	3	54
9	Baker County	21	9	809	575	34	23	14	21	6	287	1	(D)
10	Baldwin County	180	112	12,908	11,512	1,102	570	471	188	62	3,717	18	567
11	Milledgeville	158	96	12,029	10,799	1,059	539	449	163	52	3,436	16	(D)
12	Remainder of County	22	16	879	713	44	31	22	25	10	281	2	(D)
13	Banks County	31	1	466	(D)	(D)	(D)	(D)	(D)	22	342	...	...
14	Barrow County	178	88	10,512	8,864	830	431	335	176	63	2,588	13	208
15	Winder	132	76	8,942	7,780	689	375	280	127	39	2,156	12	(D)
16	Remainder of County	46	12	1,570	1,084	141	56	55	49	24	432	1	(D)
17	Bartow County	246	134	15,051	12,761	1,286	714	535	242	91	4,482	26	865
18	Cartersville	158	94	11,687	10,533	1,066	562	424	156	53	3,143	15	463
19	Remainder of County	88	40	3,364	2,228	220	152	111	86	36	1,339	11	402
20	Ben Hill County	148	104	11,791	10,991	1,044	514	422	147	47	2,855	17	340
21	Fitzgerald	135	97	11,167	10,451	992	493	404	135	40	2,417	17	340
22	Remainder of County	13	7	624	540	52	25	18	12	7	238	...	...
23	Berrien County	116	68	12,618	11,098	729	398	315	128	32	5,616	10	307
24	Nashville	84	56	11,183	10,207	664	363	285	91	18	(D)	7	267
25	Remainder of County	34	12	1,435	891	65	35	30	37	14	(D)	3	40
26	Bibb County	1,108	788	124,980	120,020	13,999	6,497	5,508	1,037	315	28,125	159	6,825
27	Macon	1,015	709	119,160	114,440	13,442	6,187	5,233	944	280	26,345	139	5,874
28	Remainder of County	93	79	5,820	5,580	557	310	275	93	35	1,780	20	951
29	Bleckley County	76	56	5,162	4,812	393	222	151	79	17	1,317	9	129
30	Cochran	75	51	(D)	(D)	(D)	(D)	(D)	(D)	17	1,317	9	129
31	Remainder of County	1	1	(D)	(D)	(D)	(D)	(D)	(D)	...	...	...	...
32	Brantley County	61	21	2,136	1,238	99	68	58	61	28	864	9	257
33	Brooks County	173	83	9,663	8,091	647	357	263	186	56	2,272	17	331
34	Quitman	134	76	8,488	7,666	625	345	251	138	39	1,817	15	(D)
35	Remainder of County	39	7	1,175	425	22	12	12	46	17	455	2	(D)
36	Bryan County	68	26	3,154	2,334	146	101	87	71	29	963	5	200
37	Bulloch County	239	127	14,724	13,030	1,377	679	587	253	76	3,174	15	1,001
38	Statesboro	160	94	11,719	10,651	1,189	559	477	177	45	2,411	11	594
39	Remainder of County	79	33	3,005	2,379	188	120	110	76	31	763	4	407
40	Burke County	166	84	9,164	7,754	731	374	306	171	58	2,289	7	216
41	Waynesboro	88	56	6,211	5,617	589	285	235	90	26	1,439	3	111
42	Remainder of County	78	28	2,953	1,937	142	89	71	81	32	850	4	105
43	Butts County	87	55	5,233	4,671	405	224	190	84	22	1,368	8	163
44	Calhoun County	65	41	3,662	2,598	249	156	124	77	23	857	3	20
45	Camden County	76	48	4,644	3,630	294	156	133	68	17	1,056	5	262
46	Candler County	86	52	6,325	5,725	438	199	159	84	40	1,351	3	81
47	Carroll County	362	198	22,292	19,062	1,547	815	652	380	95	4,604	29	568
48	Carrollton	203	123	15,118	13,606	1,174	568	481	210	50	2,950	21	454
49	Remainder of County	159	75	7,174	5,456	373	227	171	170	45	1,654	8	114
50	Catoosa County	118	50	5,635	3,877	248	135	109	130	39	1,725	13	311
51	Charlton County	53	37	3,804	3,394	306	182	160	71	12	793	11	524
52	Chatham County	1,521	1,017	154,137	145,479	17,701	8,058	7,165	1,510	436	35,742	225	10,799
53	Savannah	1,391	921	146,146	138,068	16,990	7,647	6,805	1,381	402	33,004	193	9,617
54	Remainder of County	130	96	7,991	7,411	711	411	360	129	34	2,738	32	1,182
55	Chattahoochee County	21	3	1,025	703	69	31	31	21	4	122	...	...
56	Chattooga County	159	85	11,236	9,578	815	413	337	184	44	2,340	10	218
57	Summerville	98	52	7,440	6,308	531	259	210	114	24	1,752	6	158
58	Trion	17	5	2,178	(D)	(D)	(D)	(D)	(D)	6	95	...	...
59	Remainder of County	44	28	1,618	(D)	(D)	(D)	(D)	(D)	14	490	4	60
60	Cherokee County	202	94	17,598	15,422	908	433	354	216	64	4,243	11	359
61	Canton	100	52	9,521	8,697	534	245	208	103	30	1,519	8	(D)
62	Remainder of County	102	42	8,077	6,725	374	188	146	115	34	2,724	3	(D)
63	Clarke County	407	263	41,419	39,293	4,530	2,183	1,847	370	97	8,157	54	2,694
64	Athens	365	235	39,323	37,475	4,333	2,053	1,728	326	86	7,750	45	2,434
65	Remainder of County	42	28	2,096	1,818	197	130	119	42	11	407	9	260

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
2,224	354,413	1,913	170,977	1,672	143,716	1,929	580,916	4,113	222,455	1,373	202,673	1,171	96,720	3,854	272,317	1,148	101,958	1
6	487	4	236	3	138	4	2,647	11	751	8	691	4	258	12	1,000	...	...	2
5	(D)	4	236	3	138	4	2,647	10	(D)	8	691	4	258	12	1,000	...	...	3
1	(D)	...	...	...	...	...	...	1	(D)	...	...	...	...	...	...	...	...	4
10	278	1	(D)	3	(D)	...	...	22	445	4	223	2	(D)	10	456	3	19	5
5	310	1	(D)	8	225	4	1,963	10	519	3	420	3	286	15	(D)	4	40	6
5	310	1	(D)	8	225	4	1,963	7	463	2	(D)	3	286	12	636	4	40	7
...	...	...	...	...	...	...	...	3	56	1	(D)	...	...	3	(D)	...	...	8
3	69	...	...	...	...	...	...	3	(D)	...	...	1	(D)	5	360	2	(D)	9
17	1,696	9	489	9	449	18	2,714	15	1,116	7	828	5	479	18	(D)	2	(D)	10
11	1,438	9	489	9	449	17	(D)	13	(D)	7	828	5	479	17	707	2	(D)	11
6	258	...	...	...	...	1	(D)	2	(D)	...	...	...	...	1	(D)	...	...	12
2	(D)	...	...	1	(D)	...	...	2	(D)	...	...	...	...	4	22	...	...	13
12	1,079	6	258	14	724	12	2,180	23	650	12	(D)	5	307	16	1,389	2	(D)	14
7	940	6	258	10	690	12	2,180	16	573	5	234	5	307	16	1,389	2	(D)	15
5	139	...	...	4	34	...	...	5	77	7	(D)	...	...	...	...	...	...	16
23	1,404	16	920	12	865	9	2,788	27	986	7	1,035	10	543	23	(D)	3	(D)	17
10	807	15	(D)	11	(D)	7	(D)	18	747	5	(D)	5	451	19	990	...	...	18
13	597	1	(D)	1	(D)	2	(D)	9	239	2	(D)	5	92	4	(D)	2	(D)	19
9	823	8	547	4	364	8	2,448	21	1,207	9	1,619	4	264	19	(D)	2	(D)	20
9	823	7	(D)	4	364	7	(D)	20	(D)	8	(D)	4	264	17	1,430	2	(D)	21
...	...	1	(D)	...	...	1	(D)	1	(D)	1	(D)	...	...	2	(D)	...	...	22
3	219	5	236	5	175	8	1,413	28	1,277	7	935	3	(D)	17	2,068	...	(D)	23
2	(D)	5	236	5	175	8	1,413	18	823	7	935	3	246	11	1,714	...	(D)	24
1	(D)	...	...	...	...	...	...	10	454	...	...	...	(D)	6	354	...	...	5
44	18,065	67	10,051	43	(D)	56	22,877	133	8,754	37	7,148	39	4,429	160	11,274	55	(D)	26
41	17,969	67	10,051	42	(D)	53	(D)	115	7,729	33	6,278	35	(D)	155	11,127	55	(D)	27
3	96	...	...	1	(D)	3	(D)	18	1,025	4	870	4	(D)	5	147	...	...	28
6	367	5	211	3	166	8	1,212	6	765	8	457	3	201	11	377	...	...	29
6	367	5	211	3	166	8	1,212	5	(D)	8	457	3	201	11	377	...	...	30
...	...	...	...	...	...	...	...	1	(D)	...	...	...	...	...	...	...	...	31
3	(D)	...	...	2	(D)	...	...	14	509	1	(D)	2	(D)	2	(D)	...	...	32
21	851	6	437	3	307	13	2,920	10	431	11	1,132	4	271	24	642	8	89	33
15	689	6	437	3	307	12	(D)	8	(D)	9	(D)	3	(D)	20	379	4	47	34
6	162	...	...	...	...	1	(D)	2	(D)	2	(D)	1	(D)	4	263	4	42	35
4	141	...	...	...	...	3	773	11	758	4	63	3	46	8	(D)	1	(D)	36
20	1,267	11	586	10	691	14	2,324	32	1,919	13	1,394	11	525	18	1,475	11	368	37
10	1,038	9	546	17	(D)	13	(D)	16	1,329	11	(D)	6	452	14	(D)	9	(D)	38
10	229	3	40	1	(D)	1	(D)	16	590	2	(D)	5	73	4	(D)	2	(D)	39
24	938	10	607	8	568	9	1,873	17	604	8	895	5	(D)	18	938	2	(D)	40
7	240	7	478	5	(D)	7	(D)	10	508	7	(D)	3	153	11	748	2	(D)	41
17	698	3	129	3	(D)	2	(D)	7	96	1	(D)	2	(D)	7	190	...	...	42
15	788	2	(D)	5	177	7	1,220	9	510	7	428	2	(D)	8	377	2	(D)	43
10	438	2	(D)	3	114	4	681	10	326	9	760	7	249	6	(D)	4	146	44
15	717	3	60	3	(D)	6	725	14	493	3	406	3	175	7	(D)	...	...	45
4	109	3	332	3	92	4	1,760	5	231	10	1,072	3	161	11	1,136	...	...	46
37	2,884	24	1,637	26	1,306	30	5,616	41	1,923	16	1,961	11	661	38	1,446	15	180	47
10	977	15	1,352	13	993	19	4,325	23	845	12	1,605	8	455	25	1,083	7	72	48
27	1,907	9	285	13	313	11	1,291	18	575	4	356	3	206	13	363	8	110	49
7	291	2	(D)	8	176	3	1,149	21	772	5	295	6	303	6	(D)	8	92	50
2	(D)	3	231	4	160	5	852	9	577	3	212	2	(D)	2	(D)	...	...	51
50	18,097	102	13,779	72	9,335	53	27,527	191	11,533	35	6,796	63	4,946	237	13,362	57	2,262	52
46	(D)	102	13,779	69	9,035	50	(D)	168	9,926	30	5,482	56	4,541	222	12,426	53	2,193	53
4	(D)	...	...	3	300	3	(D)	23	1,606	5	314	7	365	15	936	4	69	54
8	120	1	(D)	...	...	...	...	4	72	...	...	...	...	...	...	4	(D)	55
12	(D)	8	658	6	213	23	2,801	23	1,142	11	601	5	355	15	735	2	(D)	56
3	(D)	5	656	4	(D)	20	2,717	12	592	5	362	2	(D)	14	(D)	...	...	57
1	(D)	...	...	...	...	3	84	3	69	2	(D)	...	...	...	...	2	(D)	58
8	129	...	...	2	(D)	...	...	8	461	4	(D)	3	(D)	1	(D)	...	...	59
29	1,297	7	119	10	462	9	2,233	16	637	6	271	4	311	35	7,706	9	158	60
13	564	5	(D)	4	222	5	1,569	4	368	5	237	4	311	16	4,474	4	28	61
16	733	2	(D)	6	240	4	464	12	269	3	34	...	...	17	3,234	5	130	62
10	3,945	36	2,393	25	2,317	34	8,677	47	3,962	14	2,687	13	1,513	56	4,840	13	234	63
9	(D)	36	2,393	25	2,317	32	(D)	39	3,076	12	(D)	13	1,513	49	4,631	13	234	64
1	(D)	...	...	...	...	2	(D)	10	886	2	(D)	...	...	7	249	...	...	65

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Clay County	51	27	1,929	1,573	150	83	76	44	10	254	1	(D)
2	Clayton County	170	80	8,165	6,819	611	298	256	178	66	3,519	21	536
3	College Park (part)[1]	18	4	521	297	23	9	9	20	14	274	...	...
4	Forest Park	34	24	3,866	3,700	325	145	124	40	7	1,974	8	191
5	Remainder of County	118	52	3,778	2,822	263	142	123	118	45	1,271	15	345
6	Clinch County	58	26	3,635	2,681	186	102	77	62	17	760	5	108
7	Cobb County	657	371	58,809	52,681	5,143	2,398	1,951	725	185	17,693	86	3,904
8	Marietta	286	186	36,494	34,022	3,660	1,600	1,317	310	69	10,036	29	2,483
9	Remainder of County	371	185	22,315	18,659	1,483	798	634	415	116	7,657	37	1,421
10	Coffee County	211	125	14,987	13,205	1,273	619	518	200	63	2,856	14	473
11	Douglas	158	100	12,589	11,367	1,197	569	484	144	36	2,053	13	(D)
12	Remainder of County	53	25	2,398	1,838	76	50	34	56	27	803	1	(D)
13	Colquitt County	342	184	25,825	22,193	2,165	1,082	894	349	116	7,282	30	800
14	Moultrie	250	146	20,977	18,545	1,881	927	760	258	79	6,084	23	673
15	Remainder of County	92	38	4,848	3,648	284	155	134	91	37	1,198	7	127
16	Columbia County	65	21	2,618	1,802	122	60	51	73	31	1,209	3	38
17	Cook County	131	61	7,780	6,576	622	389	271	140	41	1,654	9	203
18	Adel	83	49	6,493	5,917	585	371	254	87	23	1,245	7	(D)
19	Remainder of County	48	12	1,287	659	37	18	17	53	18	409	2	(D)
20	Coweta County	273	137	16,726	14,308	1,354	673	554	283	91	4,694	33	695
21	Newnan	179	107	13,864	12,600	1,190	568	473	188	55	3,536	22	535
22	Remainder of County	94	30	2,862	1,708	164	105	81	95	36	1,158	11	160
23	Crawford County	45	17	1,413	803	71	47	43	48	21	536	7	114
24	Crisp County	190	118	13,979	12,697	1,254	618	505	197	57	3,314	14	349
25	Cordele	171	111	13,455	12,425	1,225	597	488	173	46	3,031	11	(D)
26	Remainder of County	19	7	524	272	29	21	17	24	11	283	3	(D)
27	Dade County	45	19	2,084	1,542	106	52	44	45	23	603	2	(D)
28	Dawson County	25	11	1,358	682	52	13	12	24	6	299	4	58
29	Decatur County	197	117	14,307	13,033	1,229	688	569	197	57	3,558	16	447
30	Bainbridge	143	99	12,271	11,555	1,089	609	498	147	39	2,914	8	289
31	Remainder of County	54	18	2,036	1,478	140	79	71	50	18	644	8	158
32	De Kalb County	936	580	96,465	89,943	8,382	3,613	2,939	920	220	32,534	81	2,948
33	Atlanta (part)[2]	196	128	16,509	15,549	1,482	664	552	194	46	6,929	13	498
34	Chamblee	51	35	3,261	3,021	264	120	108	53	1	(D)	11	199
35	Decatur	285	187	43,103	41,569	4,008	1,533	1,266	250	56	12,498	20	470
36	North Atlanta	8	4	210	130	11	6	2	8	2	(D)	...	...
37	Remainder of County	396	226	33,382	29,674	2,617	1,290	1,011	415	115	12,743	37	1,781
38	Dodge County	145	77	8,069	6,841	573	307	240	148	60	2,528	8	191
39	Eastman	91	57	6,420	6,028	514	274	209	93	27	1,437	6	(D)
40	Remainder of County	54	20	1,649	813	59	33	31	55	33	1,089	2	(D)
41	Dooly County	102	66	4,691	4,027	318	203	149	96	38	1,297	5	74
42	Dougherty County	539	393	61,241	58,377	6,653	2,890	2,537	541	137	14,752	64	2,658
43	Albany	495	363	58,876	56,400	6,487	2,783	2,435	497	113	13,426	55	2,224
44	Remainder of County	44	30	2,365	1,977	166	107	102	44	24	1,326	9	434
45	Douglas County	106	52	6,865	6,017	351	197	164	121	39	2,134	13	163
46	Douglasville	71	37	5,788	5,286	306	166	135	80	23	1,519	8	78
47	Remainder of County	35	15	1,077	731	45	31	29	41	16	865	5	85
48	Early County	95	61	6,346	5,906	555	300	254	86	34	1,371	9	143
49	Blakely	70	56	5,801	5,585	523	283	240	59	22	1,083	8	(D)
50	Remainder of County	25	5	545	321	32	17	14	27	12	288	1	(D)
51	Echols County	6	2	178	(D)	(D)	(D)	(D)	(D)	4	(D)	...	...
52	Effingham County	72	34	3,509	2,947	174	76	63	81	28	725	...	...
53	Elbert County	173	95	9,995	8,351	856	473	363	188	59	2,646	18	324
54	Elberton	137	75	9,012	7,740	814	442	338	152	38	2,288	13	241
55	Remainder of County	36	10	983	591	42	31	25	36	21	358	5	83
56	Emanuel County	204	104	11,782	9,960	802	382	316	223	60	2,389	18	376
57	Swainsboro	101	69	8,990	8,240	704	328	271	111	27	1,890	5	222
58	Remainder of County	103	35	2,772	1,720	98	54	45	112	33	699	13	154
59	Evans County	83	51	6,783	6,133	406	212	179	76	19	1,064	7	412
60	Fannin County	122	62	7,036	5,866	388	234	203	134	46	1,730	8	122
61	Fayette County	69	20	2,573	1,469	77	49	38	75	24	645	2	(D)
62	Floyd County	598	394	51,919	48,325	5,401	2,493	2,013	616	184	13,533	95	3,172
63	Rome	486	340	46,379	44,115	5,057	2,324	1,874	478	131	11,055	77	2,460
64	Remainder of County	112	54	5,540	4,190	344	169	139	138	53	2,478	18	712
65	Forsyth County	94	40	8,235	5,943	259	119	107	107	23	1,775	3	30
66	Franklin County	127	65	7,527	6,093	395	219	179	139	26	1,367	8	34

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]College Park is in Clayton and Fulton Counties.

[2]Atlanta is in De Kalb and Fulton Counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers	
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1	69	4	83	2	(D)	5	426	10	259	3	(D)	2	(D)	9	203	2	(D)	1
13	421	2	(D)	2	(D)	4	407	33	1,642	6	426	3	192	12	247	4	76	2
...	...	...	...	...	...	...	...	2	(D)	...	...	...	...	2	(D)	...	...	3
3	115	1	(D)	1	(D)	2	(D)	5	464	5	(D)	1	(D)	1	(D)	2	(D)	4
10	306	1	(D)	1	(D)	2	(D)	26	(D)	1	(D)	2	(D)	9	242	4	(D)	5
8	394	3	45	2	(D)	4	1,036	12	645	...	...	3	123	4	(D)	...	...	6
33	4,419	34	3,591	39	3,493	38	9,510	117	6,418	23	4,006	18	2,197	68	2,754	36	424	7
10	2,792	22	2,937	21	2,659	29	8,059	45	2,981	7	1,263	7	1,495	36	1,643	11	141	8
23	1,627	12	654	18	1,234	9	1,451	72	3,437	16	2,743	11	702	32	1,106	25	283	9
20	1,407	11	696	9	485	13	4,057	28	1,580	10	1,202	8	929	35	1,402	...	...	10
16	1,258	11	696	9	485	13	(D)	18	959	7	1,086	6	(D)	29	1,055	...	...	11
4	149	...	...	...	...	...	(D)	10	621	3	116	2	(D)	6	347	...	...	12
22	1,887	16	1,142	21	1,370	23	5,838	30	1,694	15	2,453	15	961	39	2,189	15	209	13
9	1,462	15	(D)	20	(D)	19	5,000	22	1,366	9	1,053	11	878	30	1,818	13	(D)	14
13	425	1	(D)	1	(D)	4	838	8	328	6	1,400	4	83	9	371	2	(D)	15
7	391	...	...	1	(D)	5	327	14	523	...	...	...	...	2	(D)	2	(D)	16
12	948	3	268	11	527	5	909	19	1,081	8	1,087	4	344	13	687	6	72	17
5	714	3	268	9	(D)	5	909	8	701	5	(D)	3	(D)	11	(D)	4	(D)	18
7	234	...	...	2	(D)	...	...	11	380	3	(D)	1	(D)	2	(D)	2	(D)	19
22	1,775	23	880	8	696	13	3,467	36	1,656	15	1,461	7	626	19	671	6	105	20
8	925	23	880	6	(D)	13	3,467	20	1,423	9	1,252	6	(D)	11	566	6	105	21
14	850	...	...	2	(D)	...	...	16	233	6	209	1	(D)	8	105	...	...	22
6	304	1	(D)	...	...	2	(D)	4	247	...	...	1	(D)	...	...	3	24	23
6	1,628	12	521	8	675	11	3,066	26	1,344	11	1,406	9	373	23	1,160	13	143	24
5	(D)	12	521	8	675	11	3,066	26	1,344	10	(D)	7	(D)	23	1,160	12	(D)	25
1	(D)	...	...	...	...	...	...	...	...	1	(D)	2	(D)	...	...	1	(D)	26
6	514	...	...	2	(D)	2	(D)	8	211	...	...	1	(D)	1	(D)	...	...	27
1	(D)	...	...	2	(D)	3	89	4	136	...	...	1	(D)	4	667	...	...	28
17	1,264	13	836	7	504	9	3,002	23	1,097	14	1,551	11	498	25	1,427	5	118	29
8	918	13	836	5	(D)	9	3,002	15	768	11	(D)	9	(D)	21	(D)	5	118	30
9	346	...	...	2	(D)	...	...	8	329	3	(D)	2	(D)	4	(D)	...	...	31
45	6,841	52	2,632	53	3,622	51	17,421	161	10,256	60	6,926	43	5,225	94	5,066	76	2,994	32
5	303	10	606	12	1,061	8	502	36	2,274	12	1,157	16	1,329	16	922	23	926	33
2	(D)	5	82	6	528	...	...	16	936	3	238	1	(D)	2	(D)	2	(D)	34
17	2,701	18	1,279	21	1,262	16	13,724	43	2,998	23	1,942	10	1,669	35	2,871	26	1,669	35
1	(D)	...	...	...	...	...	...	2	(D)	...	...	...	...	1	(D)	2	(D)	36
20	(D)	19	663	14	751	27	3,195	62	(D)	22	3,589	16	(D)	40	1,182	24	343	37
15	535	7	396	4	230	14	2,211	12	455	8	871	4	149	11	(D)	2	(D)	38
7	369	6	(D)	4	230	12	(D)	11	(D)	6	(D)	3	(D)	9	455	...	...	39
8	166	1	(D)	...	...	2	(D)	1	(D)	2	(D)	1	(D)	2	(D)	2	(D)	40
18	686	3	161	3	126	4	927	13	596	6	278	4	252	6	(D)	2	(D)	41
16	4,226	51	3,684	39	3,966	31	10,436	56	5,181	26	6,334	15	1,999	84	6,605	20	900	42
16	4,226	51	3,684	39	3,966	30	(D)	54	(D)	26	6,334	14	(D)	79	6,460	18	(D)	43
...	...	...	...	...	...	1	(D)	2	(D)	...	...	1	(D)	5	145	2	(D)	44
7	361	1	(D)	5	142	9	2,785	8	578	4	185	3	(D)	13	203	4	24	45
5	(D)	1	(D)	3	(D)	9	2,785	4	395	4	185	2	(D)	10	178	2	(D)	46
2	(D)	...	...	2	(D)	...	...	4	183	...	...	1	(D)	3	25	2	(D)	47
10	394	5	(D)	6	450	5	1,259	11	1,248	6	800	4	236	5	(D)	...	...	48
4	318	5	(D)	6	450	5	1,259	8	1,198	5	(D)	4	236	3	254	...	...	49
6	76	...	...	...	...	...	...	3	50	1	(D)	...	...	2	(D)	...	...	50
1	(D)	...	...	...	...	...	...	1	(D)	...	...	...	...	...	...	...	...	51
5	257	...	...	...	...	4	683	11	561	5	325	2	(D)	12	(D)	5	43	52
15	861	10	623	4	394	15	2,487	17	765	8	708	4	435	17	692	6	60	53
10	772	10	623	4	394	15	2,487	14	(D)	7	(D)	4	435	16	(D)	4	60	54
5	69	...	...	...	...	...	...	3	(D)	1	(D)	...	...	1	(D)	...	...	55
24	1,419	6	370	6	316	9	3,343	28	1,007	9	1,183	8	281	28	976	8	102	56
7	552	6	370	6	316	9	3,343	14	665	8	(D)	4	232	12	496	3	(D)	57
17	867	...	...	...	...	...	...	14	342	1	(D)	4	49	16	480	5	(D)	58
4	195	3	169	9	265	5	2,359	11	495	7	1,015	3	177	10	568	5	44	59
6	619	5	326	6	289	12	1,683	19	620	6	915	4	133	9	(D)	1	(D)	60
17	652	...	...	...	...	5	431	11	317	2	(D)	2	(D)	5	222	...	...	61
21	4,554	45	4,356	29	3,722	38	9,221	74	3,785	15	3,919	13	1,451	57	3,890	24	334	62
13	3,826	45	4,358	27	(D)	36	(D)	62	3,139	14	3,480	9	1,265	54	(D)	19	231	63
8	728	...	...	2	(D)	2	(D)	12	626	4	439	4	186	3	(D)	6	103	64
12	997	...	...	4	364	6	(D)	9	282	3	229	3	168	24	(D)	7	182	65
18	743	4	169	12	701	10	1,503	10	470	13	807	3	112	15	1,519	6	102	66

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Fulton County	4,774	3,446	809,771	786,941	97,337	39,085	33,762	4,458	1,033	143,859	803	45,450
2	Atlanta (part)[2]	4,144	3,046	736,980	717,790	90,989	36,675	31,773	3,823	865	125,462	731	41,471
3	College Park (part)[1]	96	52	8,175	7,529	610	275	194	106	28	4,309	5	128
4	East Point	183	147	34,555	34,025	2,915	993	853	168	47	6,524	18	604
5	Hapeville	85	61	10,587	10,301	944	352	297	79	17	2,352	13	849
6	Remainder of County	266	140	19,474	17,296	1,879	790	645	282	76	5,212	36	2,398
7	Gilmer County	74	38	4,583	3,927	143	112	101	90	26	924	8	80
8	Glascock County	12	4	243	135	10	4	2	10	2	(D)	2	(D)
9	Glynn County	353	233	32,609	30,525	3,388	1,403	1,168	336	87	8,322	59	2,034
10	Brunswick	276	180	28,184	26,514	2,951	1,186	991	263	67	6,866	39	1,399
11	Remainder of County	77	53	4,425	4,011	437	217	177	73	20	1,456	20	635
12	Gordon County	203	95	11,243	9,341	770	407	337	218	71	2,670	14	345
13	Calhoun	127	67	7,974	7,004	629	326	264	131	42	1,760	7	214
14	Remainder of County	76	28	3,269	2,337	141	81	73	87	29	910	7	131
15	Grady County	128	72	11,114	9,962	861	402	345	129	41	3,189	10	220
16	Cairo	98	64	9,294	8,714	825	380	328	96	19	1,643	10	220
17	Remainder of County	30	8	1,820	1,248	36	22	17	33	22	1,546	...	...
18	Greene County	121	65	6,254	5,454	481	247	208	133	35	1,233	7	78
19	Greensboro	63	41	4,379	4,101	354	173	151	70	19	901	6	(D)
20	Remainder of County	58	24	1,875	1,353	127	74	57	63	16	332	1	(D)
21	Gwinnett County	357	151	24,789	19,905	1,437	688	512	382	112	4,515	25	381
22	Bulford	92	42	7,203	5,689	374	177	144	93	36	1,661	10	79
23	Lawrenceville	109	51	7,555	6,363	457	234	151	117	22	907	7	118
24	Remainder of County	156	58	10,031	7,653	606	277	217	172	54	1,947	8	184
25	Habersham County	164	86	11,635	10,037	659	422	349	176	45	1,871	16	461
26	Hall County	403	235	51,938	47,876	3,578	1,624	1,347	409	131	8,479	39	1,117
27	Gainesville	317	201	48,323	45,357	3,453	1,544	1,274	304	93	6,696	22	647
28	Remainder of County	86	34	3,615	2,519	125	80	73	105	38	1,783	17	470
29	Hancock County	85	43	3,528	2,894	216	152	121	89	32	1,011	3	36
30	Haralson County	147	83	8,806	7,164	593	336	265	148	30	2,004	29	621
31	Tallapoosa	62	36	3,795	3,151	192	127	95	62	10	725	16	378
32	Remainder of County	85	47	5,011	4,013	401	209	170	86	20	1,279	13	243
33	Harris County	115	51	4,381	3,459	229	119	93	109	45	1,099	8	123
34	Hart County	138	62	7,026	5,352	416	244	189	156	37	1,622	8	110
35	Hartwell	113	57	6,339	(D)	(D)	(D)	(D)	(D)	29	1,205	7	(D)
36	Remainder of County	25	5	687	(D)	(D)	(D)	(D)	(D)	8	417	1	(D)
37	Heard County	64	14	1,840	804	46	29	28	71	26	512	4	50
38	Henry County	136	58	6,069	4,777	361	191	158	134	54	1,692	8	139
39	Houston County	197	137	20,946	19,578	1,863	932	791	202	41	5,466	31	1,395
40	Perry	77	57	8,477	8,145	773	361	293	77	11	2,069	8	(D)
41	Warner Robins	91	73	10,903	10,521	1,041	544	476	92	16	2,465	21	1,087
42	Remainder of County	29	7	1,566	912	49	27	22	33	14	932	2	(D)
43	Irwin County	71	49	4,250	3,732	310	163	140	81	13	1,253	6	101
44	Ocilla	57	45	3,831	3,549	293	157	135	64	7	1,067	5	(D)
45	Remainder of County	14	4	419	183	17	6	5	17	6	186	1	(D)
46	Jackson County	196	80	10,884	8,672	631	371	313	198	55	2,266	11	239
47	Commerce	80	44	6,527	5,679	410	238	194	78	14	994	4	136
48	Remainder of County	116	36	4,357	2,993	221	133	119	120	41	1,272	7	103
49	Jasper County	62	38	3,393	3,055	326	167	145	56	22	695	3	27
50	Jeff Davis County	71	39	7,875	7,237	544	287	229	81	23	2,368	1	(D)
51	Hazlehurst	63	39	7,721	7,237	544	287	229	(D)	17	(D)	1	(D)
52	Remainder of County	8	...	154	...	...	...	...	(D)	6	(D)	...	...
53	Jefferson County	158	92	9,348	7,998	736	422	314	165	36	2,020	12	344
54	Jenkins County	89	43	5,317	4,381	328	181	144	94	27	1,403	4	92
55	Millen	73	41	4,824	(D)	(D)	(D)	(D)	(D)	21	1,359	4	92
56	Remainder of County	16	2	493	(D)	(D)	(D)	(D)	(D)	6	44	...	...
57	Johnson County	77	45	3,858	3,244	232	114	85	76	27	1,031	5	65
58	Jones County	46	14	2,210	1,626	115	69	46	56	21	454	5	236
59	Lamar County	103	57	6,696	5,846	482	256	189	108	34	2,230	4	237
60	Barnesville	80	50	6,076	5,432	464	240	178	84	25	1,970	6	178
61	Remainder of County	23	7	620	414	18	16	11	24	9	260	3	59
62	Lanier County	40	22	3,176	2,784	174	108	87	39	18	810	3	(D)
63	Laurens County	327	171	19,859	17,341	1,684	861	712	321	96	4,623	35	725
64	Dublin	225	141	17,651	16,287	1,602	806	662	219	64	3,952	25	532
65	Remainder of County	102	30	2,208	1,094	82	55	50	102	34	671	10	193
66	Lee County	23	13	854	692	45	27	20	23	10	317	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]College Park is in Clayton and Fulton Counties.

[2]Atlanta is in De Kalb and Fulton Counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
143	137,522	357	49,292	262	32,397	228	138,787	521	32,397	173	46,365	224	24,871	755	73,290	275	80,541	1
113	135,647	336	48,447	232	29,952	189	112,567	431	32,196	135	41,774	200	22,520	678	67,574	234	79,370	2
6	(D)	5	105	4	162	1	(D)	12	658	7	1,347	6	542	16	463	6	94	3
7	606	4	198	12	1,395	20	19,064	28	1,759	16	1,683	8	917	16	1,392	7	413	4
2	(D)	5	317	6	616	6	(D)	10	798	4	809	5	579	6	572	11	431	5
15	824	7	225	8	272	12	3,970	40	1,986	11	752	5	313	39	3,289	17	233	6
8	450	7	208	3	133	5	1,334	5	255	3	(D)	1	(D)	8	876	...	...	7
4	108	...	...	...	...	...	...	4	99	...	...	...	...	...	...	...	...	8
10	2,242	28	2,088	26	2,271	25	8,201	31	2,111	11	2,042	17	1,266	53	1,912	6	120	9
8	(D)	22	1,777	25	(D)	22	8,080	24	1,609	7	1,408	13	937	45	1,661	4	(D)	10
2	(D)	6	311	1	(D)	3	121	7	502	4	634	4	329	8	251	2	(D)	11
13	581	8	566	7	319	14	3,031	33	1,190	12	817	8	464	18	(D)	5	(D)	12
6	412	8	566	4	(D)	9	2,103	22	834	6	474	5	347	16	1,004	2	(D)	13
7	169	...	...	3	(D)	5	928	11	356	6	343	3	117	2	(D)	3	(D)	14
10	684	3	246	12	395	11	2,576	11	799	8	(D)	2	(D)	17	1,069	3	47	15
7	537	3	246	12	395	11	2,576	9	(D)	6	1,472	2	(D)	17	1,069	2	(D)	16
3	147	...	...	...	...	...	...	2	(D)	2	(D)	...	...	...	...	1	(D)	17
18	1,068	...	(D)	7	287	6	1,868	22	563	5	286	7	237	12	294	2	(D)	18
9	655	...	...	4	200	5	(D)	6	195	4	(D)	3	136	7	401	...	...	19
9	413	...	(D)	3	87	1	(D)	16	368	1	(D)	4	101	5	193	2	(D)	20
31	3,064	10	790	13	885	20	6,580	72	2,334	24	3,534	12	585	27	1,668	11	253	21
5	383	4	(D)	2	(D)	5	(D)	15	546	4	716	5	(D)	2	(D)	4	(D)	22
4	660	4	497	6	407	7	2,092	26	761	7	643	5	233	17	1,179	4	58	23
22	2,021	2	(D)	5	(D)	8	(D)	31	1,027	13	2,175	2	(D)	8	(D)	3	(D)	24
19	1,385	13	394	7	1,095	15	2,100	21	675	10	1,139	5	377	11	(D)	2	(D)	25
18	3,190	26	2,411	23	2,484	35	11,579	44	2,066	12	2,304	6	1,070	61	17,174	8	64	26
13	2,935	26	2,411	21	(D)	35	11,579	30	1,572	12	2,304	6	(D)	51	16,616	8	64	27
5	255	...	...	2	(D)	...	...	14	494	...	...	...	(D)	10	558	...	...	28
14	406	9	262	3	155	5	1,025	6	278	5	180	2	(D)	6	(D)	...	...	29
16	610	6	286	12	736	11	1,684	15	720	4	796	5	(D)	17	1,037	2	(D)	30
4	205	3	(D)	7	246	5	1,012	6	312	2	(D)	2	(D)	7	416	...	...	31
12	405	3	(D)	5	490	6	672	9	408	2	(D)	3	180	10	621	2	(D)	32
18	790	3	32	1	(D)	5	1,326	16	439	2	(D)	1	(D)	11	312	5	19	33
13	470	3	282	5	267	13	1,207	23	1,097	10	477	7	398	11	1,048	8	48	34
11	(D)	3	282	5	267	13	1,207	18	889	7	465	7	398	11	1,048	2	(D)	35
2	(D)	...	...	...	...	...	...	5	208	3	12	...	...	...	...	6	(D)	36
7	598	...	...	6	198	...	...	13	295	1	(D)	1	(D)	4	52	2	(D)	37
19	551	4	72	4	159	7	1,038	14	608	7	1,301	7	415	8	48	4	46	38
9	355	16	745	10	1,174	12	4,983	35	1,788	14	3,440	7	770	15	686	7	144	39
3	137	6	237	4	(D)	6	2,134	14	591	9	1,918	3	268	8	430	5	(D)	40
5	(D)	10	508	5	427	6	2,849	12	850	3	(D)	4	502	7	256	2	(D)	41
1	(D)	...	...	1	(D)	...	...	9	347	2	(D)	...	...	...	...	...	...	42
4	178	4	210	4	55	3	583	12	489	7	853	3	206	12	270	3	52	43
3	(D)	4	210	4	55	3	583	12	489	7	853	3	206	9	(D)	...	...	44
1	(D)	...	...	...	...	...	...	...	...	...	...	...	...	3	(D)	3	52	45
23	1,800	11	308	9	384	13	2,013	40	1,365	5	(D)	3	154	22	1,689	4	(D)	46
11	700	5	226	2	(D)	8	(D)	20	733	2	(D)	2	(D)	10	1,249	2	(D)	47
12	1,100	6	62	7	(D)	5	(D)	20	632	3	88	1	(D)	12	440	2	(D)	48
9	767	4	(D)	2	(D)	3	625	5	279	6	514	3	198	5	133	...	...	49
7	401	2	(D)	3	190	8	2,282	8	937	6	1,035	2	(D)	7	304	4	52	50
7	401	2	(D)	3	190	6	(D)	8	937	6	1,035	2	(D)	7	304	4	52	51
...	...	...	...	...	...	2	(D)	...	...	...	...	...	...	...	...	...	...	52
25	1,114	5	251	6	227	10	1,706	31	1,140	13	1,666	5	387	15	493	...	...	53
5	106	6	229	4	297	5	809	13	(D)	5	855	4	228	13	516	1	(D)	54
4	(D)	6	229	4	297	5	809	13	654	5	855	4	228	6	112	1	(D)	55
1	(D)	...	...	...	...	...	...	2	(D)	...	...	...	...	7	404	...	...	56
7	248	2	(D)	4	291	7	1,012	7	286	1	(D)	5	127	11	547	1	(D)	57
5	226	...	...	1	(D)	...	...	9	238	1	(D)	1	(D)	3	(D)	...	...	58
10	281	7	358	11	371	4	1,675	12	569	3	190	5	218	8	567	...	...	59
4	171	7	356	9	(D)	4	1,675	10	(D)	3	190	5	218	7	(D)	...	...	60
6	110	...	...	2	(D)	...	...	2	(D)	...	...	...	...	1	(D)	...	...	61
4	254	1	(D)	1	(D)	5	1,351	2	(D)	3	(D)	2	(D)	1	(D)	...	...	62
29	2,120	10	1,047	16	1,449	24	5,022	50	1,901	13	893	8	625	29	1,286	5	168	63
19	1,735	10	1,047	16	1,449	19	4,906	28	1,398	8	698	7	(D)	24	(D)	5	168	64
10	385	...	...	...	...	5	116	32	503	5	195	1	(D)	5	(D)	...	...	65
2	(D)	...	...	2	(D)	...	...	4	221	1	(D)	3	63	1	(D)	...	(D)	66

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Liberty County	83	57	5,905	5,299	429	235	210	83	21	1,791	12	358
2	Lincoln County	66	30	2,500	1,906	153	90	71	61	22	622	3	61
3	Long County	40	14	1,471	973	84	40	30	39	9	292	10	314
4	Lowndes County	454	308	42,335	39,597	4,083	1,948	1,701	405	123	7,878	51	1,833
5	Valdosta	361	255	36,066	34,170	3,624	1,752	1,528	326	99	6,989	41	1,488
6	Remainder of County	93	53	6,269	5,427	459	196	173	79	24	889	10	345
7	Lumpkin County	50	22	2,362	1,860	105	66	57	52	16	402	1	(D)
8	McDuffie County	115	73	7,723	6,703	614	325	261	127	32	1,593	16	272
9	Thomson	99	65	7,065	6,313	592	308	246	108	26	1,335	13	233
10	Remainder of County	16	8	658	390	22	17	15	19	6	258	3	39
11	McIntosh County	56	32	2,987	2,549	151	84	82	58	21	862	10	224
12	Macon County	109	63	6,563	5,799	456	265	180	109	30	1,791	5	77
13	Montezuma	63	43	4,867	4,533	375	215	144	67	17	1,331	2	(D)
14	Remainder of County	46	20	1,696	1,266	81	50	36	42	13	460	3	(D)
15	Madison County	86	26	2,420	1,338	113	62	53	99	33	866	4	23
16	Marion County	57	25	2,000	1,418	96	76	53	60	18	490	3	14
17	Meriwether County	181	93	9,302	7,684	690	421	324	184	55	2,701	18	426
18	Manchester (part)[3]	70	52	5,629	5,335	515	284	207	62	20	1,667	7	173
19	Remainder of County	111	41	3,673	2,349	175	137	117	122	35	1,034	11	253
20	Miller County	61	31	3,371	2,747	192	113	80	62	28	759	1	(D)
21	Mitchell County	154	88	13,790	12,502	1,083	562	481	148	50	3,597	10	210
22	Camilla	66	46	5,867	5,405	495	223	179	60	19	2,007	4	132
23	Pelham	65	37	7,362	6,942	580	333	298	62	13	1,109	6	78
24	Remainder of County	23	5	561	155	8	6	4	26	16	461	...	...
25	Monroe County	103	59	7,002	6,362	546	301	231	100	41	1,639	6	161
26	Forsyth	74	52	6,370	6,120	531	284	219	67	25	1,287	5	(D)
27	Remainder of County	29	7	632	242	15	17	12	33	16	352	1	(D)
28	Montgomery County	51	23	1,703	1,193	64	45	37	51	20	620	4	22
29	Morgan County	80	48	4,213	3,721	371	214	152	76	21	1,160	4	200
30	Murray County	86	32	3,556	2,472	179	115	90	95	30	1,098	7	159
31	Muscogee County	1,399	933	137,367	129,687	15,217	7,168	6,177	1,375	393	30,737	212	8,360
32	Columbus	1,269	829	125,513	118,207	14,243	6,612	5,666	1,245	362	26,963	183	6,776
33	Remainder of County	130	104	11,854	11,480	974	556	511	130	31	3,774	29	1,584
34	Newton County	199	109	13,545	12,283	1,218	654	485	189	54	3,859	19	398
35	Covington	150	80	11,580	10,578	1,067	557	406	139	37	3,407	16	343
36	Porterdale	7	5	535	(D)	62	33	29	6	1	(D)	...	...
37	Remainder of County	42	24	1,430	(D)	89	64	50	44	16	(D)	3	55
38	Oconee County	42	4	918	174	11	6	5	42	19	455	2	(D)
39	Oglethorpe County	48	22	1,579	1,321	100	54	50	50	16	246	1	(D)
40	Paulding County	78	32	3,637	2,753	171	103	73	96	30	1,050	7	36
41	Peach County	128	84	9,536	8,544	763	394	298	141	42	2,501	11	258
42	Fort Valley	117	81	9,237	(D)	(D)	(D)	(D)	(D)	37	2,322	11	258
43	Remainder of County	11	3	299	(D)	(D)	(D)	(D)	(D)	5	179	...	...
44	Pickens County	78	44	7,253	6,449	333	175	155	99	28	1,136	2	(D)
45	Pierce County	76	50	6,607	6,121	466	251	197	80	20	1,177	1	(D)
46	Pike County	65	11	1,906	604	89	72	68	80	28	734	3	25
47	Polk County	264	178	18,716	16,996	1,608	838	670	256	85	5,071	23	524
48	Cedartown	168	114	13,026	12,108	1,194	599	475	154	52	3,168	11	272
49	Rockmart	71	49	4,773	4,121	346	202	165	76	24	1,725	9	145
50	Remainder of County	25	15	917	767	68	37	30	26	9	178	3	105
51	Pulaski County	109	73	7,126	6,486	526	291	217	97	25	1,574	7	146
52	Hawkinsville	97	71	6,912	(D)	(D)	(D)	(D)	(D)	20	1,482	5	(D)
53	Remainder of County	12	2	214	(D)	(D)	(D)	(D)	(D)	5	92	2	(D)
54	Putnam County	77	51	4,999	4,555	346	202	159	70	14	1,015	7	144
55	Eatonton	74	49	(D)	(D)	(D)	(D)	(D)	(D)	14	1,015	5	(D)
56	Remainder of County	3	3	(D)	(D)	(D)	(D)	(D)	(D)	...	...	2	(D)
57	Quitman County	12	4	367	229	19	8	8	12	4	(D)	2	(D)
58	Rabun County	66	34	3,877	3,341	280	141	130	72	22	817	10	170
59	Randolph County	111	63	6,244	5,424	505	234	196	100	43	1,814	6	108
60	Cuthbert	80	50	5,122	4,552	433	194	165	69	22	1,218	6	108
61	Remainder of County	31	13	1,122	872	72	40	31	31	21	596	...	...
62	Richmond County	1,199	839	151,838	143,594	16,725	7,219	6,065	1,104	306	37,127	193	11,014
63	Augusta	1,069	741	140,680	132,920	15,812	6,798	5,717	975	277	33,893	174	9,902
64	Remainder of County	130	98	11,158	10,674	913	421	348	129	29	3,234	19	1,112

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[3]Manchester is in Meriwether and Talbot Counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
11	652	4	155	3	(D)	5	1,579	11	647	2	(D)	4	142	9	460	1	(D)	1
7	258	3	101	6	107	7	611	9	285	3	338	2	(D)	2	(D)	2	(D)	2
2	(D)	...	...	3	(D)	1	(D)	11	288	1	(D)	3	75	...	...	...	...	3
14	3,063	38	3,954	27	3,110	33	10,914	60	2,879	12	2,709	16	1,281	63	4,125	17	589	4
9	2,875	37	(D)	23	(D)	30	(D)	38	2,098	10	(D)	14	(D)	49	3,057	11	485	5
5	188	1	(D)	4	(D)	3	(D)	22	781	2	(D)	2	(D)	14	1,068	6	104	6
12	436	1	(D)	1	(D)	5	752	5	169	1	(D)	2	(D)	6	291	...	...	7
9	773	7	442	9	697	7	1,586	16	954	6	1,013	6	249	7	144	...	...	8
8	(D)	7	442	8	(D)	7	1,586	11	(D)	6	1,013	6	249	7	144	...	...	9
1	(D)	...	...	1	(D)	...	...	5	(D)	...	...	...	...	...	...	...	...	10
3	110	1	(D)	2	(D)	2	(D)	10	374	1	(D)	1	(D)	4	(D)	1	(D)	11
21	703	3	95	4	240	7	1,466	15	543	10	919	5	209	4	480	5	40	12
10	483	2	(D)	4	240	6	(D)	7	303	5	538	3	(D)	2	(D)	5	40	13
11	220	1	(D)	...	...	1	(D)	8	240	5	381	2	(D)	2	(D)	...	...	14
16	657	2	(D)	1	(D)	...	(D)	13	335	2	(D)	3	94	8	182	4	22	15
14	505	5	36	...	...	6	570	4	96	2	(D)	2	(D)	3	(D)	...	...	16
24	962	10	566	11	559	8	1,615	20	751	6	564	7	367	22	791	...	...	17
6	380	7	(D)	7	484	6	(D)	3	156	2	(D)	2	(D)	10	429	...	...	18
18	582	3	(D)	4	75	2	(D)	17	595	4	(D)	5	(D)	12	362	...	...	19
2	(D)	2	(D)	2	(D)	4	1,037	7	300	4	433	4	174	7	209	...	...	20
11	2,322	9	588	10	476	9	2,463	20	1,620	8	1,085	5	376	18	997	4	56	21
4	303	3	234	6	248	5	(D)	6	(D)	5	413	3	(D)	11	473	...	...	22
4	(D)	6	354	4	228	4	(D)	12	1,200	3	672	2	(D)	7	524	4	56	23
3	(D)	...	...	...	...	...	...	2	(D)	...	...	...	...	...	...	...	...	24
9	404	2	(D)	2	(D)	8	1,588	19	2,173	3	404	1	(D)	8	214	4	30	25
6	375	2	(D)	2	(D)	8	1,588	14	2,029	3	404	1	(D)	4	(D)	4	30	26
3	29	...	...	...	...	...	...	5	144	...	...	...	...	4	(D)	...	...	27
7	337	...	...	2	(D)	2	(D)	7	216	2	(D)	4	43	3	24	...	...	28
16	451	3	(D)	5	233	5	768	10	446	5	381	2	(D)	9	290	...	...	29
6	269	2	(D)	1	(D)	7	730	19	544	1	(D)	2	(D)	9	324	2	(D)	30
54	19,445	111	11,823	86	9,126	81	26,663	133	9,827	28	4,112	50	4,387	189	11,431	62	1,456	31
46	19,138	106	11,548	84	(D)	72	24,179	108	7,662	24	3,791	45	4,036	179	10,924	60	(D)	32
8	307	5	275	2	(D)	9	2,484	25	2,165	4	321	5	351	10	507	2	(D)	33
16	1,475	7	664	8	889	18	3,349	28	1,061	9	754	5	366	26	580	9	150	34
7	915	7	664	7	(D)	17	(D)	23	852	6	514	4	(D)	21	451	5	102	35
1	(D)	...	...	...	...	...	...	1	(L)	...	...	1	(D)	1	(D)	2	(D)	36
8	(D)	...	...	1	(D)	1	(D)	4	(D)	3	240	...	(D)	4	(D)	2	(D)	37
6	98	...	...	...	...	3	111	6	134	4	36	...	...	2	(D)	...	...	38
7	235	...	...	2	(D)	2	(D)	12	288	2	(D)	3	68	1	(D)	2	(D)	39
13	380	1	(D)	4	160	3	1,005	4	178	3	430	2	(D)	7	193	4	24	40
7	456	9	532	8	529	14	2,953	13	984	6	603	4	333	14	387	...	...	41
6	(D)	9	532	8	529	12	(D)	12	(D)	6	603	4	333	12	(D)	...	...	42
1	(D)	...	...	...	...	2	(D)	1	(D)	...	...	...	...	2	(D)	...	...	43
7	315	6	377	2	(D)	4	1,370	9	333	6	588	2	(D)	12	2,898	...	...	44
9	1,062	2	(D)	2	(D)	5	1,162	18	502	5	889	5	211	8	1,459	1	(D)	45
15	617	2	(D)	4	91	1	(D)	7	206	...	...	1	(D)	2	(D)	2	(D)	46
24	1,433	18	1,039	19	1,254	18	4,704	29	1,390	14	1,416	10	799	18	761	6	327	47
17	1,132	12	646	10	886	16	(D)	19	630	10	1,012	7	(D)	13	557	1	(D)	48
3	125	6	393	9	368	2	(D)	4	(D)	4	404	3	(D)	5	204	2	(D)	49
4	176	...	...	...	...	...	...	6	(D)	...	...	...	...	...	...	3	(D)	50
10	617	8	294	5	344	11	1,647	15	456	5	479	5	262	15	1,254	3	51	51
7	547	8	294	5	344	11	1,647	13	(D)	5	479	5	262	15	1,254	3	51	52
3	70	...	...	...	...	...	...	2	(D)	...	...	...	...	...	...	...	...	53
8	318	1	(D)	3	169	6	545	15	979	4	194	3	158	14	1,453	2	(D)	54
7	(D)	1	(D)	3	169	6	545	15	979	4	194	3	158	14	1,453	2	(D)	55
1	(D)	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	56
1	(D)	...	...	...	...	...	...	3	64	1	(D)	...	...	1	(D)	...	...	57
4	160	3	(D)	3	113	7	1,209	7	264	1	(D)	4	160	5	60	...	...	58
13	471	7	350	7	255	5	1,404	8	296	7	(D)	5	391	7	335	3	(D)	59
7	367	6	(D)	7	255	4	(D)	8	296	6	644	5	391	6	(D)	3	(D)	60
6	104	1	(D)	...	...	1	(D)	...	...	1	(D)	...	...	1	(D)	...	...	61
47	22,440	89	10,396	68	8,135	81	30,074	140	9,272	29	6,252	28	3,990	181	11,447	37	1,691	62
37	22,006	88	(D)	65	7,717	76	28,782	113	6,953	24	5,767	26	(D)	160	10,459	29	1,115	63
10	434	1	(D)	3	418	5	1,292	27	2,319	5	485	2	(D)	21	988	8	576	64

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Rockdale County	80	42	4,691	3,923	336	167	115	88	27	1,753	6	200
2	Schley County	32	18	1,875	1,601	81	57	39	31	6	210	3	19
3	Screven County	128	68	8,368	7,276	638	344	277	123	43	2,128	19	642
4	Sylvania	88	54	7,311	6,631	592	298	243	83	25	1,761	14	450
5	Remainder of County	40	14	1,057	645	46	46	34	40	18	367	5	192
6	Seminole County	79	41	5,038	4,178	351	189	156	73	33	1,107	4	74
7	Donalsonville	62	40	4,688	(D)	(D)	(D)	(D)	(D)	19	845	3	(D)
8	Remainder of County	17	1	350	(D)	(D)	(D)	(D)	(D)	14	262	1	(D)
9	Spalding County	345	229	28,321	25,961	2,985	1,444	1,155	362	98	7,649	45	1,158
10	Griffin	290	192	25,536	23,588	2,794	1,347	1,067	306	76	6,497	39	934
11	Remainder of County	55	37	2,785	2,373	191	97	88	56	22	1,152	6	224
12	Stephens County	179	105	13,239	11,511	1,064	536	427	180	59	3,344	14	323
13	Toccoa	155	93	11,947	10,425	1,039	505	409	151	44	2,391	12	(D)
14	Remainder of County	24	10	1,292	1,086	45	31	18	29	15	953	2	(D)
15	Stewart County	77	41	4,175	3,407	337	202	158	72	29	1,621	2	(D)
16	Sumter County	222	156	15,856	14,922	1,456	774	639	223	64	4,400	17	450
17	Americus	185	131	14,100	13,272	1,340	687	572	186	49	3,868	15	(D)
18	Remainder of County	37	25	1,756	1,650	116	87	67	37	15	512	2	(D)
19	Talbot County	57	27	2,377	1,847	105	80	64	60	18	501	2	(D)
20	Manchester (part)[3]	...	...	...	...	...	...	...	...	...	...	...	...
21	Remainder of County	57	27	2,377	1,847	105	80	64	60	18	501	2	(D)
22	Taliaferro County	35	13	1,131	641	35	27	21	37	12	489	1	(D)
23	Tattnall County	116	80	7,874	7,198	561	299	250	109	34	1,695	10	260
24	Taylor County	91	39	3,999	3,369	230	133	102	91	22	602	10	115
25	Telfair County	126	84	7,121	6,161	517	288	246	110	44	2,133	13	233
26	Terrell County	119	75	8,769	8,099	639	394	303	104	41	2,475	6	145
27	Dawson	96	68	8,215	7,883	627	378	294	82	30	2,194	6	145
28	Remainder of County	23	7	554	216	12	16	9	22	11	281	...	...
29	Thomas County	352	224	27,447	25,329	2,623	1,259	1,048	341	120	6,756	27	1,101
30	Thomasville	249	173	23,442	22,384	2,349	1,094	923	236	76	5,412	22	1,034
31	Remainder of County	103	51	4,005	2,945	274	165	125	105	44	1,344	5	67
32	Tift County	239	159	17,488	16,100	1,645	785	666	229	72	4,717	20	777
33	Tifton	198	136	16,260	15,136	1,567	734	631	188	50	3,685	17	(D)
34	Remainder of County	41	23	1,228	964	78	51	35	41	22	832	3	(D)
35	Toombs County	206	134	14,476	13,466	1,508	634	527	203	43	3,329	18	337
36	Lyons	83	45	4,420	3,832	411	185	147	88	19	1,115	7	140
37	Vidalia	110	80	9,773	9,421	1,050	432	363	108	14	2,048	11	197
38	Remainder of County	13	9	283	213	47	17	17	7	10	166	...	...
39	Towns County	50	12	1,329	745	42	24	23	47	12	159	5	58
40	Treutlen County	45	29	2,149	1,913	145	94	67	47	16	804	6	80
41	Troup County	552	322	39,558	35,490	3,581	1,755	1,425	562	174	9,581	57	1,808
42	Hogansville	56	36	3,503	3,129	295	150	112	58	14	915	5	143
43	La Grange	355	187	24,043	20,955	2,074	1,038	838	360	120	7,154	37	1,250
44	West Point	99	77	10,647	10,379	1,144	521	436	94	19	1,062	7	212
45	Remainder of County	42	22	1,365	1,027	68	46	39	50	21	430	8	203
46	Turner County	107	54	6,064	5,338	449	209	169	94	27	1,314	12	191
47	Ashburn	78	50	5,166	4,802	403	182	150	66	23	(D)	7	127
48	Remainder of County	29	9	898	536	46	27	19	28	4	(D)	5	64
49	Twiggs County	33	19	922	586	31	34	18	32	9	211	2	(D)
50	Union County	48	22	2,862	2,176	130	74	67	53	12	274	6	80
51	Upson County	266	156	17,205	15,307	1,540	779	592	256	82	5,729	35	726
52	East Thomaston	4	4	139	139	8	5	4	4	2	(D)	...	...
53	Silvertown	8	6	432	414	44	34	21	8	2	(D)	1	(D)
54	Thomaston	225	135	15,149	13,609	1,408	688	529	213	66	4,687	26	(D)
55	Remainder of County	29	11	1,485	1,145	80	52	38	31	12	776	8	223
56	Walker County	335	171	19,391	15,821	1,376	701	561	385	125	5,287	21	603
57	La Fayette	117	55	8,178	6,644	452	271	210	142	37	1,720	8	237
58	Rossville	66	52	5,050	4,394	472	240	192	92	38	1,597	8	307
59	Remainder of County	132	64	6,163	4,783	452	190	159	151	50	1,970	5	59
60	Walton County	186	112	11,209	9,407	959	515	392	198	62	3,723	18	306
61	Monroe	110	78	8,023	7,621	780	413	308	110	32	2,034	12	202
62	Remainder of County	76	34	3,186	2,376	179	102	84	88	30	1,689	6	104
63	Ware County	345	221	31,209	28,953	3,061	1,391	1,206	327	90	6,594	36	1,036
64	Waycross	300	206	29,518	27,782	2,943	1,339	1,154	285	66	6,076	27	864
65	Remainder of County	45	15	1,691	1,171	118	52	52	42	24	518	9	172
66	Warren County	65	35	3,416	2,964	207	127	91	68	31	658	1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[3]Manchester is in Meriwether and Talbot Counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
14	599	...	...	6	418	4	820	4	110	3	260	3	(D)	10	(D)	3	46	1
5	248	2	(D)	2	(D)	1	(D)	6	338	...	...	2	(D)	5	(D)	...	...	2
18	992	...	(D)	3	385	9	1,490	10	505	5	1,388	4	(D)	17	648	...	...	3
6	544	...	(D)	3	385	8	(D)	10	505	5	1,388	2	(D)	15	(D)	...	...	4
12	448	...	...	...	...	1	(D)	...	...	...	...	2	(D)	2	(D)	...	...	5
2	(D)	3	(D)	5	284	5	1,510	6	505	7	742	2	(D)	8	315	2	(D)	6
2	(D)	3	(D)	5	284	5	1,510	8	505	5	(D)	2	(D)	8	315	2	(D)	7
...	...	...	...	...	...	...	...	...	...	2	(D)	...	...	...	...	...	...	8
22	2,024	26	2,293	15	1,888	25	5,356	47	2,730	17	2,688	7	875	27	1,431	16	229	9
19	1,943	26	2,293	15	1,888	21	4,903	35	2,315	14	2,281	7	875	24	(D)	14	(D)	10
3	81	...	...	...	...	4	453	12	415	3	407	...	...	3	(D)	2	(D)	11
9	1,225	13	727	15	1,014	15	3,288	18	756	11	992	3	356	15	1,117	7	97	12
8	(D)	13	727	15	1,014	15	3,288	16	(D)	11	(D)	3	356	13	(D)	5	(D)	13
1	(D)	...	...	...	...	...	...	2	(D)	...	(D)	...	...	2	(D)	2	(D)	14
10	274	3	124	1	(D)	8	1,202	9	455	1	(D)	5	151	6	138	3	10	15
12	1,165	25	1,465	14	796	13	2,912	30	1,503	11	1,221	8	(D)	27	1,207	1	(D)	16
8	679	25	1,465	14	796	12	(D)	23	1,326	10	(D)	6	543	22	789	1	(D)	17
4	486	...	...	...	...	1	(D)	7	177	1	(D)	2	(D)	5	418	...	...	18
8	328	1	(D)	3	66	2	(D)	12	443	2	(D)	1	(D)	8	132	...	...	19
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	20
8	328	1	(D)	3	66	2	(D)	12	443	2	(D)	1	(D)	8	132	...	...	21
5	297	2	(D)	1	(D)	...	...	8	134	1	(D)	1	(D)	4	182	...	...	22
7	491	2	(D)	9	319	7	2,656	21	1,353	9	461	5	198	8	(D)	4	99	23
17	972	4	96	6	157	5	1,059	5	92	3	177	2	(D)	13	(D)	4	80	24
14	707	4	207	5	397	5	1,452	24	1,131	4	315	4	233	9	313	...	...	25
10	448	9	690	7	176	8	2,423	14	612	10	929	3	329	7	508	4	34	26
3	254	9	690	7	176	8	2,423	10	(D)	10	929	2	(D)	7	508	4	34	27
7	194	...	...	...	...	...	...	4	(D)	...	...	1	(D)	...	...	...	...	28
23	2,317	21	1,593	17	930	19	5,589	39	2,522	18	2,100	17	1,311	36	3,037	15	191	29
9	1,746	19	(D)	17	930	16	(D)	27	2,165	13	1,840	13	1,142	26	2,394	11	141	30
14	571	2	(D)	...	...	3	(D)	12	357	5	260	4	169	10	643	4	50	31
9	776	19	1,423	15	1,285	18	3,297	30	1,477	11	1,582	7	(D)	35	1,515	3	(D)	32
6	707	18	(D)	13	(D)	17	(D)	23	1,287	11	1,582	5	516	35	1,515	3	(D)	33
3	69	1	(D)	2	(D)	1	(D)	7	190	...	...	2	(D)	...	...	...	...	34
19	664	20	1,201	10	549	10	3,819	32	1,258	12	1,418	8	494	29	1,289	5	118	35
10	296	4	258	3	74	4	869	15	434	6	689	3	147	10	(D)	2	(D)	36
8	(D)	16	943	7	475	6	2,950	17	824	6	729	5	347	17	600	3	(D)	37
1	(D)	...	...	...	...	...	...	...	...	...	...	...	...	2	(D)	...	...	38
10	289	1	(D)	4	56	2	(D)	6	92	4	(D)	1	(D)	3	(D)	2	(D)	39
4	341	...	...	4	214	1	(D)	5	188	2	(D)	2	(D)	5	69	...	...	40
33	4,588	40	3,087	36	2,753	40	9,148	69	3,138	14	1,168	14	1,161	54	2,860	21	268	41
5	291	3	(D)	3	(D)	6	1,002	10	(D)	2	(D)	3	125	3	103	3	(D)	42
18	2,550	23	1,466	26	1,541	24	4,880	42	1,733	9	578	8	824	32	1,694	16	175	43
6	1,598	13	1,359	6	997	10	3,266	10	656	3	(D)	3	212	19	863	3	(D)	44
4	149	1	(D)	1	(D)	...	...	7	(D)	...	...	...	...	...	...	...	...	45
13	368	5	268	5	122	6	1,153	15	829	9	1,203	5	165	10	451	...	...	46
4	73	5	268	5	122	6	1,153	11	677	9	1,203	3	(D)	5	178	...	...	47
9	295	...	...	...	...	...	...	4	152	...	...	2	(D)	5	473	...	...	48
8	314	...	...	...	...	2	(D)	7	100	...	...	2	(D)	3	38	...	...	49
8	529	2	(D)	2	(D)	5	768	4	231	3	385	2	(D)	4	349	...	...	50
24	1,140	27	1,195	10	950	20	3,411	31	1,465	9	655	8	594	17	1,192	3	148	51
1	(D)	...	...	...	...	...	...	1	(D)	...	...	...	...	...	...	...	...	52
3	(D)	1	(D)	...	...	...	...	...	...	...	...	1	(D)	...	...	...	...	53
15	924	26	(D)	10	950	19	(D)	28	1,397	9	655	6	(D)	17	1,192	3	(D)	54
5	189	...	...	...	...	1	(D)	2	(D)	...	...	1	(D)	...	...	...	(D)	55
22	1,976	24	1,787	16	947	21	2,999	43	2,221	14	767	13	886	19	1,572	17	346	56
6	954	9	416	5	209	11	2,263	17	745	8	(D)	5	280	5	(D)	4	(D)	57
4	292	7	743	5	556	3	68	9	796	1	(D)	4	284	5	(D)	2	(D)	58
12	730	8	628	6	182	7	668	17	860	5	330	4	322	9	472	9	142	59
26	1,484	9	106	8	464	10	2,418	21	751	9	1,190	6	(D)	15	444	2	(D)	60
14	1,069	8	(D)	4	347	7	2,180	9	442	7	(D)	5	258	10	378	2	(D)	61
12	415	1	(D)	4	117	3	239	12	309	2	(D)	1	(D)	5	66	...	...	62
16	2,729	25	1,867	18	2,434	21	6,668	53	3,053	19	2,901	15	1,189	45	2,005	7	433	63
14	(D)	25	1,867	18	2,434	21	(D)	49	3,017	17	(D)	15	1,189	41	1,866	7	433	64
2	(D)	...	...	...	...	...	(D)	4	36	2	(D)	...	...	4	139	...	...	65
4	101	3	163	4	233	3	(D)	8	269	4	210	2	(D)	3	28	2	(D)	66

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Washington County	173	95	8,212	7,018	510	333	266	179	56	2,326	11	162
2	Sandersville	88	64	5,620	5,262	396	249	199	89	28	1,600	8	147
3	Remainder of County	85	31	2,592	1,756	114	84	67	90	28	726	3	15
4	Wayne County	171	93	12,406	10,944	867	444	367	189	48	3,107	24	961
5	Jesup	124	68	10,553	9,567	753	352	283	145	27	2,479	16	539
6	Remainder of County	47	25	1,853	1,377	114	92	84	44	21	628	8	422
7	Webster County	17	3	338	152	13	14	7	15	7	90	...	...
8	Wheeler County	43	21	1,122	744	63	27	24	38	20	460	1	(D)
9	White County	62	16	2,185	1,551	62	35	32	67	14	124	3	60
10	Whitfield County	369	189	29,778	25,468	2,365	1,148	913	404	116	7,078	34	1,051
11	Dalton	297	167	27,001	23,585	2,268	1,092	865	320	93	6,485	24	909
12	Remainder of County	72	22	2,777	1,883	97	56	48	84	23	593	10	142
13	Wilcox County	73	37	2,937	2,301	160	94	72	77	28	918	6	44
14	Wilkes County	103	57	6,981	6,189	545	275	218	104	36	1,698	7	128
15	Washington	77	47	6,227	5,689	507	246	200	80	26	1,300	7	128
16	Remainder of County	26	10	754	500	38	29	18	24	10	398	...	...
17	Wilkinson County	55	29	2,532	2,060	147	84	66	59	25	954	6	54
18	Worth County	132	70	6,288	5,098	453	227	171	134	47	1,866	9	162
19	Sylvester	92	58	5,346	4,608	422	206	155	95	25	1,378	6	113
20	Remainder of County	40	12	942	490	31	21	16	39	22	488	3	49

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
27	817	11	488	8	475	7	726	24	837	11	1,094	4	211	14	1,076	...	...	1
12	537	9	(D)	6	(D)	7	726	6	437	5	297	2	(D)	5	(D)	...	...	2
15	280	2	(D)	2	(D)	...	...	18	400	6	797	2	(D)	9	(D)	...	...	3
11	603	12	639	9	365	7	3,020	17	1,215	11	1,423	7	518	21	503	4	52	4
9	(D)	12	639	9	365	7	3,020	10	693	8	1,274	5	(D)	17	349	4	52	5
2	(D)	...	...	...	...	...	...	7	322	3	149	2	(D)	4	154	...	...	6
3	(D)	...	...	...	...	...	...	5	149	...	...	2	(D)	...	...	...	...	7
3	97	1	(D)	3	61	...	...	7	191	...	...	1	(D)	7	272	...	...	8
6	379	3	49	1	(D)	4	(D)	15	387	1	(D)	3	15	9	428	3	28	9
22	1,973	25	1,774	26	2,203	40	5,794	38	2,089	18	4,095	10	912	34	2,761	6	48	10
9	1,568	25	1,774	19	2,073	37	5,628	31	1,607	15	4,019	10	912	30	(D)	4	(D)	11
13	405	...	...	7	130	3	166	7	482	3	76	...	...	4	(D)	2	(D)	12
9	368	1	(D)	3	115	3	(D)	9	354	1	(D)	5	70	6	546	2	(D)	13
11	802	4	251	5	227	5	1,546	13	668	5	987	3	242	14	432	...	...	14
4	572	4	251	5	227	5	1,546	13	668	5	987	3	242	5	306	...	...	15
7	230	...	...	...	...	...	...	...	...	...	...	...	...	9	126	...	...	16
5	157	2	(D)	3	89	3	811	3	197	...	...	5	168	3	(D)	...	...	17
9	502	7	243	4	152	7	1,093	16	727	10	1,005	6	218	14	289	3	31	18
4	(D)	7	243	4	152	7	1,093	13	(D)	9	(D)	2	(D)	12	(D)	3	31	19
5	(D)	...	...	...	...	...	...	3	(D)	1	(D)	4	(D)	2	(D)	...	...	20

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Georgia, total	31,732	2,097,681
Appling County	88	4,099
Baxley	66	3,778
Remainder of County	22	321
Atkinson County	62	1,564
Bacon County	90	3,831
Baker County	40	715
Baldwin County	174	9,398
Milledgeville	134	8,755
Remainder of County	40	643
Banks County	35	491
Barrow County	144	6,577
Winder	99	5,819
Remainder of County	45	758
Bartow County	234	14,338
Cartersville	127	11,164
Remainder of County	107	3,174
Ben Hill County	191	10,824
Fitzgerald	182	10,673
Remainder of County	9	151
Berrien County	105	5,278
Nashville	62	4,270
Remainder of County	43	1,008
Bibb County	1,058	89,579
Macon	833	83,334
Remainder of County	225	6,245
Bleckley County	93	3,643
Cochran	77	3,452
Remainder of County	16	191
Brantley County	55	1,159
Brooks County	157	6,142
Quitman	98	5,127
Remainder of County	59	1,015
Bryan County	74	2,126
Bulloch County	272	12,470
Statesboro	138	9,872
Remainder of County	134	2,598
Burke County	200	6,511
Waynesboro	89	4,137
Remainder of County	111	2,374
Butts County	73	3,391
Calhoun County	72	1,992
Camden County	93	3,657
Candler County	89	4,121
Carroll County	357	14,627
Carrollton	159	9,660
Remainder of County	198	4,967
Catoosa County	109	3,198
Charlton County	59	2,205
Chatham County	1,719	119,594
Savannah	1,408	108,605
Remainder of County	311	10,989
Chattahoochee County	10	134
Chattooga County	160	9,245
Summerville	71	4,878
Remainder of County	89	4,367
Cherokee County	187	10,397
Canton	55	6,066
Remainder of County	132	4,331
Clarke County	366	33,126
Athens	316	31,986
Remainder of County	50	1,140
Clay County	53	2,256
Clayton County	152	4,253
College Park (part)[2]	2	39
Remainder of County	150	4,214
Clinch County	49	1,916
Cobb County	538	33,294
Marietta	209	22,107
Remainder of County	329	11,187
Coffee County	200	12,740
Douglas	150	11,371
Remainder of County	50	1,369
Colquitt County	327	19,191
Moultrie	207	15,642
Remainder of County	120	3,549
Columbia County	55	1,497
Cook County	109	4,542
Adel	58	3,487
Remainder of County	51	1,055
Coweta County	279	13,714
Newnan	148	10,358
Remainder of County	131	3,356
Crawford County	51	1,333
Crisp County	207	12,447
Cordele	178	12,057
Remainder of County	29	390
Dade County	50	1,627
Dawson County	37	458
Decatur County	222	9,742
Bainbridge	160	8,583
Remainder of County	62	1,159
De Kalb County	640	51,758
Atlanta (part)[3]	158	14,745
Chamblee	23	1,128
Decatur	138	20,482
North Atlanta	11	265
Remainder of County	310	15,138
Dodge County	164	6,134
Eastman	79	4,414
Remainder of County	85	1,720
Dooly County	116	4,414
Dougherty County	484	38,611
Albany	404	36,506
Remainder of County	80	2,105
Douglas County	99	4,458
Douglasville	47	3,647
Remainder of County	52	811
Early County	162	6,779
Blakely	92	5,517
Remainder of County	70	1,262
Echols County	4	246
Effingham County	70	2,562
Elbert County	178	8,230
Elberton	124	7,295
Remainder of County	54	935
Emanuel County	225	8,361
Swainsboro	102	5,965
Remainder of County	123	2,396
Evans County	93	3,820
Fannin County	154	5,002
Fayette County	61	2,380
Floyd County	630	44,538
Rome	460	38,677
Remainder of County	170	5,861
Forsyth County	97	5,713
Franklin County	151	6,223
Fulton County	4,266	585,761
Atlanta (part)[3]	3,718	510,944
College Park (part)[2]	74	4,267
East Point	153	20,878
Hapeville	68	4,968
Remainder of County	753	44,704
Gilmer County	89	3,369
Glascock County	29	557
Glynn County	370	24,061
Brunswick	268	18,416
Remainder of County	102	5,645
Gordon County	182	7,521
Calhoun	96	5,465
Remainder of County	86	2,056
Grady County	142	7,243
Cairo	108	6,485
Remainder of County	34	758
Greene County	121	5,338
Greensboro	51	3,342
Remainder of County	70	1,996
Gwinnett County	313	12,820
Buford	64	3,269
Remainder of County	249	9,551
Habersham County	187	7,689
Hall County	420	33,618
Gainesville	254	30,140
Remainder of County	166	3,478
Hancock County	103	3,976
Haralson County	161	6,375
Tallapoosa	64	2,265
Remainder of County	97	4,110
Harris County	87	2,476
Hart County	101	3,928
Hartwell	70	3,572
Remainder ofCounty	31	356
Heard County	40	1,184
Henry County	120	4,659
Houston County	120	7,025
Perry	55	4,056
Remainder of County	65	2,969
Irwin County	78	3,052
Ocilla	52	2,614
Remainder of County	26	438
Jackson County	186	7,904
Commerce	79	4,734
Remainder of County	107	3,170
Jasper County	72	2,849
Jeff Davis County	63	2,942
Hazlehurst	51	2,818
Remainder of County	12	124
Jefferson County	181	6,635
Jenkins County	74	4,021
Millen	58	3,751
Remainder of County	16	270
Johnson County	84	2,598
Jones County	50	1,069
Lamar County	88	3,833
Barnesville	61	3,376
Remainder of County	27	457
Lanier County	35	1,704
Laurens County	307	15,648
Dublin	180	12,731
Remainder of County	127	2,917
Lee County	25	864
Liberty County	107	3,400
Lincoln County	64	2,509
Long County	45	936
Lowndes County	305	22,776
Valdosta	272	19,880
Remainder of County	103	2,896
Lumpkin County	63	1,719
McDuffie County	117	4,774
Thomson	87	4,387
Remainder of County	30	387
McIntosh County	69	1,724
Macon County	131	5,357
Montezuma	69	3,705
Remainder of County	62	1,652

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction. [2]College Park is in Clayton and Fulton Counties. [3]Atlanta is in De Kalb and Fulton Counties.

Table 102A. RETAIL TRADE: 1948[1] — COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Madison County	85	2,056
Marion County	48	2,563
Meriwether County	186	6,600
Manchester	65	3,833
Remainder of County	121	2,767
Miller County	72	2,768
Mitchell County	182	9,395
Camilla	73	3,764
Pelham	62	4,851
Remainder of County	47	780
Monroe County	98	4,439
Forsyth	36	2,923
Remainder of County	62	1,516
Montgomery County	65	1,493
Morgan	99	4,731
Murray County	83	2,401
Muscogee County	1,216	97,219
Columbus	1,043	92,184
Remainder of County	173	5,035
Newton County	160	10,617
Covington	91	8,711
Remainder of County	69	1,906
Oconee County	49	865
Oglethorpe County	65	1,664
Paulding County	100	2,598
Peach County	134	6,671
Fort Valley	116	6,385
Remainder of County	18	286
Pickens County	79	4,307
Pierce County	86	3,864
Pike County	62	1,377
Polk County	290	15,720
Cedartown	135	10,212
Rockmart	78	3,950
Remainder of County	77	1,558
Pulaski County	99	4,818
Hawkinsville	85	4,565
Remainder of County	14	253
Putnam County	73	3,467
Quitman County	16	405
Rabun County	86	3,116
Randolph County	114	5,691
Cuthbert	63	4,222
Remainder of County	51	1,469
Richmond County	1,145	88,394
Augusta	955	82,573
Remainder of County	190	5,821
Rockdale County	69	3,418
Schley County	32	1,077
Screven County	140	4,893
Sylvania	49	3,506
Remainder of County	91	1,387
Seminole County	104	4,006
Donalsonville	84	3,644
Remainder of County	20	362
Spalding County	296	21,549
Griffin	214	19,366
Remainder of County	82	2,183
Stephens County	199	9,096
Toccoa	150	8,330
Remainder of County	49	766
Stewart County	91	2,982
Sumter County	237	14,578
Americus	176	13,150
Remainder of County	61	1,428
Talbot County	47	1,503
Taliaferro County	33	950
Tattnall County	163	5,133
Taylor County	86	3,108
Telfair County	144	5,524
Terrell County	139	6,280
Dawson	89	5,368
Remainder of County	50	912
Thomas County	367	19,043
Thomasville	224	15,283
Remainder of County	143	3,760
Tift County	257	15,311
Tifton	180	13,550
Remainder of County	77	1,761
Toombs County	224	12,507
Vidalia	119	8,199
Remainder of County	105	4,308
Towns County	42	962
Treutlen County	47	1,962
Troup County	560	37,537
Hogansville	55	2,241
La Grange	299	20,373
Remainder of County	206	14,923
Turner County	97	4,218
Ashburn	60	3,388
Remainder of County	37	830
Twiggs County	63	1,056
Union County	66	1,573
Upson County	270	14,290
Silvertown	9	738
Thomaston	175	11,590
Remainder of County	86	1,962
Walker County	333	15,773
La Fayette	83	5,989
Rossville	80	5,085
Remainder of County	170	4,699
Walton County	194	9,626
Monroe	94	7,026
Remainder of County	100	2,600
Ware County	339	23,324
Waycross	286	22,124
Remainder of County	53	1,200
Warren County	77	2,672
Washington County	208	7,083
Sandersville	88	4,815
Remainder of County	120	2,268
Wayne County	142	6,809
Jesup	96	5,900
Remainder of County	46	909
Webster County	21	353
Wheeler County	51	1,351
White County	45	1,320
Whitfield County	346	20,825
Dalton	249	18,951
Remainder of County	97	1,874
Wilcox County	86	2,292
Wilkes County	130	5,779
Washington	78	4,954
Remainder of County	52	825
Wilkinson County	89	2,667
Worth County	133	4,629
Sylvester	79	3,612
Remainder of County	54	1,017

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ATLANTA STANDARD METROPOLITAN AREA--Consists of Cobb, De Kalb, and Fulton Counties, Ga.										
Retail trade, total	6,367	4,397	955,357	919,877	110,862	2,425,636	2,301,310	45,096	38,652	6,103
Food Stores										
Total	1,438	802	194,086	180,962	12,028	245,083	217,999	5,675	4,031	1,460
Grocery stores	1,160	642	182,958	171,668	10,989	223,343	199,105	4,991	3,530	1,187
Meat markets	28	22	1,546	1,408	91	1,656	1,360	46	32	34
Fish (seafood) markets	5	3	399	(D)	21	418	397	15	13	7
Fruit stores, vegetable markets	88	26	2,269	1,389	106	2,210	2,078	60	47	98
Candy, nut, confectionery stores	28	16	860	734	117	2,185	1,772	110	59	16
Bakery products stores	47	35	1,594	1,410	357	7,085	6,774	180	155	50
Bakeries, with baking on premises	(NA)	29	(NA)	1,261	321	6,795	6,491	171	147	(NA)
Bakeries, without baking on premises	(NA)	6	(NA)	149	36	290	283	9	8	(NA)
Delicatessen stores	12	10	602	(D)	40	728	687	23	20	15
Food stores, n.e.c.	70	48	3,858	3,498	307	7,458	5,826	250	175	53
Eating, Drinking Places										
Total	950	736	52,302	49,098	9,648	197,866	187,536	6,329	5,664	1,043
Eating places (except refreshment stands)	716	542	42,681	40,277	8,381	174,806	166,082	5,621	5,060	767
Restaurants, cafeterias	(NA)	533	(NA)	38,080	7,701	162,492	154,032	5,357	4,808	(NA)
Caterers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	77	55	2,380	1,902	350	6,382	5,887	189	164	66
Drinking places	153	139	7,177	6,919	917	16,678	15,567	519	440	206
General Merchandise Group										
Total	221	165	139,094	138,284	23,207	469,335	425,361	9,964	7,817	204
Department stores	5	5	108,196	108,196	19,355	392,734	358,772	7,334	6,047	...
Dry goods, general merchandise stores	87	59	9,840	(D)	897	17,957	16,144	483	364	84
General stores	21	19	3,308	(D)	256	5,270	5,098	105	94	24
Variety stores	106	82	17,742	17,390	2,699	53,374	45,347	2,042	1,312	94
Apparel, Accessories Stores										
Total	443	385	55,515	54,535	7,809	145,870	135,113	3,259	2,608	281
Shoe stores	104	92	14,201	13,915	1,866	36,775	33,939	726	532	43
Men's shoe stores	(NA)	22	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	24	(NA)	3,951	627	10,288	8,976	219	136	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	45	(NA)	8,239	1,048	22,964	21,625	441	340	(NA)
Men's, boys' clothing and furnishings stores	(NA)	73	(NA)	10,448	1,546	26,593	25,225	488	422	(NA)
Men's, boys' clothing stores	(NA)	49	(NA)	8,240	1,252	21,554	20,349	378	328	(NA)
Men's, boys' furnishings stores	(NA)	24	(NA)	2,208	294	5,039	4,876	110	94	(NA)
Family clothing stores	(NA)	51	(NA)	8,601	1,200	21,945	19,438	538	396	(NA)
Women's clothing, specialty stores	160	140	19,957	19,669	2,907	55,065	51,333	1,394	1,156	112
Ready-to-wear stores	(NA)	92	(NA)	16,632	2,415	45,573	42,603	1,149	958	(NA)
Millinery stores	(NA)	28	(NA)	1,766	336	6,316	5,937	157	133	(NA)
Clothing, specialty stores, n.e.c.	(NA)	20	(NA)	1,271	156	3,176	2,793	88	65	(NA)
Children's, infants' wear stores	15	13	925	(D)	91	1,899	1,729	52	46	10
Apparel stores, n.e.c.	22	16	1,101	(D)	199	3,593	3,449	61	56	19
Furniture, Home Furnishings, Appliance Dealers										
Total	354	274	39,912	38,348	6,325	122,301	120,243	2,017	1,937	289
Furniture, home furnishings stores	225	175	26,355	25,267	4,112	79,385	78,391	1,350	1,301	197
Furniture stores	(NA)	124	(NA)	21,669	3,351	63,611	63,113	1,089	1,059	(NA)
Floor covering stores	(NA)	6	(NA)	1,155	258	5,904	5,794	70	65	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	45	(NA)	2,443	503	9,870	9,484	191	177	(NA)
Household appliance, radio, TV stores	125	99	13,435	13,081	2,213	42,916	41,852	667	636	88
Household appliance stores	(NA)	53	(NA)	8,356	1,530	29,645	28,941	442	427	(NA)
Appliance, radio, TV stores	(NA)	26	(NA)	3,322	445	8,845	8,602	156	144	(NA)
Radio, TV stores	(NA)	20	(NA)	1,403	238	4,426	4,309	69	65	(NA)
Automotive Group										
Total	317	223	165,718	163,588	15,307	271,178	265,823	3,853	3,723	285
Passenger car dealers (franchised)	74	60	129,465	128,921	11,369	199,623	197,174	2,683	2,649	48
Passenger car dealers (nonfranchised)	125	71	16,483	15,323	785	15,858	15,485	260	246	149
Tire, battery, accessory dealers	90	72	15,142	14,904	2,342	44,147	42,707	702	646	61
Motorcycle, aircraft, boat dealers	16	14	3,243	(D)	771	10,508	9,420	190	165	15
Household trailer dealers	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	799	611	54,071	50,357	4,880	99,509	93,783	2,179	1,891	871
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	256	210	57,297	55,559	6,541	125,219	122,559	2,080	1,980	208
Farm equipment dealers	17	13	1,996	1,936	193	4,129	4,129	67	67	14
Lumber, building materials dealers	87	67	41,876	40,746	4,625	87,439	85,951	1,395	1,347	78
Paint, glass, wallpaper stores	36	32	3,546	3,394	503	10,461	10,442	165	163	17
Plumbing, electrical supply stores	12	8	1,751	1,711	292	6,000	5,799	97	89	11
Hardware stores	104	90	8,128	7,772	928	17,190	16,238	356	314	86
Drug Stores, Proprietary Stores										
Total	285	265	32,893	31,517	4,617	87,249	82,475	2,062	1,781	242
Drug stores	(NA)	244	(NA)	30,508	4,529	85,749	81,192	2,007	1,742	(NA)
Proprietary stores	(NA)	21	(NA)	1,009	88	1,500	1,283	55	39	(NA)
Other Retail Stores										
Total	917	635	81,110	76,834	8,207	160,686	155,263	2,806	2,592	854
Liquor stores	220	192	28,444	27,476	1,426	24,621	24,018	403	374	212
Fuel, ice dealers	47	31	2,247	2,069	275	7,395	7,131	172	153	47
Fuel dealers (coal, wood)	(NA)	20	(NA)	1,088	138	2,691	2,493	80	64	(NA)
Liquefied petroleum gas dealers	(NA)	6	(NA)	623	100	3,945	3,945	76	76	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	40	32	15,041	14,675	689	16,006	14,661	293	264	35
Farm, garden supply stores	13	11	1,137	(D)	102	2,366	2,066	35	30	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
ATLANTA STANDARD METROPOLITAN AREA--Con.										
Other retail stores--Con.										
Jewelry stores	115	85	14,657	14,269	2,709	52,176	51,329	768	742	77
Book stores	11	7	1,036	1,006	206	3,836	3,780	71	65	7
Stationery stores	11	11	858	858	169	3,773	3,773	61	61	8
Sporting goods stores	30	18	2,157	2,001	295	6,135	6,100	85	84	25
Bicycle stores	5	3	59	(D)	12	205	205	4	4	5
Florists	112	68	3,122	2,732	556	9,416	8,924	247	212	124
Cigar stores, stands	9	9	481	481	52	977	852	27	19	6
News dealers, newsstands	18	6	558	444	41	737	727	32	31	20
Gift, novelty, souvenir stores	28	20	777	679	81	1,418	1,364	42	39	27
Music stores	25	15	2,171	2,031	346	6,652	6,542	115	108	22
Camera, photographic supply stores	7	7	684	684	102	1,595	1,541	27	26	4
Luggage, leather goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	27	25	1,559	(D)	420	8,363	7,994	117	109	17
Office, store machine and equipment dealers	12	6	351	309	86	1,809	1,790	26	25	11
Retail stores (except second-hand) n.e.c.	35	35	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	67	51	2,630	2,450	356	7,653	7,224	172	147	65
Nonstore Retailers										
Total	387	91	83,959	80,795	12,293	501,340	495,155	4,872	4,628	366
Mail order houses	13	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	326	64	13,955	11,403	3,139	61,469	57,845	1,103	976	315
Merchandise vending machine operators	48	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
AUGUSTA STANDARD METROPOLITAN AREA--Consists of Richmond County, Ga., Aiken County, S. C.										
Retail trade, total	1,845	1,157	195,579	180,593	19,806	374,530	351,966	8,699	7,306	1,769
Food Stores										
Total	543	193	51,829	44,271	2,541	50,732	43,906	1,286	895	555
Grocery stores	492	170	50,147	42,941	2,424	47,738	41,041	1,208	823	507
Meat markets	3	1	140	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	6	6	133	133	12	507	435	12	10	7
Fruit stores, vegetable markets	22	4	292	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	9	7	229	(D)	52	1,530	1,503	41	37	9
Bakeries, with baking on premises	(NA)	7	(NA)	(D)	52	1,530	1,503	41	37	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	263	199	12,706	12,046	2,210	42,827	40,633	1,407	1,281	281
Eating places (except refreshment stands)	170	120	8,088	7,578	1,711	33,226	31,692	1,115	1,025	189
Restaurants, cafeterias	(NA)	114	(NA)	6,692	1,335	26,310	25,042	973	891	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	6	(NA)	886	376	6,916	6,650	142	134	(NA)
Refreshment stands	13	13	475	475	76	1,357	890	57	34	11
Drinking places	80	66	4,143	3,993	423	8,244	8,051	235	222	81
General Merchandise Group										
Total	76	50	24,640	24,164	3,541	64,090	56,653	1,752	1,261	52
Department stores	4	4	15,672	15,672	2,403	42,121	38,699	928	756	...
Dry goods, general merchandise stores	40	20	3,217	2,885	271	5,433	4,541	157	98	36
General stores	11	7	655	(D)	29	555	534	19	15	12
Variety stores	21	19	5,096	(D)	838	15,981	12,879	648	392	4
Apparel, Accessories Stores										
Total	106	92	11,948	11,790	1,530	26,189	24,151	756	583	78
Shoe stores	14	12	1,552	(D)	182	3,170	2,800	91	50	4
Men's shoe stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	4	(NA)	754	96	1,640	1,462	47	25	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings stores	(NA)	21	(NA)	1,924	231	4,074	3,900	91	79	(NA)
Men's, boys' clothing stores	(NA)	20	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' furnishings stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	26	(NA)	3,862	576	9,734	8,955	285	214	(NA)
Women's clothing, specialty stores	33	29	4,355	4,305	520	8,975	8,260	282	233	16
Ready-to-wear stores	(NA)	18	(NA)	3,424	418	7,032	6,555	216	188	(NA)
Millinery stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	97	81	10,229	9,723	1,609	29,752	29,180	513	490	93
Furniture, home furnishings stores	60	50	6,593	6,463	1,103	20,438	20,190	339	328	60
Furniture stores	(NA)	42	(NA)	6,193	1,033	19,340	19,173	317	310	(NA)
Floor covering stores	(NA)	3	(NA)	91	25	376	376	7	7	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	5	(NA)	179	45	722	641	15	11	(NA)
Household appliance, radio, TV stores	37	31	3,636	3,260	506	9,314	8,990	174	162	33
Household appliance stores	(NA)	12	(NA)	1,380	251	4,928	4,890	89	86	(NA)
Appliance, radio, TV stores	(NA)	11	(NA)	1,385	219	3,385	3,184	66	58	(NA)
Radio, TV stores	(NA)	8	(NA)	495	36	1,001	916	19	18	(NA)
Automotive Group										
Total	114	94	39,076	37,288	3,301	62,254	61,811	852	838	92
Passenger car dealers (franchised)	38	36	23,246	(D)	2,259	44,228	44,125	550	545	24
Passenger car dealers (nonfranchised)	39	21	6,396	4,818	224	3,444	3,407	58	58	41
Tire, battery, accessory dealers	26	26	5,086	5,086	643	11,770	11,512	207	199	16
Motorcycle, aircraft, boat dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	7	7	4,015	4,015	132	1,951	1,951	22	22	6
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses, only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
AUGUSTA STANDARD METROPOLITAN AREA--Con.										
Gasoline Service Stations										
Total	240	174	14,445	13,085	1,162	23,302	22,461	580	522	231
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	50	46	8,720	8,634	1,082	20,201	19,388	381	345	42
Farm equipment dealers	7	7	1,078	1,078	114	1,973	1,961	42	41	5
Lumber, building materials dealers	15	13	3,949	(D)	440	7,924	7,457	154	132	9
Paint, glass, wallpaper stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	23	21	2,861	(D)	390	7,293	7,124	141	130	24
Drug Stores, Proprietary Stores										
Total	50	42	5,847	5,413	767	14,040	13,461	354	324	47
Drug stores	(NA)	39	(NA)	5,245	743	13,771	13,199	345	316	(NA)
Proprietary stores	(NA)	3	(NA)	168	24	269	262	9	8	(NA)
Other Retail Stores										
Total	253	171	14,236	12,668	1,829	36,998	36,373	734	694	245
Liquor stores	67	47	4,168	3,464	241	4,546	4,483	109	106	67
Fuel, ice dealers	43	27	1,962	1,786	199	5,568	5,380	117	104	40
Fuel dealers (coal, wood)	(NA)	11	(NA)	586	61	1,222	1,126	44	38	(NA)
Liquefied petroleum gas dealers	(NA)	7	(NA)	397	82	2,928	2,928	38	38	(NA)
Fuel oil dealers	(NA)	9	(NA)	803	56	1,418	1,326	35	28	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	6	6	1,283	1,283	96	2,145	2,090	53	47	...
Farm, garden supply stores	6	6	597	597	52	983	967	27	26	8
Jewelry stores	24	20	2,604	2,574	794	15,012	14,991	227	225	21
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	6	4	228	(D)	39	712	707	12	11	4
Bicycle stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	17	13	387	325	47	1,024	948	30	24	16
Cigar stores, stands	...	...	...	...	...	...	...	...	...	...
News dealers, newsstands	3	3	212	212	29	497	497	17	17	4
Gift, novelty, souvenir stores	6	4	143	(D)	13	205	152	9	6	7
Music stores	4	4	220	220	31	622	564	12	10	2
Camera, photographic supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	3	3	126	126	15	436	436	7	7	4
Office, store machine and equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	10	10	292	292	43	998	975	20	20	8
Second-hand stores	12	10	443	(D)	54	1,131	1,119	25	24	15
Nonstore Retailers										
Total	53	15	1,903	1,511	234	4,145	3,949	84	73	53
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	42	10	986	650	126	2,433	2,351	52	48	46
Merchandise vending machine operators	11	5	917	861	108	1,712	1,598	32	25	7
CHATTANOOGA STANDARD METROPOLITAN AREA--Consists of Hamilton County, Tenn., and Walker County, Ga.										
Retail trade, total	2,690	1,780	269,120	250,792	28,082	525,047	494,822	12,283	10,382	2,767
Food Stores										
Total	698	360	64,988	57,174	3,721	71,291	61,326	1,920	1,310	731
Grocery stores	644	326	62,753	55,311	3,493	66,045	56,470	1,795	1,200	678
Meat markets	9	7	790	(D)	59	1,078	1,074	23	22	13
Fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	9	3	421	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	10	6	268	242	33	720	617	23	18	10
Bakery products stores	14	12	433	(D)	84	2,006	1,882	50	44	13
Bakeries, with baking on premises	(NA)	11	(NA)	411	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	5	3	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	418	336	15,906	15,000	2,979	58,186	55,456	1,983	1,802	438
Eating places (except refreshment stands)	267	213	12,015	11,457	2,348	45,936	44,015	1,604	1,478	297
Restaurants, cafeterias	(NA)	209	(NA)	11,380	2,326	45,496	43,650	1,591	1,470	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	64	56	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	87	67	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General Merchandise Group										
Total	114	76	33,169	32,473	5,177	93,123	86,136	2,471	1,980	114
Department stores	4	4	21,354	21,354	3,781	65,763	62,848	1,593	1,439	...
Dry goods, general merchandise stores	95	31	5,070	4,648	534	11,472	10,315	259	184	67
General stores	23	13	1,157	897	39	693	666	22	18	32
Variety stores	32	28	5,588	5,574	823	15,195	12,307	597	339	15

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[2]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CHATTANOOGA STANDARD METROPOLITAN AREA--Con.										
Apparel, Accessories Stores										
Total	167	147	18,923	18,631	2,319	45,262	42,357	1,132	891	123
Shoe stores	33	29	2,868	2,818	367	6,448	5,858	171	105	18
Men's shoe stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	10	(NA)	1,201	156	2,706	2,399	74	42	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	12	(NA)	1,132	156	2,887	2,636	83	51	(NA)
Men's, boys' clothing and furnishings stores	(NA)	24	(NA)	4,544	324	5,861	5,415	129	105	(NA)
Men's, boys' clothing stores	(NA)	21	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' furnishings stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	31	(NA)	4,011	614	13,667	12,785	330	258	(NA)
Women's clothing, specialty stores	57	51	6,372	6,310	849	15,491	14,576	425	352	40
Ready-to-wear stores	(NA)	32	(NA)	4,271	483	9,326	8,689	273	216	(NA)
Millinery stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	9	7	752	(D)	135	2,942	2,870	56	50	9
Apparel stores, n.e.c.	7	5	240	(D)	30	853	853	21	21	9
Furniture, Home Furnishings, Appliance Dealers										
Total	164	116	15,208	13,874	2,078	41,531	40,412	727	681	171
Furniture, home furnishings stores	98	84	10,172	9,996	1,457	28,763	28,001	555	515	102
Furniture stores	(NA)	63	(NA)	8,572	1,146	22,196	21,867	424	409	(NA)
Floor covering stores	(NA)	5	(NA)	692	161	3,327	3,276	49	47	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	16	(NA)	732	150	3,240	2,858	82	59	(NA)
Household appliance, radio, TV stores	66	32	5,036	3,878	621	12,768	12,411	172	166	69
Household appliance stores	(NA)	11	(NA)	832	139	3,476	3,356	50	48	(NA)
Appliance, radio, TV stores	(NA)	15	(NA)	2,417	371	7,055	6,975	98	96	(NA)
Radio, TV stores	(NA)	6	(NA)	629	111	2,237	2,080	24	22	(NA)
Automotive Group										
Total	141	97	43,817	42,141	4,380	70,796	70,015	1,084	1,062	179
Passenger car dealers (franchised)	30	22	29,072	28,964	3,308	50,846	50,791	746	743	28
Passenger car dealers (nonfranchised)	74	46	10,190	8,732	438	8,615	8,504	148	143	115
Tire, battery, accessory dealers	30	24	3,987	3,913	590	10,559	9,944	177	163	31
Motorcycle, aircraft, boat dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	306	232	20,120	18,478	1,763	37,670	35,697	835	723	320
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	118	84	18,316	17,852	2,139	40,522	39,427	661	618	115
Farm equipment dealers	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	32	26	10,274	10,246	1,244	22,529	21,768	361	332	31
Paint, glass, wallpaper stores	16	10	2,075	2,017	266	5,068	5,043	79	79	14
Plumbing, electrical supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	63	45	5,771	5,411	611	12,446	12,145	213	200	62
Drug Stores, Proprietary Stores										
Total	92	86	7,544	7,366	991	19,564	18,559	505	447	105
Drug stores	(NA)	77	(NA)	6,993	954	18,877	17,922	475	422	(NA)
Proprietary stores	(NA)	9	(NA)	373	37	687	637	30	25	(NA)
Other Retail Stores										
Total	314	224	27,581	25,929	2,302	43,066	41,500	883	792	301
Liquor stores	62	50	8,012	7,314	340	4,871	4,581	103	87	69
Fuel, ice dealers	32	30	2,501	(D)	223	6,326	5,626	150	121	28
Fuel dealers (coal, wood)	(NA)	27	(NA)	2,367	201	5,767	5,067	140	111	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	17	15	7,044	(D)	398	8,077	8,073	135	134	9
Farm, garden supply stores	10	8	1,171	(D)	80	1,304	1,277	27	26	8
Jewelry stores	28	20	2,613	2,469	389	6,764	6,663	125	115	22
Book stores	7	5	193	(D)	20	321	273	13	8	4
Stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	16	2	637	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	4	2	60	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	33	25	1,023	963	154	2,359	2,339	56	52	31
Cigar stores, stands	...	...	...	...	...	...	...	...	...	...
News dealers, newsstands	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	15	7	538	462	67	923	818	26	20	21
Music stores	5	5	594	594	100	2,078	2,043	38	34	2
Camera, photographic supply stores	9	7	467	(D)	60	1,127	1,115	26	24	6
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	7	5	325	(D)	46	715	715	12	12	9
Retail stores (except second-hand) n.e.c.	7	7	379	379	37	611	611	14	14	6
Second-hand stores	34	28	1,118	1,100	208	4,289	4,109	101	90	31
Nonstore Retailers										
Total	158	22	3,548	1,874	233	4,036	3,937	82	76	170
Mail order houses	5	3	286	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	138	12	2,255	701	150	2,700	2,611	55	52	148
Merchandise vending machine operators	15	7	1,007	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 27

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
COLUMBUS STANDARD METROPOLITAN AREA--Consists of Chattahoochee and Muscogee Counties, Ga., and Russell County, Ala.										
Retail trade, total	1,727	1,067	154,180	142,496	16,206	311,756	295,840	7,732	6,647	1,749
Food Stores										
Total	542	196	36,821	30,897	2,015	38,519	34,415	1,034	745	552
Grocery stores	508	180	35,561	29,817	1,884	35,653	31,582	951	666	514
Meat markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	17	5	384	260	16	187	187	6	6	18
Candy, nut, confectionery stores	5	1	64	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	7	7	368	368	89	2,108	2,091	61	59	10
Bakeries, with baking on premises	7	7	368	368	89	2,108	2,091	61	59	10
Bakeries, without baking on premises	...	...	...	...	...	...	...	...	...	...
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	246	176	9,968	9,028	1,545	33,549	32,172	1,280	1,175	298
Eating places (except refreshment stands)	176	126	7,552	6,952	1,293	28,280	26,970	1,089	990	205
Restaurants, cafeterias	(NA)	126	(NA)	6,952	1,293	28,280	26,970	1,089	990	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	17	13	305	275	38	705	689	24	22	12
Drinking places	51	37	2,089	1,801	214	4,564	4,513	167	163	79
General Merchandise Group										
Total	73	45	20,366	19,690	2,953	52,786	47,572	1,667	1,291	74
Department stores	4	4	12,700	12,700	2,060	33,583	30,770	920	769	...
Dry goods, general merchandise stores	31	17	2,953	2,701	253	4,834	3,992	135	81	43
General stores	18	8	854	482	31	589	502	24	17	20
Variety stores	20	16	3,859	3,807	609	13,780	12,308	588	424	11
Apparel, Accessories Stores										
Total	117	111	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	23	21	2,380	(D)	292	5,048	4,363	127	79	14
Men's shoe stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	4	(NA)	643	74	1,139	973	38	17	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	13	(NA)	1,551	200	3,580	3,061	84	57	(NA)
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing stores	(NA)	19	(NA)	2,002	287	5,491	5,330	118	104	(NA)
Men's, boys' furnishings stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	14	(NA)	1,422	179	3,229	2,816	104	72	(NA)
Women's clothing, specialty stores	42	40	4,714	(D)	642	12,445	11,862	345	303	13
Ready-to-wear stores	(NA)	30	(NA)	4,216	568	10,940	10,524	307	276	(NA)
Millinery stores	(NA)	6	(NA)	(D)	42	740	614	20	14	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	(D)	32	765	724	18	13	(NA)
Children's, infants' wear stores	7	7	545	545	45	916	833	33	26	7
Apparel stores, n.e.c.	6	6	239	239	39	735	729	19	19	4
Furniture, Home Furnishings, Appliance Dealers										
Total	100	84	9,606	9,312	1,575	29,073	28,895	509	503	74
Furniture, home furnishings stores	63	57	6,950	6,900	1,273	23,422	23,294	408	406	38
Furniture stores	(NA)	45	(NA)	6,001	1,079	19,756	19,726	341	340	(NA)
Floor covering stores	(NA)	3	(NA)	388	90	1,929	1,831	27	26	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	9	(NA)	511	104	1,737	1,737	40	40	(NA)
Household appliance, radio, TV stores	37	27	2,656	2,412	302	5,651	5,601	101	97	36
Household appliance stores	(NA)	10	(NA)	977	150	2,710	2,710	47	47	(NA)
Appliance, radio, TV stores	(NA)	10	(NA)	690	45	956	951	16	15	(NA)
Radio, TV stores	(NA)	7	(NA)	745	107	1,985	1,940	38	35	(NA)
Automotive Group										
Total	88	72	28,062	27,464	2,588	47,338	46,965	701	682	86
Passenger car dealers (franchised)	15	13	16,821	(D)	1,781	31,636	31,584	425	423	6
Passenger car dealers (nonfranchised)	47	35	7,996	7,448	495	9,164	9,076	158	154	53
Tire, battery, accessory dealers	16	14	1,919	(D)	266	5,125	4,949	92	81	18
Motorcycle, aircraft, boat dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	4	4	1,058	1,058	22	570	570	11	11	3
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	175	137	11,502	10,516	1,035	22,634	21,702	522	472	195
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	33	27	4,953	4,819	702	13,564	13,202	241	232	34
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	5	5	2,886	2,886	400	7,950	7,618	140	133	6
Paint, glass, wallpaper stores	5	3	316	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	20	16	1,105	985	150	2,818	2,788	57	55	22
Drug Stores, Proprietary Stores										
Total	62	54	4,825	4,667	619	12,832	12,008	334	290	67
Drug stores	(NA)	52	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	211	149	13,640	12,386	1,348	27,706	27,238	564	535	216
Liquor stores	75	63	5,037	4,563	263	4,799	4,719	111	105	79
Fuel, ice dealers	13	7	638	588	110	3,227	3,222	62	61	10
Fuel dealers (coal, wood)	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	13	9	1,979	1,941	132	2,455	2,355	61	53	9
Farm, garden supply stores	3	1	361	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
COLUMBUS STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Jewelry stores	16	16	1,963	1,963	301	5,621	5,578	98	96	14
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	7	5	474	(D)	45	994	994	21	21	7
Bicycle stores	4	2	69	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	12	8	404	376	63	1,086	1,066	29	27	14
Cigar stores, stands	2	...	(D)	...	...	...	...	...	...	(D)
News dealers, newsstands	3	1	30	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	5	5	228	228	26	439	430	11	10	5
Music stores	10	6	271	191	18	372	372	10	10	11
Camera, photographic supply stores	...	...	...	...	...	...	...	...	...	...
Luggage, leather goods stores	...	...	...	...	...	...	...	...	...	...
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	...	...	...	...	...	...	...	...	...	...
Retail stores (except second-hand) n.e.c.	6	6	233	233	48	1,035	909	16	14	5
Second-hand stores	21	17	1,094	1,080	210	4,101	4,024	85	79	25
Nonstore Retailers										
Total	80	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	72	10	1,142	658	161	3,073	3,043	55	54	72
Merchandise vending machine operators	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MACON STANDARD METROPOLITAN AREA- Consists of Bibb and Houston Counties, Ga										
Retail trade, total	1,305	925	145,926	139,598	15,862	311,262	295,947	7,429	6,299	1,239
Food Stores										
Total	356	188	33,591	30,237	2,009	39,988	35,941	1,041	762	367
Grocery stores	328	166	31,821	28,529	1,803	35,236	31,332	919	648	341
Meat markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	4	4	145	129	11	272	260	7	6	6
Fruit stores, vegetable markets	8	4	590	550	31	531	498	18	16	9
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Bakery products stores	8	8	476	476	96	2,762	2,762	65	65	6
Bakeries, with baking on premises	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, without baking on premises	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	190	136	8,220	7,668	1,458	30,388	28,827	1,070	943	195
Eating places (except refreshment stands)	119	89	6,385	6,049	1,276	26,655	25,211	951	829	133
Restaurants, cafeterias	(NA)	85	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	26	14	548	454	61	1,266	1,266	47	47	18
Drinking places	45	33	1,287	1,165	121	2,467	2,350	72	67	44
General Merchandise Group										
Total	53	43	18,420	18,328	2,734	54,419	49,542	1,545	1,110	35
Department stores	6	6	13,295	13,295	1,991	39,566	37,149	908	727	...
Dry goods, general merchandise stores	14	8	694	632	78	1,501	1,358	69	37	12
General stores	4	4	279	279	17	354	321	12	10	4
Variety stores	29	25	4,152	4,122	648	12,998	10,714	556	336	19
Apparel, Accessories Stores										
Total	83	75	10,796	10,734	1,347	24,699	23,636	644	552	57
Shoe stores	27	25	2,446	(D)	297	5,416	5,036	134	92	10
Men's shoe stores	(NA)	4	(NA)	288	27	447	440	8	7	(NA)
Women's shoe stores	(NA)	8	(NA)	1,012	114	2,028	1,854	64	39	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	13	(NA)	1,136	156	2,941	2,742	62	46	(NA)
Men's, boys' clothing and furnishings stores	(NA)	11	(NA)	1,907	306	4,800	4,733	103	98	(NA)
Men's, boys' clothing stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' furnishings stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	9	(NA)	941	138	2,602	2,391	70	52	(NA)
Women's clothing, specialty stores	27	25	5,312	(D)	594	11,641	11,262	327	302	23
Ready-to-wear stores	(NA)	17	(NA)	4,035	480	9,248	8,931	268	248	(NA)
Millinery stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	3	3	120	120	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	53	47	6,921	6,841	1,041	20,118	19,791	362	347	47
Furniture, home furnishings stores	33	29	4,853	(D)	741	14,035	13,895	246	237	28
Furniture stores	(NA)	25	(NA)	4,621	720	13,629	13,504	237	229	(NA)
Floor covering stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	20	18	2,068	(D)	300	6,083	5,896	116	110	19
Household appliance stores	(NA)	10	(NA)	1,457	212	4,224	4,189	78	76	(NA)
Appliance, radio, TV stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Radio, TV stores	(NA)	5	(NA)	221	(D)	(D)	(D)	(D)	(D)	(NA)
Automotive Group										
Total	68	58	27,860	27,620	2,704	50,869	49,811	804	775	63
Passenger car dealers (franchised)	22	22	18,311	18,311	1,873	34,684	34,232	509	500	16
Passenger car dealers (nonfranchised)	28	20	5,167	4,999	247	4,027	3,951	84	78	31
Tire, battery, accessory dealers	12	12	3,859	3,859	557	11,577	11,047	201	187	10
Motorcycle, aircraft, boat dealers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MACON STANDARD METROPOLITAN AREA--Con.										
Gasoline Service Stations										
Total	168	140	10,542	9,916	889	18,922	17,920	463	394	166
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	51	41	10,588	10,302	1,253	25,163	24,718	463	456	43
Farm equipment dealers	11	11	2,796	2,796	276	5,701	5,655	99	98	9
Lumber, building materials dealers	17	15	5,794	(D)	737	14,801	14,668	281	274	11
Paint, glass, wallpaper stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	15	9	1,132	902	139	2,763	2,763	49	49	15
Drug Stores, Proprietary Stores										
Total	46	44	5,199	(D)	837	16,254	16,055	425	402	31
Drug stores	(NA)	43	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	175	139	11,960	(D)	1,375	26,741	26,116	542	503	166
Liquor stores	41	37	3,732	3,598	195	3,617	3,478	88	78	40
Fuel, ice dealers	13	11	496	(D)	80	2,486	2,423	53	49	11
Fuel dealers (coal, wood)	(NA)	7	(NA)	286	36	853	790	28	24	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	182	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	10	8	1,405	(D)	99	2,015	1,912	45	39	6
Farm, garden supply stores	4	4	768	768	36	607	607	17	17	5
Jewelry stores	20	18	1,640	(D)	341	6,391	6,331	104	101	16
Book stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	20	14	502	450	70	1,330	1,310	35	34	23
Cigar stores, stands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	3	1	47	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	6	4	92	(D)	12	232	232	6	6	6
Music stores	8	8	471	471	64	1,190	1,163	28	25	6
Camera, photographic supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	3	3	141	141	51	1,062	1,048	21	20	4
Retail stores (except second-hand) n.e.c.	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	15	13	1,267	(D)	215	4,024	3,886	78	71	15
Nonstore Retailers										
Total	62	14	1,829	1,243	215	3,701	3,590	70	61	69
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	55	11	1,261	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	7	3	568	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SAVANNAH STANDARD METROPOLITAN AREA--Coextensive with Chatham County, Ga.										
Retail trade, total	1,521	1,017	154,137	145,479	17,701	334,865	321,085	8,058	7,165	1,510
Food Stores										
Total	456	200	35,742	31,628	1,944	38,679	36,165	1,054	888	474
Grocery stores	278	156	31,927	29,131	1,663	32,916	30,829	885	738	300
Meat markets	5	5	813	813	57	1,245	1,180	37	33	6
Fish (seafood) markets	18	10	459	387	30	433	397	16	12	17
Fruit stores, vegetable markets	6	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	104	10	1,360	328	21	391	372	16	14	113
Bakery products stores	14	12	614	(D)	138	2,810	2,716	73	71	18
Bakeries, with baking on premises	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	7	5	296	(D)	25	394	367	16	13	9
Food stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	225	183	10,799	10,155	1,653	32,983	31,824	1,189	1,107	239
Eating places (except refreshment stands)	127	105	7,081	6,889	1,289	25,796	24,936	967	907	127
Restaurants, cafeterias	(NA)	104	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	27	21	671	605	96	1,818	1,724	65	53	20
Drinking places	71	57	3,035	2,661	268	5,369	5,166	157	147	90
General Merchandise Group										
Total	50	40	18,097	18,025	2,757	54,009	48,105	1,580	1,175	38
Department stores	4	4	10,325	10,325	1,750	31,854	28,813	852	662	...
Dry goods, general merchandise stores	20	12	(D)	3,635	(D)	(D)	(D)	(D)	(D)	(D)
General stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	23	21	3,828	(D)	527	12,631	10,257	487	321	16

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAVANNAH STANDARD METROPOLITAN AREA--Con.										
Apparel, Accessories Stores										
Total	102	96	13,779	13,667	1,961	35,064	33,917	814	736	68
Shoe stores	23	21	2,653	(D)	370	6,277	6,135	138	122	13
Men's shoe stores	(NA)	4	(NA)	244	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	4	(NA)	806	100	1,054	1,576	45	35	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	11	(NA)	1,457	230	3,922	3,858	79	73	(NA)
Men's, boys' clothing and furnishings stores	18	18	2,465	2,465	391	7,091	6,799	128	113	13
Men's, boys' clothing stores	16	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	16	16	2,812	2,812	408	6,754	6,367	159	140	8
Women's clothing, specialty stores	38	34	4,893	4,795	662	12,357	12,193	327	308	25
Ready-to-wear stores	(NA)	22	(NA)	3,994	554	10,193	10,064	261	247	(NA)
Millinery stores	(NA)	8	(NA)	218	45	932	925	29	27	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	583	63	1,232	1,204	37	34	(NA)
Children's, infants' wear stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishiogs, Appliance Dealers										
Total	72	64	9,335	9,221	1,516	26,791	26,609	475	466	63
Furniture, home furnishings stores	50	44	7,124	(D)	1,269	21,806	21,642	384	376	50
Furniture stores	(NA)	30	(NA)	5,809	969	16,614	16,499	302	295	(NA)
Floor covering stores	(NA)	3	(NA)	935	234	4,299	4,299	54	54	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	11	(NA)	(D)	66	893	844	28	27	(NA)
Household appliance, radio, TV stores	22	20	2,211	(D)	247	4,985	4,967	91	90	23
Household appliance stores	(NA)	4	(NA)	(D)	63	1,259	1,259	23	23	(NA)
Appliance, radio, TV stores	(NA)	12	(NA)	1,570	166	3,271	3,253	59	58	(NA)
Radio, TV stores	(NA)	4	(NA)	181	18	455	455	9	9	(NA)
Automotive Group										
Total	53	45	27,527	27,345	3,069	56,855	56,428	813	797	37
Passenger car dealers (franchised)	14	14	21,648	21,648	2,435	45,621	45,473	617	613	3
Passenger car dealers (nonfranchised)	22	16	2,510	2,374	189	3,256	3,226	51	49	24
Tire, battery, accessory dealers	6	6	2,827	2,827	385	6,895	6,697	125	117	3
Motorcycle, aircraft, boat dealers	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Gasoline Service Stations										
Total	141	135	11,532	10,146	876	17,924	17,311	466	425	209
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	35	27	6,796	6,604	868	15,510	15,049	312	290	32
Farm equipment dealers	4	4	179	179	26	502	502	10	10	2
Lumber, building materials dealers	16	12	4,639	4,565	583	10,453	10,112	231	211	17
Paint, glass, wallpaper stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	9	7	1,170	(D)	128	1,848	1,846	33	33	8
Drug Stores, Proprietary Stores										
Total	63	55	4,906	4,678	643	11,415	10,925	321	291	64
Drug stores	(NA)	47	(NA)	4,348	623	10,929	10,486	302	275	(NA)
Proprietary stores	(NA)	8	(NA)	330	20	486	439	19	16	(NA)
Other Retail Stores										
Total	237	155	13,362	12,196	1,699	35,666	34,906	749	711	237
Liquor stores	41	31	2,738	2,526	203	4,257	4,211	108	104	46
Fuel, ice dealers	36	24	2,340	2,188	405	8,237	7,885	199	182	37
Fuel dealers (coal, wood)	(NA)	9	(NA)	558	83	1,863	1,797	51	49	(NA)
Liquefied petroleum gas dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	11	(NA)	1,011	93	2,509	2,373	50	45	(NA)
Ice dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	9	7	945	(D)	43	791	786	20	19	9
Farm, garden supply stores	3	3	152	152	9	194	194	5	5	5
Jewelry stores	22	18	2,869	2,803	676	11,540	11,449	173	172	14
Book stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	6	2	416	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	3	1	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	22	12	580	488	176	2,077	1,945	67	60	24
Cigar stores, stands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	6	2	101	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	7	3	204	150	18	267	267	7	7	10
Music stores	11	7	434	388	40	898	696	19	19	10
Camera, photographic supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	6	4	216	(D)	38	689	664	11	10	6
Office, store machine and equipment dealers	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Retail stores (except second-hand) n.e.c.	10	10	222	222	32	498	464	16	12	6
Second-hand stores	29	23	1,362	1,226	152	3,328	3,247	72	69	29
Nonstore Retailers										
Total	67	17	2,262	1,814	515	9,969	9,852	285	279	49
Mail order houses	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Direct selling (house-to-house) organizations	53	13	1,740	1,292	471	8,992	8,875	270	264	49
Merchandise vending machine operators	4	4	522	522	44	977	977	15	15	•••

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	ATLANTA STANDARD METROPOLITAN AREA				AUGUSTA STANDARD METROPOLITAN AREA				CHATTANOOGA STANDARD METROPOLITAN AREA			
Retail trade, total	5,444	4,226	670,813	648,676	1,559	1,048	106,193	98,200	2,545	1,823	197,360	184,265
Food stores	1,531	929	118,600	108,322	551	245	24,131	19,609	885	479	44,583	38,083
Eating, drinking places	1,042	880	41,146	39,424	207	162	5,917	5,529	459	363	13,152	12,450
General merchandise group	198	142	(D)	(D)	82	57	18,467	18,068	115	78	26,662	26,083
Apparel, accessories stores	297	266	46,977	46,544	73	60	6,825	6,542	128	114	15,806	15,609
Furniture, home furnishings, appliance dealers	249	217	27,401	27,018	60	55	5,171	5,091	122	108	11,448	11,226
Automotive group	240	205	114,263	111,020	88	79	18,100	17,650	104	90	31,594	29,978
Gasoline service stations	660	533	29,200	27,192	173	121	5,552	4,885	271	201	11,010	9,813
Lumber, building materials, hardware, farm equipment dealers	211	186	30,987	30,387	46	41	6,214	6,126	95	79	12,546	12,230
Drug stores, proprietary stores	246	231	23,600	23,212	35	31	2,987	2,934	104	92	6,575	6,326
Other retail stores	735	605	(D)	(D)	240	193	12,638	11,575	253	211	21,943	(D)
Nonstore retailers	35	32	65,980	65,949	4	4	191	191	9	8	2,041	(D)
	COLUMBUS STANDARD METROPOLITAN AREA				MACON STANDARD METROPOLITAN AREA				SAVANNAH STANDARD METROPOLITAN AREA			
Retail trade, total	1,502	962	106,389	98,827	1,178	859	96,604	91,844	1,719	1,181	119,594	112,338
Food stores	621	223	25,807	20,168	421	212	22,793	19,764	579	273	28,844	24,663
Eating, drinking places	246	193	6,507	6,178	198	145	5,941	5,607	304	225	9,020	8,250
General merchandise group	51	39	13,923	13,620	40	38	14,538	(D)	52	39	14,280	14,115
Apparel, accessories stores	81	74	10,122	9,976	55	53	8,952	(D)	98	88	11,508	11,420
Furniture, home furnishings, appliance dealers	66	65	6,857	(D)	46	43	4,877	4,802	65	58	6,781	6,734
Automotive group	57	51	20,825	20,701	55	47	16,208	15,954	63	58	18,191	18,002
Gasoline service stations	112	90	5,195	4,878	133	115	5,099	4,834	197	154	6,980	6,427
Lumber, building materials, hardware, farm equipment dealers	30	26	2,915	2,824	34	30	5,375	5,255	31	27	5,591	5,504
Drug stores, proprietary stores	50	46	2,991	2,958	42	40	3,177	(D)	59	54	3,833	3,759
Other retail stores	182	150	10,671	(D)	149	131	9,202	8,655	265	199	13,642	12,540
Nonstore retailers	6	5	576	(D)	5	5	442	442	6	6	924	924

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BIBB COUNTY										
Retail trade, total	1,108	788	124,980	120,020	13,999	271,379	257,898	6,497	5,508	1,037
Food stores, total	315	169	28,125	25,539	1,721	34,165	30,901	878	662	310
Grocery stores	289	149	26,413	23,889	1,520	29,380	26,459	780	552	288
Meat markets, fish (seafood) markets	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	8	4	593	550	31	531	498	18	16	9
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	159	113	6,825	6,385	1,192	23,008	21,721	843	735	149
Eating places	121	85	5,691	5,325	1,078	20,941	19,771	782	677	130
Drinking places	38	28	1,134	1,060	114	2,067	1,950	61	58	19
General merchandise group, total	44	36	18,065	17,983	2,695	53,652	48,898	1,496	1,088	30
General merchandise group (except variety)	19	15	14,069	14,017	2,068	41,336	36,503	965	763	11
Variety stores	25	21	3,996	3,968	627	12,316	10,395	531	325	19
Apparel, accessories stores, total	67	61	10,051	10,005	1,282	22,927	22,002	603	523	40
Shoe stores	23	21	2,255	(D)	268	4,601	4,478	121	84	8
Men's, boys' clothing and furnishings stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	5	5	647	647	93	1,810	1,650	54	40	2
Women's clothing, specialty stores	23	21	5,112	(D)	577	11,311	10,959	317	294	14
Ready-to-wear stores	(NA)	14	(NA)	3,893	470	9,043	8,745	282	245	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	(D)	107	2,268	2,214	55	51	(NA)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	43	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	25	21	3,780	3,712	621	11,739	11,638	206	199	21
Household appliance, radio, TV stores	18	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	56	46	22,877	22,637	2,228	40,703	39,704	640	815	54
Gasoline service stations	133	117	8,754	8,448	787	16,849	16,030	404	548	130
Lumber, bldg. matls., hardware, farm equip. dealers, total	37	29	7,148	6,878	937	18,927	18,482	353	340	32
Farm equipment dealers	7	7	1,346	1,346	138	3,115	3,089	52	51	4
Lumber, building materials, supplies, equipment dealers	19	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	11	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	39	37	4,429	(D)	738	14,404	14,238	381	361	22
Drug stores	(NA)	36	(NA)	4,386	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	160	130	11,274	10,884	1,337	25,927	25,304	517	478	152
Liquor stores	41	37	3,732	3,598	195	3,617	3,478	88	78	40
Fuel, ice dealers	8	8	340	340	66	2,202	2,134	44	40	8
Feed, farm, garden supply stores	13	11	1,855	(D)	125	2,426	2,323	55	49	10
Jewelry stores	17	15	1,521	(D)	332	6,206	6,146	100	97	14
Book, stationery stores	3	3	299	299	75	1,367	1,367	16	16	2
Other retail stores (except second-hand)	51	43	(D)	2,102	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	55	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
CHATHAM COUNTY (See Savannah Standard Metropolitan Area, Table 103.)										
COBB COUNTY										
Retail trade, total	657	371	58,809	52,681	5,143	104,062	97,800	2,398	1,951	725
Food stores, total	185	65	17,693	14,745	945	19,425	16,911	455	308	198
Grocery stores	168	56	17,228	14,372	886	17,937	15,671	407	275	181
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	96	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	6	4	198	(D)	38	1,119	961	32	25	5
Eating, drinking places, total	66	50	3,904	3,698	839	16,811	16,214	459	424	82
Eating places	54	38	3,148	2,958	765	15,375	15,075	414	395	60
Drinking places	12	12	756	738	74	1,436	1,139	45	29	22
General merchandise group, total	33	21	4,419	4,217	419	7,768	8,855	263	174	34
General merchandise group (except variety)	24	14	2,927	(D)	236	4,240	3,935	115	88	25
Variety stores	9	7	1,492	(D)	183	3,528	2,920	187	86	9
Apparel, accessories stores, total	34	32	3,591	(D)	382	7,508	6,632	210	147	23
Shoe stores	8	8	548	548	58	969	845	35	19	4
Men's, boys' clothing and furnishings stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	11	(NA)	1,515	151	3,156	2,855	94	64	(NA)
Women's clothing, specialty stores	10	10	957	957	89	2,072	1,941	56	45	8
Ready-to-wear stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	39	33	3,893	3,749	548	10,408	10,058	191	177	36
Furniture, home furnishings stores, antique stores	22	18	1,810	(D)	230	4,047	4,027	79	78	23
Household appliance, radio, TV stores	17	15	2,083	(D)	318	6,361	6,031	112	99	13
Automotive group	38	22	9,510	9,150	706	14,605	14,286	217	199	38
Gasoline service stations	117	73	6,418	5,374	426	8,451	7,975	195	171	151

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
COBB COUNTY--Con.										
Lumber, bldg. matls., hardware, farm equip. dealers, total	23	17	4,006	3,686	311	7,381	7,300	130	124	34
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	15	9	2,972	2,652	235	5,275	5,216	95	91	24
Hardware stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	18	18	2,197	2,191	308	6,639	6,383	144	125	16
Drug stores	18	18	2,197	2,191	308	6,639	6,383	144	125	16
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	68	36	2,754	(D)	251	4,867	4,785	111	100	75
Liquor stores	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	11	7	419	311	38	1,169	1,137	31	27	15
Feed, farm, garden supply stores	7	5	662	(D)	21	290	290	7	7	10
Jewelry stores	11	5	731	645	109	2,158	2,158	37	37	7
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	20	12	398	338	38	574	524	21	14	24
Second-hand stores	3	3	112	112	22	423	423	8	8	2
Nonstore retailers	36	4	424	86	8	201	201	3	3	38
DE KALB COUNTY										
Retail trade, total	936	580	96,465	89,943	8,382	163,987	152,938	3,613	2,939	920
Food stores, total	220	100	32,534	29,998	1,937	38,781	34,263	880	609	220
Grocery stores	186	86	31,519	29,353	1,832	36,568	32,196	812	559	191
Meat markets, fish (seafood) markets	6	...	138	...	...	...	...	...	...	6
Fruit stores, vegetable markets	10	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	17	11	525	453	91	2,012	1,920	53	44	12
Eating, drinking places, total	81	57	2,948	2,608	482	11,319	10,381	362	306	95
Eating places	78	54	2,865	2,525	472	11,225	10,287	357	301	92
Drinking places	3	3	83	83	10	94	94	5	5	3
General merchandise group, total	45	37	6,841	6,735	641	12,785	10,672	432	268	44
General merchandise group (except variety)	28	22	4,969	(D)	358	7,087	6,235	197	148	29
Variety stores	17	15	1,872	(D)	283	5,698	4,437	235	120	15
Apparel, accessories stores, total	52	38	2,632	2,412	266	5,013	4,624	118	90	40
Shoe stores	16	12	1,085	1,033	127	2,412	2,143	46	30	7
Men's, boys' clothing and furnishings stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	3	3	274	274	25	404	385	13	10	3
Women's clothing, specialty stores	23	17	889	801	85	1,625	1,537	46	38	22
Ready-to-wear stores	(NA)	15	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	53	35	3,622	3,364	587	11,515	11,452	193	189	49
Furniture, home furnishings stores, antique stores	27	19	1,508	1,422	223	4,880	4,825	91	88	31
Household appliance, radio, TV stores	26	16	2,114	1,942	364	6,635	6,627	102	101	18
Automotive group	51	31	17,421	6,981	1,348	23,546	23,055	355	341	43
Gasoline service stations	161	121	10,256	9,534	862	18,295	16,973	411	349	176
Lumber, bldg. matls., hardware, farm equip. dealers, total	60	46	6,926	6,042	577	11,045	10,853	218	207	50
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	30	20	5,116	4,356	390	7,728	7,622	143	139	25
Hardware stores	29	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	43	41	5,225	(D)	734	12,674	12,033	302	259	41
Drug stores	(NA)	40	(NA)	4,943	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	94	58	5,066	(D)	517	11,491	11,231	232	219	89
Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	11	7	555	543	78	2,503	2,503	49	49	11
Feed, farm, garden supply stores	11	7	2,211	2,175	126	2,382	2,372	49	48	10
Jewelry stores	11	9	393	(D)	65	1,437	1,400	29	26	9
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	45	29	1,224	1,114	167	3,496	3,283	84	75	47
Second-hand stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	76	16	2,994	2,366	431	7,523	7,401	110	102	73
DOUGHERTY COUNTY										
Retail trade, total	539	393	61,241	58,377	6,653	123,429	117,473	2,890	2,537	541
Food stores, total	137	73	14,752	13,156	713	15,094	13,530	365	273	145
Grocery stores	119	63	13,409	11,941	628	13,362	11,816	320	231	125
Meat markets, fish (seafood) markets	7	5	456	(D)	40	737	737	16	16	6
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	4	2	116	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	64	46	2,658	2,318	416	7,720	7,589	307	296	81
Eating places	52	36	2,040	(D)	341	6,231	6,100	265	254	61
Drinking places	12	10	618	(D)	75	1,489	1,489	42	42	20
General merchandise group, total	16	12	4,226	4,152	484	9,563	8,785	317	242	15
General merchandise group (except variety)	9	7	2,942	(D)	334	6,711	6,467	180	164	11
Variety stores	7	5	1,284	(D)	150	2,852	2,316	137	78	4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 10-4. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DOUGHERTY COUNTY -- Con.										
Apparel, accessories stores, total	51	45	3,684	3,574	394	7,086	6,479	232	171	37
Shoe stores	9	9	645	645	66	1,120	1,008	41	23	7
Men's, boys' clothing and furnishings stores	7	7	753	753	76	1,219	1,122	36	25	6
Family clothing stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	22	20	1,611	(D)	160	2,891	2,604	101	79	14
Ready-to-wear stores	(NA)	16	(NA)	1,312	120	2,065	1,810	80	63	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	40	826	794	21	16	(NA)
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	39	29	3,986	3,860	1,013	17,760	16,944	367	335	47
Furniture, home furnishings stores, antique stores	28	22	1,672	1,644	211	3,955	3,896	88	84	37
Household appliance, radio, TV stores	11	7	2,294	2,216	802	13,805	13,048	279	251	10
Automotive group	31	29	10,936	(D)	1,037	18,666	18,547	296	293	23
Gasoline service stations	56	48	5,181	5,083	498	7,372	6,781	197	159	58
Lumber, bldg. mats., hardware, farm equip. dealers, total	26	22	6,334	6,300	956	16,064	17,218	298	286	18
Farm equipment dealers	7	7	1,398	1,398	242	4,672	4,663	76	75	6
Lumber, building materials, supplies, equipment dealers	14	10	2,629	2,595	464	9,207	8,466	163	154	10
Hardware stores	5	5	2,307	2,307	250	4,185	4,089	59	57	2
Drug stores, proprietary stores, total	15	13	1,999	(D)	226	4,718	4,481	126	111	17
Drug stores	(NA)	11	(NA)	1,833	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	84	70	6,605	6,307	726	13,659	13,394	275	261	78
Liquor stores	26	24	1,418	(D)	92	1,448	1,413	34	32	20
Fuel, ice dealers	10	6	738	642	98	2,483	2,437	50	47	9
Feed, farm, garden supply stores	9	9	2,226	2,226	209	3,346	3,303	72	67	8
Jewelry stores	7	5	544	(D)	70	1,432	1,418	25	25	6
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	22	20	1,262	(D)	182	3,484	3,412	68	65	23
Second-hand stores	6	6	371	371	65	1,468	1,411	26	25	6
Nonstore retailers	20	6	900	776	196	3,727	3,727	110	110	22
FLOYD COUNTY										
Retail trade, total	598	394	51,919	48,325	5,401	104,470	98,041	2,493	2,013	616
Food stores, total	184	86	13,533	11,879	759	13,833	12,033	362	263	191
Grocery stores	163	71	12,775	11,171	692	12,216	10,899	312	229	171
Meat markets, fish (seafood) markets	7	7	505	505	23	409	318	14	7	6
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	6	152	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	95	55	3,172	2,398	339	6,577	6,103	227	187	122
Eating places	76	44	2,402	1,930	300	6,111	5,667	206	168	102
Drinking places	17	11	698	468	39	466	436	21	19	18
General merchandise group, total	21	19	4,554	(D)	632	12,311	10,773	410	251	17
General merchandise group (except variety)	17	15	3,375	(D)	476	9,092	8,126	255	176	17
Variety stores	4	4	1,179	1,179	156	3,219	2,647	155	75	...
Apparel, accessories stores, total	45	43	4,358	(D)	590	12,213	10,918	328	240	27
Shoe stores	11	11	1,262	1,262	198	3,809	3,202	84	55	3
Men's, boys' clothing and furnishings stores	(NA)	9	(NA)	(D)	65	1,317	1,291	27	23	(NA)
Family clothing stores	(NA)	7	(NA)	872	149	3,070	2,871	81	61	(NA)
Women's clothing, specialty stores	13	13	1,417	1,417	160	3,412	3,037	120	89	4
Ready-to-wear stores	6	6	1,225	1,225	134	2,908	2,551	104	76	2
Other clothing, specialty stores	7	7	192	192	26	504	486	16	13	2
Other apparel stores	3	3	186	186	18	605	515	16	12	4
Furniture, home furnishings, appliance dealers, total	29	25	3,722	3,654	657	11,818	11,604	224	204	29
Furniture, home furnishings stores, antique stores	18	16	2,897	(D)	531	9,123	6,909	175	155	21
Household appliance, radio, TV stores	11	9	825	(D)	126	2,695	2,695	49	49	8
Automotive group	38	26	9,221	8,933	885	18,240	18,180	299	297	29
Gasoline service stations	74	62	3,765	3,463	309	6,339	5,936	177	144	97
Lumber, bldg. mats., hardware, farm equip. dealers, total	18	16	3,919	(D)	533	9,664	9,414	163	154	16
Farm equipment dealers	4	4	433	433	48	802	802	18	18	3
Lumber, building materials, supplies, equipment dealers	7	7	733	733	114	2,177	2,015	37	35	6
Hardware stores	7	5	2,753	(D)	371	6,685	6,597	108	101	7
Drug stores, proprietary stores, total	13	13	1,451	1,451	223	4,267	4,161	112	100	16
Drug stores	13	13	1,451	1,451	223	4,267	4,161	112	100	16
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	57	47	3,890	3,790	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	3	3	373	373	41	674	545	19	12	2
Feed, farm, garden supply stores	8	8	1,470	1,470	79	1,443	1,390	31	28	7
Jewelry stores	12	12	776	776	180	3,481	3,408	64	58	3
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	17	13	679	639	79	1,609	1,575	35	34	18
Second-hand stores	9	9	(D)	(D)	53	869	869	18	18	7
Nonstore retailers	24	2	334	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FULTON COUNTY										
Retail trade, total	4,774	3,446	800,083	777,253	97,337	2,157,587	2,050,772	39,085	33,762	4,458
Food stores, total	1,033	637	143,859	136,219	9,146	186,877	166,825	4,340	3,114	1,042
Grocery stores	806	500	134,211	127,943	8,271	168,838	151,238	3,772	2,696	815
Meat markets, fish (seafood) markets	25	23	1,744	(D)	108	2,012	1,695	59	43	32
Fruit stores, vegetable markets	73	23	1,896	1,200	96	2,062	1,945	53	42	81
Candy, nut, confectionery stores	23	13	677	609	96	1,825	1,541	88	52	13
Bakery products stores	32	24	1,148	1,014	263	4,869	4,623	126	108	38
Other food stores	74	54	4,183	(D)	312	7,271	5,783	242	173	63
Eating, drinking places, total	803	629	45,450	42,794	8,327	169,736	160,941	5,508	4,934	866
Eating places (except refreshment stands)	596	460	37,064	35,150	7,217	149,707	142,144	4,893	4,404	624
Refreshment stands	65	45	1,984	1,546	277	4,881	4,463	146	124	57
Drinking places	138	124	6,338	6,098	833	15,148	14,334	469	406	181
General merchandise group, total	143	107	127,834	127,332	22,147	448,784	407,834	9,249	7,375	126
Department stores	5	5	108,196	108,196	19,355	392,734	358,772	7,334	6,047	...
Dry goods, general merchandise stores	50	36	4,435	4,237	479	9,644	8,844	241	191	49
General stores	6	6	817	817	80	2,256	2,228	34	31	5
Variety stores	80	60	14,378	14,082	2,233	44,150	37,990	1,640	1,106	70
Apparel, accessories stores, total	357	315	49,292	48,612	7,161	133,349	123,857	2,931	2,371	218
Shoe stores	80	72	12,568	12,334	1,681	33,394	30,951	645	483	32
Men's, boys' clothing and furnishings stores	(NA)	67	(NA)	9,856	1,459	25,220	24,105	463	402	(NA)
Family clothing stores	(NA)	37	(NA)	6,812	1,024	18,385	16,198	431	322	(NA)
Women's clothing, specialty stores	127	113	18,111	17,911	2,733	51,368	47,855	1,292	1,073	84
Ready-to-wear stores	(NA)	69	(NA)	14,919	2,249	41,980	39,194	1,050	877	(NA)
Millinery stores	(NA)	24	(NA)	1,721	328	6,212	5,868	154	131	(NA)
Other clothing, specialty stores	(NA)	20	(NA)	1,271	156	3,176	2,793	88	65	(NA)
Other apparel stores	32	26	1,793	1,699	264	4,982	4,748	100	91	26
Furniture, home furnishings, appliance dealers, total	262	206	32,397	31,235	5,190	100,378	98,733	1,633	1,571	204
Furniture, home furnishings stores	176	138	23,037	22,157	3,659	70,458	69,539	1,180	1,135	143
Furniture stores	(NA)	92	(NA)	18,787	2,962	56,166	55,701	950	922	(NA)
Home furnishings stores, antique stores	(NA)	46	(NA)	3,370	697	14,292	13,838	230	213	(NA)
Household appliance, radio, TV stores	82	68	9,238	9,078	1,531	29,920	29,194	453	436	57
Automotive group, total	228	170	138,787	137,457	13,253	233,027	228,482	3,281	3,183	204
Passenger car dealers (franchised)	91	43	109,447	109,025	9,846	169,987	167,762	2,278	2,256	30
Passenger car dealers (nonfranchised)	87	57	12,222	11,652	660	13,043	12,772	202	190	104
Tire, battery, accessory dealers	66	54	12,796	12,646	1,972	39,147	38,191	608	570	47
Other automotive dealers	22	16	4,266	4,134	775	10,850	9,757	193	167	21
Gasoline service stations	521	417	37,397	35,449	3,592	72,763	68,835	1,573	1,372	544
Lumber, bldg. matls., hardware, farm equip. dealers, total	173	147	46,365	45,831	5,653	106,793	104,406	1,732	1,649	124
Farm equipment dealers	13	9	1,229	1,169	134	2,675	2,675	37	37	10
Lumber, building materials dealers	50	46	34,576	34,526	4,113	77,446	76,108	1,209	1,168	37
Plumbing, paint, electrical stores	40	32	4,509	4,317	682	13,451	13,246	210	201	20
Hardware stores	70	60	6,051	5,819	724	13,221	12,377	276	243	57
Drug stores, proprietary stores, total	224	206	24,871	24,175	3,575	67,936	64,059	1,616	1,397	185
Drug stores	(NA)	186	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	20	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	755	541	73,290	69,806	7,439	144,328	139,247	2,463	2,273	690
Liquor stores	212	188	27,989	27,141	1,408	24,487	23,884	401	372	205
Fuel, ice dealers	25	17	1,273	1,215	159	3,723	3,491	92	77	21
Feed, farm, garden supply stores	35	31	13,305	12,997	644	15,700	14,065	272	239	28
Jewelry stores	93	71	13,533	13,259	2,535	48,581	47,771	702	679	61
Book, stationery stores	19	15	1,617	1,587	314	6,364	6,308	114	108	14
Sporting goods, bicycle stores	27	17	2,007	1,865	272	5,797	5,762	80	79	21
Florists	75	45	2,251	1,937	447	6,916	6,664	177	156	79
Cigar stores, stands	9	9	481	481	52	977	852	27	19	6
News dealers, newsstands	16	6	(D)	444	41	737	727	32	31	(D)
Gift, novelty, souvenir stores	21	13	630	532	63	1,095	1,045	33	31	23
Music stores	22	14	2,087	1,971	340	6,652	6,542	115	108	16
Camera, photographic supply stores	7	7	684	684	102	1,595	1,541	27	26	4
Other retail stores (except second-hand)	69	63	(D)	3,540	753	15,021	14,341	235	217	(D)
Second-hand stores	61	45	2,333	2,153	309	6,683	6,254	156	131	62
Nonstore retailers, total	275	71	80,541	78,343	11,854	493,616	487,553	4,759	4,523	255
Mail order houses	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	227	49	11,186	9,482	2,774	54,956	51,445	1,011	891	217
Merchandise vending machine operators	37	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MUSCOGEE COUNTY										
Retail trade, total	1,399	933	137,367	129,687	15,217	291,914	277,454	7,168	6,177	1,375
Food stores, total	393	163	30,737	27,061	1,815	34,803	31,408	894	663	389
Grocery stores	365	147	29,543	25,981	1,684	31,937	28,575	811	584	357
Meat markets, fish (seafood) markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	13	5	344	260	16	187	187	6	6	14
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	212	148	8,360	7,558	1,338	29,621	28,438	1,133	1,041	238
Eating places	169	119	7,039	6,461	1,208	26,653	25,491	1,002	913	184
Drinking places	41	29	1,299	1,097	130	2,968	2,947	131	128	52
General merchandise group, total	54	38	19,445	19,043	2,915	52,214	47,113	1,644	1,275	51
General merchandise group (except variety)	34	22	15,586	15,236	2,306	38,434	34,805	1,056	851	40
Variety stores	20	16	3,859	3,807	609	13,780	12,308	588	424	11

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MUSCOGEE COUNTY--Con										
Apparel, accessories stores, total	111	105	11,623	11,627	1,548	28,205	26,157	761	605	69
Shoe stores	22	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	22	(NA)	2,725	340	6,807	6,329	163	135	(NA)
Family clothing stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	40	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	28	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	(D)	74	1,505	1,338	38	27	(NA)
Other apparel stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	86	72	9,126	8,836	1,524	28,122	27,944	487	481	62
Furniture, home furnishings stores, antique stores	54	50	6,703	6,659	1,237	22,755	22,627	392	390	29
Household appliance, radio, TV stores	32	22	2,423	2,179	287	5,367	5,317	95	91	33
Automotive group	81	67	26,663	26,305	2,535	46,544	46,191	681	664	77
Gasoline service stations	133	119	9,827	9,593	926	20,394	19,625	466	423	152
Lumber, bldg. matls., hardware, farm equip. dealers, total	28	22	4,112	3,978	506	10,334	10,204	196	196	30
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	17	13	976	856	133	2,513	2,483	51	49	20
Drug stores, proprietary stores, total	50	48	4,387	(D)	579	12,182	11,368	317	274	51
Drug stores	(NA)	47	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	189	139	11,431	(D)	1,260	25,243	25,384	523	496	197
Liquor stores	73	61	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	8	4	461	419	97	2,736	2,736	49	49	5
Feed, farm, garden supply stores	11	9	1,606	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	16	16	1,963	1,963	301	5,621	5,576	99	96	14
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	46	30	1,667	1,434	202	4,125	3,986	89	83	47
Second-hand stores	21	17	1,094	1,080	210	4,101	4,024	85	79	25
Nonstore retailers	62	12	1,456	1,046	149	3,652	3,622	66	65	59
RICHMOND COUNTY										
Retail trade, total	1,199	839	151,838	143,594	16,735	315,046	296,182	7,214	6,065	1,104
Food stores, total	306	140	37,127	33,131	1,934	39,976	34,324	1,011	695	306
Grocery stores	277	121	35,773	31,933	1,833	37,295	31,776	942	632	278
Meat markets, fish (seafood) markets	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	10	4	152	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	193	155	11,014	10,628	1,952	37,643	36,069	1,227	1,127	198
Eating places	126	94	7,122	6,788	1,538	29,564	28,183	1,050	913	137
Drinking places	67	61	3,892	3,840	414	8,079	7,886	227	214	61
General merchandise group, total	47	35	22,440	22,314	3,328	59,703	52,612	1,579	1,129	31
General merchandise group (except variety)	32	22	18,194	(D)	2,622	46,342	42,186	1,042	828	27
Variety stores	15	13	4,246	(D)	706	13,361	10,432	537	301	4
Apparel, accessories stores, total	89	77	10,396	(D)	1,362	23,560	21,664	670	511	64
Shoe stores	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	(NA)	21	(NA)	3,128	479	8,368	7,661	284	181	20
Women's clothing, specialty stores	24	22	3,842	(D)	475	8,078	7,365	249	200	11
Ready-to-wear stores	(NA)	11	(NA)	(D)	373	6,129	5,660	192	155	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	881	102	1,943	1,705	66	45	(NA)
Other apparel stores	4	4	187	187	21	236	236	7	7	7
Furniture, home furnishings, appliance dealers, total	68	58	8,135	7,833	1,384	25,596	25,139	431	415	58
Furniture, home furnishings stores, antique stores	42	36	5,417	(D)	965	18,055	17,834	294	289	34
Household appliance, radio, TV stores	26	22	2,718	(D)	419	7,541	7,305	133	126	22
Automotive group	81	65	30,074	28,306	2,640	49,288	48,994	636	627	63
Gasoline service stations	140	110	9,272	8,770	827	16,220	15,801	395	365	124
Lumber, bldg. matls., hardware, farm equip. dealers, total	29	27	6,252	(D)	863	15,855	15,132	363	273	27
Farm equipment dealers	3	3	480	480	54	1,044	1,044	23	23	2
Lumber, building materials, supplies, equipment dealers	15	13	3,523	(D)	487	9,191	8,602	171	149	10
Hardware stores	11	11	2,249	2,249	322	5,620	5,486	109	101	15
Drug stores, proprietary stores, total	28	26	3,990	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	24	(NA)	3,834	564	10,239	10,019	261	249	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	181	135	11,447	10,759	1,641	33,054	32,637	626	602	175
Liquor stores	41	37	3,210	3,062	222	4,182	4,152	94	97	81
Fuel, ice dealers	26	14	1,253	1,099	198	3,954	3,856	74	68	26
Feed, farm, garden supply stores	8	8	1,476	1,476	107	2,343	2,287	57	52	4
Jewelry stores	21	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	4	4	281	281	39	675	645	12	12	4
Other retail stores (except second-hand)	50	46	2,078	2,042	331	6,427	6,255	149	149	47
Second-hand stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	37	11	1,691	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TROUP COUNTY										
Retail trade, total	552	322	39,558	35,490	3,581	68,985	64,985	1,755	1,425	562
Food stores, total	174	50	9,581	7,581	467	8,512	7,228	230	156	182
Grocery stores	166	46	9,451	7,477	427	8,239	6,993	217	147	174
Meat markets, fish (seafood) markets	2	...	(D)	...	...	...	...	...	...	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	5	3	76	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	57	39	1,808	1,560	221	4,573	4,439	161	149	60
Eating places	50	32	1,662	1,414	209	4,387	4,253	153	141	53
Drinking places	7	7	146	146	12	186	186	8	8	7
General merchandise group, total	33	23	4,588	4,456	507	9,276	7,931	350	210	33
General merchandise group (except variety)	26	16	3,530	3,398	363	6,491	5,653	211	135	29
Variety stores	7	7	1,058	1,058	144	2,785	2,278	139	75	4
Apparel, accessories stores, total	40	40	3,087	3,087	305	6,370	5,943	199	152	39
Shoe stores	7	7	532	532	54	1,028	945	35	24	9
Men's, boys' clothing and furnishings stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	11	11	1,395	1,395	141	3,346	3,134	93	70	9
Women's clothing, specialty stores	16	16	827	827	77	1,375	1,284	56	46	15
Ready-to-wear stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	36	24	2,753	2,557	476	9,063	8,993	176	169	29
Furniture, home furnishings stores, antique stores	30	20	2,305	(D)	396	7,512	7,479	147	143	25
Household appliance, radio, TV stores	6	4	448	(D)	80	1,551	1,514	29	26	4
Automotive group	40	32	9,148	8,860	820	16,500	16,444	256	251	35
Gasoline service stations	69	49	3,138	2,606	205	3,802	3,609	118	105	80
Lumber, bldg. matls., hardware, farm equip. dealers, total	14	10	1,168	1,058	135	2,728	2,728	45	43	14
Farm equipment dealers	4	4	418	418	46	1,021	1,021	17	17	2
Lumber, building materials, supplies, equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	14	12	1,161	(D)	139	2,791	2,688	63	75	17
Drug stores	(NA)	11	(NA)	1,039	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	54	38	2,860	(D)	292	5,048	4,663	129	105	53
Liquor stores	2	...	(D)	...	...	...	...	...	...	(D)
Fuel, ice dealers	5	5	424	424	80	1,174	1,076	28	23	4
Feed, farm, garden supply stores	9	9	1,082	1,082	78	826	721	26	16	6
Jewelry stores	14	12	436	(D)	72	1,589	1,501	35	33	11
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	16	10	421	319	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	21	5	266	90	14	322	317	10	9	20

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ATLANTA										
Retail trade, total	4,340	3,174	743,801	723,651	92,471	2,069,830	1,968,892	37,339	32,325	4,017
Food stores, total	911	583	132,391	126,197	8,548	177,536	158,764	4,090	2,967	910
Grocery stores	693	455	123,196	118,448	7,713	159,587	143,217	3,533	2,558	695
Meat markets, fish (seafood) markets	25	23	1,744	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	75	23	(D)	1,156	92	1,975	1,876	52	42	(D)
Candy, nut, confectionery stores	17	9	571	527	78	1,483	1,229	70	39	11
Bakery products stores	29	21	1,156	1,022	256	5,295	5,004	136	114	27
Other food stores	72	52	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	744	592	41,969	39,527	7,741	158,615	150,653	5,177	4,648	802
Eating places (except refreshment stands)	556	432	34,160	32,324	6,695	139,830	133,030	4,603	4,156	583
Refreshment stands	59	41	1,921	1,499	271	4,813	4,405	142	121	49
Drinking places	129	119	5,888	5,704	775	13,972	13,218	432	371	170
General merchandise group, total	118	90	126,262	125,866	21,979	444,785	404,274	9,138	7,310	103
Department stores	5	5	108,196	108,196	19,355	392,734	358,772	7,334	6,047	...
Dry goods, general merchandise stores	39	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	70	54	13,863	13,599	2,167	42,983	37,100	1,585	1,080	63
Apparel, accessories stores, total	346	306	49,055	48,361	7,123	132,777	123,348	2,909	2,354	206
Shoe stores	80	72	12,835	12,581	1,695	33,746	31,202	649	483	29
Men's, boys' clothing and furnishings stores	(NA)	64	(NA)	9,708	1,448	25,031	23,943	457	397	(NA)
Family clothing stores	(NA)	32	(NA)	6,575	994	17,796	15,746	413	312	(NA)
Women's clothing, specialty stores	126	112	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	66	(NA)	14,793	2,235	41,805	39,019	1,047	874	(NA)
Millinery stores	(NA)	26	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	20	(NA)	1,271	156	3,176	2,793	88	65	(NA)
Other apparel stores	32	26	1,793	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	244	192	31,013	29,955	5,014	97,584	95,989	1,564	1,505	187
Furniture, home furnishings stores	162	124	21,722	20,886	3,513	68,005	67,086	1,137	1,094	133
Furniture stores	(NA)	83	(NA)	17,743	2,849	54,325	53,860	916	890	(NA)
Home furnishings stores, antique stores	(NA)	41	(NA)	3,143	664	13,680	13,226	221	204	(NA)
Household appliance, radio, TV stores	78	68	9,169	9,069	1,501	29,579	28,903	427	411	50
Automotive group, total	197	141	113,069	111,859	10,810	19,111	187,982	2,697	2,637	177
Passenger car dealers (franchised)	36	28	87,705	87,283	8,199	139,750	137,583	1,915	1,896	19
Passenger car dealers (nonfranchised)	81	51	10,880	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	61	47	11,853	11,693	1,849	36,751	36,005	567	536	47
Other automotive dealers	19	15	2,631	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	467	371	34,470	32,632	3,376	67,848	64,574	1,449	1,278	473
Lumber, bldg. matls., hardware, farm equip. dealers, total	147	125	42,931	42,403	5,322	100,305	98,478	1,616	1,541	107
Farm equipment dealers	12	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	39	35	32,188	32,138	3,887	73,343	72,307	1,135	1,098	30
Plumbing, paint, electrical stores	35	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	61	53	5,373	5,133	658	11,646	11,060	247	218	49
Drug stores, proprietary stores, total	216	196	23,849	23,079	3,456	65,341	61,525	1,571	1,358	177
Drug stores	(NA)	180	(NA)	22,427	3,396	64,331	60,683	1,529	1,329	(NA)
Proprietary stores	(NA)	16	(NA)	652	60	1,010	842	42	29	(NA)
Other retail stores, total	694	510	68,496	65,466	7,197	140,207	135,641	2,367	2,201	636
Liquor stores	207	183	26,778	25,930	1,368	23,727	23,224	388	362	202
Fuel, ice dealers	18	12	1,062	1,034	138	3,310	3,114	81	68	16
Feed, farm, garden supply stores	24	22	10,604	(D)	531	13,781	12,422	233	207	20
Jewelry stores	86	66	13,244	12,976	2,484	47,624	46,835	683	662	54
Book, stationery stores	18	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	26	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	64	42	2,211	1,949	434	6,848	6,658	169	154	70
Cigar stores, stands	9	9	481	481	52	977	852	27	19	6
News dealers, newsstands	16	6	(D)	444	41	737	727	32	31	(D)
Gift, novelty, souvenir stores	18	12	620	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	19	13	1,994	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	7	7	684	684	102	1,595	1,541	27	26	4
Other retail stores (except second-hand)	68	62	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	60	44	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers, total	256	68	80,296	78,306	11,905	493,721	487,664	4,761	4,526	239
Mail order houses	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	208	48	10,896	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	38	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[3]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
AUGUSTA										
Retail trade, total	1,069	741	140,680	132,920	15,812	297,102	279,580	6,798	5,717	975
Food stores, total	277	121	33,893	30,119	1,776	37,074	31,789	937	643	277
Grocery stores	249	103	32,845	29,227	1,678	34,460	29,304	870	582	250
Meat markets, fish (seafood) markets	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	10	4	150	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	174	136	9,902	9,516	1,739	33,214	32,217	1,098	1,026	179
Eating places	115	83	6,292	5,958	1,356	25,681	24,871	892	832	125
Drinking places	59	53	3,610	3,558	383	7,533	7,346	206	194	54
General merchandise group, total	37	29	22,006	21,938	3,304	59,281	52,201	1,564	1,117	22
General merchandise group (except variety)	23	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	88	76	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	21	(NA)	3,128	479	8,368	7,661	244	181	(NA)
Women's clothing, specialty stores	24	22	3,842	(D)	475	8,072	7,365	248	200	11
Ready-to-wear stores	(NA)	11	(NA)	(D)	373	6,129	5,660	182	155	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	881	102	1,943	1,705	66	45	(NA)
Other apparel stores	4	4	187	187	21	236	236	7	7	7
Furniture, home furnishings, appliance dealers, total	65	55	7,717	7,415	1,330	24,333	23,976	408	396	54
Furniture, home furnishings stores, antique stores	41	35	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	24	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	76	60	28,782	27,014	2,555	47,453	47,204	616	608	56
Gasoline service stations	113	87	6,953	6,477	665	12,826	12,480	311	287	98
Lumber, bldg. mats., hardware, farm equip. dealers, total	24	22	5,767	(D)	821	15,015	14,317	287	258	22
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	8	8	2,076	2,076	311	5,397	5,288	105	98	11
Drug stores, proprietary stores, total	26	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	160	124	10,459	9,895	1,594	32,054	31,667	602	579	150
Liquor stores	36	32	2,543	2,395	187	3,565	3,565	83	83	34
Fuel, ice dealers	23	13	1,207	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	21	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	4	4	281	281	39	675	645	12	12	4
Other retail stores (except second-hand)	46	44	2,037	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	29	7	1,115	881	121	2,483	2,483	48	48	31

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
COLUMBUS										
Retail trade, total	1,249	829	125,513	118,207	14,243	270,711	256,903	6,612	5,666	1,245
Food stores, total	362	150	26,965	23,549	1,624	31,409	28,207	806	547	354
Grocery stores	334	134	25,769	22,469	1,493	28,543	25,374	723	508	322
Meat markets, fish (seafood) markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	13	5	744	260	16	187	187	6	6	14
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	183	121	6,776	5,992	1,101	23,548	22,442	907	829	208
Eating places	149	99	5,781	5,203	996	21,072	19,987	798	723	164
Drinking places	32	22	973	789	105	2,476	2,455	109	106	42
General merchandise group, total	46	32	19,138	18,760	2,888	51,601	46,595	1,623	1,458	45
General merchandise group (except variety)	29	19	15,450	15,124	2,300	38,272	34,709	1,051	848	36
Variety stores	17	13	3,688	3,636	588	13,329	11,886	572	410	9
Apparel, accessories stores, total	106	100	11,548	11,352	1,501	27,535	25,558	743	591	66
Shoe stores	22	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	21	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	37	35	4,355	(D)	604	11,814	11,282	320	281	9
Ready-to-wear stores	(NA)	25	(NA)	3,857	530	10,309	9,944	252	254	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	412	74	1,505	1,338	38	27	(NA)
Other apparel stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	84	70	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	54	50	6,703	6,659	1,237	22,755	22,627	392	390	29
Household appliance, radio, TV stores	30	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	72	58	24,179	23,821	2,418	44,084	43,731	644	627	71
Gasoline service stations	108	96	7,662	7,276	695	15,085	14,441	359	323	125
Lumber, bldg. matls., hardware, farm equip. dealers, total	24	18	3,791	3,657	548	9,565	9,435	178	172	26
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	13	9	655	535	85	1,744	1,714	33	31	16
Drug stores, proprietary stores, total	45	43	4,036	(D)	545	11,241	10,488	293	253	47
Drug stores	(NA)	42	(NA)	3,989	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	179	129	10,824	10,000	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	54	52	3,541	3,067	208	3,699	3,619	91	85	72
Fuel, ice dealers	8	4	461	419	97	2,738	2,738	49	49	5
Feed, farm, garden supply stores	11	9	1,606	(D)	137	2,827	2,727	69	60	9
Jewelry stores	16	16	1,963	1,963	301	5,621	5,578	99	96	14
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-band)	46	30	1,667	1,439	202	4,125	3,960	88	83	47
Second-hand stores	20	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	60	12	(D)	1,044	189	3,652	3,622	96	65	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated business only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MACON										
Retail trade, total	1,015	709	119,160	114,440	13,442	260,547	247,609	6,187	5,233	944
Food stores, total	280	144	26,345	23,913	1,627	32,536	29,536	834	628	275
Grocery stores	254	124	24,633	22,263	1,426	27,951	25,094	716	518	251
Meat markets, fish (seafood) markets	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	8	4	590	550	31	531	498	18	16	9
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	139	97	5,874	5,520	1,054	20,390	19,160	746	639	146
Eating places	108	74	4,952	4,632	951	18,384	17,271	689	587	115
Drinking places	31	23	922	888	103	2,006	1,889	57	52	31
General merchandise group, total	41	33	17,969	17,887	2,687	53,517	48,769	1,490	1,083	28
General merchandise group (except variety)	18	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	23	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	67	61	10,051	10,005	1,252	22,927	22,002	603	523	40
Shoe stores	23	21	2,255	(D)	266	4,801	4,476	121	84	8
Men's, boys' clothing and furnishings stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	5	5	647	647	93	1,810	1,650	54	40	2
Women's clothing, specialty stores	23	21	5,112	(D)	577	11,311	10,959	317	294	14
Ready-to-wear stores	(NA)	14	(NA)	3,893	470	9,043	8,745	262	243	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	(D)	107	2,268	2,214	55	51	(NA)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	42	36	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	25	21	3,780	3,712	621	11,739	11,636	206	199	21
Household appliance, radio, TV stores	17	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	53	43	(D)	22,258	2,210	40,290	39,291	633	608	(D)
Gasoline service stations	115	99	7,729	7,423	699	14,822	14,152	344	299	112
Lumber, bldg. matls., hardware, farm equip. dealers, total	33	25	6,273	6,008	814	16,365	16,044	297	290	29
Farm equipment dealers	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	16	14	4,242	(D)	587	11,656	11,381	217	211	13
Hardware stores	11	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	35	33	(D)	(D)	695	13,627	13,459	361	341	(D)
Drug stores	(NA)	32	(NA)	4,052	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	155	125	11,127	10,737	1,325	25,656	25,063	509	472	148
Liquor stores	41	37	3,733	3,598	195	3,617	3,478	88	78	40
Fuel, ice dealers	8	8	340	340	66	2,202	2,139	44	40	6
Feed, farm, garden supply stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	17	15	1,521	(D)	332	6,206	6,146	100	97	14
Book, stationery stores	3	3	299	299	75	1,367	1,367	16	16	2
Other retail stores (except second-hand)	48	40	2,121	2,051	324	5,964	5,844	133	124	49
Second-hand stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	55	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
SAVANNAH										
Retail trade, total	1,391	921	146,146	138,068	16,990	319,520	306,467	7,647	6,805	1,381
Food stores, total	402	182	33,004	29,054	1,796	35,574	33,298	949	805	439
Grocery stores	251	139	29,491	26,833	1,533	30,261	28,347	794	665	273
Meat markets, fish (seafood) markets	22	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	6	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	100	10	1,346	328	21	391	372	16	14	109
Other food stores	21	19	1,023	(D)	171	3,694	3,387	100	91	27
Eating, drinking places, total	193	159	9,617	9,059	1,440	28,426	27,553	1,063	997	209
Eating places	133	109	6,878	6,662	1,194	23,472	22,798	922	865	130
Drinking places	60	50	2,739	2,397	246	4,954	4,755	141	132	79
General merchandise group, total	46	36	(D)	17,749	2,741	53,825	47,925	1,574	1,169	(D)
General merchandise group (except variety)	24	16	14,002	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	22	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	102	96	13,779	13,667	1,961	35,064	33,917	814	736	68
Shoe stores	23	21	2,653	(D)	370	6,277	6,135	134	122	13
Men's, boys' clothing and furnishings stores	18	18	2,465	2,465	391	7,091	6,799	128	113	13
Family clothing stores	16	16	2,812	2,812	408	6,758	6,367	159	140	8
Women's clothing, specialty stores	38	34	4,893	4,795	662	12,357	12,193	327	308	25
Ready-to-wear stores	(NA)	22	(NA)	3,994	554	10,197	10,064	261	247	(NA)
Other clothing, specialty stores	(NA)	12	(NA)	801	108	2,164	2,129	66	61	(NA)
Other apparel stores	7	7	956	(D)	130	2,585	2,423	62	53	9
Furniture, home furnishings, appliance dealers, total	69	61	9,035	8,921	1,472	26,128	25,946	462	453	60
Furniture, home furnishings stores, antique stores	49	43	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	20	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	50	42	(D)	27,140	3,047	56,385	55,973	806	791	(D)
Gasoline service stations	168	116	9,926	8,788	770	15,133	14,638	395	360	186
Lumber, bldg. matls., hardware, farm equip. dealers, total	30	24	6,482	6,344	848	15,058	14,597	304	282	26
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	20	16	5,393	5,281	714	13,160	12,699	269	247	20
Hardware stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	56	48	4,541	4,313	618	10,868	10,439	301	276	55
Drug stores	(NA)	43	(NA)	4,072	604	10,553	10,136	289	266	(NA)
Proprietary stores	(NA)	5	(NA)	241	14	315	303	12	10	(NA)
Other retail stores, total	222	144	12,426	11,288	1,791	33,476	32,715	700	663	222
Liquor stores	37	27	2,257	2,045	151	3,162	3,116	83	79	42
Fuel, ice dealers	32	22	2,305	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	11	9	860	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	22	18	2,869	2,803	676	11,540	11,449	173	172	14
Book, stationery stores	4	4	257	257	74	1,074	1,074	17	17	4
Other retail stores (except second-hand)	72	44	2,305	2,035	308	6,248	6,054	155	143	72
Second-hand stores	26	20	1,261	1,125	116	2,453	2,372	54	51	26
Nonstore retailers	53	13	2,193	1,745	506	9,583	9,466	279	273	47

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 28

U S GOVERNMENT PRINTING OFFICE 1956 O— 391674

LIST OF CORRECTIONS

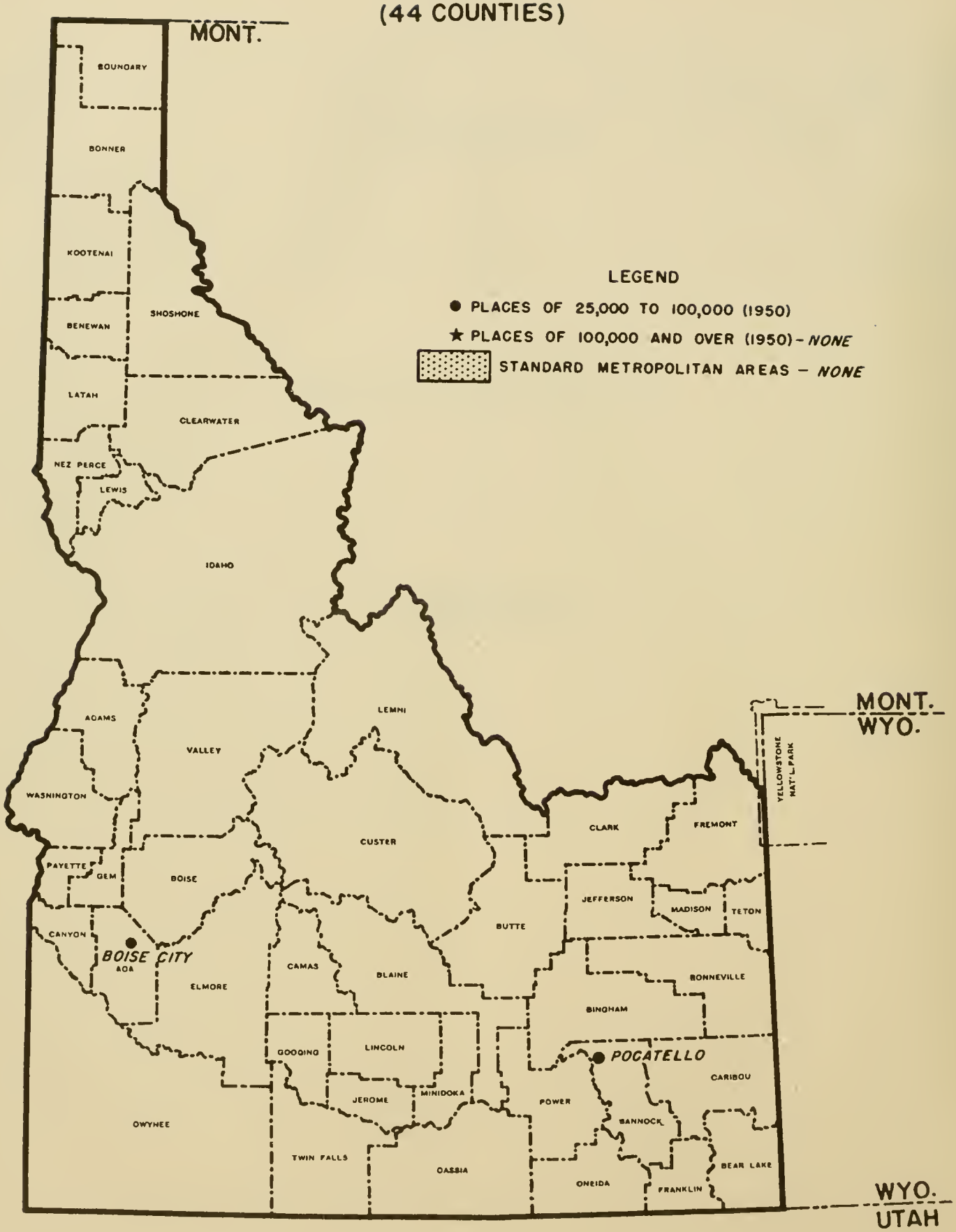
["Leaders" (.....) indicate no change]

Table	Page	Item	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
			Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
102	11-10	Fulton County	.....	.....	800,083	777,253	.....	.....	.....	.....	.....	.....
		Fulton County										
	11-11	General merchandise group	.....	.....	127,834	.....	.....	.....	.....	.....	.....	.....
	11-10	Atlanta (part)	.....	.....	727,292	708,102	.....	.....	.....	.....	.....	.....
	11-11	General merchandise group	.....	.....	125,959	.....	.....	.....	.....	.....	.....	.....

The following pages contain revisions of data previously published on the corresponding pages of Retail Trade Bulletin Series R-1: 11-20, 11-32, 11-35.

IDAHO

IDAHO
(44 COUNTIES)



CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	12-4
101A.	Retail Trade: 1954 and 1948 - The State	12-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	12-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	12-10
103.	Retail Trade: 1954 - Standard Metropolitan Areas (None in the State)	
103A.	Retail Trade: 1948 - Standard Metropolitan Areas (None in the State)	
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	12-11
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	12-12

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	7,096	5,056	670,057	624,607	65,780	1,287,233	1,202,739	24,837	20,522	7,108
Food Stores										
Total	1,120	690	139,546	126,092	8,302	150,683	132,711	3,116	2,288	1,219
Grocery stores	933	571	130,546	119,120	7,614	135,972	119,502	2,803	2,052	992
Meat markets	65	53	5,661	5,163	421	8,915	8,081	142	116	72
Fish (seafood) markets	3	1	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	14	4	440	180	4	85	85	2	2	23
Candy, nut, confectionery stores	41	23	566	412	49	913	684	38	16	43
Bakery products stores	46	28	1,174	866	178	3,918	3,620	105	86	54
Bakeries, with baking on premises	(NA)	25	(NA)	736	144	3,402	3,120	93	75	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	130	34	516	500	12	11	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	25	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	1,473	1,127	47,816	42,506	8,363	176,494	158,203	4,651	3,625	1,776
Eating places (except refreshment stands)	702	574	25,627	23,695	5,262	113,858	102,499	3,159	2,518	887
Restaurants, cafeterias	(NA)	570	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	90	82	1,864	1,806	275	5,155	3,963	211	120	87
Drinking places	681	471	20,325	17,005	2,826	57,481	51,741	1,281	987	802
General Merchandise Group										
Total	369	289	72,586	70,726	9,121	174,464	158,574	4,001	2,982	261
Department stores	24	24	29,967	29,967	4,500	88,380	81,546	1,759	1,390	...
Dry goods, general merchandise stores	157	119	26,528	25,534	2,777	50,964	47,330	1,140	877	103
General stores	93	69	6,258	5,624	344	6,863	6,123	171	127	98
Variety stores	95	77	9,833	9,601	1,500	28,257	23,575	931	588	60
Apparel, Accessories Stores										
Total	366	320	26,187	25,383	3,033	59,598	55,517	1,304	1,043	279
Shoe stores	67	53	3,966	3,822	507	9,734	8,864	186	134	40
Men's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	47	(NA)	3,477	468	8,983	8,169	170	122	(NA)
Men's, boys' clothing and furnishings stores	(NA)	64	(NA)	6,618	917	17,883	16,962	286	238	(NA)
Men's, boys' clothing stores	(NA)	55	(NA)	5,807	821	16,175	15,333	258	213	(NA)
Men's, boys' furnishings stores	(NA)	9	(NA)	811	96	1,708	1,629	28	25	(NA)
Family clothing stores	(NA)	35	(NA)	3,927	434	7,778	7,286	188	146	(NA)
Women's clothing, specialty stores	171	145	10,512	10,166	1,101	22,520	20,937	600	492	129
Ready-to-wear stores	(NA)	128	(NA)	9,585	1,013	20,451	19,033	543	445	(NA)
Millinery stores	(NA)	14	(NA)	322	62	1,200	1,047	36	27	(NA)
Clothing, specialty stores, n.e.c.	(NA)	3	(NA)	259	26	869	857	21	20	(NA)
Children's, infants' wear stores	22	18	706	(D)	45	1,089	922	30	21	23
Apparel stores, n.e.c.	7	5	202	(D)	29	594	546	14	12	8
Furniture, Home Furnishings, Appliance Dealers										
Total	362	280	30,315	28,401	3,572	67,101	64,240	1,161	1,026	331
Furniture, home furnishings stores	163	137	16,721	16,103	2,032	38,530	37,261	594	540	161
Furniture stores	(NA)	108	(NA)	14,117	1,716	32,125	31,063	493	448	(NA)
Floor covering stores	(NA)	14	(NA)	1,320	243	4,720	4,644	63	60	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	15	(NA)	666	73	1,685	1,554	38	32	(NA)
Household appliance, radio, TV stores	199	143	13,594	12,298	1,540	28,571	26,979	567	486	170
Household appliance stores	(NA)	69	(NA)	3,484	482	8,916	8,305	171	135	(NA)
Appliance, radio, TV stores	(NA)	56	(NA)	7,388	883	16,101	15,448	335	306	(NA)
Radio, TV stores	(NA)	18	(NA)	1,426	175	3,554	3,226	61	45	(NA)
Automotive Group										
Total	462	404	135,081	132,811	13,750	269,809	267,324	3,749	3,656	400
Passenger car dealers (franchised)	300	286	116,813	116,475	12,150	238,190	236,460	3,275	3,218	264
Passenger car dealers (nonfranchised)	68	40	8,689	7,261	466	8,631	8,550	132	126	60
Tire, battery, accessory dealers	70	62	7,188	6,808	1,001	20,202	19,683	300	273	56
Motorcycle, aircraft, boat dealers	15	11	480	398	67	1,528	1,455	25	23	12
Household trailer dealers	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	929	603	51,563	43,225	3,344	68,487	61,968	1,463	1,113	1,002
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	662	548	86,409	83,215	9,097	175,665	167,252	2,631	2,385	567
Farm equipment dealers	190	170	39,851	39,253	4,119	74,817	73,664	1,059	1,023	159
Lumber, building materials dealers	205	183	28,428	27,356	3,021	61,630	56,422	935	800	126
Paint, glass, wallpaper stores	25	19	1,421	1,329	186	3,510	3,359	55	52	14
Plumbing, electrical supply stores	37	23	1,836	1,670	404	7,975	7,515	101	87	39
Hardware stores	203	153	14,785	13,605	1,367	27,733	26,292	481	423	215
Drug Stores, Proprietary Stores										
Total	216	192	19,805	19,075	2,078	42,048	38,408	898	723	220
Drug stores	(NA)	188	(NA)	18,940	2,068	41,978	38,359	895	721	(NA)
Proprietary stores	(NA)	4	(NA)	135	10	70	49	3	2	(NA)
Other Retail Stores										
Total	920	574	54,624	48,822	4,404	90,729	86,549	1,654	1,480	836
Liquor stores	117	113	11,362	(D)	351	6,841	6,770	192	188	7
Fuel, ice dealers	91	53	6,136	5,316	736	15,287	14,592	244	222	77
Fuel dealers (coal, wood)	(NA)	29	(NA)	1,880	231	5,003	4,564	94	76	(NA)
Liquefied petroleum gas dealers	(NA)	14	(NA)	2,054	371	7,559	7,533	102	102	(NA)
Fuel oil dealers	(NA)	8	(NA)	(O)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	85	73	13,340	13,102	949	19,795	18,924	312	288	79
Farm, garden supply stores	31	25	3,238	3,212	203	3,987	3,884	68	64	28

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	130	74	4,730	3,832	565	12,914	12,245	183	167	132
Book stores	7	5	300	(D)	32	859	769	16	13	5
Stationery stores	21	19	1,344	(D)	220	3,674	3,489	80	67	20
Sporting goods stores	58	32	2,515	1,965	221	4,658	4,423	87	76	61
Bicycle stores	11	5	332	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	46	36	1,862	1,498	218	4,600	4,068	110	81	71
Cigar stores, stands	25	15	782	592	101	2,341	2,227	55	48	32
News dealers, newsstands	11	5	303	229	19	296	294	10	8	11
Gift, novelty, souvenir stores	22	12	555	397	27	448	415	16	11	29
Music stores	22	14	1,638	1,510	243	4,304	4,219	69	62	15
Camera, photographic supply stores	13	11	628	(D)	51	1,105	1,105	21	21	13
Luggage, leather goods stores	7	5	201	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	3	3	155	155	30	535	535	7	7	4
Office, store machine and equipment dealers	7	7	490	490	97	1,738	1,683	32	26	7
Retail stores (except second-hand) n.e.c	27	27	933	933	107	2,407	2,262	50	44	16
Second-hand stores	76	38	2,016	1,712	191	3,772	3,544	79	67	78
Nonstore Retailers										
Total	217	29	6,125	4,351	716	12,155	11,993	209	201	227
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	199	27	5,908	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	18	2	217	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	7,096	5,056	670,057	624,607	7,049	5,148	578,590	537,880
Food stores, total	1,120	690	139,546	126,092	1,361	797	112,323	96,739
Grocery stores	923	571	130,546	119,120	1,184	665	102,862	87,977
Other food stores	195	119	8,988	6,972	177	132	9,461	8,762
Eating, drinking places, total	1,473	1,127	47,816	42,506	1,647	1,227	47,073	42,066
Eating places	792	656	27,491	25,501	726	603	23,219	21,881
Drinking places	681	471	20,325	17,005	921	624	23,854	20,185
General merchandise group	369	289	72,586	70,726	326	266	69,558	67,860
Apparel, accessories stores, total	366	320	26,187	25,383	303	234	20,415	19,307
Shoe stores	57	53	3,966	3,822	43	33	3,073	2,950
Other apparel stores	305	267	22,113	21,561	260	201	17,342	16,357
Furniture, home furnishings, appliance dealers	362	280	30,315	28,401	333	274	27,247	25,713
Automotive group	462	404	135,081	132,811	515	461	107,044	104,634
Gasoline service stations	929	603	51,563	43,225	969	551	36,007	27,584
Lumber, bldg. matls., hardware, farm equip. dealers, total	662	548	86,409	83,215	648	578	96,532	94,514
Farm equipment dealers	190	170	39,851	39,253	204	196	40,878	40,349
Lumber, bldg. matls., supplies, equipment, hardware dealers	470	378	46,470	43,962	444	382	55,654	54,165
Drug stores, proprietary stores, total	216	192	19,805	19,075	203	182	15,028	14,535
Drug stores	(NA)	188	(NA)	18,940	181	165	14,122	13,687
Proprietary stores	(NA)	4	(NA)	135	22	17	906	848
Other retail stores, total	920	574	54,624	48,822	736	571	46,777	(D)
Liquor stores	117	115	11,362	(D)	114	113	10,666	(D)
Fuel, ice dealers	81	53	6,136	5,316	68	58	4,700	4,442
Feed, farm, garden supply stores	116	98	16,578	16,314	100	89	14,304	13,961
Jewelry stores	130	74	4,730	3,832	113	83	4,436	4,000
Other retail stores	366	234	14,054	(D)	341	228	12,671	(D)
Nonstore retailers	217	29	6,125	4,351	8	7	586	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
	Idaho, total	7,096	5,056	670,057	624,607	65,780	24,837	20,522	7,108	1,120	139,546	1,473	47,816
1	Ada County	847	603	99,417	94,893	10,955	4,001	3,347	853	129	19,342	155	5,679
2	Boise City	674	462	86,834	83,004	9,877	3,543	2,965	663	97	16,098	111	4,501
3	Remainder of County	173	141	12,583	11,889	1,078	458	382	190	32	3,244	44	1,106
4	Adams County	35	25	1,993	1,625	141	77	63	37	9	733	6	125
5	Bannock County	491	363	48,936	46,074	5,634	1,959	1,571	454	78	11,464	105	3,391
6	Alameda	21	19	1,589	(D)	171	70	43	19	8	824	6	76
7	Pocatello (part)[1]	379	283	43,408	41,238	5,133	1,729	1,414	339	58	9,877	74	2,629
8	Remainder of County	91	61	3,939	(D)	330	160	114	96	12	763	25	686
9	Bear Lake County	104	66	7,914	6,970	570	234	198	106	15	1,431	16	529
10	Montpelier	78	56	7,004	6,580	537	216	182	76	8	1,086	13	466
11	Remainder of County	26	10	910	390	33	18	16	30	7	345	3	63
12	Benewah County	76	50	4,525	4,153	418	168	137	79	12	1,006	24	564
13	Bingham County	236	176	21,538	19,920	1,868	767	623	210	34	4,049	44	1,480
14	Blackfoot	142	108	15,347	14,401	1,441	572	473	119	20	2,868	26	1,039
15	Remainder of County	94	68	6,191	5,519	427	195	150	91	14	1,161	18	441
16	Blaine County	86	68	5,594	5,300	542	224	186	94	9	414	28	766
17	Boise County	28	16	1,330	984	101	40	30	33	4	(D)	8	279
18	Bonner County	214	130	15,634	13,774	1,276	533	432	245	44	3,712	56	1,969
19	Sandpoint	106	80	11,090	10,554	1,010	417	339	119	24	2,558	22	1,063
20	Remainder of County	108	50	4,544	3,220	266	116	93	126	20	1,124	34	906
21	Bonneville County	372	294	49,976	48,234	5,600	2,094	1,748	329	50	9,285	65	2,804
22	Idaho Falls	333	267	47,526	46,330	5,433	2,027	1,688	293	44	8,969	58	2,577
23	Remainder of County	39	27	2,450	1,904	176	67	60	36	6	316	7	227
24	Boundary County	70	44	6,242	5,668	531	205	167	75	11	1,364	16	569
25	Butte County	44	32	2,418	2,202	175	79	65	43	5	678	13	321
26	Camas County	13	9	452	394	30	13	10	12	5	212	3	64
27	Canyon County	527	351	55,313	51,889	5,683	2,103	1,747	499	94	11,408	89	2,333
28	Caldwell	195	131	24,361	23,055	2,694	954	791	172	32	4,195	29	945
29	Nampa	239	159	25,866	24,500	2,614	995	818	241	40	5,862	43	1,012
30	Remainder of County	93	61	5,086	4,334	375	154	138	86	22	1,351	17	376
31	Caribou County	63	53	5,103	4,933	394	157	137	64	10	1,038	10	420
32	Cassia County	187	145	17,616	16,944	1,589	649	514	166	21	2,905	32	1,138
33	Burley	146	114	15,333	14,823	1,438	575	458	119	16	2,543	24	901
34	Remainder of County	41	31	2,283	2,121	151	74	56	47	5	442	8	257
35	Clark County	17	15	(D)	704	60	28	25	(D)	2	(D)	6	146
36	Clearwater County	99	69	7,217	6,075	624	225	196	99	19	1,756	26	836
37	Orofino	54	46	4,998	4,490	504	175	154	54	12	1,154	13	473
38	Remainder of County	45	23	2,219	1,585	120	50	42	45	7	602	13	363
39	Custer County	51	31	2,480	1,952	173	76	68	56	9	679	13	322
40	Elmore County	107	83	9,435	8,875	931	403	327	119	13	1,544	27	1,086
41	Mountain Home	62	58	7,178	7,080	760	302	251	69	4	1,109	17	774
42	Remainder of County	45	25	2,257	1,795	171	101	76	50	9	435	10	312
43	Franklin County	99	75	8,688	8,310	799	344	265	99	19	2,167	10	311
44	Preston	84	68	8,377	8,137	789	339	261	85	13	1,997	7	(D)
45	Remainder of County	15	7	311	173	10	5	4	14	6	170	3	(D)
46	Fremont County	109	75	7,592	6,780	579	222	180	117	21	1,561	21	631
47	St. Anthony	58	44	4,763	4,443	403	150	123	61	12	784	11	361
48	Remainder of County	51	31	2,829	2,297	176	72	57	56	9	773	10	270
49	Gem County	84	54	7,377	6,653	595	256	211	92	13	1,592	12	502
50	Emmett	69	47	6,263	5,777	539	221	182	78	10	1,544	9	(D)
51	Remainder of County	15	7	1,114	876	56	35	29	14	3	48	3	(D)
52	Gooding County	112	80	8,975	8,067	788	310	262	116	17	1,565	19	623
53	Gooding	68	48	6,532	6,040	572	216	179	66	7	891	10	337
54	Remainder of County	44	32	2,373	2,027	216	94	83	50	10	674	9	286
55	Idaho County	148	92	11,934	10,450	1,089	381	337	144	24	2,458	36	1,083
56	Grangeville	55	47	7,800	7,412	861	284	250	44	7	1,353	11	511
57	Remainder of County	93	45	4,134	3,038	228	97	87	100	17	1,105	25	572
58	Jefferson County	90	70	6,833	6,525	480	185	139	93	19	1,440	22	446
59	Jerome County	119	87	12,044	11,014	1,145	456	373	121	12	2,179	26	778
60	Jerome	88	66	10,160	9,564	990	387	321	88	9	1,855	18	643
61	Remainder of County	31	21	1,884	1,450	155	69	52	33	3	323	8	135
62	Kootenai County	382	238	28,020	24,914	2,610	1,000	784	423	74	6,630	102	3,277
63	Coeur D'Alene	246	166	22,873	21,077	2,231	801	656	271	41	4,860	48	1,897
64	Remainder of County	136	72	5,147	3,837	379	199	128	152	33	1,750	54	1,380

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Pocatello is in Bannock and Power counties.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
369	72,586	366	26,187	362	30,315	462	135,081	929	51,563	662	86,409	216	19,805	920	54,624	217	6,125	1
28	14,049	48	3,995	53	5,311	59	21,037	116	8,164	53	6,936	19	3,056	131	9,502	56	2,416	2
20	13,599	45	(D)	46	4,985	54	20,455	87	6,038	34	5,028	14	2,690	116	7,983	50	(D)	3
8	450	3	(D)	7	326	5	582	29	2,126	19	1,908	5	366	15	1,519	6	(D)	4
3	344	...	...	2	(D)	...	...	10	443	1	(D)	2	(D)	2	(D)	...	...	5
21	5,113	34	2,822	32	2,916	35	9,272	75	4,130	29	4,257	14	1,427	57	3,903	11	241	6
...	...	...	...	1	(D)	...	...	2	(D)	1	(D)	1	(D)	2	(D)	...	...	7
19	(D)	32	(D)	30	(D)	31	8,937	46	3,002	19	3,535	11	1,252	49	3,404	10	(D)	8
2	(D)	2	(D)	1	(D)	4	335	27	(D)	9	(D)	2	(D)	6	(D)	1	(D)	9
9	711	7	220	6	221	8	2,073	10	586	12	1,071	5	(D)	14	803	2	(D)	10
4	569	5	(D)	6	221	8	2,073	9	(D)	10	(D)	2	(D)	11	738	2	(D)	11
5	142	2	(D)	...	...	...	...	1	(D)	2	(D)	3	168	3	65	...	...	12
3	238	2	(D)	2	(D)	4	804	7	374	10	793	2	(D)	8	262	2	(D)	13
15	2,167	8	430	15	837	18	(D)	34	2,249	29	3,093	7	551	30	1,726	2	(D)	14
4	952	8	430	8	641	15	4,049	19	1,655	14	1,828	4	360	24	1,505	...	...	15
11	1,215	...	...	7	196	3	(D)	15	594	15	1,265	3	191	6	221	2	(D)	16
11	1,721	2	(D)	3	(D)	5	1,041	9	362	6	395	3	151	10	478	...	...	17
5	296	...	...	...	...	...	...	4	58	2	(D)	...	...	5	237	...	...	18
17	1,227	8	434	5	412	10	3,361	32	1,212	8	995	4	379	30	1,933	...	...	19
4	672	7	(D)	5	412	8	(D)	11	658	5	(D)	3	(D)	17	1,385	...	...	20
13	555	1	(D)	...	...	2	(D)	21	554	3	(D)	1	(D)	13	548	...	...	21
19	6,210	40	3,069	27	2,949	29	9,934	48	3,914	26	7,291	9	1,255	51	3,131	8	134	22
13	5,665	40	3,069	24	2,930	29	9,934	39	3,293	23	7,055	9	1,255	46	2,745	8	134	23
6	545	...	...	3	119	...	...	9	621	3	236	...	...	5	386	...	...	24
4	505	3	212	3	97	9	1,757	7	(D)	8	877	1	(D)	8	414	...	...	25
4	76	3	68	3	118	2	(D)	7	405	2	(D)	1	(D)	4	175	...	...	26
...	...	...	...	...	...	...	...	1	(D)	2	(D)	1	(D)	1	(D)	...	...	27
21	6,685	25	1,740	20	2,428	33	13,770	70	3,834	55	6,943	11	1,478	74	4,342	35	352	28
6	3,081	14	865	8	(D)	15	6,740	28	1,759	21	3,525	4	(D)	23	1,502	15	178	29
9	2,659	10	(D)	9	1,399	16	(D)	24	1,488	22	2,719	5	754	41	2,395	20	174	30
6	945	1	(D)	3	(D)	2	(D)	18	587	12	699	2	(D)	10	445	...	...	31
5	459	2	(D)	2	(D)	5	1,229	6	213	16	1,216	2	(D)	5	279	...	...	32
6	1,039	12	1,282	7	633	11	2,624	37	1,572	20	2,534	4	568	32	(D)	5	(D)	33
3	(D)	12	1,282	4	(D)	10	(D)	26	1,088	18	(D)	3	(D)	28	2,813	2	(D)	34
3	(D)	...	...	3	(D)	1	(D)	11	484	2	(D)	1	(D)	4	(D)	3	(D)	35
2	(D)	...	...	2	(D)	1	(D)	3	200	...	...	...	...	1	(D)	...	...	36
7	991	6	258	3	209	3	1,168	15	752	2	(D)	5	249	11	488	2	(D)	37
3	(D)	5	(D)	3	209	3	1,168	3	248	2	(D)	2	(D)	8	(D)	...	...	38
4	(D)	1	(D)	...	...	...	...	12	504	...	...	3	(D)	3	(D)	2	(D)	39
3	138	...	...	...	...	4	(D)	6	190	7	508	2	(D)	7	130	...	...	40
7	1,777	3	125	6	(D)	7	1,639	15	1,036	9	1,003	2	(D)	18	905	...	...	41
4	(D)	3	125	1	(D)	5	(D)	11	(D)	5	681	1	(D)	11	678	...	...	42
3	(D)	...	...	5	196	2	(D)	4	(D)	4	322	1	(D)	7	227	...	...	43
4	531	7	429	6	591	8	1,845	10	346	14	1,461	2	(D)	17	636	2	(D)	44
3	(D)	7	429	6	591	8	1,845	7	299	14	1,461	2	(D)	15	(D)	2	(D)	45
1	(D)	...	...	...	...	...	...	3	47	...	...	...	...	2	(D)	...	...	46
7	511	3	180	2	(D)	8	1,407	13	399	20	1,775	5	(D)	9	572	...	...	47
3	(D)	2	(D)	1	(D)	6	(D)	6	130	10	1,185	3	241	4	441	...	...	48
4	(D)	1	(D)	1	(D)	2	(D)	7	269	10	590	2	(D)	5	131	...	...	49
3	335	3	547	4	(D)	6	1,667	13	525	12	817	2	(D)	14	899	2	(D)	50
2	(D)	3	547	4	(D)	5	(D)	9	341	12	817	2	(D)	11	(D)	2	(D)	51
1	(D)	...	...	...	...	1	(D)	4	184	...	...	...	...	3	(D)	...	...	52
6	632	2	(D)	5	(D)	11	1,896	13	749	16	1,884	5	341	16	572	2	(D)	53
3	417	2	(D)	4	(D)	6	1,654	7	486	11	1,370	3	(D)	13	526	2	(D)	54
3	215	...	...	1	(D)	5	242	6	263	5	514	2	(D)	3	46	...	...	55
16	1,548	4	164	4	422	6	2,250	20	748	15	2,529	5	281	15	409	3	62	56
3	(D)	3	(D)	3	(D)	5	(D)	6	310	9	1,967	1	(D)	4	(D)	3	62	57
13	(D)	1	(D)	1	(D)	1	(D)	14	438	6	562	4	(D)	11	(D)	...	...	58
7	568	5	200	2	(D)	5	730	9	780	8	1,436	6	303	7	(D)	...	...	59
7	1,024	2	(D)	10	654	6	2,113	18	1,233	17	2,813	5	514	13	529	3	(D)	60
5	(D)	2	(D)	9	(D)	6	2,113	11	906	11	2,054	4	(D)	10	426	3	(D)	61
2	(D)	...	...	1	(D)	...	...	7	287	6	759	1	(D)	3	103	...	...	62
9	2,094	14	805	11	1,092	21	6,191	46	2,189	24	2,341	17	919	51	2,307	13	175	63
8	(D)	14	805	11	1,092	16	5,758	34	1,773	20	1,937	12	794	33	(D)	9	153	64
1	(D)	...	...	...	...	5	433	12	416	4	404	5	125	18	(D)	4	22	65

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Latah County	224	168	21,231	20,013	1,914	789	597	219	35	4,669	34	1,180
2	Moscow	136	112	16,325	15,889	1,537	628	470	131	15	3,471	15	665
3	Remainder of County	88	56	4,906	4,124	377	161	127	88	20	1,198	23	515
4	Lemhi County	85	61	6,098	5,456	516	227	210	94	14	1,496	21	762
5	Salmon	67	55	5,396	4,996	490	210	194	72	7	1,256	18	663
6	Remainder of County	18	6	702	460	26	17	16	22	7	240	3	99
7	Lewis County	61	49	4,424	4,122	403	161	143	57	8	929	15	561
8	Lincoln County	40	30	2,299	2,091	167	85	65	39	8	696	9	243
9	Madison County	104	70	11,380	9,914	855	334	263	105	14	1,968	13	279
10	Rexburg	93	63	11,058	9,664	837	321	254	95	12	(D)	8	218
11	Remainder of County	11	7	322	250	18	13	9	10	2	(D)	5	61
12	Minidoka County	115	85	10,816	10,302	826	339	271	117	19	2,147	21	581
13	Rupert	85	73	9,736	9,626	790	321	253	86	14	1,818	10	392
14	Remainder of County	30	12	1,080	676	36	18	18	31	5	329	11	189
15	Nez Perce County	334	242	42,749	40,541	4,561	1,579	1,331	343	51	8,836	74	3,181
16	Lewiston	283	215	40,392	38,752	4,384	1,492	1,272	284	42	8,260	66	2,765
17	Remainder of County	51	27	2,357	1,789	177	87	59	59	9	576	8	416
18	Oneida County	49	37	3,182	3,036	282	130	100	44	8	720	11	209
19	Malad City	46	36	3,067	(D)	(D)	(D)	(D)	(D)	6	(D)	11	209
20	Remainder of County	3	1	115	(D)	(D)	(D)	(D)	(D)	2	(D)	...	...
21	Owyhee County	80	60	4,465	4,151	352	140	116	83	10	910	20	326
22	Payette County	132	96	10,101	9,323	930	326	287	141	18	2,304	25	747
23	Payette	90	62	7,176	6,698	696	234	208	96	11	1,630	18	517
24	Remainder of County	42	34	2,925	2,625	234	92	79	45	7	674	7	230
25	Power County	56	44	4,334	4,132	325	130	113	49	7	800	11	410
26	Pocatello (part)[1]	3	1	53	(D)	(D)	(D)	(D)	(D)	...	...	...	...
27	Remainder of County	53	43	4,281	(D)	(D)	(D)	(D)	(D)	7	800	11	410
28	Shoshone County	303	207	24,085	22,031	2,275	828	694	314	54	7,652	86	2,621
29	Kellogg	94	72	10,741	10,313	1,013	337	291	95	21	2,872	27	940
30	Wallace	79	69	7,423	7,299	912	322	274	77	8	1,997	24	865
31	Remainder of County	130	66	5,921	4,419	350	169	129	142	25	2,783	35	816
32	Teton County	44	28	2,040	1,782	108	55	34	56	8	407	8	136
33	Twin Falls County	468	348	53,261	50,321	5,615	2,020	1,717	459	68	10,374	91	3,161
34	Buhl	77	59	7,333	7,001	705	266	230	73	15	1,748	13	374
35	Twin Falls	306	228	41,203	39,229	4,622	1,631	1,387	296	33	6,963	58	2,335
36	Remainder of County	85	61	4,725	4,091	288	123	100	90	20	1,663	20	452
37	Valley County	77	53	3,839	3,385	325	127	107	75	8	402	20	432
38	Washington County	112	84	10,457	9,771	937	378	332	118	18	2,137	20	565
39	Weiser	94	72	9,698	9,172	914	359	313	96	16	(D)	15	491
40	Remainder of County	18	12	759	599	23	19	19	22	2	(D)	5	74
41	Yellowstone National Park (part)[2]	2	...	(D)	...	...	...	...	(D)	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Pocatello is in Bannock and Power counties. [2]Yellowstone National Park is in Idaho, Montana and Wyoming.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
12	2,493	11	568	14	971	15	4,299	27	1,335	21	3,247	11	805	30	1,570	10	94	1
5	1,604	10	(D)	11	899	13	(D)	15	810	14	2,301	8	691	22	1,418	8	(D)	2
7	889	1	(D)	3	72	2	(D)	12	525	7	946	3	114	8	152	2	(D)	3
9	602	3	311	4	199	6	904	5	521	6	614	2	(D)	12	(D)	...	...	4
4	300	3	311	4	199	6	904	5	521	6	614	2	(D)	9	(D)	...	...	5
5	302	...	...	...	...	...	...	...	...	...	...	...	...	3	61	...	...	6
1	(D)	4	190	...	...	1	(D)	9	663	12	1,526	3	202	8	(D)	...	...	7
3	(D)	1	(D)	1	(D)	3	(D)	3	213	8	308	3	155	1	(D)	...	...	8
4	710	7	477	13	738	5	1,523	11	500	21	3,000	5	(D)	9	1,681	2	(D)	9
3	(D)	7	477	13	738	5	1,523	9	(D)	21	3,000	4	256	9	1,681	2	(D)	10
1	(D)	...	...	...	...	...	...	2	(D)	...	...	1	(D)	...	...	...	...	11
9	568	6	391	7	488	9	2,858	14	851	16	2,233	2	(D)	6	433	6	(D)	12
3	433	6	391	7	488	8	(D)	10	629	15	(D)	2	(D)	6	433	4	18	13
6	135	...	...	...	...	1	(D)	4	222	1	(D)	...	...	...	...	2	(D)	14
17	4,440	28	2,591	21	2,664	23	10,072	40	2,126	20	5,111	9	1,206	41	2,450	10	72	15
9	4,230	28	2,591	17	2,548	23	10,072	29	1,717	16	4,753	6	(D)	37	(D)	10	72	16
8	210	...	...	4	116	...	...	11	409	4	358	3	(D)	4	(D)	...	...	17
4	509	2	(D)	1	(D)	6	744	9	282	5	422	2	(D)	1	(D)	...	...	18
4	509	2	(D)	1	(D)	6	744	9	282	5	422	2	(D)	...	...	...	...	19
...	...	...	...	...	...	...	...	...	...	...	...	...	...	1	(D)	...	...	20
5	300	1	(D)	3	(D)	3	159	14	449	9	1,440	2	(D)	13	421	...	...	21
5	686	6	277	5	163	11	2,496	17	950	16	1,255	4	319	21	870	4	3	22
4	(D)	5	(D)	4	(D)	11	2,496	8	202	8	564	2	(D)	15	(D)	4	34	23
1	(D)	1	(D)	1	(D)	...	...	9	748	8	691	2	(D)	6	(D)	...	...	24
2	(D)	3	86	2	(D)	3	494	8	238	9	1,117	2	(D)	7	817	2	(D)	25
...	...	1	(D)	...	...	...	...	...	...	...	...	...	...	2	(D)	...	...	26
2	(D)	2	(D)	2	(D)	3	494	8	238	9	1,117	2	(D)	5	(D)	2	(D)	27
21	2,211	14	694	10	1,178	16	3,764	22	1,748	13	975	9	639	43	2,405	15	198	28
4	863	3	283	3	398	10	2,708	7	606	5	469	3	334	11	1,268	...	...	29
7	957	6	256	5	(D)	6	1,056	5	546	3	275	3	180	10	569	2	(D)	30
10	391	5	155	2	(D)	...	...	10	596	5	231	3	125	22	568	13	(D)	31
3	178	...	...	1	(D)	3	483	4	176	11	391	2	(D)	4	89	...	...	32
14	6,585	29	2,259	35	2,414	29	9,888	61	3,456	51	8,697	15	1,730	58	3,319	17	1,378	33
3	(D)	5	(D)	2	(D)	5	1,523	10	595	14	1,792	3	256	7	261	...	...	34
9	5,889	23	1,963	28	2,159	21	8,267	35	2,090	30	6,061	10	(D)	44	2,774	15	(D)	35
2	(D)	1	(D)	5	(D)	3	98	16	771	7	844	2	(D)	7	284	2	(D)	36
6	892	...	...	3	(D)	6	730	14	436	8	490	2	(D)	8	281	2	(D)	37
5	934	8	436	5	634	9	2,531	14	550	13	1,705	2	(D)	17	783	1	(D)	38
4	(D)	8	436	4	(D)	9	2,531	10	428	11	(D)	1	(D)	16	(D)	...	...	39
1	(D)	...	...	1	(D)	...	...	4	122	2	(D)	1	(D)	1	(D)	1	(D)	40
...	...	...	...	2	(D)	...	...	...	...	...	...	...	...	...	...	...	...	41

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Idaho, total	7,049	578,590
Ada County	693	76,999
Boise City	453	65,281
Remainder of County	240	11,718
Adams County	55	2,109
Bannock County	457	41,718
Alameda	31	2,423
Pocatello	320	35,115
Remainder of County	106	4,180
Bear Lake County	91	6,440
Montpelier	56	5,294
Remainder of County	35	1,146
Benewah County	99	4,957
Bingham County	240	17,512
Blackfoot	122	11,477
Remainder of County	118	6,035
Blaine County	94	5,788
Boise County	32	985
Bonner County	213	11,183
Sandpoint	98	7,853
Remainder of County	115	3,330
Bonneville County	318	42,242
Idaho Falls	273	41,062
Remainder of County	45	1,180
Boundary County	77	5,599
Butte County	37	1,549
Camas County	14	798
Canyon County	497	51,495
Caldwell	146	18,959
Nampa	216	25,676
Remainder of County	135	6,860
Caribou County	83	5,581
Cassia County	192	16,088
Burley	135	13,934
Remainder of County	57	2,154
Clark County	20	654
Clearwater County	92	5,415
Custer County	67	2,353
Elmore County	116	5,994
Franklin County	118	8,342
Preston	93	7,822
Remainder of County	25	520
Fremont County	143	7,969
St. Anthony	59	4,745
Remainder of County	84	3,224
Gem County	95	6,817
Emmett	72	6,013
Remainder of County	23	804
Gooding County	130	11,489
Gooding	63	7,458
Remainder of County	67	4,031
Idaho County	140	9,309
Grangeville	45	5,352
Remainder of County	95	3,957
Jefferson County	112	6,489
Jerome County	131	11,494
Jerome	92	9,534
Remainder of County	39	1,960
Kootenai County	364	21,268
Coeur D'Alene	196	15,615
Remainder of County	168	5,653
Latah County	200	16,901
Moscow	107	12,814
Remainder of County	93	4,087
Lemhi County	98	5,297
Salmon	64	4,700
Remainder of County	34	597
Lewis County	61	3,746
Lincoln County	54	2,929
Madison County	109	9,613
Rexburg	86	8,966
Remainder of County	23	647
Minidoka County	114	7,759
Rupert	84	6,703
Remainder of County	30	1,056
Nez Perce County	284	33,958
Lewiston	237	32,337
Remainder of County	47	1,621
Oneida County	53	4,021
Malad City	47	3,737
Remainder of County	6	284
Owyhee County	86	4,069
Payette County	153	9,196
Payette	82	6,173
Remainder of County	71	3,023
Power County	64	3,996
Shoshone County	315	21,239
Kellogg	92	8,476
Wallace	88	7,449
Remainder of County	135	5,314
Teton County	41	2,130
Twin Falls County	480	49,135
Buhl	76	7,019
Twin Falls	306	38,192
Remainder of County	98	3,924
Valley County	93	4,644
Washington County	124	11,321
Weiser	96	10,298
Yellowstone National Park (Part)[2]	...	...
Remainder of County	28	1,023

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction. [2] Yellowstone National Park is located in Idaho, Montana, and Wyoming.

103. Retail Trade: 1954 - Standard Metropolitan Areas (None in the State)

103A. Retail Trade: 1948 - Standard Metropolitan Areas (None in the State)

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ADA COUNTY										
Retail trade, total	847	603	99,417	94,893	10,955	214,262	200,684	4,001	3,347	853
Food stores, total	129	77	19,342	17,800	1,682	26,891	23,706	511	378	150
Grocery stores	107	63	18,283	16,961	1,606	25,163	22,186	475	349	113
Meat markets, fish (seafood) markets	5	5	549	497	37	948	765	19	14	11
Fruit stores, vegetable markets	5	1	258	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	155	125	5,609	5,215	1,132	26,595	24,989	648	551	175
Eating places	104	84	3,816	3,604	858	20,054	18,673	507	424	116
Drinking places	51	41	1,793	1,611	274	6,541	6,316	141	127	59
General merchandise group, total	28	26	14,049	(D)	2,100	42,301	38,199	887	674	16
General merchandise group (except variety)	18	16	12,045	(D)	1,859	37,551	34,420	741	584	11
Variety stores	10	10	2,004	2,004	241	4,750	3,779	146	90	5
Apparel, accessories stores, total	48	38	3,995	3,911	626	11,580	11,011	227	197	28
Shoe stores	8	8	736	736	120	2,071	2,008	35	30	4
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	1,179	198	3,495	3,215	49	38	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	25	19	1,802	1,746	262	5,032	4,863	123	112	12
Ready-to-wear stores	(NA)	15	(NA)	1,600	233	4,478	4,399	107	101	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	146	29	554	464	16	11	(NA)
Other apparel stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	53	39	5,311	4,927	568	10,991	10,445	163	139	59
Furniture, home furnishings stores, antique stores	29	23	3,347	3,197	367	7,720	7,353	112	96	33
Household appliance, radio, TV stores	24	16	1,964	1,730	201	3,271	3,092	51	43	26
Automotive group	59	49	21,037	20,841	1,667	32,879	32,672	459	451	45
Gasoline service stations	116	84	8,164	7,544	610	12,443	11,342	259	201	126
Lumber, bldg. matls., hardware, farm equip. dealers, total	53	51	6,936	(D)	840	15,823	15,057	229	205	38
Farm equipment dealers	7	7	1,847	1,847	231	3,501	3,257	38	33	7
Lumber, building materials, supplies, equipment dealers	34	34	4,191	4,191	519	10,394	10,004	158	145	17
Hardware stores	12	10	898	(D)	90	1,928	1,796	33	27	14
Drug stores, proprietary stores, total	19	17	3,056	(D)	409	7,490	6,860	135	104	15
Drug stores	(NA)	17	(NA)	(D)	409	7,490	6,860	135	104	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	131	99	9,502	8,810	993	20,817	20,016	366	331	128
Liquor stores	8	6	1,540	(D)	38	781	740	18	16	4
Fuel, ice dealers	14	12	1,402	(D)	191	3,969	3,969	65	65	16
Feed, farm, garden supply stores	12	12	2,408	2,408	221	4,612	4,578	74	73	14
Jewelry stores	14	10	835	735	131	3,499	3,142	50	41	13
Book, stationery stores	6	6	494	494	91	1,545	1,515	31	30	6
Other retail stores (except second-hand)	44	36	2,161	2,063	265	5,198	5,006	100	87	34
Second-hand stores	15	7	404	356	56	1,213	1,060	28	19	17
Nonstore retailers	56	8	2,416	1,952	328	6,452	6,393	117	116	73
CANYON COUNTY										
Retail trade, total	527	351	55,313	51,889	5,683	108,860	101,795	2,103	1,747	499
Food stores, total	94	54	11,408	10,432	651	11,519	10,144	255	180	112
Grocery stores	80	48	10,922	10,072	623	10,820	9,670	239	172	91
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	10	2	166	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	89	67	2,333	2,099	399	8,884	7,701	271	204	108
Eating places	54	44	1,597	1,487	302	6,669	5,628	221	161	67
Drinking places	35	23	736	612	97	2,215	2,073	50	43	41
General merchandise group, total	21	17	6,685	6,615	886	15,684	14,334	394	293	9
General merchandise group (except variety)	12	12	5,942	5,942	767	13,390	12,282	321	241	3
Variety stores	9	5	743	673	119	2,294	2,052	73	52	6
Apparel, accessories stores, total	25	25	1,740	1,740	187	3,497	3,304	81	68	15
Shoe stores	3	3	191	191	25	495	466	8	7	...
Men's, boys' clothing and furnishings stores	7	7	603	603	82	1,392	1,319	30	27	3
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	11	11	714	714	59	1,115	1,037	31	24	9
Ready-to-wear stores	11	11	714	714	59	1,115	1,037	31	24	9
Other clothing, specialty stores	...	...	...	...	...	...	...	...	...	...
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	20	18	2,428	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	11	11	1,664	1,664	227	4,491	4,427	58	56	7
Household appliance, radio, TV stores	9	7	764	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	33	29	13,770	13,400	1,495	28,957	28,862	428	416	18
Gasoline service stations	70	44	3,834	3,246	257	5,542	4,934	120	98	77
Lumber, bldg. matls., hardware, farm equip. dealers, total	55	47	6,943	6,815	955	17,851	17,344	259	242	32
Farm equipment dealers	19	15	2,936	2,872	394	7,934	7,817	108	106	10
Lumber, building materials, supplies, equipment dealers	25	23	3,102	(D)	417	7,449	7,171	117	106	11
Hardware stores	11	9	905	(D)	144	2,468	2,356	34	30	11

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CANYON COUNTY--Con.										
Drug stores, proprietary stores, total	11	11	1,478	1,478	174	3,824	2,683	82	53	7
Drug stores	11	11	1,478	1,478	174	3,824	2,683	82	53	7
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	74	38	4,342	3,640	341	6,500	6,019	121	107	77
Liquor stores	3	3	504	504	14	245	245	6	6	...
Fuel, ice dealers	6	4	466	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	12	10	1,783	(D)	141	3,032	2,912	49	47	15
Jewelry stores	13	5	374	242	39	696	495	12	11	12
Book, stationery stores	4	4	269	268	34	517	485	11	9	5
Other retail stores (except second-hand)	20	10	678	400	60	903	817	24	18	22
Second-hand stores	5	2	127	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	35	1	352	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

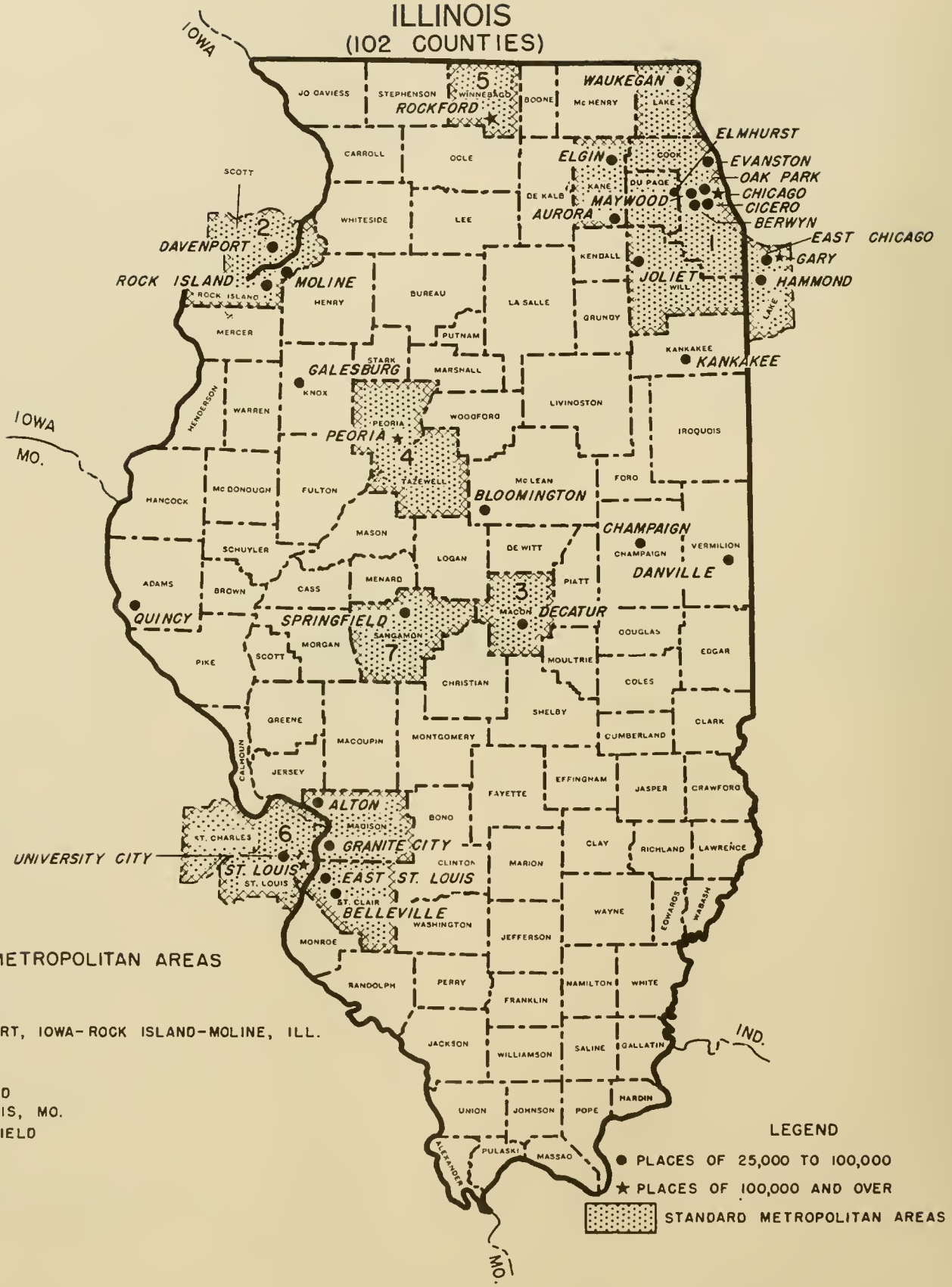
Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BOISE CITY										
Retail trade, total	674	462	86,834	83,004	9,877	191,546	179,404	3,543	2,965	663
Food stores, total	97	55	16,099	14,866	1,528	24,133	21,147	455	332	108
Grocery stores	78	44	15,217	14,193	1,454	22,512	19,742	422	306	78
Meat markets, fish (seafood) markets	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	7	5	215	(D)	37	727	712	15	14	8
Eating, drinking places, total	111	93	4,501	4,249	962	22,617	21,201	549	467	123
Eating places	71	63	2,985	2,915	720	16,826	15,600	426	356	79
Drinking places	40	30	1,516	1,334	242	5,791	5,601	123	111	44
General merchandise group, total	20	18	13,599	(D)	2,057	41,259	37,443	855	658	10
General merchandise group (except variety)	13	11	11,761	(D)	1,836	36,956	33,881	725	573	8
Variety stores	7	7	1,838	1,838	221	4,303	3,562	130	85	2
Apparel, accessories stores, total	45	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	8	8	736	736	120	2,071	2,008	35	30	4
Men's, boys' clothing and furnishings stores	7	7	1,179	1,179	198	3,495	3,215	49	38	6
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	25	19	1,802	1,746	262	5,032	4,863	123	112	12
Ready-to-wear stores	(NA)	15	(NA)	1,600	233	4,478	4,399	107	101	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	146	29	554	464	16	11	(NA)
Other apparel stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	46	34	4,985	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	26	20	3,056	2,906	350	7,393	7,026	107	91	29
Household appliance, radio, TV stores	20	14	1,929	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	54	44	20,455	20,259	1,631	32,131	31,933	447	440	41
Gasoline service stations	87	59	6,033	5,606	468	9,538	8,734	195	152	98
Lumber, bldg. matls., hardware, farm equip. dealers, total	34	32	5,023	(D)	643	11,176	10,710	160	145	26
Farm equipment dealers	4	4	1,240	1,240	167	2,149	1,933	22	18	5
Lumber, building materials, supplies, equipment dealers	20	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	14	12	2,690	(D)	364	6,608	6,029	116	86	10
Drug stores	(NA)	12	(NA)	(D)	364	6,608	6,029	116	86	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	116	74	7,983	7,305	858	18,074	17,359	316	265	106
Liquor stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	11	9	1,671	(D)	153	3,047	3,047	49	49	13
Feed, farm, garden supply stores	7	7	1,605	1,605	163	3,472	3,472	56	56	7
Jewelry stores	13	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	6	6	494	494	91	1,545	1,515	31	30	*
Other retail stores (except second-hand)	42	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	12	4	269	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	50	4	(D)	1,090	198	3,922	3,863	71	70	63

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

ILLINOIS


ILLINOIS
(102 COUNTIES)
IOWA
MO.
IND.
JO DAVIESS
STEPHENSON
WINNEBAGO
BOONE
McHENRY
LAKE
ROCKFORD
WAUKEGAN
ELMHURST
CARROLL
OGLE
ELGIN
COOK
EVANSTON
OAK PARK
SCOTT
DE KALB
KANE
DU PAGE
CHICAGO
CICERO
BERWYN
WHITESIDE
LEE
AURORA
MAYWOOD
EAST CHICAGO
DAVENPORT
KENDALL
GARY
ROCK ISLAND
MOLINE
JOLIET
HAMMOND
HENRY
BUREAU
LA SALLE
GRUNDY
MERCER
PUTNAM
KANKAKEE
STARK
MARSHALL
GALESBURG
KNOX
LIVINGSTON
HENDERSON
WARREN
WOODFORD
PEORIA
IROQUOIS
MASON
TAZEWELL
McLEAN
FORD
HANCOCK
McDONOUGH
FULTON
BLOOMINGTON
CHAMPAIGN
SCHUYLER
LOGAN
DE WITT
VERMILION
ADAMS
BROWN
CASS
MENARD
PIATT
DANVILLE
QUINCY
SPRINGFIELD
SANGAMON
MACON
DECATUR
DOUGLAS
PIKE
MORGAN
MOULTRIE
EDGAR
CHRISTIAN
COLES
GREENE
SHELBY
CLARK
MACOUPIN
MONTGOMERY
CUMBERLAND
CALHOUN
JERSEY
EFFINGHAM
FAYETTE
JASPER
CRAWFORD
ALTON
MADISON
BOND
ST. CHARLES
GRANITE CITY
CLAY
RICHLAND
LAWRENCE
UNIVERSITY CITY
ST. LOUIS
CLINTON
MARION
EAST ST. LOUIS
ST. CLAIR
BELLEVILLE
WAYNE
EDWARDS
WABASH
WASHINGTON
JEFFERSON
MONROE
RANDOLPH
PERRY
NAMILTON
WHITE
FRANKLIN
JACKSON
WILLIAMSON
SALINE
GALLATIN
UNION
JOHNSON
POPE
HARDIN
PULASKI
MASSAC
ALEXANDER
STANDARD METROPOLITAN AREAS
CODE
1 CHICAGO
2 DAVENPORT, IOWA-ROCK ISLAND-MOLINE, ILL.
3 DECATUR
4 PEORIA
5 ROCKFORD
6 ST. LOUIS, MO.
7 SPRINGFIELD
LEGEND
PLACES OF 25,000 TO 100,000
PLACES OF 100,000 AND OVER
STANDARD METROPOLITAN AREAS

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	13-4
101A.	Retail Trade: 1954 and 1948 - The State	13-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	13-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	13-18
103.	Retail Trade: 1954 - Standard Metropolitan Areas	13-20
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	13-29
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	13-30
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	13-50

The following pages contain revisions of data previously published on the corresponding pages of Retail Trade Bulletin Series R-1: 13-16, 13-47, 13-54.

432271 O - 57 - 29

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	99,001	65,237	11,018,913	10,308,557	1,252,549	24,482,640	22,269,915	483,808	381,155	105,078
Food Stores										
Total	20,764	11,740	2,413,626	2,170,350	169,732	3,271,787	2,816,512	88,040	44,808	23,056
Grocery stores	14,160	7,834	2,054,534	1,872,344	129,786	2,498,750	2,128,969	49,824	32,859	15,875
Meat markets	1,459	1,047	133,361	119,319	11,176	206,572	189,077	3,009	2,343	1,683
Fish (seafood) markets	209	89	7,050	5,574	617	12,795	11,288	227	180	250
Fruit stores, vegetable markets	498	188	20,341	13,813	1,076	18,844	15,931	456	316	815
Candy, nut, confectionery stores	1,400	644	43,153	30,337	4,298	91,874	74,939	2,506	1,769	1,378
Bakery products stores	1,376	1,214	73,562	70,990	16,804	346,214	312,682	7,763	5,526	1,518
Bakeries, with baking on premises	(NA)	1,065	(NA)	58,753	15,096	316,278	285,883	6,583	4,992	(NA)
Bakeries, without baking on premises	(NA)	149	(NA)	12,237	1,708	29,936	28,799	1,180	536	(NA)
Delicatessen stores	658	286	33,990	24,356	1,812	33,780	28,504	802	556	825
Food stores, n.e.c.	910	438	45,399	33,617	4,163	62,938	55,142	1,393	1,005	1,002
Eating, Drinking Places										
Total	22,283	16,035	1,012,667	901,361	184,441	3,720,938	3,363,455	90,727	72,935	26,879
Eating places (except refreshment stands)	9,029	7,413	548,949	528,277	134,435	2,719,079	2,470,597	66,740	54,786	10,983
Restaurants, cafeterias	7,186	7,168	505,146	505,146	127,574	2,583,801	2,347,292	63,689	52,539	8,737
Caterers	75	75	7,149	7,149	1,728	37,892	30,924	885	513	69
In-plant food contractors	170	170	15,982	15,982	5,133	97,388	92,381	2,168	1,934	93
Refreshment stands	1,428	1,104	38,032	34,612	5,443	109,697	90,617	3,600	2,368	1,842
Drinking places	11,012	7,518	425,452	338,472	44,563	892,182	802,241	20,387	15,783	14,258
General Merchandise Group										
Total	3,107	2,181	1,108,400	1,090,172	176,092	3,486,633	3,004,201	77,698	52,986	2,865
Department stores	179	179	775,105	775,105	129,701	2,584,132	2,250,322	51,302	36,313	12
Dry goods, general merchandise stores	1,489	885	146,178	134,624	17,235	331,342	293,375	7,737	5,486	1,483
General stores	399	253	26,382	22,602	1,418	26,581	23,036	762	551	443
Variety stores	1,020	864	160,329	157,841	27,738	544,598	437,468	17,895	10,616	727
Apparel, Accessories Stores										
Total	7,589	6,147	753,894	728,352	105,882	2,035,160	1,812,366	39,838	29,027	8,598
Shoe stores	1,571	1,285	129,726	124,190	16,689	303,570	263,164	5,769	3,703	1,091
Men's shoe stores	(NA)	164	(NA)	13,577	1,543	27,666	25,428	444	336	(NA)
Women's shoe stores	(NA)	178	(NA)	31,304	4,348	78,615	65,597	1,608	918	(NA)
Children's, juveniles' shoe stores	(NA)	43	(NA)	2,962	413	7,946	7,303	121	85	(NA)
Family shoe stores	(NA)	900	(NA)	76,347	10,345	189,343	164,836	3,596	2,362	(NA)
Men's, boys' clothing and furnishings stores	(NA)	1,155	(NA)	108,702	21,112	388,871	354,263	8,592	4,806	(NA)
Men's, boys' clothing stores	(NA)	747	(NA)	113,339	16,755	311,302	284,086	5,097	3,881	(NA)
Men's, boys' furnishings stores	(NA)	408	(NA)	35,363	4,357	77,569	70,177	1,295	947	(NA)
Family clothing stores	(NA)	466	(NA)	113,848	17,648	337,298	293,688	6,622	4,506	(NA)
Women's clothing, specialty stores	2,977	2,477	291,847	284,273	41,395	822,348	735,541	18,062	13,605	2,564
Ready-to-wear stores	(NA)	1,658	(NA)	242,898	35,675	708,588	636,046	15,320	11,648	(NA)
Millinery stores	(NA)	351	(NA)	13,428	2,190	45,605	40,197	1,133	826	(NA)
Clothing, specialty stores, n.e.c.	(NA)	468	(NA)	27,947	3,530	68,155	59,298	1,609	1,131	(NA)
Children's, infants' wear stores	432	336	22,571	20,701	1,960	39,180	32,110	1,014	853	508
Apparel stores, n.e.c.	606	428	38,784	36,640	7,078	143,893	133,600	1,979	1,892	599
Furniture, Home Furnishings, Appliance Dealers										
Total	4,810	3,350	517,526	490,764	67,663	1,280,631	1,220,657	18,759	16,799	4,809
Furniture, home furnishings stores	2,559	1,901	333,434	320,734	46,003	884,498	826,505	12,252	11,100	2,531
Furniture stores	(NA)	1,236	(NA)	259,828	36,355	668,931	640,220	9,548	8,669	(NA)
Floor covering stores	(NA)	230	(NA)	33,451	5,331	108,743	104,786	1,201	1,182	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	435	(NA)	27,455	4,317	86,824	81,517	1,443	1,269	(NA)
Household appliance, radio, TV stores	2,233	1,449	183,634	170,030	21,660	416,133	394,152	6,507	5,699	2,258
Household appliance stores	(NA)	568	(NA)	57,295	8,282	157,327	152,240	2,442	2,265	(NA)
Appliance, radio, TV stores	(NA)	519	(NA)	77,355	8,143	155,687	144,677	2,435	2,019	(NA)
Radio, TV stores	(NA)	362	(NA)	35,380	5,235	103,119	97,235	1,630	1,415	(NA)
Automotive Group										
Total	4,349	3,555	1,805,007	1,776,913	163,957	2,977,475	2,932,055	37,138	35,707	3,941
Passenger car dealers (franchised)	2,296	2,222	1,578,036	1,574,680	143,609	2,596,744	2,568,837	31,759	30,929	1,942
Passenger car dealers (nonfranchised)	691	511	116,531	100,915	6,646	121,708	117,530	1,583	1,467	1,019
Tire, battery, accessory dealers	903	675	80,729	76,013	11,252	211,891	200,259	3,174	2,755	725
Motorcycle, aircraft, boat dealers	167	75	11,319	9,553	1,387	28,129	25,080	364	315	184
Household trailer dealers	93	67	15,868	15,248	1,019	20,152	19,743	245	231	79
Automotive dealers, n.e.c.	5	5	504	504	44	851	806	11	10	8
Gasoline Service Stations										
Total	8,920	6,102	605,189	532,207	47,615	980,732	869,920	18,987	14,092	10,087
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	6,225	4,767	813,898	780,228	95,566	1,807,852	1,715,316	28,320	23,567	6,126
Farm equipment dealers	1,219	1,123	191,696	189,318	16,690	306,156	295,186	5,041	4,704	1,442
Lumber, building materials dealers	1,672	1,422	389,001	382,141	48,933	927,632	885,252	11,950	10,969	1,117
Paint, glass, wallpaper stores	745	515	44,083	39,511	5,733	115,023	106,372	1,693	1,450	688
Plumbing, electrical supply stores	443	289	31,465	27,987	5,103	103,123	98,670	1,359	1,243	451
Hardware stores	2,140	1,418	157,581	141,273	19,107	355,898	329,836	6,287	5,201	2,372
Drug Stores, Proprietary Stores										
Total	3,171	2,821	333,155	325,609	45,128	849,134	712,475	18,936	12,296	2,778
Drug stores	(NA)	2,633	(NA)	317,254	44,343	835,477	700,788	18,522	12,019	(NA)
Proprietary stores	(NA)	188	(NA)	8,355	785	13,657	11,687	414	277	(NA)
Other Retail Stores										
Total	12,821	7,603	977,404	885,114	98,364	1,913,210	1,782,796	32,607	27,089	13,101
Liquor stores	1,816	1,346	212,585	196,277	14,544	272,145	245,391	4,747	3,701	2,041
Fuel, ice dealers	1,544	1,014	180,484	170,604	21,525	435,073	414,476	8,357	5,755	1,442
Fuel dealers (coal, wood)	(NA)	574	(NA)	88,812	12,534	251,683	239,038	3,869	3,489	(NA)
Liquefied petroleum gas dealers	(NA)	173	(NA)	21,112	2,947	59,776	58,172	912	883	(NA)
Fuel oil dealers	(NA)	231	(NA)	58,742	5,604	115,380	109,491	1,456	1,283	(NA)
Ice dealers	(NA)	36	(NA)	1,938	440	8,234	7,775	140	120	(NA)
Hay, grain, feed stores	886	644	163,747	156,241	7,637	151,320	144,079	2,573	2,327	784
Farm, garden supply stores	413	223	44,472	40,782	3,425	71,378	88,399	1,134	1,011	406

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated business only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Coo.										
Jewelry stores	1,413	889	86,179	78,203	12,706	259,215	227,603	3,559	3,067	1,402
Book stores	190	114	9,089	8,161	1,252	24,492	20,301	588	582	161
Stationery stores	342	230	31,158	29,526	6,091	111,937	105,882	1,914	1,621	335
Sporting goods stores	372	232	25,223	22,323	2,908	52,688	48,968	930	788	371
Bicycle stores	113	35	2,612	1,304	134	2,264	1,919	58	56	129
Florists	977	613	36,281	30,811	5,835	109,957	101,392	2,101	1,684	1,132
Cigar stores, stands	463	309	20,231	17,407	1,715	33,354	30,423	740	560	401
News dealers, newsstands	526	204	19,033	14,687	1,569	31,927	24,288	1,283	744	547
Gift, novelty, souvenir stores	700	282	18,400	13,510	1,599	37,113	30,453	1,043	827	788
Music stores	339	213	20,854	18,316	2,856	51,381	47,191	927	752	334
Camera, photographic supply stores	178	144	18,932	18,102	2,037	41,609	39,294	617	523	164
Luggage, leather goods stores	82	52	3,833	3,205	375	7,191	6,658	139	122	93
Optical goods stores	157	125	8,287	7,863	2,363	43,376	42,227	535	492	84
Office, store machine and equipment dealers	147	87	8,565	7,347	1,387	31,018	28,731	492	445	167
Retail stores (except second-hand) n.e.c.	482	482	32,069	32,069	5,439	106,436	98,622	1,899	1,584	419
Second-hand stores	701	365	21,294	18,370	2,967	59,336	56,499	991	868	725
Noostore Retailers										
Total	4,962	936	678,147	627,487	98,111	2,159,128	2,040,162	36,762	32,089	5,040
Mail order houses	185	121	467,973	467,181	64,669	1,539,399	1,437,909	27,006	23,492	131
Direct selling (house-to-house) organizations	4,427	655	178,248	131,692	29,954	555,470	539,426	8,809	7,709	4,539
Merchandise vending machine operators	350	160	31,926	28,614	3,488	64,259	62,827	947	888	370

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	99,001	65,237	11,018,913	10,308,557	99,675	67,206	8,719,889	8,006,934
Food stores, total	20,764	11,740	2,413,626	2,170,350	26,015	14,308	1,821,147	1,560,567
Grocery stores	14,160	7,834	2,054,534	1,872,344	18,390	9,597	1,497,164	1,289,118
Other food stores	6,510	3,906	356,856	298,006	7,625	4,711	323,983	271,449
Eating, drinking places, total	23,283	16,035	1,012,667	901,361	23,830	16,096	835,950	636,005
Eating places	10,457	8,517	586,981	562,889	9,741	6,775	426,298	304,758
Drinking places	11,312	7,518	425,452	338,472	14,089	9,321	409,652	331,247
General merchandise group	3,107	2,181	1,108,400	1,090,172	2,787	2,116	1,058,876	1,047,029
Apparel, accessories stores, total	7,589	6,147	753,894	728,352	7,512	5,778	709,464	681,332
Shoe stores	1,571	1,285	129,726	124,190	1,358	1,063	105,128	99,441
Other apparel stores	5,896	4,862	621,895	604,162	6,154	4,715	604,336	581,891
Furniture, home furnishings, appliance dealers	4,810	3,350	517,526	490,764	4,371	3,197	387,137	365,406
Automotive group	4,349	3,555	1,805,007	1,776,913	4,599	3,929	1,254,248	1,226,300
Gasoline service stations	8,920	6,102	605,189	532,207	8,939	5,770	392,169	328,644
Lumber, bldg. matls., hardware, farm equip. dealers, total	6,225	4,767	813,898	780,228	6,110	4,845	688,400	661,088
Farm equipment dealers	1,219	1,123	191,696	189,316	1,253	1,161	169,920	166,090
Lumber, bldg. matls., supplies, equipment, hardware dealers	5,000	3,644	622,130	590,912	4,857	3,684	518,480	494,998
Drug stores, proprietary stores, total	3,171	2,821	333,155	325,609	3,262	2,863	259,360	251,654
Drug stores	(NA)	2,633	(NA)	317,254	2,910	2,584	240,629	233,888
Proprietary stores	(NA)	188	(NA)	8,355	352	279	18,731	17,766
Other retail stores, total	12,821	7,603	977,404	885,114	11,918	8,023	780,010	716,908
Liquor stores	1,816	1,346	212,585	196,277	2,052	1,623	159,549	147,120
Fuel, ice dealers	1,544	1,014	180,484	170,604	1,477	1,216	200,983	195,665
Feed, farm, garden supply stores	1,299	867	208,219	197,023	967	699	106,481	97,212
Jewelry stores	1,413	889	86,179	78,203	1,328	872	83,458	75,898
Other retail stores	5,759	3,487	275,861	243,007	6,094	3,613	229,539	201,013
Nonstore retailers	4,962	936	678,147	627,487	332	281	533,128	532,001

Standard Notes: (D) Withheld to avoid disclosure (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Illinois, total	99,001	65,237	11,018,913	10,308,557	1,252,549	463,808	361,155	105,078	20,764	2,413,626	22,283	1,012,667
2	Adams County	773	581	66,914	63,374	7,221	3,254	2,617	817	157	15,132	189	6,440
3	Quincy	606	462	58,452	55,986	6,689	2,986	2,410	633	114	12,788	157	5,539
4	Remainder of County	167	119	8,432	7,386	532	268	207	184	43	2,364	32	901
5	Alexander County	282	194	21,308	19,924	1,875	945	791	297	62	3,663	63	2,800
6	Cairo	190	146	17,717	17,173	1,613	754	626	202	44	2,624	34	1,871
7	Remainder of County	92	48	3,591	2,751	262	191	165	95	18	1,039	29	929
8	Bond County	158	104	11,637	10,539	931	411	319	166	34	2,730	20	614
9	Greenville	76	58	7,692	7,194	670	297	228	83	14	2,015	8	258
10	Remainder of County	82	46	3,945	3,345	261	114	91	83	20	715	12	356
11	Boone County	215	157	19,289	18,059	1,660	676	492	227	35	4,311	50	1,381
12	Belvidere	157	123	16,056	15,262	1,592	586	425	167	28	4,000	34	989
13	Remainder of County	58	34	3,233	2,797	268	90	67	60	7	311	16	392
14	Brown County	98	70	7,138	6,774	467	280	210	108	13	1,869	12	355
15	Bureau County	561	351	38,014	33,228	2,943	1,161	941	857	108	8,575	126	3,039
16	Princeton	142	110	13,268	12,420	1,040	413	341	168	22	3,433	15	495
17	Spring Valley	104	56	6,668	5,618	637	180	157	117	21	1,572	37	652
18	Remainder of County	315	185	18,078	15,190	1,266	568	443	574	63	3,370	74	1,892
19	Calhoun County	92	48	5,364	4,530	296	138	107	102	12	424	17	364
20	Carroll County	275	211	23,264	21,806	1,768	753	572	317	49	4,212	58	1,871
21	Savanna	101	83	7,242	6,850	663	320	237	118	23	2,177	29	1,021
22	Remainder of County	174	128	16,022	14,950	1,045	433	335	199	26	2,035	27	850
23	Cass County	216	154	15,515	14,349	1,147	571	466	226	39	4,596	47	1,390
24	Beardstown	103	79	7,866	7,466	662	342	279	102	23	2,273	23	829
25	Remainder of County	113	75	7,649	6,883	485	229	187	124	16	2,323	24	561
26	Champaign County	987	767	121,172	116,676	14,684	5,887	4,491	962	144	23,535	207	4,223
27	Champaign	453	379	74,466	72,940	10,093	3,916	2,987	406	66	11,968	89	4,912
28	Rantoul	90	78	11,688	11,090	1,185	463	360	98	12	2,303	20	918
29	Urbana	185	131	18,648	17,966	2,078	932	681	186	35	6,759	34	1,935
30	Remainder of County	259	179	16,370	14,680	1,348	576	463	272	31	2,245	64	1,656
31	Christian County	551	359	44,485	41,075	3,546	1,496	1,188	590	115	10,167	135	2,931
32	Pana	147	103	10,828	10,168	984	443	343	161	34	2,888	27	686
33	Taylorville	207	139	19,259	18,193	1,910	751	606	208	38	5,121	45	945
34	Remainder of County	197	117	14,338	12,714	652	302	239	221	43	2,096	63	1,320
35	Clark County	270	182	17,075	15,547	1,248	612	488	294	53	3,115	48	1,147
36	Casey	84	68	6,038	5,758	497	218	169	82	13	974	17	357
37	Marshall	92	66	6,254	5,784	501	241	207	103	18	1,198	16	475
38	Remainder of County	94	48	4,763	4,005	250	153	112	109	24	943	13	305
39	Clay County	223	145	14,748	13,222	1,019	533	429	242	37	2,709	32	808
40	Flora	108	86	8,591	8,169	710	363	288	113	20	1,677	15	626
41	Remainder of County	115	59	6,157	5,053	309	170	141	129	17	1,032	17	242
42	Clinton County	330	214	18,396	16,236	1,430	652	517	371	67	4,124	79	1,801
43	Carlyle	70	56	4,503	4,107	380	192	145	83	14	1,416	21	374
44	Centralia (part)[1]	9	5	951	817	88	26	22	8	4	187	1	(D)
45	Remainder of County	251	153	12,942	11,314	962	434	350	280	49	2,521	57	(D)
46	Coles County	519	363	46,639	43,281	4,547	1,989	1,606	536	103	9,484	78	2,798
47	Charleston	167	117	13,748	12,820	1,194	598	466	189	34	3,036	23	661
48	Mattoon	283	205	28,804	27,184	3,079	1,273	1,039	271	52	6,240	46	1,860
49	Remainder of County	69	41	4,087	3,477	274	118	101	76	17	808	9	257
50	Cook County	47,416	29,440	6,258,020	5,861,082	782,895	273,490	213,462	50,062	11,137	1,327,760	11,118	622,352
51	Arlington Heights	126	96	20,306	19,596	1,950	646	519	118	22	6,357	22	1,309
52	Barrington (part)[2]	50	38	7,577	7,093	688	250	188	53	4	(D)	8	413
53	Bellwood	90	58	7,258	6,480	588	221	156	99	29	3,829	25	839
54	Berkley	8	6	854	(D)	45	20	13	12	3	671	1	(D)
55	Berwyn	558	322	74,764	67,632	6,954	2,478	1,803	614	149	21,049	83	4,133
56	Blue Island	269	185	38,063	36,141	3,964	1,369	1,069	279	43	7,953	74	3,074
57	Broadview	51	37	7,809	7,433	705	273	196	57	9	3,817	7	838
58	Brookfield	116	80	12,243	11,249	1,258	493	320	129	28	4,672	22	1,222
59	Calumet City	224	128	11,765	10,137	1,197	611	492	258	35	2,422	131	4,185
60	Calumet Park	21	13	1,341	987	85	39	29	28	5	415	8	220
61	Chicago	38,223	23,298	5,019,537	4,695,605	639,847	223,545	176,422	40,528	9,312	1,008,218	9,044	508,711
62	Chicago Heights	446	220	46,164	43,280	5,027	1,792	1,371	363	66	8,457	78	2,398
63	Cicero	844	460	76,795	67,601	8,143	2,788	2,118	967	228	21,277	233	9,109
64	Des Plaines	216	162	34,159	32,893	3,755	1,302	963	205	31	9,311	38	2,302
65	Dolton	62	28	4,149	3,281	239	97	57	76	19	1,883	12	356
66	Elgin (part)[3]	53	23	2,924	2,368	330	140	104	71	10	182	16	951
67	Elmwood Park	152	106	27,960	26,896	3,134	1,104	736	161	35	9,177	30	3,153
68	Evanston	701	537	132,483	128,601	17,734	6,371	4,679	818	129	23,140	74	6,569
69	Evergreen Park	130	96	34,535	33,729	4,238	1,422	1,119	118	25	9,274	24	2,517
70	Flossmoor	8	6	1,316	(D)	113	31	25	7	3	(D)	...	...
71	Forest Park	199	137	22,926	21,432	3,324	982	786	198	38	3,711	56	2,748
72	Franklin Park	104	70	10,487	9,703	987	395	305	110	18	4,922	21	1,244
73	Glencoe	48	38	5,736	5,402	588	178	151	44	9	2,471	8	321
74	Glenview	85	71	13,314	12,954	1,455	536	407	79	14	5,169	17	1,288
75	Harvey	274	186	33,091	31,035	3,125	1,186	864	293	45	9,425	73	2,317
76	Hazel Crest	21	15	1,308	1,174	84	32	22	24	6	391	7	175
77	Hillside	33	25	3,058	2,918	557	189	152	30	2	(D)	7	1,075
78	Hinsdale (part)[4]	30	6	1,071	647	49	18	16	39	8	54	3	99
79	Homewood	93	65	11,336	10,394	937	399	288	96	23	5,123	14	898

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Centralia is in Clinton and Marion Counties. [2]Barrington is in Cook and Lake Counties. [3]Elgin is in Cook and Kane Counties. [4]Hinsdale is in Cook and Du Page Counties.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
3,107	1,108,400	7,589	753,894	4,810	517,526	4,349	1,805,007	8,920	605,189	6,225	813,898	3,171	333,155	12,821	977,404	4,962	678,147	1
22	9,000	45	3,609	37	4,412	38	9,484	83	3,015	53	6,911	16	2,374	103	5,700	26	837	2
16	8,870	48	(D)	32	4,296	30	8,251	53	2,126	32	5,532	14	(D)	84	4,375	26	(D)	3
6	130	1	(D)	5	116	8	1,233	30	889	21	1,379	2	(D)	19	1,325	•••	(D)	4
14	1,102	18	1,403	16	1,034	19	5,845	38	2,657	11	800	9	431	24	1,521	8	45	5
8	921	18	1,403	12	972	15	(D)	16	1,975	9	(D)	8	(D)	22	(D)	4	22	6
6	181	•••	•••	4	66	4	(D)	22	682	2	(D)	1	(D)	2	(D)	4	26	7
6	702	8	321	7	294	15	2,441	29	1,107	18	1,371	5	(D)	14	1,858	2	(D)	8
4	592	6	(D)	6	(D)	11	1,668	9	484	7	941	2	(D)	7	995	2	(D)	9
2	(D)	2	(D)	1	(D)	4	773	20	623	11	430	3	46	7	663	•••	•••	10
5	1,129	10	481	9	552	13	4,855	27	1,617	24	2,463	5	390	30	2,028	7	82	11
4	(D)	10	481	7	(D)	12	(D)	18	1,109	14	1,303	5	390	23	1,483	2	(D)	12
1	(D)	•••	•••	2	(D)	1	(D)	9	508	10	1,160	•••	•••	7	545	5	(D)	13
3	165	4	269	7	205	5	1,080	10	524	18	1,654	4	(D)	18	(D)	4	20	14
20	1,488	25	839	29	1,052	35	7,419	49	2,280	81	8,420	19	741	49	3,826	22	535	15
8	768	10	539	14	554	17	2,953	14	630	22	2,299	3	236	14	1,318	3	43	16
3	372	6	116	1	(D)	5	1,800	6	318	8	1,066	2	(D)	7	153	8	334	17
9	348	9	184	14	(D)	13	2,666	29	1,332	51	5,055	14	(D)	28	2,355	11	153	18
15	1,381	2	(D)	2	(D)	4	591	22	785	7	827	•••	•••	11	657	•••	•••	19
9	628	15	732	16	569	16	4,033	32	1,688	35	5,069	5	282	33	4,100	7	80	20
2	(D)	9	385	3	192	9	1,536	10	680	3	281	2	(D)	9	514	2	(D)	21
7	(D)	6	347	13	377	9	2,497	22	1,008	32	4,788	3	(D)	24	3,586	5	(D)	22
4	899	11	571	4	201	16	2,822	27	1,308	29	2,704	8	473	16	420	11	131	23
2	(D)	8	(D)	3	(D)	8	1,536	15	659	8	809	3	(D)	9	208	1	(D)	24
6	(D)	3	(D)	1	(D)	8	1,286	12	649	21	1,895	5	(D)	7	212	10	(D)	25
32	17,037	67	5,941	59	4,969	54	21,697	137	8,974	74	13,596	30	4,035	137	10,403	46	1,762	26
14	13,890	47	5,120	31	3,644	26	15,594	59	4,224	18	5,660	17	2,545	66	6,274	20	795	27
5	577	8	402	5	277	9	3,433	12	1,263	6	873	3	315	6	549	4	18	28
3	2,222	10	(D)	16	894	7	434	26	1,833	7	1,428	6	1,044	32	(D)	9	(D)	29
10	348	2	(D)	7	154	12	1,736	40	1,654	43	5,695	4	131	33	(D)	13	(D)	30
21	2,557	25	1,581	34	2,425	29	7,827	61	2,510	54	5,792	14	898	50	7,598	13	259	31
4	509	10	602	11	600	9	2,153	18	780	18	1,574	2	(D)	14	(D)	•••	•••	32
8	1,715	12	932	12	1,372	11	4,134	24	1,107	13	1,451	7	539	31	1,651	6	92	33
9	333	3	47	11	453	9	1,540	19	623	23	2,767	5	(D)	5	(D)	7	167	34
17	673	6	216	17	664	17	3,276	32	1,550	28	3,036	10	359	39	2,975	5	64	35
6	252	3	110	4	210	6	1,739	9	626	11	1,076	4	(D)	10	491	1	(D)	36
2	(D)	2	(D)	9	382	9	(D)	12	386	9	1,387	2	(D)	15	703	•••	•••	37
9	(D)	1	(D)	4	72	2	(D)	11	538	8	573	4	69	14	1,781	4	(D)	38
24	2,035	13	745	14	817	13	2,719	33	1,510	22	1,754	7	(D)	28	1,328	•••	(D)	39
7	884	10	672	7	441	9	1,842	13	819	7	941	5	194	15	495	•••	•••	40
17	1,151	3	73	7	376	4	877	20	691	15	813	2	(D)	13	833	•••	(D)	41
22	932	19	524	13	679	20	3,234	32	1,097	37	4,042	4	194	21	1,573	16	196	42
2	(D)	6	243	2	(D)	5	561	7	312	6	698	1	(D)	2	396	4	24	43
•••	•••	•••	•••	•••	•••	1	(D)	•••	•••	1	(D)	•••	•••	•••	•••	2	(D)	44
20	(D)	13	281	11	(D)	14	(D)	25	785	30	(D)	3	(D)	19	1,177	10	(D)	45
26	4,158	40	2,776	19	2,145	42	10,028	56	3,242	40	4,298	10	1,411	82	5,263	23	556	46
7	845	11	720	8	(D)	19	(D)	18	897	8	712	3	448	30	(D)	6	(D)	47
6	2,783	29	2,056	9	1,105	22	6,462	25	1,895	21	2,540	7	963	48	2,406	16	494	48
11	530	•••	•••	2	(D)	1	(D)	13	450	11	1,046	•••	•••	4	(D)	1	(D)	49
1,200	704,818	4,492	523,641	2,107	296,785	1,280	908,773	2,713	262,421	1,864	262,878	1,751	200,679	6,913	539,754	2,841	608,159	50
3	576	6	530	8	842	6	4,827	15	1,271	7	1,260	3	554	24	1,966	10	814	51
3	369	4	237	2	(D)	4	1,000	9	778	4	599	2	(D)	10	805	2	(D)	52
1	(D)	1	(D)	1	(D)	3	(D)	13	745	4	207	3	309	6	555	4	18	53
1	(D)	•••	•••	•••	•••	•••	•••	1	(D)	2	(D)	•••	•••	•••	•••	•••	•••	54
18	3,562	55	5,438	24	3,941	26	13,788	45	3,343	22	(D)	19	2,402	79	(D)	41	2,005	55
4	1,638	18	2,100	10	941	20	12,475	29	2,011	15	3,687	7	968	35	(D)	14	(D)	56
4	196	4	348	2	(D)	3	142	4	506	6	1,035	2	(D)	9	550	1	(D)	57
5	292	3	172	10	610	5	1,905	13	876	5	253	6	494	12	966	9	781	58
3	(D)	3	56	5	328	1	(D)	17	1,663	10	593	2	(D)	13	1,969	4	56	59
•••	•••	1	(D)	1	(D)	•••	•••	4	228	•••	•••	•••	•••	1	(D)	1	(D)	60
953	599,294	3,776	435,765	1,650	248,708	931	690,832	1,807	183,867	1,359	166,125	1,465	160,914	5,621	443,899	2,304	575,204	61
8	5,533	30	3,262	29	3,266	17	12,000	31	3,623	13	2,578	8	910	55	3,481	13	656	62
21	1,329	54	4,517	34	2,685	23	16,005	45	3,571	35	5,669	24	2,246	116	9,320	31	1,067	63
6	1,286	22	1,850	13	858	15	5,689	19	1,641	18	3,866	6	1,126	35	4,651	13	1,579	64
2	(D)	7	292	•••	•••	•••	(D)	6	254	2	(D)	2	(D)	8	682	4	74	65
•••	•••	7	415	6	533	1	(D)	2	(D)	1	(D)	•••	•••	4	(D)	6	152	66
6	(D)	12	1,418	10	945	5	3,084	10	1,357	5	1,129	5	871	23	(D)	11	621	67
21	25,009	100	19,015	71	9,738	35	24,364	45	3,948	24	4,389	27	3,893	140	9,190	35	3,228	68
5	(D)	14	3,033	5	276	4	295	11	1,581	8	2,872	6	2,263	17	(D)	11	1,221	69
•••	•••	•••	•••	•••	•••	•••	•••	1	(D)	1	(D)	1	(D)	1	(D)	1	(D)	70
5	277	5	112	5	859	5	1,044	15	2,066	11	2,964	7	501	30	6,025	22	2,617	71
7	380	6	267	3	189	4	100	12	1,122	6	449	3	388	12	1,140	12	286	72
4	342	4	181	2	(D)	1	(D)	3	370	2	(D)	2	(D)	11	836	4	100	73
4	(D)	6	678	3	99	2	(D)	15	1,068	4	1,155	2	(D)	11	754	7	312	74
6	2,116	17	1,460	11	1,047	22	10,329	30	2,319	20	916	8	1,065	36	1,928	6	169	75
•••	•••	•••	•••	•••	•••	•••	•••	1	(D)	3	(D)	•••	•••	3	158	1	(D)	76
•••	•••	2	(D)	•••	•••	•••	•••	5	363	1	(D)	1	(D)	15	727	•••	•••	77
2	(D)	1	(D)	•••	•••	•••	•••	2	(D)	7	521	•••	•••	7	402	2	(D)	78
3	(D)	12	430	2	(D)	3	(D)	10	797	5	1,388	2	(D)	12	925	7	126	79

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
	Cook County--Con.												
1	Kenilworth	9	7	682	(0)	108	31	24	5	2	(D)	...	...
2	La Grange	200	158	43,235	42,371	4,735	1,643	1,127	180	32	11,965	19	1,456
3	La Grange Park	32	24	7,281	7,149	1,234	413	350	28	4	361	2	(D)
4	Lansing	133	83	12,411	11,049	907	367	278	155	19	2,156	13	612
5	Lemont	60	42	5,362	4,756	364	150	101	70	13	1,306	22	830
6	Lincolnwood	52	46	8,805	8,597	1,488	544	425	50	8	2,029	16	3,350
7	Lyons	92	56	6,731	5,891	889	297	214	108	17	2,231	38	2,570
8	Markham	18	14	817	769	76	48	34	19	3	159	3	147
9	Maywood	202	150	27,956	26,500	3,029	952	695	219	57	7,423	24	1,876
10	Melrose Park	182	118	23,967	22,575	2,834	927	736	187	23	7,070	50	2,161
11	Midlothian	28	20	4,620	4,272	508	191	140	30	8	1,850	5	752
12	Morton Grove	61	47	5,627	5,247	671	302	209	66	12	2,109	23	1,854
13	Mount Prospect	50	36	9,857	9,461	777	312	194	56	11	4,237	9	704
14	Niles	66	46	4,634	4,302	507	240	169	64	9	1,385	26	1,636
15	Norridge	23	19	3,028	2,976	370	122	88	23	8	2,341	7	411
16	Northbrook	39	27	5,040	4,876	539	209	129	31	6	1,946	4	735
17	North Lake	28	10	2,750	2,294	207	85	56	31	9	1,699	6	286
18	North Riverside	32	18	1,597	1,207	150	66	49	37	7	363	13	671
19	Oak Lawn	204	124	35,543	23,589	2,342	794	549	226	37	8,561	59	2,613
20	Oak Park	531	381	118,961	116,125	14,272	4,776	3,490	466	101	19,032	51	2,980
21	Palatine	74	50	7,890	7,490	744	291	204	92	13	3,261	14	453
22	Park Forest	48	40	13,882	13,770	1,514	618	390	39	6	(D)	2	(D)
23	Park Ridge	152	116	26,363	25,639	2,992	941	709	131	31	6,961	13	1,090
24	Phoenix	20	10	556	408	30	21	18	21	4	157	12	201
25	Riverdale	41	29	3,702	3,378	368	135	99	43	8	1,447	10	312
26	River Forest	60	48	23,839	23,485	3,641	1,324	879	64	10	2,434	6	347
27	River Grove	66	36	5,226	4,602	489	218	162	82	7	716	28	1,310
28	Riverside	67	45	5,650	5,216	679	242	166	64	12	2,378	11	394
29	Robbins	31	13	903	721	76	37	29	31	10	267	11	138
30	Skokie	216	162	34,061	32,851	3,998	1,341	1,014	226	30	7,034	55	5,473
31	South Holland	55	27	3,869	3,305	300	107	67	66	18	964	5	144
32	Steger (part)[5]	25	17	2,382	1,960	235	72	63	32	4	930	7	237
33	Stickney	20	16	2,189	2,139	240	99	89	22	3	1,011	10	825
34	Summit	107	61	7,010	6,058	640	235	175	115	27	1,911	35	1,321
35	Tinley Park	37	35	4,744	(D)	448	176	120	42	7	1,757	7	357
36	Westchester	33	15	2,507	1,999	188	72	36	30	11	1,396	2	(D)
37	Western Springs	36	22	4,762	4,322	465	181	125	39	6	2,839	2	(D)
38	Wilmette	143	113	23,468	22,486	2,720	773	580	139	30	8,294	20	1,047
39	Winnetka	135	103	23,227	22,551	3,284	970	815	124	18	4,615	10	743
40	Remainder of County	874	544	78,537	70,747	12,820	4,274	3,287	935	150	18,366	333	21,747
41	Crawford County	263	183	19,326	16,916	1,653	818	639	276	51	4,763	37	1,050
42	Robinson	116	88	11,466	10,066	1,046	510	395	109	20	2,587	18	641
43	Remainder of County	147	95	7,860	6,850	607	308	244	167	31	2,176	19	409
44	Cumberland County	111	63	6,602	5,754	416	215	162	116	18	1,083	17	464
45	De Kalb County	583	411	60,836	56,586	4,749	1,856	1,402	681	81	11,035	116	4,194
46	De Kalb	206	158	28,096	26,502	2,467	922	707	239	28	5,450	50	1,933
47	Sandwich	58	46	5,198	4,888	360	146	114	71	8	1,245	5	213
48	Sycamore	111	77	10,916	10,298	881	379	261	122	18	2,042	21	775
49	Remainder of County	208	130	16,626	14,898	1,041	409	320	249	27	2,298	40	1,223
50	De Witt County	237	167	19,886	18,468	1,636	762	600	270	44	4,085	37	1,201
51	Clinton	130	96	12,532	11,818	1,068	519	408	139	23	2,543	20	638
52	Remainder of County	107	71	7,354	6,650	568	243	192	131	21	1,542	17	563
53	Douglas County	255	197	19,877	18,935	1,596	660	556	279	48	4,575	38	1,198
54	Tuscola	76	64	7,829	7,557	665	255	216	73	12	1,970	10	317
55	Remainder of County	179	133	12,048	11,378	931	405	340	206	36	2,605	28	881
56	Du Page County	1,371	1,005	183,889	175,421	18,966	7,055	4,890	1,421	244	55,824	250	12,295
57	Benaenville	64	46	6,192	6,028	591	288	200	70	10	2,642	18	624
58	Clarendon Hills	17	9	2,813	2,529	368	63	44	17	2	(D)	1	(D)
59	Downers Grove	152	112	23,356	22,570	2,467	912	615	145	33	7,466	25	893
60	Elmhurst	217	165	37,109	36,025	4,078	1,509	1,031	216	44	11,820	37	1,806
61	Glen Ellyn	96	66	14,027	13,277	1,398	524	346	91	16	4,986	10	(D)
62	Hinsdale (part)[4]	83	67	12,537	12,163	1,398	560	414	82	12	3,496	8	560
63	Lombard	98	70	12,305	11,497	1,101	493	240	107	18	4,696	20	563
64	Naperville	93	67	14,612	13,828	1,438	469	365	94	20	3,561	16	764
65	Villa Park	75	59	9,689	9,127	968	314	188	71	16	3,784	15	698
66	West Chicago	45	37	4,621	4,469	407	156	123	53	10	1,668	7	218
67	Westmont	60	42	5,650	5,124	450	180	129	65	12	2,629	11	309
68	Wheaton	102	86	18,973	18,543	2,133	728	540	104	15	5,256	9	483
69	Remainder of County	269	179	22,005	20,241	2,229	858	655	306	36	(D)	73	4,823
70	Edgar County	312	214	23,539	21,821	2,178	1,005	792	311	57	5,645	53	1,584
71	Paris	191	145	17,257	16,475	1,649	752	601	185	35	4,239	36	1,097
72	Remainder of County	121	69	6,282	5,346	529	253	191	126	22	1,406	17	487
73	Edwards County	111	69	7,273	6,615	523	232	189	118	16	1,105	9	216
74	Effingham County	324	210	25,483	23,435	2,199	1,014	789	331	43	4,802	57	1,916
75	Effingham	165	125	17,990	17,038	1,770	782	616	164	23	3,537	28	1,213
76	Remainder of County	159	85	7,493	6,397	429	232	173	167	20	1,265	29	703
77	Fayette County	276	192	19,977	18,293	1,556	788	645	294	47	4,079	46	1,471
78	Vandalia	109	83	8,884	8,448	892	436	346	99	16	2,321	26	800
79	Remainder of County	167	109	11,093	9,845	664	352	299	195	31	1,758	20	671
80	Ford County	234	172	18,943	17,697	1,566	731	592	266	30	3,252	42	1,302
81	Gibson City	67	51	5,845	5,553	453	203	165	73	8	1,366	9	353
82	Paxton	67	55	5,857	5,517	552	278	205	79	8	1,070	8	248
83	Remainder of County	100	66	7,241	6,627	561	250	222	114	14	816	25	701

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[4]Hinsdale is in Cook and Du Page Counties. [5]Steger is in Cook and Will Counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
•••	•••	•••	•••	1	(D)	•••	•••	1	(D)	•••	•••	1	(D)	2	(D)	2	(D)	1
4	5,353	2	3,054	15	1,568	11	9,643	23	2,418	15	4,306	9	1,501	42	2,603	4	28	2
4	632	4	(D)	4	(D)	2	(D)	2	(D)	4	(D)	1	(D)	1	(D)	4	32	3
1	(D)	14	977	4	245	6	2,714	26	2,252	7	1,342	3	323	16	(D)	24	418	4
1	(D)	1	(D)	2	(D)	2	(D)	4	228	6	679	2	(D)	7	(D)	•••	•••	5
•••	•••	1	(D)	1	(D)	•••	•••	15	1,766	1	(D)	1	(D)	8	1,197	1	(D)	6
3	113	4	123	3	(D)	2	(D)	8	302	3	214	2	(D)	7	491	5	59	7
1	(D)	•••	•••	1	(D)	•••	•••	4	224	•••	•••	1	(D)	5	97	•••	•••	8
3	199	16	1,147	11	842	18	9,747	22	2,252	9	2,133	8	907	27	1,252	7	198	9
5	916	19	1,663	8	817	2	(D)	27	1,674	13	4,638	3	(D)	23	1,882	9	786	10
1	(D)	•••	•••	•••	•••	2	(D)	3	379	2	(D)	2	(D)	3	168	2	(D)	11
2	(D)	2	(D)	•••	•••	•••	•••	5	512	3	265	2	(D)	8	406	4	56	12
2	(D)	5	367	1	(D)	1	(D)	3	491	6	1,141	3	365	4	146	5	191	13
1	(D)	•••	•••	1	(D)	•••	•••	7	865	1	(D)	2	(D)	10	324	9	97	14
1	(D)	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	7	(D)	•••	•••	15
1	(D)	•••	•••	2	(D)	2	(D)	6	464	5	(D)	2	(D)	4	293	2	(D)	16
2	(D)	•••	•••	•••	•••	•••	•••	3	260	•••	•••	2	(D)	2	(D)	4	108	17
•••	•••	•••	•••	2	(D)	•••	•••	6	360	•••	•••	1	(D)	3	95	•••	•••	18
4	501	11	471	10	535	6	5,610	25	2,589	15	2,408	5	911	20	1,142	12	182	19
14	16,622	90	19,076	34	2,901	23	41,159	47	3,592	19	3,247	33	4,174	81	4,580	38	1,598	20
•••	•••	8	269	3	79	3	853	10	662	6	1,171	3	(D)	11	(D)	3	11	21
3	(D)	6	1,413	4	762	•••	•••	4	(D)	2	(D)	2	(D)	12	984	5	116	22
3	397	27	1,883	9	1,464	9	7,950	9	1,146	12	2,775	6	1,008	27	1,139	6	550	23
•••	•••	•••	•••	•••	•••	•••	•••	1	(D)	•••	•••	•••	•••	3	(D)	•••	•••	24
•••	•••	2	(D)	2	(D)	2	(D)	11	684	1	(D)	•••	•••	5	580	•••	•••	25
3	(D)	3	402	5	817	1	(D)	11	889	3	(D)	3	218	7	273	8	(D)	26
2	(D)	•••	•••	2	(D)	2	(D)	10	770	4	1,024	1	(D)	8	306	2	(D)	27
3	(D)	7	(D)	6	418	1	(D)	8	667	2	(D)	3	398	10	452	9	210	28
2	(D)	•••	•••	•••	•••	•••	•••	2	(D)	2	(D)	•••	•••	4	132	•••	•••	29
5	947	14	1,101	8	589	5	5,687	23	2,230	12	3,162	7	986	34	4,858	23	2,094	30
1	(D)	2	(D)	2	(D)	1	(D)	11	916	3	(D)	1	(D)	4	58	7	196	31
1	(D)	•••	•••	1	(D)	•••	•••	1	(D)	5	188	1	(D)	4	270	1	(D)	32
1	(D)	•••	•••	•••	•••	•••	•••	4	(D)	1	(D)	•••	•••	1	(D)	•••	•••	33
4	505	3	(D)	4	(D)	7	459	9	323	5	980	2	(D)	8	483	3	283	34
1	(D)	2	(D)	1	(D)	2	(D)	5	419	5	857	2	(D)	3	(D)	2	(D)	35
•••	•••	•••	•••	3	186	•••	•••	7	583	1	(D)	•••	•••	2	(D)	7	71	36
2	(D)	•••	•••	4	(D)	•••	•••	3	269	3	129	3	288	7	692	6	148	37
3	401	12	831	10	1,146	9	6,315	18	1,675	6	922	4	878	21	1,561	10	398	38
4	(D)	19	5,151	12	1,382	6	3,772	11	1,377	6	1,428	5	1,111	32	(D)	12	164	39
17	1,942	29	1,245	24	3,393	19	6,388	101	7,990	76	9,492	12	953	84	5,979	29	1,022	40
12	1,188	18	731	21	1,178	23	4,485	41	1,630	24	3,073	6	368	23	748	7	112	41
6	910	10	596	10	820	12	3,442	14	799	8	1,140	3	227	12	254	3	50	42
6	278	8	135	11	358	11	1,043	27	831	16	1,933	3	141	11	494	4	62	43
2	(D)	6	159	2	(D)	6	750	17	1,142	14	1,264	4	110	13	967	12	60	44
17	3,619	41	2,543	36	2,343	37	14,483	65	4,179	78	9,331	19	1,604	67	6,849	26	656	45
8	3,008	20	1,411	10	1,015	17	8,256	16	1,620	15	2,312	6	846	26	1,725	10	470	46
2	(D)	3	149	8	226	5	1,549	5	304	6	884	1	(D)	13	340	2	(D)	47
2	(D)	8	753	8	555	8	2,432	11	793	16	1,508	5	(D)	12	1,588	2	(D)	48
5	305	10	230	10	547	7	2,246	33	1,462	41	4,627	7	328	16	3,196	12	164	49
10	1,203	16	591	17	833	20	4,853	26	1,618	23	2,657	5	362	31	2,415	8	68	50
6	1,035	12	452	4	262	13	2,938	11	751	10	1,367	3	(D)	22	2,172	6	(D)	51
4	168	4	139	13	571	7	1,915	15	867	13	1,290	2	(D)	9	243	2	(D)	52
15	941	17	480	13	649	23	4,378	29	1,153	30	3,653	6	480	29	1,954	7	416	53
3	(D)	7	233	3	155	7	2,097	10	483	9	964	2	(D)	11	777	2	(D)	54
12	(D)	10	247	10	494	16	2,281	19	670	21	2,689	4	(D)	18	1,177	5	(D)	55
37	5,822	106	7,771	63	4,464	83	32,975	157	13,471	107	23,660	43	7,043	205	17,764	76	2,800	56
3	(D)	8	291	2	(D)	5	791	4	342	3	455	2	(D)	7	428	2	(D)	57
•••	•••	•••	•••	•••	•••	•••	•••	6	407	2	(D)	1	(D)	5	(D)	•••	•••	58
4	595	10	1,082	6	398	13	5,002	12	1,335	12	4,221	5	762	19	1,268	13	334	59
4	(D)	21	2,509	15	1,789	14	8,603	17	1,807	10	2,402	5	1,312	28	(D)	22	503	60
3	(D)	12	1,053	5	139	5	1,241	14	1,687	7	1,984	3	783	13	929	8	533	61
3	(D)	12	763	5	406	11	3,860	3	518	3	549	3	686	21	1,187	2	(D)	62
2	(D)	5	232	4	116	3	(D)	10	890	7	2,271	4	522	22	1,537	3	58	63
2	(D)	7	274	3	296	10	2,952	11	628	7	3,068	3	355	12	2,126	2	(D)	64
6	264	3	192	1	(D)	4	1,437	7	572	7	1,511	2	(D)	12	797	2	(D)	65
2	(D)	3	127	3	227	2	(D)	6	495	4	(D)	2	(D)	4	105	2	(D)	66
1	(D)	5	195	2	(D)	1	(D)	8	536	7	624	2	(D)	11	784	•••	•••	67
3	788	12	841	10	735	5	5,613	11	934	8	1,637	5	831	17	1,403	7	452	68
4	72	8	212	7	266	10	1,473	48	3,320	30	4,160	6	591	34	(D)	13	396	69
15	1,498	21	1,035	16	968	24	4,469	32	1,501	42	3,544	6	772	41	2,390	5	133	70
6	1,367	16	928	10	776	18	3,735	12	1,006	20	1,555	4	(D)	30	1,901	4	(D)	71
9	131	5	107	6	192	6	734	20	495	22	1,989	2	(D)	11	489	1	(D)	72
6	331	8	93	6	204	10	2,054	22	1,029	9	805	2	(D)	13	(D)	8	62	73
19	1,831	14	664	15	893	29	5,937	52	2,184	37	4,635	7	382	40	2,114	11	125	74
9	1,333	12	(D)	9	648	19	4,569	20	1,405	12	2,681	5	(D)	19	1,515	9	(D)	75
10	498	2	(D)	6	245	10	1,368	32	779	25	1,954	2	(D)	21	599	2	(D)	76
18	1,889	10	470	12	820	23	4,104	42	1,353	38	2,725	8	295	22	2,569	10	202	77
6	1,126	7	382	5	315	10	1,734	13	477	10	651	3	203	7	697	6	178	78
12	763	3	88	7	505	13	2,370	29	876	28	2,074	5	92	15	1,872	4	24	79
8	652	12	626	11	512	21	3,485	38	3,753	32	3,938	7	500	17	723	16	200	80
3	(D)	5	306	3	(D)	6	(D)	13	648	9	1,362	2	(D)	5	189	4	36	81
3	315	7	320	3	142	12	1,737	6	438	8	1,179	3	220	5	158	4	30	82
2	(D)	•••	•••	5	(D)	3	(D)	19	2,667	15	1,397	2	(D)	7	376	8	134	83

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Franklin County	624	384	34,810	30,818	2,863	1,410	1,107	637	166	10,050	111	2,252
2	Benton	153	113	10,582	9,910	884	427	344	158	36	2,421	17	578
3	Christopher	81	47	4,052	3,492	347	182	140	85	22	1,207	20	301
4	West Frankfort	199	127	13,660	12,616	1,276	572	451	198	44	3,803	23	571
5	Zeigler	30	14	949	735	65	42	30	33	7	330	11	207
6	Remainder of County	161	83	5,567	4,065	291	187	142	163	57	2,289	40	595
7	Fulton County	562	400	43,776	40,644	3,687	1,680	1,324	613	87	9,810	105	2,638
8	Canton	206	168	22,730	21,994	2,238	951	749	210	32	4,621	37	1,225
9	Farmington	52	40	3,433	3,289	318	156	120	58	10	1,054	7	243
10	Lewistown	69	47	4,690	4,228	304	144	115	76	8	955	11	229
11	Remainder of County	235	145	12,923	11,133	827	429	340	269	37	2,960	50	941
12	Gallatin County	127	81	6,737	5,841	459	236	193	165	25	1,330	23	562
13	Greene County	270	194	18,837	17,549	1,406	659	513	293	48	3,480	40	1,020
14	White Hall	53	39	3,625	3,355	345	149	125	54	10	734	5	110
15	Remainder of County	217	155	15,212	14,234	1,061	510	388	239	38	2,746	35	910
16	Grundy County	301	183	20,795	18,523	1,588	672	520	325	41	4,889	86	2,121
17	Morris	143	99	12,658	11,722	1,060	400	303	141	23	3,136	24	721
18	Remainder of County	158	84	8,137	6,801	528	272	217	184	18	1,753	62	1,400
19	Hamilton County	139	75	7,621	6,125	394	215	174	153	34	1,866	15	251
20	McLeansboro	94	58	6,153	5,113	348	183	149	100	22	1,415	11	203
21	Remainder of County	45	17	1,468	1,012	46	32	25	53	12	451	4	48
22	Hancock County	300	256	24,270	21,444	1,760	815	634	456	84	4,840	70	1,735
23	Carthage	85	65	7,695	7,315	641	274	230	99	14	1,185	12	335
24	Remainder of County	315	191	16,575	14,129	1,059	541	404	357	70	3,655	58	1,400
25	Hardin County	73	41	2,698	2,244	173	93	81	77	24	761	10	327
26	Henderson County	91	55	5,936	5,272	440	193	161	106	23	1,326	17	811
27	Henry County	644	448	56,557	52,867	4,477	1,896	1,453	729	102	10,697	127	3,466
28	Galva	74	40	4,355	3,725	291	125	94	87	9	1,110	13	289
29	Geneseo	86	64	9,265	8,871	674	277	209	106	12	1,745	12	470
30	Kewanee	268	200	26,648	25,612	2,528	1,055	802	275	52	5,767	55	1,422
31	Remainder of County	216	144	16,289	14,659	984	439	348	261	29	2,075	47	1,285
32	Iroquois County	449	309	35,049	32,539	2,694	1,149	915	520	57	5,857	93	3,256
33	Watseka	103	77	11,590	11,314	1,156	452	369	110	12	2,321	14	849
34	Remainder of County	346	232	23,459	21,225	1,538	697	546	410	45	3,536	79	2,407
35	Jackson County	659	295	34,717	31,747	3,222	1,383	1,101	475	98	7,592	86	2,655
36	Carbondale	170	126	16,776	16,020	1,771	744	594	167	30	3,570	20	939
37	Murphysboro	182	116	14,141	12,805	1,234	522	417	191	45	2,965	34	973
38	Remainder of County	107	53	3,800	2,922	217	117	90	117	23	1,057	32	743
39	Jasper County	144	86	7,241	6,495	504	233	189	166	25	1,755	16	344
40	Newton	86	68	5,937	5,653	434	197	164	104	12	1,457	12	276
41	Remainder of County	58	18	1,304	842	70	36	25	62	13	298	4	68
42	Jefferson County	419	275	32,447	30,123	3,407	1,344	1,091	429	93	6,920	62	1,841
43	Mt. Vernon	315	211	27,414	25,708	3,053	1,173	962	316	66	5,187	53	1,630
44	Remainder of County	104	64	5,033	4,415	354	171	129	113	27	1,733	9	211
45	Jersey County	184	120	14,353	13,191	1,239	483	389	209	39	3,360	45	1,034
46	Jerseyville	123	91	12,764	12,104	1,160	434	351	129	24	2,828	21	506
47	Remainder of County	61	29	1,589	1,087	79	49	38	80	15	532	24	528
48	Jo Daviess County	331	245	22,652	20,640	1,788	810	606	356	48	4,158	79	2,799
49	Galena	93	67	5,432	5,204	501	246	180	93	19	1,378	19	769
50	Remainder of County	238	178	17,220	15,436	1,287	564	426	263	29	2,780	60	2,030
51	Johnson County	110	64	6,636	5,758	443	275	217	112	32	1,442	20	506
52	Kane County	1,638	1,238	212,477	202,155	24,046	8,455	6,224	1,685	317	48,069	342	10,118
53	Aurora	641	473	88,418	84,060	10,522	3,679	2,721	623	149	21,483	122	5,213
54	Batavia	71	51	6,432	5,948	548	217	137	97	17	2,103	11	423
55	Elgin (part)[3]	411	329	65,976	63,872	7,728	2,653	1,924	414	66	13,618	60	2,878
56	Geneva	98	80	11,534	11,180	1,295	509	392	103	15	3,206	16	969
57	St. Charles	112	86	14,116	13,216	1,349	407	304	126	18	3,124	28	1,368
58	Remainder of County	305	219	26,001	23,879	2,604	990	746	322	52	4,535	105	5,267
59	Kankakee County	878	556	91,612	85,200	9,358	3,376	2,744	912	156	21,251	243	7,674
60	Bradley	83	41	6,507	5,807	519	189	157	87	16	1,766	31	1,438
61	Kankakee	497	343	63,622	60,582	7,290	2,559	2,075	485	82	14,965	132	4,010
62	Monence	80	48	7,611	7,051	483	202	151	79	15	2,039	20	390
63	Remainder of County	218	124	13,872	11,760	1,066	426	361	261	43	2,481	60	1,836
64	Kendall County	145	99	12,031	10,965	833	332	246	165	27	3,893	21	815
65	Knox County	649	481	68,547	64,855	7,281	3,095	2,446	667	107	14,269	124	5,216
66	Abingdon	51	37	3,924	3,494	375	129	100	59	15	1,396	7	233
67	Galesburg	434	342	52,059	50,269	6,015	2,543	2,014	426	59	10,665	79	3,493
68	Remainder of County	164	102	12,564	11,092	891	423	332	182	33	2,208	38	1,490
69	Lake County	2,081	1,485	248,486	234,310	25,964	9,029	6,672	2,217	322	62,063	577	22,936
70	Barrington (part)[2]	44	30	8,458	8,282	848	211	167	37	2	(D)	6	157
71	Deerfield	42	30	3,613	3,519	343	132	90	44	6	1,665	5	175
72	Grayslake	51	35	8,039	7,731	581	202	156	51	9	1,639	4	161
73	Highland Park	165	131	34,936	34,196	4,027	1,118	878	150	28	7,646	12	447
74	Highwood	62	52	5,894	5,488	506	186	116	82	8	2,505	27	1,223

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[2]Barrington is in Cook and Lake Counties. [3]Elgin is in Cook and Kane Counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
29	2,631	29	2,047	40	2,053	37	6,380	79	3,015	30	2,067	14	971	69	3,113	20	231	1
8	714	8	466	14	664	10	2,392	23	1,239	9	972	3	278	20	802	5	56	2
6	549	5	(D)	4	177	6	895	5	191	2	(D)	3	148	8	270	•••	•••	3
8	1,140	14	1,221	18	962	17	2,743	24	984	9	627	4	373	28	1,114	10	122	4
1	(D)	1	(D)	•••	•••	•••	•••	5	72	2	(D)	1	(D)	1	(D)	1	(D)	5
6	(D)	1	(D)	4	250	4	350	22	529	8	267	3	(D)	12	(D)	4	(D)	6
22	2,120	29	1,803	36	2,278	47	10,520	83	3,624	60	5,685	21	1,120	54	3,875	18	303	7
9	1,391	16	1,487	12	1,225	18	5,571	29	1,540	21	2,766	6	642	21	1,885	5	176	8
3	112	2	(D)	2	(D)	5	786	7	264	6	374	1	(D)	3	224	6	62	9
1	(D)	4	96	4	312	10	1,080	12	487	7	833	1	(D)	10	500	1	(D)	10
9	(D)	7	(D)	18	(D)	14	3,083	35	1,333	26	1,712	13	(D)	20	1,266	6	(D)	11
6	514	7	147	6	277	7	714	21	624	19	2,142	4	116	7	(D)	2	(D)	12
18	707	17	642	15	785	20	3,917	32	1,234	38	2,980	6	469	26	3,530	10	73	13
3	108	2	(D)	5	294	5	1,148	6	259	8	608	1	(D)	8	198	•••	•••	14
15	599	15	(D)	10	491	15	2,769	26	975	30	2,372	5	(D)	18	3,332	10	73	15
7	666	14	884	13	884	18	3,817	50	2,556	28	3,136	8	375	27	1,376	9	91	16
3	395	11	830	8	631	12	2,491	19	1,407	13	1,539	3	263	19	(D)	8	(D)	17
4	271	3	54	5	253	6	1,326	31	1,140	15	1,597	5	112	8	(D)	1	(D)	18
7	705	2	(D)	8	313	15	2,183	18	660	13	784	3	172	18	535	6	(D)	19
3	559	2	(D)	6	(D)	11	(D)	10	464	11	(D)	3	172	13	314	2	(D)	20
4	146	•••	•••	2	(D)	4	(D)	8	196	2	(D)	•••	•••	5	221	4	16	21
23	1,054	12	443	22	973	22	4,290	47	1,513	57	5,171	16	465	42	3,665	5	121	22
2	(D)	4	224	5	405	8	1,927	10	482	14	1,691	2	(D)	13	1,047	1	(D)	23
21	(D)	8	219	17	568	14	2,363	37	1,031	43	3,480	14	(D)	29	2,618	4	(D)	24
3	(D)	3	116	2	(D)	8	697	6	331	5	96	6	129	6	45	•••	•••	25
1	(D)	2	(D)	2	(D)	1	(D)	18	625	11	1,873	•••	•••	10	759	6	22	26
26	4,379	28	2,108	32	2,161	48	12,586	76	3,422	86	9,756	16	1,403	70	6,044	33	535	27
3	167	2	(D)	4	114	8	908	7	372	7	679	3	(D)	13	515	5	43	28
4	353	5	358	7	588	6	2,408	12	487	7	1,810	2	(D)	11	(D)	8	72	29
13	3,396	20	1,723	15	1,177	21	6,490	27	1,398	23	3,050	5	849	30	1,137	7	239	30
6	463	1	(D)	6	282	13	2,780	30	1,165	49	4,217	6	183	16	(D)	13	181	31
20	1,602	18	822	29	984	31	5,187	60	2,600	58	8,187	13	672	47	5,310	23	572	32
3	(D)	11	665	6	414	11	3,097	8	386	8	1,032	3	281	20	(D)	7	255	33
17	(D)	7	157	23	570	20	2,090	52	2,214	50	7,155	10	391	27	(D)	16	317	34
20	1,633	35	2,255	28	1,960	29	8,504	61	2,781	38	3,274	12	858	39	2,983	13	222	35
5	657	21	1,321	12	951	19	4,627	23	1,393	11	657	6	454	19	2,183	4	24	36
4	563	12	(D)	15	(D)	10	3,877	16	867	22	2,272	4	(D)	13	247	7	(D)	37
11	413	2	(D)	1	(D)	•••	•••	22	521	5	345	2	(D)	7	553	2	(D)	38
12	573	5	235	8	205	6	830	19	748	21	1,395	4	101	22	995	6	64	39
2	(D)	5	235	6	(D)	6	(D)	10	630	11	996	4	101	16	937	2	(D)	40
10	(D)	•••	•••	2	(D)	•••	(D)	9	118	10	399	•••	•••	6	58	4	(D)	41
21	4,100	22	1,232	25	1,648	27	7,874	60	2,746	26	2,730	11	743	48	2,273	24	340	42
11	3,352	21	(D)	17	1,485	22	7,465	48	2,496	14	1,812	9	(D)	36	1,788	18	314	43
10	748	1	(D)	8	163	5	409	12	250	12	918	2	(D)	12	485	6	26	44
10	639	6	437	5	633	11	3,116	19	1,189	10	2,004	3	400	30	1,438	6	103	45
8	(D)	6	437	5	633	11	3,116	9	868	9	(D)	3	400	24	1,358	3	(D)	46
2	(D)	•••	•••	•••	•••	•••	•••	10	321	1	(D)	•••	•••	6	80	3	(D)	47
19	850	11	248	22	661	18	3,689	34	1,419	43	3,402	8	395	42	4,973	7	58	48
5	263	5	121	9	222	7	923	7	203	7	705	2	(D)	9	(D)	4	34	49
14	587	6	127	13	439	11	2,766	27	1,219	36	2,697	6	(D)	33	(D)	3	24	50
9	528	5	205	4	232	5	1,470	18	1,529	5	(D)	2	(D)	6	238	4	14	51
39	27,230	123	10,851	98	8,987	103	38,362	170	13,332	105	17,285	54	7,739	208	18,217	79	6,287	52
14	12,073	52	5,867	37	4,374	45	17,056	61	5,053	35	4,144	19	3,838	81	6,584	26	2,733	53
1	(D)	4	199	5	260	2	(D)	6	524	7	946	2	(D)	9	691	7	155	54
11	13,469	42	2,920	30	2,518	25	12,993	39	2,979	20	4,130	20	2,367	69	5,410	29	2,694	55
4	995	12	1,020	9	599	5	(D)	10	548	8	1,419	3	(D)	12	844	4	(D)	56
2	(D)	8	648	5	270	11	3,645	11	1,789	7	1,753	4	490	13	632	5	(D)	57
7	338	5	197	12	966	15	2,485	43	2,439	28	4,893	6	438	24	4,056	8	387	58
24	9,354	43	4,059	34	5,183	43	16,732	105	6,342	85	10,803	19	2,083	87	7,218	39	913	59
1	(D)	•••	•••	4	(D)	5	146	10	1,082	7	(D)	1	(D)	6	(D)	2	(D)	60
11	8,710	36	3,836	24	4,514	26	13,270	56	3,597	33	4,795	14	1,580	58	3,883	25	462	61
2	(D)	2	(D)	2	(D)	7	1,371	7	334	12	1,311	2	(D)	5	(D)	6	30	62
10	532	5	(D)	4	77	5	1,945	32	1,329	33	(D)	2	(D)	18	1,449	6	(D)	63
8	320	2	(D)	8	482	9	1,978	23	810	17	1,489	3	239	19	(D)	8	173	64
17	6,851	49	3,934	28	4,203	51	13,195	92	4,577	46	6,155	16	2,181	88	7,332	31	634	65
1	(D)	1	(D)	1	(D)	7	1,019	6	312	6	512	1	(D)	4	115	2	(D)	66
11	6,645	45	3,724	23	3,860	38	10,914	57	3,024	17	2,754	13	2,038	71	4,390	21	552	67
5	(D)	3	(D)	4	(D)	6	1,262	29	1,241	23	2,889	2	(D)	13	2,827	8	(D)	68
59	18,093	147	14,097	103	10,433	90	42,344	232	18,419	109	22,709	54	7,949	293	20,557	95	8,888	69
•••	•••	2	(D)	2	(D)	6	3,064	7	485	5	1,467	•••	•••	10	717	4	(D)	70
1	(D)	5	116	1	(D)	•••	•••	5	484	4	254	2	(D)	13	373	•••	•••	71
2	(D)	5	180	•••	•••	5	(D)	11	656	3	(D)	2	(D)	10	3,912	•••	•••	72
2	(D)	22	2,361	15	2,041	16	10,535	14	1,469	12	3,957	6	1,096	25	2,297	13	(D)	73
1	(D)	7	316	2	(D)	•••	•••	3	234	•••	•••	2	(D)	12	1,153	•••	•••	74

Table 102. RETAIL TRADE: 1954 — COUNTIES,

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
	Lake County--Con.												
1	Lake Forest	73	63	13,085	12,835	1,584	533	436	55	12	3,673	9	301
2	Libertyville	96	68	12,759	12,081	1,337	473	368	103	6	2,251	14	706
3	Mundelein	46	28	3,475	3,227	330	135	98	56	5	(D)	11	680
4	North Chicago	117	87	10,066	9,244	977	352	237	145	23	3,559	49	1,856
5	Waukegan	587	443	81,305	77,427	9,640	3,563	2,573	614	109	18,203	148	6,103
6	Zion	75	55	8,976	8,478	725	319	225	61	15	4,175	4	145
7	Remainder of County	723	463	57,880	51,802	5,066	1,805	1,326	819	99	14,770	288	10,982
8	La Salle County	1,503	1,029	132,771	123,021	12,446	5,061	3,800	1,649	260	29,568	386	14,829
9	La Salle	260	168	29,426	27,572	2,708	1,053	786	285	34	5,786	84	5,189
10	Marseilles	69	51	5,452	5,074	394	182	132	83	14	1,513	14	385
11	Mendota	107	85	10,339	9,867	1,025	421	312	109	16	2,635	14	662
12	Oglesby	57	35	3,333	3,699	195	81	42	62	15	1,123	11	323
13	Ottawa	310	230	33,688	32,356	3,579	1,376	1,049	328	47	7,149	85	2,919
14	Peru	132	76	7,205	6,153	682	280	195	147	34	1,710	31	798
15	Streator (part)[6]	294	222	28,302	26,516	2,889	1,210	943	317	56	7,147	65	2,259
16	Remainder of County	274	162	15,046	12,784	974	458	341	318	44	2,505	82	2,294
17	Lawrence County	273	191	16,979	15,565	1,467	695	563	279	65	3,927	42	1,260
18	Lawrenceville	121	95	10,169	9,653	995	447	372	118	27	2,099	23	686
19	Remainder of County	152	96	6,810	5,912	472	248	191	163	38	1,828	19	574
20	Lee County	405	289	35,760	33,460	3,256	1,305	1,007	443	71	7,622	69	3,244
21	Dixon	212	162	25,109	24,185	2,399	990	747	237	29	5,203	32	2,033
22	Remainder of County	193	127	10,651	9,275	857	315	260	206	42	2,419	37	1,211
23	Livingston County	504	362	40,685	37,713	3,233	1,476	1,119	563	82	8,545	87	2,950
24	Dwight	72	52	5,791	5,435	405	209	142	84	10	1,392	15	388
25	Pontiac	159	119	16,021	15,199	1,426	633	469	171	25	3,061	25	928
26	Streator (part)[6]	4	2	182	(D)	(D)	(D)	(D)	(D)	3	(D)	...	...
27	Remainder of County	269	189	18,691	(D)	(D)	(D)	(D)	(D)	44	(D)	47	1,634
28	Logan County	409	283	29,807	27,673	2,759	1,218	923	437	75	6,820	68	2,415
29	Lincoln	217	163	20,231	19,133	2,087	908	669	228	41	4,820	35	1,484
30	Remainder of County	192	120	9,576	8,540	672	310	254	209	34	2,000	33	931
31	McDonough County	405	289	40,666	38,840	3,281	1,522	1,177	457	67	6,698	69	2,003
32	Bushnell	90	70	6,832	6,602	476	230	180	98	15	1,573	18	481
33	Macomb	184	144	27,686	26,924	2,312	1,020	790	207	20	3,317	28	1,112
34	Remainder of County	131	75	6,148	5,314	493	272	207	152	32	1,808	23	410
35	McHenry County	813	547	76,747	70,617	6,826	2,403	1,819	943	125	18,065	203	7,271
36	Crystal Lake	99	71	14,828	14,398	1,442	453	351	96	19	3,872	22	1,064
37	Harvard	94	60	7,922	7,216	683	299	227	114	13	2,062	14	604
38	Marengo	77	51	5,655	5,021	394	184	134	93	11	1,514	18	635
39	Woodstock	131	99	16,827	15,915	1,515	529	412	132	26	4,190	21	592
40	Remainder of County	412	266	31,515	28,067	2,592	938	695	508	56	6,407	128	4,376
41	McLean	931	681	95,946	90,652	10,567	4,271	3,381	932	154	19,737	180	6,335
42	Bloomington	522	408	65,962	63,320	7,995	3,225	2,578	503	80	13,029	108	4,232
43	Normal	75	51	5,889	5,565	678	310	172	76	14	1,558	14	653
44	Remainder of County	334	222	24,095	21,767	1,894	736	631	353	60	5,150	58	1,450
45	Macon County	1,073	761	133,250	128,128	15,400	6,143	5,079	1,117	175	28,789	209	11,478
46	Decatur	889	635	121,087	117,217	14,463	5,677	4,704	894	147	26,671	176	10,164
47	Remainder of County	184	126	12,163	10,911	937	466	375	223	28	2,118	33	1,314
48	Macoupin County	718	408	39,178	34,012	2,900	1,325	1,041	796	134	10,529	181	3,380
49	Carlinville	125	89	9,878	9,100	778	343	273	143	21	1,962	22	525
50	Gillespie	82	46	5,204	4,502	395	173	131	83	21	1,701	22	333
51	Staunton	98	58	5,685	5,159	489	181	154	100	21	2,224	30	386
52	Virden	75	43	4,251	3,725	283	148	115	80	7	1,059	16	328
53	Remainder of County	338	172	14,160	11,526	955	480	368	390	64	3,583	91	1,808
54	Madison County	2,265	1,533	196,413	182,697	20,439	7,960	5,924	2,549	500	55,508	585	17,823
55	Alton	499	379	60,593	58,353	7,258	2,915	2,046	481	105	16,072	106	3,865
56	Collinsville (part)[7]	203	133	17,796	16,654	1,703	642	468	205	33	4,526	63	1,764
57	East Alton	80	62	9,468	8,816	838	267	227	91	21	2,765	17	798
58	Edwardsville	157	113	15,774	14,834	1,788	667	510	140	33	4,338	32	1,000
59	Granite City	400	248	31,840	29,192	3,328	1,207	912	420	102	10,204	94	2,582
60	Highland	84	58	6,832	5,972	558	251	177	87	13	1,974	19	470
61	Madison	171	107	9,805	8,739	922	394	287	191	32	3,122	72	1,630
62	Venice	54	24	2,177	1,629	155	76	52	60	23	1,225	20	463
63	Wood River	157	119	17,548	16,666	1,855	807	511	167	30	4,104	28	1,248
64	Remainder of County	460	290	24,580	21,842	2,034	934	734	507	108	7,178	134	4,003
65	Marion County	577	411	43,964	40,646	4,561	1,966	1,549	587	122	10,004	118	2,964
66	Centralia (part)[1]	263	201	24,544	23,144	2,813	1,334	886	255	61	5,226	51	1,353
67	Salem	105	91	10,835	10,649	1,112	498	395	117	17	2,504	14	640
68	Remainder of County	209	119	8,585	6,853	606	334	268	215	44	2,274	53	971
69	Marshall County	182	136	12,771	11,953	943	453	328	202	18	2,176	43	1,221
70	Mason County	287	195	18,874	17,182	1,500	717	582	308	41	3,652	70	1,974
71	Havana	130	94	8,545	8,031	805	367	305	139	19	1,891	32	983
72	Remainder of County	157	101	10,329	9,151	695	350	277	169	22	1,761	38	991
73	Massac County	207	135	15,715	14,245	1,149	590	487	227	42	3,139	54	1,248
74	Metropolis	147	101	13,513	12,513	1,025	506	419	168	28	2,695	34	819
75	Remainder of County	60	34	2,202	1,732	124	84	68	59	14	444	20	429
76	Menard County	116	86	8,160	7,600	698	304	234	117	22	1,857	21	714

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Centralia is in Clinton and Marion Counties. [6]Streator is in La Salle and Livingston Counties. [7]Collinsville is in Madison and St. Clair Counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
4	(D)	8	855	6	470	5	3,069	5	492	5	905	3	926	14	1,090	2	(D)	1
5	427	12	707	6	332	6	4,357	12	781	7	1,692	5	477	17	985	6	40	2
...	...	1	(D)	5	94	...	...	7	533	3	720	2	(D)	6	174	6	78	3
3	(D)	4	305	3	(D)	1	(D)	16	1,278	2	(D)	2	(D)	11	820	3	(D)	4
16	13,086	54	7,746	41	5,749	21	12,618	52	4,412	21	3,240	14	2,906	81	4,630	31	2,612	5
5	532	10	598	2	(D)	2	(D)	11	1,026	5	(D)	...	...	15	759	6	220	6
21	1,270	17	858	20	1,111	28	7,172	89	6,565	42	7,947	16	1,247	79	3,647	24	2,511	7
44	9,775	121	8,320	91	7,080	93	24,582	124	7,288	120	14,561	39	4,237	161	10,535	64	2,016	8
8	1,958	29	2,422	14	2,013	17	7,186	22	1,114	13	1,628	7	751	26	1,277	6	102	9
2	(D)	3	(D)	5	284	7	1,641	5	461	3	420	2	(D)	7	235	7	107	10
4	390	6	560	6	152	9	2,093	9	634	18	2,235	3	199	9	575	10	204	11
1	(D)	10	439	...	...	2	(D)	...	...	5	666	2	(D)	7	245	4	194	12
11	4,243	28	2,016	21	1,996	23	8,499	19	1,625	13	2,184	13	1,787	44	2,690	8	380	13
4	174	5	309	11	810	3	(D)	11	594	5	937	2	(D)	15	672	11	289	14
8	2,537	37	2,283	18	1,497	23	5,508	21	1,615	24	2,188	4	674	33	2,192	5	402	15
6	(D)	2	(D)	16	328	9	745	37	1,246	39	4,303	6	408	20	2,449	13	338	16
13	1,109	11	509	22	1,018	10	2,386	42	2,167	22	2,453	7	467	28	1,600	11	83	17
4	692	9	(D)	13	709	6	(D)	15	888	9	955	3	313	10	1,136	2	(D)	18
9	417	2	(D)	9	309	4	(D)	27	1,279	13	1,498	4	154	18	464	9	(D)	19
13	2,662	35	1,815	23	1,306	25	7,256	42	2,535	47	4,652	8	929	45	3,250	27	489	20
6	2,342	26	1,704	14	1,005	15	5,696	18	1,515	16	2,016	5	301	32	2,421	19	373	21
7	320	9	111	9	301	10	1,560	24	1,020	31	2,636	3	128	13	629	8	116	22
24	2,540	34	1,543	20	1,207	38	7,766	52	2,514	79	8,351	17	805	55	4,323	16	141	23
3	216	8	237	6	276	8	1,354	6	(D)	7	1,086	...	(D)	6	407	3	53	24
5	1,336	18	1,102	6	683	12	3,050	9	578	22	2,662	5	431	24	2,144	8	46	25
...	...	...	...	...	...	...	...	1	(D)	...	...	...	...	...	...	...	...	26
16	988	8	204	8	249	18	3,362	36	1,587	50	4,603	12	(D)	25	1,772	5	42	27
13	1,991	18	1,230	32	1,605	21	5,817	65	2,855	43	4,152	8	579	47	2,130	19	213	28
7	1,844	15	1,151	23	1,407	15	4,920	29	1,671	13	1,238	5	450	26	1,184	8	62	29
4	147	3	79	9	198	6	897	36	1,184	30	2,914	3	129	21	946	11	151	30
28	3,064	22	1,605	27	1,872	32	7,505	50	2,026	44	5,619	8	875	47	9,115	19	284	31
6	585	6	142	4	(D)	12	1,982	6	354	10	1,247	2	(D)	7	72	4	(D)	32
6	2,351	16	1,463	17	1,330	15	5,038	20	1,000	13	2,474	4	714	31	8,646	14	241	33
8	128	...	...	6	(D)	5	485	24	672	21	1,898	2	(D)	9	397	1	(D)	34
28	3,751	46	2,345	58	2,875	57	16,299	86	5,246	78	11,464	25	2,178	75	6,168	32	1,085	35
3	373	6	355	10	531	8	4,617	6	631	10	2,685	3	430	8	226	4	44	36
5	322	5	358	11	277	7	1,373	12	938	9	1,087	3	306	12	519	3	56	37
2	(D)	5	185	5	217	5	978	7	326	10	1,294	3	154	5	227	3	(D)	38
4	(D)	13	812	16	1,217	10	3,259	12	1,055	8	1,434	3	(D)	12	1,775	6	348	39
14	1,205	14	635	16	633	27	6,072	49	2,296	41	4,964	13	(D)	38	3,421	16	571	40
34	10,051	58	6,341	64	4,843	52	15,236	121	7,829	73	10,320	28	2,934	115	11,364	52	956	41
15	8,369	48	5,946	41	3,822	34	12,125	58	4,192	25	5,364	16	2,580	59	5,451	38	852	42
2	(D)	2	(D)	7	507	1	(D)	6	385	6	373	1	(D)	14	1,825	8	48	43
17	(D)	8	(D)	16	514	17	(D)	57	3,252	42	4,583	11	(D)	42	4,088	6	56	44
33	18,390	74	7,481	63	6,696	53	27,241	142	8,912	74	6,592	24	2,828	147	10,891	79	1,952	45
28	18,188	74	7,481	49	6,275	50	26,330	103	6,879	47	5,428	23	(D)	127	(D)	65	1,641	46
5	202	...	...	14	421	3	911	39	2,033	27	3,164	1	(D)	20	(D)	14	311	47
37	1,719	43	1,178	29	1,421	47	8,893	82	3,154	64	5,855	17	777	72	2,111	12	161	48
6	382	8	338	9	610	11	2,589	12	629	13	1,862	5	190	15	(D)	3	(D)	49
4	195	3	148	5	140	6	1,723	5	238	6	466	2	(D)	7	85	1	(D)	50
3	122	6	183	2	(D)	9	1,271	5	472	8	466	2	(D)	12	155	...	(D)	51
3	296	15	259	5	(D)	4	990	6	211	6	706	3	104	8	(D)	2	(D)	52
21	724	11	250	8	275	17	2,220	54	1,604	31	2,355	5	183	30	1,116	6	42	53
63	14,069	128	10,394	85	10,114	125	38,165	230	14,332	141	17,141	68	5,650	249	11,285	95	1,932	54
12	6,958	4	4,951	22	4,752	30	11,610	40	2,640	22	3,810	18	1,637	81	3,516	22	782	55
3	594	13	858	5	425	14	5,061	16	1,031	11	1,719	6	622	22	1,006	17	190	56
1	(D)	...	...	4	347	11	1,870	8	1,845	4	951	3	289	7	(D)	4	28	57
4	739	17	1,743	6	643	8	3,170	16	1,048	13	2,124	4	693	13	789	11	187	58
13	2,229	19	1,424	18	1,409	24	6,808	44	2,266	27	2,602	8	860	44	1,379	7	78	59
3	361	4	187	3	107	8	(D)	9	450	9	1,056	2	(D)	7	755	7	154	60
5	685	7	496	8	1,145	3	(D)	9	630	4	(D)	7	368	18	821	6	269	61
...	...	...	...	...	...	...	...	5	319	1	(D)	1	(D)	1	(D)	3	56	62
5	(D)	19	1,333	6	944	15	5,273	19	1,175	6	1,116	7	638	18	(D)	4	42	63
17	1,193	4	102	13	343	12	2,914	64	2,928	44	3,330	12	431	38	2,012	14	146	64
24	3,823	34	2,262	25	2,251	27	8,501	98	4,388	42	4,852	14	1,554	58	3,169	15	296	65
8	2,591	23	1,660	14	1,272	16	5,527	29	1,705	15	2,809	8	1,140	30	1,203	8	58	66
4	593	10	(D)	7	784	6	1,878	21	1,412	7	936	3	350	13	935	3	(D)	67
12	639	1	(D)	4	190	5	1,096	48	1,271	20	1,107	3	64	15	931	4	(D)	68
10	795	8	177	12	318	13	2,494	22	919	35	3,615	5	332	12	678	4	46	69
13	1,122	11	367	8	403	23	2,759	39	1,649	33	3,680	11	388	32	2,812	6	68	70
5	490	5	238	7	(D)	14	1,268	14	735	15	1,561	5	138	11	(D)	...	...	71
8	632	3	129	1	(D)	9	1,491	25	914	18	2,119	6	250	21	(D)	6	68	72
9	505	10	853	9	705	12	4,030	24	1,305	21	2,028	7	480	13	1,276	6	146	73
3	(D)	10	853	9	(D)	11	(D)	14	882	17	(D)	5	(D)	12	(D)	4	(D)	74
6	(D)	...	...	...	(D)	1	(D)	10	423	4	(D)	2	(D)	1	(D)	2	(D)	75
5	272	5	156	3	112	9	1,761	11	403	18	2,104	4	189	18	592	...	...	76

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Mercer County	223	153	15,091	13,455	1,049	501	386	270	32	2,801	38	908
2	Aledo	97	71	7,815	7,211	655	282	210	113	12	1,022	11	357
3	Remainder of County	126	82	7,276	6,244	444	219	176	157	20	1,779	27	541
4	Monroe County	216	136	15,166	13,920	1,326	563	432	212	36	2,725	60	1,267
5	Waterloo	84	62	6,057	5,621	613	262	188	77	20	1,475	19	429
6	Remainder of County	132	74	9,109	8,299	713	301	244	135	16	1,250	41	838
7	Montgomery County	452	314	30,573	28,143	2,785	1,155	926	472	99	7,491	101	2,508
8	Hillsboro	97	69	8,427	7,759	888	369	288	103	18	2,250	17	333
9	Litchfield	130	100	9,352	8,814	941	376	298	128	30	2,626	20	639
10	Nokomis	64	42	3,806	3,500	309	130	102	69	11	969	15	209
11	Remainder of County	161	103	8,988	8,070	647	280	238	172	40	1,646	49	1,327
12	Morgan County	470	348	46,730	44,234	4,386	1,913	1,537	465	78	7,825	83	3,168
13	Jacksonville	311	241	36,075	34,643	3,713	1,550	1,260	297	46	5,990	56	2,336
14	Remainder of County	159	107	10,655	9,591	673	363	277	168	32	1,835	27	832
15	Moultrie County	158	114	13,068	12,278	958	395	325	177	29	2,371	20	620
16	Sullivan	73	57	6,251	5,935	549	229	192	78	15	1,682	7	241
17	Remainder of County	85	57	6,817	6,343	409	166	133	99	14	689	13	379
18	Ogle County	442	300	37,262	34,290	3,113	1,225	933	487	60	7,771	87	2,838
19	Mt. Morris	36	30	2,777	2,695	214	85	57	38	4	(D)	9	273
20	Oregon	81	59	8,887	8,471	734	281	203	83	12	2,230	20	499
21	Rochelle	109	79	10,226	9,514	927	379	297	120	11	2,136	18	624
22	Remainder of County	216	132	15,372	13,610	1,238	480	376	246	33	(D)	40	1,442
23	Peoria County	1,957	1,437	226,020	217,942	27,185	11,209	8,353	1,944	340	43,217	475	18,076
24	Chillicothe	90	54	9,196	8,720	721	288	230	103	20	1,740	19	442
25	Peoria	1,471	1,109	188,586	182,858	23,873	9,755	7,344	1,434	253	35,909	340	13,628
26	Peoria Heights	47	31	3,170	3,010	270	124	75	52	11	1,147	16	371
27	Remainder of County	349	243	25,068	23,354	2,321	1,042	704	355	56	4,421	100	3,635
28	Perry County	284	200	16,462	15,312	1,443	689	554	311	61	4,295	52	1,128
29	Du Quoin	137	97	8,649	8,137	848	397	313	140	32	2,231	24	569
30	Pinckneyville	81	63	5,265	4,939	438	220	177	101	19	1,599	12	363
31	Remainder of County	66	40	2,548	2,236	157	72	64	70	10	665	16	196
32	Piatt County	164	124	12,692	11,912	908	394	310	184	25	2,600	27	925
33	Monticello	60	38	4,767	4,425	408	176	136	65	9	1,134	9	302
34	Remainder of County	104	86	7,925	7,487	500	218	174	119	16	1,466	18	623
35	Pike County	285	177	19,385	17,325	1,529	679	569	332	80	4,223	39	1,193
36	Pittsfield	86	70	10,255	9,885	939	371	335	104	11	1,551	10	532
37	Remainder of County	199	107	9,130	7,440	590	308	234	228	49	2,672	29	661
38	Pope County	55	29	3,180	2,758	154	77	63	58	20	797	6	148
39	Pulaski County	141	89	6,101	5,385	356	201	155	155	38	1,566	32	649
40	Putnam County	74	34	2,584	1,734	127	65	53	90	10	672	34	680
41	Randolph County	321	273	22,759	19,923	1,701	856	626	447	88	5,856	89	2,041
42	Chester	89	69	6,902	6,424	559	252	195	104	15	1,708	18	618
43	Sparta	89	61	4,785	4,253	349	206	137	82	22	1,191	19	375
44	Remainder of County	243	143	11,072	9,246	743	398	294	261	49	2,957	52	1,048
45	Richland County	205	139	17,211	15,263	1,621	712	584	216	48	3,438	25	854
46	Olney	166	114	15,089	14,373	1,485	645	531	173	36	2,855	23	(D)
47	Remainder of County	39	25	2,122	1,890	136	67	53	43	12	581	2	(D)
48	Rock Island County	1,504	1,112	154,356	146,462	16,630	6,690	5,121	1,569	244	37,699	433	18,018
49	East Moline	162	130	14,864	14,188	1,381	579	426	190	15	5,066	66	2,288
50	Moline	527	395	63,458	60,968	7,044	2,878	2,153	509	94	15,193	128	5,735
51	Rock Island	559	427	59,390	56,542	6,828	2,654	2,101	567	104	14,268	157	6,598
52	Silvis	51	33	4,503	4,173	344	122	91	67	6	1,364	11	471
53	Remainder of County	205	127	12,141	10,591	1,033	457	350	236	25	1,790	71	2,926
54	St. Clair County	2,481	1,703	212,899	198,957	22,963	9,111	7,465	2,592	572	55,115	673	23,547
55	Alorton	4	4	273	273	16	10	10	5	1	(D)	...	...
56	Belleville	562	380	57,318	53,578	6,704	2,771	2,281	586	125	12,719	130	5,027
57	Brooklyn	4	2	209	(D)	(D)	(D)	(D)	(D)	2	(D)	2	(D)
58	Collinsville (part)[7]	16	8	1,041	753	71	30	24	25	5	849	3	127
59	East St. Louis	1,225	853	116,972	110,568	12,833	4,785	3,971	1,248	309	31,367	319	11,805
60	Mascoutah	61	41	4,430	4,032	371	154	118	64	21	1,214	11	331
61	O'Fallon	60	38	3,925	3,719	385	128	97	66	11	968	11	281
62	Washington Park	12	10	699	(D)	(D)	(D)	(D)	(D)	4	208	4	(D)
63	Remainder of County	537	367	28,032	25,206	2,527	1,200	944	577	94	7,669	193	5,760
64	Saline County	373	263	28,222	26,362	2,409	1,097	858	412	102	6,851	43	789
65	Eldorado	79	59	6,108	5,762	445	218	157	105	15	1,512	7	168
66	Harrisburg	186	140	16,377	15,585	1,553	676	542	187	48	3,748	24	440
67	Remainder of County	108	64	5,737	5,015	411	203	159	120	39	1,591	12	181
68	Sangamon County	1,594	1,140	179,036	170,326	20,378	8,529	6,937	1,650	288	35,180	454	17,662
69	Springfield	1,211	913	155,782	149,878	18,669	7,722	6,327	1,212	208	30,279	348	14,294
70	Remainder of County	383	227	23,254	20,448	1,709	807	610	438	78	4,901	106	3,368
71	Schuyler County	111	73	7,491	6,837	597	250	215	121	31	1,875	14	448
72	Rushville	74	66	6,356	6,206	560	227	199	76	14	1,578	9	377
73	Remainder of County	37	7	1,135	631	37	23	16	45	17	297	5	71
74	Scott County	88	54	7,356	6,916	502	227	189	101	15	1,130	14	372

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[7] Collinsville is in Madison and St. Clair Counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																	
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
18	946	7	183	19	606	10	2,835	31	1,241	30	2,735	9	352	25	2,434	4	50	1
6	582	7	183	10	326	7	2,253	10	616	13	1,190	3	221	14	(D)	4	(D)	2
12	364	...	...	9	280	3	582	21	625	17	1,545	6	131	11	(D)	...	(D)	3
13	1,246	7	151	5	(D)	15	3,544	17	508	19	1,894	2	(D)	29	2,979	13	370	4
5	212	5	(D)	4	205	6	1,374	2	(D)	8	671	1	(D)	14	1,223	...	...	5
8	1,034	2	(D)	1	(D)	9	2,170	15	(D)	11	1,223	1	(D)	15	1,756	13	370	6
9	911	28	1,590	20	1,357	32	6,992	47	2,135	48	4,945	12	632	41	1,904	15	108	7
2	(D)	9	694	5	394	13	1,812	10	545	9	1,502	2	(D)	10	495	2	(D)	8
4	596	11	717	9	(D)	10	1,953	10	682	12	678	3	(D)	12	347	9	82	9
1	(D)	5	(D)	4	107	4	1,011	5	160	8	733	2	(D)	7	394	2	(D)	10
2	(D)	3	(D)	2	(D)	5	2,216	22	753	19	2,032	5	84	12	668	2	(D)	11
19	3,957	37	3,016	25	1,872	39	11,157	54	2,657	32	4,835	9	893	80	7,176	14	174	12
9	3,639	33	2,920	17	1,638	32	9,903	30	1,946	16	2,528	6	765	56	4,252	10	158	13
10	318	4	96	8	234	7	1,254	24	711	16	2,307	3	128	24	2,924	4	16	14
11	520	10	363	11	803	9	1,739	21	910	17	3,001	4	140	21	2,524	5	77	15
5	288	7	224	6	321	6	1,267	8	469	7	709	1	(D)	9	966	2	(D)	16
6	232	3	139	5	482	3	472	13	441	10	2,292	3	(D)	12	1,558	3	(D)	17
22	1,024	28	1,463	26	1,157	33	7,605	51	2,686	55	6,709	14	725	51	5,042	15	242	18
2	(D)	4	169	3	75	1	(D)	4	267	3	238	2	(D)	4	(D)	...	...	19
2	(D)	5	335	9	228	6	1,719	8	570	5	880	4	(D)	9	(D)	1	(D)	20
3	448	11	791	7	502	12	2,963	12	702	12	1,238	3	220	13	482	7	(D)	21
15	335	8	168	7	352	14	(D)	27	1,147	35	4,353	5	213	25	1,918	7	106	22
65	35,023	127	13,853	120	14,598	93	43,231	226	13,691	113	14,076	65	7,298	226	16,327	107	6,630	23
2	(D)	4	185	8	242	6	4,928	8	389	11	607	2	(D)	8	(D)	2	(D)	24
46	32,972	116	12,880	94	13,227	68	35,901	166	10,492	63	7,334	55	6,744	185	13,194	85	6,305	25
2	(D)	1	(D)	1	(D)	3	251	4	293	4	381	1	(D)	3	(D)	1	(D)	26
15	1,196	6	(D)	17	(D)	16	2,151	48	2,517	35	5,754	7	367	30	2,914	19	291	27
14	1,041	17	943	13	911	17	3,071	45	1,726	21	1,793	8	580	25	724	11	250	28
3	578	12	772	7	(D)	10	1,696	14	712	9	766	5	401	12	204	9	(D)	29
3	182	3	(D)	4	169	7	1,375	16	578	7	525	2	(D)	6	350	2	(D)	30
8	281	2	(D)	2	(D)	...	...	15	436	5	502	1	(D)	7	170	...	...	31
5	235	4	156	3	199	15	1,911	21	924	34	3,910	7	293	18	1,473	5	66	32
2	(D)	2	(D)	2	(D)	7	1,054	8	314	10	1,129	2	(D)	8	267	1	(D)	33
3	(D)	2	(D)	1	(D)	8	857	13	610	24	2,781	5	(D)	10	1,206	4	(D)	34
21	816	9	859	13	1,036	12	2,995	43	1,642	32	3,433	8	388	43	2,720	5	80	35
2	(D)	7	(D)	5	673	9	2,492	9	641	12	1,419	2	(D)	18	1,479	1	(D)	36
19	(D)	2	(D)	8	363	3	503	34	1,001	20	2,014	6	(D)	25	1,241	4	(D)	37
4	178	1	(D)	4	56	3	1,204	9	204	4	(D)	1	(D)	3	164	...	...	38
12	767	4	60	4	62	7	1,437	16	409	14	611	4	179	5	328	5	33	39
2	(D)	1	(D)	...	...	1	(D)	9	250	8	305	1	(D)	6	386	2	(D)	40
25	1,647	28	922	26	1,240	25	4,969	42	2,005	39	2,449	11	506	32	791	18	283	41
4	260	9	441	4	512	8	1,934	7	510	11	464	4	(D)	7	204	2	(D)	42
3	129	8	197	6	324	6	1,515	4	242	6	277	3	(D)	8	308	4	(D)	43
18	1,258	11	284	16	404	11	1,520	31	1,253	22	1,708	4	153	17	279	12	158	44
7	1,164	16	807	12	759	14	3,436	26	1,695	18	3,060	6	443	28	1,372	5	175	45
4	(D)	15	(D)	11	(D)	10	2,930	19	1,515	15	(D)	4	(D)	24	1,611	5	175	46
3	(D)	1	(D)	1	(D)	4	506	7	180	3	(D)	2	(D)	4	361	...	...	47
46	14,639	116	7,522	80	6,184	77	28,689	172	10,362	64	10,277	41	5,138	166	12,435	65	3,393	48
5	584	12	600	7	(D)	5	1,456	19	796	11	2,048	3	456	16	814	3	(D)	49
20	8,428	50	3,216	35	2,847	29	13,965	60	4,142	15	1,979	13	2,105	61	4,638	22	1,204	50
16	5,359	44	3,501	27	2,487	34	11,856	45	3,578	13	2,382	21	2,280	66	5,346	32	1,717	51
...	...	2	(D)	...	(D)	3	119	14	627	6	1,218	1	(D)	7	397	1	(D)	52
5	268	8	(D)	11	239	6	1,293	34	1,213	19	2,650	3	(D)	16	1,240	7	142	53
47	15,369	131	11,012	109	10,810	115	39,366	258	15,363	134	16,592	73	5,822	276	16,375	93	3,528	54
1	(D)	...	...	...	...	...	...	...	...	...	...	...	...	2	(D)	...	...	55
9	3,512	36	3,813	31	4,763	35	11,070	54	4,105	25	5,131	17	1,817	64	3,111	36	2,250	56
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	57
...	...	2	(D)	1	(D)	...	...	2	(D)	1	(D)	...	...	2	(D)	...	...	58
22	11,026	68	6,465	56	5,300	46	22,379	117	7,447	61	6,016	46	3,414	143	10,712	38	981	59
1	(D)	2	(D)	1	(D)	6	1,462	8	308	4	527	2	(D)	5	185	...	...	60
3	116	4	179	7	218	4	(D)	4	160	3	298	1	(D)	5	(D)	7	76	61
...	...	...	...	...	...	...	...	1	(D)	3	320	...	...	...	...	...	...	62
11	(D)	19	370	13	(D)	24	(D)	72	3,216	37	(D)	7	356	55	1,581	12	221	63
20	2,364	22	1,697	16	1,568	25	7,048	52	2,777	25	2,564	14	840	46	1,668	8	56	64
2	(D)	3	(D)	3	(D)	7	1,167	14	674	5	749	3	165	14	533	6	(D)	65
9	1,297	15	1,432	10	1,032	15	4,459	25	1,706	13	1,118	8	602	17	(D)	2	(D)	66
9	(D)	4	(D)	3	(D)	3	1,422	13	397	7	697	3	73	15	(D)	...	...	67
40	21,705	90	11,324	71	10,913	58	28,172	179	12,629	96	17,034	48	6,537	176	13,404	96	4,476	68
25	21,041	85	11,255	63	10,724	47	25,966	117	9,820	49	11,618	38	6,126	155	10,726	76	3,933	69
15	664	5	69	8	189	11	2,206	62	2,809	47	5,416	10	411	21	2,678	20	543	70
10	507	3	141	5	153	4	947	18	707	12	1,792	2	(D)	10	751	2	(D)	71
6	413	3	141	5	153	4	947	12	585	11	(D)	2	(D)	8	(D)	...	...	72
4	94	...	...	...	...	...	...	6	122	1	(D)	...	...	2	(D)	2	(D)	73
8	227	4	279	1	(D)	5	(D)	15	479	14	1,268	3	86	8	899	1	(D)	74

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Shelby County	250	162	14,693	13,437	1,181	515	403	266	50	3,050	36	826
2	Shelbyville	91	67	7,724	7,238	687	260	216	99	18	1,707	11	323
3	Remainder of County	159	95	6,969	6,199	494	255	187	167	32	1,343	25	503
4	Stark County	123	79	7,852	6,812	481	207	167	134	29	1,831	24	609
5	Stephenson County	505	359	53,276	50,324	5,386	2,129	1,659	537	86	9,593	95	3,618
6	Freeport	343	267	44,783	43,123	4,815	1,897	1,495	364	55	8,232	68	2,952
7	Remainder of County	162	92	8,493	7,201	571	232	164	173	31	1,361	27	666
8	Tazewell County	801	569	74,492	69,118	6,354	2,652	2,019	891	147	22,670	205	6,739
9	Crevecoeur	44	30	2,213	2,023	155	93	67	50	8	1,022	17	395
10	East Peoria	149	99	12,143	11,217	1,015	436	323	180	29	5,553	46	1,623
11	Morton	50	46	6,639	6,525	579	227	170	63	8	1,806	12	427
12	Pekin	287	215	34,076	32,172	3,219	1,330	1,035	297	58	9,129	53	2,012
13	Washington	64	40	6,557	5,255	451	176	135	74	15	2,340	12	392
14	Remainder of County	207	139	12,864	11,926	935	390	289	227	29	2,820	65	1,890
15	Union County	205	149	13,845	12,745	1,078	492	394	216	41	3,176	25	622
16	Anna	100	80	8,627	8,295	762	338	276	104	16	1,495	9	326
17	Remainder of County	105	69	5,218	4,450	316	154	118	112	25	1,681	16	296
18	Vermilion County	1,060	730	101,620	95,690	10,913	4,616	3,654	1,073	193	23,508	220	7,402
19	Danville	546	388	68,171	65,483	8,263	3,358	2,660	511	99	14,756	109	4,250
20	Georgetown	44	34	3,166	2,910	230	124	93	47	10	1,183	10	213
21	Hoopeston	113	79	9,206	8,260	813	340	274	113	24	2,349	17	399
22	Westville	66	50	4,083	3,667	366	176	141	74	8	962	25	577
23	Remainder of County	291	179	16,994	15,370	1,241	618	486	328	52	4,258	59	1,963
24	Wabash County	210	136	15,518	13,980	1,327	594	482	231	42	3,486	39	1,081
25	Mount Carmel	162	120	13,862	13,018	1,254	560	455	181	31	3,112	29	930
26	Remainder of County	48	16	1,656	962	73	34	27	50	11	374	10	151
27	Warren County	281	203	26,020	24,558	2,491	1,024	824	299	47	5,229	33	1,228
28	Monmouth	189	139	19,686	18,904	2,029	838	675	190	22	4,028	25	979
29	Remainder of County	92	64	6,334	5,654	462	186	149	109	25	1,201	8	249
30	Washington County	223	135	16,506	14,994	982	505	413	228	40	2,376	58	1,226
31	Wayne County	240	148	16,412	14,244	1,185	533	440	256	47	2,973	25	675
32	Fairfield	129	89	10,937	10,181	906	371	317	137	25	2,118	13	470
33	Remainder of County	111	59	5,475	4,063	279	162	123	119	22	855	12	205
34	White County	302	214	21,740	20,142	1,703	830	701	333	62	4,419	36	1,340
35	Carmi	141	113	13,041	12,467	1,075	513	428	155	23	2,161	15	607
36	Remainder of County	161	101	8,699	7,675	628	317	273	178	39	2,258	21	733
37	Whiteside County	621	459	58,477	55,245	5,007	2,083	1,641	675	114	14,265	117	4,191
38	Fulton	58	40	3,000	2,696	206	95	64	69	14	854	14	343
39	Morrison	82	64	6,269	6,099	544	215	156	89	10	1,153	12	240
40	Rock Falls	100	70	7,387	6,347	579	280	209	112	28	2,734	23	883
41	Sterling	217	167	26,824	25,764	2,591	1,062	875	215	35	6,398	32	1,319
42	Remainder of County	164	118	14,997	14,339	1,087	431	337	190	27	3,126	36	1,406
43	Will County	1,454	990	162,680	151,332	17,690	6,371	4,893	1,598	295	40,900	386	14,512
44	Joliet	917	617	119,086	111,558	13,873	4,890	3,753	956	194	30,422	236	8,521
45	Lockport	93	63	7,385	6,723	619	259	191	120	24	3,391	18	532
46	Steger (part)[5]	14	6	668	450	42	23	20	18	2	(D)	4	159
47	Wilmington	68	54	5,778	5,400	460	187	148	81	13	1,404	15	553
48	Remainder of County	362	250	29,763	27,201	2,696	1,012	781	423	62	(D)	113	4,747
49	Williamson County	570	340	37,749	34,127	3,568	1,481	1,160	568	143	9,717	95	2,209
50	Carterville	39	19	1,922	1,628	167	78	61	34	13	781	...	...
51	Herrin	140	98	13,184	12,672	1,271	539	391	151	31	3,046	21	645
52	Johnston City	57	35	2,658	2,214	176	82	70	57	17	1,068	10	119
53	Marion	230	136	15,608	14,068	1,614	630	519	215	56	3,851	38	859
54	Remainder of County	104	52	4,377	3,545	340	152	119	111	26	971	26	586
55	Winnebago County	1,729	1,207	204,141	189,757	23,385	8,544	6,643	1,956	352	41,975	356	19,144
56	Loves Park	72	44	6,610	6,130	705	275	223	83	6	960	11	1,041
57	Rockford	1,339	979	176,247	165,133	20,804	7,531	5,900	1,456	285	35,640	273	14,595
58	South Beloit	63	43	5,417	4,979	421	176	129	78	14	2,073	25	988
59	Remainder of County	255	141	15,867	13,515	1,453	562	391	339	47	3,302	47	2,520
60	Woodford County	300	216	27,611	26,233	2,147	862	643	342	52	3,857	60	1,595

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[5]Steger is in Cook and Will Counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
17	828	11	532	7	235	14	3,313	33	1,217	30	2,726	8	330	36	1,552	8	84	1
4	174	8	392	3	213	7	1,992	8	387	8	1,246	2	(D)	20	1,110	2	(D)	2
13	654	3	140	4	22	7	1,321	25	830	22	1,480	6	(D)	16	442	6	(D)	3
2	(D)	9	196	6	279	8	1,404	12	395	17	2,046	5	178	9	795	2	(D)	4
15	4,868	43	4,007	32	2,871	30	10,642	52	2,605	54	7,201	10	1,231	59	5,789	29	847	5
11	4,655	38	3,872	26	2,645	20	9,793	33	2,058	21	4,150	6	1,085	42	4,608	23	733	6
4	213	5	135	6	226	10	849	19	551	33	3,051	4	146	17	1,181	6	114	7
28	4,704	35	2,138	40	2,635	50	12,994	106	4,905	67	8,527	16	1,425	79	7,238	28	517	8
1	(D)	1	(D)	3	(D)	1	(D)	7	233	3	332	•••	•••	3	27	•••	•••	9
6	965	2	(D)	4	154	7	(D)	24	1,464	8	893	1	(D)	13	942	9	84	10
1	(D)	4	436	5	379	3	1,911	4	365	7	985	2	(D)	4	237	•••	•••	11
11	3,081	19	1,518	17	1,624	24	8,944	33	1,771	20	2,686	4	774	37	4,172	11	365	12
1	(D)	4	164	5	179	4	1,775	8	272	6	1,007	2	(D)	5	144	2	(D)	13
8	382	5	143	6	(D)	11	1,969	30	810	23	2,624	7	235	17	1,716	6	(D)	14
7	435	17	734	8	533	16	3,592	32	1,202	18	1,526	5	267	31	1,854	5	104	15
2	(D)	13	680	6	(D)	11	2,544	9	568	10	1,057	3	(D)	18	850	3	(D)	16
5	(D)	4	54	2	(D)	5	1,048	23	634	8	469	2	(D)	13	804	2	(D)	17
30	12,128	67	5,604	60	5,540	72	18,329	146	6,752	80	10,283	28	3,565	124	7,575	40	934	18
14	10,857	53	5,176	34	4,574	43	13,534	62	3,277	22	3,470	12	2,991	74	4,546	24	846	19
2	(D)	1	(D)	1	(D)	3	(D)	4	221	5	351	1	(D)	7	275	•••	•••	20
6	742	8	289	9	357	13	2,359	12	773	11	1,290	3	(D)	8	350	2	(D)	21
1	(D)	2	(D)	1	(D)	3	(D)	10	308	4	613	1	(D)	9	963	2	(D)	22
7	331	3	(D)	15	(D)	10	1,482	58	2,173	38	4,559	11	203	26	1,441	12	66	23
5	761	16	672	11	879	15	3,830	33	1,283	21	2,013	4	258	18	1,126	6	129	24
5	761	16	672	10	(D)	14	(D)	20	1,029	13	1,723	4	258	14	(D)	6	129	25
•••	•••	•••	•••	1	(D)	1	(D)	13	254	8	290	•••	•••	4	(D)	•••	•••	26
11	1,286	20	767	20	1,506	18	6,120	32	1,490	36	5,256	8	479	43	2,402	13	257	27
8	1,167	19	(D)	14	1,218	14	5,180	20	1,085	18	3,509	5	384	33	1,173	11	(D)	28
3	119	1	(D)	6	288	4	940	12	405	18	1,747	3	95	10	1,229	2	(D)	29
14	883	5	198	10	240	12	1,212	27	749	17	1,488	7	(D)	21	(D)	12	141	30
22	1,731	6	552	15	571	21	3,993	41	1,870	18	1,894	5	298	30	1,747	10	166	31
7	510	6	552	11	(D)	12	3,484	19	944	9	1,256	3	(D)	18	844	6	70	32
15	1,221	•••	•••	4	(D)	9	509	22	926	9	638	2	(D)	12	903	4	38	33
17	1,460	18	873	22	1,378	25	4,506	46	2,185	29	3,129	6	(D)	37	1,809	2	(D)	34
7	832	14	755	14	1,095	20	3,624	15	804	15	1,966	2	(D)	14	722	2	(D)	35
10	628	7	118	8	283	5	882	33	1,381	14	1,163	4	166	23	1,087	•••	•••	36
21	4,126	42	3,401	37	2,192	37	10,061	70	4,319	70	9,124	14	1,325	69	5,215	30	258	37
1	(D)	2	(D)	2	(D)	2	(D)	6	296	10	814	1	(D)	2	(D)	4	34	38
3	204	6	200	6	136	6	927	9	533	13	1,256	3	226	11	1,379	3	15	39
1	(D)	2	(D)	5	425	3	637	17	1,073	6	901	4	(D)	8	177	3	43	40
8	3,542	30	2,796	14	1,187	18	6,365	16	1,334	15	1,183	4	656	35	1,956	10	88	41
6	(D)	2	(D)	10	(D)	8	(D)	22	1,083	26	4,970	2	(D)	13	(D)	10	76	42
34	18,559	83	8,631	67	6,995	63	23,932	190	13,283	94	15,137	43	5,487	154	13,066	45	2,176	43
20	17,989	70	8,100	42	6,002	38	18,177	105	7,467	41	7,236	28	4,400	112	8,722	31	2,050	44
1	(D)	6	162	8	309	2	(D)	15	885	6	933	3	271	6	553	4	36	45
•••	(D)	•••	•••	•••	•••	•••	•••	2	(D)	2	(D)	1	(D)	1	(D)	2	(D)	46
5	237	2	(D)	4	180	5	1,140	10	1,339	4	492	2	(D)	6	140	2	(D)	47
8	(D)	5	(D)	13	504	18	(D)	58	(D)	41	(D)	9	552	29	(D)	6	58	48
26	2,968	35	2,250	32	2,694	38	8,001	81	3,041	33	3,345	17	1,031	58	2,306	12	187	49
3	(D)	4	(D)	1	(D)	1	(D)	10	249	1	(D)	2	(D)	4	26	•••	•••	50
6	1,115	14	1,138	11	1,088	16	3,816	9	816	7	601	4	354	19	(D)	2	(D)	51
4	92	1	(D)	4	(D)	1	(D)	9	335	3	(D)	2	(D)	3	(D)	2	(D)	52
10	1,212	15	878	16	1,381	15	3,527	30	1,219	11	1,116	5	448	26	946	8	171	53
3	(D)	•••	•••	•••	•••	5	(D)	23	422	11	1,224	4	47	6	(D)	•••	•••	54
41	20,477	138	12,764	102	14,223	97	36,003	172	12,217	105	21,549	50	6,265	212	14,707	104	4,817	55
4	509	2	(D)	6	358	5	784	10	911	4	953	2	(D)	14	705	8	78	56
34	19,748	135	12,625	77	13,347	78	34,208	125	9,310	70	15,791	46	5,909	145	11,018	71	4,056	57
•••	•••	•••	•••	•••	•••	5	(D)	6	306	2	(D)	1	(D)	5	377	5	(D)	58
3	(D)	1	(D)	19	518	9	(D)	31	1,690	29	(D)	1	(D)	48	2,607	20	(D)	59
13	401	1	1,990	17	734	24	6,605	38	1,756	34	7,200	10	326	25	2,938	9	204	60

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Illinois, total	99,675	8,719,889
Adams County	801	60,525
Quincy	596	52,683
Remainder of County	205	7,842
Alexander County	267	15,157
Cairo	188	12,535
Remainder of County	79	2,622
Bond County	180	10,858
Greenville	80	6,736
Remainder of County	100	4,122
Boone County	219	15,893
Belvidere	152	12,870
Remainder of County	67	3,023
Brown County	96	6,363
Bureau County	634	32,236
Princeton	150	12,286
Spring Valley	118	4,841
Remainder of County	366	15,109
Calhoun County	104	3,819
Carroll County	278	18,687
Savanna	97	6,171
Remainder of County	181	12,516
Cass County	237	13,491
Beardstown	118	8,174
Remainder of County	119	5,317
Champaign County	893	96,036
Champaign	396	60,763
Rantoul	66	6,904
Urbana	157	15,136
Remainder of County	274	13,233
Christian County	556	36,372
Pana	130	8,867
Taylorville	177	17,275
Remainder of County	249	10,230
Clark County	238	13,751
Casey	67	4,039
Marshall	74	4,840
Remainder of County	97	4,872
Clay County	215	12,128
Flora	108	7,478
Remainder of County	107	4,650
Clinton County	299	14,156
Carlyle	64	(D)
Centralia (part)[2]	1	(D)
Remainder of County	234	10,974
Coles County	580	41,905
Charleston	184	11,413
Mattoon	294	26,370
Remainder of County	102	4,122
Cook County	49,574	5,037,839
Arlington Heights	83	7,161
Barrington (part)[3]	33	2,973
Bellwood	48	1,898
Berwyn	463	38,849
Blue Island	217	21,372
Broodfield	103	5,710
Calumet City	229	8,551
Chicago	41,741	4,313,343
Chicago Heights	349	30,014
Cicero	897	63,580
Des Plaines	137	14,901
Dolton	43	2,682
Elgin (Part)[4]	11	530
Elmwood Park	140	13,596
Evanston	641	103,602
Evergreen Park	81	9,134
Forest Park	208	13,225
Franklin Park	57	3,018
Glencoe	41	3,488
Glenview	35	4,746
Harvey	244	21,532
Hinsdale (part)[5]	1	(D)
Homewood	54	3,434
La Grange	148	24,930
La Grange Park	9	1,006
Lansing	72	4,930
Lyons	92	4,235
Markham	14	(D)
Maywood	205	20,805
Melrose Park	141	13,310
Midlothian	23	2,169
Northbrook	25	1,292
Oak Lawn	81	6,451
Oak Park	555	99,166
Cook County--Con.		
Palatine	37	2,860
Park Ridge	116	15,256
Phoenix	36	644
Riverdale	30	1,333
River Forest	45	14,966
River Grove	56	3,384
Riverside	49	4,265
Robbins	29	277
Skokie	123	10,943
South Holland	28	1,413
Summit	130	6,149
Western Springs	25	2,202
Wilmette	132	14,782
Winnetka	118	20,768
Remainder of County	1,399	72,208
Crawford County	291	16,652
Robinson	129	9,534
Remainder of County	162	7,118
Cumberland County	97	4,594
De Kalb County	569	43,605
De Kalb	185	20,324
Sandwich	62	3,912
Sycamore	93	7,302
Remainder of County	229	12,067
De Witt County	264	16,472
Clinton	135	9,254
Remainder of County	129	7,218
Douglas County	278	14,882
Tuscola	68	4,896
Remainder of County	210	9,986
Du Page County	1,194	105,742
Bensenville	49	3,169
Downers Grove	113	13,102
Elmhurst	158	19,493
Glen Ellyn	80	8,343
Hinsdale (part)[5]	83	9,257
Lombard	64	5,152
Naperville	92	8,654
Villa Park	70	5,854
West Chicago	41	3,228
Westmont	43	2,944
Wheaton	84	9,132
Remainder of County	317	17,414
Edgar County	297	20,979
Paris	181	14,727
Remainder of County	116	6,252
Edwards County	116	6,795
Effingham County	302	23,201
Effingham	142	14,744
Remainder of County	160	8,457
Fayette County	287	17,526
Vandalia	122	8,849
Remainder of County	165	8.677
Ford County	247	15,785
Paxton	71	5,579
Remainder of County	176	10,206
Franklin County	673	33,174
Benton	159	9,449
Christopher	81	3,836
West Frankfort	192	12,856
Remainder of County	241	7,033
Fulton County	564	34,012
Canton	190	18,085
Farmington	55	2,703
Lewistown	54	3,318
Remainder of County	265	9,906
Gallatin County	130	6,141
Greene County	265	13,098
White Hall	63	3,592
Remainder of County	202	9,506
Grundy County	320	16,869
Morris	134	9,959
Remainder of County	186	6,910
Hamilton County	119	5,586
McLeansboro	63	4,063
Remainder of County	56	1,523
Hancock County	427	18,324
Hardin County	94	3,143
Henderson County	100	5,316
Henry County	587	44,517
Calva	63	3,584
Geneseo	79	7,090
Kewanee	239	20,695
Remainder of County	206	13,148
Iroquois County	439	29,181
Watseka	77	9,956
Remainder of County	362	19,225
Jackson County	465	29,560
Carbondale	146	13,205
Murphysboro	166	12,167
Remainder of County	153	4,188
Jasper County	143	6,994
Jefferson County	389	28,732
Mt.Vernon	269	24,044
Remainder of County	120	4,688
Jersey County	178	9,718
Jerseyville	112	8,423
Remainder of County	66	1,295
Jo Daviess County	344	16,753
Galena	96	4,641
Remainder of County	248	12,112
Johnson County	104	3,667
Kane County	1,539	164,461
Aurora	547	70,340
Batavia	70	4,798
Elgin (part)[4]	405	52,324
Geneva	82	7,907
St. Charles	98	8,649
Remainder of County	337	20,443
Kankakee County	757	71,829
Bradley	57	2,562
Kankakee	407	52,337
Momence	38	3,754
Remainder of County	255	13,176
Kendall County	143	9,023
Knox County	678	58,494
Abingdon	61	3,532
Galesburg	430	45,730
Remainder of County	187	9,232
Lake County	1,890	157,318
Barrington (part)[3]	43	5,248
Deerfield	26	1,703
Highland Park	145	23,388
Highwood	72	3,681
Lake Forest	79	8,081
Libertyville	76	7,969
Mundelein	33	1,897
North Chicago	128	7,099
Waukegan	454	57,192
Zion	48	6,142
Remainder of County	786	34,918
La Salle County	1,481	103,597
La Salle	252	19,507
Marseillles	66	3,660
Mendota	112	8,656
Oglesby	68	3,054
Ottawa	290	24,473
Peru	124	7,217
Streator	249	23,917
Remainder of County	320	13,113
Lawrence County	264	14,441
Lawrenceville	120	8,819
Remainder of County	144	5,622
Lee County	387	28,564
Oixon	175	18,231
Remainder of County	212	10,333
Livingston County	522	31,649
Dwight	75	4,221
Pontiac	153	12,306
Remainder of County	294	15,122
Logan County	407	24,677
Lincoln	224	16,884
Remainder of County	183	7,793
McDonough County	385	28,622
Bushnell	83	6,422
Macomb	167	16,686
Remainder of County	135	5,514
McHenry County	752	51,258
Crystal Lake	75	17,237
Harvard	74	6,591
Marengo	60	3,847
Woodstock	128	11,678
Remainder of County	415	21,905

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction. [2]Centralia is in Clinton and Marion Counties. [3]Barrington is in Cook and Lake Counties. [4]Elgin is in Cook and Kane Counties. [5]Hinsdale is in Cook and Du Page Counties.

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
McLean County	914	78,728
Bloomington	492	56,783
Normal	72	3,701
Remainder of County	350	18,244
Macon County	1,023	104,098
Decatur	771	90,908
Remainder of County	252	13,190
Macoupin County	697	32,202
Carlinville	114	7,974
Gillespie	71	4,109
Staunton	86	3,780
Virden	67	2,936
Remainder of County	359	13,403
Madison County	2,053	144,939
Alton	420	46,931
Collinsville[6]	163	11,611
East Alton	67	4,536
Edwardsville	131	13,975
Granite	342	24,035
Highland	80	5,288
Madison	129	5,507
Venice	55	1,966
Wood River	143	11,452
Remainder of County	523	19,638
Marion County	566	41,063
Centralia (part)[2]	247	23,010
Salem	117	9,427
Remainder of County	202	8,626
Marshall County	201	10,609
Mason County	266	14,796
Havana	115	7,441
Remainder of County	151	7,355
Massac County	172	7,537
Metropolis	122	6,578
Remainder of County	50	959
Menard County	130	6,642
Mercer County	240	13,514
Aledo	91	7,619
Remainder of County	149	5,895
Monroe County	173	9,981
Waterloo	62	3,346
Remainder of County	111	6,635
Montgomery County	501	27,361
Hillsboro	96	7,578
Litchfield	135	8,167
Nokomis	61	3,310
Remainder of County	209	8,306
Morgan County	421	34,396
Jacksonville	281	28,329
Remainder of County	140	6,067
Moultrie County	176	9,180
Sullivan	85	5,100
Remainder of County	91	4,080
Ogle County	460	28,897
Mt. Morris	37	2,048
Oregon	74	5,267
Rochelle	103	9,079
Remainder of County	246	12,503
Peoria County	1,837	189,499
Peoria	1,328	163,837
Peoria Heights	46	2,593
Remainder of County	463	23,069
Perry County	298	15,432
Du Quoin	126	8,443
Pinckneyville	88	4,821
Remainder of County	84	2,168
Piatt County	171	9,930
Pike County	311	14,430
Pittsfield	97	6,702
Remainder of County	214	7,728
Pope County	56	1,793
Pulaski County	138	4,638
Putnam County	76	2,889
Randolph County	451	23,199
Chester	104	6,635
Sparta	78	4,027
Remainder of County	269	12,537
Richland County	202	15,069
Olney	151	13,272
Remainder of County	51	1,797
Rock Island County	1,475	125,623
East Moline	169	12,308
Moline	478	49,897
Rock Island	562	51,018
Silvis	38	2,386
Remainder of County	228	10,014
St. Clair County	2,274	155,378
Alorton	33	939
Belleville	459	38,645
Collinsville (part)[6]	1	(D)
East St. Louis	1,048	85,166
Mascoutah	58	2,957
O'Fallon	52	2,457
Washington Park	40	(D)
Remainder of County	583	24,075
Saline County	399	25,942
Eldorado	84	5,631
Harrisburg	172	14,610
Remainder of County	143	5,701
Sangamon County	1,521	143,201
Springfield	1,070	123,581
Remainder of County	451	19,620
Schuyler County	114	6,013
Rushville	76	5,011
Remainder of County	38	1,002
Scott County	97	5,350
Shelby County	334	15,915
Shelbyville	113	7,974
Remainder of County	221	7,941
Stark County	132	5,980
Stephenson County	528	43,598
Freeport	344	35,551
Remainder of County	184	8,047
Tazewell County	706	51,087
Crevecoeur	39	1,260
East Peoria	127	8,170
Morton	51	6,842
Pekin	248	22,442
Washington	49	3,952
Remainder of County	192	8,421
Union County	213	12,219
Anna	89	7,197
Remainder of County	124	5,022
Vermilion County	1,025	83,573
Danville	531	57,869
Georgetown	39	2,073
Hoopeston	98	7,292
Westville	64	2,956
Remainder of County	293	13,383
Wabash County	189	13,105
Mount Carmel	142	11,694
Remainder of County	47	1,411
Warren County	295	22,274
Monmouth	172	16,247
Remainder of County	123	6,027
Washington County	203	9,570
Wayne County	222	14,602
Fairfield	119	10,738
Remainder of County	103	3,864
White County	270	15,204
Carmi	111	8,318
Remainder of County	159	6,886
Whiteside County	563	44,174
Fulton	42	2,209
Morrison	78	4,600
Rock Falls	82	5,221
Sterling	169	19,279
Remainder of County	192	12,865
Will County	1,434	109,896
Joliet	747	78,551
Lockport	68	4,182
Remainder of County	619	27,163
Williamson County	579	32,594
Carterville	37	1,670
Herrin	160	12,017
Johnston City	79	2,790
Marion	156	12,396
Remainder of County	147	3,721
Winnebago County	1,639	161,816
Rockford	1,196	135,738
South Beloit	45	3,150
Remainder of County	398	22,928
Woodford County	271	17,786

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction. [2]Centralia is in Clinton and Marion Counties. [6]Collinsville is in Madison and St. Clair Counties.

432271 O - 57 - 30

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
CHICAGO STANDARD METROPOLITAN AREA—Consists of Cook, DuPage, Kane, Lake, and Will Counties, Ill., and Lake County, Ind.										
Retail trade, total	57,878	37,022	7,539,090	7,074,714	923,529	18,089,606	16,423,584	323,664	251,678	61,148
Food Stores										
Total	13,260	7,296	1,654,537	1,487,285	124,233	2,395,144	2,061,479	45,409	30,637	14,840
Grocery stores	8,049	4,139	1,349,467	1,230,643	89,235	1,723,254	1,463,614	31,832	20,851	9,014
Meat markets	1,266	906	117,376	104,918	9,865	182,332	166,402	2,581	2,041	1,483
Fish (seafood) markets	136	80	6,348	5,450	167	12,391	11,032	217	175	174
Fruit stores, vegetable markets	395	155	15,796	10,752	829	14,435	12,522	341	243	498
Candy, nut, confectionery stores	1,019	459	34,102	24,434	3,593	76,856	63,107	2,053	1,425	927
Bakery products stores	1,062	978	64,049	62,383	14,775	303,413	273,539	6,570	4,613	1,156
Bakeries, with baking on premises	(NA)	841	(NA)	50,767	13,177	276,192	249,319	5,452	4,126	(NA)
Bakeries, without baking on premises	(NA)	137	(NA)	11,616	1,598	27,221	24,220	1,118	487	(NA)
Delicatessen stores	661	273	32,773	22,985	1,791	33,394	28,028	788	540	828
Food stores, n.e.c.	608	306	33,318	25,720	3,528	49,069	43,235	1,027	749	682
Eating, Drinking Places										
Total	13,553	9,387	727,694	647,092	142,428	2,849,182	2,599,957	63,374	52,563	16,121
Eating places (except refreshment stands)	5,468	4,468	421,405	407,359	109,173	2,185,614	2,000,589	48,856	41,138	6,353
Restaurants, cafeterias	(NA)	4,253	(NA)	384,748	102,418	2,051,444	1,879,106	45,966	38,823	(NA)
Caterers	(NA)	60	(NA)	6,418	1,632	38,377	31,843	833	498	(NA)
In-plant food contractors	(NA)	155	(NA)	16,193	5,123	95,793	89,640	2,057	1,817	(NA)
Refreshment stands	713	525	23,965	21,837	3,641	73,009	62,413	2,066	1,443	766
Drinking places	7,360	4,394	282,136	217,896	29,614	590,559	536,955	12,452	9,982	8,986
General Merchandise Group										
Total	1,458	892	826,751	816,595	138,014	2,744,559	2,354,809	57,475	39,003	1,241
Department stores	85	85	652,550	652,550	110,685	2,208,827	1,911,831	42,724	29,685	3
Dry goods, general merchandise stores	773	365	71,340	63,960	9,144	180,687	160,705	3,673	2,708	812
General stores	48	14	2,448	1,894	179	3,229	2,799	61	44	55
Variety stores	540	428	100,207	98,191	18,006	351,816	279,474	11,017	6,566	359
Apparel, Accessories Stores										
Total	5,269	4,227	597,203	578,419	86,896	1,674,828	1,497,936	30,571	22,603	4,556
Shoe stores	996	848	98,217	95,033	12,986	234,509	202,172	4,223	2,652	642
Men's shoe stores	(NA)	142	(NA)	12,598	1,428	25,985	23,973	402	314	(NA)
Women's shoe stores	(NA)	123	(NA)	27,968	3,888	68,658	57,056	1,394	788	(NA)
Children's, juveniles' shoe stores	(NA)	37	(NA)	2,828	404	7,623	7,011	119	83	(NA)
Family shoe stores	(NA)	546	(NA)	51,639	7,266	132,243	114,132	2,308	1,467	(NA)
Men's, boys' clothing and furnishings stores	(NA)	747	(NA)	106,721	16,006	292,812	269,569	4,326	3,348	(NA)
Men's, boys' clothing stores	(NA)	424	(NA)	79,788	12,647	233,617	216,163	3,377	2,651	(NA)
Men's, boys' furnishings stores	(NA)	323	(NA)	26,933	3,359	59,195	53,406	949	697	(NA)
Family clothing stores	(NA)	290	(NA)	96,793	15,527	298,199	259,778	5,421	3,760	(NA)
Women's clothing, specialty stores	2,093	1,703	233,923	227,653	33,916	677,989	611,043	13,940	10,724	1,849
Ready-to-wear stores	(NA)	1,087	(NA)	193,140	29,369	587,602	532,918	11,830	9,274	(NA)
Millinery stores	(NA)	227	(NA)	10,300	1,603	34,351	29,849	818	573	(NA)
Clothing, specialty stores, n.e.c.	(NA)	389	(NA)	24,213	2,944	56,036	48,276	1,292	877	(NA)
Children's, infants' wear stores	306	232	17,962	16,364	1,065	31,577	25,868	763	494	359
Apparel stores, n.e.c.	571	407	37,781	35,855	6,856	139,742	129,506	1,898	1,625	559
Furniture, Home Furnishings, Appliance Dealers										
Total	2,641	1,879	352,149	337,207	47,342	888,154	849,381	12,067	10,866	2,507
Furniture, home furnishings stores	1,700	1,240	243,618	234,520	33,688	627,148	599,190	8,412	7,590	1,616
Furniture stores	(NA)	713	(NA)	183,020	25,396	458,286	438,393	6,128	5,539	(NA)
Floor covering stores	(NA)	168	(NA)	27,081	4,481	92,053	88,742	1,022	944	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	359	(NA)	24,419	3,811	76,809	72,055	1,262	1,107	(NA)
Household appliance, radio, TV stores	927	639	108,215	102,687	13,654	261,006	250,191	3,655	3,276	875
Household appliance stores	(NA)	252	(NA)	34,676	5,325	101,903	99,448	1,393	1,330	(NA)
Appliance, radio, TV stores	(NA)	220	(NA)	46,804	4,780	90,413	84,357	1,262	1,036	(NA)
Radio, TV stores	(NA)	167	(NA)	21,207	3,549	68,690	66,386	1,000	910	(NA)
Automotive Group										
Total	1,767	1,393	1,125,276	1,110,368	105,002	1,866,112	1,837,061	20,694	19,960	1,405
Passenger car dealers (franchised)	762	732	987,519	986,117	92,020	1,627,960	1,608,798	17,675	17,228	413
Passenger car dealers (nonfranchised)	470	290	75,016	65,032	4,531	80,902	79,065	941	895	549
Tire, battery, accessory dealers	394	280	41,318	39,242	6,529	119,914	112,571	1,623	1,410	324
Motorcycle, aircraft, boat dealers	71	39	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	63	49	12,758	12,272	780	16,304	16,023	191	185	55
Automotive dealers, n.e.c.	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	3,870	3,032	353,389	323,363	30,790	640,890	567,704	11,265	8,294	4,593
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	2,484	1,650	376,757	355,813	49,561	935,437	883,421	11,621	10,218	2,339
Farm equipment dealers	102	78	15,601	14,949	1,477	24,368	23,679	334	312	134
Lumber, building materials dealers	587	481	225,162	221,980	30,202	574,018	546,100	6,276	5,761	354
Paint, glass, wallpaper stores	454	292	28,894	25,622	3,774	76,838	71,580	1,050	909	415
Plumbing, electrical supply stores	226	140	22,323	19,719	3,558	68,264	66,287	821	754	204
Hardware stores	1,113	659	84,757	73,543	10,550	191,949	175,775	3,140	2,482	1,230
Drug Stores, Proprietary Stores										
Total	2,060	1,862	242,839	237,661	33,827	636,121	527,328	13,561	8,483	1,725
Drug stores	(NA)	1,804	(NA)	233,355	33,368	628,484	520,373	13,405	8,366	(NA)
Proprietary stores	(NA)	58	(NA)	4,306	459	7,637	6,955	156	117	(NA)
Other Retail Stores										
Total	8,270	4,736	642,324	576,646	71,213	1,378,898	1,281,595	22,286	18,297	8,537
Liquor stores	1,518	1,112	187,040	172,204	12,784	237,287	213,314	4,054	3,157	1,761
Fuel, ice dealers	861	567	137,467	130,917	16,792	339,631	323,139	4,677	4,238	767
Fuel dealers (coal, wood)	(NA)	312	(NA)	69,999	10,461	209,877	199,620	3,069	2,795	(NA)
Liquefied petroleum gas dealers	(NA)	42	(NA)	4,300	707	14,712	14,304	219	207	(NA)
Fuel oil dealers	(NA)	200	(NA)	55,641	5,461	111,873	106,155	1,335	1,188	(NA)
Ice dealers	(NA)	13	(NA)	977	163	3,169	3,060	54	48	(NA)
Hay, grain, feed stores	125	81	18,816	17,456	998	19,242	18,270	311	274	113
Farm, garden supply stores	104	62	11,814	10,950	1,008	23,873	23,003	361	322	104

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CHICAGO STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Jewelry stores	851	517	62,679	56,937	9,628	181,980	173,525	2,413	2,109	793
Book stores	126	80	6,938	6,190	991	20,564	17,210	461	318	113
Stationery stores	275	181	25,340	24,094	5,103	93,635	89,349	1,510	1,299	270
Sporting goods stores	238	162	19,744	17,996	2,359	42,300	39,828	719	617	230
Bicycle stores	89	27	1,944	986	99	1,692	1,395	38	24	101
Florists	655	417	26,813	22,911	4,444	83,228	77,085	1,481	1,197	769
Cigar stores, stands	357	233	17,264	14,726	1,395	26,584	24,734	541	420	292
News dealers, newsstands	415	137	15,963	12,323	1,402	29,246	21,382	1,047	572	416
Gift, novelty, souvenir stores	547	197	14,610	10,224	1,192	27,578	22,095	768	423	621
Music stores	231	143	15,440	13,426	2,033	36,198	32,736	635	485	226
Camers, photographic supply stores	128	106	14,688	13,946	1,428	29,057	27,436	381	312	109
Luggage, leather goods stores	67	41	3,056	2,594	310	5,487	5,230	98	89	70
Optical goods stores	102	80	5,972	5,636	1,789	32,177	31,218	384	353	54
Office, store machine and equipment dealers	95	53	6,619	5,993	1,243	28,128	26,198	429	385	108
Retail stores (except second-hand) n.e.c.	320	320	24,634	24,634	4,105	80,592	75,730	1,354	1,148	259
Second-hand stores	430	220	14,573	12,503	2,110	40,419	38,718	624	555	451
Nonstore Retailers										
Total	3,246	668	640,171	604,265	94,223	2,080,281	1,962,913	35,341	30,754	3,284
Mail order houses	183	121	470,030	469,248	64,690	1,541,095	1,439,556	27,041	23,527	127
Direct selling (house-to-house) organizations	2,844	442	146,915	113,859	26,752	489,061	474,737	7,556	6,545	2,924
Merchandise vending machine operators	219	105	23,226	21,158	2,781	50,125	48,620	744	682	233
DAVENPORT-ROCK ISLAND-MOLINE STANDARD METROPOLITAN AREA—Consists of Rock Island County, Ill.; and Scott County, Iowa										
Retail trade, total	2,634	1,928	290,955	276,967	32,893	620,416	563,386	13,025	9,966	2,663
Food Stores										
Total	445	297	84,219	60,287	4,208	75,211	60,639	1,820	1,030	472
Grocery stores	340	238	59,403	56,287	3,663	64,834	51,472	1,582	867	371
Meat markets	23	15	2,357	2,115	177	3,280	2,953	53	39	25
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	8	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	14	12	466	(D)	58	1,222	939	31	21	18
Bakery products stores	26	12	820	608	176	3,453	3,173	82	64	24
Bakeries, with baking on premises	(NA)	9	(NA)	564	162	3,353	3,078	80	62	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	44	14	100	95	2	2	(NA)
Delicatessen stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	30	18	978	764	127	2,310	1,990	69	36	20
Eating, Drinking Places										
Total	708	586	28,371	26,445	4,776	94,488	85,538	2,544	2,003	834
Eating places (except refreshment stands)	257	217	11,601	11,273	2,644	53,636	49,061	1,531	1,261	304
Restaurants, cafeterias	(NA)	210	(NA)	10,813	2,514	51,154	46,607	1,474	1,205	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	57	49	1,209	1,133	132	2,068	1,532	109	55	67
Drinking places	394	320	15,561	14,039	2,000	38,784	34,945	904	687	463
General Merchandise Group										
Total	75	59	34,945	34,655	5,383	106,538	96,182	2,590	1,989	47
Department stores	15	15	25,562	25,562	4,064	82,134	74,540	1,835	1,467	...
Dry goods, general merchandise stores	25	19	3,004	2,950	315	5,548	5,012	144	101	16
General stores	8	4	502	398	10	216	196	5	4	11
Variety stores	27	21	5,877	5,745	994	18,640	16,434	606	417	20
Apparel, Accessories Stores										
Total	180	156	15,959	15,541	2,225	40,131	35,073	1,024	690	132
Shoe stores	46	36	2,625	2,531	327	6,230	5,495	136	85	23
Men's shoe stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	8	(NA)	692	100	2,146	1,825	43	23	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	21	(NA)	1,500	197	3,544	3,204	82	54	(NA)
Men's, boys' clothing and furnishings stores	(NA)	37	(NA)	4,510	628	11,024	9,674	253	171	(NA)
Men's, boys' clothing stores	(NA)	29	(NA)	4,007	592	10,375	9,137	230	158	(NA)
Men's, boys' furnishings stores	(NA)	8	(NA)	503	36	649	537	23	13	(NA)
Family clothing stores	(NA)	11	(NA)	1,369	179	2,965	2,596	77	53	(NA)
Women's clothing, specialty stores	59	59	6,357	6,357	996	18,308	15,792	522	350	40
Ready-to-wear stores	38	38	5,604	5,604	881	16,050	13,952	453	309	31
Millinery stores	14	14	531	531	96	1,668	1,415	49	32	2
Clothing, specialty stores, n.e.c.	7	7	222	222	19	590	425	20	9	7
Children's, infants' wear stores	10	8	498	(D)	42	875	832	21	19	11
Apparel stores, n.e.c.	9	5	426	(D)	53	729	684	15	12	13
Furniture, Home Furnishings, Appliance Dealers										
Total	141	95	13,401	12,511	1,903	34,747	33,026	570	507	147
Furniture, home furnishings stores	70	52	8,204	7,768	1,339	23,947	23,100	381	346	65
Furniture stores	(NA)	32	(NA)	6,152	1,071	18,782	18,022	295	266	(NA)
Floor covering stores	(NA)	7	(NA)	1,017	187	3,615	3,604	52	51	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	13	(NA)	599	81	1,550	1,474	34	29	(NA)
Household appliance, radio, TV stores	71	43	5,197	4,743	564	10,800	9,926	189	161	82
Household appliance stores	(NA)	20	(NA)	2,158	304	5,997	5,624	110	98	(NA)
Appliance, radio, TV stores	(NA)	14	(NA)	2,102	161	2,892	2,502	47	37	(NA)
Radio, TV stores	(NA)	9	(NA)	483	99	1,911	1,800	32	26	(NA)
Automotive Group										
Total	128	110	51,304	50,374	4,991	91,585	89,778	1,232	1,164	101
Passenger car dealers (franchised)	50	50	40,273	40,273	3,925	72,439	71,501	945	916	29
Passenger car dealers (nonfranchised)	31	27	5,903	5,547	359	6,151	5,998	87	80	38
Tire, battery, accessory dealers	29	25	3,604	3,522	587	10,929	10,239	164	137	18
Motorcycle, aircraft, boat dealers	12	4	517	(D)	55	1,108	1,090	21	17	13
Household trailer dealers	6	4	1,007	(D)	65	958	950	15	14	3
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DAVENPORT-ROCK ISLAND-MOLINE STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	285	193	18,862	16,240	1,392	28,478	24,181	615	403	320
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	116	98	21,385	20,913	2,463	44,389	42,729	641	588	111
Farm equipment dealers	22	22	4,456	4,456	371	7,346	7,300	112	110	28
Lumber, building materials dealers	35	33	12,305	(D)	1,457	25,709	25,179	342	323	18
Paint, glass, wallpaper stores	17	13	1,344	1,246	214	3,289	2,912	55	47	15
Plumbing, electrical supply stores	10	8	959	(D)	234	4,288	3,863	53	46	9
Hardware stores	32	22	2,321	2,005	187	3,757	3,475	79	62	41
Drug Stores, Proprietary Stores										
Total	73	71	9,571	(D)	1,207	22,787	19,564	513	344	48
Drug stores	(NA)	68	(NA)	(D)	1,205	22,754	19,544	511	343	(NA)
Proprietary stores	(NA)	3	(NA)	90	2	33	20	2	1	(NA)
Other Retail Stores										
Total	325	233	26,598	25,448	3,358	64,810	59,835	1,196	984	292
Liquor stores	26	22	3,625	3,495	216	4,219	3,906	83	67	13
Fuel, ice dealers	49	39	4,218	4,090	602	12,340	11,211	209	160	47
Fuel dealers (coal, wood)	(NA)	28	(NA)	2,646	409	8,036	7,246	146	106	(NA)
Liquefied petroleum gas dealers	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	4	(NA)	790	79	1,779	1,499	27	23	(NA)
Ice dealers	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	21	17	6,113	6,057	380	7,668	7,549	107	104	10
Farm, garden supply stores	8	6	659	(D)	61	882	772	14	12	7
Jewelry stores	36	26	2,308	2,202	413	7,292	6,939	114	99	35
Book stores	8	4	193	109	13	118	108	4	3	5
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	15	9	609	525	59	984	906	19	15	17
Bicycle stores	2	...	(D)	...	...	...	...	...	...	(D)
Florists	26	18	972	816	161	2,968	2,688	75	59	29
Cigar stores, stands	23	19	1,036	1,014	179	3,669	2,888	111	66	13
News dealers, newsstands	...	...	...	...	...	...	...	...	...	...
Gift, novelty, souvenir stores	17	7	263	139	6	224	148	8	3	22
Music stores	15	13	1,064	(D)	149	4,481	3,561	83	66	17
Camera, photographic supply stores	9	9	1,961	1,961	321	6,527	6,401	89	84	6
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	7	7	408	408	83	1,859	1,832	31	29	3
Office, store machine and equipment dealers	6	6	196	196	31	590	547	12	10	7
Retail stores (except second-hand) n.e.c.	16	16	1,706	1,706	514	7,247	6,938	166	148	16
Second-hand stores	24	12	491	391	66	1,154	1,112	23	20	24
Nonstore Retailers										
Total	158	30	6,340	(D)	987	17,252	16,841	280	264	159
Mail order houses	5	1	212	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	139	21	4,952	3,710	781	13,532	13,161	224	209	140
Merchandise vending machine operators	14	8	1,176	(D)	(D)	(D)	(D)	(D)	(D)	(D)
DECATUR STANDARD METROPOLITAN AREA—Coextensive with Macon County, Ill.										
Retail trade, total	1,073	761	133,250	128,128	15,400	298,033	278,254	6,143	5,079	1,117
Food Stores										
Total	175	111	28,789	27,445	1,996	38,672	34,952	824	640	191
Grocery stores	144	88	27,038	25,736	1,800	34,648	31,436	728	570	165
Meat markets	6	6	1,172	1,172	108	2,007	1,715	38	26	3
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	7	7	203	203	32	795	672	23	18	5
Bakery products stores	9	5	161	133	35	999	971	23	21	9
Bakeries, with baking on premises	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	5	3	76	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	209	183	11,478	11,110	2,215	45,564	42,692	1,281	1,100	270
Eating places (except refreshment stands)	124	110	6,620	6,420	1,610	33,785	31,937	1,004	880	160
Restaurants, cafeterias	(NA)	105	(NA)	6,132	1,499	31,481	29,832	949	836	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	5	(NA)	288	111	2,304	2,105	55	44	(NA)
Refreshment stands	14	10	267	247	32	622	527	30	20	17
Drinking places	71	63	4,591	4,443	573	11,157	10,228	247	200	93
General Merchandise Group										
Total	33	25	18,390	18,276	2,864	55,464	49,317	1,241	914	18
Department stores	7	7	14,286	14,286	2,218	43,921	39,088	902	665	...
Dry goods, general merchandise stores	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	14	10	2,440	2,374	395	7,576	6,304	253	166	11
Apparel, Accessories Stores										
Total	74	64	7,481	7,373	1,119	20,014	18,566	469	366	43
Shoe stores	19	17	1,704	(D)	225	3,885	3,690	82	62	10
Men's shoe stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	8	(NA)	1,118	159	2,796	2,645	58	43	(NA)
Men's, boys' clothing and furnishings stores	(NA)	15	(NA)	2,243	327	5,968	5,604	126	101	(NA)
Men's, boys' clothing stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' furnishings stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	26	24	2,852	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	15	(NA)	2,445	340	6,110	5,522	174	136	(NA)
Millinery stores	(NA)	7	(NA)	298	71	1,291	1,191	32	27	(NA)
Clothing, specialty stores, n.e.c.	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
DECATUR STANDARD METROPOLITAN AREA--Con.										
Apparel, Accessories Stores—Coo.										
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	4	4	286	286	98	1,625	1,771	24	21	2
Furniture, Home Furnishiogs, Appliance Dealers										
Total	63	47	6,696	6,420	965	16,221	15,713	269	252	67
Furniture, home furnishings stores	25	21	3,197	3,153	505	8,509	8,238	139	131	19
Furniture stores	(NA)	15	(NA)	2,566	420	6,985	6,880	112	107	(NA)
Floor covering stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	38	26	3,499	3,267	460	7,712	7,480	130	121	48
Household appliance stores	(NA)	7	(NA)	1,292	249	3,857	3,852	63	62	(NA)
Appliance, radio, TV stores	(NA)	12	(NA)	1,320	149	3,043	2,816	54	46	(NA)
Radio, TV stores	(NA)	7	(NA)	655	62	812	812	13	13	(NA)
Automotive Group										
Total	63	41	27,241	26,853	2,440	48,479	47,928	584	566	40
Passenger car dealers (franchised)	16	16	21,436	21,436	2,018	40,526	40,335	466	459	7
Passenger car dealers (nonfranchised)	18	10	2,825	2,519	85	1,725	1,563	28	24	25
Tire, battery, accessory dealers	14	10	1,725	1,643	238	4,307	4,212	64	61	6
Motorcycle, aircraft, boat dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	142	112	8,912	8,314	780	16,848	15,816	352	324	154
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	74	58	8,592	8,200	1,110	21,136	20,372	354	316	72
Farm equipment dealers	14	14	1,732	1,732	164	3,808	3,620	65	58	18
Lumber, building materials dealers	25	17	3,622	3,460	470	7,699	7,543	113	107	21
Paint, glass, wallpaper stores	7	5	321	(D)	33	607	607	14	13	4
Plumbing, electrical supply stores	6	4	229	(D)	61	1,132	1,120	16	15	4
Hardware stores	22	18	2,688	2,564	342	7,890	7,482	146	123	25
Drug Stores, Proprietary Stores										
Total	24	22	2,828	(D)	439	7,262	6,251	167	135	25
Drug stores	(NA)	16	(NA)	(D)	400	6,619	5,641	167	117	(NA)
Proprietary stores	(NA)	6	(NA)	286	39	643	610	20	18	(NA)
Other Retail Stores										
Total	147	85	10,891	(D)	1,245	24,274	22,663	492	411	151
Liquor stores	13	9	1,162	1,044	82	1,676	1,556	29	25	16
Fuel, ice dealers	16	16	1,771	1,771	156	4,154	3,629	80	57	16
Fuel dealers (coal, wood)	6	6	1,158	1,158	85	2,725	2,419	51	36	9
Liquefied petroleum gas dealers	7	7	428	426	50	1,094	1,005	24	18	4
Fuel oil dealers	3	3	185	185	21	335	205	5	3	3
Ice dealers	...	...	...	...	...	...	...	...	...	...
Hay, grain, feed stores	12	6	1,154	982	75	1,396	1,342	31	28	11
Farm, garden supply stores	6	4	1,225	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	20	10	1,650	1,552	227	4,344	4,319	89	87	23
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	10	8	347	(D)	24	367	304	15	13	10
Bicycle stores	...	...	(D)	...	...	...	...	...	...	(D)
Florists	8	2	391	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Cigar stores, stands	3	3	99	99	12	178	162	6	5	6
News dealers, newsstands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	4	...	36	...	...	...	...	...	...	4
Music stores	7	5	471	(D)	94	1,793	1,592	34	22	4
Camera, photographic supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	5	3	160	(D)	36	586	570	10	9	4
Retail stores (except second-hand) n.e.c.	6	6	246	246	36	675	482	21	8	6
Second-hand stores	12	4	306	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore Retailers										
Total	79	13	1,952	1,372	227	4,099	3,981	60	55	86
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	68	8	1,126	664	158	2,773	2,681	38	36	71
Merchandise vending machine operators	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
PEORIA STANDARD METROPOLITAN AREA--Consists of Peoria and Tazewell Counties, Ill.										
Retail trade, total	2,758	2,006	300,512	287,060	33,539	678,141	612,739	13,861	10,372	2,835
Food Stores										
Total	487	329	65,887	61,551	4,106	81,122	70,235	1,752	1,174	556
Grocery stores	369	253	59,727	56,089	3,438	67,054	57,996	1,419	946	430
Meat markets	15	13	2,390	(D)	204	3,809	3,441	63	45	15
Fish (seafood) markets	5	1	64	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	36	18	781	529	62	1,513	1,059	44	27	43
Bakery products stores	26	20	1,232	1,160	306	6,614	5,909	163	115	32
Bakeries, with baking on premises	(NA)	20	(NA)	1,160	306	6,614	5,909	163	115	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	26	16	1,004	742	60	1,429	1,212	40	24	18
Eating, Drinking Places										
Total	680	520	24,815	22,523	4,343	86,802	74,449	2,428	1,752	804
Eating places (except refreshment stands)	257	211	11,300	10,846	2,738	55,440	47,947	1,636	1,209	310
Restaurants, cafeterias	(NA)	203	(NA)	10,444	2,602	52,522	45,425	1,542	1,153	(NA)
Caterers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PEORIA STANDARD METROPOLITAN AREA--Con.										
Eating, Drinking Places—Con.										
Refreshment stands	51	39	760	698	100	1,198	820	69	32	59
Drinking places	372	270	12,755	10,979	1,505	30,164	25,682	723	511	435
General Merchandise Group										
Total	93	73	39,727	39,375	5,863	133,270	112,476	3,307	2,075	69
Department stores	8	8	26,279	26,279	4,183	95,047	84,885	2,095	1,464	...
Dry goods, general merchandise stores	29	25	2,666	2,868	342	6,204	5,452	163	116	22
General stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	44	30	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, Accessories Stores										
Total	162	144	15,991	15,795	2,373	46,631	42,396	1,013	746	100
Shoe stores	49	39	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's shoe stores	(NA)	6	(NA)	392	47	771	748	13	11	(NA)
Women's shoe stores	(NA)	6	(NA)	751	115	2,514	2,267	58	37	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	26	(NA)	2,364	313	5,697	4,929	126	81	(NA)
Men's, boys' clothing and furnishings stores	22	22	4,109	4,109	693	11,863	11,191	206	156	12
Men's, boys' clothing stores	19	19	3,778	3,778	625	11,319	10,705	193	148	10
Men's, boys' furnishings stores	3	3	331	331	28	544	486	13	8	2
Family clothing stores	14	14	2,201	2,201	417	8,296	7,435	212	156	6
Women's clothing, specialty stores	54	52	5,120	(D)	699	14,468	12,894	343	256	31
Ready-to-wear stores	(NA)	30	(NA)	3,826	520	10,473	9,256	253	187	(NA)
Millinery stores	(NA)	11	(NA)	742	113	2,622	2,529	55	48	(NA)
Clothing, specialty stores, n.e.c.	(NA)	11	(NA)	(D)	66	1,373	1,109	35	21	(NA)
Children's, infants' wear stores	7	7	400	400	42	743	739	18	18	7
Apparel stores, n.e.c.	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	150	110	17,233	16,279	2,383	50,687	48,632	795	724	153
Furniture, home furnishings stores	69	51	11,278	10,830	1,644	35,805	34,927	543	515	60
Furniture stores	(NA)	34	(NA)	8,970	1,401	31,288	30,632	476	455	(NA)
Floor covering stores	(NA)	9	(NA)	1,146	127	2,563	2,484	32	29	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	8	(NA)	714	116	1,954	1,811	35	29	(NA)
Household appliance, radio, TV stores	91	59	5,955	5,449	739	14,882	13,706	252	211	93
Household appliance stores	(NA)	16	(NA)	1,179	186	3,354	3,252	57	52	(NA)
Appliance, radio, TV stores	(NA)	25	(NA)	2,815	404	8,227	7,611	130	107	(NA)
Radio, TV stores	(NA)	18	(NA)	1,455	149	3,301	2,843	65	52	(NA)
Automotive Group										
Total	143	115	56,225	55,365	5,077	94,758	92,556	1,248	1,175	130
Passenger car dealers (franchised)	65	65	46,315	46,315	4,025	73,205	72,622	916	898	62
Passenger car dealers (nonfranchised)	35	15	4,926	4,170	350	8,035	7,256	124	105	39
Tire, battery, accessory dealers	29	25	3,468	3,408	486	9,552	8,950	148	123	18
Motorcycle, aircraft, boat dealers	11	7	797	753	143	3,049	2,809	48	37	10
Household trailer dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	332	240	18,596	16,656	1,461	30,253	25,514	674	456	371
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	180	154	22,603	22,317	2,856	53,865	52,114	773	692	164
Farm equipment dealers	25	25	4,563	4,563	477	8,507	8,010	132	116	26
Lumber, building materials dealers	54	50	10,184	10,154	1,349	25,095	24,876	310	292	37
Paint, glass, wallpaper stores	12	10	2,050	(D)	195	3,635	3,635	50	50	15
Plumbing, electrical supply stores	23	19	1,525	(D)	296	5,923	5,654	86	79	23
Hardware stores	66	50	4,281	4,065	539	10,705	9,939	195	153	63
Drug Stores, Proprietary Stores										
Total	81	73	8,723	8,627	1,124	21,241	18,753	508	375	63
Drug stores	(NA)	68	(NA)	8,492	1,115	21,129	18,753	502	375	(NA)
Proprietary stores	(NA)	5	(NA)	135	9	112	...	6	...	(NA)
Other Retail Stores										
Total	305	219	23,565	22,375	2,612	51,434	47,869	957	806	204
Liquor stores	32	28	2,731	2,605	158	3,308	2,880	72	50	32
Fuel, ice dealers	33	31	2,979	(D)	377	6,513	6,055	102	90	32
Fuel dealers (coal, wood)	(NA)	27	(NA)	2,077	309	5,424	4,990	85	74	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	861	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	23	19	6,765	6,645	289	5,626	5,982	114	98	16
Farm, garden supply stores	10	4	422	394	35	550	540	9	8	11
Jewelry stores	36	24	2,648	2,492	452	8,103	7,901	132	122	38
Book stores	4	...	(D)	...	...	...	...	...	...	(D)
Stationery stores	4	2	431	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	9	5	617	569	98	2,035	1,988	26	25	8
Bicycle stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	22	20	758	(D)	105	1,907	1,527	49	33	28
Cigar stores, stands	6	4	210	(D)	19	361	246	11	6	5
News dealers, newsstands	6	6	311	311	26	548	397	18	11	6
Gift, novelty, souvenir stores	20	8	1,327	1,281	187	5,165	4,715	135	113	20
Music stores	9	9	950	950	198	2,930	2,888	46	42	9
Camera, photographic supply stores	7	7	683	683	89	2,524	2,504	45	44	6
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	7	7	279	279	153	3,216	3,141	28	24	3
Office, store machine and equipment dealers	3	3	171	171	33	560	515	11	8	2
Retail stores (except second-hand) n.e.c.	16	16	788	788	126	2,649	2,446	53	42	13
Second-hand stores	32	22	930	848	149	2,817	2,734	71	66	32
Nonstore Retailers										
Total	135	29	7,147	6,197	1,341	28,078	27,742	406	395	131
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	117	21	5,478	4,718	1,137	24,052	23,743	356	346	115
Merchandise vending machine operators	17	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ROCKFORD STANDARD METROPOLITAN AREA--Coextensive with Winnebago County, Ill										
Retail trade, total	1,729	1,207	204,141	189,757	23,383	451,751	412,223	8,544	6,643	1,956
Food Stores										
Total	352	194	41,975	36,617	2,758	51,700	44,039	1,055	702	436
Grocery stores	260	128	37,625	32,683	2,126	39,579	32,841	776	478	327
Meat markets	19	17	1,657	(D)	146	2,648	2,578	57	52	23
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	10	6	356	320	32	541	511	12	9	10
Candy, nut, confectionery stores	16	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	29	25	1,268	1,214	354	7,279	6,855	174	150	41
Bakeries, with baking on premises	(NA)	24	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	16	6	351	181	22	393	232	18	9	15
Eating, Drinking Places										
Total	356	316	19,144	18,254	3,517	72,704	63,302	1,852	1,364	443
Eating places (except refreshment stands)	175	155	9,862	9,580	2,463	50,324	43,995	1,391	1,036	231
Restaurants, cafeterias	(NA)	151	(NA)	9,088	2,345	48,393	42,239	1,347	1,008	(NA)
Caterers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	31	27	679	647	106	2,868	1,839	120	49	41
Drinking places	150	134	8,603	8,027	958	19,516	17,466	371	279	211
General Merchandise Group										
Total	41	35	20,477	20,375	3,230	63,091	56,227	1,643	1,251	27
Department stores	9	9	14,619	14,619	2,477	47,633	43,614	1,177	991	...
Dry goods, general merchandise stores	15	11	(D)	2,551	(D)	(D)	(D)	(D)	(D)	(D)
General stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	16	14	3,135	(D)	483	9,694	7,737	511	190	10
Apparel, Accessories Stores										
Total	138	112	12,764	12,146	1,868	33,546	30,629	687	518	107
Shoe stores	32	30	2,802	(D)	385	6,301	5,743	128	92	13
Men's shoe stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	6	(NA)	601	87	1,594	1,350	35	23	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	18	(NA)	1,872	257	3,961	3,686	82	60	(NA)
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	3,384	615	11,361	10,575	165	129	(NA)
Men's, boys' clothing stores	(NA)	19	(NA)	2,607	473	8,402	8,017	129	104	(NA)
Men's, boys' furnishings stores	(NA)	4	(NA)	777	142	2,959	2,558	36	25	(NA)
Family clothing stores	(NA)	9	(NA)	970	112	1,969	1,754	49	36	(NA)
Women's clothing, specialty stores	57	39	4,777	4,403	690	12,567	11,319	313	235	51
Ready-to-wear stores	(NA)	20	(NA)	3,666	554	9,938	8,969	251	192	(NA)
Millinery stores	(NA)	12	(NA)	385	78	1,539	1,386	41	29	(NA)
Clothing, specialty stores, n.e.c.	(NA)	7	(NA)	352	58	1,090	962	21	14	(NA)
Children's, infants' wear stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	102	68	14,223	13,495	2,266	41,068	38,350	553	481	96
Furniture, home furnishings stores	44	30	7,978	7,726	1,513	25,648	23,659	329	289	34
Furniture stores	(NA)	21	(NA)	6,972	1,361	23,059	21,154	289	253	(NA)
Floor covering stores	(NA)	4	(NA)	517	105	1,736	1,736	23	23	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	5	(NA)	237	47	853	769	17	13	(NA)
Household appliance, radio, TV stores	58	38	6,245	5,769	753	15,420	14,691	224	192	64
Household appliance stores	(NA)	8	(NA)	739	127	3,032	2,997	40	39	(NA)
Appliance, radio, TV stores	(NA)	15	(NA)	3,858	464	8,805	8,380	130	109	(NA)
Radio, TV stores	(NA)	15	(NA)	1,172	162	3,583	3,314	54	44	(NA)
Automotive Group										
Total	97	63	36,003	34,541	3,113	60,653	60,015	700	666	91
Passenger car dealers (franchised)	21	19	27,211	(D)	2,604	51,493	51,245	556	551	10
Passenger car dealers (nonfranchised)	47	23	6,149	5,113	162	2,875	2,782	42	37	62
Tire, battery, accessory dealers	19	15	1,919	1,851	317	5,732	5,433	94	70	12
Motorcycle, aircraft, boat dealers	5	3	148	(D)	11	171	171	4	4	4
Household trailer dealers	5	3	576	(D)	19	382	382	4	4	3
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	172	126	12,217	10,641	819	16,629	14,599	309	222	236
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	105	91	21,549	20,787	2,543	49,011	47,556	648	600	89
Farm equipment dealers	16	14	2,775	(D)	319	6,300	6,256	70	67	17
Lumber, building materials dealers	35	31	13,418	12,988	1,553	29,610	28,924	369	354	17
Paint, glass, wallpaper stores	10	10	766	766	112	1,929	1,924	29	28	7
Plumbing, electrical supply stores	7	3	196	(D)	49	810	810	9	9	9
Hardware stores	37	33	4,394	4,158	510	10,362	9,644	171	142	39
Drug Stores, Proprietary Stores										
Total	50	48	6,265	(D)	885	16,680	13,611	340	224	50
Drug stores	(NA)	46	(NA)	6,133	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	212	134	14,707	(D)	1,786	35,087	32,567	561	455	235
Liquor stores	18	14	2,328	2,206	124	2,238	2,110	40	27	26
Fuel, ice dealers	24	12	1,525	1,287	222	4,251	4,251	48	48	25
Fuel dealers (coal, wood)	(NA)	6	(NA)	639	78	1,452	1,452	22	22	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	15	9	2,396	2,280	192	4,234	4,091	51	42	16
Farm, garden supply stores	7	3	345	177	15	651	291	11	5	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ROCKFORD STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Coo.										
Jewelry stores	26	20	2,085	2,035	326	5,839	5,497	91	75	29
Book stores	5	5	197	197	19	165	165	5	5	3
Stationery stores	3	3	352	352	105	2,288	1,853	34	25	1
Sporting goods stores	12	8	757	517	77	1,497	1,390	32	26	12
Bicycle stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	14	10	897	851	172	3,209	2,940	62	47	15
Cigar stores, stands	4	2	122	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	•••	•••	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	16	12	472	428	46	1,184	1,021	30	24	19
Music stores	5	5	553	553	127	2,584	2,477	50	44	5
Camera, photographic supply stores	6	4	851	(D)	114	2,118	1,939	30	24	4
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	4	2	99	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Retad stores (except second-hand) n.e.c	16	16	764	764	114	2,272	2,038	38	27	14
Second-hand stores	14	6	560	(D)	85	1,598	1,593	21	21	15
Noostore Retailers										
Total	104	20	4,817	3,279	588	11,578	11,328	166	160	1'4
Mail order houses	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	87	9	2,561	1,227	340	7,670	7,436	113	109	88
Merchandise veading machine operators	15	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
ST. LOUIS STANDARD METROPOLITAN AREA—Consists of St. Louis City, St. Charles, and St. Louis Counties, Mo.; and Madison and St. Clair Counties, Ill.										
Retail trade, total	19,136	12,648	2,062,538	1,941,452	242,690	4,685,993	4,247,663	90,676	71,404	19,505
Food Stores										
Total	4,454	2,558	500,424	457,988	36,017	694,616	602,756	14,006	9,789	4,873
Grocery stores	2,560	1,838	441,565	419,159	30,691	585,505	507,846	11,312	7,790	2,793
Meat markets	124	74	7,444	6,102	535	9,778	8,845	171	134	144
Fish (seafood) markets	35	9	777	449	54	1,151	883	22	14	34
Fruit stores, vegetable markets	144	54	5,276	3,592	290	6,112	5,298	164	130	174
Candy, nut, confectionery stores	898	126	18,811	6,627	566	10,727	9,077	350	250	1,003
Bakery products stores	290	242	11,787	11,125	2,834	61,112	53,832	1,416	1,056	312
Bakeries, with baking on premises	(NA)	210	(NA)	9,694	2,570	55,134	49,083	1,269	961	(NA)
Bakeries, without baking on premises	(NA)	32	(NA)	1,431	264	5,978	4,749	147	95	(NA)
Delicatessen stores	191	87	7,244	4,828	299	6,334	4,682	175	111	220
Food stores, n.e.c	198	128	7,218	6,106	748	13,897	12,293	396	304	179
Eating, Drioking Places										
Total	4,648	3,454	176,552	159,182	32,894	649,518	589,623	17,454	14,277	5,362
Eating places (except refreshment stands)	1,695	1,409	91,816	88,592	22,966	449,313	409,328	12,052	9,962	1,875
Restaurants, cafeterias	(NA)	1,329	(NA)	83,058	21,176	415,181	377,874	11,281	9,305	(NA)
Caterers	(NA)	12	(NA)	535	153	3,054	1,462	95	20	(NA)
Io-plant food contractors	(NA)	68	(NA)	4,999	1,637	31,078	29,992	676	637	(NA)
Refreshment stands	266	192	5,890	5,204	809	15,561	12,450	540	317	306
Drinking places	2,677	1,853	78,700	65,386	9,119	184,644	167,845	4,862	3,998	3,171
Geoeral Merchaodise Group										
Total	525	375	281,341	278,729	46,821	915,542	765,730	19,298	13,567	457
Department stores	17	17	218,208	218,208	37,188	728,960	607,142	13,487	10,006	1
Dry goods, general merchandise stores	283	179	26,216	24,546	3,394	64,613	58,400	1,390	1,006	285
General stores	39	25	3,133	2,751	185	3,265	2,893	94	72	54
Variety stores	184	154	33,736	33,224	6,054	118,704	97,295	4,327	2,483	115
Apparel, Accessories Stores										
Total	1,210	988	116,762	113,284	17,853	330,284	298,546	7,082	5,345	957
Shoe stores	334	252	20,365	18,891	2,530	45,519	41,815	891	644	248
Men's shoe stores	(NA)	29	(NA)	2,603	278	4,828	4,338	95	62	(NA)
Womeo's shoe stores	(NA)	38	(NA)	4,466	633	10,862	9,949	222	148	(NA)
Childreo's, juveniles' shoe stores	(NA)	6	(NA)	396	51	963	933	12	10	(NA)
Family shoe stores	(NA)	179	(NA)	11,426	1,568	28,866	26,595	562	424	(NA)
Men's, boys' clothing and furnishings stores	(NA)	143	(NA)	27,772	4,830	87,501	79,852	1,625	1,269	(NA)
Meo's, boys' clothing stores	(NA)	90	(NA)	21,751	3,973	72,166	65,786	1,350	1,059	(NA)
Meo'a, boys' furnishings stores	(NA)	53	(NA)	6,021	857	15,335	14,066	275	210	(NA)
Family clothing stores	(NA)	104	(NA)	14,227	2,143	37,339	32,769	839	590	(NA)
Womeo's clothing, specialty stores	432	376	45,773	45,077	6,980	133,824	120,903	3,217	2,466	341
Ready-to-wear stores	(NA)	279	(NA)	40,112	6,159	118,386	106,711	2,799	2,125	(NA)
Millinery stores	(NA)	56	(NA)	1,567	335	6,054	5,451	192	149	(NA)
Clothing, specialty stores, n.e.c	(NA)	41	(NA)	3,398	486	9,384	8,741	226	192	(NA)
Children's, infsats' wear stores	67	53	3,224	3,100	368	7,367	5,891	217	129	55
Apparel stores, n.e.c	76	60	4,533	4,217	1,002	18,734	17,316	293	247	61
Furniture, Home Furnishiogs, Appliaoce Dealers										
Total	864	626	108,506	103,892	15,726	325,008	312,312	4,625	4,182	786
Furniture, home furnishings stores	517	389	79,446	76,906	12,370	263,356	253,625	3,580	3,250	435
Furniture stores	(NA)	248	(NA)	68,503	10,904	233,753	225,901	3,145	2,876	(NA)
Floor covering stores	(NA)	52	(NA)	3,920	658	13,689	13,122	176	153	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	89	(NA)	4,483	808	15,914	14,602	259	221	(NA)
Household appliance, radio, TV stores	339	237	28,998	26,986	3,356	61,652	58,687	1,045	932	341
Household appliance stores	(NA)	81	(NA)	7,194	1,037	20,296	19,589	353	335	(NA)
Appliance, radio, TV stores	(NA)	90	(NA)	15,480	1,575	27,755	25,898	451	378	(NA)
Radio, TV stores	(NA)	66	(NA)	4,312	744	13,601	13,200	241	219	(NA)
Automotive Group										
Total	772	588	364,568	358,340	33,660	607,383	598,224	7,326	7,027	566
Passenger car dealers (franchised)	466	258	303,662	303,436	28,356	510,520	507,046	5,902	5,812	105
Passenger car dealers (nonfranchised)	266	156	35,134	30,890	1,874	33,238	31,886	482	437	278
Tire, battery, accessory dealers	188	136	20,420	18,962	2,988	55,638	52,013	824	681	134
Motorcycle, aircraft, boat dealers	33	25	2,646	2,554	291	5,645	5,189	88	72	30
Household trailer dealers	19	13	2,706	2,498	151	2,342	2,090	30	25	19
Automotive dealers, n.e.c	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ST. LOUIS STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	1,757	1,303	127,037	116,101	11,459	225,995	201,687	4,205	3,140	1,897
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	816	604	122,569	118,491	15,665	294,853	279,908	4,539	4,081	696
Farm equipment dealers	74	66	11,393	11,281	1,319	23,358	22,201	370	333	75
Lumber, building materials dealers	225	187	68,805	67,931	8,624	168,054	161,158	2,502	2,359	133
Paint, glass, wallpaper stores	122	92	9,214	8,750	1,426	25,638	23,639	393	326	74
Plumbing, electrical supply stores	57	39	5,822	5,464	791	17,169	15,587	225	194	45
Hardware stores	338	220	27,335	25,065	3,505	60,638	57,323	1,049	869	369
Drug Stores, Proprietary Stores										
Total	678	626	70,409	69,251	9,157	182,996	161,674	4,245	3,119	585
Drug stores	(NA)	603	(NA)	66,573	8,927	178,411	157,549	4,145	3,044	(NA)
Proprietary stores	(NA)	23	(NA)	2,678	230	4,585	4,125	100	75	(NA)
Other Retail Stores										
Total	2,224	1,288	148,482	132,604	17,625	346,493	326,625	6,019	5,181	2,118
Liquor stores	294	216	31,417	28,645	1,709	33,612	31,930	705	603	246
Fuel, ice dealers	369	215	31,413	29,395	3,888	84,066	77,505	1,317	1,103	321
Fuel dealers (coal, wood)	(NA)	155	(NA)	15,644	2,020	44,262	39,689	776	619	(NA)
Liquefied petroleum gas dealers	(NA)	29	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	26	(NA)	9,584	988	21,597	19,743	288	239	(NA)
Ice dealers	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	70	46	9,202	8,550	590	11,289	10,862	194	181	71
Farm, garden supply stores	35	25	5,969	5,729	717	12,620	12,471	185	177	29
Jewelry stores	245	153	16,499	14,361	2,657	52,327	49,281	891	767	234
Book stores	15	13	953	(D)	113	2,356	2,161	52	44	11
Stationery stores	33	23	3,734	3,580	705	12,343	12,161	234	223	29
Sporting goods stores	63	23	2,307	1,455	158	2,843	2,567	55	38	69
Bicycle stores	20	8	348	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	174	124	8,436	7,772	1,576	29,815	27,669	567	461	203
Cigar stores, stands	74	44	3,150	2,588	263	5,066	4,497	119	90	62
News dealers, newsstands	76	26	2,407	1,577	153	2,764	2,576	88	73	78
Gift, novelty, souvenir stores	140	50	3,898	2,686	296	6,505	5,780	148	114	150
Music stores	68	48	7,184	6,856	1,431	24,670	23,982	414	390	62
Camera, photographic supply stores	41	31	4,599	4,465	479	10,823	10,569	167	152	37
Luggage, leather goods stores	6	4	282	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	40	36	2,934	2,892	821	15,905	15,481	209	197	14
Office, store machine and equipment dealers	20	8	913	793	132	2,642	2,538	45	40	21
Retail stores (except second-hand) n.e.c.	89	89	5,485	5,485	1,000	18,147	16,905	324	269	73
Second-hand stores	178	106	5,208	4,446	884	17,550	16,593	280	238	187
Nonstore Retailers										
Total	1,188	238	45,888	33,590	5,813	113,305	110,578	1,877	1,696	1,208
Mail order houses	18	16	7,329	(D)	770	19,977	19,263	340	315	13
Direct selling (house-to-house) organizations	1,075	183	30,105	18,791	4,310	83,413	81,487	1,361	1,211	1,090
Merchandise vending machine operators	95	39	8,454	(D)	733	9,915	9,828	176	170	105
SPRINGFIELD STANDARD METROPOLITAN AREA—Coextensive with Sangamon County, Ill.										
Retail trade, total	1,594	1,140	179,036	170,326	20,378	412,531	376,806	8,529	6,937	1,650
Food Stores										
Total	286	176	35,180	32,176	2,160	41,758	36,916	918	667	317
Grocery stores	231	139	32,850	30,192	1,874	36,121	32,362	782	575	260
Meat markets	10	4	326	122	14	290	290	5	5	11
Fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	10	8	414	(D)	53	1,468	1,167	35	25	11
Bakery products stores	11	9	402	(D)	105	2,014	1,984	43	40	14
Bakeries, with baking on premises	(NA)	9	(NA)	(D)	105	2,014	1,984	43	40	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	6	2	112	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	12	10	258	(D)	25	394	298	15	7	10
Eating, Drinking Places										
Total	454	344	17,662	15,980	3,003	65,626	58,911	1,864	1,406	552
Eating places (except refreshment stands)	174	154	9,467	9,297	2,189	45,107	41,305	1,300	1,053	219
Restaurants, cafeterias	(NA)	151	(NA)	8,823	2,074	43,132	39,396	1,248	1,005	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	25	17	731	429	70	1,610	1,040	50	30	26
Drinking places	255	173	7,464	6,254	744	18,909	16,566	514	323	307
General Merchandise Group										
Total	40	26	21,705	21,449	3,148	59,537	53,387	1,438	1,193	37
Department stores	7	7	16,949	16,949	2,502	47,336	42,534	1,051	916	2
Dry goods, general merchandise stores	20	8	1,269	(D)	140	2,489	2,407	73	66	22
General stores	6	4	410	(D)	20	276	257	7	6	9
Variety stores	7	7	3,077	3,077	486	9,436	8,189	307	205	4
Apparel, Accessories Stores										
Total	90	78	11,324	11,110	1,615	33,062	26,663	748	532	52
Shoe stores	28	20	2,039	1,861	220	4,426	4,005	85	58	17
Men's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	7	(NA)	592	76	1,878	1,721	30	21	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	10	(NA)	1,078	128	2,210	1,959	50	33	(NA)
Men's, boys' clothing and furnishings stores	16	16	2,964	2,964	401	11,664	8,061	207	130	11
Men's, boys' clothing stores	11	11	2,339	2,339	308	9,794	6,201	186	110	7
Men's, boys' furnishings stores	5	5	625	625	93	1,870	1,860	21	20	4
Family clothing stores	3	3	419	419	66	977	901	24	19	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SPRINGFIELD STANDARD METROPOLITAN AREA--Con										
Apparel, Accessories Stores—Con.										
Women's clothing, specialty stores	32	30	5,426	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	17	(NA)	4,793	756	12,979	10,849	353	259	(NA)
Millinery stores	(NA)	10	(NA)	450	77	1,478	1,378	45	36	(NA)
Clothing, specialty stores, n.e.c.	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	6	6	288	288	33	678	659	15	14	3
Apparel stores, n.e.c.	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	71	53	10,913	10,545	1,708	36,952	35,359	533	499	75
Furniture, home furnishings stores	33	29	6,173	6,033	1,102	24,474	23,549	342	322	37
Furniture stores	(NA)	19	(NA)	4,969	905	20,524	19,700	292	276	(NA)
Floor covering stores	(NA)	3	(NA)	594	117	2,363	2,306	25	23	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	7	(NA)	465	80	1,587	1,541	24	23	(NA)
Household appliance, radio, TV stores	38	24	4,740	4,512	606	12,478	11,810	191	177	38
Household appliance stores	(NA)	7	(NA)	2,181	246	5,408	5,348	90	88	(NA)
Appliance, radio, TV stores	(NA)	8	(NA)	869	83	1,954	1,859	29	26	(NA)
Radio, TV stores	(NA)	9	(NA)	1,462	237	5,116	4,603	72	63	(NA)
Automotive Group										
Total	58	52	26,172	28,020	2,349	49,718	48,922	720	692	46
Passenger car dealers (franchised)	29	25	23,600	23,518	1,865	40,460	40,096	580	568	17
Passenger car dealers (nonfranchised)	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	13	13	2,057	2,017	327	6,242	5,869	99	85	11
Motorcycle, aircraft, boat dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	...	...	...	...	...	...	...	...	...	...
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	179	133	12,629	11,261	945	18,690	16,471	388	291	177
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	96	80	17,034	16,596	2,176	42,421	39,859	604	548	98
Farm equipment dealers	24	22	4,103	(D)	359	8,427	6,110	130	121	30
Lumber, building materials dealers	28	22	9,295	9,041	1,327	23,003	22,039	362	276	21
Paint, glass, wallpaper stores	11	11	1,291	(D)	200	3,957	3,767	55	51	10
Plumbing, electrical supply stores	4	4	391	391	73	2,009	1,296	23	15	6
Hardware stores	29	21	1,954	1,786	217	5,025	4,641	94	85	31
Drug Stores, Proprietary Stores										
Total	48	44	6,537	6,445	869	16,018	13,480	410	283	44
Drug stores	(NA)	42	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	176	132	13,404	12,860	1,532	29,153	27,691	537	474	155
Liquor stores	25	19	2,120	1,998	112	2,063	1,954	36	33	23
Fuel, ice dealers	31	15	1,433	1,309	175	3,603	3,404	58	53	29
Fuel dealers (coal, wood)	(NA)	8	(NA)	533	65	1,284	1,115	21	17	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	3	(NA)	274	28	678	678	11	11	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	5	5	2,448	2,446	72	1,334	1,324	19	18	1
Farm, garden supply stores	6	4	665	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	18	14	1,596	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	6	4	653	(D)	119	2,088	2,058	41	39	4
Sporting goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	9	9	753	753	156	3,018	2,892	66	56	10
Cigar stores, stands	8	8	260	260	50	1,042	930	31	22	3
News dealers, newsstands	3	3	115	115	17	307	262	14	10	1
Gift, novelty, souvenir stores	8	6	287	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	3	1	196	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	5	5	164	164	25	462	437	9	8	3
Office, store machine and equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	10	10	409	409	60	1,200	1,141	22	20	10
Second-hand stores	16	14	859	(D)	150	2,873	2,807	51	47	13
Nonstore Retailers										
Total	96	22	4,476	3,884	873	19,596	19,141	369	352	97
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	83	13	3,425	2,901	787	17,320	16,985	323	310	81
Merchandise vending machine operators	13	9	1,051	983	86	2,276	2,156	46	42	16

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	CHICAGO STANDARD METROPOLITAN AREA				DAVENPORT-ROCK ISLAND-MOLINE STANDARD METROPOLITAN AREA				DECATUR STANDARD METROPOLITAN AREA			
Retail trade, total	59,654	37,766	5,924,783	5,414,120	2,550	1,992	242,553	229,932	1,023	809	104,098	100,088
Food stores	16,810	8,679	1,213,425	1,030,196	579	378	47,097	41,556	254	159	20,893	18,894
Eating, drinking places	15,073	9,176	594,936	419,154	733	626	26,384	24,776	217	201	8,474	8,343
General merchandise group	1,181	843	793,293	788,037	61	53	37,073	37,006	26	20	17,481	17,374
Apparel, accessories stores	5,542	4,179	569,708	547,580	127	111	13,720	13,340	47	42	5,930	5,860
Furniture, home furnishings, appliance dealers	2,587	1,803	259,884	244,791	98	85	11,011	10,770	51	40	5,700	5,525
Automotive group	1,736	1,482	748,821	735,114	131	111	42,681	41,851	66	53	18,958	18,464
Gasoline service stations	3,771	2,615	201,914	173,482	289	192	13,117	10,935	143	113	6,377	5,841
Lumber, building materials, hardware, farm equipment dealers	2,231	1,523	266,960	253,270	130	103	19,493	18,929	70	61	8,467	8,328
Drug stores, proprietary stores	2,135	1,900	187,412	182,494	73	67	7,643	7,526	28	27	2,488	(D)
Other retail stores	8,335	5,346	562,591	515,236	314	251	22,191	21,100	116	89	8,861	(D)
Nonstore retailers	253	220	525,839	524,766	15	15	2,143	2,143	5	4	469	(D)
	PEORIA STANDARD METROPOLITAN AREA				ROCKFORD STANDARD METROPOLITAN AREA				ST. LOUIS STANDARD METROPOLITAN AREA			
Retail trade, total	2,543	1,917	240,586	227,124	1,639	1,214	161,816	148,729	18,856	12,923	1,539,391	1,438,666
Food stores	624	392	50,809	44,774	445	263	35,718	29,853	5,303	2,906	355,403	310,844
Eating, drinking places	714	575	24,893	22,853	350	314	15,083	14,407	4,931	3,662	146,066	130,200
General merchandise group	71	61	37,956	37,647	32	28	20,810	19,916	514	367	238,223	236,315
Apparel, accessories stores	116	99	14,315	14,053	96	74	10,784	10,364	1,274	981	122,132	118,035
Furniture, home furnishings, appliance dealers	95	76	12,593	12,235	69	51	9,712	9,458	736	562	86,051	82,927
Automotive group	148	120	38,466	37,136	84	57	23,711	21,379	716	595	238,488	232,714
Gasoline service stations	287	193	12,389	10,334	186	118	8,100	6,589	1,791	1,217	71,644	61,058
Lumber, building materials, hardware, farm equipment dealers	171	145	23,381	22,893	102	87	17,399	16,273	764	575	95,582	92,289
Drug stores, proprietary stores	73	63	6,232	6,069	52	46	4,736	4,585	721	627	53,804	52,086
Other retail stores	231	181	16,298	(D)	210	165	15,056	(D)	2,041	1,372	114,078	104,425
Nonstore retailers	13	12	3,254	(D)	13	11	1,507	(D)	65	59	17,920	17,773
	SPRINGFIELD STANDARD METROPOLITAN AREA											
Retail trade, total	1,521	1,143	143,201	133,996								
Food stores	360	237	27,903	24,564								
Eating, drinking places	464	365	14,882	13,402								
General merchandise group	29	25	17,560	17,491								
Apparel, accessories stores	69	56	11,080	10,832								
Furniture, home furnishings, appliance dealers	50	37	6,597	6,404								
Automotive group	81	61	25,631	24,871								
Gasoline service stations	188	132	8,043	6,980								
Lumber, building materials, hardware, farm equipment dealers	91	76	14,735	13,322								
Drug stores, proprietary stores	44	41	5,135	5,085								
Other retail stores	135	103	8,455	7,865								
Nonstore retailers	10	10	3,180	3,180								

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ADAMS COUNTY										
Retail trade, total	773	581	66,914	63,374	7,221	143,598	133,748	3,254	2,617	
Food stores, total	157	105	15,132	13,940	1,007	18,268	16,101	477	320	
Grocery stores	138	92	14,298	13,236	897	16,524	14,592	415	279	
Meat markets, fish (seafood) markets	5	3	274	(D)	17	20	20	1	1	
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	
Candy, nut, confectionery stores	4	2	126	(D)	(D)	(D)	(D)	(D)	(D)	
Other food stores	8	8	345	338	(D)	(D)	(D)	(D)	(D)	
Eating, drinking places, total	189	161	6,440	5,984	960	20,428	18,810	646	506	
Eating places	62	56	2,683	2,585	532	11,387	10,631	363	291	
Drinking places	127	105	3,757	3,399	428	9,041	8,179	283	215	
General merchandise group, total	22	22	9,000	9,000	1,239	26,066	24,436	649	530	
General merchandise group (except variety)	13	13	7,200	7,200	948	20,339	19,258	471	391	
Variety stores	9	9	1,800	1,800	291	5,727	5,180	178	139	
Apparel, accessories stores, total	49	43	3,609	3,533	421	7,792	6,857	198	145	
Shoe stores	14	14	1,245	1,245	196	3,356	2,881	72	52	
Men's, boys' clothing and furnishings stores	8	8	966	966	82	1,903	1,698	45	31	
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	
Women's clothing, specialty stores	17	15	1,127	(D)	118	2,174	1,961	69	54	
Ready-to-wear stores	(NA)	9	(NA)	981	99	1,810	1,676	57	46	
Other clothing, specialty stores	(NA)	6	(NA)	(D)	19	364	285	12	8	
Other apparel stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	
Furniture, home furnishings, appliance dealers, total	37	27	4,412	4,308	574	10,925	10,143	211	184	
Furniture, home furnishings stores, antique stores	23	15	2,272	(D)	297	6,374	6,055	121	109	
Household appliance, radio, TV stores	14	12	2,140	(D)	277	4,551	4,088	90	75	
Automotive group	38	30	9,484	9,250	860	17,118	16,932	254	250	
Gasoline service stations	83	47	3,015	2,373	174	3,808	3,540	93	75	
Lumber, bldg. matls., hardware, farm equip. dealers, total	53	45	6,911	6,789	898	18,048	17,511	273	260	
Farm equipment dealers	12	12	2,639	2,639	246	4,749	4,749	65	65	
Lumber, building materials, supplies, equipment dealers	30	26	3,576	3,532	539	11,153	10,710	163	155	
Hardware stores	11	7	696	618	113	2,146	2,052	45	40	
Drug stores, proprietary stores, total	16	16	2,374	2,374	386	7,561	6,725	193	128	
Drug stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	
Other retail stores, total	103	77	5,700	5,318	619	12,139	11,246	233	192	
Liquor stores	4	4	280	280	18	310	195	12	4	
Fuel, ice dealers	15	13	1,471	(D)	147	3,105	2,854	64	54	
Feed, farm, garden supply stores	16	10	1,698	1,500	88	1,487	1,487	23	23	
Jewelry stores	10	8	577	(D)	87	1,647	1,579	30	26	
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	
Other retail stores (except second-hand)	40	34	(D)	1,354	(D)	(D)	(D)	(D)	(D)	
Second-hand stores	11	7	145	125	16	268	209	9	5	
Nonstore retailers	26	8	837	505	83	1,445	1,445	27	27	
BUREAU COUNTY										
Retail trade, total	561	351	38,014	33,228	2,943	53,734	50,325	1,161	941	
Food stores, total	106	62	8,375	6,913	360	7,495	6,569	179	125	
Grocery stores	85	47	7,387	6,261	314	6,629	5,783	154	105	
Meat markets, fish (seafood) markets	4	4	182	182	9	195	175	6	5	
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	
Candy, nut, confectionery stores	6	2	315	(D)	(D)	(D)	(D)	(D)	(D)	
Other food stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	
Eating, drinking places, total	126	74	3,039	2,327	340	7,204	6,224	247	176	
Eating places	45	39	1,435	1,397	248	5,348	4,656	195	143	
Drinking places	81	35	1,604	930	92	1,856	1,568	52	33	
General merchandise group, total	20	16	1,488	1,420	158	3,368	3,037	87	67	
General merchandise group (except variety)	15	11	1,171	1,103	110	2,427	2,166	58	43	
Variety stores	5	5	317	317	48	941	871	29	24	
Apparel, accessories stores, total	25	17	839	757	68	1,334	1,243	33	26	
Shoe stores	7	5	295	(D)	34	651	636	13	11	
Men's, boys' clothing and furnishings stores	(NA)	3	(NA)	(D)	14	243	243	5	5	
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	
Women's clothing, specialty stores	6	4	175	(D)	13	280	234	10	7	
Ready-to-wear stores	(NA)	4	(NA)	(D)	13	280	234	10	7	
Other clothing, specialty stores	...	...	...	...	...	...	...	...	...	
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	
Furniture, home furnishings, appliance dealers, total	29	17	1,052	922	96	1,724	1,507	34	27	
Furniture, home furnishings stores, antique stores	16	10	632	604	53	913	744	18	14	
Household appliance, radio, TV stores	13	7	420	318	43	811	763	16	13	
Automotive group	35	31	7,419	7,235	549	9,816	9,738	157	153	
Gasoline service stations	49	27	2,280	1,670	114	2,545	2,288	62	43	
Lumber, bldg. matls., hardware, farm equip. dealers, total	81	63	8,420	8,086	1,041	16,210	15,874	264	244	
Farm equipment dealers	19	19	3,869	3,869	305	4,972	4,927	81	78	
Lumber, building materials, supplies, equipment dealers	35	29	3,084	3,038	556	8,103	7,964	121	115	
Hardware stores	27	15	1,467	1,179	180	3,135	2,983	62	51	

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BUREAU COUNTY--Con.										
Drug stores, proprietary stores, total	19	13	741	665	58	1,077	1,013	28	23	18
Drug stores	(NA)	7	(NA)	494	46	869	827	20	16	(NA)
Proprietary stores	(NA)	6	(NA)	171	12	208	186	8	7	(NA)
Other retail stores, total	49	27	3,826	3,030	148	2,729	2,612	63	51	53
Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	3	3	104	104	7	143	143	3	3	4
Feed, farm, garden supply stores	19	13	2,949	2,477	102	1,773	1,701	34	30	20
Jewelry stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	12	6	352	220	20	374	341	13	9	12
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	22	4	535	203	11	232	220	7	6	25
CHAMPAIGN COUNTY										
Retail trade, total	987	767	121,172	116,676	14,684	280,790	253,401	5,887	4,491	962
Food stores, total	144	104	23,535	22,535	1,585	29,824	25,168	698	486	150
Grocery stores	114	84	22,256	21,488	1,460	27,013	22,638	625	426	121
Meat markets, fish (seafood) markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	13	9	287	177	25	612	517	26	21	10
Other food stores	10	8	479	(D)	62	934	915	23	22	10
Eating, drinking places, total	207	183	9,223	8,899	1,867	40,141	33,406	1,232	833	247
Eating places	146	132	6,909	6,741	1,552	33,830	28,271	1,089	728	175
Drinking places	61	51	2,314	2,158	315	6,311	5,135	143	105	72
General merchandise group, total	32	30	17,037	(D)	2,849	54,505	49,340	1,220	934	20
General merchandise group (except variety)	25	23	14,393	(D)	2,422	46,474	42,122	980	752	15
Variety stores	7	7	2,644	2,628	427	8,031	7,218	240	182	5
Apparel, accessories stores, total	67	63	5,941	5,921	861	15,636	13,691	346	252	47
Shoe stores	14	14	971	971	165	3,027	2,599	57	40	6
Men's, boys' clothing and furnishings stores	14	14	2,656	2,656	425	7,282	6,803	151	116	11
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	32	28	2,115	2,095	233	4,786	3,763	125	84	23
Ready-to-wear stores	(NA)	21	(NA)	1,872	197	4,092	3,124	105	68	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	223	36	694	639	20	16	(NA)
Other apparel stores	6	6	(D)	(D)	(n)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	59	41	4,969	4,707	642	11,413	10,580	207	177	63
Furniture, home furnishings stores, antique stores	19	19	2,642	2,642	381	6,708	6,363	116	107	21
Household appliance, radio, TV stores	40	22	2,327	2,065	261	4,705	4,217	91	70	42
Automotive group	54	48	21,697	21,547	2,522	46,953	46,738	592	575	51
Gasoline service stations	137	97	8,974	7,620	753	15,519	13,715	354	267	132
Lumber, bldg. matls., hardware, farm equip. dealers, total	74	66	13,596	13,396	1,585	29,233	27,660	455	412	59
Farm equipment dealers	19	17	3,394	(D)	290	6,016	5,744	93	87	27
Lumber, building materials, supplies, equipment dealers	37	35	8,253	(D)	1,024	18,339	17,090	276	243	11
Hardware stores	18	14	1,949	1,857	271	4,878	4,826	86	82	21
Drug stores, proprietary stores, total	30	30	4,035	4,035	714	13,590	10,199	341	173	23
Drug stores	29	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	137	93	10,403	(D)	1,161	20,793	19,804	393	336	126
Liquor stores	15	15	2,202	2,202	129	2,235	2,021	35	28	14
Fuel, ice dealers	9	5	1,135	1,095	175	3,458	3,458	61	61	10
Feed, farm, garden supply stores	29	11	1,984	1,624	123	1,515	1,484	35	30	28
Jewelry stores	17	13	1,048	1,020	179	3,294	3,239	55	52	13
Book, stationery stores	5	5	765	765	137	2,193	2,024	53	34	1
Other retail stores (except second-hand)	30	40	2,785	2,669	390	7,433	6,913	144	121	48
Second-hand stores	6	4	298	(D)	28	665	665	10	10	6
Nonstore retailers	46	12	1,762	1,372	145	3,183	3,100	49	46	44
CHRISTIAN COUNTY										
Retail trade, total	551	359	44,485	41,075	3,546	66,098	60,828	1,496	1,188	590
Food stores, total	115	57	10,107	9,005	588	10,888	9,518	269	184	129
Grocery stores	94	46	9,655	8,645	547	9,921	8,728	238	167	103
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	7	5	161	(D)	15	332	210	14	6	11
Other food stores	12	6	279	(D)	26	635	580	17	11	13
Eating, drinking places, total	135	91	2,931	2,259	312	6,954	5,792	243	175	174
Eating places	53	45	1,193	1,101	206	4,840	3,879	172	122	71
Drinking places	82	46	1,738	1,158	106	2,114	1,913	71	53	103
General merchandise group, total	21	19	2,557	(D)	303	6,080	5,459	183	127	14
General merchandise group (except variety)	15	13	2,043	(D)	205	4,154	3,663	117	77	9
Variety stores	6	6	514	514	98	1,926	1,796	66	50	5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CHRISTIAN COUNTY--Con.										
Apparel, accessories stores, total	25	23	1,581	(D)	156	2,812	2,397	79	57	25
Shoe stores	8	6	462	(D)	31	555	555	12	12	11
Men's, boys' clothing and furnishings stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	9	9	640	640	61	1,500	1,194	41	27	6
Ready-to-wear stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	...	...	...	...	...	...	...	...	...	...
Furniture, home furnishings, appliance dealers, total	34	26	2,425	2,281	255	4,605	4,364	90	83	35
Furniture, home furnishings stores, antique stores	16	12	1,377	1,287	173	3,060	2,849	58	54	17
Household appliance, radio, TV stores	18	14	1,048	994	82	1,545	1,515	32	29	18
Automotive group	29	27	7,827	(D)	837	14,194	13,917	213	207	23
Gasoline service stations	61	29	2,510	1,884	140	2,539	2,343	64	49	59
Lumber, bldg. matls., hardware, farm equip. dealers, total	54	48	5,792	5,728	614	11,158	10,892	206	191	55
Farm equipment dealers	19	19	3,037	3,037	281	5,376	5,273	90	87	19
Lumber, building materials, supplies, equipment dealers	27	23	2,140	(D)	259	4,822	4,683	89	82	28
Hardware stores	8	6	615	(D)	74	960	936	27	22	8
Drug stores, proprietary stores, total	14	10	898	786	83	2,175	1,746	56	40	15
Drug stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	30	28	7,598	7,316	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	3	1	124	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	3	1	154	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	12	10	6,484	(D)	146	2,453	2,298	45	38	7
Jewelry stores	7	7	276	276	48	910	857	15	12	6
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	14	6	303	219	35	712	677	21	15	15
Second-hand stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	13	1	259	(D)	(D)	(D)	(D)	(D)	(D)	(D)
COLES COUNTY										
Retail trade, total	519	363	46,639	43,281	4,547	85,368	79,333	1,989	1,606	536
Food stores, total	103	53	9,964	8,870	601	11,057	9,636	257	182	108
Grocery stores	81	41	9,297	8,269	531	9,564	8,166	220	146	83
Meat markets, fish (seafood) markets	7	5	438	(D)	34	692	669	13	12	7
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	5	3	83	(D)	10	205	205	5	5	5
Other food stores	8	4	(D)	112	26	596	596	19	19	(D)
Eating, drinking places, total	78	70	2,798	2,582	461	8,699	7,849	305	247	99
Eating places	54	50	1,546	1,496	324	6,522	5,888	245	203	66
Drinking places	24	20	1,252	1,086	137	2,177	1,961	60	44	33
General merchandise group, total	26	18	4,158	3,974	574	10,718	9,720	332	233	26
General merchandise group (except variety)	16	10	3,045	(D)	378	6,919	6,487	182	139	17
Variety stores	10	8	1,113	(D)	196	3,799	3,233	150	94	9
Apparel, accessories stores, total	40	32	2,776	2,730	289	5,578	4,948	170	116	36
Shoe stores	9	9	526	526	64	1,174	1,040	28	19	5
Men's, boys' clothing and furnishings stores	7	7	949	949	93	1,961	1,807	47	37	7
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	17	13	707	673	81	1,624	1,430	54	40	16
Ready-to-wear stores	(NA)	7	(NA)	542	57	1,148	1,030	37	28	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	131	24	476	400	17	12	(NA)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	19	17	2,145	(D)	262	4,774	4,658	81	77	14
Furniture, home furnishings stores, antique stores	9	9	1,220	1,220	169	3,149	3,095	53	51	5
Household appliance, radio, TV stores	10	8	925	(D)	93	1,625	1,563	28	26	9
Automotive group	42	34	10,028	9,900	995	19,462	19,192	321	307	38
Gasoline service stations	56	36	3,242	2,622	204	3,681	3,330	79	64	63
Lumber, bldg. matls., hardware, farm equip. dealers, total	40	38	4,298	(D)	577	11,124	10,523	188	174	29
Farm equipment dealers	11	11	1,086	1,086	99	2,150	2,116	40	38	11
Lumber, building materials, supplies, equipment dealers	20	20	2,194	2,194	323	6,283	5,914	99	92	11
Hardware stores	9	7	1,018	(D)	155	2,691	2,493	49	44	7
Drug stores, proprietary stores, total	10	10	1,411	1,411	184	3,305	3,049	102	86	10
Drug stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	82	52	5,263	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	7	7	501	501	30	575	460	15	8	6
Fuel, ice dealers	9	9	815	815	94	1,711	1,583	29	27	10
Feed, farm, garden supply stores	15	9	2,113	1,695	68	1,047	1,013	23	19	16
Jewelry stores	9	9	465	465	85	1,388	1,324	33	28	9
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	28	16	1,232	1,038	70	1,211	1,010	41	25	35
Second-hand stores	8	2	111	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	23	3	556	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
COOK COUNTY										
Retail trade, total	47,416	29,440	6,258,020	5,861,082	782,898	15,389,157	13,987,445	273,490	213,462	50,062
Food Stores										
Total	11,137	5,939	1,327,760	1,183,744	101,615	1,957,105	1,682,792	36,799	24,813	12,472
Grocery stores	6,470	3,144	1,055,595	956,399	70,578	1,362,613	1,152,527	24,927	16,221	7,255
Meat markets	1,173	839	104,797	93,121	8,724	164,145	150,553	2,293	1,834	1,385
Fish (seafood) markets	127	73	5,811	4,925	561	11,292	10,009	190	154	160
Fruit stores, vegetable markets	556	138	14,033	9,373	744	12,955	11,256	304	215	443
Candy, nut, confectionery stores	894	390	30,546	21,728	3,293	70,434	58,046	1,842	1,300	800
Bakery products stores	924	846	55,757	54,213	12,811	260,990	235,909	5,637	3,947	1,003
Bakeries, with baking on premises	(NA)	723	(NA)	43,228	11,311	235,622	213,201	4,569	3,495	(NA)
Bakeries, without baking on premises	(NA)	123	(NA)	10,985	1,500	25,368	22,706	1,068	452	(NA)
Delicatessen stores	602	244	30,076	20,874	1,662	30,917	26,016	718	497	754
Food stores, n.e.c.	533	265	29,943	23,111	3,252	43,759	38,476	888	645	602
Eating, Drinking Places										
Total	11,118	7,492	622,352	552,672	125,117	2,501,594	2,287,786	54,467	45,590	13,139
Eating places (except refreshment stands)	4,490	3,632	370,038	358,228	97,838	1,955,906	1,791,820	42,879	36,283	5,150
Restaurants, cafeterias	(NA)	3,467	(NA)	339,967	92,399	1,847,687	1,693,806	40,499	34,387	(NA)
Caterers	(NA)	54	(NA)	6,223	1,524	34,399	28,178	772	456	(NA)
In-plant food contractors	(NA)	111	(NA)	12,038	3,915	73,820	69,836	1,608	1,440	(NA)
Refreshment stands	503	365	18,581	17,005	2,924	58,358	49,974	1,546	1,111	522
Drinking places	6,115	3,495	233,601	177,439	24,355	487,330	445,992	10,042	8,196	7,457
General Merchandise Group										
Total	1,200	694	704,818	695,696	119,581	2,375,870	2,030,454	49,286	33,246	1,045
Department stores	57	57	565,810	565,810	97,472	1,943,541	1,673,000	37,543	25,818	3
Dry goods, general merchandise stores	669	303	59,610	52,878	7,761	153,914	137,077	3,068	2,274	707
General stores	34	10	1,662	1,490	161	2,855	2,453	53	38	36
Variety stores	428	324	77,330	75,518	14,187	275,560	217,924	8,622	5,116	287
Apparel, Accessories Stores										
Total	4,492	3,548	523,641	506,665	77,435	1,499,124	1,339,859	26,885	19,867	3,916
Shoe stores	815	689	83,506	80,732	11,124	199,385	171,024	3,579	2,209	515
Men's shoe stores	(NA)	120	(NA)	11,192	1,281	23,188	21,371	356	277	(NA)
Women's shoe stores	(NA)	107	(NA)	26,023	3,640	64,008	52,755	1,293	708	(NA)
Children's, juveniles' shoe stores	(NA)	32	(NA)	2,334	339	6,338	5,792	92	62	(NA)
Family shoe stores	(NA)	430	(NA)	41,183	5,864	105,851	91,106	1,838	1,162	(NA)
Men's, boys' clothing and furnishings stores	(NA)	610	(NA)	91,717	13,968	255,117	235,023	3,708	2,684	(NA)
Men's, boys' clothing stores	(NA)	329	(NA)	67,596	10,875	201,195	186,155	2,868	2,257	(NA)
Men's, boys' furnishings stores	(NA)	281	(NA)	24,121	3,093	53,922	48,866	840	627	(NA)
Family clothing stores	(NA)	222	(NA)	84,935	14,076	272,386	236,527	4,842	3,319	(NA)
Women's clothing, specialty stores	1,828	1,462	206,815	200,899	30,293	610,859	550,659	12,300	9,486	1,631
Ready-to-wear stores	(NA)	908	(NA)	169,357	26,141	527,972	479,131	10,403	8,179	(NA)
Millinery stores	(NA)	194	(NA)	9,074	1,422	30,532	26,373	716	496	(NA)
Clothing, specialty stores, n.e.c.	(NA)	360	(NA)	22,468	2,730	52,355	45,155	1,181	811	(NA)
Children's, infants' wear stores	263	191	15,805	14,235	1,387	27,843	22,963	657	431	313
Apparel stores, n.e.c.	526	374	35,943	34,147	6,587	133,534	123,663	1,799	1,538	509
Furniture, Home Furnishings, Appliance Dealers										
Total	2,107	1,483	296,785	284,097	39,013	736,260	704,090	9,927	8,970	2,013
Furniture, home furnishings stores	1,434	1,034	210,720	202,590	28,514	535,631	512,065	7,129	6,458	1,373
Furniture stores	(NA)	587	(NA)	156,891	21,315	388,159	371,620	5,147	4,662	(NA)
Floor covering stores	(NA)	140	(NA)	24,299	3,907	80,757	77,635	900	850	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	307	(NA)	21,400	3,292	66,715	62,810	1,082	966	(NA)
Household appliance, radio, TV stores	661	449	85,755	81,507	10,499	200,629	192,025	2,798	2,512	626
Household appliance stores	(NA)	173	(NA)	25,506	3,722	71,733	69,562	1,007	954	(NA)
Appliance, radio, TV stores	(NA)	155	(NA)	37,639	3,636	68,412	63,894	909	749	(NA)
Radio, TV stores	(NA)	121	(NA)	18,362	3,141	60,484	58,569	882	809	(NA)
Automotive Group										
Total	1,280	992	908,773	896,617	84,067	1,479,686	1,458,573	16,021	15,522	969
Passenger car dealers (franchised)	489	473	792,265	791,491	73,216	1,283,413	1,270,691	13,587	13,308	217
Passenger car dealers (nonfranchised)	386	248	66,614	58,000	4,150	73,498	71,848	853	813	440
Tire, battery, accessory dealers	299	205	32,003	30,335	5,146	93,088	86,761	1,236	1,074	250
Motorcycle, aircraft, boat dealers	55	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	45	33	10,132	9,818	538	10,614	10,511	114	111	41
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	2,713	2,163	262,421	241,321	23,701	495,642	441,208	8,528	6,374	3,193
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	1,864	1,154	262,878	244,902	34,143	652,234	612,152	8,008	7,017	1,817
Farm equipment dealers	36	22	5,474	5,148	472	7,543	7,304	104	97	50
Lumber, building materials dealers	360	278	153,355	150,799	20,547	396,916	374,399	4,264	3,896	235
Paint, glass, wallpaper stores	362	230	23,702	21,094	3,060	63,314	58,727	853	738	339
Plumbing, electrical supply stores	186	108	17,718	15,214	2,675	51,132	49,875	607	564	168
Hardware stores	920	516	62,629	52,647	7,389	133,329	121,847	2,180	1,722	1,025
Drug Stores, Proprietary Stores										
Total	1,751	1,567	200,679	196,019	28,158	528,422	436,483	11,159	6,905	1,447
Drug stores	(NA)	1,524	(NA)	192,459	27,756	521,913	430,344	11,040	6,808	(NA)
Proprietary stores	(NA)	43	(NA)	3,560	402	6,509	6,139	119	97	(NA)
Other Retail Stores										
Total	3,913	3,847	539,754	483,150	61,061	1,179,769	1,104,116	18,618	15,590	7,138
Liquor stores	1,308	982	167,524	155,352	11,717	218,481	197,349	3,708	2,915	1,517
Fuel, ice dealers	649	401	115,950	110,164	14,330	288,340	275,718	3,982	3,633	576
Fuel dealers (coal, wood)	(NA)	228	(NA)	62,916	9,536	189,571	181,594	2,759	2,535	(NA)
Liquefied petroleum gas dealers	(NA)	20	(NA)	2,898	481	10,279	10,012	150	143	(NA)
Fuel oil dealers	(NA)	146	(NA)	44,028	4,229	86,819	82,441	1,045	927	(NA)
Ice dealers	(NA)	7	(NA)	322	84	1,671	1,671	28	28	(NA)
Hay, grain, feed stores	52	28	4,368	3,444	221	4,274	4,036	72	58	49
Farm, garden supply stores	52	30	5,167	4,771	486	12,740	12,587	171	158	49
Jewelry stores	707	419	53,304	48,262	8,102	152,943	146,075	1,978	1,739	656

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
COOK COUNTY--Con.										
Other Retail Stores—Coo.										
Book stores	102	66	5,972	5,448	891	18,508	15,781	389	277	91
Stationery stores	249	163	23,223	22,063	4,815	87,447	83,731	1,399	1,212	243
Sporting goods stores	162	110	16,178	14,906	2,079	37,689	35,612	627	547	147
Bicycle stores	73	19	1,619	751	70	1,187	1,079	25	19	83
Florists	589	351	23,320	19,844	3,829	71,339	66,521	1,228	1,008	658
Cigar stores, stands	324	208	15,965	13,543	1,236	23,462	21,975	472	369	266
News dealers, newsstands	386	112	12,290	8,720	1,045	19,754	16,600	721	444	384
Gift, novelty, souvenir stores	471	159	12,575	8,567	1,000	23,514	18,803	558	357	539
Music stores	189	113	12,968	11,292	1,806	33,091	30,310	557	440	180
Camera, photographic supply stores	109	91	13,098	12,548	1,300	26,759	25,270	333	272	91
Luggage, leather goods stores	59	35	2,740	2,292	277	4,848	4,686	86	81	63
Optical goods stores	93	71	5,513	5,177	1,687	30,428	29,561	361	333	50
Office, store machine and equipment dealers	91	41	4,769	4,221	900	21,671	20,018	330	299	91
Retail stores (except second-hand) n.e.c.	267	267	21,542	21,542	3,619	71,711	67,768	1,168	1,021	215
Second-hand stores	363	181	12,029	10,243	1,651	31,583	30,634	453	408	384
Nonstore Retailers										
Total	2,841	561	608,159	576,199	89,007	1,983,451	1,869,932	33,792	29,568	2,883
Mail order houses	164	106	465,021	464,255	64,167	1,530,404	1,429,392	26,840	23,350	115
Direct selling (house-to-house) organizations	2,501	373	124,623	95,109	22,604	413,128	401,248	6,387	5,678	2,581
Merchandise vending machine operators	176	82	18,515	16,835	2,236	39,919	39,292	565	540	187
DE KALB COUNTY										
Retail trade, total	583	411	60,836	56,586	4,749	93,757	85,496	1,856	1,402	611
Food stores, total	81	57	11,035	10,115	647	12,793	10,614	302	176	85
Grocery stores	66	46	10,001	9,351	546	10,860	8,993	249	147	70
Meat markets, fish (seafood) markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	9	7	543	(D)	64	1,251	1,009	40	19	10
Eating, drinking places, total	116	88	4,194	3,578	554	10,781	9,417	300	211	152
Eating places	69	55	2,127	1,899	358	7,658	6,731	233	167	88
Drinking places	47	33	2,067	1,679	196	3,123	2,686	67	44	64
General merchandise group, total	17	15	3,619	(D)	464	9,227	8,361	240	169	12
General merchandise group (except variety)	9	7	2,641	(D)	299	6,054	5,446	138	95	6
Variety stores	8	8	978	978	165	3,173	2,915	102	74	6
Apparel, accessories stores, total	41	33	2,543	2,297	234	4,133	3,539	108	65	45
Shoe stores	6	4	338	(D)	42	620	523	12	7	7
Men's, boys' clothing and furnishings stores	(NA)	11	(NA)	860	83	1,425	1,271	34	21	(NA)
Family clothing stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's clothing, specialty stores	15	15	1,020	1,020	105	2,015	1,703	59	36	14
Ready-to-wear stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	5	3	157	(D)	4	73	42	3	1	6
Furniture, home furnishings, appliance dealers, total	36	28	2,343	2,239	262	5,136	4,993	81	68	38
Furniture, home furnishings stores, antique stores	19	13	1,500	(D)	184	3,542	3,523	47	45	25
Household appliance, radio, TV stores	17	15	843	(D)	78	1,594	1,470	34	23	13
Automotive group	37	33	14,483	14,405	995	20,308	20,055	277	266	36
Gasoline service stations	65	33	4,179	3,201	201	3,744	3,318	74	57	94
Lumber, bldg. matls., hardware, farm equip. dealers, total	78	62	9,331	8,963	833	16,333	15,079	249	216	93
Farm equipment dealers	25	25	3,942	3,942	317	6,053	5,750	97	85	36
Lumber, building materials, supplies, equipment dealers	35	23	3,742	3,504	378	7,258	7,047	98	92	34
Hardware stores	18	14	1,647	1,517	138	3,022	2,282	54	39	23
Drug stores, proprietary stores, total	19	13	1,604	1,460	184	3,365	2,975	79	58	23
Drug stores	(NA)	13	(NA)	1,460	184	3,365	2,975	79	58	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	47	47	6,849	6,487	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	11	9	459	(D)	56	1,091	770	20	12	12
Feed, farm, garden supply stores	14	14	4,998	4,998	198	4,443	4,249	73	66	12
Jewelry stores	8	8	301	301	30	582	519	14	10	10
Book, stationery stores	2	...	(D)	...	...	...	...	...	...	4
Other retail stores (except second-hand)	23	15	790	662	73	1,391	1,202	33	23	25
Second-hand stores	2	...	(D)	...	...	...	...	...	...	2
Nonstore retailers	26	2	656	(D)	(D)	(D)	(D)	(D)	(D)	(D)
DU PAGE COUNTY										
Retail trade, total	1,371	1,005	183,889	175,421	18,966	381,269	337,440	7,055	4,890	1,421
Food stores, total	244	178	55,824	53,174	3,925	82,034	68,070	1,608	968	255
Grocery stores	161	113	50,200	48,216	3,225	67,519	55,528	1,293	768	161
Meat markets, fish (seafood) markets	18	14	2,133	1,839	147	2,994	2,525	43	29	22
Fruit stores, vegetable markets	4	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	48	40	3,103	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	250	188	12,295	11,263	2,159	49,282	44,037	1,182	906	290
Eating places	146	120	8,285	8,043	1,746	40,943	36,636	1,016	783	170
Drinking places	104	68	4,010	3,220	413	8,339	7,401	166	123	120

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DU PAGE COUNTY--Con.										
General merchandise group, total	37	27	5,822	5,676	857	16,773	14,451	449	316	33
General merchandise group (except variety)	23	13	3,078	2,932	394	7,539	6,634	177	140	23
Variety stores	14	14	2,744	2,744	463	9,234	7,817	272	176	10
Apparel, accessories stores, total	106	86	7,771	7,415	786	15,453	12,759	314	195	103
Shoe stores	29	21	1,814	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	8	(NA)	1,379	124	2,394	1,959	54	35	(NA)
Women's clothing, specialty stores	34	34	2,487	2,467	248	4,967	4,066	124	79	33
Ready-to-wear stores	28	28	2,187	2,187	218	4,288	3,511	108	68	27
Other clothing, specialty stores	6	6	280	280	30	679	555	16	11	4
Other apparel stores	10	10	490	490	69	1,276	976	26	13	10
Furniture, home furnishings, appliance dealers, total	63	51	4,464	4,324	591	11,678	11,028	151	125	52
Furniture, home furnishings stores, antique stores	29	19	2,535	(D)	334	6,564	6,023	82	63	25
Household appliance, radio, TV stores	34	32	1,929	(D)	257	5,114	5,005	69	62	27
Automotive group	93	69	32,975	32,775	3,469	65,386	64,181	791	755	72
Gasoline service stations	157	121	13,471	12,371	1,036	21,897	18,523	395	264	181
Lumber, bldg. matls., hardware, farm equip. dealers, total	107	91	23,660	23,446	3,424	62,018	58,950	789	667	88
Farm equipment dealers	5	5	659	659	100	1,701	1,701	22	22	3
Lumber, building materials, supplies, equipment dealers	64	52	16,060	15,930	2,260	41,026	39,948	450	414	49
Hardware stores	38	34	6,941	6,857	1,064	19,291	17,301	317	231	36
Drug stores, proprietary stores, total	43	43	7,043	7,043	890	17,898	13,925	412	220	40
Drug stores	43	43	7,043	7,043	890	17,898	13,925	412	220	40
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	205	135	17,764	16,160	1,548	33,521	26,992	781	411	227
Liquor stores	26	24	4,881	(D)	250	4,745	3,977	85	52	35
Fuel, ice dealers	23	17	3,634	3,430	411	8,203	7,713	87	76	19
Feed, farm, garden supply stores	32	18	3,664	3,226	171	3,759	3,436	60	49	39
Jewelry stores	16	10	531	469	64	1,190	1,027	24	15	18
Book, stationery stores	11	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	83	61	4,022	3,700	562	12,960	8,256	481	179	87
Second-hand stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	76	16	2,800	1,774	281	5,329	4,524	183	63	80
FRANKLIN COUNTY										
Retail trade, total	624	384	34,810	30,818	2,863	56,882	52,344	1,410	1,107	637
Food stores, total	166	76	10,050	8,452	524	11,224	10,019	297	197	162
Grocery stores	143	69	9,155	7,833	474	10,097	8,917	272	173	137
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	294	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	11	1	109	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	111	63	2,252	1,708	223	5,096	4,265	206	156	125
Eating places	51	37	1,137	1,069	168	4,041	3,285	166	124	59
Drinking places	60	26	1,115	639	55	1,055	980	40	32	66
General merchandise group, total	29	25	2,631	2,601	326	6,110	5,513	167	122	17
General merchandise group (except variety)	21	17	1,925	1,895	203	3,732	3,279	103	71	13
Variety stores	8	8	706	706	123	2,378	2,234	64	51	4
Apparel, accessories stores, total	29	25	2,047	1,991	275	5,042	4,779	122	98	32
Shoe stores	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	6	6	375	375	48	775	739	21	16	5
Family clothing stores	3	3	412	412	43	836	829	22	21	3
Women's clothing, specialty stores	10	10	906	906	151	2,825	2,687	62	49	10
Ready-to-wear stores	10	10	906	906	151	2,825	2,687	62	49	10
Other clothing, specialty stores	...	...	...	...	...	...	...	...	...	...
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	40	26	2,053	1,807	215	4,015	3,696	88	69	47
Furniture, home furnishings stores, antique stores	18	14	1,079	945	113	2,172	2,090	42	36	24
Household appliance, radio, TV stores	22	12	974	862	102	1,843	1,606	46	33	23
Automotive group	37	35	6,380	(D)	565	11,035	10,909	190	185	37
Gasoline service stations	79	49	3,015	2,553	202	4,832	4,196	121	95	76
Lumber, bldg. matls., hardware, farm equip. dealers, total	30	24	2,067	1,899	182	3,196	3,096	61	58	30
Farm equipment dealers	4	4	485	485	37	649	624	13	12	7
Lumber, building materials, supplies, equipment dealers	20	14	1,291	1,123	113	1,965	1,965	34	34	16
Hardware stores	6	6	291	291	32	582	507	14	12	7
Drug stores, proprietary stores, total	14	14	971	971	108	1,991	1,800	55	44	14
Drug stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	69	43	3,113	(D)	233	4,133	3,863	96	76	75
Liquor stores	3	3	165	165	16	395	395	6	6	4
Fuel, ice dealers	8	6	129	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	24	16	2,007	1,399	94	1,714	1,556	42	31	29
Jewelry stores	10	8	283	(D)	53	924	879	17	15	9
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	17	7	366	294	37	536	469	20	13	17
Second-hand stores	5	3	137	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	20	4	231	85	10	208	208	7	7	22

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments ($1,000)[1]	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FULTON COUNTY										
Retail trade, total	562	400	43,776	40,644	3,687	71,770	66,288	1,680	1,324	613
Food stores, total	87	71	9,810	9,394	619	13,234	12,130	314	233	101
Grocery stores	74	62	9,113	8,791	542	11,143	10,067	284	186	88
Meat markets, fish (seafood) markets	3	3	162	162	15	300	284	11	9	4
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	105	81	2,638	2,336	347	7,347	6,156	279	203	141
Eating places	59	47	1,498	1,382	266	5,742	4,830	226	168	78
Drinking places	46	34	1,140	954	81	1,605	1,326	53	35	63
General merchandise group, total	22	20	2,120	(D)	281	5,067	4,432	174	109	18
General merchandise group (except variety)	14	12	1,437	(D)	169	2,881	2,547	83	57	13
Variety stores	8	8	683	683	112	2,186	1,885	91	52	5
Apparel, accessories stores, total	29	23	1,803	1,697	168	3,346	2,898	96	58	27
Shoe stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	(D)	56	765	656	24	15	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	13	11	608	(D)	(D)	(D)	(D)	(D)	(D)	10
Ready-to-wear stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	36	24	2,278	2,080	235	4,357	4,236	81	76	42
Furniture, home furnishings stores, antique stores	13	11	973	(D)	120	2,146	2,081	34	33	14
Household appliance, radio, TV stores	23	13	1,305	(D)	115	2,211	2,155	47	43	28
Automotive group	47	33	10,520	9,954	766	14,021	13,962	241	238	39
Gasoline service stations	83	49	3,624	2,794	227	4,888	4,176	125	89	95
Lumber, bldg. matls., hardware, farm equip. dealers, total	60	52	5,685	5,553	592	10,641	10,034	190	166	57
Farm equipment dealers	21	17	2,484	2,388	169	3,020	2,952	48	48	26
Lumber, building materials, supplies, equipment dealers	25	21	1,875	1,839	207	3,848	3,455	63	50	18
Hardware stores	14	14	1,326	1,326	216	3,773	3,627	79	70	13
Drug stores, proprietary stores, total	21	13	1,120	978	142	2,491	2,132	84	44	23
Drug stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	54	32	3,875	3,555	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	6	2	185	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	17	13	2,669	2,553	150	3,311	3,203	52	50	12
Jewelry stores	5	3	367	(D)	70	1,354	1,348	22	21	4
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	16	10	380	300	34	613	604	19	18	17
Second-hand stores	3	1	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	18	2	303	(D)	(D)	(D)	(D)	(D)	(D)	(D)
HENRY COUNTY										
Retail trade, total	644	448	56,557	52,867	4,477	82,979	75,460	1,898	1,453	729
Food stores, total	102	74	10,697	10,063	586	11,447	9,630	290	190	126
Grocery stores	85	61	10,001	9,435	510	9,959	8,275	244	159	102
Meat markets, fish (seafood) markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	4	165	165	10	188	145	10	4	7
Other food stores	8	6	371	(D)	61	1,086	1,033	30	24	12
Eating, drinking places, total	127	85	3,466	2,662	356	7,042	6,000	240	170	155
Eating places	62	46	1,552	1,372	232	4,441	3,885	174	125	84
Drinking places	63	39	1,854	1,290	124	2,601	2,115	66	45	69
General merchandise group, total	26	24	4,379	(D)	552	10,007	8,606	305	186	18
General merchandise group (except variety)	18	16	3,512	(D)	413	7,558	6,580	208	130	14
Variety stores	8	8	867	867	139	2,449	2,026	97	56	4
Apparel, accessories stores, total	28	24	2,108	2,038	200	3,700	3,315	105	75	30
Shoe stores	5	5	407	407	48	852	706	20	11	4
Men's, boys' clothing and furnishings stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	3	(NA)	388	24	631	527	17	9	(NA)
Women's clothing, specialty stores	11	11	917	917	116	2,097	1,980	64	53	8
Ready-to-wear stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	32	22	2,161	2,033	242	4,673	3,904	90	70	32
Furniture, home furnishings stores, antique stores	13	9	1,218	1,198	140	2,708	2,125	50	36	12
Household appliance, radio, TV stores	19	13	943	835	102	1,965	1,779	40	34	20
Automotive group	48	42	12,586	12,460	914	15,428	15,074	244	231	55
Gasoline service stations	76	44	3,422	2,636	198	3,778	3,419	88	68	81
Lumber, bldg. matls., hardware, farm equip. dealers, total	86	68	9,756	9,370	921	17,055	16,312	308	278	101
Farm equipment dealers	34	30	5,149	5,055	411	7,250	7,071	122	115	47
Lumber, building materials, supplies, equipment dealers	31	23	2,930	2,774	302	6,036	5,600	107	90	29
Hardware stores	21	15	1,677	1,541	208	3,769	3,641	79	73	25

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HENRY COUNTY--Con.										
Drug stores, proprietary stores, total	16	12	1,403	1,305	137	2,364	2,190	66	49	13
Drug stores	(NA)	9	(NA)	1,214	129	2,203	2,067	58	44	(NA)
Proprietary stores	(NA)	3	(NA)	91	8	161	123	8	5	(NA)
Other retail stores, total	70	50	6,044	5,758	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	5	1	137	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	8	8	518	502	43	683	683	14	14	13
Feed, farm, garden supply stores	23	19	4,414	4,330	218	4,616	4,368	78	71	24
Jewelry stores	10	6	280	234	26	455	374	10	6	10
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except secood-hand)	16	12	459	431	44	901	787	32	22	21
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	33	3	535	(D)	(D)	(D)	(D)	(D)	(D)	(D)
KANE COUNTY										
Retail trade, total	1,638	1,238	212,477	202,155	24,046	456,142	409,925	8,455	6,224	1,685
Food stores, total	317	227	48,069	44,727	3,591	66,633	56,811	1,338	888	336
Grocery stores	243	165	43,196	40,008	2,781	52,559	44,986	1,037	678	267
Meat markets, fish (seafood) markets	21	15	2,155	2,103	362	3,174	2,653	44	35	20
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	10	10	442	442	64	1,530	1,101	43	25	8
Other food stores	42	36	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	342	282	16,118	14,894	2,837	57,306	50,313	1,367	999	406
Eating places	172	146	8,337	7,891	1,832	37,098	32,252	966	701	207
Drinking places	170	136	7,781	7,003	1,005	20,208	18,061	401	298	199
General merchandise group, total	39	35	27,230	27,140	4,282	86,295	72,418	1,926	1,242	18
General merchandise group (except variety)	23	19	22,568	22,478	3,471	68,728	59,453	1,373	965	11
Variety stores	16	16	4,662	4,662	811	17,567	12,965	553	277	7
Apparel, accessories stores, total	123	117	10,851	10,723	1,337	24,553	21,206	556	370	98
Shoe stores	32	32	2,816	2,816	331	6,216	5,311	127	82	20
Men's, boys' clothing and furnishings stores	25	25	2,934	2,934	408	6,711	6,022	127	89	19
Family clothing stores	6	8	956	956	102	1,990	1,839	41	32	8
Women's clothing, specialty stores	44	38	3,597	3,499	436	8,288	6,907	231	148	31
Ready-to-wear stores	(NA)	29	(NA)	3,140	382	7,269	5,999	202	129	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	359	54	1,019	908	29	19	(NA)
Other apparel stores	14	14	548	518	60	1,348	1,127	30	19	20
Furniture, home furnishings, appliance dealers, total	98	64	8,987	8,337	1,302	23,745	22,748	306	275	104
Furniture, home furnishings stores, antique stores	46	32	4,877	4,553	737	12,689	12,206	169	151	52
Household appliance, radio, TV stores	52	32	4,110	3,784	565	11,056	10,542	137	124	52
Automotive group	103	77	38,362	37,608	3,732	68,801	67,216	826	777	85
Gasoline service stations	170	126	13,332	11,786	1,022	20,028	17,294	374	247	203
Lumber, bldg. matls., hardware, farm equip. dealers, total	105	87	17,285	16,623	2,156	37,553	36,489	485	434	92
Farm equipment dealers	18	16	2,609	(D)	304	4,173	4,150	59	56	25
Lumber, building materials, supplies, equipment dealers	70	54	12,885	(D)	1,607	28,836	28,092	350	322	45
Hardware stores	17	17	1,791	1,791	245	4,544	4,247	76	56	22
Drug stores, proprietary stores, total	54	52	7,739	(D)	1,009	19,519	16,985	414	288	48
Drug stores	(NA)	50	(NA)	7,581	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	208	144	18,217	(D)	1,756	32,087	29,575	577	446	215
Liquor stores	15	13	2,351	(D)	166	2,453	2,344	33	27	18
Fuel, ice dealers	30	22	3,313	3,143	317	6,378	6,256	93	84	23
Feed, farm, garden supply stores	23	19	4,521	4,341	279	5,526	5,243	84	72	17
Jewelry stores	22	16	1,633	1,679	301	5,289	4,921	89	72	27
Book, stationery stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	86	60	4,997	4,479	509	9,097	7,897	206	137	93
Second-hand stores	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Noostore retailers	79	27	6,287	5,675	1,022	19,622	18,866	286	258	80
KANKAKEE COUNTY										
Retail trade, total	878	556	91,612	85,200	9,358	177,167	163,170	3,376	2,744	912
Food stores, total	156	78	21,251	19,003	1,231	23,503	20,598	476	339	169
Grocery stores	116	62	17,922	16,218	1,011	19,522	17,358	383	279	127
Meat markets, fish (seafood) markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	7	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	4	162	(D)	16	371	266	10	6	6
Other food stores	23	9	1,838	1,500	88	1,918	1,646	48	34	27
Eating, drinking places, total	243	173	7,674	6,632	1,018	19,637	17,571	606	493	306
Eating places	124	98	4,069	3,737	742	14,318	12,871	455	373	157
Drinking places	117	75	3,595	2,895	276	5,319	4,700	151	120	147
General merchandise group, total	24	14	9,354	9,134	1,441	30,165	27,285	597	460	18
General merchandise group (except variety)	15	9	7,847	7,673	1,200	25,557	23,766	444	370	13
Variety stores	9	5	1,507	1,461	241	4,608	3,519	153	90	5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishmeots without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
KANKAKEE COUNTY--Con.										
Apparel, accessories stores, total	43	39	4,059	3,971	526	9,505	8,272	232	161	27
Shoe stores	9	9	705	705	94	1,817	1,630	39	26	1
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	825	118	1,963	1,732	40	28	NA)
Family clothing stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	NA)
Women's clothing, specialty stores	16	16	2,026	2,026	263	4,982	4,265	133	92	10
Ready-to-wear stores	9	9	1,815	1,815	225	4,214	3,537	115	76	8
Other clothing, specialty stores	7	7	211	211	38	768	728	18	16	2
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	34	20	5,183	4,971	895	15,354	14,749	219	202	30
Furniture, home furnishings stores, antique stores	10	8	4,150	(D)	778	13,238	12,718	188	174	7
Household appliance, radio, TV stores	24	12	1,033	(D)	117	2,116	2,031	31	28	23
Automotive group	43	37	16,732	16,642	1,632	30,431	29,883	404	385	28
Gasoline service stations	105	61	6,342	5,296	454	7,451	7,031	172	153	108
Lumber, bldg. matls., hardware, farm equip. dealers, total	85	63	10,803	10,259	1,271	23,657	22,930	325	308	81
Farm equipment dealers	22	18	2,930	2,690	218	3,663	3,658	58	57	28
Lumber, building materials, supplies, equipment dealers	49	35	6,557	6,319	843	15,982	15,551	197	189	37
Hardware stores	14	10	1,316	1,250	210	4,012	3,721	70	62	16
Drug stores, proprietary stores, total	19	17	2,083	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	17	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	97	49	7,218	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	8	6	889	(D)	39	363	183	11	3	11
Fuel, ice dealers	7	5	770	(D)	76	1,687	1,647	23	22	6
Feed, farm, garden supply stores	10	8	3,201	(D)	95	2,940	2,516	42	34	5
Jewelry stores	11	5	756	626	102	1,914	1,825	34	27	16
Book, stationery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	34	18	(D)	1,062	118	2,221	1,796	47	30	37
Second-hand stores	9	5	96	80	19	611	391	11	7	8
Nonstore retailers	39	5	913	585	84	1,844	1,840	29	28	38
KNOX COUNTY										
Retail trade, total	649	481	68,547	64,855	7,281	136,654	125,861	3,095	2,446	667
Food stores, total	107	73	14,269	13,165	757	16,589	14,285	413	279	128
Grocery stores	85	59	13,172	12,308	688	14,634	12,422	358	234	99
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	15	9	796	636	54	1,646	1,570	43	36	16
Eating, drinking places, total	124	110	5,216	5,058	957	19,285	17,668	629	517	141
Eating places	76	66	3,169	3,037	660	12,853	11,698	473	388	97
Drinking places	48	44	2,047	2,021	297	6,432	5,970	156	129	44
General merchandise group, total	17	15	6,851	(D)	1,073	19,952	17,646	556	377	10
General merchandise group (except variety)	10	8	5,780	(D)	893	16,419	14,802	425	307	5
Variety stores	7	7	1,071	1,071	180	3,533	2,844	131	70	5
Apparel, accessories stores, total	49	47	3,934	(D)	509	9,043	8,357	232	180	35
Shoe stores	15	13	971	(D)	126	2,357	2,162	50	36	10
Men's, boys' clothing and furnishings stores	8	8	1,010	1,010	151	2,345	2,151	46	38	5
Family clothing stores	5	5	589	589	70	1,377	1,192	44	28	2
Women's clothing, specialty stores	16	16	1,004	1,004	122	2,194	2,109	70	59	10
Ready-to-wear stores	11	11	924	924	109	1,937	1,854	59	51	9
Other clothing, specialty stores	5	5	80	80	13	257	255	11	8	1
Other apparel stores	5	5	360	360	40	770	743	22	19	8
Furniture, home furnishings, appliance dealers, total	28	22	4,203	4,129	565	10,963	10,325	173	149	30
Furniture, home furnishings stores, antique stores	16	10	1,495	1,421	174	3,033	2,877	54	46	20
Household appliance, radio, TV stores	12	12	2,708	2,708	391	7,930	7,448	119	103	10
Automotive group	51	35	13,195	12,637	1,387	22,771	22,282	334	319	48
Gasoline service stations	92	50	4,577	3,563	316	6,061	5,438	132	98	93
Lumber, bldg. matls., hardware, farm equip. dealers, total	46	40	6,155	6,123	648	12,520	11,768	215	190	43
Farm equipment dealers	12	12	2,293	2,293	204	3,601	3,550	63	61	15
Lumber, building materials, supplies, equipment dealers	18	16	2,818	(D)	299	6,215	5,544	101	80	11
Hardware stores	16	12	1,044	(D)	145	2,704	2,674	51	49	17
Drug stores, proprietary stores, total	16	16	2,181	2,181	241	3,633	3,081	85	60	14
Drug stores	10	10	2,019	2,019	224	3,403	2,851	80	55	9
Proprietary stores	6	6	162	162	17	230	230	5	5	5
Other retail stores, total	88	68	7,332	6,848	710	13,428	12,602	284	235	94
Liquor stores	6	6	518	518	48	871	850	16	14	3
Fuel, ice dealers	5	5	993	993	199	3,555	3,218	62	50	5
Feed, farm, garden supply stores	19	9	3,315	3,023	141	2,677	2,642	54	51	17
Jewelry stores	10	10	604	604	87	1,832	1,685	33	22	9
Book, stationery stores	6	4	169	(D)	19	276	241	10	7	6
Other retail stores (except second-hand)	34	28	1,587	(D)	203	3,983	3,735	103	86	44
Second-hand stores	6	6	118	118	13	234	231	6	5	6
Nonstore retailers	31	5	634	418	118	2,409	2,409	42	42	31

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LAKE COUNTY										
Retail trade, total	2,081	1,485	248,486	234,310	25,964	496,886	447,901	9,029	6,672	2,217
Food stores, total	322	218	62,063	58,731	4,574	87,587	75,361	1,621	1,075	345
Grocery stores	238	156	56,007	53,151	3,733	70,648	60,666	1,281	835	259
Meat markets, fish (seafood) markets	21	13	2,478	2,262	206	3,851	3,482	59	46	20
Fruit stores, vegetable markets	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	31	31	2,086	2,086	531	10,916	9,385	233	158	32
Other food stores	16	8	844	634	52	1,159	992	22	15	19
Eating, drinking places, total	577	415	22,936	19,376	3,123	60,643	52,321	1,536	1,082	713
Eating places (except refreshment stands)	204	166	9,529	8,551	1,645	31,208	27,435	847	630	259
Refreshment stands	31	25	723	685	132	2,696	2,264	85	57	31
Drinking places	342	224	12,852	10,140	1,346	26,739	22,622	604	395	419
General merchandise group, total	59	45	18,093	17,685	2,710	56,324	49,386	1,135	817	47
Department stores	4	4	10,461	10,461	1,640	35,893	32,078	612	461	...
Dry goods, general merchandise stores	21	11	3,611	3,351	(D)	(D)	(D)	(D)	(D)	(D)
General stores	5	3	304	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	29	27	3,717	(D)	574	11,271	9,432	324	222	24
Apparel, accessories stores, total	147	123	14,097	13,471	1,775	34,897	31,154	731	527	125
Shoe stores	39	31	2,773	2,461	318	6,215	5,478	102	72	35
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	2,884	334	5,949	5,435	88	64	(NA)
Family clothing stores	(NA)	10	(NA)	1,123	111	2,206	1,504	61	28	(NA)
Women's clothing, specialty stores	52	48	6,451	6,397	955	19,199	17,524	449	337	30
Ready-to-wear stores	(NA)	33	(NA)	5,670	846	17,103	15,738	382	296	(NA)
Millinery stores	(NA)	8	(NA)	244	31	647	587	17	13	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	483	78	1,449	1,199	50	28	(NA)
Other apparel stores	17	11	654	606	57	1,328	1,213	31	26	17
Furniture, home furnishings, appliance dealers, total	103	71	10,433	9,995	1,364	24,836	23,506	370	325	102
Furniture, home furnishings stores	50	38	6,735	6,535	865	15,876	14,803	237	205	48
Furniture stores	(NA)	24	(NA)	5,183	619	10,979	10,094	178	149	(NA)
Home furnishings stores, antique stores	(NA)	14	(NA)	1,352	246	4,897	4,709	59	56	(NA)
Household appliance, radio, TV stores	53	33	3,698	3,460	499	8,960	8,703	133	120	54
Automotive group, total	90	72	42,344	41,426	4,137	76,485	75,412	906	869	67
Passenger car dealers (franchised)	57	51	39,350	38,920	3,815	70,151	69,406	814	794	38
Passenger car dealers (nonfranchised)	13	5	1,281	911	76	1,359	1,359	12	12	14
Tire, battery, accessory dealers	13	9	1,081	991	164	3,549	3,338	53	43	9
Other automotive dealers	7	7	632	604	82	1,426	1,309	27	20	6
Gasoline service stations	232	182	18,419	16,947	1,463	28,720	24,025	570	362	285
Lumber, bldg. matls., hardware, farm equip. dealers, total	109	89	22,709	22,249	2,657	49,264	47,535	635	576	85
Farm equipment dealers	10	10	2,771	2,771	220	3,950	3,631	58	49	9
Lumber, building materials dealers	44	38	15,024	14,924	1,663	28,616	28,217	340	323	22
Plumbing, paint, electrical stores	23	19	1,402	1,326	247	5,304	5,146	70	66	20
Hardware stores	32	22	3,512	3,228	527	11,394	10,541	167	138	34
Drug stores, proprietary stores, total	54	52	7,949	(D)	1,042	19,998	16,267	422	257	49
Drug stores	(NA)	49	(NA)	7,670	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	293	191	20,557	(D)	1,696	35,221	31,211	642	498	301
Liquor stores	47	29	3,879	3,215	244	4,299	3,150	74	43	55
Fuel, ice dealers	46	34	4,395	4,191	417	9,070	8,568	130	116	48
Feed, farm, garden supply stores	21	15	5,369	5,231	250	6,251	5,769	111	100	19
Jewelry stores	31	17	1,172	958	146	2,702	2,561	43	39	29
Book, stationery stores	14	10	881	751	97	2,015	1,461	52	29	12
Sporting goods, bicycle stores	28	14	983	617	60	775	675	17	12	31
Florists	19	15	735	703	123	2,748	2,528	50	44	27
Cigar stores, stands	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	6	6	433	433	29	654	647	15	14	5
Gift, novelty, souvenir stores	15	9	648	562	51	1,191	963	31	19	20
Music stores	4	4	116	116	16	315	300	8	6	3
Camera, photographic supply stores	3	3	317	317	38	604	598	10	10	3
Other retail stores (except second-hand)	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	15	9	441	417	70	1,312	1,180	25	20	12
Nonstore retailers, total	95	27	8,886	8,070	1,423	22,911	21,723	461	284	98
Mail order houses	5	5	216	216	42	903	743	15	11	2
Direct selling (house-to-house) organizations	77	17	6,916	6,208	1,168	18,374	17,692	377	220	77
Merchandise vending machine operators	13	5	1,754	1,646	213	3,634	3,288	69	53	19
LA SALLE COUNTY										
Retail trade, total	1,503	1,029	132,791	123,021	12,446	237,583	214,688	5,061	3,800	1,649
Food stores, total	260	158	29,568	26,362	1,838	34,054	28,994	774	506	285
Grocery stores	207	123	27,366	24,464	1,545	28,393	23,948	618	391	222
Meat markets, fish (seafood) markets	6	4	636	(D)	77	1,574	1,544	22	21	7
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	15	9	421	319	47	729	645	42	34	19
Other food stores	29	21	(D)	900	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	386	252	14,829	12,407	1,520	32,361	27,780	974	732	502
Eating places	113	93	7,171	6,979	869	19,358	16,505	578	432	154
Drinking places	273	159	7,658	5,428	651	13,003	11,275	396	300	348
General merchandise group, total	44	36	9,775	9,623	1,343	24,475	20,622	714	451	31
General merchandise group (except variety)	27	19	7,142	6,990	927	16,129	13,861	408	278	21
Variety stores	17	17	2,633	2,633	416	8,346	6,761	306	173	10

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[2]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LA SALLE COUNTY--Con.										
Apparel, accessories stores, total	121	103	8,320	7,938	951	17,226	15,364	425	290	115
Shoe stores	29	23	2,327	2,185	308	5,948	5,350	114	77	23
Men's, boys' clothing and furnishings stores	20	20	2,140	2,140	215	4,019	3,637	93	59	21
Family clothing stores	4	4	210	210	20	386	381	12	11	2
Women's clothing, specialty stores	56	46	3,128	2,930	369	6,153	5,353	180	128	54
Ready-to-wear stores	(NA)	28	(NA)	2,422	307	5,006	4,282	144	100	(NA)
Other clothing, specialty stores	(NA)	18	(NA)	508	62	1,147	1,071	36	28	(NA)
Other apparel stores	10	10	473	473	39	720	643	26	15	13
Furniture, home furnishings, appliance dealers, total	91	65	7,080	6,654	895	17,113	16,226	280	240	99
Furniture, home furnishings stores, antique stores	34	28	4,165	4,005	568	10,446	10,097	160	143	41
Household appliance, radio, TV stores	57	37	2,915	2,649	327	6,667	6,129	120	97	58
Automotive group	93	71	24,582	24,132	2,169	41,619	40,966	558	526	99
Gasoline service stations	124	80	7,288	6,468	536	10,422	9,279	222	156	135
Lumber, bldg. matls., hardware, farm equip. dealers, total	120	100	14,561	14,127	1,570	28,930	26,878	468	393	118
Farm equipment dealers	32	30	4,848	(D)	359	6,712	6,406	109	97	36
Lumber, building materials, supplies, equipment dealers	57	45	6,809	6,491	801	15,145	14,221	209	189	53
Hardware stores	31	25	2,904	(D)	410	7,073	6,251	150	107	29
Drug stores, proprietary stores, total	39	39	4,237	4,237	491	9,667	8,481	233	176	37
Drug stores	37	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	161	117	10,535	9,923	918	18,172	16,554	361	278	163
Liquor stores	15	13	1,201	(D)	60	1,007	836	32	20	12
Fuel, ice dealers	23	17	1,861	1,789	207	4,056	4,027	64	62	23
Feed, farm, garden supply stores	19	15	3,496	3,454	159	3,427	3,355	47	45	11
Jewelry stores	26	18	1,190	1,098	177	3,048	2,647	62	42	27
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	61	45	(D)	1,851	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	7	7	448	448	83	2,041	1,868	37	30	8
Nonstore retailers	64	8	2,016	1,150	215	3,544	3,544	52	52	65
LIVINGSTON COUNTY										
Retail trade, total	504	362	40,685	37,713	3,233	64,213	58,658	1,476	1,119	563
Food stores, total	82	52	8,545	7,451	394	7,187	6,259	182	117	100
Grocery stores	65	43	7,613	6,723	341	6,273	5,444	158	103	75
Meat markets, fish (seafood) markets	4	4	561	551	32	606	543	11	7	7
Fruit stores, vegetable markets	2	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	87	71	2,950	2,642	451	10,155	9,145	312	244	106
Eating places	47	39	1,652	1,536	325	7,605	6,836	235	189	60
Drinking places	40	32	1,298	1,106	126	2,550	2,309	77	55	46
General merchandise group, total	24	16	2,540	2,402	293	5,167	4,384	175	108	22
General merchandise group (except variety)	17	11	1,869	(D)	202	3,468	2,910	103	66	16
Variety stores	7	5	671	(D)	91	1,699	1,474	72	42	6
Apparel, accessories stores, total	34	24	1,543	1,369	116	2,154	1,895	61	43	40
Shoe stores	4	2	173	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	8	8	568	568	50	861	762	20	15	10
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	17	13	653	627	50	983	837	33	21	21
Ready-to-wear stores	(NA)	9	(NA)	525	42	840	698	27	16	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	102	8	143	139	6	5	(NA)
Other apparel stores	2	...	(D)	...	...	...	...	...	...	(D)
Furniture, home furnishings, appliance dealers, total	20	12	1,207	1,111	98	2,241	1,845	48	32	24
Furniture, home furnishings stores, antique stores	7	5	527	(D)	49	965	836	18	13	8
Household appliance, radio, TV stores	13	7	680	(D)	49	1,276	1,009	30	19	16
Automotive group	38	36	7,766	(D)	555	10,920	10,781	180	169	44
Gasoline service stations	52	42	2,514	2,316	152	3,386	2,947	104	65	54
Lumber, bldg. matls., hardware, farm equip. dealers, total	79	61	8,351	8,011	796	15,209	14,617	250	229	88
Farm equipment dealers	27	25	3,924	(D)	279	4,906	4,704	83	78	39
Lumber, building materials, supplies, equipment dealers	32	24	2,713	2,607	293	6,300	6,096	84	79	33
Hardware stores	20	12	1,714	(D)	224	4,003	3,817	83	72	16
Drug stores, proprietary stores, total	17	13	805	761	77	1,754	1,216	49	27	16
Drug stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	55	33	4,323	3,845	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	2	...	(D)	...	...	...	...	...	...	(D)
Fuel, ice dealers	10	6	601	531	41	974	962	17	16	9
Feed, farm, garden supply stores	14	8	1,992	1,924	145	2,754	2,586	41	35	10
Jewelry stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	20	14	619	563	82	1,664	1,452	40	25	22
Second-hand stores	...	...	...	...	...	...	...	...	...	...
Nonstore retailers	16	2	141	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MCHENRY COUNTY										
Retail trade, total	813	547	76,747	70,617	6,626	126,848	115,315	2,403	1,819	943
Food stores, total	125	79	18,065	16,541	1,311	25,328	21,351	479	315	135
Grocery stores	91	59	16,561	15,491	1,147	21,875	18,163	402	256	97
Meat markets, fish (seafood) markets	3	3	243	243	18	390	390	6	6	3
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	4	4	164	164	25	441	377	13	9	4
Other food stores	25	13	1,067	643	121	2,622	2,421	58	44	29
Eating, drinking places, total	203	139	7,271	5,783	927	18,761	16,487	458	319	287
Eating places	77	67	3,120	2,986	578	12,296	11,066	304	226	120
Drinking places	126	72	4,151	2,797	349	6,465	5,421	154	93	167
General merchandise group, total	28	24	3,751	3,661	449	8,226	7,144	228	149	29
General merchandise group (except variety)	18	14	2,897	2,807	309	5,406	4,855	131	96	24
Variety stores	10	10	854	854	140	2,820	2,289	97	53	5
Apparel, accessories stores, total	46	32	2,345	2,033	178	3,254	2,726	87	53	50
Shoe stores	8	4	457	281	30	578	483	11	7	8
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	6	(NA)	369	46	767	688	21	12	(NA)
Women's clothing, specialty stores	18	14	870	842	61	1,281	1,004	40	24	22
Ready-to-wear stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	5	1	106	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	58	36	2,875	2,419	233	4,581	4,325	76	67	58
Furniture, home furnishings stores, antique stores	24	14	1,297	1,023	72	1,415	1,343	26	22	30
Household appliance, radio, TV stores	34	22	1,578	1,396	161	3,166	2,982	50	45	28
Automotive group	57	51	16,299	16,125	1,137	20,536	20,190	299	289	60
Gasoline service stations	86	52	5,246	4,376	349	7,587	6,249	143	88	102
Lumber, bldg. mats., hardware, farm equip. dealers, total	78	66	11,464	11,302	1,230	24,022	23,255	329	300	82
Farm equipment dealers	21	15	3,078	2,986	253	5,002	4,851	77	72	24
Lumber, building materials, supplies, equipment dealers	29	29	5,904	5,904	683	13,430	13,230	167	159	20
Hardware stores	28	22	2,482	2,412	294	5,590	5,174	85	69	38
Drug stores, proprietary stores, total	25	21	2,178	2,100	278	5,049	4,349	126	79	21
Drug stores	(NA)	21	(NA)	2,100	278	5,049	4,349	126	79	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	75	41	6,168	5,564	464	8,536	8,271	164	146	83
Liquor stores	10	6	538	452	35	687	613	14	11	11
Fuel, ice dealers	8	4	773	545	71	1,399	1,399	18	18	9
Feed, farm, garden supply stores	20	12	3,651	3,579	277	4,992	4,956	69	67	20
Jewelry stores	8	4	220	168	22	412	388	10	9	7
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	22	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	...	...	...	...	...	...	...	...	...	...
Nonstore retailers	32	6	1,085	713	70	968	968	14	14	36
MCLEAN COUNTY										
Retail trade, total	931	681	95,946	90,652	10,567	200,007	183,991	4,271	3,381	932
Food stores, total	154	106	19,737	18,095	1,349	25,758	22,421	617	437	164
Grocery stores	121	77	17,964	16,406	1,049	19,681	16,840	444	291	134
Meat markets, fish (seafood) markets	9	7	563	(D)	43	847	761	17	13	7
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	15	15	885	873	224	4,456	4,259	135	119	12
Eating, drinking places, total	180	148	6,335	5,995	1,159	24,143	20,343	792	529	208
Eating places	114	96	4,356	4,206	923	19,223	15,960	672	441	135
Drinking places	66	52	1,979	1,789	236	4,920	4,383	120	88	73
General merchandise group, total	34	30	10,051	9,963	1,289	26,452	24,754	662	544	29
General merchandise group (except variety)	21	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	58	46	6,341	5,749	830	15,160	12,745	386	267	53
Shoe stores	17	13	1,272	1,202	165	3,411	3,046	69	50	13
Men's, boys' clothing and furnishings stores	(NA)	9	(NA)	1,256	130	2,402	2,002	48	34	(NA)
Family clothing stores	(NA)	4	(NA)	(D)	27	569	525	12	11	(NA)
Women's clothing, specialty stores	19	17	2,693	(D)	492	8,453	6,859	248	164	10
Ready-to-wear stores	(NA)	10	(NA)	(D)	463	7,862	6,299	231	149	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	195	29	591	560	17	15	(NA)
Other apparel stores	3	3	201	201	16	325	313	9	8	6
Furniture, home furnishings, appliance dealers, total	64	40	4,843	4,511	626	12,012	11,672	222	209	70
Furniture, home furnishings stores, antique stores	28	24	3,040	2,960	422	7,986	7,887	147	143	34
Household appliance, radio, TV stores	36	16	1,803	1,551	204	4,026	3,785	75	66	36
Automotive group	52	48	15,236	15,094	1,471	25,669	25,534	388	373	46
Gasoline service stations	121	87	7,829	6,867	801	16,401	15,281	314	257	109
Lumber, bldg. mats., hardware, farm equip. dealers, total	73	65	10,320	10,154	1,348	23,564	22,205	342	310	74
Farm equipment dealers	20	20	4,071	4,071	511	6,198	5,964	96	90	28
Lumber, building materials, supplies, equipment dealers	36	32	5,412	5,300	735	14,379	14,187	190	182	28
Hardware stores	17	13	837	783	102	2,987	2,054	56	38	18

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MCLEAN COUNTY--Con.										
Drug stores, proprietary stores, total	28	24	2,934	2,902	393	7,029	6,441	141	108	28
Drug stores	(NA)	20	(NA)	2,752	387	6,933	6,396	135	106	(NA)
Proprietary stores	(NA)	4	(NA)	150	6	96	45	6	2	(NA)
Other retail stores, total	115	81	11,364	10,822	1,247	22,986	21,762	393	333	99
Liquor stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	24	22	2,410	(D)	372	5,494	5,444	83	79	16
Feed, farm, garden supply stores	26	18	4,123	3,989	243	5,647	5,418	90	83	16
Jewelry stores	11	7	880	818	152	3,238	2,842	62	40	8
Book, stationery stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	30	22	1,940	1,772	272	4,640	4,560	83	79	38
Second-hand stores	7	3	107	79	17	335	285	8	6	5
Nonstore retailers	52	6	956	500	54	833	833	14	14	52
MACON COUNTY (See Decatur Standard Metropolitan Area, Table 103.)										
MACOUPIN COUNTY										
Retail trade, total	718	408	39,178	34,012	2,900	56,721	51,837	1,325	1,041	796
Food stores, total	134	76	10,529	9,147	608	11,454	10,222	267	199	134
Grocery stores	118	68	10,252	8,956	574	10,643	9,553	240	180	118
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	6	4	87	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	181	95	3,380	2,340	287	6,238	4,856	252	157	205
Eating places	56	40	1,179	1,013	176	3,924	3,033	172	105	74
Drinking places	125	55	2,201	1,327	111	2,314	1,823	80	52	131
General merchandise group, total	37	23	1,719	1,427	115	2,503	2,186	70	51	44
General merchandise group (except variety)	25	13	1,274	(D)	70	1,388	1,239	34	28	30
Variety stores	12	10	445	(D)	45	1,115	947	36	23	14
Apparel, accessories stores, total	43	27	1,178	938	101	1,848	1,665	50	35	49
Shoe stores	13	7	338	226	19	401	330	11	5	14
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	(D)	14	242	238	9	8	(NA)
Family clothing stores	(NA)	5	(NA)	215	33	469	385	13	8	(NA)
Women's clothing, specialty stores	12	10	342	(D)	35	736	712	17	14	13
Ready-to-wear stores	(NA)	9	(NA)	310	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	2	...	(D)	...	...	...	...	...	...	2
Furniture, home furnishings, appliance dealers, total	29	13	1,421	1,107	144	2,724	2,626	55	49	35
Furniture, home furnishings stores, antique stores	5	5	572	572	65	1,163	1,094	24	20	7
Household appliance, radio, TV stores	24	8	849	535	79	1,561	1,532	31	29	28
Automotive group	47	39	8,893	8,795	670	12,964	12,660	224	214	56
Gasoline service stations	82	42	3,154	2,322	169	3,614	3,418	85	69	97
Lumber, bldg. matls., hardware, farm equip. dealers, total	64	52	5,855	5,571	559	9,886	9,362	179	165	70
Farm equipment dealers	24	22	3,119	(D)	325	5,477	5,170	95	89	25
Lumber, building materials, supplies, equipment dealers	21	19	1,960	(D)	189	3,491	3,314	62	58	19
Hardware stores	19	11	776	612	45	918	878	22	18	26
Drug stores, proprietary stores, total	17	15	777	(D)	81	1,729	1,588	49	37	15
Drug stores	(NA)	14	(NA)	705	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	72	24	2,111	1,527	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	2	...	(D)	...	...	...	...	...	...	(D)
Fuel, ice dealers	10	6	441	369	61	1,425	1,211	29	21	10
Feed, farm, garden supply stores	17	7	1,141	939	70	1,513	1,297	38	28	17
Jewelry stores	12	6	176	86	10	247	222	5	4	12
Book, stationery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other retail stores (except second-hand)	13	5	201	133	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	8	...	52	...	...	...	...	...	...	8
Nonstore retailers	12	2	161	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MADISON COUNTY										
Retail trade, total	2,265	1,533	196,413	182,697	20,439	390,035	354,055	7,960	5,924	2,349
Food stores, total	500	288	55,508	50,734	3,504	68,574	57,114	1,405	944	561
Grocery stores	372	242	51,264	47,672	3,122	60,883	50,016	1,220	786	421
Meat markets, fish (seafood) markets	16	6	719	541	63	1,197	1,127	21	17	15
Fruit stores, vegetable markets	8	2	448	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	76	20	1,814	1,006	75	1,451	1,324	43	33	87
Bakery products stores	15	11	863	769	139	2,876	2,791	62	57	14
Other food stores	13	7	398	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	585	409	17,823	15,035	2,676	51,368	46,058	1,409	1,104	689
Eating places (except refreshment stands)	190	158	6,602	6,250	1,466	29,626	27,153	848	695	223
Refreshment stands	44	34	1,016	878	106	2,196	2,020	77	56	52
Drinking places	351	217	10,205	7,907	1,104	19,546	16,885	484	353	414

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MADISON COUNTY--Con.										
General merchandise group, total	63	53	14,069	13,957	2,042	42,287	35,360	1,302	636	52
Department stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	38	28	4,777	4,665	568	11,218	9,852	227	152	37
General stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	18	18	4,400	4,400	764	15,787	13,015	728	270	9
Apparel, accessories stores, total	124	104	10,394	10,100	1,289	24,340	21,549	578	410	96
Shoe stores	38	26	1,903	(D)	217	4,238	3,864	93	70	31
Men's, boys' clothing and furnishings stores	18	18	2,355	2,355	286	5,490	4,878	116	82	17
Family clothing stores	13	13	1,824	1,824	251	4,428	3,923	109	78	8
Women's clothing, specialty stores	47	41	3,971	3,889	496	9,344	8,209	237	169	31
Ready-to-wear stores	(NA)	30	(NA)	3,669	468	8,785	7,691	220	155	(NA)
Millinery stores	(NA)	5	(NA)	95	17	204	167	9	6	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	125	11	355	351	8	8	(NA)
Other apparel stores	8	6	341	(D)	39	840	675	23	11	9
Furniture, home furnishings, appliance dealers, total	85	69	10,114	9,820	1,627	27,720	26,666	402	359	71
Furniture, home furnishings stores	39	37	7,001	(D)	1,221	20,327	19,689	282	258	25
Furniture stores	(NA)	27	(NA)	6,551	1,175	19,213	18,735	260	241	(NA)
Home furnishings stores, antique stores	(NA)	10	(NA)	(D)	46	1,114	954	22	17	(NA)
Household appliance, radio, TV stores	46	32	3,113	(D)	406	7,393	6,977	120	101	(NA)
Automotive group, total	125	107	38,165	37,287	3,844	73,600	72,238	1,005	957	97
Passenger car dealers (franchised)	63	63	31,125	31,125	3,272	62,757	62,094	842	820	42
Passenger car dealers (nonfranchised)	27	17	3,964	3,486	169	3,143	3,038	43	38	30
Tire, battery, accessory dealers	27	23	2,751	2,403	383	7,192	6,673	112	92	17
Other automotive dealers	6	4	325	273	20	508	433	8	7	8
Gasoline service stations	230	166	14,332	12,890	1,036	20,890	18,510	412	296	250
Lumber, bldg. matls., hardware, farm equip. dealers, total	141	107	17,141	16,325	2,325	41,909	40,565	599	545	130
Farm equipment dealers	19	19	2,424	2,424	342	5,681	5,568	88	82	17
Lumber, building materials dealers	47	39	10,720	10,326	1,416	24,896	24,429	324	306	35
Plumbing, paint, electrical stores	29	21	1,326	1,152	196	4,991	4,425	80	62	25
Hardware stores	46	28	2,671	2,423	371	6,341	6,143	107	95	53
Drug stores, proprietary stores, total	68	62	5,650	5,594	756	14,348	12,572	358	258	65
Drug stores	(NA)	59	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	249	149	11,285	9,811	1,177	22,493	21,175	415	360	245
Liquor stores	29	15	1,533	1,195	108	2,003	1,833	44	33	28
Fuel, ice dealers	40	22	2,693	2,371	336	6,565	6,432	99	93	33
Feed, farm, garden supply stores	21	15	2,343	2,169	163	2,711	2,536	51	46	21
Jewelry stores	36	30	1,429	1,351	187	4,066	3,751	74	63	32
Book, stationery stores	5	5	307	307	23	362	299	9	6	4
Sporting goods, bicycle stores	7	3	121	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	20	14	666	540	71	1,327	1,229	31	27	23
Cigar stores, stands	6	4	219	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	10	6	378	306	49	804	776	20	18	12
Gift, novelty, souvenir stores	17	3	205	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	5	3	207	(D)	23	498	487	12	11	5
Camera, photographic supply stores	5	3	149	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	11	9	387	(D)	71	1,175	1,162	17	16	9
Second-hand stores	21	17	546	534	99	1,920	1,656	36	28	18
Nonstore retailers, total	95	19	1,932	1,144	163	2,506	2,248	75	55	93
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	89	17	1,498	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	6	2	434	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MARION COUNTY										
Retail trade, total	577	411	43,964	40,646	4,561	87,749	80,706	1,966	1,549	587
Food stores, total	122	64	10,004	8,630	543	9,758	8,421	247	159	129
Grocery stores	110	60	9,778	8,544	538	9,705	8,395	244	156	114
Meat markets, fish (seafood) markets	2	...	(D)	...	...	...	...	...	...	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	66	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	5	1	94	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	118	92	2,964	2,648	440	9,446	8,538	357	287	137
Eating places	62	50	1,350	1,224	236	5,008	4,357	231	177	76
Drinking places	56	42	1,614	1,424	204	4,438	4,181	126	110	61
General merchandise group, total	24	22	3,823	(D)	462	8,707	7,002	234	133	22
General merchandise group (except variety)	20	18	3,054	(D)	311	5,511	4,856	137	90	21
Variety stores	4	4	769	769	151	3,196	2,146	97	43	1
Apparel, accessories stores, total	34	32	2,262	(D)	308	5,166	4,519	135	91	35
Shoe stores	9	7	444	(D)	58	1,088	998	25	17	6
Men's, boys' clothing and furnishings stores	6	6	553	553	106	1,736	1,615	40	29	7
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	15	15	1,131	1,131	137	2,216	1,820	63	42	16
Ready-to-wear stores	12	12	983	983	117	1,982	1,684	56	39	13
Other clothing, specialty stores	3	3	148	148	20	234	136	7	3	3
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	25	23	2,251	(D)	293	5,347	5,269	97	90	28
Furniture, home furnishings stores, antique stores	11	9	1,218	(D)	163	2,857	2,799	52	48	11
Household appliance, radio, TV stores	14	14	1,033	1,033	130	2,490	2,470	45	42	17
Automotive group	27	27	8,501	8,487	1,025	19,462	19,304	277	271	28

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MARION COUNTY--Con.										
Gasoline service stations	98	60	4,388	3,696	339	6,822	6,474	149	128	96
Lumber, bldg. matls., hardware, farm equip. dealers, total	42	38	4,852	4,824	595	10,489	9,668	188	161	29
Farm equipment dealers	11	11	1,621	1,621	156	2,529	2,366	44	38	10
Lumber, building materials, supplies, equipment dealers	22	20	2,303	(D)	300	5,949	5,449	102	91	9
Hardware stores	9	7	928	(D)	139	2,011	1,853	42	32	10
Drug stores, proprietary stores, total	14	12	1,554	(D)	226	4,477	4,162	132	100	12
Drug stores	(NA)	10	(NA)	1,320	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	98	38	3,069	2,529	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	11	7	956	910	139	3,077	3,031	45	42	10
Feed, farm, garden supply stores	8	6	656	(D)	26	702	642	15	13	8
Jewelry stores	10	6	410	344	71	1,320	1,319	24	23	12
Book, stationery stores	3	1	167	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	18	14	469	423	59	1,442	1,022	35	24	17
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	15	3	296	(D)	(D)	(D)	(D)	(D)	(D)	(D)
PEORIA COUNTY										
Retail trade, total	1,957	1,437	226,020	217,942	27,185	550,821	496,930	11,209	8,353	1,944
Food stores, total	340	234	43,217	41,087	2,831	56,084	48,338	1,207	803	375
Grocery stores	249	175	38,625	36,887	2,291	44,707	38,576	942	626	282
Meat markets, fish (seafood) markets	14	10	1,849	1,829	158	3,075	2,722	51	34	13
Fruit stores, vegetable markets	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	33	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	38	26	1,432	1,250	296	6,413	5,670	158	108	31
Eating, drinking places, total	475	363	18,076	16,496	3,434	67,605	58,305	1,850	1,359	553
Eating places	222	180	9,423	9,023	2,357	45,788	39,720	1,335	993	266
Drinking places	253	183	8,653	7,473	1,077	21,817	18,585	515	366	287
General merchandise group, total	65	49	35,023	34,769	5,368	124,116	104,634	3,041	1,699	47
General merchandise group (except variety)	30	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	35	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	127	111	13,853	(D)	2,136	42,053	38,472	890	661	70
Shoe stores	38	30	3,169	(D)	426	8,262	7,396	177	117	22
Men's, boys' clothing and furnishings stores	16	16	3,553	3,553	608	10,977	10,469	161	141	7
Family clothing stores	11	11	2,010	2,010	400	7,873	7,062	197	145	4
Women's clothing, specialty stores	42	40	4,311	(D)	581	12,259	10,931	286	214	21
Ready-to-wear stores	(NA)	22	(NA)	3,275	443	9,019	7,976	214	156	(NA)
Other clothing, specialty stores	(NA)	18	(NA)	(D)	138	3,240	2,955	72	58	(NA)
Other apparel stores	14	14	752	752	121	2,682	2,614	49	44	10
Furniture, home furnishings, appliance dealers, total	120	84	14,598	14,102	2,084	43,907	41,897	675	607	110
Furniture, home furnishings stores, antique stores	51	39	9,663	9,535	1,444	31,420	30,586	462	435	41
Household appliance, radio, TV stores	69	45	4,935	4,567	640	12,487	11,311	213	172	69
Automotive group	93	73	43,231	42,871	4,195	76,747	74,897	983	925	76
Gasoline service stations	226	180	13,691	12,595	1,130	23,018	18,926	520	341	252
Lumber, bldg. matls., hardware, farm equip. dealers, total	113	93	14,076	13,824	1,744	32,703	31,802	476	425	97
Farm equipment dealers	11	11	1,929	1,929	189	3,146	3,029	52	46	10
Lumber, building materials, supplies, equipment dealers	55	49	9,358	(D)	1,193	22,072	21,842	287	274	44
Hardware stores	47	33	2,789	(D)	362	7,485	6,931	137	105	43
Drug stores, proprietary stores, total	65	59	7,298	(D)	976	18,400	16,307	440	329	45
Drug stores	(NA)	57	(NA)	7,207	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	226	166	16,327	15,417	2,047	40,090	37,524	743	629	210
Liquor stores	30	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	20	18	1,465	(D)	184	3,128	2,910	54	46	21
Feed, farm, garden supply stores	19	11	3,436	(D)	163	3,185	3,051	51	46	17
Jewelry stores	26	18	2,071	1,961	366	6,398	6,212	101	93	21
Book, stationery stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	93	77	5,668	5,570	998	21,221	19,867	400	340	87
Second-hand stores	20	14	475	437	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	107	25	6,630	5,844	1,240	26,098	25,828	384	375	105
ROCK ISLAND COUNTY										
Retail trade, total	1,504	1,112	154,356	146,462	16,630	317,396	288,671	6,690	5,121	1,569
Food stores, total	244	158	37,699	35,477	2,294	44,756	36,414	1,041	593	262
Grocery stores	183	129	35,372	33,782	2,078	40,445	32,816	936	529	198
Meat markets, fish (seafood) markets	12	6	990	(D)	52	1,141	971	18	13	12
Fruit stores, vegetable markets	8	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	34	18	972	680	137	2,604	2,199	71	41	30
Eating, drinking places, total	433	367	18,018	16,998	2,986	61,134	56,376	1,566	1,300	532
Eating places	192	166	7,871	7,637	1,606	34,403	32,466	964	844	242
Drinking places	241	201	10,147	9,361	1,380	26,731	23,904	602	456	290

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ROCK ISLAND COUNTY--Con.										
General merchandise group, total	46	36	14,639	14,481	2,197	41,424	37,286	1,076	780	25
General merchandise group (except variety)	34	24	11,879	11,721	1,679	32,085	29,039	756	566	20
Variety stores	12	12	2,760	2,760	518	9,339	8,247	320	214	5
Apparel, accessories stores, total	116	96	7,522	7,154	913	17,747	15,263	456	294	103
Shoe stores	27	21	1,322	1,278	163	2,842	2,581	66	47	15
Men's, boys' clothing and furnishings stores	(NA)	27	(NA)	2,178	227	4,399	3,645	117	67	(NA)
Family clothing stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	32	32	2,394	2,394	359	7,413	6,211	197	123	26
Ready-to-wear stores	21	21	2,132	2,132	315	6,458	5,455	170	108	23
Other clothing, specialty stores	11	11	262	262	44	955	756	27	15	5
Other apparel stores	14	8	503	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	90	52	6,184	5,664	732	13,428	12,377	237	201	87
Furniture, home furnishings stores, antique stores	35	25	3,429	3,135	431	7,904	7,359	142	120	32
Household appliance, radio, TV stores	45	27	2,755	2,529	301	5,524	5,018	95	81	55
Automotive group	77	65	28,689	28,205	2,764	47,931	47,147	652	627	61
Gasoline service stations	172	112	10,362	8,778	776	16,197	13,374	348	214	203
Lumber, bldg. mats., hardware, farm equip. dealers, total	64	52	10,277	9,961	1,026	21,059	20,300	309	282	58
Farm equipment dealers	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	33	27	7,054	6,954	731	15,355	14,772	210	193	21
Hardware stores	23	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	41	39	5,138	(D)	723	13,573	12,096	281	201	21
Drug stores	(NA)	37	(NA)	5,081	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	166	122	12,435	11,763	1,736	31,406	29,415	605	515	153
Liquor stores	24	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	26	24	2,236	(D)	322	6,533	6,101	107	90	27
Feed, farm, garden supply stores	11	7	1,879	1,773	97	2,062	2,012	33	31	10
Jewelry stores	22	16	1,404	1,356	251	4,416	4,103	71	60	20
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	64	48	3,776	3,516	774	12,384	11,698	281	246	67
Second-hand stores	11	5	272	200	40	718	690	13	11	10
Nonstore retailers	65	13	3,393	(D)	483	8,741	8,629	119	114	64
ST. CLAIR COUNTY										
Retail trade, total	2,481	1,703	212,899	198,957	22,963	445,154	411,823	9,111	7,465	2,592
Food stores, total	572	326	55,115	49,323	3,556	69,291	62,106	1,417	1,058	637
Grocery stores	391	259	49,701	45,951	3,209	61,979	55,561	1,230	917	421
Meat markets, fish (seafood) markets	12	8	757	565	41	728	558	17	10	13
Fruit stores, vegetable markets	10	2	320	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	94	20	1,977	711	51	1,197	958	40	26	111
Bakery products stores	34	20	889	731	160	3,269	2,961	83	63	43
Other food stores	27	17	1,425	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	673	513	23,547	21,179	3,594	74,219	67,151	2,117	1,713	813
Eating places (except refreshment stands)	179	153	7,736	7,566	1,644	34,166	31,004	1,002	827	233
Refreshment stands	46	38	1,162	1,114	176	3,363	2,679	117	73	61
Drinking places	448	322	14,649	12,499	1,774	36,690	33,468	998	813	519
General merchandise group, total	47	39	15,369	15,279	2,422	48,718	42,400	957	646	35
Department stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	20	12	2,317	2,227	444	8,578	7,766	146	107	20
General stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	20	20	4,909	4,909	831	15,580	12,147	423	253	9
Apparel, accessories stores, total	131	105	11,012	10,600	1,664	29,887	26,795	669	483	95
Shoe stores	37	25	1,687	1,489	198	4,072	3,605	83	60	30
Men's, boys' clothing and furnishings stores	(NA)	17	(NA)	2,648	447	7,636	6,979	138	100	(NA)
Family clothing stores	(NA)	16	(NA)	1,585	314	4,735	4,294	96	74	(NA)
Women's clothing, specialty stores	45	39	4,436	4,348	646	12,227	10,956	319	233	28
Ready-to-wear stores	(NA)	27	(NA)	3,274	413	8,556	7,355	229	148	(NA)
Millinery stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	12	8	576	530	59	1,217	961	33	18	10
Furniture, home furnishings, appliance dealers, total	109	79	10,810	10,368	1,688	30,266	29,656	447	417	101
Furniture, home furnishings stores	58	46	6,344	6,158	954	18,334	18,056	263	248	50
Furniture stores	(NA)	31	(NA)	5,201	743	13,837	13,675	205	195	(NA)
Home furnishings stores, antique stores	(NA)	15	(NA)	957	211	4,497	4,381	58	53	(NA)
Household appliance, radio, TV stores	49	33	4,458	4,210	734	11,932	11,600	184	169	49
Automotive group, total	115	97	39,366	38,898	3,588	62,402	61,170	877	830	71
Passenger car dealers (franchised)	53	53	33,012	33,012	3,062	52,190	51,701	705	689	21
Passenger car dealers (nonfranchised)	27	17	3,544	3,230	177	2,999	2,587	50	41	22
Tire, battery, accessory dealers	28	22	2,159	(D)	278	5,951	5,714	95	81	23
Other automotive dealers	7	5	651	(D)	71	1,262	1,168	27	19	5
Gasoline service stations	258	176	15,363	13,765	1,351	26,747	24,640	478	380	287

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ST. CLAIR COUNTY--Con.										
Lumber, bldg. matls., hardware, farm equip. dealers, total	134	112	16,592	16,254	1,868	37,050	34,365	943	876	135
Farm equipment dealers	18	18	2,382	2,382	257	5,161	4,600	85	74	26
Lumber, building materials dealers	45	39	9,045	8,987	1,046	21,131	19,721	673	642	30
Plumbing, paint, electrical stores	27	21	1,767	1,645	249	5,055	4,595	77	65	20
Hardware stores	44	34	3,398	3,240	316	5,703	5,449	108	95	59
Drug stores, proprietary stores, total	73	71	5,822	(D)	820	16,574	15,254	347	274	62
Drug stores	(NA)	71	(NA)	(D)	820	16,574	15,254	347	274	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	276	162	16,375	(D)	1,842	39,358	37,725	701	635	255
Liquor stores	35	33	3,151	(D)	319	7,771	7,703	153	148	20
Fuel, ice dealers	71	43	3,451	3,175	401	9,822	9,145	168	147	62
Feed, farm, garden supply stores	30	12	4,554	4,040	368	6,666	6,641	85	84	30
Jewelry stores	19	11	1,178	1,092	177	3,233	3,178	56	51	21
Book, stationery stores	6	4	441	(D)	88	1,629	1,608	32	31	4
Sporting goods, bicycle stores	7	3	98	60	7	137	120	3	2	7
Florists	20	16	698	646	118	2,209	2,034	52	41	22
Cigar stores, stands	4	2	79	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	14	4	328	196	14	179	95	17	12	14
Gift, novelty, souvenir stores	11	1	87	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	5	3	487	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camers, photographic supply stores	4	4	186	186	14	318	245	7	4	2
Other retail stores (except second-hand)	12	12	409	609	126	2,950	2,586	51	42	13
Second-hand stores	24	14	730	648	111	2,511	2,435	38	34	24
Noostore retailers, total	93	23	3,528	2,850	570	10,642	10,561	158	153	101
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	85	21	3,241	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	8	2	287	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SANGAMON COUNTY (See Springfield Standard Metropolitan Area, Table 103.)										
STEPHENSON COUNTY										
Retail trade, total	505	359	53,276	50,324	5,386	104,760	96,164	2,129	1,659	537
Food stores, total	86	54	9,593	8,803	615	13,268	11,309	297	200	92
Grocery stores	66	44	8,579	7,969	492	10,852	9,116	242	156	70
Meat markets, fish (seafood) markets	5	3	380	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	9	5	379	263	73	1,421	1,310	36	30	10
Eating, drinking places, total	95	75	3,618	3,234	547	11,133	9,720	306	225	125
Eating places	45	37	1,697	1,551	342	7,315	6,648	210	171	62
Drinking places	50	38	1,921	1,683	205	3,818	3,072	96	54	63
General merchandise group, total	15	13	4,868	(D)	737	13,491	12,014	351	247	9
General merchandise group (except variety)	10	8	3,722	(D)	529	9,544	8,848	229	179	8
Variety stores	5	5	1,146	1,146	208	3,947	3,166	122	68	1
Apparel, accessories stores, total	43	37	4,007	3,845	548	9,681	8,801	248	188	31
Shoe stores	14	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	7	7	995	995	59	1,113	1,003	25	17	7
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	20	20	2,065	2,065	367	6,496	5,927	181	144	12
Ready-to-wear stores	10	10	1,639	1,639	247	4,112	3,615	120	88	8
Other clothing, specialty stores	10	10	#26	426	120	2,384	2,312	61	56	4
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	32	26	2,871	2,817	303	6,228	5,861	109	98	32
Furniture, home furnishings stores, antique stores	13	9	1,320	(D)	148	2,591	2,562	46	44	14
Household appliance, radio, TV stores	19	17	1,551	(D)	155	3,637	3,299	63	54	18
Automotive group	30	26	10,642	10,502	895	16,216	16,058	233	227	33
Gasoline service stations	52	30	2,609	2,153	162	3,275	2,878	78	47	66
Lumber, bldg. matls., hardware, farm equip. dealers, total	54	44	7,201	7,077	812	17,085	16,336	269	233	47
Farm equipment dealers	12	12	2,458	2,458	199	3,880	3,725	61	58	13
Lumber, building materials, supplies, equipment dealers	26	24	3,219	(D)	364	8,477	7,976	137	108	18
Hardware stores	16	8	1,524	(D)	249	4,728	4,635	71	67	16
Drug stores, proprietary stores, total	10	8	1,231	(D)	202	3,911	3,502	63	44	8
Drug stores	(NA)	8	(NA)	(D)	202	3,911	3,502	63	44	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	59	43	5,789	5,391	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	11	7	426	320	44	719	663	17	13	14
Feed, farm, garden supply stores	20	18	4,107	(D)	375	6,589	6,352	99	92	16
Jewelry stores	5	5	161	161	31	784	639	12	10	3
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	14	8	554	388	35	672	582	15	10	17
Second-hand stores	5	1	71	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Noostore retailers	29	3	847	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TAZEWELL COUNTY										
Retail trade, total	801	569	74,492	69,118	6,354	127,320	115,809	2,652	2,019	891
Food stores, total	147	95	22,670	20,464	1,275	25,038	21,897	545	371	181
Grocery stores	120	78	21,102	19,202	1,147	22,347	19,422	477	320	148
Meat markets, fish (seafood) markets	6	4	605	(D)	49	792	746	15	12	7
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	16	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	205	157	6,739	6,027	909	19,197	16,144	578	393	251
Eating places	86	70	2,637	2,521	481	10,850	9,047	370	248	103
Drinking places	119	87	4,102	3,506	428	8,347	7,097	208	145	148
General merchandise group, total	28	24	4,704	4,606	495	9,154	7,842	266	176	22
General merchandise group (except variety)	19	15	3,461	3,363	309	5,902	5,200	143	104	13
Variety stores	9	9	1,243	1,243	186	3,252	2,642	123	72	9
Apparel, accessories stores, total	35	33	2,138	(D)	237	4,578	3,926	123	85	30
Shoe stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	6	6	556	556	45	886	722	25	15	5
Family clothing stores	3	3	191	191	17	423	373	15	11	2
Women's clothing, specialty stores	12	12	809	809	118	2,209	1,963	57	42	10
Ready-to-wear stores	8	8	551	551	77	1,454	1,280	39	31	6
Other clothing, specialty stores	4	4	258	258	41	755	683	18	11	4
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	40	26	2,635	2,177	299	6,780	6,736	120	117	43
Furniture, home furnishings stores, antique stores	18	12	1,615	1,295	200	4,385	4,341	81	78	19
Household appliance, radio, TV stores	22	14	1,020	882	99	2,395	2,395	39	39	24
Automotive group	50	42	12,994	12,494	882	18,011	17,659	265	250	54
Gasoline service stations	106	60	4,905	4,061	331	7,235	6,588	154	115	119
Lumber, bldg. matls., hardware, farm equip. dealers, total	67	61	8,527	8,493	1,112	21,162	20,312	297	267	67
Farm equipment dealers	14	14	2,634	2,634	288	5,361	4,981	80	72	16
Lumber, building materials, supplies, equipment dealers	34	30	4,401	(D)	647	12,581	12,323	159	147	31
Hardware stores	19	17	1,492	(D)	177	3,220	3,008	58	48	20
Drug stores, proprietary stores, total	16	14	1,425	(D)	148	2,841	2,446	68	46	14
Drug stores	(NA)	11	(NA)	1,285	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	79	53	7,238	6,958	565	11,344	10,345	214	179	84
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	13	13	1,514	1,514	193	3,385	3,145	48	44	11
Feed, farm, garden supply stores	14	12	3,751	(D)	161	3,991	3,471	72	60	10
Jewelry stores	10	6	577	531	86	1,705	1,689	31	29	17
Book, stationery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other retail stores (except second-hand)	16	12	599	525	53	968	796	30	16	17
Second-hand stores	12	8	455	411	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	28	4	517	353	101	1,980	1,914	22	20	26
VERMILION COUNTY										
Retail trade, total	1,060	730	101,620	95,690	10,913	210,538	193,986	4,616	3,654	1,073
Food stores, total	193	113	23,508	21,900	1,516	29,558	26,518	684	498	192
Grocery stores	167	93	21,624	20,238	1,389	27,068	24,281	622	453	162
Meat markets, fish (seafood) markets	4	4	815	815	65	1,213	1,160	21	18	4
Fruit stores, vegetable markets	3	1	295	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	6	205	205	37	769	669	22	18	5
Other food stores	13	9	569	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	220	192	7,402	6,972	1,213	24,429	21,174	804	598	278
Eating places	120	102	3,878	3,666	756	15,165	12,927	543	406	159
Drinking places	100	90	3,524	3,306	457	9,264	8,247	261	192	119
General merchandise group, total	39	26	12,128	12,096	1,850	32,906	28,952	958	706	19
General merchandise group (except variety)	17	15	10,115	(D)	1,493	26,323	23,083	689	511	11
Variety stores	13	11	2,013	(D)	357	6,583	5,869	269	195	8
Apparel, accessories stores, total	67	63	5,604	5,564	755	15,022	13,383	370	266	39
Shoe stores	14	14	1,237	1,237	144	2,544	2,272	62	38	12
Men's, boys' clothing and furnishings stores	13	13	1,352	1,352	212	3,763	3,548	70	56	7
Family clothing stores	6	6	526	526	68	979	895	34	27	4
Women's clothing, specialty stores	30	26	2,357	2,317	314	7,208	6,291	190	136	14
Ready-to-wear stores	(NA)	15	(NA)	2,019	261	5,389	4,532	146	97	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	298	53	1,819	1,759	44	39	(NA)
Other apparel stores	4	4	132	132	17	528	377	14	9	2
Furniture, home furnishings, appliance dealers, total	60	34	5,540	5,074	656	14,471	13,911	234	212	59
Furniture, home furnishings stores, antique stores	22	20	3,570	(D)	485	11,059	10,713	176	162	18
Household appliance, radio, TV stores	36	14	1,878	(D)	171	3,412	3,198	58	50	39
Automotive group	72	58	18,329	18,127	2,030	38,679	38,237	499	483	64
Gasoline service stations	146	78	6,752	5,390	379	8,693	7,364	206	150	151
Lumber, bldg. matls., hardware, farm equip. dealers, total	80	68	10,283	9,997	1,098	20,844	20,458	335	320	75
Farm equipment dealers	24	24	4,616	4,616	485	9,406	9,292	145	142	20
Lumber, building materials, supplies, equipment dealers	33	27	3,411	3,273	351	6,586	6,547	102	99	30
Hardware stores	23	17	2,256	2,108	262	4,852	4,619	88	79	25

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
VERMILION COUNTY--Con.										
Drug stores, proprietary stores, total	28	22	3,565	3,497	482	8,407	7,319	196	136	25
Drug stores	(NA)	13	(NA)	3,022	436	7,547	6,628	164	118	(NA)
Proprietary stores	(NA)	9	(NA)	475	46	860	691	32	18	(NA)
Other retail stores, total	124	72	7,575	6,459	751	14,230	13,405	275	231	132
Liquor stores	5	5	983	983	67	1,114	1,043	23	17	6
Fuel, ice dealers	19	15	1,612	1,494	132	2,860	2,794	54	48	26
Feed, farm, garden supply stores	20	10	1,731	1,461	90	1,789	1,659	31	27	20
Jewelry stores	12	8	872	810	162	2,845	2,731	45	40	11
Book, stationery stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	42	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	14	6	168	76	9	202	190	6	5	14
Nonstore retailers	40	4	934	614	183	3,299	3,265	55	54	39
WHITESIDE COUNTY										
Retail trade, total	621	459	58,477	55,245	5,007	95,816	87,579	2,083	1,641	675
Food stores, total	114	80	14,265	13,199	814	14,782	12,600	357	230	130
Grocery stores	83	57	12,496	11,712	664	11,882	10,068	277	173	95
Meat markets, fish (seafood) markets	7	7	811	811	66	1,236	1,195	21	17	10
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	6	318	(D)	26	465	356	23	15	11
Other food stores	14	8	(D)	357	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	117	95	4,191	3,789	612	12,198	10,614	377	280	139
Eating places	67	55	2,148	2,050	419	8,129	7,169	278	211	77
Drinking places	50	40	2,043	1,739	193	4,069	3,445	99	69	62
General merchandise group, total	21	17	4,126	4,032	570	10,379	9,814	283	246	16
General merchandise group (except variety)	15	13	3,453	(D)	456	8,140	7,619	192	163	10
Variety stores	6	4	673	(D)	114	2,239	2,195	91	85	6
Apparel, accessories stores, total	42	36	3,401	3,253	385	7,051	6,251	191	134	37
Shoe stores	5	5	450	450	51	896	757	16	11	3
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	767	78	1,455	1,362	27	22	(NA)
Family clothing stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	17	15	1,435	(D)	193	3,456	3,113	100	75	12
Ready-to-wear stores	(NA)	12	(NA)	1,356	187	3,321	2,982	97	72	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	6	135	131	3	3	(NA)
Other apparel stores	3	3	148	148	(D)	(D)	(D)	(D)	(D)	5
Furniture, home furnishings, appliance dealers, total	37	27	2,192	2,036	223	4,032	3,857	73	64	38
Furniture, home furnishings stores, antique stores	15	13	1,287	(D)	126	2,383	2,321	39	38	18
Household appliance, radio, TV stores	22	14	905	(D)	97	1,649	1,536	34	26	20
Automotive group	37	29	10,061	9,573	753	14,910	14,609	218	210	42
Gasoline service stations	70	54	4,319	4,005	274	5,915	5,037	134	92	79
Lumber, bldg. matls., hardware, farm equip. dealers, total	70	60	9,124	9,018	840	16,082	15,560	243	223	80
Farm equipment dealers	23	23	4,226	4,226	378	7,496	7,464	106	105	33
Lumber, building materials, supplies, equipment dealers	30	22	3,680	(D)	349	6,379	6,035	96	85	28
Hardware stores	17	15	1,218	(D)	113	2,207	2,061	41	33	19
Drug stores, proprietary stores, total	14	12	1,325	(D)	142	2,741	2,440	63	47	13
Drug stores	14	12	1,325	(D)	142	2,741	2,440	63	47	13
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	69	47	5,215	4,995	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	10	4	282	254	9	195	145	7	4	10
Fuel, ice dealers	8	6	621	(D)	66	1,320	1,320	20	20	7
Feed, farm, garden supply stores	14	10	2,793	2,723	114	2,181	1,819	32	25	10
Jewelry stores	11	9	379	(D)	41	796	775	19	17	14
Book, stationery stores	3	3	96	96	16	365	352	9	8	4
Other retail stores (except second-hand)	18	14	(D)	942	134	2,528	2,121	51	36	20
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	30	2	258	(D)	(D)	(D)	(D)	(D)	(D)	(D)
WILL COUNTY										
Retail trade, total	1,454	990	162,680	151,332	17,690	333,260	303,535	6,371	4,893	1,598
Food stores, total	295	167	40,900	36,566	2,694	49,773	42,870	992	666	334
Grocery stores	232	130	37,835	34,025	2,378	43,315	36,910	840	550	261
Meat markets, fish (seafood) markets	5	3	1,117	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	4	264	246	16	327	282	8	6	6
Candy, nut, confectionery stores	25	11	674	448	51	1,023	822	37	19	26
Other food stores	25	19	932	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	386	282	14,512	12,516	2,236	41,417	36,989	1,112	851	476
Eating places	164	132	6,837	6,513	1,487	27,131	24,156	768	584	216
Drinking places	222	150	7,675	6,003	749	14,286	12,833	344	267	260
General merchandise group, total	34	30	18,559	18,527	2,764	52,539	46,478	1,270	900	31
General merchandise group (except variety)	20	18	15,519	(D)	2,284	43,057	38,974	969	709	20
Variety stores	14	12	3,040	(D)	480	9,482	7,504	301	191	11

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
WILL COUNTY--Con.										
Apparel, accessories stores, total	83	69	8,631	8,393	1,206	22,648	20,311	511	373	71
Shoe stores	16	14	1,653	(D)	(D)	(D)	(D)	(D)	(D)	12
Men's, boys' clothing and furnishings stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	9	(NA)	2,665	391	6,853	5,973	178	125	(NA)
Women's clothing, specialty stores	36	30	2,034	1,952	254	4,738	4,110	123	88	37
Ready-to-wear stores	(NA)	20	(NA)	1,572	208	3,741	3,236	90	65	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	380	46	997	874	33	23	(NA)
Other apparel stores	5	5	304	304	48	1,148	1,072	22	18	6
Furniture, home furnishings, appliance dealers, total	67	45	6,995	6,637	1,157	19,561	18,299	287	253	63
Furniture, home furnishings stores, antique stores	27	21	3,397	(D)	622	10,901	9,929	160	137	27
Household appliance, radio, TV stores	40	24	3,598	(D)	535	8,660	8,370	127	116	36
Automotive group	63	49	23,932	23,400	2,112	41,086	40,078	498	463	63
Gasoline service stations	190	122	13,283	11,365	861	17,864	15,489	372	269	237
Lumber, bldg. matls., hardware, farm equip. dealers, total	94	66	15,137	14,281	2,074	37,574	36,879	450	424	60
Farm equipment dealers	21	15	2,274	2,056	204	3,654	3,561	52	50	28
Lumber, building materials, supplies, equipment dealers	50	36	10,160	9,820	1,521	27,563	27,098	295	281	36
Hardware stores	23	15	2,703	2,405	349	6,357	6,220	103	93	26
Drug stores, proprietary stores, total	43	41	5,487	(D)	787	14,367	12,583	299	216	38
Drug stores	(NA)	36	(NA)	5,161	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	154	110	13,066	(D)	1,261	24,413	21,937	431	343	154
Liquor stores	27	21	3,105	2,835	186	3,494	2,915	61	41	34
Fuel, ice dealers	30	24	2,256	2,214	229	4,732	4,269	68	63	36
Feed, farm, garden supply stores	21	15	3,753	3,689	287	5,982	5,714	91	82	16
Jewelry stores	14	10	793	769	111	1,991	1,856	39	30	14
Book, stationery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	36	32	(D)	2,215	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	9	5	460	444	61	1,533	1,219	28	19	8
Nonstore retailers	45	9	2,178	1,810	538	12,018	11,622	149	135	41
WILLIAMSON COUNTY										
Retail trade, total	570	340	37,749	34,127	3,568	67,365	62,113	1,481	1,160	568
Food stores, total	143	63	9,717	8,277	587	11,358	9,685	261	167	145
Grocery stores	127	55	9,240	7,910	501	9,888	6,317	227	138	129
Meat markets, fish (seafood) markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	10	4	226	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	95	69	2,209	1,879	336	7,041	6,315	231	190	109
Eating places	59	45	1,304	1,210	241	5,262	4,584	178	144	69
Drinking places	36	24	905	669	95	1,779	1,731	53	46	40
General merchandise group, total	26	22	2,968	2,834	408	7,368	6,591	196	127	22
General merchandise group (except variety)	19	15	2,289	2,155	291	5,103	4,610	133	86	17
Variety stores	7	7	679	679	117	2,265	1,981	63	41	5
Apparel, accessories stores, total	35	29	2,250	2,198	251	4,735	4,303	121	81	32
Shoe stores	10	8	353	(D)	42	693	589	23	12	9
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	641	67	1,129	1,017	26	18	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	12	10	883	(D)	95	2,131	1,966	50	38	14
Ready-to-wear stores	(NA)	9	(NA)	852	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	32	24	2,694	2,454	285	5,303	5,110	89	75	32
Furniture, home furnishings stores, antique stores	15	13	1,900	(D)	225	3,970	3,897	64	57	14
Household appliance, radio, TV stores	17	11	794	(D)	60	1,333	1,213	25	18	18
Automotive group	38	28	8,001	7,849	751	3,440	13,256	214	206	28
Gasoline service stations	81	37	3,041	2,259	207	4,245	4,006	97	86	83
Lumber, bldg. matls., hardware, farm equip. dealers, total	33	25	3,345	3,285	384	6,684	6,515	112	101	28
Farm equipment dealers	6	4	1,074	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	21	17	1,950	1,930	268	4,777	4,638	73	65	18
Hardware stores	6	4	321	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	17	15	1,031	(D)	152	3,474	2,771	85	62	17
Drug stores	(NA)	12	(NA)	962	147	3,366	2,689	81	59	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	5	108	82	4	3	(NA)
Other retail stores, total	58	26	2,306	1,976	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	14	6	224	130	19	272	258	8	6	16
Feed, farm, garden supply stores	6	6	1,006	1,006	80	1,575	1,500	27	24	5
Jewelry stores	13	5	209	107	18	342	342	7	7	13
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	16	6	227	113	11	172	105	7	2	17
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	12	2	187	(D)	(D)	(D)	(D)	(D)	(D)	(D)

WINNEBAGO COUNTY (See Rockford Standard Metropolitan Area. Table 103.)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
AURORA										
Retail trade, total	641	473	88,418	84,060	10,522	196,834	177,226	3,679	2,721	623
Food stores, total	149	99	21,483	19,753	1,754	29,962	25,664	608	424	149
Grocery stores	120	72	18,895	(D)	1,237	23,093	20,022	457	312	128
Meat markets, fish (seafood) markets	8	6	1,306	(D)	304	2,015	1,588	26	21	7
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	5	5	247	247	40	946	773	25	18	5
Other food stores	16	16	1,035	1,035	173	3,908	3,281	100	73	9
Eating, drinking places, total	122	98	5,213	4,759	929	19,649	17,476	490	361	145
Eating places	73	61	2,939	2,779	624	13,258	11,530	383	272	89
Drinking places	49	37	2,274	1,980	305	6,391	5,946	107	89	56
General merchandise group, total	14	14	12,073	12,073	1,847	37,915	32,147	874	554	1
General merchandise group (except variety)	9	9	9,872	9,872	1,437	28,474	25,130	576	403	1
Variety stores	5	5	2,201	2,201	410	9,441	7,017	298	151	...
Apparel, accessories stores, total	52	52	5,867	5,867	815	13,791	12,080	308	212	33
Shoe stores	14	14	1,312	1,312	168	2,824	2,384	61	37	8
Men's, boys' clothing and furnishings stores	10	10	1,736	1,736	304	4,666	4,288	83	64	6
Family clothing stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	18	18	1,855	1,855	241	4,301	3,579	123	80	9
Ready-to-wear stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	37	25	4,374	3,990	751	14,012	13,493	184	147	36
Furniture, home furnishings stores, antique stores	14	10	2,255	2,049	370	6,547	6,264	82	71	15
Household appliance, radio, TV stores	23	15	2,119	1,941	381	7,465	7,229	82	76	21
Automotive group	45	33	17,056	16,710	1,729	31,987	30,873	386	357	35
Gasoline service stations	61	45	5,053	4,587	457	9,021	7,870	138	109	66
Lumber, bldg. matls., hardware, farm equip. dealers, total	35	25	4,144	4,062	541	7,981	7,649	112	99	27
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	30	20	3,377	3,295	397	7,032	6,754	93	85	22
Hardware stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	19	17	3,838	(D)	459	9,232	8,014	202	147	17
Drug stores	(NA)	17	(NA)	(D)	459	9,232	8,014	202	147	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	81	55	6,584	(D)	767	14,274	13,254	260	212	90
Liquor stores	6	4	933	(D)	55	954	919	12	10	9
Fuel, ice dealers	12	8	1,187	1,165	132	2,836	2,836	38	38	9
Feed, farm, garden supply stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	12	8	1,263	1,139	229	3,982	3,724	65	54	13
Book, stationery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	34	28	2,460	2,302	242	5,026	4,419	110	80	38
Second-hand stores	6	4	129	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	26	10	2,733	(D)	473	9,010	8,704	107	99	24
BELLEVILLE										
Retail trade, total	562	380	57,318	53,578	6,704	126,007	116,113	2,771	2,281	586
Food stores, total	125	65	12,719	11,041	834	16,696	15,074	316	233	126
Grocery stores	88	48	11,095	9,901	703	13,623	12,273	252	185	87
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	13	3	453	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	19	11	828	698	93	2,231	2,162	41	35	21
Eating, drinking places, total	130	94	5,027	4,407	812	18,014	16,254	459	358	163
Eating places	44	40	2,036	2,018	513	11,541	10,422	311	243	57
Drinking places	86	54	2,991	2,389	299	6,473	5,832	148	115	106
General merchandise group, total	9	9	3,512	3,512	631	11,825	9,723	274	172	1
General merchandise group (except variety)	4	4	2,046	2,046	367	7,079	5,926	147	95	...
Variety stores	5	5	1,466	1,466	264	4,746	3,803	127	77	1
Apparel, accessories stores, total	36	34	3,813	(D)	551	8,956	7,681	221	142	29
Shoe stores	6	6	307	307	36	648	588	16	13	6
Men's, boys' clothing and furnishings stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	19	17	1,683	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	13	(NA)	1,527	216	4,078	3,486	107	68	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	31	21	4,763	4,551	795	13,855	13,453	207	189	28
Furniture, home furnishings stores, antique stores	16	12	1,709	1,649	250	5,028	4,954	72	68	15
Household appliance, radio, TV stores	15	9	3,054	2,902	545	8,827	8,499	135	121	13
Automotive group	35	27	11,070	10,848	1,156	19,023	18,726	258	245	23
Gasoline service stations	54	42	4,105	3,861	376	7,470	6,578	131	94	65
Lumber, bldg. matls., hardware, farm equip. dealers, total	25	25	5,131	5,131	627	12,350	11,775	585	572	30
Farm equipment dealers	6	6	850	850	113	2,367	1,969	36	29	9
Lumber, building materials, supplies, equipment dealers	13	13	3,470	3,470	433	8,355	8,292	520	518	10
Hardware stores	6	6	811	811	81	1,628	1,514	29	25	11
Drug stores, proprietary stores, total	17	17	1,817	1,817	263	5,302	5,001	101	85	16
Drug stores	17	17	1,817	1,817	263	5,302	5,001	101	85	16
Proprietary stores	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BELLEVILLE--Con.										
Other retail stores, total	64	38	3,111	(D)	292	5,888	5,220	126	98	68
Liquor stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	8	8	388	388	40	895	630	19	11	6
Feed, farm, garden supply stores	8	4	757	649	54	941	916	16	15	9
Jewelry stores	8	6	445	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	25	13	740	556	71	1,464	1,173	35	24	26
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	36	8	2,250	1,968	367	6,628	6,628	93	93	37
BERWYN										
Retail trade, total	358	322	74,764	67,632	6,954	135,119	121,076	2,478	1,603	614
Food stores, total	149	75	21,099	18,779	1,589	31,327	25,824	595	561	167
Grocery stores	84	26	16,370	15,100	1,068	20,930	16,920	393	220	66
Meat markets, fish (seafood) markets	30	14	2,152	1,606	136	2,442	2,191	56	24	41
Fruit stores, vegetable markets	8	4	247	157	8	91	80	3	2	10
Candy, nut, confectionery stores	8	6	488	(D)	53	1,302	1,095	32	24	7
Other food stores	39	25	1,842	(D)	324	6,562	5,538	131	91	43
Eating, drinking places, total	83	51	4,133	3,435	492	9,438	8,478	242	182	103
Eating places	37	33	2,194	2,076	398	7,837	7,037	208	159	46
Drinking places	46	18	1,939	1,359	94	1,601	1,441	34	23	57
General merchandise group, total	18	8	3,562	3,432	619	11,233	10,521	261	223	13
General merchandise group (except variety)	11	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	55	39	5,438	5,172	589	11,149	8,919	259	134	45
Shoe stores	8	6	744	(D)	82	1,596	1,196	38	14	7
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	728	87	1,561	1,386	21	16	(NA)
Family clothing stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	21	15	1,797	1,665	154	3,138	2,341	86	45	14
Ready-to-wear stores	(NA)	10	(NA)	1,331	129	2,628	1,992	71	38	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	334	25	510	349	15	7	(NA)
Other apparel stores	15	9	903	837	(D)	(D)	(D)	(D)	(D)	15
Furniture, home furnishings, appliance dealers, total	24	16	3,941	3,653	327	6,165	5,721	87	75	19
Furniture, home furnishings stores, antique stores	13	7	1,446	(D)	105	2,029	1,894	27	22	11
Household appliance, radio, TV stores	11	9	2,495	(D)	222	4,136	3,827	60	53	8
Automotive group	26	24	13,788	(D)	1,297	26,063	25,943	346	341	22
Gasoline service stations	42	32	3,343	2,933	256	5,009	4,027	92	56	63
Lumber, bldg. matls., hardware, farm equip. dealers, total	22	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm equipment dealers	2	...	(D)	...	...	...	...	...	...	(D)
Lumber, building materials, supplies, equipment dealers	11	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	9	7	479	(D)	40	1,129	608	23	12	11
Drug stores, proprietary stores, total	19	19	2,402	2,402	308	6,027	4,915	128	72	14
Drug stores	19	19	2,402	2,402	308	6,027	4,915	128	72	14
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	79	39	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	22	12	1,896	1,460	100	1,391	1,185	32	23	31
Fuel, ice dealers	3	3	462	462	59	1,440	1,232	22	19	1
Feed, farm, garden supply stores	6	...	654	...	...	...	...	...	...	10
Jewelry stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	4	4	245	245	32	656	508	16	12	5
Other retail stores (except second-hand)	35	19	1,799	1,425	153	3,360	2,705	115	40	38
Second-hand stores	...	...	...	...	...	...	...	...	...	...
Nonstore retailers	41	7	2,005	1,265	322	6,933	6,739	130	126	44
BLOOMINGTON										
Retail trade, total	522	408	65,962	63,320	7,995	152,070	140,225	3,225	2,578	503
Food stores, total	80	58	13,029	12,281	1,039	19,387	16,813	465	326	81
Grocery stores	61	39	11,578	10,872	767	13,958	11,698	311	190	62
Meat markets, fish (seafood) markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	5	237	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	10	10	761	749	215	4,282	4,141	126	116	9
Eating, drinking places, total	108	98	4,232	4,112	818	17,086	15,254	507	381	122
Eating places	63	57	2,668	2,624	608	12,732	11,369	402	303	71
Drinking places	45	41	1,564	1,488	210	4,354	3,885	105	78	51
General merchandise group, total	15	13	8,369	(D)	1,154	23,964	22,411	599	492	6
General merchandise group (except variety)	9	9	6,684	6,684	866	18,410	17,600	415	363	4
Variety stores	4	4	1,619	(D)	288	5,554	4,811	184	129	...
Apparel, accessories stores, total	48	40	5,946	5,410	812	14,764	12,399	378	261	39
Shoe stores	14	12	1,229	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	17	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	195	29	591	560	17	15	(NA)
Other apparel stores	3	3	201	201	16	325	313	9	8	6

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 32

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BLOOMINGTON--Con.										
Furniture, home furnishings, appliance dealers, total	41	27	3,822	3,602	544	10,454	10,175	194	182	42
Furniture, home furnishings stores, antique stores	20	18	2,599	(D)	385	7,380	7,281	138	134	24
Household appliance, radio, TV stores	21	9	1,223	(D)	159	3,074	2,894	56	48	18
Automotive group	34	30	12,125	11,983	1,264	21,956	21,833	324	310	26
Gasoline service stations	58	52	4,192	4,006	470	10,345	9,504	198	154	52
Lumber, hldg. matls., hardware, farm equip. dealers, total	25	23	5,364	(D)	806	14,137	13,101	195	174	23
Farm equipment dealers	3	3	1,274	1,274	202	1,602	1,547	23	22	3
Lumber, building materials, supplies, equipment dealers	19	17	3,792	(D)	546	10,604	10,506	137	133	18
Hardware stores	3	3	298	298	58	1,931	1,048	35	19	2
Drug stores, proprietary stores, total	16	16	2,580	2,580	364	6,379	6,057	116	97	16
Drug stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	59	45	5,851	5,207	670	12,765	11,845	235	187	58
Liquor stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	5	5	109	109	12	215	215	4	4	5
Feed, farm, garden supply stores	7	5	905	(D)	58	1,276	1,276	22	22	5
Jewelry stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	26	18	1,798	1,630	254	4,314	4,259	77	74	32
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	38	6	852	500	54	833	833	14	14	38
CHICAGO										
Retail trade, total	38,222	23,298	5,019,537	4,695,605	639,847	12,614,968	11,487,195	223,545	176,422	40,528
Food Stores										
Total	9,312	4,828	1,008,218	887,060	77,979	1,498,438	1,295,807	28,131	19,316	10,479
Grocery stores	5,444	2,534	785,877	701,811	52,301	1,010,778	858,791	18,457	12,252	6,174
Meat markets	1,022	742	90,022	80,502	7,707	145,481	133,404	2,033	1,635	1,216
Fish (seafood) markets	119	69	5,129	4,319	498	9,897	8,794	165	132	149
Fruit stores, vegetable markets	269	103	10,461	6,867	537	9,488	8,280	212	151	336
Candy, nut, confectionery stores	796	324	26,775	18,479	2,796	60,121	49,719	1,568	1,126	698
Bakery products stores	746	678	44,496	43,218	10,326	210,235	190,519	4,594	3,190	800
Bakeries, with baking on premises	(NA)	578	(NA)	34,340	9,120	189,856	172,277	3,649	2,825	701
Bakeries, without baking on premises	(NA)	100	(NA)	8,878	1,206	20,379	18,242	945	365	(NA)
Delicatessen stores	476	188	22,619	15,429	1,290	23,268	20,271	537	397	(NA)
Food stores, n.e.c.	390	190	21,765	16,435	2,524	29,174	26,029	565	433	449
Eating, Drinking Places										
Total	9,044	6,018	506,711	448,129	100,301	2,010,674	1,845,964	43,796	37,009	10,718
Eating places (except refreshment stands)	3,630	2,914	301,668	291,936	78,491	1,583,020	1,454,404	34,906	29,767	4,130
Restaurants, cafeterias	(NA)	2,785	(NA)	276,578	73,978	1,492,425	1,372,330	32,923	28,203	(NA)
Caterers	(NA)	47	(NA)	5,975	1,492	33,692	27,796	745	446	(NA)
In-plant food contractors	(NA)	82	(NA)	9,383	3,021	56,903	54,278	1,238	1,118	(NA)
Refreshment stands	350	234	11,021	9,761	1,702	29,058	24,656	778	555	387
Drinking places	5,058	2,870	193,934	146,432	20,108	398,596	366,904	8,112	6,687	6,195
General Merchandise Group										
Total	953	507	599,294	591,332	103,789	2,065,606	1,776,432	41,974	28,821	842
Department stores	39	39	488,690	488,690	85,796	1,714,581	1,481,454	32,640	22,765	3
Dry goods, general merchandise stores	553	227	48,618	42,496	6,365	126,726	114,848	2,435	1,860	593
General stores	23	3	704	434	32	732	639	12	9	25
Variety stores	328	238	61,116	59,712	11,596	223,567	179,491	6,887	4,187	211
Apparel, Accessories Stores										
Total	3,776	2,966	435,765	421,465	64,640	1,254,875	1,124,436	22,213	16,495	3,310
Shoe stores	663	567	59,568	67,520	9,261	165,232	141,561	3,001	1,851	415
Men's shoe stores	(NA)	109	(NA)	10,316	1,184	21,160	19,540	320	251	(NA)
Women's shoe stores	(NA)	89	(NA)	22,117	3,047	53,700	43,893	1,108	598	(NA)
Children's, juveniles' shoe stores	(NA)	23	(NA)	1,567	226	4,034	3,628	63	40	(NA)
Family shoe stores	(NA)	346	(NA)	33,520	4,804	86,338	74,500	1,510	962	(NA)
Men's, boys' clothing and furnishings stores	(NA)	530	(NA)	79,655	12,285	222,398	204,618	3,272	2,544	(NA)
Men's, boys' clothing stores	(NA)	274	(NA)	57,025	9,322	170,753	157,826	2,470	1,945	(NA)
Men's, boys' furnishings stores	(NA)	256	(NA)	22,630	2,963	51,645	46,792	802	599	(NA)
Family clothing stores	(NA)	181	(NA)	65,015	11,332	221,174	194,973	5,769	2,677	(NA)
Women's clothing, specialty stores	1,514	1,200	172,031	166,851	24,460	499,402	449,558	10,017	7,675	1,373
Ready-to-wear stores	(NA)	737	(NA)	140,184	20,937	429,580	388,657	8,448	6,577	(NA)
Millinery stores	(NA)	154	(NA)	7,114	1,109	24,061	20,857	560	388	(NA)
Clothing, specialty stores, n.e.c.	(NA)	309	(NA)	19,553	2,414	45,761	40,044	1,009	710	(NA)
Children's, infants' wear stores	197	139	11,229	9,979	1,004	19,468	16,020	461	301	232
Apparel stores, n.e.c.	487	349	34,079	32,445	6,298	127,201	117,706	1,693	1,447	464
Furniture, Home Furnishings, Appliance Dealers										
Total	1,650	1,144	248,708	238,230	32,585	611,290	585,607	8,126	7,374	1,606
Furniture, home furnishings stores	1,181	849	187,075	179,967	25,271	473,414	452,851	6,235	5,652	1,135
Furniture stores	(NA)	494	(NA)	141,868	19,501	353,314	338,411	4,630	4,196	(NA)
Floor covering stores	(NA)	108	(NA)	20,505	3,092	65,757	62,996	728	668	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	247	(NA)	17,594	2,678	54,343	51,444	877	788	(NA)
Household appliance, radio, TV stores	461	295	61,469	58,263	7,314	137,876	132,756	1,891	1,722	463
Household appliance stores	(NA)	99	(NA)	17,001	2,339	44,403	43,213	614	583	(NA)
Appliance, radio, TV stores	(NA)	107	(NA)	27,670	2,468	46,547	43,999	580	494	(NA)
Radio, TV stores	(NA)	89	(NA)	13,592	2,507	46,926	45,544	697	645	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CHICAGO--Con.										
Automotive Group										
Total	931	709	690,832	681,388	64,188	1,117,228	1,101,114	11,861	11,499	749
Passenger car dealers (franchised)	310	300	594,599	593,965	55,049	953,548	944,847	9,848	9,661	123
Passenger car dealers (nonfranchised)	319	215	56,982	50,206	3,689	65,258	63,882	741	709	365
Tire, battery, accessory dealers	223	149	25,331	24,107	4,270	76,400	70,665	1,014	683	189
Motorcycle, aircraft, boat dealers	43	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	30	20	7,796	7,520	398	7,328	7,266	78	77	29
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	1,607	1,471	183,867	170,775	17,094	353,721	322,643	5,943	4,655	2,110
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	1,359	803	166,125	151,913	22,458	427,235	398,287	5,268	4,640	1,549
Farm equipment dealers	12	4	1,604	1,510	142	1,384	1,375	23	22	13
Lumber, building materials dealers	221	163	90,567	88,431	13,332	254,171	236,307	2,787	2,512	134
Paint, glass, wallpaper stores	278	174	18,030	16,150	2,283	48,249	44,079	653	556	267
Plumbing, electrical supply stores	147	87	14,992	12,834	2,222	42,139	41,194	508	476	136
Hardware stores	701	375	40,932	32,988	4,479	81,292	75,332	1,297	1,074	799
Drug Stores, Proprietary Stores										
Total	1,465	1,303	160,914	156,980	22,733	425,448	353,092	9,040	5,628	1,195
Drug stores	(NA)	1,267	(NA)	153,790	22,360	419,370	347,336	8,937	5,543	(NA)
Proprietary stores	(NA)	36	(NA)	3,190	373	6,078	5,756	103	85	(NA)
Other Retail Stores										
Total	5,621	3,079	443,899	397,759	50,770	977,102	921,972	15,048	12,905	5,822
Liquor stores	1,130	848	142,238	131,864	10,082	188,171	171,513	3,177	2,546	1,319
Fuel, ice dealers	513	301	93,948	89,038	11,207	226,591	216,315	3,148	2,852	453
Fuel dealers (coal, wood)	(NA)	177	(NA)	53,062	8,089	160,463	153,263	2,341	2,136	(NA)
Liquefied petroleum gas dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	112	(NA)	34,950	2,868	60,854	57,786	735	645	(NA)
Ice dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	21	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm, garden supply stores	13	9	1,320	1,238	176	3,178	3,114	56	54	12
Jewelry stores	597	367	48,674	44,584	7,532	141,366	135,781	1,784	1,591	554
Book stores	81	57	5,182	4,896	817	16,976	14,588	349	250	67
Stationery stores	206	130	19,725	18,719	4,218	76,110	74,323	1,136	1,050	202
Sporting goods stores	99	69	12,061	11,899	1,732	31,699	30,164	519	457	93
Bicycle stores	46	12	952	416	33	568	520	13	10	53
Florists	449	263	17,372	14,364	2,826	52,926	49,953	895	755	526
Cigar stores, stands	309	197	15,539	13,165	1,197	22,823	21,459	452	357	254
News dealers, newsstands	340	86	9,572	6,278	745	14,004	12,193	422	305	336
Gift, novelty, souvenir stores	575	119	9,092	5,698	710	14,922	13,071	343	241	436
Music stores	151	89	11,195	9,991	1,639	29,617	27,834	485	404	140
Camera, photographic supply stores	74	64	10,404	10,080	1,084	22,584	21,533	257	215	59
Luggage, leather goods stores	57	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	77	59	4,659	4,381	1,503	27,411	26,571	323	298	44
Office, store machine and equipment dealers	67	29	3,970	3,462	756	18,886	17,362	281	252	79
Retail stores (except second-hand) n.e.c.	185	185	16,291	16,291	2,759	55,471	52,723	915	813	146
Second-hand stores	313	157	10,518	8,988	1,479	28,747	28,063	404	371	321
Nonstore Retailers										
Total	2,304	470	575,204	550,576	83,370	1,873,351	1,761,841	32,145	28,080	2,348
Mail order houses	150	98	463,551	462,873	64,030	1,528,344	1,427,481	26,901	23,319	109
Direct selling (house-to-house) organizations	2,025	301	95,738	72,709	17,331	309,739	299,607	4,879	4,315	2,100
Merchandise vending machine operators	129	71	15,918	14,994	2,009	35,268	34,753	465	446	139
CICERO										
Retail trade, total	844	460	76,795	67,601	8,143	154,911	139,827	2,788	2,118	967
Food stores, total	228	110	21,277	17,617	1,585	30,995	25,945	606	373	269
Grocery stores	120	46	15,164	12,594	818	16,333	12,799	325	172	140
Meat markets, fish (seafood) markets	34	20	2,383	1,941	164	2,720	2,610	36	31	39
Fruit stores, vegetable markets	5	5	327	327	25	548	505	12	9	8
Candy, nut, confectionery stores	20	8	674	476	103	2,230	1,906	53	41	19
Other food stores	47	31	2,691	2,279	475	9,164	8,125	180	120	61
Eating, drinking places, total	233	135	9,109	7,425	1,420	30,769	28,716	667	569	298
Eating places	84	58	4,467	4,095	881	20,507	19,369	465	411	107
Drinking places	149	77	4,642	3,330	539	10,262	9,349	202	158	191
General merchandise group, total	21	11	1,329	1,085	158	3,020	2,451	71	44	27
General merchandise group (except variety)	16	6	916	694	95	1,793	1,493	36	22	20
Variety stores	5	5	413	391	63	1,227	958	35	22	7
Apparel, accessories stores, total	54	40	4,517	4,373	637	10,163	8,783	229	177	54
Shoe stores	9	9	748	748	96	1,909	1,634	30	22	7
Men's, boys' clothing and furnishings stores	7	7	1,515	1,515	215	3,360	2,942	50	38	8
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	27	19	1,812	1,758	274	3,886	3,552	125	105	28
Ready-to-wear stores	(NA)	16	(NA)	1,631	261	3,654	3,370	115	100	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	127	13	232	182	10	5	(NA)
Other apparel stores	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	34	22	2,685	2,415	268	5,192	4,595	92	63	29
Furniture, home furnishings stores, antique stores	14	8	1,288	1,168	154	2,512	2,277	41	31	16
Household appliance, radio, TV stores	18	14	1,389	1,247	104	2,680	2,318	51	32	11
Automotive group	23	15	16,005	15,757	1,545	26,824	26,284	304	290	17
Gasoline service stations	45	37	3,571	3,177	313	6,720	5,359	134	81	55

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CICERO--Con.										
Lumber, bldg. mats., hardware, farm equip. dealers, total	35	15	5,669	5,243	773	14,252	13,176	195	169	37
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	16	6	3,446	3,202	472	9,359	8,951	109	100	17
Hardware stores	19	9	2,223	2,041	301	4,893	4,225	86	69	20
Drug stores, proprietary stores, total	24	20	2,246	2,174	345	6,402	5,068	123	68	23
Drug stores	(NA)	20	(NA)	2,174	345	6,402	5,068	123	68	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	116	52	9,320	7,744	982	17,981	17,160	301	258	126
Liquor stores	26	14	2,521	2,007	161	2,988	2,625	53	36	29
Fuel, ice dealers	19	11	3,935	3,589	635	11,791	11,722	169	168	21
Feed, farm, garden supply stores	...	...	...	...	...	...	...	...	...	...
Jewelry stores	12	2	226	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	6	2	138	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	42	22	2,325	1,911	167	2,757	2,439	68	48	44
Second-hand stores	5	1	91	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	31	3	1,067	591	127	2,593	2,288	66	26	32
DANVILLE										
Retail trade, total	546	388	68,171	65,483	8,263	156,768	144,655	3,358	2,660	511
Food stores, total	99	51	14,756	13,904	1,024	18,970	16,956	425	307	86
Grocery stores	88	42	13,799	12,961	941	17,391	15,507	395	282	77
Meat markets, fish (seafood) markets	4	4	815	815	65	1,213	1,160	21	18	4
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	109	97	4,250	4,126	802	15,751	13,881	503	386	135
Eating places	66	56	2,556	(D)	557	11,008	9,485	387	290	82
Drinking places	43	41	1,694	(D)	245	4,743	4,396	116	96	53
General merchandise group, total	14	10	10,857	10,825	1,700	30,182	26,489	861	640	7
General merchandise group (except variety)	8	6	9,349	(D)	1,403	24,710	21,671	639	479	4
Variety stores	6	4	1,508	(D)	297	5,472	4,818	222	161	3
Apparel, accessories stores, total	53	51	5,076	(D)	692	14,172	12,582	343	243	29
Shoe stores	11	11	1,149	1,149	132	2,329	2,066	57	34	9
Men's, boys' clothing and furnishings stores	10	10	1,204	1,204	195	3,619	3,423	66	54	6
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	26	24	2,321	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	298	53	1,819	1,759	44	39	(NA)
Other apparel stores	4	4	132	132	17	528	377	14	9	2
Furniture, home furnishings, appliance dealers, total	34	24	4,574	4,388	594	12,965	12,509	205	188	26
Furniture, home furnishings stores, antique stores	17	17	3,436	3,436	472	10,687	10,363	168	155	10
Household appliance, radio, TV stores	17	7	1,138	952	122	2,278	2,146	37	33	16
Automotive group	43	33	13,534	13,430	1,639	31,167	30,851	388	376	38
Gasoline service stations	62	40	3,277	2,823	229	4,479	4,064	100	78	62
Lumber, bldg. mats., hardware, farm equip. dealers, total	22	22	3,470	3,470	441	8,427	8,328	124	118	20
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	16	16	1,901	1,901	235	4,505	4,466	65	62	17
Hardware stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	12	12	2,991	2,991	426	7,478	6,505	157	109	8
Drug stores	8	8	2,664	2,664	393	6,878	6,070	135	100	4
Proprietary stores	4	4	327	327	33	600	435	22	9	4
Other retail stores, total	74	44	4,546	(D)	533	9,878	9,225	197	161	77
Liquor stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	8	6	335	(D)	28	592	556	13	10	10
Feed, farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	7	830	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	32	20	1,532	1,100	183	3,865	3,477	78	60	33
Second-hand stores	11	3	135	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	24	4	840	614	183	3,299	3,265	55	54	23
DECATUR										
Retail trade, total	889	635	121,087	117,217	14,463	277,920	259,760	5,677	4,704	894
Food stores, total	147	93	26,671	25,625	1,913	37,139	33,561	775	604	156
Grocery stores	117	71	25,060	24,056	1,724	33,250	30,165	682	536	131
Meat markets, fish (seafood) markets	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	7	7	203	203	32	795	672	23	18	5
Other food stores	15	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	176	154	10,164	9,882	2,033	41,416	39,124	1,156	1,011	222
Eating places	117	101	6,139	5,987	1,530	31,707	30,054	953	836	144
Drinking places	59	53	4,025	3,895	503	9,709	9,070	203	175	78

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
DECATUR--Con.										
General merchandise group, total	28	22	(18,188	18,122	2,849	55,214	49,067	1,234	907	13
General merchandise group (except variety)	18	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	74	64	7,481	7,373	1,119	20,014	18,566	469	366	43
Shoe stores	19	17	1,704	(D)	225	3,885	3,690	82	62	10
Men's, boys' clothing and furnishings stores	(NA)	15	(NA)	2,243	327	5,968	5,604	126	101	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	26	24	2,852	(D)	(D)	(D)	(D)	(D)	(D)	14
Ready-to-wear stores	(NA)	15	(NA)	2,445	340	6,110	5,522	174	136	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	49	39	6,275	6,129	935	15,419	14,948	256	240	47
Furniture, home furnishings stores, antique stores	23	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	26	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	50	38	26,330	25,972	2,352	46,551	46,075	548	532	34
Gasoline service stations	103	87	6,879	6,549	658	14,271	13,557	324	280	109
Lumber, bldg. matls., hardware, farm equip. dealers, total	47	31	5,428	5,036	829	15,183	14,547	248	223	41
Farm equipment dealers	4	4	278	278	28	887	780	17	14	4
Lumber, building materials, supplies, equipment dealers	30	18	2,730	2,462	448	6,971	6,803	103	95	22
Hardware stores	13	9	2,420	2,296	353	7,325	6,964	128	114	15
Drug stores, proprietary stores, total	23	21	(D)	(D)	(D)	(D)	(D)	(D)	(D	(D)
Drug stores	(NA)	15	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	6	(NA)	286	39	643	610	20	18	(NA)
Other retail stores, total	127	75	(D)	8,562	1,123	21,666	20,319	430	357	(D)
Liquor stores	13	9	1,162	1,044	82	1,676	1,556	29	25	16
Fuel, ice dealers	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	4	4	863	863	51	608	582	11	9	5
Jewelry stores	20	10	1,650	1,552	227	4,344	4,319	89	87	23
Book, stationery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	45	29	2,522	2,294	410	7,684	6,999	157	118	48
Second-hand stores	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D	(D)
Nonstore retailers	65	11	1,641	(D)	(D)	(D)	(D)	(D)	(D)	(D)
EAST ST. LOUIS										
Retail trade, total	1,225	853	116,972	110,568	12,833	250,879	234,138	4,785	3,971	1,248
Food stores, total	309	171	31,367	28,377	2,089	40,473	36,084	801	607	348
Grocery stores	197	137	28,463	26,843	1,935	37,259	33,239	712	538	211
Meat markets, fish (seafood) markets	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	9	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	73	15	1,353	473	34	863	702	26	18	87
Other food stores	22	16	984	878	104	2,243	2,043	60	49	30
Eating, drinking places, total	319	247	11,865	10,809	1,845	37,612	34,922	1,086	929	383
Eating places	114	94	4,471	4,343	865	17,765	16,146	544	453	142
Drinking places	205	153	7,394	6,466	980	19,847	18,776	542	476	241
General merchandise group, total	22	16	11,026	10,946	1,723	35,644	31,704	647	451	19
General merchandise group (except variety)	14	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	68	60	6,865	6,353	1,052	19,717	18,034	414	317	44
Shoe stores	19	17	1,177	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	11	(NA)	1,621	324	5,405	5,055	91	70	(NA)
Family clothing stores	(NA)	8	(NA)	629	130	2,456	2,272	42	33	(NA)
Women's clothing, specialty stores	20	20	2,676	2,676	410	7,875	7,236	202	160	9
Ready-to-wear stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	6	4	282	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	56	44	5,300	5,122	797	14,658	14,460	210	200	46
Furniture, home furnishings stores, antique stores	33	27	4,219	4,099	658	12,494	12,296	176	166	23
Household appliance, radio, TV stores	21	17	1,073	1,023	139	2,164	2,164	34	34	21
Automotive group	46	42	22,379	22,305	1,892	32,390	31,872	445	430	26
Gasoline service stations	117	85	7,447	6,915	740	14,509	13,625	247	205	126
Lumber, bldg. matls., hardware, farm equip. dealers, total	61	41	6,016	5,684	696	13,745	12,881	190	162	57
Farm equipment dealers	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	33	23	4,080	3,906	509	10,421	9,671	130	110	21
Hardware stores	28	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	46	44	3,414	(D)	497	10,140	9,304	214	166	36
Drug stores	(NA)	44	(NA)	(D)	497	10,140	9,304	214	166	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	143	95	10,712	(D)	1,311	28,422	27,692	474	449	120
Liquor stores	26	26	2,484	2,484	251	6,341	6,298	123	121	11
Fuel, ice dealers	39	21	2,068	1,900	213	5,387	5,069	87	79	36
Feed, farm, garden supply stores	9	3	2,844	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	7	3	658	624	117	2,215	2,215	33	33	5
Book, stationery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	39	27	(D)	1,498	294	6,028	5,704	115	103	41
Second-hand stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	38	8	981	655	191	3,569	3,560	57	55	43

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
EVANSTON										
Retail trade, total	701	537	132,483	128,601	17,734	350,454	311,549	6,371	4,879	618
Food stores, total	129	99	23,140	21,974	2,096	40,106	35,593	702	498	123
Grocery stores	71	53	19,534	18,682	1,580	29,172	26,033	478	340	66
Meat markets, fish (seafood) markets	9	7	1,080	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	74	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	10	10	432	432	76	1,946	1,588	37	26	8
Other food stores	34	28	2,020	1,866	348	7,183	6,207	162	108	34
Eating, drinking places, total	74	62	6,569	6,355	1,640	34,080	30,925	862	712	83
Eating places	69	59	6,281	(D)	1,603	33,194	30,124	844	697	76
Drinking places	5	3	288	(D)	37	886	801	18	15	7
General merchandise group, total	21	17	25,009	24,969	3,745	76,987	58,830	1,795	962	19
General merchandise group (except variety)	14	10	23,235	23,195	3,392	70,181	53,984	1,586	657	16
Variety stores	7	7	1,774	1,774	353	6,786	4,846	209	105	3
Apparel, accessories stores, total	100	90	19,015	18,919	3,176	64,077	60,109	1,074	880	62
Shoe stores	23	21	2,783	(D)	408	7,193	6,652	112	81	10
Men's, boys' clothing and furnishings stores	6	6	1,948	1,948	203	9,087	9,087	81	81	3
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	57	49	8,510	8,432	1,767	33,774	31,978	608	521	36
Ready-to-wear stores	(NA)	22	(NA)	7,336	1,611	30,435	29,185	519	462	(NA)
Other clothing, specialty stores	(NA)	27	(NA)	1,096	156	3,339	2,793	87	59	(NA)
Other apparel stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	71	57	9,738	9,508	1,405	28,242	27,046	364	327	53
Furniture, home furnishings stores, antique stores	45	37	4,476	4,326	731	14,928	14,494	182	168	38
Household appliance, radio, TV stores	26	20	5,262	5,182	674	13,314	12,552	182	159	15
Automotive group	35	25	24,364	23,818	2,097	37,837	37,617	447	439	21
Gasoline service stations	45	35	3,948	3,640	379	7,783	6,814	120	96	41
Lumber, bldg. matls., hardware, farm equip. dealers, total	24	20	4,389	4,217	458	9,528	9,337	118	113	14
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	12	12	3,035	3,035	324	6,529	6,447	76	75	3
Hardware stores	11	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	27	27	3,893	3,893	604	10,773	9,303	208	136	25
Drug stores	25	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	140	94	9,190	8,548	1,471	29,387	24,735	540	385	123
Liquor stores	...	...	...	...	...	...	...	...	...	...
Fuel, ice dealers	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	15	7	730	620	141	2,724	2,566	45	38	12
Book, stationery stores	12	8	1,821	1,769	375	6,491	5,432	145	87	12
Other retail stores (except second-hand)	85	67	4,730	4,372	682	15,136	11,930	272	189	70
Second-hand stores	8	6	136	(D)	23	344	329	8	6	4
Nonstore retailers	35	11	3,228	2,760	663	11,674	11,240	141	131	34
JOLIET										
Retail trade, total	917	617	119,088	111,558	13,873	259,289	236,177	4,890	3,753	956
Food stores, total	194	96	30,422	27,178	2,110	38,109	32,970	714	487	215
Grocery stores	150	70	28,045	25,109	1,867	33,256	28,487	602	398	165
Meat markets, fish (seafood) markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	21	7	484	258	35	756	626	24	14	21
Other food stores	15	13	637	(D)	118	2,132	2,041	59	50	18
Eating, drinking places, total	236	162	8,521	7,145	1,300	25,836	23,063	656	510	279
Eating places	102	78	3,905	3,665	846	16,911	15,071	455	356	124
Drinking places	134	84	4,616	3,480	454	8,925	7,992	201	154	155
General merchandise group, total	20	18	17,989	(D)	2,716	51,526	45,662	1,228	871	14
General merchandise group (except variety)	12	10	15,117	(D)	2,260	42,542	38,610	944	693	10
Variety stores	8	8	2,872	2,872	456	8,984	7,052	284	178	4
Apparel, accessories stores, total	70	60	8,100	8,002	1,167	21,832	19,587	491	360	58
Shoe stores	16	14	1,653	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	6	(NA)	2,557	393	6,687	5,807	175	122	(NA)
Women's clothing, specialty stores	31	25	1,798	1,716	232	4,262	3,717	109	80	31
Ready-to-wear stores	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	5	5	293	293	43	983	907	20	16	6
Furniture, home furnishings, appliance dealers, total	42	34	6,002	5,878	1,087	17,785	16,749	259	232	36
Furniture, home furnishings stores, antique stores	20	18	2,986	(D)	590	9,986	9,135	149	129	20
Household appliance, radio, TV stores	22	16	3,016	(D)	497	7,799	7,614	110	103	16
Automotive group	38	26	18,177	17,677	1,707	32,719	31,869	374	348	33
Gasoline service stations	105	73	7,467	6,525	546	11,076	9,649	223	180	129
Lumber, bldg. matls., hardware, farm equip. dealers, total	41	29	7,236	6,788	1,050	17,795	17,568	227	213	34
Farm equipment dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	28	20	4,677	4,417	710	11,933	11,791	141	133	21
Hardware stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	28	26	4,400	(D)	673	12,127	10,708	228	188	22
Drug stores	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JOLIET--Con.										
Other retail stores, total	112	84	8,722	8,216	979	18,466	16,730	341	269	109
Liquor stores	18	14	2,398	2,174	138	2,650	2,265	46	33	20
Fuel, ice dealers	20	18	1,609	(D)	165	3,377	3,099	52	49	25
Feed, farm, garden supply stores	6	6	1,024	1,024	135	2,579	2,496	39	34	4
Jewelry stores	11	9	757	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	34	30	2,125	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	31	9	2,050	1,810	538	12,018	11,622	149	135	27
MOLINE										
Retail trade, total	527	395	63,458	60,968	7,044	136,786	123,262	2,878	2,153	509
Food stores, total	94	50	15,193	14,285	985	19,319	15,521	455	255	99
Grocery stores	69	43	14,236	13,650	898	17,683	14,198	423	236	71
Meat markets, fish (seafood) markets	4	2	498	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	13	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	128	108	5,735	5,477	1,034	21,042	19,585	553	469	154
Eating places	65	55	3,018	2,960	636	14,012	13,121	398	342	75
Drinking places	63	53	2,717	2,517	398	7,030	6,464	155	127	79
General merchandise group, total	20	18	8,428	(D)	1,297	24,581	21,598	605	412	4
General merchandise group (except variety)	14	12	6,895	(D)	1,000	19,201	16,991	430	294	4
Variety stores	6	6	1,533	1,533	297	5,376	4,607	175	118	...
Apparel, accessories stores, total	50	46	3,216	3,124	449	8,245	7,396	222	153	46
Shoe stores	13	11	677	(D)	91	1,534	1,410	36	27	5
Men's, boys' clothing and furnishings stores	10	10	808	808	99	1,577	1,451	41	29	9
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	18	18	1,360	1,360	217	4,477	3,878	128	80	18
Ready-to-wear stores	12	12	1,181	1,181	183	3,773	3,345	109	70	17
Other clothing, specialty stores	6	6	179	179	34	704	533	19	10	1
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	35	25	2,847	2,667	374	7,574	6,788	132	110	37
Furniture, home furnishings stores, antique stores	14	12	1,662	(D)	239	4,681	4,238	86	71	10
Household appliance, radio, TV stores	21	13	1,185	(D)	135	2,893	2,550	46	39	27
Automotive group	29	29	13,965	13,965	1,266	22,646	22,153	302	290	12
Gasoline service stations	60	44	4,148	3,618	360	7,764	6,476	158	99	72
Lumber, bldg. mats., hardware, farm equip. dealers, total	15	13	1,979	(D)	276	5,802	5,628	83	73	7
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	8	6	1,539	(D)	215	4,622	4,548	60	57	4
Hardware stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	13	13	2,105	2,105	277	5,404	4,836	115	81	5
Drug stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	61	45	4,638	4,304	569	11,464	10,372	209	169	50
Liquor stores	7	5	463	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	7	7	775	775	90	2,096	1,836	34	27	6
Feed, farm, garden supply stores	6	2	816	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	8	6	714	(D)	129	2,178	1,965	34	28	8
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	27	21	1,326	1,208	186	3,558	3,124	77	58	25
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	22	4	1,204	1,036	157	2,945	2,909	44	42	23
OAK PARK										
Retail trade, total	531	381	118,961	116,125	14,272	266,898	239,106	4,776	3,490	466
Food stores, total	101	63	19,032	17,996	1,558	30,317	26,149	554	381	100
Grocery stores	55	35	16,480	15,940	1,313	24,649	21,119	445	297	49
Meat markets, fish (seafood) markets	10	6	822	626	49	1,000	938	11	9	13
Fruit stores, vegetable markets	9	3	235	99	9	110	110	4	4	9
Candy, nut, confectionery stores	8	6	306	(D)	31	997	923	18	14	7
Other food stores	17	13	1,169	(D)	156	3,561	3,059	76	57	20
Eating, drinking places, total	51	41	2,980	2,832	660	12,502	11,397	307	251	54
Eating places	48	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	14	12	16,622	(D)	2,830	58,020	49,393	1,254	616	9
General merchandise group (except variety)	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	90	78	19,076	18,868	3,059	58,206	49,974	1,048	705	55
Shoe stores	23	21	3,652	(D)	571	9,839	8,109	167	97	5
Men's, boys' clothing and furnishings stores	6	6	1,827	1,827	290	5,043	4,833	65	50	3
Family clothing stores	5	5	6,212	6,212	992	19,518	15,072	364	193	4
Women's clothing, specialty stores	41	37	6,576	6,516	1,087	21,622	19,903	418	339	26
Ready-to-wear stores	(NA)	21	(NA)	5,081	902	17,382	16,307	318	271	(NA)
Other clothing, specialty stores	(NA)	16	(NA)	1,435	185	4,240	3,596	100	68	(NA)
Other apparel stores	15	9	809	(D)	119	2,184	2,057	34	26	17

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
OAK PARK--Con.										
Furniture, home furnishings, appliance dealers, total	34	22	2,901	2,653	541	10,098	9,903	137	129	26
Furniture, home furnishings stores, antique stores	19	15	1,901	1,863	413	7,314	7,177	93	88	12
Household appliance, radio, TV stores	13	7	862	790	128	2,784	2,726	44	41	10
Automotive group	23	23	41,159	41,145	3,316	52,796	52,280	599	589	11
Gasoline service stations	47	39	3,592	3,248	290	6,426	5,410	119	76	54
Lumber, bldg. matls., hardware, farm equip. dealers, total	19	17	3,247	(D)	612	12,580	12,039	150	135	15
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	9	9	1,901	1,901	398	8,047	7,609	92	82	7
Hardware stores	10	8	1,346	(D)	224	4,533	4,430	58	53	8
Drug stores, proprietary stores, total	33	29	4,174	4,090	529	9,128	7,296	208	123	32
Drug stores	(NA)	29	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	81	49	4,580	4,206	615	11,878	10,890	237	191	70
Liquor stores	...	...	...	...	...	...	...	...	...	...
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	5	674	616	107	1,878	1,816	30	26	6
Book, stationery stores	6	6	266	266	34	777	675	18	12	7
Other retail stores (except second-hand)	53	33	2,888	2,660	374	7,690	6,886	164	132	41
Second-hand stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	38	8	1,598	1,288	262	4,947	4,377	163	94	40
PEORIA										
Retail trade, total	1,471	1,109	188,586	182,858	23,873	484,747	439,684	9,795	7,344	1,434
Food stores, total	253	183	35,909	34,469	2,447	48,959	42,376	1,028	685	275
Grocery stores	175	129	31,627	30,497	1,930	37,967	32,994	776	520	199
Meat markets, fish (seafood) markets	9	9	1,743	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	5	547	547	25	493	428	14	10	7
Candy, nut, confectionery stores	31	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	33	23	(D)	1,167	281	6,192	5,449	150	100	25
Eating, drinking places, total	340	270	13,628	12,566	2,726	54,342	48,109	1,436	1,112	395
Eating places	160	134	7,062	6,752	1,848	36,388	32,471	1,038	813	190
Drinking places	180	136	6,566	5,814	878	17,954	15,638	398	299	205
General merchandise group, total	46	38	32,972	32,840	5,121	119,478	101,032	2,904	1,823	33
General merchandise group (except variety)	22	22	28,483	28,483	4,321	97,090	87,049	2,146	1,509	9
Variety stores	24	16	4,489	4,357	800	22,388	13,983	758	314	24
Apparel, accessories stores, total	116	102	12,880	12,732	2,036	39,474	36,506	814	622	61
Shoe stores	38	30	3,169	(D)	426	8,262	7,396	177	117	22
Men's, boys' clothing and furnishings stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	8	8	1,349	1,349	328	6,088	5,673	140	116	2
Women's clothing, specialty stores	38	36	(D)	(D)	(D)	(D)	(D)	(D)	(D)	18
Ready-to-wear stores	(NA)	19	(NA)	3,171	434	8,707	7,676	208	151	(NA)
Other clothing, specialty stores	(NA)	17	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	14	14	752	752	121	2,682	2,614	49	44	10
Furniture, home furnishings, appliance dealers, total	94	68	13,227	12,821	1,965	41,091	39,270	622	567	85
Furniture, home furnishings stores, antique stores	45	33	9,201	9,073	1,413	30,412	29,590	446	419	36
Household appliance, radio, TV stores	49	35	4,026	3,748	552	10,679	9,680	176	148	49
Automotive group	68	52	35,901	35,597	3,612	63,915	62,922	799	756	52
Gasoline service stations	166	134	10,492	9,788	926	18,548	15,505	409	276	185
Lumber, bldg. matls., hardware, farm equip. dealers, total	63	47	7,334	7,102	962	18,024	17,628	253	232	57
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	33	29	5,760	5,724	741	14,259	14,135	166	178	27
Hardware stores	29	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	55	51	6,744	6,720	928	17,541	15,506	420	313	39
Drug stores	(NA)	50	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	185	143	13,194	12,574	1,925	37,657	35,321	698	593	171
Liquor stores	26	24	2,311	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	15	13	1,290	(D)	167	2,779	2,585	47	40	16
Feed, farm, garden supply stores	7	5	1,109	(D)	94	1,905	1,823	27	25	6
Jewelry stores	22	16	1,896	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	82	70	5,467	5,403	989	20,988	19,694	395	337	75
Second-hand stores	19	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	85	21	6,305	5,649	1,225	25,718	25,509	372	365	81
QUINCY										
Retail trade, total	606	462	58,482	55,988	6,689	133,377	124,377	2,986	2,410	633
Food stores, total	114	76	12,768	11,930	894	16,028	14,323	407	275	128
Grocery stores	97	63	12,022	11,226	784	14,284	12,814	345	234	108
Meat markets, fish (seafood) markets	5	3	274	(D)	17	20	20	1	1	5
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	4	2	126	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	8	346	338	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
QUINCY--Con.										
Eating, drinking places, total	157	133	5,539	5,145	867	18,668	17,201	572	452	178
Eating places	51	45	2,340	2,242	488	10,630	9,913	336	266	60
Drinking places	106	88	3,199	2,903	379	8,038	7,290	236	186	118
General merchandise group, total	16	16	8,870	8,870	1,233	25,988	24,418	643	529	6
General merchandise group (except variety)	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	48	42	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	14	14	1,245	1,245	196	3,356	2,881	72	52	3
Men's, boys' clothing and furnishings stores	8	8	966	966	82	1,903	1,698	45	31	9
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	17	15	1,127	(D)	118	2,174	1,961	69	54	8
Ready-to-wear stores	(NA)	9	(NA)	981	99	1,810	1,676	57	46	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	(D)	19	364	285	12	8	(NA)
Other apparel stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	32	24	4,296	4,204	571	10,895	10,113	210	183	39
Furniture, home furnishings stores, antique stores	22	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	30	22	8,251	8,017	766	15,266	15,080	221	217	40
Gasoline service stations	53	33	2,126	1,818	139	3,141	2,888	75	59	57
Lumber, bldg. matls., hardware, farm equip. dealers, total	32	32	5,532	5,532	799	16,149	15,692	239	229	30
Farm equipment dealers	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	21	21	3,081	3,081	501	10,400	9,957	149	141	20
Hardware stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	84	62	4,375	4,155	535	10,518	9,667	206	167	86
Liquor stores	4	4	280	280	18	310	195	12	4	4
Fuel, ice dealers	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	10	8	577	(D)	87	1,647	1,579	30	26	14
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	36	30	1,398	1,302	246	5,150	4,792	90	77	36
Second-hand stores	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	26	8	(D)	474	80	1,445	1,445	27	27	(D)
ROCK ISLAND										
Retail trade, total	559	427	59,390	56,542	6,828	126,752	116,009	2,654	2,101	567
Food stores, total	104	72	14,286	13,260	850	16,327	12,951	389	213	104
Grocery stores	73	53	13,084	12,348	749	14,169	11,078	332	176	73
Meat markets, fish (seafood) markets	5	3	405	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	...	59	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	3	72	72	9	176	161	6	5	5
Other food stores	19	13	666	514	81	1,742	1,552	46	29	15
Eating, drinking places, total	157	139	6,598	6,290	1,178	24,280	22,713	585	510	187
Eating places	73	63	2,636	2,520	536	11,644	11,277	324	298	92
Drinking places	84	76	3,962	3,770	642	12,636	11,436	261	212	95
General merchandise group, total	16	10	5,359	5,287	817	15,581	14,650	408	337	12
General merchandise group (except variety)	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	44	38	3,501	3,407	412	8,466	7,120	203	129	34
Shoe stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	1,177	116	2,604	2,024	70	35	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	11	11	871	871	129	2,491	1,998	59	38	5
Ready-to-wear stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	8	4	270	216	32	727	695	13	12	8
Furniture, home furnishings, appliance dealers, total	27	19	2,487	2,313	279	4,813	4,574	86	73	28
Furniture, home furnishings stores, antique stores	12	10	1,368	(D)	163	2,637	2,535	47	40	13
Household appliance, radio, TV stores	15	9	1,119	(D)	116	2,176	2,039	39	33	15
Automotive group	34	24	11,856	11,400	1,166	19,521	19,230	271	258	31
Gasoline service stations	45	39	3,578	3,332	287	5,743	4,579	128	78	55
Lumber, bldg. matls., hardware, farm equip. dealers, total	13	11	2,382	(D)	210	4,747	4,378	70	63	12
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	6	6	1,846	1,846	181	4,157	3,788	58	51	2
Hardware stores	7	5	536	(D)	29	590	590	12	12	10
Drug stores, proprietary stores, total	21	19	2,280	(D)	383	6,836	6,095	136	101	10
Drug stores	NA)	19	(NA)	(D)	383	6,836	6,095	136	101	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	66	50	5,346	5,242	959	15,435	14,792	315	279	63
Liquor stores	13	13	1,746	1,746	129	2,413	2,100	52	36	8
Fuel, ice dealers	7	7	734	734	145	2,585	2,585	37	37	8
Feed, farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	7	540	(D)	104	1,855	1,784	28	25	5
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	29	21	2,226	2,176	576	8,554	8,323	196	181	34
Second-hand stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	32	6	1,717	1,463	287	5,003	4,927	63	60	31

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ROCKFORD										
Retail trade, total	1,339	979	176,247	165,133	20,804	401,463	367,631	7,531	5,900	1,456
Food stores, total	285	161	35,640	31,284	2,435	45,787	39,048	930	619	349
Grocery stores	204	98	31,485	27,467	1,809	33,882	28,053	656	399	254
Meat markets, fish (seafood) markets	19	17	1,657	(D)	146	2,648	2,578	37	32	23
Fruit stores, vegetable markets	7	5	315	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	12	10	428	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	43	31	1,755	1,565	384	7,672	7,087	192	159	52
Eating, drinking places, total	273	247	14,595	14,045	2,612	54,398	47,915	1,419	1,053	359
Eating places	157	143	7,882	7,644	1,836	38,871	34,013	1,120	827	197
Drinking places	116	104	6,713	6,401	776	15,527	13,902	299	226	162
General merchandise group, total	34	30	19,748	19,720	3,149	61,398	54,608	1,594	1,208	20
General merchandise group (except variety)	20	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	135	109	12,625	12,007	1,857	33,348	30,509	679	515	104
Shoe stores	31	29	2,758	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	3,384	615	11,361	10,575	165	129	(NA)
Family clothing stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	57	39	4,777	4,403	690	12,567	11,319	313	235	51
Ready-to-wear stores	(NA)	20	(NA)	3,666	554	9,938	8,969	251	192	(NA)
Other clothing, specialty stores	(NA)	19	(NA)	737	136	2,629	2,350	62	43	(NA)
Other apparel stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	77	57	13,347	12,829	2,189	39,349	36,800	530	462	65
Furniture, home furnishings stores, antique stores	35	25	7,650	7,480	1,479	24,929	22,953	320	281	22
Household appliance, radio, TV stores	42	32	5,697	5,349	710	14,420	13,847	210	181	43
Automotive group	78	52	34,208	32,814	3,039	59,137	58,523	677	645	69
Gasoline service stations	125	91	9,310	8,148	638	13,244	11,669	239	172	165
Lumber, bldg. mats., hardware, farm equip. dealers, total	70	58	15,791	15,085	1,978	38,884	37,822	504	472	60
Farm equipment dealers	5	5	1,701	1,701	239	4,971	4,932	50	48	3
Lumber, building materials, supplies, equipment dealers	36	28	10,195	9,725	1,276	24,506	24,085	303	295	26
Hardware stores	29	25	3,895	3,659	463	9,407	8,805	151	129	31
Drug stores, proprietary stores, total	46	44	5,909	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	44	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	145	113	11,018	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	14	12	1,948	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	5	502	502	69	1,994	1,994	19	19	2
Jewelry stores	25	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	8	8	549	549	124	2,453	2,018	39	30	4
Other retail stores (except second-hand)	65	53	4,292	3,988	656	12,972	11,965	243	194	66
Second-hand stores	8	6	526	(D)	85	1,598	1,593	21	21	9
Nonstore retailers	71	17	4,056	2,884	550	10,467	10,228	151	146	72
SPRINGFIELD										
Retail trade, total	1,211	913	155,782	49,878	18,669	377,572	345,526	7,722	6,327	1,212
Food stores, total	208	136	30,279	28,245	1,973	38,224	34,092	812	602	219
Grocery stores	159	101	28,027	26,287	1,689	32,697	29,648	678	512	169
Meat markets, fish (seafood) markets	9	5	287	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	10	8	414	(D)	53	1,468	1,167	35	25	11
Other food stores	26	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	348	266	14,294	13,044	2,493	55,665	50,211	1,548	1,183	423
Eating places	153	131	8,392	7,978	1,874	39,339	35,760	1,116	911	190
Drinking places	195	135	5,902	5,066	619	16,326	14,451	432	272	233
General merchandise group, total	25	19	21,041	20,987	3,120	59,189	53,058	1,429	1,185	18
General merchandise group (except variety)	18	12	17,964	17,910	2,634	49,753	44,869	1,122	980	14
Variety stores	7	7	3,077	3,077	486	9,436	8,189	307	205	4
Apparel, accessories stores, total	85	77	11,255	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	28	20	2,039	1,861	220	4,426	4,005	85	58	17
Men's, boys' clothing and furnishings stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	3	3	419	419	66	977	901	24	19	...
Women's clothing, specialty stores	30	30	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	17	17	4,793	4,793	756	12,979	10,849	353	259	8
Other clothing, specialty stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	63	51	10,724	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	32	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	31	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	47	43	25,966	25,880	2,197	47,101	46,335	676	651	38
Gasoline service stations	117	99	9,820	8,940	772	15,269	13,552	318	240	117
Lumber, bldg. mats., hardware, farm equip. dealers, total	49	45	11,618	11,460	1,740	31,508	29,898	431	395	44
Farm equipment dealers	7	7	837	837	94	1,961	1,806	32	29	13
Lumber, building materials, supplies, equipment dealers	28	24	9,379	9,221	1,461	25,353	24,097	324	298	19
Hardware stores	14	14	1,402	1,402	185	4,194	3,995	75	68	12

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 200 ESTABLISHMENTS OR MORE—Continued

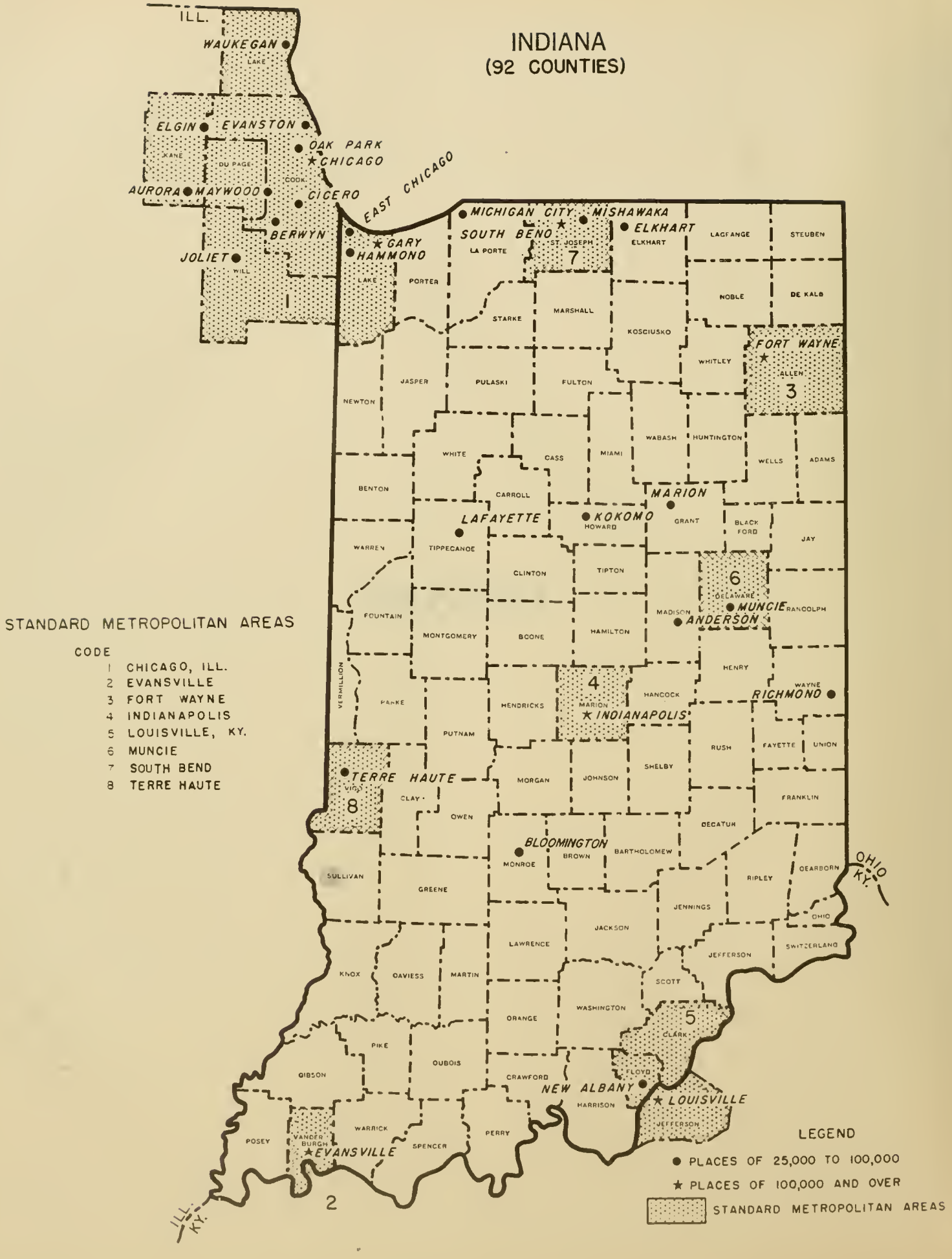
Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
SPRINGFIELD--Con										
Drug stores, proprietary stores, total	38	38	6,126	6,126	840	15,497	13,041	389	272	29
Drug stores	38	38	6,126	6,126	840	15,497	13,041	389	272	29
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	155	119	10,726	10,238	1,365	25,902	24,569	475	422	134
Liquor stores	23	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	24	12	1,288	1,186	169	3,508	3,339	56	52	22
Feed, farm, garden supply stores	7	5	1,166	(D)	98	2,016	1,976	26	24	4
Jewelry stores	16	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	57	53	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	76	20	3,933	(D)	(D)	(D)	(D)	(D)	(D)	(D)
WAUKEGAN										
Retail trade, total	587	443	81,305	77,427	9,640	185,517	166,771	3,563	2,573	614
Food stores, total	109	73	18,203	17,189	1,427	27,359	23,423	524	330	117
Grocery stores	74	50	15,734	14,878	1,032	19,793	17,035	364	233	83
Meat markets, fish (seafood) markets	9	5	990	890	72	1,320	1,107	23	13	9
Fruit stores, vegetable markets	4	...	44	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	134	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	18	16	1,301	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	148	116	6,103	5,223	914	17,726	15,573	432	334	196
Eating places	78	62	2,549	2,197	505	9,770	9,043	276	227	96
Drinking places	70	54	3,554	3,026	409	7,956	6,530	156	107	100
General merchandise group, total	15	15	13,086	13,086	2,040	43,715	38,476	851	604	10
General merchandise group (except variety)	7	7	11,313	11,313	1,733	37,692	33,525	652	484	3
Variety stores	8	8	1,773	1,773	307	6,023	4,951	179	120	7
Apparel, accessories stores, total	54	54	7,746	7,746	1,102	21,687	19,554	461	337	33
Shoe stores	16	16	1,390	1,390	216	3,991	3,453	68	44	6
Men's, boys' clothing and furnishings stores	9	9	1,885	1,885	231	4,129	3,929	51	41	12
Family clothing stores	3	3	400	400	54	1,269	992	31	18	1
Women's clothing, specialty stores	21	21	3,788	3,788	581	11,800	10,747	299	224	7
Ready-to-wear stores	13	13	3,282	3,282	500	10,056	9,221	247	189	4
Other clothing, specialty stores	8	8	506	506	81	1,744	1,526	52	35	3
Other apparel stores	5	5	283	283	20	498	433	12	10	7
Furniture, home furnishings, appliance dealers, total	41	31	5,749	5,581	773	13,861	13,101	203	181	39
Furniture, home furnishings stores, antique stores	26	20	4,482	4,348	612	10,754	10,008	161	140	23
Household appliance, radio, TV stores	15	11	1,267	1,233	161	3,107	3,093	42	41	16
Automotive group	21	17	12,618	12,254	1,315	23,873	23,548	298	287	20
Gasoline service stations	52	42	4,412	3,998	359	6,713	5,726	132	84	59
Lumber, bldg. mats., hardware, farm equip. dealers, total	21	17	3,240	3,166	433	8,240	7,986	107	97	16
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	14	10	1,940	1,866	258	4,821	4,821	58	58	10
Hardware stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	14	12	2,906	(D)	368	6,430	5,280	130	82	10
Drug stores	(NA)	12	(NA)	(D)	368	6,430	5,280	130	82	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	81	57	4,630	(D)	501	9,971	8,973	190	145	85
Liquor stores	15	9	905	731	45	999	750	17	11	18
Fuel, ice dealers	11	9	1,234	(D)	110	1,961	1,916	29	28	10
Feed, farm, garden supply stores	5	1	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	8	6	520	(D)	95	1,760	1,735	28	26	6
Book, stationery stores	6	2	291	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	30	28	1,540	(D)	217	4,712	4,255	102	73	35
Second-hand stores	4	2	79	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	31	9	2,612	2,300	408	5,942	5,131	255	92	29

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

INDIANA


INDIANA
(92 COUNTIES)
ILL.
WAUKEGAN
LAKE
ELGIN
EVANSTON
OAK PARK
CHICAGO
KANE
DU PAGE
COOK
AURORA
MAYWOOD
CICERO
EAST CHICAGO
BERWYN
JOLIET
WILL
GARY
HAMMOND
LAKE
PORTER
MICHIGAN CITY
MISHAWAKA
SOUTH BEND
ST. JOSEPH
LA PORTE
ELKHART
LAGRANGE
STEUBEN
NOBLE
DE KALB
STARKE
MARSHALL
KOSCIUSKO
WHITLEY
FORT WAYNE
ALLEN
JASPER
PULASKI
FULTON
NEWTON
WABASH
HUNTINGTON
WELLS
ADAMS
WHITE
CASS
MIAMI
BENTON
CARROLL
MARION
GRANT
LAFAYETTE
KOKOMO
HOWARD
BLACK FORD
JAY
WARREN
TIPPECANOE
CLINTON
TIPTON
DELAWARE
MUNCIE
RANDOLPH
MADISON
ANDERSON
FOUNTAIN
MONTGOMERY
BOONE
HAMILTON
HENRY
VERMILLION
PARKE
HENDRICKS
MARION
HANCOCK
WAYNE
RICHMOND
INDIANAPOLIS
PUTNAM
RUSH
FAYETTE
UNION
TERRE HAUTE
VIGO
MORGAN
JOHNSON
SHELBY
CLAY
OWEN
FRANKLIN
DECATUR
BLOOMINGTON
MONROE
BROWN
BARTHOLOMEW
SULLIVAN
GREENE
RIPLEY
DEARBORN
OHIO
KY.
JENNINGS
JACKSON
LAWRENCE
JEFFERSON
SWITZERLAND
KNOX
DAVIESS
MARTIN
SCOTT
WASHINGTON
ORANGE
CLARK
PIKE
DUBOIS
GIBSON
CRAWFORD
FLOYD
NEW ALBANY
LOUISVILLE
HARRISON
JEFFERSON
POSEY
VANDER BURGH
EVANSVILLE
WARRICK
SPENCER
PERRY
ILL.
KY.
STANDARD METROPOLITAN AREAS
CODE
1 CHICAGO, ILL.
2 EVANSVILLE
3 FORT WAYNE
4 INDIANAPOLIS
5 LOUISVILLE, KY.
6 MUNCIE
7 SOUTH BEND
8 TERRE HAUTE
LEGEND
PLACES OF 25,000 TO 100,000
PLACES OF 100,000 AND OVER
STANDARD METROPOLITAN AREAS

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	14-4
101A.	Retail Trade: 1954 and 1948 - The State	14-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	14-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	14-14
103.	Retail Trade: 1954 - Standard Metropolitan Areas	14-16
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	14-26
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	14-27
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	14-33

Table 101. RETAIL TRADE 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	41,624	31,544	4,512,673	4,322,295	497,623	9,500,727	8,710,688	195,974	156,040	43,559
Food Stores										
Total	8,233	5,307	980,930	911,382	62,224	1,185,254	1,003,182	26,948	18,308	9,096
Grocery stores	6,612	4,362	910,044	847,578	54,059	1,020,223	855,121	22,924	15,249	7,578
Meat markets	206	166	24,592	23,896	2,036	40,114	35,219	793	580	241
Fish (seafood) markets	30	22	1,438	1,312	147	2,869	2,754	64	55	32
Fruit stores, vegetable markets	195	79	7,216	5,780	391	7,995	6,832	218	153	227
Candy, nut, confectionery stores	313	195	7,512	5,994	820	16,698	13,784	623	432	322
Bakery products stores	338	284	14,680	13,910	3,416	71,216	66,346	1,629	1,342	362
Bakeries, with baking on premises	(NA)	230	(NA)	11,952	3,098	63,983	59,355	1,469	1,194	(NA)
Bakeries, without baking on premises	(NA)	54	(NA)	1,958	318	7,233	6,991	160	148	(NA)
Delicatessen stores	53	29	2,181	1,833	146	2,840	2,426	88	70	58
Food stores, n.e.c.	276	170	13,003	11,079	1,209	23,299	20,700	609	427	252
Eating, Drinking Places										
Total	7,543	6,737	324,911	312,581	59,148	1,210,294	1,099,435	35,431	28,523	9,471
Eating places (except refreshment stands)	4,014	3,590	174,296	168,794	39,064	814,569	745,007	24,712	20,340	5,040
Restaurants, cafeterias	(NA)	3,477	(NA)	157,279	35,371	738,358	674,175	23,096	18,938	(NA)
Caterers	(NA)	20	(NA)	683	211	7,269	6,807	140	112	(NA)
In-plant food contractors	(NA)	93	(NA)	10,832	3,482	68,942	64,025	1,476	1,290	(NA)
Refreshment stands	716	636	16,121	15,359	2,380	42,174	33,266	1,744	1,031	842
Drinking places	2,803	2,511	134,392	128,428	17,704	353,551	321,162	8,975	7,152	3,579
General Merchandise Group										
Total	1,519	1,203	485,059	477,385	74,902	1,451,051	1,269,168	34,579	24,563	1,284
Department stores	103	103	309,318	309,318	51,816	1,015,054	898,909	20,669	15,201	5
Dry goods, general merchandise stores	524	404	62,228	59,692	7,124	130,479	109,594	3,450	2,268	501
General stores	340	196	20,734	16,316	955	17,009	14,741	520	376	422
Variety stores	536	500	92,877	92,059	15,007	288,509	245,924	9,941	6,718	340
Apparel, Accessories Stores										
Total	2,622	2,382	239,822	236,176	33,108	608,427	551,828	13,940	10,576	1,998
Shoe stores	598	554	49,260	48,574	6,644	118,464	105,521	2,562	1,737	337
Men's shoe stores	(NA)	54	(NA)	3,604	363	7,371	7,050	120	100	(NA)
Women's shoe stores	(NA)	70	(NA)	7,867	1,134	20,359	18,484	449	311	(NA)
Children's, juveniles' shoe stores	(NA)	13	(NA)	881	134	2,492	2,176	51	38	(NA)
Family shoe stores	(NA)	417	(NA)	36,222	5,013	88,242	77,811	1,902	1,288	(NA)
Men's, boys' clothing and furnishings stores	(NA)	487	(NA)	55,764	7,845	141,183	129,831	2,712	2,057	(NA)
Men's, boys' clothing stores	(NA)	383	(NA)	48,557	7,036	127,527	117,711	2,390	1,630	(NA)
Men's, boys' furnishings stores	(NA)	104	(NA)	7,207	809	13,656	12,120	322	227	(NA)
Family clothing stores	(NA)	235	(NA)	30,122	3,947	70,710	65,425	1,737	1,376	(NA)
Women's clothing, specialty stores	471	909	90,394	89,658	12,902	241,833	218,460	6,174	4,798	691
Ready-to-wear stores	(NA)	624	(NA)	79,074	11,374	213,269	193,075	5,414	4,229	(NA)
Millinery stores	(NA)	156	(NA)	4,052	700	13,279	11,779	368	272	(NA)
Clothing, specialty stores, n.e.c.	(NA)	129	(NA)	6,532	828	15,285	13,606	392	297	(NA)
Children's, infants' wear stores	133	119	7,388	7,176	791	16,109	13,535	457	311	163
Apparel stores, n.e.c.	102	78	5,164	4,882	979	20,128	19,056	338	297	87
Furniture, Home Furnishings, Appliance Dealers										
Total	2,465	1,881	224,783	215,349	33,902	634,337	607,523	9,908	8,930	2,366
Furniture, home furnishings stores	1,195	961	136,089	132,135	22,350	408,984	394,056	6,148	5,627	1,112
Furniture stores	(NA)	705	(NA)	114,518	18,981	346,120	334,527	5,121	4,725	(NA)
Floor covering stores	(NA)	101	(NA)	8,986	1,595	31,683	31,149	438	413	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	155	(NA)	8,631	1,774	31,181	28,380	589	489	(NA)
Household appliance, radio, TV stores	1,262	920	88,694	83,214	11,552	225,353	213,467	3,760	3,303	1,234
Household appliance stores	(NA)	412	(NA)	33,628	4,882	97,031	92,210	1,639	1,467	(NA)
Appliance, radio, TV stores	(NA)	326	(NA)	38,631	5,140	99,510	93,861	1,644	1,429	(NA)
Radio, TV stores	(NA)	182	(NA)	10,955	1,530	28,812	27,396	477	407	(NA)
Automotive Group										
Total	2,535	2,125	878,416	866,930	80,659	1,475,046	1,448,667	20,515	19,612	2,259
Passenger car dealers (franchised)	1,295	1,257	744,593	743,273	68,651	1,249,891	1,236,494	17,074	16,626	906
Passenger car dealers (nonfranchised)	541	325	63,006	56,954	3,641	67,554	64,212	940	852	639
Tire, battery, accessory dealers	504	426	49,997	48,623	7,186	135,670	127,127	2,168	1,831	424
Motorcycle, aircraft, boat dealers	85	45	3,716	3,148	325	5,610	5,235	97	82	82
Household trailer dealers	103	67	16,077	13,919	711	13,275	12,690	196	183	112
Automotive dealers, n.e.c.	5	5	1,013	1,013	145	3,046	2,909	40	38	4
Gasoline Service Stations										
Total	5,188	3,838	320,660	291,436	25,655	521,306	486,059	10,978	8,458	5,860
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	3,283	2,753	432,212	423,026	56,609	1,048,678	1,003,547	16,173	14,694	3,084
Farm equipment dealers	753	677	118,913	117,701	11,308	208,029	202,661	3,350	3,173	871
Lumber, building materials dealers	972	868	198,513	197,027	28,999	539,425	518,058	7,542	6,945	611
Paint, glass, wallpaper stores	271	201	14,262	13,210	2,180	38,896	37,264	627	572	208
Plumbing, electrical supply stores	293	237	17,879	16,993	3,536	75,930	72,143	1,063	959	313
Hardware stores	988	770	82,589	78,095	10,586	186,398	173,421	3,591	3,045	1,075
Drug Stores, Proprietary Stores										
Total	1,409	1,329	147,438	145,896	18,912	357,094	306,922	9,618	6,709	1,290
Drug stores	(NA)	1,176	(NA)	139,150	18,214	343,982	295,968	9,148	6,396	(NA)
Proprietary stores	(NA)	153	(NA)	6,746	698	13,112	10,954	470	313	(NA)
Other Retail Stores										
Total	5,414	3,624	393,161	367,477	39,792	775,463	729,687	14,182	12,261	5,461
Liquor stores	653	415	30,956	24,616	1,482	29,911	27,007	753	610	690
Fuel, ice dealers	870	698	70,787	68,379	9,059	181,944	170,779	3,075	2,681	795
Fuel dealers (coal, wood)	(NA)	485	(NA)	43,811	5,636	115,415	106,030	2,089	1,765	(NA)
Liquefied petroleum gas dealers	(NA)	111	(NA)	8,886	1,447	28,649	28,157	431	408	(NA)
Fuel oil dealers	(NA)	72	(NA)	14,557	1,686	32,662	31,450	448	405	(NA)
Ice dealers	(NA)	30	(NA)	1,125	290	5,218	5,142	107	103	(NA)
Hay, grain, feed stores	557	459	142,111	140,231	9,094	171,540	167,256	2,800	2,630	479
Farm, garden supply stores	253	129	16,470	15,134	1,231	23,282	21,953	398	352	260

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	623	455	39,372	37,282	6,525	130,809	123,377	2,153	1,875	585
Book stores	59	43	3,251	3,049	403	6,951	5,907	190	133	55
Stationery stores	67	47	5,331	5,085	912	15,129	14,181	283	238	57
Sporting goods stores	225	159	11,064	10,268	1,221	23,929	22,191	441	370	217
Bicycle stores	39	25	1,151	1,009	111	1,919	1,669	39	28	41
Florists	336	262	11,010	10,208	1,728	33,088	29,639	790	599	419
Cigar stores, stands	168	120	5,235	4,805	609	12,168	11,418	319	267	181
News dealers, newsstands	84	56	3,592	3,206	322	6,440	4,796	215	137	89
Gift, novelty, souvenir stores	206	100	4,387	3,311	411	8,790	7,966	291	243	228
Music stores	166	114	10,174	9,346	1,269	23,421	22,105	427	366	163
Camera, photographic supply stores	59	53	6,718	6,488	1,010	19,324	18,942	398	373	45
Luggage, leather goods stores	22	18	2,349	2,281	410	7,545	6,967	159	138	20
Optical goods stores	29	25	1,418	1,356	266	5,115	5,036	60	57	21
Office, store machine and equipment dealers	64	48	5,111	4,723	947	18,708	18,112	291	262	70
Retail stores (except second-hand) n.e.c.	217	217	8,726	8,726	1,472	29,010	26,756	533	439	204
Second-hand stores	317	181	9,284	7,974	1,310	26,440	23,630	567	463	340
Nonstore Retailers										
Total	1,413	365	85,281	74,657	12,712	233,777	224,670	3,702	3,406	1,390
Mail order houses	37	31	17,921	17,889	1,855	28,996	25,777	640	526	23
Direct selling (house-to-house) organizations	1,259	257	52,342	42,294	9,305	175,771	171,060	2,627	2,489	1,262
Merchandise vending machine operators	117	77	15,018	14,474	1,552	29,010	27,833	435	391	105

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	41,624	31,544	4,512,673	4,322,295	43,189	31,169	3,499,445	3,262,245
Food stores, total	8,233	5,307	980,930	911,382	10,958	6,196	741,390	635,405
Grocery stores	6,812	4,362	910,044	847,578	9,302	5,078	671,841	573,541
Other food stores	1,401	945	70,622	63,804	1,656	1,118	69,549	61,864
Eating, drinking places, total	7,543	6,737	324,911	312,581	7,760	6,477	255,172	238,915
Eating places	4,730	4,226	190,417	184,153	4,777	4,011	142,122	135,379
Drinking places	2,803	2,511	134,392	128,428	2,983	2,466	113,050	103,536
General merchandise group	1,519	1,203	485,059	477,385	1,519	1,130	431,370	423,556
Apparel, accessories stores, total	2,622	2,382	239,822	236,176	2,368	1,999	217,383	211,319
Shoe stores	598	554	49,260	48,574	501	446	37,912	36,857
Other apparel stores	1,982	1,828	189,980	187,602	1,867	1,553	179,471	174,462
Furniture, home furnishings, appliance dealers	2,465	1,881	224,783	215,349	2,228	1,694	175,167	166,214
Automotive group	2,535	2,125	878,416	866,930	2,705	2,324	588,182	573,145
Gasoline service stations	5,188	3,838	320,660	291,436	5,572	3,462	207,879	168,343
Lumber, bldg. matls., hardware, farm equip. dealers, total	3,283	2,753	432,212	423,026	3,216	2,706	361,511	351,047
Farm equipment dealers	753	677	118,913	117,701	691	638	91,794	90,034
Lumber, bldg. matls., supplies, equipment, hardware dealers	2,524	2,076	313,243	305,325	2,525	2,068	269,717	261,013
Drug stores, proprietary stores, total	1,409	1,329	147,438	145,896	1,450	1,316	114,339	111,879
Drug stores	(NA)	1,176	(NA)	139,150	1,211	1,129	106,127	104,584
Proprietary stores	(NA)	153	(NA)	6,746	239	187	8,212	7,295
Other retail stores, total	5,414	3,624	393,161	367,477	5,284	3,747	363,520	339,204
Liquor stores	653	415	30,956	24,616	748	381	25,802	17,582
Fuel, ice dealers	870	698	70,787	68,379	874	785	70,676	69,230
Feed, farm, garden supply stores	810	588	158,581	155,365	830	693	155,457	151,750
Jewelry stores	623	455	39,372	37,282	568	414	33,867	31,979
Other retail stores	2,058	1,468	88,801	81,835	2,264	1,474	77,718	68,663
Nonstore retailers	1,413	365	85,281	74,657	129	118	43,532	43,218

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 33

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Indiana, total	41,624	31,544	4,512,673	4,322,295	497,623	195,974	156,040	43,559	8,233	980,930	7,543	324,911
2	Adams County	259	195	20,344	19,290	1,976	865	687	277	47	4,500	36	1,214
3	Decatur	143	113	12,281	11,841	1,248	558	446	156	29	2,750	20	864
4	Remainder of County	116	82	8,063	7,449	728	307	241	121	18	1,750	16	350
5	Allen County	1,739	1,353	239,671	231,993	29,634	11,431	9,042	1,719	285	39,998	354	19,220
6	Fort Wayne	1,427	1,111	210,236	204,032	27,167	10,402	8,284	1,365	235	34,182	298	17,067
7	Remainder of County	312	242	29,435	27,961	2,467	1,029	758	354	50	5,816	56	2,153
8	Bartholomew County	426	342	42,157	40,589	5,150	1,958	1,551	448	83	11,227	67	2,660
9	Columbus	358	286	38,463	37,081	4,831	1,776	1,411	366	64	9,920	58	2,106
10	Edinburg (part)[1]	4	2	(D)	(D)	(D)	(D)	(D)	(D)	...	...	...	...
11	Remainder of County	64	54	(D)	(D)	(D)	(D)	(D)	(D)	19	1,307	9	554
12	Benton County	171	113	13,288	12,012	981	429	345	201	21	2,649	27	886
13	Blackford County	158	126	14,090	13,348	1,416	617	502	157	29	2,974	22	761
14	Dunkirk (part)[2]	...	...	...	...	...	...	...	...	...	...	...	...
15	Hartford City	120	94	11,651	11,061	1,225	518	421	116	25	2,314	16	519
16	Remainder of County	38	32	2,439	2,287	191	99	81	41	4	660	6	242
17	Boone County	252	206	24,662	23,866	2,469	974	788	270	36	4,748	47	1,712
18	Lebanon	148	118	17,318	16,792	1,684	646	525	163	18	3,291	28	978
19	Remainder of County	104	88	7,344	7,074	781	328	263	107	18	1,457	19	734
20	Brown County	51	33	2,408	2,074	150	86	64	64	11	708	9	225
21	Carroll County	178	126	17,006	16,030	1,342	542	430	201	38	3,584	31	855
22	Delphi	61	49	7,735	7,367	655	256	212	65	15	1,451	10	331
23	Remainder of County	117	77	9,271	8,663	687	286	218	136	23	2,133	21	524
24	Cass County	446	348	42,094	40,572	4,485	1,900	1,484	457	66	8,480	83	2,856
25	Logansport	354	280	34,710	33,660	3,993	1,663	1,303	343	47	7,239	68	2,415
26	Remainder of County	92	68	7,384	6,872	492	237	181	114	19	1,241	15	441
27	Clark County	434	298	42,523	39,841	3,850	1,671	1,347	487	128	14,106	66	2,617
28	Charlestown	50	38	4,095	3,853	585	198	159	51	13	1,125	8	626
29	Clarksville	30	24	1,722	1,622	146	79	63	36	8	641	3	90
30	Jeffersonville	230	162	27,948	26,524	2,576	1,089	866	243	73	8,804	31	1,289
31	Remainder of County	124	74	8,758	7,842	543	305	259	157	34	3,536	24	612
32	Clay County	267	209	30,232	19,030	1,771	824	644	293	69	5,505	45	1,407
33	Brazil	178	142	15,294	14,614	1,448	643	506	195	43	4,140	30	1,126
34	Remainder of County	89	67	4,938	4,416	323	176	138	98	26	1,365	15	281
35	Clinton County	330	258	31,462	30,176	3,159	1,310	1,032	343	72	6,767	54	2,708
36	Frankfort	213	179	24,802	24,356	2,633	1,049	845	216	39	5,111	34	1,912
37	Remainder of County	117	79	6,660	5,820	526	261	187	127	33	1,656	20	796
38	Crawford County	105	47	5,025	3,821	218	138	83	118	34	1,501	8	134
39	Daviess County	282	214	21,147	19,873	2,036	918	726	308	64	4,722	45	1,447
40	Washington	185	151	16,823	16,149	1,747	755	612	191	40	3,521	28	1,052
41	Remainder of County	97	63	4,324	3,684	289	163	114	117	24	1,201	17	395
42	Dearborn County	308	242	21,667	20,411	1,938	838	680	331	69	6,351	57	2,015
43	Aurora	89	69	7,030	6,606	571	265	194	101	26	2,621	16	415
44	Lawrenceburg	129	103	10,170	9,706	998	379	324	128	25	2,895	23	941
45	Remainder of County	90	70	4,467	4,099	369	194	160	102	18	835	18	659
46	Decatur County	216	164	20,700	19,834	2,154	878	747	228	37	3,563	28	1,039
47	Greensburg	149	117	16,380	15,854	1,775	718	610	153	19	2,627	18	633
48	Remainder of County	67	47	4,320	3,980	379	160	137	75	18	896	10	406
49	De Kalb County	298	236	25,304	24,392	2,249	956	724	311	54	5,698	53	1,621
50	Auburn	110	94	11,082	10,858	1,069	442	345	109	19	2,751	19	679
51	Garrett	61	49	4,129	3,993	356	157	102	70	10	1,259	10	340
52	Remainder of County	127	93	10,093	9,541	824	357	277	132	25	1,688	24	602
53	Delaware County	933	745	106,146	103,008	11,911	4,718	3,815	949	163	24,755	178	8,046
54	Muncie	732	594	91,404	89,054	10,604	4,193	3,385	709	128	22,681	142	6,718
55	Remainder of County	201	151	14,742	13,954	1,307	525	430	240	35	2,074	36	1,328
56	Dubois County	297	227	26,545	25,259	2,353	987	776	339	48	4,306	46	1,595
57	Huntingburg	78	64	5,269	5,049	479	246	176	86	17	1,266	13	339
58	Jasper	121	101	11,845	11,375	1,274	507	411	140	16	2,396	16	763
59	Remainder of County	98	62	9,431	8,835	600	234	189	113	15	644	17	493
60	Elkhart County	972	738	113,003	108,301	13,036	4,715	3,782	976	171	24,268	133	6,263
61	Elkhart	505	371	61,717	59,067	7,845	2,878	2,330	473	95	14,251	80	4,036
62	Goshen	209	161	26,441	25,575	3,047	1,053	840	211	36	5,770	25	1,211
63	Nappanee	68	58	8,083	7,723	682	248	196	74	11	1,368	6	389
64	Remainder of County	190	148	16,762	15,936	1,462	536	416	218	29	2,879	22	627
65	Fayette County	250	210	24,186	23,522	2,358	1,006	815	240	44	5,904	34	1,370
66	Connersville	223	191	22,339	21,865	2,247	955	769	209	38	5,522	31	(D)
67	Remainder of County	27	19	1,847	1,657	111	51	46	31	6	382	3	(D)
68	Floyd County	466	340	46,993	44,391	5,097	2,088	1,643	490	112	11,496	73	2,989
69	New Albany	405	305	44,239	42,099	4,921	2,001	1,580	410	105	11,016	62	2,708
70	Remainder of County	61	35	2,754	2,292	176	87	63	80	7	480	11	281
71	Fountain County	251	183	19,294	18,346	1,594	728	572	263	56	4,198	32	1,122
72	Attica	89	73	8,660	8,478	701	324	251	92	20	1,755	13	496
73	Remainder of County	162	110	10,634	9,868	893	404	321	171	36	2,443	19	626

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Edinburg is in Bartholomew and Johnson counties. [2]Dunkirk is in Blackford and Jay counties.

INDIANA

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,519	485,059	2,622	239,822	2,465	224,783	2,535	878,416	5,188	320,660	3,283	432,212	1,409	147,438	5,414	393,161	1,413	85,281	1
11	972	14	732	18	1,816	24	3,729	29	1,989	29	2,077	5	387	40	1,970	6	58	2
6	735	10	514	7	940	11	2,313	15	1,088	16	1,842	3	(D)	22	920	4	(D)	3
5	237	4	218	11	876	13	1,416	14	901	13	1,135	2	(D)	18	1,050	2	(D)	4
49	39,694	115	15,844	94	12,680	99	47,970	210	15,401	111	14,871	69	7,244	262	19,401	91	7,348	5
32	37,579	111	15,641	81	11,509	83	44,527	156	11,558	65	10,219	63	6,537	225	14,914	78	6,503	6
17	2,115	4	203	13	1,171	16	3,443	54	3,843	46	4,652	6	707	37	4,487	13	845	7
19	4,403	22	1,590	27	1,643	49	7,832	56	2,955	31	6,225	12	1,146	49	1,830	11	646	8
13	4,155	21	(D)	26	(D)	44	7,571	44	2,455	24	5,813	10	(D)	45	(D)	9	(D)	9
...	...	...	...	...	...	1	(D)	1	(D)	...	...	...	...	...	...	2	(D)	10
6	248	1	(D)	1	(D)	4	(D)	11	(D)	7	412	2	(D)	4	(D)	...	...	11
8	334	3	102	16	577	12	2,774	31	1,080	27	3,187	3	193	17	1,454	6	5[illegible]	12
7	1,377	12	516	10	680	15	3,968	18	764	15	1,595	5	(D)	23	943	2	(D)	13
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	14
6	(D)	9	432	7	532	12	(D)	12	619	10	1,320	4	414	17	706	2	(D)	15
1	(D)	3	84	3	148	3	(D)	6	145	5	275	1	(D)	6	237	...	...	16
14	2,030	14	1,207	19	1,064	12	4,254	44	2,729	26	4,707	8	895	23	1,129	9	187	17
6	1,834	11	1,115	12	768	10	(D)	20	1,021	14	3,445	4	564	17	575	8	(D)	18
8	196	3	92	7	296	2	(D)	24	1,708	12	1,262	4	331	6	554	1	(D)	19
2	(D)	2	(D)	3	70	2	(D)	3	(D)	7	595	2	(D)	8	220	2	(D)	20
7	426	8	299	8	380	18	3,722	18	1,308	16	2,542	6	302	21	3,088	7	500	21
2	(D)	4	(D)	3	225	8	1,842	5	649	5	757	3	(D)	6	(D)	...	...	22
5	(D)	4	(D)	5	155	10	1,880	13	659	11	1,785	3	(D)	15	(D)	7	500	23
12	3,573	39	3,321	29	1,985	31	7,459	55	3,077	36	4,929	13	1,238	70	4,599	12	577	24
6	3,337	38	(D)	24	1,796	27	6,772	41	2,444	24	2,968	9	1,099	59	(D)	11	(D)	25
6	236	1	(D)	5	190	4	687	14	633	12	1,061	4	139	11	(D)	1	(D)	26
21	2,044	11	1,164	24	1,338	20	7,453	58	5,311	29	3,557	13	1,330	57	3,450	7	93	27
4	(D)	2	(D)	1	(D)	3	298	6	432	4	(D)	3	249	6	515	...	...	28
...	...	1	(D)	6	125	2	(D)	4	297	...	...	2	(D)	4	213	...	...	29
9	1,264	7	984	14	892	13	6,396	23	3,635	15	2,172	7	992	33	(D)	6	(D)	30
8	(D)	1	(D)	3	(D)	2	(D)	26	947	10	(D)	1	(D)	14	(D)	1	(D)	31
9	1,163	15	666	18	789	19	4,847	35	1,836	20	2,141	8	549	26	1,297	3	32	32
5	912	12	598	15	(D)	14	4,376	22	1,290	10	372	6	(D)	19	(D)	2	(D)	33
4	251	3	68	3	(D)	5	471	13	546	10	1,769	2	(D)	7	(D)	1	(D)	34
10	2,034	22	1,597	16	1,479	17	5,276	40	2,163	38	4,348	8	810	36	3,673	11	607	35
6	1,823	22	1,597	13	1,224	14	(D)	27	1,717	15	2,136	5	719	27	(D)	11	577	36
4	211	...	...	3	255	3	(D)	13	446	23	2,212	3	91	9	(D)	6	30	37
13	725	3	(D)	8	210	4	819	17	500	6	186	2	(D)	8	807	2	(D)	38
10	1,365	24	1,252	14	1,054	17	3,643	42	1,707	31	3,951	6	533	24	1,393	5	42	39
4	1,114	23	(D)	11	(D)	13	2,975	25	1,201	17	2,928	4	(D)	17	1,288	3	(D)	40
6	251	1	(D)	3	(D)	4	668	17	466	14	1,063	2	(D)	7	105	2	(D)	41
14	887	22	959	24	1,292	23	4,057	34	2,238	22	1,653	8	709	29	1,318	6	188	42
3	(D)	4	318	8	532	9	1,297	7	411	5	401	3	(D)	5	322	3	50	43
6	(D)	14	583	11	500	11	2,499	13	1,024	7	812	3	297	15	555	1	(D)	44
5	245	4	58	5	260	3	261	14	803	10	450	2	(D)	9	441	2	(D)	45
14	2,089	15	528	13	708	22	4,199	20	1,016	29	4,878	4	391	28	2,277	6	57	46
8	1,707	15	528	9	538	16	3,983	15	805	20	3,691	4	391	19	1,425	4	52	47
6	382	...	...	4	170	6	216	5	211	9	1,187	...	...	9	852	...	...	48
15	1,520	19	728	19	1,560	18	6,552	35	1,958	26	2,252	11	572	35	2,669	13	174	49
6	1,118	10	425	10	712	12	3,198	5	323	10	875	3	277	11	542	5	82	50
5	229	7	(D)	2	(D)	3	(D)	10	394	4	(D)	2	(D)	6	177	2	(D)	51
4	173	2	(D)	7	(D)	3	(D)	20	1,241	12	(D)	6	(D)	18	1,950	6	(D)	52
20	10,351	80	6,511	76	6,972	58	20,199	114	6,503	68	9,777	26	3,364	115	8,525	35	1,143	53
13	10,102	74	6,337	62	6,117	46	17,228	89	5,586	34	5,615	21	3,056	92	6,887	31	1,077	54
7	249	6	174	14	855	12	2,971	25	917	34	4,162	5	308	23	1,638	4	66	55
14	978	21	1,043	23	1,164	16	5,480	43	1,318	32	3,722	7	508	41	6,381	6	50	56
5	421	5	241	6	210	5	(D)	10	378	3	183	2	(D)	12	954	...	...	57
3	349	16	802	10	759	8	3,416	14	603	12	1,861	5	(D)	17	541	4	(D)	58
6	208	...	...	7	195	3	(D)	19	337	17	1,678	...	(D)	12	4,686	2	(D)	59
29	8,948	48	5,743	70	5,603	74	24,025	118	7,192	82	12,[illegible]05	24	2,550	160	14,469	43	1,537	60
11	6,783	42	3,732	35	2,414	41	13,[illegible]49	59	3,786	31	6,[illegible]01	13	1,489	81	4,770	17	507	61
3	(D)	17	1,412	16	1,433	15	5,322	26	1,667	13	1,868	6	(D)	40	5,595	11	463	62
2	(D)	7	(D)	6	728	6	1,929	7	421	7	589	1	(D)	10	1,414	5	401	63
13	998	2	(D)	13	1,029	11	3,126	26	1,318	31	3,647	4	(D)	29	2,690	10	166	64
7	1,574	17	1,087	24	2,006	19	[illegible],576	21	1,405	14	1,543	6	758	54	3,582	10	381	65
5	(D)	17	1,087	24	2,006	18	(D)	20	(D)	10	1,734	6	758	48	3,104	6	337	66
2	(D)	...	...	...	...	1	(D)	1	(D)	4	219	...	...	6	478	4	44	67
15	3,240	27	3,834	27	1,977	21	9,733	67	4,775	25	4,464	14	1,217	58	2,972	27	296	68
9	2,911	27	3,834	26	(D)	20	(D)	52	4,296	19	3,731	14	1,217	50	(D)	21	238	69
6	329	...	...	1	(D)	1	(D)	15	479	6	733	...	...	8	(D)	6	58	70
12	680	11	397	12	(D)	21	5,561	33	1,505	29	3,[illegible]92	8	391	35	1,353	2	(D)	71
4	244	8	320	3	(D)	10	2,939	9	534	9	1,192	3	156	10	(D)	...	...	72
8	436	3	77	9	320	11	2,622	24	977	20	2,300	5	238	25	(D)	2	(D)	73

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Franklin County	145	109	9,479	8,995	654	293	249	162	23	1,947	23	776
2	Brookville	73	59	5,875	5,711	466	199	166	82	8	957	9	444
3	Remainder of County	72	50	3,604	3,284	188	94	83	80	15	990	14	332
4	Fulton County	214	160	17,873	16,879	1,546	659	538	213	24	3,209	25	862
5	Rochester	118	86	10,534	9,944	955	403	332	116	14	2,425	13	584
6	Remainder of County	96	72	7,339	6,895	591	256	202	97	10	784	12	278
7	Gibson County	405	267	27,998	25,900	2,566	1,105	906	428	104	6,426	68	1,657
8	Oakland City	90	50	3,877	3,247	312	154	130	95	21	944	12	195
9	Princeton	167	123	15,757	14,999	1,641	637	524	172	39	3,338	24	876
10	Remainder of County	148	94	8,364	7,654	613	314	252	161	44	2,144	32	586
11	Grant County	646	478	64,814	61,500	6,755	2,908	2,259	655	116	15,057	112	4,679
12	Fairmount	46	24	2,821	2,365	250	110	90	49	13	725	2	(D)
13	Gas City	43	41	3,796	(D)	258	134	95	46	11	1,173	4	244
14	Marion	438	328	50,596	48,658	5,697	2,378	1,851	409	65	11,819	82	3,566
15	Remainder of County	119	85	7,601	(D)	550	286	223	151	27	1,340	22	(D)
16	Greene County	365	259	32,908	21,254	1,876	935	734	421	86	5,269	55	1,442
17	Jasonville	58	42	3,686	3,472	252	128	99	72	15	952	7	206
18	Linton	129	89	9,291	8,829	866	416	334	144	33	1,825	24	574
19	Remainder of County	178	128	9,931	8,953	758	391	301	205	38	2,492	24	662
20	Hamilton County	333	251	26,688	25,656	2,542	1,085	860	348	43	5,865	52	2,072
21	Noblesville	148	124	14,910	14,542	1,537	658	503	153	17	2,891	21	955
22	Remainder of County	185	127	11,778	11,074	1,005	427	357	195	26	2,974	31	1,117
23	Hancock County	221	173	22,085	21,169	2,023	830	624	244	45	4,628	29	1,131
24	Greenfield	108	84	13,060	12,576	1,262	498	371	121	23	3,066	11	494
25	Remainder of County	113	89	9,025	8,593	761	332	253	123	22	1,562	18	637
26	Harrison County	165	105	11,301	10,109	797	366	295	181	39	2,376	24	575
27	Hendricks County	257	187	22,549	21,457	1,614	721	576	310	41	4,114	42	1,362
28	Danville	74	42	6,503	6,057	503	199	168	89	8	1,256	11	343
29	Plainfield	39	37	4,601	(D)	370	174	135	44	6	1,143	9	324
30	Remainder of County	144	108	11,445	(D)	741	348	273	177	27	1,715	23	697
31	Henry County	467	341	46,859	44,361	4,597	1,925	1,465	458	94	10,864	61	2,634
32	New Castle	253	201	32,237	30,973	3,480	1,424	1,091	236	52	7,427	35	1,899
33	Remainder of County	214	140	14,622	13,388	1,137	501	374	222	42	3,437	26	735
34	Howard County	572	434	64,538	61,788	7,279	2,922	2,256	607	106	14,684	96	4,074
35	Kokomo	493	375	57,698	55,620	6,737	2,670	2,044	507	90	12,705	85	3,726
36	Remainder of County	79	59	6,840	6,168	542	252	212	100	16	1,979	11	346
37	Huntington County	384	296	33,262	31,570	3,357	1,424	1,072	400	65	7,269	58	1,950
38	Huntington	243	201	25,139	24,145	2,739	1,149	857	248	41	5,951	38	1,548
39	Remainder of County	141	95	8,123	7,425	618	275	215	152	24	1,318	20	402
40	Jackson County	337	249	28,683	26,895	3,060	1,316	1,044	360	85	6,671	50	1,506
41	Seymour	191	151	21,276	20,518	2,491	1,032	836	196	40	4,632	29	992
42	Remainder of County	146	98	7,407	6,377	569	284	212	174	45	2,039	21	514
43	Jasper County	223	153	19,479	18,055	1,573	603	466	260	46	3,911	24	843
44	Rensselaer	105	83	11,169	10,541	1,100	405	319	113	22	2,623	10	458
45	Remainder of County	118	70	8,310	7,514	473	198	147	147	24	1,288	14	345
46	Jay County	272	210	20,900	19,644	1,891	910	706	288	42	4,732	46	1,304
47	Dunkirk (part)[2]	48	40	3,609	3,423	340	142	118	48	7	668	9	235
48	Portland	157	121	13,294	12,610	1,271	617	475	165	22	2,964	25	806
49	Remainder of County	67	49	3,997	3,611	280	151	113	75	13	1,100	12	263
50	Jefferson County	241	189	24,708	23,672	2,270	1,040	828	254	46	5,575	34	1,635
51	Madison	195	155	21,866	21,066	2,095	925	745	198	35	4,846	25	1,321
52	Remainder of County	46	34	2,842	2,606	175	115	83	56	11	729	9	314
53	Jennings County	120	86	10,922	10,160	966	399	315	134	21	1,944	18	714
54	North Vernon	86	68	9,705	9,309	900	354	288	93	13	1,682	14	585
55	Remainder of County	34	18	1,217	851	66	45	27	41	8	262	4	129
56	Johnson County	303	223	29,005	27,333	2,972	1,128	898	305	74	6,952	51	1,702
57	Edinburg (part)[1]	41	33	2,718	2,628	286	118	104	38	12	902	8	328
58	Franklin	128	94	13,833	13,139	1,513	576	442	127	24	2,458	21	711
59	Greenwood	62	36	5,960	5,478	621	192	165	64	16	1,048	7	193
60	Remainder of County	72	60	6,494	6,088	552	242	184	76	22	2,544	15	470
61	Knox County	529	395	42,383	40,287	4,548	2,075	1,703	539	127	9,455	84	2,435
62	Bicknell	82	56	3,642	3,234	284	137	110	93	22	1,272	18	308
63	Vincennes	337	253	33,662	32,362	3,885	1,716	1,424	327	77	6,871	49	1,781
64	Remainder of County	110	86	5,079	4,691	379	222	169	119	28	1,312	17	346
65	Kosciusko County	440	338	42,213	40,175	3,967	1,520	1,254	488	74	8,163	76	2,583
66	Warsaw	172	128	19,363	18,397	2,114	820	686	188	22	3,860	23	1,136
67	Remainder of County	268	210	22,850	21,778	1,853	700	568	300	52	4,303	53	1,447
68	Lagrange County	149	111	11,481	10,877	900	397	296	164	21	1,861	22	576
69	Lake County	3,918	2,864	473,538	450,414	53,965	19,264	15,537	4,165	945	119,921	880	39,481
70	Crown Point	116	86	13,681	13,317	1,600	507	422	125	17	3,026	13	575
71	East Chicago	617	403	40,329	35,533	6,474	2,256	1,862	651	167	16,414	171	7,180
72	East Gary	34	26	2,752	2,618	218	93	79	46	9	1,281	9	319
73	Gary	1,522	1,142	187,730	179,200	22,478	7,928	6,536	1,612	402	45,908	346	15,439
74	Griffith	49	41	6,102	5,868	574	200	156	51	11	2,503	7	292
75	Hammond	857	643	133,738	129,082	16,298	5,727	4,596	844	173	28,339	178	9,079

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Edinburg is Bartholomew and Johnson counties. [2] Dunkirk is in Blackford and Jay counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
14	844	4	181	6	(D)	15	1,560	17	605	16	1,527	2	(D)	24	1,497	1	(D)	1
8	372	4	181	3	(D)	8	1,274	7	366	10	975	2	(D)	13	807	1	(D)	2
6	472	...	...	3	43	7	286	10	239	6	552	...	...	11	690	...	...	3
18	1,414	14	750	10	783	18	3,027	39	1,703	32	4,137	7	461	19	1,473	8	58	4
7	753	13	(D)	7	422	12	2,075	18	839	14	1,690	4	295	10	685	6	(D)	5
11	661	1	(D)	3	361	6	952	21	864	18	2,447	3	166	9	788	2	(D)	6
16	1,522	17	717	21	695	20	5,496	56	1,998	30	4,940	10	516	48	3,151	15	880	7
4	232	5	(D)	4	169	4	(D)	11	449	6	312	3	74	18	260	2	(D)	8
6	1,179	10	503	13	317	12	4,038	26	981	13	3,136	3	362	18	997	3	30	9
6	111	2	(D)	4	209	4	(D)	19	568	11	1,492	4	80	12	1,894	10	(D)	10
26	6,807	43	4,204	44	3,265	43	12,155	88	4,904	57	7,380	18	2,186	74	3,778	25	399	11
2	(D)	1	(D)	3	338	2	(D)	9	223	7	557	2	(D)	5	88	...	...	12
3	159	4	(D)	2	(D)	3	(D)	4	200	3	354	2	(D)	4	89	1	(D)	13
14	6,413	37	3,986	34	2,529	34	9,983	58	3,440	26	4,252	10	1,749	56	2,485	22	378	14
7	(D)	1	(D)	5	(D)	4	(D)	17	1,041	21	2,217	4	208	9	1,116	2	(D)	15
16	1,621	21	1,838	21	752	26	4,957	53	2,095	29	2,262	7	589	47	2,055	4	28	16
2	(D)	3	80	2	(D)	4	1,382	12	407	3	(D)	1	(D)	9	255	...	...	17
4	(D)	11	1,405	10	486	10	2,067	9	455	7	511	2	(D)	15	932	4	28	18
10	655	7	353	9	(D)	12	1,508	32	1,233	19	(D)	4	300	23	868	...	...	19
12	1,496	22	941	16	823	26	6,467	48	2,010	37	3,732	8	656	56	2,550	13	76	20
5	1,057	16	809	9	586	17	4,971	15	974	12	1,181	3	352	26	1,082	7	52	21
7	439	6	132	7	237	9	1,496	33	1,036	25	2,551	5	304	30	1,468	6	24	22
6	772	13	533	18	972	11	4,559	36	2,043	19	2,947	6	616	37	(D)	1	(D)	23
1	(D)	10	469	10	502	7	3,408	17	1,044	10	1,568	3	439	16	(D)	...	...	24
5	(D)	3	64	8	470	4	1,151	19	999	9	1,279	3	177	21	2,124	1	(D)	25
14	1,115	3	186	7	444	17	2,413	20	685	9	1,550	2	(D)	25	(D)	5	78	26
10	702	6	270	15	507	16	6,076	47	1,841	32	3,817	11	990	28	2,740	9	122	27
3	(D)	2	(D)	9	195	5	1,611	12	366	5	1,048	2	(D)	13	1,049	4	34	28
2	(D)	2	(D)	1	(D)	3	1,459	6	442	4	493	2	(D)	5	135	...	...	29
5	378	2	(D)	5	(D)	8	3,006	29	1,043	23	2,276	7	394	10	1,564	5	88	30
19	3,854	29	1,953	37	2,173	30	10,759	64	3,157	43	4,659	12	1,257	68	5,411	10	130	31
9	3,280	25	1,775	18	1,405	21	7,017	26	1,770	19	3,089	6	917	36	3,608	6	50	32
10	574	4	178	19	768	9	3,742	38	1,387	24	1,570	6	340	32	1,803	4	88	33
25	7,710	50	3,734	35	3,448	45	12,390	55	3,146	50	6,797	13	1,807	78	5,993	19	755	34
21	7,484	48	(D)	32	(D)	37	11,399	42	2,514	35	4,982	11	(D)	73	(D)	19	(D)	35
4	226	2	(D)	3	(D)	8	991	13	632	15	1,815	2	(D)	5	(D)	...	(D)	36
15	2,193	37	1,854	28	1,675	29	7,204	57	3,313	35	4,258	10	891	41	2,586	9	69	37
11	1,797	31	1,755	16	1,461	20	5,291	33	2,359	16	2,914	5	651	23	1,343	9	69	38
4	396	6	99	12	214	9	1,913	24	984	19	1,744	5	240	18	1,243	...	...	39
19	2,331	19	1,214	20	980	29	4,459	41	2,896	24	4,709	7	409	41	3,473	3	35	40
5	(D)	17	(D)	15	727	18	3,422	21	2,385	11	3,200	4	300	28	2,788	3	35	41
13	(D)	2	(D)	5	253	11	1,037	20	519	13	1,509	3	109	13	685	...	...	42
16	1,308	9	647	12	795	15	3,099	26	1,412	26	5,534	3	297	30	1,453	16	180	43
6	624	8	(D)	7	625	9	2,031	17	1,026	13	2,600	2	(D)	11	(D)	...	...	44
10	684	1	(D)	5	170	6	1,068	9	383	13	2,934	1	(D)	19	(D)	16	180	45
15	1,298	17	935	15	913	19	4,543	44	1,900	22	2,713	8	438	38	1,966	6	156	46
3	(D)	2	(D)	3	(D)	2	(D)	7	262	4	574	2	(D)	9	557	...	...	47
8	780	14	880	10	350	14	3,436	23	1,229	10	1,745	3	273	24	(D)	4	(D)	48
4	(D)	1	(D)	2	(D)	3	(D)	14	409	8	394	3	(D)	5	(D)	2	(D)	49
12	2,271	23	1,166	18	1,433	17	4,943	29	1,683	22	3,060	6	950	30	2,052	4	40	50
11	(D)	23	1,166	17	(D)	15	(D)	23	1,383	19	2,747	4	(D)	19	1,526	4	40	51
1	(D)	...	...	1	(D)	2	(D)	6	300	3	313	2	(D)	11	526	...	...	52
12	643	8	467	5	(D)	9	3,471	14	997	9	1,290	5	219	17	881	2	(D)	53
7	360	8	467	4	256	9	3,471	8	678	8	(D)	5	219	10	(D)	...	...	54
5	283	...	...	1	(D)	...	...	6	319	1	(D)	...	...	7	(D)	2	(D)	55
14	1,546	15	673	19	1,371	19	6,902	38	2,367	24	3,630	10	920	36	2,919	3	23	56
1	(D)	4	(D)	2	(D)	4	(D)	2	(D)	4	283	2	(D)	2	(D)	...	...	57
5	1,059	9	495	9	413	11	3,379	15	983	10	1,708	4	406	20	2,221	...	...	58
5	91	1	(D)	3	230	3	2,418	9	576	4	(D)	3	279	8	321	3	23	59
3	(D)	1	(D)	5	(D)	1	(D)	12	(D)	6	(D)	1	(D)	6	(D)	...	...	60
15	5,303	34	2,330	27	2,089	32	7,930	73	3,153	43	5,125	19	1,192	65	2,934	10	437	61
2	(D)	5	164	5	(D)	5	(D)	10	369	4	167	5	105	6	101	...	(D)	62
9	4,902	29	2,166	21	1,884	22	6,597	35	1,965	24	3,808	11	1,010	52	2,259	8	419	63
4	(D)	...	...	1	(D)	5	(D)	28	819	15	1,150	3	77	7	574	2	(D)	64
15	1,797	23	1,307	29	1,764	30	6,780	58	4,059	42	7,236	17	2,185	55	5,903	21	436	65
4	1,194	16	1,031	15	1,118	15	3,007	25	2,304	14	2,422	9	1,337	21	1,773	6	181	66
11	603	7	276	14	646	15	3,773	33	1,755	26	4,814	8	848	34	4,130	15	255	67
12	705	10	279	11	415	16	3,211	13	570	20	2,137	4	234	15	1,224	5	269	68
89	52,229	318	32,212	203	24,485	148	78,890	408	32,463	205	35,088	115	13,942	497	32,966	110	11,861	69
3	(D)	9	502	6	511	12	3,450	9	728	8	2,057	1	(D)	28	2,084	10	82	70
13	1,244	63	4,801	21	3,073	18	11,493	40	3,777	23	3,617	17	1,922	80	(D)	4	(D)	71
1	(D)	...	...	2	(D)	...	...	4	310	3	(D)	3	(D)	3	(D)	...	...	72
29	26,615	128	14,322	86	10,730	45	27,214	145	11,341	60	10,472	46	6,070	197	13,509	38	6,110	73
1	(D)	6	225	2	(D)	4	(D)	10	713	3	713	2	(D)	4	182	...	...	74
19	22,017	77	10,542	50	7,685	43	25,952	84	7,504	53	9,155	28	3,311	122	7,641	30	2,513	75

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
	Lake County--Con.												
1	Highland	70	52	6,094	5,696	605	246	186	75	16	1,654	19	939
2	Hobart	107	85	11,026	10,468	958	364	270	124	23	4,442	17	624
3	Munster	30	22	5,499	5,367	470	185	125	29	10	4,161	2	(D)
4	Whiting	190	124	19,116	17,750	1,843	724	512	201	53	5,354	52	2,077
5	Remainder of County	326	240	27,471	25,485	2,447	1,034	793	407	64	6,839	66	(D)
6	La Porte County	858	672	95,009	91,477	10,281	3,808	2,973	850	161	23,597	179	6,929
7	La Porte	311	249	40,146	38,938	4,254	1,575	1,280	293	55	8,845	49	2,021
8	Michigan City	381	305	43,528	41,920	4,967	1,798	1,344	381	75	12,611	84	3,282
9	Remainder of County	166	118	11,335	10,619	1,060	435	349	176	31	2,141	46	1,626
10	Lawrence County	379	275	33,178	31,110	2,926	1,362	1,076	405	90	9,382	56	1,894
11	Bedford	247	183	24,786	23,710	2,336	1,078	840	255	48	6,776	35	1,370
12	Mitchell	70	46	5,361	4,771	395	184	155	85	20	1,529	10	246
13	Remainder of County	62	46	3,031	2,629	195	100	81	65	22	1,077	11	278
14	Madison County	1,104	840	121,266	116,620	13,508	5,280	4,170	1,059	178	28,434	201	7,796
15	Alexandria	105	73	8,618	8,244	806	374	275	104	18	2,829	17	537
16	Anderson	649	495	82,785	80,447	9,958	3,725	2,995	585	98	19,513	124	5,072
17	Elwood	148	118	14,919	14,111	1,533	631	474	137	26	3,060	23	985
18	Remainder of County	202	154	14,944	13,818	1,211	550	426	233	36	3,012	37	1,202
19	Marion County	5,104	4,060	826,931	809,083	105,762	39,558	31,421	5,069	997	156,341	1,013	66,996
20	Beech Grove	57	45	5,819	(D)	546	219	159	66	11	2,021	9	489
21	Indianapolis	4,632	3,626	770,509	753,577	99,824	37,181	29,582	4,562	905	139,720	933	59,912
22	Speedway	35	33	5,999	(D)	613	241	172	31	4	(D)	5	375
23	Remainder of County	380	356	44,604	44,096	4,779	1,917	1,508	410	77	(D)	66	6,220
24	Marshall County	363	277	31,676	29,990	2,831	1,224	968	420	53	6,498	51	1,902
25	Bremen	58	46	4,767	4,611	404	181	139	63	5	1,005	8	333
26	Plymouth	151	121	15,790	15,162	1,614	662	534	156	20	3,610	18	828
27	Remainder of County	154	110	11,119	10,217	813	381	295	201	28	1,863	25	741
28	Martin County	94	78	7,692	7,426	685	355	276	95	16	1,574	21	642
29	Miami County	340	258	29,591	27,827	2,819	1,308	1,021	327	57	6,340	64	1,937
30	Peru	241	185	22,379	21,073	2,306	1,081	845	218	41	5,080	40	1,255
31	Remainder of County	99	73	7,212	6,754	513	227	176	109	16	1,260	24	682
32	Monroe County	402	320	47,655	46,037	5,199	2,199	1,703	423	79	11,430	65	3,268
33	Bloomington	340	270	43,205	41,793	4,938	2,048	1,578	349	64	9,968	58	3,100
34	Remainder of County	62	50	4,450	4,244	261	151	125	74	15	1,462	7	168
35	Montgomery County	376	298	36,351	34,659	3,441	1,437	1,211	389	56	6,855	67	2,213
36	Crawfordsville	227	185	26,938	25,898	2,758	1,117	937	223	34	4,911	38	1,367
37	Remainder of County	149	113	9,413	8,761	683	320	274	166	22	1,944	29	846
38	Morgan County	260	196	22,870	21,892	2,121	878	698	297	55	6,084	31	1,158
39	Martinsville	123	91	12,787	12,269	1,351	547	423	134	29	3,571	13	488
40	Remainder of County	137	105	10,083	9,623	770	331	274	163	26	2,513	18	670
41	Newton County	164	120	11,854	11,194	1,068	476	396	181	19	1,740	23	1,078
42	Noble County	324	250	28,896	27,938	2,625	1,045	812	360	47	5,263	55	1,950
43	Kendallville	104	96	12,660	12,560	1,417	543	426	103	14	2,512	19	887
44	Remainder of County	220	154	16,236	15,378	1,212	502	386	257	33	2,751	36	1,063
45	Ohio County	42	32	2,280	2,182	174	94	67	42	10	789	5	172
46	Orange County	194	150	12,843	12,147	993	538	431	212	34	3,293	31	842
47	Paoli	75	55	5,136	4,894	446	223	184	84	13	1,164	13	337
48	Remainder of County	119	95	7,707	7,253	547	315	247	128	21	2,129	18	505
49	Owen County	105	79	7,667	7,297	620	293	240	118	22	1,964	17	530
50	Parke County	154	114	11,056	10,216	786	416	312	183	40	2,998	26	663
51	Perry County	203	121	14,441	12,757	1,228	527	431	210	66	3,887	31	924
52	Tell City	120	80	11,168	10,192	1,053	430	359	125	28	2,316	18	625
53	Remainder of County	83	41	3,273	2,565	175	97	72	85	38	1,571	13	299
54	Pike County	149	95	10,175	9,041	750	311	235	164	51	2,403	18	495
55	Petersburg	66	50	5,798	5,432	446	183	135	73	17	1,351	10	331
56	Remainder of County	83	45	4,377	3,609	304	128	100	91	34	1,052	8	164
57	Porter County	403	307	41,167	39,163	4,265	1,712	1,263	474	72	9,258	76	2,980
58	Chesterton	82	54	5,132	4,590	371	191	131	92	10	1,265	19	533
59	Valparaiso	198	150	23,128	22,002	2,715	1,077	802	238	42	5,111	31	1,453
60	Remainder of County	123	103	12,907	12,571	1,179	444	330	144	20	2,882	26	994
61	Posey County	204	144	14,011	12,711	1,207	556	450	215	41	3,592	42	1,016
62	Mount Vernon	115	79	7,797	7,133	749	339	282	113	20	2,220	22	496
63	Remainder of County	89	65	6,214	5,578	458	217	168	102	21	1,372	20	520
64	Pulaski County	143	113	13,993	13,453	1,114	439	369	156	24	2,275	22	574
65	Putnam County	237	177	22,537	21,431	1,845	905	721	249	34	4,625	39	1,297
66	Greencastle	118	96	14,593	14,331	1,294	572	466	119	15	2,360	18	584
67	Remainder of County	119	81	7,944	7,100	551	333	255	130	19	2,265	21	713
68	Randolph County	332	244	27,596	26,298	2,430	1,034	845	347	49	5,401	48	1,327
69	Union City	74	54	6,275	5,725	643	289	235	73	11	1,384	7	279
70	Winchester	121	97	11,696	11,456	1,122	470	376	129	14	2,203	19	652
71	Remainder of County	137	93	9,625	9,117	665	275	234	145	24	1,814	22	396

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
2	(D)	2	(D)	1	(D)	2	(D)	12	900	7	1,625	2	(D)	3	114	4	18	1
3	358	7	251	7	247	6	1,852	19	1,200	5	840	3	(D)	15	715	2	(D)	2
1	(D)	1	(D)	...	...	...	...	5	249	3	428	1	(D)	3	183	4	36	3
6	(D)	17	1,016	16	1,436	5	4,223	6	444	10	1,170	6	515	11	623	8	(D)	4
11	548	9	375	12	554	13	3,493	74	5,207	30	(D)	6	562	31	2,147	10	60	5
25	8,504	62	5,746	46	3,297	58	16,335	114	7,095	57	7,393	26	2,925	98	12,132	32	1,056	6
8	2,707	29	2,869	22	1,455	25	8,275	46	2,555	17	2,862	9	1,172	42	7,259	9	126	7
12	5,489	33	2,877	19	1,766	23	6,830	40	3,043	19	2,277	11	1,597	47	2,861	18	895	8
5	308	...	...	5	76	10	1,230	28	1,497	21	2,254	6	156	9	2,012	5	35	9
18	2,854	30	1,722	21	1,773	24	5,861	37	3,406	30	3,227	11	821	50	2,134	12	104	10
10	2,377	23	1,442	17	1,495	20	4,329	23	2,385	23	2,155	8	618	31	1,757	9	82	11
2	(D)	7	280	3	(D)	3	(D)	4	221	5	(D)	2	(D)	12	227	2	(D)	12
6	(D)	...	...	1	(D)	1	(D)	10	800	2	(D)	1	(D)	7	150	1	(D)	13
33	11,113	92	8,399	90	6,658	63	24,382	152	8,199	89	10,598	36	4,497	151	10,560	19	630	14
3	(D)	10	463	7	444	5	1,369	13	495	9	717	3	241	16	1,057	4	(D)	15
16	8,347	64	6,942	58	4,888	32	18,542	77	4,092	39	5,533	24	3,390	104	5,929	13	547	16
4	1,844	12	755	10	723	15	2,424	26	1,433	10	1,282	3	478	18	(D)	1	(D)	17
10	(D)	6	239	15	603	11	1,647	36	2,189	31	3,066	6	388	13	(D)	1	(D)	18
129	130,806	279	36,857	290	43,246	248	165,142	594	49,822	258	46,716	293	38,410	729	58,580	274	34,015	19
4	120	5	454	2	(D)	3	140	4	236	4	(D)	3	406	9	504	3	37	20
118	130,003	261	35,389	271	41,361	231	161,224	478	39,968	223	38,915	268	35,212	688	55,858	256	32,947	21
1	(D)	6	767	2	(D)	1	(D)	9	757	2	(D)	2	(D)	3	(D)	...	...	22
6	(D)	7	247	15	1,008	13	(D)	103	8,861	29	6,515	20	(D)	29	(D)	15	1,031	23
14	1,975	24	1,463	23	870	30	5,972	58	3,237	47	4,626	10	732	39	4,147	14	254	24
3	(D)	4	223	6	271	6	1,021	7	509	8	890	2	(D)	4	107	5	105	25
6	1,487	17	1,104	10	390	13	3,020	24	1,236	15	1,520	3	331	22	2,157	3	107	26
5	(D)	3	136	7	209	11	1,931	27	1,492	24	2,216	5	(D)	13	1,883	6	42	27
5	(D)	6	268	5	227	7	1,971	9	759	9	1,150	4	182	12	(D)	...	...	28
10	2,802	20	1,133	18	1,264	24	4,812	49	2,464	34	3,826	8	545	44	4,303	12	165	29
7	2,618	19	(D)	16	(D)	20	(D)	32	1,731	17	2,096	7	(D)	36	2,668	6	22	30
3	184	1	(D)	2	(D)	4	(D)	17	733	17	1,330	1	(D)	8	1,635	6	143	31
14	3,093	34	4,285	26	2,458	29	10,346	52	3,271	28	3,495	10	1,664	60	4,156	5	189	32
11	3,063	34	4,285	24	(D)	27	(D)	42	2,943	20	2,695	10	(D)	47	2,615	3	(D)	33
3	30	...	...	2	(D)	2	(D)	10	328	8	800	...	(D)	13	1,541	2	(D)	34
12	3,099	18	1,877	27	1,753	23	7,633	52	2,267	43	3,722	16	947	54	5,862	8	123	35
7	2,972	17	(D)	14	1,429	15	5,647	26	1,560	16	1,627	8	744	44	(D)	8	123	36
5	127	1	(D)	13	324	8	1,986	26	707	27	2,095	8	203	10	(D)	...	...	37
12	1,766	13	465	14	892	20	4,104	43	2,222	28	3,314	6	559	36	(D)	2	(D)	38
4	955	10	371	7	500	12	2,493	21	997	7	2,002	3	328	17	(D)	...	(D)	39
8	811	3	94	7	392	8	1,611	22	1,225	21	1,312	3	231	19	(D)	2	(D)	40
8	553	7	193	10	403	12	2,653	27	1,161	25	2,983	9	418	17	728	7	44	41
10	1,120	23	872	21	1,121	27	6,763	40	2,903	43	5,497	9	546	41	2,709	8	152	42
3	(D)	11	526	10	681	9	3,185	13	1,056	9	2,320	4	273	10	357	2	(D)	43
7	(D)	12	346	11	440	18	3,578	27	1,847	34	3,177	5	273	31	2,352	6	(D)	44
3	(D)	4	55	2	(D)	4	368	5	178	4	216	1	(D)	2	(D)	2	(D)	45
19	608	9	314	8	432	13	2,900	27	1,314	17	1,767	6	427	26	860	4	86	46
6	307	3	(D)	3	162	8	1,207	9	538	6	612	2	(D)	9	473	3	(D)	47
13	301	6	(D)	5	270	5	1,693	18	790	11	1,155	4	(D)	17	387	1	(D)	48
5	396	...	...	6	319	7	1,860	18	885	15	723	4	247	9	(D)	2	(D)	49
9	669	1	(D)	7	196	10	2,185	27	1,033	20	1,808	5	241	9	(D)	...	...	50
11	895	19	795	11	817	14	4,912	23	676	12	655	4	338	10	(D)	2	(D)	51
5	574	15	679	10	(D)	11	(D)	14	512	6	399	3	(D)	8	317	2	(D)	52
6	321	4	116	1	(D)	3	(D)	9	168	6	256	1	(D)	2	(D)	...	...	53
13	827	6	270	7	215	11	3,739	20	975	16	908	3	136	4	(D)	...	(D)	54
3	228	6	270	4	(D)	8	2,228	9	611	6	528	2	(D)	1	(D)	...	(D)	55
10	599	...	...	3	(D)	3	1,511	11	364	10	380	1	(D)	3	162	...	...	56
14	2,744	25	1,218	21	1,394	26	9,040	64	3,337	37	5,988	11	1,249	45	3,726	12	233	57
4	222	7	164	3	119	6	1,503	17	656	3	181	3	218	10	271	...	...	58
5	2,178	15	1,013	16	(D)	14	5,929	22	1,520	16	2,726	5	896	24	1,502	8	(D)	59
5	344	3	41	2	(D)	6	1,608	25	1,161	18	3,481	3	135	11	1,953	4	(D)	60
15	936	7	303	12	705	10	3,433	26	1,037	18	1,908	7	390	25	(D)	1	(D)	61
7	585	4	285	8	414	7	1,206	15	515	9	1,256	3	191	19	(D)	1	(D)	62
8	351	3	18	4	291	3	2,227	11	522	9	652	4	199	6	62	...	...	63
5	544	6	202	9	373	11	2,757	16	911	26	4,031	7	329	19	1,997	...	...	64
15	1,713	12	726	15	859	15	5,468	39	1,751	23	3,435	8	580	33	2,061	4	22	65
3	1,264	9	670	12	(D)	12	(D)	18	732	8	2,083	4	488	19	1,137	...	...	66
12	449	3	56	3	(D)	3	(D)	21	1,019	15	1,352	4	92	14	924	4	22	67
18	1,917	18	634	24	1,435	31	5,113	49	2,285	35	3,426	10	673	42	5,279	8	106	68
6	666	4	119	6	528	9	1,418	11	550	3	522	3	267	14	562	...	...	69
5	978	11	357	12	588	13	2,474	9	564	10	838	3	274	19	(D)	6	(D)	70
7	273	3	158	6	319	9	1,221	29	1,197	22	2,066	4	132	9	(D)	2	(D)	71

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Ripley County	249	167	20,472	18,936	1,379	600	487	278	51	4,063	38	1,223
2	Batesville	54	44	4,029	3,887	372	167	117	54	11	1,159	11	351
3	Remainder of County	195	123	16,443	15,049	1,007	433	370	224	40	2,904	27	872
4	Rush County	195	143	19,897	18,801	1,719	690	581	215	36	3,334	26	939
5	Rushville	128	98	14,405	13,731	1,400	557	460	135	23	2,594	18	738
6	Remainder of County	67	45	5,492	5,070	319	133	121	80	13	740	8	201
7	St. Joseph County	2,020	1,566	251,767	241,863	32,168	11,056	8,942	2,087	410	54,225	401	19,376
8	Mishawaka	370	272	39,959	38,105	4,123	1,526	1,186	390	79	9,961	66	3,542
9	South Bend	1,374	1,066	187,770	180,552	25,838	8,696	7,069	1,405	274	39,259	278	13,933
10	Remainder of County	276	228	24,038	23,206	2,207	834	687	292	57	5,005	57	1,961
11	Scott County	131	97	11,260	10,608	1,064	456	393	142	19	2,627	19	758
12	Scottsburg	98	72	8,271	7,813	833	350	295	104	10	1,383	14	618
13	Remainder of County	33	25	2,989	2,795	231	106	98	38	9	1,244	5	140
14	Shelby County	283	211	30,198	29,044	3,132	1,270	1,052	295	61	7,014	40	1,606
15	Shelbyville	193	151	23,426	22,738	2,619	1,016	855	194	36	5,056	29	1,237
16	Remainder of County	90	60	6,772	6,306	513	254	197	91	25	1,958	11	369
17	Spencer County	197	135	10,277	9,383	776	473	392	207	39	2,066	36	965
18	Starke County	218	158	18,195	16,933	1,359	602	439	260	41	3,252	45	1,195
19	Knox	94	68	9,740	9,362	720	282	222	109	10	1,683	17	340
20	Remainder of County	124	90	8,455	7,571	630	320	216	151	31	1,569	28	855
21	Steuben County	263	195	18,883	17,539	1,634	749	575	303	35	4,268	52	1,632
22	Angola	125	95	11,031	10,505	985	429	317	140	12	2,140	25	973
23	Remainder of County	138	100	7,852	7,034	649	320	258	163	23	2,128	27	659
24	Sullivan County	266	186	16,034	14,468	1,257	608	495	314	65	4,149	40	1,127
25	Sullivan	113	89	9,060	8,436	794	356	292	126	30	2,332	19	483
26	Remainder of County	153	97	7,034	6,032	463	252	203	188	35	1,817	31	644
27	Switzerland County	77	49	3,691	2,847	217	118	93	93	15	655	7	144
28	Tippecanoe County	630	522	83,739	82,585	10,469	4,370	3,402	587	77	16,954	127	7,518
29	Lafayette	459	375	62,272	61,550	8,038	3,225	2,558	411	49	13,376	88	5,888
30	West Lafayette	82	72	12,902	12,716	1,619	798	568	91	12	2,753	21	1,060
31	Remainder of County	89	75	8,565	8,319	767	347	276	85	16	825	18	570
32	Tipton County	157	117	11,507	10,991	1,008	414	324	164	26	2,373	26	730
33	Tipton	103	79	8,768	8,388	814	327	251	99	16	1,666	16	534
34	Remainder of County	54	38	2,739	2,603	194	87	73	65	10	707	10	196
35	Union County	65	57	6,243	5,821	549	204	173	59	8	1,048	6	232
36	Vanderburgh	1,524	1,216	183,593	177,327	22,987	9,192	7,609	1,625	336	43,057	369	15,871
37	Evansville	1,466	1,164	179,582	173,446	22,519	8,914	7,405	1,547	326	42,287	351	14,767
38	Remainder of County	58	52	4,011	3,881	468	278	204	78	10	770	18	1,104
39	Vermillion County	260	180	16,144	15,004	1,370	647	533	277	51	7,039	69	1,136
40	Clinton	142	102	10,139	9,641	947	428	348	162	28	2,862	42	704
41	Remainder of County	118	78	6,005	5,363	423	219	185	115	23	1,177	26	432
42	Vigo County	1,140	844	119,686	114,420	14,865	5,802	4,603	1,174	262	24,227	266	8,497
43	Terre Haute	952	704	110,259	105,927	14,011	5,397	4,275	966	215	21,763	212	6,900
44	West Terre Haute	61	35	3,508	3,024	278	117	95	74	18	1,321	12	313
45	Remainder of County	127	105	5,919	5,469	576	288	233	134	29	1,143	42	1,214
46	Wabash County	318	250	31,403	30,031	3,032	1,280	1,017	353	63	6,510	43	1,959
47	North Manchester	70	56	7,955	7,637	636	279	232	85	10	1,343	8	275
48	Wabash	177	143	19,230	18,504	2,130	884	692	182	41	4,820	24	1,352
49	Remainder of County	71	51	4,218	3,890	266	117	93	86	12	347	11	332
50	Warren County	72	48	4,065	3,755	235	144	103	81	20	1,637	13	229
51	Warrick County	215	131	14,068	12,642	1,219	545	429	252	66	3,857	34	1,041
52	Boonville	103	67	8,570	7,916	777	328	270	125	27	2,265	12	509
53	Remainder of County	112	64	5,498	4,726	442	217	159	127	39	1,572	22	532
54	Washington County	171	113	13,227	12,077	1,017	455	364	204	49	3,556	16	540
55	Salem	103	73	8,415	7,947	795	357	280	117	24	1,688	12	499
56	Remainder of County	68	40	4,812	4,130	222	98	84	87	25	1,868	4	41
57	Wayne County	762	592	81,958	78,358	9,204	3,868	2,965	738	123	17,753	131	5,484
58	Cambridge City	58	48	4,837	4,715	395	181	136	54	8	1,417	7	255
59	Richmond	554	442	65,851	63,451	7,931	3,289	2,537	504	81	13,856	94	4,265
60	Remainder of County	150	102	11,270	10,192	878	398	292	180	34	2,500	30	964
61	Wells County	201	145	21,647	20,379	1,975	802	664	226	38	4,570	23	936
62	Bluffton	121	89	14,286	13,676	1,489	617	515	129	22	3,546	14	724
63	Remainder of County	80	56	7,361	6,703	486	185	149	97	16	1,024	9	212
64	White County	256	206	21,582	20,518	1,762	758	609	286	41	4,887	39	1,382
65	Monticello	98	86	9,658	9,354	934	393	322	104	11	2,500	13	495
66	Remainder of County	158	120	11,924	11,164	828	365	287	182	30	2,387	26	887
67	Whitley County	225	165	18,789	17,927	1,494	714	557	250	46	3,905	30	1,153
68	Columbia City	115	89	10,684	10,300	916	434	341	131	22	2,242	15	686
69	Remainder of County	110	76	8,105	7,627	578	280	216	119	24	1,663	15	467

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers	
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
16	615	15	438	15	707	22	5,331	26	1,306	31	2,024	8	512	18	4,188	9	65	1
3	115	5	236	4	374	4	423	5	347	3	(D)	2	(D)	2	(D)	4	40	2
13	500	10	202	11	333	18	4,908	21	959	28	(D)	6	(D)	16	(D)	5	25	3
7	618	9	508	8	492	11	3,743	26	1,775	31	3,324	6	466	35	4,698	...	...	4
6	(D)	9	508	7	(D)	8	2,999	15	1,291	16	2,085	3	363	23	(D)	...	...	5
1	(D)	...	...	1	(D)	3	744	11	484	15	1,239	3	103	12	(D)	...	...	6
61	33,376	138	18,250	116	15,167	85	47,114	253	16,334	122	19,097	71	7,971	279	16,484	84	4,373	7
9	1,080	20	1,244	22	1,526	22	12,592	50	2,819	20	2,821	13	1,085	48	2,514	21	735	8
42	31,812	112	16,618	80	12,493	47	31,173	159	10,685	73	10,376	47	6,251	205	11,730	57	3,540	9
10	484	6	388	14	1,148	16	3,349	44	2,830	29	5,900	11	635	26	2,240	6	98	10
5	500	6	703	10	662	9	2,410	26	1,346	12	1,297	4	332	17	588	4	37	11
3	(D)	4	(D)	8	(D)	8	(D)	24	(D)	8	1,171	3	(D)	12	345	4	37	12
2	(D)	2	(D)	2	(D)	1	(D)	2	(D)	4	126	1	(D)	5	243	...	...	13
10	1,947	15	1,629	18	1,183	17	5,840	23	1,525	33	4,148	8	849	46	3,743	12	714	14
5	1,488	14	(D)	13	1,103	14	5,416	14	1,216	21	3,023	7	(D)	33	2,119	7	(D)	15
5	459	1	(D)	5	80	3	424	9	309	12	1,125	1	(D)	13	1,624	5	(D)	16
12	525	6	185	13	228	14	2,578	24	863	24	1,257	4	280	20	1,364	5	46	17
15	1,364	10	504	12	1,227	15	4,438	30	1,545	20	2,918	3	208	22	1,419	5	125	18
6	293	7	373	5	(D)	11	3,920	13	711	8	1,421	2	(D)	12	487	3	(D)	19
9	1,071	3	131	7	(D)	4	518	17	834	12	1,497	1	(D)	10	932	2	(D)	20
13	1,415	12	544	11	530	22	3,454	37	1,954	33	3,274	7	554	31	1,171	10	87	21
8	(D)	12	544	6	348	13	2,584	17	939	12	1,571	3	405	20	742	2	(D)	22
10	(D)	...	...	5	182	9	870	20	1,015	21	1,703	4	149	11	429	8	(D)	23
17	1,309	12	401	11	511	18	3,451	31	1,284	26	1,901	10	374	22	1,500	5	27	24
7	878	8	366	3	192	9	2,175	15	753	10	1,093	3	210	10	518	...	...	25
10	431	4	35	8	319	9	1,276	16	531	16	808	7	164	12	982	5	27	26
15	615	3	84	3	109	3	656	11	(D)	9	744	2	(D)	9	301	...	...	27
17	11,866	59	6,571	36	4,097	37	13,491	74	5,322	41	6,601	28	3,918	106	6,854	28	547	28
11	8,014	54	6,113	30	3,687	19	9,495	47	3,249	28	4,187	22	3,410	84	4,319	27	534	29
2	(D)	5	458	4	(D)	6	1,137	13	1,191	3	(D)	3	408	13	1,392	...	(D)	30
4	(D)	...	...	2	(D)	12	2,859	14	882	10	(D)	3	100	9	1,143	1	(D)	31
5	756	6	450	9	466	11	2,396	17	833	22	2,301	6	377	22	722	7	103	32
3	(D)	6	450	8	(D)	10	(D)	11	570	12	1,233	3	287	16	676	2	(D)	33
2	(D)	...	...	1	(D)	1	(D)	6	263	10	1,068	3	90	6	46	5	(D)	34
2	(D)	4	147	4	310	3	(L)	16	530	8	1,369	5	223	9	1,599	...	...	35
33	21,376	104	19,349	82	12,159	71	27,435	151	13,595	74	7,541	57	7,153	175	12,110	73	3,947	36
27	20,926	104	19,349	81	(D)	63	(D)	143	13,126	70	6,928	57	7,153	169	11,929	70	3,902	37
6	450	...	...	1	(D)	2	(D)	8	469	4	613	...	...	6	181	3	45	38
11	1,087	6	498	15	880	23	8,216	32	1,430	21	1,832	10	450	17	650	6	56	39
2	(D)	6	498	5	613	14	2,470	14	671	10	794	5	352	12	338	4	(D)	40
9	(D)	...	...	10	267	9	1,737	18	629	11	1,038	5	98	5	312	2	(D)	41
30	23,736	62	5,458	50	5,322	61	23,022	136	7,097	52	6,864	40	4,136	145	7,407	36	3,920	42
22	23,379	61	(D)	45	5,163	54	22,227	105	5,409	42	5,974	37	3,933	125	6,434	34	(D)	43
1	(D)	1	(D)	4	(D)	3	(D)	7	451	5	839	2	(D)	8	258	...	...	44
7	(D)	...	...	1	(D)	4	(D)	24	1,237	5	851	1	(D)	12	715	2	(D)	45
14	2,032	20	1,193	23	2,297	20	5,829	42	2,352	35	3,103	13	963	39	5,103	6	162	46
3	(D)	4	254	5	362	4	1,585	13	971	7	778	3	144	10	1,521	3	(D)	47
10	1,385	16	939	13	1,861	12	3,416	21	1,080	11	1,205	7	613	19	(D)	3	(D)	48
1	(D)	...	...	5	74	4	828	8	301	17	1,120	3	106	10	(D)	...	...	49
4	92	...	...	2	(D)	3	(D)	8	203	11	1,142	2	(D)	5	(D)	4	24	50
12	801	3	127	12	425	13	3,359	17	466	21	2,916	4	(D)	30	667	3	(D)	51
5	603	2	(D)	6	280	10	(D)	8	241	12	1,869	3	254	15	289	3	(D)	52
7	198	1	(D)	6	145	3	(D)	9	225	9	1,047	1	(D)	15	378	...	...	53
11	1,123	7	455	9	387	16	3,542	18	835	17	1,531	3	237	22	(D)	3	(D)	54
4	587	6	(D)	8	(D)	12	2,408	8	448	10	1,035	3	237	13	431	3	(D)	55
7	536	1	(D)	1	(D)	4	1,134	10	387	7	496	...	...	9	(D)	...	...	56
26	7,300	59	4,915	41	5,423	56	16,321	74	5,544	70	8,118	29	2,831	115	7,181	38	1,091	57
4	219	5	201	1	(D)	3	(D)	8	449	4	537	5	146	12	273	1	(D)	58
16	6,680	51	4,557	33	5,214	39	12,008	49	3,943	48	6,349	19	2,386	93	5,771	31	842	59
6	401	3	67	7	(D)	14	(D)	17	1,152	18	1,232	5	299	10	1,137	6	(D)	60
9	1,376	13	608	13	1,637	16	3,462	25	1,504	25	3,022	6	(D)	24	2,517	10	(D)	61
3	1,138	11	(D)	8	1,039	11	2,361	12	1,035	13	1,352	3	236	14	569	10	(D)	62
6	238	2	(D)	5	598	5	1,107	13	469	12	1,670	2	(D)	10	1,948	...	...	63
8	534	12	808	11	1,007	18	4,128	45	2,155	38	3,738	6	618	34	2,301	4	24	64
4	371	9	(D)	7	738	8	1,335	15	1,006	8	1,299	3	461	20	(D)	...	...	65
4	163	3	(D)	4	269	10	2,792	30	1,149	30	2,039	3	157	14	(D)	4	24	66
8	975	9	553	19	688	14	3,823	40	1,780	18	2,373	6	441	29	3,038	6	60	67
5	841	8	(D)	14	548	8	2,549	14	727	9	1,159	4	(D)	12	1,077	4	(D)	68
3	134	1	(D)	5	140	6	1,274	26	1,053	9	1,214	2	(D)	17	1,961	2	(D)	69

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Indiana, total	43,189	3,499,445
Adams County	264	17,664
Decatur	139	10,075
Remainder of County	125	7,589
Allen County	1,724	190,453
Fort Wayne	1,400	171,638
Remainder of County	324	18,815
Bartholomew County	411	27,213
Columbus	309	23,599
Remainder of County	102	3,614
Benton County	161	10,408
Blackford County	193	12,697
Hartford City	127	9,952
Remainder of County	66	2,745
Boone County	285	23,105
Lebanon	145	15,598
Remainder of County	140	7,507
Brown County	60	1,891
Carroll County	179	11,249
Cass County	468	38,185
Logansport	343	31,440
Remainder of County	125	6,745
Clark County	456	24,479
Charlestown	41	1,889
Clarksville	23	668
Jeffersonville	224	15,682
Remainder of County	168	6,240
Clay County	304	15,516
Brazil	176	11,436
Remainder of County	128	4,080
Clinton County	351	26,714
Frankfort	214	19,843
Remainder of County	137	6,871
Crawford County	116	3,725
Daviess County	297	19,316
Washington	180	14,954
Remainder of County	117	4,362
Dearborn County	306	19,189
Aurora	97	6,344
Lawrenceburg	110	7,254
Remainder of County	99	5,591
Decatur County	203	14,649
Greensburg	122	10,930
Remainder of County	81	3,719
De Kalb County	314	19,908
Auburn	114	10,335
Garrett	65	3,389
Remainder of County	135	6,184
Delaware County	873	77,280
Muncie	655	65,978
Remainder of County	218	11,302
Dubois County	309	17,482
Huntingburg	83	4,303
Jasper	104	8,895
Remainder of County	122	4,284
Elkhart County	978	85,519
Elkhart	485	45,454
Goshen	190	19,116
Nappanee	72	6,364
Remainder of County	231	14,585
Fayette County	259	20,562
Connersville	171	16,057
Remainder of County	88	4,505
Floyd County	501	34,299
New Albany	426	32,222
Remainder of County	75	2,077
Fountain County	259	14,063
Attica	94	6,326
Remainder of County	165	7,737
Franklin County	168	7,833
Brookville	81	4,320
Remainder of County	87	3,513
Fulton County	236	15,450
Rochester	124	9,893
Remainder of County	112	5,557
Gibson County	405	24,285
Oakland City	53	2,738
Princeton	144	12,695
Remainder of County	208	8,852
Grant County	714	51,837
Fairmount	40	2,284
Gas City	62	2,455
Marion	411	38,540
Remainder of County	201	8,558
Greene County	396	18,045
Jasonville	65	3,104
Linton	131	6,813
Remainder of County	200	8,128
Hamilton County	343	21,715
Noblesville	139	10,922
Remainder of County	204	10,793
Hancock County	212	14,679
Greenfield	99	8,590
Remainder of County	113	6,089
Harrison County	162	8,307
Hendricks County	238	13,110
Plainfield	34	2,192
Remainder of County	204	10,918
Henry County	463	34,164
New Castle	242	22,667
Remainder of County	221	11,497
Howard County	603	49,256
Kokomo	498	44,390
Remainder of County	105	4,866
Huntington County	389	27,089
Huntington	234	19,662
Remainder of County	155	7,427
Jackson County	363	22,771
Seymour	177	15,533
Remainder of County	186	7,238
Jasper County	217	13,659
Rensselaer	105	9,270
Remainder of County	112	4,389
Jay County	306	17,588
Dunkirk	58	3,512
Portland	155	10,618
Remainder of County	93	3,458
Jefferson County	250	15,153
Madison	177	13,147
Remainder of County	73	2,006
Jennings County	139	7,927
North Vernon	95	6,948
Remainder of County	44	979
Johnson County	288	19,475
Franklin	119	10,139
Greenwood	40	2,887
Remainder of County	129	6,449
Knox County	575	39,765
Bicknell	102	5,206
Vincennes	316	29,594
Remainder of County	157	4,965
Kosciusko County	455	28,647
Warsaw	156	14,033
Remainder of County	299	14,614
Lagrange County	174	9,212
Lake County	4,023	349,527
Crown Point	94	9,844
East Chicago	791	51,342
East Gary	45	1,810
Gary	1,527	140,400
Griffith	29	2,781
Hammond	937	104,157
Highland	63	3,658
Hobart	105	6,753
Munster	26	1,888
Whiting	162	13,301
Remainder of County	244	13,593
La Porte County	892	69,245
La Porte	288	27,668
Michigan City	401	32,553
Remainder of County	203	9,024
Lawrence County	399	24,797
Bedford	245	18,875
Mitchell	61	3,213
Remainder of County	93	2,709
Madison County	1,112	90,261
Alexandria	89	4,301
Anderson	598	61,223
Elwood	153	11,612
Remainder of County	272	13,125
Marion County	5,111	616,984
Beech Grove	49	3,121
Indianapolis	4,487	578,975
Speedway	33	2,773
Remainder of County	542	32,115
Marshall County	369	26,797
Bremen	47	3,422
Plymouth	126	13,248
Remainder of County	196	10,127
Martin County	101	4,797
Miami County	359	22,964
Peru	232	17,543
Remainder of County	127	5,421
Monroe County	418	34,107
Bloomington	336	31,608
Remainder of County	82	2,499
Montgomery County	371	26,375
Crawfordsville	194	18,066
Remainder of County	177	8,309
Morgan County	275	16,889
Martinsville	123	9,665
Remainder of County	152	7,224
Newton County	199	10,061
Noble County	356	23,398
Kendallville	127	11,103
Remainder of County	229	12,295
Ohio County	51	2,038
Orange County	219	9,778
Paoli	69	3,713
Remainder of County	150	6,065
Owen County	131	6,223
Parke County	207	9,882
Perry County	202	10,271
Tell City	105	7,165
Remainder of County	97	3,106
Pike County	185	9,469
Petersburg	72	5,420
Remainder of County	113	4,049
Porter County	416	29,745
Chesterton	58	2,441
Valparaiso	162	15,159
Remainder of County	196	12,145
Posey County	225	12,782
Mount Vernon	99	7,048
Remainder of County	126	5,734
Pulaski County	150	10,250
Putnam County	240	18,025
Greencastle	123	11,381
Remainder of County	117	6,644
Randolph County	309	25,703
Union City	64	4,253
Winchester	104	14,565
Remainder of County	141	6,885
Ripley County	264	15,140
Batesville	65	4,519
Remainder of County	199	10,621
Rush County	212	15,769
Rushville	139	12,104
Remainder of County	73	3,665
St. Joseph County	2,042	215,422
Mishawaka	364	27,950
South Bend	1,481	169,129
Remainder of County	197	18,343

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE — Continued

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Scott County	137	7,992
Shelby County	318	23,974
Shelbyville	210	18,970
Remainder of County	108	5,004
Spencer County	219	8,592
Starke County	199	12,914
Steuben County	283	17,317
Angola	113	9,437
Remainder of County	170	7,880
Sullivan County	353	15,801
Sullivan	145	9,265
Remainder of County	208	6,536
Switzerland County	108	3,102
Tippecanoe County	624	66,722
Lafayette	423	53,146
West Lafayette	76	8,027
Remainder of County	125	5,549
Tipton County	166	9,671
Tipton	97	7,098
Remainder of County	69	2,573
Union County	69	4,937
Vanderburgh County	1,589	149,491
Evansville	1,396	139,050
Remainder of County	193	10,441
Vermillion County	308	14,133
Clinton	149	8,287
Remainder of County	159	5,846
Vigo County	1,327	104,870
Terre Haute	1,052	94,666
West Terre Haute	69	2,675
Remainder of County	206	7,529
Wabash County	336	24,686
North Manchester	68	6,452
Wabash	167	13,076
Remainder of County	101	5,158
Warren County	85	3,654
Warrick County	212	13,318
Boonville	87	9,066
Remainder of County	125	4,252
Washington County	220	12,695
Salem	109	7,575
Remainder of County	111	5,120
Wayne County	710	68,701
Richmond	501	57,206
Remainder of County	209	11,495
Wells County	223	15,460
Bluffton	118	10,461
Remainder of County	105	4,999
White County	262	13,508
Monticello	96	6,075
Remainder of County	166	7,433
Whitley County	236	15,675
Columbia City	112	9,862
Remainder of County	124	5,813

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CHICAGO STANDARD METROPOLITAN AREA—Consists of Cook, Du Page, Kane, Lake, and Will Counties, Ill.; and Lake County, Ind.										
Retail trade, total	57,878	37,022	7,539,090	7,074,714	923,529	18,089,606	16,423,584	323,604	251,678	61,148
Food Stores										
Total	13,260	7,296	1,654,537	1,487,285	124,233	2,395,144	2,061,479	45,409	30,637	14,840
Grocery stores	8,049	4,139	1,349,467	1,230,643	89,235	1,723,254	1,463,614	31,852	20,851	9,014
Meat markets	1,266	906	117,376	104,918	9,865	182,332	166,402	2,581	2,041	1,483
Fish (seafood) markets	136	80	6,348	5,450	617	12,391	11,032	217	175	174
Fruit stores, vegetable markets	395	155	15,796	10,752	829	14,435	12,522	341	243	498
Candy, nut, confectionery stores	1,019	459	34,102	24,434	3,593	76,856	63,107	2,053	1,425	927
Bakery products stores	1,062	978	64,749	62,383	14,775	303,413	273,539	6,570	4,613	1,156
Bakeries, with baking on premises	(NA)	841	(NA)	50,767	13,177	276,192	249,319	5,452	4,126	(NA)
Bakeries, without baking on premises	(NA)	137	(NA)	11,616	1,598	27,221	24,220	1,118	487	(NA)
Delicatessen stores	661	273	32,773	22,985	1,791	33,394	28,028	788	540	828
Food stores, n.e.c.	608	306	35,318	25,720	3,528	49,069	43,235	1,027	749	682
Eating, Drinking Places										
Total	13,853	9,387	727,694	647,092	142,428	2,849,182	2,599,957	63,374	52,563	16,121
Eating places (except refreshment stands)	5,468	4,468	421,405	407,359	109,173	2,185,614	2,000,589	48,856	41,136	6,353
Restaurants, cafeterias	(NA)	4,253	(NA)	384,748	102,418	2,051,444	1,879,106	45,966	38,823	(NA)
Caterers	(NA)	60	(NA)	6,418	1,632	38,377	31,845	853	495	(NA)
In-plant food contractors	(NA)	155	(NA)	16,193	5,123	95,793	89,640	2,057	1,817	(NA)
Refreshment stands	713	525	23,965	21,837	3,641	73,009	62,413	2,066	1,443	766
Drinking places	7,360	4,394	282,136	217,896	29,614	590,559	536,955	12,452	9,982	8,986
General Merchandise Group										
Total	1,458	892	826,751	816,595	138,014	2,744,559	2,554,809	57,475	39,003	1,241
Department stores	85	85	652,550	652,550	110,685	2,208,827	1,911,831	42,724	29,685	3
Dry goods, general merchandise stores	773	365	71,340	63,960	9,144	180,687	160,705	3,673	2,708	612
General stores	48	14	2,448	1,894	179	3,229	2,795	61	44	55
Variety stores	540	428	100,207	98,191	18,006	351,816	279,474	11,017	6,566	359
Apparel, Accessories Stores										
Total	5,269	4,227	597,203	578,419	86,896	1,674,828	1,497,936	30,571	22,603	4,556
Shoe stores	996	848	98,217	95,033	12,966	234,509	202,172	4,223	2,652	642
Men's shoe stores	(NA)	142	(NA)	12,598	1,428	25,985	23,973	402	314	(NA)
Women's shoe stores	(NA)	123	(NA)	27,968	3,898	68,658	57,056	1,394	788	(NA)
Children's, juveniles' shoe stores	(NA)	37	(NA)	2,826	404	7,625	7,011	119	83	(NA)
Family shoe stores	(NA)	546	(NA)	51,639	7,266	132,243	114,132	2,308	1,467	(NA)
Men's, boys' clothing and furnishings stores	(NA)	747	(NA)	106,721	16,006	292,812	269,569	4,326	3,348	(NA)
Men's, boys' clothing stores	(NA)	424	(NA)	79,788	12,647	233,617	216,163	3,377	2,651	(NA)
Men's, boys' furnishings stores	(NA)	323	(NA)	26,933	3,359	59,195	53,406	949	697	(NA)
Family clothing stores	(NA)	290	(NA)	96,793	15,527	298,199	259,776	5,421	3,760	(NA)
Women's clothing, specialty stores	2,093	1,703	233,923	227,653	33,916	677,989	611,043	13,940	10,724	1,849
Ready-to-wear stores	(NA)	1,087	(NA)	193,140	29,369	587,602	532,916	11,830	9,274	(NA)
Millinery stores	(NA)	227	(NA)	10,300	1,603	34,351	29,849	818	573	(NA)
Clothing, specialty stores, n.e.c.	(NA)	389	(NA)	24,213	2,944	56,036	48,278	1,292	877	(NA)
Children's, infants' wear stores	306	232	17,962	16,364	1,605	31,577	25,868	763	494	359
Apparel stores, n.e.c.	571	407	37,781	35,855	6,856	139,742	129,508	1,898	1,625	559
Furniture, Home Furnishings, Appliance Dealers										
Total	2,641	1,879	352,149	337,207	47,342	888,154	849,381	12,067	10,866	2,507
Furniture, home furnishings stores	1,700	1,240	243,618	234,520	33,688	627,148	599,190	8,412	7,590	1,616
Furniture stores	(NA)	713	(NA)	183,020	25,396	458,286	436,393	6,128	5,539	(NA)
Floor covering stores	(NA)	168	(NA)	27,081	4,481	92,053	88,742	1,022	944	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	359	(NA)	24,419	3,811	76,809	72,055	1,262	1,107	(NA)
Household appliance, radio, TV stores	927	639	108,215	102,687	13,654	261,006	250,191	3,655	3,276	875
Household appliance stores	(NA)	252	(NA)	34,676	5,325	101,903	99,446	1,393	1,330	(NA)
Appliance, radio, TV stores	(NA)	220	(NA)	46,804	4,780	90,413	84,357	1,262	1,036	(NA)
Radio, TV stores	(NA)	167	(NA)	21,207	3,549	68,690	66,386	1,000	910	(NA)
Automotive Group										
Total	1,767	1,393	1,125,276	1,110,368	105,002	1,866,112	1,837,061	20,694	19,960	1,405
Passenger car dealers (franchised)	762	732	987,519	986,117	92,020	1,627,960	1,608,798	17,675	17,228	413
Passenger car dealers (nonfranchised)	470	290	75,016	65,032	4,531	80,902	79,065	941	895	589
Tire, battery, accessory dealers	394	280	41,318	39,242	6,529	119,914	112,571	1,623	1,410	324
Motorcycle, aircraft, boat dealers	71	39	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	63	49	12,758	12,272	780	16,304	16,023	191	165	55
Automotive dealers, n.e.c.	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	3,870	3,032	353,389	323,363	30,790	640,890	567,704	11,265	8,294	4,593
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	2,484	1,650	376,757	355,813	49,561	935,437	883,421	11,621	10,216	2,339
Farm equipment dealers	102	78	15,601	14,949	1,477	24,368	23,679	334	312	134
Lumber, building materials dealers	587	481	225,162	221,980	30,202	574,018	546,100	6,276	5,761	354
Paint, glass, wallpaper stores	454	292	28,894	25,622	3,774	76,838	71,580	1,050	909	415
Plumbing, electrical supply stores	226	140	22,323	19,719	3,558	68,264	60,287	821	754	204
Hardware stores	1,113	659	84,757	73,543	10,550	191,949	175,775	3,140	2,482	1,230
Drug Stores, Proprietary Stores										
Total	2,060	1,862	242,839	237,661	33,827	636,121	527,328	13,561	8,483	1,725
Drug stores	(NA)	1,804	(NA)	233,355	33,368	628,484	520,373	13,405	8,366	(NA)
Proprietary stores	(NA)	58	(NA)	4,306	459	7,637	6,955	156	117	(NA)
Other Retail Stores										
Total	8,270	4,736	642,324	576,646	71,213	1,378,898	1,281,595	22,286	18,297	8,537
Liquor stores	1,518	1,112	187,040	172,204	12,784	237,287	213,314	4,054	3,157	1,761
Fuel, ice dealers	861	567	137,467	130,917	16,792	339,631	323,139	4,677	4,238	767
Fuel dealers (coal, wood)	(NA)	312	(NA)	69,999	10,461	209,877	199,620	3,069	2,795	(NA)
Liquefied petroleum gas dealers	(NA)	42	(NA)	4,300	707	14,712	14,304	219	207	(NA)
Fuel oil dealers	(NA)	200	(NA)	55,641	5,461	111,873	106,155	1,335	1,186	(NA)
Ice dealers	(NA)	13	(NA)	977	163	3,169	3,060	54	48	(NA)
Hay, grain, feed stores	125	81	18,816	17,456	998	19,242	18,270	311	274	113
Farm, garden supply stores	104	62	11,814	10,950	1,008	23,873	23,003	361	322	104

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CHICAGO STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Jewelry stores	851	517	62,679	56,937	9,628	181,980	173,525	2,413	2,109	793
Book stores	126	80	6,938	6,190	991	20,564	17,210	461	316	113
Stationery stores	275	181	25,340	24,094	5,103	93,635	89,349	1,510	1,299	270
Sporting goods stores	238	162	19,744	17,996	2,359	42,300	39,828	719	617	230
Bicycle stores	89	27	1,944	986	99	1,692	1,395	38	24	101
Florists	665	417	26,813	22,911	4,444	83,228	77,085	1,481	1,197	769
Cigar stores, stands	357	233	17,264	14,726	1,395	26,584	24,734	541	420	292
News dealers, newsstands	415	137	15,963	12,323	1,402	29,246	21,382	1,047	572	416
Gift, novelty, souvenir stores	547	197	14,610	10,224	1,192	27,578	22,095	768	423	621
Music stores	231	143	15,440	13,426	2,033	36,198	32,736	635	485	226
Camera, photographic supply stores	128	106	14,688	13,946	1,428	29,057	27,436	381	312	109
Luggage, leather goods stores	67	41	3,056	2,594	310	5,487	5,230	98	89	70
Optical goods stores	102	80	5,972	5,636	1,789	32,177	31,216	394	353	54
Office, store machine and equipment dealers	95	53	6,619	5,993	1,243	28,128	26,196	429	385	108
Retail stores (except second-hand) n.e.c.	320	320	24,634	24,634	4,105	80,592	75,730	1,354	1,146	259
Second-hand stores	430	220	14,573	12,503	2,110	40,419	38,716	624	555	451
Nonstore Retailers										
Total	3,246	668	640,171	604,265	94,223	2,080,281	1,962,913	35,341	30,754	3,284
Mail order houses	183	121	470,030	469,248	64,690	1,541,095	1,439,556	27,041	23,527	127
Direct selling (house-to-house) organizations	2,844	442	146,915	113,859	26,752	489,061	474,737	7,556	6,545	2,924
Merchandise vending machine operators	219	105	23,226	21,158	2,781	50,125	48,620	744	682	233
EVANSVILLE STANDARD METROPOLITAN AREA—Coextensive with Vanderburgh County, Ind.										
Retail trade, total	1,524	1,216	183,593	177,327	22,987	434,392	398,682	9,192	7,609	1,635
Food Stores										
Total	336	240	43,057	40,635	2,834	56,962	45,850	1,251	849	368
Grocery stores	292	210	40,909	38,691	2,582	51,742	41,341	1,125	760	361
Meat markets	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	3	91	91	8	165	125	4	2	4
Candy, nut, confectionery stores	11	7	457	341	76	1,626	1,376	49	33	12
Bakery products stores	18	12	631	559	69	1,352	1,260	30	25	23
Bakeries, with baking on premises	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	3	1	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	369	331	15,871	15,389	2,700	56,798	52,975	1,714	1,481	491
Eating places (except refreshment stands)	180	156	8,043	7,783	1,722	36,699	33,832	1,154	991	234
Restaurants, cafeterias	(NA)	153	(NA)	7,383	1,581	34,199	31,332	1,108	945	(NA)
Caterers	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	33	29	753	723	100	1,580	1,344	68	41	36
Drinking places	156	146	7,075	6,883	878	18,515	17,799	492	449	221
General Merchandise Group										
Total	33	29	21,376	21,264	3,518	67,685	60,136	1,440	1,115	27
Department stores	5	5	16,489	16,489	2,791	54,112	46,262	1,024	796	...
Dry goods, general merchandise stores	10	10	610	610	65	1,198	1,053	39	29	14
General stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, Accessories Stores										
Total	104	102	19,349	(D)	3,159	55,210	50,928	1,249	1,000	69
Shoe stores	25	25	3,747	3,747	541	9,285	8,591	173	135	13
Men's shoe stores	4	4	373	373	34	663	628	11	9	2
Women's shoe stores	7	7	1,289	1,289	201	3,901	3,729	65	52	...
Children's, juveniles' shoe stores	...	...	...	...	...	...	...	...	...	...
Family shoe stores	14	14	2,085	2,085	306	4,721	4,234	97	74	11
Men's, boys' clothing and furnishings stores	26	26	3,912	3,912	577	10,102	9,443	226	176	27
Men's, boys' clothing stores	21	21	3,414	3,414	529	9,320	8,758	202	159	18
Men's, boys' furnishings stores	5	5	498	498	48	782	685	24	17	9
Family clothing stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	35	35	8,039	8,039	1,462	24,955	22,874	599	482	16
Ready-to-wear stores	19	19	7,213	7,213	1,350	22,931	21,092	538	437	8
Millinery stores	6	8	293	298	56	1,070	974	30	22	2
Clothing, specialty stores, n.e.c.	8	8	528	528	56	954	808	31	23	6
Children's, infants' wear stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	82	72	12,159	11,959	2,242	38,268	37,191	599	571	63
Furniture, home furnishings stores	45	41	8,363	8,333	1,747	28,957	28,462	444	426	30
Furniture stores	(NA)	22	(NA)	7,225	1,538	24,841	24,465	377	363	(NA)
Floor covering stores	(NA)	6	(NA)	476	100	1,856	1,800	26	25	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	13	(NA)	630	109	2,260	2,197	41	38	(NA)
Household appliance, radio, TV stores	37	31	3,796	3,626	495	9,311	8,729	155	145	33
Household appliance stores	(NA)	11	(NA)	1,316	182	3,323	3,101	59	55	(NA)
Appliance, radio, TV stores	(NA)	12	(NA)	1,945	257	5,119	4,759	80	74	(NA)
Radio, TV stores	(NA)	8	(NA)	365	56	869	869	16	16	(NA)
Automotive Group										
Total	70	52	27,435	26,949	2,523	46,735	45,378	792	660	70
Passenger car dealers (franchised)	13	11	19,514	(D)	1,700	32,045	31,680	470	456	2
Passenger car dealers (nonfranchised)	21	17	2,723	2,499	139	2,181	1,559	35	24	33
Tire, battery, accessory dealers	24	20	3,830	3,782	621	11,294	10,994	179	164	16
Motorcycle, aircraft, boat dealers	7	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	5	3	904	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
EVANSVILLE STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	151	129	13,595	12,941	1,305	26,164	23,603	556	474	159
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	74	56	7,541	7,315	1,055	19,751	19,057	294	263	71
Farm equipment dealers	6	6	1,232	1,232	102	2,163	2,098	32	31	7
Lumber, building materials dealers	26	18	3,916	3,868	645	11,810	11,712	153	151	21
Paint, glass, wallpaper stores	7	5	538	(D)	79	1,595	1,565	23	21	8
Plumbing, electrical supply stores	6	6	264	(D)	35	541	471	10	7	10
Hardware stores	29	21	1,591	1,477	194	3,642	3,211	76	53	25
Drug Stores, Proprietary Stores										
Total	57	53	7,153	7,121	1,077	17,902	15,840	503	363	41
Drug stores	(NA)	40	(NA)	6,680	1,039	17,207	15,158	476	338	(NA)
Proprietary stores	(NA)	13	(NA)	441	38	695	682	27	25	(NA)
Other Retail Stores										
Total	175	129	12,110	(D)	1,797	34,332	33,400	654	611	170
Liquor stores	35	27	1,372	1,194	59	1,488	1,384	42	35	38
Fuel, ice dealers	27	19	1,486	1,228	198	4,272	4,267	67	67	24
Fuel dealers (coal, wood)	(NA)	11	(NA)	536	69	1,769	1,769	35	35	(NA)
Liquefied petroleum gas dealers	(NA)	4	(NA)	606	123	2,228	2,228	27	27	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	4	(NA)	86	6	275	270	5	5	(NA)
Hay, grain, feed stores	6	4	1,021	(D)	103	1,973	1,953	24	23	4
Farm, garden supply stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	18	14	1,829	1,803	320	5,452	5,393	96	93	16
Book stores	...	...	...	...	...	...	...	...	...	...
Stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	9	7	896	(D)	129	2,915	2,741	48	44	10
Bicycle stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	13	9	481	465	115	2,605	2,500	48	44	16
Cigar stores, stands	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	5	3	136	(D)	8	215	175	6	5	10
Music stores	13	7	907	775	202	2,742	2,648	58	51	11
Camera, photographic supply stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	3	3	142	142	31	514	491	9	7	4
Retail stores (except second-hand) n.e.c.	10	10	433	433	47	919	836	21	15	9
Second-hand stores	16	12	710	636	90	1,744	1,621	37	34	13
Nonstore Retailers										
Total	73	23	3,947	3,287	777	14,589	14,304	230	222	66
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	65	19	3,784	2,648	660	12,267	12,045	204	198	60
Merchandise vending machine operators	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
FORT WAYNE STANDARD METROPOLITAN AREA—Coextensive with Allen County, Ind.										
Retail trade, total	1,739	1,353	239,671	231,993	29,634	572,345	520,524	11,431	9,042	1,719
Food Stores										
Total	285	199	39,998	37,794	2,755	52,417	44,008	1,164	766	288
Grocery stores	215	149	35,316	33,470	2,136	40,785	34,561	879	581	236
Meat markets	9	9	2,510	2,510	239	4,872	3,738	90	59	5
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	10	2	243	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	10	10	322	322	41	857	687	29	16	5
Bakery products stores	19	15	825	757	252	4,446	4,379	100	96	16
Bakeries, with baking on premises	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	15	11	494	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	354	330	19,220	18,922	3,925	82,598	71,692	2,122	1,579	460
Eating places (except refreshment stands)	177	163	10,127	10,015	2,543	55,040	48,271	1,460	1,126	221
Restaurants, cafeterias	(NA)	151	(NA)	9,315	2,318	50,622	43,912	1,349	1,021	(NA)
Caterers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	35	29	971	887	234	4,923	3,496	152	63	41
Drinking places	142	138	8,122	8,020	1,148	22,635	19,925	510	390	198
General Merchandise Group										
Total	49	41	39,694	39,584	6,442	126,751	112,006	2,853	2,244	45
Department stores	5	5	30,905	30,905	5,177	102,118	90,007	2,089	1,671	...
Dry goods, general merchandise stores	9	9	945	945	117	2,277	1,845	53	33	12
General stores	11	7	1,256	(D)	65	1,621	1,411	41	30	18
Variety stores	22	20	6,580	(D)	1,083	20,735	18,743	670	510	13
Apparel, Accessories Stores										
Total	115	109	15,844	15,760	2,690	48,462	44,649	1,005	780	48
Shoe stores	41	39	3,768	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's shoe stores	(NA)	9	(NA)	565	58	1,125	1,122	17	16	(NA)
Women's shoe stores	(NA)	9	(NA)	945	141	2,368	2,099	53	35	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	20	(NA)	2,176	390	6,249	5,936	122	109	(NA)
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	4,177	728	12,262	11,220	231	168	(NA)
Men's, boys' clothing stores	(NA)	13	(NA)	3,603	651	11,200	10,199	212	152	(NA)
Men's, boys' furnishings stores	(NA)	5	(NA)	574	77	1,062	1,021	19	16	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FORT WAYNE STANDARD METROPOLITAN AREA—Con										
Apparel, Accessories Stores—Coo.										
Family clothing stores	(NA)	4	(NA)	344	55	1,012	1,012	25	25	(NA)
Women's clothing, specialty stores	34	34	6,681	6,681	1,188	22,437	20,550	485	370	9
Ready-to-wear stores	20	20	6,218	6,218	1,105	21,211	19,419	452	345	7
Millinery stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Clothing, specialty stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Children's, infants' wear stores	4	4	244	244	19	491	303	21	11	7
Apparel stores, n.e.c.	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	94	78	12,680	12,408	1,996	37,880	36,800	550	510	77
Furniture, home furnishings stores	49	41	5,958	5,730	950	17,900	17,446	260	242	43
Furniture stores	(NA)	26	(NA)	4,056	690	12,644	12,357	179	169	(NA)
Floor covering stores	(NA)	8	(NA)	956	125	2,511	2,460	33	31	(NA)
Home furnishings stores, n.e.c., antiqus stores	(NA)	7	(NA)	718	135	2,745	2,631	48	42	(NA)
Household appliance, radio, TV stores	45	37	6,722	6,678	1,046	19,960	19,352	290	268	34
Household appliance stores	(NA)	8	(NA)	1,107	211	4,597	4,424	71	65	(NA)
Appliance, radio, TV stores	(NA)	19	(NA)	4,633	720	13,315	12,960	188	173	(NA)
Radio, TV stores	(NA)	10	(NA)	938	115	2,048	1,966	33	30	(NA)
Automotive Group										
Total	99	69	47,970	46,794	4,098	76,219	74,775	1,037	972	83
Passenger car dealers (franchised)	35	33	41,325	(D)	3,514	65,811	65,230	866	841	24
Passenger car dealers (nonfranchised)	27	13	2,524	1,884	90	1,656	1,600	28	24	28
Tire, battery, accessory dealers	21	17	2,040	2,908	467	8,334	7,527	135	99	14
Motorcycle, aircraft, boat dealers	6	2	137	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	10	4	1,044	666	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	210	172	15,401	14,081	1,347	27,516	23,894	608	447	252
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	111	97	14,871	14,625	1,842	34,744	32,899	497	428	90
Farm equipment dealers	19	17	2,176	(D)	175	3,064	2,995	51	46	22
Lumber, building materials dealers	35	33	9,447	(D)	1,253	23,549	22,414	306	269	19
Paint, glass, wallpaper stores	10	10	654	654	147	2,708	2,657	40	39	3
Plumbing, electrical supply stores	10	10	545	545	89	2,183	1,974	34	28	8
Hardware stores	37	27	2,049	1,827	178	3,240	2,859	66	46	38
Drug Stores, Proprietary Stores										
Total	69	65	7,244	7,194	1,011	18,730	16,623	470	345	57
Drug stores	(NA)	61	(NA)	6,779	935	17,660	15,669	446	325	(NA)
Proprietary stores	(NA)	4	(NA)	415	76	1,070	954	24	20	(NA)
Other Retail Stores										
Total	262	168	19,401	18,019	2,376	45,827	43,676	825	718	237
Liquor stores	24	16	1,836	1,598	140	3,179	2,655	72	53	27
Fuel, ice dealers	41	33	4,935	4,683	592	12,291	11,717	191	174	32
Fuel dealers (coal, wood)	(NA)	27	(NA)	2,228	293	5,988	5,483	105	91	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	9	9	3,292	3,292	217	3,398	3,377	49	47	6
Farm, garden supply stores	13	5	432	386	36	602	573	9	8	11
Jewelry stores	27	17	1,938	1,792	378	6,416	6,244	97	68	25
Book stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	4	4	317	317	23	469	382	12	8	6
Sporting goods stores	13	11	1,038	(D)	168	3,069	2,990	40	35	11
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	13	11	461	(D)	79	1,272	1,181	30	25	14
Cigar stores, stands	6	6	203	193	33	599	599	13	13	5
News dealers, newsstands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	15	7	258	208	25	448	337	14	8	12
Music stores	13	11	1,206	(D)	146	2,633	2,685	57	51	10
Camera, photographic supply stores	3	3	363	363	41	903	878	24	22	4
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	10	6	527	285	66	1,336	1,308	19	18	9
Retail stores (except second-hand) n.e.c.	9	9	233	233	41	772	720	14	12	9
Second-hand stores	16	10	444	344	108	2,341	2,321	60	50	13
Nonstore Retailers										
Total	91	29	7,348	6,812	1,152	21,221	19,502	300	253	82
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	83	17	6,015	5,479	985	17,943	16,763	252	224	78
Merchandise vending machine operators	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
INDIANAPOLIS STANDARD METROPOLITAN AREA—Coextensive with Marion County, Ind.										
Retail trade, total	5,104	4,060	826,931	809,083	105,762	2,057,082	1,879,019	39,558	31,421	5,069
Food Stores										
Total	997	729	156,341	151,079	11,276	211,243	174,346	4,531	3,060	1,051
Grocery stores	682	520	142,203	138,119	9,693	178,194	143,768	3,737	2,403	733
Meat markets	47	35	4,887	4,759	313	6,042	5,771	112	100	59
Fish (seafood) markets	8	6	956	(D)	14	287	287	8	8	11
Fruit stores, vegetable markets	59	21	2,084	1,688	98	2,226	2,202	52	50	79
Candy, nut, confectionery stores	59	35	1,620	1,396	268	5,357	4,507	170	124	48
Bakery products stores	93	79	3,253	3,197	684	14,778	13,874	339	290	60
Bakeries, with baking on premises	(NA)	41	(NA)	1,750	444	9,556	8,727	230	195	(NA)
Bakeries, without baking on premises	(NA)	38	(NA)	1,447	240	5,222	5,147	109	105	(NA)
Delicatessen stores	11	9	764	(D)	73	1,649	1,565	52	47	12
Food stores, n.e.c.	44	24	1,226	952	133	2,705	2,388	61	36	85

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
INDIANAPOLIS STANDARD METROPOLITAN AREA—Con.										
Eating, Drinking Places										
Total	1,013	939	66,996	65,922	14,460	292,991	273,135	7,482	6,454	1,184
Eating places (except refreshment stands)	538	496	38,003	37,493	10,004	204,373	191,265	5,268	4,806	566
Restaurants, cafeterias	(NA)	468	(NA)	33,002	8,474	172,087	160,347	4,583	3,975	(NA)
Caterers	(NA)	4	(NA)	110	18	1,425	1,297	35	29	(NA)
In-plant food contractors	(NA)	24	(NA)	4,381	1,512	30,861	29,621	650	602	(NA)
Refreshment stands	70	60	2,348	2,182	340	5,503	4,748	162	115	60
Drinking places	405	383	26,645	26,247	4,116	83,115	77,122	2,052	1,733	558
General Merchandise Group										
Total	129	105	130,806	130,364	22,531	462,558	393,778	9,886	6,472	113
Department stores	8	8	109,965	109,965	19,199	397,724	338,130	7,870	5,031	2
Dry goods, general merchandise stores	72	58	5,336	4,982	537	9,620	7,653	245	161	75
General stores	4	4	482	482	32	375	375	11	11	7
Variety stores	45	35	15,023	14,935	2,763	54,839	47,620	1,760	1,269	29
Apparel, Accessories Stores										
Total	279	253	36,857	36,483	5,291	105,458	99,444	2,076	1,736	203
Shoe stores	57	55	7,005	(D)	1,011	19,070	17,533	363	266	18
Men's shoe stores	(NA)	5	(NA)	697	64	1,323	1,270	23	19	(NA)
Women's shoe stores	(NA)	11	(NA)	1,846	276	4,600	4,122	112	70	(NA)
Children's, juveniles' shoe stores	(NA)	4	(NA)	207	28	509	409	10	8	(NA)
Family shoe stores	(NA)	35	(NA)	4,247	643	12,638	11,732	218	169	(NA)
Men's, boys' clothing and furnishings stores	(NA)	42	(NA)	(D)	1,374	26,022	24,901	442	386	(NA)
Men's, boys' clothing stores	(NA)	24	(NA)	7,155	1,230	23,561	22,633	391	343	(NA)
Men's, boys' furnishings stores	(NA)	18	(NA)	1,214	144	2,461	2,268	51	43	(NA)
Family clothing stores	(NA)	35	(NA)	4,217	501	8,857	8,146	202	159	(NA)
Women's clothing, specialty stores	105	95	14,566	14,482	1,922	41,112	38,816	910	778	86
Ready-to-wear stores	(NA)	65	(NA)	11,773	1,468	32,549	30,713	743	632	(NA)
Millinery stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	17	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	11	9	788	(D)	80	1,960	1,895	58	33	11
Apparel stores, n.e.c.	21	19	1,720	(D)	403	8,437	8,153	121	114	14
Furniture, Home Furnishings, Appliance Dealers										
Total	290	228	43,246	42,020	7,180	132,929	128,424	1,872	1,730	240
Furniture, home furnishings stores	173	143	31,301	30,605	5,795	105,450	102,183	1,417	1,320	130
Furniture stores	(NA)	100	(NA)	25,965	5,030	90,580	87,746	1,232	1,148	(NA)
Floor covering stores	(NA)	19	(NA)	3,031	520	10,291	10,195	116	114	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	24	(NA)	1,609	245	4,579	4,239	69	60	(NA)
Household appliance, radio, TV stores	117	85	11,945	11,415	1,385	27,479	26,241	455	410	110
Household appliance stores	(NA)	33	(NA)	5,329	705	13,743	13,125	234	218	(NA)
Appliance, radio, TV stores	(NA)	32	(NA)	5,113	554	11,299	10,747	182	162	(NA)
Radio, TV stores	(NA)	20	(NA)	973	126	2,437	2,369	39	30	(NA)
Automotive Group										
Total	248	202	165,142	163,830	15,180	277,482	275,252	3,402	3,328	212
Passenger car dealers (franchised)	59	55	126,994	126,786	11,616	213,159	212,372	2,572	2,553	20
Passenger car dealers (nonfranchised)	107	75	25,239	24,435	1,766	32,689	32,118	371	359	115
Tire, battery, accessory dealers	55	47	8,557	8,295	1,578	27,860	27,234	398	361	49
Motorcycle, aircraft, boat dealers	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	16	16	3,593	3,593	168	2,728	2,549	41	39	15
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	594	522	49,822	48,112	4,822	95,542	88,041	1,806	1,480	596
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	258	194	46,716	45,644	7,088	133,052	128,030	1,763	1,641	240
Farm equipment dealers	15	11	2,754	2,678	263	4,417	4,287	65	63	13
Lumber, building materials dealers	74	62	34,147	33,927	5,308	99,019	95,821	1,221	1,154	48
Paint, glass, wallpaper stores	23	17	2,160	2,068	423	6,672	6,342	98	95	17
Plumbing, electrical supply stores	32	20	2,080	1,840	539	12,383	12,348	170	169	29
Hardware stores	112	84	5,547	5,131	555	10,561	9,232	209	160	131
Drug Stores, Proprietary Stores										
Total	293	279	38,410	38,128	4,634	91,980	76,324	2,451	1,660	258
Drug stores	(NA)	268	(NA)	36,919	4,482	89,623	74,614	2,384	1,623	(NA)
Proprietary stores	(NA)	11	(NA)	1,209	152	2,357	1,710	67	37	(NA)
Other Retail Stores										
Total	729	517	58,580	55,340	7,813	156,460	148,903	2,665	2,372	717
Liquor stores	116	88	7,033	6,293	342	6,916	6,354	171	142	119
Fuel, ice dealers	120	100	17,409	17,055	2,197	45,685	44,004	786	700	103
Fuel dealers (coal, wood)	(NA)	80	(NA)	13,616	1,728	36,238	34,930	620	588	(NA)
Liquefied petroleum gas dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	13	(NA)	2,803	324	6,555	6,182	92	78	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	18	12	3,915	3,753	341	6,065	6,012	87	84	18
Farm, garden supply stores	22	16	1,356	1,324	158	2,907	2,791	48	42	22
Jewelry stores	76	60	10,192	9,946	1,904	39,752	37,333	607	540	59
Book stores	6	4	271	(D)	30	785	719	13	12	7
Stationery stores	18	10	2,032	1,918	419	6,838	6,545	116	108	10
Sporting goods stores	36	22	1,994	1,832	260	4,917	4,697	86	81	29
Bicycle stores	7	5	205	(D)	14	230	170	9	4	7
Florists	64	52	2,760	2,640	485	9,042	7,919	221	182	73
Cigar stores, stands	20	12	568	530	69	1,610	1,589	41	40	23
News dealers, newsstands	7	1	117	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	28	10	606	362	29	525	501	17	15	36
Music stores	29	21	2,769	2,694	404	7,998	7,886	114	110	28
Camera, photographic supply stores	9	9	1,249	1,249	221	4,162	4,062	63	59	3
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	7	7	693	693	154	3,058	3,015	31	30	3
Office, store machine and equipment dealers	8	8	541	541	112	2,496	2,401	39	37	13
Retail stores (except second-hand) n.e.c.	38	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	49	41	2,041	1,957	332	6,019	5,814	108	95	84

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
INDIANAPOLIS STANDARD METROPOLITAN AREA—Con.										
Nonstore Retailers										
Total	274	90	34,015	32,161	5,487	97,387	93,346	1,624	1,488	257
Mail order houses	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	240	62	14,742	12,992	3,336	64,120	(D)	945	916	232
Merchandise vending machine operators	27	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LOUISVILLE STANDARD METROPOLITAN AREA—Consists of Jefferson County, Ky.; and Clark and Floyd Counties, Ind.										
Retail trade, total	5,601	4,093	721,255	691,789	81,703	1,570,099	1,446,450	33,361	27,156	5,826
Food Stores										
Total	1,279	807	164,415	152,679	10,031	193,700	161,805	4,308	2,958	1,426
Grocery stores	1,004	650	149,906	139,638	8,448	162,234	132,855	3,554	2,357	1,116
Meat markets	25	23	3,653	(D)	317	6,173	5,969	105	90	32
Fish (seafood) markets	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	65	7	1,446	580	38	895	869	18	14	74
Candy, nut, confectionery stores	63	27	1,344	1,038	159	3,276	2,915	100	82	62
Bakery products stores	49	43	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	41	(NA)	2,443	626	12,715	11,381	310	240	(NA)
Bakeries, without baking on premises	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	13	11	611	(D)	46	922	785	33	22	13
Food stores, n.e.c.	46	38	4,080	4,012	308	5,941	5,607	147	117	44
Eating, Drinking Places										
Total	1,207	1,011	62,728	59,732	11,853	241,959	223,895	6,871	5,626	1,445
Eating places (except refreshment stands)	580	480	34,304	32,790	8,272	168,018	156,697	4,705	4,076	691
Restaurants, cafeterias	(NA)	465	(NA)	31,251	7,723	156,908	146,523	4,432	3,836	(NA)
Caterers	(NA)	4	(NA)	171	37	673	488	23	12	(NA)
In-plant food contractors	(NA)	11	(NA)	1,368	512	10,437	9,686	250	228	(NA)
Refreshment stands	84	58	2,174	1,810	235	3,760	2,673	173	92	102
Drinking places	543	473	26,250	25,132	3,346	70,181	64,525	1,993	1,658	652
General Merchandise Group										
Total	198	146	84,219	83,319	13,103	254,977	220,584	6,403	4,517	200
Department stores	10	10	60,727	60,727	9,887	193,375	168,904	4,453	3,168	2
Dry goods, general merchandise stores	103	75	9,269	8,919	1,008	20,433	18,613	532	427	106
General stores	16	6	1,243	873	54	1,252	1,246	33	32	19
Variety stores	65	55	12,928	12,800	2,064	39,917	31,827	1,385	890	69
Apparel, Accessories Stores										
Total	361	311	50,566	49,626	7,763	139,317	130,273	3,341	2,735	275
Shoe stores	89	73	7,808	7,370	928	16,368	15,055	385	280	55
Men's shoe stores	(NA)	18	(NA)	1,483	159	2,667	2,781	46	39	(NA)
Women's shoe stores	(NA)	27	(NA)	3,117	465	7,322	6,546	174	112	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	28	(NA)	2,770	364	6,179	5,728	165	129	(NA)
Men's, boys' clothing and furnishings stores	(NA)	61	(NA)	12,476	2,124	37,275	35,773	724	629	(NA)
Men's, boys' clothing stores	(NA)	42	(NA)	10,891	1,985	34,111	32,616	644	563	(NA)
Men's, boys' furnishings stores	(NA)	19	(NA)	1,585	179	3,164	2,957	80	66	(NA)
Family clothing stores	(NA)	50	(NA)	7,586	1,089	19,176	17,184	440	324	(NA)
Women's clothing, specialty stores	99	87	18,841	18,665	3,122	55,808	52,186	1,519	1,279	61
Ready-to-wear stores	(NA)	64	(NA)	16,773	2,894	51,275	47,884	1,367	1,145	(NA)
Millinery stores	(NA)	16	(NA)	757	125	2,442	2,256	66	51	(NA)
Clothing, specialty stores, n.e.c.	(NA)	7	(NA)	1,135	103	2,091	2,046	86	83	(NA)
Children's, infants' wear stores	17	17	1,785	1,785	217	3,450	3,196	124	96	15
Apparel stores, n.e.c.	27	23	1,768	1,744	313	7,440	6,877	149	127	26
Furniture, Home Furnishings, Appliance Dealers										
Total	240	190	32,991	32,285	5,398	104,315	102,211	1,603	1,506	214
Furniture, home furnishings stores	123	101	21,464	21,160	3,869	73,930	72,802	1,095	1,047	105
Furniture stores	(NA)	71	(NA)	13,203	3,335	64,509	63,646	931	891	(NA)
Floor covering stores	(NA)	9	(NA)	1,123	277	3,933	3,789	66	61	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	21	(NA)	1,834	257	5,488	5,367	98	95	(NA)
Household appliance, radio, TV stores	115	89	11,519	11,125	1,529	30,385	29,409	508	459	107
Household appliance stores	(NA)	41	(NA)	4,727	683	13,232	13,080	214	207	(NA)
Appliance, radio, TV stores	(NA)	39	(NA)	5,853	733	15,208	14,411	260	220	(NA)
Radio, TV stores	(NA)	9	(NA)	545	113	1,945	1,918	34	32	(NA)
Automotive Group										
Total	213	175	140,816	139,764	11,975	219,276	216,897	2,882	2,809	161
Passenger car dealers (franchised)	62	56	108,268	108,082	9,191	168,739	167,631	2,199	2,171	25
Passenger car dealers (nonfranchised)	84	56	20,465	19,643	1,212	21,770	21,468	280	263	86
Tire, battery, accessory dealers	52	52	8,579	8,579	1,344	24,382	23,510	343	317	32
Motorcycle, aircraft, boat dealers	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	7	7	2,872	2,872	169	3,496	3,414	44	43	9
Automotive dealers, n.e.c.	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	547	411	42,350	39,106	3,858	78,473	72,086	1,682	1,378	602
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	275	201	44,808	43,070	5,493	104,095	98,466	1,490	1,357	259
Farm equipment dealers	21	15	3,089	2,973	386	6,680	6,534	110	102	22
Lumber, building materials dealers	89	69	28,830	28,204	3,543	68,003	63,710	846	749	71
Paint, glass, wallpaper stores	22	20	1,401	(D)	204	3,842	3,740	71	66	13
Plumbing, electrical supply stores	17	9	1,619	(D)	264	5,322	5,291	66	64	17
Hardware stores	124	88	9,861	9,067	1,096	20,248	19,191	397	336	134
Drug Stores, Proprietary Stores										
Total	241	231	29,196	28,972	3,936	76,980	69,085	1,955	1,544	228
Drug stores	(NA)	211	(NA)	(D)	3,687	73,132	65,325	1,856	1,452	(NA)
Proprietary stores	(NA)	20	(NA)	(D)	249	3,848	3,760	99	92	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 34

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[4]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LOUISVILLE STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores										
Total	763	551	55,773	51,941	6,444	121,987	116,690	2,271	1 984	740
Liquor stores	197	163	15,131	13,881	768	15,566	14,064	377	304	196
Fuel, ice dealers	82	60	6,271	5,883	852	16,294	15,341	355	293	87
Fuel dealers (coal, wood)	(NA)	44	(NA)	4,549	661	12,236	11,411	287	232	(NA)
Liquefied petroleum gas dealers	(NA)	9	(NA)	1,059	155	3,607	3,501	55	50	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	29	25	5,866	5,732	288	5,341	5,190	102	83	21
Farm, garden supply stores	11	7	1,717	1,701	339	7,264	7,230	68	65	9
Jewelry stores	95	69	8,880	8,112	1,406	26,588	25,794	424	383	85
Book stores	6	6	515	515	98	1,790	1,686	44	39	2
Stationery stores	4	4	698	698	157	2,509	2,428	43	40	2
Sporting goods stores	21	13	1,097	885	80	1,866	1,701	33	28	22
Bicycle stores	11	9	202	(D)	23	476	476	9	9	10
Florists	62	44	2,236	1,994	322	5,989	5,944	135	131	64
Cigar stores, stands	13	7	668	584	35	725	467	18	11	12
News dealers, newsstands	17	5	497	285	35	547	526	16	13	19
Gift, novelty, souvenir stores	23	11	717	603	93	1,925	1,712	52	41	24
Music stores	12	8	1,071	1,005	177	3,055	3,055	49	49	11
Camera, photographic supply stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	13	13	1,133	1,133	392	6,843	6,818	86	85	1
Office, store machine and equipment dealers	5	5	428	428	90	1,576	1,545	24	22	4
Retail stores (except second-hand) n.e.c	42	42	2,686	2,686	534	9,615	9,409	159	147	34
Second-hand stores	72	50	4,242	3,944	547	10,143	9,503	220	189	82
Nonstore Retailers										
Total	277	59	13,453	11,295	1,859	34,820	34,458	555	542	276
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	251	41	8,339	6,293	1,377	25,597	25,260	439	427	257
Merchandise vending machine operators	25	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MUNCIE STANDARD METROPOLITAN AREA—Coextensive with Delaware County, Ind.										
Retail trade, total	933	745	106,146	103,008	11,911	222,567	206,580	4,718	3,815	949
Food Stores										
Total	163	115	24,755	23,607	1,865	33,535	30,196	765	573	164
Grocery stores	136	92	23,788	22,666	1,685	29,921	26,946	665	499	136
Meat markets	3	3	286	286	29	617	493	13	7	4
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	7	120	120	11	234	195	12	8	5
Bakery products stores	6	4	236	(D)	108	2,263	2,131	51	41	7
Bakeries, with baking on premises	(NA)	4	(NA)	(D)	108	2,263	2,131	51	41	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c	6	4	151	(D)	17	220	197	14	11	7
Eating, Drinking Places										
Total	178	166	8,046	7,900	1,452	27,966	25,387	890	711	231
Eating places (except refreshment stands)	118	106	4,791	3,945	886	18,502	16,704	631	507	160
Restaurants, cafeterias	(NA)	102	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	10	10	420	420	94	1,355	1,076	56	33	10
Drinking places	50	50	3,535	3,535	472	8,109	7,607	203	171	61
General Merchandise Group										
Total	20	20	10,351	10,351	1,623	31,109	28,557	758	566	10
Department stores	4	4	8,274	8,274	1,313	25,680	23,753	558	426	...
Dry goods, general merchandise stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	11	11	1,900	1,900	290	5,240	4,627	196	137	5
Apparel, Accessories Stores										
Total	80	74	6,511	6,459	912	16,460	14,464	415	299	45
Shoe stores	19	17	1,860	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	5	(NA)	252	37	800	719	21	15	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	10	(NA)	1,140	154	2,793	2,252	59	31	(NA)
Men's, boys' clothing and furnishings stores	15	15	1,324	1,324	153	2,658	2,466	49	39	9
Men's, boys' clothing stores	11	11	1,136	1,136	129	2,178	2,078	38	32	7
Men's, boys' furnishings stores	4	4	188	188	24	480	388	11	7	2
Family clothing stores	5	5	411	411	61	862	850	17	16	4
Women's clothing, specialty stores	33	31	2,958	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	19	(NA)	2,543	404	7,453	6,611	211	162	(NA)
Millinery stores	(NA)	7	(NA)	198	23	447	371	16	10	(NA)
Clothing, specialty stores, n.e.c	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	3	3	282	282	31	552	485	17	12	4
Apparel stores, n.e.c	5	3	76	(D)	11	210	210	3	3	4
Furniture, Home Furnishings, Appliance Dealers										
Total	76	64	6,972	6,902	1,043	20,702	19,902	345	307	61
Furniture, home furnishings stores	41	33	4,154	(D)	678	12,585	12,419	203	195	28
Furniture stores	(NA)	21	(NA)	3,571	580	10,583	10,466	163	158	(NA)
Floor covering stores	(NA)	5	(NA)	386	76	1,285	1,249	19	17	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	7	(NA)	163	22	717	704	21	20	(NA)
Household appliance, radio, TV stores	33	31	2,812	(D)	365	8,117	7,483	142	112	29
Household appliance stores	(NA)	13	(NA)	1,221	149	3,982	3,634	74	58	(NA)
Appliance, radio, TV stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Radio, TV stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Receipts		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
MUNCIE STANDARD METROPOLITAN AREA—Con.										
Automotive Group										
Total	58	42	20,199	19,753	1,830	31,215	30,813	408	396	51
Passenger car dealers (franchised)	17	15	16,700	(D)	1,513	25,731	25,667	319	317	9
Passenger car dealers (nonfranchised)	30	18	2,419	2,141	178	3,190	3,020	52	48	36
Tire, battery, accessory dealers	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Motorcycle, aircraft, boat dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Automotive dealers, n.e.c.	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Gasoline Service Stations										
Total	114	80	6,503	5,909	542	10,288	9,175	215	176	139
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	66	60	9,777	9,729	1,227	23,207	22,334	363	332	59
Farm equipment dealers	18	14	2,165	2,143	219	3,304	3,223	55	50	17
Lumber, building materials dealers	24	22	5,719	(D)	714	14,308	13,695	213	196	18
Paint, glass, wallpaper stores	6	6	614	814	128	1,819	1,809	31	30	3
Plumbing, electrical supply stores	7	5	291	(D)	43	1,341	1,341	18	18	10
Hardware stores	13	13	788	788	123	2,435	2,266	46	38	11
Drug Stores, Proprietary Stores										
Total	26	24	3,364	(D)	427	8,171	7,407	192	145	20
Drug stores	(NA)	18	(NA)	(D)	401	7,672	6,942	174	130	(NA)
Proprietary stores	(NA)	6	(NA)	240	26	499	465	18	15	(NA)
Other Retail Stores										
Total	115	89	8,525	(D)	893	17,976	16,474	330	277	135
Liquor stores	16	16	1,422	(D)	93	2,102	1,903	45	37	20
Fuel, ice dealers	22	18	1,947	1,877	214	4,123	3,746	74	61	25
Fuel dealers (coal, wood)	(NA)	11	(NA)	875	101	1,818	1,459	38	27	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	169	22	463	463	8	8	(NA)
Fuel oil dealers	(NA)	4	(NA)	833	91	1,842	1,824	28	26	(NA)
Ice dealers	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
Hay, grain, feed stores	7	7	1,427	1,427	81	1,534	1,534	28	28	9
Farm, garden supply stores	6	4	309	(D)	37	694	624	13	10	7
Jewelry stores	9	9	1,044	1,044	224	3,719	3,668	53	49	6
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	5	3	370	(D)	31	961	541	16	9	6
Bicycle stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Florists	10	8	394	(D)	49	1,266	1,153	30	22	16
Cigar stores, stands	4	2	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	3	3	377	377	48	842	719	16	11	2
Camera, photographic supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	4	2	140	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	5	3	88	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore Retailers										
Total	35	11	1,143	825	97	1,938	1,871	37	33	34
Mail order houses	3	1	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	26	6	705	415	72	1,280	1,213	27	23	23
Merchandise vending machine operators	6	4	413	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SOUTH BEND STANDARD METROPOLITAN AREA—Coextensive with St. Joseph County, Ind.										
Retail trade, total	2,020	1,566	251,767	241,863	32,168	591,883	547,678	11,056	8,542	2,087
Food Stores										
Total	410	276	54,225	50,557	3,303	60,752	53,053	1,363	951	452
Grocery stores	338	226	50,660	47,326	2,783	50,976	44,167	1,132	770	382
Meat markets	12	12	1,317	1,317	122	1,835	1,488	40	23	14
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	11	5	237	159	24	646	633	20	19	11
Candy, nut, confectionery stores	13	9	359	331	43	904	732	30	19	11
Bakery products stores	17	13	991	967	290	5,497	5,139	120	99	20
Bakeries, with baking on premises	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Food stores, n.e.c.	18	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	401	351	19,276	18,194	3,506	71,158	63,867	1,885	1,456	505
Eating places (except refreshment stands)	193	169	9,993	9,535	2,277	47,357	42,974	1,259	996	232
Restaurants, cafeterias	(NA)	163	(NA)	8,970	2,158	44,809	40,668	1,195	957	(NA)
Caterers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	35	35	1,152	1,152	223	3,420	2,511	124	65	42
Drinking places	179	147	8,193	7,507	1,006	20,381	18,382	511	395	227
General Merchandise Group										
Total	61	47	33,376	33,098	5,842	105,591	95,533	2,252	1,848	56
Department stores	6	6	26,608	26,608	4,829	87,026	82,245	1,729	1,540	•••
Dry goods, general merchandise stores	19	11	1,448	1,300	182	3,399	1,350	94	28	23
General stores	12	8	535	(D)	29	280	192	11	6	16
Variety stores	24	22	4,785	(D)	802	14,887	11,746	428	274	17

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
SOUTH BEND STANDARD METROPOLITAN AREA—Con.										
Apparel, Accessories Stores										
Total	138	126	18,250	17,950	2,952	51,503	46,771	1,080	786	81
Shoe stores	33	33	3,084	3,084	492	8,543	7,799	176	121	9
Men's shoe stores	5	5	393	393	39	818	766	13	10	...
Women's shoe stores	9	9	1,035	1,035	167	2,821	2,553	66	43	...
Children's, juveniles' shoe stores	3	3	224	224	48	883	803	14	11	...
Family shoe stores	16	16	1,432	1,432	238	4,021	3,677	83	57	9
Men's, boys' clothing and furnishings stores	(NA)	22	(NA)	6,220	1,077	18,863	17,213	313	217	(NA)
Men's, boys' clothing stores	(NA)	19	(NA)	5,907	1,042	18,232	16,636	298	207	(NA)
Men's, boys' furnishings stores	(NA)	3	(NA)	313	35	631	577	15	10	(NA)
Family clothing stores	(NA)	9	(NA)	895	109	1,775	1,630	40	32	(NA)
Women's clothing, specialty stores	50	48	6,527	(D)	1,029	17,835	16,107	440	346	27
Ready-to-wear stores	(NA)	23	(NA)	5,339	864	14,621	13,291	359	286	(NA)
Millinery stores	(NA)	16	(NA)	622	103	2,092	1,907	49	39	(NA)
Clothing, specialty stores, n.e.c.	(NA)	9	(NA)	(D)	62	1,122	909	32	21	(NA)
Children's, infants' wear stores	8	8	543	543	63	1,246	1,103	30	23	10
Apparel stores, n.e.c.	10	6	733	(D)	182	3,241	2,919	61	47	9
Furniture, Home Furnishings, Appliance Dealers										
Total	116	94	15,167	14,713	2,804	46,688	44,806	639	578	106
Furniture, home furnishings stores	66	54	9,375	9,089	1,876	29,582	28,490	403	374	57
Furniture stores	(NA)	36	(NA)	7,143	1,304	23,321	22,420	281	257	(NA)
Floor covering stores	(NA)	5	(NA)	326	63	1,254	1,226	22	22	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	13	(NA)	1,620	509	5,007	4,844	100	95	(NA)
Household appliance, radio, TV stores	50	40	5,792	5,624	928	17,106	16,316	236	204	49
Household appliance stores	(NA)	14	(NA)	1,613	282	6,035	5,422	98	72	(NA)
Appliance, radio, TV stores	(NA)	13	(NA)	2,574	388	6,855	6,767	84	81	(NA)
Radio, TV stores	(NA)	13	(NA)	1,437	258	4,216	4,127	54	51	(NA)
Automotive Group										
Total	85	69	47,114	46,386	4,676	90,380	89,300	1,053	1,008	79
Passenger car dealers (franchised)	33	33	41,533	41,533	4,177	81,414	80,762	928	908	15
Passenger car dealers (nonfranchised)	25	13	1,940	1,438	53	856	837	17	16	41
Tire, battery, accessory dealers	17	15	1,721	(D)	345	6,371	5,962	87	65	9
Motorcycle, aircraft, boat dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	253	205	16,334	15,424	1,453	28,911	25,271	576	434	289
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	122	102	19,097	18,743	3,610	62,296	61,034	823	772	98
Farm equipment dealers	14	12	2,496	(D)	240	4,355	4,295	78	70	13
Lumber, building materials dealers	38	32	12,103	11,997	2,497	41,598	41,210	509	498	18
Paint, glass, wallpaper stores	17	17	1,101	1,101	207	3,580	3,481	54	47	8
Plumbing, electrical supply stores	23	21	1,852	(D)	481	9,203	8,786	119	108	22
Hardware stores	30	20	1,545	1,351	185	3,560	3,262	65	49	37
Drug Stores, Proprietary Stores										
Total	71	69	7,971	(D)	1,141	21,295	17,269	485	306	59
Drug stores	(NA)	60	(NA)	(D)	1,116	20,846	16,985	466	297	(NA)
Proprietary stores	(NA)	9	(NA)	353	25	449	284	19	9	(NA)
Other Retail Stores										
Total	279	199	16,084	(D)	2,064	39,353	36,981	716	607	280
Liquor stores	43	17	1,786	904	57	1,124	984	27	20	50
Fuel, ice dealers	46	46	3,732	3,732	521	10,316	9,728	184	159	41
Fuel dealers (coal, wood)	35	35	2,280	2,280	343	7,068	6,604	125	106	28
Liquefied petroleum gas dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel oil dealers	8	8	1,143	1,143	111	1,922	1,836	31	28	10
Ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hay, grain, feed stores	9	5	1,696	1,650	89	2,043	2,043	28	28	9
Farm, garden supply stores	7	5	596	(D)	53	968	968	15	14	8
Jewelry stores	31	25	1,661	1,619	282	5,912	5,674	89	81	29
Book stores	4	4	321	321	63	1,342	1,191	33	23	2
Stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	15	11	694	672	89	1,706	1,608	31	25	15
Bicycle stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	22	20	770	(D)	95	1,585	1,454	37	26	27
Cigar stores, stands	13	7	336	292	55	1,267	1,151	33	23	11
News dealers, newsstands	4	4	181	181	20	389	357	15	13	2
Gift, novelty, souvenir stores	6	2	103	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	12	8	618	590	106	1,940	1,697	38	31	11
Camera, photographic supply stores	8	6	933	(D)	154	2,580	2,564	49	47	5
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	17	17	1,030	1,030	134	2,511	2,383	39	36	17
Second-hand stores	20	12	776	732	105	2,043	1,868	37	31	21
Nonstore Retailers										
Total	84	28	4,373	3,727	817	13,956	13,793	204	196	82
Mail order houses	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	72	20	3,382	2,920	735	12,239	12,115	182	175	70
Merchandise vending machine operators	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
TERRE HAUTE STANDARD METROPOLITAN AREA—Coextensive with Vigo County, Ind.										
Retail trade, total	1,140	944	119,686	114,420	14,865	274,574	246,548	5,802	4,603	1,174
Food Stores										
Total	262	142	24,227	21,589	1,499	28,870	21,624	675	391	288
Grocery stores	234	124	22,345	19,913	1,324	25,095	18,795	572	333	260
Meat markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(Q)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
TERRE HAUTE STANDARD METROPOLITAN AREA—Con.										
Food Stores—Con.										
Fruit stores, vegetable markets	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	5	151	151	23	361	260	11	7	3
Bakery products stores	8	4	660	510	46	1,097	1,023	29	24	9
Bakeries, with baking on premises	(NA)	4	(NA)	510	46	1,097	1,023	29	24	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	266	232	8,497	8,061	1,377	26,243	24,357	893	746	350
Eating places (except refreshment stands)	110	98	3,652	3,536	845	16,617	15,697	553	473	121
Restaurants, cafeterias	(NA)	95	(NA)	3,417	800	15,723	14,809	529	451	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	3	(NA)	119	45	894	888	24	22	(NA)
Refreshment stands	23	19	372	340	48	821	668	59	43	33
Drinking places	133	115	4,473	4,185	484	8,805	7,992	281	230	196
General Merchandise Group										
Total	30	20	23,736	23,488	3,733	66,185	55,452	1,516	1,113	24
Department stores	8	8	17,122	17,122	2,742	48,748	41,835	1,097	818	...
Dry goods, general merchandise stores	8	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	8	8	1,682	1,682	303	5,876	4,767	170	108	9
Apparel, Accessories Stores										
Total	62	60	5,458	(D)	948	16,439	15,465	313	262	25
Shoe stores	19	17	1,864	(D)	346	4,877	4,497	90	71	6
Men's shoe stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	9	(NA)	1,337	288	3,415	3,070	67	51	(NA)
Men's, boys' clothing and furnishings stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' furnishings stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	3	3	290	290	54	1,075	1,068	23	23	3
Women's clothing, specialty stores	23	23	1,744	1,744	285	5,623	5,211	115	94	9
Ready-to-wear stores	12	12	1,375	1,375	234	4,564	4,302	89	75	5
Millinery stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Clothing, specialty stores, n.e.c.	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	50	40	5,322	5,152	969	19,397	17,692	322	276	50
Furniture, home furnishings stores	26	22	2,946	2,898	598	12,557	11,160	198	166	23
Furniture stores	(NA)	9	(NA)	1,937	379	7,669	7,526	106	104	(NA)
Floor covering stores	(NA)	3	(NA)	427	66	1,107	1,086	18	15	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	10	(NA)	534	153	3,781	2,548	74	47	(NA)
Household appliance, radio, TV stores	24	18	2,376	2,254	371	6,840	6,532	124	110	27
Household appliance stores	(NA)	9	(NA)	1,146	180	3,526	3,300	65	57	(NA)
Appliance, radio, TV stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Radio, TV stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Automotive Group										
Total	61	49	23,022	22,636	2,620	48,746	48,136	690	671	39
Passenger car dealers (franchised)	17	15	14,962	(D)	1,823	32,542	32,510	441	440	7
Passenger car dealers (nonfranchised)	23	13	4,266	3,912	319	5,344	5,310	75	73	21
Tire, battery, accessory dealers	16	16	3,682	3,082	442	9,945	9,455	153	139	8
Motorcycle, aircraft, boat dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	136	98	7,097	6,493	637	11,705	10,159	271	201	142
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	52	46	6,864	6,754	1,025	18,597	18,065	290	270	45
Farm equipment dealers	8	3	1,233	1,233	121	2,055	1,896	41	36	8
Lumber, building materials dealers	14	14	3,491	3,491	452	8,064	7,890	125	118	10
Paint, glass, wallpaper stores	8	4	387	(D)	39	642	614	13	11	7
Plumbing, electrical supply stores	10	10	827	827	254	4,849	4,738	65	62	9
Hardware stores	12	10	926	(D)	159	2,987	2,927	46	43	11
Drug Stores, Proprietary Stores										
Total	40	40	4,136	4,136	480	9,292	7,475	263	167	36
Drug stores	34	34	4,013	4,013	468	9,047	7,237	252	157	29
Proprietary stores	6	6	123	123	12	245	238	11	10	7
Other Retail Stores										
Total	145	107	7,407	(D)	958	17,268	16,363	385	325	143
Liquor stores	20	16	918	822	47	781	735	21	17	29
Fuel, ice dealers	23	19	1,942	1,918	224	3,613	3,445	86	74	18
Fuel dealers (coal, wood)	(NA)	14	(NA)	1,434	177	2,833	2,677	69	57	(NA)
Liquefied petroleum gas dealers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	8	6	264	(D)	9	245	187	7	4	8
Farm, garden supply stores	4	2	74	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TERRE HAUTE STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Jewelry stores	9	9	1,444	1,444	231	4,715	4,670	66	65	6
Book stores	3	3	56	56	8	41	41	2	2	1
Stationery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	6	6	267	(D)	28	443	391	10	7	5
Bicycle stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	12	10	340	(D)	50	847	795	23	19	16
Cigar stores, stands	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	4	4	149	149	25	555	486	16	14	5
Music stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	3	1	112	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	11	11	435	435	101	2,029	2,019	40	39	6
Second-hand stores	10	4	144	120	47	978	782	47	28	10
Nonstore Retailers										
Total	36	10	3,920	3,642	619	11,832	11,760	184	181	34
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	34	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	CHICAGO STANDARD METROPOLITAN AREA				**EVANSVILLE STANDARD METROPOLITAN AREA**				**FORT WAYNE STANDARD METROPOLITAN AREA**			
Retail trade, total	59,654	37,766	5,924,783	5,414,120	1,589	1,186	149,491	142,227	1,724	1,338	190,453	181,921
Food stores	16,810	8,679	1,213,425	1,030,196	435	263	30,784	27,078	384	248	36,299	32,839
Eating, drinking places	15,073	9,176	594,936	419,154	392	320	12,812	12,046	368	325	16,078	15,474
General merchandise group	1,181	843	793,293	788,037	41	34	19,930	19,724	46	36	34,289	34,136
Apparel, accessories stores	5,542	4,179	569,708	547,580	89	82	18,815	18,725	93	85	14,530	14,372
Furniture, home furnishings, appliance dealers	2,587	1,803	259,884	244,791	45	39	8,521	8,447	78	63	9,337	9,049
Automotive group	1,736	1,482	748,821	735,114	69	57	23,112	22,818	113	86	30,867	29,706
Gasoline service stations	3,771	2,615	201,914	173,482	146	110	6,657	6,071	236	167	10,719	9,361
Lumber, building materials, hardware, farm equipment dealers	2,231	1,523	266,960	253,270	86	68	8,015	7,748	93	80	10,306	10,029
Drug stores, proprietary stores	2,135	1,900	187,412	182,494	63	56	5,905	5,759	77	67	6,354	6,116
Other retail stores	8,335	5,346	562,591	515,236	212	146	12,290	11,161	221	167	18,044	(D)
Nonstore retailers	253	220	525,839	524,766	11	11	2,650	2,650	15	14	3,630	(D)
	INDIANAPOLIS STANDARD METROPOLITAN AREA				**LOUISVILLE STANDARD METROPOLITAN AREA**				**MUNCIE STANDARD METROPOLITAN AREA**			
Retail trade, total	5,111	4,056	616,984	596,841	5,452	4,028	509,392	481,875	873	708	77,280	73,475
Food stores	1,368	888	115,465	105,425	1,500	911	113,672	100,895	217	142	17,074	15,300
Eating, drinking places	1,013	927	46,731	45,692	1,267	1,027	45,668	42,743	142	138	5,021	4,994
General merchandise group	150	113	113,846	113,373	204	140	64,388	63,311	21	16	10,069	9,992
Apparel, accessories stores	243	209	35,323	34,707	365	303	51,904	51,102	63	56	5,228	5,147
Furniture, home furnishings, appliance dealers	252	204	31,570	30,815	231	173	25,475	24,385	49	44	4,820	4,739
Automotive group	224	205	111,261	110,580	188	161	90,282	89,279	61	51	13,107	12,444
Gasoline service stations	547	435	30,280	27,784	474	363	21,826	19,744	102	72	3,900	3,251
Lumber, building materials, hardware, farm equipment dealers	228	183	26,488	25,678	263	194	24,504	23,410	58	56	5,681	(D)
Drug stores, proprietary stores	302	285	29,432	29,091	225	209	22,831	22,393	28	25	2,549	2,527
Other retail stores	745	568	52,372	49,480	712	524	42,145	37,916	129	105	9,211	(D)
Nonstore retailers	39	39	24,216	24,216	23	23	6,697	6,697	3	3	620	620
	SOUTH BEND STANDARD METROPOLITAN AREA				**TERRE HAUTE STANDARD METROPOLITAN AREA**							
Retail trade, total	2,042	1,524	215,422	203,881	1,327	859	104,870	96,068				
Food stores	514	326	41,670	37,071	424	172	22,033	16,803				
Eating, drinking places	382	326	16,245	15,202	308	249	8,296	7,546				
General merchandise group	56	40	31,523	31,324	24	18	20,513	20,380				
Apparel, accessories stores	116	104	18,772	18,609	63	55	6,034	5,857				
Furniture, home furnishings, appliance dealers	106	86	12,317	12,058	52	44	5,476	5,344				
Automotive group	119	93	36,802	35,617	57	41	18,622	17,838				
Gasoline service stations	249	175	11,667	9,920	147	89	4,874	3,954				
Lumber, building materials, hardware, farm equipment dealers	121	102	19,683	19,253	58	46	6,336	6,183				
Drug stores, proprietary stores	69	64	6,338	6,211	48	46	3,507	(D)				
Other retail stores	299	197	17,646	15,857	140	93	7,660	(D)				
Nonstore retailers	11	11	2,759	2,759	6	6	1,519	1,519				

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
ALLEN COUNTY (See Fort Wayne Standard Metrooolitan Area, Table 103.)										
DELAWARE COUNTY (See Muncie Standard Metropolitan Area, Table 103.)										
ELKHART COUNTY										
Retail trade, total	972	738	113,003	108,301	13,036	240,861	223,347	4,715	3,782	976
Food stores, total	171	107	24,268	22,782	1,885	35,698	32,695	687	501	188
Grocery stores	145	95	22,238	20,968	1,469	27,690	24,405	567	398	160
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	4	114	90	5	132	120	4	3	12
Other food stores	12	4	1,309	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	133	129	6,263	6,147	1,077	24,619	22,293	671	536	164
Eating places	95	91	3,657	3,541	696	15,801	14,521	488	396	117
Drinking places	38	38	2,606	2,606	381	8,818	7,772	183	140	47
General merchandise group, total	29	23	8,948	8,772	1,486	27,706	24,759	718	497	19
General merchandise group (except variety)	16	12	6,396	(D)	1,034	19,057	17,494	423	316	14
Variety stores	13	11	2,552	(D)	452	8,649	7,265	295	181	5
Apparel, accessories stores, total	68	66	5,743	(D)	716	14,33	12,862	335	234	57
Shoe stores	16	16	1,313	1,313	177	3,093	2,567	65	37	13
Men's, boys' clothing and furnishings stores	14	14	1,697	1,697	234	3,889	3,642	76	57	17
Family clothing stores	4	4	656	656	63	1,297	1,173	33	25	1
Women's clothing, specialty stores	28	26	1,734	(D)	224	5,656	5,206	146	107	17
Ready-to-wear stores	(NA)	18	(NA)	1,537	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	6	6	343	343	18	395	280	15	8	9
Furniture, home furnishings, appliance dealers, total	70	60	5,603	5,483	865	16,391	15,495	257	221	71
Furniture, home furnishings stores, antique stores	40	32	3,031	(D)	369	6,808	6,494	115	101	49
Household appliance, radio, TV stores	30	28	2,572	(D)	496	9,583	9,001	142	120	22
Automotive group	74	54	24,025	23,329	2,490	43,190	42,396	556	521	59
Gasoline service stations	118	90	7,192	6,526	553	11,577	9,805	247	168	136
Lumber, bldg. matls., hardware, farm equip. dealers, total	82	72	12,405	12,161	1,956	28,818	27,614	437	400	65
Farm equipment dealers	14	14	3,259	3,259	648	6,143	6,123	88	87	17
Lumber, building materials, supplies, equipment dealers	48	38	5,466	5,222	752	13,657	12,794	193	175	31
Hardware stores	20	20	3,680	3,680	556	9,018	8,697	156	138	17
Drug stores, proprietary stores, total	24	22	2,550	(D)	347	5,994	5,085	286	236	20
Drug stores	(NA)	20	(NA)	2,389	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	160	100	14,469	13,689	1,472	29,145	27,683	460	412	153
Liquor stores	8	4	336	232	13	209	179	5	4	7
Fuel, ice dealers	25	19	2,800	2,746	302	5,733	5,466	96	88	19
Feed, farm, garden supply stores	31	19	6,816	6,674	517	9,770	9,357	144	134	28
Jewelry stores	22	16	1,170	1,064	186	4,431	4,033	71	60	25
Book, stationery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	47	35	2,699	2,575	395	7,986	7,681	124	109	46
Second-hand stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	43	15	1,537	1,167	189	3,393	3,256	61	56	44
GRANT COUNTY										
Retail trade, total	646	478	64,814	61,500	6,765	130,035	118,129	2,908	2,259	655
Food stores, total	116	68	15,057	13,887	941	17,724	15,431	386	295	124
Grocery stores	104	60	14,645	13,509	839	15,745	13,547	333	245	112
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	112	102	4,679	4,413	703	15,901	14,261	482	376	142
Eating places	71	65	2,720	2,652	497	11,832	10,968	359	304	92
Drinking places	41	37	1,959	1,761	206	4,069	3,293	123	72	50
General merchandise group, total	26	24	6,807	(D)	961	18,657	16,228	545	385	18
General merchandise group (except variety)	12	10	4,867	(D)	658	12,416	10,987	301	236	8
Variety stores	14	14	1,940	1,940	303	6,241	5,241	244	149	10
Apparel, accessories stores, total	43	43	4,204	4,204	587	9,564	8,455	246	175	25
Shoe stores	9	9	1,108	1,108	149	2,432	1,962	54	30	5
Men's, boys' clothing and furnishings stores	10	10	1,105	1,105	146	2,488	2,187	54	37	5
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	21	21	1,884	1,884	276	4,359	4,035	129	101	13
Ready-to-wear stores	18	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	44	34	3,265	3,135	533	10,143	9,495	200	172	41
Furniture, home furnishings stores, antique stores	22	18	1,737	1,713	285	5,926	5,690	110	98	15
Household appliance, radio, TV stores	22	16	1,528	1,422	248	4,217	3,808	90	74	26
Automotive group	43	35	12,155	11,877	1,206	21,937	21,181	302	283	40

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
GRANT COUNTY—Con.										
Gasoline service stations	88	50	4,904	4,072	364	7,512	6,824	165	124	100
Lumber, bldg. matls., hardware, farm equip. dealers, total	57	49	7,380	7,306	801	15,329	14,721	256	228	52
Farm equipment dealers	16	14	2,603	(D)	265	5,003	4,933	80	75	20
Lumber, building materials, supplies, equipment dealers	31	25	3,860	(D)	442	8,507	8,136	141	123	22
Hardware stores	10	10	917	917	94	1,819	1,650	35	30	10
Drug stores, proprietary stores, total	18	18	2,186	2,186	265	4,819	3,625	144	77	14
Drug stores	15	15	2,070	2,070	257	4,542	3,376	134	69	12
Proprietary stores	3	3	116	116	8	277	249	10	8	2
Other retail stores, total	74	48	3,778	(D)	349	7,302	6,818	157	123	75
Liquor stores	4	2	215	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	20	12	716	606	81	1,527	1,427	39	26	18
Feed, farm, garden supply stores	9	7	1,341	(D)	52	1,262	1,097	23	18	11
Jewelry stores	7	7	571	571	114	2,183	2,141	38	34	6
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	22	16	715	655	77	1,887	1,809	44	37	23
Second-hand stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	25	7	399	205	45	1,147	1,087	25	21	24
HOWARD COUNTY										
Retail trade, total	572	434	64,538	61,788	7,279	138,278	126,452	2,922	2,256	607
Food stores, total	106	66	14,684	13,610	963	20,808	16,898	493	291	123
Grocery stores	83	49	13,864	12,864	836	16,620	13,082	404	223	96
Meat markets, fish (seafood) markets	5	3	308	(D)	25	923	803	18	9	6
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	7	5	160	(D)	18	358	263	14	8	8
Other food stores	11	9	352	(D)	84	2,907	2,750	57	51	13
Eating, drinking places, total	96	94	4,074	(D)	706	15,395	13,932	494	394	130
Eating places	65	63	2,441	(D)	469	10,016	9,321	373	305	87
Drinking places	31	31	1,633	1,633	237	5,379	4,611	121	89	43
General merchandise group, total	25	15	7,710	7,590	1,202	21,654	18,902	546	373	20
General merchandise group (except variety)	17	11	6,089	6,013	925	15,966	14,418	335	253	14
Variety stores	8	4	1,621	1,577	277	5,688	4,484	211	120	6
Apparel, accessories stores, total	50	46	3,734	3,660	410	7,532	6,774	182	134	35
Shoe stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	9	9	804	804	71	1,382	1,327	33	26	9
Family clothing stores	5	5	672	672	73	1,474	1,321	38	28	2
Women's clothing, specialty stores	20	20	1,247	1,247	158	2,742	2,442	68	51	11
Ready-to-wear stores	9	9	1,030	1,030	135	2,359	2,126	55	43	6
Other clothing, specialty stores	11	11	217	217	23	383	314	13	8	5
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	35	25	3,448	3,090	509	8,972	8,436	143	123	34
Furniture, home furnishings stores, antique stores	16	16	2,380	2,380	360	6,509	6,141	113	95	10
Household appliance, radio, TV stores	17	9	1,052	710	149	2,463	2,295	30	28	22
Automotive group	45	29	12,390	12,000	1,148	21,211	21,070	278	271	49
Gasoline service stations	55	45	3,146	2,950	252	5,174	4,648	127	97	58
Lumber, bldg. matls., hardware, farm equip. dealers, total	50	38	6,797	6,699	1,008	17,997	17,681	281	268	45
Farm equipment dealers	10	6	1,119	1,091	95	1,575	1,575	25	25	14
Lumber, building materials, supplies, equipment dealers	30	26	4,273	4,235	714	13,332	13,134	196	187	20
Hardware stores	10	6	1,405	1,373	199	3,090	2,972	60	56	11
Drug stores, proprietary stores, total	13	13	1,807	1,807	270	5,395	4,725	133	88	12
Drug stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	78	58	5,993	(D)	739	12,693	11,939	218	190	77
Liquor stores	11	9	516	(D)	30	499	499	11	11	8
Fuel, ice dealers	11	9	1,667	(D)	252	4,574	4,014	58	44	8
Feed, farm, garden supply stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	7	778	(D)	116	2,177	2,089	43	36	6
Book, stationery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	30	24	1,132	1,104	158	2,371	2,265	55	48	33
Second-hand stores	6	4	219	(D)	17	294	294	6	6	7
Nonstore retailers	19	5	755	569	72	1,447	1,447	27	27	24
KNOX COUNTY										
Retail trade, total	529	395	42,383	40,287	4,548	91,966	84,602	2,075	1,703	539
Food stores, total	127	67	9,455	8,449	535	10,810	9,850	261	204	140
Grocery stores	107	55	9,023	8,133	492	9,974	9,064	225	174	118
Meat markets, fish (seafood) markets	3	1	48	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	...	116	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	5	124	124	16	290	283	17	14	6
Other food stores	8	6	144	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	84	74	2,435	2,335	376	8,279	7,622	277	224	98
Eating places	45	39	1,089	1,053	203	4,353	4,018	177	145	56
Drinking places	39	35	1,346	1,282	173	3,926	3,604	100	81	42

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
KNOX COUNTY—Con.										
General merchandise group, total	15	15	5,303	5,303	803	16,851	15,059	428	323	8
General merchandise group (except variety)	11	11	4,394	4,394	637	13,731	12,289	318	252	6
Variety stores	4	4	909	909	166	3,120	2,770	110	71	...
Apparel, accessories stores, total	34	34	2,330	2,330	313	5,748	5,305	174	138	24
Shoe stores	12	12	710	710	65	1,331	1,192	38	25	11
Men's, boys' clothing and furnishings stores	4	4	336	336	42	717	711	15	14	4
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	15	15	1,207	1,207	193	3,408	3,124	114	93	7
Ready-to-wear stores	10	10	1,103	1,103	177	3,204	2,918	108	87	5
Other clothing, specialty stores	5	5	104	104	16	204	204	6	6	2
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	27	21	2,089	2,009	266	4,960	4,881	88	85	30
Furniture, home furnishings stores, antique stores	11	7	1,361	(D)	174	2,921	2,908	50	49	15
Household appliance, radio, TV stores	16	14	728	(D)	92	2,039	1,973	38	36	15
Automotive group	32	28	7,930	7,904	809	16,395	16,133	243	233	25
Gasoline service stations	73	53	3,153	2,803	233	5,443	4,621	140	108	92
Lumber, bldg. matls., hardware, farm equip. dealers, total	43	39	5,125	5,027	723	13,003	12,040	229	202	30
Farm equipment dealers	7	7	1,038	1,038	119	2,606	2,313	49	43	5
Lumber, building materials, supplies, equipment dealers	22	20	1,741	(D)	278	4,787	4,327	75	60	10
Hardware stores	14	12	2,346	(D)	326	5,610	5,400	105	99	15
Drug stores, proprietary stores, total	19	17	1,192	(D)	189	4,486	4,176	91	80	18
Drug stores	(NA)	12	(NA)	(D)	179	4,316	4,009	77	67	(NA)
Proprietary stores	(NA)	5	(NA)	136	10	170	167	14	13	(NA)
Other retail stores, total	65	43	2,934	(D)	240	4,458	3,962	118	93	61
Liquor stores	9	3	189	65	7	131	121	4	3	9
Fuel, ice dealers	9	5	362	260	45	850	652	21	13	7
Feed, farm, garden supply stores	11	11	1,310	1,310	58	946	769	22	15	8
Jewelry stores	9	7	302	(D)	26	454	442	13	12	12
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	17	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	3	1	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	10	4	437	339	61	1,533	753	26	13	13
LAKE COUNTY										
Retail trade, total	3,918	2,864	473,538	450,414	53,965	1,032,892	957,338	19,264	15,537	4,165
Food stores, total	945	567	119,921	110,343	7,834	152,012	135,575	3,051	2,227	1,098
Grocery stores	705	431	106,634	98,844	6,540	126,600	112,997	2,454	1,799	811
Meat markets, fish (seafood) markets	37	29	5,233	5,083	405	7,584	6,658	146	99	44
Fruit stores, vegetable markets	24	10	1,155	901	59	1,035	666	25	18	34
Candy, nut, confectionery stores	69	29	1,723	1,115	100	1,862	1,492	75	42	77
Bakery products stores	39	37	2,468	(D)	566	12,091	11,149	268	220	51
Other food stores	71	31	2,696	(D)	164	2,840	2,413	83	49	79
Eating, drinking places, total	880	728	39,481	36,371	6,956	138,940	128,511	3,710	3,135	1,097
Eating places (except refreshment stands)	394	348	21,709	20,977	5,056	102,680	96,365	2,700	2,370	462
Refreshment stands	77	59	1,531	1,303	154	2,603	2,100	115	62	102
Drinking places	407	321	16,217	14,091	1,746	33,657	30,046	895	703	531
General merchandise group, total	89	61	52,229	51,871	7,820	156,758	141,622	3,409	2,482	67
Department stores	8	8	40,269	40,269	6,023	122,000	112,418	2,331	1,811	...
Dry goods, general merchandise stores	38	18	3,146	2,958	306	6,056	5,372	133	87	43
General stores	4	...	100	...	...	...	...	...	...	4
Variety stores	39	35	8,714	8,644	1,491	28,702	23,832	945	584	20
Apparel, accessories stores, total	318	284	32,212	31,752	4,357	78,153	72,647	1,574	1,271	243
Shoe stores	65	61	5,655	5,603	783	14,175	12,989	265	192	34
Men's, boys' clothing and furnishings stores	(NA)	65	(NA)	6,056	868	16,828	15,545	255	198	(NA)
Family clothing stores	(NA)	33	(NA)	5,735	723	12,370	11,976	245	221	(NA)
Women's clothing, specialty stores	99	91	12,539	12,439	1,730	29,938	27,777	713	566	87
Ready-to-wear stores	(NA)	69	(NA)	11,214	1,574	27,229	25,303	645	537	(NA)
Millinery stores	(NA)	10	(NA)	461	72	1,538	1,417	38	28	(NA)
Other clothing, specialty stores	(NA)	12	(NA)	764	84	1,171	1,057	30	21	(NA)
Other apparel stores	42	34	1,999	1,919	253	4,842	4,360	96	74	43
Furniture, home furnishings, appliance dealers, total	203	165	24,485	23,817	3,915	72,074	69,710	1,026	918	173
Furniture, home furnishings stores	114	96	15,354	15,058	2,616	45,487	44,164	635	576	91
Furniture stores	(NA)	67	(NA)	13,432	2,303	39,192	38,197	527	492	(NA)
Home furnishings stores, antique stores	(NA)	29	(NA)	1,626	313	6,295	5,967	108	84	(NA)
Household appliance, radio, TV stores	87	69	9,125	8,759	1,299	26,587	25,546	391	342	80
Automotive group, total	148	134	78,890	78,542	7,485	134,668	131,599	1,652	1,574	119
Passenger car dealers (franchised)	75	73	69,984	(D)	6,519	115,750	113,270	1,390	1,341	52
Passenger car dealers (nonfranchised)	19	15	2,748	2,714	141	2,864	2,844	33	32	25
Tire, battery, accessory dealers	41	35	4,217	4,135	665	13,116	12,575	186	159	34
Other automotive dealers	13	11	1,941	(D)	160	2,938	2,910	43	42	8
Gasoline service stations	408	318	32,463	29,573	2,707	56,739	51,165	1,026	778	404
Lumber, bldg. matls., hardware, farm equip. dealers, total	205	163	35,088	34,312	5,107	96,794	91,416	1,254	1,100	167
Farm equipment dealers	12	10	1,814	(D)	177	3,347	3,332	39	38	19
Lumber, building materials dealers	66	64	21,647	(D)	3,190	61,801	58,476	735	658	27
Plumbing, paint, electrical stores	42	34	4,426	4,290	764	14,612	13,989	183	162	32
Hardware stores	83	55	7,181	6,615	976	17,034	15,619	297	242	87

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LAKE COUNTY--Con.										
Drug stores, proprietary stores, total	115	107	13,942	13,654	1,941	35,917	31,085	855	597	103
Drug stores	(NA)	102	(NA)	13,441	1,923	35,596	30,835	840	590	(NA)
Proprietary stores	(NA)	5	(NA)	213	18	321	250	15	7	(NA)
Other retail stores, total	497	309	32,966	29,442	3,891	73,887	67,764	1,237	1,009	502
Liquor stores	95	43	5,300	3,714	221	3,815	3,579	93	79	102
Fuel, ice dealers	83	69	7,919	7,775	1,088	22,908	20,613	317	266	65
Feed, farm, garden supply stores	28	18	3,788	3,704	312	4,583	4,488	83	77	28
Jewelry stores	61	45	5,046	4,800	904	17,865	17,085	240	214	49
Book, stationery stores	9	7	605	(D)	82	1,664	1,633	25	24	9
Sporting goods, bicycle stores	28	20	1,214	1,130	99	1,756	1,577	38	27	31
Florists	30	20	912	804	96	1,814	1,495	49	29	34
Cigar stores, stands	13	9	665	607	72	1,403	1,314	32	26	14
News dealers, newsstands	11	7	1,181	1,111	126	2,736	1,436	76	24	10
Gift, novelty, souvenir stores	33	11	719	507	64	1,226	1,176	28	25	35
Music stores	15	11	634	544	54	1,117	985	24	18	17
Camera, photographic supply stores	6	4	595	(D)	35	653	613	13	10	5
Other retail stores (except second-hand)	27	27	2,674	2,674	508	8,360	8,089	132	113	24
Second-hand stores	30	18	1,254	1,040	230	3,987	3,681	87	77	33
Nonstore retailers, total	110	28	11,861	10,737	1,952	36,950	36,244	470	446	102
Mail order houses	5	5	3,230	3,230	237	4,574	4,481	75	72	1
Direct selling (house-to-house) organizations	93	15	7,227	6,119	1,525	28,331	28,139	328	323	92
Merchandise vending machine operators	12	8	1,404	1,388	190	4,045	3,624	67	51	9
LA PORTE COUNTY										
Retail trade, total	858	672	95,009	91,477	10,281	184,811	168,964	3,808	2,973	850
Food stores, total	161	121	23,597	22,423	1,583	29,945	26,060	657	472	179
Grocery stores	129	95	21,588	20,624	1,263	24,134	20,748	534	376	137
Meat markets, fish (seafood) markets	7	5	686	(D)	85	1,565	1,555	24	22	10
Fruit stores, vegetable markets	4	4	351	351	17	296	283	8	7	8
Candy, nut, confectionery stores	9	5	356	(D)	29	527	375	18	10	15
Other food stores	12	12	616	616	189	3,421	3,099	73	57	9
Eating, drinking places, total	179	159	6,929	6,659	1,227	23,224	20,227	704	517	215
Eating places	86	78	3,478	3,398	753	13,696	12,207	458	350	106
Drinking places	93	81	3,451	3,261	474	9,528	8,020	246	167	109
General merchandise group, total	25	23	8,504	(D)	1,315	23,719	20,501	589	415	10
General merchandise group (except variety)	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	62	58	5,746	5,708	762	13,286	11,189	352	244	52
Shoe stores	13	13	1,354	1,354	167	2,930	2,439	65	40	9
Men's, boys' clothing and furnishings stores	(NA)	11	(NA)	(D)	171	2,209	2,073	41	29	(NA)
Family clothing stores	(NA)	6	(NA)	1,266	201	3,555	3,118	107	87	(NA)
Women's clothing, specialty stores	23	23	1,804	1,804	229	3,841	3,059	118	77	16
Ready-to-wear stores	14	14	1,527	1,527	193	3,224	2,573	97	58	11
Other clothing, specialty stores	9	9	277	277	36	617	486	21	19	5
Other apparel stores	7	5	326	(D)	34	751	506	21	11	9
Furniture, home furnishings, appliance dealers, total	46	36	3,297	3,139	513	9,526	9,337	140	129	41
Furniture, home furnishings stores, antique stores	20	16	1,369	1,339	240	4,236	4,112	69	61	18
Household appliance, radio, TV stores	26	20	1,928	1,800	273	5,290	5,225	71	68	23
Automotive group	58	50	16,335	16,253	1,614	25,803	25,215	351	334	43
Gasoline service stations	114	78	7,095	6,277	567	10,650	9,738	222	166	125
Lumber, bldg. matls., hardware, farm equip. dealers, total	57	43	7,393	7,179	1,024	19,223	18,519	273	247	44
Farm equipment dealers	15	11	2,424	(D)	242	5,013	4,931	68	66	13
Lumber, building materials, supplies, equipment dealers	29	21	3,554	3,384	520	9,369	9,050	126	113	21
Hardware stores	13	11	1,415	(D)	262	4,841	4,538	79	68	10
Drug stores, proprietary stores, total	26	22	2,925	2,799	443	7,382	6,860	172	137	20
Drug stores	(NA)	19	(NA)	2,704	436	7,328	6,827	167	136	(NA)
Proprietary stores	(NA)	3	(NA)	95	7	54	33	5	1	(NA)
Other retail stores, total	98	76	12,132	11,762	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	14	8	655	519	22	317	299	8	7	11
Fuel, ice dealers	12	12	2,075	2,075	333	6,192	6,066	76	72	7
Feed, farm, garden supply stores	15	15	7,053	7,053	414	7,447	7,300	105	102	10
Jewelry stores	11	11	883	883	125	1,865	1,768	34	30	12
Book, stationery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	36	26	1,314	1,156	196	3,867	3,518	87	63	42
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	32	6	1,056	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MADISON COUNTY										
Retail trade, total	1,104	840	121,266	116,620	13,508	248,584	227,815	5,280	4,170	1,059
Food stores, total	178	104	28,434	26,834	2,023	34,923	28,438	801	515	184
Grocery stores	146	86	27,495	26,017	1,900	32,305	26,150	731	466	149
Meat markets, fish (seafood) markets	4	2	274	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	13	5	171	97	7	55	34	4	2	13
Other food stores	12	10	479	(D)	88	2,154	1,912	56	41	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MADISON COUNTY--Con.										
Eating, drinking places, total	201	183	7,796	7,558	1,327	27,374	25,366	807	682	259
Eating places	123	113	3,914	3,794	811	17,623	16,280	571	486	164
Drinking places	78	70	3,882	3,764	516	9,751	9,086	236	196	95
General merchandise group, total	33	27	11,113	10,987	1,770	29,624	26,051	765	576	14
General merchandise group (except variety)	17	15	8,748	(D)	1,398	22,968	20,150	524	382	6
Variety stores	14	12	2,339	(D)	372	6,656	5,901	261	194	6
Apparel, accessories stores, total	92	80	8,399	8,133	1,161	22,300	19,867	545	396	63
Shoe stores	21	19	1,365	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	14	(NA)	1,528	200	4,277	3,715	99	67	(NA)
Family clothing stores	(NA)	11	(NA)	1,686	218	3,993	3,781	95	82	(NA)
Women's clothing, specialty stores	36	32	3,397	3,383	547	10,239	9,339	258	199	17
Ready-to-wear stores	(NA)	20	(NA)	3,043	480	9,015	8,252	225	175	(NA)
Other clothing, specialty stores	(NA)	12	(NA)	340	67	1,224	1,087	33	24	(NA)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	90	58	6,658	6,224	936	18,355	17,558	304	261	72
Furniture, home furnishings stores, antique stores	39	33	4,365	4,267	651	13,343	12,749	216	183	31
Household appliance, radio, TV stores	51	25	2,293	1,957	285	5,012	4,809	88	78	41
Automotive group	63	55	24,382	24,104	2,289	38,816	38,411	525	508	50
Gasoline service stations	152	108	8,199	7,295	581	11,627	10,237	269	188	172
Lumber, bldg. matls., hardware, farm equip. dealers, total	89	79	10,598	10,436	1,479	27,980	26,963	432	391	71
Farm equipment dealers	17	15	2,151	(D)	244	4,925	4,850	74	70	23
Lumber, building materials, supplies, equipment dealers	48	42	6,416	6,368	955	17,924	17,296	260	239	27
Hardware stores	24	22	2,031	(D)	280	5,131	4,817	98	82	21
Drug stores, proprietary stores, total	36	36	4,497	4,497	742	13,621	12,132	369	253	16
Drug stores	34	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	151	105	10,560	10,034	1,048	19,991	19,073	382	338	139
Liquor stores	12	6	458	(D)	22	282	200	7	5	12
Fuel, ice dealers	21	21	1,295	1,295	199	4,539	4,255	79	69	16
Feed, farm, garden supply stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	20	16	1,633	1,603	271	4,897	4,654	87	78	10
Book, stationery stores	5	1	82	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	65	49	(D)	1,987	269	5,258	4,970	129	112	(D)
Second-hand stores	4	2	68	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	19	5	630	518	152	3,773	3,714	61	60	19
MARION COUNTY (See Indianapolis Standard Metropolitan Area, Table 103.)										
ST. JOSEPH COUNTY (See South Bend Standard Metropolitan Area, Table 103.)										
TIPPECANOE COUNTY										
Retail trade, total	630	522	83,739	82,585	10,469	204,952	187,367	4,370	3,402	587
Food stores, total	77	63	16,954	16,754	1,107	20,095	16,319	494	319	74
Grocery stores	62	50	15,759	15,565	976	17,378	14,099	419	271	60
Meat markets, fish (seafood) markets	4	4	621	621	44	966	831	23	14	4
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	5	5	195	195	87	911	762	24	17	5
Eating, drinking places, total	127	125	7,518	(D)	1,553	32,001	29,403	960	782	156
Eating places	84	82	4,794	(D)	1,101	22,624	20,467	736	588	101
Drinking places	43	43	2,724	2,724	452	9,372	8,936	224	194	55
General merchandise group, total	17	17	11,866	11,866	1,867	40,935	36,984	821	588	10
General merchandise group (except variety)	13	13	10,384	10,384	1,626	36,294	33,233	642	487	8
Variety stores	4	4	1,482	1,482	241	4,641	3,751	179	101	2
Apparel, accessories stores, total	89	57	6,571	(D)	919	17,918	15,957	387	306	32
Shoe stores	13	13	1,133	1,133	153	2,594	2,295	50	32	6
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	(D)	231	4,613	4,285	85	71	(NA)
Family clothing stores	(NA)	3	(NA)	794	114	2,337	2,204	54	47	(NA)
Women's clothing, specialty stores	23	23	2,415	2,415	391	7,411	6,225	180	139	10
Ready-to-wear stores	14	14	2,224	2,224	361	6,723	5,634	163	126	8
Other clothing, specialty stores	9	9	191	191	30	688	591	17	13	2
Other apparel stores	5	5	316	316	30	963	946	18	17	6
Furniture, home furnishings, appliance dealers, total	36	26	4,097	3,995	725	14,546	14,376	190	180	34
Furniture, home furnishings stores, antique stores	11	11	2,185	2,185	520	10,589	10,566	125	122	8
Household appliance, radio, TV stores	23	15	1,890	1,810	205	3,957	3,810	65	58	24
Automotive group	37	33	13,491	13,433	1,365	22,148	21,996	354	343	23
Gasoline service stations	74	66	5,322	5,232	492	9,802	8,549	214	150	80
Lumber, bldg. matls., hardware, farm equip. dealers, total	41	37	6,601	6,481	916	17,326	17,065	240	232	29
Farm equipment dealers	11	11	1,941	1,941	147	2,653	2,653	43	43	15
Lumber, building materials, supplies, equipment dealers	25	21	4,283	4,163	701	13,624	13,375	174	167	12
Hardware stores	5	5	377	377	62	1,049	1,037	23	22	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TIPPECANOE COUNTY--Con.										
Drug stores, proprietary stores, total	28	28	3,918	3,918	602	13,222	11,117	365	226	20
Drug stores	27	27	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	106	64	6,854	6,534	880	16,367	15,095	331	266	104
Liquor stores	12	12	646	646	48	1,316	1,101	30	21	10
Fuel, ice dealers	22	12	1,189	1,115	155	2,420	2,237	46	41	25
Feed, farm, garden supply stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	11	9	693	(D)	143	2,869	2,762	49	40	5
Book, stationery stores	4	4	1,023	1,023	134	2,245	1,818	70	45	8
Other retail stores (except second-hand)	33	21	2,011	1,885	341	6,653	6,313	119	102	34
Second-hand stores	11	3	165	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	28	6	547	381	49	592	506	14	10	25
VANDERBURGH COUNTY (See Evansville Standard Metropolitan Area, Table 103.)										
VIGO COUNTY (See Terre Haute Standard Metropolitan Area, Table 103.)										
WAYNE COUNTY										
Retail trade, total	762	592	81,958	78,358	9,204	173,966	157,158	3,868	2,965	738
Food stores, total	123	87	17,753	16,859	1,084	20,223	15,768	497	291	133
Grocery stores	100	74	17,142	16,464	1,027	19,188	14,983	461	268	106
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	2	171	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	10	8	260	(D)	37	674	459	24	14	12
Eating, drinking places, total	131	121	5,484	5,390	1,117	24,470	22,101	759	598	147
Eating places	94	86	3,532	(D)	783	16,593	14,988	568	453	111
Drinking places	37	35	1,952	(D)	334	7,877	7,113	191	145	36
General merchandise group, total	26	24	7,300	(D)	1,116	19,669	17,351	603	437	19
General merchandise group (except variety)	14	12	5,373	(D)	822	13,641	12,647	391	316	11
Variety stores	12	12	1,927	1,927	294	6,028	4,704	212	121	8
Apparel, accessories stores, total	59	57	4,915	(D)	706	12,361	10,679	343	224	30
Shoe stores	14	14	1,173	1,173	174	3,113	2,722	66	43	5
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	5	(NA)	461	65	1,362	1,164	44	26	(NA)
Women's clothing, specialty stores	26	26	2,280	2,280	342	5,972	5,231	180	125	11
Ready-to-wear stores	15	15	2,022	2,022	303	5,323	4,686	156	111	6
Other clothing, specialty stores	11	11	258	258	39	649	545	24	14	5
Other apparel stores	4	4	155	155	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	41	33	5,420	5,348	884	18,750	17,606	276	246	37
Furniture, home furnishings stores, antique stores	20	16	3,362	(D)	653	13,573	12,913	185	165	14
Household appliance, radio, TV stores	19	17	2,044	(D)	231	5,177	4,693	91	81	21
Automotive group	56	44	16,321	15,613	1,398	24,605	24,354	349	338	53
Gasoline service stations	74	62	5,544	4,970	469	9,901	8,201	213	146	75
Lumber, bldg. matls., hardware, farm equip. dealers, total	70	50	8,118	7,806	1,145	19,529	18,252	326	287	66
Farm equipment dealers	11	9	1,930	(D)	212	3,918	3,819	59	57	16
Lumber, building materials, supplies, equipment dealers	37	27	3,690	3,568	571	9,983	9,179	157	139	28
Hardware stores	22	14	2,498	(D)	362	5,628	5,254	110	91	22
Drug stores, proprietary stores, total	29	25	2,831	2,775	348	6,206	5,184	172	112	30
Drug stores	(NA)	20	(NA)	2,578	334	5,924	5,014	156	104	(NA)
Proprietary stores	(NA)	5	(NA)	197	14	282	170	16	8	(NA)
Other retail stores, total	115	81	7,181	6,709	821	15,931	15,341	298	256	112
Liquor stores	19	13	699	545	28	612	534	18	12	22
Fuel, ice dealers	16	16	1,687	1,687	228	4,268	4,063	78	65	7
Feed, farm, garden supply stores	16	6	1,629	1,527	112	2,094	2,094	33	33	17
Jewelry stores	15	13	1,111	(D)	165	3,799	3,709	70	64	18
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	32	26	1,676	1,604	247	4,291	4,086	84	68	31
Second-hand stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	38	8	1,091	737	116	2,321	2,321	32	32	36

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ANDERSON										
Retail trade, total	649	495	82,785	80,447	9,958	183,164	168,668	3,725	2,995	585
Food stores, total	98	60	19,513	18,829	1,445	25,048	20,583	547	372	101
Grocery stores	74	48	18,724	18,116	1,339	22,898	18,704	494	336	75
Meat markets, fish (seafood) markets	4	2	274	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	9	7	394	(D)	74	1,825	1,002	44	31	10
Eating, drinking places, total	124	110	5,072	4,856	881	18,150	17,096	508	451	153
Eating places	73	67	2,395	2,297	516	11,200	10,567	339	307	90
Drinking places	51	43	2,677	2,559	365	6,950	6,531	169	144	63
General merchandise group, total	16	12	8,347	8,249	1,343	22,854	20,045	576	427	4
General merchandise group (except variety)	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	64	56	6,942	6,748	1,013	19,436	17,346	459	331	38
Shoe stores	13	13	1,003	981	128	2,448	1,938	62	33	5
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	1,262	165	3,556	3,029	84	55	(NA)
Family clothing stores	(NA)	7	(NA)	1,439	189	3,363	3,185	75	64	(NA)
Women's clothing, specialty stores	27	25	2,841	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	15	(NA)	2,644	449	8,479	7,786	203	158	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	58	36	4,888	4,580	749	14,755	14,205	236	204	48
Furniture, home furnishings stores, antique stores	25	23	3,314	(D)	554	11,440	10,907	183	153	19
Household appliance, radio, TV stores	33	13	1,574	(D)	195	3,313	3,298	53	51	29
Automotive group	32	30	18,542	(D)	1,812	30,964	30,684	401	389	21
Gasoline service stations	77	61	4,082	3,784	396	7,818	7,035	161	121	78
Lumber, bldg. matls., hardware, farm equip. dealers, total	39	33	5,533	5,437	816	14,474	14,075	214	194	25
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	26	22	3,898	3,858	573	9,735	9,490	144	132	15
Hardware stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	24	24	3,390	3,390	590	11,144	9,870	283	201	8
Drug stores	24	24	3,390	3,390	590	11,144	9,870	283	201	8
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	104	70	5,929	5,573	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	8	6	382	(D)	22	282	200	7	5	5
Fuel, ice dealers	15	15	1,047	1,047	168	3,999	3,805	67	60	11
Feed, farm, garden supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	12	10	1,169	(D)	206	3,722	3,544	84	56	5
Book, stationery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other retail stores (except second-hand)	47	35	1,793	1,681	232	4,546	4,256	106	89	46
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	13	3	547	(D)	(D)	(D)	(D)	(D)	(D)	(D)
EAST CHICAGO										
Retail trade, total	617	403	60,329	55,533	6,474	125,117	117,864	2,256	1,882	851
Food stores, total	167	75	16,414	14,060	989	18,546	16,587	362	259	185
Grocery stores	126	58	14,795	12,721	839	15,672	13,906	299	213	140
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	14	4	314	198	6	95	58	6	2	18
Other food stores	19	9	599	485	78	1,506	1,405	36	26	20
Eating, drinking places, total	171	131	7,180	6,446	1,179	26,274	24,647	606	533	205
Eating places	77	61	4,008	3,770	848	19,421	18,376	430	383	95
Drinking places	94	70	3,172	2,676	331	6,853	6,269	176	150	110
General merchandise group, total	13	7	1,244	1,206	208	3,950	3,534	132	80	9
General merchandise group (except variety)	9	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	63	47	4,861	4,535	633	11,262	10,835	222	198	82
Shoe stores	13	9	732	680	102	1,706	1,512	35	24	12
Men's, boys' clothing and furnishings stores	(NA)	17	(NA)	1,249	185	2,960	2,800	55	46	(NA)
Family clothing stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	16	12	1,691	1,645	255	4,501	4,461	95	92	15
Ready-to-wear stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	21	19	3,073	(D)	487	8,775	8,745	120	119	14
Furniture, home furnishings stores, antique stores	12	12	2,182	2,182	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	9	7	891	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	18	16	11,693	(D)	1,138	20,228	20,192	233	232	8
Gasoline service stations	40	28	3,777	3,307	370	8,324	7,584	139	108	53
Lumber, bldg. matls., hardware, farm equip. dealers, total	23	15	3,617	3,467	517	10,468	10,071	127	109	18
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	9	9	2,892	2,892	437	8,921	8,772	99	92	5
Hardware stores	14	6	725	575	80	1,547	1,299	28	17	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
EAST CHICAGO--Con.										
Drug stores, proprietary stores, total	17	17	1,922	1,922	330	6,089	5,339	122	82	12
Drug stores	16	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	80	46	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	28	8	1,081	541	29	283	259	10	7	30
Fuel, ice dealers	15	13	2,157	(D)	272	5,261	4,823	75	59	12
Feed, farm, garden supply stores	2	...	(D)	...	...	...	...	...	...	(D)
Jewelry stores	8	8	774	774	120	2,291	2,163	33	29	9
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	19	15	1,427	1,399	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	4	2	50	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
ELKHART										
Retail trade, total	505	371	61,717	59,067	7,845	144,329	134,188	2,878	2,330	473
Food stores, total	95	51	14,251	13,429	1,060	19,015	17,104	366	275	97
Grocery stores	44	46	13,768	12,971	1,023	18,234	16,423	348	262	86
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	4	2	214	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	80	76	4,036	3,928	649	16,525	15,316	424	353	95
Eating places	50	46	1,878	1,770	339	8,856	8,345	266	227	58
Drinking places	30	30	2,158	2,158	310	7,669	6,971	158	126	37
General merchandise group, total	11	11	6,783	6,761	1,240	23,248	21,022	568	399	3
General merchandise group (except variety)	5	5	4,892	4,870	877	16,374	15,354	335	261	2
Variety stores	6	6	1,891	1,891	363	6,874	5,668	233	138	1
Apparel, accessories stores, total	42	40	3,732	(D)	461	9,690	8,842	216	162	32
Shoe stores	9	9	705	705	79	1,413	1,163	30	17	7
Men's, boys' clothing and furnishings stores	8	8	1,158	1,158	164	2,685	2,685	55	41	11
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	19	17	1,245	(D)	167	4,239	3,967	103	81	9
Ready-to-wear stores	(NA)	11	(NA)	1,074	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	35	27	2,414	2,360	456	8,596	8,042	135	114	27
Furniture, home furnishings stores, antique stores	19	13	934	(D)	142	2,675	2,547	43	39	19
Household appliance, radio, TV stores	16	14	1,480	(D)	314	5,921	5,495	92	75	8
Automotive group	41	29	13,648	13,136	1,517	26,632	26,360	329	314	29
Gasoline service stations	59	43	3,786	3,498	325	6,707	5,890	138	96	70
Lumber, bldg. matls., hardware, farm equip. dealers, total	31	25	6,301	6,097	1,204	15,743	14,967	239	218	16
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	22	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	7	7	2,583	2,583	391	6,247	6,062	109	98	4
Drug stores, proprietary stores, total	13	11	1,489	(D)	206	3,683	2,941	215	181	9
Drug stores	(NA)	10	(NA)	1,340	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	81	53	4,770	4,342	614	12,522	11,856	208	182	78
Liquor stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	11	11	1,187	1,187	154	3,374	3,296	57	54	7
Feed, farm, garden supply stores	4	2	355	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	18	12	877	797	126	3,082	2,816	49	42	21
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	31	23	1,809	1,701	259	4,781	4,543	79	66	29
Second-hand stores	2	...	(D)	...	...	...	...	...	...	(D)
Nonstore retailers	17	5	507	343	113	1,968	1,848	40	36	15
EVANSVILLE										
Retail trade, total	1,466	1,164	179,582	173,446	22,519	424,416	390,268	8,914	7,405	1,547
Food stores, total	326	230	42,287	39,865	2,783	56,222	45,133	1,227	827	381
Grocery stores	282	200	40,147	37,929	2,531	51,802	40,624	1,101	736	335
Meat markets, fish (seafood) markets	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	3	83	83	8	165	125	4	2	3
Candy, nut, confectionery stores	11	7	457	341	76	1,626	1,376	49	33	12
Other food stores	21	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	351	313	14,767	14,285	2,498	51,784	49,178	1,548	1,370	469
Eating places	199	171	7,821	7,531	1,634	33,561	31,639	1,068	929	253
Drinking places	152	142	6,946	6,754	864	18,223	17,539	480	441	216
General merchandise group, total	27	25	20,926	(D)	3,500	67,283	59,762	1,429	1,107	20
General merchandise group (except variety)	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
EVANSVILLE--Con.										
Apparel, accessories stores, total	104	102	19,349	(D)	3,159	55,210	50,928	1,249	1,000	69
Shoe stores	25	25	3,747	3,747	541	9,285	8,591	173	155	13
Men's, boys' clothing and furnishings stores	26	26	3,912	3,912	577	10,103	9,443	226	176	27
Family clothing stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	35	35	8,039	8,039	1,462	24,955	22,874	599	482	16
Ready-to-wear stores	19	19	7,213	7,213	1,350	22,931	21,092	538	437	8
Other clothing, specialty stores	16	16	826	826	112	2,024	1,782	61	45	8
Other apparel stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	81	71	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	44	40	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	37	31	3,796	3,626	495	9,311	8,729	155	145	33
Automotive group	68	50	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	143	121	13,126	12,472	1,249	25,030	22,510	534	455	147
Lumber, bldg. mats., hardware, farm equip. dealers, total	70	52	6,928	6,702	996	18,408	17,857	270	245	66
Farm equipment dealers	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	38	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	27	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	57	53	7,153	7,121	1,077	17,902	15,840	503	363	41
Drug stores	(NA)	40	(NA)	6,680	1,039	17,207	15,158	476	338	(NA)
Proprietary stores	(NA)	13	(NA)	441	38	695	682	27	25	(NA)
Other retail stores, total	169	125	11,929	11,027	1,760	33,490	32,558	638	595	161
Liquor stores	35	27	1,372	1,194	59	1,488	1,384	42	35	38
Fuel, ice dealers	25	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	18	14	1,829	1,803	320	5,452	5,393	96	93	16
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	64	50	5,244	5,012	932	17,672	17,081	383	355	66
Second-hand stores	16	12	710	636	90	1,744	1,621	37	34	13
Nonstore retailers	70	22	3,902	(D)	(D)	(D)	(D)	(D)	(D)	(D)
FORT WAYNE										
Retail trade, total	1,427	1,111	210,236	204,032	27,167	523,262	476,585	10,402	8,284	1,365
Food stores, total	239	167	34,182	32,338	2,439	46,837	39,271	1,033	678	230
Grocery stores	178	122	29,749	28,239	1,840	35,573	30,119	754	500	194
Meat markets, fish (seafood) markets	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	10	10	322	322	41	857	687	29	16	5
Other food stores	33	25	1,412	1,282	320	5,627	4,854	156	106	22
Eating, drinking places, total	298	276	17,067	16,821	3,520	73,488	63,905	1,848	1,399	348
Eating places	174	154	9,585	(D)	2,443	52,267	45,173	1,370	1,030	209
Drinking places	124	122	7,482	(D)	1,077	21,221	18,732	478	369	179
General merchandise group, total	32	26	37,579	37,533	6,269	123,146	108,959	2,766	2,184	18
General merchandise group (except variety)	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	20	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	111	105	15,641	15,557	2,669	47,909	44,237	990	770	43
Shoe stores	41	39	3,768	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	4,177	728	12,262	11,226	231	168	(NA)
Family clothing stores	(NA)	4	(NA)	344	55	1,012	1,012	25	25	(NA)
Women's clothing, specialty stores	32	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	19	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	13	13	429	429	75	1,089	994	31	23	2
Other apparel stores	12	12	688	688	114	2,513	2,323	58	47	13
Furniture, home furnishings, appliance dealers, total	81	69	11,509	11,325	1,847	35,115	34,136	567	469	61
Furniture, home furnishings stores, antique stores	40	36	5,581	5,441	919	17,313	16,861	251	233	32
Household appliance, radio, TV stores	41	33	5,928	5,884	928	17,802	17,275	256	236	29
Automotive group	83	53	44,527	43,351	3,874	72,072	70,796	970	911	68
Gasoline service stations	156	128	11,558	10,732	1,080	21,455	18,818	476	362	186
Lumber, bldg. mats., hardware, farm equip. dealers, total	65	59	10,219	10,129	1,380	26,044	24,898	359	317	47
Farm equipment dealers	6	4	566	(D)	66	1,127	1,099	15	14	4
Lumber, building materials, supplies, equipment dealers	37	37	8,395	8,395	1,198	22,595	21,876	299	272	20
Hardware stores	22	18	1,258	(D)	116	2,222	1,923	45	31	23
Drug stores, proprietary stores, total	63	59	6,537	6,487	946	17,383	15,382	437	318	52
Drug stores	(NA)	56	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	225	147	14,914	13,734	2,058	40,065	38,040	736	640	202
Liquor stores	21	15	1,696	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	34	28	4,182	3,968	545	11,018	10,515	172	160	25
Feed, farm, garden supply stores	9	7	466	(D)	39	520	491	8	7	7
Jewelry stores	25	17	(D)	1,792	378	6,416	6,244	97	88	(D)
Book, stationery stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	85	67	5,690	5,362	860	16,862	15,996	322	284	73
Second-hand stores	13	7	309	209	73	1,654	1,634	50	43	10
Nonstore retailers	78	22	6,503	6,025	1,085	19,768	18,141	280	236	70

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
GARY										
Retail trade, total	1,522	1,142	187,730	179,200	22,478	426,047	398,629	7,928	6,536	1,612
Food stores, total	402	246	45,908	42,402	3,091	59,185	53,647	1,209	933	471
Grocery stores	300	196	40,040	37,238	2,509	47,544	43,269	928	719	342
Meat markets, fish (seafood) markets	21	15	2,554	2,504	203	3,846	3,116	88	51	23
Fruit stores, vegetable markets	6	2	238	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	31	9	762	350	46	854	684	28	19	35
Other food stores	44	34	2,302	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	346	300	15,439	14,517	2,822	53,293	49,786	1,524	1,339	427
Eating places	179	159	8,379	8,157	1,985	37,654	35,318	1,090	971	199
Drinking places	165	141	7,036	6,360	837	15,639	14,466	434	368	226
General merchandise group, total	29	21	26,615	26,483	4,147	83,220	75,635	1,614	1,159	24
General merchandise group (except variety)	17	11	22,849	(D)	3,496	70,661	65,449	1,210	908	16
Variety stores	12	10	3,766	(D)	651	12,559	10,186	404	251	8
Apparel, accessories stores, total	128	118	14,322	14,228	1,997	35,968	33,703	692	561	90
Shoe stores	30	30	2,670	2,670	386	7,138	6,604	128	94	15
Men's, boys' clothing and furnishings stores	(NA)	22	(NA)	(D)	305	6,072	5,784	88	74	(NA)
Family clothing stores	(NA)	15	(NA)	3,582	460	7,681	7,462	146	133	(NA)
Women's clothing, specialty stores	36	34	4,893	(D)	716	12,390	11,357	279	221	31
Ready-to-wear stores	(NA)	24	(NA)	4,360	660	11,048	10,151	249	200	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	(D)	56	1,342	1,206	30	21	(NA)
Other apparel stores	21	17	1,054	1,018	130	2,687	2,496	51	39	21
Furniture, home furnishings, appliance dealers, total	86	72	10,730	10,516	1,770	31,638	31,106	446	421	74
Furniture, home furnishings stores, antique stores	48	42	6,696	6,608	1,248	20,536	20,121	303	283	34
Household appliance, radio, TV stores	38	30	4,034	3,908	522	11,102	10,985	143	138	40
Automotive group	45	43	27,214	(D)	2,561	47,051	46,684	564	538	37
Gasoline service stations	145	113	11,341	10,315	983	20,075	17,816	348	258	176
Lumber, bldg. matls., hardware, farm equip. dealers, total	60	48	10,472	10,264	1,520	29,252	28,034	352	327	39
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	33	29	9,253	9,205	1,362	25,749	24,638	294	275	14
Hardware stores	27	19	1,219	1,059	158	3,503	3,396	58	52	25
Drug stores, proprietary stores, total	46	40	6,070	5,808	794	14,198	12,377	395	287	43
Drug stores	(NA)	39	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	197	129	13,509	(D)	1,657	32,304	30,235	532	472	193
Liquor stores	51	29	3,682	2,852	170	3,242	3,042	75	65	54
Fuel, ice dealers	24	22	3,013	(D)	448	10,092	9,014	131	118	12
Feed, farm, garden supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	29	19	2,403	2,277	475	8,670	8,339	113	103	24
Book, stationery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	84	44	3,072	2,760	348	6,127	5,872	127	109	63
Second-hand stores	9	9	522	522	126	2,511	2,346	60	53	10
Nonstore retailers	38	12	6,110	5,518	1,136	19,863	19,606	252	241	38
HAMMOND										
Retail trade, total	857	643	133,738	129,082	16,298	313,868	289,772	5,727	4,596	844
Food stores, total	173	113	28,339	26,569	1,913	39,339	34,494	761	532	203
Grocery stores	133	89	25,804	24,308	1,651	34,049	30,070	634	458	155
Meat markets, fish (seafood) markets	5	5	990	990	70	1,086	1,058	18	18	6
Fruit stores, vegetable markets	8	2	287	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	6	267	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	19	11	991	829	158	3,529	2,887	80	47	21
Eating, drinking places, total	178	144	9,079	8,439	1,644	31,680	29,165	785	660	210
Eating places	108	92	5,874	5,678	1,318	25,595	23,896	636	553	118
Drinking places	70	52	3,205	2,761	326	6,085	5,269	149	107	92
General merchandise group, total	19	13	22,017	21,951	3,154	83,090	57,280	1,444	1,110	11
General merchandise group (except variety)	11	5	19,781	19,715	2,763	55,830	50,969	1,218	962	7
Variety stores	8	8	2,236	2,236	391	7,260	6,291	226	148	4
Apparel, accessories stores, total	77	73	10,542	10,490	1,507	26,875	24,548	540	431	40
Shoe stores	15	15	1,818	1,818	237	4,398	3,972	82	59	4
Men's, boys' clothing and furnishings stores	(NA)	14	(NA)	(D)	344	6,963	6,132	89	62	(NA)
Family clothing stores	(NA)	7	(NA)	1,031	137	2,162	2,083	48	43	(NA)
Women's clothing, specialty stores	26	26	4,876	4,876	680	11,510	10,677	281	236	14
Ready-to-wear stores	18	18	4,318	4,318	603	10,529	9,746	255	215	9
Other clothing, specialty stores	8	8	558	558	77	981	931	26	21	5
Other apparel stores	13	11	699	(D)	109	1,942	1,684	40	31	10
Furniture, home furnishings, appliance dealers, total	50	44	7,685	7,625	1,273	24,236	22,715	356	286	42
Furniture, home furnishings stores, antique stores	30	28	4,862	(D)	840	15,520	14,827	204	171	24
Household appliance, radio, TV stores	20	16	2,803	(D)	433	8,716	7,888	152	115	18
Automotive group	43	39	25,952	25,720	2,514	45,679	45,046	559	539	27
Gasoline service stations	94	68	7,504	6,862	861	13,707	12,658	241	192	98
Lumber, bldg. matls., hardware, farm equip. dealers, total	53	45	9,155	9,093	1,301	22,347	21,045	329	275	46
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	35	31	5,561	5,473	777	14,641	13,684	162	138	26
Hardware stores	18	14	3,594	3,520	524	8,205	7,361	147	117	20

Standard Notes. (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HAMMOND--Con.										
Drug stores, proprietary stores, total	28	26	3,311	(D)	474	8,735	7,091	189	117	22
Drug stores	(NA)	23	(NA)	3,161	(D)	(D)	(D	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	122	70	7,641	(D)	1,169	22,687	21,057	334	275	120
Liquor stores	10	2	368	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	24	18	1,788	1,728	266	5,234	4,660	73	58	23
Feed, farm, garden supply stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	16	12	1,606	1,510	268	6,189	5,902	79	69	8
Book, stationery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	49	29	2,666	2,458	472	8,321	7,699	140	107	53
Second-hand stores	10	4	471	407	81	1,232	1,091	22	19	12
Nonstore retailers	30	8	2,513	2,221	698	14,994	14,691	189	181	25
INDIANAPOLIS										
Retail trade, total	4,632	3,626	770,509	753,577	99,824	1,942,466	1,776,586	37,181	29,582	4,562
Food stores, total	705	645	139,720	134,584	10,162	190,294	157,254	4,070	2,750	952
Grocery stores	613	455	126,685	122,689	8,672	159,588	128,989	3,330	2,148	661
Meat markets, fish (seafood) markets	52	38	4,730	4,560	362	5,869	5,598	110	98	67
Fruit stores, vegetable markets	53	17	1,715	1,337	84	1,799	1,775	43	41	69
Candy, nut, confectionery stores	56	32	1,581	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	75	71	3,052	2,996	638	13,407	12,563	307	258	53
Other food stores	52	32	1,909	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	933	861	59,912	58,874	12,810	262,168	245,263	6,741	5,875	1,094
Eating places (except refreshment stands)	490	450	33,196	32,738	8,728	179,792	169,130	4,690	4,152	513
Refreshment stands	58	48	1,864	1,712	266	5,379	4,641	136	110	46
Drinking places	385	363	24,852	24,454	3,816	76,997	71,492	1,895	1,613	535
General merchandise group, total	118	96	130,003	129,593	22,466	461,471	392,949	9,849	6,450	99
Department stores	8	8	109,965	109,965	19,199	397,724	338,130	7,870	5,031	2
Dry goods, general merchandise stores	69	55	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	38	30	14,673	14,617	2,727	54,104	47,075	1,735	1,255	21
Apparel, accessories stores, total	261	237	35,389	35,015	5,114	102,199	96,494	2,001	1,679	186
Shoe stores	52	50	6,714	(D)	945	18,281	16,744	351	254	15
Men's, boys' clothing and furnishings stores	(NA)	40	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	31	(NA)	4,111	495	8,707	6,080	196	157	(NA)
Women's clothing, specialty stores	98	88	13,680	13,596	1,828	38,981	36,910	858	740	79
Ready-to-wear stores	(NA)	59	(NA)	10,890	1,374	30,418	28,807	691	594	(NA)
Millinery stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	32	28	2,508	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	271	211	41,361	40,169	6,953	127,921	124,037	1,799	1,670	225
Furniture, home furnishings stores	164	134	29,930	29,234	5,624	101,489	98,685	1,360	1,272	126
Furniture stores	(NA)	95	(NA)	24,937	4,943	88,409	85,873	1,197	1,117	(NA)
Home furnishings stores, antique stores	(NA)	39	(NA)	4,297	681	13,080	12,812	163	155	(NA)
Household appliance, radio, TV stores	107	77	11,431	10,935	1,329	26,432	25,352	439	398	99
Automotive group, total	231	189	161,224	160,004	14,857	271,303	269,170	5,310	3,237	195
Passenger car dealers (franchised)	56	52	125,015	124,807	11,417	209,394	208,607	2,514	2,495	19
Passenger car dealers (nonfranchised)	103	73	24,935	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	47	41	8,096	7,894	1,529	26,991	26,365	305	346	39
Other automotive dealers	25	23	3,178	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	478	414	39,968	38,610	3,986	78,152	72,616	1,459	1,222	461
Lumber, bldg. matls., hardware, farm equip. dealers, total	223	159	38,915	37,843	6,177	116,791	112,364	1,541	1,432	214
Farm equipment dealers	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	61	49	29,291	29,071	4,687	87,986	85,015	1,077	1,017	40
Plumbing, paint, electrical stores	53	35	(D)	(D)	(D)	(D	(D)	(D)	(D)	(D)
Hardware stores	97	69	4,569	3,953	422	8,098	7,109	163	129	117
Drug stores, proprietary stores, total	268	254	35,212	34,930	4,371	84,839	70,182	2,252	1,503	274
Drug stores	(NA)	243	(NA)	33,721	4,149	82,482	68,473	2,185	1,466	(NA)
Proprietary stores	(NA)	11	(NA)	1,209	152	2,357	1,710	67	37	(NA)
Other retail stores, total	686	480	55,858	52,736	7,589	151,749	144,684	2,567	2,296	669
Liquor stores	110	84	6,695	6,051	334	6,762	6,223	169	140	113
Fuel, ice dealers	109	89	16,508	16,154	2,092	43,482	41,866	728	660	93
Feed, farm, garden supply stores	37	25	4,548	4,354	473	8,485	8,331	125	117	35
Jewelry stores	75	59	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	24	14	2,303	(D)	449	7,623	7,264	129	120	17
Sporting goods, bicycle stores	36	20	1,921	1,713	248	4,706	4,475	86	78	31
Florists	57	45	2,463	2,343	437	7,992	7,185	192	146	63
Cigar stores, stands	20	12	566	530	69	1,610	1,589	41	40	23
News dealers, newsstands	7	1	117	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	27	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	28	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	9	9	1,249	1,249	221	4,162	4,062	63	59	3
Other retail stores (except second-hand)	53	53	3,270	3,270	597	12,709	12,207	169	169	49
Second-hand stores	48	40	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers, total	256	80	32,947	31,217	5,409	95,579	91,572	1,603	1,468	243
Mail order houses	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	228	56	14,192	12,496	3,294	62,951	61,985	933	905	222
Merchandise vending machine operators	22	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 35

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MUNCIE										
Retail trade, total	732	594	91,404	69,054	10,604	197,951	163,885	4,193	3,385	709
Food stores, total	128	94	22,681	21,743	1,751	31,292	28,231	705	532	124
Grocery stores	104	72	21,750	20,818	1,572	27,843	25,054	609	459	89
Meat markets, fish (seafood) markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	7	120	120	11	234	193	12	8	5
Other food stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	13
Eating, drinking places, total	142	134	6,718	6,634	1,249	24,132	21,911	747	595	179
Eating places	96	88	3,448	3,364	810	16,490	14,763	555	434	124
Drinking places	46	46	3,270	3,270	439	7,642	7,148	192	161	55
General merchandise group, total	13	13	10,102	10,102	1,592	30,797	28,287	749	559	3
General merchandise group (except variety)	6	6	8,374	8,374	1,328	25,810	23,883	580	428	1
Variety stores	7	7	1,728	1,728	264	4,987	4,404	169	131	2
Apparel, accessories stores, total	74	72	6,337	(D	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	31	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	19	19	2,540	2,540	474	7,453	6,611	211	182	10
Other clothing, specialty stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	8	6	358	(D)	42	762	695	20	15	8
Furniture, home furnishings, appliance dealers, total	62	52	6,117	6,055	949	18,938	18,305	312	282	50
Furniture, home furnishings stores, antique stores	32	26	3,519	(D)	602	11,202	11,044	180	173	23
Household appliance, radio, TV stores	28	26	2,592	(D)	347	7,734	7,261	132	109	23
Automotive group	46	34	17,228	16,970	1,597	26,389	26,057	353	342	39
Gasoline service stations	89	63	5,586	5,080	480	9,052	8,097	184	154	103
Lumber, bldg. matls., hardware, farm equip. dealers, total	34	25	5,615	5,589	802	15,673	15,135	237	219	28
Farm equipment dealers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	25	21	4,619	4,599	683	13,517	13,174	200	189	18
Hardware stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	21	19	3,056	(D)	398	7,351	6,876	187	129	14
Drug stores	(NA)	14	(NA)	2,845	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	92	76	6,887	6,725	792	16,156	14,793	294	245	102
Liquor stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	18	16	1,886	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	33	29	1,939	1,869	211	5,234	4,469	104	80	40
Second-hand stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	31	9	1,077	(D)	(D)	(D)	(D)	(D)	(D)	(D)
RICHMOND										
Retail trade, total	554	442	85,851	63,451	7,931	149,388	135,361	3,289	2,537	504
Food stores, total	81	59	13,836	13,240	879	16,308	12,504	395	228	90
Grocery stores	64	50	13,374	12,904	829	15,377	11,816	364	207	89
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	6	2	171	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	7	5	217	(D)	30	570	364	19	10	9
Eating, drinking places, total	94	90	4,765	4,211	924	19,848	18,200	593	477	102
Eating places	64	62	2,694	(D)	645	13,782	12,803	433	355	72
Drinking places	30	28	1,871	(D)	279	6,066	5,603	160	122	30
General merchandise group, total	16	16	6,680	6,680	1,070	18,840	16,739	576	421	9
General merchandise group (except variety)	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	51	51	4,557	4,557	688	11,707	10,189	316	210	21
Shoe stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	23	23	2,154	2,154	335	5,804	5,071	175	121	8
Ready-to-wear stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	33	27	5,214	5,158	867	18,215	17,337	266	241	29
Furniture, home furnishings stores, antique stores	18	14	3,923	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	15	13	1,972	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	39	33	12,008	11,580	1,043	18,671	18,508	270	262	27
Gasoline service stations	49	41	3,943	3,813	370	7,881	6,446	167	116	49
Lumber, bldg. matls., hardware, farm equip. dealers, total	48	32	6,349	6,109	959	16,383	15,380	268	240	40
Farm equipment dealers	8	0	1,439	(D)	163	3,098	2,999	47	45	8
Lumber, building materials, supplies, equipment dealers	30	20	2,880	2,758	469	8,288	7,535	127	112	24
Hardware stores	10	6	2,030	(D)	327	4,999	4,846	94	83	8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
RICHMOND--Con.										
Drug stores, proprietary stores, total	19	17	2,386	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	13	(NA)	2,190	307	5,442	4,583	138	89	(NA)
Proprietary stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	93	69	5,771	5,373	726	13,722	13,176	259	219	92
Liquor stores	16	12	599	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	12	12	1,567	1,567	219	3,870	3,703	70	58	5
Feed, farm, garden supply stores	9	3	548	470	46	669	669	11	11	12
Jewelry stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	31	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	31	7	842	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SOUTH BEND										
Retail trade, total	1,374	1,066	187,770	180,552	25,838	470,939	435,685	8,696	7,069	1,405
Food stores, total	274	178	39,259	36,527	2,469	44,904	39,104	990	869	294
Grocery stores	220	142	36,615	34,103	2,060	36,843	31,805	799	541	241
Meat markets, fish (seafood) markets	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	11	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	22	14	1,071	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	278	242	13,833	12,901	2,607	51,759	46,749	1,514	1,633	352
Eating places	145	135	7,877	7,491	1,819	36,663	33,084	941	739	178
Drinking places	133	107	5,956	5,410	788	15,096	13,665	573	894	174
General merchandise group, total	42	32	31,812	31,654	5,625	101,872	92,289	2,142	1,769	34
General merchandise group (except variety)	25	17	28,140	(D)	5,026	90,442	83,595	1,917	1,570	23
Variety stores	17	15	3,672	(D)	599	11,430	8,694	325	199	11
Apparel, accessories stores, total	112	102	16,618	16,374	2,742	47,730	43,580	971	730	59
Shoe stores	27	27	2,724	2,724	418	7,331	6,755	153	105	4
Men's, boys' clothing and furnishings stores	(NA)	16	(NA)	5,817	1,034	17,987	16,397	292	202	(NA)
Family clothing stores	(NA)	9	(NA)	895	109	1,775	1,630	40	32	(NA)
Women's clothing, specialty stores	42	40	5,986	(D)	981	16,990	15,547	413	333	20
Ready-to-wear stores	(NA)	18	(NA)	5,096	846	14,307	13,076	347	281	(NA)
Other clothing, specialty stores	(NA)	22	(NA)	(D)	135	2,683	2,471	66	52	(NA)
Other apparel stores	14	10	1,004	(D)	200	3,047	3,251	73	55	15
Furniture, home furnishings, appliance dealers, total	80	66	12,493	12,199	2,456	40,191	36,791	547	506	75
Furniture, home furnishings stores, antique stores	47	39	7,711	7,501	1,654	25,783	23,017	351	330	43
Household appliance, radio, TV stores	33	27	4,782	4,698	802	14,408	13,774	196	176	32
Automotive group	47	35	31,173	30,617	3,357	64,197	63,596	723	696	48
Gasoline service stations	159	133	10,685	10,315	1,045	20,574	17,844	403	305	185
Lumber, bldg. matls., hardware, farm equip. dealers, total	73	59	10,376	10,114	2,271	39,816	39,090	488	457	64
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	48	44	9,195	9,127	2,126	37,116	36,580	440	421	31
Hardware stores	24	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	47	47	6,251	6,251	947	17,527	14,276	387	251	35
Drug stores	43	43	6,079	6,079	933	17,295	14,089	379	245	31
Proprietary stores	4	4	172	172	14	232	187	8	6	4
Other retail stores, total	205	149	11,730	10,564	1,621	30,256	28,389	561	476	204
Liquor stores	38	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	30	30	2,437	2,437	357	7,231	6,944	125	114	23
Feed, farm, garden supply stores	5	3	283	(D)	19	229	229	9	8	9
Jewelry stores	24	20	1,862	1,440	260	5,463	5,246	81	75	22
Book, stationery stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	86	66	4,404	4,186	660	11,973	10,953	241	193	77
Second-hand stores	13	9	692	674	95	1,818	1,766	31	29	15
Nonstore retailers	57	23	3,540	3,036	698	12,113	11,983	170	163	55
TERRE HAUTE										
Retail trade, total	952	704	110,259	105,927	14,011	259,862	232,964	5,397	4,275	966
Food stores, total	215	113	21,763	19,547	1,380	26,933	19,889	618	547	229
Grocery stores	188	96	19,928	17,916	1,215	23,358	17,261	542	496	204
Meat markets, fish (seafood) markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	5	151	151	23	361	266	11	7	5
Other food stores	10	6	717	567	47	921	847	23	18	11
Eating, drinking places, total	212	184	6,900	6,570	1,141	21,881	20,447	732	625	290
Eating places	97	83	3,018	2,894	700	13,891	13,262	478	421	115
Drinking places	115	101	3,882	3,676	441	7,990	7,185	254	204	175
General merchandise group, total	22	16	23,379	23,287	3,728	66,093	55,371	1,512	1,111	15
General merchandise group (except variety)	16	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

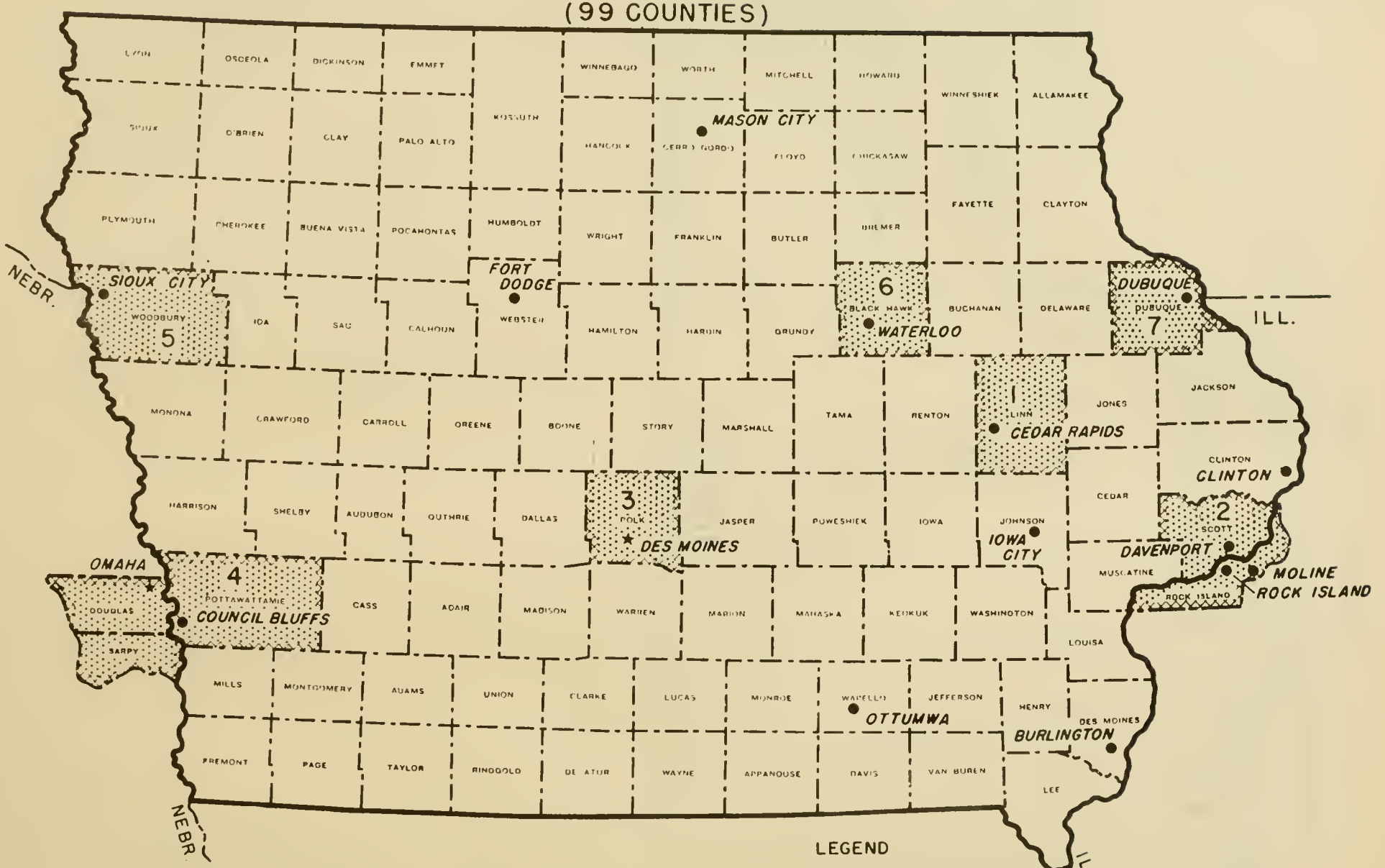
City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TERRE HAUTE--Con.										
Apparel, accessories stores, total	61	59	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	19	17	1,864	(D)	346	4,877	4,497	90	71	6
Men's, boys' clothing and furnishings stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	3	3	290	290	54	1,075	1,066	23	23	3
Women's clothing, specialty stores	22	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	45	39	5,163	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	26	22	2,946	2,898	598	12,557	11,186	199	166	23
Household appliance, radio, TV stores	19	17	2,217	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	54	44	22,227	21,853	2,546	47,909	47,329	676	658	30
Gasoline service stations	105	75	5,409	4,937	495	9,110	7,776	206	149	109
Lumber, bldg. mats., hardware, farm equip. dealers, total	42	36	5,674	5,864	935	16,858	16,480	259	244	35
Farm equipment dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	29	25	4,436	4,366	709	12,810	12,596	191	182	23
Hardware stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	37	37	3,933	3,933	460	8,870	7,066	253	158	33
Drug stores	31	31	3,810	3,810	448	8,625	6,830	242	148	26
Proprietary stores	6	6	123	123	12	245	236	11	10	7
Other retail stores, total	125	91	6,434	6,108	864	15,776	14,923	343	285	123
Liquor stores	19	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	16	12	1,284	1,258	147	2,470	2,314	55	43	13
Feed, farm, garden supply stores	8	4	143	113	11	183	151	7	4	10
Jewelry stores	9	9	1,444	1,444	231	4,715	4,676	66	65	6
Book, stationery stores	5	5	161	161	28	382	382	9	9	4
Other retail stores (except second-hand)	49	43	2,263	2,217	356	6,360	5,982	141	122	44
Second-hand stores	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	34	10	(D)	3,642	619	11,632	11,786	184	181	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

IOWA

IOWA
(99 COUNTIES)



STANDARD METROPOLITAN AREAS

CODE

1 CEDAR RAPIDS
2 DAVENPORT, IOWA - ROCK ISLAND - MOLINE, ILL.
3 DES MOINES
4 OMAHA, NEBR.
5 SIOUX CITY
6 WATERLOO
7 DUBUQUE

LEGEND

● PLACES OF 25,000 TO 100,000

★ PLACES OF 100,000 AND OVER

STANDARD METROPOLITAN AREAS

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	15-4
101A.	Retail Trade: 1954 and 1948 - The State	15-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	15-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	15-14
103.	Retail Trade: 1954 - Standard Metropolitan Areas	15-16
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	15-25
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	15-26
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	15-31

List of corrections for this State appears at end of chapter.

Table 101. RETAIL TRADE 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	35,124	23,952	3,077,580	2,854,100	279,285	5,345,585	4,906,790	118,429	93,266	37,000
Food Stores										
Total	5,494	3,496	586,671	531,673	35,179	647,736	556,354	16,730	10,864	5,966
Grocery stores	4,459	2,883	539,800	494,060	30,675	555,804	475,026	14,202	9,057	4,848
Meat markets	195	125	13,745	11,635	1,039	19,160	17,717	399	318	216
Fish (seafood) markets	15	5	410	106	7	143	131	5	4	17
Fruit stores, vegetable markets	112	20	3,371	1,177	61	1,431	1,230	42	31	134
Candy, nut, confectionery stores	147	81	3,627	2,619	310	6,930	5,739	232	151	162
Bakery products stores	258	208	8,800	8,154	1,955	40,141	36,335	1,133	861	288
Bakeries, with baking on premises	(NA)	198	(NA)	7,206	1,716	35,501	32,127	1,028	788	(NA)
Bakeries, without baking on premises	(NA)	20	(NA)	948	239	4,640	4,206	105	73	(NA)
Delicatessen stores	9	5	622	586	122	2,231	1,826	66	39	10
Food stores, o.e.c.	279	169	15,852	13,336	1,010	21,896	18,348	651	403	265
Eating, Drinking Places										
Total	6,459	4,807	188,055	161,497	27,121	563,990	498,899	19,638	14,792	7,868
Eating places (except refreshment stands)	3,397	2,689	112,374	101,570	20,463	428,772	380,293	15,244	11,680	4,330
Restaurants, cafeterias	(NA)	2,675	(NA)	100,828	20,242	425,642	377,250	15,162	11,605	(NA)
Caterers	(NA)	4	(NA)	133	21	420	378	14	9	(NA)
In-plant food contractors	(NA)	10	(NA)	609	200	2,710	2,665	68	66	(NA)
Refreshment stands	523	407	9,724	8,424	1,069	20,949	16,397	1,005	570	625
Drinking places	2,531	1,711	65,851	51,503	5,589	114,269	102,209	3,389	2,542	2,905
General Merchandise Group										
Total	1,320	1,064	269,545	263,833	35,555	693,083	608,938	18,369	13,329	1,168
Department stores	70	70	142,021	142,021	21,172	412,595	371,021	9,298	7,274	•••
Dry goods, general merchandise stores	505	409	60,669	58,619	6,307	119,265	103,411	3,472	2,271	457
General stores	265	189	19,199	16,865	991	18,433	16,409	563	420	331
Variety stores	468	396	47,406	46,328	7,085	142,790	118,097	5,037	3,364	366
Apparel, Accessories Stores										
Total	1,840	1,538	144,111	137,699	17,765	336,532	301,742	8,142	6,023	1,700
Shoe stores	428	354	28,181	27,025	3,254	59,100	51,140	1,322	857	353
Men's shoe stores	(NA)	26	(NA)	1,117	118	2,309	2,152	40	34	(NA)
Women's shoe stores	(NA)	41	(NA)	4,830	657	11,923	10,660	234	154	(NA)
Children's, juveniles' shoe stores	(NA)	3	(NA)	122	12	241	144	7	3	(NA)
Family shoe stores	(NA)	284	(NA)	20,956	2,467	44,627	38,184	1,041	666	(NA)
Men's, boys' clothing and furnishings stores	(NA)	428	(NA)	42,093	5,220	96,565	87,206	1,936	1,482	(NA)
Men's, boys' clothing stores	(NA)	344	(NA)	35,827	4,628	85,577	77,553	1,687	1,305	(NA)
Men's, boys' furnishings stores	(NA)	84	(NA)	6,266	592	10,988	9,653	249	177	(NA)
Family clothing stores	(NA)	105	(NA)	13,474	1,853	35,320	31,456	918	654	(NA)
Women's clothing, specialty stores	596	546	50,834	50,134	6,715	130,927	118,768	3,611	2,772	490
Ready-to-wear stores	(NA)	436	(NA)	45,880	5,987	116,841	105,953	3,236	2,479	(NA)
Millinery stores	(NA)	81	(NA)	2,631	465	9,224	8,439	249	195	(NA)
Clothing, specialty stores, n.e.c.	(NA)	29	(NA)	1,623	263	4,863	4,376	126	98	(NA)
Children's, infants' wear stores	79	71	2,922	2,776	243	4,758	4,037	165	108	92
Apparel stores, n.e.c.	56	34	2,409	2,197	480	9,862	9,133	190	150	55
Furniture, Home Furnishings, Appliance Dealers										
Total	1,976	1,338	136,889	125,611	16,639	307,747	291,396	5,526	4,673	2,064
Furniture, home furnishings stores	836	632	76,520	72,438	10,335	186,962	181,116	3,135	2,648	943
Furniture stores	(NA)	493	(NA)	64,634	9,024	160,829	155,891	2,698	2,454	(NA)
Floor covering stores	(NA)	59	(NA)	4,516	749	15,062	14,729	224	210	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	80	(NA)	3,288	562	11,071	10,496	213	184	(NA)
Household appliance, radio, TV stores	1,128	706	60,157	53,173	6,304	120,785	110,282	2,391	1,825	1,109
Household appliance stores	(NA)	332	(NA)	22,277	2,757	54,535	49,224	1,151	633	(NA)
Appliance, radio, TV stores	(NA)	210	(NA)	21,784	2,539	47,556	43,996	873	708	(NA)
Radio, TV stores	(NA)	164	(NA)	9,112	1,008	18,694	17,062	367	284	(NA)
Automotive Group										
Total	1,988	1,728	546,601	536,029	49,043	917,265	900,973	13,800	13,178	1,996
Passenger car dealers (franchised)	1,290	1,212	479,690	473,828	43,094	806,163	795,146	11,903	11,550	1,314
Passenger car dealers (nonfranchised)	211	151	22,198	20,724	1,154	20,921	20,015	364	323	259
Tire, battery, accessory dealers	400	314	34,952	33,344	4,279	80,717	76,650	1,388	1,178	335
Motorcycle, aircraft, boat dealers	42	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	40	24	7,010	5,704	261	4,783	4,617	67	59	39
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	4,493	2,737	222,053	183,401	13,918	280,415	248,503	6,491	4,757	4,860
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	4,315	3,579	477,433	459,607	43,935	836,928	789,056	14,322	12,745	4,255
Farm equipment dealers	1,396	1,218	204,368	193,174	15,063	279,786	271,881	4,687	4,438	1,681
Lumber, building materials dealers	1,134	1,046	171,595	169,427	17,984	344,672	319,526	5,573	4,871	569
Paint, glass, wallpaper stores	214	162	11,051	10,207	1,502	28,191	26,647	467	417	204
Plumbing, electrical supply stores	261	221	12,138	11,690	2,180	47,550	44,514	741	643	282
Hardware stores	1,300	932	78,129	69,109	7,206	136,729	126,486	2,834	2,376	1,507
Drug Stores, Proprietary Stores										
Total	1,094	900	82,696	78,190	9,136	176,320	158,434	4,490	3,412	1,164
Drug stores	(NA)	777	(NA)	74,415	8,875	171,338	154,329	4,299	3,283	(NA)
Proprietary stores	(NA)	123	(NA)	3,775	261	4,982	4,105	192	129	(NA)
Other Retail Stores										
Total	4,213	2,573	379,396	349,570	26,043	498,241	468,546	9,352	8,061	4,009
Liquor stores	193	191	38,015	(D)	1,829	34,370	33,126	681	617	19
Fuel, ice dealers	531	317	37,407	34,195	4,332	85,357	81,428	1,426	1,258	499
Fuel dealers (coal, wood)	(NA)	151	(NA)	13,945	1,644	34,744	31,685	649	512	(NA)
Liquefied petroleum gas dealers	(NA)	119	(NA)	10,518	1,577	29,974	29,395	467	448	(NA)
Fuel oil dealers	(NA)	41	(NA)	9,401	1,017	18,797	18,524	278	267	(NA)
Ice dealers	(NA)	6	(NA)	331	94	1,842	1,824	32	31	(NA)
Hay, grain, feed stores	1,022	698	201,215	190,343	8,364	161,374	153,364	2,912	2,634	856
Farm, garden supply stores	363	197	25,664	21,990	1,779	27,346	25,222	513	448	378

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Coo.										
Jewelry stores	482	304	21,463	19,083	2,744	52,387	48,694	945	799	507
Book stores	51	31	2,385	2,107	255	4,997	4,357	128	97	46
Stationery stores	31	27	3,214	3,156	589	11,135	10,825	187	173	33
Sporting goods stores	105	57	4,979	4,361	593	10,912	9,903	205	160	107
Bicycle stores	25	11	713	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	197	123	6,081	5,051	1,026	19,554	18,330	424	341	229
Cigar stores, stands	97	75	3,254	2,988	384	7,638	6,386	240	161	89
News dealers, newsstands	58	26	1,361	921	104	1,952	1,771	80	65	60
Gift, novelty, souvenir stores	117	67	2,335	1,863	205	4,303	3,554	145	94	139
Music stores	121	77	6,784	6,148	828	17,226	15,285	335	255	138
Camera, photographic supply stores	40	36	4,184	4,154	657	13,762	13,110	258	230	31
Luggage, leather goods stores	23	21	1,110	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	33	29	1,916	1,852	518	9,241	9,090	122	113	23
Office, store machine and equipment dealers	49	37	2,742	2,562	382	7,310	7,094	123	113	59
Retail stores (except second-hand) n.e.c.	153	153	6,259	6,259	889	17,306	15,711	360	281	147
Second-hand stores	204	96	4,355	3,235	423	9,114	8,637	198	169	236
Nonstore Retailers										
Total	1,932	192	44,130	26,990	4,951	87,328	83,947	1,569	1,432	1,950
Mail order houses	30	14	7,983	7,737	1,436	21,108	19,611	480	422	24
Direct selling (house-to-house) organizations	1,813	151	34,032	17,880	3,365	63,214	61,449	1,032	960	1,828
Merchandise vending machine operators	89	27	2,115	1,373	150	3,006	2,887	57	50	98

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	35,124	23,952	3,077,580	2,854,100	32,796	24,937	2,539,617	2,382,750
Food stores, total	5,494	3,496	586,671	531,673	6,298	4,187	455,426	403,823
Grocery stores	4,459	2,883	539,800	494,060	5,272	3,446	416,481	370,495
Other food stores	1,015	613	46,427	37,613	1,026	741	38,945	33,328
Eating, drinking places, total	6,459	4,807	188,055	161,497	6,227	4,952	165,323	148,483
Eating places	3,920	3,096	122,098	109,994	3,374	2,875	93,993	88,876
Drinking places	2,531	1,711	65,851	51,503	2,853	2,077	71,330	59,607
General merchandise group	1,320	1,064	269,545	263,833	1,251	1,019	261,598	257,387
Apparel, accessories stores, total	1,840	1,538	144,111	137,699	1,644	1,349	137,144	132,183
Shoe stores	428	354	28,181	27,025	376	295	22,179	21,067
Other apparel stores	1,364	1,184	142,775	110,674	1,268	1,054	114,965	111,116
Furniture, home furnishings, appliance dealers	1,976	1,338	136,889	125,611	1,721	1,314	111,968	104,164
Automotive group	1,988	1,728	546,601	536,029	2,256	1,979	424,974	414,216
Gasoline service stations	4,493	2,737	222,053	183,401	4,412	2,701	152,797	122,511
Lumber, bldg. matls., hardware, farm equip. dealers, total	4,315	3,579	477,433	459,607	4,549	3,947	464,816	451,791
Farm equipment dealers	1,396	1,218	204,368	199,174	1,373	1,269	173,891	170,983
Lumber, bldg. matls., supplies, equipment, hardware dealers	2,909	2,361	272,913	260,433	3,176	2,678	290,925	280,808
Drug stores, proprietary stores, total	1,094	900	82,696	78,190	1,076	916	66,012	62,692
Drug stores	(NA)	777	(NA)	74,415	846	740	55,470	53,116
Proprietary stores	(NA)	123	(NA)	3,775	230	176	10,542	9,576
Other retail stores, total	4,213	2,573	379,396	349,570	3,291	2,514	282,173	268,589
Liquor stores	193	191	38,015	(D)	188	186	40,421	(D)
Fuel, ice dealers	531	317	37,407	34,195	417	355	32,901	32,089
Feed, farm, garden supply stores	1,385	895	226,879	212,333	948	733	138,687	131,985
Jewelry stores	482	304	21,463	19,083	433	309	18,439	16,768
Other retail stores	1,304	866	51,672	(D)	1,305	931	51,725	(D)
Nonstore retailers	1,932	192	44,130	26,990	71	59	17,386	16,911

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Iowa, total	35,124	23,952	3,077,580	2,854,100	279,285	118,429	93,266	37,000	5,494	586,671	6,459	188,055
2	Adair County	156	96	10,387	9,231	647	279	236	176	21	1,802	22	548
3	Adams County	111	67	7,467	6,369	570	262	203	118	22	1,418	10	349
4	Allamakee County	267	161	16,663	14,277	938	503	354	312	32	2,064	47	1,068
5	Waukon	114	76	8,433	7,841	555	290	199	120	11	1,055	17	493
6	Remainder of County	153	85	8,230	6,436	383	213	155	192	21	1,009	30	575
7	Appanoose County	277	155	14,480	12,194	1,100	552	410	306	59	3,609	37	642
8	Centerville	166	104	11,330	10,166	968	473	353	176	33	2,772	22	421
9	Remainder of County	111	51	3,150	2,028	132	79	57	130	26	837	15	221
10	Audubon County	160	118	13,071	12,441	966	431	360	186	16	1,393	26	546
11	Audubon	95	71	8,642	8,300	683	294	244	116	9	1,160	13	295
12	Remainder of County	65	47	4,429	4,141	283	137	116	70	7	233	13	251
13	Benton County	315	213	24,614	22,988	1,763	780	602	342	54	4,718	63	1,558
14	Belle Plaine	60	50	4,363	4,099	333	182	133	62	9	1,106	12	361
15	Vinton	96	74	10,131	9,761	841	355	275	108	17	2,031	17	498
16	Remainder of County	159	89	10,120	9,128	589	243	194	172	28	1,581	34	679
17	Black Hawk County	1,136	842	128,349	121,859	13,395	5,292	3,968	1,138	195	25,221	237	7,854
18	Cedar Falls	195	143	19,206	18,192	1,880	800	560	193	41	4,523	32	1,001
19	Evansdale	26	20	1,474	1,382	116	44	34	28	***	***	10	142
20	Waterloo	780	590	97,611	93,999	10,843	4,187	3,171	762	136	19,679	164	5,837
21	Remainder of County	135	89	10,058	8,286	556	261	203	155	18	1,019	31	824
22	Boone County	367	245	27,902	25,460	2,380	1,105	854	377	72	6,302	66	1,639
23	Boone	236	158	19,119	17,535	1,870	846	659	239	53	4,593	40	1,272
24	Remainder of County	131	87	8,783	7,925	510	259	195	138	19	1,709	26	367
25	Bremer County	258	188	22,216	20,806	1,738	804	607	285	35	4,141	39	1,412
26	Waverly	117	81	10,936	10,276	1,030	420	324	129	16	2,088	16	656
27	Remainder of County	141	107	11,280	10,530	708	384	283	156	19	2,053	23	756
28	Buchanan County	284	172	17,567	15,163	1,457	671	513	294	46	3,856	48	1,120
29	Independence	123	93	9,114	8,682	833	374	268	123	10	1,964	20	563
30	Remainder of County	161	79	8,453	6,481	624	297	245	171	36	1,892	28	557
31	Buena Vista County	349	241	29,774	27,512	2,373	973	793	387	29	4,902	46	1,846
32	Storm Lake	156	126	19,317	18,675	1,790	692	570	169	13	3,129	19	1,043
33	Remainder of County	193	115	10,457	8,837	583	281	223	218	16	1,773	27	803
34	Butler County	289	183	20,583	18,633	1,147	519	421	331	40	2,562	35	804
35	Calhoun County	277	191	16,877	15,243	1,041	532	417	300	44	3,915	40	905
36	Carroll County	408	294	31,433	29,061	2,578	1,066	862	450	40	5,146	79	2,271
37	Carroll	178	138	18,205	17,301	1,740	682	555	201	12	3,368	31	1,174
38	Remainder of County	230	156	13,228	11,760	838	384	307	249	28	1,778	48	1,097
39	Cass County	346	238	27,342	24,470	2,264	934	763	351	43	4,617	50	1,087
40	Atlantic	172	130	17,649	16,603	1,700	668	543	174	16	3,013	23	567
41	Remainder of County	174	108	9,693	7,867	564	266	220	177	27	1,604	27	520
42	Cedar County	295	189	22,114	19,880	1,401	612	505	325	35	2,742	44	1,203
43	Tipton	89	65	7,251	6,655	491	236	171	105	8	822	12	375
44	Remainder of County	206	124	14,863	13,225	910	376	334	220	27	1,920	32	828
45	Cerro Gordo County	625	469	67,206	64,102	7,045	2,908	2,313	578	115	11,756	136	4,214
46	Clear Lake	121	77	7,455	6,577	617	358	231	135	21	1,684	26	785
47	Mason City	403	323	51,325	49,891	5,987	2,350	1,921	346	73	8,930	82	2,873
48	Remainder of County	101	69	8,426	7,634	441	200	161	97	21	1,142	28	556
49	Cherokee County	245	173	21,308	20,064	1,646	721	599	254	32	3,757	39	1,210
50	Cherokee	145	103	14,817	14,099	1,293	573	471	151	13	2,826	21	750
51	Remainder of County	100	70	6,491	5,965	353	148	128	103	19	931	18	460
52	Chickasaw County	237	141	17,897	15,903	1,005	490	376	267	40	2,676	33	910
53	New Hampton	101	67	10,848	10,016	632	297	227	118	16	1,366	15	552
54	Remainder of County	136	74	7,049	5,887	373	193	149	149	24	1,310	18	358
55	Clarke County	123	83	9,927	8,953	625	312	232	135	23	2,155	19	412
58	Osceola	83	61	8,149	7,593	552	269	200	89	13	1,652	12	304
57	Remainder of County	40	22	1,778	1,354	73	43	32	46	10	503	7	108
58	Clay County	283	181	26,340	24,400	2,455	996	864	282	32	4,956	40	1,102
59	Spencer	168	122	22,061	20,967	2,190	878	768	170	15	4,140	20	851
60	Remainder of County	115	59	4,279	3,433	265	118	96	112	17	816	20	251
61	Clayton County	359	221	22,421	19,225	1,199	589	476	381	43	3,251	74	1,466
62	Clinton County	679	473	68,857	64,557	6,711	2,754	2,116	679	123	12,769	135	3,860
63	Clinton	410	318	47,233	45,661	5,206	2,193	1,663	399	77	10,434	80	2,753
64	De Witt	81	61	8,066	7,568	615	247	195	79	11	1,160	10	289
65	Remainder of County	188	94	13,558	11,328	890	314	258	201	35	1,175	45	818
66	Crawford County	277	195	20,045	18,605	1,461	742	585	305	35	3,542	57	1,472
67	Denison	132	102	11,950	11,408	996	498	378	148	11	2,164	28	870
68	Remainder of County	145	93	8,095	7,197	465	244	207	157	24	1,378	29	602
69	Dallas County	392	268	28,088	25,886	2,085	974	772	427	49	5,664	63	1,499
70	Perry	140	102	13,380	12,612	1,119	513	407	151	17	3,100	15	541
71	Remainder of County	252	166	14,678	13,274	966	461	365	276	32	2,564	48	958

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,320	269,545	1,840	144,111	1,976	136,889	1,988	546,601	4,493	222,053	4,315	477,433	1,094	82,696	4,213	379,396	1,932	44,130	1
7	453	6	272	4	182	7	1,657	23	1,413	27	2,623	5	230	25	1,165	9	42	2
5	870	7	(D)	4	127	5	898	17	804	18	1,299	3	157	18	1,389	2	(D)	3
8	1,533	20	759	13	457	22	3,681	34	1,248	43	3,260	6	247	33	2,286	9	60	4
4	1,235	6	475	6	198	13	1,287	16	528	16	1,605	4	(D)	16	(D)	5	18	5
4	298	14	284	7	259	9	2,394	18	720	27	1,655	2	(D)	17	(D)	4	42	6
18	1,413	16	629	16	1,060	14	2,801	45	1,379	26	1,481	7	382	31	1,035	8	49	7
6	937	14	(D)	9	939	8	2,692	29	945	14	797	5	(D)	23	864	3	17	8
12	476	2	(D)	7	121	6	109	16	434	12	684	2	(D)	8	171	5	32	9
12	557	8	312	8	516	14	2,271	19	1,682	24	2,951	6	261	23	2,558	4	24	10
5	336	7	(D)	4	(D)	11	1,590	11	1,270	14	1,968	4	(D)	13	1,313	4	24	11
7	221	1	(D)	4	(D)	3	681	8	412	10	983	2	(D)	10	1,245	...	...	12
12	812	14	653	12	798	17	3,587	43	1,852	48	6,962	8	396	31	2,974	13	304	13
3	(D)	10	383	3	(D)	4	847	6	293	7	531	2	(D)	4	278	...	...	14
5	561	4	270	6	424	6	1,816	7	494	9	1,794	2	(D)	18	1,775	5	(D)	15
4	(D)	...	...	3	(D)	7	924	30	1,065	32	4,637	4	75	9	921	8	(D)	16
23	15,061	76	7,594	62	7,881	65	23,921	133	7,448	88	13,217	36	3,711	141	14,051	80	2,390	17
3	(D)	11	661	13	1,090	17	4,860	22	1,179	20	2,567	5	412	20	(D)	11	196	18
...	...	1	(D)	3	(D)	...	...	7	340	3	(D)	...	...	2	(D)	...	...	19
14	14,495	61	6,808	42	6,395	44	17,743	88	5,124	42	7,568	28	3,204	106	8,796	55	1,962	20
6	(D)	3	(D)	4	(D)	4	1,318	16	805	23	(D)	3	95	13	2,815	14	232	21
14	1,427	19	1,246	15	914	19	4,319	62	2,451	41	4,717	13	849	37	3,750	9	288	22
8	1,255	15	1,135	11	678	13	3,345	36	1,452	21	2,547	9	715	23	(D)	7	(D)	23
6	172	4	111	4	236	6	974	26	999	20	2,170	4	134	14	(D)	2	(D)	24
9	1,187	16	685	12	439	18	3,462	29	1,401	50	6,345	5	383	31	2,569	14	192	25
3	679	12	584	3	238	10	2,094	12	594	16	2,906	3	(D)	18	(D)	8	72	26
6	508	4	101	9	201	8	1,368	17	807	34	3,439	2	(D)	13	(D)	6	120	27
14	553	11	525	19	775	9	2,744	36	1,400	46	3,784	5	263	30	2,299	20	248	28
8	374	10	(D)	9	428	6	1,936	15	731	17	1,593	2	(D)	16	754	10	130	29
6	179	1	(D)	10	347	3	808	21	669	29	2,191	3	(D)	14	1,545	10	118	30
18	1,487	31	1,671	26	1,365	16	5,263	52	3,684	63	6,275	10	652	34	2,170	24	459	31
7	1,021	15	1,313	16	880	11	4,537	22	2,808	21	2,571	3	409	21	1,345	8	261	32
11	466	16	358	10	485	5	726	30	876	42	3,704	7	243	13	825	16	198	33
16	1,175	5	191	13	491	17	3,990	44	1,508	55	5,248	10	432	24	3,164	30	1,018	34
10	501	12	516	16	612	17	2,020	38	1,217	61	5,155	9	402	19	1,450	11	184	35
26	2,603	24	1,408	18	1,185	28	6,473	50	2,594	56	5,480	11	548	58	3,587	18	138	36
10	1,626	17	1,200	7	706	13	3,979	20	1,597	19	2,596	5	341	30	1,508	14	110	37
16	977	7	208	11	479	15	2,494	30	997	37	2,884	6	207	28	2,079	4	28	38
18	1,874	18	1,550	27	1,142	22	4,463	42	2,151	44	5,070	12	716	47	4,387	23	285	39
6	1,265	14	1,465	15	750	15	3,747	16	983	18	2,373	3	409	27	2,832	19	245	40
12	609	4	85	12	392	7	716	26	1,168	26	2,697	9	307	20	1,555	4	40	41
15	730	8	319	9	287	18	3,555	44	1,941	48	5,821	11	465	47	4,879	16	172	42
4	282	5	248	5	223	5	1,135	11	669	14	1,382	4	273	17	1,758	4	84	43
11	448	3	71	4	64	13	2,420	33	1,272	34	4,439	7	192	30	3,121	12	88	44
14	7,100	44	4,511	25	4,752	31	11,694	72	3,503	55	7,284	16	1,818	63	9,235	54	1,339	45
2	(D)	7	343	4	(D)	5	(D)	14	426	9	769	5	246	11	1,289	17	478	46
9	6,897	37	4,168	20	4,378	23	10,356	46	2,439	28	4,424	8	1,513	44	4,504	33	843	47
3	(D)	...	...	1	(D)	3	(D)	12	638	18	2,091	3	59	8	3,442	4	18	48
9	1,189	13	651	22	1,302	16	4,470	31	1,181	36	3,910	5	555	25	2,952	17	131	49
5	1,076	9	539	17	1,061	12	3,983	19	719	16	2,294	3	(D)	18	(D)	12	110	50
4	113	4	112	5	241	4	487	12	462	20	1,616	2	(D)	7	(D)	5	21	51
6	511	9	534	7	456	9	2,223	39	1,386	43	3,849	4	293	33	4,864	14	195	52
3	386	6	470	4	386	7	(D)	14	662	15	1,517	2	(D)	14	3,382	5	90	53
3	125	3	64	3	70	2	(D)	25	724	28	2,332	2	(D)	19	1,482	9	105	54
4	(D)	5	325	6	232	11	1,686	20	1,055	13	1,898	1	(D)	19	1,377	2	(D)	55
2	(D)	5	325	6	232	11	1,686	9	720	9	1,525	1	(D)	13	(D)	2	(D)	56
2	(D)	...	...	...	...	...	...	11	335	4	373	...	...	6	(D)	...	...	57
10	1,603	14	2,136	21	1,202	15	5,205	47	1,991	39	5,069	7	596	30	2,101	24	379	58
7	1,444	14	2,136	15	1,135	13	(D)	21	1,239	17	3,374	3	523	25	(D)	18	299	59
3	159	...	...	6	67	2	(D)	26	752	22	1,695	4	73	5	(D)	10	80	60
22	1,092	13	435	21	1,044	24	4,577	42	1,445	56	4,858	5	285	42	3,848	17	120	61
23	6,763	38	2,620	38	2,768	42	14,301	67	3,439	67	8,802	19	1,531	99	9,893	28	2,111	62
15	6,111	33	2,453	25	2,208	28	10,218	36	2,178	26	3,624	13	(D)	60	3,811	17	(D)	63
3	421	4	(D)	7	311	5	2,318	11	618	11	1,171	1	(D)	12	1,584	6	26	64
5	231	1	(D)	6	249	9	1,765	20	643	30	4,007	5	103	27	4,498	5	(D)	65
12	1,802	11	402	16	704	20	3,004	42	1,696	43	4,015	9	470	30	(D)	2	(D)	66
4	1,286	7	(D)	11	554	11	2,074	20	873	15	1,545	3	277	20	1,963	2	(D)	67
8	516	4	(D)	5	150	9	930	22	823	28	2,470	6	193	10	(D)	...	...	68
17	1,505	19	965	24	930	26	5,181	56	2,784	57	4,794	11	721	46	3,907	24	108	69
7	1,202	12	711	11	441	10	2,524	14	1,319	19	1,888	4	384	21	1,218	10	52	70
10	303	7	254	13	489	16	2,657	42	1,465	38	2,906	7	337	25	2,689	14	56	71

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Davis County	102	84	7,231	6,931	511	253	198	115	16	1,697	16	379
2	Bloomfield	79	65	5,813	5,569	416	216	163	88	10	1,239	10	316
3	Remainder of County	23	19	1,418	1,362	95	37	35	27	6	458	6	63
4	Decatur County	172	98	8,560	7,266	607	301	233	177	25	2,329	27	451
5	Delaware County	216	146	14,255	12,569	1,040	511	407	220	34	2,433	39	826
6	Manchester	113	85	8,777	8,107	763	360	301	114	10	1,374	18	434
7	Remainder of County	103	61	5,478	4,462	277	151	106	106	24	1,059	21	392
8	Des Moines County	491	365	49,550	46,622	5,566	2,289	1,741	507	107	11,622	97	2,756
9	Burlington	387	307	43,838	41,994	5,145	2,113	1,591	399	87	10,483	82	2,396
10	Remainder of County	104	58	5,712	4,628	421	176	150	108	20	1,139	15	360
11	Dickinson County	243	171	14,304	13,042	1,176	504	419	264	23	1,787	42	976
12	Dubuque County	909	615	87,613	81,275	9,371	3,909	3,085	960	181	17,797	244	7,095
13	Dubuque	686	464	69,716	64,936	8,240	3,390	2,658	717	145	15,124	186	5,577
14	Remainder of County	223	151	17,897	16,339	1,131	519	427	243	36	2,673	58	1,518
15	Emmet County	224	150	17,633	16,051	1,473	620	460	220	29	3,562	25	772
16	Estherville	139	95	12,624	11,706	1,190	482	361	141	15	2,709	17	639
17	Remainder of County	85	55	5,009	4,345	283	138	99	79	14	853	8	133
18	Fayette County	395	275	30,883	28,445	2,529	1,077	831	403	63	5,763	73	1,686
19	Oelwein	144	104	13,793	12,917	1,390	579	435	148	17	2,671	30	822
20	Remainder of County	251	171	17,090	15,528	1,139	498	396	255	46	3,092	43	864
21	Floyd County	290	194	22,329	20,217	1,607	758	593	310	36	4,432	49	1,518
22	Charles City	182	130	16,627	15,645	1,341	618	480	192	18	3,430	25	958
23	Remainder of County	108	64	5,702	4,572	266	140	113	118	18	1,002	24	560
24	Franklin County	220	152	18,730	17,610	1,270	552	459	239	25	3,200	34	795
25	Hampton	112	84	10,802	10,320	850	373	310	123	9	2,308	16	452
26	Remainder of County	108	68	7,928	7,290	420	179	149	116	16	892	18	343
27	Fremont County	168	108	9,693	8,721	602	253	215	191	25	1,766	32	599
28	Greene County	234	162	18,488	17,306	1,220	512	421	267	32	2,948	38	927
29	Jefferson	119	87	11,475	10,915	891	361	297	133	11	2,015	19	563
30	Remainder of County	115	75	7,013	6,391	329	151	124	134	21	933	19	364
31	Grundy County	237	145	17,656	15,530	1,093	437	360	262	21	1,732	34	748
32	Guthrie County	259	157	13,886	12,430	849	428	331	288	41	2,872	43	705
33	Hamilton County	301	217	25,510	23,938	2,047	892	686	300	45	4,203	46	1,355
34	Webster City	141	111	15,011	14,377	1,498	631	484	143	21	2,887	21	706
35	Remainder of County	160	106	10,499	9,561	549	261	202	157	24	1,316	25	649
36	Hancock County	239	157	17,374	15,440	1,100	512	415	249	42	2,823	34	769
37	Hardin County	412	276	31,848	29,438	2,359	973	800	435	62	5,138	64	1,608
38	Eldora	83	63	6,533	6,029	563	246	204	88	14	1,366	12	299
39	Iowa Falls	133	95	10,500	9,674	952	400	323	141	16	1,654	20	691
40	Remainder of County	196	118	14,815	13,535	844	327	273	206	32	1,918	32	618
41	Harrison County	267	175	17,113	15,669	1,278	645	503	294	42	3,360	50	1,191
42	Missouri Valley	85	63	5,800	5,600	529	249	206	96	10	1,148	19	476
43	Remainder of County	182	112	11,313	10,069	749	396	297	198	32	2,152	31	715
44	Henry County	263	179	20,990	19,398	1,478	645	485	274	39	3,454	45	841
45	Mount Pleasant	126	96	10,678	10,024	979	434	329	130	18	2,267	26	492
46	Remainder of County	137	83	10,312	9,374	499	211	156	144	21	1,187	19	349
47	Howard County	194	140	11,907	11,053	902	436	330	205	22	1,868	33	715
48	Cresco	91	75	6,909	6,681	596	289	213	96	9	1,197	14	423
49	Remainder of County	103	65	4,998	4,372	306	147	117	109	13	671	19	292
50	Humboldt County	233	141	16,872	15,116	1,111	496	412	243	30	2,968	45	942
51	Humboldt	86	62	8,009	7,663	660	298	244	96	5	1,133	15	382
52	Remainder of County	147	79	8,863	7,453	451	198	168	147	25	1,835	30	560
53	Ida County	178	120	12,023	11,235	805	347	283	203	17	1,563	30	818
54	Iowa County	229	167	18,417	17,237	1,440	743	590	234	31	3,567	41	2,029
55	Jackson County	307	189	21,569	18,783	1,509	642	474	324	56	4,248	50	1,374
56	Maquoketa	135	99	11,991	11,329	1,063	446	324	132	23	2,537	18	677
57	Remainder of County	172	90	9,578	7,454	446	196	150	192	33	1,711	32	697
58	Jasper County	395	255	36,484	33,594	3,256	1,315	1,063	422	56	9,593	66	1,685
59	Newton	179	135	23,848	23,142	2,561	1,009	823	173	24	7,171	32	1,037
60	Remainder of County	216	120	12,636	10,412	695	306	240	249	32	2,422	34	648
61	Jefferson County	211	149	17,842	16,836	1,448	690	526	234	27	3,732	30	866
62	Fairfield	138	110	13,052	12,514	1,164	554	409	153	15	3,349	21	688
63	Remainder of County	73	39	4,790	4,322	284	136	117	81	12	383	9	178
64	Johnson County	433	329	47,269	45,215	5,162	2,316	1,702	415	66	8,467	88	3,459
65	Iowa City	316	252	39,484	38,196	4,612	2,026	1,458	295	46	7,205	59	2,356
66	Remainder of County	117	77	7,785	7,019	550	290	244	120	20	1,262	29	1,101

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers	
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
8	457	5	208	7	272	8	1,906	13	529	15	1,107	3	166	8	470	3	40	1
6	(D)	5	208	7	272	8	1,906	10	350	10	699	3	166	7	(D)	3	40	2
2	(D)	...	...	...	...	...	...	3	179	5	408	...	...	1	(D)	...	...	3
8	647	3	105	10	320	10	1,598	22	713	28	1,627	8	225	23	515	8	30	4
7	434	10	723	9	493	15	2,488	26	1,073	31	2,877	6	318	23	2,422	16	168	5
3	(D)	10	723	8	(D)	9	1,880	13	654	15	1,776	3	250	14	802	10	120	6
4	(D)	...	...	1	(D)	6	608	13	419	16	1,101	3	68	9	1,620	6	48	7
16	6,930	31	2,773	28	2,745	31	9,904	50	3,132	38	4,543	12	1,021	59	3,520	22	604	8
10	6,496	27	2,747	25	(D)	24	8,886	37	2,443	25	3,253	10	(D)	44	2,971	16	528	9
6	434	4	26	3	(D)	7	1,018	13	689	13	1,290	2	(D)	15	549	6	76	10
8	520	16	650	16	636	14	2,216	30	1,455	49	3,962	9	588	22	1,404	14	110	11
20	13,347	44	3,861	40	4,094	44	12,779	93	5,426	46	8,586	26	3,021	115	10,539	56	1,068	12
9	12,251	36	3,676	32	2,983	29	9,985	71	4,767	17	4,548	23	2,729	88	7,074	50	1,002	13
11	1,096	8	185	8	1,111	15	2,794	22	659	29	4,038	3	292	27	3,465	6	66	14
6	624	14	959	18	759	9	2,409	36	1,932	42	4,303	4	422	28	1,720	13	171	15
5	(D)	10	857	12	554	8	(D)	16	804	26	2,892	2	(D)	18	835	10	112	16
1	(D)	4	102	6	205	1	(D)	20	1,128	16	1,411	2	(D)	10	885	3	59	17
23	2,107	21	1,573	20	847	26	5,642	50	3,740	55	5,667	9	665	41	2,993	14	200	18
5	1,420	17	1,341	12	615	8	2,870	19	1,157	11	1,727	3	396	16	732	6	42	19
18	687	4	232	8	232	18	2,772	31	2,583	44	3,940	6	269	25	2,261	8	158	20
9	900	23	1,077	22	1,267	17	4,645	32	1,338	40	3,939	7	344	37	2,707	18	162	21
5	734	22	(D)	15	1,040	16	(D)	16	911	18	2,073	4	262	29	(D)	14	132	22
4	166	1	(D)	7	227	1	(D)	16	427	22	1,866	3	82	8	(D)	4	30	23
8	517	11	662	13	742	18	2,681	32	1,368	35	2,533	4	260	26	5,165	14	806	24
3	249	10	(D)	10	607	12	(D)	14	645	14	1,388	2	(D)	15	1,469	7	(D)	25
5	268	1	(D)	3	135	6	(D)	18	723	21	1,145	2	(D)	11	3,697	7	(D)	26
3	(D)	7	184	8	238	11	1,700	18	800	23	1,905	8	301	25	(D)	8	74	27
9	824	14	1,092	18	593	15	3,464	32	1,530	39	4,737	5	214	25	2,077	7	82	28
3	(D)	11	1,002	9	506	8	2,346	17	1,015	17	2,138	2	(D)	19	1,033	3	64	29
6	(D)	3	90	9	87	7	1,118	15	515	22	2,599	3	(D)	6	1,044	4	18	30
5	543	6	301	18	732	19	3,001	33	1,317	43	4,757	10	479	22	3,802	26	244	31
11	620	9	326	11	432	13	2,766	37	1,167	45	3,025	8	257	27	1,596	14	120	32
10	1,457	18	1,264	19	1,476	17	3,557	37	2,060	49	4,646	6	506	35	4,857	19	129	33
5	1,223	14	1,175	14	1,276	12	3,072	15	964	17	1,841	4	(D)	16	1,398	2	(D)	34
5	234	4	89	5	200	5	485	22	1,096	32	2,805	2	(D)	19	3,459	17	(D)	35
11	330	8	394	18	614	11	3,157	29	1,640	36	3,232	9	412	27	3,845	14	158	36
16	1,390	27	1,181	23	949	28	6,026	47	1,879	61	7,038	13	587	50	5,423	21	629	37
3	263	8	408	5	231	4	1,076	8	402	14	1,677	2	(D)	11	638	2	(D)	38
5	676	12	643	12	480	13	3,362	15	750	14	1,154	5	254	13	391	4	245	39
8	451	7	130	6	238	11	1,588	24	727	33	4,207	6	(D)	26	4,394	11	(D)	40
12	544	10	282	11	637	11	3,139	42	1,653	35	3,014	13	632	30	2,615	11	166	41
6	395	4	125	4	248	3	1,036	10	631	10	1,057	3	214	12	448	4	22	42
6	149	6	157	7	389	8	2,103	32	1,022	25	1,957	10	418	18	2,167	7	84	43
17	1,625	7	194	10	631	19	3,465	42	2,234	37	3,986	9	479	24	4,601	14	80	44
7	1,196	5	(D)	6	(D)	13	2,828	18	1,109	14	1,154	3	301	12	599	4	30	45
10	429	2	(D)	4	(D)	6	637	24	1,125	23	2,832	6	178	12	3,402	10	50	46
15	876	7	307	11	504	5	1,219	30	1,471	32	3,165	6	299	24	1,395	9	87	47
7	499	5	(D)	7	346	3	(D)	11	497	14	1,964	2	(D)	15	635	4	48	48
8	377	2	(D)	4	158	2	(D)	19	974	18	1,201	4	(D)	9	761	5	39	49
11	481	8	684	11	461	6	1,410	49	1,848	42	4,804	4	254	19	2,962	8	38	50
4	239	8	684	7	409	3	(D)	12	584	18	2,437	2	(D)	8	(D)	4	20	51
7	242	...	...	4	52	3	(D)	37	1,264	24	2,367	2	(D)	11	(D)	4	38	52
6	367	9	335	9	342	9	1,627	22	898	33	3,965	5	275	22	1,779	16	154	53
11	630	8	294	12	728	14	2,269	30	1,173	33	3,920	7	367	38	3,412	4	28	54
16	1,195	13	662	24	759	23	3,921	39	2,081	32	3,684	10	511	35	3,648	8	46	55
4	802	8	567	14	469	12	2,648	19	1,078	10	1,639	4	322	19	1,216	4	36	56
12	393	5	95	10	290	11	1,273	20	1,003	22	2,045	6	189	16	1,832	4	50	57
14	2,536	16	842	19	1,241	12	5,439	67	2,797	62	6,397	17	1,142	50	4,094	16	718	58
6	1,980	15	(D)	14	1,061	9	4,869	23	1,316	13	2,784	7	826	26	1,874	10	(D)	59
8	556	1	(D)	5	180	3	570	44	1,481	49	3,613	10	316	24	2,220	6	(D)	60
10	1,240	13	1,017	12	(D)	13	3,262	23	1,005	34	3,242	3	(D)	34	2,231	12	120	61
5	1,068	13	1,017	12	688	11	(D)	17	805	13	1,435	3	(D)	22	979	6	80	62
5	172	...	...	...	(D)	2	(D)	6	200	21	1,807	...	...	12	1,252	6	40	63
11	6,330	34	2,596	29	1,950	23	6,780	43	3,767	35	5,283	12	1,593	65	6,596	27	448	64
9	(D)	32	(D)	23	1,712	17	6,298	30	3,050	21	3,742	10	(D)	54	4,684	15	336	65
2	(D)	2	(D)	6	238	6	482	13	717	14	1,541	2	(D)	11	1,912	12	112	66

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Jones County	300	186	22,038	19,538	1,476	678	543	319	36	3,770	45	1,165
2	Anamosa	94	64	6,601	6,019	501	246	184	95	7	1,119	18	433
3	Monticello	89	59	8,550	7,874	573	257	206	102	13	1,562	9	330
4	Remainder of County	117	63	6,887	5,645	402	175	153	122	16	1,089	18	422
5	Keokuk County	301	175	17,310	14,928	1,161	565	428	322	44	2,925	49	913
6	Kossuth County	353	247	29,077	27,415	2,060	885	753	371	37	4,596	62	1,449
7	Algona	122	94	12,960	12,492	1,178	494	421	137	11	2,096	21	656
8	Remainder of County	231	153	16,117	14,923	882	391	332	234	26	2,500	41	793
9	Lee County	553	389	41,135	37,717	3,887	1,842	1,413	593	102	9,777	102	2,621
10	Fort Madison	204	150	15,533	14,481	1,563	736	569	215	41	3,852	33	854
11	Keokuk	246	176	19,411	18,033	2,000	959	724	259	42	4,983	52	1,349
12	Remainder of County	103	63	6,191	5,203	324	147	120	119	19	942	17	418
13	Linn County	1,193	813	150,175	142,487	17,839	6,920	5,608	1,181	223	27,893	229	9,619
14	Cedar Rapids	867	591	124,070	118,394	15,873	6,021	4,889	828	168	22,378	165	7,465
15	Marion	78	64	7,985	7,819	711	305	251	80	8	2,391	19	750
16	Remainder of County	248	158	18,120	16,274	1,255	594	468	273	47	3,124	45	1,404
17	Louisa County	159	101	11,214	9,740	730	316	252	173	33	2,652	24	452
18	Lucas County	165	109	11,264	9,748	877	439	313	187	33	2,886	30	566
19	Chariton	131	91	10,236	9,024	828	406	289	150	25	2,633	19	346
20	Remainder of County	34	18	1,028	724	49	33	24	37	8	253	11	220
21	Lyon County	196	130	14,181	12,691	792	397	304	211	26	2,519	29	761
22	Rock Rapids	67	59	6,559	6,441	457	233	181	71	7	1,171	12	377
23	Remainder of County	129	71	7,622	6,250	335	164	123	140	19	1,348	17	384
24	Madison County	189	121	14,597	13,277	995	419	340	203	33	2,695	24	517
25	Winterset	119	85	9,525	8,937	738	310	250	123	20	1,955	15	365
26	Remainder of County	70	36	5,072	4,340	257	109	90	80	13	740	9	152
27	Mahaska County	334	226	28,877	26,343	2,658	1,187	913	362	46	5,696	61	1,347
28	Oskaloosa	218	170	24,263	22,777	2,395	1,033	804	239	28	4,844	40	982
29	Remainder of County	116	56	4,614	3,566	263	154	109	123	18	852	21	365
30	Marion County	315	207	21,390	19,360	1,666	794	601	379	46	4,522	58	1,324
31	Knoxville	116	90	10,639	10,147	906	410	314	145	13	2,310	23	658
32	Pella	99	71	7,550	6,944	599	288	226	123	7	1,113	16	400
33	Remainder of County	100	46	3,201	2,269	161	96	61	111	26	1,099	19	266
34	Marshall County	462	344	46,595	44,343	5,377	1,954	1,566	434	79	8,887	75	2,672
35	Marshalltown	315	257	37,545	36,431	4,865	1,716	1,372	278	50	7,417	55	2,116
36	Remainder of County	147	87	9,050	7,912	512	238	194	156	29	1,470	20	556
37	Mills County	164	106	11,144	10,124	830	349	288	182	23	2,280	25	697
38	Glenwood	71	51	6,720	6,488	542	230	185	86	9	1,370	9	410
39	Remainder of County	93	55	4,424	3,636	288	119	103	96	14	910	16	277
40	Mitchell County	226	140	15,309	13,863	959	462	369	245	44	2,997	40	817
41	Osage	102	72	9,751	9,325	682	297	250	110	13	1,598	15	397
42	Remainder of County	124	68	5,558	4,538	277	165	119	135	31	1,399	25	420
43	Monona County	226	152	16,294	14,506	1,327	617	508	231	30	3,427	41	1,024
44	Onawa	83	57	6,172	5,784	495	201	163	86	7	1,627	14	382
45	Remainder of County	143	95	10,122	8,722	832	416	345	145	23	1,800	27	642
46	Monroe County	159	91	10,230	8,838	697	351	245	180	29	2,384	30	567
47	Albia	113	77	8,968	8,260	666	331	227	128	19	1,940	21	453
48	Remainder of County	46	14	1,262	578	31	20	18	52	10	444	9	114
49	Montgomery County	244	176	20,493	18,947	1,738	764	607	269	24	4,143	40	1,114
50	Red Oak	150	114	14,996	13,940	1,331	565	446	154	11	3,003	25	788
51	Remainder of County	94	62	5,497	5,007	407	199	161	115	13	1,140	15	326
52	Muscatine County	437	315	40,750	38,402	3,578	1,617	1,178	485	62	8,205	84	2,224
53	Muscatine	299	233	31,543	30,329	2,965	1,341	969	323	64	6,584	50	1,506
54	Remainder of County	138	82	9,207	8,073	613	276	209	162	18	1,621	34	718
55	O'Brien County	345	233	25,912	23,626	1,692	750	588	373	50	4,626	53	1,557
56	Sheldon	112	80	10,301	9,495	864	367	293	115	14	1,917	20	479
57	Remainder of County	233	153	15,611	14,131	828	383	295	258	36	2,709	33	1,078
58	Osceola County	162	100	11,187	10,221	670	322	258	166	19	1,740	33	542
59	Sibley	74	52	5,845	5,497	425	215	166	71	8	959	14	278
60	Remainder of County	88	48	5,342	4,724	245	107	92	95	11	781	19	264
61	Page County	311	207	31,988	30,070	3,334	1,288	1,048	315	47	5,502	44	1,176
62	Clarinda	101	69	12,564	12,138	1,194	436	358	109	11	1,987	12	348
63	Shenandoah	141	103	15,954	15,328	1,982	744	627	130	21	2,878	24	622
64	Remainder of County	69	35	3,470	2,604	158	108	63	76	15	637	8	156
65	Palo Alto County	231	157	17,844	16,176	1,158	572	444	243	26	2,735	51	1,189
66	Emmetsburg	92	66	8,397	7,927	660	323	240	99	10	1,436	18	582
67	Remainder of County	139	91	9,447	8,249	498	249	204	144	16	1,299	33	607

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers	
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
8	1,080	15	623	13	765	17	3,032	55	1,646	46	5,517	8	383	42	3,603	15	434	1
3	(D)	10	323	4	183	4	1,362	12	548	12	1,283	2	(D)	18	704	4	44	2
2	(D)	5	300	5	330	7	980	13	549	15	2,194	2	(D)	13	1,514	5	336	3
3	297	...	...	4	252	6	690	30	549	19	2,040	4	109	11	1,385	6	54	4
10	672	10	344	18	423	21	3,414	44	1,129	47	3,958	8	327	33	3,031	17	174	5
28	1,877	12	684	31	1,176	24	5,453	49	2,283	52	7,086	10	478	30	3,857	18	138	6
8	1,048	11	(D)	13	755	10	3,404	10	639	11	2,240	3	(D)	14	1,156	10	72	7
20	829	1	(D)	18	421	14	2,049	39	1,644	41	4,846	7	(D)	16	2,701	8	66	8
21	3,214	48	3,025	38	2,431	32	7,044	47	2,699	50	4,820	16	1,344	70	3,675	27	485	9
7	1,024	24	1,209	16	874	15	3,197	12	901	17	992	7	639	26	1,717	6	274	10
7	1,980	22	(D)	19	(D)	15	(D)	22	1,238	15	1,190	5	614	30	1,281	17	197	11
7	210	2	(D)	3	(D)	2	(D)	13	560	18	2,638	4	91	14	677	4	14	12
28	16,031	65	11,355	87	11,817	59	25,699	141	8,598	101	15,465	36	5,217	144	16,385	80	2,096	13
15	15,401	59	11,004	69	11,001	46	23,165	95	5,771	54	10,141	26	4,757	108	11,099	62	1,888	14
3	233	4	(D)	5	440	3	657	8	594	9	891	2	(D)	12	1,560	5	90	15
10	397	2	(D)	13	376	10	1,877	38	2,233	38	4,433	8	(D)	24	3,726	13	118	16
6	167	6	375	7	225	13	2,830	22	1,011	21	2,444	9	299	14	729	4	30	17
7	1,055	7	447	10	385	15	2,243	21	1,207	13	1,152	4	192	23	(D)	2	(D)	18
7	1,055	7	447	8	(D)	12	(D)	15	1,063	11	(D)	4	192	21	892	2	(D)	19
...	...	...	...	2	(D)	3	(D)	6	144	2	(D)	...	...	2	(D)	...	...	20
8	503	7	350	8	410	10	2,247	24	921	44	3,839	6	261	20	2,242	14	128	21
4	347	5	(D)	5	346	6	1,212	8	344	12	1,181	3	179	5	(D)	...	...	22
4	156	2	(D)	3	64	4	1,035	16	577	32	2,658	3	82	15	(D)	14	128	23
9	677	6	347	9	365	13	2,777	25	990	28	2,462	8	510	26	3,165	8	92	24
5	531	5	(D)	7	(D)	10	(D)	14	688	16	1,425	5	439	18	1,980	4	12	25
4	146	1	(D)	2	(D)	3	(D)	11	302	12	1,037	3	71	8	1,185	4	80	26
12	2,734	21	1,471	24	1,461	21	5,308	46	1,887	34	3,309	7	674	44	4,781	18	209	27
7	2,630	20	(D)	17	1,310	16	4,929	25	1,302	17	2,339	6	(D)	32	(D)	10	159	28
5	104	1	(D)	7	151	5	379	21	585	17	970	1	(D)	12	(D)	8	50	29
19	1,335	14	775	18	1,092	17	3,068	40	1,721	36	4,435	15	629	39	2,213	13	276	30
5	539	7	404	6	450	7	1,807	10	628	12	2,080	6	329	22	1,268	5	166	31
4	326	6	(D)	7	518	8	(D)	17	730	11	1,709	5	215	14	866	4	(D)	32
10	470	1	(D)	5	124	2	(D)	13	363	13	646	4	85	3	79	4	(D)	33
15	5,175	33	2,887	21	1,698	26	8,088	64	3,036	51	6,480	14	1,625	63	5,720	21	327	34
13	(D)	31	(D)	17	1,608	21	7,312	32	2,209	26	3,990	10	1,554	48	3,159	12	202	35
2	(D)	2	(D)	4	90	5	776	32	827	25	2,490	4	71	15	2,561	9	125	36
10	339	6	260	6	308	9	3,046	25	1,034	26	2,161	6	280	18	676	10	73	37
5	241	4	(D)	5	(D)	4	2,433	11	427	9	800	2	(D)	7	360	6	20	38
5	98	2	(D)	1	(D)	5	613	14	607	17	1,361	4	(D)	11	316	4	53	39
15	767	12	569	11	847	9	1,827	24	929	36	4,177	5	228	10	1,995	20	156	40
2	(D)	9	479	4	736	7	(D)	10	530	17	2,068	3	(D)	8	(D)	14	86	41
13	(D)	3	90	7	111	2	(D)	14	399	19	2,109	2	(D)	2	(D)	6	70	42
11	616	10	469	16	632	14	2,713	19	742	40	4,089	5	323	26	1,931	14	328	43
4	179	7	322	7	275	7	1,024	9	356	13	1,397	1	(D)	8	(D)	6	46	44
7	437	3	147	9	357	7	1,689	10	386	27	2,692	4	(D)	18	(D)	8	262	45
10	578	8	335	4	(D)	12	2,466	19	678	21	1,066	5	190	19	1,821	2	(D)	46
4	432	8	335	3	134	11	(D)	10	433	17	939	3	(D)	17	(D)	...	...	47
6	146	...	...	1	(D)	1	(D)	9	245	4	127	2	(D)	2	(D)	2	(D)	48
15	1,180	14	638	24	871	17	4,406	31	1,770	34	4,263	8	532	24	1,462	13	114	49
7	939	11	537	16	680	12	3,619	20	933	20	3,231	4	385	17	789	7	92	50
8	241	3	101	8	191	5	787	11	837	14	1,032	4	147	7	673	6	22	51
15	2,885	20	1,810	17	1,857	19	7,594	57	2,689	44	5,378	13	733	66	6,988	20	387	52
9	2,740	18	(D)	13	1,608	17	(D)	40	2,054	22	3,154	9	541	45	4,988	12	329	53
6	145	2	(D)	4	249	2	(D)	17	635	22	2,224	4	192	21	2,000	8	58	54
18	1,571	21	953	19	707	28	3,797	36	1,498	61	7,011	6	420	40	3,589	13	183	55
5	1,014	10	607	5	304	13	2,096	10	326	20	2,743	2	(D)	13	(D)	...	...	56
13	557	11	346	14	403	15	1,701	26	1,172	41	4,268	4	(D)	27	(D)	13	183	57
9	503	7	292	9	455	8	2,191	18	780	30	2,286	5	190	14	2,134	10	74	58
3	324	4	241	4	342	4	(D)	9	450	12	1,349	2	(D)	6	(D)	8	(D)	59
6	179	3	51	5	113	4	(D)	9	330	18	937	3	(D)	8	(D)	2	(D)	60
10	2,193	21	1,334	21	1,067	22	4,879	49	1,903	44	4,311	9	(D)	29	3,524	15	(D)	61
5	706	7	580	9	(D)	9	2,238	14	629	16	1,319	4	313	10	1,331	4	(D)	62
5	1,487	14	754	10	759	12	(D)	15	552	14	2,076	3	498	14	1,511	9	(D)	63
...	...	...	...	2	(D)	1	(D)	20	722	14	916	2	(D)	5	682	2	(D)	64
12	797	10	689	7	430	7	1,893	33	1,211	50	4,643	6	301	21	3,860	8	96	65
5	416	8	(D)	4	288	5	(D)	10	539	16	1,388	3	163	11	1,395	2	(D)	66
7	381	2	(D)	3	142	2	(D)	23	672	34	3,255	3	138	10	2,465	6	(D)	67

Table 102. RETAIL TRADE: 1954 — COUNTIES,

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)		Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Plymouth County	364	244	28,834	26,250	1,915	903	695	392	46	4,506	88	2,099
2	Le Mars	149	103	12,180	11,308	994	443	334	162	16	2,461	30	943
3	Remainder of County	215	141	16,654	14,942	921	460	361	230	30	2,045	58	1,156
4	Pocahontas County	247	171	16,665	15,047	1,023	469	389	270	28	3,025	35	768
5	Polk County	2,567	1,767	309,954	295,520	35,469	14,293	11,520	2,659	471	61,545	534	20,756
6	Des Moines	2,263	1,551	284,225	271,363	33,582	13,475	10,896	2,345	422	55,543	475	19,155
7	West Des Moines	72	56	6,180	5,818	506	207	155	70	12	1,547	9	302
8	Remainder of County	232	160	19,549	18,339	1,381	611	469	244	37	4,455	50	1,299
9	Pottawattamie County	738	514	68,596	63,626	6,362	2,505	2,030	790	124	16,573	180	5,918
10	Council Bluffs	490	348	51,790	48,664	5,303	2,034	1,674	520	96	13,062	121	4,527
11	Remainder of County	248	166	16,806	14,962	1,059	471	356	270	28	3,511	59	1,391
12	Poweshiek County	247	181	19,650	18,652	1,633	719	546	281	36	4,288	35	1,091
13	Grinnell	115	87	10,437	10,059	1,006	423	315	117	13	2,498	16	625
14	Remainder of County	132	94	9,213	8,593	627	296	233	164	23	1,790	19	466
15	Ringgold County	90	64	5,912	5,320	384	183	134	100	9	1,131	12	179
16	Sac County	307	205	21,649	19,823	1,394	653	535	329	35	3,470	47	1,084
17	Sac City	96	70	8,213	7,771	626	270	224	104	11	1,296	14	358
18	Remainder of County	211	135	13,436	12,052	768	383	311	225	24	2,174	33	706
19	Scott County	1,130	816	136,599	130,505	16,263	6,335	4,845	1,094	201	26,520	275	10,353
20	Bettendorf	86	66	8,062	7,348	768	319	239	86	15	3,060	20	836
21	Davenport	887	661	113,689	109,561	14,385	5,648	4,300	836	155	21,913	214	8,507
22	Remainder of County	157	89	14,848	13,596	1,110	368	306	172	31	1,547	41	1,010
23	Shelby County	206	148	15,312	14,206	1,174	490	412	216	20	1,803	41	1,129
24	Harlan	91	81	9,200	9,046	867	346	292	89	5	1,124	18	556
25	Remainder of County	115	67	6,112	5,160	307	144	120	127	15	679	23	573
26	Sioux County	350	236	28,810	26,240	1,674	785	624	392	52	4,218	39	1,159
27	Hawarden	69	49	5,689	5,161	399	197	143	77	11	1,022	8	275
28	Remainder of County	281	187	23,121	21,079	1,275	588	481	315	41	3,196	31	884
29	Story County	546	380	50,060	46,454	4,351	1,859	1,392	580	81	12,142	102	2,454
30	Ames	239	185	28,901	28,017	2,803	1,210	871	236	29	8,050	47	1,401
31	Nevada	85	65	9,123	8,009	703	294	243	84	14	1,327	14	339
32	Remainder of County	222	130	12,036	10,428	845	355	278	260	38	2,765	41	714
33	Tama County	321	233	22,876	20,970	1,438	679	536	350	45	3,749	52	1,345
34	Tama	86	66	5,316	4,660	346	186	146	109	20	1,737	14	400
35	Remainder of County	235	167	17,560	16,310	1,092	493	390	242	25	2,012	38	945
36	Taylor County	130	84	7,637	6,863	507	254	206	142	17	1,437	13	308
37	Union County	246	160	15,570	13,948	1,345	676	493	262	51	3,544	44	1,054
38	Creston	170	116	12,087	11,127	1,134	576	422	165	40	2,719	31	839
39	Remainder of County	76	44	3,483	2,821	211	100	71	97	11	825	13	215
40	Van Buren County	175	87	8,848	7,088	449	216	172	200	31	2,039	29	532
41	Wapello County	533	385	45,962	43,550	4,760	2,129	1,696	562	86	10,842	109	3,134
42	Ottumwa	433	317	40,306	38,468	4,357	1,938	1,542	447	74	10,017	88	2,728
43	Remainder of County	100	68	5,656	5,082	403	191	154	115	12	825	21	406
44	Warren County	223	133	14,262	12,714	1,049	447	355	257	33	3,365	37	967
45	Indianola	119	81	9,940	9,124	780	328	259	135	16	2,148	18	763
46	Remainder of County	104	52	4,322	3,590	269	119	96	122	17	1,217	19	204
47	Washington County	344	236	27,409	25,033	1,929	854	645	366	46	3,557	46	1,203
48	Washington	158	120	14,164	13,424	1,210	545	404	174	20	2,400	23	677
49	Remainder of County	186	116	13,245	11,609	719	309	241	192	26	1,157	23	526
50	Wayne County	154	100	9,299	7,907	520	279	215	183	21	1,892	21	450
51	Webster County	584	404	58,084	54,792	5,831	2,527	1,957	594	100	11,481	112	3,626
52	Fort Dodge	406	294	46,991	45,037	5,057	2,174	1,712	412	64	9,829	81	2,611
53	Remainder of County	178	110	11,093	9,755	774	353	245	182	36	1,652	31	1,015
54	Winnebago County	235	147	16,434	14,130	1,192	543	461	255	37	3,454	45	1,179
55	Forest City	80	58	6,958	6,386	653	280	252	94	7	1,116	17	644
56	Remainder of County	155	89	9,476	7,744	539	263	209	161	30	2,338	28	535
57	Winneshiek County	296	202	19,558	16,624	1,302	686	497	302	50	3,491	50	1,364
58	Decorah	172	130	13,351	11,681	984	518	368	172	28	2,285	28	870
59	Remainder of County	124	72	6,207	4,943	318	168	129	130	22	1,206	22	494
60	Woodbury County	1,260	916	149,041	142,449	17,014	6,614	5,343	1,251	224	27,466	289	10,743
61	Sioux City	1,014	772	136,544	131,562	16,272	6,234	5,041	993	194	25,370	233	9,500
62	Remainder of County	246	144	12,497	10,887	742	375	302	258	30	2,096	56	1,243
63	Worth County	163	101	9,106	7,776	464	246	194	176	30	1,895	39	714
64	Wright County	306	200	23,502	22,004	1,543	740	582	332	40	4,583	56	1,261
65	Clarion	90	64	6,778	6,440	478	216	172	94	12	1,355	11	292
66	Eagle Grove	72	56	6,121	5,865	445	239	188	80	14	1,305	15	351
67	Remainder of County	144	80	10,603	9,699	620	285	222	158	14	1,923	30	618

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
10	830	20	895	18	1,124	22	4,668	47	2,690	46	5,779	12	708	44	5,433	11	102	1
2	(D)	13	681	9	523	11	2,341	18	1,228	21	2,194	3	(D)	18	925	8	60	2
8	(D)	7	214	9	601	11	2,327	29	1,462	25	3,585	9	(D)	26	4,508	3	42	3
8	511	15	605	19	623	15	3,359	37	1,388	44	4,777	9	400	27	1,187	10	42	4
53	41,882	140	19,418	148	15,512	134	66,858	309	21,446	150	20,490	118	10,893	307	25,144	203	6,010	5
43	41,453	138	(D)	135	14,524	123	60,535	254	18,885	109	16,343	100	10,067	276	(D)	188	5,791	6
3	187	2	(D)	6	227	...	(D)	12	636	10	1,148	4	388	12	1,142	2	(D)	7
7	242	...	(D)	7	761	11	(D)	43	1,925	31	2,999	14	438	19	(D)	13	(D)	8
18	3,626	33	3,637	38	2,971	34	11,893	112	6,288	70	9,929	30	2,485	69	4,125	30	1,151	9
13	3,325	25	3,238	26	2,596	25	9,717	60	3,969	27	5,817	21	2,128	53	2,408	23	1,003	10
5	301	8	399	12	375	9	2,176	52	2,319	43	4,112	9	357	16	1,717	7	148	11
13	1,065	14	621	8	868	19	3,883	30	1,275	40	3,543	8	493	38	2,459	6	64	12
6	691	8	385	4	520	12	2,525	16	569	9	1,105	3	(D)	26	1,185	2	(D)	13
7	374	6	236	4	348	7	1,358	14	706	31	2,438	5	(D)	12	1,274	4	(D)	14
4	263	4	265	4	132	9	1,611	13	524	14	1,192	4	156	13	445	4	14	15
14	557	16	739	17	1,057	16	3,539	42	1,916	54	6,139	7	359	38	2,456	21	353	16
2	(D)	9	594	5	426	5	1,608	13	588	14	1,954	2	(D)	11	984	10	120	17
12	(D)	7	145	12	631	11	1,931	29	1,328	40	4,185	5	(D)	27	1,472	11	233	18
29	20,306	64	8,437	61	7,217	51	22,615	113	8,500	52	11,108	32	4,433	159	14,163	93	2,947	19
1	(D)	1	(D)	3	(D)	8	1,286	14	907	6	586	3	325	10	236	5	(D)	20
19	19,735	63	(D)	56	7,003	37	19,777	82	6,658	28	5,982	29	4,108	126	9,387	78	(D)	21
9	(D)	...	...	2	(D)	6	1,552	17	935	18	4,540	...	...	23	4,540	10	88	22
10	1,031	10	423	7	416	10	2,789	26	998	40	3,596	6	361	26	2,086	10	680	23
2	(D)	10	423	4	(D)	8	(D)	9	618	14	1,382	5	(D)	11	1,064	5	(D)	24
8	(D)	...	...	3	(D)	2	(D)	17	380	26	2,214	1	(D)	15	1,022	5	(D)	25
16	1,243	14	667	27	1,243	26	4,847	27	1,762	58	6,513	8	580	46	6,149	37	429	26
3	273	7	450	6	238	6	1,011	5	324	8	1,192	2	(D)	5	(D)	8	74	27
13	970	7	217	21	1,005	20	3,836	22	1,438	50	5,321	6	(D)	41	(D)	29	355	28
16	3,227	35	2,386	39	2,263	34	8,902	66	3,788	57	6,464	25	1,426	67	6,504	24	504	29
9	3,009	23	1,654	19	1,239	16	5,819	27	2,299	14	2,014	9	933	34	2,065	12	418	30
1	(D)	7	562	6	630	5	1,648	8	559	11	1,412	3	239	12	(D)	4	14	31
6	(D)	5	170	14	394	13	1,435	31	930	32	3,038	13	254	21	(D)	8	72	32
14	893	18	491	13	783	19	3,495	38	1,480	58	5,488	15	503	44	4,606	5	43	33
4	249	7	269	3	275	4	515	10	285	7	727	3	104	12	(D)	2	(D)	34
10	644	11	222	10	508	15	2,980	28	1,195	51	4,761	12	399	32	(D)	3	(D)	35
5	542	7	509	9	150	5	1,140	12	284	24	1,858	7	221	25	1,154	6	34	36
9	1,244	11	751	14	779	11	3,082	36	961	26	2,245	10	536	30	1,300	4	74	37
6	1,189	10	(D)	12	(D)	7	2,556	20	559	15	1,573	7	436	20	765	2	(D)	38
3	55	1	(D)	2	(D)	4	526	16	402	11	672	3	100	10	535	2	(D)	39
9	549	...	...	6	171	10	1,919	37	898	18	1,406	4	108	19	1,148	12	78	40
17	4,386	38	3,362	30	2,820	29	8,008	65	3,106	52	4,114	14	1,765	69	4,115	24	310	41
13	4,255	36	(D)	29	(D)	23	7,321	54	2,711	29	2,476	11	1,713	58	3,052	18	252	42
4	131	2	(D)	1	(D)	6	687	11	395	23	1,638	3	52	11	1,063	6	58	43
12	726	5	151	10	522	11	2,622	40	1,262	32	3,072	4	178	22	1,175	17	222	44
4	476	5	151	5	388	9	(D)	19	630	16	1,753	2	(D)	14	966	11	176	45
8	250	...	...	5	134	2	(D)	21	632	16	1,319	2	(D)	8	209	6	46	46
11	1,720	14	610	26	1,047	22	4,199	44	1,876	54	5,230	8	595	54	7,170	19	202	47
5	1,167	14	610	16	775	10	2,473	17	828	18	1,707	5	483	23	2,940	7	104	48
6	553	...	...	10	272	12	1,726	27	1,048	36	3,523	3	112	31	4,230	12	98	49
16	630	5	148	5	215	9	2,051	27	914	25	1,998	5	246	18	(D)	2	(D)	50
19	8,007	38	3,914	32	2,145	24	9,067	68	3,511	56	6,845	14	1,823	89	7,202	32	463	51
11	7,733	37	(D)	24	1,505	15	7,924	44	2,760	25	3,514	9	1,694	74	(D)	22	361	52
8	274	1	(D)	8	640	9	1,143	24	751	31	3,331	5	129	15	(D)	10	102	53
15	764	9	595	15	876	11	1,707	38	1,719	35	4,636	6	324	14	1,002	10	178	54
4	365	5	406	5	503	7	1,187	10	447	14	1,899	1	(D)	8	239	2	(D)	55
11	399	4	189	10	373	4	520	28	1,272	21	2,737	5	(D)	6	763	8	(D)	56
13	1,267	16	729	23	951	19	3,722	47	1,668	30	3,318	6	403	34	2,559	8	86	57
6	808	16	729	18	749	12	2,725	16	911	17	1,784	4	(D)	21	2,088	6	(D)	58
7	459	...	...	5	202	7	997	31	757	13	1,534	2	(D)	13	471	2	(D)	59
33	25,245	73	8,000	66	5,802	68	30,147	142	8,404	107	15,090	48	4,846	155	11,502	55	1,796	60
22	24,759	69	7,910	60	5,658	59	28,270	109	7,504	63	11,853	35	4,282	127	9,762	43	1,676	61
11	486	4	90	6	144	9	1,877	33	900	44	3,237	13	564	28	1,740	12	120	62
8	422	1	(D)	5	157	7	1,092	25	784	23	2,005	5	128	14	(D)	6	42	63
9	485	18	1,059	18	713	17	3,455	32	1,570	44	6,235	12	572	27	3,303	33	266	64
3	178	8	413	3	160	8	(D)	11	417	9	1,446	3	191	14	(D)	8	42	65
2	(D)	5	353	7	292	7	1,531	4	440	10	1,329	2	(D)	4	(D)	2	(D)	66
4	(D)	5	293	8	261	2	(D)	17	713	25	3,460	7	(D)	9	1,923	23	(D)	67

432271 O - 57 - 36

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Iowa, total	32,796	2,539,617
Adair County	152	8,399
Adams County	102	5,932
Allamakee County	248	14,718
Waukon	96	6,955
Remainder of County	152	7,763
Appanoose County	261	13,362
Centerville	154	10,453
Remainder of County	107	2,909
Audubon County	164	11,890
Benton County	319	18,770
Belle Plaine	73	4,147
Vinton	93	7,492
Remainder of County	153	7,131
Black Hawk County	1,012	106,896
Cedar Falls	155	13,104
Waterloo	695	84,600
Remainder of County	162	9,192
Boone County	304	22,384
Boone	173	15,873
Remainder of County	131	6,511
Bremer County	256	18,852
Waverly	95	8,489
Remainder of County	161	10,363
Buchanan County	298	15,128
Independence	116	7,627
Remainder of County	182	7,501
Buena Vista County	307	23,497
Storm Lake	124	13,756
Remainder of County	183	9,741
Butler County	258	16,232
Calhoun County	268	14,032
Carroll County	363	26,854
Carroll	139	14,038
Remainder of County	224	12,816
Cass County	288	21,008
Atlantic	144	14,209
Remainder of County	144	6,799
Cedar County	255	15,562
Tipton	74	5,327
Remainder of County	181	10,235
Cerro Gordo County	566	55,921
Clear Lake	102	7,062
Mason City	372	45,345
Remainder of County	92	3,514
Cherokee County	233	17,477
Cherokee	118	12,814
Remainder of County	115	4,663
Chickasaw County	230	14,312
New Hampton	96	8,839
Remainder of County	134	5,473
Clarke County	109	7,618
Osceola	74	6,250
Remainder of County	35	1,368
Clay County	250	25,270
Spencer	144	19,243
Remainder of County	106	6,027
Clayton County	349	17,620
Clinton County	647	52,686
Clinton	403	37,678
Remainder of County	244	15,008
Crawford County	283	16,323
Denison	124	9,092
Remainder of County	159	7,231
Dallas County	371	21,948
Perry	121	10,380
Remainder of County	250	11,568
Davis County	103	4,828
Bloomfield	72	4,055
Remainder of County	31	773
Decatur County	156	8,077
Delaware County	219	12,108
Manchester	107	7,707
Remainder of County	112	4,401
Des Moines County	474	43,054
Burlington	396	39,152
Remainder of County	78	3,902
Dickinson County	246	12,795
Dubuque County	851	74,921
Dubuque	597	61,897
Remainder of County	254	13,024
Emmet County	176	13,921
Estherville	111	10,613
Remainder of County	65	3,308
Fayette County	371	23,646
Oelwein	117	11,610
Remainder of County	254	12,036
Floyd County	280	18,432
Charles City	164	14,234
Remainder of County	116	4,198
Franklin County	200	13,671
Hampton	107	8,762
Remainder of County	93	4,909
Fremont County	182	9,150
Greene County	222	14,282
Jefferson	107	9,421
Remainder of County	115	4,861
Grundy County	181	11,237
Guthrie County	258	11,301
Hamilton County	242	17,994
Webster City	119	11,848
Remainder of County	123	6,146
Hancock County	194	11,670
Hardin County	402	26,765
Eldora	80	6,112
Iowa Falls	118	9,580
Remainder of County	204	11,073
Harrison County	282	15,521
Missouri Valley	86	5,379
Remainder of County	196	10,142
Henry County	253	14,705
Mount Pleasant	116	8,993
Remainder of County	137	5,712
Howard County	204	11,680
Cresco	105	7,102
Remainder of County	99	4,578
Humboldt County	183	11,606
Humboldt	67	6,034
Remainder of County	116	5,572
Ida County	174	11,943
Iowa County	212	14,703
Jackson County	277	15,804
Maquoketa	117	9,521
Remainder of County	160	6,283
Jasper County	347	26,014
Newton	148	16,663
Remainder of County	199	9,351
Jefferson County	196	12,350
Fairfield	135	10,104
Remainder of County	61	2,246
Johnson County	431	40,853
Iowa City	288	34,981
Remainder of County	143	5,872
Jones County	270	17,823
Anamosa	73	5,232
Monticello	73	4,997
Remainder of County	124	7,594
Keokuk County	252	14,558
Kossuth County	335	23,512
Algona	116	11,620
Remainder of County	219	11,892
Lee County	587	36,023
Fort Madison	213	14,467
Keokuk	264	17,401
Remainder of County	110	4,155
Linn County	1,058	117,328
Cedar Rapids	745	99,455
Marion	73	5,896
Remainder of County	240	11,977
Louisa County	152	11,329
Lucas County	143	11,343
Chariton	106	7,957
Remainder of County	37	3,386
Lyon County	199	11,607
Rock Rapids	74	6,546
Remainder of County	125	5,061
Madison County	150	10,788
Winterset	87	7,245
Remainder of County	63	3,543
Mahaska County	276	23,444
Oskaloosa	190	20,435
Remainder of County	86	3,009
Marion County	298	16,946
Knoxville	121	7,931
Pella	80	5,850
Remainder of County	97	3,165
Marshall County	433	39,538
Marshalltown	287	32,526
Remainder of County	146	7,012
Mills County	176	10,328
Glenwood	67	4,680
Remainder of County	109	5,648
Mitchell County	224	13,885
Osage	93	7,397
Remainder of County	131	6,488
Monona County	224	12,768
Onawa	70	5,445
Remainder of County	154	7,323
Monroe County	147	7,529
Albia	99	6,561
Remainder of County	48	968
Montgomery County	231	16,201
Red Oak	130	11,613
Remainder of County	101	4,588
Muscatine County	436	34,252
Muscatine	300	26,801
Remainder of County	136	7,451
O'Brien County	318	20,638
Sheldon	106	8,903
Remainder of County	212	11,735
Osceola County	142	9,356
Sibley	63	5,268
Remainder of County	79	4,088
Page County	331	31,965
Clarinda	112	14,613
Shenandoah	130	14,311
Remainder of County	89	3,041
Palo Alto County	203	13,801
Emmetsburg	84	7,653
Remainder of County	119	6,148
Plymouth County	340	23,163
Le Mars	123	11,308
Remainder of County	217	11,855
Pocahontas County	219	12,611
Polk County	2,274	264,228
Des Moines	1,951	246,825
West Des Moines	54	4,229
Remainder of County	269	13,174
Pottawattamie County	771	58,278
Council Bluffs	501	44,715
Remainder of County	270	13,563
Poweshiek County	218	16,776
Grinnell	96	8,976
Remainder of County	122	7,800

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Ringgold County	97	5,879
Sac County	259	16,051
Sac City	82	6,690
Remainder of County	177	9,361
Scott County	1,075	116,930
Bettendorf	56	4,418
Davenport	858	104,087
Remainder of County	161	8,425
Shelby County	237	14,491
Harlan	105	9,137
Remainder of County	132	5,354
Sioux County	336	22,949
Hawarden	52	3,953
Remainder of County	284	18,996
Story County	479	37,614
Ames	184	22,191
Nevada	77	6,956
Remainder of County	218	8,467
Tama County	344	20,255
Tama	84	3,809
Remainder of County	260	16,446
Taylor County	179	7,505
Union County	213	14,316
Creston	141	11,315
Remainder of County	72	3,001
Van Buren County	162	6,450
Wapello County	499	41,357
Ottumwa	413	37,817
Remainder of County	86	3,540
Warren County	184	10,614
Indianola	86	7,296
Remainder of County	98	3,318
Washington County	290	21,307
Washington	131	11,031
Remainder of County	159	10,276
Wayne County	160	7,857
Webster County	529	49,613
Fort Dodge	362	42,620
Remainder of County	167	6,993
Winnebago County	198	13,773
Forest City	68	5,406
Remainder of County	130	8,367
Winneshiek County	265	15,795
Decorah	138	10,331
Remainder of County	127	5,464
Woodbury County	1,250	125,161
Sioux City	993	113,152
Remainder of County	257	12,009
Worth County	153	7,675
Wright County	271	18,285
Clarion	72	5,645
Eagle Grove	71	5,470
Remainder of County	128	7,170

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CEDAR RAPIDS STANDARD METROPOLITAN AREA—Coextensive with Linn County, Iowa										
Retail trade, total	1,193	813	150,175	142,487	17,839	340,278	318,873	6,920	5,608	1,181
Food Stores										
Total	223	123	27,893	24,471	1,796	33,088	28,949	787	521	238
Grocery stores	178	84	25,485	22,159	1,440	25,929	22,555	595	386	195
Meat markets	9	7	555	(D)	45	941	941	20	20	9
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	4	133	133	13	194	171	8	5	3
Bakery products stores	19	17	681	(D)	133	2,663	2,377	77	54	23
Bakeries, with baking on premises	(NA)	16	(NA)	594	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	8	8	543	543	57	1,339	1,242	31	25	4
Eating, Drinking Places										
Total	229	181	9,619	8,905	1,660	36,096	33,080	1,118	916	284
Eating places (except refreshment stands)	110	94	6,024	5,890	1,334	29,112	26,841	898	757	152
Restaurants, cafeterias	(NA)	89	(NA)	5,671	1,287	28,301	26,037	874	734	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	26	18	624	528	95	1,620	1,423	65	40	27
Drinking places	93	69	2,971	2,487	231	5,364	4,816	155	119	105
General Merchandise Group										
Total	28	22	16,031	15,949	2,534	48,746	45,086	1,274	1,000	21
Department stores	5	5	12,923	12,923	2,062	39,520	37,157	945	775	...
Dry goods, general merchandise stores	6	4	214	(D)	11	217	201	10	8	7
General stores	6	4	267	(D)	7	144	120	5	4	7
Variety stores	11	9	2,627	(D)	454	8,865	7,608	314	213	7
Apparel, Accessories Stores										
Total	65	57	11,355	11,209	2,041	38,485	35,402	809	599	36
Shoe stores	16	16	1,800	1,800	242	4,047	3,670	79	57	8
Men's shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's shoe stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Children's, juveniles' shoe stores	...	...	...	...	...	...	...	...	...	...
Family shoe stores	11	11	1,149	1,149	158	2,564	2,349	52	39	6
Men's, boys' clothing and furnishings stores	13	9	1,820	1,694	366	6,827	6,454	97	80	10
Men's, boys' clothing stores	(NA)	9	(NA)	1,694	366	6,827	6,454	97	80	(NA)
Men's, boys' furnishings stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family clothing stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	26	24	4,076	(D)	694	13,177	12,561	312	263	11
Ready-to-wear stores	(NA)	14	(NA)	3,224	516	9,438	9,095	228	202	(NA)
Millinery stores	(NA)	6	(NA)	310	70	1,565	1,402	41	26	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	536	108	2,174	2,064	43	35	(NA)
Children's, infants' wear stores	...	...	...	...	...	...	...	...	...	...
Apparel stores, n.e.c.	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	87	53	11,817	11,399	1,926	34,143	32,796	524	467	88
Furniture, home furnishings stores	35	19	6,007	5,795	1,058	18,532	18,089	288	269	36
Furniture stores	(NA)	13	(NA)	5,204	950	16,273	15,830	254	235	(NA)
Floor covering stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	50	34	5,758	5,604	868	15,611	14,707	236	198	50
Household appliance stores	(NA)	13	(NA)	1,420	153	2,893	2,821	43	41	(NA)
Appliance, radio, TV stores	(NA)	12	(NA)	3,288	580	10,155	9,570	152	125	(NA)
Radio, TV stores	(NA)	9	(NA)	896	135	2,563	2,316	41	32	(NA)
Automotive Group										
Total	59	49	25,699	25,275	2,919	54,633	53,406	711	671	43
Passenger car dealers (franchised)	25	25	21,123	21,123	2,504	46,166	45,784	581	571	16
Passenger car dealers (nonfranchised)	13	11	2,028	(D)	104	2,091	1,638	35	24	17
Tire, battery, accessory dealers	12	10	1,551	(D)	239	4,812	4,474	75	59	3
Motorcycle, aircraft, boat dealers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	141	107	8,598	7,892	758	15,704	13,360	358	247	136
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	101	79	15,465	15,037	1,730	33,477	32,571	473	436	96
Farm equipment dealers	22	18	4,592	4,512	402	8,117	7,940	118	113	22
Lumber, building materials dealers	31	31	8,922	8,888	1,124	20,707	20,146	270	248	24
Paint, glass, wallpaper stores	8	6	415	(D)	53	1,112	1,071	18	15	7
Plumbing, electrical supply stores	10	8	359	(D)	46	1,437	1,389	21	19	11
Hardware stores	30	16	1,177	903	105	2,104	2,025	46	41	32
Drug Stores, Proprietary Stores										
Total	36	30	5,217	5,151	603	11,769	11,205	288	224	32
Drug stores	(NA)	27	(NA)	5,073	595	11,599	11,070	284	219	(NA)
Proprietary stores	(NA)	3	(NA)	78	8	170	135	4	3	(NA)
Other Retail Stores										
Total	144	98	16,385	15,693	1,597	29,330	28,325	508	464	131
Liquor stores	3	3	2,428	2,428	73	1,407	1,407	25	25	...
Fuel, ice dealers	20	16	2,829	2,775	462	9,720	9,485	126	117	11
Fuel dealers (coal, wood)	(NA)	9	(NA)	328	50	1,080	845	25	16	(NA)
Liquefied petroleum gas dealers	(NA)	4	(NA)	1,469	293	6,339	6,339	76	76	(NA)
Fuel oil dealers	(NA)	3	(NA)	978	119	2,301	2,301	25	25	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	24	14	4,286	4,026	266	3,754	3,628	59	57	20
Farm, garden supply stores	6	4	311	(D)	20	301	266	7	5	7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CEDAR RAPIDS STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Jewelry stores	13	11	2,935	(D)	308	4,183	3,874	76	65	15
Book stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	7	3	253	225	30	589	562	11	9	10
Bicycle stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	9	7	467	(D)	74	1,405	1,384	21	20	9
Cigar stores, stands	5	3	54	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	7	5	184	(D)	20	351	351	15	15	6
Gift, novelty, souvenir stores	5	3	107	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	6	6	188	188	26	446	425	10	9	4
Second-hand stores	8	4	303	129	14	356	330	9	7	12
Nonstore Retailers										
Total	80	14	2,096	1,506	275	4,807	4,693	70	65	76
Mail order houses	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	74	10	1,950	(D)	267	4,572	4,467	63	59	71
Merchandise vending machine operators	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
DAVENPORT-ROCK ISLAND-MOLINE STANDARD METROPOLITAN AREA—Consists of Rock Island County, Ill., and Scott County, Iowa										
Retail trade, total	2,634	1,928	290,955	276,967	32,893	620,416	563,386	13,025	9,966	2,663
Food Stores										
Total	445	297	64,219	60,287	4,208	75,211	60,639	1,820	1,030	472
Grocery stores	340	238	59,403	56,287	3,663	64,834	51,472	1,582	867	371
Meat markets	23	15	2,357	2,115	177	3,280	2,953	53	39	25
Fish (seafood) markets	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Fruit stores, vegetable markets	8	•••	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	14	12	466	(D)	58	1,222	939	31	21	18
Bakery products stores	26	12	820	608	176	3,453	3,173	82	64	24
Bakeries, with baking on premises	(NA)	9	(NA)	564	162	3,353	3,078	80	62	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	44	14	100	95	2	2	(NA)
Delicatessen stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	30	18	978	764	127	2,310	1,990	69	36	20
Eating, Drinking Places										
Total	708	586	28,371	26,445	4,776	94,488	85,538	2,544	2,003	834
Eating places (except refreshment stands)	257	217	11,601	11,273	2,644	53,636	49,061	1,531	1,261	304
Restaurants, cafeterias	(NA)	210	(NA)	10,813	2,514	51,154	46,607	1,474	1,205	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	57	49	1,209	1,133	132	2,068	1,532	109	55	67
Drinking places	394	320	15,561	14,039	2,000	38,784	34,945	904	687	463
General Merchandise Group										
Total	75	59	34,945	34,655	5,383	106,538	96,182	2,590	1,989	47
Department stores	15	15	25,562	25,562	4,064	82,134	74,540	1,835	1,467	•••
Dry goods, general merchandise stores	25	19	3,004	2,950	315	5,548	5,012	144	101	16
General stores	8	4	502	398	10	216	196	5	4	11
Variety stores	27	21	5,877	5,745	994	18,640	16,434	606	417	20
Apparel, Accessories Stores										
Total	180	156	15,959	15,541	2,225	40,131	35,073	1,024	690	132
Shoe stores	46	36	2,625	2,531	327	6,230	5,495	136	85	23
Men's shoe stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	8	(NA)	692	100	2,146	1,825	43	23	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	21	(NA)	1,500	197	3,544	3,204	82	54	(NA)
Men's, boys' clothing and furnishings stores	(NA)	37	(NA)	4,510	628	11,024	9,674	253	171	(NA)
Men's, boys' clothing stores	(NA)	29	(NA)	4,007	592	10,375	9,137	230	158	(NA)
Men's, boys' furnishings stores	(NA)	8	(NA)	503	36	649	537	23	13	(NA)
Family clothing stores	(NA)	11	(NA)	1,369	179	2,965	2,596	77	53	(NA)
Women's clothing, specialty stores	59	59	6,357	6,357	996	18,308	15,792	522	350	40
Ready-to-wear stores	38	38	5,604	5,604	881	16,050	13,952	453	309	31
Millinery stores	14	14	531	531	96	1,668	1,415	49	32	2
Clothing, specialty stores, n.e.c.	7	7	222	222	19	590	425	20	9	7
Children's, infants' wear stores	10	8	498	(D)	42	875	832	21	19	11
Apparel stores, n.e.c.	9	5	426	(D)	53	729	684	15	12	13
Furniture, Home Furnishings, Appliance Dealers										
Total	141	95	13,401	12,511	1,903	34,747	33,026	570	507	147
Furniture, home furnishings stores	70	52	8,204	7,768	1,339	23,947	23,100	381	346	65
Furniture stores	(NA)	32	(NA)	6,152	1,071	18,782	18,022	295	266	(NA)
Floor covering stores	(NA)	7	(NA)	1,017	187	3,615	3,604	52	51	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	13	(NA)	599	81	1,550	1,474	34	29	(NA)
Household appliance, radio, TV stores	71	43	5,197	4,743	564	10,800	9,926	189	161	82
Household appliance stores	(NA)	20	(NA)	2,158	304	5,997	5,624	110	98	(NA)
Appliance, radio, TV stores	(NA)	14	(NA)	2,102	161	2,892	2,502	47	37	(NA)
Radio, TV stores	(NA)	9	(NA)	483	99	1,911	1,800	32	26	(NA)
Automotive Group										
Total	128	110	51,304	50,374	4,991	91,585	89,778	1,232	1,164	101
Passenger car dealers (franchised)	50	50	40,273	40,273	3,925	72,439	71,501	945	916	29
Passenger car dealers (nonfranchised)	31	27	5,903	5,547	359	6,151	5,998	87	80	38
Tire, battery, accessory dealers	29	25	3,604	3,522	587	10,929	10,239	164	137	18
Motorcycle, aircraft, boat dealers	12	4	517	(D)	55	1,108	1,090	21	17	13
Household trailer dealers	6	4	1,007	(D)	65	958	950	15	14	3
Automotive dealers, n.e.c.	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DAVENPORT-ROCK ISLAND-MOLINE STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	285	193	18,862	16,240	1,392	28,478	24,181	615	403	320
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	116	98	21,385	20,913	2,463	44,389	42,729	641	588	111
Farm equipment dealers	22	22	4,456	4,456	371	7,346	7,300	112	110	28
Lumber, building materials dealers	35	33	12,305	(D)	1,457	25,709	25,179	342	323	18
Paint, glass, wallpaper stores	17	13	1,344	1,246	214	3,289	2,912	55	47	15
Plumbing, electrical supply stores	10	8	959	(D)	234	4,288	3,863	53	46	9
Hardware stores	32	22	2,321	2,005	187	3,757	3,475	79	62	41
Drug Stores, Proprietary Stores										
Total	73	71	9,571	(D)	1,207	22,787	19,564	513	344	48
Drug stores	(NA)	68	(NA)	(D)	1,205	22,754	19,544	511	343	(NA)
Proprietary stores	(NA)	3	(NA)	90	2	33	20	2	1	(NA)
Other Retail Stores										
Total	325	233	26,398	25,448	3,358	64,810	59,835	1,196	984	292
Liquor stores	26	22	3,625	3,495	216	4,219	3,906	83	67	13
Fuel, ice dealers	49	39	4,218	4,090	602	12,340	11,211	209	160	47
Fuel dealers (coal, wood)	(NA)	28	(NA)	2,646	409	8,036	7,246	146	106	(NA)
Liquefied petroleum gas dealers	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	4	(NA)	790	79	1,779	1,499	27	23	(NA)
Ice dealers	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	21	17	6,113	6,057	380	7,668	7,549	107	104	10
Farm, garden supply stores	8	6	659	(D)	61	882	772	14	12	7
Jewelry stores	36	26	2,308	2,202	413	7,292	6,939	114	99	35
Book stores	8	4	193	109	13	118	108	4	3	5
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	15	9	609	525	59	984	906	19	15	17
Bicycle stores	2	...	(D)	...	...	...	...	...	...	(D)
Florists	26	18	972	816	161	2,968	2,688	75	59	29
Cigar stores, stands	23	19	1,036	1,014	179	3,669	2,888	111	66	13
News dealers, newsstands	...	...	...	...	...	...	...	...	...	...
Gift, novelty, souvenir stores	17	7	263	139	6	224	148	8	3	22
Music stores	15	13	1,064	(D)	149	4,481	3,561	83	66	17
Camera, photographic supply stores	9	9	1,961	1,961	321	6,527	6,401	89	84	6
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	7	7	408	408	83	1,859	1,832	31	29	3
Office, store machine and equipment dealers	6	6	196	196	31	590	547	12	10	7
Retail stores (except second-hand) n.e.c.	16	16	1,706	1,706	514	7,247	6,938	166	148	16
Second-hand stores	24	12	491	391	66	1,154	1,112	23	20	24
Nonstore Retailers										
Total	158	30	6,340	(D)	987	17,252	16,841	280	264	159
Mail order houses	5	1	212	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	139	21	4,952	3,710	781	13,532	13,161	224	209	140
Merchandise vending machine operators	14	8	1,176	(D)	(D)	(D)	(D)	(D)	(D)	(D)
DES MOINES STANDARD METROPOLITAN AREA—Coextensive with Polk County, Iowa										
Retail trade, total	2,567	1,767	309,954	295,520	35,469	697,882	643,702	14,293	11,520	2,659
Food Stores										
Total	471	281	61,545	56,587	4,094	79,558	67,722	1,773	1,161	523
Grocery stores	381	225	56,561	52,217	3,427	66,995	56,398	1,439	923	434
Meat markets	12	10	1,502	(D)	122	1,976	1,850	36	30	14
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	18	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	11	7	526	512	69	1,391	1,270	34	26	8
Bakery products stores	26	18	1,186	1,058	235	5,139	4,953	119	106	28
Bakeries, with baking on premises	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	19	17	1,069	(D)	216	3,560	2,845	131	66	8
Eating, Drinking Places										
Total	534	452	20,756	19,510	3,880	78,475	71,982	2,380	1,957	661
Eating places (except refreshment stands)	320	274	14,874	14,166	3,176	65,104	59,551	1,979	1,627	389
Restaurants, cafeterias	(NA)	272	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	51	39	1,050	958	150	3,283	3,065	113	92	81
Drinking places	163	139	4,832	4,386	554	10,088	9,366	288	238	191
General Merchandise Group										
Total	53	45	41,882	41,678	6,358	129,626	110,794	3,299	2,464	43
Department stores	6	6	34,838	34,838	5,398	105,958	91,686	2,543	1,891	...
Dry goods, general merchandise stores	22	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	22	16	4,416	(D)	722	18,426	15,074	617	480	14

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DES MOINES STANDARD METROPOLITAN AREA—Con.										
Apparel, Accessories Stores										
Total	140	122	19,418	19,078	2,863	55,936	51,920	1,187	941	93
Shoe stores	34	32	3,770	(D)	541	9,868	8,783	185	129	13
Men's shoe stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	5	(NA)	1,328	199	3,294	3,028	60	41	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	16	(NA)	1,844	272	5,122	4,364	99	65	(NA)
Men's, boys' clothing and furnishings stores	(NA)	28	(NA)	4,981	842	15,564	14,826	291	251	(NA)
Men's, boys' clothing stores	(NA)	20	(NA)	4,242	734	13,586	12,934	257	223	(NA)
Men's, boys' furnishings stores	(NA)	8	(NA)	739	108	1,978	1,892	34	28	(NA)
Family clothing stores	(NA)	7	(NA)	1,394	174	2,614	2,230	61	45	(NA)
Women's clothing, specialty stores	40	36	7,789	7,755	1,057	22,939	21,563	538	431	22
Ready-to-wear stores	(NA)	26	(NA)	7,147	957	20,982	19,798	493	397	(NA)
Millinery stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	8	6	269	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	15	13	1,033	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	148	90	15,512	14,534	2,570	49,734	48,713	716	658	154
Furniture, home furnishings stores	55	47	10,446	10,232	2,011	38,436	37,817	548	506	54
Furniture stores	(NA)	26	(NA)	8,667	1,743	32,888	32,465	460	428	(NA)
Floor covering stores	(NA)	11	(NA)	1,043	158	3,061	3,034	42	40	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	10	(NA)	522	110	2,487	2,318	46	38	(NA)
Household appliance, radio, TV stores	91	43	5,048	4,302	559	11,298	10,896	168	152	98
Household appliance stores	(NA)	21	(NA)	2,688	352	6,920	6,719	107	97	(NA)
Appliance, radio, TV stores	(NA)	12	(NA)	1,121	111	2,580	2,439	38	33	(NA)
Radio, TV stores	(NA)	10	(NA)	493	96	1,798	1,738	23	22	(NA)
Automotive Group										
Total	134	112	66,858	66,352	5,551	104,809	103,229	1,400	1,337	119
Passenger car dealers (franchised)	33	31	50,573	(D)	4,507	84,630	83,628	1,085	1,063	20
Passenger car dealers (nonfranchised)	47	39	7,979	7,859	326	6,329	6,237	103	94	53
Tire, battery, accessory dealers	35	25	4,118	3,844	543	10,555	10,105	173	142	28
Motorcycle, aircraft, boat dealers	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	13	11	3,566	(D)	127	2,466	2,466	26	26	13
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	309	225	21,446	19,838	1,967	36,935	32,667	737	536	326
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	150	122	20,490	19,906	2,667	54,321	52,829	787	716	108
Farm equipment dealers	16	14	1,981	(D)	197	4,028	3,983	56	55	11
Lumber, building materials dealers	44	38	11,668	11,590	1,348	26,787	26,188	345	325	21
Paint, glass, wallpaper stores	20	16	1,159	(D)	225	3,949	3,874	63	58	11
Plumbing, electrical supply stores	25	19	2,670	2,598	589	13,504	13,080	190	175	16
Hardware stores	45	35	3,012	2,684	308	6,053	5,704	133	103	49
Drug Stores, Proprietary Stores										
Total	118	98	10,893	10,425	1,394	27,692	24,973	649	496	125
Drug stores	(NA)	87	(NA)	10,003	1,370	27,236	24,684	625	482	(NA)
Proprietary stores	(NA)	11	(NA)	422	24	456	289	24	14	(NA)
Other Retail Stores										
Total	307	193	25,144	23,704	3,135	60,525	58,717	1,013	910	307
Liquor stores	5	5	5,022	5,022	202	3,794	3,762	72	71	2
Fuel, ice dealers	32	20	4,867	4,673	729	15,110	15,011	208	202	22
Fuel dealers (coal, wood)	(NA)	13	(NA)	2,610	315	6,945	6,921	98	95	(NA)
Liquefied petroleum gas dealers	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	15	9	1,745	1,505	65	1,419	1,294	30	24	15
Farm, garden supply stores	6	4	506	(D)	51	456	453	10	9	7
Jewelry stores	25	15	2,793	2,699	491	9,467	9,255	142	133	23
Book stores	6	6	353	353	48	931	888	21	16	3
Stationery stores	6	6	950	950	180	3,420	3,408	65	64	6
Sporting goods stores	8	6	642	(D)	90	1,860	1,860	27	27	5
Bicycle stores	5	1	73	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	33	21	1,185	1,039	251	4,711	4,630	88	80	31
Cigar stores, stands	20	12	468	372	32	640	425	27	13	16
News dealers, newsstands	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	12	8	243	189	15	430	186	20	5	14
Music stores	20	14	1,606	1,524	235	4,010	3,669	75	55	21
Camera, photographic supply stores	5	5	371	371	41	825	825	13	13	4
Luggage, leather goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	11	11	956	956	289	4,814	4,728	57	54	7
Office, store machine and equipment dealers	8	4	387	321	44	727	701	11	10	11
Retail stores (except second-hand) n.e.c.	28	28	1,510	1,510	191	3,475	3,416	65	59	30
Second-hand stores	30	14	1,015	845	147	3,564	3,381	61	57	43
Nonstore Retailers										
Total	203	27	6,010	3,908	990	20,271	20,156	352	344	200
Mail order houses	8	4	717	677	129	2,649	2,624	63	61	8
Direct selling (house-to-house) organizations	177	19	4,912	3,018	829	16,856	16,770	275	270	175
Merchandise vending machine operators	18	4	381	213	32	766	762	14	13	17

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DUBUQUE STANDARD METROPOLITAN AREA—Coextensive with Dubuque County, Iowa.										
Retail trade, total	909	615	87,613	81,275	9,371	161,570	166,427	5,909	5,665	960
Food Stores										
Total	181	99	17,797	15,249	964	18,883	16,456	466	506	205
Grocery stores	148	82	16,332	14,230	826	15,958	13,873	393	458	166
Meat markets	8	4	663	511	45	854	727	16	10	9
Fish (seafood) markets	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	3	284	190	16	484	409	16	9	7
Bakery products stores	7	7	211	211	66	1,381	1,281	34	26	6
Bakeries, with baking on premises	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, without baking on premises	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Delicatessen stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Food stores, n.e.c.	8	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	244	170	7,095	5,903	954	18,883	16,455	629	456	288
Eating places (except refreshment stands)	78	62	3,066	2,886	606	11,912	10,627	412	308	111
Restaurants, cafeterias	(NA)	62	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
In-plant food contractors	(NA)	•••	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	13	11	255	(D)	35	874	556	30	29	16
Drinking places	153	97	3,774	(D)	311	6,097	5,278	187	113	161
General Merchandise Group										
Total	20	16	13,347	13,177	2,216	42,892	39,973	1,033	851	14
Department stores	4	4	10,348	10,348	1,824	35,310	33,888	770	695	•••
Dry goods, general merchandise stores	7	5	1,181	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	4	2	270	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	5	5	1,548	1,548	253	4,948	3,650	183	97	2
Apparel, Accessories Stores										
Total	44	40	3,861	3,799	564	10,966	10,011	242	166	35
Shoe stores	12	12	1,193	1,193	138	2,586	2,210	55	33	10
Men's shoe stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's shoe stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Children's, juveniles' shoe stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Family shoe stores	8	8	817	817	97	1,738	1,523	37	24	7
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	1,058	145	2,350	2,616	48	35	(NA)
Men's, boys' clothing stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' furnishings stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	15	13	1,162	(D)	144	3,439	3,131	79	62	7
Ready-to-wear stores	(NA)	7	(NA)	(D)	145	2,710	2,431	60	45	(NA)
Millinery stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	186	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	40	34	4,094	3,972	541	10,972	10,656	171	160	38
Furniture, home furnishings stores	21	21	2,204	2,204	335	6,686	6,494	104	90	23
Furniture stores	14	14	1,625	1,625	230	4,502	4,426	73	69	17
Floor covering stores	3	3	403	403	61	1,570	1,506	20	19	2
Home furnishings stores, n.e.c., antique stores	4	4	176	176	24	614	562	11	10	4
Household appliance, radio, TV stores	19	13	1,890	1,768	206	4,286	4,162	67	62	15
Household appliance stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Appliance, radio, TV stores	(NA)	8	(NA)	812	98	1,494	1,406	27	23	(NA)
Radio, TV stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Automotive Group										
Total	44	40	12,779	12,683	1,427	24,706	24,226	359	339	29
Passenger car dealers (franchised)	23	23	9,552	9,552	1,134	19,519	19,381	274	268	13
Passenger car dealers (nonfranchised)	12	10	1,841	(D)	144	2,327	2,262	38	36	12
Tire, battery, accessory dealers	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Motorcycle, aircraft, boat dealers	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Gasoline Service Stations										
Total	93	65	5,426	4,682	335	6,742	5,723	174	104	103
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	46	42	8,586	8,516	922	17,667	16,157	287	255	46
Farm equipment dealers	15	13	3,331	(D)	289	5,558	5,549	90	89	19
Lumber, building materials dealers	14	14	3,429	3,429	375	7,485	6,183	110	90	6
Paint, glass, wallpaper stores	4	4	472	472	47	908	877	16	14	7
Plumbing, electrical supply stores	4	4	136	136	27	659	611	11	8	5
Hardware stores	9	7	1,218	(D)	184	3,061	2,937	60	54	7
Drug Stores, Proprietary Stores										
Total	26	20	3,021	2,821	514	11,256	9,601	253	193	23
Drug stores	(NA)	18	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	115	83	10,539	10,067	836	17,047	15,652	290	236	121
Liquor stores	8	6	1,618	(D)	56	1,041	984	22	18	8
Fuel, ice dealers	21	17	2,657	2,011	363	6,542	6,196	101	88	18
Fuel dealers (coal, wood)	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	4	(NA)	824	131	1,513	1,513	26	26	(NA)
Fuel oil dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
Hay, grain, feed stores	20	16	4,051	4,005	118	3,131	2,966	49	44	72
Farm, garden supply stores	6	4	533	(D)	22	318	256	6	5	7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DUBUQUE STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Jewelry stores	7	7	381	381	49	1,236	997	19	17	8
Book stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Cigar stores, stands	3	3	162	162	9	190	140	6	3	5
News dealers, newsstands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	4	4	62	62	8	235	195	6	4	2
Music stores	4	4	250	250	32	940	841	19	11	6
Camera, photographic supply stores	3	1	54	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	3	3	217	217	54	1,108	1,068	12	11	2
Retail stores (except second-hand) n.e.c.	4	4	206	206	16	443	318	13	6	6
Second-hand stores	4	...	60	...	...	...	...	...	...	6
Nonstore Retailers										
Total	56	6	1,068	404	98	1,562	1,529	25	23	58
Mail order houses	2	...	(D)	...	...	...	...	...	...	(D)
Direct selling (house-to-house) organizations	51	5	1,005	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
OMAHA STANDARD METROPOLITAN AREA—Consists of Douglas and Sarpy Counties, Nebr., Pottawattamie County, Iowa										
Retail trade, total	3,662	2,616	484,750	463,144	59,052	1,151,493	1,073,650	22,473	18,365	3,761
Food Stores										
Total	694	450	97,560	90,804	5,888	113,216	99,798	2,512	1,749	733
Grocery stores	560	358	89,358	83,276	5,072	95,157	83,498	2,062	1,409	596
Meat markets	28	18	2,790	2,500	179	3,693	3,459	69	55	36
Fish (seafood) markets	3	1	123	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	10	4	684	592	19	485	410	10	7	11
Candy, nut, confectionery stores	11	7	1,381	1,367	132	2,954	2,725	85	76	8
Bakery products stores	35	25	1,438	1,298	296	6,117	5,414	171	120	45
Bakeries, with baking on premises	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	4	2	100	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	47	35	1,686	1,624	178	4,527	4,009	108	75	29
Eating, Drinking Places										
Total	868	738	49,467	46,929	13,296	260,423	248,340	5,444	4,701	994
Eating places (except refreshment stands)	372	318	26,920	26,000	10,545	205,047	197,790	4,107	3,654	446
Restaurants, cafeterias	(NA)	314	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	98	36	1,460	1,196	185	2,954	2,426	114	65	65
Drinking places	438	384	21,087	19,733	2,566	52,422	48,124	1,223	982	483
General Merchandise Group										
Total	84	68	56,971	56,511	9,570	210,554	188,320	4,472	3,398	56
Department stores	6	6	44,835	44,835	7,813	176,704	162,376	3,401	2,797	2
Dry goods, general merchandise stores	40	26	4,304	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	6	2	403	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	32	24	7,429	7,333	1,263	24,582	17,234	833	424	18
Apparel, Accessories Stores										
Total	210	170	33,197	32,637	4,766	91,960	84,500	2,078	1,617	169
Shoe stores	50	38	4,820	4,584	550	10,042	8,780	209	131	27
Men's shoe stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	7	(NA)	1,464	197	3,591	3,268	65	42	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	24	(NA)	2,657	299	5,470	4,672	127	78	(NA)
Men's, boys' clothing and furnishings stores	(NA)	42	(NA)	6,072	712	13,570	12,466	278	231	(NA)
Men's, boys' clothing stores	(NA)	30	(NA)	5,228	635	11,931	11,132	238	205	(NA)
Men's, boys' furnishings stores	(NA)	12	(NA)	844	77	1,639	1,334	40	26	(NA)
Family clothing stores	(NA)	16	(NA)	6,344	1,187	24,158	22,027	513	390	(NA)
Women's clothing, specialty stores	65	57	14,189	14,099	2,046	38,655	35,798	984	777	46
Ready-to-wear stores	(NA)	43	(NA)	13,337	1,932	36,455	33,831	920	731	(NA)
Millinery stores	(NA)	11	(NA)	644	105	2,002	1,769	59	41	(NA)
Clothing, specialty stores, n.e.c.	(NA)	3	(NA)	118	9	198	198	5	5	(NA)
Children's, infants' wear stores	3	3	434	434	61	1,281	1,269	29	27	4
Apparel stores, n.e.c.	20	14	1,130	1,104	210	4,254	4,160	65	61	22
Furniture, Home Furnishings, Appliance Dealers										
Total	170	120	26,334	25,614	3,358	62,316	60,193	963	877	169
Furniture, home furnishings stores	88	64	17,337	17,045	2,284	43,227	41,424	641	577	87
Furniture stores	(NA)	40	(NA)	14,720	1,738	32,764	31,095	486	428	(NA)
Floor covering stores	(NA)	11	(NA)	1,791	467	8,936	8,924	124	123	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	13	(NA)	534	79	1,527	1,405	31	26	(NA)
Household appliance, radio, TV stores	82	56	8,997	8,569	1,074	19,089	18,769	322	300	82
Household appliance stores	(NA)	25	(NA)	2,482	373	7,321	7,278	109	106	(NA)
Appliance, radio, TV stores	(NA)	22	(NA)	5,609	629	10,410	10,173	188	173	(NA)
Radio, TV stores	(NA)	9	(NA)	478	72	1,358	1,318	25	21	(NA)
Automotive Group										
Total	166	144	93,433	92,845	8,860	151,191	149,798	2,050	1,992	138
Passenger car dealers (franchised)	62	62	75,966	75,816	7,336	125,158	124,737	1,632	1,615	40
Passenger car dealers (nonfranchised)	15	19	8,849	8,661	456	7,240	7,027	117	111	49
Tire, battery, accessory dealers	43	33	6,224	6,036	870	15,466	14,891	250	220	36
Motorcycle, aircraft, boat dealers	8	6	211	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	8	4	2,183	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
OMAHA STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	429	293	28,287	25,171	2,115	44,558	38,112	973	672	468
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	225	179	41,597	40,135	4,635	89,092	85,779	1,341	1,208	216
Farm equipment dealers	42	36	6,274	5,966	446	8,257	8,129	137	128	58
Lumber, building materials dealers	58	54	20,117	20,085	2,147	41,378	40,062	597	546	26
Paint, glass, wallpaper stores	24	18	3,968	3,778	624	12,731	12,664	168	165	18
Plumbing, electrical supply stores	20	20	2,295	2,295	501	9,861	9,491	137	122	14
Hardware stores	81	51	8,943	8,011	917	16,865	15,433	302	247	100
Drug Stores, Proprietary Stores										
Total	166	152	16,661	16,283	1,897	36,839	32,061	935	668	183
Drug stores	(NA)	137	(NA)	15,515	1,831	35,591	30,945	888	632	(NA)
Proprietary stores	(NA)	15	(NA)	768	66	1,248	1,116	47	36	(NA)
Other Retail Stores										
Total	461	281	33,977	30,529	3,751	73,617	69,188	1,407	1,193	453
Liquor stores	62	34	5,500	4,382	394	7,060	6,655	146	126	60
Fuel, ice dealers	58	38	5,699	5,409	586	12,419	11,817	223	195	57
Fuel dealers (coal, wood)	(NA)	23	(NA)	1,550	178	4,193	3,662	96	70	(NA)
Liquefied petroleum gas dealers	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	8	(NA)	3,045	243	4,874	4,829	73	71	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	28	20	5,188	4,968	202	3,856	3,570	74	61	34
Farm, garden supply stores	17	7	1,319	1,189	93	1,622	1,538	23	20	13
Jewelry stores	47	33	3,880	3,532	537	10,154	9,689	175	167	47
Book stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	6	4	746	(D)	189	3,386	3,275	39	36	2
Sporting goods stores	14	8	934	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	42	32	1,409	1,225	190	3,598	3,061	87	62	50
Cigar stores, stands	32	24	1,019	889	111	2,249	1,874	78	46	17
News dealers, newsstands	9	3	256	(D)	20	368	368	10	10	10
Gift, novelty, souvenir stores	8	4	126	68	4	202	144	7	3	13
Music stores	13	9	1,967	1,841	239	5,379	5,251	81	75	12
Camera, photographic supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	3	3	238	238	29	576	576	11	11	1
Optical goods stores	19	13	1,010	930	240	4,637	4,383	60	52	16
Office, store machine and equipment dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c	20	20	1,164	1,164	203	4,018	3,874	69	62	20
Second-hand stores	28	18	1,333	1,221	302	6,057	5,608	156	123	27
Nonstore Retailers										
Total	189	31	7,266	5,686	916	17,727	17,561	298	290	182
Mail order houses	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	163	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	22	8	1,605	1,445	138	2,805	2,753	42	40	24
SIOUX CITY STANDARD METROPOLITAN AREA—Coextensive with Woodbury County, Iowa										
Retail trade, total	1,260	916	149,041	142,449	17,014	323,021	299,382	6,614	5,343	1,251
Food Stores										
Total	224	154	27,466	25,734	1,926	36,226	31,888	845	570	218
Grocery stores	178	128	25,960	24,476	1,741	31,539	27,526	732	479	173
Meat markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	2	...	(D)	...	...	...	...	...	...	(D)
Fruit stores, vegetable markets	7	3	49	15	1	18	16	1	1	7
Candy, nut, confectionery stores	10	4	342	232	42	1,087	1,075	30	28	11
Bakery products stores	11	7	378	328	75	1,809	1,536	51	36	13
Bakeries, with baking on premises	(NA)	7	(NA)	328	75	1,809	1,536	51	36	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c	11	9	346	(D)	36	1,197	1,165	20	16	7
Eating, Drinking Places										
Total	289	245	10,743	9,859	1,954	39,125	35,225	1,246	991	325
Eating places (except refreshment stands)	160	138	7,068	6,506	1,433	27,816	25,158	944	765	192
Restaurants, cafeterias	(NA)	138	(NA)	6,506	1,433	27,816	25,158	944	765	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	15	11	333	311	39	1,370	936	46	22	13
Drinking places	114	96	3,342	3,042	482	9,939	9,131	256	204	120
General Merchandise Group										
Total	33	27	25,245	25,145	3,438	69,297	60,715	1,523	1,102	25
Department stores	5	5	21,690	21,690	2,879	58,381	52,260	1,196	904	...
Dry goods, general merchandise stores	4	4	394	394	38	597	584	14	12	3
General stores	4	4	146	146	15	227	227	6	6	5
Variety stores	20	14	3,015	2,915	506	10,092	7,644	307	180	17

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SIOUX CITY STANDARD METROPOLITAN AREA—Con.										
Apparel, Accessories Stores										
Total	73	57	8,000	7,714	1,121	20,001	18,386	411	345	59
Shoe stores	14	12	1,227	(D)	159	2,799	2,572	54	41	4
Men's shoe stores	(NA)	3	(NA)	168	19	406	356	6	5	(NA)
Women's shoe stores	(NA)	3	(NA)	376	47	825	746	19	14	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	6	(NA)	667	93	1,568	1,470	29	22	(NA)
Men's, boys' clothing and furnishings stores	(NA)	19	(NA)	2,978	417	7,551	6,738	123	101	(NA)
Men's, boys' clothing stores	(NA)	13	(NA)	2,318	366	6,562	6,249	107	92	(NA)
Men's, boys' furnishings stores	(NA)	6	(NA)	660	51	989	489	16	9	(NA)
Family clothing stores	(NA)	3	(NA)	599	69	1,416	1,291	32	27	(NA)
Women's clothing, specialty stores	18	16	2,626	(D)	436	7,472	7,111	168	165	11
Ready-to-wear stores	(NA)	11	(NA)	2,371	394	6,623	6,282	168	146	(NA)
Millinery stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	66	50	5,802	5,656	867	15,291	14,867	245	227	72
Furniture, home furnishings stores	28	24	3,579	3,539	615	10,417	10,116	158	144	31
Furniture stores	(NA)	14	(NA)	2,693	453	7,181	6,887	115	102	(NA)
Floor covering stores	(NA)	4	(NA)	451	55	1,180	1,173	16	15	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	6	(NA)	395	107	2,056	2,056	27	27	(NA)
Household appliance, radio, TV stores	38	26	2,223	2,117	252	4,874	4,751	87	83	41
Household appliance stores	(NA)	9	(NA)	648	78	1,723	1,687	34	33	(NA)
Appliance, radio, TV stores	(NA)	9	(NA)	747	84	1,720	1,668	30	28	(NA)
Radio, TV stores	(NA)	8	(NA)	722	90	1,431	1,396	23	22	(NA)
Automotive Group										
Total	68	54	30,147	29,547	3,149	57,024	56,717	718	705	57
Passenger car dealers (franchised)	30	30	25,524	25,524	2,707	50,042	49,967	601	600	17
Passenger car dealers (nonfranchised)	19	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	10	10	2,139	2,139	292	4,543	4,425	77	70	7
Motorcycle, aircraft, boat dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	8	4	1,254	862	61	1,167	1,063	20	10	9
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	142	90	8,404	7,192	548	11,640	10,119	247	182	159
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	107	95	15,090	14,872	1,708	31,950	31,111	469	428	82
Farm equipment dealers	27	27	4,127	4,127	319	5,644	5,535	91	86	24
Lumber, building materials dealers	35	31	7,872	7,794	903	16,457	15,905	236	208	12
Paint, glass, wallpaper stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	29	23	1,508	1,382	163	3,043	2,937	59	53	30
Drug Stores, Proprietary Stores										
Total	48	34	4,846	4,604	765	14,388	13,507	382	318	48
Drug stores	(NA)	33	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	155	103	11,502	10,780	1,265	22,667	21,545	453	404	149
Liquor stores	4	4	1,391	1,391	88	1,703	1,650	33	31	...
Fuel, ice dealers	20	14	1,086	990	149	1,979	1,866	47	43	18
Fuel dealers (coal, wood)	(NA)	9	(NA)	505	69	982	869	25	21	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	18	14	2,516	2,368	116	2,069	1,909	80	75	18
Farm, garden supply stores	9	7	923	(D)	67	1,083	1,049	20	18	6
Jewelry stores	16	16	1,882	1,882	293	5,127	4,990	78	72	17
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	3	3	506	506	63	1,325	1,097	21	14	3
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	11	7	381	355	78	1,297	1,277	28	27	13
Cigar stores, stands	10	4	144	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	3	1	52	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	11	7	685	631	76	1,555	1,527	26	24	12
Camera, photographic supply stores	4	2	171	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	3	3	105	105	14	428	428	8	8	4
Retail stores (except second-hand) n.e.c.	6	8	329	329	55	929	723	20	14	7
Second-hand stores	12	6	144	122	15	447	424	16	10	11
Nonstore Retailers										
Total	55	7	1,796	1,346	273	5,412	5,302	75	71	57
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	53	5	1,597	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WATERLOO STANDARD METROPOLITAN AREA—Coextensive with Blackhawk County, Iowa										
Retail trade, total	1,136	842	128,349	121,859	13,395	247,028	224,053	5,292	3,968	1,138
Food Stores										
Total	195	133	25,221	23,455	1,556	28,320	23,847	740	455	200
Grocery stores	158	110	24,046	22,544	1,323	24,148	20,543	622	390	171
Meat markets	6	2	222	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	11	11	511	511	194	3,560	2,807	91	52	4
Bakeries, with baking on premises	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, without baking on premises	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	11	7	221	191	27	360	291	20	9	6
Eating, Drinking Places										
Total	237	195	7,854	7,274	1,311	27,457	24,401	902	669	290
Eating places (except refreshment stands)	128	108	4,626	4,396	980	20,772	18,467	686	517	162
Restaurants, cafeterias	(NA)	108	(NA)	4,398	980	20,772	18,467	686	517	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	23	19	304	280	43	588	344	43	11	21
Drinking places	84	68	2,916	2,596	288	6,097	5,590	173	141	105
General Merchandise Group										
Total	23	19	15,061	14,973	2,118	35,735	29,965	861	561	13
Department stores	4	4	12,608	12,608	1,765	28,791	24,525	637	419	...
Dry goods, general merchandise stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, Accessories Stores										
Total	76	70	7,594	7,540	1,001	17,536	15,024	461	304	58
Shoe stores	15	15	1,788	1,788	203	3,589	2,795	100	44	16
Men's shoe stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Children's, juveniles' shoe stores	...	...	...	...	...	...	...	...	...	...
Family shoe stores	12	12	1,619	1,619	183	3,196	2,474	91	39	15
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	2,041	298	4,650	4,261	94	69	(NA)
Men's, boys' clothing stores	(NA)	14	(NA)	1,505	242	3,455	3,227	64	50	(NA)
Men's, boys' furnishings stores	(NA)	4	(NA)	536	56	1,195	1,034	30	19	(NA)
Family clothing stores	(NA)	3	(NA)	386	63	1,400	1,231	37	26	(NA)
Women's clothing, specialty stores	30	30	3,090	3,090	421	7,704	6,573	221	160	15
Ready-to-wear stores	23	23	2,942	2,942	391	7,072	6,000	205	149	14
Millinery stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Clothing, specialty stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Children's, infants' wear stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	62	50	7,881	7,801	991	16,715	15,312	307	243	56
Furniture, home furnishings stores	25	23	4,103	(D)	570	9,517	9,229	156	141	24
Furniture stores	(NA)	17	(NA)	3,615	505	8,520	8,281	145	131	(NA)
Floor covering stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	4	(NA)	127	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	35	27	3,764	(D)	421	7,198	6,083	151	102	30
Household appliance stores	(NA)	9	(NA)	956	143	2,851	2,617	51	44	(NA)
Appliance, radio, TV stores	(NA)	11	(NA)	2,156	206	3,190	2,363	78	40	(NA)
Radio, TV stores	(NA)	7	(NA)	(D)	72	1,157	1,103	22	18	(NA)
Automotive Group										
Total	65	57	23,921	23,677	2,226	45,204	44,133	638	595	51
Passenger car dealers (franchised)	28	28	20,019	20,019	1,866	38,574	37,804	521	504	16
Passenger car dealers (nonfranchised)	12	10	1,378	(D)	68	1,084	1,022	20	17	14
Tire, battery, accessory dealers	18	14	1,964	1,942	266	5,135	4,918	88	67	14
Motorcycle, aircraft, boat dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	133	95	7,448	6,634	518	10,769	9,004	270	172	154
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	88	70	13,217	12,627	1,374	24,835	23,871	378	334	84
Farm equipment dealers	17	15	2,755	(D)	259	4,728	4,694	65	63	22
Lumber, building materials dealers	26	26	7,016	7,016	628	10,996	10,415	167	145	20
Paint, glass, wallpaper stores	14	8	1,160	1,066	189	3,287	3,214	46	42	9
Plumbing, electrical supply stores	6	4	168	(D)	46	910	813	16	11	6
Hardware stores	25	17	2,118	1,634	252	4,914	4,735	84	73	27
Drug Stores, Proprietary Stores										
Total	36	34	3,711	(D)	420	7,501	7,017	187	150	56
Drug stores	(NA)	29	(NA)	3,210	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	141	109	14,051	12,691	1,504	25,869	24,402	453	391	121
Liquor stores	4	4	1,934	1,934	80	1,562	1,501	30	27	...
Fuel, ice dealers	21	17	2,834	2,740	396	7,557	7,462	108	104	18
Fuel dealers (coal, wood)	(NA)	12	(NA)	968	173	3,255	3,160	55	51	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	22	16	4,417	3,405	216	4,316	3,958	74	66	17
Farm, garden supply stores	4	4	1,053	1,053	255	2,038	2,038	27	27	5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WATERLOO STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Jewelry stores	14	14	815	815	117	2,263	1,929	45	36	12
Book stores	4	4	459	459	59	1,095	930	27	15	2
Stationery stores	...	...	...	...	...	...	...	...	...	...
Sporting goods stores	12	6	372	276	28	517	467	10	7	10
Bicycle stores	3	1	36	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	8	6	317	(D)	58	1,012	860	23	16	10
Cigar stores, stands	7	5	204	(D)	12	274	264	10	9	8
News dealers, newsstands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	4	4	80	80	10	170	126	8	4	3
Music stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	3	3	267	267	59	1,133	1,052	19	16	1
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	3	3	299	299	66	1,178	1,178	19	19	3
Retail stores (except second-hand) n.e.c.	9	9	268	268	36	518	512	11	11	8
Second-hand stores	13	7	168	142	28	572	552	9	8	12
Nonstore Retailers										
Total	80	10	2,390	(D)	376	7,087	7,077	95	94	75
Mail order houses	2	...	(D)	...	...	...	...	...	...	(D)
Direct selling (house-to-house) organizations	74	8	2,135	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Staodard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	CEDAR RAPIDS STANDARD METROPOLITAN AREA				**DAVENPORT-ROCK ISLAND-MOLINE STANDARD METROPOLITAN AREA**				**DES MOINES STANDARD METROPOLITAN AREA**			
Retail trade, total	1,058	762	117,328	110,872	2,550	1,992	242,553	229,932	2,274	1,755	264,228	252,450
Food stores	278	142	18,973	15,409	579	378	47,097	41,556	567	354	45,111	39,967
Eating, drinking places	206	167	6,749	6,230	733	626	26,384	24,776	539	466	17,698	16,767
General merchandise group	27	21	15,769	15,711	61	53	37,073	37,006	43	31	43,486	43,320
Apparel, accessories stores	56	51	8,797	8,719	127	111	13,720	13,340	106	91	19,708	19,485
Furniture, home furnishings, appliance dealers	56	46	7,384	7,271	98	85	11,011	10,770	85	67	12,532	12,247
Automotive group	50	45	19,740	19,534	131	111	42,681	41,851	131	106	52,031	49,790
Gasoline service stations	126	82	5,763	4,900	289	192	13,117	10,935	272	194	12,042	10,480
Lumber, building materials, hardware, farm equipment dealers	96	83	13,968	13,664	130	103	19,493	18,929	135	116	18,694	18,268
Drug stores, proprietary stores	37	30	4,114	3,927	73	67	7,643	7,526	104	98	8,216	8,012
Other retail stores	123	92	15,953	15,389	314	251	22,191	21,100	275	215	30,596	30,000
Nonstore retailers	3	3	118	118	15	15	2,143	2,143	17	17	4,114	4,114
	DUBUQUE STANDARD METROPOLITAN AREA				**OMAHA STANDARD METROPOLITAN AREA**				**SIOUX CITY STANDARD METROPOLITAN AREA**			
Retail trade, total	851	589	74,921	67,184	3,419	2,639	377,634	361,471	1,250	952	125,161	118,905
Food stores	196	108	14,642	12,077	769	503	71,401	64,751	262	173	21,621	19,543
Eating, drinking places	252	182	6,784	5,717	863	745	34,347	32,559	290	247	8,909	8,423
General merchandise group	23	18	14,304	13,981	78	51	47,514	47,013	24	22	23,013	(D)
Apparel, accessories stores	42	35	3,773	3,613	168	130	29,968	29,362	75	56	8,339	8,048
Furniture, home furnishings, appliance dealers	35	17	2,820	1,201	148	122	22,645	22,202	60	48	4,450	4,167
Automotive group	54	41	11,024	10,423	192	166	72,235	71,263	59	45	19,440	18,589
Gasoline service stations	85	56	2,845	2,167	391	267	15,536	13,110	163	103	5,039	4,107
Lumber, building materials, hardware, farm equipment dealers	56	49	10,345	10,164	229	193	33,842	33,069	114	101	18,210	17,928
Drug stores, proprietary stores	22	17	1,299	1,161	157	144	13,471	13,146	43	38	4,081	3,955
Other retail stores	86	66	7,085	6,680	404	300	32,884	(D)	155	114	11,214	(D)
Nonstore retailers	...	...	...	...	20	18	3,791	(D)	5	5	845	845
	WATERLOO STANDARD METROPOLITAN AREA											
Retail trade, total	1,012	839	106,896	103,297								
Food stores	205	146	19,146	17,492								
Eating, drinking places	226	197	7,520	7,204								
General merchandise group	22	21	15,181	(D)								
Apparel, accessories stores	61	56	7,362	7,259								
Furniture, home furnishings, appliance dealers	49	43	6,808	6,745								
Automotive group	67	61	16,791	16,697								
Gasoline service stations	118	85	5,468	4,737								
Lumber, building materials, hardware, farm equipment dealers	83	75	11,514	11,321								
Drug stores, proprietary stores	36	31	3,001	2,848								
Other retail stores	138	117	12,658	(D)								
Nonstore retailers	7	7	1,447	1,447								

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BLACKHAWK COUNTY (See Waterloo Standard Metropolitan Area, Table 103.)										
CERRO GORDO COUNTY										
Retail trade, total	625	469	67,206	64,102	7,045	135,283	123,888	2,908	2,313	578
Food stores, total	115	75	11,756	10,712	718	15,258	12,675	379	252	124
Grocery stores	96	64	10,973	10,149	655	13,118	11,166	324	215	102
Meat markets, fish (seafood) markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	4	142	(D)	19	470	402	16	10	4
Other food stores	5	5	222	222	34	1,452	889	32	20	5
Eating, drinking places, total	136	106	4,214	3,794	644	16,015	14,402	494	356	161
Eating places	98	80	3,216	2,934	536	12,939	11,554	414	293	121
Drinking places	38	26	998	860	108	3,076	2,848	80	63	40
General merchandise group, total	14	12	7,100	(D)	893	17,496	15,782	469	364	8
General merchandise group (except variety)	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	44	44	4,511	4,511	542	11,707	10,586	276	209	29
Shoe stores	10	10	973	973	99	1,718	1,505	44	29	8
Men's, boys' clothing and furnishings stores	10	10	1,014	1,014	107	2,077	2,015	43	38	9
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	20	20	2,167	2,167	282	6,220	5,694	154	123	9
Ready-to-wear stores	14	14	2,076	2,076	269	5,912	5,395	145	115	7
Other clothing, specialty stores	6	6	91	91	13	308	299	9	8	2
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	25	23	4,752	(D)	758	13,328	12,682	231	203	20
Furniture, home furnishings stores, antique stores	12	10	2,343	(D)	410	7,075	6,872	122	108	7
Household appliance, radio, TV stores	13	13	2,409	2,349	348	6,253	5,810	109	95	13
Automotive group	31	27	11,694	11,540	1,324	20,039	19,790	290	282	14
Gasoline service stations	72	52	3,503	2,983	247	6,644	6,007	153	120	69
Lumber, bldg. mats., hardware, farm equip. dealers, total	55	51	7,284	7,196	905	15,861	14,053	265	229	40
Farm equipment dealers	17	17	2,988	2,988	349	4,546	4,401	83	78	14
Lumber, building materials, supplies, equipment dealers	23	21	2,978	(D)	361	7,796	6,254	121	95	9
Hardware stores	15	13	1,318	(D)	195	3,519	3,398	61	56	17
Drug stores, proprietary stores, total	16	14	1,818	(D)	204	3,363	3,081	70	57	12
Drug stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	63	51	9,235	9,109	702	13,355	12,675	241	206	51
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	20	14	5,785	(D)	258	4,573	4,285	83	69	12
Jewelry stores	8	8	648	648	89	1,896	1,873	29	27	6
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	25	23	1,471	(D)	272	5,459	5,149	100	86	22
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	54	14	1,339	869	108	2,217	2,155	40	35	50
CLINTON COUNTY										
Retail trade, total	679	473	68,857	64,557	6,711	124,227	112,300	2,754	2,116	679
Food stores, total	123	67	12,769	11,453	676	12,890	9,742	352	182	134
Grocery stores	97	53	11,740	10,636	561	11,125	8,354	289	149	106
Meat markets, fish (seafood) markets	4	2	480	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	138	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	3	158	158	27	505	264	25	9	3
Other food stores	16	8	253	199	39	537	423	25	13	15
Eating, drinking places, total	135	101	3,860	3,284	536	11,324	10,103	379	291	154
Eating places	52	48	1,794	1,714	346	7,050	6,330	256	202	64
Drinking places	83	53	2,066	1,570	190	4,274	3,773	123	89	90
General merchandise group, total	23	17	6,763	6,621	952	17,977	15,396	490	347	21
General merchandise group (except variety)	13	9	5,310	(D)	719	12,977	11,753	316	253	12
Variety stores	10	8	1,453	(D)	233	5,000	3,643	174	94	9
Apparel, accessories stores, total	38	34	2,620	2,540	298	5,900	5,146	156	106	33
Shoe stores	8	8	617	617	65	1,241	1,123	28	20	7
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	746	95	1,984	1,774	44	30	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	14	12	794	(D)	76	1,587	1,276	59	31	10
Ready-to-wear stores	(NA)	8	(NA)	669	64	1,358	1,054	43	25	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	69	12	229	222	7	6	(NA)
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	38	26	2,768	2,576	338	6,714	6,543	120	111	44
Furniture, home furnishings stores, antique stores	26	16	2,061	(D)	266	5,067	5,000	82	79	31
Household appliance, radio, TV stores	12	10	707	(D)	72	1,647	1,543	38	32	13
Automotive group	42	36	14,301	13,709	1,442	24,397	23,597	396	366	28
Gasoline service stations	67	49	3,439	3,067	225	4,806	3,838	112	66	62

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CLINTON COUNTY--Con.										
Lumber, bldg. mats., hardware, farm equip. dealers, total	67	57	8,802	8,636	943	16,960	16,324	266	244	59
Farm equipment dealers	17	17	3,052	3,052	298	4,859	4,776	69	66	17
Lumber, building materials, supplies, equipment dealers	32	28	5,133	5,061	591	11,190	10,653	178	162	21
Hardware stores	18	12	617	523	54	911	895	19	16	21
Drug stores, proprietary stores, total	19	13	1,631	1,397	170	3,043	2,714	77	55	16
Drug stores	(NA)	10	(NA)	1,334	166	2,943	2,649	73	52	(NA)
Proprietary stores	(NA)	3	(NA)	63	4	100	65	4	3	(NA)
Other retail stores, total	99	67	9,893	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	14	8	785	691	116	2,340	2,208	43	36	13
Feed, farm, garden supply stores	31	25	6,841	6,591	425	7,730	7,544	121	116	28
Jewelry stores	11	9	442	(D)	57	1,237	1,121	21	19	11
Book, stationery stores	3	1	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except secood-hand)	26	22	1,121	1,013	124	2,290	1,938	58	42	32
Second-hand stores	2	...	(D)	...	...	...	...	...	...	(D)
Noostore retailers	28	6	2,111	(D)	(D)	(D)	(D)	(D)	(D)	(D)
DUBUQUE COUNTY (See Dubuque Staodard Metropolitan Area, Table 103.)										
LEE COUNTY										
Retail trade, total	553	389	41,135	37,717	3,887	75,753	68,148	1,842	1,413	593
Food stores, total	102	60	9,777	8,829	521	9,717	8,657	268	195	129
Grocery stores	82	52	9,339	8,577	483	8,949	7,962	240	174	105
Meat markets, fish (seafood) markets	3	3	116	116	6	108	108	3	3	3
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	6	2	128	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	11	3	194	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	102	86	2,621	2,415	431	9,407	8,544	319	243	110
Eating places	51	47	1,585	1,535	315	7,145	6,362	257	189	58
Drinking places	49	39	1,002	880	116	2,322	2,182	62	54	50
General merchaodise group, total	21	19	3,214	(D)	422	8,322	7,293	247	166	12
General merchandise group (except variety)	16	14	2,312	(D)	257	5,113	4,685	132	101	12
Variety stores	5	5	902	902	165	3,209	2,608	115	65	...
Apparel, accessories stores, total	48	38	3,025	2,831	364	5,982	4,970	172	118	41
Shoe stores	16	10	761	631	86	1,470	1,283	33	22	10
Men's, boys' clothing and furoishings stores	(NA)	6	(NA)	688	63	1,117	1,040	23	19	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	18	18	1,393	1,393	206	3,299	2,587	111	75	14
Ready-to-wear stores	10	10	1,154	1,154	174	2,809	2,128	91	56	11
Other clothing, specialty stores	8	8	239	239	32	490	459	20	19	3
Other appsrel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliaoce dealers, total	38	24	2,431	2,191	278	5,615	5,235	94	85	39
Furniture, home furnishings stores, antique stores	15	13	1,183	(D)	165	3,369	3,048	60	53	16
Household appliance, rsdio, TV stores	23	11	1,248	(D)	113	2,246	2,187	34	32	23
Automotive group	32	30	7,044	(D)	726	14,251	13,314	260	238	36
Gasolioe service stations	47	37	2,699	2,271	194	3,966	3,563	92	68	57
Lumber, bldg. matls., hardware, farm equip. dealers, total	50	38	4,820	4,410	408	7,492	7,263	128	116	54
Farm equipmeot dealers	14	12	2,316	(D)	138	2,328	2,272	39	37	22
Lumber, building msterials, supplies, equipment dealers	18	14	1,731	1,657	207	3,844	3,696	62	57	12
Hardware stores	18	12	773	(D)	63	1,320	1,295	27	22	20
Drug stores, proprietary stores, total	16	14	1,344	(D)	142	2,526	2,289	76	54	20
Drug stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	70	40	3,675	2,995	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	22	12	1,121	993	137	2,954	2,443	69	47	18
Feed, farm, garden supply stores	15	5	926	710	31	702	634	14	12	16
Jewelry stores	10	8	376	(D)	44	933	840	21	16	11
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except secood-hand)	16	10	626	390	62	1,266	1,164	26	22	19
Second-hand stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Noostore retailers	27	3	485	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LINN COUNTY (See Cedar Rapids Standard Metropolitao Area, Table 103.)										
POLK COUNTY (See Des Moines Standard Metropolitan Area, Table 103.)										

Staodard Notes: (D) Withheld to svoid disclosure. (NA) Not svailable. n.e.c. Not elsewhere classified. XXX Not spplicable. (Z) Less than $500. ... Represeots zero.

[1] Group totals may include data for establishmeots without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
POTTAWATTAMIE COUNTY										
Retail trade, total	738	514	68,596	63,626	6,362	123,486	115,084	2,505	2,030	790
Food stores, total	124	84	16,573	15,417	879	16,479	14,914	389	283	133
Grocery stores	112	76	16,072	14,936	810	14,918	13,514	349	253	122
Meat markets, fish (seafood) markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	6	4	203	(D)	44	955	887	26	19	6
Eating, drinking places, total	180	132	5,918	4,856	868	15,910	14,554	459	369	215
Eating places	94	72	3,639	2,987	647	11,530	10,482	338	273	114
Drinking places	86	60	2,279	1,869	221	4,380	4,072	121	96	101
General merchandise group, total	18	14	3,626	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group (except variety)	13	9	2,440	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	5	5	1,186	1,186	207	3,986	3,234	133	86	1
Apparel, accessories stores, total	33	25	3,637	3,511	424	8,371	7,702	205	161	31
Shoe stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	1,517	189	3,640	3,571	82	76	(NA)
Family clothing stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	6	(NA)	531	51	952	813	32	19	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	2	...	(D)	...	...	...	...	...	...	(D)
Furniture, home furnishings, appliance dealers, total	38	28	2,971	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	18	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	20	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	34	34	11,293	11,893	1,096	19,524	19,316	288	274	29
Gasoline service stations	112	62	6,288	5,032	409	8,715	7,542	191	135	128
Lumber, bldg. mats., hardware, farm equip. dealers, total	70	58	9,929	9,481	954	18,020	16,915	296	261	74
Farm equipment dealers	22	18	3,128	2,938	261	4,564	4,512	69	66	33
Lumber, building materials, supplies, equipment dealers	32	30	4,305	(D)	460	9,615	8,860	148	129	17
Hardware stores	16	10	2,496	(D)	233	3,841	3,543	79	66	24
Drug stores, proprietary stores, total	30	28	2,485	(D)	284	4,820	4,260	112	81	34
Drug stores	(NA)	24	(NA)	(D)	279	4,727	4,174	109	79	(NA)
Proprietary stores	(NA)	4	(NA)	99	5	93	86	3	2	(NA)
Other retail stores, total	69	45	4,125	3,757	384	7,515	7,209	129	117	63
Liquor stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	15	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	8	8	376	376	53	1,133	1,110	19	17	6
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	23	13	551	375	54	999	956	26	22	24
Second-hand stores	5	3	47	(D)	4	...	...	...	...	5
Nonstore retailers	30	4	1,151	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SCOTT COUNTY										
Retail trade, total	1,130	816	136,599	130,505	16,263	303,020	274,715	6,335	4,845	1,094
Food stores, total	201	139	26,520	24,810	1,914	30,455	24,225	779	437	210
Grocery stores	157	109	24,031	22,505	1,585	24,389	18,656	646	338	173
Meat markets, fish (seafood) markets	11	9	1,367	(D)	125	2,139	1,982	35	26	13
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	24	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	275	219	10,353	9,447	1,790	33,354	29,168	978	703	302
Eating places	122	100	4,939	4,769	1,170	21,301	18,127	676	472	129
Drinking places	153	119	5,414	4,678	620	12,053	11,041	302	231	173
General merchandise group, total	29	23	20,306	20,174	3,186	65,114	58,896	1,514	1,209	22
General merchandise group (except variety)	14	14	17,189	17,189	2,710	55,813	50,709	1,228	1,006	7
Variety stores	15	9	3,117	2,985	476	9,301	8,187	286	203	15
Apparel, accessories stores, total	64	60	8,437	8,387	1,312	22,384	19,810	568	396	29
Shoe stores	19	15	1,303	1,253	164	3,388	2,914	70	38	8
Men's, boys' clothing and furnishings stores	10	10	2,332	2,332	401	6,625	6,029	136	104	5
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	27	27	3,963	3,963	637	10,895	9,581	325	227	12
Ready-to-wear stores	17	17	3,472	3,472	566	9,592	8,497	283	201	8
Other clothing, specialty stores	10	10	491	491	71	1,303	1,084	42	26	4
Other apparel stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	61	43	7,217	6,847	1,171	21,319	20,649	333	306	60
Furniture, home furnishings stores, antique stores	35	27	4,775	4,633	908	16,043	15,741	239	226	33
Household appliance, radio, TV stores	26	16	2,442	2,214	263	5,276	4,908	94	80	27
Automotive group	51	45	22,615	22,169	2,227	43,654	42,631	580	537	40
Gasoline service stations	113	81	8,500	7,462	616	12,281	10,807	267	189	117
Lumber, bldg. mats., hardware, farm equip. dealers, total	32	46	11,108	10,952	1,437	23,330	22,429	332	306	53
Farm equipment dealers	14	14	2,756	2,756	206	4,312	4,276	67	66	20
Lumber, building materials, supplies, equipment dealers	29	27	7,554	(D)	1,174	17,931	17,182	240	223	21
Hardware stores	9	5	798	(D)	57	1,087	971	25	17	12

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[2]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SCOTT COUNTY--Con										
Drug stores, proprietary stores, total	32	32	4,433	4,433	484	9,214	7,468	232	143	27
Drug stores	31	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	159	111	14,163	13,685	1,622	33,404	30,420	591	469	139
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	23	15	1,982	(D)	280	5,807	5,110	102	70	20
Feed, farm, garden supply stores	18	16	4,893	(D)	344	6,488	6,309	88	85	7
Jewelry stores	14	10	904	846	162	2,876	2,836	43	39	15
Book, stationery stores	8	4	(D)	(D)	(D)	(D,	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	73	57	4,591	4,443	743	16,446	14,492	320	241	66
Second-hand stores	13	7	219	191	26	436	422	10	9	14
Nonstore retailers	93	17	2,947	2,139	504	8,511	8,212	161	150	95
STORY COUNTY										
Retail trade, total	546	380	50,060	46,454	4,351	84,133	76,548	1,859	1,392	580
Food stores, total	81	53	12,142	11,442	817	14,989	12,960	334	206	87
Grocery stores	61	43	11,311	10,749	751	13,862	11,945	301	184	63
Meat markets, fish (seafood) markets	6	2	140	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	70	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	3	61	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	6	4	560	(D)	44	758	695	20	14	8
Eating, drinking places, total	102	76	2,454	2,132	366	9,009	7,929	331	229	127
Eating places	78	60	1,841	1,655	319	8,206	7,201	305	209	99
Drinking places	24	16	613	477	47	803	728	26	20	28
General merchandise group, total	16	12	3,227	3,189	389	7,094	6,349	207	143	10
General merchandise group (except variety)	9	7	2,670	(D)	311	5,499	4,964	148	104	5
Variety stores	7	5	557	(D)	78	1,595	1,385	59	39	5
Apparel, accessories stores, total	35	31	2,386	2,304	269	6,174	5,455	141	99	28
Shoe stores	8	6	395	(D)	40	636	525	17	9	5
Men's, boys' clothing and furnishings stores	9	9	792	792	66	1,531	1,211	32	16	11
Family clothing stores	3	3	400	400	57	1,016	981	28	24	2
Women's clothing, specialty stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	10	10	602	602	84	2,563	2,310	54	40	7
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	39	23	2,263	2,083	220	4,031	3,755	74	61	44
Furniture, home furnishings stores, antique stores	14	8	1,045	959	94	1,785	1,704	29	26	17
Household appliance, radio, TV stores	23	15	1,204	1,124	126	2,246	2,051	45	35	25
Automotive group	34	26	8,902	8,714	781	13,078	12,935	211	200	35
Gasoline service stations	66	46	3,788	3,388	226	4,724	4,289	112	80	66
Lumber, bldg. mats., hardware, farm equip. dealers, total	57	51	6,464	6,374	670	13,676	12,630	226	193	59
Farm equipment dealers	16	16	2,350	2,350	191	3,799	3,680	65	60	19
Lumber, building materials, supplies, equipment dealers	22	20	2,819	(D)	350	7,224	6,531	109	90	10
Hardware stores	17	15	1,281	(D)	129	2,653	2,419	52	43	26
Drug stores, proprietary stores, total	25	17	1,426	1,316	130	2,987	2,346	60	39	28
Drug stores	(NA)	15	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	67	41	6,504	5,214	459	7,691	7,340	149	131	72
Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	11	7	574	508	57	1,522	1,498	25	23	12
Feed, farm, garden supply stores	18	12	4,038	3,026	249	2,849	2,694	59	52	20
Jewelry stores	9	5	312	244	37	811	804	13	12	7
Book, stationery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	15	13	615	(D)	60	1,526	1,403	31	25	13
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	24	4	504	298	24	680	560	14	11	24
WAPELLO COUNTY										
Retail trade, total	533	385	45,962	43,550	4,760	90,075	83,255	2,129	1,696	562
Food stores, total	86	70	10,842	10,540	630	11,927	10,362	307	216	94
Grocery stores	75	59	10,375	10,079	582	10,223	8,740	267	184	80
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	6	6	176	176	36	1,518	1,481	32	28	6
Eating, drinking places, total	109	89	3,134	2,824	514	9,217	8,306	379	276	132
Eating places	62	50	2,037	1,863	399	7,226	6,468	310	221	82
Drinking places	47	39	1,097	961	115	1,991	1,838	69	55	50
General merchandise group, total	17	15	4,386	(D)	598	12,898	11,497	328	247	6
General merchandise group (except variety)	11	9	3,243	(D)	415	9,133	8,166	208	155	5
Variety stores	6	6	1,143	1,143	183	3,765	3,331	120	92	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 37

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WAPELLO COUNTY—Con.										
Apparel, accessories stores, total	38	32	3,362	3,278	460	8,461	8,003	220	186	30
Shoe stores	5	5	590	590	89	1,606	1,539	29	24	2
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	785	78	1,319	1,304	24	23	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	18	18	1,642	1,642	268	4,961	4,666	149	125	5
Ready-to-wear stores	12	12	1,509	1,509	244	4,543	4,324	136	116	4
Other clothing, specialty stores	6	6	133	133	22	418	342	13	9	1
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	30	18	2,820	2,520	381	6,239	5,845	142	102	27
Furniture, home furnishings stores, antique stores	11	9	1,553	(D)	270	4,249	4,018	80	70	8
Household appliance, radio, TV stores	19	9	1,267	(D)	111	1,990	1,827	62	32	19
Automotive group	29	25	8,008	7,972	957	18,181	17,946	266	257	27
Gasoline service stations	65	41	3,106	2,674	195	4,197	3,649	108	77	73
Lumber, bldg. mats., hardware, farm equip. dealers, total	52	36	4,114	3,802	458	8,346	8,023	149	135	55
Farm equipment dealers	10	10	1,482	1,482	138	2,583	2,559	44	41	10
Lumber, building materials, supplies, equipment dealers	29	19	1,813	1,649	218	3,896	3,750	64	60	30
Hardware stores	13	7	819	671	102	1,867	1,714	41	34	15
Drug stores, proprietary stores, total	14	12	1,765	(D)	208	3,556	3,404	85	76	16
Drug stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	69	43	4,115	3,729	315	6,312	5,687	128	108	79
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	10	8	529	(D)	49	1,034	1,034	20	20	11
Feed, farm, garden supply stores	14	10	1,729	1,539	64	1,440	1,151	31	25	13
Jewelry stores	8	8	521	521	97	1,644	1,402	27	22	8
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	25	13	797	691	74	1,615	1,551	38	31	34
Second-hand stores	5	1	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	24	4	310	116	44	741	731	17	16	23
WEBSTER COUNTY										
Retail trade, total	584	404	58,084	54,792	5,831	114,057	101,501	2,527	1,957	894
Food stores, total	100	58	11,481	10,237	632	11,964	11,126	263	200	102
Grocery stores	87	51	10,832	9,800	588	11,047	10,351	238	182	87
Meat markets, fish (seafood) markets	3	3	246	246	19	316	234	6	4	3
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	5	3	245	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	112	82	3,626	3,220	582	11,755	10,178	426	327	142
Eating places	65	49	2,395	2,167	476	9,450	7,999	334	255	83
Drinking places	47	33	1,231	1,053	106	2,305	2,179	92	72	59
General merchandise group, total	19	15	8,007	7,921	1,128	20,690	17,447	544	371	12
General merchandise group (except variety)	15	11	6,806	6,720	931	16,880	14,433	416	296	10
Variety stores	4	4	1,201	1,201	197	3,810	3,014	128	75	2
Apparel, accessories stores, total	38	38	3,914	3,914	528	11,110	8,747	239	171	22
Shoe stores	10	10	1,139	1,139	170	3,403	3,014	84	47	4
Men's, boys' clothing and furnishings stores	11	11	1,451	1,451	177	4,596	3,086	81	52	11
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	14	14	1,153	1,153	160	2,715	2,265	82	62	6
Ready-to-wear stores	9	9	1,028	1,028	137	2,252	1,819	68	49	6
Other clothing, specialty stores	5	5	125	125	23	463	446	14	13	...
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	32	24	2,145	2,045	246	4,476	4,129	88	73	36
Furniture, home furnishings stores, antique stores	17	13	1,596	1,548	183	3,195	3,139	60	54	21
Household appliance, radio, TV stores	15	11	549	497	63	1,281	990	28	19	15
Automotive group	24	24	9,067	9,067	928	17,255	16,956	279	267	22
Gasoline service stations	68	46	3,511	2,915	212	4,105	3,285	95	63	72
Lumber, bldg. mats., hardware, farm equip. dealers, total	56	46	6,845	6,617	610	12,372	11,736	199	174	66
Farm equipment dealers	19	17	2,384	(D)	162	2,796	2,633	48	42	21
Lumber, building materials, supplies, equipment dealers	28	22	3,460	3,400	360	7,508	7,173	116	103	30
Hardware stores	9	7	1,001	(D)	88	2,068	1,930	35	29	15
Drug stores, proprietary stores, total	14	10	1,823	1,757	237	4,107	3,829	98	78	12
Drug stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	89	57	7,202	6,904	672	15,075	13,010	273	213	78
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	5	5	325	325	47	979	939	16	13	3
Feed, farm, garden supply stores	26	18	3,442	3,354	177	4,769	3,435	83	61	15
Jewelry stores	5	3	428	(D)	88	1,570	1,518	28	24	3
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	31	25	1,949	1,845	312	6,720	6,134	126	98	35
Second-hand stores	7	3	88	(D)	11	337	302	7	5	7
Nonstore retailers	32	4	463	195	56	1,148	1,056	22	20	30
WOODBURY COUNTY (See Sioux City Standard Metropolitan Area, Table 103.)										

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CEDAR RAPIDS										
Retail trade, total	867	591	124,070	118,394	15,873	301,475	282,853	6,021	4,889	828
Food stores, total	168	92	22,378	19,660	1,529	28,280	24,564	664	438	171
Grocery stores	132	58	20,410	(D)	1,213	21,905	18,888	491	318	137
Meat markets, fish (seafood) markets	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	4	133	133	13	194	171	8	5	3
Other food stores	24	22	1,235	(D)	247	5,000	4,369	140	92	23
Eating, drinking places, total	165	131	7,465	6,969	1,313	27,932	25,768	833	695	194
Eating places	100	78	5,176	4,962	1,119	23,478	21,745	713	599	125
Drinking places	65	53	2,289	2,007	194	4,454	4,023	120	96	69
General merchandise group, total	15	13	15,401	(D)	2,496	48,089	44,503	1,245	978	6
General merchandise group (except variety)	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	59	51	11,004	10,858	2,021	38,078	35,015	795	588	28
Shoe stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	24	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	846	178	3,739	3,466	84	61	(NA)
Other apparel stores	6	4	175	(D)	19	286	278	6	5	6
Furniture, home furnishings, appliance dealers, total	69	43	11,001	10,717	1,874	33,130	31,812	504	450	70
Furniture, home furnishings stores, antique stores	30	18	5,769	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	37	25	5,180	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	46	36	23,165	22,741	2,754	51,739	50,614	664	627	31
Gasoline service stations	95	73	5,771	5,425	520	11,380	9,465	268	179	94
Lumber, bldg. matls., hardware, farm equip. dealers, total	54	44	10,141	9,981	1,270	24,620	24,180	311	297	54
Farm equipment dealers	7	7	2,413	2,413	216	4,310	4,310	55	55	8
Lumber, building materials, supplies, equipment dealers	34	30	7,134	7,084	991	19,007	18,620	231	220	31
Hardware stores	13	7	594	484	63	1,303	1,250	25	22	15
Drug stores, proprietary stores, total	26	22	4,757	4,699	564	10,940	10,569	264	207	22
Drug stores	(NA)	21	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	108	74	11,099	10,577	1,268	22,684	21,865	409	370	100
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	11	11	1,843	1,843	337	7,132	6,929	95	87	4
Feed, farm, garden supply stores	14	6	739	547	40	393	358	8	6	13
Jewelry stores	13	11	2,935	(D)	308	4,183	3,874	76	65	15
Book, stationery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	51	39	3,005	2,927	468	8,736	8,478	193	176	49
Second-hand stores	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	62	12	1,888	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DAVENPORT										
Retail trade, total	887	661	113,689	109,561	14,385	266,985	240,877	5,648	4,300	836
Food stores, total	155	113	21,913	20,673	1,655	25,940	20,558	653	365	149
Grocery stores	118	86	19,623	18,517	1,341	20,118	15,227	529	272	124
Meat markets, fish (seafood) markets	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	24	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	214	176	8,507	7,873	1,586	29,126	25,627	833	617	235
Eating places	100	84	4,334	4,198	1,066	18,995	16,142	599	416	103
Drinking places	114	92	4,173	3,675	520	10,131	9,485	234	201	132
General merchandise group, total	19	17	19,735	(D)	3,149	64,419	58,244	1,497	1,196	9
General merchandise group (except variety)	9	9	16,757	16,757	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	10	8	2,978	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	63	59	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	19	15	1,503	1,253	164	3,388	2,914	70	38	8
Men's, boys' clothing and furnishings stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	27	27	3,963	3,963	637	10,895	9,581	325	227	12
Ready-to-wear stores	17	17	3,472	3,472	566	9,592	8,497	283	201	8
Other clothing, specialty stores	10	10	491	491	71	1,303	1,084	42	26	4
Other apparel stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	56	40	7,003	6,643	1,150	20,869	20,219	323	297	55
Furniture, home furnishings stores, antique stores	34	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	22	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	37	35	19,777	(D)	2,004	39,397	38,464	523	484	27
Gasoline service stations	82	62	6,658	6,034	475	9,350	8,057	203	133	88
Lumber, bldg. matls., hardware, farm equip. dealers, total	28	24	5,982	5,866	962	14,889	14,131	209	190	24
Farm equipment dealers	3	3	162	162	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	19	17	5,229	(D)	898	13,455	12,807	186	172	14
Hardware stores	6	4	591	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	29	29	4,108	4,108	455	8,604	6,871	220	133	25
Drug stores	29	29	4,108	4,108	455	8,604	6,871	220	133	25
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	126	90	9,387	9,033	1,229	25,753	22,941	491	372	117
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	10	10	1,600	1,590	211	4,229	3,559	83	52	10
Feed, farm, garden supply stores	7	5	671	(D)	40	805	732	15	13	5
Jewelry stores	13	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	65	53	4,449	4,345	727	16,131	14,216	313	235	56
Second-hand stores	13	7	219	191	26	436	422	10	9	14
Nonstore retailers	78	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DES MOINES										
Retail trade, total	2,263	1,551	284,225	271,363	33,582	658,571	607,728	13,475	10,896	2,345
Food stores, total	422	244	55,543	50,961	3,769	73,177	62,420	1,602	1,057	473
Grocery stores	335	191	50,615	46,647	3,110	60,741	51,183	1,274	821	385
Meat markets, fish (seafood) markets	12	10	1,502	(D)	122	1,976	1,850	36	30	14
Fruit stores, vegetable markets	18	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	11	7	526	512	69	1,391	1,270	34	26	8
Bakery products stores	25	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	19	17	1,194	(D)	226	3,764	2,988	135	69	11
Eating, drinking places, total	475	403	19,155	18,055	3,669	73,975	68,049	2,231	1,844	594
Eating places (except refreshment stands)	285	243	13,834	13,174	3,006	61,424	56,337	1,858	1,532	350
Refreshment stands	44	34	934	858	139	3,071	2,862	107	87	71
Drinking places	146	126	4,787	4,023	524	9,480	8,850	266	225	173
General merchandise group, total	43	37	41,453	41,287	6,329	128,974	110,330	3,273	2,450	29
Department stores	6	6	34,838	34,838	5,398	105,958	91,686	2,523	1,891	...
Dry goods, general merchandise stores	16	16	2,211	2,125	216	4,720	3,593	138	78	16
General stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	20	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	138	120	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	34	32	3,770	(D)	541	9,868	8,783	165	129	13
Men's, boys' clothing and furnishings stores	(NA)	28	(NA)	4,981	842	15,564	14,826	291	251	(NA)
Family clothing stores	(NA)	7	(NA)	1,394	174	2,614	2,230	61	45	(NA)
Women's clothing, specialty stores	38	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	24	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Millinery stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	23	19	1,302	1,194	249	4,951	4,518	112	85	27
Furniture, home furnishings, appliance dealers, total	135	81	14,524	13,602	2,480	47,320	46,384	687	634	138
Furniture, home furnishings stores	51	43	9,899	9,685	1,954	36,682	36,073	529	489	50
Furniture stores	(NA)	23	(NA)	8,130	1,687	31,214	30,801	442	412	(NA)
Home furnishings stores, antique stores	(NA)	20	(NA)	1,555	267	5,468	5,272	87	77	(NA)
Household appliance, radio, TV stores	82	38	4,607	3,917	526	10,638	10,311	158	145	86
Automotive group, total	123	101	60,535	60,029	5,208	98,523	97,197	1,312	1,255	110
Passenger car dealers (franchised)	26	24	46,495	(D)	4,254	80,276	79,516	1,018	1,001	15
Passenger car dealers (nonfranchised)	44	36	7,598	7,478	308	5,837	5,757	94	86	50
Tire, battery, accessory dealers	35	25	4,118	3,844	543	10,555	10,105	173	142	28
Other automotive dealers	18	16	2,324	(D)	103	1,855	1,819	27	26	17
Gasoline service stations	254	188	18,885	17,639	1,768	32,820	28,964	636	462	268
Lumber, bldg. matls., hardware, farm equip. dealers, total	109	87	16,343	15,911	2,234	45,273	44,020	645	592	75
Farm equipment dealers	11	9	1,374	(D)	122	2,346	2,301	34	33	9
Lumber, building materials dealers	29	23	9,051	8,973	1,084	21,564	21,024	268	254	15
Plumbing, paint, electrical stores	39	31	3,500	3,388	763	16,062	15,608	232	213	23
Hardware stores	30	24	2,418	(D)	265	5,301	5,087	111	92	28
Drug stores, proprietary stores, total	100	86	10,067	9,629	1,311	26,052	23,667	607	469	106
Drug stores	(NA)	77	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	276	178	(D)	21,500	2,990	56,920	55,157	961	860	278
Liquor stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	23	15	4,364	4,202	651	12,999	12,900	183	177	16
Feed, farm, garden supply stores	14	10	1,291	1,175	95	1,460	1,372	31	26	14
Jewelry stores	24	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	12	12	1,303	1,303	228	4,351	4,296	86	80	9
Sporting goods, bicycle stores	10	4	657	605	88	1,680	1,680	24	24	8
Florists	30	20	1,161	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Cigar stores, stands	20	12	468	372	32	640	425	27	13	16
News dealers, newsstands	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	12	8	243	189	15	430	186	20	5	14
Music stores	18	14	(D)	1,524	235	4,010	3,669	75	55	(D)
Camera, photographic supply stores	5	5	371	371	41	825	825	13	13	4
Other retail stores (except second-hand)	49	45	2,976	2,910	529	9,323	9,152	139	129	53
Second-hand stores	30	14	1,015	845	147	3,564	3,381	61	57	43
Nonstore retailers, total	198	26	5,791	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Mail order houses	8	4	717	677	129	2,649	2,624	63	61	8
Direct selling (house-to-house) organizations	162	18	4,693	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	18	4	381	213	32	766	762	14	13	17

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DUBUQUE										
Retail trade, total	686	464	69,716	64,936	8,240	158,227	144,648	3,390	2,658	717
Food stores, total	145	79	15,124	13,086	851	16,821	14,630	411	269	162
Grocery stores	118	64	13,939	12,195	724	14,086	12,243	341	224	129
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	3	284	100	16	484	409	16	9	7
Other food stores	15	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	186	132	5,577	4,799	797	15,465	13,449	504	357	218
Eating places	66	52	2,602	2,438	524	10,183	8,876	364	262	94
Drinking places	120	80	2,975	2,361	273	5,282	4,573	140	95	124
General merchandise group, total	9	9	12,251	12,251	2,127	41,186	38,488	983	818	2
General merchandise group (except variety)	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	36	36	3,676	3,676	557	10,823	9,886	218	165	27
Shoe stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	6	6	285	285	39	729	700	19	17	3
Other apparel stores	4	4	336	336	86	1,902	1,865	35	33	4
Furniture, home furnishings, appliance dealers, total	32	26	2,983	2,861	449	8,379	8,093	131	121	29
Furniture, home furnishings stores, antique stores	16	16	1,761	1,761	298	5,902	5,710	88	82	16
Household appliance, radio, TV stores	16	10	1,222	1,100	151	2,477	2,383	43	39	13
Automotive group	29	27	9,985	(D)	1,222	21,044	20,648	294	277	16
Gasoline service stations	71	53	4,767	4,181	304	6,213	5,282	157	93	83
Lumber, bldg. matls., hardware, farm equip. dealers, total	17	17	4,548	4,548	615	11,496	10,250	177	150	14
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	11	11	2,695	2,695	344	6,748	5,635	96	76	12
Hardware stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	23	17	2,729	2,529	487	10,875	9,316	246	188	19
Drug stores	(NA)	15	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	88	62	7,074	(D)	733	14,363	13,083	244	197	95
Liquor stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	15	13	1,795	(D)	351	6,340	6,010	95	84	10
Feed, farm, garden supply stores	9	7	1,717	(D)	66	1,364	1,226	23	21	11
Jewelry stores	7	7	381	381	49	1,236	997	19	17	8
Book, stationery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except secood-hand)	29	27	1,399	(D)	189	4,053	3,562	78	51	31
Second-hand stores	4	...	60	...	...	...	...	...	...	6
Nonstore retailers	50	6	1,002	404	98	1,562	1,529	25	23	52

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SIOUX CITY										
Retail trade, total	1,014	772	136,544	131,562	16,272	307,650	285,592	6,239	5,041	993
Food stores, total	194	132	28,370	23,802	1,820	33,994	29,931	783	525	188
Grocery stores	151	107	24,008	22,666	1,643	29,452	25,714	673	437	146
Meat markets, fish (seafood) markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	7	3	49	15	1	18	18	1	1	7
Candy, nut, confectionery stores	10	4	342	232	42	1,087	1,075	30	28	11
Other food stores	21	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	233	211	9,500	8,862	1,828	36,227	32,885	1,147	916	257
Eating places	144	128	6,568	6,070	1,380	26,960	24,379	908	726	165
Drinking places	89	83	2,932	2,792	448	9,267	8,506	239	190	92
General merchandise group, total	22	22	24,759	24,759	3,411	68,906	60,331	1,513	1,093	12
General merchandise group (except variety)	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	69	55	7,910	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	14	12	1,227	(D)	159	2,799	2,572	54	41	4
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	3	(NA)	599	69	1,416	1,291	32	27	(NA)
Women's clothing, specialty stores	17	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	245	42	849	829	20	19	(NA)
Other apparel stores	7	7	310	310	40	763	674	14	11	5
Furniture, home furnishings, appliance dealers, total	60	46	5,658	5,528	861	15,167	14,753	241	224	64
Furniture, home furnishings stores, antique stores	27	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	33	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	59	45	28,270	27,670	3,063	54,906	54,674	683	671	45
Gasoline service stations	109	79	7,504	6,774	529	11,220	9,759	235	172	123
Lumber, bldg. mats., hardware, farm equip. dealers, total	63	57	11,853	11,723	1,446	26,764	26,221	367	340	47
Farm equipment dealers	11	11	2,366	2,366	196	3,330	3,289	49	46	8
Lumber, building materials, supplies, equipment dealers	34	32	8,437	(D)	1,128	21,117	20,699	275	256	21
Hardware stores	18	14	1,050	(D)	122	2,317	2,233	43	38	18
Drug stores, proprietary stores, total	35	27	4,282	4,100	712	13,413	12,667	351	295	34
Drug stores	(NA)	27	(NA)	4,100	712	13,413	12,667	351	295	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	127	91	9,762	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	18	14	(D)	967	149	1,979	1,866	47	43	(D)
Feed, farm, garden supply stores	10	10	1,850	1,850	131	2,177	2,148	81	79	11
Jewelry stores	16	16	1,882	1,882	293	5,127	4,990	78	72	17
Book, stationery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	56	40	2,602	2,596	398	7,519	6,961	148	125	59
Second-hand stores	12	6	144	122	15	447	424	16	10	11
Nonstore retailers	43	7	1,676	1,346	273	5,412	5,302	75	71	45

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WATERLOO										
Retail trade, total	780	590	97,611	93,999	10,843	197,400	179,737	4,187	3,171	762
Food stores, total	136	94	19,679	18,345	1,136	20,507	17,850	528	347	145
Grocery stores	119	81	19,131	17,899	1,062	19,249	16,860	484	325	128
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	11	11	380	380	72	1,223	955	43	21	6
Eating, drinking places, total	164	140	9,837	9,551	1,040	21,786	19,749	682	520	200
Eating places	105	91	3,647	3,503	797	16,613	15,045	540	407	123
Drinking places	57	49	2,182	2,048	243	5,173	4,704	142	113	75
General merchandise group, total	14	12	14,495	(D)	2,063	34,405	28,958	808	531	6
General merchandise group (except variety)	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	61	57	6,808	6,790	901	16,047	13,737	417	278	43
Shoe stores	12	12	1,651	1,651	192	3,421	2,717	92	43	12
Men's, boys' clothing and furnishings stores	14	14	1,813	1,813	257	4,197	3,836	84	63	11
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	27	27	2,884	2,884	394	7,231	6,118	210	150	12
Ready-to-wear stores	20	20	2,736	2,736	364	6,599	5,545	194	139	11
Other clothing, specialty stores	7	7	148	148	30	632	573	16	11	1
Other apparel stores	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	42	36	6,395	6,353	860	14,170	13,029	257	203	38
Furniture, home furnishings stores, antique stores	16	16	3,280	3,280	498	8,253	8,035	132	121	16
Household appliance, radio, TV stores	24	20	3,101	3,073	362	5,917	4,994	125	82	20
Automotive group	44	38	17,743	17,515	1,673	34,636	33,620	492	454	32
Gasoline service stations	88	60	5,124	4,566	400	8,121	6,968	196	131	101
Lumber, bldg. matls., hardware, farm equip. dealers, total	42	36	7,568	7,526	863	15,140	14,608	229	203	30
Farm equipment dealers	8	6	1,276	(D)	131	2,415	2,402	33	32	6
Lumber, building materials, supplies, equipment dealers	28	24	5,728	(D)	642	11,069	10,687	163	145	19
Hardware stores	6	6	564	564	90	1,656	1,519	33	26	5
Drug stores, proprietary stores, total	28	26	3,204	(D)	373	6,560	6,165	159	126	24
Drug stores	(NA)	22	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	106	84	8,796	8,472	1,209	20,102	19,127	343	302	91
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	18	16	2,713	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	9	7	1,162	(D)	265	2,289	2,229	33	32	7
Jewelry stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	48	38	2,195	2,029	338	6,228	5,821	125	103	44
Second-hand stores	11	7	(D)	142	28	572	552	9	8	(D)
Nonstore retailers	55	7	1,962	1,540	325	5,926	5,926	76	76	52

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

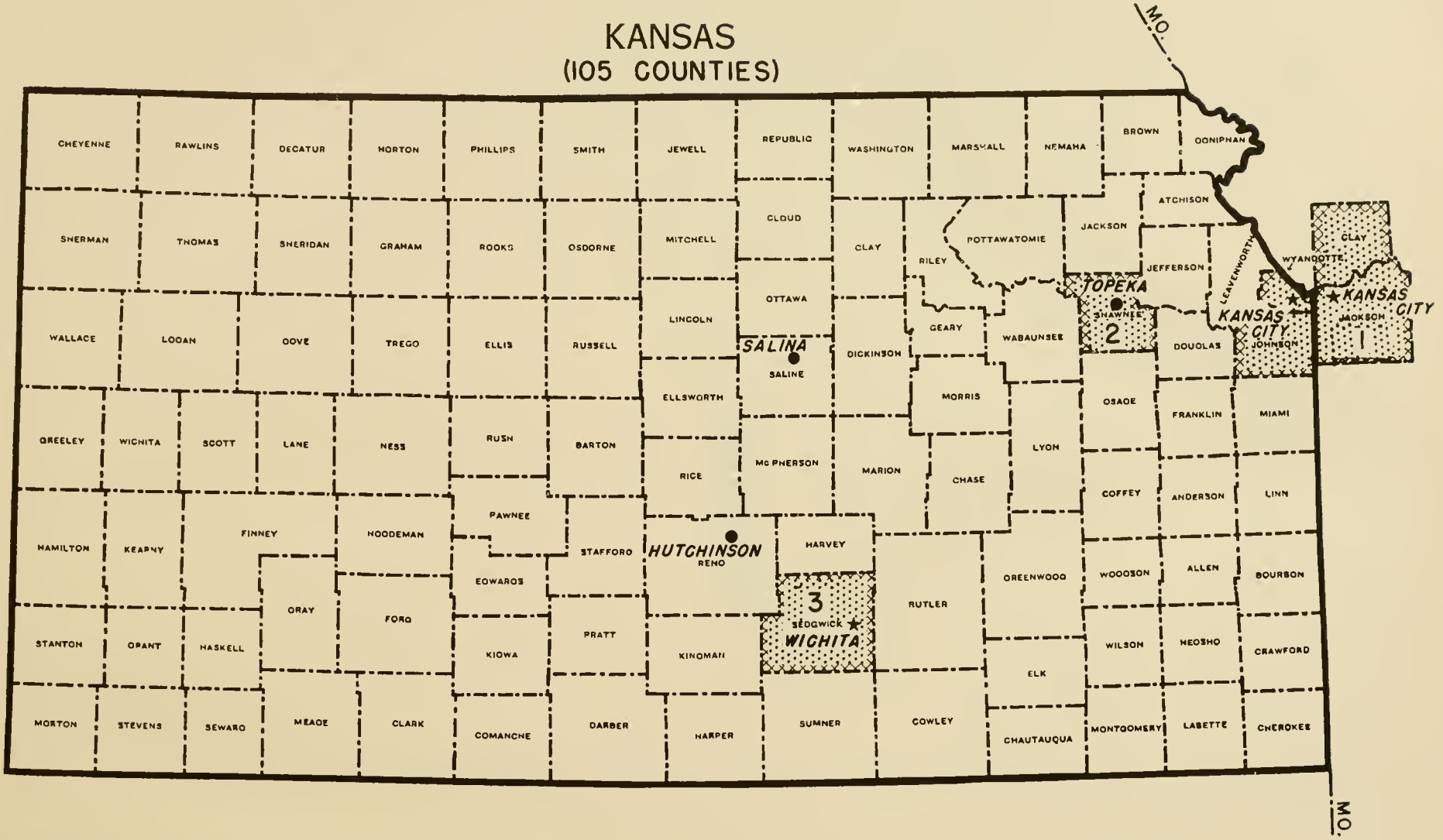
LIST OF CORRECTIONS

["Leaders" (. .....) indicate no change]

Table	Page	Item	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
			Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
		Cedar Rapids S. M. A.										
103	15-17	Direct selling (house-to-house) organizations	.....	.....	.....	1,392	.....	.....	.....	.....	.....	.....
		Des Moines S. M. A.										
	15-19	Men's, boys' clothing and furnishings stores	.....	27	.....	3,718	549	9,819	9,369	162	139	.....
		Men's, boys' clothing stores	.....	19	.....	2,979	441	7,841	7,477	128	111	.....
		Family clothing stores	.....	8	.....	2,657	467	8,359	7,687	190	157	.....
		Des Moines										
105	15-33	Men's, boys' clothing and furnishings stores	.....	27	.....	3,718	549	9,819	9,369	162	139	.....
		Family clothing stores	.....	8	.....	2,657	467	8,359	7,687	190	157	.....

KANSAS

KANSAS
(105 COUNTIES)



STANDARD METROPOLITAN AREAS

CODE

1 KANSAS CITY, MO.

2 TOPEKA

3 WICHITA

LEGEND

● PLACES OF 25,000 TO 100,000

★ PLACES OF 100,000 AND OVER

STANDARD METROPOLITAN AREAS

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	16-4
101A.	Retail Trade: 1954 and 1948 - State	16-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	16-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	16-14
103.	Retail Trade: 1954 - Standard Metropolitan Areas	16-16
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	16-20
104.	Retail Trade: Counties With 500 Establishments or More	16-21
105.	Retail Trade: Cities With 500 Establishments or More	16-25

List of corrections for this State appears at end of chapter.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	25,327	17,697	2,200,585	2,058,983	207,203	4,082,141	3,787,592	92,480	71,994	26,172
Food Stores										
Total	4,014	2,588	479,087	444,419	28,781	540,137	464,125	12,910	8,692	4,270
Grocery stores	3,387	2,237	457,106	428,368	26,940	500,315	427,844	11,828	7,829	3,600
Meat markets	98	70	5,708	4,704	332	6,950	6,156	158	121	115
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	76	22	3,201	1,627	101	2,605	2,312	59	43	96
Candy, nut, confectionery stores	98	38	2,002	1,082	152	3,587	3,018	128	95	97
Bakery products stores	148	116	3,546	3,140	653	15,035	13,959	450	368	169
Bakeries, with baking on premises	(NA)	113	(NA)	3,019	631	14,599	13,571	439	359	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	121	22	436	388	11	9	(NA)
Delicatessen stores	14	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	180	94	6,886	5,110	574	11,072	10,331	270	224	167
Eating, Drinking Places										
Total	4,320	3,222	115,122	101,908	19,454	420,887	384,371	14,390	11,854	5,116
Eating places (except refreshment stands)	2,692	2,120	80,918	74,606	16,091	349,494	322,393	11,997	10,112	3,265
Restaurants, cafeterias	(NA)	2,100	(NA)	73,355	15,622	340,606	313,688	11,824	9,952	(NA)
Caterers	(NA)	12	(NA)	117	18	298	212	14	5	(NA)
In-plant food contractors	(NA)	8	(NA)	1,134	451	8,590	8,493	159	155	(NA)
Refreshment stands	459	339	8,509	7,083	920	20,916	16,496	817	499	492
Drinking places	1,165	763	25,619	20,219	2,443	50,477	45,482	1,576	1,243	1,355
General Merchandise Group										
Total	1,006	774	178,998	174,658	25,229	505,913	454,710	13,141	9,729	779
Department stores	44	44	74,500	74,500	12,088	252,893	234,389	5,356	4,529	4
Dry goods, general merchandise stores	422	330	56,576	54,932	6,287	131,321	120,122	3,291	2,429	335
General stores	180	96	8,223	6,221	342	6,537	5,874	213	158	206
Variety stores	348	304	39,551	39,005	6,512	115,162	94,325	4,281	2,613	222
Apparel, Accessories Stores										
Total	1,354	1,136	101,476	97,840	12,561	244,770	225,213	5,863	4,666	1,286
Shoe stores	287	237	18,495	17,701	2,326	44,050	41,081	864	692	230
Men's shoe stores	(NA)	12	(NA)	543	61	1,221	1,153	25	16	(NA)
Women's shoe stores	(NA)	45	(NA)	4,155	614	12,293	11,516	222	173	(NA)
Children's, juveniles' shoe stores	(NA)	5	(NA)	227	20	357	342	10	8	(NA)
Family shoe stores	(NA)	175	(NA)	12,776	1,631	30,179	28,070	607	495	(NA)
Men's, boys' clothing and furnishings stores	(NA)	249	(NA)	22,963	2,782	52,612	48,447	1,110	860	(NA)
Men's, boys' clothing stores	(NA)	202	(NA)	19,663	2,432	45,720	42,378	956	751	(NA)
Men's, boys' furnishings stores	(NA)	47	(NA)	3,300	350	6,892	6,069	154	109	(NA)
Family clothing stores	(NA)	132	(NA)	18,767	2,732	53,492	49,370	1,220	1,015	(NA)
Women's clothing, specialty stores	495	423	35,964	34,988	4,390	88,143	80,520	2,475	1,963	454
Ready-to-wear stores	(NA)	355	(NA)	31,782	3,908	77,913	70,919	2,196	1,731	(NA)
Millinery stores	(NA)	41	(NA)	1,100	210	4,229	3,924	118	99	(NA)
Clothing, specialty stores, n.e.c.	(NA)	27	(NA)	2,106	272	6,001	5,677	161	133	(NA)
Children's, infants' wear stores	92	74	3,011	2,693	233	4,447	3,915	145	98	97
Apparel stores, n.e.c.	25	21	770	728	98	2,026	1,880	49	38	27
Furniture, Home Furnishings, Appliance Dealers										
Total	1,365	1,013	106,025	100,411	13,975	274,236	262,182	4,507	4,023	1,356
Furniture, home furnishings stores	620	486	59,461	57,435	8,195	159,087	153,892	2,565	2,311	678
Furniture stores	(NA)	383	(NA)	50,609	7,016	135,720	131,396	2,189	1,967	(NA)
Floor covering stores	(NA)	48	(NA)	4,229	721	14,352	13,964	192	181	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	55	(NA)	2,597	458	9,015	8,532	184	163	(NA)
Household appliance, radio, TV stores	741	527	46,564	42,976	5,780	115,149	108,290	1,942	1,712	674
Household appliance stores	(NA)	257	(NA)	17,791	2,664	53,108	50,236	861	780	(NA)
Appliance, radio, TV stores	(NA)	197	(NA)	20,500	2,520	49,950	46,840	864	757	(NA)
Radio, TV stores	(NA	73	(NA)	4,685	596	12,091	11,212	217	175	(NA)
Automotive Group										
Total	1,844	1,448	476,271	466,277	43,597	835,254	824,501	15,855	11,640	1,838
Passenger car dealers (franchised)	937	897	400,267	398,689	37,015	706,924	702,218	13,789	9,811	933
Passenger car dealers (nonfranchised)	406	174	29,325	23,761	1,611	32,301	31,209	521	480	437
Tire, battery, accessory dealers	421	333	36,741	34,683	4,260	82,573	78,055	1,368	1,184	382
Motorcycle, aircraft, boat dealers	33	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trader dealers	38	24	6,035	7,533	519	8,595	8,174	116	105	42
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	3,438	2,206	173,915	147,713	11,967	251,536	223,767	5,776	4,314	3,708
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	2,638	2,148	275,747	266,077	26,037	502,394	477,321	8,431	7,571	2,358
Farm equipment dealers	818	718	102,230	99,104	8,195	154,603	149,853	2,597	2,453	885
Lumber, building materials dealers	746	676	111,401	110,065	10,434	198,884	189,417	3,188	2,822	362
Paint, glass, wallpaper stores	179	147	10,511	10,081	1,633	31,460	27,167	503	417	144
Plumbing, electrical supply stores	158	104	8,111	7,427	1,249	27,590	25,716	391	333	179
Hardware stores	735	503	43,432	39,400	4,526	89,857	85,168	1,752	1,546	786
Drug Stores, Proprietary Stores										
Total	971	877	75,542	73,624	8,976	180,573	163,371	4,943	3,807	1,051
Drug stores	(NA)	719	(NA)	68,645	8,534	171,544	155,988	4,575	3,561	(NA)
Proprietary stores	(NA)	158	(NA)	4,979	442	9,029	7,383	368	246	(NA)
Other Retail Stores										
Total	3,519	2,141	196,740	171,058	14,117	275,345	258,062	5,641	4,748	3,556
Liquor stores	904	610	44,021	34,141	1,541	29,651	26,399	823	637	916
Fuel, ice dealers	207	135	13,020	12,000	1,744	34,157	32,785	556	510	186
Fuel dealers (coal, wood)	(NA)	27	(NA)	1,324	153	3,082	2,541	67	45	(NA)
Liquefied petroleum gas dealers	(NA)	80	(NA)	9,101	1,313	27,106	26,369	413	395	(NA)
Fuel oil dealers	(NA)	9	(NA)	799	83	1,358	1,348	24	23	(NA)
Ice dealers	(NA)	19	(NA)	776	195	2,611	2,527	52	47	(NA)
Hay, grain, feed stores	441	317	69,634	65,804	2,886	52,787	49,782	998	887	356
Farm, garden supply stores	124	66	6,030	4,950	372	7,296	6,992	143	129	120

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	442	268	17,138	14,820	2,193	44,031	41,868	781	691	484
Book stores	42	34	2,810	2,684	359	6,869	6,052	182	123	39
Stationery stores	35	23	2,523	2,291	283	5,598	5,458	101	90	48
Sporting goods stores	114	68	4,576	3,926	436	8,522	8,101	157	133	119
Bicycle stores	12	8	305	269	30	563	512	17	12	13
Florists	207	123	5,706	4,692	857	17,576	15,815	419	316	250
Cigar stores, stands	20	16	721	637	73	1,424	1,028	49	26	20
News dealers, newsstands	74	32	1,637	1,185	122	2,409	2,084	93	61	81
Gift, novelty, souvenir stores	118	76	2,576	2,248	241	5,237	4,769	174	139	121
Music stores	74	52	5,757	5,433	733	14,153	13,621	277	240	70
Camera, photographic supply stores	37	31	2,440	2,406	338	6,099	5,742	143	120	33
Luggage, leather goods stores	37	17	896	690	81	1,543	1,454	36	30	40
Optical goods stores	13	9	504	466	91	1,707	1,707	21	21	13
Office, store machine and equipment dealers	45	33	2,390	2,264	409	8,483	8,217	137	126	43
Retail stores (except second-hand) n.e.c.	110	110	5,595	5,595	794	15,919	14,894	308	255	89
Second-hand stores	227	113	5,471	4,557	534	11,321	10,782	226	202	255
Nonstore Retailers										
Total	858	144	21,662	14,998	2,509	51,096	49,969	1,023	950	854
Mail order houses	16	10	1,475	1,423	196	3,790	3,705	61	56	20
Direct selling (house-to-house) organizations	777	103	14,835	8,881	1,966	40,188	39,546	844	785	775
Merchandise vending machine operators	65	31	5,352	4,694	347	7,118	6,718	118	109	59

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	25,327	17,697	2,200,585	2,058,983	24,541	18,071	1,683,620	1,571,656
Food stores, total	4,014	2,588	479,087	444,419	4,788	3,088	346,808	309,598
Grocery stores	3,387	2,237	457,106	428,368	4,211	2,683	330,653	295,956
Other food stores	615	351	21,809	16,051	577	405	16,155	13,642
Eating, drinking places, total	4,320	3,222	115,122	101,908	4,599	3,429	97,362	85,434
Eating places	3,151	2,459	89,427	81,689	2,781	2,346	65,644	62,088
Drinking places	1,165	763	25,619	20,219	1,818	1,083	31,718	23,346
General merchandise group	1,006	774	178,998	174,658	903	724	155,020	152,221
Apparel, accessories stores, total	1,354	1,136	101,476	97,840	1,164	961	88,159	84,912
Shoe stores	287	237	18,495	17,701	210	184	13,056	12,535
Other apparel stores	1,035	899	82,313	80,139	954	777	75,103	72,377
Furniture, home furnishings, appliance dealers	1,365	1,013	106,025	100,411	1,396	1,085	89,140	83,563
Automotive group	1,844	1,448	476,271	466,277	2,073	1,725	348,218	338,356
Gasoline service stations	3,438	2,206	173,915	147,713	3,537	2,217	120,897	99,152
Lumber, bldg. matls., hardware, farm equip. dealers, total	2,638	2,148	275,747	266,077	2,929	2,457	273,955	265,009
Farm equipment dealers	818	718	102,230	99,104	904	825	113,820	111,304
Lumber, bldg. matls., supplies, equipment, hardware dealers	1,818	1,430	173,455	166,973	2,025	1,632	160,135	153,705
Drug stores, proprietary stores, total	971	877	75,542	73,624	973	873	55,191	53,616
Drug stores	(NA)	719	(NA)	68,645	753	699	48,439	47,487
Proprietary stores	(NA)	158	(NA)	4,979	220	174	6,752	6,129
Other retail stores, total	3,519	2,141	196,740	171,058	2,139	1,479	101,930	92,914
Liquor stores	904	610	44,021	34,141	...	...	...	...
Fuel, ice dealers	207	135	13,020	12,000	210	176	10,466	10,076
Feed, farm, garden supply stores	565	383	75,664	70,754	431	305	40,596	36,835
Jewelry stores	442	268	17,138	14,820	362	253	14,275	13,027
Other retail stores	1,165	745	43,907	39,343	1,136	745	36,593	32,976
Nonstore retailers	858	144	21,662	14,998	40	33	6,940	6,881

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES:

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Kansas, total	25,327	17,697	2,200,585	2,058,983	207,203	92,480	71,994	26,172	4,014	479,087	4,320	115,122
2	Allen County	277	191	17,118	15,704	1,530	753	610	288	56	3,861	34	760
3	Iola	163	119	11,786	11,052	1,148	546	445	165	28	2,570	20	524
4	Remainder of County	114	72	5,332	4,652	382	207	165	123	28	1,291	14	236
5	Anderson County	124	82	7,441	6,329	483	249	200	134	25	1,792	20	397
6	Garnett	74	56	5,172	4,910	410	207	164	82	13	1,185	10	238
7	Remainder of County	50	26	2,269	1,419	73	42	36	52	12	607	10	159
8	Atchison County	240	178	17,256	16,316	1,693	862	672	237	40	4,151	51	922
9	Atchison	197	155	15,641	14,941	1,593	805	623	195	37	(D)	40	760
10	Remainder of County	43	23	1,615	1,375	100	57	49	42	3	(D)	11	162
11	Barber County	132	94	9,028	8,072	690	314	262	146	23	2,292	16	303
12	Barton County	422	314	43,253	41,253	4,451	1,772	1,462	431	51	9,085	75	2,382
13	Ellinwood	39	35	2,799	2,743	245	124	110	42	3	629	6	206
14	Great Bend	219	171	29,726	29,040	3,410	1,276	1,044	209	20	6,270	31	1,129
15	Hoisington	71	57	5,903	5,687	539	238	200	77	9	1,450	13	456
16	Remainder of County	93	51	4,825	3,783	257	134	108	103	19	736	25	591
17	Bourbon County	243	173	17,211	16,099	1,506	721	606	249	44	3,842	34	929
18	Fort Scott	191	149	15,754	15,048	1,444	674	569	191	31	3,384	24	687
19	Remainder of County	52	24	1,457	1,051	62	47	37	58	13	458	10	242
20	Brown County	215	145	13,023	11,923	975	467	384	229	37	3,057	31	551
21	Hiawatha	95	73	8,147	7,807	696	322	277	101	14	1,810	11	346
22	Remainder of County	120	72	4,876	4,116	279	145	107	128	23	1,247	20	205
23	Butler County	452	308	41,580	37,788	3,561	1,509	1,218	465	76	8,471	68	2,486
24	Augusta	99	79	8,947	8,541	821	358	287	97	13	1,945	12	451
25	El Dorado	198	144	21,814	20,644	2,269	929	759	200	33	4,903	31	822
26	Remainder of County	155	85	10,819	8,603	471	222	172	168	30	1,623	25	1,213
27	Chase County	58	46	3,108	2,828	194	130	103	59	8	641	10	212
28	Chautauqua County	103	65	7,377	6,483	454	213	182	109	22	1,259	13	299
29	Cherokee County	345	209	16,803	14,755	1,167	634	517	347	86	5,135	58	816
30	Baxter Springs	105	71	6,137	5,579	442	232	196	113	22	1,576	13	285
31	Columbus	86	68	5,969	5,705	512	258	213	77	18	1,516	16	244
32	Galena	70	28	2,033	1,483	92	62	51	74	22	945	14	101
33	Remainder of County	84	42	2,664	1,988	121	82	57	83	24	1,098	15	186
34	Cheyenne County	82	60	5,162	4,708	386	177	151	89	8	959	17	439
35	Clark County	56	46	4,076	3,946	348	154	125	51	10	950	8	191
36	Clay County	175	123	14,771	14,113	1,149	533	423	193	30	2,637	30	664
37	Clay Center	115	97	12,092	11,898	988	454	354	124	13	1,721	20	532
38	Remainder of County	60	26	2,679	2,215	161	79	69	69	17	916	10	132
39	Cloud County	246	186	17,606	16,774	1,479	690	561	250	34	3,937	43	855
40	Concordia	129	103	11,388	10,892	1,101	494	402	126	18	2,362	21	563
41	Remainder of County	117	83	6,218	5,882	378	196	159	124	16	1,575	22	292
42	Coffey County	141	93	7,831	6,939	516	296	245	157	18	1,426	20	458
43	Comanche County	72	50	3,799	3,177	230	103	94	68	19	934	6	73
44	Cowley County	484	370	46,645	44,525	4,110	1,813	1,481	528	85	9,601	81	2,098
45	Arkansas City	233	189	22,835	21,701	2,071	898	734	255	42	5,350	41	1,071
46	Winfield	177	141	19,346	18,864	1,801	820	667	197	29	3,788	24	808
47	Remainder of County	74	40	4,464	3,960	238	95	80	76	14	463	16	219
48	Crawford County	628	368	36,907	32,975	3,296	1,669	1,367	640	132	9,388	116	1,914
49	Pittsburg	374	242	24,928	22,942	2,583	1,285	1,055	375	72	6,238	63	1,236
50	Remainder of County	254	126	11,979	10,033	713	384	312	265	60	3,150	53	678
51	Decatur County	93	65	5,899	5,403	489	231	191	108	15	1,232	13	361
52	Dickinson County	318	222	22,391	20,783	1,848	833	676	345	49	4,865	46	979
53	Abilene	138	110	12,860	12,418	1,200	491	399	132	15	2,400	24	481
54	Herington	70	54	4,421	4,231	367	195	154	86	13	1,323	7	233
55	Remainder of County	110	58	5,110	4,134	281	147	123	127	21	1,142	15	265
56	Doniphan County	127	75	5,599	4,633	336	188	147	140	26	1,775	27	306
57	Douglas County	402	308	36,619	34,989	3,543	1,641	1,322	423	45	8,060	80	2,398
58	Lawrence	307	247	31,958	30,780	3,202	1,441	1,182	319	39	7,289	59	1,844
59	Remainder of County	95	61	4,661	4,209	341	200	140	104	6	771	21	554
60	Edwards County	99	69	6,807	6,051	408	191	162	99	10	1,170	14	228
61	Elk County	89	67	4,244	3,846	288	137	108	99	20	1,068	13	216
62	Ellis County	250	166	25,274	23,632	2,169	899	701	241	23	4,710	38	1,066
63	Ellis	51	37	3,443	3,217	272	134	110	53	6	820	6	172
64	Hays	152	110	19,977	19,059	1,787	709	548	147	11	3,289	26	782
65	Remainder of County	47	19	1,854	1,356	110	56	43	41	6	601	6	112
66	Ellsworth County	123	89	8,661	8,097	638	279	213	138	14	1,998	19	313

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																	
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,006	178,998	1,354	101,476	1,365	106,025	1,844	476,271	3,438	173,915	2,638	275,747	971	75,542	3,519	196,740	858	21,662	1
9	976	19	785	14	807	28	3,686	36	1,653	27	2,227	9	432	33	1,754	12	177	2
4	822	16	723	10	622	19	2,908	15	890	14	1,233	4	297	24	(D)	9	(D)	3
5	154	3	62	4	185	9	778	21	763	13	994	5	135	9	(D)	3	(D)	4
5	455	4	209	5	108	8	1,971	15	474	21	1,222	6	201	11	592	4	20	5
2	(D)	4	209	5	108	5	1,485	8	322	12	900	4	(D)	7	303	4	20	6
3	(D)	...	...	...	...	3	486	7	152	9	322	2	(D)	4	289	...	...	7
8	1,588	13	1,187	14	941	20	3,541	28	1,029	19	1,803	11	703	27	1,289	9	102	8
5	1,505	13	1,187	13	(D)	18	(D)	19	649	14	1,367	10	(D)	25	(D)	3	(D)	9
3	83	...	...	1	(D)	2	(D)	9	380	5	436	1	(D)	2	(D)	6	(D)	10
5	278	7	262	7	333	12	2,102	14	696	22	1,690	6	413	18	(D)	2	(D)	11
13	4,065	30	2,586	32	2,354	37	9,366	46	4,104	36	4,696	15	1,521	74	2,903	13	191	12
1	(D)	4	235	5	345	1	(D)	3	(D)	7	395	2	(D)	7	332	...	...	13
6	3,676	16	1,897	22	1,583	22	7,501	23	2,547	14	2,173	8	1,051	45	(D)	12	(D)	14
3	246	9	(D)	4	(D)	9	1,362	5	213	5	812	4	288	9	216	1	(D)	15
3	(D)	1	(D)	1	(D)	5	(D)	15	(D)	10	1,316	1	(D)	13	(D)	...	...	16
8	1,309	14	760	13	973	21	3,555	39	1,615	23	2,697	5	457	32	994	10	80	17
5	1,061	14	760	13	973	21	3,555	27	1,379	19	2,487	4	(D)	28	(D)	5	49	18
3	248	...	...	...	...	...	...	12	236	4	210	1	(D)	4	(D)	5	31	19
8	622	7	306	15	400	19	2,620	27	999	27	2,001	8	527	33	(D)	3	(D)	20
4	455	5	(D)	6	273	13	2,130	12	448	10	1,006	3	390	16	1,001	1	(D)	21
4	167	2	(D)	9	127	6	490	15	551	17	995	5	137	17	(D)	2	(D)	22
26	2,734	19	1,379	20	1,733	32	9,399	86	4,899	42	4,412	14	1,041	54	4,769	15	257	23
5	632	6	201	5	578	11	2,507	16	915	8	780	3	251	14	576	6	111	24
8	1,600	13	1,178	12	1,117	15	5,477	31	2,234	18	2,181	5	667	29	1,509	3	126	25
13	502	...	...	3	38	6	1,415	39	1,750	16	1,451	6	123	11	2,684	6	20	26
6	199	2	(D)	4	146	3	(D)	7	252	7	508	3	119	8	371	...	...	27
5	209	2	(D)	2	(D)	9	1,616	21	829	8	984	4	261	17	1,776	...	...	28
19	1,121	20	882	15	581	24	3,194	48	1,914	23	1,783	11	622	33	658	8	97	29
5	425	6	183	6	245	11	1,668	14	808	7	301	6	314	11	275	4	57	30
5	409	6	(D)	5	290	10	1,383	10	491	9	961	2	(D)	5	117	...	...	31
1	(D)	2	(D)	4	46	2	(D)	11	238	4	(D)	1	(D)	7	110	2	(D)	32
8	(D)	6	176	...	...	1	(D)	13	377	3	(D)	2	(D)	10	156	2	(D)	33
3	275	5	155	2	(D)	10	1,554	14	559	12	744	3	175	8	(D)	...	...	34
2	(D)	2	(D)	3	126	7	1,072	4	228	10	568	2	(D)	8	458	...	...	35
8	921	13	351	3	263	15	3,241	22	755	21	2,511	4	246	23	3,114	6	68	36
5	(D)	10	282	3	263	11	(D)	16	574	12	2,059	2	(D)	17	2,873	6	68	37
3	(D)	3	69	...	...	4	(D)	6	181	9	452	2	(D)	6	241	...	...	38
14	1,511	12	557	16	453	24	4,048	30	1,271	27	2,680	9	611	35	(D)	2	(D)	39
6	1,382	6	447	11	343	14	2,689	16	754	11	1,502	4	458	20	(D)	2	(D)	40
8	129	6	110	5	110	10	1,359	14	517	16	1,178	5	153	15	795	...	...	41
11	484	6	126	4	(D)	10	1,335	26	1,088	23	1,508	7	336	15	988	1	(D)	42
4	338	1	(D)	7	159	10	794	4	412	13	769	3	199	5	(D)	...	...	43
17	4,201	27	1,806	29	1,835	40	11,190	74	3,730	37	5,144	18	1,331	69	5,630	7	79	44
7	2,319	14	786	17	1,204	14	4,892	24	1,616	17	2,481	12	(D)	44	2,296	1	(D)	45
8	(D)	13	1,020	12	631	19	5,418	30	1,475	15	2,362	5	539	16	1,485	6	(D)	46
2	(D)	...	...	...	...	7	880	20	639	5	301	1	(D)	9	1,849	...	...	47
17	3,554	27	1,590	30	3,261	46	6,066	75	2,809	63	4,288	19	1,341	82	2,246	21	450	48
10	3,291	24	1,499	22	1,043	34	4,338	33	1,533	35	2,519	8	1,042	57	1,766	16	423	49
7	263	3	91	8	2,218	12	1,728	42	1,276	28	1,769	11	299	25	480	5	27	50
4	217	4	340	7	189	8	1,194	14	585	14	1,329	3	160	9	(D)	2	(D)	51
11	1,707	19	774	15	1,052	28	4,814	50	2,046	32	3,174	11	610	48	2,300	9	70	52
5	1,222	10	495	7	418	15	3,449	20	911	14	1,867	4	322	20	1,255	4	40	53
3	(D)	6	219	4	(D)	8	(D)	7	290	6	438	2	(D)	14	240	...	...	54
3	(D)	3	60	4	(D)	5	(D)	23	845	12	869	5	(D)	14	805	5	30	55
7	191	1	(D)	...	...	5	351	21	837	18	1,084	4	160	16	819	2	(D)	56
19	3,392	33	2,230	27	1,831	35	8,221	47	2,371	31	3,895	13	1,230	58	2,626	14	365	57
8	2,907	29	2,126	22	1,723	28	7,324	30	1,623	22	3,344	10	1,101	51	2,449	9	228	58
11	485	4	104	5	108	7	897	17	748	9	551	3	129	7	177	5	137	59
3	215	4	277	7	230	11	1,988	13	515	14	1,451	4	223	18	(D)	1	(D)	60
5	210	4	154	7	126	5	1,009	16	537	8	501	3	149	6	(D)	2	(D)	61
10	1,880	18	1,185	12	976	18	7,267	39	1,992	39	3,506	7	537	40	2,105	6	50	62
2	(D)	4	192	3	(D)	2	(D)	7	313	10	533	2	(D)	5	123	4	(D)	63
6	1,736	13	(D)	9	(D)	14	6,365	18	1,287	21	2,643	3	(D)	29	1,725	2	(D)	64
2	(D)	1	(D)	...	...	2	(D)	14	392	8	330	2	(D)	6	257	...	...	65
3	(D)	5	277	9	494	6	1,864	21	790	24	1,495	6	334	16	928	...	(D)	66

432271 O - 57 - 38

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Finney County	210	158	23,487	22,329	2,477	960	791	219	24	4,906	37	1,206
2	Garden City	192	144	22,338	21,270	2,372	911	749	193	21	4,838	30	1,045
3	Remainder of County	18	14	1,149	1,059	105	49	42	26	3	68	7	161
4	Ford County	303	239	32,919	30,687	3,169	1,158	959	320	31	4,882	66	1,630
5	Dodge City	217	181	27,005	25,485	2,855	1,024	860	213	22	4,144	43	1,130
6	Remainder of County	86	58	5,914	5,202	314	134	99	107	9	738	23	500
7	Franklin County	263	191	20,398	19,038	1,785	835	689	272	51	5,247	46	866
8	Ottawa	157	135	15,782	15,368	1,479	677	557	160	25	3,271	21	423
9	Remainder of County	106	56	4,616	3,670	306	158	132	112	26	1,976	25	463
10	Geary County	237	185	24,445	23,585	2,402	1,021	820	243	38	5,285	45	1,729
11	Junction City	216	172	23,600	22,828	2,332	969	790	224	36	(D)	40	1,633
12	Remainder of County	21	13	845	757	70	52	30	19	2	(D)	5	96
13	Cove County	70	40	3,390	2,834	175	90	84	76	7	810	14	158
14	Graham County	67	47	4,713	4,371	366	168	141	78	14	886	10	216
15	Grant County	59	49	6,661	6,547	567	219	194	63	8	1,365	8	401
16	Gray County	59	45	4,226	4,006	262	133	109	78	8	757	11	210
17	Greeley County	31	29	2,666	(D)	205	84	70	30	5	496	5	119
18	Greenwood County	201	139	12,754	11,552	1,008	461	392	211	27	2,633	39	793
19	Eureka	85	67	6,975	6,569	636	291	250	88	13	1,581	13	340
20	Remainder of County	116	72	5,779	4,983	372	170	142	123	14	1,052	26	453
21	Hamilton County	58	46	4,358	4,138	298	150	139	70	4	862	12	255
22	Harper County	167	117	12,491	11,485	951	424	349	185	31	2,804	20	577
23	Anthony	76	60	6,260	6,038	555	245	196	74	9	1,468	12	331
24	Remainder of County	91	57	6,231	5,447	396	179	153	111	22	1,336	8	246
25	Harvey County	272	210	25,865	24,699	2,394	1,081	875	266	35	5,249	42	1,262
26	Newton	191	149	20,336	19,462	2,024	911	736	183	25	4,114	26	941
27	Remainder of County	81	61	5,529	5,237	370	170	139	83	10	1,135	16	321
28	Haskell County	45	25	2,620	2,178	178	89	64	47	3	498	4	132
29	Hodgeman County	43	33	2,687	2,571	203	90	83	35	6	321	6	121
30	Jackson County	149	95	8,115	7,283	575	306	226	155	27	2,296	21	403
31	Holton	97	73	6,761	6,383	511	265	196	98	15	1,734	12	248
32	Remainder of County	52	22	1,354	900	64	41	30	57	12	562	9	155
33	Jefferson County	138	90	8,292	7,438	545	283	208	142	29	1,673	17	344
34	Jewell County	118	74	5,480	4,770	367	190	140	129	28	1,388	11	237
35	Johnson County	618	420	66,707	62,961	5,959	2,463	1,852	634	91	23,534	73	2,477
36	Olathe	112	84	10,818	10,092	1,019	408	340	114	17	2,473	18	490
37	Remainder of County	506	336	55,889	52,869	4,940	2,055	1,512	520	74	21,061	55	1,987
38	Kearny County	31	23	2,410	2,322	196	69	56	28	5	638	4	53
39	Kingman County	154	100	10,032	9,028	755	329	273	161	28	2,408	24	499
40	Kingman	93	67	7,742	7,190	642	263	221	99	12	1,636	16	373
41	Remainder of County	61	33	2,290	1,838	113	66	52	62	16	770	8	126
42	Kiowa County	90	58	5,472	4,844	404	208	171	97	11	1,083	15	340
43	Labette County	422	300	29,142	27,148	2,375	1,203	945	452	87	7,210	62	1,295
44	Parsons	239	183	19,087	18,181	1,776	882	692	242	49	4,619	30	726
45	Remainder of County	183	117	10,055	8,967	599	321	253	210	38	2,591	32	569
46	Lane County	41	29	3,544	3,350	312	108	94	42	5	822	9	174
47	Leavenworth County	366	252	29,652	28,090	2,775	1,249	1,027	385	63	7,614	93	1,653
48	Leavenworth	296	210	26,148	24,944	2,541	1,126	943	318	51	6,972	76	1,434
49	Remainder of County	70	42	3,504	3,146	234	123	84	67	12	642	17	219
50	Lincoln County	87	69	5,806	5,516	414	239	172	89	17	1,229	12	236
51	Linn County	155	83	8,653	7,197	373	229	183	168	28	1,305	14	236
52	Logan County	87	59	5,768	5,204	414	196	145	82	10	1,194	11	203
53	Lyon County	338	242	26,237	24,735	2,707	1,290	959	335	57	5,331	41	1,657
54	Emporia	265	205	23,083	22,237	2,500	1,174	883	253	43	4,858	36	1,418
55	Remainder of County	73	37	3,154	2,498	207	116	86	82	14	473	5	239
56	McPherson County	303	229	23,570	22,294	2,165	974	753	311	41	4,799	36	879
57	McPherson	133	111	14,784	14,100	1,485	615	498	129	14	3,196	13	338
58	Remainder of County	170	118	8,786	8,194	680	359	255	182	27	1,603	23	541
59	Marion County	228	162	15,493	14,145	918	465	370	240	27	2,729	34	626
60	Marshall County	270	174	17,826	16,160	1,278	650	507	281	47	3,426	47	936
61	Marysville	107	87	10,415	10,103	903	414	344	106	16	1,576	16	491
62	Remainder of County	163	87	7,411	6,057	375	236	163	175	31	1,850	31	445
63	Meade County	80	54	5,076	4,752	424	187	161	88	9	1,164	10	239

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
8	2,174	18	1,104	11	1,057	21	5,797	26	1,801	20	3,120	8	505	34	1,593	3	224	1
7	(D)	18	1,104	10	(D)	19	(D)	24	(D)	19	(D)	8	505	33	(D)	3	224	2
1	(D)	...	...	1	(D)	2	(D)	2	(D)	1	(D)	...	...	1	(D)	...	...	3
8	3,408	16	1,049	22	1,349	20	6,990	39	3,246	41	5,633	11	855	47	(D)	2	(D)	4
7	(D)	16	1,049	16	1,161	18	(D)	22	2,713	24	4,467	8	774	39	1,452	2	(D)	5
1	(D)	...	...	6	188	2	(D)	17	533	17	1,166	3	81	8	(D)	...	...	6
15	1,797	16	831	12	687	19	3,842	34	1,579	31	2,890	11	620	25	1,972	3	47	7
9	1,670	16	831	8	517	19	3,842	16	919	19	2,034	7	543	16	(D)	1	(D)	8
6	127	...	...	4	170	...	...	18	660	12	856	4	77	9	(D)	2	(D)	9
10	1,740	14	903	12	1,175	16	6,963	27	1,778	19	2,568	11	652	38	1,582	7	70	10
8	(D)	13	(D)	11	(D)	16	6,963	22	1,398	18	(D)	11	652	34	1,400	7	70	11
2	(D)	1	(D)	1	(D)	...	...	5	380	1	(D)	...	...	4	182	...	...	12
1	(D)	2	(D)	2	(D)	7	649	10	270	12	826	4	135	9	260	2	(D)	13
4	98	4	120	1	(D)	6	1,192	6	431	14	1,347	5	221	3	(D)	...	...	14
2	(D)	9	302	2	(D)	7	1,597	5	441	7	1,324	2	(D)	9	686	...	...	15
3	107	2	(D)	6	84	3	580	8	439	13	1,760	3	191	2	(D)	...	...	16
1	(D)	...	...	...	...	2	(D)	4	244	10	1,193	2	(D)	2	(D)	...	...	17
9	467	8	491	12	399	12	2,302	38	1,602	24	2,153	8	437	22	(D)	2	(D)	18
3	297	6	(D)	9	(D)	8	1,600	10	760	9	1,024	3	278	11	417	...	...	19
6	170	2	(D)	3	(D)	4	702	28	842	15	1,129	5	159	11	(D)	2	(D)	20
2	(D)	3	82	2	(D)	6	1,161	11	609	8	636	1	(D)	9	352	...	...	21
8	576	10	385	11	471	14	2,445	19	1,134	17	2,782	7	516	21	644	9	157	22
5	475	4	312	6	230	10	1,463	5	418	8	839	3	317	11	(D)	3	(D)	23
3	101	6	73	5	241	4	982	14	716	9	1,943	4	199	10	(D)	6	(D)	24
8	1,909	13	885	21	1,184	20	6,722	38	2,272	31	3,016	12	594	42	2,716	10	56	25
5	1,781	11	(D)	16	1,122	17	(D)	24	1,722	22	2,062	7	439	30	1,112	8	(D)	26
3	128	2	(D)	5	62	3	(D)	14	550	9	954	5	155	12	1,604	2	(D)	27
3	130	5	145	3	55	3	660	10	347	8	476	2	(D)	4	(D)	...	...	28
1	(D)	...	...	...	...	3	614	6	205	15	815	1	(D)	5	(D)	...	...	29
6	571	5	195	5	350	7	1,497	27	884	24	1,199	3	(D)	16	(D)	8	62	30
4	(D)	5	195	5	350	7	1,497	16	603	14	1,029	3	(D)	14	453	2	(D)	31
2	(D)	...	...	...	...	...	...	11	281	10	170	...	...	2	(D)	6	(D)	32
8	191	2	(D)	5	1,027	5	1,049	19	874	30	2,156	8	229	13	680	2	(D)	33
9	343	1	(D)	4	(D)	5	845	25	856	19	1,233	6	181	6	284	4	12	34
33	2,882	48	2,309	38	2,175	29	11,134	80	5,295	52	8,631	25	3,656	90	3,512	59	1,102	35
5	276	6	344	8	497	12	3,786	9	445	12	1,308	4	353	15	686	6	160	36
28	2,606	42	1,965	30	1,678	17	7,348	71	4,850	40	7,323	21	3,303	75	2,826	53	942	37
2	(D)	...	...	3	29	3	348	1	(D)	5	821	2	(D)	4	110	2	(D)	38
7	574	4	(D)	13	494	7	2,400	31	927	23	1,626	5	269	12	(D)	...	...	39
4	(D)	2	(D)	8	368	5	(D)	16	609	16	1,203	3	(D)	11	527	...	...	40
3	(D)	2	(D)	5	126	2	(D)	15	318	7	423	2	(D)	1	(D)	...	...	41
2	(D)	5	181	5	186	11	1,435	19	816	8	844	6	247	8	(D)	...	...	42
14	1,949	23	1,248	30	1,646	37	6,593	43	1,858	47	3,173	13	879	47	3,133	19	158	43
7	1,686	21	(D)	19	1,140	23	4,926	26	1,293	15	1,096	7	671	29	(D)	13	126	44
7	263	2	(D)	11	506	14	1,667	17	565	32	2,077	6	208	18	(D)	6	32	45
2	(D)	1	(D)	2	(D)	6	1,128	4	251	7	665	1	(D)	4	102	...	...	46
12	2,507	19	1,640	18	1,506	19	6,757	32	1,437	23	2,268	14	1,115	68	2,836	5	119	47
7	2,371	17	(D)	16	(D)	16	5,882	21	990	13	1,637	11	983	63	2,736	5	119	48
5	136	2	(D)	2	(D)	3	875	11	447	10	631	3	132	5	100	...	...	49
6	771	4	(D)	5	297	6	1,230	11	594	16	981	2	(D)	4	264	4	22	50
5	161	6	186	9	294	10	2,214	28	885	22	1,535	4	185	18	1,572	11	80	51
7	575	6	134	3	199	6	1,185	10	495	16	1,071	3	(D)	15	(D)	...	...	52
10	2,005	21	2,040	17	981	26	4,699	53	2,634	33	2,701	13	1,074	53	2,910	14	205	53
5	1,682	21	2,040	16	(D)	24	(D)	30	1,755	22	2,069	9	1,019	48	2,486	11	(D)	54
5	323	...	...	1	(D)	2	(D)	23	879	11	632	4	55	5	424	3	(D)	55
15	1,693	17	989	15	972	18	5,087	49	1,793	50	4,281	14	828	40	2,151	8	98	56
8	1,260	9	855	7	657	11	3,827	20	784	24	2,214	6	589	20	(D)	1	(D)	57
7	433	8	134	8	315	7	1,260	29	1,009	26	2,067	8	239	20	(D)	7	(D)	58
13	694	5	177	7	494	19	3,454	40	1,746	39	2,818	11	428	23	2,270	5	57	59
9	1,093	9	450	14	386	20	2,907	37	1,389	32	2,876	13	2,358	34	1,911	8	94	60
5	976	4	215	8	299	17	2,386	8	551	12	1,351	6	(D)	14	439	1	(D)	61
4	117	5	235	6	87	3	521	29	838	20	1,525	7	(D)	20	1,472	7	(D)	62
6	192	2	(D)	2	(D)	12	1,361	6	417	17	1,064	5	236	8	238	3	15	63

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Miami County	236	166	16,881	15,573	1,163	578	464	251	36	3,788	36	726
2	Osawatomie	84	62	5,770	5,306	429	244	188	83	11	1,563	11	243
3	Paola	90	72	7,712	7,286	545	248	206	105	13	1,414	10	270
4	Remainder of County	62	32	3,399	2,981	189	86	70	63	12	811	15	213
5	Mitchell County	190	130	18,151	17,035	1,277	560	455	185	26	2,479	27	530
6	Beloit	100	74	11,299	10,709	833	366	291	106	12	1,662	12	299
7	Remainder of County	90	56	6,852	6,326	444	194	164	79	14	817	15	231
8	Montgomery County	694	500	55,064	51,284	4,824	2,316	1,860	719	132	13,938	103	2,123
9	Caney	49	41	3,690	3,616	262	150	113	54	7	796	8	133
10	Cherryvale	76	42	2,686	2,166	199	130	90	93	17	902	8	157
11	Coffeyville	289	227	29,856	28,614	2,780	1,284	1,046	285	46	7,254	49	1,130
12	Independence	219	161	16,914	15,764	1,527	702	582	223	41	4,134	27	547
13	Remainder of County	61	29	1,918	1,124	56	50	29	64	21	852	11	156
14	Morris County	119	81	7,088	6,500	447	219	158	116	18	1,410	16	239
15	Council Grove	77	55	5,395	5,081	368	181	124	75	11	1,072	11	169
16	Remainder of County	42	26	1,693	1,419	79	38	34	41	7	338	5	70
17	Morton County	64	44	4,014	3,586	285	142	117	69	9	932	13	292
18	Nemaha County	260	148	13,178	11,006	843	431	350	266	31	2,389	41	629
19	Neosho County	275	209	18,831	17,423	1,507	759	629	284	50	4,194	32	564
20	Chanute	184	148	14,348	13,354	1,247	585	484	194	36	3,342	18	430
21	Remainder of County	91	61	4,483	4,069	260	174	145	90	14	852	14	134
22	Ness County	82	60	4,793	4,393	336	153	125	93	13	1,198	8	114
23	Norton County	159	109	10,782	9,952	803	382	319	165	21	2,027	17	404
24	Norton	102	74	8,376	7,922	685	310	263	111	10	1,380	14	358
25	Remainder of County	57	35	2,406	2,030	118	72	56	54	11	647	3	46
26	Osage County	210	128	10,218	8,462	612	295	237	229	36	2,449	27	471
27	Osborne County	130	84	7,476	6,454	525	265	213	144	23	1,819	22	503
28	Ottawa County	92	64	5,972	5,462	396	231	159	102	19	1,201	13	249
29	Pawnee County	144	108	11,269	10,619	1,003	444	355	136	18	2,578	29	696
30	Larned	109	89	9,769	9,279	916	403	321	101	14	(D)	18	551
31	Remainder of County	35	19	1,500	1,340	87	41	34	35	4	(D)	11	145
32	Phillips County	154	106	10,542	9,540	662	369	283	156	18	2,033	18	477
33	Phillipsburg	91	63	6,590	5,986	490	278	208	94	6	1,181	12	361
34	Remainder of County	63	43	3,952	3,554	172	91	75	62	12	852	6	116
35	Pottawatomie County	196	136	13,754	12,444	972	437	371	201	28	2,228	23	563
36	Pratt County	187	149	19,356	18,520	1,972	775	626	180	18	3,479	27	837
37	Pratt	156	132	17,751	17,157	1,893	738	595	152	12	3,188	21	756
38	Remainder of County	31	17	1,605	1,363	79	37	31	28	6	291	6	81
39	Rawlins County	96	62	4,886	4,130	385	169	145	101	14	998	13	364
40	Reno County	717	511	71,905	68,395	7,410	3,161	2,536	732	102	14,353	147	3,743
41	Hutchinson	549	405	62,157	59,849	6,896	2,892	2,319	553	71	12,345	124	3,370
42	Remainder of County	168	106	9,748	8,546	514	269	217	179	31	2,008	23	373
43	Republic County	183	97	9,011	7,591	622	317	242	198	24	1,863	34	608
44	Belleville	84	56	5,861	5,535	510	246	184	85	10	1,133	13	400
45	Remainder of County	99	41	3,150	2,056	112	71	58	113	14	730	21	208
46	Rice County	220	168	16,266	15,372	1,407	646	493	241	38	4,476	35	725
47	Lyons	96	78	9,059	8,871	798	324	273	98	12	2,094	14	332
48	Remainder of County	124	90	7,207	6,501	609	322	220	143	26	2,382	21	393
49	Riley County	349	267	34,491	33,029	3,520	1,662	1,249	353	40	6,768	68	2,719
50	Manhattan	257	211	30,150	29,332	3,268	1,519	1,143	255	29	5,949	49	2,382
51	Remainder of County	92	56	4,341	3,697	252	143	106	98	11	819	19	337
52	Rooks County	151	111	12,623	11,863	885	428	330	175	20	2,583	29	688
53	Rush County	118	70	7,522	6,740	450	198	159	122	19	1,287	17	268
54	Russell County	217	145	16,499	14,829	1,322	573	476	242	33	3,585	41	952
55	Russell	134	102	13,051	12,117	1,163	497	410	145	19	2,911	24	663
56	Remainder of County	83	43	3,448	2,712	159	76	66	97	14	674	17	289
57	Saline County	571	415	60,975	57,075	6,251	6,410	2,176	568	69	11,459	119	3,802
58	Salina	500	378	57,219	53,799	5,935	6,285	2,074	493	59	11,007	104	3,472
59	Remainder of County	71	37	3,756	3,276	316	125	102	75	10	452	15	330
60	Scott County	85	59	6,762	6,248	523	226	172	93	9	1,437	17	452
61	Scott City	78	54	6,114	(D)	(D)	(D)	(D)	(D)	8	(D)	17	452
62	Remainder of County	7	5	648	(D)	(D)	(D)	(D)	(D)	1	(D)	...	...
63	Sedgwick County	2,770	2,080	376,956	364,388	44,289	17,253	14,392	2,736	343	74,962	586	21,584
64	Wichita	2,501	1,891	355,041	343,961	42,572	16,520	13,785	2,471	303	71,246	532	19,847
65	Remainder of County	269	189	21,915	20,427	1,717	733	607	265	40	3,716	54	1,737
66	Seward County	188	148	19,635	19,079	1,839	765	646	186	20	3,593	27	893
67	Liberal	176	140	19,174	18,670	1,790	739	627	174	18	(D)	24	859
68	Remainder of County	12	8	461	409	49	26	19	12	2	(D)	3	54

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers	
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
15	1,036	11	501	12	658	24	3,855	32	1,383	21	1,882	7	505	34	2,465	8	82	1
5	584	3	(D)	6	199	11	(D)	13	462	5	262	3	(D)	14	794	2	(D)	2
4	332	7	333	6	459	11	1,826	10	566	11	1,154	3	278	15	1,080	...	...	3
6	120	1	(D)	...	...	2	(D)	9	355	5	466	1	(D)	5	591	6	(D)	4
8	626	9	407	17	1,145	9	4,116	31	1,694	25	2,423	8	445	26	4,270	4	16	5
4	583	9	407	11	527	8	(D)	11	553	15	1,878	3	257	13	(D)	2	(D)	6
4	43	...	...	6	618	1	(D)	20	1,141	10	545	5	188	13	(D)	2	(D)	7
17	4,681	56	3,713	38	3,138	60	11,585	99	4,117	49	5,277	19	1,894	112	4,492	9	106	8
2	(D)	1	(D)	4	(D)	3	909	8	378	5	287	2	(D)	9	646	...	...	9
4	160	6	(D)	1	(D)	5	(D)	16	475	4	262	2	(D)	11	238	2	(D)	10
5	2,988	25	2,484	18	1,790	34	6,708	32	1,957	21	(D)	8	976	49	1,759	2	(D)	11
5	1,353	24	1,090	15	1,054	17	3,737	27	1,040	15	1,703	6	620	37	1,552	5	84	12
1	(D)	...	...	...	...	1	(D)	16	267	4	(D)	1	(D)	6	297	...	...	13
9	426	4	39	4	130	6	1,366	22	658	15	1,482	3	84	21	(D)	1	(D)	14
5	317	2	(D)	4	130	4	(D)	14	308	9	1,342	1	(D)	16	690	...	...	15
4	109	2	(D)	...	...	2	(D)	8	350	6	140	2	(D)	5	(D)	1	(D)	16
4	160	5	119	1	(D)	4	325	4	295	12	1,042	3	(D)	9	673	...	...	17
19	756	12	470	15	567	14	1,908	39	1,419	42	2,907	7	453	32	1,566	8	114	18
13	1,681	14	770	19	874	25	3,761	36	1,466	31	2,417	10	542	37	2,434	8	128	19
5	1,392	13	(D)	13	701	20	3,201	21	851	16	1,591	8	(D)	28	1,587	6	(D)	20
8	289	1	(D)	6	173	5	560	15	615	15	826	2	(D)	9	847	2	(D)	21
6	313	4	138	5	210	5	930	7	317	16	1,107	4	174	11	243	3	51	22
5	570	7	390	13	504	12	2,899	26	888	27	1,649	5	(D)	25	1,038	1	(D)	23
4	(D)	3	(D)	12	(D)	9	2,676	17	710	13	1,068	3	244	16	506	1	(D)	24
1	(D)	4	(D)	1	(D)	3	223	9	178	14	581	2	(D)	9	532	...	...	25
14	271	6	173	13	414	13	2,009	35	706	29	1,819	6	253	27	1,641	4	12	26
5	316	11	264	9	456	15	1,619	17	728	14	1,258	5	194	7	(D)	2	(D)	27
7	347	3	(D)	5	173	4	1,121	11	486	12	1,212	5	177	11	921	2	(D)	28
5	1,011	9	462	8	166	12	2,538	21	994	20	1,997	4	404	16	(D)	2	(D)	29
5	1,011	7	(D)	8	166	10	(D)	15	656	13	1,370	4	404	13	382	2	(D)	30
...	...	2	(D)	...	...	2	(D)	6	338	7	627	...	...	3	(D)	...	...	31
11	697	9	299	11	579	13	1,810	19	797	26	1,823	6	299	17	1,696	6	32	32
3	458	9	299	11	579	10	1,493	10	485	10	1,045	5	(D)	11	413	4	(D)	33
8	239	...	...	...	...	3	317	9	312	16	778	1	(D)	6	1,283	2	(D)	34
12	376	7	333	9	321	18	3,874	35	1,271	21	1,612	9	365	31	2,801	3	10	35
5	1,644	9	321	18	1,156	15	4,575	30	1,696	26	2,478	8	571	31	2,599	...	...	36
5	1,644	9	321	16	(D)	15	4,575	23	1,553	19	2,202	7	(D)	29	(D)	...	...	37
...	...	...	...	2	(D)	...	...	7	143	7	276	1	(D)	2	(D)	...	...	38
8	195	8	237	3	(D)	4	364	15	647	13	1,119	3	160	13	703	2	(D)	39
21	9,682	41	4,162	28	3,882	44	15,479	84	3,980	74	7,741	25	2,068	109	5,568	42	1,247	40
11	9,386	40	(D)	23	3,428	31	13,369	57	3,027	46	5,755	19	1,848	88	(D)	39	1,216	41
10	296	1	(D)	5	454	13	2,110	27	953	28	1,986	6	220	21	(D)	3	31	42
10	500	7	247	8	258	17	1,814	29	1,585	23	1,234	6	285	17	525	8	92	43
3	(D)	5	(D)	6	(D)	14	1,640	8	545	8	696	3	230	8	371	6	(D)	44
7	(D)	2	(D)	2	(D)	3	174	21	1,040	15	538	3	55	9	154	2	(D)	45
13	890	5	294	13	808	17	3,573	25	1,275	30	2,681	10	555	25	927	9	62	46
4	499	4	(D)	6	317	8	2,600	16	751	13	1,500	4	297	11	(D)	4	28	47
9	391	1	(D)	7	491	9	973	9	524	17	1,181	6	258	14	(D)	5	34	48
10	3,153	29	2,574	26	1,554	20	7,228	52	2,780	31	3,370	11	965	50	3,194	12	186	49
8	(D)	29	2,574	17	1,333	16	(D)	27	1,876	18	2,549	9	(D)	45	2,666	10	(D)	50
2	(D)	...	...	9	221	4	(D)	25	904	13	821	2	(D)	5	528	2	(D)	51
9	452	7	305	8	391	8	2,381	23	1,278	17	2,821	7	(D)	21	1,325	2	(D)	52
4	301	5	282	6	(D)	7	1,564	18	912	15	1,728	8	281	17	725	2	(D)	53
11	989	5	648	13	795	19	4,410	26	1,397	22	1,742	12	652	27	1,299	8	30	54
4	770	5	648	12	(D)	13	3,607	17	1,065	13	1,360	7	582	14	659	6	(D)	55
7	219	...	...	1	(D)	6	803	9	332	9	382	5	70	13	640	2	(D)	56
17	6,947	40	3,459	24	2,150	50	15,129	82	4,300	40	6,531	17	1,541	94	4,204	19	1,453	57
17	6,947	40	3,459	23	(D)	44	13,978	69	3,946	29	5,451	13	1,471	84	(D)	18	(D)	58
...	...	...	...	1	(D)	6	1,151	13	354	11	1,080	4	70	10	(D)	1	(D)	59
2	(D)	6	292	9	183	3	912	16	1,005	9	1,414	2	(D)	11	596	1	(D)	60
2	(D)	6	292	9	183	3	912	12	780	9	1,414	2	(D)	9	(D)	1	(D)	61
...	(D)	...	...	...	...	...	...	4	225	...	...	...	...	2	(D)	...	...	62
70	42,899	167	25,335	153	21,315	174	78,221	355	23,781	171	34,347	137	14,023	482	32,878	132	7,611	63
62	42,595	163	25,290	139	20,993	160	74,928	307	21,199	134	28,635	128	13,528	442	(D)	131	(D)	64
8	304	4	45	14	322	14	3,293	48	2,582	37	5,712	9	495	40	(D)	1	(D)	65
7	1,482	11	739	18	1,039	20	4,717	24	1,614	21	2,824	4	583	32	(D)	4	(D)	66
7	1,482	11	739	18	1,039	20	4,717	21	1,491	20	(D)	4	583	29	1,990	4	(D)	67
	...	...	...	...	...	...	...	3	123	1	(D)	...	...	3	(D)	...	...	68

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Shawnee County	1,295	905	143,516	136,470	17,156	6,920	5,703	1,283	196	30,725	248	7,433
2	Topeka	1,150	810	133,193	126,805	16,338	6,549	5,426	1,130	169	26,858	212	6,460
3	Remainder of County	145	95	10,323	9,665	818	371	277	153	27	3,867	36	973
4	Sheridan County	60	46	4,297	4,101	272	127	106	65	4	615	10	236
5	Sherman County	109	77	9,011	8,513	810	323	271	115	13	1,782	11	459
6	Goodland	92	68	8,018	7,642	697	282	234	95	9	1,716	9	(D)
7	Remainder of County	17	9	993	871	113	41	37	20	4	66	2	(D)
8	Smith County	138	88	6,984	6,192	513	278	210	141	25	1,404	18	433
9	Stafford County	123	91	10,220	9,680	779	336	278	120	12	1,931	23	666
10	Stanton County	25	17	1,409	(D)	105	46	45	28	3	163	5	79
11	Stevens County	55	45	5,184	5,020	472	177	148	49	6	1,005	6	201
12	Hugoton	52	42	(D)	(D)	(D)	(D)	(D)	(D)	5	(D)	5	(D)
13	Remainder of County	3	3	(D)	(D)	(D)	(D)	(D)	(D)	1	(D)	1	(D)
14	Sumner County	387	247	27,882	25,094	2,211	962	799	440	77	6,057	54	1,277
15	Wellington	151	107	12,260	11,512	1,143	506	425	172	32	3,035	22	555
16	Remainder of County	236	140	15,622	13,582	1,068	456	374	268	45	3,022	32	722
17	Thomas County	162	102	12,246	10,900	953	390	319	172	28	2,281	28	826
18	Colby	118	80	9,935	8,929	827	328	273	132	17	1,939	17	703
19	Remainder of County	44	22	2,311	1,971	126	62	46	40	11	342	11	123
20	Trego County	78	56	5,311	4,991	412	203	164	77	10	1,018	10	192
21	Wabaunsee County	83	63	4,804	4,490	269	159	116	95	15	1,100	9	132
22	Wallace County	41	23	2,499	2,143	147	53	49	39	5	265	3	82
23	Washington County	150	94	7,916	7,010	513	247	207	167	19	1,772	28	469
24	Wichita County	49	37	3,788	3,582	327	148	128	48	5	697	8	471
25	Wilson County	191	141	13,048	12,200	919	487	397	210	34	3,361	25	564
26	Fredonia	81	69	7,088	6,810	524	241	215	88	11	1,223	8	229
27	Neodesha	70	56	4,795	4,621	357	208	159	75	10	1,803	13	269
28	Remainder of County	40	16	1,165	769	38	38	23	47	13	335	4	66
29	Woodson County	112	60	5,117	4,377	330	224	193	134	21	1,158	15	292
30	Wyandotte County	1,656	1,022	166,009	153,945	17,152	6,177	4,930	1,681	406	42,887	349	10,245
31	Kansas City	1,398	898	150,967	141,379	16,171	5,711	4,595	1,388	332	37,238	294	8,924
32	Remainder of County	258	124	15,042	12,566	981	466	335	293	74	5,649	55	1,321

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
31	16,177	88	9,488	64	11,803	80	26,819	163	10,033	61	11,436	45	4,991	218	11,952	101	2,659	1
26	16,107	86	(D)	62	(D)	74	26,716	124	8,160	50	9,692	43	(D)	206	10,846	98	(D)	2
5	70	2	(D)	2	(D)	6	103	39	1,873	11	1,744	2	(D)	12	1,106	3	(D)	3
6	136	3	117	3	169	7	1,015	6	221	11	1,092	2	(D)	8	(D)	...	...	4
4	642	4	310	6	314	17	2,653	11	488	16	1,609	4	230	19	496	4	28	5
3	(D)	4	310	6	314	16	(D)	8	433	13	(D)	4	230	18	(D)	2	(D)	6
1	(D)	...	...	...	...	1	(D)	3	55	3	(D)	...	...	1	(D)	2	(D)	7
11	593	2	(D)	8	241	9	1,155	15	1,187	22	1,380	7	182	16	(D)	5	41	8
6	398	4	138	7	558	9	2,776	12	460	22	1,943	6	217	18	1,109	4	24	9
1	(D)	...	...	2	(D)	3	159	3	58	6	640	1	(D)	1	(D)	...	...	10
3	205	3	161	3	201	5	1,767	9	(D)	9	838	2	(D)	9	259	...	...	11
3	205	3	161	3	201	5	1,767	8	285	9	838	2	(D)	9	259	...	...	12
...	...	...	...	...	...	...	...	1	(D)	...	...	...	...	...	...	...	...	13
22	1,475	18	783	24	1,566	30	6,164	47	2,673	45	4,597	17	744	50	(D)	3	(D)	14
8	934	7	541	9	431	12	2,928	11	532	19	1,942	7	338	23	(D)	1	(D)	15
14	541	11	242	15	1,135	18	3,236	36	2,141	26	2,655	10	406	27	(D)	2	(D)	16
5	681	8	432	7	335	15	2,564	22	909	27	2,324	3	351	17	(D)	2	(D)	17
4	(D)	8	432	7	335	14	(D)	11	666	20	1,924	3	351	15	608	2	(D)	18
1	(D)	...	...	...	...	1	(D)	11	243	7	400	...	...	2	(D)	...	...	19
4	237	3	145	8	364	8	1,043	9	816	12	1,063	2	(D)	10	230	2	(D)	20
6	219	...	...	6	189	6	1,109	14	399	15	792	4	138	8	726	...	...	21
1	(D)	1	(D)	...	...	3	840	11	355	9	504	2	(D)	6	338	...	...	22
4	274	2	(D)	7	284	12	1,264	20	587	31	2,456	5	175	20	605	2	(D)	23
1	(D)	2	(D)	1	(D)	7	967	8	306	6	729	...	...	9	269	2	(D)	24
10	500	11	464	8	600	17	2,926	24	930	24	1,591	9	434	24	(D)	5	(D)	25
3	(D)	7	215	6	(D)	9	1,909	9	309	13	1,145	4	250	9	1,163	2	(D)	26
3	121	4	249	2	(D)	6	(D)	5	231	7	359	5	184	12	237	3	(D)	27
4	(D)	...	...	...	...	2	(D)	10	390	4	87	...	...	3	(D)	...	...	28
10	277	2	(D)	7	205	8	1,094	18	586	13	912	4	(D)	10	382	4	26	29
45	12,010	80	7,338	67	7,969	80	43,102	200	11,399	83	12,752	63	6,889	200	9,469	83	1,949	30
40	11,751	77	(D)	60	7,714	68	41,023	166	9,960	64	10,705	55	6,306	174	(D)	68	1,675	31
5	259	3	(D)	7	255	12	2,079	34	1,439	19	2,047	8	583	26	(D)	15	274	32

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Kansas, total	24,541	1,683,620
Allen County	268	15,049
Iola	162	10,840
Remainder of County	106	4,209
Anderson County	143	7,168
Garnett	77	5,361
Remainder of County	66	1,807
Atchison County	269	16,085
Atchison	207	13,885
Remainder of County	62	2,200
Barber County	154	8,739
Barton County	365	34,854
Ellinwood	37	2,572
Great Bend	180	23,017
Hoisington	65	5,570
Remainder of County	83	3,695
Bourbon County	278	14,807
Fort Scott	216	13,204
Remainder of County	62	1,603
Brown County	244	13,809
Hiawatha	101	8,045
Remainder of County	143	5,764
Butler County	435	25,962
Augusta	81	5,388
El Dorado	194	15,322
Remainder of County	160	5,252
Chase County	75	3,181
Chautauqua County	107	5,345
Cherokee County	384	14,011
Baxter Springs	104	5,065
Columbus	87	4,943
Galena	73	1,642
Remainder of County	120	2,361
Cheyenne County	93	6,557
Clark County	72	3,979
Clay County	196	11,198
Clay Center	121	8,773
Remainder of County	75	2,425
Cloud County	241	16,199
Concordia	123	10,667
Remainder of County	118	5,532
Coffey County	165	7,357
Comanche County	73	3,611
Cowley County	495	32,941
Arkansas City	229	15,835
Winfield	176	14,065
Remainder of County	90	3,041
Crawford County	650	34,507
Pittsburg	323	23,708
Remainder of County	327	10,799
Decatur County	98	5,777
Dickinson County	324	19,058
Abilene	125	9,670
Herington	73	4,887
Remainder of County	126	4,501
Doniphan County	139	5,062
Douglas County	383	27,471
Lawrence	281	23,750
Remainder of County	102	3,721
Edwards County	96	5,610
Elk County	94	3,680
Ellis County	199	19,285
Ellis	41	3,033
Hays	112	14,593
Remainder of County	46	1,659
Ellsworth County	132	7,678
Finney County	196	24,233
Garden City	172	23,172
Remainder of County	24	1,061
Ford County	287	31,305
Dodge City	189	24,685
Remainder of County	98	6,620
Franklin County	279	16,974
Ottawa	170	12,559
Remainder of County	109	4,415
Geary County	197	15,170
Junction City	185	14,600
Remainder of County	12	570
Gove County	80	4,007
Graham County	75	4,259
Grant County	50	4,954
Gray County	66	4,382
Greeley County	31	2,656
Greenwood County	241	12,950
Eureka	100	7,616
Remainder of County	141	5,334
Hamilton County	75	4,801
Harper County	156	9,922
Anthony	77	5,918
Remainder of County	79	4,004
Harvey County	271	20,301
Newton	176	16,031
Remainder of County	95	4,270
Haskell County	37	2,565
Hodgeman County	31	2,203
Jackson County	178	8,108
Holton	101	5,805
Remainder of County	77	2,303
Jefferson County	179	6,955
Jewell County	141	5,239
Johnson County	436	24,175
Olathe	97	7,751
Remainder of County	339	16,424
Kearny County	48	3,241
Kingman County	151	8,286
Kingman	82	6,216
Remainder of County	69	2,070
Kiowa County	78	4,881
Labette County	456	23,629
Parsons	254	15,626
Remainder of County	202	8,003
Lane County	43	3,384
Leavenworth County	376	22,988
Leavenworth	281	18,779
Remainder of County	95	4,209
Lincoln County	106	4,796
Linn County	132	5,736
Logan County	85	5,505
Lyon County	374	26,692
Emporia	278	23,237
Remainder of County	96	3,455
McPherson County	305	23,758
McPherson	134	14,067
Remainder of County	171	9,691
Marion County	266	14,457
Marshall County	306	14,515
Marysville	104	8,506
Remainder of County	202	6,009
Meade County	88	6,344
Miami County	205	12,403
Osawatomie	69	4,405
Paola	82	5,944
Remainder of County	54	2,054
Mitchell County	189	12,831
Beloit	98	8,826
Remainder of County	91	4,005
Montgomery County	703	42,297
Caney	62	3,188
Cherryvale	68	2,301
Coffeyville	304	21,871
Independence	198	13,249
Remainder of County	71	1,688
Morris County	135	5,961
Council Grove	71	4,582
Remainder of County	64	1,379
Morton County	56	3,483
Nemaha County	240	10,956
Neosho County	282	16,799
Chanute	189	13,188
Remainder of County	93	3,611
Ness County	103	5,859
Norton County	146	9,299
Norton	82	6,914
Remainder of County	64	2,385
Osage County	195	7,642
Osborne County	148	7,978
Ottawa County	118	5,411
Pawnee County	127	11,166
Larned	95	9,375
Remainder of County	32	1,791
Phillips County	152	7,664
Phillipsburg	68	4,583
Remainder of County	84	3,081
Pottawatomie County	202	10,179
Pratt County	175	13,929
Pratt	133	12,750
Remainder of County	42	1,179
Rawlins County	100	5,697
Reno County	636	61,023
Hutchinson	458	52,314
Remainder of County	178	8,709
Republic County	167	7,606
Belleville	68	4,744
Remainder of County	99	2,862
Rice County	212	13,542
Lyons	92	7,467
Remainder of County	120	6,075
Riley County	320	25,445
Manhattan	235	22,487
Remainder of County	85	2,958
Rooks County	152	8,989
Rush County	129	7,457
Russell County	200	12,929
Russell	113	9,808
Remainder of County	87	3,121
Saline County	480	49,190
Salina	410	47,362
Remainder of County	70	1,828
Scott County	72	6,825
Scott City	67	6,723
Remainder of County	5	102
Sedgwick County	2,313	224,921
Wichita	1,887	201,440
Remainder of County	426	23,481
Seward County	150	17,418
Liberal	141	17,116
Remainder of County	9	302
Shawnee County	1,143	99,460
Topeka	954	91,922
Remainder of County	189	7,538
Sheridan County	69	3,686

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE—Continued

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)	County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)	County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Sherman County	105	10,150	Sumner County	307	17,879	Washington County	184	7,161
Goodland	86	9,490	Wellington	108	9,038	Wichita County	43	4,315
Remainder of County	19	660	Remainder of County	199	8,841	Wilson County	214	10,238
Smith County	126	6,207	Thomas County	124	10,029	Fredonia	87	5,436
Stafford County	116	7,299	Colby	79	8,061	Neodesha	74	3,885
Stanton County	30	2,080	Remainder of County	45	1,968	Remainder of County	53	917
Stevens County	49	5,194	Trego County	75	4,808	Woodson County	112	4,442
Hugoton	42	4,871	Wabaunsee County	105	4,297	Wyandotte County	1,601	116,578
Remainder of County	7	323	Wallace County	39	2,547	Kansas City	1,369	107,576
						Remainder of County	232	9,002

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
KANSAS CITY STANDARD METROPOLITAN AREA—Consists of Johnson and Wyandotte Counties, Kans., and Clay and Jackson Counties, Mo.										
Retail trade, total	8,985	5,969	1,274,497	1,213,327	155,606	3,066,119	2,812,953	57,500	46,792	9,333
Food Stores										
Total	1,573	975	237,996	222,392	16,028	301,542	263,277	6,027	4,292	1,683
Grocery stores	1,180	758	221,914	209,756	14,353	267,096	230,774	5,263	3,646	1,297
Meat markets	47	27	3,953	3,249	252	5,563	5,160	90	77	49
Fish (seafood) markets	5	5	178	178	16	327	327	4	4	5
Fruit stores, vegetable markets	41	9	1,263	653	37	1,058	1,032	20	18	53
Candy, nut, confectionery stores	60	24	1,767	1,315	184	3,888	3,445	119	89	60
Bakery products stores	87	63	2,834	2,514	599	12,975	12,274	274	232	86
Bakeries, with baking on premises	(NA)	56	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	57	25	2,214	1,442	116	2,381	2,340	49	47	60
Food stores, n.e.c.	90	64	3,725	3,285	471	8,254	7,925	208	179	65
Eating, Drinking Places										
Total	1,867	1,479	82,373	77,091	17,859	365,284	335,855	9,843	8,320	2,232
Eating places (except refreshment stands)	1,033	817	53,329	50,759	13,571	281,366	259,126	7,584	6,458	1,214
Restaurants, cafeterias	(NA)	796	(NA)	47,828	12,550	257,556	237,370	7,076	6,023	(NA)
Caterers	(NA)	5	(NA)	312	37	534	534	15	15	(NA)
In-plant food contractors	(NA)	16	(NA)	2,619	984	23,276	21,222	493	420	(NA)
Refreshment stands	149	117	4,380	3,996	810	15,945	12,908	522	353	166
Drinking places	685	545	24,664	22,336	3,478	67,973	63,821	1,737	1,509	850
General Merchandise Group										
Total	289	199	131,723	130,093	21,045	442,938	354,188	9,154	5,785	265
Department stores	19	19	103,482	103,482	16,928	368,206	292,720	6,815	4,309	2
Dry goods, general merchandise stores	146	86	11,540	10,560	1,169	23,348	21,034	579	416	161
General stores	26	14	2,047	1,765	131	2,065	1,835	56	44	31
Variety stores	98	80	14,590	14,286	2,817	49,319	38,599	1,704	1,016	65
Apparel, Accessories Stores										
Total	599	499	80,276	78,534	13,599	265,942	252,323	5,032	4,215	462
Shoe stores	131	115	12,890	12,676	1,869	34,763	32,428	645	486	66
Men's shoe stores	(NA)	18	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	34	(NA)	4,820	698	12,660	11,554	234	151	(NA)
Children's, juveniles' shoe stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	59	(NA)	6,167	987	18,363	17,452	343	286	(NA)
Men's, boys' clothing and furnishings stores	(NA)	88	(NA)	10,737	1,426	26,786	25,423	472	396	(NA)
Men's, boys' clothing stores	(NA)	45	(NA)	5,799	752	13,788	13,184	238	211	(NA)
Men's, boys' furnishings stores	(NA)	43	(NA)	4,938	674	12,998	12,239	234	185	(NA)
Family clothing stores	(NA)	53	(NA)	19,441	4,294	89,317	83,880	1,378	1,164	(NA)
Women's clothing, specialty stores	198	174	32,222	31,740	5,325	103,152	99,072	2,297	1,962	161
Ready-to-wear stores	(NA)	123	(NA)	28,562	4,803	92,665	89,442	2,030	1,752	(NA)
Millinery stores	(NA)	32	(NA)	1,695	337	6,554	5,931	169	130	(NA)
Clothing, specialty stores, n.e.c.	(NA)	19	(NA)	1,483	185	3,933	3,699	98	80	(NA)
Children's, infants' wear stores	43	33	1,706	1,596	165	2,993	2,716	87	63	45
Apparel stores, n.e.c.	52	36	2,540	2,344	520	8,931	8,804	153	144	46
Furniture, Home Furnishings, Appliance Dealers										
Total	452	318	54,338	51,602	8,762	159,146	156,039	2,302	2,110	438
Furniture, home furnishings stores	264	188	34,702	33,150	6,321	113,404	110,911	1,552	1,466	257
Furniture stores	(NA)	99	(NA)	25,263	4,886	87,996	86,713	1,189	1,134	(NA)
Floor covering stores	(NA)	40	(NA)	4,761	754	13,841	13,275	181	162	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	49	(NA)	3,126	681	11,567	10,923	182	170	(NA)
Household appliance, radio, TV stores	186	130	19,636	18,452	2,441	45,742	45,128	750	644	179
Household appliance stores	(NA)	68	(NA)	9,286	1,239	22,935	22,640	426	331	(NA)
Appliance, radio, TV stores	(NA)	44	(NA)	7,701	955	18,075	17,884	260	254	(NA)
Radio, TV stores	(NA)	18	(NA)	1,465	247	4,732	4,604	64	59	(NA)
Automotive Group										
Total	489	335	230,907	224,451	21,847	392,971	386,601	4,990	4,789	434
Passenger car dealers (franchised)	145	125	163,395	162,823	15,707	290,816	288,944	3,560	3,511	105
Passenger car dealers (nonfranchised)	138	98	28,724	25,696	1,633	31,544	30,706	414	390	105
Tire, battery, accessory dealers	113	87	16,324	15,512	2,636	40,192	36,847	695	576	93
Motorcycle, aircraft, boat dealers	17	13	2,201	2,073	245	4,139	4,028	44	42	13
Household trailer dealers	19	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	955	695	62,245	55,847	5,445	113,692	103,041	2,261	1,770	1,061
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	469	337	93,852	90,942	13,846	269,652	261,447	3,524	3,318	428
Farm equipment dealers	38	30	4,567	4,417	477	9,393	9,221	133	125	40
Lumber, building materials dealers	131	113	59,399	57,967	6,708	134,957	129,231	1,762	1,645	83
Paint, glass, wallpaper stores	68	56	12,647	11,865	3,758	72,121	71,890	877	868	44
Plumbing, electrical supply stores	64	44	7,808	7,302	1,639	29,628	28,488	336	312	71
Hardware stores	166	94	10,991	9,391	1,264	23,553	22,617	416	368	188
Drug Stores, Proprietary Stores										
Total	428	374	62,099	60,523	8,073	137,000	144,602	3,427	2,663	426
Drug stores	(NA)	326	(NA)	57,736	7,771	151,921	139,877	3,288	2,549	(NA)
Proprietary stores	(NA)	48	(NA)	2,787	302	5,079	4,725	139	114	(NA)
Other Retail Stores										
Total	1,161	647	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	168	116	11,439	9,837	695	12,547	11,518	269	220	168
Fuel, ice dealers	67	37	6,162	5,712	739	15,111	14,345	251	220	62
Fuel dealers (coal, wood)	(NA)	18	(NA)	1,946	225	5,078	4,483	110	84	(NA)
Liquefied petroleum gas dealers	(NA)	8	(NA)	1,691	248	5,240	5,098	82	79	(NA)
Fuel oil dealers	(NA)	8	(NA)	2,041	258	4,638	4,629	55	54	(NA)
Ice dealers	(NA)	3	(NA)	34	8	155	135	4	3	(NA)
Hay, grain, feed stores	54	38	6,751	5,879	286	6,306	6,047	115	106	63
Farm, garden supply stores	37	13	2,469	2,191	262	4,904	4,767	74	67	40

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
KANSAS CITY STANDARD METROPOLITAN AREA--Con.										
Other retail stores—Con.										
Jewelry stores	158	72	13,539	12,421	2,013	38,244	37,045	581	529	159
Book stores	23	15	2,449	2,196	164	3,407	3,343	75	68	29
Stationery stores	20	16	1,799	1,745	376	8,156	7,831	121	110	21
Sporting goods stores	62	32	4,667	3,911	614	11,440	11,182	180	163	67
Bicycle stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	86	54	3,914	3,162	590	10,754	10,062	228	196	114
Cigar stores, stands	46	22	1,271	827	74	1,488	1,400	38	33	40
News dealers, newsstands	24	12	850	634	74	1,600	1,597	36	35	20
Gift, novelty, souvenir stores	56	42	2,904	2,758	494	9,325	9,350	257	233	54
Music stores	44	24	5,270	4,960	1,277	32,490	32,019	383	362	43
Camera, photographic supply stores	11	11	1,430	1,430	167	3,134	2,879	56	48	6
Luggage, leather goods stores	8	8	756	756	134	2,373	2,337	49	41	3
Optical goods stores	17	15	822	(D)	161	2,654	2,606	33	30	16
Office, store machine and equipment dealers	15	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	50	50	4,953	4,953	644	15,642	15,218	257	239	33
Second-hand stores	101	55	3,061	2,633	445	8,748	8,361	155	140	109
Nonstore Retailers										
Total	703	111	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Mail order houses	19	15	134,689	134,639	16,415	340,889	306,583	6,593	5,548	11
Direct selling (house-to-house) organizations	632	74	19,575	12,460	2,601	50,993	50,130	941	904	634
Merchandise vending machine operators	52	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
TOPEKA STANDARD METROPOLITAN AREA—Coextensive with Shawnee County, Kans.										
Retail trade, total	1,295	905	143,516	136,470	17,156	337,204	313,743	6,920	5,703	1,283
Food Stores										
Total	196	140	30,725	29,121	2,138	40,906	34,746	929	607	203
Grocery stores	164	120	29,506	28,344	2,038	38,604	32,773	866	567	173
Meat markets	5	3	215	(D)	5	141	96	7	2	5
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	4	148	148	23	880	664	20	12	4
Bakery products stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	17	9	664	332	40	666	610	21	12	16
Eating, Drinking Places										
Total	248	192	7,433	6,733	1,304	26,693	23,445	930	706	279
Eating places (except refreshment stands)	131	117	5,066	4,912	1,099	22,492	20,118	754	607	156
Restaurants, cafeterias	(NA)	115	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	39	21	654	450	51	988	671	53	19	41
Drinking places	78	54	1,713	1,371	154	3,213	2,656	123	80	82
General Merchandise Group										
Total	31	25	16,177	16,059	2,769	52,093	47,195	1,312	1,075	15
Department stores	4	4	10,800	10,800	1,962	37,031	34,892	843	786	...
Dry goods, general merchandise stores	8	8	1,818	1,818	(D)	(D)	(D)	(D)	(D)	(D)
General stores	3	1	73	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	14	12	3,408	(D)	601	11,121	8,640	379	223	5
Apparel, Accessories Stores										
Total	88	74	9,488	9,168	1,409	24,550	22,891	620	503	62
Shoe stores	17	17	1,374	1,374	176	3,497	3,159	73	51	3
Men's shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's shoe stores	9	9	722	722	98	1,949	1,745	39	26	...
Children's, juveniles' shoe stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family shoe stores	5	5	511	511	61	1,185	1,051	28	19	2
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	1,678	276	5,100	4,820	91	73	(NA)
Men's, boys' clothing stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' furnishings stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	12	(NA)	2,662	493	7,299	7,192	182	175	(NA)
Women's clothing, specialty stores	27	23	3,122	3,018	427	7,861	7,023	253	190	19
Ready-to-wear stores	(NA)	18	(NA)	2,783	392	7,110	6,327	229	169	(NA)
Millinery stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	6	4	303	(D)	25	514	477	12	8	7
Apparel stores, n.e.c.	6	6	(D)	(D)	12	279	220	9	6	8
Furniture, Home Furnishings, Appliance Dealers										
Total	64	52	11,803	11,711	2,009	42,779	41,359	565	534	55
Furniture, home furnishings stores	43	35	9,849	9,779	1,695	36,336	35,645	469	455	36
Furniture stores	(NA)	27	(NA)	8,596	1,415	30,772	30,213	387	375	(NA)
Floor covering stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antiques stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	21	17	1,954	1,932	314	6,443	5,714	96	79	19
Household appliance stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Appliance, radio, TV stores	(NA)	6	(NA)	976	142	3,137	2,697	50	40	(NA)
Radio, TV stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Automotive Group										
Total	80	40	26,819	26,095	2,891	56,615	55,930	722	704	76
Passenger car dealers (franchised)	14	14	21,727	21,727	2,404	46,642	46,342	590	582	6
Passenger car dealers (nonfranchised)	50	12	2,545	(D)	106	2,059	1,894	27	25	58
Tire, battery, accessory dealers	11	9	2,249	(D)	352	7,216	7,033	95	87	9
Motorcycle, aircraft, boat dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	2	2	(D	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TOPEKA STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	163	127	10,033	9,173	763	15,521	13,417	376	270	184
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	61	45	11,436	11,182	1,709	34,674	34,267	434	417	55
Farm equipment dealers	8	8	1,651	1,651	154	2,980	2,980	47	47	5
Lumber, building materials dealers	14	14	7,193	7,193	1,123	23,167	23,099	252	250	8
Paint, glass, wallpaper stores	9	7	1,170	(D)	201	3,863	3,775	54	51	5
Plumbing, electrical supply stores	10	6	404	(D)	101	2,446	2,274	31	28	11
Hardware stores	20	10	1,018	808	130	2,218	2,139	50	41	26
Drug Stores, Proprietary Stores										
Total	45	43	4,991	(D)	663	13,372	12,075	349	277	39
Drug stores	(NA)	40	(NA)	(D)	657	13,252	12,030	343	275	(NA)
Proprietary stores	(NA)	3	(NA)	92	6	120	45	6	2	(NA)
Other Retail Stores										
Total	218	144	11,952	(D)	1,205	23,637	22,219	472	402	215
Liquor stores	61	45	3,455	2,463	106	1,941	1,449	60	40	65
Fuel, ice dealers	9	7	623	(D)	105	2,098	1,865	38	30	7
Fuel dealers (coal, wood)	(NA)	3	(NA)	75	10	285	138	8	2	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	9	9	1,479	1,479	66	1,206	1,131	23	19	9
Farm, garden supply stores	5	3	246	(D)	24	350	350	6	6	3
Jewelry stores	16	16	1,736	(D)	294	5,733	5,669	86	82	18
Book stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	7	5	183	(D)	12	307	294	7	6	8
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	12	8	457	445	99	1,855	1,718	42	34	16
Cigar stores, stands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	5	3	185	(D)	22	467	413	11	9	3
Gift, novelty, souvenir stores	14	6	185	123	23	354	354	8	8	14
Music stores	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	...	...	...	...	...	...	...	...	...	...
Office, store machine and equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	12	12	463	463	53	1,509	1,482	34	31	9
Second-hand stores	23	11	446	382	49	1,018	986	25	23	27
Nonstore Retailers										
Total	101	23	2,659	2,021	296	6,364	6,199	211	208	100
Mail order houses	4	...	46	...	...	...	...	...	...	6
Direct selling (house-to-house) organizations	86	18	2,031	1,563	259	5,550	5,432	199	196	84
Merchandise vending machine operators	11	5	582	458	37	814	767	12	12	10
WICHITA STANDARD METROPOLITAN AREA—Coextensive with Sedgwick County, Kans.										
Retail trade, total	2,770	2,080	376,956	364,388	44,289	858,846	826,561	17,253	14,392	2,736
Food Stores										
Total	343	247	74,962	72,618	5,185	97,171	82,678	1,888	1,284	333
Grocery stores	283	207	72,363	70,507	4,822	88,950	74,875	1,703	1,120	280
Meat markets	5	3	339	(D)	24	571	442	11	7	7
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	11	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	4	309	(D)	54	1,354	1,205	38	32	5
Bakery products stores	12	10	423	(D)	119	3,146	3,075	73	66	11
Bakeries, with baking on premises	(NA)	10	(NA)	(D)	119	3,146	3,075	73	66	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	25	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	586	482	21,584	20,302	4,301	92,927	87,256	2,862	2,542	714
Eating places (except refreshment stands)	365	299	14,921	14,279	3,464	75,722	72,086	2,345	2,152	433
Restaurants, cafeterias	(NA)	294	(NA)	14,170	3,443	75,146	71,569	2,325	2,138	(NA)
Caterers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	60	50	1,807	1,695	258	5,692	4,438	202	118	63
Drinking places	161	133	4,856	4,328	579	11,513	10,732	315	272	218
General Merchandise Group										
Total	70	62	42,899	42,679	6,911	157,788	142,877	3,554	2,820	36
Department stores	5	5	27,197	27,197	4,321	103,590	93,618	2,151	1,742	...
Dry goods, general merchandise stores	24	20	7,726	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	5	3	173	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	36	34	7,803	(D)	1,416	25,328	21,470	807	547	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WICHITA STANDARD METROPOLITAN AREA—Con.										
Apparel, Accessories Stores										
Total	167	153	25,335	25,075	3,656	75,464	70,675	1,570	1,337	124
Shoe stores	46	40	4,729	4,659	647	11,591	11,155	196	170	39
Men's shoe stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	10	(NA)	1,873	287	5,395	5,104	96	78	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	22	(NA)	2,352	316	5,365	5,266	84	80	(NA)
Men's, boys' clothing and furnishings stores	(NA)	24	(NA)	3,497	467	9,214	8,642	183	152	(NA)
Men's, boys' clothing stores	(NA)	18	(NA)	2,710	358	6,929	6,690	135	117	(NA)
Men's, boys' furnishings stores	(NA)	6	(NA)	787	109	2,285	1,952	48	35	(NA)
Family clothing stores	(NA)	21	(NA)	7,285	1,162	26,995	24,654	555	470	(NA)
Women's clothing, specialty stores	48	48	8,911	8,911	1,297	25,974	24,653	590	509	25
Ready-to-wear stores	29	29	7,098	7,098	1,001	19,800	18,669	438	377	16
Millinery stores	10	10	477	477	97	1,857	1,789	47	43	4
Clothing, specialty stores, n.e.c.	9	9	1,336	1,336	199	4,317	4,195	105	89	5
Children's, infants' wear stores	16	14	544	(D)	35	713	621	23	17	16
Apparel stores, n.e.c.	6	6	(D)	(D)	48	977	950	23	19	3
Furniture, Home Furnishings, Appliance Dealers										
Total	153	117	21,315	20,707	3,490	64,458	63,090	937	878	145
Furniture, home furnishings stores	68	56	11,745	11,539	1,910	35,688	34,875	516	477	60
Furniture stores	(NA)	35	(NA)	9,518	1,558	28,789	28,072	422	388	(NA)
Floor covering stores	(NA)	11	(NA)	1,501	255	5,111	5,042	66	64	(NA)
Home furnishings stores, o.e.c., antique stores	(NA)	10	(NA)	520	97	1,788	1,761	28	25	(NA)
Household appliance, radio, TV stores	85	61	9,570	9,168	1,580	28,770	28,215	421	401	85
Household appliance stores	(NA)	25	(NA)	2,414	486	9,479	9,379	142	139	(NA)
Appliance, radio, TV stores	(NA)	24	(NA)	5,724	882	15,456	15,195	220	214	(NA)
Radio, TV stores	(NA)	12	(NA)	1,030	212	3,835	3,641	59	48	(NA)
Automotive Group										
Total	174	110	78,221	76,063	8,292	157,330	155,707	1,873	1,813	154
Passenger car dealers (franchised)	31	27	56,387	56,137	6,330	119,954	119,532	1,342	1,330	18
Passenger car dealers (nonfranchised)	90	38	8,343	6,813	493	9,543	9,466	154	131	91
Tire, battery, accessory dealers	33	29	8,195	7,833	1,071	19,900	18,931	300	260	28
Motorcycle, aircraft, boat dealers	6	4	1,165	(D)	124	3,486	3,470	59	58	5
Household trailer dealers	14	12	4,131	(D)	274	4,447	4,306	58	54	12
Automotive dealers, o.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	355	287	23,781	22,419	2,203	47,727	40,579	1,016	698	374
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	171	135	34,347	33,817	3,426	60,588	56,281	892	784	149
Farm equipment dealers	24	18	2,963	2,865	269	5,235	5,040	81	78	27
Lumber, building materials dealers	55	47	23,071	(D)	1,892	31,812	31,022	459	417	35
Paint, glass, wallpaper stores	23	21	2,858	(D)	454	8,387	5,989	119	90	17
Plumbing, electrical supply stores	21	15	1,999	1,971	404	7,725	7,331	91	80	22
Hardware stores	48	34	3,456	3,382	407	7,429	6,899	142	119	48
Drug Stores, Proprietary Stores										
Total	137	133	14,023	13,959	2,031	42,049	37,710	1,010	783	103
Drug stores	(NA)	107	(NA)	12,840	1,931	39,321	35,395	919	714	(NA)
Proprietary stores	(NA)	26	(NA)	1,119	100	2,728	2,315	91	69	(NA)
Other Retail Stores										
Total	482	324	32,878	30,076	3,372	65,590	62,265	1,183	997	479
Liquor stores	153	127	9,477	8,585	429	8,285	7,428	205	153	145
Fuel, ice dealers	18	8	1,242	1,110	243	3,956	3,800	60	57	14
Fuel dealers (coal, wood)	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	19	15	3,574	3,518	170	3,430	3,205	58	52	12
Farm, garden supply stores	19	7	1,127	797	76	1,459	1,459	20	20	20
Jewelry stores	53	31	4,317	3,929	630	12,368	12,163	167	157	50
Book stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	33	23	1,385	1,211	269	5,936	5,526	124	91	39
Cigar stores, stands	6	4	114	(D)	12	259	243	7	6	6
News dealers, newsstands	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	24	14	621	537	69	1,658	1,563	44	38	26
Music stores	9	7	1,790	(D)	284	5,460	5,261	88	77	9
Camera, photographic supply stores	7	7	709	709	94	1,513	1,375	42	34	4
Luggage, leather goods stores	7	5	337	(D)	36	606	533	13	9	6
Optical goods stores	4	4	363	363	71	1,400	1,400	16	16	6
Office, store machine and equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	22	22	2,239	2,239	340	6,192	6,117	88	83	17
Second-hand stores	46	28	1,547	1,371	173	3,605	3,483	59	53	54
Nonstore Retailers										
Total	132	30	7,611	6,673	1,422	27,754	27,443	468	456	125
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	115	21	5,123	4,241	1,239	24,657	24,465	423	414	111
Merchandise vending machine operators	16	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	KANSAS CITY STANDARD METROPOLITAN AREA				TOPEKA STANDARD METROPOLITAN AREA				WICHITA STANDARD METROPOLITAN AREA			
Retail trade, total	8,555	6,428	977,244	939,232	1,143	873	99,460	94,384	2,313	1,785	224,921	214,684
Food stores	1,924	1,222	165,283	150,535	245	174	21,145	19,336	451	307	41,723	37,558
Eating, drinking places	2,041	1,717	71,146	67,827	269	204	6,627	5,728	585	474	15,094	13,808
General merchandise group	256	179	106,021	105,179	22	19	13,795	13,742	42	34	30,458	30,385
Apparel, accessories stores	523	433	72,573	71,395	65	59	7,457	7,394	109	98	18,533	18,397
Furniture, home furnishings, appliance dealers	373	285	40,602	39,613	43	33	6,073	5,955	113	88	11,476	11,105
Automotive group	432	340	151,854	147,585	80	61	16,515	15,728	142	107	44,846	43,406
Gasoline service stations	969	677	35,912	30,631	163	119	6,042	5,359	294	213	11,846	10,557
Lumber, building materials, hardware, farm equipment dealers	430	341	57,140	55,690	65	55	10,048	9,884	180	158	22,534	22,174
Drug stores, proprietary stores	438	402	51,670	50,967	49	44	3,288	3,133	98	93	8,160	8,094
Other retail stores	1,120	786	74,855	69,724	132	97	6,995	6,666	288	202	16,757	15,706
Nonstore retailers	49	46	150,188	150,086	10	8	1,475	1,459	11	11	3,494	3,494

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CRAWFORD COUNTY										
Retail trade, total	628	368	36,907	32,975	3,296	67,040	62,144	1,669	1,367	640
Food stores, total	132	76	9,388	8,276	532	10,065	8,947	264	191	137
Grocery stores	115	65	8,692	7,700	473	8,811	7,807	230	162	120
Meat markets, fish (seafood) markets	5	3	378	(D)	19	357	313	10	7	5
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	116	58	1,914	1,428	251	5,207	4,618	216	177	134
Eating places	68	50	1,438	1,282	234	4,814	4,286	201	168	77
Drinking places	48	8	476	146	17	393	332	15	9	57
General merchandise group, total	17	13	3,554	3,432	445	9,273	7,913	237	171	11
General merchandise group (except variety)	10	6	2,622	2,500	309	6,822	5,925	147	111	7
Variety stores	7	7	932	932	136	2,451	1,988	90	60	4
Apparel, accessories stores, total	27	25	1,590	(D)	203	3,713	3,575	110	92	14
Shoe stores	7	5	351	(D)	36	630	603	14	11	5
Men's, boys' clothing and furnishings stores	6	6	486	486	66	1,252	1,233	31	28	3
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	11	11	637	637	87	1,571	1,479	54	42	3
Ready-to-wear stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	30	18	3,261	3,173	275	4,942	4,699	111	101	29
Furniture, home furnishings stores, antique stores	14	8	2,162	2,116	179	3,106	2,945	70	63	16
Household appliance, radio, TV stores	16	10	1,099	1,057	96	1,836	1,754	41	38	13
Automotive group	46	38	6,066	5,974	588	13,372	13,168	229	217	46
Gasoline service stations	75	39	2,809	2,159	158	3,300	3,057	89	69	78
Lumber, bldg. mats., hardware, farm equip. dealers, total	63	49	4,288	4,008	485	9,874	9,542	170	163	55
Farm equipment dealers	10	10	835	835	56	1,413	1,413	29	29	11
Lumber, building materials, supplies, equipment dealers	37	33	2,884	2,736	383	7,245	6,981	113	107	27
Hardware stores	16	6	569	437	46	1,216	1,148	28	27	17
Drug stores, proprietary stores, total	19	15	1,341	1,269	169	3,338	3,010	136	93	22
Drug stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	82	30	2,246	(D)	149	3,195	2,856	79	66	95
Liquor stores	18	6	726	354	13	475	345	13	9	18
Fuel, ice dealers	8	2	91	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	9	3	355	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	3	234	172	29	652	572	11	9	10
Book, stationery stores	4	2	129	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	21	13	593	557	84	1,624	1,506	42	36	29
Second-hand stores	5	1	58	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	21	7	450	308	41	761	759	28	27	19
JOHNSON COUNTY										
Retail trade, total	618	420	66,707	62,961	5,959	121,652	106,969	2,463	1,852	634
Food stores, total	91	63	23,534	22,776	1,652	31,363	23,116	609	394	94
Grocery stores	67	45	22,386	21,738	1,522	28,546	20,563	543	341	74
Meat markets, fish (seafood) markets	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	16	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	73	59	2,477	2,305	541	11,259	9,856	364	273	95
Eating places	55	51	2,198	2,146	506	10,517	9,245	341	257	75
Drinking places	18	8	279	159	35	742	611	23	16	20
General merchandise group, total	33	29	2,882	2,788	370	6,082	4,839	196	111	33
General merchandise group (except variety)	21	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	48	40	2,309	2,243	242	5,040	4,627	137	103	45
Shoe stores	7	7	496	496	60	1,279	1,170	27	20	6
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	(D)	59	1,280	1,240	25	23	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	21	17	873	851	86	1,703	1,510	61	44	22
Ready-to-wear stores	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	11	9	280	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	38	28	2,175	1,995	301	5,947	5,722	90	80	34
Furniture, home furnishings stores, antique stores	17	13	1,071	953	161	2,987	2,907	47	43	14
Household appliance, radio, TV stores	21	15	1,104	1,042	140	2,960	2,815	43	37	20
Automotive group	29	23	11,134	10,910	852	18,505	18,170	266	247	29
Gasoline service stations	80	60	5,295	4,689	516	11,780	10,659	217	166	87
Lumber, bldg. mats., hardware, farm equip. dealers, total	52	42	8,631	8,463	780	16,902	16,475	257	236	40
Farm equipment dealers	9	7	797	(D)	72	1,954	1,914	32	30	8
Lumber, building materials, supplies, equipment dealers	24	24	6,785	6,785	629	13,014	12,745	190	179	6
Hardware stores	19	11	1,049	(D)	79	1,934	1,816	35	27	26

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JOHNSON COUNTY--Con.										
Drug stores, proprietary stores, total	25	23	3,656	(D)	495	9,743	8,855	213	151	24
Drug stores	(NA)	20	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	90	46	3,512	(D)	203	4,290	4,001	99	81	94
Liquor stores	16	10	768	602	31	625	534	14	10	16
Fuel, ice dealers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	13	7	877	759	20	321	321	6	6	16
Jewelry stores	17	3	238	62	7	263	248	5	4	17
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	31	23	1,187	993	116	2,347	2,231	61	50	32
Second-hand stores	6	...	62	...	...	...	...	...	...	6
Nonstore retailers	59	7	1,102	404	27	741	649	15	10	59
MONTGOMERY COUNTY										
Retail trade, total	694	500	55,064	51,284	4,824	94,737	87,386	2,316	1,860	719
Food stores, total	132	82	13,938	12,806	801	14,804	12,683	370	249	143
Grocery stores	120	74	13,131	12,067	758	13,965	11,868	349	230	128
Meat markets, fish (seafood) markets	4	4	516	516	27	586	562	12	10	5
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	3	1	87	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	5	3	204	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	103	89	2,123	1,939	350	8,021	7,388	339	280	119
Eating places	80	68	1,704	(D)	316	7,070	6,505	298	246	90
Drinking places	23	21	419	(D)	34	951	883	41	34	29
General merchandise group, total	17	17	4,681	4,681	648	11,858	10,343	327	228	11
General merchandise group (except variety)	9	9	3,299	3,299	455	8,076	7,171	188	139	5
Variety stores	8	8	1,382	1,382	193	3,782	3,172	139	89	6
Apparel, accessories stores, total	56	48	3,713	(D)	476	8,794	8,341	247	212	57
Shoe stores	13	11	596	(D)	72	1,272	1,177	32	26	11
Men's, boys' clothing and furnishings stores	12	12	1,029	1,029	117	2,324	2,231	60	53	17
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	24	18	1,670	1,582	225	4,252	4,064	126	111	24
Ready-to-wear stores	(NA)	11	(NA)	1,314	199	3,817	3,657	111	98	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	268	26	435	407	15	13	(NA)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	38	28	3,138	2,992	332	5,952	5,756	123	105	36
Furniture, home furnishings stores, antique stores	17	13	1,359	1,323	155	2,894	2,778	57	46	15
Household appliance, radio, TV stores	21	15	1,779	1,669	177	3,058	2,978	66	59	21
Automotive group	60	44	11,585	11,051	967	19,969	19,679	310	301	60
Gasoline service stations	99	63	4,117	3,535	312	6,829	5,756	186	128	98
Lumber, bldg. matls., hardware, farm equip. dealers, total	49	43	5,277	5,225	453	9,597	9,174	168	152	40
Farm equipment dealers	12	12	1,528	1,528	115	2,209	2,022	41	37	11
Lumber, building materials, supplies, equipment dealers	26	22	3,152	(D)	280	6,295	6,059	106	94	17
Hardware stores	11	9	597	(D)	58	1,093	1,093	21	21	12
Drug stores, proprietary stores, total	19	19	1,894	1,894	237	4,428	4,040	130	106	25
Drug stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	112	66	4,492	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	27	19	1,416	1,148	53	885	811	27	21	29
Fuel, ice dealers	4	4	46	46	7	150	150	3	3	5
Feed, farm, garden supply stores	12	8	1,390	1,208	44	733	733	17	17	14
Jewelry stores	16	6	277	139	14	231	227	6	5	19
Book, stationery stores	5	3	208	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	33	21	740	662	84	1,620	1,514	44	35	33
Second-hand stores	9	5	247	187	24	453	396	8	7	9
Nonstore retailers	9	1	106	(D)	(D)	(D)	(D)	(D)	(D)	(D)
RENO COUNTY										
Retail trade, total	717	511	71,905	68,395	7,410	144,315	134,099	3,161	2,536	732
Food stores, total	102	64	14,353	13,549	834	13,889	11,412	373	209	95
Grocery stores	88	54	13,591	12,827	792	12,935	10,568	350	191	80
Meat markets, fish (seafood) markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	1	71	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	7	7	372	372	17	532	508	12	11	6
Eating, drinking places, total	147	103	3,743	3,043	604	13,034	12,194	432	374	181
Eating places	101	77	2,716	2,342	528	11,501	10,775	383	332	129
Drinking places	46	26	1,027	701	76	1,533	1,419	49	42	52
General merchandise group, total	21	15	9,682	9,526	1,446	29,176	26,062	704	520	13
General merchandise group (except variety)	14	10	8,072	(D)	1,209	24,771	22,635	595	429	10
Variety stores	7	5	1,610	(D)	237	4,405	3,427	149	91	3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 10-4. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
RENO COUNTY--Con.										
Apparel, accessories stores, total	41	35	4,162	4,114	620	12,111	11,370	259	207	20
Shoe stores	18	14	1,249	(D)	186	4,205	3,965	71	57	7
Men's, boys' clothing and furnishings stores	6	6	1,210	1,210	229	4,108	3,899	72	58	4
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	11	11	1,274	1,274	168	3,010	2,813	96	77	4
Ready-to-wear stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	28	28	3,882	3,876	592	11,852	11,502	180	165	26
Furniture, home furnishings stores, antique stores	16	16	2,611	2,611	403	8,098	7,943	120	112	17
Household appliance, radio, TV stores	12	12	1,271	1,265	189	3,754	3,559	60	53	9
Automotive group	44	36	15,879	15,427	1,368	25,443	25,170	411	397	45
Gasoline service stations	84	62	3,980	3,468	287	6,010	5,449	145	114	100
Lumber, bldg. matls., hardware, farm equip. dealers, total	74	58	7,741	7,461	716	13,898	13,396	239	209	68
Farm equipment dealers	18	14	1,696	1,668	143	2,632	2,567	39	38	22
Lumber, building materials, supplies, equipment dealers	33	31	4,711	(D)	438	8,550	8,272	149	129	21
Hardware stores	21	13	1,272	(D)	135	2,716	2,557	51	42	23
Drug stores, proprietary stores, total	25	23	2,068	(D)	316	6,345	5,896	146	112	24
Drug stores	(NA)	21	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	109	77	5,568	(D)	478	9,792	8,883	224	182	118
Liquor stores	24	20	1,298	1,130	41	756	696	23	19	24
Fuel, ice dealers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	14	12	1,618	(D)	102	2,067	1,604	43	30	12
Jewelry stores	12	8	495	457	77	1,381	1,311	25	22	13
Book, stationery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	29	27	1,368	(D)	190	3,895	3,633	96	78	33
Second-hand stores	12	6	300	264	30	649	595	20	16	13
Nonstore retailers	42	10	1,247	799	149	2,765	2,765	48	48	42
SALINE COUNTY										
Retail trade, total	571	415	60,975	57,075	6,251	117,783	110,646	6,410	2,176	568
Food stores, total	69	49	11,459	10,855	687	12,680	11,031	338	225	73
Grocery stores	56	42	11,236	10,680	676	12,351	10,752	325	213	59
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	9	5	189	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	119	95	3,802	3,486	668	13,805	12,702	531	436	135
Eating places	90	72	2,985	2,795	578	12,207	11,343	464	390	97
Drinking places	29	23	817	691	90	1,598	1,359	67	46	38
General merchandise group, total	17	13	6,947	6,903	1,025	17,594	15,604	486	366	7
General merchandise group (except variety)	12	8	5,647	5,603	806	13,548	12,322	330	271	6
Variety stores	5	5	1,300	1,300	219	4,046	3,282	156	95	1
Apparel, accessories stores, total	40	38	3,459	(D)	413	7,851	7,189	190	154	34
Shoe stores	10	10	744	744	100	2,021	1,781	41	32	8
Men's, boys' clothing and furnishings stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	...	...	...	...	...	...	...	...	...	...
Women's clothing, specialty stores	19	17	1,429	(D)	164	3,073	2,855	95	78	12
Ready-to-wear stores	(NA)	13	(NA)	1,304	146	2,832	2,627	87	71	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	18	241	228	8	7	(NA)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	24	22	2,150	(D)	258	4,742	4,313	83	72	24
Furniture, home furnishings stores, antique stores	12	10	935	(D)	104	1,576	1,554	31	29	12
Household appliance, radio, TV stores	12	12	1,215	1,207	154	3,166	2,759	52	43	12
Automotive group	50	30	15,129	13,953	1,474	25,887	26,701	4,093	341	50
Gasoline service stations	82	52	4,300	3,708	316	6,364	5,530	153	102	84
Lumber, bldg. matls., hardware, farm equip. dealers, total	40	32	6,531	6,415	657	14,080	13,413	221	201	34
Farm equipment dealers	14	12	2,179	(D)	222	4,511	4,385	68	65	13
Lumber, building materials, supplies, equipment dealers	17	15	3,493	(D)	340	7,468	6,978	111	97	11
Hardware stores	9	5	859	795	95	2,101	2,050	42	39	10
Drug stores, proprietary stores, total	17	13	1,541	1,471	196	3,677	3,423	103	86	19
Drug stores	(NA)	9	(NA)	1,194	170	3,179	3,084	80	72	(NA)
Proprietary stores	(NA)	4	(NA)	277	26	498	339	23	14	(NA)
Other retail stores, total	94	64	4,204	3,476	412	7,733	7,506	164	148	92
Liquor stores	33	25	1,291	1,013	52	961	929	29	27	32
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	7	531	(D)	72	1,454	1,454	26	26	8
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	30	22	1,243	1,145	190	3,430	3,235	82	68	30
Second-hand stores	7	5	246	(D)	15	270	270	7	7	7
Nonstore retailers	19	7	1,453	1,281	145	3,370	3,234	48	45	16

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 39

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SEDGWICK COUNTY (See Wichita Standard Metropolitan Area, Table 103.)										
SHAWNEE COUNTY (See Topeka Standard Metropolitan Area, Table 103.)										
WYANDOTTE COUNTY										
Retail trade, total	1,656	1,022	166,009	153,945	17,152	320,775	296,967	6,177	4,930	1,681
Food stores, total	406	210	42,887	38,245	2,757	50,326	43,455	1,043	706	420
Grocery stores	319	165	40,094	36,244	2,470	44,986	38,469	904	589	335
Meat markets, fish (seafood) markets	13	7	488	302	23	419	399	9	8	15
Fruit stores, vegetable markets	9	3	442	262	18	507	487	8	7	15
Candy, nut, confectionery stores	20	2	236	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	43	33	1,621	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	349	249	10,245	8,923	1,861	37,788	34,652	1,035	861	388
Eating places	196	156	7,257	6,751	1,586	32,403	29,933	879	742	210
Drinking places	153	93	2,988	2,172	275	5,385	4,719	156	119	178
General merchandise group, total	45	33	12,010	11,804	1,945	36,592	32,687	849	575	38
General merchandise group (except variety)	28	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	15	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	80	60	7,338	6,934	999	19,283	17,525	410	298	68
Shoe stores	15	15	1,502	1,502	232	4,494	4,002	85	58	1
Men's, boys' clothing and furnishings stores	(NA)	9	(NA)	1,141	124	2,592	2,387	51	39	(NA)
Family clothing stores	(NA)	13	(NA)	2,480	412	7,364	6,756	126	98	(NA)
Women's clothing, specialty stores	20	16	1,549	1,483	196	4,324	3,910	134	93	17
Ready-to-wear stores	(NA)	12	(NA)	1,449	187	4,125	3,761	127	89	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	34	9	199	149	7	4	(NA)
Other apparel stores	11	7	396	328	35	509	470	14	10	15
Furniture, home furnishings, appliance dealers, total	67	53	7,969	7,773	1,180	22,456	21,910	336	306	60
Furniture, home furnishings stores, antique stores	38	32	4,837	4,769	771	14,459	14,044	222	198	37
Household appliance, radio, TV stores	29	21	3,132	3,004	409	7,997	7,866	114	108	23
Automotive group	80	52	43,102	42,518	4,275	72,175	70,724	918	880	67
Gasoline service stations	200	134	11,399	9,837	886	18,533	16,631	399	298	211
Lumber, bldg. matls., hardware, farm equip. dealers, total	83	59	12,752	12,322	1,336	25,930	24,604	401	363	75
Farm equipment dealers	3	3	545	545	36	839	839	12	12	3
Lumber, building materials, supplies, equipment dealers	48	38	8,827	8,685	873	17,047	16,141	253	230	40
Hardware stores	32	18	3,380	3,092	427	8,044	7,624	136	121	32
Drug stores, proprietary stores, total	63	59	6,889	6,877	906	18,399	16,176	414	301	67
Drug stores	(NA)	48	(NA)	6,587	878	17,827	15,711	396	290	(NA)
Proprietary stores	(NA)	11	(NA)	290	28	572	465	18	11	(NA)
Other retail stores, total	200	106	9,469	7,685	894	16,769	16,106	329	300	199
Liquor stores	59	39	2,546	1,858	115	2,094	2,006	60	52	57
Fuel, ice dealers	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	19	11	1,275	1,137	80	1,867	1,757	36	31	20
Jewelry stores	28	10	1,869	1,659	224	3,587	3,510	70	65	28
Book, stationery stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	51	31	2,195	1,865	296	5,871	5,638	109	104	45
Second-hand stores	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	83	7	1,949	1,027	113	2,524	2,497	43	42	88

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
HUTCHINSON										
Retail trade, total	549	405	62,157	59,849	6,896	133,525	124,094	2,892	2,319	553
Food stores, total	71	43	12,345	11,679	765	12,431	10,205	314	172	63
Grocery stores	63	35	11,829	11,163	728	11,580	9,464	295	159	53
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	124	90	3,370	2,840	576	12,430	11,666	403	351	151
Eating places	82	66	2,430	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	42	24	940	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	11	11	9,386	9,386	1,439	29,031	25,964	700	518	3
General merchandise group (except variety)	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	40	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	18	14	1,249	1,213	186	4,205	3,965	71	57	7
Men's, boys' clothing and furnishings stores	6	6	1,210	1,210	229	4,108	3,899	73	58	4
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	11	11	1,274	1,274	168	3,010	2,813	96	77	4
Ready-to-wear stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	23	23	3,428	3,428	551	10,716	10,374	161	147	18
Furniture, home furnishings stores, antique stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	31	27	13,369	13,339	1,281	23,762	23,501	381	368	26
Gasoline service stations	57	51	3,027	2,927	256	5,392	4,913	126	102	72
Lumber, bldg. mats., hardware, farm equip. dealers, total	46	34	5,755	5,587	568	10,868	10,518	184	159	44
Farm equipment dealers	10	6	843	815	91	1,641	1,641	22	22	9
Lumber, building materials, supplies, equipment dealers	24	22	4,016	(D)	371	7,026	6,835	122	106	20
Hardware stores	10	6	834	(D)	106	2,201	2,042	40	31	13
Drug stores, proprietary stores, total	19	17	1,848	(D)	296	5,961	5,568	132	103	18
Drug stores	(NA)	17	(NA)	(D)	296	5,961	5,568	132	103	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	88	66	(D)	4,120	415	8,455	7,647	195	155	(D)
Liquor stores	20	18	1,094	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	7	1,000	(D)	76	1,487	1,120	29	18	9
Jewelry stores	8	8	457	457	77	1,381	1,311	25	22	9
Book, stationery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	26	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	39	9	1,216	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
KANSAS CITY										
Retail trade, total	1,398	898	150,967	141,379	16,171	301,054	279,707	5,711	4,595	1,388
Food stores, total	332	182	37,238	33,508	2,488	45,112	38,806	926	624	333
Grocery stores	259	141	34,841	31,785	2,223	40,390	34,411	798	516	266
Meat markets, fish (seafood) markets	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	8	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	14	2	204	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	39	31	1,512	1,336	232	4,195	3,888	116	97	29
Eating, drinking places, total	294	216	8,924	7,944	1,672	33,634	30,919	909	761	326
Eating places	161	131	6,410	6,048	1,425	28,791	26,688	767	654	171
Drinking places	133	85	2,514	1,896	247	4,843	4,231	142	107	155
General merchandise group, total	40	30	11,751	(D)	1,927	36,093	32,276	839	568	32
General merchandise group (except variety)	25	19	9,134	9,060	1,457	28,249	27,030	532	437	23
Variety stores	13	11	2,605	(D)	470	7,844	5,246	307	131	7
Apparel, accessories stores, total	77	57	(D)	6,829	992	19,134	17,400	404	294	(D)
Shoe stores	15	15	1,502	1,502	232	4,494	4,002	85	58	1
Men's, boys' clothing and furnishings stores	(NA)	9	(NA)	1,141	124	2,592	2,387	51	39	NA)
Family clothing stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	20	16	1,549	1,483	196	4,324	3,910	134	93	17
Ready-to-wear stores	(NA)	12	(NA)	1,449	187	4,125	3,761	127	89	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	34	9	199	149	7	4	(NA)
Other apparel stores	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	60	50	7,714	7,628	1,158	21,962	21,436	329	300	54
Furniture, home furnishings stores, antique stores	37	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	23	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	68	46	41,023	40,557	4,088	69,158	68,221	857	841	52
Gasoline service stations	166	116	9,960	8,790	821	16,646	14,960	356	268	171
Lumber, bldg. matls., hardware, farm equip. dealers, total	64	48	10,705	10,383	1,222	24,232	22,932	367	332	54
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	36	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	27	15	3,030	2,766	408	7,729	7,309	130	115	24
Drug stores, proprietary stores, total	55	51	6,306	6,294	848	16,918	15,232	372	282	58
Drug stores	(NA)	41	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	174	96	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	57	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	6	4	582	(D)	71	1,499	1,344	28	22	6
Feed, farm, garden supply stores	11	7	610	548	50	1,228	1,148	25	22	11
Jewelry stores	26	10	(D)	1,659	224	3,587	3,510	70	65	(D)
Book, stationery stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	44	28	2,097	1,803	290	5,746	5,533	106	102	38
Second-hand stores	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	68	6	1,675	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SALINA										
Retail trade, total	500	378	57,219	53,799	5,935	112,146	105,320	6,285	2,074	493
Food stores, total	59	41	11,007	10,413	660	12,128	10,550	325	215	63
Grocery stores	47	35	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	4	161	(D)	(D)	(D)	(D)	(D)	(D)	10
Eating, drinking places, total	104	86	3,472	3,208	627	13,171	12,169	504	417	119
Eating places	77	63	(D)	2,517	537	11,573	10,810	437	371	(D)
Drinking places	27	23	(D)	691	90	1,598	1,359	67	46	(D)
General merchandise group, total	17	13	6,947	6,903	1,025	17,594	15,604	486	366	7
General merchandise group (except variety)	12	8	5,647	5,603	806	13,548	12,322	330	271	6
Variety stores	5	5	1,300	1,300	219	4,046	3,282	156	95	1
Apparel, accessories stores, total	40	38	3,459	(D)	413	7,851	7,189	190	154	34
Shoe stores	10	10	744	744	100	2,021	1,781	41	32	8
Men's, boys' clothing and furnishings stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	...	...	...	...	...	...	...	...	...	...
Women's clothing, specialty stores	19	17	1,429	(D)	164	3,073	2,855	95	78	12
Ready-to-wear stores	(NA)	13	(NA)	1,304	146	2,832	2,627	87	71	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	18	241	228	8	7	(NA)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	23	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	12	12	1,215	1,207	154	3,166	2,759	52	43	12
Automotive group	44	28	13,978	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	69	49	3,946	3,510	306	6,220	5,441	147	100	70
Lumber, bldg. mtls., hardware, farm equip. dealers, total	29	25	5,451	5,391	581	12,316	11,649	188	168	20
Farm equipment dealers	10	8	1,661	(D)	188	3,825	3,699	54	51	9
Lumber, building materials, supplies, equipment dealers	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	13	13	1,471	1,471	196	3,677	3,423	103	86	15
Drug stores	9	9	1,194	1,194	170	3,179	3,084	80	72	11
Proprietary stores	4	4	277	277	26	498	339	23	14	4
Other retail stores, total	84	58	(D)	3,312	395	7,598	7,413	156	145	(D)
Liquor stores	30	24	1,245	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	7	531	(D)	72	1,454	1,454	26	26	8
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	27	19	1,186	1,088	184	3,370	3,217	76	67	27
Second-hand stores	7	5	246	(D)	15	270	270	7	7	7
Nonstore retailers	18	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
TOPEKA										
Retail trade, total	1,150	810	133,193	126,805	16,338	321,263	299,379	6,549	5,426	1,130
Food stores, total	169	125	26,858	25,478	1,865	35,731	30,308	813	530	171
Grocery stores	143	107	25,776	24,810	1,776	33,589	28,469	754	492	148
Meat markets, fish (seafood) markets	5	3	215	(D)	5	141	96	7	2	5
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	4	148	148	23	880	664	20	12	4
Other food stores	16	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	212	166	6,460	5,880	1,170	23,542	20,671	822	631	235
Eating places	145	119	4,922	4,642	1,029	20,675	18,296	709	557	163
Drinking places	67	47	1,538	1,238	141	2,867	2,375	113	74	72
General merchandise group, total	26	24	16,107	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group (except variety)	13	13	(D)	(D)	2,168	40,972	38,555	933	852	(D)
Variety stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	86	72	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	17	17	1,374	1,374	176	3,497	3,159	73	51	3
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	1,678	276	5,100	4,820	91	73	(NA)
Family clothing stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	27	23	3,122	3,018	427	7,861	7,023	253	190	19
Ready-to-wear stores	(NA)	18	(NA)	2,783	392	7,110	6,327	229	169	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	235	35	751	696	24	21	(NA)
Other apparel stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	62	50	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	41	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	21	17	1,954	1,932	314	6,443	5,714	96	79	19
Automotive group	74	36	26,716	26,002	2,682	56,357	55,692	716	700	72
Gasoline service stations	124	104	8,160	7,510	668	13,745	11,872	326	234	143
Lumber, bldg. mtls., hardware, farm equip. dealers, total	50	36	9,692	9,448	1,565	32,058	31,661	393	377	45
Farm equipment dealers	5	5	790	790	86	1,578	1,578	25	25	3
Lumber, building materials, supplies, equipment dealers	29	23	7,951	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	16	8	951	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
TOPEKA -- Con.										
Drug stores, proprietary stores, total	43	41	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	38	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	92	6	120	45	6	2	(NA)
Other retail stores, total	206	134	10,846	9,246	1,127	22,499	21,116	452	384	205
Liquor stores	58	42	3,307	2,317	97	1,841	1,355	58	38	62
Fuel, ice dealers	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	8	8	1,004	1,004	63	1,243	1,197	22	20	6
Jewelry stores	18	16	1,736	(D)	294	5,733	5,669	86	82	18
Book, stationery stores	6	4	757	(D)	105	2,210	2,074	36	29	4
Other retail stores (except second-hand)	67	47	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	23	11	446	382	49	1,018	986	25	23	27
Nonstore retailers	98	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
WICHITA										
Retail trade, total	2,501	1,891	355,041	343,961	42,572	854,528	794,678	16,520	13,785	2,471
Food stores, total	303	221	71,246	69,300	5,015	93,865	79,854	1,802	1,227	292
Grocery stores	244	182	68,667	67,209	4,652	85,644	72,051	1,617	1,063	240
Meat markets, fish (seafood) markets	5	3	339	(D)	24	571	442	11	7	7
Fruit stores, vegetable markets	11	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	4	309	(D)	54	1,354	1,205	38	32	5
Bakery products stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	26	22	(D)	1,076	166	3,150	3,081	63	59	19
Eating, drinking places, total	532	440	19,847	18,699	3,988	85,789	80,629	2,644	2,356	647
Eating places (except refreshment stands)	331	277	13,815	13,307	3,237	70,717	67,521	2,183	2,015	394
Refreshment stands	55	45	1,708	1,596	247	5,624	4,380	196	114	55
Drinking places	146	118	4,324	3,796	504	9,448	8,728	265	227	198
General merchandise group, total	62	56	42,595	42,449	6,895	157,521	142,633	3,542	2,812	29
Department stores	5	5	27,197	27,197	4,321	103,590	93,618	2,151	1,742	...
Dry goods, general merchandise stores	22	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	32	30	7,649	(D)	1,403	25,086	21,251	796	540	10
Apparel, accessories stores, total	163	149	25,290	25,030	3,653	75,389	70,600	1,568	1,335	121
Shoe stores	46	40	4,729	4,659	647	11,591	11,155	196	170	39
Men's, boys' clothing and furnishings stores	(NA)	24	(NA)	3,497	467	9,214	8,642	183	152	(NA)
Family clothing stores	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	47	47	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	28	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Millinery stores	10	10	477	477	97	1,857	1,789	47	43	4
Other clothing, specialty stores	9	9	1,336	1,336	199	4,317	4,195	105	89	5
Other apparel stores	21	19	(D)	(D)	(D)		(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	139	115	20,993	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores	65	55	11,601	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture stores	(NA)	34	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, antique stores	(NA)	21	(NA)	2,021	352	6,899	6,803	94	89	(NA)
Household appliance, radio, TV stores	74	60	9,392	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group, total	160	100	74,928	72,988	8,064	151,228	149,788	1,794	1,739	145
Passenger car dealers (franchised)	24	22	54,340	(D)	6,210	117,328	116,992	1,301	1,291	13
Passenger car dealers (nonfranchised)	86	36	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	32	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other automotive dealers	18	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	307	251	21,199	19,959	2,023	44,354	37,498	937	637	323
Lumber, bldg. matls., hardware, farm equip. dealers, total	134	108	28,635	28,221	2,918	52,271	48,550	743	657	118
Farm equipment dealers	13	11	1,706	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	44	36	19,076	18,768	1,566	27,463	26,894	373	347	30
Plumbing, paint, electrical stores	39	35	4,764	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	38	26	3,089	3,027	372	6,627	6,277	128	108	39
Drug stores, proprietary stores, total	128	124	13,528	13,464	1,988	41,319	37,129	984	766	92
Drug stores	(NA)	100	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	24	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	442	298	(D)	26,608	3,148	61,307	58,191	1,109	930	(D)
Liquor stores	142	120	8,920	8,134	415	7,961	7,114	196	145	134
Fuel, ice dealers	13	5	1,144	1,048	237	3,816	3,660	58	55	10
Feed, farm, garden supply stores	27	13	2,194	1,834	117	2,340	2,310	36	35	28
Jewelry stores	51	31	(D)	3,929	630	12,368	12,163	167	157	(D)
Book, stationery stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	33	23	1,385	1,211	269	5,936	5,526	124	91	39
Cigar stores, stands	6	4	114	(D)	12	259	243	7	6	6
News dealers, newsstands	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	24	14	621	537	69	1,658	1,563	44	38	26
Music stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	7	7	709	709	94	1,513	1,375	42	34	4
Other retail stores (except second-hand)	35	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	41	23	1,323	1,147	134	2,885	2,767	46	41	50
Nonstore retailers, total	131	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	115	21	5,123	4,241	1,239	24,657	24,465	423	414	111
Merchandise vending machine operators	15	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

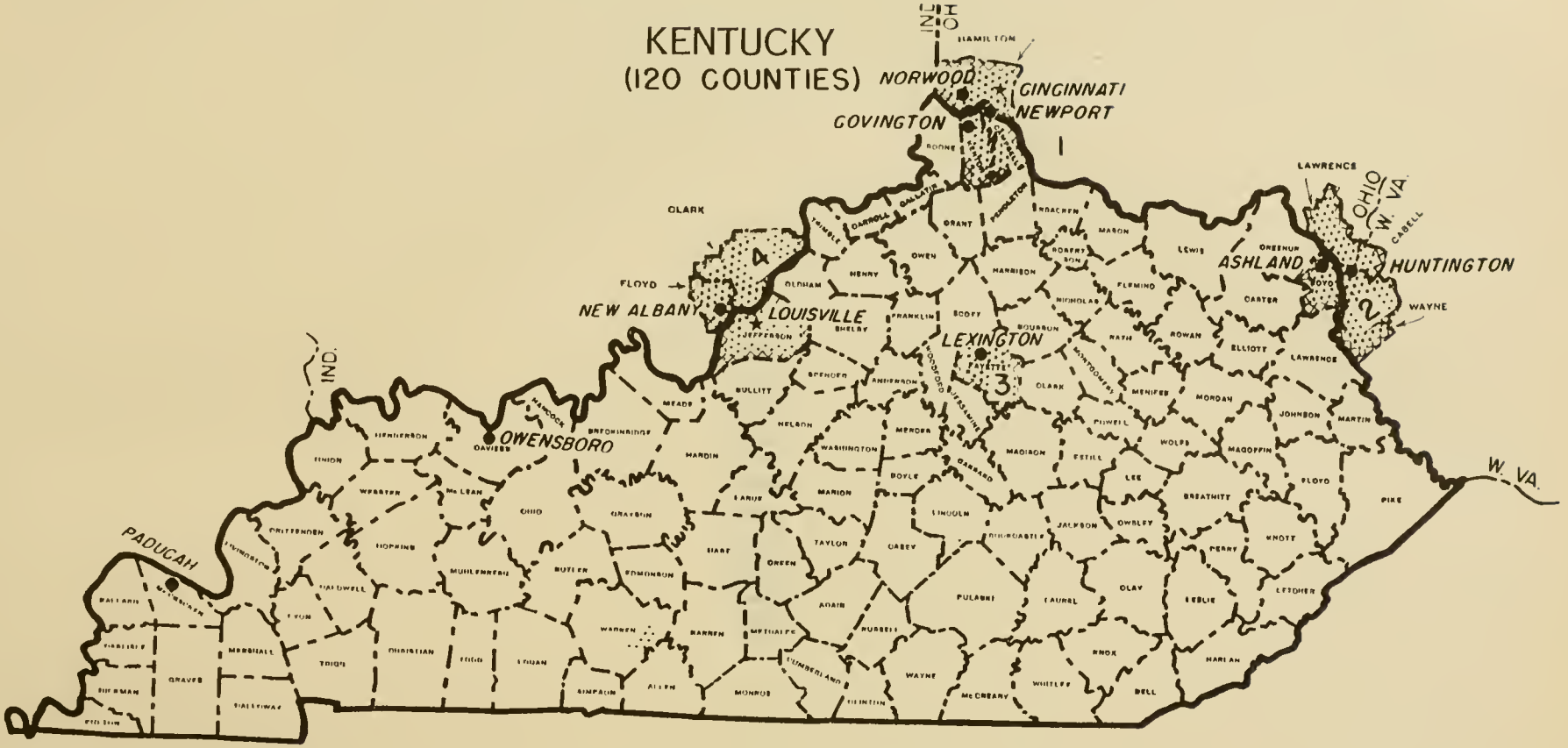
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

LIST OF CORRECTIONS

["Leaders" (.....) indicate no change]

Table	Page	Item	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
			Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
102	16-10	Sedgwick County	2,769	2,079	375,342	362,774	43,876	.....	.....	17,017	14,156	.....
		General merchandise group	68	.....	39,729	.....	.....	.....	.....	.....	.....	.....
		Apparel, accessories stores	168	.....	26,891	.....	.....	.....	.....	.....	.....	.....
		Wichita	2,500	1,890	353,427	342,347	42,159	.....	.....	16,284	13,549	.....
	16-11	General merchandise group	60	.....	39,425	.....	.....	.....	.....	.....	.....	.....
		Apparel, accessories stores	164	.....	26,846	.....	.....	.....	.....	.....	.....	.....
		Wichita S. M. A.										
103	16-18	Retail trade, total	2,769	2,079	375,342	362,774	43,876	870,112	807,827	17,017	14,156	.....
		General merchandise group, total	68	60	39,729	39,509	6,267	129,292	114,539	3,181	2,453	.....
		Dry good, general merchandise stores	22	18	4,556	.....	.....	.....	.....	.....	.....	.....
		Women's clothing, specialty stores	49	49	10,467	10,467	1,528	35,736	34,257	727	640	.....
		Ready-to-wear stores	30	30	8,654	8,654	1,232	29,562	28,273	575	508	.....
	16-19	Apparel, accessories stores, total	168	154	26,891	26,631	3,887	85,226	80,279	1,707	1,468	.....
		Women's clothing, specialty stores	49	49	10,467	10,467	1,528	35,736	34,257	727	640	.....
		Ready-to-wear stores	30	30	8,654	8,654	1,232	29,562	28,273	575	508	.....
		Wichita										
105	16-28	Retail trade, total	2,500	1,890	353,427	342,347	42,159	835,794	775,944	16,284	13,549	.....
		General merchandise group, total	60	54	39,425	39,279	6,251	129,025	114,295	3,169	2,445	.....
		Dry good, general merchandise stores	20	18	.....	.....	.....	.....	.....	.....	.....	.....
		Apparel, accessories stores, total	164	150	26,846	26,586	3,884	85,151	80,204	1,705	1,466	.....
		Women's clothing, specialty stores	48	48	.....	.....	.....	.....	.....	.....	.....	.....
		Ready-to-wear stores	29	29	.....	.....	.....	.....	.....	.....	.....	.....

KENTUCKY



STANDARD METROPOLITAN AREAS

CODE

1 CINCINNATI, OHIO
2 HUNTINGTON, W. VA.
—ASHLAND, KY
3 LEXINGTON
4 LOUISVILLE

LEGEND

● PLACES OF 25,000 TO 100,000
★ PLACES OF 100,000 AND OVER
STANDARD METROPOLITAN AREAS

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	17-4
101A.	Retail Trade: 1954 and 1948 - The State	17-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	17-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	17-14
103.	Retail Trade: 1954 - Standard Metropolitan Areas	17-16
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	17-21
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	17-22
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	17-27

The following pages contain revisions of data previously published on the corresponding pages of Retail Trade Bulletin Series R-1: 17-14.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	26,472	16,040	2,201,101	1,996,277	210,269	4,024,421	3,745,501	92,202	76,410	28,770
Food Stores										
Total	7,430	2,838	527,409	431,617	27,219	512,340	439,855	12,162	8,663	8,198
Grocery stores	6,721	2,463	495,816	405,324	24,215	451,722	384,360	10,687	7,480	7,388
Meat markets	84	64	8,394	7,854	676	12,852	12,213	243	202	101
Fish (seafood) markets	18	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	155	21	3,445	1,331	79	1,637	1,518	41	30	172
Candy, nut, confectionery stores	134	58	2,745	1,899	308	5,754	5,200	183	151	143
Bakery products stores	117	103	5,185	4,997	1,201	25,938	23,745	622	507	135
Bakeries, with baking on premises	(NA)	99	(NA)	4,748	1,171	25,303	23,215	607	496	(NA)
Bakeries, without baking on premises	(NA)	4	(NA)	249	30	635	530	15	11	(NA)
Delicatessen stores	74	50	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c	115	67	7,018	6,218	460	9,049	8,252	219	172	135
Eating, Drinking Places										
Total	3,931	3,073	150,350	138,972	25,196	511,228	474,447	16,304	13,817	4,768
Eating places (except refreshment stands)	2,479	1,879	95,735	87,865	18,561	378,891	355,089	12,370	10,681	3,045
Restaurants, cafeterias	(NA)	1,860	(NA)	85,584	17,827	365,529	342,194	12,036	10,378	(NA)
Caterers	(NA)	5	(NA)	415	86	1,512	1,152	50	26	(NA)
In-plant food contractors	(NA)	14	(NA)	1,866	648	11,850	11,743	284	277	(NA)
Refreshment stands	300	234	6,688	5,948	799	14,387	11,684	602	406	341
Drinking places	1,146	960	47,883	45,159	5,836	117,950	107,674	3,332	2,730	1,376
General Merchandise Group										
Total	2,201	1,159	258,970	235,616	31,101	585,623	516,851	16,368	11,785	2,253
Department stores	37	37	100,936	100,936	16,236	306,500	271,717	7,057	5,266	9
Dry goods, general merchandise stores	987	521	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	840	308	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	323	293	45,453	44,823	6,955	133,340	112,035	5,129	3,372	250
Apparel, Accessories Stores										
Total	1,400	1,210	124,990	121,466	16,366	301,254	279,313	7,806	6,144	1,285
Shoe stores	269	227	19,020	18,134	2,256	40,000	36,301	953	675	194
Men's shoe stores	(NA)	28	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	57	(NA)	5,262	738	12,376	11,280	296	197	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	140	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings stores	(NA)	213	(NA)	26,684	3,920	69,743	66,536	1,424	1,190	(NA)
Men's, boys' clothing stores	(NA)	156	(NA)	22,860	3,510	62,170	59,769	1,237	1,055	(NA)
Men's, boys' furnishings stores	(NA)	57	(NA)	3,824	410	7,573	6,767	187	135	(NA)
Family clothing stores	(NA)	297	(NA)	29,012	3,164	59,719	54,152	1,739	1,279	(NA)
Women's clothing, specialty stores	455	389	43,759	42,641	6,357	118,089	109,650	3,333	2,707	383
Ready-to-wear stores	(NA)	312	(NA)	38,623	5,856	107,966	100,435	3,015	2,446	(NA)
Millinery stores	(NA)	45	(NA)	1,516	260	5,147	4,670	147	115	(NA)
Clothing, specialty stores, n.e.c	(NA)	32	(NA)	2,502	241	4,976	4,545	171	146	(NA)
Children's, infants' wear stores	59	51	3,124	3,036	323	5,670	5,232	197	155	69
Apparel stores, n.e.c	39	33	1,997	1,959	346	8,033	7,442	160	138	39
Furniture, Home Furnishings, Appliance Dealers										
Total	1,172	866	98,323	92,789	12,619	240,379	232,772	4,260	3,973	1,263
Furniture, home furnishings stores	627	491	59,362	57,096	8,252	154,601	151,648	2,666	2,521	680
Furniture stores	(NA)	392	(NA)	50,763	7,183	135,580	133,327	2,309	2,197	(NA)
Floor covering stores	(NA)	29	(NA)	2,447	488	7,372	7,024	127	113	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	70	(NA)	3,886	581	11,649	11,297	230	211	(NA)
Household appliance, radio, TV stores	535	375	38,813	35,693	4,367	85,778	81,124	1,594	1,452	573
Household appliance stores	(NA)	178	(NA)	16,276	2,142	42,850	41,859	788	753	(NA)
Appliance, radio, TV stores	(NA)	133	(NA)	15,998	1,788	34,415	31,260	633	553	(NA)
Radio, TV stores	(NA)	64	(NA)	3,419	437	8,513	8,005	173	146	(NA)
Automotive Group										
Total	1,509	1,175	428,346	419,152	37,163	702,178	694,219	11,032	10,757	1,560
Passenger car dealers (franchised)	765	719	350,587	349,005	31,241	590,102	584,442	9,214	9,057	760
Passenger car dealers (nonfranchised)	390	176	43,849	37,659	2,180	41,184	40,434	626	591	487
Tire, battery, accessory dealers	317	249	27,038	25,682	3,382	63,593	62,270	1,079	1,003	277
Motorcycle, aircraft, boat dealers	15	15	1,296	1,296	131	2,309	2,256	43	41	17
Household trailer dealers	16	16	5,510	5,510	229	4,990	4,817	70	65	13
Automotive dealers, n.e.c	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	2,641	1,697	144,033	122,165	10,516	211,735	198,691	5,055	4,318	2,926
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	1,528	1,210	186,161	178,155	21,029	404,921	385,680	7,061	6,517	1,695
Farm equipment dealers	305	279	45,916	44,428	3,593	69,431	67,510	1,321	1,259	370
Lumber, building materials dealers	471	375	85,253	83,177	11,483	217,282	204,190	3,497	3,185	483
Paint, glass, wallpaper stores	129	99	7,154	6,552	955	17,347	17,036	319	302	110
Plumbing, electrical supply stores	77	49	4,844	4,466	904	20,355	20,135	288	282	93
Hardware stores	546	408	42,994	39,532	4,094	80,506	76,809	1,636	1,489	639
Drug Stores, Proprietary Stores										
Total	782	740	73,695	72,707	9,489	181,627	165,280	4,870	3,925	850
Drug stores	(NA)	648	(NA)	68,273	9,002	173,482	157,765	4,591	3,696	(NA)
Proprietary stores	(NA)	92	(NA)	4,434	487	8,145	7,515	279	229	(NA)
Other Retail Stores										
Total	3,096	1,918	181,793	163,329	16,471	317,174	303,265	6,297	5,573	3,157
Liquor stores	468	390	41,071	38,281	1,946	37,420	34,724	847	716	475
Fuel, ice dealers	383	239	24,339	22,507	3,128	62,963	60,959	1,192	1,079	384
Fuel dealers (coal, wood)	(NA)	126	(NA)	11,264	1,408	29,220	27,970	626	540	(NA)
Liquefied petroleum gas dealers	(NA)	84	(NA)	10,020	1,570	31,017	30,340	506	489	(NA)
Fuel oil dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	292	228	40,240	37,962	2,156	40,020	38,844	820	778	301
Farm, garden supply stores	147	89	14,213	12,851	979	19,063	18,192	321	297	157

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Coo.										
Jewelry stores	341	237	18,093	16,927	2,876	52,822	51,000	949	840	331
Book stores	20	14	1,351	1,175	165	2,995	2,795	78	68	15
Stationery stores	24	20	1,563	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	67	43	2,723	2,283	209	4,215	3,930	86	78	71
Bicycle stores	19	15	468	394	41	880	880	17	17	17
Florists	243	171	7,307	6,501	1,032	20,840	20,215	491	445	268
Cigar stores, stands	16	12	906	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	54	16	1,203	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	123	51	2,210	1,624	264	5,353	4,914	150	117	131
Music stores	55	29	2,710	2,426	398	9,232	9,114	134	131	54
Camera, photographic supply stores	20	18	2,124	2,106	252	4,652	4,546	75	69	12
Luggage, leather goods stores	5	5	(D)	(D)	75	1,468	1,435	23	19	4
Optical goods stores	32	24	1,825	1,723	492	8,805	8,752	114	112	22
Office, store machine and equipment dealers	22	18	(D)	1,230	213	4,320	4,181	70	59	27
Retail stores (except second-hand) n.e.c.	93	93	4,289	4,289	833	15,727	15,122	284	239	84
Second-hand stores	300	206	8,531	7,689	1,057	20,053	17,791	479	371	261
Nonstore Retailers										
Total	782	154	27,031	20,309	3,100	55,962	55,128	987	938	815
Mail order houses	7	3	140	(0)	(0)	(0)	(0)	(0)	(0)	(0)
Direct selling (house-to-house) organizations	702	110	18,603	12,483	2,344	41,829	41,111	785	744	738
Merchandise vending machine operators	73	41	8,288	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	26,472	16,040	2,201,101	1,996,277	26,338	15,784	1,661,652	1,487,431
Food stores, total	7,430	2,838	527,409	431,617	9,398	3,411	396,937	304,631
Grocery stores	6,721	2,463	495,816	405,324	8,753	3,005	371,285	281,876
Other food stores	697	375	31,435	26,293	645	406	25,652	22,755
Eating, drinking places, total	3,931	3,073	150,350	138,972	3,987	3,075	113,192	103,384
Eating places	2,779	2,113	102,423	93,813	2,585	2,033	69,565	64,583
Drinking places	1,146	960	47,883	45,159	1,402	1,042	43,627	38,801
General merchandise group	2,201	1,159	258,970	235,616	2,355	1,233	236,958	216,132
Apparel, accessories stores, total	1,400	1,210	124,990	121,466	1,254	1,010	116,810	112,506
Shoe stores	269	227	19,020	18,134	214	173	16,165	15,419
Other apparel stores	1,099	983	105,408	103,332	1,040	837	100,645	97,087
Furniture, home furnishings, appliance dealers	1,172	866	98,323	92,789	1,103	829	83,097	77,674
Automotive group	1,509	1,175	428,346	419,152	1,282	1,141	281,383	274,569
Gasoline service stations	2,641	1,697	144,033	122,165	2,464	1,550	78,923	64,708
Lumber, bldg. mails., hardware, farm equip. dealers, total	1,528	1,210	186,161	178,155	1,429	1,164	152,405	146,339
Farm equipment dealers	305	279	45,916	44,428	235	216	30,537	29,790
Lumber, bldg. matls., supplies, equipment, hardware dealers	1,223	931	140,245	133,727	1,194	948	121,868	116,549
Drug stores, proprietary stores, total	782	740	73,695	72,707	790	708	58,509	57,043
Drug stores	(NA)	648	(NA)	68,273	675	619	53,816	55,715
Proprietary stores	(NA)	92	(NA)	4,434	115	89	4,693	1,328
Other retail stores, total	3,096	1,918	181,793	163,329	2,234	1,622	134,971	(D)
Liquor stores	468	390	41,071	38,281	503	381	36,410	30,877
Fuel, ice dealers	383	239	24,339	22,507	272	241	18,640	18,193
Feed, farm, garden supply stores	439	317	54,453	50,813	370	276	39,525	36,966
Jewelry stores	341	237	18,093	16,927	239	183	13,026	12,075
Other retail stores	1,093	735	38,921	34,801	850	541	27,370	(D)
Nonstore retailers	782	154	27,031	20,309	42	41	8,467	(0)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Kentucky, total	26,472	16,040	2,201,101	1,996,277	210,269	92,202	76,410	28,770	7,430	527,409	3,931	150,350
2	Adair County	136	64	6,882	5,694	429	247	193	158	38	1,475	4	152
3	Allen County	113	55	8,924	6,792	545	282	249	131	31	1,611	15	350
4	Anderson County	81	47	5,219	4,735	380	178	139	89	27	1,365	8	288
5	Ballard County	112	60	5,239	4,127	287	132	117	121	36	1,766	8	100
6	Barren County	290	152	21,550	18,636	1,886	933	763	313	81	4,539	24	715
7	Glasgow	172	108	16,025	14,807	1,518	738	587	175	52	3,239	15	404
8	Remainder of County	118	44	5,525	3,829	368	195	176	138	29	1,300	9	311
9	Bath County	85	39	3,573	2,767	164	94	69	95	30	1,340	8	81
10	Bell County	308	186	23,426	21,286	2,142	1,057	877	328	106	6,453	43	1,595
11	Middlesboro	170	114	15,421	14,559	1,500	714	601	173	52	3,477	24	1,087
12	Pineville	83	59	6,438	5,958	611	320	256	90	20	2,242	12	275
13	Remainder of County	55	13	1,567	769	31	23	20	65	34	734	7	233
14	Boone County	140	78	8,765	7,471	577	266	207	152	39	2,341	25	836
15	Bourbon County	168	132	14,984	14,128	1,489	617	506	193	38	4,290	25	673
16	Paris	132	112	13,464	12,924	1,424	581	477	145	27	3,755	21	628
17	Remainder of County	36	20	1,520	1,204	65	36	29	48	11	535	4	45
18	Boyd County	530	334	52,105	48,085	5,160	2,267	1,870	529	154	13,536	57	1,788
19	Ashland	419	273	46,207	43,075	4,839	2,097	1,735	410	114	11,586	41	1,458
20	Catlettsburg	85	47	4,577	3,903	247	118	99	88	24	1,398	14	(D)
21	Remainder of County	26	14	1,321	1,107	74	52	36	31	16	552	2	(D)
22	Boyle County	179	133	18,304	17,500	2,020	885	785	175	37	3,938	15	681
23	Danville	141	107	16,434	15,840	1,885	797	723	134	29	3,358	11	521
24	Remainder of County	38	26	1,870	1,660	135	88	62	41	8	580	4	160
25	Bracken County	90	50	4,904	4,320	315	160	126	96	24	1,203	12	219
26	Breathitt County	99	41	5,172	4,078	262	129	111	113	29	1,543	9	172
27	Breckinridge County	117	55	5,596	4,420	291	155	130	123	35	1,476	10	190
28	Bullitt County	105	61	6,633	5,759	376	184	156	126	37	2,221	13	212
29	Butler County	92	20	2,241	1,125	81	46	39	95	47	739	3	20
30	Caldwell County	143	89	9,556	8,228	628	337	280	185	41	2,485	14	249
31	Princeton	115	77	8,313	7,393	569	314	258	149	34	2,248	13	(D)
32	Remainder of County	28	12	1,243	835	59	23	22	36	7	237	1	(D)
33	Calloway County	250	138	17,117	13,599	1,150	552	481	303	80	3,448	18	607
34	Murray	184	114	14,082	11,630	1,031	498	431	226	43	2,621	17	(D)
35	Remainder of County	66	24	3,035	1,969	119	54	50	77	37	827	1	(D)
36	Campbell County	843	577	70,252	65,294	7,249	3,037	2,309	919	221	21,435	228	10,813
37	Bellevue	83	61	4,042	3,496	382	212	130	99	29	1,563	13	661
38	Dayton	94	56	5,046	4,476	365	170	114	102	35	2,715	26	707
39	Fort Thomas	57	39	4,950	4,672	472	230	153	60	10	2,711	9	401
40	Newport	450	336	47,470	45,124	5,140	2,020	1,610	479	118	12,750	117	5,609
41	Remainder of County	159	85	8,744	7,526	890	405	302	179	29	1,696	63	3,435
42	Carlisle County	65	37	4,615	4,023	238	126	108	72	18	949	12	167
43	Carroll County	108	84	7,577	7,077	611	315	260	132	24	2,222	22	740
44	Carrollton	80	64	6,048	5,662	512	258	212	98	14	1,709	15	568
45	Remainder of County	28	20	1,529	1,415	99	57	48	34	10	513	7	172
46	Carter County	178	96	9,108	7,242	546	293	260	214	52	2,560	15	345
47	Casey County	110	32	4,851	3,293	185	109	91	131	44	1,237	7	154
48	Christian County	397	271	38,520	35,930	3,643	1,782	1,563	401	97	7,800	77	3,597
49	Hopkinsville	276	206	30,318	28,928	3,134	1,509	1,321	280	62	6,342	56	2,491
50	Remainder of County	121	65	8,202	7,002	509	273	242	121	35	1,458	21	1,106
51	Clark County	187	135	16,413	15,185	1,434	652	524	221	34	4,077	20	681
52	Winchester	167	123	15,268	14,116	1,358	601	484	200	31	(D)	17	526
53	Remainder of County	20	12	1,145	1,069	76	51	40	21	3	(D)	3	155
54	Clay County	156	48	6,520	4,996	372	178	153	166	50	1,112	12	236
55	Clinton County	71	33	3,276	2,506	147	90	76	85	20	715	3	87
56	Crittenden County	106	54	5,331	4,227	355	169	147	126	36	1,290	11	248
57	Cumberland County	69	29	3,389	2,453	205	120	90	76	16	730	5	65
58	Daviess County	650	408	63,785	58,043	6,895	2,946	2,369	720	172	16,061	116	4,643
59	Owensboro	555	371	58,182	54,116	6,605	2,811	2,273	606	136	13,238	98	3,972
60	Remainder of County	95	37	5,603	3,927	290	135	96	114	36	2,823	18	671
61	Edmonson County	70	22	2,529	1,515	150	62	61	81	9	384	5	47
62	Elliott County	51	9	1,070	446	23	17	15	54	22	377	1	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
2,201	258,970	1,400	124,990	1,172	98,323	1,509	428,346	2,641	144,033	1,528	186,161	782	73,695	3,096	181,793	782	27,031	1
16	755	7	355	9	310	11	1,510	14	491	5	566	3	229	20	967	9	72	2
13	774	7	494	2	(D)	10	2,519	9	426	11	1,548	3	202	6	(D)	6	86	3
9	538	4	141	4	126	7	1,251	3	296	6	362	2	(D)	11	(D)	...	...	4
8	298	1	(D)	11	305	4	649	15	465	8	642	5	(D)	16	842	...	...	5
33	2,347	11	1,271	14	637	21	4,917	27	1,879	26	3,148	8	723	38	1,301	7	73	6
10	1,517	9	(D)	11	524	14	4,088	15	1,202	15	2,473	5	576	19	(D)	7	73	7
23	830	2	(D)	3	113	7	829	12	677	11	675	3	147	19	(D)	...	...	8
13	375	4	113	3	(D)	3	431	7	270	7	245	4	93	6	(D)	...	...	9
17	2,870	20	1,314	19	1,684	18	4,362	22	1,557	14	1,210	6	873	35	1,345	8	163	10
9	2,245	10	757	15	1,468	7	3,092	12	(D)	11	795	3	563	21	1,013	6	(D)	11
2	(D)	10	557	4	216	11	1,270	9	657	3	415	3	310	9	(D)	...	...	12
6	(D)	...	...	...	...	...	...	1	(D)	...	...	...	...	5	(D)	2	(D)	13
10	496	...	...	3	(D)	10	1,521	21	839	11	1,452	2	(D)	11	853	8	84	14
8	981	11	459	8	559	12	2,117	17	1,071	14	2,491	4	367	26	1,938	5	38	15
7	(D)	10	(D)	7	(D)	5	1,959	12	874	12	(D)	3	(D)	23	(D)	5	36	16
1	(D)	1	(D)	1	(D)	7	158	5	197	2	(D)	1	(D)	3	(D)	...	...	17
19	7,829	45	3,711	45	3,231	37	10,510	48	2,698	29	2,812	14	1,540	64	3,989	18	461	18
12	7,199	43	(D)	39	3,033	33	10,479	39	2,370	23	2,500	12	(D)	47	2,239	16	(D)	19
3	(D)	2	(D)	5	(D)	3	(D)	9	328	6	312	1	(D)	16	(D)	2	(D)	20
4	(D)	...	...	1	(D)	1	(D)	...	...	...	...	1	(D)	1	(D)	...	...	21
7	2,374	19	1,395	13	370	14	4,126	24	1,313	17	2,590	6	523	21	928	6	66	22
4	2,303	17	(D)	11	(D)	14	4,126	18	1,084	12	2,181	4	(D)	16	(D)	5	(D)	23
3	71	2	(D)	2	(D)	...	...	6	229	5	409	2	(D)	5	(D)	1	(D)	24
16	496	2	(D)	1	(D)	3	936	8	138	11	1,608	3	84	8	108	2	(D)	25
23	1,024	2	(D)	7	227	4	975	10	454	5	424	2	(D)	6	152	2	(D)	26
31	1,239	...	...	2	(D)	2	(D)	18	632	10	812	2	(D)	7	464	...	...	27
11	476	4	(D)	1	(D)	7	1,097	15	720	7	982	3	233	5	577	2	(D)	28
10	553	2	(D)	3	75	1	(D)	6	248	5	309	2	(D)	4	(D)	...	...	29
16	946	8	336	6	(D)	10	1,862	19	864	12	1,226	5	317	11	878	1	(D)	30
10	836	8	336	4	210	10	1,862	14	765	8	859	5	317	8	641	1	(D)	31
6	110	...	...	2	(D)	...	...	5	99	4	367	...	...	3	237	...	...	32
16	1,427	8	502	10	524	40	5,137	24	1,169	18	1,981	7	510	25	1,760	4	52	33
7	1,002	4	502	9	(D)	33	4,517	20	934	15	1,601	6	(D)	22	(D)	4	52	34
9	425	...	...	1	(D)	7	620	4	235	3	380	1	(D)	3	(D)	...	...	35
32	2,644	36	2,842	33	3,168	35	12,506	51	3,529	26	3,103	30	2,659	87	5,399	64	2,154	36
5	107	1	(D)	9	292	1	(D)	6	240	2	(D)	3	303	8	328	6	138	37
2	(D)	3	(D)	2	(D)	1	(D)	2	(D)	1	(D)	5	209	9	693	8	46	38
2	(D)	...	...	5	(D)	1	(D)	9	431	2	(D)	3	360	7	307	9	95	39
12	1,765	31	2,645	17	2,428	27	11,419	20	2,000	17	2,301	15	1,552	51	3,392	25	1,609	40
11	553	1	(D)	...	...	5	(D)	14	(D)	4	455	4	235	12	679	16	266	41
6	251	1	(D)	...	...	4	1,470	8	240	5	1,216	3	113	4	(D)	4	62	42
3	(D)	8	365	3	282	6	1,143	15	671	7	654	1	(D)	18	878	1	(D)	43
3	(D)	8	365	3	282	4	(D)	8	408	6	(D)	1	(D)	17	(D)	1	(D)	44
...	...	...	...	...	...	2	(D)	7	263	1	(D)	...	...	1	(D)	...	...	45
23	1,125	13	651	14	779	17	1,806	12	534	11	764	3	248	16	(D)	2	(D)	46
14	737	...	...	3	193	12	1,429	11	357	6	604	...	...	13	140	...	...	47
26	3,430	31	2,756	15	1,767	19	7,189	44	2,696	20	4,243	9	867	48	3,828	11	347	48
14	2,910	29	(D)	13	(D)	15	6,052	27	2,004	17	4,028	8	(D)	29	1,594	6	(D)	49
12	520	2	(D)	2	(D)	4	1,137	17	692	3	215	1	(D)	19	2,234	5	(D)	50
14	1,291	18	1,179	11	862	17	2,759	15	(D)	17	1,720	5	566	34	2,064	2	(D)	51
7	1,086	18	1,179	11	862	15	(D)	14	1,014	17	1,720	5	566	30	1,988	2	(D)	52
7	205	...	...	...	...	2	(D)	1	(D)	...	...	...	...	4	76	...	...	53
34	869	12	391	6	333	8	1,227	7	563	7	(D)	2	(D)	18	1,333	...	...	54
12	589	...	(D)	3	171	7	410	8	380	5	(D)	3	98	10	198	...	...	55
9	665	6	165	5	268	7	920	12	488	9	723	2	(D)	9	(D)	...	...	56
21	518	2	(D)	2	(D)	5	769	4	82	5	400	2	(D)	5	311	2	(D)	57
29	9,936	43	3,908	36	2,904	34	10,463	64	4,522	38	4,422	22	1,932	78	4,349	18	645	58
21	9,352	43	3,908	33	2,793	34	10,463	55	4,272	36	(D)	18	1,822	63	(D)	18	645	59
8	584	...	...	3	111	...	...	9	250	2	(D)	4	110	15	(D)	...	...	60
19	455	...	...	2	(D)	2	(D)	12	420	3	151	1	(D)	17	519	...	...	61
18	338	...	...	1	(D)	3	94	3	77	...	...	...	...	1	(D)	2	(D)	62

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Estill County	126	56	5,332	4,086	301	138	107	148	44	1,834	12	169
2	Irvine	61	37	3,413	3,003	210	103	77	71	20	1,132	7	82
3	Remainder of County	65	19	1,919	1,083	91	35	30	77	24	702	5	87
4	Fayette County	1,090	826	129,508	124,286	16,726	6,856	5,915	1,025	210	24,488	204	7,502
5	Lexington	982	748	118,793	114,111	15,569	6,333	5,506	906	188	19,701	184	6,294
6	Remainder of County	108	78	10,715	10,175	1,157	523	409	119	22	4,787	20	1,208
7	Fleming County	98	58	6,340	5,722	392	213	169	122	24	1,279	8	142
8	Floyd County	371	147	16,512	13,408	1,060	488	422	392	150	4,005	33	543
9	Prestonsburg	69	51	6,328	6,182	556	247	212	69	6	502	8	152
10	Remainder of County	302	96	10,184	7,226	504	241	210	323	144	3,503	25	391
11	Franklin County	260	208	26,360	25,212	2,790	1,282	1,046	274	53	6,755	39	1,253
12	Frankfort	235	185	24,328	(D)	2,629	1,188	975	251	48	6,470	34	1,017
13	Remainder of County	25	23	2,032	(D)	161	94	71	23	5	285	5	236
14	Fulton County	205	127	12,562	11,070	857	448	384	230	54	3,882	25	602
15	Fulton	108	78	8,247	7,815	628	326	282	124	19	2,328	11	447
16	Remainder of County	97	49	4,315	3,255	229	122	102	106	35	1,554	14	155
17	Gallatin County	53	37	3,639	3,225	207	115	83	55	10	674	13	303
18	Garrard County	101	51	5,585	4,841	468	227	188	106	25	1,233	10	208
19	Grant County	105	65	6,291	5,741	381	224	179	113	28	1,500	15	486
20	Graves County	326	186	23,799	21,151	2,131	959	829	375	105	5,576	34	864
21	Mayfield	225	151	20,084	18,730	1,945	863	740	253	61	4,382	22	698
22	Remainder of County	101	35	3,715	2,421	186	96	89	122	44	1,194	12	166
23	Grayson County	147	77	8,733	7,355	553	285	243	158	43	1,676	10	141
24	Green County	122	52	5,334	4,364	266	146	134	135	35	1,552	7	178
25	Greenup County	182	72	7,631	5,535	406	213	184	211	81	3,108	17	259
26	Hancock County	47	19	2,041	1,471	96	46	37	52	22	852	3	58
27	Hardin County	299	209	34,237	32,423	3,202	1,439	1,239	345	56	7,300	41	1,440
28	Elizabethtown	130	100	19,648	18,984	2,062	868	756	155	15	3,961	19	638
29	Remainder of County	169	109	14,589	13,439	1,140	571	483	190	41	3,339	22	802
30	Harlan County	394	220	31,324	27,990	2,862	1,232	1,045	399	160	8,709	46	1,055
31	Cumberland	94	66	6,781	6,199	556	244	197	101	25	2,164	11	226
32	Harlan	98	72	15,215	14,545	1,544	670	560	106	23	3,712	13	528
33	Remainder of County	202	82	9,328	7,246	762	318	288	192	112	2,833	22	301
34	Harrison County	149	117	11,813	10,999	1,141	518	413	172	28	2,564	24	883
35	Cynthiana	126	104	11,027	10,437	1,102	491	390	145	24	2,430	19	729
36	Remainder of County	23	13	786	562	39	27	23	27	4	134	5	154
37	Hart County	138	74	7,027	5,723	469	228	183	166	37	1,811	12	292
38	Henderson County	352	252	30,996	29,100	2,779	1,190	1,032	375	77	7,174	63	2,116
39	Henderson	285	203	27,090	25,558	2,372	1,018	872	302	56	5,881	43	1,509
40	Remainder of County	67	49	3,906	3,542	407	172	160	73	21	1,293	20	607
41	Henry County	129	81	6,678	5,528	380	195	154	137	30	1,547	9	310
42	Hickman County	67	45	4,064	3,558	289	158	133	91	28	1,275	6	145
43	Hopkins County	390	226	28,402	25,352	2,546	1,204	1,016	445	144	8,050	44	1,463
44	Earlington	18	12	683	609	35	33	31	17	4	281	4	(D)
45	Madisonville	207	137	20,024	18,688	1,978	903	757	238	67	5,101	23	946
46	Remainder of County	165	77	7,695	6,055	533	268	228	190	73	2,668	17	(D)
47	Jackson County	114	20	3,205	1,655	118	73	69	127	39	587	5	67
48	Jefferson County	4,701	3,455	631,739	607,557	72,756	29,602	24,166	4,849	1,039	138,813	1,068	57,122
49	Louisville	4,113	3,013	556,018	534,854	66,206	26,580	21,780	4,244	925	118,700	940	49,270
50	Remainder of County	588	442	75,721	72,703	6,550	3,022	2,386	605	114	20,113	128	7,852
51	Jessamine County	118	76	7,824	6,806	600	293	249	140	22	1,864	17	407
52	Nicholasville	91	59	6,728	6,016	530	235	210	99	17	1,504	8	175
53	Remainder of County	27	17	1,096	790	70	58	39	41	5	360	9	232
54	Johnson County	182	82	10,982	9,218	805	417	355	188	63	2,830	21	355
55	Paintsville	115	75	9,454	8,730	771	384	334	118	17	1,798	19	(D)
56	Remainder of County	67	7	1,528	488	34	33	21	70	46	1,032	2	(D)
57	Kenton County	1,100	764	106,325	99,183	11,155	4,526	3,601	1,154	324	32,570	285	12,235
58	Covington	792	572	78,470	74,082	8,377	3,358	2,626	828	235	22,979	190	7,402
59	Elsmere	16	10	2,210	1,954	177	75	47	19	10	1,563	6	(D)
60	Erlanger	63	47	9,690	9,496	976	370	332	56	10	2,533	15	1,065
61	Ludlow	67	39	6,200	5,428	613	210	171	77	24	2,587	21	484
62	Park Hills	7	5	797	(D)	170	69	62	8	...	(D)	3	(D)
63	South Fort Mitchell	32	16	1,713	1,249	168	77	63	35	9	431	9	627
64	Remainder of County	121	75	7,245	(D)	674	367	300	131	36	(D)	41	1,870
65	Knott County	94	24	2,294	1,018	90	52	46	101	46	872	7	74

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
27	759	7	200	3	152	6	1,176	7	283	9	517	2	(D)	9	(D)	...	...	1
13	336	5	(D)	3	152	5	(D)	3	173	3	(D)	1	(D)	1	(D)	...	...	2
14	423	2	(D)	...	...	1	(D)	4	110	6	(D)	1	(D)	8	45	...	...	3
36	19,045	92	12,619	62	6,308	48	19,245	100	7,693	60	10,771	32	4,689	193	14,751	53	2,397	4
29	18,809	91	(D)	55	5,538	44	18,994	83	6,519	55	10,296	29	4,362	181	(D)	43	2,313	5
7	236	1	(D)	7	770	4	251	17	1,174	5	475	3	327	12	(D)	10	84	6
9	427	4	198	5	263	10	2,140	9	412	6	431	2	(D)	19	878	2	(D)	7
52	3,120	14	668	16	808	16	3,452	33	1,426	16	1,419	7	365	28	634	6	72	8
5	531	8	466	5	383	10	2,416	8	510	4	784	3	217	10	(D)	2	(D)	9
47	2,589	6	202	11	425	6	1,036	25	916	12	635	4	148	18	(D)	4	(D)	10
11	1,786	23	1,730	15	1,470	14	4,264	34	1,959	15	3,446	7	887	44	2,705	5	105	11
10	(D)	23	1,730	15	1,470	13	(D)	31	1,821	14	(D)	7	887	35	2,121	5	105	12
1	(D)	...	...	...	...	1	(D)	3	138	1	(D)	...	...	9	584	...	...	13
14	971	13	505	8	432	14	2,350	25	967	14	1,071	6	371	23	1,271	9	140	14
6	533	13	505	4	(D)	10	1,911	15	540	7	443	4	(D)	14	865	5	(D)	15
8	438	...	...	4	(D)	4	439	10	427	7	628	2	(D)	9	406	4	(D)	16
4	185	1	(D)	5	142	4	1,452	3	117	5	357	2	(D)	6	309	...	...	17
11	556	7	231	9	154	7	1,600	13	452	8	917	2	(D)	7	35	2	(D)	18
13	520	4	183	5	212	7	2,027	12	469	7	570	3	146	11	176	...	...	19
24	3,742	22	1,645	13	849	16	4,315	30	1,285	26	3,202	4	641	33	1,444	19	236	20
11	3,104	21	(D)	11	(D)	14	(D)	19	920	19	2,565	4	641	26	1,340	17	(D)	21
13	638	1	(D)	2	(D)	2	(D)	11	365	7	637	...	...	7	104	2	(D)	22
29	1,598	5	154	5	335	10	1,445	17	717	12	1,574	4	284	6	745	6	64	23
28	1,036	2	(D)	2	(D)	8	1,051	8	357	9	418	2	(D)	19	463	2	(D)	24
24	997	1	(D)	6	397	7	732	17	596	8	689	7	305	14	(D)	...	...	25
3	125	1	(D)	2	(D)	3	546	8	194	1	(D)	...	...	2	(D)	2	(D)	26
24	2,396	14	761	13	1,438	26	11,286	49	3,812	21	2,441	9	789	37	1,915	9	659	27
6	1,755	13	(D)	7	(D)	17	7,184	16	1,128	9	1,401	4	531	19	1,507	5	(D)	28
18	641	1	(D)	6	(D)	9	4,102	33	2,684	12	1,040	5	258	18	408	4	(D)	29
42	6,628	24	1,799	21	1,631	26	6,892	30	1,548	9	1,031	8	716	27	(D)	1	(D)	30
7	367	10	(D)	8	631	8	1,088	9	531	2	(D)	2	(D)	11	553	1	(D)	31
5	1,816	13	1,042	5	633	14	5,681	6	255	3	474	4	460	12	614	...	...	32
30	4,445	1	(D)	8	367	4	123	15	762	4	(D)	2	(D)	4	(D)	...	...	33
10	827	10	554	5	496	13	2,825	18	713	9	1,200	4	280	26	(D)	2	(D)	34
3	535	10	554	4	(D)	13	2,825	15	642	9	1,200	4	280	23	1,373	2	(D)	35
7	302	...	...	1	(D)	...	...	3	71	...	...	...	...	3	(D)	...	...	36
20	679	5	263	4	(D)	7	979	18	719	15	1,401	5	267	15	(D)	...	...	37
12	1,602	22	1,431	21	(D)	21	5,265	45	2,080	33	6,418	9	574	48	2,885	1	(D)	38
9	1,404	22	1,431	19	1,203	21	5,265	35	1,688	30	5,722	9	574	41	2,413	...	...	39
3	198	...	...	2	(D)	...	...	10	392	3	696	...	...	7	472	1	(D)	40
19	1,043	5	(D)	4	(D)	5	752	16	474	10	1,167	8	305	23	677	...	...	41
2	(D)	4	150	3	36	3	(D)	7	207	8	677	2	(D)	4	443	...	...	42
26	3,320	15	782	15	1,373	32	6,461	47	2,234	19	2,986	5	478	29	928	14	327	43
1	(D)	...	...	...	...	...	...	4	133	...	...	...	...	5	45	...	...	44
9	2,208	13	(D)	10	(D)	24	5,161	21	1,295	11	2,062	3	(D)	13	715	13	(D)	45
16	(D)	2	(D)	5	(D)	8	1,300	22	806	8	924	2	(D)	11	168	1	(D)	46
31	664	1	(D)	5	225	3	(D)	6	175	7	601	1	(D)	16	317	...	...	47
162	78,976	323	45,508	189	29,676	172	123,630	422	32,264	221	36,787	214	26,589	648	49,351	243	13,064	48
145	75,015	299	43,400	171	27,735	149	107,838	324	24,487	182	28,566	188	23,764	579	44,813	211	12,430	49
17	3,920	24	2,108	18	1,941	23	15,792	98	7,777	39	8,221	26	2,825	69	4,538	32	634	50
14	584	4	(D)	3	150	6	1,611	18	791	15	959	3	(D)	16	1,138	...	...	51
10	473	4	(D)	3	150	6	1,611	12	534	12	(D)	3	189	16	1,138	...	...	52
4	111	...	...	...	...	...	...	6	257	3	(D)	...	(D)	...	...	...	...	53
10	1,336	17	833	7	415	8	2,505	19	833	6	1,035	4	164	17	586	10	90	54
5	1,133	17	833	7	415	8	2,505	12	620	6	1,035	4	164	12	520	8	(D)	55
5	203	...	...	...	...	...	...	7	213	...	...	...	...	5	66	2	(D)	56
29	8,435	45	3,471	40	5,320	46	16,061	64	5,111	49	8,635	43	3,781	118	9,441	57	1,265	57
19	7,747	40	3,234	30	4,478	36	13,851	41	3,193	34	5,268	36	2,885	89	6,485	42	948	58
...	...	1	(D)	...	...	...	...	...	...	...	...	1	(D)	...	...	...	...	59
1	(D)	3	(D)	5	642	2	(D)	10	919	6	2,709	2	(D)	7	124	2	(D)	60
3	38	1	(D)	1	(D)	1	(D)	3	221	3	145	3	188	3	(D)	4	191	61
...	...	...	...	...	...	1	(D)	1	(D)	...	...	...	...	...	...	2	(D)	62
2	(D)	...	...	...	...	...	...	3	232	1	(D)	...	...	6	276	2	(D)	63
4	435	...	...	4	(D)	6	623	6	(D)	5	(D)	1	(D)	13	(D)	5	68	64
15	567	1	(D)	2	(D)	2	(D)	13	354	2	(D)	...	...	6	41	...	...	65

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Knox County	194	70	7,928	5,596	437	258	209	200	66	2,277	16	254
2	Barbourville	90	50	5,254	4,280	372	215	179	89	17	1,284	11	163
3	Corbin (part)[1]	22	8	716	450	27	18	13	22	9	325	3	(D)
4	Remainder of County	82	12	1,958	866	38	25	17	89	40	668	2	(D)
5	Larue County	80	50	5,460	4,784	335	183	140	87	22	1,222	9	157
6	Laurel County	234	114	12,306	10,252	906	506	455	258	69	3,240	24	698
7	London	171	95	10,281	8,905	794	422	377	176	41	2,385	18	427
8	Remainder of County	63	19	2,025	1,347	112	84	78	82	28	855	6	271
9	Lawrence County	99	53	5,171	4,269	317	175	155	105	23	700	7	158
10	Lee County	78	26	2,869	2,057	111	73	63	96	25	607	2	(D)
11	Leslie County	61	23	2,266	1,638	129	81	66	63	25	712	2	(D)
12	Letcher County	250	112	12,591	9,957	835	371	305	264	84	3,478	20	381
13	Jenkins	26	18	1,861	1,693	137	62	54	28	4	286	6	148
14	Remainder of County	224	94	10,730	8,264	698	309	251	236	80	3,192	14	233
15	Lewis County	72	34	4,807	3,961	249	117	101	92	24	1,191	5	176
16	Lincoln County	172	64	7,900	5,930	509	254	213	180	56	1,820	10	215
17	Livingston County	89	33	2,647	1,535	113	60	51	116	26	804	7	115
18	Logan County	199	137	14,346	13,180	1,047	531	437	227	63	3,563	17	358
19	Russellville	125	83	10,816	10,096	847	409	343	146	38	2,197	6	127
20	Remainder of County	74	54	3,530	3,084	200	122	94	81	25	1,366	11	231
21	Lyon County	57	27	2,332	1,776	126	74	62	66	15	641	8	67
22	McCracken County	688	472	69,441	65,177	7,687	2,880	2,485	765	193	16,854	140	5,645
23	Paducah	584	404	61,865	58,247	7,135	2,630	2,278	633	156	12,866	121	4,820
24	Remainder of County	104	68	7,576	6,930	552	250	207	132	37	3,968	19	825
25	McCreary County	104	34	5,389	3,627	270	116	106	105	42	1,477	5	134
26	McLean County	108	44	4,499	3,079	185	101	78	119	33	964	4	97
27	Madison County	308	188	22,516	20,162	2,021	972	815	365	64	4,453	38	1,109
28	Berea	74	44	4,431	3,843	328	155	133	81	14	556	7	(D)
29	Richmond	184	126	15,965	14,995	1,596	759	635	218	31	3,385	29	807
30	Remainder of County	50	18	2,120	1,324	97	58	47	66	19	512	2	(D)
31	Magoffin County	41	23	1,949	1,557	110	56	51	46	7	88	2	(D)
32	Marion County	140	96	10,745	9,889	719	350	278	165	33	2,483	17	533
33	Lebanon	98	74	9,289	8,761	643	294	236	116	21	2,072	12	426
34	Remainder of County	42	22	1,456	1,128	76	56	42	49	12	411	5	107
35	Marshall County	175	99	10,742	8,748	601	281	244	206	75	3,256	16	382
36	Martin County	51	15	1,739	1,121	56	34	29	49	22	324	8	58
37	Mason County	208	146	17,937	16,645	1,743	810	705	236	47	4,188	47	1,665
38	Maysville	170	120	16,472	15,376	1,668	766	666	193	36	3,808	40	1,479
39	Remainder of County	38	26	1,465	1,269	75	44	39	43	11	380	7	186
40	Meade County	94	56	7,477	6,517	453	198	178	119	22	1,104	13	668
41	Menifee County	16	6	584	384	15	9	9	18	8	160	1	(D)
42	Mercer County	135	87	10,399	9,577	779	390	300	163	26	2,438	11	332
43	Harrodsburg	111	77	9,418	8,808	727	362	273	137	20	2,207	10	(D)
44	Remainder of County	24	10	981	769	52	28	27	26	6	231	1	(D)
45	Metcalfe County	57	25	2,626	1,992	107	83	59	68	22	528	1	(D)
46	Monroe County	106	50	7,257	5,703	414	263	198	129	21	1,018	6	(D)
47	Montgomery County	163	101	12,391	11,009	1,091	495	420	198	29	2,491	35	957
48	Mount Sterling	147	93	11,452	10,156	1,038	468	395	178	26	2,462	34	(D)
49	Remainder of County	16	8	939	853	53	27	25	20	3	29	1	(D)
50	Morgan County	83	27	4,309	3,245	277	129	119	92	32	1,070	3	127
51	Muhlenberg County	270	166	16,766	14,646	1,314	690	546	296	104	4,905	23	482
52	Central City	98	74	7,906	7,310	647	339	244	123	30	2,003	9	241
53	Greenville	78	52	6,235	5,529	539	257	228	78	21	1,545	4	84
54	Remainder of County	94	40	2,625	1,807	128	94	74	95	53	1,357	10	157
55	Nelson County	170	108	13,111	11,851	1,044	438	348	191	34	2,750	31	630
56	Bardstown	90	68	9,832	9,482	909	370	293	92	13	2,073	22	472
57	Remainder of County	80	40	3,279	2,369	135	68	55	99	21	677	9	158
58	Nicholas County	65	41	3,358	2,924	258	135	121	77	16	1,094	7	132
59	Ohio County	176	68	7,221	4,829	440	213	184	192	91	2,802	8	141
60	Oldham County	90	56	6,234	5,716	432	212	184	109	25	1,587	10	213
61	Owen County	67	37	4,124	3,454	267	127	106	80	16	1,013	8	150

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Corbin is in Knox and Whitley counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
26	1,059	9	437	12	389	8	1,259	28	1,170	6	633	2	(D)	20	344	1	(D)	1
6	526	9	437	4	347	7	(D)	13	561	6	633	2	(D)	14	261	1	(D)	2
3	70	...	...	...	...	...	...	5	214	...	...	...	...	2	(D)	...	...	3
17	463	...	...	8	42	1	(D)	10	395	...	...	...	...	4	(D)	...	...	4
7	473	3	193	4	298	7	1,129	7	444	5	746	3	165	13	633	...	...	5
19	861	9	401	10	498	18	2,160	19	1,568	12	1,351	3	316	42	1,004	10	209	6
10	617	9	401	10	(D)	18	2,160	12	1,194	10	(D)	3	316	32	911	8	(D)	7
8	244	...	...	...	(D)	...	...	7	374	2	(D)	...	...	10	93	2	(D)	8
17	894	2	(D)	6	224	8	1,290	15	469	9	943	3	140	9	(D)	...	...	9
20	385	1	(D)	4	30	6	1,180	8	203	3	192	2	(D)	7	101	...	...	10
21	690	1	(D)	...	...	1	(D)	4	454	2	(D)	2	(D)	3	22	...	...	11
40	2,823	9	(D)	11	567	16	2,278	31	1,176	10	398	3	223	24	516	2	(D)	12
4	538	2	(D)	...	...	5	529	2	(D)	1	(D)	1	(D)	1	(D)	...	...	13
36	2,285	7	(D)	11	567	11	1,749	29	(D)	9	(D)	2	(D)	23	(D)	2	(D)	14
8	440	3	301	5	332	6	1,334	1	(D)	6	508	2	(D)	10	350	2	(D)	15
29	1,066	4	195	2	(D)	11	2,006	21	755	9	719	2	(D)	26	805	2	(D)	16
12	325	1	(D)	3	67	4	292	9	200	6	299	3	28	16	476	2	(D)	17
11	957	11	778	11	852	13	2,590	23	1,548	21	2,010	6	425	23	1,265	...	...	18
5	518	9	(D)	8	716	12	(D)	14	1,161	16	1,603	3	261	14	921	...	...	19
6	439	2	(D)	3	136	1	(D)	9	387	5	407	3	164	9	344	...	...	20
3	206	3	(D)	...	...	2	(D)	11	338	3	254	3	108	5	105	4	42	21
16	8,644	38	4,379	34	2,754	46	13,187	70	5,009	22	3,053	28	2,848	81	6,534	20	534	22
10	8,460	38	4,379	29	2,696	39	12,540	50	3,928	21	(D)	27	(D)	75	5,869	18	(D)	23
6	184	...	...	5	58	7	647	20	1,081	1	(D)	1	(D)	6	665	2	(D)	24
20	887	1	(D)	4	146	10	2,109	13	335	4	146	1	(D)	1	(D)	3	(D)	25
12	726	1	(D)	2	(D)	4	805	21	514	14	692	3	109	8	294	6	106	26
30	2,069	19	1,151	16	891	23	4,337	34	1,940	22	1,890	8	1,987	45	2,221	9	468	27
8	227	5	187	4	185	8	(D)	11	575	5	(D)	2	(D)	7	365	3	52	28
11	1,467	14	964	8	676	13	2,261	17	1,119	15	1,464	6	(D)	35	1,677	5	(D)	29
11	375	...	...	4	30	2	(D)	6	246	2	(D)	...	...	3	179	1	(D)	30
12	926	2	(D)	2	(D)	...	...	4	233	5	171	1	(D)	5	182	1	(D)	31
17	1,039	5	252	7	425	12	1,853	9	422	14	1,434	3	194	19	2,060	4	50	32
6	641	5	252	7	425	11	(D)	5	327	12	(D)	3	194	12	1,770	4	50	33
11	398	...	...	...	...	1	(D)	4	95	2	(D)	...	...	7	290	...	...	34
9	468	2	(D)	13	811	13	2,982	25	899	5	926	5	179	11	488	1	(D)	35
8	453	...	...	4	187	2	(D)	5	208	...	...	1	(D)	1	(D)	...	...	36
11	2,925	18	1,288	9	785	13	3,087	15	632	12	902	6	592	30	1,873	...	...	37
6	2,754	18	1,288	7	(D)	12	(D)	10	484	9	708	6	592	26	(D)	...	...	38
5	171	...	...	2	(D)	1	(D)	5	148	3	194	...	...	4	(D)	...	...	39
18	1,111	1	(D)	1	(D)	6	1,923	9	537	7	1,137	2	(D)	13	864	2	(D)	40
4	215	...	...	1	(D)	1	(D)	1	(D)	...	...	...	...	...	...	...	...	41
13	825	10	471	8	529	10	2,448	18	794	13	1,448	4	352	15	646	7	116	42
8	674	10	471	8	529	10	2,448	17	(D)	10	(D)	4	352	9	570	5	(D)	43
5	151	...	...	...	...	...	...	1	(D)	3	(D)	...	...	6	76	2	(D)	44
8	332	3	85	1	(D)	3	504	3	98	3	432	1	(D)	12	482	...	...	45
19	1,321	6	413	2	(D)	8	1,427	12	595	10	843	5	235	17	649	...	...	46
10	1,163	9	666	13	503	24	2,663	15	795	7	1,564	3	375	18	1,214	...	...	47
10	1,163	9	666	11	(D)	18	2,363	13	(D)	6	(D)	3	375	17	(D)	...	...	48
...	...	...	...	2	(D)	6	300	2	(D)	1	(D)	...	...	1	(D)	...	...	49
18	526	2	(D)	3	123	10	2,013	2	(D)	5	158	1	(D)	7	59	...	...	50
29	2,375	11	647	14	774	14	3,708	30	1,256	15	1,385	6	383	21	733	3	118	51
7	1,206	6	(D)	9	454	6	1,833	12	609	6	(D)	5	(D)	8	488	...	(D)	52
6	514	5	(D)	5	320	7	(D)	10	435	7	906	1	(D)	10	188	2	(D)	53
16	655	...	...	...	...	1	(D)	8	212	2	(D)	...	...	3	57	1	(D)	54
20	1,690	4	349	6	425	13	2,819	22	862	7	1,910	3	276	26	1,386	4	14	55
6	792	3	(D)	5	(D)	8	2,459	11	526	4	1,564	2	(D)	14	997	2	(D)	56
14	898	1	(D)	1	(D)	5	360	11	336	3	346	1	(D)	12	389	2	(D)	57
5	212	2	(D)	5	202	5	534	8	212	4	380	3	143	8	365	2	(D)	58
16	563	5	231	2	(D)	8	1,302	19	586	10	942	6	318	9	256	2	(D)	59
5	301	2	(D)	4	140	10	2,210	15	405	10	694	2	(D)	7	411	...	...	60
11	614	6	163	3	130	5	897	7	167	4	(D)	2	(D)	4	199	1	(D)	61

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Owsley County	54	8	804	266	12	10	9	53	32	360	4	40
2	Pendleton County	92	56	5,080	4,442	373	200	161	102	32	1,379	8	244
3	Perry County	328	134	19,778	16,004	1,578	631	569	341	121	4,981	54	1,127
4	Hazard	125	89	11,869	10,943	1,187	465	421	120	34	3,020	19	496
5	Remainder of County	203	45	7,909	5,061	391	166	148	221	87	1,961	35	631
6	Pike County	555	221	27,211	21,621	2,026	900	763	564	255	7,614	51	1,122
7	Pikeville	157	101	14,535	13,533	1,426	634	522	149	47	2,924	19	550
8	Remainder of County	398	120	12,676	8,088	600	266	241	415	208	4,690	32	572
9	Powell County	52	12	1,572	726	61	31	27	61	15	207	6	189
10	Pulaski County	311	159	18,214	15,616	1,550	869	737	345	102	4,418	30	1,018
11	Somerset	176	118	13,986	13,008	1,354	753	631	189	43	3,300	21	684
12	Remainder of County	135	41	4,228	2,608	196	116	106	156	59	1,118	9	334
13	Robertson County	20	6	507	217	13	10	6	18	9	275	1	(D)
14	Rockcastle County	125	53	3,907	2,599	168	144	107	139	32	916	13	216
15	Rowan County	132	74	7,604	6,572	520	270	248	156	34	1,330	14	418
16	Morehead	103	63	6,623	5,875	452	242	221	122	24	1,242	11	349
17	Remainder of County	29	11	981	697	68	28	27	34	10	88	3	69
18	Russell County	103	43	3,744	2,576	131	100	69	122	30	1,096	4	104
19	Scott County	140	88	9,532	8,536	780	390	325	159	47	3,050	22	537
20	Georgetown	104	74	8,449	7,877	724	356	292	119	32	2,637	15	397
21	Remainder of County	36	14	1,083	659	56	34	33	40	15	413	7	140
22	Shelby County	152	102	14,964	13,796	1,269	544	453	168	33	2,805	14	671
23	Shelbyville	113	81	12,683	11,925	1,165	490	404	117	23	2,320	11	(D)
24	Remainder of County	39	21	2,281	1,871	104	54	49	51	10	485	3	(D)
25	Simpson County	122	72	9,865	9,095	837	464	363	123	27	1,716	14	389
26	Franklin	115	67	9,266	(D)	785	435	335	115	24	(D)	13	(D)
27	Remainder of County	7	5	599	(D)	52	29	28	8	3	(D)	1	(D)
28	Spencer County	33	23	3,254	2,968	278	141	104	35	9	655	4	100
29	Taylor County	129	89	9,807	9,085	719	388	284	162	34	2,254	14	312
30	Campbellsville	112	80	9,140	8,514	654	349	254	141	27	2,117	13	(D)
31	Remainder of County	17	9	667	571	65	39	30	21	7	137	1	(D)
32	Todd County	111	69	6,430	5,782	418	249	199	129	39	1,593	10	268
33	Trigg County	76	42	4,417	3,569	263	140	122	76	25	1,158	4	160
34	Trimble County	36	24	1,800	1,516	91	53	44	41	7	389	7	126
35	Union County	190	136	12,578	11,360	1,102	507	432	207	43	3,096	29	663
36	Morganfield	72	60	6,580	6,388	628	258	224	82	11	1,023	12	321
37	Remainder of County	118	76	5,998	4,972	474	249	208	125	32	2,073	17	342
38	Warren County	429	293	38,230	35,230	3,507	1,722	1,466	478	115	8,151	68	2,349
39	Bowling Green	336	250	33,147	31,083	3,226	1,595	1,341	380	77	7,019	54	1,856
40	Remainder of County	93	43	5,083	4,147	281	127	125	98	38	1,132	14	493
41	Washington County	106	62	6,564	5,750	517	245	219	138	28	1,772	7	221
42	Wayne County	97	43	4,191	3,307	207	122	103	118	12	590	7	133
43	Monticello	75	41	3,853	(D)	(D)	(D)	(D)	(D)	6	494	7	(D)
44	Remainder of County	22	2	338	(D)	(D)	(D)	(D)	(D)	6	96	...	(D)
45	Webster County	178	90	8,883	6,771	546	291	251	202	55	2,117	17	307
46	Providence	69	33	4,284	3,318	301	138	118	79	21	687	3	69
47	Remainder of County	109	57	4,599	3,453	245	153	133	123	34	1,430	14	238
48	Whitley County	282	168	17,679	15,743	1,281	655	560	294	84	4,582	29	800
49	Corbin (part)[1]	141	101	10,853	10,085	901	436	384	145	33	2,314	16	511
50	Williamsburg	70	44	4,468	4,090	252	138	110	74	18	1,568	4	72
51	Remainder of County	71	23	2,358	1,568	128	81	66	75	33	700	9	217
52	Wolfe County	48	14	1,203	651	33	28	24	57	17	238	1	(D)
53	Woodford County	112	76	7,843	7,135	531	249	200	132	31	2,267	15	350
54	Versailles	85	53	6,192	5,584	432	203	164	98	23	1,801	13	(D)
55	Remainder of County	27	23	1,651	1,551	99	46	36	34	8	466	2	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Corbin is in Knox and Whitley counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
7	148	2	(D)	3	65	...	...	2	(D)	...	...	...	...	4	32	...	...	1
10	520	3	141	4	79	6	858	8	372	6	613	3	173	8	679	4	22	2
51	4,450	14	1,015	8	645	15	3,988	23	964	4	561	4	(D)	33	1,576	1	(D)	3
8	1,011	12	(D)	8	645	10	3,316	9	535	4	561	3	411	17	838	1	(D)	4
43	3,440	2	(D)	...	...	5	672	14	429	...	...	1	(D)	16	738	...	...	5
69	4,616	18	1,618	24	1,308	21	5,844	59	2,170	15	1,408	6	(D)	33	945	4	(D)	6
11	1,722	17	(D)	16	893	13	4,984	7	394	7	710	5	406	13	371	2	(D)	7
58	2,494	1	(D)	8	415	8	860	52	1,776	8	698	1	(D)	20	574	2	(D)	8
9	596	...	...	2	(D)	1	(D)	10	248	3	28	2	(D)	4	(D)	...	...	9
31	1,972	16	1,431	14	1,409	17	3,167	31	1,765	15	1,189	7	632	32	1,024	16	189	10
13	1,530	15	(D)	12	(D)	13	2,626	14	1,013	11	937	5	(D)	21	543	8	81	11
18	442	1	(D)	2	(D)	4	541	17	752	4	252	2	(D)	11	481	8	108	12
3	64	...	...	...	...	...	...	3	113	2	(D)	...	...	2	(D)	...	...	13
31	750	5	151	1	(D)	3	189	16	776	5	352	4	125	11	(D)	4	32	14
10	771	6	336	12	588	12	2,028	17	577	11	913	3	233	8	(D)	5	(D)	15
7	583	6	336	12	588	11	(D)	13	462	8	(D)	3	233	6	161	2	(D)	16
3	198	...	...	...	...	1	(D)	4	115	3	(D)	...	...	2	(D)	3	(D)	17
12	474	3	155	5	203	9	564	16	487	9	332	3	178	12	151	...	...	18
5	501	10	349	10	475	8	1,782	15	681	9	816	3	337	11	1,004	...	...	19
4	(D)	10	349	9	(D)	6	(D)	7	547	8	(D)	3	337	10	(D)	...	...	20
1	(D)	...	...	1	(D)	2	(D)	8	134	1	(D)	...	...	1	(D)	...	...	21
14	1,203	6	490	8	(D)	13	3,878	17	932	18	1,956	2	(D)	21	2,046	6	46	22
8	928	6	490	6	693	12	(D)	9	672	14	(D)	2	(D)	16	1,836	6	46	23
6	275	...	...	2	(D)	1	(D)	8	260	4	(D)	...	...	5	210	...	...	24
5	347	6	1,231	3	103	9	1,839	18	642	12	958	1	(D)	25	2,462	2	(D)	25
5	347	6	1,231	3	103	8	(D)	16	(D)	12	958	1	(D)	25	2,462	2	(D)	26
...	...	...	...	...	...	1	(D)	2	(D)	...	...	...	...	...	...	...	...	27
7	266	1	(D)	1	(D)	4	1,061	3	(D)	...	...	1	(D)	3	(D)	...	...	28
9	745	11	720	5	650	8	1,753	15	(D)	15	1,750	3	221	14	607	1	(D)	29
7	(D)	11	(D)	5	650	8	1,753	14	734	10	1,485	3	221	14	607	1	(D)	30
2	(D)	1	(D)	...	...	...	...	1	(D)	5	265	...	...	...	...	...	...	31
13	758	3	98	5	364	4	717	12	474	12	859	4	267	8	(D)	1	(D)	32
7	387	1	(D)	3	201	9	1,082	12	405	5	486	2	(D)	8	295	...	...	33
3	(D)	...	...	1	(D)	...	...	9	325	6	436	1	(D)	2	(D)	...	...	34
13	596	7	344	13	695	12	2,549	25	834	16	1,959	7	384	23	(D)	2	(D)	35
3	118	4	256	6	284	5	1,892	8	323	7	1,479	3	195	11	(D)	2	(D)	36
10	478	3	88	7	411	7	657	17	511	9	480	4	189	12	769	...	...	37
18	3,473	25	2,700	16	1,494	32	7,069	49	3,098	28	3,866	12	1,263	58	4,669	8	98	38
10	3,242	25	2,700	16	1,494	28	(D)	41	2,612	23	3,493	11	(D)	45	3,504	6	(D)	39
9	231	...	...	...	...	4	(D)	8	486	5	373	1	(D)	13	1,165	2	(D)	40
18	767	7	388	3	(D)	9	1,124	9	350	11	934	3	189	11	(D)	...	...	41
24	547	5	257	3	117	12	1,064	6	255	4	424	5	264	17	(D)	2	(D)	42
13	404	5	257	3	117	12	1,064	6	255	3	(D)	5	264	13	464	2	(D)	43
11	143	...	...	...	...	...	...	...	...	1	(D)	...	...	4	(D)	...	...	44
21	1,273	7	(D)	8	422	9	1,615	28	1,044	11	1,105	8	222	12	593	2	(D)	45
6	430	6	169	4	300	8	(D)	7	318	2	(D)	4	130	8	461	...	...	46
15	843	1	(D)	4	122	1	(D)	21	726	9	(D)	4	92	4	132	2	(D)	47
22	1,950	22	1,328	9	812	20	4,547	33	1,502	15	809	6	428	35	775	7	146	48
6	1,079	12	600	7	(D)	15	3,434	15	892	10	570	3	180	18	438	6	(D)	49
9	674	7	277	1	(D)	5	1,113	7	222	4	(D)	2	(D)	12	137	1	(D)	50
7	197	3	451	1	(D)	...	...	11	388	1	(D)	1	(D)	5	200	...	...	51
14	613	3	63	...	...	1	(D)	1	(D)	1	(D)	1	(D)	7	90	2	(D)	52
6	299	5	194	6	195	5	1,334	9	655	15	1,279	4	254	16	1,016	...	...	53
4	(D)	4	(D)	6	195	4	(D)	8	(D)	9	917	3	(D)	11	582	...	...	54
2	(D)	1	(D)	...	...	1	(D)	1	(D)	6	362	1	(D)	5	434	...	...	55

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Kentucky, total	26,338	1,661,652
Adair County	137	4,577
Allen County	113	5,496
Anderson County	100	5,344
Ballard County	106	3,134
Barren County	265	16,975
Glasgow	140	12,961
Remainder of County	125	4,014
Bath County	84	2,371
Bell County	412	26,550
Middlesboro	181	15,856
Pineville	86	5,920
Remainder of County	145	4,774
Boone County	117	4,614
Bourbon County	162	11,792
Paris	112	10,161
Remainder of County	50	1,631
Boyd County	474	37,233
Ashland	349	33,481
Catlettsburg	64	2,514
Remainder of County	61	1,238
Boyle County	167	17,188
Danville	106	14,349
Remainder of County	61	2,839
Bracken County	105	3,641
Breathitt County	139	2,912
Breckinridge County	138	4,672
Bullitt County	95	3,308
Butler County	83	1,747
Caldwell County	133	6,806
Princeton	90	5,104
Remainder of County	43	1,702
Calloway County	212	10,972
Murray	111	8,530
Remainder of County	101	2,442
Campbell County	727	46,697
Bellevue	75	3,102
Dayton	85	3,601
Fort Thomas	50	3,275
Newport	398	32,285
Remainder of County	119	4,434
Carlisle County	68	2,258
Carroll County	117	7,094
Carrollton	71	4,637
Remainder of County	46	2,457
Carter County	167	6,064
Casey County	120	3,286
Christian County	384	25,609
Hopkinsville	235	20,161
Remainder of County	149	5,448
Clark County	226	14,422
Winchester	189	13,839
Remainder of County	37	583
Clay County	122	3,719
Clinton County	67	2,294
Crittenden County	100	4,353
Cumberland County	75	2,521
Daviess County	589	44,427
Owensboro	437	39,100
Remainder of County	152	5,327
Edmonson County	73	1,634
Elliott County	45	566
Estill County	138	4,079
Irvine	59	2,453
Remainder of County	79	1,626
Fayette County	966	105,624
Lexington	817	98,270
Remainder of County	149	7,354
Fleming County	126	4,549
Floyd County	455	19,140
Prestonsburg	71	5,926
Remainder of County	384	13,214
Franklin County	237	18,934
Frankfort	167	15,797
Remainder of County	70	3,137
Fulton County	222	12,023
Fulton	96	7,611
Remainder of County	126	4,412
Gallatin County	45	1,634
Garrard County	103	4,430
Grant County	97	4,894
Graves County	314	17,504
Mayfield	182	14,363
Remainder of County	132	3,141
Grayson County	121	4,893
Green County	97	3,565
Greenup County	169	5,985
Hancock County	50	1,755
Hardin County	267	18,369
Elizabethtown	95	10,961
Remainder of County	172	7,408
Harlan County	531	37,216
Cumberland	95	5,098
Harlan	104	16,558
Remainder of County	332	15,560
Harrison County	144	9,117
Cynthiana	103	7,948
Remainder of County	41	1,169
Hart County	164	6,207
Henderson County	341	20,518
Henderson	243	17,062
Remainder of County	98	3,456
Henry County	127	5,198
Hickman County	71	2,523
Hopkins County	326	24,924
Earlington	23	1,563
Madisonville	156	15,910
Remainder of County	147	7,451
Jackson County	100	1,865
Jefferson County	4,493	450,611
Louisville	3,888	403,684
Remainder of County	605	46,927
Jessamine County	109	5,543
Nicholasville	59	4,207
Remainder of County	50	1,336
Johnson County	197	10,102
Paintsville	96	8,346
Remainder of County	101	1,756
Kenton County	1,000	73,690
Covington	731	59,096
Elsmere	22	1,678
Erlanger	42	4,207
Ludlow	61	2,383
South Fort Mitchell	26	2,493
Remainder of County	118	3,833
Knott County	141	2,486
Knox County	196	6,209
Barbourville	61	3,623
Corbin (part)[2]	9	208
Remainder of County	126	2,378
Larue County	96	4,531
Laurel County	216	8,528
London	89	5,399
Remainder of County	127	3,129
Lawrence County	95	3,904
Lee County	72	1,429
Leslie County	112	2,202
Letcher County	312	15,730
Jenkins	42	3,577
Remainder of County	270	12,153
Lewis County	85	3,157
Lincoln County	160	6,193
Livingston County	95	1,903
Logan County	215	11,628
Russellville	106	8,041
Remainder of County	109	3,587
Lyon County	47	1,558
McCracken County	592	44,082
Paducah	502	41,615
Remainder of County	90	2,467
McCreary County	132	5,185
McLean County	92	2,942
Madison County	259	16,100
Richmond	136	11,752
Remainder of County	123	4,348
Magoffin County	74	1,703
Marion County	153	8,914
Lebanon	103	7,367
Remainder of County	50	1,547
Marshall County	151	4,852
Martin County	88	1,555
Mason County	211	16,141
Maysville	149	14,736
Remainder of County	62	1,405
Meade County	84	3,480
Menifee County	21	583
Mercer County	135	8,403
Harrodsburg	86	7,135
Remainder of County	49	1,268
Metcalfe County	73	1,952
Monroe County	106	4,190
Montgomery County	123	8,082
Mount Sterling	103	7,576
Remainder of County	20	506
Morgan County	53	1,920
Muhlenberg County	336	14,698
Central City	98	5,686
Remainder of County	238	9,012
Nelson County	167	9,617
Bardstown	72	6,071
Remainder of County	95	3,546
Nicholas County	61	2,893
Ohio County	181	5,823
Oldham County	73	4,049
Owen County	78	3,633
Owsley County	33	406
Pendleton County	81	3,266
Perry County	394	22,894
Hazard	137	13,531
Remainder of County	257	9,363
Pike County	670	30,940
Pikeville	130	14,329
Remainder of County	540	16,611
Powell County	69	1,236
Pulaski County	343	15,731
Somerset	130	11,352
Remainder of County	213	4,379

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction. [2]Corbin is in Knox and Whitley Counties.

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)	County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)	County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Robertson County	25	676	Spencer County	51	2,683	Washington County	89	5,343
Rockcastle County	138	3,170	Taylor County	133	7,559	Wayne County	139	4,240
			Campbellsville	91	7,018	Monticello	32	1,862
Rowan County	119	4,823	Remainder of County	42	541	Remainder of County	107	2,378
Russell County	100	[illegible],895	Todd County	113	4,621	Webster County	173	7,137
						Providence	61	3,407
Scott County	150	[illegible],032	Trigg County	94	3,413	Remainder of County	112	3,730
Georgetown	83	6,461						
Remainder of County	67	1,571	Trimble County	31	970	Whitley County	312	15,379
						Corbin (part)[2]	149	10,111
Shelby County	168	11,351	Union County	192	10,254	Remainder of County	163	5,268
Shelbyville	100	9,010	Morganfield	78	5,695			
Remainder of County	68	2,341	Remainder of County	114	4,559	Wolfe County	55	952
Simpson County	121	8,168	Warren County	409	30,407	Woodford County	119	5,683
Franklin	92	[illegible],398	Bowling Green	297	26,809	Versailles	69	3,911
Remainder of County	29	770	Remainder of County	112	3,598	Remainder of County	50	1,772

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction. [2]Corbin is in Knox and Whitley Counties.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CINCINNATI STANDARD METROPOLITAN AREA—Consists of Hamilton County, Ohio; Campbell and Kenton Counties, Ky.										
Retail trade, total	9,930	7,206	1,151,383	1,096,765	137,721	2,615,525	2,389,448	52,494	41,437	9,905
Food Stores										
Total	2,642	1,786	279,482	256,176	19,373	370,289	313,289	8,308	5,566	2,817
Grocery stores	1,461	1,039	218,036	204,246	13,716	257,582	213,868	5,664	3,646	1,557
Meat markets	251	175	19,565	17,171	1,396	25,671	23,354	466	344	266
Fish (seafood) markets	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	170	54	5,261	3,585	233	4,265	3,631	114	78	197
Candy, nut, confectionery stores	167	91	3,023	2,909	435	8,654	7,539	302	229	151
Bakery products stores	187	171	7,705	7,401	2,010	41,924	37,085	995	727	193
Bakeries, with baking on premises	(NA)	163	(NA)	7,034	1,961	40,955	36,319	964	710	(NA)
Bakeries, without baking on premises	(NA)	8	(NA)	367	49	969	766	31	17	(NA)
Delicatessen stores	273	167	16,188	12,956	806	15,494	12,603	442	284	336
Food stores, n.e.c.	100	76	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	2,211	1,875	111,633	106,381	22,121	435,353	406,070	11,229	9,570	2,466
Eating places (except refreshment stands)	1,033	795	60,377	56,657	13,925	275,175	258,799	7,169	6,282	1,125
Restaurants, cafeterias	(NA)	756	(NA)	53,286	12,792	250,944	236,167	6,611	5,793	(NA)
Caterers	(NA)	6	(NA)	(D)	93	2,043	1,763	56	40	(NA)
In-plant food contractors	(NA)	33	(NA)	(D)	1,040	22,188	20,869	502	449	(NA)
Refreshment stands	113	85	2,721	2,463	359	4,968	4,414	186	144	116
Drinking places	1,065	995	48,535	47,261	7,837	155,210	142,857	3,874	3,144	1,225
General Merchandise Group										
Total	279	203	151,304	150,216	25,003	476,481	418,033	10,575	7,703	251
Department stores	13	13	122,434	122,434	21,047	391,781	346,854	7,970	5,980	...
Dry goods, general merchandise stores	114	74	11,006	10,626	1,194	28,969	25,924	651	502	117
General stores	24	14	1,128	884	52	790	638	28	19	32
Variety stores	128	102	16,736	16,272	2,710	54,941	44,617	1,926	1,202	102
Apparel, Accessories Stores										
Total	632	540	73,823	72,593	11,473	216,045	192,917	4,651	3,466	515
Shoe stores	148	138	13,889	13,791	1,971	35,865	30,540	750	455	81
Men's shoe stores	(NA)	23	(NA)	1,771	190	3,432	3,351	53	47	(NA)
Women's shoe stores	(NA)	21	(NA)	3,185	489	8,744	7,901	169	115	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	94	(NA)	8,835	1,292	23,689	19,288	528	293	(NA)
Men's, boys' clothing and furnishings stores	(NA)	97	(NA)	13,628	2,046	36,056	33,068	681	521	(NA)
Men's, boys' clothing stores	(NA)	50	(NA)	9,998	1,692	29,665	27,604	528	413	(NA)
Men's, boys' furnishings stores	(NA)	47	(NA)	3,630	354	6,391	5,464	153	108	(NA)
Family clothing stores	(NA)	78	(NA)	20,928	3,697	69,266	58,907	1,521	1,042	(NA)
Women's clothing, specialty stores	186	168	21,233	20,995	3,154	62,627	59,114	1,478	1,269	148
Ready-to-wear stores	(NA)	116	(NA)	17,943	2,737	54,164	51,561	1,264	1,106	(NA)
Millinery stores	(NA)	31	(NA)	1,639	277	5,205	4,849	119	92	(NA)
Clothing, specialty stores, n.e.c.	(NA)	21	(NA)	1,413	140	3,258	2,704	95	71	(NA)
Children's, infants' wear stores	27	19	1,045	939	95	2,040	1,674	53	34	21
Apparel stores, n.e.c.	58	40	2,494	2,312	510	10,191	9,614	168	145	54
Furniture, Home Furnishings, Appliance Dealers										
Total	497	359	58,214	54,940	8,448	153,485	148,779	2,206	2,027	491
Furniture, home furnishings stores	306	234	41,703	40,221	6,416	117,548	114,351	1,641	1,518	293
Furniture stores	(NA)	153	(NA)	32,758	5,012	92,014	89,608	1,269	1,177	(NA)
Floor covering stores	(NA)	32	(NA)	4,276	840	14,358	14,263	185	179	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	49	(NA)	3,187	564	11,176	10,480	187	162	(NA)
Household appliance, radio, TV stores	187	125	16,423	14,719	2,032	35,937	34,428	565	509	192
Household appliance stores	(NA)	44	(NA)	5,482	643	12,367	11,946	215	203	(NA)
Appliance, radio, TV stores	(NA)	56	(NA)	8,197	1,176	20,081	19,287	297	268	(NA)
Radio, TV stores	(NA)	25	(NA)	1,040	213	3,489	3,195	53	38	(NA)
Automotive Group										
Total	324	288	196,305	195,391	18,461	335,245	331,791	4,102	3,990	239
Passenger car dealers (franchised)	126	122	165,348	165,292	15,245	277,039	275,020	3,250	3,203	67
Passenger car dealers (nonfranchised)	103	79	17,814	17,068	1,234	22,437	21,879	306	281	113
Tire, battery, accessory dealers	75	71	9,738	9,720	1,775	31,890	31,106	492	456	37
Motorcycle, aircraft, boat dealers	11	7	1,182	1,088	113	2,184	2,133	32	30	15
Household trailer dealers	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	718	594	59,737	56,005	5,409	111,110	99,655	2,170	1,691	716
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	392	326	67,291	65,817	8,749	163,025	158,610	2,293	2,108	305
Farm equipment dealers	15	13	2,821	(D)	273	4,832	4,664	65	60	14
Lumber, building materials dealers	107	93	42,367	41,977	5,186	97,846	96,016	1,251	1,193	53
Paint, glass, wallpaper stores	85	73	5,811	5,661	855	17,245	16,910	256	238	46
Plumbing, electrical supply stores	39	25	5,287	5,021	1,086	19,652	19,236	240	232	42
Hardware stores	146	122	11,005	(D)	1,349	23,450	21,784	481	385	150
Drug Stores, Proprietary Stores										
Total	421	393	37,419	36,763	4,591	88,192	70,001	2,366	1,436	378
Drug stores	(NA)	379	(NA)	35,094	4,350	83,570	66,136	2,253	1,363	(NA)
Proprietary stores	(NA)	14	(NA)	1,669	241	4,622	3,865	113	73	(NA)
Other Retail Stores										
Total	1,115	725	83,909	78,377	10,070	189,079	175,259	3,394	2,778	1,036
Liquor stores	148	124	22,326	21,698	848	18,319	16,058	395	297	142
Fuel, ice dealers	111	73	14,677	14,187	1,928	35,781	34,824	540	492	94
Fuel dealers (coal, wood)	(NA)	49	(NA)	8,619	1,021	17,704	17,171	278	250	(NA)
Liquefied petroleum gas dealers	(NA)	10	(NA)	3,321	641	12,908	12,881	175	173	(NA)
Fuel oil dealers	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	22	18	5,736	5,662	396	6,621	6,032	110	92	19
Farm, garden supply stores	15	9	1,287	1,215	124	1,940	1,816	37	33	19

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CINCINNATI STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Jewelry stores	141	109	10,722	10,296	2,006	35,510	34,020	573	492	110
Book stores	7	5	347	(D)	58	864	735	30	21	3
Stationery stores	24	18	1,659	1,583	333	8,068	7,954	119	110	15
Sporting goods stores	35	17	2,248	1,900	326	5,919	5,799	90	86	32
Bicycle stores	10	8	380	(D)	57	1,094	1,013	23	19	11
Florists	104	78	4,123	3,767	663	12,820	12,147	240	208	124
Cigar stores, stands	31	21	1,264	1,020	99	1,840	1,640	64	39	20
News dealers, newsstands	36	8	933	463	36	945	860	31	23	35
Gift, novelty, souvenir stores	71	33	1,455	937	114	2,477	2,136	68	55	75
Music stores	27	13	3,640	3,546	736	11,792	11,648	212	204	24
Camera, photographic supply stores	19	13	(D)	1,762	226	4,333	4,068	75	65	(D)
Luggage, leather goods stores	10	6	577	541	102	2,230	2,115	29	26	9
Optical goods stores	26	24	1,643	(D)	470	9,115	9,037	126	121	22
Office, store machine and equipment dealers	11	7	278	254	29	672	535	16	11	13
Retail stores (except second-hand) n.e.c.	65	65	(D)	(D)	627	11,094	10,283	212	177	(D)
Second-hand stores	108	76	4,274	3,968	892	17,645	12,539	404	207	98
Nonstore Retailers										
Total	699	117	32,266	24,106	4,023	77,221	75,044	1,200	1,102	691
Mail order houses	16	8	1,644	1,556	106	1,713	1,652	38	33	20
Direct selling (house-to-house) organizations	643	89	23,649	15,963	3,111	59,274	57,268	896	810	638
Merchandise vending machine operators	40	20	6,973	6,587	806	16,234	16,124	266	259	33
HUNTINGTON-ASHLAND STANDARD METROPOLITAN AREA—Consists of Cabell and Wayne Counties, W. Va.; Boyd County, Ky.; and Lawrence County, Ohio										
Retail trade, total	2,432	1,530	222,994	206,350	23,534	447,315	415,305	9,891	8,178	2,371
Food Stores										
Total	747	289	56,131	46,835	2,860	55,414	49,730	1,257	972	812
Grocery stores	669	257	54,378	45,566	2,680	51,751	46,251	1,158	886	725
Meat markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	13	7	855	157	8	227	167	8	6	13
Candy, nut, confectionery stores	34	8	526	294	42	629	599	28	26	38
Bakery products stores	8	8	415	415	112	2,309	2,235	46	39	10
Bakeries, with baking on premises	8	8	415	415	112	2,309	2,235	46	39	10
Bakeries, without baking on premises	...	...	...	...	...	...	...	...	...	...
Delicatessen stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	12	2	124	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	428	340	2,670	11,578	2,021	41,567	39,393	1,447	1,273	456
Eating places (except refreshment stands)	264	204	7,776	(D)	1,416	29,737	28,394	1,077	954	285
Restaurants, cafeterias	(NA)	203	(NA)	7,112	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	38	36	1,081	(D)	133	2,420	2,088	94	77	31
Drinking places	126	100	3,813	3,353	472	9,410	8,911	276	242	140
General Merchandise Group										
Total	99	75	27,835	27,241	3,952	75,070	61,392	2,171	1,476	76
Department stores	9	9	14,939	14,939	2,416	45,946	35,551	1,147	737	...
Dry goods, general merchandise stores	26	18	3,256	2,994	326	6,489	5,859	180	133	23
General stores	33	21	2,279	2,003	114	1,957	1,667	64	46	43
Variety stores	27	27	7,305	7,305	1,096	20,678	18,315	780	560	6
Apparel, Accessories Stores										
Total	153	141	15,366	15,162	2,295	41,672	38,780	966	780	95
Shoe stores	35	35	3,559	3,359	444	7,352	6,636	172	132	12
Men's shoe stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	7	(NA)	494	87	1,527	1,220	33	23	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	21	(NA)	2,455	319	5,141	4,765	127	99	(NA)
Men's, boys' clothing and furnishings stores	(NA)	35	(NA)	4,318	646	11,390	10,605	232	182	(NA)
Men's, boys' clothing stores	(NA)	30	(NA)	3,924	550	9,821	9,168	194	154	(NA)
Men's, boys' furnishings stores	(NA)	5	(NA)	394	96	1,569	1,437	38	28	(NA)
Family clothing stores	(NA)	16	(NA)	1,043	197	3,258	3,131	76	64	(NA)
Women's clothing, specialty stores	48	46	5,927	(D)	949	18,474	17,267	459	379	29
Ready-to-wear stores	(NA)	31	(NA)	5,007	794	15,178	14,345	367	311	(NA)
Millinery stores	(NA)	12	(NA)	372	80	1,413	1,208	49	36	(NA)
Clothing, specialty stores, n.e.c.	(NA)	3	(NA)	154	75	1,883	1,714	43	32	(NA)
Children's, infants' wear stores	6	6	384	384	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	136	106	13,005	12,471	1,966	36,595	35,822	599	562	143
Furniture, home furnishings stores	74	60	8,589	8,301	1,347	24,331	23,823	376	354	79
Furniture stores	(NA)	42	(NA)	7,440	1,213	21,631	21,347	328	314	(NA)
Floor covering stores	(NA)	5	(NA)	402	67	1,122	1,080	18	16	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	13	(NA)	459	67	1,578	1,396	30	24	(NA)
Household appliance, radio, TV stores	62	46	4,416	4,170	619	12,264	11,999	223	208	64
Household appliance stores	(NA)	18	(NA)	1,761	244	5,172	5,055	93	87	(NA)
Appliance, radio, TV stores	(NA)	15	(NA)	1,400	153	3,056	2,964	52	47	(NA)
Radio, TV stores	(NA)	13	(NA)	1,009	222	4,036	3,980	78	74	(NA)
Automotive Group										
Total	127	95	40,026	38,644	3,880	72,923	71,422	1,085	1,032	105
Passenger car dealers (franchised)	48	48	32,363	32,363	3,317	61,021	60,348	876	858	23
Passenger car dealers (nonfranchised)	49	19	3,633	(D)	155	2,953	2,658	49	43	60
Tire, battery, accessory dealers	26	24	2,833	(D)	368	7,765	7,273	141	115	20
Motorcycle, aircraft, boat dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HUNTINGTON-ASHLAND STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	238	174	13,811	12,569	1,161	22,549	21,432	517	450	234
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	110	78	15,220	14,452	2,231	42,181	40,944	650	605	92
Farm equipment dealers	11	9	1,233	(D)	119	2,315	2,290	38	37	9
Lumber, building materials dealers	33	25	7,394	7,264	1,194	23,751	23,326	329	310	24
Paint, glass, wallpaper stores	12	12	1,032	1,032	155	2,836	2,762	51	48	7
Plumbing, electrical supply stores	7	5	530	(D)	95	1,637	1,637	27	27	6
Hardware stores	47	27	5,031	4,495	668	11,642	10,929	205	183	46
Drug Stores, Proprietary Stores										
Total	71	67	6,339	6,249	870	15,780	14,334	411	319	74
Drug stores	(NA)	55	(NA)	5,844	831	15,062	13,701	383	298	(NA)
Proprietary stores	(NA)	12	(NA)	405	39	718	633	28	21	(NA)
Other Retail Stores										
Total	226	142	15,128	14,298	1,497	27,717	26,485	539	472	199
Liquor stores	23	19	5,566	5,538	194	3,816	3,816	60	60	19
Fuel, ice dealers	16	4	389	319	69	1,116	1,116	18	18	15
Fuel dealers (coal, wood)	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	11	7	1,565	1,451	83	1,514	1,514	27	27	8
Farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	27	25	2,475	(D)	461	8,591	8,410	143	132	16
Book stores	4	2	80	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	5	5	178	178	26	476	431	11	9	4
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	26	16	941	839	137	2,299	2,116	65	52	25
Cigar stores, stands	6	4	126	(D)	14	244	229	12	9	4
News dealers, newsstands	7	3	241	187	17	431	426	13	12	10
Gift, novelty, souvenir stores	13	5	186	144	15	304	252	11	8	12
Music stores	7	7	623	623	99	1,955	1,946	41	40	4
Camera, photographic supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	5	5	165	165	48	757	757	8	8	2
Office, store machine and equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	17	17	636	636	96	2,252	1,770	57	32	18
Second-hand stores	17	13	667	607	111	1,524	1,458	28	26	12
Nonstore Retailers										
Total	97	23	7,463	6,851	801	15,847	15,571	249	237	85
Mail order houses	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	84	16	6,355	5,809	679	12,996	12,752	210	199	77
Merchandise vending machine operators	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LEXINGTON STANDARD METROPOLITAN AREA—Coextensive with Fayette County, Ky.										
Retail trade, total	1,090	826	129,508	124,286	16,726	319,232	297,717	6,856	5,915	1,025
Food Stores										
Total	210	132	24,488	22,610	1,521	30,415	26,148	652	487	233
Grocery stores	184	118	23,517	21,889	1,405	27,391	23,323	582	430	210
Meat markets	...	...	...	...	...	...	...	...	...	...
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	...	66	...	...	...	...	...	...	4
Candy, nut, confectionery stores	9	5	151	97	12	158	128	8	5	7
Bakery products stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, without baking on premises	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Delicatessen stores	3	1	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	5	3	389	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	204	174	7,502	7,222	1,559	32,965	31,192	1,032	919	210
Eating places (except refreshment stands)	145	121	5,625	5,413	1,277	27,680	26,258	883	792	149
Restaurants, cafeterias	(NA)	121	(NA)	5,413	1,277	27,680	26,258	883	792	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	13	13	479	479	64	1,100	1,036	26	23	8
Drinking places	46	40	1,398	1,330	218	4,185	3,898	123	104	53
General Merchandise Group										
Total	36	24	19,045	18,619	2,930	53,579	48,996	1,413	1,159	27
Department stores	7	7	14,508	14,308	2,213	40,015	37,525	945	828	3
Dry goods, general merchandise stores	6	2	528	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	12	4	553	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	11	11	3,656	3,656	624	11,774	9,699	432	298	7
Apparel, Accessories Stores										
Total	92	82	12,619	12,511	2,054	37,459	35,642	868	727	40
Shoe stores	22	22	2,623	2,623	422	6,745	6,445	142	112	8
Men's shoe stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's shoe stores	9	9	1,208	1,208	222	3,149	2,979	71	51	1
Children's, juveniles' shoe stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family shoe stores	7	7	936	936	151	2,608	2,554	54	48	3
Men's, boys' clothing and furnishings stores	(NA)	11	(NA)	2,790	455	7,890	7,849	129	125	(NA)
Men's, boys' clothing stores	(NA)	11	(NA)	2,790	455	7,890	7,849	129	125	(NA)
Men's, boys' furnishings stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family clothing stores	(NA)	4	(NA)	552	54	1,053	939	27	20	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LEXINGTON STANDARD METROPOLITAN AREA—Con.										
Apparel, Accessories Stores—Coo.										
Women's clothing, specialty stores	50	42	6,468	6,410	1,104	21,369	20,035	560	461	16
Ready-to-wear stores	(NA)	27	(NA)	5,970	1,024	19,784	18,562	516	426	(NA)
Millinery stores	(NA)	11	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishiogs, Appliance Dealers										
Total	82	46	6,308	6,142	1,158	21,322	19,067	361	346	56
Furniture, home furnishings stores	38	30	3,426	3,354	657	12,150	11,905	207	198	35
Furniture stores	(NA)	17	(NA)	2,425	509	8,855	8,667	143	140	(NA)
Floor covering stores	(NA)	3	(NA)	281	38	687	687	9	9	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	10	(NA)	648	110	2,608	2,551	55	49	(NA)
Household appliance, radio, TV stores	24	16	2,882	2,788	501	9,172	7,162	154	148	21
Household appliance stores	(NA)	11	(NA)	1,558	259	4,600	4,570	82	82	(NA)
Appliance, radio, TV stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Radio, TV stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Automotive Group										
Total	48	32	19,245	18,677	2,250	43,584	43,282	615	599	38
Passenger car dealers (franchised)	16	14	16,457	(D)	1,892	36,577	36,419	499	493	10
Passenger car dealers (nonfranchised)	14	4	750	520	57	1,840	1,840	21	21	15
Tire, battery, accessory dealers	15	11	1,699	1,631	268	4,551	4,407	83	73	9
Motorcycle, aircraft, boat dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	100	84	7,693	7,283	703	14,475	13,673	325	283	113
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	60	52	10,771	10,495	1,891	32,629	29,554	502	443	48
Farm equipment dealers	5	5	1,121	1,121	126	2,414	2,380	43	42	7
Lumber, building materials dealers	31	25	7,423	7,171	1,505	24,749	21,903	362	312	22
Paint, glass, wallpaper stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	10	10	965	947	79	1,989	1,924	41	37	11
Drug Stores, Proprietary Stores										
Total	32	32	4,689	4,689	845	16,688	15,556	385	330	30
Drug stores	26	26	4,513	4,513	812	16,019	14,963	362	312	24
Proprietary stores	6	6	176	176	33	669	595	23	18	6
Other Retail Stores										
Total	193	155	14,751	14,083	1,443	30,028	28,610	574	501	178
Liquor stores	44	44	5,277	5,277	297	5,919	5,321	121	102	32
Fuel, ice dealers	7	7	602	602	74	1,763	1,508	48	30	4
Fuel dealers (coal, wood)	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquefied petroleum gas dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel oil dealers	...	...	...	...	...	...	...	...	...	...
Ice dealers	...	...	...	...	...	...	...	...	...	...
Hay, grain, feed stores	11	11	2,542	2,542	160	2,747	2,630	54	48	9
Farm, garden supply stores	6	6	335	317	54	988	952	21	18	10
Jewelry stores	18	18	1,286	1,286	210	3,783	3,645	76	67	11
Book stores	10	4	586	410	36	633	607	19	17	9
Stationery stores	...	...	...	...	...	...	...	...	...	...
Sporting goods stores	7	5	244	(D)	18	366	366	8	8	6
Bicycle stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	15	15	665	665	122	2,276	2,240	51	49	20
Cigar stores, stands	5	5	218	218	21	421	366	14	9	3
News dealers, newsstands	7	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	6	6	100	100	9	198	183	5	4	4
Music stores	8	4	562	536	100	3,770	3,770	38	38	7
Camera, photographic supply stores	4	4	364	364	43	893	863	15	15	1
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	4	4	303	303	60	1,169	1,159	12	11	6
Office, store machine and equipment dealers	5	1	143	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c	6	6	293	293	105	2,116	2,066	32	29	4
Second-hand stores	18	12	766	726	104	2,194	2,157	48	46	19
Nonstore Retailers										
Total	53	13	2,397	1,955	372	6,088	5,995	129	121	52
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	39	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	13	7	1,019	971	81	1,643	1,560	30	24	12
LOUISVILLE STANDARD METROPOLITAN AREA—Consists of Jefferson County, Ky.; and Clark and Floyd Counties, Ind.										
Retail trade, total	5,601	4,093	721,255	691,789	81,703	1,570,099	1,446,450	33,361	27,156	5,826
Food Stores										
Total	1,279	807	164,415	152,679	10,031	193,700	161,805	4,308	2,958	1,426
Grocery stores	1,004	650	149,906	139,638	8,448	162,234	132,855	3,554	2,357	1,116
Meat markets	25	23	3,653	(D)	317	6,173	5,969	105	90	32
Fish (seafood) markets	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	65	7	1,446	580	38	895	869	18	14	74
Candy, nut, confectionery stores	63	27	1,344	1,038	159	3,276	2,915	100	82	62
Bakery products stores	49	43	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	41	(NA)	2,443	626	12,715	11,381	310	240	(NA)
Bakeries, without baking on premises	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	13	11	611	(D)	46	922	785	33	22	13
Food stores, n.e.c	46	38	4,080	4,012	308	5,941	5,607	147	117	44
Eating, Drinking Places										
Total	1,207	1,011	62,728	59,732	11,853	241,959	223,895	6,871	5,826	1,445
Eating places (except refreshment stands)	580	480	34,304	32,790	8,272	168,018	156,697	4,705	4,076	691
Restaurants, cafeterias	(NA)	465	(NA)	31,251	7,723	156,908	146,523	4,432	3,836	(NA)
Caterers	(NA)	4	(NA)	171	37	673	488	23	12	(NA)
In-plant food contractors	(NA)	11	(NA)	1,368	512	10,437	9,686	250	228	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
LOUISVILLE STANDARD METROPOLITAN AREA—Con.										
Eating, drinking places—Con.										
Refreshment stands	84	58	2,174	1,810	235	3,760	2,673	173	92	102
Drinking places	543	473	26,250	25,132	3,346	70,181	64,525	1,993	1,658	652
General Merchandise Group										
Total	198	146	84,219	83,319	13,103	254,977	220,584	6,403	4,517	200
Department stores	10	10	60,727	60,727	9,887	193,375	168,904	4,453	3,168	2
Dry goods, general merchandise stores	103	75	9,269	8,919	1,098	20,433	18,613	532	427	106
General stores	16	6	1,243	873	54	1,252	1,240	33	32	19
Variety stores	65	55	12,928	12,800	2,064	39,917	31,827	1,385	890	69
Apparel, Accessories Stores										
Total	361	311	50,506	49,626	7,753	139,517	130,273	3,341	2,735	275
Shoe stores	89	73	7,808	7,370	928	16,368	15,055	385	280	55
Men's shoe stores	(NA)	18	(NA)	1,483	159	2,867	2,781	46	39	(NA)
Women's shoe stores	(NA)	27	(NA)	3,117	405	7,322	6,546	174	112	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	28	(NA)	2,770	364	6,179	5,728	165	129	(NA)
Men's, boys' clothing and furnishings stores	(NA)	61	(NA)	12,476	2,124	37,275	35,773	724	629	(NA)
Men's, boys' clothing stores	(NA)	42	(NA)	10,891	1,945	34,111	32,816	644	563	(NA)
Men's, boys' furnishings stores	(NA)	19	(NA)	1,585	179	3,164	2,957	80	66	(NA)
Family clothing stores	(NA)	50	(NA)	7,586	1,049	19,176	17,184	440	324	(NA)
Women's clothing, specialty stores	99	87	18,841	18,665	3,122	55,808	52,186	1,519	1,279	61
Ready-to-wear stores	(NA)	64	(NA)	16,773	2,894	51,275	47,884	1,367	1,145	(NA)
Millinery stores	(NA)	16	(NA)	757	125	2,442	2,256	66	51	(NA)
Clothing, specialty stores, n.e.c.	(NA)	7	(NA)	1,135	103	2,091	2,046	86	83	(NA)
Children's, infants' wear stores	17	17	1,785	1,785	217	3,450	3,198	124	96	15
Apparel stores, n.e.c.	27	23	1,768	1,744	313	7,440	6,877	149	127	26
Furniture, Home Furnishings, Appliance Dealers										
Total	240	190	32,991	32,285	5,398	104,315	102,211	1,603	1,506	214
Furniture, home furnishings stores	123	101	21,464	21,160	3,869	73,930	72,802	1,095	1,047	105
Furniture stores	(NA)	71	(NA)	18,203	3,335	64,509	63,646	931	891	(NA)
Floor covering stores	(NA)	9	(NA)	1,123	277	3,933	3,789	66	61	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	21	(NA)	1,834	257	5,488	5,367	98	95	(NA)
Household appliance, radio, TV stores	115	89	11,519	11,125	1,529	30,385	29,409	508	459	107
Household appliance stores	(NA)	41	(NA)	4,727	683	13,232	13,080	214	207	(NA)
Appliance, radio, TV stores	(NA)	39	(NA)	5,853	733	15,208	14,411	260	220	(NA)
Radio, TV stores	(NA)	9	(NA)	545	113	1,945	1,918	34	32	(NA)
Automotive Group										
Total	213	175	140,816	139,764	11,975	219,276	216,897	2,882	2,809	161
Passenger car dealers (franchised)	62	56	108,268	108,082	9,191	168,739	167,631	2,199	2,171	25
Passenger car dealers (nonfranchised)	84	56	20,465	19,643	1,212	21,770	21,468	280	263	86
Tire, battery, accessory dealers	52	52	8,579	8,579	1,344	24,382	23,510	343	317	32
Motorcycle, aircraft, boat dealers	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	7	7	2,872	2,872	169	3,496	3,414	44	43	9
Automotive dealers, n.e.c.	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	547	411	42,350	39,106	3,858	78,473	72,086	1,682	1,378	602
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	275	201	44,808	43,070	5,493	104,095	98,466	1,490	1,357	259
Farm equipment dealers	21	15	3,089	2,973	386	6,680	6,534	110	102	22
Lumber, building materials dealers	89	69	28,830	28,204	3,543	68,003	63,710	846	789	71
Paint, glass, wallpaper stores	22	20	1,401	(D)	204	3,842	3,740	71	66	13
Plumbing, electrical supply stores	17	9	1,619	(D)	264	5,322	5,291	66	64	17
Hardware stores	124	88	9,861	9,067	1,096	20,248	19,191	397	336	134
Drug Stores, Proprietary Stores										
Total	241	231	29,196	28,972	3,936	76,980	69,085	1,955	1,544	228
Drug stores	(NA)	211	(NA)	(D)	3,687	73,132	65,325	1,856	1,452	(NA)
Proprietary stores	(NA)	20	(NA)	(D)	249	3,848	3,760	99	92	(NA)
Other Retail Stores										
Total	763	551	55,773	51,941	6,444	121,987	116,690	2,271	1,984	740
Liquor stores	197	163	15,131	13,881	768	15,566	14,064	377	304	196
Fuel, ice dealers	82	60	6,271	5,883	852	16,294	15,341	355	293	87
Fuel dealers (coal, wood)	(NA)	44	(NA)	4,549	661	12,236	11,411	287	232	(NA)
Liquefied petroleum gas dealers	(NA)	9	(NA)	1,059	155	3,607	3,501	55	50	(NA)
Fuel oil dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	29	25	5,866	5,732	288	5,341	5,190	102	83	21
Farm, garden supply stores	11	7	1,717	1,701	339	7,264	7,230	68	65	9
Jewelry stores	95	69	8,480	8,112	1,406	26,588	25,794	424	383	85
Book stores	6	6	515	515	98	1,790	1,686	44	39	2
Stationery stores	4	4	698	698	157	2,509	2,428	43	40	2
Sporting goods stores	21	13	1,097	885	80	1,866	1,701	33	28	22
Bicycle stores	11	9	202	(D)	23	476	476	9	9	10
Florists	62	44	2,236	1,994	322	5,989	5,944	135	131	64
Cigar stores, stands	13	7	668	584	35	725	467	18	11	12
News dealers, newsstands	17	5	497	285	35	547	526	16	13	19
Gift, novelty, souvenir stores	23	11	717	603	93	1,925	1,712	52	41	24
Music stores	12	8	1,071	1,005	177	3,055	3,055	49	49	11
Camera, photographic supply stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	13	13	1,133	1,133	392	6,843	6,818	86	85	1
Office, store machine and equipment dealers	5	5	428	428	90	1,576	1,545	24	22	4
Retail stores (except second-hand) n.e.c.	42	42	2,686	2,686	534	9,615	9,409	159	147	34
Second-hand stores	72	50	4,242	3,944	547	10,143	9,503	220	189	82
Nonstore Retailers										
Total	277	59	13,453	11,295	1,859	34,820	34,458	555	542	276
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	251	41	8,339	6,293	1,377	25,597	25,260	439	427	257
Merchandise vending machine operators	25	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	CINCINNATI STANDARD METROPOLITAN AREA				HUNTINGTON-ASHLAND STANDARD METROPOLITAN AREA				LEXINGTON STANDARD METROPOLITAN AREA			
Retail trade, total	9,668	7,193	862,622	808,917	2,420	1,546	174,004	159,675	966	802	105,624	102,761
Food stores	3,077	2,017	206,201	183,133	890	342	40,217	30,772	240	171	19,006	17,739
Eating, drinking places	2,276	1,834	91,675	85,866	461	354	11,326	10,239	210	174	6,592	6,277
General merchandise group	258	179	131,741	130,490	113	71	25,302	24,385	16	12	15,969	15,872
Apparel, accessories stores	651	514	63,575	61,424	158	146	17,574	17,450	70	63	12,726	12,664
Furniture, home furnishings, appliance dealers	412	307	38,138	35,716	112	92	9,670	9,498	47	37	5,179	5,042
Automotive group	356	298	125,691	118,341	116	99	31,014	30,178	34	29	13,259	13,096
Gasoline service stations	721	518	33,950	28,747	217	147	7,295	6,242	87	73	4,401	4,025
Lumber, building materials, hardware, farm equipment dealers	353	283	45,639	44,266	80	68	10,814	10,727	55	53	8,403	(D)
Drug stores, proprietary stores	425	395	27,848	27,278	80	72	5,623	5,525	25	25	4,387	4,387
Other retail stores	1,085	798	80,937	76,522	179	143	13,263	(D)	178	161	14,918	(D)
Nonstore retailers	54	50	17,227	17,134	14	12	1,906	(D)	4	4	784	784
	LOUISVILLE STANDARD METROPOLITAN AREA											
Retail trade, total	5,452	4,028	509,392	481,875								
Food stores	1,500	911	113,672	100,895								
Eating, drinking places	1,267	1,027	45,668	42,743								
General merchandise group	204	140	64,388	63,311								
Apparel, accessories stores	365	303	51,904	51,102								
Furniture, home furnishings, appliance dealers	231	173	25,475	24,385								
Automotive group	188	161	90,282	89,279								
Gasoline service stations	474	363	21,826	19,744								
Lumber, building materials, hardware, farm equipment dealers	263	194	24,504	23,410								
Drug stores, proprietary stores	225	209	22,831	22,393								
Other retail stores	712	524	42,145	37,916								
Nonstore retailers	23	23	6,697	6,697								

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BOYD COUNTY										
Retail trade, total	530	334	52,105	48,085	5,160	99,433	92,801	2,267	1,870	529
Food stores, total	154	60	13,536	11,726	670	13,108	11,686	245	223	174
Grocery stores	144	56	13,282	11,532	634	12,486	11,074	270	209	165
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	1	113	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	57	49	1,788	1,686	307	6,309	5,953	230	203	60
Eating places	48	40	1,554	1,452	277	5,763	5,407	215	188	50
Drinking places	9	9	234	234	30	546	546	15	15	10
General merchandise group, total	19	17	7,829	(D)	1,295	23,781	21,078	703	508	7
General merchandise group (except variety)	11	9	5,431	(D)	918	16,620	14,888	415	321	7
Variety stores	8	8	2,398	2,398	377	7,161	6,190	288	187	...
Apparel, accessories stores, total	45	43	3,711	(D)	478	8,426	7,769	198	155	40
Shoe stores	10	10	858	858	97	1,722	1,634	40	32	4
Men's, boys' clothing and furnishings stores	11	11	1,306	1,306	176	2,928	2,639	55	41	12
Family clothing stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	12	12	881	797	98	2,126	1,956	61	50	15
Ready-to-wear stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	45	31	3,231	2,977	377	7,195	7,019	133	124	47
Furniture, home furnishings stores, antique stores	25	17	2,099	1,923	254	4,885	4,859	89	87	29
Household appliance, radio, TV stores	20	14	1,132	1,054	123	2,310	2,160	44	37	18
Automotive group	37	27	10,510	9,860	940	19,145	18,810	274	269	31
Gasoline service stations	48	34	2,698	2,364	209	4,233	4,061	103	94	44
Lumber, bldg. matls., hardware, farm equip. dealers, total	29	17	2,812	2,480	301	6,367	6,158	106	100	31
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	16	12	2,101	2,031	265	5,544	5,371	90	86	16
Hardware stores	12	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	14	12	1,540	(D)	187	3,661	3,445	92	76	20
Drug stores	(NA)	9	(NA)	(D)	173	3,256	3,071	78	64	(NA)
Proprietary stores	(NA)	3	(NA)	148	14	405	374	14	12	(NA)
Other retail stores, total	64	40	3,989	3,799	302	5,589	5,203	116	91	60
Liquor stores	9	9	1,471	1,471	37	575	575	11	11	9
Fuel, ice dealers	9	1	138	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	5	828	(D)	41	754	747	14	13	6
Jewelry stores	8	6	624	(D)	110	1,997	1,875	39	30	4
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	14	12	(D)	(D)	56	1,130	996	32	22	17
Second-hand stores	6	6	183	183	20	332	266	8	6	4
Nonstore retailers	18	4	461	361	94	1,619	1,619	27	27	15
CAMPBELL COUNTY										
Retail trade, total	843	577	70,252	65,294	7,249	136,904	125,111	3,037	2,309	919
Food stores, total	221	149	21,435	19,761	1,394	25,667	21,940	602	398	245
Grocery stores	140	96	16,991	15,857	1,027	18,015	15,081	423	266	151
Meat markets, fish (seafood) markets	25	19	2,221	2,027	173	3,182	2,911	62	46	28
Fruit stores, vegetable markets	10	2	346	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	15	7	274	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	31	25	1,603	1,491	164	3,855	3,471	96	74	35
Eating, drinking places, total	228	170	10,813	10,013	1,766	34,581	31,823	943	745	276
Eating places	106	62	5,882	5,248	1,154	22,115	20,609	612	495	132
Drinking places	122	108	4,931	4,765	612	12,466	11,214	331	250	144
General merchandise group, total	32	24	2,644	2,412	299	5,832	4,309	230	116	40
General merchandise group (except variety)	22	16	983	(D)	55	1,129	1,040	40	32	32
Variety stores	10	8	1,661	(D)	244	4,703	3,269	190	84	8
Apparel, accessories stores, total	36	30	2,842	2,778	362	7,009	5,479	184	113	26
Shoe stores	9	7	808	(D)	99	2,008	1,390	45	20	5
Men's, boys' clothing and furnishings stores	10	10	936	936	122	2,262	1,744	54	30	7
Family clothing stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	10	10	965	965	128	2,561	2,167	81	59	9
Ready-to-wear stores	6	6	839	839	116	2,128	1,852	70	52	6
Other clothing, specialty stores	4	4	126	126	12	433	315	11	7	3
Other apparel stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	33	25	3,168	2,922	409	7,712	7,345	123	107	47
Furniture, home furnishings stores, antique stores	16	12	1,901	1,827	267	5,165	5,027	82	74	27
Household appliance, radio, TV stores	17	13	1,267	1,095	142	2,547	2,318	41	33	20
Automotive group	35	31	12,506	12,418	1,240	22,434	22,370	287	283	33
Gasoline service stations	51	41	3,529	3,055	317	5,965	5,864	126	115	52
Lumber, bldg. matls., hardware, farm equip. dealers, total	26	24	3,103	(D)	489	8,920	8,763	145	132	20
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	16	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	8	8	703	703	87	1,780	1,682	36	28	11

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CAMPBELL COUNTY—Con.										
Drug stores, proprietary stores, total	30	28	2,659	(D)	275	4,989	3,808	147	75	31
Drug stores	(NA)	27	(NA)	2,432	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	87	47	5,399	4,813	558	10,984	10,682	193	178	85
Liquor stores	13	9	1,416	1,344	71	1,490	1,455	30	29	13
Fuel, ice dealers	14	10	1,406	1,366	170	3,400	3,340	58	56	12
Feed, farm, garden supply stores	4	4	779	779	55	1,093	1,080	20	19	3
Jewelry stores	8	8	751	751	173	3,074	2,975	44	38	6
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	30	12	789	(D)	67	1,486	1,391	35	30	29
Second-hand stores	6	4	122	(D)	22	441	441	6	6	6
Nonstore retailers	64	8	2,154	1,466	140	2,811	2,728	57	47	64
DAVIESS COUNTY										
Retail trade, total	650	408	63,785	58,043	6,895	131,428	120,892	2,946	2,369	720
Food stores, total	172	64	16,061	12,751	766	15,071	12,222	398	240	204
Grocery stores	157	55	15,144	12,048	681	13,297	10,758	350	207	187
Meat markets, fish (seafood) markets	2	...	(D)	...	...	...	...	...	...	2
Fruit stores, vegetable markets	4	...	(D)	...	...	...	...	...	...	4
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	116	92	4,643	4,385	796	16,599	15,273	452	398	144
Eating places	69	61	3,022	2,930	643	12,849	12,147	370	334	83
Drinking places	47	31	1,621	1,455	153	3,750	3,126	82	64	61
General merchandise group, total	29	21	9,936	9,574	1,545	27,565	23,954	705	512	28
General merchandise group (except variety)	23	15	8,422	8,060	1,300	22,321	20,165	533	417	24
Variety stores	6	6	1,514	1,514	245	5,244	3,789	172	95	4
Apparel, accessories stores, total	43	41	3,908	(D)	538	10,260	9,509	267	191	28
Shoe stores	11	11	781	781	110	2,276	2,101	50	33	4
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	(D)	48	764	741	16	14	(NA)
Family clothing stores	(NA)	5	(NA)	793	97	2,049	1,852	58	39	(NA)
Women's clothing, specialty stores	16	16	1,679	1,679	276	5,025	4,697	138	102	7
Ready-to-wear stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	4	4	116	116	7	146	116	5	3	5
Furniture, home furnishings, appliance dealers, total	36	26	2,904	2,738	333	5,072	4,957	107	99	36
Furniture, home furnishings stores, antique stores	21	17	1,977	1,921	211	3,326	3,263	71	68	20
Household appliance, radio, TV stores	15	9	927	817	122	1,746	1,694	36	31	16
Automotive group	34	18	10,463	10,221	1,097	19,797	19,581	316	305	35
Gasoline service stations	64	46	4,522	3,914	421	8,454	8,171	168	147	73
Lumber, bldg. matls., hardware, farm equip. dealers, total	38	28	4,422	4,314	674	14,661	13,971	223	205	39
Farm equipment dealers	3	3	468	468	64	1,345	1,345	19	19	...
Lumber, building materials, supplies, equipment dealers	26	18	3,057	(D)	497	11,256	10,596	164	147	28
Hardware stores	9	7	897	(D)	113	2,060	2,030	40	39	11
Drug stores, proprietary stores, total	22	18	1,932	1,822	261	4,632	4,426	105	91	27
Drug stores	(NA)	12	(NA)	1,642	251	4,439	4,270	94	83	(NA)
Proprietary stores	(NA)	6	(NA)	180	10	193	156	11	8	(NA)
Other retail stores, total	78	50	4,349	(D)	391	7,948	7,459	178	154	90
Liquor stores	8	6	562	(D)	20	359	359	10	10	11
Fuel, ice dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	9	7	1,488	(D)	76	1,528	1,528	27	27	11
Jewelry stores	8	8	781	781	128	2,344	2,047	52	39	8
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	26	20	877	795	122	2,750	2,558	50	40	30
Second-hand stores	7	5	169	(D)	22	459	459	12	12	6
Nonstore retailers	18	4	645	399	73	1,369	1,369	27	27	16
FAYETTE COUNTY (See Lexington Standard Metropolitan Area, Table 103.)										
JEFFERSON COUNTY										
Retail trade, total	4,701	3,455	631,739	607,557	72,756	1,399,528	1,290,886	29,602	24,166	4,849
Food stores, total	1,039	661	138,813	129,631	8,683	167,371	139,926	3,655	2,521	1,150
Grocery stores	796	526	125,820	117,564	7,195	137,727	112,597	2,971	1,965	871
Meat markets, fish (seafood) markets	29	27	3,761	(D)	359	6,789	6,621	123	112	38
Fruit stores, vegetable markets	58	6	1,291	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	52	20	1,140	860	149	3,005	2,678	90	75	50
Bakery products stores	46	40	2,540	2,460	615	12,539	11,108	304	231	61
Other food stores	52	42	4,561	4,485	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	1,068	890	57,122	54,360	10,922	224,008	208,189	6,285	5,364	1,251
Eating places (except refreshment stands)	515	429	31,790	30,456	7,702	156,731	146,880	4,325	3,769	598
Refreshment stands	72	48	1,929	1,573	203	3,194	2,208	148	74	83
Drinking places	481	413	23,403	22,331	3,017	64,083	59,101	1,812	1,521	570

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JEFFERSON COUNTY—Con.										
General merchandise group, total	162	122	78,935	78,349	12,314	241,110	208,388	6,017	4,231	167
Department stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	92	64	7,091	6,741	747	15,019	13,903	389	315	96
General stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	54	46	10,907	10,803	1,736	33,781	26,580	1,193	761	62
Apparel, accessories stores, total	323	275	45,508	44,716	7,090	127,820	119,965	3,037	2,513	248
Shoe stores	80	66	7,175	6,825	878	15,502	14,320	359	265	47
Men's, boys' clothing and furnishings stores	(NA)	53	(NA)	11,620	2,019	35,632	34,351	688	604	(NA)
Family clothing stores	(NA)	43	(NA)	5,729	738	13,826	12,536	319	242	(NA)
Women's clothing, specialty stores	87	75	17,237	17,061	2,933	52,135	48,813	1,402	1,181	54
Ready-to-wear stores	(NA)	55	(NA)	15,359	2,722	48,046	44,955	1,270	1,067	(NA)
Millinery stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	42	38	3,505	3,481	522	10,725	9,945	269	221	39
Furniture, home furnishings, appliance dealers, total	189	157	29,676	29,216	4,873	94,293	92,738	1,438	1,357	170
Furniture, home furnishings stores	101	85	19,374	19,176	3,495	67,039	66,052	994	941	89
Furniture stores	(NA)	58	(NA)	16,243	2,968	57,754	57,032	822	787	(NA
Home furnishings stores, antique stores	(NA)	27	(NA)	2,933	527	9,285	9,020	162	154	(NA
Household appliance, radio, TV stores	86	72	10,294	10,040	1,378	27,254	26,686	454	416	79
Automotive group, total	172	138	123,630	122,900	10,220	186,055	184,203	2,389	2,333	132
Passenger car dealers (franchised)	41	35	93,208	93,022	7,629	139,195	138,174	1,767	1,746	13
Passenger car dealers (nonfranchised)	77	51	19,669	19,161	1,188	21,220	21,018	265	253	80
Tire, battery, accessory dealers	43	43	7,487	7,487	1,190	21,480	20,948	301	280	26
Other automotive dealers	9	9	3,230	3,230	213	4,160	4,063	56	54	11
Gasoline service stations	422	322	32,264	29,552	2,895	58,197	53,313	1,267	1,034	460
Lumber, bldg. matls., hardware, farm equip. dealers, total	221	157	36,787	35,195	4,552	85,746	80,898	1,169	1,075	199
Farm equipment dealers	9	9	2,043	2,043	281	4,730	4,700	72	71	6
Lumber, budding materials dealers	72	54	25,334	24,730	3,125	59,362	55,299	720	669	56
Plumbing, paint, electrical stores	32	22	2,239	2,045	399	7,572	7,483	112	109	22
Hardware stores	108	72	7,171	6,377	747	14,082	13,416	265	226	115
Drug stores, proprietary stores, total	214	204	26,589	26,365	3,579	70,553	63,493	1,799	1,430	206
Drug stores	(NA)	186	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	18	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	648	474	49,351	46,167	5,777	109,699	105,425	1,994	1,768	623
Liquor stores	176	150	14,144	13,128	710	14,471	13,079	342	275	173
Fuel, ice dealers	60	42	4,520	4,158	622	11,854	11,316	267	226	63
Feed, farm, garden supply stores	22	20	5,797	(D)	529	10,878	10,819	123	119	14
Jewelry stores	79	59	7,752	7,464	1,265	23,830	23,282	376	346	74
Book, stationery stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	30	20	(D)	920	100	2,294	2,144	39	35	29
Florists	58	40	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Cigar stores, stands	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	14	2	417	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	18	10	628	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	12	8	1,071	1,005	177	3,055	3,055	49	49	11
Camera, photographic supply stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	56	56	4,155	4,155	985	17,838	17,558	257	240	32
Second-hand stores	61	45	4,044	3,884	536	9,893	9,253	213	182	70
Nonstore retailers, total	243	55	13,064	11,106	1,851	34,676	34,348	552	540	243
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	218	38	8,052	6,206	1,373	25,523	25,220	437	426	224
Merchandise vending machine operators	24	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
KENTON COUNTY										
Retail trade, total	1,100	764	106,325	99,183	11,155	215,931	198,562	4,526	3,601	1,154
Food stores, total	324	188	32,570	28,522	1,953	36,028	31,056	810	572	370
Grocery stores	211	127	27,801	24,661	1,568	28,575	24,495	622	431	236
Meat markets, fish (seafood) markets	19	15	1,700	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	22	2	498	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	16	8	286	166	19	387	332	16	11	22
Other food stores	54	36	2,273	1,973	206	3,980	3,319	102	72	64
Eating, drinking places, total	285	223	12,235	11,313	2,143	42,041	38,664	1,187	980	327
Eating places	120	72	6,023	5,297	1,288	25,554	24,090	705	613	131
Drinking places	165	151	6,212	6,016	855	16,487	14,574	482	367	196
General merchandise group, total	29	21	8,435	8,203	1,166	22,338	18,497	584	377	24
General merchandise group (except variety)	19	13	6,742	(D)	896	17,179	14,043	393	250	15
Variety stores	10	8	1,693	(D)	270	5,159	4,454	191	127	9
Apparel, accessories stores, total	45	37	3,471	3,347	436	8,179	6,989	201	125	38
Shoe stores	11	11	940	940	108	1,955	1,594	50	26	7
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	7	(NA)	651	81	1,597	1,485	36	30	(NA)
Women's clothing, specialty stores	12	10	559	(D)	57	1,088	809	39	22	11
Ready-to-wear stores	(NA)	7	(NA)	(D)	48	914	698	32	19	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	103	9	174	111	7	3	(NA)
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	40	28	5,320	5,006	720	11,597	11,318	180	170	36
Furniture, home furnishings stores, antique stores	19	17	2,925	(D)	489	7,658	7,544	119	114	17
Household appliance, radio, TV stores	21	11	2,395	(D)	231	3,939	3,774	61	56	19
Automotive group	46	36	16,061	15,853	1,405	32,290	31,969	425	416	39

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 10-4. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
KENTON COUNTY—Con.										
Gasoline service stations	64	58	5,111	5,019	447	9,185	8,364	204	163	59
Lumber, bldg. matls., hardware, farm equip. dealers, total	49	47	8,635	(D)	1,159	23,113	22,705	325	302	39
Farm equipment dealers	4	4	1,112	1,112	115	2,421	2,389	25	25	4
Lumber, building materials, supplies, equipment dealers	30	28	6,454	(D)	938	18,911	18,752	261	250	21
Hardware stores	15	15	1,069	1,069	106	1,781	1,564	39	27	14
Drug stores, proprietary stores, total	43	43	3,781	3,781	445	8,399	6,902	228	153	43
Drug stores	43	43	3,781	3,781	445	8,399	6,902	228	153	43
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	118	74	9,441	(D)	1,208	21,502	20,923	358	325	111
Liquor stores	20	16	2,206	2,048	128	2,485	2,289	64	51	23
Fuel, ice dealers	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	13	11	958	(D)	216	3,669	3,587	60	55	8
Book, stationery stores	4	2	109	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	43	29	1,311	1,183	141	2,740	2,544	52	44	38
Second-hand stores	12	6	309	271	43	794	794	15	15	11
Nonstore retailers	57	9	1,265	719	73	1,259	1,175	24	18	68
McCRACKEN COUNTY										
Retail trade, total	688	472	69,441	65,177	7,687	134,798	127,688	2,880	2,485	765
Food stores, total	193	95	16,854	14,302	924	14,468	12,961	333	246	218
Grocery stores	175	77	16,243	13,899	880	13,656	12,174	310	226	199
Meat markets, fish (seafood) markets	8	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	70	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	4	4	139	139	26	516	502	16	14	5
Eating, drinking places, total	140	106	5,645	5,259	959	16,430	15,544	522	457	181
Eating places	104	78	3,807	3,523	751	13,011	12,252	438	386	139
Drinking places	34	28	1,822	1,736	208	3,419	3,292	84	71	40
General merchandise group, total	16	12	8,644	(D)	1,405	25,750	23,607	553	443	14
General merchandise group (except variety)	9	9	6,840	6,826	1,071	19,739	18,584	366	313	6
Variety stores	7	3	1,804	(D)	334	6,011	5,023	187	130	8
Apparel, accessories stores, total	38	38	4,379	4,379	644	11,203	10,834	246	218	28
Shoe stores	12	12	885	885	115	1,817	1,661	43	30	5
Men's, boys' clothing and furnishings stores	9	9	951	951	208	4,016	3,961	70	66	10
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	12	12	2,038	2,038	263	4,438	4,280	112	101	9
Ready-to-wear stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	34	22	2,754	(D)	402	6,895	6,732	138	130	38
Furniture, home furnishings stores, antique stores	11	9	1,306	(D)	287	3,805	3,748	75	73	9
Household appliance, radio, TV stores	23	13	1,448	1,332	115	3,090	2,984	63	57	29
Automotive group	46	38	13,187	12,885	1,285	22,456	22,250	330	318	44
Gasoline service stations	70	58	5,009	4,655	403	7,874	7,502	174	154	80
Lumber, bldg. matls., hardware, farm equip. dealers, total	22	20	3,053	(D)	397	7,184	6,913	122	115	23
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	6	4	292	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	28	26	2,848	(D)	349	6,316	5,729	173	138	31
Drug stores	(NA)	22	(NA)	(D)	297	5,311	4,814	144	115	(NA)
Proprietary stores	(NA)	4	(NA)	512	52	1,005	915	29	23	(NA)
Other retail stores, total	81	59	6,534	6,192	859	15,340	14,742	270	248	88
Liquor stores	15	15	1,479	1,479	91	1,623	1,604	35	31	19
Fuel, ice dealers	12	8	1,232	1,188	243	4,419	4,374	65	63	11
Feed, farm, garden supply stores	5	3	1,293	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	7	795	(D)	164	2,965	2,965	40	40	8
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except secood-hand)	23	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	10	4	222	152	17	254	254	5	5	10
Nonstore retailers	20	8	534	450	60	882	874	19	18	20
PIKE COUNTY										
Retail trade, total	555	221	27,211	21,621	2,026	37,680	35,942	900	763	564
Food stores, total	255	47	7,614	4,228	237	4,440	4,075	108	89	262
Grocery stores	248	46	7,492	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Meat markets, fish (seafood) markets	2	...	(D)	...	...	...	...	...	...	2
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	2
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	51	33	1,122	956	154	2,798	2,568	116	100	55
Eating places	49	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 41

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PIKE COUNTY—Con.										
General merchandise group, total	69	29	4,616	3,840	343	6,558	6,029	232	165	66
General merchandise group (except variety)	66	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	18	16	1,618	(D)	159	2,391	2,174	70	56	18
Shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	6	6	923	923	97	1,286	1,080	38	26	7
Women's clothing, specialty stores	7	7	404	404	31	535	535	14	14	6
Ready-to-wear stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	24	16	1,708	1,124	156	3,046	2,978	48	45	23
Furniture, home furnishings stores, antique stores	13	11	908	(D)	121	2,314	2,291	36	35	14
Household appliance, radio, TV stores	11	5	400	(D)	35	732	687	12	10	9
Automotive group	21	17	5,844	5,796	612	11,183	11,183	158	158	17
Gasoline service stations	59	25	2,170	1,400	102	2,156	2,000	55	47	63
Lumber, bldg. mats., hardware, farm equip. dealers, total	15	13	1,408	(D)	146	2,866	2,866	53	53	12
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	4	4	320	320	44	826	826	16	16	3
Drug stores, proprietary stores, total	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	33	17	945	783	54	999	901	24	19	39
Liquor stores	5	5	424	424	12	311	311	7	7	5
Fuel, ice dealers	2	...	(D)	...	...	...	...	...	...	4
Feed, farm, garden supply stores	...	...	...	...	...	...	...	...	...	...
Jewelry stores	4	2	123	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	6	6	214	214	24	350	305	8	6	5
Second-hand stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	5
Nonstore retailers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
COVINGTON										
Retail trade, total	792	572	78,470	74,082	8,377	163,808	149,552	3,358	2,626	828
Food stores, total	235	145	22,979	20,613	1,428	26,673	22,494	603	411	275
Grocery stores	143	91	18,838	17,072	1,079	19,950	16,650	433	287	164
Meat markets, fish (seafood) markets	17	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	14	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	16	8	286	166	19	387	332	16	11	22
Other food stores	43	31	2,056	1,814	184	3,498	2,850	88	59	53
Eating, drinking places, total	190	156	7,402	6,860	1,174	23,063	20,783	653	530	219
Eating places	76	44	2,677	(D)	485	10,165	9,247	303	252	83
Drinking places	114	112	4,725	(D)	689	12,898	11,536	350	278	136
General merchandise group, total	19	17	7,747	(D)	1,140	21,847	18,056	571	366	15
General merchandise group (except variety)	12	10	6,168	(D)	873	16,748	13,662	382	241	9
Variety stores	7	7	1,579	1,579	267	5,099	4,394	189	125	6
Apparel, accessories stores, total	40	32	3,234	3,110	420	7,888	6,744	192	119	33
Shoe stores	10	10	(D)	(D)	106	1,915	1,554	49	25	6
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	1,062	180	3,319	2,991	69	45	(NA)
Family clothing stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	11	9	494	(D)	53	1,002	739	36	20	10
Ready-to-wear stores	(NA)	6	(NA)	(D)	44	828	628	29	17	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	103	9	174	111	7	3	(NA)
Other apparel stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	30	24	4,478	4,248	657	10,656	10,506	161	153	26
Furniture, home furnishings stores, antique stores	18	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	12	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	36	28	13,851	13,675	1,273	29,633	29,365	388	382	29
Gasoline service stations	41	37	3,193	3,113	277	5,705	5,219	123	98	39
Lumber, bldg. matls., hardware, farm equip. dealers, total	34	34	5,268	5,262	844	16,856	16,505	242	223	28
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	22	22	4,230	4,224	733	14,895	14,736	206	195	17
Hardware stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	36	36	2,885	2,885	336	6,250	5,154	177	121	36
Drug stores	36	36	2,685	2,885	336	6,250	5,154	177	121	36
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	89	57	6,485	6,073	763	14,189	13,678	232	207	78
Liquor stores	11	9	1,411	(D)	89	1,824	1,686	38	31	10
Fuel, ice dealers	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	4	2	109	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	34	24	1,181	1,085	129	2,544	2,348	47	39	29
Second-hand stores	9	5	150	(D)	19	430	430	10	10	8
Nonstore retailers	42	6	948	532	65	1,048	1,048	16	16	50

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LEXINGTON										
Retail trade, total	982	748	118,793	114,111	15,569	296,066	279,803	6,333	5,506	906
Food stores, total	188	118	19,701	18,033	1,240	24,617	21,460	533	409	207
Grocery stores	167	105	18,824	17,322	1,126	21,891	18,933	469	358	188
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	2
Candy, nut, confectionery stores	9	5	151	97	12	158	128	8	5	7
Other food stores	9	7	714	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	184	154	6,294	6,014	1,279	26,908	25,725	841	766	188
Eating places	143	119	5,148	4,936	1,104	23,661	22,591	747	681	140
Drinking places	41	35	1,146	1,078	175	3,247	3,134	94	85	48
General merchandise group, total	29	19	18,809	18,439	2,917	53,395	48,858	1,406	1,154	20
General merchandise group (except variety)	21	11	15,238	14,868	2,303	41,749	39,241	979	859	16
Variety stores	8	8	3,571	3,571	614	11,646	9,617	427	295	4
Apparel, accessories stores, total	91	81	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	22	22	2,623	2,623	422	6,745	6,445	142	112	8
Men's, boys' clothing and furnishings stores	(NA)	11	(NA)	2,790	455	7,890	7,849	129	125	(NA)
Family clothing stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	50	42	6,468	6,410	1,104	21,369	20,035	560	461	16
Ready-to-wear stores	(NA)	27	(NA)	5,970	1,024	19,784	18,562	516	426	(NA)
Other clothing, specialty stores	(NA)	15	(NA)	440	80	1,585	1,473	44	35	(NA)
Other apparel stores	3	3	136	136	19	402	374	10	9	4
Furniture, home furnishings, appliance dealers, total	55	41	5,538	5,386	1,029	18,751	18,263	326	312	50
Furniture, home furnishings stores, antique stores	35	29	3,376	(D)	650	12,008	11,777	204	196	31
Household appliance, radio, TV stores	20	12	2,162	(D)	379	6,743	6,486	122	116	19
Automotive group	44	30	18,994	(D)	2,239	43,390	43,088	612	596	34
Gasoline service stations	83	71	6,519	6,211	607	12,359	11,659	273	238	90
Lumber, bldg. matls., hardware, farm equip. dealers, total	55	47	10,296	10,038	1,698	29,417	27,845	456	414	42
Farm equipment dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	42	34	8,278	8,020	1,502	25,637	24,164	383	346	29
Hardware stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	29	29	4,362	4,362	797	15,734	14,656	359	306	28
Drug stores	24	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	181	145	(D)	13,040	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	37	37	4,403	4,403	267	5,330	4,732	108	89	26
Fuel, ice dealers	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	17	17	2,859	2,859	214	3,735	3,582	75	66	17
Jewelry stores	18	18	1,286	1,286	210	3,783	3,645	76	67	11
Book, stationery stores	10	4	586	410	36	633	607	19	17	9
Other retail stores (except second-hand)	68	52	3,073	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	17	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	43	13	2,313	1,955	372	6,088	5,995	129	121	40

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LOUISVILLE										
Retail trade, total	4,113	3,013	556,018	534,854	66,206	1,262,916	1,166,412	26,580	21,780	4,244
Food stores, total	925	591	118,700	110,628	7,507	145,076	121,526	3,155	2,199	1,025
Grocery stores	691	465	106,381	99,635	6,138	117,800	96,429	2,524	1,685	755
Meat markets, fish (seafood) markets	26	24	3,331	(D)	296	5,579	5,411	102	91	37
Fruit stores, vegetable markets	58	6	1,291	(D)	36	849	839	14	13	67
Candy, nut, confectionery stores	51	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	43	37	2,333	2,253	563	11,548	10,253	276	214	57
Other food stores	50	40	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	940	782	49,270	46,754	9,508	191,515	178,575	5,295	4,560	1,103
Eating places (except refreshment stands)	444	370	26,937	25,743	6,635	131,945	123,969	3,573	3,124	513
Refreshment stands	62	38	1,535	1,179	161	2,650	1,971	116	65	73
Drinking places	434	374	20,798	19,832	2,712	56,920	52,635	1,606	1,371	517
General merchandise group, total	145	109	75,015	74,581	11,907	232,310	201,498	5,765	4,086	150
Department stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	2
Dry goods, general merchandise stores	82	56	6,275	5,981	692	13,484	12,605	345	286	87
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	51	43	10,249	10,145	1,697	32,259	25,331	1,138	722	57
Apparel, accessories stores, total	299	253	43,400	42,670	6,813	122,902	115,353	2,904	2,405	230
Shoe stores	74	62	6,843	6,555	845	14,804	13,685	344	256	44
Men's, boys' clothing and furnishings stores	(NA)	48	(NA)	11,251	1,966	34,607	33,342	664	581	(NA)
Family clothing stores	(NA)	38	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	80	68	16,150	15,974	2,774	49,543	46,397	1,327	1,119	49
Ready-to-wear stores	(NA)	49	(NA)	14,343	2,569	45,604	42,689	1,198	1,008	(NA)
Millinery stores	(NA)	13	(NA)	(D)	115	2,152	1,966	59	44	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	(D)	90	1,787	1,742	70	67	(NA)
Other apparel stores	41	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	171	143	27,735	27,363	4,610	89,007	87,690	1,341	1,270	153
Furniture, home furnishings stores	95	79	18,848	18,650	3,410	65,234	64,344	950	910	85
Furniture stores	(NA)	53	(NA)	(D)	2,890	56,059	55,434	790	758	(NA)
Home furnishings stores, antique stores	(NA)	26	(NA)	(D)	520	9,175	8,910	160	152	(NA)
Household appliance, radio, TV stores	74	64	8,879	8,713	1,200	23,773	23,346	391	360	66
Automotive group, total	149	119	107,838	107,158	9,299	165,337	163,873	2,125	2,077	113
Passenger car dealers (franchised)	38	32	80,492	80,306	6,919	122,121	121,461	1,554	1,539	13
Passenger car dealers (nonfranchised)	68	46	19,140	18,682	1,164	20,770	20,578	256	245	68
Tire, battery, accessory dealers	36	36	6,616	6,616	1,040	18,892	18,377	267	247	24
Other automotive dealers	5	5	1,554	1,554	176	3,554	3,457	48	46	6
Gasoline service stations	324	244	24,487	22,459	2,314	45,966	42,116	1,004	824	357
Lumber, hldg. matls., hardware, farm equip. dealers, total	182	122	28,566	27,086	3,764	70,724	66,285	963	889	168
Farm equipment dealers	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	59	43	19,953	19,401	2,656	50,026	46,014	609	562	48
Plumbing, paint, electrical stores	30	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	85	51	4,798	4,064	524	10,043	9,714	190	166	95
Drug stores, proprietary stores, total	188	178	23,764	23,540	3,230	63,852	57,313	1,629	1,290	184
Drug stores	(NA)	163	22,317	(D)	3,041	60,880	54,418	1,550	1,217	(NA)
Proprietary stores	(NA)	15	1,447	(D)	189	2,972	2,895	79	73	(NA)
Other retail stores, total	579	423	44,813	41,855	5,430	102,198	98,480	1,857	1,650	551
Liquor stores	156	132	11,948	10,972	620	12,248	11,212	296	239	152
Fuel, ice dealers	47	35	3,932	3,638	541	10,122	9,638	240	201	49
Feed, farm, garden supply stores	18	16	5,338	(D)	506	10,419	10,397	115	113	10
Jewelry stores	76	56	7,412	7,124	1,228	23,224	22,676	366	336	71
Book, stationery stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	24	16	979	799	88	1,980	1,832	34	30	23
Florists	56	38	1,935	1,693	274	5,080	5,055	17	113	59
Cigar stores, stands	9	5	620	(D)	32	680	432	15	9	9
News dealers, newsstands	14	2	417	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	13	7	671	433	70	1,420	1,223	39	29	13
Music stores	12	8	1,071	1,005	177	3,055	3,055	49	49	11
Camera, photographic supply stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	50	50	3,937	3,937	956	17,316	17,056	247	231	27
Second-hand stores	58	42	3,873	3,713	514	9,362	8,750	205	175	46
Nonstore retailers, total	211	49	12,430	10,760	1,824	34,029	33,701	542	530	210
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	188	34	7,497	5,939	1,362	25,155	24,852	430	419	193
Merchandise vending machine operators	22	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
OWENSBORO										
Retail trade, total	555	371	58,182	54,116	6,605	125,743	115,817	2,811	2,273	606
Food stores, total	136	56	13,238	10,864	682	13,468	10,886	344	213	166
Grocery stores	123	47	12,337	10,161	597	11,694	9,422	296	180	151
Meat markets, fish (seafood) markets	2	...	(D)	...	...	...	...	...	...	2
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	2
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	98	78	3,972	3,750	720	14,852	13,836	413	367	120
Eating places	58	52	2,634	2,564	586	11,874	11,172	349	313	68
Drinking places	40	26	1,338	1,186	134	2,978	2,664	64	54	52
General merchandise group, total	21	19	9,352	(D)	1,541	27,483	23,884	701	510	16
General merchandise group (except variety)	15	13	7,838	(D)	1,296	22,239	20,095	529	415	12
Variety stores	6	6	1,514	1,514	245	5,244	3,789	172	95	4
Apparel, accessories stores, total	43	41	3,908	(D)	538	10,260	9,509	267	191	28
Shoe stores	11	11	781	781	110	2,276	2,101	50	33	4
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	(D)	48	764	741	16	14	(NA)
Family clothing stores	(NA)	5	(NA)	793	97	2,049	1,852	58	39	(NA)
Women's clothing, specialty stores	16	16	1,679	1,679	276	5,025	4,697	138	102	7
Ready-to-wear stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	4	4	116	116	7	146	118	5	3	5
Furniture, home furnishings, appliance dealers, total	33	25	2,793	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	21	17	1,977	1,921	211	3,326	3,263	71	68	20
Household appliance, radio, TV stores	12	8	816	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	34	18	10,463	10,221	1,097	19,797	19,581	316	305	35
Gasoline service stations	55	43	4,272	3,772	410	8,234	7,961	163	143	63
Lumber, bldg. mats., hardware, farm equip. dealers, total	26	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm equipment dealers	3	3	468	468	64	1,345	1,345	19	19	...
Lumber, building materials, supplies, equipment dealers	25	17	(D)	2,719	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	18	18	1,822	1,822	261	4,632	4,426	105	91	21
Drug stores	12	12	1,642	1,642	251	4,439	4,270	94	83	14
Proprietary stores	6	6	180	180	10	193	156	11	8	7
Other retail stores, total	63	43	(D)	3,342	352	7,147	6,658	161	137	71
Liquor stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	3	1	45	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	4	4	1,091	1,091	87	1,136	1,136	19	19	6
Jewelry stores	8	8	781	781	128	2,344	2,047	52	39	8
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	26	20	877	795	122	2,750	2,558	50	40	30
Second-hand stores	7	5	169	(D)	22	459	459	12	12	6
Nonstore retailers	18	4	645	399	73	1,369	1,369	27	27	16

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

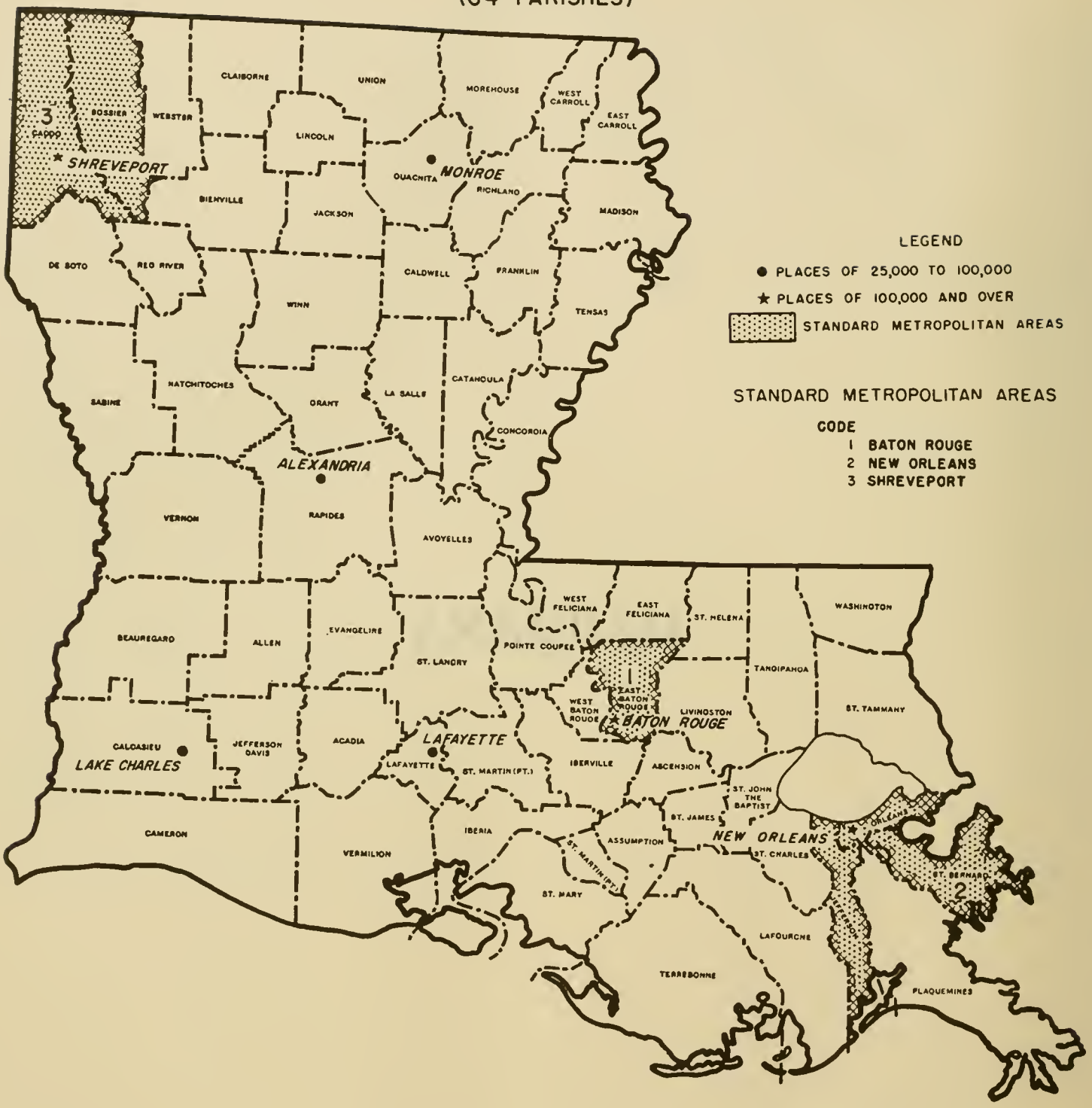
City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PADUCAH										
Retail trade, total	584	404	61,865	58,247	7,135	125,012	118,559	2,630	2,278	633
Food stores, total	156	60	12,886	10,548	721	10,701	9,456	237	172	176
Grocery stores	140	54	12,464	10,334	687	10,106	8,888	219	157	159
Meat markets, fish (seafood) markets	7	1	200	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	70	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	121	91	4,620	4,458	848	14,408	13,801	454	402	156
Eating places	88	66	3,381	3,121	673	11,842	11,362	388	349	117
Drinking places	31	25	1,423	1,337	175	2,566	2,439	66	53	37
General merchandise group, total	10	10	8,460	8,460	1,402	25,720	23,587	551	442	2
General merchandise group (except variety)	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	...
Apparel, accessories stores, total	38	38	4,379	4,379	644	11,203	10,834	246	218	28
Shoe stores	12	12	885	885	115	1,817	1,661	43	30	5
Men's, boys' clothing and furnishings stores	9	9	951	951	208	4,016	3,961	70	66	10
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	12	12	2,038	2,038	263	4,438	4,280	112	101	9
Ready-to-wear stores	10	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	29	21	2,695	(D)	401	6,853	6,690	137	129	31
Furniture, home furnishings stores, antique stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	19	13	(D)	1,332	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	39	33	12,540	12,370	1,265	22,159	21,953	325	313	34
Gasoline service stations	50	44	3,928	3,694	327	6,424	6,156	139	126	55
Lumber, bldg. matls., hardware, farm equip. dealers, total	21	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	13	13	2,491	2,491	324	5,711	5,556	91	88	12
Hardware stores	6	4	292	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	27	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	21	(NA)	(D)	288	5,133	4,636	138	109	(NA)
Proprietary stores	(NA)	4	(NA)	512	52	1,005	915	29	23	(NA)
Other retail stores, total	75	55	5,869	5,533	737	13,404	12,806	235	213	82
Liquor stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	8	6	776	(D)	139	2,759	2,714	37	35	7
Feed, farm, garden supply stores	5	3	1,293	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	9	7	795	(D)	164	2,965	2,965	40	40	8
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	22	20	1,170	(D)	161	3,355	3,286	64	61	26
Second-hand stores	10	4	222	152	17	254	254	5	5	10
Nonstore retailers	18	8	(D)	450	60	882	874	19	18	18

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

LOUISIANA

LOUISIANA
(64 PARISHES)



LEGEND

- ● PLACES OF 25,000 TO 100,000
- ★ PLACES OF 100,000 AND OVER
- STANDARD METROPOLITAN AREAS

STANDARD METROPOLITAN AREAS

CODE

1 BATON ROUGE
2 NEW ORLEANS
3 SHREVEPORT

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	18-4
101A.	Retail Trade: 1954 and 1948 - The State	18-5
102.	Retail Trade: 1954 - Parishes; Cities of 2,500 Inhabitants or More	18-6
102A.	Retail Trade: 1948 - Parishes; Cities of 2,500 Inhabitants or More	18-12
103.	Retail Trade: 1954 - Standard Metropolitan Areas	18-13
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	18-17
104.	Retail Trade: 1954 - Parishes with 500 Establishments or More	18-18
105.	Retail Trade: 1954 - Cities with 500 Establishments or More	18-25

List of corrections for this State appears at end of chapter.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	26,845	15,759	2,339,289	2,126,049	238,022	4,748,138	4,468,202	107,833	95,426	26,972
Food Stores										
Total	7,990	2,818	495,688	389,742	24,313	476,012	448,517	12,275	10,579	8,501
Grocery stores	6,981	2,371	456,842	360,024	21,110	412,685	387,758	10,736	9,184	7,434
Meat markets	303	151	18,073	14,423	1,072	20,076	19,582	419	396	323
Fish (seafood) markets	165	53	4,828	3,234	221	4,508	4,109	133	97	184
Fruit stores, vegetable markets	109	25	1,997	(D)	54	1,043	1,018	30	29	118
Candy, nut, confectionery stores	122	40	2,346	1,518	251	4,956	4,608	141	122	125
Bakery products stores	152	104	5,954	5,242	1,183	24,122	22,990	630	581	152
Bakeries, with baking on premises	(NA)	97	(NA)	4,891	1,106	22,125	21,008	583	536	(NA)
Bakeries, without baking on premises	(NA)	7	(NA)	351	77	1,997	1,982	47	45	(NA)
Delicatessen stores	12	10	565	(D)	38	745	715	20	18	12
Food stores, n.e.c.	124	64	4,685	3,863	384	7,877	7,737	166	152	123
Eating, Drinking Places										
Total	5,000	3,288	174,465	149,395	25,284	524,014	502,370	18,371	16,871	5,509
Eating places (except refreshment stands)	2,182	1,594	94,280	86,948	17,391	367,857	353,824	13,526	12,507	2,373
Restaurants, cafeterias	(NA)	1,577	(NA)	84,671	16,739	355,382	341,460	13,168	12,169	(NA)
Caterers	(NA)	6	(NA)	1,082	244	4,269	4,190	140	122	(NA)
In-plant food contractors	(NA)	11	(NA)	1,195	408	8,206	8,174	218	216	(NA)
Refreshment stands	303	203	6,366	5,548	872	16,805	15,024	604	487	320
Drinking places	2,491	1,491	72,869	56,899	7,021	139,352	133,522	4,241	3,877	2,788
General Merchandise Group										
Total	1,637	1,109	295,628	283,936	39,060	799,314	662,969	20,611	15,483	1,491
Department stores	34	34	145,656	145,656	23,551	496,289	381,849	11,027	7,893	3
Dry goods, general merchandise stores	877	527	71,524	64,396	6,944	135,790	128,840	3,708	3,102	851
General stores	466	340	33,069	29,509	2,129	39,587	37,612	1,108	976	486
Variety stores	260	208	45,041	44,375	6,436	127,648	114,668	4,768	3,512	139
Apparel, Accessories Stores										
Total	1,505	1,247	159,321	154,705	19,772	387,827	366,936	9,285	7,815	1,251
Shoe stores	298	254	28,211	27,259	3,696	66,896	62,559	1,421	1,080	205
Men's shoe stores	(NA)	39	(NA)	3,478	421	7,649	7,441	120	103	(NA)
Women's shoe stores	(NA)	60	(NA)	10,456	1,379	24,375	22,280	539	357	(NA)
Children's, juveniles' shoe stores	(NA)	14	(NA)	756	94	1,924	1,817	46	40	(NA)
Family shoe stores	(NA)	141	(NA)	12,569	1,802	32,948	31,021	717	580	(NA)
Men's, boys' clothing and furnishings stores	(NA)	192	(NA)	23,149	2,970	53,492	51,636	1,050	961	(NA)
Men's, boys' clothing stores	(NA)	137	(NA)	18,206	2,424	44,226	42,488	846	766	(NA)
Men's, boys' furnishings stores	(NA)	55	(NA)	4,943	546	9,266	9,148	204	195	(NA)
Family clothing stores	(NA)	286	(NA)	42,870	6,065	120,516	113,847	2,957	2,472	(NA)
Women's clothing, specialty stores	501	419	56,920	55,532	6,367	131,923	124,859	3,407	2,915	367
Ready-to-wear stores	(NA)	330	(NA)	49,592	5,602	116,424	109,831	3,031	2,572	(NA)
Millinery stores	(NA)	48	(NA)	2,847	472	9,879	9,503	222	198	(NA)
Clothing, specialty stores, n.e.c.	(NA)	41	(NA)	3,093	293	5,620	5,525	154	145	(NA)
Children's, infants' wear stores	91	69	5,163	4,767	433	9,867	9,047	344	287	107
Apparel stores, n.e.c.	47	27	1,392	1,128	241	5,133	4,990	106	100	45
Furniture, Home Furnishings, Appliance Dealers										
Total	1,205	923	125,782	119,988	16,633	322,719	317,206	5,895	5,662	1,122
Furniture, home furnishings stores	712	586	87,753	85,051	12,099	233,280	229,656	4,234	4,064	654
Furniture stores	(NA)	463	(NA)	76,491	10,715	205,897	203,474	3,714	3,585	(NA)
Floor covering stores	(NA)	28	(NA)	2,154	320	6,182	6,050	109	105	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	95	(NA)	6,406	1,064	21,201	20,132	411	374	(NA)
Household appliance, radio, TV stores	483	337	37,883	34,937	4,534	89,439	87,550	1,661	1,598	458
Household appliance stores	(NA)	165	(NA)	16,153	2,378	47,529	46,431	886	855	(NA)
Appliance, radio, TV stores	(NA)	120	(NA)	14,512	1,557	31,429	30,709	583	559	(NA)
Radio, TV stores	(NA)	52	(NA)	4,272	599	10,481	10,410	192	184	(NA)
Automotive Group										
Total	1,141	961	440,457	433,571	40,206	746,086	740,719	11,412	11,207	1,037
Passenger car dealers (franchised)	529	511	365,097	363,723	34,310	632,867	630,291	9,407	9,333	449
Passenger car dealers (nonfranchised)	246	152	35,147	31,295	1,235	25,298	24,981	458	444	290
Tire, battery, accessory dealers	298	244	31,413	30,352	3,860	71,758	69,725	1,323	1,221	234
Motorcycle, aircraft, boat dealers	46	38	5,769	5,271	664	13,586	13,227	189	175	38
Household trailer dealers	16	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	2,544	1,876	161,923	146,413	14,005	292,440	281,746	6,917	6,369	2,531
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	1,254	1,006	188,764	183,330	23,223	453,210	435,687	7,818	7,369	1,105
Farm equipment dealers	179	167	33,402	33,138	3,955	76,411	75,207	1,320	1,291	139
Lumber, building materials dealers	510	438	114,485	112,645	14,746	295,209	280,716	4,930	4,594	413
Paint, glass, wallpaper stores	63	53	5,741	5,491	849	15,359	15,326	247	244	40
Plumbing, electrical supply stores	52	42	4,669	4,503	694	11,830	11,645	190	184	46
Hardware stores	450	306	30,467	27,553	2,979	54,401	52,793	1,131	1,056	467
Drug Stores, Proprietary Stores										
Total	937	821	80,267	77,591	10,232	203,567	193,978	5,419	4,919	867
Drug stores	(NA)	788	(NA)	(D)	10,146	202,264	192,737	5,369	4,875	(NA)
Proprietary stores	(NA)	33	(NA)	(D)	86	1,303	1,241	50	44	(NA)
Other Retail Stores										
Total	2,681	1,513	158,149	139,359	16,761	325,700	316,738	6,364	5,959	2,592
Liquor stores	499	261	25,239	19,937	1,227	23,727	23,030	589	549	478
Fuel, ice dealers	210	110	18,530	17,652	3,015	57,160	56,967	1,003	988	154
Fuel dealers (coal, wood)	(NA)	6	(NA)	414	41	953	942	24	22	(NA)
Liquefied petroleum gas dealers	(NA)	70	(NA)	14,642	2,547	48,367	48,358	807	806	(NA)
Fuel oil dealers	(NA)	11	(NA)	1,215	81	1,507	1,462	39	37	(NA)
Ice dealers	(NA)	23	(NA)	1,381	346	6,333	6,205	133	123	(NA)
Hay, grain, feed stores	154	126	25,888	24,680	1,359	25,806	25,025	542	502	137
Farm, garden supply stores	124	94	13,118	12,656	929	18,435	17,993	359	333	119

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	306	212	22,304	21,044	3,672	70,876	68,321	1,282	1,200	284
Book stores	29	25	2,027	1,975	287	3,720	3,517	80	71	20
Stationery stores	48	30	3,837	3,477	601	12,594	12,287	223	215	40
Sporting goods stores	90	56	4,789	4,159	467	9,049	8,941	174	166	81
Bicycle stores	20	10	461	(D)	39	809	683	22	18	25
Florists	248	150	7,513	6,273	948	19,376	18,173	462	396	270
Cigar stores, stands	33	29	1,779	1,705	159	2,722	2,576	65	59	15
News dealers, newsstands	66	28	1,970	1,048	121	1,492	1,353	63	52	75
Gift, novelty, souvenir stores	112	54	1,887	1,301	156	3,917	3,695	112	103	115
Music stores	73	49	5,415	5,065	806	17,456	17,191	280	271	70
Camera, photographic supply stores	16	16	1,634	1,634	241	6,346	6,339	98	96	13
Luggage, leather goods stores	11	9	716	(D)	91	1,770	1,676	43	40	7
Optical goods stores	32	22	1,420	1,284	359	5,832	5,832	83	83	30
Office, store machine and equipment dealers	39	25	2,470	2,264	511	9,095	9,054	155	151	48
Retail stores (except second-hand) n.e.c.	107	107	5,242	5,242	792	15,805	15,061	336	301	91
Second-hand stores	158	100	7,674	6,956	981	19,713	19,024	393	365	168
Nonstore Retailers										
Total	951	197	58,845	48,019	8,533	217,249	201,334	3,466	3,193	966
Mail order houses	7	5	622	(D)	40	1,048	859	22	16	5
Direct selling (house-to-house) organizations	859	149	44,379	34,547	7,601	192,704	177,053	3,073	2,813	870
Merchandise vending machine operators	85	43	13,844	(D)	892	23,497	23,422	371	364	91

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	26,845	15,759	2,339,289	2,126,049	26,980	16,214	1,673,070	1,509,112
Food stores, total	7,990	2,818	495,688	389,742	10,031	3,586	360,961	264,833
Grocery stores	6,981	2,371	456,842	360,024	8,932	3,003	327,301	237,338
Other food stores	987	447	38,448	29,718	1,099	583	33,660	27,495
Eating, drinking places, total	5,000	3,288	174,465	149,395	5,364	3,717	139,774	123,727
Eating places	2,485	1,797	101,246	92,496	2,375	1,892	71,438	68,861
Drinking places	2,491	1,491	72,869	56,899	2,989	1,825	68,336	54,866
General merchandise group	1,637	1,109	295,628	283,936	1,743	1,145	256,199	245,614
Apparel, accessories stores, total	1,505	1,247	159,321	154,705	1,187	975	129,910	126,544
Shoe stores	298	254	28,211	27,259	194	167	18,850	18,445
Other apparel stores	(NA)	993	(NA)	127,446	993	808	111,060	108,099
Furniture, home furnishings, appliance dealers	1,205	923	125,782	119,988	1,056	866	91,527	88,341
Automotive group	1,141	961	440,457	433,571	1,126	972	276,819	268,444
Gasoline service stations	2,544	1,876	161,923	146,413	2,239	1,632	79,364	70,481
Lumber, bldg. matls., hardware, farm equip. dealers, total	1,254	1,006	188,764	183,330	1,165	976	148,305	143,996
Farm equipment dealers	179	167	33,402	33,138	131	128	23,584	23,479
Lumber, bldg. matls., supplies, equipment, hardware dealers	1,075	839	155,362	150,192	1,034	848	124,721	120,517
Drug stores, proprietary stores, total	937	821	80,267	77,591	885	768	59,166	57,084
Drug stores	(NA)	788	(NA)	(D)	741	655	53,751	52,102
Proprietary stores	(NA)	33	(NA)	(D)	144	113	5,415	4,982
Other retail stores, total	2,681	1,513	158,149	139,359	2,134	1,538	122,507	112,403
Liquor stores	499	261	25,239	19,937	623	387	24,839	19,122
Fuel, ice dealers	210	110	18,530	17,652	124	82	15,065	14,001
Feed, farm, garden supply stores	278	220	39,006	37,336	234	191	25,942	24,997
Jewelry stores	306	212	22,304	21,044	258	188	18,492	17,823
Other retail stores	1,082	710	48,834	43,390	895	690	38,169	36,460
Nonstore retailers	951	197	58,845	48,019	50	39	8,538	7,645

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 —PARISHES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	Parish and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Louisiana, total	26,845	15,759	2,339,289	2,126,049	238,022	107,833	95,426	26,972	7,990	495,688	5,000	174,465
2	Acadia Parish	469	275	34,444	30,876	3,313	1,575	1,462	447	140	6,030	98	2,724
3	Church Point	64	22	3,952	3,164	229	126	118	62	21	475	9	96
4	Crowley	190	128	18,019	16,703	1,816	817	758	172	44	3,281	39	1,143
5	Rayne	116	70	8,004	7,304	941	479	448	110	38	1,445	27	600
6	Remainder of Parish	99	55	4,469	3,705	327	153	138	103	37	829	23	885
7	Allen Parish	185	119	12,529	11,685	907	486	438	171	40	1,853	44	695
8	Oakdale	86	58	5,937	5,651	510	271	243	85	26	1,353	16	301
9	Remainder of Parish	99	61	6,592	6,034	397	215	195	86	14	500	28	394
10	Ascension Parish	281	137	15,669	12,723	1,251	655	608	288	96	3,409	46	1,181
11	Donaldsonville	114	66	8,179	7,371	792	382	359	118	28	1,261	16	466
12	Remainder of Parish	167	71	7,490	5,352	459	273	249	170	68	2,148	30	715
13	Assumption Parish	117	65	7,202	6,460	464	220	209	117	34	1,221	25	551
14	Avoyelles Parish	389	161	18,835	15,011	1,317	628	566	395	141	3,534	62	1,074
15	Bunkie	103	59	7,651	6,815	685	314	281	98	34	1,245	15	307
16	Marksville	95	51	5,813	4,971	387	192	173	94	23	836	16	298
17	Remainder of Parish	191	51	5,371	3,225	245	122	112	203	84	1,453	31	469
18	Beauregard Parish	192	106	12,143	10,917	1,107	513	451	205	64	3,223	15	299
19	De Ridder	138	86	9,973	9,261	994	444	397	142	40	1,944	13	(D)
20	Remainder of Parish	54	18	2,170	1,656	113	69	54	63	24	1,279	2	(D)
21	Bienville Parish	191	107	8,449	6,981	552	294	251	202	40	2,259	15	303
22	Bossier Parish	318	204	28,378	25,550	2,328	1,036	954	329	97	8,603	68	2,541
23	Bossier City	180	128	19,518	18,300	1,763	753	709	182	46	5,780	41	1,797
24	Remainder of Parish	138	76	8,860	7,250	565	283	245	147	51	2,823	27	744
25	Caddo Parish	1,864	1,284	217,992	207,122	24,533	10,386	9,371	1,790	468	49,471	287	12,699
26	Shreveport	1,614	1,130	203,719	195,107	23,438	9,829	8,887	1,533	372	44,638	247	11,776
27	Remainder of Parish	250	154	14,273	12,015	1,095	557	484	257	96	4,833	40	923
28	Calcasieu Parish	1,037	685	104,644	98,000	11,203	4,707	4,206	992	273	20,619	198	7,573
29	De Quincy	94	58	4,281	3,817	381	182	161	93	21	788	15	266
30	Lake Charles	599	403	78,671	74,649	9,005	3,692	3,286	559	149	13,632	111	4,636
31	Sulphur	136	72	9,058	7,902	685	281	268	131	36	2,360	26	512
32	Vinton	43	29	2,565	2,231	182	76	70	43	18	761	2	(D)
33	Remainder of Parish	165	123	10,069	9,401	950	476	421	166	49	3,058	44	(D)
34	Caldwell Parish	93	47	4,720	3,838	358	167	145	91	34	1,017	13	275
35	Cameron Parish	82	28	3,256	2,296	212	95	83	83	28	1,193	26	388
36	Catahoula Parish	108	56	7,181	6,143	529	224	213	109	44	2,953	17	427
37	Claiborne Parish	209	117	14,860	13,146	1,143	501	454	226	65	3,639	12	210
38	Haynesville	78	42	5,547	4,883	402	181	176	87	26	1,571	1	(D)
39	Homer	99	67	8,486	7,866	725	309	268	108	25	1,800	10	(D)
40	Remainder of Parish	32	8	827	397	16	11	10	31	14	268	1	(D)
41	Concordia Parish	119	85	9,323	8,639	752	437	401	121	35	1,883	17	713
42	Ferriday	78	52	7,214	6,718	599	322	298	78	24	1,397	10	440
43	Remainder of Parish	41	33	2,109	1,921	153	115	103	43	11	486	7	273
44	De Soto Parish	198	104	14,333	11,641	1,030	468	388	201	66	3,193	7	147
45	Mansfield	124	66	9,780	7,844	680	331	270	124	40	2,570	5	(D)
46	Remainder of Parish	74	38	4,553	3,797	350	137	118	77	26	623	2	(D)
47	East Baton Rouge Parish	1,455	1,061	197,760	188,710	21,735	10,182	9,280	1,360	347	38,780	241	12,064
48	Baton Rouge	1,341	987	190,372	182,030	21,029	9,821	8,937	1,241	309	37,047	222	11,444
49	Remainder of Parish	114	74	7,388	6,680	706	361	343	119	38	1,733	19	620
50	East Carroll Parish	100	68	7,109	6,443	541	322	248	95	33	1,947	20	530
51	Lake Providence	89	57	6,527	5,861	498	282	219	85	28	1,634	16	(D)
52	Remainder of Parish	11	11	582	582	43	40	29	10	5	313	4	(D)
53	East Feliciana Parish	109	57	5,040	4,000	295	151	139	118	42	1,166	13	338
54	Jackson	25	13	1,773	1,547	126	56	53	28	6	388	7	139
55	Remainder of Parish	84	44	3,267	2,453	169	95	86	90	36	778	6	199
56	Evangeline Parish	312	118	13,122	10,000	884	448	389	345	91	2,105	53	799
57	Ville Platte	179	71	9,099	7,425	662	317	282	196	60	1,413	25	324
58	Remainder of Parish	133	47	4,023	2,575	222	131	107	149	31	692	28	475
59	Franklin Parish	166	100	12,116	10,864	1,176	567	432	150	58	2,231	3	118
60	Winnsboro	86	52	7,980	7,414	860	354	313	77	29	1,000	1	(D)
61	Remainder of Parish	80	48	4,136	3,450	316	213	119	73	29	1,231	2	(D)
62	Grant Parish	110	48	4,773	3,269	305	141	123	116	56	1,468	6	209
63	Iberia Parish	535	303	36,531	31,537	3,296	1,609	1,493	554	186	7,653	88	2,384
64	Jeanerette	111	65	5,952	5,222	431	230	203	123	37	1,033	19	390
65	New Iberia	356	202	27,701	24,215	2,689	1,270	1,190	360	118	5,581	56	1,660
66	Remainder of Parish	68	36	2,878	2,100	176	109	100	71	31	1,039	13	334
67	Iberville Parish	268	130	13,849	11,465	940	470	433	254	98	3,724	52	1,058
68	Plaquemine	134	70	7,038	5,908	488	258	234	125	51	1,890	27	635
69	Remainder of Parish	134	60	6,811	5,557	452	212	199	129	47	1,834	25	423

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,637	295,628	1,505	159,321	1,205	125,782	1,141	440,457	2,544	161,923	1,254	188,764	937	80,267	2,681	158,149	951	58,845	1
25	3,982	20	2,707	26	1,602	25	7,548	45	1,655	35	4,938	12	881	39	2,128	4	249	2
10	1,308	2	(D)	•••	•••	3	(D)	3	66	7	454	2	(D)	7	143	•••	•••	3
5	1,010	11	1,176	17	1,143	10	4,702	22	792	15	2,957	4	334	19	1,232	4	249	4
3	(D)	6	(D)	6	369	10	1,140	6	211	7	1,006	5	371	8	332	•••	•••	5
7	(D)	1	(D)	3	90	2	(D)	14	586	6	521	1	(D)	5	421	•••	•••	6
22	1,702	10	577	6	581	11	2,208	16	1,202	12	820	4	338	13	(D)	7	(D)	7
6	663	9	(D)	3	420	7	(D)	5	601	2	(D)	2	(D)	5	91	5	38	8
16	1,039	1	(D)	3	161	4	(D)	11	601	10	(D)	2	(D)	8	(D)	2	(D)	9
16	2,539	10	770	8	864	15	2,265	31	1,252	11	2,022	7	373	32	845	9	149	10
7	1,654	9	(D)	4	396	10	1,475	13	546	3	1,071	5	(D)	12	387	7	(D)	11
9	885	1	(D)	4	468	5	790	18	706	8	951	2	(D)	20	458	2	(D)	12
22	2,058	2	(D)	2	(D)	6	2,098	7	317	4	431	4	267	2	(D)	9	105	13
36	1,997	11	550	14	796	19	5,282	40	1,193	19	2,411	14	720	28	1,154	5	124	14
6	680	3	253	4	328	9	2,541	7	277	6	975	3	(D)	13	662	3	(D)	15
7	465	7	(D)	5	268	8	(D)	13	422	3	(D)	3	(D)	8	255	2	(D)	16
23	852	1	(D)	5	200	2	(D)	20	494	10	(D)	8	233	7	237	•••	•••	17
16	1,063	8	657	15	754	7	2,130	22	987	11	991	6	348	24	1,665	4	26	18
8	719	8	657	15	754	7	2,130	16	792	8	773	3	312	16	(D)	4	26	19
8	344	•••	•••	•••	•••	•••	•••	6	195	3	218	3	36	8	(D)	•••	•••	20
31	1,193	8	425	5	146	8	1,313	44	1,152	11	728	12	293	13	623	4	14	21
21	1,676	6	537	10	711	19	6,848	45	2,924	12	1,950	7	599	27	1,927	6	62	22
4	628	5	(D)	7	594	12	5,136	31	2,266	9	(D)	6	(D)	15	476	4	(D)	23
17	1,048	1	(D)	3	117	7	1,712	14	658	3	(D)	1	(D)	12	1,451	2	(D)	24
84	23,934	158	20,808	100	12,666	81	41,221	200	12,754	61	16,132	69	7,546	280	18,230	76	2,531	25
49	22,330	153	20,521	97	12,374	72	38,014	170	11,530	54	15,229	60	7,182	267	17,796	73	2,329	26
35	1,604	5	287	3	292	9	3,207	30	1,224	7	903	9	364	13	434	3	202	27
35	13,029	67	6,487	54	4,695	45	19,995	114	9,430	66	11,516	32	3,182	121	7,432	32	686	28
5	219	5	233	5	224	6	1,029	9	456	5	(D)	4	(D)	19	502	•••	•••	29
14	11,818	53	5,861	32	3,561	30	16,096	57	5,696	41	8,904	19	2,435	70	5,453	23	579	30
7	504	6	339	8	392	3	1,877	19	1,193	10	1,150	3	228	16	(D)	2	(D)	31
4	100	•••	•••	4	(D)	2	(D)	4	240	4	265	2	(D)	3	(D)	•••	•••	32
5	388	3	54	5	(D)	4	(D)	25	1,845	6	(D)	4	261	13	772	7	(D)	33
15	910	3	91	1	(D)	4	1,089	9	265	3	682	2	(D)	7	201	2	(D)	34
6	152	2	(D)	•••	•••	2	(D)	7	307	7	617	2	(D)	2	(D)	•••	•••	35
5	240	5	130	•••	•••	2	(D)	13	577	11	583	5	262	5	250	1	(D)	36
30	1,593	16	804	12	1,019	12	4,006	28	1,218	2	(D)	10	840	20	1,305	2	(D)	37
14	776	5	359	3	(D)	7	1,550	8	460	1	(D)	3	205	10	329	•••	•••	38
8	544	11	445	9	(D)	5	2,456	13	627	1	(D)	6	(D)	9	(D)	2	(D)	39
8	273	•••	•••	•••	•••	•••	•••	7	131	•••	•••	1	(D)	1	(D)	•••	•••	40
11	674	4	395	6	242	2	(D)	20	1,370	7	1,493	5	333	8	(D)	4	274	41
4	284	4	395	5	(D)	2	(D)	11	1,011	5	(D)	3	(D)	7	661	3	(D)	42
7	390	•••	•••	1	(D)	•••	•••	9	359	2	(D)	2	(D)	1	(D)	1	(D)	43
40	1,647	16	616	11	1,106	10	3,852	18	1,603	7	842	7	368	9	707	7	202	44
17	850	12	410	8	(D)	6	2,090	12	1,416	6	(D)	5	(D)	9	707	4	(D)	45
23	797	4	206	3	(D)	4	1,762	6	187	1	(D)	2	(D)	•••	•••	3	(D)	46
54	23,328	111	15,799	87	12,337	73	40,003	175	14,292	78	16,939	74	7,520	164	12,117	51	4,581	47
41	22,200	111	15,799	84	12,182	69	39,558	159	12,997	74	16,385	68	7,095	157	(D)	47	(D)	48
13	1,128	•••	•••	3	155	4	445	16	1,295	4	554	6	425	7	(D)	4	(D)	49
13	669	1	(D)	2	(D)	5	791	11	517	8	1,488	3	262	2	(D)	2	(D)	50
11	(D)	1	(D)	2	(D)	5	791	11	517	8	1,488	3	262	2	(D)	2	(D)	51
2	(D)	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	52
17	728	1	(D)	4	192	8	1,809	9	246	4	(D)	3	87	8	210	•••	•••	53
6	187	•••	•••	1	(D)	3	928	•••	•••	1	(D)	1	(D)	•••	•••	•••	•••	54
11	541	1	(D)	3	(D)	5	881	9	246	3	145	2	(D)	8	210	•••	•••	55
57	2,151	11	267	11	704	11	3,725	14	498	21	1,834	7	334	31	673	5	32	56
35	1,384	6	153	9	(D)	7	(D)	9	314	8	971	4	192	15	346	1	(D)	57
22	767	5	114	2	(D)	4	(D)	5	184	13	863	3	142	16	327	4	(D)	58
26	1,706	8	(D)	5	329	9	2,290	17	713	13	2,975	8	495	17	834	2	(D)	59
9	852	6	369	5	329	6	(D)	5	334	10	(D)	4	371	9	644	2	(D)	60
17	854	2	(D)	•••	•••	3	(D)	12	379	3	(D)	4	124	8	190	•••	•••	61
15	781	2	(D)	3	(D)	3	(D)	11	413	5	295	2	(D)	2	(D)	5	63	62
27	3,215	21	3,043	28	2,230	25	7,483	50	2,909	31	4,043	16	1,121	51	2,149	12	301	63
11	847	3	(D)	6	(D)	6	(D)	4	149	7	898	6	213	10	446	2	(D)	64
11	1,918	17	2,619	21	1,917	18	6,103	36	2,119	20	2,995	8	(D)	41	1,703	10	(D)	65
5	450	1	(D)	1	(D)	1	(D)	10	641	4	150	2	(D)	•••	•••	•••	•••	66
23	1,471	10	634	14	925	13	2,653	19	759	8	1,062	6	372	17	1,091	8	100	67
4	388	9	(D)	9	760	5	883	10	447	1	(D)	5	(D)	13	1,073	•••	•••	68
19	1,083	1	(D)	5	165	8	1,770	9	312	7	(D)	1	(D)	4	18	8	100	69

Table 102. RETAIL TRADE: 1954 —PARISHES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	Parish and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Jackson Parish	122	70	21,076	20,024	811	373	332	110	46	2,342	12	200
2	Jonesboro	73	47	17,562	16,972	505	232	209	69	21	1,263	6	121
3	Remainder of Parish	49	23	3,514	3,052	306	141	123	41	25	1,079	6	79
4	Jefferson Parish	991	545	90,452	80,838	7,181	3,320	3,041	1,071	297	33,436	208	9,195
5	Gretna	171	97	20,537	18,521	1,605	602	542	180	48	4,763	25	929
6	Harahan	41	21	1,975	1,575	107	62	57	46	13	851	3	110
7	Kenner	65	39	5,496	5,074	547	266	229	68	16	1,814	17	1,483
8	Westwego	106	40	5,524	4,162	371	181	165	112	57	2,169	12	543
9	Remainder of Parish	608	348	56,920	51,506	4,551	2,209	2,048	665	163	23,839	151	6,130
10	Jefferson Davis Parish	303	189	23,133	21,157	2,020	918	832	306	93	4,791	44	1,018
11	Jennings	147	99	13,882	13,132	1,262	571	507	136	48	2,546	13	426
12	Lake Arthur	43	29	1,875	1,633	125	67	59	47	14	715	10	210
13	Remainder of Parish	113	61	7,376	6,392	633	280	266	123	31	1,530	21	382
14	Lafayette Parish	684	386	53,462	48,296	5,406	2,702	2,514	650	210	8,940	125	3,836
15	Lafayette	534	318	47,630	43,916	4,920	2,463	2,286	495	145	7,776	95	3,151
16	Remainder of Parish	150	68	5,832	4,380	486	239	228	155	65	1,164	30	685
17	Lafourche Parish	531	287	38,174	33,494	3,098	1,396	1,314	551	179	8,362	93	2,756
18	Thibodaux	197	109	19,576	17,592	1,688	783	717	203	65	4,014	37	1,243
19	Remainder of Parish	334	178	18,598	15,902	1,410	613	597	348	114	4,348	56	1,513
20	La Salle Parish	158	92	8,887	7,635	558	299	266	169	48	2,119	21	337
21	Lincoln Parish	219	129	18,308	16,566	1,375	680	593	225	71	3,840	18	485
22	Ruston	164	106	15,692	14,632	1,246	618	536	164	46	3,000	13	449
23	Remainder of Parish	55	23	2,616	1,934	129	62	57	61	25	840	5	36
24	Livingston Parish	222	82	10,573	7,895	671	256	241	237	76	3,014	41	691
25	Madison Parish	134	82	11,178	10,022	940	423	368	131	40	2,005	25	776
26	Tallulah	128	78	10,730	(D)	905	411	356	126	39	(D)	22	666
27	Remainder of Parish	6	4	448	(D)	35	12	12	5	1	(D)	3	110
28	Morehouse Parish	295	179	22,547	19,685	1,858	970	806	293	103	6,352	40	1,387
29	Bastrop	212	136	19,003	17,043	1,687	862	737	206	74	5,147	34	1,197
30	Remainder of Parish	83	43	3,544	2,642	171	108	69	87	29	1,205	6	190
31	Natchitoches Parish	288	142	16,785	13,981	1,324	667	594	302	112	3,614	22	735
32	Natchitoches	153	95	12,252	11,160	1,084	528	465	160	49	2,131	10	351
33	Remainder of Parish	135	47	4,533	2,821	240	139	129	142	63	1,483	12	384
34	Orleans Parish (coextensive with New Orleans city)	6,100	3,632	665,047	619,611	83,760	36,700	31,204	6,199	1,626	116,827	1,592	67,161
35	Ouachita Parish	934	614	85,764	80,236	9,170	3,939	3,555	888	244	17,647	164	5,219
36	Monroe	651	461	69,801	66,591	7,855	3,314	2,989	586	154	11,248	115	3,913
37	West Monroe	211	111	13,062	11,478	1,185	541	493	228	65	5,357	31	622
38	Remainder of Parish	72	42	2,901	2,167	130	84	73	74	25	1,042	18	684
39	Plaquemines Parish	134	80	8,021	6,709	451	260	238	151	43	3,194	39	868
40	Pointe Coupee Parish	207	89	8,056	6,472	599	306	281	200	101	2,401	33	837
41	New Roads	78	46	4,981	4,585	465	212	195	69	25	949	14	153
42	Remainder of Parish	129	43	3,075	1,887	134	94	86	131	76	1,452	19	684
43	Rapides Parish	849	551	74,939	68,781	7,564	3,359	3,029	831	239	16,274	158	4,156
44	Alexandria	548	378	58,561	54,959	6,320	2,753	2,486	531	132	9,826	110	2,960
45	Pineville	96	58	6,530	5,780	550	241	212	99	30	3,270	12	280
46	Remainder of Parish	205	115	9,848	8,042	694	365	331	201	77	3,178	36	936
47	Red River Parish	78	42	5,358	4,572	336	172	150	84	31	1,207	5	153
48	Richland Parish	213	131	14,722	12,818	1,224	537	486	219	63	3,434	21	463
49	Rayville	106	64	7,867	7,003	682	298	272	108	38	1,820	8	261
50	Remainder of Parish	107	67	6,855	5,815	542	239	214	111	25	1,614	13	202
51	Sabine Parish	165	85	9,400	7,900	620	303	274	167	68	2,553	14	167
52	St. Bernard Parish	139	45	7,024	5,056	510	385	382	151	33	2,792	46	1,098
53	St. Charles Parish	138	64	7,179	5,897	558	232	215	152	35	1,351	44	1,079
54	St. Helena Parish	49	13	1,835	899	39	28	28	52	22	426	2	(D)
55	St. James Parish	150	78	9,273	7,901	627	309	273	162	56	1,884	19	576
56	St. John The Baptist Parish	131	55	6,263	4,497	471	241	230	133	42	1,959	36	1,257
57	St. Landry Parish	753	385	48,339	42,229	4,997	2,426	2,267	776	257	8,231	136	3,694
58	Eunice	161	103	11,165	10,177	1,058	495	459	168	43	2,287	24	731
59	Opelousas	304	160	26,955	24,669	3,267	1,533	1,451	311	113	3,438	45	1,398
60	Remainder of Parish	288	122	10,219	7,383	672	398	357	297	101	2,506	62	1,565
61	St. Martin Parish	245	107	10,763	8,681	714	363	337	258	78	1,873	49	819
62	St. Martinville	102	42	4,575	3,765	270	141	138	109	35	815	19	304
63	Remainder of Parish	143	65	6,188	4,916	444	222	199	149	43	1,058	30	515
64	St. Mary Parish	387	247	27,725	24,395	2,287	1,108	969	405	140	8,201	70	2,262
65	Berwick	32	18	2,200	1,890	151	52	52	29	11	949	8	208
66	Franklin	137	79	9,677	8,287	799	394	341	154	48	2,396	25	748
67	Morgan City	136	98	11,419	10,535	1,041	488	419	138	46	2,985	25	811
68	Remainder of Parish	82	52	4,429	3,683	296	174	157	84	35	1,871	12	495

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
7	681	11	675	5	786	9	14,097	11	877	3	527	4	334	10	501	4	56	1
5	(D)	10	(D)	3	(D)	9	14,097	6	300	2	(D)	3	(D)	6	(D)	2	(D)	2
2	(D)	1	(D)	2	(D)	...	...	5	577	1	(D)	1	(D)	4	(D)	2	(D)	3
43	2,140	37	2,295	42	3,360	37	16,245	105	8,244	69	7,561	35	3,062	55	2,718	63	2,196	4
7	466	13	997	11	912	10	9,463	16	908	8	716	5	544	14	529	14	310	5
2	(D)	...	...	2	(D)	...	...	6	368	2	(D)	4	(D)	2	(D)	7	261	6
...	...	3	(D)	...	...	1	(D)	7	580	5	892	5	288	2	(D)	9	204	7
5	228	3	127	3	322	4	498	10	624	5	578	2	(D)	1	(D)	4	70	8
29	(D)	18	(D)	26	(D)	22	(D)	66	5,764	49	(D)	19	1,734	36	2,007	29	1,351	9
12	864	20	1,204	15	1,178	13	5,599	33	1,790	28	3,916	9	684	30	2,051	6	38	10
6	630	10	736	7	577	8	4,408	14	1,121	13	1,936	4	(D)	22	1,119	2	(D)	11
3	100	2	(D)	3	84	...	...	5	262	5	343	1	(D)	...	...	...	...	12
3	134	8	(D)	5	517	5	1,191	14	407	10	1,637	4	214	8	932	4	(D)	13
22	6,623	35	3,453	48	4,354	27	10,773	56	3,547	35	5,055	20	1,435	91	4,351	15	1,095	14
13	6,247	33	(D)	40	4,100	24	(D)	49	3,108	20	3,217	15	1,260	85	(D)	15	1,095	15
9	376	2	(D)	8	254	3	(D)	7	439	15	1,838	5	175	6	(D)	...	...	16
45	3,069	27	1,880	23	1,406	19	8,203	52	2,489	27	6,169	10	898	29	2,099	27	843	17
7	749	18	1,364	6	(D)	11	5,409	12	695	8	3,676	3	423	15	(D)	15	694	18
38	2,320	9	516	17	(D)	8	2,794	40	1,794	19	2,493	7	475	14	(D)	12	149	19
15	815	6	217	9	388	15	3,320	23	749	6	418	4	273	9	(D)	2	(D)	20
13	1,170	13	1,194	15	1,292	10	5,094	26	1,427	11	1,212	9	457	27	2,079	6	58	21
6	929	13	1,194	15	1,292	9	(D)	24	(D)	6	741	5	393	21	1,962	6	58	22
7	241	...	...	...	...	1	(D)	2	(D)	5	471	4	64	6	117	...	...	23
9	530	5	351	5	306	9	2,616	27	1,105	25	858	5	261	17	808	3	33	24
7	767	6	422	9	321	13	2,969	10	1,169	10	1,172	2	(D)	11	1,146	1	(D)	25
5	(D)	6	422	9	321	13	2,969	10	1,169	10	1,172	2	(D)	11	1,146	1	(D)	26
2	(D)	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	27
26	2,382	17	1,164	13	679	17	5,049	35	1,823	10	1,393	12	455	22	1,463	...	...	28
12	1,659	15	(D)	7	643	15	(D)	22	1,361	8	(D)	9	704	16	1,064	...	...	29
14	723	2	(D)	6	36	2	(D)	13	462	2	(D)	3	151	6	399	...	...	30
23	1,947	11	833	13	613	9	2,965	28	1,432	10	1,907	10	482	43	1,831	7	426	31
10	1,299	11	833	13	613	8	(D)	9	780	8	(D)	5	400	24	1,157	6	(D)	32
13	648	...	...	...	...	1	(D)	19	652	2	(D)	5	82	19	674	1	(D)	33
178	113,125	396	60,624	252	39,960	200	93,488	384	35,359	185	30,959	268	28,332	685	40,337	334	38,875	34
35	10,966	88	6,737	47	5,485	38	15,613	85	5,821	38	7,760	36	2,376	125	7,246	34	894	35
25	10,508	75	6,274	31	4,737	33	14,511	51	4,092	29	6,496	29	1,963	92	5,392	17	667	36
7	(D)	11	(D)	16	748	4	(D)	21	1,232	7	(D)	5	(D)	31	(D)	13	179	37
3	(D)	2	(D)	...	...	1	(D)	13	497	2	(D)	2	(D)	2	(D)	4	48	38
12	544	...	...	5	188	4	733	18	1,070	2	(D)	2	(D)	8	698	1	(D)	39
15	695	5	243	6	283	6	1,712	10	529	6	667	6	349	15	328	4	12	40
1	(D)	5	243	5	(D)	6	1,712	5	222	5	(D)	5	(D)	7	282	...	...	41
14	(D)	...	...	1	(D)	...	...	5	307	1	(D)	1	(D)	8	46	4	12	42
42	12,002	46	5,077	34	3,982	39	13,264	98	6,029	42	4,895	27	2,006	82	6,226	42	1,028	43
23	11,147	44	(D)	27	3,097	32	12,924	47	3,345	24	2,903	18	1,699	66	(D)	25	764	44
3	100	...	...	2	(D)	3	(D)	13	540	7	641	4	208	9	489	13	192	45
16	755	2	(D)	5	(D)	4	(D)	38	2,144	11	1,351	5	99	7	(D)	4	72	46
12	811	3	(D)	3	139	5	1,376	7	366	5	675	4	163	3	(D)	...	...	47
28	1,275	8	352	8	613	13	3,394	23	1,112	16	2,337	5	362	19	1,300	9	80	48
11	701	3	142	3	295	6	1,602	7	320	9	1,501	2	(D)	12	949	7	(D)	49
17	574	5	210	5	318	7	1,792	16	792	7	836	3	(D)	7	351	2	(D)	50
17	1,348	6	483	8	440	13	1,840	20	763	5	509	5	362	5	889	4	46	51
4	40	1	(D)	5	152	2	(D)	17	1,041	12	610	2	(D)	8	299	9	330	52
10	786	3	(D)	5	549	4	1,100	17	755	3	757	3	269	11	(D)	3	39	53
11	669	...	...	...	...	...	...	3	93	...	...	1	(D)	8	408	2	(D)	54
22	3,102	1	(D)	9	72	5	872	5	(D)	7	1,094	4	145	15	615	7	145	55
15	1,122	1	(D)	4	186	1	(D)	9	394	5	658	10	278	6	110	2	(D)	56
67	7,040	30	2,831	21	4,748	21	9,874	79	3,319	40	4,393	12	987	78	3,135	12	87	57
6	609	11	(D)	9	(D)	10	3,102	14	675	9	1,056	4	(D)	24	800	2	(D)	58
19	4,614	18	1,708	11	4,132	11	6,772	20	928	19	1,845	6	554	36	1,548	6	18	59
42	1,817	1	(D)	1	(D)	...	...	45	1,716	12	1,492	2	(D)	18	787	4	(D)	60
21	1,422	11	452	10	402	10	2,837	22	874	15	1,422	4	183	23	(D)	2	(D)	61
6	501	4	(D)	6	248	5	1,340	9	169	5	685	3	(D)	10	196	...	...	62
15	921	7	(D)	4	154	5	1,497	13	705	10	737	1	(D)	13	(D)	2	(D)	63
14	1,426	24	1,755	20	1,215	17	5,597	36	2,251	16	2,592	11	907	34	1,490	5	29	64
...	...	1	(D)	2	(D)	1	(D)	5	371	...	...	...	...	4	(D)	...	...	65
2	(D)	11	854	3	167	6	(D)	13	646	5	1,177	6	436	17	718	1	(D)	66
6	669	8	530	12	768	10	3,057	10	1,014	3	628	3	(D)	11	632	2	(D)	67
6	(D)	4	(D)	3	(D)	...	...	8	220	8	787	2	(D)	2	(D)	2	(D)	68

Table 102. RETAIL TRADE: 1954 — PARISHES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	Parish and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	St. Tammany Parish	317	169	19,071	16,179	1,559	732	638	319	92	3,942	60	2,261
2	Covington	93	57	7,961	7,549	681	312	282	95	21	1,203	14	271
3	Slidell	86	54	7,227	6,137	637	285	244	82	23	1,357	12	859
4	Remainder of Parish	138	58	3,883	2,493	241	135	112	142	48	1,382	34	1,131
5	Tangipahoa Parish	525	311	44,023	39,303	3,405	1,669	1,464	553	158	9,800	91	2,478
6	Amite City	78	50	9,655	9,085	793	369	318	88	25	2,281	12	298
7	Hammond	174	106	17,021	15,567	1,438	705	621	169	52	3,326	28	883
8	Ponchatoula	92	54	6,554	5,828	439	197	167	97	25	1,753	10	232
9	Remainder of Parish	181	101	10,793	8,823	735	398	358	199	56	2,440	41	1,065
10	Tensas Parish	94	52	6,157	5,429	421	201	190	89	30	1,050	16	299
11	Terrebonne Parish	444	268	37,269	33,591	3,530	1,543	1,384	417	145	9,012	83	2,362
12	Houma	310	190	29,104	26,614	2,949	1,265	1,111	284	96	6,669	59	1,618
13	Remainder of Parish	134	78	8,165	6,977	581	278	273	133	49	2,343	24	744
14	Union Parish	153	75	9,396	7,772	463	218	192	162	57	2,045	5	(D)
15	Vermilion Parish	487	247	24,537	20,101	1,908	987	907	479	181	5,151	80	1,263
16	Abbeville	204	108	11,725	9,927	975	474	423	208	69	2,419	37	542
17	Kaplan	122	54	6,748	5,432	504	261	249	117	59	1,517	13	179
18	Remainder of Parish	161	85	6,064	4,742	429	252	235	154	53	1,215	30	542
19	Vernon Parish	180	114	11,657	10,647	1,079	423	383	197	52	2,496	31	1,040
20	Leesville	118	86	9,339	8,935	939	349	314	137	24	1,620	27	937
21	Remainder of Parish	62	28	2,318	1,712	140	74	69	60	28	876	4	103
22	Washington Parish	365	213	26,624	23,982	2,335	1,113	987	363	114	6,616	38	1,168
23	Bogalusa	249	149	19,685	17,733	1,770	845	746	243	76	5,453	33	1,089
24	Remainder of Parish	116	64	6,939	6,249	565	268	241	120	38	1,163	5	79
25	Webster Parish	416	250	29,932	26,326	2,322	1,105	977	419	128	7,604	48	1,451
26	Minden	206	124	16,820	15,110	1,384	629	545	214	65	3,940	17	541
27	Springhill	90	62	8,218	7,422	630	293	256	83	16	1,907	8	145
28	Remainder of Parish	120	64	4,894	3,794	308	183	176	122	47	1,757	23	765
29	West Baton Rouge Parish	74	52	5,013	4,575	362	229	183	77	11	1,871	28	1,034
30	Port Allen	43	27	3,326	3,004	223	136	107	51	8	(D)	13	305
31	Remainder of Parish	31	25	1,687	1,571	139	93	76	26	3	(D)	15	729
32	West Carroll Parish	107	51	6,862	5,814	592	270	222	106	33	741	3	117
33	West Feliciana Parish	43	23	2,808	2,152	132	85	74	47	15	780	6	233
34	Winn Parish	114	68	7,599	6,615	574	304	269	112	45	2,357	8	136
35	Winnfield	90	62	6,754	6,324	552	293	259	88	26	1,686	8	136
36	Remainder of Parish	24	6	845	291	22	11	10	24	19	671	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
15	930	20	637	16	950	21	4,756	32	1,724	16	1,554	7	512	29	1,522	9	283	1
5	230	8	292	5	571	9	2,578	8	711	4	699	3	255	16	1,151	•••	•••	2
4	516	7	271	6	198	11	(D)	10	693	4	601	2	(D)	6	273	1	(D)	3
6	184	5	74	5	181	1	(D)	14	320	8	254	2	(D)	7	98	8	(D)	4
44	6,746	24	1,390	19	1,374	24	8,903	56	3,579	31	3,537	18	1,322	50	4,623	10	271	5
5	1,728	7	(D)	2	(D)	7	3,409	3	189	5	598	3	166	9	705	•••	•••	6
6	2,720	11	908	8	654	10	3,461	23	2,139	12	892	5	513	16	(D)	3	(D)	7
11	567	3	(D)	6	(D)	3	602	12	622	7	665	3	346	8	1,184	4	48	8
22	1,731	3	99	3	287	4	1,431	18	629	7	1,382	7	297	17	(D)	3	(D)	9
9	891	4	(D)	2	(D)	3	(D)	9	339	8	1,854	6	298	3	(D)	4	212	10
31	5,589	19	1,856	23	2,193	24	7,173	37	2,364	24	3,599	10	928	30	1,609	18	584	11
16	3,757	17	(D)	21	(D)	17	5,865	21	1,720	13	2,814	9	(D)	23	1,327	18	584	12
15	1,832	2	(D)	2	(D)	7	1,308	16	644	11	785	1	(D)	7	282	•••	•••	13
25	1,141	3	134	1	(D)	12	3,317	17	597	4	359	3	230	16	1,269	10	160	14
25	1,414	23	1,137	26	1,366	15	3,885	47	2,118	38	5,172	12	823	34	2,148	6	60	15
9	870	13	669	12	672	7	3,011	19	997	11	1,619	4	347	17	519	6	60	16
3	108	6	272	8	461	3	(D)	11	442	11	2,068	3	218	5	(D)	•••	•••	17
13	436	4	196	6	233	5	(D)	17	679	16	1,485	5	258	12	(D)	•••	•••	18
9	591	12	1,114	6	302	11	2,978	23	1,239	4	248	2	(D)	23	1,101	7	(D)	19
4	216	12	1,114	6	302	10	(D)	12	773	2	(D)	2	(D)	15	893	4	76	20
5	375	•••	•••	•••	•••	1	(D)	11	466	2	(D)	•••	•••	8	208	3	(D)	21
32	2,569	28	1,610	18	1,150	24	5,522	35	2,087	12	2,316	12	999	38	2,302	14	285	22
19	1,410	22	1,362	13	1,011	19	4,019	20	1,615	4	1,345	9	774	24	1,368	10	239	23
13	1,159	6	248	5	139	5	1,503	15	472	8	971	3	225	14	934	4	46	24
33	3,087	37	1,619	23	1,977	19	6,573	54	2,649	15	2,626	13	921	37	1,303	9	122	25
12	1,196	20	(D)	15	1,287	13	4,309	25	1,407	10	2,023	7	576	20	627	2	(D)	26
7	1,087	16	663	6	(D)	5	(D)	12	575	4	(D)	3	226	9	279	4	76	27
14	804	1	(D)	2	(D)	1	(D)	17	667	1	(D)	3	119	8	397	3	(D)	28
11	573	2	(D)	2	(D)	1	(D)	9	682	2	(D)	3	126	5	75	•••	•••	29
3	145	2	(D)	2	(D)	1	(D)	6	463	2	(D)	1	(D)	5	75	•••	•••	30
8	428	•••	•••	•••	•••	•••	•••	3	219	•••	•••	2	(D)	•••	•••	•••	•••	31
17	1,077	4	232	4	38	7	1,956	11	540	13	1,116	4	205	10	(D)	1	(D)	32
7	423	•••	•••	2	(D)	2	(D)	1	(D)	5	183	3	83	2	(D)	•••	•••	33
7	798	7	532	5	332	7	1,440	9	611	4	(D)	7	416	13	343	2	(D)	34
3	(D)	7	532	5	332	7	1,440	9	611	3	(D)	7	416	13	343	2	(D)	35
4	(D)	•••	•••	•••	•••	•••	•••	•••	•••	1	(D)	•••	•••	•••	•••	•••	•••	36

Table 102A. RETAIL TRADE: 1948[1]—PARISHES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

Parish and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Louisiana, total	26,980	1,673,070
Acadia Parish	480	24,237
Crowley	177	11,331
Rayne	108	5,630
Remainder of Parish	195	7,276
Allen Parish	193	7,603
Oakdale	83	4,282
Remainder of Parish	110	3,321
Ascension Parish	251	9,383
Donaldsonville	69	4,807
Remainder of Parish	182	4,576
Assumption Parish	148	4,771
Avoyelles Parish	432	13,169
Bunkie	97	5,385
Remainder of Parish	335	7,784
Beauregard Parish	167	8,952
De Ridder	96	6,927
Remainder of Parish	71	2,025
Bienville Parish	204	6,738
Bossier Parish	301	16,352
Bossier City	147	11,100
Remainder of Parish	154	5,252
Caddo Parish	1,631	166,799
Shreveport	1,254	152,315
Remainder of Parish	377	14,484
Calcasieu Parish	1,000	70,991
De Quincy	77	3,629
Lake Charles	438	44,528
Sulphur	102	6,394
Vinton	43	1,527
Remainder of Parish	340	14,913
Caldwell Parish	93	4,193
Cameron Parish	77	1,602
Catahoula Parish	100	4,108
Claiborne Parish	211	11,002
Homer	84	5,512
Remainder of Parish	127	5,490
Concordia Parish	114	4,879
Ferriday	61	3,422
Remainder of Parish	53	1,457
De Soto Parish	258	11,005
Mansfield	113	6,524
Remainder of Parish	145	4,481
East Baton Rouge Parish	1,464	134,587
Baton Rouge	1,104	116,649
Remainder of Parish	360	17,938
East Carroll Parish	113	6,532
Lake Providence	81	5,156
Remainder of Parish	32	1,376
East Feliciana Parish	123	4,095
Jackson	16	989
Remainder of Parish	107	3,106
Evangeline Parish	329	9,243
Ville Platte	124	5,095
Remainder of Parish	205	4,148
Franklin Parish	211	10,369
Winnsboro	80	6,310
Remainder of Parish	131	4,059
Grant Parish	136	4,067
Iberia Parish	519	23,731
Jeanerette	89	3,818
New Iberia	295	15,832
Remainder of Parish	135	4,081
Iberville Parish	296	10,960
Plaquemine	109	4,936
Remainder of Parish	187	6,024
Jackson Parish	126	7,829
Jonesboro	71	5,083
Remainder of Parish	55	2,746
Jefferson Parish	855	42,632
Gretna	169	10,377
Marahan	14	602
Kenner	45	1,489
Westwego	97	3,630
Remainder of Parish	530	26,534
Jefferson Davis Parish	313	17,605
Jennings	138	10,394
Lake Arthur	39	1,107
Remainder of Parish	136	6,104
Lafayette Parish	630	33,528
Lafayette	395	26,999
Remainder of Parish	235	6,529
La Fourche Parish	529	25,201
Thibodaux	142	11,219
Remainder of Parish	387	13,982
La Salle Parish	146	6,345
Lincoln Parish	206	12,085
Ruston	133	10,267
Remainder of Parish	73	1,818
Livingston Parish	221	7,430
Madison Parish	149	7,913
Tallulah	119	7,136
Remainder of Parish	30	777
Morehouse Parish	263	16,059
Bastrop	148	12,040
Remainder of Parish	115	4,019
Natchitoches Parish	299	11,857
Natchitoches	136	8,429
Remainder of Parish	163	3,428
Orleans Parish (coextensive with New Orleans)	6,215	506,016
Ouachita Parish	891	74,976
Monroe	589	62,613
West Monroe	146	8,513
Remainder of Parish	156	3,850
Plaquemines Parish	125	3,839
Pointe Coupee Parish	218	7,303
New Roads	62	4,353
Remainder of Parish	156	2,950
Rapides Parish	879	58,529
Alexandria	533	46,758
Pineville	62	3,803
Remainder of Parish	284	7,968
Red River Parish	96	4,026
Richland Parish	240	12,488
Sabine Parish	180	6,412
St. Bernard Parish	92	3,123
St. Charles Parish	135	4,644
St. Helena Parish	50	1,247
St. James Parish	148	5,369
St. John The Baptist Parish	156	4,707
St. Landry Parish	740	30,586
Eunice	146	6,831
Opelousas	213	15,173
Remainder of Parish	381	8,582
St. Martin Parish	266	7,116
St. Martinville	83	2,402
Remainder of Parish	183	4,714
St. Mary Parish	428	19,396
Berwick	43	1,396
Franklin	107	5,518
Morgan City	139	8,012
Remainder of Parish	139	4,470
St. Tammany Parish	346	12,979
Covington	112	6,306
Slidell	64	3,372
Remainder of Parish	170	3,301
Tangipahoa Parish	514	29,959
Amite City	74	6,991
Hammond	140	9,588
Ponchatoula	79	5,074
Remainder of Parish	221	8,306
Tensas Parish	116	4,792
Terrebonne Parish	462	23,693
Houma	229	16,610
Remainder of Parish	233	7,083
Union Parish	174	7,574
Vermilion Parish	544	18,352
Abbeville	201	8,810
Kaplan	111	3,965
Remainder of Parish	232	5,577
Vernon Parish	208	7,587
Leesville	110	5,446
Remainder of Parish	98	2,141
Washington Parish	378	21,203
Bogalusa	235	14,960
Remainder of Parish	143	6,243
Webster Parish	390	21,428
Minden	152	12,080
Springhill	72	4,421
Remainder of Parish	166	4,927
West Baton Rouge Parish	98	3,891
Port Allen	36	1,676
Remainder of Parish	62	2,215
West Carroll Parish	117	5,929
West Feliciana Parish	52	1,708
Winn Parish	134	6,346
Winnfield	87	5,417
Remainder of Parish	47	929

Standard Notes: (0) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BATON ROUGE STANDARD METROPOLITAN AREA--Coextensive with East Baton Rouge Parish, La.										
Retail trade, total	1,455	1,061	197,760	188,710	21,735	466,465	451,761	10,182	9,280	1,360
Food Stores										
Total	347	161	38,780	34,668	2,101	43,400	41,592	1,085	922	370
Grocery stores	308	140	36,541	32,601	1,948	40,407	38,783	1,008	855	328
Meat markets	9	7	1,491	(D)	64	1,229	1,201	27	26	11
Fish (seafood) markets	7	3	271	239	12	354	354	5	5	7
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	2	132	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	10	6	244	224	54	816	786	26	24	12
Bakeries, with baking on premises	(NA)	6	(NA)	224	54	816	786	26	24	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	241	193	12,064	11,190	2,182	47,887	45,894	1,607	1,440	244
Eating places (except refreshment stands)	128	106	7,803	7,469	1,681	37,129	35,536	1,287	1,156	127
Restaurants, cafeterias	(NA)	105	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	16	12	853	815	164	3,245	2,959	87	87	12
Drinking places	97	75	3,408	2,906	337	7,513	7,399	233	217	105
General Merchandise Group										
Total	54	40	23,328	23,090	3,228	85,071	80,702	2,059	1,838	43
Department stores	6	6	15,926	15,926	2,390	70,431	67,854	1,556	1,481	...
Dry goods, general merchandise stores	21	11	1,800	1,636	231	4,123	4,021	126	115	19
General stores	13	13	2,396	2,396	217	3,585	3,509	93	87	15
Variety stores	14	10	3,206	3,132	390	6,932	5,318	284	157	9
Apparel, Accessories Stores										
Total	111	105	15,799	15,603	1,973	42,419	40,090	945	799	57
Shoe stores	29	27	2,893	(D)	351	6,921	6,208	161	111	10
Men's shoe stores	(NA)	3	(NA)	(D)	26	454	446	8	7	(NA)
Women's shoe stores	(NA)	7	(NA)	1,091	146	2,739	2,374	69	59	(NA)
Children's, juveniles' shoe stores	(NA)	6	(NA)	376	41	883	868	23	22	(NA)
Family shoe stores	(NA)	11	(NA)	1,040	138	2,845	2,520	61	43	(NA)
Men's, boys' clothing and furnishings stores	17	17	2,764	2,764	332	6,950	6,727	123	116	13
Men's, boys' clothing stores	15	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	16	16	4,167	4,167	631	15,540	14,515	300	244	7
Women's clothing, specialty stores	41	39	5,533	(D)	631	12,409	12,108	341	313	19
Ready-to-wear stores	(NA)	32	(NA)	5,133	578	11,390	11,116	313	288	(NA)
Millinery stores	(NA)	4	(NA)	203	33	685	671	19	17	(NA)
Clothing, specialty stores, n.e.c.	(NA)	3	(NA)	183	20	334	321	9	8	(NA)
Children's, infants' wear stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	87	77	12,337	12,151	1,857	34,418	33,722	651	629	79
Furniture, home furnishings stores	54	48	8,217	8,115	1,187	20,851	20,336	401	386	49
Furniture stores	(NA)	36	(NA)	7,350	1,061	17,925	17,700	334	324	(NA)
Floor covering stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	33	29	4,120	4,036	670	13,567	13,386	250	242	30
Household appliance stores	(NA)	15	(NA)	2,188	424	8,883	8,760	147	143	(NA)
Appliance, radio, TV stores	(NA)	8	(NA)	980	117	2,272	2,231	61	58	(NA)
Radio, TV stores	(NA)	6	(NA)	868	129	2,412	2,395	42	41	(NA)
Automotive Group										
Total	73	59	40,003	38,889	3,765	70,963	70,207	942	915	74
Passenger car dealers (franchised)	19	19	30,609	30,609	2,993	56,977	56,661	692	684	11
Passenger car dealers (nonfranchised)	24	16	4,645	3,655	166	3,927	3,887	74	72	34
Tire, battery, accessory dealers	24	18	3,852	3,728	560	9,286	8,886	167	150	24
Motorcycle, aircraft, boat dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	175	157	14,292	13,848	1,504	30,865	30,304	747	711	177
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	78	58	16,939	16,493	2,080	44,891	44,748	729	723	67
Farm equipment dealers	4	4	1,001	1,001	99	2,120	2,120	31	31	3
Lumber, building materials dealers	32	28	11,053	10,913	1,324	31,121	31,027	504	501	27
Paint, glass, wallpaper stores	15	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	24	10	1,995	(D)	212	3,583	3,534	78	75	25
Drug Stores, Proprietary Stores										
Total	74	70	7,520	7,396	891	16,638	15,438	468	402	69
Drug stores	(NA)	67	(NA)	7,330	887	16,616	15,416	466	400	(NA)
Proprietary stores	(NA)	3	(NA)	66	4	22	22	2	2	(NA)
Other Retail Stores										
Total	164	120	12,117	11,387	1,606	32,325	31,629	605	567	133
Liquor stores	43	31	2,789	2,485	189	3,653	3,590	92	85	36
Fuel, ice dealers	6	4	1,039	(D)	207	4,308	4,305	73	72	3
Fuel dealers (coal, wood)	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm, garden supply stores	6	6	265	265	24	532	532	16	16	4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[2]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BATON ROUGE STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Jewelry stores	15	13	2,134	(D)	389	8,472	8,189	123	117	8
Book stores	7	7	583	583	32	683	649	18	16	5
Stationery stores	5	3	1,023	(D)	152	2,787	2,737	45	43	7
Sporting goods stores	6	6	542	542	83	1,666	1,624	26	24	3
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	17	11	622	570	108	2,254	2,195	46	42	15
Cigar stores, stands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	5	3	104	(D)	7	120	110	5	4	6
Music stores	12	6	545	453	52	1,290	1,290	23	23	10
Camera, photographic supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	3	1	102	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	...	...	...	...	...	...	...	...	...	...
Office, store machine and equipment dealers	3	1	63	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	9	9	348	348	55	1,342	1,257	35	26	5
Second-hand stores	8	8	240	240	33	597	562	18	13	8
Nonstore Retailers										
Total	51	21	4,581	3,995	548	17,588	17,435	344	335	47
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	39	13	2,142	1,608	332	6,789	6,655	172	166	36
Merchandise vending machine operators	11	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
NEW ORLEANS STANDARD METROPOLITAN AREA--Consists of Jefferson, Orleans, and St. Bernard Parishes, La.										
Retail trade, total	7,230	4,222	762,523	705,505	91,451	1,834,483	1,661,882	40,405	34,627	7,421
Food Stores										
Total	1,956	754	153,055	126,749	8,477	169,207	159,520	4,230	3,679	2,157
Grocery stores	1,499	537	135,762	113,784	6,993	139,355	130,885	3,501	3,014	1,668
Meat markets	135	71	6,490	4,752	340	7,003	6,731	145	134	142
Fish (seafood) markets	56	24	2,611	1,933	119	2,379	2,088	58	49	64
Fruit stores, vegetable markets	52	12	869	407	30	486	481	14	14	58
Candy, nut, confectionery stores	65	17	1,450	946	173	3,413	3,376	85	83	69
Bakery products stores	70	46	3,232	2,934	658	13,629	13,136	346	316	69
Bakeries, with baking on premises	(NA)	42	(NA)	2,679	596	12,302	11,824	312	284	(NA)
Bakeries, without baking on premises	(NA)	4	(NA)	255	62	1,327	1,312	34	32	(NA)
Delicatessen stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	64	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	1,846	1,220	77,454	67,736	12,129	251,772	241,273	8,058	7,404	2,055
Eating places (except refreshment stands)	680	496	41,313	38,535	7,883	165,456	158,806	5,583	5,136	730
Restaurants, cafeterias	(NA)	488	(NA)	37,421	7,589	160,228	153,578	5,412	4,975	(NA)
Caterers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	91	55	2,230	1,922	316	5,903	5,409	211	174	104
Drinking places	1,065	669	33,775	27,279	3,950	80,413	77,058	2,262	2,094	1,209
General Merchandise Group										
Total	225	131	115,305	114,113	18,339	354,889	250,012	9,109	6,143	196
Department stores	10	10	83,689	83,669	13,956	286,447	166,835	6,518	3,980	...
Dry goods, general merchandise stores	141	77	10,577	9,753	1,296	26,188	25,563	585	540	140
General stores	14	10	496	468	36	557	547	20	19	12
Variety stores	58	34	20,475	20,223	3,051	61,677	57,067	1,986	1,604	42
Apparel, Accessories Stores										
Total	434	336	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	110	94	13,495	13,169	1,838	33,807	31,740	841	510	67
Men's shoe stores	(NA)	21	(NA)	2,202	294	5,465	5,290	85	70	(NA)
Women's shoe stores	(NA)	14	(NA)	4,199	545	9,101	8,219	173	114	(NA)
Children's, juveniles' shoe stores	(NA)	5	(NA)	286	45	951	859	20	15	(NA)
Family shoe stores	(NA)	54	(NA)	6,482	954	18,290	17,372	363	311	(NA)
Men's, boys' clothing and furnishings stores	(NA)	69	(NA)	9,362	1,317	21,689	20,970	425	388	(NA)
Men's, boys' clothing stores	(NA)	40	(NA)	6,961	1,071	18,239	17,629	345	316	(NA)
Men's, boys' furnishings stores	(NA)	29	(NA)	2,401	246	3,450	3,341	80	72	(NA)
Family clothing stores	(NA)	43	(NA)	11,113	2,062	41,058	38,726	858	741	(NA)
Women's clothing, specialty stores	103	89	24,500	24,360	2,815	54,950	51,097	1,334	1,127	59
Ready-to-wear stores	(NA)	54	(NA)	21,019	2,360	45,837	42,291	1,147	956	(NA)
Millinery stores	(NA)	19	(NA)	1,755	301	6,282	5,992	120	106	(NA)
Clothing, specialty stores, n.e.c.	(NA)	16	(NA)	1,586	154	2,831	2,814	67	65	(NA)
Children's, infants' wear stores	30	22	2,506	2,398	233	4,837	4,224	194	153	41
Apparel stores, n.e.c.	33	19	1,080	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	299	233	43,472	42,084	6,250	122,498	120,267	2,917	1,922	274
Furniture, home furnishings stores	213	169	34,810	33,756	5,102	101,475	99,737	1,673	1,591	196
Furniture stores	(NA)	105	(NA)	28,178	4,191	83,397	82,388	1,335	1,282	(NA)
Floor covering stores	(NA)	13	(NA)	1,040	155	3,145	3,075	54	52	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	51	(NA)	4,538	756	14,933	14,274	284	257	(NA)
Household appliance, radio, TV stores	86	64	8,662	8,328	1,148	21,023	20,530	344	331	78
Household appliance stores	(NA)	31	(NA)	3,747	578	11,324	11,080	195	189	(NA)
Appliance, radio, TV stores	(NA)	19	(NA)	3,580	385	7,029	6,791	101	96	(NA)
Radio, TV stores	(NA)	14	(NA)	1,001	185	2,670	2,659	48	46	(NA)
Automotive Group										
Total	239	165	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Passenger car dealers (franchised)	44	40	85,011	84,927	8,544	153,978	153,341	1,983	1,965	25
Passenger car dealers (nonfranchised)	103	59	14,143	12,665	488	10,250	10,130	170	164	116
Tire, battery, accessory dealers	67	47	8,299	7,963	1,148	20,161	19,438	353	317	38
Motorcycle, aircraft, boat dealers	16	12	1,461	1,429	108	2,665	2,515	43	37	18
Household trailer dealers	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW ORLEANS STANDARD METROPOLITAN AREA--Con.										
Gasoline Service Stations										
Total	506	422	44,644	42,322	4,106	87,219	84,179	1,820	1,690	486
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	266	174	39,130	37,160	5,774	109,735	102,899	1,610	1,464	261
Farm equipment dealers	5	5	1,312	1,312	152	1,960	1,948	30	29	2
Lumber, building materials dealers	72	62	27,806	27,470	4,624	90,668	84,197	1,238	1,136	47
Paint, glass, wallpaper stores	11	9	793	(D)	104	1,911	1,895	35	34	6
Plumbing, electrical supply stores	16	14	1,754	(D)	320	5,120	5,060	80	78	18
Hardware stores	162	84	7,465	5,937	574	10,076	9,799	227	207	188
Drug Stores, Proprietary Stores										
Total	305	271	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	264	(NA)	30,818	4,425	86,811	81,362	2,384	2,123	(NA)
Proprietary stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	748	436	43,354	38,912	5,939	117,860	114,636	2,218	2,074	737
Liquor stores	114	66	6,595	5,485	339	6,729	6,557	176	162	108
Fuel, ice dealers	45	13	1,179	993	217	4,719	4,670	95	92	43
Fuel dealers (coal, wood)	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	3	(NA)	137	38	488	488	11	11	(NA)
Hay, grain, feed stores	14	12	1,424	(D)	86	1,422	1,382	34	31	12
Farm, garden supply stores	6	6	1,874	1,874	181	3,651	3,651	46	46	4
Jewelry stores	72	56	9,145	8,945	1,731	31,985	31,254	562	538	71
Book stores	16	12	1,276	1,224	236	2,858	2,693	58	52	11
Stationery stores	26	14	1,638	1,480	307	6,564	6,427	118	114	20
Sporting goods stores	25	15	1,925	1,669	207	3,818	3,782	69	65	23
Bicycle stores	11	5	332	220	24	457	349	13	9	13
Florists	73	49	3,206	2,952	471	9,616	9,078	205	175	78
Cigar stores, stands	17	17	1,065	1,059	104	1,926	1,780	46	40	3
News dealers, newsstands	23	5	803	299	65	451	420	16	14	27
Gift, novelty, souvenir stores	62	34	1,099	795	106	2,937	2,733	82	75	59
Music stores	21	19	2,543	(D)	482	10,790	10,646	164	158	18
Camera, photographic supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	19	15	804	742	158	3,233	3,233	50	50	19
Office, store machine and equipment dealers	15	9	746	700	146	2,752	2,742	59	58	22
Retail stores (except second-hand) n.e.c.	51	51	2,401	2,401	391	8,028	7,715	166	153	49
Second-hand stores	66	30	3,581	3,165	519	10,790	10,423	186	171	68
Nonstore Retailers										
Total	406	80	41,401	36,083	7,188	185,343	170,004	2,850	2,603	418
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	377	59	34,236	29,066	6,679	175,280	160,141	2,696	2,457	385
Merchandise vending machine operators	28	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SHREVEPORT STANDARD METROPOLITAN AREA--Consists of Caddo and Bossier Parishes, La.										
Retail trade, total	2,182	1,488	246,370	232,672	26,861	517,846	497,693	11,422	10,325	2,119
Food Stores										
Total	565	291	58,074	51,396	4,032	71,661	67,955	1,715	1,502	596
Grocery stores	515	261	52,337	45,851	3,344	59,400	56,384	1,465	1,271	553
Meat markets	8	6	3,933	(D)	361	6,035	5,999	109	106	7
Fish (seafood) markets	6	4	230	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	12	6	238	190	26	346	231	11	7	10
Bakery products stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, without baking on premises	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Delicatessen stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Food stores, n.e.c.	8	4	561	515	63	1,064	1,050	22	21	6
Eating, Drinking Places										
Total	355	277	15,240	14,028	2,596	51,395	48,700	1,877	1,712	373
Eating places (except refreshment stands)	201	163	9,686	9,156	2,051	40,827	39,096	1,536	1,427	209
Restaurants, cafeterias	(NA)	162	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	•••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
Refreshment stands	24	14	480	372	54	1,057	585	38	22	24
Drinking places	128	100	5,004	4,500	491	9,511	9,019	303	263	138
General Merchandise Group										
Total	105	75	25,610	25,076	3,465	67,249	60,619	1,725	1,353	92
Department stores	4	4	16,331	16,331	2,377	45,308	40,248	947	746	•••
Dry goods, general merchandise stores	52	28	3,640	3,252	416	7,724	7,412	222	191	49
General stores	29	23	1,772	1,626	91	1,767	1,613	56	44	34
Variety stores	20	20	3,867	3,867	581	12,450	11,346	500	372	9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SHREVEPORT STANDARD METROPOLITAN AREA--Con.										
Apparel, Accessories Stores										
Total	164	146	21,345	20,983	3,052	65,856	63,814	1,322	1,176	109
Shoe stores	34	32	4,290	(D)	636	11,182	10,724	229	182	17
Men's shoe stores	(NA)	6	(NA)	622	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	14	(NA)	2,542	357	6,730	6,327	150	108	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	10	(NA)	1,006	204	3,311	3,281	61	57	(NA)
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing stores	(NA)	17	(NA)	3,344	521	10,542	9,966	190	167	(NA)
Men's, boys' furnishings stores	(NA)	6	(NA)	652	67	1,147	1,138	26	25	(NA)
Family clothing stores	(NA)	22	(NA)	4,345	650	11,720	11,491	261	246	(NA)
Women's clothing, specialty stores	67	59	7,952	7,740	1,108	29,348	28,621	567	510	42
Ready-to-wear stores	(NA)	35	(NA)	6,752	977	26,311	25,683	485	438	(NA)
Millinery stores	(NA)	13	(NA)	494	82	1,989	1,933	54	48	(NA)
Clothing, specialty stores, n.e.c	(NA)	11	(NA)	494	49	1,048	1,005	28	24	(NA)
Children's, infants' wear stores	8	8	602	602	58	1,717	1,674	45	42	7
Apparel stores, n.e.c	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	110	84	13,377	12,839	1,955	37,184	36,968	658	646	106
Furniture, home furnishings stores	76	60	9,861	9,555	1,568	29,677	29,486	522	512	71
Furniture stores	(NA)	47	(NA)	8,631	1,417	26,429	26,250	467	458	(NA)
Floor covering stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	32	24	3,494	3,284	387	7,507	7,482	136	134	33
Household appliance stores	(NA)	7	(NA)	784	106	1,910	1,897	35	34	(NA)
Appliance, radio, TV stores	(NA)	10	(NA)	2,020	218	4,458	4,458	84	84	(NA)
Radio, TV stores	(NA)	7	(NA)	480	63	1,139	1,127	17	16	(NA)
Automotive Group										
Total	100	82	48,069	47,689	4,232	73,983	73,557	1,120	1,107	94
Passenger car dealers (franchised)	26	26	36,070	36,070	3,338	56,110	55,901	834	828	26
Passenger car dealers (nonfranchised)	39	23	6,637	6,349	180	3,178	3,178	57	57	43
Tire, battery, accessory dealers	27	25	3,924	(D)	596	11,484	11,413	187	184	17
Motorcycle, aircraft, boat dealers	5	5	(D)	(D)	92	2,761	2,615	34	30	3
Household trailer dealers	3	3	(D)	(D)	26	450	450	8	8	5
Automotive dealers, n.e.c	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	245	185	15,678	14,384	1,466	29,605	28,883	685	633	246
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	73	65	18,082	18,020	2,108	41,991	40,939	673	645	54
Farm equipment dealers	9	9	2,578	2,576	294	5,877	5,840	91	90	9
Lumber, building materials dealers	34	30	10,675	10,643	1,226	25,578	25,096	391	382	21
Paint, glass, wallpaper stores	5	5	838	838	162	1,953	1,936	31	30	...
Plumbing, electrical supply stores	7	5	964	(D)	97	1,520	1,520	22	22	5
Hardware stores	18	16	3,027	(D)	329	7,063	6,547	138	121	19
Drug Stores, Proprietary Stores										
Total	76	66	8,145	7,961	1,220	25,482	24,890	655	624	62
Drug stores	(NA)	59	(NA)	7,720	1,207	25,279	24,711	647	618	(NA)
Proprietary stores	(NA)	7	(NA)	241	13	203	179	8	6	(NA)
Other Retail Stores										
Total	307	199	20,157	18,455	2,484	49,415	47,520	917	858	298
Liquor stores	65	41	5,067	4,403	331	6,526	6,293	137	129	67
Fuel, ice dealers	17	7	1,540	1,448	291	5,538	5,480	97	94	14
Fuel dealers (coal, wood)	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm, garden supply stores	16	14	1,730	(D)	166	3,430	3,403	57	55	17
Jewelry stores	40	32	3,838	3,756	679	14,665	13,743	244	224	31
Book stores	3	3	88	88	5	79	75	3	2	2
Stationery stores	4	2	188	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	9	7	614	(D)	59	1,192	1,192	24	24	7
Bicycle stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	33	21	777	667	105	2,040	1,929	53	47	34
Cigar stores, stands	11	7	206	138	18	208	208	6	6	7
News dealers, newsstands	4	2	105	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	11	3	103	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	19	9	1,278	1,164	146	3,098	2,977	51	48	20
Camera, photographic supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	3	3	233	233	28	457	407	11	10	1
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	5	3	486	(D)	80	1,638	1,616	25	24	9
Retail stores (except second-hand) n.e.c	19	19	1,416	1,416	211	4,095	3,779	88	77	16
Second-hand stores	19	17	707	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore Retailers										
Total	82	18	2,593	1,841	251	4,025	3,848	75	69	69
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	73	15	1,680	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	9	3	913	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	BATON ROUGE STANDARD METROPOLITAN AREA				NEW ORLEANS STANDARD METROPOLITAN AREA				SHREVEPORT STANDARD METROPOLITAN AREA			
Retail trade, total	1,464	1,037	134,587	126,856	7,162	4,325	551,771	506,300	1,631	1,340	166,799	171,059
Food stores	478	209	25,796	21,161	2,542	952	116,753	90,718	514	294	31,532	29,704
Eating, drinking places	298	237	9,744	9,157	1,930	1,301	63,144	55,626	273	271	10,214	11,690
General merchandise group	50	36	21,256	20,903	206	118	97,735	96,775	73	69	20,209	20,703
Apparel, accessories stores	85	77	9,750	9,693	358	291	61,874	60,815	108	94	15,778	15,647
Furniture, home furnishings, appliance dealers	74	67	7,990	7,943	276	228	30,547	29,850	77	72	9,943	10,381
Automotive group	79	66	23,324	22,290	173	133	58,476	55,218	72	72	38,679	40,855
Gasoline service stations	130	113	7,613	7,420	431	354	20,161	18,916	158	146	4,965	5,779
Lumber, building materials, hardware, farm equipment dealers	58	50	12,025	11,901	269	187	29,627	27,954	82	79	14,168	15,168
Drug stores, proprietary stores	61	53	5,396	5,180	296	259	23,573	22,972	53	54	6,257	6,455
Other retail stores	143	121	11,018	10,533	654	479	43,574	41,221	215	183	13,843	13,466
Nonstore retailers	8	8	675	675	27	23	6,307	6,235	6	6	1,211	1,211

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — PARISHES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Parish and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CADDO PARISH										
Retail trade, total	1,864	1,284	217,992	207,122	24,533	471,646	453,063	10,386	9,371	1,700
Food stores, total	468	254	49,471	44,513	3,523	62,877	59,546	1,514	1,329	488
Grocery stores	423	227	43,854	39,078	2,845	50,733	48,078	1,269	1,102	450
Meat markets, fish (seafood) markets	14	10	4,163	(D)	(D)	(D)	(D)	(D)	(D)	15
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	10	6	(D)	190	26	346	231	11	7	(D)
Other food stores	15	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	287	223	12,699	11,859	2,242	43,994	41,832	1,599	1,450	296
Eating places	185	147	8,728	8,370	1,861	36,467	34,759	1,367	1,255	187
Drinking places	102	76	3,971	3,489	381	7,527	7,073	232	195	109
General merchandise group, total	94	58	23,934	23,510	3,335	64,675	58,140	1,639	1,282	73
General merchandise group (except variety)	71	45	20,582	20,158	2,816	53,542	48,069	1,183	948	68
Variety stores	13	13	3,352	3,352	519	11,133	10,071	454	334	5
Apparel, accessories stores, total	158	140	20,808	20,446	2,986	64,327	62,300	1,287	1,142	106
Shoe stores	33	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	22	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	20	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	66	58	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	34	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	24	(NA)	988	131	3,037	2,938	82	72	(NA)
Other apparel stores	13	9	586	552	59	1,677	1,634	43	40	12
Furniture, home furnishings, appliance dealers, total	100	76	12,666	12,210	1,893	35,898	35,682	636	624	69
Furniture, home furnishings stores, antique stores	72	56	9,648	9,364	1,547	29,168	28,977	512	502	67
Household appliance, radio, TV stores	26	20	2,996	2,846	346	6,730	6,705	124	122	30
Automotive group	81	63	41,221	40,841	3,724	64,310	63,979	999	988	73
Gasoline service stations	200	150	12,754	11,696	1,233	24,796	24,309	574	536	205
Lumber, bldg. matls., hardware, farm equip. dealers, total	61	57	16,132	16,100	1,920	37,702	36,839	601	577	41
Farm equipment dealers	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	41	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	13	13	2,148	2,148	251	5,287	4,928	107	94	13
Drug stores, proprietary stores, total	69	59	7,546	7,362	1,126	23,177	22,585	614	583	56
Drug stores	(NA)	52	(NA)	7,121	1,113	22,974	22,406	606	577	(NA)
Proprietary stores	(NA)	7	(NA)	241	13	203	179	8	6	(NA)
Other retail stores, total	280	186	18,230	16,744	2,300	45,865	44,003	848	791	272
Liquor stores	55	35	4,421	3,859	289	5,800	5,585	121	114	55
Fuel, ice dealers	16	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	22	16	1,885	1,815	156	3,091	3,064	57	55	22
Jewelry stores	39	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	7	5	276	(D)	15	559	555	11	10	6
Other retail stores (except second-hand)	110	76	5,871	5,463	853	15,425	14,784	302	278	104
Second-hand stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	76	18	2,531	1,841	251	4,025	3,848	75	69	81
CALCASIEU PARISH										
Retail trade, total	1,037	685	104,644	98,000	11,203	236,116	226,794	4,707	4,206	992
Food stores, total	273	117	20,619	17,259	980	18,970	17,567	454	362	282
Grocery stores	243	105	19,891	16,845	916	17,711	16,353	415	327	253
Meat markets, fish (seafood) markets	11	3	377	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	61	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	2	63	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	6	227	(D)	50	967	939	31	28	8
Eating, drinking places, total	198	142	7,573	6,669	1,218	25,337	24,626	847	785	256
Eating places	108	86	4,828	4,568	940	20,743	20,120	710	654	122
Drinking places	86	56	2,695	2,101	278	4,594	4,506	137	131	108
General merchandise group, total	35	27	13,029	12,857	2,025	56,946	52,758	931	734	23
General merchandise group (except variety)	28	20	11,320	11,148	1,729	49,617	46,345	671	555	19
Variety stores	7	7	1,709	1,709	296	7,329	6,413	260	179	4
Apparel, accessories stores, total	67	57	6,487	6,363	707	13,580	12,903	357	309	40
Shoe stores	16	14	1,395	(D)	180	3,000	2,736	68	47	7
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	(D)	132	2,482	2,482	46	46	(NA)
Family clothing stores	(NA)	12	(NA)	1,686	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	23	19	2,207	2,151	213	4,604	4,456	138	125	15
Ready-to-wear stores	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	4	2	90	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	54	38	4,695	4,451	628	12,317	12,012	245	231	43
Furniture, home furnishings stores, antique stores	23	19	2,338	2,294	342	6,754	6,530	130	119	18
Household appliance, radio, TV stores	31	19	2,357	2,157	286	5,563	5,482	115	112	25
Automotive group	45	37	19,995	19,917	1,949	37,299	37,045	528	522	36
Gasoline service stations	114	100	9,430	9,096	934	19,137	18,349	405	366	117
Lumber, bldg. matls., hardware, farm equip. dealers, total	66	58	11,516	11,440	1,522	28,487	28,157	471	455	47
Farm equipment dealers	6	6	1,245	1,245	221	3,905	3,905	57	57	1
Lumber, building materials, supplies, equipment dealers	45	41	9,328	9,302	1,189	22,653	22,333	380	365	32
Hardware stores	15	11	943	893	112	1,929	1,919	34	33	14

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — PARISHES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Parish and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CALCASIEU PARISH--Con.										
Drug stores, proprietary stores, total	32	28	3,182	3,100	468	10,668	10,337	205	193	23
Drug stores	(NA)	28	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	121	75	7,432	6,552	718	12,469	12,134	249	233	108
Liquor stores	24	14	1,304	1,112	54	1,011	994	22	21	23
Fuel, ice dealers	16	2	370	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	14	14	1,761	1,761	118	2,096	2,020	39	37	6
Jewelry stores	13	7	1,049	941	134	2,481	2,396	42	37	11
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	42	30	(D)	2,051	309	5,154	5,117	111	107	44
Second-hand stores	6	6	593	593	57	920	800	22	19	4
Nonstore retailers	32	6	686	296	54	906	906	16	16	37
E. BATON ROUGE PARISH (See Baton Rouge Standard Metropolitan Area, table 103.)										
IBERIA PARISH										
Retail trade, total	535	303	36,531	31,537	3,296	62,452	60,716	1,609	1,493	554
Food stores, total	186	48	7,653	4,757	208	4,369	3,766	132	103	196
Grocery stores	163	37	7,036	4,340	179	3,795	3,216	117	89	171
Meat markets, fish (seafood) markets	9	7	382	(D)	16	302	278	8	7	9
Fruit stores, vegetable markets	6	...	100	...	...	...	...	...	...	8
Candy, nut, confectionery stores	5	1	39	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	3	3	96	96	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	88	60	2,384	1,964	308	6,501	6,196	269	248	98
Eating places	39	31	1,140	1,012	206	4,107	3,997	191	180	42
Drinking places	49	29	1,244	952	102	2,394	2,201	78	68	56
General merchandise group, total	27	23	3,215	3,105	362	5,644	5,491	186	175	29
General merchandise group (except variety)	23	19	2,792	2,682	312	4,826	4,759	147	144	29
Variety stores	4	4	423	423	50	818	732	39	31	...
Apparel, accessories stores, total	21	21	3,043	3,027	355	6,306	6,078	213	184	24
Shoe stores	3	3	160	160	26	487	403	20	10	3
Men's, boys' clothing and furnishings stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	6	6	1,493	1,493	194	2,972	2,866	113	98	9
Women's clothing, specialty stores	7	7	1,067	1,067	98	1,989	1,966	61	58	6
Ready-to-wear stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	28	22	2,230	1,974	255	5,172	5,162	106	105	26
Furniture, home furnishings stores, antique stores	13	9	913	(D)	99	1,623	1,623	34	34	12
Household appliance, radio, TV stores	15	13	1,317	(D)	156	3,549	3,539	72	71	14
Automotive group	25	23	7,483	(D)	791	14,699	14,671	251	249	28
Gasoline service stations	50	38	2,909	2,579	257	5,086	4,884	126	117	52
Lumber, bldg. matls., hardware, farm equip. dealers, total	31	27	4,043	3,893	449	9,030	8,935	165	160	26
Farm equipment dealers	8	6	1,511	(D)	164	3,244	3,244	52	52	6
Lumber, building materials, supplies, equipment dealers	17	17	2,086	2,086	235	4,799	4,704	97	92	14
Hardware stores	6	4	446	(D)	50	987	987	16	16	6
Drug stores, proprietary stores, total	16	14	1,121	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	12	(NA)	(D)	147	2,775	2,742	80	75	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	51	25	2,149	1,709	142	2,493	2,412	65	61	50
Liquor stores	16	6	385	209	15	254	254	8	8	15
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	5	830	(D)	22	354	323	13	10	8
Jewelry stores	8	4	234	186	34	367	367	10	10	7
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	12	6	296	166	12	318	268	11	10	12
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	12	2	301	(D)	(D)	(D)	(D)	(D)	(D)	(D)
JEFFERSON PARISH										
Retail trade, total	991	545	90,452	80,838	7,181	145,433	140,450	3,320	3,041	1,071
Food stores, total	297	93	33,436	28,934	1,681	32,513	31,420	823	760	325
Grocery stores	238	78	31,673	27,909	1,604	30,821	29,764	775	716	262
Meat markets, fish (seafood) markets	24	4	988	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	9	1	85	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	21	9	(D)	335	48	1,034	1,034	29	29	(D)
Eating, drinking places, total	208	142	9,195	8,203	1,408	29,945	28,694	873	790	238
Eating places	91	67	5,630	5,278	953	20,697	19,598	620	549	109
Drinking places	115	75	3,519	2,925	455	9,248	9,096	253	241	127
General merchandise group, total	43	25	2,140	1,796	170	2,751	2,542	99	84	47
General merchandise group (except variety)	34	20	1,725	1,453	121	1,848	1,722	66	55	34
Variety stores	9	5	415	343	49	903	820	33	29	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — PARISHES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Parish and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JEFFERSON PARISH--Con.										
Apparel, accessories stores, total	37	27	2,295	2,157	203	4,600	4,029	129	103	38
Shoe stores	8	8	467	467	53	1,107	1,008	24	19	4
Men's, boys' clothing and furnishings stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	11	(NA)	1,341	120	2,718	2,475	79	66	(NA)
Women's clothing, specialty stores	9	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	42	30	3,360	3,116	378	8,213	8,120	127	125	39
Furniture, home furnishings stores, antique stores	23	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	19	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	37	25	16,245	15,671	1,267	24,140	24,006	342	334	33
Gasoline service stations	105	81	8,244	7,534	688	13,867	13,329	307	287	111
Lumber, bldg. matls., hardware, farm equip. dealers, total	69	45	7,561	6,985	763	16,451	15,991	305	282	66
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	28	22	(D)	5,351	595	13,469	13,076	240	224	20
Hardware stores	39	21	1,890	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	35	29	3,062	2,982	303	6,082	5,641	182	153	38
Drug stores	(NA)	29	(NA)	2,982	303	6,082	5,641	182	153	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	55	35	2,718	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	9	7	454	(D)	23	489	445	13	10	10
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	8	6	266	(D)	31	563	563	12	12	10
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	14	8	335	161	15	430	335	10	9	12
Second-hand stores	8	2	320	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	63	13	2,196	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LAFAYETTE PARISH										
Retail trade, total	684	386	53,462	48,296	5,406	106,469	103,825	2,702	2,514	650
Food stores, total	210	56	8,940	6,300	390	6,255	6,138	232	219	219
Grocery stores	196	48	8,340	5,832	333	5,300	5,192	200	187	204
Meat markets, fish (seafood) markets	7	3	168	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	2	173	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	3	3	259	259	46	796	796	25	25	3
Eating, drinking places, total	125	79	3,836	3,166	533	11,617	11,520	454	441	140
Eating places	53	39	2,221	2,063	406	9,500	9,438	368	358	61
Drinking places	72	40	1,615	1,103	127	2,117	2,082	86	83	79
General merchandise group, total	22	20	6,623	(D)	852	16,091	15,470	507	444	13
General merchandise group (except variety)	18	16	5,378	(D)	658	12,472	11,940	368	316	13
Variety stores	4	4	1,245	1,245	194	3,619	3,530	139	128	...
Apparel, accessories stores, total	35	31	3,453	(D)	347	6,955	6,573	178	143	19
Shoe stores	10	10	982	982	111	2,144	1,984	53	35	3
Men's, boys' clothing and furnishings stores	7	7	(D)	(D)	48	883	837	19	15	(D)
Family clothing stores	...	...	...	...	...	...	...	...	...	...
Women's clothing, specialty stores	14	14	1,730	1,730	188	3,928	3,752	106	93	8
Ready-to-wear stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	...	(D)	...	...	...	...	...	...	(D)
Furniture, home furnishings, appliance dealers, total	48	34	4,354	4,130	512	10,910	10,331	233	209	40
Furniture, home furnishings stores, antique stores	27	21	2,626	2,514	307	6,961	6,477	149	127	25
Household appliance, radio, TV stores	17	13	1,642	1,616	205	3,949	3,854	84	82	11
Automotive group	27	25	10,773	(D)	1,170	23,023	22,951	371	367	16
Gasoline service stations	56	48	3,547	3,333	339	6,785	6,613	200	191	51
Lumber, bldg. matls., hardware, farm equip. dealers, total	35	31	5,055	4,979	683	13,029	12,711	270	255	30
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	26	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	6	6	778	778	102	1,785	1,738	37	34	4
Drug stores, proprietary stores, total	20	18	1,435	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	17	(NA)	(D)	159	3,760	3,724	99	96	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	91	41	4,351	3,435	372	7,156	6,931	142	135	88
Liquor stores	29	9	991	519	28	474	474	12	12	28
Fuel, ice dealers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	9	5	1,039	985	55	1,241	1,241	28	28	9
Jewelry stores	11	9	511	(D)	83	1,878	1,668	33	28	9
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	23	13	709	515	41	569	554	21	19	22
Second-hand stores	3	1	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	15	3	1,095	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — PARISHES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Parish and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LAFOURCHE PARISH										
Retail trade, total	531	287	38,174	33,494	3,098	60,739	59,355	1,396	1,314	551
Food stores, total	179	57	8,562	5,850	300	5,743	5,510	171	161	190
Grocery stores	151	51	7,821	5,679	285	5,428	5,195	162	152	160
Meat markets, fish (seafood) markets	18	4	348	(D)	(D)	(D)	(D)	(D)	(D)	20
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	93	53	2,756	2,158	271	5,773	5,732	206	200	97
Eating places	36	26	1,210	1,024	153	3,227	3,207	130	127	35
Drinking places	57	27	1,546	1,134	118	2,546	2,525	76	73	62
General merchandise group, total	45	35	3,069	2,835	219	4,099	3,922	162	131	42
General merchandise group (except variety)	42	32	2,677	2,443	174	3,288	3,193	113	99	41
Variety stores	3	3	392	392	45	811	729	49	32	1
Apparel, accessories stores, total	27	23	1,880	1,792	165	3,285	2,983	98	84	28
Shoe stores	5	3	216	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	9	9	1,139	1,139	110	2,034	1,988	61	56	9
Women's clothing, specialty stores	10	8	368	(D)	36	984	728	23	17	8
Ready-to-wear stores	(NA)	7	(NA)	325	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	23	17	1,406	1,312	159	3,094	3,084	59	58	18
Furniture, home furnishings stores, antique stores	12	10	1,025	(D)	133	2,627	2,617	48	47	8
Household appliance, radio, TV stores	11	7	381	(D)	26	467	467	11	11	10
Automotive group	19	19	8,203	8,203	941	17,999	17,939	298	294	22
Gasoline service stations	52	24	2,489	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, bldg. matls., hardware, farm equip. dealers, total	27	23	6,169	6,081	481	9,790	9,493	168	161	31
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	12	10	1,077	(D)	86	1,565	1,515	31	28	17
Drug stores, proprietary stores, total	10	10	898	898	129	2,372	2,345	57	56	6
Drug stores	10	10	898	898	129	2,372	2,345	57	56	6
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	29	21	2,099	1,973	222	4,012	3,939	78	77	32
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	5	436	436	20	383	383	8	8	6
Jewelry stores	4	4	266	266	32	497	424	8	7	3
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	10	6	253	185	16	350	350	9	9	14
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	27	5	843	(D)	(D)	(D)	(D)	(D)	(D)	(D)
ORLEANS PARISH										
Retail trade, total	5,100	3,632	665,047	619,611	83,760	1,671,059	1,503,498	36,700	31,204	6,199
Food stores, total	1,626	654	116,827	95,857	6,653	124,876	116,282	3,169	2,681	1,800
Grocery stores	1,237	453	101,655	83,977	5,254	96,940	89,527	2,491	2,063	1,381
Meat markets, fish (seafood) markets	160	90	7,805	6,083	428	8,625	8,098	185	169	173
Fruit stores, vegetable markets	47	11	720	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	56	16	1,365	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	56	40	2,846	2,698	613	12,705	12,212	319	289	53
Other food stores	64	44	2,298	1,894	161	2,832	2,713	79	67	66
Eating, drinking places, total	1,592	1,066	67,161	58,941	10,646	220,547	211,323	7,145	6,576	1,758
Eating places (except refreshment stands)	582	430	35,578	33,272	6,914	144,755	139,194	4,964	4,588	615
Refreshment stands	82	48	1,908	1,624	274	5,172	4,688	187	150	92
Drinking places	922	588	29,597	24,045	3,458	70,620	67,441	1,994	1,838	1,043
General merchandise group, total	178	106	113,125	112,317	18,169	352,118	247,470	9,010	6,059	145
Department stores	10	10	83,669	83,669	13,956	266,447	166,835	6,518	3,980	...
Dry goods, general merchandise stores	115	65	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	49	29	20,060	19,880	3,002	60,774	56,247	1,953	1,575	29
Apparel, accessories stores, total	396	308	60,624	59,080	8,255	155,981	146,825	3,408	2,895	324
Shoe stores	102	86	13,028	12,702	1,785	32,700	30,732	617	491	63
Men's, boys' clothing and furnishings stores	(NA)	66	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	32	(NA)	9,772	1,942	38,340	36,251	779	675	(NA)
Women's clothing, specialty stores	93	85	24,236	24,174	2,789	54,227	50,554	1,316	1,113	50
Ready-to-wear stores	(NA)	50	(NA)	20,833	2,334	45,114	41,748	1,129	942	(NA)
Millinery stores	(NA)	19	(NA)	1,755	301	6,282	5,992	120	106	(NA)
Other clothing, specialty stores	(NA)	16	(NA)	1,586	154	2,831	2,814	67	65	(NA)
Other apparel stores	41	39	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	252	200	39,960	38,828	5,828	113,586	111,448	1,876	1,783	230
Furniture, home furnishings stores	188	146	32,111	31,099	4,762	93,877	92,207	1,560	1,479	172
Furniture stores	(NA)	87	(NA)	25,837	3,909	76,945	75,994	1,238	1,186	(NA)
Home furnishings stores, antique stores	(NA)	59	(NA)	5,262	853	16,932	16,213	322	293	(NA)
Household appliance, radio, TV stores	64	54	7,849	7,729	1,066	19,709	19,241	316	304	58

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — PARISHES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Parish and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ORLEANS PARISH--Con.										
Automotive group, total	200	138	93,488	91,988	9,033	163,203	161,625	2,210	2,151	170
Passenger car dealers (franchised)	34	30	71,625	71,541	7,422	132,316	131,728	1,688	1,673	19
Passenger car dealers (nonfranchised)	92	52	12,286	11,016	436	9,155	9,062	148	144	100
Tire, battery, accessory dealers	51	37	7,000	6,886	1,008	17,818	17,153	313	280	28
Other automotive dealers	23	19	2,577	2,545	167	3,914	3,682	61	54	23
Gasoline service stations	384	332	35,359	33,883	3,349	72,213	69,711	1,487	1,377	358
Lumber, bldg. matls., hardware, farm equip. dealers, total	185	123	30,959	29,659	4,948	92,404	86,061	1,286	1,186	182
Farm equipment dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	43	39	22,218	22,046	4,015	77,207	71,094	996	910	28
Plumbing, paint, electrical stores	24	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	115	61	5,242	4,220	389	6,873	6,679	157	145	133
Drug stores, proprietary stores, total	268	240	28,332	27,806	4,095	80,154	75,146	2,181	1,949	231
Drug stores	(NA)	233	(NA)	27,650	4,085	80,056	75,048	2,178	1,946	(NA)
Proprietary stores	(NA)	7	(NA)	156	10	98	98	3	3	(NA)
Other retail stores, total	685	399	40,337	36,361	5,670	112,053	109,010	2,104	1,967	665
Liquor stores	105	59	6,141	5,057	316	6,240	6,112	163	152	98
Fuel, ice dealers	41	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	11	9	2,195	(D)	189	3,680	3,665	48	46	9
Jewelry stores	64	50	8,879	8,713	1,700	31,422	30,691	550	526	61
Book, stationery stores	40	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	32	18	2,075	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	67	47	3,101	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Cigar stores, stands	17	17	1,065	1,059	104	1,926	1,780	46	40	3
News dealers, newsstands	23	5	803	299	65	451	420	16	14	27
Gift, novelty, souvenir stores	56	32	1,053	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	20	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	88	78	4,312	4,204	742	14,974	14,681	300	286	93
Second-hand stores	58	28	3,261	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers, total	334	66	38,875	34,891	7,114	183,924	168,597	2,824	2,580	336
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	309	49	32,518	28,682	6,657	174,741	159,602	2,687	2,448	309
Merchandise vending machine operators	24	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	26
OUACHITA PARISH										
Retail trade, total	934	614	85,764	80,236	9,170	177,569	171,842	3,939	3,555	888
Food stores, total	244	102	17,647	14,971	909	18,620	17,977	420	386	246
Grocery stores	219	91	16,408	13,942	740	14,893	14,268	347	313	221
Meat markets, fish (seafood) markets	8	4	302	270	26	624	606	21	21	7
Fruit stores, vegetable markets	7	3	106	60	3	20	20	1	1	9
Candy, nut, confectionery stores	4	...	103	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	6	4	728	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	164	116	5,219	4,439	729	13,883	13,601	588	560	174
Eating places	99	75	3,085	2,859	568	10,858	10,737	484	466	106
Drinking places	63	41	2,086	1,580	161	3,025	2,864	104	94	66
General merchandise group, total	35	29	10,966	10,898	1,701	33,940	31,363	809	628	22
General merchandise group (except variety)	26	20	9,273	9,205	1,454	29,554	27,436	608	493	20
Variety stores	9	9	1,693	1,693	247	4,386	3,927	201	135	2
Apparel, accessories stores, total	88	70	6,737	6,603	900	16,014	15,391	433	372	64
Shoe stores	16	12	1,245	1,209	160	2,624	2,431	65	44	10
Men's, boys' clothing and furnishings stores	(NA)	14	(NA)	(D)	199	2,891	2,824	58	53	(NA)
Family clothing stores	(NA)	13	(NA)	833	104	2,252	2,112	68	54	(NA)
Women's clothing, specialty stores	31	25	2,671	2,615	386	6,940	6,777	209	193	18
Ready-to-wear stores	(NA)	19	(NA)	2,492	360	6,442	6,279	196	180	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	123	26	498	498	13	13	(NA)
Other apparel stores	12	6	529	(D)	51	1,307	1,247	33	28	11
Furniture, home furnishings, appliance dealers, total	47	43	5,485	5,457	675	13,364	13,037	237	229	40
Furniture, home furnishings stores, antique stores	29	29	2,825	2,825	356	6,520	6,458	132	128	27
Household appliance, radio, TV stores	18	14	2,660	2,632	319	6,844	6,579	105	101	13
Automotive group	38	34	15,613	15,413	1,498	30,068	30,028	401	400	34
Gasoline service stations	85	75	5,821	(D)	554	10,731	10,519	279	257	97
Lumber, bldg. mails., hardware, farm equip. dealers, total	38	34	7,760	7,728	1,163	21,378	20,851	350	331	23
Farm equipment dealers	7	7	1,339	1,339	199	3,395	3,370	60	59	3
Lumber, building materials, supplies, equipment dealers	22	20	5,924	(D)	921	17,142	16,640	270	252	13
Hardware stores	9	7	497	(D)	43	841	841	20	20	7
Drug stores, proprietary stores, total	36	34	2,376	(D)	289	5,668	5,423	138	124	30
Drug stores	(NA)	33	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	125	71	7,246	6,364	715	13,227	13,015	272	258	121
Liquor stores	27	15	1,511	1,133	27	526	515	15	14	26
Fuel, ice dealers	6	2	523	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	12	12	1,999	1,999	114	2,147	2,041	39	36	18
Jewelry stores	16	8	967	855	126	2,714	2,676	67	64	11
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	39	29	(D)	1,699	310	5,381	5,324	101	94	33
Second-hand stores	10	4	188	140	17	450	450	8	8	12
Nonstore retailers	34	6	894	506	37	676	637	12	10	37

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — PARISHES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Parish and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
RAPIDES PARISH										
Retail trade, total	849	551	74,939	68,781	7,564	146,805	141,305	3,359	3,029	831
Food stores, total	239	97	16,274	13,232	757	15,299	14,137	384	324	252
Grocery stores	215	87	15,496	12,682	720	14,483	13,412	363	307	227
Meat markets, fish (seafood) markets	11	5	408	292	19	518	458	9	8	11
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	158	122	4,156	3,652	504	10,311	9,790	472	437	174
Eating places	97	79	2,799	2,541	419	8,806	8,450	403	377	105
Drinking places	61	43	1,357	1,111	85	1,505	1,340	69	60	69
General merchandise group, total	42	32	12,002	11,746	1,660	34,771	32,556	757	624	31
General merchandise group (except variety)	36	26	10,003	9,747	1,421	29,995	28,593	557	498	30
Variety stores	6	6	1,999	1,999	239	4,776	3,963	200	126	1
Apparel, accessories stores, total	46	42	5,077	5,039	669	13,779	13,351	315	276	41
Shoe stores	12	12	950	950	105	1,944	1,840	45	34	11
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	(D)	67	1,341	1,327	24	22	(NA)
Family clothing stores	(NA)	8	(NA)	2,181	367	7,553	7,540	137	134	(NA)
Women's clothing, specialty stores	15	13	1,157	(D)	110	2,359	2,062	93	70	9
Ready-to-wear stores	(NA)	11	(NA)	1,012	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	3	3	212	212	20	582	582	16	16	5
Furniture, home furnishings, appliance dealers, total	34	26	3,982	3,752	549	11,297	11,207	192	187	35
Furniture, home furnishings stores, antique stores	22	18	2,312	2,172	328	6,512	6,482	114	113	22
Household appliance, radio, TV stores	12	8	1,670	1,580	221	4,785	4,725	78	74	13
Automotive group	39	31	13,264	12,848	1,215	20,168	20,168	352	352	35
Gasoline service stations	98	76	6,029	5,611	527	10,220	9,972	250	232	92
Lumber, bldg. matls., hardware, farm equip. dealers, total	42	36	4,895	4,751	564	10,353	10,171	193	186	34
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	25	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	15	11	851	713	80	1,452	1,430	35	33	13
Drug stores, proprietary stores, total	27	23	2,006	1,952	242	4,813	4,499	139	122	24
Drug stores	(NA)	23	(NA)	1,952	242	4,813	4,499	139	122	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	82	60	6,226	5,812	824	14,672	14,392	288	273	67
Liquor stores	22	12	973	733	54	789	779	21	20	19
Fuel, ice dealers	7	5	1,006	(D)	206	4,491	4,437	68	63	3
Feed, farm, garden supply stores	7	7	1,327	1,327	107	1,744	1,708	32	31	5
Jewelry stores	6	6	853	853	155	2,230	2,142	62	58	5
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	28	22	(D)	1,109	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	6	6	655	655	84	1,330	1,258	29	27	4
Nonstore retailers	42	6	1,028	386	53	1,122	1,062	17	16	46
ST. LANDRY PARISH										
Retail trade, total	753	385	48,339	42,229	4,997	98,415	96,057	2,426	2,267	776
Food stores, total	257	49	8,231	4,577	237	4,439	4,371	141	135	269
Grocery stores	229	43	7,618	4,318	216	4,011	3,943	126	120	238
Meat markets, fish (seafood) markets	21	3	467	151	8	154	154	4	4	24
Fruit stores, vegetable markets	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	136	90	3,694	2,934	380	7,727	7,530	315	294	162
Eating places	70	54	1,939	1,725	253	5,635	5,524	230	220	82
Drinking places	66	36	1,733	1,209	127	2,092	2,006	85	74	78
General merchandise group, total	47	37	7,040	6,454	921	19,112	18,376	563	503	66
General merchandise group (except variety)	41	31	5,889	5,303	717	15,314	14,979	396	365	63
Variety stores	6	6	1,151	1,151	204	3,798	3,397	167	138	3
Apparel, accessories stores, total	30	28	2,831	(D)	371	6,776	6,639	172	156	24
Shoe stores	6	6	575	575	132	2,038	2,025	43	41	2
Men's, boys' clothing and furnishings stores	4	4	472	472	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	3	3	621	621	112	1,930	1,905	39	37	4
Women's clothing, specialty stores	14	14	966	966	97	2,113	2,014	76	64	9
Ready-to-wear stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	3	1	197	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	21	21	4,748	4,748	719	14,997	14,991	301	301	17
Furniture, home furnishings stores, antique stores	15	15	4,362	4,362	671	13,928	13,928	278	278	11
Household appliance, radio, TV stores	6	6	386	386	48	1,069	1,063	23	23	6
Automotive group	21	21	9,874	9,874	1,081	19,133	19,129	350	349	17
Gasoline service stations	79	49	3,319	2,855	270	4,949	4,714	149	137	80
Lumber, bldg. matls., hardware, farm equip. dealers, total	40	34	4,393	4,327	594	12,761	11,993	244	218	36
Farm equipment dealers	11	9	(D)	(D)	213	4,139	4,081	65	64	12
Lumber, building materials, supplies, equipment dealers	18	18	(D)	(D)	322	7,371	6,661	156	131	13
Hardware stores	11	7	554	516	59	1,251	1,251	23	23	11

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — PARISHES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Parish and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ST. LANDRY PARISH--Con.										
Drug stores, proprietary stores, total	12	12	987	987	125	2,792	2,720	70	61	12
Drug stores	12	12	987	987	125	2,792	2,720	70	61	12
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	78	42	3,135	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	21	11	675	561	28	478	468	18	16	21
Fuel, ice dealers	11	5	976	934	173	3,359	3,359	53	53	7
Feed, farm, garden supply stores	8	6	716	(D)	30	705	628	18	15	9
Jewelry stores	9	7	259	(D)	31	574	560	13	12	13
Book, stationery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	11	9	244	(D)	21	300	296	11	10	14
Second-hand stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	12	2	87	(D)	(D)	(D)	(D)	(D)	(D)	(D)
TANGIPAHOA PARISH										
Retail trade, total	525	311	44,023	39,303	3,405	65,589	63,067	1,669	1,464	553
Food stores, total	158	98	9,800	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Grocery stores	147	85	9,492	6,982	357	6,467	6,021	185	146	172
Meat markets, fish (seafood) markets	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	2	...	(D)	...	...	...	...	...	...	(D)
Eating, drinking places, total	91	59	2,478	2,140	280	5,221	4,967	244	220	101
Eating places	54	38	1,447	1,261	198	3,819	3,677	188	173	62
Drinking places	37	21	1,031	879	82	1,402	1,290	56	47	39
General merchandise group, total	44	30	6,746	6,336	624	11,126	10,531	345	268	40
General merchandise group (except variety)	36	24	5,897	5,527	515	9,406	9,061	252	221	37
Variety stores	6	6	809	809	109	1,720	1,470	93	47	1
Apparel, accessories stores, total	24	16	1,390	1,238	122	2,758	2,618	77	63	35
Shoe stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	6	6	740	740	80	1,852	1,754	50	43	10
Women's clothing, specialty stores	8	4	251	179	17	354	330	12	8	11
Ready-to-wear stores	(NA)	4	(NA)	179	17	354	330	12	8	(NA)
Other clothing, specialty stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel stores	...	...	...	...	...	...	...	...	...	...
Furniture, home furnishings, appliance dealers, total	19	15	1,374	1,220	139	2,695	2,595	55	52	16
Furniture, home furnishings stores, antique stores	14	12	1,009	(D)	111	2,182	2,102	42	40	10
Household appliance, radio, TV stores	5	3	365	(D)	28	513	493	13	12	6
Automotive group	24	24	8,903	8,903	789	15,099	15,011	247	244	23
Gasoline service stations	56	42	3,579	3,185	257	5,856	5,485	143	128	49
Lumber, bldg. matls., hardware, farm equip. dealers, total	31	27	3,537	3,389	255	5,425	5,246	115	104	32
Farm equipment dealers	6	6	694	694	78	1,760	1,728	30	29	3
Lumber, building materials, supplies, equipment dealers	16	14	2,257	(D)	141	3,077	3,001	69	62	20
Hardware stores	9	7	586	(D)	36	588	517	16	13	9
Drug stores, proprietary stores, total	18	16	1,322	(D)	138	2,578	2,564	74	72	20
Drug stores	(NA)	16	(NA)	(D)	138	2,578	2,564	74	72	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	50	32	4,623	4,351	421	7,998	7,676	177	161	46
Liquor stores	6	4	175	(D)	9	165	148	4	3	6
Fuel, ice dealers	7	7	1,240	1,240	229	4,133	4,133	82	82	5
Feed, farm, garden supply stores	9	9	2,437	2,437	118	2,266	2,159	56	48	8
Jewelry stores	9	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	14	8	400	248	36	742	664	22	17	13
Second-hand stores	...	...	...	...	...	...	...	...	...	...
Nonstore retailers	10	2	271	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ALEXANDRIA										
Retail trade, total	548	378	58,561	54,959	6,320	122,806	118,362	2,753	2,486	531
Food stores, total	132	56	9,826	8,126	489	9,982	9,312	234	199	139
Grocery stores	117	49	9,203	7,653	462	9,367	8,719	219	186	124
Meat markets, fish (seafood) markets	8	4	336	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	110	86	2,960	2,638	395	8,232	7,833	369	344	118
Eating places	67	55	2,032	1,858	329	6,999	6,714	314	293	74
Drinking places	43	31	928	780	66	1,233	1,119	55	51	44
General merchandise group, total	23	17	11,147	11,039	1,604	33,664	31,517	716	592	15
General merchandise group (except variety)	18	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	44	40	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	12	12	950	950	105	1,944	1,840	45	34	11
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	15	13	1,157	(D)	110	2,359	2,062	93	70	9
Ready-to-wear stores	(NA)	11	(NA)	1,012	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	3	3	212	212	20	582	582	16	16	5
Furniture, home furnishings, appliance dealers, total	27	23	3,097	3,023	441	8,855	8,765	157	152	28
Furniture, home furnishings stores, antique stores	19	17	2,165	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	8	6	932	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	32	26	12,924	12,518	1,181	19,145	19,145	336	336	29
Gasoline service stations	47	43	3,345	3,277	307	6,260	6,187	146	138	41
Lumber, hldg. mats., hardware, farm equip. dealers, total	24	20	2,903	2,869	391	7,232	7,157	129	128	21
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	8	6	516	(D)	63	1,260	1,260	29	29	7
Drug stores, proprietary stores, total	18	16	1,699	(D)	212	4,158	3,864	120	104	16
Drug stores	(NA)	16	(NA)	(D)	212	4,158	3,864	120	104	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	66	46	(D)	4,529	591	10,643	10,436	220	207	(D)
Liquor stores	20	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	4	2	306	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	4	4	996	996	82	1,407	1,371	26	25	2
Jewelry stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	22	18	1,049	1,019	163	3,071	3,051	59	57	22
Second-hand stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	25	5	764	(D)	(D)	(D)	(D)	(D)	(D)	(D)
BATON ROUGE										
Retail trade, total	1,341	987	190,372	182,030	21,029	452,361	437,904	9,821	8,937	1,241
Food stores, total	309	149	37,047	33,495	2,061	42,596	40,865	1,064	904	331
Grocery stores	272	128	34,818	31,428	1,908	39,603	38,056	987	837	291
Meat markets, fish (seafood) markets	16	10	1,762	1,672	76	1,583	1,555	32	31	18
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	2	132	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	11	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	222	178	11,444	10,590	2,095	46,099	44,153	1,521	1,360	222
Eating places	131	107	8,169	7,805	1,768	38,823	36,991	1,296	1,151	125
Drinking places	91	71	3,275	2,785	327	7,276	7,162	225	209	97
General merchandise group, total	41	29	22,200	22,012	3,178	84,200	79,841	2,034	1,814	30
General merchandise group (except variety)	28	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	13	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	111	105	15,799	15,603	1,973	42,419	40,090	945	799	57
Shoe stores	29	27	2,893	(D)	351	6,921	6,208	161	111	10
Men's, boys' clothing and furnishings stores	17	17	2,764	2,764	332	6,950	6,727	123	116	13
Family clothing stores	16	16	4,167	4,167	631	15,540	14,515	300	244	7
Women's clothing, specialty stores	41	39	5,533	(D)	631	12,409	12,108	341	313	19
Ready-to-wear stores	(NA)	32	(NA)	5,133	578	11,390	11,116	313	288	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	(D)	53	1,019	992	28	25	(NA)
Other apparel stores	6	6	352	352	28	599	532	20	15	6
Furniture, home furnishings, appliance dealers, total	84	76	12,182	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	52	48	(D)	8,115	1,187	20,851	20,336	401	386	(D)
Household appliance, radio, TV stores	32	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 43

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BATON ROUGE--Con.										
Automotive group	69	55	39,558	38,444	3,695	69,661	68,905	916	889	69
Gasoline service stations	159	143	12,997	12,575	1,382	28,476	27,938	684	652	162
Lumber, bldg. matls., hardware, farm equip. dealers, total	74	56	16,385	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm equipment dealers	4	4	1,001	1,001	99	2,120	2,120	31	31	3
Lumber, building materials, supplies, equipment dealers	48	42	(D)	(D)	(D)	(D)	(D)	(D)	(D)	36
Hardware stores	22	10	(D)	1,771	212	3,583	3,534	78	75	(D)
Drug stores, proprietary stores, total	68	64	7,095	6,971	853	15,860	14,750	447	385	61
Drug stores	(NA)	61	(NA)	6,905	849	15,838	14,728	445	383	(NA)
Proprietary stores	(NA)	3	(NA)	66	4	22	22	2	2	(NA)
Other retail stores, total	157	113	(D)	10,592	1,495	29,724	29,028	563	525	(D)
Liquor stores	41	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	8	8	1,466	1,466	241	3,858	3,858	73	73	5
Jewelry stores	15	13	2,134	(D)	389	8,472	8,189	123	117	8
Book, stationery stores	12	10	1,606	(D)	184	3,470	3,386	63	59	12
Other retail stores (except second-hand)	62	42	2,612	2,398	352	7,687	7,459	158	141	50
Second-hand stores	8	8	240	240	33	597	562	16	13	8
Nonstore retailers	47	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LAFAYETTE										
Retail trade, total	534	318	47,630	43,916	4,920	96,259	93,803	2,463	2,286	495
Food stores, total	145	47	7,776	6,074	382	6,126	6,009	226	213	152
Grocery stores	137	41	7,526	5,664	330	5,260	5,143	197	184	143
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	3	3	259	259	46	796	796	25	25	3
Eating, drinking places, total	95	61	3,151	2,703	462	10,367	10,295	407	395	103
Eating places	43	31	1,961	1,831	363	8,724	8,662	336	326	48
Drinking places	52	30	1,190	872	99	1,643	1,633	71	69	55
General merchandise group, total	13	11	6,247	(D)	793	14,644	14,027	475	412	7
General merchandise group (except variety)	9	7	5,002	(D)	599	11,025	10,497	336	284	7
Variety stores	4	4	1,245	1,245	194	3,619	3,530	139	128	...
Apparel, accessories stores, total	33	31	(D)	(D)	347	6,955	6,573	178	143	(D)
Shoe stores	10	10	982	982	111	2,144	1,984	53	35	3
Men's, boys' clothing and furnishings stores	7	7	(D)	(D)	48	883	837	19	15	4
Family clothing stores	...	...	...	...	...	...	...	...	...	...
Women's clothing, specialty stores	14	14	1,730	1,730	188	3,928	3,752	106	93	8
Ready-to-wear stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	...	(D)	...	...	...	...	...	...	(D)
Furniture, home furnishings, appliance dealers, total	40	30	4,100	3,948	501	10,465	9,916	219	196	32
Furniture, home furnishings stores, antique stores	22	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	16	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	24	22	(D)	(D)	1,135	21,978	21,906	354	350	(D)
Gasoline service stations	49	41	3,108	2,894	308	6,004	5,856	179	173	42
Lumber, bldg. matls., hardware, farm equip. dealers, total	20	18	3,217	(D)	510	9,981	9,744	203	193	14
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	13	11	1,849	(D)	327	6,921	6,696	145	136	9
Hardware stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	15	15	1,260	1,260	150	3,555	3,543	93	91	14
Drug stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	85	39	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	27	9	(D)	519	28	474	474	12	12	(D)
Fuel, ice dealers	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	11	9	511	(D)	83	1,878	1,668	33	28	9
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	23	13	709	515	41	569	554	21	19	22
Second-hand stores	3	1	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	15	3	1,095	(D)	(D)	(D)	(D)	(D)	(D)	(D)
NEW ORLEANS (Coextensive with Orleans Parish, see table 104)										

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LAKE CHARLES										
Retail trade, total	599	403	78,671	74,649	9,005	193,768	185,971	3,692	3,286	559
Food stores, total	149	59	13,632	11,690	698	13,974	12,924	328	262	154
Grocery stores	133	53	13,205	11,491	648	13,020	12,015	298	236	138
Meat markets, fish (seafood) markets	6	...	(D)	...	...	...	...	...	...	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	3	1	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	111	75	4,636	3,960	756	15,505	15,169	524	493	140
Eating places	60	48	3,072	2,942	619	13,375	13,081	461	432	76
Drinking places	49	27	1,534	1,018	137	2,130	2,088	63	61	60
General merchandise group, total	14	14	11,818	11,818	1,948	55,401	51,275	886	691	4
General merchandise group (except variety)	10	10	10,169	10,169	1,658	48,204	44,994	632	518	3
Variety stores	4	4	1,649	1,649	290	7,197	6,281	254	173	1
Apparel, accessories stores, total	53	45	5,861	5,763	662	12,705	12,164	328	288	27
Shoe stores	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	6	(NA)	1,272	146	2,910	2,766	83	76	(NA)
Women's clothing, specialty stores	18	16	2,117	(D)	210	4,520	4,384	135	123	10
Ready-to-wear stores	(NA)	13	(NA)	1,906	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	4	2	90	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	32	24	3,561	3,393	529	10,371	10,141	206	195	26
Furniture, home furnishings stores, antique stores	14	12	1,936	(D)	300	5,792	5,613	110	101	10
Household appliance, radio, TV stores	18	12	1,625	(D)	229	4,579	4,528	96	94	16
Automotive group	30	26	16,096	16,038	1,891	29,810	29,586	418	413	23
Gasoline service stations	57	55	5,696	(D)	635	13,493	12,907	279	250	58
Lumber, bldg. matls., hardware, farm equip. dealers, total	41	37	8,904	8,854	1,225	23,736	23,513	374	365	26
Farm equipment dealers	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	25	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	11	7	739	689	98	1,764	1,764	30	30	10
Drug stores, proprietary stores, total	19	19	2,435	2,435	381	9,083	8,822	163	154	10
Drug stores	19	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D
Other retail stores, total	70	46	5,453	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	17	9	1,117	977	46	834	834	18	18	16
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	7	7	772	772	51	763	763	15	15	4
Jewelry stores	9	3	895	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	24	18	1,767	1,609	221	3,606	3,591	75	72	24
Second-hand stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	23	3	579	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MONROE										
Retail trade, total	651	461	69,801	66,591	7,855	152,235	147,421	3,314	2,989	586
Food stores, total	154	66	11,248	9,754	579	11,479	10,920	259	232	149
Grocery stores	136	58	10,663	9,337	518	10,544	10,003	228	201	132
Meat markets, fish (seafood) markets	5	3	249	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	7	3	100	60	3	20	20	1	1	7
Candy, nut, confectionery stores	2	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	115	87	3,913	3,359	610	11,788	11,569	503	481	119
Eating places	71	59	2,506	2,350	494	9,548	9,472	425	411	74
Drinking places	42	28	1,359	1,009	116	2,240	2,097	78	70	43
General merchandise group, total	25	21	10,508	10,464	1,645	33,041	30,513	768	597	13
General merchandise group (except variety)	18	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	75	61	6,274	6,182	871	15,268	14,707	408	355	51
Shoe stores	14	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	26	22	2,463	2,429	371	6,645	6,492	200	186	12
Ready-to-wear stores	(NA)	16	(NA)	2,306	345	6,147	5,994	187	173	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	123	26	498	498	13	13	(NA)
Other apparel stores	9	5	458	442	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	31	31	4,737	4,737	543	10,836	10,695	186	181	26
Furniture, home furnishings stores, antique stores	20	20	2,252	2,252	271	5,151	5,095	101	97	18
Household appliance, radio, TV stores	11	11	2,485	2,485	272	5,685	5,600	85	84	8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MONROE--Con.										
Automotive group	33	31	14,511	(D)	1,427	28,592	28,552	379	378	28
Gasoline service stations	51	51	4,092	4,080	417	8,139	8,031	199	186	56
Lumber, bldg. matls., hardware, farm equip. dealers, total	29	25	6,496	6,464	906	16,933	16,740	268	262	19
Farm equipment dealers	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	16	14	4,742	(D)	672	12,865	12,697	193	188	11
Hardware stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	29	27	1,963	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	26	(NA)	(D)	236	4,518	4,286	110	97	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	92	56	5,392	4,736	581	10,895	10,701	220	208	84
Liquor stores	20	12	1,002	712	21	390	379	12	11	20
Fuel, ice dealers	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	8	8	1,303	1,303	80	1,610	1,504	28	25	9
Jewelry stores	11	7	862	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	33	23	1,675	1,551	288	5,009	4,970	90	85	26
Second-hand stores	8	4	(D)	140	17	450	450	8	8	(D)
Nonstore retailers	17	5	667	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SHREVEPORT										
Retail trade, total	1,614	1,130	203,719	195,107	23,438	448,691	431,383	9,829	8,887	1,533
Food stores, total	372	204	44,638	41,086	3,191	55,200	52,567	1,322	1,170	388
Grocery stores	336	184	39,536	36,160	2,683	46,716	44,284	1,150	1,006	353
Meat markets, fish (seafood) markets	14	10	4,163	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	7	5	680	(D)	103	1,809	1,759	42	41	7
Eating, drinking places, total	247	199	11,776	11,094	2,153	42,211	40,186	1,513	1,380	254
Eating places	157	131	8,184	7,906	1,792	35,002	33,381	1,291	1,192	157
Drinking places	90	68	3,592	3,188	361	7,209	6,805	222	188	97
General merchandise group, total	49	35	22,330	22,090	3,223	62,544	56,282	1,572	1,232	37
General merchandise group (except variety)	40	26	19,256	19,016	2,746	52,139	46,817	1,140	915	34
Variety stores	9	9	3,074	3,074	477	10,405	9,465	432	317	3
Apparel, accessories stores, total	153	135	20,521	20,159	2,957	63,560	61,533	1,270	1,125	101
Shoe stores	33	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	21	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	16	(NA)	3,957	605	10,831	10,617	239	225	(NA)
Women's clothing, specialty stores	66	58	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	34	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	24	(NA)	988	131	3,037	2,938	82	72	(NA)
Other apparel stores	13	9	586	552	59	1,677	1,634	43	40	12
Furniture, home furnishings, appliance dealers, total	97	73	12,374	11,918	1,866	34,983	34,767	622	610	96
Furniture, home furnishings stores, antique stores	69	53	9,356	9,072	1,520	28,253	28,062	498	488	64
Household appliance, radio, TV stores	26	20	2,996	2,846	346	6,730	6,705	124	122	30
Automotive group	72	54	38,014	37,634	3,493	59,883	59,611	926	918	64
Gasoline service stations	170	134	11,530	10,830	1,163	23,241	22,781	539	503	174
Lumber, bldg. matls., hardware, farm equip. dealers, total	54	50	15,229	15,197	1,795	35,361	34,573	563	540	37
Farm equipment dealers	6	6	1,752	1,752	211	4,114	4,109	60	59	5
Lumber, building materials, supplies, equipment dealers	37	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	60	52	7,182	7,082	1,087	22,703	22,117	600	570	49
Drug stores	(NA)	46	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	267	179	17,796	16,378	2,271	45,100	43,238	830	773	266
Liquor stores	54	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	13	5	1,112	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	21	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	38	30	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	7	5	276	(D)	15	559	555	11	10	6
Other retail stores (except second-hand)	106	74	5,837	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	16	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	73	15	2,329	1,639	239	3,905	3,728	72	66	77

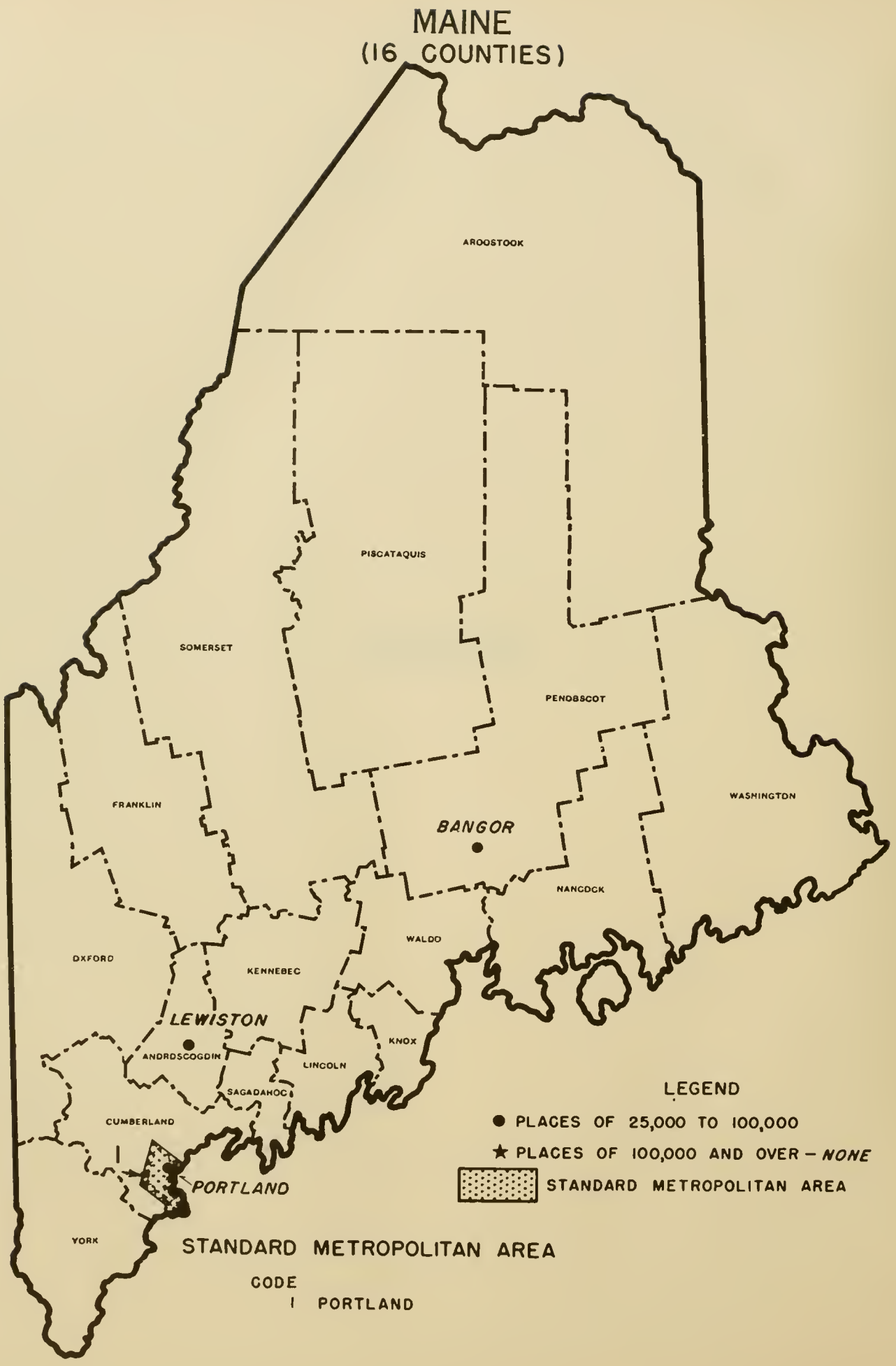
Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

LIST OF CORRECTIONS

["Leaders" (.....) indicate no change]

Table	Page	Item	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
			Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
102	18-8	Jackson Parish	.....	.....	11,076	10,024	.....	.....	.....	.....	.....	.....
	18-9	Automotive group	.....	.....	4,097	.....	.....	.....	.....	.....	.....	.....
		Jonesboro	.....	.....	7,562	6,972	.....	.....	.....	.....	.....	.....
	18-9	Automotive group	.....	.....	4,097	.....	.....	.....	.....	.....	.....	.....
	18-8	Orleans Parish	6,139	3,671	686,684	641,248	85,562	.....	.....	37,542	31,896	.....
		Food stores	1,665	.....	137,464	.....	.....	.....	.....	.....	.....	.....
	18-9	Other retail stores	.....	.....	41,337	.....	.....	.....	.....	.....	.....	.....
		New Orleans S. M. A.										
103	18-14	Retail trade, total	7,273	4,265	786,660	729,642	93,473	1,874,169	1,698,268	41,347	35,404	.....
		Food stores, total	1,999	797	176,192	149,886	10,499	208,893	195,906	5,172	4,456	.....
		Grocery stores	1,542	580	158,899	136,921	9,015	179,041	167,271	4,443	3,791	.....
	18-15	Other retail stores, total	.....	.....	44,354	39,912	.....	.....	.....	.....	.....	.....
		Liquor stores	.....	.....	7,595	6,485	.....	.....	.....	.....	.....	.....
		Orleans Parish										
104	18-21	Retail trade, total	6,139	3,671	686,684	641,248	85,562	1,706,445	1,507,498	37,542	31,896	.....
		Food stores, total	1,665	693	137,464	116,494	8,455	160,262	120,282	4,011	3,373	.....
		Grocery stores	1,276	492	122,292	104,614	7,056	132,326	93,527	3,333	2,755	.....
	18-22	Other retail stores, total	.....	.....	41,337	37,361	.....	.....	.....	.....	.....	.....
		Liquor stores	.....	.....	7,141	6,057	.....	.....	.....	.....	.....	.....

MAINE


MAINE
(16 COUNTIES)
AROOSTOOK
PISCATAQUIS
SOMERSET
PENOBSCOT
FRANKLIN
BANGOR
WASHINGTON
HANCOCK
WALDO
OXFORD
KENNEBEC
LEWISTON
KNOX
ANDROSCOGGIN
LINCOLN
SAGADAHOC
CUMBERLAND
1
PORTLAND
YORK
LEGEND
● PLACES OF 25,000 TO 100,000
★ PLACES OF 100,000 AND OVER – NONE
STANDARD METROPOLITAN AREA
STANDARD METROPOLITAN AREA
CODE
1 PORTLAND

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	19-4
101A.	Retail Trade: 1954 and 1948 - The State	19-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	19-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	19-7
103.	Retail Trade: 1954 - Standard Metropolitan Areas	19-8
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	19-9
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	19-10
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	19-15

The following pages contain revisions of data previously published on the corresponding pages of Retail Trade Bulletin Series R-1: 19-4, 19-6.

Table 101. RETAIL TRADE 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	11,624	7,742	923,796	847,312	84,061	1,593,299	1,466,722	37,318	30,054	10,906
Food Stores										
Total	3,193	1,801	245,055	210,931	12,971	250,823	220,006	5,937	4,218	3,238
Grocery stores	2,733	1,561	229,613	199,005	11,611	224,530	195,711	5,251	3,660	2,771
Meat markets	59	31	3,896	3,114	210	4,526	4,367	90	79	59
Fish (seafood) markets	49	33	1,752	1,492	147	2,818	2,653	76	62	51
Fruit stores, vegetable markets	50	22	1,601	(D)	77	1,749	1,659	50	44	57
Candy, nut, confectionery stores	85	65	2,111	1,827	243	4,736	3,946	160	116	71
Bakery products stores	136	62	3,477	2,345	501	10,255	9,543	268	219	146
Bakeries, with baking on premises	(NA)	61	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	8	6	253	(D)	9	152	152	5	5	14
Food stores, n.e.c.	55	21	2,124	1,612	173	2,057	1,975	37	33	51
Eating, Drinking Places										
Total	1,485	1,205	40,815	38,229	6,793	146,741	129,938	5,596	4,362	1,596
Eating places (except refreshment stands)	1,086	854	32,634	30,492	5,740	125,133	111,667	4,706	3,765	1,188
Restaurants, cafeterias	(NA)	844	(NA)	29,937	5,599	122,407	109,069	4,624	3,696	(NA)
Caterers	(NA)	4	(NA)	27	10	202	130	12	2	(NA)
In-plant food contractors	(NA)	6	(NA)	528	131	2,524	2,468	70	67	(NA)
Refreshment stands	181	155	3,128	2,944	382	6,870	5,728	352	228	180
Drinking places	210	196	5,003	4,793	671	14,738	12,543	538	369	220
General Merchandise Group										
Total	835	539	100,087	93,389	11,802	220,623	193,169	6,559	4,678	751
Department stores	19	19	33,487	33,487	5,348	95,836	85,558	2,374	1,899	4
Dry goods, general merchandise stores	200	152	14,574	13,434	1,446	27,796	25,330	730	569	175
General stores	353	193	17,278	13,178	642	12,981	11,363	370	290	377
Variety stores	257	175	34,646	33,290	4,366	84,010	70,918	3,085	1,920	189
Apparel, Accessories Stores										
Total	812	678	50,478	47,836	6,612	120,950	110,761	2,935	2,363	634
Shoe stores	172	136	8,702	8,010	1,035	18,656	17,550	411	336	123
Men's shoe stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	10	(NA)	763	112	1,774	1,636	39	29	(NA)
Children's, juveniles' shoe stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	113	(NA)	6,724	866	15,914	15,001	354	292	(NA)
Men's, boys' clothing and furnishings stores	(NA)	185	(NA)	14,828	1,860	34,562	31,045	652	539	(NA)
Men's, boys' clothing stores	(NA)	135	(NA)	11,020	1,484	27,975	25,202	530	439	(NA)
Men's, boys' furnishings stores	(NA)	50	(NA)	3,808	376	6,587	5,843	122	100	(NA)
Family clothing stores	(NA)	75	(NA)	8,026	1,111	20,492	19,291	545	453	(NA)
Women's clothing, specialty stores	276	238	15,596	15,156	2,292	40,959	37,043	1,163	908	219
Ready-to-wear stores	(NA)	184	(NA)	13,803	2,101	37,339	33,615	1,051	815	(NA)
Millinery stores	(NA)	31	(NA)	527	81	1,689	1,589	55	44	(NA)
Clothing, specialty stores, n.e.c.	(NA)	23	(NA)	826	110	1,931	1,839	57	49	(NA)
Children's, infants' wear stores	34	26	1,225	1,099	124	2,932	2,514	95	61	35
Apparel stores, n.e.c.	26	18	825	717	190	3,349	3,318	69	66	21
Furniture, Home Furnishings, Appliance Dealers										
Total	569	387	33,924	31,416	4,981	92,144	87,375	1,687	1,506	464
Furniture, home furnishings stores	251	181	16,992	16,130	2,798	51,776	49,769	913	825	196
Furniture stores	(NA)	129	(NA)	13,690	2,310	42,227	40,875	727	666	(NA)
Floor covering stores	(NA)	23	(NA)	1,393	288	5,463	5,230	96	86	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	29	(NA)	1,047	200	4,086	3,664	90	73	(NA)
Household appliance, radio, TV stores	308	206	16,894	15,286	2,183	40,368	37,606	774	681	258
Household appliance stores	(NA)	94	(NA)	6,837	1,210	21,240	20,148	397	367	(NA)
Appliance, radio, TV stores	(NA)	65	(NA)	5,461	616	12,509	11,493	237	202	(NA)
Radio, TV stores	(NA)	47	(NA)	2,988	357	6,619	5,965	140	112	(NA)
Automotive Group										
Total	635	515	163,544	160,304	15,641	277,160	272,963	4,553	4,381	460
Passenger car dealers (franchised)	341	323	141,965	140,903	13,844	244,912	241,921	3,963	3,855	187
Passenger car dealers (nonfranchised)	171	97	10,794	9,594	720	11,778	11,445	229	207	171
Tire, battery, accessory dealers	85	69	7,876	7,504	927	17,821	17,183	309	276	70
Motorcycle, aircraft, boat dealers	26	20	1,472	(D)	115	2,100	1,934	41	34	25
Household trailer dealers	8	6	1,063	(D)	35	549	480	11	9	3
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	1,212	780	60,655	51,335	3,746	78,370	70,982	1,832	1,445	1,234
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	541	415	52,068	49,148	6,906	128,637	122,162	2,319	2,109	443
Farm equipment dealers	93	77	9,134	8,708	916	16,713	16,558	279	274	74
Lumber, building materials dealers	149	109	19,609	18,633	2,773	51,078	48,036	911	814	118
Paint, glass, wallpaper stores	35	29	1,324	1,234	222	4,278	4,225	75	72	27
Plumbing, electrical supply stores	43	31	2,728	2,536	356	8,294	7,488	138	124	39
Hardware stores	217	169	19,239	18,037	2,639	48,274	45,855	916	825	179
Drug Stores, Proprietary Stores										
Total	359	341	25,530	25,060	2,949	58,606	52,604	1,567	1,206	314
Drug stores	(NA)	258	(NA)	20,328	2,545	50,394	45,254	1,308	1,014	(NA)
Proprietary stores	(NA)	83	(NA)	4,732	404	8,212	7,350	259	192	(NA)
Other Retail Stores										
Total	1,492	980	135,545	127,813	9,793	184,145	173,120	3,699	3,204	1,289
Liquor stores	59	59	20,859		749	12,905	11,666	240	203	10
Fuel, ice dealers	382	280	47,116	44,860	3,947	80,903	77,733	1,451	1,343	323
Fuel dealers (coal, wood)	(NA)	68	(NA)	14,516	946	19,682	19,014	371	336	(NA)
Liquefied petroleum gas dealers	(NA)	40	(NA)	3,022	347	6,579	5,960	125	110	(NA)
Fuel oil dealers	(NA)	156	(NA)	25,868	2,323	49,885	48,100	856	802	(NA)
Ice dealers	(NA)	16	(NA)	1,454	331	4,757	4,659	99	95	(NA)
Hay, grain, feed stores	152	110	36,540	35,232	1,313	23,909	22,504	437	393	96
Farm, garden supply stores	30	20	4,011	3,831	293	3,941	3,534	83	62	23

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Coo.										
Jewelry stores	153	109	7,536	7,160	1,341	22,259	20,705	519	442	115
Book stores	20	16	806	792	117	2,225	1,957	57	42	22
Stationery stores	28	22	1,608	1,568	238	4,421	4,137	97	77	25
Sporting goods stores	44	32	2,153	1,607	185	3,357	3,112	74	62	65
Bicycle stores	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	72	42	1,933	1,697	358	6,025	5,584	139	113	63
Cigar stores, stands	22	20	1,017	(D)	72	1,650	1,391	47	34	23
News dealers, newsstands	39	31	2,269	2,171	127	2,274	1,829	96	50	43
Gift, novelty, souvenir stores	149	89	2,337	1,701	199	3,366	3,011	117	97	155
Music stores	23	21	624	(D)	53	957	818	37	23	24
Camera, photographic supply stores	14	12	1,196	(D)	183	3,687	3,595	63	56	11
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	8	6	322	(D)	98	1,946	1,946	30	29	5
Office, store machine and equipment dealers	7	5	182	(D)	26	390	390	9	9	9
Retail stores (except second-hand) n.e.c.	71	71	2,200	2,200	350	7,147	6,579	144	118	52
Second-hand stores	60	30	988	706	112	2,284	2,140	48	41	60
Noostore Retailers										
Total	491	101	16,095	11,851	1,867	35,100	33,642	634	582	483
Mail order houses	7	7	2,049	2,049	217	4,113	3,488	90	71	4
Direct selling (house-to-house) organizations	457	81	11,833	7,841	1,441	26,698	25,973	473	443	454
Merchandise vending machine operators	27	13	2,213	1,961	209	4,289	4,181	71	68	25

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	11,624	7,742	923,796	847,312	11,088	7,768	741,400	678,732
Food stores, total	3,193	1,801	245,055	210,931	3,602	2,078	208,278	175,345
Grocery stores	2,733	1,561	229,613	199,005	3,205	1,792	194,815	163,608
Other food stores	442	240	15,214	11,926	397	286	13,463	11,737
Eating, drinking places, total	1,485	1,205	40,815	38,229	1,447	1,158	34,851	32,243
Eating places	1,267	1,009	35,762	33,436	1,246	996	30,448	28,378
Drinking places	210	196	5,003	4,793	201	162	4,403	3,865
General merchandise group	835	539	100,087	93,389	541	373	72,901	69,258
Apparel, accessories stores, total	812	678	50,478	47,836	797	625	50,138	47,110
Shoe stores	172	136	8,702	8,010	140	114	7,142	6,719
Other apparel stores	612	542	40,908	39,826	657	511	42,996	40,391
Furniture, home furnishings, appliance dealers	569	387	33,924	31,416	506	389	30,672	29,243
Automotive group	635	515	163,544	160,304	613	543	112,099	109,680
Gasoline service stations	1,212	780	60,655	51,335	1,321	785	41,137	31,949
Lumber, bldg. matls., hardware, farm equip. dealers, total	541	415	52,068	49,148	512	440	57,849	56,453
Farm equipment dealers	93	77	9,134	8,708	74	65	14,270	(D)
Lumber, bldg. matls., supplies, equipment, hardware dealers	444	338	42,900	40,440	438	375	43,579	(D)
Drug stores, proprietary stores, total	359	341	25,530	25,060	372	347	19,395	18,977
Drug stores	(NA)	258	(NA)	20,328	269	258	15,898	15,659
Proprietary stores	(NA)	83	(NA)	4,732	103	89	3,497	3,318
Other retail stores, total	1,492	980	135,545	127,813	1,350	1,006	108,198	102,601
Liquor stores	59	59	20,859	20,859	152	88	21,513	19,965
Fuel, ice dealers	382	280	47,116	44,860	280	258	30,145	29,735
Feed, farm, garden supply stores	182	130	40,551	39,063	185	151	34,246	32,985
Jewelry stores	153	109	7,536	7,160	139	109	7,068	6,701
Other retail stores	586	402	17,829	15,871	594	400	15,226	13,215
Noostore retailers	491	101	16,095	11,851	27	24	5,882	5,873

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel,

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Maine, total	11,624	7,742	923,796	847,312	84,061	37,318	30,054	10,906	3,193	245,055	1,485	40,815
2	Androscoggin County	1,098	708	88,127	80,687	9,082	3,981	3,139	1,041	314	23,273	175	4,522
3	Auburn	281	173	22,739	20,383	2,086	806	699	266	89	4,423	34	1,240
4	Lewiston	596	406	52,921	49,849	6,299	2,797	2,152	541	169	14,442	110	2,711
5	Remainder of County	221	129	12,467	10,455	697	378	288	234	56	4,408	31	571
6	Aroostook County	964	650	81,532	75,346	6,831	3,008	2,341	869	260	21,071	104	2,630
7	Presque Isle	128	110	16,952	16,720	1,854	739	604	90	32	3,705	12	340
8	Remainder of County	836	540	64,580	58,626	4,977	2,269	1,737	779	228	17,366	92	2,290
9	Cumberland County	2,016	1,418	209,450	197,706	22,623	9,517	7,638	1,751	548	48,399	293	11,008
10	Portland	954	704	135,160	129,206	16,388	6,661	5,424	788	266	25,162	138	7,134
11	South Portland	152	100	13,107	12,133	1,127	502	388	132	47	6,264	15	419
12	Westbrook	153	113	15,231	14,675	1,302	529	426	122	38	4,054	19	374
13	Remainder of County	757	501	45,952	41,692	3,806	1,825	1,400	709	197	12,919	121	3,081
14	Franklin County	270	176	14,648	13,008	1,102	480	395	265	62	4,517	38	560
15	Hancock County	492	342	30,303	27,471	2,384	1,154	977	463	128	8,953	65	1,533
16	Ellsworth	95	73	10,164	9,692	910	398	328	67	16	2,250	10	437
17	Remainder of County	397	269	20,141	17,779	1,474	756	649	396	112	6,703	55	1,096
18	Kennebec County	1,095	715	91,757	83,473	8,199	3,715	2,975	1,005	319	25,328	123	3,277
19	Augusta	302	204	27,274	25,078	2,700	1,180	988	261	103	7,763	31	895
20	Gardiner	120	70	8,265	7,171	659	325	255	111	44	3,325	10	276
21	Hallowell	47	31	2,860	2,654	201	103	75	48	8	466	3	68
22	Waterville	322	232	36,920	34,466	3,526	1,571	1,266	275	79	8,406	49	1,350
23	Remainder of County	304	178	16,438	14,104	1,113	536	391	310	85	5,368	30	688
24	Knox County	431	269	30,606	27,436	2,670	1,217	1,021	398	120	8,101	40	848
25	Rockland	181	119	16,520	15,488	1,745	743	614	152	56	4,535	14	492
26	Remainder of County	250	150	14,086	11,948	925	474	407	246	64	3,566	26	356
27	Lincoln County	320	202	18,944	17,028	1,344	561	470	312	82	5,074	37	643
28	Oxford County	519	347	37,761	34,597	2,940	1,265	1,022	497	119	10,204	55	1,252
29	Penobscot County	1,227	853	124,059	115,549	11,679	5,011	4,123	1,114	346	30,610	154	5,178
30	Bangor	437	347	67,989	65,609	7,509	3,075	2,553	353	108	13,345	66	2,996
31	Brewer	93	57	8,399	7,399	626	249	211	94	23	2,012	12	202
32	Old Town	108	68	8,680	7,728	640	349	261	109	43	3,335	12	374
33	Remainder of County	587	381	38,991	34,813	2,904	1,338	1,098	558	172	11,918	64	1,604
34	Piscataquis County	232	168	14,980	13,988	1,199	557	465	218	52	4,471	25	511
35	Sagadahoc County	248	168	16,589	14,997	1,410	695	550	237	65	4,802	33	657
36	Bath	149	111	11,289	10,507	1,054	493	399	134	41	3,482	19	405
37	Remainder of County	99	57	5,300	4,490	356	202	151	103	24	1,120	14	252
38	Somerset County	500	308	31,218	27,242	2,181	1,024	844	481	131	9,499	47	1,135
39	Waldo County	291	183	17,019	15,347	1,065	527	415	284	82	4,469	35	795
40	Belfast	127	93	10,887	10,345	758	358	290	111	30	2,344	15	370
41	Remainder of County	164	90	6,132	5,002	307	169	125	173	52	2,125	20	429
42	Washington County	494	286	28,190	23,352	1,961	1,028	806	503	170	9,124	35	618
43	Calais	103	71	7,829	7,255	705	386	307	88	37	2,233	4	187
44	Eastport	67	33	2,974	2,062	189	82	69	66	23	1,233	7	129
45	Remainder of County	324	182	17,387	14,035	1,067	560	430	349	110	5,658	24	302
46	York County	1,427	949	88,611	80,085	7,391	3,578	2,873	1,468	395	27,360	226	5,644
47	Biddeford	311	227	28,440	26,926	2,391	1,120	881	293	84	6,617	39	1,071
48	Saco	124	72	8,108	7,236	636	272	205	123	46	4,073	20	246
49	Remainder of County	992	650	52,063	45,923	4,364	2,186	1,787	1,052	265	16,670	167	4,327

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																	Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers	
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
835	100,087	812	50,478	569	33,924	635	163,544	1,212	60,655	541	52,068	359	25,530	1,492	135,545	491	16,095	1
61	9,911	78	6,831	52	3,636	66	15,218	92	4,943	41	3,977	23	1,731	123	12,374	73	1,911	2
9	295	7	409	9	488	23	7,352	37	2,312	11	1,014	4	351	32	3,797	27	1,058	3
33	8,609	59	6,090	33	2,730	28	6,366	34	1,735	16	2,024	13	1,090	67	6,481	34	623	4
20	1,007	12	332	10	419	15	1,480	21	896	14	939	6	290	24	2,096	12	130	5
85	10,460	87	3,951	34	1,941	72	16,889	95	4,724	60	5,542	32	2,243	110	11,176	29	931	6
7	2,900	18	1,278	5	250	14	3,401	9	760	5	1,034	4	313	18	(D)	4	(D)	7
78	7,560	69	2,673	29	1,691	58	13,488	86	3,944	55	4,508	29	1,930	92	(D)	25	(D)	8
119	27,827	133	12,462	104	8,668	95	32,441	217	11,826	66	8,669	71	7,971	261	35,084	109	5,095	9
45	21,695	95	10,377	52	5,240	41	21,033	72	4,623	26	4,981	39	5,911	122	25,594	54	3,410	10
10	257	4	101	4	575	7	2,002	29	1,555	4	(D)	11	576	19	806	2	(D)	11
7	(D)	13	1,022	15	1,220	5	1,504	16	730	10	(D)	5	399	16	1,726	9	384	12
57	(D)	21	962	33	1,633	42	7,602	100	4,918	26	2,585	16	1,085	104	6,958	40	(D)	13
19	1,078	14	608	11	403	17	2,928	32	1,674	15	1,092	10	425	41	1,313	11	50	14
47	2,708	31	1,121	14	547	28	5,279	50	2,908	25	1,487	12	601	77	5,024	15	144	15
4	717	6	471	5	154	9	2,034	8	592	11	944	2	(D)	24	(D)	...	...	16
43	1,991	25	650	9	393	19	3,245	42	2,316	14	643	10	(D)	53	(D)	15	144	17
64	8,519	78	5,378	60	3,506	67	16,220	111	5,897	46	6,961	33	2,194	136	13,176	58	1,301	18
10	1,881	26	1,804	16	1,357	19	5,759	29	1,671	15	2,301	9	702	31	2,906	13	235	19
6	595	12	553	9	297	6	1,056	6	551	2	(D)	4	(D)	11	1,032	10	119	20
5	172	5	342	4	80	1	(D)	4	(D)	1	(D)	2	(D)	12	1,099	2	(D)	21
14	4,518	29	2,334	17	1,516	24	6,980	19	1,540	13	3,251	8	710	54	5,820	16	495	22
29	1,353	6	345	14	256	17	(D)	53	(D)	15	1,180	10	466	28	2,319	17	(D)	23
22	1,656	38	2,273	32	1,553	20	4,269	45	1,697	34	3,470	14	892	57	5,715	9	132	24
3	(D)	33	1,935	15	1,066	8	2,486	11	413	10	2,015	6	453	19	(D)	6	34	25
19	(D)	5	338	17	487	12	1,783	34	1,284	24	1,455	8	439	38	(D)	3	98	26
36	1,240	22	821	16	486	14	4,255	26	1,015	15	1,977	8	453	50	2,592	14	488	27
60	4,808	38	1,512	27	916	27	7,711	62	2,535	34	2,235	15	974	60	4,513	22	1,201	28
93	15,452	99	7,494	51	4,605	71	25,316	126	7,682	57	4,949	40	2,583	146	17,083	44	3,107	29
17	11,077	57	5,151	19	3,303	29	15,614	34	2,993	14	1,806	17	1,176	58	7,660	18	2,966	30
5	67	4	(D)	5	189	4	(D)	13	686	5	712	3	185	15	3,646	6	80	31
4	455	8	1,052	6	462	3	(D)	14	869	2	(D)	5	223	9	670	2	(D)	32
67	3,953	30	(D)	21	651	35	8,286	65	3,134	36	(D)	15	999	64	5,107	18	(D)	33
22	1,471	7	262	10	987	17	3,183	29	1,018	20	1,044	10	511	35	1,503	5	19	34
11	1,483	12	583	12	712	18	2,664	29	1,546	12	1,338	8	368	40	2,528	8	108	35
4	887	12	583	12	(D)	12	1,871	11	686	9	(D)	7	(D)	20	1,134	2	(D)	36
7	596	...	...	...	(D)	6	793	18	860	3	(D)	1	(D)	20	1,394	6	(D)	37
42	2,574	31	1,219	27	1,409	21	4,829	71	3,099	28	1,506	22	979	58	4,711	22	258	38
28	1,473	12	406	12	348	17	1,998	37	1,103	17	897	6	288	37	5,111	9	127	39
12	763	11	(D)	7	319	10	1,424	10	403	7	629	4	(D)	18	4,004	3	(D)	40
16	710	1	(D)	5	29	7	574	27	700	10	268	2	(D)	19	1,107	5	(D)	41
52	4,325	30	1,756	18	517	30	4,720	64	2,526	19	1,189	18	864	38	2,326	20	225	42
5	1,232	9	1,083	5	176	10	(D)	13	557	4	(D)	3	191	9	580	4	14	43
4	164	7	243	4	102	1	(D)	5	209	3	(D)	3	154	5	326	5	74	44
43	2,929	14	430	9	239	19	3,181	46	1,760	12	812	12	519	24	1,420	11	137	45
74	5,102	106	3,801	89	3,690	55	15,624	126	6,482	52	5,935	37	2,553	223	11,322	44	1,098	46
14	2,523	42	2,008	24	1,445	14	7,381	18	1,575	11	2,028	7	565	48	3,039	10	189	47
1	(D)	4	96	7	325	3	(D)	15	783	3	158	3	(D)	18	592	4	42	48
59	(D)	60	1,697	58	1,920	38	(D)	93	4,124	38	3,749	27	(D)	157	7,692	30	867	49

Table 102A. RETAIL TRADE: 1948[1] — COUNTIES: CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)	County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)	County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Maine, total	11,088	741,400	Kennebec County	1,020	71,226	Piscataquis County	226	12,506
			Augusta	262	21,698			
Androscoggin County	997	76,698	Gardiner	110	7,328	Sagadahoc County	252	13,676
Auburn	249	19,444	Hallowell	53	3,045	Bath	153	10,795
Lewiston	511	46,754	Waterville	241	25,040	Remainder of County	99	2,881
Remainder of County	237	10,500	Remainder of County	354	14,115			
						Somerset County	475	23,845
Aroostook County	1,051	81,290	Knox County	370	23,855			
Presque Isle	135	19,537	Rockland	150	12,328	Waldo County	273	12,806
Remainder of County	916	61,753	Remainder of County	220	11,527	Belfast	103	7,320
						Remainder of County	170	5,486
Cumberland County	1,946	161,651	Lincoln County	302	15,434			
Portland	982	109,259				Washington County	492	20,550
South Portland	151	9,766	Oxford County	507	29,082	Calais	85	5,224
Westbrook	136	9,164				Eastport	63	2,502
Remainder of County	677	33,462	Penobscot County	1,178	96,401	Remainder of County	344	12,824
Franklin County	312	14,674	Bangor	430	52,571	York County	1,210	65,073
			Brewer	75	6,137	Biddeford	281	21,973
Hancock County	477	22,633	Old Town	110	7,026	Saco	103	5,233
Ellsworth	79	7,327	Remainder of County	563	30,667	Remainder of County	826	37,867

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PORTLAND STANDARD METROPOLITAN AREA--Consists of Portland, South Portland, and Westbrook cities; Cape Elizabeth and Falmouth towns in Cumberland County, Me.										
Retail trade, total	1,306	954	166,309	158,711	19,019	349,806	323,386	7,802	6,328	1,091
Food Stores										
Total	365	225	36,709	33,211	2,384	46,543	40,879	1,097	772	338
Grocery stores	276	180	33,470	30,762	2,066	40,420	35,256	940	653	264
Meat markets	18	8	1,088	716	40	783	755	17	14	20
Fish (seafood) markets	11	5	252	178	29	601	562	20	16	10
Fruit stores, vegetable markets	8	4	(D)	(D)	15	288	257	12	9	(D)
Candy, nut, confectionery stores	9	7	230	(D)	36	528	500	16	14	3
Bakery products stores	31	13	839	583	175	3,473	3,162	81	58	31
Bakeries, with baking on premises	(NA)	13	(NA)	583	175	3,473	3,162	81	58	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	181	165	8,212	8,094	1,587	29,379	26,557	1,086	826	166
Eating places (except refreshment stands)	116	100	6,545	6,427	1,337	24,484	22,257	880	701	102
Restaurants, cafeterias	(NA)	98	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	20	20	544	544	83	1,327	1,091	77	27	13
Drinking places	45	45	1,123	1,123	167	3,568	3,209	129	98	51
General Merchandise Group										
Total	66	44	25,058	24,700	3,495	65,924	57,402	1,698	1,247	63
Department stores	4	4	15,577	15,577	2,514	46,921	40,903	1,104	853	2
Dry goods, general merchandise stores	13	11	662	(D)	67	1,385	1,385	29	29	14
General stores	5	5	278	278	17	275	255	7	6	7
Variety stores	44	24	8,541	(D)	897	17,343	14,859	558	359	40
Apparel, Accessories Stores										
Total	112	92	11,500	11,098	1,678	29,130	26,522	649	558	77
Shoe stores	30	22	1,830	1,648	232	3,580	3,483	72	65	24
Men's shoe stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	5	(NA)	511	74	1,173	1,107	23	19	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	12	(NA)	852	128	1,905	1,879	42	39	(NA)
Men's, boys' clothing and furnishings stores	(NA)	27	(NA)	4,141	561	10,879	9,202	191	164	(NA)
Men's, boys' clothing stores	(NA)	18	(NA)	3,283	516	10,022	8,425	169	147	(NA)
Men's, boys' furnishings stores	(NA)	9	(NA)	858	45	857	777	22	17	(NA)
Family clothing stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	32	28	2,196	2,176	274	4,928	4,437	145	114	22
Ready-to-wear stores	(NA)	21	(NA)	1,999	241	4,305	3,853	126	98	(NA)
Millinery stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	5	5	348	348	103	1,623	1,608	34	33	2
Furniture, Home Furnishings, Appliance Dealers										
Total	71	57	7,035	6,705	1,326	24,568	23,558	402	374	45
Furniture, home furnishings stores	37	27	4,126	3,866	828	15,602	15,245	245	233	19
Furniture stores	(NA)	15	(NA)	2,943	625	11,717	11,576	180	174	(NA)
Floor covering stores	(NA)	6	(NA)	711	160	2,967	2,897	49	46	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	6	(NA)	212	43	918	772	16	13	(NA)
Household appliance, radio, TV stores	34	30	2,909	2,839	498	8,966	8,313	157	141	26
Household appliance stores	(NA)	10	(NA)	1,311	286	5,055	4,468	88	75	(NA)
Appliance, radio, TV stores	(NA)	11	(NA)	1,035	156	2,917	2,893	51	49	(NA)
Radio, TV stores	(NA)	9	(NA)	493	56	994	952	18	17	(NA)
Automotive Group										
Total	54	48	(D)	24,946	2,878	48,474	48,173	710	696	(D)
Passenger car dealers (franchised)	16	16	20,632	20,632	2,460	41,481	41,409	589	586	1
Passenger car dealers (nonfranchised)	25	21	2,433	2,399	200	3,147	3,048	57	53	20
Tire, battery, accessory dealers	7	7	940	940	152	2,833	2,703	48	41	5
Motorcycle, aircraft, boat dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	126	100	7,674	7,064	568	11,820	10,681	276	214	122
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	41	31	6,101	5,427	1,010	16,761	16,159	291	263	24
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	12	8	3,631	3,065	621	9,649	9,184	172	152	5
Paint, glass, wallpaper stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	6	6	426	426	59	1,174	1,174	20	20	4
Hardware stores	15	11	1,367	1,295	219	4,058	3,978	67	61	11
Drug Stores, Proprietary Stores										
Total	56	50	(D)	6,787	764	16,483	14,578	429	318	(D)
Drug stores	(NA)	40	(NA)	4,854	612	12,445	11,009	315	237	(NA)
Proprietary stores	(NA)	10	(NA)	1,933	152	4,038	3,569	114	81	(NA)
Other Retail Stores										
Total	159	119	(D)	27,517	2,477	44,846	43,121	893	794	(D)
Liquor stores	6	6	4,994	4,994	120	2,238	1,934	44	35	1
Fuel, ice dealers	38	28	15,193	15,049	1,117	22,185	21,888	367	359	25
Fuel dealers (coal, wood)	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	10	(NA)	5,794	598	12,887	12,590	207	199	(NA)
Ice dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	5	5	1,831	1,831	144	2,723	2,723	43	43	...
Farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PORTLAND STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Jewelry stores	19	15	2,612	2,594	610	8,645	8,286	231	207	9
Book stores	3	3	81	81	13	185	178	5	4	3
Stationery stores	4	4	205	205	13	261	193	11	5	2
Sporting goods stores	5	3	137	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	11	11	475	475	127	2,217	2,032	49	38	6
Cigar stores, stands	3	3	178	178	9	182	179	7	6	3
News dealers, newsstands	4	2	92	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	17	9	408	164	18	401	284	14	8	17
Music stores	4	4	134	134	11	277	243	9	6	5
Camera, photographic supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	3	1	63	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	14	14	398	398	64	1,251	1,102	23	17	9
Second-hand stores	7	5	(D)	91	14	309	257	9	7	(D)
Nonstore Retailers										
Total	75	23	3,906	3,162	852	15,878	15,756	271	266	67
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	68	18	3,417	2,797	837	15,493	15,431	264	260	61
Merchandise vending machine operators	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	PORTLAND STANDARD METROPOLITAN AREA			
Retail trade, total	1,300	1,033	129,207	123,711
Food stores	429	288	32,738	29,350
Eating, drinking places	191	171	6,639	6,421
General merchandise group	36	25	15,687	15,564
Apparel, accessories stores	104	95	12,564	12,382
Furniture, home furnishings, appliance dealers	56	47	5,266	5,112
Automotive group	53	49	18,388	18,247
Gasoline service stations	134	105	4,793	4,124
Lumber, building materials, hardware, farm equipment dealers	40	32	7,359	6,971
Drug stores, proprietary stores	60	55	3,724	3,623
Other retail stores	183	152	18,848	18,716
Nonstore retailers	14	14	3,201	3,201

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ...Represents zero. [1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ANDROSCOGGIN COUNTY										
Retail trade, total	1,098	708	88,127	80,687	9,082	173,021	157,794	3,961	3,139	1,041
Food stores, total	314	188	23,273	19,651	1,247	25,569	21,920	653	443	338
Grocery stores	268	136	21,281	17,917	1,112	22,512	19,133	552	379	287
Meat markets, fish (seafood) markets	10	4	437	263	12	321	294	8	6	13
Fruit stores, vegetable markets	4	2	102	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	13	11	310	(D)	27	550	502	22	17	10
Other food stores	17	15	1,125	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	175	141	4,522	4,192	705	13,685	12,009	562	416	182
Eating places	131	101	3,798	3,490	607	11,842	10,527	491	374	137
Drinking places	44	40	724	702	98	1,843	1,482	71	42	45
General merchandise group, total	61	37	9,911	9,533	1,416	25,270	22,481	751	536	44
General merchandise group (except variety)	25	19	6,963	6,855	999	18,138	16,213	464	362	16
Variety stores	34	18	2,936	2,678	417	6,132	6,268	287	154	26
Apparel, accessories stores, total	78	64	6,831	6,639	1,149	20,647	18,960	473	380	48
Shoe stores	20	16	1,168	1,086	132	2,251	2,126	50	39	12
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	1,641	242	4,613	4,133	88	73	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	29	25	3,666	3,636	723	12,802	11,748	309	230	18
Ready-to-wear stores	(NA)	18	(NA)	3,423	692	12,263	11,222	292	215	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	213	31	539	526	17	15	(NA)
Other apparel stores	5	3	129	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	52	40	3,636	3,458	515	9,273	8,611	180	138	47
Furniture, home furnishings stores, antique stores	24	24	2,277	2,277	356	6,384	5,944	108	91	21
Household appliance, radio, TV stores	28	16	1,359	1,181	159	2,889	2,667	52	47	26
Automotive group	66	42	15,218	14,644	1,678	30,847	30,497	488	459	52
Gasoline service stations	92	66	4,943	4,217	288	5,673	5,154	146	116	102
Lumber, bldg. matls., hardware, farm equip. dealers, total	41	31	3,877	3,783	585	11,979	11,157	201	182	32
Farm equipment dealers	4	4	460	460	42	786	786	13	13	1
Lumber, building materials, supplies, equipment dealers	24	18	2,525	2,499	437	8,673	8,413	139	132	21
Hardware stores	13	9	892	824	106	2,520	1,958	49	37	10
Drug stores, proprietary stores, total	23	23	1,731	1,731	280	5,351	5,049	119	101	13
Drug stores	18	18	1,488	1,488	248	4,682	4,450	101	86	9
Proprietary stores	5	5	243	243	32	669	599	18	15	4
Other retail stores, total	23	87	12,374	11,732	1,018	20,334	18,534	400	327	109
Liquor stores	4	4	1,600	1,600	50	897	805	16	14	1
Fuel, ice dealers	29	21	3,338	3,206	336	7,183	6,948	137	118	26
Feed, farm, garden supply stores	16	12	3,859	3,667	129	2,605	1,940	52	38	13
Jewelry stores	21	13	831	745	121	2,282	1,878	49	35	19
Book, stationery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	35	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	8	4	202	140	36	925	876	13	11	7
Nonstore retailers	73	9	1,811	1,157	201	3,653	3,417	68	61	74
AROOSTOOK COUNTY										
Retail trade, total	964	650	81,532	75,348	8,831	129,508	119,688	3,008	2,341	859
Food stores, total	260	130	21,071	18,123	955	19,367	16,969	448	308	264
Grocery stores	238	120	20,007	17,253	904	18,373	16,001	418	282	242
Meat markets, fish (seafood) markets	3	3	231	231	12	385	385	10	10	3
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	7	3	86	32	4	70	70	3	3	6
Eating, drinking places, total	104	78	2,630	2,384	365	8,533	7,667	329	264	106
Eating places	92	66	2,346	2,100	336	7,789	6,976	297	242	95
Drinking places	12	12	284	284	29	744	691	32	22	11
General merchandise group, total	85	57	10,460	9,614	1,084	20,139	17,593	658	402	70
General merchandise group (except variety)	62	40	6,829	6,143	579	10,909	9,853	268	182	61
Variety stores	21	17	3,551	3,471	485	9,230	7,740	390	220	7
Apparel, accessories stores, total	83	75	3,951	3,715	402	7,474	6,789	213	154	71
Shoe stores	10	10	601	601	87	1,636	1,510	36	27	4
Men's, boys' clothing and furnishings stores	20	20	1,257	1,257	129	2,285	2,072	55	38	15
Family clothing stores	11	11	803	803	43	1,061	1,638	51	41	10
Women's clothing, specialty stores	32	30	(D)	(D)	95	1,731	1,424	64	43	30
Ready-to-wear stores	(NA)	25	(NA)	842	89	1,624	1,320	59	40	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	6	107	96	5	3	(NA)
Other apparel stores	4	4	(D)	(D)	8	161	145	7	5	6
Furniture, home furnishings, appliance dealers, total	34	24	1,941	1,805	256	4,755	4,552	88	77	24
Furniture, home furnishings stores, antique stores	17	13	1,186	1,146	177	3,078	2,918	52	44	13
Household appliance, radio, TV stores	17	11	755	657	79	1,677	1,634	36	33	11
Automotive group	72	66	16,889	16,747	1,685	30,937	30,356	503	480	40
Gasoline service stations	95	57	4,704	3,920	238	5,078	4,598	115	85	95
Lumber, bldg. matls., hardware, farm equip. dealers, total	60	54	5,542	5,442	743	13,841	13,522	229	220	49
Farm equipment dealers	27	27	2,494	2,494	308	5,341	5,329	89	88	22
Lumber, building materials, supplies, equipment dealers	15	11	1,720	(D)	281	5,880	5,479	84	80	15
Hardware stores	18	16	1,328	(D)	154	2,820	2,714	56	52	12

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
AROOSTOOK COUNTY--Con.										
Drug stores, proprietary stores, total	32	32	2,243	2,243	291	5,751	4,853	167	121	27
Drug stores	28	28	2,122	2,122	278	5,558	4,691	159	116	24
Proprietary stores	4	4	121	121	13	193	162	8	5	3
Other retail stores, total	110	72	11,170	10,628	736	12,244	11,411	235	206	93
Liquor stores	7	7	2,130	2,130	101	1,490	1,444	25	24	...
Fuel, ice dealers	13	13	1,635	1,635	142	2,802	2,382	53	47	10
Feed, farm, garden supply stores	25	19	5,602	5,490	330	4,837	4,515	89	73	16
Jewelry stores	18	12	653	619	89	1,629	1,594	36	33	15
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	28	16	626	470	49	982	972	23	20	33
Second-hand stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	29	5	931	725	96	1,389	1,378	25	24	30
CUMBERLAND COUNTY										
Retail trade, total	2,016	1,419	213,330	201,586	23,240	430,860	396,477	9,747	7,820	1,751
Food stores, total	548	328	48,399	42,949	2,982	58,568	51,355	1,410	995	513
Grocery stores	429	265	44,201	39,725	2,567	50,434	44,027	1,190	830	401
Meat markets, fish (seafood) markets	37	17	1,707	1,199	84	1,534	1,467	40	33	39
Fruit stores, vegetable markets	10	4	267	(D)	15	288	257	12	9	11
Candy, nut, confectionery stores	17	15	528	(D)	85	1,743	1,467	54	37	9
Bakery products stores	41	19	1,049	755	208	4,119	3,750	103	78	40
Other food stores	14	8	647	515	23	450	387	11	8	13
Eating, drinking places, total	293	257	11,008	10,736	2,020	38,166	34,011	1,428	1,064	289
Eating places (except refreshment stands)	204	168	8,727	8,455	1,697	32,082	28,819	1,166	911	197
Refreshment stands	35	35	893	893	116	1,676	1,312	98	38	32
Drinking places	54	54	1,388	1,388	207	4,408	3,880	164	115	60
General merchandise group, total	120	74	31,707	30,771	4,320	82,051	71,237	2,075	1,512	115
Department stores	5	5	19,457	19,457	3,131	58,972	51,734	1,334	1,035	2
Dry goods, general merchandise stores	21	17	1,285	1,145	125	2,572	2,321	73	55	22
General stores	31	17	1,257	913	55	989	772	28	18	30
Variety stores	63	35	9,708	9,256	1,009	19,518	16,410	640	404	61
Apparel, accessories stores, total	133	113	12,462	12,060	1,786	31,352	28,354	707	600	94
Shoe stores	33	25	2,025	1,843	252	3,966	3,853	82	74	26
Men's, boys' clothing and furnishings stores	(NA)	36	(NA)	4,617	618	11,853	10,146	213	183	(NA)
Family clothing stores	(NA)	9	(NA)	2,712	502	8,066	7,722	204	180	(NA)
Women's clothing, specialty stores	39	35	2,450	(D)	299	5,600	4,830	166	125	29
Ready-to-wear stores	(NA)	27	(NA)	2,237	264	4,940	4,217	145	108	(NA)
Millinery stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	10	8	500	(D)	115	1,867	1,803	42	38	7
Furniture, home furnishings, appliance dealers, total	104	80	8,668	8,262	1,576	29,369	28,115	503	462	71
Furniture, home furnishings stores	54	38	4,646	4,340	894	16,935	16,439	276	255	35
Furniture stores	(NA)	21	(NA)	3,273	659	12,288	12,045	198	185	(NA)
Home furnishings stores, antique stores	(NA)	17	(NA)	1,067	235	4,647	4,394	78	70	(NA)
Household appliance, radio, TV stores	48	42	4,008	3,922	682	12,434	11,676	227	207	34
Automotive group, total	95	85	32,441	32,329	3,605	60,316	59,605	940	902	55
Passenger car dealers (franchised)	36	34	26,552	(D)	3,075	51,609	51,292	776	758	12
Passenger car dealers (nonfranchised)	34	28	2,697	(D)	226	3,557	3,397	69	62	27
Tire, battery, accessory dealers	12	12	1,469	1,469	212	3,713	3,548	67	56	9
Other automotive dealers	11	11	1,701	1,701	92	1,437	1,368	28	26	5
Gasoline service stations	217	161	11,826	10,744	800	16,955	15,258	409	310	211
Lumber, bldg. matls., hardware, farm equip. dealers, total	66	52	8,669	7,927	1,351	23,101	22,290	405	366	40
Farm equipment dealers	5	5	1,029	1,029	115	2,168	2,122	35	34	2
Lumber, building materials dealers	25	17	4,647	(D)	739	11,857	11,236	220	193	15
Plumbing, paint, electrical stores	14	12	830	(D)	134	2,367	2,356	41	40	9
Hardware stores	22	18	2,163	2,091	363	6,709	6,576	109	99	14
Drug stores, proprietary stores, total	71	65	7,971	7,809	896	18,794	16,706	484	364	50
Drug stores	(NA)	49	(NA)	5,638	719	14,494	12,894	359	275	(NA)
Proprietary stores	(NA)	16	(NA)	2,171	177	4,300	3,812	125	89	(NA)
Other retail stores, total	261	177	35,084	33,972	2,960	54,538	52,018	1,096	960	214
Liquor stores	9	9	5,781	5,781	159	2,807	2,433	58	45	2
Fuel, ice dealers	67	51	18,074	17,850	1,370	27,460	26,889	463	443	51
Feed, farm, garden supply stores	23	17	4,218	4,158	270	5,170	5,082	91	88	14
Jewelry stores	25	19	2,780	2,744	634	9,235	8,773	244	217	13
Book, stationery stores	10	10	379	379	35	617	509	24	14	8
Sporting goods, bicycle stores	15	7	491	399	55	993	891	19	15	14
Florists	13	11	(D)	475	127	2,217	2,032	49	38	10
Cigar stores, stands	3	3	178	178	9	182	179	7	6	3
News dealers, newsstands	8	4	250	216	19	390	272	24	8	7
Gift, novelty, souvenir stores	25	13	479	207	24	531	418	22	15	26
Music stores	4	4	134	134	11	277	243	9	6	5
Camera, photographic supply stores	4	4	802	802	138	2,648	2,573	40	34	2
Other retail stores (except second-hand)	22	20	586	(D)	95	1,702	1,467	37	24	16
Second-hand stores	9	5	(D)	91	14	309	257	9	7	11
Nonstore retailers, total	109	27	5,095	4,027	944	17,650	17,528	290	285	99
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	102	22	4,606	3,662	929	17,265	17,203	283	279	93
Merchandise vending machine operators	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 44

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Esrablishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
KENNEBEC COUNTY										
Retail trade, total	1,095	715	91,757	83,473	8,199	159,635	146,742	3,715	2,975	1,005
Food stores, total	319	171	25,329	21,462	1,370	27,425	23,895	616	430	338
Grocery stores	272	148	22,868	19,512	1,150	23,033	19,675	523	351	287
Meat markets, fish (seafood) markets	10	8	1,274	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	9	3	201	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	4	99	(D)	9	302	261	12	9	5
Other food stores	22	8	886	538	121	2,320	2,315	44	43	27
Eating, drinking places, total	123	97	3,277	2,987	531	11,981	10,200	451	328	125
Eating places	104	82	2,847	2,643	489	10,802	9,386	399	304	106
Drinking places	19	15	430	344	42	1,179	814	52	24	19
General merchandise group, total	64	40	8,519	7,991	1,089	20,589	18,955	623	465	54
General merchandise group (except variety)	44	28	6,017	5,615	695	13,542	12,789	328	278	41
Variety stores	20	12	2,502	2,376	394	7,047	6,166	295	187	13
Apparel, accessories stores, total	78	70	5,378	5,160	736	14,281	13,085	361	302	46
Shoe stores	24	22	1,067	(D)	125	2,754	2,586	66	53	14
Men's, boys' clothing and furnishings stores	11	11	1,560	1,560	215	4,147	3,624	60	51	4
Family clothing stores	5	5	498	498	69	1,399	1,245	49	36	3
Women's clothing, specialty stores	33	27	1,889	(D)	279	4,605	4,434	150	136	17
Ready-to-wear stores	(NA)	20	(NA)	1,641	266	4,382	4,225	143	130	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	(D)	13	223	209	7	6	(NA)
Other apparel stores	5	5	330	330	48	1,376	1,196	36	26	4
Furniture, home furnishings, appliance dealers, total	60	44	3,506	3,354	484	9,112	8,438	184	156	48
Furniture, home furnishings stores, antique stores	25	21	1,047	1,027	165	3,269	3,092	61	55	16
Household appliance, radio, TV stores	31	23	2,447	2,327	319	5,843	5,346	123	101	28
Automotive group	67	49	16,220	15,170	1,413	26,635	26,397	454	443	56
Gasoline service stations	111	75	5,897	5,257	396	8,037	6,803	196	144	105
Lumber, bldg. matls., hardware, farm equip. dealers, total	46	34	6,961	6,611	910	16,322	15,860	295	274	39
Farm equipment dealers	6	6	978	970	72	1,336	1,336	23	23	9
Lumber, building materials, supplies, equipment dealers	17	13	1,384	1,308	188	3,488	3,445	66	63	12
Hardware stores	19	15	4,565	4,333	650	11,498	11,079	206	188	12
Drug stores, proprietary stores, total	33	31	2,194	(D)	265	4,833	4,115	142	91	30
Drug stores	(NA)	25	(NA)	(D)	253	4,684	3,979	137	87	(NA)
Proprietary stores	(NA)	6	(NA)	133	12	149	136	5	4	(NA)
Other retail stores, total	136	94	13,176	(D)	947	19,221	17,887	371	324	103
Liquor stores	7	7	1,869	1,869	64	1,108	1,080	20	19	3
Fuel, ice dealers	32	24	3,504	3,290	361	7,341	6,819	127	116	19
Feed, farm, garden supply stores	22	12	5,228	5,060	142	2,451	2,340	47	41	17
Jewelry stores	13	9	901	841	135	2,656	2,417	47	40	6
Book, stationery stores	7	5	377	(D)	66	1,196	1,115	25	20	7
Other retail stores (except second-hand)	38	32	1,139	1,103	159	4,216	3,863	100	83	33
Second-hand stores	9	5	120	96	20	253	253	5	5	8
Nonstore retailers	58	10	1,301	701	58	1,199	1,107	22	18	61
OXFORD COUNTY										
Retail trade, total	519	347	37,761	34,597	2,940	56,421	52,015	1,265	1,022	497
Food stores, total	119	77	10,204	9,230	567	11,191	10,169	236	183	115
Grocery stores	110	74	9,881	8,987	550	10,579	9,657	222	171	107
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	4	2	96	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	55	43	1,252	1,096	158	3,616	3,066	140	100	65
Eating places	44	34	1,083	937	143	3,395	2,875	129	92	53
Drinking places	9	9	161	161	15	221	191	11	8	10
General merchandise group, total	60	40	4,808	4,326	336	6,607	5,806	196	139	55
General merchandise group (except variety)	46	30	2,898	2,416	167	3,299	3,095	79	65	46
Variety stores	10	10	1,910	1,910	169	3,308	2,711	117	74	5
Apparel, accessories stores, total	38	30	1,512	1,294	186	2,867	2,540	75	56	34
Shoe stores	8	6	275	(D)	43	719	624	16	11	4
Men's, boys' clothing and furnishings stores	7	7	298	298	29	594	522	12	10	6
Family clothing stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	11	11	412	412	74	766	694	26	20	11
Ready-to-wear stores	8	8	386	386	73	736	664	25	19	8
Other clothing, specialty stores	3	3	26	26	1	30	30	1	1	3
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	27	17	916	826	82	1,625	1,426	38	28	26
Furniture, home furnishings stores, antique stores	11	7	295	277	30	701	549	20	13	9
Household appliance, radio, TV stores	16	10	621	549	52	924	877	18	15	17
Automotive group	27	23	7,711	7,603	692	12,917	12,596	213	207	19
Gasoline service stations	62	38	2,535	2,175	152	3,018	2,704	75	58	66
Lumber, bldg. matls., hardware, farm equip. dealers, total	54	20	2,235	2,017	227	4,118	3,829	84	74	31
Farm equipment dealers	4	3	324	262	25	417	417	10	10	8
Lumber, building materials, supplies, equipment dealers	11	7	869	818	63	1,123	1,028	24	19	10
Hardware stores	14	10	1,051	937	139	2,578	2,384	50	45	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
OXFORD COUNTY--Con.										
Drug stores, proprietary stores, total	15	15	874	874	98	2,058	1,838	57	44	11
Drug stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	60	38	4,513	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	16	12	1,152	1,076	139	2,94[illegible]	2,786	61	54	11
Feed, farm, garden supply stores	11	7	1,727	1,619	80	1,494	1,489	25	24	7
Jewelry stores	9	5	260	232	28	479	446	12	10	8
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	15	11	382	324	42	725	655	15	11	17
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	22	6	1,201	(D)	(D)	(D)	(D)	(D)	(D)	(D)
PENOBSCOT COUNTY										
Retail trade, total	1,227	853	124,059	115,549	11,679	216,431	199,655	5,011	4,123	1,114
Food stores, total	346	202	30,610	26,788	1,491	27,549	23,794	655	448	352
Grocery stores	308	186	29,548	26,074	1,403	25,629	22,084	598	402	314
Meat markets, fish (seafood) markets	8	4	(D)	330	37	776	735	20	17	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	10	6	232	164	16	431	295	13	9	8
Other food stores	18	6	456	220	35	711	682	24	20	20
Eating, drinking places, total	154	126	5,178	4,810	888	19,557	17,071	730	594	163
Eating places	124	96	4,220	3,852	744	16,233	14,115	607	500	131
Drinking places	30	30	958	958	144	3,324	2,956	123	94	32
General merchandise group, total	93	55	15,452	14,482	1,989	33,935	29,843	1,043	777	80
General merchandise group (except variety)	65	39	10,293	9,659	1,325	20,702	18,532	588	464	59
Variety stores	28	16	5,159	4,823	664	13,233	11,311	455	293	21
Apparel, accessories stores, total	99	85	7,494	7,226	954	17,123	15,803	395	329	75
Shoe stores	19	15	1,598	1,536	198	3,319	3,046	69	56	15
Men's, boys' clothing and furnishings stores	24	24	2,197	2,197	234	4,478	4,365	75	67	15
Family clothing stores	14	14	635	635	59	1,328	1,191	43	34	14
Women's clothing, specialty stores	27	25	2,526	(D)	383	6,218	5,852	162	149	16
Ready-to-wear stores	(NA)	19	(NA)	2,186	329	5,800	5,051	154	127	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	(D)	54	818	801	23	22	(NA)
Other apparel stores	11	7	384	(D)	80	1,380	1,349	26	23	9
Furniture, home furnishings, appliance dealers, total	51	39	4,605	4,469	709	14,343	13,593	249	221	38
Furniture, home furnishings stores, antique stores	26	20	2,948	2,886	480	9,721	9,424	162	150	19
Household appliance, radio, TV stores	25	19	1,657	1,583	229	4,622	4,169	87	71	19
Automotive group	71	57	25,716	24,698	2,595	44,246	43,526	742	709	45
Gasoline service stations	126	86	7,682	6,802	487	10,664	9,875	225	184	135
Lumber, bldg. mats., hardware, farm equip. dealers, total	57	45	4,949	(D)	506	10,720	10,465	192	163	46
Farm equipment dealers	14	10	1,343	1,273	132	2,437	2,437	37	37	9
Lumber, building materials, supplies, equipment dealers	20	18	1,769	(D)	213	4,083	4,051	67	65	15
Hardware stores	23	17	1,837	1,631	251	4,200	3,977	88	81	22
Drug stores, proprietary stores, total	40	38	2,583	(D)	341	6,758	6,268	160	133	32
Drug stores	(NA)	26	(NA)	(D)	296	5,903	5,433	133	108	(NA)
Proprietary stores	(NA)	12	(NA)	560	45	855	835	27	25	(NA)
Other retail stores, total	146	108	17,083	16,287	1,374	26,145	24,617	486	431	102
Liquor stores	8	8	2,610	2,610	89	1,751	1,557	34	27	2
Fuel, ice dealers	40	34	6,716	6,538	625	12,959	12,352	219	206	25
Feed, farm, garden supply stores	19	13	4,478	4,206	154	2,528	2,357	44	38	10
Jewelry stores	16	14	849	(D)	168	2,673	2,500	55	46	8
Book, stationery stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	44	32	1,727	1,557	264	4,778	4,570	103	90	39
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	44	12	3,107	2,775	255	5,411	4,800	134	114	46
SOMERSET COUNTY										
Retail trade, total	500	368	31,218	27,242	2,181	41,053	38,593	1,024	844	481
Food stores, total	131	69	9,499	7,975	492	9,079	8,313	192	145	140
Grocery stores	124	64	9,146	7,646	451	8,217	7,468	177	132	133
Meat markets, fish (seafood) markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	2	...	(D)	...	...	...	...	...	...	(D)
Eating, drinking places, total	47	39	1,135	1,085	175	3,888	3,654	151	137	56
Eating places	42	34	874	824	148	3,082	2,917	137	124	49
Drinking places	5	5	261	261	27	806	737	14	13	7
General merchandise group, total	32	28	2,574	2,214	178	3,780	3,296	131	87	42
General merchandise group (except variety)	32	18	1,691	1,331	81	1,991	1,664	55	44	33
Variety stores	10	10	883	883	97	1,789	1,432	76	43	9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SOMERSET COUNTY--Con.										
Apparel, accessories stores, total	31	27	1,219	1,147	121	2,481	2,223	67	48	29
Shoe stores	6	4	149	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	7	7	235	235	16	270	260	6	5	8
Family clothing stores	4	4	420	420	61	1,106	994	23	16	1
Women's clothing, specialty stores	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	10	(NA)	333	28	671	588	27	18	(NA)
Other clothing, specialty stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	27	21	1,409	1,379	187	3,512	3,407	73	66	16
Furniture, home furnishings stores, antique stores	7	5	634	(D)	97	1,628	1,625	34	33	3
Household appliance, radio, TV stores	20	16	775	(D)	90	1,884	1,782	39	33	13
Automotive group	21	21	4,829	4,829	438	7,069	7,064	140	139	13
Gasoline service stations	71	37	3,099	2,401	191	3,818	3,625	92	78	66
Lumber, bldg. matls., hardware, farm equip. dealers, total	28	18	1,506	1,322	143	2,561	2,427	52	48	20
Farm equipment dealers	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	15	9	752	614	66	1,139	1,065	26	22	13
Drug stores, proprietary stores, total	22	16	979	857	78	1,478	1,336	52	36	24
Drug stores	(NA)	13	(NA)	705	68	1,275	1,185	41	31	(NA)
Proprietary stores	(NA)	3	(NA)	154	10	201	151	11	5	(NA)
Other retail stores, total	58	30	4,711	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	3	3	500	500	30	488	479	9	8	...
Fuel, ice dealers	19	11	1,063	897	66	1,377	1,357	28	26	19
Feed, farm, garden supply stores	14	6	2,822	2,362	64	1,165	1,126	22	20	11
Jewelry stores	5	1	89	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	8	8	187	187	10	183	132	7	4	9
Second-hand stores	3	1	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	22	2	258	(D)	(D)	(D)	(D)	(D)	(D)	(D)
YORK COUNTY										
Retail trade, total	1,427	949	88,611	80,085	7,391	144,340	131,451	3,578	2,873	1,468
Food stores, total	395	227	27,360	23,588	1,513	26,164	22,977	635	454	410
Grocery stores	320	190	25,470	22,182	1,260	23,189	20,146	555	383	325
Meat markets, fish (seafood) markets	12	8	487	341	39	483	465	11	10	13
Fruit stores, vegetable markets	17	7	293	(D)	13	566	532	14	12	15
Candy, nut, confectionery stores	13	11	409	(D)	68	778	746	26	24	19
Other food stores	25	11	658	446	133	1,148	1,092	29	25	30
Eating, drinking places, total	226	190	5,644	5,334	1,028	25,996	23,186	944	759	268
Eating places	202	170	5,322	(D)	974	24,800	22,314	904	734	248
Drinking places	22	20	310	(D)	52	1,196	854	40	25	18
General merchandise group, total	74	46	5,102	4,602	585	11,244	10,057	353	265	75
General merchandise group (except variety)	45	25	2,728	2,300	269	5,635	5,214	137	117	49
Variety stores	29	21	2,374	2,302	316	5,609	4,843	216	148	26
Apparel, accessories stores, total	106	86	3,801	3,651	520	9,296	8,588	249	166	86
Shoe stores	15	11	608	580	81	1,458	1,399	29	24	11
Men's, boys' clothing and furnishings stores	19	19	1,179	1,179	174	2,685	2,453	56	41	15
Family clothing stores	8	8	431	431	64	1,126	965	31	22	3
Women's clothing, specialty stores	46	38	1,303	1,243	173	3,270	3,095	101	61	41
Ready-to-wear stores	(NA)	25	(NA)	1,051	148	2,704	2,578	82	66	(NA)
Other clothing, specialty stores	(NA)	13	(NA)	192	25	566	517	19	13	(NA)
Other apparel stores	14	10	266	216	28	777	656	32	16	12
Furniture, home furnishings, appliance dealers, total	89	51	3,690	3,048	468	8,213	7,873	159	145	89
Furniture, home furnishings stores, antique stores	38	22	1,412	1,132	192	3,018	2,969	66	57	45
Household appliance, radio, TV stores	49	29	2,272	1,916	276	5,195	4,904	99	88	42
Automotive group	55	43	15,624	15,472	1,068	19,685	19,024	344	328	54
Gasoline service stations	128	82	8,482	5,376	368	8,203	7,271	177	140	137
Lumber, bldg. matls., hardware, farm equip. dealers, total	52	42	5,935	5,761	758	15,529	13,744	249	211	52
Farm equipment dealers	4	4	658	658	95	1,937	1,937	29	29	5
Lumber, building materials, supplies, equipment dealers	23	19	3,991	3,843	482	10,053	8,753	162	133	22
Hardware stores	25	19	1,386	1,260	181	3,339	3,054	58	49	25
Drug stores, proprietary stores, total	37	37	2,553	2,553	268	5,034	4,620	141	111	38
Drug stores	24	24	1,930	1,930	220	4,354	4,020	120	96	24
Proprietary stores	13	13	623	623	48	680	600	21	15	14
Other retail stores, total	223	135	11,322	10,034	710	13,497	12,590	243	247	215
Liquor stores	4	4	1,735	1,735	55	1,010	900	18	15	...
Fuel, ice dealers	75	45	3,913	3,198	305	6,690	6,493	117	109	77
Feed, farm, garden supply stores	8	8	2,344	2,344	95	1,593	1,488	34	27	5
Jewelry stores	15	11	362	324	40	907	863	24	18	13
Book, stationery stores	6	2	57	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	97	65	2,642	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	4	...	34	...	...	...	...	...	...	4
Nonstore retailers	44	10	1,098	686	109	1,679	1,539	34	27	44

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LEWISTON										
Retail trade, total	596	406	52,921	49,849	6,299	119,567	108,470	2,797	2,152	541
Food stores, total	169	95	14,442	12,884	860	17,793	15,075	439	297	187
Grocery stores	141	77	13,104	11,676	754	15,547	12,948	386	253	155
Meat markets, fish (seafood) markets	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	6	196	(D)	21	416	414	10	9	6
Other food stores	10	8	898	(D)	76	1,579	1,494	36	30	12
Eating, drinking places, total	110	84	2,711	2,483	417	7,484	6,525	327	243	115
Eating places	75	53	2,143	1,939	340	6,232	5,585	276	216	78
Drinking places	35	31	566	544	77	1,252	940	51	27	37
General merchandise group, total	33	17	8,609	8,319	1,326	24,625	21,186	693	497	21
General merchandise group (except variety)	10	8	6,143	(D)	963	17,464	15,646	440	365	3
Variety stores	23	9	2,466	(D)	363	7,161	5,540	253	132	18
Apparel, accessories stores, total	59	55	6,090	6,074	1,081	19,412	18,043	448	336	29
Shoe stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	13	13	1,279	1,279	186	3,582	3,402	70	55	6
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	25	23	3,526	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	213	31	539	526	17	15	(NA)
Other apparel stores	5	3	129	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	33	29	2,730	2,622	449	7,987	7,812	134	124	26
Furniture, home furnishings stores, antique stores	17	17	1,657	1,657	311	5,521	5,382	90	81	13
Household appliance, radio, TV stores	16	12	1,073	965	138	2,466	2,430	44	43	13
Automotive group	28	18	6,386	6,168	749	13,865	13,803	204	200	23
Gasoline service stations	34	26	1,735	1,541	77	1,585	1,391	44	32	35
Lumber, bldg. matls., hardware, farm equip. dealers, total	16	16	2,024	2,024	358	7,114	6,782	114	106	9
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	12	12	1,727	1,727	317	6,377	6,149	97	92	8
Hardware stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	13	13	1,090	1,090	179	3,537	3,341	79	66	5
Drug stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	67	47	6,981	6,275	719	14,768	13,351	285	228	58
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	14	10	2,200	2,136	273	5,783	5,564	105	89	10
Feed, farm, garden supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	15	9	702	652	103	1,960	1,556	42	28	14
Book, stationery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	21	19	1,470	(D)	167	3,206	3,021	68	56	19
Second-hand stores	5	1	83	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	34	6	623	369	84	1,397	1,161	30	23	33

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

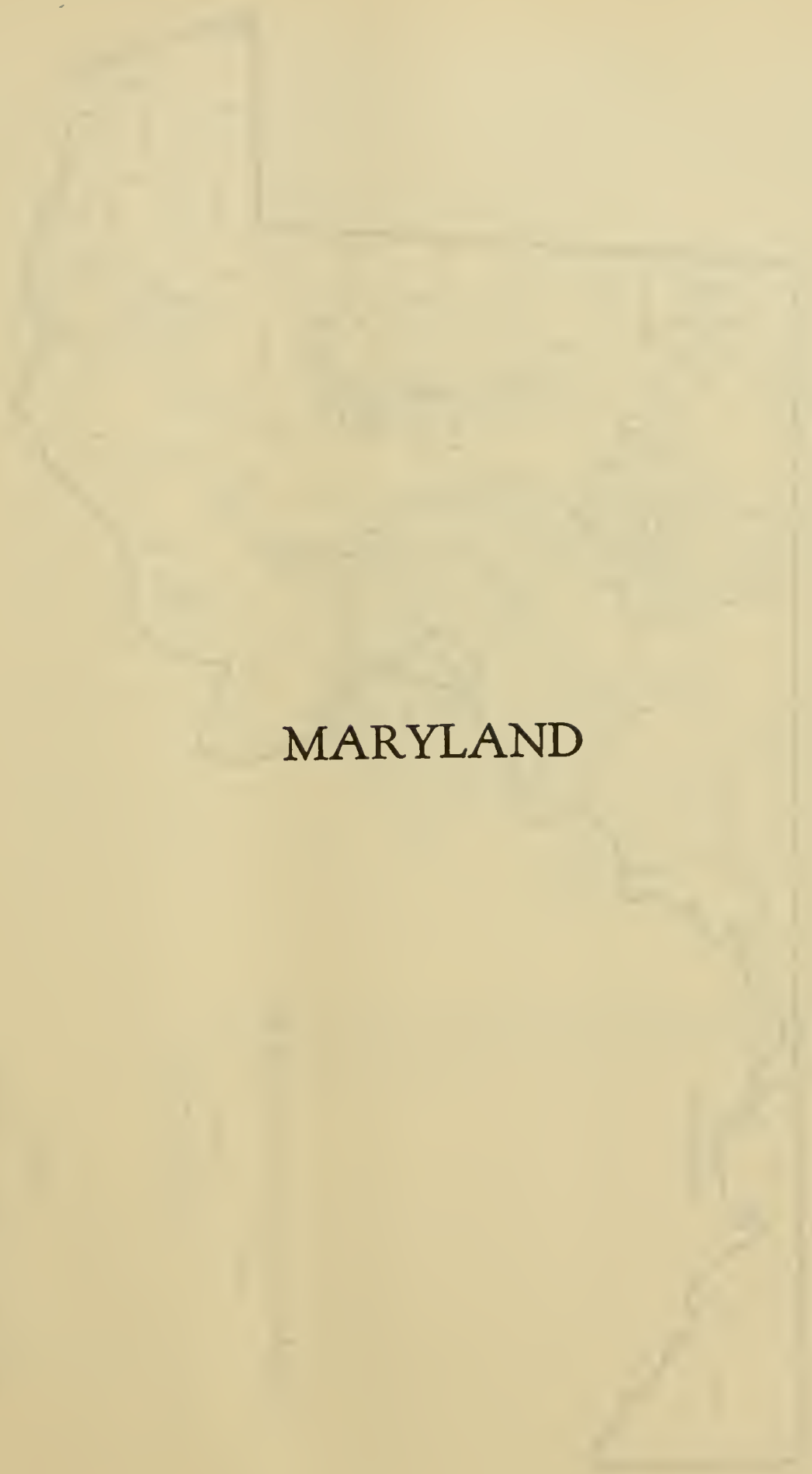
Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PORTLAND										
Retail trade, total	954	704	135,160	129,206	16,388	299,468	276,752	6,661	5,424	768
Food stores, total	266	164	25,162	22,444	1,708	33,070	29,166	769	548	244
Grocery stores	190	126	22,789	20,361	1,422	27,608	24,134	632	444	173
Meat markets, fish (seafood) markets	26	10	1,143	697	54	1,069	1,002	28	21	27
Fruit stores, vegetable markets	6	2	137	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	9	7	230	(D)	36	528	500	16	14	3
Other food stores	35	19	1,263	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	138	126	7,134	7,036	1,373	25,439	22,830	937	706	121
Eating places	100	88	6,181	6,083	1,235	22,363	20,071	829	622	80
Drinking places	38	38	953	953	138	3,076	2,759	108	84	41
General merchandise group, total	45	33	21,695	21,471	3,420	64,652	56,344	1,650	1,219	42
General merchandise group (except variety)	18	16	16,269	(D)	2,588	48,425	42,387	1,135	883	18
Variety stores	27	17	5,426	(D)	832	16,227	13,957	515	336	24
Apparel, accessories stores, total	95	77	10,377	10,017	1,529	26,485	24,122	588	510	65
Shoe stores	27	19	1,652	1,470	212	3,281	3,190	64	58	22
Men's, boys' clothing and furnishings stores	(NA)	24	(NA)	3,917	536	10,381	8,745	181	157	(NA)
Family clothing stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	26	22	1,890	1,870	230	3,937	3,638	118	95	17
Ready-to-wear stores	(NA)	16	(NA)	1,704	198	3,331	3,054	100	79	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	166	32	606	584	18	16	(NA)
Other apparel stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	53	42	5,240	(D)	1,036	19,096	18,193	317	291	35
Furniture, home furnishings stores, antique stores	29	21	3,181	2,927	660	12,520	12,228	203	192	14
Household appliance, radio, TV stores	23	21	2,059	(D)	376	6,576	5,965	114	99	21
Automotive group	41	37	21,033	20,999	2,422	40,320	40,132	588	580	24
Gasoline service stations	72	56	4,623	4,201	354	7,530	6,908	169	131	76
Lumber, bldg. matls., hardware, farm equip. dealers, total	26	20	4,981	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	18	14	3,747	3,185	670	10,256	9,824	183	166	11
Hardware stores	7	5	(D)	916	166	3,031	2,987	47	44	3
Drug stores, proprietary stores, total	39	35	5,911	5,811	643	14,171	12,556	356	267	28
Drug stores	(NA)	26	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	122	92	25,594	25,074	2,260	40,390	38,830	802	713	88
Liquor stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	27	19	14,725	4,193	1,036	20,452	20,167	333	326	17
Feed, farm, garden supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	17	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	7	7	286	286	26	446	371	16	9	5
Other retail stores (except second-hand)	50	40	2,787	2,117	361	6,556	6,019	146	103	37
Second-hand stores	7	5	(D)	91	14	309	257	9	7	(D)
Nonstore retailers	58	22	3,410	(D)	(D)	(D)	(D)	(D)	(D)	(D)

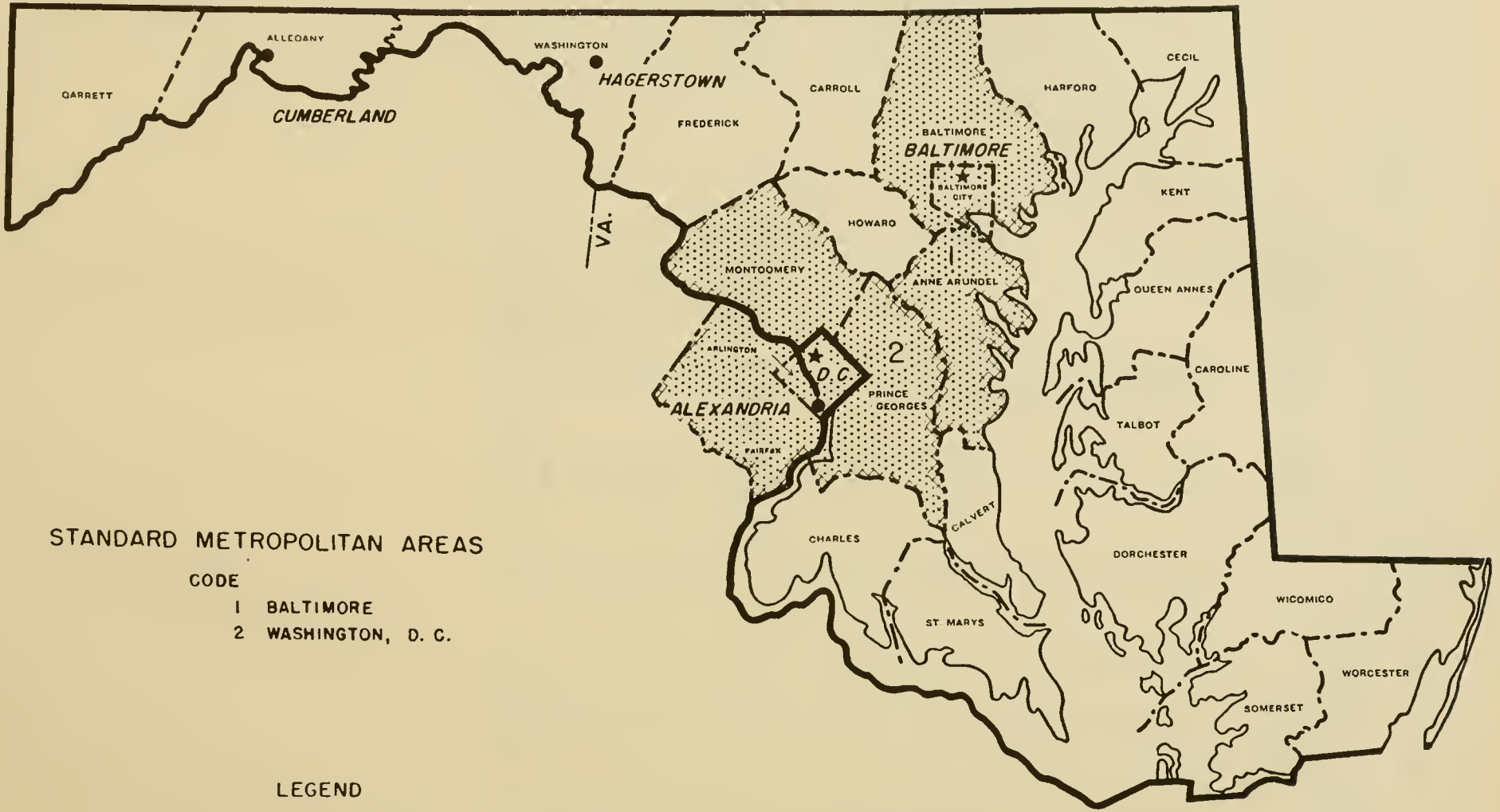
Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.



MARYLAND

MARYLAND
(23 COUNTIES AND 1 INDEPENDENT CITY)
AND
DISTRICT OF COLUMBIA



STANDARD METROPOLITAN AREAS

CODE

1 BALTIMORE

2 WASHINGTON, D. C.

LEGEND

● PLACES OF 25,000 TO 100,000

★ PLACES OF 100,000 AND OVER

STANDARD METROPOLITAN AREAS

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	20-4
101A.	Retail Trade: 1954 and 1948 - The State	20-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	20-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	20-8
103.	Retail Trade: 1954 - Standard Metropolitan Areas	20-9
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	20-11
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	20-12
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	20-18

The following pages contain revisions of data previously published on the corresponding pages of Retail Trade Bulletin Series R-1: 20-6, 20-9, 20-18.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	24,857	15,829	2,675,464	2,488,000	298,471	5,815,817	5,356,981	124,699	101,520	25,142
Food Stores										
Total	6,476	3,102	663,962	579,886	42,900	838,244	742,914	17,322	12,864	6,868
Grocery stores	4,253	2,065	575,711	513,353	35,118	680,982	600,173	13,387	9,750	4,470
Meat markets	276	166	18,350	15,190	1,280	24,147	21,083	516	374	314
Fish (seafood) markets	147	63	6,196	4,760	491	9,662	9,407	200	183	171
Fruit stores, vegetable markets	319	85	8,866	5,028	362	6,203	5,840	163	139	373
Candy, nut, confectionery stores	670	200	14,194	6,600	650	12,534	10,875	427	311	709
Bakery products stores	328	248	14,759	13,369	3,047	64,849	59,302	1,615	1,297	341
Bakeries, with baking on premises	(NA)	194	(NA)	10,582	2,443	52,281	47,442	1,305	1,028	(NA)
Bakeries, without baking on premises	(NA)	54	(NA)	2,787	604	12,568	11,860	310	269	(NA)
Delicatessen stores	159	117	10,084	8,994	782	15,729	14,205	441	353	172
Food stores, n.e.c.	298	158	15,510	12,592	1,210	24,138	22,029	573	457	292
Eating, Drinking Places										
Total	5,003	3,895	242,490	224,798	43,161	846,463	770,472	24,414	20,557	5,286
Eating places (except refreshment stands)	2,222	1,814	124,663	118,425	27,601	537,589	489,297	15,862	13,635	2,347
Restaurants, cafeterias	(NA)	1,710	(NA)	110,740	25,342	493,912	448,199	14,732	12,655	(NA)
Caterers	(NA)	22	(NA)	1,586	377	7,749	5,449	247	107	(NA)
In-plant food contractors	(NA)	82	(NA)	6,099	1,882	35,928	35,649	883	873	(NA)
Refreshment stands	322	268	11,119	10,551	1,811	32,717	26,788	1,072	729	282
Drinking places	2,445	1,813	106,528	95,822	13,749	276,157	254,387	7,480	6,193	2,641
General Merchandise Group										
Total	1,005	611	294,397	283,205	46,473	939,512	822,672	24,470	18,060	994
Department stores	35	35	199,841	199,841	35,378	725,427	638,127	17,361	13,242	...
Dry goods, general merchandise stores	409	221	28,861	24,263	2,996	58,049	53,815	1,416	1,121	425
General stores	267	125	15,638	10,288	534	10,096	8,748	304	217	319
Variety stores	276	230	49,729	48,813	7,565	145,940	121,982	5,389	3,480	232
Apparel, Accessories Stores										
Total	1,597	1,299	139,865	133,711	18,303	334,251	304,845	7,534	5,906	1,395
Shoe stores	333	277	24,845	23,825	3,087	54,107	47,408	1,161	770	211
Men's shoe stores	(NA)	44	(NA)	3,194	361	6,754	6,197	117	86	(NA)
Women's shoe stores	(NA)	26	(NA)	3,799	514	9,012	8,136	182	132	(NA)
Children's, juveniles' shoe stores	(NA)	9	(NA)	647	66	1,198	1,112	22	17	(NA)
Family shoe stores	(NA)	198	(NA)	16,185	2,186	37,143	31,963	840	535	(NA)
Men's, boys' clothing and furnishings stores	(NA)	275	(NA)	31,034	4,040	72,050	66,590	1,317	1,037	(NA)
Men's, boys' clothing stores	(NA)	177	(NA)	25,133	3,442	61,220	56,634	1,087	862	(NA)
Men's, boys' furnishings stores	(NA)	98	(NA)	5,901	598	10,830	9,956	230	175	(NA)
Family clothing stores	(NA)	130	(NA)	21,147	2,774	52,747	49,247	1,283	1,123	(NA)
Women's clothing, specialty stores	526	456	48,582	47,400	7,258	130,753	119,656	3,207	2,565	440
Ready-to-wear stores	(NA)	341	(NA)	40,931	6,263	112,689	103,356	2,762	2,211	(NA)
Millinery stores	(NA)	48	(NA)	1,834	283	5,522	4,810	154	113	(NA)
Clothing, specialty stores, n.e.c.	(NA)	67	(NA)	4,635	712	12,542	11,490	291	241	(NA)
Children's, infants' wear stores	124	98	6,189	5,757	494	9,959	8,145	319	196	145
Apparel stores, n.e.c.	93	63	5,074	4,548	650	14,635	13,799	247	215	97
Furniture, Home Furnishings, Appliance Dealers										
Total	1,049	755	109,785	105,355	17,276	332,462	322,884	5,369	4,976	1,002
Furniture, home furnishings stores	604	438	73,486	70,972	12,229	235,672	228,949	3,797	3,515	559
Furniture stores	(NA)	284	(NA)	59,814	9,913	189,368	184,393	2,950	2,753	(NA)
Floor covering stores	(NA)	39	(NA)	4,435	950	17,342	16,928	276	263	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	115	(NA)	6,723	1,366	28,962	27,628	571	499	(NA)
Household appliance, radio, TV stores	436	317	36,175	34,383	5,047	96,790	93,935	1,572	1,461	435
Household appliance stores	(NA)	118	(NA)	11,001	1,795	34,019	33,094	581	558	(NA)
Appliance, radio, TV stores	(NA)	118	(NA)	18,483	2,544	48,384	47,112	756	673	(NA)
Radio, TV stores	(NA)	81	(NA)	4,899	708	14,387	13,729	255	230	(NA)
Automotive Group										
Total	980	824	423,742	420,288	42,157	789,950	778,314	11,028	10,606	768
Passenger car dealers (franchised)	450	440	361,624	361,402	36,421	681,709	675,640	9,216	9,029	287
Passenger car dealers (nonfranchised)	262	180	31,448	29,454	2,239	39,460	38,257	631	591	274
Tire, battery, accessory dealers	205	161	22,511	21,699	2,915	58,111	53,909	1,019	832	152
Motorcycle, aircraft, boat dealers	39	23	4,069	3,861	381	7,018	6,900	102	97	35
Household trailer dealers	20	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	2,302	1,720	162,677	147,731	13,841	279,678	250,822	6,223	4,749	2,491
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	1,055	781	174,915	169,289	20,806	398,580	387,632	6,456	6,026	997
Farm equipment dealers	156	140	24,137	23,841	2,560	47,818	47,076	860	828	154
Lumber, building materials dealers	269	215	104,489	103,695	12,290	239,052	234,614	3,576	3,459	179
Paint, glass, wallpaper stores	100	56	4,528	3,932	562	10,405	10,034	185	171	90
Plumbing, electrical supply stores	46	34	4,938	4,836	1,220	22,890	22,674	318	304	43
Hardware stores	488	336	36,519	32,985	4,264	78,415	73,234	1,517	1,264	525
Drug Stores, Proprietary Stores										
Total	792	752	100,005	98,807	12,422	244,152	202,456	6,770	4,413	781
Drug stores	(NA)	658	(NA)	92,353	11,861	233,683	193,509	6,427	4,162	(NA)
Proprietary stores	(NA)	94	(NA)	6,454	561	10,469	8,947	343	251	(NA)
Other Retail Stores										
Total	3,021	1,803	257,692	235,602	25,236	481,833	458,394	9,132	7,969	3,005
Liquor stores	487	387	52,246	48,092	2,983	57,905	53,210	1,224	1,000	483
Fuel, ice dealers	385	213	47,985	45,933	6,541	122,142	118,939	1,984	1,852	343
Fuel dealers (coal, wood)	(NA)	59	(NA)	7,541	918	19,434	18,363	436	384	(NA)
Liquefied petroleum gas dealers	(NA)	47	(NA)	10,144	1,903	34,715	34,204	479	465	(NA)
Fuel oil dealers	(NA)	89	(NA)	27,078	3,554	64,869	63,360	1,003	947	(NA)
Ice dealers	(NA)	18	(NA)	1,170	166	3,122	3,012	66	56	(NA)
Hay, grain, feed stores	210	166	59,310	57,672	3,036	55,724	53,766	1,071	1,002	180
Farm, garden supply stores	79	51	13,539	13,141	1,078	20,897	20,691	386	377	79

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other retail stores—Con.										
Jewelry stores	275	197	23,512	21,962	4,020	76,294	73,732	1,320	1,175	251
Book stores	40	24	2,506	2,248	277	5,662	4,008	132	66	31
Stationery stores	55	47	6,632	6,366	1,389	23,057	22,504	462	423	53
Sporting goods stores	123	63	5,823	4,799	556	11,010	9,690	213	164	114
Bicycle stores	12	6	434	(D)	76	699	676	12	10	11
Florists	237	127	6,993	5,633	890	17,781	16,229	456	353	287
Cigar stores, stands	27	17	2,269	2,143	119	2,144	1,890	54	40	26
News dealers, newsstands	90	34	2,867	1,973	170	3,684	3,262	166	126	93
Gift, novelty, souvenir stores	162	84	3,727	2,687	294	6,213	4,881	190	110	178
Music stores	74	54	4,004	3,688	563	10,318	9,693	203	167	65
Camera, photographic supply stores	23	19	2,814	2,782	307	6,881	6,468	118	103	20
Luggage, leather goods stores	7	7	1,163	1,163	232	4,839	4,561	126	115	6
Optical goods stores	54	42	3,102	2,820	943	17,324	17,228	226	221	39
Office, store machine and equipment dealers	18	16	702	(D)	140	2,803	2,692	58	50	24
Retail stores (except second-hand) n.e.c.	126	126	6,121	6,121	780	17,441	16,413	353	295	130
Second-hand stores	191	123	6,005	5,345	912	19,015	17,861	388	320	206
Nonstore Retailers										
Total	1,567	287	105,934	89,328	15,806	330,692	315,576	5,981	5,394	1,555
Mail order houses	28	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	1,425	221	45,637	30,081	7,050	121,404	118,623	1,977	1,775	1,422
Merchandise vending machine operators	114	50	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	24,857	15,829	2,675,464	2,488,000	23,518	15,189	1,871,099	1,713,878
Food stores, total	6,476	3,102	663,962	579,886	8,153	3,726	460,089	369,889
Grocery stores	4,253	2,065	575,711	513,353	5,513	2,467	381,505	311,051
Other food stores	2,197	1,037	87,959	66,533	2,640	1,259	78,584	58,838
Eating, drinking places, total	5,003	3,895	242,490	224,798	4,960	3,689	177,516	161,087
Eating places	2,544	2,082	135,782	128,976	2,278	1,875	88,784	84,922
Drinking places	2,445	1,813	106,528	95,822	2,682	1,814	88,732	76,165
General merchandise group	1,005	611	294,397	283,205	729	501	233,311	228,680
Apparel, accessories stores, total	1,597	1,299	139,865	133,711	1,587	1,202	120,358	113,800
Shoe stores	333	277	24,845	23,825	280	231	20,764	19,856
Other apparel stores	1,220	1,022	114,032	109,886	1,307	971	99,594	93,944
Furniture, home furnishings, appliance dealers	1,049	755	109,785	105,355	929	689	85,875	81,949
Automotive group	980	824	423,742	420,288	920	803	261,607	256,983
Gasoline service stations	2,302	1,720	162,677	147,731	2,012	1,362	81,378	69,619
Lumber, bldg. matls., hardware, farm equip. dealers, total	1,065	781	174,915	169,289	924	700	109,451	107,049
Farm equipment dealers	156	140	24,137	23,841	113	103	15,132	14,710
Lumber, bldg. matls., supplies, equipment, hardware dealers	903	641	150,474	145,448	811	597	94,319	92,339
Drug stores, proprietary stores, total	792	752	100,005	98,807	750	698	63,477	62,438
Drug stores	(NA)	658	(NA)	92,353	629	595	57,515	56,790
Proprietary stores	(NA)	94	(NA)	6,454	121	103	5,962	5,648
Other retail stores, total	3,021	1,803	257,692	235,602	2,469	1,742	208,418	192,930
Liquor stores	487	387	52,246	48,092	484	333	37,213	31,809
Fuel, ice dealers	385	213	47,985	45,933	274	203	41,358	40,405
Feed, farm, garden supply stores	289	217	72,849	70,813	305	265	68,167	65,241
Jewelry stores	275	197	23,512	21,962	214	166	18,428	17,753
Other retail stores	1,239	789	55,162	48,802	1,192	775	43,252	37,722
Nonstore retailers	1,567	287	105,934	89,328	85	77	69,619	69,454

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Maryland, total	24,857	15,829	2,675,464	2,488,000	298,471	124,699	101,520	25,142	6,476	663,962	5,003	242,490
2	Allegany County	981	625	78,939	73,101	8,103	3,628	3,093	981	285	22,540	195	4,753
3	Cumberland	585	407	58,813	55,597	6,519	2,836	2,455	562	148	13,662	112	3,096
4	Frostburg	118	70	8,558	7,940	788	379	316	121	32	2,822	27	562
5	Westernport	47	23	2,676	2,320	184	86	64	43	19	1,838	13	326
6	Remainder of County	231	125	8,892	7,244	612	327	258	255	86	4,218	43	769
7	Anne Arundel County	1,085	729	105,704	97,588	10,320	4,492	3,586	1,095	227	36,308	281	11,981
8	Annapolis	346	258	40,434	38,570	4,228	1,658	1,445	338	66	10,714	71	2,357
9	Remainder of County	739	471	65,270	59,018	6,092	2,834	2,141	757	161	25,594	210	9,624
10	Baltimore City (not part of Baltimore County)	11,777	7,109	1,239,798	1,145,652	157,388	66,542	53,868	12,069	3,614	278,620	2,516	131,079
11	Baltimore County	1,759	1,351	214,983	206,005	22,821	10,193	7,967	1,755	368	63,591	393	24,619
12	Calvert County	158	86	10,198	8,438	819	401	357	173	35	2,185	35	1,273
13	Caroline County	239	139	23,133	20,953	1,778	739	637	239	54	3,862	25	602
14	Carroll County	538	304	44,296	38,952	3,619	1,528	1,248	543	120	9,414	60	1,623
15	Westminster	176	116	21,158	19,788	1,924	794	663	163	38	5,065	24	576
16	Remainder of County	362	188	23,138	19,164	1,695	734	585	380	82	4,349	36	1,047
17	Cecil County	418	260	36,101	32,793	2,929	1,308	1,080	419	97	8,347	99	4,392
18	Elkton	128	86	15,251	14,279	1,209	532	417	125	22	3,596	27	1,268
19	Remainder of County	290	174	20,850	18,514	1,720	776	663	294	75	4,751	72	3,124
20	Charles County	278	180	27,367	24,295	2,608	1,051	868	300	37	7,706	84	3,597
21	Dorchester County	330	182	27,471	24,445	2,500	976	832	328	114	7,036	42	1,184
22	Cambridge	198	136	22,043	20,737	2,183	853	717	187	52	4,936	28	959
23	Remainder of County	132	46	5,428	3,708	317	123	115	141	62	2,100	14	225
24	Frederick County	733	491	62,242	57,194	5,723	2,471	2,050	726	133	13,512	132	3,702
25	Brunswick	51	43	4,150	4,064	359	176	151	45	11	928	9	168
26	Frederick	359	265	38,996	36,902	4,035	1,679	1,377	357	57	8,991	66	1,819
27	Remainder of County	323	183	19,096	16,228	1,329	616	522	324	65	3,593	57	1,715
28	Garrett County	208	114	14,858	12,976	1,157	562	506	245	36	3,305	46	988
29	Harford County	540	372	58,749	53,919	5,159	2,164	1,777	566	95	14,100	99	4,261
30	Aberdeen	90	76	13,682	13,286	1,404	553	453	93	10	3,289	16	1,255
31	Bel Air	102	76	17,097	16,415	1,499	571	459	104	11	4,291	12	488
32	Havre de Grace	121	85	10,475	9,697	1,045	538	434	126	29	3,764	26	1,124
33	Remainder of County	227	135	17,495	14,521	1,211	502	431	243	45	2,756	45	1,394
34	Howard County	234	130	19,150	16,602	1,653	671	593	246	64	2,600	54	2,673
35	Kent County	184	136	16,164	14,970	1,298	556	466	175	35	3,531	36	682
36	Chestertown	80	64	10,350	9,860	833	345	279	70	11	2,310	11	221
37	Remainder of County	104	72	5,814	5,110	465	211	187	105	24	1,221	25	461
38	Montgomery County	1,142	848	238,170	232,620	26,406	9,671	8,055	1,055	199	62,311	146	10,934
39	Rockville	123	87	18,607	18,093	1,998	714	592	105	15	5,132	20	954
40	Takoma Park (part)[1]	27	21	4,321	4,263	424	144	107	25	6	1,718	2	(D)
41	Remainder of County	992	740	215,242	210,264	23,984	8,813	7,356	925	178	55,461	124	(D)
42	Prince Georges County	1,266	932	187,122	179,898	18,452	6,966	5,352	1,197	256	67,577	229	15,916
43	Bladensburg	46	42	11,345	11,287	1,107	429	291	31	7	5,447	11	718
44	Brentwood	28	22	4,806	4,706	445	152	139	26	7	(D)	8	567
45	Capitol Heights	33	27	3,286	3,114	309	96	87	35	9	1,178	7	220
46	Cheverly	12	2	(D)	(D)	(D)	(D)	(D)	(D)	...	...	...	...
47	College Park	78	66	12,789	12,357	1,486	555	432	68	10	4,126	17	1,570
48	Greenbelt	11	7	(D)	(D)	(D)	(D)	(D)	(D)	2	(D)	1	(D)
49	Hyattsville	161	131	37,700	36,914	3,758	1,194	941	155	37	9,985	18	1,259
50	Laurel	110	80	16,190	15,408	1,712	602	457	99	19	4,183	21	1,777
51	Mt. Rainier	49	41	5,805	5,685	620	244	181	42	15	2,964	3	218
52	Riverdale	44	36	4,575	4,457	503	200	152	49	10	1,510	6	230
53	Takoma Park (part)[1]	30	18	6,604	6,244	570	246	161	26	5	4,809	2	(D)
54	Remainder of County	664	460	81,145	77,047	7,692	3,151	2,467	644	135	29,645	135	9,312
55	Queen Annes County	209	103	12,584	10,042	893	428	361	223	44	2,636	28	565
56	St. Marys County	293	189	22,899	20,959	2,046	941	783	305	45	5,969	98	3,074
57	Somerset County	259	123	16,409	13,573	914	460	390	289	101	5,182	22	487
58	Crisfield	89	53	5,184	4,462	392	189	164	96	40	2,297	9	179
59	Remainder of County	170	70	11,225	9,111	522	271	226	193	61	2,885	13	308
60	Talbot County	324	196	33,770	30,852	2,798	1,037	905	336	79	6,333	30	1,030
61	Easton	188	132	26,807	25,577	2,442	863	752	185	32	4,380	17	679
62	Remainder of County	136	64	6,963	5,275	356	174	153	151	47	1,953	13	351
63	Washington County	910	630	88,357	83,007	9,478	4,170	3,516	873	205	19,043	185	7,038
64	Hagerstown	626	444	68,113	64,921	7,979	3,413	2,912	577	133	13,841	120	4,801
65	Remainder of County	284	186	20,244	18,086	1,499	757	604	296	72	5,202	65	2,237
66	Wicomico County	568	320	62,592	57,302	7,222	2,652	2,294	549	138	12,231	62	2,673
67	Salisbury	366	236	49,641	47,095	6,343	2,341	2,014	333	72	9,548	40	2,250
68	Remainder of County	202	84	12,951	10,207	879	311	280	216	66	2,683	22	423
69	Worcester County	428	284	37,008	34,364	2,942	1,315	1,129	455	95	6,323	106	3,364
70	Pocomoke City	100	82	11,687	11,275	1,015	490	394	102	19	1,771	13	297
71	Remainder of County	328	202	25,321	23,089	1,927	825	735	353	76	4,552	93	3,067

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Takoma Park is in Montgomery and Prince Georges counties.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,005	294,397	1,597	139,865	1,049	109,785	980	423,742	2,302	162,677	1,065	174,915	792	100,005	3,021	257,692	1,567	105,934	1
22	8,490	36	5,987	41	3,701	56	11,631	118	5,699	44	7,180	26	2,287	109	5,831	29	840	2
8	7,089	43	5,323	32	3,249	34	8,688	63	3,315	29	6,662	17	1,953	79	5,039	20	737	3
3	(D)	7	318	5	303	9	2,135	5	376	6	273	4	265	20	(D)	...	...	4
1	(D)	2	(D)	...	...	2	(D)	3	173	4	84	1	(D)	2	(D)	...	...	5
10	379	4	(D)	4	149	11	(D)	47	1,835	5	161	4	(D)	8	188	9	103	6
49	5,694	68	5,045	33	3,300	35	13,496	162	10,195	36	6,075	27	4,043	109	8,435	58	1,132	7
14	1,901	47	3,086	20	2,345	21	10,046	32	1,936	14	3,337	12	1,567	44	3,113	5	32	8
35	3,793	21	1,959	13	955	14	3,450	130	8,259	22	2,738	15	2,476	65	5,322	53	1,100	9
294	184,558	891	83,891	496	65,814	289	172,773	614	50,268	376	47,565	425	49,084	1,362	100,048	900	76,098	10
59	16,263	82	5,970	56	5,634	85	30,772	250	19,303	96	19,104	78	11,458	207	15,190	85	3,079	11
24	1,312	3	(D)	5	(D)	6	1,696	19	746	9	1,094	1	(D)	11	1,457	10	58	12
17	686	20	698	7	382	14	3,586	30	2,000	21	3,070	9	617	34	7,508	8	122	13
49	3,514	9	619	28	1,648	34	8,384	57	2,614	33	5,474	13	965	76	8,833	59	1,208	14
12	1,329	3	378	10	762	13	4,686	18	955	9	2,884	6	686	28	3,564	15	273	15
37	2,185	6	241	18	886	21	3,698	39	1,659	24	2,590	7	279	48	5,269	44	935	16
21	1,555	14	513	13	1,023	26	8,061	50	3,004	23	2,710	12	567	50	4,576	13	1,353	17
9	1,058	9	424	7	451	9	3,354	12	930	7	1,844	3	192	17	2,024	6	110	18
12	497	5	89	6	572	17	4,707	38	2,074	16	866	9	375	33	2,552	7	1,243	19
41	3,291	5	192	8	117	20	4,269	42	2,424	14	2,570	5	545	21	(D)	1	(D)	20
20	1,739	22	1,537	19	1,287	10	6,420	30	981	20	3,200	6	451	42	3,536	5	100	21
9	1,258	22	1,537	16	1,243	9	(D)	11	409	13	2,418	6	451	27	(D)	5	100	22
11	481	...	...	3	44	1	(D)	19	572	7	782	...	...	15	(D)	...	...	23
49	6,562	41	2,822	32	2,446	40	10,264	83	4,071	41	6,148	14	1,365	125	10,162	43	1,188	24
3	378	1	(D)	2	(D)	4	1,366	4	132	2	(D)	2	(D)	9	605	4	28	25
15	5,065	33	2,568	17	1,331	26	6,149	39	2,450	20	3,360	6	1,101	69	5,773	11	369	26
31	1,099	7	(D)	13	(D)	10	2,749	40	1,489	19	(D)	6	(D)	47	3,784	28	791	27
18	1,095	3	103	6	239	20	4,863	38	1,080	15	1,433	5	377	19	(D)	2	(D)	28
51	3,788	30	2,662	29	2,382	41	12,708	74	5,013	30	4,518	13	1,711	55	6,450	23	1,156	29
7	638	6	434	5	303	9	3,170	16	1,195	4	840	4	593	10	1,296	3	669	30
5	779	14	1,423	8	1,394	8	4,498	9	796	13	1,143	2	(D)	15	(D)	5	78	31
7	484	6	678	10	482	6	1,126	14	988	4	478	6	624	10	(D)	3	(D)	32
32	1,887	4	127	6	203	18	3,914	35	2,034	9	2,057	1	(D)	20	2,781	12	(D)	33
15	838	2	(D)	6	(D)	13	6,068	39	2,759	10	1,027	3	(D)	16	1,935	12	140	34
11	913	8	466	12	472	10	2,898	17	746	18	2,511	5	272	26	3,523	6	150	35
4	650	7	(D)	8	350	7	(D)	7	362	7	992	2	(D)	14	2,407	2	(D)	36
7	263	1	(D)	4	122	3	(D)	10	384	11	1,519	3	(D)	12	1,116	4	(D)	37
42	28,065	93	12,312	61	6,203	65	43,879	140	15,896	76	21,267	39	9,153	204	17,582	77	10,568	38
5	(D)	14	1,215	6	698	7	3,364	14	1,524	12	2,775	2	(D)	16	1,248	12	140	39
...	...	1	(D)	2	(D)	1	(D)	5	687	1	(D)	1	(D)	4	195	4	52	40
37	(D)	78	(D)	53	(D)	57	(D)	121	13,685	63	(D)	36	8,277	184	16,139	61	10,376	41
46	5,392	67	4,660	49	2,861	62	34,591	195	17,792	70	16,041	43	9,202	168	10,922	81	2,168	42
2	(D)	5	693	2	(D)	3	(D)	6	637	4	(D)	2	(D)	4	309	...	...	43
1	(D)	...	...	1	(D)	3	1,377	5	576	...	...	...	...	1	(D)	2	(D)	44
2	(D)	1	(D)	2	(D)	3	53	6	508	1	(D)	1	(D)	1	(D)	...	...	45
...	...	...	...	...	...	...	...	2	(D)	...	...	...	...	2	(D)	8	104	46
2	(D)	8	464	1	(D)	10	3,078	10	1,173	2	(D)	4	742	11	939	3	27	47
1	(D)	2	(D)	...	...	...	...	1	(D)	...	...	1	(D)	1	(D)	2	(D)	48
6	401	15	729	7	335	10	19,187	23	2,474	8	507	7	1,698	18	745	12	380	49
3	625	10	721	9	805	5	3,595	15	1,381	4	722	3	373	18	1,930	3	78	50
2	(D)	3	233	3	84	1	(D)	5	617	1	(D)	4	836	8	424	4	(D)	51
...	...	2	(D)	2	(D)	2	(D)	8	888	3	259	3	485	6	407	2	(D)	52
1	(D)	3	177	2	(D)	1	(D)	4	447	1	(D)	1	(D)	8	190	2	(D)	53
26	2,502	18	1,449	20	860	24	5,483	110	8,658	46	12,785	17	3,567	90	5,526	43	1,358	54
23	1,289	4	98	7	299	7	599	33	1,419	23	2,707	4	256	28	2,644	8	72	55
34	2,813	15	811	6	643	14	3,026	26	2,171	13	1,542	4	695	29	1,889	9	566	56
23	889	9	358	6	543	13	1,757	27	1,322	10	768	5	436	37	4,645	6	22	57
3	409	3	116	3	250	9	661	5	302	4	323	2	(D)	7	432	4	(D)	58
20	480	6	242	3	293	4	1,096	22	1,020	6	445	3	(D)	30	4,213	2	(D)	59
14	545	25	1,426	21	1,762	15	5,047	46	2,210	15	2,383	8	1,159	53	11,176	18	699	60
5	(D)	24	(D)	18	1,505	13	(D)	20	1,004	12	1,929	5	(D)	36	9,220	6	(D)	61
9	(D)	1	(D)	3	257	2	(D)	26	1,206	3	454	3	(D)	17	1,956	12	(D)	62
22	7,431	71	5,866	50	3,769	49	17,187	104	5,712	31	8,151	25	2,366	117	8,816	31	2,978	63
10	6,795	62	5,295	38	3,252	37	14,821	61	3,776	23	4,925	16	1,834	82	5,922	44	2,851	64
12	636	9	571	12	517	12	2,366	43	1,936	8	3,226	9	532	35	2,894	7	127	65
29	4,853	39	4,835	40	3,286	34	11,947	70	3,475	20	5,824	14	1,538	73	10,140	49	1,790	66
12	4,145	37	(D)	30	3,000	23	10,005	44	2,432	14	(D)	10	1,397	49	5,405	35	1,649	67
17	708	2	(D)	10	286	11	1,942	26	1,043	6	(D)	4	141	24	4,735	14	141	68
32	2,822	24	1,227	18	1,405	22	7,820	38	1,777	21	2,553	8	907	50	8,462	14	348	69
12	1,745	8	418	9	624	8	4,239	11	477	5	550	2	(D)	11	1,316	2	(D)	70
20	1,077	16	809	9	781	14	3,581	27	1,300	16	2,003	6	(D)	39	7,146	12	(D)	71

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Maryland, total	23,518	1,871,099
Allegany County	1,044	72,089
Cumberland	550	53,900
Frostburg	122	6,928
Westernport	47	2,172
Remainder of County	325	9,089
Anne Arundel County	911	55,460
Annapolis	244	22,037
Remainder of County	667	33,423
Baltimore City	11,717	1,017,626
Baltimore County	1,724	117,759
Calvert County	152	6,736
Caroline County	256	17,686
Carroll County	447	32,802
Westminster	122	13,053
Remainder of County	325	19,749
Cecil County	403	19,917
Elkton	104	7,122
Remainder of County	299	12,795
Charles County	236	13,157
Dorchester County	347	19,276
Cambridge	194	14,511
Remainder of County	153	4,765
Frederick County	723	49,777
Brunswick	52	3,652
Frederick	320	31,422
Remainder of County	351	14,703
Garrett County	213	12,240
Harford County	519	33,900
Aberdeen	57	5,969
Bel Air	82	8,743
Havre de Grace	122	6,582
Remainder of County	258	12,606
Howard County	208	10,131
Kent County	214	11,426
Chestertown	82	7,455
Remainder of County	132	3,971
Montgomery County	722	103,670
Rockville	57	10,033
Takoma Park (Part)[2]	46	5,779
Remainder of County	619	87,858
Prince Georges County	846	77,075
Bladensburg	19	1,948
Brentwood	11	3,691
Capitol Heights	23	2,329
Prince Georges County—Con.		
Greenbelt	9	(D)
Hyattsville	84	14,316
Laurel	80	7,313
Mt. Rainier	42	4,607
Riverdale	30	3,011
Takoma Park (Part)[2]	7	(D)
Remainder of County	541	(D)
Queen Annes County	188	9,219
St. Marys County	260	12,276
Somerset County	273	15,011
Crisfield	98	4,154
Remainder of County	175	10,857
Talbot County	293	23,093
Easton	145	15,801
Remainder of County	148	7,292
Washington County	879	62,437
Hagerstown	528	47,738
Remainder of County	351	14,699
Wicomico County	505	44,324
Salisbury	307	33,968
Remainder of County	198	10,356
Worcester County	438	34,012
Pocomoke City	96	11,967
Remainder of County	342	22,045

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction. [2]Takoma Park is in Montgomery and Prince Georges Counties.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BALTIMORE STANDARD METROPOLITAN AREA—Consists of Baltimore City, Baltimore and Anne Arundel Counties, Md.										
Retail trade, total	14,621	9,189	1,560,485	1,449,345	190,529	3,728,026	3,414,688	81,227	65,421	14,919
Food Stores										
Total	4,209	1,953	378,519	323,407	24,919	488,846	438,078	10,498	7,875	4,501
Grocery stores	2,441	1,147	309,198	271,442	18,814	367,911	328,541	7,478	5,500	2,607
Meat markets	237	145	16,324	13,772	1,153	21,178	18,237	435	303	273
Fish (seafood) markets	105	55	5,160	4,426	461	9,065	8,810	181	164	120
Fruit stores, vegetable markets	269	69	7,075	3,831	277	4,897	4,641	126	109	316
Candy, nut, confectionery stores	563	143	11,677	4,911	493	9,997	8,572	329	235	578
Bakery products stores	255	199	11,566	10,542	2,455	50,561	46,490	1,271	1,030	263
Bakeries, with baking on premises	(NA)	151	(NA)	7,969	1,888	39,142	35,724	989	787	(NA)
Bakeries, without baking on premises	(NA)	48	(NA)	2,573	567	11,419	10,766	282	243	(NA)
Delicatessen stores	106	76	6,042	5,324	406	8,061	7,163	257	201	118
Food stores, n.e.c.	217	119	11,233	9,159	860	17,176	15,624	421	333	210
Eating, Drinking Places										
Total	3,190	2,586	167,679	157,647	31,040	604,556	550,596	17,201	14,593	3,398
Eating places (except refreshment stands)	1,289	1,079	77,796	74,428	18,802	363,682	330,439	10,433	9,078	1,354
Restaurants, cafeterias	(NA)	987	(NA)	67,725	16,864	325,989	295,259	9,455	8,244	(NA)
Caterers	(NA)	19	(NA)	1,499	366	7,560	5,289	241	105	(NA)
In-plant food contractors	(NA)	73	(NA)	5,204	1,572	30,133	29,891	737	729	(NA)
Refreshment stands	176	158	7,549	7,331	1,263	20,989	16,903	732	479	137
Drinking places	1,719	1,349	82,282	75,888	10,975	219,885	203,254	6,036	5,036	1,899
General Merchandise Group										
Total	402	258	206,315	203,317	36,855	762,052	661,912	19,218	13,968	375
Department stores	23	23	163,845	163,845	30,747	642,024	560,538	15,260	11,405	...
Dry goods, general merchandise stores	176	100	11,724	10,192	1,509	30,914	28,703	661	521	177
General stores	52	24	3,238	2,412	132	2,365	1,981	69	44	58
Variety stores	149	111	27,632	26,868	4,467	86,749	70,690	3,228	1,998	138
Apparel, Accessories Stores										
Total	1,041	819	94,906	90,322	12,934	238,242	218,267	5,032	3,998	946
Shoe stores	223	175	18,164	17,282	2,413	44,600	39,318	888	647	149
Men's shoe stores	(NA)	39	(NA)	3,196	452	8,631	8,101	150	124	(NA)
Women's shoe stores	(NA)	20	(NA)	3,070	414	7,554	6,883	148	100	(NA)
Children's, juveniles' shoe stores	(NA)	4	(NA)	311	19	380	380	8	8	(NA)
Family shoe stores	(NA)	112	(NA)	10,705	1,528	28,035	24,254	582	410	(NA)
Men's, boys' clothing and furnishings stores	(NA)	185	(NA)	23,315	3,146	55,410	51,697	983	708	(NA)
Men's, boys' clothing stores	(NA)	109	(NA)	18,720	2,660	46,799	43,792	801	649	(NA)
Men's, boys' furnishings stores	(NA)	76	(NA)	4,595	486	8,611	7,905	182	139	(NA)
Family clothing stores	(NA)	65	(NA)	13,158	1,720	33,252	32,075	751	689	(NA)
Women's clothing, specialty stores	327	281	29,431	28,559	4,711	84,317	76,519	1,954	1,542	295
Ready-to-wear stores	(NA)	202	(NA)	24,027	3,960	70,973	64,610	1,635	1,289	(NA)
Millinery stores	(NA)	28	(NA)	1,132	186	3,601	3,114	98	71	(NA)
Clothing, specialty stores, n.e.c.	(NA)	51	(NA)	3,400	565	9,743	8,795	221	182	(NA)
Children's, infants' wear stores	67	57	3,887	3,643	310	6,393	4,873	217	118	84
Apparel stores, n.e.c.	86	56	4,891	4,365	634	14,270	13,485	239	209	92
Furniture, Home Furnishings, Appliance Dealers										
Total	585	413	74,748	72,174	12,223	233,910	227,458	3,697	3,432	547
Furniture, home furnishings stores	381	273	54,248	52,652	9,311	178,690	173,496	2,815	2,604	355
Furniture stores	(NA)	173	(NA)	44,617	7,668	146,715	142,780	2,210	2,062	(NA)
Floor covering stores	(NA)	25	(NA)	3,413	750	13,438	13,090	215	207	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	75	(NA)	4,622	893	18,537	17,626	390	335	(NA)
Household appliance, radio, TV stores	198	140	20,396	19,522	2,912	55,220	53,962	882	828	186
Household appliance stores	(NA)	52	(NA)	5,493	975	17,559	17,163	311	301	(NA)
Appliance, radio, TV stores	(NA)	51	(NA)	11,194	1,512	29,226	28,634	424	390	(NA)
Radio, TV stores	(NA)	37	(NA)	2,835	425	8,435	8,165	147	137	(NA)
Automotive Group										
Total	409	333	217,041	215,363	22,182	415,255	408,800	5,891	5,252	313
Passenger car dealers (franchised)	124	118	181,099	180,973	18,468	346,564	344,332	4,354	4,277	55
Passenger car dealers (nonfranchised)	151	111	19,390	18,418	1,670	28,772	27,817	437	410	160
Tire, battery, accessory dealers	105	79	12,965	12,443	1,738	33,734	30,628	601	474	72
Motorcycle, aircraft, boat dealers	19	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	6	6	1,304	1,304	64	1,164	1,120	22	19	6
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	1,026	842	79,766	74,608	7,467	150,496	136,540	3,226	2,506	1,081
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	508	316	72,744	68,882	8,600	161,819	158,051	2,490	2,338	491
Farm equipment dealers	18	16	(D)	3,017	356	7,559	7,400	151	147	(D)
Lumber, building materials dealers	119	85	49,696	49,128	5,646	106,588	104,960	1,536	1,481	83
Paint, glass, wallpaper stores	51	21	(D)	1,252	207	3,601	3,385	61	56	(D)
Plumbing, electrical supply stores	23	19	3,811	3,793	1,001	18,272	18,170	228	226	17
Hardware stores	293	175	14,372	11,692	1,390	25,799	24,136	514	428	323
Drug Stores, Proprietary Stores										
Total	530	502	64,585	63,979	7,752	150,382	121,424	4,502	2,823	529
Drug stores	(NA)	476	(NA)	61,788	7,553	146,876	118,622	4,399	2,747	(NA)
Proprietary stores	(NA)	26	(NA)	2,191	199	3,506	2,802	103	76	(NA)
Other Retail Stores										
Total	1,678	968	123,673	110,651	14,972	283,888	269,736	5,310	4,633	1,709
Liquor stores	302	238	30,198	27,474	1,745	33,626	30,779	737	598	334
Fuel, ice dealers	225	95	25,544	24,188	3,581	66,374	64,273	1,098	1,012	202
Fuel dealers (coal, wood)	(NA)	26	(NA)	4,465	598	12,260	11,535	281	243	(NA)
Liquefied petroleum gas dealers	(NA)	9	(NA)	1,986	394	7,673	7,546	100	96	(NA)
Fuel oil dealers	(NA)	51	(NA)	16,899	2,457	44,022	42,868	670	634	(NA)
Ice dealers	(NA)	9	(NA)	838	132	2,419	2,324	47	39	(NA)
Hay, grain, feed stores	40	30	7,506	6,894	432	8,534	8,163	170	161	44
Farm, garden supply stores	14	10	3,183	3,169	409	7,566	7,566	119	119	14

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BALTIMORE STANDARD METROPOLITAN AREA—Con.										
Other retail stores—Con.										
Jewelry stores	165	111	17,838	16,758	3,204	59,761	58,191	1,005	917	148
Book stores	32	18	1,232	986	142	2,361	994	69	60	28
Stationery stores	31	27	4,324	4,242	1,053	17,196	18,811	334	309	24
Sporting goods stores	59	31	3,856	3,222	372	7,206	6,275	133	96	52
Bicycle stores	7	3	189	129	8	136	138	3	3	8
Florists	154	80	4,509	3,601	576	11,734	10,955	283	255	185
Cigar stores, stands	18	10	867	769	54	915	814	26	19	18
News dealers, newsstands	38	14	1,437	1,033	100	2,377	2,173	102	64	38
Gift, novelty, souvenir stores	88	44	2,335	1,573	197	4,357	3,410	128	77	93
Music stores	55	35	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	13	9	2,047	2,015	214	4,903	4,632	81	74	14
Luggage, leather goods stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	32	26	2,496	2,322	844	15,423	15,355	199	196	24
Office, store machine and equipment dealers	6	4	233	(D)	52	1,041	1,030	20	19	10
Retail stores (except second-hand) n.e.c.	85	85	4,321	4,321	555	11,806	11,142	228	192	81
Second-hand stores	138	94	4,378	3,972	749	15,284	14,510	295	258	153
Nonstore Retailers										
Total	1,043	199	80,309	68,995	11,585	238,580	223,826	4,562	4,003	1,029
Mail order houses	18	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	939	155	32,555	22,039	5,315	88,036	85,479	1,348	1,185	931
Merchandise vending machine operators	86	34	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
WASHINGTON STANDARD METROPOLITAN AREA—Consists of the District of Columbia; Alexandria and Falls Church Cities; Arlington and Fairfax Counties, Va.; Montgomery and Prince Georges Counties, Md.										
Retail trade, total	11,122	8,506	2,023,841	1,966,273	258,321	5,012,652	4,684,362	94,600	80,433	10,211
Food Stores										
Total	2,330	1,576	466,946	444,940	34,192	657,907	589,634	11,169	8,638	2,364
Grocery stores	1,578	1,064	426,311	409,299	29,613	565,436	504,805	8,962	6,841	1,581
Meat markets	74	48	5,385	4,417	334	7,068	6,622	144	120	79
Fish (seafood) markets	27	21	1,387	1,333	150	2,647	2,570	56	50	26
Fruit stores, vegetable markets	78	26	2,408	1,606	101	2,328	1,965	58	45	100
Candy, nut, confectionery stores	57	43	2,611	2,311	394	7,194	6,343	184	149	33
Bakery products stores	116	100	7,609	7,427	1,608	33,900	30,804	768	578	159
Bakeries, with baking on premises	(NA)	86	(NA)	6,826	1,500	31,502	28,669	712	538	(NA)
Bakeries, without baking on premises	(NA)	14	(NA)	601	108	2,398	2,135	56	40	(NA)
Delicatessen stores	238	156	14,701	12,677	1,195	23,764	21,568	587	483	272
Food stores, n.e.c.	146	118	6,350	5,870	797	15,570	14,957	410	372	98
Eating, Drinking Places										
Total	2,026	1,838	162,458	158,912	41,192	793,240	740,286	20,151	17,376	1,759
Eating places (except refreshment stands)	1,411	1,285	131,484	129,032	36,002	681,120	637,271	17,460	15,089	1,254
Restaurants, cafeterias	(NA)	1,255	(NA)	125,500	35,050	664,813	622,000	17,053	14,729	(NA)
Caterers	(NA)	14	(NA)	2,361	558	9,605	8,683	218	177	(NA)
In-plant food contractors	(NA)	16	(NA)	1,171	394	6,702	6,588	189	183	(NA)
Refreshment stands	233	201	8,645	8,171	1,303	27,284	25,238	640	528	136
Drinking places	374	352	22,185	21,709	3,887	84,836	77,777	2,051	1,759	361
General Merchandise Group										
Total	363	257	260,142	257,006	44,880	909,027	839,104	19,917	16,852	325
Department stores	24	24	210,705	210,705	37,325	762,733	713,750	15,725	13,978	...
Dry goods, general merchandise stores	114	68	9,640	(D)	1,196	24,026	22,799	457	396	115
General stores	22	20	1,902	(D)	101	1,957	1,737	50	39	31
Variety stores	197	145	37,779	36,271	6,258	120,311	100,818	3,685	2,439	173
Apparel, Accessories Stores										
Total	1,010	878	142,594	138,776	20,941	406,392	376,391	7,562	6,485	768
Shoe stores	211	195	27,927	27,569	4,049	77,349	69,959	1,296	942	99
Men's shoe stores	(NA)	26	(NA)	1,909	204	4,033	3,902	62	55	(NA)
Women's shoe stores	(NA)	37	(NA)	7,814	1,197	22,284	20,840	352	270	(NA)
Children's, juveniles' shoe stores	(NA)	12	(NA)	920	148	2,647	2,446	44	34	(NA)
Family shoe stores	(NA)	120	(NA)	16,926	2,500	48,385	42,771	838	583	(NA)
Men's, boys' clothing and furnishings stores	(NA)	184	(NA)	24,398	3,603	67,232	65,030	995	884	(NA)
Men's, boys' clothing stores	(NA)	130	(NA)	20,250	3,073	57,900	56,212	824	742	(NA)
Men's, boys' furnishings stores	(NA)	54	(NA)	4,148	530	9,332	8,818	171	142	(NA)
Family clothing stores	(NA)	62	(NA)	16,338	2,894	59,569	52,072	1,046	970	(NA)
Women's clothing, specialty stores	369	327	61,231	60,533	8,932	173,530	161,356	3,736	3,243	303
Ready-to-wear stores	(NA)	250	(NA)	53,400	7,940	154,893	143,885	3,337	2,914	(NA)
Millinery stores	(NA)	36	(NA)	2,583	435	8,072	7,474	184	149	(NA)
Clothing, specialty stores, n.e.c.	(NA)	41	(NA)	4,550	557	10,565	9,997	215	180	(NA)
Children's, infants' wear stores	79	69	6,038	5,834	733	13,808	13,385	284	254	76
Apparel stores, n.e.c.	53	41	4,280	4,104	730	14,904	14,589	205	192	44
Furniture, Home Furnishings, Appliance Dealers										
Total	543	425	87,532	85,054	12,804	244,574	239,216	3,497	3,275	495
Furniture, home furnishings stores	326	252	50,275	48,829	8,768	168,805	165,007	2,442	2,272	297
Furniture stores	(NA)	116	(NA)	33,905	5,911	112,434	110,407	1,520	1,427	(NA)
Floor covering stores	(NA)	29	(NA)	6,078	1,067	20,756	20,316	313	299	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	107	(NA)	8,846	1,790	35,615	34,284	609	546	(NA)
Household appliance, radio, TV stores	215	173	37,231	36,225	4,036	75,769	74,209	1,055	1,003	194
Household appliance stores	(NA)	66	(NA)	10,987	1,793	33,956	33,474	464	451	(NA)
Appliance, radio, TV stores	(NA)	66	(NA)	19,963	1,615	30,122	29,567	422	403	(NA)
Radio, TV stores	(NA)	41	(NA)	5,275	628	11,691	11,168	169	149	(NA)
Automotive Group										
Total	425	377	328,591	327,587	35,500	665,621	655,469	8,072	7,793	246
Passenger car dealers (franchised)	187	181	278,677	278,599	29,816	555,528	549,695	6,550	6,428	87
Passenger car dealers (nonfranchised)	115	89	28,814	28,050	2,526	48,228	47,687	571	557	103
Tire, battery, accessory dealers	92	86	17,448	17,392	2,494	48,768	46,643	774	676	55
Motorcycle, aircraft, boat dealers	16	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	11	9	1,378	(D)	210	3,543	3,543	47	47	4
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WASHINGTON STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	1,025	923	116,354	113,782	13,028	261,054	257,707	5,225	4,175	1,115
Lumber, Bldg. Matls., Hardware, Farm Equipmeot Dealers										
Total	431	367	94,517	93,019	11,764	229,643	222,165	3,323	3,040	334
Farm equipment dealers	17	17	3,301	3,301	430	7,426	7,296	115	111	15
Lumber, building materials dealers	118	98	58,772	58,542	6,726	131,226	128,236	1,800	1,728	57
Paint, glass, wallpaper stores	47	39	5,763	5,499	923	18,496	18,369	221	214	30
Plumbing, electrical supply stores	28	22	4,901	4,733	853	17,509	17,235	214	202	27
Hardware stores	221	191	21,780	20,944	2,832	54,986	51,035	973	785	205
Drug Stores, Proprietary Stores										
Total	485	457	93,594	92,212	14,527	284,677	245,036	6,423	4,512	391
Drug stores	(NA)	431	(NA)	89,065	14,203	278,042	230,951	6,245	4,375	(NA)
Proprietary stores	(NA)	26	(NA)	3,147	324	6,635	6,085	178	137	(NA)
Other Retail Stores										
Total	1,856	1,304	229,228	219,318	22,447	408,268	387,851	7,087	6,149	1,777
Liquor stores	406	384	101,716	100,602	4,930	92,877	86,746	1,478	1,227	427
Fuel, ice dealers	105	67	38,310	37,872	4,829	72,109	69,985	1,381	1,297	84
Fuel dealers (coal, wood)	(NA)	12	(NA)	3,368	486	9,961	9,660	179	148	(NA)
Liquefied petroleum gas dealers	(NA)	8	(NA)	1,154	247	4,986	4,959	64	63	(NA)
Fuel oil dealers	(NA)	38	(NA)	32,557	3,980	55,084	53,582	1,101	1,049	(NA)
Ice dealers	(NA)	9	(NA)	793	116	2,078	2,075	37	37	(NA)
Hay, grain, feed stores	22	20	3,984	(D)	243	4,672	4,497	85	78	13
Farm, garden supply stores	25	19	3,126	2,976	343	6,528	6,372	130	120	23
Jewelry stores	198	132	17,379	16,021	3,093	55,922	54,666	792	736	172
Book stores	43	35	3,973	3,895	486	9,411	8,423	190	144	29
Stationery stores	35	29	6,931	6,711	898	19,491	18,670	296	278	26
Sporting goods stores	65	37	3,489	3,055	431	8,190	7,797	115	101	55
Bicycle stores	14	10	727	645	92	2,136	2,027	37	30	11
Florists	141	105	6,662	6,270	1,288	24,938	23,813	485	408	145
Cigar stores, stands	36	26	1,522	1,246	162	3,027	2,392	86	51	24
News dealers, newsstands	108	44	3,729	2,517	221	4,344	4,025	123	99	114
Gift, novelty, souvenir stores	134	80	5,424	4,644	610	12,145	11,216	279	226	146
Music stores	40	30	7,114	6,890	965	17,598	16,944	303	277	38
Camera, photographic supply stores	38	32	4,631	4,417	529	10,616	9,976	149	125	28
Luggage, leather goods stores	9	7	1,753	(D)	372	5,649	5,239	128	99	4
Optical goods stores	47	41	2,299	2,239	502	12,053	11,842	151	143	33
Office, store machine and equipment dealers	24	16	1,379	1,295	294	5,496	5,426	76	74	26
Retail stores (except second-hand) n.e.c.	100	100	7,988	7,988	1,187	22,824	21,560	382	327	81
Second-hand stores	134	90	5,004	4,382	882	18,237	16,233	421	315	148
Nonstore Retailers										
Total	628	104	41,885	35,667	7,046	152,249	151,503	2,174	2,138	637
Mail order houses	19	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	567	79	21,026	15,174	3,450	62,756	62,074	993	962	578
Merchandise vending machine operators	42	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1] — STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	BALTIMORE STANDARD METROPOLITAN AREA				WASHINGTON STANDARD METROPOLITAN AREA			
Retail trade, total	14,352	9,132	1,190,845	1,091,062	9,916	8,041	1,471,226	1,428,509
Food stores	5,338	2,375	292,067	231,268	2,689	1,832	316,929	293,393
Eating, drinking places	3,238	2,494	128,189	117,978	1,855	1,686	127,417	125,314
General merchandise group	326	215	(D)	(D)	295	227	212,739	211,617
Apparel, accessories stores	1,116	820	87,371	82,301	987	821	134,408	131,493
Furniture, home furnishings, appliance dealers	511	365	56,663	54,194	485	392	67,941	66,501
Automotive group	355	310	141,366	139,301	411	380	220,241	218,412
Gasoline service stations	923	705	42,591	38,079	830	735	59,970	57,790
Lumber, building materials, hardware, farm equipment dealers	465	308	43,463	40,993	323	283	62,472	61,406
Drug stores, proprietary stores	518	479	45,526	44,820	446	428	68,967	68,619
Other retail stores	1,503	1,007	105,667	96,152	1,562	1,225	188,486	(D)
Nonstore retailers	59	54	(D)	(D)	33	32	11,656	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ...Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

432271 O - 57 - 45

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ALLEGANY COUNTY										
Retail trade, total	981	625	78,939	73,101	8,103	155,425	146,194	3,628	3,093	981
Food stores, total	285	147	22,540	19,480	1,298	25,333	22,236	609	441	313
Grocery stores	232	114	20,774	18,108	1,137	22,140	19,212	515	363	252
Meat markets, fish (seafood) markets	9	7	390	(D)	33	567	567	12	12	9
Fruit stores, vegetable markets	7	3	404	318	32	519	439	13	8	10
Candy, nut, confectionery stores	19	11	447	299	22	401	345	21	14	23
Other food stores	18	12	525	(D)	74	1,706	1,673	48	44	19
Eating, drinking places, total	195	131	4,753	4,157	627	13,466	12,238	465	394	209
Eating places	87	65	2,190	1,972	343	7,168	6,631	301	262	97
Drinking places	108	66	2,563	2,185	284	6,298	5,607	164	132	112
General merchandise group, total	22	22	8,490	8,490	1,251	19,916	19,133	679	590	19
General merchandise group (except variety)	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	56	52	5,987	5,917	731	13,201	12,081	351	282	27
Shoe stores	14	14	1,543	1,543	186	2,939	2,884	83	61	5
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	1,507	204	3,746	3,522	72	61	(NA)
Family clothing stores	(NA)	3	(NA)	382	59	1,121	525	24	20	(NA)
Women's clothing, specialty stores	22	22	2,366	2,366	268	5,082	4,869	158	133	7
Ready-to-wear stores	15	15	1,939	1,939	219	4,158	3,993	128	108	4
Other clothing, specialty stores	7	7	427	427	49	924	876	30	25	3
Other apparel stores	5	3	(D)	119	14	313	281	12	7	5
Furniture, home furnishings, appliance dealers, total	41	33	3,701	3,615	540	10,964	10,791	191	180	43
Furniture, home furnishings stores, antique stores	25	21	2,579	2,559	378	8,173	8,066	139	133	26
Household appliance, radio, TV stores	16	12	1,122	1,056	162	2,791	2,725	52	47	17
Automotive group	56	42	11,631	11,435	1,155	23,039	22,653	393	378	54
Gasoline service stations	118	70	5,699	4,717	386	7,386	6,993	186	165	122
Lumber, bldg. matls., hardware, farm equip. dealers, total	44	32	7,180	6,944	1,129	22,795	21,755	357	327	42
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	28	18	4,872	4,732	776	17,089	16,291	252	230	25
Hardware stores	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	26	24	2,287	(D)	334	6,480	6,054	144	112	24
Drug stores	(NA)	17	(NA)	1,857	290	5,700	5,315	119	90	(NA)
Proprietary stores	(NA)	7	(NA)	(D)	44	780	739	26	22	(NA)
Other retail stores, total	109	65	5,831	(D)	480	8,977	8,446	198	163	101
Liquor stores	12	8	1,239	1,205	58	931	923	17	16	11
Fuel, ice dealers	9	5	237	225	50	985	985	22	22	7
Feed, farm, garden supply stores	7	7	1,393	1,393	49	836	811	19	17	7
Jewelry stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	49	29	1,433	1,181	128	2,317	2,149	60	50	47
Second-hand stores	11	7	706	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	29	7	840	678	172	3,868	3,814	65	61	27
ANNE ARUNDEL COUNTY										
Retail trade, total	1,085	729	105,704	97,588	10,320	203,051	185,025	4,492	3,586	1,095
Food stores, total	227	137	36,308	33,314	2,241	42,823	38,055	885	662	245
Grocery stores	171	97	32,109	29,535	1,771	33,390	28,895	697	490	190
Meat markets, fish (seafood) markets	15	9	1,200	950	77	1,348	1,321	26	25	17
Fruit stores, vegetable markets	4	2	177	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	4	184	184	18	432	405	15	13	3
Other food stores	31	25	2,628	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	281	205	11,981	10,919	2,216	44,743	40,525	1,246	1,033	276
Eating places	154	112	7,174	6,652	1,454	30,060	27,739	881	757	158
Drinking places	127	93	4,807	4,267	762	14,683	12,786	365	276	118
General merchandise group, total	49	23	5,694	4,988	743	13,415	10,892	392	245	41
General merchandise group (except variety)	42	18	3,421	(D)	417	7,401	5,729	176	106	39
Variety stores	7	5	2,273	(D)	326	6,014	5,163	216	139	2
Apparel, accessories stores, total	68	64	5,045	4,959	551	9,985	8,610	241	169	69
Shoe stores	18	16	977	(D)	107	1,767	1,184	45	21	11
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	(D)	130	2,420	2,324	48	39	(NA)
Family clothing stores	(NA)	5	(NA)	913	98	1,725	1,397	42	27	(NA)
Women's clothing, specialty stores	19	19	1,387	1,339	163	3,001	2,758	78	62	29
Ready-to-wear stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	11	11	543	543	53	1,072	947	28	20	12
Furniture, home furnishings, appliance dealers, total	33	23	3,300	3,226	518	9,694	9,386	161	150	30
Furniture, home furnishings stores, antique stores	15	9	1,718	(D)	305	5,530	5,337	84	80	15
Household appliance, radio, TV stores	18	14	1,582	(D)	213	4,164	4,049	77	70	15
Automotive group	35	31	13,496	13,342	1,398	27,786	27,548	366	354	16
Gasoline service stations	162	110	10,195	8,727	694	16,344	14,213	373	275	194
Lumber, bldg. matls., hardware, farm equip. dealers, total	36	32	6,075	5,971	661	13,550	13,221	266	255	34
Farm equipment dealers	5	5	1,682	1,682	203	4,543	4,543	101	101	...
Lumber, building materials, supplies, equipment dealers	14	12	3,001	(D)	292	5,999	5,788	102	98	16
Hardware stores	17	15	1,392	(D)	166	3,008	2,890	63	56	18

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ANNE ARUNDEL COUNTY—Con.										
Drug stores, proprietary stores, total	27	27	4,043	4,043	455	8,744	7,291	246	165	27
Drug stores	25	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	109	67	8,435	7,667	797	15,041	14,533	295	264	105
Liquor stores	19	17	1,965	(D)	115	2,161	2,099	47	43	18
Fuel, ice dealers	20	10	2,047	1,949	289	5,316	5,240	80	78	20
Feed, farm, garden supply stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	7	7	416	416	40	1,080	985	20	15	7
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	40	20	1,584	1,252	148	2,945	2,701	70	52	39
Second-hand stores	5	5	140	140	18	321	321	7	7	4
Nonstore retailers	58	10	1,132	432	46	926	751	21	14	58
BALTIMORE COUNTY (Does not include Baltimore City)										
Retail trade, total	1,759	1,351	214,983	206,005	22,821	455,097	416,679	10,193	7,967	1,755
Food stores, total	368	244	63,591	60,211	4,314	91,638	80,776	1,945	1,359	364
Grocery stores	247	171	58,936	56,794	3,928	82,860	73,481	1,666	1,182	236
Meat markets, fish (seafood) markets	14	8	932	484	31	737	652	16	11	17
Fruit stores, vegetable markets	22	4	458	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	19	11	652	428	48	1,036	685	39	17	20
Other food stores	64	50	2,571	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	393	365	24,619	24,207	4,373	84,533	77,737	2,381	1,893	395
Eating places	195	175	11,106	10,884	2,404	46,357	43,529	1,386	1,163	202
Drinking places	198	190	13,513	13,323	1,969	38,176	34,208	995	730	193
General merchandise group, total	59	41	16,263	15,673	2,401	51,235	47,884	1,514	1,311	64
General merchandise group (except variety)	45	27	13,482	12,892	1,974	43,455	42,339	1,200	1,148	47
Variety stores	14	14	2,781	2,781	427	7,780	5,545	314	163	17
Apparel, accessories stores, total	82	76	5,970	5,836	774	14,541	12,900	312	220	70
Shoe stores	26	24	1,471	(D)	214	4,052	3,555	63	44	13
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	(D)	140	2,717	2,522	44	32	(NA)
Family clothing stores	(NA)	7	(NA)	1,372	201	3,472	3,413	73	65	(NA)
Women's clothing, specialty stores	22	22	1,410	1,410	161	3,001	2,649	83	58	18
Ready-to-wear stores	20	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	10	10	540	540	58	1,299	761	49	21	16
Furniture, home furnishings, appliance dealers, total	56	44	5,634	5,500	718	13,323	13,068	207	192	44
Furniture, home furnishings stores, antique stores	30	22	3,878	(D)	530	10,104	9,884	152	139	24
Household appliance, radio, TV stores	24	22	1,698	(D)	188	3,219	3,184	55	53	18
Automotive group	85	77	30,772	30,608	3,191	60,480	58,752	844	793	77
Gasoline service stations	250	214	19,303	18,285	1,616	32,889	28,741	765	552	267
Lumber, bldg. mats., hardware, farm equip. dealers, total	96	74	19,104	18,522	2,203	41,977	40,275	703	633	95
Farm equipment dealers	11	11	1,335	1,335	153	3,016	2,857	50	46	14
Lumber, building materials, supplies, equipment dealers	32	24	13,571	(D)	1,619	30,879	29,995	480	454	22
Hardware stores	53	39	4,198	(D)	431	8,082	7,423	173	133	59
Drug stores, proprietary stores, total	78	78	11,458	11,442	1,398	28,656	23,024	845	485	76
Drug stores	77	77	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	207	121	15,190	13,378	1,351	26,659	24,434	523	406	218
Liquor stores	39	35	4,110	(D)	290	5,028	4,248	110	74	38
Fuel, ice dealers	33	17	4,199	3,971	526	10,117	9,685	154	136	31
Feed, farm, garden supply stores	28	18	3,218	2,678	183	3,581	3,453	60	57	30
Jewelry stores	22	10	697	495	57	1,518	1,386	32	24	19
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	57	35	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	8	4	261	191	22	318	318	6	6	9
Nonstore retailers	85	17	3,079	2,343	482	9,166	9,088	153	133	85
CARROLL COUNTY										
Retail trade, total	538	304	44,296	38,952	3,619	69,142	64,606	1,528	1,248	543
Food stores, total	120	44	9,414	7,608	527	9,954	8,496	226	158	128
Grocery stores	78	36	8,225	7,113	489	8,895	7,538	204	138	82
Meat markets, fish (seafood) markets	3	1	126	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	12	...	132	...	...	...	...	...	...	12
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	26	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	60	41	1,623	1,293	173	3,548	3,205	135	101	62
Eating places	37	28	1,088	998	149	3,153	2,851	121	89	40
Drinking places	23	13	535	295	24	395	354	14	12	22
General merchandise group, total	49	25	3,514	2,608	258	4,436	3,634	185	108	55
General merchandise group (except variety)	44	20	2,767	1,861	163	2,704	2,235	99	63	48
Variety stores	5	5	747	747	95	1,732	1,399	86	45	7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CARROLL COUNTY—Con.										
Apparel, accessories stores, total	9	7	619	(D)	82	1,646	1,509	37	29	7
Shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	4	4	197	197	20	383	367	11	9	3
Women's clothing, specialty stores	...	...	...	...	...	...	...	...	...	...
Ready-to-wear stores	...	...	...	...	...	...	...	...	...	...
Other clothing, specialty stores	...	...	...	...	...	...	...	...	...	...
Other apparel stores	2	...	(D)	...	...	...	...	...	...	(D).
Furniture, home furnishings, appliance dealers, total	28	24	1,648	1,634	151	3,409	3,184	73	62	32
Furniture, home furnishings stores, antique stores	15	13	1,101	(D)	85	1,845	1,770	42	36	20
Household appliance, radio, TV stores	13	11	547	(D)	66	1,564	1,414	31	26	12
Automotive group	34	32	8,384	(D)	838	17,133	16,839	284	273	22
Gasoline service stations	57	39	2,614	2,246	181	2,502	2,284	67	51	57
Lumber, bldg. matls., hardware, farm equip. dealers, total	33	31	5,474	(D)	617	11,224	11,128	203	197	35
Farm equipment dealers	15	15	2,756	2,756	304	5,484	5,399	99	94	13
Lumber, building materials, supplies, equipment dealers	6	6	1,872	1,872	186	3,612	3,612	64	64	6
Hardware stores	12	10	846	(D)	127	2,128	2,117	40	39	16
Drug stores, proprietary stores, total	13	13	965	965	117	1,893	1,609	63	40	11
Drug stores	9	9	755	755	99	1,773	1,504	57	36	7
Proprietary stores	4	4	210	210	18	120	105	6	4	4
Other retail stores, total	76	40	8,833	7,843	654	12,986	12,348	239	217	70
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	3	3	690	690	76	1,483	1,468	27	26	3
Feed, farm, garden supply stores	35	21	6,159	5,615	405	7,563	7,126	143	132	24
Jewelry stores	8	4	245	185	35	661	661	10	10	6
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	16	6	396	252	32	638	617	13	11	21
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	59	7	1,208	364	21	411	370	16	12	44
FREDERICK COUNTY										
Retail trade, total	733	491	62,242	57,194	5,723	105,333	98,263	2,471	2,050	726
Food stores, total	133	67	13,512	11,638	735	13,904	11,660	326	220	139
Grocery stores	114	60	12,849	11,295	710	13,320	11,226	305	208	120
Meat markets, fish (seafood) markets	4	2	261	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	7	3	127	77	8	188	129	8	4	6
Other food stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	132	104	3,702	3,298	498	11,201	10,090	383	308	133
Eating places	93	77	2,785	2,605	424	9,416	8,597	328	273	96
Drinking places	39	27	917	693	74	1,785	1,493	55	35	37
General merchandise group, total	49	29	6,562	6,076	709	12,252	10,941	336	261	43
General merchandise group (except variety)	37	19	4,678	4,216	531	8,979	7,900	218	168	37
Variety stores	10	10	1,860	1,860	178	3,273	3,041	118	93	4
Apparel, accessories stores, total	41	37	2,822	2,698	431	6,076	5,620	184	138	35
Shoe stores	11	11	493	493	152	1,416	1,266	41	26	5
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	430	51	993	942	22	18	(NA)
Family clothing stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	17	15	1,241	(D)	119	2,086	1,919	75	57	15
Ready-to-wear stores	(NA)	11	(NA)	1,115	107	1,877	1,731	68	52	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	12	209	188	7	5	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	32	24	2,446	2,322	345	5,957	5,837	113	104	28
Furniture, home furnishings stores, antique stores	19	11	1,460	1,336	181	3,265	3,170	64	57	17
Household appliance, radio, TV stores	13	13	986	986	164	2,692	2,667	49	47	11
Automotive group	40	34	10,264	10,112	1,020	18,633	18,301	319	301	34
Gasoline service stations	83	59	4,071	3,435	284	5,447	4,875	137	104	94
Lumber, bldg. matls., hardware, farm equip. dealers, total	41	35	6,148	(D)	688	12,172	12,008	227	219	40
Farm equipment dealers	15	13	2,801	(D)	238	4,242	4,140	77	72	15
Lumber, building materials, supplies, equipment dealers	15	15	2,385	2,385	353	6,319	6,257	113	110	8
Hardware stores	11	7	962	924	97	1,611	1,611	37	37	17
Drug stores, proprietary stores, total	14	12	1,365	(D)	162	2,985	2,641	79	62	12
Drug stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	125	81	10,162	9,456	732	14,200	13,802	317	285	126
Liquor stores	30	24	2,015	1,769	121	2,547	2,450	59	50	30
Fuel, ice dealers	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	27	19	5,393	5,285	334	6,458	6,407	120	117	19
Jewelry stores	8	8	445	445	69	1,018	915	31	25	10
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	29	19	1,187	1,077	144	2,798	2,679	73	60	31
Second-hand stores	4	...	128	...	...	...	...	...	...	6
Nonstore retailers	43	9	1,188	812	119	2,506	2,488	50	48	42

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HARFORD COUNTY										
Retail trade, total	540	372	58,749	53,919	5,159	94,474	87,876	2,164	1,777	566
Food stores, total	95	47	14,100	12,314	741	14,168	12,463	314	230	104
Grocery stores	84	42	13,634	12,076	723	13,820	12,115	304	220	89
Meat markets, fish (seafood) markets	3	1	50	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	2	239	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other food stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	99	77	4,261	3,839	680	13,248	12,002	439	361	109
Eating places	84	64	3,902	(D)	640	12,505	11,423	412	344	97
Drinking places	15	13	359	(D)	40	743	579	27	17	12
General merchandise group, total	51	27	3,788	2,788	273	5,380	4,791	166	126	53
General merchandise group (except variety)	44	20	2,725	1,725	109	2,267	1,977	62	49	46
Variety stores	7	7	1,063	1,063	164	3,113	2,814	104	77	7
Apparel, accessories stores, total	30	4	2,662	2,536	326	4,973	4,490	122	90	23
Shoe stores	7	7	355	355	34	664	533	19	9	4
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	318	33	588	484	17	10	(NA)
Family clothing stores	(NA)	5	(NA)	1,278	190	2,614	2,476	60	54	(NA)
Women's clothing, specialty stores	7	5	492	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel stores	4	2	153	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	29	19	2,38[illegible]	2,238	299	6,192	5,905	97	88	29
Furniture, home furnishings stores, antique stores	10	6	767	671	59	1,549	1,549	32	32	12
Household appliance, radio, TV stores	19	13	1,615	1,567	240	4,643	4,356	65	56	17
Automotive group	41	35	12,708	12,392	1,107	19,802	19,304	324	300	37
Gasoline service stations	74	60	5,013	4,525	356	7,399	6,869	163	129	85
Lumber, bldg. matls., hardware, farm equip. dealers, total	30	24	4,518	4,444	523	8,992	8,820	157	149	35
Farm equipment dealers	12	8	1,182	(D)	160	2,322	2,247	48	45	13
Lumber, building materials, supplies, equipment dealers	10	9	2,604	(D)	281	5,112	5,112	72	72	12
Hardware stores	8	8	732	732	82	1,558	1,461	37	32	10
Drug stores, proprietary stores, total	13	13	1,711	1,711	214	3,687	3,177	107	71	13
Drug stores	9	9	1,286	1,286	153	2,651	2,184	85	52	8
Proprietary stores	4	4	425	425	61	1,036	993	22	19	5
Other retail stores, total	65	39	6,450	6,208	452	8,454	7,876	180	138	58
Liquor stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	10	8	2,093	(D)	207	3,679	3,601	64	57	11
Feed, farm, garden supply stores	10	10	2,610	2,610	148	3,079	3,002	60	53	13
Jewelry stores	11	7	326	226	19	275	240	11	8	12
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	11	7	333	289	33	551	368	18	8	11
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	23	7	1,156	924	188	2,179	2,179	95	95	20
MONTGOMERY COUNTY										
Retail trade, total	1,142	848	238,170	232,620	26,406	526,396	490,980	9,671	8,055	1,055
Food stores, total	199	151	62,311	60,983	4,740	91,539	81,162	1,494	1,121	175
Grocery stores	126	102	58,117	57,023	4,156	78,819	69,800	1,206	897	101
Meat markets, fish (seafood) markets	6	4	(D)	229	10	245	219	6	5	(D)
Fruit stores, vegetable markets	8	4	382	316	11	211	211	6	6	9
Candy, nut, confectionery stores	8	6	(D)	240	33	443	417	14	13	(D)
Other food stores	47	35	3,297	3,175	530	11,821	10,515	262	200	48
Eating, drinking places, total	146	114	10,934	10,412	2,340	44,941	41,388	1,239	1,012	146
Eating places	118	94	9,830	9,434	2,183	41,895	38,725	1,166	956	112
Drinking places	28	20	1,104	978	157	3,046	2,663	73	56	34
General merchandise group, total	42	30	28,765	27,871	3,137	64,186	59,019	1,625	1,383	38
General merchandise group (except variety)	22	14	24,399	(D)	2,560	51,737	48,143	1,234	1,105	24
Variety stores	18	16	3,656	(D)	577	12,448	10,876	391	278	12
Apparel, accessories stores, total	93	81	12,312	12,008	1,573	30,999	28,718	698	586	80
Shoe stores	21	19	2,675	(D)	362	6,722	5,378	132	74	13
Men's, boys' clothing and furnishings stores	(NA)	9	(NA)	887	94	1,781	1,665	27	19	(NA)
Family clothing stores	(NA)	8	(NA)	1,471	216	4,570	4,506	151	146	(NA)
Women's clothing, specialty stores	33	31	6,093	(D)	812	16,124	15,480	345	313	27
Ready-to-wear stores	(NA)	24	(NA)	5,332	720	14,212	13,646	309	279	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	(D)	92	1,912	1,832	37	34	(NA)
Other apparel stores	16	14	1,004	(D)	89	1,802	1,687	42	34	16
Furniture, home furnishings, appliance dealers, total	61	47	6,203	5,995	1,041	20,128	19,694	291	274	61
Furniture, home furnishings stores, antique stores	34	24	3,168	3,008	592	11,773	11,443	166	154	30
Household appliance, radio, TV stores	27	23	3,015	2,987	449	8,355	8,251	125	120	29
Automotive group	65	59	43,879	43,817	4,439	89,602	88,515	1,101	1,072	38
Gasoline service stations	140	118	15,896	15,594	1,582	31,622	26,781	705	484	166
Lumber, bldg. matls., hardware, farm equip. dealers, total	76	70	21,267	21,207	2,293	43,316	41,600	653	573	47
Farm equipment dealers	11	11	2,745	2,745	386	6,546	6,410	98	94	7
Lumber, building materials, supplies, equipment dealers	33	31	13,155	(D)	1,153	21,225	21,115	294	291	15
Hardware stores	32	28	5,367	(D)	754	15,545	14,075	261	188	25

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MONTGOMERY COUNTY—Con.										
Drug stores, proprietary stores, total	39	35	9,153	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	34	(NA)	7,975	1,174	24,947	21,350	564	382	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	204	132	17,582	(D)	1,770	35,492	33,302	616	496	181
Liquor stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	14	12	4,867	(D)	711	13,047	12,903	174	168	8
Feed, farm, garden supply stores	20	14	2,593	2,497	214	3,858	3,772	73	70	16
Jewelry stores	16	10	1,002	916	201	4,845	4,598	71	57	17
Book, stationery stores	11	7	817	681	90	1,997	1,829	47	35	9
Other retail stores (except second-hand)	92	70	3,236	2,954	367	7,881	6,640	168	114	88
Second-hand stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	77	11	10,568	(D)	(D)	(D)	(D)	(D)	(D)	(D)
PRINCE GEORGES COUNTY										
Retail trade, total	1,266	932	187,122	179,898	18,452	362,270	324,646	6,966	5,352	1,197
Food stores, total	256	178	67,577	65,507	4,860	97,637	83,911	1,667	1,194	242
Grocery stores	199	137	64,233	62,425	4,462	89,016	75,936	1,465	1,031	191
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	6	...	66	...	...	...	...	...	...	8
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	50	40	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	229	199	15,916	15,400	3,103	60,408	54,572	1,519	1,257	192
Eating places	142	120	9,486	9,204	2,046	37,725	33,051	1,047	848	113
Drinking places	85	79	6,396	6,196	1,057	22,683	21,521	472	409	77
General merchandise group, total	46	42	5,392	(D)	687	13,121	9,655	438	223	46
General merchandise group (except variety)	16	16	1,303	1,303	88	1,725	1,613	47	41	20
Variety stores	28	26	4,037	(D)	599	11,396	8,042	391	182	24
Apparel, accessories stores, total	67	59	4,660	4,314	415	7,727	7,055	206	169	65
Shoe stores	11	9	928	(D)	116	2,069	1,806	44	27	6
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	846	61	1,138	1,070	21	17	(NA)
Family clothing stores	(NA)	9	(NA)	681	68	1,095	1,014	30	26	(NA)
Women's clothing, specialty stores	20	20	1,376	1,376	131	2,680	2,466	98	80	16
Ready-to-wear stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	13	11	549	(D)	39	745	699	23	19	14
Furniture, home furnishings, appliance dealers, total	49	35	2,861	2,607	410	8,261	7,874	131	118	46
Furniture, home furnishings stores, antique stores	18	14	1,301	1,171	186	3,906	3,619	63	53	15
Household appliance, radio, TV stores	31	21	1,560	1,436	224	4,355	4,255	68	65	31
Automotive group	62	54	34,591	34,445	3,371	61,216	60,515	753	737	47
Gasoline service stations	195	159	17,792	16,778	1,602	33,726	28,785	744	514	227
Lumber, bldg. matls., hardware, farm equip. dealers, total	70	58	16,041	(D)	1,596	33,507	31,827	517	461	45
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	33	23	12,188	12,092	1,116	24,491	23,466	336	313	20
Hardware stores	35	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	43	43	9,202	9,202	1,363	26,572	21,446	613	377	32
Drug stores	41	41	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	168	94	10,922	(D)	811	15,674	14,624	325	251	171
Liquor stores	54	42	5,707	5,105	370	6,613	6,075	128	103	50
Fuel, ice dealers	17	7	1,661	1,481	169	3,363	3,363	54	54	16
Feed, farm, garden supply stores	5	3	740	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	15	11	540	454	43	929	922	14	11	14
Book, stationery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other retail stores (except second-hand)	47	29	1,508	1,272	141	2,860	2,537	92	54	51
Second-hand stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	81	11	2,168	1,216	234	4,421	4,382	53	51	84
WASHINGTON COUNTY										
Retail trade, total	910	630	88,357	83,007	9,478	183,421	172,396	4,170	3,516	873
Food stores, total	205	117	19,043	16,949	1,020	18,996	16,300	471	341	226
Grocery stores	154	88	17,177	15,447	905	16,653	14,268	397	284	169
Meat markets, fish (seafood) markets	8	4	290	208	8	128	115	4	3	7
Fruit stores, vegetable markets	5	5	334	334	16	247	220	9	7	5
Candy, nut, confectionery stores	11	5	236	142	13	357	345	12	11	12
Other food stores	25	15	996	818	78	1,611	1,352	49	36	31
Eating, drinking places, total	185	145	7,038	6,578	1,065	22,139	20,147	698	584	184
Eating places	103	81	4,016	3,818	734	15,863	14,261	504	421	106
Drinking places	82	64	3,022	2,760	331	6,276	5,886	194	163	78
General merchandise group, total	22	20	7,431	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group (except variety)	15	15	5,908	5,908	973	15,467	14,006	446	350	16
Variety stores	7	5	1,523	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WASHINGTON COUNTY—Con.										
Apparel, accessories stores, total	71	59	5,866	5,562	748	13,856	12,524	372	257	42
Shoe stores	13	13	1,228	1,228	148	2,644	2,344	67	44	5
Men's, boys' clothing and furnishings stores	(NA)	14	(NA)	1,189	151	2,929	2,663	60	40	(NA)
Family clothing stores	(NA)	6	(NA)	1,043	142	2,679	2,468	72	49	(NA)
Women's clothing, specialty stores	28	22	2,021	1,921	292	5,292	4,737	166	117	17
Ready-to-wear stores	(NA)	14	(NA)	1,497	232	4,192	3,795	131	94	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	424	60	1,100	942	35	23	(NA)
Other apparel stores	4	4	181	181	15	312	312	7	7	4
Furniture, home furnishings, appliance dealers, total	50	38	3,769	3,591	621	11,857	11,510	210	195	45
Furniture, home furnishings stores, antique stores	25	17	2,259	2,159	456	8,571	8,500	145	140	19
Household appliance, radio, TV stores	25	21	1,510	1,432	165	3,286	3,010	65	55	26
Automotive group	49	37	17,187	16,939	1,681	30,813	30,448	487	472	36
Gasoline service stations	104	66	5,712	4,886	415	8,910	8,049	221	168	112
Lumber, bldg. matls., hardware, farm equip. dealers, total	31	27	8,151	7,995	1,064	18,158	17,836	318	298	26
Farm equipment dealers	5	5	574	574	53	916	916	17	17	7
Lumber, building materials, supplies, equipment dealers	16	14	5,810	(D)	734	13,005	12,874	217	210	11
Hardware stores	10	8	1,767	(D)	277	4,237	4,046	84	71	8
Drug stores, proprietary stores, total	25	25	2,366	2,366	303	6,874	6,263	169	133	23
Drug stores	9	9	1,643	1,643	249	5,853	5,374	127	102	9
Proprietary stores	16	16	723	723	54	1,021	889	42	31	14
Other retail stores, total	117	85	8,816	8,242	935	17,586	16,772	370	327	111
Liquor stores	29	19	1,624	1,286	87	1,501	1,322	36	27	31
Fuel, ice dealers	12	12	1,995	1,975	299	5,126	4,989	94	89	12
Feed, farm, garden supply stores	16	14	2,911	(D)	152	2,933	2,707	66	57	14
Jewelry stores	13	13	933	933	152	2,572	2,484	53	46	9
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	29	23	1,157	1,125	156	3,772	3,626	83	74	31
Second-hand stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	51	11	2,978	(D)	(D)	(D)	(D)	(D)	(D)	(D)
WICOMICO COUNTY										
Retail trade, total	568	320	62,592	57,302	7,222	131,312	124,756	2,652	2,294	549
Food stores, total	138	48	12,231	9,877	720	14,132	12,618	298	222	154
Grocery stores	116	38	10,656	8,494	603	11,473	9,973	248	174	128
Meat markets, fish (seafood) markets	3	1	46	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	11	5	271	129	14	241	227	8	6	13
Other food stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	62	34	2,673	2,307	505	9,056	8,820	256	242	63
Eating places	44	26	2,122	1,932	468	8,247	8,065	233	222	42
Drinking places	18	8	551	375	37	809	755	23	20	21
General merchandise group, total	29	15	4,853	4,407	675	12,804	12,243	355	287	25
General merchandise group (except variety)	24	10	3,560	3,114	480	9,218	8,834	210	172	24
Variety stores	5	5	1,293	1,293	195	3,586	3,409	145	115	1
Apparel, accessories stores, total	39	35	4,835	4,785	819	13,308	11,563	325	240	29
Shoe stores	13	11	810	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	831	123	2,086	1,399	37	22	(NA)
Family clothing stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's clothing, specialty stores	14	14	3,064	3,064	590	9,216	8,355	242	188	11
Ready-to-wear stores	11	11	3,013	3,013	583	9,078	8,217	238	184	9
Other clothing, specialty stores	3	3	51	51	7	138	138	4	4	2
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	40	26	3,286	3,030	549	9,925	9,815	158	152	29
Furniture, home furnishings stores, antique stores	20	16	1,902	1,844	349	5,671	5,637	96	92	13
Household applianre, radio, TV stores	20	10	1,384	1,186	200	4,254	4,178	62	60	16
Automotive group	34	28	11,947	11,705	1,272	22,739	22,121	349	332	22
Gasoline service stations	70	50	3,475	2,939	245	4,859	4,550	124	103	78
Lumber, bldg. matls., hardware, farm equip. dealers, total	20	18	5,824	(D)	1,063	19,769	19,003	325	297	12
Farm equipment dealers	4	4	529	529	76	1,578	1,561	26	25	...
Lumber, building materials, supplies, equipment dealers	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	14	14	1,538	1,538	226	4,037	3,728	112	85	12
Drug stores	9	9	1,354	1,354	209	3,710	3,447	95	75	6
Proprietary stores	5	5	184	184	17	327	281	17	10	6
Other retail stores, total	73	43	10,140	(D)	801	14,533	14,183	251	237	76
Liquor stores	5	3	1,271	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	9	7	1,497	(D)	191	3,036	3,007	50	49	6
Feed, farm, garden supply stores	16	12	5,122	4,946	236	4,295	4,229	65	64	17
Jewelry stores	5	5	484	484	62	1,301	1,258	26	22	3
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	21	13	952	862	136	2,550	2,378	51	46	25
Second-hand stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	49	9	1,790	1,342	347	6,150	6,112	99	97	49

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BALTIMORE CITY										
Retail trade, total	11,777	7,109	1,239,798	1,145,652	157,388	3,069,878	2,812,984	66,542	53,868	12,069
Food Stores										
Total	3,614	1,572	278,620	229,882	18,364	354,385	319,247	7,667	5,854	3,892
Grocery stores	2,023	879	218,153	185,113	13,115	251,661	226,165	5,115	3,828	2,181
Meat markets	222	138	14,786	12,876	1,094	20,095	17,223	412	284	256
Fish (seafood) markets	91	45	4,566	3,888	412	8,063	7,851	162	147	103
Fruit stores, vegetable markets	243	63	6,440	3,530	256	4,522	4,331	117	103	289
Candy, nut, confectionery stores	540	128	10,841	4,299	427	8,529	7,482	275	205	555
Bakery products stores	207	157	9,606	8,698	2,119	42,324	39,188	1,032	851	214
Bakeries, with baking on premises	(NA)	116	(NA)	6,345	1,585	31,826	29,228	777	630	(NA)
Bakeries, without baking on premises	(NA)	41	(NA)	2,353	534	10,498	9,960	255	221	(NA)
Delicatessen stores	92	64	5,205	4,535	357	7,281	6,454	229	182	103
Food stores, n.e.c.	184	98	8,831	6,943	584	11,910	10,553	325	254	179
Eating, Drinking Places										
Total	2,516	2,016	131,079	122,521	24,451	475,280	432,334	13,574	11,667	2,727
Eating places (except refreshment stands)	1,000	846	61,650	59,006	15,328	294,480	265,104	8,409	7,311	1,057
Restaurants, cafeterias	(NA)	768	(NA)	54,373	14,035	268,876	242,013	7,709	6,755	(NA)
Caterers	(NA)	19	(NA)	1,499	366	7,560	5,289	241	105	(NA)
In-plant food contractors	(NA)	59	(NA)	3,134	927	18,044	17,802	459	451	(NA)
Refreshment stands	116	104	5,365	5,217	879	13,774	10,970	489	326	74
Drinking places	1,394	1,066	63,962	58,298	8,244	167,026	156,260	4,676	4,030	1,588
General Merchandise Group										
Total	294	194	184,558	182,656	33,711	697,402	603,136	17,312	12,412	270
Department stores	20	20	152,278	152,278	28,760	597,567	518,223	14,033	10,259	...
Dry goods, general merchandise stores	139	79	9,415	8,373	1,227	26,737	24,816	577	455	142
General stores	5	3	211	(D)	10	143	115	4	2	7
Variety stores	128	92	22,578	(D)	3,714	72,955	59,982	2,698	1,696	119
Apparel, Accessories Stores										
Total	891	679	83,891	79,527	11,609	213,716	196,757	4,479	3,609	807
Shoe stores	179	135	15,716	14,850	2,092	38,781	34,879	780	587	125
Men's shoe stores	(NA)	37	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	18	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	4	(NA)	311	19	380	380	8	8	(NA)
Family shoe stores	(NA)	76	(NA)	8,344	1,222	22,492	14,560	481	350	(NA)
Men's, boys' clothing and furnishings stores	(NA)	159	(NA)	21,069	2,876	50,273	46,851	891	717	(NA)
Men's, boys' clothing stores	(NA)	92	(NA)	17,021	2,457	42,974	40,176	734	597	(NA)
Men's, boys' furnishings stores	(NA)	67	(NA)	4,048	419	7,299	6,675	157	120	(NA)
Family clothing stores	(NA)	53	(NA)	10,873	1,421	28,055	27,265	636	597	(NA)
Women's clothing, specialty stores	286	240	26,634	25,810	4,387	78,315	71,112	1,793	1,422	248
Ready-to-wear stores	(NA)	169	(NA)	21,649	3,666	65,488	59,639	1,489	1,180	(NA)
Millinery stores	(NA)	25	(NA)	1,074	178	3,434	2,983	93	68	(NA)
Clothing, specialty stores, n.e.c.	(NA)	46	(NA)	3,087	543	9,393	8,490	211	174	(NA)
Children's, infants' wear stores	51	41	3,026	2,782	235	4,628	3,725	153	88	62
Apparel stores, n.e.c.	81	51	4,669	4,143	598	13,664	12,925	226	198	86
Furniture, Home Furnishings, Appliance Dealers										
Total	496	346	65,814	63,448	10,987	210,893	205,004	3,329	3,090	473
Furniture, home furnishings stores	336	242	48,652	47,144	8,476	163,056	158,275	2,579	2,385	316
Furniture stores	(NA)	151	(NA)	40,064	6,970	133,606	130,008	2,022	1,886	(NA)
Floor covering stores	(NA)	22	(NA)	2,802	677	12,152	11,804	196	188	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	69	(NA)	4,278	829	17,298	16,463	361	311	(NA)
Household appliance, radio, TV stores	156	104	17,116	16,304	2,511	47,837	46,729	750	705	153
Household appliance stores	(NA)	39	(NA)	4,301	790	14,343	13,947	257	247	(NA)
Appliance, radio, TV stores	(NA)	33	(NA)	9,532	1,362	26,220	25,762	370	343	(NA)
Radio, TV stores	(NA)	32	(NA)	2,471	359	7,274	7,020	123	115	(NA)
Automotive Group										
Total	289	225	172,773	171,413	17,593	326,989	322,500	4,281	4,115	220
Passenger car dealers (franchised)	74	70	144,438	144,324	14,559	272,018	270,784	3,373	3,337	27
Passenger car dealers (nonfranchised)	113	81	15,838	15,132	1,372	23,114	22,621	341	325	114
Tire, battery, accessory dealers	84	58	10,535	(D)	1,467	27,913	25,281	503	395	61
Motorcycle, aircraft, boat dealers	14	12	1,540	(D)	153	3,048	2,955	47	43	14
Household trailer dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	614	518	50,268	47,596	5,157	101,263	93,586	2,088	1,679	620
Lumber, Bldg. Mails., Hardware, Farm Equipment Dealers										
Total	376	210	47,565	44,389	5,736	106,292	104,555	1,521	1,450	362
Farm equipment dealers	2	...	(D)	...	...	...	...	...	...	(D)
Lumber, building materials dealers	81	55	33,376	32,914	3,767	70,299	69,766	966	941	52
Paint, glass, wallpaper stores	46	18	(D)	1,077	186	3,275	3,059	55	50	(D)
Plumbing, electrical supply stores	20	16	3,754	3,736	990	18,009	17,907	222	220	14
Hardware stores	223	121	8,782	6,662	793	14,709	13,823	278	239	246
Drug Stores, Proprietary Stores										
Total	425	397	49,084	48,494	5,899	112,982	91,109	3,411	2,173	426
Drug stores	(NA)	374	(NA)	46,754	5,751	110,449	89,180	3,330	2,113	(NA)
Proprietary stores	(NA)	23	(NA)	1,740	148	2,533	1,929	81	60	(NA)
Other Retail Stores										
Total	1,362	780	100,048	89,606	12,824	242,188	230,769	4,492	3,963	1,386
Liquor stores	244	186	24,123	21,595	1,340	26,437	24,432	580	481	278
Fuel, ice dealers	172	68	19,298	18,268	2,766	50,941	49,348	864	798	151
Fuel dealers (coal, wood)	(NA)	24	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	4	(NA)	331	68	1,387	1,260	20	16	(NA)
Fuel oil dealers	(NA)	32	(NA)	13,711	2,071	36,985	36,009	561	531	(NA)
Ice dealers	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	12	12	2,996	2,996	191	3,986	3,752	76	71	15
Farm, garden supply stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	136	94	16,723	15,847	3,107	57,163	55,820	953	878	122

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BALTIMORE CITY—Con.										
Other retail stores—Con.										
Book stores	30	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	29	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	43	25	3,044	2,596	303	5,817	4,951	112	79	37
Bicycle stores	7	3	189	129	8	136	136	3	3	8
Florists	129	63	3,663	2,945	446	9,088	8,576	204	176	155
Cigar stores, stands	14	8	660	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	30	12	993	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	60	30	1,817	1,135	142	3,273	2,598	92	58	70
Music stores	53	33	2,962	2,646	459	8,503	8,024	154	130	44
Camera, photographic supply stores	9	9	2,015	2,015	214	4,903	4,632	81	74	8
Luggage, leather goods stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	29	25	2,340	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	6	4	233	(D)	52	1,041	1,030	20	19	10
Retail stores (except second-hand) n.e.c.	74	74	3,743	3,743	472	10,015	9,429	191	160	70
Second-hand stores	125	45	3,977	3,641	709	14,645	13,871	282	245	140
Nonstore Retailers										
Total	900	172	76,098	66,220	11,057	228,488	213,987	4,388	3,856	886
Mail order houses	16	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	811	137	29,259	20,123	4,876	79,576	77,272	1,199	1,043	799
Merchandise vending machine operators	73	27	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
CUMBERLAND										
Retail trade, total	585	407	58,813	55,597	6,519	124,245	117,982	2,834	2,455	562
Food stores, total	148	88	13,662	11,976	780	15,327	13,606	368	274	166
Grocery stores	119	67	12,772	11,336	704	13,881	12,289	320	237	136
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	11	5	307	183	14	263	222	12	7	12
Other food stores	10	8	340	(D)	52	1,008	1,000	28	27	8
Eating, drinking places, total	112	84	3,096	2,816	460	9,925	9,028	335	289	118
Eating places	58	40	1,534	1,356	254	5,275	4,908	211	190	64
Drinking places	54	44	1,562	1,458	206	4,650	4,120	124	99	54
General merchandise group, total	8	8	7,089	7,089	1,068	16,923	16,246	577	504	5
General merchandise group (except variety)	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	43	41	5,323	(D)	654	11,564	11,059	305	250	18
Shoe stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	17	17	2,185	2,185	253	4,820	4,626	147	123	3
Ready-to-wear stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	3	3	119	119	14	313	281	12	7	3
Furniture, home furnishings, appliance dealers, total	32	26	3,249	3,209	472	9,715	9,542	173	162	33
Furniture, home furnishings stores, antique stores	20	16	2,298	(D)	(D)	(D)	(D)	(D)	(L)	(D)
Household appliance, radio, TV stores	12	10	951	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	34	30	8,688	8,634	890	17,672	17,491	296	286	27
Gasoline service stations	63	39	3,315	2,815	239	4,363	4,163	108	97	67
Lumber, bldg. mats., hardware, farm equip. dealers, total	29	21	6,662	6,464	1,064	21,446	20,412	331	302	26
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	19	13	4,688	4,586	763	16,837	16,039	248	226	15
Hardware stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	17	17	1,953	1,953	296	5,695	5,308	121	93	13
Drug stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	79	51	5,039	(D)	431	7,884	7,450	160	140	71
Liquor stores	9	7	980	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	6	6	598	598	129	2,515	2,245	43	33	4
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	35	23	1,192	1,016	111	1,860	1,774	47	41	32
Second-hand stores	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	20	6	737	617	165	3,731	3,677	62	52	18

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

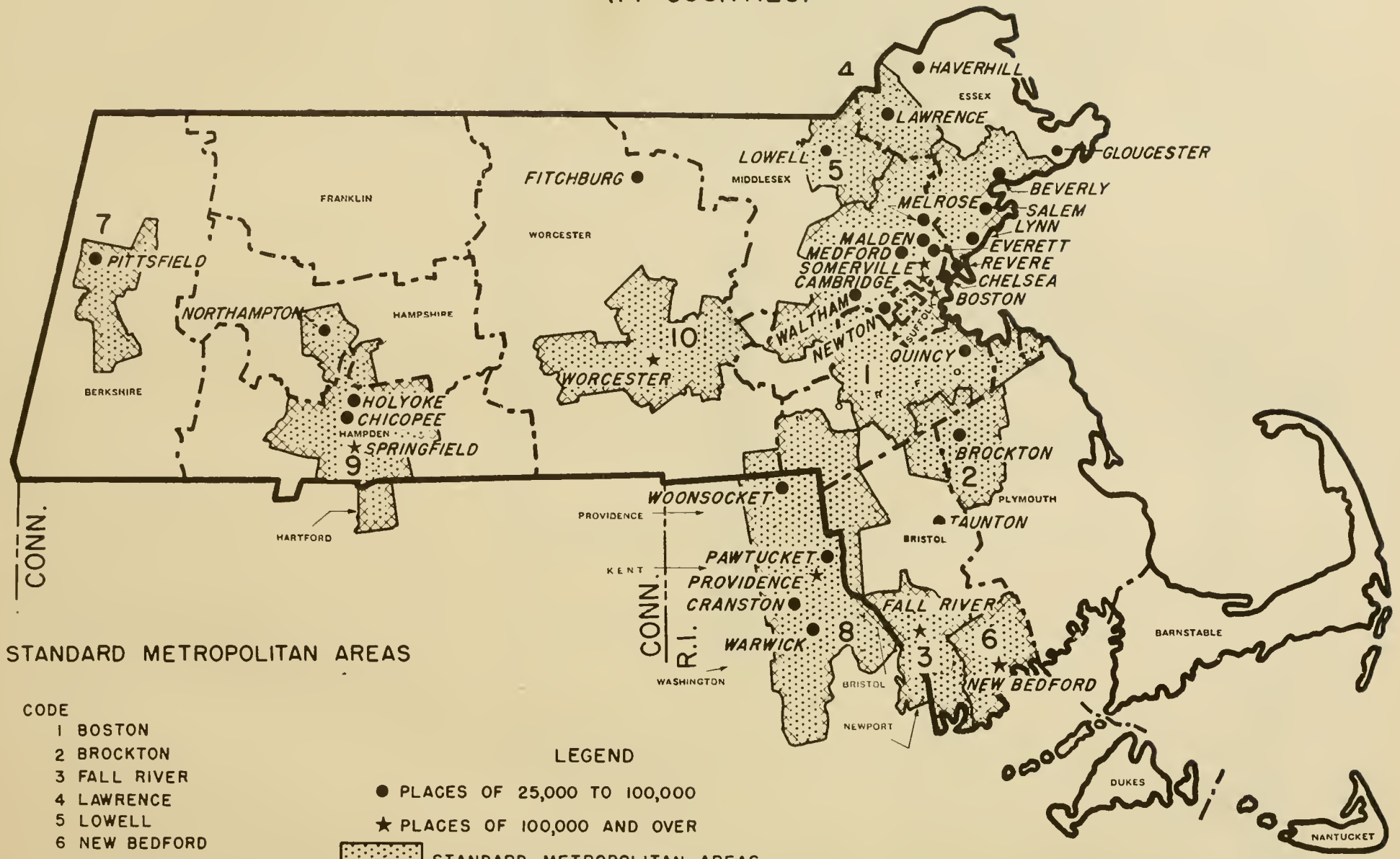
Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only) [1]
	Total [1] (Number)	With payroll (Number)	Total, all establishments [1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HAGERSTOWN										
Retail trade, total	626	444	68,113	64,921	7,979	153,376	145,249	3,413	2,912	577
Food stores, total	133	79	13,841	12,709	779	14,713	12,652	352	255	147
Grocery stores	97	59	12,983	12,085	721	13,441	11,436	310	219	107
Meat markets, fish (seafood) markets	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	3	143	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	19	11	479	321	36	861	832	28	24	22
Eating, drinking places, total	120	94	4,901	4,499	774	15,433	14,527	463	406	123
Eating places	74	56	2,874	2,696	535	10,906	10,203	341	297	77
Drinking places	46	38	1,927	1,803	239	4,527	4,324	122	109	46
General merchandise group, total	10	10	6,795	6,795	1,188	19,058	17,450	601	494	5
General merchandise group (except variety)	7	7	5,324	5,324	948	14,887	13,445	431	337	5
Variety stores	3	3	1,471	1,471	240	4,171	4,005	170	157	...
Apparel, accessories stores, total	62	56	5,295	5,181	722	13,321	12,088	350	243	31
Shoe stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	14	14	1,189	1,189	151	2,929	2,663	60	40	6
Family clothing stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	26	2	(D)	1,921	292	5,292	4,737	166	117	15
Ready-to-wear stores	(NA)	14	(NA)	1,497	232	4,192	3,795	131	94	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	424	60	1,100	942	35	23	(NA)
Other apparel stores	4	4	181	181	15	312	312	7	7	4
Furniture, home furnishings, appliance dealers, total	38	30	3,252	3,206	591	11,232	10,984	195	184	33
Furniture, home furnishings stores, antique stores	22	16	2,145	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	16	14	1,107	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	37	27	14,821	14,585	1,473	27,327	27,063	413	403	25
Gasoline service stations	61	41	3,776	3,410	317	6,745	6,031	164	123	63
Lumber, bldg. matls., hardware, farm equip. dealers, total	23	19	4,925	4,769	787	13,033	12,932	233	222	17
Farm equipment dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	13	11	2,765	(D)	474	8,436	8,431	147	144	8
Hardware stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	16	16	1,834	1,834	245	4,618	4,204	127	103	15
Drug stores	6	6	1,404	1,404	212	3,988	3,661	102	83	6
Proprietary stores	10	10	430	430	33	630	543	25	20	9
Other retail stores, total	92	62	5,932	5,484	701	13,499	12,964	283	249	75
Liquor stores	21	13	1,331	1,027	75	1,232	1,063	28	20	22
Fuel, ice dealers	7	7	1,408	1,388	213	3,784	3,702	69	66	8
Feed, farm, garden supply stores	4	4	657	657	38	892	880	20	17	2
Jewelry stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	27	23	(D)	1,125	156	3,772	3,626	83	74	27
Second-hand stores	4	2	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	44	10	2,851	2,449	402	14,397	14,354	232	230	43

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

MASSACHUSETTS


MASSACHUSETTS
(14 COUNTIES)
HAVERHILL
ESSEX
LAWRENCE
GLOUCESTER
LOWELL
MIDDLESEX
FITCHBURG
BEVERLY
MELROSE
SALEM
LYNN
MALDEN
MEDFORD
EVERETT
SOMERVILLE
REVERE
CAMBRIDGE
CHELSEA
BOSTON
WALTHAM
NEWTON
QUINCY
FRANKLIN
WORCESTER
PITTSFIELD
NORTHAMPTON
HAMPSHIRE
BERKSHIRE
HOLYOKE
CHICOPEE
HAMPDEN
SPRINGFIELD
WORCESTER
BROCKTON
PLYMOUTH
TAUNTON
BRISTOL
WOONSOCKET
PROVIDENCE
HARTFORD
CONN.
KENT
PAWTUCKET
PROVIDENCE
CRANSTON
WARWICK
WASHINGTON
R.I.
FALL RIVER
NEW BEDFORD
BARNSTABLE
DUKES
NANTUCKET
NEWPORT
STANDARD METROPOLITAN AREAS
CODE
1 BOSTON
2 BROCKTON
3 FALL RIVER
4 LAWRENCE
5 LOWELL
6 NEW BEDFORD
7 PITTSFIELD
8 PROVIDENCE, R.I.
9 SPRINGFIELD – HOLYOKE
10 WORCESTER
LEGEND
PLACES OF 25,000 TO 100,000
PLACES OF 100,000 AND OVER
STANDARD METROPOLITAN AREAS

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	21-4
101A.	Retail Trade: 1954 and 1948 - The State	21-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	21-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	21-8
103.	Retail Trade: 1954 - Standard Metropolitan Areas	21-9
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	21-22
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	21-23
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	21-33

List of corrections for this State appears at end of chapter.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	53,022	35,690	5,539,100	5,202,282	649,341	12,507,806	11,380,119	263,484	203,596	42,871
Food Stores										
Total	12,274	6,822	1,412,646	1,280,372	97,462	1,894,045	1,632,137	42,415	29,590	11,717
Grocery stores	6,858	4,432	1,182,520	1,112,588	77,007	1,482,455	1,265,697	32,570	22,344	6,283
Meat markets	619	389	60,071	53,073	4,833	91,163	81,686	1,728	1,312	596
Fish (seafood) markets	334	176	12,339	9,931	982	18,620	16,576	498	348	329
Fruit stores, vegetable markets	695	263	27,225	19,223	1,627	29,509	25,555	885	501	802
Candy, nut, confectionery stores	456	272	13,833	10,605	1,608	33,001	28,202	1,024	753	425
Bakery products stores	1,041	793	38,678	34,966	7,800	169,378	152,313	4,159	3,198	939
Bakeries, with baking on premises	(NA)	656	(NA)	28,304	6,800	147,818	132,648	3,633	2,773	(NA)
Bakeries, without baking on premises	(NA)	137	(NA)	6,662	1,000	21,560	19,665	526	425	(NA)
Delicatessen stores	266	214	14,963	13,735	1,520	30,653	26,708	743	548	263
Food stores, n.e.c.	579	283	32,027	26,251	2,085	39,266	35,406	808	586	474
Eating, Drinking Places										
Total	8,749	7,625	435,959	420,511	100,207	1,998,960	1,785,766	53,749	40,131	5,988
Eating places (except refreshment stands)	4,931	4,067	290,110	278,094	70,220	1,396,355	1,244,485	38,751	28,781	4,274
Restaurants, cafeterias	(NA)	3,861	(NA)	262,572	66,088	1,312,962	1,175,625	36,164	27,313	(NA)
Caterers	(NA)	107	(NA)	7,399	1,982	40,684	29,681	1,586	656	(NA)
In-plant food contractors	(NA)	99	(NA)	8,123	2,150	42,709	39,179	1,001	812	(NA)
Refreshment stands	899	737	27,901	26,139	4,101	82,871	68,634	2,576	1,673	846
Drinking places	2,903	2,821	117,830	116,278	25,886	519,734	472,647	12,422	9,677	852
General Merchandise Group										
Total	1,795	1,285	562,489	553,809	93,541	1,835,048	1,607,590	46,277	33,244	1,267
Department stores	116	116	387,402	387,402	67,980	1,335,898	1,214,113	30,056	24,086	3
Dry goods, general merchandise stores	866	464	59,489	53,567	7,565	147,425	130,394	3,875	2,819	729
General stores	162	90	9,762	7,600	533	11,692	9,189	341	195	170
Variety stores	632	615	105,510	105,240	17,463	340,033	253,894	12,005	6,144	347
Apparel, Accessories Stores										
Total	4,333	3,489	407,725	394,859	59,134	1,121,317	1,009,491	24,107	18,555	2,794
Shoe stores	989	773	71,298	67,426	9,719	176,307	162,197	3,279	2,480	519
Men's shoe stores	(NA)	85	(NA)	6,063	712	13,413	12,742	214	191	(NA)
Women's shoe stores	(NA)	148	(NA)	17,905	2,652	49,778	47,213	851	691	(NA)
Children's, juveniles' shoe stores	(NA)	16	(NA)	758	77	1,417	1,240	32	23	(NA)
Family shoe stores	(NA)	524	(NA)	42,700	6,278	111,699	101,002	2,181	1,585	(NA)
Men's, boys' clothing and furnishings stores	(NA)	715	(NA)	81,976	12,811	238,246	219,169	4,249	3,355	(NA)
Men's, boys' clothing stores	(NA)	463	(NA)	64,447	10,624	199,035	183,134	3,469	2,752	(NA)
Men's, boys' furnishings stores	(NA)	252	(NA)	17,529	2,187	39,211	36,035	780	603	(NA)
Family clothing stores	(NA)	272	(NA)	62,065	8,275	148,052	129,466	3,352	2,600	(NA)
Women's clothing, specialty stores	1,607	1,357	159,651	156,337	23,875	466,974	416,070	11,454	8,743	1,136
Ready-to-wear stores	(NA)	897	(NA)	134,770	20,620	399,132	358,571	9,731	7,459	(NA)
Millinery stores	(NA)	223	(NA)	7,411	1,241	25,273	21,936	712	512	(NA)
Clothing, specialty stores, n.e.c.	(NA)	237	(NA)	14,156	2,014	42,569	35,563	1,011	772	(NA)
Children's, infants' wear stores	194	164	11,444	10,878	1,329	27,291	22,101	708	459	147
Apparel stores, n.e.c.	330	268	17,283	16,177	3,125	64,447	60,488	1,066	918	256
Furniture, Home Furnishings, Appliance Dealers										
Total	2,972	2,030	255,785	240,097	38,604	736,745	705,915	11,900	10,673	2,235
Furniture, home furnishings stores	1,787	1,241	162,886	153,850	25,588	481,754	461,929	7,742	6,939	1,338
Furniture stores	(NA)	724	(NA)	121,026	19,976	368,298	354,011	5,781	5,219	(NA)
Floor covering stores	(NA)	175	(NA)	14,714	2,520	51,352	50,006	753	701	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	342	(NA)	18,110	3,092	62,104	57,912	1,208	1,019	(NA)
Household appliance, radio, TV stores	1,175	789	92,895	86,247	13,106	254,991	243,984	4,158	3,734	887
Household appliance stores	(NA)	335	(NA)	35,597	6,735	131,652	127,051	2,090	1,885	(NA)
Appliance, radio, TV stores	(NA)	283	(NA)	37,996	4,585	87,577	84,069	1,466	1,310	(NA)
Radio, TV stores	(NA)	171	(NA)	12,654	1,786	35,762	32,864	602	539	(NA)
Automotive Group										
Total	2,150	1,714	833,755	820,295	80,648	1,447,314	1,418,362	20,575	19,604	1,325
Passenger car dealers (franchised)	1,125	1,091	737,642	735,940	71,432	1,274,254	1,253,398	17,782	17,159	450
Passenger car dealers (nonfranchised)	503	265	46,171	38,377	2,898	52,370	50,561	797	736	479
Tire, battery, accessory dealers	412	300	41,211	38,145	5,631	108,330	103,136	1,802	1,548	295
Motorcycle, aircraft, boat dealers	79	41	4,898	4,570	518	8,900	8,104	134	114	73
Household trailer dealers	19	13	3,244	2,898	119	2,556	2,296	45	34	18
Automotive dealers, n.e.c.	4	4	765	365	50	904	867	13	13	2
Gasoline Service Stations										
Total	4,467	3,095	257,965	220,295	17,949	361,907	315,662	8,173	5,761	4,653
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	2,194	1,650	313,916	303,918	39,472	760,642	728,558	11,863	10,574	1,424
Farm equipment dealers	93	71	18,761	18,327	2,186	47,324	44,417	725	671	67
Lumber, building materials dealers	665	565	173,177	169,765	20,985	392,754	380,719	5,435	5,106	410
Paint, glass, wallpaper stores	296	222	18,967	17,609	2,778	54,242	52,579	878	797	206
Plumbing, electrical supply stores	212	128	16,691	15,411	2,241	47,352	45,397	760	657	180
Hardware stores	916	724	86,168	82,806	11,242	219,570	205,446	4,125	3,343	549
Drug Stores, Proprietary Stores										
Total	2,062	1,976	175,362	173,190	22,608	431,814	354,066	10,951	6,640	1,364
Drug stores	(NA)	1,804	(NA)	162,807	21,763	414,865	339,253	10,475	6,306	(NA)
Proprietary stores	(NA)	172	(NA)	10,383	935	16,949	14,813	476	343	(NA)
Other Retail Stores										
Total	8,802	5,428	665,739	610,309	71,028	1,353,226	1,270,432	24,375	20,482	6,967
Liquor stores	1,335	1,197	144,752	140,470	13,668	255,201	230,983	4,198	3,249	361
Fuel, ice dealers	2,115	1,207	243,707	223,155	23,668	470,674	454,458	7,118	6,527	1,885
Fuel dealers (coal, wood)	(NA)	219	(NA)	52,535	5,574	115,058	111,324	1,741	1,604	(NA)
Liquefied petroleum gas dealers	(NA)	66	(NA)	8,290	1,058	20,314	20,190	311	302	(NA)
Fuel oil dealers	(NA)	903	(NA)	159,581	16,670	327,888	315,792	4,944	4,514	(NA)
Ice dealers	(NA)	19	(NA)	2,749	366	7,414	7,152	122	107	(NA)
Hay, grain, feed stores	197	175	55,263	54,469	3,010	55,433	53,615	953	893	99
Farm, garden supply stores	76	38	4,803	4,295	720	12,885	12,168	209	178	68

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	747	513	55,391	52,691	8,311	148,921	141,273	2,770	2,344	560
Book stores	84	72	7,565	7,287	1,262	24,243	22,276	531	429	49
Stationery stores	234	186	17,471	16,733	3,128	54,507	50,558	1,154	919	168
Sporting goods stores	273	131	11,754	9,826	1,149	21,510	20,148	412	346	245
Bicycle stores	49	23	1,268	820	109	2,157	1,936	45	34	44
Florists	635	347	17,721	14,465	2,841	52,814	46,226	1,160	923	642
Cigar stores, stands	240	144	12,884	10,320	857	17,016	15,116	403	311	232
News dealers, newsstands	327	227	22,122	19,892	2,321	44,438	39,181	1,648	1,201	260
Gift, novelty, souvenir stores	568	298	11,298	8,606	1,104	23,100	18,926	648	423	561
Music stores	156	92	7,035	6,267	1,098	18,987	18,003	349	289	138
Camera, photographic supply stores	122	96	9,185	8,689	1,119	21,804	20,377	390	332	85
Luggage, leather goods stores	47	23	2,346	1,958	335	6,510	6,080	124	102	47
Optical goods stores	139	75	3,962	3,372	1,011	19,696	19,507	288	277	117
Office, store machine and equipment dealers	76	52	3,717	3,523	799	16,673	16,453	274	266	59
Retail stores (except second-hand) n.e.c.	352	352	16,515	16,515	2,978	56,967	52,838	1,091	904	240
Second-hand stores	392	180	9,108	6,956	1,540	29,694	28,310	610	535	365
Nonstore Retailers										
Total	3,224	576	217,759	184,627	28,508	566,788	552,142	9,099	8,333	3,137
Mail order houses	84	62	72,372	72,134	9,780	197,922	190,808	3,725	3,422	55
Direct selling (house-to-house) organizations	2,964	418	118,238	87,034	16,352	323,282	316,192	4,750	4,310	2,956
Merchandise vending machine operators	176	96	27,149	25,459	2,376	45,584	45,142	624	601	126

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	53,022	35,690	5,539,100	5,202,282	51,294	36,945	4,165,561	3,906,062
Food stores, total	12,274	6,822	1,412,646	1,280,372	14,887	8,561	1,042,783	912,157
Grocery stores	6,858	4,432	1,182,520	1,112,588	10,506	5,700	860,423	755,924
Other food stores	3,990	2,390	199,136	167,784	4,381	2,861	182,360	156,233
Eating, drinking places, total	8,749	7,625	435,959	420,511	8,930	7,673	384,922	369,793
Eating places	5,830	4,804	318,011	304,233	5,755	4,713	269,001	256,739
Drinking places	2,903	2,821	117,830	116,278	3,175	2,960	115,921	113,054
General merchandise group	1,795	1,285	562,489	553,809	1,529	1,104	476,542	470,712
Apparel, accessories stores, total	4,333	3,489	407,725	394,859	4,442	3,382	365,544	350,743
Shoe stores	989	773	71,298	67,426	883	659	55,083	51,684
Other apparel stores	3,254	2,716	335,077	327,433	3,559	2,723	310,461	299,059
Furniture, home furnishings, appliance dealers	2,972	2,030	255,785	240,097	2,592	1,904	200,151	188,645
Automotive group	2,150	1,714	833,755	820,295	2,087	1,782	506,782	496,704
Gasoline service stations	4,467	3,095	257,965	220,295	4,728	3,113	164,967	135,544
Lumber, bldg. matls., hardware, farm equip. dealers, total	2,194	1,650	313,916	303,918	2,029	1,653	240,535	233,299
Farm equipment dealers	93	71	18,761	18,327	80	62	9,730	9,255
Lumber, bldg. matls., supplies, equipment, hardware dealers	2,089	1,579	295,003	285,591	1,949	1,591	230,805	224,044
Drug stores, proprietary stores, total	2,062	1,976	175,362	173,190	2,075	1,959	139,737	137,026
Drug stores	(NA)	1,804	(NA)	162,807	1,637	1,560	117,898	116,026
Proprietary stores	(NA)	172	(NA)	10,383	438	399	21,839	21,000
Other retail stores, total	8,802	5,428	665,739	610,309	7,741	5,608	551,763	520,439
Liquor stores	1,335	1,197	144,752	140,470	1,299	1,123	109,133	104,010
Fuel, ice dealers	2,115	1,207	243,797	223,155	1,380	1,090	187,943	180,820
Feed, farm, garden supply stores	273	213	60,066	58,764	284	257	62,760	61,323
Jewelry stores	747	513	55,391	52,691	638	480	43,180	40,953
Other retail stores	3,694	2,298	153,751	135,229	4,140	2,658	148,747	133,333
Nonstore retailers	3,224	576	217,759	184,627	254	206	91,835	91,000

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Massachusetts, total	53,022	35,690	5,539,100	5,202,282	649,341	263,484	203,596	42,871	12,274	1,412,646	8,749	435,959
2	Barnstable County	1,175	903	86,521	82,477	9,109	3,363	2,820	953	182	23,984	278	8,448
3	Berkshire County	1,615	1,089	147,429	137,919	16,474	6,583	5,157	1,379	293	37,883	262	9,770
4	North Adams	286	202	25,184	23,412	2,908	1,272	969	290	65	5,588	39	1,346
5	Pittsfield	607	433	73,892	7 ,696	9,326	3,496	2,774	446	115	18,023	79	4,235
6	Remainder of County	722	454	48,353	43,811	4,250	1,815	1,414	653	113	14,272	144	4,189
7	Bristol County	4,722	2,906	382,434	347,844	39,843	17,363	13,455	4,272	1,176	101,322	783	28,536
8	Attleboro	272	170	26,282	24,180	2,688	1,082	837	240	68	6,964	37	2,018
9	Fall River	1,378	872	115,440	106,408	12,658	5,587	4,382	1,189	385	28,431	208	7,533
10	New Bedford	1,503	939	123,761	113,149	14,011	6,014	4,667	1,443	390	34,832	239	7,957
11	Taunton	470	312	41,962	38,498	3,944	1,710	1,276	375	111	10,725	80	2,122
12	Remainder of County	1,099	613	74,989	65,609	6,544	2,970	2,293	1,025	222	20,370	219	8,906
13	Dukes County	142	118	10,960	10,746	1,155	402	338	123	26	4,463	33	707
14	Essex County	6,754	4,268	541,994	502,700	61,736	26,662	19,571	5,317	1,590	146,586	1,052	45,808
15	Beverly	305	213	30,158	28,510	2,941	1,279	919	246	71	9,448	47	1,726
16	Gloucester	356	234	29,243	27,439	3,324	1,313	1,049	286	93	7,930	52	1,573
17	Haverhill	598	424	53,011	49,999	5,836	2,468	1,892	514	122	12,565	86	3,278
18	Lawrence	1,194	740	95,798	86,916	11,425	4,831	3,675	1,009	375	21,983	168	6,822
19	Lynn	1,182	786	116,239	107,587	13,641	6,075	4,448	967	292	32,250	194	10,285
20	Newburyport	222	164	19,292	18,070	2,108	913	648	187	47	5,223	36	1,024
21	Peabody	268	174	18,101	16,403	1,790	859	591	236	62	5,066	54	2,471
22	Salem	538	416	62,277	59,611	8,426	3,318	2,450	397	122	11,949	92	4,127
23	Remainder of County	1,691	1,117	117,875	108,235	12,251	5,606	3,899	1,475	406	40,172	323	14,502
24	Franklin County	696	454	54,557	50,193	5,609	2,298	1,851	607	112	12,612	95	3,251
25	Hampden County	4,261	2,847	472,230	443,636	56,466	23,010	17,566	3,482	935	105,722	750	32,546
26	Chicopee	507	295	36,077	31,791	3,509	1,443	1,009	465	131	11,734	93	3,967
27	Holyoke	680	492	71,952	67,834	9,056	3,698	2,680	541	160	16,830	117	5,891
28	Springfield	1,897	1,341	252,751	241,829	32,696	13,517	10,546	1,452	419	51,711	315	14,888
29	Westfield	311	189	33,838	31,962	3,779	1,418	1,160	248	44	6,870	40	1,640
30	Remainder of County	966	530	77,612	70,170	7,426	2,934	2,171	776	181	18,577	185	6,160
31	Hampshire County	941	611	79,380	72,286	7,886	3,313	2,466	837	177	19,454	162	5,661
32	Northampton	325	237	36,242	34,206	4,154	1,676	1,279	273	59	7,923	42	2,015
33	Remainder of County	616	374	43,138	38,080	3,732	1,637	1,187	564	118	11,531	120	3,646
34	Middlesex County	9,926	6,758	1,114,668	1,050,440	120,895	49,056	36,269	7,837	2,440	293,526	1,380	73,443
35	Cambridge	1,236	882	176,345	169,123	20,597	8,028	6,128	875	305	43,170	264	16,287
36	Everett	443	275	27,668	24,190	2,701	1,203	845	355	141	9,701	66	2,519
37	Lowell	1,077	719	103,723	97,163	12,918	5,660	4,204	814	313	25,557	180	8,255
38	Malden	627	415	69,131	65,447	7,760	2,932	2,229	508	157	15,556	68	5,859
39	Marlborough	212	146	15,817	14,513	1,468	621	435	199	34	4,469	43	1,201
40	Medford	450	310	60,398	57,556	5,447	2,183	1,630	352	126	19,014	35	1,914
41	Melrose	190	138	19,715	18,671	1,815	792	525	154	53	7,860	18	564
42	Newton	628	430	90,500	86,474	10,526	4,185	3,056	452	135	26,212	66	3,870
43	Somerville	865	529	75,784	68,950	8,142	3,159	2,359	692	295	21,284	129	6,104
44	Waltham	484	372	68,184	65,402	7,924	3,342	2,236	366	100	13,975	60	3,512
45	Woburn	240	148	23,123	20,501	2,081	890	681	213	57	6,337	18	973
46	Remainder of County	3,474	2,394	384,280	362,450	39,572	16,061	11,941	2,877	724	100,391	433	24,395
47	Nantucket County	84	74	7,205	7,097	953	371	293	70	14	2,014	26	1,394
48	Norfolk County	3,760	2,602	419,895	398,039	47,081	18,722	13,800	2,660	761	108,313	494	31,204
49	Quincy	862	636	116,237	111,869	14,429	5,600	3,967	602	179	26,796	125	9,670
50	Remainder of County	2,898	1,966	303,658	286,170	32,652	13,122	9,833	2,058	582	81,517	369	21,534
51	Plymouth County	2,665	1,807	226,258	210,598	23,523	9,725	7,194	2,272	544	62,771	482	17,644
52	Brockton	835	575	36,270	81,768	10,399	4,257	3,137	617	181	20,629	129	4,793
53	Remainder of County	1,830	1,232	139,988	128,830	13,124	5,468	4,057	1,655	363	42,142	353	12,851
54	Suffolk County	10,655	7,187	1,417,227	1,350,125	195,166	76,586	63,494	7,885	2,719	346,987	1,906	135,137
55	Boston	9,410	6,468	1,320,824	1,265,508	186,292	72,825	60,794	6,767	2,319	311,370	1,703	126,078
56	Chelsea	518	312	39,028	34,194	3,687	1,446	1,031	448	168	12,039	71	2,915
57	Revere	425	271	33,665	30,611	3,511	1,488	1,128	362	117	9,280	110	5,529
58	Remainder of County	302	136	23,710	19,812	1,676	827	541	308	115	14,298	22	615
59	Worcester County	6,026	4,066	578,342	538,242	63,445	26,030	19,322	4,977	1,305	147,009	1,046	42,420
60	Fitchburg	538	390	60,650	56,986	6,814	2,707	2,033	398	130	14,423	82	3,436
61	Gardner	240	172	22,344	21,338	2,456	1,009	718	188	43	5,960	33	1,072
62	Leominster	299	209	26,769	25,105	2,619	1,119	818	241	53	7,471	51	1,833
63	Worcester	2,198	1,516	266,335	252,071	33,922	13,300	10,293	1,697	495	61,690	371	16,476
64	Remainder of County	2,751	1,779	202,244	182,742	17,634	7,895	5,460	2,463	584	57,465	509	17,603

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,795	562,489	4,333	407,725	2,972	255,785	2,150	833,755	4,467	257,965	2,194	313,916	2,062	175,362	8,802	665,739	3,224	217,759	1
47	3,569	57	4,286	87	3,776	35	11,905	128	5,881	54	6,866	34	3,449	250	11,172	23	1,185	2
74	14,196	145	11,238	109	7,444	76	25,092	174	7,735	65	8,628	43	4,183	290	18,182	84	3,078	3
12	3,450	35	2,306	23	1,761	15	4,568	25	1,183	7	1,064	6	540	46	3,087	13	291	4
28	8,967	70	6,467	39	3,576	35	13,329	49	3,123	23	3,971	14	1,955	106	8,137	49	2,109	5
34	1,779	40	2,465	47	2,107	26	7,195	100	3,429	35	3,593	23	1,688	138	6,958	22	678	6
158	26,323	393	34,613	231	21,480	239	59,552	440	20,568	200	20,973	143	12,097	742	49,328	217	7,642	7
6	784	26	3,158	13	1,167	18	5,592	21	975	17	1,727	5	1,127	45	2,634	16	136	8
62	9,909	124	12,634	78	9,584	51	19,080	102	5,392	57	6,303	39	3,820	214	15,181	58	1,573	9
49	12,262	144	13,265	86	7,505	57	16,217	138	5,848	49	4,167	63	4,262	218	13,809	70	3,637	10
14	1,946	55	3,767	26	2,231	28	6,674	34	1,682	14	3,260	13	1,154	76	7,150	19	1,251	11
27	1,422	44	1,789	28	993	85	15,989	145	6,671	63	5,516	23	1,734	189	10,554	54	1,045	12
9	(D)	11	280	7	350	8	1,324	9	464	7	(D)	6	458	26	1,337	...	...	13
214	39,854	553	42,266	322	24,455	236	78,586	534	31,833	234	31,654	212	18,464	1,064	66,756	343	15,732	14
16	2,024	14	738	10	953	17	7,755	35	2,054	9	1,372	12	971	57	2,968	17	149	15
13	2,249	28	2,617	21	1,973	11	3,607	31	1,906	15	2,632	9	1,102	63	4,058	20	496	16
21	4,330	73	4,632	34	2,983	24	10,576	59	3,723	20	2,872	21	1,609	107	5,940	31	503	17
34	6,740	126	11,309	81	5,605	35	14,525	63	3,816	29	6,517	40	3,042	189	12,412	54	3,027	18
43	12,310	119	10,173	49	5,768	47	15,507	86	5,267	40	4,884	43	4,270	189	13,427	80	2,098	19
7	1,355	22	1,692	21	1,959	12	2,775	17	1,109	9	2,128	8	598	31	1,961	12	968	20
12	325	11	477	7	569	10	2,774	27	1,557	9	1,092	14	1,167	50	2,384	12	219	21
15	8,212	80	7,946	31	3,788	24	9,931	34	1,741	24	2,713	12	983	86	(D)	18	(D)	22
53	2,309	90	3,282	68	2,657	56	11,136	182	10,660	79	7,444	53	4,722	292	(D)	99	(D)	23
31	3,732	57	2,846	40	3,808	42	9,555	93	3,600	41	3,152	21	(D)	140	9,609	24	(D)	24
136	58,030	349	38,245	275	24,004	169	73,695	360	20,652	217	39,199	167	15,807	619	54,388	284	13,942	25
11	1,082	23	856	32	1,415	22	6,134	49	2,887	29	2,634	20	1,485	63	3,157	34	726	26
21	7,159	80	6,122	55	5,825	25	9,514	35	1,924	36	4,511	29	2,599	113	9,217	9	2,360	27
53	38,759	190	23,602	115	12,076	72	40,040	145	8,778	89	18,635	81	8,525	269	28,779	149	6,958	28
11	1,609	25	2,383	23	997	14	6,424	33	1,294	19	4,642	8	862	52	4,189	42	2,928	29
40	9,421	31	1,282	50	3,691	36	11,583	98	5,769	44	6,777	29	2,336	122	9,046	50	970	30
43	6,443	66	5,053	72	3,579	54	15,139	93	4,469	44	4,872	33	2,599	166	11,695	31	417	31
12	4,282	37	3,686	27	1,395	23	6,727	20	1,149	18	2,101	12	1,166	67	5,718	8	80	32
31	2,161	29	1,367	45	2,183	31	8,412	73	3,320	26	2,771	21	1,433	99	5,977	23	337	33
352	84,941	697	68,880	533	53,431	424	196,721	687	56,780	449	68,092	459	36,468	1,665	130,051	640	52,335	34
36	14,501	91	9,916	65	14,186	39	28,854	92	6,882	35	7,390	58	4,187	192	17,462	59	14,510	35
10	1,109	22	803	27	1,678	17	3,859	32	2,093	14	1,113	25	1,544	65	2,738	24	511	36
42	11,404	87	8,880	51	6,560	25	13,408	81	4,489	38	4,098	45	3,160	175	15,737	40	2,175	37
14	7,406	58	5,278	36	3,945	23	12,719	57	2,781	24	4,566	30	2,261	116	6,680	44	4,080	38
8	885	21	1,171	14	652	13	2,198	11	661	7	789	10	606	38	3,008	13	177	39
15	3,910	22	1,754	24	1,409	18	13,230	30	2,580	32	3,379	30	1,878	74	5,918	44	5,412	40
9	663	12	526	7	782	5	3,000	19	1,077	19	1,342	8	729	29	2,932	15	240	41
22	4,306	29	13,154	30	3,132	25	16,061	56	4,738	31	3,328	34	4,125	128	9,269	72	2,305	42
30	4,370	52	2,450	31	2,422	32	18,826	49	4,322	26	3,216	50	3,063	115	8,220	56	1,507	43
23	11,161	57	4,127	31	3,956	24	11,755	36	2,210	22	7,291	18	1,843	86	7,657	27	497	44
8	1,211	19	1,133	17	959	10	2,605	26	1,702	13	1,054	6	526	56	5,513	10	210	45
135	24,015	227	20,688	200	13,750	193	70,206	398	23,245	192	29,626	145	12,546	591	44,717	236	20,711	46
2	(D)	5	273	2	72	4	667	4	288	4	(D)	2	(D)	19	713	2	(D)	47
124	21,121	313	27,890	208	12,994	197	80,860	391	22,349	187	35,153	181	14,727	609	47,168	295	18,096	48
28	14,687	85	8,538	52	4,459	43	17,039	90	4,717	31	11,288	43	3,221	152	11,524	34	4,499	49
96	7,034	228	19,352	156	8,535	154	63,822	301	17,652	156	23,865	138	11,506	457	35,644	261	13,197	50
92	13,265	216	13,977	137	8,639	147	36,194	254	13,035	131	16,196	81	7,653	453	31,419	129	5,465	51
25	8,110	105	8,353	48	4,476	36	12,186	64	4,714	46	5,288	22	3,214	127	11,014	49	3,493	52
67	5,155	108	5,624	89	4,163	111	24,009	190	8,321	85	10,908	59	4,439	326	20,405	79	1,972	53
337	246,571	1,019	121,099	561	61,083	228	145,162	479	34,884	314	35,472	469	39,601	1,856	164,137	767	87,094	54
298	243,383	927	117,315	509	57,596	198	131,240	406	29,401	259	29,754	416	35,682	1,685	154,341	691	84,664	55
15	1,390	51	2,198	22	1,656	15	6,604	26	2,263	24	3,110	22	1,753	77	4,718	27	382	56
8	313	24	665	16	1,224	12	5,751	31	2,456	17	2,149	15	1,120	49	3,526	26	1,652	57
16	1,485	17	921	14	607	3	1,567	16	764	14	459	16	1,046	45	1,552	24	396	58
176	43,654	452	40,779	388	30,671	291	99,303	621	35,407	247	39,370	211	18,114	903	69,784	386	11,831	59
15	4,676	53	4,538	24	3,099	28	10,603	52	4,423	27	4,130	24	1,935	79	7,910	24	1,507	60
8	2,216	22	1,209	14	967	17	4,464	20	1,033	14	1,413	12	971	43	2,947	14	92	61
9	1,569	17	1,333	25	1,335	22	5,216	24	1,531	11	1,510	10	753	51	3,409	26	809	62
51	28,391	200	26,456	138	16,479	71	43,420	200	12,603	86	17,230	80	7,759	316	27,767	190	6,064	63
93	6,802	160	7,243	187	8,791	153	35,600	325	15,817	109	15,087	85	6,726	414	27,751	132	3,359	64

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Massachusetts, total	51,294	4,165,561
Barnstable County	1,023	58,184
Berkshire County	1,633	123,011
North Adams	309	22,720
Pittsfield	592	60,593
Remainder of County	732	39,698
Bristol County	4,571	305,959
Attleboro	234	18,872
Fall River	1,431	101,782
New Bedford	1,546	104,825
Taunton	454	33,835
Remainder of County	906	46,645
Dukes County	119	6,360
Essex County	6,489	446,105
Beverly	323	20,346
Gloucester	357	25,397
Haverhill	612	42,743
Lawrence	1,292	91,595
Lynn	1,221	98,378
Newburyport	224	15,694
Peabody	267	13,052
Salem	567	53,534
Remainder of County	1,626	85,366
Franklin County	664	47,269
Hampden County	4,145	344,539
Chicopee	475	25,501
Holyoke	740	58,058
Springfield	1,915	193,805
Westfield	258	20,650
Remainder of County	757	46,525
Hampshire County	893	58,685
Northampton	314	26,573
Remainder of County	579	32,112
Middlesex County	9,332	739,728
Cambridge	1,206	116,558
Everett	428	24,193
Lowell	1,131	90,297
Malden	584	48,685
Marlboro	229	14,149
Medford	389	34,959
Melrose	172	13,770
Newton	532	49,427
Somerville	853	60,804
Waltham	471	46,769
Woburn	227	16,331
Remainder of County	3,110	223,786
Nantucket County	101	5,654
Norfolk County	3,197	276,889
Quincy	793	79,771
Remainder of County	2,404	197,118
Plymouth County	2,479	163,058
Brockton	797	69,441
Remainder of County	1,682	93,617
Suffolk County	10,589	1,126,107
Boston	9,527	1,063,177
Chelsea	541	33,913
Revere	388	21,400
Remainder of County	133	7,617
Worcester County	6,059	464,010
Fitchburg	552	50,162
Gardner	245	20,190
Leominster	292	19,122
Worcester	2,225	221,340
Remainder of County	2,745	153,196

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
BOSTON STANDARD METROPOLITAN AREA--Consists of Suffolk County; Cambridge, Everett, Malden, Medford, Melrose, Newton, Somerville, Waltham, and Woburn Cities; Arlington, Ashland, Bedford, Belmont, Burlington, Concord, Framingham, Lexington, Lincoln, Natick, North Reading, Reading, Stoneham, Wakefield, Watertown, Wayland, Weston, Wilmington, and Winchester towns in Middlesex County; Beverly, Lynn, Peabody, and Salem Cities; Danvers, Hamilton, Lynnfield, Manchester, Marblehead, Middleton, Nahant, Saugus, Swampscott, and Wenham towns in Essex County; Quincy City; Braintree, Brookline, Canton, Cohasset, Dedham, Dover, Medfield, Milton, Needham, Norwood, Randolph, Sharon, Walpole, Wellesley, Westwood, and Weymouth towns in Norfolk County; Hingham and Hull towns in Plymouth County, Mass.										
Retail trade, total	24,648	16,922	3,010,092	2,858,026	372,385	7,182,136	6,567,685	148,518	116,414	18,803
Food Stores										
Total	5,968	3,436	769,846	716,374	55,777	1,083,809	936,825	24,291	17,302	5,570
Grocery stores	2,984	1,966	620,417	591,405	42,079	807,652	690,764	17,951	12,629	2,604
Meat markets	454	316	46,368	42,084	3,895	72,343	64,760	1,288	963	445
Fish (seafood) markets	162	90	5,836	4,680	521	9,830	8,846	250	176	154
Fruit stores, vegetable markets	428	180	18,792	13,770	1,215	22,470	19,893	678	384	497
Candy, nut, confectionery stores	194	130	6,028	5,278	945	19,589	16,426	622	458	166
Bakery products stores	538	434	22,251	20,853	4,515	101,476	90,846	2,425	1,873	452
Bakeries, with baking on premises	(NA)	343	(NA)	15,536	3,748	84,224	74,745	2,022	1,527	(NA)
Bakeries, without baking on premises	(NA)	91	(NA)	5,317	767	17,252	16,101	403	346	(NA)
Delicatessen stores	209	168	11,787	10,763	1,202	24,500	21,537	581	443	107
Food stores, n.e.c	259	155	20,015	17,541	1,405	25,949	23,751	496	376	105
Eating, Drinking Places										
Total	3,854	3,474	247,233	242,045	60,915	1,212,164	1,094,406	31,665	24,112	2,169
Eating places (except refreshment stands)	2,202	1,898	170,289	166,039	44,274	883,517	791,649	23,805	17,756	1,645
Restaurants, cafeterias	(NA)	1,782	(NA)	155,005	41,298	822,431	740,926	21,933	16,694	(NA)
Caterers	(NA)	65	(NA)	5,720	1,580	32,600	24,249	1,234	541	(NA)
In-plant food contractors	(NA)	51	(NA)	5,314	1,396	28,486	26,472	638	521	(NA)
Refreshment stands	350	302	13,670	13,194	2,231	43,991	38,018	1,262	894	285
Drinking places	1,298	1,274	63,234	62,812	14,410	284,656	264,739	6,578	5,462	235
General Merchandise Group										
Total	822	576	361,222	357,230	61,448	1,215,329	1,080,757	28,400	21,103	561
Department stores	60	60	285,522	285,522	49,987	992,512	908,732	21,216	17,288	...
Dry goods, general merchandise stores	419	211	26,497	23,315	3,208	62,424	55,246	1,594	1,098	356
General stores	30	18	2,141	1,765	128	3,510	2,817	87	48	32
Variety stores	297	287	46,758	46,628	8,125	156,883	113,962	5,503	2,669	157
Apparel, Accessories Stores										
Total	2,124	1,708	226,700	220,568	34,117	646,866	593,442	13,104	10,539	1,297
Shoe stores	498	402	38,222	36,690	5,655	102,673	96,640	1,763	1,431	239
Men's shoe stores	(NA)	52	(NA)	4,159	511	9,613	9,106	151	127	(NA)
Women's shoe stores	(NA)	93	(NA)	11,329	1,824	34,494	33,344	540	473	(NA)
Children's, juveniles' shoe stores	(NA)	6	(NA)	348	33	635	525	13	8	(NA)
Family shoe stores	(NA)	251	(NA)	20,854	3,287	57,931	53,665	1,059	823	(NA)
Men's, boys' clothing and furnishings stores	(NA)	323	(NA)	40,745	6,855	129,303	120,358	2,113	1,740	(NA)
Men's, boys' clothing stores	(NA)	188	(NA)	31,299	5,592	107,207	99,862	1,707	1,419	(NA)
Men's, boys' furnishings stores	(NA)	139	(NA)	9,446	1,263	22,096	20,496	406	321	(NA)
Family clothing stores	(NA)	116	(NA)	39,254	5,137	89,045	78,963	1,934	1,583	(NA)
Women's clothing, specialty stores	784	644	97,900	85,952	13,383	261,931	238,018	6,130	4,629	543
Ready-to-wear stores	(NA)	423	(NA)	74,829	11,741	228,831	208,442	5,270	4,181	(NA)
Millinery stores	(NA)	99	(NA)	3,675	614	12,297	10,905	337	251	(NA)
Clothing, specialty stores, n.e.c	(NA)	122	(NA)	7,448	1,028	20,803	18,671	523	397	(NA)
Children's, infants' wear stores	93	81	5,110	4,742	553	11,115	9,594	306	208	63
Apparel stores, n.e.c	218	142	13,817	13,185	2,544	52,799	49,869	858	748	156
Furniture, Home Furnishings, Appliance Dealers										
Total	1,303	917	129,060	122,054	20,092	372,180	358,294	5,817	5,360	986
Furniture, home furnishings stores	836	578	83,560	78,932	13,861	253,507	244,644	3,908	3,595	589
Furniture stores	(NA)	308	(NA)	60,625	10,634	188,618	182,070	2,874	2,641	(NA)
Floor covering stores	(NA)	99	(NA)	8,364	1,393	28,882	28,374	395	378	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	181	(NA)	9,943	1,834	36,011	34,200	639	576	(NA)
Household appliance, radio, TV stores	461	339	45,438	43,122	6,231	118,673	113,650	1,909	1,765	291
Household appliance stores	(NA)	151	(NA)	16,068	2,952	57,676	56,244	925	880	(NA)
Appliance, radio, TV stores	(NA)	114	(NA)	19,285	2,112	38,435	36,770	626	559	(NA)
Radio, TV stores	(NA)	74	(NA)	7,769	1,167	22,562	20,636	358	326	(NA)
Automotive Group										
Total	861	699	433,256	427,548	41,805	740,704	725,492	10,179	9,745	460
Passenger car dealers (franchised)	449	433	391,011	390,061	37,350	658,252	646,370	8,858	8,598	136
Passenger car dealers (nonfranchised)	181	103	17,416	14,970	1,309	23,384	22,837	339	318	156
Tire, battery, accessory dealers	199	139	21,994	19,264	2,859	53,407	51,012	905	762	125
Motorcycle, aircraft, boat dealers	28	18	2,121	2,063	247	4,892	4,585	66	57	28
Household trailer dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	1,738	1,372	116,331	104,821	8,910	182,844	159,933	4,112	2,893	1,795
Lumber, Bldg. Mads., Hardware, Farm Equipment Dealers										
Total	852	712	138,690	134,354	17,434	339,050	327,204	5,027	4,584	583
Farm equipment dealers	26	20	11,760	11,596	1,443	33,168	30,879	504	463	13
Lumber, building materials dealers	252	184	72,923	71,535	8,761	168,792	165,518	2,224	2,120	138
Paint, glass, wallpaper stores	129	99	8,855	8,211	1,232	23,871	23,248	369	342	95
Plumbing, electrical supply stores	94	56	8,743	8,287	1,176	23,853	22,898	336	311	76
Hardware stores	449	353	36,597	34,725	4,832	89,366	84,661	1,594	1,348	259
Drug Stores, Proprietary Stores										
Total	1,118	1,068	93,625	92,487	12,599	237,848	194,179	6,027	3,552	660
Drug stores	(NA)	1,001	(NA)	88,942	12,236	231,607	188,706	5,859	3,427	(NA)
Proprietary stores	(NA)	67	(NA)	3,545	363	6,241	5,471	168	125	(NA)
Other Retail Stores										
Total	4,177	2,657	339,746	313,566	39,283	743,748	701,504	13,240	11,191	3,172
Liquor stores	618	594	84,074	83,366	7,781	146,762	133,945	2,330	1,848	75
Fuel, ice dealers	843	481	112,135	100,951	10,986	218,313	212,328	3,112	2,901	838
Fuel dealers (coal, wood)	(NA)	89	(NA)	28,870	2,925	64,365	63,271	906	861	(NA)
Liquefied petroleum gas dealers	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	367	(NA)	68,277	7,656	145,541	140,690	2,068	1,926	(NA)
Ice dealers	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BOSTON STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Hay, grain, feed stores	31	25	7,051	7,313	376	7,325	7,053	142	135	19
Farm, garden supply stores	29	15	2,250	2,058	455	7,993	7,524	114	95	25
Jewelry stores	378	258	36,744	35,508	5,505	94,585	90,296	1,759	1,503	292
Book stores	63	51	4,785	4,707	762	14,509	12,986	315	239	39
Stationery stores	147	111	11,956	11,314	2,238	38,183	35,927	752	606	105
Sporting goods stores	92	48	4,947	4,345	582	10,700	10,156	184	158	87
Bicycle stores	21	11	696	466	63	1,325	1,230	24	20	17
Florists	297	185	9,656	8,276	1,532	28,632	26,507	594	488	288
Cigar stores, stands	169	97	9,653	7,883	658	13,169	11,687	296	231	160
News dealers, newsstands	170	116	12,475	11,327	1,500	29,319	26,729	1,182	912	131
Gift, novelty, souvenir stores	249	133	6,661	4,903	667	14,071	11,736	378	252	254
Music stores	70	54	4,739	4,509	904	14,954	14,406	260	221	52
Camera, photographic supply stores	66	56	6,349	6,135	819	16,379	15,272	284	243	36
Luggage, leather goods stores	21	13	1,462	1,290	227	4,452	4,154	89	67	20
Optical goods stores	84	48	2,625	2,297	704	14,076	13,997	205	200	70
Office, store machine and equipment dealers	36	22	2,155	2,057	524	10,904	10,822	170	167	31
Retail stores (except second-hand) n.e.c.	206	206	10,653	10,653	2,076	39,231	36,546	688	584	131
Second-hand stores	225	123	5,352	4,208	934	18,866	18,207	369	320	264
Nonstore Retailers										
Total	1,731	303	154,713	136,979	20,005	407,594	395,649	6,656	6,033	1,650
Mail order houses	44	40	62,209	62,175	8,459	172,766	166,560	3,208	2,961	19
Direct selling (house-to-house) organizations	1,591	211	72,099	55,325	9,830	201,582	196,037	3,004	2,638	1,565
Merchandise vending machine operators	96	52	20,405	19,479	1,716	33,246	33,052	444	434	66
BROCKTON STANDARD METROPOLITAN AREA--Consists of Brockton City; Abington, Bridgewater, East Bridgewater, Rockland, West Bridgewater, and Whitman towns in Plymouth County; Avon, Holbrook, and Stoughton towns in Norfolk County; Easton town in Bristol County, Mass.										
Retail trade, total	1,632	1,046	153,370	142,308	16,473	317,448	282,814	6,837	5,002	1,331
Food Stores										
Total	341	177	38,746	34,716	2,754	54,189	46,955	1,224	826	326
Grocery stores	225	135	35,725	32,549	2,450	47,959	41,439	1,064	713	206
Meat markets	13	3	501	177	18	305	289	5	4	14
Fish (seafood) markets	8	4	316	274	18	333	319	8	6	8
Fruit stores, vegetable markets	13	3	293	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	5	183	183	33	601	475	21	11	2
Bakery products stores	25	17	711	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	16	(NA)	607	142	3,125	2,755	80	58	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	6	6	497	497	83	962	918	23	19	6
Food stores, n.e.c.	18	4	502	236	15	446	393	9	7	16
Eating, Drinking Places										
Total	237	199	9,932	9,498	2,214	44,186	38,035	1,310	920	164
Eating places (except refreshment stands)	127	99	5,986	5,636	1,430	28,109	24,135	880	627	112
Restaurants, cafeterias	(NA)	95	(NA)	5,490	1,394	27,013	23,560	849	618	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	18	12	711	(D)	144	2,791	1,907	69	40	19
Drinking places	90	88	3,215	(D)	640	13,286	11,993	342	253	31
General Merchandise Group										
Total	54	42	10,196	9,806	1,440	29,197	21,984	833	461	35
Department stores	5	5	5,484	5,484	796	17,097	13,273	410	260	1
Dry goods, general merchandise stores	22	12	968	(D)	109	2,037	1,935	46	38	16
General stores	6	4	396	(D)	9	146	142	4	4	7
Variety stores	21	21	3,348	3,348	526	9,924	6,634	373	159	11
Apparel, Accessories Stores										
Total	164	114	10,980	10,328	1,457	29,059	24,966	637	455	119
Shoe stores	38	26	2,376	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	4	(NA)	665	74	1,508	1,424	33	28	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	20	(NA)	1,475	179	3,560	3,069	75	48	(NA)
Men's, boys' clothing and furnishings stores	(NA)	28	(NA)	2,766	304	9,102	7,159	166	107	(NA)
Men's, boys' clothing stores	(NA)	19	(NA)	1,996	294	7,229	5,495	126	82	(NA)
Men's, boys' furnishings stores	(NA)	9	(NA)	770	100	1,873	1,664	40	25	(NA)
Family clothing stores	(NA)	10	(NA)	1,183	165	2,759	2,342	66	47	(NA)
Women's clothing, specialty stores	59	39	3,916	3,712	560	10,435	9,368	260	195	45
Ready-to-wear stores	(NA)	27	(NA)	3,320	507	9,421	8,427	233	173	(NA)
Millinery stores	(NA)	8	(NA)	224	30	531	463	18	14	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	168	23	483	478	9	8	(NA)
Children's, infants' wear stores	8	6	236	(D)	24	450	359	15	9	7
Apparel stores, n.e.c.	9	5	307	235	51	1,054	1,054	19	18	9
Furniture, Home Furnishings, Appliance Dealers										
Total	74	64	5,628	5,278	1,038	19,140	18,662	293	269	59
Furniture, home furnishings stores	44	24	3,451	3,359	671	11,966	11,609	188	170	32
Furniture stores	(NA)	19	(NA)	3,012	578	10,292	10,057	160	148	(NA)
Floor covering stores	(NA)	3	(NA)	126	35	580	530	11	9	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	30	20	2,177	1,919	367	7,174	7,053	105	99	27
Household appliance stores	(NA)	9	(NA)	1,133	251	4,805	4,735	67	63	(NA)
Appliance, radio, TV stores	(NA)	8	(NA)	656	95	1,929	1,878	30	28	(NA)
Radio, TV stores	(NA)	3	(NA)	130	21	440	440	8	8	(NA)
Automotive Group										
Total	88	64	23,734	23,376	2,229	40,069	39,562	589	558	58
Passenger car dealers (franchised)	44	44	21,365	21,365	2,075	36,912	36,698	521	509	18
Passenger car dealers (nonfranchised)	24	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	14	8	837	719	86	1,652	1,435	40	27	11
Motorcycle, aircraft, boat dealers	4	...	24	...	...	...	...	...	...	4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BROCKTON STANDARD METROPOLITAN AREA--Con.										
Automotive Group—Con.										
Household trailer dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	158	104	9,294	7,664	506	10,358	9,011	242	166	165
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	95	69	10,714	10,286	1,488	28,548	26,584	451	391	60
Farm equipment dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	32	26	6,873	6,191	773	13,348	13,026	191	178	20
Paint, glass, wallpaper stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	13	7	667	493	115	3,313	3,052	44	41	12
Hardware stores	35	25	2,738	2,612	391	7,384	6,249	146	110	23
Drug Stores, Proprietary Stores										
Total	47	47	5,403	5,403	588	11,549	9,036	308	170	26
Drug stores	40	40	3,912	3,912	528	10,128	7,665	274	140	23
Proprietary stores	7	7	1,491	1,491	60	1,421	1,373	34	30	3
Other Retail Stores										
Total	279	167	21,945	20,235	2,005	37,812	35,077	719	584	225
Liquor stores	41	35	3,839	3,641	314	5,473	4,735	98	68	18
Fuel, ice dealers	68	38	7,649	7,341	821	16,024	15,530	266	239	57
Fuel dealers (coal, wood)	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	27	(NA)	6,148	643	12,626	12,200	210	187	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	10	10	4,134	4,134	158	2,830	2,750	54	50	4
Farm, garden supply stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	18	16	1,436	(D)	246	5,135	4,790	97	83	8
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	5	5	258	258	41	814	761	22	18	5
Sporting goods stores	9	5	241	229	9	131	87	7	2	9
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	21	9	336	248	36	752	600	18	12	22
Cigar stores, stands	6	6	(D)	(D)	37	617	547	13	10	4
News dealers, newsstands	10	8	936	(D)	103	1,842	1,369	50	27	9
Gift, novelty, souvenir stores	13	9	221	197	22	456	306	19	9	13
Music stores	7	3	208	134	7	117	106	3	2	9
Camera, photographic supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	2	1	147	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	4	4	122	122	38	645	645	10	10	2
Retail stores (except second-hand) n.e.c.	6	6	277	277	42	1,081	1,034	24	20	4
Second-hand stores	17	5	226	(D)	36	535	491	9	7	18
Nonstore Retailers										
Total	95	19	6,798	5,718	714	13,341	12,940	231	202	94
Mail order houses	7	3	3,057	2,981	294	4,935	4,631	97	74	6
Direct selling (house-to-house) organizations	82	14	3,520	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	6	2	221	(D)	(D)	(D)	(D)	(D)	(D)	(D)
FALL RIVER STANDARD METROPOLITAN AREA--Consists of Fall River City; Somerset, Swansea, and Westport towns in Bristol County, Mass., and Tiverton town in Newport County, R. I.										
Retail trade, total	1,682	1,036	135,948	124,116	14,336	282,188	258,635	6,355	4,966	1,484
Food Stores										
Total	451	223	35,431	30,463	2,447	48,030	42,841	1,102	842	437
Grocery stores	225	149	26,494	24,280	1,712	33,026	28,721	690	493	220
Meat markets	13	9	2,988	2,902	208	4,283	4,181	131	127	8
Fish (seafood) markets	11	3	237	75	5	95	95	3	3	12
Fruit stores, vegetable markets	17	11	564	520	54	1,207	1,147	24	22	15
Candy, nut, confectionery stores	8	6	346	(D)	37	916	778	26	18	6
Bakery products stores	40	34	1,579	1,511	355	7,142	6,721	189	152	34
Bakeries, with baking on premises	(NA)	31	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	4	4	257	257	25	385	347	13	9	3
Food stores, n.e.c.	19	7	842	(D)	51	976	851	26	18	21
Eating, Drinking Places										
Total	268	228	9,497	9,007	1,940	38,240	34,866	1,065	839	213
Eating places (except refreshment stands)	147	113	5,825	5,375	1,146	22,001	20,170	643	512	166
Restaurants, cafeterias	(NA)	108	(NA)	5,161	1,119	21,138	19,515	619	496	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	13	9	297	(D)	31	828	564	36	18	17
Drinking places	108	106	3,375	(D)	763	15,411	14,132	386	309	30
General Merchandise Group										
Total	69	37	10,134	9,676	1,658	30,268	24,680	951	566	62
Department stores	4	4	5,560	5,560	1,054	18,311	15,650	478	346	...
Dry goods, general merchandise stores	46	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	17	13	3,524	3,368	533	10,695	7,896	434	190	13
Apparel, Accessories Stores										
Total	133	103	13,420	12,860	1,786	34,183	30,298	848	624	99
Shoe stores	31	19	2,098	1,850	197	3,674	3,365	84	63	24
Men's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	4	(NA)	640	82	1,555	1,380	31	23	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	12	(NA)	918	94	1,758	1,649	46	35	(NA)
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	3,013	344	5,909	5,558	127	106	(NA)
Men's, boys' clothing stores	(NA)	12	(NA)	2,354	263	4,463	4,152	96	78	(NA)
Men's, boys' furnishings stores	(NA)	11	(NA)	659	81	1,446	1,406	31	28	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FALL RIVER STANDARD METROPOLITAN AREA--Con.										
Apparel, Accessories Stores—Con.										
Family clothing stores	(NA)	7	(NA)	1,255	207	3,989	3,751	85	69	(NA)
Women's clothing, specialty stores	57	49	6,663	6,517	996	19,785	16,876	532	372	40
Ready-to-wear stores	(NA)	32	(NA)	5,475	928	18,390	15,640	489	339	(NA)
Millinery stores	(NA)	8	(NA)	174	33	706	627	22	17	(NA)
Clothing, specialty stores, n.e.c.	(NA)	9	(NA)	868	35	689	609	21	16	(NA)
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	88	62	9,992	9,594	1,245	29,749	29,050	503	475	76
Furniture, home furnishings stores	51	45	8,023	7,801	1,015	24,924	24,501	412	393	43
Furniture stores	(NA)	31	(NA)	7,119	877	22,061	21,656	367	349	(NA)
Floor covering stores	(NA)	5	(NA)	495	118	2,430	2,430	34	34	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	9	(NA)	187	20	433	415	11	10	(NA)
Household appliance, radio, TV stores	37	17	1,969	1,793	230	4,825	4,549	91	82	33
Household appliance stores	(NA)	7	(NA)	1,525	197	3,960	3,684	71	62	(NA)
Appliance, radio, TV stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Radio, TV stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Automotive Group										
Total	67	49	18,076	17,416	1,631	33,705	33,346	489	477	46
Passenger car dealers (franchised)	18	18	13,323	13,323	1,291	26,825	26,781	373	370	8
Passenger car dealers (nonfranchised)	31	17	3,320	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	16	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Motorcycle, aircraft, boat dealers	2	...	(D)	...	...	...	...	...	...	(D)
Household trailer dealers	...	...	...	...	...	...	...	...	...	...
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	143	75	7,191	5,481	325	6,232	5,437	154	117	154
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	74	52	8,678	8,350	810	15,370	15,118	249	237	59
Farm equipment dealers	6	6	546	546	57	1,086	1,078	20	19	4
Lumber, building materials dealers	20	16	5,083	4,965	557	10,369	10,353	149	148	19
Paint, glass, wallpaper stores	6	4	247	(D)	42	887	857	15	13	4
Plumbing, electrical supply stores	6	4	285	(D)	32	709	683	14	12	3
Hardware stores	36	22	2,517	2,397	122	2,319	2,147	51	45	29
Drug Stores, Proprietary Stores										
Total	45	45	4,434	4,434	538	9,937	7,856	295	174	33
Drug stores	40	40	4,068	4,068	515	9,676	7,595	287	166	28
Proprietary stores	5	5	366	366	23	261	261	8	8	5
Other Retail Stores										
Total	272	144	17,352	15,690	1,788	33,367	32,152	625	548	233
Liquor stores	44	38	2,158	2,410	272	4,805	4,597	94	84	12
Fuel, ice dealers	76	34	6,949	6,513	741	14,197	14,006	225	213	74
Fuel dealers (coal, wood)	(NA)	5	(NA)	1,066	165	3,020	3,010	52	50	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	82	9	140	125	5	4	(NA)
Fuel oil dealers	(NA)	26	(NA)	5,365	567	11,037	10,871	168	159	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	6	6	3,382	3,382	277	4,976	4,961	79	78	3
Farm, garden supply stores	4	2	302	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	25	19	1,277	1,209	183	3,584	3,325	76	59	20
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	7	5	607	(D)	92	1,432	1,376	32	29	6
Sporting goods stores	9	3	259	173	25	543	412	15	9	8
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	20	8	422	304	64	1,034	1,004	26	23	24
Cigar stores, stands	6	2	347	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	4	2	73	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	13	3	142	42	3	134	102	4	3	13
Music stores	5	5	189	189	15	319	242	9	6	6
Camera, photographic supply stores	2	...	(D)	...	...	...	...	...	...	(D)
Luggage, leather goods stores	...	...	...	...	...	...	...	...	...	...
Optical goods stores	2	...	(D)	...	...	...	...	...	...	(D)
Office, store machine and equipment dealers	3	1	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	8	8	269	269	45	965	876	31	16	3
Second-hand stores	15	5	301	129	19	358	348	9	8	22
Nonstore Retailers										
Total	72	18	1,743	1,145	168	3,107	2,991	74	67	72
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	70	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LAWRENCE STANDARD METROPOLITAN AREA--Consists of Lawrence City; Andover, Methuen, and North Andover towns in Essex County, Mass.										
Retail trade, total	1,577	967	120,110	108,246	13,823	265,991	238,301	5,906	4,394	1,344
Food Stores										
Total	490	204	31,047	24,323	1,982	38,666	32,975	869	566	511
Grocery stores	234	128	22,856	20,504	1,456	28,235	23,666	608	384	236
Meat markets	13	5	943	669	39	952	828	25	19	14
Fish (seafood) markets	22	12	856	554	63	1,199	1,118	25	15	26
Fruit stores, vegetable markets	12	4	333	233	20	361	346	6	5	14
Candy, nut, confectionery stores	13	7	336	260	29	561	438	23	14	14
Bakery products stores	41	31	1,384	1,166	283	6,033	5,464	150	109	41
Bakeries, with baking on premises	(NA)	29	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	20	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LAWRENCE STANDARD METROPOLITAN AREA--Con.										
Eating, Drinking Places										
Total	244	206	9,862	9,284	2,218	44,098	38,639	1,261	862	152
Eating places (except refreshment stands)	134	98	6,431	5,921	1,476	28,987	25,679	882	614	119
Restaurants, cafeterias	(NA)	88	(NA)	5,177	1,278	24,793	22,363	721	545	(NA)
Caterers	(NA)	7	(NA)	559	150	3,392	2,514	145	53	(NA)
In-plant food contractors	(NA)	3	(NA)	185	48	802	802	16	16	(NA)
Refreshment stands	23	21	479	(D)	59	691	431	25	9	18
Drinking places	87	87	2,952	(D)	683	14,420	12,529	354	239	15
General Merchandise Group										
Total	29	27	7,047	6,891	1,030	19,956	15,944	603	391	31
Department stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	24	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	...	...	...	...	...	...	...	...	...	...
Variety stores	13	13	3,258	3,258	473	9,195	6,515	317	183	10
Apparel, Accessories Stores										
Total	142	114	12,224	12,002	1,866	35,835	31,323	852	613	95
Shoe stores	27	23	1,614	1,592	217	3,942	3,574	79	55	10
Men's shoe stores	(NA)	3	(NA)	158	16	401	401	5	5	(NA)
Women's shoe stores	(NA)	4	(NA)	436	57	1,113	1,032	24	16	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	16	(NA)	998	144	2,428	2,141	50	34	(NA)
Men's, boys' clothing and furnishings stores	(NA)	29	(NA)	3,505	528	9,978	8,790	210	141	(NA)
Men's, boys' clothing stores	(NA)	21	(NA)	2,810	438	8,132	7,084	175	114	(NA)
Men's, boys' furnishings stores	(NA)	8	(NA)	695	90	1,846	1,706	35	27	(NA)
Family clothing stores	(NA)	9	(NA)	1,067	140	4,683	3,575	101	71	(NA)
Women's clothing, specialty stores	53	43	5,342	5,210	879	15,126	13,401	419	312	43
Ready-to-wear stores	(NA)	27	(NA)	4,688	803	13,276	12,038	372	285	(NA)
Millinery stores	(NA)	8	(NA)	173	34	979	633	23	13	(NA)
Clothing, specialty stores, n.e.c.	(NA)	8	(NA)	349	42	871	730	24	14	(NA)
Children's, infants' wear stores	10	6	359	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	10	4	319	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	92	56	6,197	5,619	824	15,739	14,738	289	238	76
Furniture, home furnishings stores	51	33	3,646	3,340	482	9,123	8,659	163	139	29
Furniture stores	(NA)	20	(NA)	2,376	338	6,364	6,056	109	95	(NA)
Floor covering stores	(NA)	6	(NA)	526	82	1,514	1,433	28	21	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	7	(NA)	438	62	1,245	1,170	27	23	(NA)
Household appliance, radio, TV stores	39	23	2,541	2,279	342	6,616	6,079	126	99	35
Household appliance stores	(NA)	6	(NA)	796	133	2,498	2,121	53	34	(NA)
Appliance, radio, TV stores	(NA)	13	(NA)	1,414	202	3,986	3,826	70	62	(NA)
Radio, TV stores	(NA)	4	(NA)	69	7	132	132	3	3	(NA)
Automotive Group										
Total	46	34	16,668	16,300	1,521	29,073	28,723	457	442	34
Passenger car dealers (franchised)	21	19	14,747	(D)	1,368	26,598	26,351	413	402	12
Passenger car dealers (nonfranchised)	15	9	1,348	1,080	39	743	723	17	16	13
Tire, battery, accessory dealers	8	6	(D)	(D)	114	1,732	1,649	27	24	5
Motorcycle, aircraft, boat dealers	2	...	(D)	...	...	...	...	...	...	4
Household trailer dealers	...	...	...	...	...	...	...	...	...	...
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	106	80	5,983	5,485	551	8,950	7,809	204	144	98
Lumber, Bldg. Mads., Hardware, Farm Equipment Dealers										
Total	40	32	8,198	7,876	1,003	18,163	17,250	334	294	33
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	12	10	3,641	(D)	388	7,257	6,521	125	100	11
Paint, glass, wallpaper stores	9	7	312	(D)	42	882	841	18	16	5
Plumbing, electrical supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	17	13	3,872	3,836	542	9,469	9,333	183	170	15
Drug Stores, Proprietary Stores										
Total	52	52	3,931	3,931	455	8,676	6,967	237	149	44
Drug stores	52	52	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other Retail Stores										
Total	247	141	15,188	13,416	1,629	33,060	30,484	602	508	195
Liquor stores	28	28	2,822	2,422	329	5,997	5,436	99	75	1
Fuel, ice dealers	89	43	7,809	6,921	820	17,907	16,473	278	243	74
Fuel dealers (coal, wood)	(NA)	6	(NA)	438	48	1,041	998	19	16	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	31	(NA)	5,806	668	15,163	13,899	223	200	(NA)
Ice dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm, garden supply stores	2	...	(D)	...	...	...	...	...	...	2
Jewelry stores	22	14	1,014	946	121	2,405	2,318	47	41	18
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	5	3	168	(D)	3	50	20	3	1	5
Bicycle stores	3	1	147	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	26	14	650	560	84	1,531	1,427	33	29	30
Cigar stores, stands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	7	5	293	(D)	20	416	360	31	28	6
Gift, novelty, souvenir stores	6	2	41	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	5	1	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	3	3	165	165	27	487	487	9	9	1
Retail stores (except second-hand) n.e.c.	10	10	337	337	46	825	693	26	16	6
Second-hand stores	10	2	86	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LAWRENCE STANDARD METROPOLITAN AREA--Con.										
Nonstore Retailers										
Total	79	21	3,765	3,119	744	13,771	13,449	198	187	75
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	75	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	73
Merchandise vending machine operators	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LOWELL STANDARD METROPOLITAN AREA--Consists of Lowell City; Billerica, Chelmsford, Dracut, and Tewksbury towns in Middlesex County, Mass.										
Retail trade, total	1,362	898	126,319	117,829	14,915	298,568	269,364	6,626	4,891	1,060
Food Stores										
Total	392	198	34,034	30,322	2,144	43,947	37,119	999	657	367
Grocery stores	193	135	28,999	27,515	1,825	35,875	29,928	789	506	173
Meat markets	9	5	557	481	32	589	439	16	9	8
Fish (seafood) markets	11	7	198	166	14	410	256	21	7	10
Fruit stores, vegetable markets	10	4	358	296	22	455	420	9	7	11
Candy, nut, confectionery stores	18	10	374	310	40	1,306	1,166	35	26	14
Bakery products stores	33	25	1,086	970	168	4,490	4,154	110	87	35
Bakeries, with baking on premises	(NA)	22	(NA)	745	142	3,913	3,605	99	78	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	225	26	577	549	11	9	(NA)
Delicatessen stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	18	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	238	220	10,628	10,412	2,430	50,366	44,449	1,406	1,000	124
Eating places (except refreshment stands)	114	104	5,751	5,611	1,342	27,691	24,218	838	587	89
Restaurants, cafeterias	(NA)	100	(NA)	5,352	1,291	26,628	23,201	807	561	(NA)
Caterers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	21	19	722	(D)	151	3,113	2,851	84	64	18
Drinking places	99	97	4,133	(D)	937	19,562	17,380	484	349	13
General Merchandise Group										
Total	51	41	11,709	11,537	1,968	39,042	33,465	1,108	720	42
Department stores	5	5	8,042	8,042	1,445	28,250	25,360	717	514	1
Dry goods, general merchandise stores	22	16	940	852	(D)	(D)	(D)	(D)	(D)	(D)
General stores	3	1	57	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	21	19	2,670	(D)	422	8,723	6,396	324	168	16
Apparel, Accessories Stores										
Total	88	72	8,899	8,591	1,503	28,795	25,617	668	469	44
Shoe stores	22	19	1,658	1,526	277	4,932	4,425	83	56	11
Men's shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	12	(NA)	952	198	3,676	3,314	56	36	(NA)
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	2,467	470	8,893	8,296	166	127	(NA)
Men's, boys' clothing stores	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' furnishings stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	6	(NA)	746	105	1,860	1,349	78	31	(NA)
Women's clothing, specialty stores	28	26	3,694	(D)	616	12,260	10,846	326	235	15
Ready-to-wear stores	(NA)	13	(NA)	3,333	568	11,120	9,928	291	212	(NA)
Millinery stores	(NA)	8	(NA)	216	30	756	554	22	11	(NA)
Clothing, specialty stores, n.e.c.	(NA)	5	(NA)	133	18	388	364	13	12	(NA)
Children's, infants' wear stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	57	41	6,934	6,710	1,155	25,642	24,604	449	387	40
Furniture, home furnishings stores	31	21	3,174	3,010	605	11,331	10,504	226	174	21
Furniture stores	(NA)	16	(NA)	2,981	391	7,476	7,221	126	111	(NA)
Floor covering stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	26	20	3,760	3,700	550	14,311	14,100	223	213	19
Household appliance stores	(NA)	5	(NA)	2,033	268	9,246	9,246	135	135	(NA)
Appliance, radio, TV stores	(NA)	11	(NA)	1,555	273	4,768	4,617	82	73	(NA)
Radio, TV stores	(NA)	4	(NA)	112	9	297	237	6	5	(NA)
Automotive Group										
Total	34	28	16,269	16,123	1,685	29,946	29,482	437	420	24
Passenger car dealers (franchised)	17	17	14,900	14,900	1,515	26,517	26,107	383	368	8
Passenger car dealers (nonfranchised)	9	5	676	(D)	45	958	945	15	14	11
Tire, battery, accessory dealers	8	6	693	(D)	125	2,475	2,430	39	38	5
Motorcycle, aircraft, boat dealers	...	...	...	...	...	...	...	...	...	...
Household trailer dealers	...	...	...	...	...	...	...	...	...	...
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	124	72	6,615	5,149	365	7,394	6,579	171	126	125
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	50	32	5,809	5,585	813	17,695	17,593	282	274	35
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	17	11	3,316	3,272	536	8,034	8,000	114	112	12
Paint, glass, wallpaper stores	6	4	262	(D)	44	910	898	14	14	3
Plumbing, electrical supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	22	14	1,870	1,752	192	7,968	7,912	137	133	16
Drug Stores, Proprietary Stores										
Total	51	47	3,858	3,802	500	11,516	8,994	285	177	35
Drug stores	(NA)	44	(NA)	3,668	532	11,271	8,822	278	172	(NA)
Proprietary stores	(NA)	3	(NA)	134	8	245	172	7	5	(NA)
Other Retail Stores										
Total	221	137	18,755	17,359	2,013	38,542	35,815	743	595	168
Liquor stores	31	31	2,993	2,929	399	6,807	5,877	132	85	3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[4]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LOWELL STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Con.										
Fuel, ice dealers	79	49	10,220	9,576	1,005	20,162	19,351	332	302	75
Fuel dealers (coal, wood)	(NA)	9	(NA)	1,242	126	2,438	2,308	43	38	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	26	(NA)	7,798	807	15,961	15,280	262	237	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	5	5	1,710	1,710	93	1,750	1,736	30	29	2
Farm, garden supply stores	...	...	...	...	...	...	...	...	...	...
Jewelry stores	14	10	703	685	120	2,335	2,123	55	41	7
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	6	4	828	(D)	189	3,049	2,879	67	55	3
Sporting goods stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	12	6	307	231	29	717	617	25	12	13
Cigar stores, stands	7	5	407	(D)	14	364	306	10	7	9
News dealers, newsstands	3	3	184	184	11	209	111	11	3	2
Gift, novelty, souvenir stores	5	1	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	3	1	35	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	3	1	63	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	10	10	406	406	44	940	802	26	17	8
Second-hand stores	15	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore Retailers										
Total	56	10	2,809	2,239	299	5,683	5,647	79	75	56
Mail order houses	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	48	6	2,375	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
NEW BEDFORD STANDARD METROPOLITAN AREA--Consists of New Bedford City; Acushnet, Dartmouth, and Fairhaven towns in Bristol County, Mass.										
Retail trade, total	1,793	1,103	141,817	129,111	15,560	303,954	275,181	6,754	5,229	1,718
Food Stores										
Total	456	232	40,169	35,823	2,724	52,979	46,982	1,171	839	468
Grocery stores	229	173	34,701	33,219	2,396	46,139	41,073	973	700	239
Meat markets	12	4	272	100	9	160	90	6	3	14
Fish (seafood) markets	20	6	411	289	20	549	443	15	15	21
Fruit stores, vegetable markets	15	7	487	395	40	812	659	24	13	12
Candy, nut, confectionery stores	10	8	302	(D)	30	803	710	25	18	9
Bakery products stores	37	23	905	767	167	3,317	2,914	95	69	37
Bakeries, with baking on premises	(NA)	22	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	3	3	180	180	14	273	239	9	5	2
Food stores, n.e.c.	24	8	787	(D)	88	926	854	22	16	18
Eating, Drinking Places										
Total	301	231	10,068	9,168	1,931	38,536	34,747	1,186	894	299
Eating places (except refreshment stands)	169	123	6,309	5,695	1,285	25,674	23,206	801	605	188
Restaurants, cafeterias	(NA)	115	(NA)	5,415	1,217	24,473	22,069	769	581	(NA)
Caterers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	33	21	792	688	81	1,927	1,371	83	38	36
Drinking places	99	87	2,977	2,785	565	10,935	10,170	302	251	75
General Merchandise Group										
Total	55	31	12,490	12,188	2,212	44,262	35,586	1,145	734	41
Department stores	5	5	8,747	8,747	1,685	33,292	26,964	735	496	...
Dry goods, general merchandise stores	30	10	372	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	5	1	148	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	15	15	3,223	3,223	515	10,682	8,350	401	230	7
Apparel, Accessories Stores										
Total	146	118	(D)	12,787	1,815	35,497	30,691	862	637	126
Shoe stores	36	26	2,617	2,371	320	5,868	5,048	125	83	25
Men's shoe stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	15	(NA)	1,444	202	3,520	2,949	78	51	(NA)
Men's, boys' clothing and furnishings stores	(NA)	29	(NA)	2,809	322	5,946	5,303	128	95	(NA)
Men's, boys' clothing stores	(NA)	23	(NA)	2,394	294	5,366	4,770	113	85	(NA)
Men's, boys' furnishings stores	(NA)	6	(NA)	415	28	580	533	15	10	(NA)
Family clothing stores	(NA)	9	(NA)	717	78	1,315	1,164	38	29	(NA)
Women's clothing, specialty stores	55	45	6,525	6,409	1,038	21,261	18,326	536	409	49
Ready-to-wear stores	(NA)	31	(NA)	5,642	954	19,527	16,833	484	377	(NA)
Millinery stores	(NA)	6	(NA)	285	42	778	660	26	15	(NA)
Clothing, specialty stores, n.e.c.	(NA)	8	(NA)	482	42	956	833	26	17	(NA)
Children's, infants' wear stores	5	5	277	277	24	517	339	22	11	5
Apparel stores, n.e.c.	4	4	204	204	33	590	511	13	10	4
Furniture, Home Furnishings, Appliance Dealers										
Total	91	61	7,673	7,291	1,184	22,898	22,142	380	347	80
Furniture, home furnishings stores	58	46	5,461	5,323	752	14,002	13,599	249	232	50
Furniture stores	(NA)	38	(NA)	4,408	634	11,500	11,269	201	193	(NA)
Floor covering stores	(NA)	4	(NA)	429	54	1,169	1,107	17	16	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	14	(NA)	486	64	1,333	1,223	30	23	(NA)
Household appliance, radio, TV stores	33	15	2,212	1,968	432	8,896	8,543	132	115	30
Household appliance stores	(NA)	10	(NA)	1,507	369	7,532	7,420	104	98	(NA)
Appliance, radio, TV stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Radio, TV stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW BEDFORD STANDARD METROPOLITAN AREA--Con.										
Automotive Group										
Total	79	59	20,046	19,228	2,068	38,442	38,169	592	581	69
Passenger car dealers (franchised)	27	23	15,306	14,958	1,654	31,408	31,216	457	450	16
Passenger car dealers (nonfranchised)	32	20	3,362	2,932	197	2,939	2,894	56	55	41
Tire, battery, accessory dealers	15	11	1,139	1,099	143	2,695	2,659	49	46	11
Motorcycle, aircraft, boat dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Housebold trailer dealers	...	...	...	...	...	...	...	...	...	...
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	171	99	7,103	5,027	356	7,511	6,831	186	149	186
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	63	47	5,232	4,948	627	12,722	12,308	219	204	51
Farm equipment dealers	2	1	165	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	13	11	2,892	(D)	304	5,720	5,580	84	81	7
Paint, glass, wallpaper stores	16	14	921	(D)	153	3,190	3,152	60	56	13
Plumbing, electrical supply stores	6	6	359	359	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	23	15	825	693	98	2,253	2,067	46	40	23
Drug Stores, Proprietary Stores										
Total	74	68	5,112	4,926	587	11,757	9,859	324	213	69
Drug stores	(NA)	63	(NA)	(D)	566	11,275	9,533	308	205	(NA)
Proprietary stores	(NA)	5	(NA)	(D)	21	482	326	18	8	(NA)
Other Retail Stores										
Total	269	143	(D)	14,433	1,403	27,178	25,731	522	469	242
Liquor stores	36	30	3,032	2,610	263	4,805	4,580	85	80	17
Fuel, ice dealers	77	35	6,210	5,548	512	10,206	9,857	158	146	72
Fuel dealers (coal, wood)	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	24	(NA)	4,095	399	8,175	7,866	124	113	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	9	9	2,061	2,061	91	1,644	1,572	30	28	5
Farm, garden supply stores	4	...	78	...	...	...	...	...	...	6
Jewelry stores	33	17	1,642	1,344	164	3,285	3,079	70	60	32
Book stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	11	7	924	882	72	1,145	1,115	22	19	6
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	16	10	437	391	62	1,343	1,232	28	25	22
Cigar stores, stands	3	1	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	3	1	27	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	10	2	235	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	7	1	121	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	3	1	129	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	3	1	106	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	14	14	520	520	61	1,028	937	26	20	15
Second-hand stores	12	4	121	(D)	(D)	(D)	(D)	(D)	(D)	10
Nonstore Retailers										
Total	88	14	4,106	3,292	653	12,172	12,135	165	162	87
Mail order houses	...	...	(D)	...	...	...	...	...	...	2
Direct selling (house-to-house) organizations	84	10	(D)	2,937	636	11,440	11,425	151	150	81
Merchandise vending machine operators	4	4	355	355	17	732	710	14	12	4
PITTSFIELD STANDARD METROPOLITAN AREA--Consists of Pittsfield City; and Dalton, Lenox, and Lee towns in Berkshire County, Mass.										
Retail trade, total	754	532	85,112	81,152	10,345	193,757	176,188	3,901	3,097	580
Food Stores										
Total	134	84	21,004	19,738	1,418	27,868	24,300	584	413	125
Grocery stores	88	66	19,063	18,339	1,197	23,495	20,264	484	327	81
Meat markets	8	4	363	289	16	372	308	7	4	9
Fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	12	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	4	4	486	486	166	3,220	3,031	73	67	2
Bakeries, with baking on premises	4	4	486	486	166	3,220	3,031	73	67	2
Bakeries, without baking on premises	...	...	...	...	...	...	...	...	...	...
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	105	95	5,056	4,872	1,119	22,026	20,804	537	461	61
Eating places (except refreshment stands)	55	49	3,367	3,247	773	15,543	14,900	394	348	44
Restaurants, cafeterias	(NA)	48	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	12	8	376	312	46	1,051	725	33	17	10
Drinking places	38	38	1,313	1,313	300	5,432	5,179	110	96	7
General Merchandise Group										
Total	31	25	9,199	9,081	1,640	28,552	24,321	814	555	23
Department stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	10	4	938	120	15	343	307	9	7	9
General stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	15	15	3,337	3,337	517	9,926	8,221	332	206	10

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
PITTSFIELD STANDARD METROPOLITAN AREA--Con.										
Apparel, Accessories Stores										
Total	81	65	6,966	6,724	1,059	21,572	17,317	424	334	48
Shoe stores	19	15	1,350	1,320	167	3,251	3,086	68	53	8
Men's shoe stores	(NA)	3	(NA)	161	15	264	264	4	4	(NA)
Women's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	8	(NA)	879	114	2,341	2,241	50	39	(NA)
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	1,895	354	5,188	4,842	99	73	(NA)
Men's, boys' clothing stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' furnishings stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	6	(NA)	405	47	1,012	1,008	26	26	(NA)
Women's clothing, specialty stores	26	24	2,567	(D)	400	10,269	6,760	194	157	18
Ready-to-wear stores	(NA)	15	(NA)	1,835	243	4,527	4,080	117	86	(NA)
Millinery stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	7	5	387	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	51	33	4,165	3,927	708	13,314	13,008	212	194	37
Furniture, home furnishings stores	27	17	2,206	2,114	384	7,490	7,361	115	108	17
Furniture stores	(NA)	9	(NA)	1,517	252	4,553	4,473	74	68	(NA)
Floor covering stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	24	16	1,959	1,813	324	5,824	5,647	97	86	20
Household appliance stores	(NA)	7	(NA)	889	166	2,635	2,525	46	43	(NA)
Appliance, radio, TV stores	(NA)	5	(NA)	711	141	2,802	2,746	41	37	(NA)
Radio, TV stores	(NA)	4	(NA)	213	17	387	374	7	6	(NA)
Automotive Group										
Total	41	29	15,524	15,356	1,782	30,676	30,269	425	407	27
Passenger car dealers (franchised)	19	17	14,006	(D)	1,638	28,112	27,839	382	370	4
Passenger car dealers (nonfranchised)	10	6	449	357	20	409	409	8	8	11
Tire, battery, accessory dealers	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Motorcycle, aircraft, boat dealers	4	...	50	...	...	...	...	...	...	6
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	72	54	4,244	3,902	364	7,956	6,956	164	117	76
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	32	24	4,517	4,367	637	11,477	11,405	175	168	22
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	10	6	1,300	1,276	216	3,940	3,912	59	55	6
Paint, glass, wallpaper stores	4	4	183	183	74	797	788	13	12	2
Plumbing, electrical supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	13	9	1,715	1,589	253	4,447	4,447	71	71	9
Drug Stores, Proprietary Stores										
Total	20	20	2,404	2,404	351	6,395	5,001	172	100	9
Drug stores	18	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other Retail Stores										
Total	132	86	9,703	8,979	914	17,069	16,003	299	256	105
Liquor stores	26	20	2,097	1,937	212	4,029	3,514	60	43	13
Fuel, ice dealers	23	19	3,166	3,052	262	4,535	4,410	73	68	24
Fuel dealers (coal, wood)	(NA)	7	(NA)	1,147	96	1,596	1,550	30	27	(NA)
Liquefied petroleum gas dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Fuel oil dealers	(NA)	12	(NA)	1,905	166	2,939	2,860	43	41	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	3	3	1,116	1,116	49	907	907	14	14	1
Farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	15	9	709	627	115	2,176	2,161	38	37	12
Book stores	4	4	109	109	16	299	211	12	5	1
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	12	4	371	235	20	503	404	9	7	11
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Cigar stores, stands	3	1	132	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	5	3	123	(D)	7	125	45	5	1	5
Music stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	6	2	249	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	8	2	140	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore Retailers										
Total	55	17	2,330	1,802	353	6,852	6,816	95	92	47
Mail order houses	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	47	11	1,667	1,145	301	5,730	5,696	76	74	43
Merchandise vending machine operators	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	1
PROVIDENCE STANDARD METROPOLITAN AREA—Consists of Central Falls, Cranston, Pawtucket, Providence, and Woonsocket Cities; Cumberland, East Providence, Johnston, Lincoln, North Providence, North Smithfield, and Smithfield towns in Providence County; North Kingston town in Washington County; Warwick City; East Greenwich, and West Warwick towns in Kent County; and all of Bristol County, R. I. Also Attleboro City; North Attleboro, and Seekonk towns in Bristol County; Bellingham, Franklin, Plainville, and Wrentham towns in Norfolk County; and Blackstone and Millville towns in Worcester County, Mass.										
Retail trade, total	9,528	5,398	795,162	721,774	86,883	1,701,292	1,568,064	35,559	27,704	9,406
Food Stores										
Total	2,270	944	188,702	161,016	12,380	237,557	208,889	5,104	3,655	2,406
Grocery stores	1,316	664	155,137	138,699	9,822	186,468	163,981	3,905	2,756	1,272

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PROVIDENCE STANDARD METROPOLITAN AREA—Con.										
Food Stores—Con.										
Meat markets	96	54	(D)	7,085	560	10,684	8,973	236	153	(D)
Fish (seafood) markets	46	6	835	325	25	524	485	13	9	17
Fruit stores, vegetable markets	94	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	46	28	(D)	1,006	123	2,494	2,228	79	58	(D)
Bakery products stores	222	110	6,215	4,709	1,066	21,780	19,727	535	425	245
Bakeries, with baking on premises	(NA)	102	(NA)	4,459	1,026	20,806	18,965	508	406	(NA)
Bakeries, without baking on premises	(NA)	8	(NA)	250	40	974	762	27	19	(NA)
Delicatessen stores	37	27	3,794	3,528	280	4,925	4,374	118	88	34
Food stores, n.e.c.	111	37	5,335	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	1,715	1,271	61,403	55,617	11,718	245,651	223,457	6,803	5,302	1,801
Eating places (except refreshment stands)	892	632	40,259	37,111	8,698	185,324	170,156	5,065	4,047	483
Restaurants, cafeterias	(NA)	597	(NA)	35,055	8,112	173,200	159,033	4,736	3,808	(NA)
Caterers	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	16	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	133	97	3,185	2,673	408	5,729	4,648	237	132	136
Drinking places	686	552	17,913	15,833	2,612	54,598	48,653	1,501	1,123	716
General Merchandise Group										
Total	319	169	73,066	71,446	13,573	287,087	254,098	6,541	4,596	610
Department stores	10	10	49,766	49,766	10,153	217,289	197,952	4,227	3,275	...
Dry goods, general merchandise stores	148	68	6,390	5,226	703	13,587	12,263	330	243	190
General stores	16	10	(D)	708	45	1,015	646	32	17	(D)
Variety stores	43	81	(D)	15,746	2,672	55,196	43,243	1,952	1,061	(D)
Apparel, Accessories Stores										
Total	641	511	66,529	63,849	9,616	186,031	171,081	4,007	2,959	499
Shoe stores	156	116	11,798	11,000	1,480	28,015	25,909	530	385	26
Men's shoe stores	(NA)	17	(NA)	1,214	141	2,767	2,585	49	36	(NA)
Women's shoe stores	(NA)	27	(NA)	4,454	631	12,057	11,238	202	153	(NA)
Children's, juveniles' shoe stores	(NA)	5	(NA)	235	18	345	282	4	3	(NA)
Family shoe stores	(NA)	67	(NA)	5,097	690	12,846	11,804	271	191	(NA)
Men's, boys' clothing and furnishings stores	(NA)	98	(NA)	12,894	1,801	35,061	32,994	613	472	(NA)
Men's, boys' clothing stores	(NA)	55	(NA)	8,959	1,279	25,974	24,398	432	336	(NA)
Men's, boys' furnishings stores	(NA)	43	(NA)	3,935	522	9,087	8,596	181	142	(NA)
Family clothing stores	(NA)	41	(NA)	5,655	742	13,368	11,879	298	214	(NA)
Women's clothing, specialty stores	237	193	30,530	30,036	4,966	96,635	86,670	2,283	1,688	174
Ready-to-wear stores	(NA)	131	(NA)	27,600	4,629	88,973	81,799	2,108	1,553	(NA)
Millinery stores	(NA)	31	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	31	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	85	27	2,650	2,336	238	4,721	4,015	151	94	46
Apparel stores, n.e.c.	54	36	2,034	1,925	389	8,231	7,614	132	106	41
Furniture, Home Furnishings, Appliance Dealers										
Total	507	323	33,853	31,331	4,937	91,788	89,201	1,545	1,386	436
Furniture, home furnishings stores	331	213	24,123	22,415	3,612	69,775	68,001	1,113	1,024	291
Furniture stores	(NA)	137	(NA)	17,214	2,614	49,974	48,774	804	741	(NA)
Floor covering stores	(NA)	27	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	49	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	166	110	9,586	8,916	1,325	22,013	21,200	432	362	135
Household appliance stores	(NA)	46	(NA)	4,066	723	10,590	10,051	234	177	(NA)
Appliance, radio, TV stores	(NA)	40	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Radio, TV stores	(NA)	24	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Automotive Group										
Total	368	296	135,636	132,784	11,647	218,466	215,404	3,144	3,006	287
Passenger car dealers (franchised)	162	158	111,475	111,185	9,841	183,962	182,541	2,577	2,521	79
Passenger car dealers (nonfranchised)	106	70	12,689	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	71	55	9,471	9,051	1,170	23,331	21,947	369	318	98
Motorcycle, aircraft, boat dealers	21	7	733	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	849	521	42,351	33,399	2,468	48,807	43,393	1,191	823	943
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	369	223	45,572	43,078	5,814	105,602	101,398	1,760	1,555	315
Farm equipment dealers	12	6	(D)	838	58	1,154	1,119	19	17	(D)
Lumber, building materials dealers	103	73	23,749	23,097	2,738	50,459	49,277	746	709	64
Paint, glass, wallpaper stores	50	28	(D)	2,475	358	6,282	6,221	106	102	(D)
Plumbing, electrical supply stores	43	19	1,549	1,231	245	4,713	4,502	76	66	33
Hardware stores	157	97	16,421	15,437	2,415	42,994	40,279	813	661	156
Drug Stores, Proprietary Stores										
Total	332	302	29,363	28,633	3,327	65,286	54,193	1,721	1,576	317
Drug stores	(NA)	266	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	36	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	1,495	735	93,222	80,884	8,453	159,841	152,161	2,976	2,492	1,408
Liquor stores	254	146	16,865	13,971	807	15,551	13,868	322	236	237
Fuel, ice dealers	383	163	38,055	34,199	3,419	64,361	63,076	955	904	370
Fuel dealers (coal, wood)	(NA)	22	(NA)	9,786	720	12,212	12,105	183	177	(NA)
Liquefied petroleum gas dealers	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	133	(NA)	23,387	2,504	48,824	47,697	726	695	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	26	24	7,616	(D)	404	7,689	7,570	128	122	15
Farm, garden supply stores	12	6	345	315	98	1,603	1,603	26	26	11
Jewelry stores	95	61	7,481	6,881	1,206	22,408	21,778	393	357	51
Book stores	9	5	177	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	40	34	(D)	2,360	414	7,374	6,776	170	144	(D)
Sporting goods stores	40	18	1,595	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bicycle stores	13	3	242	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	117	35	2,602	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[2]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[3] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PROVIDENCE STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Cigar stores, stands	18	12	764	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	57	39	2,733	2,297	154	2,731	2,324	97	58	56
Gift, novelty, souvenir stores	69	35	1,646	1,224	187	3,153	2,629	92	60	74
Music stores	24	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	15	9	1,647	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	7	7	355	355	58	1,020	1,020	19	19	...
Optical goods stores	31	11	495	347	77	1,350	1,290	18	17	31
Office, store machine and equipment dealers	14	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	57	57	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	84	26	1,600	1,108	152	3,182	3,055	67	62	93
Nonstore Retailers										
Total	613	103	25,465	19,737	2,950	55,176	54,789	888	854	616
Mail order houses	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	571	81	17,072	11,828	2,305	42,647	42,282	652	601	579
Merchandise vending machine operators	33	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SPRINGFIELD-HOLYOKE STANDARD METROPOLITAN AREA—Consists of Chicopee, Holyoke, Springfield, and Westfield, Cities; Agawam, East Longmeadow, Longmeadow, Ludlow, West Springfield, and Wilbraham towns in Hampden County; Northampton City; Easthampton, and South Hadley towns in Hampshire County, Mass.; Enfield town in Hartford County Conn.										
Retail trade, total	4,639	3,153	519,790	489,562	61,807	1,193,126	1,081,804	25,105	19,182	3,830
Food Stores										
Total	1,000	552	118,123	106,553	7,771	150,842	127,043	3,400	2,225	1,004
Grocery stores	601	373	101,699	94,653	6,335	122,731	102,995	2,690	1,744	591
Meat markets	27	11	3,160	2,530	241	5,235	4,712	99	74	26
Fish (seafood) markets	20	10	1,035	923	107	1,584	1,284	68	45	18
Fruit stores, vegetable markets	57	17	1,947	1,411	89	1,187	819	38	16	60
Candy, nut, confectionery stores	77	31	2,630	1,400	137	2,612	2,216	80	55	89
Bakery products stores	89	69	3,107	2,715	637	13,065	11,406	325	231	81
Bakeries, with baking on premises	(NA)	50	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	17	13	1,162	1,038	119	2,335	1,775	50	26	23
Food stores, n.e.c.	56	28	2,253	1,883	106	2,093	1,836	50	34	48
Eating, Drinking Places										
Total	790	676	35,021	33,197	7,886	163,573	145,105	4,266	3,167	574
Eating places (except refreshment stands)	430	336	21,186	19,574	4,926	101,542	90,455	2,765	2,075	399
Restaurants, cafeterias	(NA)	315	(NA)	18,319	4,587	96,087	85,531	2,591	1,956	(NA)
Caterers	(NA)	8	(NA)	238	46	544	277	43	10	(NA)
In-plant food contractors	(NA)	13	(NA)	1,017	293	4,911	4,647	131	109	(NA)
Refreshment stands	87	69	2,619	2,423	288	6,827	4,998	234	137	104
Drinking places	271	271	11,200	11,200	2,672	55,204	49,652	1,267	955	69
General Merchandise Group										
Total	137	111	62,324	61,844	10,029	200,965	178,401	9,670	4,295	99
Department stores	9	9	35,113	35,113	5,845	115,849	106,939	3,182	2,625	...
Dry goods, general merchandise stores	60	42	15,973	15,707	2,506	51,539	46,091	1,347	1,053	45
General stores	11	5	1,155	937	118	2,321	2,012	74	48	11
Variety stores	55	55	10,061	10,087	1,560	31,256	23,359	1,067	569	41
Apparel, Accessories Stores										
Total	397	333	38,130	37,110	5,629	105,308	93,705	2,249	1,636	249
Shoe stores	75	61	6,612	6,256	974	16,785	15,080	327	235	30
Men's shoe stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	12	(NA)	1,463	209	3,725	3,433	74	50	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	39	(NA)	4,188	692	11,693	10,323	232	166	(NA)
Men's, boys' clothing and furnishings stores	(NA)	70	(NA)	9,168	1,464	25,919	23,802	467	355	(NA)
Men's, boys' clothing stores	(NA)	42	(NA)	6,588	1,131	20,001	18,415	351	264	(NA)
Men's, boys' furnishings stores	(NA)	28	(NA)	2,580	333	5,918	5,387	116	91	(NA)
Family clothing stores	(NA)	24	(NA)	3,362	441	7,787	6,971	175	129	(NA)
Women's clothing, specialty stores	151	137	14,788	14,570	2,145	42,566	37,877	1,044	753	96
Ready-to-wear stores	(NA)	86	(NA)	12,545	1,828	36,480	32,494	875	630	(NA)
Millinery stores	(NA)	25	(NA)	1,121	201	3,895	3,427	106	77	(NA)
Clothing, specialty stores, n.e.c.	(NA)	26	(NA)	904	116	2,191	1,956	63	46	(NA)
Children's, infants' wear stores	22	20	2,956	(D)	472	9,691	7,564	185	122	16
Apparel stores, o.e.c.	35	21	978	(D)	133	2,560	2,411	51	42	32
Furniture, Home Furnishings, Appliance Dealers										
Total	313	227	27,343	25,609	4,146	78,022	74,501	1,221	1,068	242
Furniture, home furnishings stores	171	143	17,962	17,378	2,932	56,759	54,061	863	748	117
Furniture stores	(NA)	76	(NA)	12,753	2,101	39,789	38,007	572	497	(NA)
Floor covering stores	(NA)	31	(NA)	2,196	353	6,898	6,586	104	96	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	36	(NA)	2,429	478	10,072	9,468	187	155	(NA)
Household appliance, radio, TV stores	142	84	9,381	8,231	1,214	21,263	20,440	358	320	125
Household appliance stores	(NA)	26	(NA)	2,282	489	7,093	6,939	120	112	(NA)
Appliance, radio, TV stores	(NA)	34	(NA)	4,476	538	10,286	9,823	171	149	(NA)
Radio, TV stores	(NA)	24	(NA)	1,473	187	3,884	3,678	67	59	(NA)
Automotive Group										
Total	199	155	83,599	82,285	8,110	143,464	139,817	1,962	1,833	111
Passenger car dealers (franchised)	97	93	72,452	72,292	7,028	123,047	120,857	1,657	1,583	32
Passenger car dealers (nonfranchised)	58	26	6,284	5,244	400	7,022	6,653	82	72	47
Tire, battery, accessory dealers	40	32	4,129	4,015	615	12,251	11,372	201	164	31
Motorcycle, aircraft, boat dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	377	259	22,187	19,271	1,562	30,927	25,603	731	469	414
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	246	182	41,892	(D)	5,337	101,973	94,626	1,746	1,351	150
Farm equipment dealers	10	8	1,598	(D)	204	3,582	3,582	51	51	6

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SPRINGFIELD-HOLYOKE STANDARD METROPOLITAN AREA—Con.										
Lumber, Bldg. Matls., Hardware, Farm Equipmeot Dealers—Con.										
Lumber, building materials dealers	81	57	23,114	22,462	2,588	46,333	44,136	638	589	52
Paint, glass, wallpaper stores	47	29	2,054	1,774	269	5,069	4,871	80	69	34
Plumbing, electrical supply stores	22	16	1,978	1,882	264	5,276	5,203	98	95	18
Hardware stores	82	72	13,100	12,992	2,012	41,713	36,834	879	547	36
Drug Stores, Proprietary Stores										
Total	183	181	17,074	(D)	2,098	41,322	34,627	940	596	140
Drug stores	(NA)	174	(NA)	(D)	2,062	40,611	33,982	921	582	(NA)
Proprietary stores	(NA)	7	(NA)	417	36	711	645	19	14	(NA)
Other Retail Stores										
Total	702	422	59,906	55,070	6,827	131,710	124,098	2,218	1,879	545
Liquor stores	100	84	12,510	11,884	1,311	24,510	21,199	402	263	32
Fuel, ice dealers	149	93	25,561	24,083	2,540	50,028	48,848	699	662	118
Fuel dealers (coal, wood)	(NA)	28	(NA)	9,177	864	16,311	15,803	236	222	(NA)
Liquefied petroleum gas dealers	(NA)	8	(NA)	621	95	2,120	2,114	29	29	(NA)
Fuel oil dealers	(NA)	57	(NA)	14,285	1,581	31,597	30,931	434	411	(NA)
Ice dealers	(NA)	••	(NA)	•••	•••	•••	•••	•••	•••	(NA)
Hay, grain, feed stores	20	19	4,260	(D)	247	5,009	4,907	83	80	9
Farm, garden supply stores	12	8	905	875	151	3,139	3,028	47	43	10
Jewelry stores	69	51	4,589	4,309	732	13,687	12,886	251	206	46
Book stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	17	15	1,017	(D)	132	2,546	2,238	62	48	13
Sporting goods stores	31	16	1,288	994	99	1,774	1,549	41	31	28
Bicycle stores	6	2	83	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	65	31	1,957	1,519	431	7,965	7,314	173	139	60
Cigar stores, stands	9	7	328	(D)	18	334	325	8	7	8
News dealers, newsstands	29	13	990	676	43	822	684	24	17	26
Gift, novelty, souvenir stores	34	14	645	395	53	1,026	852	32	19	34
Music stores	20	12	496	392	32	531	471	16	10	17
Camera, photographic supply stores	7	5	605	(D)	76	1,472	1,441	23	20	6
Luggage, leather goods stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	15	9	967	487	160	3,035	2,968	37	34	12
Office, store machine and equipment dealers	5	5	186	186	25	659	636	11	10	3
Retail stores (except second-hand) n.e.c.	26	26	1,187	1,187	223	4,346	4,082	79	69	18
Second-hand stores	16	8	792	328	180	3,703	3,625	101	98	14
Nonstore Retailers										
Total	293	55	14,191	10,921	2,412	45,020	44,278	702	663	302
Mail order houses	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	265	37	8,589	5,617	1,504	28,505	28,284	394	381	284
Merchandise vending machine operators	21	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
WORCESTER STANDARD METROPOLITAN AREA—Consists of Worcester City; Auburn, East Brookfield, Grafton, Holden, Leicester, Millbury, Northborough, North Brookfield, Shrewsbury, Spencer, Westborough, and West Boylston towns in Worcester County, Mass.										
Retail trade, total	2,900	1,978	321,522	302,870	38,335	729,438	659,987	15,263	11,687	2,341
Food Stores										
Total	644	368	76,756	68,834	5,059	98,691	84,507	2,281	1,502	638
Grocery stores	419	245	65,622	60,152	3,808	74,926	63,496	1,659	1,058	416
Meat markets	20	12	2,516	2,204	225	4,086	3,651	82	58	15
Fish (seafood) markets	9	9	690	690	53	1,070	913	30	18	11
Fruit stores, vegetable markets	33	13	1,597	1,013	68	1,104	532	53	15	43
Candy, nut, confectionery stores	53	29	1,952	1,370	186	3,445	3,196	94	79	55
Bakery products stores	48	44	2,245	2,221	613	12,061	10,986	308	236	35
Bakeries, with baking on premises	(NA)	36	(NA)	1,811	518	10,509	9,581	273	209	(NA)
Bakeries, without baking on premises	(NA)	8	(NA)	410	95	1,552	1,405	35	27	(NA)
Delicatessen stores	5	5	294	294	34	657	530	20	12	4
Food stores, n.e.c.	27	11	1,254	890	72	1,342	1,203	35	26	25
Eating, Drinking Places										
Total	519	447	24,363	23,233	5,145	101,900	91,030	2,809	2,082	369
Eating places (except refreshment stands)	295	245	15,475	14,969	3,494	70,208	63,291	2,012	1,516	254
Restaurants, cafeterias	(NA)	235	(NA)	14,709	3,426	68,873	62,191	1,960	1,489	(NA)
Caterers	(NA)	4	(NA)	56	9	256	80	23	1	(NA)
In-plant food contractors	(NA)	6	(NA)	204	59	1,079	1,020	29	26	(NA)
Refreshment stands	55	39	2,202	1,916	336	5,554	5,042	149	113	50
Drinking places	169	163	6,486	6,348	1,315	26,138	22,697	648	453	65
General Merchandise Group										
Total	69	55	28,980	28,762	5,105	96,424	83,822	2,602	1,880	49
Department stores	6	6	19,614	19,614	3,597	65,731	60,355	1,627	1,318	•••
Dry goods, general merchandise stores	30	20	996	854	92	1,586	1,389	41	32	24
General stores	3	3	147	147	7	113	89	6	3	2
Variety stores	30	26	8,223	8,147	1,409	28,994	21,989	928	527	23
Apparel, Accessories Stores										
Total	220	186	27,829	26,633	4,036	75,789	65,401	1,723	1,239	119
Shoe stores	50	38	4,949	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's shoe stores	(NA)	8	(NA)	453	54	992	933	19	15	(NA)
Women's shoe stores	(NA)	8	(NA)	1,097	156	2,777	2,471	53	34	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	20	(NA)	3,072	404	7,890	6,568	147	88	(NA)
Men's, boys' clothing and furnishings stores	(NA)	48	(NA)	5,068	750	14,347	13,231	283	216	(NA)
Men's, boys' clothing stores	(NA)	29	(NA)	4,501	688	13,216	12,179	259	197	(NA)
Men's, boys' furnishings stores	(NA)	16	(NA)	567	62	1,131	1,052	24	19	(NA)
Family clothing stores	(NA)	12	(NA)	5,981	822	15,211	11,820	361	238	(NA)
Women's clothing, specialty stores	80	72	10,055	9,925	1,696	31,191	27,551	780	593	40
Ready-to-wear stores	(NA)	40	(NA)	7,299	1,115	20,248	17,895	519	398	(NA)
Millinery stores	(NA)	21	(NA)	859	166	3,426	3,116	87	69	(NA)
Clothing, specialty stores, n.e.c.	(NA)	11	(NA)	1,767	415	7,517	6,540	174	126	(NA)
Children's, infants' wear stores	11	9	550	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	14	10	440	416	85	1,963	1,885	36	32	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WORCESTER STANDARD METROPOLITAN AREA--Con.										
Furniture, Home Furnishings, Appliance Dealers										
Total	172	124	17,978	16,834	2,695	54,535	51,969	837	732	126
Furniture, home furnishings stores	93	73	11,409	10,755	1,688	33,975	32,276	534	466	68
Furniture stores	(NA)	40	(NA)	8,553	1,413	27,684	26,531	409	362	18
Floor covering stores	(NA)	7	(NA)	609	65	1,609	1,483	25	20	6
Home furnishings stores, n.e.c., antique stores	(NA)	26	(NA)	1,593	210	4,682	4,262	100	84	20
Household appliance, radio, TV stores	79	51	6,569	6,079	1,007	20,560	19,693	303	266	58
Household appliance stores	(NA)	23	(NA)	3,063	658	13,566	12,889	182	154	6
Appliance, radio, TV stores	(NA)	20	(NA)	2,666	305	6,224	6,034	110	101	13
Radio, TV stores	(NA)	8	(NA)	350	44	770	770	11	11	7
Automotive Group										
Total	110	90	54,263	53,975	5,672	100,949	98,207	1,418	1,343	47
Passenger car dealers (franchised)	50	50	45,963	45,963	4,674	80,863	79,728	1,112	1,082	9
Passenger car dealers (nonfranchised)	25	17	3,129	3,013	189	3,274	3,083	58	51	18
Tire, battery, accessory dealers	28	18	4,340	4,214	740	15,580	14,626	227	201	15
Motorcycle, aircraft, boat dealers	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	300	212	17,754	15,542	1,240	24,745	21,259	568	384	314
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	115	93	23,437	23,131	3,152	57,433	55,246	854	775	62
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	44	34	14,001	13,911	2,051	36,381	35,902	491	473	23
Paint, glass, wallpaper stores	18	18	2,483	2,483	358	6,566	6,307	110	96	9
Plumbing, electrical supply stores	15	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	36	32	5,438	5,398	549	10,632	9,432	206	164	14
Drug Stores, Proprietary Stores										
Total	99	91	9,457	9,237	1,322	25,715	21,588	623	425	62
Drug stores	(NA)	79	(NA)	8,453	1,214	23,553	19,713	571	390	(NA)
Proprietary stores	(NA)	12	(NA)	784	108	2,162	1,875	52	35	(NA)
Other Retail Stores										
Total	413	269	34,331	32,175	3,924	74,887	69,153	1,277	1,072	326
Liquor stores	63	63	7,129	7,129	758	14,389	13,036	218	171	10
Fuel, ice dealers	96	60	13,669	12,935	1,362	27,203	25,097	438	376	92
Fuel dealers (coal, wood)	(NA)	9	(NA)	3,285	376	7,148	5,926	118	89	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	48	(NA)	9,371	953	19,417	18,533	310	277	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	12	8	2,223	2,065	95	1,854	1,854	32	32	14
Farm, garden supply stores	7	3	80	62	6	257	125	5	2	7
Jewelry stores	35	23	2,353	2,241	480	8,832	8,385	133	115	29
Book stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	18	6	910	778	96	1,956	1,869	38	34	16
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	32	20	995	793	148	2,587	2,385	59	47	32
Cigar stores, stands	6	4	286	(D)	47	860	824	21	17	3
News dealers, newsstands	11	9	655	(D)	38	617	481	25	14	9
Gift, novelty, souvenir stores	13	9	240	220	31	636	543	15	11	10
Music stores	7	5	203	(D)	20	360	342	11	9	6
Camera, photographic supply stores	10	8	856	(D)	142	2,425	2,226	48	38	6
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	14	10	336	316	94	1,719	1,684	26	24	13
Office, store machine and equipment dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	19	19	1,403	1,403	197	4,406	4,099	84	75	14
Second-hand stores	22	10	1,524	1,374	237	3,535	3,230	55	51	17
Nonstore Retailers										
Total	239	43	6,974	4,514	985	18,370	17,805	271	253	229
Mail order houses	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	225	37	5,682	3,294	806	15,334	14,848	233	219	220
Merchandise vending machine operators	11	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	BOSTON STANDARD METROPOLITAN AREA				BROCKTON STANDARD METROPOLITAN AREA				FALL RIVER STANDARD METROPOLITAN AREA			
Retail trade, total	23,516	17,221	2,189,733	2,076,656	1,456	1,064	110,794	103,425	1,699	1,125	113,751	103,666
Food stores	7,288	4,168	527,196	464,075	402	230	29,446	25,796	570	315	29,640	25,248
Eating, drinking places	3,912	3,495	214,007	208,512	223	194	8,021	7,786	269	206	8,565	7,983
General merchandise group	726	519	310,809	308,017	49	39	8,372	8,237	55	31	9,985	9,625
Apparel, accessories stores	2,114	1,587	192,939	185,547	132	108	9,550	9,216	149	111	12,001	11,547
Furniture, home furnishings, appliance dealers	1,135	871	94,004	88,748	74	52	4,669	4,435	87	69	10,409	10,153
Automotive group	811	727	257,049	254,704	74	59	14,499	13,570	57	44	12,611	11,937
Gasoline service stations	1,831	1,352	69,924	60,782	164	103	4,746	3,661	153	84	5,162	3,786
Lumber, building materials, hardware, farm equipment dealers	884	729	100,923	98,189	61	50	6,473	6,300	61	48	6,805	6,671
Drug stores, proprietary stores	1,140	1,078	76,000	74,497	50	49	3,267	(D)	53	50	3,357	3,318
Other retail stores	3,517	2,581	271,231	258,655	216	171	17,581	17,004	240	163	13,800	(D)
Nonstore retailers	158	114	75,651	74,930	11	9	4,170	(D)	5	4	816	(D)
	LAWRENCE STANDARD METROPOLITAN AREA				LOWELL STANDARD METROPOLITAN AREA				NEW BEDFORD STANDARD METROPOLITAN AREA			
Retail trade, total	1,665	1,109	110,492	101,556	1,370	1,007	101,229	95,517	1,778	1,222	115,072	104,744
Food stores	561	287	28,400	23,432	471	265	27,884	24,203	582	314	32,399	27,135
Eating, drinking places	243	202	10,222	9,796	258	232	10,340	10,143	293	241	9,599	9,003
General merchandise group	44	27	6,735	6,480	27	19	9,709	9,569	40	31	13,138	13,063
Apparel, accessories stores	185	125	15,174	14,543	95	72	9,657	9,434	158	138	12,886	12,553
Furniture, home furnishings, appliance dealers	96	69	7,432	7,006	53	37	5,034	4,803	75	58	6,426	6,199
Automotive group	53	44	11,356	11,041	38	32	8,710	8,667	84	55	13,237	12,741
Gasoline service stations	128	98	5,239	4,698	126	88	4,252	3,530	158	91	4,845	3,673
Lumber, building materials, hardware, farm equipment dealers	55	41	7,634	7,402	42	35	6,137	6,009	80	61	5,993	5,675
Drug stores, proprietary stores	56	53	3,953	3,880	45	44	2,820	(D)	76	71	4,405	4,320
Other retail stores	238	159	14,048	(D)	210	173	16,346	(D)	228	158	11,938	10,676
Nonstore retailers	6	4	299	(D)	5	4	340	(D)	4	4	206	206
	PITTSFIELD STANDARD METROPOLITAN AREA				PROVIDENCE STANDARD METROPOLITAN AREA				SPRINGFIELD-HOLYOKE STANDARD METROPOLITAN AREA			
Retail trade, total	687	518	66,571	62,632	8,817	5,460	650,127	590,555	4,556	3,218	377,691	353,256
Food stores	171	100	16,354	14,366	2,549	1,149	155,954	128,979	1,204	686	85,447	74,831
Eating, drinking places	113	103	5,328	5,220	1,760	1,299	55,660	50,146	791	659	31,072	29,401
General merchandise group	14	13	8,230	(D)	246	154	69,476	68,276	118	86	39,482	39,081
Apparel, accessories stores	64	51	5,815	5,561	711	502	66,374	63,475	424	317	34,538	32,999
Furniture, home furnishings, appliance dealers	40	30	3,699	3,447	428	311	33,837	31,598	271	203	21,703	20,458
Automotive group	40	35	9,934	9,807	351	285	93,027	90,256	202	170	53,616	52,612
Gasoline service stations	70	46	2,706	2,164	903	510	27,925	20,229	432	278	16,272	13,425
Lumber, building materials, hardware, farm equipment dealers	31	25	4,198	4,056	282	208	37,653	36,180	205	156	28,371	27,428
Drug stores, proprietary stores	20	18	1,586	(D)	335	290	23,867	22,896	170	160	13,163	12,855
Other retail stores	120	94	8,505	8,029	1,223	725	80,208	72,396	714	479	49,260	(D)
Nonstore retailers	4	3	216	(D)	29	27	6,146	(D)	25	24	4,765	(D)
	WORCESTER STANDARD METROPOLITAN AREA											
Retail trade, total	2,909	2,135	255,287	239,548								
Food stores	774	469	61,902	54,301								
Eating, drinking places	586	497	23,157	21,773								
General merchandise group	82	63	28,023	27,789								
Apparel, accessories stores	246	198	28,126	27,447								
Furniture, home furnishings, appliance dealers	145	107	14,054	13,425								
Automotive group	121	98	33,261	32,315								
Gasoline service stations	310	214	11,169	9,483								
Lumber, building materials, hardware, farm equipment dealers	113	90	13,445	13,026								
Drug stores, proprietary stores	88	82	6,833	6,764								
Other retail stores	423	296	31,530	29,438								
Nonstore retailers	21	21	3,787	3,787								

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BARNSTABLE COUNTY										
Retail trade, total	1,175	903	86,521	82,477	9,109	159,176	149,147	3,363	2,820	953
Food stores, total	192	132	23,984	23,106	1,732	30,603	27,745	599	455	150
Grocery stores	107	95	21,873	21,531	1,543	26,801	24,363	518	395	76
Meat markets, fish (seafood) markets	23	9	1,041	885	83	1,690	1,672	26	25	20
Fruit stores, vegetable markets	10	2	185	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	4	143	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	22	22	560	538	87	1,684	1,432	45	30	22
Eating, drinking places, total	278	250	8,448	8,114	1,653	29,543	27,387	825	694	232
Eating places	218	194	6,991	6,711	1,363	25,238	23,264	707	596	204
Drinking places	60	56	1,457	1,403	290	4,305	4,123	118	98	28
General merchandise group, total	47	43	3,569	3,485	395	6,713	6,181	203	157	35
General merchandise group (except variety)	36	32	2,030	1,946	187	3,341	3,120	92	78	27
Variety stores	11	11	1,539	1,539	208	3,372	3,061	111	79	8
Apparel, accessories stores, total	57	55	4,286	(D)	452	7,675	7,273	165	144	39
Shoe stores	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	6	6	807	807	119	1,886	1,856	30	28	3
Family clothing stores	16	16	1,713	1,713	152	2,755	2,584	63	53	13
Women's clothing, specialty stores	24	24	1,307	1,307	145	2,434	2,354	57	53	15
Ready-to-wear stores	19	19	1,219	1,219	138	2,248	2,168	53	49	10
Other clothing, specialty stores	5	5	88	88	7	186	186	4	4	5
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	97	47	3,776	3,340	571	10,380	10,128	173	160	76
Furniture, home furnishings stores, antique stores	54	26	1,904	1,592	233	4,160	4,018	74	69	51
Household appliance, radio, TV stores	31	21	1,860	1,748	338	6,220	6,110	99	91	23
Automotive group	35	35	11,905	11,905	1,150	18,051	17,960	276	268	11
Gasoline service stations	128	88	5,881	4,929	392	6,568	5,440	161	105	121
Lumber, bldg. mats., hardware, farm equip. dealers, total	64	48	8,866	8,742	1,078	19,428	18,801	317	294	36
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	25	21	(D)	6,246	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	28	26	2,533	(D)	284	5,378	5,333	96	92	25
Drug stores, proprietary stores, total	34	34	3,449	3,449	443	7,685	6,898	194	145	24
Drug stores	30	30	3,148	3,148	408	6,900	6,200	172	128	21
Proprietary stores	4	4	301	301	35	785	698	22	17	3
Other retail stores, total	250	164	11,172	(D)	1,106	19,724	18,628	405	357	204
Liquor stores	44	38	3,789	3,513	323	5,322	4,782	91	73	22
Fuel, ice dealers	31	25	3,181	3,023	395	7,136	7,077	120	118	24
Feed, farm, garden supply stores	6	6	984	984	59	1,110	1,065	19	18	4
Jewelry stores	11	7	305	277	30	508	470	11	9	12
Book, stationery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	125	85	2,916	2,118	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	4	...	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	23	7	1,185	1,009	137	2,806	2,706	45	41	25
BERKSHIRE COUNTY										
Retail trade, total	1,615	1,089	147,429	137,919	16,474	313,985	285,344	6,583	5,157	1,379
Food stores, total	293	173	37,883	34,783	2,397	49,397	42,726	1,063	738	302
Grocery stores	218	144	34,919	32,721	2,053	42,308	36,376	887	606	218
Meat markets, fish (seafood) markets	15	7	752	620	36	786	716	18	14	17
Fruit stores, vegetable markets	16	2	240	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	5	253	(D)	20	380	284	18	9	8
Other food stores	19	15	1,239	1,165	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	262	218	9,770	9,118	1,958	39,023	35,368	1,011	813	205
Eating places	171	133	7,189	6,585	1,482	30,202	27,312	806	650	154
Drinking places	91	85	2,581	2,533	476	8,821	8,056	205	163	51
General merchandise group, total	74	52	14,196	13,684	2,309	41,942	36,094	1,218	826	54
General merchandise group (except variety)	46	24	8,657	8,145	1,457	25,438	22,153	645	476	37
Variety stores	28	28	5,539	5,539	852	16,504	13,941	573	350	17
Apparel, accessories stores, total	145	117	11,238	10,754	1,572	30,973	25,971	679	531	95
Shoe stores	29	23	1,810	1,712	209	3,979	3,692	87	63	15
Men's, boys' clothing and furnishings stores	(NA)	21	(NA)	2,805	481	6,912	6,459	138	105	(NA)
Family clothing stores	(NA)	13	(NA)	1,125	133	2,510	2,380	62	53	(NA)
Women's clothing, specialty stores	54	50	4,512	4,492	655	15,600	11,716	351	282	38
Ready-to-wear stores	(NA)	36	(NA)	3,572	469	9,060	8,259	255	193	(NA)
Other clothing, specialty stores	(NA)	14	(NA)	920	186	6,540	3,457	96	89	(NA)
Other apparel stores	16	10	704	620	94	1,972	1,724	41	28	11
Furniture, home furnishings, appliance dealers, total	109	71	7,444	6,892	1,088	20,644	19,795	343	302	91
Furniture, home furnishings stores, antique stores	62	40	4,145	3,905	614	12,159	11,576	195	170	50
Household appliance, radio, TV stores	47	31	3,299	2,987	474	8,485	8,219	148	132	41
Automotive group	76	62	25,092	24,898	2,888	50,470	49,658	721	686	52
Gasoline service stations	174	100	7,735	6,309	579	12,379	11,138	254	196	177
Lumber, bldg. mats., hardware, farm equip. dealers, total	65	51	8,628	8,408	1,174	21,468	21,062	343	318	45
Farm equipment dealers	7	5	744	(D)	83	1,394	1,309	24	22	5
Lumber, building materials, supplies, equipment dealers	36	30	5,646	5,582	779	14,457	14,315	220	207	24
Hardware stores	20	16	2,230	(D)	312	5,617	5,438	99	89	14

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O -57 -47

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BERKSHIRE COUNTY--Con.										
Drug stores, proprietary stores, total	43	41	4,183	(D)	605	10,819	8,724	278	171	24
Drug stores	(NA)	37	(NA)	(D)	586	10,451	8,430	271	166	(NA)
Proprietary stores	(NA)	4	(NA)	182	19	368	294	7	5	(NA)
Other retail stores, total	290	184	18,182	(D)	1,526	29,256	27,234	565	471	250
Liquor stores	57	39	3,708	3,360	317	6,190	5,334	102	75	38
Fuel, ice dealers	62	48	6,597	6,323	496	9,418	9,145	174	159	58
Feed, farm, garden supply stores	12	12	2,666	2,666	152	2,667	2,523	48	40	5
Jewelry stores	30	18	1,119	1,009	175	3,050	2,963	56	51	26
Book, stationery stores	9	9	548	548	65	1,223	1,058	34	21	6
Other retail stores (except second-hand)	97	55	3,306	2,788	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	13	3	194	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	84	20	3,078	2,126	378	7,614	7,572	108	105	84
BRISTOL COUNTY										
Retail trade, total	4,722	2,906	382,434	347,844	39,843	781,180	711,813	17,363	13,455	4,272
Food stores, total	1,176	580	101,322	88,962	6,840	133,994	118,766	2,976	2,190	1,151
Grocery stores	630	420	83,965	78,371	5,502	106,728	93,976	2,234	1,606	619
Meat markets, fish (seafood) markets	73	29	4,354	3,680	302	6,176	5,603	189	169	69
Fruit stores, vegetable markets	45	21	1,308	1,086	109	2,347	2,127	56	40	39
Candy, nut, confectionery stores	22	16	798	694	95	2,263	1,906	67	45	17
Bakery products stores	91	63	2,825	2,539	599	12,046	11,142	323	253	86
Other food stores	79	31	3,542	2,592	233	4,440	4,014	107	77	71
Eating, drinking places, total	783	637	28,576	26,710	5,660	114,871	102,709	3,319	2,513	680
Eating places (except refreshment stands)	432	328	17,966	16,626	3,722	74,529	67,087	2,190	1,692	462
Refreshment stands	78	56	1,833	1,669	199	4,874	3,441	195	100	81
Drinking places	273	253	8,737	8,415	1,739	35,368	32,181	934	721	137
General merchandise group, total	158	94	26,323	25,287	4,333	83,473	67,341	2,415	1,472	130
Department stores	10	10	14,706	14,706	2,790	52,583	43,496	1,248	870	...
Dry goods, general merchandise stores	91	37	2,236	1,646	167	3,103	2,687	90	64	96
General stores	16	6	847	401	23	558	296	18	8	21
Variety stores	41	41	8,534	8,534	1,353	27,232	20,862	1,059	530	23
Apparel, accessories stores, total	393	303	34,613	33,239	4,664	88,650	77,685	2,233	1,620	264
Shoe stores	93	65	6,142	5,578	702	12,781	11,326	286	196	63
Men's, boys' clothing and furnishings stores	(NA)	67	(NA)	7,164	851	15,308	14,125	338	270	(NA)
Family clothing stores	(NA)	28	(NA)	3,349	595	9,306	8,583	218	169	(NA)
Women's clothing, specialty stores	152	124	16,436	16,120	2,463	48,759	41,684	1,318	940	116
Ready-to-wear stores	(NA)	81	(NA)	14,126	2,293	45,248	38,678	1,208	867	(NA)
Millinery stores	(NA)	22	(NA)	586	91	1,825	1,524	61	38	(NA)
Other clothing, specialty stores	(NA)	21	(NA)	1,408	79	1,685	1,482	49	35	(NA)
Other apparel stores	19	19	1,028	1,028	123	2,496	1,972	73	45	16
Furniture, home furnishings, appliance dealers, total	231	161	21,480	20,488	3,035	63,761	61,927	1,064	990	200
Furniture, home furnishings stores	135	111	15,851	15,449	2,175	46,103	44,937	776	729	122
Furniture stores	(NA)	72	(NA)	13,517	1,870	39,822	38,846	667	629	(NA)
Home furnishings stores, antique stores	(NA)	39	(NA)	1,932	305	6,281	6,091	109	100	(NA)
Household appliance, radio, TV stores	96	50	5,629	5,039	860	17,658	16,990	288	261	78
Automotive group, total	239	167	59,552	56,558	5,318	103,973	102,669	1,557	1,512	190
Passenger car dealers (franchised)	86	82	46,475	46,127	4,395	86,603	85,649	1,248	1,220	48
Passenger car dealers (nonfranchised)	93	45	8,782	6,694	302	7,235	6,850	129	114	103
Tire, battery, accessory dealers	49	35	3,710	3,498	467	8,735	8,570	157	148	32
Other automotive dealers	11	5	585	239	74	1,400	1,400	30	30	7
Gasoline service stations	440	252	20,568	15,530	997	19,839	17,985	471	376	472
Lumber, hldg. matls., hardware, farm equip. dealers, total	200	136	20,973	19,861	2,199	44,210	43,008	717	663	165
Farm equipment dealers	17	9	855	799	95	1,781	1,781	32	32	16
Lumber, building materials dealers	63	47	13,232	12,848	1,433	28,482	27,884	407	345	49
Plumbing, paint, electrical stores	43	31	2,638	1,836	302	6,398	6,254	118	108	32
Hardware stores	75	49	4,768	4,378	369	7,549	7,089	160	138	66
Drug stores, proprietary stores, total	143	137	12,097	11,911	1,479	27,839	22,995	756	466	115
Drug stores	(NA)	121	(NA)	(D)	1,418	26,851	22,192	722	444	(NA)
Proprietary stores	(NA)	16	(NA)	(D)	61	988	803	34	22	(NA)
Other retail stores, total	742	400	49,528	43,648	4,414	83,909	80,259	1,580	1,390	659
Liquor stores	115	91	7,480	6,672	702	12,574	11,834	235	205	92
Fuel, ice dealers	197	97	18,439	16,951	1,787	35,220	34,506	547	508	192
Feed, farm, garden supply stores	36	30	10,546	10,224	634	11,334	11,188	190	184	26
Jewelry stores	67	45	3,425	3,059	425	8,114	7,616	170	139	59
Book, stationery stores	19	17	1,402	(D)	238	4,360	4,154	121	108	12
Sporting goods, bicycle stores	28	18	1,542	1,296	115	2,046	1,800	46	33	32
Florists	60	26	1,238	900	144	2,782	2,576	63	55	70
Cigar stores, stands	9	3	379	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	17	9	1,099	851	85	1,694	1,527	55	47	17
Gift, novelty, souvenir stores	32	10	573	247	19	688	296	20	9	36
Music stores	18	8	478	316	28	612	508	18	13	22
Camera, photographic supply stores	4	2	179	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	45	33	1,569	1,217	173	3,366	3,176	85	63	40
Second-hand stores	33	11	513	179	33	554	544	15	14	36
Nonstore retailers, total	217	39	7,642	5,650	904	16,660	16,467	275	263	216
Mail order houses	...	...	(D)	...	...	...	...	...	...	2
Direct selling (house-to-house) organizations	208	32	6,797	(D)	864	15,503	15,331	253	243	206
Merchandise vending machine operators	9	7	(D)	(D)	40	1,158	1,136	22	20	8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ESSEX COUNTY										
Retail trade, total	6,354	4,269	541,694	502,700	61,736	1,195,937	1,066,336	26,662	19,571	5,317
Food stores, total	1,590	958	146,586	130,668	10,194	197,862	166,951	4,498	2,985	1,537
Grocery stores	872	554	120,851	113,111	7,800	148,708	124,476	3,262	2,107	795
Meat markets, fish (seafood) markets	122	76	6,568	5,480	539	10,494	9,809	242	196	120
Fruit stores, vegetable markets	81	27	2,952	1,850	126	2,400	2,096	62	40	104
Candy, nut, confectionery stores	50	30	1,765	1,489	319	6,098	4,608	193	119	39
Bakery products stores	143	107	4,838	4,214	1,016	22,089	19,492	559	402	141
Other food stores	100	64	5,128	4,524	394	8,073	6,476	180	121	96
Eating, drinking places, total	1,052	928	45,808	44,034	9,997	207,310	181,294	5,837	4,126	776
Eating places (except refreshment stands)	569	467	29,844	28,424	6,745	135,290	119,039	4,050	2,888	553
Refreshment stands	131	117	3,386	3,224	469	9,588	7,434	314	176	119
Drinking places	350	344	12,572	12,386	2,783	62,432	54,821	1,473	1,062	102
General merchandise group, total	214	154	39,654	39,058	6,254	123,830	96,319	3,706	2,192	153
Department stores	18	18	19,591	19,591	3,279	66,135	51,719	1,742	1,122	...
Dry goods, general merchandise stores	108	52	7,884	(D)	1,054	20,759	17,011	649	382	95
General stores	6	4	288	(D)	10	332	152	9	4	7
Variety stores	80	80	12,005	12,005	1,911	36,604	27,437	1,306	684	49
Apparel, accessories stores, total	553	443	42,266	40,606	5,599	104,024	91,824	2,466	1,788	377
Shoe stores	134	106	8,221	7,695	943	16,952	15,152	338	241	68
Men's, boys' clothing and furnishings stores	(NA)	95	(NA)	10,065	1,328	24,480	21,577	484	342	(NA)
Family clothing stores	(NA)	29	(NA)	5,263	758	15,676	13,848	359	293	(NA)
Women's clothing, specialty stores	210	176	16,100	15,700	2,297	41,194	36,196	1,148	823	166
Ready-to-wear stores	(NA)	114	(NA)	14,008	2,067	36,355	32,208	1,001	727	(NA)
Millinery stores	(NA)	29	(NA)	655	111	2,524	2,054	75	54	(NA)
Other clothing, specialty stores	(NA)	33	(NA)	1,037	119	2,315	1,934	72	42	(NA)
Other apparel stores	57	37	2,205	1,883	273	5,722	5,051	137	99	52
Furniture, home furnishings, appliance dealers, total	322	220	24,455	22,667	3,672	69,021	66,214	1,193	1,049	245
Furniture, home furnishings stores	206	138	15,733	14,195	2,361	43,439	41,761	734	650	157
Furniture stores	(NA)	89	(NA)	11,485	1,922	34,557	33,333	565	506	(NA)
Home furnishings stores, antique stores	(NA)	49	(NA)	2,710	439	8,882	8,428	169	144	(NA)
Household appliance, radio, TV stores	114	82	9,112	8,472	1,311	25,582	24,453	459	399	86
Automotive group, total	236	184	78,586	77,100	7,698	143,963	141,887	2,191	2,072	166
Passenger car dealers (franchised)	114	110	69,971	69,879	6,846	128,592	126,974	1,930	1,836	56
Passenger car dealers (nonfranchised)	55	33	3,694	2,906	241	4,394	4,258	76	69	47
Tire, battery, accessory dealers	62	38	4,171	3,633	540	10,013	9,728	174	156	40
Other automotive dealers	15	3	750	682	61	964	927	11	11	23
Gasoline service stations	374	384	31,833	28,103	2,361	45,171	39,625	1,018	738	551
Lumber, bldg. mails., hardware, farm equip. dealers, total	234	170	31,454	30,438	4,045	75,904	73,246	1,269	1,143	167
Farm equipment dealers	8	6	1,134	(D)	112	1,939	1,939	35	35	7
Lumber, building materials dealers	73	55	16,429	15,905	1,950	36,577	35,107	566	512	47
Plumbing, paint, electrical stores	62	46	4,272	(D)	625	12,156	11,889	195	180	45
Hardware stores	91	63	9,619	9,349	1,358	25,232	24,311	473	416	68
Drug stores, proprietary stores, total	212	208	18,464	18,388	2,400	45,476	37,010	1,216	739	142
Drug stores	(NA)	193	(NA)	17,609	2,319	43,911	35,824	1,167	710	(NA)
Proprietary stores	(NA)	15	(NA)	779	81	1,565	1,186	49	29	(NA)
Other retail stores, total	1,054	648	66,756	58,940	7,162	139,439	129,021	2,675	2,187	869
Liquor stores	147	141	14,948	14,802	1,588	28,987	26,181	497	379	25
Fuel, ice dealers	312	156	28,037	23,699	2,766	56,015	53,286	883	798	289
Feed, farm, garden supply stores	25	17	3,997	3,799	228	4,480	4,389	98	89	17
Jewelry stores	82	62	4,698	4,474	762	15,791	15,222	335	305	58
Book, stationery stores	43	33	1,820	1,704	285	5,372	5,035	133	105	34
Sporting goods, bicycle stores	76	22	1,673	1,539	166	2,809	2,536	68	51	33
Florists	85	47	2,583	2,127	503	9,169	7,850	204	145	89
Cigar stores, stands	29	15	1,164	810	73	1,529	1,331	42	27	26
News dealers, newsstands	27	21	1,693	1,909	177	3,589	2,623	129	76	21
Gift, novelty, souvenir stores	71	37	1,167	831	82	1,382	1,078	45	28	68
Music stores	17	7	442	324	46	746	654	23	16	14
Camera, photographic supply stores	15	11	576	518	40	1,246	1,205	21	18	7
Other retail stores (except second-hand)	73	61	2,424	2,234	368	6,974	6,446	154	121	72
Second-hand stores	38	18	466	270	68	1,350	1,181	43	29	34
Nonstore retailers, total	343	71	15,732	12,698	2,364	43,937	42,945	593	552	334
Mail order houses	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	318	60	13,630	10,806	2,066	37,987	37,170	512	479	315
Merchandise vending machine operators	21	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
FRANKLIN COUNTY										
Retail trade, total	696	454	54,557	50,133	5,609	108,512	99,636	2,298	1,851	607
Food stores, total	112	72	12,612	11,616	748	15,121	13,266	326	239	108
Grocery stores	86	58	11,993	11,233	709	14,109	12,301	296	212	81
Meat markets, fish (seafood) markets	3	1	73	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	1	181	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	101	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	14	10	264	240	30	705	696	21	20	12
Eating, drinking places, total	95	81	3,251	3,029	619	12,884	11,385	400	307	81
Eating places	68	54	2,564	2,342	496	10,046	8,932	331	257	63
Drinking places	27	27	687	687	123	2,838	2,453	69	50	18
General merchandise group, total	31	21	3,732	3,540	617	10,231	9,011	311	227	24
General merchandise group (except variety)	25	15	3,047	2,855	493	7,889	7,212	224	182	22
Variety stores	6	6	685	685	124	2,342	1,799	87	45	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
FRANKLIN COUNTY--Con.										
Apparel, accessories stores, total	57	41	2,846	2,552	351	6,938	5,873	162	118	41
Shoe stores	13	9	543	487	65	1,061	948	22	16	8
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	445	65	1,265	1,128	21	18	(NA)
Family clothing stores	(NA)	5	(NA)	526	112	2,184	1,802	47	37	(NA)
Women's clothing, specialty stores	21	19	1,093	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	10	(NA)	789	78	1,749	1,472	48	33	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	272	30	642	486	23	13	(NA)
Other apparel stores	3	1	43	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	40	28	3,808	3,646	497	10,492	10,170	185	168	37
Furniture, home furnishings stores, antique stores	21	13	1,069	961	129	2,644	2,586	48	44	22
Household appliance, radio, TV stores	19	15	2,739	2,685	368	7,848	7,584	137	124	15
Automotive group	42	30	9,555	9,411	1,007	19,023	18,554	288	272	27
Gasoline service stations	93	51	3,600	2,560	175	3,536	2,988	83	57	96
Lumber, bldg. matls., hardware, farm equip. dealers, total	41	27	3,152	2,852	364	7,107	6,805	109	101	34
Farm equipment dealers	6	2	245	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	24	14	2,266	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	11	11	641	641	95	1,633	1,581	29	25	6
Drug stores, proprietary stores, total	21	19	(D)	(D)	175	3,477	2,987	88	64	20
Drug stores	(NA)	15	(NA)	(D)	158	3,153	2,733	77	57	(NA)
Proprietary stores	(NA)	4	(NA)	179	17	324	254	11	7	(NA)
Other retail stores, total	140	82	9,609	8,731	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	34	18	1,657	1,321	134	2,467	2,337	48	44	24
Fuel, ice dealers	24	20	3,527	3,479	328	6,964	6,689	108	96	23
Feed, farm, garden supply stores	11	9	2,809	(D)	156	2,812	2,659	48	44	3
Jewelry stores	13	7	335	273	49	878	833	17	16	11
Book, stationery stores	3	3	301	301	50	960	678	29	16	2
Other retail stores (except second-hand)	46	24	1,318	964	127	2,062	1,841	55	41	44
Second-hand stores	5	1	48	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	24	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
HAMPDEN COUNTY										
Retail trade, total	4,261	2,847	472,230	443,636	56,466	1,094,105	991,991	23,010	17,566	3,482
Food stores, total	935	507	105,722	94,770	7,018	136,075	114,817	3,069	2,010	938
Grocery stores	556	338	90,030	83,384	5,668	109,909	92,483	2,408	1,569	543
Meat markets, fish (seafood) markets	41	21	4,146	3,546	349	6,842	5,996	169	119	36
Fruit stores, vegetable markets	58	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	66	26	2,517	1,265	123	2,376	2,030	69	46	75
Bakery products stores	87	67	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	67	37	3,332	2,914	224	4,390	3,580	97	58	67
Eating, drinking places, total	750	640	32,546	30,724	7,399	151,117	133,557	4,006	2,945	515
Eating places (except refreshment stands)	404	316	19,425	18,001	4,558	92,312	81,267	2,592	1,891	264
Refreshment stands	81	63	2,752	(D)	262	5,576	4,186	192	113	97
Drinking places	263	261	10,753	(D)	2,579	53,229	48,104	1,222	941	52
General merchandise group, total	136	100	58,030	57,350	9,297	190,002	168,979	5,303	4,021	101
Department stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	59	38	(D)	13,459	2,113	44,374	39,422	1,157	897	50
General stores	13	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	54	52	9,496	9,490	1,489	29,999	22,907	1,018	559	38
Apparel, accessories stores, total	349	293	34,245	33,319	5,168	96,630	86,409	2,030	1,497	208
Shoe stores	69	57	6,228	5,914	925	15,856	14,406	307	227	27
Men's, boys' clothing and furnishings stores	(NA)	63	(NA)	8,488	1,393	24,734	22,840	438	337	(NA)
Family clothing stores	(NA)	19	(NA)	3,173	426	7,424	6,669	163	122	(NA)
Women's clothing, specialty stores	132	118	12,416	12,194	1,836	36,721	32,789	898	654	80
Ready-to-wear stores	(NA)	70	(NA)	10,292	1,532	30,824	27,525	736	534	(NA)
Millinery stores	(NA)	24	(NA)	(D)	191	3,741	3,308	101	74	(NA)
Other clothing, specialty stores	(NA)	24	(NA)	(D)	113	2,156	1,956	61	46	(NA)
Other apparel stores	50	36	3,718	3,550	588	11,895	9,705	224	157	41
Furniture, home furnishings, appliance dealers, total	275	195	24,004	22,544	3,702	69,510	66,655	1,086	954	214
Furniture, home furnishings stores	149	123	15,817	15,409	2,656	50,854	48,656	770	672	102
Furniture stores	(NA)	68	(NA)	11,436	1,917	36,030	34,579	517	451	(NA)
Home furnishings stores, antique stores	(NA)	55	(NA)	3,973	739	14,824	14,077	253	221	(NA)
Household appliance, radio, TV stores	126	72	8,187	7,135	1,046	18,656	17,999	316	282	112
Automotive group, total	169	133	73,695	72,955	7,138	127,373	123,926	1,728	1,611	86
Passenger car dealers (franchised)	80	76	63,324	63,164	6,065	107,173	105,183	1,425	1,363	26
Passenger car dealers (nonfranchised)	46	24	5,597	(D)	390	6,735	6,366	78	68	34
Tire, battery, accessory dealers	37	29	4,026	(D)	616	12,321	11,442	203	166	23
Other automotive dealers	6	4	748	(D)	67	1,144	935	22	14	3
Gasoline service stations	360	240	20,652	17,440	1,396	27,829	23,000	649	418	394
Lumber, bldg. matls., hardware, farm equip. dealers, total	217	163	39,199	38,187	4,948	94,745	87,591	1,628	1,242	140
Farm equipment dealers	7	7	1,287	1,287	154	2,703	2,703	38	38	4
Lumber, building materials dealers	79	57	(D)	21,599	2,485	44,372	42,105	607	557	59
Plumbing, paint, electrical stores	60	38	(D)	3,408	489	9,329	9,099	162	150	44
Hardware stores	69	61	12,007	11,893	1,820	38,341	33,684	821	497	31
Drug stores, proprietary stores, total	167	163	15,807	15,679	1,932	38,207	31,957	859	541	125
Drug stores	(NA)	157	(NA)	(D)	1,901	37,608	31,402	844	530	(NA)
Proprietary stores	(NA)	6	(NA)	(D)	31	599	555	15	11	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HAMPDEN COUNTY--Con.										
Other retail stores, total	619	361	54,388	49,850	6,060	117,642	110,847	1,952	1,665	468
Liquor stores	81	77	10,795	10,611	1,220	23,047	20,057	375	252	10
Fuel, ice dealers	130	74	23,120	21,296	2,296	45,246	44,094	627	591	102
Feed, farm, garden supply stores	28	24	5,577	5,547	338	7,042	6,844	114	107	14
Jewelry stores	58	42	4,217	3,945	694	12,846	12,163	230	190	34
Book, stationery stores	14	12	2,179	(D)	426	8,380	8,150	159	147	10
Sporting goods, bicycle stores	32	16	1,257	1,033	97	1,590	1,390	36	28	31
Florists	61	29	1,559	(D)	237	4,435	3,790	105	81	57
Cigar stores, stands	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	8
News dealers, newsstands	26	10	877	563	33	618	618	15	15	24
Gift, novelty, souvenir stores	36	10	(D)	330	49	916	758	27	16	38
Music stores	18	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	16
Camera, photographic supply stores	5	5	594	594	72	1,400	1,374	21	19	4
Other retail stores (except second-hand)	44	38	1,810	1,760	377	7,736	7,363	123	108	32
Second-hand stores	18	8	(D)	328	180	3,703	3,625	101	98	16
Nonstore retailers, total	284	52	13,942	10,818	2,408	44,975	44,253	700	662	293
Mail order houses	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	258	36	8,593	5,567	1,503	28,480	28,259	393	380	277
Merchandise vending machine operators	20	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
HAMPSHIRE COUNTY										
Retail trade, total	941	611	79,380	72,286	7,886	148,531	133,230	3,313	2,466	837
Food stores, total	177	93	19,454	17,066	1,156	22,490	19,002	488	330	175
Grocery stores	120	72	17,267	15,599	1,019	19,478	16,321	414	273	114
Meat markets, fish (seafood) markets	9	1	464	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	9	3	666	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	9	5	144	98	10	177	131	8	6	9
Other food stores	24	12	861	635	97	2,198	2,069	50	42	26
Eating, drinking places, total	162	128	5,661	5,273	1,081	24,473	21,130	680	468	151
Eating places	111	77	4,184	3,796	820	18,828	16,661	533	379	121
Drinking places	51	51	1,477	1,477	261	5,645	4,469	147	89	30
General merchandise group, total	43	29	6,443	6,151	956	15,473	13,465	518	376	26
General merchandise group (except variety)	31	17	4,689	4,397	676	10,177	9,262	331	269	24
Variety stores	12	12	1,754	1,754	280	5,296	4,203	187	107	2
Apparel, accessories stores, total	66	56	5,053	4,891	571	10,673	9,220	263	180	49
Shoe stores	11	9	698	(D)	79	1,458	1,143	32	16	4
Men's, boys' clothing and furnishings stores	(NA)	14	(NA)	1,081	117	2,059	1,810	47	35	(NA)
Family clothing stores	(NA)	5	(NA)	208	20	407	364	12	8	(NA)
Women's clothing, specialty stores	26	24	2,801	(D)	340	6,417	5,628	161	114	21
Ready-to-wear stores	(NA)	20	(NA)	2,627	323	6,172	5,418	153	108	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	150	17	245	210	8	6	(NA)
Other apparel stores	6	4	181	(D)	15	332	275	11	7	6
Furniture, home furnishings, appliance dealers, total	72	40	3,578	3,004	413	7,880	6,827	147	114	66
Furniture, home furnishings stores, antique stores	35	23	2,202	1,982	297	5,528	4,902	105	83	23
Household appliance, radio, TV stores	37	17	1,376	1,022	116	2,352	1,925	42	31	43
Automotive group	54	44	15,139	14,551	1,442	25,092	24,873	369	356	38
Gasoline service stations	93	53	4,469	3,443	255	5,279	4,499	138	87	93
Lumber, bldg. matls., hardware, farm equip. dealers, total	44	32	4,872	4,538	608	11,386	11,036	171	155	30
Farm equipment dealers	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	22	16	2,531	2,259	290	5,793	5,705	76	71	15
Hardware stores	16	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	33	33	2,599	2,599	279	5,376	4,286	144	87	32
Drug stores	30	30	2,463	2,463	268	5,131	4,074	137	82	29
Proprietary stores	3	3	136	136	11	245	212	7	5	3
Other retail stores, total	166	100	11,695	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	25	15	2,087	1,617	166	2,865	2,426	46	28	20
Fuel, ice dealers	42	24	3,764	3,590	282	5,648	5,565	91	87	38
Feed, farm, garden supply stores	11	9	2,633	(D)	158	2,873	2,650	47	41	5
Jewelry stores	16	12	880	446	49	948	857	24	19	15
Book, stationery stores	7	7	535	535	73	1,237	1,079	31	23	3
Other retail stores (except second-hand)	48	32	(D)	1,863	389	6,746	6,223	154	113	43
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	31	3	417	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MIDDLESEX COUNTY										
Retail trade, total	9,926	6,758	1,114,668	1,050,440	120,895	2,335,584	2,102,766	49,056	36,269	7,837
Food stores, total	2,440	1,372	293,526	266,772	20,030	384,830	321,566	8,702	5,507	2,285
Grocery stores	1,340	884	246,231	232,329	15,854	299,291	246,844	6,514	4,057	1,212
Meat markets, fish (seafood) markets	168	102	15,010	13,668	1,212	21,985	19,001	443	295	159
Fruit stores, vegetable markets	118	54	5,575	4,105	337	6,122	5,019	309	97	146
Candy, nut, confectionery stores	77	45	1,618	1,260	205	5,124	4,342	160	111	56
Bakery products stores	236	176	8,750	7,806	1,746	39,816	35,464	962	724	198
Other food stores	167	111	9,198	7,604	676	12,492	10,896	314	223	126
Eating, drinking places, total	1,380	1,228	73,443	71,113	16,709	338,844	301,667	9,340	6,797	866
Eating places (except refreshment stands)	776	656	49,411	47,467	11,703	238,598	211,426	6,805	4,888	637
Refreshment stands	159	135	5,512	5,282	912	18,469	15,725	552	360	128
Drinking places	441	437	18,498	18,364	4,094	81,777	74,516	1,983	1,549	97

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MIDDLESEX COUNTY--Con.										
General merchandise group, total	352	270	84,041	83,397	12,158	240,534	195,814	6,859	4,088	224
Department stores	35	35	55,639	55,639	7,964	157,378	134,548	3,981	2,686	2
Dry goods, general merchandise stores	143	83	7,574	6,600	776	14,366	11,579	435	254	117
General stores	28	16	1,861	1,413	90	2,781	2,283	65	34	30
Variety stores	146	136	19,813	19,745	3,328	66,009	47,404	2,378	1,114	69
Apparel, accessories stores, total	697	577	68,880	66,976	8,773	166,413	146,509	3,798	2,769	417
Shoe stores	180	140	10,761	9,997	1,429	25,229	22,989	461	328	98
Men's, boys' clothing and furnishings stores	(NA)	123	(NA)	10,743	1,422	28,307	25,557	539	402	(NA)
Family clothing stores	(NA)	48	(NA)	22,525	2,700	48,095	41,871	1,107	876	(NA)
Women's clothing, specialty stores	243	215	21,339	20,985	2,871	56,063	48,284	1,501	1,018	147
Ready-to-wear stores	(NA)	147	(NA)	18,613	2,540	49,977	43,060	1,311	889	(NA)
Millinery stores	(NA)	39	(NA)	1,018	148	3,069	2,606	99	65	(NA)
Other clothing, specialty stores	(NA)	29	(NA)	1,354	143	3,017	2,616	91	64	(NA)
Other apparel stores	75	51	2,978	2,726	391	8,719	7,808	190	145	51
Furniture, home furnishings, appliance dealers, total	533	379	53,431	51,039	8,571	166,905	161,256	2,639	2,386	347
Furniture, home furnishings stores	294	212	30,214	28,880	5,351	103,433	99,454	1,568	1,413	193
Furniture stores	(NA)	127	(NA)	22,494	4,037	76,256	73,601	1,145	1,041	(NA)
Home furnishings stores, antique stores	(NA)	86	(NA)	7,740	1,463	30,177	28,853	493	422	(NA)
Household appliance, radio, TV stores	238	166	21,963	20,805	3,071	60,472	58,804	994	923	154
Automotive group, total	424	342	196,721	194,789	18,340	325,737	317,477	4,551	4,380	260
Passenger car dealers (franchised)	236	232	182,612	182,418	16,855	297,998	290,755	4,100	3,992	93
Passenger car dealers (nonfranchised)	97	47	6,360	5,138	441	8,073	7,890	134	127	96
Tire, battery, accessory dealers	75	55	6,634	(D)	999	19,012	18,299	303	263	55
Other automotive dealers	10	8	897	(D)	45	661	533	14	8	10
Gasoline service stations	687	667	56,780	49,800	3,976	81,286	69,624	1,891	1,265	943
Lumber, bldg. mads., hardware, farm equip. dealers, total	449	343	68,092	65,936	8,608	169,709	163,692	2,512	2,312	261
Farm equipment dealers	17	15	9,785	(D)	1,065	26,954	24,619	414	374	5
Lumber, building materials dealers	135	103	34,121	33,497	4,294	77,578	76,527	1,016	977	67
Plumbing, paint, electrical stores	91	61	7,108	(D)	915	17,761	17,192	261	245	75
Hardware stores	206	164	18,078	17,214	2,334	47,516	45,354	821	716	114
Drug stores, proprietary stores, total	459	433	36,968	35,770	4,802	88,923	72,191	2,248	1,318	307
Drug stores	(NA)	402	(NA)	(D)	4,630	86,123	69,571	2,176	1,256	(NA)
Proprietary stores	(NA)	31	(NA)	(D)	172	2,800	2,620	72	62	(NA)
Other retail stores, total	1,665	1,035	130,051	119,385	13,382	259,932	241,786	4,754	3,849	1,294
Liquor stores	244	232	32,317	31,855	3,273	61,449	54,766	953	711	48
Fuel, ice dealers	493	279	53,646	49,070	5,338	106,702	103,166	1,620	1,484	407
Feed, farm, garden supply stores	53	39	11,252	11,102	869	15,619	14,815	261	236	29
Jewelry stores	108	72	5,660	5,234	801	14,763	13,465	298	225	83
Book, stationery stores	62	50	5,115	4,937	734	13,615	11,944	335	240	49
Sporting goods, bicycle stores	60	26	1,922	1,352	178	3,247	3,092	55	49	60
Florists	133	73	3,585	2,907	528	10,121	9,305	225	170	128
Cigar stores, stands	31	23	1,736	1,322	79	1,613	1,406	47	34	31
News dealers, newsstands	60	44	4,756	3,966	453	9,461	8,596	475	328	54
Gift, novelty, souvenir stores	94	52	1,625	1,197	147	3,562	2,848	104	59	94
Music stores	24	16	594	532	84	657	559	19	12	20
Camera, photographic supply stores	35	17	1,509	1,395	144	3,148	2,957	53	46	18
Other retail stores (except second-hand)	102	82	3,832	3,654	603	12,230	11,333	230	192	80
Second-hand stores	70	30	1,234	862	191	3,745	3,530	80	64	67
Nonstore retailers, total	640	112	52,335	45,463	5,546	112,471	111,182	1,769	1,598	633
Mail order houses	19	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	587	73	26,551	19,909	3,280	67,855	66,796	1,025	870	615
Merchandise vending machine operators	34	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
NORFOLK COUNTY										
Retail trade, total	3,760	2,602	419,695	398,039	47,081	901,144	805,909	18,722	13,800	2,860
Food stores, total	741	491	108,313	102,225	8,049	159,974	134,444	3,614	2,504	678
Grocery stores	419	309	94,038	91,070	6,602	129,653	107,189	2,891	1,964	338
Meat markets, fish (seafood) markets	53	29	4,069	3,487	419	8,056	7,324	130	93	47
Fruit stores, vegetable markets	48	20	2,215	1,733	177	3,496	3,141	71	56	50
Candy, nut, confectionery stores	42	38	656	626	83	1,978	1,311	98	70	57
Bakery products stores	47	61	2,861	2,719	530	12,625	11,129	321	242	51
Other food stores	70	36	3,270	2,590	238	4,767	4,350	103	79	63
Eating, drinking places, total	494	450	31,204	30,576	7,214	142,511	123,145	4,038	2,695	287
Eating places (except refreshment stands)	302	266	23,330	22,798	5,664	111,778	97,399	3,181	2,125	214
Refreshment stands	39	37	1,470	(D)	241	4,970	3,871	155	92	31
Drinking places	153	147	6,404	(D)	1,309	25,763	21,875	702	478	42
General merchandise group, total	124	92	21,121	20,527	2,823	55,789	40,585	1,622	832	90
Department stores	6	6	11,498	11,498	1,487	30,779	22,545	757	416	...
Dry goods, general merchandise stores	53	27	2,477	2,019	276	5,070	4,353	148	96	48
General stores	7	5	395	(D)	20	436	325	17	9	7
Variety stores	56	54	6,713	(D)	1,040	19,504	13,362	700	311	33
Apparel, accessories stores, total	313	249	27,890	27,044	3,684	68,284	61,415	1,525	1,206	199
Shoe stores	69	51	3,311	3,095	395	7,626	7,083	143	113	40
Men's, boys' clothing and furnishings stores	(NA)	38	(NA)	2,598	302	5,341	4,750	102	73	(NA)
Family clothing stores	(NA)	19	(NA)	8,427	1,270	21,290	18,743	449	376	(NA)
Women's clothing, specialty stores	144	124	12,120	11,866	1,586	31,448	28,476	768	593	92
Ready-to-wear stores	(NA)	87	(NA)	10,635	1,427	28,403	25,705	687	528	(NA)
Millinery stores	(NA)	14	(NA)	294	35	733	685	19	15	(NA)
Other clothing, specialty stores	(NA)	23	(NA)	937	124	2,312	2,086	62	50	(NA)
Other apparel stores	25	17	1,094	1,058	131	2,579	2,363	63	51	19

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 10-4. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NORFOLK COUNTY--Con.										
Furniture, home furnishings, appliance dealers, total	208	138	12,994	11,852	1,809	36,493	33,664	615	527	152
Furniture, home furnishings stores	128	86	8,529	7,935	1,199	24,284	22,224	405	349	95
Furniture stores	(NA)	41	(NA)	5,058	655	12,264	10,922	207	173	(NA)
Home furnishings stores, antique stores	(NA)	45	(NA)	2,877	544	12,020	11,302	198	176	(NA)
Household appliance, radio, TV stores	78	52	4,437	3,917	610	12,209	11,440	210	178	55
Automotive group, total	197	163	80,840	79,338	8,326	149,133	147,064	2,028	1,935	89
Passenger car dealers (franchised)	121	119	73,541	(D)	7,695	138,613	137,152	1,843	1,778	28
Passenger car dealers (nonfranchised)	28	18	3,086	2,430	233	4,076	4,006	62	59	22
Tire, battery, accessory dealers	37	19	2,999	2,235	397	4,876	4,450	102	78	29
Other automotive dealers	11	7	1,234	(D)	71	1,568	1,456	21	20	10
Gasoline service stations	391	279	22,369	19,441	1,663	33,406	28,962	758	500	397
Lumber, bldg. matls., hardware, farm equip. dealers, total	187	141	35,153	34,187	4,381	84,381	81,228	1,267	1,144	116
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	61	45	26,945	25,995	3,305	62,936	61,530	872	833	37
Plumbing, paint, electrical stores	45	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	80	66	5,832	5,128	700	13,192	11,632	267	195	44
Drug stores, proprietary stores, total	181	171	14,727	14,457	1,916	36,242	28,693	903	477	100
Drug stores	(NA)	158	(NA)	13,829	1,869	35,523	28,172	880	464	(NA)
Proprietary stores	(NA)	13	(NA)	628	47	719	521	23	13	(NA)
Other retail stores, total	609	395	47,168	43,854	5,102	91,928	85,364	1,703	1,403	465
Liquor stores	79	67	8,257	7,863	736	13,636	12,152	236	173	19
Fuel, ice dealers	164	106	23,989	22,589	2,685	44,718	43,047	646	589	128
Feed, farm, garden supply stores	20	14	3,346	3,310	278	5,407	5,249	85	79	17
Jewelry stores	46	36	2,955	2,181	241	4,864	4,667	91	79	33
Book, stationery stores	24	18	1,004	956	150	2,807	2,411	79	55	18
Sporting goods, bicycle stores	21	11	597	495	62	1,343	1,260	24	21	20
Florists	61	27	1,652	1,356	260	5,218	4,739	104	83	49
Cigar stores, stands	4	2	(C)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	26	22	1,848	1,856	206	3,966	3,410	242	170	19
Gift, novelty, souvenir stores	41	23	943	785	78	1,451	950	45	22	41
Music stores	8	6	802	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	10	10	439	439	38	912	856	15	13	5
Other retail stores (except second-hand)	50	46	1,604	1,542	303	6,353	5,682	128	97	34
Second-hand stores	17	7	222	136	23	426	362	17	10	20
Nonstore retailers, total	295	33	18,096	14,538	2,114	43,003	41,345	649	577	287
Mail order houses	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	273	21	12,646	9,478	1,700	36,155	34,805	530	479	269
Merchandise vending machine operators	19	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
PLYMOUTH COUNTY										
Retail trade, total	2,665	1,807	226,258	210,598	23,523	448,558	401,646	9,725	7,194	2,272
Food stores, total	544	296	62,771	57,009	4,121	79,074	68,087	1,776	1,194	530
Grocery stores	345	223	57,521	53,969	3,726	70,812	60,562	1,564	1,026	319
Meat markets, fish (seafood) markets	40	14	1,574	826	65	1,352	1,136	28	19	42
Fruit stores, vegetable markets	23	5	489	257	27	377	286	12	6	28
Candy, nut, confectionery stores	12	8	247	191	36	518	518	18	15	10
Bakery products stores	41	29	1,742	906	192	4,636	4,267	124	101	45
Other food stores	45	17	1,226	860	75	1,379	1,316	30	27	42
Eating, drinking places, total	482	412	17,644	16,970	3,619	68,504	57,862	2,070	1,412	403
Eating places (except refreshment stands)	288	236	11,902	11,420	2,539	47,302	39,374	1,503	1,006	278
Refreshment stands	54	42	1,448	1,348	263	5,296	4,221	155	91	54
Drinking places	138	134	4,274	4,202	817	15,906	14,267	412	315	69
General merchandise group, total	92	76	13,965	12,885	1,945	38,355	30,380	1,082	638	61
Department stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	39	27	1,747	1,529	231	3,901	3,693	90	75	29
General stores	13	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	34	34	4,544	4,544	696	13,032	9,279	495	231	18
Apparel, accessories stores, total	216	164	13,977	13,305	1,742	34,987	30,035	771	553	160
Shoe stores	48	34	2,831	2,667	367	6,035	5,378	127	92	41
Men's, boys' clothing and furnishings stores	(NA)	38	(NA)	3,586	501	11,108	8,943	197	131	(NA)
Family clothing stores	(NA)	9	(NA)	1,505	180	3,088	2,585	76	53	(NA)
Women's clothing, specialty stores	84	68	5,122	4,930	660	12,937	11,430	327	242	68
Ready-to-wear stores	(NA)	50	(NA)	4,423	599	11,688	10,359	292	217	(NA)
Millinery stores	(NA)	11	(NA)	245	32	576	463	21	14	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	262	29	673	608	14	11	(NA)
Other apparel stores	21	15	707	617	94	1,819	1,699	44	35	16
Furniture, home furnishings, appliance dealers, total	137	87	8,639	8,083	1,432	26,875	26,009	415	381	110
Furniture, home furnishings stores	89	51	5,617	5,341	943	17,389	16,714	271	245	67
Furniture stores	(NA)	31	(NA)	4,194	767	13,842	13,461	210	194	(NA)
Home furnishings stores, antique stores	(NA)	20	(NA)	1,147	176	3,547	3,253	61	51	(NA)
Household appliance, radio, TV stores	48	36	3,022	2,742	489	9,486	9,295	144	136	43
Automotive group, total	147	119	36,194	35,734	3,461	63,731	62,996	971	923	103
Passenger car dealers (franchised)	97	85	32,630	(D)	3,167	58,315	57,926	862	836	49
Passenger car dealers (nonfranchised)	25	11	1,180	(D)	67	1,215	1,159	24	19	25
Tire, battery, accessory dealers	22	16	1,338	1,230	160	3,153	2,923	66	53	18
Other automotive dealers	13	7	1,046	1,012	77	1,048	988	19	15	11
Gasoline service stations	254	160	13,035	10,255	745	13,829	12,082	331	231	264

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PLYMOUTH COUNTY--Con.										
Lumber, bldg. matls., hardware, farm equip. dealers, total	131	103	16,196	15,768	2,129	41,143	39,023	669	596	88
Farm equipment dealers	5	5	454	454	54	1,064	988	20	15	3
Lumber, building materials dealers	45	39	10,042	9,960	1,160	21,147	20,536	334	310	28
Plumbing, paint, electrical stores	26	20	1,581	1,285	308	7,512	7,006	105	98	14
Hardware stores	53	39	4,275	4,069	607	11,420	10,493	210	173	41
Drug stores, proprietary stores, total	81	81	7,653	7,653	868	16,586	13,543	451	267	46
Drug stores	65	65	5,716	5,716	758	14,401	11,498	387	215	37
Proprietary stores	16	16	1,937	1,937	110	2,185	2,045	64	52	9
Other retail stores, total	453	283	31,419	28,763	2,897	54,822	51,127	1,017	837	375
Liquor stores	77	67	6,617	6,355	524	9,202	8,290	169	130	34
Fuel, ice dealers	103	71	11,402	10,606	1,190	22,909	22,112	370	340	91
Feed, farm, garden supply stores	20	16	5,527	5,265	230	4,085	4,005	73	69	12
Jewelry stores	21	19	1,537	(D)	253	5,293	4,892	103	85	11
Book, stationery stores	10	10	336	336	53	1,132	900	32	22	8
Sporting goods, bicycle stores	19	11	635	547	39	807	752	20	14	16
Florists	38	16	561	405	69	1,330	1,130	32	24	39
Cigar stores, stands	8	6	496	(D)	37	617	547	13	10	10
News dealers, newsstands	17	11	1,478	1,406	178	3,303	2,808	66	33	15
Gift, novelty, souvenir stores	35	19	539	463	88	1,794	1,582	54	37	35
Music stores	9	3	214	134	7	117	106	3	2	11
Camera, photographic supply stores	5	5	242	242	17	298	257	7	5	6
Other retail stores (except second-hand)	24	20	774	666	135	2,325	2,278	46	42	18
Second-hand stores	23	9	437	345	77	1,610	1,468	29	24	23
Nonstore retailers, total	128	26	5,465	4,173	564	10,652	10,496	172	162	132
Mail order houses	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	115	21	4,079	3,049	447	8,512	8,392	132	127	116
Merchandise vending machine operators	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SUFFOLK COUNTY										
Retail trade, total	10,655	7,187	1,417,227	1,350,125	195,166	3,772,252	3,513,113	76,586	63,494	7,885
Food Stores										
Total	2,719	1,483	346,987	315,765	25,447	496,367	445,398	10,971	8,617	2,567
Grocery stores	1,243	767	267,449	253,847	18,490	359,052	320,178	8,083	6,321	1,091
Meat markets	298	214	27,925	25,027	2,293	42,658	38,278	766	578	299
Fish (seafood) markets	64	30	2,532	1,840	176	3,402	3,077	78	57	65
Fruit stores, vegetable markets	227	91	9,648	6,944	642	11,760	10,841	265	213	260
Candy, nut, confectionery stores	79	49	3,114	2,744	437	8,783	8,230	247	211	58
Bakery products stores	210	176	9,523	9,181	1,876	41,809	37,989	955	778	179
Bakeries, with baking on premises	(NA)	136	(NA)	6,274	1,461	32,727	29,660	738	600	(NA)
Bakeries, without baking on premises	(NA)	40	(NA)	2,907	415	9,082	8,329	217	178	(NA)
Delicatessen stores	114	82	6,814	6,138	714	13,733	12,694	310	252	110
Food stores, n.e.c.	112	74	10,916	10,044	819	15,166	14,111	267	207	91
Eating, Drinking Places										
Total	1,906	1,714	135,137	132,687	35,122	690,557	635,028	17,102	13,772	961
Eating places (except refreshment stands)	1,080	930	91,517	89,537	25,300	499,670	454,100	12,790	10,029	749
Restaurants, cafeterias	(NA)	829	(NA)	85,431	24,118	477,695	435,131	12,135	9,619	(NA)
Caterers	(NA)	28	(NA)	3,471	997	18,465	15,911	556	334	(NA)
In-plant food contractors	(NA)	13	(NA)	635	185	3,510	3,058	99	76	(NA)
Refreshment stands	137	113	5,828	5,590	970	18,143	16,604	491	400	115
Drinking places	685	671	37,752	37,560	8,852	172,744	164,324	3,821	3,343	93
General Merchandise Group										
Total	337	213	246,571	244,615	45,079	890,558	826,861	19,072	15,779	248
Department stores	14	14	213,611	213,611	39,849	789,867	746,017	16,060	14,026	...
Dry goods, general merchandise stores	208	98	12,499	(D)	1,509	29,986	28,742	613	529	180
General stores	6	4	596	(D)	55	935	640	27	14	8
Variety stores	103	97	19,739	19,665	3,646	69,770	51,462	2,372	1,210	54
Apparel, Accessories Stores										
Total	1,019	795	121,099	117,767	20,757	397,405	372,763	7,454	6,314	616
Shoe stores	231	189	22,844	22,206	3,718	67,591	64,769	1,108	953	98
Men's shoe stores	(NA)	34	(NA)	(0)	(D)	(D)	(D)	(D)	(0)	(NA)
Women's shoe stores	(NA)	50	(NA)	8,318	1,404	26,658	25,803	395	347	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(0)	(D)	(NA)
Family shoe stores	(NA)	104	(NA)	10,804	1,915	33,404	31,798	596	507	(NA)
Men's, boys' clothing and furnishings stores	(NA)	160	(NA)	26,219	5,124	96,481	91,603	1,497	1,304	(NA)
Men's, boys' clothing stores	(NA)	84	(NA)	20,861	4,311	82,625	78,267	1,271	1,104	(NA)
Men's, boys' furnishings stores	(NA)	76	(NA)	5,358	813	13,856	13,336	226	200	(NA)
Family clothing stores	(NA)	44	(NA)	5,753	793	13,215	11,991	272	212	(NA)
Women's clothing, specialty stores	345	263	51,450	50,212	8,640	169,159	156,665	3,721	3,122	256
Ready-to-wear stores	(NA)	164	(NA)	43,140	7,505	146,202	135,967	3,172	2,694	(NA)
Millinery stores	(NA)	39	(NA)	2,218	399	8,000	7,030	198	149	(NA)
Clothing, specialty stores, n.e.c.	(NA)	60	(NA)	4,854	736	14,957	13,668	351	279	(NA)
Children's, infants' wear stores	34	28	1,662	1,534	175	3,388	2,817	91	57	27
Apparel stores, n.e.c.	163	111	12,329	11,843	2,307	47,571	44,918	765	666	112
Furniture, Home Furnishings, Appliance Dealers										
Total	561	389	61,083	57,611	9,428	166,873	160,746	2,585	2,419	388
Furniture, home furnishings stores	389	259	41,592	39,004	6,807	116,173	112,876	1,814	1,696	283
Furniture stores	(NA)	133	(NA)	31,342	5,540	92,989	90,377	1,426	1,327	(NA)
Floor covering stores	(NA)	34	(NA)	2,545	419	7,401	7,315	110	107	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	92	(NA)	5,117	848	15,783	15,184	278	262	(NA)
Household appliance, radio, TV stores	168	130	19,457	18,607	2,621	50,700	47,870	771	723	101
Household appliance stores	(NA)	53	(NA)	5,971	1,120	21,735	21,201	328	315	(NA)
Appliance, radio, TV stores	(NA	45	(NA)	7,989	781	15,584	15,002	239	223	(NA)
Radio, TV stores	(NA)	70	(NA)	4,647	720	13,381	11,667	204	185	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SUFFOLK COUNTY--Con.										
Automotive Group										
Total	228	186	145,162	143,156	13,840	240,086	235,082	3,239	3,078	125
Passenger car dealers (franchised)	94	86	125,898	124,690	11,754	200,182	196,623	2,628	2,545	25
Passenger car dealers (nonfranchised)	57	39	8,685	8,071	604	10,888	10,663	141	133	53
Tire, battery, accessory dealers	48	56	10,605	(D)	1,380	26,662	25,517	443	374	41
Motorcycle, aircraft, boat dealers	7	5	568	(D)	102	2,354	2,279	27	26	4
Household trailer dealers	...	...	...	...	...	...	...	...	...	...
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	479	397	34,884	32,174	2,983	62,466	56,144	1,321	1,014	464
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	314	230	35,872	34,110	4,513	89,347	86,957	1,316	1,222	189
Farm equipment dealers	8	6	2,726	(D)	359	6,115	6,061	86	85	4
Lumber, building materials dealers	83	48	14,138	13,764	1,555	33,505	33,052	413	398	33
Paint, glass, wallpaper stores	41	37	3,398	3,340	488	9,979	9,674	155	144	31
Plumbing, electrical supply stores	35	15	1,946	(D)	317	6,088	5,705	78	72	28
Hardware stores	165	127	13,252	12,566	1,794	33,660	32,465	584	523	91
Drug Stores, Proprietary Stores										
Total	469	447	39,601	39,125	5,387	104,507	86,063	2,625	1,607	278
Drug stores	(NA)	422	(NA)	37,824	5,250	102,073	83,920	2,565	1,563	(NA)
Proprietary stores	(NA)	25	(NA)	1,301	137	2,434	2,143	60	44	(NA)
Other Retail Stores										
Total	1,856	1,184	164,137	153,221	20,357	383,537	366,411	6,611	5,774	1,350
Liquor stores	289	287	40,133	(D)	3,431	65,679	61,040	1,074	883	12
Fuel, ice dealers	304	146	38,804	35,326	3,366	74,850	73,552	1,010	965	289
Fuel dealers (coal, wood)	(NA)	28	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	116	(NA)	16,819	1,736	35,061	34,064	485	453	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm, garden supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	218	140	27,350	26,492	4,132	67,960	65,129	1,213	1,037	173
Book stores	25	21	2,813	2,195	430	7,777	7,111	150	116	8
Stationery stores	81	61	8,243	7,865	1,705	28,359	27,372	499	436	54
Sporting goods stores	21	11	2,538	2,260	342	6,295	6,096	98	90	16
Bicycle stores	7	3	298	112	11	307	301	6	5	5
Florists	107	69	3,632	3,178	518	9,631	9,307	195	178	105
Cigar stores, stands	123	69	7,509	6,205	540	10,741	9,544	229	186	121
News dealers, newsstands	86	54	6,510	5,728	843	15,881	14,747	507	416	61
Gift, novelty, souvenir stores	97	47	3,100	2,550	383	8,537	7,508	212	158	101
Music stores	34	28	3,559	3,461	795	12,977	12,844	195	187	23
Camera, photographic supply stores	26	24	3,935	(D)	587	11,300	10,485	200	171	13
Luggage, leather goods stores	12	10	1,095	(D)	210	4,155	3,959	71	62	5
Optical goods stores	50	32	1,838	1,676	592	11,740	11,691	162	159	36
Office, store machine and equipment dealers	19	11	1,624	1,582	418	8,453	8,443	128	127	18
Retail stores (except second-hand) n.e.c.	93	93	6,245	6,245	1,360	24,419	23,153	406	361	45
Second-hand stores	131	75	3,697	3,027	676	13,851	13,504	247	228	113
Nonstore Retailers										
Total	767	149	87,094	79,894	12,253	250,549	241,660	4,290	3,898	499
Mail order houses	25	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	697	103	31,849	24,981	4,456	91,179	88,387	1,371	1,219	658
Merchandise vending machine operators	45	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
WORCESTER COUNTY										
Retail trade, total	6,026	4,066	578,542	538,242	63,445	1,210,936	1,085,819	26,030	19,322	4,977
Food stores, total	1,305	729	147,009	131,209	9,281	180,391	152,340	4,176	2,704	1,263
Grocery stores	897	545	130,304	119,384	7,629	148,857	124,102	3,356	2,103	859
Meat markets, fish (seafood) markets	40	28	3,878	3,412	313	5,753	5,088	126	85	34
Fruit stores, vegetable markets	55	19	2,246	1,446	98	1,639	1,056	67	28	67
Candy, nut, confectionery stores	75	41	2,597	1,809	249	4,604	4,324	128	110	79
Bakery products stores	111	69	3,629	3,265	838	16,667	15,408	415	328	96
Other food stores	63	27	2,693	1,893	154	2,871	2,362	84	50	60
Eating, drinking places, total	1,046	892	42,420	40,160	8,670	172,734	149,196	4,907	3,417	774
Eating places (except refreshment stands)	565	457	26,233	24,727	5,633	112,921	98,104	3,314	2,371	531
Refreshment stands	113	83	3,716	3,244	501	9,678	8,387	277	196	114
Drinking places	368	352	12,471	12,189	2,536	50,135	42,705	1,316	850	129
General merchandise group, total	176	132	43,654	43,054	7,259	136,350	114,862	3,930	2,602	112
Department stores	12	12	23,765	23,765	4,250	77,465	69,883	1,956	1,527	...
Dry goods, general merchandise stores	81	45	4,019	3,571	463	7,920	6,559	232	144	65
General stores	16	12	793	717	32	798	418	28	11	15
Variety stores	67	63	15,077	15,001	2,524	50,167	38,002	1,714	920	32
Apparel, accessories stores, total	452	384	40,779	39,651	5,760	108,362	94,232	2,553	1,829	284
Shoe stores	101	81	7,455	6,993	911	17,157	14,780	354	224	49
Men's, boys' clothing and furnishings stores	(NA)	82	(NA)	7,902	1,103	20,290	18,451	417	309	(NA)
Family clothing stores	(NA)	35	(NA)	8,428	1,202	22,102	18,046	524	358	(NA)
Women's clothing, specialty stores	143	147	14,716	14,510	2,301	43,675	38,735	1,127	852	109
Ready-to-wear stores	(NA)	94	(NA)	11,143	1,636	31,029	27,597	809	616	(NA)
Millinery stores	(NA)	31	(NA)	1,004	179	3,706	3,342	97	76	(NA)
Other clothing, specialty stores	(NA)	22	(NA)	2,363	486	8,940	7,796	221	160	(NA)
Other apparel stores	51	39	1,902	1,818	243	5,138	4,220	131	86	50
Furniture, home furnishings, appliance dealers, total	388	268	30,671	28,519	4,405	86,502	81,131	1,436	1,198	301
Furniture, home furnishings stores	220	154	18,921	17,585	2,625	51,524	48,181	892	750	170
Furniture stores	(NA)	99	(NA)	14,496	2,238	43,275	40,705	714	609	(NA)
Home furnishings stores, antique stores	(NA)	55	(NA)	3,089	387	8,249	7,476	178	141	(NA)
Household appliance, radio, TV stores	168	114	11,750	10,934	1,780	34,978	32,950	544	448	131

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 10-4. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WORCESTER COUNTY--Con.										
Automotive group, total	291	237	99,503	97,909	9,785	175,912	171,688	2,573	2,435	168
Passenger car dealers (franchised)	167	163	85,267	85,221	8,350	147,432	145,088	2,142	2,060	66
Passenger car dealers (nonfranchised)	60	30	6,121	5,115	345	6,377	6,049	104	94	56
Tire, battery, accessory dealers	50	34	6,226	5,986	960	19,993	18,903	293	259	35
Other automotive dealers	14	10	1,689	1,587	130	2,110	1,648	34	22	11
Gasoline service stations	621	411	35,407	29,559	2,318	48,228	42,092	1,064	741	668
Lumber, bldg. mads., hardware, farm equip. dealers, total	247	195	39,370	38,602	5,133	93,449	90,097	1,437	1,303	147
Farm equipment dealers	12	12	1,500	1,500	141	2,809	2,730	39	37	9
Lumber, building materials dealers	75	61	21,883	21,709	3,075	53,738	52,800	731	701	47
Plumbing, paint, electrical stores	63	39	4,907	4,519	649	12,585	11,935	202	174	50
Hardware stores	97	83	11,080	10,874	1,268	24,317	22,632	465	391	41
Drug stores, proprietary stores, total	211	201	18,114	17,852	2,321	45,012	37,201	1,152	737	147
Drug stores	(NA)	167	(NA)	(D)	2,108	41,110	33,751	1,041	662	(NA)
Proprietary stores	(NA)	34	(NA)	(D)	213	3,902	3,450	111	75	(NA)
Other retail stores, total	903	557	69,784	64,320	6,893	133,498	123,087	2,346	1,923	737
Liquor stores	137	119	12,139	11,577	1,219	23,241	21,302	363	288	51
Fuel, ice dealers	256	154	28,856	26,768	2,693	54,682	51,061	899	770	242
Feed, farm, garden supply stores	43	33	10,764	10,574	592	10,106	9,613	166	151	29
Jewelry stores	74	52	3,984	3,762	697	13,856	12,946	221	188	62
Book, stationery stores	18	14	929	885	134	2,709	2,127	62	38	12
Sporting goods, bicycle stores	44	16	1,678	1,274	170	3,394	3,194	66	57	35
Florists	56	34	1,513	1,171	228	3,943	3,497	94	67	56
Cigar stores, stands	13	11	621	(D)	61	1,190	1,099	30	24	9
News dealers, newsstands	30	22	1,618	1,452	117	1,993	1,484	85	41	24
Gift, novelty, souvenir stores	28	18	594	520	55	959	750	28	17	23
Music stores	17	7	442	340	41	1,259	1,011	27	19	16
Camera, photographic supply stores	15	13	1,066	(D)	162	2,741	2,542	55	45	10
Other retail stores (except second-band)	63	47	2,912	2,772	457	9,414	8,779	181	157	54
Second-hand stores	39	17	1,844	1,628	267	4,011	3,682	69	61	34
Nonstore retailers, total	386	60	11,831	7,407	1,620	30,498	29,893	456	433	376
Mail order houses	6	2	985	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	367	51	10,012	5,670	1,368	25,778	25,252	381	362	365
Merchandise vending machine operators	13	7	834	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BOSTON										
Retail trade, total	9,549	6,519	1,334,205	1,276,703	187,214	3,621,939	3,380,316	73,301	61,110	6,911
Food stores, total	2,381	1,329	321,084	294,220	23,686	462,859	417,352	10,243	8,138	2,211
Grocery stores	1,099	687	249,827	237,953	17,340	337,771	303,436	7,609	6,048	952
Meat markets, fish (seafood) markets	313	213	27,296	24,558	2,297	42,918	38,521	779	585	303
Fruit stores, vegetable markets	196	82	8,634	6,220	578	10,464	9,569	244	193	227
Candy, nut, confectionery stores	73	49	3,064	2,744	437	8,783	8,230	247	211	52
Bakery products stores	191	157	8,529	(D)	1,615	35,658	32,239	824	668	164
Other food stores	193	141	15,714	14,558	1,419	27,265	25,357	540	433	155
Eating, drinking places, total	1,707	1,543	126,311	124,311	33,297	657,928	606,263	16,222	13,123	838
Eating places (except refreshment stands)	980	848	86,672	84,942	24,263	481,744	438,129	12,307	9,672	671
Refreshment stands	104	86	4,685	4,499	801	15,557	14,601	416	359	82
Drinking places	619	609	34,914	34,774	8,233	160,627	153,533	3,499	3,092	81
General merchandise group, total	305	199	244,474	242,886	44,808	885,569	823,599	18,897	15,714	221
Department stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	189	93	11,954	10,472	1,469	29,235	28,054	595	515	162
General stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	94	90	18,830	18,800	3,493	66,902	49,956	2,264	1,168	48
Apparel, accessories stores, total	937	747	118,023	115,237	20,491	391,563	368,081	7,307	6,223	543
Shoe stores	210	176	22,031	21,531	3,630	65,505	62,892	1,063	919	83
Men's, boys' clothing and furnishings stores	(NA)	153	(NA)	25,838	5,096	96,036	91,213	1,483	1,295	(NA)
Family clothing stores	(NA)	42	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	312	246	50,582	49,520	8,569	167,661	155,528	3,674	3,095	222
Ready-to-wear stores	(NA)	154	(NA)	42,605	7,448	144,977	135,039	3,136	2,674	(NA)
Millinery stores	(NA)	36	(NA)	2,188	395	7,908	6,938	195	146	(NA)
Other clothing, specialty stores	(NA)	56	(NA)	4,727	726	14,776	13,551	343	275	(NA)
Other apparel stores	186	130	13,773	13,189	2,456	50,247	47,108	843	713	130
Furniture, home furnishings, appliance dealers, total	514	362	57,882	54,896	9,108	160,219	154,392	2,464	2,311	345
Furniture, home furnishings stores	364	242	39,272	36,838	6,555	110,889	107,856	1,726	1,618	260
Furniture stores	(NA)	123	(NA)	29,945	5,329	88,605	86,127	1,355	1,263	(NA)
Home furnishings stores, antique stores	(NA)	119	(NA)	6,893	1,226	22,284	21,729	371	355	(NA)
Household appliance, radio, TV stores	146	120	18,576	18,058	2,553	49,330	46,536	738	693	81
Automotive group, total	198	162	131,240	129,886	12,723	220,333	216,039	2,977	2,838	103
Passenger car dealers (franchised)	78	70	113,484	112,876	10,805	183,473	180,507	2,412	2,342	17
Passenger car dealers (nonfranchised)	55	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	58	50	9,262	9,136	1,316	25,561	24,524	415	354	31
Other automotive dealers	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	412	340	29,697	27,379	2,611	55,044	49,378	1,153	872	397
Lumber, bldg. matls., hardware, farm equip. dealers, total	263	193	29,792	28,714	3,898	77,255	75,307	1,137	1,056	160
Farm equipment dealers	8	6	2,726	(D)	359	6,115	6,061	86	85	4
Lumber, building materials dealers	45	33	11,139	10,901	1,294	28,314	27,904	344	331	23
Plumbing, paint, electrical stores	64	42	4,129	(D)	620	12,169	11,844	175	164	50
Hardware stores	144	112	11,786	11,202	1,625	30,657	29,498	532	476	81
Drug stores, proprietary stores, total	422	402	35,957	35,507	4,963	96,535	79,607	2,411	1,484	244
Drug stores	(NA)	379	(NA)	34,299	4,830	94,176	77,539	2,353	1,442	(NA)
Proprietary stores	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	1,708	1,100	154,864	145,216	19,445	365,356	349,683	6,236	5,466	1,215
Liquor stores	270	268	38,164	(D)	3,206	61,296	56,979	1,008	829	11
Fuel, ice dealers	253	119	34,439	31,615	3,090	68,774	67,919	912	879	234
Feed, farm, garden supply stores	7	3	284	226	28	625	625	9	9	6
Jewelry stores	211	135	26,502	25,660	3,987	65,845	63,407	1,157	1,009	167
Book, stationery stores	99	81	10,342	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	24	14	2,508	2,372	353	6,602	6,397	104	95	17
Florists	93	63	3,203	2,807	480	8,990	8,745	180	167	92
Cigar stores, stands	118	66	7,288	6,036	527	10,520	9,328	224	181	115
News dealers, newsstands	83	51	6,250	5,476	781	14,737	13,603	444	353	59
Gift, novelty, souvenir stores	90	40	2,900	2,350	335	7,024	6,062	172	123	96
Music stores	34	28	3,559	3,461	795	12,977	12,844	195	187	23
Camera, photographic supply stores	26	24	3,935	(D)	587	11,300	10,485	200	171	13
Other retail stores (except second-hand)	169	141	10,586	10,360	2,534	48,178	46,761	758	703	99
Second-hand stores	113	67	3,252	2,762	608	12,362	12,055	225	209	94
Nonstore retailers, total	702	142	84,881	78,547	12,184	249,278	240,615	4,254	3,885	634
Mail order houses	25	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	641	99	30,975	24,843	4,437	90,773	88,207	1,346	1,217	600
Merchandise vending machine operators	36	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
BROCKTON										
Retail trade, total	935	575	86,270	81,768	10,399	201,383	179,224	4,257	3,137	617
Food stores, total	181	99	20,629	18,627	1,645	31,487	27,549	704	504	174
Grocery stores	122	74	18,385	17,119	1,433	27,178	23,540	596	419	109
Meat markets, fish (seafood) markets	12	4	535	285	21	397	397	6	6	13
Fruit stores, vegetable markets	7	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	27	17	1,178	992	168	3,516	3,262	86	71	28
Eating, drinking places, total	129	113	4,793	4,637	1,015	21,422	18,305	654	450	77
Eating places	77	63	2,973	(D)	637	13,627	10,894	455	290	67
Drinking places	52	50	1,820	(D)	378	7,795	7,411	199	160	10
General merchandise group, total	25	21	8,110	8,048	1,207	24,878	18,812	685	384	9
General merchandise group (except variety)	18	14	6,035	5,973	857	18,225	14,350	435	280	7
Variety stores	7	7	2,075	2,075	350	6,653	4,462	250	104	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BROCKTON--Con.										
Apparel, accessories stores, total	108	78	8,353	7,917	1,198	23,693	20,120	508	362	68
Shoe stores	24	16	1,852	1,748	209	3,939	3,534	85	62	20
Men's, boys' clothing and furnishings stores	(NA)	19	(NA)	2,149	347	8,318	6,444	147	94	(NA)
Family clothing stores	(NA)	5	(NA)	941	140	2,189	1,799	54	36	(NA)
Women's clothing, specialty stores	40	30	2,840	2,708	435	7,874	7,022	193	146	23
Ready-to-wear stores	(NA)	20	(NA)	2,412	386	6,943	6,159	169	126	(NA)
Other clothing, specialty stores	(NA)	10	(NA)	296	49	931	863	24	20	(NA)
Other apparel stores	12	8	447	371	67	1,373	1,321	29	24	11
Furniture, home furnishings, appliance dealers, total	48	32	4,476	4,322	925	17,093	16,683	256	236	30
Furniture, home furnishings stores, antique stores	28	18	2,810	2,766	598	10,621	10,302	166	150	17
Household appliance, radio, TV stores	20	14	1,666	1,556	327	6,472	6,381	90	86	13
Automotive group	36	28	12,186	12,146	1,209	22,213	21,900	321	302	22
Gasoline service stations	64	50	4,714	4,252	304	6,111	5,294	141	100	61
Lumber, bldg. matls., hardware, farm equip. dealers, total	46	32	5,288	5,096	887	16,524	15,456	259	227	28
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	30	22	3,477	3,345	612	11,746	11,187	163	151	16
Hardware stores	16	10	1,811	1,751	275	4,778	4,269	96	76	12
Drug stores, proprietary stores, total	22	22	3,214	3,214	316	6,148	4,749	175	91	11
Drug stores	20	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	127	91	11,014	10,584	1,240	22,810	21,462	409	344	98
Liquor stores	20	18	2,066	(D)	200	3,426	2,891	60	41	7
Fuel, ice dealers	24	14	4,084	3,958	471	8,782	8,648	131	124	17
Feed, farm, garden supply stores	3	3	1,163	1,163	48	926	926	17	17	2
Jewelry stores	11	11	1,287	1,287	227	4,604	4,452	83	75	2
Book, stationery stores	4	4	221	221	41	791	724	21	17	3
Other retail stores (except second-hand)	58	36	2,019	1,747	217	3,746	3,330	88	63	51
Second-hand stores	7	5	174	(D)	36	535	491	9	7	6
Nonstore retailers	49	9	3,493	2,925	453	9,004	8,894	145	137	49
CAMBRIDGE										
Retail trade, total	1,236	882	176,345	169,123	20,597	391,737	356,516	8,028	6,128	875
Food stores, total	305	157	43,170	39,534	2,986	54,402	42,899	1,211	718	276
Grocery stores	173	93	36,657	34,581	2,494	45,051	34,219	996	544	155
Meat markets, fish (seafood) markets	25	19	2,209	2,021	158	2,884	2,682	56	42	23
Fruit stores, vegetable markets	17	9	1,249	1,049	50	902	832	18	14	18
Candy, nut, confectionery stores	7	5	190	(D)	36	609	583	19	18	2
Other food stores	43	31	1,951	(D)	248	4,956	4,583	122	100	32
Eating, drinking places, total	264	234	16,287	15,815	4,017	78,709	71,338	2,164	1,651	126
Eating places	174	146	12,444	(D)	3,156	61,856	55,357	1,772	1,307	110
Drinking places	90	88	3,843	(D)	861	16,853	15,981	392	344	16
General merchandise group, total	36	28	14,801	14,391	2,130	40,557	34,758	1,032	649	24
General merchandise group (except variety)	20	12	11,939	11,829	1,660	31,116	28,214	695	506	12
Variety stores	16	16	2,862	2,562	470	9,441	6,544	337	143	12
Apparel, accessories stores, total	91	77	8,916	8,738	1,215	23,247	20,119	515	344	45
Shoe stores	26	22	1,499	1,447	213	3,857	3,655	68	55	10
Men's, boys' clothing and furnishings stores	(NA)	16	(NA)	(D)	240	4,907	4,522	77	62	(NA)
Family clothing stores	(NA)	3	(NA)	1,206	128	1,519	1,284	36	23	(NA)
Women's clothing, specialty stores	30	26	3,677	3,639	535	10,548	8,350	289	166	18
Ready-to-wear stores	16	16	3,187	3,187	485	9,572	7,440	260	143	9
Other clothing, specialty stores	10	10	452	452	50	976	910	29	23	3
Other apparel stores	14	10	447	(D)	99	2,416	2,308	45	38	9
Furniture, home furnishings, appliance dealers, total	65	59	14,186	13,864	2,499	49,861	48,533	687	647	24
Furniture, home furnishings stores, antique stores	41	37	8,416	(D)	1,583	32,466	31,553	450	423	15
Household appliance, radio, TV stores	24	22	5,770	(D)	916	17,395	16,980	237	224	9
Automotive group	39	29	28,854	28,604	2,547	46,694	46,085	645	628	19
Gasoline service stations	92	72	6,882	6,158	514	10,579	9,473	220	164	104
Lumber, bldg. matls., hardware, farm equip. dealers, total	35	25	7,390	7,248	948	17,223	16,975	236	225	22
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	13	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	21	17	2,158	2,060	304	5,453	5,248	89	80	10
Drug stores, proprietary stores, total	58	54	4,187	4,121	607	10,802	9,087	251	155	33
Drug stores	(NA)	50	(NA)	(D)	582	10,441	8,726	242	146	(NA)
Proprietary stores	(NA)	4	(NA)	(D)	25	361	361	9	9	(NA)
Other retail stores, total	192	128	17,462	16,632	1,885	36,194	34,069	600	513	148
Liquor stores	26	26	4,646	4,646	460	9,083	8,233	128	104	3
Fuel, ice dealers	37	15	5,610	5,204	505	9,842	9,631	136	126	30
Feed, farm, garden supply stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	13	9	974	946	155	2,144	2,109	33	31	8
Book, stationery stores	17	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	67	53	3,646	3,558	473	9,208	8,737	170	145	58
Second-hand stores	15	9	396	316	54	1,006	979	22	18	20
Nonstore retailers	59	19	14,510	14,018	1,249	23,469	23,180	467	434	54

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CHELSEA										
Retail trade, total	518	312	39,028	34,194	3,687	69,299	61,542	1,446	1,031	448
Food stores, total	168	76	12,039	9,815	773	14,002	11,693	308	200	174
Grocery stores	66	34	6,902	6,102	377	6,829	5,237	162	89	63
Meat markets, fish (seafood) markets	26	20	2,109	1,837	135	2,349	2,090	45	34	33
Fruit stores, vegetable markets	20	4	(D)	351	49	983	955	14	13	19
Candy, nut, confectionery stores	2	...	(D)	...	...	...	...	...	...	2
Other food stores	26	18	1,653	1,525	212	3,841	3,411	87	64	23
Eating, drinking places, total	71	61	2,915	2,789	595	11,367	10,172	270	203	38
Eating places	38	32	1,700	1,626	372	6,871	5,991	172	123	30
Drinking places	33	29	1,215	1,163	223	4,496	4,181	98	80	8
General merchandise group, total	15	5	1,390	1,112	181	3,452	2,174	126	41	11
General merchandise group (except variety)	8	2	608	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	5	3	694	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	51	33	2,198	1,854	194	4,091	3,201	100	57	43
Shoe stores	15	7	562	424	57	1,239	1,079	25	16	11
Men's, boys' clothing and furnishings stores	(NA)	5	(NA)	276	18	295	250	9	5	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	17	11	484	414	43	772	594	26	15	16
Ready-to-wear stores	(NA)	6	(NA)	283	32	556	409	18	9	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	131	11	216	185	8	6	(NA)
Other apparel stores	8	8	146	(D)	(D)	(D)	(D)	(D)	(D)	6
Furniture, home furnishings, appliance dealers, total	22	14	1,656	1,506	239	4,692	4,577	78	71	21
Furniture, home furnishings stores, antique stores	12	10	1,404	(D)	211	4,059	3,965	65	60	9
Household appliance, radio, TV stores	10	4	252	(D)	28	633	612	13	11	12
Automotive group	15	13	6,604	(D)	564	9,182	9,045	126	116	12
Gasoline service stations	26	22	2,263	2,119	173	3,313	2,990	74	68	20
Lumber, bldg. matls., hardware, farm equip. dealers, total	24	20	3,110	3,036	306	6,213	6,105	91	89	15
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	17	15	2,693	(D)	257	5,304	5,196	79	77	12
Hardware stores	7	5	417	(D)	49	909	909	12	12	3
Drug stores, proprietary stores, total	22	20	1,753	(D)	211	3,949	3,194	100	56	15
Drug stores	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	77	45	4,718	4,084	434	8,701	8,266	151	129	72
Liquor stores	7	7	777	777	81	1,420	1,376	22	20	1
Fuel, ice dealers	25	15	2,525	2,311	173	3,665	3,554	61	56	26
Feed, farm, garden supply stores	...	...	...	...	...	...	...	...	...	...
Jewelry stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	17	11	677	491	60	1,150	991	24	17	18
Second-hand stores	18	8	445	265	68	1,489	1,449	22	19	19
Nonstore retailers	27	3	382	172	17	337	125	22	1	27
CHICOPEE										
Retail trade, total	507	295	36,077	31,791	3,509	71,438	62,284	1,443	1,009	465
Food stores, total	131	57	11,734	10,026	737	14,946	12,054	316	175	133
Grocery stores	77	43	10,363	9,433	659	13,413	10,793	278	153	77
Meat markets, fish (seafood) markets	4	2	156	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	8	...	102	...	...	...	...	...	...	8
Candy, nut, confectionery stores	15	3	508	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	17	9	427	259	53	1,044	866	23	14	14
Eating, drinking places, total	93	77	3,967	3,661	903	17,893	15,234	444	303	58
Eating places	52	36	2,034	1,728	428	8,188	6,683	247	153	54
Drinking places	41	41	1,933	1,933	475	9,705	8,551	197	150	4
General merchandise group, total	11	11	1,082	1,082	138	2,443	1,937	73	41	8
General merchandise group (except variety)	4	4	428	428	58	911	808	25	17	3
Variety stores	7	7	654	654	80	1,532	1,129	48	24	5
Apparel, accessories stores, total	23	13	856	710	87	1,808	1,673	30	23	20
Shoe stores	4	...	76	...	...	...	...	...	...	4
Men's, boys' clothing and furnishings stores	5	3	246	246	14	310	220	8	5	5
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	4	4	87	87	9	226	181	9	5	4
Ready-to-wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	32	16	1,415	1,099	130	2,624	2,305	46	34	32
Furniture, home furnishings stores, antique stores	8	8	597	597	68	1,329	1,085	23	15	6
Household appliance, radio, TV stores	24	8	818	502	62	1,295	1,220	23	19	26
Automotive group	22	18	6,134	6,098	592	12,343	12,171	161	155	13
Gasoline service stations	49	35	2,887	2,477	181	3,453	2,974	90	63	58
Lumber, bldg. matls., hardware, farm equip. dealers, total	29	17	2,634	2,472	268	6,833	6,199	100	87	27
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	20	10	2,147	(D)	212	5,787	5,200	81	71	20
Hardware stores	9	7	487	(D)	56	1,046	999	19	16	7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
CHICOPEE--Con.										
Drug stores, proprietary stores, total	20	20	1,485	1,485	172	3,257	2,662	70	44	18
Drug stores	19	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	43	27	3,157	2,491	256	5,046	4,375	99	75	59
Liquor stores	7	7	766	766	85	1,810	1,434	34	20	1
Fuel, ice dealers	21	11	1,328	1,032	90	1,980	1,740	39	32	22
Feed, farm, garden supply stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	3	1	53	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	12	2	306	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	6	2	94	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	14	4	726	190	45	792	700	14	9	39
FALL RIVER										
Retail trade, total	1,378	872	115,440	106,408	12,658	249,365	229,450	5,587	4,382	1,169
Food stores, total	395	203	28,831	24,541	1,981	38,578	34,952	915	712	371
Grocery stores	192	134	20,696	18,940	1,303	24,906	22,073	532	387	189
Meat markets, fish (seafood) markets	16	11	2,709	(D)	194	3,838	3,790	125	123	12
Fruit stores, vegetable markets	17	11	564	520	54	1,207	1,147	24	22	15
Candy, nut, confectionery stores	8	6	346	(D)	37	916	778	26	18	6
Other food stores	63	41	2,914	2,172	393	7,711	7,164	208	162	49
Eating, drinking places, total	208	179	7,633	7,147	1,567	30,806	28,596	820	671	156
Eating places	121	93	4,815	(D)	921	17,816	16,680	501	420	143
Drinking places	87	85	2,718	(D)	646	12,990	11,916	319	251	13
General merchandise group, total	62	34	9,909	9,607	1,654	30,168	24,580	949	563	55
General merchandise group (except variety)	50	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	124	98	12,634	12,122	1,758	33,653	29,788	834	611	93
Shoe stores	29	19	(D)	1,850	197	3,674	3,365	84	63	22
Men's, boys' clothing and furnishings stores	(NA)	22	(NA)	(D)	344	5,909	5,558	127	106	(NA)
Family clothing stores	(NA)	6	(NA)	(D)	206	3,969	3,751	84	69	(NA)
Women's clothing, specialty stores	54	36	5,956	5,810	969	19,275	16,366	519	359	39
Ready-to-wear stores	(NA)	21	(NA)	(D)	924	18,360	15,610	488	338	(NA)
Other clothing, specialty stores	(NA)	15	(NA)	(D)	45	915	756	31	21	(NA)
Other apparel stores	5	5	225	225	42	824	748	20	14	3
Furniture, home furnishings, appliance dealers, total	78	58	9,584	9,386	1,222	29,171	28,517	493	466	66
Furniture, home furnishings stores, antique stores	47	43	7,678	(D)	994	24,449	24,071	404	386	39
Household appliance, radio, TV stores	31	15	1,906	(D)	228	4,722	4,446	89	80	27
Automotive group	51	39	15,080	14,574	1,356	28,361	28,046	401	392	30
Gasoline service stations	102	94	5,792	4,102	252	4,864	4,342	112	92	114
Lumber, bldg. matls., hardware, farm equip. dealers, total	57	37	6,703	6,081	571	11,177	11,030	172	163	44
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	24	18	3,914	3,812	461	9,123	9,051	127	122	16
Hardware stores	31	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	39	39	3,820	3,820	484	8,983	7,173	263	160	29
Drug stores	34	34	3,454	3,454	461	8,722	6,912	255	152	24
Proprietary stores	5	5	366	366	23	261	261	8	8	5
Other retail stores, total	214	118	15,181	13,919	1,653	30,622	29,560	559	489	175
Liquor stores	70	28	1,771	(D)	217	3,808	3,633	70	62	2
Fuel, ice dealers	62	24	6,229	5,931	686	12,989	12,903	194	196	52
Feed, farm, garden supply stores	7	5	3,233	(D)	276	4,948	4,948	77	77	2
Jewelry stores	21	19	1,237	(D)	183	3,584	3,325	76	59	16
Book, stationery stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	68	32	1,711	1,227	181	3,558	3,094	101	69	63
Second-hand stores	12	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	58	14	1,573	1,109	160	2,982	2,866	70	63	56
FITCHBURG										
Retail trade, total	578	390	60,660	56,986	6,814	128,707	116,019	2,707	2,033	398
Food stores, total	130	66	14,423	12,903	973	19,510	16,065	440	282	116
Grocery stores	96	52	12,936	11,992	845	17,262	13,893	388	235	74
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	22	8	913	607	106	1,804	1,734	40	35	22
Eating, drinking places, total	82	74	3,936	3,324	749	14,893	13,313	383	292	48
Eating places	51	43	2,306	2,208	490	9,863	8,963	269	213	42
Drinking places	31	31	1,130	1,116	259	5,030	4,350	114	79	6
General merchandise group, total	15	13	4,676	(D)	708	13,393	10,326	411	230	4
General merchandise group (except variety)	10	8	3,385	(D)	471	8,725	6,863	248	150	3
Variety stores	5	5	1,291	1,291	237	4,668	3,463	163	80	1

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
FITCHBURG--Con.										
Apparel, accessories stores, total	53	49	4,538	4,456	711	13,127	11,892	305	230	31
Shoe stores	12	10	890	(D)	113	1,620	1,433	36	23	2
Men's, boys' clothing and furnishings stores	8	8	702	692	116	1,633	1,383	39	28	6
Family clothing stores	7	7	1,092	1,092	156	2,948	2,690	65	48	3
Women's clothing, specialty stores	22	20	1,733	(D)	280	5,981	5,591	139	116	16
Ready-to-wear stores	(NA)	13	(NA)	1,543	254	5,486	5,180	126	107	(NA)
Other clothing, specialty stores	(NA)	7	(NA)	(D)	26	495	411	13	9	(NA)
Other apparel stores	4	4	321	321	46	945	795	26	15	4
Furniture, home furnishings, appliance dealers, total	24	22	3,009	(D)	481	8,264	8,025	144	131	11
Furniture, home furnishings stores, antique stores	19	17	1,793	(D)	272	4,420	4,240	91	80	11
Household appliance, radio, TV stores	5	5	1,306	1,306	209	3,844	3,785	53	51	...
Automotive group	28	22	10,603	9,955	1,131	19,162	18,896	303	290	19
Gasoline service stations	52	40	4,423	4,051	325	7,506	6,736	154	107	54
Lumber, bldg. matls., hardware, farm equip. dealers, total	27	19	4,130	3,958	496	8,657	8,405	140	128	15
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	16	10	2,840	(D)	323	5,438	5,221	83	73	10
Hardware stores	11	9	1,290	(D)	173	3,219	3,184	57	55	5
Drug stores, proprietary stores, total	24	22	1,905	(D)	233	4,316	3,593	105	64	17
Drug stores	(NA)	20	(NA)	1,676	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	79	55	7,910	7,612	679	13,881	12,770	235	192	54
Liquor stores	10	10	1,064	1,064	109	2,281	2,045	32	25	1
Fuel, ice dealers	19	15	1,903	1,851	179	3,760	3,637	61	54	16
Feed, farm, garden supply stores	5	5	3,207	3,207	161	2,570	2,463	40	37	...
Jewelry stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	32	20	1,253	1,069	133	3,057	2,715	69	51	26
Second-hand stores	4	2	95	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	24	8	1,507	1,159	328	5,998	5,998	87	87	19
HAVERHILL										
Retail trade, total	598	424	53,011	49,929	5,836	111,697	101,351	2,468	1,892	514
Food stores, total	122	74	12,565	11,541	836	16,448	14,187	356	261	123
Grocery stores	75	51	10,855	10,407	726	14,408	12,319	303	220	79
Meat markets, fish (seafood) markets	5	5	292	292	29	497	487	8	8	4
Fruit stores, vegetable markets	8	2	381	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	3	163	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	19	13	684	594	61	1,133	1,034	33	26	18
Eating, drinking places, total	86	74	3,278	3,074	626	13,951	12,818	367	292	85
Eating places	62	52	2,387	(D)	463	10,963	10,323	283	240	57
Drinking places	24	22	891	(D)	163	2,988	2,495	84	52	28
General merchandise group, total	21	19	4,330	(D)	718	14,726	12,373	432	280	14
General merchandise group (except variety)	9	7	2,629	(D)	422	9,187	7,909	245	173	7
Variety stores	12	12	1,701	1,701	296	5,539	4,464	187	107	7
Apparel, accessories stores, total	73	59	4,632	4,300	522	10,127	8,767	245	172	34
Shoe stores	25	19	1,750	1,566	145	2,432	2,166	53	39	10
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	1,085	150	2,847	2,633	54	43	(NA)
Family clothing stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	23	21	1,920	(D)	189	3,805	3,220	115	74	11
Ready-to-wear stores	(NA)	13	(NA)	1,172	155	3,081	2,526	96	58	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	(D)	34	724	694	19	16	(NA)
Other apparel stores	7	5	257	(D)	(D)	(D)	(D)	(D)	(D)	5
Furniture, home furnishings, appliance dealers, total	34	28	2,983	2,889	515	9,274	8,732	181	150	24
Furniture, home furnishings stores, antique stores	24	18	2,244	2,150	382	6,721	6,391	125	105	15
Household appliance, radio, TV stores	10	10	739	739	133	2,553	2,341	56	45	9
Automotive group	24	24	10,576	10,562	1,164	19,720	19,429	297	285	14
Gasoline service stations	59	43	3,723	3,301	256	5,186	4,647	109	82	71
Lumber, bldg. matls., hardware, farm equip. dealers, total	20	14	2,872	2,800	447	7,880	7,702	141	130	14
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	11	9	1,837	(D)	294	5,047	4,973	82	78	9
Hardware stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	21	21	1,609	1,609	209	3,795	3,168	92	59	14
Drug stores	19	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	107	61	5,940	(D)	485	9,812	8,802	234	170	88
Liquor stores	15	15	1,487	1,487	115	2,077	1,825	49	30	2
Fuel, ice dealers	33	13	2,107	1,801	160	3,427	3,132	63	53	31
Feed, farm, garden supply stores	6	4	787	(D)	43	862	806	30	24	4
Jewelry stores	10	10	528	528	69	1,358	1,169	34	22	8
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	33	17	911	645	82	1,806	1,629	47	34	31
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	31	7	503	249	58	778	726	14	11	33

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HOLYOKE										
Retail trade, total	680	492	71,952	67,884	9,056	174,841	155,914	3,698	2,680	541
Food stores, total	160	84	16,830	14,820	1,122	22,062	18,518	523	332	174
Grocery stores	98	58	14,712	13,408	927	18,328	15,462	420	268	104
Meat markets, fish (seafood) markets	8	4	383	211	11	320	245	8	4	8
Fruit stores, vegetable markets	9	3	306	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	1	105	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	22	18	1,016	976	166	3,209	2,657	88	56	25
Eating, drinking places, total	117	109	5,891	5,653	1,350	27,450	23,883	719	527	85
Eating places	70	58	4,178	3,940	922	18,904	16,185	525	391	72
Drinking places	47	47	1,713	1,713	428	8,546	7,698	194	136	13
General merchandise group, total	21	17	7,159	7,045	1,097	22,984	19,391	657	426	13
General merchandise group (except variety)	13	9	4,642	4,528	712	14,864	13,780	351	289	9
Variety stores	8	8	2,517	2,517	385	8,120	5,611	306	137	4
Apparel, accessories stores, total	80	72	6,122	5,986	996	18,133	15,481	427	286	37
Shoe stores	14	14	1,315	1,315	214	3,668	3,379	79	62	3
Men's, boys' clothing and furnishings stores	(NA)	13	(NA)	(D)	252	4,498	4,232	83	65	(NA)
Family clothing stores	(NA)	3	(NA)	199	19	384	384	14	14	(NA)
Women's clothing, specialty stores	34	32	2,602	(D)	411	7,740	6,616	206	123	17
Ready-to-wear stores	(NA)	16	(NA)	2,048	312	5,978	5,139	149	86	(NA)
Other clothing, specialty stores	(NA)	16	(NA)	(D)	99	1,762	1,477	57	37	(NA)
Other apparel stores	12	10	602	(D)	100	1,843	870	45	22	8
Furniture, home furnishings, appliance dealers, total	55	41	5,825	5,565	905	16,298	15,755	267	237	38
Furniture, home furnishings stores, antique stores	36	28	3,383	3,189	515	10,126	9,905	157	143	24
Household appliance, radio, TV stores	19	13	2,442	2,376	390	6,172	5,850	110	94	14
Automotive group	25	19	9,514	9,388	1,126	21,204	20,162	271	247	13
Gasoline service stations	35	25	1,924	1,760	182	3,109	2,630	74	47	37
Lumber, bldg. matls., hardware, farm equip. dealers, total	36	24	4,511	4,277	703	13,828	12,861	209	163	27
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	28	16	3,272	3,038	526	9,143	8,413	128	112	24
Hardware stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	29	29	2,599	2,599	329	6,355	5,102	153	87	25
Drug stores	29	29	2,599	2,599	329	6,355	5,102	153	87	25
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	113	71	9,217	8,489	913	17,649	16,362	325	255	85
Liquor stores	9	9	1,797	1,797	197	3,619	3,089	76	43	1
Fuel, ice dealers	24	14	4,550	4,140	386	7,542	7,274	111	101	19
Feed, farm, garden supply stores	4	4	319	319	32	748	748	15	15	2
Jewelry stores	14	10	892	866	114	2,211	2,010	44	33	9
Book, stationery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	43	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	...	...	...	...	...	...	...	...	...	...
Nonstore retailers	9	5	2,560	2,302	333	5,769	5,769	73	73	7
LAWRENCE										
Retail trade, total	1,194	740	95,798	86,916	11,425	221,906	199,508	4,831	3,675	1,009
Food stores, total	375	159	21,983	16,969	1,446	28,980	24,780	657	431	399
Grocery stores	194	96	15,826	13,560	993	19,518	16,394	419	267	203
Meat markets, fish (seafood) markets	27	15	1,613	(D)	(D)	(D)	(D)	(D)	(D)	32
Fruit stores, vegetable markets	7	3	309	(D)	(D)	(D)	(D)	(D)	(D)	9
Candy, nut, confectionery stores	11	7	(D)	260	29	561	436	23	14	12
Other food stores	46	38	(D)	1,761	308	6,509	5,776	161	113	45
Eating, drinking places, total	168	142	6,822	6,436	1,616	32,059	28,828	863	645	100
Eating places	104	78	4,623	4,237	1,071	20,812	18,964	598	461	93
Drinking places	64	64	2,199	2,199	545	11,247	9,864	265	184	7
General merchandise group, total	34	22	6,740	6,584	995	19,271	15,362	580	378	26
General merchandise group (except variety)	25	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	126	102	11,309	11,141	1,743	33,543	29,211	802	574	82
Shoe stores	26	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	26	26	3,295	3,295	481	9,141	7,969	194	127	13
Family clothing stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	45	37	4,955	4,861	835	14,357	12,745	400	299	35
Ready-to-wear stores	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	17	9	637	603	100	2,071	1,946	42	33	17
Furniture, home furnishings, appliance dealers, total	91	51	5,605	5,081	754	14,530	13,584	271	223	67
Furniture, home furnishings stores, antique stores	46	30	3,120	(D)	(D)	(D)	(D)	(D)	(D)	36
Household appliance, radio, TV stores	35	21	2,485	(D)	(D)	(D)	(D)	(D)	(D)	31
Automotive group	35	27	14,525	14,273	1,321	25,170	24,921	393	383	26
Gasoline service stations	63	51	3,816	3,572	325	6,143	5,387	135	97	55
Lumber, bldg. matls., hardware, farm equip. dealers, total	29	21	6,517	6,195	854	15,493	14,699	282	250	25
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	17	13	3,242	2,956	374	7,212	6,518	124	102	16
Hardware stores	12	8	3,275	3,239	480	8,281	8,181	158	148	9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LAWRENCE--Con.										
Drug stores, proprietary stores, total	40	40	3,042	3,042	358	6,856	5,364	197	124	36
Drug stores	40	40	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	189	109	12,412	10,954	1,378	28,188	25,994	484	412	145
Liquor stores	18	18	1,628	1,628	225	4,208	3,874	63	52	...
Fuel, ice dealers	61	33	6,634	6,008	738	16,182	14,765	247	214	48
Feed, farm, garden supply stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	20	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	7	7	408	408	64	1,205	1,205	28	28	6
Other retail stores (except second-hand)	58	36	1,756	1,496	192	3,430	3,101	89	67	46
Second-hand stores	8	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	54	16	3,027	2,669	635	11,673	11,378	167	158	48
LOWELL										
Retail trade, total	1,077	719	103,723	97,163	12,918	257,407	233,192	5,660	4,204	914
Food stores, total	313	155	25,557	22,583	1,639	33,657	28,811	757	509	296
Grocery stores	142	100	21,108	19,978	1,342	26,129	22,060	559	364	130
Meat markets, fish (seafood) markets	18	12	723	647	46	999	695	37	16	16
Fruit stores, vegetable markets	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	17	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	40	30	1,559	1,397	199	4,968	4,590	122	97	37
Eating, drinking places, total	180	172	8,955	8,161	1,944	39,751	35,426	1,069	773	89
Eating places	103	99	5,206	(D)	1,241	25,301	22,351	742	520	79
Drinking places	75	73	3,039	(D)	703	14,450	13,075	327	253	8
General merchandise group, total	42	38	11,404	11,330	1,949	38,524	33,041	1,090	707	32
General merchandise group (except variety)	25	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	87	71	8,880	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Shoe stores	22	18	1,658	1,526	277	4,932	4,425	83	56	11
Men's, boys' clothing and furnishings stores	(NA)	18	(NA)	2,467	470	8,893	8,296	166	127	(NA)
Family clothing stores	(NA)	6	(NA)	746	105	1,860	1,349	79	31	(NA)
Women's clothing, specialty stores	27	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	12	(NA)	3,314	567	11,092	9,928	288	212	(NA)
Other clothing, specialty stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	5
Furniture, home furnishings, appliance dealers, total	51	37	6,560	6,350	1,120	25,361	24,363	437	377	34
Furniture, home furnishings stores, antique stores	31	21	3,174	3,010	605	11,331	10,504	226	174	21
Household appliance, radio, TV stores	20	16	3,386	3,340	515	14,030	13,859	211	203	13
Automotive group	25	21	13,408	13,278	1,454	25,026	24,571	370	354	15
Gasoline service stations	81	47	4,489	3,407	234	5,051	4,478	115	88	80
Lumber, bldg. matls., hardware, farm equip. dealers, total	38	22	4,098	3,886	630	14,474	14,430	224	221	27
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	20	12	2,529	2,435	464	7,026	7,016	97	96	13
Hardware stores	18	10	1,569	1,451	166	7,448	7,414	127	125	14
Drug stores, proprietary stores, total	45	41	3,160	3,104	460	9,615	7,444	242	149	30
Drug stores	(NA)	38	(NA)	2,970	452	9,370	7,272	235	144	(NA)
Proprietary stores	(NA)	3	(NA)	134	8	245	172	7	5	(NA)
Other retail stores, total	175	109	15,737	14,739	1,719	32,278	30,126	629	506	127
Liquor stores	20	20	2,187	2,187	302	4,923	4,256	95	60	1
Fuel, ice dealers	58	36	8,428	8,000	835	16,304	15,756	268	246	50
Feed, farm, garden supply stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	14	10	703	685	120	2,339	2,123	55	41	7
Book, stationery stores	7	5	868	(D)	194	3,188	2,982	73	58	3
Other retail stores (except second-hand)	45	31	1,753	1,459	176	3,756	3,313	101	69	40
Second-hand stores	15	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	40	6	2,175	(D)	(D)	(D)	(D)	(D)	(D)	(D)
LYNN										
Retail trade, total	1,182	786	116,239	107,587	13,641	266,213	235,876	6,075	4,448	967
Food stores, total	292	164	32,250	29,334	2,404	46,831	40,162	1,079	748	282
Grocery stores	135	97	25,353	24,359	1,754	34,223	28,634	758	490	110
Meat markets, fish (seafood) markets	34	22	1,993	1,753	146	2,809	2,593	71	58	33
Fruit stores, vegetable markets	27	7	810	414	28	522	495	11	9	35
Candy, nut, confectionery stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	51	35	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	194	172	10,985	9,977	2,355	48,870	43,231	1,414	1,027	127
Eating places	129	107	7,460	7,152	1,738	35,746	31,367	1,093	775	117
Drinking places	65	65	2,825	2,825	617	13,124	11,864	321	252	10
General merchandise group, total	43	29	12,310	12,048	1,922	39,466	30,108	1,157	702	26
General merchandise group (except variety)	27	15	9,726	9,550	1,481	31,235	23,629	848	547	17
Variety stores	14	14	2,498	2,498	441	8,231	6,479	309	155	7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 48

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LYNN--Con.										
Apparel, accessories stores, total	119	91	10,173	9,629	1,307	23,013	20,887	506	390	74
Shoe stores	35	27	2,321	2,189	300	5,487	5,113	99	77	16
Men's, boys' clothing and furnishings stores	16	16	2,133	2,133	273	4,963	4,331	80	56	7
Family clothing stores	8	8	1,712	1,712	277	4,274	3,846	109	81	3
Women's clothing, specialty stores	41	33	3,377	3,287	423	7,643	6,995	200	162	29
Ready-to-wear stores	(NA)	20	(NA)	3,024	393	6,964	6,385	176	144	(NA)
Other clothing, specialty stores	(NA)	13	(NA)	263	30	678	610	24	18	(NA)
Other apparel stores	13	7	352	308	74	647	602	18	14	13
Furniture, home furnishings, appliance dealers, total	49	37	5,768	5,526	899	17,533	16,969	293	272	35
Furniture, home furnishings stores, antique stores	29	21	3,421	3,299	573	11,256	10,760	185	169	23
Household appliance, radio, TV stores	20	16	2,347	2,227	326	6,277	6,209	108	103	12
Automotive group	47	35	15,507	15,031	1,607	29,940	29,394	440	418	34
Gasoline service stations	86	64	5,767	4,653	353	7,374	6,237	173	111	94
Lumber, bldg. matls., hardware, farm equip. dealers, total	40	28	4,884	4,612	503	9,810	9,497	144	130	31
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	22	16	3,573	3,469	380	7,384	7,181	104	97	16
Hardware stores	18	12	1,311	1,143	123	2,426	2,316	40	33	15
Drug stores, proprietary stores, total	43	41	4,270	(D)	570	10,935	8,921	297	178	22
Drug stores	(NA)	37	(NA)	(D)	542	10,396	8,518	278	167	(NA)
Proprietary stores	(NA)	4	(NA)	252	28	539	403	19	11	(NA)
Other retail stores, total	199	113	13,427	(D)	1,485	27,690	26,015	497	404	159
Liquor stores	24	22	3,122	(D)	329	5,753	5,170	90	68	2
Fuel, ice dealers	38	16	5,093	4,155	488	9,176	9,055	129	121	44
Feed, farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	19	13	918	884	145	2,688	2,674	49	49	13
Book, stationery stores	7	7	688	688	113	2,244	2,041	48	33	5
Other retail stores (except second-hand)	79	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	13	5	191	119	31	642	576	22	14	14
Nonstore retailers	80	12	2,098	1,214	236	4,751	4,455	75	68	3
MALDEN										
Retail trade, total	627	415	69,131	65,447	7,708	142,890	130,445	2,932	2,229	508
Food stores, total	157	85	15,556	13,994	1,082	20,121	16,913	428	279	156
Grocery stores	73	49	10,886	10,308	644	11,869	10,028	258	168	73
Meat markets, fish (seafood) markets	19	11	2,230	2,082	232	4,357	3,516	72	46	16
Fruit stores, vegetable markets	8	2	386	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	2	115	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	29	21	1,519	1,295	172	3,402	2,916	87	56	21
Eating, drinking places, total	68	60	3,859	3,735	875	17,468	15,914	449	344	48
Eating places	39	31	2,344	2,220	537	11,077	9,974	303	232	40
Drinking places	29	29	1,515	1,515	338	6,391	5,940	146	112	8
General merchandise group, total	14	14	7,406	7,406	1,096	21,823	19,255	577	409	6
General merchandise group (except variety)	6	6	5,444	5,444	764	15,454	14,987	338	310	1
Variety stores	8	8	1,962	1,962	332	6,369	4,268	239	99	5
Apparel, accessories stores, total	58	46	5,278	5,094	629	11,965	10,373	310	213	35
Shoe stores	16	12	1,022	942	109	2,092	1,881	37	28	11
Men's, boys' clothing and furnishings stores	9	9	796	796	99	1,878	1,560	41	27	5
Family clothing stores	4	4	462	462	66	1,109	1,033	35	29	1
Women's clothing, specialty stores	19	17	2,666	(D)	321	6,143	5,313	172	113	11
Ready-to-wear stores	(NA)	12	(NA)	2,410	288	5,668	4,862	158	102	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	33	475	451	14	11	(NA)
Other apparel stores	6	4	280	(D)	34	743	586	25	16	3
Furniture, home furnishings, appliance dealers, total	36	24	3,945	3,761	534	7,559	7,084	163	139	24
Furniture, home furnishings stores, antique stores	24	16	1,986	1,860	271	4,997	4,710	74	61	18
Household appliance, radio, TV stores	12	8	1,959	1,901	263	2,558	2,374	89	78	6
Automotive group	23	21	12,719	(D)	1,277	21,080	20,996	279	276	5
Gasoline service stations	57	39	2,781	2,253	129	2,902	2,492	80	52	72
Lumber, bldg. matls., hardware, farm equip. dealers, total	24	20	4,866	4,528	547	10,669	10,386	135	123	12
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	17	15	3,809	(D)	404	8,097	7,936	96	92	9
Hardware stores	7	5	1,057	(D)	143	2,572	2,450	39	31	3
Drug stores, proprietary stores, total	30	30	2,261	2,261	280	5,570	4,599	151	87	19
Drug stores	29	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	116	68	6,680	(D)	665	12,715	11,528	229	182	90
Liquor stores	18	18	2,501	2,501	244	4,711	4,459	62	53	2
Fuel, ice dealers	27	13	1,462	1,494	115	2,611	2,353	46	39	27
Feed, farm, garden supply stores	...	...	...	...	...	...	...	...	...	...
Jewelry stores	3	3	618	618	110	1,858	1,843	34	33	1
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	44	28	1,743	1,069	128	2,466	2,067	56	40	38
Second-hand stores	8	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	44	8	4,080	3,686	594	11,022	10,905	131	125	41

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEWTON										
Retail trade, total	628	430	90,500	86,474	10,596	197,569	176,090	4,185	3,056	452
Food stores, total	135	91	26,212	24,778	2,219	43,574	37,551	1,119	658	100
Grocery stores	74	50	22,877	21,917	1,703	33,421	29,077	718	499	55
Meat markets, fish (seafood) markets	4	4	711	711	83	1,380	1,265	22	17	2
Fruit stores, vegetable markets	10	4	496	368	99	2,034	1,278	209	20	9
Candy, nut, confectionery stores	3	3	66	66	19	453	312	14	7	1
Other food stores	44	30	1,846	1,716	315	6,286	5,619	156	115	19
Eating, drinking places, total	66	56	3,870	3,764	849	19,410	17,458	512	376	33
Eating places	51	41	3,065	2,959	677	15,662	13,897	420	295	28
Drinking places	15	15	805	805	172	3,748	3,561	92	81	5
General merchandise group, total	22	14	4,306	4,146	721	10,990	8,146	328	182	19
General merchandise group (except variety)	12	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	29	29	13,154	13,154	1,579	28,160	25,205	597	506	14
Shoe stores	4	4	596	596	105	1,748	1,726	30	29	1
Men's, boys' clothing and furnishings stores	4	4	265	265	15	470	470	8	8	4
Family clothing stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	14	14	674	674	64	1,333	1,309	31	29	8
Ready-to-wear stores	7	7	393	393	28	526	520	13	12	4
Other clothing, specialty stores	7	7	281	281	36	807	789	18	17	4
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	30	18	3,132	2,896	632	12,326	12,221	157	150	19
Furniture, home furnishings stores, antique stores	18	10	2,328	2,228	511	9,956	9,875	122	117	13
Household appliance, radio, TV stores	12	8	804	668	121	2,370	2,346	35	33	6
Automotive group	25	21	16,061	15,887	1,637	26,153	22,910	361	355	11
Gasoline service stations	56	54	4,738	(D)	475	9,777	8,940	212	154	55
Lumber, bldg. matls., hardware, farm equip. dealers, total	31	25	3,328	3,244	475	9,909	9,630	145	136	10
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	16	10	1,792	1,708	223	5,850	5,792	77	76	7
Hardware stores	15	15	1,536	1,536	252	4,059	3,838	68	60	3
Drug stores, proprietary stores, total	34	34	4,125	4,125	599	7,190	5,829	189	95	21
Drug stores	32	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	128	78	9,269	8,423	1,054	21,155	19,300	446	326	98
Liquor stores	23	17	3,811	3,209	379	7,801	6,989	89	66	10
Fuel, ice dealers	19	15	2,779	2,287	266	4,831	4,751	71	66	14
Feed, farm, garden supply stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	8	6	553	(D)	61	1,168	972	23	18	5
Book, stationery stores	10	6	296	254	23	428	259	16	6	12
Other retail stores (except second-hand)	65	31	1,672	1,292	191	4,272	3,722	217	141	45
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	72	10	2,305	(D)	286	8,925	8,900	119	118	72
NEW BEDFORD										
Retail trade, total	1,503	939	123,761	113,149	14,011	273,323	247,321	6,014	4,667	1,443
Food stores, total	390	206	34,832	31,094	2,442	47,351	41,527	1,039	719	401
Grocery stores	195	151	29,859	28,583	2,127	40,968	36,024	852	589	205
Meat markets, fish (seafood) markets	29	9	638	(D)	25	531	355	17	14	32
Fruit stores, vegetable markets	13	7	(D)	395	40	812	659	26	13	10
Candy, nut, confectionery stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	52	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	289	181	7,957	7,191	1,544	31,131	28,921	913	749	233
Eating places	159	113	5,567	4,993	1,091	22,658	20,868	668	551	181
Drinking places	80	68	2,390	2,198	453	8,473	8,053	225	198	52
General merchandise group, total	49	29	12,262	(D)	2,204	44,220	35,544	1,144	733	35
General merchandise group (except variety)	35	15	(D)	8,901	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	144	118	13,265	12,787	1,815	35,497	30,691	862	637	124
Shoe stores	36	26	2,617	2,371	320	5,868	5,048	125	83	25
Men's, boys' clothing and furnishings stores	(NA)	29	(NA)	2,809	322	5,946	5,303	128	95	(NA)
Family clothing stores	(NA)	9	(NA)	717	78	1,315	1,164	38	29	(NA)
Women's clothing, specialty stores	55	45	6,525	6,409	1,038	21,261	18,326	536	409	49
Ready-to-wear stores	(NA)	31	(NA)	5,642	954	19,527	16,833	484	377	(NA)
Other clothing, specialty stores	(NA)	14	(NA)	767	84	1,734	1,493	52	32	(NA)
Other apparel stores	9	9	481	481	57	1,107	850	35	21	9
Furniture, home furnishings, appliance dealers, total	86	58	7,505	7,135	1,156	22,200	21,451	367	334	75
Furniture, home furnishings stores, antique stores	55	45	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	31	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	57	43	16,217	15,563	1,672	30,771	30,559	469	460	51
Gasoline service stations	138	82	5,848	4,198	299	6,234	5,704	154	124	157
Lumber, bldg. matls., hardware, farm equip. dealers, total	49	39	4,167	4,003	524	11,188	10,823	190	178	41
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	29	27	3,541	(D)	450	9,322	9,104	154	146	19
Hardware stores	20	12	626	(D)	74	1,866	1,719	36	32	22

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
NEW BEDFORD--Con.										
Drug stores, proprietary stores, total	63	57	4,262	4,076	482	9,539	7,917	270	172	60
Drug stores	(NA)	52	(NA)	3,810	461	9,057	7,591	252	164	(NA)
Proprietary stores	(NA)	5	(NA)	266	21	482	326	18	8	(NA)
Other retail stores, total	218	116	13,809	11,995	1,252	23,872	22,886	460	417	198
Liquor stores	25	21	2,190	1,860	195	3,545	3,320	63	58	13
Fuel, ice dealers	68	26	5,105	4,537	471	9,292	9,129	141	133	52
Feed, farm, garden supply stores	5	5	1,609	1,609	81	1,319	1,247	24	22	1
Jewelry stores	33	17	1,642	1,344	164	3,285	3,079	70	60	32
Book, stationery stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	69	37	2,453	2,033	223	4,137	3,848	91	76	77
Second-hand stores	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	70	10	3,637	3,047	621	11,320	11,298	146	144	68
PITTSFIELD										
Retail trade, total	607	433	73,892	70,696	9,320	174,192	157,959	3,496	2,774	446
Food stores, total	115	69	18,023	16,829	1,251	24,612	21,438	510	364	108
Grocery stores	73	51	16,154	15,430	1,030	20,239	17,402	410	278	68
Meat markets, fish (seafood) markets	10	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	12	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	79	71	4,235	4,065	984	18,865	17,923	450	392	42
Eating places	49	41	3,110	2,940	726	14,063	13,356	355	309	38
Drinking places	30	30	1,125	1,125	258	4,802	4,567	95	83	4
General merchandise group, total	28	22	8,967	8,849	1,620	28,180	24,011	802	548	20
General merchandise group (except variety)	14	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	70	58	6,467	6,299	1,021	21,039	16,870	406	322	36
Shoe stores	17	15	(D)	1,320	167	3,251	3,088	68	53	(D)
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	22	20	2,421	(D)	388	10,095	6,616	188	153	15
Ready-to-wear stores	(NA)	11	(NA)	1,689	231	4,353	3,936	111	82	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	(D)	157	5,742	2,680	77	71	(NA)
Other apparel stores	9	7	(D)	(D)	91	1,852	1,619	37	25	4
Furniture, home furnishings, appliance dealers, total	39	29	3,576	3,402	592	11,051	10,777	176	161	27
Furniture, home furnishings stores, antique stores	20	16	2,141	(D)	(D)	(D)	(D)	(D)	(D)	11
Household appliance, radio, TV stores	19	13	1,435	(D)	(D)	(D)	(D)	(D)	(D)	16
Automotive group	35	23	13,529	13,161	1,577	26,843	26,509	366	351	24
Gasoline service stations	49	37	3,123	2,835	260	5,880	5,155	120	86	55
Lumber, bldg. matls., hardware, farm equip. dealers, total	23	19	3,071	3,947	596	10,846	10,794	162	156	12
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	16	12	2,764	2,340	347	6,458	6,406	92	86	9
Hardware stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	14	14	1,955	1,955	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	12	12	(D)	(D)	287	5,206	3,979	142	79	4
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	106	76	8,137	(D)	800	15,414	14,348	272	229	76
Liquor stores	18	16	1,670	(D)	192	3,829	3,314	56	39	4
Fuel, ice dealers	19	15	2,200	2,086	171	3,145	3,020	52	47	20
Feed, farm, garden supply stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	12	8	673	(D)	(D)	(D)	(D)	(D)	(D)	9
Book, stationery stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	38	24	1,857	1,639	189	3,839	3,571	78	69	32
Second-hand stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	49	15	2,109	(D)	(D)	(D)	(D)	(D)	(D)	41
QUINCY										
Retail trade, total	862	636	116,237	111,869	14,429	279,647	244,642	5,600	3,967	602
Food stores, total	179	111	26,796	25,364	1,961	38,850	30,663	833	501	153
Grocery stores	99	75	23,135	22,495	1,625	31,903	25,146	668	401	77
Meat markets, fish (seafood) markets	5	5	1,000	1,000	90	1,701	1,141	38	14	4
Fruit stores, vegetable markets	18	10	910	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	2	111	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	27	19	1,166	1,036	164	3,436	2,898	89	61	21
Eating, drinking places, total	125	115	9,670	9,538	2,288	45,850	40,550	1,198	855	58
Eating places	84	76	7,727	(D)	1,876	37,562	33,140	997	690	48
Drinking places	41	39	1,943	(D)	412	8,288	7,410	201	165	10
General merchandise group, total	28	24	14,087	14,043	1,929	39,117	27,855	1,045	534	13
General merchandise group (except variety)	15	13	(D)	(D)	1,538	31,578	23,326	770	428	6
Variety stores	11	11	(D)	(D)	391	7,539	4,529	275	106	5

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
QUINCY--Con.										
Apparel, accessories stores, total	85	79	8,638	8,474	1,184	21,087	18,777	459	354	43
Shoe stores	15	15	1,059	1,059	130	2,508	2,296	48	34	7
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	(D)	115	2,159	1,951	41	30	(NA)
Family clothing stores	(NA)	8	(NA)	3,410	567	8,181	7,105	164	128	(NA)
Women's clothing, specialty stores	40	40	2,960	2,960	363	7,924	7,179	199	156	17
Ready-to-wear stores	24	24	2,524	2,524	304	6,668	5,977	166	128	8
Other clothing, specialty stores	16	16	436	436	59	1,256	1,202	33	28	9
Other apparel stores	6	4	97	(D)	9	319	246	7	6	6
Furniture, home furnishings, appliance dealers, total	52	34	4,459	4,115	559	10,563	9,401	183	147	38
Furniture, home furnishings stores, antique stores	35	23	3,327	3,185	424	7,862	7,046	134	111	26
Household appliance, radio, TV stores	17	11	1,132	930	135	2,701	2,355	49	36	12
Automotive group	43	31	17,038	16,434	1,930	34,741	34,362	434	417	24
Gasoline service stations	90	66	4,717	4,119	333	6,803	5,495	167	99	98
Lumber, bldg. matls., hardware, farm equip. dealers, total	31	23	11,288	11,168	1,681	32,286	31,394	462	425	18
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	19	13	10,485	(D)	1,574	30,520	29,823	423	399	13
Hardware stores	12	10	803	(D)	107	1,766	1,571	39	26	5
Drug stores, proprietary stores, total	43	41	3,221	(D)	402	7,896	6,242	214	117	25
Drug stores	(NA)	38	(NA)	3,009	391	7,806	6,210	212	116	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	11	90	32	2	1	(NA)
Other retail stores, total	152	106	11,524	10,846	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	17	17	2,233	2,233	203	3,896	3,112	68	47	1
Fuel, ice dealers	43	25	5,118	4,736	614	12,181	11,317	169	147	37
Feed, farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	13	11	1,297	(D)	139	2,514	2,456	44	40	7
Book, stationery stores	5	5	290	290	69	1,087	1,036	25	21	2
Other retail stores (except second-hand)	57	45	2,120	1,972	327	6,512	5,822	130	98	41
Second-hand stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	34	6	4,899	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SALEM										
Retail trade, total	538	416	62,277	59,611	8,420	159,904	143,937	3,318	2,450	397
Food stores, total	122	74	11,949	10,877	902	18,056	15,558	397	278	102
Grocery stores	80	40	9,230	8,678	603	11,843	9,970	253	171	53
Meat markets, fish (seafood) markets	5	5	682	682	111	2,431	2,381	47	43	3
Fruit stores, vegetable markets	15	7	761	537	30	662	584	17	11	14
Candy, nut, confectionery stores	4	2	72	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	24	20	932	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	92	88	4,127	4,067	891	18,440	16,557	465	349	66
Eating places	58	54	2,717	2,657	591	11,793	10,478	324	237	61
Drinking places	34	34	1,410	1,410	300	6,651	6,079	141	112	5
General merchandise group, total	15	13	8,212	(D)	1,401	25,340	18,487	712	357	8
General merchandise group (except variety)	10	8	7,112	(D)	1,234	21,965	15,949	596	295	5
Variety stores	5	5	1,100	1,100	167	3,375	2,538	116	62	3
Apparel, accessories stores, total	80	72	7,946	7,862	1,124	21,223	18,758	508	360	59
Shoe stores	14	14	1,023	1,023	143	2,493	1,998	53	33	7
Men's, boys' clothing and furnishings stores	13	13	1,768	1,768	211	3,465	2,900	74	47	9
Family clothing stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	39	33	3,600	3,550	546	10,685	9,469	278	191	34
Ready-to-wear stores	(NA)	21	(NA)	3,214	491	9,613	8,491	243	164	(NA)
Other clothing, specialty stores	(NA)	12	(NA)	336	55	1,072	978	35	27	(NA)
Other apparel stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	31	27	3,788	3,704	655	12,357	12,174	188	178	17
Furniture, home furnishings stores, antique stores	24	20	2,825	2,141	426	7,152	6,984	115	106	15
Household appliance, radio, TV stores	7	7	1,563	1,563	229	5,205	5,190	73	72	2
Automotive group	24	18	9,931	9,763	1,128	19,700	19,447	275	261	9
Gasoline service stations	34	26	1,741	1,411	105	2,239	1,929	56	35	34
Lumber, bldg. matls., hardware, farm equip. dealers, total	24	18	2,713	2,547	440	8,061	7,690	122	106	15
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	19	15	2,455	(D)	412	7,404	7,123	109	96	12
Hardware stores	5	3	258	(D)	28	657	567	13	10	3
Drug stores, proprietary stores, total	12	12	983	983	155	3,076	2,626	78	52	6
Drug stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	86	62	(D)	5,867	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	9	9	1,163	1,163	131	2,448	2,398	41	39	2
Fuel, ice dealers	21	11	2,146	1,914	203	4,210	4,153	55	53	20
Feed, farm, garden supply stores	...	...	...	...	...	...	...	...	...	...
Jewelry stores	10	8	1,353	(D)	296	6,638	6,500	161	153	5
Book, stationery stores	10	6	278	200	50	894	894	18	18	7
Other retail stores (except second-hand)	32	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	4	4	50	50	10	155	145	5	4	2
Nonstore retailers	18	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SOMERVILLE										
Retail trade, total	865	529	75,784	68,950	8,142	156,169	141,983	3,159	2,359	682
Food stores, total	295	129	21,284	17,124	1,422	27,275	23,443	597	391	285
Grocery stores	145	75	14,656	12,594	892	16,827	14,205	357	227	131
Meat markets, fish (seafood) markets	21	9	2,870	2,206	186	3,201	2,946	53	38	25
Fruit stores, vegetable markets	19	7	467	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	3	152	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	51	35	2,303	1,975	317	6,672	5,868	165	115	44
Eating, drinking places, total	129	109	6,104	5,798	1,319	26,329	24,326	644	503	75
Eating places	74	54	3,985	3,179	747	14,788	13,652	362	272	46
Drinking places	55	55	2,119	2,619	572	11,541	10,674	282	231	9
General merchandise group, total	30	24	4,370	4,310	690	13,256	9,636	430	211	15
General merchandise group (except variety)	13	11	2,281	(D)	321	5,982	4,410	171	92	7
Variety stores	15	13	2,079	(D)	369	7,274	5,228	259	119	6
Apparel, accessories stores, total	52	38	2,450	2,238	291	5,716	4,897	124	85	34
Shoe stores	13	11	814	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	382	37	1,111	845	23	13	(NA)
Family clothing stores	(NA)	4	(NA)	365	41	703	703	22	19	(NA)
Women's clothing, specialty stores	14	12	585	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	9	(NA)	535	68	1,065	921	30	19	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	9	5	162	136	18	556	285	16	8	7
Furniture, home furnishings, appliance dealers, total	31	25	2,822	2,386	505	10,636	10,418	161	151	19
Furniture, home furnishings stores, antique stores	18	16	1,817	(D)	330	7,360	7,205	114	107	10
Household appliance, radio, TV stores	13	9	1,005	(D)	175	3,276	3,213	47	44	9
Automotive group	32	22	18,826	18,674	1,722	28,808	28,514	393	385	18
Gasoline service stations	49	37	4,322	3,896	327	6,959	6,328	137	105	55
Lumber, bldg. matls., hardware, farm equip. dealers, total	26	18	3,216	3,122	443	8,590	8,341	122	115	18
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	11	7	2,345	2,299	331	6,159	6,101	80	79	7
Hardware stores	15	11	871	823	112	2,435	2,240	42	36	11
Drug stores, proprietary stores, total	50	48	3,063	(D)	408	7,686	6,423	202	121	29
Drug stores	(NA)	45	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	115	71	8,920	7,508	832	17,006	15,747	282	225	78
Liquor stores	29	29	3,721	3,663	329	6,632	5,768	112	82	6
Fuel, ice dealers	41	23	3,160	2,848	360	7,785	7,626	115	102	30
Feed, farm, garden supply stores	...	...	...	...	...	...	...	...	...	...
Jewelry stores	6	4	546	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	5	1	189	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	24	10	635	469	60	981	858	24	17	27
Second-hand stores	4	4	127	127	30	564	539	10	8	2
Nonstore retailers	56	8	1,507	(D)	183	3,908	3,908	67	67	56
SPRINGFIELD										
Retail trade, total	1,897	1,341	252,751	241,829	32,696	635,734	580,761	13,517	10,546	1,452
Food stores, total	419	249	51,711	47,487	3,625	70,116	59,500	1,593	1,079	389
Grocery stores	244	160	42,359	40,023	2,731	52,444	44,266	1,169	784	219
Meat markets, fish (seafood) markets	23	11	3,191	2,953	322	6,208	5,521	148	111	17
Fruit stores, vegetable markets	24	8	775	583	47	733	563	20	10	25
Candy, nut, confectionery stores	39	17	1,573	903	84	1,615	1,386	48	32	46
Other food stores	71	53	3,391	3,025	441	9,120	7,764	208	142	60
Eating, drinking places, total	315	275	14,888	14,218	3,582	74,018	67,155	1,886	1,449	206
Eating places	213	175	10,506	9,852	2,513	51,476	46,206	1,379	1,030	191
Drinking places	100	100	4,366	4,366	1,069	22,542	20,949	507	419	13
General merchandise group, total	53	39	38,759	38,539	6,560	136,831	123,008	3,938	3,107	39
General merchandise group (except variety)	31	19	34,189	33,975	5,778	121,229	110,810	3,431	2,811	24
Variety stores	22	20	4,570	4,564	782	15,602	12,198	507	296	15
Apparel, accessories stores, total	190	166	23,602	23,156	3,676	68,772	62,320	1,387	1,056	113
Shoe stores	39	35	4,237	4,055	656	11,134	10,060	206	150	12
Men's, boys' clothing and furnishings stores	(NA)	35	(NA)	5,803	977	17,303	15,954	300	230	(NA)
Family clothing stores	(NA)	11	(NA)	(D)	321	5,331	4,766	123	90	(NA)
Women's clothing, specialty stores	74	66	8,562	8,450	1,274	25,720	23,376	603	467	45
Ready-to-wear stores	(NA)	39	(NA)	7,263	1,089	21,880	19,851	509	392	(NA)
Other clothing, specialty stores	(NA)	27	(NA)	1,187	185	3,840	3,525	94	75	(NA)
Other apparel stores	21	19	2,615	(D)	448	9,284	8,164	155	119	17
Furniture, home furnishings, appliance dealers, total	115	95	12,076	11,774	1,995	38,318	36,804	576	508	82
Furniture, home furnishings stores, antique stores	70	64	9,311	9,101	1,604	31,028	29,714	457	400	46
Household appliance, radio, TV stores	45	31	2,865	2,673	391	7,290	7,090	119	108	36
Automotive group	72	52	40,040	39,596	3,715	63,917	62,251	880	819	33
Gasoline service stations	145	105	8,778	7,668	677	14,034	11,859	301	202	159
Lumber, bldg. matls., hardware, farm equip. dealers, total	89	69	18,635	18,175	2,536	47,853	43,513	912	628	42
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	50	36	10,081	9,675	1,178	19,607	19,397	274	265	27
Hardware stores	35	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SPRINGFIELD--Con.										
Drug stores, proprietary stores, total	81	79	8,525	(D)	1,034	20,800	17,166	475	295	53
Drug stores	(NA)	76	(NA)	(D)	1,017	20,477	16,858	466	288	(NA)
Proprietary stores	(NA)	3	(NA)	191	17	323	308	9	7	(NA)
Other retail stores, total	269	183	28,779	(D)	3,789	73,231	69,844	1,186	1,047	182
Liquor stores	36	36	5,428	5,428	660	11,886	10,443	176	125	1
Fuel, ice dealers	45	29	12,848	12,518	1,352	26,431	25,988	346	336	30
Feed, farm, garden supply stores	5	5	818	818	102	2,255	2,230	34	33	1
Jewelry stores	53	29	3,029	2,937	545	10,135	9,686	178	151	15
Book, stationery stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	118	74	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	9	5	226	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	149	29	6,958	5,258	1,507	27,844	27,341	383	356	154
WORCESTER										
Retail trade, total	2,198	1,516	266,535	252,071	33,922	642,913	583,749	13,300	10,293	1,697
Food stores, total	495	289	61,690	55,416	4,266	83,431	71,449	1,919	1,274	487
Grocery stores	320	180	51,921	47,307	3,099	61,432	51,874	1,347	859	320
Meat markets, fish (seafood) markets	25	19	2,865	(D)	264	4,886	4,367	103	72	22
Fruit stores, vegetable markets	26	12	1,406	(D)	64	1,049	532	50	15	32
Candy, nut, confectionery stores	49	29	1,850	1,370	186	3,445	3,196	94	79	51
Bakery products stores	40	38	2,026	(D)	566	11,139	10,174	287	221	27
Other food stores	15	11	1,246	1,008	87	1,480	1,306	38	28	13
Eating, drinking places, total	371	317	18,476	17,648	4,000	79,145	71,400	2,135	1,622	248
Eating places (except refreshment stands)	213	173	12,173	11,681	2,772	55,235	50,324	1,573	1,206	183
Refreshment stands	37	25	1,401	1,161	188	3,190	2,776	87	58	33
Drinking places	121	117	4,902	4,806	1,040	20,720	18,300	475	358	32
General merchandise group, total	51	41	28,391	28,227	5,066	95,693	83,264	2,575	1,864	32
Department stores	6	6	19,614	19,614	3,597	65,731	60,355	1,627	1,318	...
Dry goods, general merchandise stores	19	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	25	21	7,991	7,915	1,397	28,749	21,800	918	522	17
Apparel, accessories stores, total	200	176	26,456	26,056	3,989	74,845	64,692	1,695	1,224	99
Shoe stores	44	36	4,640	4,480	594	11,272	9,747	206	134	20
Men's, boys' clothing and furnishings stores	(NA)	44	(NA)	(D)	746	14,267	13,151	281	214	(NA)
Family clothing stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	74	70	9,879	(D)	1,693	31,116	27,480	778	591	34
Ready-to-wear stores	(NA)	38	(NA)	(D)	1,112	20,173	17,824	517	396	(NA)
Millinery stores	(NA)	21	(NA)	859	166	3,426	3,116	87	69	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	1,767	415	7,517	6,540	174	126	(NA)
Other apparel stores	22	18	961	(D)	(D)	(D)	(D)	(D)	(D)	19
Furniture, home furnishings, appliance dealers, total	138	100	16,479	15,477	2,539	51,206	49,090	769	683	99
Furniture, home furnishings stores	78	60	10,562	9,914	1,503	31,921	30,473	494	434	54
Furniture stores	(NA)	32	(NA)	7,997	1,354	26,326	25,340	383	340	(NA)
Home furnishings stores, antique stores	(NA)	28	(NA)	1,917	239	5,595	5,133	111	94	(NA)
Household appliance, radio, TV stores	60	40	5,917	5,563	946	19,285	18,617	275	249	45
Automotive group, total	71	63	43,420	43,316	4,839	85,303	83,082	1,185	1,126	24
Passenger car dealers (franchised)	27	27	35,730	35,730	3,874	65,812	65,124	892	873	1
Passenger car dealers (nonfranchised)	20	16	3,009	(D)	181	3,126	2,935	56	49	14
Tire, battery, accessory dealers	20	16	4,133	(D)	722	15,275	14,373	220	197	7
Other automotive dealers	4	4	548	548	62	1,090	650	17	7	2
Gasoline service stations	200	148	12,603	11,195	975	19,426	16,751	434	304	205
Lumber, hldg. matls., hardware, farm equip. dealers, total	86	70	17,230	16,972	2,681	48,783	47,583	703	662	43
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	28	22	10,748	10,700	1,766	30,950	30,662	410	400	11
Plumbing, paint, electrical stores	32	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	25	23	2,827	(D)	388	7,796	7,313	142	128	8
Drug stores, proprietary stores, total	80	72	7,759	7,539	1,149	21,682	18,229	523	352	46
Drug stores	(NA)	62	(NA)	(D)	1,048	19,679	16,442	479	321	(NA)
Proprietary stores	(NA)	10	(NA)	(D)	101	2,003	1,787	44	31	(NA)
Other retail stores, total	316	200	27,767	25,943	3,448	65,326	60,701	1,095	933	234
Liquor stores	42	42	5,380	5,380	620	11,637	10,729	173	141	...
Fuel, ice dealers	62	34	10,569	9,979	1,119	22,380	20,669	351	302	57
Feed, farm, garden supply stores	12	6	1,594	1,440	72	1,475	1,415	25	24	13
Jewelry stores	30	20	2,206	2,120	471	8,613	8,166	129	111	23
Book, stationery stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	12	4	682	(D)	83	1,644	1,571	32	29	10
Florists	23	17	867	713	129	2,323	2,150	51	41	23
Cigar stores, stands	6	4	286	(D)	47	860	824	21	17	3
News dealers, newsstands	6	4	175	(D)	20	270	221	11	7	4
Gift, novelty, souvenir stores	10	6	182	162	24	428	402	9	8	8
Music stores	7	5	203	(D)	20	360	342	11	9	6
Camera, photographic supply stores	10	8	856	(D)	142	2,425	2,226	48	38	6
Other retail stores (except second-hand)	38	32	2,298	2,272	379	7,718	7,305	142	129	29
Second-hand stores	22	10	1,524	1,374	237	3,535	3,230	55	51	17
Nonstore retailers, total	190	40	6,064	4,282	970	18,073	17,508	267	249	180
Mail order houses	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	177	35	4,912	(D)	799	15,184	14,698	231	217	172
Merchandise vending machine operators	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

LIST OF CORRECTIONS

["Leaders" (.....) indicate no change]

Table	Page	Item	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
			Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
		Suffolk County										
102	21-6	Boston	9,549	6,519	1,334,205	1,276,703	187,214	.....	.....	73,301	61,110	6,911
		Food stores	2,381	.....	321,084	.....	.....	.....	.....	.....	.....	.....
		Eating, drinking places	1,707	.....	126,311	.....	.....	.....	.....	.....	.....	.....
	21-7	General merchandise group	305	.....	244,474	.....	.....	.....	.....	.....	.....	.....
		Apparel, accessories stores	937	.....	118,023	.....	.....	.....	.....	.....	.....	.....
		Furniture, home furnishings, appliance dealers	514	.....	57,882	.....	.....	.....	.....	.....	.....	.....
		Gasoline service stations	412	.....	29,697	.....	.....	.....	.....	.....	.....	.....
		Lumber, building materials, hardware, farm equipment dealers	263	.....	29,792	.....	.....	.....	.....	.....	.....	.....
		Drug stores, proprietary stores	422	.....	35,957	.....	.....	.....	.....	.....	.....	.....
		Other retail stores	1,708	.....	154,864	.....	.....	.....	.....	.....	.....	.....
		Non-store retailers	702	.....	84,881	.....	.....	.....	.....	.....	.....	.....
		Remainder of county	163	85	10,329	8,617	754	.....	.....	351	225	164
		Food stores	53	.....	4,584	.....	.....	.....	.....	.....	.....	.....
		Eating, drinking places	18	.....	382	.....	.....	.....	.....	.....	.....	.....
		General merchandise group	9	.....	321	.....	.....	.....	.....	.....	.....	.....
		Apparel, accessories stores	7	.....	213	.....	.....	.....	.....	.....	.....	.....
		Furniture, home furnishings, appliance dealers	9	.....	321	.....	.....	.....	.....	.....	.....	.....
		Gasoline service stations	10	.....	468	.....	.....	.....	.....	.....	.....	.....
		Lumber, building materials, hardware, farm equipment dealers	10	.....	421	.....	.....	.....	.....	.....	.....	.....
		Drug stores, proprietary stores	10	.....	771	.....	.....	.....	.....	.....	.....	.....
		Other retail stores	22	.....	1,029	.....	.....	.....	.....	.....	.....	.....
		Non-store retailers	12	.....	179	.....	.....	.....	.....	.....	.....	.....

The following pages contain revisions of data previously published on the corresponding pages of Retail Trade Bulletin Series R-1: 21-12, 21-33.

MICHIGAN

MICHIGAN
(83 COUNTIES)

LEGEND

- ● PLACES OF 25,000 TO 100,000
- ★ PLACES OF 100,000 AND OVER
- STANDARD METROPOLITAN AREAS

STANDARD METROPOLITAN AREAS

CODE	
1	BAY CITY
2	DETROIT
3	FLINT
4	GRAND RAPIDS
5	JACKSON
6	KALAMAZOO
7	LANSING
8	SAGINAW

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	22-4
101A.	Retail Trade: 1954 and 1948 - The State	22-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	22-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	22-14
103.	Retail Trade: 1954 - Standard Metropolitan Areas	22-16
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	22-26
104.	Retail Trade: 1954 - Counties with 500 Establishments or More	22-27
105.	Retail Trade: 1954 - Cities with 500 Establishments or More	22-39

List of corrections for this State appears at end of chapter.

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	67,995	50,331	8,167,632	7,776,034	878,983	16,893,459	15,398,957	324.684	252,663	74,320
Food Stores										
Total	14,548	9,436	1,933,738	1,784,190	122,946	2,350,897	2,008,380	51,946	35.341	16,026
Grocery stores	10,932	7,052	1,714,297	1,589,359	98,838	1,894,333	1,607,682	41,313	27,512	12,191
Meat markets	589	437	71,099	66,629	5,613	108,305	95,314	1,917	1,335	690
Fish (seafood) markets	110	72	4,362	3,800	314	5,527	5,198	122	98	124
Fruit stores, vegetable markets	343	137	15,017	11,781	894	13,810	11,952	350	235	448
Candy, nut, confectionery stores	805	453	36,413	30,841	4,690	77,316	56,875	2,220	1,335	785
Bakery products stores	870	742	43,409	41,247	8,625	173,843	162,123	4,190	3,473	851
Bakeries, with baking on premises	(NA)	511	(NA)	24,679	6,297	129,431	118,900	3,024	2,356	(NA)
Bakeries, without baking on premises	(NA)	231	(NA)	16,568	2,328	44,412	43,223	1,166	1,117	(NA)
Delicatessen stores	133	113	10,236	9,360	916	16,815	14,637	385	290	167
Food stores, n.e.c	734	430	38,313	31,173	3,056	60,948	54,599	1,449	1,063	720
Eating, Drinking Places										
Total	13,476	11,858	589,765	564,723	118,171	2,403,581	12,182,385	60,772	48,424	17,106
Eating places (except refreshment stands)	6,641	5,931	312,532	304,424	75,375	1,542,957	11,416,932	40,220	32,952	8,363
Restaurants, cafeterias	(NA)	5,754	(NA)	278,654	67,102	1,376,953	11,272,749	36,952	30,668	(NA)
Caterers	(NA)	58	(NA)	6,447	1,712	32,194	28,193	726	501	(NA)
In-plant food contractors	(NA)	119	(NA)	19,320	6,561	133,810	115,990	2,542	1,783	(NA)
Refreshment stands	997	807	25,714	23,276	3,539	68,013	55,240	2,252	1,443	1,214
Drinking places	5,824	5,120	251,243	237,023	39,257	792,611	710,213	18,300	14,029	7,513
General Merchandise Group										
Total	2,236	1,768	864,358	854,378	137,705	2,699,661	2,313,283	62,784	43,619	1,923
Department stores	127	127	591,000	591,000	99,959	1,970,731	1,722,121	40,725	30,272	2
Dry goods, general merchandise stores	825	623	94,533	90,545	12,084	234,581	215,620	5,182	4,051	810
General stores	380	236	23,633	19,737	1,154	21,568	18,353	620	434	436
Variety stores	894	782	154,964	153,096	24,508	472,781	357,189	16,257	8,862	665
Apparel, Accessories Stores										
Total	4,700	4,106	481,652	472,302	65,683	1,240,273	1,119,644	25,471	19,286	3,777
Shoe stores	1,076	926	92,726	90,096	11,542	208,629	178,541	4,197	2,672	688
Men's shoe stores	(NA)	139	(NA)	10,971	1,129	21,202	19,895	329	266	(NA)
Women's shoe stores	(NA)	144	(NA)	21,576	2,984	51,104	45,334	1,067	711	(NA)
Children's, juveniles' shoe stores	(NA)	35	(NA)	2,147	300	5,248	4,721	95	69	(NA)
Family shoe stores	(NA)	608	(NA)	55,402	7,129	131,075	108,591	2,706	1,626	(NA)
Men's, boys' clothing and furnishings stores	(NA)	887	(NA)	117,701	16,611	304,547	277,917	4,848	3,688	(NA)
Men's, boys' clothing stores	(NA)	617	(NA)	93,222	13,508	250,435	228,836	3,931	3,001	(NA)
Men's, boys' furnishings stores	(NA)	270	(NA)	24,479	3,103	54,112	49,081	917	687	(NA)
Family clothing stores	(NA)	373	(NA)	45,681	6,011	108,874	98,223	2,478	1,849	(NA)
Women's clothing, specialty stores	1,700	1,530	194,590	192,498	27,644	534,149	485,553	12,283	9,681	1,232
Ready-to-wear stores	(NA)	1,119	(NA)	175,491	25,134	485,729	442,609	11,031	8,729	(NA)
Millinery stores	(NA)	234	(NA)	7,773	1,334	26,889	24,186	703	550	(NA)
Clothing, specialty stores, n.e.c	(NA)	181	(NA)	9,234	1,176	21,531	18,758	549	402	(NA)
Children's, infants' wear stores	244	208	13,285	12,895	1,264	26,214	23,359	739	552	267
Apparel stores, n.e.c	244	182	14,149	13,431	2,611	57,860	56,051	926	844	247
Furniture, Home Furnishiogs, Appliance Dealers										
Total	3,787	2,851	405,278	388,782	54,716	1,024,912	981,387	14,698	13,083	3,861
Furniture, home furnishings stores	1,811	1,459	244,515	239,399	36,416	678,087	653,509	9,057	8,131	1,921
Furniture stores	(NA)	899	(NA)	181,372	26,142	478,037	460,585	6,377	5,727	(NA)
Floor covering stores	(NA)	219	(NA)	35,585	6,149	119,844	117,353	1,364	1,274	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	341	(NA)	22,442	4,125	80,206	75,571	1,316	1,130	(NA)
Household appliance, radio, TV stores	1,966	1,392	160,663	149,383	18,300	346,825	327,878	5,641	4,952	1,928
Household appliance stores	(NA)	619	(NA)	64,667	7,593	144,983	138,472	2,553	2,329	(NA)
Appliance, radio, TV stores	(NA)	451	(NA)	63,359	7,642	142,644	134,639	2,173	1,869	(NA)
Radio, TV stores	(NA)	322	(NA)	21,357	3,065	59,198	54,767	915	754	(NA)
Automotive Group										
Total	3,518	2,904	1,696,791	1,677,269	151,439	2,774,221	2,733,470	32,894	31,608	3,283
Passenger car dealers (franchised)	1,671	1,635	1,472,605	1,471,259	133,309	2,436,039	2,409,836	28,095	27,346	1,323
Passenger car dealers (nonfranchised)	889	567	120,366	108,420	5,870	108,631	104,799	1,521	1,383	1,031
Tire, battery, accessory dealers	610	484	67,257	64,769	9,797	186,818	178,251	2,663	2,335	588
Motorcycle, aircraft, boat dealers	204	126	14,408	12,878	1,289	22,791	21,586	327	296	196
Household trailer dealers	130	86	21,590	19,486	1,094	18,371	17,620	250	223	127
Automotive dealers, n.e.c	6	6	457	457	80	1,571	1,378	38	25	10
Gasoline Service Stations										
Total	8,170	6,104	569,253	514,359	42,422	860,379	763,352	16,920	12,595	9,843
Lumber, Bldg. Mats., Hardware, Farm Equipmeot Dealers										
Total	4,864	3,856	665,164	642,550	79,392	1,507,938	1,435,342	21,460	19,103	5,204
Farm equipment dealers	764	670	100,856	98,556	8,869	160,578	154,571	2,540	2,334	905
Lumber, building materials dealers	1,302	1,130	357,067	353,097	43,936	826,383	792,068	10,729	9,835	1,134
Paint, glass, wallpaper stores	464	302	34,420	31,354	4,991	99,111	92,952	1,348	1,164	462
Plumbing, electrical supply stores	444	356	30,585	29,007	6,310	136,168	130,881	1,735	1,586	468
Hardware stores	1,868	1,398	141,936	130,536	15,286	285,698	264,870	5,108	4,184	2,203
Drug Stores, Proprietary Stores										
Total	2,394	2,230	313,263	308,905	31,886	608,786	517,440	14,520	9,742	2,391
Drug stores	(NA)	2,028	(NA)	292,556	30,416	582,573	496,387	13,748	9,268	(NA)
Proprietary stores	(NA)	202	(NA)	16,349	1,470	26,213	21,053	772	474	(NA)
Other Retail Stores										
Total	7,395	4,631	490,978	447,666	53,653	1,035,291	964,867	18,013	14,971	7,897
Liquor stores	561	391	56,759	49,543	2,297	44,060	38,705	958	673	703
Fuel, ice dealers	970	732	115,231	110,643	12,254	233,706	225,035	3,550	3,207	949
Fuel dealers (coal, wood)	(NA)	493	(NA)	72,147	8,411	158,172	151,946	2,462	2,221	(NA)
Liquefied petroleum gas dealers	(NA)	109	(NA)	7,601	972	19,275	18,688	311	284	(NA)
Fuel oil dealers	(NA)	118	(NA)	30,281	2,820	55,457	53,655	761	689	(NA)
Ice dealers	(NA)	12	(NA)	614	51	802	746	16	13	(NA)
Hay, grain, feed stores	348	296	60,198	57,992	3,941	78,329	73,429	1,328	1,178	332
Farm, garden supply stores	206	128	12,873	11,725	1,357	24,881	22,427	457	324	223

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Coo.										
Jewelry stores	971	635	64,550	59,686	9,566	184,149	172,025	2,946	2,525	996
Book stores	100	62	6,567	6,157	768	13,169	11,569	292	211	85
Stationery stores	124	94	13,396	12,740	2,861	52,254	50,804	724	663	119
Sporting goods stores	414	244	22,718	19,956	2,234	40,416	37,562	672	537	445
Bicycle stores	90	58	3,469	3,003	318	6,152	5,479	132	100	96
Florists	648	436	22,362	19,920	3,261	61,152	54,795	1,326	963	777
Cigar stores, stands	192	108	6,445	4,987	527	9,881	8,918	245	197	199
News dealers, newsstands	144	86	5,763	4,607	419	8,391	6,794	275	164	151
Gift, novelty, souvenir stores	495	287	11,470	9,248	1,065	22,604	19,740	580	423	577
Music stores	271	161	17,902	16,426	2,627	57,201	51,582	1,055	882	273
Camera, photographic supply stores	124	102	13,479	13,093	1,531	28,418	27,022	469	404	123
Luggage, leather goods stores	36	32	3,081	3,039	433	7,999	7,174	164	125	44
Optical goods stores	84	72	3,969	3,833	951	17,603	17,236	233	218	37
Office, store machine and equipment dealers	79	57	5,220	4,808	879	18,353	17,554	279	255	78
Retail stores (except second-band) n.e.c.	356	356	19,753	19,753	2,988	59,463	54,299	1,060	835	333
Second-hand stores	516	304	18,771	16,507	3,376	67,110	62,718	1,268	1,087	575
Nonstore Retailers										
Total	2,907	587	157,392	120,910	20,970	387,520	379,407	5,206	4,891	3,009
Mail order houses	39	31	3,553	3,499	489	9,473	8,546	164	131	35
Direct selling (house-to-house) organizations	2,595	433	119,135	86,939	17,855	328,176	322,190	4,391	4,155	2,672
Merchandise vending machine operators	273	123	34,704	30,472	2,626	49,871	48,671	651	605	302

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	67,995	50,331	8,167,632	7,776,034	65,990	48,040	5,854,445	5,477,463
Food stores, total	14,548	9,436	1,933,738	1,784,190	17,152	10,041	1,325,928	1,154,883
Grocery stores	10,932	7,052	1,714,297	1,589,359	13,544	7,632	1,160,396	1,007,268
Other food stores	3,584	2,384	218,846	194,831	3,608	2,409	165,532	147,615
Eating, drinking places, total	13,476	11,858	589,765	564,723	12,954	11,036	444,829	420,179
Eating places	7,638	6,738	338,246	327,700	7,192	6,109	237,864	226,837
Drinking places	5,824	5,120	251,243	237,023	5,762	4,927	206,965	193,342
General merchandise group	2,236	1,768	864,258	854,378	1,920	1,531	721,950	714,393
Apparel, accessories stores, total	4,700	4,106	481,652	472,302	4,398	3,564	416,689	403,418
Shoe stores	1,076	926	92,726	90,096	887	723	67,673	64,693
Other apparel stores	3,554	3,180	342,009	382,206	3,511	2,841	349,016	338,725
Furniture, home furnishings, appliance dealers	3,787	2,851	405,278	388,782	3,180	2,448	260,396	247,991
Automotive group	3,518	2,904	1,696,791	1,677,269	3,788	3,162	1,102,490	1,073,412
Gasoline service stations	8,170	6,140	569,253	514,359	8,335	5,470	347,595	289,101
Lumber, bldg. matls., hardware, farm equip. dealers, total	4,864	3,856	665,164	642,550	4,837	3,895	509,645	490,234
Farm equipment dealers	764	670	100,856	98,556	694	592	71,904	68,940
Lumber, bldg. matls., supplies, equipment, hardware dealers	4,078	3,186	563,808	543,994	4,143	3,303	437,741	421,294
Drug stores, proprietary stores, total	2,394	2,330	313,263	308,905	2,318	2,090	232,197	226,903
Drug stores	(NA)	2,028	(NA)	292,556	1,969	1,825	214,158	210,627
Proprietary stores	(NA)	202	(NA)	16,349	349	265	18,039	16,276
Other retail stores, total	7,395	4,631	490,978	447,666	6,948	4,652	451,760	416,134
Liquor stores	561	391	56,759	49,543	741	392	47,974	37,876
Fuel, ice dealers	970	732	115,231	110,643	1,030	915	134,328	131,973
Feed, farm, garden supply stores	574	414	73,071	69,717	656	477	88,726	81,901
Jewelry stores	971	635	64,550	59,686	854	622	49,538	46,478
Other retail stores	3,673	2,359	174,364	158,077	3,667	2,246	131,194	117,906
Nonstore retailers	2,907	587	157,392	120,910	160	151	40,966	40,815

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Michigan, total	67,995	50,331	8,167,632	7,776,034	878,983	324,684	252,663	74,320	14,548	1,933,738	13,476	589,765
2	Alcona County	102	52	5,761	4,757	272	107	95	121	29	1,498	19	387
3	Alger County	119	89	7,980	7,330	639	329	262	125	32	2,874	31	664
4	Munising	63	51	5,532	5,166	474	240	195	70	13	1,806	13	373
5	Remainder of County	56	38	2,448	2,164	165	89	67	55	19	1,068	18	291
6	Allegan County	542	382	42,198	38,686	3,340	1,334	1,066	646	111	10,164	104	3,113
7	Allegan	102	72	10,074	9,212	823	292	225	118	21	2,045	16	413
8	Otsego	52	44	4,753	4,421	404	170	135	56	10	911	8	309
9	Plainwell	54	46	6,160	6,026	554	189	162	64	10	1,290	8	445
10	Remainder of County	334	220	21,211	19,027	1,559	683	544	408	70	5,918	72	1,946
11	Alpena County	291	213	25,629	24,169	2,458	1,150	894	298	66	7,062	53	1,991
12	Alpena	224	168	22,220	21,196	2,201	1,012	773	219	44	6,131	40	1,328
13	Remainder of County	67	45	3,409	2,973	257	138	121	79	22	931	13	663
14	Antrim County	156	106	7,803	6,667	531	237	174	172	27	2,563	35	648
15	Arenac County	150	102	9,675	8,607	773	373	303	173	24	2,123	40	1,208
16	Baraga County	72	58	4,745	4,367	351	187	144	69	14	1,671	19	492
17	Barry County	271	205	24,429	23,181	2,052	821	638	293	55	6,075	40	1,257
18	Hastings	126	106	15,754	15,426	1,496	546	434	133	19	3,595	15	510
19	Remainder of County	145	99	8,675	7,755	556	275	204	160	36	2,480	25	747
20	Bay County	1,039	771	102,171	95,913	10,190	4,142	3,168	1,150	239	24,376	214	7,510
21	Bay City	743	577	82,216	78,336	8,801	3,556	2,728	797	165	17,667	142	5,537
22	Essexville	39	23	1,818	1,464	106	67	56	44	14	913	7	200
23	Remainder of County	257	171	18,137	16,113	1,283	519	384	309	60	5,796	65	1,773
24	Benzie County	150	100	7,930	6,650	540	254	188	183	34	2,184	34	583
25	Berrien County	1,472	1,114	151,101	143,711	15,892	5,821	4,540	1,600	288	38,628	290	11,579
26	Benton Harbor	365	285	45,050	43,648	5,194	1,874	1,440	380	59	9,491	63	2,535
27	Buchanan	79	61	9,213	8,695	868	300	251	92	15	2,284	13	363
28	Niles	210	168	24,499	23,613	2,778	1,067	849	216	39	5,847	41	2,389
29	St. Joseph	150	124	19,796	19,064	2,373	846	651	153	19	5,293	33	1,557
30	Remainder of County	668	476	52,543	48,691	4,679	1,734	1,349	759	156	15,713	140	4,735
31	Branch County	383	267	32,541	30,565	2,793	1,140	908	418	66	7,530	55	1,672
32	Coldwater	185	129	19,866	18,946	1,866	713	587	195	30	4,063	22	724
33	Remainder of County	198	138	12,675	11,619	927	427	321	223	36	3,467	33	948
34	Calhoun County	1,227	981	138,184	133,404	15,390	5,886	4,596	1,290	227	35,814	217	9,487
35	Albion	139	117	16,549	16,177	1,525	635	448	144	21	3,337	31	1,008
36	Battle Creek	665	541	86,754	84,182	10,562	3,879	3,068	673	124	22,518	112	4,847
37	Marshall	129	101	13,461	13,025	1,390	584	470	143	17	2,918	19	1,894
38	Remainder of County	294	222	21,420	20,020	1,913	788	610	330	65	7,041	55	1,738
39	Cass County	315	219	22,363	20,325	1,897	779	550	351	77	6,839	63	1,932
40	Dowagiac	109	83	8,882	8,166	754	329	228	107	30	2,828	14	356
41	Remainder of County	206	136	13,481	12,159	1,143	450	322	244	47	4,011	49	1,576
42	Charlevoix County	204	148	14,461	13,249	1,060	442	376	221	39	3,450	39	880
43	Boyne City	62	42	4,352	3,980	340	151	127	63	14	1,113	6	207
44	Charlevoix	71	59	4,966	4,766	423	151	128	76	13	1,296	15	331
45	Remainder of County	71	47	5,143	4,503	297	140	121	82	12	1,041	18	342
46	Cheboygan County	246	168	14,475	12,879	1,319	547	447	273	51	3,562	62	1,791
47	Cheboygan	138	92	10,629	9,555	964	390	325	149	32	2,586	22	871
48	Remainder of County	108	76	3,846	3,324	355	157	122	124	19	976	40	920
49	Chippewa County	346	246	32,093	29,849	3,188	1,335	1,055	388	73	8,924	88	3,309
50	Sault Ste. Marie	200	166	25,955	25,169	2,809	1,130	895	223	40	6,935	41	1,942
51	Remainder of County	146	80	6,138	4,680	379	205	160	165	33	1,989	47	1,367
52	Clare County	200	138	13,276	12,104	1,070	524	430	228	27	2,916	48	1,190
53	Clinton County	301	225	25,685	23,657	1,979	823	628	336	57	6,021	50	1,306
54	St. Johns	111	89	12,589	12,025	1,054	423	320	117	17	2,656	16	468
55	Remainder of County	190	136	13,096	11,632	925	400	308	219	40	3,365	34	838
56	Crawford County	92	64	5,514	5,032	481	213	170	109	13	1,199	27	829
57	Delta County	408	310	32,922	30,652	3,050	1,356	1,070	414	88	9,098	103	2,605
58	Escanaba	235	185	22,142	21,204	2,288	977	777	231	46	5,843	54	1,330
59	Gladstone	73	51	5,549	4,941	388	188	142	79	17	1,808	14	344
60	Remainder of County	100	74	5,231	4,507	374	191	151	104	25	1,447	35	931
61	Dickinson County	351	225	23,888	21,310	1,976	971	713	379	77	6,252	60	1,315
62	Iron Mountain	177	137	16,237	15,411	1,472	706	519	196	27	3,877	31	727
63	Kingsford	55	27	2,588	2,160	199	105	76	59	21	767	9	192
64	Norway	62	32	3,003	2,459	221	108	84	66	13	821	7	159
65	Remainder of County	57	29	2,060	1,280	84	52	34	58	16	787	10	327
66	Eaton County	449	345	36,342	34,192	2,927	1,254	933	499	96	9,945	76	1,990
67	Charlotte	135	95	13,356	12,354	1,199	483	379	137	31	2,945	21	493
68	Eaton Rapids	73	61	6,813	6,523	529	250	177	81	15	2,029	12	496
69	Grand Ledge	66	62	6,482	6,340	497	201	152	78	14	2,056	9	242
70	Remainder of County	175	127	9,691	8,975	702	320	225	203	36	2,915	34	819

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
2,236	864,358	4,700	481,652	3,787	405,278	3,518	1,696,791	8,170	569,253	4,864	665,164	2,394	313,263	7,395	490,978	2,907	157,392	1
5	238	3	32	2	(D)	8	2,162	16	322	11	632	4	370	3	54	2	(D)	2
10	968	7	416	5	172	5	1,100	14	670	7	(D)	3	(D)	5	618	...	...	3
2	(D)	5	(D)	5	172	5	1,100	6	442	6	245	3	(D)	5	618	...	...	4
8	(D)	2	(D)	...	...	...	...	8	228	1	(D)	...	...	...	...	...	...	5
22	2,134	26	1,058	39	1,464	44	9,919	55	3,022	71	6,132	10	890	44	3,809	16	493	6
4	(D)	5	366	11	535	14	3,114	9	713	9	786	2	(D)	8	935	3	(D)	7
2	(D)	4	144	5	259	5	1,721	6	329	6	436	2	(D)	4	(D)	...	...	8
3	134	3	189	2	(D)	9	2,455	5	364	6	681	2	(D)	3	(D)	3	79	9
13	953	14	359	21	(D)	16	2,629	35	1,616	50	4,229	4	259	29	2,290	10	(D)	10
16	2,982	18	1,264	12	1,089	22	4,422	25	1,719	24	2,162	8	904	37	1,674	10	360	11
14	(D)	17	(D)	9	1,005	18	4,062	17	1,192	17	1,963	8	904	31	1,462	9	(D)	12
2	(D)	1	(D)	3	84	4	360	8	527	7	199	...	...	6	212	1	(D)	13
10	354	3	93	5	126	8	787	30	958	17	1,571	6	337	15	766	...	...	14
10	634	2	(D)	6	354	9	2,299	28	786	20	1,360	3	255	6	468	2	(D)	15
5	397	2	(D)	2	(D)	4	723	10	430	11	579	2	(D)	3	(D)	...	...	16
11	1,135	12	821	15	1,114	18	5,196	38	1,907	30	3,880	10	911	37	2,042	5	91	17
6	945	10	(D)	9	820	13	4,314	13	918	12	1,989	4	620	22	1,211	3	(D)	18
5	190	2	(D)	6	294	5	882	25	989	18	1,891	6	291	15	831	2	(D)	19
30	10,661	85	6,072	68	8,776	45	18,353	108	7,066	74	9,159	35	3,758	102	4,814	39	1,626	20
22	10,394	79	5,929	49	7,194	29	15,108	69	5,377	44	6,448	29	3,235	82	4,161	33	1,166	21
2	(D)	...	...	6	145	...	...	3	106	2	(D)	2	(D)	3	66	...	...	22
6	(D)	6	143	13	1,437	16	3,245	36	1,583	28	(D)	4	(D)	17	587	6	460	23
11	671	3	150	4	126	11	1,333	17	734	13	(D)	3	383	18	682	2	(D)	24
48	11,797	92	7,187	95	7,262	91	26,305	194	11,219	117	18,153	47	6,052	158	10,723	51	2,196	25
13	5,443	41	4,149	37	2,701	27	8,426	38	2,468	25	4,138	14	2,132	41	3,305	7	262	26
3	221	5	253	5	822	5	1,582	9	910	6	307	2	(D)	10	(D)	6	297	27
7	2,232	16	961	15	1,142	16	6,242	27	2,394	13	1,715	5	554	26	946	5	77	28
5	2,318	19	1,403	8	1,196	6	2,713	17	1,352	13	1,299	6	1,161	19	(D)	5	(D)	29
21	1,583	11	421	30	1,401	37	7,342	103	4,095	60	10,694	20	(D)	62	3,659	28	(D)	30
19	2,030	19	912	20	1,113	28	7,572	62	2,825	41	3,989	10	961	42	3,490	21	447	31
9	1,608	13	660	12	789	17	5,259	30	1,405	15	2,294	4	575	23	2,276	10	213	32
10	422	6	252	8	324	11	2,313	32	1,420	26	1,695	6	386	19	1,214	11	234	33
44	13,923	103	8,305	78	7,513	62	24,343	167	12,063	87	10,125	47	5,202	156	9,875	39	1,534	34
4	929	15	770	11	993	11	4,703	16	1,411	11	1,282	4	490	15	1,626	...	...	35
26	11,957	69	6,534	40	4,998	33	14,504	88	6,514	28	4,636	30	3,231	93	5,849	22	1,166	36
3	398	12	698	11	482	9	3,142	16	980	15	1,527	5	560	16	622	6	240	37
11	639	7	303	16	1,040	9	1,994	47	3,158	33	2,680	8	921	32	1,778	11	128	38
10	520	14	892	26	859	17	4,490	38	1,866	25	2,283	8	755	31	1,889	6	36	39
3	214	11	765	9	330	6	1,974	11	634	7	620	5	455	11	(D)	2	(D)	40
7	306	3	127	17	529	11	2,516	27	1,232	18	1,663	3	300	20	(D)	4	(D)	41
13	509	14	454	12	494	17	2,230	25	1,543	20	1,461	5	395	17	(D)	3	(D)	42
2	(D)	6	216	5	118	5	989	7	397	8	627	2	(D)	4	343	3	(D)	43
3	(D)	5	156	3	(D)	9	1,132	7	781	4	355	1	(D)	11	440	...	...	44
8	318	3	82	4	(D)	3	109	11	365	8	479	2	(D)	2	(D)	...	...	45
4	(D)	11	521	9	256	19	2,479	41	2,049	22	1,533	7	638	19	850	1	(D)	46
2	(D)	11	521	9	256	13	2,279	21	1,234	14	1,224	4	(D)	10	508	...	...	47
2	(D)	...	...	...	...	6	197	20	815	8	309	3	(D)	9	342	1	(D)	48
15	4,635	14	1,036	10	965	15	5,688	45	2,611	30	2,187	7	608	41	2,021	8	109	49
7	4,308	14	1,036	9	(D)	12	5,507	17	1,355	16	1,447	7	608	31	1,771	6	(D)	50
8	327	...	...	1	(D)	3	181	28	1,256	14	740	...	...	10	250	2	(D)	51
14	1,073	5	168	15	750	9	2,267	36	1,594	22	2,170	6	568	14	550	4	30	52
12	1,081	15	742	15	831	26	6,391	46	2,667	39	4,881	8	554	20	978	13	233	53
4	613	10	636	6	487	10	3,902	18	1,311	12	1,648	2	(D)	10	(D)	6	153	54
8	468	5	106	9	344	16	2,489	28	1,356	27	3,233	6	(D)	10	(D)	7	80	55
3	122	5	216	1	(D)	5	1,297	20	963	4	437	2	(D)	12	226	...	...	56
15	3,177	26	1,954	25	1,748	24	5,009	50	2,139	31	3,042	10	864	23	2,037	13	1,249	57
6	1,965	21	1,740	18	1,464	16	3,773	25	1,136	19	1,989	8	638	14	1,139	8	1,095	58
2	(D)	5	214	7	284	7	(D)	7	434	5	291	2	(D)	5	637	2	(D)	59
7	(D)	...	...	...	...	1	(D)	18	569	7	762	...	(D)	4	261	3	(D)	60
18	3,159	26	1,585	17	1,108	22	4,555	55	1,879	21	1,949	8	550	39	1,432	11	104	61
8	2,706	21	1,547	9	676	13	3,111	22	897	16	1,440	5	365	21	840	4	51	62
...	...	...	...	3	73	5	776	11	223	2	(D)	1	(D)	5	(D)	4	22	63
3	229	5	38	5	359	2	(D)	11	346	2	(D)	2	(D)	11	372	1	(D)	64
4	224	...	...	...	...	2	(D)	11	413	1	(D)	...	...	2	(D)	2	(D)	65
28	1,701	20	1,036	33	1,985	25	8,768	63	3,277	48	4,494	17	1,256	31	1,562	12	358	66
5	755	6	460	8	683	8	4,590	13	939	13	1,446	5	533	15	(D)	7	(D)	67
8	452	4	(D)	4	69	5	1,422	5	429	9	758	2	(D)	9	868	...	...	68
2	(D)	6	383	7	478	4	1,284	14	685	7	953	2	(D)	1	(D)	...	...	69
13	(D)	1	(D)	14	755	8	1,472	31	1,244	19	1,337	8	381	6	348	5	(D)	70

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Emmet County	285	215	22,254	20,928	2,359	841	709	308	58	4,604	52	1,367
2	Petoskey	158	126	17,385	16,815	1,979	687	595	170	32	3,268	18	688
3	Remainder of County	127	89	4,869	4,113	380	154	114	138	26	1,336	34	679
4	Genesee County	2,865	2,243	420,649	408,139	44,024	16,094	12,378	3,161	534	94,248	545	26,524
5	Fenton	92	72	13,472	13,192	1,165	424	337	99	16	2,359	19	504
6	Flint	1,966	1,606	331,923	324,415	36,853	13,291	10,268	2,123	326	69,489	421	22,140
7	Mount Morris	71	49	6,593	5,959	475	181	146	76	16	2,071	10	309
8	Remainder of County	736	516	68,661	64,573	5,531	2,198	1,627	863	176	20,129	95	3,571
9	Gladwin County	122	84	8,624	7,656	578	265	201	146	28	2,190	20	589
10	Gogebic County	370	242	25,480	23,178	2,510	1,167	943	388	71	7,200	94	1,831
11	Bessemer	52	38	2,948	2,754	265	126	112	60	8	870	20	301
12	Ironwood	201	137	18,364	17,112	1,986	880	719	200	44	5,277	37	894
13	Wakefield	52	32	2,440	2,098	165	101	60	59	13	723	12	218
14	Remainder of County	65	35	1,728	1,214	94	60	52	69	6	330	25	418
15	Grand Traverse	378	284	43,046	41,052	4,470	1,756	1,419	379	76	8,883	61	2,489
16	Traverse City	295	227	39,771	38,321	4,193	1,625	1,321	286	56	8,033	39	1,991
17	Remainder of County	83	57	3,275	2,731	277	131	98	93	20	850	22	498
18	Gratiot County	434	292	37,186	33,992	3,209	1,247	971	474	91	8,225	52	1,688
19	Alma	123	105	15,412	15,028	1,555	573	452	121	21	3,655	15	499
20	St. Louis	86	56	5,264	4,748	380	196	139	107	25	1,614	9	224
21	Remainder of County	225	131	16,510	14,216	1,274	478	380	246	45	2,956	28	965
22	Hillsdale County	387	269	33,299	30,575	2,738	1,090	851	431	61	7,292	51	1,421
23	Hillsdale	141	113	18,160	17,524	1,774	670	523	134	18	4,350	18	658
24	Remainder of County	246	156	15,139	13,051	964	420	328	297	43	2,942	33	763
25	Houghton County	505	323	34,398	30,760	2,918	1,475	1,182	541	127	12,214	126	2,849
26	Hancock	89	69	8,319	7,855	787	371	300	89	13	2,750	22	599
27	Houghton	93	57	6,671	5,875	648	323	278	102	15	1,308	24	498
28	Laurium	50	28	2,802	2,382	193	123	94	50	22	1,500	11	341
29	Remainder of County	273	169	16,606	14,648	1,290	658	510	300	77	6,656	69	1,411
30	Huron County	438	324	35,801	33,157	2,765	1,153	957	465	77	6,971	76	2,198
31	Bad Axe	88	68	10,561	9,925	912	357	293	88	14	1,960	9	305
32	Remainder of County	350	256	25,240	23,232	1,853	796	664	377	63	5,011	67	1,893
33	Ingham County	1,606	1,304	251,097	244,529	29,836	11,006	8,722	1,674	307	52,852	278	15,319
34	East Lansing	95	81	14,097	13,861	1,454	668	449	88	9	4,127	9	509
35	Lansing	1,094	900	195,657	191,047	24,946	8,975	7,257	1,124	208	36,712	197	12,285
36	Mason	85	57	10,402	10,000	891	320	256	96	19	3,188	12	336
37	Remainder of County	332	266	30,941	29,621	2,545	1,043	760	366	71	8,825	60	2,189
38	Ionia County	449	325	37,941	35,305	2,839	1,233	943	481	68	8,423	83	2,171
39	Belding	71	53	6,512	6,038	471	187	143	80	7	1,181	11	278
40	Ionia	148	104	16,159	15,215	1,266	527	408	143	26	3,692	15	498
41	Portland	53	47	5,738	5,566	471	223	171	59	6	1,049	9	324
42	Remainder of County	177	121	9,532	8,486	631	296	221	199	29	2,501	48	1,071
43	Iosco County	247	177	15,359	13,999	1,170	521	426	291	55	4,021	53	1,482
44	Iron County	210	162	16,795	15,829	1,487	664	516	245	38	4,825	54	1,095
45	Iron River	94	80	9,435	9,219	932	392	308	112	11	2,263	23	500
46	Remainder of County	116	82	7,360	6,610	555	272	208	133	27	2,562	31	595
47	Isabella County	299	207	26,807	24,833	2,596	1,027	832	316	51	6,105	49	1,955
48	Mount Pleasant	183	145	20,578	19,706	2,239	891	720	187	29	4,746	35	1,028
49	Remainder of County	116	62	6,229	5,127	357	136	112	129	22	1,359	14	927
50	Jackson County	1,197	909	126,679	120,191	13,616	5,318	4,069	1,248	243	29,321	243	9,814
51	Jackson	745	619	96,685	93,315	11,093	4,249	3,260	704	135	21,861	162	6,815
52	Remainder of County	452	290	29,994	26,876	2,523	1,069	809	544	108	7,460	81	2,999
53	Kalamazoo County	1,218	970	164,394	159,606	19,248	7,013	5,517	1,260	218	35,292	213	10,390
54	Kalamazoo	883	705	129,370	126,230	16,108	5,852	4,618	870	151	23,415	142	7,512
55	Remainder of County	335	265	35,024	33,376	3,140	1,161	899	390	67	11,877	71	2,878
56	Kalkaska County	57	37	3,102	2,718	173	92	77	65	15	924	9	321
57	Kent County	3,063	2,319	393,926	375,874	41,203	16,119	12,011	3,299	580	89,826	482	22,491
58	East Grand Rapids	12	10	917	(D)	69	33	21	13	...	...	1	(D)
59	Grand Rapids	2,296	1,748	316,967	303,099	35,353	13,741	10,333	2,416	438	67,895	364	18,284
60	Remainder of County	755	561	76,042	(D)	5,781	2,345	1,657	870	142	21,931	117	(D)
61	Keweenaw County	39	23	1,493	1,225	89	57	49	39	12	781	17	225
62	Lake County	76	48	3,495	2,879	327	178	138	87	19	1,127	17	662
63	Lapeer County	349	255	32,852	30,752	2,512	1,023	767	388	70	6,986	41	1,485
64	Lapeer	124	102	15,724	15,192	1,348	564	416	123	17	3,653	14	500
65	Remainder of County	225	153	17,128	15,560	1,164	459	351	265	53	3,333	27	985
66	Leelanau County	113	85	5,305	4,841	321	125	99	126	28	1,785	20	394
67	Lenawee County	827	605	78,924	74,184	7,079	2,952	2,250	890	145	18,095	151	5,405
68	Adrian	279	225	37,641	36,639	4,010	1,586	1,199	272	41	8,717	39	1,655
69	Hudson	71	45	4,313	3,997	292	136	99	74	7	1,222	8	240
70	Tecumseh	81	69	10,703	10,399	952	406	329	89	13	1,957	15	990
71	Remainder of County	396	266	26,267	23,149	1,825	824	623	455	84	6,199	89	2,520

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		Line No.
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
10	2,894	25	1,702	14	895	14	3,991	28	2,075	20	2,387	6	667	52	1,630	6	42	1
6	2,638	23	(D)	11	(D)	8	3,349	14	1,546	9	1,691	3	512	30	1,174	4	(D)	2
4	256	2	(D)	3	(D)	6	642	14	529	11	696	3	155	22	456	2	(D)	3
90	35,149	199	27,761	194	28,747	173	97,601	368	30,245	199	38,001	116	16,228	318	19,202	129	6,943	4
•••	•••	10	700	7	423	7	4,437	13	3,171	7	906	3	293	8	(D)	2	(D)	5
57	32,599	160	25,112	143	26,211	112	76,926	241	18,771	100	25,615	90	13,512	223	15,221	93	6,327	6
5	298	2	(D)	2	(D)	5	(D)	9	544	13	779	2	(D)	3	(D)	4	(D)	7
28	2,252	27	(D)	42	(D)	49	(D)	105	7,759	79	10,701	21	(D)	84	3,348	30	542	8
11	473	5	256	3	(D)	9	1,940	17	871	14	1,255	4	244	10	325	1	(D)	9
17	2,821	21	1,426	17	1,853	22	3,495	53	2,088	32	2,792	5	633	31	1,007	7	334	10
1	(D)	2	(D)	3	75	2	(D)	4	200	5	431	1	(D)	6	201	•••	•••	11
8	2,251	14	1,181	14	1,778	16	2,567	24	1,132	19	1,915	3	(D)	16	697	6	(D)	12
2	(D)	2	(D)	•••	•••	2	(D)	10	355	6	386	1	(D)	4	49	•••	•••	13
6	332	3	52	•••	•••	2	(D)	15	401	2	60	•••	•••	5	60	1	(D)	14
17	4,820	30	3,731	21	2,461	27	7,969	45	2,674	28	5,064	12	1,254	44	3,378	17	323	15
10	4,426	20	(D)	18	2,211	25	(D)	31	2,179	24	4,701	11	(D)	37	3,132	15	(D)	16
7	394	1	(D)	3	253	2	(D)	14	495	4	363	1	(D)	7	246	2	(D)	17
18	2,052	27	1,271	27	1,679	31	7,728	51	4,633	56	6,973	14	912	46	1,421	21	604	18
6	1,374	12	695	13	999	12	3,862	11	990	10	1,946	3	(D)	14	572	6	(D)	19
1	(D)	10	357	4	225	5	1,050	6	311	10	762	2	(D)	9	358	5	53	20
11	(D)	5	219	10	455	14	2,816	34	3,332	36	4,265	9	377	23	491	10	(D)	21
21	2,432	15	837	33	2,235	25	5,907	67	2,899	44	5,996	8	635	54	3,553	8	92	22
6	1,948	10	648	18	1,559	13	4,496	15	853	10	1,730	4	417	23	(D)	6	(D)	23
15	484	5	189	15	676	12	1,411	52	2,046	34	4,266	4	218	31	(D)	2	(D)	24
29	3,573	29	1,249	13	1,488	29	5,088	66	2,556	20	2,571	12	862	42	1,728	12	220	25
6	851	11	474	2	(D)	9	1,777	5	291	4	452	4	218	12	634	1	(D)	26
3	703	9	376	2	(D)	6	1,183	14	638	2	(D)	3	(D)	11	330	4	46	27
2	(D)	1	(D)	2	(D)	•••	•••	6	294	2	(D)	2	(D)	2	(D)	•••	•••	28
18	(D)	8	(D)	7	868	14	2,128	41	1,333	12	835	3	232	17	(D)	7	(D)	29
22	1,918	27	1,450	23	984	26	9,097	56	3,886	61	6,458	17	1,094	43	1,098	10	647	30
4	831	7	567	6	305	8	3,212	13	770	13	1,882	2	(D)	8	279	4	(D)	31
18	1,087	20	883	17	679	18	5,885	43	3,116	48	4,576	15	(D)	35	819	6	(D)	32
49	33,734	128	15,355	91	9,252	99	54,556	207	16,840	117	21,878	75	8,341	196	19,466	59	3,504	33
5	(D)	14	1,867	2	(D)	5	312	19	3,886	5	233	7	1,121	16	1,366	4	38	34
25	31,919	104	12,637	60	6,952	62	45,598	135	9,355	69	16,038	53	6,027	143	14,930	38	3,204	35
3	(D)	4	138	5	293	11	3,578	7	550	11	1,203	2	(D)	6	176	5	79	36
16	796	6	713	24	(D)	21	5,068	46	3,049	32	4,404	13	(D)	31	2,994	12	183	37
19	1,805	24	1,062	33	1,329	44	12,073	56	2,907	55	5,185	12	1,079	43	1,714	12	193	38
3	(D)	7	222	5	205	7	2,479	6	494	13	865	2	(D)	7	329	3	(D)	39
6	910	9	602	17	632	15	6,728	20	993	13	935	3	455	19	1,047	5	67	40
4	316	2	(D)	4	268	9	2,107	6	446	10	836	2	(D)	•••	•••	1	(D)	41
6	(D)	6	(D)	7	224	13	1,159	24	974	19	2,549	5	223	17	338	3	35	42
10	841	16	495	12	688	14	2,563	34	1,951	18	1,902	6	807	22	496	7	113	43
12	2,118	17	555	3	61	17	3,084	23	1,084	16	2,723	7	532	18	552	5	166	44
8	1,780	12	474	1	(D)	11	2,079	9	509	6	1,173	3	315	8	250	2	(D)	45
4	338	5	81	2	(D)	6	1,005	14	575	10	1,550	4	217	10	302	3	(D)	46
15	1,689	18	1,071	21	1,284	23	6,713	51	2,531	30	3,653	6	632	25	1,094	10	80	47
7	1,405	17	(D)	11	808	19	6,331	25	1,532	16	2,272	4	(D)	16	923	4	42	48
8	284	1	(D)	10	476	4	382	26	999	14	1,381	2	(D)	9	171	6	38	49
23	11,970	71	8,808	63	6,403	77	24,835	147	9,309	100	10,843	39	4,729	163	9,769	28	878	50
13	11,466	67	8,516	40	4,646	46	20,068	88	6,322	38	4,326	32	4,165	107	7,713	17	787	51
10	504	4	292	23	1,757	31	4,767	59	2,987	62	6,517	7	564	56	2,056	11	91	52
36	14,004	97	9,829	82	10,878	58	33,218	160	10,910	82	17,174	51	6,963	178	13,110	43	2,626	53
20	13,045	92	9,488	59	9,302	41	28,154	110	7,775	46	11,935	37	5,509	151	10,826	34	2,409	54
16	959	5	341	23	1,576	17	5,064	50	3,135	36	5,239	14	1,454	27	2,284	9	217	55
4	201	4	108	1	(D)	2	(D)	9	437	4	175	2	(D)	7	113	•••	•••	56
117	52,363	209	23,505	205	19,361	171	70,000	396	26,944	217	33,661	140	18,678	388	27,477	158	9,630	57
1	(D)	1	(D)	2	(D)	•••	•••	3	250	1	(D)	1	(D)	...	...	2	(D)	58
83	50,433	181	21,997	159	16,777	120	54,311	255	19,051	136	21,717	111	15,424	316	22,263	133	8,815	59
33	(D)	27	(D)	44	(D)	51	15,689	138	7,643	80	(D)	28	(D)	72	5,214	23	(D)	60
•••	•••	•••	•••	2	(D)	•••	•••	6	164	•••	•••	•••	•••	1	(D)	1	(D)	61
12	200	•••	•••	2	(D)	1	(D)	10	376	4	540	2	(D)	8	185	1	(D)	62
23	2,101	19	1,594	19	901	25	9,372	53	2,794	41	4,436	12	1,028	37	1,981	9	174	63
5	940	11	1,183	10	600	8	3,905	20	1,511	14	1,784	5	530	20	1,118	•••	•••	64
12	1,161	8	411	9	301	17	5,467	33	1,283	27	2,652	7	498	17	863	9	174	65
7	338	2	(D)	7	373	3	273	19	716	8	492	5	217	12	657	2	(D)	66
34	6,151	55	3,452	56	3,096	53	18,130	110	6,748	79	10,396	21	2,291	87	4,509	26	651	67
11	4,543	32	2,193	19	1,911	22	8,293	36	3,016	20	3,171	5	1,093	39	2,551	15	498	68
8	625	5	71	6	78	6	759	8	477	7	260	2	(D)	10	(D)	4	40	69
3	284	5	268	5	399	6	2,463	9	830	9	2,526	3	426	13	560	•••	•••	70
12	699	13	920	26	708	29	6,615	57	2,425	43	4,439	11	(D)	25	(D)	7	113	71

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Livingston County	371	257	32,715	30,277	2,635	1,133	773	424	57	7,344	72	2,609
2	Howell	102	78	12,810	12,212	1,044	453	306	120	16	3,223	13	513
3	Remainder of County	269	179	19,905	18,065	1,591	680	467	304	41	4,121	59	2,096
4	Luce County	77	59	5,801	5,521	488	231	204	80	18	1,550	19	523
5	Newberry	57	49	5,270	5,146	446	198	176	56	11	1,399	10	275
6	Remainder of County	20	10	531	375	42	33	28	24	7	151	9	248
7	Mackinac County	209	153	10,643	9,475	912	480	399	233	46	3,687	57	1,765
8	St. Ignace	82	54	5,612	4,912	533	258	218	91	19	1,952	25	891
9	Remainder of County	127	99	5,031	4,563	379	222	181	142	27	1,735	32	874
10	Macomb County	2,032	1,486	237,650	223,964	21,304	8,266	5,961	2,324	426	70,699	398	16,861
11	Center Line	98	82	16,124	15,878	1,524	473	401	103	19	5,407	24	1,181
12	East Detroit	268	182	35,663	33,427	3,160	1,107	824	317	67	12,630	48	2,369
13	Mount Clemens	353	249	47,557	44,687	4,842	1,687	1,277	383	70	11,874	68	2,821
14	Romeo	54	44	5,630	5,468	387	175	125	56	6	1,820	5	211
15	Roseville	175	133	23,368	22,252	2,006	1,334	694	202	40	11,046	25	1,197
16	St. Clair Shores	242	180	30,490	28,964	2,577	1,020	756	281	50	9,391	49	2,161
17	Remainder of County	842	616	78,818	73,288	6,808	2,470	1,884	982	174	18,531	179	6,921
18	Manistee County	278	172	16,804	14,346	1,234	620	445	305	62	4,519	55	1,481
19	Manistee	164	116	12,270	11,238	1,037	501	352	174	35	3,322	29	933
20	Remainder of County	114	56	4,534	3,108	197	119	93	131	27	1,197	26	548
21	Marquette County	516	366	45,117	41,509	4,195	1,810	1,370	575	132	16,370	98	3,201
22	Ishpeming	123	97	10,996	10,444	1,111	482	363	128	22	3,388	22	828
23	Marquette	192	148	22,138	20,976	2,317	945	730	209	49	6,732	31	1,205
24	Negaunee	84	60	5,050	4,650	463	210	145	105	21	2,375	18	499
25	Remainder of County	117	61	6,933	5,439	304	173	132	133	40	3,875	27	669
26	Mason County	287	227	23,283	21,787	2,081	856	663	302	73	6,410	45	1,343
27	Ludington	162	128	15,283	14,523	1,455	597	457	167	40	4,241	26	801
28	Remainder of County	125	99	8,000	7,264	626	259	206	135	33	2,169	19	542
29	Mecosta County	230	170	16,045	14,477	1,309	589	485	252	42	4,233	38	1,125
30	Big Rapids	116	96	9,719	9,309	914	406	339	123	12	2,219	19	634
31	Remainder of County	114	74	6,326	5,168	395	183	146	129	30	2,014	19	491
32	Menominee County	267	161	19,865	17,371	1,475	639	508	292	64	4,761	66	1,417
33	Menominee	142	86	13,165	11,665	1,058	430	360	154	36	3,241	34	757
34	Remainder of County	125	75	6,700	5,706	417	209	148	138	28	1,520	32	660
35	Midland County	364	270	41,046	38,676	3,971	1,521	1,203	390	92	11,607	55	2,016
36	Midland	254	194	34,274	32,750	3,550	1,335	1,055	255	58	9,426	35	1,341
37	Remainder of County	110	76	6,772	5,926	421	186	148	135	34	2,181	20	675
38	Missaukee County	73	51	5,877	5,475	371	160	127	79	17	1,592	7	190
39	Monroe County	737	529	75,168	70,844	7,469	2,750	2,080	766	147	17,391	151	5,728
40	Milan (part)[1]	17	13	1,447	1,371	108	41	29	17	2	(D)	1	(D)
41	Monroe	291	255	43,079	42,329	5,081	1,812	1,371	268	56	10,481	60	2,881
42	Remainder of County	429	261	30,642	27,144	2,280	897	680	481	89	6,539	90	(D)
43	Montcalm County	436	310	34,734	32,200	2,646	1,131	871	481	79	8,989	73	2,080
44	Greenville	124	100	11,607	11,053	1,079	434	339	121	23	3,519	13	452
45	Remainder of County	312	210	23,127	21,147	1,567	697	532	360	56	5,470	60	1,628
46	Montmorency County	82	54	5,271	4,595	391	167	145	98	19	1,285	30	589
47	Muskegon County	1,213	959	140,844	135,010	14,533	5,768	4,236	1,326	284	38,903	202	8,599
48	Muskegon	727	589	93,199	89,635	10,470	4,109	3,005	775	157	23,054	105	4,763
49	Muskegon Heights	164	134	20,509	19,855	2,046	763	601	184	34	6,954	34	1,019
50	Remainder of County	322	236	27,136	25,520	2,017	896	630	367	93	8,895	63	2,817
51	Newaygo County	254	178	17,896	16,562	1,404	602	446	278	51	4,663	44	1,158
52	Fremont	81	57	9,027	8,589	808	310	255	92	14	1,924	5	246
53	Remainder of County	173	121	8,869	7,973	596	292	191	186	37	2,739	39	842
54	Oakland County	3,849	2,931	600,513	578,859	64,170	24,102	18,204	4,150	725	144,100	645	38,570
55	Berkley	163	115	17,911	16,649	2,049	757	536	162	31	6,194	23	2,191
56	Birmingham	247	201	61,575	60,321	5,909	1,887	1,470	219	40	15,692	20	929
57	Clawson	73	55	6,824	6,326	651	269	174	76	16	2,714	8	317
58	Ferndale	291	227	60,488	58,424	6,439	2,106	1,538	297	62	10,398	36	1,992
59	Hazel Park	177	131	19,407	18,253	1,904	718	624	220	44	10,361	37	2,077
60	Holly	48	42	5,036	4,972	385	173	128	59	10	1,414	7	266
61	Huntington Woods	8	2	(D)	(D)	(D)	(D)	(D)	(D)	4	(D)	...	...
62	Northville (part)[2]	5	1	(D)	(D)	(D)	(D)	(D)	(D)	2	(D)	...	...
63	Oak Park	73	39	9,449	8,831	620	219	155	96	16	3,030	5	138
64	Pleasant Ridge	11	9	1,778	(D)	407	127	108	8	2	(D)	2	(D)
65	Pontiac	885	645	135,048	129,876	15,788	5,713	4,329	928	148	31,491	164	10,215
66	Rochester	102	86	15,980	15,406	1,389	459	357	127	19	4,564	19	(D)
67	Royal Oak	547	417	90,269	86,829	9,734	3,355	2,620	546	103	22,292	72	4,465
68	Remainder of County	1,219	961	174,430	169,156	18,766	8,227	6,083	1,402	228	33,571	252	14,536
69	Oceana County	220	156	16,475	15,207	1,227	508	409	254	49	4,951	32	747
70	Ogemaw County	154	86	9,659	8,175	727	331	268	194	36	2,471	33	842
71	Ontonagon County	129	97	9,655	9,045	771	347	280	126	25	2,898	42	1,173
72	Osceola County	192	128	12,326	11,054	984	435	343	217	35	2,862	29	778
73	Oscoda County	82	52	3,723	3,193	234	158	110	91	18	863	21	404

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Milan is in Monroe and Washtenaw counties. [2]Northville is in Oakland and Wayne counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
16	1,060	23	1,239	22	1,407	30	8,138	49	4,175	39	4,570	7	782	45	1,316	11	75	1
2	(D)	12	762	6	496	11	4,511	16	1,146	9	1,144	3	342	10	(D)	4	18	2
14	(D)	11	477	16	911	19	3,627	33	3,029	30	3,426	4	440	35	(D)	7	57	3
2	(D)	7	350	4	182	6	1,537	6	303	8	577	3	373	4	(D)	...	...	4
1	(D)	7	350	4	182	6	1,537	4	(D)	7	(D)	3	373	4	241	...	...	5
1	(D)	...	...	...	...	...	...	2	(D)	1	(D)	...	...	...	(D)	...	...	6
7	561	6	415	4	428	6	(D)	30	1,127	17	920	2	(D)	31	761	3	38	7
3	(D)	4	(D)	4	428	2	(D)	6	370	10	563	1	(D)	6	243	3	38	8
5	(D)	2	(D)	...	...	4	223	24	787	7	357	1	(D)	25	518	...	...	9
53	9,342	118	9,256	109	8,755	104	47,766	284	20,894	166	29,709	54	7,659	204	11,589	116	3,120	10
5	244	2	(D)	3	147	8	5,283	20	1,466	7	1,486	2	(D)	6	164	2	(D)	11
9	(D)	13	(D)	12	994	7	4,943	37	2,929	25	7,100	9	1,371	24	1,045	21	618	12
9	(D)	47	2,565	16	1,601	28	12,198	45	3,224	18	3,646	8	1,657	34	2,681	24	(D)	13
2	(D)	5	191	9	372	4	1,345	9	548	3	432	2	(D)	5	298	4	44	14
4	(D)	8	872	12	1,418	8	(D)	25	2,001	9	1,102	8	1,022	24	1,398	12	150	15
3	(D)	11	879	12	1,304	10	(D)	26	2,458	21	1,697	7	749	31	1,541	22	688	16
29	1,651	42	3,604	45	2,919	39	14,510	122	8,268	83	14,246	18	2,280	80	4,462	31	1,426	17
15	1,635	14	694	14	935	16	2,728	40	1,593	20	1,561	8	643	34	1,015	...	...	18
7	1,304	12	(D)	10	849	10	2,230	21	1,007	9	637	5	416	26	(D)	...	...	19
8	331	2	(D)	4	86	6	498	19	586	11	924	3	227	8	(D)	...	...	20
26	4,807	31	2,303	32	2,458	23	5,721	67	3,223	37	3,152	9	876	47	2,795	14	211	21
9	1,469	10	621	13	900	7	1,902	16	751	6	316	3	(D)	12	516	3	(D)	22
6	2,294	15	1,493	12	1,393	8	3,394	24	1,326	14	1,861	5	533	23	1,740	5	167	23
1	(D)	5	(D)	5	(D)	6	(D)	9	435	6	436	1	(D)	6	403	6	(D)	24
10	(D)	1	(D)	2	(D)	2	(D)	18	711	11	539	...	...	6	136	...	...	25
12	1,939	20	942	21	1,347	17	4,387	31	1,429	25	3,204	8	734	32	1,520	3	28	26
5	(D)	16	791	15	979	8	3,211	15	714	12	1,730	4	495	18	(D)	3	28	27
7	(D)	4	151	6	368	9	1,176	16	715	13	1,474	4	239	14	(D)	...	...	28
18	1,198	12	728	15	607	12	2,914	37	1,418	24	2,176	8	625	21	960	3	61	29
4	694	12	728	12	(D)	9	(D)	18	809	12	1,111	4	424	11	447	3	61	30
14	504	...	...	3	(D)	3	(D)	19	609	12	1,065	4	201	10	513	...	...	31
9	1,452	6	189	8	682	15	2,956	39	2,106	24	1,933	4	236	28	4,121	4	12	32
3	(D)	4	(D)	6	(D)	10	1,845	20	1,498	7	763	3	(D)	17	2,983	2	(D)	33
6	(D)	2	(D)	2	(D)	5	1,111	19	608	17	1,170	1	(D)	11	1,138	2	(D)	34
11	2,463	27	1,734	26	2,233	27	9,660	40	3,210	32	5,402	5	1,408	36	2,142	13	171	35
9	(D)	26	(D)	20	(D)	21	7,747	26	2,587	19	4,282	3	(D)	28	1,973	9	(D)	36
2	(D)	1	(D)	6	(D)	6	913	14	623	13	1,120	2	(D)	8	169	4	(D)	37
9	304	1	(D)	3	241	2	(D)	15	562	13	1,133	1	(D)	5	(D)	...	...	38
17	4,707	44	3,314	39	3,626	43	17,457	116	7,742	61	7,737	15	1,924	69	3,816	35	1,726	39
...	...	...	...	3	30	3	(D)	6	273	1	(D)	...	...	1	(D)	...	...	40
4	4,112	35	3,087	18	2,295	17	9,526	31	2,972	17	2,475	7	1,429	30	2,359	16	1,462	41
13	595	9	227	18	1,301	23	(D)	79	4,497	43	(D)	8	495	38	(D)	19	264	42
29	1,991	21	865	25	998	26	8,991	52	2,792	57	4,268	16	1,104	43	2,493	15	163	43
7	977	12	661	9	406	10	2,285	11	680	14	1,225	5	556	18	(D)	2	(D)	44
22	1,014	9	204	16	592	16	6,706	41	2,112	43	3,043	11	548	25	(D)	13	(D)	45
5	146	...	...	...	...	4	(D)	11	524	8	1,922	3	295	2	(D)	...	...	46
32	16,509	74	6,285	73	7,425	95	27,133	155	10,062	87	12,116	41	5,431	129	6,588	41	1,893	47
23	15,190	59	5,559	45	5,000	58	16,999	86	5,780	54	7,870	27	3,424	91	5,058	22	502	48
3	832	12	636	14	1,960	11	4,838	14	955	11	1,018	5	828	20	760	6	709	49
6	487	3	90	14	465	26	5,196	55	3,327	22	3,228	9	1,179	18	770	13	682	50
12	977	13	831	15	708	14	3,080	30	1,629	30	2,927	9	563	29	1,320	7	40	51
4	482	7	646	9	503	5	2,228	4	390	11	1,330	2	(D)	18	1,038	2	(D)	52
8	495	6	185	6	205	9	852	26	1,239	19	1,597	7	(D)	11	282	5	(D)	53
99	80,227	280	36,365	248	29,034	208	122,934	499	41,357	337	43,791	126	21,124	442	30,800	240	12,211	54
5	(D)	11	709	10	695	1	(D)	21	1,906	13	2,173	5	1,063	26	1,753	17	411	55
11	1,951	35	7,016	25	2,646	10	21,543	24	2,534	16	2,268	13	3,536	41	3,013	12	447	56
3	262	4	237	3	(D)	1	(D)	16	636	5	944	2	(D)	6	374	9	596	57
7	7,085	31	3,188	27	4,035	14	18,430	34	3,060	16	2,789	12	1,649	37	4,526	15	3,336	58
5	449	10	666	8	793	12	579	19	1,530	18	1,459	7	847	8	452	9	194	59
3	(D)	2	(D)	4	250	5	1,178	5	433	7	797	1	(D)	4	(D)	...	...	60
...	...	...	...	...	...	...	...	...	...	2	(D)	...	...	...	...	2	(D)	61
...	...	...	...	...	...	1	(D)	...	...	2	(D)	...	...	...	...	...	...	62
...	...	2	(D)	5	172	2	(D)	7	1,395	12	725	6	761	5	238	13	(D)	63
...	...	1	(D)	1	(D)	...	...	2	(D)	...	...	...	...	1	(D)	2	(D)	64
22	19,997	81	10,807	48	9,913	56	24,204	105	6,980	64	7,109	27	4,333	120	8,443	50	1,956	65
3	(D)	10	751	9	658	7	5,995	13	987	8	1,177	4	557	10	215	...	...	66
13	6,564	46	6,360	38	5,676	32	20,849	67	7,656	32	5,955	17	3,521	76	5,767	51	1,164	67
27	(D)	47	6,225	70	3,875	67	29,790	186	(D)	142	18,339	32	4,324	108	5,808	60	1,366	68
9	474	12	443	12	527	12	3,233	24	1,530	31	2,697	6	478	29	1,375	4	20	69
15	952	7	372	7	451	8	1,721	15	780	20	1,405	3	376	5	(D)	2	(D)	70
9	901	7	283	1	(D)	7	1,501	15	708	12	975	3	(D)	8	978	...	...	71
14	433	4	148	14	486	7	2,134	33	1,589	23	1,788	6	382	20	1,241	7	85	72
4	196	1	(D)	3	(D)	2	(D)	8	437	12	629	2	(D)	7	402	4	16	73

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Otsego County	125	89	9,034	8,298	693	282	243	142	23	2,069	27	729
2	Ottawa County	868	612	84,086	78,680	7,896	3,292	2,303	1,005	169	20,637	121	3,750
3	Grand Haven	165	125	19,499	18,677	1,805	731	570	209	25	5,821	25	800
4	Holland	298	218	34,347	32,711	3,645	1,540	1,050	320	49	6,936	33	1,115
5	Zeeland	79	53	6,704	6,150	566	270	153	81	16	1,486	8	310
6	Remainder of County	326	216	23,536	21,142	1,880	751	530	395	79	6,394	55	1,525
7	Presque Isle County	168	102	9,834	8,322	700	307	241	173	39	3,027	37	889
8	Rogers City	76	58	5,968	5,540	464	199	164	79	10	1,563	14	363
9	Remainder of County	92	44	3,866	2,782	236	108	77	94	29	1,464	23	526
10	Roscommon County	228	150	10,290	8,622	669	364	292	294	45	3,061	66	1,495
11	Saginaw County	1,520	1,170	187,884	179,932	19,732	7,609	5,833	1,617	318	37,510	293	12,589
12	Saginaw	1,110	848	147,648	141,634	16,457	6,085	4,814	1,147	242	28,596	195	8,375
13	Remainder of County	410	322	40,236	38,298	3,275	1,524	1,019	470	76	8,914	98	4,214
14	St. Clair County	1,099	781	110,875	104,703	11,034	4,197	3,224	1,177	235	31,275	205	7,328
15	Algonac	63	45	5,299	5,089	491	172	126	62	9	1,815	11	576
16	Marine City	74	58	7,945	7,383	589	232	185	82	17	2,051	10	371
17	Marysville	30	20	1,547	1,375	144	67	60	38	4	275	6	173
18	Port Huron	487	387	69,300	67,450	7,806	2,912	2,247	491	89	18,484	78	3,484
19	St. Clair	92	60	7,523	6,895	634	261	178	104	24	2,861	17	629
20	Remainder of County	353	211	19,261	16,511	1,370	553	428	400	92	5,789	83	2,165
21	St. Joseph County	497	381	42,878	40,642	4,052	1,655	1,321	547	85	9,530	86	3,237
22	Sturgis	140	114	16,717	16,097	1,696	625	509	150	23	3,642	23	822
23	Three Rivers	124	98	10,669	10,199	1,130	458	376	129	25	3,139	18	482
24	Remainder of County	233	169	15,492	14,346	1,226	572	436	268	37	2,749	45	1,933
25	Sanilac County	427	301	29,459	26,781	2,093	887	695	490	80	7,051	68	1,908
26	Schoolcraft County	143	91	9,831	8,805	914	402	312	159	29	2,512	33	862
27	Manistique	95	73	8,145	7,729	839	362	279	109	21	2,175	18	561
28	Remainder of County	48	18	1,686	1,076	75	40	33	50	8	337	15	301
29	Shiawassee County	503	399	55,316	52,778	5,099	2,024	1,552	549	91	13,207	81	2,516
30	Durand	59	49	6,028	5,686	460	185	135	59	11	1,502	8	243
31	Owosso	232	188	33,153	32,013	3,506	1,362	1,061	233	42	8,191	28	1,066
32	Remainder of County	212	162	16,135	15,079	1,133	477	356	257	38	3,514	45	1,207
33	Tuscola County	438	308	36,327	33,383	2,708	1,125	895	490	110	8,578	66	1,729
34	Cero	93	75	10,278	9,896	930	340	276	91	15	2,041	13	389
35	Vassar	52	40	5,699	5,381	435	170	128	68	14	1,169	5	191
36	Remainder of County	293	193	20,350	18,106	1,343	615	491	331	81	5,368	48	1,149
37	Van Buren County	555	397	42,620	38,738	3,507	1,404	1,075	646	101	11,681	88	2,607
38	South Haven	111	85	12,555	11,813	1,221	456	368	115	24	3,162	14	477
39	Remainder of County	444	312	30,065	26,925	2,286	948	707	531	77	8,519	74	2,130
40	Washtenaw County	1,190	984	159,963	155,581	18,601	6,714	5,037	1,272	199	38,315	194	12,175
41	Ann Arbor	523	429	79,343	77,347	10,229	3,717	2,778	542	67	16,339	85	4,725
42	Chelsea	51	43	4,761	4,585	379	129	102	59	12	1,026	7	219
43	Milan (part)[1]	49	41	5,660	5,536	440	168	133	50	11	956	3	148
44	Ypsilanti	248	214	37,387	36,683	4,086	1,376	1,036	259	40	9,582	41	2,207
45	Remainder of County	319	257	32,812	31,430	3,467	1,324	988	362	69	10,412	58	4,876
46	Wayne County	23,499	17,299	3,377,840	3,236,980	402,656	138,581	110,113	25,803	5,693	765,141	5,308	271,613
47	Allen Park	131	103	24,138	23,486	2,168	964	637	156	27	11,713	15	919
48	Dearborn	1,023	795	179,038	173,112	20,253	7,623	5,357	1,108	202	37,551	237	16,020
49	Detroit	18,051	13,253	2,551,312	2,429,372	316,893	108,163	87,390	19,844	4,452	546,321	4,206	213,199
50	Ecorse	166	122	23,077	21,635	2,085	647	520	210	31	7,157	48	1,815
51	Garden City	110	80	17,090	16,390	1,611	484	416	123	22	2,774	25	964
52	Grosse Pointe	80	66	19,683	19,557	2,402	878	732	51	18	6,016	3	311
53	Grosse Pointe Farms	60	52	11,115	10,125	1,177	394	326	56	11	4,716	9	415
54	Grosse Pointe Park	81	51	21,310	20,550	1,986	479	451	94	14	706	20	1,829
55	Grosse Pointe Woods	88	70	12,453	12,303	1,172	447	339	98	23	6,170	7	605
56	Hamtramck	506	370	60,721	57,547	6,374	2,284	1,687	533	137	12,981	127	5,211
57	Highland Park	417	315	100,635	98,565	11,983	3,748	2,779	399	91	15,757	87	4,361
58	Inkster	150	114	16,838	16,016	1,901	595	447	183	42	5,487	26	1,376
59	Lincoln Park	301	229	47,155	45,513	4,339	1,565	1,232	342	63	15,511	52	2,509
60	Livonia	165	125	20,807	19,827	1,881	789	534	175	39	11,368	30	1,320
61	Melvindale	81	63	8,575	8,275	1,017	339	286	85	17	2,291	19	1,264
62	Northville (part)[2]	60	50	8,522	8,336	736	268	212	69	10	2,243	9	489
63	Plymouth	140	114	22,851	22,259	2,437	769	571	147	32	6,056	20	956
64	River Rouge	202	136	22,606	20,836	2,333	707	546	204	66	6,457	38	1,283
65	Trenton	88	72	13,983	13,719	1,404	573	480	111	15	3,717	20	1,294
66	Wayne	236	180	36,968	35,480	3,449	1,148	902	267	62	10,481	43	2,576
67	Wyandotte	521	359	74,402	69,972	7,627	2,815	2,153	569	133	19,108	87	4,006
68	Remainder of County	842	580	84,561	79,785	7,428	2,902	2,116	979	186	30,580	180	8,891
69	Wexford County	263	185	20,213	18,719	1,863	796	625	281	52	5,038	37	1,166
70	Cadillac	167	123	16,075	15,031	1,589	654	526	169	33	4,042	14	641
71	Remainder of County	96	62	4,138	3,688	274	142	99	112	19	996	23	525

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero

[1]Milan is in Monroe and Washtenaw counties. [2]Northville is in Oakland and Wayne counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
12	707	5	286	5	371	9	1,578	14	784	16	1,441	3	296	8	689	3	84	1
30	5,673	63	3,795	57	3,177	64	18,803	105	5,842	99	10,784	21	2,321	101	8,366	38	938	2
7	1,308	13	1,023	13	575	14	4,544	12	887	19	2,018	5	636	26	1,598	6	289	3
10	3,624	40	2,172	24	1,822	21	9,205	36	2,125	24	2,587	8	877	42	3,710	11	174	4
3	160	7	503	7	229	5	516	7	347	11	1,101	2	(D)	13	(D)	...	...	5
10	581	3	97	13	551	24	4,538	50	2,473	45	5,078	6	(D)	20	(D)	21	475	6
8	412	14	562	5	228	10	1,824	19	633	15	1,664	5	343	12	178	4	74	7
3	175	11	424	4	(D)	9	(D)	8	327	6	878	3	(D)	4	104	4	74	8
5	237	3	138	1	(D)	1	(D)	11	306	9	786	2	(D)	8	74	...	...	9
11	410	4	157	6	220	12	1,641	38	1,337	12	1,093	6	461	26	(D)	2	(D)	10
44	20,351	130	14,641	80	9,285	88	44,810	154	11,970	119	17,298	55	6,776	177	10,586	62	2,068	11
25	19,438	122	13,101	64	6,850	53	35,735	96	8,476	74	11,042	43	5,699	140	8,886	56	1,450	12
19	913	8	1,540	16	2,435	35	9,075	58	3,494	45	6,256	12	1,077	37	1,700	6	618	13
32	9,250	71	5,739	54	4,648	68	20,307	146	8,372	89	12,263	28	3,509	133	7,473	38	711	14
2	(D)	2	(D)	2	(D)	7	1,100	7	338	4	521	2	(D)	7	387	10	100	15
1	(D)	7	626	4	262	9	2,189	4	347	6	484	5	437	11	(D)	...	...	16
...	...	1	(D)	3	(D)	...	...	10	474	2	(D)	1	(D)	3	(D)	...	...	17
10	7,853	45	4,627	32	3,431	29	13,234	78	4,708	28	7,160	11	1,902	69	4,111	18	306	18
8	281	6	154	4	268	6	1,703	7	532	3	(D)	3	453	15	(D)	3	38	19
16	797	10	191	9	551	17	2,081	40	1,973	46	3,545	6	401	28	1,501	7	267	20
23	2,907	33	1,816	28	2,375	34	9,768	83	4,055	43	4,933	14	1,500	54	2,382	14	375	21
5	1,413	17	1,105	10	1,471	8	3,312	17	1,225	9	1,519	5	756	20	1,361	3	91	22
5	1,196	8	530	11	516	9	2,191	14	791	14	1,088	3	331	14	350	3	55	23
13	298	8	181	7	388	17	4,265	52	2,039	20	2,326	6	413	20	671	8	229	24
37	1,356	20	836	20	1,042	27	7,474	56	2,605	63	5,252	17	823	26	923	13	189	25
4	537	5	(D)	8	299	5	1,546	31	1,041	14	1,144	2	(D)	8	1,077	4	(D)	26
3	(D)	5	(D)	8	299	5	1,546	13	696	11	1,027	2	(D)	7	(D)	2	(D)	27
1	(D)	...	...	...	...	...	...	18	345	3	117	...	...	1	(D)	2	(D)	28
27	4,623	37	2,560	32	3,295	35	13,422	76	4,437	54	7,550	14	1,380	42	2,134	14	192	29
3	178	4	265	9	474	5	2,145	6	466	4	314	3	268	6	173	...	...	30
7	3,834	25	2,049	15	2,325	18	7,943	35	2,225	18	3,238	6	830	30	1,394	8	58	31
17	611	8	246	8	496	12	3,334	35	1,746	32	3,998	5	282	6	567	6	134	32
22	1,754	21	981	31	1,315	33	10,161	42	3,233	61	6,322	18	1,032	29	1,028	5	194	33
9	(D)	10	661	12	679	9	3,271	8	718	11	1,518	4	278	9	(D)	...	...	34
3	226	5	201	4	219	5	2,092	4	379	4	756	3	240	4	(D)	1	(D)	35
17	(D)	6	119	15	417	19	4,798	30	2,136	46	4,048	11	514	16	708	4	(D)	36
22	1,446	30	1,315	32	1,225	44	9,947	85	3,921	59	5,503	15	1,464	67	3,385	12	106	37
4	463	14	709	6	291	15	4,459	11	530	7	831	3	(D)	13	(D)	...	...	38
18	1,003	16	606	26	934	29	5,489	74	3,391	52	4,672	12	(D)	54	(D)	12	106	39
42	12,185	114	12,197	86	7,133	81	33,506	148	11,793	81	12,396	41	6,698	160	11,810	44	1,755	40
15	9,528	71	8,874	42	4,263	28	12,612	61	5,398	17	5,099	21	4,194	91	7,679	25	632	41
4	417	4	96	4	152	5	1,435	3	206	5	803	2	(D)	5	(D)	...	...	42
1	(D)	6	333	5	173	6	1,996	4	257	5	1,002	2	(D)	5	352	1	(D)	43
4	(D)	25	2,548	13	1,677	26	11,861	37	2,715	19	2,233	7	1,229	30	(D)	6	234	44
18	1,027	8	346	22	868	16	5,602	43	3,217	35	3,259	9	873	29	(D)	12	(D)	45
517	419,560	1,841	227,733	1,173	173,732	823	717,464	2,324	198,467	1,004	172,485	970	145,187	2,554	194,744	1,292	91,714	46
5	(D)	11	1,436	9	1,563	...	...	21	1,932	11	1,233	7	1,536	13	(D)	12	156	47
20	21,943	92	13,247	67	14,836	44	37,879	128	12,455	39	7,092	44	7,917	94	6,965	56	3,133	48
383	347,266	1,397	177,324	842	131,744	581	512,525	1,675	142,455	696	130,157	773	112,226	2,011	160,784	1,035	77,311	49
4	321	8	440	2	(D)	15	8,993	21	1,134	10	418	5	1,034	17	(D)	5	159	50
4	(D)	4	274	5	(D)	3	(D)	20	1,706	11	664	2	(D)	10	415	4	32	51
4	989	18	6,753	3	466	2	2,181	5	521	3	216	5	1,405	7	664	12	161	52
1	(D)	7	686	6	753	1	(D)	3	305	2	(D)	5	530	11	1,114	4	88	53
..	...	1	(D)	5	481	7	15,755	9	972	4	261	3	333	11	500	7	390	54
2	155	10	414	10	778	3	1,035	7	959	8	449	4	1,231	12	647	2	10	55
16	6,586	72	6,526	31	4,629	7	15,999	25	2,268	17	1,365	16	2,496	50	2,267	8	413	56
10	(D)	49	6,081	21	3,811	17	34,402	30	2,432	15	2,370	18	2,803	65	(D)	14	4,798	57
6	991	6	253	8	777	3	148	26	2,121	8	4,154	3	824	14	603	8	104	58
7	1,342	21	2,411	28	2,852	28	12,986	41	3,717	11	2,190	7	1,251	27	1,909	16	477	59
5	(D)	4	273	10	473	2	(D)	34	2,501	13	1,877	7	952	16	426	5	411	60
2	(D)	3	(D)	6	286	2	(D)	18	1,827	4	2,007	1	(D)	7	283	2	(D)	61
2	(D)	7	182	3	(D)	5	3,003	5	377	7	467	2	(D)	7	640	3	147	62
3	(D)	12	2,013	11	1,233	8	5,829	21	1,633	13	1,678	5	678	10	735	5	(D)	63
3	(D)	22	871	4	(D)	10	8,362	13	1,100	10	759	8	980	20	1,694	8	208	64
3	625	4	(D)	8	523	6	3,831	12	996	5	1,520	5	596	6	366	4	(D)	65
10	1,964	16	1,105	15	1,913	14	12,671	30	2,644	8	497	6	1,256	21	1,522	11	339	66
11	11,415	47	5,380	38	3,505	34	16,111	60	4,239	22	3,737	20	3,445	47	2,560	22	896	67
16	910	30	1,694	41	1,877	31	14,391	120	10,173	87	9,253	24	2,589	78	3,305	49	898	68
12	2,097	21	1,248	19	1,512	14	3,247	38	1,626	22	2,365	8	703	30	990	10	*221	69
5	1,955	17	1,051	18	(D)	10	2,960	17	873	13	1,386	6	(D)	25	897	9	(D)	70
7	142	4	197	1	(D)	4	267	21	753	9	979	2	(D)	5	93	1	(D)	71

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Michigan, total	65,990	5,854,445
Alcona County	106	3,444
Alger County	164	7,061
Munising	76	4,728
Remainder of County	88	2,333
Allegan County	598	36,510
Allegan	102	8,025
Otsego	64	3,451
Plainwell	62	5,331
Remainder of County	370	19,703
Alpena County	284	18,803
Alpena	194	15,486
Remainder of County	90	3,317
Antrim County	176	7,069
Arenac County	148	7,861
Baraga County	102	5,521
Barry County	277	17,798
Hastings	108	10,793
Remainder of County	169	7,005
Bay County	1,042	76,111
Bay City	709	61,273
Essexville	23	1,116
Remainder of County	310	13,722
Benzie County	147	6,450
Berrien County	1,365	108,024
Benton Harbor	331	35,231
Buchanan	75	6,286
Niles	194	18,076
St. Joseph	134	12,973
Remainder of County	631	35,458
Branch County	379	24,382
Coldwater	152	14,369
Remainder of County	227	10,013
Calhoun County	1,236	108,754
Albion	131	10,329
Battle Creek	664	70,987
Marshall	117	9,071
Remainder of County	324	18,367
Cass County	317	18,100
Dowagiac	105	8,291
Remainder of County	212	9,809
Charlevoix County	218	9,547
Boyne City	59	2,838
Remainder of County	159	6,709
Cheboygan County	261	11,844
Cheboygan	117	8,201
Remainder of County	144	3,643
Chippewa County	389	26,404
Sault Ste. Marie	234	21,631
Remainder of County	155	4,773
Clare County	166	7,748
Clinton County	303	16,898
St. Johns County	101	8,401
Remainder of County	202	8,497
Crawford County	88	3,306
Delta County	421	25,700
Escanaba	220	17,840
Gladstone	63	3,589
Remainder of County	138	4,271
Dickinson County	387	22,347
Iron Mountain	211	15,412
Kingsford	45	1,824
Norway	60	3,048
Remainder of County	71	2,063
Eaton County	464	27,417
Charlotte	124	9,965
Eaton Rapids	75	4,920
Grand Ledge	68	4,508
Remainder of County	197	8,084
Emmet County	289	19,977
Petoskey	150	16,118
Remainder of County	139	3,859
Genesee County	2,671	243,426
Fenton	58	4,864
Flint	1,749	193,755
Mount Morris	31	2,807
Remainder of County	833	42,000
Gladwin County	126	5,647
Gogebic County	421	23,007
Bessemer	66	3,558
Ironwood	206	15,266
Wakefield	60	2,125
Remainder of County	89	2,058
Grand Traverse County	351	29,891
Traverse City	248	27,410
Remainder of County	103	2,481
Gratiot County	421	27,691
Alma	128	12,277
St. Louis	77	3,952
Remainder of County	216	11,462
Hillsdale County	392	24,118
Hillsdale	125	12,529
Remainder of County	267	11,589
Houghton County	576	29,588
Hancock	111	7,113
Houghton	77	5,384
Laurium	58	2,504
Remainder of County	330	14,587
Huron County	476	28,994
Bad Axe	89	8,329
Remainder of County	387	20,665
Ingham County	1,537	177,964
East Lansing	59	5,890
Lansing	957	138,902
Mason	74	6,232
Remainder of County	447	26,940
Ionia County	468	26,762
Belding	70	4,132
Ionia	128	10,523
Portland	55	4,012
Remainder of County	215	8,095
Iosco County	217	9,309
Iron County	249	15,876
Iron River	99	9,648
Remainder of County	150	6,228
Isabella County	274	20,030
Mount Pleasant	153	15,033
Remainder of County	121	4,997
Jackson County	1,129	102,405
Jackson	695	78,356
Remainder of County	434	24,049
Kalamazoo County	1,200	120,029
Kalamazoo	783	97,356
Remainder of County	417	22,673
Kalkaska County	60	2,320
Kent County	2,875	289,327
East Grand Rapids	15	679
Grand Rapids	1,998	235,469
Remainder of County	862	53,179
Keweenaw County	41	945
Lake County	101	3,883
Lapeer County	407	24,775
Lapeer	128	11,711
Remainder of County	279	13,064
Leelanau County	110	4,112
Lenawee County	850	58,681
Adrian	281	28,456
Tecumseh	71	5,469
Remainder of County	498	24,756
Livingston County	351	21,074
Howell	111	10,345
Remainder of County	240	10,829
Luce County	89	4,965
Newberry	48	3,937
Remainder of County	41	1,028
Mackinac County	217	7,006
St. Ignace	67	3,587
Remainder of County	150	3,419
Macomb County	1,607	118,713
Center Line	49	6,787
East Detroit	142	12,137
Mount Clemens	276	27,368
Romeo	59	4,903
Roseville	108	5,443
St. Clair Shores	136	9,527
Remainder of County	837	50,548
Manistee County	299	17,775
Manistee	167	9,746
Remainder of County	132	4,029
Marquette County	533	30,016
Ishpeming	96	8,422
Marquette	190	17,539
Negaunee	82	4,963
Remainder of County	165	5,092
Mason County	311	19,104
Ludington	171	12,037
Remainder of County	140	7,067
Mecosta County	241	13,380
Big Rapids	116	8,233
Remainder of County	125	5,147
Menominee County	290	15,504
Menominee	134	10,194
Remainder of County	156	5,310
Midland County	298	23,850
Midland	165	18,446
Remainder of County	133	5,404
Missaukee County	92	4,385
Monroe County	760	55,583
Monroe	284	31,052
Remainder of County	476	24,531
Montcalm County	463	27,666
Greenville	115	9,915
Remainder of County	348	17,751
Montmorency County	76	3,473
Muskegon County	1,301	112,737
Muskegon	703	72,889
Muskegon Heights	187	18,597
Remainder of County	411	21,251
Newaygo County	266	13,572
Fremont	89	6,460
Remainder of County	177	7,112
Oakland County	3,316	309,045
Berkley	89	6,718
Birmingham	154	22,771
Clawson	65	3,724
Ferndale	203	35,145
Hazel Park	190	12,751
Huntington Woods	4	182
Oak Park	12	453
Pleasant Ridge	10	1,224
Pontiac	743	90,714
Rochester	98	8,875
Royal Oak	351	46,400
Remainder of County	1,407	80,088
Oceana County	212	10,490
Ogemaw County	167	8,271
Ontonagon County	165	7,176
Osceola County	181	9,801
Oscoda County	54	1,739
Otsego County	113	6,575
Ottawa County	840	61,151
Grand Haven	174	13,203
Holland	259	23,155
Zeeland	68	4,678
Remainder of County	339	21,015
Presque Isle County	162	7,750
Rogers City	67	4,385
Remainder of County	95	3,444

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE — Continued

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Roscommon County	240	6,891
Saginaw County	1,474	128,781
Saginaw	1,007	103,656
Remainder of County	467	25,125
St. Clair County	1,113	82,030
Marine City	83	6,243
Port Huron	478	52,225
St. Clair	61	4,152
Remainder of County	491	19,410
St. Joseph County	532	31,787
Sturgis	137	10,804
Three Rivers	109	8,503
Remainder of County	286	12,480
Sanilac County	462	23,350
Schoolcraft County	130	7,395
Manistique	89	6,554
Remainder of County	41	841
Shiawassee County	474	36,480
Durand	50	3,363
Owosso	209	22,291
Remainder of County	215	10,826
Tuscola County	488	27,905
Caro	90	6,952
Remainder of County	398	21,023
Van Buren County	503	31,705
South Haven	113	9,777
Remainder of County	390	21,928
Washtenaw County	1,221	119,932
Ann Arbor	488	62,468
Chelsea	52	3,637
Ypsilanti	251	26,091
Remainder of County	430	27,736
Wayne County	22,418	2,544,633
Allen Park	46	4,054
Dearborn	741	100,015
Wayne County—Con.		
Detroit	17,726	2,057,480
Ecorse	161	11,270
Garden City	70	6,460
Grosse Pointe	63	11,566
Grosse Pointe Farms	32	3,950
Grosse Pointe Park	71	11,133
Grosse Pointe Woods	41	3,954
Hamtramck	619	55,658
Highland Park	512	80,089
Inkster	82	7,284
Lincoln Park	203	21,385
Melvindale	73	4,439
Plymouth	97	12,016
River Rouge	186	18,025
Trenton	78	7,909
Wayne	109	15,224
Wyandotte	370	40,568
Remainder of County	1,138	72,154
Wexford County	252	16,548
Cadillac	150	12,693
Remainder of County	102	3,855

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BAY CITY STANDARD METROPOLITAN AREA—Coextensive with Bay County, Mich.										
Retail trade, total	1,039	771	102,171	95,913	10,190	194,952	177,105	4,142	3,168	1,150
Food Stores										
Total	239	149	24,376	21,696	1,410	25,943	22,035	625	426	272
Grocery stores	187	115	20,873	18,511	1,124	19,966	17,022	463	314	208
Meat markets	8	6	1,220	(D)	81	1,529	1,337	30	20	9
Fish (seafood) markets	8	2	234	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	7	3	542	528	30	379	334	8	6	9
Candy, nut, confectionery stores	5	3	102	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	9	9	429	429	95	2,272	1,910	67	46	13
Bakeries, with baking on premises	9	9	429	429	95	2,272	1,910	67	46	13
Bakeries, without baking on premises	...	...	...	...	...	...	...	...	...	...
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	15	11	976	864	55	1,332	1,056	44	33	22
Eating, Drinking Places										
Total	214	190	7,510	7,166	1,144	23,092	19,739	740	532	264
Eating places (except refreshment stands)	82	72	2,755	2,693	558	11,310	10,113	409	312	100
Restaurants, cafeterias	(NA)	71	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	23	21	576	(D)	71	1,185	936	37	21	25
Drinking places	109	97	4,179	(D)	515	10,597	8,690	294	194	139
General Merchandise Group										
Total	30	24	10,661	10,593	1,597	32,110	28,590	793	577	27
Department stores	5	5	6,898	6,898	1,081	22,000	20,352	477	379	2
Dry goods, general merchandise stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	12	6	2,189	2,121	318	6,236	4,486	218	108	11
Apparel, Accessories Stores										
Total	85	73	6,072	5,964	774	13,262	11,491	337	224	67
Shoe stores	20	18	1,516	(D)	201	3,444	3,078	76	50	11
Men's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	3	(NA)	301	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	13	(NA)	1,143	156	2,695	2,375	62	39	(NA)
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	1,400	206	3,358	3,000	69	49	(NA)
Men's, boys' clothing stores	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' furnishings stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	8	(NA)	619	120	1,960	1,715	44	31	(NA)
Women's clothing, specialty stores	36	32	2,548	2,284	234	4,227	3,463	140	88	28
Ready-to-wear stores	(NA)	23	(NA)	2,021	194	3,402	2,751	117	72	(NA)
Millinery stores	(NA)	5	(NA)	89	14	278	248	9	7	(NA)
Clothing, specialty stores, n.e.c.	(NA)	4	(NA)	174	26	547	464	14	9	(NA)
Children's, infants' wear stores	3	3	101	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	4	2	72	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	68	50	8,776	8,142	1,040	19,906	19,331	325	307	91
Furniture, home furnishings stores	34	28	3,924	3,786	521	10,168	9,839	170	159	53
Furniture stores	(NA)	14	(NA)	2,840	405	6,888	6,789	115	112	(NA)
Floor covering stores	(NA)	9	(NA)	697	96	2,786	2,597	41	37	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	5	(NA)	249	20	494	453	14	10	(NA)
Household appliance, radio, TV stores	34	22	4,852	4,356	519	9,738	9,492	155	148	38
Household appliance stores	(NA)	6	(NA)	1,521	208	3,946	3,826	61	59	(NA)
Appliance, radio, TV stores	(NA)	12	(NA)	2,537	281	5,247	5,141	83	80	(NA)
Radio, TV stores	(NA)	4	(NA)	298	30	545	525	11	9	(NA)
Automotive Group										
Total	45	41	18,353	18,201	1,810	34,675	34,261	447	427	39
Passenger car dealers (franchised)	24	24	15,670	15,670	1,547	28,874	28,662	362	351	19
Passenger car dealers (nonfranchised)	11	9	1,171	(D)	87	1,765	1,765	23	23	10
Tire, battery, accessory dealers	5	5	1,161	1,161	164	3,848	3,724	57	51	4
Motorcycle, aircraft, boat dealers	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	108	78	7,066	6,134	480	8,963	7,345	200	128	133
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	74	56	9,159	8,817	899	17,814	17,008	284	253	70
Farm equipment dealers	15	13	1,637	(D)	136	2,338	2,304	41	38	12
Lumber, building materials dealers	17	15	4,845	(D)	436	8,503	8,109	114	103	16
Paint, glass, wallpaper stores	13	7	510	414	69	1,495	1,429	29	26	10
Plumbing, electrical supply stores	9	7	723	(D)	110	2,705	2,483	40	33	8
Hardware stores	20	14	1,444	1,350	148	2,773	2,683	60	53	24
Drug Stores, Proprietary Stores										
Total	35	31	3,758	3,632	269	5,430	4,574	131	85	40
Drug stores	(NA)	31	(NA)	3,632	269	5,430	4,574	131	85	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other Retail Stores										
Total	102	66	4,814	4,280	546	10,390	9,441	216	170	109
Liquor stores	7	1	244	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	17	17	1,050	1,050	125	2,286	2,066	39	32	16
Fuel dealers (coal, wood)	13	13	621	621	59	1,228	1,048	24	18	13
Liquefied petroleum gas dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel oil dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ice dealers	...	...	...	...	...	...	...	...	...	...
Hay, grain, feed stores	4	2	107	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BAY CITY STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Jewelry stores	8	8	836	836	124	1,978	1,886	40	34	11
Book stores	4	...	48	...	...	...	...	...	...	4
Stationery stores	3	1	31	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	6	6	818	818	93	1,787	1,515	35	22	6
Bicycle stores	...	...	...	...	...	...	...	...	...	...
Florists	8	8	300	300	41	360	305	11	6	13
Cigar stores, stands	4	4	70	70	13	258	211	10	6	4
News dealers, newsstands	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	3	1	120	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	4	2	269	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	5	5	124	124	9	229	216	6	4	5
Second-hand stores	4	2	56	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore Retailers										
Total	39	13	1,626	1,288	221	3,367	3,290	44	39	38
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	38	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
DETROIT STANDARD METROPOLITAN AREA—Consists of Macomb, Oakland, and Wayne Counties, Mich.										
Retail trade, total	29,380	21,716	4,216,003	4,039,803	488,130	9,352,965	8,538,103	170,949	134,278	32,277
Food Stores										
Total	6,844	4,382	979,940	907,134	66,839	1,269,417	1,081,341	27,377	18,695	7,457
Grocery stores	4,591	2,887	834,901	777,877	50,469	967,090	818,046	20,491	13,563	5,137
Meat markets	327	251	42,610	(D)	3,528	68,436	60,064	1,126	784	404
Fish (seafood) markets	69	49	2,354	2,108	187	3,626	3,368	84	66	77
Fruit stores, vegetable markets	175	67	7,229	5,487	428	7,142	6,137	188	127	231
Candy, nut, confectionery stores	595	325	31,341	26,947	4,264	68,909	50,070	1,917	1,142	577
Bakery products stores	481	413	28,089	26,527	5,134	100,770	95,960	2,285	2,050	418
Bakeries, with baking on premises	(NA)	228	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	185	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	102	86	8,225	7,441	776	14,479	12,597	323	244	132
Food stores, n.e.c.	492	304	24,979	(D)	2,053	38,965	35,099	963	719	459
Eating, Drinking Places										
Total	6,351	5,721	327,044	316,674	70,993	1,431,567	1,317,954	32,775	27,181	8,231
Eating places (except refreshment stands)	3,114	2,800	173,652	169,878	44,197	897,894	834,062	21,311	18,010	3,926
Restaurants, cafeterias	(NA)	2,696	(NA)	153,683	39,031	796,530	746,727	19,243	16,662	(NA)
Caterers	(NA)	43	(NA)	3,681	830	16,216	13,353	393	228	(NA)
In-plant food contractors	(NA)	61	(NA)	12,511	4,336	85,148	73,982	1,675	1,120	(NA)
Refreshment stands	406	318	12,563	11,351	1,839	33,385	27,288	976	656	494
Drinking places	2,823	2,603	140,695	135,445	24,957	500,288	456,604	10,488	8,515	3,801
General Merchandise Group										
Total	669	527	509,129	506,647	89,405	1,729,007	1,478,545	38,515	26,999	546
Department stores	39	39	397,082	397,082	71,816	1,390,996	1,216,771	28,549	21,440	...
Dry goods, general merchandise stores	285	193	32,873	31,331	4,744	93,315	88,236	1,742	1,481	294
General stores	18	12	1,232	1,098	81	1,499	1,317	28	21	20
Variety stores	325	283	77,936	77,136	12,764	243,197	172,221	8,196	4,057	230
Apparel, Accessories Stores										
Total	2,239	1,977	273,354	269,228	39,326	740,238	670,287	14,151	10,912	1,740
Shoe stores	532	474	53,620	52,532	6,741	121,796	102,851	2,355	1,494	310
Men's shoe stores	(NA)	110	(NA)	9,055	960	18,105	17,022	275	225	(NA)
Women's shoe stores	(NA)	89	(NA)	15,864	2,265	37,829	33,347	797	518	(NA)
Children's, juveniles' shoe stores	(NA)	27	(NA)	1,719	257	4,288	3,995	73	55	(NA)
Family shoe stores	(NA)	248	(NA)	25,894	3,259	61,574	48,487	1,210	696	(NA)
Men's, boys' clothing and furnishings stores	(NA)	437	(NA)	69,515	10,407	191,493	177,276	2,753	2,182	(NA)
Men's, boys' clothing stores	(NA)	263	(NA)	54,187	8,393	156,341	144,871	2,212	1,753	(NA)
Men's, boys' furnishings stores	(NA)	174	(NA)	15,328	2,014	35,152	32,405	541	429	(NA)
Family clothing stores	(NA)	112	(NA)	14,687	1,968	34,832	31,855	688	528	(NA)
Women's clothing, specialty stores	803	725	115,304	114,280	17,452	331,318	300,296	7,215	5,714	555
Ready-to-wear stores	(NA)	524	(NA)	105,978	16,257	307,946	279,370	6,631	5,261	(NA)
Millinery stores	(NA)	103	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	98	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	132	110	8,835	8,539	866	18,122	16,642	473	383	149
Apparel stores, n.e.c.	145	119	9,955	9,675	1,892	42,677	41,367	667	611	150
Furniture, Home Furnishings, Appliance Dealers										
Total	1,530	1,196	211,521	205,445	29,844	553,129	532,448	7,296	6,581	1,506
Furniture, home furnishings stores	870	724	141,464	139,572	22,244	414,608	401,093	5,070	4,607	865
Furniture stores	(NA)	420	(NA)	100,387	15,244	277,476	268,343	3,341	3,029	(NA)
Floor covering stores	(NA)	108	(NA)	23,932	4,150	80,587	79,174	871	821	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	136	(NA)	15,253	2,850	56,545	53,576	858	757	(NA)
Household appliance, radio, TV stores	654	472	69,985	65,873	7,600	138,521	131,355	2,226	1,974	635
Household appliance stores	(NA)	200	(NA)	29,826	2,995	57,763	55,389	1,066	989	(NA)
Appliance, radio, TV stores	(NA)	140	(NA)	25,143	3,003	51,429	48,441	743	631	(NA)
Radio, TV stores	(NA)	132	(NA)	10,904	1,602	29,329	27,525	417	354	(NA)
Automotive Group										
Total	1,135	935	888,164	881,312	77,848	1,435,637	1,420,327	15,457	15,040	959
Passenger car dealers (franchised)	429	421	777,052	776,778	68,298	1,257,062	1,248,937	13,092	12,911	216
Passenger car dealers (nonfranchised)	354	232	61,881	57,085	3,320	61,996	59,927	813	736	407
Tire, battery, accessory dealers	247	209	33,847	32,909	5,183	97,429	93,135	1,294	1,169	245
Motorcycle, aircraft, boat dealers	68	44	7,470	7,034	552	10,071	9,615	132	117	62
Household trailer dealers	30	26	7,516	7,130	431	7,828	7,655	93	87	18
Automotive dealers, n.e.c.	3	3	376	376	64	1,251	1,058	33	20	7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[3]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
DETROIT STANDARD METROPOLITAN AREA—Con.										
Gasoline Service Stations										
Total	3,107	2,521	260,718	244,040	21,871	447,703	403,268	8,014	6,229	3,934
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	1,507	1,123	245,585	237,817	31,362	598,228	572,659	7,457	6,685	1,599
Farm equipment dealers	47	43	6,787	6,595	656	11,602	11,106	144	129	48
Lumber, building materials dealers	445	357	159,682	157,644	19,564	365,529	354,345	4,236	3,975	393
Paint, glass, wallpaper stores	191	123	17,776	16,572	2,918	58,927	54,515	725	618	193
Plumbing, electrical supply stores	132	114	13,139	12,779	3,020	62,562	61,122	711	668	133
Hardware stores	684	486	48,509	44,227	5,204	99,608	91,571	1,641	1,295	820
Drug Stores, Proprietary Stores										
Total	1,150	1,060	173,970	171,704	17,514	337,729	286,200	7,729	5,234	1,097
Drug stores	(NA)	965	(NA)	161,660	16,473	318,982	271,040	7,228	4,913	(NA)
Proprietary stores	(NA)	95	(NA)	10,044	1,041	18,747	15,160	501	321	(NA)
Other Retail Stores										
Total	3,200	2,000	237,133	216,051	28,408	541,146	509,472	8,769	7,466	3,475
Liquor stores	341	225	37,330	32,052	1,375	25,682	22,440	543	374	457
Fuel, ice dealers	348	256	58,055	56,437	6,456	122,110	118,384	1,689	1,565	327
Fuel dealers (coal, wood)	(NA)	134	(NA)	41,528	4,981	91,331	88,371	1,312	1,215	(NA)
Liquefied petroleum gas dealers	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	50	(NA)	14,299	1,364	28,495	27,753	346	321	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	78	40	6,929	5,797	393	7,345	6,675	119	102	87
Farm, garden supply stores	60	50	4,663	4,563	637	11,855	10,687	223	145	70
Jewelry stores	436	286	34,702	32,318	5,358	97,989	92,705	1,506	1,339	424
Book stores	42	36	2,326	2,158	228	4,619	4,084	97	71	36
Stationery stores	58	50	8,995	8,911	2,262	40,260	39,664	506	485	50
Sporting goods stores	110	78	8,072	7,720	971	17,020	16,027	253	206	123
Bicycle stores	46	25	1,833	1,548	142	2,552	2,175	56	37	48
Florists	333	223	12,345	11,091	1,744	33,693	30,744	614	472	383
Cigar stores, stands	86	48	4,222	3,148	329	5,812	5,392	126	105	93
News dealers, newsstands	45	23	1,643	1,203	165	3,416	2,801	93	62	44
Gift, novelty, souvenir stores	226	126	6,146	4,926	602	13,897	12,089	320	226	274
Music stores	132	78	10,299	9,593	1,629	34,867	32,394	625	557	140
Camera, photographic supply stores	48	42	7,612	7,400	714	12,844	12,524	184	168	47
Luggage, leather goods stores	14	12	1,171	(D)	120	2,536	2,451	39	37	16
Optical goods stores	54	50	3,612	(D)	682	12,837	12,511	165	152	25
Office, store machine and equipment dealers	26	22	1,533	1,497	276	5,564	5,357	86	80	26
Retail stores (except second-hand) n.e.c.	178	178	11,692	11,692	1,833	36,323	33,651	586	479	142
Second-hand stores	273	159	11,160	9,892	2,492	49,925	46,716	940	612	308
Nonstore Retailers										
Total	1,648	274	109,045	83,751	14,720	269,164	265,602	3,409	3,258	1,733
Mail order houses	18	16	1,955	(D)	242	4,250	4,031	65	56	21
Direct selling (house-to-house) organizations	1,481	201	83,856	(D)	12,570	228,905	226,023	2,891	2,763	1,555
Merchandise vending machine operators	149	57	23,234	20,320	1,908	36,009	35,548	453	437	157
FLINT STANDARD METROPOLITAN AREA—Coextensive with Genesee County, Mich.										
Retail trade, total	2,865	2,243	420,649	408,139	44,024	875,501	796,176	16,094	12,378	3,161
Food Stores										
Total	534	410	94,208	90,524	5,955	123,438	106,409	2,573	1,695	602
Grocery stores	449	353	88,270	85,134	5,306	109,867	93,703	2,276	1,456	512
Meat markets	15	13	2,485	(D)	193	3,406	2,991	71	47	20
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	13	7	293	213	22	362	292	14	1	12
Bakery products stores	27	25	1,662	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	(NA)	15	(NA)	1,003	247	5,344	5,064	112	93	(NA)
Bakeries, without baking on premises	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	18	6	858	686	88	1,874	1,825	40	36	20
Eating, Drinking Places										
Total	545	507	26,524	25,972	5,472	116,177	104,634	2,924	2,353	893
Eating places (except refreshment stands)	305	281	15,423	15,141	3,773	81,836	74,182	2,055	1,694	377
Restaurants, cafeterias	(NA)	272	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	37	29	808	742	99	1,216	785	47	24	48
Drinking places	203	197	10,293	10,089	1,600	33,125	29,669	822	635	268
General Merchandise Group										
Total	90	72	35,149	34,783	4,430	99,135	82,257	2,435	1,529	52
Department stores	5	5	23,335	23,335	2,910	69,013	57,001	1,675	909	...
Dry goods, general merchandise stores	31	23	3,266	3,080	288	6,562	5,881	183	135	30
General stores	13	5	976	(D)	69	1,290	1,237	49	25	13
Variety stores	41	39	7,572	(D)	1,163	22,270	18,138	748	480	39
Apparel, Accessories Stores										
Total	199	167	27,701	27,319	3,555	69,153	62,627	1,454	1,083	144
Shoe stores	43	33	4,468	4,292	542	9,935	8,632	215	156	24
Men's shoe stores	(NA)	4	(NA)	536	41	869	783	15	10	(NA)
Women's shoe stores	(NA)	4	(NA)	297	32	816	746	14	14	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	25	(NA)	3,459	469	8,250	7,101	179	112	(NA)
Men's, boys' clothing and furnishings stores	(NA)	36	(NA)	7,871	1,088	19,683	17,309	374	270	(NA)
Men's, boys' clothing stores	(NA)	26	(NA)	6,432	914	16,802	14,827	310	224	(NA)
Men's, boys' furnishings stores	(NA)	10	(NA)	1,439	174	2,881	2,482	64	46	(NA)
Family clothing stores	(NA)	21	(NA)	2,762	306	5,872	5,416	141	106	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
FLINT STANDARD METROPOLITAN AREA—Con										
Apparel, Accessories Stores—Con.										
Women's clothing, specialty stores	76	64	11,555	11,423	1,478	30,823	28,617	668	525	56
Ready-to-wear stores	(NA)	41	(NA)	10,289	1,328	27,872	26,115	581	468	(NA)
Millinery stores	(NA)	12	(NA)	405	66	1,319	1,136	38	26	(NA)
Clothing, specialty stores, n.e.c.	(NA)	11	(NA)	729	84	1,632	1,366	49	31	(NA)
Children's, infants' wear stores	10	8	624	(D)	58	1,129	977	36	27	8
Apparel stores, n.e.c.	5	5	(D)	(D)	83	1,711	1,676	22	19	5
Furniture, Home Furnishings, Appliance Dealers										
Total	194	160	28,747	28,261	3,949	76,242	72,767	1,038	912	220
Furniture, home furnishings stores	84	70	16,107	15,911	2,335	44,572	42,424	571	492	89
Furniture stores	(NA)	40	(NA)	11,787	1,569	28,974	27,529	375	325	(NA)
Floor covering stores	(NA)	12	(NA)	2,723	487	9,695	9,439	89	85	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	18	(NA)	1,401	279	5,903	5,456	107	82	(NA)
Household appliance, radio, TV stores	110	90	12,640	12,350	1,614	31,670	30,343	467	420	131
Household appliance stores	(NA)	40	(NA)	6,499	914	15,869	15,320	243	223	(NA)
Appliance, radio, TV stores	(NA)	25	(NA)	3,998	428	9,937	9,398	142	122	(NA)
Radio, TV stores	(NA)	25	(NA)	1,853	272	5,864	5,625	82	75	(NA)
Automotive Group										
Total	173	127	97,601	96,603	9,473	166,229	162,153	1,785	1,685	162
Passenger car dealers (franchised)	45	43	82,815	(D)	8,311	145,606	143,022	1,480	1,424	33
Passenger car dealers (nonfranchised)	71	41	8,224	7,416	418	7,440	7,034	100	93	79
Tire, battery, accessory dealers	34	24	3,076	2,962	481	8,972	8,045	138	103	29
Motorcycle, aircraft, boat dealers	13	9	938	(D)	152	2,758	2,662	42	42	14
Household trailer dealers	10	10	2,548	2,548	111	1,453	1,390	25	23	7
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	368	308	30,285	28,809	2,311	47,684	43,131	908	709	443
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	199	153	38,001	36,783	4,159	85,899	79,632	1,164	1,035	222
Farm equipment dealers	16	12	2,021	1,963	184	3,256	3,136	43	40	23
Lumber, building materials dealers	58	48	26,193	25,826	2,879	60,044	55,048	782	696	57
Paint, glass, wallpaper stores	27	17	2,702	2,540	344	6,816	6,457	93	84	27
Plumbing, electrical supply stores	17	13	1,512	1,370	249	6,148	5,998	78	72	21
Hardware stores	77	63	5,552	5,084	503	9,635	8,993	168	143	92
Drug Stores, Proprietary Stores										
Total	116	110	16,228	16,022	1,673	32,035	27,206	789	509	117
Drug stores	(NA)	94	(NA)	14,713	1,585	30,594	26,051	744	477	(NA)
Proprietary stores	(NA)	16	(NA)	1,309	88	1,441	1,155	45	32	(NA)
Other Retail Stores										
Total	218	196	19,202	17,372	2,161	42,865	39,318	777	635	338
Liquor stores	38	20	2,922	2,338	137	2,962	2,808	63	52	45
Fuel, ice dealers	35	29	3,050	2,974	284	5,532	5,076	104	83	36
Fuel dealers (coal, wood)	(NA)	18	(NA)	2,080	236	4,545	4,144	83	66	(NA)
Liquefied petroleum gas dealers	(NA)	4	(NA)	152	13	132	132	2	2	(NA)
Fuel oil dealers	(NA)	7	(NA)	742	35	855	800	19	15	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	13	9	1,732	1,680	127	2,755	2,063	60	43	12
Farm, garden supply stores	10	4	489	397	53	1,057	875	25	16	10
Jewelry stores	57	35	3,717	3,449	512	11,062	10,660	155	145	60
Book stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	26	14	1,337	1,177	222	3,555	3,313	58	46	23
Bicycle stores	3	1	110	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	36	20	1,233	1,063	171	2,940	2,737	69	53	43
Cigar stores, stands	15	7	325	215	25	506	438	14	12	13
News dealers, newsstands	9	1	140	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	5	3	92	(D)	4	68	40	2	1	7
Music stores	12	8	666	640	80	1,886	1,667	37	27	14
Camera, photographic supply stores	5	5	486	486	60	1,073	959	17	13	5
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	4	2	138	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	17	17	886	886	119	2,236	2,014	47	39	19
Second-hand stores	19	15	608	578	94	1,569	1,442	32	24	19
Nonstore Retailers										
Total	129	33	6,943	5,691	886	16,644	16,042	247	233	138
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	117	25	4,859	3,653	798	14,598	14,008	223	210	118
Merchandise vending machine operators	12	8	2,084	2,038	88	2,046	2,034	24	23	20
GRAND RAPIDS STANDARD METROPOLITAN AREA—Coextensive with Kent County, Mich.										
Retail trade, total	3,063	2,319	393,926	375,874	41,203	797,910	717,923	16,119	12,011	3,299
Food Stores										
Total	580	446	89,826	85,934	5,896	114,394	97,574	2,613	1,673	631
Grocery stores	413	315	79,446	76,088	4,596	89,351	76,081	1,999	1,294	447
Meat markets	42	40	4,730	(D)	369	7,349	6,549	138	96	44
Fish (seafood) markets	4	4	478	478	36	597	579	10	9	5
Fruit stores, vegetable markets	23	7	1,415	1,143	97	1,465	1,100	41	19	36
Candy, nut, confectionery stores	19	15	435	385	54	1,082	839	40	25	11
Bakery products stores	56	50	2,673	2,595	677	13,565	11,676	355	216	65
Bakeries, with baking on premises	(NA)	35	(NA)	1,986	597	11,594	9,918	303	179	(NA)
Bakeries, without baking on premises	(NA)	15	(NA)	609	80	1,971	1,758	52	37	(NA)
Delicatessen stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	19	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
GRAND RAPIDS STANDARD METROPOLITAN AREA—Con.										
Eating, Drinking Places										
Total	482	420	22,481	21,459	4,480	91,252	80,516	2,522	1,853	580
Eating places (except refreshment stands)	260	230	12,804	12,474	3,022	60,191	53,424	1,726	1,299	324
Restaurants, cafeterias	(NA)	220	(NA)	11,192	2,743	55,235	49,566	1,609	1,228	(NA)
Caterers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	53	41	1,247	1,095	149	3,977	2,860	162	77	57
Drinking places	167	149	8,356	7,890	1,309	27,084	24,232	634	477	197
General Merchandise Group										
Total	117	91	52,363	51,711	7,197	146,770	127,745	3,346	2,403	111
Department stores	4	4	41,384	41,384	5,779	119,145	105,532	2,460	1,886	...
Dry goods, general merchandise stores	42	34	2,544	2,422	241	4,715	3,977	127	84	42
General stores	24	10	1,282	(D)	39	838	572	31	13	29
Variety stores	45	43	7,053	(D)	1,138	22,072	17,664	728	420	38
Apparel, Accessories Stores										
Total	209	187	23,505	23,119	3,381	61,075	54,296	1,321	966	157
Shoe stores	50	40	4,400	4,184	564	9,389	8,361	182	112	30
Men's shoe stores	(NA)	6	(NA)	355	38	673	653	11	9	(NA)
Women's shoe stores	(NA)	10	(NA)	1,773	255	4,144	3,729	82	53	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Men's, boys' clothing and furnishings stores	(NA)	35	(NA)	4,600	636	11,088	10,265	177	127	(NA)
Men's, boys' clothing stores	(NA)	22	(NA)	3,651	533	9,183	8,539	145	105	(NA)
Men's, boys' furnishings stores	(NA)	13	(NA)	949	103	1,905	1,726	32	22	(NA)
Family clothing stores	(NA)	26	(NA)	4,677	659	11,974	9,941	266	173	(NA)
Women's clothing, specialty stores	71	67	8,694	8,662	1,348	25,027	22,466	613	488	47
Ready-to-wear stores	(NA)	39	(NA)	7,250	1,130	20,670	18,482	512	405	(NA)
Millinery stores	(NA)	15	(NA)	754	138	2,556	2,403	57	50	(NA)
Clothing, specialty stores, n.e.c.	(NA)	13	(NA)	658	80	1,801	1,581	44	33	(NA)
Children's, infants' wear stores	11	9	331	(D)	31	540	444	21	14	11
Apparel stores, n.e.c.	12	10	697	(D)	143	3,057	2,819	62	52	9
Furniture, Home Furnishings, Appliance Dealers										
Total	205	145	19,361	18,339	2,269	43,737	41,885	657	568	233
Furniture, home furnishings stores	98	80	11,713	11,431	1,491	28,425	27,278	411	364	114
Furniture stores	(NA)	53	(NA)	9,343	1,188	22,943	22,063	320	286	(NA)
Floor covering stores	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	107	65	7,648	6,908	778	15,312	14,607	226	204	119
Household appliance stores	(NA)	34	(NA)	3,955	478	9,266	8,766	138	123	(NA)
Appliance, radio, TV stores	(NA)	18	(NA)	1,960	189	3,635	3,543	53	51	(NA)
Radio, TV stores	(NA)	13	(NA)	993	111	2,411	2,298	35	30	(NA)
Automotive Group										
Total	171	139	70,000	67,574	6,000	109,407	107,914	1,315	1,262	187
Passenger car dealers (franchised)	53	51	52,169	(D)	4,870	90,216	89,476	1,039	1,017	36
Passenger car dealers (nonfranchised)	63	45	11,127	9,661	439	6,896	6,762	94	90	83
Tire, battery, accessory dealers	37	27	(D)	3,964	584	10,086	9,605	152	130	46
Motorcycle, aircraft, boat dealers	8	8	350	350	45	727	727	10	10	9
Household trailer dealers	9	7	2,149	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	396	306	26,944	24,206	1,855	38,215	32,835	876	598	463
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	217	175	33,661	32,631	3,827	68,574	65,340	1,050	919	240
Farm equipment dealers	23	19	4,075	3,983	354	5,945	5,687	98	88	30
Lumber, building materials dealers	69	61	19,025	18,885	2,266	39,322	37,688	578	509	53
Paint, glass, wallpaper stores	29	15	2,255	(D)	285	4,640	4,365	68	59	37
Plumbing, electrical supply stores	16	14	1,272	(D)	276	6,525	6,386	99	83	19
Hardware stores	78	66	6,868	6,506	606	12,142	11,214	217	180	97
Drug Stores, Proprietary Stores										
Total	140	134	18,678	18,524	1,950	38,751	30,792	949	567	131
Drug stores	(NA)	128	(NA)	18,102	1,924	38,332	30,597	974	564	(NA)
Proprietary stores	(NA)	6	(NA)	422	26	419	195	15	3	(NA)
Other Retail Stores										
Total	388	234	27,477	24,555	3,083	61,878	55,968	1,088	866	411
Liquor stores	17	11	2,592	2,014	87	2,007	1,764	39	29	20
Fuel, ice dealers	44	36	5,791	5,625	606	11,461	11,142	186	172	36
Fuel dealers (coal, wood)	(NA)	27	(NA)	3,820	429	7,683	7,451	124	113	(NA)
Liquefied petroleum gas dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	7	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	11	11	2,838	2,838	190	4,369	3,688	76	58	11
Farm, garden supply stores	17	11	2,094	2,064	213	4,331	3,896	62	51	22
Jewelry stores	50	34	3,135	2,913	602	12,753	11,651	188	147	45
Book stores	7	5	479	(D)	42	883	786	17	14	4
Stationery stores	6	4	392	(D)	90	1,740	1,615	37	31	4
Sporting goods stores	26	14	1,726	1,306	104	1,954	1,736	31	26	34
Bicycle stores	6	4	193	(D)	16	297	297	3	3	8
Florists	23	19	1,248	1,196	220	4,199	3,397	114	64	28
Cigar stores, stands	12	10	383	(D)	35	705	582	22	15	11
News dealers, newsstands	4	2	72	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	20	6	302	132	9	140	85	5	2	21
Music stores	27	11	1,523	1,265	231	5,331	4,217	94	66	29
Camera, photographic supply stores	11	9	1,048	(D)	127	2,109	2,014	44	37	12
Luggage, leather goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	7	3	216	70	11	297	297	6	6	8
Retail stores (except second-hand) n.e.c.	22	22	1,164	1,164	255	4,744	4,295	87	72	21
Second-hand stores	32	16	1,574	1,384	193	3,557	3,522	56	54	39

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
GRAND RAPIDS STANDARD METROPOLITAN AREA—Con.										
Nonstore Retailers										
Total	158	42	9,630	7,822	1,265	23,857	23,058	362	336	155
Mail order houses	4	4	1,030	1,030	157	3,154	2,867	54	46	2
Direct selling (house-to-house) organizations	134	28	7,209	5,513	1,045	19,624	19,195	290	274	131
Merchandise vending machine operators	20	10	1,391	1,279	63	1,079	996	18	16	22
JACKSON STANDARD METROPOLITAN AREA—Coextensive with Jackson County, Mich.										
Retail trade, total	1,197	909	126,679	120,191	13,616	266,602	240,482	5,318	4,069	1,248
Food Stores										
Total	243	157	29,321	26,501	1,717	32,595	26,473	752	464	275
Grocery stores	202	124	26,716	24,034	1,451	27,505	21,781	626	362	232
Meat markets	14	8	1,306	1,174	78	1,294	1,152	25	17	15
Fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	5	3	304	(D)	39	720	689	15	13	5
Candy, nut, confectionery stores	3	3	70	70	8	170	144	6	4	1
Bakery products stores	10	10	435	435	103	2,319	2,297	61	59	13
Bakeries, with baking on premises	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, without baking on premises	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Delicatessen stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	3	3	159	159	17	272	182	8	3	3
Eating, Drinking Places										
Total	243	213	9,814	9,280	1,826	38,939	34,394	1,055	813	299
Eating places (except refreshment stands)	117	109	5,384	5,234	1,197	26,834	24,254	726	594	139
Restaurants, cafeterias	(NA)	105	(NA)	5,023	1,120	25,375	22,997	697	572	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	4	(NA)	211	77	1,459	1,257	29	22	(NA)
Refreshment stands	26	18	537	465	93	1,469	1,254	57	36	32
Drinking places	100	86	3,893	3,581	536	10,636	8,886	272	183	128
General Merchandise Group										
Total	23	21	11,970	(D)	2,022	37,715	30,905	899	607	14
Department stores	5	5	8,639	8,639	1,473	27,534	22,555	551	400	...
Dry goods, general merchandise stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	14	12	3,064	(D)	521	10,054	8,235	344	204	9
Apparel, Accessories Stores										
Total	71	69	8,808	(D)	1,251	26,613	25,111	536	455	25
Shoe stores	17	17	1,514	1,514	189	3,698	3,402	78	64	1
Men's shoe stores	3	3	160	160	14	257	238	5	4	...
Women's shoe stores	4	4	486	486	66	1,214	1,214	22	22	...
Children's, juveniles' shoe stores	...	...	...	...	...	...	...	...	...	...
Family shoe stores	10	10	868	868	109	2,227	1,950	51	38	1
Men's, boys' clothing and furnishings stores	14	14	2,295	2,295	365	7,077	6,345	135	97	8
Men's, boys' clothing stores	10	10	2,061	2,061	339	6,520	5,830	121	88	6
Men's, boys' furnishings stores	4	4	234	234	26	557	515	14	9	2
Family clothing stores	7	7	441	441	71	1,428	1,277	31	24	4
Women's clothing, specialty stores	26	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Millinery stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Clothing, specialty stores, n.e.c.	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Children's, infants' wear stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	4	4	84	84	12	329	312	6	5	3
Furniture, Home Furnishings, Appliance Dealers										
Total	63	49	6,403	6,161	835	15,633	14,826	246	207	61
Furniture, home furnishings stores	21	17	2,902	2,822	436	8,177	7,976	129	116	21
Furniture stores	(NA)	9	(NA)	2,369	346	6,446	6,325	93	84	(NA)
Floor covering stores	(NA)	3	(NA)	251	35	560	552	10	9	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	5	(NA)	202	55	1,171	1,099	26	23	(NA)
Household appliance, radio, TV stores	42	32	3,501	3,339	399	7,456	6,850	117	91	40
Household appliance stores	(NA)	9	(NA)	957	72	1,393	1,267	35	28	(NA)
Appliance, radio, TV stores	(NA)	11	(NA)	1,811	268	5,220	4,943	60	52	(NA)
Radio, TV stores	(NA)	12	(NA)	571	59	843	640	22	11	(NA)
Automotive Group										
Total	77	57	24,835	24,363	2,477	47,839	47,530	563	552	63
Passenger car dealers (franchised)	26	24	20,353	(D)	2,129	41,429	41,300	467	463	13
Passenger car dealers (nonfranchised)	25	15	1,884	1,696	68	1,087	1,087	20	20	28
Tire, battery, accessory dealers	12	12	1,597	1,597	218	4,581	4,420	61	56	8
Motorcycle, aircraft, boat dealers	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	7	3	675	539	42	389	370	8	6	5
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	147	117	9,309	8,527	624	12,646	10,683	280	189	170
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	100	78	10,843	10,465	1,174	21,211	20,034	344	291	112
Farm equipment dealers	19	15	2,531	2,483	206	3,362	3,232	64	54	26
Lumber, building materials dealers	25	21	4,308	(D)	528	9,090	8,658	132	116	23
Paint, glass, wallpaper stores	10	10	746	746	112	2,097	2,076	33	31	6
Plumbing, electrical supply stores	12	10	846	(D)	121	2,756	2,717	35	34	14
Hardware stores	28	22	2,294	2,172	207	3,906	3,351	80	56	37
Drug Stores, Proprietary Stores										
Total	39	33	4,729	4,571	579	9,932	8,731	219	147	36
Drug stores	(NA)	28	(NA)	4,194	555	9,762	8,582	212	143	(NA)
Proprietary stores	(NA)	5	(NA)	377	24	170	149	7	4	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
JACKSON STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores										
Total	163	107	9,769	9,089	1,037	21,355	19,751	399	322	161
Liquor stores	12	10	1,185	(D)	51	1,006	737	32	16	14
Fuel, ice dealers	17	15	1,852	(D)	171	3,182	3,119	52	46	16
Fuel dealers (coal, wood)	(NA)	10	(NA)	1,242	140	2,787	2,724	46	40	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	37	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	8	8	1,211	1,211	102	2,076	2,038	31	30	11
Farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	26	14	1,516	1,374	196	4,019	3,504	71	54	25
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	14	8	760	644	50	1,160	1,160	16	16	12
Bicycle stores	2	...	(D)	...	...	...	...	...	...	2
Florists	13	7	481	411	92	1,736	1,678	30	24	17
Cigar stores, stands	7	5	136	(D)	6	77	77	3	3	9
News dealers, newsstands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	5	5	160	160	20	482	421	13	9	5
Music stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	5	3	276	(D)	24	410	404	7	6	4
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	4	4	388	388	96	2,240	2,149	28	27	1
Retail stores (except second-hand) n.e.c.	12	12	641	641	71	1,779	1,569	40	29	10
Second-hand stores	9	7	225	(D)	62	1,219	1,212	34	33	8
Nonstore Retailers										
Total	28	8	878	536	74	2,124	2,044	25	22	32
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	25	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
KALAMAZOO STANDARD METROPOLITAN AREA—Coextensive with Kalamazoo County, Mich.										
Retail trade, total	1,218	970	164,394	159,606	19,248	363,646	335,088	7,013	5,517	1,260
Food Stores										
Total	218	170	35,292	33,958	2,440	46,546	38,941	1,019	868	239
Grocery stores	167	131	31,465	30,289	2,025	38,487	31,812	816	525	180
Meat markets	10	8	2,299	(D)	138	2,476	2,195	46	34	15
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	9	5	297	279	25	331	238	10	5	12
Candy, nut, confectionery stores	10	8	272	(D)	30	723	653	22	18	9
Bakery products stores	11	11	677	677	187	3,867	3,522	98	71	9
Bakeries, with baking on premises	11	11	677	677	187	3,867	3,522	98	71	9
Bakeries, without baking on premises	...	...	...	...	...	...	...	...	...	...
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	213	191	10,390	9,982	1,997	44,723	41,755	1,188	992	261
Eating places (except refreshment stands)	146	128	6,694	6,444	1,521	35,938	33,881	958	824	177
Restaurants, cafeterias	(NA)	120	(NA)	6,073	1,441	31,055	29,141	910	782	(NA)
Caterers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	14	12	627	(D)	55	1,177	875	37	19	16
Drinking places	53	51	3,069	(D)	421	7,608	6,999	193	149	68
General Merchandise Group										
Total	36	28	14,004	13,720	2,184	40,442	35,286	1,115	761	37
Department stores	3	3	8,762	8,762	1,491	27,665	24,313	693	487	...
Dry goods, general merchandise stores	15	9	(D)	967	(D)	(D)	(D)	(D)	(D)	(D)
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	16	14	3,982	(D)	588	10,522	8,791	371	230	18
Apparel, Accessories Stores										
Total	97	83	9,829	9,675	1,387	28,810	26,304	573	453	66
Shoe stores	21	19	2,674	(D)	314	6,187	5,240	130	88	19
Men's shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	3	(NA)	283	36	711	618	21	13	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	14	(NA)	2,196	260	5,076	4,400	101	69	(NA)
Men's, boys' clothing and furnishings stores	13	13	1,910	1,910	374	6,909	6,350	92	73	8
Men's, boys' clothing stores	9	9	1,276	1,276	242	4,297	4,066	65	52	4
Men's, boys' furnishings stores	4	4	634	634	132	2,612	2,284	27	21	2
Family clothing stores	6	6	952	952	159	2,800	2,607	59	48	4
Women's clothing, specialty stores	49	39	3,945	3,813	481	11,600	10,807	271	226	31
Ready-to-wear stores	(NA)	24	(NA)	3,340	414	10,299	9,822	231	200	(NA)
Millinery stores	(NA)	10	(NA)	271	43	821	630	27	19	(NA)
Clothing, specialty stores, n.e.c.	(NA)	5	(NA)	202	24	480	355	13	7	(NA)
Children's, infants' wear stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	82	58	10,878	10,474	1,426	27,892	26,287	424	360	91
Furniture, home furnishings stores	37	27	5,563	5,483	762	14,867	14,088	234	203	42
Furniture stores	(NA)	16	(NA)	4,588	542	11,289	10,630	184	159	(NA)
Floor covering stores	(NA)	5	(NA)	598	125	2,403	2,338	30	28	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	6	(NA)	297	95	1,175	1,120	20	16	(NA)
Household appliance, radio, TV stores	45	31	5,315	4,991	664	13,025	12,199	190	157	49
Household appliance stores	(NA)	10	(NA)	1,450	202	3,823	3,783	53	51	(NA)
Appliance, radio, TV stores	(NA)	17	(NA)	2,636	324	6,864	6,143	112	82	(NA)
Radio, TV stores	(NA)	4	(NA)	905	138	2,334	2,273	25	24	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
KALAMAZOO STANDARD METROPOLITAN AREA—Con										
Automotive Group										
Total	58	52	33,218	32,872	3,645	62,557	61,839	768	744	42
Passenger car dealers (franchised)	25	25	27,707	27,707	3,015	50,082	49,771	605	595	7
Passenger car dealers (nonfranchised)	17	13	2,428	2,156	99	1,697	1,622	28	25	19
Tire, battery, accessory dealers	9	9	2,548	2,526	491	9,981	9,691	123	114	9
Motorcycle, aircraft, boat dealers	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	160	134	10,910	10,262	877	16,734	14,223	361	229	183
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	82	70	17,174	16,946	2,362	41,429	39,461	593	526	59
Farm equipment dealers	15	13	1,860	(D)	200	3,395	3,395	48	48	11
Lumber, building materials dealers	31	25	9,939	9,841	1,309	23,822	23,110	298	270	20
Paint, glass, wallpaper stores	9	7	680	(D)	87	1,905	1,683	31	24	7
Plumbing, electrical supply stores	7	7	239	239	52	995	922	17	13	6
Hardware stores	20	18	4,456	(D)	714	11,312	10,351	199	171	15
Drug Stores, Proprietary Stores										
Total	51	49	6,963	(D)	776	14,076	11,958	350	226	54
Drug stores	(NA)	43	(NA)	(D)	733	13,175	11,223	318	210	(NA)
Proprietary stores	(NA)	6	(NA)	451	43	901	735	32	16	(NA)
Other Retail Stores										
Total	178	120	13,110	(D)	1,605	29,048	27,771	462	404	190
Liquor stores	16	14	1,820	(D)	103	1,726	1,580	29	24	22
Fuel, ice dealers	17	13	4,026	3,902	513	8,324	8,273	111	108	19
Fuel dealers (coal, wood)	(NA)	8	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	4	(NA)	2,767	327	5,021	4,970	61	58	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	6	4	1,007	(D)	102	1,874	1,842	28	27	4
Farm, garden supply stores	10	4	514	(D)	57	1,016	888	14	10	9
Jewelry stores	18	14	1,194	1,138	194	3,932	3,806	61	56	16
Book stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	11	9	675	(D)	74	1,347	1,286	24	19	10
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	11	9	523	(D)	115	1,835	1,598	42	30	12
Cigar stores, stands	4	2	95	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	5	5	257	257	15	306	202	11	5	4
Gift, novelty, souvenir stores	11	5	205	185	23	391	386	10	9	14
Music stores	6	6	427	427	64	1,458	1,322	30	23	5
Camera, photographic supply stores	4	4	548	548	56	1,136	1,136	17	16	4
Luggage, leather goods stores	3	3	104	104	6	181	181	4	4	4
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	5	5	512	512	81	1,619	1,585	18	17	7
Retail stores (except second-hand) n.e.c.	6	8	764	684	99	1,934	1,873	30	27	5
Second-hand stores	8	6	147	(D)	27	534	422	9	7	11
Nonstore Retailers										
Total	43	15	2,626	2,334	549	11,389	11,263	160	154	38
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	37	11	2,087	(D)	472	9,603	9,507	137	132	35
Merchandise vending machine operators	6	4	539	(D)	77	1,786	1,756	23	22	3
LANSING STANDARD METROPOLITAN AREA—Coextensive with Ingham County, Mich.										
Retail trade, total	1,606	1,304	251,097	244,529	29,836	577,231	530,511	11,006	8,722	1,674
Food Stores										
Total	307	221	52,852	50,170	3,453	62,496	53,931	1,333	928	328
Grocery stores	242	176	49,236	46,916	3,014	53,365	45,584	1,105	752	259
Meat markets	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	7	5	321	(D)	10	249	189	6	4	12
Candy, nut, confectionery stores	12	8	394	324	55	1,058	991	32	24	10
Bakery products stores	21	15	854	804	210	4,558	4,278	126	102	26
Bakeries, with baking on premises	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	7	5	685	(D)	37	618	606	9	8	6
Food stores, n.e.c.	9	5	162	146	21	778	778	15	15	9
Eating, Drinking Places										
Total	278	262	15,319	15,035	3,431	67,804	60,626	1,757	1,354	347
Eating places (except refreshment stands)	163	149	9,635	9,457	2,527	49,321	44,087	1,302	1,024	203
Restaurants, cafeterias	(NA)	144	(NA)	8,498	2,221	44,262	40,297	1,191	949	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	28	28	1,014	(D)	160	3,426	2,976	93	61	28
Drinking places	87	85	4,670	(D)	744	15,057	13,563	362	269	116
General Merchandise Group										
Total	49	41	33,774	33,590	5,044	115,069	103,338	2,563	1,947	29
Department stores	7	7	26,704	26,704	3,953	92,605	84,514	1,858	1,498	...
Dry goods, general merchandise stores	17	11	(D)	1,445	(D)	(D)	(D)	(D)	(D)	(D)
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	23	21	5,224	(D)	892	19,148	15,749	613	373	10

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LANSING STANDARD METROPOLITAN AREA—Con.										
Apparel, Accessories Stores										
Total	128	122	15,355	15,315	2,217	42,074	38,902	871	680	62
Shoe stores	35	35	3,531	3,531	476	8,856	7,531	165	93	22
Men's shoe stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's shoe stores	8	8	1,165	1,165	135	2,717	2,251	48	27	7
Children's, juveniles' shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family shoe stores	22	22	1,966	1,966	307	5,473	4,670	105	58	12
Men's, boys' clothing and furnishings stores	24	24	4,481	4,481	686	11,095	10,033	235	149	13
Men's, boys' clothing stores	16	16	2,989	2,989	465	7,712	7,024	158	99	9
Men's, boys' furnishings stores	8	8	1,492	1,492	221	3,383	3,009	67	50	4
Family clothing stores	7	7	882	882	111	2,296	2,081	60	40	16
Women's clothing, specialty stores	47	45	5,626	(D)	815	16,788	16,272	387	349	17
Ready-to-wear stores	(NA)	30	(NA)	4,937	717	14,764	14,366	338	307	(NA)
Millinery stores	(NA)	10	(NA)	(D)	71	1,524	1,436	35	31	(NA)
Clothing, specialty stores, n.e.c.	(NA)	5	(NA)	(D)	27	500	470	14	11	(NA)
Children's, infants' wear stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	91	69	9,252	8,842	1,298	25,462	23,696	402	351	103
Furniture, home furnishings stores	36	32	6,273	6,259	891	17,149	16,452	256	230	41
Furniture stores	(NA)	22	(NA)	5,138	700	13,197	12,670	197	176	(NA)
Floor covering stores	(NA)	4	(NA)	744	129	2,732	2,575	36	32	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	6	(NA)	377	62	1,220	1,207	23	22	(NA)
Household appliance, radio, TV stores	55	37	2,979	2,583	407	8,313	7,244	146	121	62
Household appliance stores	(NA)	17	(NA)	1,154	193	3,701	3,043	80	49	(NA)
Appliance, radio, TV stores	(NA)	8	(NA)	958	110	2,250	2,119	43	39	(NA)
Radio, TV stores	(NA)	12	(NA)	471	104	2,362	2,082	43	33	(NA)
Automotive Group										
Total	99	91	54,556	54,328	5,519	96,652	95,373	1,215	1,143	75
Passenger car dealers (franchised)	48	46	46,304	(D)	4,739	81,982	81,370	1,034	962	32
Passenger car dealers (nonfranchised)	21	19	3,487	(D)	123	2,902	2,847	45	42	25
Tire, battery, accessory dealers	15	15	2,713	2,713	533	9,982	9,427	137	116	5
Motorcycle, aircraft, boat dealers	4	2	159	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	11	9	1,893	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	207	173	16,840	16,008	1,370	28,701	25,042	565	418	230
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	117	99	21,878	21,480	3,555	64,077	60,204	848	741	147
Farm equipment dealers	17	17	3,732	3,732	373	6,547	6,522	87	86	26
Lumber, building materials dealers	32	30	11,939	(D)	2,103	35,247	33,213	436	393	30
Paint, glass, wallpaper stores	16	10	820	(D)	108	2,413	2,325	34	29	21
Plumbing, electrical supply stores	12	12	1,658	1,658	470	9,973	9,511	114	106	12
Hardware stores	40	30	3,729	3,541	501	9,897	8,633	177	127	58
Drug Stores, Proprietary Stores										
Total	75	73	8,341	(D)	1,083	19,620	16,795	502	327	76
Drug stores	(NA)	72	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	196	136	19,466	(D)	2,107	40,943	38,500	716	622	193
Liquor stores	9	9	1,160	1,160	38	685	598	17	12	8
Fuel, ice dealers	19	15	2,646	2,556	386	7,161	7,130	105	104	14
Fuel dealers (coal, wood)	(NA)	11	(NA)	1,394	234	4,523	4,523	68	68	(NA)
Liquefied petroleum gas dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	16	14	4,894	(D)	241	5,608	5,206	94	84	7
Farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	34	20	3,652	3,478	473	10,973	10,165	174	156	35
Book stores	4	4	497	497	65	868	837	24	22	2
Stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	20	8	1,154	968	117	2,113	1,991	24	22	20
Bicycle stores	4	4	197	197	19	345	345	7	7	4
Florists	15	13	692	(D)	123	2,357	2,187	55	45	21
Cigar stores, stands	8	4	121	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	4	2	200	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	10	6	174	160	14	324	285	10	*	12
Music stores	11	7	712	624	68	1,475	1,305	27	21	12
Camera, photographic supply stores	5	5	832	832	178	2,130	2,116	47	44	2
Luggage, leather goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	4	2	185	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Retail stores (except second-hand) n.e.c.	9	9	434	434	46	1,157	1,023	25	16	9
Second-hand stores	10	8	573	(D)	65	1,269	1,159	23	17	12
Nonstore Retailers										
Total	59	17	3,504	2,980	759	14,333	14,104	234	219	64
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	53	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
SAGINAW STANDARD METROPOLITAN AREA—Coextensive with Saginaw County, Mich.										
Retail trade, total	1,520	1,170	187,884	179,932	19,732	371,418	336,334	7,609	5,853	1,617
Food Stores										
Total	318	212	37,510	34,274	2,203	46,913	38,793	1,025	714	311
Grocery stores	253	169	33,295	30,589	1,771	38,603	31,403	843	583	306
Meat markets	10	8	1,710	(D)	140	3,023	2,690	54	35	4

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAGINAW STANDARD METROPOLITAN AREA—Con.										
Food Stores—Con.										
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	12	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	7	280	280	28	679	599	17	12	6
Bakery products stores	16	14	664	(D)	139	2,658	2,293	71	50	17
Bakeries, with baking on premises	(NA)	14	(NA)	656	139	2,658	2,293	71	50	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	19	11	1,192	950	92	1,848	1,706	38	32	18
Eating, Drinking Places										
Total	293	267	12,589	12,099	2,384	47,673	42,163	1,454	1,078	343
Eating places (except refreshment stands)	125	117	5,754	5,626	1,349	26,882	23,502	864	627	150
Restaurants, cafeterias	(NA)	113	(NA)	5,457	1,306	25,770	22,681	840	613	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	4	(NA)	169	43	1,112	821	24	14	(NA)
Refreshment stands	16	14	556	(D)	102	2,250	1,799	77	52	19
Drinking places	150	136	6,265	(D)	933	18,541	16,862	513	399	172
General Merchandise Group										
Total	44	36	20,351	20,147	3,145	62,177	53,810	1,428	971	36
Department stores	6	6	13,200	13,200	2,078	42,403	36,769	853	587	...
Dry goods, general merchandise stores	19	13	3,544	3,364	550	9,565	9,309	210	187	17
General stores	4	4	261	(D)	10	295	196	11	6	4
Variety stores	15	13	3,346	(D)	507	9,914	7,536	354	191	15
Apparel, Accessories Stores										
Total	130	120	14,641	14,445	1,953	35,457	32,258	782	580	94
Shoe stores	23	21	2,575	(D)	344	6,087	5,400	126	79	11
Men's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, juveniles' shoe stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Family shoe stores	(NA)	17	(NA)	2,037	296	5,344	4,729	109	65	(NA)
Men's, boys' clothing and furnishings stores	(NA)	25	(NA)	(D)	335	6,278	5,891	110	85	(NA)
Men's, boys' clothing stores	(NA)	20	(NA)	2,387	297	5,626	5,298	96	76	(NA)
Men's, boys' furnishings stores	(NA)	5	(NA)	414	38	652	593	14	9	(NA)
Family clothing stores	(NA)	12	(NA)	2,685	462	7,383	6,862	150	119	(NA)
Women's clothing, specialty stores	54	50	5,780	5,762	729	13,748	12,377	352	266	34
Ready-to-wear stores	(NA)	31	(NA)	4,868	581	11,148	9,870	295	214	(NA)
Millinery stores	(NA)	11	(NA)	317	51	969	944	23	22	(NA)
Clothing, specialty stores, n.e.c.	(NA)	8	(NA)	577	97	1,631	1,563	34	30	(NA)
Children's, infants' wear stores	6	6	385	385	30	640	412	22	10	12
Apparel stores, n.e.c.	8	6	379	(D)	53	1,321	1,316	22	21	8
Furniture, Home Furnishings, Appliance Dealers										
Total	80	74	9,285	9,169	1,180	21,129	20,432	337	307	84
Furniture, home furnishings stores	40	36	5,406	(D)	690	11,446	11,086	170	156	42
Furniture stores	(NA)	17	(NA)	4,352	530	8,851	8,587	123	114	(NA)
Floor covering stores	(NA)	7	(NA)	542	98	1,565	1,532	24	23	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	12	(NA)	(D)	62	1,030	967	23	19	(NA)
Household appliance, radio, TV stores	40	38	3,879	(D)	490	9,683	9,346	167	151	42
Household appliance stores	(NA)	15	(NA)	1,678	198	3,732	3,607	63	58	(NA)
Appliance, radio, TV stores	(NA)	11	(NA)	1,360	163	3,179	3,050	58	51	(NA)
Radio, TV stores	(NA)	12	(NA)	(D)	129	2,772	2,689	46	42	(NA)
Automotive Group										
Total	88	70	44,810	44,356	4,113	69,265	67,805	901	854	88
Passenger car dealers (franchised)	33	33	40,295	40,295	3,668	60,638	59,767	759	739	36
Passenger car dealers (nonfranchised)	19	13	1,447	1,163	88	1,570	1,423	22	18	25
Tire, battery, accessory dealers	26	18	2,039	1,927	285	5,573	5,172	98	77	20
Motorcycle, aircraft, boat dealers	4	2	137	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	6	4	892	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	154	124	11,970	10,890	882	17,341	14,771	380	258	169
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	119	99	17,298	16,868	1,994	36,391	34,882	561	506	116
Farm equipment dealers	22	20	4,231	(D)	359	6,517	6,370	110	101	24
Lumber, building materials dealers	29	29	8,152	8,152	989	17,866	16,999	236	214	14
Paint, glass, wallpaper stores	15	9	869	773	102	2,469	2,399	38	35	13
Plumbing, electrical supply stores	10	8	587	(D)	133	2,538	2,400	41	37	9
Hardware stores	43	33	3,459	3,229	411	7,001	6,714	136	119	56
Drug Stores, Proprietary Stores										
Total	55	53	6,776	(D)	605	11,784	9,907	301	209	61
Drug stores	(NA)	51	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other Retail Stores										
Total	177	99	10,586	(D)	1,136	20,809	19,173	491	323	191
Liquor stores	7	7	802	802	29	475	253	16	8	9
Fuel, ice dealers	20	18	3,373	(D)	354	5,901	5,418	107	86	17
Fuel dealers (coal, wood)	(NA)	13	(NA)	1,536	192	2,824	2,486	56	41	(NA)
Liquefied petroleum gas dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Hay, grain, feed stores	5	1	655	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Farm, garden supply stores	6	...	48	...	...	...	...	...	...	6
Jewelry stores	23	13	1,094	938	151	2,929	2,758	55	44	31
Book stores	4	2	77	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	5	3	597	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	5	5	423	423	40	598	500	12	9	8
Bicycle stores	4	2	27	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	7	7	358	358	73	1,264	1,186	37	29	6

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
SAGINAW STANDARD METROPOLITAN AREA—Con.										
Other Retail Stores—Con.										
Cigar stores, stands	14	4	152	90	8	205	200	7	6	17
News dealers, newsstands	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	4	2	63	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	7	5	487	(D)	86	1,600	1,320	32	23	4
Camera, photographic supply stores	3	3	378	378	33	702	672	12	9	2
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	...	...	...	...	...	...	...	...	...	...
Retail stores (except second-hand) n.e.c.	8	8	279	279	61	1,258	1,203	22	20	7
Second-hand stores	24	14	1,053	999	121	2,531	2,434	40	35	24
Nonstore Retailers										
Total	62	16	2,068	1,376	137	2,479	2,340	39	33	64
Mail order houses	2	...	(D)	...	...	...	...	...	...	2
Direct selling (house-to-house) organizations	49	11	1,224	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	11	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	BAY CITY STANDARD METROPOLITAN AREA				**DETROIT STANDARD METROPOLITAN AREA**				**FLINT STANDARD METROPOLITAN AREA**			
Retail trade, total	1,042	748	76,111	69,746	27,341	20,039	2,971,891	2,814,713	2,671	1,991	243,426	228,346
Food stores	295	152	18,165	14,713	7,344	4,501	625,908	547,766	651	400	59,384	52,829
Eating, drinking places	195	170	5,957	5,587	5,849	5,261	245,475	237,279	543	484	15,445	14,769
General merchandise group	22	21	9,774	(D)	591	449	435,651	433,680	74	56	23,359	23,123
Apparel, accessories stores	72	58	5,534	5,351	2,142	1,720	241,590	235,073	145	119	16,766	16,394
Furniture, home furnishings, appliance dealers	59	47	5,135	4,957	1,284	1,016	132,300	127,496	116	89	10,969	10,342
Automotive group	55	48	10,556	10,079	1,176	1,011	615,066	605,174	164	125	48,484	46,559
Gasoline service stations	120	84	5,397	4,712	2,923	2,100	146,827	126,855	375	257	15,260	12,836
Lumber, building materials, hardware, farm equipment dealers	74	59	6,815	6,516	1,404	1,055	174,059	166,872	221	173	23,197	22,273
Drug stores, proprietary stores	33	29	2,784	2,705	1,111	987	128,698	125,921	99	95	9,497	9,401
Other retail stores	115	78	(D)	4,926	2,941	1,865	201,157	(D)	272	182	18,228	16,983
Nonstore retailers	2	2	(D)	(D)	76	74	25,160	(D)	11	11	2,837	2,837
	GRAND RAPIDS STANDARD METROPOLITAN AREA				**JACKSON STANDARD METROPOLITAN AREA**				**KALAMAZOO STANDARD METROPOLITAN AREA**			
Retail trade, total	2,875	2,220	289,327	272,753	1,129	868	102,405	96,445	1,200	943	120,029	114,474
Food stores	678	466	61,475	55,760	272	174	23,415	20,685	257	178	25,480	23,681
Eating, drinking places	478	429	17,380	16,613	233	200	7,165	6,669	209	187	6,872	6,641
General merchandise group	77	69	41,836	41,728	23	19	12,216	12,188	36	29	11,864	11,726
Apparel, accessories stores	217	178	25,309	24,618	58	54	6,799	6,746	81	69	9,348	9,181
Furniture, home furnishings, appliance dealers	160	119	14,789	13,840	45	37	4,469	4,349	66	50	7,044	6,833
Automotive group	183	131	42,329	39,228	85	66	17,233	16,338	72	61	19,810	19,311
Gasoline service stations	395	276	16,964	14,086	145	108	6,606	5,996	171	120	7,840	6,713
Lumber, building materials, hardware, farm equipment dealers	201	164	24,047	23,136	84	74	11,127	10,975	81	70	12,606	12,402
Drug stores, proprietary stores	118	116	13,481	(D)	42	34	4,137	3,953	48	45	5,149	5,087
Other retail stores	344	250	25,412	24,098	135	97	7,819	(D)	173	131	13,162	12,534
Nonstore retailers	24	22	6,305	(D)	7	5	1,419	(D)	6	3	854	365
	LANSING STANDARD METROPOLITAN AREA				**SAGINAW STANDARD METROPOLITAN AREA**							
Retail trade, total	1,537	1,244	177,964	170,666	1,474	1,112	128,781	121,06[illegible]				
Food stores	356	254	38,473	36,195	388	233	29,927	26,136				
Eating, drinking places	246	229	11,365	11,118	296	244	9,519	8,786				
General merchandise group	40	34	23,191	22,991	38	33	15,360	15,273				
Apparel, accessories stores	113	102	12,751	12,664	116	99	12,813	12,648				
Furniture, home furnishings, appliance dealers	68	55	6,816	6,651	72	59	5,523	5,312				
Automotive group	112	100	36,821	35,991	82	67	20,358	19,616				
Gasoline service stations	217	155	9,934	8,638	161	114	7,571	6,624				
Lumber, building materials, hardware, farm equipment dealers	130	107	16,888	16,450	116	96	11,893	11,491				
Drug stores, proprietary stores	65	61	6,075	5,950	50	46	4,630	4,592				
Other retail stores	183	140	14,541	13,909	152	118	10,784	10,180				
Nonstore retailers	7	7	1,109	1,109	3	3	404	404				

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ALLEGAN COUNTY										
Retail trade, total	542	382	42,198	38,686	3,340	61,760	57,358	1,334	1,066	646
Food stores, total	111	65	10,164	8,640	552	9,807	8,437	222	155	127
Grocery stores	95	55	9,485	8,053	523	9,480	8,140	213	149	106
Meat markets, fish (seafood) markets	5	5	401	404	15	146	140	3	2	9
Fruit stores, vegetable markets	7	3	189	103	4	•••	•••	•••	•••	7
Candy, nut, confectionery stores	•••	•••	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	104	86	3,113	2,927	467	9,675	9,083	293	248	147
Eating places	74	60	1,831	1,727	337	7,094	6,821	228	201	110
Drinking places	30	26	1,282	1,200	130	2,581	2,262	65	47	37
General merchandise group, total	22	16	2,134	1,920	208	3,993	3,315	115	72	25
General merchandise group (except variety)	14	10	1,705	(D)	155	2,828	2,320	71	42	17
Variety stores	8	6	429	(D)	53	1,165	995	44	30	8
Apparel, accessories stores, total	26	22	1,058	1,000	76	1,498	1,289	49	30	29
Shoe stores	5	3	151	(D)	16	207	200	5	4	6
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	(D)	20	499	469	11	8	(NA)
Family clothing stores	(NA)	4	(NA)	220	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	8	8	333	338	26	461	367	20	10	9
Ready-to-wear stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	39	21	1,464	1,184	108	2,206	2,087	42	37	36
Furniture, home furnishings stores, antique stores	7	5	467	(D)	39	915	861	19	18	7
Household appliance, radio, TV stores	30	16	987	(D)	69	1,291	1,226	23	19	27
Automotive group	44	34	9,919	9,727	698	12,221	11,977	184	168	52
Gasoline service stations	55	43	3,022	2,600	184	3,608	3,341	73	54	72
Lumber, bldg. matls., hardware, farm equip. dealers, total	71	53	6,132	5,738	592	10,181	9,926	186	171	84
Farm equipment dealers	15	15	2,120	2,120	196	3,397	3,320	59	55	17
Lumber, building materials, supplies, equipment dealers	25	19	2,125	2,033	243	4,647	4,578	76	70	31
Hardware stores	31	19	1,887	1,585	153	2,137	2,028	51	46	36
Drug stores, proprietary stores, total	10	10	890	890	79	1,529	1,232	40	22	15
Drug stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	44	28	3,809	3,669	290	5,543	5,249	104	87	46
Liquor stores	3	3	283	283	13	248	248	6	6	3
Fuel, ice dealers	5	3	160	(D)	10	278	234	8	6	5
Feed, farm, garden supply stores	12	10	2,976	(D)	237	4,526	4,326	74	67	11
Jewelry stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Other retail stores (except second-hand)	11	9	272	(D)	18	286	246	12	5	14
Second-hand stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	16	4	493	391	86	1,499	1,422	26	22	13
BAY COUNTY (See Bay City Standard Metropolitan Area, Table 103.)										
BERRIEN COUNTY										
Retail trade, total	1,472	1,114	151,101	143,711	15,892	294,514	269,305	5,821	4,540	1,600
Food stores, total	288	192	38,628	36,202	2,368	44,067	38,375	901	663	335
Grocery stores	218	148	35,303	33,217	2,058	37,611	32,616	756	559	251
Meat markets, fish (seafood) markets	16	14	2,038	1,956	170	3,047	2,813	58	42	15
Fruit stores, vegetable markets	23	5	358	120	11	198	140	9	3	30
Candy, nut, confectionery stores	7	7	157	157	18	382	304	14	13	10
Other food stores	22	18	772	752	111	2,829	2,502	60	46	29
Eating, drinking places, total	290	260	11,579	11,173	2,218	42,179	37,627	1,159	880	365
Eating places	182	166	6,840	6,714	1,560	29,141	26,053	839	647	214
Drinking places	104	94	4,739	4,459	658	13,038	11,574	320	233	151
General merchandise group, total	40	39	11,797	11,507	1,565	28,113	24,134	710	479	43
General merchandise group (except variety)	34	24	9,252	8,962	1,131	19,803	17,545	418	316	36
Variety stores	15	15	2,545	2,545	434	8,310	6,589	292	163	7
Apparel, accessories stores, total	92	84	7,187	7,091	1,033	18,614	16,554	434	311	74
Shoe stores	17	17	1,232	1,232	158	3,177	2,737	68	44	8
Men's, boys' clothing and furnishings stores	(NA)	19	(NA)	1,631	225	4,064	3,553	71	50	(NA)
Family clothing stores	(NA)	6	(NA)	(D)	158	2,480	2,430	56	52	(NA)
Women's clothing, specialty stores	38	36	3,223	(D)	471	8,582	7,622	227	159	28
Ready-to-wear stores	(NA)	25	(NA)	2,774	392	7,307	6,539	188	134	(NA)
Other clothing, specialty stores	(NA)	11	(NA)	(D)	79	1,275	1,083	39	25	(NA)
Other apparel stores	6	6	255	255	21	311	212	12	6	8
Furniture, home furnishings, appliance dealers, total	95	65	7,262	6,878	968	18,862	17,454	309	259	94
Furniture, home furnishings stores, antique stores	42	32	3,151	3,019	442	8,211	7,868	126	113	43
Household appliance, radio, TV stores	53	33	4,111	3,859	526	10,651	9,586	183	146	51
Automotive group	91	75	26,305	25,813	2,549	43,977	43,543	582	561	75

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BERRIEN COUNTY—Con.										
Gasoline service stations	194	140	11,219	9,795	747	14,783	13,135	317	223	232
Lumber, bldg. matls., hardware, farm equip. dealers, total	117	99	18,153	17,753	2,452	47,609	45,775	706	636	103
Farm equipment dealers	15	15	4,641	4,641	465	8,690	8,405	115	108	10
Lumber, building materials, supplies, equipment dealers	70	56	11,125	10,807	1,671	31,613	30,745	463	420	64
Hardware stores	32	28	2,387	2,305	316	7,306	6,625	128	108	29
Drug stores, proprietary stores, total	47	47	6,052	6,052	670	12,335	10,461	302	189	48
Drug stores	37	37	5,319	5,319	632	11,624	9,914	273	174	34
Proprietary stores	10	10	733	733	38	711	547	29	15	14
Other retail stores, total	158	96	10,723	9,775	1,106	19,566	18,045	339	282	173
Liquor stores	3	3	407	407	17	417	405	9	9	4
Fuel, ice dealers	24	18	2,080	2,012	283	4,824	4,504	77	63	23
Feed, farm, garden supply stores	22	18	4,386	4,262	369	5,740	5,573	90	82	20
Jewelry stores	18	12	1,049	925	173	3,408	2,972	55	44	19
Book, stationery stores	5	3	316	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	62	36	2,045	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	10	6	206	160	22	321	321	5	5	11
Nonstore retailers	51	17	2,196	1,672	216	4,409	4,202	62	57	58
CALHOUN COUNTY										
Retail trade, total	1,227	981	138,184	133,404	15,390	300,479	272,964	5,886	4,596	1,290
Food stores, total	227	161	35,814	34,136	2,293	42,938	36,865	890	601	246
Grocery stores	183	129	32,733	31,179	1,972	37,167	31,613	770	511	194
Meat markets, fish (seafood) markets	6	6	1,175	1,175	137	2,574	2,300	52	36	6
Fruit stores, vegetable markets	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	20	16	1,125	1,091	112	2,460	2,302	51	42	27
Eating, drinking places, total	217	199	9,487	9,275	1,861	37,294	34,035	1,067	859	275
Eating places	142	132	6,549	6,451	1,424	28,763	26,819	854	719	185
Drinking places	75	67	2,938	2,824	437	8,531	7,216	213	140	90
General merchandise group, total	44	42	13,923	(D)	2,118	43,174	37,663	1,003	703	28
General merchandise group (except variety)	24	22	10,726	(D)	1,599	33,479	29,755	657	489	15
Variety stores	20	20	3,197	3,197	519	9,695	7,908	346	214	13
Apparel, accessories stores, total	103	95	8,305	8,139	1,137	20,974	18,145	507	366	67
Shoe stores	24	24	1,648	1,646	229	4,147	3,751	82	56	12
Men's, boys' clothing and furnishings stores	(NA)	19	(NA)	(D)	256	4,978	3,670	102	65	(NA)
Family clothing stores	(NA)	6	(NA)	357	62	1,317	1,084	32	17	(NA)
Women's clothing, specialty stores	36	36	3,908	3,908	568	9,975	9,182	274	217	21
Ready-to-wear stores	26	26	3,647	3,647	522	9,038	8,392	250	201	19
Other clothing, specialty stores	10	10	261	261	46	937	790	24	16	2
Other apparel stores	12	10	288	(D)	22	557	458	17	11	9
Furniture, home furnishings, appliance dealers, total	78	58	7,513	7,349	1,331	26,151	25,232	345	316	67
Furniture, home furnishings stores, antique stores	37	23	4,442	4,310	864	16,928	16,639	212	204	32
Household appliance, radio, TV stores	41	35	3,071	3,039	467	9,223	8,593	133	112	35
Automotive group	62	52	24,343	23,861	2,432	47,770	44,815	609	569	57
Gasoline service stations	167	127	12,063	10,993	1,013	20,094	18,219	403	322	211
Lumber, bldg. matls., hardware, farm equip. dealers, total	87	77	10,125	10,031	1,257	23,818	22,708	335	299	91
Farm equipment dealers	19	17	1,798	(D)	170	3,448	3,181	52	43	27
Lumber, building materials, supplies, equipment dealers	39	33	5,725	5,681	742	14,235	13,522	191	171	34
Hardware stores	29	27	2,602	(D)	345	6,135	6,005	92	85	30
Drug stores, proprietary stores, total	47	45	5,202	(D)	623	12,306	10,942	258	182	47
Drug stores	(NA)	37	(NA)	(D)	594	11,789	10,480	243	170	(NA)
Proprietary stores	(NA)	8	(NA)	375	29	517	462	15	12	(NA)
Other retail stores, total	156	114	9,875	9,371	1,185	23,546	22,121	424	344	162
Liquor stores	5	5	661	661	30	571	571	12	12	6
Fuel, ice dealers	21	21	2,109	2,097	247	5,089	4,886	83	74	26
Feed, farm, garden supply stores	13	9	1,318	1,282	91	1,716	1,641	31	27	12
Jewelry stores	19	15	1,712	1,610	241	4,504	4,056	74	58	18
Book, stationery stores	3	3	134	134	16	254	254	6	6	3
Other retail stores (except second-hand)	68	56	3,630	3,428	548	11,180	10,501	209	163	67
Second-hand stores	9	5	179	159	12	232	212	5	4	10
Nonstore retailers	39	11	1,534	1,210	140	2,414	2,219	45	35	34
GENESEE COUNTY (See Flint Standard Metropolitan Area, Table 103.)										
HOUGHTON COUNTY										
Retail trade, total	505	323	34,398	30,760	2,918	61,817	57,151	1,475	1,182	541
Food stores, total	127	63	12,214	10,466	561	12,589	11,597	307	242	138
Grocery stores	116	60	11,837	(D)	523	11,189	10,207	280	216	123
Meat markets, fish (seafood) markets	2	...	(D)	...	...	...	...	...	...	2
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	4	...	(D)	...	...	...	...	...	...	6
Other food stores	5	3	281	(D)	38	1,400	1,390	27	26	7

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HOUGHTON COUNTY—Con.										
Eating, drinking places, total	126	94	2,849	2,425	329	7,456	6,232	266	178	148
Eating places	41	31	854	764	141	3,301	2,766	120	86	45
Drinking places	85	63	1,995	1,661	188	4,155	3,466	146	92	103
General merchandise group, total	29	25	3,573	3,559	464	9,002	8,199	254	196	17
General merchandise group (except variety)	19	17	2,795	(D)	340	6,610	5,997	170	130	12
Variety stores	10	8	778	(D)	124	2,392	2,202	84	66	5
Apparel, accessories stores, total	29	25	1,249	1,131	107	2,821	2,551	61	52	27
Shoe stores	3	3	197	173	11	238	228	5	4	6
Men's, boys' clothing and furnishings stores	13	13	577	577	51	1,509	1,324	23	19	10
Family clothing stores	...	...	...	...	...	...	...	...	...	...
Women's clothing, specialty stores	9	9	381	381	45	1,074	999	33	29	7
Ready-to-wear stores	6	6	352	352	42	1,010	935	30	26	4
Other clothing, specialty stores	3	3	29	29	3	64	64	3	3	3
Other apparel stores	4	...	94	...	...	...	...	...	...	4
Furniture, home furnishings, appliance dealers, total	13	9	1,488	1,466	200	3,807	3,659	75	65	19
Furniture, home furnishings stores, antique stores	8	6	1,273	(D)	178	3,370	3,237	65	56	12
Household appliance, radio, TV stores	5	3	215	(D)	22	437	422	10	9	7
Automotive group	29	23	5,088	5,010	474	10,606	10,500	166	160	36
Gasoline service stations	66	30	2,556	1,712	125	2,608	2,261	74	49	79
Lumber, bldg. matls., hardware, farm equip. dealers, total	20	18	2,571	(D)	378	7,302	7,172	155	150	14
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	8	8	(D)	1,414	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	10	8	963	(D)	114	2,334	2,222	54	50	6
Drug stores, proprietary stores, total	12	10	862	(D)	68	1,545	1,513	35	32	13
Drug stores	(NA)	10	(NA)	(D)	68	1,545	1,513	35	32	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	42	24	1,728	1,522	192	3,847	3,233	77	53	39
Liquor stores	...	...	...	...	...	...	...	...	...	...
Fuel, ice dealers	11	11	1,159	1,159	139	2,857	2,664	48	38	7
Feed, farm, garden supply stores	...	...	...	...	...	...	...	...	...	...
Jewelry stores	7	3	128	84	13	20	20	1	1	8
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	15	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	...	...	...	...	...	...	...	...	...	...
Nonstore retailers	12	2	220	(D)	(D)	(D)	(D)	(D)	(D)	(D)
INGHAM COUNTY (See Lansing Standard Metropolitan Area, Table 103.)										
JACKSON COUNTY (See Jackson Standard Metropolitan Area, Table 103.)										
KALAMAZOO COUNTY (See Kalamazoo Standard Metropolitan Area, Table 103.)										
KENT COUNTY (See Grand Rapids Standard Metropolitan Area, Table 103.)										
LENAWEE COUNTY										
Retail trade, total	827	605	78,924	74,184	7,079	139,201	126,536	2,952	2,250	890
Food stores, total	145	97	18,095	16,599	1,000	19,491	16,339	492	313	149
Grocery stores	109	75	15,899	14,603	825	15,869	13,258	402	253	118
Meat markets, fish (seafood) markets	10	8	1,146	(D)	87	1,687	1,434	37	23	8
Fruit stores, vegetable markets	4	2	224	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	3	116	80	6	115	55	6	3	7
Other food stores	15	9	710	654	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	151	129	5,405	5,079	940	21,203	18,885	604	463	184
Eating places	102	90	3,617	3,477	744	17,523	15,896	510	401	123
Drinking places	49	39	1,788	1,602	196	3,680	2,989	94	62	61
General merchandise group, total	34	30	6,151	6,087	770	15,315	12,913	442	277	29
General merchandise group (except variety)	21	19	4,620	(D)	534	9,796	8,769	236	173	20
Variety stores	13	11	1,531	(D)	236	5,519	4,144	206	104	9
Apparel, accessories stores, total	55	43	3,452	3,336	453	8,365	7,734	189	144	41
Shoe stores	12	8	558	506	54	990	851	21	14	9
Men's, boys' clothing and furnishings stores	9	9	884	884	123	2,145	2,022	41	31	5
Family clothing stores	6	6	217	217	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	16	17	1,053	(D)	126	2,407	2,080	74	51	13
Ready-to-wear stores	(NA)	12	(NA)	941	113	2,116	1,835	64	44	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	104	13	291	245	10	7	(NA)
Other apparel stores	7	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	56	36	3,096	2,838	397	6,264	5,794	111	94	67
Furniture, home furnishings stores, antique stores	27	15	1,851	1,671	250	3,403	3,232	60	52	33
Household appliance, radio, TV stores	29	21	1,245	1,167	147	2,861	2,562	51	42	34

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LENAWEE COUNTY—Con.										
Automotive group	63	53	18,130	17,364	1,160	22,622	22,336	305	289	61
Gasoline service stations	110	74	6,748	5,872	479	9,680	8,277	195	141	132
Lumber, bldg. matls., hardware, farm equip. dealers, total	79	65	10,396	10,168	1,090	21,536	20,749	320	296	90
Farm equipment dealers	22	20	3,269	(D)	321	6,745	6,341	105	97	23
Lumber, building materials, supplies, equipment dealers	36	28	5,245	5,091	565	11,599	11,271	163	149	46
Hardware stores	19	17	1,852	(D)	204	3,192	3,137	52	50	19
Drug stores, proprietary stores, total	21	19	2,291	(D)	192	3,285	2,810	98	69	24
Drug stores	(NA)	18	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	87	55	4,509	(D)	478	8,900	8,278	162	133	88
Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	15	11	733	717	97	1,741	1,610	27	23	13
Feed, farm, garden supply stores	10	8	1,458	(D)	119	2,213	2,206	34	33	8
Jewelry stores	10	10	668	668	107	2,008	1,981	33	31	8
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	40	22	(D)	1,079	120	2,416	1,990	54	36	45
Second-hand stores	4	2	119	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	26	4	651	493	120	2,540	2,421	34	31	25
MACOMB COUNTY										
Retail trade, total	2,032	1,486	237,650	223,964	21,304	419,574	373,284	8,266	5,961	2,324
Food stores, total	426	276	70,699	65,745	4,118	81,675	69,680	1,784	1,194	474
Grocery stores	310	196	64,570	60,692	3,564	70,406	59,905	1,521	996	351
Meat markets, fish (seafood) markets	27	25	2,458	(D)	216	4,939	4,249	84	60	32
Fruit stores, vegetable markets	9	5	550	352	21	174	162	6	4	13
Candy, nut, confectionery stores	18	12	684	572	75	1,255	790	35	16	11
Bakery products stores	26	22	1,177	1,097	185	3,822	3,575	104	89	26
Other food stores	36	16	1,260	(D)	57	1,079	999	34	29	41
Eating, drinking places, total	398	370	16,861	16,507	3,173	63,967	55,027	1,687	1,251	520
Eating places (except refreshment stands)	185	175	6,763	6,667	1,525	32,454	28,424	913	699	244
Refreshment stands	33	27	1,349	1,271	231	3,296	2,833	99	77	41
Drinking places	180	168	8,749	8,569	1,417	28,217	23,770	675	475	235
General merchandise group, total	53	39	9,342	9,192	1,272	32,585	23,142	1,091	471	41
Department stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	21	13	1,195	1,121	103	1,987	1,626	60	41	22
General stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	26	20	4,224	4,148	580	12,615	8,119	455	188	15
Apparel, accessories stores, total	118	106	9,256	9,076	945	18,840	15,833	457	310	121
Shoe stores	32	26	2,048	1,910	191	4,430	3,222	96	50	27
Men's, boys' clothing and furnishings stores	18	18	1,785	1,785	167	2,816	2,448	48	32	19
Family clothing stores	10	10	787	787	88	1,748	1,524	40	29	8
Women's clothing, specialty stores	43	43	4,263	4,263	467	9,359	8,176	259	186	47
Ready-to-wear stores	37	37	4,040	4,040	451	9,066	7,951	247	180	40
Millinery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	13	9	349	331	32	487	463	14	13	16
Furniture, home furnishings, appliance dealers, total	109	79	8,755	8,295	922	17,415	16,809	257	236	121
Furniture, home furnishings stores	43	35	5,043	4,975	630	11,984	11,552	162	147	51
Furniture stores	(NA)	19	(NA)	3,812	466	8,311	8,048	105	98	(NA)
Home furnishings stores, antique stores	(NA)	16	(NA)	1,163	164	3,673	3,504	57	49	(NA)
Household appliance, radio, TV stores	66	44	3,712	3,320	292	5,431	5,257	95	89	70
Automotive group, total	104	88	47,766	47,304	4,333	78,964	77,067	917	859	90
Passenger car dealers (franchised)	42	42	40,199	40,199	3,621	64,673	63,462	722	684	38
Passenger car dealers (nonfranchised)	22	16	2,452	2,140	122	2,393	2,255	43	36	18
Tire, battery, accessory dealers	22	14	1,976	(D)	242	4,945	4,877	67	65	21
Other automotive dealers	18	16	3,139	(D)	348	6,953	6,473	85	74	13
Gasoline service stations	284	220	20,894	19,152	1,463	31,352	27,529	590	436	371
Lumber, bldg. matls., hardware, farm equip. dealers, total	166	132	29,709	28,891	3,111	57,027	54,460	734	649	178
Farm equipment dealers	13	13	2,626	2,486	202	3,518	3,406	44	46	16
Lumber, building materials dealers	59	51	20,486	20,332	2,179	39,293	37,875	449	416	63
Plumbing, paint, electrical stores	19	15	1,665	1,641	217	4,902	4,605	59	55	21
Hardware stores	75	53	4,916	4,432	513	9,314	8,380	177	132	76
Drug stores, proprietary stores, total	54	52	7,659	(D)	826	16,842	14,562	541	271	47
Drug stores	(NA)	49	(NA)	7,399	806	16,456	14,300	330	265	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	20	386	262	11	6	(NA)
Other retail stores, total	204	110	11,589	(D)	963	17,665	15,997	508	238	226
Liquor stores	16	10	1,405	1,175	47	793	660	17	11	20
Fuel, ice dealers	33	19	3,419	3,043	262	5,076	4,675	91	65	35
Feed, farm, garden supply stores	25	17	2,268	2,134	149	2,977	2,391	52	37	26
Jewelry stores	17	9	917	835	157	3,300	3,129	47	54	15
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	15	15	911	847	76	1,269	1,210	26	14	27
Florists	14	9	283	219	28	449	432	11	9	18
Cigar stores, stands	7	1	139	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	3	1	94	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	4	4	169	104	11	177	82	8	4	5
Music stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MACOMB COUNTY—Con.										
Other Retail Stores—Con.										
Camera, photographic supply stores	3	1	133	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	9	9	839	839	132	1,709	1,697	26	26	7
Second-hand stores	24	12	597	491	67	1,458	1,439	28	26	30
Nonstore retailers, total	116	14	5,120	2,270	188	3,242	3,178	50	46	135
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	105	13	4,457	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	11	1	663	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MARQUETTE COUNTY										
Retail trade, total	516	366	45,117	41,509	4,195	80,189	71,878	1,810	1,370	575
Food stores, total	132	82	16,370	14,834	807	15,600	13,040	397	249	157
Grocery stores	115	73	13,688	12,360	701	13,147	10,704	354	212	135
Meat markets, fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	...	104	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	13	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	98	82	3,201	2,941	540	10,677	9,449	339	255	125
Eating places	39	31	1,278	1,196	244	5,332	4,761	196	157	55
Drinking places	59	51	1,923	1,745	296	5,345	4,688	143	98	70
General merchandise group, total	26	18	4,807	4,627	547	10,556	8,892	273	186	23
General merchandise group (except variety)	22	14	3,978	3,798	404	7,674	6,571	176	129	22
Variety stores	4	4	829	829	143	2,882	2,321	97	57	1
Apparel, accessories stores, total	31	27	2,303	2,223	266	5,003	4,497	111	94	32
Shoe stores	3	3	247	247	27	559	490	11	7	2
Men's, boys' clothing and furnishings stores	7	7	466	466	54	756	750	14	14	7
Family clothing stores	4	4	768	768	96	2,044	1,883	41	38	6
Women's clothing, specialty stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	10	10	658	658	82	1,484	1,214	40	30	10
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	32	24	2,458	2,316	371	7,691	7,245	130	114	29
Furniture, home furnishings stores, antique stores	8	8	1,374	1,374	215	4,506	4,388	74	69	5
Household appliance, radio, TV stores	24	16	1,084	942	156	3,185	2,857	56	45	24
Automotive group	23	19	5,721	5,667	692	12,231	11,944	182	168	25
Gasoline service stations	67	43	3,223	2,563	134	3,151	2,218	84	45	72
Lumber, bldg. mats., hardware, farm equip. dealers, total	37	23	3,152	2,848	441	8,076	7,720	149	132	40
Farm equipment dealers	2	...	(D)	...	...	...	...	...	...	(D)
Lumber, building materials, supplies, equipment dealers	21	13	2,317	2,133	381	6,742	6,440	119	107	19
Hardware stores	14	10	(D)	715	60	1,334	1,280	30	25	(D)
Drug stores, proprietary stores, total	9	9	876	876	128	2,524	2,449	45	40	6
Drug stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	47	35	2,795	2,465	242	4,316	4,130	86	75	51
Liquor stores	5	5	365	365	9	240	216	7	5	5
Fuel, ice dealers	13	9	1,373	1,271	156	2,402	2,372	39	38	9
Feed, farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	3	3	170	170	23	519	519	11	11	3
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	21	15	623	417	43	940	840	25	18	30
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	14	4	211	149	27	364	294	14	12	15
MONROE COUNTY										
Retail trade, total	737	529	75,168	70,844	7,469	143,575	130,636	2,750	2,080	766
Food stores, total	147	87	17,391	15,603	998	18,406	16,444	388	276	155
Grocery stores	122	68	15,556	13,842	751	13,838	12,292	284	202	134
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	6	200	200	21	382	360	14	12	6
Other food stores	14	10	923	855	159	2,889	2,610	65	44	12
Eating, drinking places, total	151	131	5,728	5,438	1,047	20,850	18,792	536	402	173
Eating places	75	63	2,786	2,654	615	11,550	10,505	325	248	82
Drinking places	76	68	2,942	2,784	432	9,300	8,287	211	154	91
General merchandise group, total	17	15	4,707	(D)	631	12,143	9,543	337	180	17
General merchandise group (except variety)	11	9	3,533	(D)	446	8,626	6,921	203	109	10
Variety stores	6	6	1,174	1,174	185	3,517	2,622	134	71	7
Apparel, accessories stores, total	44	38	3,314	3,220	341	6,036	5,114	169	108	43
Shoe stores	11	6	743	663	84	1,360	1,176	31	18	11
Men's, boys' clothing and furnishings stores	8	8	591	591	65	1,223	1,110	25	18	8
Family clothing stores	7	7	881	881	100	1,803	1,513	61	41	5
Women's clothing, specialty stores	17	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	13	(NA)	884	72	1,318	1,044	42	25	(NA)
Other clothing, specialty stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MONROE COUNTY--Con.										
Furniture, home furnishings, appliance dealers, total	39	27	3,626	3,462	531	9,942	9,232	165	131	31
Furniture, home furnishings stores, antique stores	12	10	2,370	(D)	408	6,675	6,085	107	83	10
Household appliance, radio, TV stores	27	17	1,256	(D)	123	3,267	3,149	58	48	21
Automotive group	43	33	17,457	17,351	1,530	28,732	28,405	347	338	37
Gasoline service stations	116	72	7,742	6,688	466	9,261	8,220	200	141	134
Lumber, bldg. matls., hardware, farm equip. dealers, total	61	59	7,737	(D)	984	19,816	17,689	295	239	60
Farm equipment dealers	16	16	2,530	2,530	216	3,836	3,787	63	61	16
Lumber, building materials, supplies, equipment dealers	27	27	3,839	3,839	597	12,831	11,071	162	128	22
Hardware stores	18	16	1,368	(D)	171	3,149	2,831	70	50	22
Drug stores, proprietary stores, total	15	13	1,924	(D)	230	4,067	3,702	94	76	12
Drug stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	69	45	3,816	3,346	399	8,499	7,788	148	122	71
Liquor stores	5	5	592	592	41	644	594	14	11	5
Fuel, ice dealers	18	10	1,264	1,056	138	2,777	2,610	43	38	15
Feed, farm, garden supply stores	4	2	221	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	5	5	590	590	89	2,081	1,798	29	24	4
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	23	17	(D)	690	89	1,717	1,544	42	32	25
Second-hand stores	6	4	218	(D)	13	209	204	4	4	9
Nonstore retailers	35	9	1,726	1,518	312	5,823	5,707	71	67	33
MUSKEGON COUNTY										
Retail trade, total	1,213	959	140,844	135,010	14,533	281,552	251,001	5,768	4,236	1,326
Food stores, total	284	206	38,903	36,179	2,407	45,749	40,574	1,090	801	321
Grocery stores	239	179	35,802	33,558	1,968	37,771	33,444	898	667	272
Meat markets, fish (seafood) markets	15	9	1,434	1,172	102	1,950	1,708	35	25	17
Fruit stores, vegetable markets	8	4	473	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	3	113	81	20	360	297	14	9	7
Other food stores	15	11	1,065	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	202	186	8,599	8,327	1,675	32,672	28,992	931	693	252
Eating places	126	114	4,967	4,819	1,104	21,582	19,565	651	513	161
Drinking places	76	72	3,632	3,508	571	11,090	9,427	280	180	91
General merchandise group, total	32	30	16,509	(D)	2,525	53,626	41,146	1,254	721	21
General merchandise group (except variety)	18	16	13,815	(D)	2,075	41,884	31,940	853	489	14
Variety stores	14	14	2,694	2,694	450	11,742	9,206	401	232	7
Apparel, accessories stores, total	74	64	6,285	6,099	794	14,488	12,894	346	240	53
Shoe stores	23	19	1,889	1,801	261	4,662	4,115	100	61	7
Men's, boys' clothing and furnishings stores	(NA)	16	(NA)	(D)	137	2,308	1,916	57	33	(NA)
Family clothing stores	(NA)	7	(NA)	1,187	168	3,040	2,755	69	52	(NA)
Women's clothing, specialty stores	20	18	1,605	(D)	214	4,207	3,906	110	49	12
Ready-to-wear stores	(NA)	10	(NA)	1,318	166	3,188	3,026	82	71	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	(D)	48	1,019	880	28	18	(NA)
Other apparel stores	6	4	158	(D)	14	271	202	10	5	7
Furniture, home furnishings, appliance dealers, total	73	61	7,425	7,349	1,231	22,826	22,134	333	293	61
Furniture, home furnishings stores, antique stores	25	23	3,657	(D)	724	13,345	12,923	185	166	30
Household appliance, radio, TV stores	48	38	3,768	(D)	507	9,481	9,211	148	132	51
Automotive group	95	75	27,033	26,693	2,319	42,627	41,962	535	503	90
Gasoline service stations	155	123	10,062	9,160	669	13,852	12,182	287	209	179
Lumber, bldg. matls., hardware, farm equip. dealers, total	87	75	12,116	11,768	1,328	25,110	24,006	375	332	94
Farm equipment dealers	9	7	1,284	(D)	114	1,832	1,632	26	26	14
Lumber, building materials, supplies, equipment dealers	44	42	8,280	(D)	924	17,721	16,966	251	226	38
Hardware stores	34	26	2,632	2,434	290	5,557	5,208	98	80	42
Drug stores, proprietary stores, total	41	37	5,831	5,359	538	10,803	8,903	279	173	46
Drug stores	(NA)	32	(NA)	(D)	521	10,497	8,627	267	165	(NA)
Proprietary stores	(NA)	5	(NA)	(D)	17	306	276	12	8	(NA)
Other retail stores, total	129	87	6,588	(D)	739	13,814	12,444	264	200	142
Liquor stores	7	5	820	(D)	18	377	316	7	5	6
Fuel, ice dealers	27	21	1,574	1,438	119	2,627	2,360	51	38	28
Feed, farm, garden supply stores	5	5	414	414	22	205	180	4	3	6
Jewelry stores	9	9	1,188	1,148	214	4,395	3,909	70	56	8
Book, stationery stores	3	1	116	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	58	40	2,479	2,207	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	6	6	261	261	34	680	652	12	9	7
Nonstore retailers	41	15	1,893	1,713	308	5,985	5,764	74	60	47

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
OAKLAND COUNTY										
Retail trade, total	3,849	2,931	600,513	578,859	64,170	1,265,287	1,126,322	24,102	18,204	4,150
Food stores, total	725	529	144,100	137,046	9,709	182,823	158,202	3,879	2,667	772
Grocery stores	532	394	130,195	124,447	7,991	150,432	130,074	3,128	2,125	606
Meat markets, fish (seafood) markets	28	18	3,479	3,303	294	5,784	4,889	105	62	40
Fruit stores, vegetable markets	7	7	802	788	64	1,130	973	29	20	11
Candy, nut, confectionery stores	40	28	2,493	2,285	378	7,051	4,608	203	97	24
Bakery products stores	53	47	3,489	3,405	632	11,480	11,157	281	259	35
Other food stores	63	35	3,592	2,818	350	6,946	6,501	133	104	54
Eating, drinking places, total	645	589	38,570	37,630	8,938	180,927	166,685	4,217	3,482	811
Eating places (except refreshment stands)	410	376	27,179	26,695	7,059	143,904	134,592	3,345	2,851	516
Refreshment stands	60	50	1,488	1,358	173	2,763	2,369	97	71	69
Drinking places	175	163	9,903	9,577	1,706	34,260	29,724	775	560	226
General merchandise group, total	99	89	80,227	80,049	11,008	240,138	179,035	6,058	3,757	92
Department stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	45	39	4,493	4,439	658	12,552	11,946	240	207	47
General stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	45	41	13,291	13,167	2,134	41,938	27,003	1,360	611	42
Apparel, accessories stores, total	280	264	36,365	36,151	4,894	93,821	83,796	1,917	1,447	197
Shoe stores	71	65	6,044	5,904	741	14,277	12,216	272	182	39
Men's, boys' clothing and furnishings stores	56	56	8,422	8,412	1,116	21,468	19,334	328	243	54
Family clothing stores	21	21	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	104	100	16,162	16,142	2,285	44,792	40,076	989	764	53
Ready-to-wear stores	(NA)	68	(NA)	14,765	2,098	40,759	36,420	889	687	(NA)
Millinery stores	(NA)	19	(NA)	510	80	1,687	1,478	50	37	(NA)
Other clothing, specialty stores	(NA)	13	(NA)	867	107	2,346	2,178	50	40	(NA)
Other apparel stores	24	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	248	194	29,034	28,128	3,835	71,212	67,813	1,076	954	235
Furniture, home furnishings stores	119	99	17,227	16,973	2,468	45,425	43,731	607	556	104
Furniture stores	(NA)	57	(NA)	12,792	1,913	34,005	32,582	440	400	(NA)
Home furnishings stores, antique stores	(NA)	42	(NA)	4,181	555	11,420	11,149	167	156	(NA)
Household appliance, radio, TV stores	129	95	11,807	11,155	1,367	25,787	24,082	469	398	131
Automotive group, total	208	172	122,934	121,828	10,855	204,415	202,087	2,237	2,160	201
Passenger car dealers (franchised)	86	86	108,789	108,789	9,797	184,714	183,172	1,922	1,891	57
Passenger car dealers (nonfranchised)	68	38	7,774	6,800	514	6,539	6,321	97	86	93
Tire, battery, accessory dealers	32	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other automotive dealers	22	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	499	393	41,357	38,337	3,319	67,650	60,306	1,227	926	656
Lumber, bldg. matls., hardware, farm equip. dealers, total	337	259	43,791	42,283	5,220	98,575	94,251	1,238	1,085	358
Farm equipment dealers	14	12	2,038	(D)	277	5,072	4,884	53	48	11
Lumber, building materials dealers	118	98	28,315	27,933	3,343	61,760	60,398	699	657	105
Plumbing, paint, electrical stores	70	48	4,171	(D)	742	15,417	14,427	204	175	80
Hardware stores	135	101	9,267	8,527	858	16,326	14,542	282	205	162
Drug stores, proprietary stores, total	126	122	21,124	(D)	2,244	43,908	36,994	938	619	117
Drug stores	(NA)	109	(NA)	20,122	2,178	42,740	36,158	893	598	(NA)
Proprietary stores	(NA)	13	(NA)	(D)	66	1,168	836	45	21	(NA)
Other retail stores, total	442	292	30,800	(D)	3,207	65,104	60,631	1,100	900	469
Liquor stores	24	20	2,686	2,316	128	2,494	2,084	54	34	35
Fuel, ice dealers	45	33	6,778	6,558	646	12,476	12,153	166	155	43
Feed, farm, garden supply stores	47	33	5,692	5,232	502	9,509	9,064	137	118	53
Jewelry stores	57	43	3,915	3,749	550	12,808	11,861	204	173	47
Book, stationery stores	12	10	882	(D)	127	1,957	1,915	37	33	12
Sporting goods, bicycle stores	37	27	1,735	1,621	203	3,723	3,456	58	47	36
Florists	37	33	1,990	1,946	351	7,127	6,229	158	106	43
Cigar stores, stands	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	6	4	116	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	29	19	906	774	94	2,167	1,977	47	36	33
Music stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	6	6	1,578	1,578	110	2,089	2,089	36	36	5
Other retail stores (except second-hand)	43	37	(D)	1,701	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	27	15	632	514	48	1,029	913	25	19	32
Nonstore retailers, total	240	28	12,211	8,055	941	16,714	16,522	215	207	242
Mail order houses	...	...	...	...	...	...	...	...	...	...
Direct selling (house-to-house) organizations	231	23	8,277	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	9	5	3,934	(D)	(D)	(D)	(D)	(D)	(D)	(D)
OTTAWA COUNTY										
Retail trade, total	868	612	84,086	78,680	7,896	149,746	134,355	3,292	2,303	1,005
Food stores, total	169	117	20,637	19,111	1,219	25,359	22,593	635	458	216
Grocery stores	126	92	18,656	17,624	951	19,163	16,738	494	341	162
Meat markets, fish (seafood) markets	4	4	269	269	22	284	284	5	5	4
Fruit stores, vegetable markets	4	2	274	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	2	163	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	29	17	1,275	943	235	5,860	5,571	131	112	35
Eating, drinking places, total	121	101	3,750	3,496	588	12,385	9,377	471	226	143
Eating places	87	71	2,515	2,341	452	9,028	6,724	387	176	103
Drinking places	34	30	1,235	1,155	136	3,357	2,653	84	50	40
General merchandise group, total	30	26	5,673	5,605	871	15,810	13,235	441	276	19
General merchandise group (except variety)	17	17	4,311	4,311	657	11,564	10,205	279	202	11
Variety stores	13	9	1,362	1,294	214	4,246	3,030	162	74	8

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
OTTAWA COUNTY—Con.										
Apparel, accessories stores, total	63	47	3,795	3,501	407	8,095	6,414	238	129	61
Shoe stores	20	12	843	735	102	2,004	1,331	49	22	18
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	1,019	108	2,013	1,639	60	25	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	18	18	1,432	1,432	173	3,630	3,128	111	73	15
Ready-to-wear stores	15	15	1,380	1,380	167	3,533	3,031	108	70	11
Other clothing, specialty stores	3	3	52	52	6	97	97	3	3	4
Other apparel stores	7	5	211	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	57	33	3,177	2,683	374	5,936	5,584	104	85	62
Furniture, home furnishings stores, antique stores	27	17	2,036	1,770	272	4,367	4,085	76	60	33
Household appliance, radio, TV stores	30	16	1,141	913	102	1,569	1,499	28	25	29
Automotive group	64	48	18,803	18,543	1,839	32,256	31,667	439	419	71
Gasoline service stations	105	77	5,842	5,034	349	6,181	5,295	136	105	135
Lumber, hldg. matls., hardware, farm equip. dealers, total	99	69	10,784	10,190	1,233	23,951	22,836	366	314	119
Farm equipment dealers	21	15	1,716	1,674	114	1,919	1,888	31	30	26
Lumber, building materials, supplies, equipment dealers	46	32	6,016	5,770	782	15,945	15,359	222	200	44
Hardware stores	30	22	2,974	2,746	337	6,087	5,583	113	84	43
Drug stores, proprietary stores, total	21	21	2,321	2,321	225	4,242	3,155	137	60	25
Drug stores	20	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	101	67	8,366	7,772	705	14,126	12,887	284	213	115
Liquor stores	7	7	635	635	28	536	415	15	7	8
Fuel, ice dealers	16	14	1,785	(D)	192	3,743	3,664	56	51	17
Feed, farm, garden supply stores	18	14	3,272	3,096	187	5,417	3,070	60	46	15
Jewelry stores	11	7	454	356	48	972	906	17	15	13
Book, stationery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	36	20	1,775	1,587	220	4,804	4,294	115	82	47
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	38	6	938	424	86	1,405	1,318	21	18	39
SAGINAW COUNTY (See Saginaw Standard Metropolitan Area, Table 103.)										
ST. CLAIR COUNTY										
Retail trade, total	1,099	781	110,875	104,703	11,034	202,900	184,887	4,197	3,224	1,177
Food stores, total	235	135	31,275	28,705	1,876	35,527	30,545	801	548	257
Grocery stores	191	107	27,996	25,760	1,526	28,934	24,543	656	441	206
Meat markets, fish (seafood) markets	11	7	1,439	1,323	123	2,273	2,033	46	35	10
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	10	6	208	130	20	323	263	14	9	14
Other food stores	22	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	205	161	7,328	6,694	1,360	22,845	20,415	654	513	258
Eating places	100	82	3,546	3,274	762	12,176	10,748	390	304	128
Drinking places	105	79	3,782	3,420	598	10,669	9,667	264	209	130
General merchandise group, total	32	30	9,250	(D)	1,384	25,366	21,192	702	464	24
General merchandise group (except variety)	21	19	6,399	(D)	917	16,722	14,253	419	290	17
Variety stores	11	11	2,851	2,851	467	8,644	6,939	283	174	7
Apparel, accessories stores, total	71	61	5,739	5,633	711	12,487	11,134	516	221	40
Shoe stores	20	16	1,293	1,237	131	2,217	1,794	52	30	14
Men's, boys' clothing and furnishings stores	12	12	1,012	1,012	121	2,072	1,966	42	35	6
Family clothing stores	6	6	478	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	25	25	2,893	2,893	407	7,397	6,713	198	140	14
Ready-to-wear stores	19	19	2,731	2,731	382	6,973	6,340	183	129	13
Other clothing, specialty stores	6	6	162	162	25	424	373	15	11	1
Other apparel stores	4	2	49	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	54	44	4,648	4,594	626	10,519	9,994	190	168	52
Furniture, home furnishings stores, antique stores	28	22	2,648	2,520	311	5,701	5,395	90	80	31
Household appliance, radio, TV stores	26	22	2,100	2,074	315	4,818	4,599	100	88	21
Automotive group	68	52	20,307	20,061	1,912	35,551	35,285	457	418	57
Gasoline service stations	146	108	8,372	7,504	519	9,701	8,434	219	159	175
Lumber, hldg. matls., hardware, farm equip. dealers, total	99	73	12,263	1,797	1,475	27,859	26,632	410	352	95
Farm equipment dealers	15	13	1,091	(D)	91	1,698	1,609	29	25	18
Lumber, building materials, supplies, equipment dealers	45	39	7,687	(D)	947	18,698	18,107	249	222	43
Hardware stores	29	21	3,575	3,293	437	7,463	6,916	132	105	34
Drug stores, proprietary stores, total	28	26	3,509	(D)	369	7,176	6,311	134	124	31
Drug stores	(NA)	24	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. . . . Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ST. CLAIR COUNTY—Con.										
Other retail stores, total	133	83	7,473	6,751	751	15,004	14,100	271	237	139
Liquor stores	10	8	656	(D)	26	611	579	15	13	9
Fuel, ice dealers	25	17	1,840	1,688	187	3,647	3,616	59	58	26
Feed, farm, garden supply stores	11	9	1,737	(D)	124	2,301	2,242	37	35	11
Jewelry stores	12	10	952	(D)	152	3,014	2,617	55	42	10
Book, stationery stores	5	3	335	(D)	40	663	646	11	10	7
Other retail stores (except second-hand)	46	34	1,773	1,599	(D)	(D)	(D)	(D)	(D)	(D)
Second-band stores	10	2	56	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Noostore retailers	38	8	711	387	51	865	845	23	20	41
SHIAWASSEE COUNTY										
Retail trade, total	503	399	55,316	52,778	5,099	98,896	90,305	2,024	1,552	549
Food stores, total	91	69	13,207	12,685	755	15,264	12,958	369	229	91
Grocery stores	77	57	12,546	12,116	670	13,549	11,386	322	190	74
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	3	121	(D)	4	35	35	1	1	5
Other food stores	6	6	281	281	59	1,162	1,111	36	32	7
Eating, drinking places, total	81	71	2,516	2,370	427	9,465	8,049	302	221	115
Eating places	53	47	1,551	1,485	335	7,440	6,485	233	177	74
Drinking places	28	24	965	885	92	2,025	1,564	69	44	41
General merchandise group, total	27	21	4,623	4,547	597	10,775	9,322	314	216	23
General merchandise group (except variety)	14	12	3,436	(D)	446	7,839	7,195	199	164	10
Variety stores	13	9	1,187	(D)	151	2,936	2,127	115	52	13
Apparel, accessories stores, total	37	35	2,560	(D)	270	4,941	4,434	118	94	26
Shoe stores	10	8	634	(D)	80	1,346	1,256	27	21	5
Men's, boys' clothing and furnishings stores	10	10	634	634	50	1,031	814	22	15	11
Family clothing stores	4	4	293	293	27	476	450	18	16	2
Women's clothing, specialty stores	13	13	999	999	113	2,088	1,914	51	42	8
Ready-to-wear stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	...	...	...	...	...	...	...	...	...	...
Furniture, home furnishings, appliance dealers, total	32	26	3,295	3,241	450	9,679	9,129	148	129	41
Furniture, home furnishings stores, antique stores	14	10	1,583	(D)	244	4,614	4,455	64	57	21
Household appliance, radio, TV stores	18	16	1,712	(D)	206	5,065	4,674	84	72	20
Automotive group	35	31	13,422	13,100	1,095	21,211	20,987	255	242	33
Gasoline service stations	76	44	4,437	3,311	238	4,954	4,009	98	66	87
Lumber, bldg. mats., hardware, farm equip. dealers, total	54	50	7,550	7,490	904	15,352	14,899	253	233	55
Farm equipment dealers	18	18	2,298	2,298	221	4,018	3,940	69	66	21
Lumber, building materials, supplies, equipment dealers	22	20	4,318	(D)	573	8,935	8,692	138	130	19
Hardware stores	14	12	934	(D)	110	2,399	2,267	46	37	15
Drug stores, proprietary stores, total	14	14	1,380	1,380	120	2,231	1,820	63	39	15
Drug stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	42	34	2,134	(D)	212	4,517	4,205	95	75	48
Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	5	5	246	246	35	637	586	14	11	4
Feed, farm, garden supply stores	4	4	565	565	30	1,044	1,039	15	14	6
Jewelry stores	6	6	322	322	63	1,125	1,073	20	17	7
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	15	15	660	660	74	1,492	1,313	37	26	18
Second-hand stores	3	1	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	14	4	192	126	31	507	493	9	8	15
VAN BUREN COUNTY										
Retail trade, total	565	397	42,620	38,738	3,507	66,758	61,184	1,404	1,075	646
Food stores, total	101	89	11,681	10,669	688	12,996	11,285	303	208	116
Grocery stores	81	57	10,810	9,950	586	10,595	9,355	242	165	95
Meat markets, fish (seafood) markets	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	4
Candy, nut, confectionery stores	3	1	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	11	7	322	286	71	1,652	1,517	36	31	11
Eating, drinking places, total	88	82	2,607	2,525	415	8,842	7,636	250	179	116
Eating places	56	52	1,401	(D)	286	6,521	5,714	181	137	71
Drinking places	32	30	1,206	(D)	129	2,321	1,922	69	42	45
General merchandise group, total	22	18	1,466	1,316	152	2,985	2,703	92	68	34
General merchandise group (except variety)	11	7	623	473	67	1,243	1,201	31	28	22
Variety stores	11	11	843	843	85	1,742	1,502	61	40	12
Apparel, accessories stores, total	30	20	1,515	1,093	165	2,133	1,953	45	33	37
Shoe stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	4	(NA)	362	57	1,144	1,069	16	12	(NA)
Family clothing stores	(NA)	4	(NA)	187	11	207	140	6	2	(NA)
Women's clothing, specialty stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	10	10	498	498	35	707	669	21	17	12
Other clothing, specialty stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	...	(D)	...	...	...	...	...	...	2

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
VAN BUREN COUNTY—Con.										
Furniture, home furnishings, appliance dealers, total	32	20	1,225	961	112	1,812	1,780	30	29	30
Furniture, home furnishings stores, antique stores	13	9	621	545	65	1,167	1,167	18	18	13
Household appliance, radio, TV stores	19	11	604	416	47	645	613	12	11	17
Automotive group	44	32	9,947	9,545	778	14,464	14,131	199	184	41
Gasoline service stations	85	53	3,921	3,041	211	3,881	3,461	92	69	99
Lumber, bldg. matls., hardware, farm equip. dealers, total	59	47	5,503	5,131	536	8,882	8,556	154	135	72
Farm equipment dealers	13	11	1,704	(D)	154	2,439	2,342	39	36	17
Lumber, building materials, supplies, equipment dealers	23	21	2,415	(D)	279	4,828	4,632	82	73	20
Hardware stores	23	15	1,384	1,146	103	1,615	1,582	33	26	35
Drug stores, proprietary stores, total	15	15	1,464	1,464	153	3,042	2,530	86	47	17
Drug stores	12	12	1,303	1,303	143	2,739	2,339	70	40	12
Proprietary stores	3	3	161	161	10	303	191	16	7	5
Other retail stores, total	67	41	3,385	2,993	357	7,721	7,149	153	123	72
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	9	7	534	(D)	45	988	926	18	16	9
Feed, farm, garden supply stores	13	11	1,335	(D)	155	2,940	2,728	59	45	14
Jewelry stores	8	4	503	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	29	15	737	587	59	1,332	1,195	33	23	34
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	12	...	106	...	...	...	...	...	...	12
WASHTENAW COUNTY										
Retail trade, total	1,190	984	159,963	155,581	18,601	351,015	316,804	6,714	5,037	1,272
Food stores, total	199	153	38,315	36,933	2,751	52,402	43,320	1,130	704	209
Grocery stores	164	124	36,095	34,757	2,448	45,603	37,557	958	589	177
Meat markets, fish (seafood) markets	7	7	740	740	50	1,388	1,297	29	24	9
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	20	16	1,041	1,009	209	4,623	3,949	120	80	17
Eating, drinking places, total	194	180	12,175	11,891	2,972	56,695	51,818	1,408	1,088	252
Eating places	141	137	9,951	9,915	2,702	51,310	47,161	1,282	1,002	179
Drinking places	53	43	2,224	1,976	270	5,385	4,657	126	86	73
General merchandise group, total	42	42	12,185	12,185	2,092	39,851	34,309	933	638	30
General merchandise group (except variety)	31	31	8,956	8,956	1,568	29,448	26,924	572	467	23
Variety stores	11	11	3,229	3,229	524	10,403	7,385	361	171	7
Apparel, accessories stores, total	114	106	12,197	12,087	1,538	29,583	26,664	618	460	102
Shoe stores	22	18	1,716	1,662	244	4,434	3,960	79	56	19
Men's, boys' clothing and furnishings stores	(NA)	24	(NA)	(D)	398	7,859	6,956	112	79	(NA)
Family clothing stores	(NA)	9	(NA)	1,931	211	4,441	3,762	124	78	(NA)
Women's clothing, specialty stores	45	45	4,656	4,656	598	11,193	10,503	267	222	35
Ready-to-wear stores	34	34	4,369	4,369	562	10,476	10,017	246	211	28
Other clothing, specialty stores	11	11	287	287	36	717	486	21	11	7
Other apparel stores	12	10	519	(D)	87	1,656	1,483	36	25	11
Furniture, home furnishings, appliance dealers, total	86	70	7,133	6,907	1,100	19,145	18,507	285	257	83
Furniture, home furnishings stores, antique stores	41	35	4,759	4,673	738	12,468	12,253	174	163	43
Household appliance, radio, TV stores	45	35	2,374	2,234	362	6,677	6,254	111	94	40
Automotive group	81	63	33,506	32,886	3,089	56,352	54,813	680	638	64
Gasoline service stations	148	132	11,793	11,107	1,056	22,032	19,170	433	305	193
Lumber, bldg. matls., hardware, farm equip. dealers, total	81	69	12,396	12,090	1,682	32,644	30,910	416	365	84
Farm equipment dealers	16	16	2,112	2,112	215	3,744	3,588	51	46	15
Lumber, building materials, supplies, equipment dealers	34	28	7,833	7,789	1,136	23,051	22,317	264	251	38
Hardware stores	31	25	2,451	2,189	331	5,849	5,007	101	68	41
Drug stores, proprietary stores, total	41	41	6,698	6,698	817	15,090	12,867	311	211	35
Drug stores	41	41	6,698	6,698	817	15,090	12,867	311	211	35
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	160	118	11,810	11,266	1,365	24,586	21,952	457	337	185
Liquor stores	9	9	1,376	1,376	122	1,957	1,898	34	27	7
Fuel, ice dealers	22	16	1,781	1,727	162	3,142	2,949	56	44	33
Feed, farm, garden supply stores	7	7	1,103	1,103	70	1,520	1,400	27	22	11
Jewelry stores	23	17	1,622	1,524	222	3,944	3,702	63	51	30
Book, stationery stores	18	10	2,267	2,253	372	5,924	5,203	103	77	15
Other retail stores (except second-hand)	71	55	3,214	2,954	395	7,591	6,570	163	113	74
Second-hand stores	4	4	329	329	22	508	230	12	3	5
Nonstore retailers	44	10	1,785	1,531	149	2,635	2,474	43	34	85

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business

Table 10-I. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WAYNE COUNTY										
Retail trade, total	23,499	17,299	3,377,840	3,236,980	402,656	7,668,104	7,038,497	138,581	110,113	25,803
Food Stores										
Total	3,693	3,577	765,141	704,343	53,012	1,004,919	853,459	21,714	14,834	6,211
Grocery stores	3,749	2,297	640,136	592,738	38,914	746,252	628,067	15,842	10,442	4,180
Meat markets	277	211	37,075	35,193	3,057	58,407	51,620	947	672	338
Fish (seafood) markets	64	46	1,952	1,718	148	2,932	2,674	74	56	71
Fruit stores, vegetable markets	159	55	5,877	4,347	343	5,838	5,002	153	103	207
Candy, nut, confectionery stores	537	285	28,164	24,090	3,811	60,603	44,672	1,679	1,029	542
Bakery products stores	402	344	23,423	22,025	4,317	85,468	81,228	1,900	1,702	357
Bakeries, with baking on premises	(NA)	190	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	154	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	94	80	7,667	7,117	740	13,662	11,792	309	231	121
Food stores, n.e.c.	401	259	20,685	17,115	1,682	31,757	28,404	810	599	375
Eating, Drinking Places										
Total	5,306	4,762	271,613	262,537	58,882	1,186,673	1,096,242	26,871	22,448	6,900
Eating places (except refreshment stands)	2,519	2,249	139,710	136,516	35,613	721,536	671,046	17,053	14,460	3,166
Restaurants, cafeterias	(NA)	2,160	(NA)	123,673	31,598	642,392	604,459	15,384	13,438	(NA)
Caterers	(NA)	37	(NA)	3,346	756	14,764	12,170	337	200	(NA)
In-plant food contractors	(NA)	52	(NA)	9,497	3,259	64,380	54,417	1,332	822	(NA)
Refreshment stands	313	241	9,726	8,722	1,435	27,326	22,086	780	508	384
Drinking places	2,468	2,272	122,043	117,299	21,834	437,811	403,110	9,038	7,480	3,340
General Merchandise Group										
Total	517	399	419,560	417,406	77,125	1,456,284	1,276,368	31,366	22,771	413
Department stores	30	30	331,279	331,279	63,040	1,187,834	1,063,715	23,526	18,267	...
Dry goods, general merchandise stores	210	141	27,185	25,771	3,983	78,776	74,664	1,442	1,233	225
General stores	12	6	669	535	52	1,030	890	17	13	13
Variety stores	254	222	60,421	59,821	10,050	188,644	137,099	6,381	3,258	173
Apparel, Accessories Stores										
Total	1,841	1,607	227,733	224,001	33,487	627,577	570,658	11,777	9,155	1,422
Shoe stores	429	363	45,528	44,718	5,809	103,089	87,413	1,987	1,262	244
Men's shoe stores	(NA)	100	(NA)	8,374	884	16,768	15,771	253	207	(NA)
Women's shoe stores	(NA)	74	(NA)	14,271	2,067	33,981	29,710	713	458	(NA)
Children's, juveniles' shoe stores	(NA)	18	(NA)	1,220	189	3,056	2,913	48	38	(NA)
Family shoe stores	(NA)	191	(NA)	20,853	2,669	49,284	39,019	973	559	(NA)
Men's, boys' clothing and furnishings stores	(NA)	363	(NA)	59,318	9,124	167,209	155,494	2,377	1,907	(NA)
Men's, boys' clothing stores	(NA)	204	(NA)	45,274	7,245	134,561	125,040	1,884	1,503	(NA)
Men's, boys' furnishings stores	(NA)	159	(NA)	14,044	1,879	32,648	30,454	493	404	(NA)
Family clothing stores	(NA)	81	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	656	582	94,879	93,875	14,700	277,167	252,044	5,967	4,764	455
Ready-to-wear stores	(NA)	419	(NA)	87,173	13,708	258,121	234,999	5,495	4,394	(NA)
Millinery stores	(NA)	83	(NA)	3,525	624	12,725	11,628	315	254	(NA)
Clothing, specialty stores, n.e.c.	(NA)	80	(NA)	3,177	368	6,321	5,417	157	116	(NA)
Children's, infants' wear stores	107	87	6,727	6,457	630	13,537	12,192	344	262	120
Apparel stores, n.e.c.	133	111	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	1,173	923	173,732	169,022	25,087	464,502	447,826	5,963	5,391	1,150
Furniture, home furnishings stores	708	590	119,194	117,624	19,146	357,199	345,810	4,301	3,904	710
Furniture stores	(NA)	344	(NA)	83,783	12,865	235,160	227,713	2,796	2,531	(NA)
Floor covering stores	(NA)	83	(NA)	20,456	3,684	71,234	70,036	747	704	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	163	(NA)	13,385	2,597	50,805	48,061	758	669	(NA)
Household appliance, radio, TV stores	459	333	54,466	51,398	5,941	107,303	102,016	1,662	1,487	434
Household appliance stores	(NA)	133	(NA)	22,163	2,132	41,294	39,815	729	694	(NA)
Appliance, radio, TV stores	(NA)	103	(NA)	20,526	2,522	43,291	40,811	617	523	(NA)
Radio, TV stores	(NA)	97	(NA)	8,709	1,287	22,718	21,390	316	270	(NA)
Automotive Group										
Total	823	675	717,464	712,180	62,660	1,152,258	1,141,173	12,303	12,021	668
Passenger car dealers (franchised)	301	293	628,064	627,790	54,880	1,007,675	1,002,303	10,448	10,336	121
Passenger car dealers (nonfranchised)	264	178	51,655	48,145	2,884	53,064	51,351	673	614	296
Tire, battery, accessory dealers	193	163	(D)	27,098	4,369	81,936	78,072	1,065	961	190
Motorcycle, aircraft, boat dealers	41	25	5,485	5,131	301	5,116	5,066	63	59	39
Household trailer dealers	18	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	2,324	1,908	198,467	186,551	17,099	348,701	315,433	6,197	4,867	2,907
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	1,004	732	172,485	166,643	23,031	442,626	423,946	5,485	4,951	1,063
Farm equipment dealers	20	18	2,123	(D)	177	3,012	2,822	42	35	21
Lumber, building materials dealers	268	208	110,871	109,379	14,042	264,476	256,072	3,088	2,902	225
Paint, glass, wallpaper stores	145	97	15,753	14,791	2,615	52,823	49,069	639	550	141
Plumbing, electrical supply stores	89	77	9,326	(D)	2,364	48,347	47,336	534	506	84
Hardware stores	476	332	34,326	31,268	3,833	73,968	68,649	1,132	958	582
Drug Stores, Proprietary Stores										
Total	970	886	145,187	143,065	14,444	276,979	234,644	6,400	4,344	933
Drug stores	(NA)	807	(NA)	134,139	13,489	259,786	220,582	5,955	4,050	(NA)
Proprietary stores	(NA)	79	(NA)	8,926	955	17,193	14,062	445	294	(NA)
Other Retail Stores										
Total	1,554	1,598	194,744	177,806	24,248	458,377	432,844	7,361	6,328	2,780
Liquor stores	301	195	33,149	28,561	1,200	22,395	19,696	472	330	402
Fuel, ice dealers	270	204	47,858	46,806	5,548	104,558	101,556	1,442	1,348	249
Fuel dealers (coal, wood)	(NA)	168	(NA)	38,240	4,592	83,959	81,304	1,201	1,118	(NA)
Liquefied petroleum gas dealers	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	31	(NA)	8,287	899	19,225	18,878	224	213	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	34	14	1,909	1,353	110	2,234	2,146	35	33	37
Farm, garden supply stores	32	26	1,723	1,641	269	4,475	3,759	118	59	41
Jewelry stores	362	234	29,870	27,734	4,651	81,881	77,715	1,255	1,118	366

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
WAYNE COUNTY—Con.										
Other Retail Stores—Con.										
Book stores	37	23	2,151	1,997	211	4,324	3,805	88	84	32
Stationery stores	50	42	8,281	8,197	2,151	38,548	37,978	477	456	41
Sporting goods stores	64	44	5,854	5,652	737	12,785	12,076	186	153	70
Bicycle stores	36	20	1,402	1,148	97	1,795	1,461	34	24	35
Florists	277	181	10,072	8,926	1,365	26,118	24,083	445	357	322
Cigar stores, stands	81	47	4,070	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	36	18	1,433	1,059	141	2,995	2,499	80	56	37
Gift, novelty, souvenir stores	193	103	5,126	4,044	497	11,553	10,030	265	188	236
Music stores	118	64	8,862	8,166	1,444	30,566	28,513	545	490	128
Camera, photographic supply stores	39	35	5,891	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	13	11	1,134	(D)	117	2,496	2,411	38	36	15
Optical goods stores	46	44	2,626	(D)	609	11,349	11,031	145	134	20
Office, store machine and equipment dealers	14	14	947	947	165	3,389	3,288	48	45	14
Retail stores (except second-hand) n.e.c.	147	147	10,117	10,117	1,637	33,136	30,774	524	436	139
Second-hand stores	222	132	9,931	8,887	2,377	47,438	44,364	887	767	246
Nonstore Retailers										
Total	1,292	232	91,714	73,426	13,591	249,208	245,902	3,144	3,003	1,356
Mail order houses	18	16	1,955	(D)	242	4,250	4,031	65	56	21
Direct selling (house-to-house) organizations	1,145	165	71,122	55,292	12,043	219,045	216,412	2,744	2,627	1,201
Merchandise vending machine operators	129	51	18,637	(D)	1,306	25,913	25,459	335	320	134

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ANN ARBOR										
Retail trade, total	523	429	79,343	77,347	10,229	194,956	176,124	3,717	2,778	542
Food stores, total	67	47	16,339	15,837	1,241	25,715	21,778	529	338	70
Grocery stores	51	33	15,827	14,731	1,055	21,222	17,766	416	256	56
Meat markets, fish (seafood) markets	3	3	387	387	28	927	912	18	17	5
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	3	3	(D)	(D)	10	265	169	10	4	1
Other food stores	10	8	(D)	(D)	148	3,301	2,931	85	61	8
Eating, drinking places, total	95	79	4,725	4,579	1,038	21,313	19,068	586	416	111
Eating places	66	64	3,860	(D)	925	19,084	17,114	535	379	83
Drinking places	19	15	865	(D)	113	2,229	1,954	51	37	28
General merchandise group, total	15	15	9,528	9,528	1,807	34,247	29,666	727	520	7
General merchandise group (except variety)	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	71	69	8,874	(D)	1,173	21,881	19,868	462	354	60
Shoe stores	14	12	1,149	(D)	164	2,776	2,587	49	38	12
Men's, boys' clothing and furnishings stores	15	15	2,242	2,242	297	5,766	5,054	71	51	19
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	31	31	3,884	3,884	497	9,191	8,580	233	194	21
Ready-to-wear stores	20	20	3,597	3,597	461	8,474	8,094	212	183	14
Other clothing, specialty stores	11	11	287	287	36	717	486	21	11	7
Other apparel stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	42	36	4,263	4,197	765	12,960	12,480	184	164	38
Furniture, home furnishings stores, antique stores	21	19	2,661	(D)	475	7,880	7,751	104	97	19
Household appliance, radio, TV stores	21	17	1,602	(D)	290	5,080	4,729	80	67	19
Automotive group	28	20	12,612	12,334	1,314	25,104	24,799	300	290	20
Gasoline service stations	61	55	5,398	5,134	471	9,267	8,119	192	136	78
Lumber, bldg. matls., hardware, farm equip. dealers, total	17	15	5,099	(D)	815	15,434	14,704	189	169	12
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	11	11	4,150	4,150	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	5	3	(D)	(D)	136	2,425	2,019	42	26	5
Drug stores, proprietary stores, total	21	21	4,194	4,194	536	10,108	8,862	197	141	15
Drug stores	21	21	4,194	4,194	536	10,108	8,862	197	141	15
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	91	67	7,679	7,287	1,004	17,701	15,659	330	234	105
Liquor stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	7	3	343	301	39	594	584	11	10	14
Feed, farm, garden supply stores	3	3	551	551	41	995	875	19	14	5
Jewelry stores	13	9	1,251	1,187	182	3,306	3,075	53	42	18
Book, stationery stores	10	10	2,253	2,253	372	5,924	5,203	102	77	7
Other retail stores (except second-hand)	46	38	2,527	2,329	316	5,868	4,975	126	81	48
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	25	5	632	512	65	1,226	1,121	21	16	26
BATTLE CREEK										
Retail trade, total	665	541	86,754	84,182	10,562	205,928	187,245	3,879	3,068	673
Food stores, total	124	88	22,518	21,660	1,531	27,567	23,986	558	385	134
Grocery stores	94	64	20,062	19,276	1,273	23,091	19,920	465	317	98
Meat markets, fish (seafood) markets	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	4	2	76	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	12	10	622	(D)	65	1,494	1,401	31	25	19
Eating, drinking places, total	112	108	4,847	4,783	989	19,723	18,191	560	459	149
Eating places	74	74	3,458	3,452	768	15,748	14,728	458	388	101
Drinking places	38	34	1,389	1,331	221	3,975	3,463	102	71	48
General merchandise group, total	26	24	11,957	(D)	1,878	38,513	33,714	851	608	16
General merchandise group (except variety)	14	12	9,761	(D)	1,504	31,305	28,019	596	461	8
Variety stores	12	12	2,196	2,196	374	7,208	5,695	255	147	8
Apparel, accessories stores, total	69	63	6,534	6,448	942	16,906	14,766	391	298	32
Shoe stores	16	16	1,314	1,314	188	3,411	3,158	63	46	5
Men's, boys' clothing and furnishings stores	(NA)	14	(NA)	1,648	228	4,402	3,172	88	57	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	26	26	3,128	3,128	480	8,046	7,580	217	183	7
Ready-to-wear stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	7	5	194	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	40	34	4,998	(D)	1,003	19,534	19,217	244	236	30
Furniture, home furnishings stores, antique stores	19	15	3,180	3,124	701	13,651	13,587	165	163	13
Household appliance, radio, TV stores	21	19	1,818	(D)	302	5,883	5,630	79	73	17
Automotive group	33	23	14,514	14,022	1,586	32,597	29,982	398	373	29
Gasoline service stations	88	70	6,514	6,100	587	11,608	10,494	220	175	117
Lumber, bldg. matls., hardware, farm equip. dealers, total	28	28	4,636	4,636	651	12,284	11,745	155	141	22
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	18	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	8	8	921	921	158	2,719	2,693	33	32	5
Drug stores, proprietary stores, total	30	30	3,231	3,223	421	8,319	7,337	177	124	27
Drug stores	23	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
BATTLE CREEK—Con.										
Other retail stores, total	93	67	5,849	5,509	854	16,831	15,946	289	242	95
Liquor stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	11	11	1,390	1,378	169	3,430	3,362	54	50	15
Feed, farm, garden supply stores	4	2	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	11	9	957	(D)	155	2,694	2,438	49	34	11
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	51	41	3,083	2,923	503	10,289	9,732	176	149	48
Second-hand stores	3	1	29	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	22	6	1,166	938	120	2,046	1,867	36	27	22
BAY CITY										
Retail trade, total	743	577	82,216	78,336	8,801	170,270	155,110	3,556	2,728	797
Food stores, total	165	109	17,667	16,067	1,048	20,501	17,657	483	332	188
Grocery stores	130	82	15,026	13,610	833	15,979	13,754	364	248	142
Meat markets, fish (seafood) markets	8	6	1,265	(D)	94	1,733	1,516	33	22	9
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	21	17	1,013	901	96	2,324	2,031	72	55	31
Eating, drinking places, total	142	134	5,537	5,397	895	17,923	15,507	558	413	176
Eating places	69	65	2,590	2,564	493	9,883	8,923	349	278	84
Drinking places	73	69	2,947	2,833	402	8,040	6,584	209	135	92
General merchandise group, total	22	20	10,394	(D)	1,582	31,708	28,278	781	569	18
General merchandise group (except variety)	15	15	8,321	8,321	1,271	25,764	24,034	572	467	13
Variety stores	7	5	2,073	(D)	311	5,944	4,244	209	102	5
Apparel, accessories stores, total	79	69	5,929	5,829	767	13,045	11,326	331	220	62
Shoe stores	20	18	1,516	(D)	201	3,444	3,078	76	50	11
Men's, boys' clothing and furnishings stores	(NA)	10	(NA)	1,400	206	3,358	3,000	69	49	(NA)
Family clothing stores	(NA)	6	(NA)	(D)	114	1,878	1,685	41	30	(NA)
Women's clothing, specialty stores	32	30	2,316	(D)	233	4,092	3,328	137	85	25
Ready-to-wear stores	(NA)	21	(NA)	(D)	193	3,267	2,616	114	69	(NA)
Other clothing, specialty stores	(NA)	9	(NA)	263	40	825	712	23	16	(NA)
Other apparel stores	7	5	173	(D)	13	273	235	8	6	8
Furniture, home furnishings, appliance dealers, total	49	39	7,194	(D)	949	18,216	17,706	297	282	66
Furniture, home furnishings stores, antique stores	24	22	3,229	(D)	472	9,021	8,739	151	142	38
Household appliance, radio, TV stores	25	17	3,965	3,575	477	9,195	8,967	146	140	28
Automotive group	29	25	15,108	14,956	1,552	29,870	29,586	374	361	20
Gasoline service stations	69	55	5,377	4,841	401	7,481	6,076	167	104	79
Lumber, bldg. matls., hardware, farm equip. dealers, total	44	34	6,448	6,254	695	14,511	13,784	212	186	34
Farm equipment dealers	6	6	636	636	66	1,477	1,453	20	18	4
Lumber, building materials, supplies, equipment dealers	31	21	5,148	4,954	537	11,140	10,503	155	136	23
Hardware stores	7	7	664	664	92	1,894	1,828	37	32	7
Drug stores, proprietary stores, total	29	25	3,235	3,109	238	4,728	3,929	114	73	33
Drug stores	29	25	3,235	3,109	238	4,728	3,929	114	73	33
Proprietary stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Other retail stores, total	92	58	4,161	3,863	484	9,339	8,390	202	156	89
Liquor stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	13	13	799	799	69	1,438	1,216	28	21	13
Feed, farm, garden supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	8	8	836	836	124	1,978	1,886	40	34	11
Book, stationery stores	7	1	79	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	37	33	2,201	2,137	284	5,694	5,116	127	96	39
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	33	9	1,166	950	190	2,948	2,871	37	32	32
DEARBORN										
Retail trade, total	1,023	795	179,038	173,112	20,253	396,876	351,769	7,623	5,357	1,108
Food stores, total	202	128	37,551	35,335	2,786	48,603	42,517	1,057	725	214
Grocery stores	127	77	31,308	29,818	2,091	36,370	32,027	784	529	140
Meat markets, fish (seafood) markets	11	9	1,926	(D)	216	3,839	3,300	64	42	16
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	26	12	1,880	1,378	232	3,375	2,658	83	57	27
Other food stores	36	28	(D)	1,942	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	237	221	16,020	15,640	3,580	73,353	63,542	1,816	1,281	306
Eating places	143	135	10,583	10,417	2,744	57,469	50,122	1,465	1,036	179
Drinking places	94	86	5,437	5,223	836	15,884	13,420	351	245	127
General merchandise group, total	20	18	21,943	(D)	2,774	53,596	40,212	1,542	768	13
General merchandise group (except variety)	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	92	86	13,247	13,197	1,615	33,236	27,084	657	421	62
Shoe stores	26	22	2,707	2,669	366	7,403	5,539	145	69	10
Men's, boys' clothing and furnishings stores	18	18	3,713	3,713	479	10,002	8,966	127	96	14
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	33	33	5,408	5,408	622	13,223	10,514	326	217	16
Ready-to-wear stores	24	24	5,030	5,030	585	12,544	9,935	305	204	12
Other clothing, specialty stores	9	9	378	378	37	679	579	21	13	4
Other apparel stores	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DEARBORN—Con.										
Furniture, home furnishings, appliance dealers, total	67	57	14,836	14,690	1,885	37,999	36,706	407	370	53
Furniture, home furnishings stores, antique stores	35	31	9,197	9,161	1,422	29,206	28,217	272	246	27
Household appliance, radio, TV stores	30	26	5,621	5,529	463	8,793	8,489	135	124	24
Automotive group	44	38	37,879	37,529	3,577	70,087	69,475	737	719	39
Gasoline service stations	128	106	12,455	11,537	1,031	21,881	19,596	377	289	159
Lumber, bldg. mats., hardware, farm equip. dealers, total	39	33	7,092	7,004	908	17,519	17,293	248	232	50
Farm equipment dealers	•••	•••	• •	•••	•••	•••	•••	•••	•••	•••
Lumber, building materials, supplies, equipment dealers	17	15	4,706	(D)	687	13,160	13,145	170	169	20
Hardware stores	22	18	2,386	(D)	221	4,359	4,148	78	63	30
Drug stores, proprietary stores, total	44	38	7,917	7,823	810	16,489	13,893	338	219	43
Drug stores	(NA)	36	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	94	60	6,965	(D)	715	14,356	12,303	253	179	113
Liquor stores	14	8	1,340	968	43	914	636	20	10	19
Fuel, ice dealers	9	7	1,495	(D)	150	2,816	2,489	41	35	9
Feed, farm, garden supply stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	11	9	1,314	(D)	179	3,116	2,966	49	44	9
Book, stationery stores	3	3	205	205	31	550	543	8	7	2
Other retail stores (except second-hand)	42	30	2,047	1,909	243	5,558	4,355	116	67	50
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	56	10	3,133	2,331	572	9,757	9,150	191	154	56
DETROIT										
Retail trade, total	18,051	13,253	2,551,312	2,442,932	316,893	6,004,402	5,535,724	108,163	87,390	19,844
Food Stores										
Total	4,452	2,808	546,321	500,101	38,449	730,264	619,680	15,834	10,919	4,875
Grocery stores	2,884	1,776	448,752	413,250	27,217	522,674	438,618	11,159	7,418	3,235
Meat markets	241	179	29,646	27,842	2,351	45,299	40,451	738	528	298
Fish (seafood) markets	51	37	1,426	1,308	117	2,214	2,036	53	42	54
Fruit stores, vegetable markets	132	42	4,078	2,838	227	3,856	3,335	97	68	167
Candy, nut, confectionery stores	432	228	21,672	18,508	3,083	50,357	37,032	1,397	860	441
Bakery products stores	516	268	18,149	16,945	3,472	68,175	64,804	1,479	1,325	290
Bakeries, with baking on premises	(NA)	149	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Bakeries, without baking on premises	(NA)	119	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Delicatessen stores	78	68	6,645	6,113	666	12,217	10,477	273	205	103
Food stores, n.e.c.	312	210	15,823	13,297	1,316	25,472	22,927	638	473	273
Eating, Drinking Places										
Total	4,206	3,760	213,199	205,787	46,513	935,016	869,182	20,862	17,764	5,493
Eating places (except refreshment stands)	1,957	1,741	107,238	104,780	27,512	554,540	520,349	12,939	11,260	2,483
Restaurants, cafeterias	(NA)	1,675	(NA)	96,954	24,970	505,816	477,500	12,094	10,617	(NA)
Caterers	(NA)	29	(NA)	2,651	597	11,580	9,840	267	165	(NA)
In-plant food contractors	(NA)	37	(NA)	5,175	1,945	37,144	33,009	578	478	(NA)
Refreshment stands	221	167	7,147	6,399	1,099	21,728	16,944	588	358	260
Drinking places	2,020	1,852	98,680	94,608	17,902	358,748	331,889	7,335	6,146	2,740
General Merchandise Group										
Total	383	291	347,266	345,678	67,690	1,269,867	1,127,332	26,621	20,142	304
Department stores	21	21	283,126	283,126	57,177	1,072,388	967,387	20,995	16,795	•••
Dry goods, general merchandise stores	157	93	19,884	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	7	3	196	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	196	174	44,054	43,716	7,446	138,187	102,565	4,620	2,438	136
Apparel, Accessories Stores										
Total	1,397	1,213	177,324	174,238	27,146	506,536	464,638	9,346	7,403	1,067
Shoe stores	320	284	34,818	34,134	4,502	78,243	67,479	1,492	975	178
Men's shoe stores	(NA)	81	(NA)	7,022	744	14,070	13,276	206	171	(NA)
Women's shoe stores	(NA)	56	(NA)	11,967	1,783	28,345	25,186	575	383	(NA)
Children's, juveniles' shoe stores	(NA)	13	(NA)	933	157	2,441	2,298	39	29	(NA)
Family shoe stores	(NA)	134	(NA)	14,212	1,818	33,387	26,719	672	392	(NA)
Men's, boys' clothing and furnishings stores	(NA)	273	(NA)	47,304	7,578	139,468	130,485	1,973	1,607	(NA)
Men's, boys' clothing stores	(NA)	145	(NA)	36,100	6,038	112,849	105,455	1,568	1,270	(NA)
Men's, boys' furnishings stores	(NA)	128	(NA)	11,204	1,540	26,619	25,030	405	337	(NA)
Family clothing stores	(NA)	62	(NA)	7,804	1,095	20,250	19,030	349	294	(NA)
Women's clothing, specialty stores	486	434	72,709	72,017	11,821	220,130	201,081	4,693	3,785	329
Ready-to-wear stores	(NA)	310	(NA)	66,492	10,981	203,668	186,175	4,288	3,463	(NA)
Millinery stores	(NA)	64	(NA)	2,942	525	10,919	9,977	268	217	(NA)
Clothing, specialty stores, n.e.c.	(NA)	60	(NA)	2,583	315	5,543	4,929	137	105	(NA)
Children's, infants' wear stores	78	62	4,503	4,279	389	8,377	7,499	222	172	86
Apparel stores, n.e.c.	116	98	8,934	8,700	1,761	40,068	39,064	617	570	120
Furniture, Home Furnishings, Appliance Dealers										
Total	842	678	131,744	127,982	19,512	356,289	343,927	4,604	4,176	844
Furniture, home furnishings stores	528	446	91,531	90,229	15,041	277,168	268,424	3,415	3,101	543
Furniture stores	(NA)	255	(NA)	66,613	10,470	188,785	182,705	2,254	2,038	(NA)
Floor covering stores	(NA)	58	(NA)	13,212	2,486	46,606	46,038	539	512	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	133	(NA)	10,404	2,125	41,777	39,681	622	551	(NA)
Household appliance, radio, TV stores	312	232	40,201	37,753	4,471	79,121	75,503	1,189	1,075	299
Household appliance stores	(NA)	85	(NA)	15,198	1,531	28,890	27,927	494	475	(NA)
Appliance, radio, TV stores	(NA)	77	(NA)	15,114	1,842	31,202	29,611	431	372	(NA)
Radio, TV stores	(NA)	70	(NA)	7,441	1,098	19,029	17,965	264	228	(NA)
Automotive Group										
Total	581	471	512,525	508,665	44,444	806,163	798,344	8,578	8,385	477
Passenger car dealers (franchised)	179	173	443,109	442,927	38,300	693,395	689,936	7,137	7,070	59
Passenger car dealers (nonfranchised)	223	145	39,286	36,264	2,017	36,386	35,030	483	436	248
Tire, battery, accessory dealers	145	125	22,671	22,047	3,694	68,644	65,719	865	790	140
Motorcycle, aircraft, boat dealers	24	22	4,831	(D)	293	4,936	4,906	58	57	20
Household trailer dealers	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DETROIT—Con.										
Gasoline Service Stations										
Total	1,675	1,375	142,455	134,163	12,582	253,297	230,464	4,492	3,548	2,062
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	696	494	130,157	125,815	17,215	329,648	318,284	4,043	3,710	729
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	185	137	87,208	85,838	10,777	203,948	197,714	2,409	2,277	155
Paint, glass, wallpaper stores	117	79	13,807	13,167	2,133	42,292	40,845	523	466	111
Plumbing, electrical supply stores	63	53	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	323	223	21,407	19,365	2,399	45,389	42,346	694	569	392
Drug Stores, Proprietary Stores										
Total	773	703	112,226	110,378	11,049	210,181	177,576	4,896	3,313	743
Drug stores	(NA)	635	(NA)	102,810	10,257	195,852	166,139	4,523	3,079	(NA)
Proprietary stores	(NA)	68	(NA)	7,568	792	14,329	11,437	373	234	(NA)
Other Retail Stores										
Total	2,011	1,269	160,784	147,504	20,681	391,965	372,842	6,216	5,425	2,166
Liquor stores	243	153	26,578	22,778	980	18,233	16,226	389	277	327
Fuel, ice dealers	207	153	39,883	39,027	4,694	87,532	85,286	1,184	1,116	181
Fuel dealers (coal, wood)	(NA)	131	(NA)	32,894	3,952	71,743	69,666	1,009	947	(NA)
Liquefied petroleum gas dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	20	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	9	5	589	481	33	708	657	12	11	11
Farm, garden supply stores	20	16	962	910	174	3,125	2,494	92	38	20
Jewelry stores	283	183	24,048	22,406	3,756	66,258	63,688	1,002	911	286
Book stores	31	21	1,875	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	43	35	7,742	7,658	2,069	36,908	36,353	448	428	34
Sporting goods stores	41	29	4,573	4,433	641	11,205	10,929	151	133	43
Bicycle stores	26	14	1,079	901	79	1,354	1,057	29	16	25
Florists	215	143	7,727	6,807	1,032	20,553	18,993	346	281	243
Cigar stores, stands	77	45	3,853	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	27	15	1,170	906	124	2,587	2,109	72	49	27
Gift, novelty, souvenir stores	139	79	3,914	3,176	381	9,250	8,130	206	147	177
Music stores	95	49	7,837	7,197	1,326	27,839	26,058	495	449	108
Camera, photographic supply stores	29	27	4,990	(D)	515	9,020	8,802	121	109	30
Luggage, leather goods stores	13	11	1,116	(D)	115	2,496	2,411	38	36	14
Optical goods stores	39	39	2,405	2,405	567	10,384	10,112	132	124	18
Office, store machine and equipment dealers	10	10	823	823	146	2,858	2,757	38	35	9
Retail stores (except second-hand) n.e.c.	126	126	8,934	8,934	1,510	29,575	28,406	441	398	118
Second-hand stores	192	116	8,680	7,836	2,023	42,337	39,515	816	705	208
Nonstore Retailers										
Total	1,035	191	77,311	62,621	11,612	215,176	213,455	2,671	2,605	1,084
Mail order houses	14	12	1,376	(D)	179	3,565	3,381	57	50	19
Direct selling (house-to-house) organizations	917	137	59,539	46,933	10,301	189,252	188,039	2,326	2,277	956
Merchandise vending machine operators	104	42	16,396	(D)	1,132	22,359	22,035	288	278	109
FLINT										
Retail trade, total	1,966	1,606	331,923	324,415	36,853	731,964	668,230	13,291	10,268	2,123
Food stores, total	326	260	69,489	67,427	4,540	94,820	81,582	1,878	1,206	352
Grocery stores	267	221	64,824	63,134	4,016	83,932	71,464	1,644	1,020	297
Meat markets, fish (seafood) markets	10	10	2,194	2,194	180	3,061	2,641	66	41	13
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	11	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	33	23	1,815	1,661	308	7,206	6,933	149	131	26
Eating, drinking places, total	421	393	22,140	21,698	4,735	100,595	92,183	2,464	2,044	527
Eating places	265	241	13,981	13,671	3,392	72,705	67,023	1,793	1,508	324
Drinking places	156	152	8,159	8,027	1,343	27,890	25,160	671	536	203
General merchandise group, total	57	49	32,599	32,489	4,182	94,523	77,986	2,305	1,430	46
General merchandise group (except variety)	30	22	26,292	26,182	3,182	75,213	62,645	1,644	1,039	23
Variety stores	27	27	6,307	6,307	1,000	19,310	15,341	661	391	23
Apparel, accessories stores, total	160	138	25,112	24,788	3,347	64,785	58,964	1,333	999	98
Shoe stores	34	28	4,114	3,972	514	9,494	8,236	200	127	15
Men's, boys' clothing and furnishings stores	(NA)	29	(NA)	6,746	977	17,469	15,552	311	228	(NA)
Family clothing stores	(NA)	15	(NA)	2,146	266	5,040	4,725	117	90	(NA)
Women's clothing, specialty stores	60	54	11,041	(D)	1,451	29,978	27,834	650	511	35
Ready-to-wear stores	(NA)	33	(NA)	9,926	1,305	27,160	25,456	566	456	(NA)
Other clothing, specialty stores	(NA)	21	(NA)	(D)	146	2,818	2,378	84	55	(NA)
Other apparel stores	14	12	(D)	(D)	139	2,804	2,617	55	43	12
Furniture, home furnishings, appliance dealers, total	143	125	26,211	26,009	3,714	70,516	67,559	935	836	164
Furniture, home furnishings stores, antique stores	71	63	15,580	15,502	2,287	43,232	41,149	543	474	76
Household appliance, radio, TV stores	72	62	10,631	10,507	1,427	27,284	26,410	392	362	88
Automotive group	112	86	76,926	76,118	7,717	134,080	131,007	1,415	1,345	103
Gasoline service stations	241	207	18,771	17,895	1,575	31,560	28,625	588	464	298
Lumber, bldg. matls., hardware, farm equip. dealers, total	100	84	25,615	25,129	2,980	62,355	58,754	841	761	113
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	53	45	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	45	37	3,291	3,015	306	5,999	5,654	100	87	54
Drug stores, proprietary stores, total	90	84	13,512	13,306	1,414	26,761	22,731	657	424	87
Drug stores	(NA)	72	(NA)	12,235	1,342	25,475	21,724	620	399	(NA)
Proprietary stores	(NA)	12	(NA)	1,071	72	1,286	1,007	37	25	(NA)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
FLINT—Con.										
Other retail stores, total	223	151	15,221	14,049	1,823	36,240	33,667	640	537	235
Liquor stores	30	16	2,379	1,943	90	1,705	1,555	41	31	38
Fuel, ice dealers	24	18	2,315	2,239	232	4,488	4,167	81	67	23
Feed, farm, garden supply stores	6	6	697	697	70	1,558	1,238	36	22	6
Jewelry stores	46	32	3,526	3,364	507	10,987	10,585	153	143	48
Book, stationery stores	6	4	465	(D)	72	1,230	1,122	25	19	9
Other retail stores (except second-hand)	99	65	5,454	4,992	779	15,053	13,804	282	234	98
Second-hand stores	12	10	385	(D)	73	1,219	1,196	22	21	13
Nonstore retailers	93	29	6,327	5,507	826	15,729	15,172	235	222	100
GRAND RAPIDS										
Retail trade, total	2,296	1,748	316,967	303,099	35,353	684,552	617,146	13,741	10,333	2,416
Food stores, total	436	338	67,895	64,909	4,547	88,619	75,658	2,025	1,302	485
Grocery stores	300	228	58,933	56,381	3,376	65,788	55,957	1,468	955	333
Meat markets, fish (seafood) markets	40	38	4,329	(D)	352	6,679	5,994	124	89	43
Fruit stores, vegetable markets	19	7	1,357	1,143	97	1,465	1,100	41	19	32
Candy, nut, confectionery stores	19	15	435	385	54	1,082	839	40	25	11
Bakery products stores	46	42	2,411	2,355	619	12,779	11,152	328	203	52
Other food stores	12	8	400	(D)	49	826	616	24	11	12
Eating, drinking places, total	364	316	18,284	17,342	3,826	77,086	68,978	2,052	1,567	433
Eating places (except refreshment stands)	198	176	11,005	10,731	2,664	52,847	47,699	1,443	1,139	241
Refreshment stands	36	28	794	658	90	2,414	1,628	100	41	41
Drinking places	128	112	6,411	5,953	1,072	21,825	19,651	509	387	149
General merchandise group, total	83	71	50,433	50,147	7,066	144,156	125,611	3,256	2,350	71
Department stores	4	4	41,384	41,384	5,779	119,145	105,532	2,460	1,886	...
Dry goods, general merchandise stores	38	30	2,175	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	6	2	279	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	35	35	6,595	6,595	1,072	20,747	16,486	678	589	28
Apparel, accessories stores, total	181	165	21,997	21,729	3,268	58,912	52,590	1,260	935	124
Shoe stores	43	35	4,046	3,852	536	8,892	7,912	171	106	21
Men's, boys' clothing and furnishings stores	(NA)	31	(NA)	(D)	616	10,742	9,995	169	123	(NA)
Family clothing stores	(NA)	19	(NA)	3,974	599	10,751	8,997	230	153	(NA)
Women's clothing, specialty stores	67	63	8,610	8,578	1,344	24,942	22,423	608	487	43
Ready-to-wear stores	(NA)	35	(NA)	7,166	1,126	20,585	18,439	507	404	(NA)
Millinery stores	(NA)	15	(NA)	754	138	2,556	2,403	57	50	(NA)
Other clothing, specialty stores	(NA)	13	(NA)	658	80	1,801	1,581	44	33	(NA)
Other apparel stores	19	17	974	(D)	173	3,585	3,263	82	66	15
Furniture, home furnishings, appliance dealers, total	159	121	16,777	16,055	2,069	39,741	38,053	582	520	175
Furniture, home furnishings stores	79	67	10,292	10,092	1,367	26,360	25,273	384	339	87
Furniture stores	(NA)	42	(NA)	8,047	1,072	20,948	20,128	294	262	(NA)
Home furnishings stores, antique stores	(NA)	25	(NA)	2,045	295	5,412	5,145	90	77	(NA)
Household appliance, radio, TV stores	80	54	6,485	5,963	702	13,381	12,780	198	181	88
Automotive group, total	120	96	54,311	52,233	4,865	89,142	88,122	1,047	1,008	130
Passenger car dealers (franchised)	29	29	40,146	40,146	3,918	72,988	72,482	821	805	11
Passenger car dealers (nonfranchised)	51	33	8,633	7,167	294	4,628	4,576	58	56	71
Tire, battery, accessory dealers	27	23	3,859	(D)	577	10,000	9,536	150	129	33
Other automotive dealers	13	11	1,673	(D)	76	1,526	1,526	18	18	15
Gasoline service stations	255	213	19,051	17,667	1,450	30,241	25,965	695	476	290
Lumber, bldg. matls., hardware, farm equip. dealers, total	136	100	21,717	20,857	2,702	47,763	45,348	721	624	152
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	40	32	13,752	13,612	1,792	30,771	29,507	442	387	34
Plumbing, paint, electrical stores	39	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	54	44	4,355	4,071	420	7,802	7,014	145	115	63
Drug stores, proprietary stores, total	111	109	15,424	(D)	1,690	34,033	27,349	841	495	100
Drug stores	(NA)	107	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	316	196	22,263	(D)	2,705	53,039	48,411	929	746	326
Liquor stores	16	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	55	27	4,296	4,130	476	8,383	8,162	136	126	28
Feed, farm, garden supply stores	18	12	2,860	2,850	269	5,162	4,950	77	65	20
Jewelry stores	41	25	2,695	2,673	581	12,283	11,215	177	140	34
Book, stationery stores	13	9	871	741	132	2,623	2,401	54	45	8
Sporting goods, bicycle stores	20	12	1,068	1,096	101	1,861	1,683	26	23	29
Florists	14	15	1,114	1,062	214	4,078	3,397	107	64	22
Cigar stores, stands	12	10	383	(D)	35	705	582	22	15	11
News dealers, newsstands	4	2	72	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	15	3	212	72	6	80	40	2	1	16
Music stores	25	11	(D)	1,265	231	5,331	4,217	94	66	25
Camera, photographic supply stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	34	30	1,632	1,486	301	5,706	5,260	105	90	34
Second-hand stores	27	13	1,250	1,070	143	2,699	2,664	45	43	34
Nonstore retailers, total	103	33	8,815	7,135	1,165	21,820	21,061	333	310	130
Mail order houses	4	4	1,030	1,030	157	3,154	2,867	54	46	2
Direct selling (house-to-house) organizations	110	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	19	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HAMTRAMCK										
Retail trade, total	506	370	60,721	57,547	6,374	120,496	109,150	2,284	1,687	533
Food stores, total	137	75	12,961	11,119	949	19,236	17,185	384	295	151
Grocery stores	97	41	8,958	7,402	488	9,482	8,594	174	135	97
Meat markets, fish (seafood) markets	7	5	1,585	(D)	138	2,918	2,528	44	30	6
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	15	9	464	366	38	553	383	20	12	14
Other food stores	27	19	(D)	1,692	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	127	111	5,211	5,051	933	17,615	16,361	404	338	151
Eating places	35	29	1,622	1,578	407	7,278	7,081	167	157	37
Drinking places	92	82	3,589	3,473	526	10,337	9,280	237	181	114
General merchandise group, total	16	10	6,586	6,440	893	15,770	11,649	525	242	13
General merchandise group (except variety)	10	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	72	68	6,526	6,476	844	15,792	13,780	303	219	57
Shoe stores	18	18	2,096	2,088	257	5,061	3,895	99	54	12
Men's, boys' clothing and furnishings stores	(NA)	12	(NA)	(D)	224	3,939	3,545	58	43	(NA)
Family clothing stores	(NA)	3	(NA)	211	34	684	659	11	10	(NA)
Women's clothing, specialty stores	28	26	1,833	(D)	251	4,349	4,126	93	79	22
Ready-to-wear stores	(NA)	18	(NA)	1,688	217	3,927	3,759	84	72	(NA)
Other clothing, specialty stores	(NA)	8	(NA)	(D)	34	422	367	9	7	(NA)
Other apparel stores	9	9	796	796	78	1,759	1,555	42	25	6
Furniture, home furnishings, appliance dealers, total	31	27	4,629	4,571	714	12,882	12,470	159	146	24
Furniture, home furnishings stores, antique stores	22	20	3,376	(D)	550	10,303	10,043	111	103	18
Household appliance, radio, TV stores	9	7	1,253	(D)	164	2,579	2,427	48	43	6
Automotive group	7	7	15,999	15,999	1,225	22,511	22,444	217	215	3
Gasoline service stations	25	21	2,268	2,112	152	3,686	3,489	69	61	32
Lumber, bldg. matls., hardware, farm equip. dealers, total	17	13	1,365	1,281	197	4,027	3,944	47	45	18
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	8	6	722	(D)	134	2,999	2,954	32	32	8
Hardware stores	9	7	643	(D)	63	1,028	990	15	13	10
Drug stores, proprietary stores, total	16	14	2,496	(D)	236	4,662	3,839	92	58	15
Drug stores	16	14	2,496	(D)	236	4,662	3,839	92	58	15
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	50	22	2,267	1,713	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	8	4	633	497	16	350	230	6	4	11
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	...	...	...	...	...	...	...	...	...	...
Jewelry stores	8	4	644	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	3	3	89	89	7	178	163	6	5	4
Other retail stores (except second-hand)	26	8	654	358	35	684	619	15	10	30
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	8	2	413	(D)	(D)	(D)	(D)	(D)	(D)	(D)
JACKSON										
Retail trade, total	745	619	96,685	93,315	11,093	217,864	197,330	4,249	3,260	704
Food stores, total	135	91	21,861	20,107	1,349	25,786	21,104	573	361	138
Grocery stores	106	66	19,642		1,116	21,342	16,914	463	267	107
Meat markets, fish (seafood) markets	13	9	1,299	18,006	81	1,216	1,092	25	16	14
Fruit stores, vegetable markets	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	11	11	575	575	105	2,338	2,265	64	61	14
Eating, drinking places, total	162	146	6,815	6,479	1,305	28,243	25,646	706	548	202
Eating places	93	85	4,225	4,063	938	21,245	19,328	535	422	113
Drinking places	69	61	2,590	2,416	367	6,998	6,316	171	126	89
General merchandise group, total	13	13	11,466	11,466	1,982	36,858	30,126	869	584	3
General merchandise group (except variety)	6	6	8,768	8,768	1,495	27,559	22,580	552	401	1
Variety stores	7	7	2,698	2,698	487	9,299	7,546	317	183	2
Apparel, accessories stores, total	67	65	8,516	(D)	1,217	25,832	24,460	516	44	20
Shoe stores	17	17	1,514	1,514	149	3,698	3,402	78	64	1
Men's, boys' clothing and furnishings stores	14	14	2,295	2,295	365	7,077	6,345	135	97	8
Family clothing stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	25	25	4,211	4,211	585	13,312	13,006	269	249	6
Ready-to-wear stores	12	12	2,872	2,872	335	9,097	8,995	170	162	5
Other clothing, specialty stores	13	13	1,339	1,339	250	4,215	4,011	99	86	1
Other apparel stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	40	34	4,646	4,508	622	11,725	11,273	189	165	40
Furniture, home furnishings stores, antique stores	12	12	2,522	2,506	380	7,168	7,047	110	101	11
Household appliance, radio, TV stores	28	22	2,124	2,002	242	4,557	4,226	79	64	29
Automotive group	46	38	20,069	19,818	2,062	39,753	39,586	459	453	32
Gasoline service stations	88	80	6,322	6,114	444	9,159	7,814	206	141	96
Lumber, bldg. matls., hardware, farm equip. dealers, total	38	36	4,326	(D)	643	11,899	11,332	159	155	33
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	28	26	3,526	(D)	561	10,213	9,925	143	131	21
Hardware stores	10	10	800	800	82	1,686	1,407	37	24	12

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JACKSON—Con.										
Drug stores, proprietary stores, total	32	28	4,165	4,085	546	9,416	8,273	201	134	26
Drug stores	(NA)	23	(NA)	3,708	522	9,246	8,124	194	130	(NA)
Proprietary stores	(NA)	5	(NA)	377	24	170	149	7	4	(NA)
Other retail stores, total	107	81	7,713	7,445	851	17,329	15,912	329	261	97
Liquor stores	9	7	1,088	(D)	40	843	602	26	13	10
Fuel, ice dealers	12	10	1,670	(D)	151	2,992	2,929	49	43	10
Feed, farm, garden supply stores	4	4	432	432	36	626	588	10	9	4
Jewelry stores	17	11	1,392	1,352	195	3,986	3,478	69	53	16
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	51	43	(D)	2,702	370	7,686	7,126	142	111	46
Second-hand stores	4	4	123	123	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	17	7	787	525	72	1,884	1,804	21	16	17
KALAMAZOO										
Retail trade, total	883	705	129,370	126,230	16,108	305,582	282,402	5,852	4,618	870
Food stores, total	151	111	23,415	22,453	1,717	33,001	27,615	727	474	160
Grocery stores	111	79	20,805	19,913	1,359	26,163	21,577	555	352	119
Meat markets, fish (seafood) markets	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	7	5	(D)	279	25	331	238	10	5	8
Candy, nut, confectionery stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	16	14	888	(D)	214	4,368	3,916	116	81	14
Eating, drinking places, total	142	130	7,512	7,212	1,448	34,897	32,566	900	754	163
Eating places	111	99	5,476	5,136	1,147	29,261	27,345	767	647	127
Drinking places	31	31	2,076	2,076	301	5,636	5,221	133	107	36
General merchandise group, total	20	16	13,045	12,931	2,118	39,110	34,117	1,076	733	19
General merchandise group (except variety)	11	7	9,363	9,249	1,549	28,841	25,489	713	507	11
Variety stores	9	9	3,682	3,682	569	10,269	8,628	363	226	8
Apparel, accessories stores, total	92	78	9,488	9,334	1,363	28,243	25,788	557	442	60
Shoe stores	20	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	12	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Family clothing stores	6	6	952	952	159	2,800	2,607	59	48	4
Women's clothing, specialty stores	47	37	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	22	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	15	(NA)	473	67	1,301	985	40	26	(NA)
Other apparel stores	5	5	262	262	54	1,234	1,220	19	18	3
Furniture, home furnishings, appliance dealers, total	59	45	9,302	9,188	1,267	24,460	23,465	365	319	63
Furniture, home furnishings stores, antique stores	30	22	4,768	4,710	672	13,211	12,636	206	181	32
Household appliance, radio, TV stores	29	23	4,534	4,478	595	11,249	10,829	159	138	31
Automotive group	41	37	28,154	27,860	3,157	53,509	52,840	665	643	27
Gasoline service stations	110	98	7,775	7,481	632	12,642	10,843	268	170	124
Lumber, bldg. matls., hardware, farm equip. dealers, total	46	36	11,935	11,739	1,820	31,435	29,723	439	384	29
Farm equipment dealers	5	3	296	(D)	43	758	758	11	11	3
Lumber, building materials, supplies, equipment dealers	31	23	7,634	(D)	1,102	20,032	19,247	246	216	22
Hardware stores	10	10	4,005	4,005	675	10,645	9,718	182	157	4
Drug stores, proprietary stores, total	37	35	5,509	(D)	664	11,883	10,385	289	195	36
Drug stores	(NA)	32	(NA)	(D)	638	11,382	9,982	270	186	(NA)
Proprietary stores	(NA)	3	(NA)	223	26	501	403	19	9	(NA)
Other retail stores, total	151	105	10,826	10,344	1,414	25,833	24,617	415	359	161
Liquor stores	10	8	844	(D)	56	1,093	947	18	13	15
Fuel, ice dealers	13	11	3,759	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	14	6	584	496	71	1,333	1,173	22	17	13
Jewelry stores	16	14	(D)	1,138	194	3,932	3,806	61	56	14
Book, stationery stores	5	5	266	266	28	604	575	9	8	5
Other retail stores (except second-hand)	65	57	3,889	3,835	534	10,122	9,530	188	153	66
Second-hand stores	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	34	14	2,409	(D)	508	10,569	10,443	151	145	28
LANSING										
Retail trade, total	1,094	900	195,657	191,047	24,946	482,517	447,135	8,975	7,257	1,124
Food stores, total	208	152	36,712	34,792	2,488	44,046	38,086	910	640	226
Grocery stores	161	119	33,697	32,001	2,134	36,955	31,533	748	512	177
Meat markets, fish (seafood) markets	5	5	1,040	1,040	100	1,645	1,340	35	19	2
Fruit stores, vegetable markets	6	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	9	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	27	17	1,303	1,237	192	4,202	4,073	93	82	31
Eating, drinking places, total	197	183	12,285	12,027	2,863	56,269	51,509	1,391	1,140	250
Eating places	137	125	8,969	(D)	2,334	45,433	41,415	1,148	940	167
Drinking places	60	58	3,316	(D)	529	10,836	10,094	243	200	83
General merchandise group, total	25	23	31,919	(D)	4,839	111,179	100,045	2,441	1,858	6
General merchandise group (except variety)	12	10	27,787	(D)	4,112	95,131	86,945	1,920	1,551	3
Variety stores	13	13	4,132	4,132	727	16,048	13,100	521	307	3
Apparel, accessories stores, total	104	98	12,637	12,597	1,910	36,847	34,378	730	578	60
Shoe stores	31	31	3,028	3,028	436	7,990	6,927	145	85	20
Men's, boys' clothing and furnishings stores	15	15	3,787	3,787	620	9,931	9,132	182	136	5
Family clothing stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	38	36	4,302	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	23	(NA)	3,664	541	12,284	11,954	262	239	(NA)
Other clothing, specialty stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	14	10	(D)	752	124	2,940	2,903	50	47	13

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
LANSING—Con.										
Furniture, home furnishings, appliance dealers, total	60	48	6,952	6,634	1,032	20,243	19,256	328	292	68
Furniture, home furnishings stores, antique stores	25	23	4,724	(D)	745	14,470	13,801	224	199	24
Household appliance, radio, TV stores	35	25	2,228	(D)	287	5,773	5,455	104	93	44
Automotive group	62	58	45,598	45,438	4,831	83,770	82,720	1,033	971	40
Gasoline service stations	135	113	9,355	8,909	815	16,510	14,536	327	242	158
Lumber, bldg. matls., hardware, farm equip. dealers, total	69	59	16,038	15,710	2,923	51,504	48,567	656	581	84
Farm equipment dealers	5	5	1,651	1,651	210	3,581	3,581	42	42	5
Lumber, building materials, supplies, equipment dealers	40	36	11,727	11,555	2,337	41,158	38,786	495	449	42
Hardware stores	24	18	2,660	2,504	376	6,765	6,200	119	90	37
Drug stores, proprietary stores, total	53	51	6,027	(D)	747	13,708	11,791	339	222	54
Drug stores	(NA)	51	(NA)	(D)	747	13,708	11,791	339	222	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	143	101	14,930	14,170	1,749	34,295	32,294	589	516	143
Liquor stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	15	13	2,491	(D)	366	6,816	6,785	100	98	13
Feed, farm, garden supply stores	8	6	2,715	(D)	140	3,768	3,426	63	57	4
Jewelry stores	26	18	3,140	(D)	437	9,940	9,250	157	142	26
Book, stationery stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	69	47	4,670	4,296	686	11,386	10,606	222	181	72
Second-hand stores	7	5	298	(D)	24	552	480	12	8	9
Nonstore retailers	38	14	3,204	2,874	749	14,146	13,953	231	217	35
MUSKEGON										
Retail trade, total	727	589	93,199	89,635	10,470	204,401	180,765	4,109	3,005	775
Food stores, total	157	115	23,054	21,292	1,561	29,556	26,369	689	513	183
Grocery stores	125	95	20,488	19,148	1,161	22,527	20,075	520	394	150
Meat markets, fish (seafood) markets	12	6	1,042	780	74	1,442	1,226	27	18	13
Fruit stores, vegetable markets	5	3	453	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	3	3	81	81	20	360	297	14	9	3
Other food stores	12	8	990	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	105	99	4,763	4,663	988	19,410	17,730	529	423	126
Eating places	72	66	2,996	2,896	681	13,693	12,819	387	328	86
Drinking places	33	33	1,767	1,767	307	5,717	4,911	142	95	40
General merchandise group, total	23	21	15,190	(D)	2,307	49,987	38,202	1,140	657	15
General merchandise group (except variety)	15	13	13,203	(D)	1,963	40,145	30,446	811	460	12
Variety stores	8	8	1,987	1,987	344	9,842	7,756	329	197	3
Apparel, accessories stores, total	59	53	5,559	5,451	734	13,325	11,944	309	219	40
Shoe stores	21	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	12	12	1,161	1,161	125	2,088	1,746	50	29	15
Family clothing stores	7	7	1,187	1,187	168	3,040	2,755	69	52	7
Women's clothing, specialty stores	15	15	1,341	1,341	194	3,801	3,572	94	80	7
Ready-to-wear stores	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	45	43	5,000	(D)	917	17,218	16,776	240	219	55
Furniture, home furnishings stores, antique stores	18	18	2,650	2,650	574	11,023	10,705	143	130	21
Household appliance, radio, TV stores	27	25	2,350	(D)	343	6,195	6,071	97	89	34
Automotive group	58	50	16,999	16,829	1,587	28,031	27,434	366	334	49
Gasoline service stations	86	72	5,780	5,446	391	8,511	7,406	171	125	96
Lumber, bldg. matls., hardware, farm equip. dealers, total	54	46	7,870	7,594	958	18,493	17,570	260	229	56
Farm equipment dealers	4	2	391	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	30	30	5,677	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	20	14	1,802	1,640	214	4,039	3,837	68	59	25
Drug stores, proprietary stores, total	27	23	3,424	3,352	340	6,848	5,567	168	102	27
Drug stores	(NA)	21	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	91	61	5,058	4,520	615	11,521	10,294	217	160	99
Liquor stores	4	2	229	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	17	15	1,170	(D)	92	2,158	1,912	41	30	13
Feed, farm, garden supply stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	3	1	118	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	39	29	1,961	1,805	286	4,739	4,303	99	71	45
Second-hand stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	22	6	502	364	72	1,501	1,471	20	14	29
PONTIAC										
Retail trade, total	885	645	135,048	129,876	15,788	312,561	284,560	5,713	4,329	928
Food stores, total	148	96	31,491	29,597	1,921	36,586	31,618	742	508	166
Grocery stores	130	82	29,216	27,380	1,660	31,336	27,287	663	423	154
Meat markets, fish (seafood) markets	5	3	1,436	(D)	112	2,083	1,595	44	21	4
Fruit stores, vegetable markets	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	7	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
PONTIAC—Con.										
Eating, drinking places, total	164	144	10,215	9,895	2,437	50,592	47,416	1,101	966	196
Eating places	110	94	7,167	6,947	1,893	40,044	37,772	866	772	135
Drinking places	54	50	3,048	2,948	544	10,548	9,644	235	194	61
General merchandise group, total	22	20	19,997	(D)	2,797	56,933	47,316	1,256	748	19
General merchandise group (except variety)	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	81	81	10,407	10,379	1,605	29,586	26,430	589	426	40
Shoe stores	25	25	2,302	2,274	291	5,245	4,631	108	72	10
Men's, boys' clothing and furnishings stores	14	14	2,787	2,787	446	8,845	8,162	122	99	10
Family clothing stores	9	9	1,835	1,835	325	5,033	4,494	119	80	8
Women's clothing, specialty stores	28	28	3,228	3,228	518	9,904	8,615	225	161	8
Ready-to-wear stores	16	16	2,795	2,795	462	8,609	7,417	188	131	2
Other clothing, specialty stores	12	12	433	433	56	1,295	1,198	37	30	6
Other apparel stores	5	5	255	255	25	559	528	15	14	4
Furniture, home furnishings, appliance dealers, total	48	36	9,913	9,685	1,576	27,842	25,841	420	352	53
Furniture, home furnishings stores, antique stores	22	18	5,123	5,075	989	16,538	15,411	205	178	20
Household appliance, radio, TV stores	26	18	4,790	4,610	587	11,304	10,430	215	174	33
Automotive group	56	42	24,204	23,896	2,266	48,399	47,879	540	513	54
Gasoline service stations	105	67	6,980	5,978	588	11,924	10,542	220	155	136
Lumber, bldg. matls., hardware, farm equip. dealers, total	64	46	7,109	6,815	993	18,832	18,193	225	206	62
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	42	32	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	20	12	768	620	68	1,343	1,299	22	19	21
Drug stores, proprietary stores, total	27	27	4,333	4,333	499	9,348	8,055	203	141	26
Drug stores	26	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	120	78	8,443	(D)	917	19,076	17,857	309	258	127
Liquor stores	8	6	801	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	15	9	1,607	1,515	164	2,762	2,674	39	36	17
Feed, farm, garden supply stores	7	3	864	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	20	18	1,733	(D)	223	5,587	5,239	75	64	18
Book, stationery stores	5	5	447	447	38	676	660	16	14	4
Other retail stores (except second-hand)	38	32	2,618	2,570	386	7,742	7,207	137	112	34
Second-hand stores	11	5	257	207	18	482	412	9	7	12
Nonstore retailers	50	8	1,956	1,430	189	3,443	3,413	58	56	49
ROYAL OAK										
Retail trade, total	547	417	90,269	86,829	9,734	182,849	166,427	3,355	2,620	546
Food stores, total	103	75	22,292	21,176	1,662	30,563	26,600	632	443	99
Grocery stores	66	46	19,168	18,238	1,243	22,440	19,665	453	310	68
Meat markets, fish (seafood) markets	6	4	428	(D)	30	1,059	1,026	14	12	11
Fruit stores, vegetable markets	...	...	...	...	...	...	...	...	...	...
Candy, nut, confectionery stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	26	20	(D)	1,743	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	72	68	4,465	4,415	1,025	22,715	21,494	587	516	86
Eating places	53	51	3,331	(D)	827	18,638	17,978	485	445	60
Drinking places	19	17	1,134	(D)	198	4,077	3,516	102	71	26
General merchandise group, total	13	11	6,564	(D)	916	17,630	13,511	468	269	14
General merchandise group (except variety)	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	46	46	6,360	6,360	839	15,861	13,647	339	249	23
Shoe stores	9	9	1,088	1,088	151	2,811	2,097	51	29	2
Men's, boys' clothing and furnishings stores	12	12	1,576	1,576	186	3,500	3,171	57	43	8
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	17	17	2,589	2,589	335	6,331	5,283	146	97	9
Ready-to-wear stores	10	10	2,134	2,134	267	5,085	4,135	119	75	6
Other clothing, specialty stores	7	7	455	455	68	1,246	1,148	27	22	3
Other apparel stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	38	32	5,676	5,588	735	13,471	13,201	183	176	29
Furniture, home furnishings stores, antique stores	19	17	4,035	(D)	511	9,714	9,504	124	119	11
Household appliance, radio, TV stores	19	15	1,641	(D)	224	3,757	3,697	59	57	18
Automotive group	32	24	20,849	20,383	1,873	31,963	31,881	337	333	30
Gasoline service stations	67	55	7,656	7,266	659	13,159	11,716	214	164	93
Lumber, bldg. matls., hardware, farm equip. dealers, total	32	26	5,955	5,875	808	14,769	13,797	188	156	33
Farm equipment dealers	...	...	...	...	...	...	...	...	...	...
Lumber, building materials, supplies, equipment dealers	19	15	4,423	(D)	607	10,806	10,354	122	112	18
Hardware stores	13	11	1,532	(D)	201	3,963	3,443	66	44	15
Drug stores, proprietary stores, total	17	17	3,521	3,521	425	8,130	7,002	166	114	10
Drug stores	16	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	76	58	5,767	(D)	770	14,188	13,228	234	196	76
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	9	5	1,077	1,067	119	1,858	1,858	25	25	4
Feed, farm, garden supply stores	7	7	1,304	1,304	172	2,993	2,841	32	28	5
Jewelry stores	7	5	714	(D)	137	2,956	2,771	48	45	3

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ROYAL OAK—Con.										
Other Retail Stores—Con.										
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	41	35	2,024	1,948	279	5,586	5,035	110	84	43
Second-hand stores	5	3	95	(D)	13	262	262	6	6	6
Nonstore retailers	51	5	1,164	180	22	400	350	7	4	53
SAGINAW										
Retail trade, total	1,110	848	147,648	141,634	16,457	305,973	279,710	6,065	4,814	1,147
Food stores, total	242	158	28,596	25,926	1,729	34,540	28,429	753	531	283
Grocery stores	188	122	25,027	22,831	1,357	27,703	22,444	595	421	230
Meat markets, fish (seafood) markets	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	12	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	26	20	1,366	1,172	182	3,463	3,020	91	67	26
Eating, drinking places, total	195	181	8,375	8,181	1,664	33,697	31,482	936	808	231
Eating places	105	97	4,275	4,179	961	19,955	18,297	611	518	128
Drinking places	88	84	4,086	4,002	703	13,742	13,185	325	290	101
General merchandise group, total	25	21	19,438	19,402	3,103	61,352	53,272	1,391	953	14
General merchandise group (except variety)	14	12	16,252	(D)	2,607	51,673	45,889	1,047	767	3
Variety stores	11	9	3,186	(D)	496	9,679	7,383	344	186	11
Apparel, accessories stores, total	122	112	13,101	12,905	1,782	32,349	29,878	697	534	46
Shoe stores	23	21	2,575	(D)	344	6,087	5,400	125	79	11
Men's, boys' clothing and furnishings stores	(NA)	23	(NA)	2,597	328	6,138	5,784	103	81	(NA)
Family clothing stores	(NA)	10	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	50	46	4,511	4,493	568	10,817	10,141	277	225	32
Ready-to-wear stores	(NA)	27	(NA)	3,599	420	8,217	7,634	240	173	(NA)
Other clothing, specialty stores	(NA)	19	(NA)	894	148	2,600	2,507	37	52	(NA)
Other apparel stores	14	12	764	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	64	58	6,850	6,734	882	15,825	15,254	266	24	65
Furniture, home furnishings stores, antique stores	31	27	3,697	(D)	484	7,884	7,590	126	116	31
Household appliance, radio, TV stores	33	31	3,153	(D)	398	7,941	7,664	140	12	34
Automotive group	53	41	35,735	35,351	3,611	59,761	58,833	755	72	37
Gasoline service stations	96	78	8,476	7,752	675	13,153	11,284	283	200	110
Lumber, bldg. mails., hardware, farm equip. dealers, total	74	60	11,042	10,734	1,396	25,277	24,347	372	338	65
Farm equipment dealers	5	3	780	(D)	67	1,207	1,195	18	17	5
Lumber, building materials, supplies, equipment dealers	42	36	8,025	(D)	1,065	19,796	19,059	267	244	27
Hardware stores	27	21	2,236	2,118	264	4,278	4,093	87	77	33
Drug stores, proprietary stores, total	43	41	5,699	(D)	514	9,743	8,299	250	174	48
Drug stores	(NA)	40	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	140	84	8,886	8,058	984	17,992	16,472	346	276	152
Liquor stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	14	12	2,745	(D)	287	4,684	4,224	82	64	12
Feed, farm, garden supply stores	4	...	42	...	...	...	...	...	...	4
Jewelry stores	19	13	1,046	938	151	2,929	2,758	55	44	25
Book, stationery stores	9	5	674	390	56	1,098	1,098	20	20	9
Other retail stores (except second-hand)	50	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	19	11	962	914	105	2,166	2,130	32	30	19
Nonstore retailers	56	14	1,450	(D)	117	2,284	2,160	35	31	56
WYANDOTTE										
Retail trade, total	521	359	74,402	69,972	7,627	148,771	134,815	2,815	2,153	569
Food stores, total	133	73	19,108	16,760	1,156	23,644	20,176	487	334	155
Grocery stores	105	53	16,511	14,367	921	19,254	16,238	403	271	120
Meat markets, fish (seafood) markets	7	5	1,042	(D)	147	2,699	2,481	54	35	7
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	8	4	213	159	13	281	174	9	4	7
Other food stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	87	79	4,006	3,796	736	14,684	13,454	352	298	114
Eating places	47	41	2,056	(D)	413	8,446	7,649	224	191	62
Drinking places	40	38	1,950	(D)	323	6,238	5,805	128	107	52
General merchandise group, total	11	11	11,415	11,415	1,364	28,833	24,702	673	457	10
General merchandise group (except variety)	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel, accessories stores, total	47	37	5,380	5,242	681	10,686	9,473	238	165	39
Shoe stores	12	10	1,507	(D)	169	2,909	2,404	68	37	8
Men's, boys' clothing and furnishings stores	9	9	1,042	1,042	189	1,900	1,878	29	27	4
Family clothing stores	6	6	799	799	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	17	11	1,988	1,892	232	4,386	3,839	109	74	19
Ready-to-wear stores	(NA)	7	(NA)	1,766	218	4,147	3,644	101	69	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	126	14	239	195	8	5	(NA)
Other apparel stores	3	1	44	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	38	22	3,505	3,303	476	9,573	9,256	113	102	44
Furniture, home furnishings stores, antique stores	24	18	2,711	2,651	409	8,357	8,069	93	84	23
Household appliance, radio, TV stores	12	4	752	652	67	1,216	1,189	20	18	19
Automotive group	34	28	16,111	16,037	1,433	26,849	26,519	330	320	34

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available n.e.c. Not elsewhere classified XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
WYANDOTTE—Con.										
Gasoline service stations	60	40	4,239	3,573	349	6,920	5,935	132	104	73
Lumber, bldg. matls., hardware, farm equip. dealers, total	22	18	3,737	3,597	566	12,392	11,858	169	148	17
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	11	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	10	10	1,476	1,476	257	5,470	5,049	94	77	9
Drug stores, proprietary stores, total	20	18	3,445	(D)	446	7,774	7,029	189	147	14
Drug stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	4	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	47	31	2,560	2,358	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	4	2	313	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	7	5	403	(D)	27	523	414	11	7	7
Feed, farm, garden supply stores	4	2	267	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	7	5	460	(D)	96	1,588	1,431	22	17	7
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	18	14	781	767	86	2,094	1,768	43	32	23
Second-hand stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	22	2	896	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

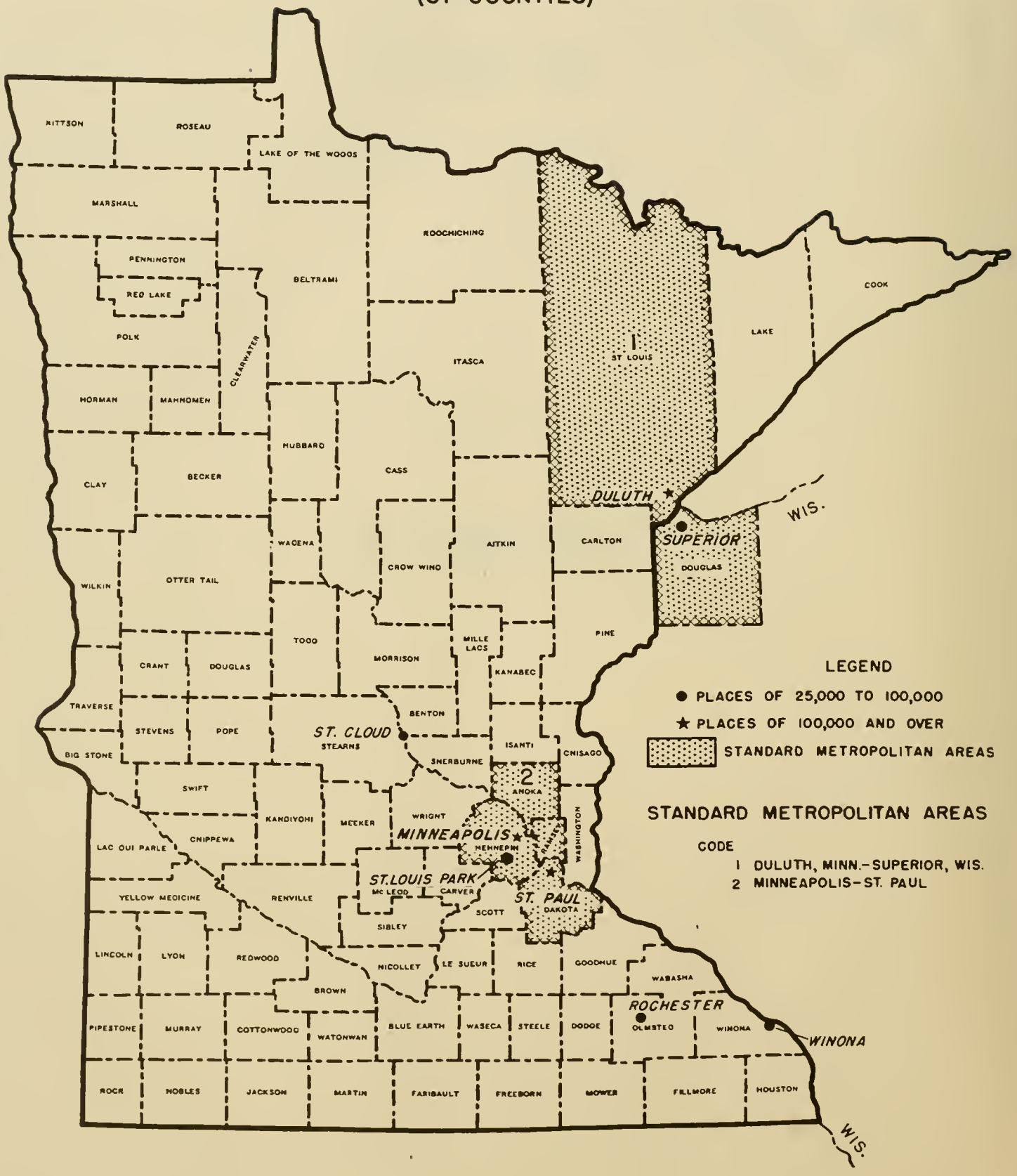
LIST OF CORRECTIONS

["Leaders" (.....) indicate no change]

Table	Page	Item	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)
			Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
		Wayne County										
102	22-12	Detroit	.....	.....	.....	2,442,932	.....	.....	.....	.....	.....	.....
		Remainder of county	.....	.....	.....	80,585	.....	.....	.....	.....	.....	.....

MINNESOTA

MINNESOTA
(87 COUNTIES)



LEGEND

- ● PLACES OF 25,000 TO 100,000
- ★ PLACES OF 100,000 AND OVER
- STANDARD METROPOLITAN AREAS

STANDARD METROPOLITAN AREAS

CODE

1 DULUTH, MINN.–SUPERIOR, WIS.
2 MINNEAPOLIS–ST. PAUL

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	23-4
101A.	Retail Trade: 1954 and 1948 - The State	23-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	23-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	23-14
103.	Retail Trade: 1954 - Standard Metropolitan Areas	23-15
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	23-17
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	23-18
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	23-24

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	35,380	24,476	3,449,684	3,223,542	366,398	7,117,177	6,443,279	145,954	112,382	36,184
Food Stores										
Total	6,539	4,203	691,756	625,830	44,230	857,342	727,204	20,168	13,004	7,126
Grocery stores	4,901	3,073	596,077	541,501	34,432	660,484	555,952	15,457	9,668	5,386
Meat markets	467	327	45,262	41,408	3,697	71,305	63,394	1,201	886	521
Fish (seafood) markets	9	3	251	207	13	271	252	6	5	9
Fruit stores, vegetable markets	107	39	4,727	2,981	235	5,114	4,713	121	102	124
Candy, nut, confectionery stores	203	109	5,997	4,491	570	10,116	9,030	324	249	186
Bakery products stores	571	495	21,482	20,294	4,364	91,262	76,711	2,596	1,730	581
Bakeries, with baking on premises	(NA)	401	(NA)	16,797	3,916	82,400	70,445	2,295	1,591	(NA)
Bakeries, without baking on premises	(NA)	94	(NA)	3,497	448	8,862	6,266	301	139	(NA)
Delicatessen stores	18	18	1,638	1,600	110	2,527	2,092	66	44	23
Food stores, n.e.c.	243	139	15,994	13,348	809	16,263	15,060	397	320	272
Eating, Drinking Places										
Total	6,781	5,091	250,202	226,396	46,784	968,047	844,245	26,956	19,861	8,025
Eating places (except refreshment stands)	3,594	2,856	134,826	125,244	29,126	608,808	529,184	18,317	13,644	4,383
Restaurants, cafeterias	(NA)	2,814	(NA)	122,644	28,280	591,046	514,112	17,878	13,343	(NA)
Caterers	(NA)	19	(NA)	837	228	5,806	3,531	214	101	(NA)
In-plant food contractors	(NA)	23	(NA)	1,763	618	11,956	11,541	225	200	(NA)
Refreshment stands	595	493	11,393	10,267	1,465	30,168	23,157	1,338	767	649
Drinking places	2,582	1,742	103,711	90,885	16,193	329,071	291,904	7,301	5,450	2,981
General Merchandise Group										
Total	1,575	1,161	364,573	353,903	56,163	1,065,842	912,899	25,050	17,300	1,487
Department stores	51	51	212,750	212,750	39,218	743,979	634,857	15,903	10,813	1
Dry goods, general merchandise stores	574	440	73,539	69,725	7,806	144,824	129,301	3,571	2,571	528
General stores	456	270	31,834	26,754	1,829	33,816	30,635	924	723	517
Variety stores	490	400	46,372	44,674	7,310	143,223	118,106	4,652	3,193	437
Apparel, Accessories Stores										
Total	1,983	1,633	189,836	183,616	25,922	492,121	440,098	10,591	8,134	1,780
Shoe stores	401	315	25,661	24,041	3,155	57,272	52,170	1,117	822	320
Men's shoe stores	(NA)	38	(NA)	1,845	258	5,723	5,430	100	83	(NA)
Women's shoe stores	(NA)	54	(NA)	6,897	946	16,230	15,191	292	220	(NA)
Children's, juveniles' shoe stores	(NA)	7	(NA)	321	37	723	710	15	14	(NA)
Family shoe stores	(NA)	216	(NA)	14,978	1,914	34,596	30,839	710	505	(NA)
Men's, boys' clothing and furnishings stores	(NA)	389	(NA)	42,991	5,833	105,062	97,340	1,945	1,546	(NA)
Men's, boys' clothing stores	(NA)	292	(NA)	34,294	4,858	86,758	81,297	1,588	1,279	(NA)
Men's, boys' furnishings stores	(NA)	97	(NA)	8,697	975	18,304	16,043	357	267	(NA)
Family clothing stores	(NA)	199	(NA)	33,319	4,911	88,089	78,969	2,125	1,626	(NA)
Women's clothing, specialty stores	666	556	73,331	71,785	9,849	196,507	171,435	4,532	3,471	589
Ready-to-wear stores	(NA)	426	(NA)	53,397	7,995	156,630	135,312	3,588	2,742	(NA)
Millinery stores	(NA)	81	(NA)	3,654	692	13,699	11,844	362	266	(NA)
Clothing, specialty stores, n.e.c.	(NA)	49	(NA)	14,734	1,162	26,178	24,279	582	463	(NA)
Children's, infants' wear stores	80	68	3,628	3,500	401	8,081	6,120	226	128	78
Apparel stores, n.e.c.	140	106	8,408	7,980	1,773	37,110	34,064	646	541	130
Furniture, Home Furnishings, Appliance Dealers										
Total	1,632	1,176	144,703	134,255	20,421	395,793	377,203	6,008	5,350	1,578
Furniture, home furnishings stores	831	655	92,337	87,697	13,624	262,771	251,279	3,901	3,521	798
Furniture stores	(NA)	461	(NA)	71,144	10,139	191,341	182,966	2,838	2,561	(NA)
Floor covering stores	(NA)	84	(NA)	9,243	1,892	40,365	38,818	498	458	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	110	(NA)	7,310	1,593	31,065	29,495	565	502	(NA)
Household appliance, radio, TV stores	799	521	52,324	46,558	6,797	133,022	125,924	2,107	1,829	778
Household appliance stores	(NA)	239	(NA)	19,985	3,190	59,813	56,890	1,019	890	(NA)
Appliance, radio, TV stores	(NA)	175	(NA)	19,570	2,651	54,422	51,669	773	679	(NA)
Radio, TV stores	(NA)	107	(NA)	7,003	956	18,787	17,365	315	260	(NA)
Automotive Group										
Total	1,819	1,517	579,582	568,300	55,644	1,043,123	1,026,348	14,467	13,948	1,724
Passenger car dealers (franchised)	1,208	1,148	513,946	509,018	49,328	927,261	914,439	12,751	12,406	1,111
Passenger car dealers (nonfranchised)	240	134	29,169	25,909	1,856	35,541	34,517	494	466	259
Tire, battery, accessory dealers	255	175	25,296	23,832	3,452	62,567	60,073	982	852	235
Motorcycle, aircraft, boat dealers	74	34	4,850	4,078	690	11,740	11,512	158	150	80
Household trailer dealers	40	26	6,305	5,463	318	6,014	5,807	82	74	37
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	4,230	2,632	220,560	184,696	15,559	326,743	285,845	6,804	4,868	4,487
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	3,344	3,220	436,622	419,888	44,213	858,126	818,674	13,761	12,264	3,688
Farm equipment dealers	1,069	943	144,366	140,786	10,647	202,924	195,132	3,468	3,219	1,259
Lumber, building materials dealers	1,002	912	165,793	164,703	17,728	348,243	333,075	5,104	4,588	401
Paint, glass, wallpaper stores	151	105	9,635	8,623	1,349	25,844	24,925	383	341	148
Plumbing, electrical supply stores	215	147	16,471	15,457	3,898	74,010	72,128	880	833	225
Hardware stores	1,503	1,113	100,223	90,319	10,591	207,105	193,414	3,926	3,283	1,649
Drug Stores, Proprietary Stores										
Total	960	884	99,126	97,002	12,515	240,439	205,615	6,001	4,162	953
Drug stores	(NA)	855	(NA)	95,691	12,406	238,850	204,269	5,949	4,121	(NA)
Proprietary stores	(NA)	29	(NA)	1,311	109	1,589	1,346	52	41	(NA)
Other Retail Stores										
Total	4,347	2,737	343,408	315,322	29,225	570,324	530,131	10,351	8,654	3,736
Liquor stores	772	598	75,466	69,146	5,578	101,568	90,283	1,980	1,479	475
Fuel, ice dealers	392	296	46,259	44,359	4,846	98,748	94,901	1,536	1,409	305
Fuel dealers (coal, wood)	(NA)	101	(NA)	18,534	1,905	39,429	37,780	610	552	(NA)
Liquefied petroleum gas dealers	(NA)	120	(NA)	14,078	1,895	37,257	36,143	580	559	(NA)
Fuel oil dealers	(NA)	63	(NA)	11,505	1,006	21,599	20,533	336	290	(NA)
Ice dealers	(NA)	12	(NA)	242	40	463	445	10	8	(NA)
Hay, grain, feed stores	567	471	118,397	115,291	5,625	114,161	107,140	2,003	1,835	327
Farm, garden supply stores	158	116	14,696	13,750	1,266	24,008	23,274	411	370	107

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Coo.										
Jewelry stores	556	336	20,504	17,596	2,666	50,219	47,325	888	740	579
Book stores	32	24	1,794	1,704	215	4,335	3,814	95	64	22
Stationery stores	57	43	4,829	4,589	1,122	20,539	19,477	314	262	45
Sporting goods stores	173	91	7,978	6,712	787	14,725	13,389	294	216	185
Bicycle stores	15	11	363	325	46	843	653	15	11	15
Florists	205	139	7,781	6,843	1,410	27,687	25,763	547	438	238
Cigar stores, stands	75	39	2,562	1,966	202	4,116	3,471	119	81	70
News dealers, newsstands	62	22	1,743	1,209	87	2,066	1,743	73	43	69
Gift, novelty, souvenir stores	194	102	3,586	2,620	238	5,150	4,396	162	114	222
Music stores	126	80	8,316	7,452	1,222	24,510	21,560	454	337	117
Camera, photographic supply stores	37	27	3,191	2,923	424	8,472	7,181	160	116	39
Luggage, leather goods stores	27	23	1,690	1,632	262	5,408	5,052	90	73	29
Optical goods stores	74	32	2,779	2,199	606	12,007	11,750	164	155	57
Office, store machine and equipment dealers	41	27	1,706	1,620	298	5,778	5,723	86	83	43
Retail stores (except second-hand) n.e.c.	139	139	6,731	6,731	1,008	19,382	17,863	356	294	117
Second-hand stores	205	121	7,537	6,655	1,317	26,606	25,373	604	534	187
Nonstore Retailers										
Total	1,570	222	129,316	114,334	15,722	299,277	275,017	5,797	4,837	1,600
Mail order houses	32	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	1,438	156	39,065	25,279	4,258	78,518	76,753	1,285	1,210	1,474
Merchandise vending machine operators	100	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	35,380	24,476	3,449,684	3,223,542	34,088	25,147	2,866,535	2,688,441
Food stores, total	6,539	4,203	691,756	625,830	7,828	4,933	550,283	476,203
Grocery stores	4,901	3,073	596,077	541,501	6,245	3,728	470,800	404,569
Other food stores	1,618	1,130	95,351	84,329	1,583	1,205	79,483	71,634
Eating, drinking places, total	6,781	5,091	250,202	226,396	7,017	5,350	229,182	216,363
Eating places	4,189	3,349	146,219	135,511	3,707	3,137	118,732	117,532
Drinking places	2,582	1,742	103,711	90,885	3,310	2,213	110,450	98,831
General merchandise group	1,575	1,161	364,573	353,903	1,383	1,116	345,908	339,847
Apparel, accessories stores, total	1,983	1,633	189,836	183,616	1,809	1,430	167,988	161,530
Shoe stores	401	315	25,661	24,041	324	236	20,700	19,148
Other apparel stores	1,536	1,318	163,363	159,575	1,485	1,194	147,288	142,382
Furniture, home furnishings, appliance dealers	1,632	1,176	144,703	134,255	1,357	1,043	114,808	108,664
Automotive group	1,819	1,517	579,582	568,300	1,985	1,777	457,458	446,002
Gasoline service stations	4,230	2,632	220,560	184,696	4,411	2,828	172,804	144,585
Lumber, bldg. matls., hardware, farm equip. dealers, total	3,944	3,220	436,622	419,888	3,930	3,387	400,669	387,172
Farm equipment dealers	1,069	943	144,366	140,786	1,043	956	124,841	121,810
Lumber, bldg. matls., supplies, equipment, hardware dealers	2,871	2,277	292,122	279,102	2,887	2,431	275,828	265,362
Drug stores, proprietary stores, total	960	884	99,126	97,002	1,000	910	78,239	76,166
Drug stores	(NA)	855	(NA)	95,691	914	849	74,846	73,223
Proprietary stores	(NA)	29	(NA)	1,311	86	61	3,393	2,943
Other retail stores, total	4,347	2,737	343,408	315,322	3,288	2,310	233,985	216,835
Liquor stores	772	598	75,466	69,146	637	485	53,624	48,545
Fuel, ice dealers	392	296	46,259	44,359	325	283	44,233	43,536
Feed, farm, garden supply stores	725	587	133,093	129,041	480	372	61,161	57,858
Jewelry stores	556	336	20,504	17,596	477	327	21,150	19,418
Other retail stores	1,462	920	62,586	55,180	1,369	843	53,817	47,478
Nonstore retailers	1,570	222	129,316	114,334	80	63	115,211	115,074

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.
[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES,

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Minnesota, total	35,380	24,476	3,449,684	3,223,542	366,398	145,954	112,382	36,184	6,539	691,756	6,781	250,202
2	Aitkin County	165	89	9,422	8,092	667	323	264	175	36	2,501	24	559
3	Anoka County	322	200	25,631	22,761	2,383	920	649	336	73	8,325	66	2,083
4	Anoka	141	103	14,422	13,526	1,612	568	445	153	31	3,557	26	936
5	Columbia Heights	47	27	4,239	3,867	327	158	78	48	15	2,682	9	223
6	Fridley	33	15	1,387	993	74	34	20	37	5	276	4	314
7	Remainder of County	101	55	5,583	4,375	370	160	106	98	22	1,810	27	608
8	Becker County	289	189	19,757	17,601	1,517	698	600	301	56	3,955	50	2,163
9	Detroit Lakes	157	117	14,452	13,406	1,203	523	467	172	23	2,499	27	1,739
10	Remainder of County	132	72	5,295	4,195	314	175	133	129	33	1,456	23	424
11	Beltrami County	278	190	23,180	21,128	2,035	949	810	290	55	4,933	48	1,386
12	Bemidji	182	138	19,427	18,199	1,807	825	708	179	35	3,971	28	901
13	Remainder of County	96	52	3,753	2,929	228	124	102	111	20	962	20	485
14	Benton County	179	119	14,874	13,306	1,082	499	392	191	28	3,469	35	1,077
15	St. Cloud (part)[1]	54	36	5,774	5,290	445	194	161	59	5	1,033	5	319
16	Sauk Rapids	40	30	3,724	3,394	308	139	105	41	9	1,675	13	259
17	Remainder of County	85	53	5,376	4,622	329	166	126	91	14	761	17	499
18	Big Stone County	169	127	9,227	8,559	868	378	289	169	28	1,812	26	634
19	Ortonville (part)[2]	78	70	5,253	5,181	563	263	207	75	9	971	11	330
20	Remainder of County	91	57	3,974	3,378	245	115	82	94	19	841	15	254
21	Blue Earth County	518	374	57,968	54,628	5,722	2,603	1,948	483	75	10,729	99	3,111
22	Mankato	317	247	45,935	44,019	4,954	2,266	1,681	280	40	8,087	63	2,448
23	Remainder of County	201	127	12,033	10,609	768	337	267	203	35	2,642	36	663
24	Brown County	383	271	31,670	28,494	2,614	1,166	936	416	55	5,253	74	2,434
25	New Ulm	159	111	16,095	15,041	1,534	647	541	166	22	2,807	41	1,281
26	Sleepy Eye	66	56	5,037	4,775	431	218	159	69	8	771	11	478
27	Springfield	81	59	6,278	4,982	421	200	156	99	11	1,074	11	362
28	Remainder of County	77	45	4,260	3,696	228	101	80	82	14	601	16	313
29	Carlton County	270	172	22,163	20,507	1,869	804	567	279	46	6,378	51	1,326
30	Cloquet	114	88	12,590	12,078	1,168	461	331	120	21	4,104	17	571
31	Remainder of County	156	84	9,573	8,429	701	343	236	159	25	2,274	34	755
32	Carver County	287	181	16,807	14,803	1,069	477	377	307	45	3,262	62	1,568
33	Cass County	259	175	12,795	11,329	891	454	352	292	47	3,493	59	1,159
34	Chippewa County	240	180	20,607	19,313	1,799	803	628	241	38	3,400	35	1,086
35	Granite Falls (part)[3]	14	6	796	624	43	20	19	14	...	...	4	88
36	Montevideo	142	114	13,455	12,841	1,362	598	453	145	22	2,310	19	509
37	Remainder of County	84	60	6,356	5,848	374	185	156	82	16	1,090	12	409
38	Chisago County	191	127	11,460	10,148	744	355	258	195	33	2,331	42	1,118
39	Clay County	325	251	29,286	27,992	3,082	1,318	1,067	322	56	5,318	73	3,242
40	Moorhead	157	129	20,439	19,925	2,438	951	795	144	30	3,684	23	2,017
41	Remainder of County	168	122	8,847	8,067	644	367	272	178	26	1,634	50	1,225
42	Clearwater County	95	75	7,085	6,443	461	224	186	91	14	1,043	19	347
43	Cook County	64	44	3,816	3,528	286	136	104	76	15	1,190	21	427
44	Cottonwood County	208	154	18,021	17,003	1,248	555	449	236	24	1,996	26	662
45	Windom	85	75	9,608	9,440	746	331	263	97	10	1,351	13	420
46	Remainder of County	123	79	8,413	7,563	502	224	186	139	14	665	13	242
47	Crow Wing County	485	295	32,151	28,801	3,026	1,320	1,030	501	107	8,337	89	2,730
48	Brainerd	246	158	22,418	20,726	2,244	924	752	250	49	5,266	35	1,301
49	Crosby	57	37	3,832	3,444	314	127	106	54	18	1,400	9	251
50	Remainder of County	182	100	5,901	4,631	468	269	172	197	40	1,651	45	1,178
51	Dakota County	524	344	54,855	50,401	4,785	1,740	1,301	560	87	10,478	119	4,548
52	Hastings (part)[4]	101	73	9,308	8,608	747	277	212	108	15	1,637	18	567
53	South St. Paul	178	118	26,578	24,946	2,395	765	588	190	36	3,615	40	1,508
54	West St. Paul	59	47	5,626	5,306	524	251	149	63	16	3,112	11	654
55	Remainder of County	186	106	13,343	11,541	1,115	447	352	199	20	2,112	50	1,819
56	Dodge County	177	119	11,398	9,976	714	369	275	169	28	1,957	28	813
57	Douglas County	306	218	21,929	20,257	1,879	840	693	336	45	3,529	68	1,495
58	Alexandria	152	122	14,656	13,854	1,422	638	530	170	20	2,542	23	733
59	Remainder of County	154	96	7,273	6,403	457	202	163	166	25	987	45	762
60	Faribault County	420	298	34,504	32,348	2,038	964	810	419	59	5,366	82	1,913
61	Blue Earth	112	80	13,947	13,399	723	329	280	110	19	1,723	21	460
62	Remainder of County	308	218	20,557	18,949	1,315	635	530	309	40	3,643	61	1,453
63	Fillmore County	415	281	22,622	19,970	1,557	776	648	454	82	4,275	65	1,294
64	Freeborn County	425	291	35,220	32,652	3,577	1,533	1,244	435	57	5,130	84	2,225
65	Albert Lea	260	186	23,392	22,016	2,844	1,276	1,030	259	30	3,755	52	1,615
66	Remainder of County	165	105	11,828	10,636	733	257	214	176	27	1,375	32	610
67	Goodhue County	479	335	36,760	33,748	3,063	1,342	1,106	525	70	6,763	77	2,388
68	Red Wing	194	130	17,383	15,953	1,696	722	602	216	28	3,746	32	1,151
69	Remainder of County	285	205	19,377	17,795	1,367	620	504	309	42	2,957	45	1,237

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. Represents zero.

[1]St. Cloud is in Benton, Sherburne and Stearns counties. [2]Ortonville is in Big Stone and Lac qui Parle counties. [3]Granite Falls is in Chippewa and Yellow Medicine counties. [4]Hastings is in Dakota and Washington counties.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,575	364,573	1,983	189,836	1,632	144,703	1,819	579,582	4,230	220,560	3,944	436,622	960	99,126	4,347	343,408	1,570	129,316	1
9	580	7	281	2	(D)	10	1,616	23	759	18	1,333	3	(D)	27	1,403	6	90	2
20	1,765	15	1,108	9	905	14	3,375	48	2,543	22	2,602	8	879	36	1,922	11	124	3
8	614	12	1,016	5	693	7	3,204	16	1,206	13	1,644	3	314	15	1,180	5	56	4
1	(D)	1	(D)	2	(D)	•••	•••	5	317	2	(D)	2	(D)	6	137	4	(D)	5
•••	•••	•••	•••	1	(D)	6	(D)	9	272	1	(D)	1	(D)	4	(D)	2	(D)	6
11	(D)	2	(D)	1	(D)	1	(D)	18	748	6	736	2	(D)	11	(D)	•••	•••	7
11	1,245	6	898	9	314	15	3,326	46	2,232	36	2,979	5	374	47	2,049	8	222	8
4	980	4	(D)	6	(D)	13	(D)	24	1,426	16	1,946	4	(D)	30	1,363	6	(D)	9
7	265	2	(D)	3	(D)	2	(D)	22	806	20	1,033	1	(D)	17	686	2	(D)	10
17	1,576	19	1,261	7	282	19	4,787	28	1,004	21	2,835	7	733	50	4,275	7	108	11
6	1,172	16	1,181	6	(D)	14	4,002	16	747	13	2,407	6	(D)	37	3,984	5	(D)	12
11	404	3	80	1	(D)	5	785	12	257	8	428	1	(D)	13	291	2	(D)	13
11	563	4	161	5	420	9	683	33	2,091	21	3,710	5	336	23	2,324	5	40	14
•••	•••	•••	•••	2	(D)	3	(D)	14	888	7	2,051	1	(D)	15	1,049	2	(D)	15
1	(D)	2	(D)	1	(D)	2	(D)	4	544	3	(D)	2	(D)	2	(D)	1	(D)	16
10	(D)	2	(D)	2	(D)	4	544	15	659	11	(D)	2	(D)	6	(D)	2	(D)	17
14	844	6	200	6	281	10	968	18	722	38	2,646	4	211	15	877	4	32	18
6	464	4	(D)	3	180	9	(D)	10	383	13	1,023	2	(D)	9	619	2	(D)	19
4	380	2	(D)	3	101	1	(D)	8	339	25	1,623	2	(D)	6	258	2	(D)	20
21	5,878	50	4,678	27	3,220	32	10,965	53	4,141	65	7,741	14	1,434	62	5,829	20	242	21
9	5,453	44	4,532	22	3,058	20	9,152	32	3,353	24	4,504	8	1,274	45	3,962	10	112	22
12	425	6	146	5	162	12	1,813	21	788	41	3,237	6	160	17	1,867	10	130	23
13	2,526	31	1,773	26	1,172	21	5,968	43	1,508	52	7,013	12	1,032	47	2,923	4	68	24
6	1,897	17	1,049	10	511	9	3,100	12	690	15	3,487	6	556	20	(D)	1	(D)	25
3	302	4	313	5	274	3	(D)	6	305	13	1,566	2	(D)	6	319	3	(D)	26
3	(D)	5	286	8	297	7	2,024	12	297	13	978	2	(D)	9	(D)	•••	(D)	27
1	(D)	5	125	3	85	2	(D)	11	216	11	982	2	(D)	12	1,461	•••	•••	28
20	2,665	6	491	13	1,036	19	4,818	43	1,539	25	2,105	7	533	32	1,242	8	30	29
5	938	5	(D)	7	720	12	3,176	14	816	6	1,132	3	348	19	(D)	4	16	30
14	1,727	1	(D)	6	316	7	1,642	29	723	19	973	4	185	13	(D)	4	14	31
10	789	9	286	15	574	13	2,354	35	1,892	43	2,923	7	401	30	2,556	18	202	32
21	1,092	5	191	3	(D)	15	2,096	29	1,090	33	1,864	7	339	39	1,367	1	(D)	33
9	1,573	15	1,026	9	547	14	3,183	39	1,769	42	4,415	5	399	27	3,059	7	170	34
•••	•••	•••	•••	•••	•••	1	(D)	2	(D)	3	110	•••	•••	2	(D)	2	(D)	35
6	1,491	13	(D)	6	474	11	2,772	21	1,281	19	2,200	3	(D)	18	(D)	4	68	36
3	92	2	(D)	3	73	2	(D)	16	(D)	20	2,105	2	(D)	7	1,586	1	(D)	37
5	416	6	201	6	290	11	2,407	22	795	31	1,853	6	264	24	1,690	5	95	38
10	865	16	1,411	18	1,576	16	5,497	41	2,839	40	5,064	7	651	36	2,448	12	373	39
2	(D)	10	1,036	14	1,373	9	4,491	15	1,694	14	2,925	4	(D)	24	2,023	12	373	40
8	(D)	6	375	4	205	7	1,006	26	1,145	26	2,139	3	(D)	12	425	•••	•••	41
10	1,023	2	(D)	6	337	7	971	10	618	11	594	3	(D)	13	1,906	•••	•••	42
3	(D)	2	(D)	1	(D)	2	(D)	9	552	3	166	1	(D)	7	291	•••	•••	43
14	1,593	13	893	12	424	20	3,905	19	1,096	43	4,231	6	375	24	2,761	7	85	44
8	790	9	695	5	222	10	2,527	9	603	11	1,223	2	(D)	9	1,599	1	(D)	45
8	803	4	198	7	202	10	1,378	10	493	32	3,008	4	(D)	15	1,162	6	(D)	46
25	3,300	19	689	14	932	29	5,601	70	3,389	37	3,370	9	700	66	2,777	20	326	47
11	2,674	15	584	9	768	23	4,617	32	2,332	14	2,029	6	473	40	2,148	12	206	48
3	(D)	3	(D)	1	(D)	3	799	7	349	5	425	2	(D)	5	36	1	(D)	49
11	(D)	1	(D)	4	(D)	3	185	31	708	18	916	1	(D)	21	591	7	(D)	50
19	983	24	1,112	27	2,288	25	16,878	76	3,585	58	9,395	14	1,186	62	4,192	13	212	51
3	237	6	192	8	471	6	1,934	15	546	14	2,965	4	314	9	371	3	74	52
5	331	12	627	8	799	13	13,473	19	1,187	15	3,189	4	(D)	23	1,388	3	(D)	53
2	(D)	2	(D)	1	(D)	•••	•••	13	470	4	309	3	(D)	6	552	1	(D)	54
9	(D)	4	(D)	10	(D)	6	1,471	29	1,382	25	2,932	3	154	24	1,881	6	86	55
14	507	8	(D)	2	(D)	9	1,851	24	789	32	3,116	6	338	20	1,456	6	274	56
14	2,194	18	634	8	808	21	3,323	47	2,224	39	4,029	5	370	37	3,247	4	76	57
5	1,403	13	510	6	(D)	17	2,960	21	1,394	19	2,376	3	(D)	22	1,775	3	(D)	58
9	791	5	124	2	(D)	4	363	26	830	20	1,653	2	(D)	15	1,472	1	(D)	59
26	1,527	20	799	15	852	23	3,989	58	1,904	76	8,916	11	588	36	8,422	14	228	60
4	683	4	246	6	377	8	1,598	18	720	18	2,674	1	(D)	7	(D)	6	56	61
22	844	16	553	9	475	15	2,391	40	1,184	58	6,242	10	(D)	29	(D)	8	172	62
19	773	22	717	19	778	19	4,129	56	1,643	60	5,552	8	462	50	2,696	15	103	63
19	5,170	15	1,506	21	827	27	5,875	58	2,531	68	6,731	5	723	56	3,740	15	762	64
8	4,137	15	1,506	15	743	20	3,870	35	1,860	31	2,909	5	723	44	1,576	5	698	65
11	1,033	•••	•••	6	84	7	2,005	23	671	37	3,822	•••	•••	12	2,164	10	64	66
30	3,010	40	1,573	24	1,639	28	7,358	57	2,202	68	5,937	15	853	49	4,860	21	237	67
6	1,790	25	980	16	1,235	10	3,552	24	1,080	13	1,711	6	430	24	1,626	10	82	68
24	1,220	15	593	8	404	18	3,806	33	1,122	55	4,226	9	423	25	3,234	11	155	69

432271 O - 57 - 52

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Grant County	140	106	9,988	9,262	636	300	256	146	21	1,338	27	580
2	Hennepin County	6,826	4,726	987,517	944,163	131,532	48,112	35,418	6,805	1,478	201,261	1,325	78,347
3	Brooklyn Center	18	10	914	754	44	30	22	22	5	443	1	(D)
4	Crystal	39	29	4,215	4,095	374	157	96	51	8	2,021	11	463
5	Edina	43	29	4,728	4,584	632	296	211	51	7	1,439	4	338
6	Golden Valley	44	30	6,523	6,259	804	325	241	44	4	2,768	14	1,730
7	Hopkins	118	82	22,198	21,306	2,230	686	542	119	15	4,502	18	1,391
8	Minneapolis	5,575	3,891	849,249	813,497	117,647	42,554	31,665	5,532	1,274	157,065	1,120	67,575
9	Richfield	152	108	19,163	18,451	1,915	879	491	156	25	7,614	16	521
10	Robbinsdale	82	50	8,825	8,151	755	316	220	89	14	3,811	9	370
11	St. Louis Park	160	114	20,642	19,820	2,629	1,013	678	141	23	4,810	21	2,344
12	Remainder of County	595	383	51,060	47,246	4,502	1,856	1,252	600	103	16,808	111	(D)
13	Houston County	210	138	11,424	9,852	794	418	305	224	30	2,411	45	1,206
14	Hubbard County	167	107	8,843	7,621	654	282	234	179	33	2,367	27	671
15	Park Rapids	93	77	6,885	6,403	533	243	206	104	15	1,631	14	426
16	Remainder of County	74	30	1,958	1,218	121	39	28	75	18	736	13	245
17	Isanti County	125	93	11,059	10,229	870	398	307	139	22	1,876	15	429
18	Cambridge	53	47	6,718	6,496	607	267	205	60	7	1,106	6	230
19	Remainder of County	72	46	4,341	3,733	263	131	102	79	15	770	9	199
20	Itasca County	407	285	33,644	30,966	3,127	1,157	985	411	70	8,317	82	2,118
21	Grand Rapids	142	112	17,253	16,375	1,828	648	573	135	18	3,809	23	903
22	Remainder of County	265	173	16,391	14,591	1,299	509	412	276	52	4,508	59	1,215
23	Jackson County	199	149	15,774	14,250	1,140	485	401	191	31	3,239	33	712
24	Jackson	92	72	7,759	6,847	653	281	221	90	16	2,092	15	395
25	Remainder of County	107	77	8,015	7,403	487	204	180	101	15	1,147	18	317
26	Kanabec County	98	68	6,319	5,867	467	226	169	98	15	1,166	19	343
27	Kandiyohi County	339	255	33,038	31,356	2,814	1,237	1,017	338	56	5,298	50	1,556
28	Willmar	184	144	20,820	19,932	2,008	893	727	186	26	3,790	26	885
29	Remainder of County	155	111	12,218	11,424	806	344	290	152	30	1,508	24	671
30	Kittson County	124	82	9,240	8,352	601	271	226	138	20	889	23	606
31	Koochiching County	222	160	16,396	15,252	1,366	529	422	225	42	4,437	49	1,401
32	International Falls	127	99	12,127	11,499	1,159	442	348	135	22	3,061	26	969
33	Remainder of County	95	61	4,269	3,753	208	87	74	90	20	1,376	23	432
34	Lac qui Parle County	190	144	12,009	11,085	826	400	312	191	30	2,285	38	636
35	Ortonville (part)[2]	1	1	(D)	(D)	(D)	(D)	(D)	(D)	...	...	...	...
36	Remainder of County	189	143	(D)	(D)	(D)	(D)	(D)	(D)	30	2,285	38	636
37	Lake County	123	79	9,979	9,101	863	376	295	125	17	2,259	40	1,026
38	Two Harbors	73	55	7,877	7,507	754	300	239	73	12	1,914	16	496
39	Remainder of County	50	24	2,102	1,594	109	76	56	52	5	365	24	530
40	Lake of the Woods County	66	48	3,943	3,401	240	128	95	76	8	691	13	420
41	Le Sueur County	311	213	21,165	19,185	1,432	661	537	349	51	3,763	65	1,707
42	Le Sueur	76	60	5,237	4,963	333	151	117	89	13	1,141	14	395
43	Remainder of County	235	153	15,928	14,222	1,099	510	420	260	38	2,622	51	1,312
44	Lincoln County	145	101	8,924	7,978	512	203	176	154	19	1,223	23	504
45	Lyon County	345	255	29,088	27,442	2,320	983	797	336	45	5,115	50	1,281
46	Marshall	121	89	12,051	11,661	1,164	465	381	114	12	2,174	14	465
47	Tracy	71	63	6,657	6,511	496	230	182	72	13	1,870	9	240
48	Remainder of County	153	103	10,380	9,270	660	288	234	150	20	1,071	27	576
49	McLeod County	370	252	28,683	26,955	2,348	1,003	826	366	46	4,574	68	1,844
50	Glencoe	85	61	8,868	8,470	595	266	209	89	10	1,346	17	678
51	Hutchinson	129	93	10,858	10,336	1,005	449	375	123	12	1,734	16	534
52	Remainder of County	156	98	8,957	8,149	748	288	242	154	24	1,494	35	632
53	Mahnomen County	68	44	4,619	3,995	273	124	99	80	14	924	12	360
54	Marshall County	200	130	11,890	10,326	778	332	297	203	26	1,678	42	868
55	Martin County	394	274	34,018	30,950	2,879	1,233	992	401	64	6,156	78	1,870
56	Fairmont	206	144	22,386	20,450	2,140	912	742	209	25	4,065	43	1,302
57	Remainder of County	188	130	11,632	10,500	739	321	250	192	39	2,091	35	568
58	Meeker County	251	183	17,700	16,572	1,337	611	495	275	42	2,704	42	952
59	Litchfield	107	79	8,417	7,915	768	347	277	120	19	1,544	15	469
60	Remainder of County	144	104	9,283	8,657	569	264	218	155	23	1,160	27	483
61	Mille Lacs County	206	142	14,247	12,975	1,108	515	411	208	30	2,466	40	1,021
62	Morrison County	317	205	20,634	18,070	1,465	684	512	340	50	3,548	63	1,828
63	Little Falls	142	102	12,465	11,187	1,029	450	345	162	21	2,292	22	925
64	Remainder of County	175	103	8,169	6,883	436	234	167	178	29	1,256	41	903
65	Mower County	490	350	47,660	44,990	4,725	1,765	1,347	486	71	8,305	107	3,253
66	Austin	310	222	32,758	31,218	3,739	1,393	1,045	319	51	6,797	68	2,392
67	Remainder of County	180	128	14,902	13,772	986	372	302	167	20	1,508	39	861
68	Murray County	170	130	12,697	11,931	864	382	318	163	25	2,333	25	647

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[2]Ortonville is in Big Stone and Lac qui Parle counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
14	571	3	234	3	(D)	10	1,994	12	949	32	3,043	4	178	6	(D)	8	116	1
170	140,602	466	72,025	403	50,652	206	156,891	783	52,058	389	68,314	238	33,212	911	69,787	457	64,348	2
•••	•••	•••	•••	3	20	•••	•••	4	158	•••	•••	•••	•••	3	251	2	(D)	3
1	(D)	1	(D)	3	515	•••	•••	2	362	5	456	2	(D)	4	75	2	(D)	4
2	(D)	5	1,252	2	(D)	•••	•••	3	(D)	6	(D)	•••	•••	10	746	4	52	5
1	(D)	•••	•••	2	(D)	•••	•••	3	378	5	988	1	(D)	9	389	5	54	6
1	(D)	8	682	8	620	3	9,597	15	(D)	18	2,843	3	424	22	1,027	7	86	7
128	136,421	403	66,181	327	46,334	171	138,383	597	40,785	256	47,542	204	27,270	727	58,926	368	62,767	8
7	(D)	15	1,282	8	654	4	(D)	25	1,261	16	1,962	5	1,376	18	1,444	13	170	9
7	217	3	(D)	8	445	2	(D)	15	903	5	1,773	3	390	9	622	7	50	10
4	(D)	11	1,552	9	798	2	(D)	25	1,719	17	3,784	7	1,749	17	1,491	24	672	11
19	990	20	822	33	1,175	24	6,800	94	5,314	61	(D)	13	1,701	92	4,816	25	447	12
11	584	5	28	15	341	16	2,105	20	1,056	27	2,252	5	237	25	1,030	11	174	13
9	278	5	456	4	292	9	1,139	29	979	23	1,309	3	184	21	1,120	4	48	14
4	204	5	456	4	292	9	1,139	10	575	12	1,014	2	(D)	16	976	2	(D)	15
5	74	•••	•••	•••	•••	•••	•••	19	404	11	295	1	(D)	5	144	2	(D)	16
15	1,168	3	92	4	213	7	1,678	18	769	25	2,137	3	333	11	(D)	2	(D)	17
5	670	2	(D)	3	(D)	3	1,002	6	416	12	1,467	2	(D)	5	(D)	2	(D)	18
10	498	1	(D)	1	(D)	4	676	12	353	13	670	1	(D)	6	958	•••	•••	19
35	3,787	21	1,233	22	1,121	23	5,841	61	3,181	27	3,094	10	949	54	(D)	2	(D)	20
6	1,445	12	921	10	438	17	4,129	19	1,701	11	2,018	3	560	22	(D)	1	(D)	21
29	2,342	9	312	12	683	6	1,712	42	1,480	16	1,076	7	389	32	(D)	1	(D)	22
10	1,380	11	538	11	403	21	2,670	14	561	35	3,932	5	389	24	1,922	4	28	23
4	328	4	404	4	249	9	1,457	10	407	12	1,404	2	(D)	12	(D)	4	28	24
6	1,052	7	134	7	154	12	1,213	4	154	23	2,528	3	(D)	12	(D)	•••	•••	25
4	209	10	434	3	220	6	1,902	12	431	14	810	2	(D)	10	(D)	3	16	26
14	2,450	17	1,510	8	1,016	22	5,852	42	2,088	56	6,299	8	592	41	5,987	25	390	27
6	1,723	16	(D)	7	(D)	14	4,753	19	1,412	22	3,031	5	(D)	26	2,271	17	237	28
8	727	1	(D)	1	(D)	8	1,099	23	676	34	3,268	3	(D)	15	3,716	8	153	29
12	1,407	3	96	6	408	8	2,309	9	523	21	2,113	3	158	16	702	3	29	30
13	1,550	14	745	7	684	13	2,658	22	1,347	16	1,701	6	418	32	1,415	8	40	31
6	1,174	11	695	5	(D)	11	(D)	10	862	10	1,438	4	(D)	16	615	6	(D)	32
7	376	3	50	2	(D)	2	(D)	12	485	6	263	2	(D)	16	800	2	(D)	33
9	593	12	503	5	397	12	2,080	23	733	47	3,590	5	247	7	817	3	78	34
•••	•••	•••	•••	•••	•••	•••	•••	•••	•••	1	(D)	•••	•••	•••	•••	•••	•••	35
9	593	12	503	5	397	12	2,080	23	733	46	(D)	5	247	7	817	3	78	36
7	926	8	475	2	(D)	7	1,693	19	983	5	636	2	(D)	15	1,499	1	(D)	37
2	(D)	8	475	2	(D)	7	1,693	9	785	5	636	2	(D)	9	(D)	1	(D)	38
5	(D)	•••	•••	•••	•••	•••	•••	10	198	•••	•••	•••	•••	6	(D)	•••	•••	39
6	325	6	117	•••	•••	2	(D)	8	259	13	1,068	2	(D)	8	457	•••	•••	40
15	641	13	579	16	792	20	4,297	42	2,010	41	4,219	8	414	28	2,566	12	177	41
5	117	5	175	4	195	5	1,193	11	413	7	758	2	(D)	10	(D)	•••	•••	42
10	524	8	404	12	597	15	3,104	31	1,597	34	3,461	6	(D)	18	(D)	12	177	43
11	761	4	(D)	3	(D)	13	1,350	18	727	35	2,728	7	345	9	972	3	83	44
19	1,859	21	1,405	21	1,136	26	5,332	31	1,504	58	6,501	8	686	44	3,992	22	277	45
4	845	13	997	6	454	10	2,602	7	550	20	2,060	3	391	22	1,377	10	136	46
4	436	5	185	9	331	5	1,178	5	194	10	978	2	(D)	7	1,029	2	(D)	47
11	578	3	223	6	351	11	1,552	19	760	28	3,463	3	(D)	15	1,586	10	(D)	48
20	1,697	24	956	15	839	16	5,132	45	2,087	61	7,134	9	654	44	3,527	22	239	49
4	222	8	(D)	8	(D)	4	2,932	13	619	12	1,547	2	(D)	5	(D)	2	(D)	50
5	905	14	669	6	395	6	1,432	13	964	19	2,336	3	320	23	1,474	12	95	51
11	570	2	(D)	1	(D)	6	768	19	504	30	3,251	4	(D)	16	(D)	8	(D)	52
8	309	1	(D)	•••	(D)	4	1,235	8	342	11	617	2	(D)	8	636	•••	•••	53
11	445	10	396	6	143	13	2,244	24	887	46	4,016	3	158	13	997	6	58	54
18	3,279	24	1,707	23	1,769	25	5,817	38	1,840	53	6,587	13	803	41	3,639	17	551	55
9	3,043	20	1,595	16	1,325	13	3,995	17	1,221	18	2,468	4	447	27	(D)	14	(D)	56
9	236	4	112	7	444	12	1,822	21	619	35	4,119	9	356	14	(D)	3	(D)	57
16	1,401	12	342	6	129	15	2,938	31	1,166	45	4,752	7	461	27	2,679	8	176	58
7	652	8	271	3	93	10	2,371	14	365	15	1,588	3	262	7	(D)	6	(D)	59
9	749	4	71	3	36	5	567	17	801	30	3,164	4	199	20	(D)	2	(D)	60
9	896	9	394	10	229	15	2,610	25	1,235	30	2,133	5	279	27	2,944	6	40	61
18	1,915	11	787	11	547	17	2,488	50	2,200	44	3,193	6	635	40	3,445	7	48	62
7	837	10	(D)	9	(D)	11	1,580	23	1,293	11	1,536	4	(D)	20	2,154	4	32	63
11	1,078	1	(D)	2	(D)	6	908	27	907	33	1,657	2	(D)	20	1,291	3	16	64
15	3,224	33	2,489	29	2,694	25	8,724	59	2,586	55	8,143	13	1,179	66	6,674	17	389	65
7	2,811	30	2,434	22	1,890	16	7,665	32	1,591	22	3,082	9	1,046	42	2,749	11	301	66
8	413	3	55	7	804	9	1,059	27	995	33	5,061	4	133	24	3,925	6	88	67
11	875	3	178	4	231	10	1,796	16	756	40	3,063	3	221	19	2,447	14	150	68

Table 102. RETAIL TRADE: 1954 — COUNTIES.

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Nicollet County	214	142	13,686	12,380	1,133	514	396	214	34	3,035	47	1,632
2	North Mankato	35	27	2,328	2,210	225	113	90	36	11	731	9	521
3	St. Peter	116	78	8,905	8,101	778	344	267	119	16	1,827	19	735
4	Remainder of County	63	37	2,453	2,069	130	57	41	59	7	477	19	376
5	Nobles County	314	222	32,131	30,063	2,598	1,045	857	303	52	5,835	50	1,395
6	Worthington	157	117	20,546	19,714	2,032	792	655	157	27	4,224	24	718
7	Remainder of County	157	105	11,585	10,349	566	253	202	146	25	1,611	26	667
8	Norman County	168	122	10,383	9,233	662	308	264	164	29	1,871	31	552
9	Olmsted County	572	428	66,792	63,416	8,393	3,164	2,655	575	75	9,161	117	5,445
10	Rochester	449	349	59,518	56,872	7,834	2,948	2,473	446	58	8,470	91	4,889
11	Remainder of County	123	79	7,274	6,544	559	216	182	129	17	711	26	556
12	Otter Tail County	567	405	40,767	38,029	3,481	1,590	1,310	576	85	7,101	113	2,708
13	Fergus Falls	189	153	19,925	19,471	2,243	969	802	184	26	3,369	29	1,064
14	Remainder of County	378	252	20,842	18,558	1,238	628	508	392	59	3,732	84	1,644
15	Pennington County	134	114	15,422	15,006	1,517	663	553	128	23	2,773	23	734
16	Thief River Falls	120	106	14,906	14,562	1,447	640	531	114	20	2,745	19	620
17	Remainder of County	14	8	516	444	70	23	22	14	3	28	4	114
18	Pine County	222	138	13,587	11,795	946	428	361	228	42	2,366	43	1,034
19	Pipestone County	250	164	19,221	16,837	1,497	610	518	248	40	3,258	41	906
20	Pipestone	144	98	12,962	11,332	1,123	449	387	135	20	1,645	26	624
21	Remainder of County	106	66	6,259	5,505	374	161	131	113	20	1,613	15	282
22	Polk County	450	328	35,650	32,928	3,248	1,331	1,137	445	76	7,508	83	3,119
23	Crookston	135	109	13,767	13,003	1,514	602	519	131	21	2,302	18	896
24	East Grand Forks	61	49	7,493	7,199	773	309	267	57	7	1,664	14	1,250
25	Remainder of County	254	170	14,390	12,726	961	420	351	257	48	3,522	51	973
26	Pope County	154	102	8,020	7,432	555	284	219	184	30	1,845	30	573
27	Glenwood	59	45	4,038	3,930	321	167	123	78	7	877	12	273
28	Remainder of County	95	57	3,962	3,502	234	117	96	106	23	968	18	300
29	Ramsey County	3,483	2,351	464,016	440,068	60,281	23,532	17,654	3,509	830	105,755	684	32,372
30	Falcon Heights	16	10	1,833	1,697	185	89	41	12	5	911	2	(D)
31	North St. Paul	39	25	3,834	3,575	385	163	97	40	14	1,312	5	422
32	Roseville	33	23	3,039	2,841	268	181	125	31	8	1,558	9	299
33	St. Paul	3,183	2,153	441,032	419,112	57,986	22,534	17,017	3,192	759	96,958	618	30,216
34	White Bear Lake	99	59	6,503	5,551	737	244	167	102	20	2,152	15	494
35	Remainder of County	113	81	7,725	7,291	720	321	207	132	24	2,864	35	(D)
36	Red Lake County	93	55	5,665	4,933	381	172	133	106	10	931	21	422
37	Redwood County	337	237	26,233	24,589	1,868	819	679	348	39	3,642	57	1,299
38	Redwood Falls	118	84	12,537	12,149	1,109	490	425	121	10	1,737	14	359
39	Remainder of County	219	153	13,696	12,440	759	329	254	227	29	1,905	43	940
40	Renville County	311	239	26,331	24,633	1,642	785	667	358	48	3,890	50	1,429
41	Rice County	379	269	30,209	28,089	2,824	1,247	985	398	69	6,135	64	2,093
42	Faribault	195	143	18,674	17,706	1,900	790	632	201	38	3,709	32	1,282
43	Northfield	112	82	7,840	7,346	717	363	274	117	20	1,837	18	415
44	Remainder of County	72	44	3,695	3,037	207	94	79	80	11	589	14	396
45	Rock County	146	104	12,971	12,187	1,055	435	343	141	20	1,694	21	581
46	Luverne	87	71	9,630	9,304	890	375	296	86	10	1,422	14	419
47	Remainder of County	59	33	3,341	2,883	165	60	47	55	10	272	7	142
48	Roseau County	132	114	10,697	10,271	818	374	326	140	23	1,924	23	633
49	St. Louis County	2,464	1,660	236,550	220,424	26,539	10,101	7,946	2,405	577	58,637	472	17,294
50	Chisholm	85	71	6,975	6,787	656	276	187	81	17	2,039	14	534
51	Duluth	1,269	851	139,106	131,048	17,156	6,333	5,042	1,200	328	31,655	215	9,732
52	Ely	103	81	8,251	7,825	668	287	217	108	15	2,390	30	723
53	Eveleth	80	62	6,614	5,966	557	211	163	78	21	1,806	16	588
54	Hibbing	227	155	25,913	24,401	3,027	1,052	867	225	51	6,972	40	1,375
55	Proctor	39	25	2,229	1,913	158	78	51	50	10	669	5	106
56	Virginia	231	173	24,573	23,073	2,711	1,054	817	226	41	6,241	39	1,502
57	Remainder of County	430	242	22,889	19,411	1,606	810	602	436	94	6,865	113	2,734
58	Scott County	248	180	17,838	16,518	1,189	590	435	254	41	2,777	54	1,686
59	Shakopee	69	57	7,419	7,275	565	258	185	64	9	1,069	22	798
60	Remainder of County	179	123	10,419	9,243	624	332	250	190	32	1,708	32	888
61	Sherburne County	105	73	8,394	7,558	635	272	203	111	15	1,414	19	481
62	St. Cloud (part)[1]	12	4	332	196	22	11	5	11	3	81	1	(D)
63	Remainder of County	93	69	8,062	7,362	613	261	195	100	12	1,333	18	(D)
64	Sibley County	197	139	14,287	12,799	1,091	505	417	215	27	1,910	41	1,279
65	Stearns County	819	569	70,496	65,246	7,238	2,993	2,354	816	121	10,760	163	4,889
66	St. Cloud (part)[1]	299	217	39,625	38,001	5,084	2,022	1,534	276	38	4,835	63	2,146
67	Sauk Centre	74	64	6,510	6,340	550	230	200	80	11	878	15	425
68	Remainder of County	446	288	24,361	20,905	1,604	741	620	460	72	5,047	85	2,318
69	Steele County	300	208	25,903	23,503	2,270	989	808	323	46	4,871	37	1,499
70	Owatonna	159	131	16,842	15,692	1,618	675	537	166	21	2,529	20	810
71	Remainder of County	141	77	9,061	7,811	652	314	271	157	25	2,342	17	689

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]St. Cloud is in Benton, Sherburne and Stearns counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
12	800	8	280	8	633	14	1,695	21	1,026	29	2,661	10	578	20	1,122	11	224	1
1	(D)	...	...	...	...	3	(D)	4	335	2	(D)	1	(D)	...	...	4	32	2
5	538	5	253	8	633	10	1,292	9	491	17	1,893	5	296	15	755	7	192	3
6	(D)	3	27	...	...	1	(D)	8	200	10	(D)	4	(D)	5	367	...	...	4
15	2,163	14	1,653	9	644	16	4,877	38	2,257	51	5,964	5	426	49	6,718	15	189	5
4	1,831	13	(D)	7	(D)	12	4,409	13	1,332	17	3,337	3	(D)	26	1,998	9	157	6
9	352	1	(D)	2	(D)	4	468	25	925	34	2,627	2	(D)	23	4,720	6	32	7
13	807	5	208	2	(D)	7	1,910	20	631	36	2,699	4	181	18	1,259	3	(D)	8
19	8,545	48	5,632	43	4,458	27	11,791	66	3,929	47	6,445	12	3,088	100	7,863	18	415	9
9	8,015	44	5,598	35	4,086	23	11,515	49	3,482	24	4,111	10	(D)	90	5,999	16	(D)	10
10	530	4	34	8	372	4	276	17	447	23	2,334	2	(D)	10	1,873	2	(D)	11
26	2,406	33	2,614	21	1,719	31	6,245	57	3,166	88	6,523	18	1,180	81	6,494	14	611	12
5	1,675	21	2,044	12	1,221	12	4,286	16	1,461	20	2,153	6	570	31	(D)	11	(D)	13
21	731	12	570	9	498	19	1,959	41	1,705	68	4,370	12	610	50	(D)	3	(D)	14
8	1,708	10	820	9	912	10	3,221	13	722	14	2,119	4	553	17	1,851	3	9	15
7	(D)	10	820	9	912	10	3,221	10	627	14	2,119	4	553	14	(D)	3	9	16
1	(D)	...	...	...	...	...	...	3	95	...	...	...	...	3	(D)	...	...	17
18	833	4	232	8	321	17	2,045	30	1,338	31	3,253	4	256	21	2,005	4	104	18
9	1,388	12	509	8	637	20	4,400	29	1,037	39	4,679	5	286	23	1,803	24	314	19
5	1,129	10	(D)	7	(D)	14	3,754	16	639	18	2,614	3	(D)	12	1,054	13	189	20
4	259	2	(D)	1	(D)	6	646	13	398	21	2,065	2	(D)	11	749	11	129	21
25	2,291	24	1,144	17	1,551	27	5,253	58	3,646	76	6,669	8	838	37	3,360	19	271	22
5	998	12	695	13	1,193	10	2,820	17	1,192	19	2,518	3	443	11	609	6	101	23
3	101	3	162	2	(D)	4	(D)	7	838	7	933	1	(D)	6	1,189	7	144	24
17	1,192	9	287	2	(D)	13	(D)	34	1,616	50	3,218	4	(D)	20	1,562	6	26	25
12	609	8	335	1	(D)	10	1,485	22	435	23	1,742	3	208	13	729	2	(D)	26
5	322	4	293	1	(D)	3	902	10	207	7	821	2	(D)	8	158	...	...	27
7	287	4	42	...	...	7	583	12	228	16	921	1	(D)	5	571	2	(D)	28
78	60,695	220	32,242	178	23,724	108	66,815	422	26,483	166	24,588	117	16,342	450	34,513	230	40,487	29
1	(D)	1	(D)	3	(D)	...	...	1	(D)	...	...	1	(D)	...	...	2	(D)	30
3	(D)	2	(D)	...	...	1	(D)	7	(D)	4	834	...	...	5	481	...	...	31
3	262	...	...	...	(D)	...	...	3	171	3	81	2	(D)	1	(D)	4	28	32
66	60,011	207	31,430	164	22,943	101	66,074	387	24,177	140	20,855	110	15,456	421	32,645	210	40,267	33
4	191	7	291	9	316	4	413	6	613	10	1,062	3	237	13	604	8	130	34
1	(D)	3	131	2	(D)	2	(D)	18	1,252	9	1,756	1	(D)	12	(D)	6	(D)	35
4	224	4	(D)	2	(D)	3	(D)	13	433	19	1,768	...	(D)	13	929	4	34	36
22	2,348	17	840	11	706	26	4,616	36	1,516	61	6,401	10	524	41	4,206	17	135	37
12	1,843	9	(D)	2	(D)	13	3,218	15	574	13	1,818	3	286	15	1,701	12	72	38
10	505	8	(D)	9	(D)	13	1,398	21	942	48	4,583	7	238	26	2,505	5	63	39
13	1,064	11	435	16	521	23	5,047	39	2,050	68	7,281	9	463	23	4,074	11	77	40
14	2,488	23	1,776	20	1,195	22	5,965	42	2,513	63	4,725	9	849	40	2,146	13	304	41
6	2,036	14	987	11	812	14	4,306	23	1,666	19	2,178	5	507	21	(D)	12	(D)	42
4	315	9	789	6	317	4	1,241	10	651	25	1,475	3	(D)	12	439	1	(D)	43
4	137	...	...	3	66	4	438	9	196	19	1,072	1	(D)	7	(D)	...	...	44
9	1,357	5	506	9	476	11	2,190	20	1,024	22	2,415	3	163	17	2,417	9	168	45
4	1,174	5	506	7	(D)	9	(D)	10	597	9	1,481	3	163	9	1,172	7	(D)	46
5	183	...	...	2	(D)	2	(D)	10	427	13	934	...	...	8	1,245	2	(D)	47
10	720	8	441	5	240	10	1,338	13	672	23	3,717	4	240	12	(D)	1	(D)	48
120	28,126	184	17,110	118	11,665	122	40,438	273	14,023	122	13,501	48	6,574	330	20,617	98	8,565	49
3	218	8	273	5	693	5	1,499	8	495	6	615	2	(D)	17	(D)	...	...	50
34	18,222	112	11,397	69	7,039	55	21,502	142	8,300	49	4,775	26	4,294	170	14,170	69	8,020	51
8	687	7	365	4	144	6	1,712	4	306	7	984	2	(D)	14	(D)	6	64	52
4	364	4	301	5	440	6	1,649	7	244	4	483	2	(D)	11	(D)	...	...	53
10	2,978	21	1,831	10	1,495	18	6,111	20	879	16	1,895	4	594	31	1,843	6	140	54
...	...	3	42	2	(D)	1	(D)	7	238	4	335	1	(D)	6	345	...	...	55
6	2,193	24	2,776	10	1,531	20	4,896	30	1,622	17	1,913	3	605	34	1,218	7	76	56
55	3,464	5	125	13	(D)	11	(D)	55	1,939	19	2,501	8	465	47	1,542	10	265	57
13	845	6	(D)	17	382	17	3,237	32	1,155	31	2,380	7	310	25	2,359	5	(D)	58
2	(D)	2	(D)	4	139	5	1,591	8	358	5	499	4	246	5	95	3	(D)	59
11	(D)	4	158	13	243	12	1,646	24	797	26	1,881	3	64	20	2,268	2	(D)	60
5	127	2	(D)	1	(D)	7	1,921	18	1,009	14	1,534	3	195	17	1,356	4	48	61
...	...	1	(D)	...	...	...	...	2	(D)	...	...	...	...	3	(D)	2	(D)	62
5	127	1	(D)	1	(D)	7	1,921	16	(D)	14	1,534	3	195	14	(D)	2	(D)	63
10	1,195	3	105	3	161	15	2,808	20	738	41	4,031	8	365	15	1,551	14	144	64
49	10,019	42	3,517	29	2,287	66	13,964	91	3,791	102	11,443	26	2,414	99	6,837	32	575	65
9	7,293	25	2,971	22	1,831	26	9,626	32	1,876	18	4,660	6	1,712	40	2,293	20	382	66
3	(D)	5	286	2	(D)	8	1,083	11	440	9	1,283	2	(D)	8	1,312	...	...	67
36	(D)	12	260	5	(D)	32	3,255	48	1,475	75	5,500	18	(D)	51	3,232	12	193	68
11	1,563	11	806	13	868	21	5,051	53	2,886	44	4,453	7	610	46	3,141	11	135	69
7	1,466	10	(D)	9	578	14	3,976	22	1,811	20	2,773	4	(D)	29	1,618	3	59	70
4	117	1	(D)	4	290	7	1,075	31	1,075	24	1,680	3	(D)	17	1,523	8	76	71

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Stevens County	152	116	11,631	10,977	971	434	367	150	21	1,943	33	743
2	Morris	84	70	7,578	7,386	712	314	264	86	14	1,233	13	400
3	Remainder of County	68	46	4,053	3,591	259	120	103	64	7	710	20	343
4	Swift County	233	179	18,455	17,547	1,382	676	550	241	32	2,927	43	865
5	Benson	88	72	7,759	7,589	617	276	221	92	10	1,425	15	278
6	Remainder of County	145	107	10,696	9,958	765	400	329	149	22	1,502	28	587
7	Todd County	281	185	17,641	15,381	1,228	595	490	302	59	3,512	55	1,216
8	Staples	69	49	4,454	4,134	353	180	148	74	10	1,139	14	348
9	Remainder of County	212	136	13,187	11,247	875	415	342	228	49	2,373	41	868
10	Traverse County	118	84	9,243	8,513	605	312	234	131	22	1,449	18	456
11	Wabasha County	266	186	16,578	15,434	1,257	559	425	270	47	3,425	51	1,280
12	Lake City	75	65	5,438	5,376	543	241	180	71	11	987	15	494
13	Remainder of County	191	121	11,140	10,058	714	318	245	199	36	2,438	36	796
14	Wadena County	202	142	17,291	15,657	1,454	597	494	208	33	2,410	33	960
15	Wadena	103	81	11,853	11,397	1,123	441	371	111	21	1,899	19	561
16	Remainder of County	99	61	5,438	4,260	331	156	123	97	12	511	14	399
17	Waseca County	188	140	15,674	14,374	1,254	577	465	212	27	2,787	38	1,188
18	Waseca	105	77	9,857	9,345	921	403	336	117	10	1,409	20	732
19	Remainder of County	83	63	5,817	5,009	333	174	129	95	17	1,378	18	456
20	Washington County	406	270	30,009	27,349	2,736	1,104	777	425	79	7,721	91	3,005
21	Bayport	16	14	942	(D)	(D)	(D)	(D)	(D)	5	420	4	212
22	Hastings (part)[4]	5	1	102	(D)	(D)	(D)	(D)	(D)	2	(D)	...	...
23	Stillwater	135	97	14,550	13,662	1,450	527	408	133	31	3,869	19	728
24	Remainder of County	250	158	14,415	12,733	1,212	525	338	268	41	(D)	68	2,065
25	Watonwan County	236	154	15,909	14,283	1,207	514	409	259	28	2,985	35	855
26	St. James	101	71	7,554	7,014	641	266	207	111	12	1,534	15	343
27	Remainder of County	135	83	8,355	7,269	566	248	202	148	16	1,451	20	512
28	Wilkin County	118	86	8,753	8,289	642	308	246	125	23	2,006	21	807
29	Breckenridge	60	50	5,199	5,091	461	229	178	64	13	1,591	13	681
30	Remainder of County	58	36	3,554	3,198	181	79	68	61	10	415	8	126
31	Winona County	489	309	38,903	35,437	4,022	1,790	1,367	524	86	7,445	127	3,641
32	Winona	341	235	31,305	29,319	3,463	1,542	1,175	352	51	5,710	81	2,599
33	Remainder of County	148	74	7,598	6,118	559	248	192	172	35	1,735	46	1,092
34	Wright County	435	277	26,019	22,937	1,820	862	679	468	72	5,135	90	1,930
35	Yellow Medicine County	221	167	14,643	13,483	1,072	514	425	234	43	3,074	34	1,117
36	Granite Falls (part)[3]	48	44	4,058	3,968	326	161	128	60	8	934	11	251
37	Remainder of County	173	123	10,585	9,515	746	353	297	174	35	2,140	23	866

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[3]Granite Falls is in Chippewa and Yellow Medicine counties. [4]Hastings is in Dakota and Washington counties.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group—Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
12	1,065	7	444	8	456	9	2,524	12	563	32	2,566	3	243	11	1,056	4	28	1
4	649	7	444	5	391	6	1,834	6	314	20	1,748	2	(D)	5	370	2	(D)	2
8	416	...	...	3	65	3	690	6	249	12	818	1	(D)	6	686	2	(D)	3
12	1,258	13	459	7	399	16	3,124	34	1,603	41	4,481	5	(D)	29	3,030	1	(D)	4
3	(D)	9	382	5	(D)	7	1,505	12	630	9	1,329	3	161	14	1,321	1	(D)	5
9	(D)	4	77	2	(D)	9	1,619	22	973	32	3,152	2	(D)	15	1,709	...	...	6
10	1,037	12	585	6	276	19	3,080	29	1,292	41	2,976	11	404	31	3,203	8	60	7
2	(D)	5	248	3	139	5	1,003	8	355	8	596	2	(D)	10	360	2	(D)	8
8	(D)	7	337	3	137	14	2,077	21	937	33	2,380	9	(D)	21	2,843	6	(D)	9
6	668	9	264	4	144	7	994	18	679	19	2,757	3	177	12	1,655	...	...	10
14	702	17	697	7	201	14	2,589	19	628	48	4,492	3	291	36	2,213	10	60	11
3	185	7	337	4	135	5	1,464	11	359	6	763	1	(D)	10	580	2	(D)	12
11	517	10	360	3	66	9	1,125	8	269	42	3,729	2	(D)	26	1,633	8	(D)	13
23	1,734	9	415	7	356	23	3,867	25	826	17	3,798	4	280	24	2,547	4	98	14
6	1,059	6	380	2	(D)	9	3,074	13	442	8	2,739	2	(D)	15	1,253	2	(D)	15
17	675	3	35	5	(D)	14	793	12	384	9	1,059	2	(D)	9	1,294	2	(D)	16
9	1,106	13	509	11	498	5	2,334	19	1,215	38	4,510	4	330	19	1,127	5	70	17
6	(D)	9	368	7	292	4	(D)	10	682	21	2,659	3	(D)	11	566	4	(D)	18
3	(D)	4	141	4	206	1	(D)	9	533	17	1,851	1	(D)	8	561	1	(D)	19
15	1,347	11	552	19	738	22	5,340	45	2,581	42	5,091	8	836	60	2,181	14	617	20
...	...	...	...	...	...	2	(D)	1	(D)	1	(D)	1	(D)	...	...	2	(D)	21
...	...	...	...	1	(D)	...	...	...	...	...	...	...	...	2	(D)	...	...	22
4	769	9	(D)	6	486	12	3,063	14	875	11	2,185	3	503	21	1,058	5	(D)	23
11	578	2	(D)	12	(D)	8	(D)	30	(D)	30	(D)	4	(D)	37	(D)	7	61	24
14	1,150	10	332	10	574	15	2,128	40	1,149	44	4,491	6	425	22	1,726	12	94	25
5	629	5	119	5	230	10	1,007	14	525	15	2,247	3	286	11	584	6	50	26
9	521	5	213	5	344	5	1,121	26	624	29	2,244	3	139	11	1,142	6	44	27
2	(D)	7	227	5	257	6	1,182	16	754	26	2,194	3	261	7	776	2	(D)	28
1	(D)	6	(D)	5	257	2	(D)	5	462	9	880	2	(D)	2	(D)	2	(D)	29
1	(D)	1	(D)	...	...	4	(D)	11	292	17	1,314	1	(D)	5	(D)	...	...	30
24	4,229	25	2,141	32	1,683	31	8,341	37	1,609	38	4,409	8	959	59	4,021	22	375	31
12	3,838	23	(D)	26	1,476	27	7,074	28	1,308	18	2,641	6	(D)	50	3,426	19	319	32
12	391	2	(D)	6	207	4	1,267	9	301	20	1,768	2	(D)	9	595	3	56	33
24	1,388	8	492	20	812	23	5,195	44	1,528	69	5,243	10	520	47	3,150	28	626	34
13	559	13	784	7	211	10	2,289	22	939	48	4,119	8	(D)	21	1,161	2	(D)	35
2	(D)	2	(D)	3	76	3	1,166	6	207	7	707	1	(D)	5	350	...	...	36
11	(D)	11	(D)	4	135	7	1,123	16	732	41	3,412	7	363	16	811	2	(D)	37

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES; CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Minnesota, total	34,088	2,866,535
Aitkin County	197	8,453
Anoka County	232	13,282
Anoka	95	7,037
Columbia Heights	47	3,192
Remainder of County	90	3,053
Becker County	278	16,009
Detroit Lakes	133	11,400
Remainder of County	145	4,609
Beltrami County	297	20,042
Bemidji	178	16,184
Remainder of County	119	3,858
Benton County	197	12,324
St. Cloud (part)[2]	59	5,193
Sauk Rapids	44	2,630
Remainder of County	94	4,501
Big Stone County	173	10,616
Ortonville	74	5,610
Remainder of County	99	5,006
Blue Earth County	496	48,869
Mankato	305	38,862
Remainder of County	191	10,007
Brown County	360	25,978
New Ulm	152	13,501
Sleepy Eye	65	5,107
Springfield	69	4,723
Remainder of County	74	2,647
Carlton County	284	17,135
Cloquet	112	9,358
Remainder of County	172	7,777
Carver County	271	13,660
Cass County	295	10,516
Chippewa County	236	18,598
Montevideo	132	12,982
Remainder of County	104	5,616
Chisago County	197	8,624
Clay County	325	30,233
Moorhead	140	20,965
Remainder of county	185	9,268
Clearwater County	130	6,851
Cook County	49	2,379
Cottonwood County	203	15,213
Windom	82	7,787
Remainder of County	121	7,426
Crow Wing County	489	30,741
Brainerd	227	22,569
Crosby	55	3,025
Remainder of County	207	5,147
Dakota County	526	35,095
Hastings	86	4,982
South St. Paul	190	16,187
West St. Paul	53	3,087
Remainder of County	197	10,839
Dodge County	161	8,536
Douglas County	334	20,436
Alexandria	150	13,276
Remainder of County	184	7,160
Faribault County	386	22,517
Blue Earth	106	7,821
Remainder of County	280	14,696
Fillmore County	401	20,375
Freeborn County	409	32,420
Albert Lea	225	23,749
Remainder of County	184	8,671
Goodhue County	474	32,311
Red Wing	169	14,712
Remainder of County	305	17,599
Grant County	149	8,575
Hennepin County	6,101	776,752
Crystal	24	1,277
Edina	34	2,262
Golden Valley	17	488
Hopkins	79	10,980
Minneapolis	5,269	711,526
Richfield	60	4,115
Robbinsdale	69	6,061
St. Louis Park	78	9,821
Remainder of County	471	30,222
Houston County	189	10,206
Hubbard County	174	7,368
Park Rapids	98	5,724
Remainder of County	76	1,644
Isanti County	135	8,039
Cambridge	48	4,955
Remainder of County	87	3,084
Itasca County	427	26,574
Grand Rapids	121	12,425
Remainder of County	306	14,149
Jackson County	210	13,795
Jackson	89	7,513
Remainder of County	121	6,282
Kanabec County	119	6,171
Kandiyohi County	325	27,194
Willmar	169	18,169
Remainder of County	156	9,025
Kittson County	125	7,406
Koochiching County	245	13,734
International Falls	125	9,562
Remainder of County	120	4,172
Lac qui Parle County	209	11,878
Lake County	106	5,816
Two Harbors	71	5,172
Remainder of County	35	644
Lake of the Woods County	62	3,324
Le Sueur County	292	16,038
Le Sueur	62	4,492
Remainder of County	230	11,546
Lincoln County	156	8,078
Lyon County	369	27,225
Marshall	120	11,703
Tracy	82	5,923
Remainder of County	167	9,599
McLeod County	319	22,341
Glencoe	76	5,839
Hutchinson	96	8,701
Remainder of County	147	7,801
Mahnomen County	83	4,046
Marshall County	205	10,531
Martin County	344	24,715
Fairmont	158	16,687
Remainder of County	186	8,028
Meeker County	240	15,531
Litchfield	89	7,882
Remainder of County	151	7,649
Mille Lacs County	229	12,673
Morrison County	350	17,337
Little Falls	139	10,142
Remainder of County	211	7,195
Mower County	448	41,402
Austin	255	30,032
Remainder of County	193	11,370
Murray County	198	10,742
Nicollet County	182	10,787
North Mankato	35	2,849
St. Peter	88	5,624
Remainder of County	59	2,314
Nobles County	303	25,113
Worthington	140	16,688
Remainder of County	163	8,425
Norman County	170	9,349
Olmsted County	464	52,042
Rochester	342	45,537
Remainder of County	122	6,505
Otter Tail County	532	36,214
Fergus Falls	158	18,545
Remainder of County	374	17,669
Pennington County	143	14,980
Thief River Falls	114	13,905
Remainder of County	29	1,075
Pine County	269	12,122
Pipestone County	229	16,004
Pipestone	122	10,982
Remainder of County	107	5,022
Polk County	442	30,357
Crookston	128	11,729
East Grand Forks	61	6,997
Remainder of County	253	11,631
Pope County	166	7,837
Glenwood	62	3,772
Remainder of County	104	4,065
Ramsey County	3,098	413,317
North St. Paul	33	2,633
Roseville	...	...
St. Paul	2,843	398,067
White Bear Lake	60	4,960
Remainder of County	162	7,657
Red Lake County	95	5,014
Redwood County	327	20,371
Redwood Falls	89	8,728
Remainder of County	238	11,643
Renville County	315	19,896
Rice County	385	27,309
Faribault	180	15,982
Northfield	105	6,717
Remainder of County	100	4,610
Rock County	150	11,062
Luverne	89	7,973
Remainder of County	61	3,089
Roseau County	151	10,051
St. Louis County	2,493	197,781
Chisholm	110	6,207
Duluth	1,205	120,439
Ely	108	5,770
Eveleth	105	5,890
Hibbing	212	21,582
Proctor	42	2,020
Virginia	219	17,626
Remainder of County	492	18,247
Scott County	266	12,086
Shakopee	60	3,986
Remainder of County	206	8,100
Sherburne County	117	5,542
St. Cloud (part)[2]	2	40
Remainder of County	115	5,502
Sibley County	195	11,058
Stearns County	793	63,722
St. Cloud (part)[2]	255	35,149
Sauk Centre	76	5,856
Remainder of County	462	22,717
Steele County	259	22,008
Owatonna	155	16,260
Remainder of County	104	5,748
Stevens County	158	10,393
Morris	91	7,425
Remainder of County	67	2,968
Swift County	246	17,488
Benson	92	7,738
Remainder of County	154	9,750
Todd County	309	16,848
Staples	69	3,975
Remainder of County	240	12,873
Traverse County	127	7,847
Wabasha County	278	14,416
Lake City	76	5,188
Remainder of County	202	9,228
Wadena County	177	13,596
Wadena	98	8,911
Remainder of County	79	4,685
Waseca County	193	13,898
Waseca	92	8,242
Remainder of County	101	5,656
Washington County	350	23,981
Bayport	16	802
Stillwater	119	12,620
Remainder of County	215	10,559
Watonwen County	199	13,011
St. James	82	6,818
Remainder of County	117	6,193
Wilkin County	152	8,829
Breckenridge	59	4,639
Remainder of County	93	4,190
Winona County	485	36,402
Winona	327	29,468
Remainder of County	158	6,934
Wright County	420	22,374
Yellow Medicine County	241	14,726

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments, see Comparison of 1948 and 1954 Censuses in the Introduction.

[2] St. Cloud is in Benton, Sherburne, and Stearns Counties.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DULUTH-SUPERIOR STANDARD METROPOLITAN AREA--Consists of St. Louis County, Minn.; and Douglas County, Wis.										
Retail trade, total	3,114	2,054	279,887	258,687	31,308	605,867	555,505	12,137	9,507	3,070
Food Stores										
Total	747	423	70,956	63,672	4,721	90,674	79,024	2,103	1,417	791
Grocery stores	613	345	63,764	57,408	3,974	75,802	65,915	1,760	1,173	656
Meat markets	74	20	3,915	3,593	273	5,273	4,863	94	67	29
Fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	3	3	131	131	7	269	259	7	6	4
Candy, nut, confectionery stores	38	16	854	606	63	941	814	33	24	37
Bakery products stores	45	33	1,639	1,461	389	8,191	6,984	202	142	50
Bakeries, with baking on premises	(NA)	30	(NA)	1,342	353	7,353	6,206	183	126	(NA)
Bakeries, without baking on premises	(NA)	3	(NA)	119	36	838	776	19	16	(NA)
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	11	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	659	467	22,586	19,952	4,069	84,016	74,057	2,199	1,649	746
Eating places (except refreshment stands)	265	221	9,709	9,083	2,174	45,451	40,541	1,328	1,014	325
Restaurants, cafeterias	(NA)	219	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
In-plant food contractors	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	45	33	733	635	74	1,958	1,750	76	50	51
Drinking places	349	213	12,144	10,234	1,821	36,607	31,766	795	585	370
General Merchandise Group										
Total	144	102	32,122	30,922	4,645	89,104	80,665	1,915	1,504	111
Department stores	11	11	16,730	16,730	2,931	54,632	50,094	1,024	849	...
Dry goods, general merchandise stores	51	35	7,947	7,481	751	15,661	13,737	318	227	42
General stores	43	27	2,919	2,351	158	3,019	2,744	67	50	43
Variety stores	37	29	4,472	4,360	805	15,792	14,090	506	378	24
Apparel, Accessories Stores										
Total	218	188	19,336	18,914	2,778	54,043	49,035	1,197	924	174
Shoe stores	44	32	2,125	1,925	223	4,154	3,696	87	60	30
Men's shoe stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	9	(NA)	665	76	1,173	1,016	26	14	(NA)
Children's, juveniles' shoe stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	17	(NA)	1,056	122	2,485	2,189	53	38	(NA)
Men's, boys' clothing and furnishings stores	(NA)	50	(NA)	5,518	773	13,955	12,773	246	185	(NA)
Men's, boys' clothing stores	(NA)	37	(NA)	4,443	619	11,102	10,020	203	147	(NA)
Men's, boys' furnishings stores	(NA)	13	(NA)	1,075	154	2,853	2,753	43	38	(NA)
Family clothing stores	(NA)	14	(NA)	2,161	318	7,040	6,397	153	122	(NA)
Women's clothing, specialty stores	76	74	8,444	(D)	1,320	25,538	23,059	638	499	54
Ready-to-wear stores	(NA)	51	(NA)	7,472	1,174	22,859	20,731	553	436	(NA)
Millinery stores	(NA)	17	(NA)	646	119	2,230	2,065	67	56	(NA)
Clothing, specialty stores, n.e.c.	(NA)	6	(NA)	(D)	27	449	263	18	7	(NA)
Children's, infants' wear stores	10	6	414	376	41	778	653	25	16	10
Apparel stores, n.e.c.	14	12	530	(D)	103	2,578	2,457	48	42	16
Furniture, Home Furnishings, Appliance Dealers										
Total	146	110	13,860	13,152	2,052	38,997	36,728	632	526	111
Furniture, home furnishings stores	62	52	8,055	7,971	1,287	23,570	22,659	345	310	36
Furniture stores	(NA)	38	(NA)	7,046	1,125	19,861	19,092	285	258	(NA)
Floor covering stores	(NA)	4	(NA)	326	68	1,795	1,719	26	22	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	10	(NA)	599	94	1,914	1,848	34	30	(NA)
Household appliance, radio, TV stores	84	58	5,805	5,181	765	15,427	14,069	287	216	75
Household appliance stores	(NA)	23	(NA)	1,934	338	6,176	5,454	142	96	(NA)
Appliance, radio, TV stores	(NA)	15	(NA)	1,907	261	5,255	5,074	74	47	(NA)
Radio, TV stores	(NA)	20	(NA)	1,340	166	3,996	3,541	71	53	(NA)
Automotive Group										
Total	145	127	48,498	47,968	5,387	99,678	98,480	1,334	1,282	116
Passenger car dealers (franchised)	82	82	40,463	40,463	4,609	85,578	84,793	1,132	1,101	58
Passenger car dealers (nonfranchised)	17	15	2,215	(D)	80	1,613	1,500	31	27	17
Tire, battery, accessory dealers	22	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Motorcycle, aircraft, boat dealers	21	7	623	377	16	425	350	6	5	25
Household trailer dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	344	202	16,937	13,641	1,075	23,041	19,357	496	327	370
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	155	119	15,900	15,020	2,100	40,046	37,392	639	540	138
Farm equipment dealers	14	8	1,027	807	72	1,416	1,374	25	22	17
Lumber, building materials dealers	43	37	7,058	7,004	992	19,613	18,082	283	238	35
Paint, glass, wallpaper stores	15	11	992	892	116	2,208	2,189	35	34	17
Plumbing, electrical supply stores	21	11	891	741	207	3,708	3,429	53	44	22
Hardware stores	62	52	5,932	5,576	713	13,101	12,318	243	202	47
Drug Stores, Proprietary Stores										
Total	65	65	7,981	7,981	1,115	20,988	18,680	503	373	49
Drug stores	61	61	7,762	7,762	1,095	20,465	18,243	479	358	43
Proprietary stores	4	4	219	219	20	523	437	24	15	6
Other Retail Stores										
Total	387	229	23,112	19,828	2,322	47,185	44,320	815	680	362
Liquor stores	70	38	6,073	4,641	343	6,600	5,947	118	91	62
Fuel, ice dealers	80	40	6,304	6,036	637	13,820	13,433	191	178	51
Fuel dealers (coal, wood)	(NA)	26	(NA)	4,509	487	9,812	9,490	137	125	(NA)
Liquefied petroleum gas dealers	(NA)	7	(NA)	473	86	2,480	2,415	34	33	(NA)
Fuel oil dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	23	13	1,851	1,575	112	2,356	2,032	43	34	16
Farm, garden supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
DULUTH-SUPERIOR STANDARD METROPOLITAN AREA--Con.										
Other retail stores—Con.										
Jewelry stores	52	38	2,406	2,110	334	6,441	6,205	106	91	60
Book stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	4	4	939	939	196	3,675	3,617	57	55	...
Sporting goods stores	9	5	320	278	13	280	274	5	5	12
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	14	14	573	573	88	1,678	1,619	36	33	12
Cigar stores, stands	12	6	356	268	32	750	592	24	12	9
News dealers, newsstands	19	13	535	479	31	600	462	30	18	22
Gift, novelty, souvenir stores	18	10	402	294	23	590	522	20	15	20
Music stores	13	11	943	(D)	148	2,946	2,625	53	37	8
Camera, photographic supply stores	3	1	157	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	3	1	87	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	9	3	216	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Office, store machine and equipment dealers	7	5	357	(D)	84	1,617	1,617	17	17	8
Retail stores (except second-hand) n.e.c.	9	9	339	339	64	1,332	1,223	19	16	9
Second-hand stores	19	11	415	375	96	2,160	1,917	61	49	12
Nonstore Retailers										
Total	104	22	8,599	7,637	1,044	18,095	17,767	304	285	102
Mail order houses	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	95	17	7,810	6,956	1,000	17,617	17,289	296	277	95
Merchandise vending machine operators	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN AREA--Consists of Anoka, Dakota, Hennepin, and Ramsey Counties, Minn.										
Retail trade, total	11,155	7,621	1,532,019	1,457,393	198,981	3,833,215	3,415,967	74,304	55,022	11,210
Food Stores										
Total	2,468	1,544	325,837	298,015	23,974	465,430	383,853	9,926	5,897	2,603
Grocery stores	1,679	967	269,818	247,246	17,768	343,305	279,734	7,158	4,069	1,828
Meat markets	255	185	30,590	28,678	2,710	52,045	46,226	816	589	273
Fish (seafood) markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	46	20	2,549	1,995	192	3,880	3,626	91	77	57
Candy, nut, confectionery stores	97	61	3,803	3,035	430	7,801	7,046	238	189	75
Bakery products stores	263	243	11,189	10,779	2,411	49,105	39,185	1,374	800	216
Bakeries, with baking on premises	(NA)	158	(NA)	7,567	2,026	41,575	34,161	1,105	688	(NA)
Bakeries, without baking on premises	(NA)	85	(NA)	3,212	385	7,530	5,024	269	112	(NA)
Delicatessen stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	96	50	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	2,194	1,768	117,350	110,502	27,477	559,689	492,362	13,461	10,074	2,591
Eating places (except refreshment stands)	1,088	916	60,783	58,583	16,417	337,210	295,895	8,669	6,569	1,260
Restaurants, cafeterias	(NA)	879	(NA)	56,160	15,592	319,805	281,002	8,244	6,273	(NA)
Caterers	(NA)	17	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	20	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Refreshment stands	174	138	4,246	3,720	602	11,521	8,432	476	252	203
Drinking places	930	714	52,131	48,199	10,458	210,958	188,035	4,316	3,253	1,126
General Merchandise Group										
Total	287	207	204,045	202,679	37,528	711,975	594,979	15,999	10,422	246
Department stores	12	12	174,899	174,899	32,941	623,045	524,468	13,400	8,782	...
Dry goods, general merchandise stores	88	62	7,019	6,507	922	17,227	15,171	416	298	87
General stores	26	10	1,842	1,444	90	1,779	1,625	45	33	30
Variety stores	161	123	20,285	19,829	3,575	69,924	53,715	2,138	1,309	129
Apparel, Accessories Stores										
Total	725	617	106,487	104,535	16,395	305,224	271,413	6,192	4,784	555
Shoe stores	154	134	14,602	14,036	2,011	36,479	33,490	656	482	90
Men's shoe stores	(NA)	25	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	29	(NA)	5,462	789	13,556	12,740	229	176	(NA)
Children's, juveniles' shoe stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	77	(NA)	7,099	1,023	18,513	16,556	357	246	(NA)
Men's, boys' clothing and furnishings stores	(NA)	125	(NA)	20,430	3,269	57,795	54,027	1,001	835	(NA)
Men's, boys' clothing stores	(NA)	79	(NA)	15,766	2,763	47,590	45,432	803	692	(NA)
Men's, boys' furnishings stores	(NA)	46	(NA)	4,664	506	10,205	8,595	198	143	(NA)
Family clothing stores	(NA)	58	(NA)	18,433	3,238	55,245	49,112	1,277	960	(NA)
Women's clothing, specialty stores	224	192	42,962	42,596	6,034	118,383	101,568	2,571	1,979	172
Ready-to-wear stores	(NA)	140	(NA)	26,662	4,524	85,103	71,144	1,833	1,399	(NA)
Millinery stores	(NA)	34	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Clothing, specialty stores, n.e.c.	(NA)	18	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Children's, infants' wear stores	40	36	2,407	2,347	289	5,675	4,233	152	79	35
Apparel stores, n.e.c.	94	72	6,987	6,693	1,554	31,647	28,983	535	449	81
Furniture, Home Furnishings, Appliance Dealers										
Total	617	435	77,569	72,869	12,370	238,783	228,792	3,327	3,018	561
Furniture, home furnishings stores	368	264	54,058	51,326	8,852	170,898	163,268	2,423	2,186	322
Furniture stores	(NA)	151	(NA)	38,379	5,962	112,028	106,781	1,580	1,415	(NA)
Floor covering stores	(NA)	48	(NA)	7,332	1,568	33,023	31,897	383	356	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	65	(NA)	5,615	1,322	25,847	24,590	460	415	(NA)
Household appliance, radio, TV stores	249	171	23,511	21,543	3,518	67,885	65,524	904	832	239
Household appliance stores	(NA)	73	(NA)	9,534	1,749	31,839	31,140	454	431	(NA)
Appliance, radio, TV stores	(NA)	64	(NA)	9,712	1,330	28,547	27,273	345	312	(NA)
Radio, TV stores	(NA)	34	(NA)	2,297	439	7,499	7,111	105	89	(NA)
Automotive Group										
Total	353	267	243,959	241,905	25,754	470,779	463,407	5,616	5,453	246
Passenger car dealers (franchised)	157	141	211,590	211,178	22,354	410,231	405,169	4,807	4,738	65
Passenger car dealers (nonfranchised)	92	54	17,327	16,389	1,224	23,084	22,474	274	261	09
Tire, battery, accessory dealers	73	51	9,577	9,099	1,500	26,084	24,556	398	323	58
Motorcycle, aircraft, boat dealers	19	11	3,012	2,802	527	8,574	8,544	105	104	15
Household trailer dealers	10	10	2,437	2,437	149	2,806	2,664	32	27	7
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN AREA--Con.										
Gasoline Service Stations										
Total	1,329	969	84,669	75,727	7,398	156,782	134,121	3,052	2,050	1,423
Lumber, Bldg. Mats., Hardware, Farm Equipment Dealers										
Total	635	467	104,899	101,263	14,151	271,538	260,966	3,544	3,145	544
Farm equipment dealers	45	31	5,344	5,128	497	10,060	9,769	149	142	40
Lumber, building materials dealers	152	128	59,838	59,614	6,853	133,147	128,420	1,562	1,437	73
Paint, glass, wallpaper stores	61	35	5,453	4,809	810	15,441	15,277	195	187	57
Plumbing, electrical supply stores	71	59	9,807	9,655	2,817	51,274	50,590	547	532	55
Hardware stores	304	214	24,363	22,057	3,174	61,616	56,910	1,091	847	315
Drug Stores, Proprietary Stores										
Total	377	359	51,619	51,291	7,436	144,672	119,647	3,648	2,389	341
Drug stores	(NA)	355	(NA)	51,062	7,425	144,632	119,607	3,647	2,388	(NA)
Proprietary stores	(NA)	4	(NA)	229	11	40	40	1	1	(NA)
Other Retail Stores										
Total	1,459	881	110,414	100,270	12,664	245,425	226,609	4,348	3,501	1,397
Liquor stores	200	152	33,400	31,040	1,975	38,091	32,480	758	516	190
Fuel, ice dealers	109	73	19,608	18,900	1,947	40,436	38,746	612	544	91
Fuel dealers (coal, wood)	(NA)	36	(NA)	11,588	1,135	23,763	22,840	363	333	(NA)
Liquefied petroleum gas dealers	(NA)	9	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	26	(NA)	5,723	527	11,428	10,679	171	139	(NA)
Ice dealers	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	32	26	4,031	3,879	252	3,824	3,597	58	51	31
Farm, garden supply stores	31	21	2,530	2,432	424	9,128	8,802	127	116	31
Jewelry stores	186	118	9,709	8,689	1,447	25,908	24,755	412	359	170
Book stores	22	16	1,556	1,480	197	4,043	3,554	88	59	14
Stationery stores	41	29	3,242	3,038	817	14,467	13,886	211	179	35
Sporting goods stores	66	44	4,568	4,176	575	10,252	9,415	203	145	58
Bicycle stores	7	7	210	210	24	470	280	8	4	8
Florists	118	80	4,987	4,427	976	18,607	17,136	346	271	135
Cigar stores, stands	48	24	1,670	1,212	126	2,483	2,221	68	54	46
News dealers, newsstands	19	5	897	649	52	1,453	1,265	43	26	21
Gift, novelty, souvenir stores	82	38	1,421	1,043	100	1,911	1,528	64	39	95
Music stores	55	35	4,918	4,528	809	16,459	14,454	291	221	46
Camera, photographic supply stores	23	17	2,627	2,489	393	7,840	6,629	136	102	23
Luggage, leather goods stores	16	16	1,435	1,435	236	4,782	4,521	75	61	16
Optical goods stores	43	27	2,057	1,835	509	10,086	9,829	138	129	29
Office, store machine and equipment dealers	20	12	788	732	137	2,732	2,709	41	40	19
Retail stores (except second-hand) n.e.c.	73	73	3,730	3,730	679	13,125	12,241	237	198	63
Second-hand stores	106	68	4,846	4,346	989	19,328	18,561	432	387	90
Nonstore Retailers										
Total	711	107	105,171	98,337	13,834	262,918	239,818	5,191	4,289	703
Mail order houses	21	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	626	62	19,323	13,285	2,609	46,767	45,879	744	716	625
Merchandise vending machine operators	64	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.
[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948		Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	DULUTH-SUPERIOR STANDARD METROPOLITAN AREA				MINNEAPOLIS-ST. PAUL STANDARD METROPOLITAN AREA			
Retail trade, total	3,131	2,106	237,441	217,772	9,957	7,397	1,238,446	1,178,394
Total								
Food stores	891	496	59,128	50,370	2,918	1,779	232,680	202,210
Eating, drinking places	675	458	19,121	16,654	2,036	1,719	102,072	97,949
General merchandise group	138	103	30,226	29,374	255	196	(D)	(D)
Apparel, accessories stores	206	164	18,015	17,162	639	537	90,576	89,055
Furniture, home furnishings, appliance dealers	115	97	10,284	10,001	408	324	55,160	53,209
Automotive group	166	142	40,818	39,764	395	343	191,754	186,601
Gasoline service stations	339	201	11,840	9,304	1,242	897	55,780	48,469
Lumber, building materials, hardware, farm equipment dealers	142	118	13,935	13,498	470	381	68,970	67,253
Drug stores, proprietary stores	71	67	6,418	6,338	402	381	41,100	40,485
Other retail stores	372	246	21,122	(D)	1,151	799	100,097	94,010
Nonstore retailers	16	14	6,534	(D)	41	41	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ...Represents Zero. [1]Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
BLUE EARTH COUNTY										
Retail trade, total	518	374	57,968	54,628	5,722	117,059	107,683	2,603	1,948	483
Food stores, total	75	43	10,729	9,361	660	12,254	10,470	446	232	87
Grocery stores	60	32	10,011	8,823	568	10,227	8,632	397	190	72
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	10	8	448	(D)	79	1,802	1,613	44	37	10
Eating, drinking places, total	99	81	3,111	2,837	508	11,462	9,645	436	299	108
Eating places	77	63	2,137	1,907	362	8,176	6,505	326	202	84
Drinking places	22	18	974	930	146	3,286	3,140	110	97	24
General merchandise group, total	21	15	5,878	5,688	858	15,274	13,728	420	311	16
General merchandise group (except variety)	18	12	5,026	4,836	710	12,264	11,271	316	242	16
Variety stores	3	3	852	852	148	3,010	2,457	104	69	...
Apparel, accessories stores, total	50	36	4,678	4,436	523	11,433	10,231	231	169	41
Shoe stores	14	10	869	755	88	1,619	1,439	37	26	12
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	1,423	144	2,903	2,516	53	36	(NA)
Family clothing stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Women's clothing, specialty stores	17	15	2,102	(D)	270	6,359	5,852	127	98	9
Ready-to-wear stores	(NA)	11	(NA)	2,026	260	6,183	5,707	120	94	(NA)
Other clothing, specialty stores	(NA)	4	(NA)	(D)	10	176	145	7	4	(NA)
Other apparel stores	8	4	202	(D)	21	552	424	14	9	8
Furniture, home furnishings, appliance dealers, total	27	21	3,220	3,106	482	9,588	9,517	146	142	21
Furniture, home furnishings stores, antique stores	10	10	1,798	1,798	248	5,015	4,995	74	73	6
Household appliance, radio, TV stores	17	11	1,422	1,308	234	4,573	4,522	72	69	15
Automotive group	32	28	10,965	10,867	969	22,289	22,078	311	301	22
Gasoline service stations	93	33	4,141	3,773	324	7,816	7,039	134	97	49
Lumber, bldg. mats., hardware, farm equip. dealers, total	65	57	7,741	7,533	753	14,657	13,621	245	207	58
Farm equipment dealers	20	18	3,026	(D)	220	4,243	3,918	64	56	22
Lumber, building materials, supplies, equipment dealers	26	24	3,200	(D)	337	6,161	5,671	110	89	12
Hardware stores	19	15	1,515	1,433	196	4,253	4,032	71	62	24
Drug stores, proprietary stores, total	14	10	1,434	1,310	146	2,476	2,337	53	42	13
Drug stores	(NA)	10	(NA)	1,310	146	2,476	2,337	53	42	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	62	48	5,829	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	8	8	578	578	63	694	616	18	12	2
Fuel, ice dealers	4	2	168	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	12	12	3,221	3,221	143	3,103	3,025	50	48	5
Jewelry stores	9	7	517	(D)	90	1,546	1,338	30	21	7
Book, stationery stores	3	3	251	251	38	940	718	21	13	3
Other retail stores (except second-hand)	22	16	1,070	978	121	2,813	2,606	52	44	24
Second-hand stores	...	...	...	...	...	...	...	...	...	...
Nonstore retailers	20	2	242	(D)	(D)	(D)	(D)	(D)	(D)	(D)
DAKOTA COUNTY										
Retail trade, total	524	344	54,855	50,401	4,785	93,718	84,396	1,740	1,301	560
Food stores, total	87	47	10,476	9,118	631	12,337	9,777	283	157	98
Grocery stores	72	38	9,790	8,578	567	10,792	8,497	246	129	80
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	4	...	50	...	...	...	...	...	...	4
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	8	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	119	81	4,548	3,884	752	16,503	13,946	469	322	161
Eating places	71	53	2,442	2,194	482	10,768	9,328	320	231	102
Drinking places	48	28	2,106	1,690	270	5,735	4,618	149	91	59
General merchandise group, total	19	13	983	847	116	1,945	1,666	60	42	17
General merchandise group (except variety)	10	6	603	(D)	74	1,232	1,067	33	22	10
Variety stores	9	7	380	(D)	42	713	599	27	20	7
Apparel, accessories stores, total	24	18	1,112	996	86	1,783	1,555	51	37	24
Shoe stores	8	4	197	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	7	5	325	(D)	21	473	315	13	5	8
Ready-to-wear stores	(NA)	5	(NA)	(D)	21	473	315	13	5	(NA)
Other clothing, specialty stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	27	17	2,288	1,852	222	3,836	3,748	59	54	26
Furniture, home furnishings stores, antique stores	14	10	1,843	1,517	195	3,333	3,257	49	44	13
Household appliance, radio, TV stores	13	7	445	335	27	503	491	10	10	13
Automotive group	25	21	16,878	16,786	1,421	24,145	23,623	271	263	19
Gasoline service stations	76	44	3,583	2,959	249	4,704	3,782	105	64	81
Lumber, bldg. mats., hardware, farm equip. dealers, total	58	46	9,395	9,041	906	19,974	18,763	277	241	49
Farm equipment dealers	15	11	2,246	2,186	181	3,900	3,674	60	56	17
Lumber, building materials, supplies, equipment dealers	27	23	6,112	6,028	639	14,464	13,559	187	161	12
Hardware stores	16	12	1,037	827	86	1,610	1,530	30	24	20

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DAKOTA COUNTY--Con.										
Drug stores, proprietary stores, total	14	14	1,186	1,186	133	3,192	2,671	75	52	14
Drug stores	14	14	1,186	1,186	133	3,192	2,671	75	52	14
Proprietary stores	...	...	...	...	...	...	...	...	...	...
Other retail stores, total	62	40	4,192	3,630	259	4,928	4,626	83	66	58
Liquor stores	27	13	1,623	1,125	71	1,373	1,256	26	21	23
Fuel, ice dealers	3	3	513	513	43	1,071	1,033	12	11	4
Feed, farm, garden supply stores	11	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	7	7	238	238	30	523	456	13	7	6
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	11	7	195	149	12	221	178	6	3	10
Second-hand stores	3	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	13	3	212	102	10	371	239	7	3	13
HENNEPIN COUNTY										
Retail trade, total	6,826	4,726	987,517	944,163	131,532	2,530,667	2,252,403	48,112	35,418	6,805
Food stores, total	1,478	936	201,281	185,543	14,739	284,712	235,418	5,956	3,523	1,554
Grocery stores	991	567	167,014	153,938	10,845	209,020	171,823	4,269	2,470	1,067
Meat markets, fish (seafood) markets	173	123	20,911	19,625	1,867	34,740	30,325	537	366	192
Fruit stores, vegetable markets	29	11	1,260	968	96	1,992	1,825	40	31	37
Candy, nut, confectionery stores	55	37	2,004	1,764	224	3,616	3,358	111	89	38
Bakery products stores	172	158	6,770	6,538	1,463	30,195	23,723	860	478	147
Other food stores	56	40	3,308	2,710	244	5,149	4,364	139	89	71
Eating, drinking places, total	1,325	1,101	78,347	74,411	19,093	387,747	343,155	9,103	6,949	1,548
Eating places (except refreshment stands)	687	583	42,507	41,223	11,859	243,109	214,223	6,087	4,677	797
Refreshment stands	102	84	2,642	2,308	353	7,244	5,423	296	162	124
Drinking places	534	434	33,008	30,880	6,881	137,394	123,509	2,720	2,110	625
General merchandise group, total	170	126	140,602	139,994	27,508	519,472	429,917	11,028	6,875	138
Department stores	8	8	123,280	123,280	24,522	461,555	383,916	9,357	5,840	...
Dry goods, general merchandise stores	49	39	3,976	3,836	602	10,720	9,351	254	176	47
General stores	12	6	978	854	55	1,012	919	31	21	15
Variety stores	101	73	12,368	12,024	2,329	46,185	35,737	1,386	838	76
Apparel, accessories stores, total	466	400	72,025	70,819	10,972	201,033	180,374	4,053	3,085	360
Shoe stores	93	85	10,009	9,739	1,462	25,903	23,816	465	345	49
Men's, boys' clothing and furnishings stores	(NA)	78	(NA)	14,296	2,289	40,346	37,276	690	561	(NA)
Family clothing stores	(NA)	36	(NA)	12,864	2,293	38,505	34,044	907	688	(NA)
Women's clothing, specialty stores	150	130	27,256	27,056	3,552	68,267	60,059	1,504	1,105	120
Ready-to-wear stores	(NA)	98	(NA)	16,750	2,782	50,190	43,974	1,087	805	(NA)
Millinery stores	(NA)	19	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	87	71	7,112	6,864	1,376	28,012	25,185	487	388	74
Furniture, home furnishings, appliance dealers, total	403	277	50,652	47,762	8,147	162,592	155,985	2,233	2,048	362
Furniture, home furnishings stores	289	179	35,830	34,202	5,869	118,805	113,784	1,660	1,517	218
Furniture stores	(NA)	100	(NA)	24,855	3,759	75,743	71,849	1,052	946	(NA)
Home furnishings stores, antique stores	(NA)	79	(NA)	9,347	2,110	43,062	41,935	608	571	(NA)
Household appliance, radio, TV stores	144	98	14,822	13,560	2,278	43,787	42,201	573	531	144
Automotive group, total	206	162	156,891	155,787	15,928	289,660	284,891	3,491	3,404	136
Passenger car dealers (franchised)	87	79	134,132	133,918	13,928	254,014	250,666	3,018	2,987	30
Passenger car dealers (nonfranchised)	59	39	14,266	13,700	828	15,486	15,128	177	172	62
Tire, battery, accessory dealers	44	32	5,712	5,444	901	15,551	14,538	241	193	35
Other automotive dealers	16	12	2,781	2,725	271	4,609	4,557	55	52	9
Gasoline service stations	783	601	52,058	47,358	4,702	98,194	83,608	1,919	1,291	847
Lumber, bldg. matls., hardware, farm equip. dealers, total	389	273	68,314	65,790	8,909	170,964	163,818	2,197	1,931	336
Farm equipment dealers	25	15	2,369	2,213	231	4,428	4,382	67	65	20
Lumber, building materials dealers	90	76	41,545	41,405	4,659	89,946	86,953	1,014	943	46
Plumbing, paint, electrical stores	71	47	8,808	8,252	1,955	37,293	36,830	397	388	62
Hardware stores	201	135	15,498	13,920	2,064	39,297	35,653	719	535	204
Drug stores, proprietary stores, total	238	234	33,212	33,052	4,847	94,372	78,066	2,420	1,607	197
Drug stores	(NA)	232	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	911	541	69,787	63,717	8,049	156,493	144,086	2,724	2,159	884
Liquor stores	116	86	21,633	20,181	1,281	24,277	20,706	498	338	111
Fuel, ice dealers	66	38	10,287	9,881	1,059	22,308	21,464	329	291	49
Feed, farm, garden supply stores	35	27	3,540	3,404	397	7,678	7,243	116	103	30
Jewelry stores	106	70	5,741	5,265	783	14,244	13,589	230	202	100
Book, stationery stores	37	29	3,890	3,782	893	16,469	15,681	253	208	27
Sporting goods, bicycle stores	46	32	3,005	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	71	49	2,740	2,430	542	11,050	10,220	192	151	81
Cigar stores, stands	33	17	1,246	930	92	1,801	1,627	50	40	32
News dealers, newsstands	14	4	793	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	64	30	1,198	894	83	1,590	1,262	54	31	79
Music stores	32	22	3,862	3,722	676	13,390	12,262	233	187	26
Camera, photographic supply stores	13	11	1,713	(D)	268	5,274	4,143	95	66	13
Other retail stores (except second-band)	101	89	5,846	5,710	1,136	22,448	21,181	366	310	87
Second-hand stores	61	37	2,787	2,605	471	9,414	9,115	145	133	56
Nonstore retailers, total	457	75	64,348	59,930	8,638	165,428	153,085	2,988	2,546	443
Mail order houses	16	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	404	44	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	37	19	3,407	2,961	298	6,105	5,869	91	83	31

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
OLMSTED COUNTY										
Retail trade, total	572	428	66,792	63,416	8,393	166,154	155,163	3,164	2,655	575
Food stores, total	75	47	9,181	8,367	646	12,440	10,296	266	186	75
Grocery stores	55	37	8,528	7,884	536	10,209	8,255	218	147	50
Meat markets, fish (seafood) markets	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Fruit stores, vegetable markets	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Candy, nut, confectionery stores	7	3	160	86	10	241	201	7	6	8
Other food stores	13	7	493	397	100	1,990	1,840	41	33	17
Eating, drinking places, total	117	97	5,445	4,987	1,135	24,991	23,471	579	473	157
Eating places	85	77	3,968	3,726	885	19,876	18,597	469	377	116
Drinking places	32	20	1,477	1,261	250	5,115	4,874	110	96	41
General merchandise group, total	19	15	8,545	8,381	1,403	26,718	23,358	614	468	11
General merchandise group (except variety)	14	10	7,048	6,884	1,102	21,121	18,633	449	341	10
Variety stores	5	5	1,497	1,497	301	5,597	4,725	165	127	1
Apparel, accessories stores, total	48	44	5,632	(D)	938	17,949	16,622	374	306	42
Shoe stores	11	9	789	(D)	119	2,274	2,153	41	29	9
Men's, boys' clothing and furnishings stores	8	8	1,168	1,168	180	3,385	3,271	55	47	9
Family clothing stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	20	20	3,259	3,259	585	11,153	10,155	253	210	11
Ready-to-wear stores	17	17	3,076	3,076	547	10,709	9,711	239	199	10
Other clothing, specialty stores	3	3	183	183	38	444	444	14	11	1
Other apparel stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	43	35	4,458	4,326	659	12,983	12,564	201	192	48
Furniture, home furnishings stores, antique stores	25	23	2,130	(D)	274	5,900	5,651	91	86	33
Household appliance, radio, TV stores	18	12	2,328	(D)	385	7,083	6,913	110	106	15
Automotive group	27	23	11,791	11,441	1,328	25,915	25,730	358	351	16
Gasoline service stations	66	48	3,929	3,467	278	5,583	5,062	118	93	61
Lumber, bldg. matls., hardware, farm equip. dealers, total	47	35	6,445	6,229	839	16,775	16,327	224	205	37
Farm equipment dealers	9	7	1,014	(D)	64	1,349	1,236	28	21	7
Lumber, building materials, supplies, equipment dealers	25	19	4,433	4,347	649	13,230	12,964	157	150	19
Hardware stores	13	9	998	(D)	126	2,196	2,127	39	34	11
Drug stores, proprietary stores, total	12	12	3,088	3,088	408	7,371	7,043	137	119	9
Drug stores	11	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	100	70	7,863	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	12	12	1,491	1,491	72	1,452	1,332	28	23	13
Fuel, ice dealers	4	2	285	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	10	6	2,412	2,364	162	3,171	3,081	46	45	13
Jewelry stores	9	9	497	497	76	1,341	1,277	28	25	6
Book, stationery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	50	36	2,855	2,581	370	7,863	7,398	163	141	47
Second-hand stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	18	2	415	(D)	(D)	(D)	(D)	(D)	(D)	(D)
OTTER TAIL COUNTY										
Retail trade, total	567	405	40,767	38,029	3,481	67,306	62,267	1,590	1,310	576
Food stores, total	85	59	7,101	6,549	386	7,172	6,246	191	143	88
Grocery stores	73	47	6,364	5,812	298	5,740	5,193	156	119	74
Meat markets, fish (seafood) markets	5	5	439	439	69	972	730	18	13	5
Fruit stores, vegetable markets	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Candy, nut, confectionery stores	•••	•••	•••	•••	•••	•••	•••	•••	•••	•••
Other food stores	7	7	298	298	19	460	323	17	11	9
Eating, drinking places, total	113	67	2,708	2,190	324	6,185	5,422	260	196	132
Eating places	76	50	1,977	1,691	281	5,441	4,749	229	174	91
Drinking places	35	17	717	499	43	744	673	31	22	39
General merchandise group, total	26	22	2,406	2,368	272	5,139	4,764	158	127	23
General merchandise group (except variety)	19	15	1,810	1,772	180	3,251	2,982	85	63	16
Variety stores	7	7	596	596	92	1,888	1,782	73	64	7
Apparel, accessories stores, total	33	31	2,614	(D)	293	5,758	5,046	156	116	34
Shoe stores	6	4	280	(D)	39	564	462	12	8	4
Men's, boys' clothing and furnishings stores	7	7	586	586	61	1,241	1,147	28	19	10
Family clothing stores	6	6	879	879	91	1,868	1,598	54	40	6
Women's clothing, specialty stores	11	11	758	758	91	1,872	1,697	55	45	12
Ready-to-wear stores	8	8	711	711	83	1,746	1,624	49	43	11
Other clothing, specialty stores	3	3	47	47	8	126	73	6	2	1
Other apparel stores	3	3	111	111	11	213	142	7	4	2
Furniture, home furnishings, appliance dealers, total	21	17	1,719	1,577	213	4,349	4,224	71	66	25
Furniture, home furnishings stores, antique stores	11	9	895	(D)	95	1,997	1,905	34	32	14
Household appliance, radio, TV stores	10	8	824	(D)	118	2,352	2,319	37	34	11
Automotive group	31	29	6,245	(D)	590	11,912	11,706	206	194	28
Gasoline service stations	57	33	3,166	2,706	205	4,003	3,631	106	84	64
Lumber, bldg. matls., hardware, farm equip. dealers, total	88	74	6,523	6,159	550	10,666	9,990	212	186	91
Farm equipment dealers	28	26	2,914	(D)	228	4,266	3,848	87	72	37
Lumber, building materials, supplies, equipment dealers	28	24	2,153	(D)	197	3,766	3,662	70	66	18
Hardware stores	32	24	1,456	1,282	125	2,634	2,480	55	48	36

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
OTTER TAIL COUNTY--Con.										
Drug stores, proprietary stores, total	18	14	1,180	1,068	112	2,125	1,907	44	34	20
Drug stores	(NA)	14	(NA)	1,068	112	2,125	1,907	44	34	(NA)
Proprietary stores	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Other retail stores, total	81	53	6,494	6,112	498	9,066	8,460	174	153	58
Liquor stores	4	4	369	369	25	525	463	11	8	...
Fuel, ice dealers	5	5	494	494	110	821	775	15	14	4
Feed, farm, garden supply stores	26	24	4,490	(D)	269	5,982	5,541	110	99	5
Jewelry stores	9	5	209	141	22	372	354	9	7	11
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	16	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	14	4	611	529	38	931	871	12	11	13
RAMSEY COUNTY										
Retail trade, total	3,483	2,351	464,016	440,068	60,281	1,164,085	1,039,104	23,532	17,654	3,509
Food stores, total	830	520	105,755	96,131	8,124	159,054	131,092	3,472	2,093	875
Grocery stores	559	333	85,365	78,089	5,952	115,908	93,205	2,472	1,374	620
Meat markets, fish (seafood) markets	82	58	9,287	8,639	818	16,758	15,610	264	219	79
Fruit stores, vegetable markets	12	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	35	21	1,581	1,147	187	3,728	3,417	111	91	29
Bakery products stores	83	77	4,030	3,870	867	16,985	13,738	472	286	60
Other food stores	51	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	684	540	32,372	30,384	7,314	149,800	130,508	3,712	2,686	805
Eating places (except refreshment stands)	310	266	14,887	14,327	3,892	79,886	69,065	2,182	1,589	338
Refreshment stands	50	36	1,156	1,008	179	3,121	2,283	120	62	55
Drinking places	324	238	16,329	15,049	3,243	66,793	59,160	1,410	1,035	412
General merchandise group, total	78	58	60,695	60,323	9,771	187,884	160,987	4,840	3,449	70
Department stores	4	4	51,619	51,619	8,419	161,490	140,558	4,043	2,942	...
Dry goods, general merchandise stores	22	14	1,694	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General stores	5	1	277	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	47	39	7,105	7,003	1,159	22,224	16,696	699	431	40
Apparel, accessories stores, total	220	188	32,242	31,722	5,174	99,695	87,152	2,032	1,630	159
Shoe stores	49	43	4,199	4,051	537	10,343	9,489	184	134	27
Men's, boys' clothing and furnishings stores	(NA)	40	(NA)	5,520	896	15,694	15,120	282	249	(NA)
Family clothing stores	(NA)	17	(NA)	4,953	845	15,108	13,582	326	245	(NA)
Women's clothing, specialty stores	61	53	15,157	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	34	(NA)	9,456	1,695	34,225	26,671	724	584	(NA)
Millinery stores	(NA)	14	(NA)	1,186	245	5,035	4,326	122	85	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	45	35	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	178	132	23,724	22,350	3,867	70,348	67,124	1,009	894	165
Furniture, home furnishings stores	90	70	15,747	14,969	2,688	47,399	44,878	697	609	85
Furniture stores	(NA)	39	(NA)	11,448	1,925	31,881	30,616	466	413	(NA)
Home furnishings stores, antique stores	(NA)	31	(NA)	3,521	763	15,518	14,262	231	196	(NA)
Household appliance, radio, TV stores	88	62	7,977	7,381	1,179	22,949	22,246	312	285	80
Automotive group, total	108	76	66,815	66,053	8,057	150,385	148,468	1,764	1,702	75
Passenger car dealers (franchised)	45	37	57,694	57,496	6,689	125,808	124,589	1,437	1,407	17
Passenger car dealers (nonfranchised)	23	13	2,792	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	26	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other automotive dealers	12	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	422	296	26,483	23,347	2,266	50,244	43,624	951	647	445
Lumber, bldg. matls., hardware, farm equip. dealers, total	166	130	24,588	23,974	3,976	73,671	71,615	979	890	138
Farm equipment dealers	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	39	29	11,243	11,159	1,509	28,378	27,607	353	328	18
Plumbing, paint, electrical stores	48	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	75	59	7,070	6,696	954	19,287	18,345	319	268	76
Drug stores, proprietary stores, total	117	103	16,342	16,174	2,362	45,337	37,420	1,098	697	119
Drug stores	(NA)	101	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	450	280	34,513	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Liquor stores	54	50	9,578	9,168	573	11,226	9,417	213	140	56
Fuel, ice dealers	31	25	8,148	7,852	770	15,494	14,739	241	219	30
Feed, farm, garden supply stores	15	9	1,260	1,158	169	3,395	3,314	41	38	18
Jewelry stores	67	37	3,516	3,050	613	10,777	10,358	164	146	59
Book, stationery stores	26	16	908	736	121	2,041	1,759	46	30	22
Sporting goods, bicycle stores	23	17	1,691	1,637	273	5,488	5,274	86	74	18
Florists	40	28	2,127	1,913	428	7,410	6,799	151	118	46
Cigar stores, stands	15	7	424	282	34	682	594	18	14	14
News dealers, newsstands	5	1	104	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	16	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	20	12	984	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	10	6	914	(D)	125	2,566	2,486	41	36	10
Other retail stores (except second-hand)	48	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	38	28	1,893	1,665	508	9,869	9,401	286	253	27
Nonstore retailers, total	230	28	40,487	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Mail order houses	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	200	16	(D)	2,378	465	8,822	8,790	178	176	202
Merchandise vending machine operators	25	7	1,871	1,539	216	3,916	3,855	52	50	31

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ST. LOUIS COUNTY										
Retail trade, total	2,464	1,660	236,550	220,424	26,539	511,965	470,295	10,101	7,946	2,405
Food stores, total	577	345	58,637	53,047	3,772	72,496	63,281	1,663	1,101	608
Grocery stores	464	276	52,040	47,328	3,126	59,826	52,003	1,376	900	493
Meat markets, fish (seafood) markets	31	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	31	15	798	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	39	28	1,348	(D)	314	6,486	5,640	158	110	43
Other food stores	11	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	472	346	17,294	15,774	3,400	70,522	62,311	1,773	1,328	525
Eating places (except refreshment stands)	214	180	8,193	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Refreshment stands	41	31	689	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	217	135	8,412	7,474	1,476	29,599	25,793	594	445	215
General merchandise group, total	120	86	28,126	27,104	3,987	75,676	68,658	1,605	1,278	94
Department stores	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	46	32	7,536	7,094	716	14,959	13,035	304	213	38
General stores	35	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	28	22	3,492	(D)	641	12,709	11,528	402	313	18
Apparel, accessories stores, total	194	160	17,110	16,772	2,448	47,723	43,530	1,058	830	148
Shoe stores	35	25	1,720	(D)	180	3,202	2,986	67	49	26
Men's, boys' clothing and furnishings stores	(NA)	42	(NA)	4,386	589	10,631	9,730	187	143	(NA)
Family clothing stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's clothing, specialty stores	68	66	7,982	(D)	1,241	23,957	21,666	595	467	49
Ready-to-wear stores	(NA)	47	(NA)	7,085	1,105	21,440	19,473	515	408	(NA)
Millinery stores	(NA)	14	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	20	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	118	92	11,665	(D)	1,698	31,986	29,938	529	436	88
Furniture, home furnishings stores	50	42	6,820	(D)	1,054	18,753	17,964	285	257	29
Furniture stores	(NA)	29	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, antique stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	68	50	4,845	4,447	644	13,233	11,974	244	179	59
Automotive group, total	122	106	40,438	(D)	4,547	83,561	82,571	1,107	1,063	103
Passenger car dealers (franchised)	67	67	32,924	32,924	3,806	70,248	69,669	920	896	50
Passenger car dealers (nonfranchised)	13	11	1,962	(D)	66	1,269	1,156	23	19	16
Tire, battery, accessory dealers	21	19	4,248	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other automotive dealers	21	9	1,284	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	273	163	14,023	11,389	890	18,581	15,613	491	269	293
Lumber, bldg. matls., hardware, farm equip. dealers, total	122	94	13,501	12,829	1,699	32,466	30,348	517	435	113
Farm equipment dealers	11	7	895	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials dealers	34	28	6,162	6,108	769	15,759	14,570	223	187	32
Plumbing, paint, electrical stores	27	17	1,430	1,286	266	4,576	4,364	67	60	29
Hardware stores	50	42	5,014	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores, proprietary stores, total	48	48	6,574	6,574	920	17,590	15,668	405	307	37
Drug stores	45	45	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	330	198	20,617	18,187	2,134	43,269	40,610	739	614	300
Liquor stores	64	38	5,517	4,641	343	6,600	5,947	118	91	54
Fuel, ice dealers	45	33	5,446	5,264	547	11,856	11,559	162	151	38
Feed, farm, garden supply stores	25	15	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	40	30	1,954	1,798	306	6,010	5,798	94	82	41
Book, stationery stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	9	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	11	11	505	505	79	1,504	1,487	31	30	9
Cigar stores, stands	12	6	356	268	32	750	592	24	12	9
News dealers, newsstands	18	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	16	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	10	8	854	(D)	135	2,513	2,192	47	31	7
Camera, photographic supply stores	3	1	157	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	25	17	951	869	200	4,114	3,910	52	46	26
Second-hand stores	13	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers, total	98	22	8,565	7,637	1,044	18,095	17,767	304	285	96
Mail order houses	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	89	17	7,776	6,956	1,000	17,617	17,289	296	277	89
Merchandise vending machine operators	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
STEARNS COUNTY										
Retail trade, total	819	569	70,496	65,246	7,238	137,394	124,715	2,993	2,354	816
Food stores, total	121	87	10,760	9,682	640	12,443	10,572	339	229	135
Grocery stores	92	68	9,085	8,179	485	8,992	7,557	248	162	105
Meat markets, fish (seafood) markets	6	6	693	693	53	1,197	1,045	26	20	6
Fruit stores, vegetable markets	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	17	11	760	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	163	119	4,889	4,187	585	11,747	9,712	415	293	189
Eating places	81	65	2,392	2,156	370	7,264	6,002	291	209	99
Drinking places	82	54	2,497	2,031	215	4,483	3,710	124	84	90
General merchandise group, total	48	38	10,019	9,613	1,584	29,331	25,163	696	498	42
General merchandise group (except variety)	37	31	8,959	8,647	1,419	26,063	22,656	580	428	33
Variety stores	11	7	1,060	966	165	3,268	2,507	116	70	9

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
STEARNS COUNTY--Con.										
Apparel, accessories stores, total	42	34	3,517	3,373	426	7,529	6,584	174	119	27
Shoe stores	13	7	704	610	80	1,327	1,169	28	20	8
Men's, boys' clothing and furnishings stores	(NA)	7	(NA)	972	147	2,313	2,094	45	32	(NA)
Family clothing stores	(NA)	4	(NA)	598	65	1,306	1,112	28	18	(NA)
Women's clothing, specialty stores	12	12	939	939	107	2,107	1,796	64	43	7
Ready-to-wear stores	8	8	834	834	87	1,744	1,512	54	37	6
Other clothing, specialty stores	4	4	105	105	20	363	284	10	6	1
Other apparel stores	4	4	254	254	27	476	413	9	6	4
Furniture, home furnishings, appliance dealers, total	29	23	2,287	2,165	287	5,460	5,156	97	85	29
Furniture, home furnishings stores, antique stores	14	14	1,305	1,305	180	3,342	3,130	59	50	13
Household appliance, radio, TV stores	15	9	982	860	107	2,118	2,026	38	35	16
Automotive group	66	48	13,964	13,384	1,387	25,271	24,917	412	397	66
Gasoline service stations	91	51	3,791	3,261	263	4,606	4,059	115	88	90
Lumber, bldg. matls., hardware, farm equip. dealers, total	102	88	11,443	11,043	1,285	25,700	24,600	425	390	92
Farm equipment dealers	30	28	3,693	(D)	345	7,568	7,211	127	122	37
Lumber, building materials, supplies, equipment dealers	35	33	4,663	(D)	567	11,081	10,747	171	160	19
Hardware stores	37	27	3,087	2,787	373	7,051	6,642	127	108	36
Drug stores, proprietary stores, total	26	18	2,414	2,264	321	5,812	4,989	145	106	25
Drug stores	(NA)	17	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	99	59	6,837	6,013	422	8,942	8,482	163	142	90
Liquor stores	24	14	1,283	933	78	1,429	1,331	33	26	19
Fuel, ice dealers	11	7	615	597	61	1,357	1,260	20	18	9
Feed, farm, garden supply stores	21	19	3,690	(D)	195	3,768	3,570	65	61	12
Jewelry stores	8	4	434	370	41	1,506	1,495	21	19	14
Book, stationery stores	4	...	50	...	...	...	...	...	...	4
Other retail stores (except second-hand)	20	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Nonstore retailers	32	4	575	261	38	553	481	12	7	31

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O -57 - 53

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
DULUTH										
Retail trade, total	1,269	851	139,106	131,046	17,156	326,687	301,635	6,333	5,042	1,200
Food stores, total	328	174	31,655	27,877	2,045	38,717	33,621	860	551	352
Grocery stores	256	130	27,009	23,829	1,591	30,047	25,770	670	412	282
Meat markets, fish (seafood) markets	22	16	2,995	2,807	211	4,104	3,746	74	50	19
Fruit stores, vegetable markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	19	7	495	343	33	477	418	17	13	18
Other food stores	29	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	215	165	9,732	9,154	2,201	44,515	40,321	1,078	840	240
Eating places	138	110	5,600	5,226	1,264	25,463	22,950	716	546	173
Drinking places	77	55	4,132	3,928	937	19,052	17,371	362	294	67
General merchandise group, total	34	28	18,222	18,082	2,919	54,528	49,059	1,117	881	24
General merchandise group (except variety)	21	17	16,180	(D)	2,500	46,189	41,634	859	690	15
Variety stores	13	11	2,042	(D)	419	8,339	7,425	258	191	9
Apparel, accessories stores, total	112	96	11,397	11,169	1,761	33,756	30,668	753	592	75
Shoe stores	24	16	1,344	1,214	136	2,309	2,163	48	35	17
Men's, boys' clothing and furnishings stores	(NA)	22	(NA)	2,594	422	7,808	7,061	130	99	(NA)
Family clothing stores	(NA)	8	(NA)	1,293	201	4,160	3,819	93	78	(NA)
Women's clothing, specialty stores	38	38	5,341	5,341	881	16,611	14,940	423	331	21
Ready-to-wear stores	25	25	4,654	4,654	762	14,431	13,044	356	281	12
Other clothing, specialty stores	13	13	687	687	119	2,180	1,896	67	50	9
Other apparel stores	16	12	743	727	121	2,868	2,685	59	49	18
Furniture, home furnishings, appliance dealers, total	69	53	7,039	6,687	1,084	20,272	19,141	340	279	54
Furniture, home furnishings stores, antique stores	35	31	4,120	4,068	661	12,283	11,956	192	174	22
Household appliance, radio, TV stores	34	22	2,919	2,619	423	7,989	7,183	148	105	32
Automotive group	55	47	21,502	21,298	2,494	44,771	44,393	588	570	42
Gasoline service stations	142	96	8,300	7,146	590	12,277	10,330	261	174	140
Lumber, bldg. matls., hardware, farm equip. dealers, total	49	35	4,775	4,539	759	15,157	14,547	238	212	44
Farm equipment dealers	5	3	468	(D)	48	735	693	15	12	4
Lumber, building materials, supplies, equipment dealers	26	18	2,528	2,456	476	10,303	9,940	140	131	28
Hardware stores	18	14	1,779	(D)	235	4,119	3,914	83	69	12
Drug stores, proprietary stores, total	26	26	4,294	4,294	650	12,683	11,332	289	223	19
Drug stores	25	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Proprietary stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores, total	170	114	14,170	13,400	1,668	32,911	31,421	524	454	144
Liquor stores	17	17	2,821	2,821	194	3,434	3,065	51	39	14
Fuel, ice dealers	17	15	4,512	(D)	451	9,534	9,507	121	119	13
Feed, farm, garden supply stores	12	8	1,296	1,202	93	1,885	1,747	31	28	7
Jewelry stores	18	16	1,229	(D)	223	4,043	3,951	58	53	15
Book, stationery stores	4	4	812	812	166	3,092	3,034	42	40	2
Other retail stores (except second-hand)	76	46	2,997	2,577	449	8,926	8,363	163	129	69
Second-hand stores	10	8	323	(D)	92	1,997	1,754	58	46	4
Nonstore retailers	69	17	8,020	7,402	985	17,100	16,802	285	266	66

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
MINNEAPOLIS										
Retail trade, total	5,575	3,891	849,249	813,497	117,647	2,254,673	2,015,284	42,554	31,665	5,532
Food stores, total	1,274	790	157,065	143,231	11,424	217,537	181,245	4,579	2,731	1,348
Grocery stores	660	476	126,554	114,974	7,963	151,404	125,622	3,135	1,834	934
Meat markets, fish (seafood) markets	157	113	19,730	18,628	1,806	33,299	29,112	516	352	171
Fruit stores, vegetable markets	24	10	1,085	(D)	(D)	(D)	(D)	(D)	(D)	(D
Candy, nut, confectionery stores	48	32	1,758	1,528	192	3,061	2,827	96	76	34
Bakery products stores	146	132	5,625	5,393	1,197	24,277	18,815	698	376	127
Other food stores	39	27	2,313	(D)	(D)	(D)	(D)	(D)	(D)	(0)
Eating, drinking places, total	1,120	946	67,575	64,357	17,018	342,670	305,916	7,944	6,174	1,300
Eating places (except refreshment stands)	591	501	38,003	36,853	10,910	221,970	195,809	5,488	4,234	671
Refreshment stands	74	60	1,974	1,682	270	4,901	4,103	191	120	94
Drinking places	453	385	27,408	25,822	5,838	115,799	106,004	2,265	1,820	533
General merchandise group, total	128	96	136,421	135,999	26,949	508,444	422,417	10,686	6,709	102
Department stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Dry goods, general merchandise stores	40	32	3,604	3,472	559	10,050	8,925	232	166	37
General stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Variety stores	77	55	10,035	9,763	(D)	38,775	31,051	1,152	726	59
Apparel, accessories stores, total	403	341	66,181	65,103	10,238	187,018	168,618	3,716	2,872	308
Shoe stores	79	73	8,668	8,418	1,290	22,910	21,393	398	310	37
Men's, boys' clothing and furnishings stores	(NA)	69	(NA)	13,474	2,197	38,376	35,659	655	540	(NA)
Family clothing stores	(NA)	30	(NA)	12,310	2,223	37,220	32,917	874	661	(NA)
Women's clothing, specialty stores	197	107	24,812	24,612	3,203	61,751	54,447	1,338	994	101
Ready-to-wear stores	(NA)	77	(NA)	14,572	2,470	44,468	39,033	943	708	(NA)
Millinery stores	(NA)	18	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	12	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	78	62	6,537	6,289	1,325	26,761	24,202	451	367	66
Furniture, home furnishings, appliance dealers, total	327	225	46,334	43,858	7,636	151,596	145,606	2,074	1,914	291
Furniture, home furnishings stores	218	146	33,515	32,065	5,560	111,814	107,187	1,559	1,433	183
Furniture stores	(NA)	86	(NA)	23,861	3,654	73,495	69,939	1,009	918	(NA)
Home furnishings stores, antique stores	(NA)	60	(NA)	8,204	1,906	38,319	37,248	550	515	(NA)
Household appliance, radio, TV stores	109	79	12,819	11,793	2,076	39,782	38,419	515	481	108
Automotive group, total	171	139	138,383	137,377	14,201	260,013	255,525	3,129	3,057	109
Passenger car dealers (franchised)	63	57	116,591	116,383	12,266	225,078	221,834	2,673	2,647	15
Passenger car dealers (nonfranchised)	54	38	13,619	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	41	29	5,538	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other automotive dealers	13	11	2,635	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	597	463	40,785	37,335	3,783	77,971	67,262	1,492	1,031	634
Lumber, bldg. matls., hardware, farm equip. dealers, total	256	180	47,542	45,888	6,558	128,285	124,277	1,541	1,408	220
Farm equipment dealers	7	3	651	595	75	1,194	1,194	15	15	5
Lumber, building materials dealers	52	46	28,570	28,524	3,214	62,564	60,835	673	630	30
Plumbing, paint, electrical stores	61	43	8,629	8,109	1,935	36,654	36,191	389	380	49
Hardware stores	134	88	9,598	8,660	1,334	27,873	26,057	464	383	132
Drug stores, proprietary stores, total	204	200	27,270	27,110	4,075	78,931	64,928	2,024	1,333	168
Drug stores	(NA)	198	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	727	451	58,926	54,082	7,248	138,982	128,502	2,410	1,918	704
Liquor stores	85	63	15,739	14,491	846	14,386	12,076	327	207	96
Fuel, ice dealers	35	27	9,205	9,116	965	20,610	19,798	300	269	19
Feed, farm, garden supply stores	17	15	1,980	(D)	301	6,246	5,963	91	82	9
Jewelry stores	92	64	5,519	5,103	764	13,638	13,018	221	193	85
Book, stationery stores	36	28	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods, bicycle stores	29	21	2,063	1,849	235	3,438	2,706	90	50	32
Florists	58	42	2,454	2,264	524	10,487	9,700	178	140	64
Cigar stores, stands	33	17	1,246	930	92	1,801	1,627	50	40	32
News dealers, newsstands	12	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	58	26	976	696	68	1,237	909	46	23	68
Music stores	28	20	3,783	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camera, photographic supply stores	12	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	90	80	5,636	5,514	1,121	22,145	21,051	357	307	79
Second-hand stores	54	34	2,703	2,537	461	9,105	8,811	140	129	49
Nonstore retailers, total	368	64	62,767	59,157	8,517	163,226	150,988	2,959	2,518	348
Mail order houses	14	12	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	322	36	13,367	10,195	2,027	35,952	35,196	540	516	316
Merchandise vending machine operators	32	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

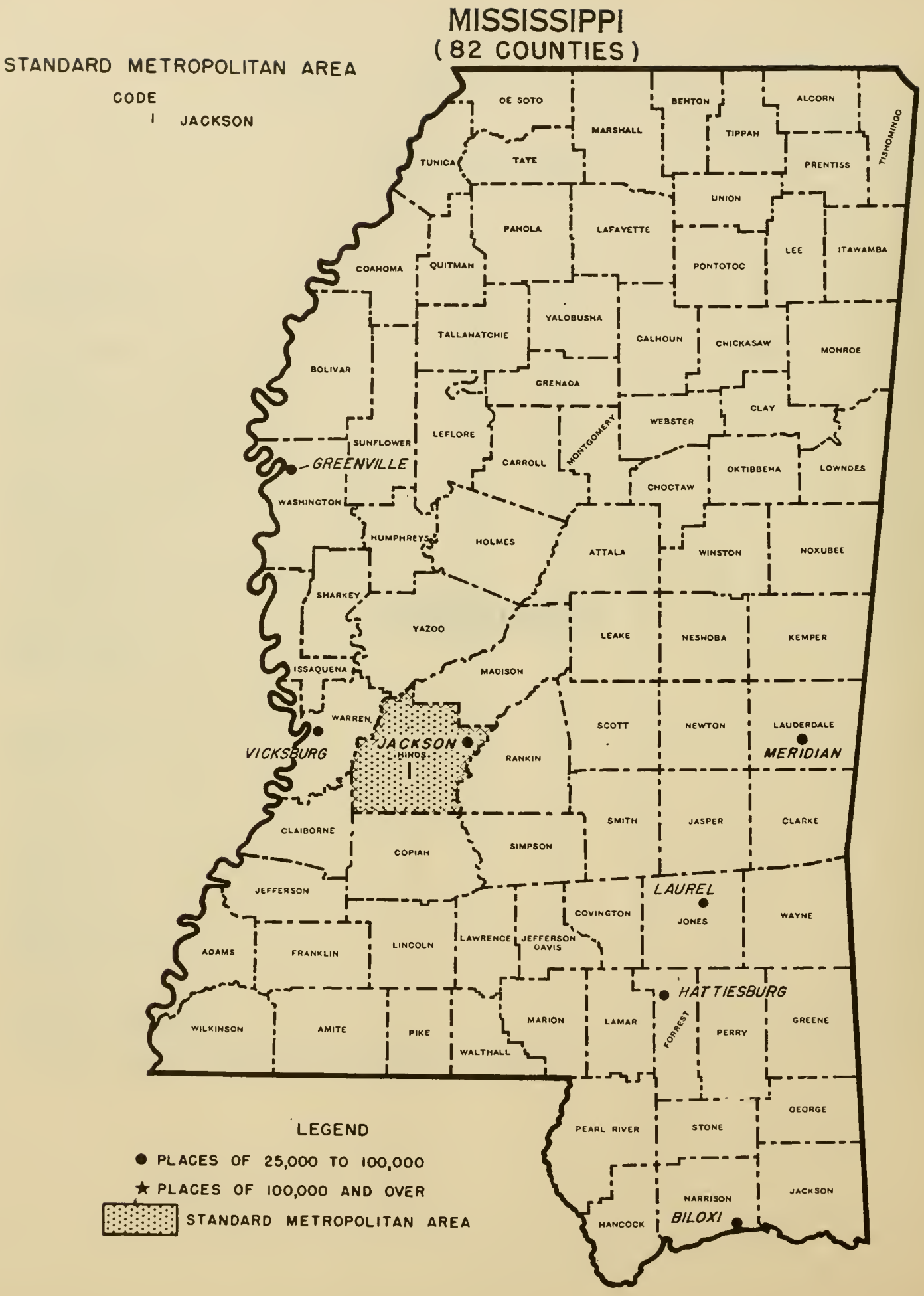
Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
ST. PAUL										
Retail trade, total	3,183	2,153	441,032	419,112	57,986	1,119,117	1,000,944	22,534	17,017	3,192
Food stores, total	759	475	96,958	88,022	7,526	145,947	120,486	3,172	1,916	797
Grocery stores	517	303	77,743	70,859	5,456	104,935	84,359	2,241	1,250	570
Meat markets, fish (seafood) markets	78	56	9,164	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	6	6	848	762	73	1,418	1,331	26	21	9
Candy, nut, confectionery stores	31	21	1,503	1,147	187	3,728	3,411	111	91	25
Bakery products stores	74	70	3,681	3,597	813	15,848	12,878	442	266	53
Other food stores	45	19	3,829	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	618	490	30,216	28,460	6,951	142,230	124,850	3,466	2,552	724
Eating places (except refreshment stands)	479	241	13,845	13,355	3,681	75,567	66,005	2,044	1,517	302
Refreshment stands	43	29	975	827	150	2,443	1,648	91	41	49
Drinking places	496	220	15,356	14,278	3,120	64,220	57,197	1,331	994	373
General merchandise group, total	66	50	60,011	59,763	9,720	186,825	160,257	4,801	3,429	56
Department stores	4	4	51,619	51,619	8,419	161,490	140,556	4,043	2,942	...
Dry goods, general merchandise stores	19	13	(D)	1,503	189	4,092	3,681	95	74	(D)
General stores	2	...	(D)	...	...	...	...	...	...	(D)
Variety stores	41	33	6,743	6,641	1,112	21,243	16,018	663	413	35
Apparel, accessories stores, total	207	177	31,430	30,946	5,100	98,023	85,751	1,990	1,605	145
Shoe stores	47	41	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Men's, boys' clothing and furnishings stores	(NA)	39	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family clothing stores	(NA)	13	(NA)	4,691	829	14,622	13,131	315	236	(NA)
Women's clothing, specialty stores	56	50	14,699	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	31	(NA)	9,234	1,668	33,664	26,311	704	576	(NA)
Millinery stores	(NA)	14	(NA)	1,186	245	5,035	4,326	122	85	(NA)
Other clothing, specialty stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	44	34	2,213	2,107	460	9,212	7,951	197	138	38
Furniture, home furnishings, appliance dealers, total	164	122	22,943	21,745	3,807	68,943	65,872	985	876	152
Furniture, home furnishings stores	87	69	15,553	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture stores	(NA)	39	(NA)	11,381	1,915	31,706	30,441	463	410	(NA)
Home furnishings stores, antique stores	(NA)	30	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	77	53	7,390	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group, total	101	73	66,074	65,410	7,992	149,259	147,342	1,750	1,688	70
Passenger car dealers (franchised)	40	34	56,997	56,853	6,624	124,682	123,463	1,423	1,393	14
Passenger car dealers (nonfranchised)	23	13	2,792	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Tire, battery, accessory dealers	26	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other automotive dealers	10	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	387	269	24,177	21,139	2,074	46,516	40,584	871	604	408
Lumber, bldg. matls., hardware, farm equip. dealers, total	140	108	20,855	20,351	3,333	63,840	62,156	839	765	119
Farm equipment dealers	3	3	592	592	71	1,457	1,457	17	17	1
Lumber, building materials dealers	34	24	9,225	9,141	1,261	23,318	22,732	290	269	16
Plumbing, paint, electrical stores	45	35	5,197	5,041	1,161	22,295	21,992	264	253	40
Hardware stores	58	46	5,841	5,577	840	16,770	15,975	268	226	62
Drug stores, proprietary stores, total	110	96	15,856	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	94	(NA)	15,121	2,254	43,119	35,455	1,043	658	(NA)
Proprietary stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	421	265	32,645	29,691	4,044	77,316	71,717	1,421	1,184	394
Liquor stores	48	44	8,551	8,141	494	9,250	7,664	174	113	51
Fuel, ice dealers	30	24	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	12	6	846	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Jewelry stores	63	37	3,460	3,050	613	10,777	10,356	164	146	55
Book, stationery stores	26	16	908	736	121	2,041	1,759	46	30	22
Sporting goods, bicycle stores	20	14	1,643	1,589	269	5,463	5,274	85	74	16
Florists	40	28	2,127	1,913	428	7,410	6,799	151	118	46
Cigar stores, stands	15	7	424	282	34	682	594	18	14	14
News dealers, newsstands	5	1	104	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	16	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	20	12	984	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Camers, photographic supply stores	10	6	914	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	46	36	2,087	1,991	423	8,257	8,099	124	117	(D)
Second-hand stores	36	28	(D)	1,665	508	9,869	9,401	286	253	23
Nonstore retailers, total	210	28	40,267	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Mail order houses	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	184	16	(D)	2,378	465	8,822	8,790	178	176	184
Merchandise vending machine operators	21	7	1,857	1,539	216	3,916	3,855	52	50	27

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

MISSISSIPPI


MISSISSIPPI
(82 COUNTIES)
STANDARD METROPOLITAN AREA
CODE
1 JACKSON
DE SOTO
MARSHALL
BENTON
TIPPAH
ALCORN
TISHOMINGO
TUNICA
TATE
PRENTISS
UNION
PANOLA
LAFAYETTE
LEE
ITAWAMBA
COAHOMA
QUITMAN
PONTOTOC
YALOBUSHA
TALLAHATCHIE
CALHOUN
CHICKASAW
MONROE
BOLIVAR
GRENADA
CLAY
WEBSTER
SUNFLOWER
LEFLORE
MONTGOMERY
GREENVILLE
CARROLL
OKTIBBEHA
LOWNDES
CHOCTAW
WASHINGTON
HUMPHREYS
HOLMES
ATTALA
WINSTON
NOXUBEE
SHARKEY
YAZOO
LEAKE
NESHOBA
KEMPER
ISSAQUENA
MADISON
WARREN
SCOTT
NEWTON
LAUDERDALE
VICKSBURG
JACKSON
HINDS
RANKIN
MERIDIAN
SMITH
JASPER
CLARKE
CLAIBORNE
COPIAH
SIMPSON
LAUREL
JEFFERSON
COVINGTON
JONES
WAYNE
ADAMS
FRANKLIN
LINCOLN
LAWRENCE
JEFFERSON DAVIS
HATTIESBURG
WILKINSON
AMITE
PIKE
MARION
LAMAR
FORREST
PERRY
GREENE
WALTHALL
GEORGE
PEARL RIVER
STONE
HARRISON
JACKSON
HANCOCK
BILOXI
LEGEND
PLACES OF 25,000 TO 100,000
PLACES OF 100,000 AND OVER
STANDARD METROPOLITAN AREA

CONTENTS

Table		Page
101.	Retail Trade: 1954 - The State	24-4
101A.	Retail Trade: 1954 and 1948 - The State	24-5
102.	Retail Trade: 1954 - Counties; Cities of 2,500 Inhabitants or More	24-6
102A.	Retail Trade: 1948 - Counties; Cities of 2,500 Inhabitants or More	24-12
103.	Retail Trade: 1954 - Standard Metropolitan Areas	24-13
103A.	Retail Trade: 1948 - Standard Metropolitan Areas	24-14
104.	Retail Trade: 1954 - Counties With 500 Establishments or More	24-15
105.	Retail Trade: 1954 - Cities With 500 Establishments or More	24-17

Table 101. RETAIL TRADE: 1954 — THE STATE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Retail trade, total	16,926	10,122	1,281,802	1,144,518	111,954	2,280,475	2,174,758	55,782	47,561	17,377
Food Stores										
Total	4,892	1,796	288,935	221,635	13,009	249,194	230,893	7,177	5,518	5,300
Grocery stores	4,669	1,697	282,329	217,449	12,589	240,026	222,237	6,875	5,262	5,049
Meat markets	60	28	2,925	1,997	132	2,780	2,655	74	62	69
Fish (seafood) markets	29	9	375	237	15	288	267	10	8	31
Fruit stores, vegetable markets	27	5	650	288	18	291	258	16	14	32
Candy, nut, confectionery stores	28	16	655	395	57	1,935	1,700	71	52	23
Bakery products stores	39	27	1,050	826	157	3,006	2,942	102	94	40
Bakeries, with baking on premises	(NA)	27	(NA)	826	157	3,006	2,942	102	94	(NA)
Bakeries, without baking on premises	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Delicatessen stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Food stores, n.e.c.	29	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, Drinking Places										
Total	1,931	1,257	53,096	44,156	7,716	169,109	160,495	6,934	6,290	2,191
Eating places (except refreshment stands)	1,400	898	40,800	34,218	6,331	139,832	133,341	5,915	5,418	1,625
Restaurants, cafeterias	(NA)	887	(NA)	33,776	6,198	137,294	130,982	5,838	5,348	(NA)
Caterers	(NA)	3	(NA)	35	7	301	156	11	6	(NA)
In-plant food contractors	(NA)	8	(NA)	407	126	2,237	2,203	66	64	(NA)
Refreshment stands	204	148	3,580	3,086	508	11,057	9,661	396	297	183
Drinking places	325	211	8,676	6,852	877	18,220	17,493	623	575	381
General Merchandise Group										
Total	1,784	1,080	151,701	137,539	15,877	380,531	355,439	9,873	7,279	1,756
Department stores	19	19	36,445	36,445	6,023	185,631	181,304	2,616	2,337	3
Dry goods, general merchandise stores	910	520	60,584	52,994	5,247	104,691	95,980	3,336	2,433	940
General stores	599	321	30,433	24,387	1,357	29,737	26,448	938	752	641
Variety stores	244	220	24,099	23,713	3,250	60,472	51,707	2,983	1,757	158
Apparel, Accessories Stores										
Total	1,055	949	80,652	78,572	9,006	183,617	165,678	5,704	4,059	980
Shoe stores	153	131	9,415	9,023	1,140	22,257	20,463	596	408	97
Men's shoe stores	(NA)	13	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	36	(NA)	2,960	379	6,851	6,184	201	123	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	80	(NA)	5,098	659	13,382	12,427	350	253	(NA)
Men's, boys' clothing and furnishings stores	(NA)	145	(NA)	11,096	1,140	22,566	21,152	542	445	(NA)
Men's, boys' clothing stores	(NA)	121	(NA)	9,226	951	18,658	17,422	451	372	(NA)
Men's, boys' furnishings stores	(NA)	24	(NA)	1,870	189	3,908	3,730	91	73	(NA)
Family clothing stores	(NA)	343	(NA)	29,310	3,330	71,175	61,879	2,526	1,565	(NA)
Women's clothing, specialty stores	343	297	28,708	27,844	3,262	64,915	59,745	1,942	1,567	308
Ready-to-wear stores	(NA)	244	(NA)	25,169	2,921	57,145	52,427	1,725	1,381	(NA)
Millinery stores	(NA)	29	(NA)	682	125	2,492	2,397	74	68	(NA)
Clothing, specialty stores, n.e.c.	(NA)	24	(NA)	1,993	216	5,278	4,921	143	118	(NA)
Children's, infants' wear stores	34	28	1,243	1,177	117	2,306	2,045	90	66	39
Apparel stores, n.e.c.	9	5	148	122	17	398	394	8	8	9
Furniture, Home Furnishings, Appliance Dealers										
Total	799	651	57,987	54,431	7,316	136,490	131,876	2,693	2,530	690
Furniture, home furnishings stores	438	344	34,719	32,337	4,382	82,721	80,859	1,611	1,541	404
Furniture stores	(NA)	306	(NA)	30,135	4,058	76,966	75,237	1,492	1,426	(NA)
Floor covering stores	(NA)	13	(NA)	734	102	2,103	2,025	41	39	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	25	(NA)	1,468	222	3,652	3,597	78	76	(NA)
Household appliance, radio, TV stores	361	307	23,268	22,094	2,934	53,769	51,017	1,082	989	286
Household appliance stores	(NA)	202	(NA)	13,882	1,835	35,065	33,823	701	652	(NA)
Appliance, radio, TV stores	(NA)	67	(NA)	5,919	854	14,102	13,116	272	245	(NA)
Radio, TV stores	(NA)	38	(NA)	2,293	245	4,602	4,078	109	92	(NA)
Automotive Group										
Total	962	822	270,811	266,563	24,848	468,345	463,181	8,007	7,797	899
Passenger car dealers (franchised)	548	522	234,199	232,959	21,771	408,808	405,084	6,831	6,707	501
Passenger car dealers (nonfranchised)	116	72	11,076	9,508	448	9,172	9,045	196	191	125
Tire, battery, accessory dealers	269	211	23,800	22,468	2,508	47,738	46,609	937	861	249
Motorcycle, aircraft, boat dealers	17	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	8	4	1,086	1,022	60	1,251	1,226	19	18	7
Automotive dealers, o.e.c.	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline Service Stations										
Total	1,837	1,279	103,504	90,202	7,456	151,182	145,157	3,963	3,585	1,905
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	912	732	109,622	105,094	11,647	233,574	225,663	4,496	4,202	881
Farm equipment dealers	243	209	40,224	39,252	4,090	84,184	83,129	1,446	1,407	235
Lumber, building materials dealers	266	224	41,472	40,496	4,698	93,898	88,596	1,899	1,719	231
Paint, glass, wallpaper stores	49	41	3,133	2,933	413	7,934	7,652	143	127	32
Plumbing, electrical supply stores	26	18	1,433	1,281	224	4,541	4,412	85	80	26
Hardware stores	328	240	23,360	21,132	2,222	43,017	41,874	923	669	357
Drug Stores, Proprietary Stores										
Total	648	518	40,110	36,902	4,688	92,229	88,426	2,323	2,065	673
Drug stores	(NA)	457	(NA)	34,894	4,501	89,055	85,476	2,210	1,968	(NA)
Proprietary stores	(NA)	61	(NA)	2,008	187	3,174	2,950	113	97	(NA)
Other Retail Stores										
Total	1,666	954	115,867	103,433	9,378	193,023	185,243	4,206	3,846	1,643
Liquor stores	87	33	7,109	6,151	230	3,680	3,557	88	79	77
Fuel, ice dealers	172	148	19,093	18,777	3,178	67,032	65,679	1,311	1,265	112
Fuel dealers (coal, wood)	(NA)	33	(NA)	3,997	656	13,314	12,734	279	250	(NA)
Liquefied petroleum gas dealers	(NA)	90	(NA)	13,475	2,253	48,670	48,006	924	905	(NA)
Fuel oil dealers	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Ice dealers	(NA)	22	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	198	162	41,404	40,112	1,985	41,942	38,954	977	836	176
Farm, garden supply stores	143	111	17,356	16,286	878	17,624	17,099	390	365	104

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101. RETAIL TRADE: 1954 — THE STATE — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
Other Retail Stores—Con.										
Jewelry stores	197	137	8,506	7,784	1,181	24,171	23,680	485	457	196
Book stores	8	4	359	267	20	213	119	11	5	8
Stationery stores	15	11	919	875	193	3,724	3,482	60	51	14
Sporting goods stores	50	32	1,481	1,303	113	1,982	1,920	47	42	57
Bicycle stores	4	4	96	96	14	297	287	8	7	4
Florists	174	104	3,738	2,836	408	8,499	7,519	277	230	202
Cigar stores, stands	13	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
News dealers, newsstands	31	13	570	324	28	612	519	24	18	29
Gift, novelty, souvenir stores	61	27	1,164	842	84	1,631	1,573	53	49	79
Music stores	32	26	2,020	1,924	215	4,250	4,053	105	96	31
Camera, photographic supply stores	7	7	565	565	47	1,153	1,153	17	17	9
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	18	14	597	567	117	2,418	2,384	44	42	17
Office, store machine and equipment dealers	15	11	660	622	108	2,493	2,461	40	40	15
Retail stores (except second-hand) n.e.c.	37	37	1,114	1,114	201	3,571	3,351	79	70	36
Second-hand stores	107	61	2,775	2,409	321	6,637	6,366	161	149	115
Nonstore Retailers										
Total	440	84	9,517	5,991	1,013	23,181	22,707	406	390	459
Mail order houses	4	2	90	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizations	400	74	7,743	4,879	920	21,306	20,832	372	356	409
Merchandise vending machine operators	36	8	1,684	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 101 A. RETAIL TRADE: 1954 AND 1948[1] — THE STATE

Establishments and Sales by Kind of Business

Kind of business	1954				1948[1]			
	Establishments		Sales		Establishments		Sales	
	Total[2] (Number)	With payroll (Number)	Total, all establishments[2] ($1,000)	Establishments with payroll ($1,000)	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
Retail trade, total	16,926	10,122	1,281,802	1,144,518	19,311	11,973	1,004,145	903,096
Food stores, total	4,892	1,796	288,935	221,635	7,523	2,801	234,231	170,063
Grocery stores	4,669	1,697	282,329	217,449	7,324	2,679	228,570	165,141
Other food stores	213	99	6,352	4,186	199	122	5,661	4,922
Eating, drinking places, total	1,931	1,257	53,096	44,156	2,756	1,962	45,217	39,619
Eating places	1,604	1,046	44,380	37,304	2,134	1,616	37,151	33,854
Drinking places	325	211	8,676	6,852	622	346	8,066	5,765
General merchandise group	1,784	1,080	151,701	137,539	1,849	1,225	146,050	134,633
Apparel, accessories stores, total	1,055	949	80,652	78,572	915	796	70,028	68,009
Shoe stores	153	131	9,415	9,023	86	78	6,332	6,164
Other apparel stores	892	818	71,131	69,549	829	718	63,696	61,845
Furniture, home furnishings, appliance dealers	799	651	57,987	54,431	789	672	49,052	46,944
Automotive group	962	822	270,811	266,563	1,011	924	206,924	204,205
Gasoline service stations	1,837	1,279	103,504	90,202	1,917	1,441	60,512	54,287
Lumber, bldg. matls., hardware, farm equip. dealers, total	912	732	109,622	105,094	857	755	98,451	95,857
Farm equipment dealers	243	209	40,224	39,252	215	201	31,112	30,612
Lumber, bldg. matls., supplies, equipment, hardware dealers	669	523	69,398	65,842	642	554	67,339	65,245
Drug stores, proprietary stores, total	648	518	40,110	36,902	615	530	30,632	29,429
Drug stores	(NA)	457	(NA)	34,894	501	448	27,592	26,728
Proprietary stores	(NA)	61	(NA)	2,008	114	82	3,040	2,701
Other retail stores, total	1,666	954	115,867	103,433	1,056	846	60,817	(D)
Liquor stores	57	33	7,109	6,151	18	10	573	435
Fuel, ice dealers	172	148	19,093	18,777	146	133	10,614	10,519
Feed, farm, garden supply stores	341	273	58,760	56,398	270	234	30,206	29,150
Jewelry stores	197	137	8,506	7,784	152	123	7,547	7,120
Other retail stores	573	363	16,669	14,323	470	346	11,877	(D)
Nonstore retailers	440	84	9,517	5,991	23	21	2,231	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

[2] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Mississippi, total	16,926	10,122	1,281,802	1,144518	111,954	55,782	47,561	17,377	4,892	288,935	1,931	53,096
2	Adams County	333	227	31,845	29,705	3,276	1,773	1,552	343	101	6,918	71	2,915
3	Natchez	298	202	29,600	27,742	3,114	1,646	1,442	299	89	6,220	57	2,332
4	Remainder of County	35	25	2,245	1,963	162	127	110	44	12	698	14	583
5	Alcorn County	306	178	19,433	17,015	1,540	877	714	322	75	3,307	40	655
6	Corinth	270	156	18,535	16,375	1,470	837	680	281	67	2,982	31	534
7	Remainder of County	36	22	898	640	70	40	34	41	8	325	4	121
8	Amite County	100	50	6,896	6,078	325	177	142	110	30	1,042	6	110
9	Attala County	184	108	12,976	11,496	980	534	422	197	56	3,357	7	202
10	Kosciusko	144	98	11,818	10,814	947	520	409	153	38	2,927	5	(D)
11	Remainder of County	40	10	1,158	682	33	14	13	44	18	430	2	(D)
12	Benton County	35	13	938	650	35	21	21	37	10	184	3	19
13	Bolivar County	451	247	31,928	27,160	2,706	1,198	981	426	142	7,318	47	1,056
14	Cleveland	150	98	17,350	16,048	1,859	743	651	138	30	2,603	23	723
15	Remainder of County	301	149	14,578	11,112	847	455	330	288	112	4,713	24	333
16	Calhoun County	128	64	6,138	4,830	313	169	149	135	35	1,104	4	48
17	Carroll County	90	30	2,197	1,347	124	78	60	96	46	875	9	180
18	Chickasaw County	151	89	7,091	5,753	468	277	228	154	52	1,909	4	64
19	Choctaw County	61	23	2,603	1,529	111	52	45	69	7	406	3	25
20	Claiborne County	86	56	5,610	5,202	451	230	210	87	25	1,397	10	146
21	Port Gibson	61	45	4,932	4,714	422	204	189	63	16	1,175	6	96
22	Remainder of County	25	11	678	488	29	26	21	24	9	222	4	50
23	Clarke County	144	76	6,952	5,936	393	242	199	144	53	1,684	9	112
24	Clay County	133	89	8,534	7,770	762	369	287	137	27	2,257	13	294
25	West Point	124	86	8,170	7,648	752	364	283	121	19	(D)	12	(D)
26	Remainder of County	9	3	364	122	10	5	4	16	8	(D)	1	(D)
27	Coahoma County	410	244	30,526	25,736	2,851	1,315	1,146	410	118	8,803	39	1,044
28	Clarksdale	299	201	25,644	23,294	2,681	1,217	1,080	291	70	6,605	36	1,033
29	Remainder of County	111	43	4,882	2,442	170	98	66	119	48	1,998	3	11
30	Copiah County	224	124	13,169	10,937	877	484	400	225	64	3,899	13	165
31	Crystal Springs	83	45	5,552	4,752	359	197	152	79	24	1,968	4	58
32	Hazlehurst	83	55	5,429	4,667	404	236	198	80	20	1,410	6	86
33	Remainder of County	58	24	2,188	1,518	114	51	50	66	20	523	3	21
34	Covington County	106	56	5,240	4,584	356	224	196	116	33	1,109	12	123
35	De Soto County	123	69	6,885	6,001	455	227	189	119	41	1,757	12	176
36	Forrest County	460	310	45,323	42,135	4,736	2,369	2,064	465	102	7,741	95	2,408
37	Hattiesburg	408	276	42,729	39,929	4,565	2,264	1,972	408	85	6,720	82	2,165
38	Remainder of County	52	34	2,594	2,206	171	105	92	57	17	1,021	13	243
39	Franklin County	94	34	3,702	2,550	182	104	98	102	42	1,067	7	75
40	George County	86	50	6,374	5,808	474	262	195	85	29	1,475	9	179
41	Greene County	59	33	2,304	1,806	132	74	67	60	23	768	6	87
42	Grenada County	166	108	10,397	9,355	884	462	387	174	49	2,578	10	254
43	Grenada	146	100	9,355	8,629	840	440	366	153	42	2,332	10	254
44	Remainder of County	20	8	1,042	726	44	22	21	21	7	246	...	...
45	Hancock County	130	80	7,198	6,368	500	264	226	143	39	2,274	29	571
46	Bay St. Louis	73	51	4,865	4,475	375	193	166	74	14	1,467	18	283
47	Remainder of County	57	29	2,333	1,893	125	71	60	69	25	807	11	308
48	Harrison County	963	605	95,063	78,021	8,789	4,037	3,594	988	228	20,022	223	9,531
49	Biloxi	417	253	34,836	31,152	3,397	1,604	1,423	452	93	8,074	114	4,566
50	Gulfport	355	249	39,783	37,907	4,448	1,983	1,784	351	86	8,708	59	2,069
51	Long Beach	44	12	1,201	755	68	41	28	45	8	370	6	86
52	Pass Christian	53	27	2,058	1,594	134	63	52	54	17	856	11	369
53	Remainder of County	94	64	7,185	6,613	742	346	307	86	24	2,014	33	2,441
54	Hinds County	1,274	914	157,011	149,989	17,413	7,947	6,953	1,212	299	33,320	210	8,267
55	Jackson	1,054	774	142,817	137,315	16,280	7,339	6,455	987	212	28,062	181	7,276
56	Remainder of County	220	140	14,194	12,674	1,133	608	498	225	87	5,258	29	991
57	Holmes County	247	141	13,798	12,006	980	583	472	267	66	3,318	28	417
58	Lexington	69	45	5,216	4,950	479	231	203	75	20	1,174	3	(D)
59	Remainder of County	178	96	8,582	7,056	501	352	269	192	46	2,144	25	(D)
60	Humphreys County	137	75	8,913	7,681	633	295	255	144	45	2,313	12	161
61	Belzoni	86	48	6,835	6,153	529	245	209	80	27	1,530	10	(D)
62	Remainder of County	51	27	2,078	1,528	104	50	46	64	18	783	2	(D)
63	Issaquena County	22	4	572	246	10	11	7	22	16	362	...	...
64	Itawamba County	86	34	4,357	3,165	237	134	117	89	31	732	6	40

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
1,784	151,701	1,055	80,652	799	57,987	962	270,811	1,837	103,504	912	109,622	648	40,110	1,666	115,867	440	9,517	1
12	2,991	31	2,979	18	1,851	17	6,151	30	2,254	8	2,113	10	1,178	30	2,371	5	124	2
11	(D)	31	2,979	17	(D)	17	6,151	24	1,863	7	(D)	10	1,178	30	2,371	5	124	3
1	(D)	...	...	1	(D)	...	...	6	391	1	(D)	...	...	...	...	...	...	4
14	1,186	27	1,524	18	1,282	25	5,749	32	1,372	21	1,873	12	(D)	40	1,816	2	(D)	5
7	1,072	27	1,524	17	(D)	24	(D)	26	1,164	21	1,873	11	622	37	1,789	2	(D)	6
7	114	...	...	1	(D)	1	(D)	6	208	...	...	1	(D)	3	27	...	(D)	7
23	1,414	2	(D)	1	(D)	11	3,023	7	364	5	238	4	127	7	539	2	(D)	8
16	1,113	11	1,270	10	648	11	3,099	27	887	18	1,413	5	317	20	623	3	47	9
9	947	11	1,270	10	648	10	(D)	20	729	15	1,327	5	317	18	(D)	3	47	10
7	166	...	...	...	...	1	(D)	7	158	3	86	...	...	2	(D)	...	...	11
10	230	...	...	1	(D)	1	(D)	7	94	1	(D)	1	(D)	1	(D)	...	...	12
63	2,689	25	1,554	15	897	17	4,801	40	2,803	30	4,727	20	967	45	(D)	7	(D)	13
11	842	10	854	9	809	10	3,101	21	1,663	11	3,409	3	405	16	(D)	6	(D)	14
52	1,847	15	700	6	88	7	1,700	19	1,140	19	1,318	17	562	29	(D)	1	(D)	15
17	680	7	248	5	101	7	1,147	18	652	11	1,052	8	275	12	759	4	72	16
18	513	2	(D)	1	(D)	3	295	4	108	...	...	2	(D)	5	102	...	...	17
20	758	10	480	8	246	9	1,018	13	425	13	1,263	7	244	13	(D)	2	(D)	18
19	706	2	(D)	1	(D)	5	575	10	378	5	126	1	(D)	6	217	2	(D)	19
11	360	9	342	5	313	3	952	8	377	2	(D)	3	167	8	1,230	2	(D)	20
5	90	9	342	5	313	3	952	4	(D)	2	(D)	3	167	8	1,230	...	...	21
6	270	...	...	...	...	...	...	4	(D)	...	...	...	...	...	...	2	(D)	22
31	872	2	(D)	11	306	7	1,646	21	695	2	(D)	3	192	3	(D)	2	(D)	23
10	629	10	729	8	334	11	2,118	13	594	6	471	7	372	23	680	5	66	24
10	629	10	729	8	334	11	2,118	13	594	6	471	7	372	23	680	5	66	25
...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	...	26
46	2,462	35	2,321	23	1,432	18	5,544	39	2,155	19	3,428	17	792	50	2,465	6	80	27
20	1,424	32	2,190	21	(D)	18	5,544	25	1,712	16	3,104	12	627	43	(D)	6	80	28
26	1,038	3	131	2	(D)	...	...	14	443	3	324	5	165	7	(D)	...	...	29
34	1,954	12	569	9	429	9	1,922	18	824	12	1,275	10	600	29	1,384	14	148	30
4	421	4	(D)	4	236	3	1,033	5	244	4	660	4	(D)	10	391	13	(D)	31
10	729	7	301	5	193	2	(D)	7	322	6	(D)	5	377	15	949	...	...	32
16	804	1	(D)	...	...	4	(D)	6	258	2	(D)	1	(D)	4	44	1	(D)	33
16	1,320	1	(D)	2	(D)	6	1,348	23	631	5	307	4	237	4	38	...	...	34
25	1,009	1	(D)	3	(D)	8	1,969	10	610	9	778	2	(D)	12	412	...	...	35
15	6,113	27	3,677	32	2,259	27	9,575	57	3,847	26	2,847	18	1,208	42	5,186	19	462	36
10	5,632	27	3,677	31	(D)	27	9,575	47	3,334	25	(D)	15	1,074	41	(D)	18	(D)	37
5	481	...	...	1	(D)	...	...	10	513	1	(D)	3	134	1	(D)	1	(D)	38
15	620	...	...	1	(D)	5	738	11	272	4	159	3	189	4	515	2	(D)	39
3	213	6	352	7	211	7	1,646	6	557	6	1,026	3	(D)	10	(D)	...	...	40
6	340	1	(D)	4	92	3	523	8	267	4	87	3	(D)	...	...	1	(D)	41
16	694	15	742	9	624	8	2,352	21	1,043	6	833	8	442	21	807	3	28	42
11	542	15	742	9	624	7	(D)	17	791	5	(D)	8	442	19	(D)	3	28	43
5	152	...	...	...	...	1	(D)	4	252	1	(D)	...	...	2	(D)	...	...	44
7	368	3	170	7	191	7	1,144	17	1,114	10	890	5	248	5	(D)	1	(D)	45
3	196	3	170	5	(D)	7	1,144	8	358	8	(D)	4	(D)	2	(D)	1	(D)	46
4	172	...	...	2	(D)	...	...	9	756	2	(D)	1	(D)	3	32	...	...	47
25	9,642	67	6,230	50	4,836	51	16,372	122	7,139	47	4,716	30	2,598	94	3,563	26	414	48
8	2,564	38	(D)	20	2,104	28	7,601	41	2,825	17	1,935	13	1,093	43	1,517	2	(D)	49
12	6,866	27	3,594	25	2,632	19	7,764	45	2,928	18	1,859	11	1,285	38	1,880	15	198	50
1	(D)	...	...	...	...	...	...	14	415	5	161	1	(D)	2	(D)	7	67	51
1	(D)	1	(D)	3	(D)	1	(D)	4	207	4	(D)	4	(D)	7	77	...	...	52
3	(D)	1	(D)	2	(D)	3	(D)	18	764	3	(D)	1	(D)	4	(D)	2	(D)	53
60	22,242	125	12,394	60	7,566	52	36,472	149	10,955	44	9,189	68	5,155	142	9,537	65	1,914	54
41	21,216	119	12,221	58	(D)	44	33,660	121	8,956	39	8,832	56	4,724	120	8,484	63	(D)	55
19	1,026	6	173	2	(D)	8	2,812	28	1,999	5	357	12	431	22	1,053	2	(D)	56
41	1,671	11	533	5	397	15	2,863	26	1,406	16	1,353	15	449	20	1,367	4	24	57
8	291	3	258	3	(D)	3	1,138	6	364	6	996	5	209	8	443	4	24	58
33	1,380	8	275	2	(D)	12	1,725	20	1,042	10	357	10	240	12	924	...	...	59
26	981	2	(D)	6	362	1	(D)	11	1,654	11	1,493	8	316	12	565	3	67	60
14	622	2	(D)	3	(D)	1	(D)	6	1,348	9	(D)	3	226	8	490	3	67	61
12	359	...	...	3	(D)	...	...	5	306	2	(D)	5	90	4	75	...	...	62
4	(D)	...	...	...	...	...	...	2	(D)	...	...	...	...	...	...	...	...	63
12	274	5	214	4	367	7	1,246	5	195	6	672	2	(D)	8	(D)	...	...	64

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Jackson County	367	231	27,335	24,575	2,112	1,158	1,025	385	109	8,071	92	2,211
2	Moss Point	66	46	5,219	4,833	398	199	170	70	20	1,230	8	233
3	Ocean Springs	58	34	3,991	3,453	347	158	140	56	10	911	18	317
4	Pascagoula	175	121	15,181	14,139	1,232	707	631	182	54	5,149	45	1,271
5	Remainder of County	68	30	2,944	2,150	135	94	84	77	25	1,381	21	340
6	Jasper County	107	63	6,111	5,065	376	204	166	110	31	1,135	9	116
7	Jefferson County	68	44	4,013	3,597	261	176	146	79	18	799	8	123
8	Jefferson Davis County	89	45	5,422	4,354	348	232	205	97	33	1,206	2	(D)
9	Jones County	409	275	36,192	33,724	3,778	1,983	1,630	386	107	8,193	55	1,411
10	Ellisville	35	21	1,605	1,375	84	58	41	33	8	694	1	(D)
11	Laurel	322	226	32,582	30,714	3,575	1,825	1,509	294	75	6,586	45	1,072
12	Remainder of County	52	28	2,005	1,635	119	100	80	59	24	913	4	(D)
13	Kemper County	70	32	3,218	2,312	165	83	74	80	21	561	2	(D)
14	Lafayette County	125	83	8,765	8,241	771	432	357	142	30	1,925	10	340
15	Oxford	101	73	7,539	7,183	697	379	324	115	18	1,747	9	(D)
16	Remainder of County	24	10	1,226	1,058	74	53	33	27	12	178	1	(D)
17	Lamar County	102	52	3,818	2,930	251	127	106	108	31	1,345	11	190
18	Lauderdale County	644	422	56,110	52,138	5,770	2,789	2,451	592	178	12,791	94	2,788
19	Meridian	541	377	52,366	49,470	5,607	2,687	2,362	489	140	11,655	71	2,222
20	Remainder of County	103	45	3,744	2,668	163	102	89	103	38	1,136	23	566
21	Lawrence County	101	41	4,583	3,457	213	129	111	108	26	820	7	96
22	Leake County	122	66	6,953	5,867	429	261	206	131	25	1,052	7	131
23	Lee County	351	213	33,718	30,042	2,953	1,399	1,153	373	97	7,185	30	750
24	Tupelo	239	169	28,549	26,789	2,745	1,295	1,059	246	57	5,554	22	591
25	Remainder of County	112	44	5,169	3,253	208	104	84	127	40	1,631	8	159
26	Leflore County	416	264	39,056	36,082	3,838	1,611	1,421	421	107	7,422	44	1,212
27	Greenwood	287	193	33,180	31,562	3,523	1,422	1,276	275	65	5,952	32	981
28	Remainder of County	129	71	5,876	4,520	365	189	145	146	42	1,470	12	231
29	Lincoln County	236	132	18,580	16,580	1,761	895	739	246	84	4,973	16	383
30	Brookhaven	185	123	16,578	15,486	1,615	834	680	198	52	4,035	16	383
31	Remainder of County	51	9	2,002	1,094	146	61	59	48	32	938	...	...
32	Lowndes County	355	201	23,929	21,315	2,076	1,140	962	380	118	5,374	55	1,596
33	Columbus	273	161	21,024	19,060	1,870	986	822	283	89	4,806	37	941
34	Remainder of County	82	40	2,905	2,255	206	154	140	97	29	568	18	657
35	Madison County	238	136	14,553	12,845	1,133	618	519	269	70	2,943	21	571
36	Canton	161	99	10,069	9,107	857	478	405	181	47	2,416	14	367
37	Remainder of County	77	37	4,484	3,738	296	140	114	88	23	527	7	204
38	Marion County	177	117	14,097	12,879	1,335	663	556	184	54	2,770	24	356
39	Columbia	143	105	12,783	12,061	1,262	622	518	148	37	2,372	21	318
40	Remainder of County	34	12	1,314	818	73	41	38	36	17	398	3	38
41	Marshall County	151	87	7,873	6,485	610	343	264	151	43	2,339	9	213
42	Holly Springs	79	63	5,583	5,149	455	280	206	81	18	1,903	5	164
43	Remainder of County	72	24	2,290	1,336	155	63	58	70	25	436	4	49
44	Monroe County	264	150	16,666	14,126	1,252	714	579	280	104	4,953	19	293
45	Aberdeen	100	70	7,638	6,838	639	383	298	101	35	2,210	9	162
46	Amory	102	58	6,967	6,025	529	284	238	113	33	1,843	10	131
47	Remainder of County	62	22	2,061	1,263	84	47	45	66	36	900	...	...
48	Montgomery County	143	73	7,202	5,888	531	300	238	148	43	1,812	9	173
49	Winona	78	54	5,215	4,731	471	256	205	79	17	1,070	5	98
50	Remainder of County	65	19	1,987	1,157	60	44	33	69	26	742	4	75
51	Neshoba County	132	82	8,682	7,768	665	365	293	141	37	1,922	7	68
52	Philadelphia	100	72	7,452	6,902	604	326	256	106	17	1,614	7	68
53	Remainder of County	32	10	1,230	866	61	39	37	35	20	308	...	...
54	Newton County	169	109	10,513	9,053	731	461	362	180	61	2,217	8	295
55	Newton	62	54	4,999	4,873	398	271	198	62	14	1,028	2	(D)
56	Remainder of County	107	55	5,514	4,180	333	190	164	118	47	1,189	6	(D)
57	Noxubee County	100	62	7,142	6,134	493	296	258	104	32	1,453	4	22
58	Oktibbeha County	141	85	10,946	9,916	841	448	398	160	32	2,860	10	260
59	Starkville	101	73	9,544	9,156	802	420	371	109	19	2,520	4	(D)
60	Remainder of County	40	12	1,402	760	39	28	27	51	13	340	1	(D)
61	Panola County	214	114	14,996	13,228	953	527	410	230	62	4,137	14	219
62	Pearl River County	211	115	14,834	12,990	1,190	530	469	212	67	2,958	21	408
63	Picayune	114	72	10,233	9,227	874	373	329	121	37	1,844	6	207
64	Remainder of County	97	43	4,601	3,763	316	157	140	91	30	1,114	15	201
65	Perry County	59	29	3,318	2,946	234	116	96	58	23	494	2	(D)
66	Pike County	350	214	26,596	23,872	2,353	1,116	985	340	99	6,437	42	1,003
67	McComb	205	137	18,873	17,621	1,800	831	730	201	42	4,270	23	572
68	Remainder of County	145	77	7,723	6,251	553	285	255	139	57	2,167	19	431

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group — Continued																			Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
16	1,858	21	1,211	25	1,553	22	4,590	34	2,038	15	1,653	6	1,012	22	2,514	5	24	1
3	478	4	(D)	5	371	6	1,008	6	453	5	547	2	(D)	6	371	1	(D)	2
6	(D)	1	(D)	6	258	1	(D)	9	301	2	(D)	1	(D)	4	(D)	...	...	3
4	1,088	15	921	14	924	10	3,499	13	921	6	401	3	593	9	(D)	2	(D)	4
3	(D)	1	(D)	...	...	5	(D)	6	363	2	(D)	...	...	3	(D)	2	(D)	5
18	840	...	...	6	58	6	1,120	11	392	6	952	5	211	13	(D)	2	(D)	6
13	765	...	...	...	...	5	1,411	7	249	1	(D)	4	130	10	451	2	(D)	7
16	1,477	1	(D)	2	(D)	7	1,400	10	335	6	293	4	192	8	389	...	...	8
27	5,395	28	2,899	23	2,171	25	7,210	50	2,421	15	1,784	15	1,276	49	3,273	15	159	9
2	187	3	(D)	5	75	...	...	6	220	3	(D)	3	141	...	...	4	22	10
15	4,798	25	(D)	18	2,096	24	(D)	40	2,040	12	(D)	12	1,135	45	(D)	11	137	11
10	410	...	...	...	...	1	(D)	4	161	...	...	...	...	4	(D)	...	...	12
16	810	1	(D)	3	(D)	8	889	2	(D)	5	276	2	(D)	7	218	3	(D)	13
20	1,442	11	922	6	338	5	1,352	9	705	6	618	4	348	20	729	4	46	14
14	984	10	(D)	6	338	5	1,352	8	(D)	6	618	4	348	17	533	4	46	15
6	458	1	(D)	...	...	...	...	1	(D)	...	...	...	...	3	196	...	...	16
10	476	3	(D)	6	(D)	3	293	15	552	1	(D)	6	303	10	439	6	50	17
32	8,349	43	4,929	31	2,651	32	11,769	75	4,553	26	2,680	28	1,621	64	3,497	41	482	18
21	7,730	43	4,929	30	(D)	31	(D)	57	3,762	26	2,680	28	1,621	59	(D)	35	435	19
11	619	...	...	1	(D)	1	(D)	18	791	...	...	...	...	5	(D)	6	47	20
18	546	7	221	3	(D)	5	1,468	14	462	4	383	4	226	12	278	1	(D)	21
35	1,638	6	291	9	220	8	1,781	5	191	10	547	3	220	14	882	...	...	22
33	3,358	23	2,710	16	994	27	7,570	36	2,936	19	3,504	9	1,489	53	2,784	8	438	23
9	2,131	22	(D)	14	(D)	24	(D)	28	2,244	16	(D)	7	(D)	35	2,438	5	419	24
24	1,227	1	(D)	2	(D)	3	(D)	8	692	3	(D)	2	(D)	18	346	3	19	25
54	3,155	30	2,451	25	1,383	18	7,559	45	6,306	25	3,872	13	953	40	4,472	15	271	26
26	2,324	28	(D)	25	1,383	15	7,425	34	5,763	17	2,949	6	716	26	3,059	13	(D)	27
28	831	2	(D)	...	...	3	134	11	543	8	923	7	237	14	1,413	2	(D)	28
14	1,503	23	1,518	14	1,115	19	4,917	22	1,019	12	901	5	686	19	1,474	8	91	29
10	(D)	21	(D)	14	1,115	19	4,917	19	941	8	(D)	5	686	14	1,313	7	(D)	30
4	(D)	2	(D)	...	...	...	...	3	78	4	(D)	...	...	5	161	1	(D)	31
28	2,091	19	1,977	16	1,858	19	5,641	27	1,631	19	1,814	10	572	33	1,024	11	349	32
16	1,709	19	1,977	16	1,858	18	(D)	19	1,111	13	1,290	9	(D)	31	(D)	6	200	33
12	382	...	...	...	...	1	(D)	8	520	6	524	1	(D)	2	(D)	5	149	34
39	1,877	14	1,061	9	(D)	10	3,157	28	1,187	13	1,063	10	292	23	1,565	1	(D)	35
20	1,204	14	1,061	8	462	7	(D)	15	589	11	(D)	6	235	18	1,479	1	(D)	36
19	673	...	...	1	(D)	3	(D)	13	598	2	(D)	4	57	5	86	...	...	37
21	3,543	7	480	10	572	14	2,392	18	1,365	8	967	6	494	15	1,158	...	...	38
16	3,081	7	480	9	(D)	12	(D)	14	1,277	8	967	6	494	13	(D)	...	...	39
5	462	...	...	1	(D)	2	(D)	4	88	...	...	...	...	2	(D)	...	...	40
35	1,806	11	488	6	237	3	(D)	17	555	9	651	6	245	12	(D)	...	...	41
10	653	11	488	4	(D)	3	(D)	6	279	8	(D)	3	123	11	294	...	...	42
25	1,153	...	...	2	(D)	...	...	11	276	1	(D)	3	122	1	(D)	...	...	43
25	1,224	19	1,089	9	566	13	3,302	21	1,469	16	1,926	8	458	27	1,350	3	36	44
7	569	7	461	3	221	5	1,480	8	604	7	884	3	226	13	785	3	36	45
9	416	12	628	6	345	8	1,822	7	606	7	(D)	3	(D)	7	268	...	...	46
9	239	...	...	...	...	...	...	6	259	2	(D)	2	(D)	7	297	...	...	47
25	740	5	357	3	182	6	1,433	19	952	14	942	2	(D)	10	(D)	7	83	48
11	417	4	(D)	3	182	6	1,433	8	415	10	775	1	(D)	8	393	5	(D)	49
14	323	1	(D)	...	...	...	...	11	547	4	167	1	(D)	2	(D)	2	(D)	50
20	1,458	8	599	5	370	15	1,827	12	510	8	860	7	339	8	595	5	114	51
14	898	7	(D)	5	370	14	(D)	10	(D)	8	860	7	339	7	(D)	4	(D)	52
6	560	1	(D)	...	...	1	(D)	2	(D)	...	...	...	...	1	(D)	1	(D)	53
19	1,294	5	(D)	11	360	8	2,180	20	595	10	1,202	8	317	17	1,793	2	(D)	54
9	547	2	(D)	7	190	4	1,082	8	160	4	694	3	157	9	927	...	...	55
10	747	3	131	4	170	4	1,098	12	435	6	508	5	160	8	866	2	(D)	56
11	1,486	4	200	6	401	5	1,112	16	722	6	703	6	255	8	(D)	2	(D)	57
12	986	7	645	8	705	11	1,958	20	636	18	1,211	7	393	12	1,072	4	20	58
5	590	7	645	6	(D)	11	1,958	17	738	9	972	5	(D)	9	(D)	4	20	59
7	396	...	...	2	(D)	...	...	3	98	9	239	2	(D)	3	(D)	...	...	60
31	1,118	9	690	10	597	10	4,162	33	1,640	10	1,138	11	440	16	811	8	44	61
14	687	11	654	10	375	16	4,541	29	1,363	10	1,400	7	476	23	1,992	3	20	62
8	347	9	(D)	6	341	10	3,288	15	678	6	(D)	5	(D)	11	1,421	1	(D)	63
6	340	2	(D)	4	34	6	1,213	14	685	4	(D)	2	(D)	12	571	2	(D)	64
10	(D)	1	(D)	3	43	3	(D)	8	327	1	(D)	2	(D)	6	84	...	...	65
22	2,286	22	1,351	13	1,105	25	5,595	40	2,431	23	2,612	11	837	42	2,836	11	103	66
10	1,805	17	1,177	13	1,105	22	5,064	19	1,371	14	1,375	6	594	28	1,437	11	103	67
12	481	5	174	...	...	3	531	21	1,060	9	1,237	5	243	14	1,399	...	...	68

Table 102. RETAIL TRADE: 1954 — COUNTIES;

Total Retail — Establishments, Sales, Payroll, and Personnel;

Line No.	County and city	Total								Kind-of-business group			
		Establishments		Sales		Payroll, entire year	Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)	Food stores		Eating, drinking places	
		Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Number)	Full workweek (Number)	(Number)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)
1	Pontotoc County	117	51	7,712	6,292	473	218	188	134	33	1,185	3	51
2	Prentiss County	142	94	7,830	6,726	578	361	282	188	28	1,340	13	145
3	Booneville	105	71	6,153	5,401	433	275	213	128	16	911	10	116
4	Remainder of County	37	23	1,677	1,325	145	86	69	40	12	429	3	29
5	Quitman County	147	75	9,106	7,550	676	344	265	134	52	2,564	9	131
6	Rankin County	136	74	8,080	6,756	450	243	211	148	47	1,713	4	147
7	Scott County	174	114	17,096	15,988	1,088	580	473	184	38	1,559	13	212
8	Forest	88	66	7,721	7,211	602	302	252	96	15	942	9	115
9	Remainder of County	86	48	9,375	8,777	486	278	221	88	23	817	4	97
10	Sharkey	86	56	7,091	6,499	636	255	225	74	29	947	5	79
11	Simpson County	161	89	9,561	8,349	604	342	302	178	43	1,170	14	195
12	Smith County	75	37	3,623	2,765	188	100	80	80	19	562	5	34
13	Stone County	58	42	5,282	4,964	365	170	159	59	10	1,471	8	179
14	Sunflower County	376	196	23,930	19,628	1,824	855	697	390	95	4,918	32	659
15	Indianola	95	57	8,762	7,934	777	310	290	102	23	1,581	7	147
16	Remainder of County	281	139	15,168	11,694	1,047	545	407	288	72	3,335	25	512
17	Tallahatchie County	158	86	8,547	7,109	538	287	230	163	50	2,086	9	94
18	Charleston	73	37	4,355	3,571	249	140	113	84	21	1,031	7	(D)
19	Remainder of County	85	49	4,192	3,538	289	147	117	79	29	1,055	2	(D)
20	Tate County	138	76	10,217	8,821	576	343	272	150	39	2,126	8	145
21	Tippah County	130	54	5,558	4,382	343	179	158	134	50	1,148	6	53
22	Tishomingo County	128	50	5,590	3,932	208	167	104	139	33	1,257	11	97
23	Tunica County	118	68	9,003	7,605	897	375	310	123	48	2,426	11	373
24	Union County	155	85	10,045	8,475	626	373	320	186	59	2,257	10	221
25	New Albany	112	74	7,750	6,896	535	326	274	140	31	1,088	8	(D)
26	Remainder of County	43	11	2,295	1,579	91	47	46	46	28	1,171	2	(D)
27	Walthall County	84	52	6,696	6,140	521	262	223	84	17	1,158	5	95
28	Warren County	406	276	37,429	34,703	3,742	1,773	1,584	401	114	9,291	62	2,637
29	Vicksburg	375	255	35,188	32,806	3,622	1,695	1,508	362	108	8,897	52	2,214
30	Remainder of County	31	21	2,241	1,897	120	78	76	39	8	394	10	423
31	Washington County	602	382	55,882	51,310	5,374	2,472	2,166	639	205	13,584	69	1,820
32	Greenville	374	244	43,219	40,259	4,421	1,976	1,739	404	134	10,260	49	1,439
33	Leland	95	57	6,196	5,396	531	249	219	101	18	1,374	10	238
34	Remainder of County	133	81	6,467	5,655	422	247	208	134	53	1,950	10	143
35	Wayne County	121	71	8,737	7,735	626	396	287	117	45	1,482	7	182
36	Waynesboro	86	60	7,802	7,330	607	377	271	78	22	965	4	(D)
37	Remainder of County	35	11	935	405	19	19	16	39	23	497	1	(D)
38	Webster County	92	52	7,301	5,765	386	189	154	99	20	1,041	3	70
39	Wilkinson County	102	64	5,448	4,714	332	218	188	106	34	1,536	17	261
40	Winston County	145	97	9,718	8,774	772	420	341	142	50	2,655	12	243
41	Louisville	120	78	8,799	7,981	732	393	318	118	35	2,124	12	243
42	Remainder of County	25	19	919	793	40	27	23	24	15	531	...	...
43	Yalobusha County	128	70	5,868	4,976	462	267	213	126	43	1,599	6	97
44	Water Valley	73	45	3,755	3,235	339	178	153	71	25	1,161	2	(D)
45	Remainder of County	55	25	2,113	1,741	123	89	60	55	18	438	4	(D)
46	Yazoo County	247	143	17,258	15,272	1,423	689	574	246	65	3,799	18	347
47	Yazoo City	163	125	14,822	14,238	1,372	657	547	154	32	2,770	12	286
48	Remainder of County	84	18	2,436	1,034	51	32	27	92	33	1,029	8	79

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. XXX Not applicable. (Z) Less than $500. ... Represents zero.

CITIES OF 2,500 INHABITANTS OR MORE — Continued

Kind-of-Business Group — Establishments and Sales

Kind-of-business group – Continued																		Line No.
General merchandise group		Apparel, accessories stores		Furniture, home furnishings, appliance dealers		Automotive group		Gasoline service stations		Lumber, bldg. matls., hardware, farm equipment dealers		Drug stores, proprietary stores		Other retail stores		Nonstore retailers		
Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (No.)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	Establishments (Number)	Sales ($1,000)	
24	939	6	321	2	(D)	8	2,439	6	178	8	971	5	291	16	(D)	6	40	1
12	949	14	530	9	315	15	1,598	10	710	13	1,049	7	407	20	(D)	1	(D)	2
7	667	13	(D)	8	(D)	11	1,263	7	594	11	(D)	3	202	18	667	1	(D)	3
5	282	1	(D)	1	(D)	4	315	3	116	2	(D)	4	205	2	(D)	...	...	4
20	649	10	527	6	264	8	1,521	9	370	10	1,622	5	269	16	(D)	2	(D)	5
24	850	...	...	6	551	7	1,424	22	879	7	642	7	212	8	1,648	4	14	6
29	1,690	11	580	19	954	15	3,680	12	728	9	681	7	369	21	6,643	...	...	7
6	256	6	384	14	835	11	2,421	6	473	6	515	5	(D)	10	(D)	...	...	8
23	1,434	5	196	5	119	4	1,259	6	255	3	166	2	(D)	11	(D)	...	...	9
15	1,357	...	...	4	129	2	(D)	8	428	10	2,293	3	(D)	8	937	2	(D)	10
33	2,020	6	339	6	248	8	3,093	15	355	10	684	8	224	15	1,218	3	15	11
13	436	...	...	3	(D)	9	1,294	10	201	4	239	6	211	6	(D)	...	...	12
5	412	3	26	3	(D)	7	1,861	10	583	6	431	3	182	3	(D)	...	...	13
63	2,602	24	1,213	8	954	24	4,850	31	1,299	24	3,484	18	807	47	2,512	10	634	14
14	756	4	303	4	239	6	1,605	7	262	6	1,374	3	207	17	(D)	4	(D)	15
49	1,846	20	910	4	715	18	3,245	24	1,037	18	2,110	15	600	30	(D)	6	(D)	16
20	676	12	692	5	218	11	1,376	18	829	9	1,407	5	273	13	790	6	106	17
6	203	6	408	3	(D)	7	590	6	513	5	632	2	(D)	8	(D)	2	(D)	18
14	473	6	284	2	(D)	4	786	12	316	4	775	3	(D)	5	(D)	4	(D)	19
37	2,738	4	193	3	299	10	2,473	11	569	6	690	3	194	15	(D)	2	(D)	20
11	552	8	532	4	130	8	1,221	14	349	12	672	7	176	10	727	...	...	21
21	627	8	865	3	119	13	1,180	19	438	10	644	5	209	3	(D)	2	(D)	22
12	839	8	336	4	207	10	1,595	6	383	9	1,834	3	184	5	(D)	2	(D)	23
12	719	11	889	8	608	12	2,404	14	650	7	(D)	4	332	17	1,136	1	(D)	24
8	657	11	889	8	608	11	(D)	14	650	6	555	4	332	11	628	...	...	25
4	62	...	...	...	...	1	(D)	...	...	1	(D)	...	...	6	508	1	(D)	26
9	819	10	270	2	(D)	6	1,373	14	495	6	920	2	(D)	9	1,202	4	22	27
15	3,022	38	2,467	23	3,455	17	6,411	43	3,197	12	2,172	10	746	50	3,674	22	357	28
12	2,705	38	2,467	23	3,455	17	6,411	38	2,972	12	2,172	10	746	47	(D)	20	(D)	29
3	317	...	...	...	...	...	...	5	225	...	...	...	...	3	(D)	2	(D)	30
45	6,095	50	4,447	30	2,735	20	9,766	60	3,842	29	6,600	16	1,353	60	5,273	18	367	31
20	5,160	35	3,833	22	2,362	14	8,703	33	2,645	17	5,376	10	920	31	2,262	9	259	32
12	372	9	323	5	254	4	(D)	13	698	8	818	2	(D)	11	947	3	46	33
13	563	6	291	3	119	2	(D)	14	499	4	406	4	(D)	18	2,064	6	62	34
11	690	4	339	7	685	10	2,867	16	868	7	612	5	271	9	761	...	...	35
6	517	4	339	7	685	10	2,867	12	664	7	612	4	(D)	8	(D)	...	...	36
5	173	...	...	...	...	...	...	4	204	...	...	1	(D)	1	(D)	...	...	37
15	642	4	158	2	(D)	11	2,590	19	659	5	354	4	201	7	1,143	2	(D)	38
14	1,101	7	170	2	(D)	7	897	8	669	4	392	5	228	2	(D)	2	(D)	39
14	918	6	281	14	610	6	2,225	13	774	10	(D)	9	345	9	1,073	2	(D)	40
12	(D)	6	281	13	(D)	6	2,225	10	612	9	512	6	270	9	1,073	2	(D)	41
2	(D)	...	...	1	(D)	...	...	3	162	1	(D)	3	75	...	...	...	...	42
22	1,380	3	221	3	(D)	6	731	18	452	7	439	5	(D)	15	571	...	...	43
8	566	3	221	3	(D)	4	(D)	9	222	5	(D)	4	199	10	317	...	...	44
14	814	...	...	...	...	2	(D)	9	230	2	(D)	1	(D)	5	254	...	...	45
39	1,457	20	1,398	11	642	13	3,358	33	1,973	15	2,161	8	630	23	(D)	2	(D)	46
13	764	20	1,398	10	(D)	13	3,358	25	1,524	15	2,161	7	(D)	16	1,343	...	...	47
26	693	...	...	1	(D)	...	...	8	449	...	...	1	(D)	7	(D)	2	(D)	48

Table 102A. RETAIL TRADE: 1948[1]— COUNTIES, CITIES OF 2,500 INHABITANTS OR MORE

Establishments and Sales

County and city	Establishments, 1948 (Number)	Sales, 1948 ($1,000)
Mississippi, total	19,311	1,004,145
Adams County	386	23,337
Natchez	327	22,282
Remainder of County	59	1,055
Alcorn County	319	15,685
Corinth	234	14,269
Remainder of County	85	1,416
Amite County	136	5,865
Attala County	197	12,091
Kosciusko	132	10,781
Remainder of County	65	1,310
Benton County	58	1,160
Bolivar County	568	26,596
Cleveland	112	10,916
Remainder of County	456	15,680
Calhoun County	152	4,929
Carroll County	108	2,665
Chickasaw County	198	5,969
Choctaw County	90	2,641
Claiborne County	111	4,622
Clarke County	185	5,164
Clay County	163	7,277
West Point	111	6,530
Remainder of County	52	747
Coahoma County	465	27,685
Clarksdale	282	22,967
Remainder of County	183	4,718
Copiah County	252	11,487
Crystal Springs	76	3,840
Hazlehurst	69	4,483
Remainder of County	107	3,164
Covington County	126	5,049
De Soto County	167	6,025
Forrest County	498	37,207
Hattiesburg	389	34,702
Remainder of County	109	2,505
Franklin County	115	3,784
George County	97	3,874
Greene County	71	2,124
Grenada County	200	9,024
Grenada	143	8,041
Remainder of County	57	983
Hancock County	159	5,127
Bay St. Louis	91	3,866
Remainder of County	68	1,261
Harrison County	939	51,218
Biloxi	361	19,255
Gulfport	309	25,177
Pass Christian	58	1,565
Remainder of County	211	5,221
Hinds County	1,145	112,585
Jackson	785	100,494
Remainder of County	360	12,091
Holmes County	301	12,351
Lexington	55	4,301
Remainder of County	246	8,050
Humphreys County	196	9,364
Belzoni	106	6,467
Remainder of County	90	2,897
Issaquena County	30	649
Itawamba County	113	2,477
Jackson County	389	15,812
Moss Point	59	2,581
Ocean Springs	46	1,683
Pascagoula	177	9,074
Remainder of County	107	2,474
Jasper County	124	4,080
Jefferson County	89	3,186
Jefferson Davis County	110	4,836
Jones County	497	33,285
Ellisville	40	1,467
Laurel	343	29,518
Remainder of County	114	2,300
Kemper County	112	3,556
Lafayette County	176	9,122
Oxford	95	7,329
Remainder of County	81	1,793
Lamar County	101	3,513
Lauderdale County	615	43,270
Meridian	482	39,986
Remainder of County	133	3,284
Lawrence County	114	4,229
Leake County	170	5,435
Lee County	371	23,275
Tupelo	212	19,712
Remainder of County	159	3,563
Leflore County	479	34,724
Greenwood	308	29,875
Remainder of County	171	4,849
Lincoln County	228	15,423
Brookhaven	143	12,928
Remainder of County	85	2,495
Lowndes County	408	19,472
Columbus	271	16,143
Remainder of County	137	3,329
Madison County	273	12,058
Canton	144	8,015
Remainder of County	129	4,043
Marion County	132	10,093
Columbia	108	9,379
Remainder of County	24	714
Marshall County	192	6,319
Holly Springs	85	3,969
Remainder of County	107	2,350
Monroe County	291	12,712
Aberdeen	90	5,797
Amory	88	4,999
Remainder of County	113	1,916
Montgomery County	146	5,680
Winona	73	4,139
Remainder of County	73	1,541
Neshoba County	175	9,013
Philadelphia	104	7,648
Remainder of County	71	1,365
Newton County	180	8,565
Newton	55	4,406
Remainder of County	125	4,159
Noxubee County	134	6,757
Oktibbeha County	159	8,060
Starkville	94	6,789
Remainder of County	65	1,271
Panola County	286	13,205
Pearl River County	218	10,219
Picayune	113	6,909
Remainder of County	105	3,310
Perry County	65	2,833
Pike County	412	20,008
McComb	204	13,185
Remainder of County	208	6,823
Pontotoc County	163	6,306
Prentiss County	177	6,813
Booneville	90	4,544
Remainder of County	87	2,269
Quitman County	214	8,459
Rankin County	168	5,879
Scott County	221	11,690
Forest	78	5,497
Remainder of County	143	6,193
Sharkey County	100	6,027
Simpson County	187	6,533
Smith County	122	2,834
Stone County	80	3,602
Sunflower County	437	21,697
Indianola	105	6,700
Remainder of County	332	14,997
Tallahatchie County	248	8,613
Tate County	149	6,500
Tippah County	173	4,994
Tishomingo County	141	3,076
Tunica County	141	7,094
Union County	186	7,284
New Albany	102	5,760
Remainder of County	84	1,524
Walthall County	99	4,101
Warren County	394	27,030
Vicksburg	326	25,666
Remainder of County	68	1,364
Washington County	713	43,866
Greenville	388	31,541
Leland	88	4,809
Remainder of County	237	7,516
Wayne County	100	4,850
Webster County	112	4,880
Wilkinson County	145	5,783
Winston County	170	8,189
Louisville		6,473
Remainder of County	69	1,716
Yalobusha County	151	6,081
Water Valley	72	3,869
Remainder of County	79	2,212
Yazoo County	329	15,193
Yazoo City	163	12,158
Remainder of County	166	3,035

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses[1] only)
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JACKSON STANDARD METROPOLITAN AREA--Coextensive with Hinds County, Miss.										
Retail trade, total	1,274	914	157,011	149,989	17,413	406,344	391,192	7,947	6,953	1,212
Food Stores										
Total	299	173	33,320	30,684	2,060	37,724	35,021	1,092	856	325
Grocery stores	297	167	32,824	30,318	2,016	36,867	34,210	1,071	839	310
Meat markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fish (seafood) markets	...	...	...	...	...	...	...	...	...	...
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakery products stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, with baking on premises	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Bakeries, without baking on premises	...	...	...	...	...	...	...	...	...	...
Delicatessen stores	...	...	...	...	...	...	...	...	...	...
Food stores, n.e.c.	5	1	148	34	5	60	60	2	2	9
Eating, Drinking Places										
Total	210	162	8,267	7,743	1,520	37,197	35,224	1,361	1,227	226
Eating places (except refreshment stands)	157	117	6,835	6,379	1,312	32,777	31,177	1,204	1,090	173
Restaurants, cafeterias	(NA)	116	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Caterers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
In-plant food contractors	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Refreshment stands	29	25	888	850	146	3,272	2,899	105	85	20
Drinking places	24	20	544	514	62	1,148	1,148	52	52	33
General Merchandise Group										
Total	40	44	22,242	21,950	3,390	130,685	126,768	1,656	1,375	56
Department stores	5	5	15,623	15,623	2,483	113,263	111,190	1,036	918	...
Dry goods, general merchandise stores	23	17	2,487	2,413	362	6,751	6,065	148	120	31
General stores	10	6	738	566	30	248	243	11	10	14
Variety stores	20	16	3,374	3,348	515	10,423	9,270	461	327	9
Apparel, Accessories Stores										
Total	125	113	12,394	12,190	1,495	29,156	26,308	756	578	79
Shoe stores	28	24	2,450	2,358	332	6,235	5,759	142	100	13
Men's shoe stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Women's shoe stores	(NA)	5	(NA)	823	129	2,319	2,139	56	36	(NA)
Children's, juveniles' shoe stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Family shoe stores	(NA)	12	(NA)	910	135	2,503	2,287	61	43	(NA)
Men's, boys' clothing and furnishings stores	19	19	2,130	2,130	206	4,360	4,247	88	81	9
Men's, boys' clothing stores	15	15	1,852	1,852	174	3,848	3,743	76	70	6
Men's, boys' furnishings stores	4	4	278	278	32	512	504	12	11	3
Family clothing stores	22	22	2,455	2,455	296	5,775	4,886	191	123	16
Women's clothing, specialty stores	44	40	4,957	4,873	627	12,016	10,675	317	257	24
Ready-to-wear stores	(NA)	20	(NA)	3,907	490	8,685	7,455	229	177	(NA)
Millinery stores	(NA)	12	(NA)	321	57	1,166	1,117	35	31	(NA)
Clothing, specialty stores, n.e.c.	(NA)	8	(NA)	645	80	2,165	2,103	53	49	(NA)
Children's, infants' wear stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Apparel stores, n.e.c.	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, Home Furnishings, Appliance Dealers										
Total	40	52	7,566	6,948	1,063	20,182	19,945	346	338	38
Furniture, home furnishings stores	42	34	5,649	5,031	796	15,066	14,978	256	251	27
Furniture stores	(NA)	27	(NA)	4,224	669	12,638	12,550	207	202	(NA)
Floor covering stores	(NA)	2	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Home furnishings stores, n.e.c., antique stores	(NA)	5	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Household appliance, radio, TV stores	18	18	1,917	1,917	267	5,116	4,967	90	87	11
Household appliance stores	10	10	749	749	108	2,286	2,256	41	41	6
Appliance, radio, TV stores	4	4	769	769	113	2,131	2,131	32	32	1
Radio, TV stores	4	4	399	399	46	699	580	17	14	4
Automotive Group										
Total	52	40	36,472	36,282	3,554	63,360	62,400	853	826	47
Passenger car dealers (franchised)	20	20	32,702	32,702	3,116	55,212	54,394	696	679	18
Passenger car dealers (nonfranchised)	12	6	591	469	19	431	431	10	10	11
Tire, battery, accessory dealers	17	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Motorcycle, aircraft, boat dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household trailer dealers	...	...	...	...	...	...	...	...	...	...
Automotive dealers, n.e.c.	...	...	...	...	...	...	...	...	...	...
Gasoline Service Stations										
Total	149	117	10,955	9,663	934	20,019	19,172	473	438	163
Lumber, Bldg. Matls., Hardware, Farm Equipment Dealers										
Total	44	42	9,189	(D)	939	18,270	18,014	344	323	28
Farm equipment dealers	4	4	553	553	63	1,415	1,415	24	24	...
Lumber, building materials dealers	15	15	6,586	6,562	595	11,570	11,329	225	206	8
Paint, glass, wallpaper stores	7	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Plumbing, electrical supply stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	15	13	1,535	(D)	213	4,171	4,156	75	73	13
Drug Stores, Proprietary Stores										
Total	58	54	5,155	4,901	672	13,756	12,865	326	277	51
Drug stores	(NA)	49	(NA)	4,806	666	13,684	12,797	321	273	(NA)
Proprietary stores	(NA)	5	(NA)	95	6	72	68	5	4	(NA)
Other Retail Stores										
Total	142	102	9,537	(D)	1,439	28,643	28,200	585	564	131
Liquor stores	3	3	226	226	12	372	372	9	9	3
Fuel, ice dealers	10	8	1,512	(D)	309	6,507	6,507	134	134	4
Fuel dealers (coal, wood)	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Liquefied petroleum gas dealers	(NA)	6	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Fuel oil dealers	(NA)	...	(NA)	...	...	...	...	...	...	(NA)
Ice dealers	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Hay, grain, feed stores	7	7	1,469	1,469	93	2,087	1,986	43	40	6
Farm, garden supply stores	4	2	93	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

432271 O - 57 - 54

Table 103. RETAIL TRADE: 1954 — STANDARD METROPOLITAN AREAS — Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

Standard metropolitan area and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JACKSON STANDARD METROPOLITAN AREA--Con.										
Other Retail Stores—Coo.										
Jewelry stores	23	21	2,062	(D)	369	6,954	6,908	127	125	13
Book stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Stationery stores	4	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Sporting goods stores	6	6	240	240	25	487	465	14	13	6
Bicycle stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Florists	17	11	552	512	104	1,970	1,871	59	53	20
Cigar stores, stands	4	4	89	89	8	133	133	4	4	2
News dealers, newsstands	3	1	90	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gift, novelty, souvenir stores	6	2	120	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Music stores	8	6	882	(D)	107	2,080	2,080	48	48	9
Camera, photographic supply stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Luggage, leather goods stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Optical goods stores	5	5	282	282	70	1,328	1,304	20	20	4
Office, store machine and equipment dealers	3	3	151	151	39	842	842	14	14	4
Retail stores (except second-hand) n.e.c.	9	9	391	391	85	1,512	1,421	31	26	5
Second-hand stores	9	7	319	(D)	57	965	965	23	23	9
Nonstore Retailers										
Total	65	15	1,914	1,388	347	7,352	7,275	155	151	68
Mail order houses	3	1	58	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Direct selling (house-to-house) organizatioos	53	13	1,368	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Merchandise vending machine operators	9	1	488	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 103A. RETAIL TRADE: 1948[1]— STANDARD METROPOLITAN AREAS

Establishments and Sales, by Kind of Business

Kind of business	Establishments, 1948		Sales, 1948	
	Total (Number)	With payroll (Number)	Total, all establishments ($1,000)	Establishments with payroll ($1,000)
	JACKSON STANDARD METROPOLITAN AREA			
Retail trade, total	1,145	840	112,585	108,463
Food stores	340	174	20,279	17,959
Eating, drinking places	234	176	6,762	6,289
General merchandise group	57	40	21,054	20,718
Apparel, accessories stores	88	78	10,726	10,571
Furniture, home furnishings, appliance dealers	58	54	6,550	6,431
Automotive group	65	56	24,685	24,553
Gasoline service stations	119	101	5,457	5,172
Lumber, building materials, hardware, farm equipment dealers	38	32	5,986	5,894
Drug stores, proprietary stores	48	45	3,536	3,479
Other retail stores	90	76	6,341	6,188
Nonstore retailers	8	8	1,209	1,209

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ...Represents zero.

[1] Data in this table differ from those which appeared in the publications of the 1948 Census of Retail Trade. For a description of the adjustments see Comparison of 1948 and 1954 Censuses in the Introduction.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
HARRISON COUNTY										
Retail trade, total	963	605	85,063	78,021	8,789	167,054	160,867	4,037	3,594	988
Food stores, total	228	94	20,022	16,688	1,031	21,011	19,871	538	424	241
Grocery stores	194	80	19,070	16,102	964	18,799	17,890	472	374	203
Meat markets, fish (seafood) markets	8	4	287	269	11	401	380	10	8	10
Fruit stores, vegetable markets	9	1	180	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	5	5	167	167	26	1,390	1,180	46	32	4
Other food stores	8	4	216	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	223	139	9,531	8,081	1,562	28,571	27,311	907	887	260
Eating places	138	90	6,851	6,119	1,300	22,659	21,712	797	730	165
Drinking places	85	49	2,680	1,962	262	5,912	5,599	170	157	95
General merchandise group, total	25	23	9,642	(D)	1,227	26,045	24,574	658	545	20
General merchandise group (except variety)	18	16	7,315	(D)	901	19,189	18,332	413	342	17
Variety stores	7	7	2,327	2,327	326	6,856	6,242	245	203	3
Apparel, accessories stores, total	67	61	6,230	6,082	726	13,763	13,006	409	351	59
Shoe stores	16	16	879	879	100	2,040	1,836	60	42	4
Men's, boys' clothing and furnishings stores	(NA)	19	(NA)	1,449	189	2,716	2,672	78	74	(NA)
Family clothing stores	(NA)	6	(NA)	1,383	169	3,189	2,898	105	94	(NA)
Women's clothing, specialty stores	18	16	2,189	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	13	(NA)	2,084	236	5,043	4,911	132	117	(NA)
Other clothing, specialty stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other apparel stores	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	50	42	4,836	4,688	653	11,911	11,494	220	208	45
Furniture, home furnishings stores, antique stores	20	16	2,519	2,461	338	6,303	6,221	109	105	19
Household appliance, radio, TV stores	30	26	2,317	2,227	315	5,608	5,273	111	103	26
Automotive group	51	43	16,372	16,306	1,790	31,721	31,441	488	475	31
Gasoline service stations	122	82	7,139	6,331	535	10,890	10,569	258	233	110
Lumber, bldg. matls., hardware, farm equip. dealers, total	47	31	4,716	4,428	517	9,706	9,575	175	170	54
Farm equipment dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	25	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	21	11	1,528	1,324	156	3,207	3,123	64	61	31
Drug stores, proprietary stores, total	30	24	2,598	2,484	384	7,504	7,343	179	168	29
Drug stores	(NA)	23	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Proprietary stores	(NA)	1	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	94	60	3,563	(D)	335	5,535	5,286	139	127	110
Liquor stores	2	...	(D)	...	...	...	...	...	...	(D)
Fuel, ice dealers	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	5	5	939	939	73	1,162	1,152	27	26	5
Jewelry stores	18	16	773	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Book, stationery stores	2	...	(D)	...	...	...	...	...	...	(D)
Other retail stores (except second-hand)	49	33	1,375	1,203	101	1,810	1,590	56	47	54
Second-hand stores	13	5	185	107	17	341	328	8	7	15
Nonstore retailers	26	6	414	224	29	397	397	6	6	29
HINDS COUNTY (See Jackson Standard Metropolitan Area, Table 103.)										
LAUDERDALE COUNTY										
Retail trade, total	644	422	56,110	52,138	5,770	109,758	105,690	2,789	2,451	592
Food stores, total	178	72	12,791	10,719	762	13,135	12,314	348	279	179
Grocery stores	174	68	12,594	10,536	743	12,790	11,969	339	270	172
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	94	68	2,788	2,432	421	8,114	7,664	353	311	103
Eating places	74	50	2,230	(D)	360	7,226	6,809	318	278	81
Drinking places	20	18	558	(D)	61	888	855	35	33	22
General merchandise group, total	32	22	8,349	8,235	1,062	19,307	18,382	585	477	22
General merchandise group (except variety)	26	18	6,703	6,615	838	15,152	14,705	398	365	19
Variety stores	4	4	1,620	1,620	224	4,155	3,677	187	112	1
Apparel, accessories stores, total	43	39	4,929	4,811	653	12,762	12,026	342	284	27
Shoe stores	9	7	794	(D)	82	1,650	1,487	46	27	4
Men's, boys' clothing and furnishings stores	7	7	582	582	51	1,053	923	25	19	6
Family clothing stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	21	19	2,112	(D)	254	4,891	4,628	151	134	10
Ready-to-wear stores	(NA)	13	(NA)	1,614	189	3,626	3,363	112	95	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	(D)	65	1,265	1,265	39	39	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	31	27	2,651	2,613	384	7,265	7,029	141	136	21
Furniture, home furnishings stores, antique stores	15	13	1,565	(D)	246	4,847	4,611	92	87	8
Household appliance, radio, TV stores	16	14	1,086	(D)	138	2,418	2,418	49	49	13
Automotive group	32	28	11,769	11,681	1,081	19,881	19,728	339	329	29
Gasoline service stations	75	59	4,553	4,167	362	7,769	7,638	199	185	67

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 104. RETAIL TRADE: 1954 — COUNTIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

County and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1]	With payroll	Total, all establishments[1]	Establishments with payroll		Total	Full workweek	Total	Full workweek	
	(Number)	(Number)	($1,000)	($1,000)	($1,000)	(Dollars)	(Dollars)	(Number)	(Number)	(Number)
LAUDERDALE COUNTY--Con.										
Lumber, bldg. matls., hardware, farm equip. dealers, total	26	20	2,680	2,576	325	7,327	6,977	128	118	26
Farm equipment dealers	5	3	355	(D)	18	409	377	10	7	7
Lumber, building materials, supplies, equipment dealers	14	12	2,057	(D)	276	6,438	6,138	106	100	10
Hardware stores	7	5	268	(D)	31	480	462	12	11	9
Drug stores, proprietary stores, total	28	24	1,621	1,539	271	4,424	4,265	141	129	19
Drug stores	(NA)	20	(NA)	1,434	258	4,307	4,158	130	119	(NA)
Proprietary stores	(NA)	4	(NA)	105	13	117	107	11	10	(NA)
Other retail stores, total	64	52	3,497	3,065	381	8,280	8,190	188	179	58
Liquor stores	6	2	346	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	10	8	1,193	(D)	59	1,306	1,289	31	29	12
Jewelry stores	11	11	764	764	138	2,940	2,925	54	53	5
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	25	23	760	(D)	97	2,277	2,223	61	56	23
Second-hand stores	6	4	(D)	112	30	674	670	18	17	(D)
Nonstore retailers	41	11	482	300	68	1,494	1,477	25	24	41
WASHINGTON COUNTY										
Retail trade, total	602	382	55,882	51,310	5,374	107,065	103,351	2,472	2,166	639
Food stores, total	205	67	13,584	10,424	583	11,963	11,091	314	247	231
Grocery stores	198	64	13,405	10,285	556	11,420	10,548	297	230	223
Meat markets, fish (seafood) markets	4	...	(D)	...	...	...	...	...	...	(D)
Fruit stores, vegetable markets	...	...	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	69	55	1,820	1,650	255	5,882	5,659	265	247	87
Eating places	61	49	1,663	(D)	233	5,424	5,205	239	222	76
Drinking places	8	6	157	(D)	22	458	454	26	25	11
General merchandise group, total	45	27	6,095	5,831	793	14,544	13,436	425	301	47
General merchandise group (except variety)	38	20	4,997	4,733	629	11,543	10,897	279	225	46
Variety stores	7	7	1,098	1,098	164	3,001	2,539	146	76	1
Apparel, accessories stores, total	50	50	4,447	4,427	514	10,385	9,889	269	229	47
Shoe stores	6	6	485	485	62	1,211	1,094	32	19	3
Men's, boys' clothing and furnishings stores	9	9	798	798	86	1,829	1,786	35	30	4
Family clothing stores	14	14	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	19	19	2,420	2,400	280	5,234	5,009	144	130	21
Ready-to-wear stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other clothing, specialty stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other apparel stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	30	28	2,735	(D)	421	8,004	7,923	135	133	25
Furniture, home furnishings stores, antique stores	19	17	1,498	(D)	239	4,536	4,473	74	73	17
Household appliance, radio, TV stores	11	11	1,237	1,237	182	3,468	3,450	61	60	8
Automotive group	20	20	9,766	9,766	1,071	17,419	17,127	318	302	18
Gasoline service stations	60	42	3,842	3,280	304	5,614	5,554	139	135	71
Lumber, bldg. matls., hardware, farm equip. dealers, total	29	27	6,600	(D)	788	19,137	18,991	306	300	28
Farm equipment dealers	5	5	2,599	2,599	321	10,769	10,769	138	138	4
Lumber, building materials, supplies, equipment dealers	15	15	3,569	3,569	416	7,363	7,247	148	142	17
Hardware stores	9	7	432	(D)	51	1,005	975	20	20	7
Drug stores, proprietary stores, total	16	16	1,353	1,353	157	3,037	2,931	80	69	18
Drug stores	11	11	1,197	1,197	140	2,716	2,624	67	59	13
Proprietary stores	5	5	156	156	17	321	307	13	10	5
Other retail stores, total	60	46	5,273	5,075	449	10,259	9,958	206	189	47
Liquor stores	4	4	694	694	27	368	366	8	8	5
Fuel, ice dealers	5	5	515	515	116	2,490	2,432	46	41	1
Feed, farm, garden supply stores	16	14	2,838	(D)	189	4,598	4,456	84	81	3
Jewelry stores	7	5	527	(D)	58	1,600	1,600	28	28	7
Book, stationery stores	...	...	...	...	...	...	...	...	...	...
Other retail stores (except second-hand)	18	14	519	479	51	996	927	30	25	21
Second-hand stores	4	4	86	86	8	207	175	10	6	4
Nonstore retailers	18	4	367	187	39	821	792	15	14	20

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
JACKSON										
Retail trade, total	1,054	774	142,817	137,315	16,280	383,736	370,118	7,339	6,455	987
Food stores, total	212	124	28,062	26,218	1,764	32,219	30,134	941	739	232
Grocery stores	201	119	27,581	25,867	1,724	31,456	29,404	925	725	218
Meat markets, fish (seafood) markets	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Candy, nut, confectionery stores	...	...	...	...	...	...	...	...	...	...
Other food stores	6	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	181	137	7,276	6,774	1,383	33,612	32,098	1,210	1,111	197
Eating places	159	119	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drinking places	22	18	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
General merchandise group, total	41	29	21,216	21,018	3,275	128,798	125,019	1,596	1,333	34
General merchandise group (except variety)	22	16	17,894	17,742	2,769	118,543	115,888	1,147	1,012	26
Variety stores	17	13	3,302	3,276	506	10,255	9,131	449	321	6
Apparel, accessories stores, total	110	109	12,221	12,025	1,486	28,675	25,833	742	566	72
Shoe stores	28	24	2,450	2,358	332	6,235	5,759	142	100	13
Men's, boys' clothing and furnishings stores	19	19	2,130	2,130	206	4,360	4,247	88	81	9
Family clothing stores	20	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	42	38	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Ready-to-wear stores	(NA)	18	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other clothing, specialty stores	(NA)	20	(NA)	966	137	3,331	3,220	88	80	(NA)
Other apparel stores	10	8	384	(D)	33	770	741	18	17	13
Furniture, home furnishings, appliance dealers, total	58	50	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	41	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Household appliance, radio, TV stores	17	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	44	32	33,660	33,470	3,260	58,434	57,577	760	739	43
Gasoline service stations	121	01	8,956	8,038	797	17,239	16,434	411	380	130
Lumber, bldg. matls., hardware, farm equip. dealers, total	39	37	8,832	(D)	897	17,338	17,087	326	306	26
Farm equipment dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Lumber, building materials, supplies, equipment dealers	25	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Hardware stores	12	10	1,374	(D)	193	3,872	3,862	67	66	11
Drug stores, proprietary stores, total	56	46	4,724	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Drug stores	(NA)	43	(NA)	4,506	638	13,262	12,428	305	263	(NA)
Proprietary stores	(NA)	3	(NA)	(D)	(D)	(D)	(D)	(D)	(D)	(NA)
Other retail stores, total	120	94	8,484	8,180	1,382	26,917	26,580	551	533	111
Liquor stores	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	7	5	1,369	(D)	296	5,992	5,992	126	126	2
Feed, farm, garden supply stores	8	6	822	(D)	60	1,129	1,124	27	26	10
Jewelry stores	23	21	2,062	(D)	369	6,954	6,908	127	125	13
Book, stationery stores	5	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	62	50	3,236	3,068	569	10,076	9,790	227	212	65
Second-hand stores	9	7	319	(D)	57	965	965	23	23	9
Nonstore retailers	63	15	(D)	1,388	347	7,352	7,275	155	151	66
MERIDIAN										
Retail trade, total	541	377	52,366	49,470	5,607	106,583	102,647	2,687	2,362	489
Food stores, total	140	62	11,655	10,227	739	12,729	11,964	331	268	139
Grocery stores	137	59	11,566	10,152	731	12,569	11,804	326	263	132
Meat markets, fish (seafood) markets	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fruit stores, vegetable markets	...	...	(D)	...	...	...	...	...	...	(D)
Candy, nut, confectionery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other food stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Eating, drinking places, total	71	55	2,222	2,018	382	7,514	7,097	323	283	79
Eating places	61	47	2,037	(D)	353	7,105	6,688	308	268	66
Drinking places	10	8	185	(D)	29	409	409	15	15	13
General merchandise group, total	21	15	7,770	7,650	1,038	18,835	17,927	568	462	13
General merchandise group (except variety)	15	11	6,084	6,030	814	14,680	14,250	381	350	10
Variety stores	4	4	1,620	1,620	224	4,155	3,677	187	112	1
Apparel, accessories stores, total	43	39	4,929	4,811	653	12,762	12,026	342	284	27
Shoe stores	9	7	794	(D)	82	1,650	1,487	46	27	4
Men's, boys' clothing and furnishings stores	7	7	582	582	51	1,053	923	25	19	6
Family clothing stores	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Women's clothing, specialty stores	21	19	2,112	(D)	254	4,891	4,628	151	134	10
Ready-to-wear stores	(NA)	13	(NA)	1,614	189	3,626	3,363	112	95	(NA)
Other clothing, specialty stores	(NA)	6	(NA)	(D)	65	1,265	1,265	39	39	(NA)
Other apparel stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings, appliance dealers, total	30	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Furniture, home furnishings stores, antique stores	15	13	1,565	(D)	246	4,847	4,611	92	87	8
Household appliance, radio, TV stores	15	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Automotive group	31	27	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Gasoline service stations	57	51	3,762	3,598	324	6,984	6,879	176	165	50

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1] Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

Table 105. RETAIL TRADE: 1954 — CITIES WITH 500 ESTABLISHMENTS OR MORE—Continued

Establishments, Sales, Payroll, and Personnel, by Kind of Business

City and kind of business	Establishments		Sales		Payroll, entire year	Payroll, workweek ended nearest Nov. 15		Paid employees, workweek ended nearest Nov. 15		Proprietors (unincorporated businesses only)[1]
	Total[1] (Number)	With payroll (Number)	Total, all establishments[1] ($1,000)	Establishments with payroll ($1,000)	($1,000)	Total (Dollars)	Full workweek (Dollars)	Total (Number)	Full workweek (Number)	(Number)
MERIDIAN--Con.										
Lumber, bldg. mats., hardware, farm equip. dealers, total	26	20	2,680	2,576	325	7,327	6,977	128	118	26
Farm equipment dealers	5	3	255	(D)	18	409	377	10	7	7
Lumber, building materials, supplies, equipment dealers	14	12	2,057	(D)	276	6,438	6,138	106	100	10
Hardware stores	7	5	268	(D)	31	480	462	12	11	9
Drug stores, proprietary stores, total	28	24	1,621	1,539	271	4,424	4,265	141	129	19
Drug stores	(NA)	20	(NA)	1,434	258	4,307	4,158	130	119	(NA)
Proprietary stores	(NA)	4	(NA)	105	13	117	107	11	10	(NA)
Other retail stores, total	59	49	(D)	2,993	371	8,113	8,023	184	175	52
Liquor stores	5	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Fuel, ice dealers	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Feed, farm, garden supply stores	10	8	1,193	(D)	59	1,306	1,289	31	29	12
Jewelry stores	11	11	764	764	138	2,940	2,925	54	53	5
Book, stationery stores	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Other retail stores (except second-hand)	24	22	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
Second-hand stores	4	4	112	112	30	674	670	18	17	2
Nonstore retailers	35	9	435	(D)	(D)	(D)	(D)	(D)	(D)	(D)

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. n.e.c. Not elsewhere classified. XXX Not applicable. (Z) Less than $500. ... Represents zero.

[1]Group totals may include data for establishments without payroll which could not be classified by detailed kind of business.

U. S. GOVERNMENT PRINTING OFFICE: 1957 O - 432271